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Penal Code of California,
1915, Section 623.

√237745

House Beautiful



1952

237745

something new: **THE RETIREMENT HOUSE**

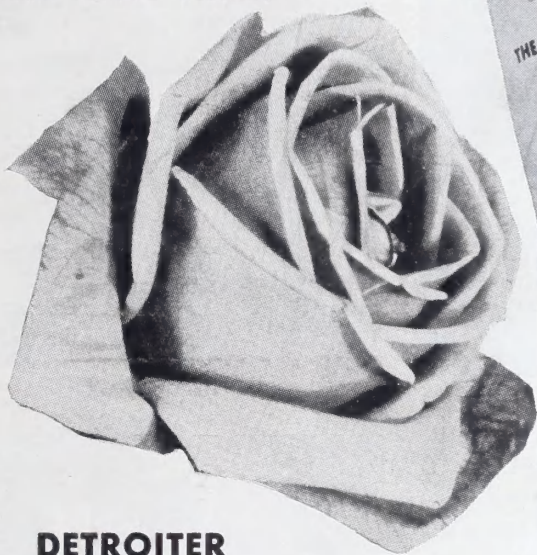
How to keep cool
in humid weather

Free

JACKSON & PERKINS NEW FALL 1952

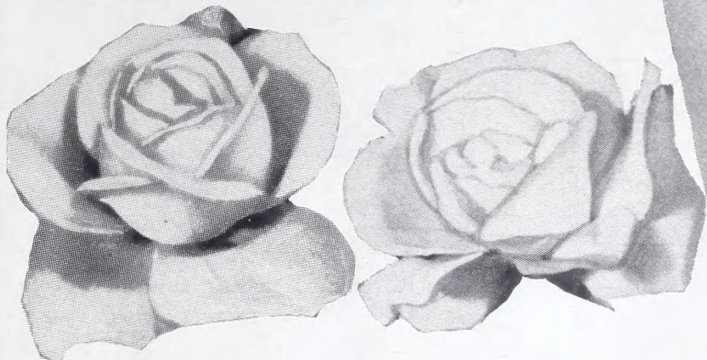
Catalog of Roses and Perennials

SEE THESE NEW PRIZED
ROSES — AVAILABLE FOR
THE FIRST TIME!



DETROITER

A truly red, red rose from beginning to end! The buds are rich carmine-red with velvety tones—open into high-centered, 25-petaled, 5½" blooms. Sweet pleasing fragrance. Tall plant. (Pl. P.R.R.)



MA PERKINS

Winner of the 1953 All-America Rose Trials! Sparkling coral-shell pink color—suffused with yellow. Exceptionally fragrant for a Floribunda — rich honey scent. (Pl. P.R.R.)

GLACIER

Icy-white buds glisten and dance like icicles in the sun . . . then "melt" as they slowly open into soft snowy-white blooms. Really large blooms for a Floribunda—4½" across! (Pl. Pat. #1025)

48 PAGES IN NATURAL COLOR

YES, we want to send you, *absolutely free*, a copy of Jackson & Perkins new Fall 1952 Catalog—your *complete* guide to selecting, planting and growing the world's finest Roses and Perennials.

With the help of this one book, you can plan *and have* the beautiful garden you've always wanted. For within its 48 FULL-COLOR PAGES you'll find hundreds of Roses . . . of different sizes, shapes, colors . . . glorious J&P PRIZED ROSES for *every* use in your garden. You'll see breathtaking Hybrid Teas like *Volcano*, *New Yorker*, *Diamond Jubilee* . . . huge, exhibition-size blooms up to 7" across! You'll find scores of Floribundas like *Fashion*, *Vogue*, *Goldilocks* . . . ideal for everblooming hedges, foundation plantings, etc. You'll see America's most popular Climbers—*Blaze*, *Aloha*, etc. . . which provide solid curtains of color to drape over walls, fences, porch, etc. And you'll also see *all* the newest J&P creations—including the sensational new All-America Award Winning Floribunda, *Ma Perkins*!

ALL GUARANTEED TO LIVE & BLOOM IN YOUR GARDEN. In addition you'll find a wide selection of hardy J&P Perennials—*plus* helpful planting hints—*plus* money-saving group offers! Experts recommend Fall as the best time to plant—so be sure to make *your* selections as early as possible—by sending for your FREE copy of the J&P Catalog NOW!



MAIL COUPON NOW for Free Catalog!

JACKSON & PERKINS CO.
517 Rose Lane, Newark, NEW YORK

Please send me a FREE copy of your big new Fall 1952 Rose Catalog picturing and describing the newest and best in *easy-to-grow* J&P Modern Roses and Perennials—all in full natural color . . . and containing helpful information about successful gardening.

Name.....
Address.....
City.....Zone.....State.....
This Offer Good in U.S.A. Only

Jackson & Perkins Co.
World's Largest Rose Growers
Newark, NEW YORK

Made FOR
EACH
OTHER



YOUR *automatic* washer

and the RUST-FREE **RUUD-MONEL*** *Gas* WATER HEATER

Don't wed your washer to a slow-poke water heater. The ideal "match" for *your* automatic washer is a RUUD-MONEL* automatic water heater. It's Performance-Rated . . . your assurance it will supply *plenty* of hot water *fast* enough, to operate *any* automatic washer continuously . . . load after load, with never a wait between washes.

Ruud water heaters use GAS—the *modern* fuel that heats water *cheaper* and *three times faster* than any other automatic method.

Ruud also makes the Ruud-Hispeed series water heaters, with extra-heavy-duty galvanized steel tanks . . . selective water temperature control . . . Performance-Rated . . . models specifically designed to keep pace with the need of automatic washers. Available at your dealers, now.

* Monel is an alloy of nickel and copper—both metals urgently needed in the country's defense program. Production of Ruud-Monel water heaters is on a severely curtailed basis, limited by the amount of these strategic metals available for civilian use after the needs of the defense program have been met. Distribution of Ruud-Monel water heaters is restricted by government order to those areas in which public water supplies are of maximum corrosiveness, and this advertisement is not intended to indicate general availability of water heaters with Monel tanks.

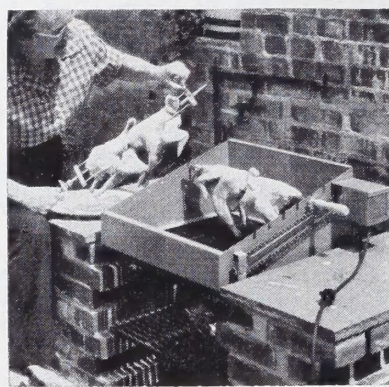
RUUD MANUFACTURING CO.

Pittsburgh 1, Pa.

IT'S WORTH MENTIONING

By Julie Polshek

The Apex Electric Barbecue Rotisserie requires no installation. You simply place it over the grate of the fireplace or grill you want it to serve. The boxlike unit provides its two spits with six service levels. The high-powered motor (switch-equipped) propels the spits by means of a roller chain. Finely built steel unit has gray Hammar-tone-enamel finish. 19" x 19" or 19" x 24", \$59.50, \$65. Hammacher Schlemmer, New York, N. Y.



The design of the Sohn carafe uses plastic and flame-proof glass to great advantage both eye-wise and functionally. The large opening permits ice-cubes to enter and it makes for easy washing. Black, dark green, chartreuse, cherry, or brown trim. Choice of 4, 8, 16-cup; \$2.50, \$3.98, \$4.98. Matching sugar-cream tray, \$4.98. Sohn Candle-warmer (stainless steel, black handle), \$8.95. All from Abraham & Straus, Brooklyn, N. Y.

The screen door is closed silently, speedily and tightly by Yale & Towne's Skeeter-Cheeter set. The pneumatic action of its Airliner Closer solves the slamming problem; its companion piece is a push-pull catch (with push-button locking device) that automatically latches the door as it closes. The pair is sturdily made and easily installed. Closer (brass-finished), \$3.75; catch (chromed), \$2. Bamberger's, Newark, N. J.



Twin fans, rubber-mounted one above the other, enable GE's Floor Circulator to keep all air in the room on the move. They draw air from low and high levels, from far and near areas, without drafts or noise. The cooling effect and air volume (3220 c.f.m.) provided equals that of three conventional fans. Motor is 3-speed (AC). Cord (11-ft.) stows inside the attractive gray hassock. \$64.95, Marshall Field, Chicago, Illinois.



West Bend's vacuum-insulated Penguin Server is a gem for outdoor meals. You can utilize it to keep the main course hot or the salad chilled, to maintain the status quo of a frozen dessert, iced beverage, or ice-cubes. The long "temperature control" afforded hot or cold contents makes the chromed-steel bowl equally useful for buffet-service parties or for outings. \$6.95 ea., Boston Store, Milwaukee, Wis.

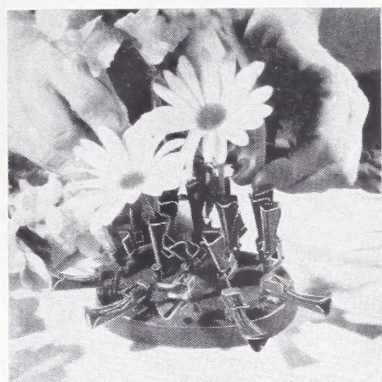
Canvas or other fabric that's refurbished with Nu-Fab paint is also made waterproof, weather-proof, and washable by the rubber-plastic compound. Moreover, the application "glues" the edges of rips or tears. Nu-Fab dries speedily; doesn't stiffen the fabric. Ideal for garden, boat, or beach gear, awnings, car tops. Black, blue, green, yellow, red, gray, buff, clear. \$2.95 a qt., Adhesive Products, 1660 Boone, New York 60, N. Y.



A powerful suction cup is molded into the rubber mounting-head of the Ever-Ready Wall Shower. It permits showering facilities to be set up at will in the tub, basement or outdoors, at small-fry or adult level. The rustproof spray head swivels to any angle and is encircled with a rubber massage brush. Hose is equipped with an adapter that fits any faucet. \$2.25, Beaumont Distributors, 133 Lexington Ave., New York.



Gooseneck sockets enable each of these stem holders to assume and hold any position. The backs of the two-part, triangular holders are equipped with springs that spread them to fit the girth of the stem inserted. The base of the Reynolds Floral Arranger numbers each holder so the novice can easily follow the flower-arrangement diagrams provided with the sturdy, rustproof device. \$4.95, Ranch House, Goleta, Calif.



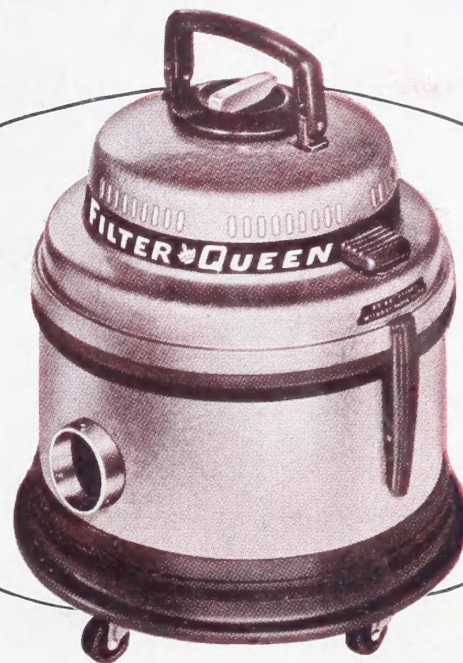
Swirl-o-matic's brush whirls as it travels; simultaneously scrubs and flushes the surface as it turns. It's revolved (about 800 times a minute) by garden-hose flow and is fed detergent by a tube inside the handle. (Tube fits any Swirl-o-matic; \$1.50.) The sturdy washer speedily services windows, autos, decks, sidings. \$8.45 with detergent feeder and tablets; 3-ft. handle-extension. \$2.50, Melaire Co., 420 Lexington Ave., New York.

PHOTOGRAPH BY FRED LERNER



SAVE 5 HOURS

HOUSEWORK WEEKLY!



FILTER QUEEN

AMAZING APPLIANCE OF MANY USES

As different from ordinary vacuums as a modern automatic washing machine is from tin washtubs! Don't spend hours cleaning with a vacuum that loses suction as soon as it picks up dirt. Save hours of housework weekly with FILTER QUEEN because there are *no* bags . . . *no* sacks to clog with dirt and cut suction.

ATOMIC RESEARCH CHOOSES FILTER QUEEN

A famous government atomic laboratory selected FILTER QUEEN to protect workers against dangerous airborne radioactive particles. See how FILTER QUEEN can help protect your family against dangerous floor dirt forced into your home through the pores of a vacuum bag. Be an eye-witness to the dozens of housecleaning chores that are done faster, easier and better with FILTER QUEEN. See how you can save up to five hours of housework weekly. Mail the coupon today.



Free!

...JUST FOR LOOKING!

Some day, you may want to change to this new, easier way to clean house with FILTER QUEEN. That's why we want you to see this new method now *without* being obligated to buy anything. This lovely, full size, colorful plastic hostess apron is our gift to you in exchange for your time. Reserve your gift now! Mail this coupon today sure.

HEALTH-MOR, INC. Dept. HB7-52D
203 N. Wabash—Chicago 1, Ill.

Please reserve my hostess apron, which I understand is mine without obligation in exchange for watching a Filter Queen demonstration.

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IN CANADA: Produced and Distributed by
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On our cover: Table set for supper on the deck of Mr. and Mrs. George Marek's beach house at Fire Island, N. Y., the happy outcome of one couple's experiment with modern architecture. More pictures of house on pages 67-75. Details of table setting, page 115.

House Beautiful

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When the membership rolls close again—as they must
in a few short weeks!—you will be glad indeed
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BEAUTIFUL, beautiful BOOKS
LIKE THESE—AT THE SAME
PRICE AS AN ORDINARY NOVEL!

Now—but for a brief time only!—

you can obtain a unique collection of the world's classics, especially illustrated by the world's
greatest artists and well printed on fine papers—for the same price as ordinary books!

WHEN THE MEMBERSHIP rolls of The Heritage Club are publicly opened to new members—and you may know that this does not happen often—you are offered an unusual opportunity which you should be alert to seize.

Now The Heritage Club is preparing the announcement of the Seventeenth Series of its fine books, for distribution to its members during the coming twelve months; and the membership rolls are opened—although for a brief time only.

THE MEMBERS of The Heritage Club regularly come into possession of "the classics which are our heritage from the past, in editions which will be the heritage of the future." These books are not falsely *deluxe*, nor are they old editions dressed up for a new market. They are especially designed by the most famous typographers, illustrated by the greatest of the world's artists, carefully printed by leading printers on papers which have been chemically tested to assure a life of at least two centuries, and then handomely bound and boxed.

You may find this next statement hard to believe; but nevertheless it is true, and it seems a principal reason for the continuing success of this cooperative plan: *the members obtain these books for the same price that they are called upon to pay for ordinary rental library novels!* Despite increases in the past few years of about one hundred per cent in the costs of producing books, each member pays only \$3.65 for each book—or *only* \$3.28 if he pays in advance!

NOW the Prospectus is being prepared for the Seventeenth Series; and in this Prospectus will be described all of the books to be distributed to the members during the coming twelve months. Some of these members have been members of The Heritage Club ever since the Club was established nearly seventeen years ago. If you elect to get into this obviously-satisfied membership, and if you apply in time, you will obtain books like these:

The Autobiography of Benvenuto Cellini, in a large square quarto profusely illustrated by Fritz Kredel; and *Madame Bovary* illustrated with engravings by the great French painter Pierre Brissaud; and *The Pilgrim's Progress* with the fine water-colors of William Blake printed in full color for the first time; and Thoreau's *Walden* with wood-engravings by Thomas Nason; and Voltaire's *Candide* with illustrations in color by Sylvain Sauvage; and

The Book of Ruth with the beautiful miniature-paintings of Arthur Szyk...

Yet, if it should happen that you do not desire to have any of these books, you are given a list of three dozen Heritage books-in-print—from which to select substitute titles.

THERE HAVE BEEN great book bargains before, of course, and there will be again. But it seems safe to say that never in the history of book publishing has a greater bargain been offered to wise buyers of books.

You are invited to put this statement to the test. If you will fill out the coupon printed herewith and mail it to The Heritage Club, you will be sent a copy of the descriptive Prospectus. Also, one of the available memberships will be reserved for you until you have had time to study the Prospectus and to send in your formal application.

Reservation Coupon

To THE HERITAGE CLUB, 595 Madison Avenue, New York 22, N. Y.

Please send me your new Prospectus, describing the books which you will distribute to the members in the coming twelve months. I understand that you will now reserve one of the remaining memberships for me, awaiting the receipt of my formal application.

NAME

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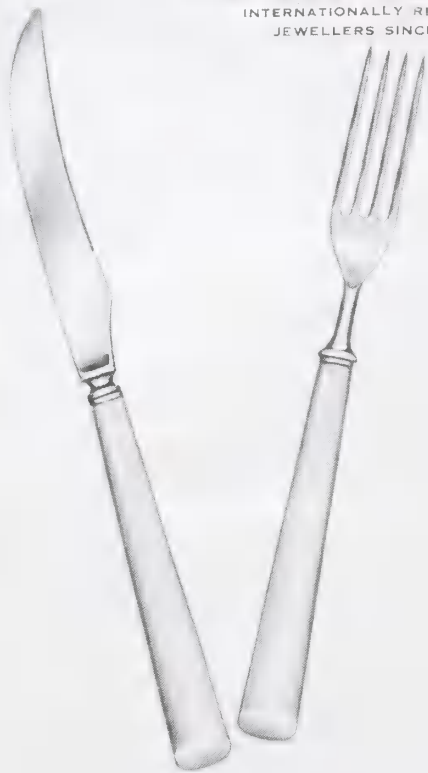
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Sterling silver steak knife and fork . . .

knife blade and fork tines of stainless steel
— per dozen, knives \$96; forks, \$99 . . . Prices include Fed. Tax.

Cartier, synonymous with finest quality and value.

Illustrated booklet on silver flatware sent on request.

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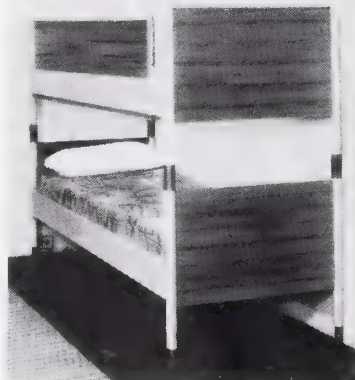
DECORATOR'S
DIARY



A polite peek over a decorator's
shoulder at the priceless notes in her
"little black book."

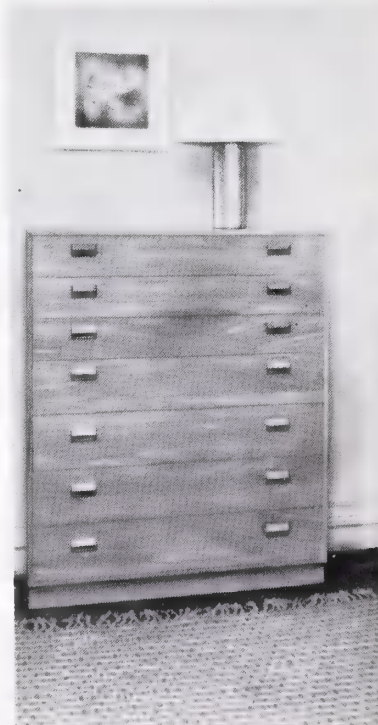
It's my secret conviction that the
ideal way to furnish a child's room
would be to hang everything from
the ceiling. Well, maybe it wouldn't

and want to convert the double-
decker into a pair of twins. To go
with them there's a wonderful
seven-drawer chest, the tall kind
you don't see much any more. Saves
floor space again! Right now, the
girls can't reach any higher than
the third drawer from the bottom
which is quite high enough to suit
Mrs. Atwater. "I'll keep their party
clothes in the top drawers and
know they won't get mauled every
day," she says. But the girls will
grow up to them. And by that time
they'll be needing a pair of the
combination desk-vanities that come
to match. All of these plus a whole
series of lower chests, storage units
and tables were designed by the
Danish designer, Borge Morgensen.



Floor-space savers

be practical. But the more inches
of floor space you can leave free
and clear, the happier the child is.
That I know. So I always try to
build things up, not sideways.
Double-decker beds, for instance,
not only delight the sense of make-
believe but save that much floor
space for block buildings and doll
houses. Found some new ones
from Denmark at Swedish Modern,
Inc., for the little Atwater girls.
The frames are light beechwood,
the head and foot panels, a warm
medium-toned teak, both in natural
finish. Simple enough, but nothing
rustic about them. And they'll have
just the right degree of dignified
trimness when Louise and Elsie
decide they're too old for blocks



My friend, the furniture designer, was speculating. "Either this man is pining to buy a carload of new furniture, or he's decided he never wants to look at another modern thing as long as he lives." We were going through a very new and very imaginative house, the latest masterpiece of its architect who, fortunately, couldn't be with us. Nor was the man who owned it. It was indeed a beautiful house. We agreed, but the furniture looked as if it had fallen off the rag man's truck. A motley array that would never have shed grace on any house even when it was new.

"I hate to suggest it," I answered, "but I'm afraid there's a third alternative. Maybe this man doesn't even see the furniture. Maybe he doesn't even see the house. He sits, eats, and sleeps in it, but does he ever look at it?" I always suspect that's ninety per cent of the reason why so many people have shabby homes.

Kathy begged my advice on a color scheme for her studio. Was slightly startled since "studio" is just a family euphemism for a big bare third-floor room with lots of windows and lots of roughly built shelves, counters and cabinets which Kathy persuaded the boys

to rig up when they were going through the home-carpentry phase. She sews there and pounds away at an old typewriter, and sometimes gets the urge to dabble with water colors. The plot, I discovered, was to get the boys to do the paint job.

Decided this was my chance for an experiment. So I suggested they try out Du Pont's Duco semi-gloss enamel for all the woodwork, shelves and counters and Du Pont's new rubber-base Flow Kote for the little remaining wall space and the ceiling. Flow Kote is a flat paint you can thin with water and still wash with water when it gets soiled. And the semi-gloss hides a multitude of sins like all enamel but is considerably less shiny. The color scheme was experimental too—used the semi-gloss in "pewter gray" let down with one-half white, and the Flow Kote in "vista blue." Both colors and paints, I'm happy to say, were a distinct success. After the room was finished, Kathy pointed out that these were "denim" colors and proceeded forthwith to make a gray denim cover for the old cot. The "faded blue" she says is just the color of the sky on a perfectly clear day so now she'll never need to curtain the windows. Maybe the experiment was too much of a success!—M. R.

Now! TEXAS-WARE
OFFERS YOU A
CONTEMPORARY
GROUP IN

Bone White



TEXAS-WARE
San Jacinto
GROUP

Now you can set the smartest table in town, not only for special occasions but everyday, with the Texas Ware San Jacinto Group... a modern, low-sweeping design offered in Bone White for added distinction. Nothing can mar its beauty... here is a dinnerware guaranteed for two full years against breaking, cracking or chipping. Set a lovelier table tonight with the Texas Ware San Jacinto Group, also available in Sandalwood Brown. At leading stores everywhere!

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MARCA
Guaranteed by
Good Housekeeping
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Send for beautiful color folder showing the complete line of Texas Ware!

PLASTICS MANUFACTURING COMPANY, 825 Trunk Avenue, Dallas, Texas

New 1952 PHILCO Freezer

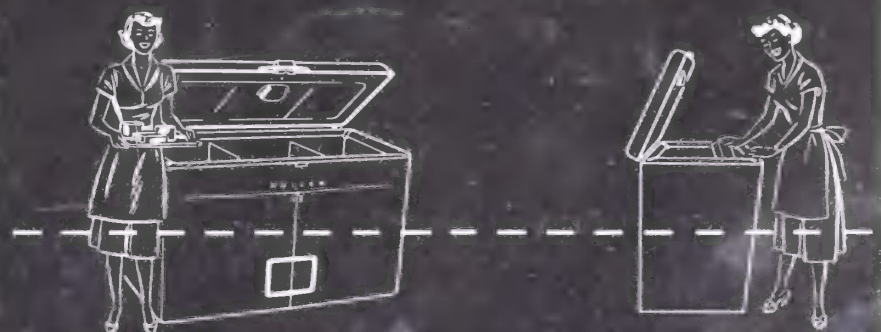


Philco GH-122

*Exclusive sloping
front... striking new
Color Cool styling!*

World's easiest-to-use freezer—built to the Comfort Level! New "Key Largo" color! Easy-lift storage baskets, automatic light, utility tray. Food capacity—435 lbs... temperatures to 15° below zero! 12.5 cu. ft. size only \$399.95... 8.1 cu. ft. model \$325.

Comfort Level Design—only Philco has it!
70% of storage space above knee level!



BENDING COMFORT
Least back work—most

STANDING COMFORT
More toe and knee room



PHOTOGRAPHS BY ELIZABETH R. HIBBS



Hotel guests' view of the colorful mosaic which means sidewalk in Rio de Janeiro. These are ideas in pattern and color to take home, duty-free, and translate in your terrace or garden walks.


HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

There's no time like the present if you've been daydreaming of a trip to South America. The fact that it is now winter below the equator won't hamper your movements or diminish your pleasure in the slightest, and it certainly guarantees easier reservations and certain advantages to the pocketbook. Even if you can't give South America as much time as it deserves, you can still see a great deal in two or three weeks if you launch yourself on one of the shorter cruises, or fly, or combine both sea and air travel via one of those interchange arrangements which lets you do both without sacrificing round-trip savings. Souvenirs to pick up are a better notion of what our neighbors to the south are really like: furs, leather goods, silver, semi-precious stones, and a head full of design ideas—Indian, Spanish Colonial, and modern. To get down to cases so far as transportation is concerned: Grace Line's luxury "Santa" cruises, in only 12 days from New York, visit La Guaira and Puerto Cabello, Venezuela; Cartagena in Colombia, via Curacao in the Dutch West Indies. Its Casual Cruises, on air-conditioned cargo-passenger "Santas," in 16 to 18 days visit Puerto Cabello and Maracaibo, Venezuela, with stops every other week at Amuay Bay; Barranquilla, Colombia, via Aruba in the Dutch West Indies. Both depart weekly, are \$435 up. For either one way or round trip down the east coast to Buenos Aires,

(Continued on page 11)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



Imperial

BY CHRYSLER

Reputation in fine cars, as in all fields of superlative endeavor, is historically slow in the making. Thus it is all the more remarkable that the Imperial by Chrysler has so quickly won patronage among those who can afford any motor car in the world. You will understand the reason when you experience its beauty, taste and performance first hand.



The Finest Car America Has Yet Produced!

Thanks to **FIRESTONE FOAMEX** cushioning...
furniture keeps its beauty and inviting comfort
for years...and years...and years...and years



because **Firestone FOAMEX**[®] cushioning
has never been known to wear out



All lined up for comfort—his special, *Foamex*-cushioned chair! It's been, in turn, fort, tent, corral and space-ship. Yet *Foamex* has kept its parade-ground smartness through all his fiercest battles.

Baby-skin soft to the touch, *Foamex* gives surprisingly firm support to your body contours, while you relax in comfort. When you get up, *Foamex* "gets up" with you; returning to shapely beauty without any "plumping" or "fluffing."

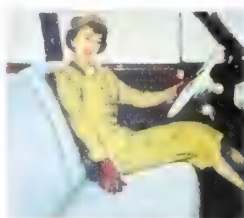
***Foamex* can never bag, sag, lump or hollow out.** There's nothing to break down or come apart because *Foamex* is moulded in one piece, to fit the shape of your furniture.

Leading decorators have long specified *Foamex* for pace-setting, custom-made pieces. Now *you* can enjoy *Foamex* in modestly-priced sofas, sectionals and chairs. At furniture and department stores, everywhere. Look for the gold, blue and scarlet *Firestone Foamex* label.

© 1952 Firestone Industrial Products Company
Hear the Voice of Firestone Monthly
Broadcasts on NBC Radio and Television



Soft and *Foamex* cushions
with pressure on pillows
that absorb the pressure
of a sleeping child



Car seats, backs and arm-
rests cushioned with
Foamex take the bumps
and jolts out of motoring.



Yours, for a lifetime of
sleep-perfect nights...the
exclusive Form-Fitted Mat-
tress of Firestone *Foamex*.



Enjoy dust-down- and
feather-allergy-free sleep
with a pillow made of
cool, sanitary *Foamex*.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 8

there's Delta Line's luxurious service out of New Orleans, 19 days one way, from \$500, and 38 days round trip, from \$940. Moore-McCormack Lines' summer specials, which leave New York July 10 and 24, and August 7, add the British island of Barbados and the Brazilian port of Bahia to regular east coast ports of call, 38 days, from \$1,055. Between them, Braniff Air Lines and Panagra are setting up summer air excursions so that you can fly from New York all the way around South America for as little as \$675 air fare, or make the round trip between Miami and Lima, for only \$300.

Puritan Past

York, Maine, is a town well-known to salty, seaside vacationists and sailing enthusiasts. This year it celebrates its 300th anniversary during the week of July 20 by inviting the world to come see its venerable houses, gardens, and historic landmarks, among them the gaol, built in 1653 and the oldest standing public building in the English colonies, also the log-built garrison house, built in 1650 and still, presumably, able to ward off an Indian onslaught. York townfolk, dressed in heirloom costumes, will go decorously to church on Sunday in a re-enactment of the kind of Puritan church service conducted by the grim and famous Father Samuel Moody, pastor of the First Parish Church from 1697 to 1747. They'll be at the mercy of the Tithings Man, whose job was to see that all kept the Sabbath soberly. (The obstreperous were bopped and the sleepy tickled with his tithing rod, so it looks as if the occasion could get pretty lively.) Drive from Boston by car or bus (about a \$2 bus trip) to York Harbor. Or fly to Portsmouth, N. H., or Portland, Me., and make the trip to York by car or bus. If you drive yourself, follow Route 1. For information on planned tours in York, with or without guide, and for a list of available accommodations, write to the Tercentennial Committee, Town Hall, York, Maine.

Land's end

The scenery of Quebec's Gaspé Peninsula is obvious on much of the 550 miles of highway which circle it. You also find its foreign atmosphere apparent in everything from language to that rich, savoury

meal-in-a-bowl, habitant pea soup. There are also a sufficient number of modern hotels to serve a quick trip around. But for those who go with eyes, mind, and heart open, even the less scenic portion of the coast has its own vital beauty. Land meets water unbuffered and unembellished, and against this pale water-color background, the sea-scoured houses of unpainted wood seem almost luminous, the single geranium in the naked window is sheer drama, and even the rusty brown of drying nets assumes a special brilliance.

You can do the Gaspé by motor coach: Thos. Cook & Son's Romantic Gaspé Tour, includes it in a busy all-expense once-over not only of Quebec but of New England, 13 days, \$275 plus tax from New York; the Gaspé Peninsula Tour available through the Union Bus Terminal in Quebec, 6 days, \$64.24 including hotels throughout and meals at Perce. You can drop in by water on cruises of the Anticosti Shipping Company, P. O. Box 69, Quebec, 11 days from Montreal, visiting Quebec, Prince Edward, Cape Breton, and, unique to these cruises, Anticosti Island, and the town of Gaspé, whence you take a shore trip to Perce, from \$185, shore trips extra. Canadian National Railways offer daily 4-day circle tours by automobile out of Mont Joli, \$495 all-expense, and you can use its unique line along the south shore either for connections to Mont Joli, or to get out into the peninsula on your own. Or you can drive it yourself, in which case get in touch with your automobile club or oil company travel service, and with the Province of Quebec Tourist Bureau, either in Quebec City, or at 48 Rockefeller Plaza, New York 20.

Your own, your native land

In a Fourth-of-Julyish vein, we commend the following local fetes and fairs to make you proud of your American cultural heritage while you're having the time of your life on a summer holiday in the United States:

The New Hampshire Craftsman's Fair, Belknap Recreation Area, Gilford, August 5-9. The 19th annual showing of the League of New Hampshire Arts and Crafts this year emphasizes the correlation of design in the several crafts

(Continued on page 36)

get up to date on **MODERN** Ponderosa Pine Window Units



MODERN Ponderosa Pine windows, precision-made in modern factories, come to you as pre-glazed, *completely preassembled* units that fit into standard openings. There's no cutting or fitting of window unit parts on the job. That means a saving in installation time and costs.



MODERN Today's Ponderosa Pine window units have truly modern weather-stripping to provide superior protection from cold and heat, dust and dirt. Remember, too, that wood is a *natural* insulator.

MODERN Ponderosa Pine window units have finger-tip operation. These windows have special patented features which eliminate sticking and binding.

MODERN Ponderosa Pine windows have always been noted for their long life—and today, they are among the most durable of building products, thanks to preservative, water-repellent treatment which armors them against moisture fungus or insect attack. See your local lumber dealer for *modern* window units of Ponderosa Pine.



Ponderosa Pine **WOODWORK**

Choose your Wood Windows from this beautiful booklet—full of ideas—illustrating attractive Ponderosa Pine window installations. Mail the coupon for your copy!

Ponderosa Pine Woodwork
Dept. VHB-7
38 South Dearborn Street
Chicago 3, Illinois

Rush me your new wood window idea book, "The New Outlook." I enclose 10c (please print).

Name.....

Address.....

City.....Zone.....State.....

Country Fare® and Warmer



EXPRESS COLLECT — NO C. O. D.'s

Informal dining is much more fun when the beverages are piping hot! We've photographed two functional, decorative styles from Carbone's collection. Left, 8-cup Country Fare coffee pot (bean pot brown with moss green lining) in Pompeian-green metal tilting cradle that makes pouring a PLEASURE! The set, \$10.00. At right, Country Fare teapot (or coffee pot, if you prefer) on vigil light warmer. Complete, 6.50.

WRITE FOR BOOKLET



342 BOYLSTON ST.
BOSTON, MASS.



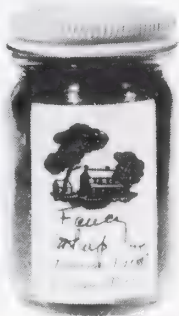
Mother and Daughter GO PLACES

Our popular travel bag for vacation, beach or shopping has a new addition. It's a matching bag for a little girl. Real leather piping, plus leather monogram adds a personal note and worlds of smartness. Extra zipper pocket on back of each. Large bag, 12 1/2 x 13 1/2". Small one is 9" wide. Navy with red, kelly or white; black with red, kelly or white. May be ordered separately or together. \$6.50 for the larger bag; \$5.50 for the small one, postpaid.

No C.O.D.'s, please

EDITH CHAPMAN

50 Piermont Avenue, New York, N. Y.



GET A LOAD OF MEHITABEL!

She's a cat that knows her Catnip the way a gentleman of discernment knows his martinis. But for cats, a Catnip-Jag is healthy . . . Anyway, this is about the finest Fancy Catnip in the world, rich in carotene. Even Vitamins B₁, B₂, and Niacin are added! The corner drugstore may be cheaper. But who makes a martini like the Ritz Bar?

75¢ for 4-oz. jar

3 jars are \$2.00

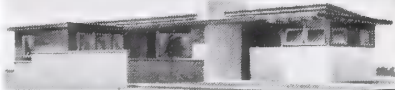
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ARTISTIC HOMES

Dept. A-20, 369 W. Washington, Pasadena 3, Cal.

38 BARBECUE FIRE PLACES 60¢
BOOK SHOWS PHOTOS, PLANS



WINDOW

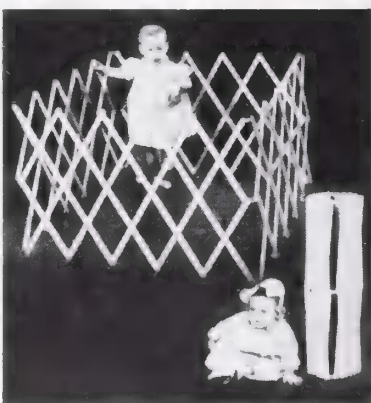
Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



WHIFFS are tinted paper sachets, impregnated with heavenly floral fragrances. We keep them in luggage, lingerie, stationery; slip one in each of our shoes. Gift box of 8 includes rose, honeysuckle, violet, carnation, gardenia, jasmine, lilac, lily-of-valley. \$1. Pick your favorite Whiff and order the fragrance in concentrated cologne. 3-oz. bottle, \$1.80. Tax & post. incl. Michel Pasquier, 7 W. 46th St., New York 19, N. Y.



OLD MAN SHOO FLY is a bearded bogey man to Public Enemy No. 1 of summertime. Flies are either frightened of, or allergic to, his white cotton whiskers. Whatever the scientific reason, the fact that flies don't cotton to raw cotton seems to be fairly well authenticated. So why not hang Old Man Shoo Fly at your front and back doors? \$1.75 for 2. ppd. Malcolm's, 524 North Charles St., Baltimore 1, Md.



TAKE PEN IN HAND the next time you travel with your small fry. Here, at last, is a portable play pen that is easier to tote than the young Tarzan who will romp within it. It folds up like an accordion to 7" square and 29" high, tucks under your arm, weighs 6 1/2 lbs., opens to any desired size. Made of hardwood, \$7.95 ppd. Walter Drake, Drake Bldg., Colorado Springs, Colo.



BERMUDA SHORTS for men are so superbly cut, have so many expensive "extras" that the price tag is a delicious shock. Sanforized, color fast, lightweight Egyptian cotton poplin in dark blue or heather tan; or cool, linen-weave rayon in dark blue, heather tan, or cream. Even waist sizes 28-42. Two lengths: 23 1/2" knee length, and the shorter 19". \$12.50 pr. ppd. Keith Import Co., Box 42, Wynnwood, Pa.



Keep Ice Cubes 4 Hours! THERMO TUMBLERS

Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge, 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful wedding gifts and you'll want several sets yourself for summer serving.

Set of 4 (one each shade) \$5.00 Each \$1.25

Postpaid, money refunded if not satisfied

artisan galleries

FORT DODGE

IOWA

SHOPPING

WITH

Pat Guman



DRESSED FOR BED in a nightie as flattering as moonlight, you're a sweet dream in a portrait neckline, a sleepyhead in a gown whose new duster-length shows off your sun-bronzed legs. A drift of nylon lace cuffs the scoop collar, forms the waistband. Cool cotton plissé needs no ironing, comes in pink, blue, lemon yellow, mint green, white. 32-38. \$3.99 plus 20¢ post. Gilchrist's, Box 663, Boston 2, Massachusetts.



TURNABOUT'S FARE PLAY. It's also a decorative bonanza when a black wrought-iron Lazy Susan teams up with a nosegay of seven chalk-white china bowls. The 18" Susan revolves, and with the oven-proof bowls you have a merry-go-round of hors d'oeuvres. Or fill them with fruit, ivy, or corn flowers and red ramblers. \$16.95 ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



HAIR-RAISING CARD. The happy goon that grins at you from this greeting card may look like an empty-headed clown. But just wait—in a few days he will sprout a luxuriant thatch of green grass hair. Children think he's a very remarkable fellow. So do hospital patients and bald cynics. So will you when you watch the grass grow. \$1 for 4 assorted, ppd. Green Gable Gifts, Box 44, Gracie Station, New York 28.



"MY HAIR'S A WRECK" is the lament of hot-heads who take off their hats to summer, dive into hair-raising surf, speed by in curl-straightening convertibles. So here's a bag of tricks to brush up their bedraggled glamour. The tiny brush, bristled with nylon, does a man-size job on wind-blown hair. Brush and comb have 14k gold-plated tops. Plastic bag slips in purse. \$2.50 ppd. Susan Smith Company, Dundee, Illinois.



"EASY-OFF" OVEN CLEANER

The new cleaning substance that quickly dissolves dirt, grease and baked-on drippings. Makes grills, ovens, broiler pans, etc. gleam like new. Simply apply "Easy-Off" to surfaces and side-walls, allow to stand for 2 to 3 hours, wash off with warm water. No scrubbing, scraping or scouring. Completely harmless. Needed by everyone who owns a stove. 16 oz. jar ppd. **\$1.00**



"DRYROX" When it is damp, hot and "sticky" in the basement—when mold, rot, mildew and rust invade your home—when frost forms in the refrigerator or deep freezer—then's when you need "DRYROX". Magic crystals absorb the moisture from the air. You'll seldom, if ever need to defrost, and dry basements are assured. Refrigerator size **\$1.00** ppd.

Large bag for freezer or basement.

\$3.95 plus 15¢ postage

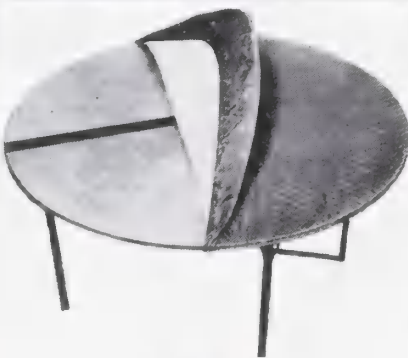


"LABELON" sticks tight to any surface without moistening. You can write on "Labelon" with a pencil, stylus or even a sharp piece of wood or metal! Use "Labelon" for labeling canned fruits, personalizing highball glasses, books, records, to identify foods in freezer. Stays clean—easy to read. White with red, blue or green border. 150 feet in dispenser. **\$1.00** Postpaid.

Write for NEW Catalog

BLACK & COMPANY, Inc.

99-16 Metropolitan Ave. Forest Hills, N. Y.



DUBL-TOP

Double the capacity of your card table with this new 46" top made of extra-strong presdwood. It seats 8 for card games or meals. Wood framing and rubber grippers hold it securely to your bridge table. And it folds in half for storing!

\$5.95 plus 75¢ shipping charges

A reversible quilted plastic cover fits Dubl-Top like a second skin. Hunter green on one side, burgundy on the other, a damp cloth whisks it clean.

\$3.25 postpaid

Page & Biddle, Inc.

21 Station Road Haverford, Pa.



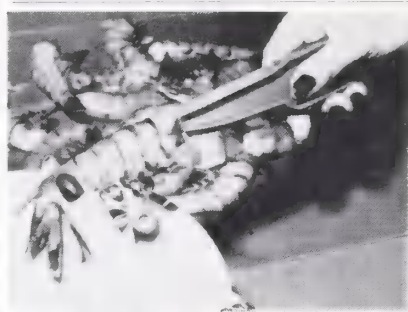
PORT-O-BAR

It looks like a dispatch case, opens into a well-stocked bar to refresh the traveler, the picnicker, the executive who entertains in his office. Tip-proof wells secure 3 bottles and 4 shot glasses (provided by you!). There's room for 2 decks of cards, too. Lid slips out of hinges to become serving tray or card-playing surface. Sturdy plywood with plastic-coated covering and cork insulation, 13" x 5" x 15".

\$19.95 postpaid

Page & Biddle, Inc.

21 Station Road Haverford, Pa.



SHRIMP CLEANER

Peels, cleans, deveins shrimp in one, easy, quick operation. Cooked after cleaning, shrimp swell, curl beautifully, leave practically no cooking odor, absorb seasoning quickly. . . . You've never tasted such delicious, mouth-watering shrimp. Endorsed by celebrated sea-food chefs. Illustrated instructions on "How to Use" and "How to Cook Shrimp" included. This new-method shrimp cleaner only \$2.00, postpaid. Satisfaction guaranteed or money back.



DOWNS & CO.

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Old Fashioned HOSPITALITY

Shades of nickel beer and the generous hospitality of Grandpa's day! They're back in these authentic reproductions of famous Hoffman House Beer Schooners with masculine hand cut monograms. Fill these crystal beauties brim full and quaff with gusto at your barbeques, parties and poker games. 14-oz. size, hold a full can of beer with foaming "head." Postpaid, 8 for \$7.20 or 4 for only **\$3.60**

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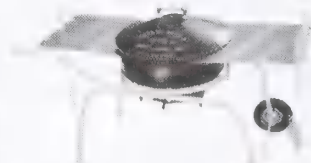
NOW you can barbecue.....

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Today's newest charcoal broiler combines all the qualities of the deep-pit barbecue; beehive oven of the Southwest Indians and the pioneer Dutch oven. COOK'N' KETTLE'S cast iron gives uniform heat, cooks to perfection without flame and creates a unique flavor and tenderness.

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Cover this
in one or
2 fabrics



For Desk or dining or console, choose our charming Herndon Host chair. In Muslin or your fabrics—\$34.50. (Send 1½ yds.—front; ¾ yds.—back; total—2 yds. of 50" mat.) In ours—\$39.75; a pair—\$77.50. Express (30 lbs.) collect; no C.O.D. Choose our delightful stripe or velvet colors: Red, Old Gold, Rose or Sage Green. Unless one fabric (stripe or velvet) requested, we apply our stripe fabric on front and matching velvet on back. Rich Mahogany finish, nail trim, coil springs. Ht. 35½"; W. 23"; D. 19". Seat Ht. 18". Satisfaction Guaranteed. Send check or M.O. today. And send 10¢ for our booklet "A Selection of Chairs!"

The Chair Shop
Box 220 Hickory, N. C.

ADVICE TO WIVES

WHOSE HUSBANDS "PLAY WITH FIRE!"

If the "man in your life" loves to putter around a barbecue, encourage him with "Carya" Smokin' Hickory Wood Disks!

Note his broad grin at compliments on that succulent old-fashioned Hickory-Smoked flavor he cooks right into steaks, chops or fowl in minutes as he barbecues... with Carya!

Keep your man happy... let him "play with fire"... but be sure he uses "Carya". Enough

disks for 10 to 15 barbecues, \$2.95; 3 bags, \$7.95; 6 bags, \$14.95... PPD.

A wonderful gift for
barbecue fan or
week-end host!



Smokin' Hickory Hank

177 Briar Brae Rd., Stamford, Connecticut

VACUUM WARE RELINED



Reliners expertly fitted to your broken vacuum ware. Thermos, Manning-Bowman or any make Ice Tubs relined \$9.00; Thermos Ice Pails \$18; Thermos Carafes qts. \$6; Universal Carafes \$5 pts., \$6 qts.; Decanters \$8.50. Mail us your vacuum ware for relining. We'll reline it and return it with repair charges C.O.D.

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BUFFALO 5, N. Y.

LIVE LOBSTERS FROM MAINE TO YOUR HOME

Sensational new idea! A rare treat for seafood lovers. Now enjoy Maine Lobsters at their mouth-watering best. Fresh-from-the-ocean goodness! Real "shore dinner" flavor! Yes, these succulent, firm-fleshed lobsters come to you straight from cold Maine waters—delivered alive and kicking in our special ice-packed, ready-to-cook metal container. Put container right on stove without touching lobsters. Steam-cooks 'em between layers of seaweed, real Down East clam bake style. Good? You never tasted better!

SEND TODAY for container of 10 choice pound plus lobsters, or 11 lobsters plus ½ peck of steamer clams—either offer only \$14.95, check or money order. Express charges collect. We guarantee live delivery for date you specify within 1,800 miles—or money back. Order now or send for free illustrated folder. Gift Certificates also available.

SALTWATER FARM Box 721, Damariscotta, MAINE

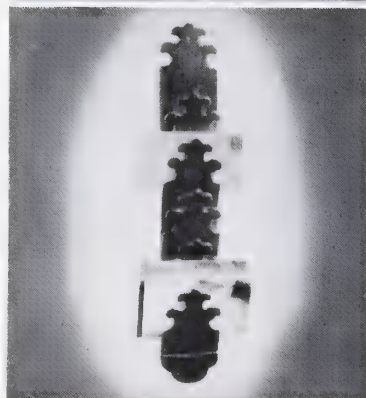


WINDOW



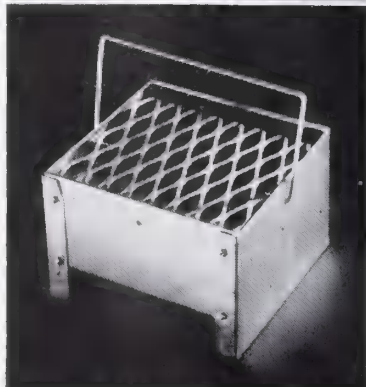
CHIPS 'N CHEESE TRAY

gives handsome recognition to the favorite stand-by of the cocktail hour. Here in one decorative piece is the perfect server for potato chips and the cheese dip to dunk them in. Made of Louisville glazed pottery, hand-painted with a green and rust Harvest design, the 5" dip bowl is permanently attached to the 12" platter. \$4.50 exp. coll. No c.o.d.'s. Carbone, 342 Boylston St., Boston, Massachusetts.



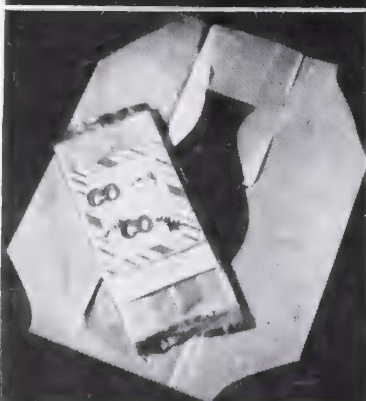
PLAY POST OFFICE

with your family and avoid mail-time confusion and misplaced letters by hanging this letter rack in the hall or above your desk. It's made of solid wild cherry in a hand-rubbed cherry finish, has 5 slots for filing letters, bills, shopping lists. Or you might designate one slot for each member of the family. 22" x 3½", \$5.55 ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Michigan.



GOURMET, JR.

The Boy Scouts have bought this, and even a tenderfoot chef can make a hungry Eagle Scout stand at attention. For your children's beach picnics, your husband's fishing trips, the family's motoring week ends, it's an individual grill that's a star performer. It has a handle, holds charcoal, is light to carry. 6½" x 6½" x 5" high. \$2.50 ppd. Edith Chapman, Nyack, N. Y.



"GO-BETWEENS"

are ingenious "sitting insurance" for the fastidious motorist whose progress is punctuated by stops at service stations. Now she can enter even a questionable rest room without going on a "stand-up strike." Tissue toilet seat covers are packed in a pliofilm case, fit in the glove compartment of your car. \$1.98 ppd. Terry Roberts, Dept. H.B. 116 E. 53rd St., N. Y.



THE OILY BIRD

who carries this leakproof pocket oiler around with him will never be bothered by a squeaky door, a rusty rifle, a rheumatic lawn mower, a daughter's stubborn roller skates, a son's wheezing bike. Transparent plastic barrel holds oil. Push-button top releases it by the drop or in a squirt. With fountain-pen clip, it's 4" long. Just \$1 ppd. Glasscraft, 920-B Chicago Ave., Evanston, Illinois.

SHOPPING



READ STAYS FRESH for at least nine days if you keep it in this air-tight plastic bread box. Even with the loaf's original wrapper removed, it stays bakery-fresh for a good week. We think that's wonderful. During the summer we have a hard time using up a loaf before high humidity or ashore dampness causes mold. Clear plastic, big enough for a large loaf, \$1.75 ppd. Page & Middle, Inc., Haverford, Penna.



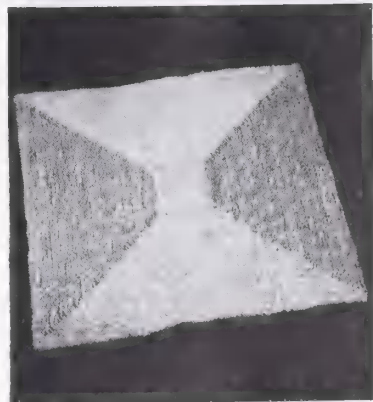
PERK UP A TRAVELER with a traveling percolator. A copper-lined cowhide case is fitted with a 2-cup electric percolator (AC or DC). 2 cups, 2 spoons. Plastic container for coffee, jar for sugar. No need to wait until room service opens for your coffee. No need to put up with foreign brew. Perk your own. Boulder-strap case has three initials, \$29.50 ppd. T. Anthony, 751 Madison Ave., New York 21.



LUCKY TOASTING FORK. If you're an advocate of peace in the home, we strongly recommend that you get as many of these as you have marshmallow-toasters in your family. Plus a couple of spares for their pals. Otherwise a miscreant devil may defend his right to toast "just one more" with a pitchfork. Two-tine, black-iron fork has pony-shoe handle. 29". .85 each, ppd. Horseshoe Forge, Lexington, Massachusetts.



HY RUSH? Because it's everybody's summer love when it comes to rugs for porches and interiors. The rush squares are 18" x 36" and they cost just \$2.25 square (25¢ sq. ft.). Price includes sewing to any shape or size in even squares. For example: a 9' x 12' rug, made of 36" squares, would be \$27. Fong Bros., 912-14 W. Seventh St., Los Angeles 17, Calif.



IN A STARFISH to a polished black-cotton cocktail dress, a lollipop linen, lunch-at-the-club dress, to the belt of a denim dinner skirt. These are nest-to-goodness starfish that have been expertly cleaned, sprinkled with glitter, and made into pins that are a quintet of fashionable exclamation points. 3" star, \$2.25, 4" star, \$2.75. Post. and tax incl. Coral Island, Dana Point, California.



Lovely INSECT-O-LITE Lamps CHASE INSECTS from YOUR HOME! INDOORS AND OUT!

- Light plus protection from insects
- Emergency lamp when electricity fails
- Authentic antique reproduction

For guaranteed protection against flies, mosquitoes, moths, ants, etc. fill these lovely lamps with Insect-o-lite—spray and light—then pin up or stand them anywhere. Lovely in pairs on porch, patio, garden, indoors, etc. They burn 60 hours on a single Insect-o-lite filling. Safe non-DDT Insect-o-lite, harmless to people, pets and foodstuffs, can be sprayed with handy fingertip sprayer or burned as fuel. 2 lamps complete with wicks, burnished reflectors, fingertip sprayer, pint of Insect-o-lite and pin-up brackets for hanging anywhere only \$2.00 pp. Chases bugs or your money back in 10 days. Order No. AW776—now.



6" HIGH

FINGERTIP SPRAY INCLUDED

2 LAMPS—SPRAYER
16 OZ. CAN INSECT-O-LITE
ENOUGH FOR 300 HOURS **\$2.00**
Post Paid
Order By Mail • Postpaid and Guaranteed

Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1918

635 Breck Building BOSTON 10, Mass.

MATCHSTICK BAMBOO DRAPES
Special custom sizes—99 standard sizes
3'x7' only **\$5.20** a panel

We custom make these draw drapes to your specifications for any size window or doorway—and still you save 1¢ and more. We guarantee Curabino Matchstick Drapes to be the finest on the market regardless of price. Natural bamboo color, approx. 2 1/2" x 36" in. Gray, chartreuse, kelly, red, yellow, turquoise, heather, blue, a s. n. black, white, approx. 3" x 36" in. We'll match any color swatch or you can easily paint them. Cornices and traverse rods available. Write for free detailed picture, color swatches, complete price information.

SPECIAL PRODUCTS CO. Dept. HLI
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Authentic Reproductions of Early American



LAZY SUSAN
TABLES

Handsome and functional—exactly like the priceless originals! Handmade from sturdy pine, they're stained a warm, glowing honey shade, then hand rubbed . . . and rubbed to a velvety smoothness. Wonderfully versatile, they add a wealth of warmth and harmony to your home!

L — Seats 10. 66" diam. **\$125.00**
M — Seats 8. 52" diam. **115.00**
S — Seats 4. 38" diam. **59.00**

Matching "Captain's Chair"
\$32.50 each; set of 4 \$110.00
Shipping Charges Collect
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Jenifer House
New Marlborough Stage
Great Barrington, Mass.

Silverware Rack

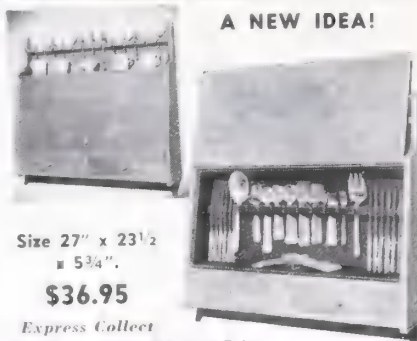
found . . . a place for your silver

A truly beautiful piece—sensible, clever . . . what better place for your silver than the dining room wall. Completely lined with tarnish proof Pacific Silver cloth, it holds over 150 pieces—lined drawers for extras. Top shelf displays 12 spoons, etc. Hand made in satin smooth honey tone knotty pine or lovely mahogany finish.



Dept. B7-2
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A NEW IDEA!



Size 27" x 23 1/2"
x 5 3/4".

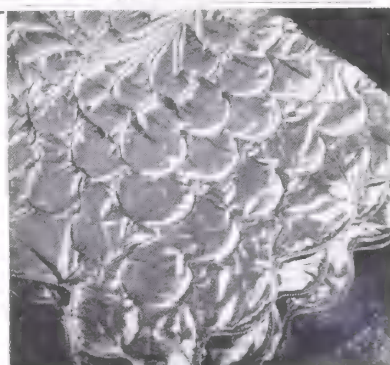
\$36.95

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NEW LIFE FOR WORN COMFORTERS

Wool or Down, they can be luxuriously recovered and made factory fresh by our exclusive process. If they are down, and worn thin, we can add down, or add wool, and convert them into the famous U.S. Pat. LANADOWN COMFORTERS, at a very nominal cost. We use the finest fabrics: Satins, Taffetas, plain and printed Sateens, Chintzes. Samples on request.

LANADOWN
516 Madison Ave., New York 22
Telephone PL 8-1940



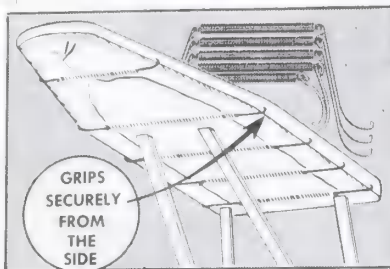
Iron Faster, Easier on a Smooth Cover

SHUR-GRIP

Ironing Board Cover Holder

Helps take the work out of ironing. Keeps your ironing board cover smooth at all times. Clips are anchored securely on side of board, out of the way. Eliminates pins, tacks and strings.

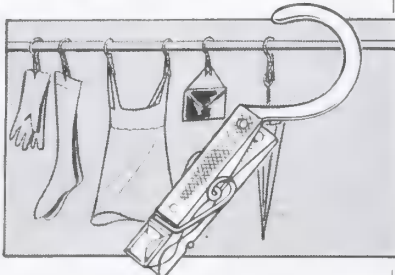
\$1.00 Easy to remove when changing covers. Made of lifetime sturdy steel.



HANGER CLIP PINS

These sensational spring-operated plastic clip pins will become indispensable around your home. Use them for quick-drying stockings, lingerie, gloves . . . or for the youngsters' clothing. Non-slip grippers. Excellent for shower gifts.

Set of 8
Order as many sets as you wish. **\$1.00** Ppd.



HOUSE OF PLASTICS, Dept. HB-7, 2517 S. Michigan, Chicago 16, Ill.



Greatest Invention Since the Needle

Now, do a professional sewing job at home in half the time. Sew a beautiful, invisible blind-stitch hem without rethreading. Magic Stitcher holds a complete spool of thread. Do hemming, tailor-tacking, applique, basting, shirring, smocking. Uses regular or elastic thread. Light (1 oz.), fits palm of your hand. Illustrated sewing booklet included free. \$2.95 postpaid (please, no C.O.D.s). Money back if not delighted. Write Albin of California, Rm. 207, 1401-15 W. 8th St., Los Angeles 17.

PREVENT Dog Damage to Evergreens, Shrubs, Flowers, Vegetables, etc.

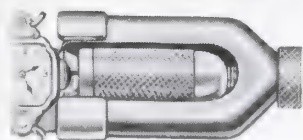
Amazing Liquid Chaperone keeps dogs, cats, rabbits, etc. away from evergreens, gardens, even garbage cans. Just spray on — works like magic. You don't smell it — dogs detect it and keep their distance.

Harmless to you, your pets and your plants. Economical, a little goes a long way. Won't wash off. **LIQUID CHAPERONE**, 8-oz. bottle only \$1. For use all season — Qt. \$3. — Gallon \$8.

FOR INDOORS
POWDER CHAPERONE keeps dogs off furniture, rugs, etc. No more puppy damage, nor dog hairs. Just shake on. Big Pkg. \$1.

KITTY CHAPERONE Especially to keep cats from clawing the furniture, draperies, etc. Shaker Pkg. \$1.
Money-Back Guarantee
Sudbury Laboratory, Box 213, Sudbury, Mass.

LIQUID Chaperone



Patented Mar. 1, '52, No. 2,588,042.
Illustration actual size of Winder.

A NEW WELCOME FRIEND!

LADY . . . here is a "Pinch Hitter" that really does a perfect job on winding your small aristocrat wrist watch in a JIFFY! It relieves you of your winding troubles on crowns so closely fitted to the case that it is very difficult to grasp the crown between your fingers.

Precision made . . . operating parts stainless nickel steel, frame solid brass, highly Chrome and Gold finish. Fits crowns up to 7/32 inch.

The World's Finest Wrist Watch Winder on the market.

Will last for life. An ideal gift for all occasions. Sent on 15 days trial. You may buy it on our Gift-Budget Lay Away Plan. Send for it. This offer is good only in U. S. A.

No COD's. Price, postpaid, inc. tax.

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ED. W. POLTROCK

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Chicago 90, Ill.

\$36.70

PERFECT FOR SUNBATHING, SWIMMING AND CAMPING!

ONLY DRICLAD AIRMAT GIVES YOU A BUILT-IN PILLOW AND HANDY PUMPACK



The PUMPACK is the carrying case that converts into a hand pump for inflating the mat. Inflated size 27" x 72". Vinylite construction. 3 colors: Red, Green and Yellow. Floats like a raft on water, soft as a cloud for sleeping. Unlimited use at home, beach and vacationing.

EACH

\$12.95

POSTPAID

Satisfaction Guaranteed

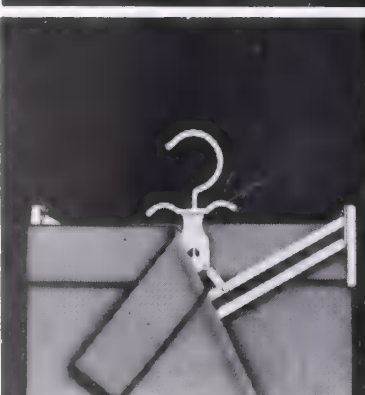
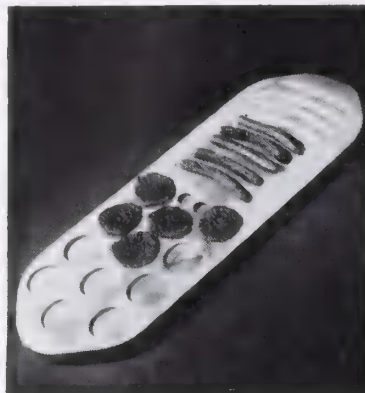
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ORDER TODAY Specify Color. ROOM 712 — 549 W. WASHINGTON ST. CHICAGO 6, ILLINOIS

HOLIDAY HALL



WINDOW



FRANK-BURGER BOARD.

Nine frankfurters and twelve hamburgers, hot off the griddle, are neatly "pigeon-holed" on this solid birchwood board, each in its own shaped-to-fit nest. There's even room for salt and pepper. For your host and barbecue past-master, this is a thank-you gift that will fire a cook with enthusiasm. 30" x 9 1/2", \$7.95 ppd. Carya Hickory Industries, 500 Briar Brae Rd., Stamford, Conn.

MR. AND MRS. STRAW CAPS

will certainly win you and your tennis partner the applause of the gallery—if not a love set. Imported from Italy, they're light and comfortable, and the extra-long visors will make you a couple of shady characters. Wear them at the beach, for motoring with the top down, for golf, for fishing. They're very becoming. \$2.75 pr., \$1.50 ea., ppd. Helen Gallagher, 413 Fulton, Peoria, Ill.

A GOOD CATCH for the family

fisherman is a Tackl-Rak that brings well designed order to fishing gear. The masonite panel is 48" x 24", hand-painted with a speckled trout. The rest is knotty pine. 20" x 8" shelves hold lures, tackle, etc., and the side loops hold four rods in a vertical position. The rack, excluding equipment, is \$18.75 exp. coll. Leonard Brynolf Johnson, Dept. TR-58, Smethport, Pa.

BAMBEAUTIES.

For patie dining, what could be smarter than stainless steel flatware with bamboo handles? Actually, the handles are Wangee root, which is the root-stock of Moso, Madake and Hachiku bamboo. It won't splinter or crack. 12-piece service for four (knives, forks, and spoons) is wonderfully priced at \$13 ppd. Calhawaii, 1059-73 Lincoln Ave., Pasadena, Calif.

A PRESSING NEED

is finally answered. The "Press-Ever" trouser-hanger and creaser hangs trousers from inside the cuff, stretches out wrinkles, smooths the bagginess from the knees and leaves no clamp mark on the outside. Men love them, and women more so, because they usually hang up errant spouses' trousers. 3 are \$2.50 ppd. Frohock Stewart Co., Harris Court, Worcester 8, Massachusetts.

SHOPPING



LEMON COOLIES. Superb 4-oz. Zombie glasses are decorated with gay lemon slices in brilliant yellow. Best of all, each glass comes with its own lemon-sipped sipper. We think they're unbeatable for iced tea, lemonade, Tom Collins, gin-and-tonic—and a truly marvelous hostess present. 8 glasses and sippers are \$4.50 ppd. No c.o.d.'s. Bertram Shrier, Ltd., 1145 Connecticut Ave., Washington, D. C.

BANDY STRIPED Everglaze mintz, dust ruffle, draperies, valance, pillow sham "go with" tilted coverlet in solid gray, winter green, brown, aqua. American beauty, yellow, rosedust, blue, white, or pink. Twin dust ruffle \$9.95, full \$10.95; twin coverlet \$13.95, full \$15.95; 90" inch pleated draperies \$8.95; valance \$4.95; sham \$4.95. Ppd. and for swatches. Colten's, 1351 Beacon St., Brookline 46, Mass.

SQUEEZE 'N WASH is a flexible plastic container that you fill with liquid detergent and water. Then when you're faced with a sinkful of dishes, just squeeze container, and fresh suds are pushed out through the nylon-distilled Fuller brush. It's just as marvelous for washing whitewall tires, woodwork, upholstery, dogs, and windshields. \$1.95 ppd. Heck's of Boston, 635 Breckinridge St., Boston 10, Mass.

JEWELLED FLY SWATTER. If flies foolish enough to buzz around your house will at least give the consolation of meeting a humorous end. And you, the huntress, will stalk your prey with the grandeur of a de Medici. The swatter's edges are stitched with jewel-tone yarn, bound with silver or gold cord. Center is decorated with a glitter bug of sequins. \$8.50 ppd, Neary's, Box 6, Scottsdale, Ariz.

GIVE A MAN A PLAN—a practical, well-thought-out, imaginative plan—and he'll build you an outdoor fireplace that will be the Taj Mahal of the neighborhood. The *Barbecue Book* is a paper-bound volume with photographs of 47 barbecues to fit every taste, and 6 basic plans for your husband or a mason to follow. 60¢ ppd. Cleveland Publications, 369-A W. Washington, Pasadena 3, Calif.



How to Eat LOBSTER

AND THE TOOLS TO GET IT ALL!

If you love lobster but aren't quite sure how to go about eating it, this wonderful place-mat is just what you need. Step-by-step, it SHOWS you in illustration and explanation just how to go about shelling the lobster so that you get every last delicious morsel . . . quickly, easily . . . without fuss and bother. Extra large size keeps table from becoming messy and decorative red and black design lends a festive note to the occasion.

36 LOBSTER MATS—\$1.50 PPD.

You just can't enjoy lobster at a distance, so these clever paper bibs are a must for full pleasure. Highly absorbent, these colorful bibs protect clothes and you just throw them away when through.

36 LOBSTER BIBS—\$1.50 PPD.

Stainless steel pic-and-spoon gets those scrumptious tid-bits and tamales.

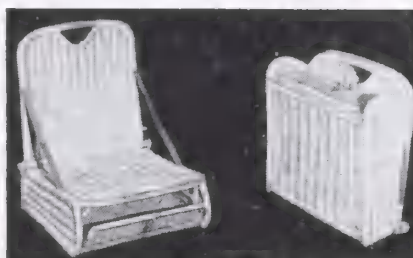
SETS OF 4 PIC-AND-SPOON \$3.00 PPD.

All wood cracker for claws is only cracker that splits the shell without crushing the tender meat. Sturdy, rust-proof.

LOBSTER CRACKER \$2.75 PPD.

ORDER DEPT. B.

THE BLUE WAVE
KENNEBUNK, MAINE



*You'll Be
Sitting Pretty!*

At the beach, on a picnic, or catching ■ tan in your own back yard, here's a chair to cheer about! Made of fine wicker, it's portable as a suitcase, has hand-grips for easy carrying. Best of all is the inner compartment, 5" high, for toting anything from magazines to beach towels. Drop door has secure fastening.

Seat is about 18" x 18"

\$18.50 plus 85¢ postage

Sorry no c.o.d.'s

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1145 Connecticut Ave., Washington 6, D.C.



CARRY A CRIB

Instead of staying home, Mother can take baby with her for an overnight visit, weekend jaunt or long trip. Or quickly leave baby and a KEL-ART Collapsible Krib off with Grandmother for an afternoon of shopping or an evening out. The Krib is easily secured onto any adult bed, cot or studio couch with its specially treated non-slip webbing straps; thus, providing a safe crib or pen for baby to sleep or play. Only takes seconds to set up or take down. When up, Krib is 50" long x 28" wide x 20" high. Made of choice hardwood in clear finish. Comes in suit-case size carrying carton. Weighs 8 lbs. Good for tots up to 2 yrs. of age.

Thousands in use. Grandmothers love 'em. Ideal gift. Prompt deliveries. Express prepaid.

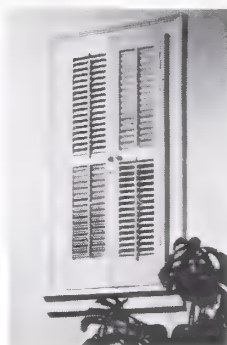
\$13.95—no C.O.D.'s

MARVELOUS FOR MILITARY PARENTS

KEL-ART COMPANY

15th and Crosby Sts.

Chester, Pa.



INSIST ON

Plantation Shutters

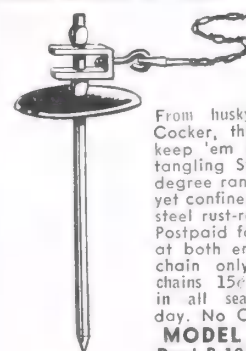
FOR FINEST WORKMANSHIP AND FINISH

You'll get more years of lasting beauty and satisfaction from these top quality, adjustable-louver indoor shutters. No stock panels . . . every order custom-made for perfect fit. Prompt, free estimates on request. Window illustrated complete with hardware, 18" by 42", sanded ready to paint or stain, \$15.00, or in any of our 15 colors or 17 wood finishes \$22.00, plus packing and shipping charges.

DEVEREUX PRODUCTS CO.

1725H Berkeley St., Santa Monica, California

Send 10¢ for brochure of wonderful decorating ideas using PLANTATION SHUTTERS for windows and doorways.



STAKE YOUR DOGS
... yet let 'em roam!

\$2.25

From husky St. Bernard to playful Cocker, this sturdy stake-tether will keep 'em home. Free-swinging, non-tangling Swivel allows dog full 360-degree range. Keeps dogs contented, yet confined. Simply drive 16-inch all-steel rust-resistant stake into ground. Postpaid for \$2.25. 10-ft. Chain snaps at both ends. \$1.70. Both stake and chain only \$3.75 complete. Longer chains 15¢ per ft. additional. Usable in all seasons and soils. Order today. No C.O.D.'s

MODEL PATENT MFG. CO.
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BACKYARD OCEANS

KEEP 'EM COOL ~ SAFE ~ COMFORTABLE



and out of summer crowds, too. Easy to put up (4 bolts each corner), easy to knockdown for storage, these exciting PLA POOLS and BACKYARD OCEANS with heavy gauge red vinyl tanks that won't mildew, crack, peel or chip, and rigid tubular steel frames and leg seats mean safe, day-long vacation recreation for children—and, it's fun for those parents, too, who can stand the confusion!

Safe summer fun for small fry swimmers and sailors
PLA POOLS
Made of heavy vinyl

Size	Price
48"x36"x12"	10.95
60"x48"x12"	14.95
72"x48"x12"	18.95

BACKYARD OCEANS
Made of extra heavy 20 gauge vinyl

Size	Price
72"x48"x15"	32.95
96"x72"x20"	69.95

All BACKYARD OCEANS equipped with twin geyser showers.

No COD's, please. Send check or money order. Shipping charges collect.

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COLONIAL ROSE
\$39.00
in velvet

A graceful chair of solid Honduras mahogany to enhance any room, with distinctive rose carving and brass nail trim in lustrous red, green, gold or rose velvet. Comfortable sagless web bottom, double coil springs and foam rubber. H. 35", W. 20", D. 18". Price \$39.00. In antique velvet \$42.50. Charming as dining room chairs with your own needlepoint or cover. Send material 26" x 26", price \$36.50. Check or money order (No C.O.D.'s) f.o.b. Statesville, N. C. Send 10¢ for folder of Reproductions and Gift specialties.

Home Furnishings and Gifts Inc.,

131 East Sharpe Street
Statesville, N. C.



STERLING CANDLESHAKERS FOR SALT & PEPPER

Something new — exquisite miniature sterling candle holders with plastic salt and pepper containers that look like candles. A charming and useful decoration for your table. Holds real wax candles. An exciting gift. Set includes pair of bases, shakers, wax candles. Height 3 3/4" with shakers. Gift packaged \$5.00, postpaid, your personal check or money order.

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Jewelers and Silversmiths
251 King Street Charleston 7, S. C.

From Historic
VICKSBURG



A SOLID WALNUT CORNER WHATNOT

An authentic replica of the beautiful handmade whatnots found in many of the fine old antebellum homes in this section of the old South. Made in separate sections just as authentic antique pieces.

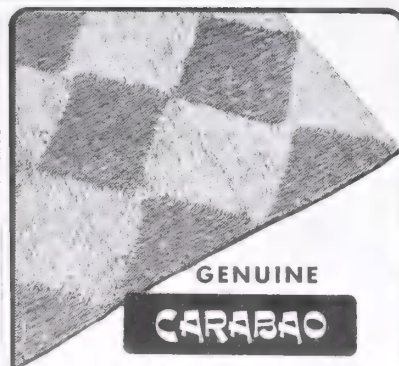
Full 53" High • Easily Assembled

\$13.85 POST PAID • Send Check or Money Order

About 3 Weeks Delivery

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ESTABLISHED 1868

Jack Rice Harry Rice
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GENUINE CARABAO

MANILA HEMP RUGS

only 45¢ a square foot for standard sizes

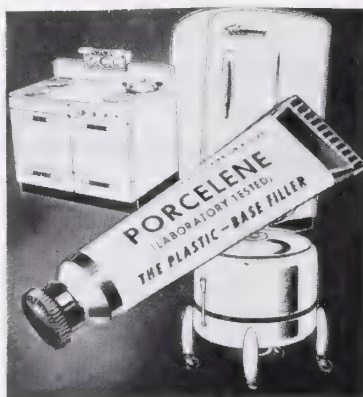
You'd pay 75¢ a sq. ft. in stores for these fine hand woven hemp rugs. We import direct from Pacific Islands and sell for only 15¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, small or large, 50¢ a sq. ft. Long wearing; vacuum easily; washable. Light and cool. Mail check or in a hurry, we'll send this same batch, except shipping charges collect. We accept credit only on orders. Cash only to be the finest quality on the market. Send 50¢ for sample square. Write for complete information.

SPECIAL PRODUCTS COMPANY

Dept. HL2, 950 Columbus, San Francisco, Calif.



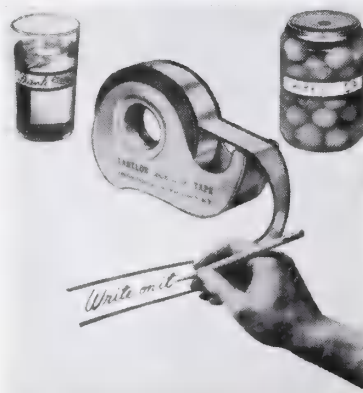
WINDOW SHOPPING



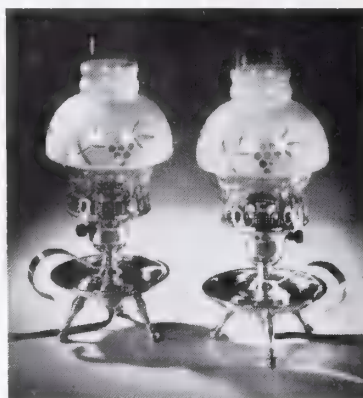
IN THE CHIPS that pockmark your porcelain kitchen equipment, squeeze some Porcelene. It's a remarkable plastic filler that repairs disfiguring chip marks on refrigerators, ranges, tabletops, sinks. Porcelene dries to a white, glossy finish, won't discolor, is resistant to acid, alkali, water. 2 tubes (for 6 patch jobs). \$1 ppd. Haines Corp., 301 S. 7th St., Minneapolis 2, Minn.



PANHANDLERS, sure-fire protection against hot pans, sizzling ovens, barbecue grills, or for delving in the freezer, come in small, multi-colored prints. Wrist-length oven mitts are quilted cotton, \$1 pr. Barbecue mitts, in protective gauntlet length, are also cotton quilting. \$1.25 pr. Freezer gauntlets are plastic quilting. \$1.25 pr. All ppd. Elron Products, 156 W. Chicago Ave., Chicago, Illinois.



LABELON is a write-on tape that sticks to any surface. Write on it with pencil or stylus. It can't be erased or smudged, and comes out to match the color of the tape's border. Use it for labeling home canning; personalizing highball glasses, books, records; identifying foods in freezer. White with red, blue, or green border. 150 ft. in dispenser, \$1 ppd. Black & Co., 100-16 Metropolitan Ave., Forest Hills, N. Y.



TWO FOR THE SHOW
Here's a bright bargain you want to snap up for your country guest room or hall table. Made of shining brass with saucer base, they have removable glass chimneys, measure 5 1/2" wide, 12" high. Just \$7.95 the pair postpaid from Shaw's, Tallahassee, Fla.



CHEEP AT THE PRICE
this bird among buds, and you be doing the same thing we do. Hand-blown glass usually bears sterner price tag. Filled with water and arranged with sweethearts, roses, or pansies, or bachelor buttons, it will be a sweet welcome to the guest room, a conversational piece on the coffee table. \$2.95 ppd. Otto Heerlein, Lynbrook, Long Island, N.Y.

(Continued on page 21)



TAKE IT COOL... MAKE IT EASY *

DRINK

Gin and Tonic

Go ahead—stretch out. And in the ten seconds it takes to mix a gin-and- tonic, your temperature will start dropping just at the sight of this frosty-blue cooler. Now—start sipping. You'll start enjoying the most refreshing, lightest, driest drink ever to hit a heat wave right between the "Whews!"

Only a top-quality quinine water can do justice to a gin-and- tonic. Quinac is Canada Dry's answer to what's the best tonic for a gin-and- tonic. Quinac has a deliciously different dry, satisfying flavor that's tuned to American tastes. Make sure you make your gin-and- tonic with Quinac.

Get this handy
4-bottle carton
at your favorite store



***MAKE IT EASY**
Put 1½ ounces of
gin in a tall glass.
Plenty of ice.
Thin slice of lime
or lemon. Fill with
Canada Dry Quinac.
Cheers!

Quinac
CANADA DRY
QUININE WATER



There's No Limit on Beauty

in a durable VITACHROME FLOOR!



You can always count on Vitachrome† Tile to give you beautiful floors — floors you will love to live with — floors you will be proud to own.

It offers you a choice of *especially light, bright* colors that give everybody a lift! Colors that won't fade, wear out or show age because they go all the way through from surface to surface.

Although Vitachrome can be used wherever resilient flooring is desired, it is particularly suited to food-serving areas. It resists oils and fats, resists acids and alkalis, that bite into ordinary flooring materials when food is spilled. Any room *stays* attractive when it's Vitachrome-floored.

Vitachrome is a *cinch* to clean. Just sweep its smooth surface to remove loose dirt. Wash periodically, water-wax occasionally.

Despite the hustle and bustle of everyday living, Vitachrome floors

show no signs of wear . . . even after *years* of service!

And yet how sparkingly alive they remain for entertaining . . . for parties. Their gay, smooth surfaces make even old-timers eager to trip the light fantastic again.

Oh yes, the low cost of Vitachrome! *That*, you'll like!

Get all the details about this *light, bright* flooring material from your Tile-Tex* Contractor. You'll find his name listed in the classified pages of your phone book . . . Vitachrome is one of *several* attractive and serviceable floor coverings made by Tile-Tex for your home.

Write today for your copy of colorful, free catalog V-1.

Tile-Tex
RESILIENT
FLOORS AND WALLS

THE TILE-TEX DIVISION, *The Flintkote Company*, 1234 McKinley Street, Chicago Heights, Illinois.

The Flintkote Company of Canada, Ltd., 30th Street, Long Branch, Toronto, Canada

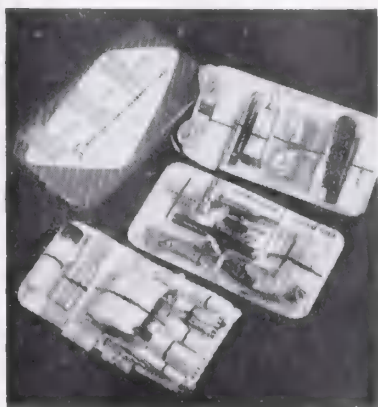
*Registered Trademark, The Flintkote Company
†Trademark



WINDOW SHOPPING

Continued From Page 18

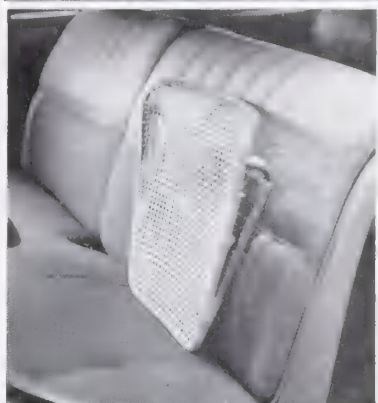
S. O. S. KIT for the glove compartment of a car contains 37 different items to cope with 37 different emergencies that a motorist or camper might face. It runs the gamut from First Aid essentials and repair tools to a flashlight and emergency fishing kit. A wonderful week-end present for a hard-to-please host. In metal container, \$6.95; in leather case, \$9.50. Ppd. Zenith Gifts, 2674 Valentine Ave., N. Y. 58.



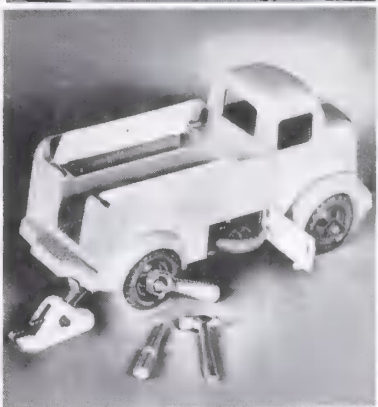
SPEEDBOAT, a new Dough-boy water champ, is made of tough, inflatable, vinyl plastic with the famous heat-sealed seams, noise-making "motor," and realistic instrument panel. It gives a scairy-cat the security of a floating play pen, a freckled dynamo a joyful outlet for his chugging energy. It slips tire-fashion over the head, holds up to 200 lbs., \$2.50 ppd. Artisan Galleries, Fort Dodge, Iowa.



COOL BACKING for a hot-and-bothered motorist can put the spunk back into a wilted cross-patch and put air-conditioned comfort into the sticky driver's seat. Cool-Rest is made of flexible, ventilated bamboo, and creates a "breezeway" between your sweltering back and the upholstery hot spot. Fine, too, for sunbathing, card playing, train riding. \$3.25 ppd. Foster House, 15 Cole Court, Princeville, Illinois.



LITTLE MR. FIX-IT will be a whizz of a mechanic after practice on this truck. A complete repair kit for changing wheels is contained in the sturdy plastic body. Lift jack, hammer, screw driver and lug wrench really work. Extra wheel in storage locker. 8½" x 3¼" x 3½". \$1.19 plus 25¢ post. Shipped in carton like mechanic's tool box. The Fireside Shop, 950-1 Lincolnway East, South Bend, Indiana.



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Width to Pr.	Length	Reg.	Sale
90"	63"	\$7.98	\$4.19
90"	72"	8.98	4.49
90"	81"	9.49	4.79
90"	90"	9.98	4.98
90"	99"	10.98	5.49
168" (Double)	72"	17.98	8.98
168" (Double)	81"	19.98	9.98
168" (Double)	90"	21.98	10.98
168" (Double)	99"	23.98	11.98
246" (Triple)	72"	24.98	13.98
246" (Triple)	81"	27.98	14.98
246" (Triple)	90"	29.98	15.98
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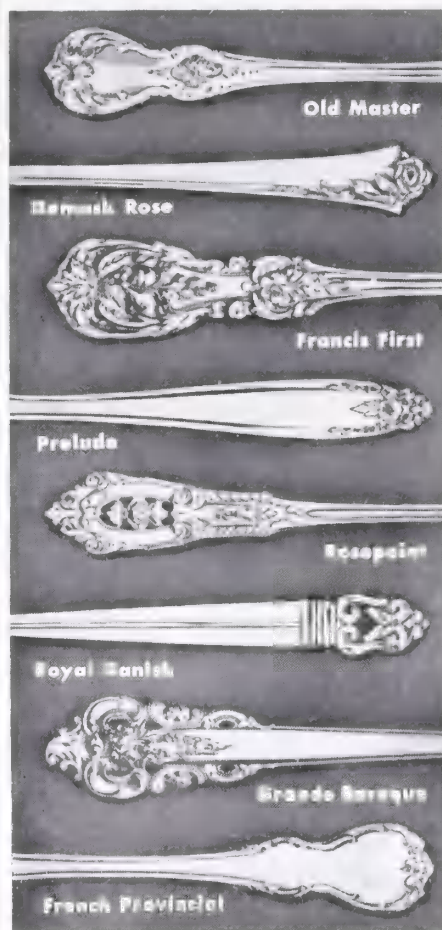
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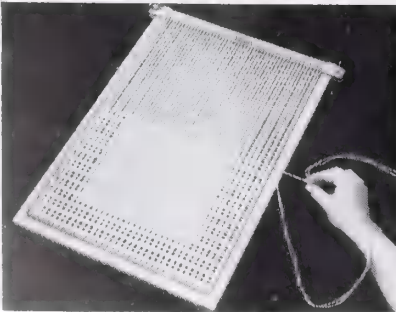
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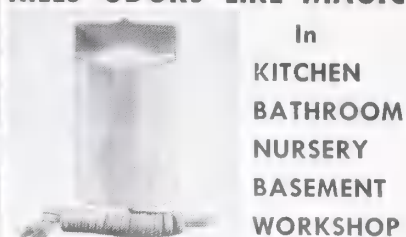
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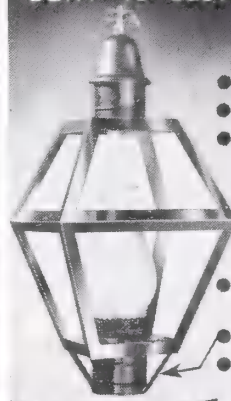
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- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only \$10.50 Size: 10" sq. x 22" high F.O.B. will fit a three inch post.)

Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12" sq. x 29"—\$15.75.

Buy it and compare with higher priced lanterns. If not completely satisfied to price and quality construction your money will be gladly refunded.

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Dept. F, Southington, Conn.

today's house


6.95
Standard

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Deluxe

Order now for prompt delivery.
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presents its classic
sling chair
at new
lowest prices

Our standard sling chair has a sturdy $\frac{3}{8}$ inch wrought steel frame — formerly 14.95.

Our deluxe sling chair — the sturdiest sling chair we have ever sold — has an extra heavy $\frac{1}{2}$ inch wrought steel frame — formerly 19.95.

Both frames are in charcoal black finish. The vat-dyed, washable canvas slings are in terra cotta, sunny yellow, jet black and forest green.

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Also available in rich top grain saddle leather at 27.95 — magnificent in appearance and the ultimate in comfort. Formerly priced at 69.95.

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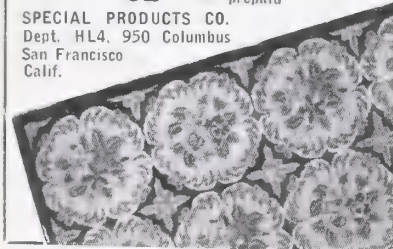


**Imported
Hand Hooked
Carabao Rugs**

Carabao room size or throw rugs imported from the Far East are guaranteed to be the finest cotton hand hooks on the market at the lowest price. Sizes from 2'x3' (only \$3.75) to 12'x18' (only \$135). We pay shipping charges. 7 decorator designs, oval or oblong shapes. Subtle colors: heavily textured in luxurious long-staple cotton yarn: long wearing. Write today for free folder showing designs, prices, colors.

\$62.50 9'x12' prepaid

SPECIAL PRODUCTS CO.
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FROM SWEDEN **"Gense"**
PICK'N SCOOP
LOBSTER FORKS

IN STAINLESS STEEL! From Sweden, in famous "Gense" ware, come these sophisticated Lobster Forks with double duty ends. You hold them in the middle, pick with one end, scoop with the other. Deftly capture every last bit of goodness from shell, claws and legs. In graceful functional design; center medallion embossed with lobster in bas relief. Set of six forks only \$4.50 postpaid on 10 day Money-Back Guarantee. Write for free catalog of fine stainless steel ware by "Gense" and other internationally famous makers.

TIMESAVERS
Dept. H-7, 2 West 45th St.
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George
WACKY-PLACKS
The Unicorns
George, boldly impatient; a show-off.
Goldie, a coy smoothie, with a come-hither eye.
Jocho, young and winsome, a gift to delight a child.

Spicy characters: good for a snicker, chuckle or loud out-laug. Ready-to-use Placks, all ready to use! Placks, all ready to use! Placks, all ready to use!

Porcelain-finish hyacinth, 5 1/2" x 5 1/2" white, blue, pink, yellow, green, red, orange, purple, black, and silver. Each Plack is a masterpiece of art and design. Write today for free folder showing designs, prices, colors.

SHEDAKER STUDIOS
Box 1666, Milwaukee, Wis.
Send money, promptly. Enclosed amount in George, Goldie, Jocho.

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ADDRESS _____
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NO MORE MENDING!
FIX IT FAST WITH
JEANIE PATCH

The sensational washable blue denim patching material that requires no sewing. Just press on in 30 seconds. Ideal for mending and repairing tears and holes, and repairing jeans, children's play clothes, overalls, dungarees and bathes. It works on both sides.

Easy to apply — hard to wear out. Jeanie Patch is neat, permanent and washable.

\$1.00 POSTPAID

JEANIE PATCH COMPANY
344 West Race Street
Chicago 44, Illinois



WIND OW



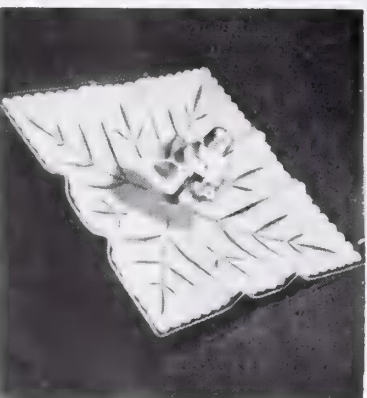
A LITTLE FROG, beside a garden pool or in your bird bath, will send up a gentle play of water that will fall like cool musical notes into the pond or basin. Or you may prefer the saucier squirrel. Cast in lead in a green-gold finish, a hose connection at back and spray holes at front make them ideal lawn sprinklers. 5" frog \$10, 7 1/2" squirrel \$12.50 f.o.b. Erkins Studios, 40 W. 40th St., N. Y.



DANISH SILVER, beautiful beyond description, is a gift to send to the most discriminating bride. All hand-wrought and imported from Copenhagen, the "Danish Crown" lemon fork is \$6.50. "Princess Fuchsia" individual salt spoons, \$2 each. "Princess Fuchsia" bonbon server, \$7.75. Prices include tax and postage. J. B. Hudson Co., Eighth and Nicollet, Minneapolis, Minn.



RADISCOPE is an emergency device (may it never be used!) for the layman to detect the presence and direction of harmful radiation from an atomic explosion, and to determine the direction to take to get away from the danger. It does *not* locate radioactive minerals nor radioactivated elements. Simple to use, nothing to get out of order. Just hold to eye. \$5.95 ppd. Wright Mfg. Co., Box 6567, Houston, Texas.



JEFFY CHANGE is a hum-dinger of a lighting fixture. With nothing more complicated than a twist of the wrist, it screws into any overhead socket and changes an unsightly bulb into a distinguished modern fixture. Everything in the one unit, including sockets for 2 bulbs. Milk glass with etched design eliminates glare. 12" square, \$3.49 ppd. Jen-Lee Products, 55 E. Washington St., Chicago 2, Ill.

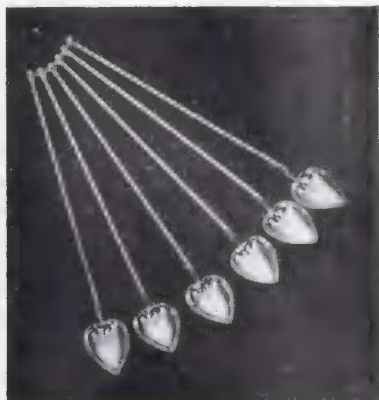


CROSSING THE BAR with your towels cures unsightly bathroom clutter and also modernizes and beautifies your walls. Of solid DuPont Lucite, the 19" bar and 6" ring will hold seven towels. Think of these for your guest bathrooms or in the summer cottage where space is such a precious commodity. \$5.95 each, ppd. Michael's Space Savers, 40 West 59th St., New York 19.

SHOPPING



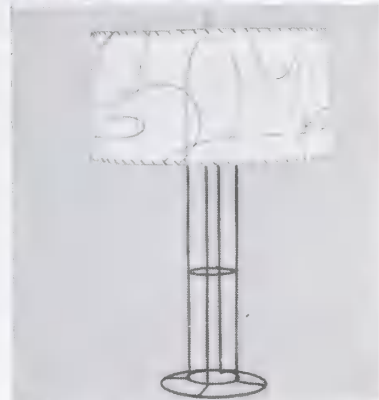
ICED TEA TIME is here again and isn't it welcome? Here are some handsome additions for those tall, cool glasses that are as necessary as a sprig of mint. Sterling-silver sipper spoons have heart-shaped bowls and sterling 8½" tube handles. We love them. \$2.50 each, \$30 a doz. incl. fed. tax and post. Nelmor, 901 Bergen Ave., Jersey City 6, N.J.



RAISE A HORSE to decorative heights by mounting him on the wall of your library, tack room, or over the bar in the game room. Made of aluminum by a famous metal craftsman, the half section of the horse is finished in Pompeian green, measures 31" long, 15" high. With mounting arrangements, \$32 ppd. Hagerstrom Metalcraft Studio, Wheeling, Ill.



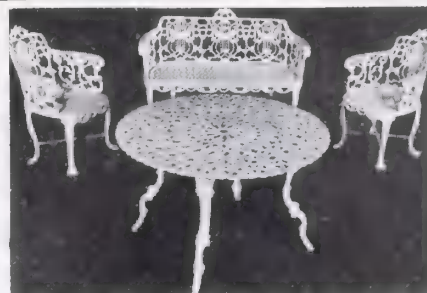
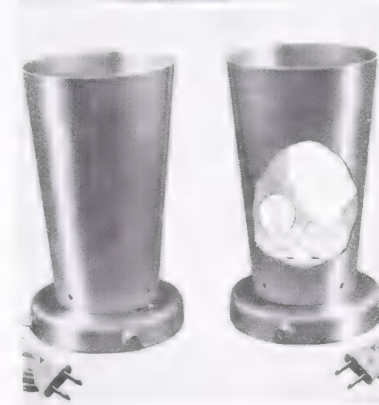
ON THE SHADY SIDE you can always use an extra table lamp. This cylindrical one is handsome wrought iron, finished in black. It's highly decorative and adaptable no matter what the décor of your room. Polyplastic shade is 18", comes in solid red, white, beige, or chartreuse, or above colors with black doodlings. 27" high lamp is \$9.75 exp. coll. Jan's Modern Lamps, 15 West 8th Street, New York 11, N. Y.



WHAT A LIFE. A prankish pixie has renounced his devilry and joined the band of Happy People. These small ones, as engaging as their naughty brothers, bring happiness with them. And when you find one cradled in a horseshoe-shaped ash tray—well, how lucky can you be? Green or chartreuse ceramic tray, 5¼", has 3 cigarette rests. \$1.50 ppd. Studio Shoppe, P.O. Box 114Y, Forest Hills, N. Y.



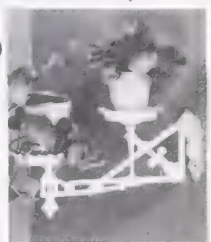
A FRESH AIR FIEND will love this lamp—an air refresher and an indirect lamp combined in one handsome unit. A GE ozone bulb transforms oxygen into ozone, nature's own purifying agent. Gone are stale cooking, tobacco, and household odors. A GE 40-watt bulb and a GE ozone bulb incl. Use on AC or DC current. \$9.95 ppd. D-Odo-Zone Co., 6912 Hollywood Blvd., Hollywood 28, Calif.



Authentic Cast Iron and Cast Aluminum Reproductions

Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.

(B) WALL BRACKET for FLOWER (B) POTS—12" long, 6" high. Potholders 4" and 5" diameter. Cast Aluminum only. Painted White or Gold \$4.50.



(A) Aluminum Large Settee #400 44" wide \$65
\$42.50 Table #100 42" diam. 27" high \$35
\$39 Chairs #402 \$32.50



(C) Oval Top Antique Flower Box. True copy. 23" long by 15" wide on top, 21" high. Ornamental design. Painted white. Only \$21.50.

(D) Occasional Table #150. Beautiful lace design. Original is over 100 years old. A true copy with glass or marble top, 30" high, top 20" diam. Glass top \$24.50. Marble top \$29.50.

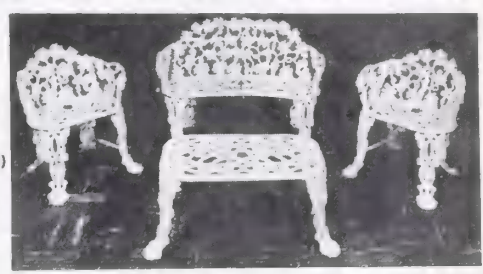
(E) Just the thing for your African Violets or other hobby plants. White, 11 movable arms, ranging from 14" at base to 7" at top. (C) Flowers and pots not included. Send \$24.50.

(F) Aluminum Large Settee #601 39" wide \$30.00
\$22.00 Armchairs #602 22½" wide
\$13.50 Table #160 30" wide \$11.00



(E)

(F)

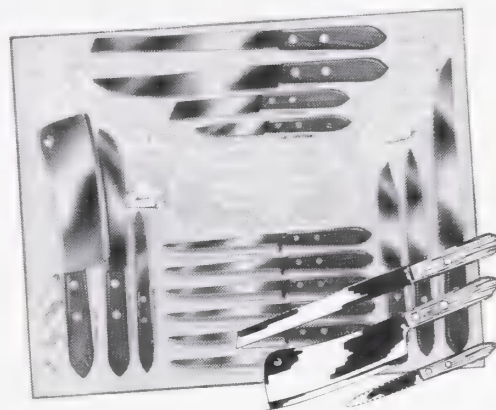


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J. F. DAY & CO.

Dept. B-7
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Knife Set Includes:

- 6 steak knives
- utility knife
- French chef
- 3-way bread knife
- roast beef slicer with 8-inch blade
- ham slicer, 8-inch blade
- vegetable slicer
- sharp point parer
- curved 3-way grapefruit knife
- household butcher knife
- heavy cleaver-chopper

STAINLESS STEEL **16-Pc.** DIAMOND TESTED

PLUS 3-Pc. BARBECUE SET at No Extra Cost. ALL 19 PIECES FOR

\$12.95

Here's your opportunity to own a complete, top quality household knife set, plus a 3-pc. barbecue set at a remarkably low combination price. Set even includes heavy cleaver, beef and roast slicers. Knives are made of diamond-tested stainless steel, with S. American Rosewood handles brass riveted to blades for lifetime use. **MONEY BACK GUARANTEE!**

MAIL COUPON TODAY FOR SUMMER SPECIAL

J. & S. SALES CO., Dept. HB 7
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Please send me your 16-pc. knife set, plus 3-pc. barbecue set for \$12.95 complete on full money back guarantee.

☐ Send C.O.D. plus postage
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Name.....

Address.....

City.....Zone.....State.....

Special No Extra Cost 3-pc. BARBECUE SET

Stainless steel fork, knife and turner. All 16-in. in length. Imported Rosewood handles. Brass rivets.

J & S SALES COMPANY
2517 S. Michigan, Chicago 16, Ill.

BARBEQUE GRILL

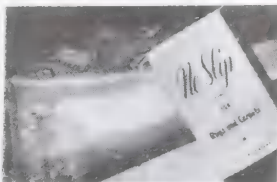
The ideal portable picnic charcoal grill—big enough to serve large groups. Folds compactly for easy carrying. Improved design prevents flying sparks, warping or damage to grass. Sturdy welded construction, heat resistant aluminum. Equipped with convenient, sturdy shelves, windshield and removable ash pan with **\$7.95** fire grate. Shp. Wt. 17 lbs. ppd. Express Collect

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Strikingly beautiful for the most elaborate entertaining! Superbly made of lifetime metal, these trays are guaranteed to please the most discriminating. Delicately hand painted in color. Alcohol resistant.

ROUND 15" Diam. Our finest quality, attractively grooved and detailed **\$7.95** (Extra trays \$2.00 ea.) ppd.

OBLONG 12 3/4" x 17 1/2". Black, Green, Red **\$5.95** (Extra trays \$1.50 ea.) ppd.



NO SLIP FOR RUGS—CARPETS

Prevent home accidents! Sprinkle No Slip on back of rug, rub in lightly. Rugs positively will not slip—

\$1.00 ppd.

will lay flat without wrinkling. Not sticky or gummy, doesn't stain, come off. Harmless to rug and floor—blends with color. Replace after washing, dry cleaning. Large box does several rugs. Especially good for home made rag or shag rugs.



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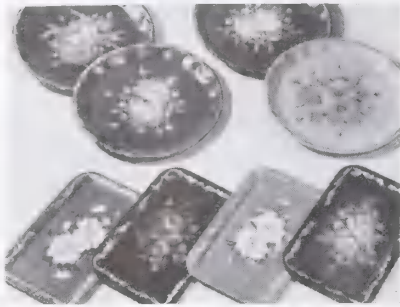
For All Breeds And Sizes of Dogs Custom Built. Distinctive, Beautiful. Genuine Leather, Chrome Fittings. Colors, Tan, Black, Red (Others Special). Treat Your "PAL" To Latest And Best. Give Breed, Age And Girth of Dog. Choose Your Color. Order Today! Harness \$4.75 Matching Leash \$3.00

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THE HIGHWOOD SHOPS

F O Box 224 Ridgewood, N. Y.



SUMMER SEASONING

This handsome condiment quintet starts with a sleek black wrought iron stand (wood knobs protect your table) . . . adds milk white glass with grass green accents in oil and vinegar cruets; salt & pepper shakers; plump jar for mustard, relishes, or dressings. For Sunday brunch fill the cruets with cream and syrup, the jar with sugar or jam. A charming gift that goes indoors or outdoors.

Complete set **\$8.95** postpaid

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This Little Lead Cherub and Bird Bath Will Bring the Song of Birds to Your Garden

He's a thoughtful little fellow, 17" lead from the top of his head to the base of the pedestal, with the bath 15" wide. \$80 f.o.b. New York. Other lead, stone, Pompeian stone, marble and bronze ornaments for your garden or house from \$5. to \$1500. You will find much of interest in our catalog—send 10 cts. please for mailing—or visit our galleries yourself.

Erkins Studios

42 West 40th Street

New York 18, N. Y.

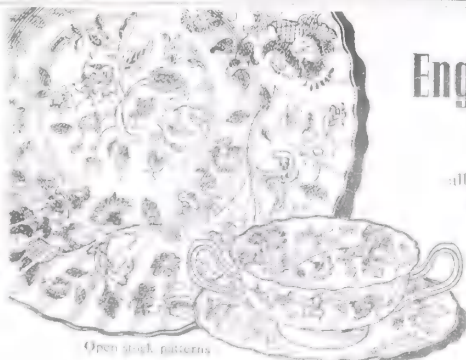


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WINDOW



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in a Barcaloaf. It adjusts to 4 positions from upright to reclining, is a wonderful "take-it-easy" throne for a heart patient. Plastic cushion is green, red, yellow, or gray. Aluminum, \$57.50. Tubular steel with white baked enamel finish, \$37.50. Undercarriage attachment makes it a wheel chair. \$19.75. Shipped f.o.b. Buffalo. Beaumont Distributors, 133 Lexington Ave., New York 16.



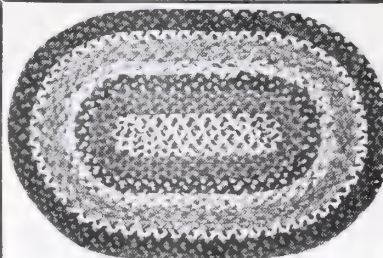
BASK IN BEAUTY

on a scrumptiously big and gay towel, and you'll soak up Old Sol's rays and lots of compliments at the same time. This is a Fieldcrest 36" x 72" towel with Gay Nineties bathers frisking in gay, summer colors across a white background. It's thick and thirsty so you'll keep dry and sandfree all day. Just \$4.75 plus 17¢ post. Miller & Rhoads, Inc., Richmond 17, Va.



NOT SO CORNY

as it looks. Of course, the obvious use is for individual corn-on-the-cob servings, swimming in butter. But you can also use each one for relish, celery, crackers, favorite TV supper-snacks, buffet bites, and between-meal munching. In garden-fresh green ceramic, set of 4 is \$2.95 ppd. Kiefer's, 5204 Gravois Ave., St. Louis 16, Mo.



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At a saving of 30 to 40%

These rugs are machine made of new wool of assorted colors. Old Colonial Style—in a hit and miss pattern—but can be basically red, blue, green, burgundy, etc. Tell us the size and color and enclose check or money order.

We suggest that you purchase a small rug of the color you desire with a money back guarantee.

24" x 36"	...	\$ 6.25	4' x 6'	...	\$24.95
27" x 48"	...	7.95	6' x 9'	...	54.50
3' x 5'	...	15.25	8' x 10'	...	81.25
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Special Sizes made to order.

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Newest Exotic Far-Eastern BAMBOO BAG

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Original designs into the finest supple top grain leather. Suede lined. Roomy compartments. Card, money pocket. Full length shoulder strap (adjustable, removable). Two tone, contrasting lacings, background. NOW... **\$14.95**



BABY ALLIGATOR

Genuine, honey color Alligator bags are always so rich looking and desirable. 10" long, leather lined roomy inner zipper pocket. REAL baby Alligator artistically fastened in front. **ECONOMY PRICED \$14.95**

UNCONDITIONALLY GUARANTEED. Examine 5 days. Return for refunds if not delighted. Cash orders prepaid. Add Federal tax. UNITED IMPORTING CO., 9043 S. Western Ave., Dept. LC-1952, Chicago 20.

SHOPPING



LET THE ISSUE REST in as handsome a showcase as ever stabled a month's collection of magazines. The modern design is a joy: clean lines, geometric "windows," and 20th-century workmanship executed in blonde oak. It has two compartments, a cut-out handle, and measures 15½" x 9" x 11½" high. \$11 shipping charges collect. No c.o.d.'s. Furniture Futures, 154 Main Street, White Plains, New York.



TOAST HER WITH COASTERS she can throw away after the party's over and your hostess will bless your heart. Made of aluminum in assorted jewel tones, they double as ash trays, too. They won't burn, are stainproof, wipe clean with a damp cloth. A set of 40 (10 deep red, 10 copper, 10 blue, 10 green) is \$1 ppd. Mrs. Dorothy Damar, 978 Damar Bldg., Treat Place, Newark, N. J.



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PORTA-BED folds to a snug suitcase size. For traveling, visiting, out-doors, small apartments or as regular baby bed. Strong aluminum frame supports sturdy duck and netting crib. Folding waterproof mattress rests on Masonite bottom. No latches, nails or screws. Safe for baby. Ready for immediate use. The open PORTA-BED is 46" long, 24" high, 22" wide. Adjustable in depth for children up to 5 years. Weight: 12 lbs., color: soft blue. \$21.95 ppd., complete with mattress. Money-back guarantee. Orders filled promptly.

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Cook and Serve Piping Hot in the Same Cup!

Banish too hot to handle shells on soft boiled eggs because you remove them BEFORE cooking. This sensational cooker-server is attractively made of clear, heat resistant ovenware with indestructible red plastic covers, rustproof rack. Merely place the covered set in boiling water and watch it cook as you like it. Cups retain heat about 20 minutes after cooking. Wonderful for heating entire contents of baby food jar, for custards, puddings—or as a jelly condiment set!

Set \$1.35 ppd.
2 Sets for \$2.50 ppd.

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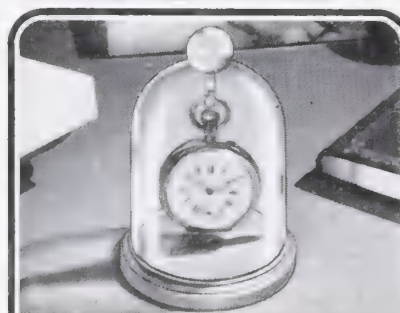
1952 NELMOR JEWELERS

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Enroll me as a member of the Nelmor Sterling Club. Send me _____ place settings of _____ pattern. I will pay \$2.00 per month for each setting. Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

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Keep the kids cool, happy, healthy and safe with Malcolm's inflatable pool. Sensational value! Note its extra-large size . . .

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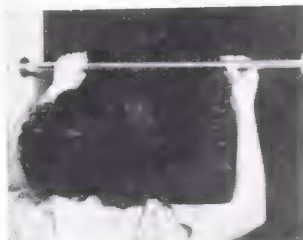
Of long-lasting, puncture-resistant, yellow Vinylite Plastic with non-skid blue bottom. (Easily inflated with bicycle pump). Complete with maintenance kit. Postpaid \$19.95

Be Modern! . . . Install Readi-Rods For Shower Curtains, Clothes Closets, Etc. Without Brackets, Screws or Tools

Readi-Rods hold secure on any surface. Simply adjust to height and width, rotate one section, it's ready. Precision made—NO SUCTION CUPS or SPRINGS—strong, light weight aluminum polished for beauty. Sold on a money back guarantee.

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NEW MAGIC ACTION Automatic Lawn SPRINKLER

Sprays 3 to 40 ft.
Area Through
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TRY IT 10 DAYS
FREE!

Never before! A sprinkler so attractive... so low priced! Gaily colored flower-and-pot looks like smart lawn ornament and has the performance of sprinklers costing \$20 or more! Sprays, like gentle rain—WITHOUT BLIND SPOTS—entire circular area from 3 to 40 feet. Just attach to garden hose and turn on tap. Tough, long-lasting unbreakable plastic and metal will not rust, corrode, clog, decay. Metal base spike slides into soil without marring lawn. Ideal for newly seeded lawns and gardens. Set it to sprinkle narrow parkways or wide lawns. Rush your order today.

Adjustable to
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Ideal for Gardens

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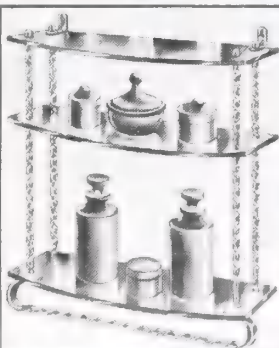
Niresk Industries, Dept. LS-9
1474 W. Hubbard Street, Chicago 22, Ill.
Please send Whirling Rainwater Sprinkler for 10-day no-risk examination. On arrival I will pay postman only \$1.98 plus C.O.D. postage.

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SAVE MONEY: Enclose \$1.98. Then Niresk pays all shipping charges. Same 10-day return privilege.



Brightens your Bathroom or Kitchen!
Crystal Clear Twisted LUCITE and GLASS

THREE SHELF Unit with a TOWEL BAR

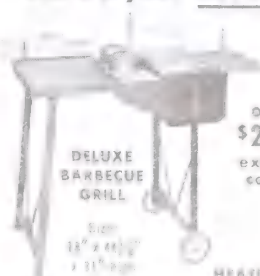
Entirely New—artistically different! You've never seen any household accessory as charmingly practical as this Exquisite TRIPLE SHELF unit of clear, seamed, heavy glass with sturdy polished Crystal clear, twisted LUCITE supports and spacious 14 1/2" TOWEL BAR. Each glass shelf is 16"x6"; overall size 16"; lower space between shelves 8 1/2", upper tier 5". There's real Glamour in this shelf. Every home needs one! Order yours today. Your satisfaction guaranteed.

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WINDOW



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STICK-E-STUFF is a non-drying adhesive that is unaffected by moisture or normal temperatures. Use it for fastening candles to oversized candlesticks, on plates, or in bowls; for securing small objects d'art to whatnot shelves; for assembling composites for flower arrangements; for making fabric adhere to glass, etc. Two packets are \$1 ppd. No c.o.d.'s Cape May Country Store, Cap May, N. J.



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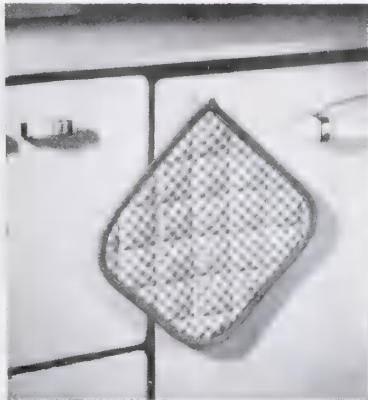


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MAGNEPAD is a magnetized cloth pot holder. In spite of the fact that we see more than our share of new and ingenious gadgets, this one has us excited. Just hold it against the side of your stove, metal cabinet, or ice box and it stays put. The quilted plaid material can be laundered without weakening or rusting the magnet. 3 for \$1 ppd. Magnex, 1573 South Josephine Street, Denver 10, Colorado.



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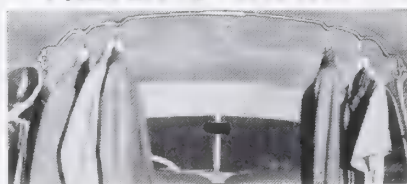
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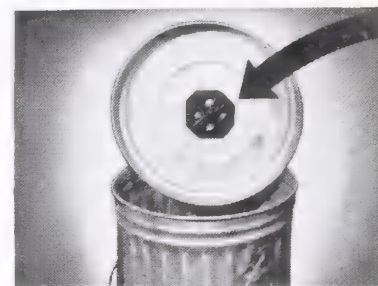
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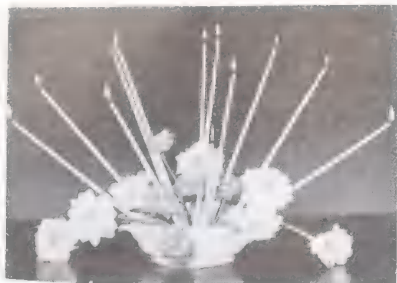
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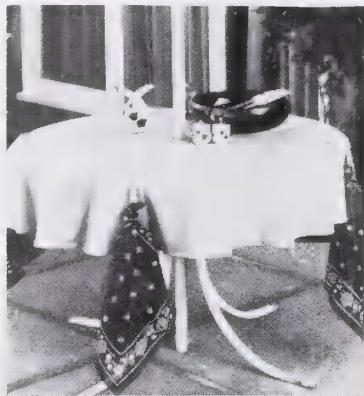
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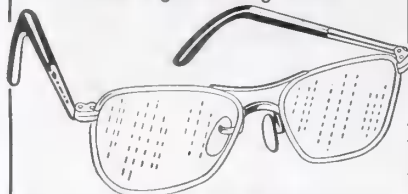


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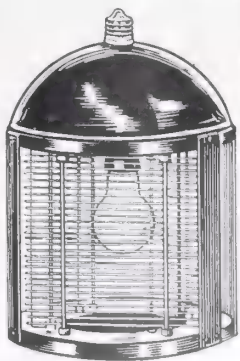
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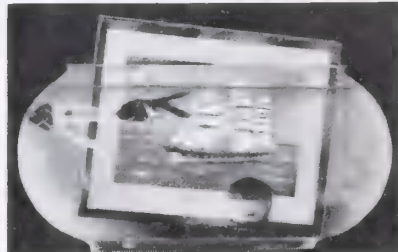
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CONTINUED FROM PAGE 11

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Colorado's Concerts under the Stars, against a thrilling natural backdrop of upswept and tinted sandstone in Denver's Park of the Red Rocks: July 8, 15, 22, 29; Sixth Annual Red Rocks Music Festival, July 4, 11, 18, 25, August 1 and 18; Starlite Harmo-Nite, when barbershop quartets hold forth, August 9.

Oregon's Shakespearean Festival, Ashland, August 1-30: *The Tempest*, *King Henry V*, *Much Ado about Nothing*, given in rotation on an authentic Elizabethan stage with incidental music also authentically Elizabethan. The Oregon Shakespearean Festival Association, Ashland, Oregon.

The Berkshire Festival, Tanglewood, between Lenox and Stockbridge, Massachusetts: Concerts in the Theatre Saturday evenings and Sunday afternoons, July 5 through 20; in the Music Shell, Thursday and Saturday evenings, Sunday afternoons, July 24-August 10. Charles Munch, Pierre Monteux, Leonard Bernstein conducting. Festival Office, Symphony Hall, Boston 15, Massachusetts.

Huckleberry Mountain Workshop-Camp, 25 miles from Ashland, North Carolina: four two-week sessions June 29 through August 23, with instruction in writing, painting, ceramics, handicrafts and photography. Among events open to visitors: guest programs each Sunday night; visiting day each Monday; one-man art shows each week end; a National Art Exhibit July 18-29; and, July 12, the famous Blue Ridge Animated Magazine, where contributors read their articles in person. Huckleberry Mountain Workshop-Camp, Hendersonville, N. C.

Laguna Beach Festival of the Arts, July 26-August 10. Exhibits by the 700 or so artists and craftsmen working in and around California's famous art colony, plus a National Art Exhibit, open to artists from all over the country, the merely talented as well as the well-known,

plus the Pageant of the Masters, in which living models reproduce famous paintings. Festival of Arts Assn., Laguna Beach, Calif.

The Caribbean Festival, San Juan, Puerto Rico, August 1-10, at which the characteristic dances, music, folklore, and crafts of the entire area will be assembled, from lusty drum beating by the Bush Negroes of Suriname, to the bula-wayaya of Curaçao. Puerto Rico Visitor's Bureau, 600 Fifth Ave., N. Y. C.

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The Great Lakes, S.S. North American, seven days from Chicago to Detroit, Buffalo, Cleveland via Mackinac and Midland, Ontario, through July 25; same via Harbor Springs, Michigan and Sault-Sainte Marie through August 30. S.S. South American, seven days, Buffalo to Duluth. Either, from \$129.50 plus tax. Your travel agent or the Georgian Bay Line.

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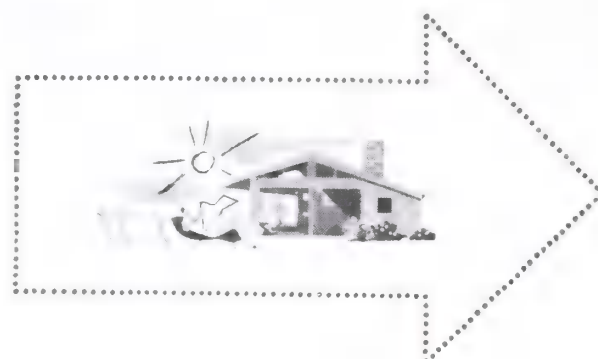
calls your attention to

A NEW KIND OF SMALL HOUSE

One of the most characteristic aspects of American life is the way new forms keep emerging as we solve new social problems. While other countries and other cultures strive to preserve the status quo, our fluid American attitudes help us to arrive at new answers very soon after finding that we have new problems.

The appearance of a new kind of small house is an example of this adaptability. This new house type, to be found in all parts of the country, is luxurious, polished, sophisticated. But it is also extremely easy to maintain, inside and out. Ease of maintenance is the essence of this new approach to living. For the owners of these new houses have built them to retire to, or to move to when they want to reduce overhead. Interestingly enough, these new houses are not being built by older people, but by people in their peak earning years. Generally, they are double-purpose houses—built to be used one way for five or ten years and then to be converted to other uses. They are “looking ahead” houses, planned for the future.

*You will find examples of the
Retirement House
on the next 10 pages*



WHAT IS A RETIREMENT

America has given birth to a new kind of small house. It's built to serve one set of needs when new, but planned primarily to meet the later requirements of an older couple—to help them float through their last years without financial strain and with a minimum of work.

The retirement house is born of a new set of social conditions: high income taxes which make it virtually impossible to save enough money to live on the income thereof, our increasing longevity, and the medical science of geriatrics. As a result, people are building small subsidiary houses in their peak earning years for eventual use during retirement. Because of the diversity of individual requirements, the retirement house takes a number of forms. We show you examples of four different types on the following nine pages.

A SMALL GUEST HOUSE built on the same property with the main house, where guests may be luxuriously housed during the peak years of middle age, but to which the owners will retire in later years when they rent the big house for income.

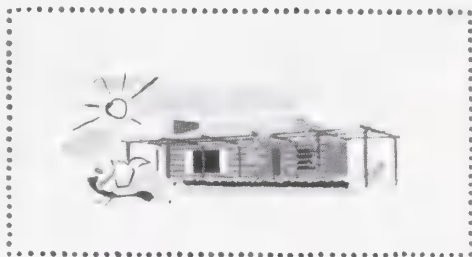
AN INCOME-PRODUCING STRUCTURE which contains a small apartment or penthouse, where the owners can live without rent while their property pays the taxes plus a little extra for income.

A PLAYHOUSE designed to be used first as a recreation and an entertainment annex to a larger house, and in later years to be converted into living quarters for the owners when the big house is rented for income.

A RESORT HOUSE built in a mild climate, to be used first as a vacation house, but designed to provide good easy living for older people.



HOUSE?

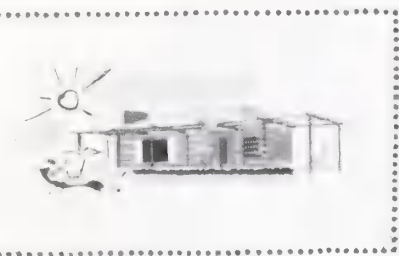


PHOTOGRAPHS BY MAYNARD PARKER



THE GUEST HOUSE IN THE GARDEN

More retirement houses on the next 3 pages ➤➤➤



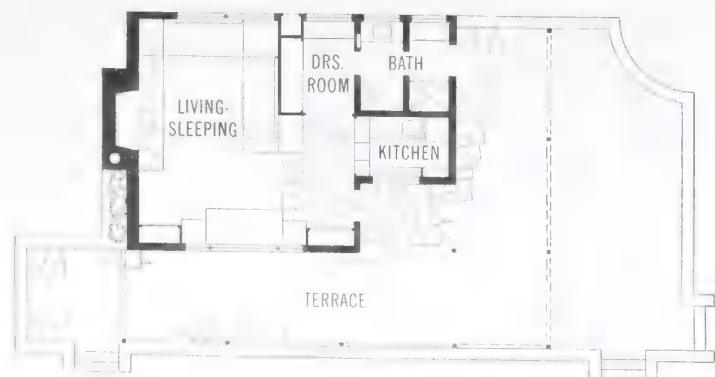
*The Retirement House
continued*

THE GUEST HOUSE IN THE GARDEN

By Jean Harris



A retirement house built during middle years may start as a guest annex, designed to give visiting couples big-house luxuries like this generous outdoor living area, at the same time allow them complete independence from the family.



Cliff May, designer
Tommy Tomson, landscape architect
Mr. and Mrs. Edmund Beloin, owners

*This is one type of small house that
may be converted to full-time use by its
owners in later years.*

*See how it fulfills the needs of
a new kind of retirement*

We are changing our attitude toward retirement. It means something quite different today from what it meant when we were children. Our former concept of a retired man as a semi-invalid, who putters about aimlessly from day to day, has become obsolete. The new science of geriatrics has discovered it is just that feeling of uselessness that shortens a man's life, or a woman's. Older people need to be active, need to feel there is a necessity for what they are doing.

At the same time, business and industry are coming to realize it is wasteful to dismiss an employee who represents many years' investment, just because he has reached a specified age. When the time comes for him to slow down, they find it is wiser to reduce his duties, to retain him as a consultant or on a part-time arrangement. So retirement today is more likely to mean slower-paced living, a kind of semi-retirement. (Continued on page 90)



PHOTOGRAPHS BY MAYNARD PARKER

You can have more luxurious living in a small space if you plan it as one big, multi-purpose room. Instead of bedrooms, this house has built-in beds in the living room. But bathroom (see plan, opposite page) includes dressing room with wardrobe and built-in vanity.

Another device for making maximum use of small space is the dual-purpose, built-in unit. Storage units for books, linen, and fireplace wood all double as end tables for beds and couch. Drawers underneath couch hold bedding.





The Retirement House, continued



PHOTOGRAPHS BY MAYNARD PARKER

THE PENTHOUSE THAT EARNS ITS KEEP



The principle of the "taxpayer," applied to the home.

Here is a three-room apartment over a four-car garage.



You don't have to wait until you retire to build an income-producing structure where you can plan to live well and unencumbered in later years. Though located in a business section, this garage-top apartment has a 10' x 22' garden on its own level. Fence of white-painted redwood splints gives privacy and protection from breezes, screens unattractive view. Overhead trellis makes pleasant shadow patterns.



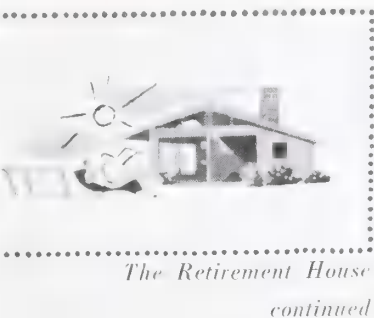
Thanks to the enclosed garage-roof garden, the living room can have sliding glass doors like a house in the country. Plants in pots are easy to take care of, make the outlook far more pleasant than you would expect from windows which actually face backs of neighboring shops. Income from garages below is enough to pay taxes and basic expenses.

Although the apartment is small, it is furnished with a few big-scale pieces that give it the same luxurious atmosphere as the big house from which the owners moved. Scenic paper on one wall creates an optical illusion of distance. On the street level (lower photograph) a short brick wall projected from the building divides apartment entrance from garage area, provides background for foundation planting.



Joseph Copp, Jr.
and Robert Hanley, Decorators

Looking back through the apartment from the garden, you can see how living room merges with dining room to create feeling of spaciousness. Mirrors on back wall of dining room reflect garden, give room additional light. Windows in wall at right are screened by ceiling-to-floor blinds (painted to match walls) that hide unattractive view of commercial locale.



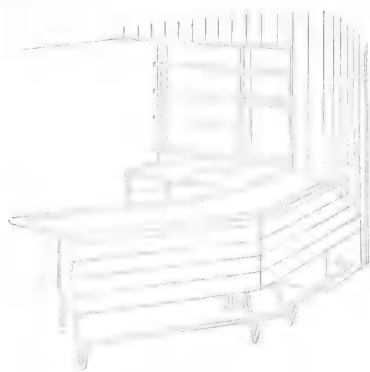
THE CABANA-PLAYHOUSE

This playhouse, built first to take the wear and tear of entertaining off the big house, will convert neatly to a work-free apartment whenever the owners are ready to reduce their overhead and social obligations

Henry Eggers, Architect



Cork floors and backgrounds of natural stone and wood make a genial setting for simple furniture, but reduce upkeep to a minimum. Sofa is built in; chairs are light and easy to move when cleaning. House is heated by Uskon electric radiant heating panels in the ceiling.



A sense of spaciousness is an important psychological requirement for a retired couple who have spent their peak years in a big house. In this room, now used for large informal parties, the glass walls and high peaked ceiling forestall any feeling of confinement. In another corner of the same room is the bar and storage unit at left which contains a sink and refrigerator. Only the addition of a small stove is needed to convert it into a kitchen adequate for a couple.



This playhouse, built on the grounds of the owners' big house, fills one of the basic requirements of a retirement house—outdoor living space on same level with indoor living area. Playhouse itself has almost no garden to be maintained, since it overlooks steep hillside lush with wild vegetation, and flowers are grown in tubs. It now contains dressing rooms for swimming pool located across lawn seen in photograph at left. It was taken from terrace of the main house.

Elevated, air-washed house, mirrored in Florida bayou



Two long walls of wood jalousies provide constant ventilation for older couple's house in Sarasota. Suspension

roof is flexible laminate of wallboard and insulation, sprayed top and bottom with water-tight plastic.

Interior is planned for maximum use of space and feeling of spaciousness. Numbers refer to camera angles on plan, opposite page.



1



2

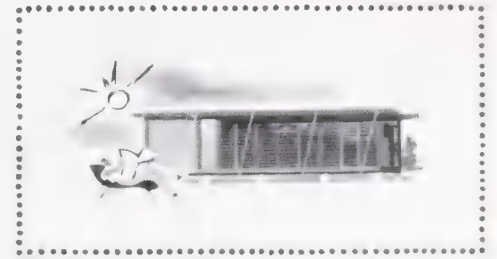


3



4

THE WORK-FREE RESORT HOUSE



The Retirement House, continued

*A good vacation house in a balmy climate gives you
everything you will need in later years for all-season living*

By Mary Roche

The things that make a resort house a relaxing and glamorous place to spend a holiday are so nearly identical with the basic qualifications of a good retirement house, that it's downright foolish not to aim for both. The main difference between them is that a vacation house sometimes contains a few crudities, aesthetic or functional, which are easy enough to put up with on a holiday, but hard to take on a permanent basis. Avoid these, and you'll have a perfect house for your later years.

See how well architects Twitchell & Rudolph met both sets of requirements in this Florida house designed for a New England couple, Mr. and Mrs. W. R. Healy. It is small, as it should be, but every (*Continued on page 89*)

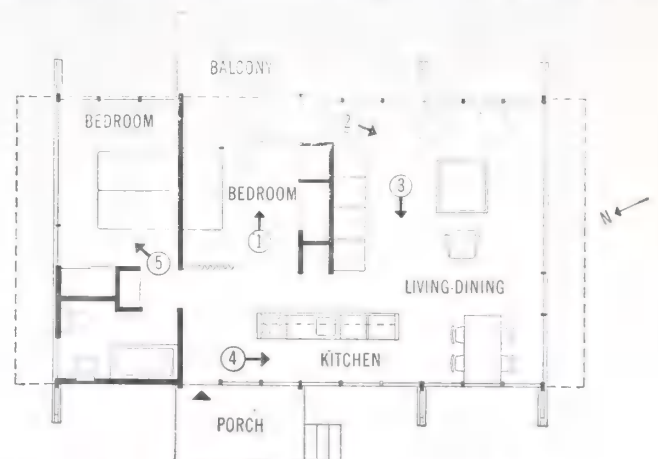
The glass walls at both ends of this little house open up extensive vistas of the bayou and greatly enlarge apparent size of interior which actually measures no more than 800 square feet. Fixed panes alternate with ventilation panels of glass louvers.



PHOTOGRAPHS BY EZRA STOLLER



5



Numbers on plan refer to 5 areas shown at the left.



The economics of the retirement house

*A business man who has just forsaken
the nine-to-five routine himself, weighs the
economics of the retirement house and tells you
why and when you should build one*

By Harvey H. Smith

If your *unearned* income is so great that you could deduct your salary and still have enough to pay all of your current expenses with some to spare, you don't have to worry about owning a retirement house. Or if your salary is in the truly fabulous class, and your expenses so modest in comparison that you are salting away a tenth of a fortune every year after taxes, you can afford to dismiss this question. But how many people do you know in *that* position?

For most of us, it will be next to impossible to amass during peak earning years the amount of capital necessary for a retirement income large enough to live on *without curtailing expenses*. If your personal earnings are your main source of income during your peak years, once they are reduced you will almost certainly have to reduce your overhead. That's where the retirement house comes in.

Whatever your circumstances, there are many reasons why you will be happier living in a smaller house after your children are grown and you have less occasion for large-scale entertaining. But if your income is reduced, you won't want to spend any of it for taxes and maintenance on space you don't use or don't need. Assuming you already own a large house or are about to build one, you really can't afford *not* to have a second, smaller house in the offing.

The more pertinent question is: *When* should you build a retirement house?

As you can see by the four houses shown on the previous pages, many people are building houses planned for this purpose during their peak earning years. Today there are very good reasons for such a decision.

During an inflationary period such as we have now, real property offers a more reliable investment than intangibles such as stocks and bonds. Although building costs are high today, there is no indication that they will decrease or even become stabilized. So there is every likelihood that you will obtain more for your building dollar now, than if you waited another ten or twenty years. Furthermore, the longer inflation continues—and there's no foreseeable end in sight—the more your retirement house will increase in value.

Your second house can become more than insurance against old age. It will give you a cushion in times of stress, should you meet up with unexpected financial reverses. If the going gets tough, for any reason, you can always rent the second house—or rent the first and live in the second.

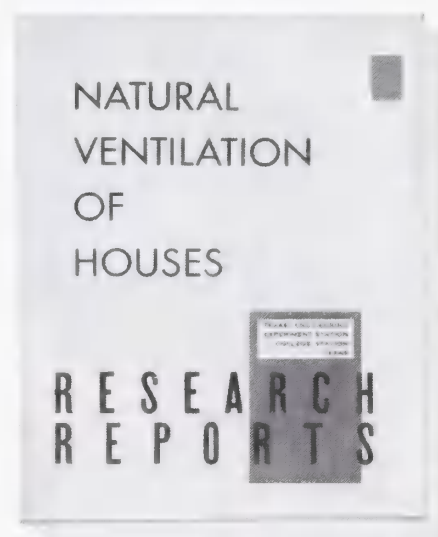
In any case, investment in a second house need not represent buried capital. If you plan it wisely for interim use, it will give you immediate financial returns or an equivalent savings in expenses. From an income-producing structure such as the garage-penthouse shown on page 44, of course, you derive revenue from the very beginning.

In the case of a resort house, it will save you part of the cost of an annual vacation. You will have the pleasure of using it part-time during the years (*Continued on page 113*)



How to harness the breeze in hot, humid weather

Comfort in hot humid weather is largely dependent on good ventilation. For, within certain limits of heat and humidity, all your body needs for comfort is to be dried by moving air. But to get good ventilation, we need to clear up many misconceptions, fill in many factual gaps on air-flow behavior. To this end, HOUSE BEAUTIFUL and the Texas Engineering Experiment Station have just completed a joint research project. First findings are presented on the next 4 pages. Others will be treated later.



One of the many instruments used in our ventilation studies was this experimental room on the campus at College Station, Texas. It turns on a pivot so that it can be rotated to wind or sun from any angle. Its window walls can be opened to any desired extent and its roof pitched to any angle. Tests were also made with scale models in wind tunnels and inside actual houses.

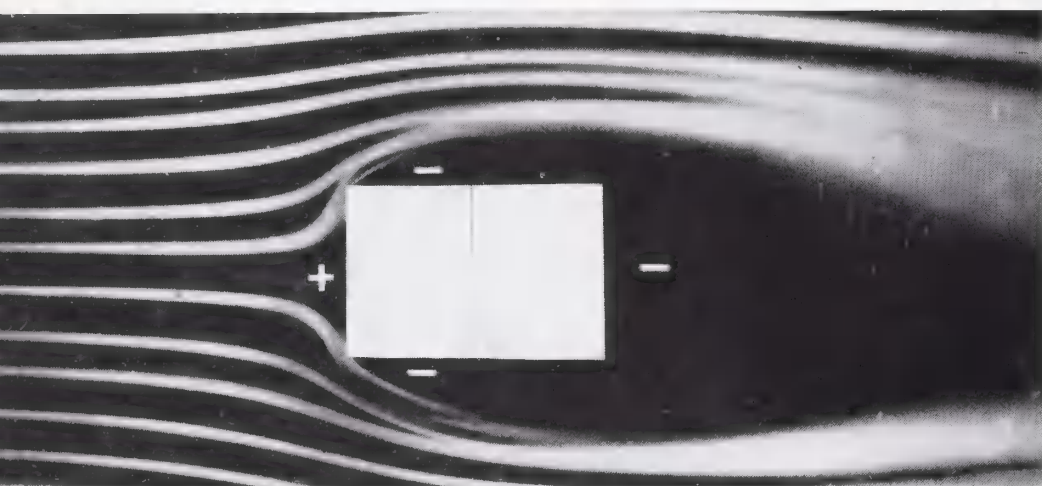


The breeze won't come in if it can't get out

The breeze flows around your house



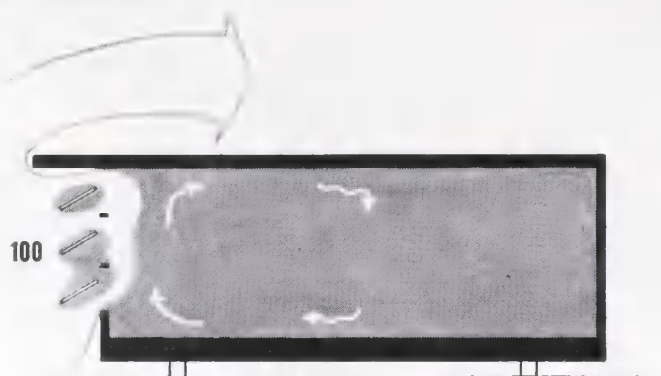
... just like water around a stone



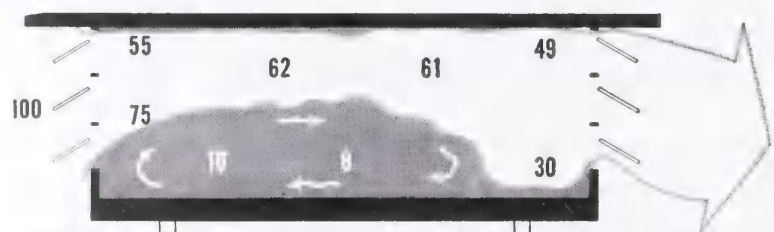
When the wind blows around your house, it envelopes it, creating areas of high and low pressure (left). High pressure areas are generally in the region of walls which face the wind. Low pressure areas occur at the opposite side of the house (leeward) and at either end. Airflow through the house is a result of air being *forced into* openings on the windward side of the house and *sucked out* of openings on the leeward side. It takes both of these openings to ventilate a room.

Therefore, in order to get the air to flow through a house you must have openings to let it in *and* openings to let it out. If there are openings on only one side of your bedroom, for instance, there cannot possibly be effective ventilation—even though the windows face the wind. The air will merely pile up against the opposite wall and build up enough pressure to prevent any more wind from blowing into room, as tests in the experimental room clearly show (below). Yet the moment you open corresponding windows on the opposite side the wind blows right on through. Numerical values given in diagrams are in feet per minute of air movement.

But the breeze won't flow into your house



... unless it can also flow out



Larger windows toward the breeze actually cut down speed of air flow inside room.



In this test, size of window opening toward breeze was increased, while that of window away from breeze was unchanged. Far from improving ventilation, this actually cut down air flow all the way across.

But larger windows on side away from the breeze will speed up air flow inside room.



Here conditions were reversed—size of window toward breeze was unchanged while that of outlet was doubled. Note that this greatly improved air flow all across room, especially on side away from breeze.

Large overhangs above windows away from breeze don't help air flow inside room.



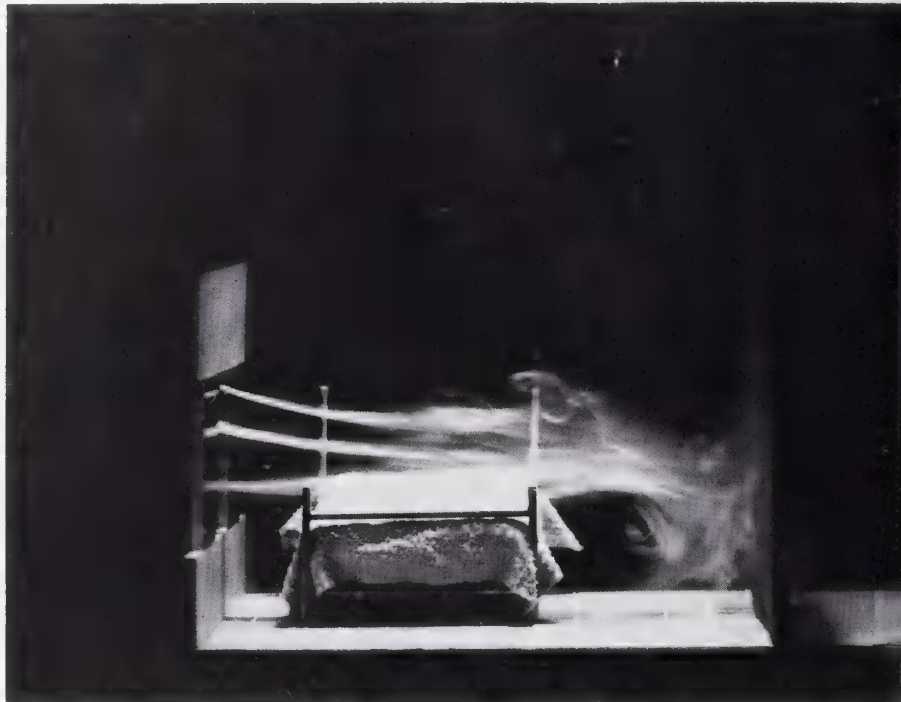
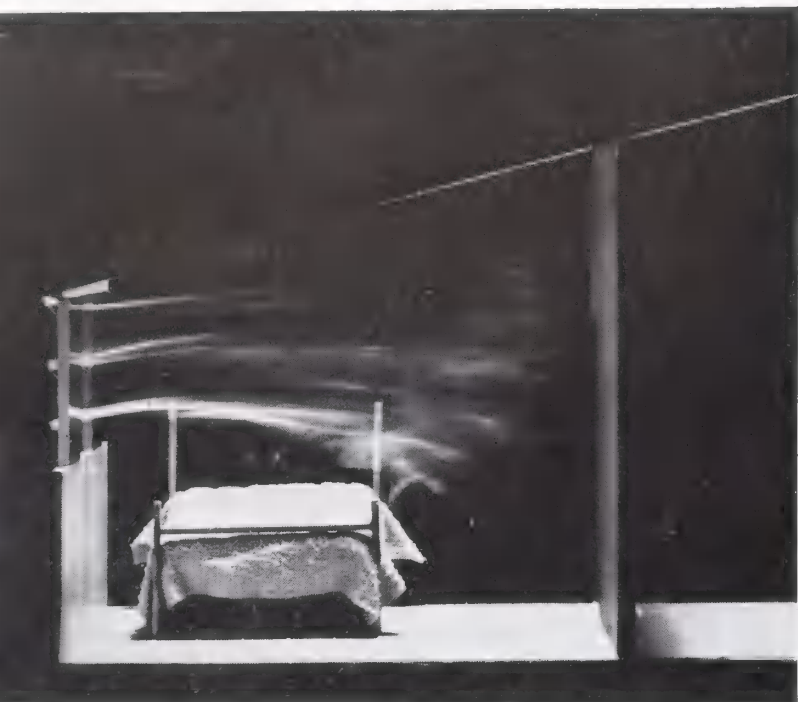
In test at right, large overhang was added to roof on side away from breeze to see if that would improve ventilation within room. As you can see from air speeds, this had little effect on air flow across room.

Changing the direction of breeze inside the room makes it slower, more sluggish.

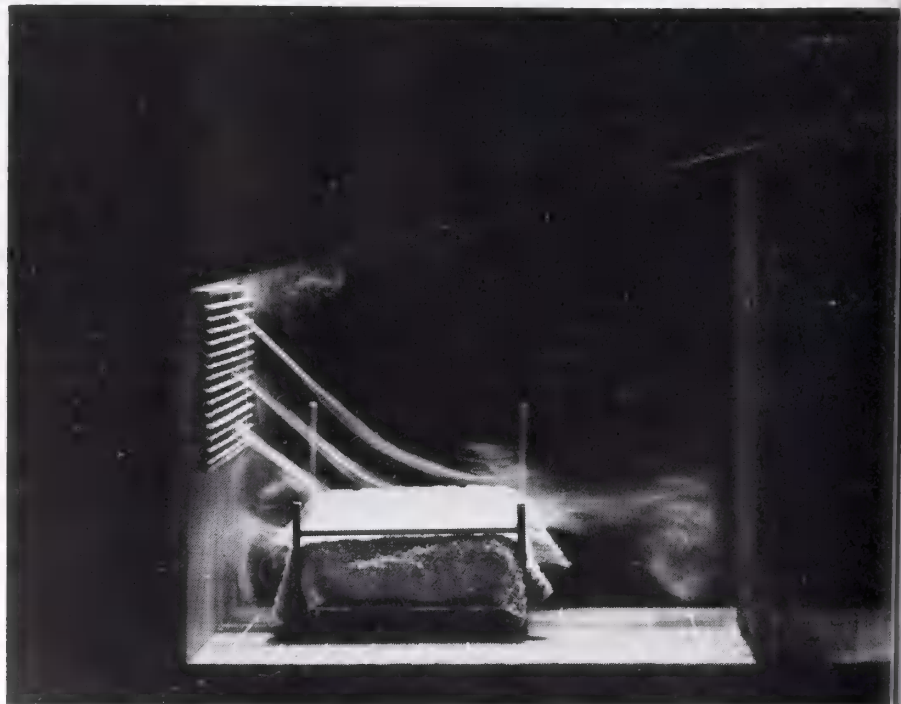
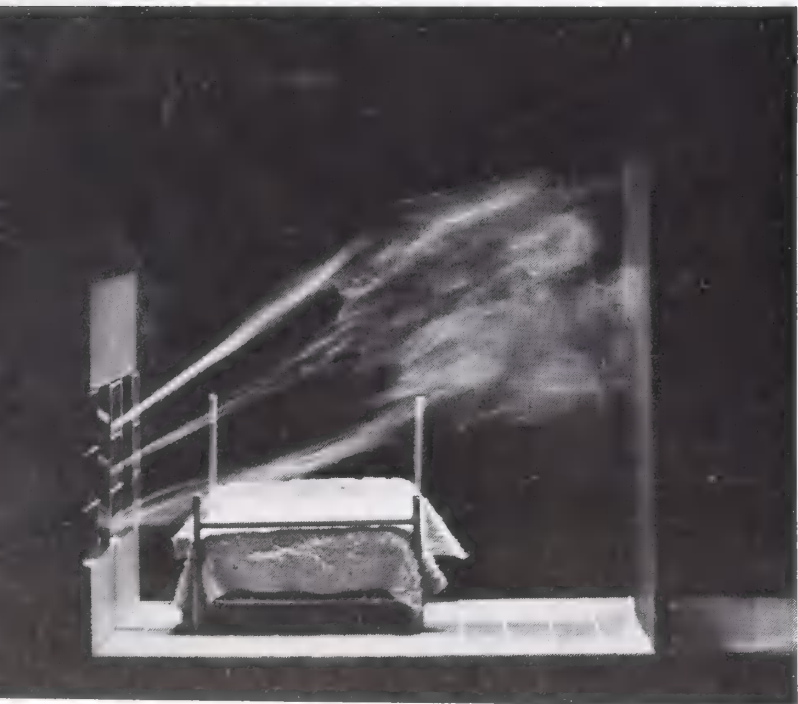


In this test, high windows (left) were moved down to floor (right). This not only improved air flow but kept it down where it does most good—in "living zone" where people normally sit, stand or recline.

How to put the breeze where it does the most good



These four pictures show you that window acts like a nozzle on a hose . . .



. . . enabling you to direct the breeze to where it does the most good

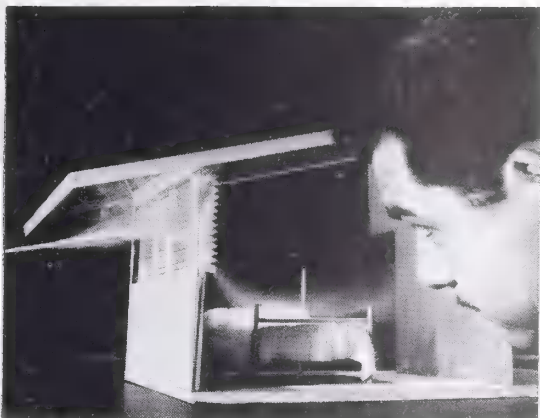
For warm weather comfort, it is not enough merely to have the breeze in the room—it has got to be in that part of the room where it's needed. In this connection, the breeze-side of inlet window is of great importance. Our tests show that such windows act very much like nozzles on a garden hose. The way they shoot the breeze into the room has a lot of

bearing on how it behaves thereafter. By and large, the jalousie type windows make the best nozzles. As you can see in the photo (right, above), they give a very accurate control of the air stream because horizontal louvers can be rotated to direct the air current as desired. Casement windows give somewhat less control, double-hung sash scarcely any.

On the facing page you see the results of wind-tunnel tests made on a scale model of a typical bedroom. In the first (top, left), the windows are casement type, relatively high off the floor. The air flow is upward, toward the ceiling, thus missing the bed. However, by merely lowering the window in the wall (top, right), with solid wall between window head and ceiling, the air flow tips down directly across the bed.

The third test, bottom left, shows nozzle effect of horizontal awning-type sash. It gives a more accurate control of incoming breeze but directs it up toward the ceiling. The type of horizontal louver that gives complete control is one like the glass jalousie (bottom, right), which rotates at any angle, gives you direct breeze down onto the bed from even a high window.

All of which boils down to five basic points. (1) To get good ventilation, the room must face the prevailing breeze. (2) You've got to provide a way for the breeze to get out as well as to get in. (3) You have to make sure you have enough openable sash on opposite walls—the more the better for summer comfort. (4) You have to locate the sash properly in the wall with reference to the room's use and location of its furniture. (5) You have to select the right type of sash for the purpose. Only when all these factors are properly solved can you be sure of good built-in ventilation.



A photograph of one of the research team adjusting the model bedroom in the laboratory wind tunnel, preparatory to making flow tests.

Things you should know about ventilation

Moving air is naturally sluggish, lazy. Every time you make it turn a corner, you give it an excuse for not moving at all. So for good ventilation, let the breeze move in straight lines.

Any obstruction across an opening cuts down the speed of the breeze. Even insect screening reduces it by fifty per cent.

There's no substitute for real cross ventilation—that is, openings on opposite or facing sides of the room. Diagonal or catercornered windows give very little ventilation, no matter what the advertisement says.

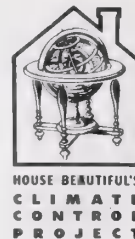
Opening a double-hung window top and bottom does not give any more ventilation than opening all top or bottom sash. Unless there's an opening opposite it, no breeze can enter room at all.

It makes no particular difference whether your inlet windows are high and outlets low—or vice versa. What does matter is that both be as large as possible.

Remember that the living zone of a room is the six feet nearest the floor. Unless you have good ventilation there, you won't be comfortable—no matter how much breeze there may be up higher.

Breezes always fall at sunset, often failing completely around midnight. So if your nights are hot, better supplement your breeze with an attic fan. Be sure its exhaust blows *with* the breeze, not into it.

In many parts of the country summers are either so hot (Phoenix-Yuma) or so humid (New Orleans-Houston) that moving air alone is not enough for full comfort. Then you need full air conditioning—i.e., air that's cooled and/or dried.



In this house

THE BREEZE IS BUILT IN

In Miami, they need every trick in the bag for summer comfort. This house uses them all: louvered wood walls, glass louvered partitions, louvered doors on bedrooms and closets, awning-type windows, sliding doors that open up whole walls, attic fans, bathroom exhaust fans, ventilated floors. It even has a ventilated pantry!

By James M. Fitch

House Beautiful's
Architectural Editor

PHOTOGRAPH BY EZRA STOLLER



By and large, you can be comfortable in Florida summers if you can (1) stay out of the sun which is very intense, and (2) stay in the breeze which, at least along the coast, blows with remarkable steadiness from the southeast during the daytime. This house, fortunately located on Miami's Biscayne Bay, has full and permanent access to this ocean breeze. Architect Parker's main problem was to exploit this "natural resource" to the fullest. He has done it, first, by placing all the main rooms broadside to this breeze (see plan, page 63). Then he has opened up his walls to the maximum, using awning-type windows, sliding floor-to-ceiling panels, jalousies and louvers. In the living room this leads to spaces as open and airy as a Javanese pavillion.

In other parts of the house, where solid interior partitions would have blocked cross ventilation, he has used wood jalousies for interior doors and partitions to assure ventilation and privacy at the same time. Besides these architectural measures for manipulating a breeze, there are fans for making one. One in each bath, one in the pantry, one over the kitchen range exhaust heat and odors directly; and two large attic fans pull cool air into the house at night when the breezes are not working. Thus no matter what part of the house they are using, the occupants will always be bathed in moving air.

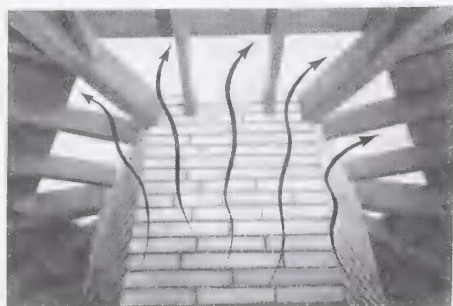


Like a great parasol, the spreading roof of this hexagonal living room fans out from the central chimney and carries out far beyond the walls to protect them from sun, thundershowers, and sky-glare. The room itself faces south and commands a magnificent view across the bay. Since the bay is three miles wide at this point, there's no problem of privacy and these walls can be glass. Since the prevailing breeze is from this direction, most of this glass wall slides back. And for protection from the late afternoon sun, a special heat-absorbing, glare-reducing glass is used. On entrance front (left) both ventilation and privacy are secured with floor-to-ceiling wooden jalousies on each side of flush panel front door.



PHOTOGRAPH BY EZRA STOLLER

In this house the breeze is built-in
continued



In addition to genuine through-ventilation from big openings on opposite walls, the living room has an effective exhaust at the center of its peaked ceiling (above). This hexagonal cupola has glass sash which stay open all summer and a wide Ludowici-Celadon shingle tile roof to keep out blowing rain and direct sunlight (below).



One triangular section of the big hexagonal living area is furnished for dining. Round table may be placed in corner near chimney for intimate meals, or moved to the wider area and extended to seat ten for a party.



Occupying one corner of man-made island in Biscayne Bay, house has magnificent views, full southern exposure, prevailing summer breezes.



The hexagonal living room has three glass walls aimed seaward so the view dominates the entire area. Even the furniture is especially designed with transparent cane backs so nothing interrupts the broad panorama of the bay.

PHOTOGRAPHS BY EZRA STOLLER



The study opens off living room and is furnished to double as a comfortable guest room. Door and windows open onto terrace.

PAINTINGS COURTESY OF GRAND CENTRAL MODERN



Low blanket chest below bedroom window provides seating plus storage without obstructing view. Headboards have cane panels.



PHOTOGRAPH BY EZRA STOLLER

The breeze is built in *continued*

Just as many people do not realize that the typical Florida summer is seldom hotter than that of Kansas City, so they are apt to forget that Florida winters can often be as chilly as those of San Francisco. Here again, comfort is a matter of common sense and it's sensibly taken care of in this house. Large glass areas catch the low winter sun all day; and an oil-fired, forced warm-air heating system does the rest. This system, incidentally, has still another fan which can be used in hot weather.



SCREEN BY EMILE NORMAN

When you enter house through front door (right, above) you are in a sort of lobby that's actually only a segment of the hexagonal living room. But it's visually separated from dining area by planting box and trellis, and from living area by translucent plastic screen studded with shells.



"STARFISH" PAINTING BY LODEWYK BRUCKMAN, COURTESY GRAND CENTRAL MODERNS

The study, seen above from living room, is furnished to sleep an overnight guest in comfort. The wood жалюзиs in background are used as sliding doors to clothes closet and as hinged door to hall, thus permitting essential ventilation.

You can see (below) how the parasol roof of the living room, with its cupola and central chimney, protects the big sliding glass doors. The study and bedrooms have banks of awning-type aluminum sash which permit ventilation even when it's raining and give a full 100% opening to breeze when wanted.



Another dramatic view of the hexagonal living room, this time at night. General illumination of the room comes from a deep wood cornice which runs around entire perimeter of room. Lights are arranged to flood both ceiling and, through "egg-crates," room below. Light at top of chimney comes from floodlights in the cupola.



The breeze is built in *continued*



A seven-panel screen, hinged and folding, separates living room from bedroom hall (above) and entrance door. Though it is high enough for visual privacy, it doesn't interfere with ventilation through living room and hall.



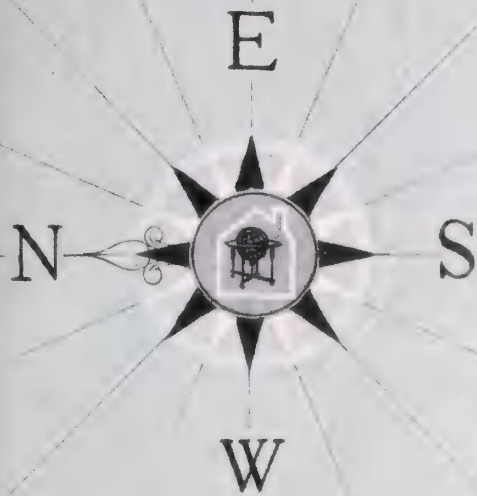
This closet for storage of luggage, tennis rackets, golf bags, and the like, needs air movement to avoid mildew. Jalousied hall door and outside window give it genuine cross ventilation and help the ventilation of hall as well.



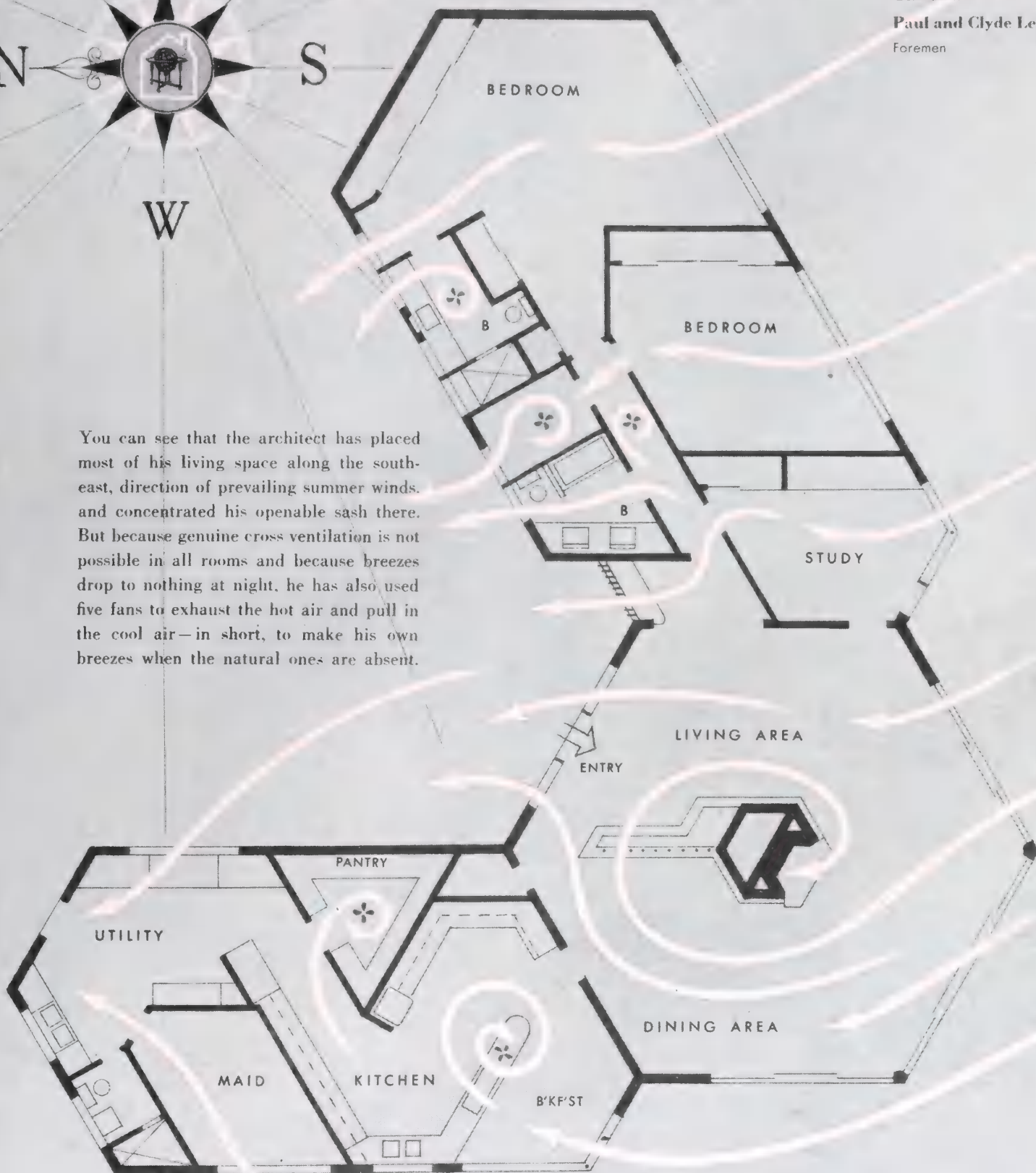
The house takes its form from zoning and set-back restrictions of odd-shaped plot. But it makes good use of view, winter sun, summer breeze.

Bolin

Mr. and Mrs. Clifford J. Rice
 Owners
Alfred Browning Parker
 Architect
Richard Plumer—Miami
 Furnishings and Decorating
Four Way Florist and Nursery
 Interior and exterior planting
Shinn Construction Co.
 Contractor
Paul and Clyde Ledford
 Foremen



You can see that the architect has placed most of his living space along the south-east, direction of prevailing summer winds, and concentrated his openable sash there. But because genuine cross ventilation is not possible in all rooms and because breezes drop to nothing at night, he has also used five fans to exhaust the hot air and pull in the cool air—in short, to make his own breezes when the natural ones are absent.



For further details on this house, turn to pages 110-111.

WOOD STEPS...

easy to build yourself

Wood is the cheapest and best material you can use for garden steps. It requires no special tools or skills, lasts about 10 years

ECKBO, ROYSTON AND WILLIAMS, LANDSCAPE ARCHITECTS



Easy installation: Simply bed the wood directly onto sand. Tamp to get firm contact over entire surface. No need to fuss with mortar or elaborate preparations. Local lumber yard will saw redwood, red cedar, or locust logs into slices like these for you. Overlap as shown to avoid tilting.



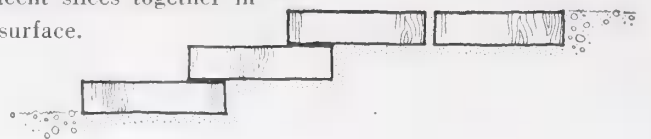
THOMAS CHURCH, LANDSCAPE ARCHITECT



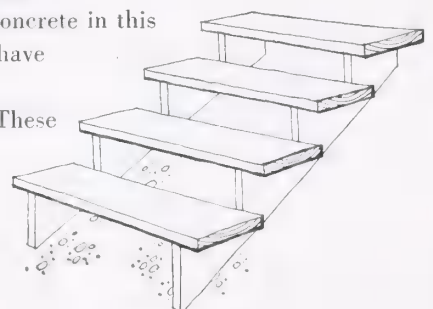
PHOTOGRAPHS BY MAYNARD PARKER



Low cost: Wood is the cheapest material to buy or to install. Slices can be cut from logs culled out as unsuitable for sawing into first-class lumber. You don't even have to remove the bark. If you use small diameter slices, as here, to save installation and repair cost, butt adjacent slices together in one firm surface.



Appropriate material: Wood textures and colors fit naturally into garden surroundings. There's no glare or massiveness of concrete in this flight of garden steps. Wood steps have a natural grace, even when solid instead of open, as in this design. These are supported by stringers, but you can substitute 2" pipe plus T-supports.



HENRY FREE, LANDSCAPE ARCHITECT



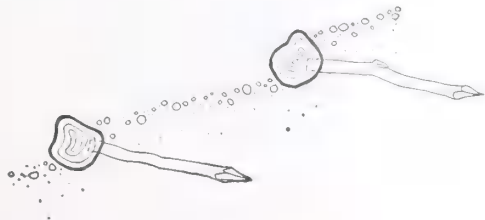
Reasonable life expectancy: Wood resting directly on the moist ground can be expected to provide satisfactory service for upward of ten years, varying somewhat on kind of wood and degree of protection afforded by your wood preservative treatment (soaking in pentachlorophenol or copper naphthenate is most satisfactory for home application).



INNOCENTI AND WEBEL, LANDSCAPE ARCHITECTS



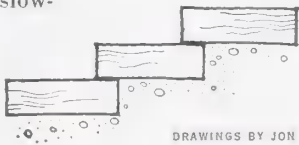
Resistant to abuse: Its natural resilience helps wood to bounce back after punishment. Wooden steps in a ramp, for example, won't be damaged if you bump a wheeled piece of equipment up or down them, as long as each log is pinned, as shown, to prevent turning under pressure. Connecting fibers in log are so tough that they wear surprisingly slowly under the scuffing of normal foot traffic.



OTTO HOLMDAHL, LANDSCAPE ARCHITECT



Non-slip surface: Wood is rough-sawn or split for garden use, so offers safe footing even in wet weather. You can put curves in your flight of steps without jeopardizing safety of those who use it. But if any planting is done, you'll have to keep it trimmed back off the treads. Use only slow-growing, non-juicy plants.



DRAWINGS BY JON WHITE

FLORENCE BOLER, LANDSCAPE ARCHITECT



How to use Music in your life

PART V



By Richard Williams

Editor's Note: This is the fifth in a series of articles by HOUSE BEAUTIFUL's music editor, explaining the place that music has in your life. No one has to take a college course before listening to the classics, he has said, but enjoyment does call for a willing attitude. Day-dreaming while listening is one way to get started. Then you can go on to concentrating on the melody. But you are more likely to gain a love for music if you hear the same works played often.

What is easy music and what is difficult music? Can we set up any kind of guide to help you in your choice of music? I presume that if I asked an art critic the same question about painting, he'd reply that the easy paintings are those which represent life realistically. Painting, he might say, becomes more difficult as it parts company with reality and veers into the abstract. That definition won't do for music. While some music is descriptive, none of it represents life realistically.

In the first place, the distinction between simplicity and complexity, between lightness and heaviness is always an individual, a very personal decision, and more so in music. No question is difficult to which you know the answer and no music is difficult to which you respond. I think Bach is difficult and Beethoven easy, Haydn difficult and Mozart easy, Moussorgsky difficult and Tchaikovsky easy. That's my opinion and nothing more. It is probable that every music lover, when asked to list easy and difficult composers, would list left and right columns of different names, according to his personal response.

It is usually said that music is (Continued on page 103)



DRAWING BY SARIS

One man's gamble by the sea



A confirmed traditionalist, who had always supposed the creation of beauty ended with the Eighteenth Century, decided to take a flier in modern architecture. One summer in his own beach house opened his eyes to the new beauty of twentieth-century living. To see what converted him, read the next 8 pages

One man's gamble by the sea

By George Marek

May I introduce myself?

I am an admirer of the past, an antique collector, a bargainer for bibelots, the knight of the knickknack. The sight of a Derby or a Chelsea mark on a piece of porcelain fills me with pleasure. Fortunately my wife, though less ardent in the pursuit of the antique than I am, agrees with me. We live in a large, high-ceilinged apartment in New York City, in an apartment house that dates back to the days of wasteful space and unscientific building. This apartment is filled with statuettes, books, clocks, plates, old boxes, paperweights, and decanters—dust collectors all, but to me eminently satisfying. These are the things which I have gathered together in my travels in Europe, for which I have haggled, or over which I have been cheated, and which I have carried personally into the ship's cabin, not entrusting them to the ship's hold.

Though I make my living in the Twentieth Century, I do my living in the Eighteenth. Not quite, of course: I am exaggerating to make a point. But I do believe that if Dr. Samuel Johnson were to visit our apartment, we would need only to light a few candles to make him feel at home.

As to architecture, for many years I have been familiar with the work of Christopher Wren but quite unfamiliar with the work of Frank Lloyd Wright. My conception of the modern style
(Text continued on page 73. More pictures on next 4 pages.)

PHOTOGRAPHS BY MAYNARD PARKER



The whole concept of our house grew out of the fact that the site overlooked a public beach from which we wanted privacy. Instead of closing us in behind walls pierced with small windows (which would have been the traditional solution), the designers projected a 24-foot deck over the sand dune which makes the living room appear to extend out to the ocean and screens out the crowded beach. So we have all the assets, no liabilities. The same kind of furniture is used outdoors as indoors, so it can be shifted back and forth as needed. It also emphasizes the feeling that living room and deck are one big room. Ceiling under shed roof slants upward, is painted blue, so it seems to merge with sky beyond. Floor is spatterdashed so that tracked-in sand isn't as noticeable as it would be on a solid color. All the paints and stains are by the O'Brien Paint Co.





One man's gamble by the sea

The informality of a beach house may rule out Chippendale and Staffordshire, but it can be just as decorative. Fish in numerous variations were chosen as our decorative motifs. Modern designers also know how to use the outdoors to create an illusion of space. Since deck furniture matches that in living room, we can bring the mate of this table indoors and push the two together for parties. The play of light and color through the plastic fish panels created by Emile Norman is an endless delight.



PHOTOGRAPH BY GEORGE LAZARNICK

→
Draperies of the sandpiper print for the long glass wall of the living room were made in 20 separate panels—10 for the small panes above the cross beam and 10 long ones for the sliding doors below it. Since each panel moves independently, we may have any arrangement we need to control sun and glare at any hour of the day. We can draw two or three panels to cut down the light in one corner without having to sacrifice the view or darken the room. Narrow 2-tier console converts to full-width dining table for parties.





PHOTOGRAPHS BY MAYNARD PARKER



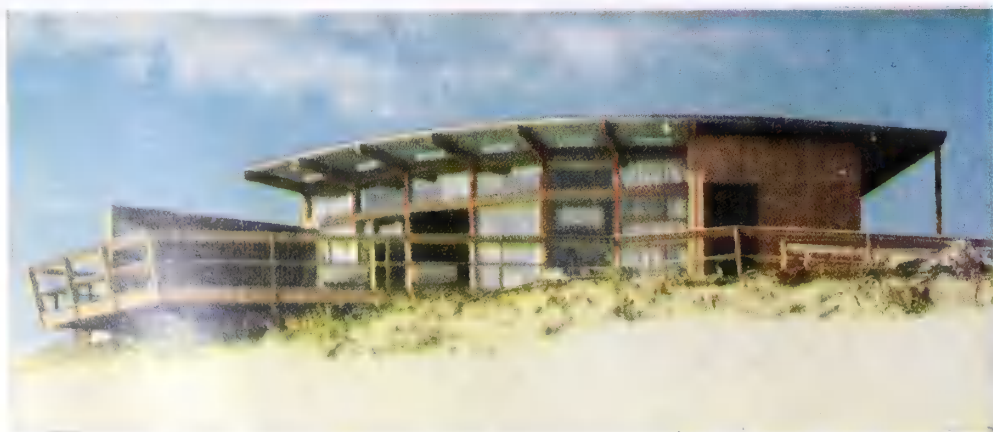
"Barn finish" in bedrooms is structural boarding, painted white. Bedroom windows are high so chests can stand under them, making maximum use of floor space.

The kitchen can be opened up to be part of living room. Counter is serving bar with storage below. Living room was photographed from kitchen side of same counter.





The deck doubles the size of our living room—always *optically*, and in good weather, *actually*! In far corner near louvered wall we can sun in bathing suits in October. In midsummer living room is always shady, thanks to six-foot overhang of roof. Slots in overhang are protection from heavy winds which might lift roof off house. Louvered walls at each end of deck shield us from neighbors and public walls



O

ne man's gamble by the sea *continued*

of home building and home furnishing was, until recently, about as accurate as somebody's conception of the Venus de Milo who had seen that celebrated statue only as a plaster cast reproduction with a clock in her belly. "Modern" was to me bad modern. I don't think I can be blamed too severely; so much modern *is* bad modern. At any rate, "modern" represented chairs made of aluminum tubes covered with materials of neon-light colors, such chairs as I had seen in the lobbies of small hotels which were "entirely refurnished and under new management."

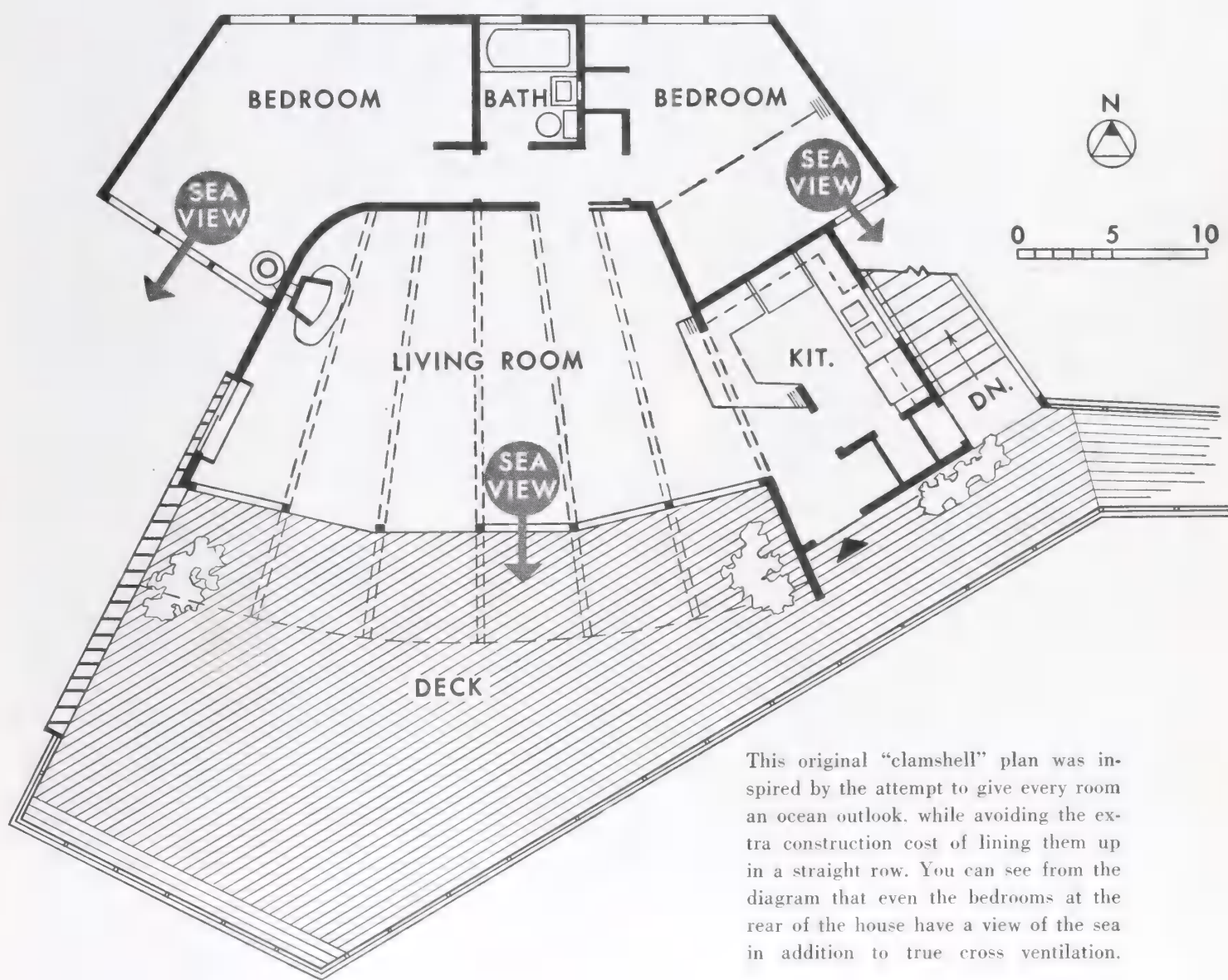
I tell you all this so that you may better understand our story, which is one of *Berkeley* (Continued on page 75)

Eldredge Snyder, Architecture

Thomas Church, Site Planning

Van Keppel-Green, Interiors and Furniture

Albert Suttmeier, Builder



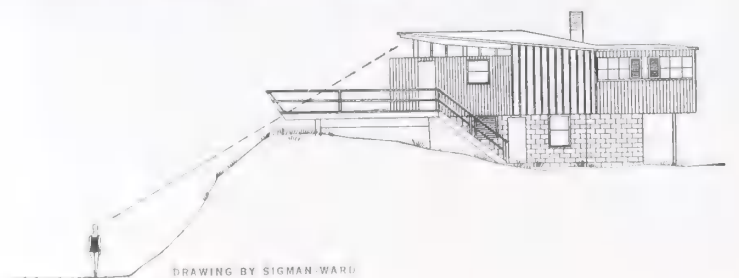
This original "clamshell" plan was inspired by the attempt to give every room an ocean outlook, while avoiding the extra construction cost of lining them up in a straight row. You can see from the diagram that even the bedrooms at the rear of the house have a view of the sea in addition to true cross ventilation.

SEA VIEW

Breeze is funneled into louvers at back of living room.

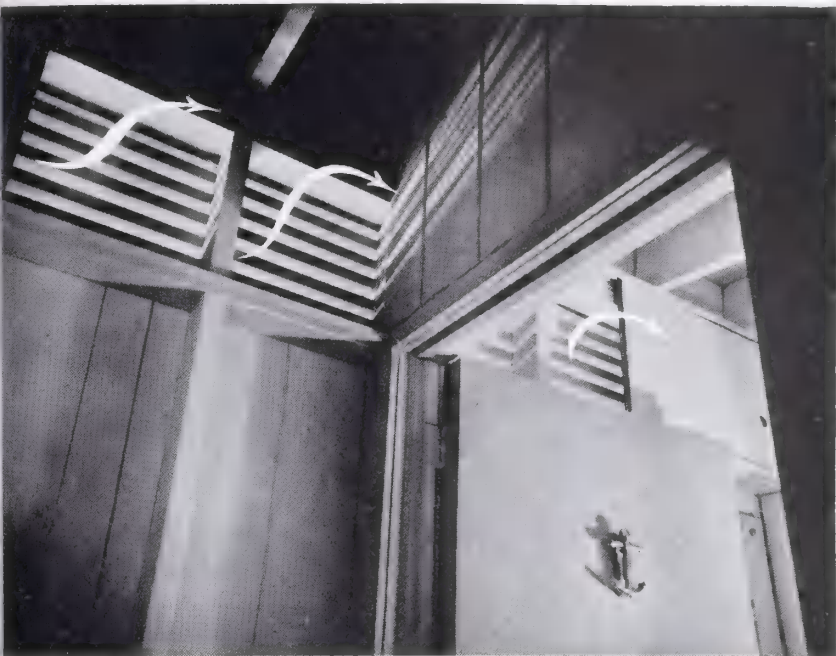


The key to the success of our house is the modern handling of site and view. The traditional method would have been to bulldoze a level place in the dune to accommodate a boxy house. Instead we built on top of the dune with the deck skimming over it, and opened up the house with a glass wall to take full advantage of the sea. Thus normal view from deck and living room is of the far horizon. People on the public beach below do not see us, and we are not distracted by them.

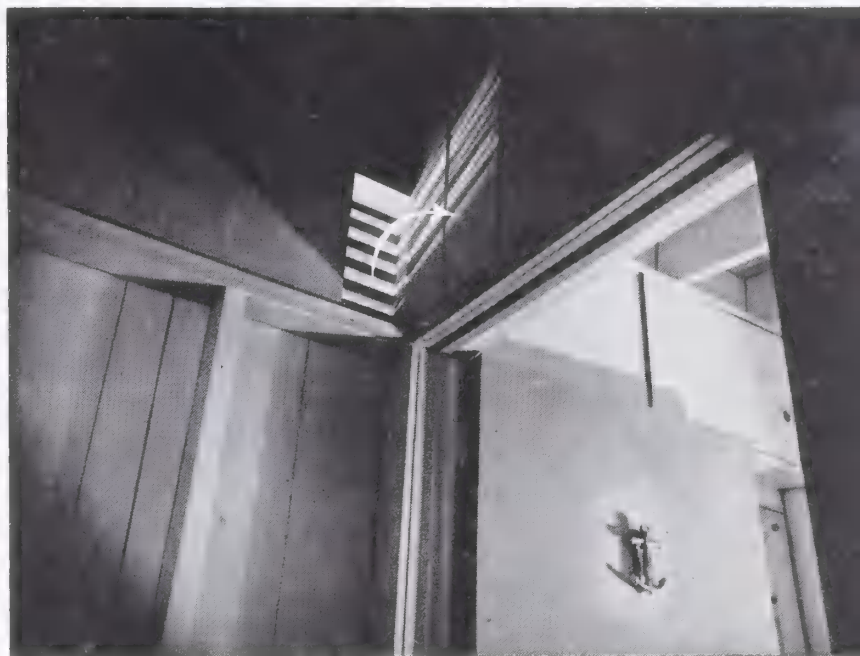


DRAWING BY SIGMAN WARD

It passes through them into bedrooms.



Louvers may be closed by sliding doors.



See how we have true cross ventilation in all rooms, thanks to the louver in the back wall of the living room which acts like a funnel to catch the prevailing breezes. They flow automatically through the louvers into the hallway and bedrooms. If we don't want breeze, we can control it by closing the sliding panels on the bedroom side.

O ne man's gamble by the sea *continued*

Square in reverse. Instead of being transported from modern times to the Eighteenth Century, it was the other way around with us. Two years ago we rented a small house for the summer on Fire Island. This island is nothing much more than an extended sand-bar off the coast of Long Island. It lies in the open ocean. It is unmanicured, and, though it has recently become a popular summer resort (Wolcott Gibbs's play, *Season in the Sun*, having unfortunately contributed to the island's notoriety), it still retains the glory of direct contact with the sea. On Fire Island you feel that you are really living on the sea, that you are traveling on a small freighter and not on the "Queen Elizabeth." After one summer my wife and I were both mad about it, and we decided that we would like to (*Continued on page 96*)

Folding shutters screen the kitchen while meals are being prepared. When dinner is ready, the shutters are opened, and food is served across the counter which we also use as a bar. Bar supplies are kept in the cupboard below.



For a list of the materials and furnishings used in this house, turn to page 102.



The Kitchen Kibitzer



HIT SHOW

This is the second of a series of articles designed to make good cooks out of mere males. Read on, men, and start taking action right in your own back yard. There's no better place than a barbecue to wow the audience with a performance in cookery



DRAWING BY MARILYN HAFNER

By Victor Bergeron

Known to some as "Trader Vic" and author of the forthcoming book, "The Kitchen Kibitzer"

From Lucullus through Henry VIII to Diamond Jim Brady, all the great gourmets in history have been men. All the great gourmet cooks have been men, too—Escoffier, Brillat-Savarin, and, in my humble opinion, my own father. If they'd been women, the French, who take a brisk and logical view of almost everything and especially the face-feeding business, would have spelled the word *gourmette*. Doesn't that make sense to any of you guys who'd as soon be caught wearing a corset as stirring up a soufflé? Matter of fact, I've never been able to understand what started the idea that an interest in food and the preparation thereof was strictly for women and panty-waists. It sure wasn't that way in the old days when bringing home the bacon meant that the old man had to go out and take his chances with a wild boar. And by the old man I mean the lord of the manor himself, because the pursuit of a good mouthful was a noble occupation, the mark of a gentleman, and it called for a stronger right arm than it takes to swat a golf ball. And you can bet your hat that those old boys, home from the chase with bow and

arrow, didn't just dump the carcass in the hall and tell the little woman to take it from there. They supervised the turning of the spit first-hand. They were right in there basting from the word go, and knew a few things about seasoning to taste. They had to know their stuff to protect their investment, and to show the guy in the next castle that they could knock the spots out of him when it came to serving up a succulent joint.

You can get yourself all dusty in a library looking up stuff like this, or you can take my word for it that a yen to cook is in the same rugged tradition as jousting or going on a crusade to fight the Saracens. And let me clinch this argument by saying that some of the best Joes—and the biggest shots—in the country are terrific performers with a frying pan and famous for it.

The easiest way to break into this cooking act is to get yourself a barbecue set-up. (It's crazy and illogical, but everybody sort of expects a man to take over the hocus-pocus of a barbecue but not a kitchen.) And once the little barbecue (Continued on page 114)





"Wheelbarrow" brazier with rubber-tired wheel has removable grate, draft regulator on fire pot, adjustable hand spits, aluminized steel snap-on, worktable tray. Atlanta StoveWorks.

P rops that set the

SCOTCH KOOLER AND OTHER ACCESSORIES, COURTESY BAR MART



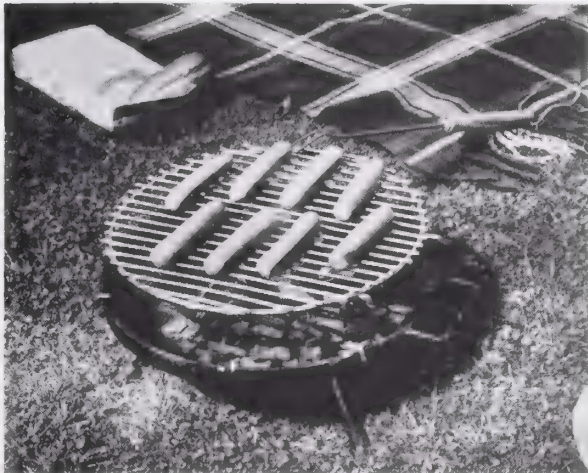
By Charlotte Conway

stage outdoors

Using the Port-A-Pit, made by Allied Barbecue Mfg. Co. is like cooking in an old brick oven. Top grill, fire box and warming oven are all enclosed against drafts.



To take to beach or woods, a 15" picnic Brazierette is still large enough to cook 6 lamb chops or 4 medium steaks. Or it can be used on table, thanks to rubber-tipped legs. Albert Manufacturing Co.



For large parties, Chattanooga Implement & Mfg. Co. makes an enamel-finish roll-away barbecue. Has 2 fireboxes, bun warmer under cutting board, condiment shelf, lower shelf for dishes.



Compact, 18" square wheel-out grill by Kamkap, Inc., opens up to 18" x 48", when built-in drop-leaf is raised for working, serving, eating. Windbreaker protects big firebox and spit. Terrace furniture by Gallo.



PHOTOGRAPH BY EZRA STOLLER

PHOTOGRAPHS BY MAYNARD PARKER



Broiling top, bake oven, warming oven, give big food capacity in L. A. Spievak Bar-B-Bar. Work board, sauce bowls included.

Hand or motorized skewer on Associated Steel Industries "tri-cycle" brazier has draft-proof hood. Removable fire bowl, shelves.



Hearty Salads

PART II *in a series of definitive articles on salad-making,
a skill to master as your first step if you want to start being a gourmet*

By Virginia Stanton

House Beautiful's Party Editor

Last month, I discoursed at some length on the mixed green salad, which I honestly believe to be the gauge of any cook's finesse with flavorings (and which I also believe any cook can perfect if he or she is willing to explore the herb and spice department and experiment with dressings). But this is only one type of salad—a piquant assistant, so to speak, to a heartier dish of meat or fish. It's important, but never enough of a meal in itself to stay the inner man.

But there are limitless ways in which you can make a salad a gourmet meal in itself. And if you are of the school that thinks salad meals are exclusively for hot summer weather, toss such old-fashioned thinking out the window, for you are missing a delightful variant for your menus all-year-round.

I give a slew of recipes later on, but if you're wondering what goes into one of these hearty salads, the answer is almost anything in the way of meat, fish, or vegetables. Indeed, after you read my recipes you may say, "Why, that's just cold meat and a salad," which is basically what they are, but presented in a new and, I think, more flavorsome, interesting way.

Leftovers—to some a dreary dib or dab they feel they must force themselves to use up—are to me an exciting stimulus to create a new salad dish. The usual method of using up beef is to make a hash of it. But for a change try a Salad Hudsonio, which you can concoct with beef and vegetables. (Continued on page 106)



DRAWING BY GINNIE HAGEMANN

PHOTOGRAPH BY MAYNARD PARKER

Make a salad supper a memorable meal, all its hearty ingredients crisp and colorful, served from a lettuce-laden tray. And on a terrace evening, emphasize its coolness, in a setting fresh as a lily pond. Do your salad proud with well-chilled plates, thoughtfully chosen, like the lily pad ceramics opposite, to play up the color of vegetables. These and the ceramic lilies by Blanche Casey, courtesy of Carmel Work Center. Sterling is Gorham's "Camellia." Table setting in garden of Mrs. Harold F. Sheets, Santa Barbara, Calif. Lutah M. Riggs, architect; Arvin Benjamin Shaw, associate.





COURTESY OF BERTHA SCHAEFER GALLERY

PHOTOGRAPHS BY ANTON ERBEHL

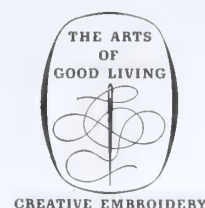
COURTESY OF THE MUSEUM OF NATURAL HISTORY



The only kind of embroidery worth your time is that which you create yourself. When you create your own pattern, and style the colors and textures of fabrics and prints, you get the full enjoyment of the creative act. These two masterpieces, inspired by this beautiful moth, were made by Mariska Karasz, our Needlework Editor, who put her mind into free-wheeling and her needle into free-stitching. It's easy when you know a few stitches!

Borrow your Embroidery Designs from the beauty around you

By Mariska Karasz



You certainly can design. Ideas are everywhere around you. Use them and enjoy the pleasure of being creative

All you need to create your own embroidery designs is the eye to see. For putting down what you see is easy after you have learned a few embroidery stitches. Even though you “can’t draw a straight line,” in the art school sense of the word, you can get across your design ideas easily and readily with needle and thread. This is because modern (Continued on page 91)

COURTESY OF BERTHA SCHAEFER GALLERY





CREATIVE EMBROIDERY

LESSON N° 4

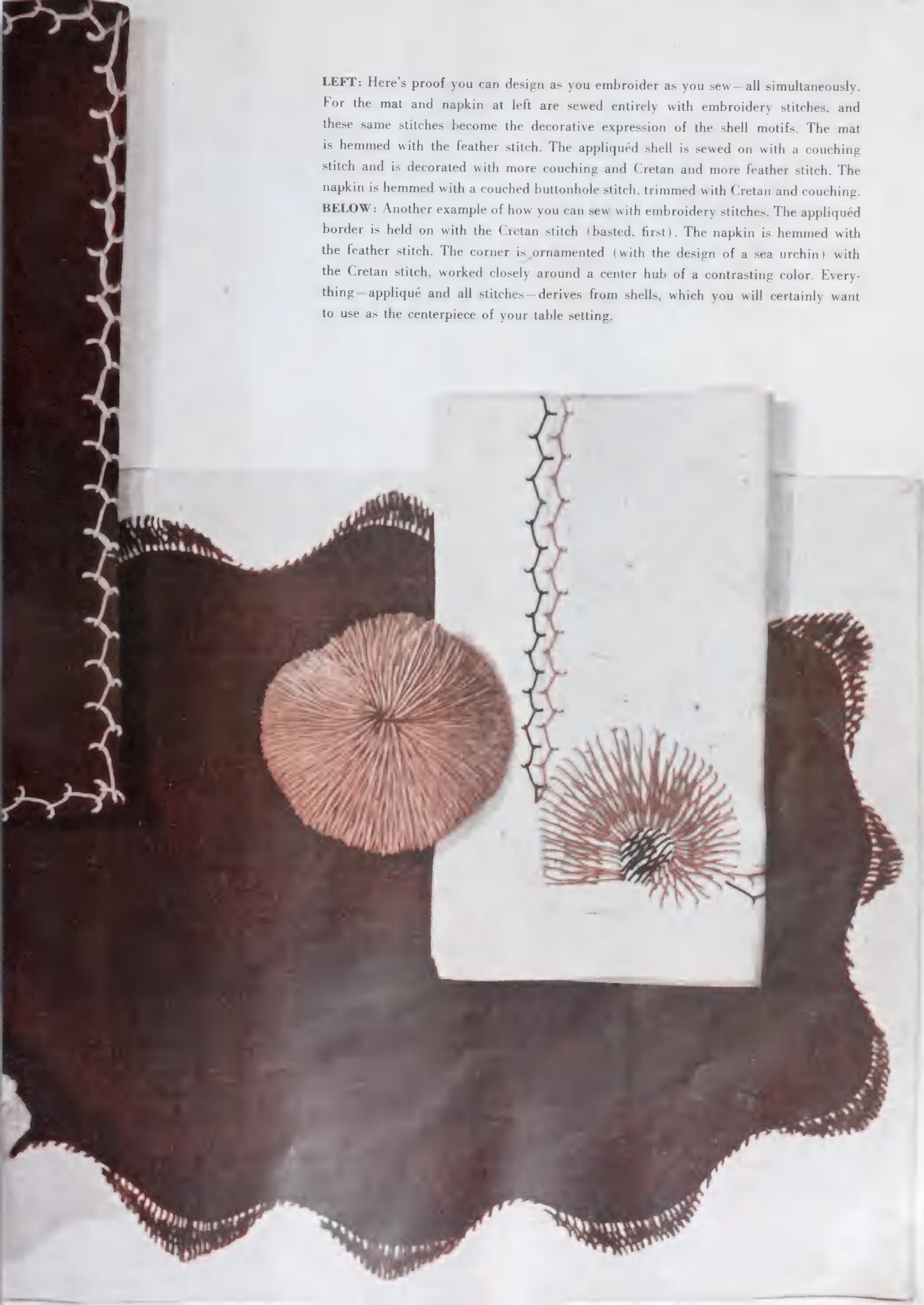
By Mariska Karasz

House Beautiful's Guest Needlework Editor

- *Couching*
- *The Feather Stitch*
- *Buttonhole Couching*
- *The Cretan Stitch*

Instructions start on page 92

LEFT: Here's proof you can design as you embroider as you sew—all simultaneously. For the mat and napkin at left are sewed entirely with embroidery stitches, and these same stitches become the decorative expression of the shell motifs. The mat is hemmed with the feather stitch. The appliquéd shell is sewed on with a couching stitch and is decorated with more couching and Cretan and more feather stitch. The napkin is hemmed with a couched buttonhole stitch, trimmed with Cretan and couching. **BELOW:** Another example of how you can sew with embroidery stitches. The appliquéd border is held on with the Cretan stitch (basted, first). The napkin is hemmed with the feather stitch. The corner is ornamented (with the design of a sea urchin) with the Cretan stitch, worked closely around a center hub of a contrasting color. Everything—appliqué and all stitches—derives from shells, which you will certainly want to use as the centerpiece of your table setting.



The secret to hot weather garden beauty

By Dr. Joseph E. Howland
House Beautiful's Garden Editor

You don't have to keep your yard full of flowers all summer to have a good garden. To attempt such a utopia can easily kill your enthusiasm for gardening. But for reasonable effort you can have an over-all garden beauty that never fails or fades, no matter how hot the summer. Here's what you do. Go in heavily for sturdy plants with handsome leaves. Leaves can take the heat better than flowers, and they also provide textural beauty that is fairly permanent, in contrast to the short-term beauty of flowers. No, this doesn't mean that you forego flowers. You still grow some, but you re-orient your thinking so that you build your (Continued on page 83)

ETHELBERT FURLONG, LANDSCAPE ARCHITECT



Exploit the natural beauty of rocks and pebbles.

PHOTOGRAPHS BY MAYNARD PARKER, GOTTSCHO-SCHLEISNER, ERNEST BRAUN



Create handsome leaf-texture combinations.



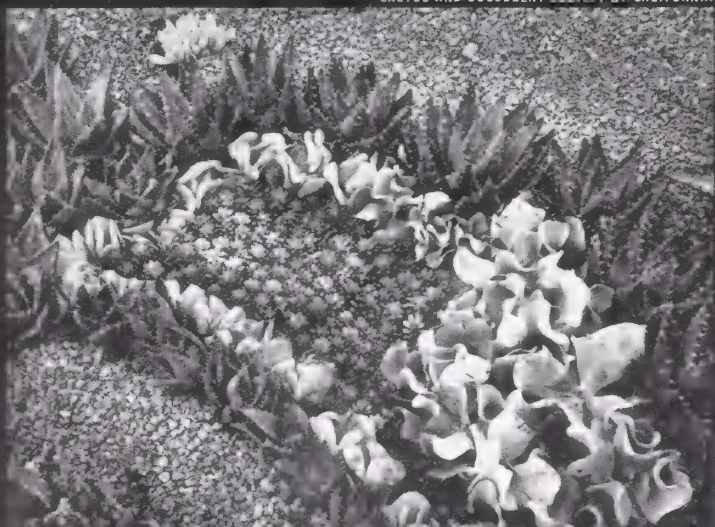
Silhouette evergreens against the sky.



Rely on heat-tolerant ground covers.



Contrast big leaves with little, solid with lacy, green with gray.



CACTUS AND SUCCULENT SOCIETY OF CALIFORNIA

Mass small plants to create important ground patterns.

The secret to hot weather garden beauty *continued*

garden around foliage plants rather than around flowers alone. Some of your foliage plants may bloom, a few, even strikingly so, but always think of flowers only as the extra "plus." Your garden must be beautiful when no flower is present. Maybe this sounds like a tough assignment. Not at all. All over America more gardeners are trying it each year—and succeeding brilliantly. The biggest hurdle is the mental block. Flowers have been made so all-important in recent years that pushing them back into (Continued on page 111)



Mix bunched foliage (Ajuga) with feathery (Taxus)



Give your star specimens a good setting.



Catch the eye by bold contrast in scale.

THE WORK-FREE RESORT HOUSE

CONTINUED FROM PAGE 49

PHOTOGRAPH BY EZRA STOLLER



A resort house can satisfy all the needs of retirement living if it is constructed for all-season comfort. This house in Florida is raised from the ground on concrete piers to allow for the under-floor ventilation that is necessary to keep it cool and dry in the summer.

architectural device has been used to make it seem spacious. Both of the end walls are entirely of glass, allowing the eye limitless range up and down the bayou. Likewise the side walls composed of cedar louvers extend the apparent width of the interior, since you can see out when they are open. Though it is not so easy to see in, at one corner of the house there are two opaque wood panels to provide privacy for the bathroom, while another panel of obscure-glass louvers gives it light and ventilation.

Indoors, the master bedroom and bath are the only rooms closed off by full floor-to-ceiling partitions. The rest of the interior is really one big area strategically planned to make the maximum use of space. See plan, page 49.) A wall of built-in storage units (which serves as the living room side as a back for a built-in sofa) turns one corner of this big room into the extra bedroom that is so desirable in a house planned for an older couple. The kitchen has no real wall. The line-up of counters and equipment

plus the cupboards above them screens cooking activities from the living room, but the space between counter and cupboards has been left wide open.

Outdoor living on the same level as the rest of the house is neatly taken care of by a balcony projecting over the bayou. The glass doors that separate it from the house proper are located several feet inside the roof line, so that part of this outdoor living room is shaded from direct sun.

Well-planned, built-in furniture helps considerably to make this little house work-free, as well as to save space. Both bedrooms have built-in chests of drawers, and the living room a built-in sofa with an end table all in one piece. The movable furnishings are of easy-to-care-for materials—wrought iron, glass, woven reed, sisal. Nothing has to be dry-cleaned or polished. On the other hand, nothing looks makeshift.

Most important of all, this house is well constructed for year-round living. The concrete piers that

(Continued on next page)



Architects: Leon & Lionel Levy, New York

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THE WORK-FREE RESORT HOUSE

CONTINUED FROM PRECEDING PAGE

lift it from the ground are a recommended Climate Control device for keeping Florida houses dry and cool in summer. Glass end walls are well shaded by generous roof overhangs, and both have panels of glass louvers alternating with the fixed panes for ventilation. Thus the house may be continually washed with air. But for chilly days in winter there are three electric wall heaters strategically located in interior partitions.

Here is a list of the materials that help to make this house comfortable in all seasons as well as easy to maintain:

Construction Materials

Foundations: Reinforced concrete beam grille on reinforced concrete piles, Florida Portland Cement Co., Tampa, Florida.

Interior wall surfaces: Main walls have cedar jalousie vanes, Pro-Tect-U Jalousie Corp., Coral Gables, Fla. Partition walls of elm plywood, U. S. Mengel-Plywood Corp., New York, N. Y. "Cocoon" plastic coating on Homasote, Homasote Co., Trenton, N. J., and Protective Coatings, Inc., Tampa, Florida.

Exterior wall surfaces: Wood jalousies on all walls, Pro-Tect-U Jalousie Corp., Coral Gables, Flor-

ida. Fixed glass and jalousie vanes, Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania.

Roofing: "Cocoon" plus Neoprene, sprayed over insulation with an aluminum reflecting surface sprayed on top, "Cocoon," Protective Coatings, Inc., Tampa, Florida.

Plumbing: Bath fixtures, Crane Co., Chicago, Ill. "Lustertone" stainless-steel sink in kitchen, El-kay Mfg. Co., Chicago, Ill.

Heating: Electric panel heating, Thermador Electrical Manufacturing Co., Los Angeles, Calif.

Heating insulation: Three inches of Ultralite, Gustin Bacon Manufacturing Co., Kansas City, Mo.

Sound insulation: Three inches of Ultralite around bath and between bedrooms, Gustin Bacon Manufacturing Co., Kansas City, Mo.

Flashing and metal work: Revere Copper & Brass Co., New York.

Windows: Wood and glass jalousies, Pro-Tect-U Jalousie Corp., Coral Gables, Florida.

Screens: Lumite plastic screening, Chicopee Mfg. Corp., New York.

Doors: Flush plywood throughout, U. S. Mengel-Plywood, New York.

Door hardware: Locks and knobs throughout, Schlage Lock Co., San Francisco, Calif. Sliding door hardware, Knappe & Vogt Mfg. Co., Grand Rapids, Mich. Hinges on doors, Stanley Works, New Britain, Connecticut.

Paints: All paints, stains, and varnish, O'Brien Corporation, South Bend, Indiana. "Cocoon" used as paint coating in bathroom and on all ceilings, Protective Coatings, Inc., Tampa, Fla.

Flooring: "Cocoon" used on bathroom floor over 1/2" plywood and 3/4" Celotex, Celotex Corporation, Chicago, Ill., and Protective Coatings, Inc., Tampa, Florida.

Floor covering: Tropicraft manila hemp rugs in living room, bedroom, and kitchen, Tropicraft, San Francisco, Calif.

Lighting: Wall fixtures throughout by Harry Handler of General Lighting Co., New York, N. Y. Lumiline trough lighting in kitchen counter, General Electric Co. Electric wiring, Republic Steel Corporation, Cleveland, Ohio.

Kitchen equipment: Disposall, Hotpoint, Inc., Chicago, Illinois. Stove and refrigerator, General Electric Co., Louisville, Ky. Cabinet doors made of Palmtex, Palmtex Company, Pinellas Park, Fla.

THE GUEST HOUSE IN THE GARDEN

CONTINUED FROM PAGE 42

Your semi-retired status may require you to go right on living in the same place you have lived during your peak earning years. But you may want to live in a different house. First there will be the economic reasons which Harvey Smith outlines on page 50. Almost certainly, you will need to reduce your overhead.

There are social reasons also. Your needs will be quite different from what they were while you were bringing up a family and maintaining a position in your community. You will need less space. You will need a different kind of space. The house that is specially designed to meet the needs of an older couple is a personalized house—one of many personalized house types we have developed in America. But the retirement house

is perhaps the most personalized of all, since there is no longer the need to sacrifice present, individual pleasures for the sake of future benefits to the whole family.

This kind of house is becoming more familiar on the American scene as our population includes more older people. Twenty years ago we had about six and a half million white people over 65. By 1950 there were about eleven and a half million, and 20 years from now, it's estimated, there will be almost fifteen million.

It's also probable that this growing group of people over 65 years old can expect to live longer lives than those who have reached that age today, thanks to the progress made by the medical profession in solving the health problems of older people. This specialty of

geriatrics is helping us to learn the real nature of the old, just as pediatrics played so great a part in helping us to know the real nature of children.

But you don't have to wait until you are 65 to build a retirement house. As shown by the houses pictured on pages 40 to 49, a retirement house can be a dual-purpose house, planned primarily for its owners' later years but also for various interim uses such as those of a guest house, a playhouse, a resort house, or even an income-producing structure.

Some people are building these houses, not as adjuncts to their own "big" houses, but on the grounds of a son's or daughter's house. In this way they can spend their later years close to their children. (Continued on page 94)



Shape
growing
tastes
with a
knowing
hand...

The lovely ritual of lighting Taperlites* for the evening meal is a ceremonial which the knowing mother regularly observes, even for simple meals alone with the children.

Taperlites create a beautiful and tranquil atmosphere at the close of the day. Their nightly use makes a lasting impression on the minds of the young... aids in gentling table manners and behavior to the decorum of accustomed habit.

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WILL & BAUMER

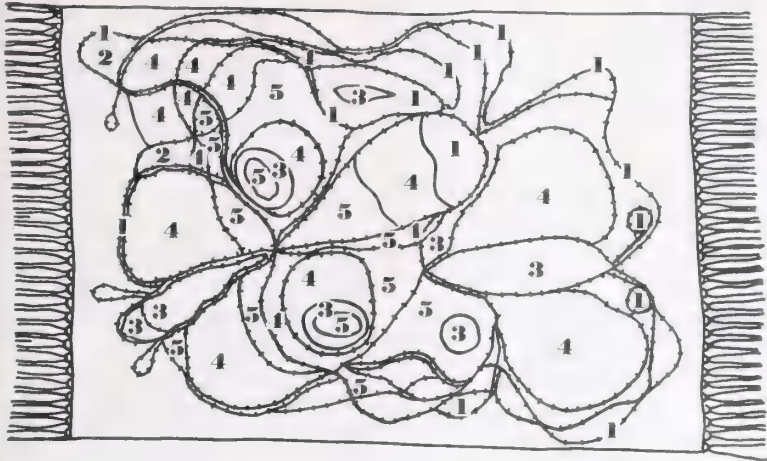
Taperlite
Candles

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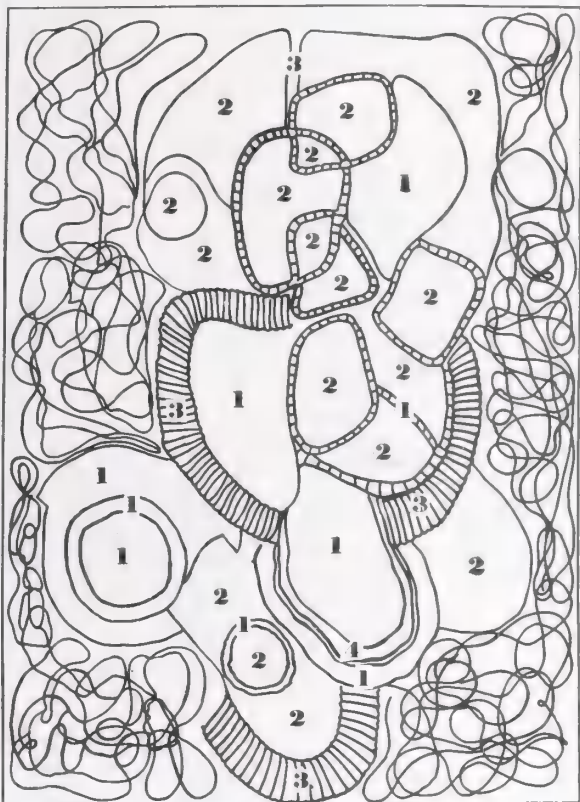
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BORROW YOUR EMBROIDERY DESIGNS

CONTINUED FROM PAGE 83



Following are the stitches used in the large embroidery piece on pages 82 and 83: (1) Couching, (2) Cretan, (3) Raised stem stitch, (4) Roumanian couching, (5) Bokhara couching.



Following are the stitches used in the embroidery at the lower right of page 83: (1) Couching, (2) Cretan, (3) Ladder, (4) Double back stitch. Unnumbered lines (outside) are also couching.

embroidery is fast and easy to learn. It also lets you make your pattern with broad, rough strokes and without strained precision. It lets you be *impressionistic* instead of realistic. Therefore you do not need the practiced technique that would be required if you were drawing with pencil or brush.

Everyone has creative ability, but most of us are held back by the barrier of not knowing how to put down what we are thinking about in our mind's eye. But embroidery stitches are a medium of expression that can be learned in a matter of minutes. And there are all kinds of stitches to give all kinds of effects. There are filling stitches to cover large areas of space quickly with all kinds of textures. There are other stitches, like couching, which produce lines (like a pencil

(Continued on next page)

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MODEL

18 FOOT UPRIGHT MODEL

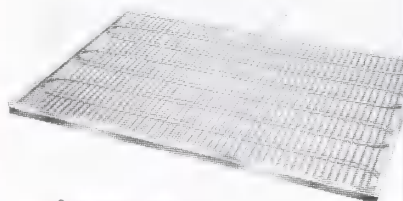
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NEW HUNTER WINDOW FAN KEEPS SEVERAL ROOMS COOL



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HUNTER WINDOW FAN

BORROW YOUR EMBROIDERY DESIGNS

CONTINUED FROM PRECEDING PAGE

mark) to help you sketch in your pattern. Other stitches let you make dots, dashes, loops, stars, leaves, zig-zags—in short, anything your heart desires.

When you play around with some of these stitches for a while on a piece of practice burlap, you begin to see how you can compose with them. It is like learning the alphabet before you learn to write words. Not hard, but very necessary.

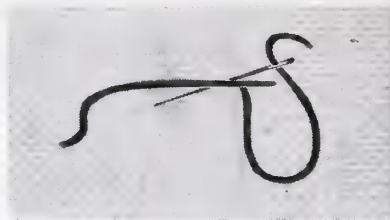
HOUSE BEAUTIFUL has proved, with rank amateurs who hardly knew how to thread a needle, that this kind of modern free stitching is a fast way to achieve personal expression (which is also personal satisfaction) while making worthwhile objects for the home. And working with various yarns and fabrics you develop your sense of texture—the awareness of what goes with what in fineness or coarseness, which can be an invaluable asset forevermore when you select clothes or furnishings.

Study the table mats and napkins on pages 84 and 85 to see what can be done with only four stitches. The "Stag-tip" handle knife (courtesy of Mayhew Shop) gives you an idea of the size of the mats.

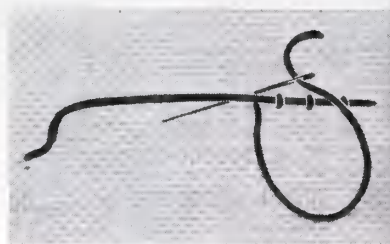
Couching

Couching is a very simple method of producing a rich dramatic effect with decorative threads which are either too heavy to be pulled through the fabric or too precious to be wasted on the wrong side of it. It may be used both as an outline stitch and as a filler stitch for solid areas. The method consists merely of laying your heavy thread on the fabric and catching it down with a finer thread.

Lay the heavy thread to be couched on top of the fabric, shaping it to follow the line of your design. If you cannot control it easily with your left hand, it would be a good idea to pin it in place. If the thread is not too heavy, you can thread a needle with it and pull it through the fabric to anchor one end. Pull needle holding finer thread through fabric close to couching thread.



Make series of vertical stitches over couching thread and under fabric. In order to make your stitches vertical on the right side, the needle must go under the fabric in a diagonal direction. You may work this stitch from right to left as shown, from left to right, or up and down.



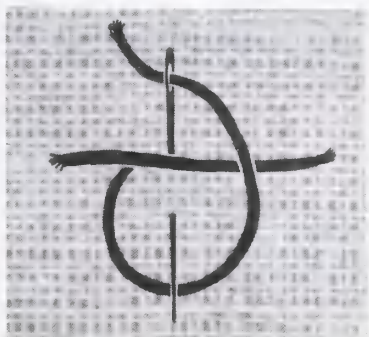
Did you miss Lesson I, II, or III?

If you would like to enlarge your repertoire with additional stitches, you may obtain reprints of Lessons I, II or III in HOUSE BEAUTIFUL's Creative Embroidery Series by writing to the Readers' Adviser Service, 572 Madison Avenue, New York 22, and enclosing 15 cents for each to cover handling costs. Lesson I, from our January issue, explained the running stitch, the outline stitch, and the Cretan. Lesson II from our March issue explained the feather stitch, couching, detached buttonhole stitch, and raised stem stitch as well as the Cretan, ladder, and Vandyke. Lesson III, from our May issue explained the chain stitch including the lazy-daisy variations, as well as the Vandyke and the ladder stitches.

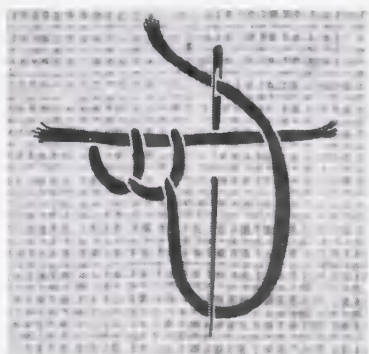
Buttonhole Couching

Instead of catching down your couching thread with plain vertical stitches, you may vary the effect by using any simple stitch that will allow the couching thread to show. The buttonhole stitch is a very good choice if you would like to make a border of couching, as I did on the napkin, page 84.

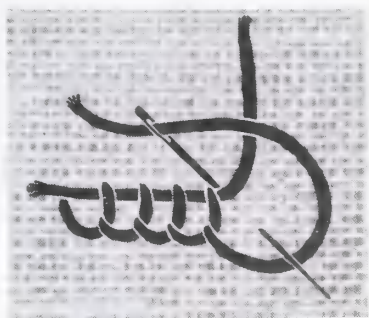
Buttonhole couching may be worked from left to right as shown, or from right to left. Lay the thread to be couched on top of the fabric as for plain couching. Pull needle holding thread for buttonholing through fabric below, but close to couching thread. Draw your thread around toward the right in a counter-clockwise direction to form a loop, and insert your needle above couching thread and somewhat to right of starting point so that it points into the loop. Hold the loop down with your left thumb so that when you pull the needle through it will cross the loop.



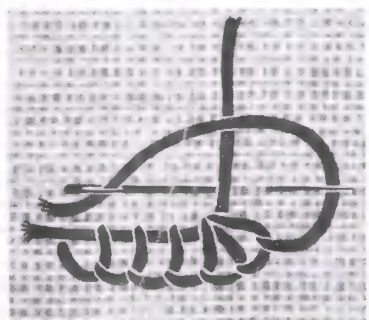
Continue along the length of the couching thread, remembering to hold the loop down each time with your left thumb.



When you come to a corner, turn couching thread to make right angle. For corner buttonhole stitch, insert needle at same point where you inserted it for previous stitch and slant toward corner.



For first stitch around corner, insert needle a third time at the same point where you inserted it for the two previous stitches. Then continue as before.



(Continued on page 95)

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THE GUEST HOUSE IN THE GARDEN

CONTINUED FROM PAGE 90

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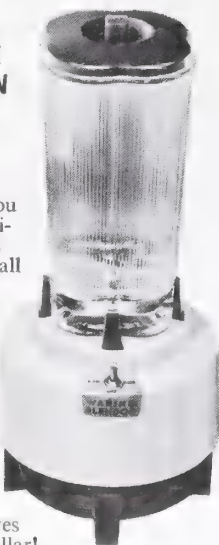


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dren and grandchildren but completely independent of the younger members of the household.

Another plan is to build a small house on the grounds of a club where you can use club facilities for dining and entertaining. It might even be a possibility to arrange to have the club staff help with part of the maintenance. Small houses of this type have already been built on the ground of at least two clubs in California—the Uplifter's Club in Santa Monica and the Portuguese Bend Club in Palos Verdes.

NOT every older couple wants to live in a house. Some prefer an apartment, particularly if they plan to spend a good deal of time traveling or visiting far-flung relatives. A smart investment for a couple in their forties or fifties would be to build a small garden apartment containing about a dozen units specially planned for the older couple's needs. They could be rented immediately or all but the owner's could be sold on a co-operative basis. In addition to the individual apartments, such a building might well include one or two community rooms plus some guest rooms and private dining rooms which could be rented by the tenants when needed. The management might also supply community services, a physical director, a trained nurse.

As a rule, old people dislike changing from surroundings to which they have become accustomed. On the other hand, the neighborhood where you live during your peak earning years may be quite unsuitable for a life of retirement. That's all the more reason why you should decide now where you would like to spend your later years and become familiar with the place and the people before you move there for good.

Certainly a mild and equable climate is desirable for most older people if it is at all possible. That's why the vacation house is so often planned as the retirement house. But the location should not be too isolated. The older you get the more you will want to be able to see people easily and frequently, without having too close relationships forced upon you. Likewise, you should not be situated so far off the beaten track that you might have an accident without anyone's discovering it for days. On the other hand, you will certainly want

to be free from disturbing influences like heavy traffic or noisy, inconsiderate neighbors.

Just because the retirement house is a highly personalized house, there is no formula for it that would meet the needs of every older couple. As people get older they become more fully developed individuals with more individual requirements. But no matter how much retirement houses may vary to meet these personal requirements, they should have a few basic characteristics.

Above all, the retirement house should be small. Not only is a superfluity of space unnecessary, it serves to increase the financial and maintenance burden. The house should be all on one floor and preferably include some outdoor living space that is likewise accessible without having to go up or down stairs.

It should be as easy as possible to maintain, both indoors and out, without the help of servants. Indoors this means convenience as well as easy cleanability, since convenience of equipment and storage is one of the best accident preventives. Outdoors, it means having little or no lawn or gardens—unless one of the owners looks forward to gardening as one of the pleasures of his or her declining years. In that case it should be only as large as one person can tend easily without being weighed down by a burden of responsibility.

IF YOU are planning a retirement house while your children are still at home, it may be difficult to realize that the needs of an adult couple without children are considerably different from those of a family. For one thing, there is less need for privacy of one person from another. If you want to write or study, listen to music, or concentrate seriously on a hobby, you will be able to do it in the general living area without fear of interruption or distraction. That means that you can plan a highly personalized house without going to

the expense of additional space for private pursuits. But even though they don't require extra space, such activities will call for certain other provisions such as proper lighting or conveniently located storage, if you want to enjoy them to the full.

If you *can* afford more than minimum space, it should probably be allotted to a guest room. While guest rooms have become somewhat of a luxury for the growing family, because of today's construction costs, they fill a more functional place in the lives of a retired couple. Older people usually like to be visited by their children and grandchildren, as well as the old congenial friends whose company they now have time to enjoy. In addition, a guest room can be almost a lifesaver if there is a sudden need for a nurse or a full-time companion.

ONE thing a retirement house should *not* do is make you feel tied down. Your house should be such that you can pick up and leave whenever you feel like it, and know that it will be safe and cared for while you are gone.

Now study the guest house in the garden shown on page 41, and see how easily this type of house may be converted to meet the needs of retirement. Following are the materials used in its construction:

Construction Materials

Foundations: Portland Cement Assoc., Portland, Oregon.

Interior woodwork: California Western Pine Association.

Plumbing: American Radiator & Standard Sanitary Corp., Pittsburgh, Pennsylvania.

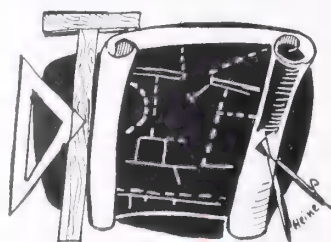
Plastering materials: U.S. Gypsum Co., Chicago, Illinois.

Hardware: Schlage Lock Co., San Francisco, Calif., Casement Hardware Co., Chicago, Illinois, and Grant Pulley & Hardware Co., Woodside, New York.

Fireplace: Superior Fireplace Co., Los Angeles, California.

Tile work: Gladding, McBean & Co., Los Angeles, California.

Floor covering: Armstrong Cork Co., Lancaster, Penna.



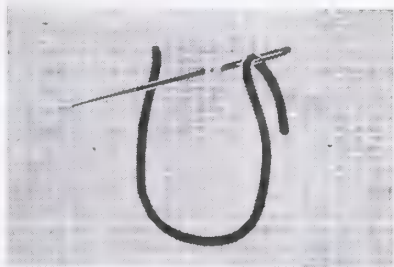
BORROW YOUR EMBROIDERY DESIGNS

CONTINUED FROM PAGE 93

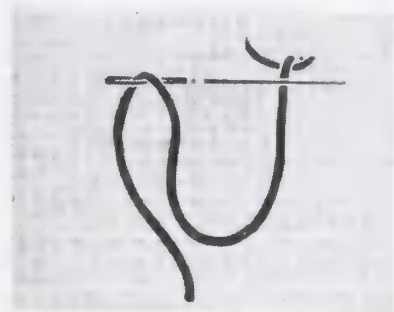
The Cretan Stitch

The Cretan stitch is much more simple to work than you would guess from the intricate effect it creates. It is primarily a filler stitch. The diagrams show how it may be worked from top to bottom of the fabric, but you will discover that it is possible, and sometimes more convenient, to turn your work around so that you are really working from side to side.

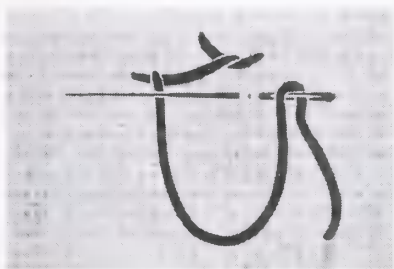
To start the Cretan stitch, pull thread through fabric near top. This starting point will mark the beginning of an imaginary line of your row of stitching. Carry thread around to right and pass needle under a few threads of fabric on a horizontal line a little below the starting point. The needle should be turned back toward the center and carried across the slack thread.



Now make a similar stitch on the left side of the imaginary center line, with the needle pointing back to the right.



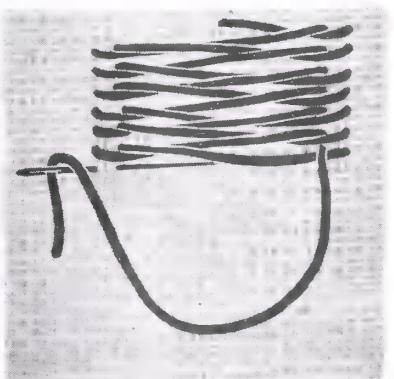
Your third Cretan stitch will be on the right of the center. Your needle must be drawn across the slack thread each time in order to produce the twisted effect.



When working from top to bottom each stitch should be taken a little below the one you have just made on the other side of the imaginary center line, rather than directly opposite it.



You can vary the basic Cretan stitch by increasing the distance of the stitches from the center line, but keeping those on the same side of the line fairly close to each other. This will produce the intricate-looking twisted texture you see here. Or you could fill in a circle by gradually increasing the distance from the center line and then decreasing it.



(Continued on page 104)



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ONE MAN'S GAMBLE BY THE SEA

CONTINUED FROM PAGE 75



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build a summer house there. We had never owned a house before.

For many years I had been an enthusiastic reader of this magazine, but only recently had I become receptive to certain of its ideas on modern housing. The need for a fresh approach to the problem of living comfortably in an uncomfortable age began to appear a real need to me. The more I thought about these ideas, the more I felt that I wanted to give them a trial.

So I asked for the names of some modern designers. I looked up two of them and approached them with this proposition: "Build a house for living by the sea according to your own ideas. Build exactly the kind of place that would show us the correctness of your views. I will have nothing to do with the plan. All I will do is to pay the bills."

A silly plan? A rash undertaking? A house built according to somebody else's enthusiasm, not yours; a foolish notion? No, my wife and I felt that we wanted a house free of inhibitions and that our "classical" background and habits could contribute nothing. We determined to take this gamble because we both felt we'd get something good, even if at first we might not recognize that it *was* good. We figured out that we could afford to spend about \$15,000 to build a house on the land we had bought. The budget having been agreed on, we bowed out. From the point of view of architect and builder, we were the ideal clients: deaf, dumb, and blind, but financially solvent.

ELDREDGE Snyder was the architect, Thomas Church, the landscape designer. I took both of them out to the island at the same time. Snyder asked a few questions, some of which seemed to have little enough connection with architecture. "Do you play cards?" he wanted to know. "Do you like to give large parties or entertain just a few friends? Do you listen to music? How many guests do you think you want to have on week ends? Does your wife cook? Have you a maid? How much time will your son (aged eighteen) and his friends spend with you? Do you like to fish?"

Armed with this seemingly irrelevant data, the two men marched over the sand dune as if they were two detectives looking for the missing revolver. They measured the

height of the dune, took a few photographs, and then announced that they had seen all they wanted. Total inspection time: 25 minutes.

While we were seated at the dock waiting for the boat to take us back, Snyder picked up a discarded cardboard box lying on the ground. Ignoring me, he turned to Church and said, "I have an idea—a plan like a clamshell, something like this." Then he took out a gold pencil and sketched on the box something which meant nothing to me. Church said, "Looks good to me, but let's get the privacy with a horizontal barrier instead of a vertical one."

IT wasn't until many months later that I realized the whole solution to our problem had been settled during that 30-minute boat trip. The clamshell plan, I learned, would give us what everyone wants in a beach house—an ocean view for every room. (A more obvious way of going about it would have been to line up all the rooms, side by side. But this would have greatly increased the perimeter of the plan, likewise the construction costs.)

The other important decision had to do with the way the house was to be placed on the site, which turned out to be far more important than I would ever have guessed. Our "lot" was no more than a sand dune facing the public beach. We had supposed it would be necessary to bulldoze a level spot for the house. But it was Church's idea to perch the house level with the top of the dune and expand its living space with a deck which would conceal from our view the public beach below us. Site planning, I discovered, is a fundamental step in the design of a modern house.

Presently the plans arrived. My wife and I looked at them and we pretended that we knew what they represented. We did not know. We showed the plans to our friends, who said that they looked wonderful. We said, "Go ahead."

My business then took me to Europe. My wife went with me. When we returned, we rushed out to the island. The house was nearly completed. Right on time—well, almost. Six weeks *behind* schedule!

The first time we stood in the living room, the floor of which had only partly been laid, and looked through the frames of not yet existing windows onto the ocean, the first time we saw this implausible mass of blue enter, not by way of

a single window or door, not by this aperture or the other, but through a full expanse of the house—that first time we felt a lifting of the heart, an exhilaration which rushed at us like the waves that played outside and below. It seemed to me that the house had its arms wide open to embrace the ocean. That was, so to speak, the purpose of the house, to bring us as close as possible to that element for the sake of which we had come to the island. And we who had never lived in any but a square, boxy room, we who had never been in a room with a slanting roof, let alone a room shaped like a clamshell, understood perfectly what had been done here—and why.

For the first time, we realized that the modern approach to designing a house begins with a statement of the problem. Then you proceed to solve the problem on its own merits. There is little you can learn about it from the past, because the problems then were different. A modern house is not conceived in thin air. It literally starts with the ground, the view, the sun, the winds—then adds to these your own ideas on how you want to live.

We had obtained 1,622 square feet of enclosed living space for a little over \$15,500 including the designers' fees. We have now lived in the house for a summer season. Often we have re-experienced the excitement which we felt on the first day. We still marvel at the house, we are still meeting it as an explorer meets an undiscovered region, we have in no way begun to take it for granted. Nearness has but lent enchantment. We have here learned what is for us a new kind of living.

THE experience, though it has not made us discontent with our city life, has proved to us that the modern idea—demanding service from both gadgets and nature, putting to work both the accumulation of human ingenuity and the array of the inhuman elements—is sound and good.

Perhaps I speak too grandly of a little summer house. But I am sure that the principle applies to any house, summer or year-round.

Two characteristics distinguish this kind of living. First, what I call its tidy informality. We can live and entertain in a relaxed, unbuttoned, informal way, without having the rooms cluttered and messy. Our Bohemianism is bound

PHOTOGRAPH BY MAYNARD PARKER



A trio of windows in the guest room face north, but another window on the south side looks out on the ocean and provides cross-ventilation. Tracked-in sand does not show up on spatterdash pattern of Armstrong linoleum and may be brushed easily from the flat weave of the rug by Chenille Rug Co.

ois. We rough it in smooth style. Our guests are happy, we jump up from the dinner table, we serve ourselves, we sleep as late as we want, we slouch on couches, loll on chairs. Some of us converse in one corner while the others play cards on the center table under the bright light, and nothing interferes with anything else, and nobody interferes with anybody. The mechanics are easy, the space ample, the rooms quickly cleaned and straightened up.

The other characteristic is, as I have already indicated, the use made of nature, both pictorially and climatically. One of the most amazing feats of modern architecture—one that's hard to appreciate fully until you actually experience it—is the way the outdoors is used to add distinctive character and the illusion of space to a small house. The ocean is all around our house and its sound and color permeate every corner. In the living room the view is open only toward the ocean. Sitting in this room, you never get bored, for again and again your eye is forced to travel to the ocean outside. The four-star entertainment of sky, waves, sea, and clouds is endlessly mesmerizing and relaxing. At night in the bedroom you hear the ocean. When

you wake up in the morning, its sheen comes through the curtains.

This house has brought us—veteran apartment dwellers cut off from the sky, the sea, the clouds—into contact for the first time with the universe around us. We have learned about things we never knew existed. That's another thing about modern architecture. It brings you into focus with the world you live in.

We also get absolute privacy—a unique achievement in this crowded place. The two louvers which protrude from the sides of the house shut off the view of the two neighboring houses. Consequently we get the illusion of being the only house on the island.

As to the use of climate, the house, I am tempted to say, manufactures climate. The entire house is so set that the prevailing winds are invited into the rooms. We have full cross-ventilation. (See the louvers in back wall of living room, pages 74-75.) At no time have we been uncomfortable. It is not true that it is always cool at the seaside. It sometimes gets mighty hot and sticky. Never, however, in our bedrooms. Even though they are "back" rooms on the side away from the ocean, whatever breeze

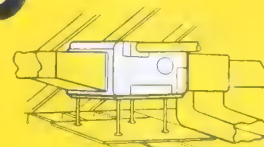
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It's Amazing!

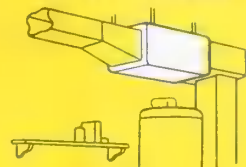
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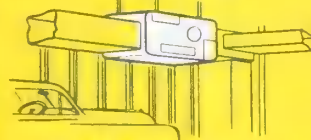
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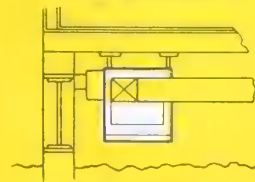
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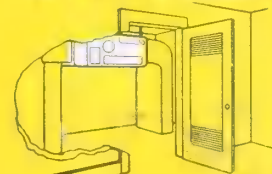
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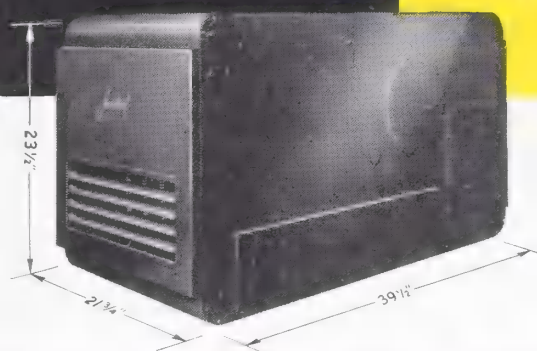
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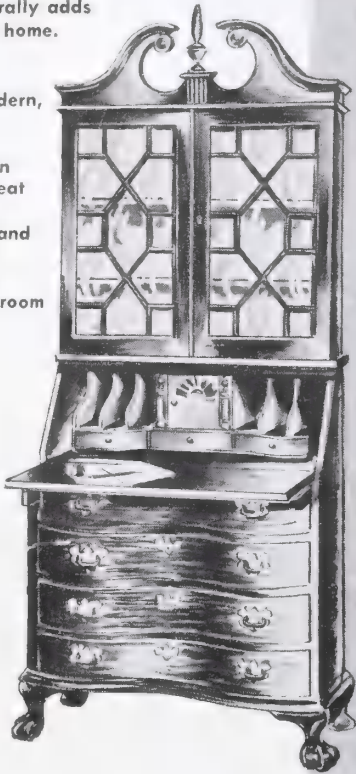
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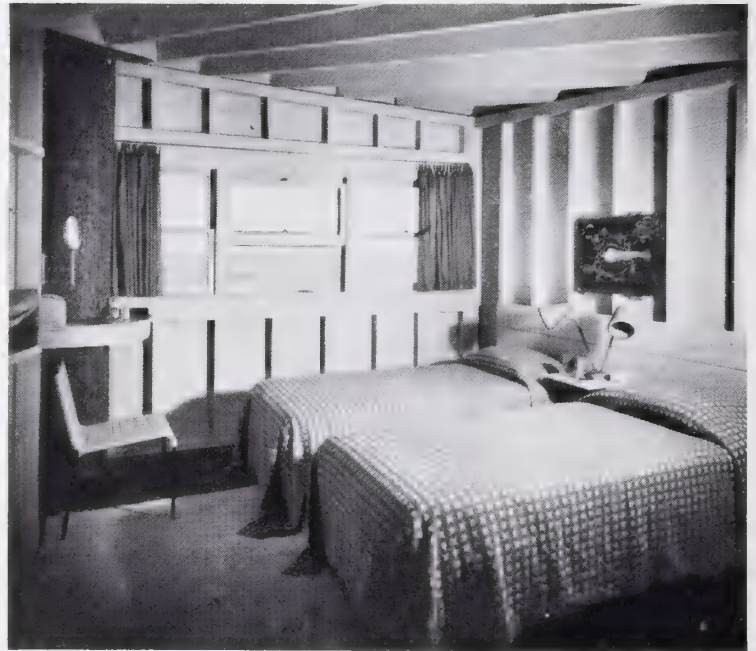


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ONE MAN'S GAMBLE BY THE SEA

CONTINUED FROM PRECEDING PAGE

PHOTOGRAPH BY MAYNARD PARKER



Thanks to the "clamshell" floor plan, even the master bedroom at back of house has a sweeping view of the ocean. Column at left of window is flue for "Acorn" fireplace in living room (see page 68). It was covered with bark texture wallpaper and a dressing shelf was built around it. Cotton bedspreads by Monument Mills stay smooth, launder easily.

blows off the ocean is to be found at work in them. When we want heat, we light a fire in the cute little Acorn fireplace. Any time during the summer you want relief from the brightness and the sunshine, you can sit in the living room and you will be lapped by shade. The six-foot overhang of the roof takes care of that. The width of it was precisely calculated so that in July, when the sun is highest, it doesn't even reach as far as the glass doors. At first we couldn't figure out why each section of this shade device had an open slot in it. Snyder gave us the answer: to keep the overhang from behaving like a sail in the wind. During a heavy blow of which we have many during the early fall, the concentration of wind force under the overhang could easily lift it, and indeed the whole roof, right off the house. But the open slots allow enough of the wind to escape to diminish its strength below the danger point. This is the same principle, we were told, as the anti-spin slots in airplane wings.

When you are ready for sun, you can go out on the deck and get baked. The left-hand corner of the terrace (facing the ocean) retains the sun longest, and we have sat there in our bathing suits on a Sunday in October.

You enter the house by a sloping runway, a kind of gangplank. The ramp, to a certain extent anyway,

keeps uninvited visitors away. I don't know why, unless in some way it is a reminder of the medieval drawbridge. During the construction of the house there were crowds of curious who clambered all over the place and often annoyed the contractor. Since the completion of the house, we have not been bothered by droppers-in. This is contrary to expectation, since the house has created quite a lot of discussion on the Island.

The ramp leads up to the apron of the house, a large deck which is an extension of the living room and separated from it only by full length sliding glass doors. Very shortly you forget the glass doors are there. The demarcation between living room and deck seems to be no more important than, say, the edge of a carpet. The fact that we have the same kind of furniture on the deck as in the living room adds to this illusion of oneness. You feel that the living room has no wall—or rather that its wall is the horizon.

It is on the deck that we do most of our outdoor living. We don't even go down to the beach unless we want to take a dip in the ocean or a walk on the sand. It is like having a country club contiguous to your living room. From the deck—deck is the right word because you have the illusion of being on a ship—you can look at the g

(Continued on page 101)

ROYAL CHEF

BARBECUE GRILLS

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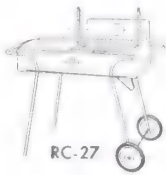


Write for illustrated folder showing complete line.

Royal Chef Grills priced from \$4.95 to \$44.95. Some models foldable for use on picnics and camping trips. De Luxe Patio Grill model RC-37, as shown, \$39.95, plus separately packed extra accessories—motor-driven spit, \$19.95; upright firebox, \$5.95—total retail, \$65.85. "Outdoor Cooking," a handy recipe aid to any barbecue chef, free with each grill.



RC-38



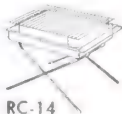
RC-27



RC-22



RC-26



RC-14

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Do you have those pesky little old-fashioned windows, too high to see through and a problem to decorate? Here's a happy idea—cover them with a big, beautiful mirror.

Look how successfully it was done here. The mirror makes the whole room seem larger. It

adds a world of charm and puts an extra touch of gayety into dinner parties. Cutting off the old sill was the only structural change required!

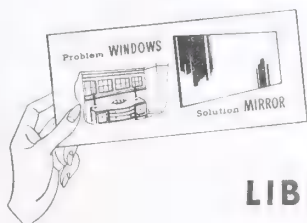
But before you go shopping for mirrors there's one thing you should know. Be sure you get a mirror made of fine Polished Plate Glass which will faithfully reflect the beauty of your room.

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Many cars are now available with leather trim; standard in convertibles, optional in closed cars. Write to us for the names of the manufacturers.



ONE MAN'S GAMBLE BY THE SEA

CONTINUED FROM PAGE 98

ings and comings of beach life. Yet you are sufficiently removed not to have the people on the beach make you self-conscious.

All this goes back to the fact that our house was built on top of the dune, instead of in it. Because of this elevation, the deck serves as a barrier between us and the beach which is as effective as a high wall. Our view of the ocean is unrestricted. But the people on the beach have to look up in order to see the house, and the angle of their upward vision cuts off all but the outer portion of the deck. So our glass-walled living room is as private as if it were screened by an iron curtain.

We often serve lunch on the deck, and my wife, who is an early riser, takes breakfast on the deck in the silvery stillness of the early morning. For purposes of entertaining, it is equivalent to another living room. A dozen people can move about. Even a major cocktail party would be possible, though as long as we are healthy we will never give a cocktail party.

As to the furniture, we found that the two couches come in handy as extra beds for our son's companions, that the rope chairs are among the most comfortable chairs we have ever sat on. The long side table is also extremely serviceable because it acts like a buffet. When there are six of us, we place the boards side by side and use it as a dining-room table. The movable curtains are decorative but also do a fine job of controlling the glare.

You can see the sandpipers down on the beach. They are small, serious, and busy birds, and their purpose in life is to see by what close a margin they can run away from the waves without getting their feet wet. It is nice to see their pert forms repeated indoors on our draperies. It is fun to draw the curtains into various arrangements, but we never close them fully as we are supposed to do (see page 71), because even at night we prefer the presence of the ocean. We are particularly enamoured of the two fish panels of plastic made by Emile

(Continued on next page)

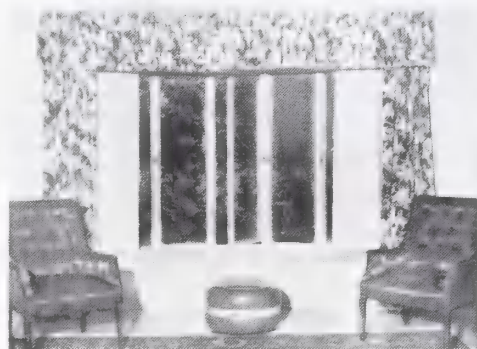
PHOTOGRAPH BY MAYNARD PARKER



There is just room enough for a quilted-plastic-covered chest in alcove between windows and clothes closet. Closet curtains of Decora plastic film stand up to frequent handling, may be cleaned with damp cloth. Curtains are U.S. Royal denim by U.S. Rubber Co. Bedspreads by Monument Mills.

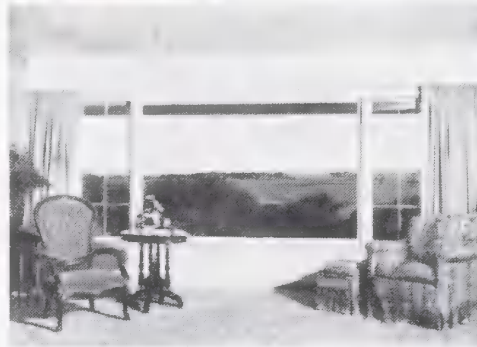


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Tells facts
about new,
better, home
electrical pro-
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TODAY for your copy.



ONE MAN'S GAMBLE BY THE SEA

CONTINUED FROM PRECEDING PAGE

Norman. They are not only beautiful but also carry on a kind of game with the sunlight, throwing daubs of color into the room.

One of the remarkable features of the living-room-kitchen arrangement is the seeming remoteness of the kitchen, though actually both rooms are one, in California style. It is due no doubt to the slant at which the kitchen is set. It is tucked away and yet not out of the way. The kitchen was provided with shutters which can be shut when our Frida is cooking or washing the dishes, and can be opened when she is ready to hand out the food. Frida, being almost part of the family, does *not* shut the shutters. It doesn't seem to make much difference. We never feel disturbed and we never feel that we are living on top of the kitchen.

As to the kitchen, I quote the proper authority, my wife: "Exciting with its coral-colored stove and refrigerator; immaculate with its plastic-covered counters and cleverly designed cupboards; practical in its compactness and convenience; comfortable with its window opening onto the street outside; always entertaining with its view of the passers-by or the inhabitants of the living room."

There are one or two minor faults. Should any house be expected to be perfect? The sliding doors don't move easily. The windows in the maid's room should have been larger. And the fireplace, though it heats with reasonable efficiency, is something I have not got used to. It bothers me to build a fire off the ground. I realize that it is hundreds of dollars cheaper than the regulation stone fireplace, but it might have been worth spending that extra money.

These are important reservations. Altogether the gamble by the sea has won. We have a house which we love, which works well, and which looks good. And we have learned something new. We have learned that man does not live by Crown Derby alone, that he does not have to cloister himself in the Eighteenth Century in order to have beauty. We have learned that new surroundings of new beauty must be created, if we are not to turn into museum attendants. We have learned that new problems call for new solutions. And these solutions do more to enrich today's living than do the solutions of the past, no matter how much we admire the traditional measures.

Following is a complete list of the construction materials and furnishings that have made our house so easy to live in:

CONSTRUCTION MATERIALS

Foundations: Concrete blocks and footings, Portland Cement Assoc., Portland, Oregon.

Exterior wall surfaces: Transite panels, painted, Johns Manville.

Roofing: 3-ply felt with white gravel top, The Barrett Division, Allied Chemical & Dye Corp., N. Y.

Windows: Curtis stock size, Curtis Companies, Inc., Clinton, Iowa.

Door hardware: Schlage Lock Company, San Francisco, Calif.

Paints: O'Brien Corporation, South Bend, Indiana.

Weatherstrip: Accurate Metal Weatherstrip Co., New York, N. Y.

Floor covering: In bedrooms, hall, bath, and kitchen, Armstrong Cork Company, Lancaster, Penn.

Kitchen equipment and accessories: Range (custom colored) and Dual-temp refrigerator, Admiral Corp., New York, N. Y. Counter top, The Formica Company, Cincinnati, Ohio. Plastic curtain fabric, Victory Plastics, Brooklyn, N. Y. Fish-shaped cheese board by Daniel Tower of Rhode Island School of Design.

FURNISHINGS Living Room

Furniture: All by Van Keppel-Green, Beverly Hills, California.

Floor covering: "Flaxtex" all linen carpet by National Carpeting, National Automotive Fibres, Inc., Oakland, California, from Sullivan Carpet Co., New York, N. Y.

Fabrics: "Sandpiper" drapery fabric, two-tone textured upholstery, and pillow fabrics, Cheney Bros., New York.

Shutters: Devereux Products Co., Santa Monica, California.

Plastic fish and shell panels: Emile Norman, Big Sur, California.

Lighting: Reel light hanging fixture, Litecraft Manufacturing Co., Brooklyn, N. Y. Table lamps,

Mutual Sunset Lamp Mfg. Co., Trenton, N. J. Black iron floor lamp, Rena Rosenthal, Inc., N. Y.

Fireplace: "Acorn." Acorn Houses, Inc., Concord, Massachusetts.

Barometer: Swift and Anderson, Inc., Boston, Massachusetts.

Radio and record player: RCA-Victor, Radio Corp. of America.

Accessories: Glass fish on table, America House, New York, N. Y. Black hurricane lamp with fruit bowl, and pewter wall clock (page 74), courtesy of Brackenridge and Taylor, Los Angeles, Calif. Mounted nautical knots by Ruth Vollmer, New York. "Sandpiper" painting by Lester Gaba, Framed fish prints, Fetterich & Ziemer, New York. Black plastic Gray-N-Ware bowl holding shells, Plastic Productions Co., San Francisco, California. Heath gunmetal ash trays, N. S. Gustin Company, Los Angeles, California. Black fish plates by Tacket Associates, Van Keppel-Green, Beverly Hills, Calif.

Table Setting (Page 70)

Furniture: Table, chairs and buffet, Van Keppel-Green, Beverly Hills, California.

Table accessories: "Fiddleshell" sterling flatware, Frank Smith Silver Co., Gardner, Mass. Black service plates of Franciscan Earthenware, Gladding, McBean & Co., Los Angeles, Calif. Shell plates, Bellows & Co., New York, N. Y. "Obscure Fish" tablecloth and napkins, D. D. & Leslie Tillett, New York, N. Y. "Catalina" glasses by Fostoria, salad bowl and servers, pepper mill and salt shaker courtesy of Saks Fifth Avenue, Guest & Gift Shop, New York, N. Y.

Master Bedroom (Pages 71 and 98)

Springs and mattresses: Charles P. Rogers & Co., New York, N. Y. Adjusta-frames, M. Mittman & Co., New York, N. Y.

Floor covering: "Caltwist" rug, Callaway Mills, Inc., New York, N. Y. Spatter linoleum, Armstrong Cork Co., Lancaster, Pa.

(Continued on page 115)

easy when it is melodious. "Give us a tune," is the slogan. We want to hear something we can sing or hum. But I will show you certain compositions by Bach or chamber music by Schubert which contain beautiful melodies, yet they are not easy to listen to. It is nearer the mark to observe that not all melodies but a certain type of melody is the easiest and most ingratiating. This type of melody is near the folk song. It has a long breath and easy intervals. It is "catchy." Its range is limited; it doesn't wander all over the scale. In short, it is singable. Such melodies are to be found in all kinds of music, including certain modern music, but they occur in most luxurious vegetation in that period of music which is called "Romantic."

There is another quality, one less recognized, which distinguishes easy music. That is its dramatic content. This is the quality to which we refer when we speak of "exciting" music. Several ingredients make up excitement—contrasting harmony, colorful orchestration, and strongly pronounced rhythm being three of the chief ingredients. In such music there is always something going on. It "sounds" and pulses. It storms and shakes, it weeps and laughs uproariously.

HOW TO USE MUSIC IN YOUR LIFE—PART V

CONTINUED FROM PAGE 66

Haydn, for instance, wrote exquisitely beautiful melodies, but used no obvious apparatus, no strong effects to create his drama. The result is that Haydn appeals to the cultivated taste. How far more obvious is the drama that lies in Verdi, the excitement that is presented by Liszt, the color and orchestral glitter that a Rimsky-Korsakoff can display!

Combine beautiful melody with dramatic presentation and you come to the Romantic school which I mentioned. Here, then, among the master melodists who at the same time are great dramatists, you will find that music with which the enjoyment of music can begin. This is the "easy" music.

AS FAR as any guide can be given—and always keeping in mind that exceptions are frequent—beginner's luck leads to the following: Brahms, Chopin, Dvorak, Grieg, Liszt, Mendelssohn, Puccini, Rachmaninoff, Rimsky-Korsakoff, Schumann, Tchaikovsky, and Verdi.

Beethoven belongs in a category by himself. He is by far the most popular composer, but surely not

because of any catchy melodies he wrote. It is his special genius to have written music that comes closer to our problems than perhaps any other music. He is popular with all people, from top to bottom, the unlearned and the erudite alike. Great as he is, he too is beginner's music. Particularly the symphonies!

As we proceed from the Nineteenth Century into our own, we arrive at music which, though no longer distinguished by the pure melodies of the romantic age, is exciting in color and orchestration. Debussy's color and sensuousness, Richard Strauss's tremendous sense of drama and orchestration assure them of frequent representation in the repertoire. Stravinsky, in whose work we would look in vain for the "conventional" melodies that still survive in Strauss and Debussy, is fascinating to us because of both qualities, color and orchestration. (I am speaking of Stravinsky's earlier works, of *Petrouchka* or *The Rite of Spring*, not the later ones.)

Strauss and Stravinsky are what I might call "almost-modern" composers. Here we come to a break.

We are confronted with the fact that "almost-modern" is popular, "modern" is not. I say that, though I know that certain modern compositions of Berg and Bartok, for example, are beginning to have a wider circle of listeners. In general the resistance to modern music is strong. Two reasons are given for this cold-shoulder attitude. The first is the traditional reason that one has to get used to the new language in which every new music speaks. The passage of time and frequent hearings are required to understand new ideas. That is undoubtedly true, though with surprising frequency the public has understood the new at once and has responded with alacrity.

ANOTHER reason suggested by some critics is that much of the music written today lacks an essential ingredient of popularity. Is it possible that the composers have lost interest in the great emotions, that they lack the warmth which a popular work of art must possess? Is it possible that not the public but the composers are at fault? Only time will tell. In the meantime, it is wise to keep our ears open. If we don't we might miss out on the truly great event—the birth of a real masterpiece.

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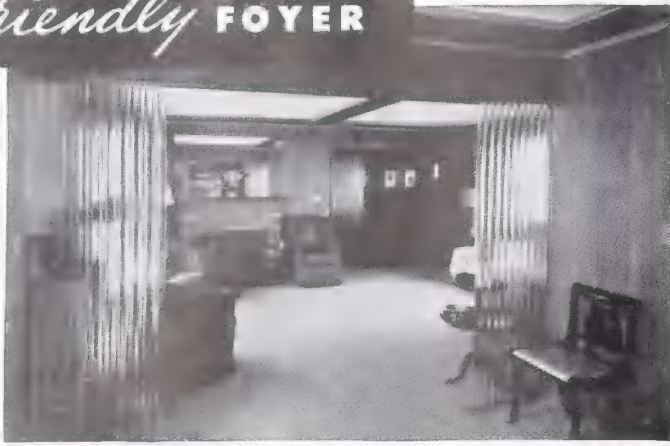
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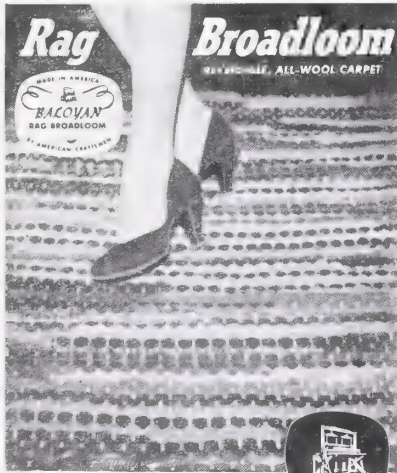


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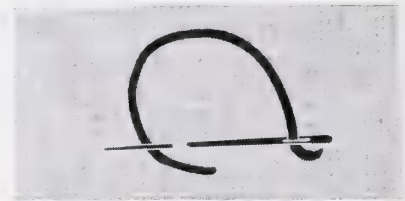
BORROW YOUR EMBROIDERY DESIGNS

CONTINUED FROM PAGE 95

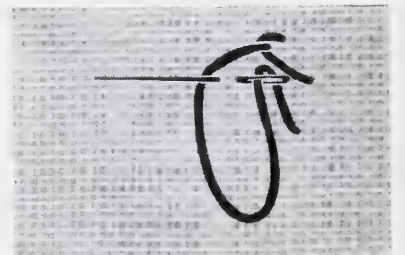
The Feather Stitch

The feather stitch is one of the most versatile of stitches because you can use it to outline a form or you can use several rows of it, in straight lines or wavy, to fill in a form. Or you can expand it to become a form itself.

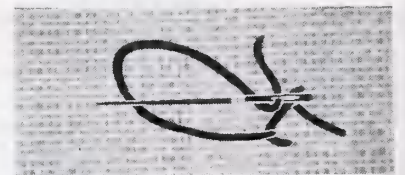
Many people work the feather stitch from top to bottom. But it may also be worked from right to left as our diagrams show. It helps to imagine that you are working along two parallel horizontal lines. Pull your needle and thread through the fabric at a point near the right end of the lower line. Your first stitch will be a straight stitch along the upper line, somewhat to the left of the starting point. But before inserting your needle, draw your thread around clockwise to make a rough circle, holding it in place with your left thumb, so that your needle points into the circle. Pull needle through fabric and across the stitch you have just made.



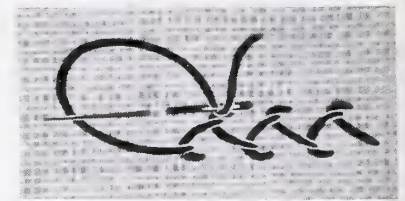
Your second stitch will be along the lower line, somewhat to the left of the first stitch above. But before inserting needle, draw your thread around in a counter-clockwise circle, holding it in place with your left thumb, so that your needle will point into the circle. Pull needle through fabric and across your second stitch.



Return to the upper line to make your third stitch in the same manner as your first.



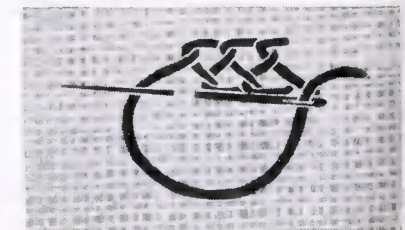
Continue working to left and alternating from upper row to lower row. Be sure you hold slack thread down each time with left thumb so that needle crosses the new stitch each time it emerges from the fabric.



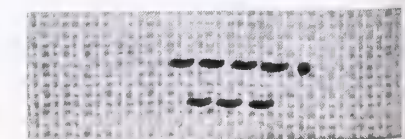
The back of your work will look like this. It shows you the stitches your needle will make as it goes under the fabric. Dot indicates starting point.



This is the closed feather stitch—a variation you can make by eliminating the spaces between the stitches. Each new stitch begins where the previous stitch on the same line ends.



On the back of the closed feather, your stitches will be close together.



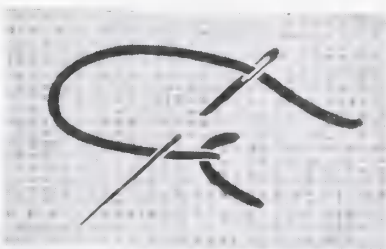
Another variation is the slanted feather stitch, the version which is perhaps the most familiar to you. You can get this effect by slanting the needle toward the center each time you make a stitch. In doing this stitch, it may be helpful to imagine that you are working between four parallel lines with equal spaces between them. Your upper stitches will slant between the two top lines; your lower stitches between the two bottom lines. The space between the upper and lower stitches will be about the same as the depth of the stitches themselves.



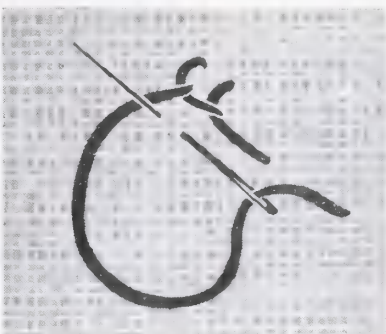
The back of the slanted feather stitch will look like this. You can also use this as a diagram to show the relative spacing of the stitches.



The double feather stitch is a variation of the slanted feather which is made in the same basic manner. After you have made your first stitch, slanting your needle toward the center from the top line, take a second stitch, a little above and to the left of it, but slanting your needle in the same direction. Your needle should emerge from the fabric on a line with the top of your first stitch.



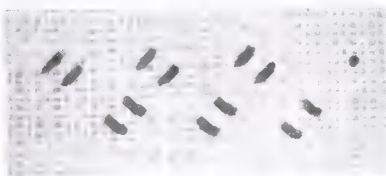
Drop down to the lower line and take your third stitch slanting your needle upwards so that it emerges from the fabric on a line with the bottom of your second stitch.



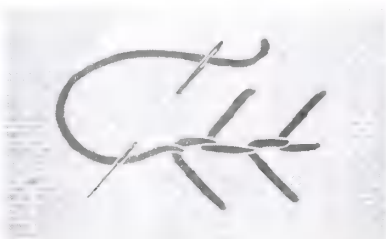
Your fourth stitch, slanting in the same direction as your third stitch, would start on the bottom line, that is, the same line on which you started your work.



This is how the double slanted feather stitch will look on the back. The dot is your starting point.



This is the spine or backbone variation of the slanted feather stitch. To get this effect you eliminate the space between the upper and lower stitches. As you make each stitch, your needle emerges from the fabric close to an imaginary center line.



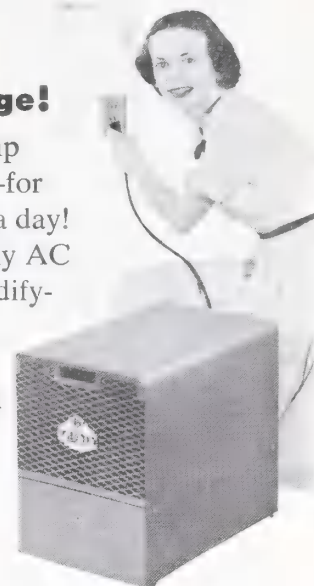
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HEARTY SALADS

CONTINUED FROM PAGE 80

I find that a salad of vegetables lets you serve them at their peak of goodness without the worry of wondering whether they will be over-cooked to sagging limpness. I cook the vegetables ahead of time, removing them from the flame at just the right point of crispness. Then I marinate them in salad dressing and keep them in the refrigerator until serving.

Canned boiled onions, drained and marinated in a French dressing, cooled, and then sprinkled generously with chopped parsley, are a terrific addition to a salad. Canned beets, asparagus, artichokes, celery—in fact any of your favorite frozen or tinned vegetables are delicious. But all vegetables, fresh cooked, tinned, or frozen, should be marinated for at least two to four hours in French dressing before serving. By marinated I mean covered with the French dressing you are going to use on the salad, and stored in a covered container until it's time to use them. The vegetables soak up the dressing and become a delicacy. It doesn't hurt them to marinate overnight. Then you can pour off the French dressing and use it for the lettuces in your salad. With canned vegetables, drain them and rinse them off with cold water before marinating. They need longer marinating than fresh vegetables.

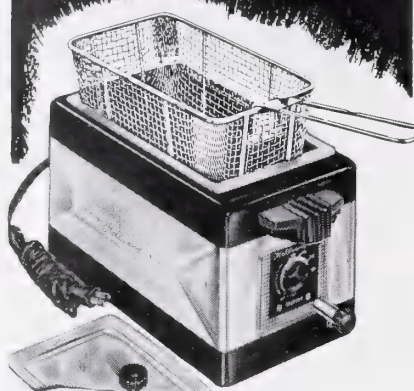
Avocados are invaluable ingredients of hearty salads (of any salads), because they have a taste affinity for so many different things—fruit, chicken, and fish. A glamorous platter of gracefully shaped avocado halves stuffed with melon balls or jellied consommé or tomato aspic surrounding chicken or seafood is a handsome salad. If you fill avocados with shellfish, use a French dressing flavored with tarragon vinegar or with lime juice in place of vinegar.

LAST month I listed salad herbs, some of which you might grow in your own garden. Briefly, I think you need parsley, chives, burnet (a cucumber flavor wonderful with all fish), lovage (celery-like and wonderful in all salads and cottage cheese), tarragon which compliments both fish and chicken, and dill (specially good with fish, and in salads where you use smoked meats).

Take a new look at your storage or supply shelves to see what you can extend into a salad that perhaps you have never thought of

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before. Try smoked turkey in a salad, for instance. Or such things as mushrooms or smoked oysters. These give a subtle, unexpected flavor to salads. Tomato aspic (I specially like Glorietta brand tinned aspic, put out by the Santa Clara Packing Co., San Jose, Calif.) and jellied cranberry sauce are colorful additions to a salad.

For most hearty salads I prepare a salad platter rather than a salad bowl. Select a large flat wooden tray with an edge about an inch deep. If you can't find a tray that fills the bill, use china "chop plates." If you can find them with an edge, so much the better, for that keeps the salad from falling over the rim.

As a base for these salad platters, curly lettuce broken or torn in four-inch lengths or longer are good. A row of red lettuces around the platter gives a color lift. Inner tiny baby leaves can be scattered around the tray as decorations and I think there should be always broken chunks of iceberg lettuce particularly since the men like it.

For our first salad let's dream up a chicken deal. Stuffed eggs are good with cold chicken, as are sliced tomatoes, freshly cooked cooled asparagus, and avocado curls (made by cutting the avocado in half, taking out the seed, and spooning out the smooth pulp). Chopped celery sprinkled on the avocado gives a crunchy texture to the otherwise soft avocado. Marinate the sliced tomatoes and the asparagus, and have your salad greens all prepared. Even the day before you can stuff the eggs and store them in the refrigerator.

Arrange the bed of lettuce on your tray with care. Do this an hour or two before your guests arrive. Cover with wax paper and then with a damp tea towel and store in the refrigerator.

Slice the chicken (or turkey), and arrange around the outside of your tray, or around half the tray. Around the other half arrange the asparagus, with the tips facing out. Don't mind if the dressing from the marinade is spilled into the lettuce because it will add to the flavor. Then arrange a row of sliced tomatoes around the tray, making a ring of red color. Sprinkle with chopped chives and freshly ground pepper. In the center of the tray put your chunks of broken lettuces and over the top put the avocado curls with chopped celery. Serve at once and with two sauce boats of dressing, one French and one sour cream, so that each guest may have more dressing if he wishes.

Hot biscuits, or "Brown and Serve" rolls, or hot cornbread are delicious with this platter.

French Dressing

- 1 shallot
- 1 teaspoon Mei Yen or M.S.G. (Mono-sodium glutamate)
- 1 teaspoon sugar
- 1 teaspoon salt
- 1/8 teaspoon freshly ground pepper
- 1/8 cup white wine vinegar, tarragon flavored
- 2/3 cup olive oil
- 1 tablespoon Pernod (optional)
- 1/4 teaspoon dry mustard

Mix as usual, mashing the shallot in a mortar with a pestle. Add sugar, Mei Yen, salt, pepper, and mustard. Then add the wine vinegar and let stand for a few minutes. Put all this in a Pyrex pitcher and stir while slowly adding olive oil.

Sour Cream Dressing

- 1/2 pint commercially soured cream
- 1 shallot or small green onion
- 1 teaspoon sugar
- 1/2 teaspoon salt
- 1/4 teaspoon Java cracked pepper (Spice Islands), or freshly ground pepper
- 1 tablespoon chopped chives
- 1 tablespoon chopped parsley
- 1 dash Cayenne (this is hotter than hot; use sparingly)
- 2 tablespoons white wine tarragon vinegar
- 1/4 cup olive oil

Mash shallot with sugar and salt in a mortar. Add pepper and Cayenne, then mix this into sour cream. Add vinegar and oil alternately and very slowly. This is a must. Stir constantly while adding oil and vinegar. Store in covered container until ready for use. If sauce gets too thick, thin it with cream.

For salads try cold lamb, ham, chicken, and even the proverbial cold cuts purchased at the corner delicatessen. These all can be raised to the gourmet level by marinating or soaking the meat in a zesty dressing. If the sauce does not cover the meat, turn it occasionally. Keep in a covered container in the refrigerator for at least three hours or longer.

Beef Salad Hudsonio

- 2 cups diced cold beef (I prefer it rare)
- 1 can Trupak white onions
- 1 can artichokes (S & W Hearts of Artichokes)
- 1 can tomato aspic (Glorietta), diced
- 4 zucchini squash, not fat ones, cooked whole until barely tender

Drain onions and artichokes, keeping the liquid for a soup base. Cook artichokes in French dressing for three minutes, cut in half lengthwise, cool, store in covered container in the refrigerator until ready for use. Treat the onions the same way. Cook zucchini in 1/4 cup water and 2 tablespoons olive oil and two cloves of garlic, until

barely tender, from five to ten minutes according to size. Split in half then in two-inch lengths, marinate in French dressing.

When ready to serve you can do it in two ways. Have your salad on a platter or mixed in a big bowl. If you do serve it in a bowl, it would be most attractive to have all the ingredients in separate dishes and mix it in front of your guests. If you wish to have a glamorous tray, arrange a bed of lettuce, red and green. In the center place broken Romaine lettuce, well tossed in dressing. Over that put the cold meat that has been mixed with the dressing. There's no need to marinate this delicious beef, if it is leftover steak or rare roast beef. But if it is boiled beef and not too tasty you must marinate it. Around the center of Romaine and beef, arrange drained onions well mixed with chopped parsley. Arrange, alternately, diced tomato aspic, artichokes, and zucchini. Sprinkle all with chopped chives and parsley and chopped fresh oregano. If you do not grow fresh oregano add some of the dried herb to the dressing.

French Dressing

- 1 clove garlic
- 1 shallot or green onion
- 1 teaspoon sugar
- 1 teaspoon M.S.G.
- 1 teaspoon salt
- 1/4 teaspoon Java cracked pepper (Spice Islands)
- 1/2 teaspoon dry mustard
- 1/4 teaspoon celery seed
- 1 teaspoon Worcestershire sauce
- 2/3 cup red wine vinegar
- 1 1/2 cups olive oil
- 1/2 teaspoon oregano (optional)

Mash garlic, onion with sugar in the mortar. Add salt, M.S.G., mustard, pepper, celery seed and mix well with the garlic. Add Worcestershire and vinegar. Allow to set for 15 minutes or longer, pour into Pyrex pitcher, stir rapidly, slowly adding oil.

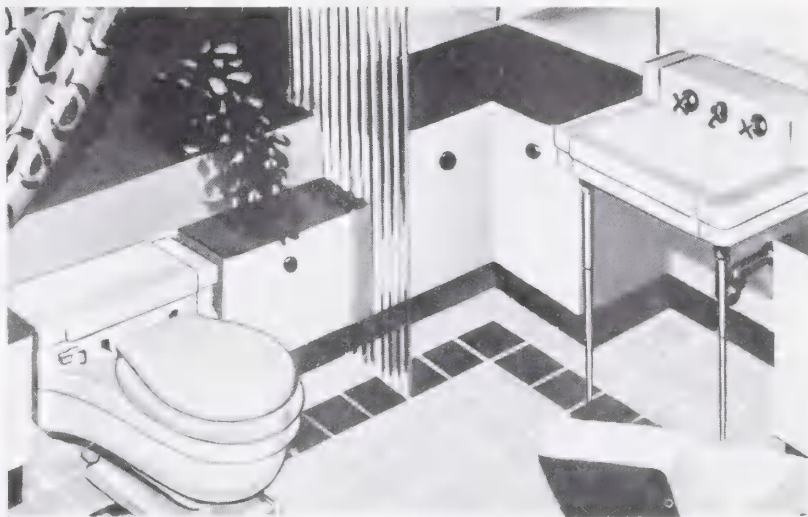
After you have marinated the vegetables in the salad dressing, pour excess dressing back into the bottle. Heating does not injure it.

This salad can be varied a hundred ways, by using different meats, such as lamb, ham, etc.

If I use ham, I like to marinate it, for it has such a decided flavor and the dressing adds a new subtlety. Cold carrots, lima beans, and baby beets are all good companions of ham. Instead of the oregano in the dressing, add a finely chopped small sweet pickle.

It's the dressing that lifts fish salads from the "very good" to the gourmet level. You must eat shellfish the day it is cooked, for its delicate flavor vanishes rapidly.

(Continued on next page)



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HEARTY SALADS

CONTINUED FROM PRECEDING PAGE

Crab Louis

Get freshly cooked crabs and have them cleaned. Remove meat from shells (this takes time, but it is worth it), and store in a covered container in the refrigerator until ready for use. As the Crab Louis requires lettuce chunks, arrange lettuce chunks in the center of the tray, and put the crab on top. Surround this with avocado curls, then celery sticks and freshly cooked asparagus. For the outside row, tomatoes and cucumbers.

Louis Dressing

- ½ cup white wine vinegar, tarragon flavored
- ½ cup olive oil
- 2 tablespoons catsup
- ¼ cup chili sauce
- 2 teaspoons Worcestershire sauce
- 1 teaspoon sugar
- ¼ teaspoon salt
- ¼ teaspoon paprika
- ½ teaspoon M.S.G.
- ¼ teaspoon dry mustard
- 2 tablespoons horseradish
- 2 or 3 tablespoons thick cream

Pour vinegar with the catsup, chili and Worcestershire sauces into a 4-cup Pyrex pitcher, add dry ingredients, beat well. Add the oil and beat until thick about another half minute. Add horseradish and beat a few seconds. Then add cream. Beat until thick, store until ready for use. Beat again if oil has separated.

I have such a delicious sauce for prawns that you can use canned ones and you won't taste any of what some people call the "tinned" flavor. Of course, the freshly cooked ones are the best of all, but with this sauce they are *all* delicious. An excellent canned shrimp is called Blue Plate Cleaned Shrimp, Jumbo-packed by Southern Shell Fish Co., Inc., New Orleans, La.

Norris Sauce Vert

- 1 cup chopped parsley
- ½ cup chopped chives
- 1 small clove garlic
- ¼ teaspoon Portuguese paprika (If you can't get this, use the same amount of paprika, plus a dash of cayenne pepper.)
- ¾ teaspoon dry mustard
- 1 teaspoon brown sugar
- ½ teaspoon salt
- ¼ teaspoon freshly ground pepper
- 1 cup dry white wine (I prefer Chablis)
- Strained juice of 1 lemon or 2 limes

Mash the parsley and chives in your mortar. This takes time, but by putting a little in at a time and scraping it out when it is a paste, it is not such a tough job. Anyway—mash and put in your Pyrex pitcher. Into the mortar put garlic, sugar, salt, pepper, mustard, and paprika, and mash all to-

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gether. Add wine, mix well, add
lemon juice and mix, and then
pour this over the parsley.

Lobster Salad

On a large platter arrange
halves of cold, boiled baby lobster,
thinly sliced cucumber, cherry to-
matos, spooned avocado with
chopped celery, and cold hearts of
artichokes. Serve this dressing:

Coraline Salad Dressing

- 1 shallot
- 1 teaspoon Mei Yen or M.S.G.
- 1 teaspoon salt
- ¼ teaspoon freshly ground pepper
- ½ cup white wine vinegar, tarragon flavored
- ¾ cup olive oil
- ½ teaspoon Worcestershire sauce
- 1 tablespoon chopped parsley
- 1 tablespoon chopped chives
- Mashed coral of 2 lobsters

Mix dressing in the usual way,
mashing the coral in the mortar
with the vinegar and then pouring
it into the Pyrex pitcher for the
addition of the oil.

Cracked Crab Salad

A cracked crab salad is always
fun, for everyone has to pick it out
himself, and it is certainly an ice-
breaking conversation-starter. Al-
ways pass napkins wrung in hot
water after the cracked crab.

A good sour cream dunk is:

Sour Cream Sauce

- ½ pint commercially soured cream
- 1 clove garlic
- 1 teaspoon sugar
- ½ teaspoon salt
- ¼ teaspoon freshly ground pepper
- 2 tablespoons white wine vinegar, tarragon flavored
- 1 small bunch fresh dill
- 1 tablespoon chopped burnet or 2 thin slices of salted cucumber
- 1 tablespoon chopped chives
- 2 tablespoons chopped tomato (seeds removed)
- ¼ cup olive oil

Mash the dry ingredients with
the clove of garlic. Add to the
sour cream. Mix in the chives,
burnet, and tomato pulp. Then
slowly add vinegar and oil, alter-
nating them, and stir the mixture
continuously as you add them.

Here are a few secret flavor ad-
ditions to your French or sour
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A tiny jar of caviar gives a defi-
nite lift to a fish-salad dressing.

A tablespoon of chopped capers
added to a dressing for salmon
salad is a delicious note.

A teaspoon of curry or a double
amount of Mei Yen gives an
oysterish flavor which is an addi-
tion to a salad of canned fish.

Tuna, Salmon, Mackerel or Fish Salad

In selecting canned fish for a
salad, remember that while sal-

mon is delicious, mackerel is very good and half the price of salmon. If you buy tuna, try to get it packed in its natural juices, for most of the packs done in oil are too rich for salad. They are good for cookery, but for a salad I prefer the natural juice.

Velera brand Jack Mackerel, packed by the San Carlos Canning Company, Monterey, is a delicious fish. This gives you only the center of the fish. Rinse off the sauce if you like, but in any case, drain it well. Cucumbers, tomatoes, celery and water cress should also be on the salad tray.

If you use your own freshly cooked fish, serve it in chunks.

To assemble your tray, have lettuce chunks and water cress in the center (if you are serving canned fish) already dressed with French dressing. Around this, arrange either sliced tomatoes or small yellow or red tomatoes. Then, on one side arrange the fish and on the opposite side of the tray arrange the cucumbers; to divide the tray put celery sticks which have been dressed in French dressing and sprinkled with chives and parsley. Sprinkle chopped chives (they are a must) and chopped parsley over the whole platter.

Sour Cream Dressing for Fish

- 1 teaspoon M. S. G.
- ½ pint sour cream
- 1 shallot or green onion, tops and all
- ½ teaspoon sugar
- ½ teaspoon salt
- 4 tablespoons apple sauce
- 2 tablespoons white wine vinegar
- ¼ cup olive oil
- ¼ teaspoon horseradish (Heinz Dehydrated)
- ¼ teaspoon dry mustard
- 2 tablespoons apple cider
- ¼ teaspoon freshly ground pepper

Mash shallot or onion in mortar with sugar, salt, pepper, horseradish, M.S.G., and mustard. Mash to a paste, mix well, and add to sour cream. Mix in apple sauce and then add cider, vinegar, and oil slowly and alternately while stirring the sour cream constantly. This can be mixed early, covered, and stored in the refrigerator.

French Dressing for Fish Salad


In using a French dressing with sour cream sauce, you must use the same basic ingredients so that the two will blend well.

- shallot or green onion
- teaspoon sugar
- teaspoon M.S.G.
- teaspoon salt
- ¼ teaspoon freshly ground pepper
- ¼ teaspoon dry mustard
- ¼ cup white wine vinegar
- ¼ cup olive oil

Mash shallot or onion in mortar with dry ingredients. Add vinegar

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and allow to meld for a while. Stir and slowly add olive oil.

Because our family is so crazy about chop suey, I ran up a salad of leftovers that made a big hit.

Chop Suey Salad

- 2 cups meat, pot roast, or boiled beef cubed
- 1 cup celery cut diagonally
- 1 cup carrots cut diagonally
- ½ cup green onions cut diagonally
- 1 cup mushrooms
- 2 small cloves garlic
- 1 tablespoon olive oil
- 1 teaspoon honey
- 1 tablespoon soya sauce
- 1 tablespoon meat concentrate or ½ can consommé or Sauce from pot roast

Prepare your vegetables, cutting mushrooms if you wish or leaving whole if small. (I prefer mine left whole for they are so attractive.) Into the frying pan put the garlic, honey, and oil. When it is warm add soya sauce and meat concentrate or a half can of consommé. Add vegetables, mix well, cover, and cook from three to five minutes. The vegetables should be crispy. Put in covered container until ready for use.

Salad Dressing

- 1 small clove garlic
- 1 teaspoon honey
- 1 teaspoon soya sauce
- 1 teaspoon M.S.G.
- ¼ teaspoon pepper
- ¼ cup red wine vinegar
- ½ cup olive oil

Mash garlic with honey and M.S.G. Add pepper, soya sauce and vinegar, then add olive oil, stirring the brew rapidly. Store in a bottle until ready for use. Be sure to add sauce from vegetables before dressing the salad.

When ready to assemble salad, arrange Romaine lettuce around tray. Have it broken in serving pieces. Drain the colorful vegetables, putting their liquid into the salad dressing. This is important, for the dressing should have that extra kick of the consommé and vegetable flavor.

Hot bread is fine with most of these salads. I have several favorite varieties. For instance, Sourdough French bread cut in generous "sticks" (make the sticks by cutting the loaf lengthwise and then into thirds). The pieces should be about 6 inches long and about 1½ inches thick. These should be buttered and heated, rubbed with garlic if you wish. Or, if you can get them, try very long Sourdough French bread rolls. These are easier to prepare and more attractive because they are uniform in size. Cut lengthwise in quarters, butter them, and proceed as you would with the bread.

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any area you want**

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EXCLUSIVE
FINGER-TIP CONTROL

Sunbeam CORPORATION

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Canada Factory: 321 Weston Road, Toronto 9

IN THIS HOUSE THE BREEZE IS BUILT IN

CONTINUED FROM PAGE 63

JUDICIOUS use of awning-type windows, fans, жалousies and other ventilating devices contributed greatly to the airiness of the house shown on pages 56 to 63. Following is a list of construction materials as well as the furnishings:

Construction Materials

Roofing: Red range shingle tile (English lightweight interlocking), Ludowici-Celadon Co., Chicago 3, Illinois.

Windows: Aluminum awning-type, Miami Window Corp., Miami, Fla. Wood жалousie, Pro-Tect-U жалousie Corp., Coral Gables, Florida.

Glass: Glare-resisting, heat-absorbing "Solex," Pittsburgh Plate Glass Co., Pittsburgh, Penna.

Doors: Sliding doors in living room and dining area, Glide Windows, Inc., Burbank, California.

Hardware: Schlage Lock Company, San Francisco, California.

Paints: Bleaching oil on exterior and interior cypress, Samuel Cabot & Co., Inc., Boston, Massachusetts. Satin-Luminall, National Chemical Mfg. Co., Chicago, Illinois.

Plumbing: All fixtures, Crane Co., Chicago, Ill. Shower fittings, Speakman Co., Wilmington, Del.

Hot-air furnace: "Blend-Aire," Coleman Company, Wichita, Kan.

Ventilating: Fans in kitchen, bathroom halls, Lau Blower Co., Dayton, O.

Hot-water heater: "Permaglas," A. O. Smith Corp., Milwaukee.

Heating insulation: Fiberglas around heat supply pipes from furnace, Owens-Corning Fiberglas Co., Toledo, Ohio.

Kitchen equipment: Dishwasher, refrigerator, and home freezer, Westinghouse Electric Corp.,

Mansfield, Ohio. Range, ovens, and griddle, Thermador Electrical Manufacturing Co., Los Angeles.

Laundry equipment: Washer and clothes dryer, Westinghouse Electric Corp., Mansfield, Ohio. Ironer, Ironrite Iron Co., Mt. Clemens, Michigan.

Living-Dining Room

Furniture: "Cross Country" group in driftwood finish, Grand Rapids Chair Co., Grand Rapids, Michigan. Rattan with pickled finish, Bielecky Bros., Inc., New York.

Floor covering: "Jubilee" cotton broadloom in Beaver color, Karastan Rug Mills, New York. U. S. Rug Underlay, U. S. Rubber Co.

Fabrics: "Seeds" printed linen drapery panels, Cheney Bros., New York. Fishnet casement curtains, Knoll Associates, New York, N. Y. Upholstery on Cross Country furniture, "Roslyn," Dan Cooper, Inc., New York. Velvet fabric, Peter Schneider & Sons & Co., New York. Cotton damask on rattan, and linen on pillows, F. Schumacher & Co., New York. Velvet pillow covering, Greeff Fabrics, Inc., New York.

Fireplace tools: William H. Jackson Co., New York, N. Y.

Screen: Laminated plastic screen made with shells from Richard Plumer—Miami, by Emile Norman, Big Sur, Calif.

Accessories: Silver coffee service, Towle Mfg. Co., Newburyport, Mass. Green bottle and Wedgwood compote, Shelley Marks, New York.

Terrace

Furniture: Pickled rattan with cotton damask and white Saran webbing, Bielecky Bros., Inc., N. Y.

Study

(Page 59, lower left)

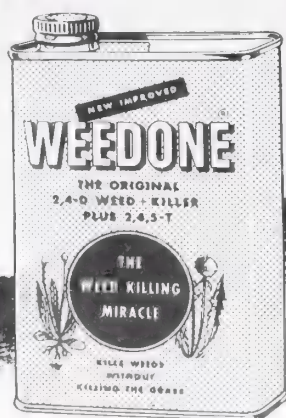
Furniture: "Cross Country." Grand Rapids Chair Co. Rattan, Bielecky Bros., Inc., New York, N. Y.

Change of Price for HOUSE BEAUTIFUL'S Decorating Advice Service

Our houses are changing with the times. The living room is expanding to include a dining area and sometimes even a kitchen. To plan color schemes and furnishings for this enlarged area is much more complex and time-consuming than it was in the past. That is why it has become necessary to raise the price for Elaine Neal's Decorating Advice Service to \$10 for all living rooms. Schemes for any other rooms will be handled at \$5 per room, as in the past.

SPRAY WEEDS AWAY WITH WEEDONE®

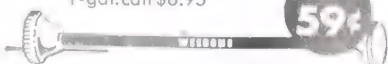
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MIRACLE
in the Big Red Can



Get New, Improved Weedone now . . . to make your lawn beautifully weed-free and keep it that way. Weedone kills lawn weeds like dandelions and plantains, and such woody plants as brambles, poison ivy, poison oak, honeysuckle—more than 100 others. Weedone is harmless to wanted grasses. And Weedone is easy to use . . . just mix with water and spray.* No digging or pulling. New, Improved Weedone contains the butoxy ethanol ester of 2,4-D and 2,4,5-T—does not give off va-

por to damage nearby susceptible flowers, vegetables and shrubs. Weedone is thoroughly tested and proved. It is one weed killer you can depend on. So be sure you get genuine Weedone—look for the big red can.

8-oz. can \$1 1-qt. can \$2.75
1-gal. can \$6.95



*Plastic applicator. Fits any screw-top gallon jug. Plastic cannot scratch or cut hands.

ONLY
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AT YOUR FAVORITE GARDEN-SUPPLY STORE
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ORIGINATORS OF 2,4-D AND 2,4,5-T WEED KILLERS

Floor covering: "Jubilee" cotton broadloom, Karastan Rug Mills, New York, N. Y. U. S. Rug Underlay, United States Rubber Company.

Fabrics: Upholstery fabric, Dan Cooper, Inc., New York. Cotton plaid daybed spread, Kent-Bragaline, Inc., New York. Linen pillow covering, F. Schumacher and Decorative Fabrics, Inc., New York, N. Y. Velvet pillow covering, Greeff Fabrics, Inc., New York.

Art: "Starfish" painting by Lode-wyk Bruckman, courtesy of Grand Central Moderns, New York, N. Y.

Bedroom No. 2
(Page 59, lower right)

Furniture: "Cross Country," Grand Rapids Chair Co., Grand Rapids.

Floor covering: "Jubilee" cotton broadloom in Santee Sand color, Karastan Rug Mills, New York. Rug Underlay, U. S. Rubber Co.

Fabrics: Printed linen draperies, Hambro House, New York. Fish-net casement fabric, Knoll Asso-

ciates, Inc. Upholstery on chair, bedspread linen and some pillows, Decorative Fabrics, Inc. Other pil-lows covered in Schumacher's lin-en and in velvet from Greeff Fab-rics, New York.

Art: "Autumn" and "Slippers" by Channing Hare, courtesy of Grand Central Moderns, New York, N. Y.

Table Setting
(Page 58)

Furniture: Grand Rapids Chair Co., Grand Rapids, Michigan.

China: "Sea Shells" designed by Otto Lund, Castleton China Co., New York, N. Y.

Sterling: "Contour" sterling flat-ware, Towle Manufacturing Co., Newburyport, Massachusetts.

Glassware: Royal Netherlands crystal from Justin Tharaud, New York.

Place mats: Leron, Inc., New York.

Wine: Cresta Blanca by Schenley Industries, Inc., New York, N. Y.

THE SECRET TO HOT WEATHER GARDEN BEAUTY

CONTINUED FROM PAGE 88

proper perspective in our thinking requires real effort. But why go through life limiting eye appeal (enjoyment) to color alone? It's no particular trick to train your eye to register small differences in texture. But once you develop the appreciation of texture, you gain a whole new area of pleasure in gardening.

Garden color itself will take on a new dimension. You'll discover that there's no such thing as one, standard "leaf green," and that fuzziness, thickness, scalloping, and even changes in the physical size of a leaf can completely alter the visual effect of any one shade of green. So can changing the color of reflected light (as by painting a garden fence or wall). Pruning, too, affects apparent color, since it alters the proportion of light and shadow in your garden.

Shadows are very important to you, because they introduce a second beauty for each leaf, and soon you position your plants so that their shadows are caught on plain surfaces as they move with the sun and the wind. By exploiting the inherent beauty of leaves, to play big against small, fuzzy against smooth, compact against loose, thick against thin, you improve your ability as a stage manager. You create the illusion of more garden than exists.

Next, you should turn to rocks and pebbles—and sand, if it is a logical ground cover in your area (certainly it is for beach country or the desert). Exploit the beauty each of these natural materials can supply at such a low-upkeep cost. Texture again is the important contribution, but investigate color possibilities, too.

Be sure that the particular rocks, pebbles, or sands are just right for the part you want them to play. Be as uncompromising as when you select the plants for the composition. Then stage your materials smartly. They are just sand, pebbles, and rocks—dull, repetitive units—until used imaginatively and importantly as part of the aesthetic composition.

Texture beauty is much more subtle than the riot of color that satisfies the novice. But it's also more practical. It's a permanent garden beauty no heat can destroy.

Wayside Gardens

SPRING BEGINS IN THE FALL

Plant Wayside's top-notch Tulips, Daffodils and other early flowering bulbs this Fall and see how much lower SPRING really can be.

Louise de Coligny

Remembrance

NEW PINK DAFFODILS

Fragrant new daffodils that rival orchids in beauty. Hardy and easy-to-grow, they triple in number each year. Newest of the lovely pinks is *Louise de Coligny*—has a refreshing violet and vanilla fragrance.

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Wayside's selection of over 150 glorious roses includes all the finest new varieties. Outstanding is *Remembrance*, new hybrid tea of gardenia-like perfection. Pale cream-yellow edged with dawn-pink.

NEW WEATHER-PROOF DAFFODILS

Diamond Jubilee. Brand new this Fall. Pure white perianth, brilliant orange cup. It's one of Wayside's rugged new daffodils that bloom gaily unharmed by wind, rain or burning sun. Increase with amazing rapidity.

NEW GIANT TULIPS

Wayside Gardens, America's largest introducer of new, rare and unusual Tulips now brings you another magnificent Wayside exclusive . . . *Abraham Lincoln*, largest and finest deep red tulip to date. Huge flowers are bright crimson-maroon, outer petals shaded deep chestnut red.

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HOMKO

power mower

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HOW AND WHEN TO TRIM HEDGES, SHRUBS, ETC.

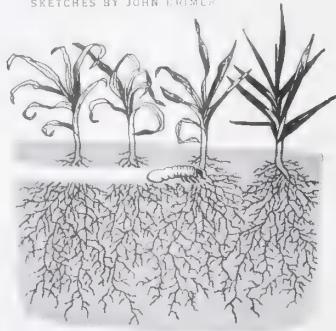
Dept. 43
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Reservoir Rd.
Chicago 30, Ill.

Sunbeam CORPORATION

Chicago Factory: 321 Western Rd. Torrance 9

TIMELY TIPS for gardeners

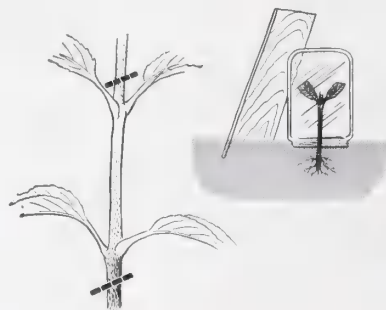
SKETCHES BY JOHN L. HILMER



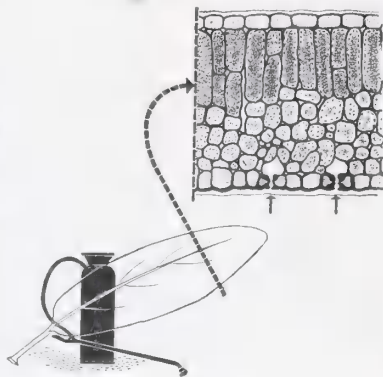
Roll up grass killed by grubs. Spray or dust whole lawn with DDT or chlordane; then inoculate with milky spore disease for lasting control.



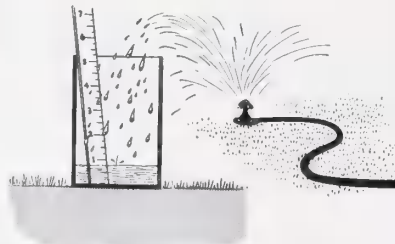
Summer-prune grape and wisteria vines threatening to grow out of hand. Shorten back to firm new wood. Make the cut just above a leaf or branch.



Make cuttings now from favorite shrubs. Shoots have started to harden; root best now. Insert in moist soil. Keep air humid by covering with glass jar. Shingle shades from direct hot sun.



Spray newly set-out plants with "Wilt-Pruf" to seal pores of leaves against water loss. Has no detrimental effect on necessary "breathing" by the leaf.



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Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs, lawn. Produces more and larger flowers and fruit. Excellent for seedlings, cuttings, transplants. Clean, odorless. Won't burn foliage or roots if used as directed. Contains all nutritional elements—plus vitamin B1. Feeds instantly.

If your dealer can't supply you send \$1 for 1 lb. can. Makes 100 gallons.

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JACKSON ■ PERKINS



. . . The Chrysler Imperial, a vivid, rich crimson red. Petals hold their color throughout life of the flower. Plant has attractive shape, holds glossy leaves to the ground.

CAN YOU AFFORD NOT TO OWN A RETIREMENT HOUSE?

CONTINUED FROM PAGE 50

when you can do so many things you cannot do when you get older. It will serve as a sampler of your future, less active life. As your tastes and activities change, you can alter it, if you wish, to fit in with your changing desires. In any case, it should be designed and equipped for comfortable, year-round use—not just for roughing it on occasional vacations or week ends.

A guest house or a playhouse can save you some of the money you would probably have to spend otherwise on clubs, restaurants, theaters and other forms of entertainment. If you build it during your prime years, you will also have an opportunity to observe at first hand its strong and weak points, and of strengthening the latter, if you want to. The best way to appraise a guest house is to occupy it yourself occasionally. A guest's eye view will bring to light shortcomings which you might never discover any other way.


To obviate shortcomings and avoid costly mistakes, impress upon your architect how important it is that your second house be simple and easy to maintain and that the fixed charges be low. To ensure the latter (if you build elsewhere than on your present property), select

a location where taxes are low to start with and one which won't develop too fast, attracting young renters with growing children. For that, in turn, would mean new schools, water and sewerage systems, assessments and increased real estate taxes.

To reduce your expenses to a minimum—an essential after you retire—choose materials and equipment that will keep your maintenance costs low: an efficient heating system, insulation, wall surfaces that don't have to be papered or painted too frequently, stainless steel, aluminum, cement, stone, and other durable materials with little or negligible deterioration.


It is significant that the retirement houses shown in this issue are not houses which the editors dreamed up and had built. They are four that merely indicate the beginning of a trend. They are evidence that families are taking a new view of retirement, and have decided that if they are to have any control of their standards of living in their old age, they need to set the pattern for it in their middle years. These people have already determined how comfortable and luxurious they can be in their later years.

For LARGE Lawns



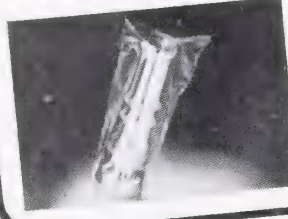
ROCKET—Single fingertip dial adjusts range; 48 to 70-ft. circle with water pressure over 20 lbs. Thorough soaking without puddling; saves moves, hours.

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Gives privacy and protection—Screens out objectionable views. Provides indoor privacy outdoors.

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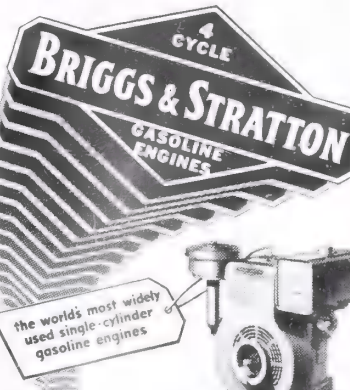
A practical fence of great charm, which meets many needs. Available in two styles, either French Chestnut saplings (Imported), or split Cedar (Domestic). Also in two types, CLEFT (1/4" space between pickets) or CLOSE (pickets butted tight together). Made in several heights. Easy to erect from the instructions we furnish. Never needs painting. Gates to match.

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MONEY-BACK GUARANTEE Enzymatic is an amazing new product that actually liquefies solids in waste... speeds bacterial action... provides complete digestion... eliminates odors.


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Treatment for 500 gal. tanks—1/4 can per week for 4 weeks—then 1/4 can per month thereafter. \$1.50 per can. If your dealer cannot supply you, sent postpaid by

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THE KITCHEN KIBITZER—HIT SHOW

CONTINUED FROM PAGE 77

bug bites you, you're in, brother!

Out here in California where the zest for outdoor living approaches mania, barbecue pits are the rule rather than the exception. As a consequence, the recipes for barbecue sauces, laid end to end, would reach the moon, and some of the results constitute a gastronomical hotfoot. A few rare individuals, however, who take their barbecuing seriously, and with common sense, achieve outstanding techniques worth passing along. A certain group of them favors the charred steak, rare in the middle, and Sam Morse of Del Monte, California, is one of them.

For those who have not heard of this fabulous character, Sam Morse pioneered the Monterey Peninsula, ran cattle there in the early days and has guided its destinies for the past several decades. I'll give you Sam's recipe just as he gave it to me.

Sam Morse's Steaks with Mustard Sauce

"I don't know any better way to cook steaks than to get a good bit of charcoal good and hot, put the steaks on the fire, let them burn a little on the outside and when they look just right, take them off. I have a way of sort of bouncing my tongs on a steak as it is cooking. When the steak bounces, it is usually done. A good thick sirloin usually takes about 15 minutes to cook. It is a little charred on the outside and still red on the inside.

"I find the only successful way to make mustard sauce is right on top of the steaks. I take a big, specially made pan which reaches across my grill so that I can get it warm. I put the cooked steaks in this pan with plenty of pepper and salt on them to start with, cut a few of them in half so that they will bleed, and spread a layer of dry mustard on each one of the steaks. Then I use a generous amount of butter which I have allowed to soften in the sun or at the side of the fire, and sprinkle on quite a bit of Worcestershire sauce. I then turn the steaks over and swish them around until the sauce is smooth.

"So far, with several thousands of steaks, I have never had a complaint. There is one thing that is essential—you have to have good meat to start with." That last sentence is important. Broiling is one sure way not to try to camouflage

inferior, flavorless, or cheap meat.

Not all barbecue enthusiasts live out west. A friend of mine, Hi Erickson, stems from Chicago, and his looks belie his interest. You'd never expect a guy all duded up in fancy alligator shoes and a blue silk shantung jacket to be so accomplished a fisherman and hunter but he'll talk hunting and fishing into the wee hours. He keeps a portable rotisserie right in his dining room and it's a nice touch to eat your soup and salad while watching your chicken cook on the sideboard. Hi's barbecue sauce for steaks has established his reputation as a satisfactory cook and he claims it is also excellent on spareribs.

Hi Erickson's Barbecue Sauce

"First, I start off with a good-sized portion of mayonnaise, then add chili sauce—enough to loosen up the mixture—then add a teaspoon or so of Kitchen Bouquet, some Worcestershire sauce, and some hickory-smoked salt to take away the blandness. By this time, the mixture looks like a thick soup and you are ready to apply it to your meat. I use a small paint brush and cover the surface thoroughly before popping the meat or ribs into a double grill which cooks both sides at once. I really think that this is the reason for the good flavor because the juice is all sealed in and the barbecue sauce chars on the outside and forms the flavor of the meat."

With the passing of years and their dubious gifts of middle-aged spread and graying hair, I have become firmly convinced that if a man is successful in one field he can be so in another, if he so wishes. I'm thinking now of my

very good friend of Chicago, the late Fred Lorish, who was one of that city's leaders in the world of finance. Fred was one of those unusual individuals of many talents. You might have found Fred with brush and palette, working on one of his marvelous snow scenes, or he might be working on one of his masterpieces in the art most dear to me—cooking.

I'll never forget one Christmas when I was visiting friends in Chicago. Fred dropped in to wish us a Merry Christmas and brought a beautiful package labeled "Smoked Chicken from Hillcrest Farm." Inside, packed in pine needles, was the most delicious chicken I've ever tasted. If any of you fellows who read this can cook a chicken the way Fred did, you've arrived.

Hillcrest Smoked Chicken

"The equipment is simple for anyone who has an outside grill in his yard. Cover the fire grates, where you would normally build your fire, with ordinary bricks, leaving cracks—probably $\frac{3}{4}$ of an inch wide—between the bricks to allow the smoke and heat to filter through. Build a healthy fire in the ash pit. Applewood is best but the wood of any fruit tree will do. Hickory or oak can be used but they are more appropriate for meats.

"As the iron cooking grates may become too hot, it is advisable to cover them with a wire frame of some kind, an inch or two above the grate, to keep the fowl from scorching on the hot iron. A piece of wire mesh or even an inverted wire dish drainer will suffice. Now with a washtub of suitable size to cover the grating, you are ready to start in the business.

"Large roasting chickens, weighing five pounds or more when dressed, are the best type to smoke. Soak the chickens overnight in a strong salt water solution. When ready to smoke, wash chickens, sprinkle with salt and pepper, place on the wire grating, and cover with the washtub.

"Keep a medium hot fire, adding fresh wood when necessary. The top of the tub should be too hot to hold your hand on comfortably for any length of time, but not hot enough to sizzle when touched with a wet finger. To cut down heat, push the bricks closer together and close the fire door. The smoking process should be slow and even and should take at least three to

Double Trouble

A squad of gremlins moved in on us while our January 1952 issue was being made up, and some architects' names got switched around. On page 42, Architect John Byers was credited as the designer of the house owned by Mr. & Mrs. Kenneth McEldowney. This house was designed and built by B. Bernie Bates, Edward E. Bates, and R. L. Bates of Van Nuys, California. Mr. Byers is the designer of the Esther Williams house, which was shown on page 39. HOUSE BEAUTIFUL sincerely regrets this error.

four hours. The chickens should be turned from time to time and occasionally stood on end to insure even cooking and smoking.

"When the chickens are about half done and are turning a golden brown, put a large pan of water on top of the bricks in the upper fire chamber. (The fire, you understand, is in the ash pit.) The steam from this pan of water keeps the chickens moist and juicy. They will be delicious served hot or sliced cold. Being partially cured, they will keep under refrigeration approximately three weeks.

"I have used the same equipment at various times to smoke turkey, pheasant, and fish. Wild ducks are too gamey and, in my opinion, are not improved by the smoky flavor."

Barbecued Shrimps

Dip peeled shrimp in soya sauce and barbecue on a hot fire. Delicious as tidbits for an opening course.

Barbecued Oysters

Marinate large oysters in soya in which you have chopped a little garlic. If obtainable, add two ounces of saki to each cup of soya. Let oysters marinate for 20 min-

utes to a half hour. Then skewer and barbecue for five to ten minutes or until delicately brown. For tidbits cook longer.

Try a salmon barbecue if you have a way to get the really fresh fish. My father always burned the bark of live oak trees, which he let die down well to a bed of coals, before beginning. He'd have his fish filleted out and small bones removed. He'd place these on one of those old-fashioned bread toasters—the kind that was made of two grills placed together which held the toast in between. Put this over the hot coals and during the cooking constantly daub the fish with melted butter. As a dauber use a cheap fiber brush, or make a dauber with a piece of cloth on a stick. The cooking time of fish depends on thickness, so you have to watch what you're doing. For the sauce he'd start with a little broth or court bouillon made from the bones and head of the fish. To a small amount of this broth (say one cup) add one shallot, and a little pepper. Heat until broth is almost half the amount, add dash of tabasco, salt, pepper, ¼ pound butter, juice of half a large lemon. Thicken with two beaten egg yolks.

(Continued on next page)

ONE MAN'S GAMBLE BY THE SEA

CONTINUED FROM PAGE 102

Chests: "Aristo-Bilt," Salmanson & Co., Inc., New York, N. Y.

Fabrics: "Sandringham" coral curtains at windows, Everfast Fabrics, Inc., New York. Plastic closet curtain, Victory Plastics, Brooklyn.

Bedspreads: "Riviera" by Monument Mills, Inc., Housatonic, Mass.

Wall covering: Wood Bark wallpaper on flue, Wall Trends, Inc., New York.

Accessories: Extension mirror, The Acme Specialty Manufacturing Co., Toledo, Ohio. Lamp, Kurt Versen, Inc., Englewood, N. J. Seth Thomas clock, General Time Instrument Corp., Thomaston, Conn. Make-up kit courtesy of Elizabeth Arden.

Guest Bedroom
(Pages 97 and 101)

Springs and mattresses: Charles P. Rogers, New York. Adjusta-frames, M. Mittman & Co., New York, N. Y.

Bedspreads: "Tartan Plaid" by

Monument Mills, Inc., Housatonic, Massachusetts.

Floor covering: Reversible chenille rug, Chenille Rug Co., Minneapolis, Minn. over Armstrong linoleum.

Accessories: Lamp, Kurt Versen, Englewood, N. J. Ceramic fish tile courtesy of Saks Fifth Avenue Guest & Gift Shop, New York.

Table Setting on our Cover:

Furniture: Van Keppel-Green, Beverly Hills, California.

Tableware: Heath Stoneware plates, covered dish, cups and saucers, N. S. Gustin Company, Los Angeles. Blue Swirl service plates designed by Vreni of California. Fostoria's Catalina glassware, copper ramekins, copper and brass kettle, salt and pepper mills, and trivet, all courtesy of Saks Fifth Avenue, Guest & Gift Shop, New York, N. Y. Place mats, Maggie of California, North Hollywood, Calif.

Sterling flatware: "Lotus", The Watson Co., Attleboro, Mass.

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 - 109 Priscilla Turner Hooked Rugs
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 - 20 *Vitachrome Tile for Floors
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 - 36 *Union National Unite' French Provincial Furniture
 - 6 Van Keppel-Green Furniture

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 - 99 *Libbey-Owens-Ford Polished Plate Glass

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THE KITCHEN KIBITZER—HIT SHOW

CONTINUED FROM PRECEDING PAGE

Remember while beating in the eggs not to cook this directly over the fire but use a double boiler. A good twist to this sauce is to add a handful of macadamian nuts which you have first boiled for 20 minutes.

Bud Seevers is from Corpus Christi, Texas. He has sent me this recipe for Texas style baked calf's head.

Baked Calf's Head

"Dig a good-sized hole in the ground (in clay soil) and build a big mesquite log fire in it. When the fire is going good and the flames subside a little, cover the hole with a piece of tin to keep all the fire and heat in the ground. (If the fire burns out too rapidly it should be replenished as it takes a number of hours to heat the ground sufficiently.) At cooking time, the fire is allowed to burn down to ashes and coals.

"To prepare the calf's head, remove the hide and wash the oral cavity. Cover it with a layer of heavy paper and then thoroughly wrap it in several wet burlap sacks.

Place it in the ashes and coals, cover it completely with coals and hot dirt from the pit and refill the pit. Put the tin cover on and build a big fire on top of the tin, maintaining the fire until serving time. Cooking is entirely by ground heat and the foregoing process is an all night or all day job, the fire being started in proportion to the serving time desired.

"To serve, the skull must be cracked open with a cleaver to get at the brains which, with the tongue, are seasoned to taste. The meat on the outside of the skull needs no seasoning. It is rich, sweet, and has a flavor all its own and is probably the most delicious meat on the animal. The method of wrapping and long, slow cooking retains all of the flavor and imparts a special tenderness. Ordinarily, a head will serve eight to ten people."

Bud sent the following recipe for *Carne Guisada* which came from Jose Alegria (Joe Happiness), top chuck wagon cook on the King Ranch for more than 20 years.

Bud wrote: "For further explanation, *Carne Guisada* is known by

several names, some of them unprintable. Most of the ingredients are hardly even mentioned in polite society but the ultimate result is most delectable. Calves' fries should always go into the pot.

Carne Guisada

"This is called Camp Stew, better known as Cowboy Stew and sometimes called Wagon Wheel Stew. Cut up four pounds of beef into one-inch cubes, add a pound and a half of the liver cut the same way and do the same with the kidneys and tripe. The heart and sweetbreads may be added if desired (and generally are). Put in a tablespoon of Worcestershire sauce, two tablespoons of tomato catsup, one clove of garlic, pepper and a chopped green pepper.

"Cook until the meat is partly browned and the juice starts to come out, then add a tablespoon of lard and one and a half tablespoons of flour. Mix well and add enough water to cover the meat. Add any vegetable desired.

You meet the most interesting people in my business and some-

times you make friends with people you've never even seen. Take for instance, Maxine Smith de Fernandez of Colonia Polanco, Mexico, D. F. We got acquainted through correspondence about a coconut product she is putting on the market. She wanted some dessert recipes and I wrote her for some Mexican recipes and the first thing you know it was Vic and Maxine. Here's her recipe for potatoes baked in hot ashes and coals.

Baked Potatoes or Yams

"Clear the hot ashes and coals from a place in the fire bed, dig a small pit, 3 or 4 inches deep and big enough to accommodate the number of white potatoes or yams desired. Put the potatoes in the pit, cover over with a little damp earth, then with hot ashes, and rake the fire over them. Build up the fire if necessary while the potatoes are baking. After about 35 or 40 minutes, test the potatoes by piercing with a clean sliver of wood. If the sliver passes through the center of the largest potato easily, they are ready to remove from the fire.



There has been added to the Baker collections a complete new grouping of modern furniture designed by Finn Juhl. The Baker traditional lines include Georgian Mahogany, Palladian and Far East styles, as well as a large variety of upholstered furniture.



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House Beautiful



AUGUST
1952

41 PAGES of
GLAMOROUS
BATHROOMS



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american modern

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The need for zone control is clearly shown in this photograph of the exterior. With this expanse of glass, the solar effect of a bright winter sun could quickly make southern parts of the house uncomfortably warm—if it weren't for Honeywell Zone Control.



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In developing the floor plan, Knight Dexter Robinson, designer with the architectural firm of Cull and Robinson, realized no ordinary temperature control system would do.

The large glass areas and the length of both the north and south outside walls definitely called for zone

control," he says. "So I divided the house into a north area and a south area—and gave each its own thermostat system."

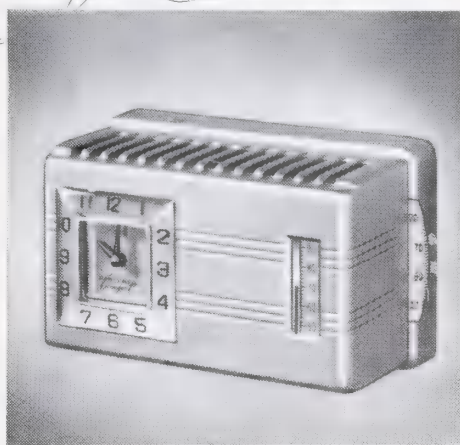
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The dining room is located in the north heating zone (shaded area on the floor plan). Even on a sunny winter day this room could be too cold—if there was any wind at all from the north. But Honeywell Zone Control guards against this condition—and the temperature in the dining room is always just right.



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On our cover: a bathroom in the new Miami home of Mr. & Mrs. C. J. Rice. In its emphasis on comfort, its durable tile surfaces and high color, it typifies current trends in bath design. Alfred Parker, architect. Details on page 142.

House Beautiful

VOL. 94 NO. 8

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

AUGUST 1952

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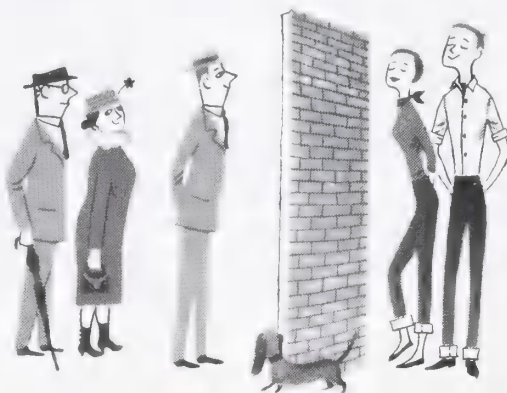
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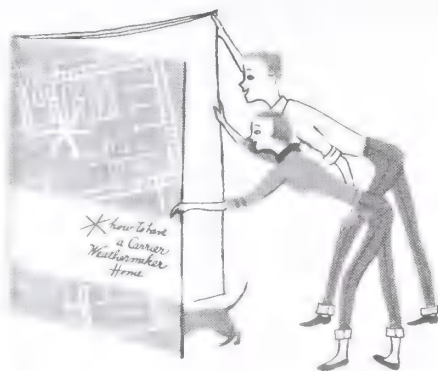
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Think of the most luxurious things you've ever felt... the soft fur of an angora kitten... the cozy cradling of an old-fashioned feather bed... the caress of a great pink powder puff.

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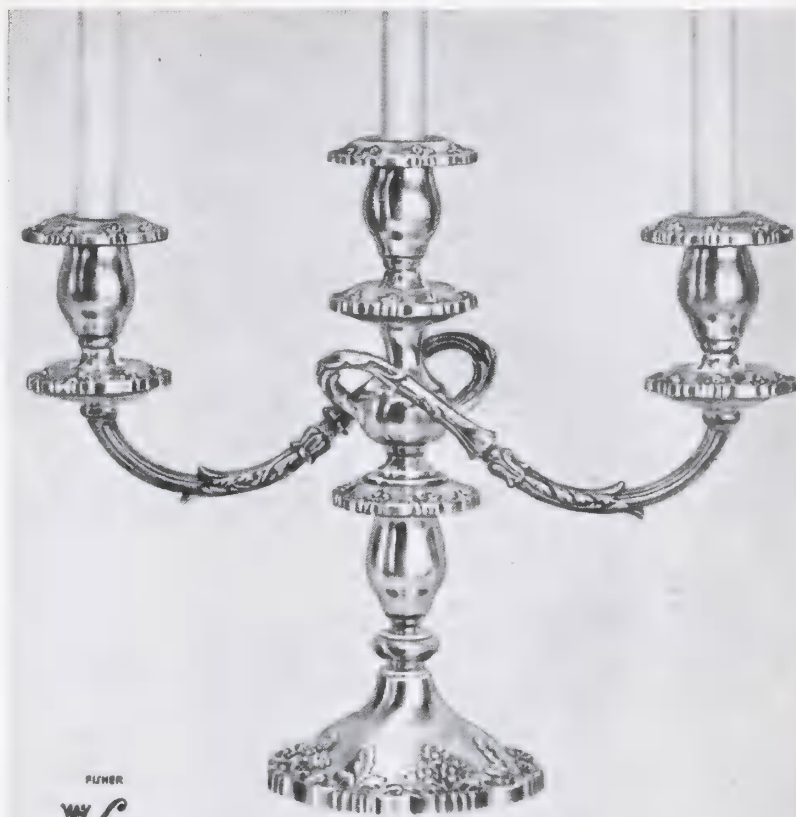


How to put twin beds in a sitting room

PHOTOGRAPH BY MAX TATCH



Twin beds in a sitting room need not be a calamity, as proved by the arrangement in this room. Besides architectural interest, beds actually appear to take up less space along one wall. Structural changes, including partition, bookshelves and trim across front make beds into daytime sofas; by night, they are conventional beds complete with books, reading light, privacy.



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...Designed to blend with today's

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Extensole requires small space when closed — and is quickly, smoothly extended to place 14 or 18 guests if need be. Four sturdy pedestals give added support to carry the extra weight and length. Silent running, solid brass casters make for ease of movement. Extensole's exclusive NO-SPLIT top provides concealed extension features which your dealer will gladly demonstrate.

Or send for a free illustrated folder and name of nearest dealer. Priced at \$165*.

Also available in 126" extension if desired

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LEAVES UP 42" x 54"

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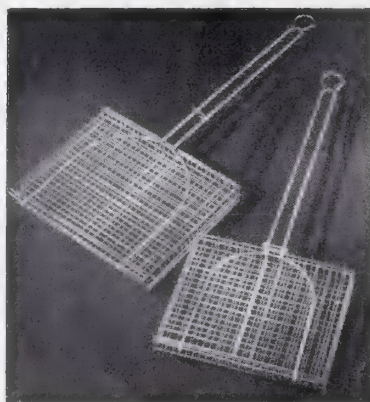
FAIREST OF THE FARE

We think these are raving beauties, and the price tag makes delicious reading. Hidden under the resplendent silver-plated pierced frames are ovenware glass baking dishes, sized for individual service. Marvelous for everything from onion soup to casseroles. Or they will double as candy and nut dishes. 4 1/2" wide \$4.16 each incl. tax and post. Macy's, New York 1, N.Y.



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to one of these terrific basket grills. Everything from steak and ham burgers to fish will sizzle with joy over a charcoal fire or in the living room fireplace. The plated heavy wire basket is 2" deep, so steak stay juicy. Long handles let the chef keep his distance from the fire. 10" x 12" basket grill. \$3.50. 12" x 16". \$4.50 ppd. Gilbert & Leonard, 1544 Northern Blvd. Manhasset, N. Y.



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Keep cool, young moderns... this unique, beautifully decorative DIEHL air circulator brings your home or office Spring-breeze comfort the year 'round. Scientifically-engineered to distribute air quietly, efficiently, effectively without causing unhealthy direct drafts. So exquisitely styled in solid walnut, mahogany or blond oak (NOT metal, like ordinary fans)... it's a magnificent piece of furniture in itself. Alternating Current—3 speeds—17" square high x 16 1/2" square..... \$54.75

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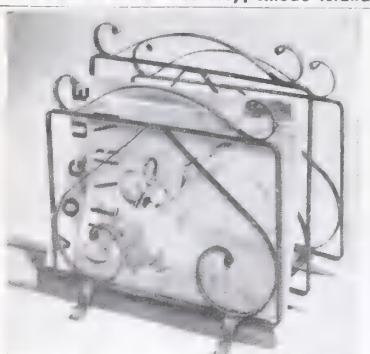


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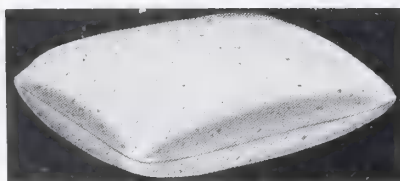
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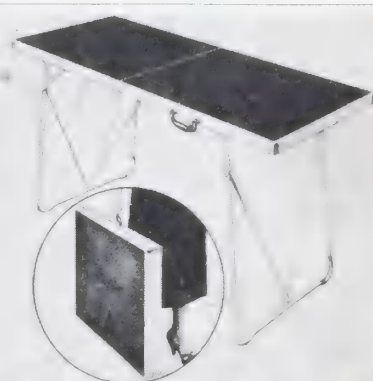
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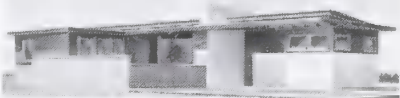
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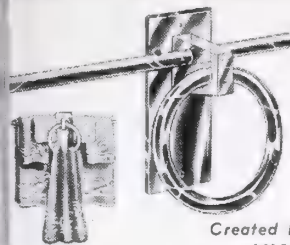


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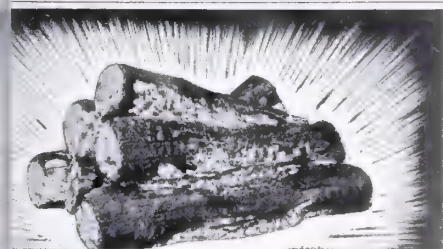
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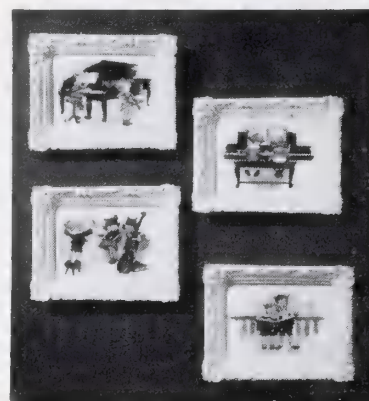
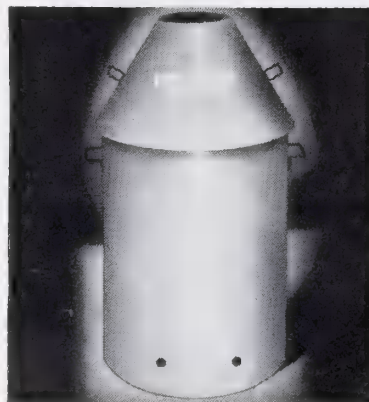
NO-NAIL HANGERS

HOLD 10 LB. - WON'T CRACK ANY WALL!

No more cracked plaster, no more bruised fingers when you hang pictures with No-Nail Hangers! Just moisten and apply—each No-Nail Hanger holds up to 10 lb. **NEW**—they hook together, you can put one on wall, one on back of picture in place—no wires or springs needed (see sketch). Use on glass, tile, paper, paint, wood, metal. Two nails needed—easy to put on and take off without marring wall!

24 for \$1.00 POSTPAID COLORADO RESIDENTS
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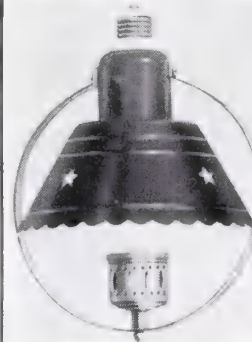
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**WINDOW****STRIPE TEASE ACT.**

bachelor and the butterfly alike to give up their freedom might well serve their sentence in proper garb. So for bridesgrooms, Long Term pajamas, Sanforized poplin with registration numbers, \$4.98 each pair. He and She combination, \$8. Men's and women's sizes, small, medium, large. Ppd. Mardo S. Co., Dept. HB., 480 Lexington Ave., New York 17.

FIRE GUARD is a compact but efficient refuse burner. It has a 2-bushel capacity, is loaded through the lid, and quickly consumes all burnable materials even damp leaves. Needs no watching, as lid retains flying sparks and ashes, minimizes burning odors. 34" high, 18" diameter. It's sturdily built of 20-gauge steel. \$12.95 ppd. Mid-West Metal Products Co., 1125 W. Second St., Muncie, Ind.

WEE MUSICIANS are so appealing a series that you couldn't resist bringing your newest set. In full color in Louis XV style hyacinth frames, these happy additions—an orchestral trio, piano and singing duet, and piano and violin. They are 4 1/2" x 5 3/4" and make a charming grouping on any wall. \$1.50 each ppd. La Gifts, 1467 Grand Central Station, New York 17, N. Y.



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No wires to connect. Imagine, now you can change lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang this delightful lamp! It's red tole metal trimmed with shining brass... 9 1/2" dia., 9 1/2" high. Has opal glass reflector. Takes 100 watt bulb.

No wires to connect.

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SIZE: Height-27 1/2"; Length-26"; Width-

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SHOPPING



VERY SMALL FRY will look like half-pint tough guys in the latest darn sneakers we've ever seen. They're standard Keds, come in navy, red, or white, but it's the size that makes them such heart-breakers. In children's sizes through 12, \$2.95 ppd. Johnny Appleseed's, Beverly, Mass.



THE BEST LOBSTER PICK I've ever found is made of beautiful Gense stainless steel, imported from Sweden. If you ever splurge and have a lobster dinner, these are indispensable additions to your flatware. A standard but inexpensive wedding gift, too. Medallion center is decorated with a lobster. Scooped handle doubles as spoon. 75¢ each ppd. Studio Shop, 557 Marlston St., Boston, Mass.



ATCH-A-CAP is a truly excellent wall bottle opener and pop-trap. No more scrambling for fly-away bottletops, because with a flip of the wrist the cap is trapped within the red or white plastic case. It holds 50, is easily emptied and replaced. Attach the metal opener near your refrigerator or bar. Case fits snugly over it. \$1.50 ppd. Perks, 226 Wurdock Rd., Baltimore, Md.



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Your pet may be indiscreet—but with a bottle of Badfido handy it need never result in permanent discoloration of carpets or upholstery.

Badfido removes dog and cat stains and odor, restores original color without harming the fabric. And Badfido discourages pets from repeating their mistakes.

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LIVE MAINE LOBSTERS

as Far as 1800 Miles from the Ocean

But I Have Already Shipped 47,694 of them and My Customers Are Delighted!



When I began talking about shipping live Maine lobsters direct to the homes of sea-food lovers all over the country—many of my friends here shook their heads. Veteran lobstermen told me I was crazy. Whoever heard of selling live lobsters by mail? How could they be shipped? For generations lobsters had been sold only through the traditional channels of trade—from lobsterman to distributor to retailer to consumer. But I was determined to test my "new-fangled notion." So I experimented and surprised inland friends by shipping them buckets of live lobsters.

I had my answer in the enthusiastic letters that began to pour in: "lobsters arrived in fine condition, alive and kicking" . . . "best lobsters I ever tasted; real, fresh-from-the-ocean flavor."

I started to advertise, using a modest little one inch announcement. It brought a rush of orders. Today thousands of seafood-lovers regularly order my lobster feasts by mail.

Why My Lobsters Have Real, Fresh-from-the-Ocean Flavor

Here's how my "crazy idea" works: You write and tell me the date you plan to have your lobster feast. I select your lobsters fresh from the cold Maine waters. I pick the plump, solid ones, about a pound and an eighth in weight, the best eating size, when the meat is at its tender, delicate best. I pack these choice lobsters between layers of rockweed in my Ready-to-Cook metal container. Then I put the container in a pine cask, pack it with ice and rush it to you by 1st class Railway Express with re-icing en route if needed. Your lobsters arrive on schedule for the royal banquet. You have only to punch a few holes in the container lid, pour in a quart of salted water and put the container on the fire—all without even touching the lobsters. Wait till steam starts, then cook for 15 minutes longer and take off the lid.

There are your lobsters, done to a gorgeous scarlet, steam-cooked to perfection in real Down-East clambake style. Good? They're heavenly. You've never tasted better lobsters. The tang of the sea is in each luscious morsel.

Live Delivery Guaranteed Within 1,800 Miles—For Date You Name

Let me know the date set for your feast. I guarantee to deliver your lobsters alive in time anywhere within 1,800 miles—or your money back. But please allow a week between your mailing and my shipping. Enclose check or money order for price quoted: express charges are collect. Complete cooking instructions and booklet "How To Eat A Maine Lobster" included.



Plan now to thrill your family and friends with the finest eating in the world! Share an order with your neighbors—the cost is low for such a sumptuous feast of delectable Maine lobsters.—Ed. Myers, The Lobster Man.

- EIGHT LIVE LOBSTERS —HALF PECK STEAMER CLAMS**
A real Down East clambake with succulent steamer clams to start the feast. Clams and lobsters are packed and cooked together, right in the metal container. **\$14.95**
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The "full treatment" container for a sumptuous seafood feast. **\$23.50**
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An abundance of lobsters for a regal party or to share with friends. **\$23.50**
- SALTWATER SYMPOSIUM** Other delicious Maine foods for snacks, special occasions, or to make your Seafood Feast even more memorable. Six tins, one each of Fish Chowder (15 oz.), Clam Chowder (15 oz.), Newburg Sauce (8 oz.), Clam Bisque (8 oz.), Minced Clams (7½ oz.), Maine crosspack Sardines (3½ oz.). **\$3.75**

NOTE: If you want more information before ordering, ask for my descriptive free folder. Ask, too, about Gift Certificates.

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Please send me the Seafood Feast checked below, express charges collect to be delivered by

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Live delivery within 1800 miles guaranteed for date specified or my money back.

Amount enclosed \$.....

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Typical of Virtue's world renowned quality is the model 549/631A chrome dinette shown above. Six can dine in comfort around this beautiful set. Its dignified lines blend with any decorative scheme. Your dealer has this and many other models from which to choose.



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Hints on Home Decoration WITH PITTSBURGH GLASS

THE OUTDOORS is a masterly interior decorator, and one of the best ways to take advantage of this fact is with crystal-clear window walls like this. They cancel the old barrier between indoor living and outdoor beauty, they frame your favorite views. Pittsburgh Polished Plate Glass or Twindow® . . . the window with built-in insulation . . . is highly recommended for this purpose.

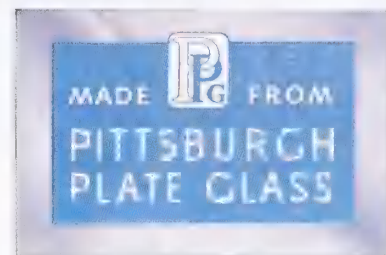
Architect: Joseph W. Rogers, Jr.,
Interior Designer: Ethel Pilsen Warren, Washington, D. C.



YOUR DRESSING ROOM OR BATH is bound to be a beauty if you plan it with plenty of glass. Here, for example, large mirrors of Pittsburgh Plate Glass, and walls of colorful, easy-to-keep-clean Carrara Structural Glass work together to give this dressing room a unique combination of beauty, elegance, utility and permanence.



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IN COMFORTABLE LIVING
IN CASUAL LIVING



Brand-new "Cadet Visor" pulls stress the fleet horizontal lines of Perspective. In the bedroom, 8-drawer double dressers flank a handy vanity. Corner table in the living room has sliding top for easy access to storage space and roomy book bin.



Dramatic room-divider faces into both living room and dining room, with concealed desk surface on one side, useful bar on the other. Compartmented drawers in the twin buffets—which could be used in a bedroom just as wisely. Table extends to seat ten easily.



PERSPECTIVE by Drexel is sold exclusively by these fine stores

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the
beauty
we
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with—



Specifications: Mosaic Formfree Decorated Pattern 6050A on mirror wall. Wall Tile Color 101. Floor Pattern 2258, Color 10-L. Dressing Table Pattern 1003, Color 10-L.
Allen Ritter, Designer; R. P. Schunk, Tile Contractor. Photo: Hedrich-Blessing

"The delightfully different Mosaic Formfree* Decorated Tile around my dressing table mirror is the center of interest in our home. And everyone admires our Mosaic Tile floor, walls, and vanity top, with color-harmonizing Mosaic All-Tile Accessories—tumbler holder, towel and grab bar, soap dish—all recessed into the wall, of course."

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WINDOW SHOPPING

Continued From Page 20

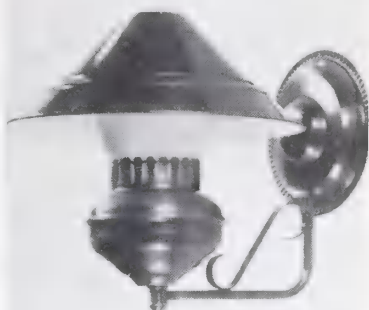
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Turn your porch or terrace into an impressive garden spot with this smartly styled wrought-iron weather-proof Plant Stand. Then, when winter comes, you'll use it indoors to keep a garden wall blooming in your breakfast nook or to divide your living and dining areas. New and unusual are the nine removable brackets that hold your pot of scarlet geraniums or trailing ivy. This stand is 48" high and 24" wide, and finished in Antique Pompeian Green. Express charges collect—\$15.00 each or \$28.50 a pair.

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Top shelf has gallery to secure books, plants, spices and herbs.

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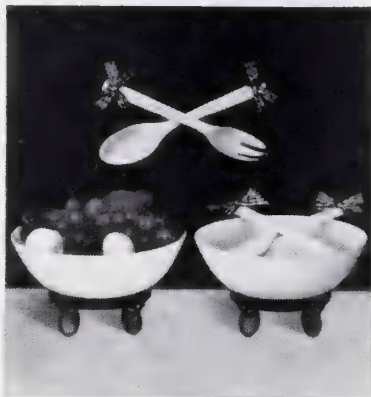


WINDOW



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This was the most successful gift we've ever received. They're guaranteed to arrive alive, within 1,800 miles, on date specified, come in ready-to-cook container. Gift certificates available. (1) 8 1-lb. lobsters and 1/2 peck steamer clams \$14.95; (2) 16 lobsters and peck steamers, \$23.50; (3) 10 lobsters, \$14.95; (4) 20 lobsters, \$23.50. F.O.B. Saltwater Farm, Damariscotta, Maine.



SALAD BEAU

to do justice to your most scrumptious summer salads, to glorify a fruit arrangement, or to honor your most famous casserole, is a handsome contrast in black and white. The white semi-porcelain bowl is oven-proof, and a convenient 11" in diameter. A black wrought-iron trivet base and a pair of saucily beribboned servers complete the set. \$5.50 ppd. Seth & Jed, New Marlborough, Mass.



HUMDINGER

of a hummingbird feeder should make your garden the come-hither spot for those fascinating small fry of the air. All you do is fill the feeder with sugar water, place on a garden stake in or near a flower bed. A vacuum device keeps greedy bugs from horning in on the hummingbird's meal-ticket. \$1 ppd. Perry Products, Box 262, Rye, N. Y.



SEA-FARE SALAD DRESSING

Here's a different, delicious Tossed Salad Dressing with a unique and zesty flavor... the perfect companion for an enticing warm weather salad dish! Sea-Fare Salad Dressing is prepared of only the finest ingredients and made exclusively in our own famous Restaurants.

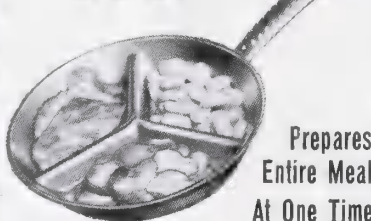
Three 16 oz. Jars
\$2.50
 Postpaid
 With Recipes

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Sea-Fare

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 Visit our Restaurants when in New York

AMAZING! NEW!



Prepares
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 At One Time

3-SECTION SKILLET

Only \$1.98

Works like a regular frying pan, but it's divided into 3 sections. Fry eggs in one section, bacon in the other, potatoes in the third. Ideal for warming-up leftovers, baby's food, etc. Saves time—saves money—eliminates food waste. Saves fuel by using one burner instead of three. Quick heating, 10" diameter—big enough to prepare an entire meal of various meats and vegetables. Lasts a lifetime. Sturdy, durable steel. Satin-smooth finish. Air-cooled handle. Wash one pan instead of three—sparkling clean in a jiffy.

Satisfaction Guaranteed or Money Back.

Send check, money order or cash. Add 25¢ extra to each skillet ordered for postage and handling. If you prefer, we'll ship C.O.D. plus postage. **BARGAIN:** Two for only \$3.50.

CLAYTON PRODUCTS CO.

910 W. Lake St., Dept. 72, Chicago 7, Ill.

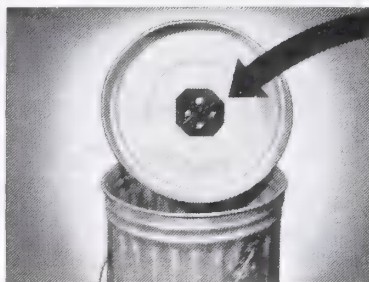
NATURAL REDWOOD FINISHES

Gloss or Dull

Even long-lasting Redwood needs surface protection. Original Behr Process Liquid Raw-Hide Redwood Finishes are now available in: Redwood Color-Stain and Sealer; Natural-Clear-Gloss; \$1.65 Qt., \$4.65 Gal. Also Redwood Color-Preservative (for non-staining) \$1.45 Qt., \$3.95 Gal. All Prepaid and Guaranteed. "Good for Wood... all kinds of Wood." Wood Finishing Folder with every order... or free on request.

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If you have a garbage pail that attracts flies, ants—possibly dogs, cats, rats—or perhaps even maggots (!)—you should learn about SAN-A-LIZER. It is a harmless cake that fastens inside the lid of your garbage pail without tools in a few seconds. SAN-A-LIZER keeps the pests away and most important, completely deodorizes. Send \$1.10 for a years supply (four cakes). It's noninjurious to pets and children. Postpaid. Money-back guarantee.

SAN-A-LIZER CORPORATION

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 Los Angeles 65, California

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Opens STUCK WINDOWS



\$1.00 POST PAID

It really works!!! A dollar well-spent. Even frees windows stuck shut for years.

Designed especially for this window-freeing job, its saw teeth quickly and neatly "cut" away the paint or warped obstructions preventing free movement. Special construction allows you to get in corners too.

Say goodbye forever to crowbars, chisels, bumper jacks, putty knives and miscellaneous window "weapons" that scar and mark frames and sashes (not to mention flaring tempers and time consumed).

Just send us your check, money order or dollar bill. Window Wonder sent to you postpaid same day your order is received. We pay the postage. Order several today.

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Sorry, no COD's

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\$15.00 in Waxed Honey Pine.

Only **\$12.50 Unfinished.**

Holds 52 copies. Stands alone or can hang on the wall. Measures 2' x 4'. Send 35¢ for complete furniture catalog.

Craft Wood Products
 ANDOVER, MASSACHUSETTS

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IT'S YOUR MONOGRAM that makes this shower curtain such a knock-out. But it's the superb rayon taffeta that makes it such an aristocrat, makes it water repellent, mildew-proof. Hunter or water green, yellow, peach, wine, gray, flamingo, white, black, rose, red, royal or ice blue. 12" monogram to contrast. \$8.95 ppd. Swatches on request. Colten's, 1351 Beacon St., Brookline, Mass.

GET AN EARFUL! Here's a corn cutter that strips a corn cob of its kernels in a flash. You get the whole kernel for fritters, chowder; or cream style skinless kernels for puddings, canning, etc. Fine, too, for Toothless Lizzy's whose new dentures can't cope with on-the-cob methods. With recipes, stainless-steel cutter on wood base is \$1.50 ppd. Mrs. Dorothy Damar, 803 Damar Bldg., Newark 2, N. J.

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DELUXE model. Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. (Add 1 duck slings—\$3.45 ea.)

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No C.O.D. please. Money refunded if not satisfied. Immediate delivery on both models.

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These attractive markers make thoughtful gifts—and they make it easy for friends to find *your* home DAY-n-NIGHT! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights—even a dash of moonlight makes DAY-n-NIGHT Markers gleam!

- Reflector lettering—tiny glass beads mirror light at night
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Any marker C.O.D. if desired; fees, postage added. Colorado residents add 2% sales tax.

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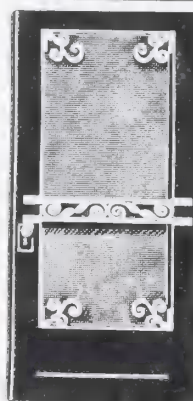
BRACKET MARKER
with wrought aluminum bracket **\$3.95** POSTPAID



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fits any mailbox—install in a minute **\$1.95** POSTPAID



SCREEN DOOR DECOR SET

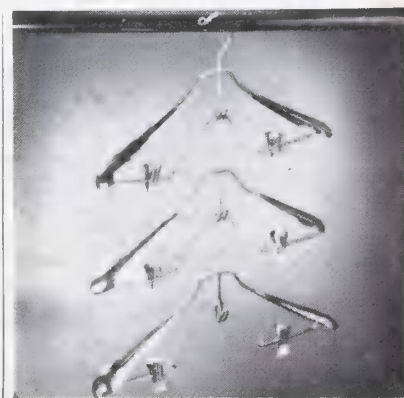
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5 Pieces, only

\$3.95
PPD.

Give added grace to your home with this new Screen Door Decor Set in GLEAMING WHITE! Protects the screen, reinforces the door, and beautifies your entrance. Consists of 4 decorative corners and push bar in widths of 25", 29" or 33" (Please specify width when ordering). For combination doors, ornamental pieces come right out with screen. At a new low price! (Cat. No. 635) Postpaid, only **\$3.95**

Order by mail. You must be delighted or money refunded.

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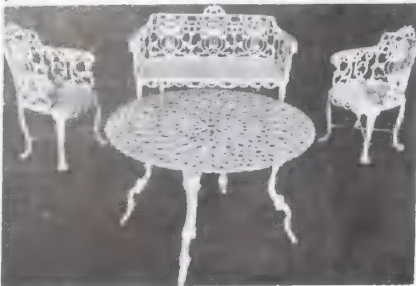
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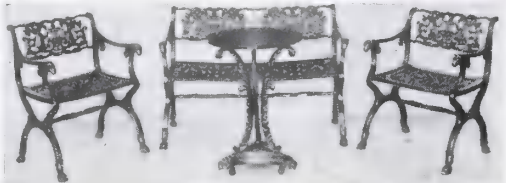
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\$39 Chairs #402 \$32.50

Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.

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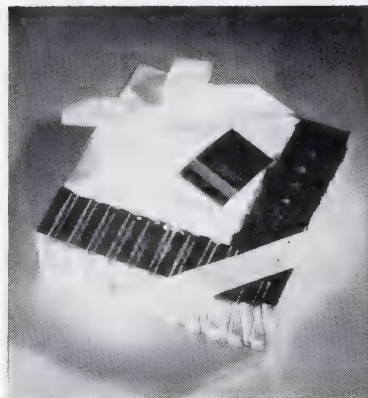
WINDOW



PITCHER SHOW. With us, this was a pure case of love at first sight. Four Imola Italian pitchers, hand-painted with a grape design on a white ground, come in graduated sizes to hold everything from cream and syrup to iced tea and martinis. Half-pint, pint, quart, and 3-qt. sizes; \$8.75 the set. Express collect. No c.o.d.'s. Carbone, Inc., 342 Boylston St., Boston 16, Mass.



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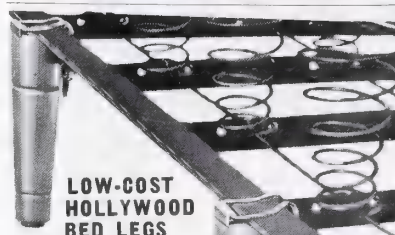
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★ Also wonderful feather-fluff comforts made from your old FEATHERBEDS. ★

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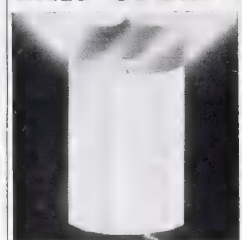
Now have an attractive Hollywood bed or studio couch this easy, economical way with Snap On Bed Legs! Set of six legs fits all open type coil bed-springs. Snap back to angle frame simply, securely with strong steel clamp. Easy to install amazingly sturdy. Hardwood model available in natural or walnut. All-steel model comes in blonde or mahogany. Satisfaction guaranteed. Shipped postpaid in sets of 6 direct from our factory.

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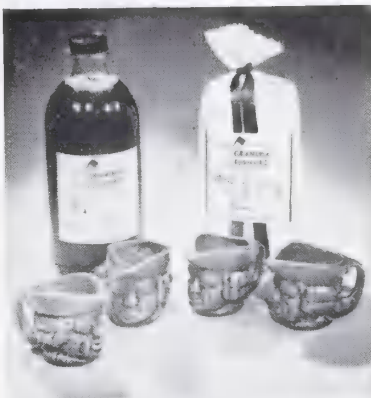
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Send 10¢ stamps or coin for catalogue

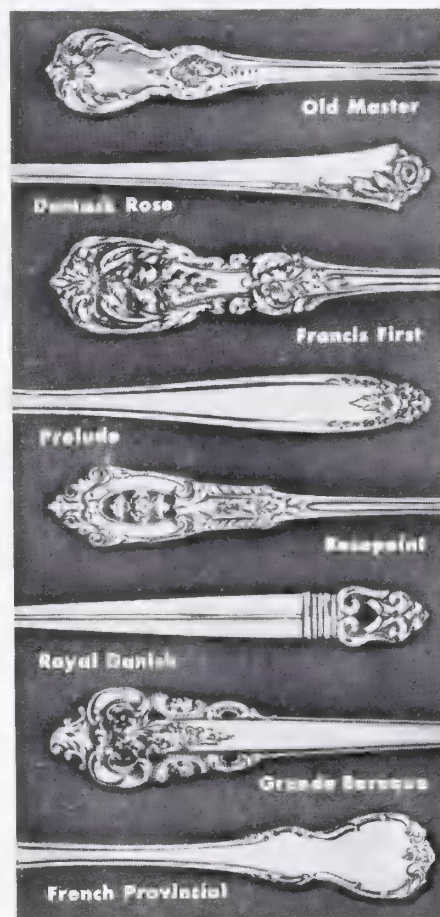
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\$5 DOWN, \$5 A MONTH



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• For 4 place settings (24 pieces) \$5 down, \$5 a month;

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• For 12 place settings (72 pieces) \$15 down, \$15 a month

■ Take up to two years to pay.

• You never pay more than the nationally advertised price. And on some silver patterns you pay considerably less, including carrying charge where it applies.

• Receive, without extra charge, a jewel-box, anti-tarnish silver chest and engraved initial on each piece. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

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Enclosed, \$_____ down payment

Pattern_____ # of settings_____

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FOR THE SAFEST, HAPPIEST CHILD IN THE WORLD...

\$5.85 ppd.
(deluxe)



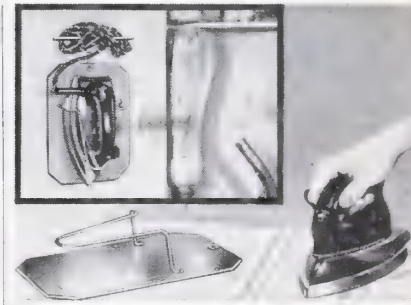
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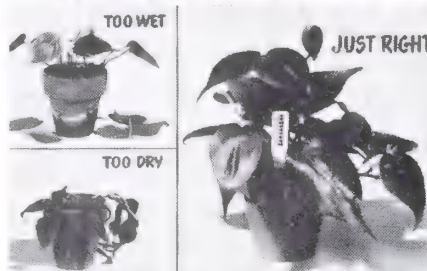
Here is a quick safe way to store your hot iron. No need to wait until it is cool before storing... just slip it neatly into the permanent cord holder which you have fastened inside a cabinet or on a wall.

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It's a guardian angel that helps keep your houseplants healthy and flourishing! "When-to-Water" is a white marker you put and leave in the soil in each flower pot or planter, and its indicator stripes tell you when to water! The stripes are pink when soil-moisture is right; they turn blue as the soil dries, giving you advance notice before your plant gets thirsty.

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FOOD BLANCHER Our new food blancher is a "must" for every home-maker. Use it as a spaghetti cooker, french fryer, sterilizer or 8 quart sauce pan. Made of WEAR-EVER aluminum, the perfect easy-to-use utensil for blanching vegetables and scalding fruits for easier peeling when you are home freezing. \$6.95



ICE CREAM SPOON You'll dish hard-frozen ice cream from the freezer with the greatest-of-ease when you use this specially designed freezer spoon. Highly polished sturdy cast aluminum spoon has strong sharp edges, makes dipping a real pleasure. \$2.35

FREEZER FOIL

Your frozen meats and bakery goods will be insured against drying-out and staining if you use WEAR-EVER Freezer Foil. This moisture-vapor-proof flexible sheeting is now available for home freezing needs.



50 Foot Roll of Freezer Foil \$2.25

All items sent postpaid. Complete satisfaction or your money refunded.

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940 Crescent, Glen Ellyn 1, Ill.



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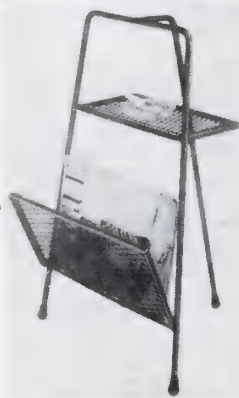
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POWDER Chaperone



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MAGAZINE RACK \$12.50

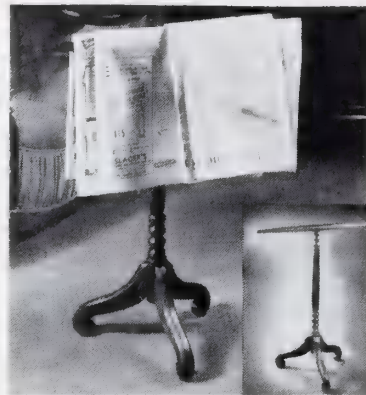
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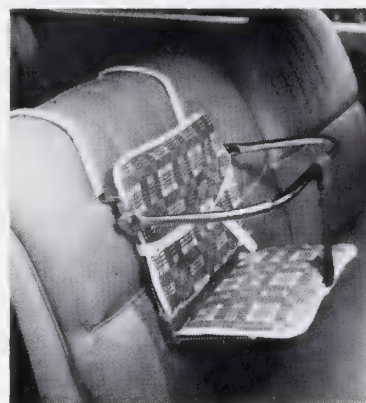
WINDOW



NEWSPAPER CADDY gets our vote (and our thanks) for being the best idea yet for uncluttering the living room of the Sunday-paper chaos. And if you want your husband to love you madly, stand the Caddy next to his dining-room chair. Draped with the morning paper. Made of solid cherry with a hand-rubbed cherry finish. 25" high, it's \$8.55 ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Mich.



DOGGONE RELAXING after the sting of hot pavements are these corduroy slippers for men who don't take de-feet lightly. They're called Angel Treads, and with good reason. They're cushioned with foam latex inner soles, and that makes even a solid citizen think he's walking on air. In maroon or navy; small, medium, and large sizes; \$2.95 ppd. Muriel Duncan, 321 Ninth Ave., Haddon Heights, New Jersey.



UP'N DOWN CAR PEN. Buster may be a dream-boat in his buggy. But as a motoring companion he's a holy terror unless he has a seat that locks him safely in place; gives him freedom to stand up and see what's going on. Swinging guard rail has tamper-proof lock. Seat folds flat against car seat when Buster stands. Plaid plastic covering. \$4.95 ppd. Jore & Co., Dept. H, 78 Fifth Ave., New York 11, N. Y.

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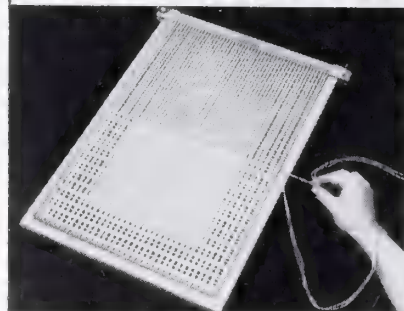
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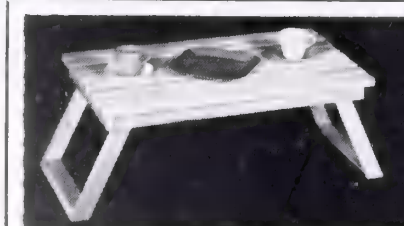


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SIZE: L. 30", W. 18 1/2", H. 13"
PRICE: \$12.95



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SHOPPING



PIN YOUR HOPES to your tie or scarf. A handmade sterling-silver elephant or donkey will show the world where your sympathy lies, and they're such merry mascots that they're sure to ward off the more heated political fist-cuffs. Get one for your husband's tie, another for your lapel. \$3 each including tax and postage. Edith Chapman, 50 Piermont Ave., Nyack, N. Y.



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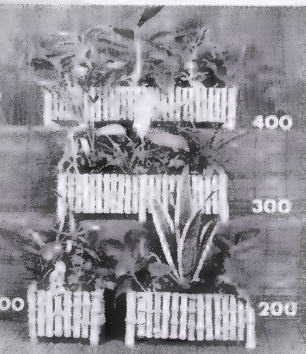


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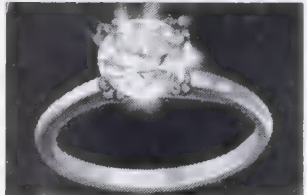


New! CALHAWAII PLANTERS

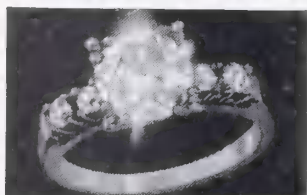
of solid bamboo root that will not crack. \$2.95 up
Beautify your windows, mantel, or table settings with these new Calhawaii tropical planters.
Each planter contains a removable bronze plastic insert. The #100 may be used to serve nuts, candy, cigarettes as well as for use as a planter.
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#100, 5 1/4" square, 1 insert, \$2.95
#200, 9 1/4" long, 2 inserts, \$3.95
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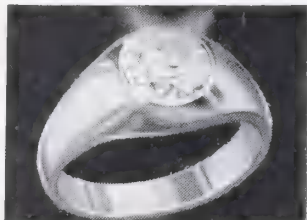
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Name

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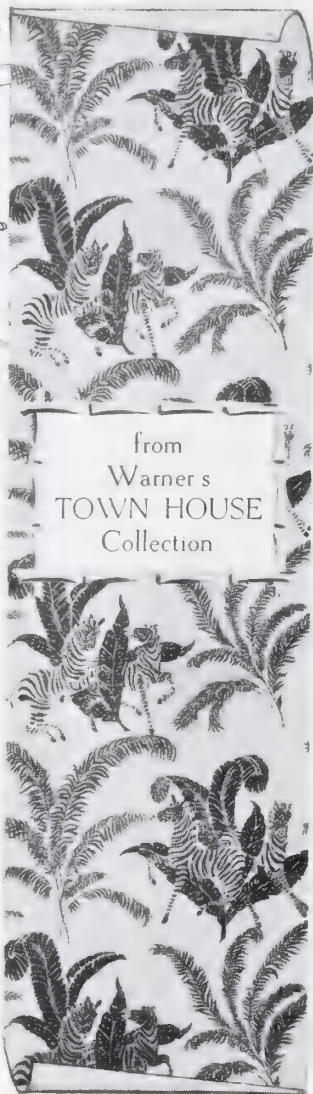
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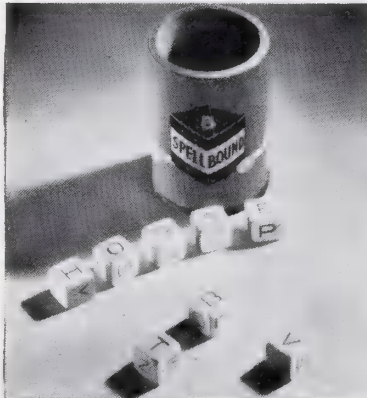
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(Continued on page 37)

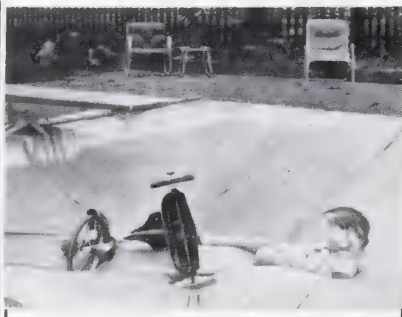


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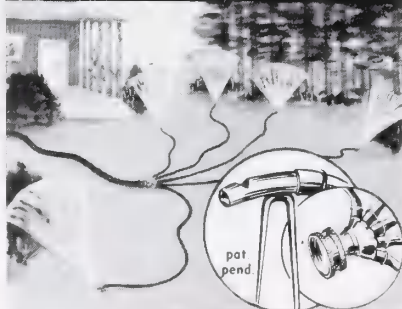
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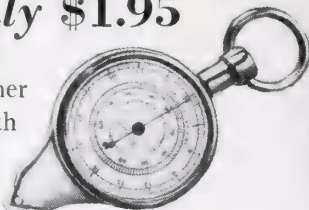
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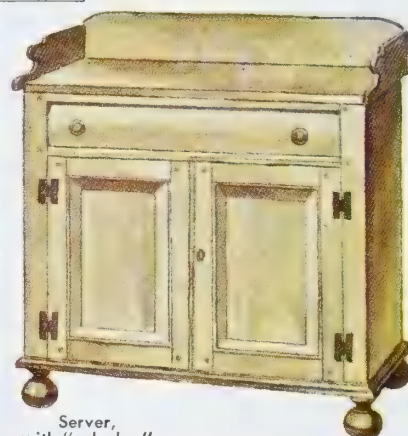
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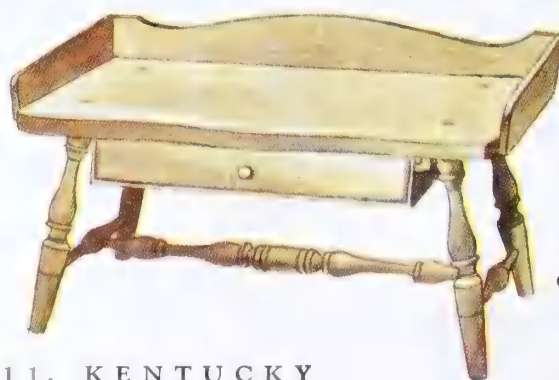
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WINDOW SHOPPING

Continued From Page 34

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those steaming pots on the oven, the sizzling pans on the outdoor grill. Instead of grappling with slithery pot holders, just slip a mitt over the handle, and you're all set. They're made of heavy red felt, have a loop for hanging, and one size fits all handles. Gay idea for a kitchen shower. 65¢ each; 3 for \$1.89 ppd. Northmore's, Box 756, Highland Park, Ill.



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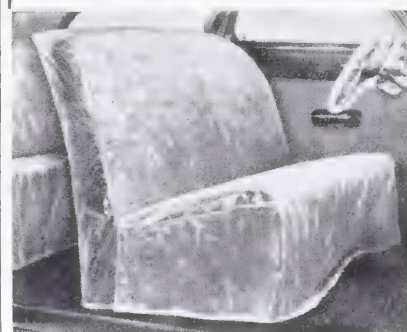
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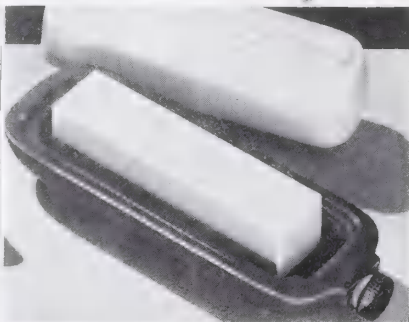
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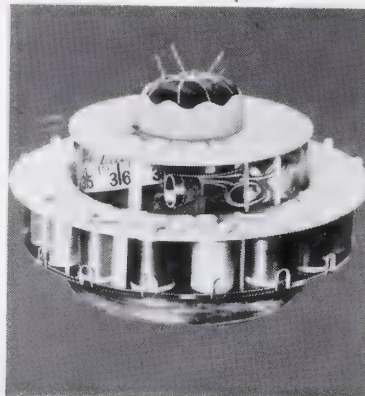
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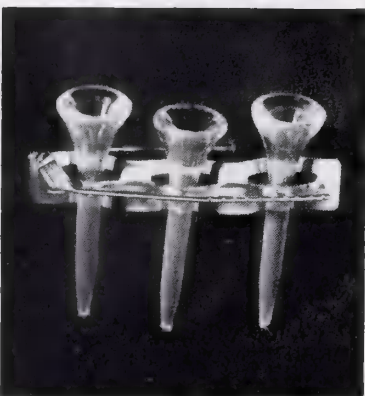
WINDOW



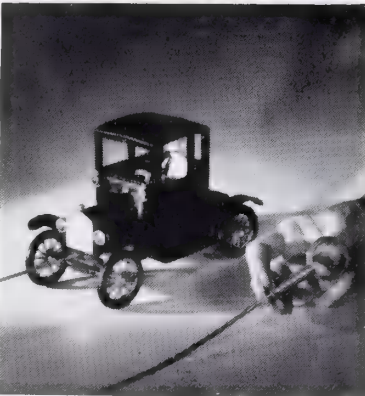
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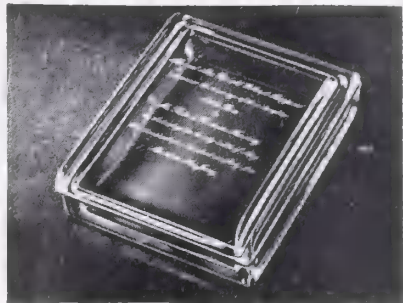
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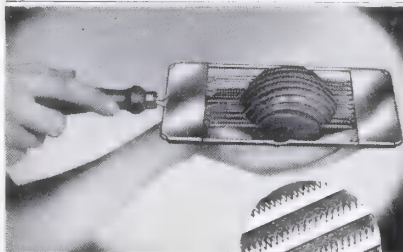
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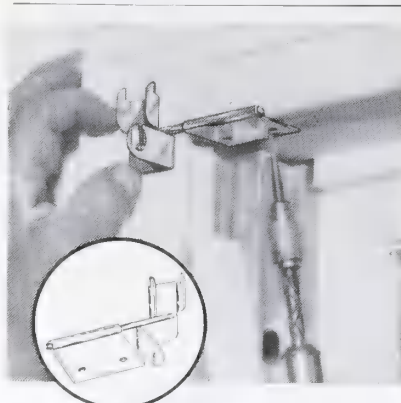
THE PERFECT GIFT for brides and hostesses is Silversafe for keeping serving pieces wedding-bright. Lined with Pacific Silver Cloth to prevent tarnish, it holds a wide variety of serving pieces, from gravy ladle to pickle fork. The champagne-colored cover is made of Firestone Velon, washable and water-proof. \$7.95 ppd. Edward J. Losos, Box 470, Oak Park, Ill.



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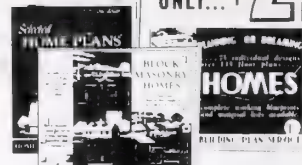
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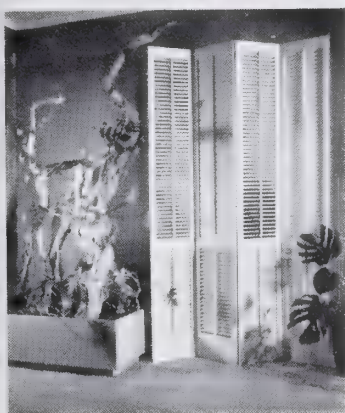
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IF POLIO COMES

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Let my children continue to play and be with their usual companions. They have already been exposed to whatever polio virus may be in that group, and they may have developed immunity (protection) against it.

Teach my children to scrub their hands before putting food in their mouths. Polio virus may be carried into body through mouth.

See that my children never use anybody else's towels, wash cloths, dirty drinking glasses, dishes, or tableware. Polio virus could be carried from these to other people.

Follow my doctor's advice about nose and throat operations, inoculations, or teeth extractions during the polio season.

Be ever watchful for signs of polio: headache, fever, sore throat, upset stomach, tenderness and stiffness of the neck and back.

Call my doctor at once, and in the meantime, put to bed and away from others, any member of my family showing such symptoms.

I will not

Allow my children to mingle with strangers, especially in crowds, or go into homes outside their own circle. There are three different viruses that cause polio. My children's group may be immune to one of those. Strangers may carry another polio virus to which they are not immune.

Let my children become fatigued or chilled. Overtired or chilled bodies are less able to fight off polio because resistance is low.
(Continued on page 116)

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**Innerspring or
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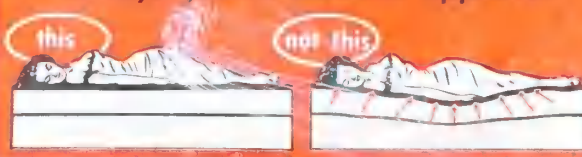
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PANTRY SHELF NEWS



By Julie Polshek

Fresh chicken livers in serving quantities are seldom available; hence, those who fancy this delicacy look to the canned ones. The rub here is that I, for one, found these didn't pass critical muster. Capn's Corner, an infant enterprise in Camden, Maine, contended they had a chicken-liver pack that would dispel even my full-blown skepticism. Subsequent sampling substantiated their claim. The delicious morsels proved to be butter-tender and rich-flavored. It's equally rare to find livers so large and uniformly sized.

Capn's Corner's small scale canning operation and exacting standards are the essence of the matter. They're extremely fussy about the quality of the livers used. The processing is done in small batches and with skill. To assure themselves that the product is all it should be, they hold some livers out of each batch for comparison with those that undergo canning.

In addition to *au naturel* livers packed in a rich chicken broth,

Capn's Corner packs two chicken liver specialties, deliciously concocted from regional recipes. One gives you the livers in rich brown gravy; the other dresses them in a savory concoction called Pira Sauce, which merges tomatoe

bacon, garlic, spices, chicken broth and peppers to delicious advantage. All the varieties are packed in 20-ounce cans and priced at \$1.79. These facts also apply to Chicken Giblets in Brown Gravy also available from this source. The whole roast chicken they also pack merits far more than this passing mention. Its stuffing, a regional one called Fisherman Stuffin' brought down the house. Just bread, crackers, and seasonings, but Capn's Corner has a special touch in assembling them.

The bird itself, a 3-pounder, succulent and rich-flavored and remains intact until it reaches the table heated and accompanied by its brown gravy. The price is \$3.50.

Unusual cocktail snacks are a ways in demand and fertile imagi



nations produce a never-ending procession of new ones. Smoked, pickled vegetables are newly arrived from Texas to add to the variety of such snacks. Quite an innovation, and mighty good munching. The menfolks, especially, indicated high approval of the tangy Ance fare and thought they should accompany sandwiches as well as drinks. The group offers a choice of whole string beans, giant green asparagus, whole okra, mushroom caps. There is an olive pack in the group treated in the same manner as the vegetables.

The vinegary flavor of the garlic-laced pickling agent dominates when you start to munch; the smoke flavor follows and pleasantly lingers as an aftertaste.

I wondered whether honest-to-goodness smoke was used and, if so, how infused. Inquiry revealed a smoking method worth relating. The raw ingredients are briefly blanched, then go to an old-fashioned smokehouse where they're salt-cured and smoked in the same manner as meat. A thorough washing follows, then a bath in a liquid smoke compound to undo the shriveling caused by the smoking. They're then ready to take on the spiced pickling brine.

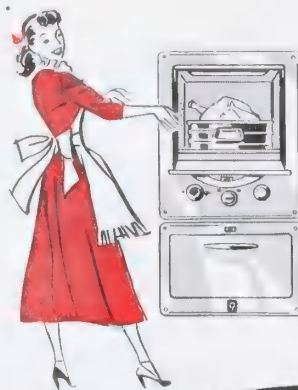
Quite a number of fine food shops have these Ance products on their shelves. But if they're not available in your area, you can obtain them by mail from Charles & Co., 340 Madison Ave., New York, N. Y. Two 8-ounce jars of beans or okra cost \$1.80; a like quantity of olives or asparagus, \$2.00, mushrooms, \$2.98 plus 43¢ postage.

Too bad that Au Gourmet Sliced Pumpernickel in cans escaped my attention at the time I reported the Noack sliced cold-cuts recently.

But the weeks of picnic weather ahead give you plenty of opportunities to pair them up. To get back to what the bread itself offers: Its pungently flavored dough is made of pure rye grain and slow-baked for some 18 hours. It is rather coarse in texture because the grain is cracked rather than ground to convert it into meal. It's an unusually hearty bread, as dark as brown-bread. The loaf is sliced almost as thin as wafers, but the bread is so firm that the slices hold firmly together under the pressure of butter- or cheese-spreading. The round slice is perfectly sized for sausage cuts and hearty enough to match the meat's flavor.

It may strike you as slightly mad to suggest teaming up sliced meats or cheese with an oatcake. I think if you give the Scott's Highlander Oatcakes a whirl in that role, you'll thank me for suggesting it. The cake's savor also combines ideally with meat, egg, or fish spreads for *canape* use. The small fry will doubtlessly prefer their allotment spread with butter or jelly, and go for it in a big way. The tasty cakes should win favor where there's resistance to oatmeal-in-the-bowl. They're the finest I've encountered, made in the Scotch manner, in Scotland itself. The label indicates sugar but it's not evident when you munch. It doubtlessly does play its bit though, in the rich flavor of the cakes.

If you can't find a local source for the pumpernickel or oatcakes, Vendome, Inc. will supply them by mail. The address is 415 Madison Ave., New York. The postpaid price of the bread is \$1.75 for 3 cans; the cakes, \$2.10 for 3 (12-ounce) cans.



...with an eye-level oven!

You won't have to stoop to your Thermador oven—it's built in at the height that's right for you. Heavy roasts and fowl slide in and out with ease and you peek at a pie quick as a wink.

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Think of a kitchen where the range is a beautiful part of the basic design. Oven and cooking top are separate so they can be built in at the most convenient height and location *for you*. You can have it with Thermador—the original Bilt-in Range. That's not all, for Thermador gives you easy cleaning, stainless steel surfaces that blend with any interior finish and the wonderful coolness, cleanliness and convenience of electrical cooking. Three cooking top models to choose from, including a brand new "middle griddle" design. Quick heating elements swing out of the way for easy cleaning—5-range heat control and a neon indicator light make it easy as pie.



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A new Thermador extra to top off the perfect kitchen—the Bilt-in Warming Drawer will warm dishes, keep rolls or casserole hot while the oven is used for other things—has its own thermostat and neon indicator light.

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By Louisa M. Comstock

HOW TO LEAVE HOME

and like it



Never ones to carp at a farewell magnum of champagne, or a well-selected spray of *bon voyage* orchids, we still think it's time we did a little sermonizing on the subject of *bon voyage* gifts. The practical objects on this page, for example, are a far cry from the time-honored glamour basket of rare fruits. Yet they are a tried and tested tip-off on the kind of gift the modern traveler really thanks you for forever after. Their emphasis is on usefulness, light weight, and compactness, for porters are scarce and excess weight is costly. They also give you the reputation of being a mind reader because of their pleasant tendency to forestall the inevitable emergencies of travel.

Suggested, especially for Americans in Europe, are:

A comprehensive, all-round guide book, like Richard Joseph's "World Wide Travel Guide," Doubleday, \$3.50.

One good book on each country to be visited. (Best to date on England is Richard Joseph's "Your Trip to Britain," Doubleday, \$4.50.)

Squeezable plastic bottles (Continued on page 112)

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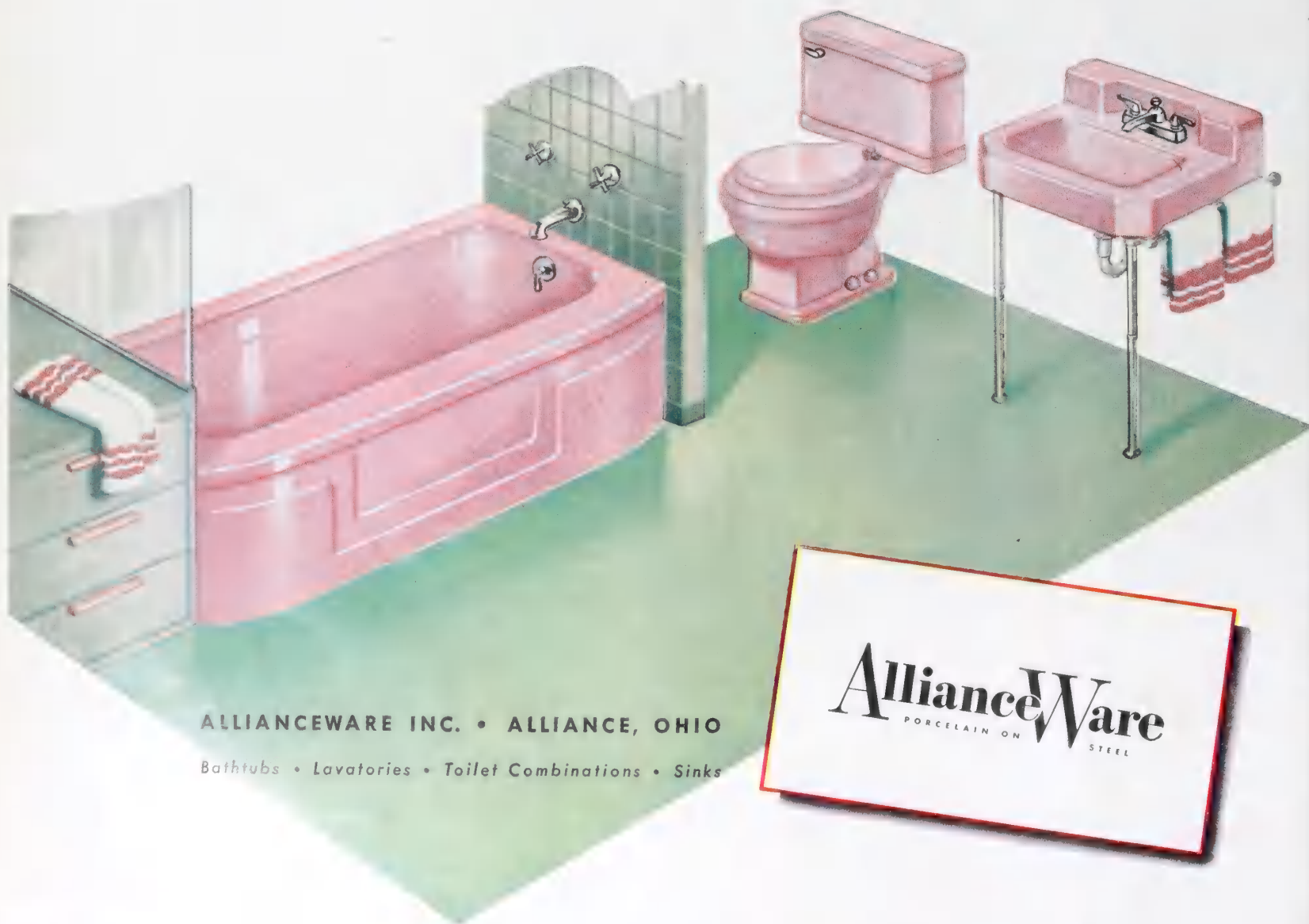
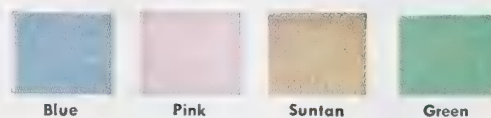
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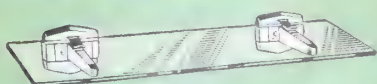
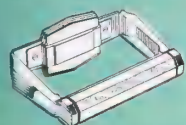
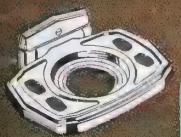


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DESIGNED BY
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The return of the Luxurious Bathroom

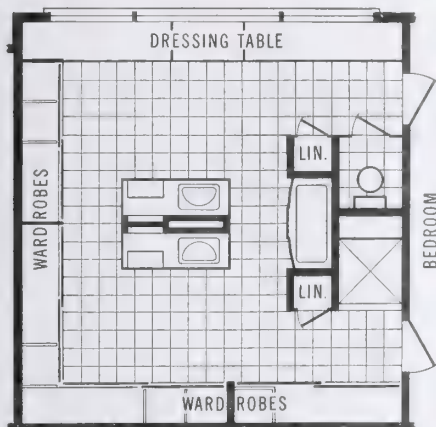
While the rest of the world has smiled at us, we have doted on our bathrooms. But, thanks to this "dotage," the average American bathroom is the best in the world, and it clearly reflects our attitude that nothing is too good for our physical comfort. During the depression and war years we neglected the bathroom somewhat. But now, with prosperity, it has bloomed again, growing both better to look at and more practical to use. Study all the variations on the next 40 pages and you will see for yourself what glamorous new heights today's bathrooms are reaching

This man's bathroom, as practical as it is handsome, is described on page 142



PHOTOGRAPH BY PAGANO





High colors, rich textures

Now you can have as much visual warmth in the bath as anywhere else without cramping efficiency. This bath-dressing-room planned for use by two people has back-to-back lavatories in plastic counters, separated by two-way medicine cabinets. Wardrobes lining two walls of room have sliding doors paneled with hand-woven blinds. Paul Laszlo, designer.



PHOTOGRAPH BY JULIUS SHULMAN

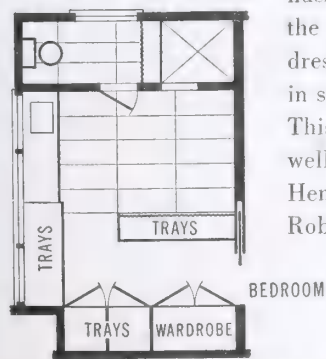
PHOTOGRAPH BY MORLEY BAER

The return of the Luxurious Bathroom

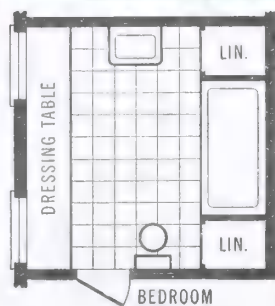
continued

The revival of marble

The elegant, water-shedding material that is as old as the custom of bathing is back again, teamed with new synthetics and modern equipment. Here, the walls, floors, and counter-top lavatory are all of marble, while the built-in dresser is topped with plastic laminate. The round shaving mirror over towel rack is framed with fluorescent light and set flush with the wall that separates the toilet from the lavatory and dressing area. There is a built-in seat in the shower. (See plan.) This room has electric heat as well as circulated warm air. Henry Eggers, architect; T. H. Robsjohn-Gibbings, decorator.



PHOTOGRAPH OPPOSITE BY MAYNARD PARKER



Glamorous decoration

There's little resemblance between this room and the grimly sanitary baths of the Thirties. Yet everything is easy to keep clean. Putting all fixtures on one side saves space for elegant dressing area. Home of Mrs. E. S. Hopkins, designed by Jon Konigshofer.

The return of the Luxurious Bathroom *continued*



Why do you bathe? If keeping clean is a grim duty, then bath time for you is probably a mad scramble to get results, and your bathroom, a sterile contraption designed to improve your efficiency. We have become so obsessed in this science-minded age with the hygienic reasons for cleanliness, we are likely to forget that bathing was an important part of the culture of many peoples who never heard of the germ theory of disease!

We may feel bathing is necessary for health just as we know we must eat to live. But we can also make it a pleasant experience, a relaxing interlude in the day's activities. We have developed dining into one of the arts of living—lavishing attention on the design of table appointments, comfortable furniture, attractive surroundings. We have learned to combine dining with other pleasures such as listening to music. Why not the same for bathing? Why, for instance, wouldn't it be nice to bathe outdoors in fine weather? The objections are immediate and obvious—no privacy, no conveniences! But even those obstacles are not insurmountable. The semi-outdoor bathroom shown on these pages proves you can enjoy fresh air and growing vegetation just as easily while bathing (*Continued on page 142*)

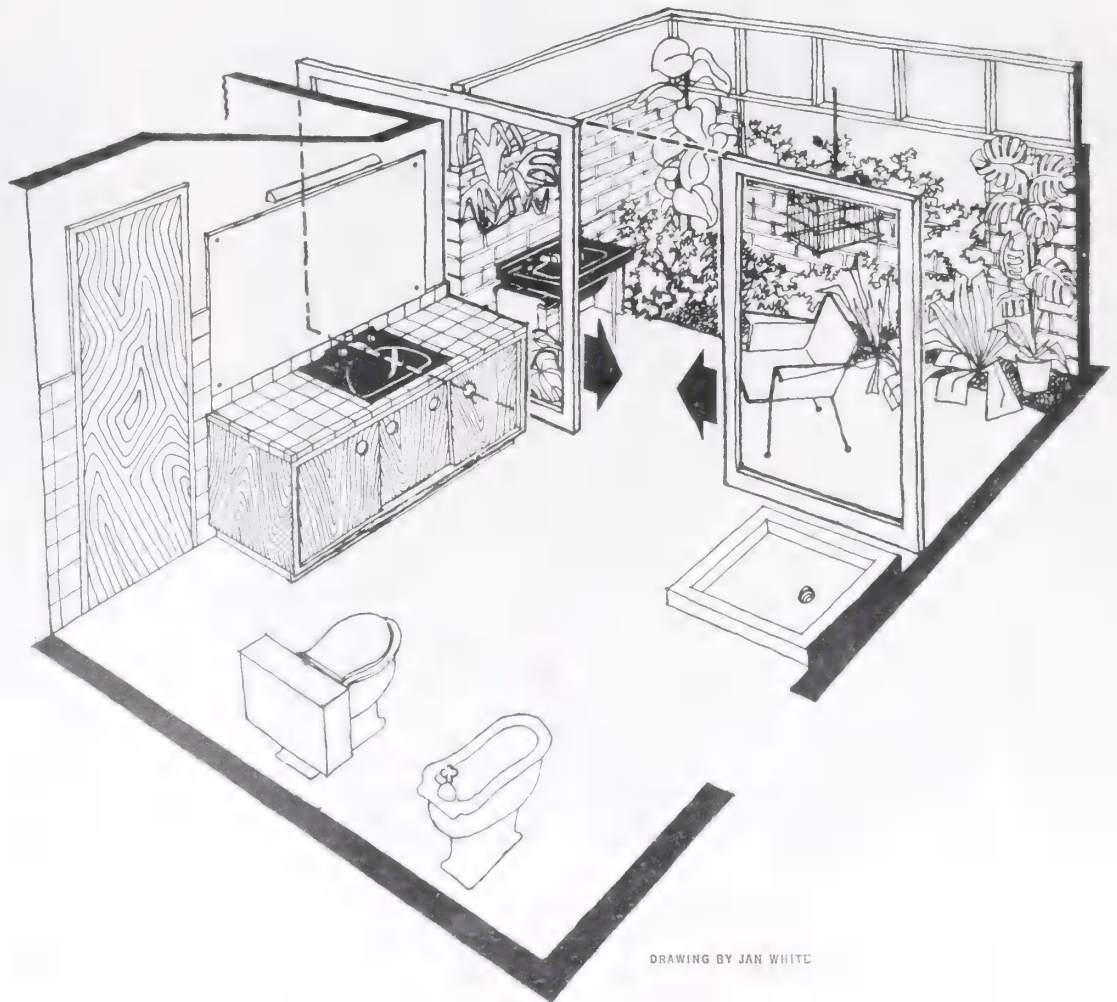
PHOTOGRAPHS BY EZRA STOLLER



There's no sacrifice of efficiency in this convertible indoor-outdoor bath. Fully enclosed section (below) contains fixtures, storage and built-in wall heater. Bidet is at left of toilet, windows above it are frosted glass louvers.

You can bathe in the fresh air

when the weather is warm by sliding the glass doors between indoor and outdoor sections of the room out of the way into pockets built in wall of house. Outdoor area has complete privacy, is protected by overhead screening. But brick walls, tile floor, and extra lavatory need no protection from rain. There are two showers, one opposite each lavatory (see reflection in mirror). Neither shower needs an enclosure since all surroundings are moisture-proof and water drains to planting bed. Home of Mr. and Mrs. Lamarr Mitchell, A. B. Parker, architect.



DRAWING BY JAN WHITE

The glamour of glass

*Glass lets you use light, with all
its luxurious subtleties,
to enhance the beauty of a bathroom*



PHOTOGRAPH BY HEDRICH-BLESSING

The invaluable, eye-fooling virtue of mirror expands the apparent width of the dressing area in the Burhan bathroom. Double-purpose chrome grille is a towel rack while it compartmentalizes the room. Window beyond is draped in Fiberglas. Schweiker and Elting, architects.

PHOTOGRAPH BY ROGER STURTEVANT



If the bath commands a fine view with protected privacy, as in the Dettner house, what more beautiful light-giving device than broad clear glass windows that let the landscape do the decorating on a grand scale? Henry Hill, architect. Note how a wall of mirror doubles the view.

PHOTOGRAPH BY MORLEY BAER



Shower stall here is no gloomy hole in the wall. It's flooded with light, luminously diffused through its outside wall of corrugated frosted glass. Glass wall is held in a metal frame. Home of Ralph Stean, designer.

PHOTOGRAPH BY EZRA STOLLER



Daylight glows through a three-panel wall of obscure glass, giving glamorous light and privacy to this bathroom in the Leavingwood house. Suspended cupboards are supported by panel studs. Mirror hangs from window on metal rods. Twitchell and Rudolph, architects.

While it diffuses light and blurs see-through vision, glass block can also give a slick-surfaced bathroom the decorative contrast of texture. A screen of waffle-like blocks, partitions two parts of this bathroom in the Paul Trousdale house. Allen Siple, architect.



In genial climates a bathroom at ground level need not obliterate the outdoors completely. In the Austin Peterson house, walls of obscure glass screen the tub, create a luxurious natural mural—a silhouette of outside shrubbery. Cliff May, designer.

THREE PHOTOGRAPHS BY MAYNARD PARKER



Light, filtered through frosted or obscure glass, can create extravagant, breath-taking effects. Simplest objects set against such glass become dramatic, like the mirror in Blake H. Watson home. Mirror also gets excellent light. James Roth, designer.

The revival of the Roman Bath



JULIUS SHULMAN

A luxurious sunken pool that doubles as either tub or shower. Since all surfaces are completely waterproof, including window wall out of sight at left, no shower enclosure is needed. Note design of hand-rail and towel-bars. Welton Becket, architect.

The kid won't mind bathing when they have a pool like this in which to float their ships. A simple tiled rectangle, sunk in a polished floor, pool has twine-wrapped grab- and towel-bar. Hillside slope gives privacy. Architect Michael Stousland's own house.

The sunken bathing pool is staging quite a comeback, thanks to radiant heating, which makes it practicable for any climate, and to modern chemicals, which can keep it sanitary

The three baths you see here are new variations on a very old Roman theme. They're obviously not suitable for everybody. But for many families, they'll offer exactly the right combination of luxury and novel good looks. And they're entirely practical. The three shown here are in Connecticut, Oregon, and California. Radiant heating built right into the pool (see sketch on facing page) keeps them warm to the touch. And double insulating glass prevents heat loss and condensation on the window walls.

Remember, however, that these Roman baths cost a tidy sum to build. They take up more space than the standard porcelain tub, and they're a lot more trouble to keep clean. (Maintenance is about like that for a swimming pool—periodic scrub-downs with a chlorine or copper sulphate solution.) And the glass walls demand landscaping for privacy outside. But if you can take these in good stride, you'll get a lot of pleasure from a Roman bath.

More about these baths on page 116



PHOTOGRAPHS BY LIONEL FREEDMAN



All the glamour of a tropic pool—the sunshine, growing flowers and view—with none of its inconveniences, are yours in a bath like this one in the D. C. Burkes home in Portland, Ore. A charcoal black tile floor is folded down to form a spacious pool—all of it radiant-heated by buried copper coils (above). Since walls are surfaced in wine-colored structural glass, the whole thing is as waterproof as a grotto. Other end of room (left) is finished in blonde ply-wood. Pietro Belluschi was the architect.

DRAWING BY ERNEST WALKER

*Sliding clerestory windows,
obscure glass*

Trough lighting

*Standard medicine cabinet
set in mirrored wall*



Here's a bank of clerestory windows which always give daylight and ventilation, with never a worry about privacy. Medicine cabinet is countersunk in a big mirror attached directly to wall, thus unifying wall over counter-top lavatory. Note strip lighting over mirrors.



THREE PHOTOGRAPHS BY JULIUS SHULMAN



Clerestory windows | *Wall-to-wall mirror*

Another variation on the same theme—this time the clerestory windows have clear glass, mirror beneath them is one continuous sheet mounted flat on wall. Here, again day lighting is excellent, both at the lavatory and for the bath as a whole. Ventilation is good, unhampered by curtain. Eugene Kinn Choy, architect.

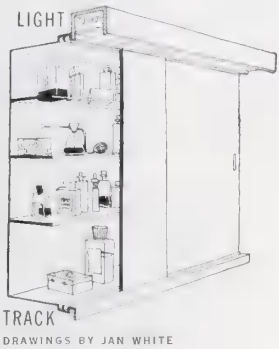
You can have
light,
ventilation,
and privacy

*One big problem of bathroom design
is neatly answered by the clerestory window.
It gives you all the functions of ordinary
windows without their drawbacks*

*Clerestory windows
have clear glass*

Trough lighting

*Sliding mirror doors,
shelving behind*



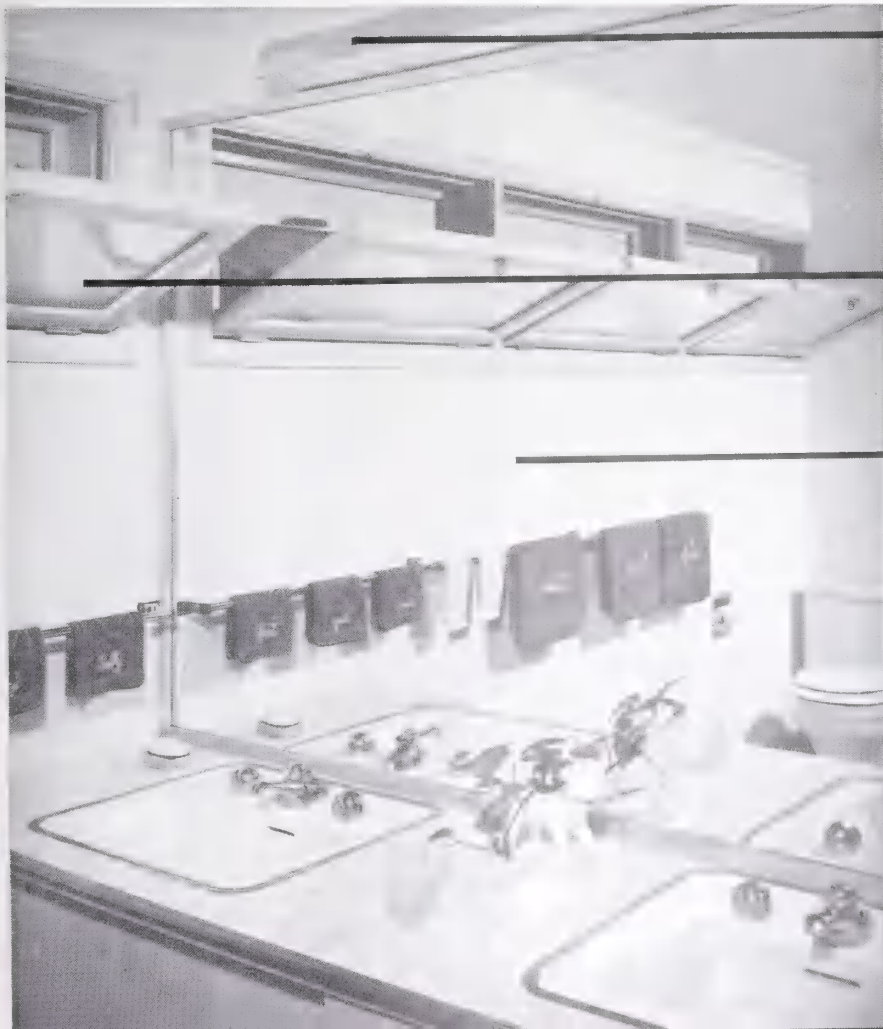
Here is a custom-built "medicine cabinet" to end them all. Wall-to-wall shelving, recessed behind horizontally sliding mirror doors, provides lavish storage space for drugs and toiletries. Above these doors architect Victor Gruen has built in a continuous strip of trough lighting. Above this, in turn, are clerestory windows for light, ventilation.

PHOTOGRAPH BY PHOTOGRAPHY, INC

Trough lighting

Continuous clerestory windows

Wall-to-wall-mirror



Wall-to-wall mirror over the lavatories in this girl's bathroom reflects continuous hopper-type clerestory windows, open here for ventilation. Trough light above mirror gives artificial illumination. Note capacious towel bars. Thorshov & Cerny, architects.

The biggest news:

The counter-top lavatory

If you've ever lost a cherished earring down the drain of the bathroom basin, or tried to control your language while an open bottle of shaving lotion toppled from its rim, you'll be quick to appreciate the advantages of the lavatories shown on the next five pages. Here is the biggest of bathroom luxuries—plenty of level, splashable counter space where you can put things down and know they will stay put. The idea goes back to the lavish marble counter tops in the stately houses built sixty years ago when every lavatory was a thing of great elegance and expense. But today's counters are also surfaced with tile or with one of the new hard-surfaced plastic laminates, and they can be had to meet any budget.

Where space and price are of little concern, you'll find custom-made counters so expansive that the basins they surround seem almost incidental. But for the small bathroom—or the bathroom of a rented house—you can buy the new counter-top lavatory ready-made like a piece of furniture. It comes complete with basin, taps, counter, piping, sometimes drawers and cabinets, and gives you custom-design conveniences at a mass production price.



The prefabricated counter gives you "custom" luxury in six feet of space

Counter-top lavatories range all the way from complete ready-made units to specially designed custom-built installations. Here is one that splits the difference—a ready-made counter of scrubbable plastic, present to accommodate a standard recessed-type

bowl. Backsplash, horizontal surface, and raised rounded edge are all molded in one continuous piece, eliminating need of metal trim. Standard six-foot length may be increased by joining additional sections to fit any space, or cut to turn a corner.

COLOR PHOTOGRAPH BY PAGAN



Here's a typical picture of current bathroom trends—big counter tops with recessed lavatory bowl, plenty of elbow room for shaving or make-up, colorful waterproof materials that are as easy to clean as they are to look at. You'll find more of these counter-top installations, custom-built and ready-made, on the next four pages



PHOTOGRAPH BY PAGANO

The counter-top lavatory *continued*

Only 42 inches of wall space are needed for this ready-made vanity-lavatory complete with basin, plastic top, cupboard, pull-out step drawer to help children reach basin, plastic-upholstered hamper seat. Choice of 12 colors.

Counter-top lavatories have become so popular that almost every manufacturer is producing the necessary recessed-type basin in a choice of colors, with metal molding to finish the edge. This one has a molded soap dish, and faucets conveniently mounted on a tilted "dashboard."



DRAWING BY ERNEST WALKER



PHOTOGRAPH BY MORLEY BAER

Twin basins in a master bathroom speed family dressing, prevent frayed tempers. Mr. and Mrs. Ralph Stean designed this custom-built installation for their own house with generous plastic counter space. Washable wallpaper and wool carpet add extra luxury to the room.

One long ceramic-tile counter top for twin lavatories unifies bathroom design, provides plenty of free space for handsome accessories. Medicine cabinets with mirrored doors are surrounded by fixed mirrors. Custom-built design by Alfred Browning Parker for the Clifford J. Rice house.

PHOTOGRAPH BY EBBA STOLLER



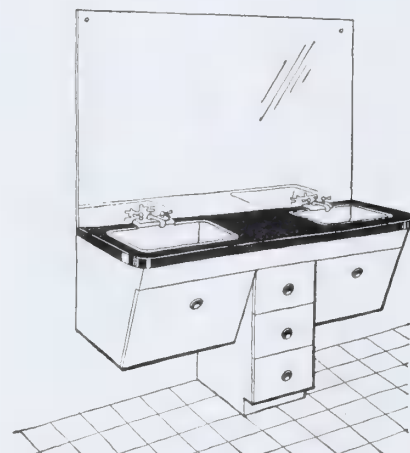


PHOTOGRAPH BY PAGANO

A ready-made lavatory dressing table that turns the bathroom into a glamorous dressing room comes with basin on either left or right. Wood cabinet has water- and alcohol-resistant finish. Hard plastic top matches plastic upholstery on stool cushion. Medicine-cabinet mirror contains heating element to keep it from fogging up.

You can have a number of bathroom color schemes and change them periodically if the background and fixtures are all white and gray. White tiles were used for the custom-made counter-top lavatory in the Aydelott house designed by Jon Königshofer. Clerestory windows above supply daylight; bamboo blinds control glare.

The counter-top lavatory *continued*



For the family bath: a ready-made twin-bowl model; colored plastic top.

PHOTOGRAPH BY MORLEY BAER



Practicality is no longer tied to the sterile, clinical look. This ready-made steel-based lavatory with plastic top comes in four color combinations with drawers at left or right of basin or on both sides. All have removable cosmetic tray and tissue disposal; larger sizes have partitioned medicine drawer with child-proof lock. Just as practical are patterned tile walls, tile floor, terry-cloth cover on chair cushion.



PHOTOGRAPH BY PAGANO

For more details on decorating and equipment of bathrooms on these six pages, turn to page 136



PHOTOGRAPH BY MORLEY BAER

This small bath, like thousands of others in most respects, gets real distinction from two simple things: a wall of glass opening onto a little fenced-in garden beyond. In fair weather, with door open, it will be cool and airy. For hot weather, an outside shower head would be perfect. Even in cold weather, properly landscaped, it will make a fine view. Henry Hill, architect.

A new variety...

The Garden Bath

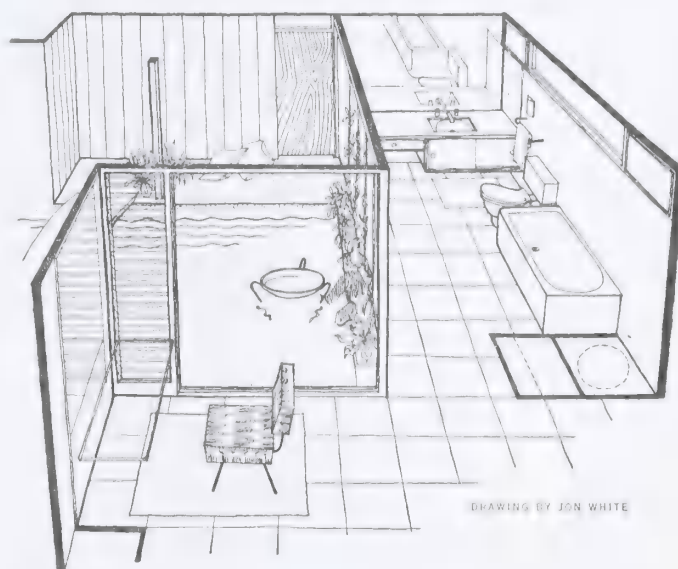
You can have something of the sheer pleasure of bathing at seashore or mountain lake in bathrooms like these—and in privacy and year-round comfort, too.



An L-shaped bath and dressing room are wrapped around a lily pool in this Florida house by Twitchell & Rudolph with really luxurious effect. The dressing room (above) is separated from the pool-filled courtyard by floor-to-ceiling glass; glass jalousies give ventilation. Bathroom wall (right) is also glass, frosted for privacy.

It took Americans a long time to convince themselves that bathing was not immoral. Even so revered a figure as Benjamin Franklin had to tread carefully when first he began recommending the regular bath. Little by little, prejudice against it disappeared. Bathing became a national fetish—"cleanliness next to godliness" a national slogan. But, although the hygienic aspects of bathing were long ago established, we're only beginning to admit that it should be fun as well. Probably because of the great increase in outdoor swimming, we're demanding some of the same pleasures—sunshine, air, flowers—in our bathrooms. Fortunately, with modern glass and heating, an indoor-outdoor garden is as simple in the bath as in the living room. Privacy, even on small lots, is merely a matter of well-placed walls or fencing. Thus, garden baths like these are easy to come by, and practical anywhere in the U.S.A.

Details on materials used in these two bathrooms on page 137



DRAWING BY JON WHITE

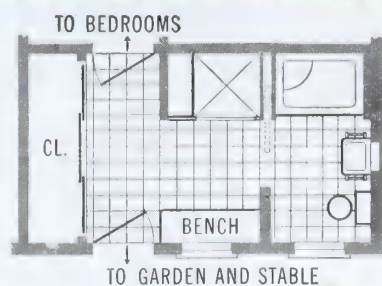
PHOTOGRAPH BY ERM STOLER



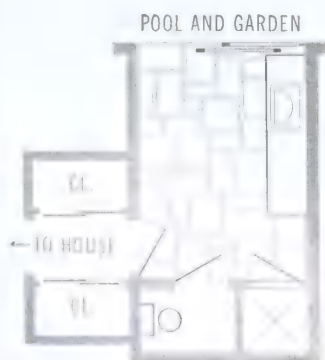


PHOTOGRAPH BY HEDRICH-BLESSING STUDIO

The scrub-up bath has immediate access to the outdoors so that after garden- ing or riding you can shed mud and perspiration and change your clothes with- out tracking any of the grime into the house. In this easy-to-clean tile bath, sliding door separates toilet and shower area from footbath and dressing space. Note on plan at right convenient bench and wardrobe—ideal also for the kids to park wet coats and galoshes in foul weather.



PHOTOGRAPH BY J. DALE HEALY



This cabaña version of the scrub-up bath brings shower, toilet, and dressing facilities within a few steps of the pool. Flanking the hallway to the main part of the house are two closets where owner and guests can hang their street clothes. Towels and swimming gear are stored under the coun- ter-top lavatory at the right. Kenneth E. Anderson was the designer.



For gardeners and sportsmen

The Scrub-up Bath

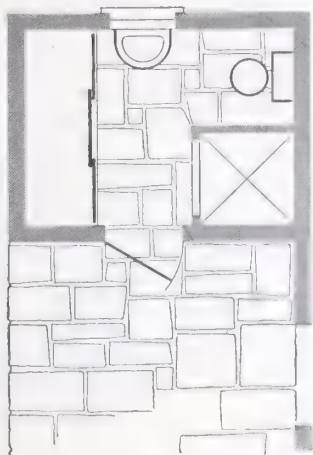
If anyone in your family goes in for gardening, riding, badminton, or tennis, you can readily appreciate the value of the scrub-up bath. It is an auxiliary bathroom that combines all the functions of mud room, powder room, and locker room. It is strategically located so you can come in from outdoor activities, take a shower, swap your work or play clothes for clean ones and proceed into the house, leaving the grime and perspiration behind. So, aside from being wonderfully convenient, it saves wear and tear on your house.

The scrub-up bath works equally well in winter. For when cold weather curtails outdoor activities, it serves just as a mud room. As you can see in

the three examples here, the rooms are designed to take rough treatment, have stone, brick, or tile floors and splash-proof walls and counter tops. Your youngsters can easily park their slush-covered overshoes and foul-weather gear, instead of leaving the usual muddy trail across your good carpet indoors.

You don't have to build a new house to enjoy the benefits of the scrub-up bath. It does not require a great deal of space. Maybe you can convert an old pantry or sewing room; or, as in the sketch below, you can add it onto the house at some strategic point without major structural changes. More details about these baths on page 125.

Many a house has a side porch like this one that is suited for a scrub-up bath. All you have to do, using existing floor, house wall, and porch roof, is to enclose the other three walls, install lavatory, shower stall, and toilet in one compact square. Then you have a handy place to shake off dirt, shower, don fresh clothes, and hang your working duds in the wardrobe opposite the shower.



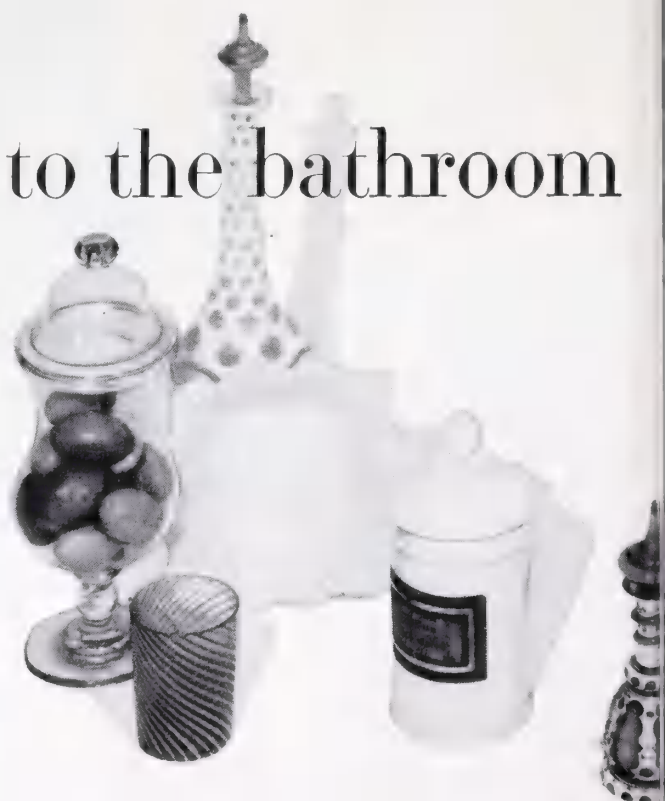
DRAWING BY ERNEST WALKER



If you make the shell your motif, choose topnotch design. Wallpaper (top), Katzenbach & Warren's "Shell Fantasy"; translucent panel of shells in plastic by Emile Norman; "Conch" linen, D. D. & Leslie Tillet; shell shape of laminated woods, by Tapio Wirkkala, courtesy Bonniers; Wedgwood mottle shell dish and Bristol glass bottle, courtesy Shelley Marks; tôle shell, Linlo House; white and gold shell, Martin Freeman. And why not embroider a shell motif on a Fieldcrest washcloth?

High style comes to the bathroom

Take advantage of your smooth, unbroken counter surface to set off a matched or varied collection of fine, one-of-a-kind overlay bottles or porcelain apothecary jars. An old candy-store jar displays colorful guest soaps. Far from creating clutter, such containers keep it down, if you use them instead of commercial bottles to hold constantly needed toiletries. All accessories, courtesy of Shelley Marks.

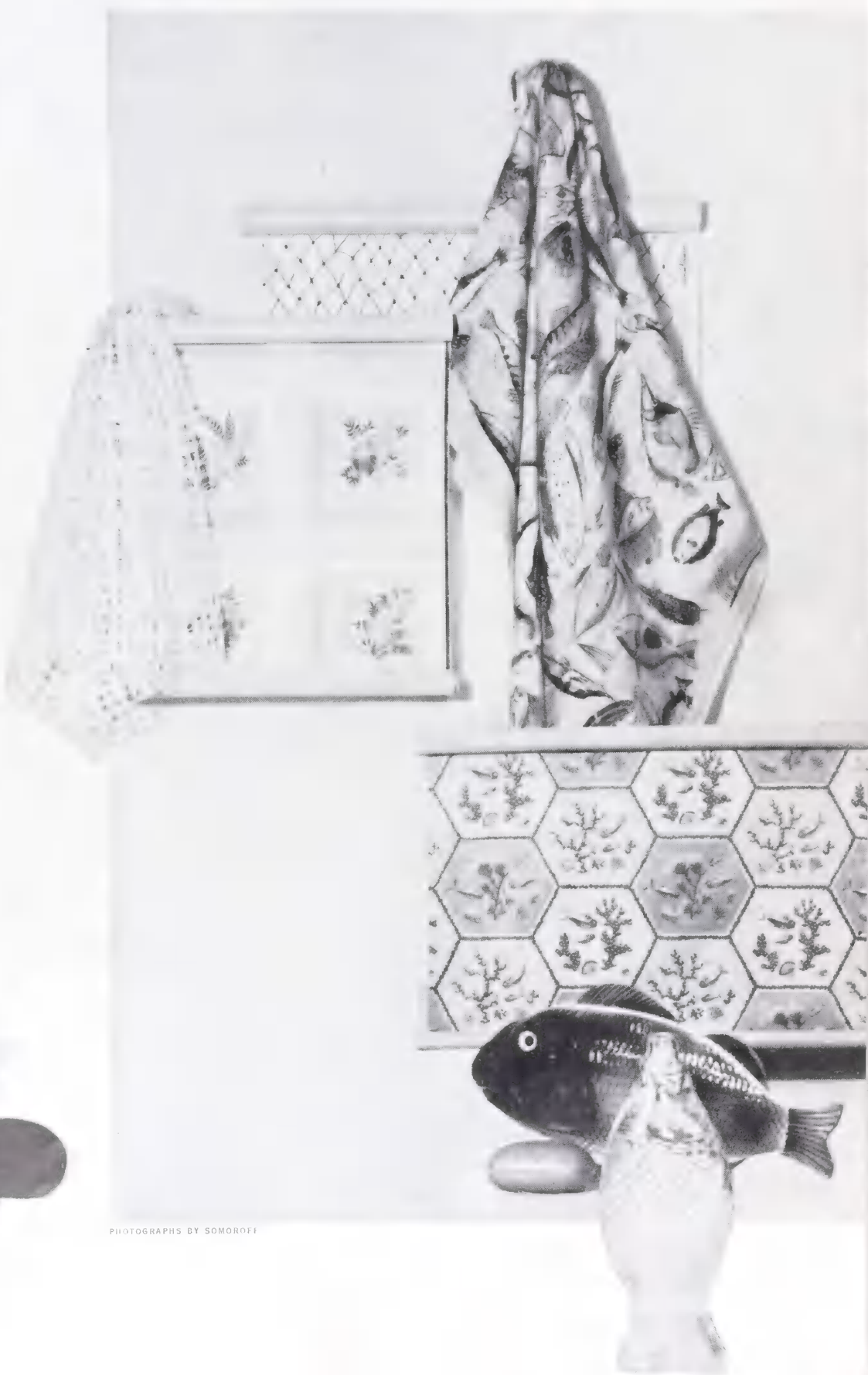


By Mary Shepherd

Sleek new bathroom fixtures and counters that hide ugly pipes and functional clutter give you good-looking, carefree cleanability. But they also furnish the background for a bathroom as stylish and personable as the living room. For, because of them, the bathroom is now a basically well-designed, unified room which needs only a dash of imaginative pattern or a few just-right accessories to become as distinctive as a signature. In this sense the modern bath is like a well-cut, basic dress—handsome in itself, but strikingly chic when you've added the finishing touch of perfect accessories.

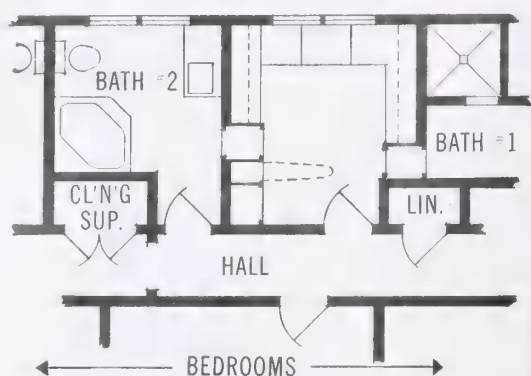
You can't have style without imagination, so pass up the banal if you are looking for accents to give the room verve. Carry out a motif if you will, but don't be satisfied with tired old clichés in pattern or material. Look for fresh, provocative designs, or free, interesting versions of old motifs. (See our high-style collections of fish and shell motifs.) Even functional objects like lotion bottles, soap dishes, and powder jars can provide the unique accents you're after, if you choose them as you would fine bibelots in unusual glass, ceramic, metal. And don't be afraid to put the unlikely to new uses. A shell can be a soap dish, a candy jar can store bathsalts.

Below, see some modern high-styling of the fish and his habitat—perennial bathroom motif. Fishnet wallpaper is Laverne Originals' "The Big Catch"; Nordic Fishnet curtain, North American Lace; Imperial's "Sea Silhouette" wallpaper; "Obscure Fish" linen, D. D. & Leslie Tillet; "Aquarium" coated-fabric wall covering by Wall-Tex; ceramic fish, candidate for a soap dish, from C. S. Goodfriend & Co., Inc.; blown-glass fish bottle, courtesy Shelley Marks.



PHOTOGRAPHS BY SOMOROFF

More high-style bathroom ideas on page 129



This big, airy laundry is located between two baths in a house designed by Architects Whittier & Fritsch. Linen closets (right) on each side of laundry open into adjacent baths as do soiled clothes hampers. Note roomy sorting counters. Equipment from General Electric.



The case for the laundry in the bathroom

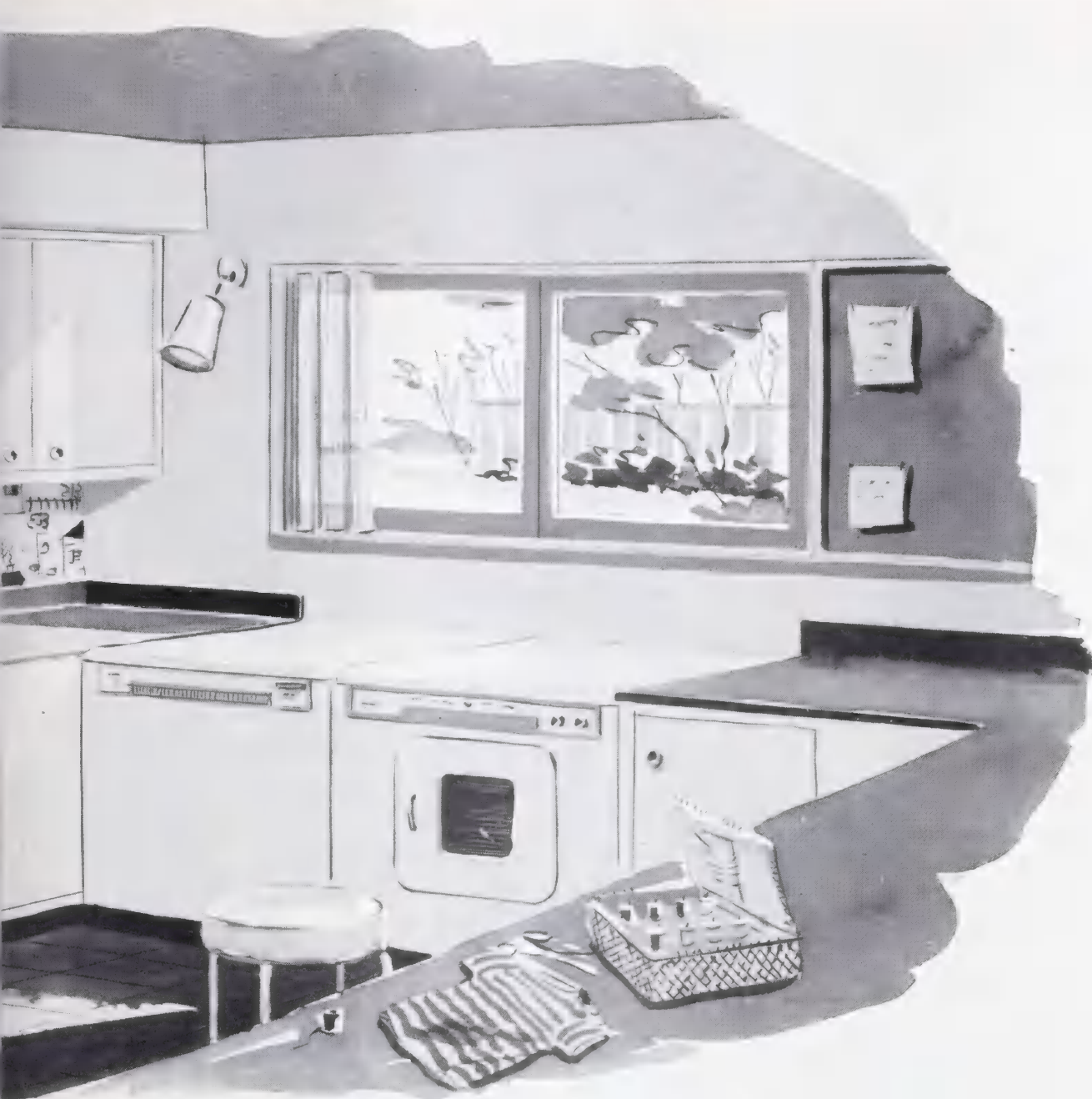
By Charlotte Conway

No law requires a laundry to be located in any one spot in the house. There is no longer need for it to be hidden away in the basement, now that we have good-looking, neatly and automatically operating home laundry equipment. Neither is the kitchen always the most logical laundry area, especially in households where the flutter of cooking is constant. And with automatic drying devices it is not essential to place a laundry near an outdoor drying area.

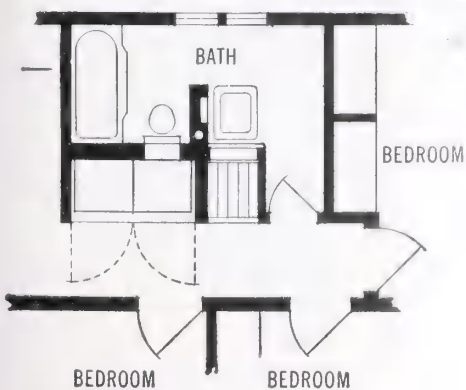
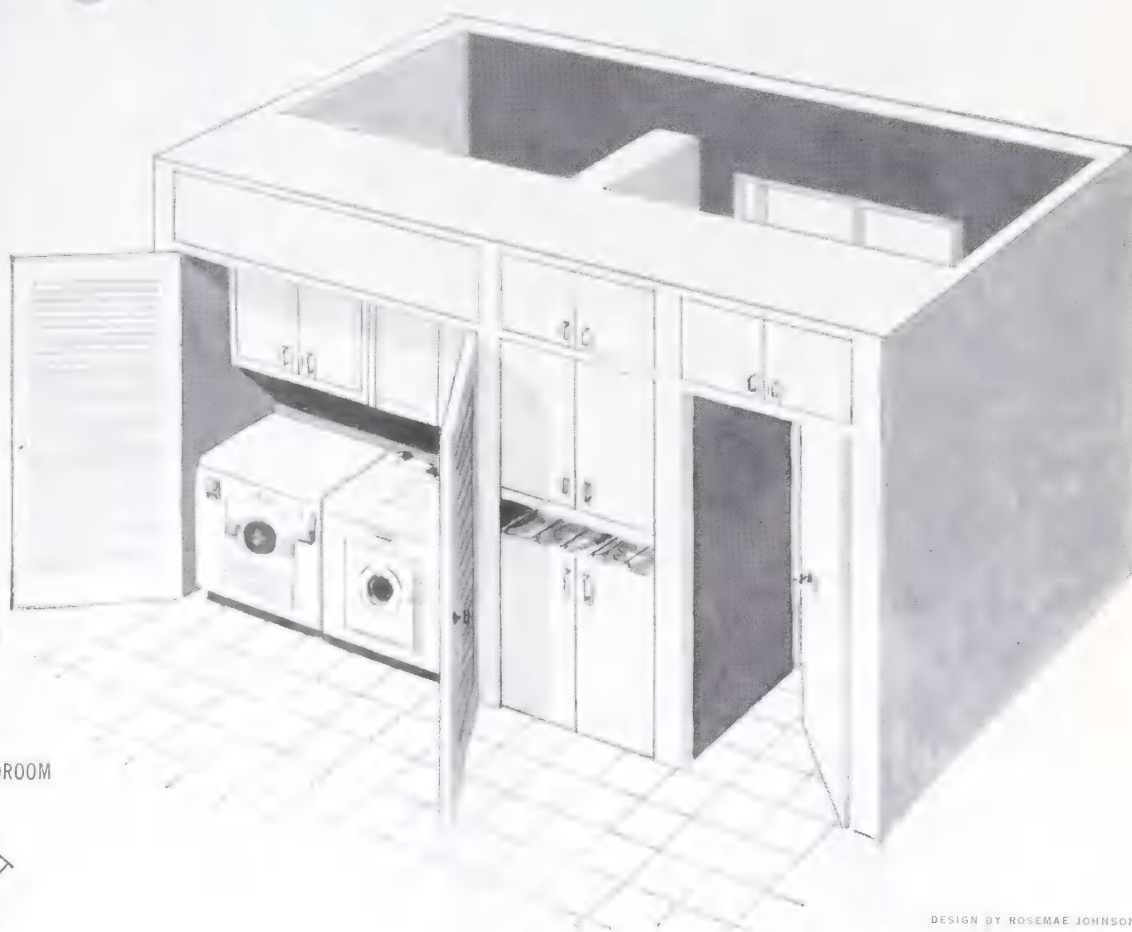
Where, then, will the laundry serve its owners best in convenience, time, and labor saving?

Where can it be installed with the greatest economy of electric wiring, water supply and waste pipes, and proximity to the water heater?

A combination bathroom and laundry may be the best solution in many a household. To see how feasible this is, study the four variations of the bathroom-laundry on these four pages. One sketch shows the laundry right in the bathroom. Another shows a back-to-back arrangement (right) with laundry in bedroom hall. Two more suggest placing the laundry separate from, but adjacent to, the bathroom. (Continued on page 74)



Back-to-back with bath-
room, a hall closet serves as
laundry. Bath and laundry
share ventilator, hot water
tank, plumbing line. Note
hamper and linen closet are
accessible from hall and bath.
Self-sorting hamper consists
of 5 washable bags for white,
light, dark, wool, rayon clothes.
Bendix equipment.



DESIGN BY ROSEMAE JOHNSON
DRAWING BY GEORGE COOPER RUDOLPH & ASSOC.

The case for the laundry in the bathroom *continued*

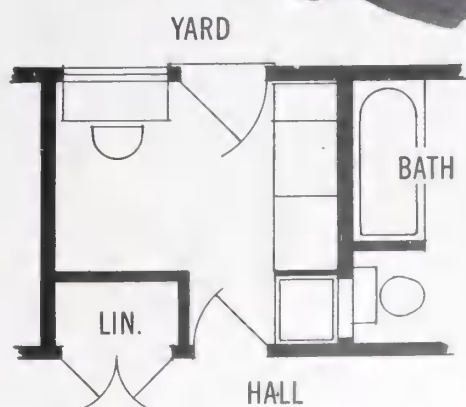
At first glance the bathroom-laundry idea may seem radical, but it's based on the kind of approach the efficiency expert applies to the arrangement of a factory or of a business office. In most houses, old or new, there is laundry work which no machine has yet been designed to perform—that is, the collection of soiled clothes and the putting away of clean ones. Most soiled clothes originate in bedrooms, always located near bathrooms, or in bathrooms themselves. Why *not* incorporate the laundry with the bathroom? It is near the source of soiled clothes accumulation and the ultimate storage places of clean clothes—bedroom closets, bureau drawers, and linen cupboards. It should save many trips back and forth and the time it takes to make

them. It takes advantage of plumbing and electrical outlets already on the scene. As for the drying process, this can be made a matter of turning a switch.

Dish towels (not so numerous, now that we have electric dishwashers) and table linens (more likely to be casual mats or plastics except on infrequent occasions) have become the least of our laundry load, so it may now be more logical to tote them to the bathroom than to carry the heavier load to a distant part of the house.

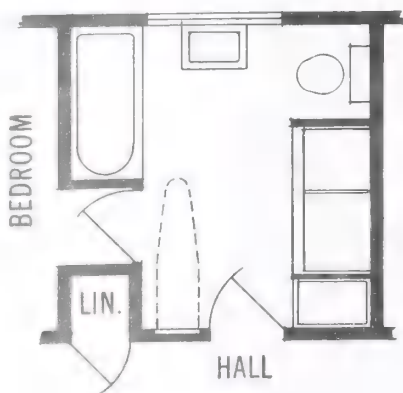
We urge you—and all architects and manufacturers—to give serious thought to this new approach to laundry placement. To succeed, it needs good planning, good household management, good equipment. (*Continued on page 132*)





Bathroom and laundry back-to-back make for an economy of plumbing lines, permit accessibility of hamper and linen shelves from both sides. Blackstone washer, dryer, and ironer take up space only 6' long x 25" wide. With a sewing machine in the laundry, you can mend as you go along. Grille-front hamper, mounted on casters rolls easily on Kentile floor.

A combination bath-laundry can be achieved very nicely in a room 10' long x 10' wide. Laundry itself requires a space 28" deep x 66" long. Enclosed behind shutters, it holds Westinghouse washer and dryer below, linen shelves above. This solution, designed for the Crane Co., would be excellent where economy of space and of plumbing installation are important. Closets in an existing house might be converted in this way.



Now you can make a Big Splash

By Marion Gough

Literally, you can now splash through your ablutions as uninhibited as you please, careless of any damp consequences. And the same materials that shrug off every bathroom hazard from steam to cough mixture now let you make as big a decorative splash in the bathroom as anywhere else in the house. Tile, flooring, wall covering, shower and window curtaining are becoming increasingly sophisticated in color, design, and texture. And so, thank heaven, bathroom décor is no longer an incongruous matter of swans and water lilies, but a carry-over of the aesthetically pleasing, adult, good design you enjoy in the living room.

Old stand-bys like glass, porcelain enamel, and ceramic tile show up in new, interesting colors and finishes. New plastics make high-style smartness invulnerable to moist atmospheres. All can be kept hygienically, easily clean.

5

Top to bottom, a sampling of bathroom materials with living room warmth and texture.

1. *Soft-as-fabric vinyl film, smartly striped and crinkled.*
2. *Enamel-on-metal wall tile, hammered texture, unglaring.*
3. *Styrene plastic wall tile in large squares, easy to install.*
4. *Translucent, privacy-making paneling of plasticized Fiberglas.*
5. *Smooth but textured-looking marbled plastic wall tile.*

2

3

4

PHOTOGRAPH BY GEORGE LAZARNICK

*Four more pages of splashproof bathrooms follow.
More about the materials on these two pages on page 137*



PHOTOGRAPH BY MAYNARD PARKER

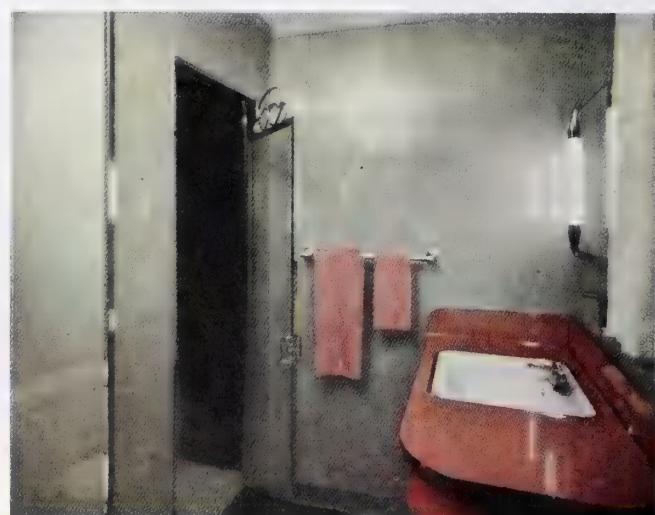
Easily maintained bath in the Welton Becket home owes its stylishness to plastic laminate counter, mirrored wall, frosted glass light diffusers, and wall-to-wall cotton carpeting.



PHOTOGRAPH BY EZRA STOLLER

Left, the Don McCammonds, remodeling a seventeenth-century house, used plastics almost exclusively to get this crisp, colorful bathroom. Shower niche is lined with styrene tile easily applied with waterproof adhesive. Shower and window curtain and waste basket covering are opaque, embossed fabric-like vinyl. Counter is plastic laminate. Benjamin Baldwin and William Machado, architecture and interiors.

Now you can make a Big Splash *continued*



Plastic laminates, impervious to water, stains, and hard knocks, are naturals for bathroom walls. In endless patterns in satiny or glossy finish, they come in wall-size sheets as large as 48" x 96", bonded to plywood or hardboard.

To distinguish a tiny bathroom, use strong color and space-saving devices. Plastic tile, lightweight and easy to apply yourself, comes in many colors with toilet seats to match. Here it surrounds a spectacular space-saver—a receptor bath, 39" x 38" x 12" combining shower basin and tub. Plastic-top lavatory cabinet is ready-built, hides pipes, furnishes storage space. (For more about this see page 60.) Immediate left, high-style color and pattern in rubber flooring and vinyl curtaining.



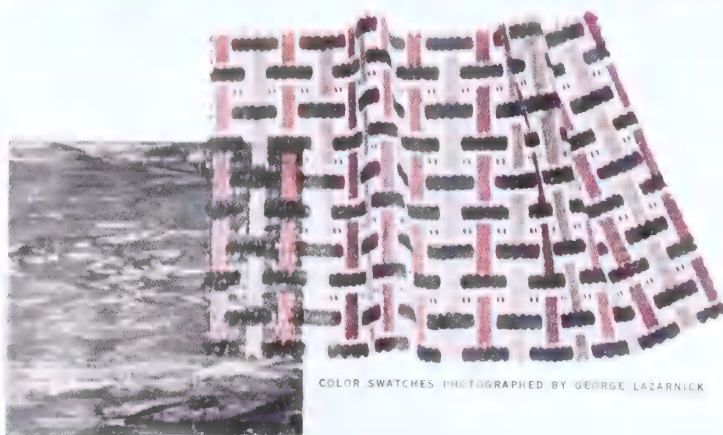
Two more pages of splash-proof bathrooms follow.

More about the materials on these six pages on page 137



PHOTOGRAPH BY EZRA STOLLER

A bathroom needs durable, moisture-resistant materials that can be kept sterile-clean. But it no longer has to look sterile. Here flowers, unusual accessories—but no clutter—add a personal quality to practicality. Counter top of twin basins and the wall are plastic laminate. Walls were applied by clips directly to the studs of this dry-built house. Floors are asphalt tile. Right, two signs of new bathroom decor: tweedy textured vinyl film and vinyl floor tile, in decisive colors.



COLOR SWATCHES PHOTOGRAPHED BY GEORGE LAZARNICK



Opaque colored structural glass, so tough it's also used for store fronts, meets every practical demand as bathroom wall covering and adds a luxurious gleam. It's tried and tested, comes in many colors and finishes. Matte finish, shown here, is glareless. Lighter or medium colors show soap marks less than dark ones, which is true of all surface finishes. Floor is easily kept terrazzo. Home of Mr. and Mrs. Clayton Miller.

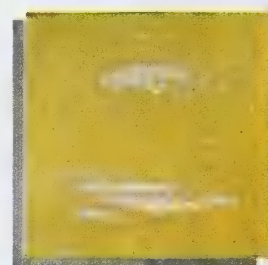
Wall finishes these days are practically limitless. Just name the decorating effect and it's yours—with added bonus of duck's-back behavior, stain resistance, damp-cloth cleanability. Here walls and ceilings are beehatched, plastic-finished panels in strong color and simulated wood graining. How unlike the old, cold laboratory look. Top, bright color in rubber tile.



Save space to avoid unbeautiful clutter. Compact receptor bath, low enough to be safely negotiated by youngsters and old people, is both shower and tub. Vinyl shower curtains can't mildew.

Now you can make a Big Splash

continued

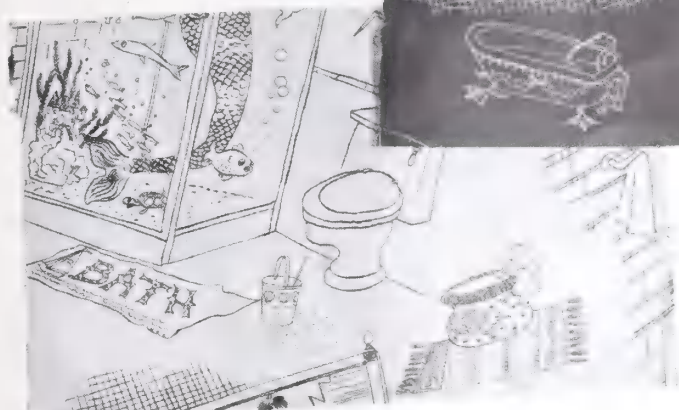
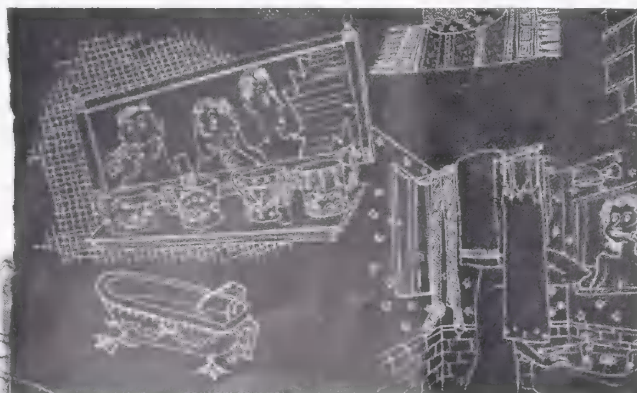


TWO PHOTOGRAPHS BY HEDRICH-BLESSING STUDIO





PHOTOGRAPH BY EZRA STOLLER



PHOTOGRAPHS BY GEORGE LAZARNICK

Ceramic tile, a clean-cut perennial on bathroom walls and floors, is constantly acquiring new colors and forms. Curved tiles eliminate dust-catching floorline crack. Decorating trick to emulate is curtain fabric matched to wallpaper covering of plastic-top lavatory cabinet. Home of Mr. and Mrs. Edward A. Pearson. Richard Gordon, designer. Left, two versions of new coated-fabric wall covering dedicated to life in the bath.

More about these splashproof bathrooms on page 137



1 2

Dressing will be a pleasure...

... if your dressing room is as carefully thought out as these.

*See how the right kind of storage is provided for each item in the wardrobe
and all of it handily organized with reference to bath and bedroom*

Having every piece of clothing you own logically organized in one place gives you much more than a smug feeling of neatness. Over a period of months it will save you hours of time, hours pyramided from the minutes lost hunting for stray accessories, or dashing back and forth from bureau to closet to bath. It goes without saying that an organized wardrobe saves the disposition. What gets you off to a worse start in the morning or before a party than a frantic search for the one thing you most want to wear? Above all, adequate storage surely—if less obviously—saves your clothes, since things which are properly hung or folded in the right space keep their

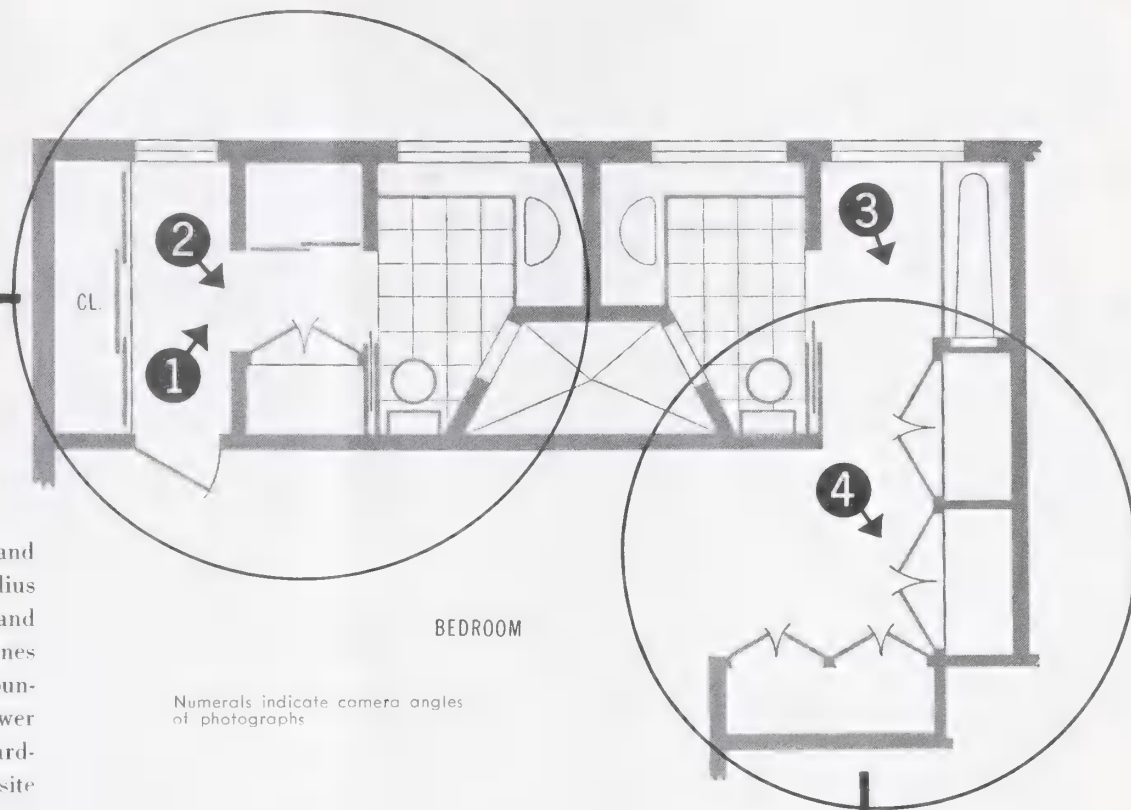
shape and freshness considerably longer than things which are stuffed into crowded quarters.

The most effective aid to organized storage is the device that makes it possible for you to see everything at once. There are many versions—the sliding door that gives access to a whole tier of open shelves, the open-front tray that reveals its entire contents instead of only the top layer, the pull-out rack that brings all your jackets or trousers into immediate view.

Study the dressing rooms on this and the next two pages and see how many other devices they contain for helping you to dress without needless motions.

HIS

One way to concentrate wardrobe and bathing facilities within easy radius is to plan separate units for husband and wife. Left circle above outlines husband's area. He has his own counter-top lavatory, shares roomy shower with wife's area. Sliding-door wardrobe and cupboards shown on opposite page contain shirt trays, shelves, hanging spaces for jackets, trousers.



Numerals indicate camera angles of photographs

SKETCH BY SIGMAN-WARD

HERS

Right circle on plan indicates wife's dressing area adjoining lavatory which duplicates husband's. She has four cupboards and a shoe cabinet over which is built-in ironing board at left, below. Cupboards have special compartments for skirts, blouses, jackets, a pull-out rack for belts and handbags, shelves for lingerie and sweaters. Home of Mr. and Mrs. Morris Corbman.

PHOTOGRAPHS BY MAYNARD PARKER

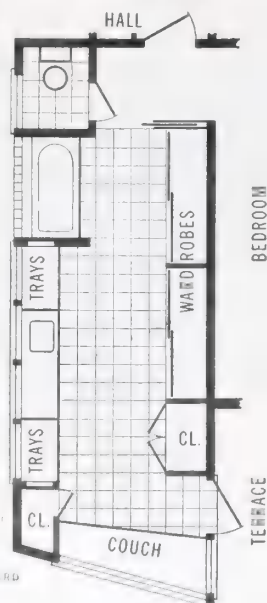
3 4



Dressing will be a pleasure *continued*



Organized storage for two complete wardrobes plus all facilities for bathing are integrated in one long narrow room adjoining the master bedroom of Mr. and Mrs. George W. Nickel's house designed by Jon Konigshofer. Long dressing counter contains lavatory, is flanked by generous built-in tray-drawer chests for husband and wife. It is only a few steps to the wardrobes that line the opposite wall shown on the plan at left, below.



A built-in couch for taking a snooze after a bath was also included in this thoughtfully planned dressing room. Sliding-door wardrobes have storage above for luggage and out-of-season apparel. A short projecting partition separates the bathtub and shower from the dressing counter. The toilet is enclosed in the small adjoining room which is indicated at the upper left-hand corner of the plan.

More wardrobe storage ideas on pages 110-111.

PHOTOGRAPHS BY MORELY BAER



In well-appointed homes in Europe and South America the bidet is standard bathroom equipment. As Americans discover its advantages, more are being installed alongside the toilet like this one in the home of the Cliff Mays.



PHOTOGRAPH BY MAYNARD PARKER

Why not a Bidet?

Any American who has traveled in Europe or South America has come to accept the bidet as a standard bathroom fixture. Once we travelers have got over our initial naïveté about how to use the bidet, and have learned that it is a logical twin to the toilet, we have found it a remarkably good aid to the daily routines of personal cleanliness. We find ourselves a little amazed, perhaps even chagrined, that bathrooms abroad should have gone us one better in matters of personal cleanliness.

But as more Americans travel abroad and learn from first-hand experience the advantage of using a bidet, more of these fixtures are being installed in new homes. And doctors, who feel strongly about the basic importance of genito-urinary cleanliness, are recommending the bidet, and the washing practices that the bidet makes possible. (Continued on page 147)

How to make one bath do the work of two

By James M. Fitch

In these days of high building costs, you have to scrutinize every single item that goes into a house for possible economies. And seldom, if ever, do you find any one item which can be just left out to give you a big economy. The fact of the matter is that most things which go into a house today are essentials. You can't leave them out without adversely affecting the comfort, convenience, or appearance of the house. The result is that you *pare things down* rather than *cut them out*.

One apparently obvious place to try to pare costs is the bathroom. On a square-foot basis it is, next to the kitchen, the most expensive area in the house. But it is also one of the most essential. In fact, ideally, every member of the family ought to have a bathroom of his own. This is out of the question in most households. And, if you analyze your family's schedule carefully, you're likely to find it isn't even really necessary. For the bathroom shortage shows up only at what traffic engineers would call "peak load periods"—especially in the morning when every member of the family is trying to get off to school, work, or play. For most of the 24 hours, this expensively equipped area is largely idle.

From a strict dollars-and-cents point of view, therefore, it is not so much a question of having more bathrooms as getting more use out of the ones you already have. And the way to do this is to locate each fixture so that, as far as possible, it can be used by itself, in privacy. In short, compartmentalize it.

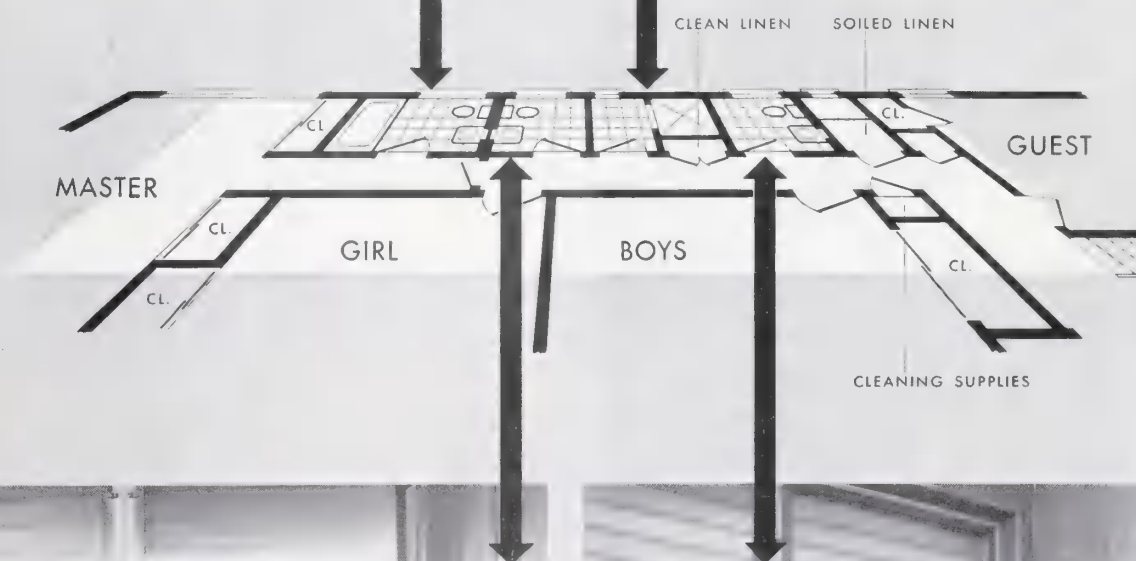
How far you carry this compartmentalization will, of course, depend upon the size and composition of your family. You'll be astonished how much it helps just to separate the water closet from the tub or shower, in the English fashion. Put a lavatory in each compartment and you've more than doubled its capacity. Or you may be forced into a much more elaborate scheme (right). These are two extremes, and some of the possibilities in between are shown on pages 88 and 89.

Generally speaking, you'll find that analyzing your family's bathing and dressing habits, and placing the equipment in separate compartmentalized units, will increase their convenience at the same time it reduces the number of fixtures required.

Two-and-a-half do the work of four

The bedroom wing of the Howard Myers residence houses two adults, two adolescent boys, and an adolescent girl—not to mention overnight guests, adult or adolescent. The problem faced by Chloethiel W. Smith, the architect, was how to handle this mixed and active group with maximum convenience, minimum fixtures. Her solution is shown opposite.

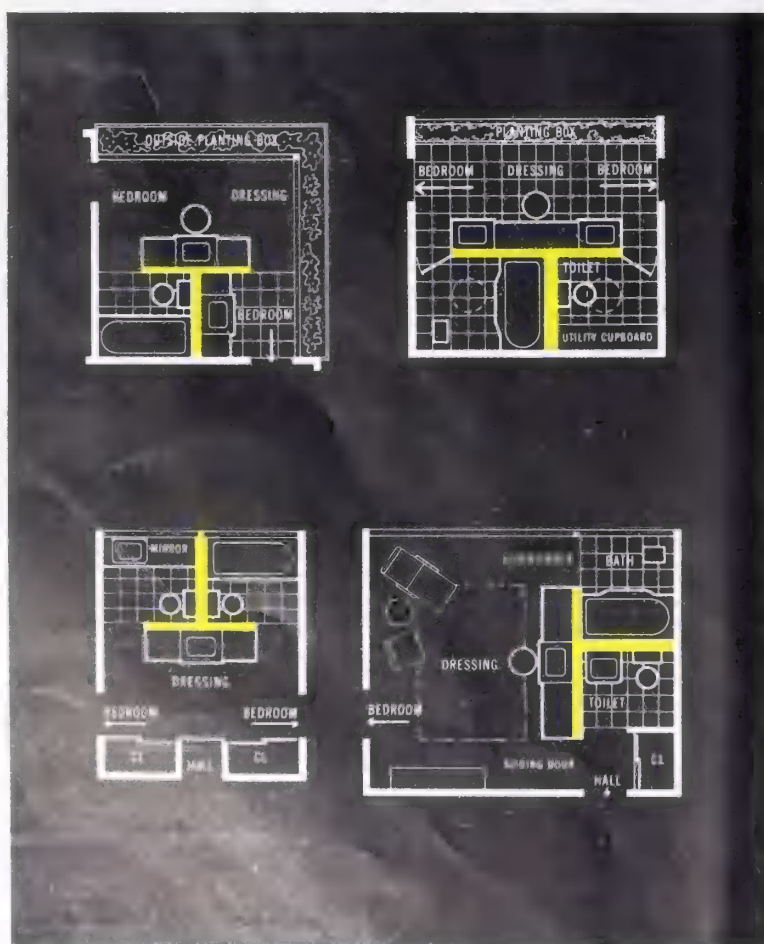
Along the north side of the bedroom hall, she has developed a series of four compartments. One is a complete bath, with tub and shower, serving the master bedroom. Two have lavatory and toilet complete with medicine cabinet, towel bars, and the like. The fourth has only a shower stall. This arrangement concentrates all the plumbing lines in a minimum space, places most fixtures back-to-back and permits simultaneous use by the whole family. Note also, as a corollary of good planning, provisions for storage of clean and soiled linen and cleaning equipment.



Make one bath do the work of two *continued*

A luxurious bathroom demonstrates an economical use of fixtures

Even where space is no problem, there's still merit to compartmentalizing your fixtures, as you can see in this model bathroom. Designed for the Crane Company by Architect Edward L. Barnes, it places tub and toilet for convenience and privacy in two small compartments. With tub compartment tiled and waterproof, other portions can be furnished and decorated like the rest of the house—cork floors, textured wallpaper, and the like. Bath scales, chaise longue and reading lamp complete the comfort picture.



Four variations on one basic scheme

The plan of this model bath can be varied so that it serves one or two bedrooms (top row) or one or two bedrooms and hall (bottom). In all variations, the same basic compartmentalization of fixtures makes it possible for at least two people to use the bath in comfort and privacy. In terms of initial costs, this is also an economical way to group fixtures, since it reduces hot and cold water pipes, soil stacks, etc.

Details on equipment used in these baths on page 135

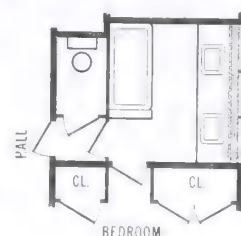
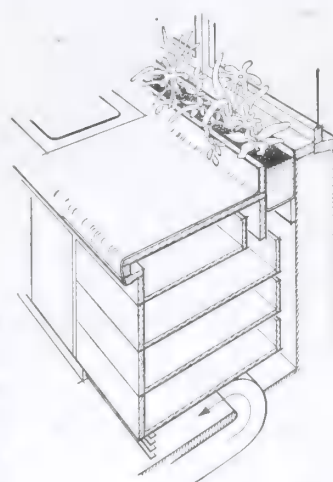


PHOTOGRAPH BY HEDRICH-BLESSING STUDIO

This small, four-fixture bathroom is planned to handle maximum traffic in a minimum area



Ideal for a small, one-bath house is this layout (below), with w.c. in separate compartment off hall, direct access to bath from master bedroom, and double lavatories in a roomy counter-top with drawers below. The design is topnotch. Lino-leum-top counters (right, above) have integral nosing and backsplash. Metal flower boxes are placed to clear curtains, have built-in drainage; roomy drawers hold toilet articles, linen; warm air heating outlets in baseboard. John C. McIntosh, designer.





By Virginia Stanton

A fresh approach to

the serving of Vegetables

To vary the guise of traditional mealtime vegetables, serve them as salads. Cooked to perfection and chilled ahead of time.

vegetables come to the table at their crisp best, and you've licked the problem of overcooked limpness. This is the third in a series of

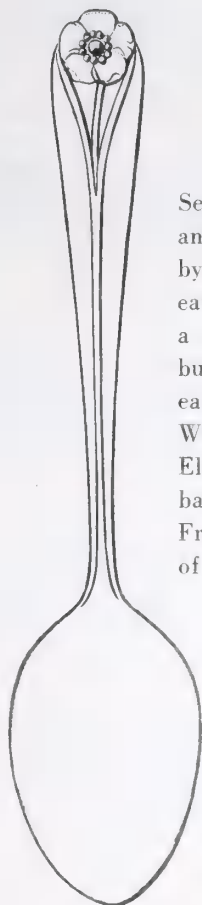
salad articles we have called "Start Being a Gourmet"

A beautifully cooked vegetable, served just at the point of cooked perfection, is a gourmet's delight—and a most difficult thing to achieve when you are having a dinner party. For there is always that last round of drinks and then your timing is tossed out the window so that the vegetable comes to the table sagging in its sauce. And even for a simple, family meal it's not always easy to synchronize the family and the vegetable. My new system is to cook the vegetables ahead of time and serve them cold as an accompaniment to the meat dish. It's just a cold replacement for the traditional hot vegetable. It simplifies your dinner preparation and dissipates your worries. For you have prepared the vegetable with love and care, and removed it from the flame at just the right moment of perfection. All you have to do is to marinate it in salad dressing, and your dinner vegetable is practically ready to serve.

I think, too, that men like meat and a salad, instead of a clutter of too many things to eat. It is so simple to have a meat and a husky salad—a Caesar salad, or celery root salad, or any of a variety of salads that are not quite a main dish affair, yet too hearty to serve as a separate course after (Continued on page 127)



Serve your summer salads, crisp and chill, coolly accompanied by wrought iron, glass, unfussy earthenware, smooth linen, and a silver pattern as fresh as a buttercup. Larry Lushbaugh earthenware, courtesy Carmel Work Center. Linen, courtesy Ellis Hyde Shop, Santa Barbara. Sterling, "Golden Age," Frank W. Smith Silver Co. Home of Mrs. Rhoda Prud'homme.



To learn the cooking technique that guarantees perfectly textured, flavorful vegetables, read the article, "A Better Way to Cook Vegetables," on page 106 of the February 1952 issue of HOUSE BEAUTIFUL.

SKETCH BY PAUL DANNHEISER

COLOR PHOTOGRAPH OPPOSITE BY MAYNARD PARKER

By James Marston Fitch

What you should know about

Summer Air Conditioning

What is it? When do you need it? What does it really cost? To bring you some common-sense answers to a much-confused subject, we've made a survey of residential air conditioning as it stands in the summer of 1952. Here are the facts.

What is meant by summer air conditioning?

The term has been so loosely used that it must be redefined. Using the strict, scientific definition of the industry itself, full summer air conditioning means the air has been cooled, dried, filtered, and circulated. Consequently, according to this definition, no machine can be called a summer air-conditioner unless it provides 1) refrigeration; 2) dehumidification; 3) filtering; and 4) fan.

When is summer air conditioning essential?

Generally speaking, you'll need full summer air conditioning when shade and ventilation are no longer enough to guarantee comfort. This will occur 1) when the air is so moist that, as it blows across your skin, it can no longer evaporate perspiration; or 2) when the air is so hot as it blows across you that it adds more heat to your body than it removes by evaporation. The first condition is typical of our Southeast, the second of our Southwest. Under such extremes, breeze and shade alone are no longer adequate, though they give some relief. Now you need air that has actually been dried and cooled. And in order to accomplish this, you have to have air-conditioning machinery.

Does it conflict with climate control?

Not at all. They're complementary. You will want to use climate control devices for minimizing hot weather discomfort—shade trees, sprinkled lawns, wide overhanging roofs, shaded glass, attic fans. For much of the country, much of the time, these measures alone will give you comfort. If they are not adequate, full summer air conditioning can be added.

What summer air conditioning costs.

	<i>Houses surveyed had average floor area of . . .</i>
DALLAS, TEXAS	1612 sq. ft.
DAYTON, OHIO	1300 sq. ft.
KANSAS CITY, MO.	1400 sq. ft.
LINCOLN, NEB.	1724 sq. ft.
LOUISVILLE, KY.	1350 sq. ft.
MOBILE, ALA.	2065 sq. ft.
NEW CANAAN, CONN.	1400 sq. ft.
NEW ORLEANS, LA.	1500 sq. ft.
RIDGEWOOD, N. J.	1550 sq. ft.
ST. LOUIS, MO.	2660 sq. ft.
WICHITA FALLS, TEXAS	2301 sq. ft.
WASHINGTON, D. C.	2250 sq. ft.

And remember this: A climate-wise house is cheaper to air condition. A tree-shaded roof, for instance, will reduce the sun load on your house and hence reduce both the size of your air conditioner and the amount of time it has to run.

Can you afford it?

Well, look at it this way. It's been a long time since Americans asked themselves if they could "afford" winter comfort. They've come to take it for granted and as a result central heating, insulation, weatherstripping have become "standard equipment" on the average house. The same thing should apply to summer comfort. In fact, for the South Atlantic and Gulf Coasts, the lower Mississippi Valley and the Southwest, the problem of keeping cool in hot

weather is much more important from a health-and-comfort angle than heating.

Thus, every device which gives your home increased summer comfort should be considered basic equipment. It might be essential climate control devices or full summer air conditioning equipment. In both cases, you are dealing with essentials, not luxuries.

What does it actually cost?

For reasons which need not concern us here, it takes more energy to cool a room than it does to heat it. And the equipment required to cool and dry air is much more complicated than that needed to warm or moisten it. Consequently, summer air conditioning has been more expensive both to install and to operate than winter (*Continued on page 140*)

These are actual figures, based on systems installed in more than 200 new homes in twelve cities.

<i>The cost of installing summer air conditioning in the houses averaged . . .</i>	<i>Amortized on a 15-year mortgage at 4½% interest, this amounted to a monthly cost of . . .</i>	<i>Monthly operating costs—electricity, gas, water, etc.—averaged . . .</i>	<i>Thus, total yearly cost of owning and operating summer air conditioning averaged . . .</i>
\$0.88 per sq. ft.	\$0.0066 per sq. ft.	\$0.0051 per sq. ft.	14.0¢ per sq. ft.
\$0.88 per sq. ft.	\$0.0067 per sq. ft.	\$0.0035 per sq. ft.	12.2¢ per sq. ft.
\$0.88 per sq. ft.	\$0.0068 per sq. ft.	Not available	Not available
\$0.86 per sq. ft.	\$0.0060 per sq. ft.	\$0.0036 per sq. ft.	11.4¢ per sq. ft.
\$0.98 per sq. ft.	\$0.0075 per sq. ft.	\$0.0061 per sq. ft.	16.3¢ per sq. ft.
\$1.09 per sq. ft.	\$0.0083 per sq. ft.	\$0.0040 per sq. ft.	14.8¢ per sq. ft.
\$0.78 per sq. ft.	\$0.0080 per sq. ft.	\$0.0044 per sq. ft.	14.9¢ per sq. ft.
\$0.84 per sq. ft.	\$0.0064 per sq. ft.	Not available	Not available
\$0.65 per sq. ft.	\$0.0051 per sq. ft.	\$0.0032 per sq. ft.	10.0¢ per sq. ft.
\$1.00 per sq. ft.	\$0.0078 per sq. ft.	\$0.0043 per sq. ft.	14.5¢ per sq. ft.
\$0.90 per sq. ft.	\$0.0069 per sq. ft.	\$0.0037 per sq. ft.	12.7¢ per sq. ft.
\$0.81 per sq. ft.	\$0.0076 per sq. ft.	\$0.0085 per sq. ft.	19.3¢ per sq. ft.





Garden designed by Dalsimer, Inc.

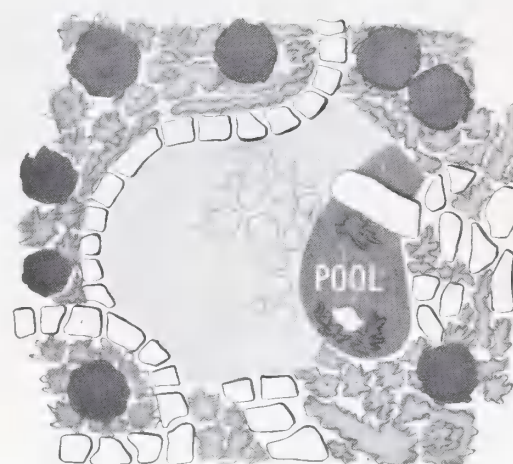
You can duplicate this garden for \$1,000

By Dr. Joseph E. Howland

Here is proof that the so-called high cost of gardens is just a myth. Here for \$1,000 is a real bargain—a bargain because every dollar really counts for something in terms of comfort, privacy, and outdoor living space.

Take that same \$1,000 and spend it on a mass of foundation shrubs, a patch of flower beds that require constant attention, and a swath of lawn that nobody uses and you *do* have a high-cost garden. Your money then has all gone just for a stage setting—for show instead of livability—obviously an outdated way to garden.

Today's garden is all living space—living space bought at one-third the cost of indoor space. This makes the modern garden one of the best dollar stretchers you have. Don't listen to people who say gardens cost too much. This new kind of garden is a real bargain. More photographs on page 149.



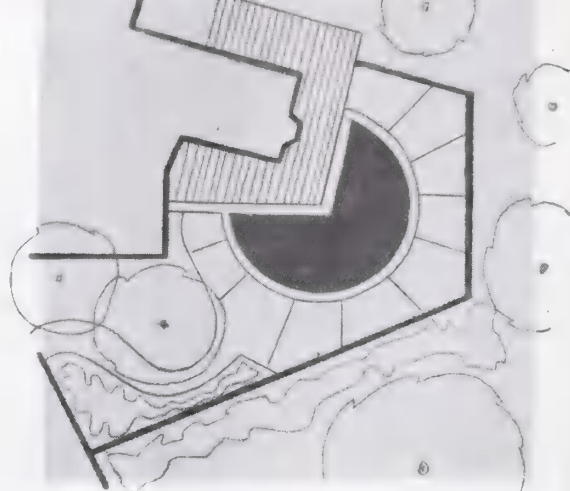
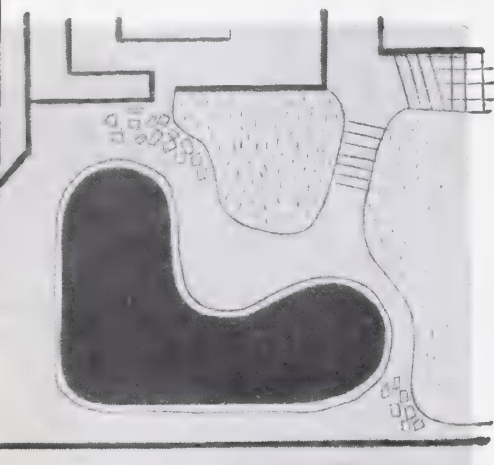
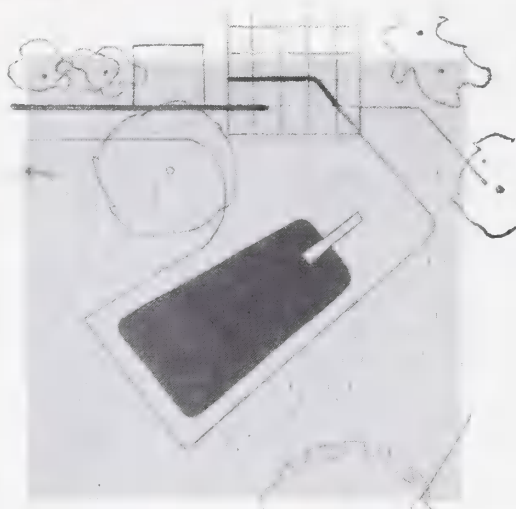
Here's what you get for \$1,000

3 birch clumps	\$150
10 rhododendrons	275
23 evergreen shrubs	186
1 flowering dogwood tree	50
1 amelanchier bush	30
270 garden perennials	106
175 spring bulbs	9
6 tons of stone	120
Cedar slices (paving terrace)	25
Metal pan for pool	25
Frog fountain	10

\$986

(Labor cost not included because all work is within the ability of homeowner.)

Could you use a glamorous extra living room 20 by 25 feet for only \$1,000? Here's a way to make gardening pay off in privacy, comfort, and the luxury of space—without any sacrifice in beauty.

1 *Mr. and Mrs. Henry Martin*2 *Mr. and Mrs. E. D. Martin*3 *Mr. and Mrs. Garret McEnerney*4 *Hoteles Interamericano*

Conventional pool shapes often hamstring garden design, rob you of valuable outdoor living space, and cost just as much as the pool you should have

What shape should a

There's nothing really wrong with the three kinds of swimming pools—rectangle, oval, and classic—which you can buy ready-made, but these shapes put drastic limitations on garden

Rectangle



Oval



Classic



with certain variations

design. They look best in big gardens with long sweeps of lawn to set them off. Use them on small lots and they look out of place, and there is none of the feeling of peace and ease that you have a right to expect from a modern garden where all elements integrate into a harmonious composition.

Custom-designed pools look better and use the space better because they take full advantage of view, shade, and privacy.



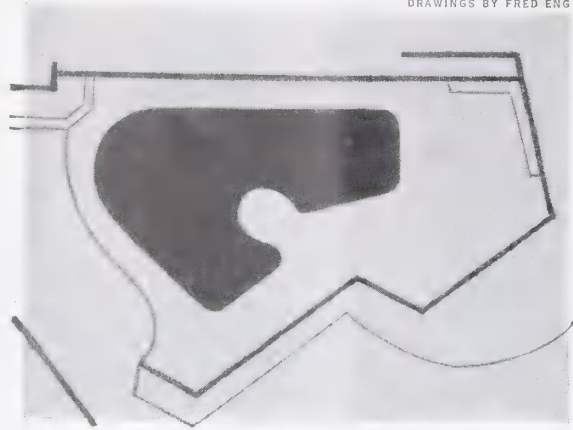
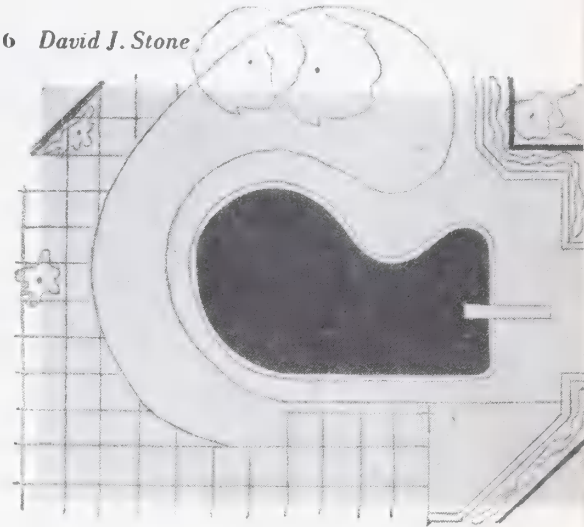
You manipulate terraces, walks, and plantings any way you like, *then* shape the pool to fit the space that remains.

This is exactly how we arrived at the shapes for the nine pools shown on these two pages. We did *not* start out with some abstract art form in mind. We arrived at the shape as the one best way to integrate pool and garden under the existing site conditions. You should choose your pool shape the same way.

The rectangle might be splayed out, for example (No. 3), to increase the perspective in a small yard—or to enlarge the shallow area for children. A 14'-28' by 40' pool



DRAWINGS BY FRED ENG

5 *Mr. and Mrs. Wayne Miller*6 *David J. Stone*

swimming pool be?

By Thomas Church
Landscape Architect

has the same water area as the standard 20' by 40' size, but much more of it is safe and usable for small children.

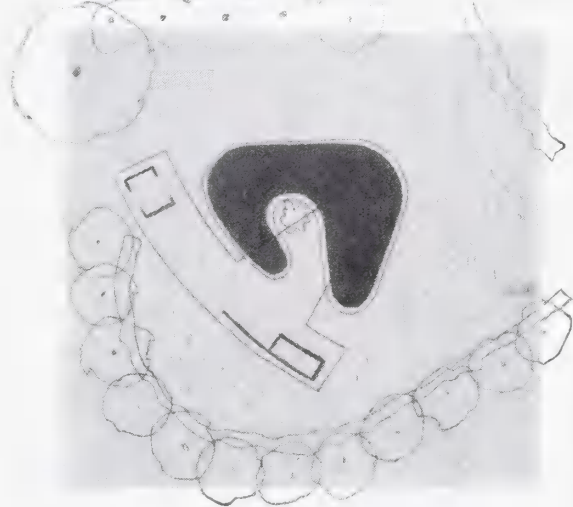
Instead of the romantic oval consider the more practical, space-saving, circular pool. You can't do much swimming, but you'll have a good dipping pool. You don't have to use the whole circle, of course. In No. 8, the pool house takes a bite out of the pool. In No. 1, no other shape would have used the restricted site so well—or looked nearly as appropriate in the garden composition.

Maybe the space limits indicate that you should combine the round and rectangle shapes. Number 2 and 7 are examples. This is a perfectly good idea aesthetically. Don't be afraid to let the pool take any shape that it must to utilize the space best.

Sometimes you can use a conventional rectangle or oval terrace of such strong design lines that *it* rather than the pool becomes dominant. But be sure that the composition really calls for the rectangle or oval pool.

The classic pool shape seldom has a place in today's garden. This pool must have an expansive, classic setting to look right. But don't go to the other extreme—the mock “natural” pool. The design idea is sound, but the mechanics of coping, gutters, ladders, etc., make initial cost and upkeep prohibitive. Only those who can dam up a stream should attempt it.

Now you may think a custom-design costs more than a ready-made pool. It really doesn't, when you consider the saving of usable space and the gain in aesthetic effect. Even steel pools can be custom-designed for such a low premium that you shouldn't accept the handicap involved in forcing your garden to fit a preconceived pool shape.

7 *Mr. and Mrs. Tomas Regalado*8 *Mr. and Mrs. Edward Topham*9 *Mr. and Mrs. Dewey Donnell*



The summer bachelor

By Victor Bergeron

Known to some as "Trader Vic" and author of the forthcoming book, "The Kitchen Kibitzer"

It happens to all of us. The house is abnormally quiet, the blinds are drawn and you can write your name in the dust on the piano. A faint aroma rises from the garbage pail beneath the sink, mingling its effusion with the rankness of old pipe scrapings and stale cigar butts. The plants which you forgot to water are a bilious yellow. With no one to pick up after you, the joint looks like a flophouse, with hats on lamps, ties on door knobs, wet towels on the bathroom floor, and shoes, socks, and newspapers strewn over the bedroom.

You are a summer bachelor and what seemed like a hell of a good idea at first has now begun to pall. You hate to go home to an empty house and you're lonesome in a crowd. Your beautiful pre-vacation plans which comprised taking in a "burlycue," have somehow never materialized. You had also thought of having a few of the gang over for a stag, beer bust, or bull session, which still has possibilities if you can manage to get the homestead policed up.

Sundays are the worst of all, and a Sunday morning all alone gives me the heebie-jeebies, so let's start with the morning department. Call up a friend, some bachelor by choice or vacation, and if he says he'll be right over start mixing a Maui Fizz. If you haven't any cream cheese on hand ask the guy to pick some up on his way over. I'll tell you why later.

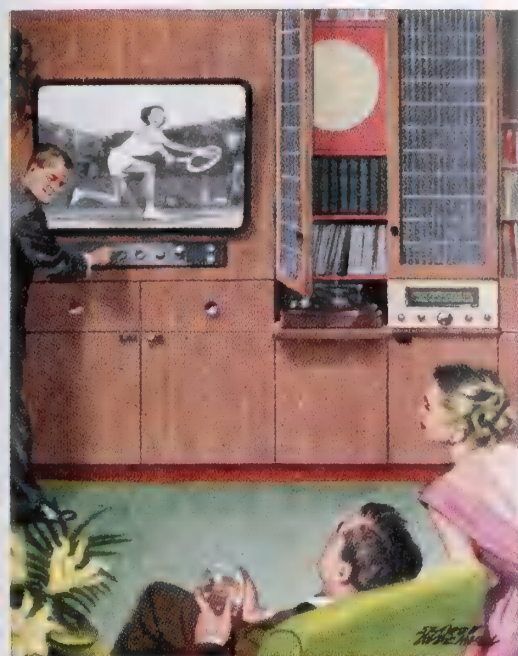
Dr. Paul Samson first concocted the Maui Fizz when he was doing service at the Hoff General Hospital in Santa Barbara. Paul is a big man, both in stature and in reputation as a chest specialist, and this drink is worthy of him. You'll need rum and an electric mixer. (Continued on page 120)



Third in a series of cooking articles



for men by a guy who says
you don't know what you're missing
until you move into the kitchen



TODAY'S PUSH-BUTTON MAGIC—like television—makes life easier, more comfortable. In Lincoln, controls open windows electrically,* provide quick heat and ventilation, automatically adjust car's speed to driving needs (dual range HYDRA-MATIC Transmission as standard equipment). And never before such easy handling, with an exclusive new ball-joint front suspension system, first on a U.S. production car.



BRINGS THE OUTDOORS INDOORS—Moving walls of glass give new dimensions to the homes of today. Lincoln mirrors this trend with 3,721 square inches of cool sea-tint® visibility—vision that includes both front fenders. Think of what that means when parking, or when you need to see close up.

LINCOLN

captures the beautiful ease of modern living



*Electric window controls, sea-tint glass and white sidewall tires optional at extra cost. Standard equipment, accessories, and trim illustrated are subject to change without notice.

NO MATTER what the luxury—be comfortable. That is the mood today. In homes there are fewer rooms for show, more rooms that welcome people, living rooms made for living. You see it all around you in your home...but what about the car in your garage?

Do you see a pompous automobile? Or do you see the clean-lined beauty of the

one fine car designed for this new way of life—Lincoln for 1952?

For this year's Lincoln is the car that lets you take modern living with you. Luxurious, yes...probably the most carefully and finely crafted car of our time. But, for all its luxury, it is magnificently functional. For all its roominess, it is quick and eager—with a completely new

overhead valve V-8 engine, winner in its field in the Mobilgas Economy Run.

You can make your driving as modern as your living. First—at your Lincoln dealer's showroom, inspect the new Lincoln Cosmopolitan and Capri. Then—drive the one fine car deliberately designed for modern living.

LINCOLN DIVISION—FORD MOTOR COMPANY

Early Americana was never interpreted with more heart-warming charm than in the Nantucket Group of American Province Maple by Fox. Here is warmth, comfort, color—loveliness to live with through the years. Truly, time will only serve to enhance the beauty of its classic design and enrich the mellow warmth of its hand-rubbed maple finish.

Why not make it yours—today? Fox furniture is sold by leading department and furniture stores.

Write for name of nearest dealer if your store can't supply you.

EKTACHROME transparency by Nowell Ward & Associates



THE NANTUCKET GROUP

ALSO AVAILABLE WITH MATCHING SOFA BED

FOX MANUFACTURING COMPANY

ROME, GEORGIA

America's largest manufacturer of Maple and Oak Living Room furniture





"Lucky you-with a kitchen like this!"

"My guests have been green-eyed ever since we put *Vitrolite** in our kitchen!

"That *Vitrolite* glass paneling made our kitchen look like a House Beautiful cover picture. Look at the lovely colors - that's Sky Blue at the right; the other is Cadet Blue. And that smooth, smooth surface—it's so wonderfully practical!

"Our walls will always look as fresh and new as the day the *Vitrolite* paneling went on! Spatter marks swish right off. And the 'gleam' won't fade or wear away. This kitchen is *my* room and I'm certainly tickled with it."

* * *

These thick panels of sleek glass come in rich colors that go *all the way through* its 1½" thickness. For exciting, luxurious beauty that *lasts*, get *Vitrolite* for your kitchen and bathroom. Call your L-O-F Glass Distributor or Dealer for an estimate (see yellow pages of your phone book). And write us for your *Vitrolite* booklet.

*®



BOOKLET . . . Write us for your *Vitrolite* booklet, enclosing 10¢. It has some wonderful color designs of *Vitrolite* rooms.

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VITROLITE

COLORFUL GLASS PANELING

For Bathroom . . . Powder Room . . . Kitchen



for years...

and years...

and years...

and years...

furniture keeps its beauty and inviting comfort

because **Firestone FOAMEX[®]** cushioning
has never been known to wear out



Grown even lovelier with the years—this modern American beauty. Grown up to cherish the clean, simple lines of her favorite *Foamex*-cushioned chair—graceful expression of contemporary comfort.

Beautiful because it's comfortable... *Foamex* stays comfortable because it keeps its shapeliness—and the shapely lines of your furniture—for life!

This entirely new and different cushioning material can never sag, bag, shift, lump or hollow out...never lets you down, never causes you to sink into an ugly depression.

Millions of tiny air-and-latex bubbles give with pressure as you relax—mould themselves to you, for cradling comfort. When you arise, *Foamex* cushioning "gets up" with you—never needs "plumping" or "fluffing."

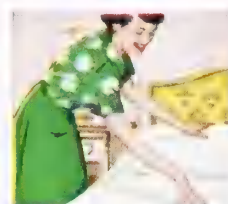
How can you recognize the comfort of *Foamex* cushioning? Look for it in the smartest chairs and sofas ever to pamper your weary body. Though you can't see the *Foamex* itself, you'll recognize it by the chair's trim, unwrinkled contours and the gold, scarlet and blue ribbon that says: "Cushioned with *Foamex* by Firestone." At fine furniture and department stores.



Petal-soft *Foamex* breathes with pressure—expelling dirt and dust—air-cleaning and air-cooling itself.



Car seats, backs and armrests cushioned with *Foamex* take the bumps and jolts out of motoring.



Yours, for a lifetime of sleep-perfect nights...the exclusive Form-Fitted Mattress of Firestone *Foamex*.



Enjoy dust-down- and feather-allergy-free sleep with a pillow made of cool, sanitary *Foamex*.

This modern American beauty is cushioned with *Foamex* on seat and back. The cylindrical air-cleaning and air-cooling effect of *Foamex* is guaranteed. The detachable arms are cushioned with a 1-inch layer of solid *Foamex*.



© 1952 Firestone Industrial Products Company
Enjoy the Voice of Firestone Monday
Evenings over NBC Radio and Television.



This powder room, adjacent to bath, needs no lavatory. Instead, full space is given over to a broad dressing table with tilted theatrical-type mirror for make-up. By keeping all surfaces plain and lines simple, an area no larger than most coat closets achieves a surprising sense of space. Cliff May, designer.

PHOTOGRAPH BY JERRY ANSON



TWO PHOTOGRAPHS BY MAYNARD PARKER

Antique accessories add an elegance to this powder room, rarely seen these days. Situated between a front hall at left and full bathroom at right, dressing table has no lavatories. But its mirrored niche is well-lit by recessed panel in ceiling. Note bow-front drawers in dressing table. Emil Schmidlin, architect.



An old-fashioned lavatory bowl, of the oval shape so popular fifty years ago, is here smartly countersunk in a marble slab. Inside shutters, at small windows flanking the fixed mirror, substitute for curtains.

The Powder Room is back

For families who do a lot of entertaining, a powder room makes sense.

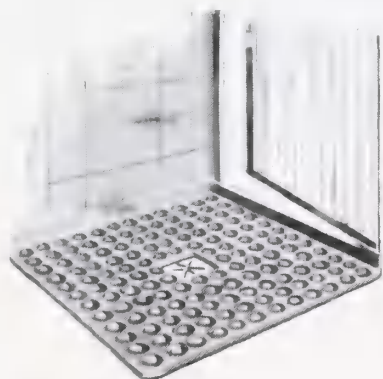
It can be a complete unit in itself, with its own lavatory and toilet. Or it can be an ante-room to a bathroom serving bedrooms beyond



Plexiglas doors, molded like pleating, offer both glamour and the super-tough material used to enclose plane cockpits. Fiat's Cascade Bath Enclosure slides on a tub-affixed track.



Wall panels of this Fiat prefabricated shower-stall are of laminated plastic, chosen for its insulating properties, rugged durability. Plate-glass door is optional.



The 140 vacuum cups molded into this 24-inch square shower mat assure you foot comfort and safety. A 3-inch opening is furnished for water drainage. Pretty's De-Luxe Shower Mat is made of heavy, pliable rubber in white and pastels.



Case's One-Piece Water Closet can nestle under a window. Its design gives positive prevention of flushing over-flow and contamination of water supply.

How to bathe in

Scene of many serious household accidents, your bathroom will be a lot safer place with these products



Henry Weis makes porcelain prefab shower stalls for free-standing or built-in installation. This corner model has glass door, no-slip receptor, comes in 5 colors.



NuTone's Heat-a-lite combines a light, electric heater, and fan. They're on separate switches so you can have heat, ventilation, or light together or separately.



For children, invalids or old people, the Sure-Grip bathtub seat will make bathing both easier and safer. Rubber end pieces are adjustable to all shapes and sizes of tub. White enamel finish makes cleaning easy. Frohock-Stewart Co.

DRAWINGS BY JEREMIAH GOODMAN

comfort and safety



You can make both tub- and shower-bathing safer for young and old with Eljers' new Legation tub. It has a broad flat rim, depressed at center, and a built-in seat at one end (right).



Like all Briggs tubs, this one has a deeply embossed pattern on its wide flat bottom which increases its safety in bathing and showering. Briggs fixtures all come in white and 4 colors.



Heritage-Henredon Designs Shown On Opposite Page

(and many more just as lovely)

Are Available At Dealers' Listed Below

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Birmingham...Rhodes-Carroll Furniture Company
Mobile...Gardberg's

ARIZONA
Phoenix...Coles Home Furnishings

ARKANSAS
Fort Smith...Eads Brothers
Little Rock...Steinkamp's

CALIFORNIA
Berkeley...Stone-Pierce, Inc.
Beverly Hills...W. & J. Sloane
Los Angeles...Bullock's Downtown
Los Angeles...Cannell & Chaffin
W. Los Angeles...Cannell & Chaffin
Oakland...Bonnyce's
Pasadena...Bullock's Pasadena
Pomona...J. H. Biggar
Redlands...McLewen's
San Diego...W. & J. Sloane
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Hartford...Hara Furniture Company
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Baltimore...Gomprecht & Benesch

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MINNESOTA
Minneapolis...The Dayton Company
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MISSISSIPPI
Jackson...Mississippi White, Furniture Company

MISSOURI
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Omaha...J. L. Brandeis & Sons
Omaha...Daniel Furniture, Inc.

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Portland...Meier & Frank

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Easton...Furniture House
Harrisburg...M. Lee Goldsmith
Philadelphia...John Wanamaker
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SOUTH DAKOTA
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Knoxville...Fowler Brothers
Memphis...Arthur Seelbinder, Inc.
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TEXAS
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Amarillo...McAfee's, Inc.
Austin...Bridges Furniture Company
Corpus Christi...Showroom of Finer Furniture
Dallas...Anderson's Furniture Studio
Dallas...Sanger Brothers
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Lubbock...Spikes-Sellers-Jenkins Furn. Co.
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Richmond...Miller & Rhoads
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Madison...Gately's
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CANADA
Toronto...Robert Simpson Company, Ltd.

IT'S WORTH MENTIONING

By Julie Polshek

You can sling this midget charcoal grill over your arm for a wienie-roast on the beach; use it on the porch table to broil dinner's meat course. The fire box has a removable grate and draft vents to control the heat. The 9-inch grid and aluminized steel body are hinged together and the legs fold under. The youngsters would dote on a Bar-B-Cutie of their own. A mere \$1.98 is involved for this treat. Gertz, Jamaica, New York.



You can use Metco's Auto Den as a table, a play pen for the tots, a balcony for luggage. The height adjustments of its hangers and chains station it to suit your need. The platform itself telescopes to give the wanted length adjustment. The strong steel structure gives all car models full coverage of the back-seat area at play-pen level. It's easily set up; stows in car's trunk. Hanger is rubber-sleeved. \$9.95, Metco Inc., Ferndale, Mich.

Skewers as long as these 16½ inches are hard to come by and much in demand, say outdoor chefs we queried. The matter of keeping food cubes put during the turning is also capably attended to by the Washburn Shishkabab Skewers. They achieve this by means of a twist in their oval rod-structure. The foursome is made of solid stainless steel; several California recipes accompany them. \$1.89, from Macy's, New York.



Susan Sue's lower tier transports eight serving portions; accompaniments such as sauces, cookies, relishes, jellies travel in the four upper trays. The dishes clip into the carrier at their flanged ends and have a well for butter, mustard, etc. They stack for storage. The attractive Superlon plastic assembly (2-color) is to be had in chartreuse-dark green, green-gray, coral-gray. (Lower tier 17" diameter.) \$4.95, Jordan Marsh, Boston.



(Continued on page 109)

stairs

climb

Why

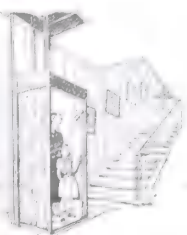
The SHEPARD HomeLIFT or EscaLIFT is the practical solution for the family interested in eliminating stair climbing drudgery. Safe—easy to install and operate—and priced within the family budget. Representatives in all principal cities. Write for descriptive bulletins.

THE SHEPARD ELEVATOR CO.
5003-H2 Brotherton Road
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SHEPARD

SHEPARD HOMELIFT

SHEPARD ESCALIFT





Designs for living room, dining room, bedroom! All with the artistry of custom furniture—yet, because of new methods, offered at much below custom prices . . . that's the Heritage-Henredon idea!

There are many more beauties in addition to those shown here. Each created with an eye on today's space problems—completely adaptable, so you may select whatever you can now, add later.

Always look for the proud Heritage-Henredon hallmark when you buy furniture *for you—for gifts!*

Handsome is as handsome does! Comfortable sofa blends with inviting chair. Book table makes a unique corner piece—cocktail table, a gracious company-server! Your choice of useful teak or Sierra mahogany lamp table. And the swivel chair's perfect for TV!

Such simple elegance! Exquisite table measures 36" closed, extends to 96". Classic chairs have handy back pulls. Buffet and matching junior buffet-with-hutch provide generous storage space for linens, silver. All pieces are genuine mahogany—choice of coppertone or regular mahogany finish.



CUSTOM QUALITY at PRACTICAL PRICES



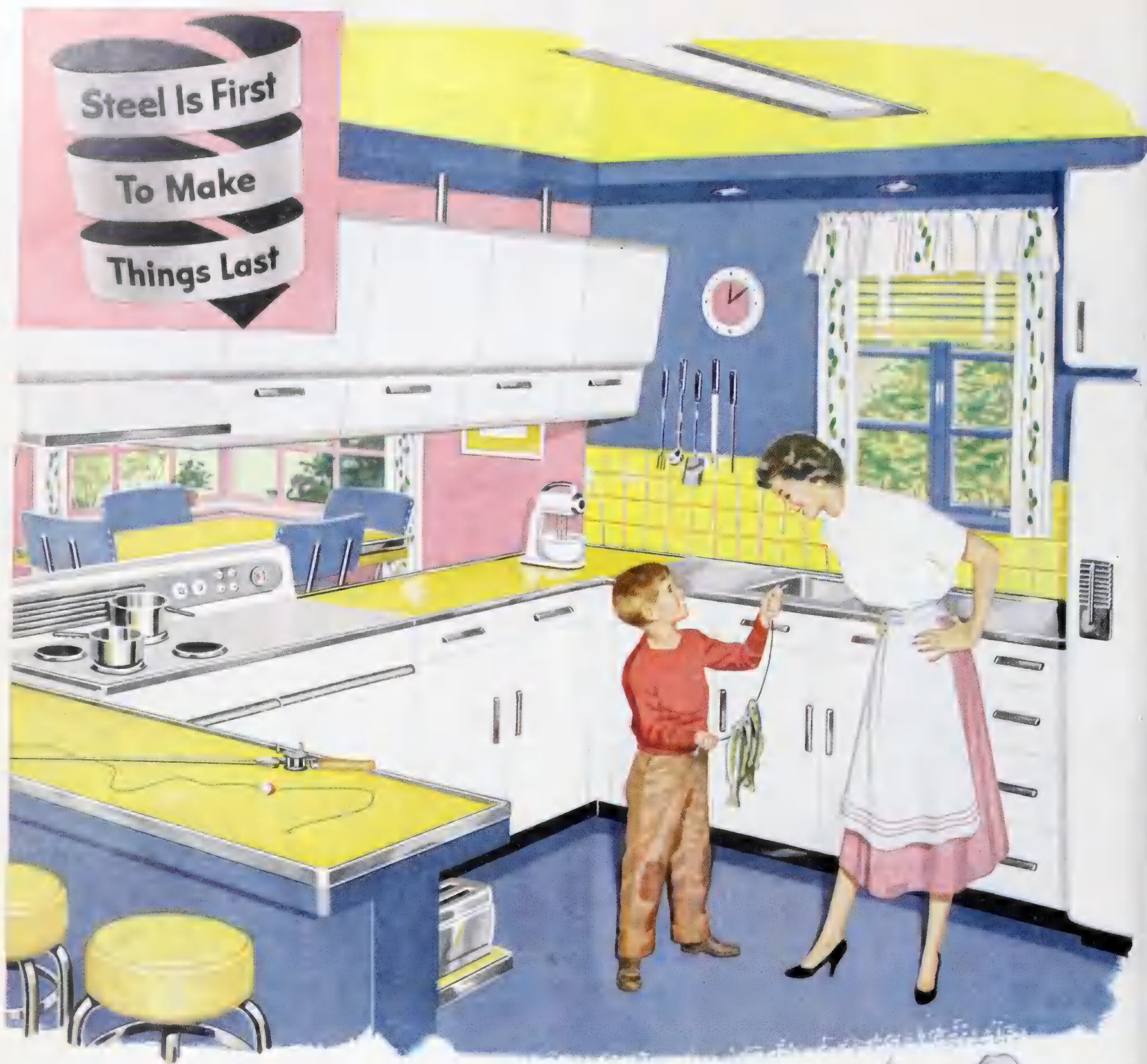
**Heritage
Henredon** *fine furniture*

Factories at High Point, Mocksville, Morganton, N. C.



Intriguing Furniture Book, 25c! Page after page of pictures, ideas! Suggestions for living room, dining room, bedroom! For your copy, plus name of nearest dealer, write Heritage-Henredon, Dept. HB6, Morganton, N. C.

← SEE HERITAGE-HENREDON FURNITURE AT DEALERS LISTED ON OPPOSITE PAGE



Take a good look at this good looking kitchen

Obviously, it is functional, fashionable, inviting to work in. But now look a little more closely. You'll see that the most important thing about this housewife's heaven is *steel*.

Steel appliances. Steel lighting fixtures. Venetian blinds, ventilating fan.

Steel cabinets and steel wall tile. Steel just about everywhere you look.

That should give you some ideas about *your* kitchen. All these wonderful things of steel are modestly priced because they are made of America's great bargain metal.

They will stay good looking longer, perform better, serve you for more years because they are steel—the metal that protects the looks and prolongs the life of any product.

These are all good reasons for modernizing your kitchen with steel . . . good reasons for making steel your standard whatever you buy.



Metal sculpture, executed in Weirzin—electrolytic zinc-coated steel that resists heat, moisture, rust—demonstrates the exceptional workability of this easily fabricated metal.

WEIRTON STEEL COMPANY WEIRTON, WEST VIRGINIA

NATIONAL STEEL CORPORATION



IT'S WORTH MENTIONING

CONTINUED FROM PAGE 106



An easy twist latches the dome of the Lusto-Ware Locking Cover Set into its tray's recess. Joined thus, they carry easily and safely and give the content air-tight protection. The super-size storage area (a 13-inch tray, a 6-inch high dome) accommodates a giant cake, sandwiches or rolls galore, several pies. Dome of the sturdy Styron plastic set is crystal; red, yellow, or green tray. \$2.98. Gimbels, New York, N. Y.

Pennsylvania Dutch designs these copper forms imprint eye-catching decorations on foods they boil or bake. The quaint motifs (including heart, snowflake, tulip, etc.) give the molds great dish-appeal, too. Hot-weather dishes, however, allow them little time to idle on the kitchen wall. \$9.75 for the set, Epicure's, 133 East Putnam, Greenwich, Connecticut.



The Newton Insect Trap lures and exterminates its prey with an ordinary 100-watt bulb. Sounds far-fetched, but it works like a charm. The circling critters head into the metal wings which catapult them into the plastic bowl; they succumb almost instantly to bulb's heat. The improved illumination effected by the bowl's diffusing powers is a wide issue, but pertinent. \$3.98 less bulb. Brown & Gold, 187 La Brea, Los Angeles.

You need a tough, long-wearing surface for concrete or masonry. Zynolite's rubber-based Pa-Finish fills the role. It withstands climatic ravages, moisture, alkalis, acids, scrubbing. Drying time is 4 hours. Ideal for tennis courts, walks, playrooms. Non-fading. Colors: red, beige, azure blue, moss-green; \$7.75, gal.; \$5.50, qt.; thinner-solvent, 90¢ qt. Zynolite Co., 1646 South Vermont, Los Angeles, Calif.



You can seal canning jars, release any type and size of screw-on lid, uncap bottles, with Hidden Jar Opener. When the serrated finger is at the left, it tightens lids; pushed to the right, it opens them. A deft device at the back pries off bottle caps without distorting them. The strong, nicked unit installs on the underside of a shelf or cabinet; out of sight but always ready for use. \$1. Wilco Products, Sherman Oaks, California.



In Dallas, Texas, 210 six-room homes selling for \$12,500 are air conditioned throughout by G. E.



Haworth Manor, N. J., 65 homes in \$25,000 class feature G-E Home Air Conditioning with G-E Air-Wall System.

Why Swelter?

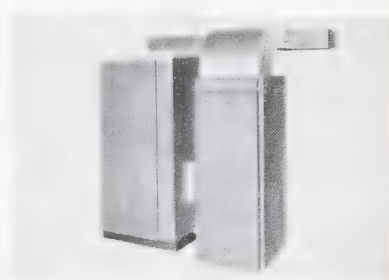
Complete home cooling now within reach of millions

Homes which sell for as little as \$12,500 are now completely air conditioned by G. E. More and more proud owners all over the country—North, East, South, West—are enjoying cool indoor climate and better sleep when it's hot... carefree, fuel-saving warmth all winter... healthfully filtered air in all seasons. For them, sticky mugginess is gone forever!

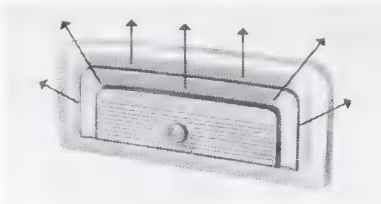
G-E year 'round air conditioning includes G. E.'s efficient, "quick-heating" gas or oil-fired warm air furnace, home cooling by famous G-E electrical refrigeration, and the revolutionary G-E Air-Wall system of air distribution which provides warm floors and warm outer walls in winter, draft-free circulation of cool refreshing air in summer. G-E cooling has been added to many new 6-room houses for less than \$1,000. Can readily be added to your present warm air heating plant, too.



In Oakley, Kansas, "our home always comfortable," says J. F. Schiltz (Kansas temperatures range from -18° to 105°F).



Efficient, compact G-E furnace (right) and Home Air Conditioner (left) for utility room or basement.



G-E Air-Wall Register on outside walls blends air, prevents drafts and cold floors, allows freedom of furniture placement.



Cutaway section of basement home with G-E Heating and Cooling shows how Air-Wall System is used winter and summer.

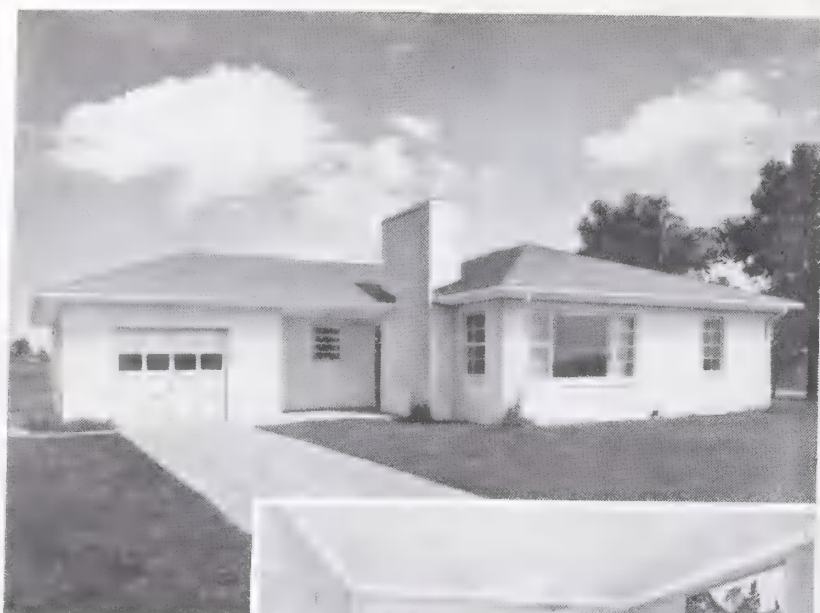
GENERAL ELECTRIC

FREE!



"Spring in Your Home" booklet. Write General Electric Company, Air Conditioning Division, Section HB-8, Bloomfield, New Jersey.

NAME _____
ADDRESS _____
CITY _____
STATE _____



Read how the Lowell Johnsons, after suffering a severe fire loss, decided that...



FIRESAFETY IN THE HOME BEGINS WITH

Concrete - IT CAN'T BURN!

During a 6-month period in 1947, several houses near Knoxville, Iowa, went up in flames. One of the houses that burned was the 7-room home of Mr. and Mrs. Lowell Johnson. Sorrowed by their loss of costly property and treasured possessions—and the losses of other families in the community—the Johnsons decided to rebuild and to make their new house as firesafe as possible.

They built the attractive and comfortable house shown in the views above. It features firesafe concrete construction—a concrete foundation with concrete footings, concrete masonry walls, concrete subfloors on precast concrete joists and an asbestos cement shingle roof. A basement provides space for a recreation room for the children as well as a work room, sewing room and storage room. The Johnsons not only have stopped worrying about fires—they find that they live better the year around in a concrete house.

Firesafety is only one reason why concrete is today's best construction value for homes of any style, size or floor plan. Concrete also offers maximum protection against storms, decay, termites and vermin. It is moderate in first cost, requires much less repair and maintenance and serves for a lifetime. The net result is true **low-annual-cost** shelter.

HOW TO GET A FIRESAFE CONCRETE HOUSE ...and what will it cost?

Phone a local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. Have the architect of your choice show you how any style or size house can be built economically with concrete walls, concrete subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION

Dept. 8-19, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

DRESSING WILL BE A PLEASURE

CONTINUED FROM PAGE 84

PHOTOGRAPH BY RODNEY MCCAY MORGAN

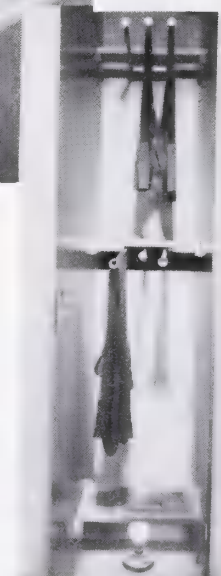


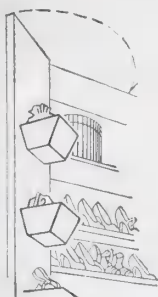
Many a moderate-size bathroom has space enough for a condensed dressing-table-wardrobe arrangement like this one designed by Charles Goodman Associates. Sliding doors let you look at the whole tier of pull-out trays at one time, while tray fronts only half as deep as the trays make the entire contents more quickly visible.



PHOTOGRAPH BY MORLEY BAER

Your bathroom needn't be cluttered with nylons if you have a built-in stocking drier. To the right of the double tier of sliding trays above, a narrow door, perforated near the bottom, conceals drying cupboard shown at right. Low wattage lamp in floor of cupboard provides enough heat to dry nylons quickly.





SKETCH BY SIGMAN-WARD

Handbags and shoes are two of the most awkward items to keep in order in limited space. Here, a few feet of extra space at one end of a narrow bathroom has been turned to good use for special shoe and handbag storage. Troughs for the handbags are attached to insides of closet doors, but clear the shoe shelves when the doors are closed. J. R. Davidson, designer.

TWO PHOTOGRAPHS BY JULIUS SCHULMAN



Good lighting is essential in a dressing room but sometimes difficult to achieve when room is long and narrow. Here, the daylight from one large window at end of room is reflected by expanse of mirror over long dressing counter and supplemented by built-in overhead light above it. Spaulding and Rex, architects.



Give your bathroom a splash of refreshing color. Pick a luxurious DETECTO bathroom ensemble in your choice of eight beautiful colors, all hand-painted with lovely flower bouquets.

All guaranteed against rust . . . snagproof . . . extra sanitary because the smooth, metal surfaces clean easily . . . thoroughly ventilated.

your bath will bloom with color!

The accuracy of the new DETECTO bathroom scale is a triumph of precision engineering and design. This new bathroom scale has a lifetime service guarantee . . . new magnifying dial for the easiest reading ever. Dependable . . . compact! In matching colors.



- a—Hampers \$5.95-\$9.95
- b—Waste Basket \$2.95
- c—Bathroom Scales \$7.95
Other model \$6.95
- d—Brush Holder \$3.95

, slightly higher West of Mississippi



CYCLING along shore roads, through centuries old lanes.



All your heart desires



LOAFING in a quiet bay.

All the happy hours you've wished for golf, tennis, fishing, sailing. All the sunny days you've wanted—for cycling to picnic coves, for loafing on wonderful sandy beaches, for sight-seeing in old lanes, along shore roads. All the holiday beauty you've dreamed of—the bluest sky and bluer water, brilliant flowers and brightly coloured cottages, golden days and star-crowded nights. Here, in Bermuda, you'll find *all* you desire.



SWIMMING and picnicking in a special cove.

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Please send me, without charge, "Bermuda Welcomes You" and "Where To Live In Bermuda."

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YOU CAN GO quickly by plane... or leisurely by ocean liner. Your Travel Agent will make complete arrangements for your vacation—at no cost to you.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 44

for transporting liquids safely.

An assortment of plain plastic refrigerator bags of thin, transparent polyethylene film turns out to be endlessly useful—to hold damp things, powder, shoes, lingerie, anything. Add a handful of elastic bands for closures.

A few cakes of good toilet soap—not generally furnished in hotels abroad—and a plastic soap box.

A bottle of liquid detergent, like Joy or Glim, for inevitable wash basin laundry. Decant it into a plastic bottle.

Bath water softener for pleasanter bathing in hard water. Milk-maid Foam Bath is a sweet-smelling and effective example. Include a plastic bag for packing.

Cleansing tissues and toilet tissue, which are either hard to come by or expensive abroad.

Cigarettes—for the same reasons as above, and because they make welcome little thank-you gifts and tips.

Lipsticks—for gifts and tips.

Nail polish—ditto.

A squeeze-spray plastic bottle of toilet water or air sweetener—for scenting too-alien atmospheres.

A couple of pocket-size tins of milk of magnesia tablets—just in case the traveler dines unwisely or too well.

Malted milk tablets for quick energy between meals. Put them in a plastic bag.

Soluble coffee (and a plastic spoon)—for die-hards who can only drink "American" coffee, and for any travelers in coffee-rationed countries.

6-12 insect repellent—odorless, colorless insurance against mosquitoes, fleas, et al.

A small looseleaf notebook, handbag or pocket-size, with extra fillers.

A ball-point pen which opens and closes at the push of a button, as handy as a pencil.

Slim, pocket-size phrase books in foreign languages. A new gadget. The Trans-Laider, automatically finds the phrase for the occasion.

A book of names and addresses of reputable shops. "Shop With Confidence in Europe," by Clara Thornhill Hammond, published by The Marchbanks Press, \$2.50.

A quick-look translator of foreign money into dollars, like Fielding's Currency Guide for Europe, \$4.50.

A foreign-money wallet, designed to hold variously sized notes.

A roll of cellophane tape, use the world over, and a few lo pieces of string.

What, no pollen

If the annual flight from hay fever has forced you into a travel rut, consider the Caribbean this year. The pollens which make you miserable are practically nonexistent here, the pleasant trade winds blow away all other irritants besides, and your trip to and from by air or by sea, gives you hometown to home town relief. Official reports indicate that Puerto Rico is completely free of ragweed, and that the concentration of grass pollen is so low as to trouble only the most super-sensitive. Similar data indicates relief awaits you in Jamaica, especially in the Town Isle-Ochos Rios area along the north shore. In Venezuela and Colombia, on the north coast of South America, hay fever is entirely unknown. And the same happy state of affairs, due to the climate and a total absence of offending plants is yours in many other Caribbean spots besides. Your travel agent can prescribe any number of attractive summer rates, and can either check the pollen count for you or advise you how to check it for yourself.

Summer art

You'll find that 57th Street has followed Broadway into New England when you visit Cape Cod this summer. For the new Mayo Hill Galleries at Wellfleet are to add what summer stock is to the theatre: a refreshing opportunity to get acquainted with the younger artist and his work. The galleries themselves, designed by Nathaniel Saltonstall, are suitably contemporary in style, of concrete block and cedar siding, with a glass panel that rolls back the entire length of a cantilevered balcony. Outside, gravelled paths create intriguing abstractions, and a trellis-shaded terrace, flood-lit at night, holds displays of sculpture. Exhibits will change every two weeks, presenting a broad cross section of contemporary art, and include a young collector's section, devoted to the work of the younger contemporary painter, and featuring encouragingly modest price tags.

Out in the open

For fishermen, a new road linking

(Continued on page 115)



A color illustration of a bedroom interior. A bed with a green coverlet is the central focus. To the left is a large wooden dresser with a mirror and a lamp. To the right is a wooden desk with a lamp and framed pictures. A red armchair is visible in the bottom left corner.

[illegible]



Kitchen design by George Nelson, A. I. A.

"CLAY TILE...PRACTICAL...CONVENIENT...BEAUTIFUL! A STIMULUS TO DYNAMIC NEW DESIGN"

George Nelson

Architect George Nelson used Clay Tile in designing this idea-provoking kitchen. Spacious clay tile work surfaces, easily cleaned and glowing with color . . . suspended over the warm red tones of a clay tile floor that laughs at dirt. A handy bank of waist-high refrigerator doors and an oven are recessed in a mellow background of glazed wall tile, the most soil-resistant and enduringly beautiful of all wall surfaces. A clay tile, heat-resistant counter top enhances the convenient, independent burner unit with practical beauty. Picture these same colorful clay tile counter tops in *your* kitchen, lightening your cleaning chores . . . lasting for a lifetime. Imagine clay tile in back of your range or around your sink, fighting grease and dirt . . .

resisting heat, moisture and staining. Think of the hours you'd save not having to wax or scrub the clay tile floor—a damp mop is all you'll ever need! Ask your local clay tile contractor to show you samples of the decorator colors available . . . inquire about the true economy of clay tile in practical applications around *your* kitchen and other areas in your home.

To get a colorful brochure of clay tile ideas used in this kitchen plus a copy of "Tile . . . For a More Beautiful Home," showing many other practical ideas in full color, send 10¢ to the Tile Council of America, Dept. H.B., Room 3401, 10 East 40th Street, New York 16, N. Y., or Room 433, 727 West Seventh Street, Los Angeles, California.

The Modern Style is

GENUINE CLAY
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PARTICIPATING COMPANIES: American Encaustic Tiling Co. • Architectural Tiling Co., Inc. • Atlantic Tile Mfg. Co. • B. Mifflin Hood Co. • Cambridge Tile Mfg. Co. • Carlyle Tile Co. • General Tile Corp. • Gladding, McBean & Co. • Mosaic Tile Co. • Murray Tile Co., Inc. • National Tile & Mfg. Co. • Olean Tile Co. • Pacific Clay Products • Pacific Tile and Porcelain Co. • Pomona Tile Mfg. Co. • Robertson Mfg. Co. • Summitville Tiles, Inc. • United States Quarry Tile Co. • Winburn Tile Mfg. Co.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 112

Lake Chibougamau with Lake St. John to open up the Chibougamau Reserve, 300 miles north of Quebec City and one of the best for pike, dore, ouananiche, lake, and speckled trout. Housekeeping cabins, camp-sites, and boats are available, and a provincial government truck makes near-by supply points almost daily.

For campers, overnight accommodations in at least 32 of Oregon's choice state parks. Usual facilities consist of water, tables, and stoves, but at Silver Falls Park near Salem, and Willowa Park in northwestern Oregon, you'll also find specially designated trailer niches equipped with water and electricity and electric stoves, and a utility building for laundering, bathing.

For would-be mountain climbers, a taste of the real thing without its hazards at the Mountain School in Heiligenblut, in the Glockner region of Austria. Two-day climbing courses with ascent of Glockner every other day to September 6; three-day tours covering the entire area every fourth day; a three-day ice-climbing course. Charges, from \$10 to \$23, include food, lodging, and mountaineering equipment. For the necessary advance reservations: Fridl Damith, Bergfuehrer, Heiligenblut, Carinthia, Austria.

For water sportsmen, spectator and otherwise, the Aquatic Sports Festival starting August 9 at Dauphin Island off Mobile, Alabama, during which a variety of races, regattas, meets, tournaments and such will lead up to Alabama's 20th annual Deep Sea Fishing Rodeo, August 15-17; \$5,000 in prizes, fine sport whether you win or not, and the distinction of participating in the country's oldest fishing rodeo.

For golfers, more of those Bermuda Golf Holidays: six free brush-up lessons at the Walt Graves Penthouse Golf Club in New York, five full days on Bermuda's four famous courses, a swizzle party to start you off, a gala awards dinner to wind things up. Transportation: Colonial Air Lines; accommodations, the Castle Harbour; cost, \$176.25. For details, the William P. Wolfe Organization, 500 Fifth Avenue, New York, N. Y.

For woodsmen, expert and otherwise, a new booklet, "When You

Are in the Woods." free from the State University College of Forestry, Syracuse 10, New York. Author Fay Welch has beamed it particularly for the Adirondacks and Catskills, but its practical advice on such elementals as how to build a fire, make sure of safe water, use woods tools, predict the weather, will make you a better camper in any woods.

Of pickles, pies, and prizes

To the customary specialties of a New England fall—the turning foliage, the apple reddening in the orchard, cider fresh from the press, and a big copper harvest moon—New Hampshire's Wolfeboro Lakes Region adds a specialty all its own. For, hereabouts, early fall brings a whole series of old-time county fairs, a different one at a different town each week through September and into mid-October, each true to a cherished homespun tradition, bunting a-flutter, lively midway, the good ladies beaming pridefully over their best pies and pickles, the judges conspicuously badged and judging.

This pleasant area of lakes and rolling foothills has been a thriving summer resort for over 200 years, the oldest in fact in the country, but it is only now that the outsider is deliberately being invited to share in what the native considers its best season. If you prefer to accept on your own, ask the Chamber of Commerce at Wolfeboro for dates and data on accommodations and the like. You'll find each town of the Wolfeboro Region decorated in corn stalks, putting on hayrides, country dances, church suppers for your special benefit. Or, ask your travel agent about the Festival of Fairs all-expense package tour program, from four to six days, and from around \$65 to \$90 for two. This is how you can do the Festival the really easy way, with home-town connections by air, rail, or bus if you like, side trips into the foliage-glamorized White Mountains and on Lake Winnepesaukee, and a complete round of Festival events, including your Day at the Fair, pre-arranged, with transportation and admissions included in your package price.

To Yellowstone via Buffalo Bill

Of the several approaches to Yellowstone National Park, the
(Continued on page 131)

Dining Room to Study in 3 Seconds Flat!



"Modernfold" doors by New Castle Products. Furnishings—L. S. Ayres and Company, Indianapolis, Indiana

Just Close the "Modernfold" door

See how simple it is to make your dining room double as a den . . . TV room . . . or study? You just close the "Modernfold" door—and get complete privacy without inconveniencing the rest of the family.

And when you want more room in every room—use small "Modernfold" doors instead of swinging doors. That way you get more room to place furniture where you want it . . . because a "Modernfold" door saves 8 square feet of space a swinging door wastes.

Can I afford them? Judge for yourself. Large "Modernfold" doors cost no more than permanent partitions. And small "Modernfold" doors cost no more than conventional doors. That's because these folding doors come complete—ready to install—no need to pay for trimming, fitting, painting or hardware.

Sold and Serviced Nationally

NEW CASTLE PRODUCTS
New Castle, Indiana
In Canada: Modernfold Doors,
1315 Greene Avenue, Montreal



the doors that fold
like an accordion
modernfold
DOORS
by NEW CASTLE

Copyright New Castle Products 1952



Sturdy steel frame with patented hinge plates at top and bottom assures lifetime of smooth, trouble-free operation. Covering is tougher-than-leather, flame-resistant Vinyl. Resists chipping, cracking, peeling. Cleans easily with soap and water. Available in 22 fadeproof colors.



Look in the classified phone book under "Doors" for local distributor, or mail this coupon.

New Castle Products
Box No. 725
New Castle, Indiana

Gentlemen: Please send me your residential folder.

Name.....

Address.....

City.....County.....State.....

UNITE' chest server



The sheer dignity and outstanding beauty of the Unité French Provincial dining room group is perfectly typified in this graceful chest server. In antique walnut finish on fruitwood.



UNITÉ night stand

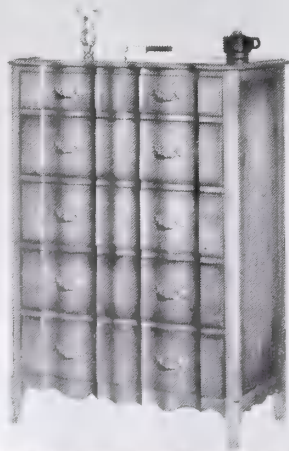
Another charming piece from our Unité group of French Provincial bedroom furniture is this attractive night stand. Available in antique walnut finish on fruitwood, or in muted pastel colors with French floral decorations.

At better furniture and department stores. Send 3-cent stamp to Dept. B for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

PROVENCE Bedroom Chest

This bedroom chest Model 310, from our Provence group of French Provincial bedroom furniture, is in antique walnut finish on birchwood. It clearly exemplifies the "elegance with restraint" that distinguishes the Provence group.



BURNS
CASE GOODS CORP.

Sole Agency of UNION-NATIONAL, INC. Jamestown, N. Y.

THE REVIVAL OF THE ROMAN BATH

CONTINUED FROM PAGE 56

PHOTOGRAPH BY LIONEL FREEDMAN



A garden view, through a floor-to-ceiling window, of a bathroom in a new Connecticut house. The sunken pool with its built-in seat is just as comfortable here as in Florida because of radiantly heated tiled sides and bottom. Celanese acetate curtains give privacy. Edward Stone, architect.

For the glamorous bath which architect Belluschi did for the Burkes, he specified the following materials:

Fixtures: White oval lavatory, American Radiator & Standard Sanitary Corp., Pittsburgh, Pa. "Lo-Flo" toilet, Sloan Valve Company, Chicago, Illinois.

Page 57

Walls: "Vitrolite" structural glass, Libbey-Owens-Ford Glass Company, Toledo, Ohio. Birch veneer on two walls and ceiling. Western Door and Plywood Corporation, Portland, Oregon.

Ceramic tile flooring: American-Olean Tile Co., Lansdale, Pa.

Window shades: "Temlite," Aero-shade Company, Waukesha, Wisconsin.

IF POLIO COMES

CONTINUED FROM PAGE 41

Take my children away from our community without good cause. Polio time is the time to stay at home and keep within the circle of everyday companions.

child has a better than even chance to recover without paralysis.

Call my local chapter of the National Foundation for Infantile Paralysis immediately for information or help. The telephone book or my health department will tell me how to reach the chapter.

*If polio
strikes my home*

I will

Have confidence in my doctor, knowing the earlier the care, the better my child's chances for complete recovery. I know that my

Remember that whatever financial help my family needs for polio care will be given through the chapter. This is made possible by gifts of American people to the March of Dimes each January.

Basics for barbecuing

If you've got the barbecue bug, which so many people get these summer holiday months, be sure you have all the trimmings. We don't mean the food (of course you'll have that), but the tools that make cooking and eating out-of-doors the almost universal pleasure it is. They're functional, yes, and their choice can indicate at a guest's glance whether you are a rank amateur or something in the way of an expert barbecuer. They'll also help or hinder you in turning out mouth-watering meals with a minimum of fuss and bother. Remember these tools will be used, and probably used hard, so select the ones that are strong and sturdy and won't have to be babied.



On the Rotor Sales Corp. barbecue, an electrically operated spit does your meat to a turn in front of a vertical fire bed, instead of over it. The method seals in juices for extra flavor goodness. Stand, mounted on casters, brings food to eye level, where it is easy to watch, and well shielded from drafts.

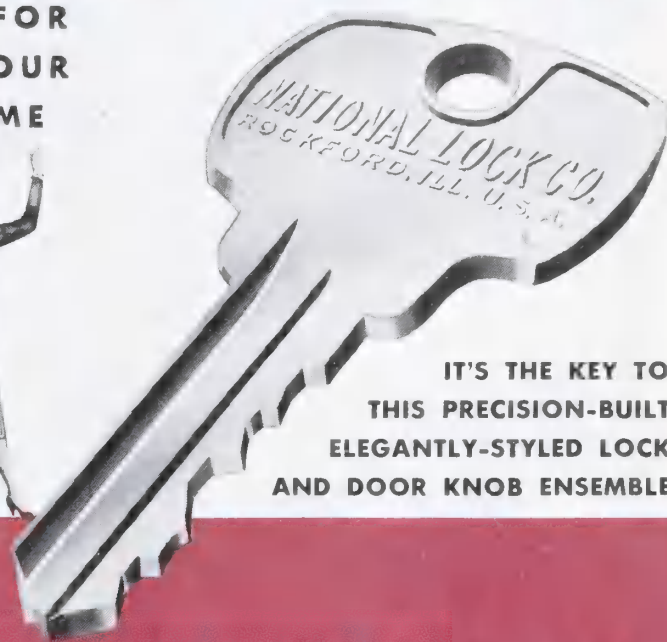


Forks, spatulas, cleavers are adjuncts to good barbecuing. Lamson & Goodnow Mfg. Co. make a set with stainless steel blades, rounded at corners, and with rosewood handles. 22" length is safeguard against burns.

(Continued on next page)

THIS KEY MEANS DEPENDABLE LONG-TERM PROTECTION

FOR
YOUR
HOME



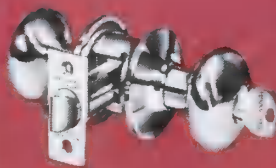
IT'S THE KEY TO
THIS PRECISION-BUILT
ELEGANTLY-STYLED LOCK
AND DOOR KNOB ENSEMBLE

NATIONAL LOCK *set*

Patent Applied

TYPES FOR ENTRANCE, BATHROOM, BEDROOM,
PORCH, PATIO, INTERIOR PASSAGE DOORS

For your new home or for fixing up your present home. Gracefully beautiful. Ruggedly built. Key lock has 5-pin tumbler construction. Mechanism made of rust-proofed selected cold rolled steel. One piece wrought brass knob. Solid brass bolt and face plate. Smart finishes that stay handsome for years. See NATIONAL LOCKset before you buy!



POPULAR PRODUCTS OF

NATIONAL LOCK

ONE OF AMERICA'S LARGEST HARDWARE MANUFACTURERS

NATIONAL TUTCH LATCH OPENS CABINET DOORS AUTOMATICALLY



Quickly and inexpensively applied to the interior of wood cabinets, NATIONAL TUTCH LATCH gives your kitchen a streamlined appearance. (Tutch Latch is concealed from exterior view.) A gentle touch of cabinet door with finger, wrist, arm, elbow or knee opens door automatically.

NATIONAL LOCK HARDWARE PRODUCTS ARE SOLD BY LEADING HARDWARE AND BUILDING MATERIAL MERCHANTS EVERYWHERE



DISTINCTIVE HARDWARE...ALL FROM 1 SOURCE

NATIONAL LOCK COMPANY

ROCKFORD, ILLINOIS • MERCHANT SALES DIVISION

Build new Walls and Ceilings at low cost

with Johns-Manville Panels and Plank. Predecorated . . . have flame-resistant finish for added safety.



The **HOME IDEA BOOK** shows how to remodel and build, inside and out, with modern J-M building materials. Mail Coupon!

This fascinating 64-page book shows how you can cover old, unsightly walls and ceilings without muss or fuss, or build new rooms inexpensively with J-M Panels and Plank. It tells how these ready-to-use materials are predecorated in pastel colors. It illustrates the famous J-M "Lightning" joint that speeds application and conceals all nails or staples. (Check coupon for instruction sheets for applying J-M Panels and Plank.)

The Home Idea Book also tells

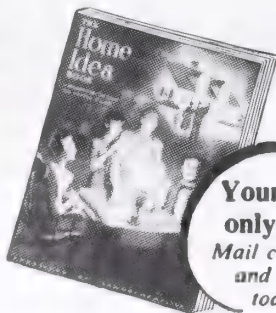
how to remodel exteriors. It shows how you can restyle your house in beautiful color with J-M Smooth-grain Asbestos Siding that never needs paint to preserve it. It shows how to re-roof for the last time with J-M American Colonial Asbestos Shingles that add character to your home. It tells how to save up to 30¢ on every fuel dollar you now spend to heat your home and keep your house up to 15° cooler in summer with J-M Spintex Rock Wool Insulation.

If you're planning to repair, remodel or build, mail coupon and 25¢ for your copy of the Home Idea Book.

Johns-Manville

64 pages in full color

Ideas for roofs—for beautiful exteriors! Ideas for kitchens, bathrooms, bedrooms, extra rooms, new homes . . . many other features!



**Yours for
only 25¢**
Mail coupon
and 25¢
today!

I am considering:
☐ Remodeling ☐ Building

I am interested in:

☐ Decorative Panels and Plank. ☐ Please send Instruction Sheets

☐ Asbestos Siding

☐ Spintex Insulation

☐ Asbestos Roofing Shingles

Johns-Manville
Dept. HB-8, Box 60, New York 16, N.Y.

Enclosed find 25¢ for which send copy of your new "HOME IDEA BOOK."

Name _____

Address _____

City _____

State _____

("Home Idea Book" not available for Canadian distribution)

BASICS FOR BARBECUING

CONTINUED FROM PRECEDING PAGE



Cover yourself with glory—not grease—by wearing a blue denim apron with small cigarette pocket, large odds-and-ends pocket. Courtesy of Bar Mart, grand to have or to give, is a set of 8 Cutco steak knives. Stain-resistant steel blades never need regrinding. Handles of hard rubber are grained to look like wood.



You don't worry about hot coals or hot tools when you wear asbestos gloves. Individual stainless-steel skewers, 22" long, let every guest mix his own shishkabab to his own taste. Both courtesy of The Bar Mart.



Insulated with Fiberglas to keep foods hot or cold, Scotch Kooler is finished inside and out with vinyl plastic. Hamilton Metal Products Co.



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Another insulated hot or cold carry-all called the Pailmaster looks like pigskin. is Vinylite plastic sheeting. Plastic Sheet Fabrication, Inc.

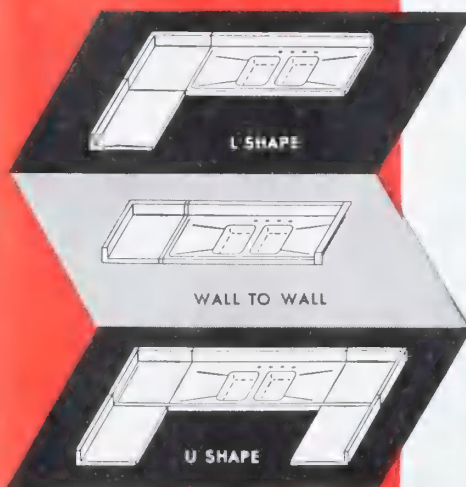
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THE SUMMER BACHELOR

CONTINUED FROM PAGE 98



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Maui Fizz (for two)

3 oz. Puerto Rican rum
2 oz. lemon juice
4 teaspoons bar sugar
1 whole egg
1 slice of pineapple

Blend with finely chopped ice in an electric blender. Strain into two 10-oz. glasses and fill with charged water.

For breakfast you can't beat scrambled eggs, crisp bacon, fried potatoes, toast and jam and plenty of hot coffee. And here's where the cream cheese comes in.

Scrambled Eggs with Cream Cheese

R. B. (King) Keator gave me this recipe and I quote: "You can take a skillet, put in a pat of butter and a package of Borden's cream cheese. Then break in three or four eggs; scramble the whole mess. You sort of melt the cream cheese down with the butter and, if it's Borden's, it's got to be good, and it does give the eggs a very delicious flavor." You don't need a crystal ball to figure out King's business connections.

Potato Omelet

A potato omelet is another good late breakfast or brunch dish. Take some thinly sliced raw potatoes and fry them slowly in a heavy skillet in a tablespoon of oil and a little butter. Put the lid on the pan until they look moist. Remove lid and fry them dry, turning occasionally with a spatula. When your potatoes are nearly cooked, take a handful of chopped green onions and swish them around with the potatoes and continue cooking. Then, for every large potato use about six eggs. Beat them well and fold them into the fried potatoes. Season with salt and pepper and let them cook over a very slow fire. When they have set but are not firm in the middle, fold them over and make a nice mound on the outside edge of the pan, away from the handle. Let it cook for a couple of minutes to brown on the bottom and set, then slip the mound onto a heated platter. Surround with well-browned little pig sausages and some apple slices, fried in butter and sprinkled with a little brown sugar and cinnamon, and you have a real blues chaser or I

just don't know what tastes good.

French Toast

French toast is a favorite of mine. I'd rather have it for breakfast than all the pancakes and waffles in the world, if it's made right. My mother's recipe was simple but economical. You know how quickly French bread dries out. Well, mother would take thick slices of dry French bread, dip them in a thin batter of, say, 3 eggs to a cup of milk, mixed with 3 tablespoons of sugar and a teaspoon of vanilla, and then when they were thoroughly saturated she fried them in butter to a golden brown and served them dusted with powdered sugar. We called this *pain perdu* which means Lost Bread, which is what it would have been if she didn't use it for French Toast.

Some time ago, while I was spending a few days at Charlie Farrell's Racquet Club in Palm Springs, the chef served me some French Toast the likes of which I'd never tasted before. It was wonderful. I figured that he fried saturated bread thoroughly in plenty of butter, then sprinkled it liberally with a sugar and cinnamon mixture and popped it under the broiler to caramelize the sugar. I've tried it since, making the regular French Toast and after it's cooked, sprinkled it with a heavy coating of cinnamon and sugar on one side, plopped it over in the skillet in plenty of butter and let it caramelize right in the pan.

A few weeks ago I was going over the shelves of a corner bakery in search of something interesting when I noticed a stack of sweet breads with raisins and citron in them. The loaves were about the size of round French bread, and the baker was selling them at half price because they were a couple of days old. I bought a couple for the next morning and made French Toast that was terrific, knocking hell out of my diet but affording me great enjoyment. Italian bakers make a similar loaf but the texture is rather heavy. Look for a sweet bread that's light in texture from plenty of eggs so it absorbs a lot of batter without getting soggy. Milk bread is best next to French bread and plain raisin bread offers a change. Serve French Toast with whatever you'd serve with pancakes or waffles—ham, bacon, or Canadian bacon, or country sausages, and jam, marmalade, or syrup.

Corned Beef Hash

Corned beef hash with a poached egg is another good Sunday Brunch dish and can be quite satisfactorily made from canned corned beef. Peel and finely dice one large potato and one large onion and fry them in butter, covering for a while to steam and cook through. When done, stir in diced canned corned beef and let it cook until browned on the bottom and completely blended and heated through, or fill individual casseroles with the mixture and bake. Poach an egg for each serving. Incidentally, eggs poached in milk far outclass those poached in water. Try it next time. (Arm yourself with a few of those egg-poaching tins and you'll have no struggle getting the poached egg out of the pan.)

A poached egg has other uses besides staring owlishly from a double raft of toast. Ham cut in circles and fried, put on a circle of toast and topped with a poached egg can wear a mantle of cheese sauce and bear a marked resemblance to Eggs Benedict. I like cheese sauce better than Hollandaise for breakfast and toast isn't as tough on the dentures as an English Muffin. A poached egg will also sit pretty on a casserole of cream spinach (not for breakfast, for Pete's sake) or a well-browned circle of hashed browned potatoes instead of toast.

The uses of a good omelet recipe are even more varied. There are two kinds. For one kind you beat up the yolks and whites together with a little water, milk, or cream. For the other, you beat the yolks and whites separately, folding the stiffly beaten egg whites into the yolks. The latter is usually slipped into the oven to rise and brown delicately on top, but it's apt to be a little dry. Between the folds of an omelet can be tucked all manner of goodies—sautéed mushrooms, sautéed sliced chicken livers, crab, oysters, separately or in combinations with cream, tomato, or cheese sauces of a variety of flavors and seasonings.

Imagination and a good cook book for inspiration can produce some happy results. An omelet can be turned into a dessert or luncheon dish with the addition of cooked or fresh fruit and a sprinkling of sugar and set ablaze with warmed rum.

Luncheon is a simple affair, a matter of selection and combination. (Continued on page 126)



SKETCH BY SARIS

What do you want music for?

By Richard Williams

The late Irving Thalberg tried to persuade Arnold Schoenberg to compose the incidental music for the film, *The Good Earth*. "Just think of it," the producer told the composer, "what marvelous possibilities! A storm, a famine, a migration, an earthquake—and during the earthquake O'Lan gives birth to a child. What a chance for music!" "With so much going on," said Schoenberg, "what do you want music for?"

With so much going on in your life, what do you want music for? Of course you want it. Without it you deprive yourself of one of the most reliable and comprehensive pleasures given to human beings. To me life without music seems as dusty as a city without a park. Music is a pleasure which once acquired stays with you forever. You never "unlearn" it, as you might a foreign language. A foolish child can begin to love music and a wise old man can continue to love it in about the same way. Investment in music brings long lasting dividends in emotional satisfaction. But above all, music is useful in many different ways and it can be expected to fill several different functions in your life.

You may become a passionate music lover, a real zealot, whose chief recreation lies in a complete

absorption in music and who is willing to have music shake him to the roots of his soul. But you can also use music more casually. It may be used 1) as a background for sociability, 2) as an aid to work, or 3) for certain therapeutic effects. None of these three uses requires your full attention. All of them are a relegation of music to a secondary role. The classic music lover will look down his nose at so casual a treatment of his mistress.

Since I am a music lover myself, I must confess I understand this scruple. Music demands all I have to give: When I listen to music, I cannot do anything else, and when I am doing something else, I cannot listen to music. Still, there is more than one way of skinning a melody. And surely *all* uses of music are legitimate if the results are helpful. We must not be stiff or dogmatic.

Music's employment as an aid to work has been recognized by industry. Music is used not so much to speed production as to alleviate boredom. Boredom is a serious industrial ailment. A great deal of research on the best way to use music in plants has been done. It has been found, for example, that alternating silence with music is preferable to continuous music. "It

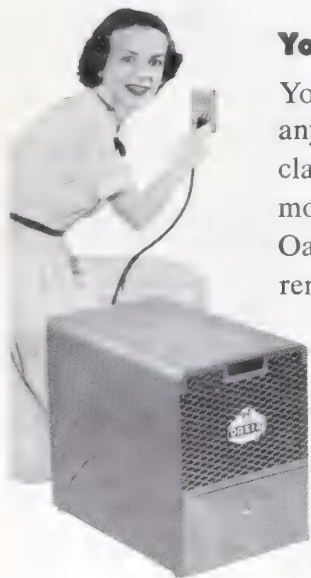
(Continued on next page)

This is Part VI of a series of articles on "How to Use Music in Your Life"

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WHAT DO YOU WANT MUSIC FOR?

CONTINUED FROM PRECEDING PAGE

is generally conceded that 2½ hours of music are sufficient in the 8-hour working day." (From "Music in Industry," an interesting report published by the Industrial Recreation Association, Chicago.) It has also been found that variation in the tempo and mood of the music played is better liked than music of the same mood. For instance, here is a half-hour lunch program—a varied program of light music.

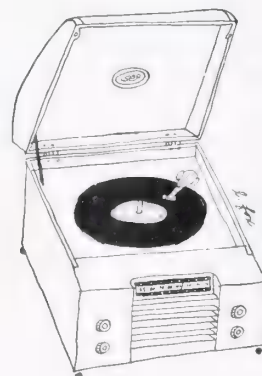
March, from "The Gypsy Baron" (Boston "Pops")
The Skaters Waltz (Boston "Pops")
Traumerei (Casals, cello)
Aragonesa, from "Carmen Suite" (Philadelphia Orchestra)
Song of India (Boston "Pops")
Entrance of the Meistersingers, from "Die Meistersinger" (Philadelphia Orchestra)
The Carioca (Boston "Pops")
Orientale (Luboshutz and Nemenoff, piano duo)
Valse Bluette (Minneapolis Symphony)

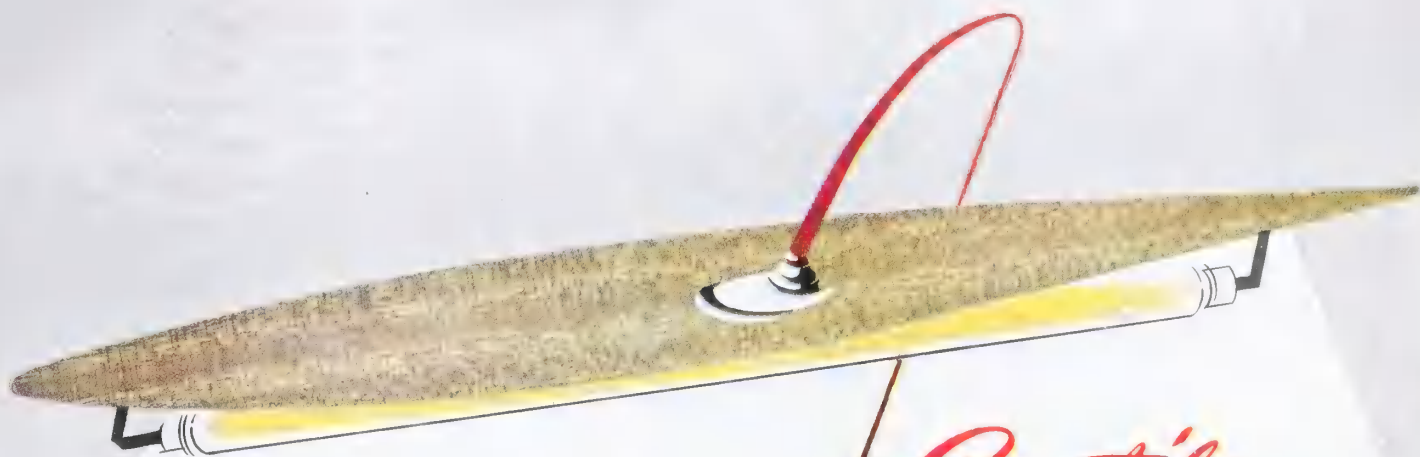
PRIVATE work, work in the seclusion of a room or study, also may benefit by music. If you use music to help your work, keep in mind not to overdo it, let silence intersperse sound, and vary your program selections. My son, who goes to college, tells me that the boys turn the phonograph on very low while they study. I must say again that personally this would drive me crazy, but I am not a good judge. Perhaps the boys turn on the music because, as nature abhors a vacuum, so does a young American abhor silence. Is it the great American disease, this fear of silence? I observe that people have the radio turned on to such a low volume that nothing but a blur

comes out of it; yet that meaningless blur seems to fill a void for so many.

Women turn on music when they do their housework; several radio programs offering music for that specific purpose are on the air and are inelegantly known as "brook waltzes." I know an architect who uses music as he ponders over the blueprints. Painters love to keep music going while they stand before the easel. And we have the evidence of at least one author who listens while he works. Compton Mackenzie, the English novelist, writes: "Bernard Shaw said that music was a drug. He was referring, of course, to people who merely listened to it. Well, perhaps it is, but I have found it an extremely benign drug, and I have written hundreds of thousands of words to the accompaniment of music, not to stimulate emotion but to occupy what I may call the wastelands of the mind while one is putting down words on the page. Instead of a bit of one's attention wandering away to worry about an unanswered letter or an unpaid bill, it is detained by music while the rest of one's attention is devoted to the task in hand." (From a broadcast in the BBC's Pacific Service.)

MUSIC which has the power to stimulate emotion to the heat of tears has at the same time the power, long recognized, to soothe the savage breast. As a palliative it is probably more effective than a glass of warm milk or a cup of tea. As a curative it may be effective in certain nervous conditions. Here we stand on the threshold (Continued on page 125)





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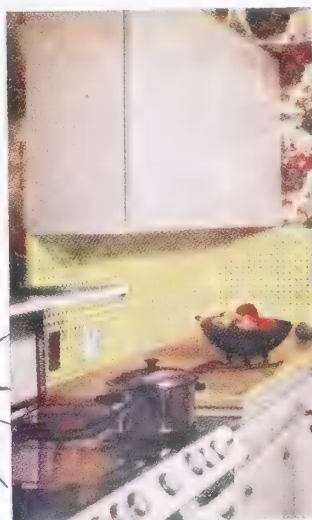
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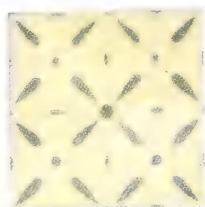
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THE SCRUB-UP BATH

CONTINUED FROM PAGE 69

ere is a list of the durable materials and equipment used in the Scrub-up Bathrooms shown on pages 68 and 69:

Page 68
(Upper photo)

Doors and walls: "Granitex" tile floor, walls and foot bath seat. The Mosaic Tile Co., Zanesville, Ohio.

Plumbing fixtures: All Crane Com-

pany, Chicago, Illinois.

Accessories: Marshall Field & Co., Chicago, Illinois.

Bathroom, designed by Eugene Voita.

Page 68
(Lower photo)

Plumbing fixtures: Crane Company, Chicago, Illinois.

WHAT DO YOU WANT MUSIC FOR?

CONTINUED FROM PAGE 122

new knowledge: Music is undoubtedly a psychotherapeutic agent but precisely how it can be used, when, where, and for what conditions is yet open to medical debate. Many experiments have been made—a famous one in Walter Reed Hospital—but many more will have to be made before the effects can be defined. So important is this subject that a nonprofit Music Research Foundation Inc. has been established. Olin Downes, writing in *The New York Times*, reported on the subject:

"The fundamental power of music to affect people physically, mentally, and emotionally has been evident through as many centuries as those in which music has had a story. This is the central fact to be acted upon. The very elementary forms of music—the marches and ballads and work-songs in myriad varieties which induce to moods and to nervous reactions which lighten toil or soothe or excite the sensibilities—are proof of the power of the tonal art in these physical and psychological processes. In the fields of the conscious and subconscious its workings have been apparent. The biblical story of the effect of David's playing upon Saul is symbolic of a truth which is historic. We know that Farnelli was not only the confidant but the unofficial doctor of Philip of Spain through his singing.

"The question is what particular form and method the communication of this sensory experience shall take to heal and integrate body and soul through the intelligent use of this curative force.

"There are too many examples of the effectiveness of this species of therapy for us to doubt its potencies. These have been especially manifested in our hospitals for the wounded and mentally disorganized victims of the last war. Again and again, where all other methods were apparently fruitless, the use of music has aided in the restoration of mental and moral resources and opened new avenues of self-discovery and affirmation."

One need not suffer from exacerbated nerves or mental ills to take advantage of music's power to soothe and comfort. Frequent use of music for this purpose is being developed by record manufacturers, who are producing such albums as *Peace of Mind*, *Music for Relaxation*, *Music for Meditation*, *Music for Reading*, etc., etc. To me the appearance of these albums is a significant sign of the present-day need for music.

THERE is one further and important use of music which we have not mentioned: Making music yourself, whether in song or on an instrument. To this subject we shall devote the next article.



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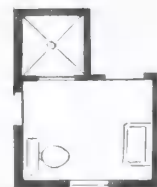


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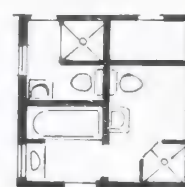
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THE SUMMER BACHELOR

CONTINUED FROM PAGE 120



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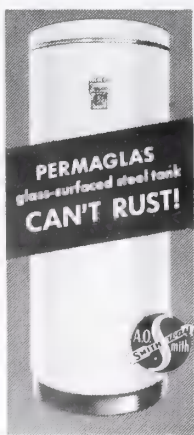
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tion rather than cooking. I'm a peasant about it. With a bottle of chilled Leibfraumilch or beer, some cheese—rat or blue—perhaps some sausages, sardines, pickled trout, imported antipasto, or canned red salmon and a hunk of fresh French bread. I'm as happy as a clam in high water. All I need is someone to talk to while I stuff my face and drink. A first rate delicatessen will give you all kinds of ideas for noonday snacks.

Dinner is different. The evening meal should be limited only by one's pocketbook and the ability to cook, and there are a thousand and one cookbooks to enlighten you on that score. Don't let the idea of cooking dinner throw you, however. Steak, potatoes, and a salad are the easiest to prepare—at least for a beginner.

You can bake the potatoes or fry them. Pick out good-size river potatoes, the kind that get soft and mealy when they're baked. Scrub them well and bake them in a hot oven about an hour. You can tell when they're done by pinching them. If the sides give, and the potato feels soft inside, it's done. It's hard to beat a good, fluffy baked potato with lots of butter and salt and pepper, but cheese and green onions put them right up there on cloud eight.

Baked Potato With Cheese Sauce

Scoop some soft cheddar cheese into a little cream and butter to melt over hot water (better use a double boiler). Season to taste with mustard, salt and pepper, and a dash of A-1 sauce. When smooth and blended, add some chopped green onions. The sauce should be rather thin. Open the potatoes by making a cross into the top with a knife and squeeze the sides so the fluffy, white steaming insides bulge out, and pour the cheese sauce over the whole potato. You can eat the skins and all and it's terrific. Make plenty of sauce to pass.

For a gourmet touch that will set you up as a cook of experience and finesse, spread the cooked steaks with a blend of a couple of tablespoons of soft butter (about half a cube) to a quarter of a pound of good domestic blue or imported Roquefort cheese, seasoned with a dash of Worcestershire sauce. Slip the steaks back under the broiler for just a moment until the sauce bubbles and serve immediately. Another way to fix steaks,

or chops, is to dip them in soya sauce before broiling them.

Here's a salad dressing which can be made in a mason jar:

Wine Vinegar Dressing

- 1 teaspoon dry mustard
- 1 teaspoon sugar
- 1 teaspoon salt
- 1 teaspoon A-1 sauce
- 1 cup red tarragon flavored wine vinegar
- 2 cups salad oil

Find yourself a clean jar with screw cap that won't leak. Mix all the ingredients except oil in the jar, tighten the cap and shake like hell. Remove the cap, dribble the oil in slowly, beating the mixture with a fork while you do this. Taste it to see if it needs any additional seasoning and then set it back in the refrigerator to chill. Shake well before using.

Another time you might try your hand at Mulligan Stew or Corned Beef and Cabbage.

Mulligan Stew

It's a hell of a dish and I recommend it when the gang convenes and your bankroll is a little flat on one side. You can even make up a mess of it for yourself. The stuff will keep three or four days in the refrigerator and it's always good to feed the dog. All you need is a couple of pounds of chuck, cut up for stew, a No. 2 can of tomatoes, some onions and any vegetables that suit your fancy. You don't brown the meat. Just pour boiling water over it in a heavy pot or Dutch oven, add part of the vegetables, including some celery and parsley, and let it simmer slowly for several hours. The rest of the vegetables are added the last half hour so they don't cook up too much. Season the meat about half an hour after it has started to cook. If you want to, you can thicken the gravy, adding a thin mixture of flour and water and heating till the gravy bubbles.

Corned Beef and Cabbage

As far as I know there were no Irishmen on my family tree, but my little French mother used to do a terrific job on corned beef and cabbage, and I see no reason why anyone who can read and follow instructions can't do just as well.

In the first place, if you like fat corned beef, get brisket. If you like it lean, get bottom round. Put it in a big pot and soak it in water to cover overnight. Next day throw

away the water, put in more water and cook it about an hour and throw that water away. Then add some more water and simmer it slowly. No need to hurry because what you want to do is get some of the salt out. Your corned beef isn't going to be worth a damn unless you add two or three onions to the last water, a clove of garlic, and a couple of stalks of celery. A piece of bay leaf won't hurt it either. Let it simmer slowly about three hours. You can tell when it's done by sticking an ice pick in it. If it's hard to pull out let the meat simmer some more. When it pulls out easily, the meat is done.

Clean the cabbage and cut up in sections. Cook it very quickly right in the water with the corned beef and don't cook it until it's floppy but a little on the crisp side and still a little green around the edges. For potatoes to go with this, boil them with the jackets on—the flavor is better. A terrific mustard to go with this can be made with some Colman's dry mustard, and mix it with beer. Approach cautiously, though, or it will take the top of your head off.

Chicken Fricassee is something to dream about when it's done right, but too often it is watery, tough, or stringy with all of the flavor in the broth, and good only for soup. A real fat hen of the colored feather variety is your bird for this dish, and the trick is to cook the meat in the gravy.

Chicken Fricassee

Try out fat from the hen in a Dutch oven and in it sauté one clove of garlic, sliced, then remove. Add a chopped medium-size onion, sauté until yellow and limp, and set this aside. Add cut-up meaty pieces of the hen and sauté to seal the juices; remove meat and make gravy from the fat in the pan. Add about three tablespoons of flour for every two tablespoons of fat, stir and let cook. Then pour in, while stirring, a couple of cups of cold water. Keep stirring and let it cook until it boils and thickens. Return chicken and onions to gravy, season with salt, pepper, a bit of thyme and marjoram, and a dash of nutmeg. Cover and simmer over a very low fire until tender, or about three hours, stirring occasionally and adding additional liquid as necessary. When done, remove neck and back pieces and serve only the meaty pieces of chicken.

A FRESH APPROACH TO THE SERVING OF VEGETABLES

CONTINUED FROM PAGE 91

meat, potatoes, and vegetables. Steak or chops seem more enjoyable if you have just a zesty salad in addition to the meat. It enhances the meat flavor and seems to back up as a good taste complement. I'm giving the recipes for a number of these salads, some of cooked, some of raw vegetables, but all worthy stand-ins for the well-known hot vegetable.

For a cooked and chilled vegetable dish select your vegetable with care. Avoid "dinky" vegetables, like peas or lima beans. Select dramatic vegetables. Nothing is more breath-takingly beautiful than a platter heaped with delightfully green asparagus, cooked to firm perfection, well chilled, and beautifully arranged. Artichokes, broccoli, and celery are all glamorous and are sure to start conversation when they make their dramatic entrance at the dinner table. If you use string beans, keep them whole.

When you get involved with the vegetables that have to be cooked and diced, such as potatoes or celery root, then another serving method must be conjured up. For eye appeal is especially important in salads. And these salads are important. They play the second lead in your dinner, since the meat is usually the star performer.

You must think of color as well as texture—loads of chopped parsley and chives and slivered celery with potatoes, water cress with celery root. The serving procedure takes some planning, too.

You might present the salad in two bowls, one with the vegetables, the other with the lettuces. But whatever you do, do it with a flair.

I think it is fun to have the salad condiments in small bowls, the dressing in a bottle, and the whole thing brought out with a certain amount of flourish, so that either you or your husband can make a production of the mixing. Guests like to look at all the fuzz-buzz and the intriguing things going into the salad, and you can make quite a ritual of this.

There are hot salads, also, and for cooler evenings they are fun. Hot potato salad, served with cube or minute steaks, is excellent if you pour the hot meat drippings over the diced potatoes and then add the dressing, chopped parsley, and chives and serve. The cowboy salad mentioned later is particularly good with steaks or barbecued frankfurters wrapped in bacon.

One generally thinks of lentils and split peas as soup items only, but try them cooked just to dry perfection and they're a delicious accompaniment to meat. The peas are especially good with ham and lamb, and lentils are good with frankfurters, salami, tongue, ham, or any spicy meat.

Tomatoes are a glory in themselves. To me, they are one of the most delicious fruits we have and they deserve their place in the sun as an important salad item. A big bowl of small tomatoes, both yellow and red, or a huge tray of sliced tomatoes with chopped parsley, carrots, and celery and chives makes a delicious main course back-upper.

When serving cole slaw, make it glamorous by saving some of the leaves from the outside of the cabbage, lining the bowl with them and then putting the slivered leaves inside. And be color-conscious. Use both red and white cabbage and a few Brussels sprouts slivered and thrown in. Finely minced ginger is a tantalizing taste addition.

Water chestnuts are another crispy textured vegetable, a delightful addition to most vegetable salads. As they are an oriental product, they are rather bland and must be marinated in salad dressing before you use them.

Asparagus Salad (Serves 8)

- 6 pounds of the largest asparagus you can find
- 1 inch of water in kettle
- 1 teaspoon M.S.G. (monosodium glutamate)
- 1 teaspoon sugar
- 1 shallot sliced, or green onion

Wash asparagus with care, cutting it a length to fit your salad plates. In selecting asparagus, the green asparagus is really sweeter, but to my mind the white is equally delicious. Peel asparagus carefully where it starts to get tough. (You can tell by giving it the fingernail test.) If you haven't a rack, tie a string around the asparagus and stand the bunch upright in the water, which you have flavored with the monosodium glutamate, sugar, and shallot. Cover, bring it to a quick boil and, after it is boiling, turn heat to low for ten minutes. Turn off heat. *Warning:* Keep cover on and let steam for fifteen minutes. Then uncover, arrange on a flat dish, laying each stalk down with care. Cover with

(Continued on next page)



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A FRESH APPROACH TO THE SERVING OF VEGETABLES

CONTINUED FROM PRECEDING PAGE

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wax paper, then with foil, and store in refrigerator until ready for use. I have kept asparagus this way for two days and it is still as flavorful as on the day it was cooked.

When ready to serve, dress some Romaine hearts and French endive, make a bed for the asparagus. Arrange the asparagus with care in a large mound, scatter parsley over it, and serve with a copious amount of dressing. Use any of the dressings suggested in my article on salads, "Start Being a Gourmet," in *HOUSE BEAUTIFUL*, June, 1952.

Broccoli and string beans are prepared the same way, in a small amount of flavored water, and cooked just to the point of firm doneness.

I cook celery in water flavored with a Rose Mill chicken concentrate, and let it cool in the broth. The cooking time for whole celery varies, for it depends upon the size of the stalk. Serve celery cut in half with tarragon-flavored dressing and loads of freshly ground pepper.

Celery Root Salad (Serves 8)

3 celery root (Celeriac)
Water cress
Parsley
Chives

Cook celery root whole. Do not peel. This takes about 40 minutes in a covered container with about an inch of water. Do this a day or two before you are going to use the roots. Store in a covered container in refrigerator. You can also peel the roots, dice them, and then store in a covered container. This keeps for two or three days. Chopped chives and parsley, as well as water cress sprigs, are a must for this salad. Any of your favorite dressings can be used, but the spicier the better. Serve with mixed greens. This is good with any meat, fish or fowl.

Chilled Lentils

When you cook peas or lentils, use the small one-pound package. Cover with a can of water and a can of consommé, and, if you have a ham bone, throw that in with:

1 onion
2 carrots
2 celery stalks
1 teaspoon M.S.G.
Freshly ground pepper

I add a bay leaf to the peas in cooking. Peas take 30 minutes; lentils take 40. If they need more liquid to prevent burning, add a

little as needed. They must be tender, but not mushy, and they overcook very rapidly so watch them the last 10 minutes. These two items keep for a week in covered containers in the refrigerator.

When ready to serve, have chopped parsley, chives and celery for the lentils. For the peas, parsley, chives, and carrots.

An enriched mixed green salad can stand in for a vegetable as an accompaniment to meat. It has to be a little more substantial than the salads served as a separate course with cheese. The most popular and one of the most delicious and unusual is:

Caesar Salad

6 slices of French sourdough bread
2 eggs
1/16 pound butter
1 large clove garlic, peeled
1/4 cup chopped chives
1/4 cup chopped parsley
2 heaping tablespoons grated imported Parmesan cheese
2 heads Romaine lettuce
Escarole (white center leaves)

Since this rich salad requires a bit of "doing," you might as well make a production of it and do your mixing with a flair.

On the buffet table place a bowl with two coddled eggs in the shell. (To coddle eggs, first let them get to room temperature, then put them in rapidly boiling water for one minute—no more, no less. Take them out and allow to cool before using them.)

Croutons are next on the preparation list. Cut six slices of long sourdough French Bread a quarter of an inch thick, then cut into dice or cubelets. Into a small frying pan put butter, heat, add peeled garlic, cut in half. Add bread cubelets and fry until golden brown. You must stir them constantly, and don't have too much butter, for the croutons must be crispy. If you need more butter, add a little at a time. Drain the croutons on a paper towel. This takes about five minutes. Keep them in a covered container until ready for use, and be sure to remove the garlic before putting them in the serving bowl. They must be cool and crisp before storage.

You will also need a small bowl for parsley and chives, which you can chop ahead of time and store in a covered container. Also have ready a bowl of grated cheese.

Two heads of well-washed Romaine lettuce are usually called for in this salad, but I think the

salad is improved if you add some of the white center of escarole. Be sure to use all the hearts of the Romaine, leaving the small leaves whole. The rest should be broken in about two-inch lengths. Do not break it until ready to serve. Be sure the lettuce is well washed, dried, and icy cold. I wash the lettuce the day before, wrap it in a wet tea towel in a nylon bag, and store in the refrigerator.

When you are ready to serve, bring in your fragrant salad bowl filled with the icy lettuce and begin your salad production. Pour in the parsley and chives, cheese, and the two eggs. Mix the salad well by tossing with a wooden spoon and fork. This takes time as the eggs must coat each leaf.

When this is well mixed, add the dressing and mix well. Add croutons last. You will not need as much dressing as for the usual green salad, for the coddled eggs coat the leaves. The last step—when the salad is well "fatigued" toss in the croutons.

Caesar Salad Dressing

1 clove garlic
1 shallot or green onion
1 teaspoon sugar
1 teaspoon monosodium glutamate
1 teaspoon salt
1/4 teaspoon Java cracked pepper (Spice Islands)
2/3 cup red wine vinegar
1 1/2 cups olive oil
5 or 6 anchovy filets

Most people do not like a strong flavor of anchovies. But I have found the following dressing has just enough of the subtle anchovy flavor to please everyone.

Imported anchovies in olive oil seem to be the sweetest, and five or six small filets are all you need for this amount of dressing. Into your electric blender, put the garlic, sugar, green onion or shallot and all the dry seasonings and the red wine vinegar; whizz so all is well blended, add the anchovies and whizz until they are of liquid consistency. Then pour into the Pyrex pitcher to add olive oil. If a little of the olive oil from the anchovies drips into the vinegar, that's all right, too. Add olive oil slowly, while stirring rapidly.

Roquefort Cheese Dressing

Lettuce with a Roquefort cheese dressing is another stepped-up mixed green salad that is good with steak Bordelaise, or with ground chuck broiled in the oven.

(Continued on page 150)

HIGH STYLE COMES TO THE BATHROOM

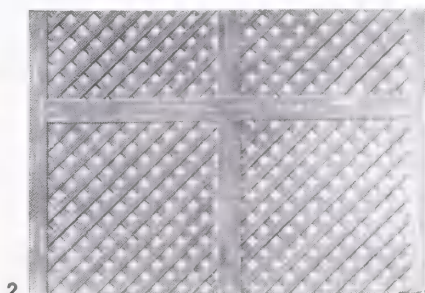
CONTINUED FROM PAGE 71

PHOTOGRAPH BY MAYNARD PARKER



Today high-style wallpapers are as much at home in the bathroom as they are any place in the house. Stockwell's "Persian Broché" (left) on walls and ceiling make this bathroom, designed by Henry Eggers, look larger than it actually is.

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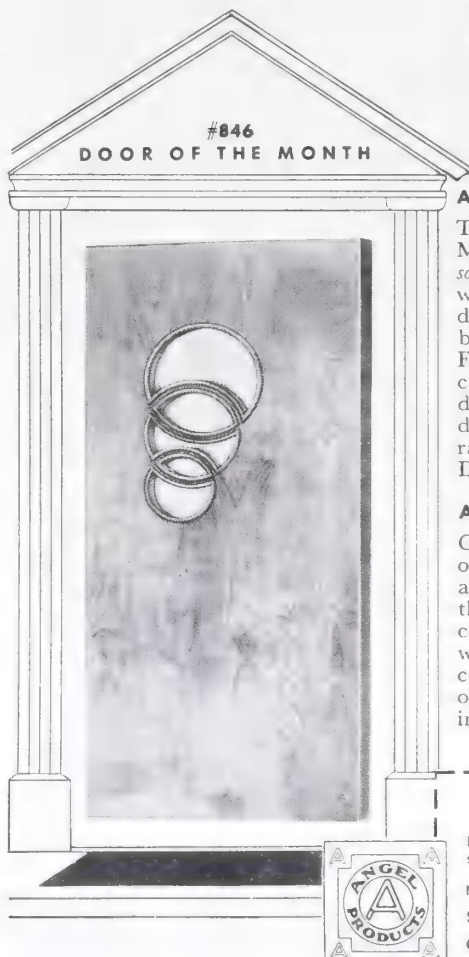
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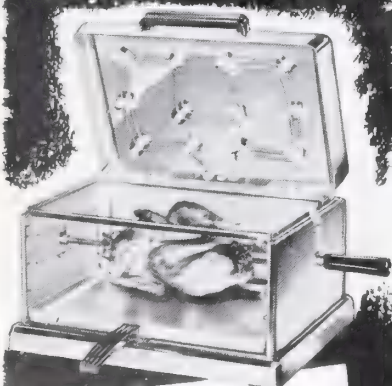
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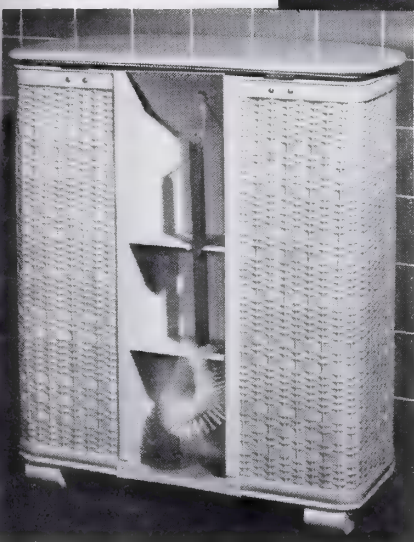


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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 115

Entrance from Cody, Wyoming. Rates with many as the most scenic 10 miles in the world. Cody itself is a good overnight stop in case you wish to savour what lies ahead with a good night's sleep behind you. Named for Colonel William F. Cody, none other than Buffalo Bill, the town honors him with a museum and monument. And nightly at seven sharp through August, there's a Main Street parade and a typical Buffalo Bill Wild West show. Two miles out from town the highway enters Shoshone Canyon, continues to Buffalo Bill Dam, and Shoshone Lake beyond. From here the highway follows the winding river through Shoshone, our oldest National Forest. And all along it are small log cabin communities and dude ranches where you may spend a night—among them, Pehaska Teepee, once the hunting lodge of—you guessed it—Buffalo Bill.

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. You'll be able to drive in most foreign countries with no more than showing your home state license plates and registration documents. France, Monaco, Sweden,

and, though out of bounds just now, Czechoslovakia, have already signed with us a reciprocal treaty to that effect; the AAA is drawing up the necessary forms, and other countries will probably soon ratify.

. Veterans of the Fifth Army can revisit the battlegrounds of North Africa and Italy and show their families just what they've been talking about. Ask the Reunion Committee, Fifth Army Pilgrimage, 38 East 57th Street, New York, or the American Export Line about the 44-day Fifth Army Pilgrimage—from New York, September 12.

. Off-season air fares to Europe will give you an even better buy than the low tourist fares in effect since last May. Examples: TWA's Sky Tourist rates, beginning November 1, will line up like this—New York to Paris, \$445 round trip; Los Angeles to London, \$616; Chicago to London, \$481; two-week packages, England and France, all-expense including sight-seeing, \$585.

(Continued on page 135)

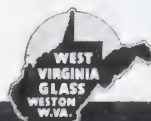


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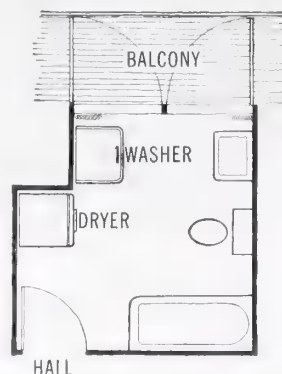
THE CASE FOR THE LAUNDRY IN THE BATHROOM

CONTINUED FROM PAGE 74

Laundries vary widely in their accessory fittings, according to the needs and habits of the family involved, and to the space available. Here are reminders of the facilities, in addition to the laundry appliances themselves, which make for added convenience and ease in doing the laundry.

A cupboard for washing supplies is a must; soaps, detergents, starches, bleaches, and the like should be provided for. Counters for sorting clothes before laundering and folding them afterward

make the task infinitely easier. Hooks or racks for hanging freshly ironed dresses and blouses, until they are taken to their respective closets, are mighty convenient. Hoops for wool socks and sweater stretchers also help a lot. Some people like an electric plate in the laundry for making starch and dye solutions. A shelf for books with soil and stain removal instructions and a file for the tags which come on many clothes with specific washing directions is a worry-saver and first aid in an emergency.



For his own house, Robert Elkington, architect, made no effort to conceal washer and dryer in his bathroom. They stand free, like conventional bathroom fixtures, and like them are white and clean-looking. Unusual floor-to-ceiling glass doors open onto balcony, high above property so privacy is automatic.

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HOW TO MAKE ONE BATH DO THE WORK OF TWO

CONTINUED FROM PAGE 88

For the 4-unit compartmentalized bath shown on page 86, Architect Chloethiel W. Smith specified the following equipment and materials:

Plumbing fixtures: In all four compartments, American Radiator & Standard Sanitary Corporation, Pittsburgh, Pennsylvania.

Wall covering: All walls, including those around shower and tub shower are Panelyte, St. Regis Sales Co., New York, N. Y.

Flooring: Asphalt tile, Kentile, Inc., Brooklyn, N. Y.

Lighting: All fixtures, Lightolier, Inc., Jersey City, N. J.

Windows: Adjustable louvered glass, Clearview Venetian Window Co., Dallas, Texas.

Hardware: Schlage Lock Co., San Francisco, California.

In the big compartmentalized bath shown on pages 87 and 88, Architect Ed Barnes used these materials, equipment and furniture:

Plumbing fixtures, equipment, and baseboard heating: Crane Co., Chicago, Illinois.

Flooring: Cork tile in dressing area linoleum in bath and toilet area, Armstrong Cork Co., Lancaster, Penn.

Walls: Ceramic tile in bath and toilet areas, Cambridge Tile Mfg. Co., Cincinnati, Ohio. Grass cloth wall covering in dressing area. The Warner Company, Chicago, Illinois.

Lighting: Four Lumiline lighting fixtures on mirrored wall, General Electric Co., Cleveland, Ohio.

Dressing table: Geranium-red Textolite, United States Gypsum Co., Chicago, Illinois.

Formica doors: Sliding cabinet doors in toilet area, The Formica Company, Cincinnati, Ohio.

Scale: "No stoop" scale in bath area, Detecto Scales, Inc., Brooklyn, N. Y.

Dressing table chair: Designed by Saarinen, Knoll Associates, New York.

Exercise bars: Elmer T. Herbert, Inc., New York, N. Y.

Sun lamp: Kurt Versen Lamps, Inc., Englewood, New Jersey.

Stool in bath area: Finsven, Inc., N. Y. C.

The handsome counter-top lavatory, shown at the bottom of page 88, was designed by John C. McIntosh for his own home. It uses two sinks made by Alliance Ware, Inc. of Alliance, Ohio. The countertop is Linoleum from Armstrong Cork Co., Lancaster, Pa.

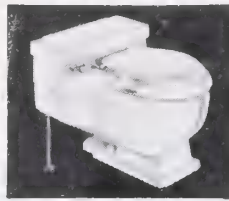
HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 131

... Chrysanthemum Time will be on in Japan, and the goal of a special cruise tour with garden expert Heatherly Dutton directing your enthusiasms. Departs from San Francisco October 8, returns, same, December 12. Ask your travel agent or the American President Lines.

... You'll be able to view the scenery between Chicago, Minneapolis-St. Paul, and the Pacific Northwest from our first all-dome railroad lounge car—a full-length dome this time, so that more passengers can get more of the view. Coming up on the Milwaukee Road's Olympian Hiawathas, Chicago to Tacoma, and on the Morning and Afternoon Hiawathas which run between Chicago and the Twin Cities.

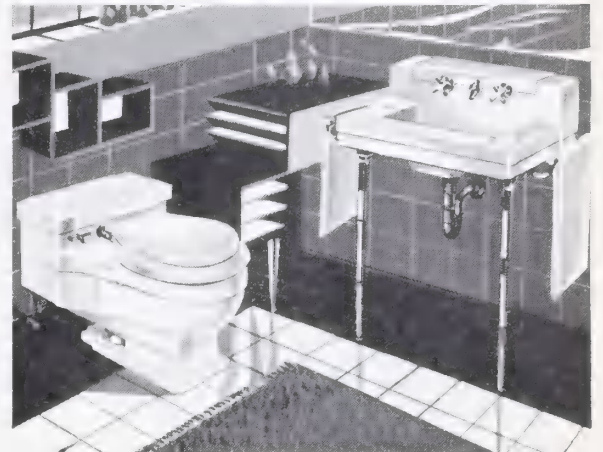
... Is the time to sign up for one of next winter's two more glamorous cruises, both scheduled for early February, both itineraried from New York, through the Panama Canal, down the west coast of South America, around Cape Horn, and up the east coast, with stops in the West Indies and Central America as well as South America. Ask your travel agent about the Holland-America Line's plans for its "Nieuw Amsterdam"; the Cunard Line's plans for the "Caronia."



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THE COUNTER-TOP LAVATORY

CONTINUED FROM PAGE 65

Following is a list of all the furnishings in the bathrooms on pages 61 to 65:

Page 61

Counter-top lavatory: General Electric's Textolite Monotop plastic surfacing with an Eljer basin, General Electric Co., Pittsfield, Mass.; Eljer Co., Ford City, Pa.

Waterproof wall covering: Stylon hand-printed wall canvas by Wall Trends, Inc., New York, N. Y.

Waterproof floor covering: Rubber tiles with speckled pattern, Danbury Rubber Co., Inc., Danbury, Conn.

Paint: Custom colored to match wall covering, Glidden Co., Cleveland, Ohio.

Towel bars: General Chrome, Brideman, Michigan.

Towels: Fieldcrest Mills Division, Marshall Field & Co., Inc., New York, N. Y.

Curtains and cushion covers: Washable Wamsutta sheeting, Wamsutta Mills, New Bedford, Mass.

Bench: Waldron Associates, N. Y.

Mirror: Extension wall mirror, Acme Specialty Mfg. Co., Toledo, Ohio, courtesy of Hammacher Schlemmer, New York, N. Y.

Page 62

Cabinet lavatory: "Vanitee" combination, Universal-Rundle Corp., New Castle, Pa., with Micarta top from U. S. Plywood Corp., N. Y.

Floor covering: "Koroseal" plastic tile, Sloan-Blabon Corp., N. Y.

Wallpaper: Scrubbable, stain-proof, "Bleachwood," Salubra Sales Corp., New York, N. Y.

Hardware: "Fairfield" glass shelf, towel bar and coat-hook rack, The Autoyre Company, Oakville, Conn.

Towels: Cannon Mills, Inc., N.Y. C.

Page 62 (Drawing)

Lavatory with linoleum counter top: W. A. Case & Son Mfg. Co., Buffalo, N. Y.

Page 63 (Upper photo)

Counter top: Custom-built surfaced

with Formica, The Formica Company, Cincinnati, Ohio.

Lavatories and water closet: Briggs Mfg. Co., Detroit, Michigan.

Wallpaper: Washable "Gulf Stream," Imperial Paper & Color Corporation, Glen Falls, N. Y.

Wool carpeting: The Firth Carpet Company, New York, N. Y.

Towel bars: Pemco Company, Los Angeles, California.

Towels: "Martex," Wellington-Sears Company, New York, N. Y.

Draperies: Goodall Fabrics, Inc., New York, N. Y.

Lights and heat lamp: "Prescolite," NuTone Inc., Cincinnati.

Medicine cabinet: Hall-Mack Co., Los Angeles, California.

Tile: Gladding, McBean & Company, Los Angeles, California.

Page 63 (Lower photo)

Counter top, lavatories and other plumbing fixtures: Crane Company, Chicago, Illinois.

Floors: Pearl Shadow Flash ceramic tile, American-Olean Tile Company, Lansdale, Penn.

Walls and counter top: Romany yellow ceramic tile, U. S. Quarry Tile Company, Canton, Ohio.

Paint: Satin Luminall on ceiling and upper part of walls, National Chemical & Mfg. Co., Chicago, Ill.

Electric wall heater: "Heet-Aire," Markel Electric Products, Inc., Buffalo, N. Y.

Towels: Rocket blue "Grand Manner," Cannon Mills, Inc., N. Y.

Framed shell collection: Courtesy of Miss Helen Carr.

Bottles and other accessories: Shelley Marks, New York, N. Y.

Rug: Courtesy of Richard Plummer, Miami, Florida.

Page 64 (Upper photo)

Cabinet lavatory: Kohler Company, Kohler, Wis.; Formica Skylark top, The Formica Co., Cincinnati, Ohio.

Cork flooring: Armstrong Cork Company, Lancaster, Pennsylvania.

Wall covering: Wall-Tex washable fabric, Columbus Coated Fabrics Corporation, Columbus, Ohio.

Scale: Detecto Scales, Inc., Brooklyn, New York.

Medicine cabinet: "No-Fog" mirrored cabinet, Charles Parker Mfg. Co., Meriden, Connecticut.

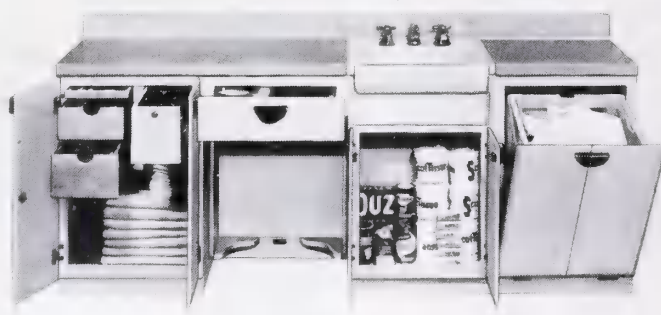
Towels: Cone Export and Commission Co., Inc., New York, N. Y.

Upholstery on stool cushion: Boltaflex "Skylark" plastic, Bolta Products Sales, Lawrence, Mass.

Page 64 (Drawing)

Cabinet lavatory: "The Applause"

(Continued on page 139)



You can get almost any type of storage imaginable in these new bathroom cabinets—trays, drawers, shelving, tip-out bins, etc. Designed to go with American-Standard's new Dresslyn lavatory-dressing table (see page 78), they are of finest wood construction, have porcelain enamel counter tops and integral backsplash in 3 colors. Bath Maid, Inc., makes them, American-Standard sells them exclusively.

THE GARDEN BATH

CONTINUED FROM PAGE 67

Architect Henry Hill got both durability and good looks when he specified the following materials and equipment for the bathroom, page 66:

Floors: "Tile-Tex" asphalt flooring. The Tile-Tex Division of The Flintkote Co., Chicago Heights, Illinois.

Paint: The Martin-Senour Company, Chicago, Illinois.

Plumbing fixtures: American Radiator & Standard Sanitary Corporation, Pittsburgh, Pennsylvania.

Counter top: The Formica Company, Cincinnati, Ohio.

Glass: Mississippi Glass Company, St. Louis, Missouri.

Fence stain: Cabot's "Mimosa Yellow," Samuel Cabot & Sons, Inc., Boston, Massachusetts.

Accessories: Hall-Mack Company, Los Angeles, California.

Here are Twitchell and Rudolph's specifications for the Florida bathroom, page 67:

Floors: Terrazzo, Steward Mellon, Tampa, Florida.

Walls: Exterior glass wall, "Coolite," Mississippi Glass Co., St. Louis, Missouri. Interior walls, "Carrara" structural glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

Counter top: "Carrara" structural glass, Pittsburgh Plate Glass Co., Pittsburgh, Pennsylvania.

Plumbing fixtures: Crane Company, Chicago, Illinois.

Lighting: General Lighting Co., Inc., New York, N. Y.

Accessories: Hall-Mack Company, Los Angeles, California.

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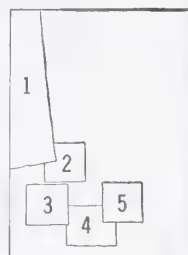


NOW YOU CAN MAKE A BIG SPLASH

CONTINUED FROM PAGES 76-81

As shown on pages 76 through 81 and identified page by page, the fixtures, structural and decorative materials that can make modern bathrooms as stylish as the living room and as immune to moisture as a mallard duck are as follows:

Page 76



Picture 1

Vinyl shower curtain: blue "Ripple" Koroseal, textured like crinkle crepe. Joseph A. Kaplan & Sons, Inc., New York, N. Y.

Picture 2

Wall tile: "Vikon," enamel baked on steel or aluminum, easily applied to walls with mastic. Vikon Tile Corporation, Washington, N. J.

Picture 3

Wall tile: styrene plastic, comes in 4½" and 8½" squares. C. F. Church Mfg. Co., Holyoke, Mass.

Picture 4

"Corrulux" corrugated paneling of plastic and Owens-Corning Fiberglas. Corrulux Corp., Houston, Texas.

Picture 5

"Mura-Tex" scrubbable plastic wall tile, applied with waterproof adhesive. Tile-Tex Division of The Flintkote Co., Chicago Heights, Ill.

Page 77

Counter top: Westinghouse "Mica-ta," U. S. Plywood Corp., New York, N. Y.

Lavatory: Crane Co., Chicago, Ill.

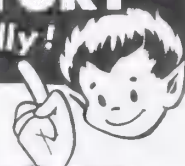
Mirror wall and door: W. P. Fuller & Company, San Francisco, California.

Curtains: casement cloth, Dazian's, Inc., New York, N. Y.

Rug: cotton broadloom, The Firth Carpet Co., New York, N. Y.

(Continued on next page)

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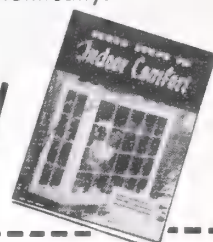


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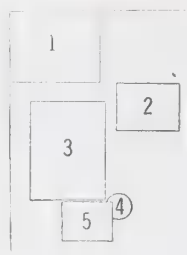
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NOW YOU CAN MAKE A BIG SPLASH

CONTINUED FROM PRECEDING PAGE

Page 78



Picture 1

Walls: tiles of Monsanto Chemical Company's "Lustrex" styrene, made by Stylon Corp., Boston.

Counter tops: "Formica" plastic laminate, The Formica Co., Cincinnati, O.

Window and shower curtains, wastebasket covering: Monsanto's "Ultron" vinyl film, with Jason Corporation's "Sealtuft" vinyl trimming, made by Kerk Guild, Boston, Mass.

Towel hoops: made by Columbus Plastics Products, Inc., Columbus, Ohio, of Monsanto's "Lustrex" styrene plastic.

Towels: The Fieldcrest Division of Marshall Field & Co., New York.

Square pottery dish: Carbone, Inc., New York, N. Y.

Floor covering: "Jubilee" cotton broadloom, Karastan, New York, N. Y.

Lamb's wool covered stool: designed by Benjamin Baldwin and William Machado, Connecticut Plastilight Corp., Stamford, Conn.

Picture 2

Wall panels and counter tops: Westinghouse "Micarta," U. S. Plywood Corp., New York, N. Y.

Picture 3

Tub and ready-built cabinet-lavatory: American Radiator and Standard Sanitary Corp., Pittsburgh, Penn.

Walls: styrene plastic tile, C. F. Church Mfg. Co., Holyoke, Mass.

Picture 4

Rubber floor tile: "American Beauty," Fremont Rubber Co., Fremont, Ohio.

Picture 5

Vinyl shower curtain: burgundy "Moonpennies" Koroseal, Joseph A. Kaplan & Sons, Inc., New York.

Page 79



Picture 1

Walls and counter top: "Panclyte" plastic laminate, St. Regis Paper Co., New York, N. Y.

Lavatories: "Beautyware," Briggs Mfg. Co., Detroit, Mich.

Flooring: "Kentile" asphalt tile, Kentile, Inc., Brooklyn, N. Y.

Carpenter-made cabinets: Raymond Hawkins and Oscar Ketchum, Hicksville, N. Y.

Paint: "Kem-Tone," The Sherwin-Williams Co., Cleveland, Ohio.

Plywood in bedroom: Douglas Fir Plywood Association, Tacoma, Wash.

Picture 2

Vinyl shower curtaining: "Darby Tweed" rose and brown Koroseal, Joseph A. Kaplan & Sons, Inc., New York.

Picture 3

Vinyl floor tile: "Wingfoot," Good-year Tire & Rubber Co., Akron.

Page 80



Picture 1

Walls: "Carrara" structural glass, matte finish, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

Cabinets: Miami Cabinet Division Philip Carey Mfg. Co., Middletown, Ohio.

Toilet closet: W. A. Case & Son Mfg. Co., Buffalo, N. Y.

Lavatories: Kohler Co., Kohler, Wisconsin.

electric wall heater: "Fan-Glo
etaire." Markel Electric Prod-
s Inc., Buffalo, N. Y.

pressed lighting: General Elec-
Company.

ture 2
receptor bath: Kohler Company,
hler, Wisconsin.

ower curtain: strawberry pink,
de by Para Mfg. Co., New York.
Bakelite Company's "Vinylite"
stic film.

ture 3
oor tile: Jonquil yellow "Amtico"
ober, American Biltrite Rubber
., Trenton, N. J.

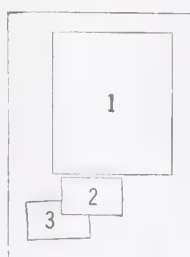
ture 4
alls and ceiling: "Marlite" plas-
-finish panels in solid red and
mulated wood grain pattern,
marsh Wall Products, Inc., Dover,
io.

umbing fixtures: Crane Co., Chi-
go, Ill.

ower curtain: Koroseal vinyl
n, Joseph A. Kaplan & Sons,
., New York, N. Y.

wels: Martex yellow and white
oodle Stripe." Wellington Sears
., New York, N. Y.

Page 81



Picture 1
Lavatory: Crane Co., Chicago, Ill.

Counter top: "Formica" plastic
laminated. The Formica Co., Cin-
cinnati, Ohio.

Floors and walls: ceramic tile. Mo-
saic Tile Co., Zanesville, Ohio.

**Matching drapery chintz and wall-
paper (on lavatory cabinet):** La-
verne Originals, New York, N. Y.

Mirror with hinged panels: A.
Marchand, Inc., New York, N. Y.

Electric wall heater: Electromode
Corp., Rochester, N. Y.

Pictures 2 and 3
Wall covering: Sanitas coated fab-
ric in "Doodle" pattern, shown
black-on-white and white-on-black,
Standard Coated Products Divi-
sion, Interchemical Corp., New
York, N. Y.

THE COUNTER-TOP LAVATORY

CONTINUED FROM PAGE 136

n bowl Vanitory with Formica
n, Upstate Plastic Top Com-
ny, Inc., Rochester, N. Y.

Page 64 (Lower photo)

oor covering: "Pabco" linoleum,
e Paraffine Companies, Inc.,
n Francisco, California.

int: The Sherwin-Williams Co.,
eveland, Ohio.

unter top, lavatory and other
umbing fixtures: Crane Com-
ny, Chicago, Illinois.

ramic tile: Pomona Tile Mfg.
., Los Angeles, California.

ardware: Schlage Lock Com-
ny, Los Angeles, California.

ght fixtures: "Prescolite." Nu
ne, Inc., Cincinnati, Ohio.

rror: Pittsburgh Plate Glass
company, Pittsburgh, Penn.

Shower curtain: Rose color Viny-
lite. I. B. Kleinert Rubber Co.,
New York, N. Y.

Accessories: Hall-Mack Company,
Los Angeles, California.

Page 65

Cabinet lavatory: Beauty Queen
"Lavanette." with Formica top.
Toledo Desk & Fixture Company,
Maumee, Ohio.

Ceramic tile floors: "Redwood"
color Sunitile. The Cambridge Tile
Mfg. Co., Cincinnati, Ohio.

Ceramic tile walls: "Brocade" pat-
tern Cera-tile. The Cambridge Tile
Mfg. Co., Cincinnati, Ohio.

Towel rack: Doni Donovan, New
York, N. Y.

Towels: Blue and duhonet, Calla-
way Mills, Inc., Sales Div., New
York, N. Y.

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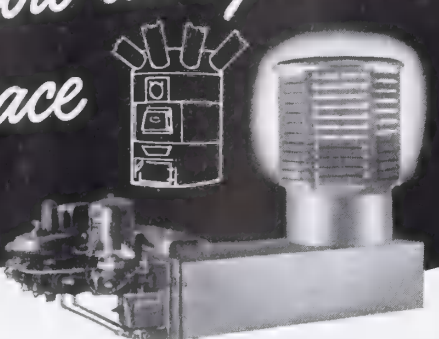
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Dependability and Long Life demonstrated by thousands of installations in service 20 years or more.

Utmost Comfort with the Republic System of Gradient-Heat Control which automatically adjusts the flame—not only on and off but UP and DOWN to match the weather.

There's many a winter's comfort left in that old furnace of yours. Three times out of four just such "old" furnaces and boilers prove "ideal" for converting to care-free gas heat with a Republic Radiant Gas Heater.

Republic's exclusive Combustion Chamber not only produces the same radiant-type heat for which your coal furnace was designed, but is actually custom-built for your particular installation.

Only if your furnace is beyond repair do you need complete new equipment to enjoy the advantages of automatic gas heat—and in that case your Authorized Autogas Dealer can tell you all about the Republic Gradient-Heat Furnace. We offer both—and still say the odds are 3 to 1 you can avoid the higher cost of new equipment. Ask your nearest Autogas Dealer to figure the many advantages.



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Three WIZARDS WITH WOOD for Beautiful Homes

For blond or pickled effects on panelling—
WHITE FIRZITE*
Produces a magical "woody" effect without a painted look. White Firzite gives dramatic results on hard wood or soft, plywood or solid wood. (For light pastel tones, you can tint White Firzite with Colors-in-Oil.)

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There's just nothing like Satinlac to bring out and preserve the natural grain and color of the wood. Easy to brush or spray.

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PLASTIC RESIN GLUE
Makes joints stronger than the wood itself. Use it to mend or make things. Highly water-resistant... easy to use.

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MONEY-BACK GUARANTEE Enzymatic is an amazing new product that actually liquefies solids in waste... speeds bacterial action... provides complete digestion... eliminates odors.

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Treatment for 500 gal. tanks—¼ can per week for 4 weeks—then ¼ can per month thereafter. \$1.50 per can. If your dealer cannot supply you, sent postpaid by

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Insist on the rug with the label signed
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SUMMER AIR CONDITIONING

CONTINUED FROM PAGE 93

air conditioning. It still is—though probably not as much as you think.

HOUSE BEAUTIFUL made a cost survey of air conditioning installations in a number of cities, results of which are shown in table on page 93. Costs vary widely, and we've listed some of the factors affecting them. But as you can see, to install full summer air conditioning in a new home in Dallas will cost you about 88¢ for each square foot of floor area cooled. Operating costs will average out to about 8¢ per sq. ft. per year. Or, if you want the whole cost, amortized over 15 years at 4½ per cent interest, it will cost you about 13½¢ per sq. ft. per year to own and operate full summer air conditioning.

What you should remember about installation costs.

The cost of installing summer air conditioning varies with a number of things: The prices given here are for new construction only. They do not include any allowance for separate duct systems, since houses heated by forced warm air would require ducts anyway. With any other type of heating, installation costs would be higher, since whole cost of duct work would be chargeable to cooling. Installation of summer cooling in existing houses is almost certain to run higher than in new construction.

In some parts of the country you must build a cooling tower for water used in air conditioning either because water is scarce, too warm as it comes out of pipe, or because water rates are very expensive, or because such use of water is prohibited by law. Cooling towers cost money. Though they reduce water bills, you must amortize cost of the tower and the pump needed to circulate water through it.

For those whose budgets would allow full summer air conditioning or for those whose summers are either not long or not intense enough to justify it, the industry has evolved some interesting variations. One is the so-called "window" or "room conditioner"—a complete unit of small capacity which fits into any ordinary window, can cool any ordinary-size room and requires no connection other than electricity. These units are self-contained, portable, and inexpensive, retailing for from \$20 to \$350, depending upon size and make. See table below.

Another money-saving innovation is the so-called split-zone system. Here you install only half the cooling capacity required for the whole house and arrange the duct system so that it delivers cool air to only one half at a time. With such an arrangement, you can cool your living area in the daytime

Room Air Conditioners

Manufacturer	Model	Cooling Capacity
Bryant Heater Div., Affiliated Gas Equipment, Inc.	Window	½ and ¾ ton
Carrier Corporation	Window Console	⅓, ½, ¾ and 1 ton 1½ and 2 ton
Airtemp Div., Chrysler Corp.	Window	¾ and 1 ton
Fedders-Quigan Corp.	Window	⅓ ton
Fresh'nd-Aire Div., Cory Corp.	Window	½ and ¾ ton
Frigidaire Division, General Motors Corp.	Window	½ and 1 ton
Air Conditioning Div., General Electric Co.	Window	½ and ¾ ton
Mitchell Manufacturing Co.	Window	¾ and 1 ton
Philco Corporation	Window Console	⅓, ½ and ¾ ton 1 and 2 ton
The O. A. Sutton Corp.	Window	⅓, ½, ¾, 1 and 1½ ton
Remington Air Conditioning	Window Console	⅓, ½ and ¾ ton 1 and 1½ ton
U.S. Air Conditioning Corp.	Window	½ and ¾ ton
York Corporation	Window Console	½, ⅓, 1 ton 1½ and 2 ton

sleeping rooms at night. Naturally, it's not as efficient an argument as a full system, but it is a great deal less.

There are a couple of other ways you can sometimes get summer comfort without complete summer conditioning equipment. If you live in the very hot, very dry South, you can cool the air merely by blowing it through a water tray or a constantly dampened floor. This brings the temperature down without refrigeration. But, because the dry air picks up a lot of moisture in the process, it also brings the humidity up. Hence these evaporative filters work only in the North and only within certain limits.

If you live in the warm but very humid air of the Gulf and Atlantic states, you can get a lot of hot weather relief merely by drying the air. This dehumidification increases the ability to evaporate perspiration from your skin. Hence it cools without its temperature being changed. Several dehumidifiers are on the market for this purpose—Chrysler Airtemp, Frigidair, Ebco, etc. But remember, they're only effective if the air temperature itself is not too high; when the air gets above the low 70s, you probably need full summer air conditioning.

What you should remember about operating costs.

These also vary widely, depending upon a number of factors: The kind of climate you have affects the cost. Obviously, summer air conditioning costs more in Houston than in Cincinnati because it gets hotter there and stays hot longer. This means that the capacity of the conditioner must be greater, which increases installation costs; and since it must run longer operating costs go up.

If you live in the dry Southwest, you run your cooling only during the day, since nights are always cool. In the Midwest, on the other hand, it gets hot and stays hot, and your air conditioning runs 24 hours a day. Also, it is easier and hence cheaper to condition the hot dry air of Arizona than the hot moist air of Kansas City.

Like your kitchen refrigerator, air conditioners are powered by either electricity or gas and electricity together. Since utility rates vary widely across the country, operation costs will vary too. Generally speaking, gas rates are lowest in the Southwest, electricity in the Northwest and TVA area. Water rates also vary widely. In many areas you have to recirculate your water through a cooling tower.

(Continued on page 147)

Residential Air Conditioners

Manufacturer	Type of Unit	Cooling Capacity	Fuel or Energy
Carrier Heater Div., Affiliated Equipment, Inc.	Cooling-heating combined	1.5, 3, 5 tons	Cooling—electricity Heating—gas
Carrier Corporation	Cooling only Cooling-heating combined	3, 5 tons	Cooling—electricity Heating—gas
Airtemp Div., Chrysler Corp.	Cooling only Cooling-heating combined	2, 3, 5, 8 tons	Cooling—electricity Heating—oil
General Motors Corp.	Cooling only	3, 5, 7.5 tons	Cooling—electricity
General Motors Corp.	Cooling only Cooling-heating combined Cooling-heating combined	2, 3 tons 3, 5 tons	Cooling—electricity Heating—oil or gas Cooling—electricity Heating—electricity
Mueller Furnace Co.	Cooling only Cooling-heating combined	3, 5 tons	Cooling—electricity Heating—oil or gas
Trane, Inc.	Cooling only Cooling-heating combined	3.3, 5.4 tons	Cooling—gas Heating—gas
Trane Co.	Cooling-heating combined	3 tons and up	Cooling—electricity
Carrier Air Conditioning Corp.	Cooling only	2, 3, 5 tons	Cooling—electricity
Carrier Air Conditioning Corp.	Cooling only Cooling-heating combined	2, 3, 5, 8 tons	Cooling—electricity Heating—oil
Carrier Corporation	Cooling only	2.5 tons	Cooling—electricity
Carrier Radiator Co.	Cooling only Cooling-heating combined	Any specification	Cooling—electricity Heating—hot water

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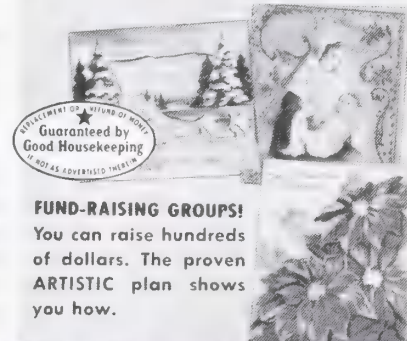
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\$6.00 AN HOUR

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C-84 for Combination Screen and Storm Doors

\$32.00 GRILLE ONLY



THE MALLARD

C-81 (as illustrated) for Combination Screen and Storm Doors
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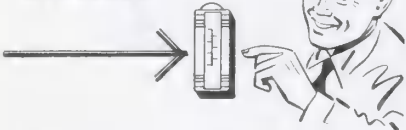
MEMPHIS 5, TENN.

Isn't this the year
to Switch?



from this

to this

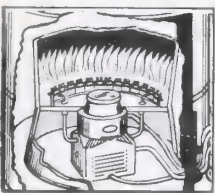


■ Don't put it off any longer. Now, before the fall rush, is the right time to switch from coal shoveling, ash hauling, dirt and inconveniences to the sensible luxury of TORIDHEET Automatic Heating. You'll be pleasantly surprised to find that fuel savings of 25% or more actually help foot the bill.

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THE RETURN OF THE LUXURIOUS BATHROOM

CONTINUED FROM PAGE 53

as while dining on the terrace or sleeping in a convertible room with a movable outer wall. This is the newest luxury—the convertible indoor-outdoor bath which has all the amenities of both.

Modern materials and equipment go far beyond the basic demands of sanitation and moisture resistance. They are as good to look at as the furnishings you use in any other part of the house. Following is a list of the materials and equipment used in the luxurious bathrooms shown on pages 49 to 53 and on our cover.

On our cover

Wall tile: Sylvan green, American-Olean Tile Co., Lansdale, Penna.

Counter trim: Sylvan green, American-Olean Tile Co., Lansdale, Penna.

Floor: Ceramic tile in two shades of green, Mosaic Tile Company, Zanesville, Ohio.

Lavatory: Citrus yellow, Crane Company, Chicago, Illinois.

Vanity top and shelf: "Cera-tile" Granada pattern, Cambridge Tile Mfg. Co., Cincinnati, Ohio.

Electric ceiling heater: "Heat-a-Lite," NuTone, Inc., Cincinnati.

Towels: Hunt Club, pumpkin color, Fieldcrest Mills Division, Marshall Field & Co., New York, N. Y.

Curtain fabric: Printed Fiberglas, Laverne Originals, Inc., New York.

Paint: Satin Luminall on ceiling and upper part of walls, National Chemical & Mfg. Co., Chicago, Ill.

Accessories: Antique bottles, courtesy of Shelley Marks, New York, N. Y. Italian chair, wastebasket, and rug, courtesy of Richard Plumer, Miami, Florida.

Toiletries: Courtesy of Saks-Fifth Avenue, Miami Beach, Florida.

Page 49

Counter-top lavatory: Splash-re-

sistant Sealtite unit with a walnut Formica Realwood base and beige Formica Surf-glo counter, The Sealtite Top Co., Inc., Brooklyn, New York. "Beautyware" basin, Briggs Mfg. Co., Detroit, Michigan.

Walls: Formica Realwood, walnut finish, The Formica Company, Cincinnati, Ohio.

Floor covering: Flor-ever plastic flooring, Delaware Floor Products, Inc., Wilmington, Del.

Towels: Martex "Poodle Stripe," Wellington Sears Co., New York.

Stool: Kneeder-Fauchere, San Francisco, California.

Cosmetics: Caswell-Massey Company, Ltd., New York, N. Y.

Page 50

Floors and walls: "Olivo" marble, Vermont Marble Company, Proctor, Vt.

Plumbing fixtures: American Radiator & Standard Sanitary Corporation, Pittsburgh, Penn.

Counter tops: "Olivo" marble on sink counter, Vermont Marble Company, Proctor, Vermont. Formica on built-in cabinet, The Formica Co., Cincinnati, Ohio.

Ceiling: Plaster ceiling covered with Sanitas, Standard Coated Products Division, Interchemical Corporation, New York, N. Y.

Mirror: With Circline fluorescent tube, Strickley & Company, Los Angeles, California.

Paint: Vitrolite enamel, Pratt & Lambert, Inc., Buffalo, N. Y.

Page 51 (Upper photo)

Plumbing fixtures: Crane Company, Chicago, Illinois.

Walls: Mirrors, Pittsburgh Plate Glass Co., Pittsburgh, Penna. Red Vitrolite, Libbey-Owens-Ford Glass Company, Toledo, Ohio.

Counter top: The Formica Co.

Woven blinds: Dorothy Lie Studio, New York, N. Y.

Carpeting: Nye-Wait Company, Inc., New York, N. Y.

Accessories: Hall-Mack Company, Los Angeles, Calif.

Shower door: Century Shower Door Company, Los Angeles, California.

Ceramic tile: Pomona Tile M Co., Los Angeles, Calif.

Page 51 (Lower photo)

Plumbing fixtures: Crane Company, Chicago, Illinois.

Hardware: Schlage Lock Company, San Francisco, California.

Flooring: Dodge Vinyl-Cork to Dodge Cork Company, Inc., Lancaster, Penna.

Mirror: Libbey-Owens-Ford Glass Co., Toledo, Ohio.

Pages 52 and 53

Plumbing fixtures: Lavatories and shower fittings, Crane Company, Chicago, Illinois. Bidet, American Radiator & Standard Sanitary Corp., Pittsburgh, Penna. Shower heads, Speakman Company, Wilmington, Del.

Floors: Ceramic tile, American-Olean Tile Co., Lansdale, Penna.

Tile walls: The Mosaic Tile Co., Zanesville, Ohio.

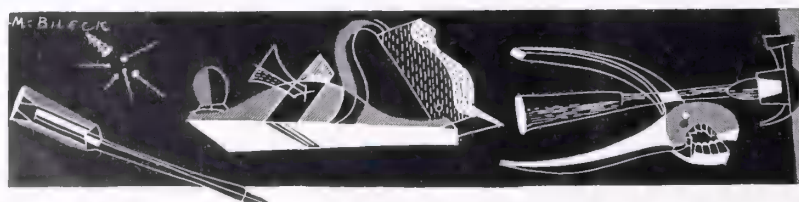
Chair: Van Keppel-Green, Beverly Hills, California.

Towels: Martex "Poodle Stripe," Wellington Sears Co., New York, N. Y.

Portuguese hassock: Courtesy of Richard Plumer, Miami, Florida.

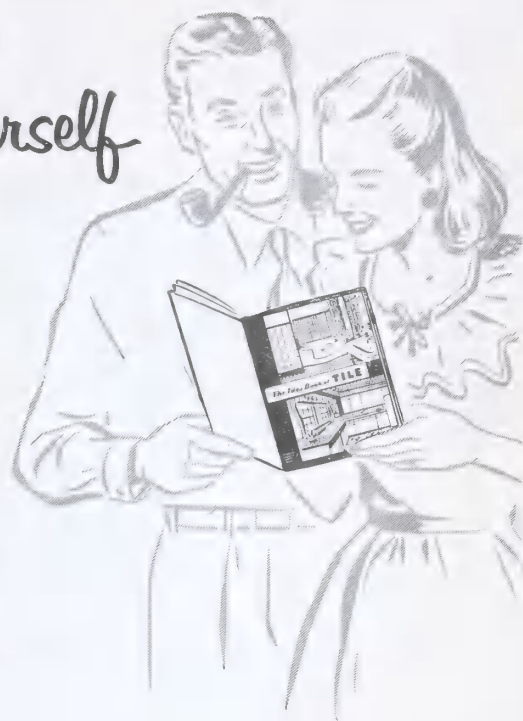
Toiletries: Courtesy of Shelley Marks, New York, N. Y.

Landscaping: Four Way Florist Nursery, Miami, Florida.



PICTURE ROOMS

of American-Olean Tile... You Can Plan Yourself



Plan now to have the beauty of tile in the home you build or remodel. Start today by sending for American-Olean's "Idea Book of Tile". There's nothing else like it. It's brand new and jam-packed with imagination-starting, practical uses of tile for bathrooms, kitchens and game rooms. Here are picture rooms for almost any budget.

Enjoy the jewel-bright beauty — the clear, clean colors — of tile floors and walls. Free yourself from waxing and polishing chores.

And remember, tile is not expensive . . . tile costs less than many substitute materials.

Shown here are two of many full color rooms in the American-Olean "Idea Book of Tile".

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Never before a door like this!
the beautiful **RUSCO** self-storing all metal
combination screen and storm door

converts
in seconds

to any arrangement you desire



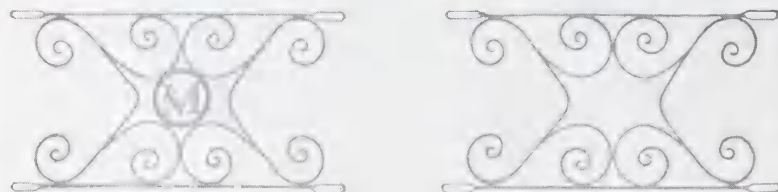
For Any Style of Architecture

Rusco Combination Doors harmonize with all styles of homes, large and small . . . add distinction to every entrance . . . make hallways light and friendly-looking. They're sturdily built of tubular steel to give years of service.



Self-Storing Glass and Screen

It's a screen door and a storm door all in one! You never need to change or store anything. Self-storing upper and lower glass inserts and lower screen insert give full protection, yet permit ventilation as desired.



Decorative Grille, With or Without Your Initial—These beautiful scroll grilles add a decorative touch to your Rusco door. Available with your family initial or plain, as preferred.



Lower Glass Raises for Ventilation

With the Rusco Self-Storing Combination Door, all you do to get filtered-screen fresh air is raise the lower glass—just as you'd raise a window! Lower sash automatically locks in your choice of ventilating positions.



"Picture Window" Arrangement

—All Glass—Whenever you prefer, the lower screen insert can be quickly slipped out, giving you a beautiful, full "picture window" door of clear glass. You get full storm door insulation with unrestricted visibility.



Full Ventilating Arrangement

—All Screen—The Rusco Combination Door comes complete with upper and lower screen inserts. Thus, when maximum ventilation is desired, the glass inserts are removed and both screen sections slipped into place.

Tubular steel construction gives great strength without excessive weight . . . insulates against heat and cold . . . reduces condensation of moisture.

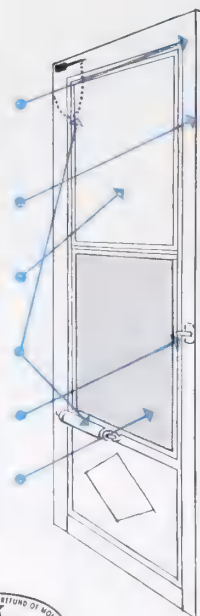
Finished like your car—with durable baked-on outdoor enamel.

Glass inserts made of finest quality flat drawn window glass.

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"ALWAYS ONE STEP AHEAD OF THE WEATHER WITH **RUSCO**"

A gourmet's week in London



By William B. Powell

Believe it or not, you can dine to the Queen's taste in London. Despite all you may have heard about the pallidity of British food, I made this pleasant discovery for myself not too long ago during a week's visit. I must admit I wasn't anticipating such gastronomical enjoyment. For although I invariably find London a thrilling place, the food in its restaurants—even before the war—has always seemed less than exciting.

Though far from being a gourmet, I like to dine well. So when I knew I was going to London I wrote to several friends asking them to steer me to the best restaurants of the moment. I stipulated "of the moment" because restaurants have a way of changing their standards.

I found too many restaurants recommended to make it possible to try them all in a week. But I finally got my list down to 14—different place for lunch and dinner every day of my stay—and did all right for myself.

Let me suggest the wisdom of ordering those things for which England is famous and which are easy to get under present conditions. Whenever a *maitre d'hotel* would whisper smugly that he could arrange to let me have a steak, I'd thank him but say I preferred sole or Scotch salmon or grouse—all things that can be superb in England and that cost a fortune when you order them as flown over to The Colony or "21."

My week of dining *à l'anglais* really began on board the BOAC Stratocruiser, which flew me over non-stop in 11 hours. The plane called The Monarch served an awfully good dinner. Being used to the *haute cuisine* of Air France, I was prepared for a let-down. We might as well acknowledge that Air France is supreme in catering, just as Paris is in her restaurants. But that dinner served on The Monarch was as good as all but the most finicky could want, with cocktails, a wide variety of canapes,

(Continued on page 148)

FAMOUS Rusticraft FENCES

The Standard for 34 Years

WOVEN PICKET FENCES

Afford rustic beauty, privacy and protection. Made of half-round saplings either domestic Cedar as shown, or imported French Chestnut. 2 types. Woven Cleft with 1/4" space between pickets. Close type has pickets tight together assuring privacy. Screens unsightly views. In 4 heights. No painting required. Easy to erect. Instructions supplied.



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A strong, beautiful, long-lasting, all-purpose fence. Made of finest selected hand-split Chestnut. Available in 2, 3 or 4 rail types. As with all Rusticraft Fences, matching gates of many widths available. A long time favorite because of its durability. Ideal for property lines and along roads, also as enclosures for cattle and horses.

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TIGHT SCREEN • WOVEN PICKET • ENGLISH HURDLE • POST & RAIL FENCES
"Won't Sag" FARM GATES • HORSEBACK & SELF-LOCKING FIELD GATES
CHILDREN'S OUTDOOR PORTABLE PLAY-YARDS

Rusticraft FENCE CO.

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Make your bathroom REALLY sanitary with TRADE-WIND

Bathroom ventilation with Trade-Wind's famous Clipper unit makes it possible for you to forget embarrassing bathroom odors, foggy mirrors and lingering dampness from tub or shower.

Forget, too, the perfumes and sprays which bring only temporary relief. Trade-Wind's forced air ventilation gives you complete and scientific odor control. Just flick on the switch as you enter—it automatically turns off the unit after the bathroom is fully ventilated.

The quiet, efficient Trade-Wind Clipper Ventilator is hidden in the ceiling and does not cool off the bathroom in winter nor increase heat in summer. Installation is not expensive in either new or remodeled homes.

In the home of tomorrow, it's Trade-Wind for the best in ventilation.

For your kitchen, laundry or den there's a Trade-Wind model that will give you outdoor freshness and rid your entire house of grease, odors and smoke.

Price Offers An Inducement
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Please send me literature on the Trade-Wind.

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LUCILLE T. KISSACK, LANDSCAPE ARCHITECT

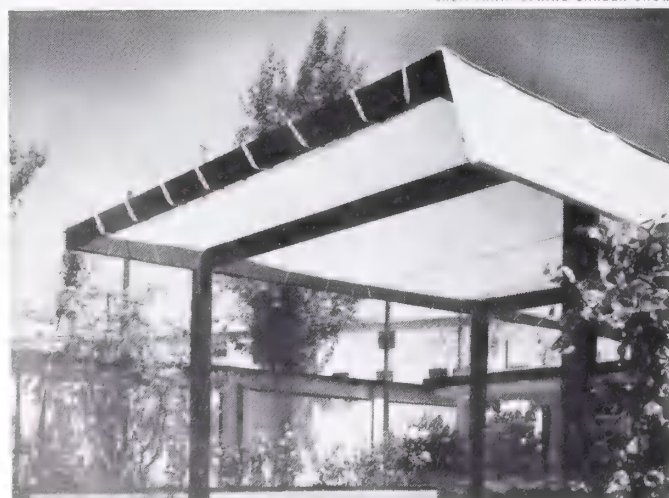
Panels of wire web in glass, salvaged when wrecking old commercial buildings, are strong, well adapted to garden use. They often sell at a bargain because of discoloration from age. (This is not objectionable, merely cuts off more sunlight.) Jack MacDonnell, landscape nurseryman.

If you want to filter the sun



PASADENA FALL GARDEN SHOW

Corrugated, translucent plastic is new, sold under several trade names. Look for it at your local building supply dealer. Easy to erect, should have a long life. Usually available in 6 pastel colors. This sunshade designed by Gordon B. Lloyd.



CALIFORNIA SPRING GARDEN SHOW

Canvas offers a fine material for creating workable, dramatic sunshades in your garden. One of the easiest materials for the home handyman to use. Here it has been laced to a redwood frame. Osmundson & Staley, landscape architects.



Wire screening imbedded in translucent plastic or glass effectively cuts the amount of sunlight reaching terrace below. Its shadow pattern is pleasant, and may be dramatic at certain times of day. Peters & Wilson, landscape nurserymen.

THREE PHOTOGRAPHS BY MAYNARD PARKER

SUMMER AIR CONDITIONING

CONTINUED FROM PAGE 141

you use the same water over and over, and costs are negligible. But you have to buy electricity to operate the cooling tower pump.

How much summer air conditioning costs you to operate depends a lot on how well designed your house is. If it's well shaded by trees, surrounded by grass, with insulated walls and ventilated attic, it will cost a lot less to cool because it's cooler to begin with. A poorly insulated house on a naked lot can take 50 per cent more cooling than a well-designed house of the same size on a cool shady lot.

Costs are affected by the number of persons in your household. All you have to throw off excess heat which the air conditioner has to remove. A big party can swamp a system which handles the family easily.

What size and type should you buy?

These are questions which can only be answered generally. The cooling capacity of summer air conditioning is generally expressed in tons. Thus, a 1-ton unit gives you the same amount of cooling you'd

get from melting a ton of ice. How many tons you'd need to cool your house will depend upon its size, location, orientation, construction, etc. And it takes an engineer to compute this. But, generally speaking, a half-ton window unit will cool the average room; three to five tons will cool the average house, under average conditions.

The heart of the summer air conditioner is, of course, the machine which removes heat and moisture from indoor air and dumps it outdoors. There are two types on the market, both of them based on the same principles as your kitchen refrigerator. One is the compressor type, powered by electricity; the other, the so-called absorption type, powered by gas.

To keep things as simple as possible, this article has dealt only with *summer* air conditioning. The other side of the coin is, of course, *winter* air conditioning. This means warming, humidifying, filtering, and circulating the air. Since the two are cheapest when used together, most manufacturers produce both. On page 141 is a list of the principal makes available.

WHY NOT A BIDET?

CONTINUED FROM PAGE 85

in their patients of both sexes. The user sits astride the bowl, facing hot and cold water faucets which regulate water temperature and a third control for a pop-up drain. Water enters the bidet via a controlled stream from the depths of the bowl. (Additional water is supplied by way of a flushing rim which serves to clean the bowl thoroughly.)

In Europe, the majority of women, and indeed many men, have the daily morning habit of the partial bath using the bidet. Many are most careful to use it after each act of urination, defecation, or intercourse. Following operations or injuries to the pelvic area, or where irritations of the skin exist, physicians may advise the use of the bidet for its thermal effect and for the soothing action created by water under pressure

striking the body. The individual, who because of ill health is denied the use of the bath or the shower, finds this method of localized bathing of great value. It helps elderly people bathe without exertion.

Our failure to accept the bidet probably stems from our pride in the daily bath or shower. But the bidet lets us pay special attention to the private hygiene of the pelvic area oftener than once a day.

Since a great deal of ill health arises, or is fostered, by neglect of ablutions around the hips and pelvis, the frequent application of soap and water to this area is to be recommended. Our practice of limiting ourselves to the use of toilet tissue following defecation is not entirely hygienic. The addition of soap and water has obvious advantages and the bidet is a natural aid in this procedure.

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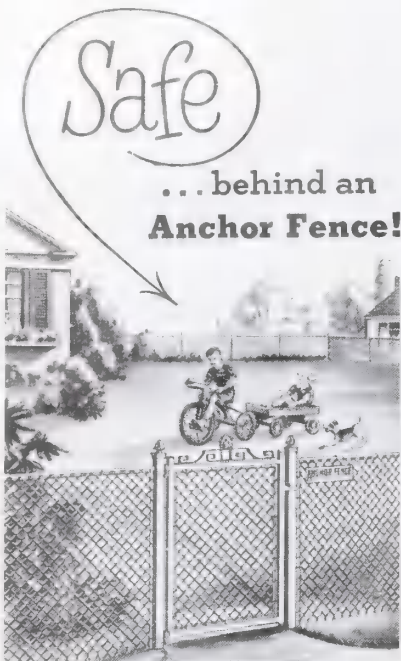


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A GOURMET'S WEEK IN LONDON

CONTINUED FROM PAGE 145



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including caviar and *foie gras*.

Then came turtle soup with sherry. The fish course was cold Gaspé salmon, followed by delicious filet mignon, with tiny brown potatoes and peas cooked with mint. An excellent Burgundy was served with the meat course.

For dessert there were fresh strawberries with double cream and little pastries. A cheese tray with a large assortment to choose from was passed (in English fashion) along with radishes, celery, cress, and spring onions. Champagne was served from magnums, and liqueurs were passed with the coffee. Not a bad start for my week of British austerity!

In the two years since I had been in London before, the greatest change in restaurant life seemed to be the number of private eating clubs that had sprung up, the abundance of al fresco dining spots, and the preponderance of restaurants with continental cuisine. Of course Soho has always been full of French, Italian, and Greek restaurants, but when you dined in them formerly it was on more or less of a slumming expedition, whereas now "the best people" patronize Soho *boites* in the grand manner.

For instance, the Greek restaurant, White Tower, in Percy Street, is one of the more popular addresses in top diplomatic circles. Far from a "dump," the White Tower turns out a cuisine that is more French than Greek. And the same holds true of two other Hellenic restaurants in the same neighborhood, the Acropolis and the Little Acropolis. At the latter I had a chicken pilaff that was delicious though garlicky. Italian pasta dishes are served well at these three Greek addresses.

One good reason why London's little continental restaurants are doing so well is that those skillful Latin chefs have a way with even the most limited list of ingredients.

Sea Food Places

England being an island, it's natural that fish abounds and it's equally natural that London should have an unusual number of sea food restaurants. Probably Prunier's is the name that visitors think of first, especially if they've known Prunier's in Paris. I didn't go there during my week's spree, but I hear it's going along as before and that means very well.

There are many other fish restaurants that have infinitely more

character and atmosphere, and the one I'm most enthusiastic about is Wheeler's, 19 Old Compton Street. This little Soho spot is a three-story building with low ceilings and narrow stairways. Full of old furniture, pewter, and prints, with vases of flowers everywhere, Wheeler's is one of London's coziest restaurants. Surprisingly inexpensive, too. Only sea food is served, and it's all of the best quality. Their Sole Veronique (with white grapes and a white wine sauce) is the best I've ever had and costs a mere six shillings and sixpence—about 85¢. Only cold dishes are served on the ground floor, hot ones on the two upper floors. In cool weather an open fire adds cheer for guests dining on the second floor.

A similar sort of place but right in the heart of Mayfair is Cunningham's on Curzon Street. Very small and full of fine old oak pieces, brass, and English paintings, Cunningham's specializes in oysters, lobsters, smoked salmon, and potted shrimp. And I wonder why we can't have potted shrimp in America? Cunningham's martinis deserve four stars—cold, dry, and of a decent size. Most London martinis are so absurdly small you have to order a double in order to achieve an American average.

Still another fish place of the same type is Wilton's, just off St. James's Square and near the St. James's Theatre. It was at Wilton's that I had the surprise of surprises—a surly harridan of a waitress in polite London. She stubbornly delighted in saying No to everything we requested, like the insulting waiter in a comedy act. As it was Saturday the menu was quite limited—many sea-food restaurants in London serve only cold dishes over the week end, so our witch had every opportunity to deny many of the things we ordered. I'll have to admit that the lobster salad, served with paper thin brown bread sandwiches, was delicious and the Chablis (there's only one kind and you takes it or leaves it) was equally good. Wilton's is a convenient place to pop in for a bite when going to the St. James's Theatre—and perhaps you'll find the other waitresses more polite, though not putting on an act like my prize.

Perhaps the best known sea-food restaurant of all is Scott's in Piccadilly Circus. It's as good as ever and the oyster bar a lifesaver for those early, hurried, pre-theater

meals one has to cope with in London. A good and sufficiently filling meal at this bar is dressed crab, followed by a Welsh rarebit. Scott's rarebits are small—really more like a savory, not a main course. White wine and champagne is served by the glass, and if you're going to one of the many theaters on Shaftesbury Avenue, you'll probably be on time if you dine at Scott's.

Private Clubs

London has always been a great town for clubs—at least for men's clubs. Added to these bulwarks for Britishers, during the war lots of after-hour "bottle clubs" sprang up. And right now there's a great vogue for eating clubs. The latter are for members only, but if you haven't friends to introduce you, ask the concierge of your hotel to telephone the secretary of the club and explain that you're an American passing through London. Chances are you'll be admitted.

One of the most attractive of this type of club is The Ambassador on Hamilton Place. Being right on Hyde Park, The Ambassador gives a sort of Bois de Boulogne impression. The food is good, especially if you stick to English specialties.

The day I lunched there I had *hors d'oeuvres* first and was reminded again about an item in English *hors d'oeuvres* you rarely find in any other country. This is the custom of including one dish of corn—just American canned corn dressed up with chopped peppers and seasoning. Strange that in the States, the land of corn, we seldom use it in *hors d'oeuvres* or salad.

Another London Club is 21 Room, housed in a huge former private residence in Chesterfield Gardens. "21," named after the famous New York restaurant, boasts several features that Jack and Charlie's can't claim. For one thing, a ballroom, and for another, an ornate oyster bar. During the "R" months the oyster bar does a brisk business. As the Kriendler brothers are associated with the New York's "21," so in London the two brothers Meadows operate both "21" and the nearby Larue. At the latter, Harry Meadows holds forth and has his hands full. Ever since Princess Margaret started patronizing Larue, it is a huge success. Small and attractive, this very French *boite* offers really top food

(Continued on page 152)

YOU CAN DUPLICATE THIS GARDEN

CONTINUED FROM PAGE 95




Using flowing lines instead of right-angle corners vastly increases the apparent size of the small garden at no extra cost to you. Stone wall steps up here as it recedes for same reason. Only common kinds of plants were used to save money. You could use any rarities your budget permits. Paving is of red cedar blocks.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Pockets for plants in the stone wall help break up massiveness of masonry that even the use of thin slab stone can't avoid. Wall is laid dry, so requires no frost footing. It will need only occasional spring repairs to eliminate frost damage.



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In the January 1952 issue, HOUSE BEAUTIFUL embarked on a series of articles setting down the principles of creative embroidery. These articles are being written by Miss Mariska Karasz, Guest Needlework Editor, whose own work is sold through an art gallery. Exhibitions of her work tour the museums of the country. And there is always a greater demand for her lovely creative work than there is a supply.

Now Miss Karasz can be your teacher...guiding you through the basic stitches, the fundamentals of design, helping you turn your hidden creative talents into striking accessories for your home.

And HOUSE BEAUTIFUL wants to help you as much as possible to take advantage of the future articles in this series. Just in case you failed to save the first three articles—the ones that show the basic stitches and how they can be combined—we've reprinted them. These three articles set down the fundamentals without which it will be difficult to take full advantage of future lessons. All three are available—while the supply lasts—for 45¢. Actually they constitute a primer of creative embroidery to which you will refer often as you find your creative talents blossoming into beautiful, useful things for your home. Send the coupon today.

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A FRESH APPROACH TO THE SERVING OF VEGETABLES

CONTINUED FROM PAGE 123

This is the recipe for Roquefort cheese dressing:

3 tablespoons Roquefort cheese (bleu cheese)
¼ cup Crosse & Blackwell's malt vinegar
½ cup olive oil
1 teaspoon M.S.G.
¼ teaspoon salt
¼ teaspoon mustard
¼ teaspoon freshly ground pepper

Put cheese in mixing bowl, add dry ingredients, stir in vinegar until it is a smooth paste. Then add olive oil slowly. Store in covered container with a clove of garlic until ready to use. Remove garlic, shake well, and dress salad.

Another salad that is rather different is the Cowboy Salad. The story goes that the cowboys coming in for dinner couldn't cope with all the dishes, so they simplified things by piling Spanish beans on top of the salad, which started a trend in the West.

The greens must be husky, no tender lettuces from the garden, but rather Romaine, or escarole.

The dressing should be on the tart side, for it wants to add a zing to the beans which should be hot and flavorful. This salad is good to serve with cold cuts, any kind of beef, cheese, and the like. Hot dogs are also good with this salad for lunch. What could be simpler than throwing three cans of beans into a casserole, heating them, and serving with a salad and cold cuts?

I often add chopped shallots to the beans, a clove of garlic if the Spanish beans are mild, and the last few minutes stir in ¼ of a teaspoon of oregano. Remove the garlic at this time for no one wants to bite into a clove of garlic.

Cowboy Salad (Serves 8)

3 cans Chili Beans, Mexican style
2 heads Romaine lettuce
¼ cup chopped parsley
¼ cup chopped chives

Salad Dressing

¼ cup Widow's Mite vinegar
¼ cup olive oil
½ teaspoon M.S.G.
½ teaspoon salt
1/16 teaspoon freshly ground pepper

Mix as usual, shake well, pour on greens, toss and serve first. Then serve the casserole of beans.

Put the beans into a casserole, adding seasonings if you desire and bake for a half hour. They can be quite spicy for the tart

salad dressing and lettuce seem "cut" the flavor of the beans somewhat.

Have salad dressing made, and your lettuce washed and chilled. Chop the parsley and chives and put in a covered container. When ready to serve, put lettuce, broiled into fairly small pieces, into your wooden bowl, add parsley and chives, add salad dressing and toss well with wooden spoon and fork. Serve meat first, salad next, the casserole of hot beans and hot French bread.

Hot Potato Salad (Serves 8)

8 medium potatoes, cooked with jackets
¼ cup chopped parsley
¼ cup chopped chives
1 tablespoon fresh chopped dill or 1 teaspoon dried dill
½ teaspoon crushed caraway seeds
¼ cup chopped celery

In cooking potatoes for potato salad, allow one medium potato for each person. Cook them in a frying pan with half an inch of water with their jackets on. If you wish to serve cold potato salad, cook them in the morning, cool, store them in a covered container. When you wish to serve hot potato salad, cook them the same way, allowing 45 minutes for the cookery. Peel, dice, and put in hot casserole.

Salad Dressing

¼ cup Widow's Mite vinegar
¼ cup olive oil
¼ teaspoon freshly ground pepper
½ teaspoon M.S.G.
½ teaspoon salt

Mix dry ingredients with the vinegar, add oil, shake well and serve on potato salad, hot or cold.

After fixing the potatoes, add meat drippings and mix, adding chopped chives, parsley and celery dill and caraway seeds. Add dressing and serve at once.

Sour cream dressing may be used on cold potato salad. Use the same idea of the chopped chives, celery and parsley, omitting caraway and dill as these flavors are already in the sour cream dressing. (Recipe on page 167 of the June issue.)

For a Sunday night buffet, serve salad like a Smorgasbord. Have a salad bowl filled with a mixed green salad. Surround it with bowls of cole slaw, kidney beans, tomatoes, sliced onions, potato salad. A platter of cold sliced meats goes with this.

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A GOURMET'S WEEK IN LONDON

CONTINUED FROM PAGE 148

at what London considers terribly high tariff. But with the pound at around \$3, Larue's prices are less than New York's restaurants of similar caliber.

To give you an idea: A dinner of melon, sole, French beans and a half bottle of Liebfraumilch was \$4.20 with tip. In pleasant weather it's nice to dine on Larue's second floor terrace and watch the Mayfair swells as they patronize the little foreign film movie theater across the street.

There are lots of other dining clubs in London and you may run across people who will give you cards to The Empress, The Wardroom, or 96 Piccadilly. I can only vouch for the ones I've mentioned.

Old Standbys

When knowing Londoners go to hotel restaurants such as The Savoy, Claridge's, or The Berkeley, they usually do not order from the menu, but ask for something special. That, they claim, is the way to dine well in a hotel. They may have something there, because I tried it twice during my week, both times with success. In Claridge's

informal little corner restaurant, La Causerie, instead of taking the items on the menu, or the elaborate Swedish smorgasbord set out on a huge double-decker lazy Susan, I ordered Scotch broth, broiled sole, and braised celery, none of which was listed.

It seemed to me that Claridge's, though still London's most elegant hotel, had lost some of its *fin de siècle* charm since it has been re-decorated and streamlined. I prefer the atmosphere of the Connaught, which still maintains its rather North German Lloyd atmosphere. And they've been smart enough to keep the same tone in the new cocktail lounge. The public rooms remind you of the fine old hotels that went in for good solid comfort rather than for the *dernier cri* in decoration.

Though one feels as though substantial fare such as roast beef or mutton should be ordered in surroundings such as these, the Connaught menu is all in French, and Gallic specialties such as *cassiolette de quenelles* and onion soup are featured. Here, as in most London restaurants, you can get a carafe

of red or white wine at a fair price. Champagne at around \$1 a glass. You see much more champagne being ordered in London restaurants, even at lunch time, than in New York because it costs less than spirits.

In my list of standbys goes Hatchett's, a restaurant that I hadn't thought of for years. Friends who heard me say I must have some grouse were so enthusiastic, not only about the bird itself and its trimmings, but about the burgundy, and in fact everything that went with the dinner, that I couldn't resist trying it. And I must say this old landmark next to The Berkeley merits its reputation.

The Savoy Grill still draws theatricals and literati after the theater and here, remembering how good it had always been in the past, although it wasn't on the menu, I ordered haddock and broad beans cooked in cream sauce—and with great success.

My grapevines on the Ivy, London's Sardi's, brought varying reports. Some claim it has fallen off; others declare it is still first rate. I'm afraid my old standby

Boulestin, that charming restaurant in Covent Garden, has many crosses against it at the moment. Here's hoping it will receive the needed shot-in-the-arm to bring it back to its former top place in the affections of many Londoners-out.

In the short time I had to loiter in on old favorites and try some new places too, I passed up Simon's. I felt this Strand landmark without its wagon bearing a great baron of beef would be like dining at Antoine's without a creole dish. Friends told me that as a matter of fact beef is likely to appear daily at lunch, but the trick is to arrive by noon because the supply lasts only about 45 minutes.

To be sure the cuisine of London isn't up to Paris or as copious as New York, but you can fare quite right. Indeed, if you follow the places I've suggested and go in conference with the *maitre d'hotel*, preferably before arrival at the restaurant, your gastronomical memories of London will be as rich as all your other recollections of the great and impressive city. You certainly will not go hungry.



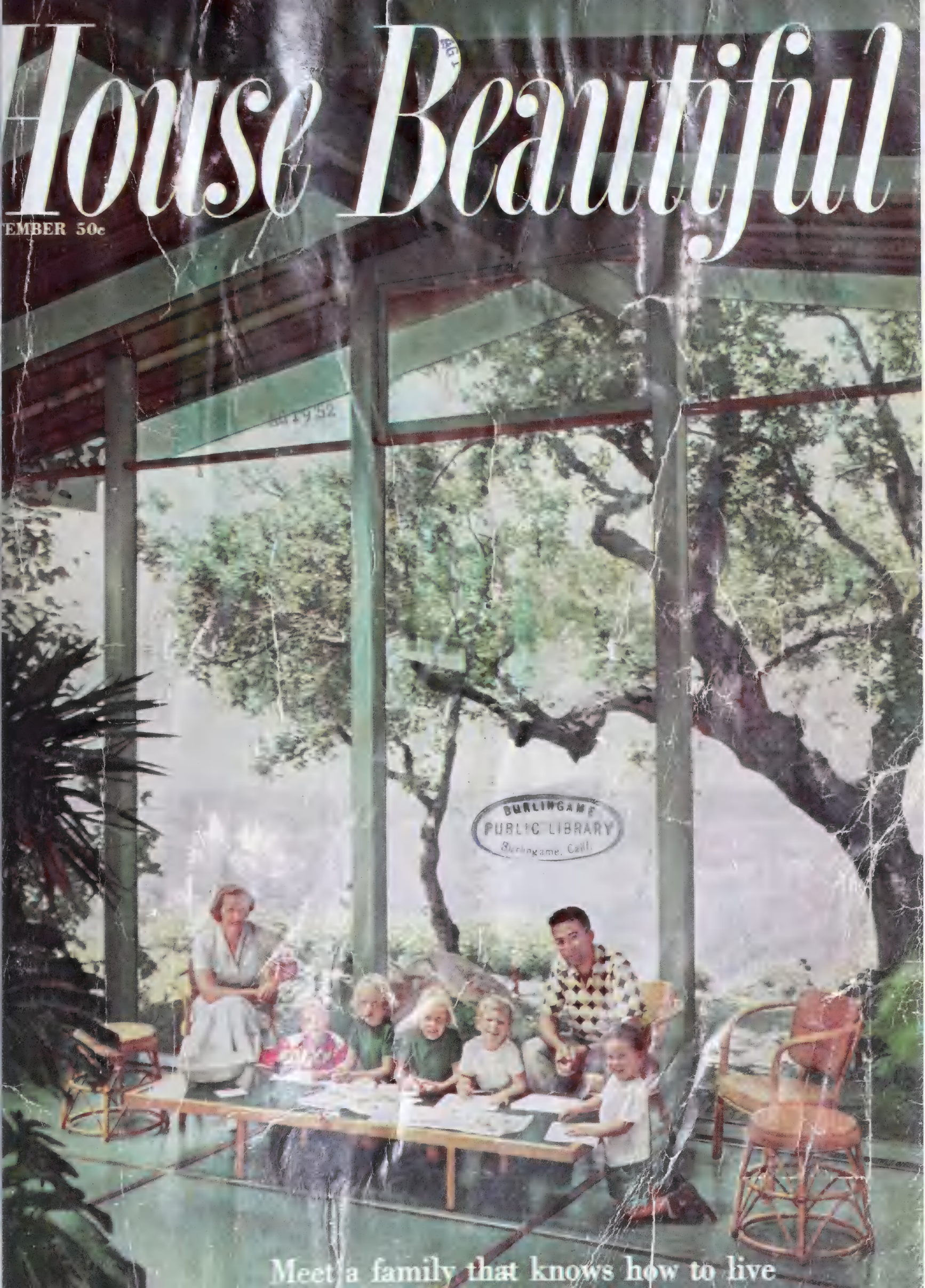
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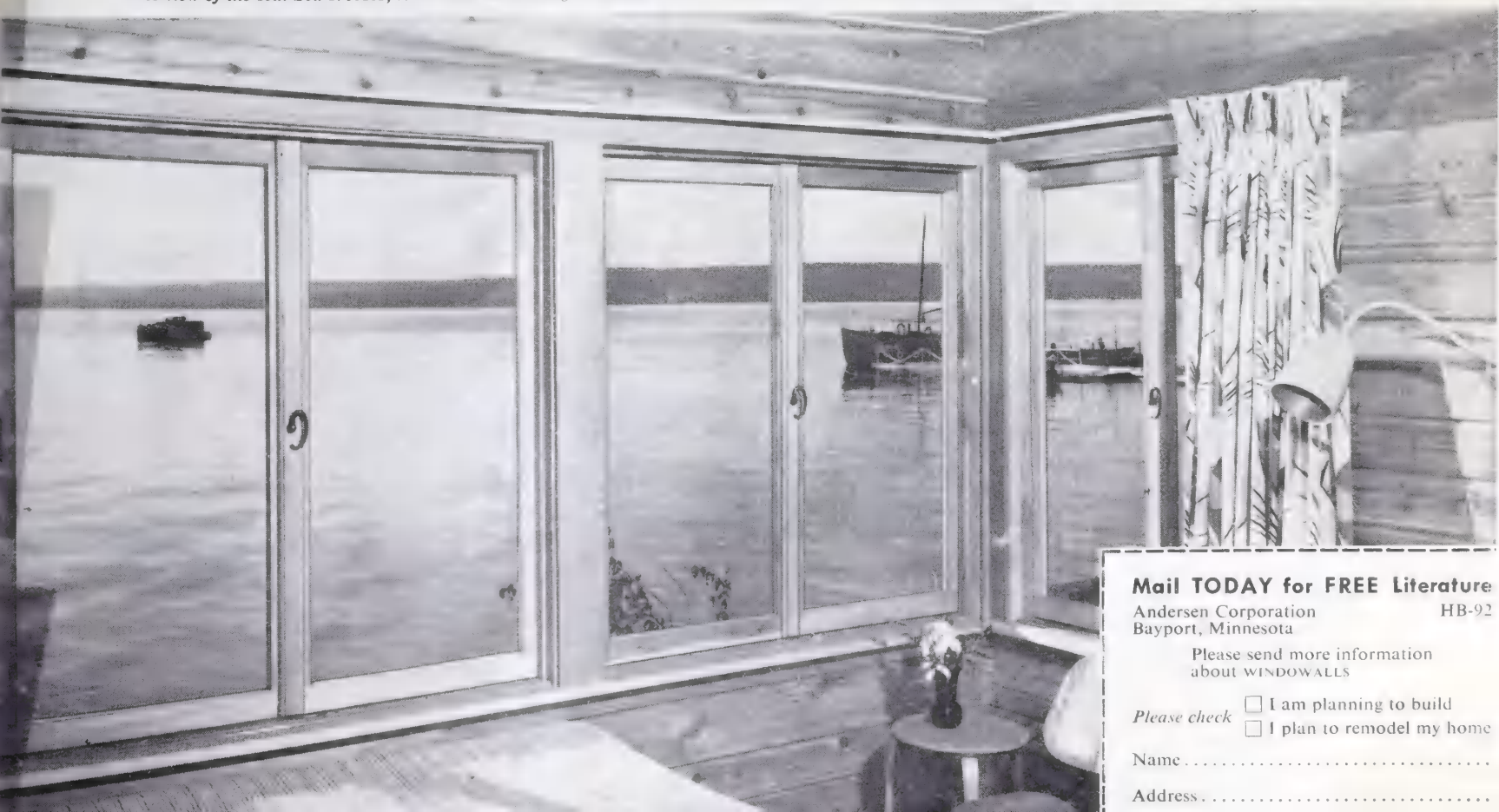
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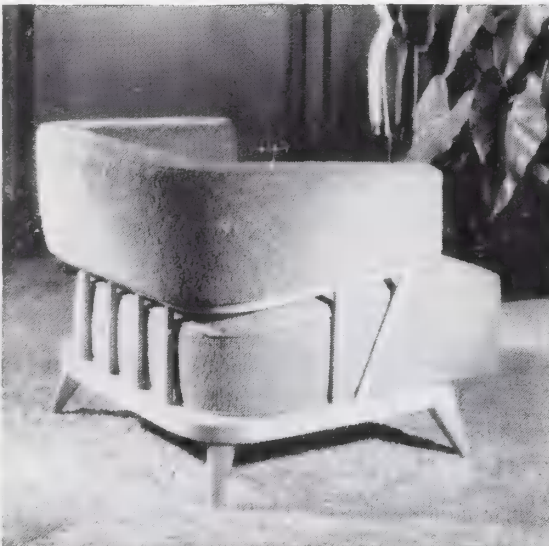
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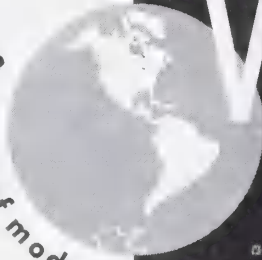


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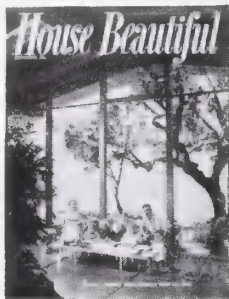


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House Beautiful

VOL. 91 NO. 9

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

SEPTEMBER 1952

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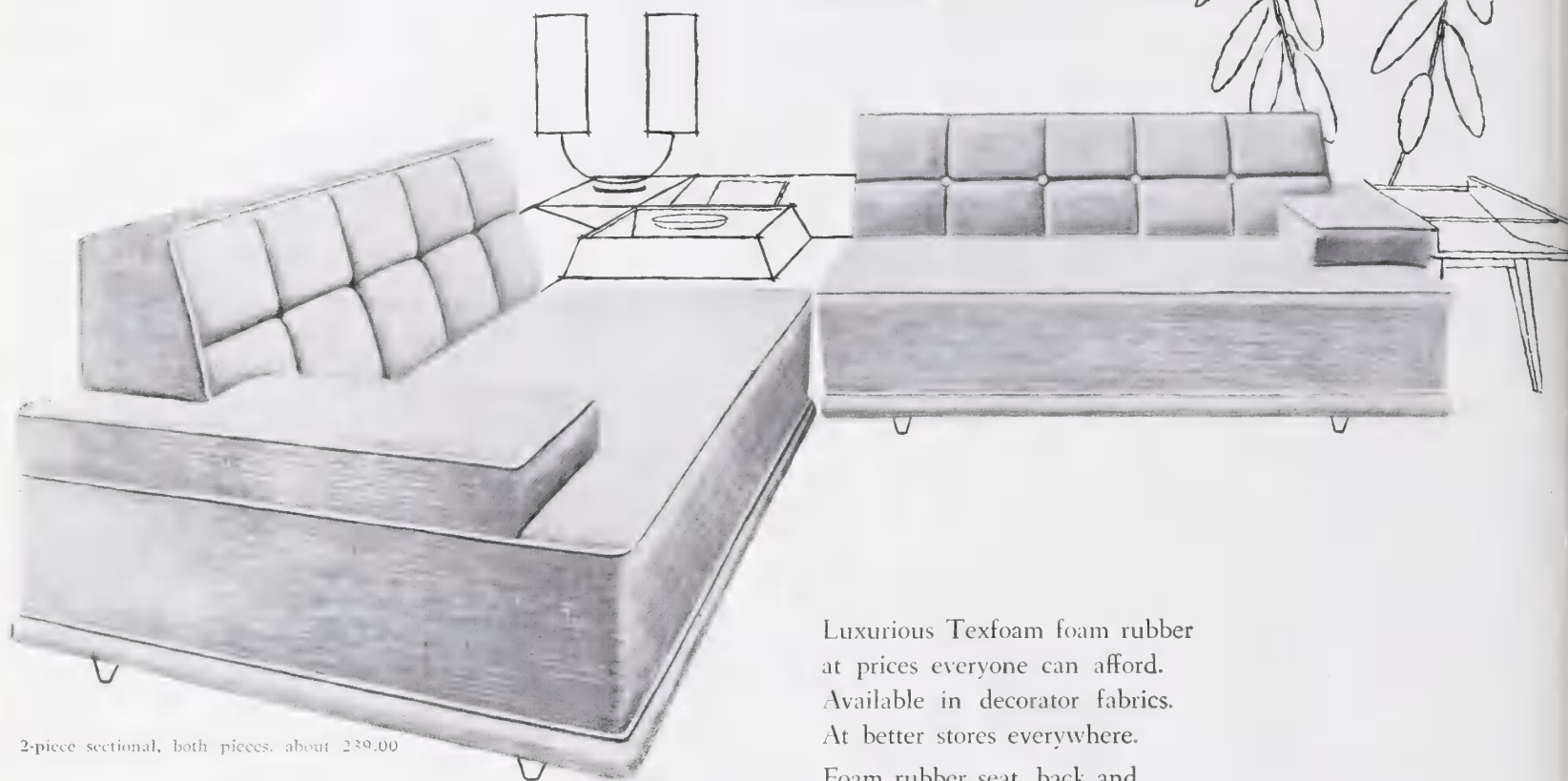
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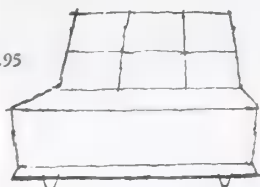
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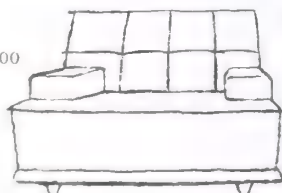
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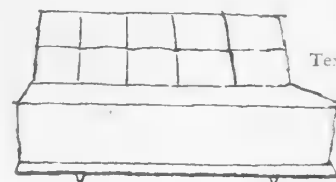
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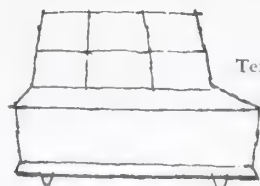
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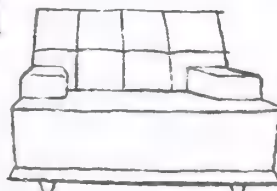
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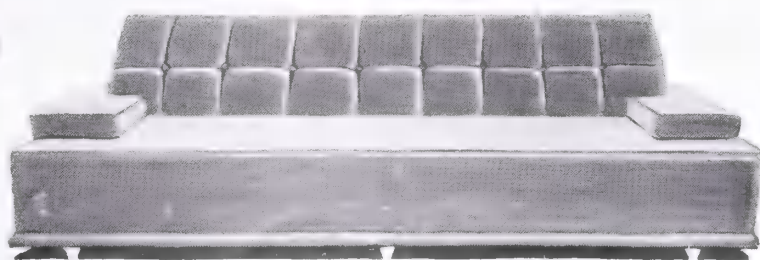
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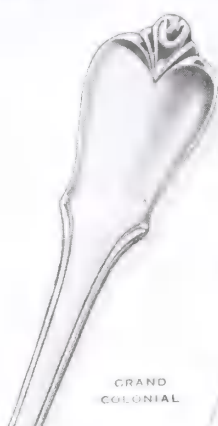


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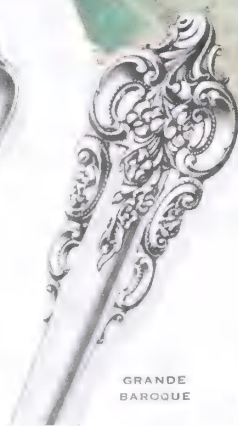
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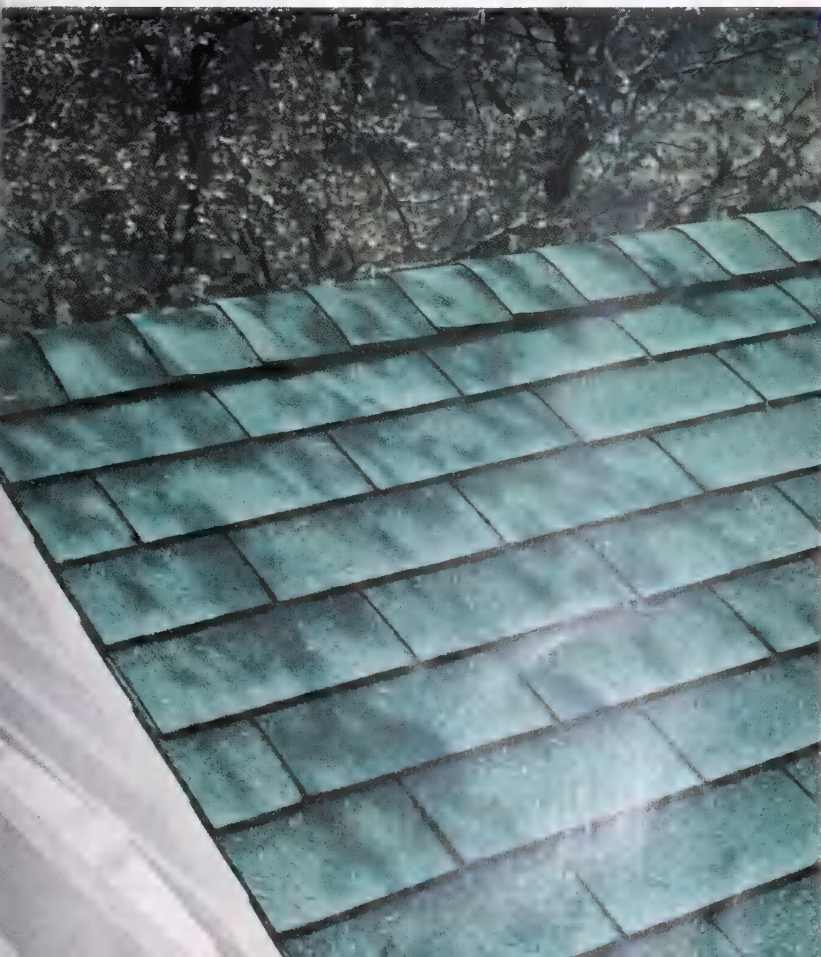
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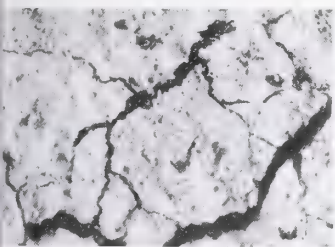
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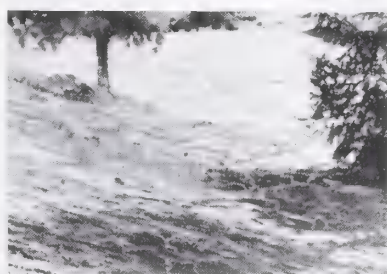
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Badly eroded lawn which was "repaired" by treating with Krilium to 1/2-inch depth. For root crops, treatment must be carried to the root depth, if it is to have beneficial effects.



When Krilium is thus *properly* applied to "problem" soils, it results in improved soil workability, increased aeration, greater water-holding ability, faster germination, increased emergence, faster early growth, increased root formation, improved drainage, decreased erosion, decreased crusting and, ultimately, improved crop response.

Extent of benefits

The extent of these benefits is determined by (1) the degree of *proper* application and (2) the nature of the soil itself. Most pronounced effects occur in hard-packed, crusty clay soils. In finer silt soils, the effect is less noticeable. In sandy soils, little appreciable improvement will be noted.

Dry vs. wet application?

This question cannot be answered without first answering two other questions that are far more important—

- (1) *How deep* must a soil conditioner be applied to be effective?
- (2) *How much* soil conditioner is needed to do the job?

How deep?

In building a *new* lawn, or repairing an existing one (see above), penetration to a fraction of an inch may be sufficient to hold the soil surface in place during germination of the seed. However, this is simply erosion control—for real benefit to grass roots, treatment of 1/2 inch and more is recommended.

Root crops, such as carrots, beets, turnips, radishes, should be treated to root depth to receive any worthwhile benefit—from 3 to 6 inches.

How much?

The *exact* amount of Krilium needed to *properly* condition soil to any given depth has been accurately determined by Monsanto. The home gardener is not required to do his own mixing or guessing, is not liable to over-dilute or under-dilute... Positive results are assured with the worst type of clay soils by following application rates given with product instructions and on the package label.

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Although Monsanto produces a wet-application formulation of Krilium for erosion control, it is satisfactory only where light surface treatment is required. Continuous field tests have shown that dry applications are more effective for home-garden use, because:

Conditioning can be carried to any effective depth... The user can see the light-colored dry powder as it is worked in—can see the extent of penetration—can, therefore, be *certain* of adequate treatment... There are no dilution hazards.



Typical garden root crops—turnips, beets, carrots, radishes and the like—should be treated to root depth so that the full benefits of soil conditioning are applied in the "grow zone."

How about cost of treatment?

Regardless of conflicting claims, there is but one correct way to figure cost—on the basis of *depth treated*!... For instance—with equal amounts of the Krilium home-gardening formulation, it is possible to treat 6 times as many square feet to a 1-inch depth as can be treated to a 6-inch depth, or 12 times as many to a 1/2-inch depth! Simple arithmetic demonstrates this to be most economical for home-garden use.

Monsanto's own supply source

The Merloam formulation of Krilium is the only one on the market today that does not contain acrylonitrile... Instead, it is based on a modified vinyl acetate maleic acid compound in continuous and plentiful supply—selected by Monsanto after original field tests proved it from 30% to 300% more effective than acrylonitrile, depending on type of soil treated.

TWO SIZES



1 pound



5 pounds

Buy Krilium with confidence!

Buy Krilium at your local dealer's for indoor and outdoor application. Use it with the confidence merited by the only time-tested and proved soil conditioner on the market today... MONSANTO CHEMICAL COMPANY, Merchandising Division, St. Louis 4, Missouri.

Copyright 1952, M. C. C.



Serving Industry...Which Serves Mankind

Lightolier ...FOR TH

Casual...with emphasis on the practical...yet with a new and different elegance all its own. That's the new way of living. And whether you live in a ranch house or a saltbox, an apartment or a penthouse, *your new way of living calls for a new way of lighting.* And Lightolier has it!

Lightoliers are scaled to fit your smaller rooms. They're easy to clean, easy to move. Some are space-savers...they're multi-purpose or go up on a wall. Some are flexible and twist, turn, raise, lower, at a touch of the hand. Some focus for mood lighting or drama. Some answer the perfectly useful purpose of simply looking decorative.

All provide good lighting for good seeing.

Whatever your tastes or needs...whether you're a purist in modern or have a weakness for new-type Provincial...Lightolier's new collection of lamps and fixtures fits handsomely into your new way of life. On the following pages, you'll see typical examples. Your furniture, electrical or department store has them, and many more. Write for booklet. 11 E. 36th St., New York City.



Queen Of The Night!

For sheer theater, you can't match this stunning conversation piece! Combined are gleaming brass, matt white and scintillating crystal balls that catch and send out showers of light. For all its elegance, it's unfussy and immensely practical.



The Roosters Are Heard From!

Casual enough for ranch-home living is this rooster lamp that will silhouette nicely against any picture window!

NEW WAY OF LIVING



Save-A-Table Lamp!

Space-saver extraordinary is this lamp and table in one! Just the right height—low enough to see over. And the Maharajah shade lends casual charm.



Pop-ups That Have a Way With Them!

They're off the table...out of the way. Handsome, too, with their aspenlat, or "bullet" shades. And they flex for perfect lighting where you want it.



Fixtures Are Looking Up!

Now—it's a modern diffuser type, with a smart aspenlat shade. Put chairs and table away...and presto! your fixtures go up and out of the way at a finger touch.



For The Man In Your Home

This practical reading lamp raises, lowers, swings from side to side and the shade tilts to any angle. Diffused light—soft and glareless—right where he wants it.

Kind To The Eyes

If you love good clean lines, and function without frill, you'll be mad about this simple, flexible lamp with its special diffuser for perfect lighting.

**Easy Does It!**

Here is a pleasant blend of ease and sophistication. Simple tripod with a warmly casual Maharam shade.



for the **NEW** way of Living..



That Crisp, Clean Look!
Borrowing from the Italian, this flexible bridge lamp lends continental charm wherever it's used—fits into any decor.

**Italian...Inspired!**

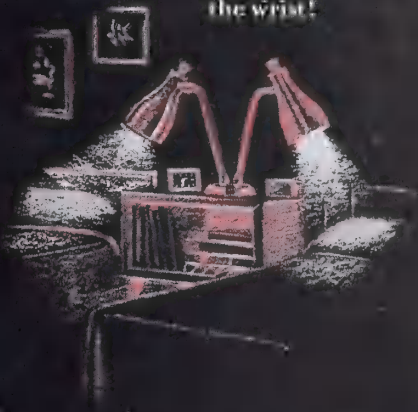
Definitely dramatic is this pelling effect of wrought iron... cool crystal spheres...and stone Travertine base. Center of attention wherever it's placed!

Life Can Be Casual!

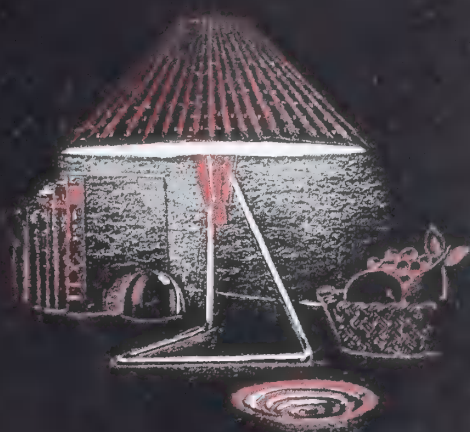
Relaxed modern, with a flair for suburban living. The Maharam shade glows warmly when lit, has texture-interest by day.



Double Purpose In Life!
Adjustable spots that swivel at base and shade to put light just where you want it at a twist of the wrist!



Angled To Your New Way Of Life!
Smart on a table...but if you'd rather hang it on a wall, just swing the shade...and presto! ...you've a pin-up lamp!



LIGHTOLIER

NEW YORK • CHICAGO • SAN FRANCISCO

Purists "Spotted" This Trend!
Dramatize your Mondrian... play games with lights...with a standing lamp "tree" of three "spots" to focus where you will.



Neat Trick
Adjust it one way—it's junior size. Adjust it again—it's a more conventional height. Simple. Practical. Good design.



Some Are Purely Decorative!
Add a lamp for the sensible purpose of decorating your room. This is a go-anywhere lamp with a feeling of the provinces.



Oh happy day! The day you buy your first fitted sheets!

FITTED SHEETS DO WONDERFUL THINGS LIKE THESE...



Cut bedmaking time in half!

You tuck these corners in *just once*—and never touch them again until you whisk the sheets off on laundry day!

And because your sheets are trade-marked "Sanforized," they'll *always* fit your bed perfectly . . . washing after washing.



Give you cool, restful sleep!

Now you can get sweet, comfortable, more restful sleep every night of the week.

Fitted sheets can't muss and wrinkle . . . can't bunch around you . . . can't entangle you!

FITTED SHEETS DON'T PULL OUT! DON'T WRINKLE!

Don't pull out!

Once the corner's on . . . it's on! No restless sleeper can undo it . . . no junior "jumping jack" can make it come undone!

No more tucking and tugging every day—and the corners will always fit to smooth perfection if your fitted sheets are labeled "Sanforized."



Don't wrinkle—ever!

After a whole night's sleep, fitted sheets will be as smooth and sleek-fitting as when you first hopped into bed.

Now you can enjoy sweet sleeping bliss—a crisp smooth sheet that can't—absolutely can't—wrinkle.



Ask to see the "Sanforized" label on these new-type sheets before you buy. It guards their most important feature—lasting fit.

•SANFORIZED•
TRADE © MARK

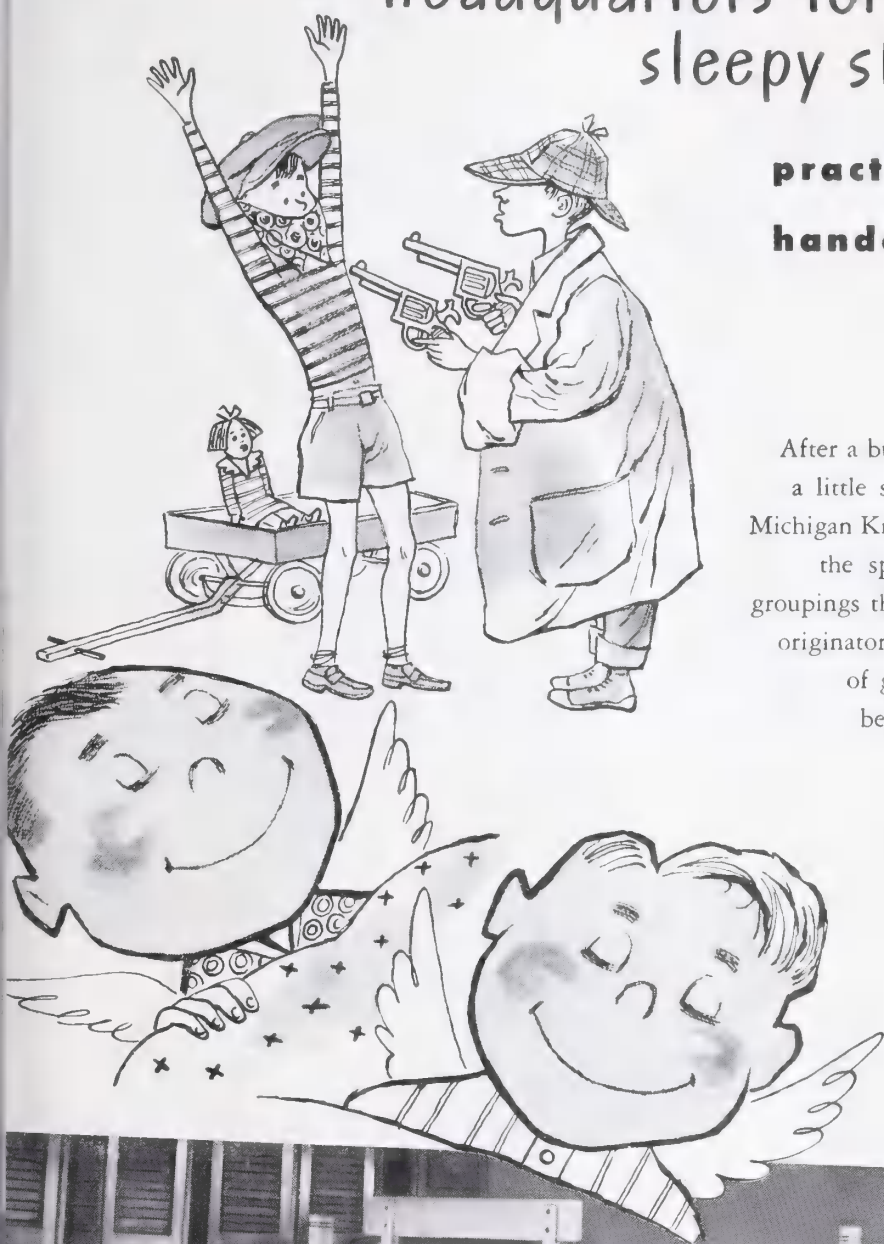
Cluett, Peabody & Co., Inc. permits use of its trade-mark "Sanforized," adopted in 1930, on fabrics which meet this company's rigid shrinkage requirements. Fabrics bearing the mark "Sanforized" will not shrink more than 1% by the Government's standard

headquarters for sleepy sleuths

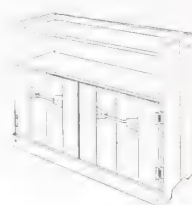
**practical youth's room furniture
handcrafted in knotty white pine**

by  *Habitant*

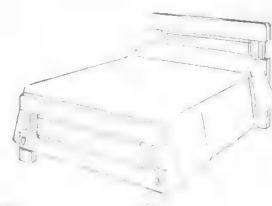
After a busy day's sleuthing, small fry Sherlocks will look forward to a little shut-eye in these handsome quarters furnished with genuine Michigan Knotty White Pine pieces by Habitant. All Habitant furniture captures the spirit of romance and adventure in practical, liveable room groupings that are as warm and friendly as a fireside. And only Habitant, the originator of fine Knotty pine furniture, offers you a complete selection of groups and individual pieces for living room, dining room, bedroom, recreation room and youth's room. Habitant is styled by leading designers and built by expert craftsmen to high standards of quality that have been maintained for more than 30 years. Habitant furniture is displayed at leading furniture stores near you... see it at your dealer's today... write us for his name. And ask for the colorful booklets showing the complete Habitant line and telling the interesting story, "The Romance of Pine".



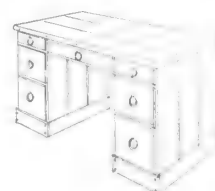
Lounge
Chair



Bookcase
Cabinet



Panel Bed



Desk

151

 *Habitant Shops, Inc.* 

BAY CITY 2, MICHIGAN

"FOR THIRTY YEARS . . . THE HABITANT LINE . . . PERFECTION IN PINE"

THE WEIMAN COLLECTION

Created for Persons of True Discrimination

in their Devotion to

ENDURING EXCELLENCE IN TASTE



Mobile Serving Table with framed drop-leaf extensions executed in solid cherry with brass-finished, rubber-tired swivel casters and fixed wheels. Framed and galleried top. Graceful interpretation in excellent Bretton character. Available at fine Furniture and Department Stores everywhere.

A genuine Weiman table is so marked. The Weiman brand is your assurance of the genuine.

WEIMAN

THE WEIMAN COMPANY

•

ROCKFORD, ILLINOIS



THE EFFICIENT LUXURY OF MODERN DINING—In Lincoln, you find the most dramatic fabrics and fittings on wheels—but every detail is magnificently efficient. There is an amazing view—thanks to 3,721 square inches of glass. The down-sweep hood permits a view of the road directly ahead. And beneath it is the new Lincoln overhead valve V-8, premium product of the world's most experienced builders of V-8 engines.

LINCOLN

means modern living on the move



WONDERFUL STORAGE WALL CONVENIENCE—Lincoln is as different from yesterday's motorcar as a modern storage wall is from a cramped Victorian closet. Consider the space in the luggage compartment beneath that long rear deck—almost 30 cubic feet. Then—see the astonishing room inside the car, the extra head room, leg room and hip room. This is modern living on the move!



Standard equipment, accessories, and trim illustrated are subject to change without notice. White side-wall tires and sea-tint glass optional at extra cost.

There's a new way of life in America today.

It is freedom from clutter. It is sensible but exciting design. It is the home that is breathtakingly beautiful because it is functional. All this is modern living—the casual luxury which Lincoln now puts on wheels.

You see it in the new design...from down-sweep hood to those distinctive new tail lamps. You feel it as soon as you try the plush interiors. And you know it, the moment you

swing this superb thoroughbred out on any road.

The power is there in its completely new V-8 engine—more power than you may ever need. There is also a new kind of almost automatic driving that comes from many things. From the new dual range HYDRA-MATIC Transmission. From the new ball-joint front wheel suspension which responds to the lightest touch. Above all, from a completely

new concept of engineering the fine car—as proved by the fact that Lincoln was again the top fine car winner in the Mobilgas Economy Run.

Inspect the new Lincoln Cosmopolitan and Capri at your dealer's. Then take one out and discover *the one fine car deliberately designed for modern living.*

LINCOLN DIVISION—FORD MOTOR COMPANY



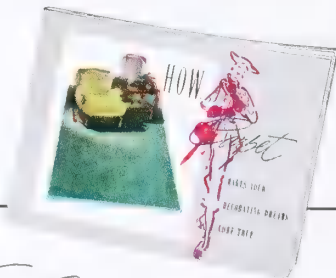
Gulistan Cloisonné—textured beauty in a fascinating new weave that's ours alone (patent pending). All-virgin-wool pile.

The most beautiful fashions underfoot

For your background of beauty, you'll want carpet styled to complement your personal beauty and good taste. Choose Gulistan — and you'll find yourself in a room full of beauty, poised and serene in *your* background of style!

Visit your Gulistan dealer now and select the carpet you'll enjoy for years. You'll find the size, the color, the pattern, the texture to fit your needs — distinctively styled in all-virgin-wool or exciting combinations of wool and new carpet rayon. Remember, beautiful Gulistan costs no more than ordinary carpet — and your dealer will be happy to arrange a friendly budget plan.

NEED DECORATING HELP?
Carole Winslow's colorful book, "How Carpet Makes Your Decorating Dreams Come True," will give you dozens of new ideas. Get your copy *now!* Just send 10¢ to:
Dept. HB-9, A. & M. Karagheusian, Inc.
295 Fifth Avenue, New York 16, N. Y.



GULISTAN *Carpets*

Old Colony

"Home-Planned" Furniture

is authentic—yet

VERY up-to-date

in comfort and utility



This famous trademark on Old Colony is your assurance of America's richest background of furniture experience. Look for it also on Ashcraft and Modern Furniture.



You'll like this handsome traditional furniture because it's so very much up-to-date! Its sectional units and double-utility conventional pieces adapt themselves perfectly to *your* needs and space. It is all made from solid Birch for heirloom durability, and is "Home-Planned" in design. This permits you to choose needed pieces now for living, dining, and bedrooms with confidence that later additions will carry on the basic theme. Be sure to see Old Colony by Heywood-Wakefield at your furniture or department store.



HELPFUL GUIDE FOR YOUR PLANNING

This beautiful book by Gladys Miller, decorating consultant, is packed with suggestions for decorating with Old Colony. Send 25¢ in coin for your copy today. If you'd like her book on "Home-Planned" Modern send 50¢ in coin for both.



Heywood-Wakefield Company, Dept. H-12, Gardner, Mass.

I enclose in coin for your decorating books at 25¢ each.
(CHECK YOUR CHOICE) ☐ Old Colony ☐ Modern

Name

Street

City & Zone State

"I SEE A BRIGHT FUTURE
FOR YOU, OPHELIA!"



© 1952
St. Marys Woolen Mfg. Co.



"You won't ever ride a cloud,
or be a bird or hop like a toad...

but someday your fleece will be
part of a beautiful St. Marys Blanket...

And in the darkness of the night

people will hold it close to them...

for it will mean warmth and comfort and rest

after the long day. Of all the things

they own, it will be most used and most prized.

Your fleece in a St. Marys Blanket will be light as the wind,

warm as the sun, soft as a cloud, strong as the earth..."

ST. MARYS BLANKETS

ST. MARYS, OHIO

TWIN, REGULAR AND KING SIZE BLANKETS AND BABY BLANKETS
ST. MARYS FABRICS • THREE WEAVERS HANDWOVEN TROWS



This Hidden Luxury assures Long Life

... "Insures" Carpet Beauty

It's wise to give your rugs the shock-absorbing protection of U. S. Carpet Cushion—made of *all-resilient sponge rubber*. The "life" of U. S. Carpet Cushion actually soaks up wear and tear so that rugs keep their beauty years longer—and feel so much more luxurious underfoot.

Really, it's an economy to safeguard your carpeting investment, while you enjoy the extra comfort U. S. Carpet Cushion brings to your home. It's so wonderful to walk on, so quiet, because it deadens noise.

It never creates lint or dust so it's non-allergenic. It never mats or spreads or creeps. And moths or vermin can't find a home here. Durable, non-marking.

No wonder those who have U. S. Carpet Cushion say it's wonderful! Buy it at fine rug shops and department stores everywhere.



Look for the U. S. Trademark which always identifies genuine U. S. Carpet Cushion

UNITED STATES RUBBER COMPANY
NAUGATUCK, CONNECTICUT



Bright Shades for lengthening shadows

Late Autumn afternoons when indoor lighting is the welcoming note in refreshed interiors — certainly, it's time for new lampshades . . . by **Verplex**

Thus, each shade becomes a new Fall fashion in the decorative arts — colorful, warm, rewarding.

Save time and money. Read "HOW TO BUY A LAMPSHADE." Send 5c to cover mailing costs.

This tag is your guide to Verplex lamps and shades, available — and moderately priced — wherever finer lamps and shades are sold.

THE Verplex COMPANY
at Essex, Connecticut
Manufacturers of Fine Lamps and Shades



Mrs. Bert and the antique nobody wanted

Even if it happens only once in one collector's career, it can happen. In this man-bites-dog story, it's the dealer who gets rooked

By Jean Tigar

Antique dealers often tell you, "I love this business because you meet so many different people—you have so many interesting experiences." I've discovered this also works the other way around.

One of my most diverting memories (though I'm sure she doesn't consider it one of *her* most diverting memories), concerns Mrs. Bert, a dealer from whom I had been buying and with whom I had been swapping for a long time. Mrs. Bert was charming, reasonably fair, and very patient, no matter how many times you stopped in and didn't buy. In a way, it seems a shame to remember such a woman in connection with the only time you outfoxed a dealer. My only excuse is that it was unplanned and unintentional.

I had picked up, in a Salvation Army store, what appeared to me a most important-looking sampler. It was different from any sampler I'd ever seen before, having been worked in thin, brightly colored wools on stout paper that had regularly spaced holes, like the cards you used to pull yarn in and out of in kindergarten. What made the thing unique was that it was lettered in ancient Hebrew script.

I paid \$3.50 for it, frame and all, and I figured I had a find. A while later, I became curious as to what it said and I took it to a collector who had learned in such things.

It turned out to be a memo commemorating someone's death. I lost interest in it when I found it didn't say "God Bless Our Holy Land" or "Give Us This Day Our Daily Bread." I shoved it in the car. The morning after I became inspired by an article that pointed out the folly of having things around you that you wished you hadn't bought. I started on a collection of old slippers at the time, and I figured if I could swap the sampler for a large white boot Mrs. Bert had, I'd be doing all right.

According to a procedure I had learned, I worked out to accomplish this swap. I left the sampler in the car and strolled into Mrs. Bert's as though I were acting on a casual impulse. I browsed around, finally got to the white china boot, asked how much it was and raised my eyebrows (I always raise my eyebrows even when I feel a thing is cheap—it never hurts). I then launched into a discourse on lacquer wall space, bringing in the

(Continued on page 78)

"Everything In It Is You," a 32-page booklet of useful decorating information, sent on receipt of 10 cents in coin.

John Widdicomb has long been recognized for furniture of superlative character
18th Century English • French Provincial
Mid Century Modern



Provincial multi-purpose cabinet in fruitwood, with accordian-fold doors

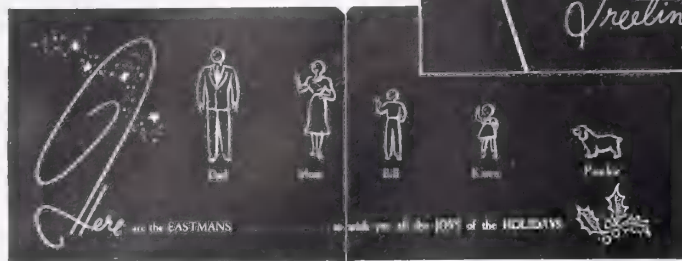
John Widdicomb

for almost a century, one of America's great names in furniture making
grand rapids, michigan • one park avenue, new york

John Widdicomb furniture is sold only by the best stores and accredited decorators.

A Christmas Card Featuring Your Own Family

Your family, your pets, embossed in silver on this deep blue Greeting.



Above,
Front
Cover

Left,
Inside
Spread

We will send you a free sample and full information about a Christmas Card featuring your own family. Made to your order for only \$3.50 for 25 Cards and envelopes. Just send this coupon today.

Send me free sample and facts about the Christmas Card with my own family.

Name _____

Address _____

City & State _____

Mail to Miles Kimball
33 Algoma Blvd., Oshkosh, Wis.



hand-made corner desk

Our skilled Blue Ridge Mountain woodcraftsmen have reproduced this 9-drawer utility corner desk from one similar that sells for \$350. Exquisitely hand-made and beautifully hand-rubbed, you may choose knotty-pine (illus.), solid walnut or solid mahogany. Antique bronze-finish handles. 29½" high, 24" deep each side. Our price is only \$99.75. FOB Asheville, crated.

The IXL Store

44 Haywood St., Asheville, N. C.



LUCKY HEARTH ANDIRONS

Our friends tell us these are our luckiest andirons, because they're made with six horseshoes. Ideal for country or city hearth, or horseman's den. Hand forged shanks welded to heavy draft horseshoes for front support and topped off with hand-turned and heeled ponyshoes. Handsome dull black finish. 16 in. high by 18 in. deep.

ONLY \$15.00 POSTPAID

Shipped day order received. No C.O.D.'s.

We have not advanced prices.

Send for folder showing other original horseshoe gifts produced at

Horseshoe Forge

5 Muzzey Street, Lexington 73, Mass.

MARBLE TOP FIRESIDE TABLE

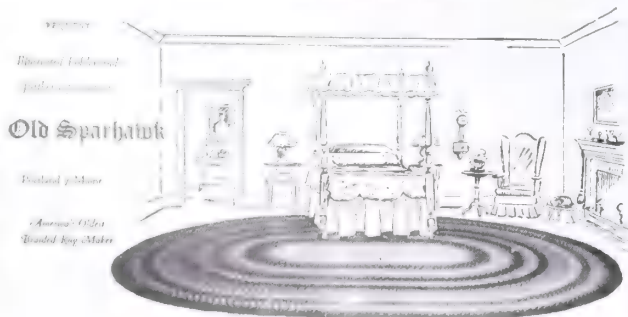


From an era of fashionable elegance . . . from a leisurely age of gracious living. Richly veined imported white Carrara marble top. Rose carved, hand rubbed solid mahogany base. An important piece of fine furniture for those who need the impressive size of 22" wide and 41" long, 18" high. **\$134.00**, Freight charges collect (We pay crating)

No C.O.D.'s, please

EDITH CHAPMAN

50 Piermont Ave., NYACK, New York



Authentically
Produced

HANDMADE

Braided Rugs

DESIGNED
TO YOUR INDIVIDUAL
REQUIREMENT IN
ENTRY DETAIL



WINDOWS

Merchandise, except personalized items, may be returned for refund by firms in the area. Prices subject to change. Happy Window Shop.



BUY OF THE MONTH

you were browsing through an antique shop you'd think was a bargain at \$35. Pedestal and shaft are hand-rubbed blond wood in either a mahogany or blond finish, the server is high to the solid brass carrying. Removable china plates 10" and 13" wide, have a ground with green floral pattern. \$12.95 ppd. Elizabeth McCaffrey, Dept. 9B, Orange, N. J.



PRINTS CHARMING.

Antique prints, matted in green velvet and framed in gilt, illustrate enchantingly the following good rules: Never take the property of others; Goodness of heart is a sweet virtue; Selfishness is a great fault; Prizes are the reward of labor; After work comes play; Study is nourishment for the mind. 6" x 8". \$3.50 each, 6 for \$19.95. Ppd. Page & Biddle, Haverford, Pa.



A PEG VASE converts any candlestick into a distinguished flower holder, and it's one of the best ideas for an effective centerpiece we've seen. The clear crystal peg vase combines well with any kind of candlestick—silver, brass, copper, or glass. 7" high, 3" wide at top. \$1.95 each. Glasscraft Mfg. Company, 900 Chicago Ave., Evanston, Illinois.



TRY A MINT NIP. The attractive Coolidges of Kettle Cove fame dreamed it up. A mint from their own garden makes the superb Mint Syrup. Here's how: Fill old-fashioned glass with crushed ice. Add 1 tsp. mint syrup. Then jiggle with bourbon. Top with mint syrup. Syrup is heavenly on ice cream too; wonderful with cocoa for half-pint plus 10¢ post. Kettle Cove Industries, Manchester, Mass.

HOPPING

WITH

Pat Guman



PAIGN TIES. Might as get into the political fracas to your neck and get your and one of these. As we go less, candidates are unknown. If it's Eisenhower. "We Like is printed in 21 languages. Taft, it's his picture. And the ocrats' candidate will be lly glorified. Blue or maroon e ties. \$1.95 each, 3 for \$5. paid from House of Ideas. State St., Racine, Wis.



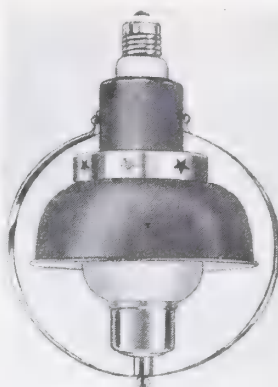
DINING comes to you à la . hot from the kitchen, with black wrought-iron Rolling r. The 2 shelves have a lime finish, are liquor-, burn-, and -resistant. 14" x 16" x 29" \$10.95. Set of 4 matching A-Way Tables provides in-ual dinner tables for the ly. \$15.95. They are designed on top of the Rolling Server. paid from Downs & Co., 1131, Evanston, Illinois.



ZZLE DAZZLER. The ury Runabout is an all-her wonder coat that you'll come rain or come shine. anetted for water repel-. lined with rayon satin, it big turn-back cuffs, patch ets, glamorizing fullness. r with or without its belt. ergreen, cinnamon, purple, gray, hunting red. 7-17 and \$15 plus 25¢ post. Gil- t's, Box 663, Boston 2, Mass.



ETER, DAUGHTER. on own high heels, and let your amie's rest in unscuffed peace. des with these High Heels, stumble bums not too steady heir pins are perfectly safe. e of red wood with an elastic o that fits over the ankle, ll want 1 pair for your child; her for her playmate. \$1.75 2 pairs. Postpaid from The os, Westerly, R. I.

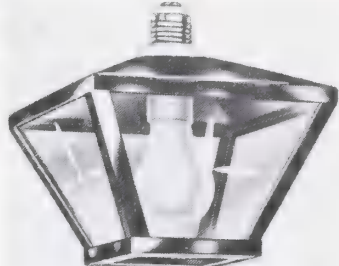


Beautiful Your Home with DAPT-A-LITES

New Decorator Fixtures that Screw In Like Light Bulbs!

Replace bare, glaring light bulbs and out of date fixtures with new decorator Dapt-A-Lites! They screw in like light bulbs. No wires to connect. Just a twist of the wrist, and you have better light, better sight, modern beauty. Wonderfully made! Fit all standard sockets. Take standard bulbs. At amazingly low cost!

Just a Twist of the Wrist to In- stall!

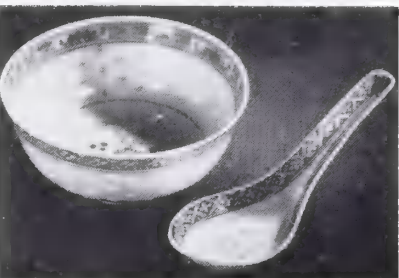


FRENCH TOLE LAMP — Graceful hanging lamp in gleaming brass and rich Forest Green Tole. 10 1/2" high, heavy 6 1/4" opal globe. For living room, dining room, bed- room, hall. Postpaid, only **\$5.75**

COACH LAMP (Right) — Modeled after an authentic English coach lamp. In heavy black wrought iron, with richly etched glass panels. 7 1/2" square, 8" high. For halls, porches, sunrooms. Postpaid, only **\$5.95**

Order by mail. You must be delighted or money refunded.

Foster House
13-B9 Cole Court, Princeville, Ill.



CHINESE PORCELAIN RICE BOWL & SPOON

Charm your guests by serving your soup course in real Oriental style. Or these beautiful bowls can be used as serving dishes and the spoon will serve your vegetables, mayonnaise, nuts, olives, etc. This ware is handcrafted in the Orient by provincial artisans. Beautifully made in white porcelain with blue decorations. When you hold the pieces to the light, the tiny rice design is visible.

Bowl 4 1/2" diameter...\$1.00 Spoon...50¢
Set of 6 bowls and 6 spoons...\$8.50
(Add 20¢ to cover postage costs)

Order By Mail (Postpaid)
FREE CATALOG

MURIEL DUNCAN
Haddon Heights 2, New Jersey



Personalized CRYSTAL CANDY JAR

\$3.95 ppd.

Fashioned from an old apothecary's jar. In gleaming crystal, engraved with your initials. Gracefully beautiful... 5 3/8" high, with lid. For mints, nuts, sweets or cigarettes. Gift boxed. Specially priced for Holiday gift-giving.

\$7.75 per pair (same initials), or **\$3.75** each (different initials) in quantities of 6 or more.

Order now... allow 2 weeks for delivery. Please print desired initials.

KATHLEEN WELLER

Box 386B Bryn Mawr, Pa.

THIS imaginative piece makes a bowl of fruit a dramatic accessory... serves a whole loaf of French bread at dinner... takes care of mail on the hall table... is beautifully useful in so many ways! In the best modern tradition, it takes its shape from nature... a leaf, cleverly executed in jet black wrought iron. Display it proudly in your own home... give it as a gracious gift.

16 1/2" long, \$3.00
22 1/2" long, \$4.00
26 1/2" long, \$5.95
postpaid

contemporary leaf server



seth and jed Dept. H-9, New Marlborough, Mass.

HOW TO DECORATE Furniture and Tinware

Don't throw away that "worthless" piece of furniture! This new book on decorating by Jacob and Jane Zook will tell you exactly how to transform it into a thing of beauty, worthy of a choice spot in your home. "How to Paint and Decorate Furniture and Tinware" is written for beginner or advanced hobbyist. It gives step-by-step instructions for painting and decorating furniture, tinware, woodware and textiles, and for finishing furniture in the general. Includes complete lists of required materials, 4 pages of color illustrations and 6 pages of black and white drawings.

Only \$1.25 postpaid. Sorry, no C.O.D.'s

Jacob + Jane Zook
decorating studios

Box 104 (A92), Paradise, Lane, Co., Pa.





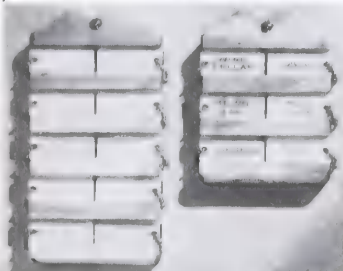
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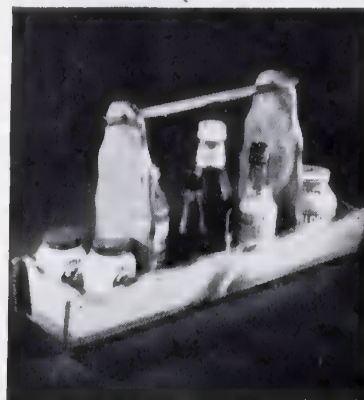
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The horn of plenty—wonderfully decorative on table, buffet or mantel when filled with colorful fruits or flowers. Hand-woven in Italy from sweet willow branches. Intricate weave pattern. 6 1/2" across, about 12" long. Order by mail. No. HF5508—\$1.25 postpaid.

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WINDOW



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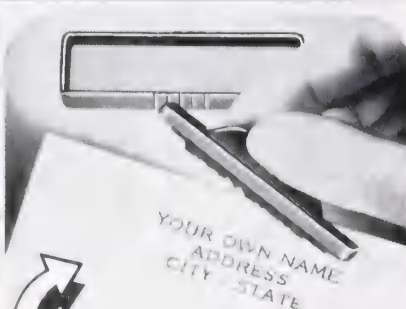
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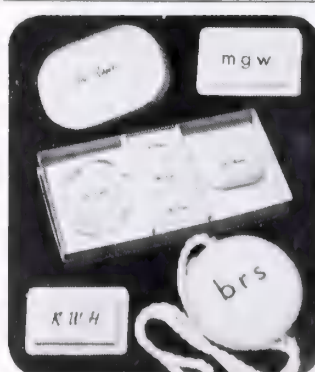
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SHOPPING



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These handsome buttons shine brilliantly all night long. Now — no more fumbling and frantic groping in the dark; luminous GOBLIN EYES pinned to the tips of slippers show you exactly where they are! Or — you can sew one or two to bathrobe. Created by a Parisienne designer, GOBLIN EYES buttons measure almost 1 inch across, can be fixed to any kind of material. Your satisfaction guaranteed by Breck's! Order No. G-115. Set of 4 GOBLIN EYES only \$1.00 postpaid

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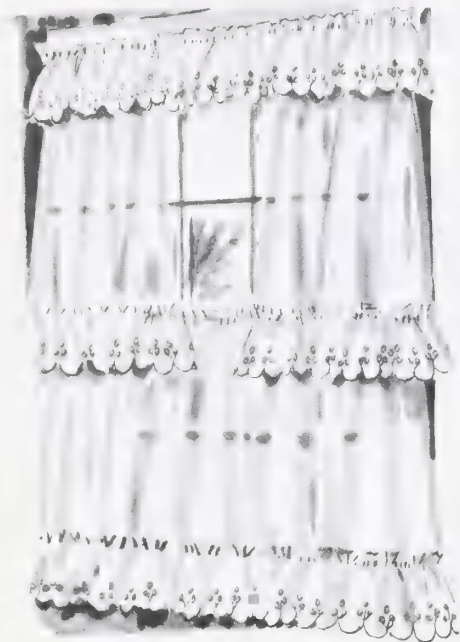


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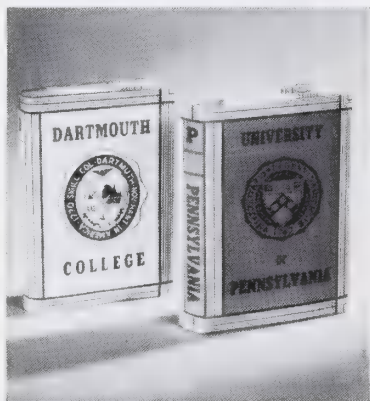
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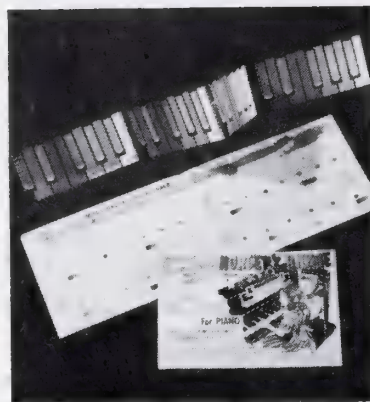
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(Continued on page 37)



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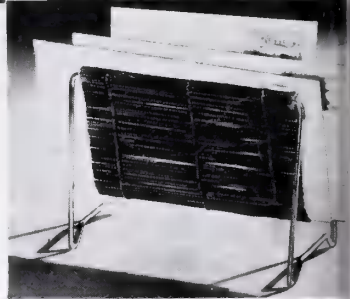
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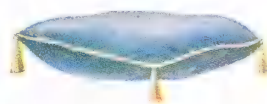


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TABLES

Mersman Tables

"the costume jewelry of the home"

WINDOW SHOPPING

CONTINUED FROM PAGE 32

OPEN ARMS this space-saving rack will accommodate lingerie, hose, and neckties galore. Each of its arms has 12 inches of hanging space, yet arms fold out of the way when not in use. Made of anodized aluminum, it's ideal for the kitchen, dorm, or small apartment where space is at a premium. Snag proof too. \$1.98. H. Smith Co., Inc., 85 State St., Greenfield, Mass.



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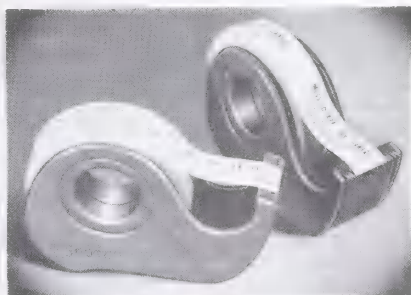
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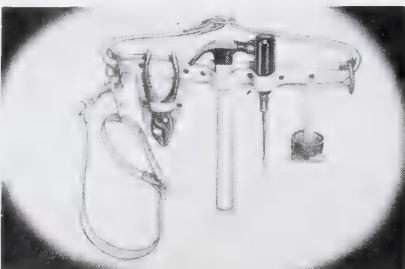


All the tools you'll need to mix any drink your most sophisticated guest desires. The set contains a sturdy bar recipe-mixing glass with directions for several of the most popular drinks, a gleaming stainless steel shaker, authentic bar strainer, long stirring spoon, beautifully styled ice tongs. All handsome and durable—a wonderful year 'round gift.

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Perfect for apple tree climbers because it's actually a safety strap! Belt of good quality, heavy-weight leather. Safety strap attaches with two sturdy steel snap-lock hooks. Belt adjusts from a 21" waist to 28" size and holds 6½" metal pliers, 8½" screwdriver, hammer, friction tape. TB9, **\$2.98** postpaid.

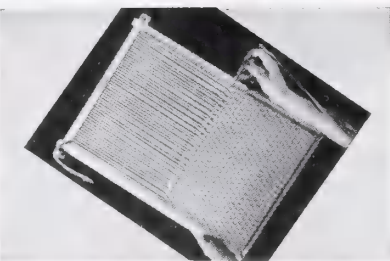


**Yours
Free!**

104-Page Catalog
of Exciting Gifts

Miles Kimball

33 Algoma Blvd., Oshkosh, Wis.



Professional Results in Home Weaving with the LOOMETTE KING

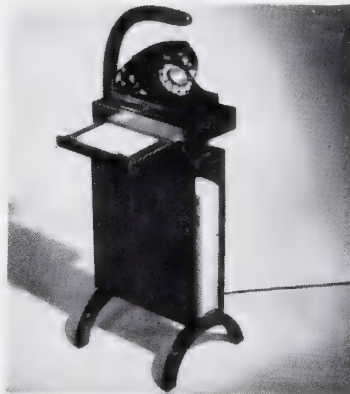
A portable, hand loom, the Loomette King has the exclusive Magic Tension Control which permits the use of yarns requiring different tension adjustments in the same article. Table mats—12½ x 18 inches (one panel)—can be made with rayon yarn, metallic and linen threads all in one operation! You can weave stoles (8 panels), afghans (20 panels), and guest towels (one panel) with your Loomette King. Easy to do... Results are professional-looking even for beginners. Complete instructions included with each loom. \$4.95 postpaid. No C.O.D.'s please. Money back if not delighted.

Linen, or metallic straw yarns, \$1 skein.

ALBIN OF CALIFORNIA
Room 809, 1401-15 W. 8th St.
Los Angeles 17, California



WINDOW



PHONE CADDY. This is indeed a fine buy. It holds your telephone and directory on a curved carrying handle and a pull-out writing slide with a tray. Use it for a plug-in or tension phone, and carry it room to room. Sturdily constructed of plywood with a hogany or maple finish, it's 1 x 9¾ x 31" high. **\$8.95** The Kane Company, 608 S. Michigan Avenue, Chicago



SPATTER MOP. Keep this in your bathroom for a week, you'll never again be without one. The removable head of cellulose sponge which attaches securely to a 22" handle. You want to mop up after children's bathtub splashing, your husband's showering spruces up the floor like a... A very satisfactory buy for **\$5.95** ppd. Breck's of Boston, 637 Bldg., Boston 10.



ROUND AND ELEGANT. These over-size place mats are hand-crocheted of Italian R. lama straw. To clean, just spray off. Shell pink, smoke grey, green, black, brown. Nile green, chartreuse, natural, or blue sugar. **\$2.75** each. Decorated a brown, black, coral, jungle green, or white feather white a napkin holder, **\$3.75**. Bertram Shrier, 1145 Connecticut Ave., Washington, D. C.



BUTTERFLY CHAIR

DELUXE model. Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. (Add'l duck slings—\$3.75 ea.)

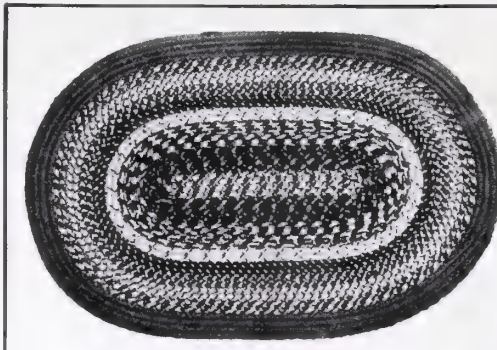
\$5.95

AUTHENTIC model, like classic original. Heavier, sturdier steel frame, heavier "tubular" duck slings, and extra... This model is available in black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. (Add'l duck slings—\$3.75 ea.) No C.O.D. please. Money refunded if not satisfied. Immediate delivery on both models.

\$14.95

THE YARDSTICK

DEPT. B2, MANHASSET, N. Y.



Genuine Colonial OVAL BRAIDED RUGS

Reversible, durable, heavy weight. Authentic reproductions. Can be dry-cleaned, vacuumed or swept. No rug pad needed. None fine made. Quality guaranteed.

OLD COLONY BAR HARBOR	
All Wool	Cotton-Wool Blend
24"x36" \$ 7.95	24"x36" \$ 3.50
27"x54" 12.95	27"x54" 7.50
4'x6' 34.50	4'x6' 16.50
6'x9' 76.50	6'x9' 46.50
8'x10' 109.95	8'x10' 74.50
9'x12' 139.95	9'x12' 89.50

Burgundy, blue, red, green, brown on multicolor background. Postpaid. Orders promptly filled.

THE DERMAN RUG CO.
94E Main St., Watertown, Mass.



NOW AMAZING TOOL RACK HOLDS TOOLS NEATLY SAFELY OFF FLOOR

\$2.95

POSTPAID

This heavy gauge steel tool rack makes a "home" for tools in your garage, basement or utility room. Lets you use idle wall space...keeps tools safely off floor, out of the way. A screwdriver installs Green and orange baked enamel. Satisfaction guaranteed or money back. Order several. Cash money order. (Sorry, no C.O.D.) **\$2.95** postpaid.

TOM, DICK 'n HARRY

P. O. Box 786 • Milwaukee 1,

SHOPPING



CHIMNEY LETTER. hand-
ed by a Yankee blacksmith
on the biggest horseshoes there
will be luckier for your
se than a field of four-leaf
ers. Hang your own initial
the chimney, outside of your
se. The letter comes to you
led, and with screws for at-
ing. About 10" long, in a
oming black finish. \$4.95 ppd.
shoe Forge, Lexington, Mass.

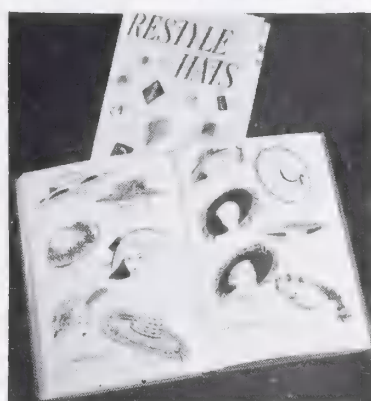


BEST TOWEL RACK This

T ROLL COVER of
ira's fine linen is a wonder-
thought for your favorite
ss, for the next bridal
er, for your own linen closet.
buttered biscuits go right
the oven to the table under
of white linen edged in
embroidery. \$3.50 ppd. Add
for 3-letter monogram.
klin-Bayer. The Linen Shop,
N. Michigan Ave., Chicago.



STYLE YOUR HATS,"
Drucella Lowrie, illustrates
basic hat shape in different
rials and appropriate trim-
g. There are picture hats,
rs, bonnets, berets, derbies,
oxes, caps, calottes, turbans,
als, and bridal headdresses.
style notes and clear instruc-
should make you a top de-
er. 119 pages. 300 illustra-
s. \$2.95 ppd. Thomas Y.
vell, 432 Fourth Ave., N.Y.C.



POSTAL PRODUCTS CO. P.O. Box 328
Searsdale, N. Y.

SERV-A-SNAK

Ease and comfort for buf-
fets, television parties
and many other occa-
sions. 4 folding tables
(22" high, top 12" x 18")
and "the stand that
serves a purpose," and
also holds folded tables
compactly. Alcohol &
heat resistant. 1 each
red, yellow, grey, green
or all any one color. A
real find at

5 Piece Set
\$9.95 Complete
No C.O.D.'s
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NEW LIFE FOR WORN COMFORTERS

ol or Down, they can be luxuriously
covered and made factory fresh by our
lusive process. If they are down, and
n thin, we can add down, or add wool,
convert them into the famous U.S.
LANADOWN COMFORTERS, at a
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s: Satins, Taffetas, plain and printed
eens, Chintzes. Samples on request.

LANADOWN
516 Madison Ave., New York 22
Telephone PL 8-1940



REVOLVING "ANGEL CHIMES"

From Sweden comes this enchanting decora-
tive innovation. Heat rising from the burning
candles causes the Herald Angels to revolve
lightly striking the bells with their wands.
The resulting chime-like sound is charming as
church bells afar. *This is the original, one
and only "Angel Chimes". It differs from
other candelabra of its type in that (1) it is
made of heavy gauge, highly polished brass
instead of copper. (2) It has a tray base to
catch possible drippings. (3) It has holders
for four candles instead of the usual three.
(4) It is imported from Sweden where it is
precision made. 13" high. 8 candles included
free with each. Buy two—one for each end of
the mantel, dining table, etc. Or if you de-
sire only one for yourself the extra will serve
as a perfect gift. 2 for \$5.00 postpaid,
1 for \$2.75 postpaid.*

"ANGEL CHIMES" CANDLES

Made in Sweden expressly for the "Angel Chimes",
these fine candles are hand dipped, smokeless and
dripless. 4 1/2" long—may be had in red or white.
Box of 12—50¢; 3 boxes—\$1.45; 6 boxes
—\$2.75 postpaid.

Write for NEW catalog

BLACK & COMPANY, INC. 99-16 Metropolitan Ave., Forest Hills, N. Y.



*Junior
Toilet
Seat*

\$1.

postpaid

For little folks, this ingenious
white plastic toilet seat fits
snugly within the big one. Swings
back and out of way when not
in use. Seat is 11 1/2" long and
10" across. Fits all standard toilet
seats, attached to seat hinges.
May be removed for traveling.
Ages two to six. Order by mail,
No. GB5371 \$1 postpaid.

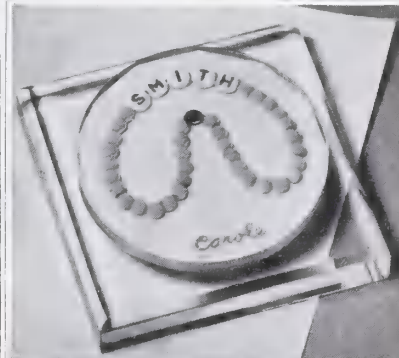


*Yours
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104-Page Catalog
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Miles Kimball

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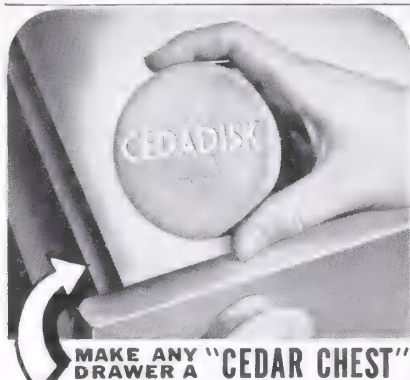
BIRTH MEMENTO

Very sentimentally yours . . . baby's hospital
identification beads . . . to have and to hold.
Preserve and display them this lovely, per-
manent way . . . just send them to us, we'll
imbed them in a 3" square lucite paper weight
and inscribe baby's full name in gold. Makes
a charming little accessory you'll cherish
through the years . . . a wonderfully welcome
gift for the new Mother! Just \$3.95 postpaid.
Birth dates 50¢ extra.

C.O.D.'s Accepted

Keepsake Shops

Union City 35, N. J.



MAKE ANY DRAWER A "CEDAR CHEST"

Now, inexpensive cedar chest protec-
tion. . . only \$1 for 4 CEDADISKS. More
effective than natural cedar wood.
Moths hate cedar. One disk will cedar-
ize a dresser drawer, wardrobe, hat
box or storage bag. Actually contains
twice as much genuine, fragrant cedar
oil as the wood itself! Lasts for years.
Order 4 CEDADISKS direct
by mail today. Guaranteed
to please or money back. \$1 post paid

sunset house

Dept. A-53 8800 Sunset Blvd.
Hollywood 45, California

ADVICE TO WIVES

WHOSE HUSBANDS "PLAY WITH FIRE!"

If the "man in your life" loves to putter
around a barbecue, encourage him with
"Carya" Smokin' Hickory Wood Disks!

Note his broad grin at compliments on
his cooking artistry—on that succulent
old-fashioned Hickory-Smoked flavor
he cooks right into steaks, chops or
fowl in minutes as he barbecues . . .
with Carya!

Keep your man happy . . . let him "play
with fire" . . . but be sure he uses

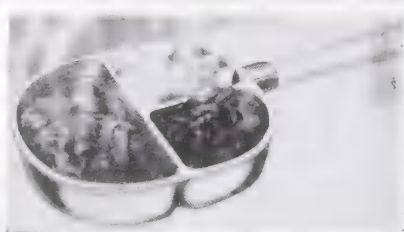
"Carya". Enough
disks for 10 to 15
barbecues. \$2.95; 3
bags. \$7.95; 6 bags.
\$14.95 . . . PPD.

*A wonderful gift for
barbecue fan or
week-end host!*



Smokin' Hickory Hank

182 Briar Brae Rd., Lafayette, Louisiana

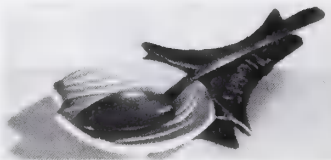


"TULIP" SPOON REST

Cardinal's new contribution to kitchen convenience. A spoon rest for parking forks and spoons between stirrings and servings. Keeps sink tops clean. Prevents enameled stove tops from becoming stained and discolored. Daily colored pottery. (Wonderful when canning fruits or vegetables in making jelly and preserves.) 69¢ each. 2 for \$1.25 postpaid

SWEDISH 3-IN-1 PAN

This famous pan is now made in Sweden of cast aluminum copper alloy—a new wonder metal with a brilliance, hardness and wearing quality similar to stainless steel. Will retain its high lustrous finish for a lifetime—never requires polishing as does aluminum and other metals. Use this grand utensil for every day cooking—takes the place of 3 pots, each on a separate burner. Prepare an entire meal at one time—afterwards you'll have but one utensil to clean! Saves time, work and fuel. Perfect for warming left-overs or heating baby's food. Large compartment holds about 1 quart, small compartments 1 pint each. \$6.95 postpaid



"NON-OVERFLOW" STAINLESS STEEL PIE PAN



Juicy pies, cakes and other pastries can't overflow when baked in this pan. Deep trough around outer edge catches drippings. No more messy oven to clean, no more smelly, smoky burned-on drippings. Made of heavy gauge, stainless steel to last a life-time. Soap and water keeps it shining—never needs polishing. 9" in diam. \$2.25 postpaid (2 for \$4.35 postpaid)

Write for NEW Catalog

BLACK & COMPANY, Inc

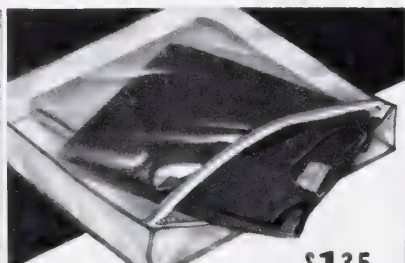
99-16 Metropolitan Ave., Forest Hills, N.Y.



Choo Choo Express

A train your youngster can actually ride! Choo Choo is a big inflatable engine of puncture-resistant vinyl. Inflated, it's 15" across, 26" high. Smoke stack has concealed whistle that toots when you squeeze it. Rocks its young passenger gently. Order No. T5183 \$1.98 postpaid.

Gift Ideas Yours Free! 104-Page Catalog of Exciting Gifts
Miles Kimball
33 Algoma Blvd., Oshkosh, Wis.



MOTH PROOF

2 for \$1.35 ppd.

SWEATER & LINEN BAG WITH ZIPPER

Also for Blouses, Handbags, Baby things—everything you want to keep dust free and "laundry-fresh." Soft plastic; 14"x12" with 3" gusset. Keeps drawers and closets orderly.

YOU'LL WANT A DOZEN FOR \$7.50

CANNED MILK DISPENSER

Plastic dispenser hides unsightly cans. Simply put can in dispenser, close cover, and it's ready to pour. Easy to clean. \$1.00 ppd.

NO C.O.D.'s

FREE! New Gift 'n Gadget Catalog



MASTERCRAFT 212 Summer St., Dept. HB9 BOSTON 10, MASS.

NEW FINGER TIP KETCHUP DISPENSER

The Pump-It. Over 1,000,000 have been sold to happy housewives. No pound, no pour! Just Pump-It! No table muss, no clean-up fuss. You control the amount of ketchup you want whether it be one drop or a bottle full. Colorful Styrene plastic, can't clog or rust. Pump-It is perfect for yourself, for shower and party gifts. Only \$1.00 postpaid. Money back if not delighted.

PUMP-IT, INC., Room 109
114 W. Holly, Pasadena 3, California

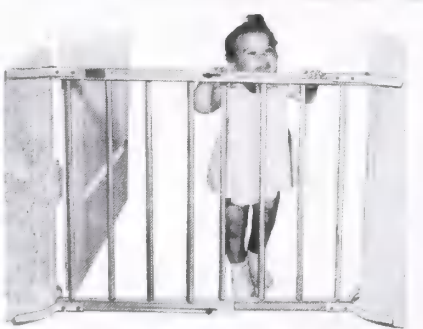


TERRY-GATE

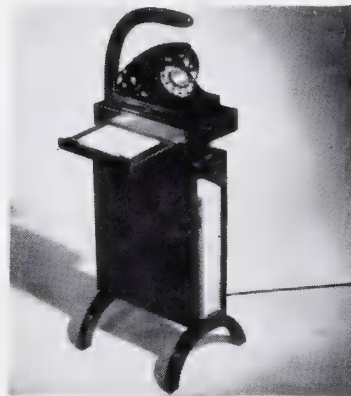
An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-elastic clamp. Had grip doorcasings up to 8". No no. entrance slats to pinch little fingers or toes. Ideal for climbing over. Height 25". Beautiful finished inside. (Pat. #2490612)

2 1/2 H. doorway, \$5.95
3 1/2 H. doorway, \$6.95
3 3/4 H. doorway, \$7.95

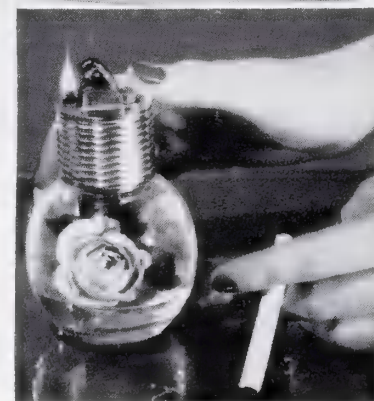
ENTERED CHARGE TO COLLECT
TERRY MFG. CO.
2834 Colorado Ave.
Santa Monica 41, Calif.



WINDOW



PHONE CADDY. This is indeed a fine buy. It holds your telephone and directory on a curved carrying handle and a pull-out writing slide with a tray. Use it for a plug-in or tension phone, and carry it room to room. Sturdily constructed of plywood with a hogany or maple finish, it's 14" x 9 3/4" x 31" high. \$8.95. The Kane Company, 608 S. Michigan Avenue, Chicago.



ROSE BOWL LIGHTER

Have this on our coffee table—it's wonderful. Fill the crystal bowl with about 1/2" of water by unscrewing the contained Evans lighter unit. Insert a fresh flower—daisy, pansy, etc. Or fill the bowl with glitter jewels. Better than three. One for you, one for hostess, one for a bride. \$3.95 ppd. Mrs. Ronald Hart Montagu St., Brooklyn, N.Y.



PUT YOUR FOOT IN

Baby dear, and you'll never settle for anything less wonderful than these Foot 'N All shoes. It's made of Julliard roy; strategically placed elastic let you change Butch with moving garment. Elasticized and shoulder straps give freedom of movement. Yellow, red, blue; 4 mos., 8 mos., or 1 yr. sizes. \$3.95 ppd. Studio Te Grant Ave., San Francisco.

It's Yours FREE!

NEW 1953 GIFT CATALOG

Hundreds of Exciting Gifts from all Corners of the World. For every occasion... big gifts and little ones—for the family, home kitchen, garden; for men, women—boys for the kiddies. The world's most ORIGINAL gifts—right to your doorstep and they're reasonably priced!

Gifts Galore You Never Saw Before. Shop at home this easy way. Skip the crowds. Truly, this Big 1953 fully illustrated Catalog is a wonderland of bewitching gifts and surprising discoveries. You'll cherish and enjoy it the year 'round.

Satisfaction Guaranteed or Money Back. You are invited to join our family of thousands of satisfied customers. Write today for your FREE Gift Guide.

NEW

Easy-Off Oven Cleaner
Clean smelling, non-inflammable, miracle oven cleaner is spread on, let stand, and wiped off with warm water. No scrubbing! No backaches! Works on porcelain enamel, iron and steel surfaces. Presto! It dissolves dirt, grease, even hardest baked-on drippings. Gives you sparkling clean ovens, grills, broiler pans, etc. 16 oz. jar \$1.00 (no C.O.D.'s please).



Bancroft's

1112 So. Wabash Ave. Chicago 5, Ill. Dept. HB-1



LACQUERED SWEDISH MAPLE SHADOW BOX

Exquisite decorator's shadow box that will charm and grace to your home. Exceptionally Picturesque! Made of smooth, even-grained finest Swedish Maple, lacquered in neutral color, easily to match any color scheme. Shade is ready to assemble and groups artistically additional units for interesting arrangement (see illustration)



Wonderful for knick-knacks, bric-a-brac, an ideal for your home, a perfect gift! \$1.98 set. Shipped postpaid or C.O.D. plus post. SATISFACTION GUARANTEED... Or group today!

LANDOVER COMPANY
Box 67, Dept. HB-1, Whitestone, L.I.

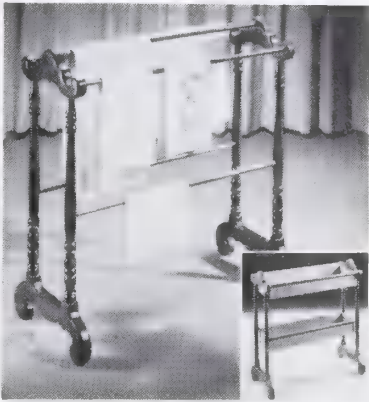
SHOPPING



CHIMNEY LETTER. hand-
ed by a Yankee blacksmith
n the biggest horseshoes there
will be luckier for your
se than a field of four-leaf
ers. Hang your own initial
the chimney, outside of your
se. The letter comes to you
led, and with screws for at-
ping. About 10" long, in a
aming black finish. \$4.95 ppd.
shoe Forge, Lexington, Mass.



BEST TOWEL RACK. This
inds us of our Great-Aunt
abeth's house, high on a hill
Maine. Made of solid cherry
a hand-rubbed cherry finish,
measures 24 1/4" x 11 1/2" x 25 3/4"
n. \$14.95. Or if you want to
it as an indoor garden for
wing ivy or flowers, order it
n two specially designed metal
nters. \$23.10. Postpaid from
l Forslund, 122 Fulton, Grand
oids 2, Michigan.



GLASS DISTINCTION. A
d-looking mailbox is almost
ossible to find when you're
king for one. So grab this for
r new house now. Remember
as a Christmas present two
nths from now. Made of solid
ss, 11" x 5" x 11", it has a rack
magazines, and a plate which
can have marked. \$9.95 ppd.
d \$3.50 for name or initials.
e Texas Shop, 2300 Willow
ok Rd., Dallas, Texas.



LEGS FOR YOUR BED SPRING

FOUR DENNIX LEGS
CONVERT A METAL BED
SPRING INTO A DIVAN OR
HOLLYWOOD STYLE BED

4 all-steel legs per set,
finished in aluminum,
rubber, plastic-tipped. **\$5.95**

COMMENDED BY PARENTS' MAGAZINE

Patented

Attaches to Angle Iron (Cant Spring)

Attaches to Round Bar (Flat Spring)

Attaches in 5 Minutes

8 inches high

MODEL C—At-
taches to box spring
finished mahogany,
walnut, maple or
blond... with steel
non-rip plate to pro-
tect ticking. Set of six.. **\$4.95**

6" high

Spring

nd check or money order. Money refunded in
days if not fully satisfied.

JORE and Co., Dept. 9B
78 Fifth Ave., N. Y. 11

FREE Gift Catalog

Famous New England
Store Lets You Shop
From Your Easy Chair

DO YOUR Christmas shopping the easy way.
Send for brand-new 64-page 1952 catalog of
Salem's famous 85-year-old gift shop. It's
absolutely FREE. Contains clear illustrations of
over 1,000—yes 1,000—annual gifts:

- Personal gifts for men, women, children
- Gifts for the home
- Silver, Leather Gifts
- Christmas Cards, Gift Wrappings, etc.

All are reasonably priced from \$1 up. Orders come postpaid; safe delivery and your satisfaction guaranteed. Write for FREE catalog NOW. No obligation.

DANIEL LOW & COMPANY
231D, Essex Street, Salem 23, Mass.
A "Stone's Throw" from House of Seven Gables

1,001 Unusual Gifts Like:
CORNUCOPIA BASKET

Festive table decoration. Natural reed. Stands on 3 small feet. Is 13 in. long, opening 6 in. diam. (front not incl.) Only \$2.00. Order now (see largest picture in free catalog). Money-back guarantee.



Personalized No Tip—No Spill Cup

The perfect training cup because (1) it won't tip over. Weight in the rounded bottom always makes cup go to upright position no matter how Junior sets it down! (2) won't spill because it has a removable tight fitting cover that allows child to drink through slot but won't allow contents of cup to overflow or spill. Of heavy gauge plastic, decorated on one side with drinking teddy bear and on the other side with baby's first name—hand-painted with special non-toxic, washable plastic paint. **\$1.50** postpaid

"FLICKO" THE CLOWN LIGHT SWITCH

Move his cherry-red nose up and down to turn the light on and off. Perfect for child's room. Good also for the rumpus room, bar, bathroom, etc. The face of a happy rollicking clown—hand decorated in five colors. Easily installed to take the place of regular switch plate. Keeps wall clean. Made of durable plastic. **\$1.00** postpaid



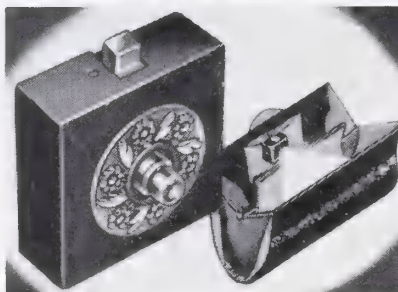
ACTION AUTOS

Youngsters will never tire of playing with this fleet of realistic cars! Windshield wipers really work, taxi-meter clicks, windows go up and down, guns move in police car, ambulance bell rings! Sturdily made of heavy gauge steel—rubber tires. Two-tone paint jobs make fleet colorful and appealing to children. Cars measure 4" x 1 3/4" x 1". Action cars were the hit of the recent toy show in New York. Fleet of 12—\$2.95; Fleet of 8—\$1.95 postpaid. Write for NEW Catalog



BLACK & COMPANY, Inc.

99-16 Metropolitan Ave., Forest Hills, N. Y.

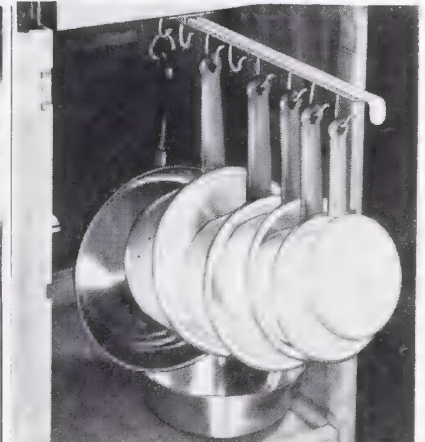


Jewel Purse Light

Looks like fine costume jewelry. But it's really a little flashlight to help you find things in your purse, retrieve gloves at the theatre, and locate the keyhole in the dark. Fine plastic with etched metal design. 1 1/2" square. With batteries. Order Number GW5082—\$1 ppd

Gift Ideas **Free!** 104-Page Catalog of Exciting Gifts

Miles Kimball
33 Algoma Blvd., Oshkosh, Wis.



GLIDE-AWAY PAN RACK

Save Space—Keep those clumsy pans neat and orderly with this new, streamlined kitchen pan rack. Glides out smoothly for hanging pans and back out of the way. 19" long, holds 8 pans, comes complete with mounting screws. Satisfaction guaranteed or money back.

Only **\$1.98** postpaid.
Write for gift catalog.

Shop in your armchair way! **DOWNES & CO.**
DEPT. 1131, EVANSTON, ILLINOIS

meet **Cockie . . .**

a furry, velvet-nosed russet and white cocker spaniel that barks like mad. He sits 11" high and costs \$10. He's just one of the family of fabulous life-like animal toys shown in the new F. A. O. Schwarz FREE CATALOG . . . just one of many hundreds of imported and domestic toys of every description you'll thrill to in this handy Xmas buying guide. Send for your free copy today! No obligation to buy.

Please send me FREE 1952 Christmas Catalog ☐
Please send me . . . Cockie at \$10 each.
Check enclosed for \$. . .

Name _____
Street _____
City _____ Zone _____ State _____

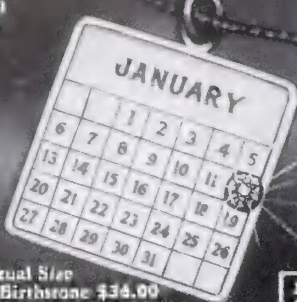
F.A.O. SCHWARZ
745 Fifth Avenue, New York 22, N.Y.

"Quality toys, at competitive prices, from America's most famous toy store!"
Also: Boston • Ardmore, Pa. • Washington, D. C.

The Ever-to-be-Remembered Day!

To keep that special day always remembered - Anniversary, Birthday, or the day you met - have this 14K Gold Jeweled Calendar marked with a brilliant Diamond or Birthstone. Can be worn as a pendant on this beautiful 14K Gold Chain or as an original Bracelet Charm or a Lovely Brooch.

Actual Size
Small with Birthstone \$28.00
with Diamond \$38.00



Actual Size
Large with Birthstone \$34.00
with Diamond \$52.00
14K Gold (Snake type) Chain \$24.00

Gift Wrapped and Postpaid All prices include Fed. Tax
Be sure to list Day, Month, Year and Stone desired

Gutowitz

Since 1890 Long Island's Leading Jewelers
243 Fulton Avenue • Hempstead, L. I., N. Y.
Write for Gift Catalog

Jan. - Garnet
Feb. - Amethyst
Mar. - Aquamarine
Apr. - Diamond or White Zircon
May - Emerald
June - Pearl
July - Ruby
Aug. - Peridot
Sept. - Sapphire
Oct. - Opal
Nov. - Topaz
Dec. - Blue Zircon



WINDOW



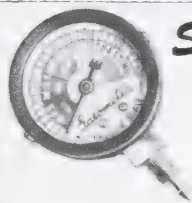
TELE-CHEK is a hand reter that attaches without wire to your phone and shows exactly many calls have been made. Built-in timer warns you when calls are running overtime. For a family afflicted with phobias, and a bill that reads a telephone number, we think Tele-Chek is the next best thing to money in the bank. \$2.98 at High House, 326 W. 27th St. New York 1.



THAT LITTLE GIRL LOOK is a pair of straight legs, a darning of freckles across a tiny nose, a curtsy as sudden as a hiccup—and a smocked dress. This one is navy or brown for a forced broadcloth. Hand-smocking is white and red. With white collar and cuffs and fat laces, sash in back, it comes in sizes 1, 2, 3, \$4.50; 4, 6, 6x, \$5.00; 8 to 10, \$6.95. Ppd. John Appleseed's, Inc., Beverly, Mass.



BUFFET BURNER is the distinguished solution to "mailed dining. Linger long over cocktails. Supper will still be deliciously hot if you place your casserole on this silver-plated beauty. The flame from the alcohol burner can be controlled to give you as much or as little heat as needed, and the aluminum surface heats up fast. \$20 in tax and post. The Blue Water Kennebunk, Maine.



Save Gas!

Invest \$4.95—
Know How
Much Gas Your
Car Is Using

Keeps a constant check on gas consumption and watches the efficiency of spark plugs, rings, timing, valves, etc., lets you know the instant trouble starts. Gasometer is a vacuum gauge like those used by expert mechanics to detect faulty engine conditions. Easily installed and attached to windshield frame, it tells you when you're driving most economically. Precision-made instrument with rust-resistant parts. Order No. GM5549. Only \$4.95 postpaid.



Yours Free! 104-Page Catalog of Exciting Gifts

Miles Kimball

33 Algoma Blvd., Oshkosh, Wis.



MAIL BOX

Cleverly holds magazines across top. Hand-made of mellow brown antiqued Knotty Pine... a sample of the craftsmanship of America's first Knotty Pine Furniture makers.

14" high, 7" wide \$4.49 Sorry, ppd. mu C.O.D.'s

Send 10¢ for Book-let: "Country House Reproductions."

The Lennox Shop
Hewlett, N.Y.
LONG ISLANDS UNUSUAL SHOP
GIFTS and HOME DECORATIONS

Don't Hunt for Stamps

KEEP STAMPS HANDY is Northmore's original colonial-styled paperweight of solid brass. Lacquered to retain brightness. Soft felt pad protects desk from scratches. ALWAYS HAS A STAMP WHEN YOU NEED ONE! Saucer shaped top, which lifts off, holds pins, clips. A neat and strikingly handsome gift. Holds a regular coil of U.S. Post Office stamps.

Send check or money order now. Orders shipped day received.

\$3.50 ppd.



Northmore's
Highland Park 1, Ill.



COURTESY OF BETTER HOMES & GARDENS

CHOP 'N SLICE BLOCK & KLEVER KLEEVER

A combination unbeatable, a MUST for every home.

Chop 'n Slice Block richly styled in rugged selected hard maple, laminated and kiln dried. (Suction Cup Legs to insure stationary position, knife compartment to place knives when not in use.) Two exclusive features of this block. Has many uses including slicing or chopping meat, fowl, salads, fruits, desserts, etc. 11 1/4" x 11 1/4" x 2 1/2" \$6.50 pp

KLEVER KLEEVER - A thousand and one uses in one utility item. Removes bottle caps, opens screw cap bottles, tenderizes meat, chops vegetables for salads, cuts up fryers, loosens ice trays, etc. Made of glistening tempered steel, with polished rosewood handle. 9 3/4" long x 2 3/4" wide \$2.95 pp

Set of Chop 'n Slice Block & Klever Kleever Beautifully Gift-Boxed with instructions \$8.95 pp



Send for your set and become a member. Many more beautiful items to choose from. Send check or money order. No COD's.

GIFT OF THE MONTH CLUB, INC. P. O. BOX 9180 BRIDGEPORT, CONN.



New MOVABLE LOUVER Doors by Paul Heinley ONLY \$35

(unlacquered)

Gives Your Rooms More Room

Paul Heinley's shutter doors require much less space and give you added room. Easily cleaned because louvers are all movable. Can be adjusted by just a touch of the tilt rod. Control the flow of air between rooms (either cool air from an air conditioner or warm air from a furnace) without sacrificing privacy. Two-panel doors to fit standard openings up to 32 in. wide and 80 in. high. Ready-for-finishing for only \$35 (shipping charges collect). (Prices on other door sizes on request). Send 25¢ for beautiful brochures on window shutters and doors.

PAUL HEINLEY'S Movable Shutters,
1618 Euclid, Santa Monica 29, Calif.
World's Oldest and Largest Movable Shutter-Crafters



Personal PHOTO Christmas Cards
FROM YOUR OWN NEGATIVE
...including envelopes

20 FOR \$1 PLUS 10¢ SHIPPING

Limited Trial Offer - only one order to a customer

FREE SAMPLE

Just send snapshot negative (of child, farm home, pet, etc.) for free sample, rich, handsome DeLuxe Yulecard, from world's largest producer of photo Christmas cards. Please include 3¢ return postage. Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. Write today.

*T.M. Registered

YULECARDS*, Dept. 19, Quincy 69, Mass.

SHOPPING



OUR FAVORITE CRUETS

Get handsome copies of 18th-century flasks, reproduced in cream-colored stoneware. The brief designs on the front of each are hand-colored and fired. One cruet has olives. Vinegar cruet has an apple. Designs on black feature an apple cider mill and a clipper ship that brought olive oil from Italy. \$3.25 pr., J. Malcolm's, 524 N. Charles St., Baltimore, Md.



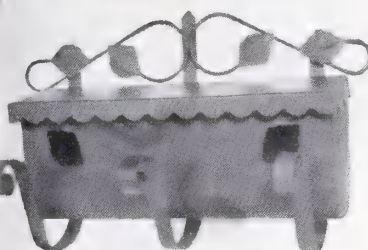
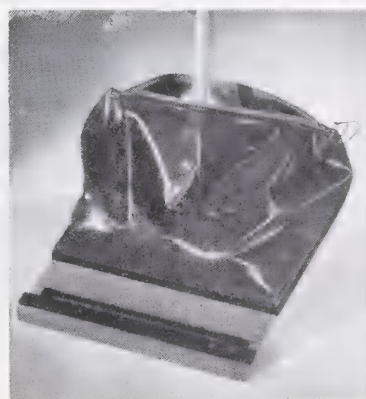
THE SCUFF

Embroider your name or monogram in brilliant fireman-red or bold iceman-blue—and we've never had a better reason for kicking your shoes off. They're called "scuffs," come in spanking white terry in sizes for men or women. Specify which. Small, medium, or large, \$2.95 the pair. J. Mosley's, 11 E. Washington, Chicago 2, Illinois.

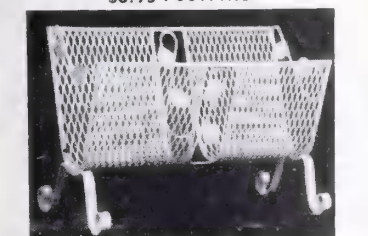


DUST COP

is the new and painless way to clean your dust mop. Place mop head (up to 6" wide) in the vinyl plastic bag. Close zipper. Place foot on base and tension and move mop back and forth over grid, turning handle from right to left. When dust on the mop is trapped in Dust Cop, any vacuum cleaner draws it out in a second. \$5.95 ppd. Patching Home Devices, R.D. 3, Fairfield, New Jersey.



Overall Size 14 1/2" x 9 1/2" x 6"
Baked on Finishes—Satin Black or White
BEAUTIFUL HAND WROUGHT LEAF DESIGN. RUST-PROOFED. WROUGHT IRON MAILBOX. A VERY UNUSUAL BUY AT THIS PRICE.
\$8.95 POSTPAID

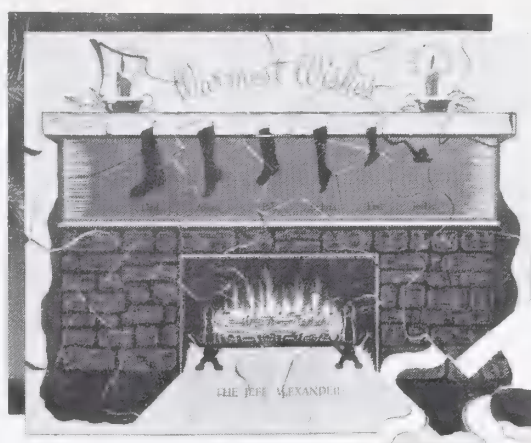


18" Long x 13" High x 8 1/2" Wide
Baked on Finishes—Satin Black or White
HEAVY WROUGHT IRON LEAF DESIGN. WILL HOLD 12 LARGE MAGAZINES. SPECIAL OFFERING AT
\$10.50 POSTPAID
No C.O.D.'s, please
MAROBEE SALES COMPANY
P. O. Box 1432 Shreveport, La.



MAKE GRANDFATHER'S WATCH USEFUL

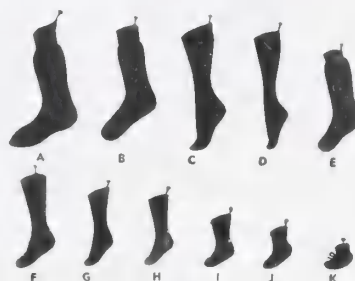
Beautiful, graceful "bell-case" for proudly displaying sentimental attachment for heirloom watches. Bring them out of forgotten places. **Lucite Treasure Dome** makes a watch a modern, easy-to-wind timepiece, a gorgeous desk piece—fit to grace the desk of a king. A showcase for your medals, too. Dome is crystal-clear DuPont Lucite. Blonde, ebony, mahogany colored bases. An exceptional gift. Specify use, medal or watch. No C.O.D. Money back if not delighted. Carol Beatty Co., Dept. 54, 635 S. Kenmore Ave., Los Angeles 5, Calif.
\$3.95 POST PAID



Jigsaw Christmas Greeting

Your friends won't know who sent it until they put the pieces together! You mail the jigsaw pieces in a bag!

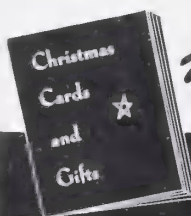
Choose a Stocking Silhouette For Each Member of Your Family



A colorful fireplace scene is printed on heavy 7"x8 1/2" cardboard. On the mantel we'll print a row of stocking silhouettes—one for each one in your family, with first names underneath. Your cards are then cut into a real jigsaw puzzle ready to break into pieces. Tell us your family name exactly as it is to appear on the hearth.

Prepaid prices, including drawing string cloth mailing bags:

25 — \$ 4.50	100 — \$14.60
50 — 7.95	150 — 21.10
75 — 11.30	200 — 27.45
Each over 200—12c	

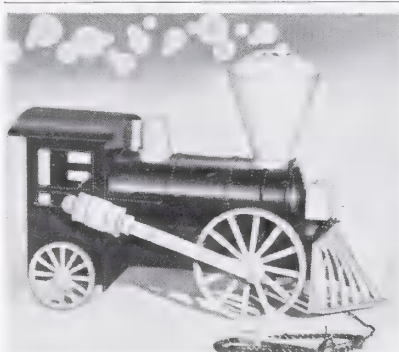


Yours Free!

Exciting 56-page Catalog of new and unusual Greetings and Giftwares

Miles Kimball

33 Algoma Blvd.
Oshkosh, Wis.



Bubble Express

Makes "millions and millions" of bubbles as it's pulled along by entranced young engineers. All it needs to get going is a dose of Magic Bubble Liquid in its smokestack. Brilliantly colored plastic, red engine, blue stack and wheels, yellow trim. All of 12" long and 8 1/2" high. Complete with 4-oz. bottle of Magic Bubble Liquid and instructions. Sent postpaid, **\$3.25**

Send 10¢ for catalogue on imported British miniatures

J. J. ANTHONY

Box 402 Milwaukee, Wis.

Keep Hands Soft—Lovely!



CLOTH-LINED Rubber Gloves

Special By-Mail Offer!
1.25
A PAIR Postpaid
2 pairs, \$2.25—save 25¢—
Unusual Value! New, different rubber gloves for house-and-garden uses. Protect hands and manicure when dishwashing, gardening, cleaning, laundering, painting, washing baby clothes, etc. Soft, cloth-lining makes gloves slip on and off easily (no tugging), absorbs perspiration. Roughened fingers let you hold soapy objects securely. Long cuffs. Easy to work in, light and pliable. Order pair for house, pair for garden. Fine gifts. Home tested for women by a woman.

JANET FORISTER

Dept. 93, Bloomington, Ill.

Send.....pairs, \$1.25 a pair, or \$2.25 for 2 pairs. Size.....(Specify small, medium or large, or give dress glove size). Clip this.

For Your Garden

This chubby little fellow with Jug and Bird Bath is 25 in. high, 28 in. wide. Jug to pour water easily arranged. Made of Pompeian Stone—\$65.00 f.o.b. New York. Figure without bird bath \$35.00.

Write NOW for our catalogue, picturing a great variety of Lovely Ornaments in Stone, Bronze and Lead—for House or Garden—from \$5 to \$1,500. 10c please for mailing.

Erkins Studios

Visit our GALLERIES

42 West 40th St., New York 18



Jungle Fantasy

from

Warner's Town House Collection

The jungle savagery and imaginative colorings of Jungle Fantasy wallpaper and identically matching fabric provide a daring setting for the contemporary and emphasize the decorative beauty of your modern furnishings. Wonderfully effective for bathrooms, halls, studio living rooms, recreation, and boys room. The sophisticated matching fabric dramatizes your windows and solves your drapery and slip cover problems.

SEND 25¢ for samples of both wallpaper and matching fabrics in background colors of white, brown, turquoise, tan, and flamingo.

Write GLORIA MASON, our Home Service Advisor, for answers to your wallpaper problems.

THE WARNER Company
CHICAGO
Dept. BA-46 420 South Wabash Avenue



WINDOW SHOPPING



DON'T MAKE A MISTAKE

whether it's from summer clothes back to town or from home to college, without a Trip-Pac carries your clothes on hand provides wrinkle-proof protection for them. Heavy plastic, it comes in red and black plaid with black trim, or luggage brown and blue with beige trim. Men's Suit-Pac, \$5.25. Women's 6-D Pac, \$5.95. Ppd. Hickory Enterprises, Ardsley, N. Y.

LET THERE BE LIGHT

the Stygian closet that has no light. And let the light be automatic, so it goes on and off with the opening and closing of the door. For such an illumination job all you need is this closet light switch. Even an inexperienced handy husband with no electrical know-how can install it in a few minutes. Simple instructions included. \$1.95 ppd. Rene-C Products, Wilmette 3, Illinois

WROUGHT-IRON LEGS

screw driver, lumber, and a little encouragement are all you need to fashion very handsome furniture. Wrought iron is equally at home outdoors and in, blends with any period, and stands up under all kinds of weather. Finish in dull black, four 9" legs, \$6.95; four 12", \$6.95; four 16", \$7.95; four 28", \$14.95 ppd. E. F. Lence Iron Works, 909 N. Broadway, Los Angeles 12, California

(Continued on page 49)

4 1/2 Precious CARATS

diamond-cut stones...

Is it a \$3500.00 ring?



... only a diamond expert could guess the price ...

- 18 Diamond-Cut White-Flame Zircons
- 2 Center Stones, each 1 Carat
- Every Stone Perfect, Hand Set
- 14 Kt. Gold Setting

\$59.50

FEDERAL TAX INCLUDED

This jeweler's gem-creation makes even expert appraisers look and wonder. It's an exact replica of a \$3500 diamond ring. Slash-priced, easy-to-own.

Reference: Jewelers Board of Trade

30 DAY MONEY BACK GUARANTEE

WOODS JEWELERS (Dept. JM-1)
Hempstead, New York

Please mail my 4 1/2 Precious CARATS ring

☐ 14 KT WHITE ☐ 14 KT YELLOW

☐ Send C.O.D. ☐ Check or M.O. Enclosed

☐ \$19.50 Enclosed. Will Pay Balance \$5.00 Per Month

NO EXTRA CHARGES OF ANY KIND

Write Name & Address on separate sheet Please Give Ring Size.

Needlepoint Billfold Kit

You'll enjoy finishing this needlepoint beauty. You fill in the background. The exquisite, colorful design is already embroidered for you by a Viennese expert. Kit has needles, black and white background yarn, rayon satin lining, sturdy metal frame, snap-type coin purse. 3 1/4" x 8 1/4" opened. Order No. GW5046, \$2.65 ppd.

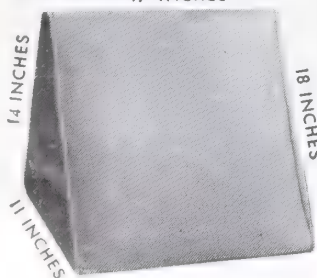


Gift Yours Free! 104-Page Catalog of Exciting Gifts

Miles Kimball
33 Algoma Blvd., Oshkosh, Wis.

FOAM RUBBER 3-WAY PILLOW

17 INCHES



Super Soft, Comfortable—
TV Pillow for Floor Squatters

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorator fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

POSTPAID \$11.95

The Foam Rubber Store

1829 E. 13th STREET DEPT. Q CLEVELAND 14, OHIO

WHALING



Clare Leighton, internationally famous wood engraver, has designed a series of 12 Wedgwood plates depicting the basic industries of New England. They are available now and will be particularly appreciated as Christmas gifts by those who know and love New England. Sold only in sets of 12 at \$3 each. Send your name and address for descriptive folder and order blank.

Josiah Wedgwood & Sons, Inc., 24 E. 54 St., N.Y.C.

NAME _____

ADDRESS _____

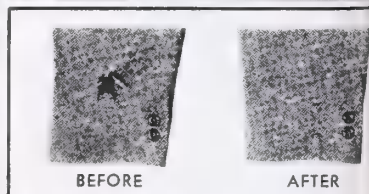
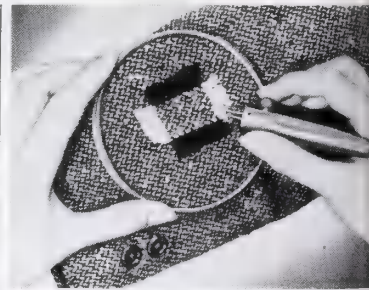


CHIPPENDALE TRAY STAND

TAKE A STAND, attach your favorite tray to the 4 suction-cup anchors, and you have a made-to-order hostess, end or coffee table. Chinese Chippendale design mixes happily with modern or traditional rooms; is sure to compliment your very best tray. Comes in your choice of hand-rubbed black, red or green finish with gold trim, or in natural birch. Stand is 18" high; pancakes together for easy storage.

Delivered to your door for only \$6.95 postpaid.

Ward Phillips Co.
9 East Main St., Dundee 1, Ill.



Mending Magic the WUNDER WEAVE

Here's an astonishing little tool to quickly mend tears, rips, cigarette burns, moth holes and worn spots in fabrics! Wunder Weaver, the invisible mender, is easy and quick to use. Kit contains weaver hoops to hold material taut, practice patches and simple instructions. Satisf. Guaranteed. **\$2.95**

No COD'S please. Write for FREE Catalog

MILLER'S 256 E. Congress, Dept. Tucson, Arizona



Costs
no more
to choose
"the
loveliest
linoleum
in all the
land"

Pabco Linoleum

California Originals

As your design-for-living changes, your home grows more informal...casual, friendly, colorful...more *practical*, too! "California Originals" give you a *whole new concept* of inlaid linoleum...inspired by *tomorrow's* home trends...mellow, subtle...in exquisite colors and patterns that make other linoleums look ordinary.

With all the *livability* you want! Comfortable and resilient underfoot...long-wearing...easiest ever to clean, thanks to Pabco's exclusive "Soil-Sealed" surface that simply shuts out grime and grease...

Picture PABCO Linoleum in *your* home!

Choose yours from Sonora Green (pictured), Santa Ana Walnut, Tahoe Blue, Del Monte Gray and many others. Ask your floor covering dealer — or write us.



PABCO
PRODUCTS INC.
475 Brannan Street
San Francisco

Resilient Floor
Coverings • Paints
Building Materials

THE SUPER-LUXURY CARPET YOU DREAMED OF
...at a price everyone can afford!



Zephyr

COTTON WILTON BROADLOOM

FREE! Write for descriptive folder
showing Zephyr Cotton Wilton
Broadloom in its full range
of decorator colors.

Here is a brand-new type of carpet... Zephyr Cotton Wilton Broadloom, the ultimate in carpet luxury and serviceability. So soft, it's like walking on a cloud! So colorful, you'll get new decorating ideas! Zephyr has amazing wearability... cleans and washes to perfection. Yet the price is unbelievably low. The secret of this great achievement?

Zephyr is woven on real Wilton carpet looms, with a woven-through-to-the-back construction and genuine carpet backing! 12 stunning decorator colors in both the carved pattern illustrated, and a striking, highlighted plain. 27", 9', 12' seamless widths. A tremendous value at about \$9.95 per square yard.

ARTLOOM CARPET COMPANY, INC., 295 FIFTH AVENUE, NEW YORK 16, N. Y.

For over 65 years, weavers of fine wool carpets for every decorative requirement, in all price ranges.



AMERICAN-Standard

HEATING



THESE HIDDEN HEATING PANELS by American-Standard are the new way, the smart way to heat your home. Replacing your regular baseboards, they give you more wall space, greater latitude in room decoration, more uniform heating comfort.

NOW—new comfort, new decorating freedom for your home with space-saving **BASEBOARD HEATING**

ONE of the greatest steps ahead for heating new homes or old are the new Radiantrim panels perfected by American-Standard. These heating panels take up but little more space than the baseboards they replace. And though practically out of sight, you'll know they're on the job by the clean, uniform warmth they deliver. And how you'll bless them when you decorate! You have complete freedom to arrange your furniture and draperies any way you want. Your rooms seem larger. They are more attractive. And yet you have uniform, floor-to-ceiling warmth!

Can be had on easy terms!

If you are planning to remodel, you can have American-Standard heating equipment installed in your home on the most liberal easy payment terms. Just see your American-Standard heating retailer. Look him up under "Heating Equipment" in the classified section

of your phone book. He handles a complete line of American-Standard heating equipment for all kinds of fuel.

Don't face another winter with outmoded heating when liberal payment terms will let you have the best right now!



FREE! Complete book of facts on all types of heating and plumbing for new homes or old. No charge. Use the coupon.

PLEASE PRINT

American-Standard, Dept. RH-92, Pittsburgh 30, Pa.

Please send me your HOME BOOK.

I am modernizing _____ building new home _____

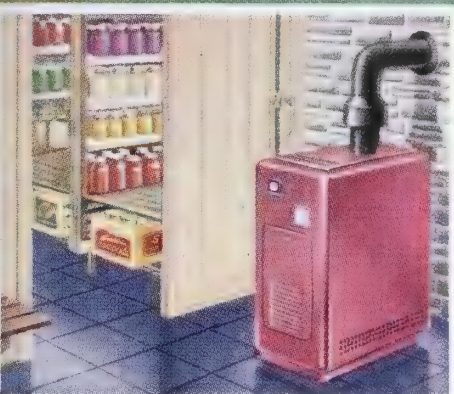
Name _____

Address _____

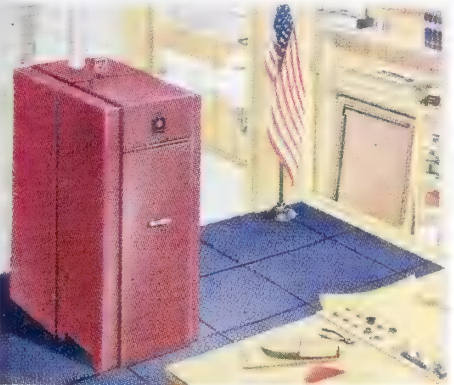
City _____

County _____ State _____

If you live in Canada send to: Standard Sanitary & Dominion Radiator, Ltd., Box 39, Station D, Toronto



THIS GAS BOILER, the Empire, is clean, streamlined, compact, fully automatic. It's ideal for game room installation. Burners are precision-made for efficient fuel burning. Excellent for modernization of small or medium size homes.



THIS OIL BOILER, the Arcoliner wet base boiler, is designed exclusively for oil firing. Compact and handsome, with heavily insulated jacket, it furnishes fully automatic radiator heating. Wet base construction permits first floor installation.

the dust stays off...the beauty stays in



Flexalum® venetian blinds

only Flexalum gives you these exclusive miracle materials

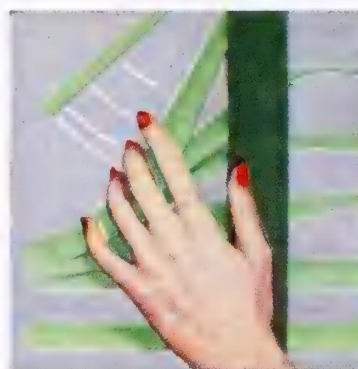


wipe-clean plastic tape . . . so smooth even sticky jam can't get a grip! Dust can't cling either; stubbornest dirt vanishes with a stroke of a damp cloth. No tiresome scrubbing or tub-soaking . . . remarkable Flexalum tape cuts cleaning time from hours to minutes.

won't fade

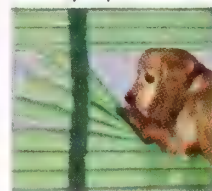


won't shrink or stretch



spring-tempered aluminum slats. Bend them, abuse them . . . you just can't spoil their good looks. Exclusive Flexalum process makes them snap back to perfect shape. Mar-proof finish won't fade or discolor. Only Flexalum slats have these exclusive features!

won't chip or peel



look for this mark!



WRITE FOR FREE BOOKLET—"HOW TO CHOOSE YOUR VENETIAN BLINDS".

DEPT. 9 HUNTER DOUGLAS CORPORATION, 150 BROADWAY, NEW YORK 7 • IN CANADA—HUNTER DOUGLAS, LTD., MONTREAL, QUEBEC



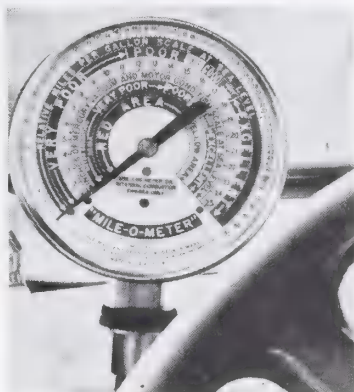
WINDOW SHOPPING

CONTINUED FROM PAGE 44

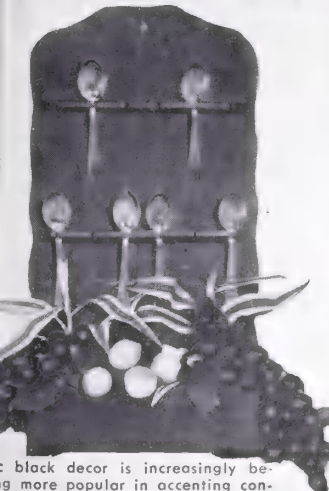
DRI-SHAKER is the under-water salt pourer found. Regardless of weather conditions, salt pours—and during corn-on-the-cob season, you'll be Great Shakes hostess. A special patented design prevents moisture from getting inside the shaker. Made of clear, chip-proof Styron, they're available at ppd. Sunset House, 8800 Hollywood Blvd., Hollywood 46, Calif.

WEST PARTY When it's "round-up" for the birthday gang, give them a western treat. Lebkuchen is a turn a cake into a corral that rivals Roy Rogers. The back consists of cellophane-encased figures with bright frosting—cowboys, horses, cooky and 10 small horses for dual favors. With recipe, ppd. Nagel's, 5715 W. 3rd St., Los Angeles 36, Calif.

MILE-O-METER is a gauge for your dashboard that indicates many miles per gallon you're getting, tells when you're driving at most economical speed. It tells what to check if car performance is below normal. Endorsed by winners of Economy Contest. With illuminated dial, ppd; not illuminated, \$9.95. Gale Hall Engineering, 236 Washington Ave., Boston 15.



LUCKY enchantment IN BLACK



The black decor is increasingly becoming more popular in accentuating contemporary appointments. This hand-SPOON RACK PLANTER delightfully gives this desired effect with its jet-black finish, setting off 12 gleaming silver spoons and a pleasing planter. The overall size is 11" x 3 1/2" x 2 1/2" high with metal in a choice of the Black, \$8.50 ppd. or fine Pine finish.

Send for new Christmas Gift Folder. A gift selection by LOUISE WEST

Sources Dept. HB-9 Springdale, Conn.

Always
Piping
Hot

8 cup

\$5.00

16 cup

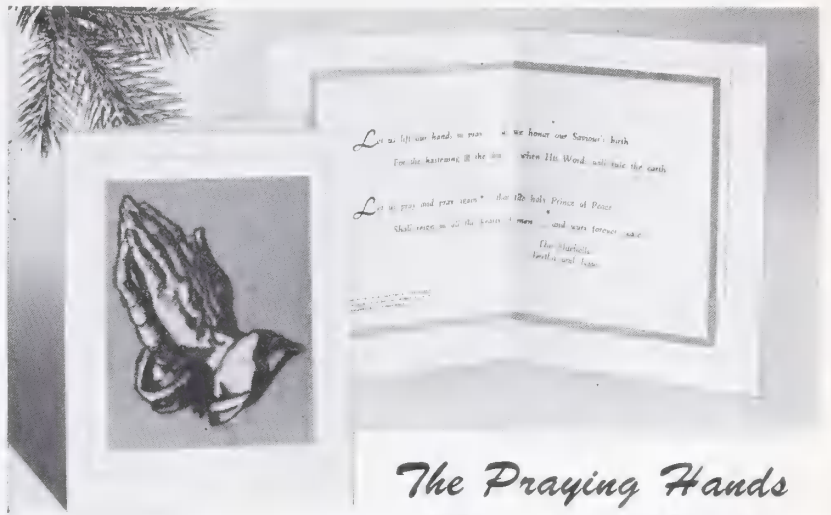
\$6.50

Postpaid

The smart, modern method of serving coffee, especially for "second cup" addicts. Fire proof bottle has handle and stopper in black and plastic raffia trim in red, chartreuse, white or black. Complete with separate wrought iron stand containing easily replaced, long burning candle. Equally perfect for cold drinks as ice cubes fit in wide mouth. Sorry, no C.O.D.'s.

THE BOUTIQUE

Box 37 • Scarsdale, N. Y.



The Praying Hands Christmas Card

Prices, including
matching envelopes

25	\$ 4.95
50	8.75
75	12.45
100	16.00
150	23.20
200	30.20
Each over 200—13c		

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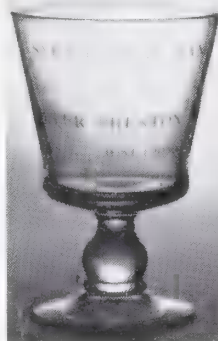
'Tis fabled that marital happiness is assured in the home having a print of Albrecht Durer's "Praying Hands." That we can't guarantee. But we do know we couldn't find a better illustration for the inspiring verse inside. Drawing is printed on a scarlet velour suede tip-on. Background is embossed grey paper, 10" x 13" French-folded. Raised silver border. Your name below verse.

Yours Free!

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Oshkosh, Wis.



FOR THE WEDDING TOAST

And forever more—brides and grooms are thrilled to use their very personal crystal cup. A truly unusual and distinctive wedding or anniversary gift. Send us names of bride, groom and wedding date. Please allow 10 days for delivery. The cup is 6 inches high. \$10 postpaid.

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More Fun at CHILDREN'S PARTIES Less Work for Mother

For children's parties—Patti's Parti Paks supply everything except the ice cream and cake—even the favors—and everything matches! Wow the kids with the gayest party in the block!

Choice of four Parti Paks:
Indian Chief Birthday Birthday Balloon
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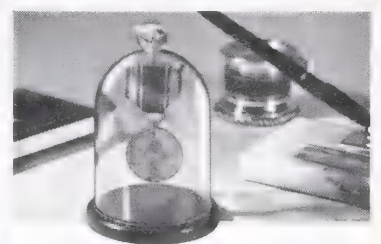
Each Parti Pak Includes:
6 Party Hats 6 Candy Cups
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3 Party Cups 12 Napkins
1-60"x102" Gay Paper Tablecloth

Complete for only \$3.45 Ppd.
SPECIAL—Service for 12, only \$5.45 Ppd.

Balloons, 12 for 25¢
FREE BOOKLET—When ordering ask for Booklet of 25 Party Games

Order by Mail. No C.O.D.'s, please.

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Beautiful, graceful "BELL-CASE" for proudly displaying hard-won military medals. Bring them from forgotten places.

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makes medal gorgeous item for mantel, desk—fit to grace desk of a king. Makes heirloom watches useful timepieces. Dome is crystal-clear Dupont Lucite. Blond, ebony or mahogany base. An unusual gift. Just \$3.95 ppd. No C.O.D.s. Money back if not delighted. Specify use: medal or watch. Carol Beatty Co., Dept. 62, 635 S. Kenmore Ave., Los Angeles 5, California.

*Beauty

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Old World Elegance

A New World of Charm

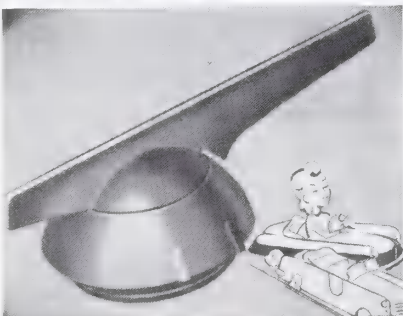
TFC Ornamental Ironwork
in Ready-to-Install designs

Old-World Elegance! . . . Authentic designs that adorn famous "Pilgrimage" homes of the South! . . . They can be yours to beautify your home forever! Ornamental Ironwork is beautiful, strong and permanent. NOW, you can enrich your home with distinctive Ornamental Iron at surprisingly small costs! TFC production line methods of manufacturing make Genuine hand Wrought and Cast Ornamental Iron as inexpensive to install as standard woodwork!

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ONE OF THE NATION'S FOREMOST MANUFACTURERS OF ORNAMENTAL IRON



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Period and Modern styles, color schemes, draperies, all fundamentals. Faculty of New York decorators. Personal instruction. Cultural or Vocational Courses

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Starts at once. Send for Catalog C
Same training for those who cannot come to New York. Practical, useful and intensely interesting.

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In Silver plate or 24 kt. Gold plate

unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for \$5.95. Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, \$7.95.

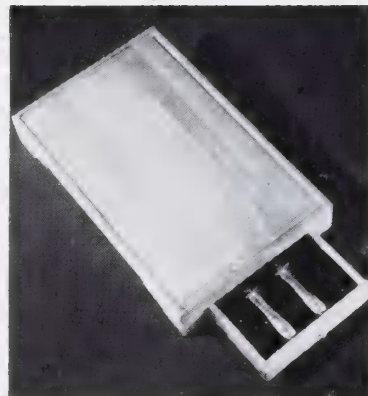
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WINDOW



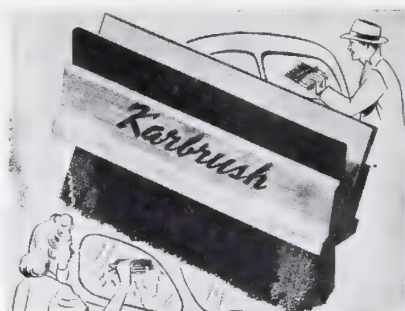
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carvers that's creating a se
on well-dressed tables
drawer for storing the n
carving tools. Made in V
of natural rock maple, it co
4 sizes: 7½" x 5½" x 2½"
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x 11½" x 3½", \$15; 24"
3½", \$25. Two small siz
fine for chopping vegetable
"Smokin' Hickory Hank,
Briar Brae Rd., Stamford,



PARTY BOYS. Toast
candidate and give your
a boost with an elephant
key pourer. They cork in
top of a liquor bottle, an
your spirits a drip-proof
The Democrat donkey is m
brown synthetic wood. Th
publican elephant is pink
ic. \$2.50 each ppd. Bar M
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CANDLELIGHT AND V
are a hard-to-beat combi
for dinner table glamour. A
black iron centerpiece is a
to-beat bargain. Three
holders ring a tray that
your plants, ivy, or garden fl
10½" wide, and the very
price is \$1.95. Add 35¢ po
Community China, 24
Franklin St., Hempstead,



3-in-1 Karbrush

New Wonder Tool
for Your Car. You'll
Use it All Year 'Round!

\$1.00
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It's more than just another brush for your car! Rubber squeegee cleans windows that are "steamed-up", dusty or dirty. The patent fibre brush is ever-handy for cleaning out the car, for removing snow from the windows. Special 4" brass blade removes ice from winter windshields. Keep KARBRUSH handy in your glove compartment and order several for gifts, too! Perfect for stormy weather driving ahead!

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An amazingly simple short
using the regular alphabet
explained in these four easy
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wagon folds flat as a
rolls from kitchen to
back room, or terrace.
s are water-, alcohol-
resistant. In mahogany
mahogany trays, or
sh with blonde trays.
7 1/2" x 31" high. \$39.50
lect. Edith Chapman.
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THE NAKED

bulb
es from your ceiling
d-looking Ceiling Light
folded of Fibreglas-re-
lastic, it's tough as steel,
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it on to any overhead
it eliminates glare, re-
flects, gives a pleasant,
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THE WHALE

is a
night light for the
t's an adorable water-
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colored stones. In blue
he comes with wire,
d bulb. The sparkling
he gives when plugged
away bogey-man fears.
C. \$3. Without Lucite
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More Than 10 Dozen Fragile Travelproofed in Unique Ribbon Gift Carton

of purest, most delicious butter
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Contain all 93 score butter,
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shapes and sizes. A wonderful
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Slip TOOLZON on your mixer WAX, POLISH, SAND

Take it easy while your electric mixer does your work! Wax furniture, floors, auto-polish silver, glass, brass—sand wood, metal, ceramics. Just slip on TOOLZON—it is guaranteed to fit any mixer. Zip—tedious work's all done! All attachments, lamb's wool buffer, sanding discs included. Satisfaction guaranteed.

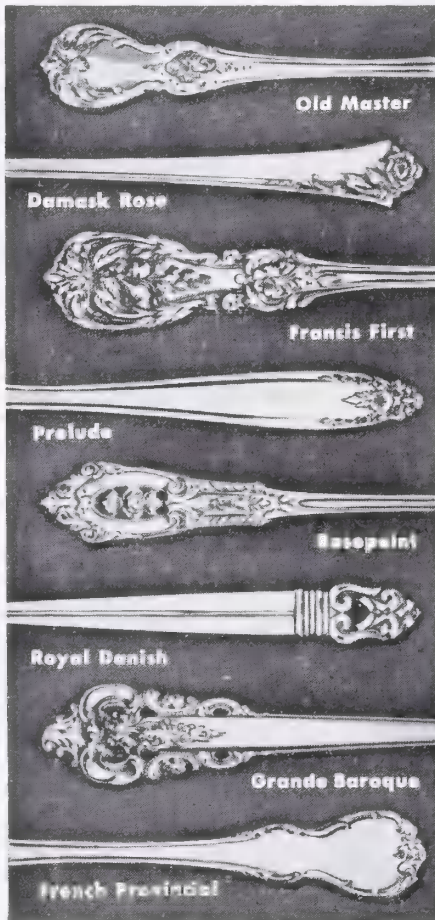
TOOLZON complete \$3
for kitchen mixer or workshop drill
Extra wool buffer \$1 Dozen sanding discs \$1

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MACY'S SILVER CLUB PLAN

24-piece sterling sets for only

\$5 DOWN, \$5 A MONTH



- Receive your entire sterling set with your first payment.
- Choose from over 180 patterns in sterling flatware by Towle, Heirloom, International, Wallace, Reed and Barton, Lunt, Stieff, and every other famous American silversmith.
- For 4 place settings (24 pieces) \$5 down, \$5 a month;
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- For 8 place settings (48 pieces) \$10 down, \$10 a month;
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- Take up to two years to pay.
- You never pay more than the nationally advertised price. And on some silver patterns you pay considerably less, including carrying charge where it applies.
- Receive, without extra charge, a jewel-box, anti-tarnish silver chest and engraved initial on each piece. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

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Enclosed, \$_____ down payment
Pattern _____ # of settings _____
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City _____ State _____
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YOU CAN INSTALL
LOUVRE DOORS
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These doors are READY TO INSTALL. Beautify your home inexpensively. Louvre Doors are preferred today in both new and old homes. Allows air to circulate in closets and rooms. Made of beautiful Kiln-Dried white pine.

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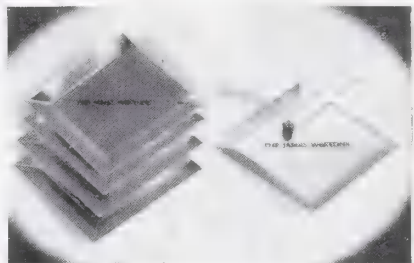
KM3 styles are special made to fit your opening. They are available in pairs at —
\$36.00 pr.

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Doors, \$2.00
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Send check or money order. Express charges collect. No C.O.D.'s.

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Personalized Ashtrays

Party guests will love you if you have an ashtray at every hand—especially these beautiful trays of laminated foil board, soft-finished like burnished copper. Your name is hot-stamped in rich green on every one. 3 3/8" across. Order No. PK5813. 50 for \$1.50 postpaid.

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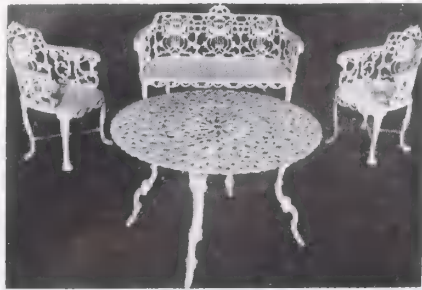
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HOUSE AND GARDEN STORE
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Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.

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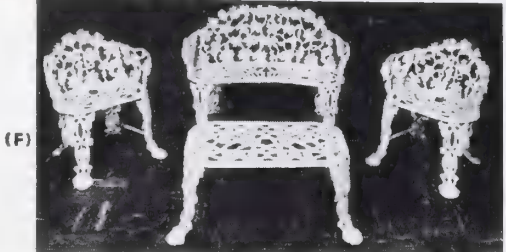
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\$22.00 Armchairs \$18. ea.
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(E)



(F)

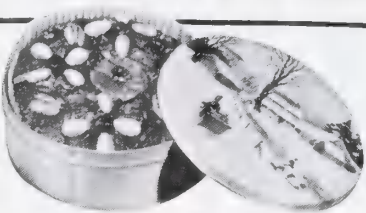
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You have never tasted fruit cake quite like this! No shortening—just 100% pure creamery butter blended into our famous Danish recipe. Choice pineapple, cherries, dates, raisins and citrus fruits—just the proper touch of a fine old brandy—select almonds and pecans, fresh and flavorful—with the final glorious result decorated with delectable candied fruit and nuts. Packed in beautifully designed tins with a colorful holiday motif for proud Christmas giving. Better order quickly.

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1 Pound . . . \$1.95 2 Pound . . . \$3.75
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FOLDED

This amazing table looks like fine furniture yet is a low-priced you'll want several as extra tables around the house. Perfect for TV, buffet, or terrace. Top is indestructible burn-proof, waterproof woodgrained plastic in mahogany, blond or black finish. 21" high. Top is 11 3/4" x 14 3/4". Folded 1 1/2" wide. 2 for \$7.95 (Postpaid in U.S.A.)

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Attractive combination baby bed and play pen. Easily converted by adjustable legs. Portable—folds to 6" width. Handy for small homes. Rolls through doors. Perfect for trips—sets up in back seat of auto. Sturdily constructed of hardwood. Size: 42" x 27". Money-back guaranteed if baby is not happy with it. \$21.95 postpaid, \$29.90 with wet-proof mattress. Write for free folder or order direct from:

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favorite pastime for parents of young people, so this is a gift. The "Add-a-Picture" frames is an enchanting way to mark baby's life. The 4" x 5" frames attach to another by snap-on ribbons. You can keep adding as time goes by. 3 lined oak frames, four backs, \$5.50 ppd. Combers, Box 3282, State College, Atlanta, Ga.



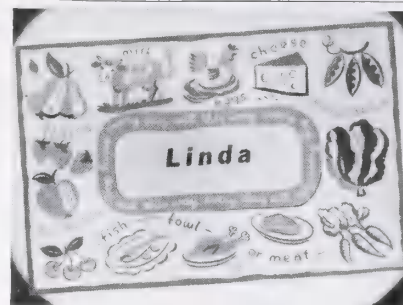
STRANDED AT THE BAR

without the right tools for bartending? It will never happen again if you have the E. A. 6 in 1 tool that is an iron, mer, tack hammer, bottle nut cracker, screw driver, pryer. Top is solid bronze, bamboo-like handle, 7" long. All the price is a joy! ppd. Hoffritz for Cutler Fifth Ave., New York 17



CINDERELLA APRON

a work-day slavey into a princess. The Cinderella Star with magic hood, work apron, to be worn over a hot stove, is red-and-white green-and-white checks. The apron, to be worn over a bar, is white organdy with a design. Neither has apron. The interchangeable hood fits your waist like a brace any size. \$3.95 the set ppd. & Taylor, New York 18.



Personalized Kiddy Place Mats

Every meal's a party—and for Mom, too—because there's no mess to clean up! Gay mats of paper with multi-color illustrations the children will love—cows, hens, fruits and vegetables. Youngster's first name in center. 10" x 15 1/2". PP3439—36 for \$1 postpaid.

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Pert and party-



DIXIE DAMS
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Not jewels—they only look like them! Moonstones, Ruby Cherry Caps—Flavorful Daffy-Dills, Melon Wild Rose, Cute Acorns, Jaunty Artichokes or Onion Dots. Colorful, amusing, unique Hors D'oeuvre Hand-Stuffed Hostess savers. Glamorous Gorgeous Gifts, beautifully packaged for Christmas mailing.

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DIXIE DAME COMPANY, Statesville, N.C.

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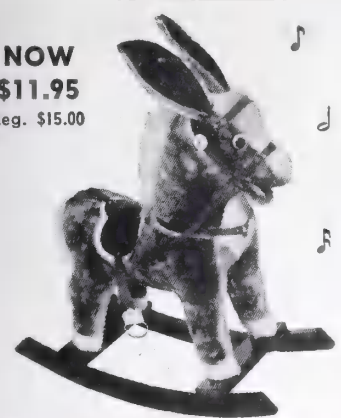
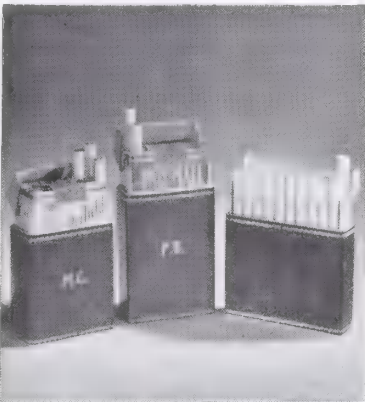
MOBILE PIN-UP, by Lighter. Natural wood block fastens to wall. Counterweight on cord raises and lowers lamp from above piano or desk to a few feet above floor. Brass arm extends from 12" to 23", swings in a wall-wall arc. With 3-way switch, Plexiglas diffuser and 17" metal shade in moss green, terra cotta, white, or black. \$27.50 ppd. Sylvia Robinson, 12 Forster Parkway, Vernon, N. Y.



BE A FAIRY GODMOTHER and give your new godchild a 14k gold identification bracelet to wear on her dimpled wrist. It's a tiny one, delicate as a butterfly kiss; and your Tiny One will contemplate it with solemn fascination. \$6 including tax and postage. Add 10¢ a letter for engraving. Gutowitz Jewelers, 243 Fulton Ave., Hempstead, N. Y.



THIS IS THE CASE for your favorite chain-smoker. Covered in genuine leather with 22k gold tooling, the separate inside compartment holds a full package of cigarettes. But best of all, case comes in 3 different sizes for regular, king-size, and Parliament cigarettes. Brown, maroon, or green, \$1 each. Add 50¢ for gold-stamped monogram. Ppd. Green Cable Gifts, P. O. Box 44, Gracie Station, New York 28.



NOW \$11.95
Reg. \$15.00

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The Toy of the Year—Beautifully made of finest quality plush. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. All enclosed music box plays only as donkey rocks and never needs winding. 27" High x 22" long x 10" wide. Strong enough to hold an adult. Send check or money order. No COD's. Pay express shipping charge on arrival.

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Guaranty Sales Company
Box 176, Dept. H6 Teaneck, New Jersey

From Italian Craftsmen
Imported Chair

32" x 16 1/2" x 15 1/2"
Seat Height 17 1/2"



Fits smartly into any decorating scheme. seats you comfortably wherever you are . . . at the dining table, in the hallway or mid-lady's chamber. Sleek and striking in Beechwood with Black Lacquer finish . . . hand woven, natural Rush seat for contrast. Featherweight for easy shifting, sturdy for carefree living . . . an occasional chair you'll be putting to work on every "occasion."

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ONLY \$19.50
exp. charges collect

A Christmas Card with an Artist's Sketch of Your Own Home

A 10" x 13" sheet of snowy white paper is gate-folded to 5" x 6 1/2". On the cover, in graceful script, is "From our home to yours" in green. Inside, in black, is our artist's sketch of your home, your own name, and the message, "May happiness dwell at your hearthside this Christmas and in the New Year" Matching envelopes included

Send us a photo of your home. Our artist will sketch it and we'll print it on the inside of this Card.

Prices, Including Envelopes	
25, \$ 5.95	100, \$ 19.35
50, 10.50	150, 27.90
75, 14.95	200, 36.25

SATISFACTION GUARANTEED. WE PAY POSTAGE TO YOU.

Yours Free!
Write for exciting new 56-page catalog of unusual Christmas Cards and Gifts.

Miles Kimball 33 Algoma Blvd. Oshkosh, Wis.

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Swell for Moldings

Abrasive Blocks

Synthetic Silicate Blocks remove paint and varnish from wood; rust and grease from pots, pans and chrome—easily and speedily. Fit themselves to the surface to be sanded, never clog and are 100% usable. The 2" x 2" x 9" blocks are made of razor-sharp glass bubbles. Order No. H5323 3 for \$1 postpaid.

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ORDER NOW for
Pot Luck Suppers Church Bazaars, School Affairs Barbeques, etc. Wonderful for Gifts, too!

Only \$3.95 plus 25c postage

New England PIE BASKET

A gentleman from Down East tells us these are old as New England itself. Our guess is that Priscilla toted her prize apple pie in one, as she returned John Alden's call. It will bear your own lemon meringue in non-squashy safety to Church Bazaar, or fine, too, for taking a hot dish to a Pot Luck Supper. Holds two pies, and only \$3.95 plus 25c postage.

Order by mail. You must be delighted or money refunded.

Foster House
15-B9 Cole Court, Princeville, Ill.

Revolving Refrigerator Shelf Makes All Foods Easy to Reach

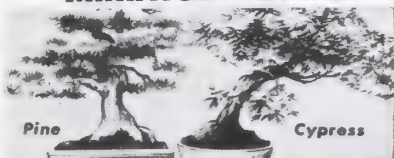
Turn Shelf & Food Comes Up Front!

Just put cans, bottles, jars, etc. on this amazing revolving refrigerator shelf—and a flick of the finger brings food from rear to front! And because "Rotating Shelf" keeps leftovers, canned goods, everything in your refrigerator within easy reach—you actually double your useful refrigerator space! Saves time, too—there's no "hunting" for foods, no straining to reach "hidden" jars, bottles, cans, etc. Made of white Masonite, with rust-proof ball-bearings, ventilating holes to permit the circulation of cold air. 15" diameter, 3 1/2" high. Only \$2.95 each—or 3 for \$8.49, delivered. Send cash, check or money order. Full money-back guarantee.

NO MORE HIDDEN CORNERS
NO HARD-TO-REACH NOOKS
NO WASTED SPACE
IDEAL FOR CUPBOARD, PANTRY

CONSUMER-TESTED Mrs. Damar

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SATISFACTION
GUARANTEED
OR MONEY BACK!

Walter Drake

shows when-to-water plants!

It's a guardian angel that helps keep your houseplants healthy and flourishing! "When-to-Water" is a white marker you put and leave in the soil in each flower pot or planter, and its indicator stripes tell you when to water! The stripes are pink when soil-moisture is right; they turn blue as the soil dries, giving you advance notice before your plant gets thirsty.

WHEN-TO-WATER
7 for \$1.00

POSTPAID

arrange short-stemmed blossoms easily!

These beautiful Minshall-designed Pansy Vases make it easy to arrange those hard-to-handle short-stemmed flowers artfully — or they can be used as "frogs" in larger arrangements. Made of top-quality pottery in cool gray-green that blends with everything. And they're graceful, appealing ornaments in their own right.



too! 4" x 3 1/2"

PANSY VASES

\$2.00 each

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raise living Ming trees 10-20 inches tall!

Imagine fully-grown, perfectly proportioned cypress or pine trees 10 to 20 inches tall! Now you can raise them with a Miniature Tree Kit! It's a fascinating hobby that gives you delicately beautiful plants. Kit includes pine and cypress seed, formulated soil, pots, the two special treatment chemicals, full instructions — everything you need!

COMPLETE KIT

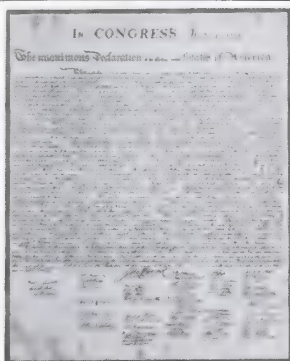
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LINCOLN'S GETTYSBURG ADDRESS**
(written and signed in Lincoln's own hand)

So carefully reproduced and aged you can hardly tell them from the famous originals in the Library of Congress. Printed on specially processed Genuine Parchment paper... beautifully mounted on heavy board, with golden border and edges. Present them to the smart youngsters on your gift list—to your favorite executive for his office—to yourself for handsome wall decoration.

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Set of 2—**\$2.50**

Jeff Elliot

Dept. B-90

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designed
by a
famous
artist . . .



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or it!

**'SNACKEROO' TABLE**

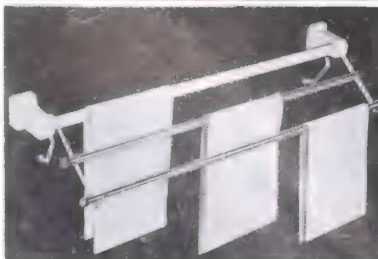
FC

This amazing table looks like furniture yet is so low-priced y want several as extra tables ar-the house. Perfect for TV, buffe terrace. Top is indestructible 1 proof, waterproof woodgrained tie in mahogany, blond or black ish. 21" high. Top is 11 3/4" x 14 Folded 1 1/2" wide. **2 for \$7.** (Postpaid in U.S.A.)

Send for **FREE** Encycloped Home Entertaining 27

BAR MA

62 W. 45th ST., N.Y. 19, N.Y. MU. 7

GUEST E-X-T-E-N-S-I-O-N TOWEL RACK

You CAN take it with you.

9-52

TRIPLE YOUR TOWEL SPACE!

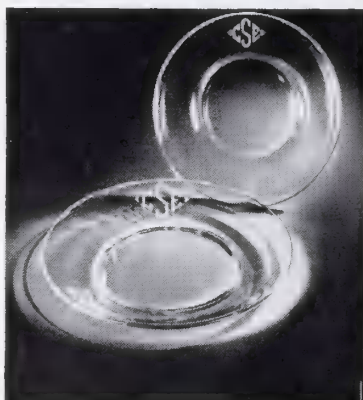
Every bathroom needs the extra towel space provided by this wonderfully efficient towel rack. Just hang it on your own rack—round or square—no screws or bolts. Brilliant Chromium plate on solid brass—no polishing. Adjustable 15" to 25" long. Will last a lifetime. Money-back guarantee. Single bar extension. \$2.75 Ppd.

Check or M.O. with order, we pay postage. Or sent on 10-day approval, you pay postage.

ALLEN METAL PRODUCTS CO.

24 Lefferts Rd.

Yonkers 5, N.Y.

**WINDOW**

YOUR STATE OR MINE has become a pottery salt shaker. The outstanding symbol of the state is the pepper shaker. Thus the map of New York teams up with the Statue of Liberty; Connecticut with a Yale cap; New Jersey with Atlantic City's Miss America; Michigan with a car; Pennsylvania with a lump of coal; New Mexico with an adobe hut. \$1 per set, ppd. Charm Cottage, Box 899, Davenport, Iowa.

INITIAL SUCCESS has greeted these monogrammed plates. Their simple design means dinner-table distinction. The 6" size is for bread and butter or sherbet service, and the 8" size for salad or dessert. A hand-cut monogram in diamond style features the last name initial in the center so mark it clearly when you order. Eight 6" plates, \$4.50; eight 8", \$4.95. Ppd. Meredith, Inc., Evanston 24, Ill.

LIKE TO CROCHET? Or would you like to learn? Then get several of these kits, and you'll be crocheting Christmas presents like crazy. Your creation will be a gay napkin holder for family dinners and buffet parties. Kit includes wire holder, 2 balls of yarn (1/4 mile long!), instructions. Choose red, yellow, blue, or green and white yarn. \$1.69 ppd. Guaranty Sales Co., Box 176, Dept. A1, Teaneck, N. J.

**WINDOW WONDER TOOL
Opens STUCK WINDOWS**

It really works!!! A dollar well-spent. Even frees windows stuck shut for years.

Designed especially for this window-freeing job, its saw teeth quickly and neatly "cut" away the paint or warped obstructions preventing free movement. Special construction allows you to get in corners too.

Say goodbye forever to crowbars, chisels, bumper jacks, putty knives and miscellaneous window "weapons" that scar and mark frames and sashes (not to mention flaring tempers and time consumed).

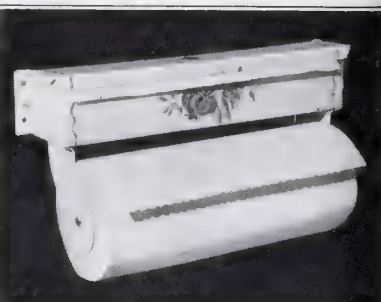
Just send us your check, money order or dollar bill. Window Wonder sent to you postpaid same day your order is received. We pay the postage. Order several today.

Guaranteed to **WORK** or money back

Sorry, no C.O.D.'s

RENE-CRAFT PRODUCTS

9 Owens Bldg., Wilmette 3, Illinois

**COMBINATION PAPER TOWEL & WAX PAPER DISPENSER**

For efficiency and neatness in the kitchen. Metal and baked enamel with colorful Hand Painted "County Fair" design on White, Red, Yellow or Blue. Order by No. HB254A. **\$2.25** plus 25¢ handling.

No C.O.D.'s.

GOTHAM GIFTS

67-85 Exeter St.,

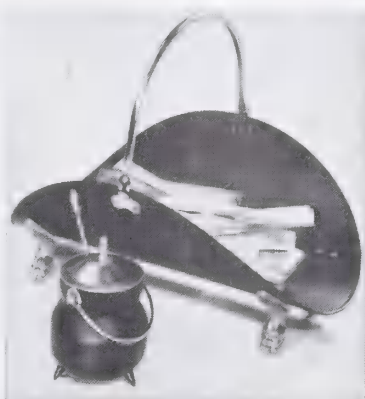
Forest Hills 75, N. Y.

SHOPPING



WELCOME TO YOUR HEARTH

If you want a log basket that's handsome enough to shine in the glow of the fire. So take a look at this one. It's a beauty and a bargain in black and brass. The wrought metal basket is gilded with feet and hoop handle. and its value is excellent at \$9.95. The Cape Cod Lighter starts a fire in a flash. \$8.95. Ppd. Get them from Foster House, 101 Cole Court, Princeville, Ill.



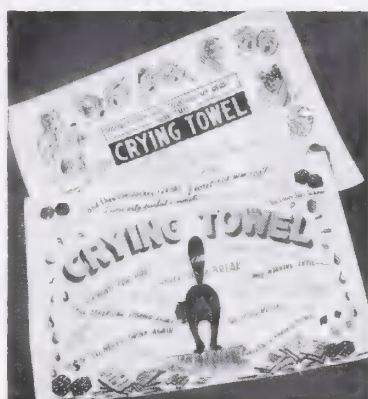
LOOK ENDS FOR A MAN

Now off on his desk with pride are blocks of solid walnut or mahogany, whose hand-decorated fronts may be had in any of three ways: with his Old English crest, any college seal, or any older patch design. Specify one of the 3 possibilities when you order a pair. \$15 postpaid. Get them from Henry W. Longfellow Studio, Weston 93, Massachusetts.



WIPING TOWELS

are a fun "prize" to bring your guest who (you hope) is backing the wrong candidate. He'll use them as bar towels when he's finished wiping his streaming eyes. Made of absorbing cotton, and beautifully printed with all kinds of hard-luck alibis, a set of two for \$1.95 ppd. Post Mart, 1217 Lexington Ave., New York 21, N. Y.



CHILD LOVES TO EAT FROM HIS OWN POTTERY

A 4-piece personalized table set of Old Kentucky stoneware will thrill any child! The youngster's first name hand-painted under the glaze and fired-in for permanence on all sides. Colorfully hand-decorated. 9" and 6" plates, 5" bowl, 11-oz. mug. Boxed. When you order, print child's name. State if boy or girl. Design wanted. Send check or money order. (Sorry—no C.O.D.'s) 4-piece set, postpaid in U.S., \$6.

For our Free Leaflet on other Personalized Kentucky Stoneware.

Authentic Old Kentucky Stoneware

LOUISVILLE POTTERY COMPANY
HB-S2 228 E. Bloom St., Louisville 8, Ky.

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"Yard Boy" INCINERATOR

Quickly, safely reduces to fine ash all burnable trash from house or garden—paper, leaves, rags, garbage. No mess, no sparks. Endorsed by users and Fire Prevention Bureaus from coast to coast. Lights at top, burns down. No extra fuel needed. Weather-resisting Porcelain Enameled iron. Write for illustrated circular. Prices f.o.b. New York.



No. 1—1½ bu., wt. 70 lbs., \$44.00
No. 3—3 bu., wt. 100 lbs., \$60.00
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J. W. FISKE IRON WORKS (Est. 1858)
Specialists: Ornamental Bronze & Iron Work
78 Park Place, Dept. B, New York 7, N. Y.



NAME & NUMBER MAILBOX MARKER wrought metal frame \$3.95 STYLE NM Postpaid



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MAILBOX MARKER fits any mailbox install in 5 minutes \$1.95 STYLE M POSTPAID



NAME & NUMBER BRACKET MARKER with wrought metal bracket for posts, walls, etc. \$3.95 STYLE B Postpaid



NAME & NUMBER BRACKET MARKER with wrought metal bracket for posts, walls, etc. \$4.95 STYLE NB Postpaid



WALL MARKER mount flat against wall, door, fence, etc. \$1.45 STYLE W 2 just alike \$1.95 C.O.D. IF DESIRED — FEES, POSTAGE ADDED

DAY-N-NIGHT MARKERS

These attractive markers make it easy for friends to find your home DAY-N-NIGHT — and they make thoughtful gifts! The permanent, embossed letters are treated with the material that makes highway caution signs sparkle in your headlights — even a dash of moonlight makes DAY-N-NIGHT Markers gleam!

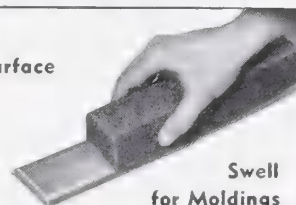
- Reflector lettering on both sides
- Distinct DAY-N-NIGHT
- Permanent lettering — raised in solid plates
- Lifetime aluminum plates — rustproof
- Baked enamel finish — black background — white reflector letters
- Well-proportioned — nameplates 2½" x 18"; number plates 2½" x 7"
- Any wording you want, up to 15 letters and numbers on nameplates, up to 5 on number plates. Same on both sides.

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29 SPEAR BLDG., COLORADO SPRINGS, COLO.

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Sand Any Surface With Ease



Swell for Moldings

Abrasive Blocks

Synthetic Silicote Blocks remove paint and varnish from wood; rust and grease from pots, pans and chrome—easily and speedily. Fit themselves to the surface to be sanded, never clog and are 100% usable. The 2" x 2" x 9" blocks are made of razor-sharp glass bubbles. Order No. H5323 3 for \$1 postpaid.



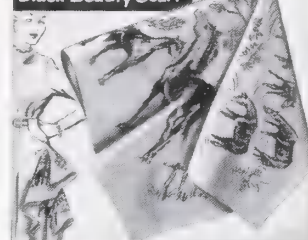
Gift Ideas

104-Page Catalog of Exciting Gifts

Miles Kimball

33 Algoma Blvd., Oshkosh, Wis.

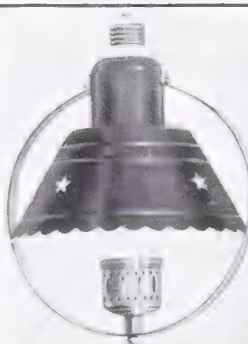
Black Beauty Scarf



Horsy Scarf In Lovely Silk Crepe

Really a scarf to rave about. Wear it as a kerchief on the head or a scarf at the throat. Made of pure silk crepe, with hand rolled edges, measures a full yard square. Ten large and small horses, handsome black fellows, prance over the solid background of bright green, blue, red, or aqua (State your preference). My low price only \$2.75 each, or two for just \$5.25. I pay postage. Money back if not delighted.

"little joe" Wiesenfeld Co.
Dept. F-7, Baltimore 1, Maryland



Screws in like a light bulb!

Amazing New TOLE HANGING LAMP

No wires to connect. Imagine, now you can change a lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang this delightful lamp! It's red tole metal trimmed with shining brass... 8" dia., 9½" high. Has opal glass reflector. Takes 100 watt bulb.

No wires to connect. Only \$5.75 postpaid. Satisfaction guaranteed. Money refunded if not satisfied.

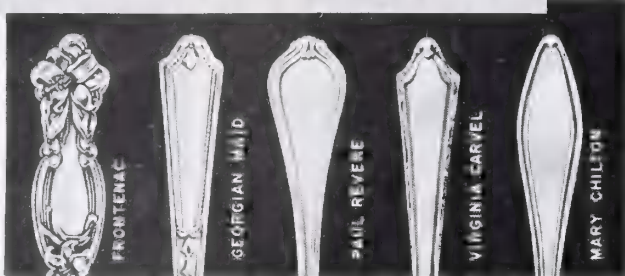
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77 Madison Ave.

Memphis, Tenn.

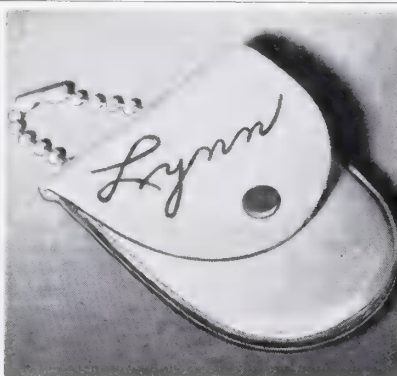
EVERLASTING BEAUTY IN MINIATURE

A FLORAL TRIBUTE of lasting loveliness for you who make your house a home with flowers. Delicate life-like lilies of the valley, romantic forget-me-nots, tiny white roses, and cool green foliage are combined with the drama of driftwood and the haunting charm of an exquisite Chinese figurine—all in a decorative 6" Chinese bowl. Dainty on your dressing table. Delightful on your coffee table. A wonderful gift. \$9.95 postpaid. Specify pink, red, yellow, or white roses.

Send for free folder of other miniature arrangements from \$4.95 to \$10.95.

Anna Flower Shop

70 East Walton Street
Chicago 11, Illinois

**CHILD'S "TAG-ALONG" PURSE WITH NAME BRANDED ON**

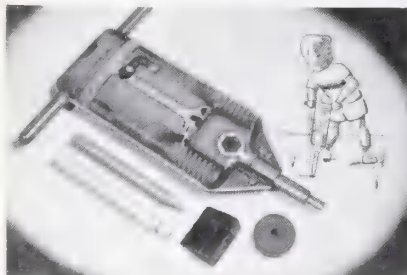
No "losers-weepers" when the attractive "Tag-Along" purse totes change and bus tokens. Fastens to belt, buttonhole or suspenders. Can be opened and closed easily without detaching. Genuine tan sheepskin in smooth finish with beaded chain. Personalized with first name permanently branded on. Popular with teenagers, too. An inexpensive but welcome gift. When ordering, please **PRINT** name to be put on purse.

Sorry, no C.O.D.'s

\$1.00 postpaid

Evelyn Dinamore

1513 Queen Lane, Lancaster, Pa.

**Junior Rock Drill**

The year's most realistic toy! Needs no winding—easy pressure produces motion and sounds like real drills. Heavy gauge steel authentically lithographed. 3 interchangeable tools—point tool, spade tool, and tamper. 18" high, adjusts to 23" high with extension rod. No. TB5623—\$1.49 ppd.

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Free!

104 Page Catalog of Exciting Gifts

Miles Kimball

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KEEP LITTLE MISS SWEET AND NEAT WITH...

Pettico-Blouse

Shirt tail can't pop out!

Send her to school in this one-piece blouse-petticoat. Elastic waist, sleeves. Buttons down back. Irons flat. 3 in. ruffles. Eyelet trimmed. Sanitized white broadcloth.

Sizes 2 thru 6. \$2.95
7, 8, 10, 12. \$3.95
No C. O. D.'s Postpaid

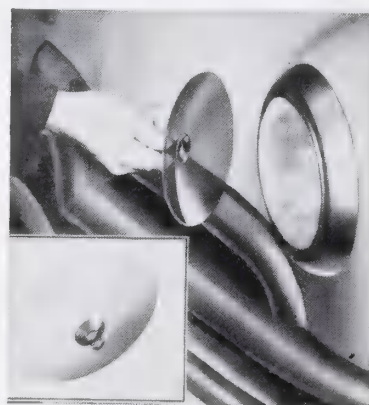
Ri-Ann OF HOLLYWOOD
5252 BEEMAN AVENUE, Dept. 1
NORTH HOLLYWOOD, CALIF.

**WINDOW**

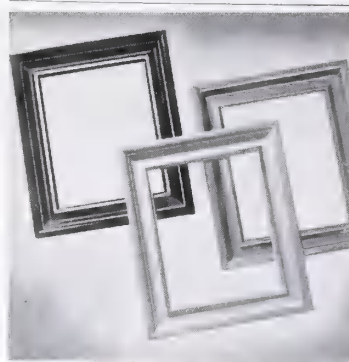
BABES IN ARMS will love home and love it if their mother's traveling companion has Mother's Handy Carry-All. Made of Texroyd leatherette, water repellent and stainproof, it comes in blue, rose, or white. In there's room for 2 jars of baby food, 2 bottles, tissues, talc, clean diapers, and there's a plastic bag for soiled diapers. 12 x 4 3/4" x 10", \$7.50 ppd. Birn, Box 26B, Mt. Vernon, N.Y.

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A black wrought-iron lamp comes a distinguished prop—a wonderful hand-painted picture. The designs are bizarre, especially Eastern in flavor, have a modern and electrifying colorful. Parchment drum shade 18" wide, is white. Framed picture is 9 1/2" square. Lamp is 25" overall. \$25 each exp. coll., no C.O.D. Kingsware Design Studio, 181 Maple Ave., Kingston, Pa.



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Yes, you liked our money-saving unfinished frames as well that, by popular demand, we bring you these just as-economical 2" finished frames! Frame your own pictures in elegant mahogany, sunny maple, or modern pickled pine . . . all are hand polished and richly trimmed with gold . . . all have corners joined with brads, securely glued for extra strength. All price postpaid.

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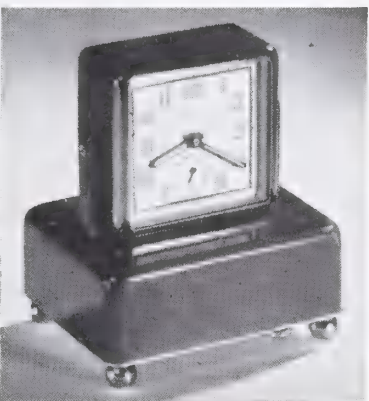
A-RIFFIC! Whether you want a solitary cup of tea by the fire, or whether you're pouring for the bridge club, this is the prettiest and most practical tea-maker we've found. Put your tea leaves inside the sterling silver Dunk it in the cup of hot water. Rest it on the sterling silver TWR (tarnish-and-wear-resistant) finish needs no polishing. \$50 incl. tax and post. Mary Mett, Fenton, Michigan.



LITTLE BLACK CAT Fights at the age-old superstition of black cats and bad luck. In fact, this happy little puss is named "Lucky." He's made of famous Royal Doulton English fine China and will surely bring luck to the lady who has him on her dressing table and to the big executive whose desk he graces. \$10 plus 25¢ post. Nelmor, 901 Bergen Ave., Jersey City, N. J.



WAKE UP SINGING to a musical alarm. It's a soothing wake-up for the grumpiest sleeper. So if you know an alarm-clock grouch, send him this. He'll wake up with a "morning glory" in no time. The clock has a 7-jewel Swiss movement in a metal case with colorful enamel finish. The nice gift price is \$17.50 incl. tax and post. Harley's Clock Shop, 1209 Grand Ave., Kansas City 6, Mo.



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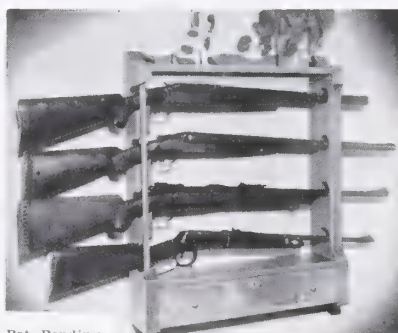
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Displays Your Guns—Protects Your Family
THE GUNS AND AMMUNITION ARE LOCKED IN

This handsome, sturdy gun rack safely locks 1 guns in the desirable display position. The larger drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall out or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in satin smooth honey tone knotty pine or a lovely mahogany finish. Size 21"x28" high.

4 Gun Rack \$19.95

6 GUN RACK—24"x40" high in same style and finishes **\$29.95**

Check or Money Order, Express chgs. collect. No COD's.

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Dept. B9-2
No. Conway, New Hampshire



Magazine Rack

This magnificent magazine rack is generous enough to hold all your current magazines. Painstakingly constructed of heavy gauge COPPER or BRASS, lavishly trimmed with embossed bands of brass, it has solid brass handles, is regally mounted on heavy cast brass feet. 7 1/2" wide, 15 1/2" long, 12 1/2" high. **\$19.50** plus \$1.00 for sending E. of Miss.; \$1.50 W. of Miss.

Matching Brass or Copper Footed Waste Basket—12 1/4" high. **\$17.50** plus \$1 for sending E. of Miss.; \$1.50 W. of Miss.

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Penifer House
New Marlboro Stage
GREAT BARRINGTON, MASS.



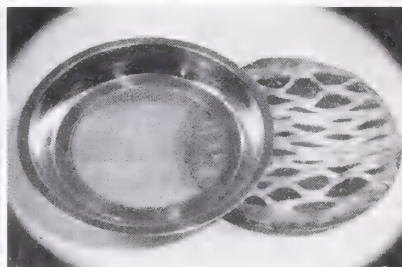
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Dept. B9, 252 E. 40th St., N.Y. 16, N.Y.



Crispy Crust Pie Pan

Now—bake custard and fruit pies with an undercrust that stays as dry and crisp as the top one. This wonderful new wire-bottom pie tin makes soggy, burned undercrusts a thing of the past. 10" size. No. HK5775—75¢ postpaid.

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age-old method.
Sturdily constructed
of solid native hard-
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Unconditionally
Guaranteed!

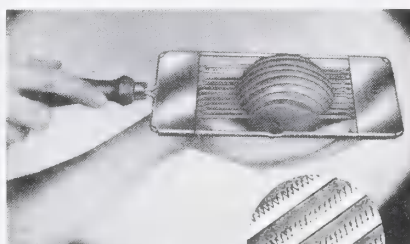
Height 42" Seat 18" x 14"
Height of Seat 18"

Unpainted but smoothly sanded.....\$6.75
Light natural finish.....\$7.75
Mahogany, maple, walnut, cherry or pine
finish.....\$9.50

COMPARE FOR QUANTITY AND CHARM!
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Minimum Order: 2 Chairs
Express Charges Collect Sorry, no C.O.D.'s

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Imported Tomato Slicer

Slice a tomato without squishing
or squashing. Eleven sharp little
saw blades whisk through a whole
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thin, perfectly even slices, that
dress up your salad. 11 3/4" long.
Lacquered wood handle. Order
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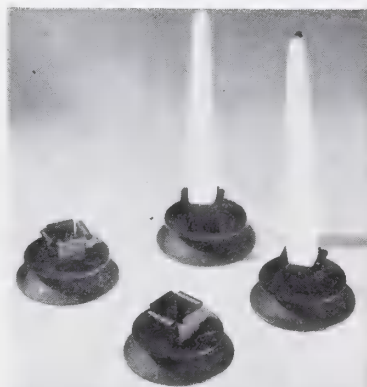
WINDOW



A CIGARETTE RING
tached to the rim of this
tocrat of dinner table ash
makes it practically perfect
quadruple silver plate mak-
as festive as champagne.
crown base gives it the s
elegance of Swedish Moder-
sign. The groove holds li
cigarette firmly. 2 3/4" wide,
pair incl. tax and post. I
Marling, 181 Martine Ave., V
Plains, N. Y.



**IT HAS ITS UPS
AND DOWNS**, this versatile
one table. Raise it in a matt
seconds to its 29 1/2" height
dining or Canasta. Lower
its 17" position for coffee
cocktails. Sturdily constructe
solid vari-grained Indiana
walnut, the 30" x 36" to
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freight or express collect.
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BLACK BEAUTIES to
flickering tapers in the grac
candlelight-and-wine tradi
Four of these black wrought-
candle holders come in a se
you can spot them around
terrace for supper, have on
each guest room, or group
on the mantle or dinner
among greens and flowers. E
are just \$2.98 ppd. Gift Sou
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AUTOS**

1909 STANLEY STEAMER
1903 PACKARD
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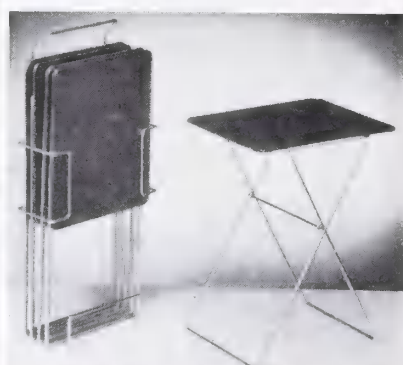
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- ASSEMBLED, READY FOR YOU TO "SHOW OFF"
- EXPERTLY DETAILED
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\$150 Set of **3** for **\$400**

Newest additions now available!
1903 CADILLAC **\$150** ea. pp.
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4 FOLDING TABLES Only \$9.95 AND STORING RACK exp. coll.

WHAT A VALUE! — These featherweight
rigid steel HANDI-TABLES stay opened
when picked up... no moisture drips
through. Set up in a jiffy at side of chair
or card table to hold refreshments, ash
trays, score pads, etc. USE INDOORS &
OUT. Top is 12" x 15"; table stands 20 1/2"
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quickly burns trash and
garbage in any weather.
Damp, green, dry refuse
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by Bureau of Fire Prevention. Full price
Model E \$12.95 postpaid. Money back
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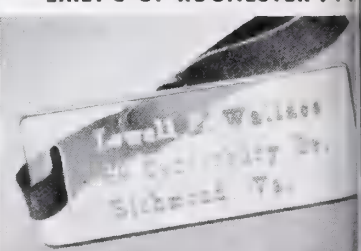
DELUXE WEATHER-RESISTANT MODEL EC
—Same specifications as above plus a baked-
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Priced at **\$15.95** postpaid.

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—Weather-protected with baked-on, dull
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—measures 43" high by 24" sq. at the base
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2 for \$3.50

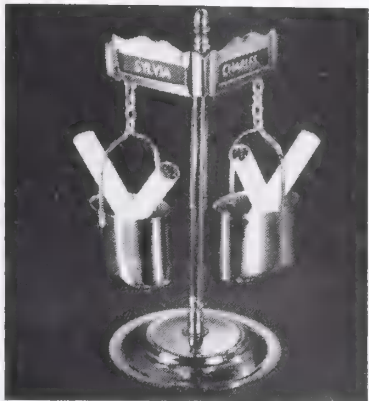
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pigskin strap. Likly tags insure quick iden-
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URE SIGN of hospitality
ne dual signpost cigarette
er. The names of the host and
ss top each urn and you can
different brand in each, de-
ing on family taste. It's a gay
curio for week-end gifting.
on anniversary "tuck-in." It's
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"and "Hers" or with 2
es up to 7 letters. \$2.50 ppd.
onal Greeting Co., 93-24
ens Blvd., Rego Park, N. Y.



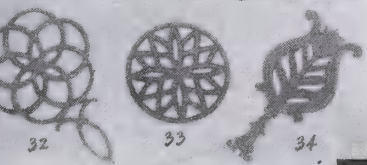
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tic replicas of early models
you can complete. All parts
prefabricated of durable
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scale. Mount them for use
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of 5; 99¢ each. Ppd. Young
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sists of Malayan wood roses,
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Trivets with handles about 9" long.

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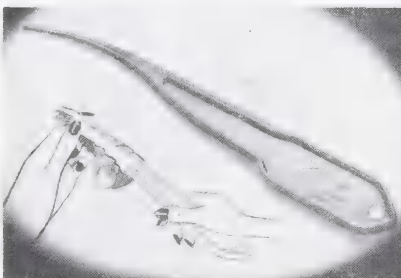
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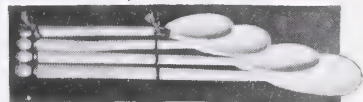


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Three seconds flat! That's how
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Just insert the tip into the vein and
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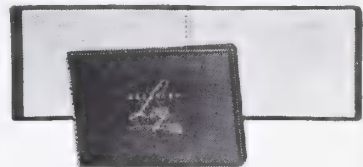
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Send postpaid _____ place settings in _____ pattern.

I will pay \$2.00 per month per setting.

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Patterns by all the leading manufacturers, Towle, Heirloom, Reed & Barton, Gorham, International, Wallace, etc.

Only \$2.00 per month per 6 pc. place setting... pay only nationally advertised prices out of pin money. **POSTAGE PREPAID. NO INTEREST. NO CARRY CHARGE.** Select pattern and list number of place settings you want. Fill in application below and return to us.

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Prices guaranteed one month from issue date. Each place setting in a flannel roll or MAHOGANY CHEST FREE with 11 or more 6 pc. settings. 1 place setting includes Teaspoon, Luncheon Knife and Fork, Salad Fork, Cream Soup Spoon, Butter Spreader.

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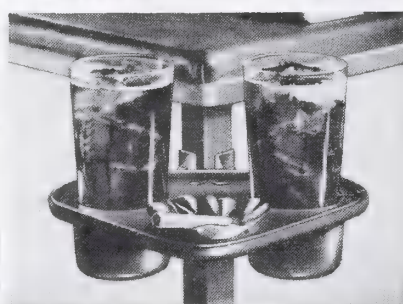


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Candelabra Base Clear 50c, Frosted 55c each. Standard Base Clear 60c, Frosted 65c each. Adaptors to convert Candelabra Base Bulbs to Standard Base 20c each. 5.00 7 1/2% excise tax, bulbs only. Minimum order 6.

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Card playing's more fun when there's more room to play, with glasses and ash trays safe below the table top, out of the way of arms and elbows. Set of 2 serves table of 4. In smart decorator colors. Welcome as gifts or prizes! Set of 2—\$3.00.

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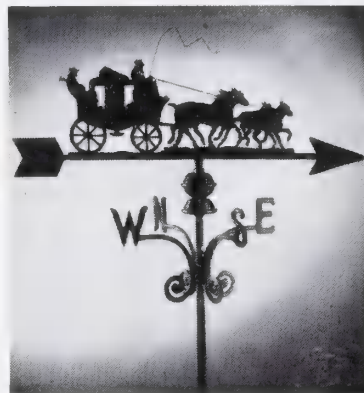
Copied from Grandpa Lee's old wall file. Decorative, and you'll enjoy its convenience every day. During the holidays display your prettiest greeting cards. Hand scroll design. Solid cherry in rich cherry finish: 22 x 3 1/2 inches. **\$5.85** Postpaid...

Send 10 cents for Christmas Catalog
An Adventure in Good Giving

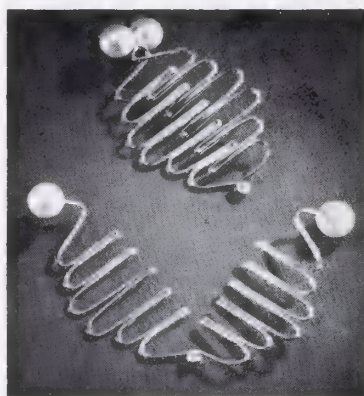
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HIGH AND MIGHTY is the weather vane that tops them all. Beautifully handcrafted in bold silhouette is the Coach and Four design, guaranteed to sharpen your weather eye and mark your rooftop with distinction. Made of aluminum, it's 28" wide, 36" high, \$35. And the larger 30" x 39" size is \$45. Prices are F.O.B. Hagerstrom Metalcraft Studio, Wheeling, Ill.



IT'S "HAIR" TO STAY, the "pony tail," that is! And here's a wonderful pin to keep stray ends reigned in. A glittering zigzag clincher in gold- or silver-plated metal, has a large lustrous pearl at each end. When hair is properly secured, only the pearls show, and it's mighty bewitching. It works for an upswept coil, too. \$2.40 each, incl. tax and post. Muriel Duncan, 32 Ninth Ave., Haddon Heights, N.J.



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KILLS INSECTS • STOPS DOG ODORS • NO MESSY POWDER

For large dogs... 28" x 36" **\$4.95** POSTPAID
Very Economical! **\$2.95** postpaid

Flea-no-mat

kills insects—stops dog odor!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today—money back guarantee! Check ☐ Money Order

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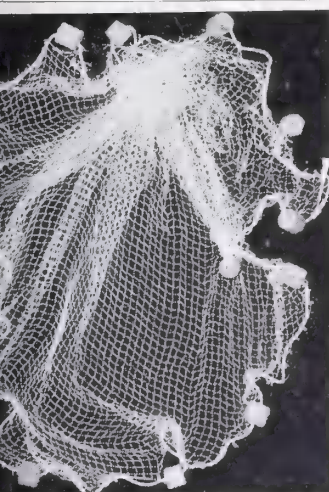
THE MODERN MANOR
 Sale of brass and iron will
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 Fill the low brass pans
 soft greens and flowers or
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 gardenias here, but there
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 and the centerpieces you
 create—with a little ingenu-
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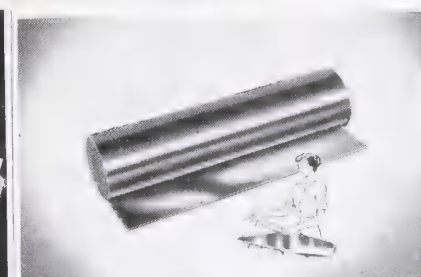
CHAMPIONS ALL are these
 ghbred horses. Brilliantly
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 these famous blue ribbon
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 by horse lovers, but by all
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OLD FUR COAT can
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 el it. You have your choice
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 with this Bali Hai Original
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 handsome Original is 52" x 72"—ample
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*Press Both Sides
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This Ironing Board Pad enables you
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 Specify Oak or Sil-
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FAITHFUL reproduction of natural wood, Oak or Silver Birch. Fashioned of heat-reflecting refractory mounted on metal base. Cast-iron burner, rotary air-shutter, quick-action valve. Flames play up through cluster in authentic fashion. Has illuminating device and shadow-spinner (115 volt A.C.), when heat not needed. Rated 20,000 btu., is 22" wd. 11" dp. 18" hg., 3/8" gas inlet.

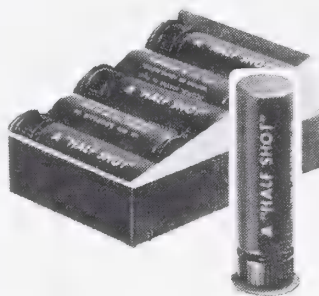
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"JUST like magic," the amazing new dye RUGADUB changes or restores the color of your rugs. Just brush on. Let dry overnight—"presto", your rug looks like "new" in the morning. For any wool rug. Colors evenly. Neutral rugs take any color. Refresh dark rugs with nearest Rugadub color. Dyes a 9 x 12 rug.

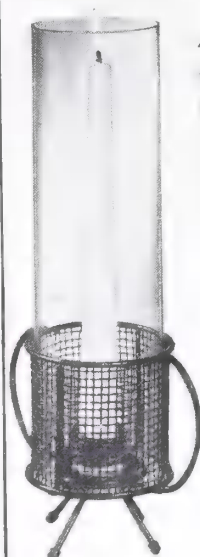
Conceals Most Spots and Stains

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Versatile play screen keeps children 2-11 delightfully amused for years. One panel features blackboard and paint pad, with health—good behavior chart on back. Other panels have creative game boards. Pegs, paint pad, and magical paint-type crayons included. 48" long, 53 1/4" high. Constructed of solid waxed birch and Masonite.

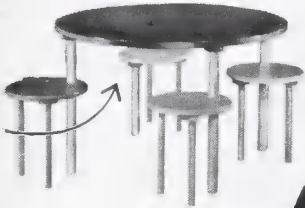


\$19⁹⁵



TABLE & STOOLS

Four 12" diameter attached stools neatly swing under this award-winning* 35" diameter table when not in use. Every stool lacquered a different vibrant color — plum, lemon, tangerine, turquoise. The kids will love it... **\$24⁹⁵** ■ perfect gift.



*Famous Swing-Line Juvenile Furniture designed by Henry P. Glass... awarded 1952 Industrial Designers Institute Medal.

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Swing-Line

10 WATER STREET, GRAND HAVEN, MICHIGAN



WINDOW



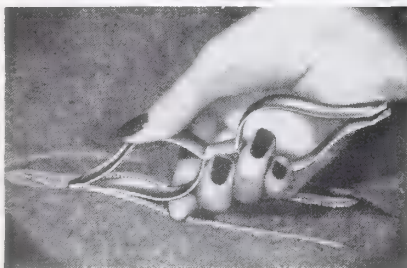
UNICORN PLAQUES are conversation starters. They're some and happy—delightful your walls. Of porcelain-finished hydrocal, they are 5 1/2" square with a raised white unicorn on a blue background. Each has saucy gold curls and horn. From originals by famous sculptors they are ready to hang. \$2 ea. for 1; \$3.98 for 2; \$5.75 for 3. E. Snedaker Studios, Box 166 Milwaukee, Wis.



"SUE ARMITAGE" CHAIR is a decorative exclamation point for your living room or den. Solid mahogany, modern in simplicity, traditional in covering of rich brown tapes. It will be a welcome addition to the television set, beside a lac desk, or flanking the fireplace. \$39.50 each. f.o.b. W. & J. Sloane Fifth Ave., at 47th Street, New York 17.



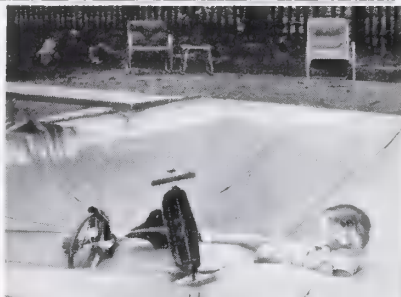
IN STRIKING DISTANCE of your stove, hang this urn masterpiece. The authentic old Dutch design has been beautifully cast in solid iron and hand-painted with brilliant colors that flatter against a satin black background. When it's filled, your kitchen matches give a flower-like appearance. And it's good for rings, change, or keys in the bedroom or bath. \$1 ppd. Novelty Studios, Hellam 1, Penna.



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Fix off-the-track zippers in a flash—without removing the zipper from the garment! Saves tedious sewing, costly trips to the tailor and new zipper expense. Fixes zippers bunched with cloth, too. Two zipper slides included. Order No. GW5394—**79c** ppd.

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- Safeguards children, non-swimmers
- Keeps out leaves, rubbish
- Cuts pool operating costs up to 75%

New Krohome Pool Cover gives peace-of-mind pool insurance, operating economy, cleanliness—at low cost. Safeguards children; in tests has supported 12 people.

Keeps leaves, rubbish out of pool; reduces chlorine loss; keeps pool warmer. Durable, lightweight Vinylite; 1 person can handle. Pays for itself in as little as 1 year.

Send blueprint or dimensions for free estimate. Custom-made price approximately 18c a sq. ft. Free literature.

TOWLE MANUFACTURING CO.
Dept. H89, Walnut Creek, Calif.



Spirited Fighting Cock Wall Planters

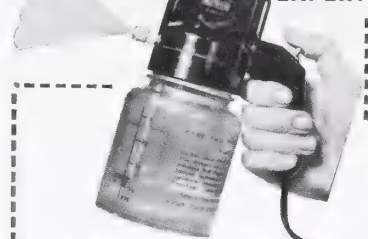
\$3 Pair Post Paid

Color and action for any wall. These belligerent roosters are 8 inches high, 7 inches wide—of speckled tan pottery, hand decorated in red, green and yellow. Artistic mantel ornaments, too—with their Pennsylvania Dutch colorings.

No C.O.D.'s Please

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"On the Mississippi"
Davenport, Iowa

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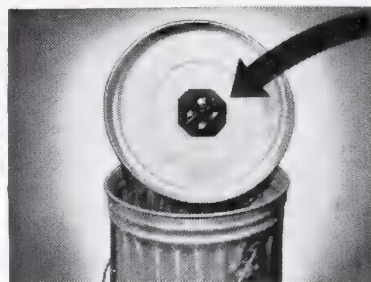


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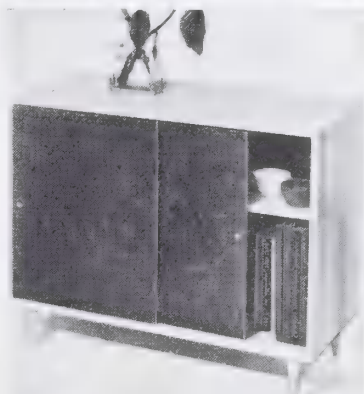


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most like to have in our home is this ready-to-paint hardboard storage cabinet. The two free sliding doors of perforated masonite take paint directly, conceal record albums and cluttering knickknacks. It's completely assembled. 29" high, 15" deep, 24" wide cabinet is \$5; 36" wide, \$24.95. Exp. Country Workshop, Dept. 58, 1000 St., Newark 5, N. J.



PRETTY PLATES

made of Italian pottery in a shape with a design of flowers in garden colors. Use them for nuts or candy, as a tray or pin tray on your dining table. Or spot them on a wall with plate hangers. 7 1/4" \$1.25; 9 1/2", \$2; 12 1/2", \$3. Complete set, \$6. Ppd. Lloyd's Shoppe, 312 South Boots, Marion, Indiana.



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Just shake some **Kitty Chaperone** on rugs, sofas, beds, chairs or anything you want your cat to stay away from. Protects furniture from hairs and clawing, even while you're away—also baby's crib! Harmless to pets and finest furniture. You don't see or smell it, but cats avoid it.

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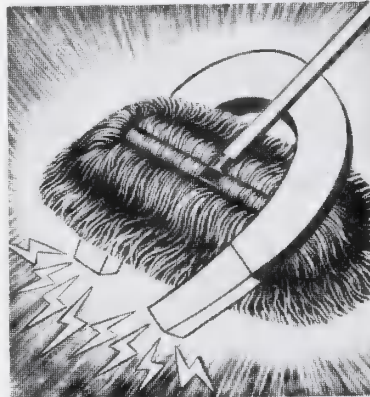
your bedroom or living room the Diana slipper chair. curved back and coil spring mean comfort and graceful beauty. Antique satin upholstered green, brown, gold, or red. \$52 or \$52 pr. In muslin or material (4½ yds. of 36", or yds. of 50") \$21 each. 29½" x 22½" wide, 18" deep. No cash Exp. coll. The Chair Shop, 220, Hickory, N. C.

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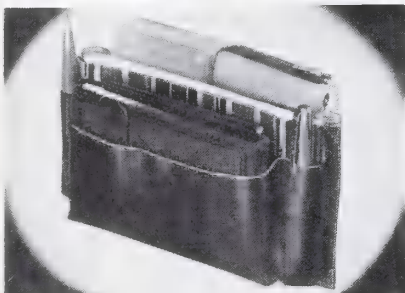
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(Continued on page 69)



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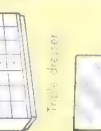
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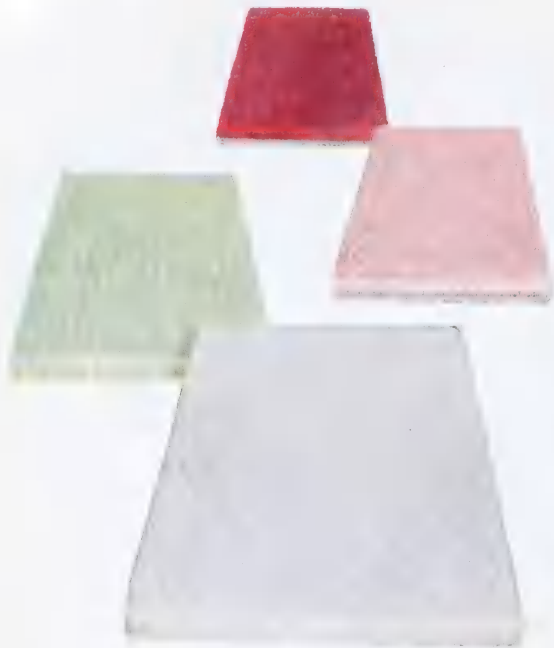
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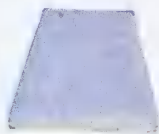
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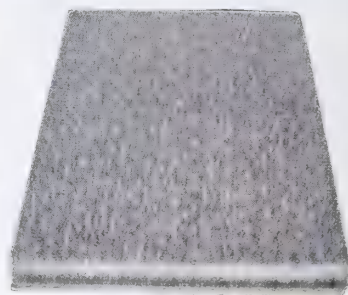
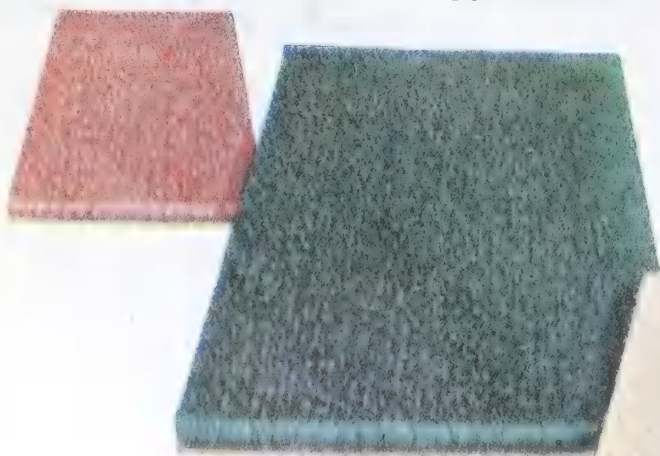
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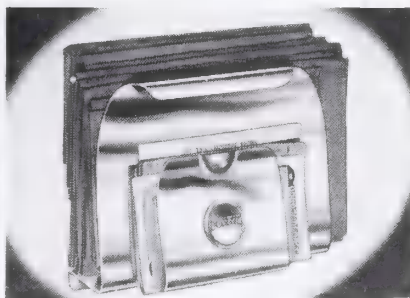
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Established 1921

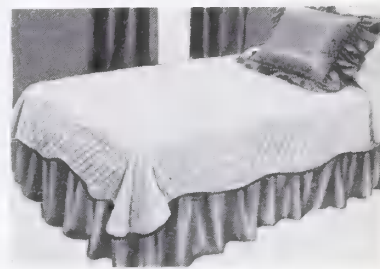
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and our luxurious 200 count rayon taffeta tops them all. It's regally elegant, heavy bodied and drapes magnificently. The lavishly quilted and scalloped coverlet is 11.95 for twin size, 12.95 for full. Generously gathered dust ruffle in same or contrasting color is 7.95 in twin size, 8.95 in full. See next paragraph for colors and matching ensemble.



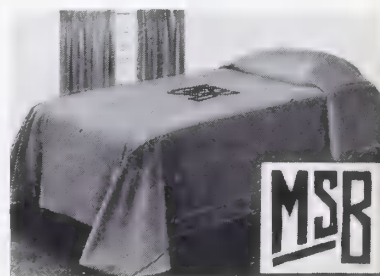
QUILTED TAFFETA BEDSPREADS

in the same rayon taffeta described above. Decorator solid colors of rose, grey, hunter or mint green, brown, gold, wine, blue or orchid. Twin spread 12.95, full 13.95, 90" long lined drapes 10.95, vanity skirt 6.95, sham 4.95. Use these same ensemble pieces and colors for dust ruffle and coverlet described in paragraph above.



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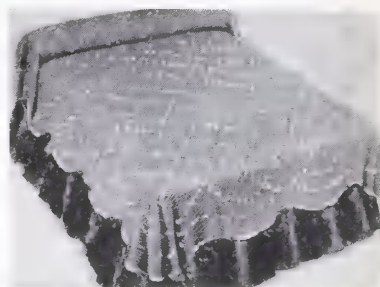
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of sanforized, washable denim are a decorative treat for your bedrooms. Colors are sunset red, air-force blue, cocoa brown, chartreuse or sea green with a complementary, multi-color striped trim. Twin spread 12.95, full 13.95, 90" long drapes 8.95, vanity skirt 8.95, striped pillow sham 4.95.



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with an attractive, kitten soft, interlacing design comes in popular ivory-white shade. Twin coverlet 8.95, full 9.95. COMBINE it for a colorful effect with a washable everglaze chintz dust ruffle in white, rose, blue, aqua, yellow, cherry, hunter, grey, brown or chartreuse. Twin dust ruffle 6.95, full 7.95, 90" long ruffled chintz drapes 9.95, chintz sham 4.95, vanity skirt 6.95.



QUILTED EVERGLAZE CHINTZ COVERLET

is scalloped and luxuriously quilted. Be your own decorator and mix-or-match the colors of the ensemble pieces . . . from solid rose, aqua, blue, yellow, cherry, hunter green, grey, brown, chartreuse or white. Twin coverlet 13.95, full 14.95, twin dust ruffle 6.95, full 7.95, ruffled 90" long drapes 9.95, sham 4.95, vanity 6.95.



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A brand new beauty to make the festive board really festive... our bread basket made of one silver-plated curve after another. 15.00, tax included, and the kind of off-the-beaten treasure we search out for our guest and gift collections. Mail and phone orders filled.



Also available in our Beverly Hills store.

Complete coverage

for extra-extra wide beds

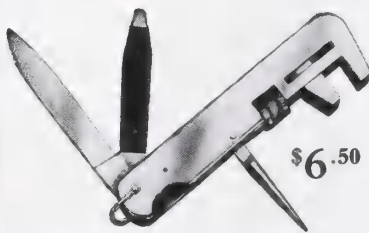


We cater to lovers of comfortable slumber. To those who indulge in the luxurious ecstasy of extra-extra-wide beds, we offer an unusually large assortment of sheets, blankets, comforters, blanket covers, spreads.

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\$6.50

A really unique imported pocket knife! The repairman's dream! Wonderful for any repair work in the home, on your car or wherever needed. Besides the usual sharp cutting blade it contains a real built-in monkey wrench (not a toy), screw driver, flat file and awl. Made entirely of gleaming high grade tool steel. Fits in pocket or car compartment. Length: 4 1/2".

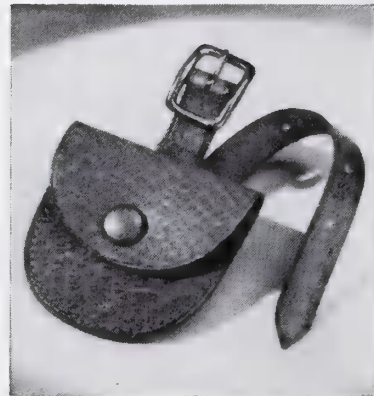
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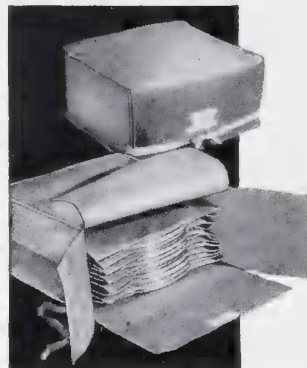
WIND OV



LUNCH MONEY will be hoarded, rarely squandered by your hungry scholar to his daily allowance in this little purse. And makes grocery for mother fun. Of leather, it has adjustable to fit any wrist. Get one for to-school youngsters, and budget-wise grownups. 75¢ 2 for \$1.35; 4 for \$2. Black & Co., 99-20 Metropolitan Ave., Forest Hills, N. Y.



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Protect your precious china. Keep from chipping, free from dust, ready at a moment's notice. Heavy felt provide compact, safe storage in place settings — including dinner bread-and-butter plates and cups saucers. Only \$15 prepaid for entire five in gray, green or red. Send first, color choice and check or money order.

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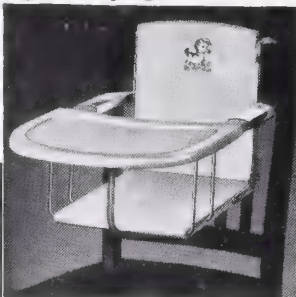
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Keep kitchen waste tightly trapped, odor-free in this snap-open, press-shut trap. Sturdy white enameled frame fastens to wall or inside cupboard door. Scrap trap only, No. HK1864 \$1.75; HK 1864a bags, 50 for \$1.35 postpaid.



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*T. M.

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The shakers with the patented Airkonite "w" element in the gleaming chromium top. Keeps moisture-proof and free-flowing in all weather. Lovely design... sparkling crystal glass hand-cut satin-finish base. Four inches to your pair today.

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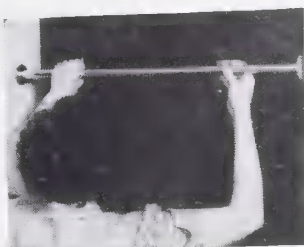
NICLEER LAMP. Wait until you see the price of this, and you'll really have something to talk about. The black wrought-iron base is crowned with a white enamel paper shade, and the revolving finial actually spins. It would throw a handsome light on any room. 15" shade. The silk-screened roosters. Each, \$10.95 each; \$21 the set. Helen Gallagher, 413 W. St., Peoria, Ill.



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Read-i-Rods hold secure on any surface. Simply adjust to fit and width, rotate one section, it's ready. Precision made—NO SUCTION CUPS or SPRINGS—strong, lightweight aluminum polished for beauty. Sold on a 100% back guarantee.
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A petite estate sign in heavy rust-metal for lamp post, tree or wall. Name cast into design at no cost.
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CHARCOAL GRILL
\$8.95 Only Postpaid
PORTABLE
Folds into carrying case (21 1/2" x 10 1/2" x 16 1/2"). Ideal gift for your own family or a friend's.

Nothing like it! When opened, all steel case supports charcoal pan and two movable grills. Also serves as wind break... keeps heat in dirt out. Broiling grill of diamond shape mesh prevents burgers or weiners from falling thru. Turned up edges keep food from sliding off. Extension handle permits moving grill from serving level (shown) to cooking level above. Top grill is used for pan frying, coffee making, etc. All parts electronically welded. Baked aluminum finish. Weight only 10 lbs. Order now to beat Christmas rush. \$8.95 postpaid.

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Boys and girls between the ages of 8 and 13 will be delighted to receive personal letters and photographs from a foreign country. Child will receive Mexican gift on birthday so please state age and date of birth.

Subscription rate: \$8.00 for one year or \$5.00 for first six months. Send check or money order.

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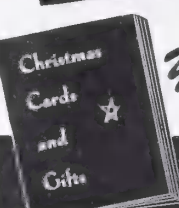
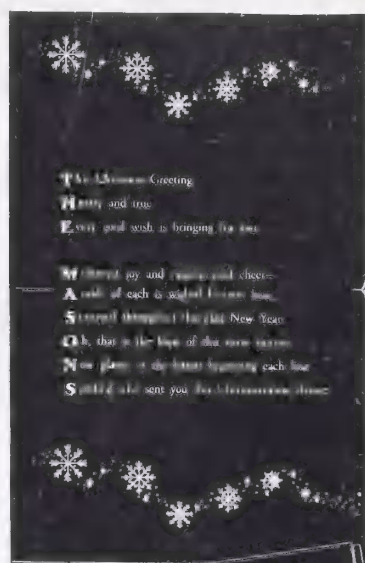
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IN 7 BEAUTIFUL COLORS



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Valance: 50" x 15" deep \$3.95 each postpaid.
Pillow Sham: \$4.95 each postpaid.



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Charming rayon-cotton Bengaline Bedspread with print in center, inset solid color rayon flounces will make a beautiful change in your home. It's smart to use a different color for each room.

Colors: Almond Green, Blue, or Crimson.
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Drapes: 90" x 38" wide \$10.95 pair postpaid lined.
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Also made in beautiful solid color Faille.
Colors: Rose, Blue, Wine, Yellow, Crimson, Chartreuse, and Hunter Green.
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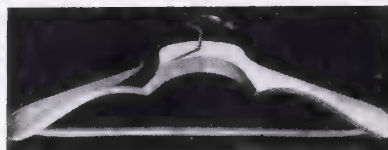
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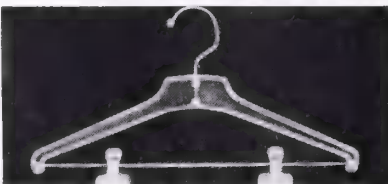
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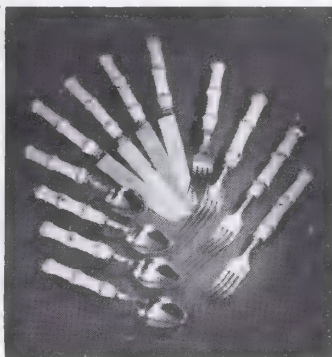
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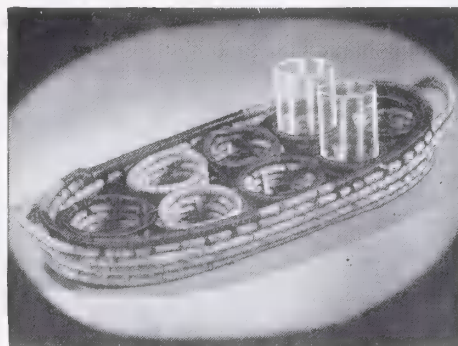
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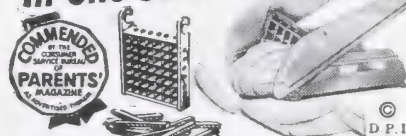
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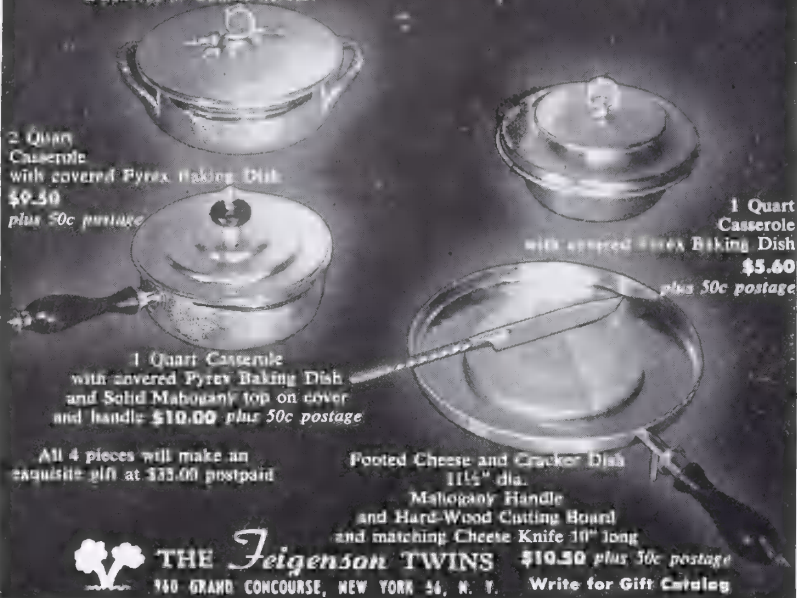
- ☐ 8 mon. juice tumblers, \$3.25 (OR) 3 complete
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WINDOW

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The Towel Caddy is backed with two powerful suction cups to grip any surface firmly. Can't think of a handier way to hang a towel on the side of your refrigerator, stove, bar, bathroom wall, or closet door? The plastic hook comes in frost white, or yellow, and a set of 3 is \$1 ppd. Fischer's, 43-66 Broadway, Flushing, N. Y.

MEMOIR PILLOW for

the bride is designed to be filled with the stuff that dreams are made of—because she stuffs it with the ribbons from her wedding and shower presents. The pillowcase is made of chantilly lace with white bridal satin binding and a net ruffle. \$3.95 ppd. c.o.d.'s. Beautiful Mountain Studio, Box 1588, Prescott, Arizona.



3-in-1 Car Brush

No well-equipped glove compartment is without one! Cleans ice and sleet from windshield in winter, moisture and steam in fall and spring, and keeps upholstery well-groomed all year around. Has a heavy metal blade, rubber squeegee, fibre brush 2 1/2" x 4". Order Number GM4023 \$1 postpaid.

Gift Ideas Yours Free! 104 Page Catalog of Exciting Gifts. **Miles Kimball** 33 Algoma Blvd., Oshkosh, Wis.



Keep Ice Cubes 4 Hours!

THERMO TUMBLERS

Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful wedding gifts and you'll want several sets yourself for summer serving.

Set of 4 (one each shade) \$5.00 Each \$1.25

Postpaid, money refunded if not satisfied

artisan galleries FORT DODGE IOWA



Old New England Sewing Bucket

Doubles as Attractive End or Lamp Table!

Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarn, odds and ends. Handy pin cushion on bottom of flip-cover, spindles hold thread spools. Handle enables you to "tote" work with you. Hand turned from sturdy White Pine by East Swanzey village craftsmen with 96 years of tradition (father to son secrets). Softly hand rubbed to achieve old mellow-honey Maple finish (also in Salem Brown finish). Bucket Table is 23" high, 13" diam., only \$10.95, postage prepaid. (Larger Sizes: 24" x 15 1/2", only \$11.95, ppd.) You must be thrilled or money back! Send check or M.O. now (West of Mississippi please add 50¢). Mail to:

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Functional, Versatile CAPTAIN'S CHAIRS Ready to Paint

Use them all over the house . . . around the table, at the desk, in the playroom, as extra TV seats! Solid birch and maple, carefully constructed and sanded to a satin-smooth finish, they're all ready for you to paint, stain or lacquer as you choose . . . ready to give you year after year of rugged wear! Seat 17" x 16 1/2", 28 1/2" high overall. Colonial or Modern, remarkably low priced at only \$14.95.

2 FOR \$14.95

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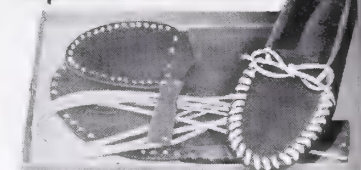
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Perfect for beach or camp relaxation or recreation

Genuine bull hide, probably thicker than any leather you have ever seen, makes the soft sole Indian moccasin the ideal purpose play shoe. Exclusive heel assembly eliminates chafing and gives complete "foot-freeing" comfort. You save one-third of the cost of this pliable dry leather while having the fun of lacing your own moccasins. Delivered complete with leather laces and easy-to-follow instructions. Colors: Indian Tan and Chamois Gray. Sizes: Men's 3-14, Ladies' 3-11 Children's 10-2. PRICE \$5.00 POSTPAID ANYWHERE. Order direct. Give men's, women's or children's shoe sizes.

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SAVE YOUR LOVE in sterling silver, as deliciously sentimental in design as a Victorian cameo. For your daughter, your godchild, or the man you most like to spend the rest of your life with, this is the gift that flatters any subject, looks marvelous on desk or dresser. 4 1/2" x 3 1/4", it holds a 2 1/8" picture. \$7.15 incl. postage. Macy's, Herald Square, New York 1, N. Y.



ANY A MARRIAGE is "died in the Pot," warns the French housewife as she sees the stew a soupçon of matrimony. "Pooh!" says the American butterfly as she flirts with her husband over the can opener. Be or not, the hand-blocked apron motto patch pocket makes each conversation sparkle. It decorates a hostess apron in blue and white ticking. \$3.50. Ward Phillips, Dundee, Ill.

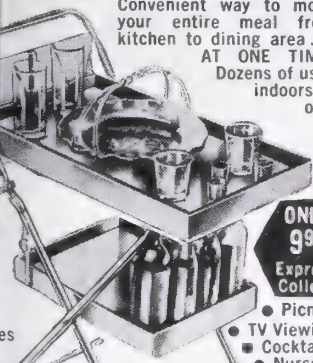


THE SET. Looking for a wedding present? A week-end gift for your Labor Day host and hostess. Consider the Mar-Ti-ni for the set. The heavy crystal pitcher is big enough to hold three cocktails, and with the close-fitting sterling lid, it has an engaging elegance. \$4.50 incl. tax and post. With hand-made sterling mixer, \$6.50. Forrest Silverware, 383 Main Street, New Rochelle, N. Y.



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Just One Trip! Serve Anywhere! Convenient way to move your entire meal from kitchen to dining area... **AT ONE TIME!** Dozens of uses indoors or out.



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BEAUTIFUL COLORS
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clean automatically, self draining. This beautiful jumbo mat makes every doorway more attractive, shortens housework year after year. pat. pending

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Send personalized Mitchell Mat with name shown below in _____ color. (Name one color only)

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The purrfect gift for every cat or kitten on your list! This cat-size bowl of highly glazed white ceramic is delightfully hand-painted in blue, green and coral with a fetching mouse inside, "Kitty" outside. Heavy enough so it won't tip 4 1/2" across. No. GM5823. \$1 ppd

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Complementing ashtrays, 4 1/4 by 2 1/4, etched with first names:

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MONOGRAMMED LUXURY-CHENILLE BEDSPREAD
NOW \$13.95

- ★ Super Twin (3/4 size . . . 81 x 105).....\$13.95
- ★ Single Bed (72 x 105).....\$13.95
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Prices include monogramming and postage prepaid

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Luxuriously thick, velvet-like chenille bedspread with smart chenille monogram and matching draperies is exquisitely lovely, exceptionally practical. Colorfast; retains original fluffiness after washing; no ironing.

Choose your color from white, French blue, canary yellow, grey, green, roseclust, turquoise, char- treuse, tan.

Monogram in any color you designate.

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with matching napkins in solid colors—for smart, informal table settings in wonderful new color combinations of smoke-charcoal, brown-beige, pink-ruby, forest-apple green, and yellow-cinnamon. Cloth, 54"x 54", with 4 napkins, 9.95 Cloth, 54"x 72", with 6 napkins, 13.95

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"Wind My Tail and I
Play 'Where has my
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Highly-polished saddle leather, stitched for
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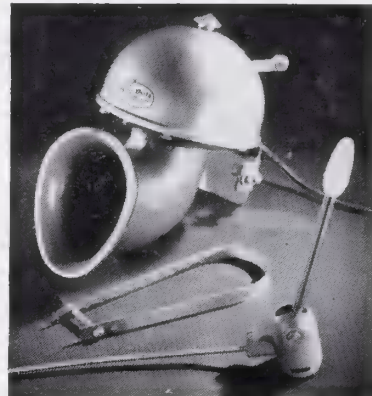
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Bubbles stream from its smoke
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does the rest, automatically blowing
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Of red, yellow and blue plastic.
Order No T5725 \$2.98 postpaid.

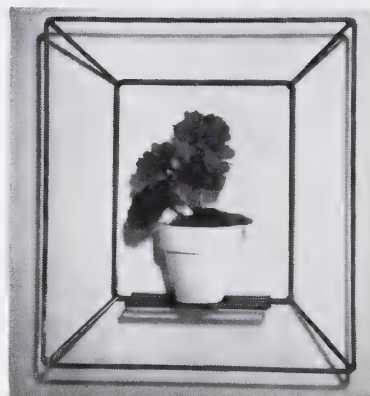
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car is a new automobile ho
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originally used by cattlemen
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The lines are as clean as a sch
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figurine, a porcelain vase.
movable platform hooks secu
to frame, which can be hung
horizontally or vertically. 13" x 1
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\$1 PURE SILVER
FINISH on
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RUST REMOVER NOW—give
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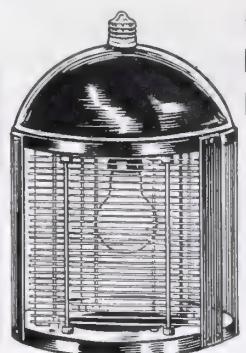


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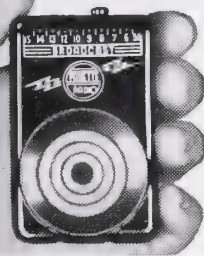
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Bright Red, water repellent poplin, white fleece lined, with any child's name hand personalized in permanent Navy Blue textile dyes. Nonloseable, smart and warm for school, very Christmassy! The Original Name Mittens of Finest Quality—Beware Imitations!

2 to 16 yrs. \$2.45 postpaid

Attractively gift boxed

Give exact age of child and we will send mittens to fit.

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REVIVA

by Jackson of London
A Triple Action Tonic For Marred Furniture—All In One Bottle

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to a fine greaseless lustre and covers minor scratches

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk—marks on hardwood floors.

Just apply REVIVA and most stubborn surface spots vanish like magic. Revives original color and grain of wood. For all dark or light, varnished, shellacked and lacquered surfaces.

Quart \$2.75 Pint \$1.75 Half Pint \$1.15

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Use "Patina" Jackson of London English Type Wax (Paste). A decorator's polish to restore and retain the patina of precious pieces. For all wood and leather. Special BLOND for light woods. \$1.25 jar; \$1.75 double size.

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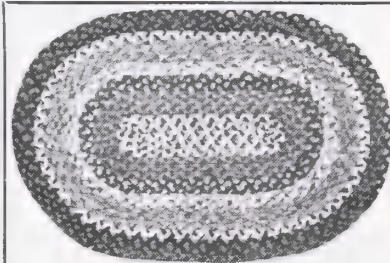
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Fill with water. He'll diligently water your plants while you're away for the week-end. A ceramic bird, with colorful plumage, perched on a hollow porous clay stem which lets water seep into the earth, 6" tall. No. H5819. \$1 ppd.

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These rugs are machine made of new wool of assorted colors. Old Colonial Style—in a hit and miss pattern—but can be basically red, blue, green, burgundy, etc. Tell us the size and color and enclose check or money order.

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Available in Rounds up to 12' x 12'
Special Sizes made to order.

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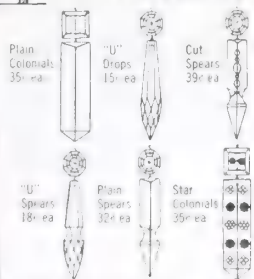
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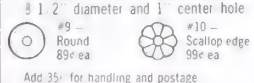
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Beautifully designed finest quality available. They'll dress up your home. Catalog of other styles on request.

All prisms are 3 3/4" overall except Plain and Star Colonials which are 4"



CRYSTAL BOBECHES (8 prism rings) 1 1/2" diameter and 1" center hole

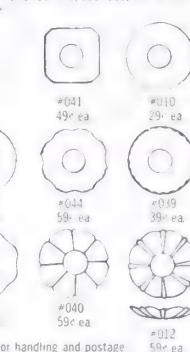


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Shields against wax drippings of candles. Protects tables, floors, etc. Comes with standard 3" diameter and 1" hole to fit any type of candlestick or sconce.

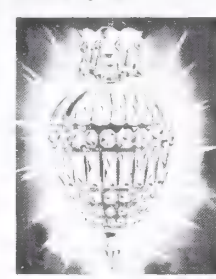
Minimum order 6 bobeche. Other styles available to fit chandeliers, sconces, etc. Write



Add 35¢ for handling and postage

CHANDELIER

A dazzling masterpiece from Europe which the importer offers only to you. A different style—not available anywhere else. Suitable for Foyers, Center Halls, Small Dining Rooms. Comes completely assembled ready to connect to ceiling wire.



8" Diameter 14" High **29.50**
Other Sizes Available: 6" diam 22.50, 10" diam 35.00, 12" diam 45.00

Satisfaction Guaranteed or Money Back in 5 days. Send check or money order. Express charges extra.

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Select the "Coffee Pleasure" Chest most appropriate for your own needs or for that very special gift occasion. Each boxed most attractively.

- #3093—Set of 4 Individual 2-Cup Carafettes and 12-Cup Carafe... **\$10.00**
- #4000—Set of 4 Carafettes and 8-Cup Vacuum Coffee Maker... **\$10.00**
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Postpaid. No C. O. D.
Satisfaction Guaranteed
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A BLACK IRON TRIVET, a hurricane pin-up lamp, and fashion-wise burlap! Put them together and up comes our new Broom and Thistle Trivet Lamp. You call it the most decorative highlight ever to shine in bedroom, study, hallway or kitchen. Authentic Early American trivet is 10" high. Burlap shade comes in honey beige, dark green or wine. And—matching burlap is available by the yard for coordinated accessories. Material 41" wide. **\$1.75** yard.

Lamps are \$6.25 ea. \$12.00 pr.

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33 Algoma Blvd., Oshkosh, Wis.



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The coveted charm of a by-gone day . . . preserved by generations that have cherished beauty of design . . . is faithfully reproduced by Master Craftsmen to retain for you the breathtaking loveliness of a genuine Honeycomb spread. Of finest cotton, generously fringed, in white only. Double (94" x 112") \$29.50; single (82" x 112") \$25.00. Check or money order. No C.O.D. Postage prepaid.

Satisfaction Guaranteed

GOODWIN GUILD WEAVERS, INC.
BLOWING ROCK NORTH CAROLINA

Beautiful WOODEN TRAY With Choice of Centerpiece to Decorate Your Table or Cupboard.

Hand turned selected Vermont birch with smooth-as-silk hand finish.
In natural (as shown) or color tones: Cherry red, Emerald Green, Jet black or Mahogany. (Color tones: \$1.00 extra.)

With centerpiece: Hand painted tile \$11.95
With 8-inch center bowl to match 13.95
With 6-inch covered box to match 15.95
Prepaid east of Mississippi, 50¢ mailing west of Mississippi.
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Write for free folder of attractive wooden gifts.

HOUSE OF WOOD, Inc.
77 MILL ROAD, FREEPORT, N. Y.



T.M.Reg.Pend.



WINDOW



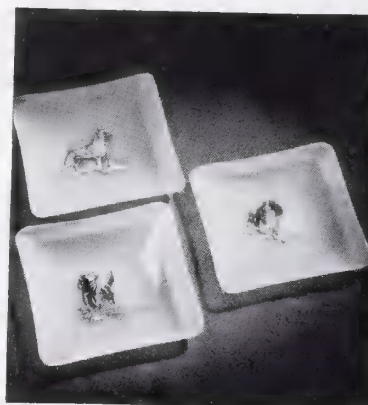
CRAZY OVER HORSES.

know a fifth grade-ful of horse lovers who would eat even mast turnips in a happy trance if table were set with these cool back place mats. The heat-resistant white background is decorated with a C. W. Anders horse head in two shades brown. 11½" x 15½". set of mats is \$4; 9 mats. \$7. P. "little joe" Wiesenfeld. 112 North Ave., Baltimore, Md.



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fill with 7 exotic spices and herbs is gayer than an old-fashioned garden. So hang it in your hallway, closet, powder room, or kitchen and your house will be filled with fragrance. Yellow, pink, or red "roses" conceal the container that holds the potpourri. Refills are available. Or you can fill with moth crystals. 10½" high \$2.50 ppd. Salt & Pepper Shop 445 E. 86th St., New York 2



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SHOPPING



FRUSTRATED TURTLE, on his back with feet sky-high, makes such delightful non-sense as a ceramic cigarette box. You may want to send it to the high-powered salesman who gives the turtle's frustration as a fuddy-duddy boss wet-licks his ideas with a consecutive thumbs-down. 7" long, \$3.50 plus 15c post. The Village Store of Lake Placid, Lake Placid, N. Y.



TAKE BACK YOUR MINK for your fables that have been spending the summer in storage. It's suit weather again. But be sure you get these well-balanced chrome hoop hooks to hang them on. They hook over a closet rod and keep fur scarves, as well as handbags and belts, in well-groomed accessibility. A pair is \$2.00 ppd. The Feigenson Bros., 960 Grand Concourse, New York 56, N. Y.



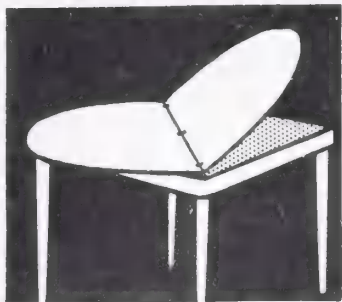
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THE ORIGINAL FOLDING TABLE TOP
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Unfinished \$4.95 — Painted \$5.95
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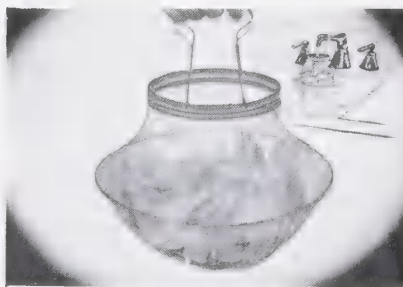
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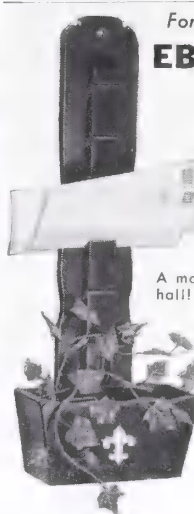
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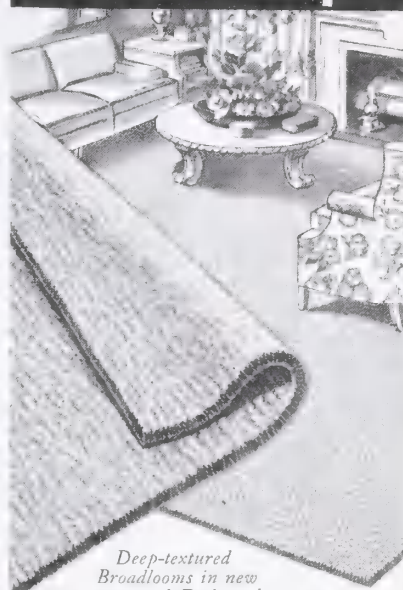
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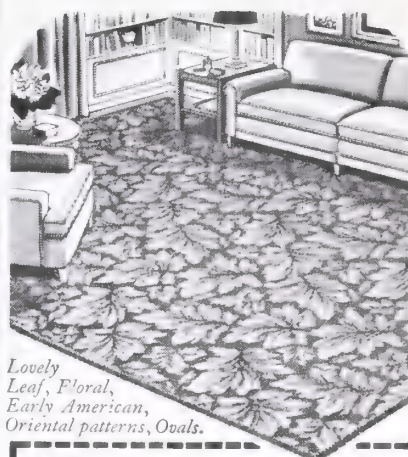
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Sandwich tray with fluted design, 8¾ inches square, \$38.75; Pepper mill, 2¾ inches high, \$12.00; Ice tongs, 7½ inches long, \$22.50
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MRS. BERT AND THE ANTIQUE NOBODY WANTS

CONTINUED FROM PAGE 26

that I was forever buying pictures and things to fit spaces where they would never go after I got them home. From there, it was just a step to explain about the unusual sampler and wonder aloud if she'd be interested in swapping something for it.

Mrs. Bert said she didn't know since samplers weren't selling well and weren't worth much. I did not let this discourage me, knowing full well that when you reverse positions with a dealer, nothing you have is ever selling well or worth much.

"Let me show it to you," I said. "I've had it in the car for days, meaning to drop by so you could have a look at it."

When I brought it in, Mrs. Bert thought it quite curious. She had never seen one like it, she said, and she didn't think she was interested, but she wondered what it said. Since she didn't ask me what it said, I became quite busy with a milk-glass syrup pitcher I liked even better than the china boot.

The sampler was resting on the floor against a table and Mrs. Bert had stepped back to take a more

satisfying look, when the door rang. It was Mrs. Price, a woman I recognized as a fellow bidder at auctions. Mrs. Price had recently become antique-conscious. I had learned from the girls who knew her that cost was no object if she liked a thing. I gathered from her enthusiastic reception Mrs. Price was receiving that Mrs. Bert knew her weakness as well as I did.

Mrs. Bert now turned her attention completely away from me, was beginning to wonder whether she should make my exit with or without my white elephant and come back another day, when Mrs. Price fell upon the sampler.

"How beautiful, how original! Where did you ever find such a thing, Bert?" she asked.

"Yes, isn't it stunning?" Mrs. Bert replied, not daring to look at me.

"Let's have a look at it in the light if it isn't too heavy to carry over there," Mrs. Price said.

"Bert" helped her customer look at the sampler and deposit it on the chair in the next room where the sun would reveal it in detail. Then she returned to me. I was still

Royal Copenhagen faience . . . For a table that will always

delight the eye, we suggest the charming "Tranquebar" pattern . . . hand-painted under the glaze in copen blue on blue white.



Five-piece place setting, \$11.50.

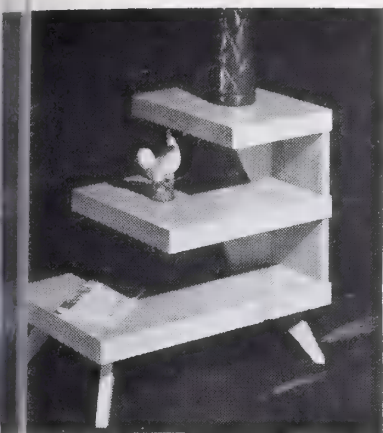
Consists of dinner, salad, bread and butter plates, tea cup and saucer.

Write for complete price list.

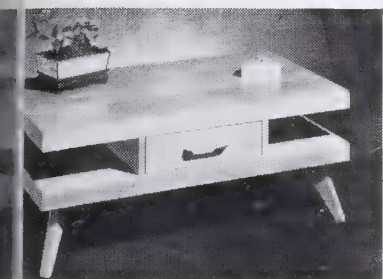


GEORG JENSEN INC.

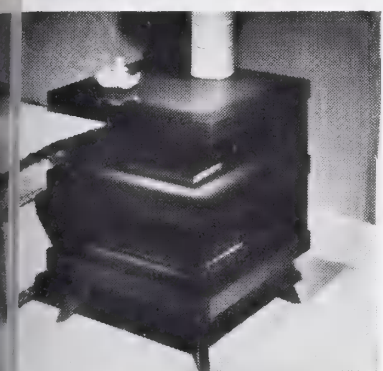
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SPRINGFIELD
FURNITURE WORKS, INC.
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MANUFACTURERS OF OCCASIONAL
FURNITURE AND DINETTE SETS

standing with the syrup pitcher in one hand and the large white boot in the other, mentally weighing one against the other, wishing I could get Mrs. Bert to accept the sampler as a down payment on them both, and too fascinated by the sudden turn of events to move.

"Were those what you thought of swapping the sampler for?" Mrs. Bert whispered sweetly.

"Well, kind of," I said, hoping I didn't look like the cat that swallowed the canary.

"All right, it's a deal," she said hoarsely, leading the way to the hall and somehow managing to refrain from patting me on the head and shoving me out the door the way you do a small boy when he's finally finished his lunch and you're dying to get back to your typewriter as fast as you can.

WHAT happened after I left I do not know. But apparently Mrs. Price decided she could live without the sampler. Some months later, I again visited Mrs. Bert to see if she would be interested in swapping something for a pin made out of human hair which I had picked up and which my husband couldn't bear the sight of. I had it tucked away in my handbag and was on my way to the basement where Mrs. Bert kept the things that weren't very antique but were, for all that, sometimes useful.

On the way downstairs, I spied the sampler on the landing wall. I hurried by it, deciding not to mention it and after weighing the matter pro and con, neither did I mention the pin. I made up my mind to keep the pin and just wear it in the afternoons.

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Comfort Level Design—only Philco has it!
70% of storage space above knee level!



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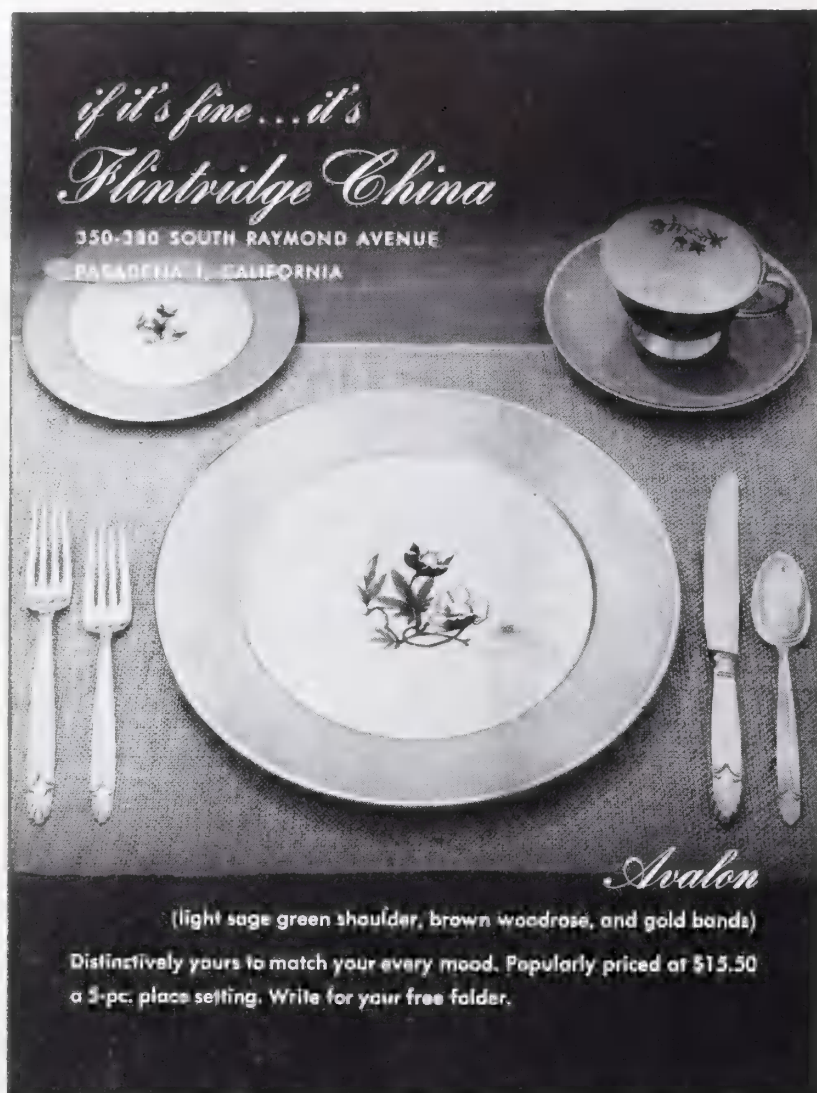
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 (light sage green shoulder, brown woodrose, and gold bands)
 Distinctively yours to match your every mood. Popularly priced at \$15.50
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DESIGNED BY WILLIAM HUEBSCH

Big cinder or adobe blocks like these make a bold-patterned wall, are solid enough to stand alone in wall laid without mortar. Laying them dry has the added advantage of making it easy to reset them in areas where frost heaving is a problem.



two-piece sectional in foam rubber, designed by forest wilson

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DRAWING BY SARIS

Making music yourself

By Richard Williams

The Sunday Painter and the Vacation Violinist fell into disrepute. They had become out-of-fashion, superannuated as the baking bread read at home. They were victims of the March of Proficiency. Fine pictures could be seen easily or could be enjoyed in a reasonably good reproduction. Music could be heard easily. The virtuosos were wandering up and down the land, and one needed only the price of a concert ticket to hear music played much better than that which could be strummed at home.

As a matter of fact, one needed only to stretch out one's hand and turn a knob to admit music into the room. What was the use, then, of making the trouble—and trouble was, no matter how simplified—to learn an instrument? Why bother with an uncertain groping through Chopin Polonaise when one could see that Polonaise dashed off by a first-rate artist, if not personally, in a good "reproduction" of record or a radio? Not only that, the low estate of the dilettante in a time of which we are speaking some twenty years ago—represented a reaction, a turning away from the excessive dilettantism of the previous generation.

Fifty years ago the well-educated young lady needed to be able to play an instrument in order to be well educated. Such ability was part of female charm; it was man-appealing equipment to be used by

candlelight. The young lady played badly, and she played "organdy" pieces of music. All this gentility left a sweetish taste. We began to scoff at it. We still scoff. It is easy to make fun of the clumsy-fingered pianist. "Amateurish" is a damning adjective.

It is a curious fact that there are more musical instruments in American homes than there are people to play them. They serve as furniture, not as instruments. An investigation made by Indiana University in 1948 for the American Music Conference showed that nearly forty per cent of American homes have some kind of musical instrument. But one out of every five of these instruments was not being used at the time that the survey was made. Moreover, only about a quarter of the instruments were "modern" instruments; that is, less than ten years old. One half of all the instruments were more than twenty years old, relics of all of them, if we except a few fine grand pianos and a few old violins. Only fifteen per cent of young American adults (aged twenty to twenty-nine) played an instrument.

In short, the do-it-yourself way of life had given way to let-others-do-it-for-you-and-do-it-better. It is only recently that the pendulum began, however slowly, to swing the other way. No manifestation

(Continued on page 146)

Part VII of the series on

"How to Use Music in Your Life"

More value - More beauty

When you want something right, you do it yourself!

That's why Magnavox builds so many of its components—

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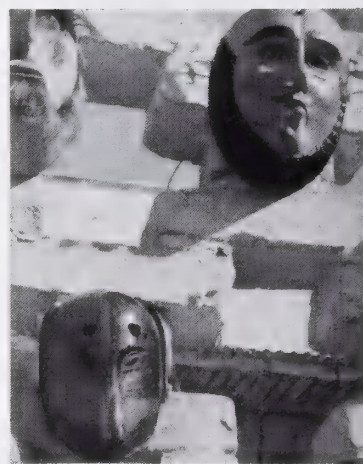
In Mexico see Moorish-flavored design in Cholula church tops

HOW TO LEAVE HOME

and like it

By Louisa M. Comstock

Mexican masks



PHOTOGRAPHS BY FRITZ HENLE

Reminder to the far-away-hills-are-green contingent: Mexico is not at all far away, but its hills are green most of the year; it is as exotic and diversified a vacation land as you ever encountered. You can reach it with the greatest of ease by plane, train or car. It's high on the list of places where you get the most for your money, and you can be anything from an archeologist to a playboy and still get the impression that it was made to order for your interest. It's loaded with souvenirs worthy of suitcase space—silver, fabrics, basketry, embroidery, woodwork.

On the surface—which is what most visitors to most countries see most of—Mexico is prehistoric. Mayan, Indian, Spanish-Colonial, Victorian, Modern, depending on where you are at any given moment.

If, however, you happen to be in Mexico City this October 16, and would like to get an inside view of some Mexican homes, plan to be out at the Obregon Monument at ten in the morning, a ticket to the San Angel Tour firmly in hand. San Angel is a wonderful little village tucked into the environs so inconspicuously you might otherwise not see it at all. But, four times a year—mid-October, mid-December, mid-March, and late June—the San Angel Woman's Club offers you a rare opportunity to view at close range a side of life which most foreign countries seldom expose to the outsider.

For the benefit of the underprivileged. (*Continued on page 178*)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



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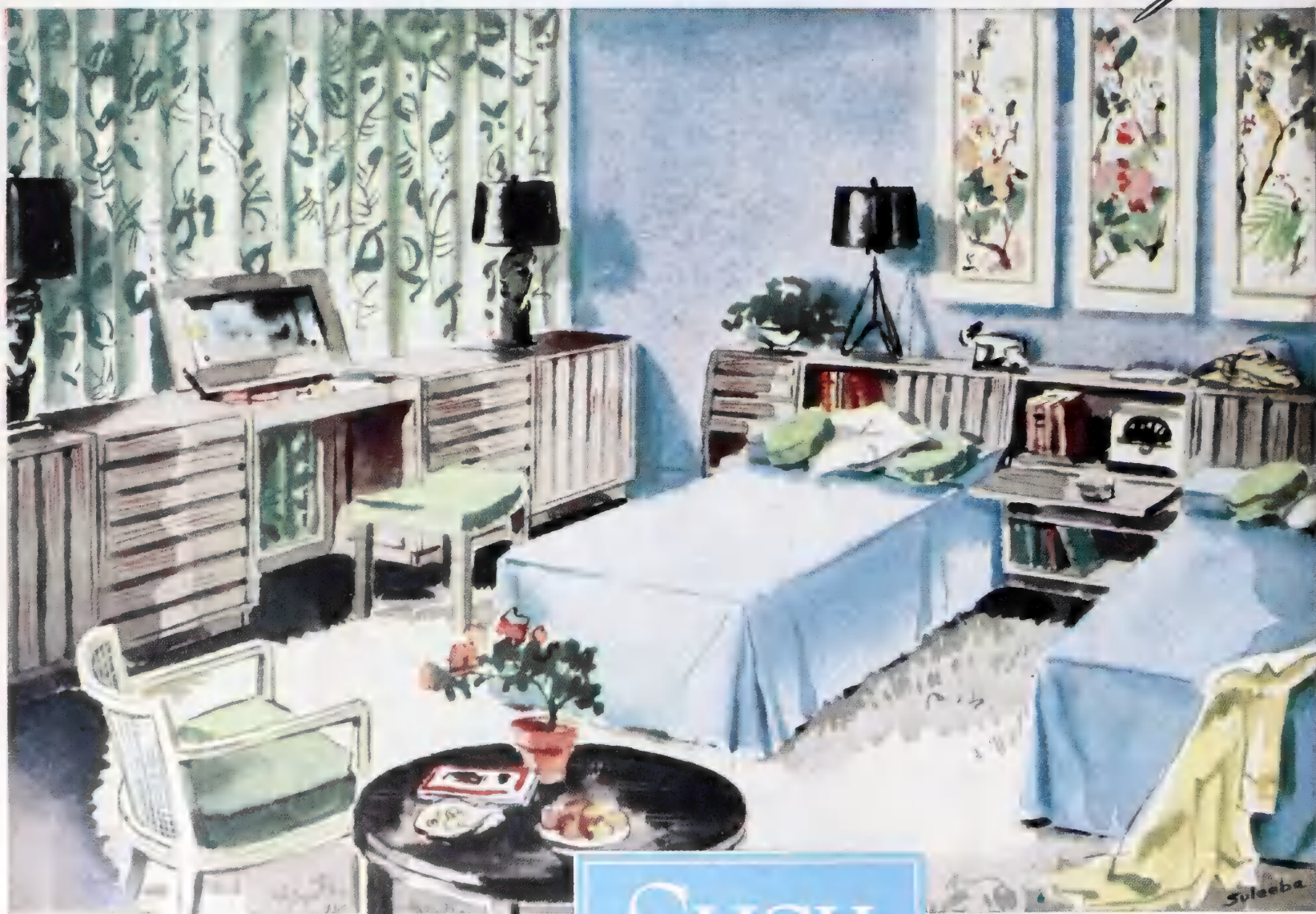
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HOUSE BEAUTIFUL
SEPTEMBER 1952

THE
CONDUCT
OF LIFE

LEWIS
MUMFORD

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AND COMPANY



To know how to live an enlightened and purposeful life in America's industrialized society is the greatest challenge of our times. One way to meet this challenge, says Lewis Mumford in his keen and penetrating appraisal of our civilization, is by the renewal of family life. On the next 38 pages HOUSE BEAUTIFUL presents a family that is on this road to more meaningful living.



AN IDEA THAT BECAME A WAY OF LIFE

In this highly mechanized era when so many people "live lives of quiet desperation," this story of the Rodney Walkers of Los Angeles is a compelling inspiration for everyone who seeks a richer, more purposeful way of life

By Robert W. Carrick

If, in your innermost heart, you can say, "I am leading a full, rich, meaningful life," you need read no further. But, if you cannot admit this, there is real inspiration and hope in this detailed report on exactly how one enlightened family achieved a full life. For the Walkers have thought deeply about the problems of living today. They have observed the frustrations, mindlessness, and dehumanizations of our times. They have deplored the pressures that buffet most people through all their lives, bringing them to the end of their days without having really tasted the joys of living. The Walkers believed the escape from this meaningless existence lay in the development of an inner life. Through both intuition and reason they concluded that love was the wellspring that fed this inner experience. So they added to their family because this increased their opportunity and capacity to give and receive the warmth of human affection. They organized their home and their daily life so there would be happiness, serenity and the means to fully cultivate the personality of every member of the family. Without ever having read Lewis Mumford's *The Conduct of Life*, they arrived at the same conclusion as this great contemporary philosopher: that in the renewal of family living, is the renewal of life itself.

All photographs of the Walker family by John Engstead

All photographs of their house by Maynard Parker

Our approach to a more



The Rodney Walkers have a fresh, inspiring slant on family living.

meaningful life

By Dorothea Walker

Rodney and I went to Hawaii on our tenth anniversary. This was our first real vacation since wedding-trip days, and we were drawn by no other thought than rest and play—a brief escape from headlong rush.

As it turned out, what we had from Hawaii was not escape from living but an awakening to a better kind of living than we had known.

We saw the people of Hawaii (I don't mean the tourists at Waikiki) living in the most beautiful spot in the world and *knowing it every minute*—relaxed in parks with their families, swimming on their beaches, dancing the story of their green islands. A dignified old man with flowers on his hat sang as he rode by on his horse. A woman cutting flowered branches for a PTA party had time to smile at us and say, "What a pity that I destroy beauty with my cutting."

Wasn't this awareness in day-by-day living perhaps the one value above all others that gave life meaning? We wondered. We turned appraising eyes on our own life.

We were not discontented people. We were enjoying our life with each other and with our five-year-old Bruce. We managed to find some time to work in our vegetable garden, to walk, to eat outdoors, to sit before the fireplace on our deck at night.

But were enough of our energies conserved for the enjoyment of these simple things? Were the pressures of competitive life carrying us away from real values? Were we forgetting to think each day of what we wanted from life and what we wanted to give to it?

We spoke of Thoreau and his determination to front only the essential facts of life, not, when he came to die, discover that he had not lived. We remembered the Oriental command to "Look to this day for it is life" which over the centuries so many had heard and too few lived by.

Now we faced the question: Did we have the power to do better? In a sense, each of us lives as he must, and any basic departure from our established way of life requires an effort of will (Continued on next page)

Meet the Walker family



Dorothea (38) warm, genuine, very sensitive to human nature. Her mind is clear, deep, inquisitive. She is a good organizer—by choice as well as necessity. She likes music but is happiest when providing the happy childhood she thinks so essential.



Rodney (41) successful designer-builder. A "doer" with lots of energy. Emotional and very warm within the family. With his office at home he takes an unusually active part in rearing the children, enriching their experience with understanding companionship.



Bruce (9) an individualist. He has an eager, searching mind pouncing daily on new interests. Very affectionate and perceptive in emotional matters, but a guileless tease. Fond of music, plays violin and piano. He's agile, has heart and soul in scouting.



Lisa (3) out-going and even tempered. She is especially popular with other children, likes outdoor play and hikes with neighborhood youngsters. She is generous and has a great love for animals and takes care diligently of all their menagerie.



Ellen (8) more introspective and thoughtful than her twin sister Lisa. She is very talented in art and draws a great deal. Loves cooking and sewing, is quick to learn them. She's naturally helpful and conscientious about her smaller brothers.



Mark (4) kind, generous. Of all the family he has most concern for others, making sure everyone shares fun. It is he who tries to square things when someone gets in trouble. Gay and singing all the time, yet sensitive. He is Craig's constant companion.

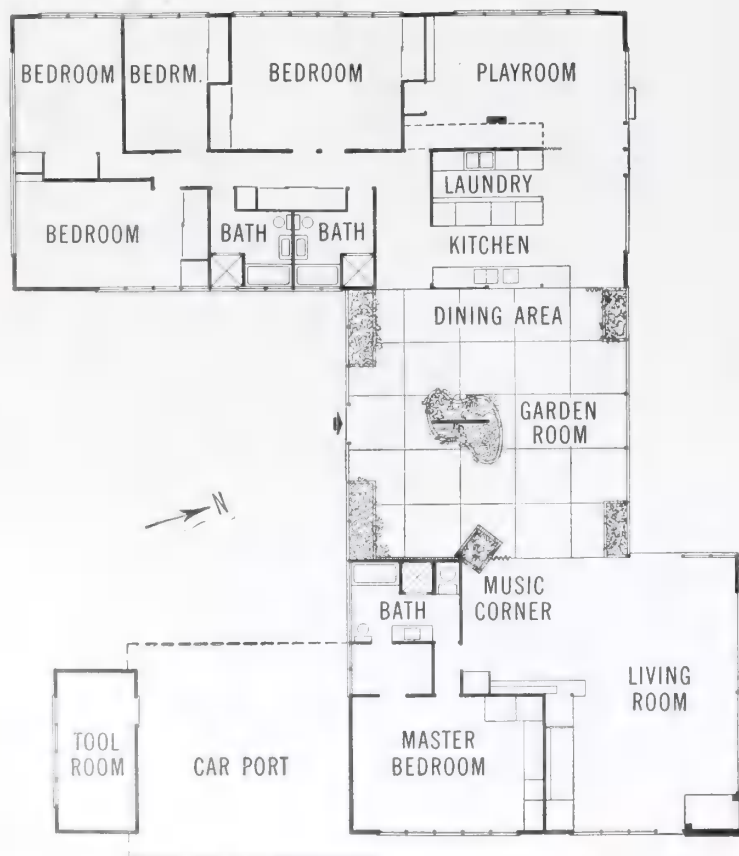


Craig (3) good-natured little gnome. He delights the family with his constant clowning. Naturally has a broad sense of humor. He is independent and resourceful for his age. All the children dote on him and he is very responsive to their devotion.

A more meaningful life *continued*



Besides a breath-taking view, the hillside site has the advantage of being far from stores and movies. Children's activities are home-centered, independent of outside diversions.



much greater than that which, it seems, we have to give.

But again we took heart from Thoreau and his assurance that, if we would advance confidently in the direction of our ideal, we would meet with success undreamed of in our common hours.

We called up our courage; and we began to discuss ways and means of directing our life toward a more complete realization of the values we thought most important.

We saw that these values had, up to this point, been most fully experienced through family living with our one child. Through Bruce's excitement at a moth breaking from its cocoon, Rodney and I had rediscovered the wonder of life renewing itself. Through his first enthusiasm for music we had found that you *can* hum a symphony. Through our love for him the warmth we had first shared only between ourselves had taken on a broader meaning. Through watching his development we had a sense of accomplishment which gave depth to our experience.

Extending our family living, then, we felt would be a direct road to fulfillment. "More children" was to be the first big step. But in our wildest dreams we did not see ourselves with a total of five after a year. However, five is what we had—three "adopted ones," two "born-to-us" ones. (How we acquired our adopted children, two of them from Finland, is another story and an exciting experience in itself.)

Suppose that happened to you! Suppose you found yourself with four additional children a year from now! After you'd got the spring back in your knees and your vision cleared, could you look at your life again without a shiver?

We couldn't. Even after we steadied up from the first impact, things seemed so terribly and suddenly changed that we were frightened. Dozens of times (*Continued on page 92*)

Being a designer-builder, Rodney produced a house that looks like a lot more than the \$44,500 it cost. By super-simplifying design and structure and thoughtful choice of materials, they achieved a remarkable combination of beauty and practicality. Housekeeping and maintenance are reduced to a minimum, so parents have more time to join in projects with the children.





A more meaningful life *continued*

during the first few months we exchanged hopeless glances, "Well, it seemed like a good idea anyway." "Crackpots" we called ourselves—crackpots who had gone off the deep end into a sea of high-flown ideas.

Noise, noise, noise and confusion twice confounded! Our living room, in the middle of the house, drew all activity, and it became a sort of roaring vortex. The children, usually in a frenzy of good spirits, ran through screaming and chasing each other. No foot went down without skidding on a toy or grinding a crayon into the pale green carpet.

My work was never done. I staggered through until 6 p.m., which took on a special significance because it was then we began the comparative quiet of the television hour followed by bedtime.

A great shock was our discovery that Rodney and I, who had gone about so much together, (*Continued on page 155*)

The house looks even bigger than it is because all the living space, unbroken by walls or doors, stretches from the living room across the garden room (above) and past the kitchen to the playroom beyond—a total of 90 feet (it looks like 150 feet). Despite its apparent height, the peak of the garden-room ceiling is sixteen feet from the floor.

The serenity that envelopes this family is generated in part by the mental stability of parents who lead a self-directed life based on real self-knowledge. But some of it comes also from the beauty of the place in which they live. The garden room is typical of the dramatic yet lovely simplicity of the house.





Nature is part of their home

By Dr. Joseph E. Howland

The Walkers were sure that one necessity for their new way of life was the peace that comes from living close to Nature. This was to be no nostalgic back-to-nature notion, but an experience to lay the groundwork for understanding and for beauty. For themselves and their children they wanted to feel the bigness of the sky and the wonder of growing things close at hand.

They bought land with a majestic view, high in the hills overlooking the San Fernando Valley. They connected this rich sample of Nature to their daily living by a big wall of glass. The trees and rocks and the woodland plants just outside the glass and the valley and mountains beyond make a thrilling backdrop that changes as the light varies in the sky.

Inside the house, the big open garden room is the real center of living. Here tropical plants are planted in deep beds of soil, and epiphytes hold with their tendrils to a vertical column of bark. Plants become decorative accessories.

The Walkers find from experience (this is their second house built around a garden room) that family and guests always gravitate to this most nature-conscious part of the house. People seem to relax more fully here. (Continued on page 202)





The Walkers' Kitchen is

The Hub of the House

Placed squarely in the center of the floor plan, this kitchen commands all situations—visually, psychologically, and operationally



1

PHOTOGRAPH BY JULIUS SCHULMAN

1. Ample food storage space is the key to the modern time-saving kitchen. Mrs. Walker shops seldom, buys in quantity, keeps her 108 feet of "pantry" shelves filled with staples. 2. Keeping most frequently used objects on open shelves or hooks cuts motions required to prepare a meal. Ventilating fan is built into storage unit overhead. All materials are carefree, as accident-proof as modern technology permits.

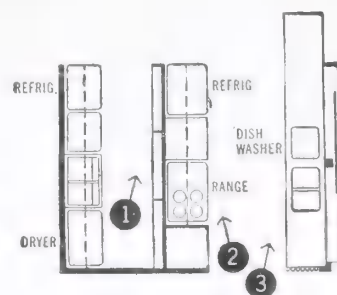
More pictures on page 130



2

←3

The kitchen that doesn't look like a kitchen might be the title of this scene. For all materials and colors match or blend with the architectural materials used in the "front of the house." Consequently, when the sliding sections at the back of the dish cupboards are open, there is no sudden change of pace in appearance between this room and the adjacent spaces. Colors are mellow, warm, and beautiful (wood-grain Micarta and vinyl-covered cork). Yet they can be completely and successfully maintained with damp cloth.

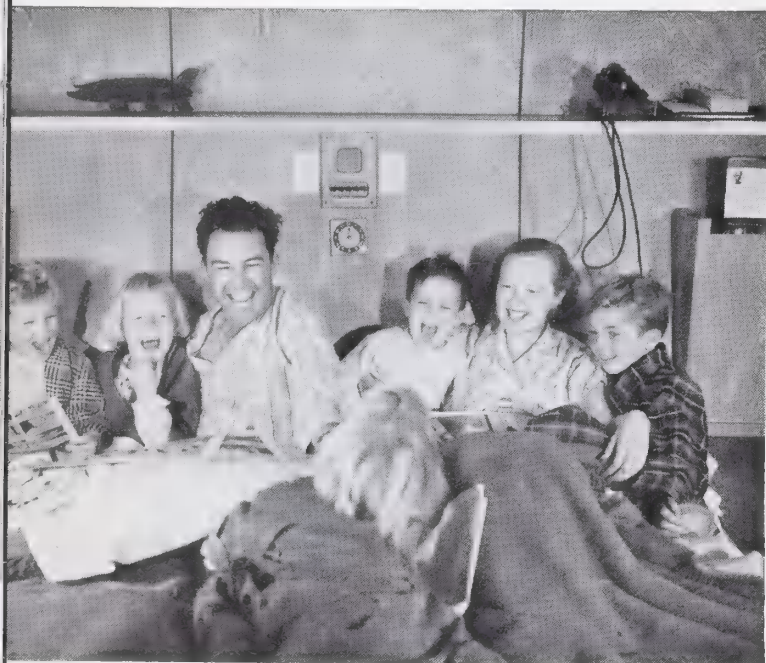


Numerals show camera angles.

"... there is nothing higher and stronger and more good for life in the future than some good memory, especially a memory of childhood, of home."

Dostoevsky

The memory of a happy childhood



Sunday is the day of exceptions at the Walkers'. Ordinarily, the children aren't allowed in their parents' bedroom till they're dressed. But come Sunday, they all pile in or on the big bed in pajamas. Here is eloquent evidence of what Mumford meant by the renewal of family life.



Equipment in the playroom is designed to encourage fun and imagination in growing youngsters. The rope-ladder and "fireman's" sliding pole satisfy the climbing urge, while hideout is a den or fort.



Most of the neighborhood youngsters gravitate to the Walkers' versatile playroom. It is virtually damage-proof and is furnished with Formica-top table, ample black-board space, handy toy storage, and a drinking fountain.



Tar Baby is part of the animal family that stimulates the children's capacity for loving

The memory of a happy childhood *continued*



Kazunori Nakamura, the college-student-helper who "lives in" at the Walkers', wears one of his Japanese ceremonial robes as he explains some of the customs of his people. Kazi's presence eases housekeeping burdens and makes older children aware of culture of the Orient.

The twins find responsibility like bathing and dressing their "kid" brothers can be great fun. It also engenders a feeling of mutual love.



Christmas is everybody's business at the Walkers', but the idea of family projects is not confined to major holidays. Rodney and Dorothea believe that it's not what you do *for* your children, but what you do *with* them that counts. So both parents and children profit by sharing day-to-day experiences.





Above: The Walker children have been taught to make their own fun. So on Halloween they don't wait for parents to make or buy their costumes; they create their own. They use the grown-ups' coffee table for mask-making because it's surfaced with durable Micarta.

Right: The TV set in their play-room is strictly for them. They're allowed to watch Westerns and a few approved programs for just one hour each evening. (Photographer moved the children "too close" to the set in order to get them in picture.)



Right: The collie on Bruce's bed is symbolic of a household which is organized so that children are not constantly harassed by "don't's." Left: There is an abundance of laughter in the Walkers' daily life—even hairdos evoke a chuckle. Ellen and Lisa usually wear corduroy shorts and sturdy boots, and don party dresses just for special occasions.





Instead of having a big garden, the Walkers left this section of the property, called "The Park," for the youngsters' unorganized play area. Everyone of them but Craig has mastered the thirty-foot swing ropes that hang from lofty oak trees.

*Because the Walkers turned their yard
into a big playground . . .*

Home is more fun than any place

Tenderness and compassion are the keynotes in the care the Walker children lavish on their pets. Lisa is the most skilled in handling them. It is she who prepares the daily food for three dogs, two cats, their ten kittens, one Shetland pony, and a goat.





The west end of the property is well equipped with playground apparatus. Black top paving provides ideal place for wheel toys. Pool is only 18" deep, but kids dog-paddle within its free-form limits. With this set-up there's always something to do at home.



The wonders of nature are just beginning to unfold for young Mark, who is here shown studying the anatomy of his first earthworm.



On their own initiative, Lisa and Ellen built a house for their cats in a tree outside the playroom. Dogs no longer eat cats' food.



A Sunday morning rule in the Walker household requires Father to get the breakfast. This is such a popular custom that all the kids help by getting out the necessary ingredients beforehand, then hang around and kibitz while Rodney prepares pancakes. Joint projects like this draw parents and children together, generate family unity.



OPERATION PANCAKE



Sunday breakfast is a special event because of Rodney's pancakes, but every meal is fun at the Walkers' because no one—including the five children who set and clear the table—has to worry about spilling or breaking things. Garden-room floor is mop-able cement, 15-foot table top invulnerable Formica, dishes are plastic or earthenware. Opposite, supper table is set with Towle's "Lafayette" sterling and durable Melamine plastic plates from Watertown Mfg. Co. Disposable paper mats and napkins, milk mugs, and cookie jar are from Van Keppel-Green. Straw donkey, holding napkins, courtesy of J. W. Robinson's, Beverly Hills.





The Walkers' bedroom is the kind of cloistered retreat that Lewis Mumford says every house should have if people are to escape from the daily pressures that beset them. Children and their din are at opposite end of house, yet never completely out of touch, thanks to inter-com system built into headboard of bed.



The clean, uncluttered, almost bare look of the bedroom and bath stems from Rodney and Dorothea's determination to strip their home—and, in fact, their lives—of all unessential details. Yet, by this simplification they have emphasized the natural beauty of richly grained plywood walls and the texture of hemp floor covering. One bit of ornamentation they allowed themselves was the acorn and oak-leaf symbol on bath linen and accessories.



The private life of Rodney and Dorothea



HAND-PRINTED DRAPERY
FABRIC, ERIC HAND PRINTS, LOS ANGELES

Instead of being snowed under by responsibility, Dorothea and Rodney organize their household so the five children do not interfere with their personal lives. In fact, they have come to a deeper, closer understanding of themselves by sharing the love and human warmth of their youngsters. Their bedroom is used for quiet relaxation, reading and meditation. Rodney also uses it for his office and Dorothea finds time to help him there with his work.



The Walkers have a theater party at home

They've streamlined their entertaining, thinking it more important to serve guests with solid mental fare rather than fancy food. This eases burden on Dorothea, yet in no way diminishes pleasure of the guests.



Far from being out of the swim of things because of parental responsibility, the Walkers bring entertainment into their own home. They convert their garden room into a home theater and show 16mm films—their own, their friends' or interesting rented features.



This informal way of entertaining involves a minimum of preparation. Rodney sets up screen and projector ahead of time in the garden room. Guests gather near by in the living room, enjoy a refreshing drink until the picture starts.

After the movie when the post mortems get under way, the rows of chairs break up into informal conversation groups. When the talk lags momentarily and gives way to hunger, Dorothea wheels in her tea cart and dispenses refreshments—usually coffee and an extra special dessert. Guests help her serve.





They make time for family living

The Walkers live a very simple, unhurried life. They consciously avoid the 20th-century obsession for a life of breathless activity. They realize, as Mumford says, "In our impoverished urban environments, people devote to bridge or television, to soap operas or to other forms of sodden play, much of the time that they might spend, with far greater reward, in intercourse and play with their young." So Rodney and Dorothea try to eliminate all unessential activities, and confine daily living to things that are fundamental to the growth of personality.

They also recognize that family living will flourish best when everyone's interests are centered in the home. There will come a time, of course, when the children will necessarily develop outside interests—and rightly so. But for the short formative

period of early childhood they see the wisdom of making family life the whole life of each youngster. So they limit their extracurricular activities to music and scouting. (See page 110). These two wholesome pursuits have manifold advantages: They can be carried on at home—by individuals or by the family group (including the parents): they offer outlets for aesthetic expression and physical energy: they both develop creative ability, imagination, and resourcefulness.

So, by simplifying their daily life and channeling the children's activities, the Walkers make time for family projects. This sharing of common experience generates an increase in human understanding and in human warmth, thus enriching the personal lives of every member of the family.

The Walkers concentrate on music and scouting



Because it offers the opportunity for both self-expression and group activity within the home, music has an important part in the life of all the Walkers. Dorothea specializes in the cello, Rodney is fond of the violin. Lisa, Ellen, and Bruce take their violin lessons seriously.



Whenever the opportunity arises, and it frequently does in Los Angeles, the family usually attends a concert or recital or even the ballet. When Yehudi Menuhin made a local appearance, all seven music-loving Walkers were on hand to applaud loudly.



The children were particularly interested in violin virtuoso Menuhin because the instructors at Columbia Music Institute, where they are enrolled, feel that the violin is so basic to sound understanding of music they teach only that instrument.



The Walker children began taking lessons at home from the Columbia Music Institute a year ago. They soon moved up to join a string orchestra where they learn the co-ordination required of a larger group. Careful instruction makes music a pleasure, never a chore.



At a box in Philharmonic Hall the children follow long and difficult passages played by Menuhin with surprisingly good concentration. Bruce, the eldest, who plays piano and recorder as well as violin, was particularly thrilled by the experience.



After the concert, they all went backstage to meet Menuhin in person. The celebrated concert star, who himself was once a great child prodigy, asked about the Walkers' musical studies, and confessed that he began fiddling at the age of four.

Please turn the page

They concentrate on music and scouting *continued*

You might think the Walkers are so preoccupied with family living that their own lives have become self-centered. But through their work in scouting they participate in, and contribute to, the life of their community. The scope of their existence does not stop there, however. They have what Lewis Mumford calls "a loving awareness of one's environment." He did not mean an immediate locale, but the world as a whole with all its resources of literature, painting, architecture, nature. Dorothea and Rodney have an ever-growing appreciation for these things and draw upon them to make their life as broad as it is mature.



The twins are eager-beaver Brownies, just as brother Bruce is a rabid Cub Scout. The girls do their part at fund-raising time by eating almost as many cookies as they sell to friends.



Even scouting is a family activity. Dorothea started and directs the Cub pack, Rodney helps on projects.



Dorothea is always on the alert when it comes to new projects for her pack. When Kazi mentioned that he was rated a Black Belt in judo, she seized upon the idea of having him instruct the Cubs. The youngsters caught on quickly.



The playroom with its hideout is an ideal meeting place for eight Cubs who thrive on scouting.



At Bruce's age, 9, merit badges and uniformed ceremonies achieve an importance second to none. His parents understand that and see to it that all rituals are performed with the necessary pomp and seriousness. Above, the entire den is shown at a pack inspection.



By featuring the intrinsic and inherent beauty of the building materials themselves, Rodney Walker achieved richness and warmth. But he chose materials that clean easily or that don't reveal quickly the dust and smudges of daily living. Most important, he used them to create a form that is pleasing spiritually and emotionally. At left, you see the garden-room side of the kitchen, with the cupboards closed. At top of facing page, you see the opposite direction. Note how cupboards slide open, merging kitchen with the rest of house.

Rugged materials "childproof" their house

Practicality has never been so glamorous, thanks to modern materials and sane use of old materials. Result: a carefree, soul-satisfying frame for living



The living room, at left and bottom of facing page, is the most dressed-up room in this house in the old sense of the word. But its materials are as impervious to dirt and accident as the service areas. Only the sofa and chaise use fabric that can be soiled. All other surfaces are glass, metal, plastic, or asphalt tile. Furniture tops are real wood laminated in Formica. Hemp floor covering has the advantage of letting dirt fall right through, to be swept up from asphalt tile floor with a soft broom.

More photographs on page 182





Children set and clear the table—an easy chore with this pass-through storage wall. Sliding panel hides dishes after meals.

Here servants are obsolete

A play-by-play account of how Dorothea Walker takes care of a household of seven, gives 10 hours a week to outside activities, yet still has time to have a real personal life of her own

By Marva Peterson Shearer

One afternoon not too long ago, the Walker twins, Ellen and Lisa, age eight, were visiting the home of a schoolmate. When her mother learned that the Walker family consisted of three boys in addition to the twin girls, she was appalled.

"What, in heaven's name," she asked, "does your mother do?"

Ellen thought for a moment. "She sits around and reads," she answered blithely.

When the report of this conversation wafted back to Dorothea Walker, this poor mother was fit to be tied. For one of her chief objectives has been to teach her daughters how to cook, clean, and take care of the younger children. And now this—this vast hiatus between the example she thought she was setting and the children's impression of her housework.

Dorothea was nettled and consulted her husband. He calmed her down. "Be glad," he said, "that the children don't regard you as a drudge. You've done a very wonderful job. You've given them an entirely new concept of housekeeping. You've showed them that you can clean and cook and look after them and still take time out for music or a quick game of ball. Most mothers let their daughters grow up with the idea that keeping house is pure drudgery.

Dorothea Walker nodded. She herself had been raised under the traditional system of routine household chores: Monday—washday, Tuesday—ironing day, Friday—general cleaning day, and so forth. It was only after a good deal of trial and error that she had discarded her mother's old-fashioned methods of housekeeping in favor of her own.

That particular approach is founded on the principle that excellent housekeeping and excellent child care are incompatible. Whenever these two factors clash, *(Continued on next page)*



House cleaning with a hose

Every housekeeper has dreamed of being able to use a hose instead of a mop or broom. The Walkers actually do. About twice a month the concrete floor of the garden room gets a Saturday wash-down. Excess water is channeled into the plant pockets with a squeegee.

Here servants are obsolete *continued*

Dorothea has chosen to relax housekeeping and favor the development of her children.

In light of this principle, she has devised a work schedule so flexible that she can drop her housework at any time in favor of the children, either for play or a problem. The character of the house Rodney designed and built for them vastly aids her.

"What I've tried to do," she explains, "is to regard housekeeping as a system (*Continued on page 187*)

The Children's Daily Schedule

- 7:00 A.M.** Get dressed, pick up rooms, look after pony.
- 7:30 A.M.** Breakfast.
- 8:10 A.M.** Older children leave for school. Mark and Craig play in room an hour, then outside.
- 12:00 N.** Lunch followed by nap for Mark and Craig.
- 3:30 P.M.** Children home from school. Eat something. Play outside.
- 5:00 P.M.** Ring bell. Everybody in for bath, don sleepers, feed animals, set table.
- 5:30 P.M.** Dinner.
- 6:00 P.M.** Television.
- 7:00 P.M.** Line up for vitamins, in rooms and quiet for reading, drawing, etc.
- 8:00 P.M.** Lights out.



Twins learn as they help

Dorothea never underestimates the importance of the children's help. She lets her girls do many of the simple steps in food preparation which allows her to perform other chores.



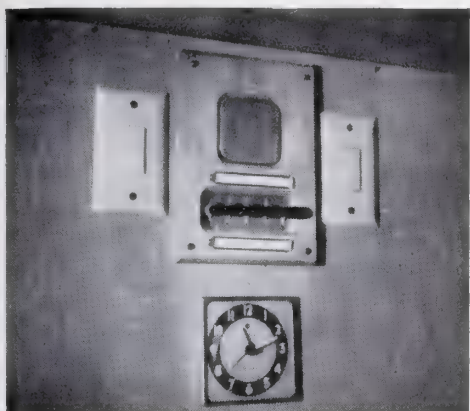
Contour sheets aid bedmaking

Each child is expected to take care of his own room. The older ones do a remarkably thorough job. Sometimes Dorothea helps during weekly change of the Sanforized contour sheets.



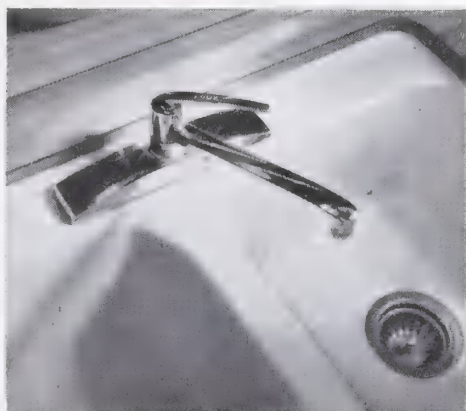
The children load the washer

In this household it seems to everyone as if the Bendix is going all the time. The family averages seventeen loads per week; when the washer isn't humming the dryer is.



Practical inter-com

An inter-com system reaching every room in the house saves steps, time, lung power, and serves as an auditory control center.



One-handle control

The self-mixing Moen faucet is a labor-saving device that combines hot and cold water with the turn of only one handle.



If hands are full

The touch-latches on all the cabinet doors operate easily under gentle pressure from knee or elbow, cost very little to install.

To keep mud out

The shelf for muddy clothes outside the playroom entrance serves as strong reminder not to track mud into the house.



Daily laundry routine

Each afternoon Dorothea sorts out a basket full of dried clothes into individual piles. Each child carries off his own clean clothes.



The signal bell

Organization plays a major role in Dorothea's housekeeping. The bell is rung each afternoon at five to call the young ones in from play. Rung any other time, it means come quickly.

How to build the house you can't afford

By Rodney Walker

Dorothea and I have built two previous houses for ourselves. We found the building period a period of growth in which we refined our ideas about the kind of home we needed. So we believe our third house, shown in this issue, solves its problems better than our other houses.

We intend to stay in this house for many years. But, much as we dislike moving, we would not hesitate to build again if changing factors in our life should demand it. There is a lot of talk about expanding houses. But a house half completed, waiting for a wing, or a complete house with the addition of a lean-to, is usually a most unsatisfactory operation economically, aesthetically and functionally.

The house we were in when our four additional children arrived had been built for life with one child. The expansion of our family from one to five children, in a single year, called for immediate action on the home front.

We saw the following possibilities: (1) Make our present

house do by converting the covered roof deck to additional rooms. (2) Build a compromise house as a stop-gap. (3) Build a house which would really satisfy our needs and then try to fit it into our budget.

Of the three choices, only the last would truly represent our philosophy of living and the vital part which a house plays in that philosophy. The years during which a family is held closest to the home (when the children are small) is the time when the conveniences and the aesthetic values of a good home are the most important.

Why not try to have the right house when we needed it, rather than wait for a dream-house which we would no longer need when we could afford it?

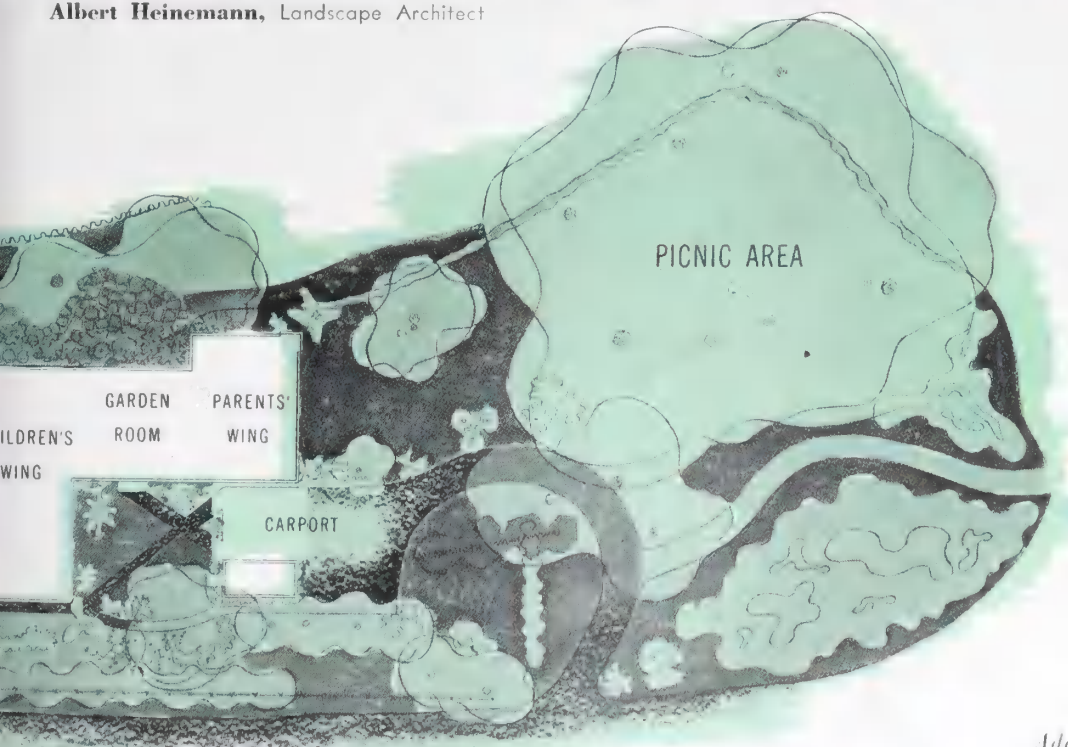
Although we were willing to allot a much larger proportion of our finances to housing than most families, it would still be a neat trick to get what we wanted—a big as well as a beautiful house. *(Continued on page 138)*



Trick of getting more house for your money is economical use of site. When this plot was leveled by bulldozer, top-soil was saved for grading, boulders kept for use in garden, trees preserved to minimize new planting.



Albert Heinemann, Landscape Architect



Rodney believes that modern architecture can be warm, friendly, and beautiful; that it can merge genially with its site. He does not approve of the "machine for living" approach to modern. "We wanted a house that anyone—whether architect or layman—would be sort of surprised and pleased with."

Enclosed area1,400 sq. ft.

Approximate cost of construction to duplicate on your lot in a mild climate (down to 28°).....\$44,500.00

Add 15% to 20% to duplicate in a cold climate

By Joseph Wood Krutch

Elsewhere in this issue there are photographs of five happy children. Obviously, they are living what philosophers would call The Good Life. Can you say as much for your children, or for yourself? What secret have these children discovered? Is it one you don't know?

Of course they enjoy certain material advantages. They are clean and warm and well fed. But no great wealth is evident. Thousands who have more are certainly less "well off"; and no amount of money, no degree of luxury in the surroundings can possibly guarantee to any human being even a small part of what they are enjoying. They, on the other hand, would still have a large part of it even if they had fewer material goods.

The first thing one notices is that they are so alive and so awake. The world about them is not dim, but vivid. They are seeing and hearing, and feeling and tasting with all their senses alert. And their minds are equally active. They are not only seeing everything but they are interested in everything. The fur of the kitten is warm on their hands. The musical notes on the blackboard are an exciting challenge waiting to be translated into sound on the violins they hold lovingly in their hands. How impossible it would be for them to understand the indifference and the boredom, not only of most adults, but of a great many children materially even more fortunate than they are. For them the world is actually so full of a number of things that they are as happy as the kings in fairy tales are supposed to be.

How is it that their parents have managed to teach them this art? Or would it be more intelligent to ask how have these parents prevented them from forgetting what every normal human being is born with—namely, an awareness of the world, a curiosity about it, and a desire to explore his own capacities? For the human being *is* born with these things and, if he can keep them, he does not need more than a minimum of opportunities to enable him to fill a life with them.

What these parents must have done, first of all, was to set the children an example of eagerness and interest. They must be people who have themselves kept something of their natural aliveness and, therefore, people whom the children could imitate. Or, at the least, they must be people from whom the children would not imitate the wrong thing, from whose attitudes they could not be led to suppose that indifference and boredom are adult and, therefore, desirable attitudes. It is natural for a child to exclaim over an animal, a bird, or a flower. But the parent who replies, "Oh, it's only a this or a that; come away, let it alone," is teaching the child not to see or to wonder, is educating him in indifference. And, if a parent does that, then no number of "advantages" which he may tell himself he is going to offer—no schooling, no trips to concerts and museums and (Continued on page 149)

Nothing is more precious than a child's

sensitivity to the life around him—

*whether it's the "feel" of a new-born kitten or
the hum of a cricket. So the Walkers expose
their youngsters to the kind of experiences that
keep this inborn awareness alive and . . .*

Every day is full of



wonder and delight



How to use *and* amuse your friends

If you think you can't entertain in a servantless household,

try this different new way to extend your hospitality.

Invite your guests to share in the preparation as well as the party

My grandmother used to say that one of the first requisites of a good hostess was the quality of serenity. But in her day she didn't have to go out and buy the food, carry it into the kitchen, clean and prepare it herself, then cook and serve it—after putting the house in party-giving order. This, as everyone knows, is roughly the agenda of today's servantless one-woman operator. Serenity indeed!

Small wonder that she sometimes wished she could go to bed and forget the whole thing the very moment the guests were due to arrive. Small wonder that many a potential hostess ruefully concludes that entertaining is not for her, until something happens to make the mechanics of hospitality less arduous.

Yet you *can* play the hostess easily and with your serenity intact if you will try out a new system of entertaining. It is no casserole-in-the-oven, plate-on-the-lap sort of thing, either, but a gala sit-down dinner party with polished silver and crystal and candlelight, and one of your prize-winning flower arrangements. And you can appear as sleek and shining and composed as if you had the staff your grandmother had.

The trick is to make your guests the cooks. It works like this. You provide the setting, the cocktails and canapés, salad, wine, coffee, and all the little party amenities that sometimes get passed over when the hostess has to go it alone. The cook-guests prepare the main dishes in their own homes and carry them to the party. You confer with *(Continued on page 168)*

By Margaret W. Baldwin



A guest-participation party lets you execute the creative, imaginative table settings you may dream up but can't achieve when you're hurried and harried. You have time to work out perfect combinations of texture and color. Sculptured bird, courtesy Alvah Studios, nested among calladium leaves in a bowl, courtesy Wor-de-Klee. "Sycamore" Franconia china, from Herman C. Kupper. Individual stoneware bowl, courtesy Bonniers. "Old Williamsburg" glass, by A. H. Heisey. Sterling is "Chapel Bells" by the Alvin Corp.

COLOR PHOTOGRAPH BY ANTON BRUEHL



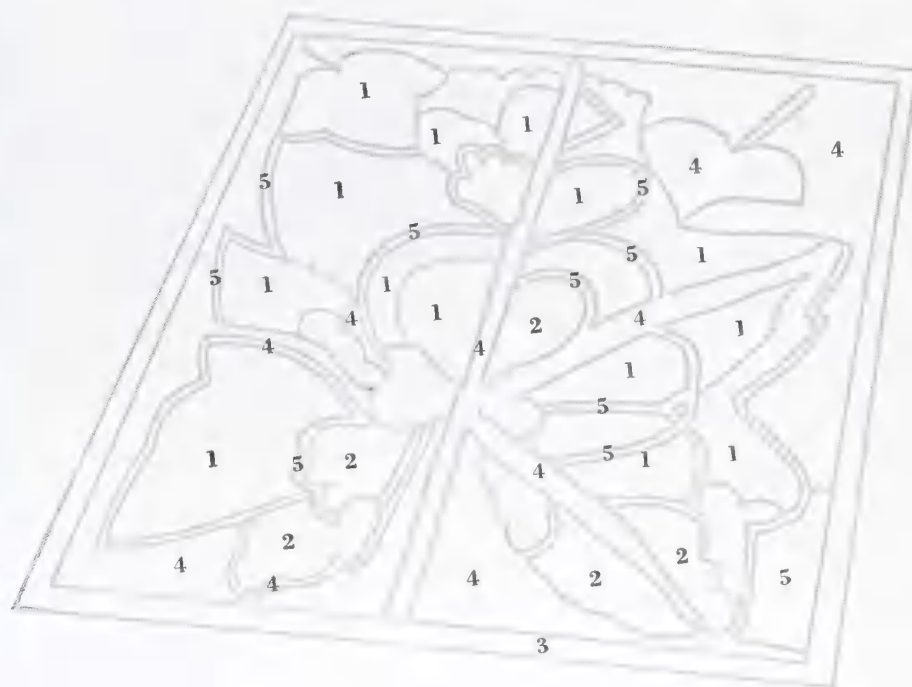


PHOTOGRAPHS BY SOMOROFF

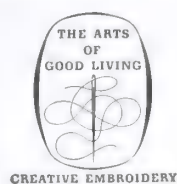
Borrow design ideas from your furnishings

If you don't know how to start creating your own designs for embroidery, let your own furnishings inspire you.

Pick a simple motif and translate it freely into stitches



COURTESY OF BERTHA SCHAEFER GALLERY



See how a simple idea, borrowed from ivy wallpapers like those on the opposite page, was developed by Mariska Karasz into a rich and original design for an embroidered rug. You can identify her stitches by applying the following key to the diagram above: (1) Raised stem stitch, (2) Raised stem stitch worked in circles, (3) Raised stem stitch band worked over a buttonhole-stitch foundation, (4) Couching, (5) Outline stitch. Wallpaper at far left, opposite page, is Varlar "Trade Winds," courtesy of Richard E. Thibaut. Next is Warner's "Blind and Ivy" pattern. Suede sandals on rug, courtesy of Delman. Kencork flooring.

Borrow design ideas from your furnishings

continued

LESSON N° 5

By Mariska Karasz

House Beautiful's Guest Needlework Editor

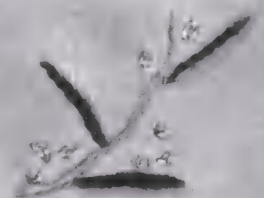
*How to use the stitches you have learned
to co-ordinate your furnishings*

*Instructions for new variations begin on page 166.
Instructions for basic stitches were included in
Lessons I, II and III.*

The spine version of the feather stitch was a natural for transposing evergreen motif from lamp to translucent curtain. Stitches on wrong side show through fabric and create loop effect. Lamp by Design Techniques, Arundell Clarke's "Mountain Mist" fabric of linen and goat's hair.

PHOTOGRAPH BY SOMOROFF

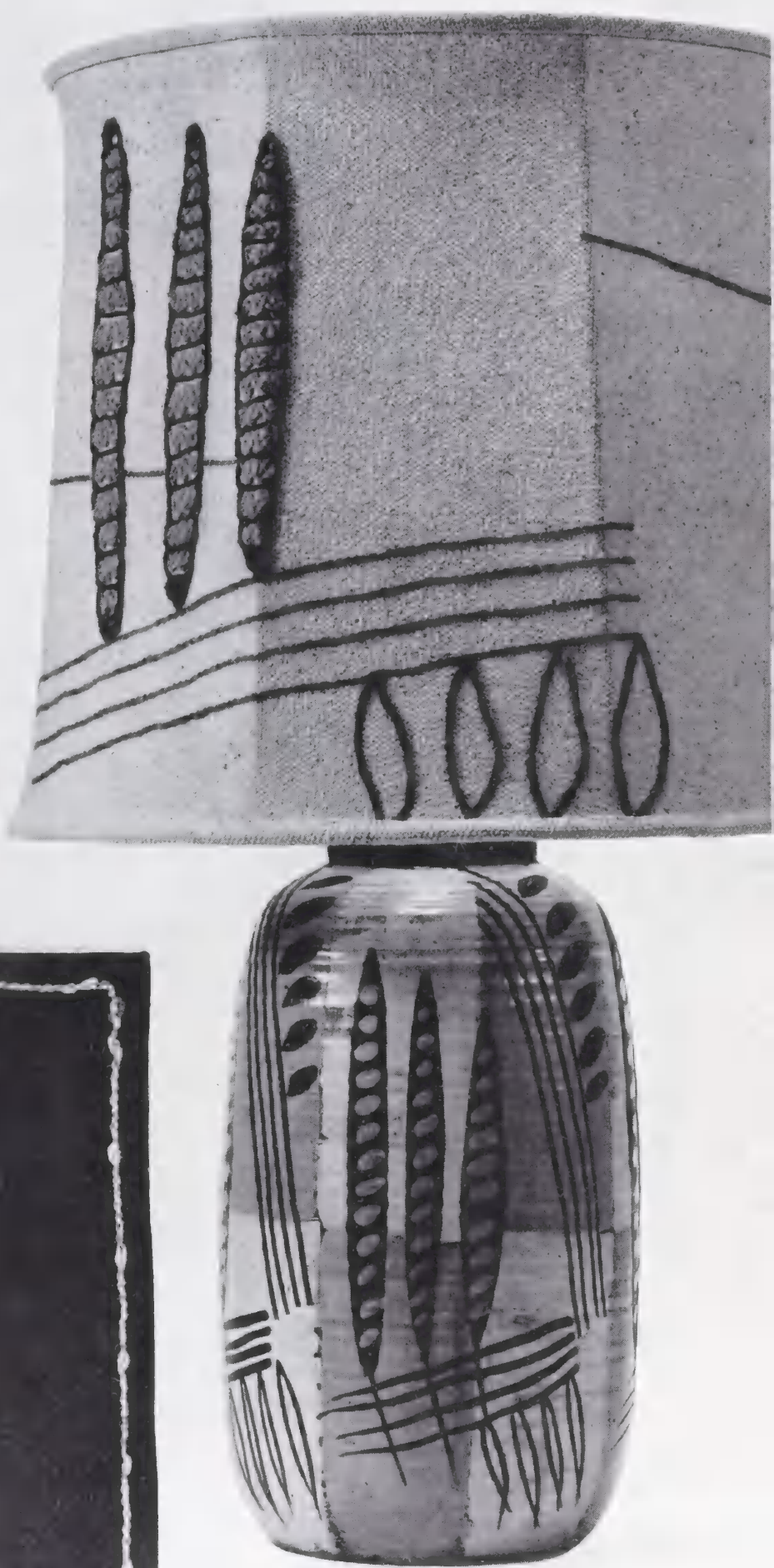
A pattern as simple as Franciscan China's "Westwood" may be repeated in its entirety on table mats and napkins. Stem and leaves were made with outline stitches, slanted and closely spaced; berries, with "petal" version of Lazy Daisy stitch. Mat border was accented by couching two strands of Lurex-wrapped cotton bouclé.



You needn't think you are not creative just because you haven't managed to pull totally new and perfect designs out of thin air. As a matter of fact few people do. Even the freshest and most original-looking design ideas can usually be traced back to something that existed before—if not as a man-made design, at least as a pattern in nature. But to see the possibilities, to realize that an existing form or fragment of form may be adapted to an entirely different end is an important way of exercising creative talent. And the more you exercise your talent, the more it grows.

Creative embroidery is a perfect means for exercising this kind of creativity because it is so flexible, so freely and easily adaptable to all kinds of materials and designs and purposes. But the great secret to becoming a creative designer, rather than a copyist, is to start with your materials and tools, not with a model to be copied. When you have learned to think in terms of fabrics, threads, and stitches, you will be ready to create your own design. Sharpen your eyes and look around you. Examine all your furnishings and accessories. Wherever you see a pattern—carved, woven, or printed—

(Continued on page 162)



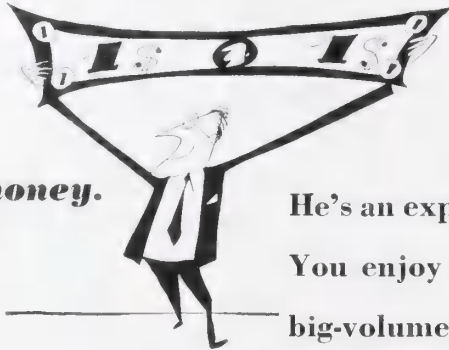
The incised design on another lamp base by Design Technics inspired an embroidered shade. Straight lines and ovals were traced in single chain stitch. Seed pods were "drawn" with square chain, filled in with zig-zag chain. Fabric is Arundell Clarke's "Mandarin" raw silk basket-weave.

What good is a landscape architect?

By Thomas Church

Landscape Architect

He saves you money.



He's an expert: You avoid costly trial and error gardening. You enjoy a better price on plants and services: He is a big-volume buyer, a valuable customer who gets the best at the best price. He can enforce on-time deliveries, avoiding expensive delay, idle labor. He plans the kind of garden that will stay within the upkeep budget you set. You can hire him by the hour—or to plan whole project

Architect and landscape architect should work together to orient a new house. If you already have a house, chances are the landscape architect can improve your garden which was probably placed in the obvious—but not necessarily the right—location. He'll provide adequate access for cars and parking, and a way to get in and out of garage without fender-scraping. He'll see that service areas are large enough for your needs. He'll insure privacy for house and garden.

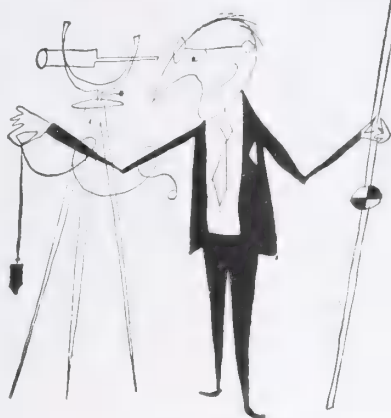
He orients house and/or garden.



He manipulates local climate.



Improving the climate 10 to 20 degrees over that of adjacent yards is within the scope of the landscape architect's work. He also solves climate problems—what to do about afternoon sun when best views are in west; how to tame cold winds; how to counteract chilly nights on the terrace.

He sets the grades.

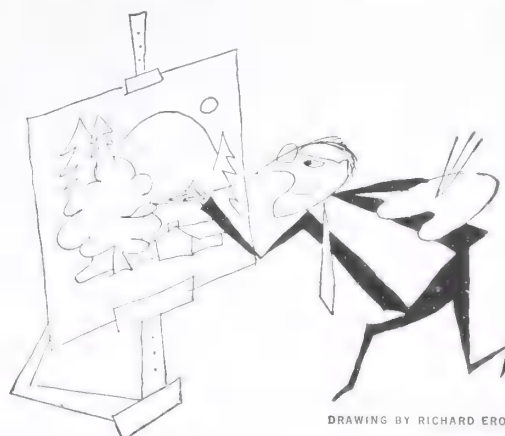
There must be an easy flow of living from house to garden if you are to get real service from both. If you are building, raising or lowering the house may save many dollars in grading later, or solve embarrassing drainage problems. Location and grade of utility lines and size of water line and meter affect garden design, upkeep.

His years of garden experience in the local area are needed to make the wisest choices in plant material for the particular garden, its exposure, soil type, and the probable quality of after-care it can expect. This choice also determines the future annual upkeep cost, and whether or not there will be distressing off-seasons in the garden.

He chooses the plants.**He locates the terrace.**

The landscape architect will supply you with enough terraces to provide outdoor comfort at various times of day, in different seasons. Where these terraces go is of great importance to design and function of garden and house. Many wonderful terrace sites are lost because the house is built on the spot "that seems just right in every way." Let the expert decide if it should be saved.

He'll think not only of the immediate looks (when plant material may have to be small to keep costs down) but of tomorrow. He'll remember winter-fall color possibilities, too, and what can be done at any season with appropriate garden lighting. His work will improve the looks of the house.

He provides pleasing design.

DRAWING BY RICHARD ERODES



How to remodel your view

Plants become just as important as indoor accessories when you live with them just outside your windows.



When the Harold Sheetsses remodeled their house and added big windows, they realized they had to remodel the garden, too. As their garden became a real part of their daily living, they had to have something worth looking at year round



Garden designed by

Wendell Richard Gilbert, Landscape Architect

House remodeled by

Lutah M. Riggs, Architect

Arvin B. Shaw, III, Associate

The old, boxed-in front entrance gave way to this glass room (front door is directly ahead in the picture). Obviously the old, one-sided foundation planting had to go, too, because now the plants are seen from all sides. But this sculptural approach to gardening—emphasis on individual form in plants—is also carried over into the terrace planting in the photograph below.

PHOTOGRAPHS BY MAYNARD PARKER

View-building for picture windows brings up new problems in garden design. Now gardens aren't looked at just from outdoors but from inside the house too. Because of this there is no "front or back" to a planting, and off-seasons obviously can't be tolerated when the garden is actually part of the house and separated from it only by big sheets of glass.

This calls for abandoning several old notions about gardening. Instead of buying "foundation plantings," look for individual plants whose inherent beauty is exciting. Then position each plant with infinite care so you bring out all its beauty—be it from rugged outline or delicate tracery pattern. Keep constantly in mind that you are decorating an indoor room as well as landscaping a house. This calls for sure taste and real discrimination.

The results are (*Continued on page 135*)



How to remodel your view *continued*



Terrace (right) originally was cut off from indoor living by an opaque wall. New transparency doubles apparent size of both indoor and outdoor rooms. Grades were carried level, doors made big enough to really open up house. Adjustable sun-filter stops heat and glare before it reaches paving or glass. Note how trees beyond were pruned to show their trunks.



PHOTOGRAPHS BY MAYNARD PARKER

Each plant in this new kind of gardening must make its contribution with its interesting texture or rugged, expressive form. Then all plants must be combined stylishly. Contrast this planting by Landscape Architect Gilbert with the conventional cactus garden. Note that practical garden upkeep hasn't been overlooked. All cacti are in pots, or elevated behind protecting tile to prevent damage by lawnmower. Plantings are full but not crowded.

worth the effort. The Harold Sheetsses were aware of this. They engaged their landscape architect early enough so that he dovetailed his garden remodeling with the architect's structural changes in the old house. The happy result is that the garden contributes importantly—decorating the rooms indoors, and still fulfilling the traditional role of beautifying the outside of the house. It surprises you by the beauty of its smallest parts, yet remains eye-catching from any distance indoors or out. The particular plants were chosen for their ability to keep their good looks all year in a hot, dry climate. They wouldn't be suitable for another part of the country, but each area has its own fine plants for view-building.

Pool scene at right results from superb taste in garden building. This is how gardens should be accessorized—with fine plants and appropriate, important *objets d'art*. Think how wonderful this garden will look even when it is covered with a blanket of snow.



Advice to Kitchen Kibitzers—

Culinary and otherwise



DRAWING BY MARILYN HAFNER

By Victor Bergeron

Known to some as "Trader Vic" and author of the forthcoming handbook for masculine cooks, "The Kitchen Kibitzer," from which this series of articles is taken



The
Kitchen
Kibitzer

If peace and tranquillity mean anything to you Kitchen Kibitzers, take it easy when you invade the domestic stronghold. That kitchen is your wife's domain and she's going to raise Cain if you horn in when it's her show. On the other hand, if it's your spotlight, go ahead and barbecue a steak or cook some chickens, make a salad and mix some drinks, but don't act like a prima donna at a command performance. The guy who, when he dons a chef's cap and apron, tries to make everything impressive and important is a first-rate pain in the neck to everyone.

A sure way to start a mild beef is to needle your first lady about the number of leftovers in the refrigerator.

I contend that a man is entitled to enough space in the refrigerator for at least half a dozen bottles of beer, and if it's not forthcoming all you have to do is poke around way back in the corners until you find some stinking, moldy stuff and you're a cinch for cold beer. How gals can accumulate so much junk in the ice box I don't know, but then take a gander at their clothes closets. Reminds me of an Idaho pack rat.

Leaving the kitchen in a mess when you cook is sheer dynamite. If you want your cooking days to be brief, brother, just leave the broiler full of grease, let things boil over and plug up those little holes in the gas burners, drop butter and flour on the floor and don't mop it up, and give the pots and pans a quick wash and shove them back in the cupboard so that they are (Continued on page 172)

"Baguette"
Polished cut design
about 69¢ each

"Neptune"

Grey cut design - about 39¢ each

"Terrace"

Polished cut design - about 69¢ each

"Repose"

Grey cut design
- about 39¢ each

Imaginative
Informals

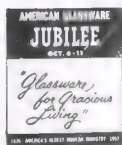
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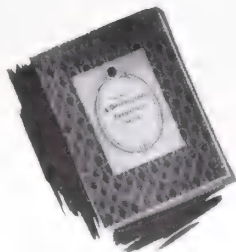
A living style interpreting old beauty
in terms of today's furniture needs



Majestic in proportion and simplicity of design, this magnificent Stickley Secretary draws its inspiration from the latter half of the Pilgrim Century. The bracket feet, the bail brasses, the decorative but convenient arrangement of the interior, and the characteristic slides that hold the drop are all authentic, modified with a subtlety and restraint that blends them perfectly into the surroundings of the modern home.

Interestingly figured and naturally beautiful, the solid cherry fruitwood needs no surface decoration to soften the plain but elegant lines. Its warm and friendly beauty will grow lovelier through the years, protected against warping or loosening by a rugged, tightly-fitted structure representative of Stickley individual craftsmanship.

Secretary . . . Height 75 in., Width 38 in., Depth 20 in.
Modified ladderback side chair, upholstered



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Cherry Valley workshops of

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HOW TO BUILD THE HOUSE YOU CAN'T AFFORD

CONTINUED FROM PAGE 120

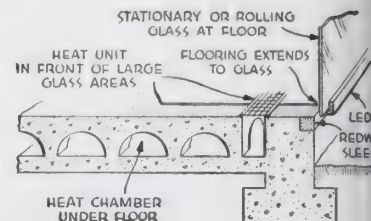
What we wanted would require about 4,400 square feet of floor space, divided into at least 15 separate rooms or areas. This is a very big house for these times. And our budget was considerably below what it should have been to make this achievement easy.

In spite of the necessity for economy, we felt there could be no compromise on tough, durable surfaces and the other products which could "take it" during the growing period of five children. The extensive use of Formica, Micarta, vinyl-coated cork flooring, and hardwood plywood walls was not considered a luxury because of their easy maintenance and lasting finish.

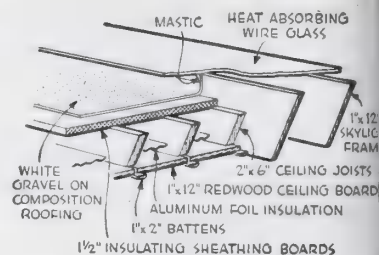
Having yourself for a client solves many building problems. You don't have to explain to yourself what you can't do. But it does not eliminate the ever-present discrepancy between the cost of the house you want and your ability to pay for it. This discrepancy is the despair of the designer-builder, but also a stimulation to his ingenuity. Making use of all the ingenuity I could muster, both as a house designer and as a contractor, this is *how we built the house we couldn't afford*.

I had recently developed a series of low-cost houses for duplication. So it was only natural that I decided to help solve our problem by using as many of the economy features of these houses as possible. Some of these economies were: a standard rectangular plan based on a width of 30 feet and a depth in multiples of 3 feet; sim-

ple 3-foot module framing; a fra-
revelment of the structure, even
using the finish frame on all w-
dows and doors; the use of la-
bolts imbedded in the slab re-
ceiving the pre-drilled 4" x
studs (screwed on with an elect-
drill). (The lag-bolts automatic-
position all walls, windows, a
doors in the house.)



The stationary glass installati-
and weather-stripped sashless sli-
ing glass window and door deta-
cost but slightly more than the
glass itself. (Labor cost to insta-
is negligible.)



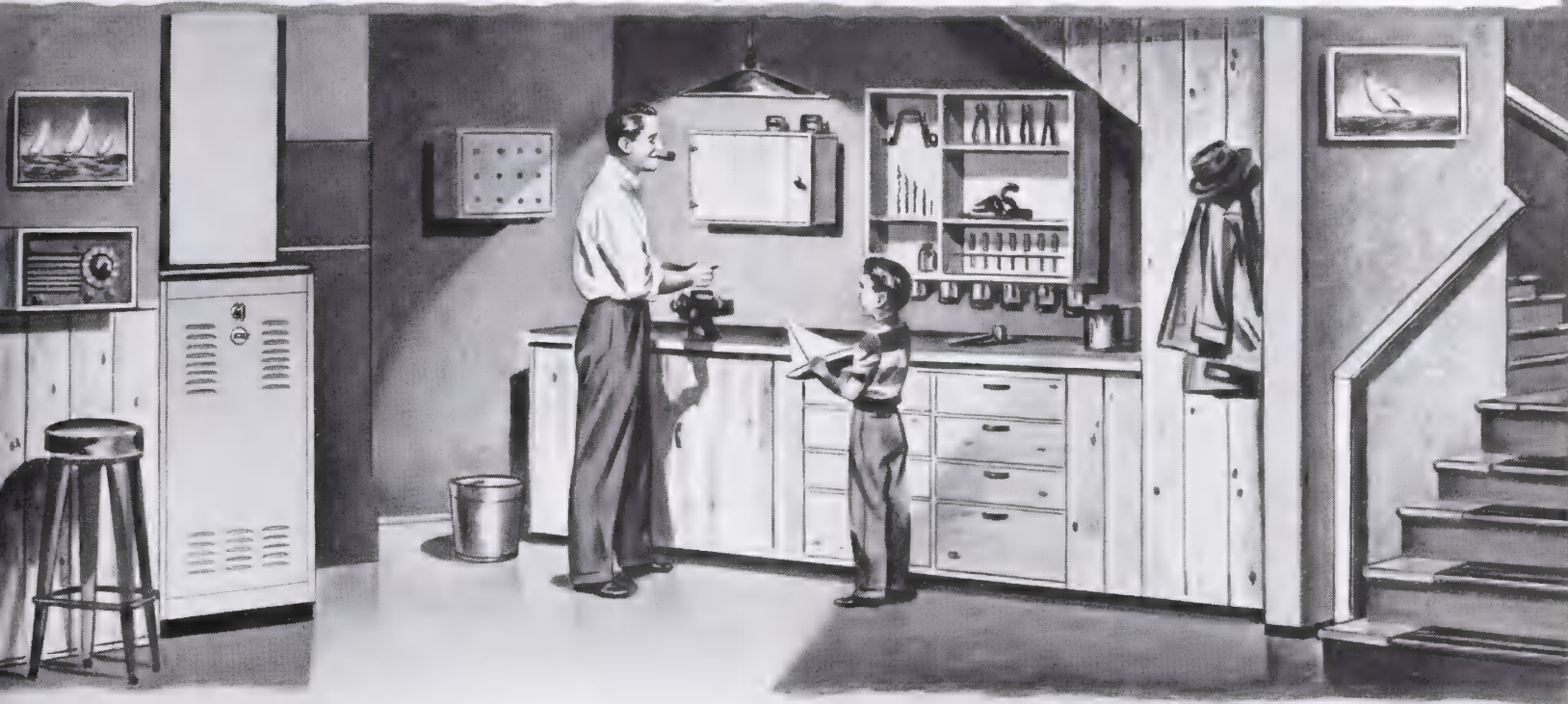
The skylights are simply a rec-
tangular frame made of 1" x 12"
shelving pine, on edge, with four
inches projecting above the roof.
The long one-piece heat-absorbing
(Continued on page 142)



Rodney laying the metal "honeycombs" through which heated air passes in his concrete floor. These units provide their own structural strength, forming little vaulted air chambers, permitting the air to flow in all directions, heating the concrete slab uniformly.

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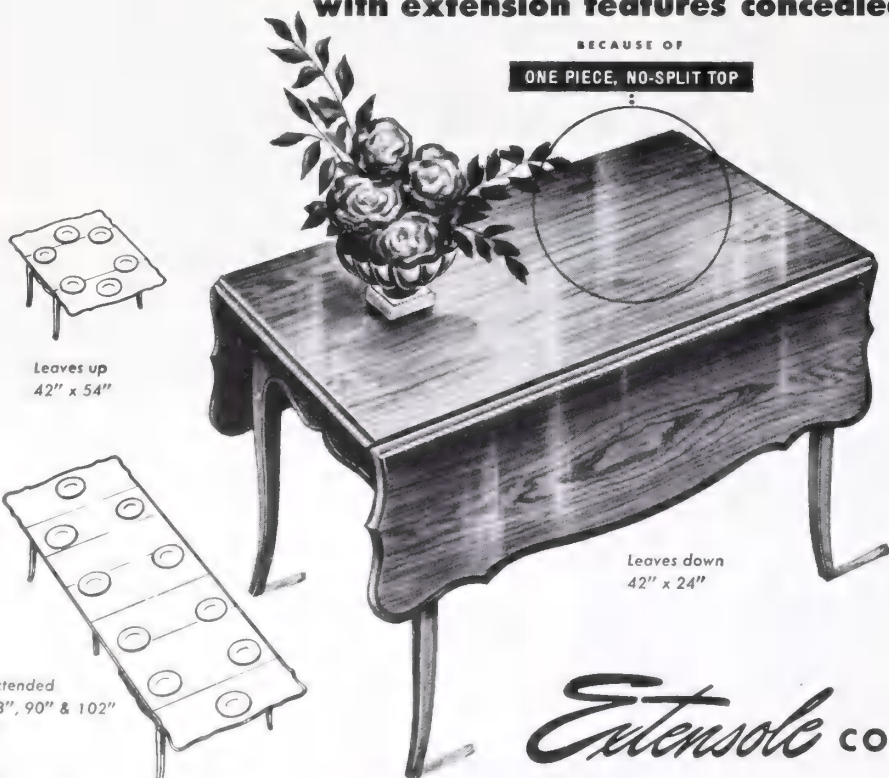


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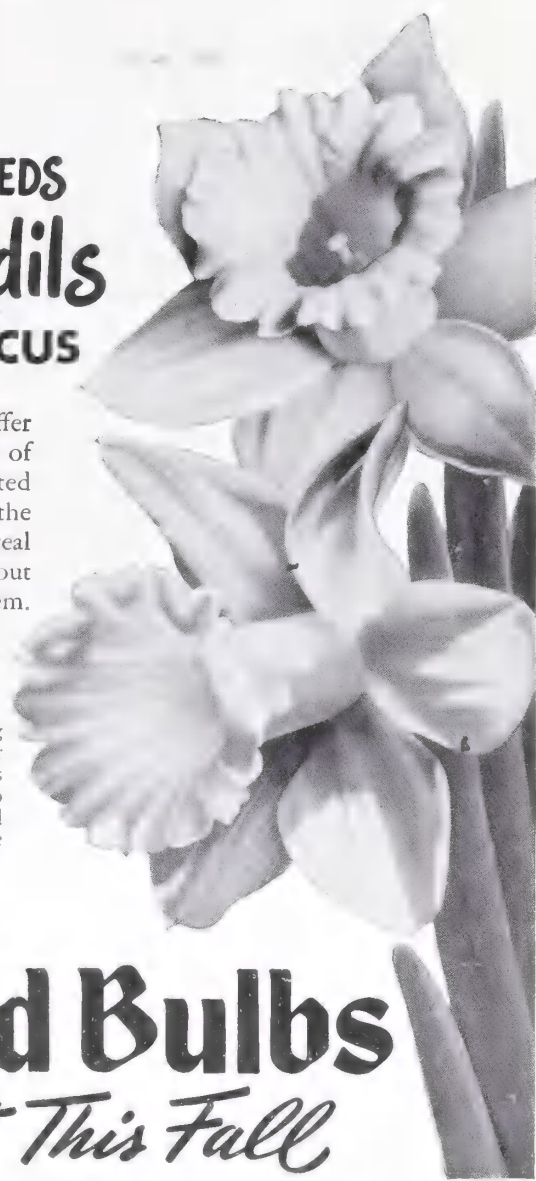


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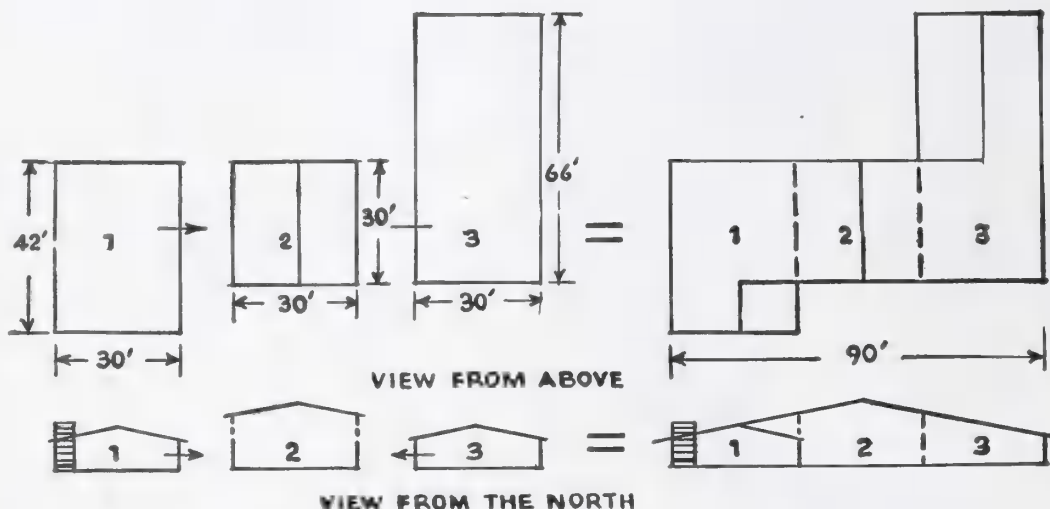
Snapshots Like These Win Prizes!

IMPORTED
Holland Bulbs
Plant This Fall



HOW TO BUILD THE HOUSE YOU CAN'T AFFORD

CONTINUED FROM PAGE 138



Rodney stretched his building dollars by using some economy features he had already developed in a series of low-cost houses. These had a standard rectangular plan based on a width of 30 feet, a depth in multiples of 3 feet and simple 3-foot module framing. So, for his own house, Rodney took three of these houses of varying length, put them side by side and raised the roof of the center unit so that, with the roofs of the outside units, it makes a big gable over the center of the house. In fact, by utilizing the shells of the standard houses he achieved a notable saving in labor costs.

glass ("Coolite") is laid on this frame in mastic, which serves as a seal and an adhesive.

(Editor's Note: This kind of construction would not be recommended for a more severe climate where freeze-thaw conditions prevail for some of the year.)

One of the most important savings is the use of dry-built construction, which eliminates the delay caused by bringing in another trade and the tons of water to plaster everything in sight. Since the labor crews are not subjected to interruption, the cabinets and walls are built up together of the same materials, and are so integrated that it is difficult to tell where one stops and the other begins. The same carpenters who start the job carry it without break to the finish. The allied trades such as plumbers, electricians, painters work along with the carpenters and finish right behind them.

Having gone this far in adapting the details of the economical standardized house to our custom design, we decided to go one step farther. Why not place three of these houses of varying lengths side by side, elevate the roof of the center unit so that in effect a portion of the two outside roofs would continue up to form a high gable over the center house? This center

house of the three would become our inside garden room. The east unit would become our "grown-up" zone, and the west unit would be our service and "children's" zone. Diagrams above show how the operation looked from above and from the north side.

By using the shells of the standardized house (even down to the fireplace, transom windows, rafter-lengths, seven-foot exterior wall heights at the eave-ends, etc.), we were able to get the very most from the material used with a minimum of labor. The fireplace is an example. It replaces over ten running feet of inside and outside wall, gives a massive effect from north and east elevations, and has a fire-box which will handle up to a five and a half foot log. Yet, because no bricks have to be cut to form the simple shape, and because it is only twelve feet high over all, it costs no more to build than a small conventional fireplace.

The only real luxury we allowed ourselves (unless sheer space can be called a luxury, which it really is) is the airfloor heating. This method consists of heating a concrete slab with hot air, forced through a honey-comb space under the entire floor. In addition, there are perimeter hot-air outlets to overcome the heat-loss of large

glass areas. This type of heat is desirable, especially where there are children, but not necessary. We could have used a straight perimeter heat or conventional hot water radiant heat with good results.

The impression might be left from what I have said that the aesthetic and practical values were compromised by the composite construction. I believe that the plan and pictures as shown and discussed throughout this issue indicate otherwise. For I sincerely believe that you can have high technical performance as well as architectural beauty.

In addition, I would like to point out that every structure is built of units and that having these units uniform (as with a three-foot module) is an advantage in both design and construction. The use of the 30-foot module for the width of three-unit houses (see sketch) fell in with our original idea of having a children's zone and a grown-up's zone separated, and at the same time connected, by a multi-purpose garden room.

Through the elimination of many of the common walls of the original shells, and substitutions of folding partitions for others, we were able to achieve an unusual feeling of unity and spaciousness. When all

(Continued on page 145)



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IDAHO	Boise... Sherm-Perry Furniture
ILLINOIS	Champaign... Reliable Furniture Company Chicago... John A. Colby & Sons Decatur... Quigley's Springfield... Sutton's—7th and Adams
INDIANA	Fort Wayne... Jefferson House Indianapolis... Wm. H. Block Company Liberty... Fosdick's Muncie... Fosdick's, Inc. South Bend... Ries Furniture Company
KANSAS	Hutchinson... Graber Furniture Company Madison... Sauder Furniture Company Wichita... Geo. Innes Company
LOUISIANA	Lake Charles... Hemenway's New Orleans... Hemenway—55th and Canal Shreveport... Hemenway's
MARYLAND	Baltimore... Gomprecht & Benesch Cumberland... B. Beneman & Sons
MASSACHUSETTS	Boston... Paine Furniture Company Boston... John H. Pray & Sons Company Fall River... Mason's Springfield... Forbes & Wallace Worcester... Lofstedt Furniture Studio
MICHIGAN	Detroit... Principle Furniture Company Saginaw... Herzog Furniture Company
MINNESOTA	Rochester... Orlen-Ross St. Paul... Weyand Furniture Company
MISSISSIPPI	Jackson... Mississippi Wholesale Furn. Company
MISSOURI	St. Louis... Craig Furniture Company
NEBRASKA	Lincoln... Hardy Furniture Company Omaha... J. L. Schiel, Inc. Omaha... Daniel Furniture Company
NEW JERSEY	Atlantic City... Grossman's Kensington Carpet Co. Newark... Hahne & Company New Hackensack... Huffman & Boyle Plainfield... Eber's Fine Furniture Trenton... Manning's Wayside
NEW YORK	Brooklyn... Abraham M. Straus Buffalo... Stretch Decorations Hempstead... John A. Schmitt New Rochelle... Stan Casidy, Inc. New York City... W. & J. Sloane Rochester... Sibley, Lindsay & Curr Yonkers... M. Dee & Son
NORTH CAROLINA	Asheville... Morrison's, Inc. Greensboro... Morrison-Neese Furniture Company High Point... Bloom Furniture Company Raleigh... Wayside Furniture Wilmington... Todd Furniture Company
OHIO	Cincinnati... H. & S. Pogue Company Cleveland... Halle Brothers Lima... J. W. Rowlands Company Toledo... Buckeye Furniture Company Youngstown... Segall's Furniture
OKLAHOMA	Enid... Denton-Newell Company Oklahoma City... Harbour-Longmire Tulsa... Cathey Furniture Company
OREGON	Eugene... Rubenstein Furniture Company Portland... Meier & Frank
PENNSYLVANIA	Allentown... Berman & Glazier—Uptown Philadelphia... Dan Chisholm Furniture Interiors Philadelphia... John Wasmaker Pittsburgh... Joseph Horne Company Uniontown... Sidney's Finer Furniture
SOUTH CAROLINA	Florence... Tyler Furniture Company Greenville... Kirby Quinn, Inc.
SOUTH DAKOTA	Rapid City... Dusek's Furniture Company
TENNESSEE	Chattanooga... Fowler Brothers Johnson City... Morrison's, Inc. Knoxville... Fowler Brothers Memphis... Arthur Seelinger, Inc. Nashville... Fowler Furniture Company
TEXAS	Arlene... Waldrop Furniture Company Amarillo... McAfee's, Inc. Austin... Bridges Furniture Company Corpus Christi... Showroom of Finer Furniture Dallas... Sanger Brothers Galveston... Plantowsky's Laredo... Modern Furniture Company Houston... Sunland Lubbock... Sellers-Jondahl-Jenkins Furn. Company McAllen... Jones & Jones Pampa... Foster San Antonio... Fisher's Showroom San Antonio... Karotkin Furniture Company Wichita Falls... Huff Furniture & Art Galleries
UTAH	Salt Lake City... H. Dinwoodey Furniture Company
VIRGINIA	Norfolk... Willis Wayside Richmond... Sydnor & Hundley
WASHINGTON	Spokane... Barclay & Brown, Inc.
WEST VIRGINIA	Charleston... Woodrum's Clarksburg... Butler Furniture Company Martinsburg... Butler Furniture Company
WISCONSIN	Madison... Gately's
CANADA	Toronto... Robert Simpson Company, Ltd.

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artful, ease-full room settings!
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Dept. HB-9, Morganton, N. C.



Furniture with a past, present and future!

HERITAGE-HENREDON combines past skills and present comfort to give you modern furniture with looks and life for an abundant future.

In sunny, spice-brown cherry veneers, this is modern with warmth—with grace—the kind that belongs in a home—that *makes* a home! Sturdy, but not bulky... clean, but not stark... unpretentious, but elegant... this is *modern your kind of living dictates!*

For yourself—for gifts—choose from a Cherry Casual collection of 45 prestige pieces. *Always* look for the Heritage-Henredon hallmark.

The Bedroom—complete... uncluttered... comfortable! And it's all achieved with a minimum of pieces—a maximum of good line... fine wood... full use! No drawer pulls mar the flowing line of the two roomy 32" chests! Recessed step-table has famous Heritage-Henredon 3-way outlet. Storage benches at foot of beds double as window seats.

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Heritage
Henredon *fine furniture*

CUSTOM QUALITY at PRACTICAL PRICES

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Factories at Morganton, Mocksville, High Point, N. C.

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WHERE G-E TEXTOLITE* IS TOPS FOR SMARTNESS, TOPS FOR WEAR!



X LIVING ROOM!

**Rich new mahogany pattern
tops this smart coffee table**

This lovely coffee table top *looks* like costly mahogany. Actually, it's *better* than wood. It's one of the many lifelike wood-grain patterns in G-E Textolite designed especially for fine furniture. This wonderful plastics resists scuffing, burning cigarettes, spilled drinks. It *stays* handsome! Look for it on fine tables at your favorite store.

See your appliance dealer or contractor about installing G-E Textolite tops in your home. You'll be surprised at their many uses, delighted by the low cost.



X BATHROOM! Another G-E exclusive—Cross-Current pattern

G-E Textolite plastics surfacing can make your bathroom double as a dressing room like the one shown above. G-E Textolite tops come in dozens of smart patterns and colors that give any bathroom a smart decorator touch. They stay smart, too, because heat and steam can't faze this sturdy plastics material.

X KITCHEN! Here's a G-E exclusive! The new Monotop work surface

It's made of G-E Textolite plastics. There's never been a work surface so efficient, so handsome. It's a true beauty—nothing but smooth, gleaming plastics from counter edge to backsplash top—in the *sunniest* of colors. It's made all in one piece, *extra* easy to keep clean because there are no cracks or crevices. It's heat-, stain-, and scratch-resistant. And it even has a no-drip lip molded right into the edge to keep liquids from dripping down on cabinet fronts. Perfect for bathroom vanities, too, in G-E's exclusive Cross-Current pattern. Yes, once you see the new Monotop, you'll never be satisfied with any other surfacing!



FREE! Exciting Folder in Full Color

See all the latest G-E Textolite patterns and colors including magnificent new wood-grain patterns! Write General Electric Company, Section 140-5C, Chemical Division, Pittsfield, Massachusetts.



• Reg. U. S. Pat. Off.

You can put your confidence in —

GENERAL  ELECTRIC

HOW TO BUILD THE HOUSE YOU CAN'T AFFORD

CONTINUED FROM PAGE 142

ing screens and partitions are
n. the entire north part of the
se becomes one large area 90
long and up to 30 feet wide.
high ceiling (16' at the ridge
it seems much higher), pierced
the blue-tinted heat-absorbing
olite" glass skylights, the glass
s which allow the outside foli-
to blend with the inside plant-
the use of natural wood walls,
the green concrete floor of
garden room combine to pro-
the light airy quality of living
of-doors. We have achieved the
l solution: privacy, space, and
venience combined in one
e.
o, by strict planning, improvis-
and organizing, we built the
e we *could* afford; and the
economies involved give it
ter value to us. Not only have
e economies brought us aesthe-
and practical advantages, but
additional efforts we have put
have made the accomplish-
t more dear to us.

Construction Materials

Foundations: Portland Cement
iation, Chicago, Illinois.

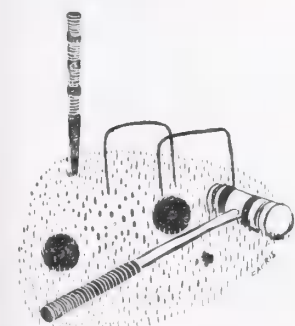
Interior wall surfaces: "Weldtex."
S. Plywood Corporation, New
k, N. Y.

Interior wall surfaces: M'Benge
wood in living room, Japanese
in master bedroom, and all
r plywood surfaces, U. S. Ply-
d Corp., New York, N. Y.

Art in kitchen and master
: Westinghouse Electric Corp.,
distributed by U. S. Plywood Corp.,
New York, N. Y.

Formica and Micarta tops on fur-
e: The Formica Co., Cincin-
Ohio.

Finishing: "Pioneer" built-up com-
ion with white rock. The Flint-
Co., New York, N. Y.



Glass: Libby-Owens-Ford Glass Co.,
Toledo, Ohio. "Coolite" in skylights,
Pittsburgh Plate Glass Co., Pitts-
burgh, Pa.

Temlite blinds: Aeroshade Co.,
Waukesha, Wisconsin.

Doors: U.S. Mengel-Plywood, New
York, N. Y.

Door hardware: Schlage Lock Co.,
San Francisco, California.

Paint: Creosote stains used on ex-
terior plywood, Samuel Cabot and
Sons, Inc., Boston, Mass.

Finish flooring: Dodge Vinyl-Cork
in kitchen, playroom, boys' bath,
and master bath, Dodge Cork Co.,
Lancaster, Pennsylvania. Ma-Ti-Co
asphalt tile in living room, chil-
dren's bedrooms, girls' bath. Mas-
tic Tile Corp. of America, New-
burgh, N. Y. Kemiko concrete
coloring, Harry Rohloff and Co.,
Los Angeles, California.

Plumbing fixtures: Kitchen sink,
water closets in children's baths,
American Radiator & Standard
Sanitary Corp., Pittsburgh, Penn.
Lavatory and bathtub in master
bath and children's baths, Crane
Company, Chicago, Illinois.

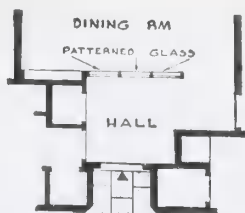
Heating: Airfloor heating and ven-
tilating system, Airfloor of Cali-
fornia, Los Angeles, Calif. Payne
Furnace, Payne Furnace Co., Mon-
rovia, California.

Insulation: Simpson fiber board
and aluminum foil, Reynolds Met-
als Co., Building Products Divi-
sion, Louisville, Kentucky.

Kitchen equipment: Dishwasher
and garbage disposer, General
Electric Co., Louisville, Kentucky.
Universal range, Cribben & Sexton
Co., Chicago, Ill. Kelvinator Re-
frigerator, Nash-Kelvinator Corp.,
Detroit, Mich.

Laundry equipment: Clothes wash-
er, Bendix Home Appliances, Inc.,
South Bend, Indiana. Dryer, Ham-
ilton Mfg. Co., Two Rivers, Wis.

Intercommunication system: Talk-
O-Communication Company, Bever-
ly Hills, California.



This partition of Blue Ridge Doublex Glass brightens the entrance hall and screens the dining room from the front door in the home of Architect Maxwell A. Norcross, Cleveland.



Make your walls HIGHLIGHTS OF INTEREST

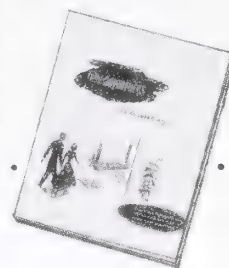
Brighten them with patterns of light—light coming through panels of Blue Ridge *Patterned Glass*.

You can use this lovely glass to form an attractive background for plants or art objects—in over-all patterns that transmit softly diffused light—in linear patterns that accent modern decoration.

Blue Ridge *Patterned Glass* is so easy to keep clean—the wipe of a damp cloth keeps it looking new. And, used in a partition, it decorates two rooms. Your L·O·F Glass Distributor or Dealer can show you samples.

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Address _____

City _____ State _____



BLUE RIDGE
Patterned GLASS



MAKING MUSIC YOURSELF

CONTINUED FROM PAGE 81



French Provincial

Authentic in design, ageless in its beauty,
with the superb tone and performance that have made
Knabe the Official Piano of the Metropolitan
Opera since 1926.

Write for full color folder and name of nearest dealer.

Wm. Knabe & Co.

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could be healthier or more fruitful. Nothing could contribute more to the growth of music and to the development of a true feeling for music. What is more important, no better remedy exists for boredom and restlessness than the decision to do it yourself, to enter an art creatively, to be active as well as passive. This is the soundest prescription on "how to use music in your life."

Nobody harbors the naïve illusion that the amateur pianist can do what the professional can do. Only in rare cases will he play even passably well. But we have all become a little too discouraged by going to Carnegie Hall. We must overcome our timidity and our natural dislike of doing things inexpertly before we can begin to entertain ourselves with the making of music. That is, of course, the function of the amateur: to entertain himself. We must have the courage to play badly.

IT IS, of course, not at all necessary to be able to play yourself in order to enjoy music, no more than it is necessary to be able to

draw a house with a chimney in order to enjoy the painting "House of Arles" by Van Gogh. Though we can enjoy music without playing, we shall enjoy it ten, fifty, a hundred times more if we do play. I believe that doesn't matter greatly what kind of music you play. Here exists true democracy. I am convinced that the man or woman who plays Victor Herbert's music somehow acquires a better feeling for Schubert's music. The ability to make music leads to an intuitive appreciation that the reading of books, the learning of the structural aspects of music or passive listening cannot furnish. A passport is issued. The barrier at the front is raised. The sun comes up. I see the landscape with new eyes.

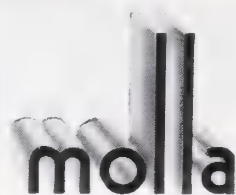
E. M. Forster, the author of *Passage to India* (a novel, incidentally, which I have read just recently and enjoyed enormously) is a man who loves music and puts it in his life. In a delightful essay to be found in *Two Cheers for Democracy* entitled "Not Lister to Music" he speaks of his "performances upon the piano."



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171 MADISON AVE., NEW YORK 16, N. Y.

Dining-room, living room and patio groups, for use indoors or outdoors—processed against rust.

"These grow worse yearly, never will I give them up. Forcing, they compel me to attempt wool-gathering or think myself clever here—and they are off all non-musical matter. Another thing, they teach me about construction. I see becomes of a phrase, how it is transformed or returned, some bottom upward, and get some of the relation of keys. Play-bethoven, as I generally do, familiar with his tricks, his grace, his sudden softnesses, slipping of a tragic theme one moment, his love, when tragic, for key of C minor, and his averting the key of B major. This is a physical approach to music which cannot be gained in the slough of 'appreciation.' Even when people play as I do, they should continue; help them to listen."

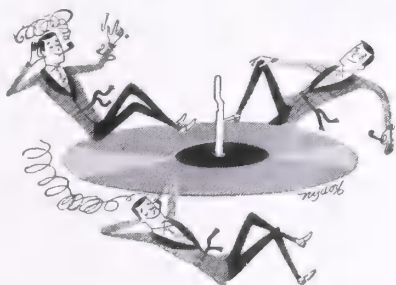
I say that you are too old to begin to learn. And if you did an instrument when you were young and gave it up, don't say it is too late to take it up. The degree of dexterity you are not so high; it is probably higher than that needed for carpentry. To be sure, a certain amount of study and practice is required. Call it the equivalent of that necessary to learn a decent game of bridge or learn the grip of the golf club before you master your stroke. In knowing your musical career or your desires, I cannot tell what instrument you should pick up. There are simple instruments which give fairly satisfactory returns. There is a particular one now for the recorder, a flute-like instrument which can be apprehended in a few days and which is fun to play, especially when accompanied by piano or in concord with other players. There is a Society devoted to the cause of the recorder, the American Recorder Society. And instruments such as clarinet and saxophone are rewarding when they offer the opportunity of playing in bands or small orchestras and add the pleasure of familiarity to the pleasure of music. The guitar can make good music,

limited though the instrument is. If your ear is good and your sense of pitch refined, the violin may give you greatest enjoyment. But all in all the piano is for most the most satisfactory instrument, first because it can be played with a relatively low degree of skill and second because its literature is so wide and wealthy. The modern electric organ, cousin of the piano, has the virtue of disguising scanty keyboard technique. On such an organ you may produce beautiful sounds and colors and discourse dreamily with even less dexterity than the piano requires.

I know that many people are toying with the idea of taking piano or organ lessons (and quite a number of them actually are taking them), but I believe that many more would do so if they knew where to go for instruction. Music teachers and schools seem to hide their light under a bushel. They serve the demand already created without tempting those who are on the verge. Do they consider salesmanship undignified?

People also hesitate because they do not want to go to some old-fashioned music teacher who will make them play scales and Czerny exercises. There is a need for the classification of all music teachers, perhaps for licensing them and then making such information, including costs, readily available through such sources as music stores or department stores.

MORE adult music classes ought to be formed. Such classes ought to be given in cheerful, club-like surroundings. It should be emphasized that they are designed solely for the amateur, the man or woman who wants to learn just "for fun." Such instruction is available, such classes do exist, but they are not sufficiently publicized. Perhaps we need schools as aggressively promoted as Arthur Murray promotes his dancing classes. If you live in a town which has a good music store, its proprietor might advise you. So could the music teacher of the high school. So could the local branch of the National Federation of Music Clubs. But you'll have to make your own inquiries. Do it—you won't be sorry!



Just one more reason why **RUSCO** is America's favorite Combination Window

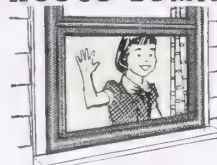


RUSCO Lumite Screens have amazing strength . . . won't bulge, rust or stain . . . are made for year 'round service

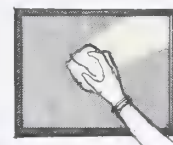
Compared with Rusco, other combination windows are as old-fashioned as the horse and buggy. Why get combination windows that require you to remove all the screens in winter to protect them—or where you need a bulky, complicated, extra slide to push them up out of the way? *With Rusco you never have to change anything—you just arrange according to the weather!*

Rusco Lumite Screens are specially-made for year 'round use. Can't rust, rot or stain. They protect *every day of the year* against falls by children . . . save you work and trouble . . . keep your home cleaner by filtering out dust, dirt and soot that are heaviest in winter. And Rusco Lumite never needs painting!

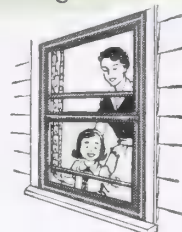
RUSCO LUMITE SCREENS MEAN—



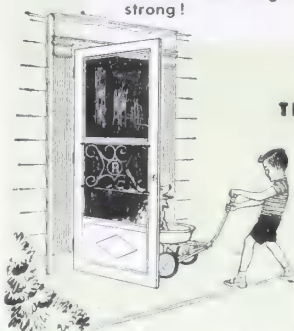
YOUR CHILDREN ARE SAFER. Tests show that a 300 lb. man can stand on a Rusco Lumite screen without breaking it. It's strong!



YOUR HOME STAYS CLEANER. Rusco Lumite screen has a "magnetic" property that traps dirt. To clean, simply wipe with a damp cloth.



NOTHING TO CHANGE, NOTHING TO STORE. Because Rusco Lumite is virtually wearproof and never needs painting, these screens don't have to be removed—ever.



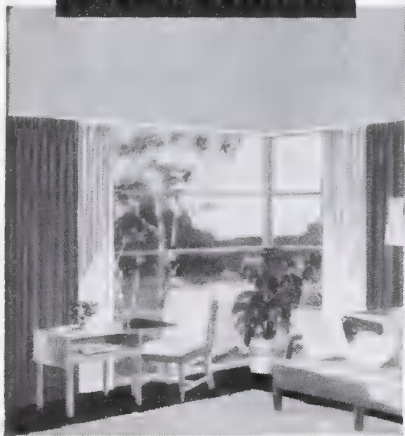
THE STURDY, BEAUTIFUL RUSCO SELF-STORING COMBINATION SCREEN AND STORM DOOR

Made of tubular galvanized steel it's the strongest door on the market! Nothing to change—nothing to store. Available in choice of 10 beautiful colors.

New 1953 **RUSCO SELF-STORING GALVANIZED STEEL COMBINATION WINDOWS and DOORS**

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MAGIC WORDS

for Window
BeautyKirsch
DRAPERY HARDWARE

Just THREE WORDS can guide you to exciting new window ideas to transform your home like magic... The same words ensure dependable drapery hardware to carry out the ideas... those words are "Kirsch drapery hardware!"

Make no mistake—drapery hardware is *not* all alike! Kirsch traverse (draw cord) rods, for example, work better and look better longer. Positive closure, for privacy! Smooth in looks, action and satisfaction. FOUR adjustable lengths, for windows up to 150 inches wide.

You pay *no more* for the extra beauty and performance of the complete line made by the leader in the business. Insist on genuine Kirsch drapery hardware!

PULL TO OPEN
PULL TO CLOSE

Free—an exciting guide "How to Make Curtains and Draperies." Or enclose 25c and get also "Smart Window Styling"

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☐ Please send me your free guide, "How to Make Curtains, etc." ☐ I am enclosing 25c; please also send your booklet of draping ideas: "Smart Window Styling"

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Address _____

City _____

Zone _____ State _____

Books
for GardenersA survey of recently
published plant literature

Farm Wanted, by Helen Train Hilles. Julian Messner, Inc., New York, 1951. 236 pages. \$3. Illus. by Roger Duvoisin.

Have you ever seen a city sophisticate up to her knees in manure and loving it? Here is a hearty, lifelike book by a writer who has applied her intelligence and wit to 15 acres for 15 years. Result? A lot of cabbage, both cultivated and printed. This book is especially for wishful city folk whose blood pounds at the mention of "a little place in the country." So, beware! Here is an opiate to still the roar of subway and traffic, a whiff of moist country earth and green things growing to erase exhaust's choking stench—a lure! For spring is always just around the corner, and real live bait abounds in Manhattan.

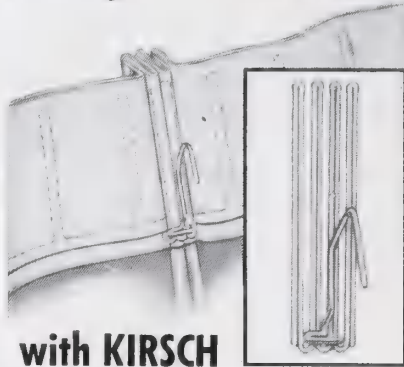
Mrs. Hilles writes with the charm and intensity of a charlatan. Her farm is a hair-raising, tumultuous, humorous three-ring circus that runs the gamut of life and death and sex. Above all, Mrs. Hilles is honest. This is not an "I did it all by myself" book. She did not mow the old bedridden farmer under or raise first-prize things, both animal and vegetable, within 30 days. There is a moving spirit throughout the book—the former owner of the Hilles Farm, a farmer who couldn't make good on the farm until city-earned dollars made him worth a fortune. With his help there's always the excitement of doing, never the unrest of what to do.

Every chapter, begun with a delightful illustration, is a story to remember—the tender care given a paralyzed calf to keep her from the butcher's chopping block, the stringbean explosion, novel experiments with the innards of hors d'oeuvres.

This book will awaken the man who dreams of "over-alled" heaven. Every day is work day. You either fight the endless chores with your own elbow grease or you pay someone for the use of theirs, as the author did. Three dollars is little enough to pay for having your eyes opened. —Kathleen Grantham

All With Roses

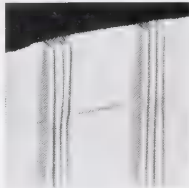
Roses and Home Flower Arranging, by Edna Whitsitt. Greystone Press, New York, 1951. 48 pages. \$1.50; in paper, \$1.

MAKE YOUR OWN
"Professional"
PLEATS!

with KIRSCH

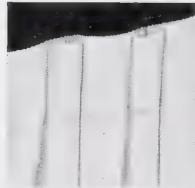
Easypleat

You can make beautiful "professional" pleats in any fabric—any width—with ease. No complicated "figuring" or tiresome measuring. Only the simplest of straight stitching is required, to fasten the heading tape... then press "in the flat"... and quickly insert the Kirsch Easypleat hooks to form tight, trim pleats that are a joy to behold!



PINCH PLEATS

Luxurious triple French pleats, formerly a job "for the experts only," form-up neatly and accurately... You get tight pleats!

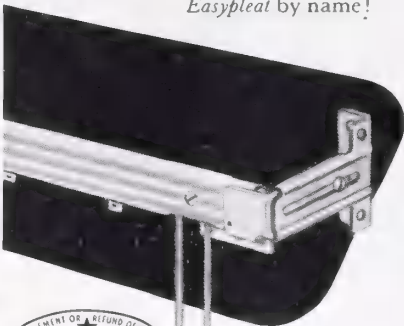


BOX PLEATS

Smartly-tailored and decorator-perfect... with the help of Kirsch Easypleat heading tape, forming hooks, and easy directions.

So Easy!

Only simple stitching is required, to attach the tape with its ready-made pockets. Really "nothing to it!" The simple directions are easy to follow, a handy dimension chart even shows the width-after-pleating, for all three usual widths of material. Ask for Kirsch Easypleat by name!

Choose the Name
you Know—KIRSCH

You'd expect the handiest pleating system from Kirsch—and you'd be right! You can depend on the sound design and long-lasting quality of any Kirsch product for beautiful window decoration.

A full-color photograph on page shows arrangements the author has made primarily of roses. The text contains directions for the artistic assembly of flowers in various types of containers and vases.

Whether the roses are grown or whether they come from the florist, Edna Whitsitt's abundance of ideas for arranging them stiffly in a vase is a pleasure.

Although the illustrations are a little dated, the eye when the book is open it will soon be noticed that the brown tones often overshadow the greens, to the detriment of the foliage effects.—Carol Wood

Scenic Beauty

The Berkshires, through the lens of Arthur Palme. Palme-Groves Publishing Co., 97 Livingstone Street, Pittsfield, Mass., 1951. \$3.

New Englanders are inclined to look upon the Berkshires as America's most scenic spots, rather than tumultuous, the steep slopes and valley vistas have an undeniable appeal. The beauty of the region has been pictorially recorded in the years by Arthur Palme, editor of the *Berkshire Calendar*. This book presents a varied selection of nearly 100 photographs.

Wild flowers are pictured, and waterfalls, winter scenes in summer, and characteristic scapes. Two gardens are shown: herb planting at the Berkshire Garden Center and the garden of Walter Pritchard Eaton. The latter has written a sketch about the photographer. —C.

Magnolias and Old Lace

Charleston Gardens, by I. W. Briggs. University of Carolina Press, Columbia, 1951. 156 pages. \$7.50.

The rare delights which Briggs has experienced while visiting the gardens of Charleston he has passed on as realistically as word and picture can substitute for the sight of living plants. In gratitude for this "priceless privilege" of being able to enjoy these often beautiful plantings, he has assigned all the proceeds from the book's sale to institutions devoted to aiding the blind and deprived of sight.

His text, which is brief, is enriched with regret, for the music and color in his words. The old gardens are accompanied by enchanting photographs of old-day plantings in and around Charleston. This is a fine and beautiful book. —C. A.

EVERY DAY IS FULL OF WONDER AND DELIGHT

CONTINUED FROM PAGE 122



Rodney and Dorothea knew their children could learn a lot of simple truths about life from animals. So a small menagerie—a pony, goat, dogs, cats and kittens—is a definite part of the menage. In fact, the affectionate goat frequently rides the Minx with the family.

ers—can ever compensate, be-
e the child has already been
uraged to disregard what he
and to stifle his delight in the
d.

course, one can also actually
urage what most people tend
scourage. One can call atten-
to the variety and beauty and
ement of both the natural and
man-made beauties of the
d. One can actively share what
child notices for himself. In-
t is impossible without atten-
and attention is possible only
one points out to one's self or
another what one is seeing.

at with a little encouragement
ild will outrun an adult in this
ity. He will be more aware
the parent how soft is the cat's
how sharp its claws; how the
t is striped, how the lily is
ed. But the positive encourage-
one can give probably counts
no more than the discourge-
one can be careful not to be
onsible for.

shrewd psychologist once no-
that the seemingly senseless
tions which children ask are
really questions at all, but ob-
ations. When the child says,
y does a tree have leaves?" or
y does the bird twitch his
" he does not expect an an-
He is really only telling you
he has noticed and is inter-
d in the fact that there are such
gs as leaves and such things as
s that twitch their tails. And
proper response is neither a
sensical explanation, nor an
do stop asking so many ques-
." The proper response is a

sympathetic interest and perhaps
something more. It is, perhaps, a
reply like, "And the leaves on the
oak are different from those on the
maple" or "The wren twitches his
tail more than the sparrow does."

The child who has received that
kind of encouragement is also the
one much more likely to notice
other things as he grows older;
perhaps, even, for instance, that
Beethoven's basses are not the
same as Mozart's or that Renoir ap-
plies paint in a fashion different
from that of Cezanne. But, even if
he never cares to go beyond a de-
lighted interest in simple things,
that may be enough to make him a
happy and successful human being.

We talk about what we can teach
children. Perhaps we would be
wise to be a little bit more aware
of what they can teach us or,
rather, of how much that we have
forgotten they can remind us. All
too often what we do teach them is
how to be unobservant and indiffer-
ent, how to avoid looking and no-
ticing. The world does not need to
become less interesting as we see
more of it, but to most people it
does, and they might be well ad-
vised to ask the children how they
go about being so keenly interested
in what lies before their eyes.

Of such, it is said, is the King-
dom of Heaven, and that may be.
But what is even more obvious is
this: The kingdom of this earth is
theirs. They will know how really
to take possession of it if we give
them only a little encouragement—
perhaps, even if we just refrain
from imposing upon them our own
blindness and insensibility.



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IT'S WORTH MENTIONING

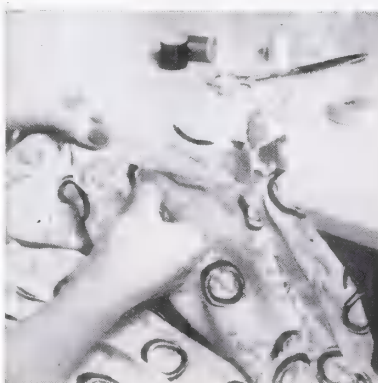
By Julie Polshek

Spring-tension swivel sockets enable arms of Swivelier's handsome Wallite to swing forward or downward; the shades can be directed upward, downward, set at any angle. Each has its own switch. An adhesive disc that supplements wallplate's screw mounting assures a positive, non-chipping hold. All-metal unit is finely finished in green, gray, coral, yellow. \$25.50; 1-arm model, \$15.75. Hammacher Schlemmer, New York, N. Y.

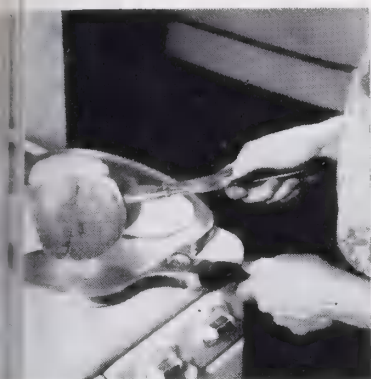


You can brew as little as 2 cups and as much as 6 cups of coffee with this newest edition of Nicro's coffee-maker. For a lone wolf or twosome, this brewing range meets both everyday and small dining party needs. Bowls and decanter cover, like larger Nicro brewers, of heavy-gauge stainless-steel; filter is cloth-less. \$9.95, including plastic stand for parking upper bowl from Emery-Bird-Thayer, Kansas City, Missouri.

The 12-inch blade of Robeson's For-Men-Only Carver can span the largest roast with ease. It's made of Frozen-Heat Steel, famed for its keen, lasting edge. \$20, as part of Robeson Barbecue Set (knife, fork, densified-Formica holder that matches handles); knife only, \$7.50. The honing device, Robeson's Sharp-Stik assures sharpening of edge only and at the proper angle. Especially speedy, too. \$1.95. All from Stern's, New York.



The Sew-E-Z Cloth Holder is worth having even if you sew only an occasional hem. Its presser foot anchors even chiffon without harm. A flick of the finger releases it when you want to move the fabric and anchor it anew. Sponge-rubber cushion on top of nicked-steel structure accessibly parks pin. The table clamp and its thumb screw are felt-covered. \$1, Sew-It Products Co., Box 1434, Cincinnati, Ohio.



Automatic pancake flipping is in itself quite a feat. This spatula makes it still more remarkable by returning the pancake to the exact griddle spot it originally occupied. You simply press and release the thumb lever; the spatula's spring-action turn flips the pancake and sets it down. Suzie Flipper, a restaurant device, is sturdily made of stainless steel; Bakelite handle has finger grooves. \$2. Malcolm's, 524 N. Charles, Baltimore, Maryland.

is mobile table and its 2-jar thermo-Server were especially devised for twosome dining on the television scene. You'll find the Le-Vee Maitre-Dee equally useful as a rolling buffet or a cocktail table. Rugged table surface (34" x 18") is of limed-oak Lamidall. Table itself and jarholder are of wood, with black ebony finish. It's an attractive room accessory. \$9.95. C-M-B Co., 4858 W. Addison, Chicago, Ill.



Both sides of this towel stand raise to horizontal position to create drying facilities for bathroom laundry. Each folding wing furnishes six 20-inch bars. There's also a center bar 28½" high, and a rack below it. The Expando Towel Stand-Dryer certainly crams a lot of hanging area into its compact, chromed-steel structure. The rubber-tipped base is only 10 inches deep. \$10.95, Peter Kent Inc., 41 W. 24th St., New York, N. Y.

You simply add Maid-Easy Coffee Stain Remover to water and let the coffee-maker brew the dilution. The powder's oxygenizing action dispels all trace of stain and bitter residual oil. It can be used to treat even your table linens. The restainer also removes tea's residual deposit. Hosts of restaurants and institutions use it for plastic tableware as well as beverage brews. \$1.25. Damar's, 122 Treat Place, Newark, N. J.



PHOTOGRAPHS BY FRED LERNER



When you replace a battery's caps with Hydrocaps, its water loss and corrosion are virtually halted. Hydrocap's catalyst traps battery gases and converts them back to water form; the acid fumes are dissolved. You're warned when cap's surface heats up that battery is being overcharged. Caps were developed in Miami University Electronics Laboratories. \$2.85 a set (state battery's make). Crow's Nest, 475 Fifth Ave., New York, N. Y.

(Continued on next page)

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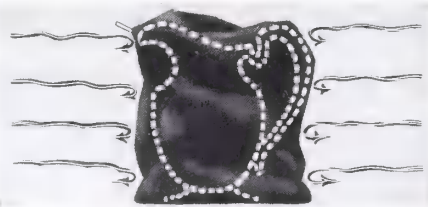
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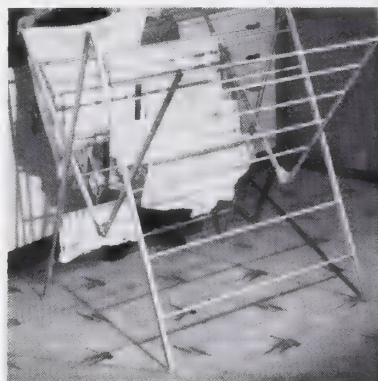
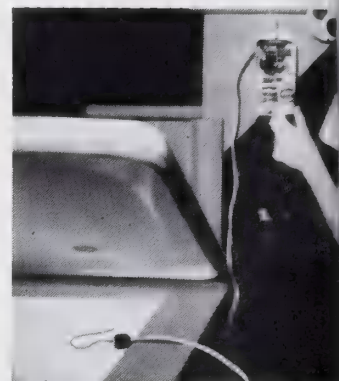
IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



The whitening job this cleaning cream performed badly yellowed refrigerator speedily proved its great value. Sta-White, an oil-free solvent combined with Carnauba wax, especially formulated to baked enamel and laminated plastic surfaces. It removes all of discoloration, greasy film, soil; creates a hard protective finish. \$1.50 (16 oz.), Atlas Co., N. Cleveland, Chicago, Ill.

When power failure or other mishaps raise your freezer's temperature above 15°, Sperti's Thaw Alarm shows a red flag and starts to sound off. Its buzzer signals continuously until shut off; flag stays out until freezer temperature lowers to normal. Alarm is operated by 2 flashlight batteries (not supplied). You can station its box at a distant point by extending the thermostat cord. \$9.95, Lazarus, Columbus, Ohio.



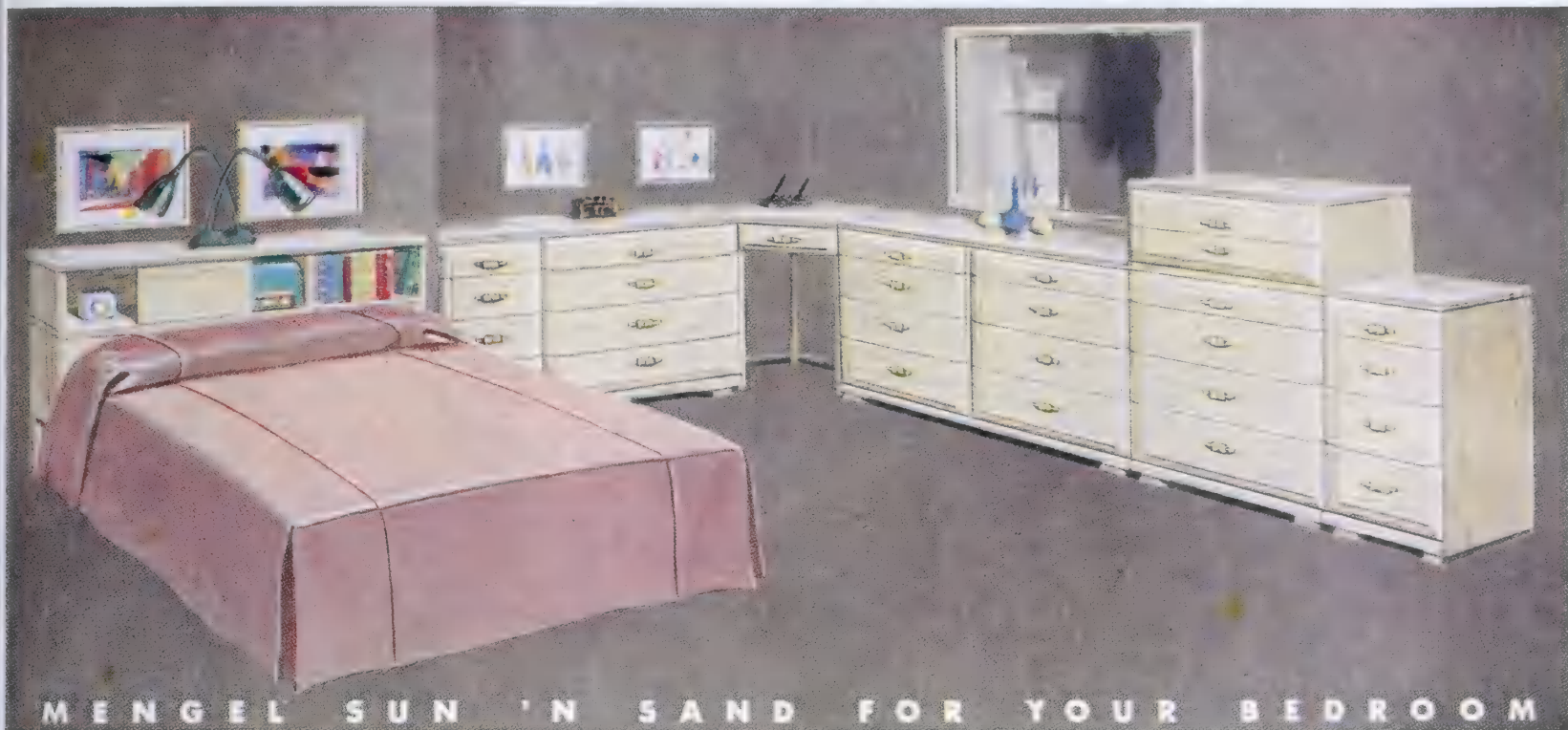
Fifty-two feet of drying space sends itself when you unfold Quaker metal dryer (No. 5). staggered arrangement of the inch bars makes for easy access and prevents hanging clothes from overlapping. Strong, rubber-tipped structure (57" high) has a smooth durable finish that won't rust or corrode. Self-locking connections prevent its inadvertent collapse. \$6.95, from Marshall Field & Chicago, Ill.

Copper and aluminum are combined in the heat-absorbent, cast alloy used in this skillet from Sweden. It's heavily chrome-plated except for the bottom. The non-plated bottom surface permits maximum heat absorption; a center core discharges the heat speedily and evenly end-to-end. Cooking surface, devised for pan-broiling, is dotted with minute grease wells. \$6.25 for 9" pan; 11", \$6.95, L. S. Black Co., Forest Hills, N. Y.



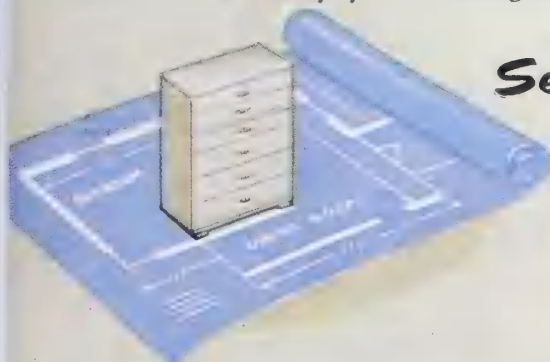
The outer collar of this paint-guard prevents paint from dribbling down the sides; Paint Guard's interior collar keeps the closure of the can paint-free. You're saved a lot of needless mess and clean-up and leftover paint is assured an air-tight seal. You also have a ready wiping surface for your brush and a can handle. Two (a qt. and 1-gal. size) cost \$1.29, from McKim Co., Oshkosh, Wis.

(Continued on page 160)



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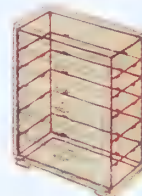
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WUNDA WEVE

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A MORE MEANINGFUL LIFE

CONTINUED FROM PAGE 92

no longer free to share time from the children. Baby sitters we learned, are not eager to answer calls from five-children families.

At first, we did little but try to keep up with the family's physical and preserve some shreds of order for ourselves. We had no energy to use for analysis of family problems or for setup betterment programs.

Then we began to recognize two definite ways in which we could improve the situation. First, we saw our need for not more help, but for a different kind of help. Kazunori Yamamura, a student from Japan who was doing graduate work at the University of California, came to live with us. Kazi, who has become one of the best friends of each of us, was at the university in the daytime; but his responsible attitude for the children on evenings when Rodney and I wanted to go out did much to relax us; and the fact that he gave the children their breakfast and took over the kitchen at dinner shortened my working day down to the point where I could begin to cope with it, even in our then disorganized state.

A second source of help we saw would be a house really suited to our new family. We needed more space because the larger the group the greater is the need for communal activity areas and the greater is the need of each individual for a private spot of his own. We needed a different layout; there must be areas where order and quiet would always be available and there must be areas where noise and disorder would be permitted. We needed more rugged materials, easy to keep; the pastel carpeting must go; we must have more plastic surfaces and labor-saving devices.

It was during this period of analysis, while we planned and built our new home, that our thinking turned from chaos to order. We began to see that, if we were now finding it possible to think constructively about our housing needs, we could probably begin to think constructively about other basic contributions to our new family living.

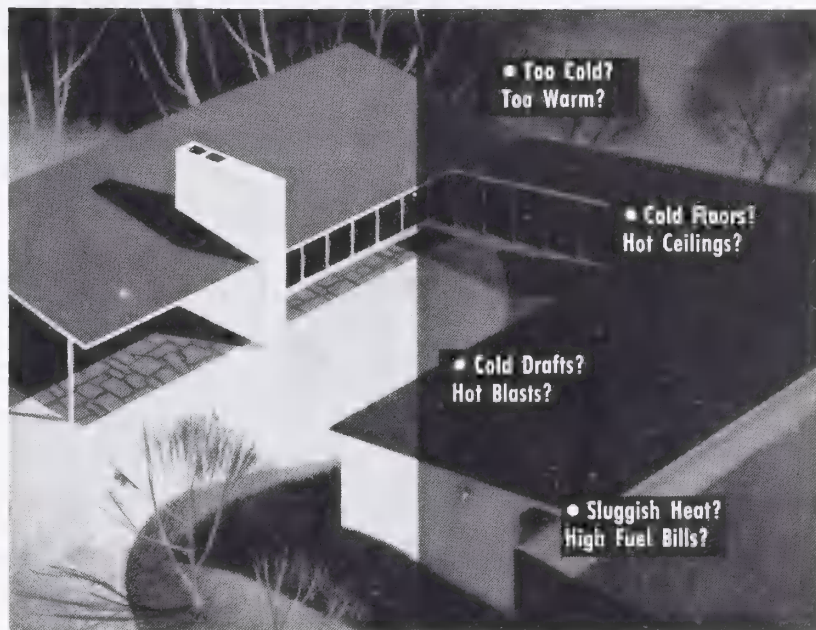
Through our conversations during this period emerged four different ways along which we thought we must advance if our

(Continued on next page)



One of the wonderful things about the Walkers' household is the lack of tension—and that is because Dorothea and Rodney never expect perfection in their children. Monthly conferences with an expert psychologist help them eliminate friction between personalities. Placid scenes like this of Mark and Craig are typical.

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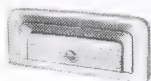
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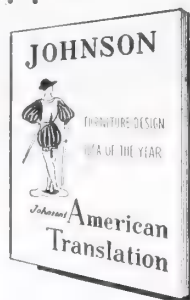


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A MORE MEANINGFUL LIFE

CONTINUED FROM PRECEDING PAGE



Built into the headboard on each side of Rodney and Dorothea's bed is a compact storage unit that holds books, radio, telephone, etc. The drop-down door of the unit makes a folding bedside table. It's surfaced with durable Formica, is handy for snacks, easy to clean.

new life was to be a success. The things we hoped to do were these:

1. We wanted a simple life, but the demands and care of seven people were complicating and confusing. We hoped that by using judgment and organization we could win for ourselves relaxation and leisure with which to enjoy our family.

2. We hoped to mesh our seven personalities into a family unit from which each of us could draw a feeling of warmth and good will.

3. We hoped to live in such a way that all seven personalities would cultivate a growing understanding of worth-while life values.

4. We hoped that, in the midst of our five children, Rodney and I could preserve our adult life.

The first thing we had to do was try to achieve more leisure and serenity in the face of the greatly increased demands on our energy; and it was here that we first began to make progress. The episode which gave us our start was a chance one.

Four months after our family was all assembled, we found ourselves for a month with no help at all (Kazi did not come until later),

and during this month Rodney and I both contracted a virus. I almost ready to give up, but then took a surprising turn.

Ellen and Lisa, then six and half, brought Craig and Mark (one and two) into our room each morning washed and dressed, had their clothes changed during the day, bathed them at night. Bruce, then seven, showed talent as a dishwasher loader and persisted with the vacuum cleaner.

What surprised us most was that the children could do so much but that their efforts were sustained over so long a period, and that they enjoyed themselves so thoroughly. The secret of their satisfaction seemed to lie in the fact that they had been doing meaningful work, not drummed-up jobs assigned so they would have "chore."

The work had been on a practical, grown-up, responsible level, too. It taxed their ingenuity at times, but it had a nice element of variety. Above all, Rodney's and my appreciation during this period had been descending praise, and heartfelt thanks because we were truly grateful for what they did.

Could we keep these conditions

live? We have tried, and our efforts have brought good returns. Sometimes the children grumble at jobs, of course, but at the same time they regularly assume more responsibility than is offered them.

Recently, Ellen and Lisa had an overnight guest who was impatient as the twins scrubbed up the breakfast table. I heard the visitor say that at her house she didn't have to do anything except make her bed. Ellen answered comfortably, "Well, you'd do more than make your bed if you lived in this house. We all help together here. So we'll have things nice." No one hearing her relaxed tone could think she envied the girl who didn't have to pull her weight at home.

As the children shared our housekeeping more and more, we began to appreciate the importance of simplification; and with this recognition came changing attitudes toward housework and the other mechanics of living. We did not lower our standards—our house is better kept now than it ever was before we had our family. But we did simplify; we did learn the value of planning and organization; and we did turn a cold shoulder on unnecessary work.

I stopped "picking up" all day long. One part of our house we now called the "grown-up" section. This term has no reference to chronological age, but just means that in this area none of us runs and chases or brings toys or cut-outs. Here we talk or think or read or listen to records or play the piano or play games like chess, cards or parchesi. Our "grown-up" section stays orderly because of the nature of our activity in it; so there

is always an area in the house where we can find the absence of clutter necessary to serenity.

For our "children's" section (again this means all of us), we made the rule: "one clean-up a day and no nagging in between." Here almost any activity not a direct threat to life and limb is allowed, and any state of disorder is tolerated as long as it is not more than 24 hours old.

When we moved into our new house, we found that this zoning system began to give us even more help than before, because this house was designed for zoned living. The east wing and garden room became the "grown-up" zone and the west wing is the "children's" zone.

Our zoning system, giving us one area easy to keep in order and another area where no one need be concerned about order except for one pick-up time daily, has done much to simplify our housekeeping. Through such simplification and through sharing our work, we have freed a large part of our time, and much of our freed time we use in other family activities.

The second of the four things we hoped to accomplish was to build up real warmth and good feeling among our family members. Playing together in our leisure time has fostered this development.

We are never at a loss for an excuse for a family party with so many birthdays, adoption days, coming-to-America days. Hardly a week goes by without a picnic—at the beach or a park or often just outside in our own yard. More rarely we make other excursions—

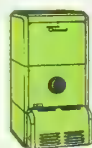
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The twins' room offers an example of Rodney's far-sighted planning. While they are young, the girls share one large room. But it has two doors so that when the time comes for each one to have her own private room, the erection of a simple partition will easily convert this room into two.



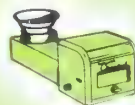
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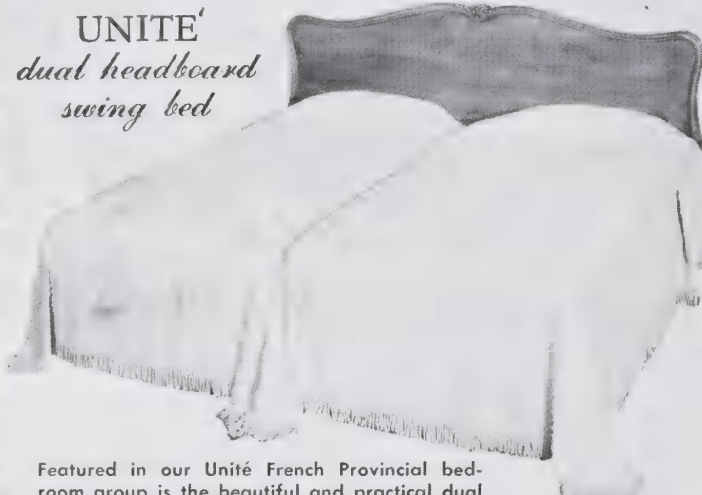
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Table and chairs from our Unité group of French Provincial dining room furniture. Finish of antique French walnut on fruitwood. Table extends to full 96 inches.

UNITE' dual headboard swing bed



Featured in our Unité French Provincial bedroom group is the beautiful and practical dual headboard swing bed. Finish of antique French walnut on fruitwood.

At better furniture and department stores. Send 3-cent stamp to Dept. B for booklet.

Get ready for Home Fashion Time, September 18-27.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

PROVENCE Bedroom Chest

This five-drawer chest Model #1310 from our Provence group of French Provincial bedroom furniture is finished in antique white with hand-painted French floral decorations. At better furniture and department stores.



BURNS
CASE GOODS Corp.

Subsidiary of UNION-NATIONAL, INC. Jamestown, N. Y.

A MORE MEANINGFUL LIFE

CONTINUED FROM PRECEDING PAGE

to a show, a carnival, ballet, a concert. Music and scouting, two of the activities which have much of our time, are shown on pages 110 through 113.

Through constant sharing of activities, our family is developing a real solidarity. Our pony was delivered late at night. The children had saved most of their allowance for a year and a half to buy him, so excitement ran high; and though Mark and Craig had gone to sleep, the older children had stayed awake in anticipation. As Tar Baby was coaxed out of the horse van, Bruce stopped his delirious capering and said, "Now if the little kids were only here, too, things would be just about perfect, wouldn't they?"

A device we use to minimize conflict within the group (especially between the children and ourselves) is that of living pretty much by schedule. Children at this age like to know what to count on and they will not resent coming from play at 5, stopping television at 7, turning off lights at 8, etc., if those things are part of an impersonal daily routine rather than personal dictums issued by adults. We do not hesitate to vary our routine for special occasions, especially on week ends, and we keep the schedule simple enough so that all of the children have no trouble carrying it in their minds.

WE DECIDED early that it was no more sensible to raise five children without expert psychological help than it would be to raise them without medical advice. Monthly conferences with a qualified child psychologist have helped much, we feel, in keeping rivalries and resentments between family members as little troublesome as they are. With so many and such varied personalities, complete absence of conflict or friction isn't to be expected, and our psychologist friend has helped us to understand this. In this understanding has been our greatest help, because when you begin to relax the tensions caused by expecting perfection, you are well on the way to enjoying your family.

Progress on our third goal (keeping our individual members learning and growing in their attitudes toward life) was furthered by several conditions in our way of life.

First, I should mention the influence of living with Nature as we

do. There is real country adjoining us, and the children are free to roam, explore for forts and caves, collect lizards and rocks, etc. This has helped not only to give them the pleasures of outdoors and freedom, but to develop their alertness, imagination, and responsibility.

Our location has made a further contribution to our children's learning in that our distance from shows and stores has been an incentive to resourcefulness in concocting activities for group amusement.

OUR large animal family (pony, goat, three dogs, two cats, ten new kittens) stimulates the children's capacity for loving. The children, especially Lisa, are unbelievably faithful in the animals' care, quick to think of their comfort and feelings. Angel, our collie and the best-loved of all the animals, was jealous when the pony and the goat moved in. The children were careful to see that she got an extra hug each time they played with the new pets.

This year, the children have experienced birth and death with their pets, both leading to much talk and new understandings. A life with their animals gives the children a basis for projecting their own observations: Mark was disturbed because the goat raised such a fuss when he left her. I heard Lisa tell him, "Never mind. Pretty soon she'll learn she doesn't get her way whining like that and then she'll feel a lot better."

Our new home has contributed in many ways to individual learning in our family. It is a beautiful house, and the children are sensitive to it. Mark (age four) came in from play, looked around with satisfaction and said, "We built our house tall, didn't we, Mama, just the way we wanted it to be."

Having their own wing fostered the children's independence, freedom, and pride in ownership. Features of the house, such as the playroom hideout, stimulate their imagination. Facilities for their self-expression (the drawing board, piano, etc.) are always in use.

The size of our group has had in itself, a big part to play. The necessity for each child to help look after those younger than himself has made for more mature attitudes of unselfishness. Ellen and Lisa as a matter of course take care of their own sweaters and put them on Mark and Craig if the weather turns cold. During a family battle

I've seen Bruce purposely
able the ball so Mark would
a chance to make first base.
live in times of rapidly
ing values; and we would be
g our children no favor if we
pped them with a set of pre-
which would be out of date
he time they reached adult-

can, though, do our best to
them a happy, lively child-
o. We have always enjoyed this
of Dostoevsky's: "You must
that there is nothing higher
stronger and more good for
in the future than some good
ory, especially a memory of
hood, of home. People talk to
a great deal about your edu-
on, but some good memory, pre-
ed from childhood, is perhaps
best education. If a man carries
ay such memories with him into
he is safe to the end of his
a . . ."

can, too, try to make the
of the opportunities arising
day to increase the children's
wreness of the beauty of the
ne and now." In this awareness
lie the foundation for the in-
al life that will give them per-
on, strength, and balance
ghout their lives.

A question we are asked often is
whether Rodney and I manage to
live any adult life together with so
many children around all the time.
In the beginning we wondered
about this ourselves and we put the
preservation of our life together
among the four things we wanted
to accomplish.

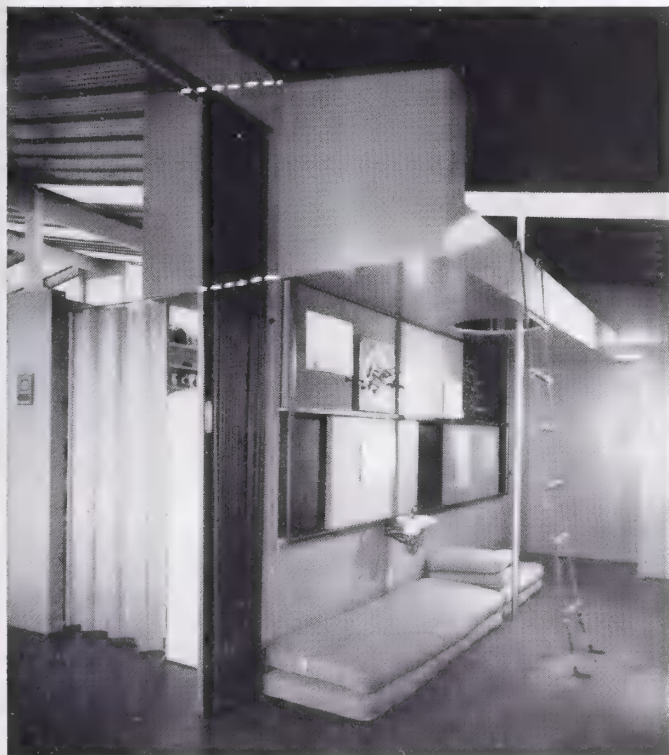
Now we've stopped worrying
about it. As you can see from the
story on page 107, Rodney and I do
have both the place and oppor-
tunity for time together at home.
We go out together frequently now,
and we even manage an occasional
trip away.

Our children are our greatest en-
thusiasm, but I would be chagrined
if they kept us from each other.

Having our own life now is in-
surance for the children that, as
they grow older, Rodney and I will
continue to enjoy our own lives
instead of meddling in theirs.

We still have a long way to go
on each of our four goals, and we
know that new problems, unthought
of now, will continue to rise. But
we have the encouragement of past
progress to help us now, and we
are stimulated by our recognition
that we are only just beginning to
reap the rich rewards of our new
way of life.

The children's hideout borrows overhead space



The Walkers realized that children naturally like some special place
they can imaginatively turn into a pirates' den or the control
bridge of a space ship. So they planned this hideout in the play-
room and borrowed overhead space from the laundry to enlarge it.

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AND 7 OTHER BEAUTIFUL COLORS!

Now enjoy the breath-taking beauty of natural wood in a
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Natural-Line, fine hardwood cabinets with every convenience
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quiet drawers that won't chip or rust, the scores of work-saving
features. But most of all you'll love the lustrous beauty, the
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Cabinets of wood provide. See
these new kitchens at your dealer's.
Send coupon below for helpful book-
let showing 10 model kitchens with
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and White.

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Pay as you enjoy it. Ask your dealer to
show you how. He will gladly help you.

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The Kitchen Maid Corporation, 229 Snowden St., Andrews, Ind.
Enclosed is 10 cents in coin for which please send me your colorful
booklet "Kitchen Hints" with pictures and plans of 10 model kitchens.

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☐ I plan to remodel

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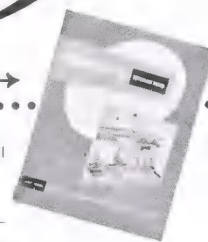
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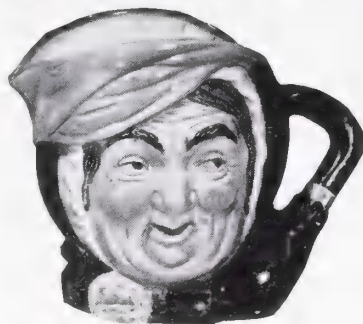
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FALSTAFF \$22.50

*Prices cover 5-pc. place setting: dinner, salad, bread and butter plate, teacup and saucer. Send 10¢ each for illustrated china and figurine leaflets; jug booklet 15¢; figurine booklet with color, 25¢. Write for name of your nearest dealer. Copyrights, TM Reg.

DOULTON AND COMPANY, INC., Dept. H-6, 11 East 26th Street, New York 10, N. Y.

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 152



Deodor-Lite destroys room closet odors by generating ultra-violet rays of an ozone bulb. The bulb, though like that of other electric deodorizers, is made especially effective by Deodor-Lite mechanism. It intensifies ozone generation and the circulation of it over the ozone source. Pin-up unit is stainless steel; services 1000-sq. ft. area. Silent, consumes little wattage. \$7.95, Deodor-Lite Co., 24-40th Ave., Long Island City, N. Y.

When you unsnap the top of Rival's Steam-o-Matic iron, an exposed funnel is instantly accessible. Its large mouth makes for speedy filling and enables you to check on the water supply. Ordinary tap water can be used. Iron's filled weight is only 3½ pounds. It distributes penetrating steam over a wide area, has a toe that irons under buttons. Usable for steam or dry ironing. \$19.95, John Wanamaker, New York, N. Y.



A delightful Provincial effect created by the whimsically drawn antiques in Atkinson-Wade's Briar A-Brac drapery fabric. The multi-color motifs include such objects: fireplace fittings, furniture, lamp clocks, kettles, grouped asymmetrically and framed by persimmon-colored bands. Sturdy fabric cotton-crepe cloth, vat-dyed and pre-shrunk. Apple-green, white, gray or yellow ground-color. \$1.50 a yard, Carson's, Chicago.

Think you'll want to know about the 24-inch freezer paper that's now available in the KVP Kalaflex-treated wrapping. A most advantageous width for large meat-cuts and fowl. The paper itself is well-known. It's a tough wrapping that guards against freezer-burn, gives food airtight protection. It's widely used commercially. 24" x 100-ft. roll, \$2.10, 400-ft. roll, \$6.95, Carson's, Chicago, Ill.



Contrast Jel-Aid's convenient suspension facilities with the makeshift contrivances normally used to suspend a fruit-mash bag while it drains. Stand is held firm by the pot or pan used to catch the juice drip and by the collar that supports the bag. Legs spread to fit any pan size; legs and collar separate for storage. Rust-proof metal device with filter bag, \$1; extra bags, 30¢ ea., Haines Corp., Minneapolis, Minnesota.

PANTRY SHELF NEWS



By Julie Polshek

he food-name "salami" has been badly victimized over the years by both misuse of the word and the nature of commonly known varieties. The Herz Salami imported by Fresco calls for this preface to prevent your erroneously categorizing its flavor and make-up here and now.

This justly famous European delicacy is pure pork, made up entirely of the hams and other choice, meaty cuts. The spicing is kept very light. The final result achieved by these means and long, slow curing and aging is a savor reminiscent of fine Virginia ham. As a matter of fact, this salami affords a delectable substitute for ham in preparing Eggs Benedict. You'll find, too, that it enhances the flavor of chicken salad and has much to offer as a *canapé*. One that was suggested, and brought a big hand from all concerned, consists of toothpick-secured wedges that combine buttered slices of salami, swiss cheese, turkey or chicken, and a light coat of dry mustard.

The salami is so rich and highly concentrated, that each slice should be paper-thin, however you use it. This concentrated texture is the result of a curing method, dating back over 200 years, which evaporates the natural meat-moisture. Just as you think this impairs the succulence of the salami, I hasten to add that the contrary is true.

Holland is the current source of the Herz salami; however, it's of Hungarian origin. It's being produced by a group of key workers

of the old Herz family packing house who fled to Holland when Hungary was closed in by the Iron Curtain. I'm told on good authority that their product is identical to the traditional one. I know firsthand that it's of epicurean stature.

The salami-stick sizes vary from a 1-pound picnic size to a 10-pounder, and are priced at \$2.19 a pound. They keep indefinitely, even without refrigeration. If you can't find Herz Salami locally, Gimbel's in New York will deliver by mail. (Add postage.)

An unusual line of sauerkraut and pickle products I recently sampled are a pertinent follow-up to what's gone before. One Stein pack is Kosher Dill Midgets. These pickles are superior to anything of the kind I've tasted, and all who tried them echoed my sentiments. The brine used somehow keeps the spicing, garlic, and vinegar's sharpness at a low pitch so the dill can dominate. The blending gives the pickles a mellow sort of tang, quite unlike usual ones. They cost 49¢ a 1-pint jar.

A concoction called Sweed Picnic DeLuxe is an interesting and tasty sauerkraut product that was new to me. It has a tangy sweetness that's similar to a sweet gherkin. A quart jar costs 43¢.

Stuffed Peppers is a zesty member of the group. The green peppers impart much of their savor to the sauerkraut they contain. Their respective flavors create an interesting merger. 55¢ a jar.

(Continued on next page)

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start
with a
Strahan
wallpaper



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add your own ingenuity in bold accents—salt and pepper to taste.

result—a room you'll be proud of and happy to live in.

For wallpaper makes it home... this NEPHI design gives the richness and warmth so necessary with today's simple modern furniture. NEPHI is but one of the fascinating variety of papers from the famous house of

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Showrooms at 417 Fifth Ave., New York 16

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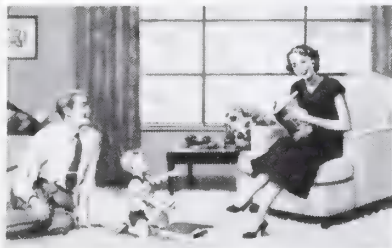


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I insisted on

B & G Hydro-Flo Heating

"Women aren't believed to be interested in anything as mechanical as a heating system—but I am! After all, a dream home can be a nightmare if not comfortable. So I demanded a B & G Hydro-Flo forced hot water system because I wanted —



PLENTY OF HOT WATER

"The Water Heater of our B & G Hydro-Flo System provides loads of hot water—winter and summer. All we can use for kitchen, laundry and bath—plenty for automatic dish and clothes washers.



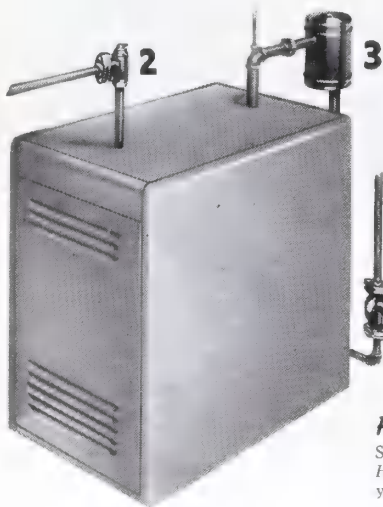
RADIANT SUNNY WARMTH

"There's no substitute for the cheerful comfort of radiant warmth. Our floors are always warm and the temperature uniform all over the house. We have baseboard heating panels, but radiators, convectors or radiant panels in the floor or ceiling can be used if preferred.



LOW OPERATING COST

"Here's one of the best things about B & G Hydro-Flo Heating—our fuel bills are amazingly low! That's because this system furnishes heat to match the weather... always enough when the thermometer hits bottom but no wasteful overheating on mild days."



B & G Hydro-Flo equipment can be installed on any hot water heating boiler—new or old.

1. B & G Booster

An electrically operated, thermostatically controlled pump which circulates hot water through the system.

2. B & G Flo-Control Valve

Helps keep home temperature at the comfort level and permits year 'round operation of the Water Heater.

3. B & G Water Heater

Provides an abundance of year 'round low-cost hot water for every household use—24 hours a day. It's heated by the same boiler that heats the house.

FREE BOOKLET

Send the coupon for "Capture the Sun with B & G Hydro-Flo Heating." It will show you how to make your home a haven of comfort all winter.



BELL & GOSSETT

C O M P A N Y

Morton Grove, Illinois

Canadian Licensee: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto

BELL & GOSSETT COMPANY, Dept. CQ-30, Morton Grove, Illinois

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Address.....

City.....Zone.....State.....

*Reg. U.S. Pat. Off.

PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

Picnic Delight Sauerkraut Mix is a combination of the stuffed peppers, dill midgets, sauerkraut, and bits of tomato. Something to please every taste. It costs 43¢.

National distribution of these newly introduced products is just getting under way. If they haven't reached your locality, they can be had by mail from Stein Food Products, 122 S. Capitol Ave., Indianapolis, Ind. (Shipping cost not included in prices given; minimum shipment six jars.)

Sipping Claret Consommé, the new Pinesbridge Farm delicacy introduced recently, is like sipping the wine itself. This is no mere lacing of a soup with a wine, as you might think. A beef-broth base, lemon juice, spices, and monosodium glutamate create supplementary flavorings, you might say. The wine is the thing that prevails. An ideal one, too, that makes the soup's savor ever-so refreshing. There's just enough gelatin present to congeal the soup for cold, jellied serving. The light sprinkling of cinnamon suggested on the label adds a perfect touch. It seems to accent the flavor of the soup's fine, dry claret.

It can be procured by mail from Charles & Co., 340 Madison Ave., New York, N. Y. Postpaid price for 3 cans (14-oz.) is \$2.25.

Fortunately, a new dehydrated chop suey sent in recently bore the recommendation of a person whose opinion I value. Otherwise, my disillusioning experiences with canned versions would have relegated it to some dark corner of the cupboard. My preconceived bias proved to be entirely unwarranted. The Croyden House Chop Suey Dinner came through with flying colors. When served forth, anyone eating it would vow that it had been prepared from first to last, in your own kitchen. Its vegetables remain crisp and the flavoring of their sauce is excellent. It even provides rice as part of its make-up. No meat is present. You add what you wish on that score. Seafood, especially shrimp, supplements the dehydrated preparation to great advantage. It's a tasty way to utilize bits of leftover chicken or roast.

You can order the product from Irlee Sales Company, if you can't get it locally. Their address is 461 Pearl St., New York, N. Y. The price for 3 packages (each make 3 generous portions) is \$1.50.

The Toy Fong Chow-Meh Noodles, available from this same source, merit attention also. Their flavor is tops and they're crunchy, crisp and keep that way in their heat-sealed carton until you use them. Aside from their given use

(Continued on page 201)

BORROW YOUR DESIGN IDEAS FROM YOUR FURNISHINGS

CONTINUED FROM PAGE 129

think of it in terms of the stitches you have learned. You will get many surprises. You will begin to see the grace and rhythm of inconspicuous patterns you had never really noticed before. You will begin to translate the forms you like into the language of stitches. You will now be exercising your creative eye.

The more you do this, the more you will appreciate the easy flexibility of free stitching. Modern embroidery is not the old-fashioned straitjacket of our grandmothers—confining you to making tiny, precise stitches on stamped patterns. Its uses are not limited to scalloping pillow cases or filling in the ground of a footstool cover. You can use it to enrich all kinds of fabrics—from the tough and sturdy to the most filmy. You can exercise your creative talents on things as

diverse as a rug, a sheer curtain or a silk lampshade.

Analyze the embroidered furnishings on pages 126 to 129 and you will begin to understand the limitless opportunities for transplanting design ideas from one thing to another. I thought of the ivy leaf rug pattern after a shopping trip with a friend who was looking for ivy-leaf wallpaper. But as you can see, the design on the rug is not an exact copy of either one of the wallpaper patterns. I embroidered it in sturdy carpet wool meant for hard wear underfoot but I might have done just the opposite. I have often seen designs on ready-made rugs that could have been translated into delicate sketchy motifs to be embroidered with fine threads on sheer curtain fabrics or even on table mats.

(Continued on page 165)

"Add-a-room" MALARKEY HOUSE

Once it was a typical catch-all attic—now the area shown above is a guest room, a sewing corner, or a study, as the occasion demands. For the space *you* need, *make use of your attic* or any other wasted space by converting it into a liveable room. It's a home improvement that is allowed under present credit and building restrictions. By remodeling with Malarkey plywoods and doors you can take advantage of every inch of space. You'll have a room that can take it, too, for Malarkey plywoods and doors are durable and easy to keep clean.

Ceilings above are Malarkey Rift Grain Fir Plywood painted white. Walls are the new Malarkey textured

plywood, *Plyweave*, one of the finest forms of Malarkey plywood. Remodeling is speeded up and simplified with Plyweave; it eliminates the mess and delay caused by other interior finishes. The final appearance is excellent, for Plyweave is easily applied *without visible joints*. It can be given a natural finish or stain to bring out the warmth and color of the genuine wood or painted any color you choose. Its extra hard, scuff-resistant surface keeps its good looks . . . can be wiped clean in a jiffy.

See Plyweave and other Malarkey plywoods and doors at your building supply dealers.

M and M WOOD WORKING COMPANY, PORTLAND, OREGON

Malarkey plywoods and Fir Panel Doors



Look for this Brand

Member: Douglas Fir Plywood Assn.; Fir Door Institute. © 1952 M and M Wood Working Co.

There's potential *extra living space* in your attic! With Malarkey plywoods and doors you can create a pleasant extra room such as this with efficient built-ins and convenient closets.—A George Cooper Rudolph design.



SEND 10c FOR PLANS OF HOW TO BUILD the eleven convenient built-in features shown above: 1. Trunk and luggage storage; 2. Bins for sewing supplies; 3. Hamper "Clothes to be mended"; 4. Planting box; 5. Desk and work table; 6. Fold-a-way bed; 7. Circular table; 8. Window seat—blanket storage; 9. Linen closet; 10. House cleaning equipment; 11. Walk-in storage.

(Nos. 9, 10 and 11 not shown above)

At building supply dealers or send coupon.

PLEASE PRINT

Malarkey Plywoods and Doors
2304 North Columbia Blvd., Portland 17, Oregon.

Enclosed is _____ for Malarkey House Plans
(@ 10c each.)

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| <input type="checkbox"/> Play Area | <input type="checkbox"/> Girl's Bedroom |
| <input type="checkbox"/> Master Bedroom | <input type="checkbox"/> Living Room |
| | <input type="checkbox"/> Add-a-room (above) |

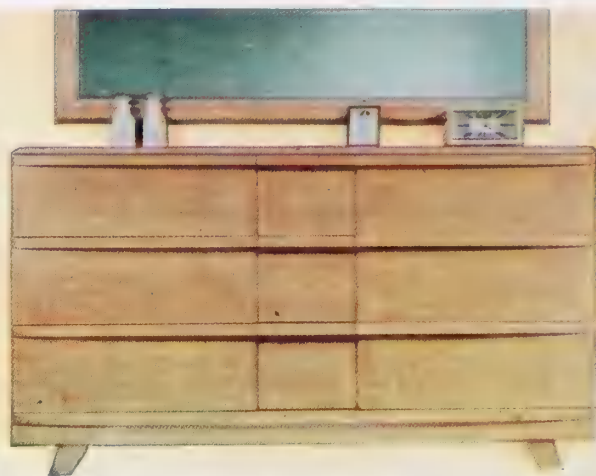
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Smooth, trim lines... smart, distinctive beauty...
warm, bright, solid maple... identify the new **Modern** group
by Kling. It's beautiful. It's functional. It's smart.

It's in step with modern living.

See **Kling Modern** at leading stores. You'll love it.



Send 25¢ in coin (no stamps, please) for big, beautiful, full color booklet "Your Bedroom and You". Contains a wealth of helpful suggestions on bedroom decorations and arrangements, and care of furniture. Address Dept. HB9, Kling Factories, Mayville, N. Y.

KLING MEANS



MAPLE • MAHOGANY • CHERRY

Chicken en Papillote

1/2 lb. of chicken for each serving
1/2 lb. of mushroom caps for each serving
1/2 lb. of firm tomatoes for each serving
1/2 lb. of pepper
1/2 lb. of sodium glutamate
1/2 lb. of parchment or heavy silver foil

Cut the paper into 12" x 9"
(The size of wrapping depends on the size of the chicken.) If you use parchment, grease it and butter the inside. If you use silver foil be sure it's the correct weight.
Place chicken breast in center of paper, salt and pepper each side, and sprinkle tarragon leaves over it. Place tomato slices, then mushroom caps (as many as you can squeeze in) on it, and dot with butter. Shake a little more salt and pepper on it, and give it a dusting of S.G. Fold it tightly in its envelope so that no juices can escape. Fasten with a paper clip if you use parchment. Place in pan and bake 45-50 minutes at 350° F. These can be prepared in the refrigerator and stowed in the refrigerator until you leave for the party. They can be carried on a cookie sheet and cooked on it. Or you can pack them in a box or basket and use your hostess's cookie sheet.

Baked Rice

This goes well with the Chicken en Papillote and is cooked the same length of time in the oven.

- 2 cups raw rice
- 1 10 1/2 oz. can consommé, diluted with 1 can of water (or 3 bouillon cubes dissolved in 2 3/4 cups water)
- 1 8-oz. can mushrooms (optional)
- 1/4 cup butter or margarine
- 1 tablespoon chopped parsley
- 2 teaspoons salt
- Dash of thyme or marjoram (optional)

Melt butter in iron skillet or Dutch oven, add rice and sauté until golden brown, stirring constantly. Stir in remaining ingredients, pour in a buttered casserole. Bake 45 minutes at 350° F.

I have often prepared this in the afternoon and put it in the oven 45 minutes before serving time. It won't hurt it to keep it waiting, either. It can even be cooked ahead of time and reheated later, since it should be dry. Serves 6 to 8.

Lemon Cups

This is a nice light dessert, and the number of cups you get depends on the size of cup used. For our purposes it will be served cold, but it is very good just from the oven, too.

(Continued on next page)



FRANCONIA CHINA *One of Europe's Finest*
Sycamore—a graceful border of forest green Sycamore leaves with delicate gray blossoms, a center spray and gold tracings. An exquisite dinnerware pattern on ivory-tinted translucent china.

Contemporary in spirit—Sets a charming table

5-pc. Place Setting with 10 1/4" dinner plate \$8.95*

Name of nearest dealer and illustrated price list gladly sent upon request.

HERMAN C. KUPPER, INC., 39-41 West 23rd St., New York 10, N.Y.

*Slightly higher South and West

from *New Horizons* of *Design*



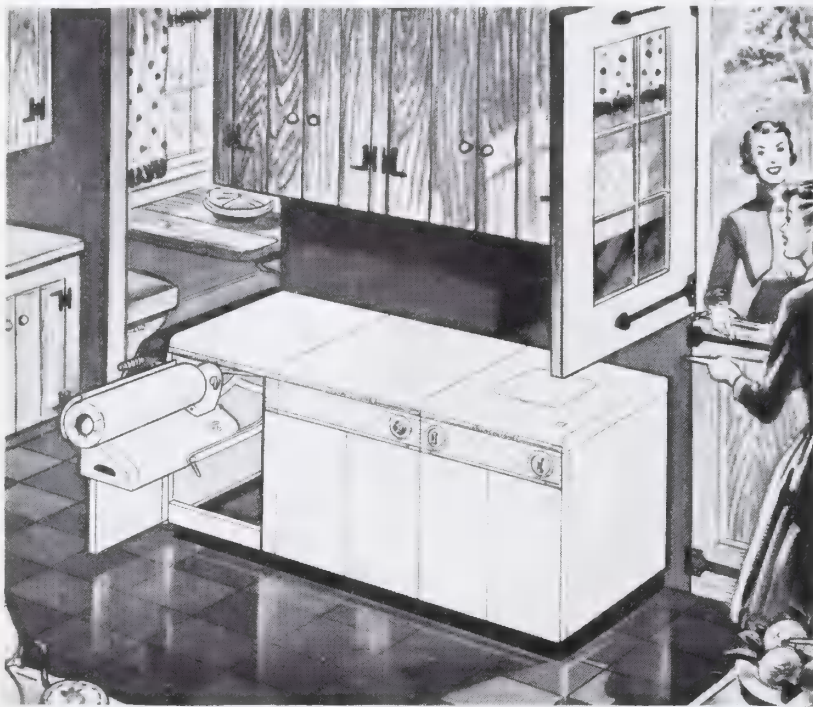
No. 13 Tambour Knee-hole Desk • Genuine White Oak
• Tambour Storage End • One Large Drawer • Hand Rubbed • Top 42" x 22" x 30" High • Overall 47 1/2" x 22"

Period design reaches new horizons of beauty to bring you the significant styling in this Frost Oak desk. The unique tambour end opens to reveal amazing storage space, an additional drawer provides even more. See it at better dealers.

P **Period Tables, Inc.**
TABLE MAKERS
HENDERSON, KENTUCKY



WORK BLACKSTONE WASHDAY-MAGIC IN 72 INCHES OF KITCHEN SPACE!



Counter-height to give you an extra work surface!

*You get an Automatic Washer, Dryer and Ironer
in this striking*

BLACKSTONE COMBINATION LAUNDRY!

You don't need an extra room for the Blackstone Home Laundry! It takes just 72 inches of wall space — does every washday task automatically right in your kitchen!

What's more, it gives your kitchen an airy smartness, a modern efficiency. Each unit is perfectly matched and counter-height to give you a broad work area. Edges fit snugly together without unsightly gaps!

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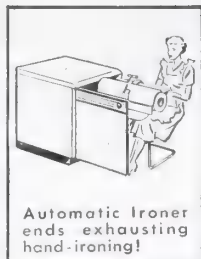
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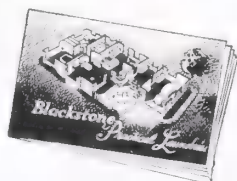


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JAMESTOWN, NEW YORK

HOW TO USE AND AMUSE YOUR FRIEND

CONTINUED FROM PRECEDING PAGE

- 1 cup sugar
- $\frac{1}{4}$ cup flour
- $\frac{1}{4}$ teaspoon salt
- 2 tablespoons melted butter
- Juice of two lemons
- Grated rind of one lemon
- 3 eggs, separated
- $1\frac{1}{2}$ cups milk

Mix sugar, flour and salt. Stir in melted butter, lemon juice and grated rind, well beaten egg yolks, and milk. Beat with a rotary beater until smooth and creamy. Last, fold in stiffly beaten egg whites. Turn mixture into greased custard cups, set in pan of hot water, and bake in a moderate (350° F.) oven about 45 minutes. When baked each cup will have a layer of sponge-like cake on top, with creamy lemon custard underneath. You can add a dab of whipped cream to each one if you wish. Serves 6 to 8.

Stuffed Artichokes

Boil until tender (45 to 60 minutes) one good-size artichoke per person. When cool, remove the leaves and thistle, and place hearts on a platter. Select five of the best leaves from each artichoke and lay aside. Scrape the others, and mash the pulp together with one hard-boiled egg per person. Moisten with mayonnaise until the mixture will hold together. Season with salt, pepper, paprika, and a dash of vinegar, a drop of Worcestershire sauce, and sprinkle with M.S.G. Pile a mound of this on each heart, and press the five leaves around it. Chill well.

Sole in Silver

This is another package that is easy to prepare and to transport. It is quite light. I have often used it for a first course.

- 1 slice of filet of sole for each serving
- 1 slice of boiled ham for each serving
- 3 or 4 mushroom caps for each serving
- Salt, pepper and butter
- Thyme or marjoram

Cut silver foil in 10" x 5" pieces, or larger if necessary. Lay on each piece one slice of boiled ham (or baked, if you have some in your ice box) and one slice of sole on top of the ham. Sprinkle sparingly with salt (the ham provides almost enough) and pepper, and a few pinches of thyme or marjoram. Place mushroom caps on fish and dot each with butter. Wrap carefully so that no juices can escape. Put in refrigerator until ready to leave, pack carefully in box, or carry on aluminum cooky sheet. Bake 20 minutes at 350° F. Do not overcook.

Baked Hominy au Gratin

- 1 $\frac{1}{2}$ can hominy, drained
- 1 small can evaporated milk, mixed with $\frac{1}{2}$ cup water, (or equal amount of milk)
- 2 tablespoons butter
- 2 tablespoons flour
- $\frac{3}{4}$ cups grated Cheddar cheese
- $\frac{1}{4}$ cup buttered bread crumbs

Make cream sauce and add a cup of cheese, salt, pepper, paprika to taste. Stir until cheese is melted. Add drained hominy, mix well. Pour into greased casserole and sprinkle bread crumbs and remaining cheese over top. Bake in a 350° F. oven until crumbs are brown. This can be made in the morning and put the oven to brown a little ahead of the sole packages. Serves 4.

Compote of Pears

- 1 large can pears
- 6 heaping tablespoons puréed apricots (puréed baby food may be used)
- 3 tablespoons cooked orange peel
- 20 preserved kumquats
- $\frac{1}{3}$ cup brandy or rum

Drain the pears, reserving syrup. Mix apricot purée with a cup of the canned pear syrup, boil gently for 10 minutes, stirring constantly. Add slivers of candied orange peel, or one of Raffeto's preserved kumquats can be used. Pour sauce over in serving bowl, add brandy, rum, and chill. Just before serving, sprinkle with almonds. For transporting, pour into Mason jars. This can also be served hot, if desired. Serves 4.

Bouillabaisse

- 2 cans green pea soup
- 2 cans turtle soup
- 1 cup white wine, and a dash of brandy

Combine soups and heat. Add wine and brandy, heat one or two minutes more, and serve. If you serve this in ovenproof bowls, you can top each serving with whipped cream and run it under the broiler just long enough to brown. The soups can be mixed and brought to a boil in Mason jars, with the wine and brandy in a separate jar, and added at the last moment. Serves 4.

Viennese Veal

- 2 pounds leg of veal, cut in small pieces
- 4 tablespoons butter
- 3 or 4 large onions
- 2 small tomatoes
- 1 tablespoon Hungarian paprika
- $\frac{1}{2}$ of a 2-oz. bottle of capers, with salt and pepper
- 1 small green pepper, chopped
- $\frac{1}{2}$ pint sour cream

Melt butter in large frying pan, add onion and cook until golden brown. Add veal, salt, pepper, and paprika, cook until brown, turning frequently to prevent burning.

up tomatoes, peppers, and two
 tablespoons of water. Cover and
 cook slowly 45 minutes, adding a
 tablespoon of water from time to
 time if necessary. Just before serv-
 ing, add sour cream and capers and
 cook a few minutes more. For
 transporting, cook as directed, but
 pour into an earthenware cas-
 sole, add sour cream and ca-
 pers, and reheat in a 350°F. oven
 10 minutes before serving.

This is an old Viennese recipe
 given me in Vienna years ago and
 is delicious. Serves 4.

Stuffed Onions with Almonds

1 dozen small onions
 1/2 cup butter
 1/2 cup whole blanched almonds
 1/2 teaspoon salt
 1/2 tablespoon brown sugar
 or 2 cans Chinese noodles
 1/2 lb of cayenne, nutmeg, cloves

Wash and peel onions. Partially
 cook them until barely tender, add
 melted butter, brown sugar, and
 seasonings and shake to coat the
 onions with butter. Store in cov-
 ered casserole in refrigerator until
 ready to leave. One half hour be-
 fore serving add almonds and bake
 covered in 325°F. to 350°F. oven.
 Bake every 15 minutes to prevent
 burning. Onions should remain
 whole but be very tender, and the
 almonds should be golden brown.
 Serves 4 to 6.

Serve with a bowl of crisp Chi-
 nese noodles (canned).

Poached Peaches

This dessert is best as a summer
 dessert with fresh fruit, but frozen
 berries and canned peaches may be
 substituted.

1 whole peeled peaches
 1 large box raspberries
 1/2 cup sugar
 1/2 cup brandy

Make a syrup of the sugar and
 1/2 cup water, add peaches and
 fruit. Add berries and simmer gen-
 tly over low flame for 10 minutes.
 Pour into bowl and when cold add
 brandy. Chill thoroughly. Serves 4.

Eggs in Aspic

For each serving poach one egg
 in a round egg poacher until the
 white is firmly set. Remove and cool.
 Place the bottom of small bowls or cups
 with a layer of mashed *pâté de foie*
gras, or liver *pâté* with a little
 lemon juice added. Place the
 poached eggs on this and pour on
 chilled consommé (the kind that
 comes in cans). Add about 1 tablespoon of
 lemon juice to each cup, sprinkle with
 minced parsley, and chill until set.

Lamb Chops Baked in Sour Cream

6 lamb chops
 1 clove of garlic
 4 tablespoons shortening
 1/2 pint sour cream
 1 tablespoon vinegar
 1 tablespoon Worcestershire Sauce
 1/2 teaspoon salt
 1/4 teaspoon each pepper and paprika
 3 bay leaves
 Minced parsley

Rub chops with cut clove of gar-
 lic and brown on both sides in hot
 shortening. Arrange chops in a
 6" x 10" baking dish. Stir together
 in the drippings left in pan, sour
 cream, Worcestershire, and season-
 ings. Pour over meat and arrange
 bay leaves over top. Store in re-
 frigerator until ready to leave.
 When you reach your destination
 pop it into a 350°F. oven for 35
 to 40 minutes. Before serving re-
 move bay leaves and sprinkle with
 parsley. Serves 6.

Bean Sprouts and Mushrooms

Fresh or canned bean sprouts
 can be used in this interesting dish.

1/2 pound fresh mushrooms, washed and
 sliced, or 1 1/2 cups canned, sliced mush-
 rooms
 4 tablespoons butter
 1/2 pound fresh, washed bean sprouts, or
 3 cups canned sprouts
 2 teaspoons soy sauce (or to taste)

Sauté mushrooms in butter for
 about five minutes. Add bean
 sprouts, cover, and cook over low
 heat for about five minutes. Before
 serving, cook five minutes more,
 stir in soy sauce and simmer a
 minute or two. Serves 4.

Parsley New Potatoes

If fresh new potatoes are unob-
 tainable, use canned new potatoes,
 heated in butter and sprinkled
 with parsley.

Sherry Fluff

2 tablespoons gelatin
 1/2 cup cold water
 1 cup sugar
 1 cup sherry
 2 cups whipping cream
 2 tablespoons lemon juice
 1 cup ground blanched almonds

Soften gelatin in cold water,
 then heat over boiling water, stir-
 ring until dissolved. Add sugar and
 lemon juice and sherry. Chill un-
 til it starts to jell, then whip the
 cream and fold into the jelly. Pile
 in glasses and chill. Before serv-
 ing dust the tops with the ground
 almonds. Serves 4.

You will note that most of these
 recipes require less than an hour's
 cooking at the end. In most cases
 they can be cooking during the
 cocktail period. The general
 scheme is to have little or no fuss-
 ing in the kitchen after the guests
 are assembled, all the real work
 having been done earlier.

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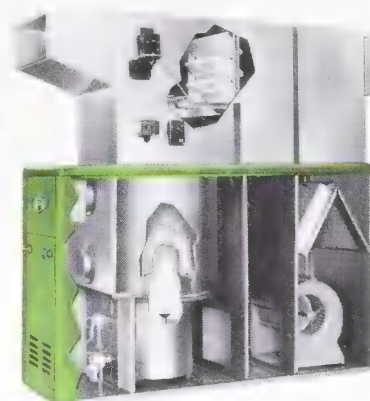


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ADVICE TO KITCHEN

KIBITZERS—

*Culinary and
 Otherwise*

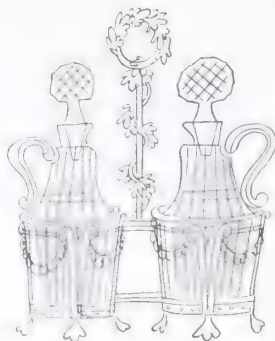
CONTINUED FROM PAGE 136

sticky and slippery. Just do all or any of these things and the little woman will chase you out of the kitchen with a rolling pin.

I still remember the charged atmosphere at home when my dad took over the kitchen. He could cook like a fool, but Ma used to get the shivers whenever he went into action. His big hands would grab a handful of salt, dip into the pepper, squeeze off a hunk of butter between thumb and forefinger, and pick up a clean spoon every time he stirred a soup or tasted a sauce. He used every pot in the kitchen and dirtied all of Ma's towels wiping pots, pans, and the stove—sometimes the floor. Every time he laid a spoon down there was a puddle under it, and the floor was a mess. The meal was wonderful, but we needed a section gang to clean up after him.

Sitting on your fanny while the little woman does the dinner dishes is no short cut to domestic serenity, either. Of course you could help, but in that course lies danger. You're liable to get yourself into a steady diet of dishwashing. With a little strategy you can avoid this and still keep your wife in a fairly pleasant state of mind. One of the best maneuvers is to retire quietly to the head with a magazine concealed under one arm. You can usually time it so the last dish is being put away as you emerge.

Pot-pokers and lid-lifters are particularly annoying to their womenfolk. A friend of mine used to be the world's nosiest guy in the kitchen. He'd barge into the kitchen after work and go poking around the stove, making suggestions which



m.g.

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would make his wife completely bug-eyed, but he never seemed to read the danger signals until one night he stuck his nose into a pot of dumplings. That did it.

Now one of the principles of light dumplings is to surface them in hot liquid, seal them with a heavy lid and leave them to cook in a mound of steam for 12 to 15 minutes. You can't even peek. When she just handed him her apron with the remark, "You do the cooking, you know so much about it," and marched out of the house with her coat and bonnet on, leaving him to finish dinner, feed the kids and clean up single-handed. I don't know if he's permanently cured, but he hasn't investigated a pot since that episode.

There's a lot of hocus-pocus about dumplings, of course, and making light, feathery ones seems to be quite a trick. They're not mysterious, however, if you just reason with them. The mixture has to be right to begin with, and most any good cookbook can furnish the ingredients, or you can use a package of ready biscuit mix and follow the directions on the box. It's the cooking of the darn things that throws most people.

Dumplings are best if they're not submerged entirely in the liquid gravy, but spooned onto points of meat so that the steam has a chance to do its work. Whatever you use, the liquid must be bubbling hot, and you dip your spoon in the liquid first each time you dip out a spoonful of the batter and drop it into the pot. Dumpling dropping isn't any hit-or-miss proposition, either, as they need plenty of elbow room. They have to swell if they're going to be light. After you have your potential dumplings sitting pretty, plunk a heavy lid on tight—the heavier the better, and go off and do something else for about twelve minutes.

(Continued on page 175)





Simple arithmetic :
fashion, style, beauty, quality **magee**
 makes a house a home



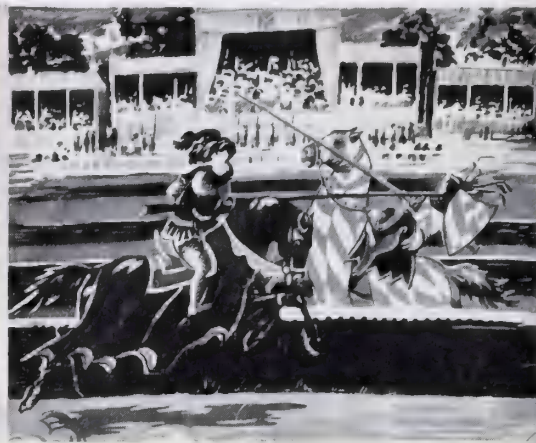
Shown here, Magee "PROVENCE" in Bershire Green. This self-tone scroll-figured carpet blends with contemporary or traditional decor. Also available in Cork Beige, Boxwood Green, Crest Grey, Cocoa Tone. In 27 inch, 9 and 12 foot widths. *Ready now!* New 2-volume Magee "Room Service Kit"—an exciting way to plan your decorating. Complete with paints, brush and a 28-page book of miniature cut-outs. Send 25¢. The Magee Carpet Company • Mills: Bloomsburg, Pa.



Straight from a bustling British film studio into the heart of the 12th Century... that's the quick trip Mr. Kandell took when he visited "on location" during M.G.M.'s filming of "Ivanhoe"!



Scene after scene of medieval romance unfolded before his eyes! Fairy tale castles... plumed knights... charging horses! No wonder this breathtaking tournament sequence delighted his designer's eye.



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ADVICE TO KITCHEN KIBITZERS— CULINARY AND OTHERWISE

CONTINUED FROM PAGE 172

way of something outstanding with fricasseed chicken try:

Corn Meal Dumplings

1 cup sifted flour
1/2 cup yellow corn meal
2 spoons baking powder
1 spoon salt
1/2 cup milk
2 spoons melted butter
1 egg white, well beaten

Put flour, corn meal, baking powder and salt together into a bowl. Add milk and butter and just stir enough to mix into a stiff batter. Fold in the beaten egg white and drop by spoonfuls, well apart, over fricasseed chicken. Cover tightly and steam for 15 minutes. Corn meal dumplings are a little longer than plain dumplings.

The guy who is always late for dinner is a legitimate cause for concern. What makes you think it's your fault for your bride to sit home and wait for dinner hot while you're at the local bistro lapping up martini or shaking for drinks with a bunch of the boys? I'm no angel. But if your wife came bouncing in every three times a week and ordered a big, juicy martini-flavored shrimp on your puss you'd raise the hell. You'd be amazed at how much stock would rise if you came home now and then and suggested that she join you in a cocktail or two in your own living room.

Do you ever make love to your wife when she's futzing around, getting dinner? It's a common practice and a good one, in my opinion, but so help me, I've found the exception. I know a couple who've been married, I guess, fifteen years. He's the greatest sort of guy and she's such an apple pie and oh-so-good-peachy sort of gal that she could be my secret sorrow any day. We were talking one evening about what husbands and wives do that get on each other's nerves and my friend blurted out, "My wife doesn't like me to kiss her in the kitchen!" Well, I'll be damned. If I were a woman I'd want my husband to kiss me any time he felt like it and be glad of it—in the kitchen, at the movies, at Times Square or 14th and Broadway—those little quick ones that keep you perking.

I thought of that charming story by the late Dr. Frederick Loomis, about an inscription found in a Chinese Garden: "Enjoy yourself. It's later than you think."

Just scratch around. You'll probably find a few little habits of your own which get your bride's goat and destroy the erstwhile serenity of your little castle. It's all those petty little irritants which chafe and beget big trouble. Frequent applications of consideration can keep love in bloom, way, way into winter. Might as well give it a try.

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One is the kind you're reading now. It carries entertainment, education, and projects the American way of life. The other is the kind our GIs are reading in Korea. That one carries explosives, firearms, and the last-resort weapons against communism.

It's only the dictator's damper on free expression, as voiced in our paper magazines, that forces us to keep our powder dry in the steel ones. If the world had more access to the printed ammunition, it would have less need for the primed.

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Style hints

for your windows

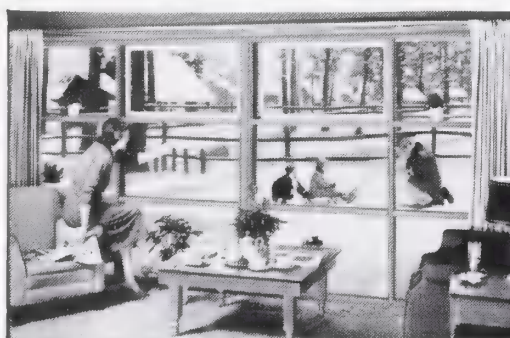
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"PARTY DRESS" for your living room is this view-capturing Curtis picture window with its slender Mitertite trim. Flanking it, for ventilation, are two of the most weathertight double-hung wood windows made today—the famous Curtis Silentite—first choice of home owners everywhere for fuel economy and easy operation.



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TAKE IT EASY, Lady!

*Keep up with the newest
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streamline your housekeeping*

By Charlotte Conway



Safety is your business if you're a good wife and mother. Safety especially in the kitchen and especially around the range. Maytag's gas ranges have the controls on the top of the back panel.

Here exploring little fingers can't reach them, but Mother can find them at easy eye and arm level. With the roomy work area between burners, there's no danger of protruding pan handles to bump into and spill over. Range has Dutch oven and chrome broiler tray that can come to table. You may have range with or without oven-door window.

SKETCHES BY KELLY GESCHLI



Like the look of pine paneling practically anywhere in the house, including the kitchen? Then you'll want a harmonizing utility cart, and Cosco now has it. Drop-leaf top and shelf look like wood, but really aren't. Instead, they're of a wood-grained plastic, resistant to stains and scratches, easy to keep clean. Cart is mounted on chromium-plated steel frame. Two push-handles and ball-bearing casters make it easy to push indoors, outdoors, wherever you want it. Top with leaves down is 17" x 24", with leaves up, 24" x 41".



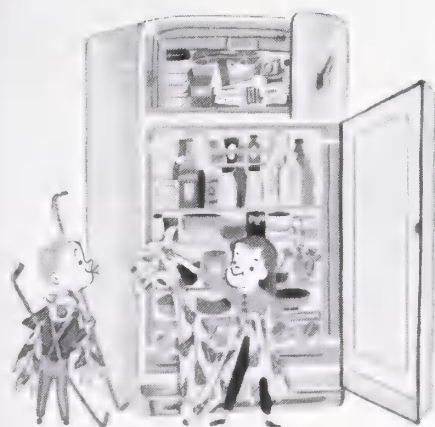
Problem windows are no excuse for not having the comfort of a circulator-type window fan. Emerson has a new one, requiring no installation, which you can use with casement or side-sliding windows.

Put it in front of the window at night to pull cool air into the room, or use it to exhaust hot, stagnant air out of the room. You can adjust it to any height from 28" to 48" from the floor to the center of the blades, and tilt it to direct the flow of air. Its wheels make it easy to move from room to room, as comfort dictates.



If you're anything like us, you *do* household chores that are easy to do, postpone those that aren't. No question of postponing cleaning it when you have NuTone's newest kitchen fan. All you do

is remove thumb screw that holds removable grille in place, slip out motor and blade part. Grille can go right in the dishpan, blades can be wiped off easily. Ventilator is 8" in diameter, can be mounted in ceiling or inside wall. Housing is only 3½" deep and will fit between standard 16" center joists or studs. Fan plugs into house wiring.



No, our sketch is not exaggerated. You really can match kitchen curtains to your refrigerator, or vice versa, with the new Servel refrigerators. For they come with interior trim in one of three colors,

blue, green, or gold. These Servels, whether operating on electricity or gas, have plenty of built-in utility as well as good looks. They defrost automatically, have a butter conditioner, odds-and-ends basket for small items, hors d'oeuvres tray, and a very special latch you can manipulate with a touch of your elbow.

(Continued on page 194)

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"That's why, when it comes to dishwashing in my home, I insist on a *KitchenAid* Home Dishwasher! *KitchenAid* is built by Hobart . . . and we use Hobart Commercial Dishwashers in our hotel. That's recommendation enough for me! With Hobart experience in building commercial dishwashers, it's just logical that *KitchenAid* would have the same unexcelled performance I expect from Hobart. The revolving wash and rinse action of Hobart Commercial Dishwashers is an exclusive advantage in *KitchenAid*, for example. The other great *KitchenAid* advantages . . . independently sliding racks with upper rack adjustable for two positions . . . circulated electric hot air drying . . . the plate warmer feature . . . are all the result of the more than 50 years of commercial dishwasher experience."

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 82

San Angelinos themselves will proudly escort you through six homes and their gardens. Each is related in some way to a historically significant past, usually romantically furnished with ghost and legend, and a rich heritage of art treasures. One stop will undoubtedly be at the seventeenth-century monastery from which the village is named, to visit one of its patio apartments, where whitewash, blue paint, tile, plants, and antiques manage most gracefully to blend modern living into rather awesome surroundings. Another may be the seventeenth-century House of Lace, so called because of the delicate carvings on its façade. In still another, younger house, merely mid-nineteenth-century, Victorian mingles with ancestral, purely Mexican pieces.

The tour takes only a morning, from about ten to one, costs \$10, includes lunch and transportation from the Monument to the last house. Only a limited number of tickets are sold. For advance reservations and information on future tours, write: San Angel Tours, Apartado Postal #79 Bis, Mexico I. D. F. For information on Mexico in general: Mexican Government Tourist Bureau, 8 West 51st Street, New York City.

Fruit of the vine

Finest time of all the year to drive the vineyard areas of New York State is early fall. By mid-September the terraced and trellised hillside vineyards of the Finger Lakes Region, through the Hudson River Valley between Highland and Bear Mountain, and along the shore of Lake Erie in the extreme southwest corner of the state, glow with the deep purples and reds of the heavy grape clusters.

Along U. S. 20 from Silver Creek into Pennsylvania, you will see the grapes predestined for unfermented grape juice. (Appropriately so, since it was at Fredonia, one of the larger towns along this route, that Mrs. Esther McNeill founded the W.C.T.U.) Elsewhere you are in wine country, in the richly dyed and scented scenery which is incipient champagne and sparkling Burgundy. En route you are welcome to visit almost any of the ten wineries where such fancies become fact. The four largest, Pleasant Valley, Taylor's, and Urbana in

ACCEPT THIS SPECIAL INTRODUCTORY OFFER!



TO ACQUAINT YOURSELF with the superb flavor of this authentically French-style onion soup—the skillful blending of butter-fried onions in rich beef stock with a dash of Parmesan cheese—send \$1.45 for six 8-ounce cans prepaid. (20-oz. and 13-oz. sizes available at your food store.) Geo. A. Hormel & Co., Austin, Minn.
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Hammondsport, and Widmer's Naples, all in the Finger Lakes Region, provide guided tours, processing rooms, wine vaults, vineyards—usually any week through Columbus Day, but check locally for the exact time. Almost always, an opportunity sample goes with the sightseeing.

Pomp and circumstance

The Coronation of Her Majesty Queen Elizabeth next June 2 will make both May and June a particularly exciting time to visit Britain. It has caused a rush for transatlantic bookings and other reservations which should spur you to quick action, if you are at Coronation-minded.

The actual Coronation ceremonies will be closed to you, except by television, since you're probably not a peer of the realm. And crowded grandstand seats along the route of the Royal Procession—\$5 to \$75 including a box lunch while in the \$65 to \$75 bracket, goes out, even to champagne—are going fast. So are rooms in the few hotels which overlook the route.

But even if you cannot manage a close-up of the main event, British Coronation is much more than a simple pageant. It's a whole season celebrated throughout the British Isles, including a sufficient number of Royal public appearances, ceremonies open to the public and free, to make it worthwhile to be around anyway. Try at least for London during Coronation Week, when hotels, night spots, department stores strive to outdo each other in decorations, special entertainment, gifts. All lead to a Coronation Night climax more gala than any New Year's Eve. At the time this is printed, your travel agent will have details, or ask the British Travel Association, 3 Madison Avenue, New York.

Bargain hunter, beware!

South American shopping is full of South American scenery: It comes in such quantity, such variety, at such alluring prices that it is essential, if you would make your \$500 customs allowance real count, to figure out ahead just what is for you and, particularly, what is not. Suggestions on the positive side are easy enough to get, often come automatically with your initial swatch of literature and maps. Here are some equally important don'ts, not quite so frequently mentioned:

In Ecuador, don't necessarily buy the first Panama hat offered you.



Italian Renaissance bedroom in Gonzalez Jauregui house in San Angel, Mexico, is an inkling of the fabulous treasures with which grandees lived. House is open to the public during fall tour.

The better buys await you at their source, at Jipajapa, San Pablo, Montecristi, where, many think, the best quality is produced; or at Luenca, whose streets, most any day, are literally white with beautiful Panama drying in the sun.

In Paraguay, resist that tempting, slippery Paraguayan lace until you can buy it from the woman who made it, preferably at the village of Itaugua, which produces the most and the best, and is more amenable than most second-hand sources as to price.

In Venezuela, remember that most of the merchandise displayed in those well-stocked, bigger city shops is imported, and priced accordingly. Wait with your shopping until you reach the Island of Margarita, good for pearls, mother-of-pearl trifles, native hats, sandals, shawls.

In Brazil, where everybody shops, at least for semi-precious stones, think twice before you buy both stone and setting. That lovely new aquamarine, topaz, tourmaline, amethyst will cost less duty if you bring it through Customs unset. But know a good jeweler at home who can do your stones justice.

In Argentina, be firm when offered cigarettes, birds of paradise, ostrich, which are not permitted through Customs *at all*; and when street vendors tempt you with so-called French perfumes at a price which may be cheap but not always as labeled.

At native markets, until you've felt your way around a bit, don't pay the first price asked. At most of them, even the larger, more frequented ones like Lima's must market on the Giron Ucayali, you

are expected to bargain, miss half the fun, and pay more, if you don't.

Anywhere, don't buy the obvious thing unless you are sure you can really use it, or definitely lack the time to look further. In South America as elsewhere much of the merchandise which looks so suitable and appealing in its own surroundings may suddenly turn out to be completely out of place and useless back home. And the South American bargain counter is not only generous with articles of real artistic merit, good anywhere, but, for those who are willing to search, turns up surprises like the baroque angels carved of wood you may occasionally find in Buenos Aires, the miniature native paintings offered by the Indians in Quito, the antique carved Spanish-Colonial silver stirrups.

Hawaii, here we come

Just as if it were not tempting enough any time of year, Hawaii will be all the more so this fall, when United Airlines initiates a new, all-time-low air excursion rate of \$240 plus tax round trip. Good on all trips completed in 16 days or less between October 1 and December 10, this rate gives you, at \$43 less than standard fare, a full two weeks in the Islands.

Nor is it actually an off-season rate. Hawaii, it is true, is less crowded in the fall. But that is because fewer people can travel then, not because Hawaii itself is much different in the fall than at other times. You can use this rate, for instance, to be on hand for the Hawaiian Invitational Regatta, held the week of October 6, or for Aloha Week, October 13-18. Or use it later to escape winter's first unpleasantness.

(Continued on page 181)

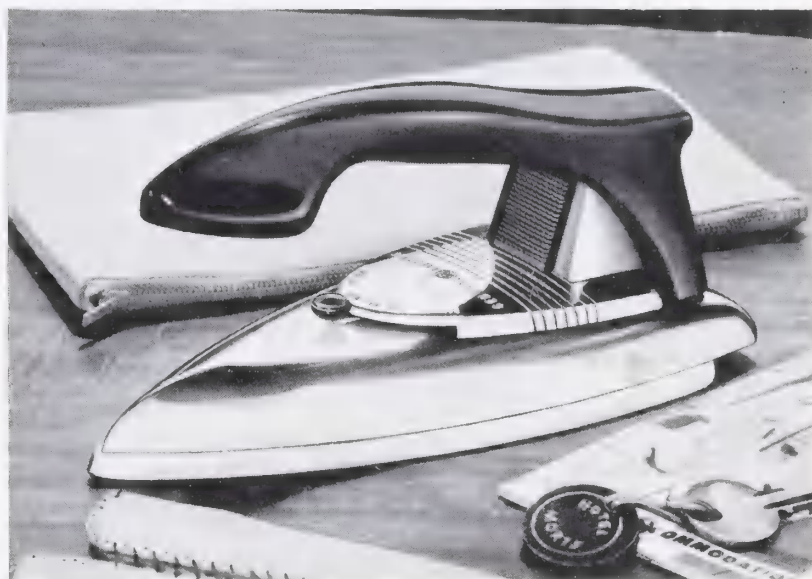
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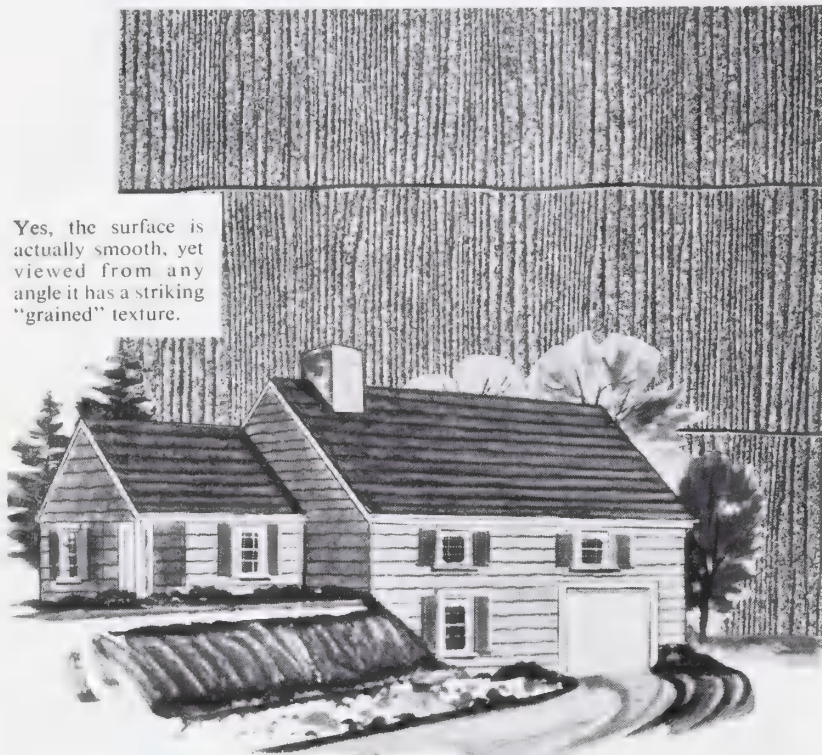
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Also in the "Home Idea Book" are remodeling ideas for restyling interiors. It shows you how to cover unsightly walls and ceilings,

have new rooms in no time at all with predecorated J-M Ceiling Panels and Wall Plank . . . how you can save up to 30¢ on every dollar you now spend to heat your home in winter, keep it up to 15° cooler in summer with Spintex rock wool insulation.

Whether you plan to remodel or to build, you'll want the wealth of helpful information in this 64-page "Home Idea Book." Fill in the coupon below and send it with 25¢ for your copy.

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64 pages in full color

Ideas for roofs—beautiful exteriors! Ideas for kitchens, bathrooms, bedrooms, extra rooms, new homes...many other features!



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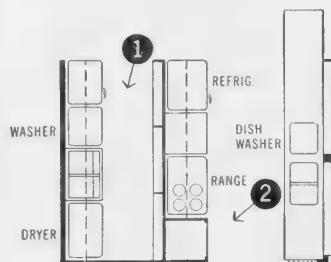
("Home Idea Book" not available for Canadian distribution.)

THE HUB OF THE HOUSE

CONTINUED FROM PAGE 97



1



1. Laundry includes washer, dryer, tubs. It all fits into cabinet assembly. Tubs are hidden behind doors of wire mesh (for ventilation), covered with removable counter of Formica. Ironing is done off the premises. 2. Frequently-used food staples are stored in a cupboard beside stove. Note how shelves on door bring them right out into room, make more efficient use of depth of cupboard, dispense with inefficiency of deep shelves. Walkers have designed to eliminate waste motions, saving time, labor.

2

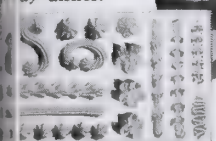


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A few of the patterns

Just screw in one of the six tips, fill the syringe half full of icing and design any one of many decorative patterns. There's a tip for every pattern you desire—lovely florals, dots, stars, scrolls, carved bands and graceful borders. There's even a special tip for writing names, dates, initials. The nickel silver tips can be quickly changed without removing mixture from syringe.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 179

You'll find the sunning and the bathing as always, and the usual activities: luau, hukilau, tours of private gardens, visits to the sugar mills, fashion shows going on as usual. In fact, were it not for the school boys assiduously practicing football on a Sunday afternoon, you might never suspect it was fall at all.

First prize—Europe!

Keep your yearnings to see Europe in mind when you buy bulbs for fall planting. For some lucky gardener is going to win a free trip for two to Europe in the Garden Photo Contest sponsored by the Associated Bulb Growers of Holland, and it might as well be you. Merely make sure you get an entry blank when you buy bulbs—available from any distributor of Holland-grown bulbs—plant as usual, photograph next spring either in black and white or color transparencies, and submit before next June 30 to the judges.

This is a contest in which no one really loses. It is not necessary to purchase any minimum quantity of bulbs to qualify, and the judges want interesting pictures rather than proof of fancy floriculture or expert photography.

In addition to that first prize, moreover, there are over one thousand more: fine Leerdam glass, Royal Delft porcelain, Gerritsen and Van Kempen silver, rare varieties of bulbs. And, even failing to win one of these, you still win the beauty of Holland-grown bulbs for your garden.

Leatherstocking land

If your plans for foliage-time driving in New York need only a worthy goal to make them perfect, why not make that goal Cooperstown, handily centered in the state, 200 miles northwest of New York, 275 east of Buffalo.

Cooperstown, what with forested hills behind and Lake Otsego at its feet, puts on a very nice foliage display all its own, besides being the repository for one of the country's more precious, extensive, and varied displays of Americana.

Between its three impressive museums it offers, in fact, something for each member of the family. Those who lovingly remember James Fenimore Cooper's
(Continued on page 184)

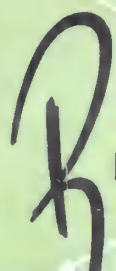


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Those matchless Treasure House craftsmen have adapted the homelike charm of French country furniture to create for you this contemporary dining group in natural cherry . . . together with many other French-inspired pieces for today's living room and bedroom.

NEW FURNITURE BOOKS

Write for free 16-page pamphlet on Colonial's "French Inspirations". Send 25c for "The Story of French Provincial", fully illustrated. Also 25c, "The Colonial Treasure Book" — 88 pages of furniture fact and picture. All three, 50c.



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All usable horizontal surfaces in the Walker home are surfaced with sturdy, scratch-proof plastics. Because this free-form coffee table has a Micarta top, the children can use it for their painting and crayon projects and not worry about marring its surface.

RUGGED MATERIALS

make the

Walkers' house "childproof"

CONTINUED FROM PAGE 114



... traditional or modern ...

YOUR HOME

takes on New Beauty when you install
NATIONAL GUARD ADJUSTABLE SCREEN DOOR GRILLES

Fully adjustable, easy to install, distinctively styled . . . to give your doorway the timeless beauty that comes only from painstaking workmanship and soundness of design. Skillfully handcrafted of lasting steel, with genuine cast figurines. Finished in white enamel.



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Even with five children in the house Rodney and Dorothea have been able to reduce their restraining do's and don'ts to a bare minimum by using rugged materials. These chairs in the living room are covered with Naugahyde, a tough vinyl-coated fabric.



The 90-foot stretch of space in the living area is unbroken by doors or walls. When the Walkers entertain, the kitchen and the living room can be screened off by these Temlite blinds made of vertical strips of natural wood. They are tough and very easy to keep clean.

For a complete list of all the materials and equipment used in this house turn to page 145.



Here are two of the three scuff-proof floor surfaces in the house: top, colored cement in garden room; bottom, asphalt tile: covered with hemp matting in living room, master bedroom; bare in children's rooms. Vinyl-coated cork is used in kitchen and playroom.

Dirilyte flatware creates a new world of table setting! It's made of a golden-hued metal alloy, brilliantly beautiful, superbly durable. It will thrill you from the start, will satisfy you all your life with its quality and craftsmanship. Dirilyte flatware is *solid* Dirilyte—there's no plating, nothing to wear off. Fabulous? Yes! Out of this world? Yes, yet within your reach—moderately-priced. Federal-tax free! Learn about Dirilyte today!

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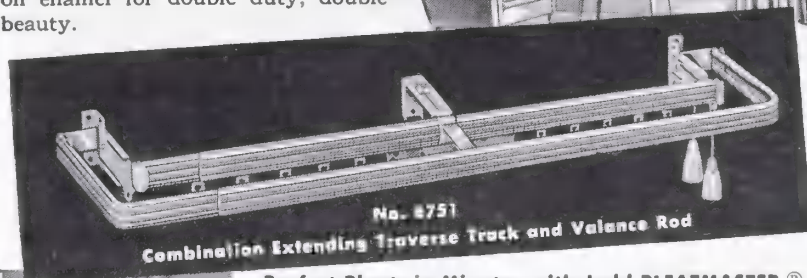
Dept. HB-117, Dirilyte Company of America, Inc., Kokomo, Ind. Here's 10¢—send me color-illustrated Dirilyte booklet. I want to see how the golden beauty of Dirilyte dramatizes every kind of table setting—from jeweltones to pastels—and I want to know those facts your booklet gives—about setting the table correctly for every meal.

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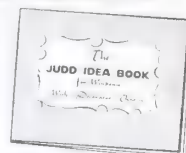
"Double Up" for Window Beauty..with JUDD

So simple! So easy! So effective! Hang both your draw draperies and your shirred or pleated valance on *one* fixture—this JUDD combination with an inner traverse track and outer curtain rod on the same bracket. Draw curtains open full width or close with generous overlap; valance conceals drapery track at all times. Track and rod in sizes extending 28 to 120 inches. Traditional JUDD quality, of course: rigid steel with super-durable baked-on enamel for double duty, double beauty.



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Yes—any woman can make decorator-perfect, full-heading pinch or box pleats in drapes or valances, easily, in a matter of minutes, with Judd Hooks and Tape. No tricky measuring, no intricate stitching. Buy tape by the yard, hooks in any desired quantity; or get handy kit containing hooks and tape for complete 10-pleat pair of drapes. But be sure you get the *original* Judd PLEATMASTER. At drapery departments or variety store.

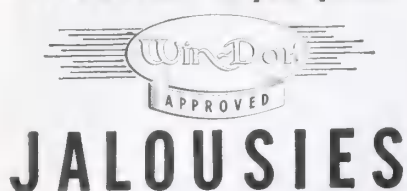


Get this new Judd book of smart, easy, modern window treatments. Send 15¢ in coin.

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NEW window makes EXTRA room of your porch

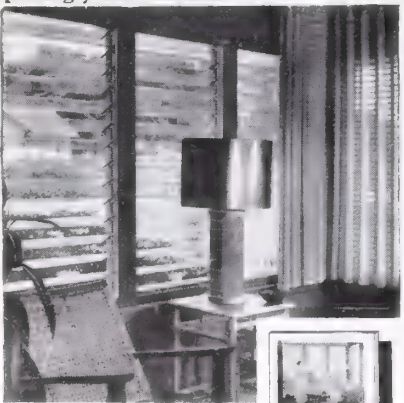


● Enjoy your porch or breezeway in all weather by enclosing it with Jalousies, the new windows of glass slats which open for complete ventilation and close tightly for complete weather protection.

Win-Dor Approved Jalousie windows and doors give you these features:

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2. Louvres automatically lock in any position, are easily opened, closed and cleaned from the inside. Screens or storm sash inside too!
3. Louvres controlled with Win-Dor worm and gear operator with removable handle (a quality product for more than 40 years).
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Use Win-Dor Approved Jalousies for any room. Use them for remodelling . . . use them in your new home. They are the most convenient, practical and decorative windows there are and surprisingly low in cost.



The Casement Hardware Co.
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Gentlemen:
Please send Booklet on Win-Dor Approved Jalousie Windows and porch enclosures. Enclosed is 10¢ to cover cost of mailing.

Name _____

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WRITE TODAY

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 181

Leatherstocking Tales will particularly enjoy the collection of Cooper family relics in handsome Fenimore House, open daily to October 31, thereafter Monday through Friday. But others may be even more intrigued by its really fine displays of early American art—portraits, life masks, genre paintings.

The whole family will find consolation, at least, in the Farmer's Museum, open daily to October 31, and demonstrating in detail just what one had to go through to earn a living, keep house, and grow up in the early four-corners village, reproduced with country store, schoolhouse, blacksmith shop near by. The philosophical will be further consoled by gazing down at the famous Cardiff Giant, proof perpetual of the gullibility of man.

If, on the other hand, you are neither the philosophical type, nor devoted to the past, you will still enjoy Cooperstown. Those to whom baseball scores mean more than candle molds will delight in the National Baseball Museum, open 9 to 9 daily through October 15, thereafter 9 to 5. This museum traces the history of the game on the very spot on which it was founded, especially if a game is on at Doubleday Field, named for its founder. And even those to whom this trip is merely a last outing before fall decorating will come home rewarded. For at Cooperstown you can see first hand some of the very articles which have inspired the collection of "living heritage" fabric, wallpaper, and rug designs now being produced by F. Schumacher & Co., New York, and distributed under the Farmers' Museum Hallmark.

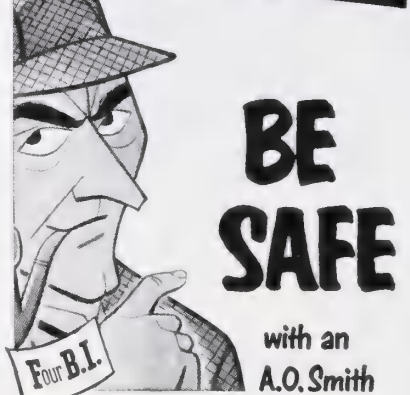
Nice now

Georgia's Sea Island, where, as guest of The Cloister, you can still golf, dance, sightsee in summer cottages, and until September 30 enjoy summer rates from \$24 daily for two, all with the advantage of few people, a calmer pace than characterizes this famous resort from, say, November on, and the balm of sea air distilled by September to a sparkling quality as heady as wine. The Cloister, Sea Island, Georgia.

Italy, where fall, though still fair and warm, is actually a much more comfortable time for sightseeing



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of this tank destroyer...



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AUTOMATIC WATER HEATER

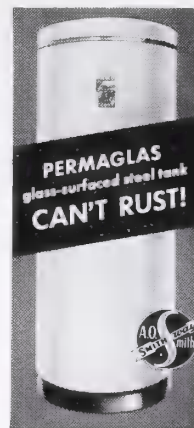
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than summer; where grape and religious festivals vary the usual rounds; prices, even along the lovely Italian Riviera, may be as much as 20 per cent lower than later on; and you can still cover as much or as little territory as please you on those handy, fixed-rate Travel-at-Will tickets offered by the Italian State Railways. The Italian State Tourist Office, 21 East 51 Street, New York.

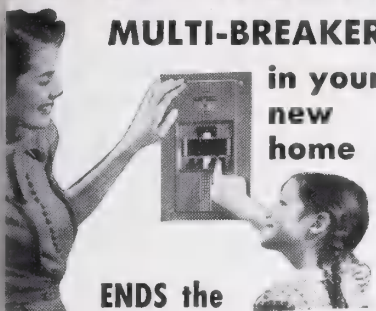
Wyoming's Jackson Hole Country where the advantages of September over October and vice versa are stock argument, but no one denies that either is superior to the more crowded summer season. Though the Tetons are coloring up for fall, continuing warm weather in this pleasant valley at their feet, plus clear, low-level water in its many lakes combine to make fishing there is always exceptionally good. . . . And though snow may come in late October, the four highways leading into this country are open all year, and what's snow to the hunter sighting a trophy-size rack of elk or moose antlers? Jackson Hole Chamber of Commerce, Jackson, Wyoming.

Austria, which customarily enjoys mild and sparkling early fall weather, and this year offers a number of new or remodeled hotel, castle-pensions, and inns from which to enjoy it. For the Bregenzer Forest, brilliant with color and the scene of a number of folk festivals, equally colorful: The Hofen, a converted castle hotel at Lochau. For Alpine, wonderland scenery and in fra-red-broiled steaks: the new shining, and Tyrolean Hohe Watz near Imst. For more: The Austria State Tourist Department, 48 East 48th Street, New York.

West Virginia, whose mountains are among the first in the East to take on fall coloring, and where State Park and Forest Cabins go on a reduced rate schedule as early as September 6—Park cabins, with refrigerator and electric range, from \$15 weekly each person; Forest cabins, a little more rustic, from around \$11. If, once settled, you can bear to leave, do move about the state for the Annual Majorette Festival at Charleston, September 23; the regatta at New Martinsville, September 28; and, by all means, the Mountain State Forest Festival at Elkins, October 2-4, which presents, in addition to the usual parades and such, a woodsmen's contest with old-timers' bear hunt, wood chopping and sawing contests and ex-

Cutler-Hammer MULTI-BREAKER

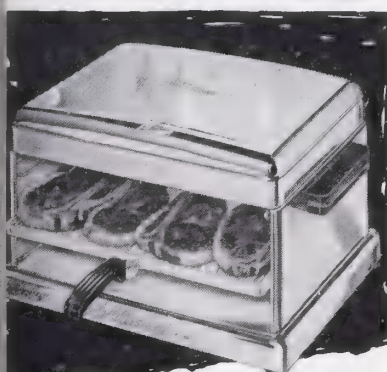
in your
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hibitions of archery and shooting. West Virginia Industrial and Publicity Commission, State Capitol, Charleston 5, West Virginia.

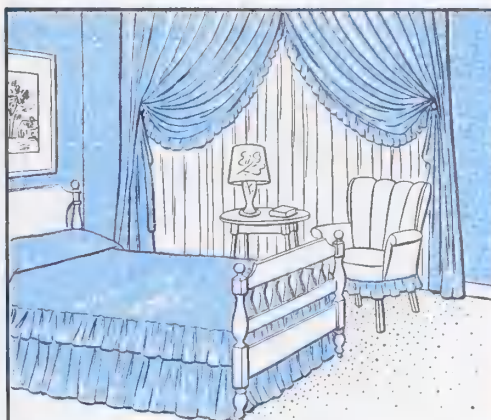
France's Basque Coast, where Biarritz is going into her gayest season, and the surrounding country offers an almost continuous round of folk festivals, all with that unique and picturesque Basque touch. French Government Tourist Office, 610 Fifth Ave., New York.

Louisiana, where the Shrimp Festival and Blessing of the Fleet at Morgan City September 6 and 7 launches a notable series of autumn events in which colorful tradition and shrewd economics play a part, but the star is food: sugar, at New Iberia, September 26-28; yams, at Opelousas, October 8-9; rice, at Crowley, October 22-23. Write these Chambers of Commerce.

Spain, cooler in the fall than in summer but sunny as ever, and features, come mid-September, the annual Sherry Wine Festival at Jerez de la Frontera, home of this most famous of Spanish wines. As befits its inspiration, this festival begins with an Andalusian Parade, includes a Flamenco Gypsy song fiesta and dances in honor of the Queen of the Vintage, ends with the traditional blessing of the grape. Spanish Tourist Office, 485 Madison Avenue, New York.

Pennsylvania Dutch Country, where, among other early fall events typical of this area, you'll want to search out a lattwarrick party to go to. However you feel about apple butter, which is their main reason for being, you cannot fail to enjoy the routines which produce it, the people gathered around, and particularly the folk dancing, group singing, the tall tales in that intriguing Pennsylvania Dutch idiom into which just any apple butter boiling so often develops. Vacation Bureau, Pennsylvania Department of Commerce, Harrisburg, Penna.

The Caribbean, where summer rates continue to give you bargains everywhere, often through mid-December. Suggestion for preliminary planning: The new map put out by Esso Standard Oil, S. A., which gives complete information on all transportation in the Caribbean, shows in large-scale detail 15 Caribbean Islands plus Bermuda and four of the Bahamas. Free from the Foreign Department, Esso Touring Service, 15 West 51st Street, New York 19.



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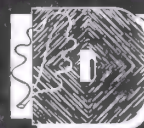
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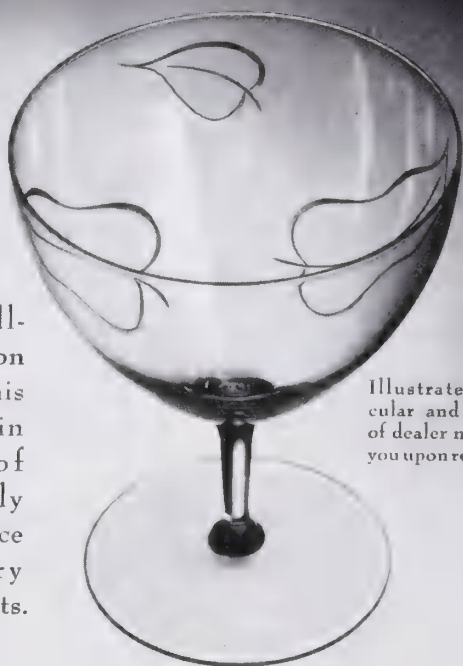
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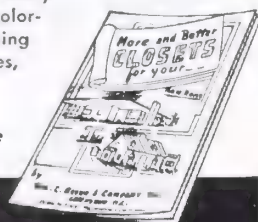
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DECORATORS DIARY



Ideas for dissolving decorating dilemmas,
from the notes and jottings of a decorator
who covers the markets with a discerning eye

Had an idea the Websters must be rattling around in that 8-room apartment now that all four of their offspring have departed for school. But when I suggested as much to Elsie she started with amazement. Rattling, it seems, is the least of their problems.

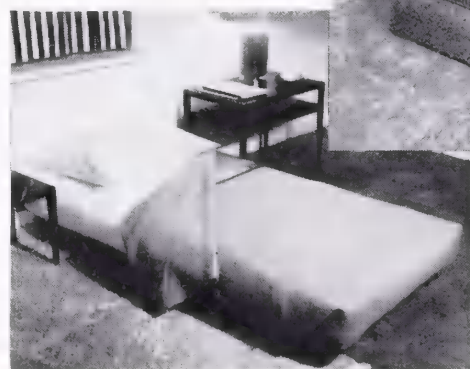
"If Ted and I are alone for four weeks running," she explained, "that's a record. First there are football week ends, then the holidays, then mid-year. And in between, those unpredictable leaves that have nothing to do with any holiday you've ever heard of. We love it, of course. But it gets complicated. You see no one of our

children ever manages to come home alone. There's always the roommate from New Mexico who couldn't humanly be left to stay away the holiday in the dormitory. Or the pathetic algebra teacher who's working his way to Boston. We never seem to have enough beds. What would you do?"

I'd hang out the SRO sign early in the year. No use suggesting that to Elsie, though. Nothing could ever persuade her to curb the children's carefree hospitality. So I kept my peace. And next day, Bloomingdale's I was inspired with a more constructive answer.

(Continued on page 190)

Guest Sleeper



HERE SERVANTS ARE OBSOLETE

CONTINUED FROM PAGE 118

checks. I adhere to no rigid schedule. If a room has to be cleaned, I clean it. The important factor is need, not schedule. Why can on Friday if the room doesn't need cleaning?"

In practice, here's the way Dorothea's system works. She starts each morning by loading the Benetton with the soiled clothes the children have brought from their rooms to the laundry. (She averages 17 loads a week.) Then she cleans her bedroom wing while Kizi, the student-helper, covers the children's west wing. Then, following her system of checks, she inspects the bathroom, the mirrors, the closets. If any one of them needs special cleaning, she does it before moving into the living room. When there are other demands on her time, she finishes her housework in 15 to 20 minutes, and the special cleaning jobs are put off for another day.

SINCE the house is a one-story structure, there is no need to run up and down stairs. It is laid out so that the parents' suite and living room are at one end and the children's rooms with their community playroom at the other. This eliminates the normal clutter of five children to one section of the house that can be screened off.

Everywhere Rodney Walker used building materials that demand little care. The floor surfaces are of three types: vinyl-coated brick, asphalt tile, and concrete. The latter two are waxed by an electric waxer twice a month, so that an occasional mopping and frequent push-brooming keep them clean.

Similarly, the interior walls are materials chosen for imperviousness to dirt: hardwood paneling, mica, Micarta, and high-gloss paint—all wipe-clean or wax-clean surfaces. Rodney has used mica or Micarta on every horizontal surface. All of the tables in the house are covered in Formica or Micarta, which is why Dorothea doesn't bat an eyelash when her children tip over a chocolate milk or dribble syrup on their dining table. The kitchen counters and cabinet fronts, the living room and dining cabinet, and the master bed, built-in, are also surfaced with wood-grain Micarta. The bathroom cabinets, the girls' desks, and the top below the blackboard in the playroom are covered with attrac-



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tive, bright-colored Micarta which has proved impenetrable to just about every type of youthful beating with one exception—dart throwing. Darts are not allowed unless they're aimed at the beaver-board squares in the playroom.

In furnishing their home, the Walkers continued the direction they pursued in two previous ones. They kept the number of free-standing pieces to a minimum—using more built-ins and fewer decorative accessories. They prefer to let the design of the house, the panoramic view, and the indoor planting supply the decorative touches. Where it was necessary to buy more chairs and tables, they chose only the natural finishes like rattan, glass, wrought iron, and unstained woods. All the old upholstered furniture was recovered in a modern plastic material called "Naugahyde."

In every way, the Walkers have eliminated furnishings that demand "loving care." There are no lamps in the house, and absolutely no bric-a-brac or collections of dust catchers. The only carpeting consists of hemp squares in the living room. All the beds, with the exception of the parental double bed, have two sets of washable spreads. None of the rooms, except the master bedroom, has draperies. "Tem-lite" vertical shades and a plastic, "Curtition," answer the same purpose, eliminating the usual upkeep of curtains.

AS PROOF that her house can carry on with very little cleaning, Dorothea likes to tell about one two-weeks stretch when she literally did no housework except make the beds and prepare meals. She was taking a course in Cub Scout Leadership at the time. It was also National Boy Scout Week and time for the door-to-door Brownie cooky sale. During this period she would leave home early in the morning and not return until it was time to prepare dinner. At the end of two weeks, the bathrooms were pretty messy and her bedroom needed straightening up, but the rest of the house was livable.

Dorothea Walker doesn't maintain that her home can be left untended indefinitely, but time and time again she has proved conclusively that in 15 or 20 minutes she can get the house in fairly good order, presentable enough for guests or for showing to one of Rodney's clients.

This is a pretty sizable achievement when you realize that she has only one part-time helper and that the household numbers eight.

(Continued on next page)



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HERE SERVANTS ARE OBSOLETE

CONTINUED FROM PRECEDING PAGE

Naturally, she has the benefit of every mechanical aid that she and her husband could think of. There's a dishwasher, a freezer, the home laundry and dryer. There is also an inter-communications system which saves her steps and lung power. It makes it possible, for example, for her to help the children decide what to wear to school without ever getting out of bed. Other labor-saving devices consist of the touch latches on all the cabinet doors, and the self-mixing faucet which eliminates two extra motions. Of course, there is Kazunori Nakamura and the Walker progeny themselves.

Kazi is a Japanese college student who lives with the Walkers. In exchange for room, board, and a small salary, he gives them five hours of his labor daily and ten on Saturdays. He's important in the scheme of things because he's an adult who helps Dorothea when she needs help most and he's a responsible person with whom they can leave the children at night.

His duties are to fix the children's breakfast and prepare their lunches, thus providing Dorothea with a leisurely interval between waking and seeing the older children leave at 8:10 on the school bus. During this time she reads the paper, has a cup of coffee, quietly collects her thoughts.

In the evening Kazi stacks the dishwasher and cleans up the kitchen so that when dinner is over, so is Dorothea's housework. And he helps with the heavy Saturday cleaning.

The five Walker children also aid in keeping house. They set the table for meals and are charged with keeping their own rooms clean as well as the community playroom. When the play-

room becomes a mess, Bruce picks up the sports equipment, Lisa puts away the books, Mark collects the pencils and crayons, Elle stacks the magazines, and Craig gathers the paper scraps.

When their mother is cooking the children fetch and carry the various ingredients. When there's a big cleaning job under way, each child is given a damp sponge and assigned a definite area to clean. Frequently, childish zeal exceeds childish skill, but the habit of household responsibility is being inculcated early.

THE Walker girls, at age eight, are born baby tenders and relieve their mother of the job of supervising the younger children. Lisa takes the morning shift and helps the boys dress before breakfast. Ellen bathes them at night and gets them into their sleepers.

Lisa has a natural ease with and a great love for animals, so to her goes the job of feeding and watering one pony, one goat, three dogs, two cats, ten kittens. In the two years she's had this chore, Lisa has seldom forgotten to do her duty.

Like all growing girls, the Walker twins love to cook, but their time in the kitchen is not limited to an afternoon of fudge making. They work right along with their mother in such steps in food preparation as peeling vegetables, beating eggs, and chopping nuts.

"A few weeks ago," Dorothea says, "I would have said they were too young to be allowed near a frying pan. But I was fixing fried chicken and they wanted to help. So I gave them each a brown paper bag filled with flour and seasoning. I showed them how to shake the chicken parts and flour at the same time. Then I started the frying."



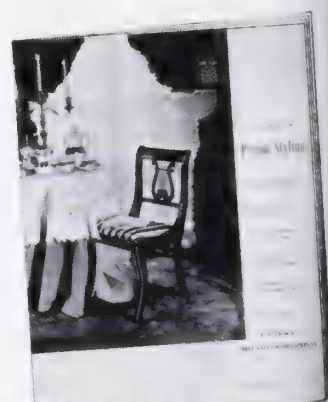
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As I worked, I warned them about the spattering fat and showed them how to turn the browned pieces. Before I realized it, I'd let them take the forks and they actually cooked the chicken while I prepared the rest of the meal."

In all homes where a good deal of work seems to get done easily, there is always careful planning. The ability to organize is one of Dorothea Walker's chief virtues, which is why early in their marriage her husband appointed her the family purchasing agent. It is she who shops for and selects all the food, supplies, and clothing for the entire household.

Here is how she does it. Dorothea shops for staples once a month. She invades the supermarket at night, so that Rodney can help with her gigantic order. Together, they cover the store in half the time. They buy in quantity, but not necessarily the giant economy-size containers of food and cereals. She's learned that in her house a giant-size box of pancake flour, for example, cracks and leaks before it's empty. There's no more waste on the cupboard shelf than money saved in the economy price. In addition, the large-size boxes of cereal, dog food, etc. are awkward for the children to handle.

HE buys perishables in two ways. Fresh fruit and salad greens are purchased at a neighborhood market which is higher priced than the chain stores, but it happens to be conveniently located next door to the woman who does the family's bi-monthly ironing. Thus one stop serves two purposes.

The food for their 22½-cubic foot Carrier freezer is bought under "food plan" system. This plan, popular in California and beginning to appear elsewhere, involves a salesman who calls at the house

about four times a year and takes a wholesale order for meat, fowl, fish, frozen fruits, and vegetables. It takes around 100 lbs. of food, costing approximately \$200, to fill the Walker freezer.

With her size family, Dorothea must re-stock every three or four months. If she runs short of a favorite delicacy, she phones in her order to the Rich Food depot. These people, however, won't deliver unless the minimum order comes to \$40, a requirement which Dorothea says, "can make a good manager out of any scatterbrain," since she's forced to study her family's food habits.

FOR clothing, Dorothea shops for the family in one large department store. One shopping trip must satisfy a lot of needs. She buys for easy identification as well as easy upkeep. The boys wear jeans and tee shirts. The girls wear dresses to school, but play in tee shirts and corduroy shorts. They all wear identifying socks—white for the twins, solid colors for Bruce, and striped or plaid for the little fellows.

Dorothea, herself, works around home in good-looking playclothes. Her checked gingham shirts and sailcloth pants go into the Bendix and dryer along with the children's things. They all come out fluff dried, but needing no ironing. Dorothea has reduced the ironing to a minimum. She rough-dries her bed linen, uses paper napkins, and is constantly trying the newest things in nylon, Orlon, and Dacron.

Probably, the greatest evidence of her good management is that in every typical day she manages to reserve at least two hours for her personal pursuits. The cleaning is done by about ten each morning and the Bendix-dryer cycle is on its second round. Dorothea stops

(Continued on next page)



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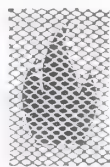


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HERE SERVANTS ARE OBSOLETE

CONTINUED FROM PRECEDING PAGE

housework and goes to her room. Mark and Craig know they must play alone during this time, and not disturb their mother until she comes out. During this morning recess Dorothea makes telephone calls, writes letters—she handles her husband's business correspondence, types out his contracts and specifications—and plans her scouting activities. Her afternoon rest period coincides with the children's nap. Dorothea uses it for pure relaxation, which explains why the books on her bedside reading shelf change constantly, reflecting her belief that a woman should exist on many levels. Sometimes she indulges herself and naps, too. When the older children get home from school and Rodney returns from work, she's refreshed and looking forward to a pleasant evening with her family.

It is this way of life which she has evolved for herself—a busy life but with organized islands of quiet for thinking and mental renewal, which stamps Dorothea Walker as a new, modern, and inspiring type of American woman.

In the eyes of her family, she's more a mother than a housekeeper, more a wife than a daily drudge, more a human being than a cog in the kitchen. How many women can make this claim?

DECORATOR'S DIARY

CONTINUED FROM PAGE 186

double-decker ottoman it was, made of two yard-square inner-spring mattresses joined on one side by a fabric hinge. Sits on a low square base and in the base is a flat spring that pulls out like a drawer and jockies into position to make a foundation for the top mattress when you flip it over. Both sides of the mattresses are upholstered in good-looking nubby fabric, so the bed is quite presentable even when it's not made up. Looks like one of those low couches modeled after the Hawaiian hiki.

When Elsie saw it she ordered two without as much as five minutes pondering. At less than \$75 each, she could hardly do much better. One of the ottomans went in a corner of the dining room where it can also be opened up for extra seating during holiday parties. That one's for the extra male

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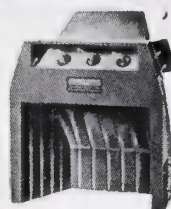
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guest. There was just room enough in the girls' room for the second. When they end up, as they sometimes do, with four girls and one boy or vice versa, they can always shuffle things around. Compared with most sleepers, an ottoman on casters is no trick to move.

Can't think of any one thing they can do a better job of marrying old things with new than an upholstered fabric, providing it's exactly the right fabric. More than once I've seen a modern cover make a lonely antique chair look as if it were specially designed for a very modern house. But most of the time the problem is a bit more subtle. People who have lived their lives in staid traditional homes are suddenly taken with a modern chair that has no relation whatsoever to the rest of their furniture. What can they use for upholstery—something that will do justice to the chair, yet keep it on speaking terms with its neighbors?



Transitional Upholstery

My latest find in this category is a cloth I came across at Mortimer Sundour called "Murat." It's on the order of a damask with a small scale Jacquard-woven pattern of squares, lines, and rectangles. The patterns are brown on a gray ground, a combination that gives subdued elegance. Ordered it for Mrs. Wilson's new living room chaise and thought I'd made a smart choice. But I must admit I had misgivings when I peeked at the finished job in the workroom just before it was delivered. "Look far too modern," I groaned. But not when I saw it at home! Joins right in the chorus with the Hepburn white sofa and the Chippendale breakfront. And no one has yet raised an eyebrow over Mr. Wilson's radical departure from Edwardian propriety—having a chaise you can put your feet on right in the living room!

(Continued on page 193)



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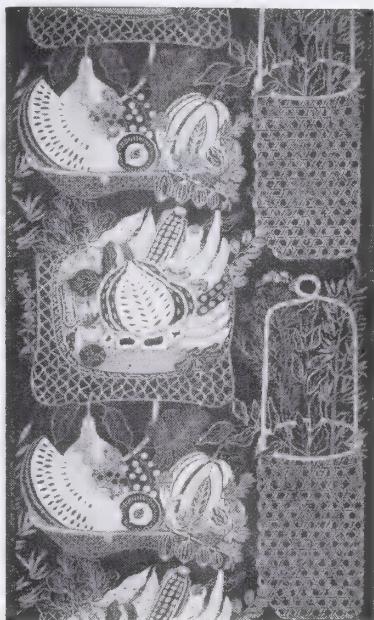
DECORATOR'S DIARY

CONTINUED FROM PAGE 190

When people stop thinking about modern design as a sort of "party" which they have to take whole-hog-or-none, I begin to think there's hope for the world after all. Basked in global optimism for days when the Evanses agreed to the pair of Greeff printed linens that were my number one choice for their new house. Saw it as a sign their taste is developing. No more blind nodding to fashion! For it's all very well to strip the house and everything in it of all meaningless detail and superfluous ornament. Good sound reasoning at the level of practical house-keeping. Sound on the aesthetic level too when you're aiming for the restfulness that comes from visual simplicity. But even the best reasoning ceases to be sound when you carry it to the extreme. Blossoms and curlicues have their place, and they don't have to interfere with practicality. Printed on a fabric, for instance, they're no harder to cope with than dots and dashes and geometrics.

Now the Greeff "Spirea" and its companion "Bahia" are a long way from being traditional patterns. But neither are they the types of patterns that a progressive modern designer would call aggressive modern design. Never mind, they work out better in this house. We used the "Spirea" in brown on natural for draperies for the window wall, and the heavier "Bahia" in a pleasant conglomeration of brown, turquoise and natural to upholster the dining chair seats and the long built-in sofa.

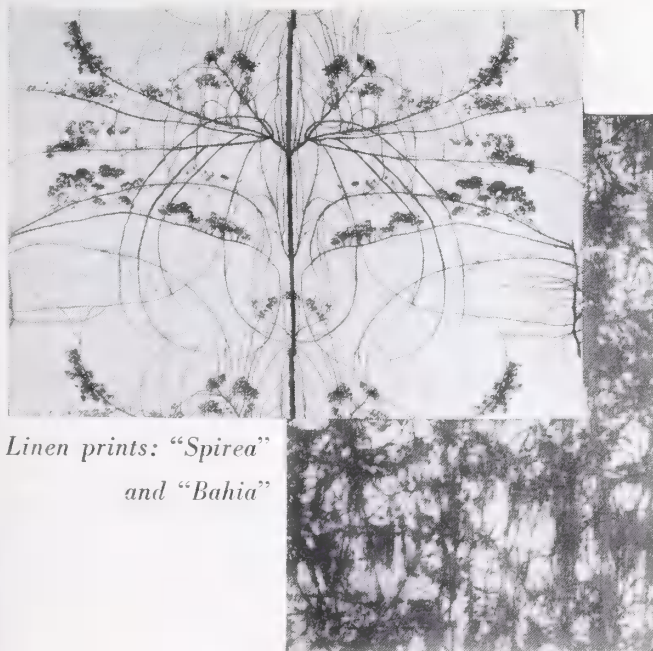
Played the same kind of counterpoint in the Westgate's tiny dining room. The wall opposite the window is the only one that's not



"Garden Basket" Wallpaper

chewed up with doors and cupboards, so we papered it with Katzenbach & Warren's "Garden Baskets," a riot of fruits and flowers and curly foliage in sharp clear colors on a deep gunmetal ground. The other walls, woodwork, and cupboard we painted the bright, slightly greenish yellow of the melons and squashes in the wallpaper design. Does it sound giddy? Well, it might have been—as a background for French Provincial furniture. But the Westgates had already decided they wanted George

(Continued on page 195)



Linen prints: "Spirea"
and "Bahia"

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CONTINUED FROM PAGE 177



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of its small size, you have four regulation surface heating units, and a full-size oven. Of course, there's a back-splash a generous 8" high, and a storage compartment at the bottom. An automatic oven timer, and a receptacle for small appliances like toaster, coffee maker, are other conveniences that make this a big prize in a little package.



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section, with two side sections of wood-grain Formica which do not heat up. Keeps your casserole hot in the center (shatter-proof glass reaches a temperature of 200° F.), your salad and iced tea cold on the sides. Tray measures 14" x 21". Formica sections come in mahogany or blond finish. Tray has aluminum frame, easy-grip wood handles.



If you have trouble getting everything you want fitted into your kitchen, the new Lector-Host electric range is for you. It comes in two sections, the oven, and the surface unit; the latter with one

giant-size and one regular-size cooking unit. You can install these at any location, at any height and in any combination you like. If you have a big family, you may want a total of 6 cooking units and 2 ovens. If you're just starting housekeeping, you can have only one or two units. A. J. Lindemann & Hoverson make units to suit your needs.

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DECORATOR'S DIARY

CONTINUED FROM PAGE 193

Nelson's Lazy-Susan table with the
white Formica top and his white
"angle-iron" chairs with cane seats
and backs. It's a toss-up which
does the most for which—the frivol-
ity of the background or the austere
purity of the furniture.

When the Morriszes finished their
new house two years ago they were
dead broke, or so they said. Four
chairs, they claimed, were all they
could possibly afford for the din-
ing room. (Should say the dining
area since there's no real wall to
make it a separate room.) Was
sure that kind of parsimony
wouldn't last for long, so I waited.
The call came last month, and no
surprise.

"We must have four more right
away. Maybe six. Can you get the
same kind?"

I could. But by then I had a
better idea.

"Eight or ten chairs all alike
are going to look awfully monotonous—especially in your casual
modern house," I told Nancy.
"How are you fixed on the
terrace?"

"The terrace? Well . . . we need
more chairs there, too, but that
will have to wait until next year.
Right now I'm worrying about the
dining room."

My plot was to kill two birds
with one chair—a new one I'd
marked down in my little book
when Allen Gould opened his own
showroom last spring. Had a foam
rubber seat and back floating—
more or less—on a wrought-steel
base. Cushions covered with nat-
ural linen, vinyl-coated. They'd
make nice companions, I figured,
for the plaid linen and natural
(Continued on page 208)



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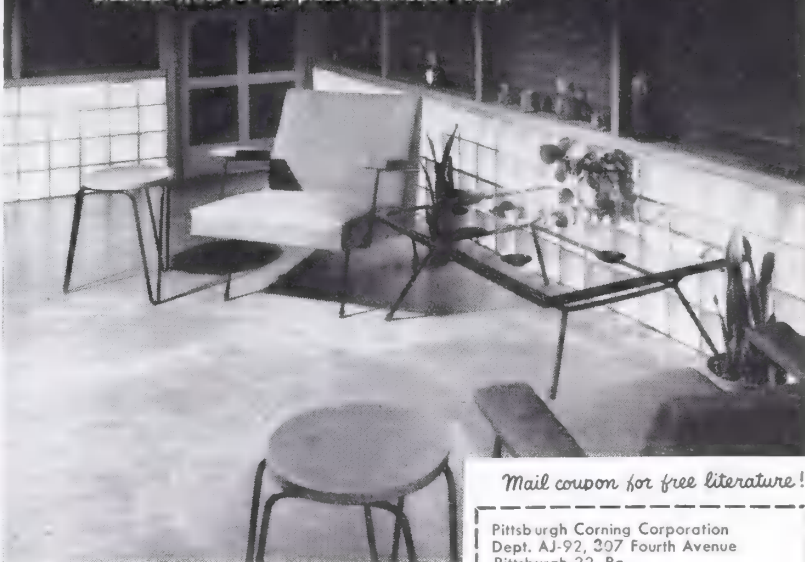
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How to mix your salads to match your meals



By Mary Elizabeth Wil

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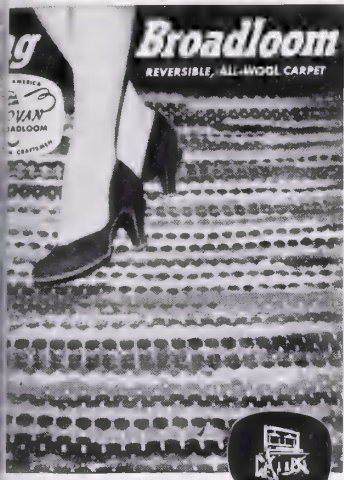
This kind of creative activity is good, but it can run away with us. It's a very bad practice to put everything in the salad that happens to be on hand and might be good. Any salad that is served *with* a meal, and is not a meal in itself, should always be the perfect complement. For instance, a garlicky, highly seasoned salad full of red wine vinegar and marinated beans *à-la-the-little-Italian-restaurant* would overpower and ruin the subtle flavor of a piece of broiled fillet of sole.

In planning a meal, the salad assumes one of two roles. Either it is added to a well-rounded meal of soup, meat, vegetables, etc., or it is a special partner of one im-

portant dish as in the buffet supper formula. In the first case, a classic French green salad is perfect, because it plays beautifully its role of a refreshing palate cleanser. But, in the second case in a limited menu, the mixture should have its own character and be a little more interesting. *Above all*, it should "go with" the rest of the meal.

Think about *why* we have salad. Nutritionally, it's to provide a vegetable or green in the meal. But, gastronomically, it is to provide the sharpest contrasts—crisp texture, of cold temperature and of sharp, acid taste amid the heavier, bland-to-robust meat and starch flavors.

The very nature of a salad creates contrast. Yet, because it is opposite and dramatic, there can be a subtle harking back to the main dish of the meal within its flavors. Sometimes the dressings and seasonings and crisp bits of vegetables echo the same flavor of the rest of the meal. Sometimes they are just sympathetic flavors. Sometimes they're merely related by mood or tradition. When it comes right down to the mixing, there are only three important elements to think of—the greens, the accents, and the dressing.



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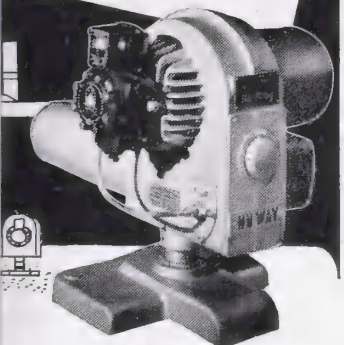
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Many salad greens, like mustard greens, water cress and dandelion greens have a definite flavor value. Others are very sweet and tender (Boston lettuce and all the loose head lettuces, for example), and wilt easily when dressed with a dressing that is full of good sharp vinegar. Some are good for body to "support" the salad—Romaine and regular head lettuce particularly—but are rather pallid as to flavor. Each type has its own role and a good mixture uses some from each group, some for flavor, some for sweetness and tenderness, and one for good backbone.

You can have real fun with the accent department. These should be added sparingly so that the salad is complemented, but not burdened, by the new elements. You can add bits of almond or cauliflower for crisp texture to a rather soft or delicate salad, and sharp flavor to a bland one. You can add surprise ingredients like water chestnuts or chicken livers for interest. Or you can make a very simple salad glamorous by making an unusual dressing that is particularly harmonious with the main dish.

With chicken (broiled, sautéed, or fried), for instance, I cook the livers in with the chicken and then add them to the salad I serve with it.

This salad begins with plain lettuce, both the stronger textured ordinary head of lettuce, and a couple of heads of tender, young, loose-leaf lettuce. A few leaves of curly lettuce or a few sprays of water cress can be added for looks as much as anything else.

Chop a couple of tablespoons of chives (it's a salad that should be on the delicate side, so better not use onions) and put the livers and a hard-boiled egg through the Mouli grater right onto the greens along with the chives. Everything is tossed with a dressing made of $\frac{2}{3}$ olive oil and $\frac{1}{3}$ herb-flavored white vinegar, the juice of a lemon, a teaspoon of Spice Islands Beau Monde Seasoning Salt, and some salt and black pepper. The livers echo the crisp chicken flavor and the seasonings (chives and Beau Monde) seem to harmonize.

For creamed chicken dishes, fricassees, or any rather rich chicken casserole. I like another type of salad. To offset the rich creaminess of main-course dishes such as these, the accompanying salad should be very tart, tangy, and super crisp. A combination of the inside hearts of Romaine and
(Continued on next page)

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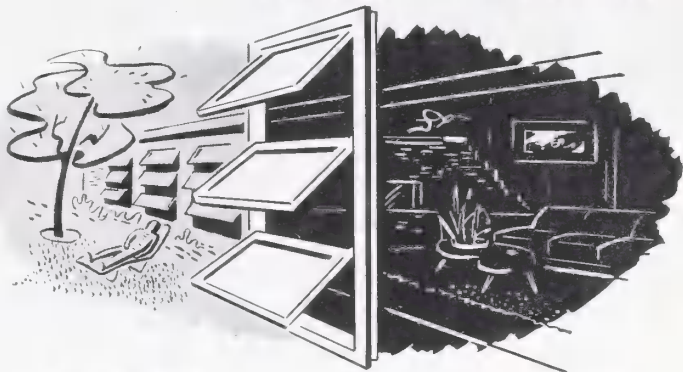
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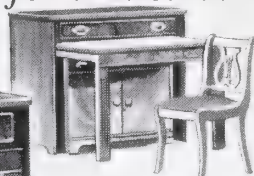
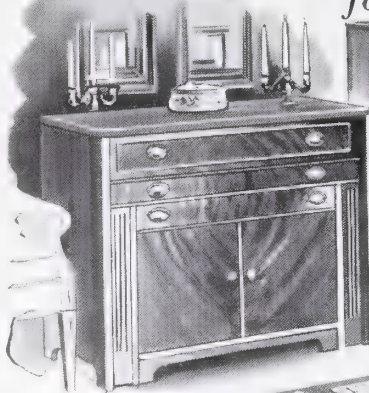
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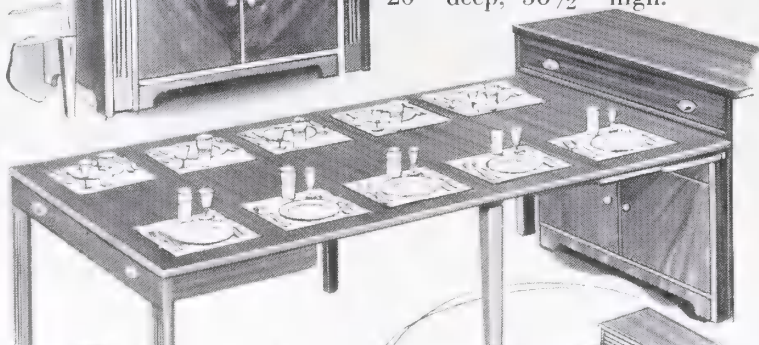


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HOW TO MIX YOUR SALADS TO MATCH YOUR MEALS

CONTINUED FROM PRECEDING PAGE

water cress is good, with the addition of some thin slices of apple (sprinkled with lemon juice so that they won't discolor) and canned mandarin orange sections. The dressing can be the same as in the chicken liver salad, above.

With all kinds of chicken dishes there is nothing better than fresh tarragon. Use it with a good mixture of greens, thinly sliced raw mushrooms or artichoke hearts, and toss it with the same Beau Monde dressing. (A tarragon-flavored white vinegar will amplify the flavor of the fresh herb.)

Salads that really complement fish are, in character, very much like the ones that go with chicken, but they differ sharply in the seasonings that are most effective. They, too, should be delicate and use sweet young greens and white vinegar in the dressing. Sometimes lemon juice is even better than vinegar.

With plain, broiled, or sautéed fish, or baked fish with lemon butter, a good sour cream salad is a delicious accompaniment. It can be made of Romaine hearts, water cress, and curly lettuce for the greens, over which is sprinkled chopped parsley, some sprigs of fresh dill (if obtainable), and a thinly sliced cucumber.

Sour Cream Dressing

½ cup sour cream
¼ cup sweet cream
Juice of ½ lemon
1 oz. white vinegar
½ teaspoon paprika
1 tablespoon minced onion
Salt and white pepper to taste
1 teaspoon celery seed

Mix creams together with lemon juice and vinegar. Then add seasonings in order given.

If the main dish is really rich, (such as deviled shellfish or salmon hollandaise) the salad should be light and tart, but seasoned sympathetically. Try plain crisp Romaine hearts (just the curly little yellow inside leaves) with a garnish of thinly sliced green onions and a teaspoon of dill seeds. Toss with this dressing:

Cucumber Dressing

½ cup olive oil
Juice of 1 lemon
½ cucumber, peeled, seeded, and puréed
½ ounce (or more) dry vermouth
Salt and white pepper to taste

In these salads the link between the fish and the salad is via the

seasonings, which are the same ones usually used in fish cookery. Having them turn up in the salad, too, isn't the least monotonous. They have an entirely different effect.

The more robust flavors and rich fats in most meats—beef and lamb particularly—call for a lustier type of salad, a salad that has more zip in its own right.

Water cress and beef are so good together it's distinctly worth while to serve nice, thick, juicy ham, burgers on a bed of fresh water cress. You don't even need a dressing, just the rich meat juices and perhaps a squeeze of lemon juice.

One good trick to pull out when you are serving a beef roast is a cool bowlful of crisp water cress with a few white onions sliced very thin, tossed at the table with a good strong French dressing to which has been added 2 table spoons of the meat drippings.

French Dressing

¾ cup of olive oil
¼ cup garlic red wine vinegar
2 tablespoons beef drippings
Salt
½ teaspoon freshly ground black pepper
1 teaspoon Worcestershire sauce

Another good salad with beef is a young spinach salad with a mustard dressing. The beef can hold its own against the distinctive flavor of the raw spinach and its spicy dressing.

Mustard Dressing

Because the spinach is so strong you want a dressing with real punch. So add a good teaspoon of prepared mustard to the dressing given just above for the water cress recipe. Use a riced, hard-boiled egg and thinly-sliced green onions with it, and leave the spinach leaves whole, breaking off all stems.

Since lamb is a more delicately flavored meat (like fish), it takes kindly to salads seasoned with the same herbs that are used to season the meat itself. Mixed greens combined with ½ cup of cooked fresh peas and some thinly-sliced white onions is a good salad to serve with lamb. Toss with a dressing made of ⅓ cup olive oil, ⅓ cup Crosse and Blackwell mint sauce and the juice of a lemon.

If you ever broil skewers of lamb try this self-assertive and herby spiked salad to go with them. It be

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STATE _____

longs with an outdoor barbecue meal, and seems to set off the subtle flavor that marinating and charcoal broiling give the lamb.

Salad for a Barbecue Meal

Use a mixture of butter lettuce, red lettuce, and some regular head lettuce. Slice in an avocado and sprinkle it with lemon juice. To a very tart French dressing (made with a generous amount of red wine vinegar) add 2 tablespoons of Italian tomato hot sauce and a teaspoon of fresh rosemary that has been slightly crushed. Toss all this together

We've all had boiled lamb and caper sauce and know that it can be delicious. But so can a sour cream and caper dressing for a salad that is served with cold sliced lamb or tongue. Use about half butter lettuce (or loose-leaf lettuce) and half regular lettuce in the bowl.

Sour Cream Caper Dressing

- 1/2 cup sour cream
- 1/4 cup plain cream
- Juice of a lemon
- 1/2 bottle of capers and all their liquor

Mix, season to taste with salt and black pepper, toss and serve.

Another good salad with cold lamb is made with a mixture of greens, some thinly-sliced cucumber and plain French dressing to which two generous tablespoons of chutney have been added. Sometimes it's more interesting and more pleasing to the palate to find in the salad the condiment that is supposed to be on the meat.

Foreign dishes, like spaghetti and curry, require just the right kind of salad. Until you are thoroughly at home in a foreign cuisine, it pays to follow the seasoning lead of the country to which the dishes are native.

With Italian food, use the traditional tomato and zucchini as a salad, dressed with a good garlic French dressing made with red wine vinegar. Season with oregano, marjoram or sweet basil, or even chervil. These herbs are best used fresh as the Italians use them. But if you must use them dry, add them to the bottle of dressing.

Scrub the zucchini and slice very thin. Peel and seed the tomatoes. Toss greens and zucchini until the dressing thoroughly coats the greens. Then add the tomatoes and re-toss. This prevents the tomatoes from "watering" the salad.

Another good Italian salad is spiked with either garbanzos (Ital-

(Continued on next page)



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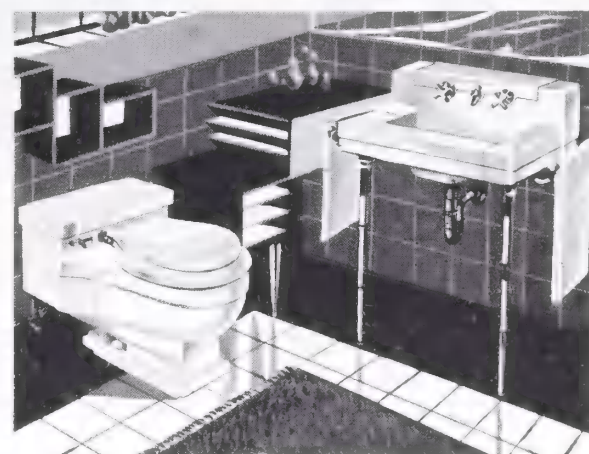


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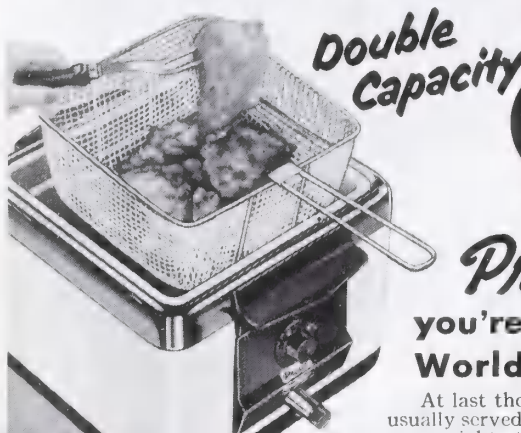
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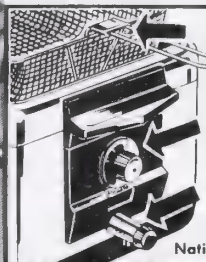
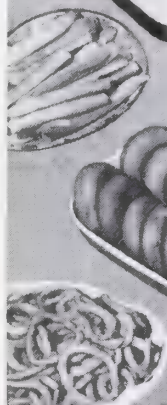
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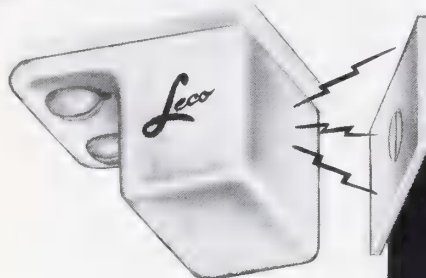
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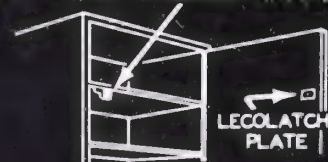
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HOW TO MIX YOUR SALADS TO MATCH YOUR MEALS

CONTINUED FROM PRECEDING PAGE

ian ceci beans) or red kidney beans marinated in a good garlic dressing with some chopped onion and tossed with some tiny flowers of cauliflower (for texture contrast). The Italians also use the paste they make to season minestrone (a mixture of grated cheese, chopped fresh herbs, garlic, and olive oil, all mixed into a stiff paste) to season French dressing. You can make this by the half cup and store it in a jar in the refrigerator, and a teaspoon goes a long way added to either soup or salad dressing. All these salads, incidentally, are as good with plain veal, ham, and pork as they are with Italian dishes.

If you serve duck, squab or spareribs barbecued in the Chinese fashion with a basting of oil and soy sauce, go all out and add a few truly Chinese accents to your salad. After all, many Chinese vegetable dishes are cooked so quickly and crisply they practically are salads.

Use thinly-sliced water chestnuts, canned or fresh. These can be bought fresh in most big cities and in practically all West Coast cities. They keep several weeks unpeeled. Use these together with bean sprouts, slivered almonds, thinly-sliced green pepper, celery and green onions. It's nice to add a few Chinese greens, like dandelion or mustard, to the usual Romaine and lettuce.

Chinese Dressing

¼ cup sesame oil
Juice of a lemon
2 tablespoons soy sauce
Freshly ground black pepper
1 teaspoon prepared mustard

If this is a little too Chinese for your tastes, just use a plain French dressing made with white vinegar.

A delicious salad to serve with any curry dish depends on orange for its main accent. Use a selection of rather delicate simple greens, plain lettuce, Boston lettuce, or loose-leaf lettuce, and Romaine hearts. To the bowl, add some Spanish onions, the big red sweet ones, sliced very thin. Add the zest of one orange. (This means just

the colored part of the peel, not white.) Make a white wine vinegar dressing, using the 2:3 to 1:3 proportion, and season it with salt, pepper, a dash of clove, two or three tablespoons of orange juice, and maybe a little sugar if the oranges aren't sweet.

Or use this same dressing on a mixture of plain greens with perhaps a little water cress and some sliced melon and fruit. Use a honeydew melon, a Persian melon or a canteloupe, and peach, pear or apple—one of each. A few white raisins soaked in a little white wine is a good addition, too. The delicate fruit flavors are fine with the hot curry.

At meals with wine, the salad dressing should be delicate, made with wine or lemon juice in place of strong vinegar. We often use cream, sour cream, or mayonnaise thinned and seasoned various ways instead of a true French dressing.

If we are having fresh fruit salad and a light white wine, this is the formula: Put the fruit over Iceberg and loose-leaf lettuce.

Fruit-Salad Dressing

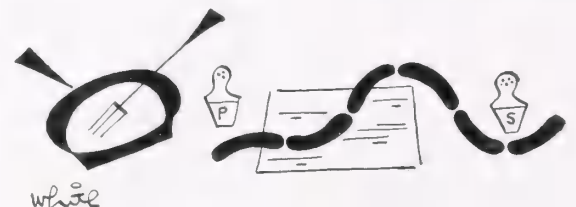
¼ cup olive oil
Juice of 1 lemon
2 tablespoons honey
2 tablespoons sherry
Salt and white pepper

Mix the lemon juice, honey and sherry together first and then add the oil. A few fresh mint leaves in the bowl are good, too.

Our very favorite salad to serve with wine is borrowed from Helen Evans Brown. It's her recipe for

Lettuce and Cream

Use only young tender loose head lettuce. In a mortar mash the yolks of four hard-boiled eggs until smooth. Work in 1 cup of heavy cream, ½ teaspoon of salt and a few grindings of pepper, and or 3 tablespoons of lemon juice added a few drops at a time, though you were making mayonnaise. Sprinkle the greens with chopped chives, parsley, and tarragon (we like marjoram, too) and toss with the dressing.



PANTRY SHELF NEWS

CONTINUED FROM PAGE 162

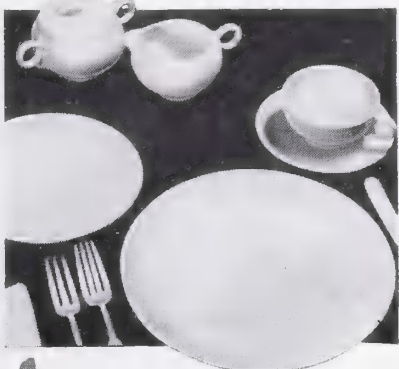
They make delicious nibbling in place of potato chips or the like; good, too, as a garnish for soup. Three packages of these (3½ oz.) cost \$1.25.

In the line of things to nibble when drinks are passed, the Waggoner Salted Sunflower Seeds have much to offer. This nut-like tidbit is entirely unlike the usual sunflower seeds purveyed. In this roasted state they're about the size of a shelled pistachio. Those who didn't know what they were thought them to be some new kind of nut. They disappeared by the handful. Once you start nibbling, you go on and on. That's the sole issue one could take with the delicious morsels. But you're bound to nibble as you drink, so why hold that against them. You can order them from Vendome, Inc., 415 Madison Ave., New York, N. Y. Three 5-oz. jars cost \$2.45 ppd.

Still another form of nibbling-food that keeps you coming back for more is a dessert chip made of roasted, flavored coconut. The tiny, crisp squares come in four flavors: maple, rum'n'honey, honeyed, almond. The reigning favorite around these parts was the maple. Perhaps, because the tasters happened to favor maple. It does seem to have an edge over the other flavors when used as a topping for ice cream. All but the salted type have delicious possibilities, too, when crumbed as a crust for frozen concoctions. They're a tasty change from cookies with lemonade or iced tea, and it occurred to me the other day that adding them to dry cereal might curry Junior's favor. All types are called Coco Nuttees; you have to specify the desired flavor. You can get them from Sunaid Food Products, 860 Northwest 36th St., Miami, Fla. Three jars, of the same or assorted flavors, cost \$1.95 plus postage.

Tomato marmalades were never my dish, but I became a convert after tasting the trio produced by Saw Mill Farm. I mention my personal reaction solely to indicate what persuasive power the exceptional marmalades have. I admit that their herbed nature might have had something to do with my change-of-heart; somehow tomatoes and herbs seem to belong together, whatever the concoction may be. The green-tomato marmalade is flavored with basil; the red-tomato

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with thyme and the yellow-tomato with tarragon. And in each instance, the herb in question manifests itself in delightful fashion. They're used in ample quantity to both enhance the marmalade and have an entity of their own.

The marmalades, as such, are of a very super-quality. Even if one didn't know the home-kitchen methods used to make them, this fact and the fine quality of the raw ingredients employed are made evident by the superb flavor of the final product.

It's suggested that the basil marmalade be used for breakfast toast, the thyme for tea, and the tarragon for meat. But as with wines, there's no reason why one shouldn't let his personal preference dictate the use.

The Herbettes Marmalades come attractively boxed with the thought that you might consider them for gifts. They're mighty apt as a thank-you gesture to your hostess. The set (10-oz. jars) cost \$2.95, from Edith Chapman, 50 Piermont Ave., Nyack, N. Y.

It seems to me that more and more inns and restaurants are bringing their salad dressings into the commercial market. I'm all for the movement, for usually these dressings are of an especially interesting nature. All this leads to one that's a tasty example of Pennsylvania Dutch cuisine, made by The Old Baer House in Somerset, Pennsylvania. As often happens, they had many requests from their clientele for a bottle to take home or to give someone as a gift and ultimately decided to branch out and make the dressing available on a mail-order basis.

The chopped, fresh onions with which the oil-vinegar base is lavishly stocked, are what make it so unusual and interesting in flavor. At the famous eating house, as they call the picturesque old houses that are converted into restaurants, the dressing is used as a sauce on sea food and in sea food salads. I haven't yet tried it for these purposes, but I do know that when I served it to dinner guests on a tossed green salad, everyone wanted to know where they could get the dressing. A 12-ounce jar is sold for \$1, postpaid, from Old Baer House, Somerset, Penn.



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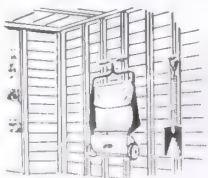
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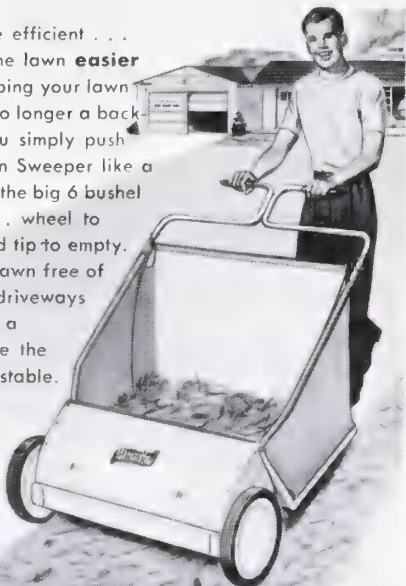
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CONTINUED FROM PAGE 94



PHOTOGRAPH BY MAYNARD PARKER

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The magnificent old oak trees that fill the view from the Walker garden room would scarcely rate attention if they hadn't been pruned with taste to silhouette their rugged lines against the sky. These tree forms are uncluttered by wispy twigs or confusing shrubs, so their form registers convincingly and cleanly. As a result the room has real style and great glamour.

Big, important plantings indoors are not dream stuff, practical only
 (Continued on page 204)

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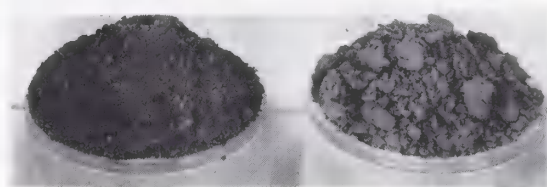
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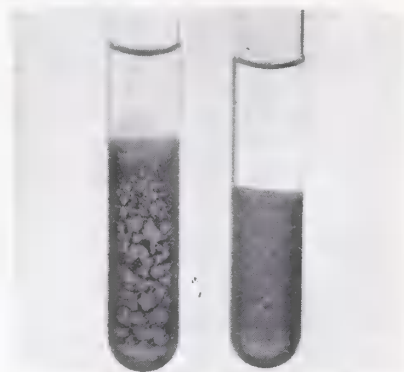
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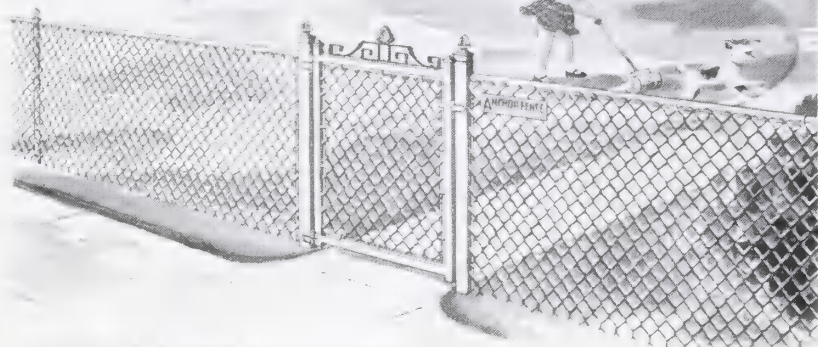
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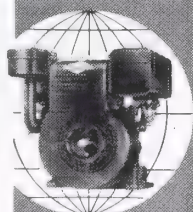
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NATURE IS PART OF THEIR HOME

CONTINUED FROM PAGE 202



PHOTOGRAPH BY JOHN ENGSTEAD

Living close to Nature—indoors as well as out—is part of the Walkers' daily life. Plants thrive in their garden room because there is ample sunlight from glass walls and skylights. They can be watered without damaging the floor which is concrete.

in tropical areas. Plants thrive regally in the Walker garden room, not because of the local climate, but because the Walkers provide two physical requirements applicable in any climate. Light reaches the plants from three directions (including eight skylights). The humidity of the air is boosted by daily hosing of the plants, which is feasible because all materials in the garden room are impervious to water damage.

Potted plants are seldom used in the Walker house. Pot plants are too much trouble and plants growing permanently in the ground get along on their own more fully, the Walkers believe.

The garden outdoors is a low-upkeep affair, too. It contains only tough plants—those able to get along without pampering in hot, dry weather. None requires fancy pruning or special diets. All bounce back quickly when brushed aside by a boy intent on finding a missed baseball. Most are strictly natives of the area, but any part of the country can produce a sizable list of its own native plants for such a big-return, low-upkeep garden.

There's a big lawn. Rodney likes grass and the children need it to play on in this dry climate. But

it's not a time-waster, thanks to its start. Albert Heinemann, landscape architect—Rodney always calls him in before starting a house—saved the topsoil, and built it up with humus and plant food before seeding the lawn. Nothing the children have done since has hurt the grass or impaired its beauty.

So far the children haven't become active gardeners, but signs point to this as the next exploration for them. Their parents look forward to it. They've watched with pleasure the amazement and excitement that come with the first unfurling of a new leaf. Now that their growth is bringing a longer attention span, Rodney and Dorothea foresee that watching from seed to plant to flower will be as surprising.

But it'll be a self-generated exploration—not a chore. There will be no garden work as such. It'll be low-upkeep gardening, with wonder the reward. If flowers or fruit come too, these are to be extra dividends. Their chief goal for their children is this: having lived close to Nature, each in his own way, each following where Nature leads, each child will discover for himself the miracle of all life—growth and renewal.

Red Emperor
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Largest Earliest Brightest Tall Giant TULIP
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BOOKS FOR GARDENERS

Greenhouse Hobby
Popular Orchid Growing, by Sanders (Royal orchid growers). Distributed by Horticultural Book Service, 200 Detroit Ave., Concord, Calif. 73 pages, \$1.75.

A title such as *Popular Orchid Growing* gives the impression of a book which deals with orchids in sunroom windows, but alas, the first illustration shows a plan for an orchid greenhouse containing separate "stove," "intermediate," and "cool" sections.

Nevertheless, the book aims to dispel the notion that orchids are difficult to grow. In addition to the general directions for culture, propagation, and pest control, it provides a tabular list of requirements for 41 genera of orchids. There are eight color illustrations.

There's nothing Left to Say
The Complete Book of African Violets, by Helen Van Pelt Wilson. Barrows, New York, 1951. 247 pages. \$2.95.

All About African Violets, by Montague Free. Doubleday, New York, 1951. 304 pages. \$3.50.
How to Grow African Violets, by Carolyn K. Rector. Lane, Menlo Park, Calif., 1951. 94 pages, paper-covered. \$1.35.

New books on the culture of African violets have been keeping pace with the expansion of this most popular indoor garden hobby.

Although in the Free and Wilson books the chapter arrangements and style of writing are completely different, much the same information is given. A notable distinction is that where Montague Free reports individual experiences with plants, Miss Wilson summarizes such experiences into concise recommendations. Her single opening chapter, "To Make Them Bloom," covers in 31 pages essentially what Mr. Free treats in five chapters totaling 70 pages. On the other hand, Miss Wilson devotes three chapters of 40 pages to propagation, whereas Mr. Free handles the topic in less than half that space.

Both books have five pages of fine color illustrations depicting about thirty varieties of flowers—individual blossoms being shown in natural size in the Free book; plants much reduced in size in the Wilson volume. More than 100 half-tone illustrations are in the Free book; 39 drawings of varieties, cultural practices in the other.

—Carol Woodward

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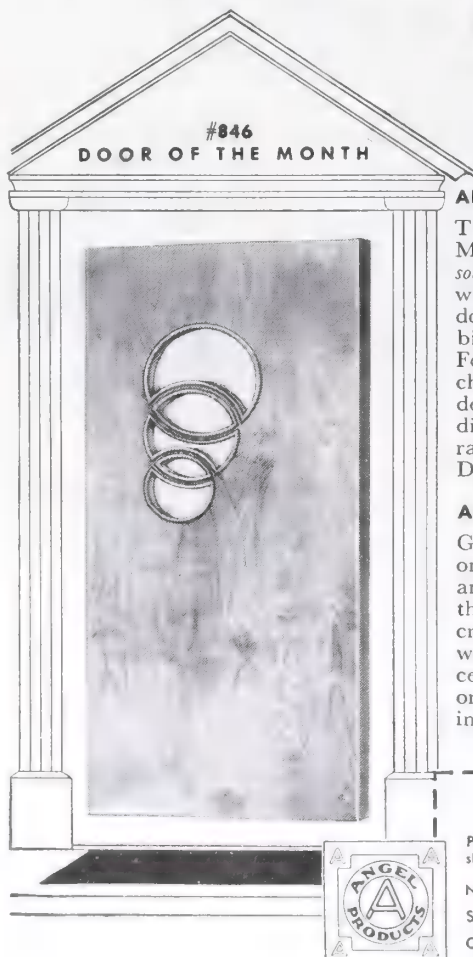
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WHAT GOOD IS A LANDSCAPE ARCHITECT

CONTINUED FROM PAGE 131

If you're thinking of buying property, take along your landscape architect. The real estate agent is seldom capable or anxious to tell you whether it's a suitable house or site for your requirements. His business is to sell it. The landscape architect can measure your requirements and your budget against the probable costs of developing the property. Maybe the trees are either poor varieties or in bad condition. Maybe it's covered with obnoxious weeds which would be almost impossible to eradicate.

There may be problems of an entrance driveway that aren't obvious. There may be indications of poor drainage, heavy clay soil, erosion, or an exposure that might influence your decision. Will it have to be fenced to keep out rabbits or deer before you can have a garden? If you're looking at the property on a hot summer day and find it lush and cool you might forget it's a north slope with no sun from October to March.

Most people start out with a budget. The only way to hope to stay within it is to avoid as much guess work as possible, and to know all possible costs before you commit yourself. To the average layman the headings are simple: The lot. The house. The garden ("can be done gradually later") and Furniture. Ever hear of "site improvements?" They're seldom included in the house budget. The garden allowance is only for soil preparation, plants, and lawns.

The site improvements are the big costs. They must usually be done before you can move in. On a simple, flat property they may not strain your budget. In a tough terrain they may cost as much as the house itself. Aside from special conditions imposed by the site or the clients' whims they consist of the following:

- Retaining Walls
- Grading and leveling
- Tree clearance, pruning, and surgery
- Entrance road and parking courts
- Drainage system
- Boundary fences
- Screen fences—garden lighting
- Supplementary garden structures (tool storage, bath house, extra storage)
- Sprinkler system

Most budgets fail for one of two reasons or both: Under-estimating the house costs, wanting more house than you can afford, and

failure to provide for site improvements.

Let's take a case history from the files. Mr. and Mrs. A. came to us with a budget of \$40,000. They had the lot (\$5,000) and allowed \$30,000 for a 3-bedroom house and \$5,000 for the garden work. The lot was steep but attractive. They wanted a simple house but good materials. On further questioning about room sizes, it appeared that they wanted a house of about 2800 sq. ft. What living space they expected a lot (an acre) to produce for this: a preliminary budget came in like this:

Lot	\$ 5
House at \$15.00 per sq. ft.	42
Boundary fences	
Roads and parking area	2
Grading and top soil	1
Drainage—catch basins	
(roof leaders and tile)	
Water system and lawn sprinklers	1
Construction work	3
Lawns	
Planting & labor allowance	2
Professional fees	1
(landscape only)	

\$61

That's 50% over at the start, a good thing to know. How many times have you heard people say "Our house is running way over original estimate." or, "If I had known how much it was going to cost, I never would have started."

Your landscape architect is trained to look at the whole picture and warn you what to expect. Mr. and Mrs. A. sold the steep lot and bought another with fewer complications for \$8,000. They were best with their architect, trimmed their requirements, and didn't keep adding things to the plans. They got about everything they wanted for \$46,000.

The important thing is to start right. Sometimes the thing done in the first ten minutes will set the pattern for your whole project. Compromises will lessen its dramatic value. Changes are expensive. If you can afford a \$25,000 house, don't force your architects to draw plans for a \$50,000 house, cross your fingers and hope the bids will come in low.

The principles are the same whether you build or buy. Do not sign any papers until your landscape architect has studied the problem and can tell you what you are letting yourself in

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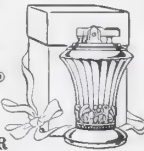
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TO GIVE AND TO GET... IT'S AMERICA'S FAVORITE LIGHTER

mahogany chairs we'd started out with. But unlike the latter they'd also make good sense on the terrace. And since nothing but a sliding glass wall separated indoors from outdoors, there'd be no problem moving them back and forth.

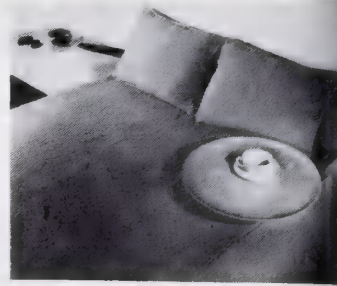
When Nancy heard my discourse and saw the chair she agreed—then did me one better by upping her order to eight of the Gould chairs.

"I'll keep the two extras in the boys' room. They really need them. Don't forget there's a little terrace outside their room too."

I'm forever fascinated by those tales of the World's Greatest Geniuses—the ones who do nine-tenths of their work in bed. Tried it myself once or twice with conspicuous lack of results. I was so uncomfortable! The Geniuses, I suppose, have themselves well surrounded with storage headboards, storage night tables, storage on wheels to keep handy all the paraphernalia of their craft.

But what do they use for a desk top? I've tried my knees. Very

awkward. A bed tray on legs. Too confining. But I haven't given yet. Last week I was inspired again by a swing-out bed tray discovered at Herman Miller. A round tray molded plywood attached to arm that's hinged to the headboard of the bed. That ought to do



Swing-out Bed Tray

trick. Now it will be easy to write all those polite little notes (or I've promised myself). I'll make lists every night for the next day's chores. I'll sketch out those brilliant design ideas that come to me only in the bathtub and evaporate so quickly after I'm dry. The list will be delivered sometime next week. Well, we'll see. —M



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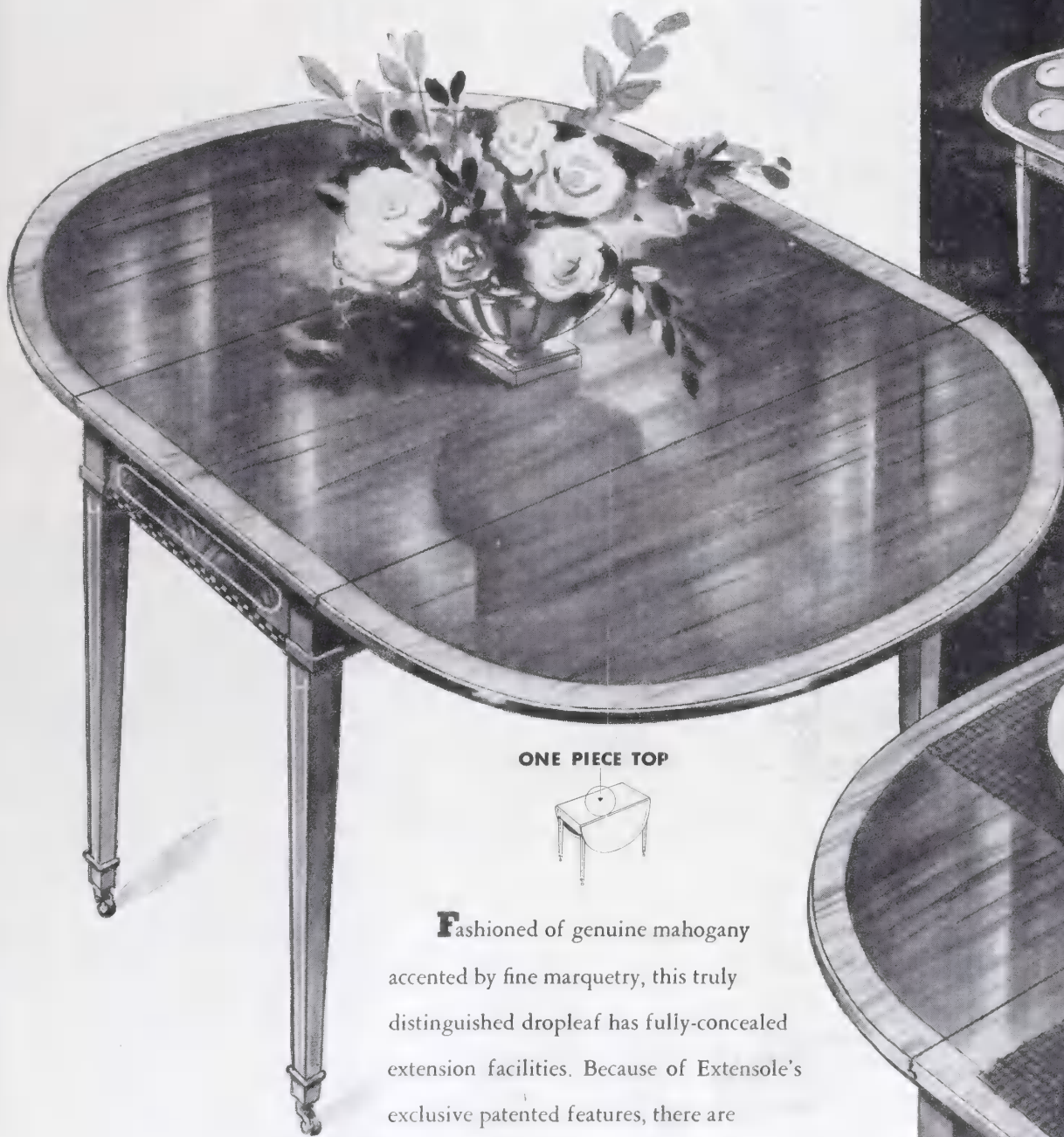


WHAT'S HAPPENING TO AMERICAN TASTE?

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... an exquisitely beautiful dining-table

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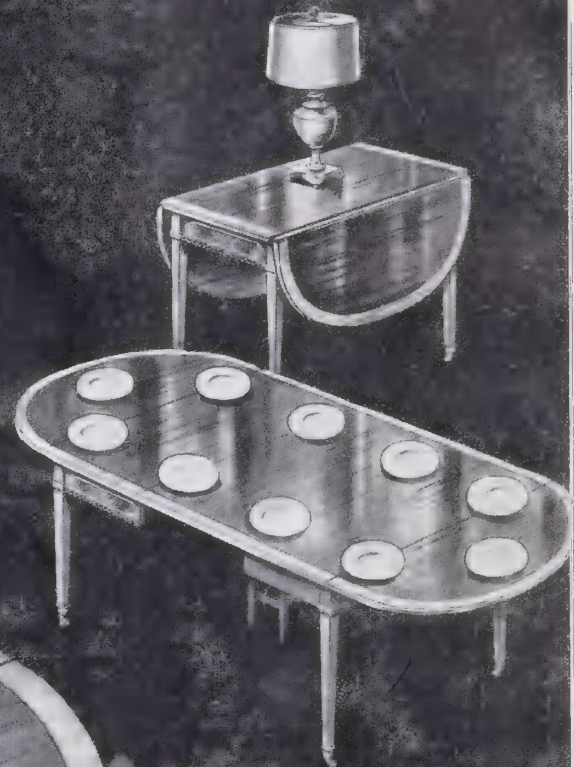
Fashioned of genuine mahogany accented by fine marquetry, this truly distinguished drop-leaf has fully-concealed extension facilities. Because of Extensole's exclusive patented features, there are

no tell-tale splits in top or ends to detract from the beauty of this exquisite table. Solid brass casters create a note of added style and convenience. Concealed, double-center dropleg provides extra support. This Extensole drop-leaf is now at your dealers for \$145 and up, depending on length of extension.

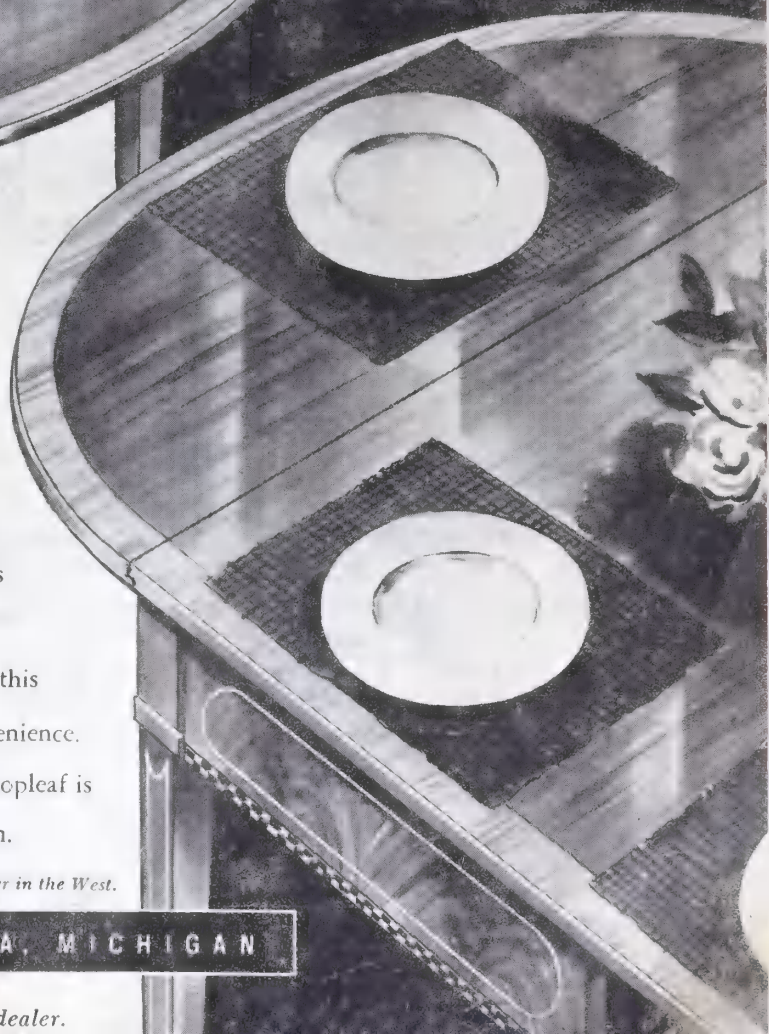
Other extension tables in modern and traditional from \$69 Slightly higher in the West.

Extensole

THE TABLE OF MANY USES

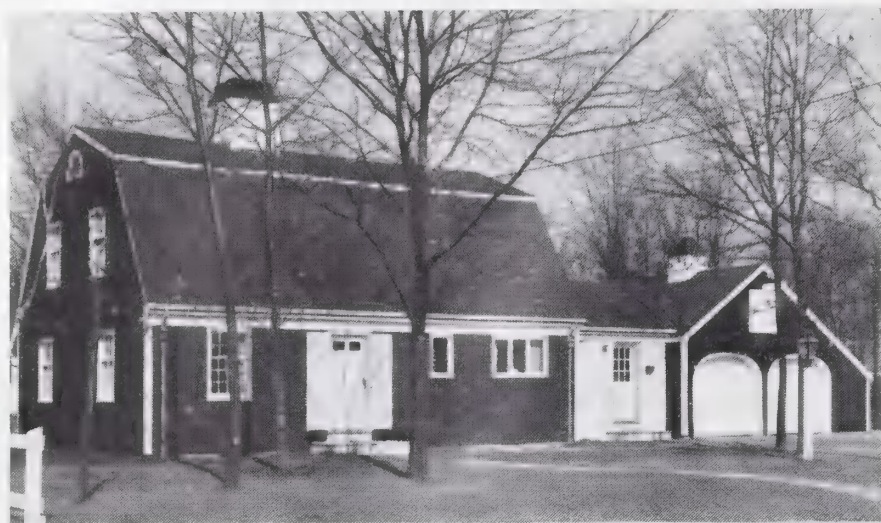


Seats Fourteen
or more



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HONEYWELL ZONE CONTROL CREATES

The Kind of Comfort Every Home Should Have

Now you can have the exact temperature you want—in every part of the house—with Honeywell Zone Control

The striking new home of Mr. and Mrs. Max Allen in Warwick, Rhode Island, is an excellent example of how the traditional home has been modernized and brought very much up-to-date.

And it's an excellent example, too, of how Honeywell Zone Control can give you comfortable, even warmth—in every part of the house—all winter long.

In developing the floor plan for their home, Mr. Allen, an engineer and designer by profession, realized no ordinary temperature control system would do.

"With three distinct areas in the home—liv-

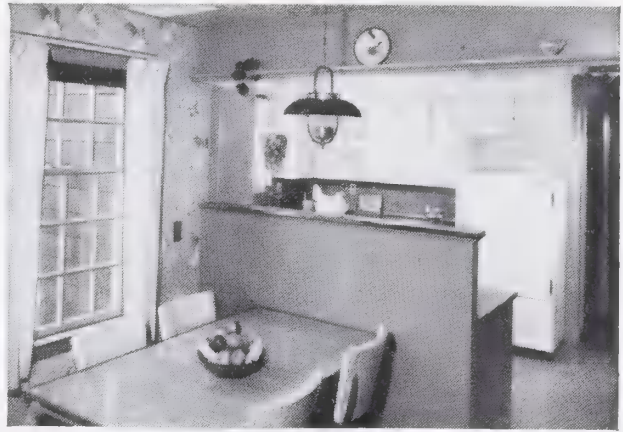
ing-dining and service on the first floor, sleeping on the second, we definitely needed zone control," he says. "So we divided the house into three zones—each with a separate thermostat system."

Today, because of Honeywell Zone Control, Mr. and Mrs. Allen and their guests enjoy the right degree of even warmth—in every part of the house—no matter how changeable the winter weather.

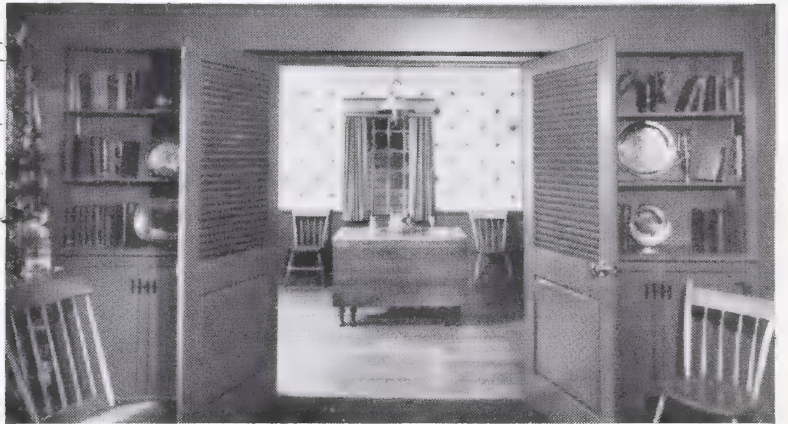
So why don't you investigate Honeywell Zone Control? Ask your architect and heating engineer how easily you can have the kind of comfort every home owner should have.



Windows facing south and west admit plenty of sunshine to help warm the living room, even on a cold winter day. Yet when it clouds over—these same windows are a source of heat loss. Honeywell Zone Control, with a separate thermostat system in the living-dining area, makes sure both rooms are comfortable all the time. It also easily compensates for the extra heat of the fireplace.

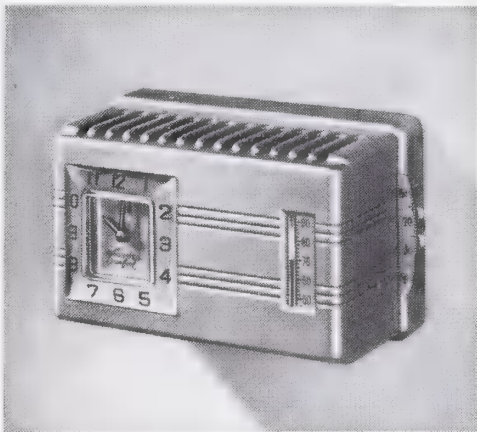


The kitchen-breakfast area is in heating zone 3. Here Honeywell Zone Control assures even warmth at all times by compensating for the extra heat from the range. Too, it often has to make up for heat loss on a day when the wind is strong from the northeast.

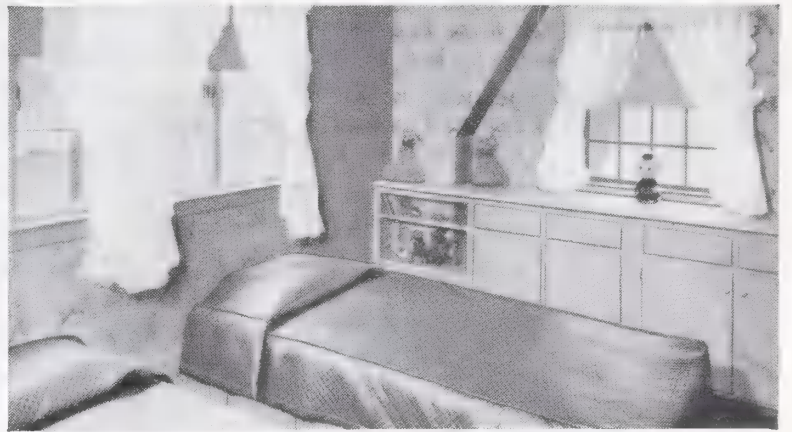


Heating zone 2, as the floor plan indicates, includes the dining area as well as the living room. And since a good deal of the dining room wall area faces north (that's the north wall you see through the doors above), only zone control, utilizing separate thermostat systems, can keep this area comfortable on blustery winter days.

HONEYWELL CLOCK THERMOSTAT



Owners say the Honeywell electric or electronic clock thermostat is wonderful because it turns *down* the heat — automatically — when you go to bed, and gives you a nice cool room to sleep in; turns *up* the heat — automatically — while you're still asleep, and your home is warm when you get up. Saves you fuel, besides! Ask your architect, heating engineer or heating dealer about the new Honeywell thermostats and other automatic heating controls that can make the heating system in your home a better heating system.



The bedrooms are all located on the second floor. A separate heating zone — zone 1 — gives independent temperature control up here. This means that at night the bedrooms are comfortably cool for sleeping. And during the parts of the day when the second floor is not used, Honeywell Zone Control makes it possible to maintain a lower temperature — and thus save fuel.

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Gentlemen: Please send me your free Honeywell Zone Control Booklet, "Plan to Enjoy a New Concept of Living Comfort in Your Home."

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First in Controls



PHOTOGRAPH BY MAYNARD PARKER

Our cover typifies the new American taste—a subject to which we devote this issue. Note: assertive architecture, its intimacy with a view, its natural materials, its textures, its comfort. Home of James Marston Fitch, architect.

House Beautiful

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THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

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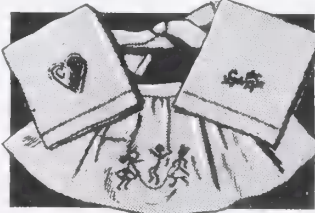
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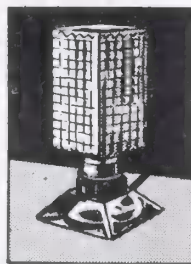
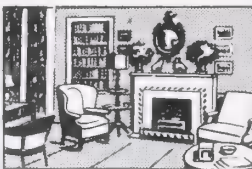
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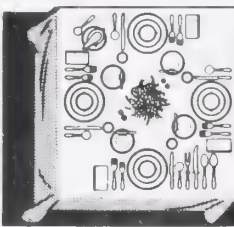
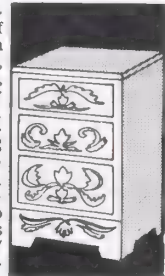
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CAR ABOUT TOWN. Lincoln fits the modern town scene with its feeling for graceful living...with its deep, wide, soft-cushioned seats...with its warm, rich-toned fabrics and soft, deep-piled carpeting. Sensibly sized for easy parking. New ball-joint, front-wheel suspension for easier steering. And, of course, dual range HYDRA-MATIC Transmission (standard equipment) for the most effortless driving of your life.

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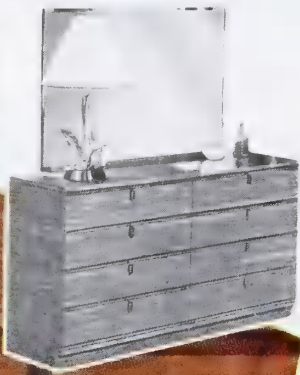


"Enchanted" Walnut

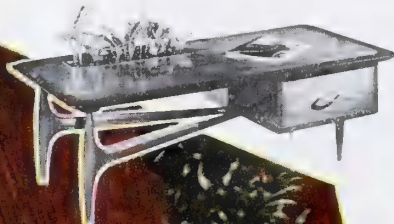
GIVES YOUR HOME THE ADDED ENCHANTMENT OF NATURAL BEAUTY

IN TODAY'S NEW FURNITURE STYLES

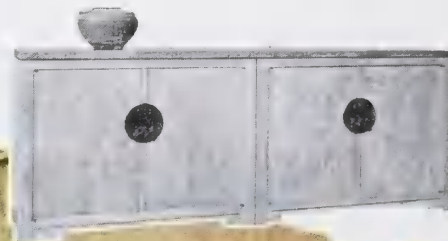
From the "Fashion Trend" Bedroom Group designed in dappled walnut by Edmond J. Spence for JOHNSON-CARPER.



From the "Sculptured Modern" Grouping combining semi-figured walnut with burl walnut borders, designed by Frank Kaehn and Herbert Saiger for FOX PRODUCTS, INC.



For their "Far East" Collection BAKER features solid walnut structural parts and prominent grain character.



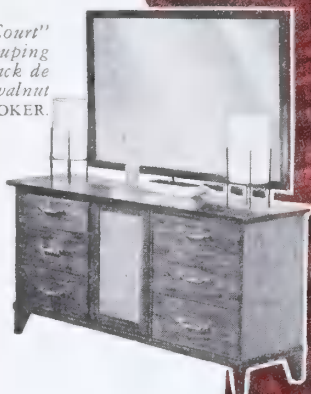
YOUR NEW HOME FASHIONS IN "ENCHANTED" WALNUT

Pictured here are but a few of the many natural figure types that are becoming known as "Enchanted" Walnut. And note that walnut is not limited to one color... it is available in a wide range of tones and finishes, many more than we have shown. On other pages throughout this magazine you will find advertisements featuring these new styles by leading manufacturers. Watch for "Enchanted" Walnut—the wood that inspires this new trend in furniture design.

*Secrétaire from the
Louis XV Provincial
Collection and parquetry
table top from the
French Provincial Dining
Room by BODART.*



*Mainline "Cane Court"
Bedroom Grouping
designed by Jack de
Young in figured walnut
for HOOKER.*



*For the "Hastings Square"
Collection, William
Pahlmann chose quilted,
dappled walnut for this
table top by GRAND
RAPIDS BOOKCASE
AND CHAIR CO.*



*From the "Contemporary
American" Grouping
designed by T. H. Robsjohn-
Gibbins for WIDDICOMB.*



*Flip-Top Game-Dining Table
designed in dappled walnut
by Ed Wormley for
DUNBAR'S "Centennial" Group.*



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"SAVE 1000 STEPS A DAY"



Baltic Blue—5110 Breton Blue with White—5125

Wonder Flooring

(and counter tops to match)

How about this in your kitchen? Beautiful, lustrous flooring—with matching counter and sink tops—all of Goodyear's pre-polished wonder Vinyl that *never needs waxing!*

This remarkable VINYL-TILE flooring is *all Vinyl*, so water can't harm it or make it slippery. And it comes in a rainbow range of beautiful colors that won't fade, scrub off or "walk off."

What's more, this Goodyear Vinyl flooring resists grease, stains, abrasions, scarring, cracking—it won't rot or mildew. That's why many manufacturers top their kitchen cabinets, sink counters, freezers and shelves with this wonder flooring.

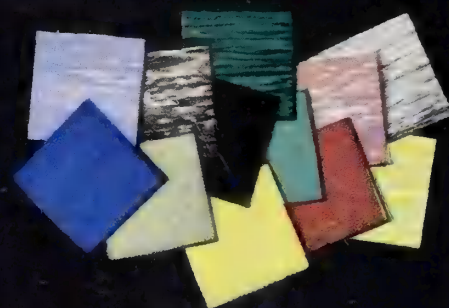
So, if you're redoing your kitchen, choose

cabinets with durable Goodyear Vinyl tops—and match them in perfect harmony with VINYL-TILE, called by decorators "the world's most beautiful flooring." It's so economical, and you can install it yourself!

Use VINYL-TILE in other rooms, too. Its lovely colors blend tastefully with any decor, and it looks and feels as warm as carpeting.

VINYL-TILE, the wonder flooring that *never needs waxing*, and requires only an occasional wet mopping to keep looking first-day new, is available through better flooring dealers, furniture and department stores. Choose it—in sheet rolls or cut tile—from 12 exclusive Goodyear marbled colors, or 12 solid colors.

"World's Most Beautiful Flooring"



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DRESS COAT BY PIER

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Tea party...new kind

Today's smart young hostesses are rediscovering the elegance of serving tea or coffee, day or evening. They're making it a charming custom to preside over beautiful silver tea services, such as this one by Reed & Barton.

IT MAY BE breakfast coffee, it may be the traditional tea hour, or it may be late in the evening after TV—whatever the occasion, it has a new charm and graciousness. For the young lady-of-the-house has rediscovered the grace and glamour of presiding over a beautiful silver service. Family and friends are flattered by the attention of these perfect appointments. And what could be more feminine, more becoming to a woman, than pouring tea!

This magnificent Bradford sterling service by Reed & Barton

could very well be the lovely focal point for your own tea parties. However, you have a wide choice of designs in sterling or silver plate ranging in price from \$150.00 to \$1850.00 for the five-piece set (coffee, tea, sugar, cream and waste bowl); kettles and trays are priced separately. Your own favorite jewelry or department store will be happy to show you the many beautiful pieces in the famous Reed & Barton collection. Or, write for complete information and illustrated booklet to Reed & Barton, Dept. H, Box 990, Taunton, Mass.

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Going to Concerts



By Richard Williams

YOU do not go to a concert to relax. In this respect the concert differs from other forms of entertainment, from the movies, or the theater. Watson tells us that Sherlock Holmes relaxed from his celebrations by listening to Sarasate at the Albert Hall, but I suspect that he was working on the solution all the time and made but a poor auditor for the violinist. A concert may well take you out of yourself and help you forget your problems. Not, however, through casual relaxation. A concert is not casual entertainment.

In the theater you may be amused, you may occasionally be thrilled, and you will often be bored. Your feelings may also hover somewhere in the middle and you may be mildly entertained. In fact, these days mild entertainment is what you get most frequently from theatergoing (if you're lucky). What do you get from a concert? Here you will either be very thrilled or you will be bored to death.

Concertgoing is an experience in extremes. That is because music is an experience in emotion. And emotion deals with extremes. You may pale at the music or cry tears, your skin may tingle and your hand shake. Your glance, fixed on the artist, may yet sweep

unreal horizons, your ear may penetrate to the very bottom of the music, your whole heart may be captured, and, come intermission time, you may wonder where the hour has sped. On the other hand it may be very hot, your feet may swell, you may hate every one around you who seems to be having a good time. You may surreptitiously look at your watch to find that only two minutes have elapsed. You may read every word in the program twice and then run out of reading material. In short, you may be miserable.

Neither experience, neither the thrill nor the boredom, is necessarily dependent on your general musical culture or on your acquaintance with the music that is being played. Nor does your reaction depend entirely on the quality of the performing artists, though of course there are fascinating artists and dull artists. Few artists you are likely to meet in the concert hall are dull, but fewer still are unfailingly interesting. The same music is received by you at various times. So is the same artist. I have often had the experience that a Brahms symphony has at one performance absorbed all my attention and engaged my capacity to feel, while

(Continued on page 20)

Part VIII in a Series of Articles on
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Gorham STRASBOURG sterling silver table accessories...designed to harmonize with Gorham "STRASBOURG"*, "CHANTILLY"*, and "RONDO"* flatware patterns. Shown here: Cream and sugar set, \$27.50...Compote, \$15.00...Sandwich plate, \$27.50...Candelabra, pair \$70.00...Pepper and salt, \$12.50.

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Look for this seal under every Gorham Sterling

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GOING TO CONCERTS

CONTINUED FROM PAGE 18

at another performance—and not necessarily a “bad” performance—I have had all I could do to keep my mind on the music.

Every actor will tell you that the quality of a performance depends to some extent on the willingness of the audience to enter with him into the spirit of the occasion, to co-operate in make-believe. There are “good houses” and “bad houses.” In the concert hall you make your own good or bad house to a remarkable degree. Your mood plays as important a role as the musician.

How do you get yourself in the mood? It is impossible to write a set of rules or give a formula. The communion with music is best achieved, I think, by not seeking it too consciously but letting it come naturally. For myself I try, before the music begins, to wipe my mind clear, to stop thinking of what happened to me in the course of the day, to turn myself free of the space and time of my daily life. I believe that the secret of concertgoing (and indeed of all listening to music) is to try to cut yourself loose from yourself. Re-

ceptivity cannot be commanded, but it can be induced.

Concertgoing, then, is a gamble. However, it is a gamble with the odds for you, not against you, and therefore worth taking every time. The chances are that somewhere during the evening the thrill will come. You may be unresponsive to a quarter of the music and absent-minded throughout another quarter; there remains the half, and within that half there occurs the moment of revelation when it becomes clear to you that what you are hearing is beautiful and important and sweet and full of meaning, and worth the gamble.

IT IS necessary to give a concert every chance. You never know when you will begin to enjoy it. Here also the experience of music differs from that of the theater. I am a passionate theater-goer but I also hold the world's record for quick exits. If I dislike the play in the first seven minutes after the curtain is up I will only add to my irritation by staying. It won't get better, so I go home.

(Continued on page 164)

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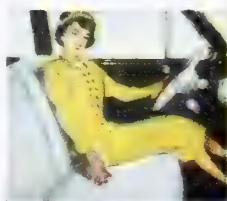
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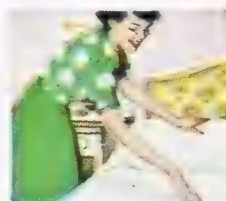
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Petal-soft *Foamex* breathes with pressure — expelling dirt and dust — air-cleaning and air-cooling itself.



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Yours, for a lifetime of sleep-perfect nights...the exclusive Form-Fitted Mattress of Firestone *Foamex*.



Enjoy dust-down- and feather-allergy-free sleep with a pillow made of cool, sanitary *Foamex*.



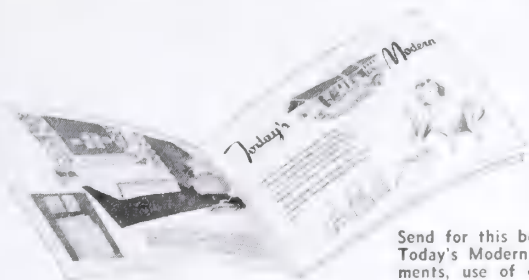
Today's Modern

FIELDFARE — MAHOGANY

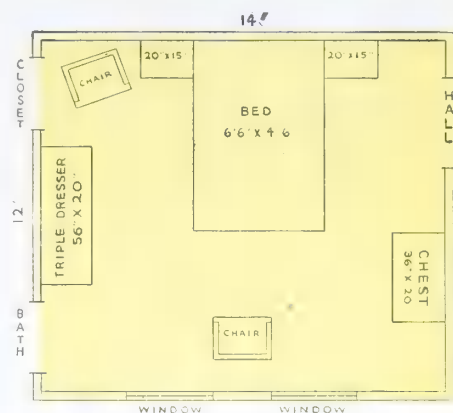
You can budget for this modern bedroom furniture at far less than you'd expect . . . because this is *Today's Modern* by United—made for *Today's Living* at prices you can easily afford.

The off-white color is enlivened by the grain texture in the mahogany wood. Yet the finish is smooth—easy to clean, long lasting and resistant to perfume, water and scratches.

The triple dresser provides ample and convenient drawer space. The chest is an ideal man's piece or for storage. All drawers are fitted and treated for gliding action. Interiors of all pieces are finished, waxed and hand rubbed.



Send for this booklet — For Your Bedroom *Today's Modern* — featuring room arrangements, use of color and other decorating points — sent to you together with the name of your nearest United dealer for 10c post-paid.



A room 12' x 14' or even 10' x 12' is ample to accommodate this five piece group of *Today's Modern* in a convenient attractive setting. Optional pieces are available as shown in sketches, to permit any combination or fit any size room.

United Furniture Corporation

LEXINGTON, NORTH CAROLINA





ONLY

Aldon COTTON

GUARANTEED WEAR! You'll enjoy its vibrant beauty for *years!* Aldon uses only finest long staple cotton! No other carpet at these prices—wool, synthetic fibre or cotton—can outwear it!

GUARANTEED EASY TO CLEAN! Swish—and your vacuum cleaner or carpet sweeper gets up dirt! Makes colors gleam like new!

GUARANTEED FADE-RESISTANT! Aldon's naturally-white cotton fibres give you unbelievably clear, lustrous hues! And, no other carpet of any kind at these prices has greater resistance to fading from light or laundering!

GUARANTEED MOTH-RESISTANT! No taking up rugs every Spring and Fall! Leave your Aldon cotton broadloom down without moth damage all-year 'round!

GUARANTEED LATEX-BACKING! Lasts as long as the carpet itself! Locks in every tuft, never to pull out!



Regent

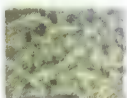
Fabulously luxurious heavy cut-pile cotton broadloom, with a Bonded Guarantee for assured long-wear! In your choice of 16 clear, glowing colors for an amazing low **\$7.95**

50 YD. AT YOUR LOCAL DEALER

9, 12, 15 foot seamless widths for wall-to-wall carpeting and rugs of all sizes.

EMERALD GREEN

CHOOSE FROM 16 CLEAR, STRIKING COLORS! NOW BEING FEATURED IN LEADING STORES FROM COAST-TO-COAST!



AVOCADO GREEN



CINNAMON



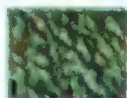
SANDALWOOD



GUNMETAL GRAY



TROPIC LIME



EMERALD GREEN



ANTIQUE IVORY



RED



PEARL GRAY



CHAMPAGNE BEIGE

BROADLOOM GIVES YOU A BONDED GUARANTEE

GUARANTEED QUALITY! Aldon's broadloom is so luxurious, your foot sinks deep into the pile! It's closely-woven of finest cotton on special looms that put the weight in the PILE—not the back—for richness and wear!

Look for this Aldon 6-way guarantee of satisfaction when you buy cotton broadloom!



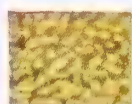
Nassau

Deep, richly-textured triple-twist cotton broadloom in 16 stunning colors—backed by a Bonded Long-Wear Guarantee, incredibly priced at just **\$6.95**

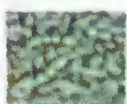
50 YD. AT YOUR LOCAL DEALER

9, 12, 15 foot seamless widths for wall-to-wall carpeting and rugs of all sizes.

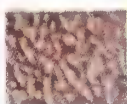
SANDALWOOD



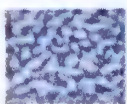
IMPERIAL GOLD



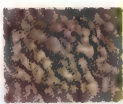
APPLE GREEN



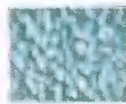
WOODROSE



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COCOA BROWN



TURQUOISE

Aldon

COTTON BROADLOOM

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See this NEW fashion beauty on
all styles of furniture...

Masland Duran*
all-plastic upholstery

Dura-Tweed



**THE LOVELIEST COLORS
IN ALL-PLASTIC UPHOLSTERY**

Dura-Tweed . . . an excitingly different creation in Masland Duran designed by The Borgers of Modes and Fabrics. Handsome as beautifully hand-loomed tweed . . . a delightfully casual effect. In fashion-right colors for harmony with rugs, drapes and furnishings. Easy to keep clean. Look for Dura-Tweed on all styles of furniture at your furniture and department stores.

Geranium Red
Meadow Chartreuse
Alabaster Ivory
Granite Gray
Sunrise Yellow
Mountain Green

FREE!

Folder with sample of Masland Duran—WRITE TODAY!

THE MASLAND DURALEATHER CO.

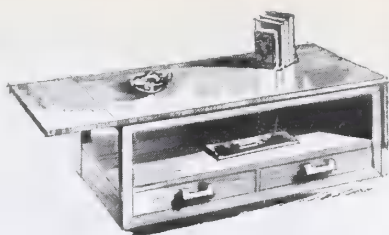
Dept. H-10, Philadelphia 34, Pa.



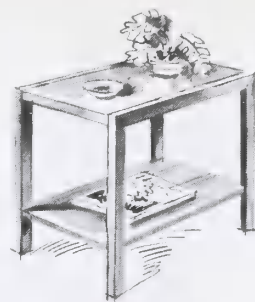
*Trade Mark Reg. U.S. Pat. Off.

Why accept less . . .
when you can have the best

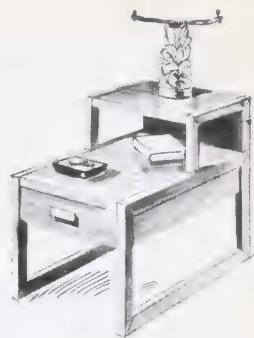
Imperial
MODERN TABLES



2570 Cocktail Table



3293 End Table



3277 Step Table



Dining room setting showing 317 China,
311 Folding Top Table, 100 Chair, and 4 Tea Wagon.



5111 Desk



3298 Corner Table



2567 Cocktail Table

Over the years your choice of Imperial Modern Tables will be more than justified by the lasting, genuine mahogany construction, the convenience and versatility of their design, the refreshing Sahara mahogany finish. Since 1903, Tables bearing the Green Shield Trademark have been famous for quality, so why accept less when you can have Imperial . . . the best.

HOW TO GIVE YOUR HOME
A BEAUTY TREATMENT WITH TABLES
50 pages illustrating fresh and
unusual decorating ideas. Send 25c to:



IMPERIAL FURNITURE COMPANY

GRAND RAPIDS, MICHIGAN

Founder Member Grand Rapids Furniture Makers Guild

Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial



YOU'LL BE PROUD OF YOUR

Concrete House

WHEN you build or buy a concrete house you can be proud of it for life—on many counts.

First, you'll be proud of its enduring charm. Concrete masonry can be laid in many attractive patterns and finished in a pleasing color with durable portland cement paint. This gives you a wide range of decorative possibilities inside and out.

Second, you'll be proud of the comfort of a concrete house. When properly insulated it is warm in winter, cool in summer and snug and dry and easy to keep clean in all seasons.

Third, you'll be proud of the safety and protection afforded by a concrete house. With concrete foundations, walls, subfloors and a firesafe roof, your house will possess outstanding durability and resistance to storms, quakes, decay, termites, vermin and fire. *Concrete can't burn!*

Fourth, you'll be proud of the economy of a concrete house. Compared with other construction, its first cost is moderate.



Being exceedingly durable, it requires less maintenance and repair and lasts longer. These factors—moderate first cost, low maintenance expense and long life—mean **low annual cost**. Yes, it costs less *per year* to live in a concrete house.

HOW TO GET A CONCRETE HOUSE ...and what will it cost?

Visit or call your local concrete masonry manufacturer for names of architects and builders experienced in concrete house design and construction. Have the architect of your choice show you how to build your house economically with concrete walls, concrete subfloors and a firesafe roof. For more information write for free booklet describing many concrete houses. Distributed only in the United States and Canada.

Architect-Designed Houses Stay Young Longer

PORTLAND CEMENT ASSOCIATION

Dept. 10-19, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work



You can build a charming concrete house in any architectural style or size on any floor plan



A leaf from the pages of experience . . .

The name BARTLETT has become synonymous with science and research in shade tree care. For over 40 years, this organization with its trained staff of scientists, experienced representatives and skilled dendricians has been working as a team pioneering in research and tree care and building it up to a highly developed science.

. . . Scientific research has proved that what the science of microbiology did for the medical profession in chemotherapy, antibiotics and nutrition could also work to a large extent for ornamental shade trees.

. . . By research and experimentation, new methods and materials have been developed for spraying

and control of insects and disease.

. . . Years of compounding nutrients has brought about more effective tree feeding.

. . . Efficiency and speed have resulted from new techniques and the introduction of labor-saving devices.

. . . The application of engineering knowledge has led to more efficient and scientific bracing methods for weak trees.

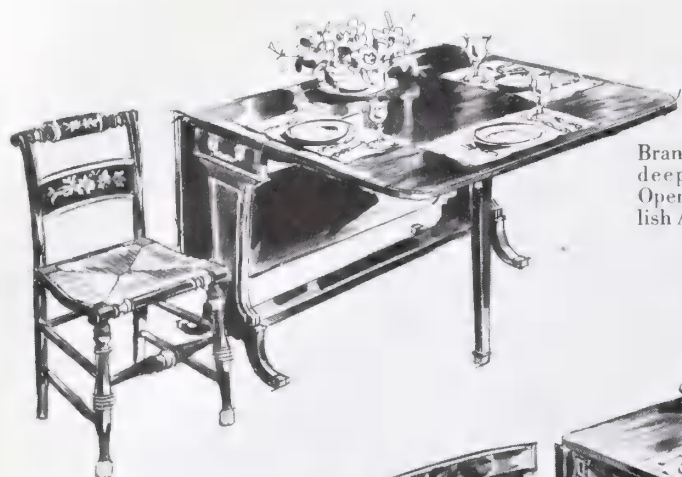
No wonder those who are critical of results are turning more and more to the Bartlett Way. To find out how to improve the beauty and preserve the splendor of your trees, call the nearest Bartlett office for an appointment.

BARTLETT

TREE EXPERTS

Stamford, Conn.

Branch Offices: Rutland, Windsor, Vt.; Concord, Milford, Peterboro, Rochester, N. H.; Cambridge, Framingham, Osterville, Pittsfield, Prides Crossing, Mass.; East Providence, R. I.; Danbury, Hartford, New Canaan, New Haven, Stamford, Westport, Conn.; Islip, Kingston, Monroe, Middletown, New York, Southampton, Syracuse, Westbury, White Plains, Yorktown Heights, N. Y.; Bernardsville, Morristown, Orange, N. J.; Chambersburg, Ligonier, Paoli, Phila. (Cynwyd), York, Pa.; Wilmington, Del.; Bethesda, Easton, Towson, Md.; Ashland, Ky.; Lancaster, Portsmouth, Ohio; Charlottesville, Lynchburg, Roanoke, Va.; Bluefield, Charleston, Huntington, W. Va.; Kingsport, Tenn.



Brandt No. 5051. Only 11" deep by 40" wide closed. Opens to 54" by 40". English Antique Mahogany Finish. About \$84.*



Brandt No. 4968. Mechanical adaptor conceals 14" filler board. Just 39" by 24" closed. Opens to generous 39" by 65". English Antique Mahogany Finish. About \$87.*

Brandt No. 4225. 46" by 23" closed. Opens to seat 8. 46" by 71". English Antique Mahogany Finish. About \$115.*



HAVE BIG-HOME CHARM AND COMFORT IN SMALL-HOME SPACE WITH

The perfect proportioning... delicate details... warm charm of the works of the great 18th Century furniture designers are found today in Tables by Brandt.

These Brandt Dropleaf Tables are good examples. Wonderfully scaled to fit with unobtrusive beauty in the smallest home, they expand to give

the full-size comfort needed for gracious entertaining... and always have the classic balance of line and mass to suit any home... any style of living.

You'll find these charming tables at fine stores. Ask for Brandt Dropleaf and Dropleaf Extension Tables by name and style number.

The chairs also by Brandt

Tables by Brandt



Brandt No. 3970. Compact 40" by 22" closed. Opens to seat 6 in comfort, 8 in a pinch. 40" by 60". English Antique Mahogany Finish. About \$87.*

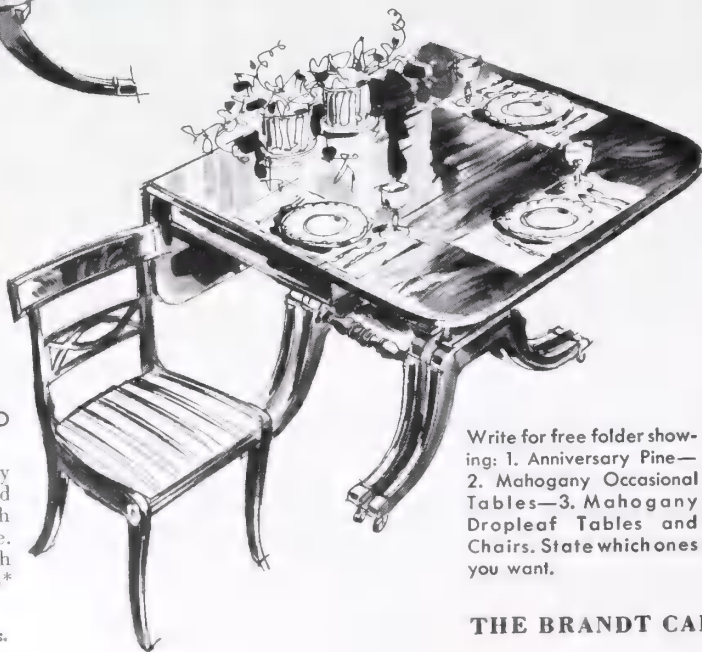


Brandt No. 4819. Double-duty lamp or dining table. Closed 36" by 18". Open 36" by 48". English Antique Mahogany Finish. About \$50.*

THE ORIGINAL WARFIELD MADE ONLY BY BRANDT

A compact console, just 24" by 40", the wonderful Warfield e-x-p-a-n-d-s to seat twelve with ample space for every place. (More than 10 feet long with 5 filler boards.) As low as \$135* with 3 filler boards.

*May be slightly higher in some areas.



Write for free folder showing:
1. Anniversary Pine—
2. Mahogany Occasional
Tables—3. Mahogany
Dropleaf Tables and
Chairs. State which ones
you want.



Brandt
LOVELY TABLES FOR LIVABLE ROOMS

THE BRANDT CABINET WORKS, INC., 728 Penna. Ave., Hagerstown, Md.

'Specially for You! A SPRING-AIR MATTRESS

THAT FITS YOUR OWN WEIGHT AND BUILD



It takes more than a *good* mattress to ensure a good night's sleep. A mattress must fit the user's weight and build to be comfortable. Recognizing this need, Spring-Air has developed a range of models of varying support value, to fit every body type and *at no extra cost!* There's one 'specially for you! Whether you're short or tall . . . stout or thin . . . whether you sleep alone or two-in-a-bed, there's a Spring-Air mattress *just right* to help you get More Rest from Every Sleeping Hour!

Spring Air

MATTRESSES

NOT ONE...

NOT TWO...

BUT 5 DIFFERENT MODELS

No *one* mattress can supply proper rest for all body types. That's why Spring-Air offers models in five different support values . . . each with the famous Spring-Air "zoned-comfort" innerspring unit, designed to give correct sleeping posture . . . eliminate uncomfortable body-sag . . . and get rid of backache caused by improper support. Ask your dealer to show you the Spring-Air *mattress selector* that tells which Spring-Air model is best for YOU.



Free Guide -



"FORMULA FOR BETTER SLEEP"

Get this helpful, illustrated guide from your dealer, or write direct. Tells how to select intelligently and quickly the mattresses and box springs to serve *you and your family* best.

SPRING-AIR CO., Dept. 1007, Holland, Mich.



ONLY
SPRING-AIR OFFERS
5
DEFINITE DEGREES
OF FIRMNESS!

BE RIGHT—REST RIGHT... "Wake up Fresh as Spring-Air"

Now, Lady, sheets that cannot wrinkle . . .

FITTED SHEETS!

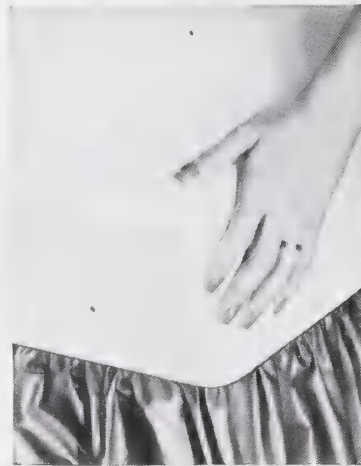


Biggest sheet news ever!

Here's the most exciting thing that's happened to sheets in a decade!

Now you can always have the sound, sweet sleep of your dreams! With these new and wonderful *fitted sheets* there'll be nary a wrinkle to disturb you—nor a loose crumpled sheet to entangle you!

And we're proud because this wonderful revolutionary idea in bed-making would not be possible without a reliable standard of shrinkage-control, like "Sanforized." You'll find fitted sheets *right now* at your favorite department store. We suggest you try them.



Can't pull out!

Once the corner's on there it stays—firm, secure and neat. No amount of Junior's jumping or restless twisting and turning can undo it. And the corners will always fit perfectly—if your fitted sheets are labeled "Sanforized."



Can't wrinkle *EVER*!

Here's sweet sleeping bliss—a crisp, smooth sheet that can't—absolutely can't—wrinkle! From the day you put a fitted sheet on until it goes to the laundry—you're assured of a smoother sheet than you've ever known before!



Easiest bedmaking ever!

No more straightening rumpled sheets every day! Just put this sheet on—and there it stays secure till laundry day! And because your sheets are trade-marked "Sanforized," they'll always fit perfectly.



Sweet, restful sleep!

Now you can get sweet, comfortable, more restful sleep every night of the week. How you'll appreciate a sheet that stays flat and firm—never musses up and bunches around you!

Ask to see the "Sanforized" label on these new-type sheets before you buy. It guards their most important feature—lasting fit.

•SANFORIZED•
TRADE © MARK

"FOR PEOPLE WITH LIMITED BUDGETS AND UNLIMITED GOOD TASTE"

Fashion Trend[®]

BY JOHNSON-CARPER

in **ENCHANTED WALNUT**, one of America's loveliest woods,
with **FASHION TREND'S** beautiful **SABLE** finish

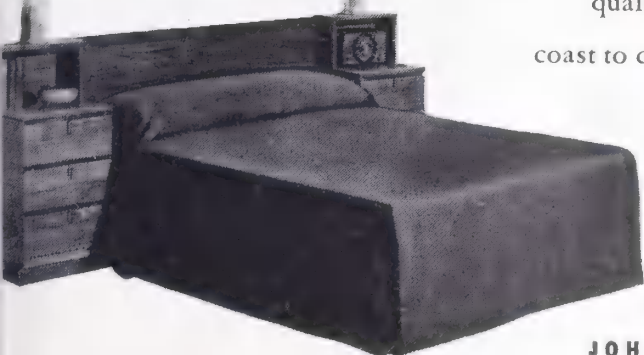


Fashion Trend is manufactured in other distinctive modern designs in Ginger, Phillippine Mahogany, Bisque Maple, Ivory Korina, Cherry Cordovan and Meerschbaum Mahogany.

"Lovely to look at, and a pleasure to own" — fitting words for this lovely new modern design by Edmond J. Spence.

Here are clean, uncluttered lines creating an atmosphere of casual, correct living . . . here is the beauty of rich, genteel Enchanted Walnut, enhanced by *Fashion Trend's* luxurious *Sable* finish. *Fashion Trend* is built to high standards of quality, and sold by thousands of furniture and department stores from coast to coast. If you don't know the name of your *Fashion Trend* dealer, write Johnson-Carper Furniture Co., Inc., Roanoke, Virginia.

All *Fashion Trend* Suites offer a choice of attractive footless bed styles, as shown at left, or panelfoot styles as shown in the major illustration.



JOHNSON-CARPER FURNITURE COMPANY, Inc., ROANOKE, VIRGINIA



Be Lavish with Lace



Countess Pattern No. 6250, U. S. Des. Pat. No. 165441
ACCESSORIES BY GEORG JENSEN, INC.

Quaker LACE CLOTHS



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Sales Office: 330 Fifth Ave., New York 1, N. Y.

Also makers of QUAKER CURTAINS of ORLON®, QUAKER NYLON HOSIERY and QUAKER COLONY BEDSPREADS

...it's smart fashion
and true economy

Lace on your table... *exquisite lace*...
is smart fashion and *smart economy*

Quaker Lace Cloths—rich in their old-world
inspiration and delicacy of design—
are amazingly sturdy. And so practical
you'll use them every day—for years to come

Spots sponge off quickly, wrinkle
smooth away, washing is easy

See the exciting new patterns at your favorite store
today—including Fantasy and Como Cloths in *color*

Sizes for any table including dinette 54" x 72"
Prices from \$5.95 to \$49.95
depending on cloth size and quality



Mother can cook and baby-sit too!

If you have a tot who's starting to toddle, this is for you:

In this kitchen, mother has only to move her head to see what's going on in the sauce pan or in the play pen. She doesn't have to "go see" what causes sudden cries from the nursery . . . and then rush back to keep daddy's dinner from burning. And, of course, baby is mighty well pleased with being able to see Mom, too!

By working out details of matching as well as arranging fixtures, Crane has made it easy for you to adapt this idea. Note how everything—from the Crane Kitchen Queen sink to the Crane-Line cabinets—blends to make this kitchen attractive and practical.

All the facts about this room are in a special four-page folder. For your free copy, stop in and see your local Crane Plumbing and Heating Dealer. Or write to Crane Co., 836 South Michigan Ave., Chicago 5, Illinois.



Crane's Kitchen Queen Sink. Beautiful, yes, with modern styling by Henry Dreyfuss. Six feet long, double basin, double drainboard and 4-inch back. Spacious cabinets solidly built of enameled steel.

COME TO

CRANE

FOR IDEAS

Dress Your Home As Attractively As Yourself!



"Decorator Costume" in Exotic Lime, Rose Ember and Nasturtium with Avocado Wunda Weve.

New Color Magic For Lovely Rooms... *Avocado* Wunda Weve

Let this exciting new Wunda Weve carpet color give you your cue to a room scheme as lovely as your own most becoming ensemble. Combine it for stunning effect with the colors shown in this smart "Decorator Costume"—with walls in the *Exotic Lime* of the gown, fabrics in the stole's *Nasturtium*, accent pieces in rich *Rose Ember*.

Wunda Weve's deep pile and furniture-flattering texture make

your decorating so easy, bring fashion's smartest look to your floors. See it now in *Avocado*, and 14 other decorator colors.

Wunda Weve is 100% cotton in pile and back, completely loom woven. It is vat-dyed, pre-shrunk, fully washable and covered by a written guarantee.

FREE Color Booklet—Wunda Weve in America's finest homes. Write Belrug Mills, Inc., 202-K River St., Greenville, S.C.

WUNDA WEVE

Belrug Mills, Inc., Makers of Wunda Loom, Wunda Luxe

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Austin Tropic Shop

Beaumont, Texas
Du Bois, Inc.

Buffalo, New York
Tropic Shop

Chicago, Illinois
Tropic Shop

Cleveland, Ohio
Cleveland Showrooms, Inc.
"Tropic Shop"

Corpus Christi, Texas
The Rattan Shop

Dallas, Texas
Tropic Shop

Fort Worth, Texas
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Fresno, California
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Houston, Texas
Suniland Furniture Company

Indianapolis, Indiana
Tropic Shop

Kansas City, Missouri
Tropic Shop

Memphis, Tennessee
Tropic Shop

Miami, Florida
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Minneapolis, Minnesota
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New York City, New York
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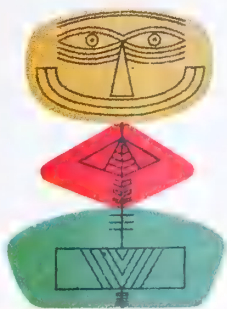
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Tropicitone **FORMICA**



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Decorator's Booklet, contact your dealer or write:

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"WINTER ROSES"

in Bedroom Separates of Celanese* Acetate Taffeta

Bring springtime indoors with these beautiful "Winter Roses"! Bloomcraft detailed this fresh-as-dew print . . . combined it with coordinated solids into a series of handsome bedroom separates. In Celanese Clairanese*, the rich, softly drapable acetate taffeta that keeps its shape and crispness. Versatile, variable choice of spreads, coverlets, dust ruffles, draperies, vanity skirts, pillow shams. Pink or lilac print with solids in lilac, green, blue, or crushed rose. For stores see page 262

*Reg. U. S. Pat. Off.

Celanese CORPORATION OF AMERICA, NEW YORK 16



// Pen Paintings //

Exciting . . . New Decorator Fabrics by Saison!



Flowers—a superbly colored print of finely-etched spring flowers, especially the exquisite iris.

Trees—lush with the extravagant beauty of magnificent foliage . . . great trees.

Cavalcade—exciting, American history told in the authentic scenes of a century.

Now, you can own etchings-by-the-yard, just as exquisite, as carefully executed as prized, antique etchings! You can afford them too!

Let these beautiful, washable fabrics frame your windows in glorious color. Plan with "Pen Paintings" too, for the loveliest slipcovers you've ever had!

This handsome new fabric collection is etched in four distinctive, original motifs: "Trees"—"Flowers"—and "Cavalcade". And there's a fascinating abstract—"The Modern"—in a colorful basketweave design. "Pen Paintings" hang beautifully . . . and look so luxurious! Decorating with them is more than "doing over a room." You'll actually be creating the kind of home you've always wanted!

All "Pen Paintings" come in trend-setting colors! If not at your favorite store, write for the name of one nearest you!

Saison Happily Married Fabrics
...keep their BLOOM!

Charles Bloom Inc., 15 East 26th Street, New York 10, N. Y.

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"I choose Musette as my piano because Musette offers beautiful styling as well as the tonal perfection a musician demands."

Musette®



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The Swedish Modern



The Federal



The Early American

...in Harmony

WITH A BEAUTIFUL HOME

Musette, the tonally-superb piano, is much more than a perfect instrument. It is also a handsome addition to any room. Leading decorators recommend Musette for smart fashion, and you'll find Musette in the homes of the most discriminating musicians. Musette is available in a host of gracefully designed, authentic period styles to complement every interior decor.

For the name of your Musette dealer and illustrated style book, send 10c to . . .

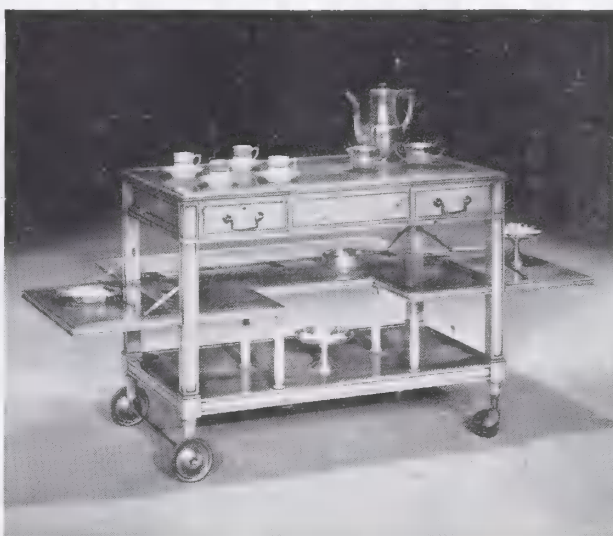
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In Canada: Mason & Risch, Ltd., 525 Adelaide St., W. Toronto, Ont.

THE WEIMAN COLLECTION

Created for Persons of True Discrimination

in their Devotion to

ENDURING EXCELLENCE IN TASTE



Mobile Serving Table in mellow old pine with blending myrtle tops. Concealed stainless steel-lined mixing compartment, drawers for accessories, flatware & linen. Shelves and drop leaves for carrying and serving hors d'oeuvres, etc. Space for tall bottles. Excellent brasses and running gear.

Available at all fine Furniture and Department Stores.

A genuine Weiman table is so marked. The Weiman brand is
your assurance of the genuine.

WEIMAN

THE WEIMAN COMPANY

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ROCKFORD, ILLINOIS

From our hand to your hand Crane's Fine Papers come with craftsman quality • Paper that reflects your good taste in the gifts you make at Christmas and throughout the year . . . paper for weddings . . . paper for personal and business letters . . . paper for currency and securities—all these and papers for many other specialized needs and uses come from the Crane mills. All are made from the choicest of all materials—cotton and linen fibres. All reveal in every sheet the craft of papermaking; the harmonizing of hand and machine, the joining of early skills and modern methods. No other papers serve so many important purposes or afford you so much pleasure in their use as Crane's Fine Papers.



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FINE PAPERS

The final touch of our hand; the assembly of sheets and envelopes of Crane's in a gift box

M A D E I N D A L T O N , M A S S A C H U S E T T S • S I N C E 1 8 0



love at first setting . . .

YOU AND CANDLEWICK

It's easy to see why you'll fall in love with Imperial Candlewick because it's the exquisite, feminine tableware with the one and only ball-edge design which is a favorite with women everywhere. The American hand-crafted beauty of crystal Candlewick is the delight of the bride . . . the thrill of the hostess . . . the perfect setting for every occasion. Open stock in leading stores for giving or proud owning.

THE IMPERIAL GLASS CORPORATION • BELLAIRE, OHIO

"Just think... These lovely Organdy curtains
have been washed 18 times!"

"I never believed that organdy could stay
so new looking . . . so fresh and crisp. And
yet, my Defiance organdies all over the house —
are just as lovely and sparkling as ever!"

"I thank my lucky stars that I chose the
organdy with truly permanent beauty — Defiance
organdy labeled the 'Heberlein Process' "

What "HEBERLEIN Process" Is . . . HOW It Helps You

Defiance craftsmen working with the
"Heberlein Process" actually change the form
of the cotton fibre. *The organdy finish is made
of the fabric itself . . . it can't wash away.*

That's the secret that makes Defiance organdy
crisp, lustrous, transparent . . . a joy
to live with for years!

When buying organdy, insist on the Defiance
"Heberlein" label.

Martha Boss, a
Powers' girl, the
country's top bridal
model.

ORGANDY
by
DEFIANCE
"HEBERLEIN PROCESS"

DEFIANCE BLEACHERY • Barrowsville 12, Mass.

Joseph B. Warne, Inc., Soliciting Sales Representatives • 40 Worth Street, New York 13, N.Y.



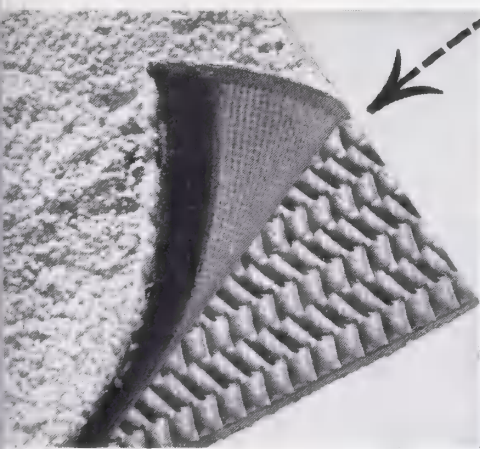
"...but your rug is so much softer—
and always looks so new."

"That's why we love

SPONGEX RIPPLE"



SPONGEX RIPPLE ... the wonderful new sponge rubber cushion for rugs



Ripple does wonders for your carpets and rugs! It gives them the feel of luxury—the look of beauty—keeps them fresh and new for years and years. Ripple's price is wonderful, too! All sponge rubber, Ripple is naturally resilient, naturally clean. Your rugs last years longer—your floors stay cleaner. Ripple has no hairs—is moth and vermin proof—non-allergenic. And... all-rubber Ripple holds even your scatter rugs securely in place.

What quality cushioning means to your carpets

Longer life... A good rug cushion more than doubles the life of any carpet.

Lasting beauty... A good rug cushion never mats down. It stays ever resilient to protect the carpet's original beauty.

Yearly economy... Good carpet laid on a good cushion costs less per year than the same carpet uncushioned.

See what a difference Ripple can make under *your* rug. Stop at your floor covering store or write us today for a free sample of Ripple.



THE SPONGE RUBBER PRODUCTS COMPANY, 3511 Derby Place, Shelton, Conn.

MAYONNAISE BOWL

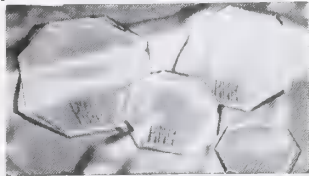
This set will remind you of the good old days when wonderful gifts seemed to grow on trees and prices were painless. It's a mayonnaise bowl, with a three-letter hand-cut monogram, a plate and ladle. Made of heavy glass in a Swedish design, it has a sham bottom. Bowl, 4 $\frac{3}{4}$ " wide, plate 7 $\frac{3}{4}$ ". The complete set is just **\$4.25 incl. monogram and postage.**



MONOGRAMMED GLASS TABLE MATS

Unusually attractive glass plaques, beveled and personalized with handcut mitre monograms. Splendid for use under hot plates, under vases or as coasters. Decorative and practical—makes a most desirable gift for any occasion.

Set of 3—4", 5", 6" \$4.95 postpaid
Set of 4—4", 5", 6", 7" 7.75 "
Platter 8" x 12" 4.75 "
Underline initial of last name



SEA FOOD SERVERS

For those important first impressions—serve sea food, fruit cup, madrilene in these sparkling, crystal goblets. Just fill glistening glasses with crushed ice. Food keeps fresh and frosty in snug-fitting removable glass liners. A wonderful parting gesture for frozen desserts, too. Personalized with handsome 3-letter monogram.

Set of 6 with monogram \$11.75 postpaid
Set of 8 with monogram \$14.75 postpaid
Set of 12 with monogram \$21.75 postpaid

No C.O.D.'s please

EUNICE NOVELTIES

Dept.

Our 13th Year

Rego Park, N. Y.

P.O. Box 41



Needlepoint Billfold Kit

You'll enjoy finishing this needlepoint beauty. You fill in the background. The exquisite, colorful design is already embroidered for you by a Viennese expert. Kit has needles, black and white background yarn, rayon satin lining, sturdy metal frame, snap-type coin purse 3 $\frac{1}{4}$ " x 8 $\frac{3}{4}$ " opened. Order No. GW5046, **\$2.65** ppd.

Gift Ideas Yours Free! 104-Page Catalog of Exciting Gifts
Miles Kimball
175 Bond St., Oshkosh, Wisconsin

Buffet Bonanza!!



Pretty accessory at a practical price . . . a warming dish to turn family meals into parties, buffet suppers into occasions! Gleaming silver finish aluminum with pyrex liner, 1 $\frac{1}{2}$ qt. capacity, set on tripod with 15 hour candle in holder. A "must" for yourself, a grand gift, at only

\$6.98 postpaid

Extra 15-hr. candles, 3 for \$1.00

Write for FREE catalog

Merrill Ann Creations

Dept. B 100 WARREN STREET, NEW YORK 7, N. Y.

TOTE-TABLE ALL-PURPOSE TABLE THAT'S PORTABLE

IDEAL FOR GAME ROOM
BUFFETS • KITCHEN
LAUNDRY • HOBBIES

There's simply no end to the number of practical uses for these wonderful tables. Perfect for every purpose from cutting a dress pattern to a roomy game table for six or more. Folds away in a jiffy. When not in use takes less space than a card table. Smooth, natural Tempered Presdwood Top is guaranteed scratch and stain-proof. Tubular aluminum legs have positive locking struts. Supports 1/2 ton—yet weighs only 24 lbs. Bakelite molded handle permits carrying like luggage when folded. Table trim finished in hand-sprayed baked-on enamel in brilliant colors of Forest Green, Sunshine Yellow, or Dubonnet Red. Express charges collect.

ORDER YOUR TABLE TODAY. Just check size on ad and mail with remittance. The perfect gift to give or receive.

Money cheerfully refunded if you are not fully satisfied



Ward Phillips Co.

10 East Main Street, Dundee 1, Illinois



3 SIZES

No. 524:
24"x60"x30" high
\$19.95

No. 530:
30"x60"x30" high
\$24.95

No. 630:
30"x72"x30" high
\$29.95



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping



WITH THIS RING you can have the most spectacular centerpiece of the holiday season. Made of Swedish black wrought iron, 15 $\frac{1}{2}$ " in diameter, it holds six candles. For Thanksgiving fill the center with a Currier & Ives arrangement of fruit. For Christmas, with Christmas tree balls and holly leaves. For birthday days, with a cake, \$5 plus 50¢ post. Candles, \$1.75 doz. Carbone 342 Boylston St., Boston 16.



JUMPER JOY, for a long life and a merry one, is made of corduroy. A ripple of scalloped scoops the neckline, the skirt has an easy flow of unpressed pleats and there's a back zipper. In wintergreen, turkey red, flannel gray, copen blue, deep purple, goldenrod; sizes 9-11-13-15; \$5.98. White broadcloth blouse, 30-36 \$3.98. Add 25¢ postage. Gi Christ's, Box 663, Boston 2, Mass.



MERRY CHRISTMAS to all and to all your good friends. A present that is as perfect as personalization and hand-crafted sterling silver can make it. It's a key chain that is beautifully distinguished by a cut-out three letter monogram. For your husband's business friends, for stocking gifts, for your nieces and nephews, this is it! \$4.00 incl. tax & post. Robin Hood's Bar, Sudbury, Mass.



YOUR NUMBER'S UP when all can see it on this telephone dial compact. Now a girl can powder her nose and let slip some valuable information all in one subtle minute. The center of the dial is engraved with your own phone number. Or if you're nervous about too many incoming calls, it can be engraved with name or initials, up to ten letters and spaces. \$2 ppd. Meredith Inc., Evanston 24, Illinois.

SHOPPING

WITH



Pat Guman

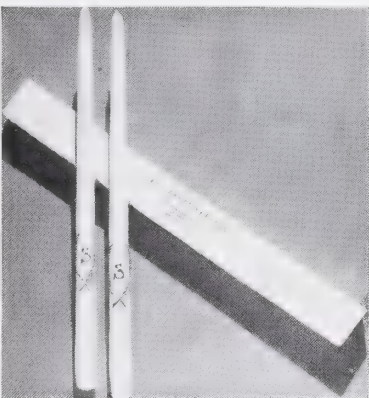
MUSICAL BLOCKS. This is our favorite present for the pomper brigade. There are eight plastic blocks to the set, and each one rings out a note of the scale. Buster will never be tone-deaf if he "do-re-mi's" around his play pen with these. The precision bells are electronically tuned, and the set, gaily boxed, is just 3 ppd. F. A. O. Schwarz, 745 Fifth Ave., New York 22, N. Y.



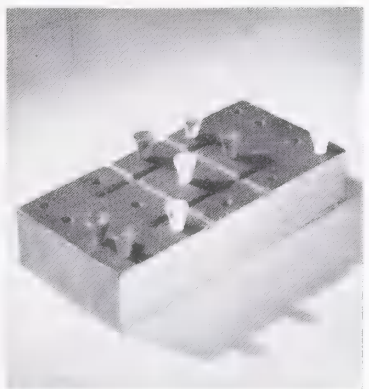
BEAR BOSS LADY, here is your bag. Called the Vendome, it comes in green or blue plaid canvas, or brown or blue duck. The open center section will hold magazines, office papers, your handbag. The two side compartments have flap closings, are big enough for overnight things plus change of clothes. 16½" x 13" x 7", with 3 initials, \$23.40 incl. tax & post. T. Anthony, 751 Madison Ave., New York 21.



INITIAL CANDLES. Lady's pretty candles, perhaps the finest in the world, are handmade in Germany entirely of wax and contain no stearic acid at all. They are pure white, 12" long, and the German Gothic lettering may be had in sterling silver or 24k gold leaf. Gift box of 4 candles, \$2.50; 8 candles, \$4.75. ppd. A Christmas gift! Artisan Galleries, Fort Dodge, Iowa.



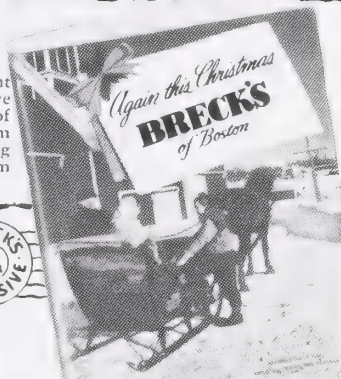
TIC-TAC-TOE FOR A TY-BOON has a more quieting influence on his frazzled nerves than lunch at "21" with his most important client. So give your favorite Big Shot this handsome superweight for his desk. The top is a tic-tac-toe board. The "men" are golf tees. Handmade of solid Mexican mahogany with a sequer finish, and a very distinguished gift. \$3.50 ppd. Craftwood Products, Andover, Mass.



Again this Christmas you can depend on 135-year-old Breck's to SOLVE ALL YOUR GIFT-GIVING PROBLEMS

SEND FOR YOUR **FREE COPY**
of Breck's Big New 1952-53 Gift Catalog

Mom, dad, junior, sis—even hard-to-please Aunt Minnie—will be merry this Christmas if you give them a Gift-from-Breck's! You'll find all sorts of unusual and low-priced gifts in our Catalog—from practical items for home and garden to fascinating new gadgets (which really work!). We mail them anywhere you say—and even pay the postage.

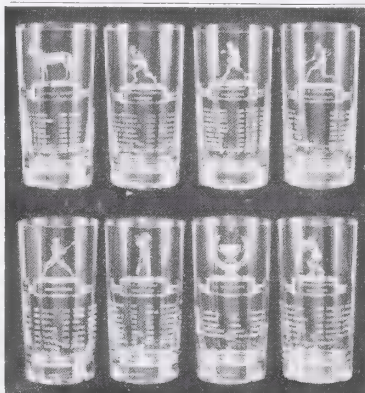


MONEY SOCKS

Giving money or jewelry for Xmas? Then you'll be delighted with these clever little 5½" red-and-white knitted cotton Money Socks...with Jolly Santa and Merry Christmas greetings imprinted on them. Easy to tuck over fireplace or hang on tree. Or insert them with your greeting cards to loved ones near and far. Order No. G582. Per set of 4, only \$1.00 postpaid.



Home and Garden Gifts
BRECK'S
ESTABLISHED SINCE 1816
638 Breck Building, BOSTON 10, Mass.

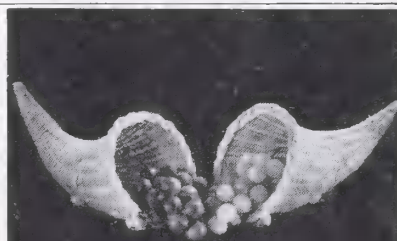


SPORTING IDEA to give a handsome sport is a set of eight 14 oz. sham-bottom highballs decorated in 24k gold and white with these top sporting records: National Basketball, Football, World Series, Heavyweight Boxing, U.S. Open Golf, Kentucky Derby, Men's Singles in Tennis and All-Time Great Athletes. \$5.95, postpaid. Also available in 15 oz. double old-fashioned glasses. \$7.95 set of 8, postpaid.

Page & Biddle

21 Station Road

Haverford, Pa.



Horns of Plenty

Joyous accent for your holiday decorating is this pair of wicker cornucopias. And when they overflow with garbanzo wax grapes, you have a centerpiece for your table—an arrangement for your guests that is decorative dynamite!

12" cornucopias are natural wicker. Jumbo grapes come in Malaga green, Tokay red or Concord purple.

2 Cornucopias, each with bunch of grapes \$11.75 complete
extra grapes are \$2.25 per bunch
postpaid no c.o.d.'s

bertram shrier, ltd.
1145 Connecticut Ave., Washington 6, D. C.

BY MAIL...OVER 2,000
EARLY AMERICAN REPRODUCTIONS

Most complete catalog of Early American ever published—over 2,000 items! Fully illustrated! Reproductions of every type: Colonial Pine and Cherry furniture, Hand-wrought hardware—HL Hinges, Early Thumb Latches, Bolts, etc.—Fireplace equipment, Brasses, Weather-vanes, Rugs, Wallpapers, Lamps, Lighting Fixtures, China and Glass. Every item available by mail "Simply wonderful", American Home: "Outstanding reproductions", House Beautiful. "A Treasure trove of Early American", Better Homes and Gardens.

Send 25¢ for the **ILLUSTRATED CATALOG!**

Old Guilford Forge
"Foremost in Early American Reproductions"

106 Broad St. GUILFORD CONN.

Order by mail

save 1/3 and more!

#2-oval
Predominantly
beige with flower
tones accented
by black border.

#2-oblong
Same design.

#1-oblong
Multi-color
blend; muted
pattern on
beige, light blue,
rose squares.
Brown border.

#3-oval
Shades of green
predominate,
center medallion
on beige back-
ground.

#3-oblong
Same design.

#6B-oblong
Subtle floral
colors on beige
contrast with
black edging.

#6G-oblong
Same design,
green edge.

#4-oval
Dark and light
rose blend into
beige center back-
ground, leaf and
flower design.

#4-oblong
Same design.

#5-oblong
Subtle flower
colors on beige
background
outlined with
wine-border.

#5-oval
Same design.

#7-oval
Blue color effect,
backgrounds
blend from dark
to pastel blue
to beige.

#7-oblong
Same design.

IMPORTED CARABAO HAND HOOKED RUGS

The finest hand hooked rugs in the world are made in the Far East. We are able to import a limited number to sell direct to you at savings of 1/3 and more. Authentic colonial designs are hand worked in clear, subtle flower tones of colorfast long-staple cotton yarns. Will outwear wool hooks; deep luxurious pile and heavy texturing make rug pads unnecessary. *Unconditionally guaranteed.*

COMPARE OUR PRICES WE PAY SHIPPING

2' x 3'	\$3.75	8' x 10' . . .	\$56.50
2' x 4'	\$5.50	9' x 12' . . .	\$67.50
3' x 5'	\$10.00	10' x 14' . . .	\$95.50
4' x 6'	\$16.50	11' x 15' . . .	\$115.00
6' x 9'	\$41.50	12' x 18' . . .	\$137.50

SEND TODAY FOR 2' x 3' SAMPLE RUG YOU RISK NOTHING

See the Lovely Designs, Colors, Superb Quality

It is easy to select the right rug for your home, because a 2' x 3' rug duplicates exactly the design, colors and quality of all the larger sizes. Just send for 2' x 3' sample rug; fill in coupon below with design number (shown next to each rug) and enclose check or money order for \$3.75. If you place an order for \$80 or more, deduct \$3.75 from your remittance and keep the small rug as our gift. Or, after examining sample, you can return it for immediate refund.

FILL IN COUPON TODAY
FOR SAMPLE RUG OR
FURTHER INFORMATION

CARABAO
SPECIAL PRODUCTS COMPANY

SPECIAL PRODUCTS COMPANY, Dept. HC 4
950 Columbus, San Francisco, California

- ☐ Send me sample rug design # _____
Enclosed is \$3.75
- ☐ Send me further information
- ☐ Send me rug # _____ Size _____

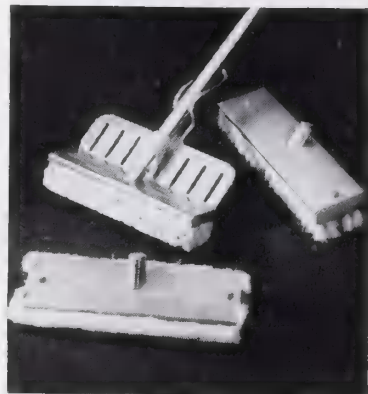
Name _____
Address _____



WINDOW SHOPPING



MONOGRAMMED PAJAMAS for your Dream Man are made of the finest Egyptian cotton Zephyr with pearl buttons and flattering tailoring. In gray, yellow, or blue, his 3-letter monogram is embroidered to match the contrasting piping. Sizes B, C and D, \$10.75. Sizes C and D for Six-Footers, \$11.75, \$2 less if not monogrammed. Ppd. Franklin-Bayer, The Linen Shop, 630 No. Michigan Ave., Chicago 11, Illinois.



THREE-HEADED MOP is the nicest thing that's happened in our kitchen since our one-headed maid turned in her broomstick! The aluminum handle has a lifetime guarantee, attaches to three interchangeable heads: scrub brush, wax applicator, sponge mop. Now we're all tooled up for fall cleaning, and our uncluttered broom closet is a joy. \$8.95 ppd. Glasscraft, 920B Chicago Ave. Evanston, Ill.



YOUR GROWING PLANS will get off to a fine start if you get yourself a Shad-O-Planter. Made of smooth Douglas Fir, completely assembled and ready for you to paint a decorative accent color, it combines a shadow box for figurines with a built-in planter for trailing ivy. Planting box is moisture-proof. 12" x 15" x 2 1/2" deep, \$2.50 ppd. Beiswinger Company, 111 Prospect Ave. Kirkwood 22, Missouri.

(Continued on page 55)



GOOD-BY PORCELAIN RUST STAINS!

Want to banish porcelain rust and gray hard water stains easily—in seconds? Get **POR-SO-KLEEN!** Odorless . . . easy to use . . . it magically restores porcelain's original sparkling beauty. It's completely safe for hands, porcelain, septic tanks, and it removes (not just bleaches) ugly, stubborn stains from bathtubs, sinks, washbasins, bowls! Order now: 1 pint, \$1.25; 6 pints, \$6.50, postage paid. No C.O.D. Money back guarantee.

STELLAD PRODUCTS, INC., P.O. Box 5471, Indianapolis, Indiana

CHARCOAL CHEFS

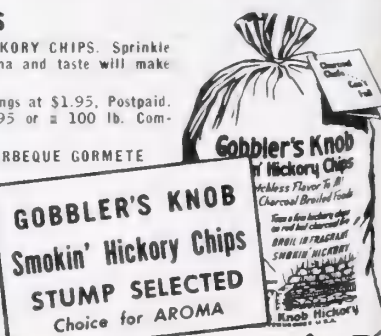
Broil all meats in the magic flavor of **SMOKIN' HICKORY CHIPS**. Sprinkle a few on your charcoal fire and the tantalizing aroma and taste will make the Chef the **CHIEF** CHEF of the neighborhood.

Try our 7 lb. **TRIAL** bag, enough for 15 to 20 cookings at \$1.95, Postpaid. A 50 lb. **FIREPLACE & BARBEQUE** BOX at \$10.95 or a 100 lb. Commercial Quantity at \$17.95, Freight Paid.

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Send Check or M.O. Today — No C.O.D.'s Please
Satisfaction Guaranteed

Trade Winds
520 24th St. Rock Island, Ill.



Cadillac

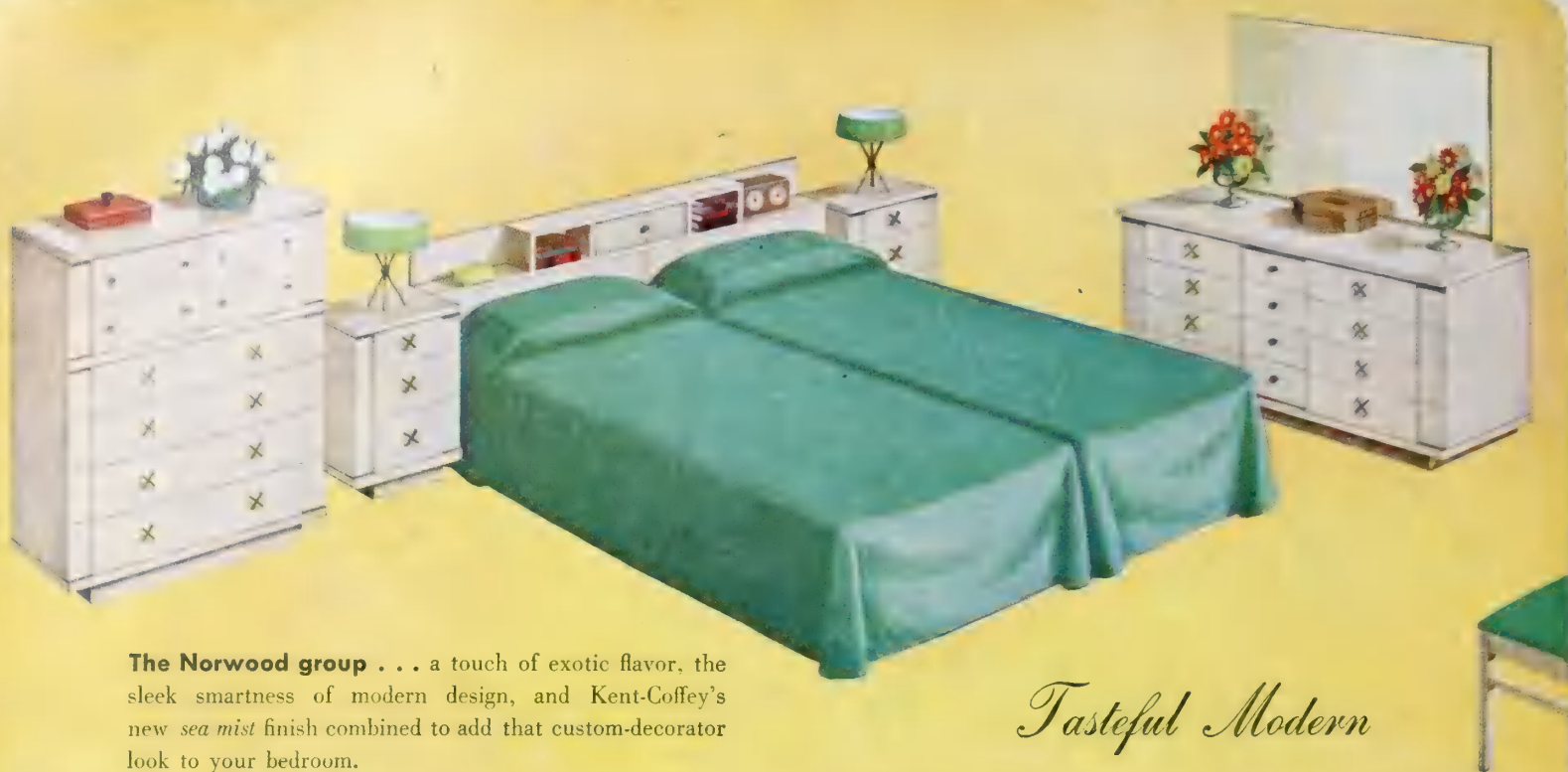


y Harry Winston



A woman, quite naturally, expects many wonderful things when she first moves up to Cadillac. . . . She expects superlative comfort and luxury, for instance—and surpassing beauty and performance and pride of ownership. And her Cadillac, it goes almost without saying, meets her fondest expectations in all these regards. . . . But it also offers certain things she probably *never* expected from a car so big and luxurious. She's surprised to find, for example, how incredibly *easy* it is to drive and handle—even in the

heaviest traffic. And she's amazed to learn how unbelievably simple it is to turn and park—*especially* if she has selected Power Steering. . . . But it is not until the *miles* roll by that she receives the greatest surprise of all! For then she discovers that her Cadillac is among the most *economical* cars in the world to operate and maintain. . . . So as *you* look forward to your Cadillac, expect all the wonderful things you have always associated with the car—plus *three* grand surprises. You will not be disappointed!



The Norwood group . . . a touch of exotic flavor, the sleek smartness of modern design, and Kent-Coffey's new *sea mist* finish combined to add that custom-decorator look to your bedroom.

Tasteful Modern

Kent-Coffey dream rooms cost less than you'd think

NOW you can make your bedroom a dream room for a sensible price because Kent-Coffey combines artisans' skills with modern moneysaving methods.

Kent-Coffey *quality-crafted* construction bears all the little extras, found only in the best . . . strong, smooth-sliding drawers . . . handsome, rigid dustproof

cases . . . lovely, matched veneers—hand-rubbed to a lustrous gloss.

See your Kent-Coffey Dealer's fine selection of modern and traditional groups. For bedroom planning help, send 25¢ for a colorful, illustrated booklet "Let's Plan Your Bedroom . . . from *lumberland* to *slumberland*." Write Dept. H-2.

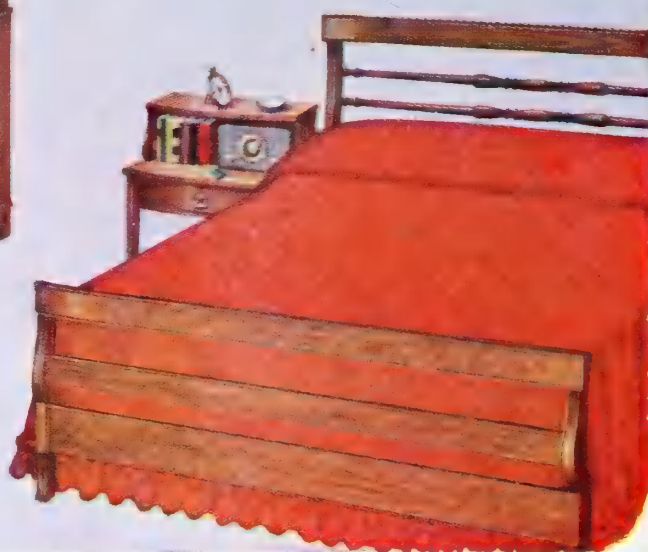
Kent-Coffey
BEDROOM FURNITURE

THE KENT-COFFEY MANUFACTURING COMPANY, LENOIR, N. C.



Warm Traditional

The Durham group... gracefully simple and warm in rich Genuine Cherry, this newest 18th Century Kent-Coffey reproduction fits your taste and needs from a few basic pieces to a luxurious canopy bed.





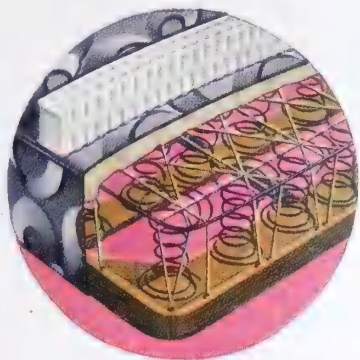
You know the difference between
this ordinary Cup



and this Elegant
Minton China

Discover

The Valuable Difference that makes Koylon the Finest Foam!



The hand-tied U. S. Foundation matches the scientific perfection of Koylon Foam. Tempered-steel springs are anchored 8 ways with a special twine, to the double rail frame of hard wood. All corners are reinforced. Exclusive Cloud Ticking.

Compare! Yes, when you buy a mattress and matching foundation you're making an *investment* that rates careful comparison to be sure you're buying the best.

There's no skimping with Koylon! It's full length, full width, a full 4½-inches deep. It is made to fit standard bed frames without gaps or extra equipment to *make* it fit.

You get a full measure of clean white latex that bests the highest standards of any mattress.

You get the *only* foam mattress that is reversible—so important to good housekeeping and even wear. The double-cored design of the Koylon mattress keeps it airy-clean, fresh and buoyant through a lifetime of restful sleep.

Why not discover Koylon, the most beautiful mattress ever made, at your favorite store?

THERE IS ONLY ONE
u.s. Koylon
® **FOAM**



UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

To see
yourself
as others
see you...



ARCHITECTS: CARR & CUNNINGHAM, CLEVELAND

TRIPLE MIRROR

Front...side...back... you're just not *sure* you look right unless you've checked them all. Even a contortionist can't really do it right with a single mirror. A triple mirror like this shows you the final touches needed for that well-groomed look . . . lets you step out with a feeling of confidence.

It's simply three mirrors, with the center one stationary and the side panels swinging. (The center mirror should be full length when not over a dressing table.) Side mirrors can be mounted on hinged plywood backs—or on closet doors where the situation permits, as here.

But before you go shopping for mirrors there's one thing you should know. Be sure you get a mirror made of Polished Plate Glass which will faithfully reflect the beauty of your room.

Manufacturers of quality mirrors use L·O·F Polished Plate Glass and identify them with the label shown at the right. Look for it when you buy mirrors.

*when you buy mirrors
look for this label*



your
symbol
of
quality

this **MIRROR** made of
LIBBEY · OWENS · FORD
polished **PLATE** glass



WINDOW SHOPPING

CONTINUED FROM PAGE 50

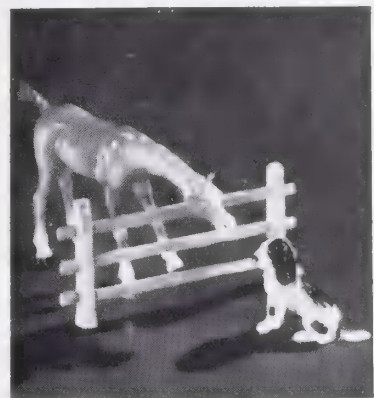
THE SEAT OF YOUR PLANTS is none other than the good old rocking chair. Copied exact miniature from a famous antique rocker, it is made of lustrous tortoise shell plastic, and the well in the seat of the rocker is waterproof to hold your mossy greens. The chair rocks, of course—and we love it dearly! 18" high, \$2.50 ppd. (without plant). Crane's, 419 E. 57th St., New York 22, N. Y.



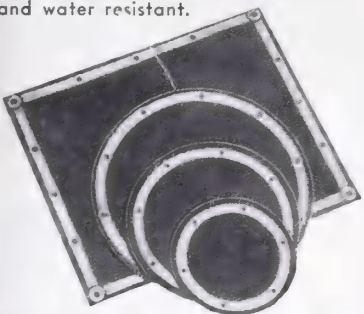
MUSIC HATH CHARMS when it comes from a 5-tube Emerson radio that is concealed in a fine leather case that looks exactly like 8 leather-bound volumes of the *History of Music*. Book backs are hunter green, burgundy, or walnut brown with black gold tooling. 5" Alnico speaker insures excellent tone. It has year guarantee. 12" x 7" x 7" high, \$69.50 ppd. Ward Phillips Company, Dundee, Illinois.



ROSEY COLT pokes his head over the post and rail fence to see what's cooking with his pal, a black and white cocker spaniel. The fresh sorrel color stud colt has white stockings, a white blaze on his face. 7½" long, \$5. Natural gray fence, 6" long, 3¼" high, will stand on any table. \$2.75. 2½" cocker, \$2.25. All are metal. Ppd. "little joe" Wiesenthal, 112 W. North Ave., Baltimore 1, Maryland.



FLORENTINE GOLD-TOOLED MATS Simulated leather with handsome gold-tooled borders. Use these felt-backed "furniture protectors" under lamps, plants, figurines, glassware and ash trays. Alcohol and water resistant.



Every purpose assortment:
5 (5") round mats. 3 (7") round mats.
2 (9") round mats. 1 mat 10" x 12".
In mahogany, green, brown or blond.
Only \$2.00 set of 12 postpaid. U.S.A.
Send check or money order. In N.Y.C. add 3% tax.

BUSH PRODUCTS CO.
Dept. B, 184 Lexington Avenue
New York 16, N. Y.

Gay Light Switches

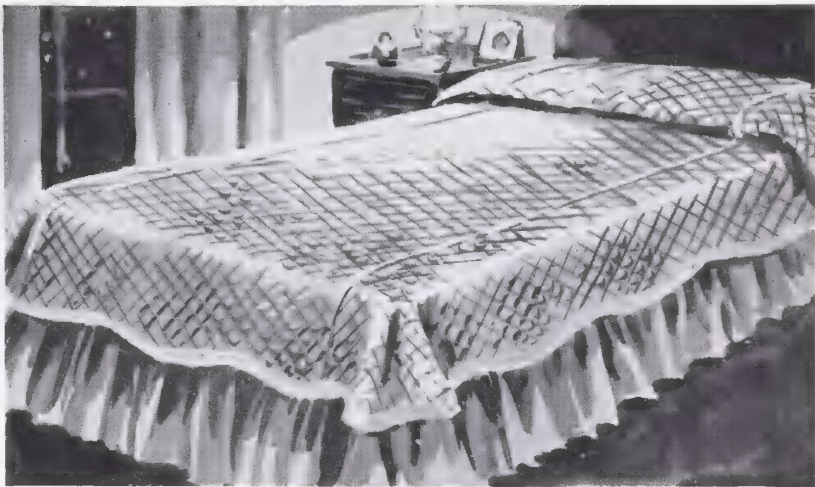


Make every room in your house a decorative spot on the wall with a hand painted ceramic light switch. It fits any standard switch and finger smudges disappear with a rub. Comes in ivy leaf, morning glory or rose design—\$1.75 postpaid.

May also be had with girl or boy design complete with name \$1.75 postpaid.

Evelyn Reed

538 Madison Avenue, New York, N. Y.



Faille taffeta—for fall

A bedspread of acetate rayon by Bloomcraft—its quilted top and fully shirred flounces give the effect of a coverlet and petticoat. In wonderful shades of rosedust, tile blue, empire green, gold, beige, lilac, turquoise, wine, cedar, azalea red, and grey. A wonderful buy—twin or double size, 22.50 Lined draperies, 90 inches long, 13.95 pair.

Lord & Taylor—424 Fifth Avenue, New York 18, New York



TELE-CHEK

counts your phone calls

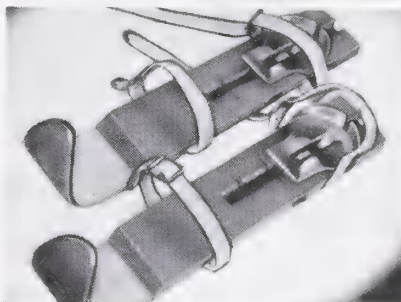
Tele-Chek is a hand register that attaches without wires to your phone and shows exactly how many calls have been made. Built-in timer warns you when calls are running overtime . . . Wonderful present for friends suffering from telephonitis . . . Wonderful way to reduce your phone bills!

\$2.98 postpaid

HIGH HOUSE

326 W. 27th St.

New York 1, N.Y.



Snow Skates

The wonderful fun of skating and skiing combined in perfectly-safe miniature skis! Steam-bent hardwood with grooved bottoms, fitted aluminum heel plates. Adjustable straps fit any child from 3 to 12. 2½" across, 16" long. Order No. T4237. Pair, \$1.79 postpaid.



Yours Free!

104-Page Catalog of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin

people flip
their wigs
when
they taste
our figs!



they're
figaro's!


Plump and juicy royal purple figs...one bite just calls for another...and another. Chuck full of crisp English walnuts, every Fabulous Figaro is a new and delightful eating experience 3.50 1½ lbs.

SEY-CO PRODUCTS COMPANY

14657 LULL STREET, VAN NUYS, CALIFORNIA
Please send me _____ boxes of Figaros
_____ 1½ lb./\$3.50 _____ 2 lb./\$4.50
_____ 3 lb./\$6.50

NAME _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Enclosed \$ _____ Check _____ (Dept. HB)
Please send free fine food illustrated catalog



Spectacular Life-Size REINDEER TEAMS
for lawn, porch or roof-top
WEATHERPROOF
chip-proof, light-weight, full-round

Lacquered natural color.

Each deer approx. 54" long, 45" tall

Team length: 45 to 75 ft. depending on spacing.

BEAUTIFUL
this year . . . and for many years to come!

SPECIFY WHETHER GROUND STANDS OR AERIAL HARNESS WANTED.

The same team that was so popular last year but improved in horn and hoof design to give it more action.

Any deer purchased individually \$39.95.
With flasher nose, \$3.00 extra

Complete team of 9 deer, with sled and ground stands (or aerial suspension harness) \$449.50
With half Santa for sled \$499.50
With standing Santa \$534.00

Sorry, no C.O.D.'s F.O.B. Milw.

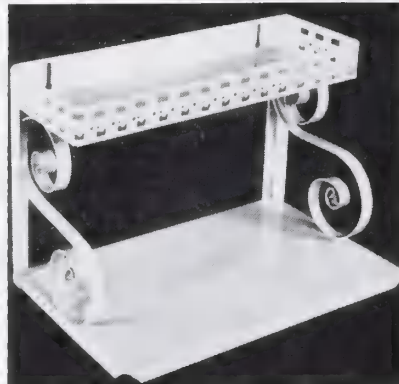
MOLD-CRAFT, Inc.
3727 N. Palmer, Rm. 23
Milwaukee 12, Wis.

WRITE for color-folder:
"Ideas in Christmas
Decorations!"



Orchids Anyone Can Grow

You can easily grow exquisite "Butterfly Orchids" anywhere indoors. From Spring through Summer they'll bear as many as 200 exotically fragrant miniature white orchids with purple throats. Crown of 10 or more bulbs is mounted on highly decorative oak slab, ready to hang or set anywhere. Fun to grow, a delight to give or own yourself. Simple instructions provided. Only \$2.00 postpaid. Max Schling Seedsmen, Inc., 615 Madison Ave., New York 22, N. Y. Exciting New Christmas Gift and Gadget Catalogue FREE on request.



RADIO SPOT

Put a small radio on the lower shelf. Hang it on the kitchen wall and wash dishes in time to "Whistle While You Work" . . . Hang it on the porch and sip frosty iced tea as you listen to Arthur Godfrey's drawl . . . Hang it over your bed and tune in the 11 o'clock news.

Top shelf has gallery to secure books, plants, spices and herbs.

Enameled steel: red, yellow or white.
9"x15"x10" \$2.95 postpaid



DOWN'S & CO.
DEPT. 1132, EVANSTON, ILLINOIS



WINDOW SHOPPING



FLANK THE TANK with the neatest hide-away for bathroom necessities we've yet seen. The inconspicuous cupboard attaches to either side of tank with "grip-clips," and its two shelves hold toilet tissue, soap, cleansers, etc. Brush hangs on hook inside door. Actually, you have a utility closet in the bathroom. White metal with 9" brush, 15½" high. \$3.49 ppd. The Fitzgeralds, 545 Fifth Avenue, New York 17, N. Y.



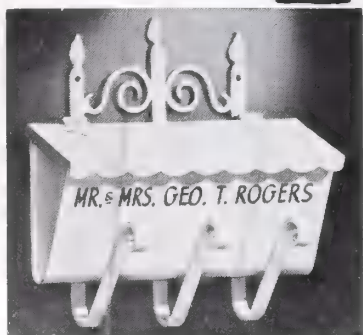
MISS YOUR GARDEN and the soul-satisfaction of puttering with growing things? Then why not continue your green-thumb activities indoors—on this "pretty-in-a-picture window" plant table. The metal top has a pierced gallery. Wrought-iron legs are rubber-tipped. In black or white. 21" x 8" x 23" high. \$6.95. Add 50c for shipping. May Birn, Box 26-B, Mt. Vernon, N. Y.



LEPRECHAUN MIST is a magic formula that those legendary fairy shoemakers may well have dreamed up. It restores battered suede shoes and accessories so that scuffed and dingy suede takes a new lease on life. And it extends the life of new suede remarkably; is safe for all colors, even pastels. Spray container is easy to use. \$1.75 ppd. Lord & Taylor, Fifth Ave., at 38th St., New York 18.

(Continued on page 58)

Prized Possession GOOD GIFT

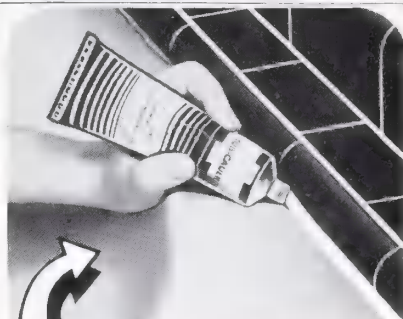


The MAILMASTER

The mail box becomes a thing of beauty when styled in the manner of the "Mailmaster." Hand made, expertly finished. Receptacle is big (12" x 6" x 12") without appearing bulky. Scrollwork is hand wrought and rustproofed before enameling. Fastener, furnished for wood or masonry (state type needed). Choice of 3 finishes:
Style A—Polished Brass, mirror bright, with black enameled wrought iron \$17.95 Postpaid
Style B—Bone China White, two-coat baked enamel, with white wrought iron \$16.95 Ppd.
Style C—Gleaming Black, two-coat baked enamel with black wrought iron \$16.95 Postpaid
Hand Lettered Name, \$1.50 extra.
Satisfaction Guaranteed. Catalog Free.

HOUSE OF IDEAS

1309-102 State St. Racine 14, Wisconsin



FIX MESSY TUB CRACKS

Now it's easy to fill those cracks around your bathtub, sink or shower. Do it yourself with the new, miracle Tub-Caulk that is applied right from the tube—just like toothpaste! Dries pure white in one hour—leaving a tough, waterproof bond that will not shrink or crumble. Guaranteed to please or your money back. Only \$1 for the big 4 ounce tube. \$1 post paid
Order by mail today.

sunset house

Dept. T-95 8800 Sunset Blvd.
Hollywood 46, California

NOSE HAIR REMOVER



\$2.50
complete with
leather case

A perfect gift

It's dangerous to use a pointed scissors for removing nose hair. Be safe—use the Corrado Nose Scissors. Specially made of forged steel, nickel-plated, mirror finish—4½ inches long. Spoon shaped points push flesh away from cutting edge.

Order now—only \$2.50 complete with leather case, postpaid. Guaranteed. Prompt delivery.

Send for FREE catalog of more than 100 fine cutlery and gift items.

D. CORRADO, Inc.

26 N. Clark St. • Dept. HB-102 • Chicago 2, Ill.



THE PENCIL WITH A BRAIN!

Automatically Measures Everything!

Measure your road-map mileage, your cruising channel, even your golf putts and your trout with this handsome and ingenious De Luxe Roller Rule measuring pencil. Just roll the top along any surface—it measures as it rolls. Takes curves and zigzag detours in its stride; turns corners with perfect aplomb. Can tackle dozens of jobs beyond the reach of ordinary rulers. A natural for carpentry, hobbycraft, blueprints—and useful on the distaff side for sewing, knitting, upholstery, etc. \$1.69, ppd. SPECIAL: 3 for \$4.50. No C.O.D.'s, please.



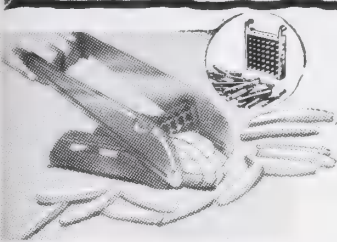
the Crow's-nest

Dept. 6-H

475 Fifth Ave., N.Y. 17, N.Y.

MRS. DAMAR'S GET-ACQUAINTED OFFER — GOOD ONLY UNTIL DEC. 24, '52

An Offer That May Never Be Made Again!



CUTS 49 SHOESTRING POTATOES or 25 FRENCH FRIES in one stroke!

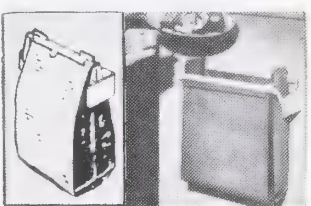
My new professional type double-action Potato Cutter! Just insert whole potato, press handle, presto!—out come 49 Shoestrings OR 25 French Fries all ready for cooking! And it's wonderful for making carrot sticks, dicing other foods and salads, too. Made of enameled steel—in Red, White or Yellow. Complete with 2 interchangeable stainless steel cutting blades. **H929..... \$3.98**



My name is Mrs. Dorothy Damar—founder of Mrs. Damar's Kitchen Korner. During the past few years I have helped thousands of housewives save time, work and money in their homes with helpful products I discovered at down-to-earth prices, here and abroad! Now, I want to introduce you to these wonderful household aids . . . for your own use and for thoughtful Christmas giving. Once you see for yourself how helpful they are, you will become a steady customer of mine! That's why I am making this special offer—an offer that gives you a choice of any \$1.00 item shown below or in my Catalog for only 10¢!

Select any item below (or as many as you desire) at my regular price—then add only 10¢ more to your order and I will send you any \$1.00 item you select. Yes, by purchasing any item at my regular price you get any \$1.00 item you select for 10¢ additional. My regular prices are bargains to begin with, so you really get a super-bargain on this special offer! And I'll also include, FREE, my big new Christmas Catalog!

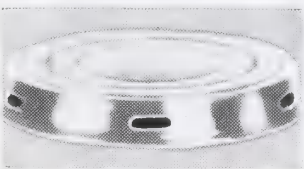
AND IF YOU DO NOT WISH TO ORDER ANY ITEMS AT THIS TIME — you can still take advantage of my 10¢ Sale. Just mail the coupon, together with 10¢ (stamps or coins) and I will send you a copy of my new Catalog—PLUS a \$1.00 Merchandise Certificate which entitles you to any \$1.00 item in my Catalog when you order any other item at my regular price. Whichever way you look at it, you save 90¢! But this is a special pre-Christmas offer only—and will definitely expire on December 24th! So mail the coupon NOW.



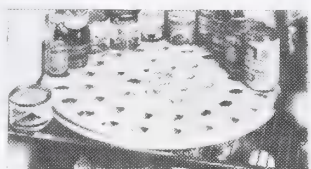
ENDS GARBAGE MESS AND ODORS
Get rid of smelly kitchen garbage pail! Install this sturdy metal frame which mounts on any surface without nails, screws, holes—insert disposable bag. Pull tab, 6-qt. bag opens wide to catch peelings, coffee grounds, ALL household garbage! Seals odor-tite when closed. When filled, fold top, throw away, insert new bag—garbage disposal problem is all solved! **H843: SCRAP-TRAP with month's supply of bags, \$2.98**
H843B: 50 additional bags, \$1.49



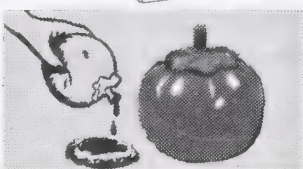
NEW LOW-PRICED GARLIC PRESS
My wonderful new Garlic AND Spice Press! Gives subtle all-over garlic flavor to foods. Just press it—and garlic cloves are instantly converted into a smooth creamy garlic paste that blends into your favorite recipe. Also crushes mint, peppercorns, allspice, onions, herbs, etc. — extracts the goodness from all spices! Lightweight aluminum—easy to clean. **\$1.00**
H838



FLAME TAMER — Prevents Burned or Scorched Foods
Make every pot a double boiler—with Flame Tamer! Just place it under pots and pans—and there's no chance of burning or scorching foods! The steel air-cushion insures the slow steady heat that is the real secret of good cooking. And you can use Flame Tamer for the reheating of foods in china and glass containers without breakage. **\$1.98**
H1162



Revolving Refrigerator Shelf Brings All Food to the Front!
Put cans, bottles, jars, etc., on this amazing revolving refrigerator shelf—and a flick of the finger brings food from rear to front! No more hard-to-reach nooks or wasted space—all foods are kept within easy reach. Roto-Shelf is white enameled, has rust-proof ball-bearings, ventilating holes. 15" diam., 3 1/2" high. **H935L: \$2.98 each, 3 for \$8.49**



Just Squeeze the "TOMATO" to Dispense Catsup!
No more shaking, pounding at stubborn catsup bottles! Simply fill this flexible "tomato" with catsup (holds full bottle) and you're ready to serve. You control the flow by how hard you squeeze! Bright tomato red, with green pouring tip. Washes clean as a whistle in an instant. **H841** (Also available: **H1097**—a green or yellow Mustard Dispenser for only \$1.00) **\$1.00**



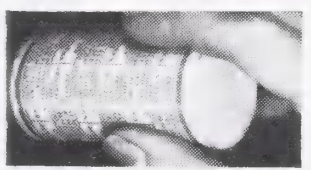
Handy Cupboard CUP RACK
Slides In & Out. Holds 12 Cups
Your precious cups are safe—and easily accessible—when you hang them on this handy 11" x 5" aluminum rack! Easy to install in a jiffy—simply fasten bracket to the underside of your closet shelf. To reach your cups without danger of toppling dishes, bowls, etc. in your closet—just pull rack and it gently slides out. Hangs 12 cups safely over other \$1.00 dishes. **H1002**



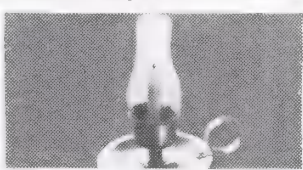
RUBBER MAT Looks Hand-Braided
Cushion your feet against fatigue from standing on linoleum, tile, composition floors. Durable rubber mat looks like a braided rag rug, yet non-skid, easy to wipe clean. Use in front of sink, stove, etc. Oval shaped. Red or Green with Black. **H998: 19"x32", \$1.69**
H999: 22"x39", \$2.79



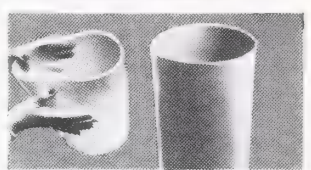
SPATTER GUARD — Protects Stove from Grease and Scorch
Aluminum screen, backed with asbestos does double duty. Open, its 3 wings shield walls and stove from spattering fats and grease. Closed, with asbestos side down, it makes an insulated pad for serving hot dishes. Folds flat to 10"x9". **\$1.00**
H920



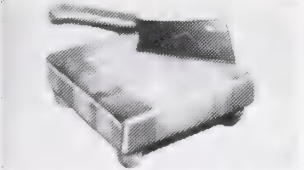
MAGIC ALMOND STICK Makes Scratches Disappear Instantly!
As easy to use as lipstick! Just rub Almond Stick over scratches—they fade instantly, and reveal hidden beauty of the wood. Excellent for marred and faded spots on light or dark wood finishes! Lasts for years. Used by furniture dealers. **\$1.00**
H1168



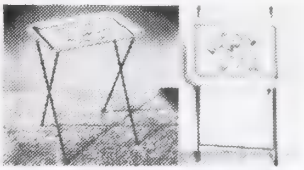
Solid Copper HURRICANE LAMP
All the charm of traditional New England hurricane lamps has been recaptured in this exquisite copper lamp. Perfect for patio, garden, "by candlelight" dinners—dependable in emergencies! 6" high, with fitted glass chimney and replaceable candle. **H1202: \$2.29 each, 2 for \$4.00**



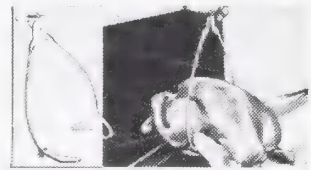
UNBREAKABLE WASTE BASKET
These colorful waste baskets are stainproof, acid resistant and unbreakable! Wonderful for kitchen, bathroom, baby's room, etc. Can be sterilized in hot water and soap. Pastel colors—Pink, White, or Yellow. **H571: 11"x8", \$2.09**
H1034: 14"x10", \$3.95



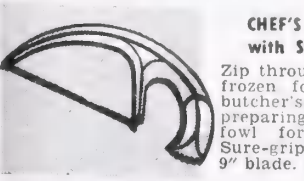
Trim and Carve Meats on this HOME SIZE BUTCHER BLOCK
Once you use this "Butcher Block" and cleaver, you'll wonder how you ever got along without it! Crack steak bones, poultry, lobsters, etc.—cleave frozen foods, etc. — on this laminated hardwood block. 11 1/2" x 11 1/2" x 4" **H1701L: Block only — \$5.95**
H1704: Cleaver only — \$1.00



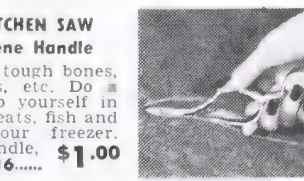
TRAY TABLES Make Serving Easy —Fold Flat When Not in Use
Handy pull-over tables specially designed to fit over your lap for buffet suppers, TV parties, etc. Beautiful antique black tray top with rose pattern, is alcohol and heat resistant. Rubber-tipped steel-rod stand. Tray, 12 3/4" x 17 1/2"; stands 25" high; folds flat. **H1019L: \$3.49 each, 4 for \$12.95**



ONE-HANDED TONGS Lift Hot Turkeys & Roasts
No need to risk burning your fingers when you transfer hot turkeys, chickens, roasts from your oven to the serving platter. Just open tongs, slip under roast—and you lift it, safely—with one hand! No messing with towels or forks! Gleaming chrome. **H517..... \$2.95**



CHEF'S KITCHEN SAW with Styrene Handle
Zip through tough bones, frozen foods, etc. Do a butcher's job yourself in preparing meats, fish and fowl for your freezer. Sure-grip handle. **\$1.00**
9" blade. **H516.....**



FIXES BROKEN ZIPPERS
Now—repair jammed or balky zippers the way factories do! Save on tailor bills and tedious mending. Marvelous one-piece metal tool works on all makes of zippers, large and small. Kit incl. tool, 2 zipper sliders, lubricator, instructions. **H862..... \$1.00**

THIS OFFER GOOD ONLY WITH THIS COUPON!
MRS. DAMAR, 452 Damar Building, Treat Pl., Newark 2, N. J.
Please send me, postpaid, the items I have indicated below at their regular prices. I enclose \$..... in full payment —plus 10¢ additional for which you will send me the \$1.00 item also indicated below. Also send me your big new Catalog, FREE with my order.

QUAN.	PRICE	ITEM NO.	ITEM

(write here the \$1.00 item you want for only 10¢ additional)

Name

Address

City Zone State

☐ I do not wish to order any items at this time—but would like to take advantage of your 10¢ sale. I enclose 10¢ (coins or stamps) for which you will send me a copy of your Catalog—PLUS a \$1.00 Merchandise Certificate which entitles me to any \$1.00 item in your Catalog when I order any other item at the regular price.

FULL MONEY-BACK GUARANTEE ON ALL ITEMS

MRS. DOROTHY DAMAR, 452 Damar Building, Treat Place, Newark 2, N. J.

Screws in like a light bulb!

No wires to connect. Think of it, now you can change a lighting fixture with a twist of the wrist. It's so easy—wherever a light bulb can be screwed in you can hang one of these amazing new lamps. Glamorize any room in seconds. And so inexpensive . . . you'll want several.

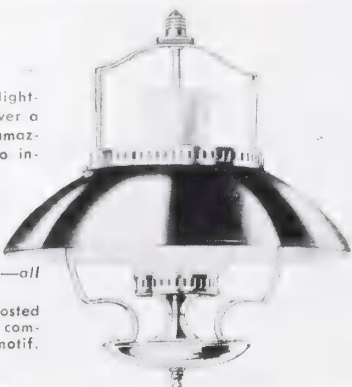
LARGE COLONIAL LAMP

By popular demand, newly designed LARGE size lamp. . . for higher ceilings or bigger rooms. Hangs 18" long, 14" in diameter. Will brighten living room, dining room—all rooms. A twist of the wrist and it's up!

Red tole metal shade with highly polished brass trim. Frosted hurricane chimney completes the Colonial motif. Takes 100 watt bulb. No wires to connect.

Postpaid, only . . . **\$12.95**

New large size now available, 18" high, 14" in diameter.



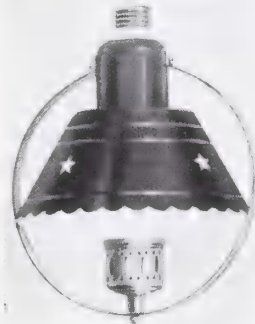
TOLE HANGING LAMP

No wires to connect. This popular lamp can be installed as easily as changing a light bulb. Anyone can do it! 9 1/2" high, 8" dia. Red tole metal trimmed with shining brass. Has opal glass reflector. Takes 100 watt bulb. Adds charm and beauty to your home in seconds.

Postpaid, only . . . **\$5.75**

Satisfaction guaranteed or money refunded.

artisan galleries
FORT DODGE IOWA



WINDOW

Continued From Page 56

HUSTLE SPROUTS along to blooming beauties with the Sure-Sprout Windowsill Garden. An 8" x 2" x 2 1/2" rectangular green waterproof container comes with 5 boxes, each planted with a different variety: forget-me-nots, phlox, cathedral bells, rainbow mix, and parsley (shown). All you do is water them, and up they come! This is our present to sick-a-beds from now on! \$1.75 ppd. Page & Biddle, Haverford, Pa.



FLOATING ON CLOUDS is the dreamiest way to fall asleep we can think of. And this Foto Mural is the dreamiest decoration for a bedroom we've ever seen. 7 1/2' high, 15' long, it consists of six 45" x 60" panels, is as easy to apply as wallpaper, wipes clean with a moist cloth. Pilot's Highway Foto Mural comes in sepia or sky blue. \$39.50 ppd. No c.o.d.'s. Chimney Corner, Box 55, Westbury, N. Y.



THE LEOPARD'S SPOTS will put you in the spotlight every time you wear this genuine Somaliland leopard ascot. It snaps at the neck, and instantly turns a wool dress, sweater, or tailored suit into whistle-bait. Get one for your college daughter, and she'll probably be voted "Best Dressed Girl on the Campus." \$19.75 including tax and postage. Harold Rubin, 52 E. 56th St., New York 22, N. Y.



Thousands of happy customers say this

EARLY AMERICAN LADDER-BACK CHAIR

is a "Miracle Value" at **\$6.75**

Fully assembled—ready-to-use



Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 42" Seat 18" x 14" Height of Seat 18"

Unpainted but smoothly sanded . . . \$6.75
Light natural finish . . . \$7.75
Mahogany, maple, walnut, cherry or pine finish . . . \$9.50

COMPARE FOR QUANTITY AND CHARM! COMPARE FOR UNRIVALED VALUE!

Write for FREE catalog of other Early American reproductions.

Minimum Order: 2 Chairs

Express Charges Collect Sorry, no COD's

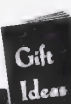
Jeff Elliot Craftsmen

Dept. B-102 Elizabeth City, North Carolina



Shrimp Cleaner

Three seconds flat! That's how long it will take you to completely peel, clean and de-vein a shrimp! Just insert the tip into the vein and zip it through. Shell and vein separate magically from the shrimp. This patented idea will save hours of tedious work. Of plastic. No. HK4429—\$2 ppd.



Yours Free!

104-Page Catalog of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin

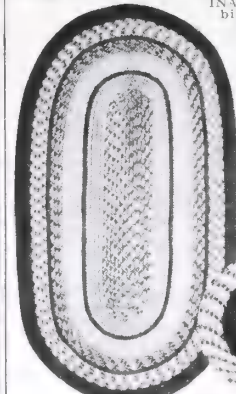
My Early American BRAIDED RUGS

Colonial as Plymouth Rock! New cotton yarns braided tightly over springy woolen core and stitched with strong thread. Fast-washable colors in PRE-DOMINANT hit of miss combinations: Black & red; blue & wine; red & yellow; wine & gray; brown & heather; green & brown. Real Yankee values!

18" x 30" . \$2.25
24" x 36" . 3.25
27" x 48" . 5.25
36" x 60" . 8.50

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Classic pull-on style, creamy natural shade. Men's, 7 1/2 to 11. \$9.5. Women's, 6 to 9. \$5.50. Add 25c west.

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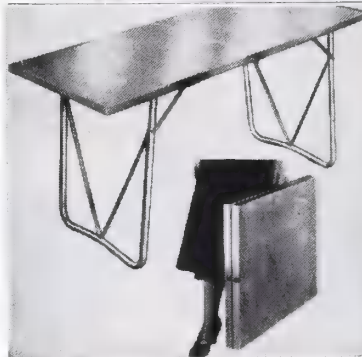
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For the beach or the backyard. Seats 8 people. Folds to fit auto trunk or hall closet. Grand for year-round buffet table. Made of non-rusting aluminum. Size open: 2'x5'x30"—closed 2'x2 1/2'x3". Weight 19 lbs—\$21.95. Larger size—2 1/2'x6' is \$29.95 Express collect.

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"BOTTOMS UP"

The most comprehensive, elaborate and entertaining book on drink mixing you've ever read. Edited by Ted Saucier, with full page Esquish illustrations in color by Russell Patterson, James M. Flagg, Ben Stahl and others who should know better. Its 270 pages are crammed with 780 recipes, including many from The Stork Club, Pump Room, 21 Club—revealed for the first time. In a handsome, waterproof binding; 7" x 10". \$7.50. Write for a free copy of our irresistible 48 page gift catalog.



the GAME ROOM

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IN LOVE WITH A WONDERFUL BUY. Just imagine the joy of having a separate drawer for everything from jewelry and gloves to unpaid bills and snapshots. Hand-crafted of mellow antiques pine, with dove-tailed joints, brass pulls, the Upper Darby has twelve 8" drawers, 1 long drawer. 36" x 10 1/2" x 39" high. \$117.50 exp. coll. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



VENETIAN GLASS, heavily flecked with gold, and reminiscent of the grandeur of the Doges, turns a lighter into a fabulous jewel for your coffee table. The gold-plated Swiss mechanism crowns the simple sphere of Venetian glass that comes in crystal, rose, green, or amber, all with gold. \$16.50. 3 1/2" ash tray to match, \$2.95. Ppd. Alfred Orlik, 745 Fifth Ave., New York.



"IF YE HAVE FAITH as a grain of mustard seed . . . nothing shall be impossible unto you." The tools of worldly Titans are not indestructible; nor all-conquering; nor the answer to unnerving fear. But faith is all these things, the mustard seed its symbol. With real mustard seed, bracelet is \$3.60, key ring, \$2.50. Tax & postage included. The Pascos, West Hartford, Connecticut.



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Non-skid RUG-LOCK, the new way to anchor rugs securely and neatly in place. Saves many a fall and sprained ankle caused by sliding scatter rugs. Makes housecleaning and vacuuming easier. No sewing, tacking or gluing necessary. Just trim to size and lay under rug. Rubber-coated RUG-LOCK, 24 x 45", clings to floor and rug without sticking. Use two or more for larger rugs. RUG-LOCK means safer walking for you—longer life for rugs—inexpensive, too!

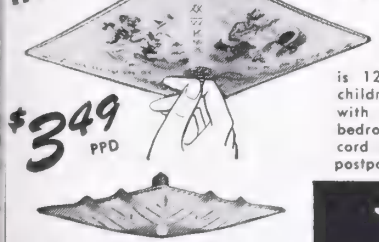


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INSTALL IT YOURSELF



IN SECONDS! No Wires—No Tools—Screws In Install a Jiffy Change Fixture with a twist of the wrist. Can be installed in place of a light bulb. Anyone can do it—and they are inexpensive.

COWBOY FIXTURE

Comes in maroon and white with brass trim, is 12" square and takes 2 bulbs. Ideal for dens and children's rooms. Other fixture illustrated is all white with modern design, 12" square and just the thing for bedrooms, dinettes and halls. Both available with pull cord if requested. State fixture desired. Ready to install, postpaid \$3.49

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Screws in like a light bulb!

No wires to connect. Just imagine. Now, you can install a lighting fixture as easily as changing a light bulb. Wherever a light bulb can be screwed in you can hang one of these delightful new lamps. Anyone can do it! There's one for every room in your home—and so inexpensive.



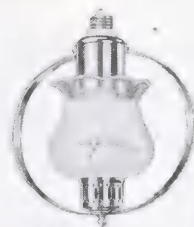
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Screws in that old ceiling outlet of your kitchen, bathroom, basement—even office—to provide day-bright light and efficiency. 12" in diameter, 4 1/2" high. Comes in dazzling white. Complete with 100 watt circular tube. A twist of the wrist and it's up! Postpaid, only \$9.95

No wires to connect, no electrician needed. Satisfaction guaranteed or money refunded.

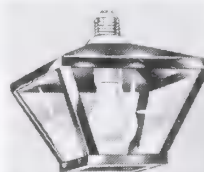
artisan galleries

FORT DODGE, IOWA



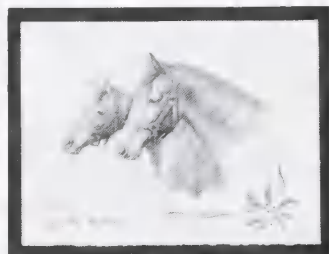
WILLIAMSBURG LAMP

Relights and redecorates—in seconds—your bedroom, hallway or dinette. Polished brass band circle holds frosted glass globe of colonial design. Sure to bring praise. 9 1/2" high, 8" wide. Takes 75 watt bulb. Postpaid, only \$4.95



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Porch light deluxe. Charming solution for that ugly fixture or open outlet in your porch ceiling. No wires to connect, just screw it in. Satin-black wrought iron frame with glass plate sides. 9" high, 7 1/2" square. Takes any size bulb. Good for playrooms, too! Postpaid, only \$5.95



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8 Lovely Designs—only \$1.00

Here are eight charming, horse folders, with your Christmas greeting to your horse-man friends. Horses are the center of attraction in each distinctive drawing by the famous horse artist C. W. Anderson. All eight folders sent with matching envelopes for only \$1.00—or—your choice of 25 folders in fourteen different designs for only \$2.75. I pay postage. Money back if not delighted. Order today.

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Multiply Closet Space
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NEW CLOSET VALET

• Keep hats, gloves, purses, in perfect shape and easy to find in this wonderful New Closet Valet. Clever pigeon-hole effect is actually series of sturdy boxes, smartly finished in tan linen-weave with edges in contrasting color. Each box 13" x 6" x 10"—average shelf holds three sets. You'll want several sets—for every closet in the house. Satisfaction guaranteed or money back.

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NATURAL REDWOOD FINISHES

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Even longlasting Redwood needs surface protection. Behr process Liquid Raw-Hide Redwood Finishes are now available in: Natural-Clear-Gloss or Dull; or Redwood Color Sealer #3, \$1.65 Qt., \$4.65 Gal. Also Redwood non-gloss stain #4, \$1.45 Qt., \$3.95 Gal. All Prepaid and Guaranteed. Wood Finishing Booklets with every order or free on request.



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INCLUDING FAST-DRYING
CLEAR "BLOND" INTERIOR
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SPECIAL INTRODUCTORY \$2.95
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☐ Rush FREE color catalog of Gift Packs

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and More Trivets

Made of solid black iron, decorative trivets are useful additions to every home. Under hot dishes, as doorpulls, or set into patios and hearths—everyone can find novel uses for these 27* heirloom designs.

1—1894; 2—Horse Shoe; 3—Lance; 4—Eagle; 5—Snowflake; 6—Grape; 7—Cathedral; 8—Cupid; 9—Dumb Dutch; 10—Lace; 11—Star; 12—Heart in Hand. Order by number for everyone on your gift list.

\$1.00 each

We pay postage. Individually boxed and shipped with your gift card.

(Some designs available in solid polished brass for \$2.50 each. List second and third brass choices.)

NOVELTYME Studios
HELLAM 1, PENNA.

*Other designs on opposite page.



From The Chicago Lighthouse For The Blind

An heirloom, wicker sewing basket handwoven for you by blind persons at Chicago's famed Lighthouse.

10" in diameter and 7" high, this basket includes pincushion and 2 spools of colored thread, held in the top by clever steel holders; plus 6 satin button pockets in the basket. Lacquered to keep shape and beauty. Makes an unusual—and welcome gift.

Postpaid **\$7.95** Send today to:

The **CHICAGO LIGHTHOUSE** For The Blind
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"NO MATTER WHERE I SERVE MY GUESTS IT SEEMS THEY LIKE MY KITCHEN BEST"

says Susan Smith's fun-to-finish cross-stitch sampler. Kit includes 11½" x 14" black frame, all the multicolored floss needed, and easy-to-follow design stamped on supertone white linen, plus complete instructions.

1 Kit \$2.95 ppd.

2 Kits \$5.75 ppd.

LINEN PLACE MATS AND NAPKINS TO MATCH

Same fun-to-finish design. Linen place mats 12" x 18". Linen napkins 12" x 12". Embroidering floss included.

2 Place Mats and 2 Napkins \$2.50 ppd.

Satisfaction Guaranteed By



Susan Smith

10 East Main Street
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Nautical Cork n' Rope Coaster Set

Look like lifesavers . . . they are! Wonderful for hot and cold drinks. Handmade from champagne cork (imported from Spain) and trimmed with yachtsman's white cotton line. These handy coasters don't get lost—guests put them back on the string for you (all 6 of them). And you hang them (or stand them) any place: gameroom, bar, galley or pantry.

Never offered before—a gift you know is new and unusual—for some time to come. Set of six heavy-duty Nautical Coasters **\$1.95** ppd. Send money order or check today before you forget. (No COD's please.)

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KILLS INSECTS • STOPS DOG ODORS • NO MESSY POWDERING
For large dogs . . . 15" x 28" **ONLY \$2.95** post paid
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Very Economical!

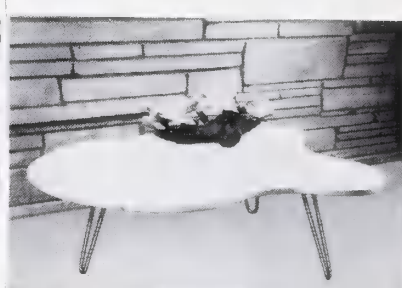
Flea-no-mat

kills insects—stops dog odor!

Use this revolutionary, chemically treated mat on regular bed of pet, or separately—rids cats or dogs of fleas, ticks, nits. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today—money back guarantee! Check or Money Order

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WITH WROUGHT IRON LEGS

The gracefully curved top and the wrought iron legs make this table strikingly different. The ¾" simulated cork top comes in an antique white or natural (mottled blonde) finish that is liquid resistant. Welded ½" wrought iron legs. Size 42" by 17" high. Only \$29.50, express or freight collect.

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GLAMOUR IN WHITE



From Italy, a five light candelabrum in flowery white ceramic to give a touch of elegance to your dining table.

Piazza

8" high, 11" across.
\$12.50 postpaid. Add .75 west of Miss.

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GET A MAN WITH A GUN

and woo him with the kind of gift his kind of man appreciates. A pair of real pony shoes, finished in clear lacquer and with the bottom shoes lined in leather so the gun does not touch any metal, becomes as fine a gun rack as any sportsman could wish for. They will hold any gun from a 22 to a double-barreled 12-gauge shotgun. \$2.95 pr. Ppd. Horse-shoe Forge, Lexington, Mass.

THIS PLANTER'S PUNCH

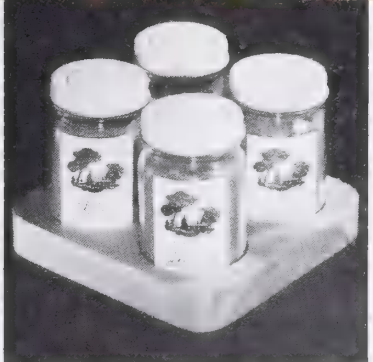
lies in the fact that its live Neptune Fern is re-impregnated with wonder-working chlorophyll. So during the steam-heated months ahead you should have air as fresh as a spring meadow. No soil or water needed. The plant lives on air. Miniature cobbler's bench planter is pine. 8¼" x 3½". \$2.50 ppd. Merrill Ann Creations, 100 Warren St., New York City.

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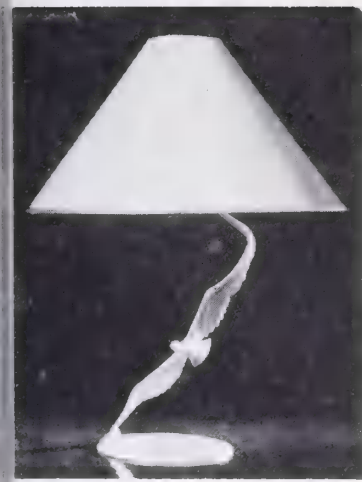
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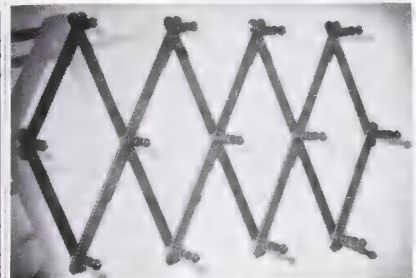


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20. Ppd. Art Colony Indus-
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Silver, satin-finished aluminum lamp, \$25.
Postpaid, 27" overall. White, spun-glass, silver-
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20, postpaid. Large 16" dia. shade lights wide
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7.00, express collect.
Write for our brochure of original pin-
up motto trivets for Christmas giving.
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"Accordion folding" hat rack. Fits
any wall space. Accordions from 4 1/2
to 60 inches! 20 in. high, 4 in. deep.
Solid cherry in rich cherry \$8.95
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fly; 19 - Peacock; 20 - Tassel &
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23 - Military; 24 - Sunburst; 25 -
Round Eagle; 26 - Tulip in Mo-
tion; 27 - Traditional.*

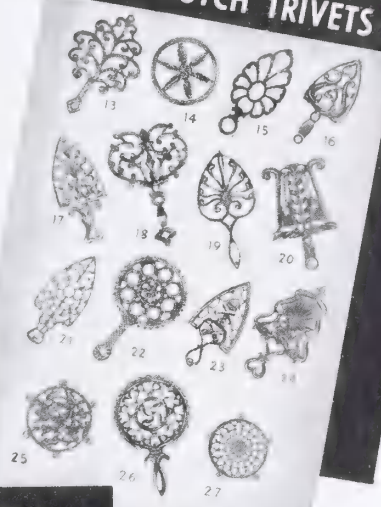
\$1.00 each

We pay postage. Send for free
catalog of year-around gift
suggestions.

(Some designs available in solid
polished brass for \$2.50 each.
List second and third brass
choices.)

NOVELTYME Studios
HELLAM T. PENNA.

Old Pennsylvania DUTCH TRIVETS



*Other designs on opposite page.

Reproductions By Mail

Gracious Comfort

A finely crafted reproduction—our "Kathleen Black", in softly glowing Solid Mahogany, of an exquisitely authentic antique platform rocker. Soothingly comfortable, with No-Sag spring seat and posture fitting back. Traditional rose carved crest, claw feet and gimp outlining. Height 41", Width 24", Depth 29". Seat Width 21 1/2", Depth 19". Lovely tapestries in colors black or beige, \$64.50 each, or a pair for \$122.50. In muslin \$57.50. Send check or money order. No C.O.D.'s. Express charges are collect. SATISFACTION GUARANTEED. Also, send 10c for your copy of "A Selection of Chairs".

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Sterling Silver and Crystal

MUSTARD AND MAYONNAISE SET ...

Beautiful, decorators' crystal with heavy, well-balanced bases, conveniently lipped for pouring and for nesting the matching serving spoons. Capped with gleaming sterling silver; simple and smartly designed to blend with any traditional or modern table setting. A wonderful hostess or Christmas gift, a wonderful gift to your own table. The 9-ounce, 4 1/4-inch high mayonnaise crystal, \$4.50; the 3-ounce, 2 3/4-inch high mustard crystal, \$3.50 (including sterling silver covers and crystal spoons.)

COMPLETE SET, \$7.95
Prices incl. Fed. Tax • Money Back Guar.
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HAND PAINTED TOLE TRAY and FOLDING STAND

Use as coffee or end table! The big tray measures 19 1/2 in. x 25 in.; has hand-painted flowers in bright colors on black, red or green. The finish is alcohol-resistant. Suction cups fasten tray firmly to black wood stand. Stand: 18 x 19 inches.

Tray alone, reg. 12.95.....now **7.95**

Stand alone, reg. 6.95.....now **3.95**

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FOR YOUR GARDEN

Dancing Girl

Gracefully modeled figure of charming proportions, delightfully poised; can be used in a fountain, pool or bird bath, or on a pedestal at the end of a vista.



Lead 22" \$ 75.00

Bronze 22" \$250.00

This is just one of many in our unusually large collection of garden ornaments in a variety of sizes and materials.

Catalog:

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Illustrated Bird Baths, Sun-Dials, Pedestals, Benches, Wall and Centre Fountains and Figures. Largest available stock. Prices from \$5. up. Unusual finds in many rare imports.

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"I FOUND THE ORIGINAL CANDELABRA IN A NEW ENGLAND BARN!"



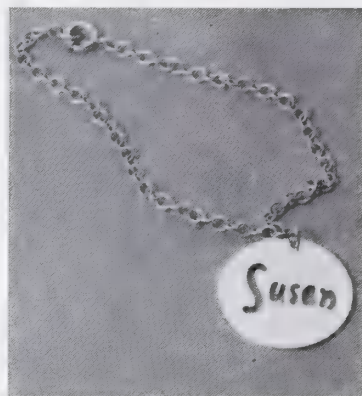
"So many friends admired my antique five-branch standing candelabra—I had collector's copies made. And I find it difficult to tell them from the original pair! Almost five feet tall, forged in black wrought iron, with the dignity and character of the early pieces we love so much. They add grace to halls, charm to meal times, have so many uses in traditional or modern homes." \$25 each, \$45 pair, express collect. No COD's, 3 weeks delivery.

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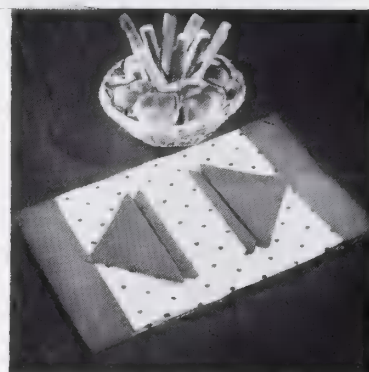
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WINDOW



IT'S A GIFT that has just about everything. Excellent workmanship: It's hand-crafted of sterling silver. And the thoughtfulness of personalization: A first name or monogram is cut-out of the one-inch disc. For dancing class glamour girls and their glamorous mothers, it's a Christmas present you'll have a hard time beating. Just \$4 incl. tax and postage. High House, 326 W. 27th St., New York 1, N. Y.



can-can dancer's skirt, is white organdy with red polka dots. has pockets for a dozen roll opens up flat for easy ironing. On your table, filled with bread, it looks like a bun bouquet. With 9" basket, \$2.25. The piece luncheon service to match is white organdy with red polka dots and borders, \$3.95. Pp. Gotham Gifts, 67-85 Exeter St. Forest Hills, N. Y.



"GOD BLESS Our Home and Our Friends" is the meaningful motto stamped on superfine white linen in this newest Sampler Kit. You have the fun and satisfaction of working the design in simple cross-stitch; of framing your finished work in the 11 1/2 x 14" black frame; of presenting it proudly as a very special gift. Kit includes everything from floss to frame, \$2.95 ppd. Susan Smith Co., Dundee, Ill.

(Continued on page 67)



Nautical Cork n' Rope Coaster Set

Look like lifesavers... they are! Wonderful for hot and cold drinks. Handmade from champagne cork (imported from Spain) and trimmed with yachtsman's white cotton line. These handy coasters don't get lost—guests put them back on the string for you (all 6 of them). And you hang them (or stand them) any place: gameroom, bar, galley or pantry.

Never offered before—a gift you know is new and unusual—for some time to come. Set of six heavy-duty Nautical Coasters—only **\$1.95** ppd.

Send money order or check today before you forget. (No COD's please.)

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Knife Boxes

Useful carryalls for knitting and darning... or servers for rolls or fruit.



16 1/2" x 12" x 22" high
Box only... **\$8.50**
On stand... **\$17.50**

Delivery charges included
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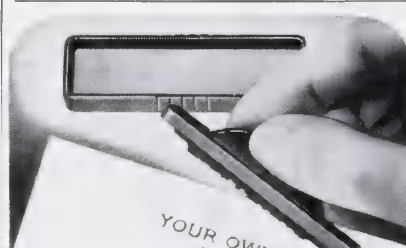
Send 10c for booklet, "Country House Reproductions" showing America's most original group of hand-made Pine Furniture. Or, visit our Shop and see for yourself.

The Lennox Shop

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Choose Nature's Most Beautiful Flooring for Lasting Loveliness

*Practical as
any wood floor!*

Made only of pure, tough, natural cork...Kencork is astoundingly durable, amazingly easy to keep clean. Actually many Kencork Floors in use 30 years and more still look as lovely as new...their soft subtle lustre retained with only occasional waxings. And Kencork saves you money, too, because its rich, resilient surface needs no other floor covering, ever.

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*More beautiful
than any other floor!*

Only Kencork gives you the decorator smartness of these rich nut-toned, pure cork tiles. And Kencork gives you walls to match...to bring out the finest beauty of your drapery fabrics, paintings and favorite colors. Decorators choose Kencork for rooms of every type and period...they love its subtle beauty with today's exciting color schemes.

Your local Kentile Dealer will give you a FREE estimate on the low cost of Kencork for your Floors and Walls. Look for his name under "FLOORS" in your Classified Phone Directory.

Kentile, Inc., 59 2nd Ave., Dept D-8, Brooklyn 15, N.Y. . . RESILIENT TILE FLOORING FOR FIFTY YEARS
Guaranteed Kentile Asphalt Tile. . . KenRubber . . . Kencork, the Original Cork Flooring

KENCORK [®] **FLOORS
WALLS**

ARRAS

CHESTER

UPHOLSTERY
PILE FABRICS
of distinction

ABERDEEN

New fabrics . . . new designs . . . in a wide variety
of natural and "man-made" fibres . . . in interesting
combinations of contemporary and functional weaves.

AVAILABLE IN STORES EVERYWHERE

Be sure to choose your new furniture covered with
Upholstery Pile Fabrics of Distinction from

The Shelton Looms

SIDNEY BLUMENTHAL & CO. INC.
ONE PARK AVE. ■ NEW YORK 16, N. Y.

Pile Fabrics for All Purposes

Write to DEPT. E for our booklet



Ask about "Loma-Loom", the sensational new carpet with the built-in sponge rubber cushion.

CHELSEA

CAMBRIDGE

UNIVERSAL *Electric Blankets*

with the Exclusive "Slumber Sentinel"



Your Treasure Chest for Blanket Storage

Richly upholstered in maroon vinyl, with contrasting trim, it will serve you many ways. A built-in, moth-repellent container makes it safe for storing blankets. Ask your Universal dealer about his special offer.

For the Luxury of Restful Sleep

Slip into a bed comfortably warmed by a Universal Electric Blanket. Relax... the cares of the day drift slowly away and almost at once you're asleep.

When you awaken, you know at last you've found the secret of restful sleep. You're wonderfully refreshed. For all night through, you've slept undisturbed by weather changes... with the exclusive "Slumber Sentinel" *automatically* maintaining the exact degree of warmth you've selected.

You can buy with confidence, too, for every Universal Electric Blanket carries a two-year warranty of its excellence.

Double and Twin Bed Sizes
Single or Dual Control
Highland Heather
Alpine Blue
Desert Rose
Spray Green



UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.





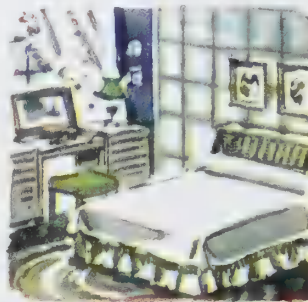
Decorative accent finishes, Ebony and Antique White, give an interior of outstanding individuality. Unit room dividers are convenient and versatile.



'Cross Country for the living room offers a wide choice of tables and chairs for modern convenience.



'Cross Country fits into a Provincial setting; includes upholstered as well as occasional living room pieces.



'Cross Country harmonizes with Early American. Make-up table with unit chests; bookcase-headboard are smart accent pieces.



'Cross Country for a man's room has the flexibility of "unit" cabinets—a corner piece for television.

SLIGH

Cross Country

This new American style for informal living gives you the individuality of:

- ... Open Stock** selections for living room, dining room and bedroom, including many of the "Unit" dual-purpose and specialized pieces for which Sligh is so famous.
- ... Four Finishes :** subtle beige-grey *Driftwood*; warm, friendly *Sandune*; and for decorative accent, *Ebony* and *Antique White*.
- ... Adaptable Designs** created to be at home with Modern, Traditional, Early American, or Provincial; and to harmonize with every color scheme.

Send 10 cents for beautiful brochure in color showing entire 'Cross Country group. Address

GRAND RAPIDS CHAIR COMPANY
GRAND RAPIDS, MICHIGAN

Founder Member Grand Rapids Furniture Makers Guild
Associated Companies: Charles R. Sligh Company, Sligh-Lowry Furniture Co.



"SLUMBER MITTS"

Now you can get rid of those "dish pan hands" overnight! If your hands are rough and dry saturate them with a good oily cream, put on "Slumber Mitts" and retire. No danger of staining bedclothes, no loss of cream by rubbing off. Because they are made of non-absorbent elasticized rayon, mitts will not soak up cream—instead they hold cream on hands all night. Washable, they may be had in ice blue, snow white, pink or yellow. Trimmings in nylon lace. Fit all hands. Pair \$1.00 postpaid.



"TERRI-TOP"

Here is a must for those who "do" their own hair at home. It's a cap made of white terry cloth to pull on over the hair that has been washed and set. Promotes drying. Built-in elastic makes it fit any head size. \$1.25 postpaid.



SHAMPOO & MAKE UP VESTEE

Slip into this waterproof vestee for your last minute hair-do or make-up after you are dressed for a date! Saves your clothes—saves time—saves tempers! And wear it for every day grooming, when you shampoo your hair, or apply home permanents, facials, etc. Acclaimed by mothers who wear it while "bubbling" baby. Made of washable clear vinyl with red or blue printed dots. Lined with cozy white terry cloth. \$1.95 postpaid.



"COTTON TAIL"

Pull his cotton tail for needed make-up cotton. He holds a good supply in his capacious, hollow tummy. A delightful dressing table decoration and useful make-up accessory. "Cotton Tail" is made by Cardinal of high glaze pottery. He is 5 1/2" high and trimmed in pink and blue. Buy one for your own dressing table—another as a gift that will please any woman! 69¢ or a for \$1.25 postpaid.

Big new Christmas Gift Catalog now ready. Write for it, it's FREE!

BLACK & COMPANY, Inc.

99-16 Metropolitan Ave., Forest Hills, N.Y.



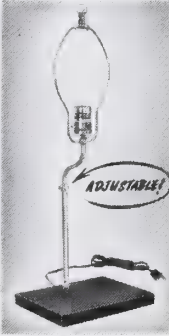
Trio!

CHOPPING BOARD SET

A charming set you'll be pleased to use for serving canapés as well as for those chopping chores and hot plates. They're made of beautifully grained hard wood with a practical oil finish, and the graceful design is burned-in and imperishable. Nice to hang or stack. Sizes are approximately 15", 12", and 9" tall—and the trio is only \$4.98 postpaid.

South, no C. O. D.'s. Write for Free catalog

handcraft house
SHREWSBURY, NEW JERSEY



Create
YOUR OWN LAMPS!

STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

Choice: 1. BASE: 7" round, 6 1/2" sq., or 6" x 8" rectangle.

2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An Ideal gift **\$5.95** ea.

ADJUSTABLE STEM and wiring complete (as above less base). Use your own base of wood, ceramic, etc.; simply drill hole for stem. Instructions included. \$3.95.

Royce Co., Mfrs. 1315 W. Florence, Inglewood 56, Calif. (Please add 50c for mailing charges)



DIET CUP & SAUCER

day is the *mañana* you promise to start dieting, so strengthen your resolution with this sturdy reminder at breakfast. Saucer marked "Yes" for dry toast, "No" for butter, jam, cake. Cup says "Yes" to black coffee with lemon, skimmed milk, buttermilk; "No" to sugar, heavy cream, whole milk. Calories given for back-sliders. \$2.50 pp. Crist Mill, Basking Ridge, N.J.



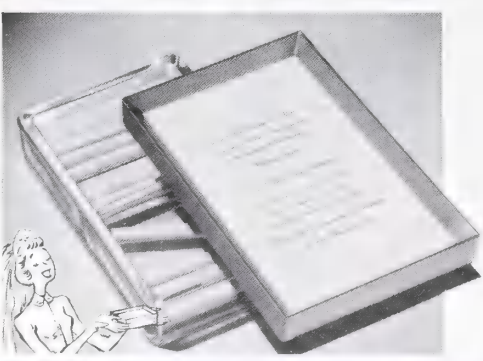
EGGS-ACTLY RIGHT

cheerful good mornings are the delightfully silly egg cups. Each one is shaped like an animal, and if a morning crosspatch can assist their sunny nonsense, they should have stayed in bed. Imported from England, and hand-painted under glaze, set of four assorted animals is just \$2 pp. Agnewstrong, 39 W. 8th St., N.Y.



A SMALL CAFÉ

somewhere in Paris, where lovers and savants hold hands and philosophize over their coffee, inspired an American in Paris to bring back the French Coffee Warmer and have it copied for your dining-room table. Made of solid brass, designed to prevent tarnishing, is completely wind-proof. With 10-hour candle in glass holder. \$10.95 ppd. Bill & Eve, Box 80, Memphis, Tenn.



To flatter and please the newlyweds unique Wedding Invitation Box!

We'll make up this handsome cigarette box from any wedding invitation or announcement that you send us. Large size; holds 2 packs. Invitation permanently preserved under glass. Silverplated top; heavy glass base. \$5.95. Deluxe 24 kt gold-plate model, with hand-painted forget-me-nots, \$7.95.

Send for free catalog of unique gifts!

MARKET-COMBERS

Box 3282-F, Atlanta, Ga. Dept. 102



300 ADDRESS LABELS IN PLASTIC GIFT BOX—only

Wonderful value! Gummed labels for use on stationery, checks, envelopes, greetings, etc. Two smart styles. Bordered with 15 assorted colors. In large or all-white with black printing. Use on books, or loaned items, too.

Send for yourself, for others in your family. Send for gifts. Only \$1 for each order. Print clearly, please. Write Box 101, Ranch House, Goleta, Calif. For each \$1—you may have a different name and address if you wish!

Ranch House EXTRA VALUE—1,000 Gummed Labels in paper box—printed all with same name and address—for only \$2.

\$1.00

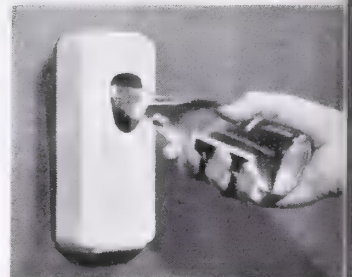


For PHOTOS and CLIPPINGS

Here's a stunning, and practical scrap book for your horse photos, clippings and mementos. The blue cloth cover is attractively decorated with English lithograph of a gray and sorrel horse. Size 11 x 14 inches. Has 30 black pages for photos and 30 manila pages for clippings, etc. A fine gift for yourself—or a friend. Price only \$3.75. I prepay postage. Your money back if not delighted.

"little joe" **WIESENFELD CO.**
Dept. F-11 Baltimore 1, Md.

The Original CATCH-A-CAP



HOLDS 50 CAPS

Easy, ever-ready bottle opener for any beverage bottle. Catches and stores 50 caps in neat plastic case. No mess! No caps on floor or sink! No chance of losing bottle opener! Doesn't need frequent emptying! Perfect for children! Operates by wall. Plastic case fits snugly over white or red. \$1.50 post paid. No CODs. For catalog.

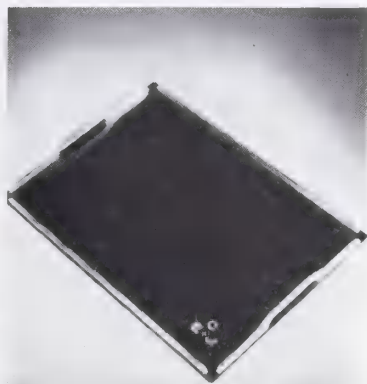
PERKS, 226 Murdock Road,
Dept. M-6, Baltimore 12, Maryland

SHOPPING



BRIDES CRY FOR THEM

on Boston's famous North Shore. The Wenham Tray is one of those gloriously simple creations you must see and lift and use yourself to understand its appeal. Black laminated material is virtually indestructible; ditto the aluminum sides. 16" x 22", marked with couple's two first initials and family initial. \$19.50 ppd. Wenham Work Bench, Inc., Wenham, Massachusetts.



SHOE SHINERS

for hot-footing it to classes or supermarket are these wonderful Espadrilles that come in colors as vibrant as an autumn landscape. Get them with black canvas uppers and red hand-woven hempsoles, blue with yellow, red with yellow, or brown with yellow. With ankle laces, they come in full sizes 4-8. Send tracing of foot and shoe size. \$2.95 pr. ppd. Chet Studios, Middlebury, Conn.



GENTLE HINT ASH TRAY

blandly assumes that your guests are kleptomaniacs, and that a man's wife is incapable of returning his favorite ash tray to its original position. So this 6" black metal job anchors to a table by the attached suction cup. And a card to his wife pleads: "Wash it dear, but bring it back." \$2.25 ppd. Game Room, 1538 Conn. Ave., Washington, D. C.



Hats Off To This One!

Here's an old favorite dressed up in a new role. An authentic reproduction of "ye olde" hat rack—so decorative, so practical. Perfect for showing off your precious collection of Toby mugs, pitchers, steins, cruets. Ideal, too, as a clothes rack for children and grown-ups, towel rack and so many other uses in the home. Adjusts to the spread you want. Superbly crafted in hand-rubbed antique maple finish, bisque white or charcoal black with glazed ceramic tips.

\$7.95 Postpaid No C.O.D.'s Please

The Woodshed

"for the gift that is distinctively different"
Box 506, Manhattan Beach, Calif., Dept. H-10



WEATHERVANE and CUPOLA

Both for \$30.82 express collect

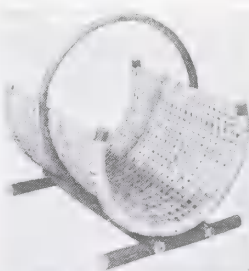
Cupola is well constructed and has a copper roof. Adds attractive rural touch to your home. Fits any roof. Measures 23" high, 18" square, roof overhangs to 20 1/4" sq. \$25.50 Express collect. Two larger sizes available, write for prices.

WEATHERVANE—\$8.75 Postpaid. Silhouette 10 1/2" high 7" wide, height 24", length of arrow 21 1/2". Complete with roof saddle and screws.

Send for new illustrated catalog of Early American Hardware, for Colonial, Ranch or Modern homes, only 25c.

WILLIAMSBURG BLACKSMITHS

230 Buttonshop Road—Williamsburg, Mass.



FIRESIDE WOOD BASKET

It's base, handle and frame are of unbarked young hickory trees. Beautifully stained and polished a nut brown. Basket is woven from polished rattan in natural finish withes. Handsome and sturdily built for service, it is big enough to be a real useful wood carrier. 28" long by 20" wide, 25" high including handle. \$9.95 postpaid.



KINDLE KOLOR KANDLES

Simply light a Kindle Kolor Kandle and put it beneath the logs. These fire starters give off an intense, hot flame and they burn for quite some time after the fire is going well. This is when they turn the family fire into a glorious spectacle of multi-colored flame. 9 to the box. Be sure to have a box on hand when you light up the fireplace for Christmas, New Years and every Holiday during the year. \$1.50 postpaid.

Big new Christmas Gift Catalog now ready. Write for it, it's FREE!

BLACK & COMPANY, Inc

99-16 Metropolitan Ave.
Forest Hills, N. Y.



LONG MATCHES FROM SWEDEN

They are the longest matches you ever saw! 11" long, they enable one to light a fire without danger of singeing hands. They are decorative too, when kept by the fireside. They come in a box decorated with an attractive old etching of the harbor at Stockholm, Sweden. 100 matches to the box \$1.95 postpaid (2 boxes \$3.75 postpaid.)

BRASS HOLDER FOR LONG MATCHES

It also comes from Sweden where it is hand hammered from gleaming brass. Made to set by the fireside or may be attached to the wall. \$4.95 postpaid.

HAND CRAFTED COLONIAL

CORNER CUPBOARD

Ancestral charm with sturdiness and beauty that modern living demands. Skillfully hand crafted from solid wild cherry and solid walnut. Choice of highly resistant finishes, hand rubbed to mellow satin smoothness. Shelves have plate grooves and glass door protection. Approx. price \$195. Open stock. Send 20c for actual photos, wood samples, prices . . . full descriptions of gateleg, lazy susan, coffee and end tables, chairs, hutch cupboards, chests, other authentically designed Early American reproductions. Guaranteed. Visitors welcome. Write Dept. 1002.



WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN



IMPORTED HANDCRAFTED LEATHER HANDBAGS

10" . . . \$12.95
12" . . . \$14.95
including tax and postage

We alone import these unusual casual bags from the Holy Land. By a process old as history, master craftsmen work durable goatskin into supple softness, then pierce and lace traditional designs to applique on the body of the bags. You'll want several combinations: All natural laced with gold; red, blue or green with natural-color applique design. Order today; state color combination and size.

WORLD IMPORTS
141 10th Street
San Francisco 3, California



Plantation Shutters

. . . are the answer to all your window and doorway problems. They are smart, distinctive and unequalled in quality; custom designed and made to your measurements. These authentic reproductions of inside shutters with folding panels and adjustable louvers are available completely assembled, sanded smooth, unfinished, or finished in a variety of colors or stains. Window illustrated complete with hardware, 18" wide by 42" high, sanded ready to paint or stain, \$15.00 F.O.B. Santa Monica, California.

DEVEREUX PRODUCTS CO.

1725H Berkeley Street, Santa Monica, California

Send 10c for brochure of wonderful decorating ideas using PLANTATION SHUTTERS and SHUTTERETTES.

WHALING



Clare Leighton, internationally famous wood engraver, has designed a series of 12 Wedgwood plates depicting the basic industries of New England. They are available now and will be particularly appreciated as Christmas gifts by those who know and love New England. Sold only in sets of 12 at \$3 each. Send your name and address for descriptive folder and order blank.

Josiah Wedgwood & Sons, Inc., 24 E. 54 St., N.Y.C.

NAME _____

ADDRESS _____



"NO. 1 MEASURE BOY"

A little Chinese figure made by Cardinal China to hold plastic measuring spoons. In the group he holds aloft are 1/4 teaspoon, 1/2 teaspoon, 1 teaspoon and 1 tablespoon in mixed brilliant colors of red, yellow, white and blue. Under his arm he carries a coffee measuring spoon. Of hand decorated, glazed pottery "No. 1 Measure Boy" stands 3 1/2" high. Hand decorated in white, green and ivory. A helpful boy to have around. A perfect gift! 69¢ each. 2 for \$1.25 postpaid.

3-IN-1 "EGG CADDY" →

It replaces 3 dishes! The one used to carry eggs to the table, the one from which eggs are eaten and the one used for shells! (When using the caddy the shells go where the eggs were!) A clever idea—a wonderful convenience. Made by Cardinal China the "Egg Caddy" is of highly glazed pottery—hand decorated and fired. \$1.25 each. 2 for \$2.40 postpaid.



SHOPETTA

The newest idea in shopping lists. Easy to use and carry. Keep it in a handy place in the kitchen. As needs come to mind just flick the little red pin head from back to front, then when you are ready to go shopping drop Shopetta into your purse. It's wafer thin and only 3" in diameter. Lists over 40 household items. Made of Ivory plastic with decoration of blue and red. \$1.00 postpaid.

Big new Christmas Gift Catalog now ready. Write for it, it's FREE!

BLACK & COMPANY, Inc.

99-16 Metropolitan Avenue Forest Hills, N. Y.



Musical Cathedral

The celestial strains of "Silent Night" played by the Swiss music box in this ivory plastic cathedral will fill you with the peace of Christmas. With light streaming through the simulated stain glass windows, it looks like a country church at midnight services. Perfect under the tree, on your mantel or table.

6"x6"x12" with bulb, cord and plug. AC-DC.

\$7.50 postpaid

Send for free catalog.

The Fitzgeralds

545 Fifth Avenue New York 17, N. Y.



Christmas Tree

Bead Garlands
\$1

for four postpaid

Each glittering garland has hundreds of delicate glass beads. Wind them in and out of the branches to add scintillating sparkle to your tree! Average about nine feet long and come in assorted shades of red, gold, silver, cerise, chartreuse and aqua. We'll send you a set of four—each a different color to give you a criss-cross effect in beautifully contrasting shades. Order No X5014. 4 for \$1 postpaid.

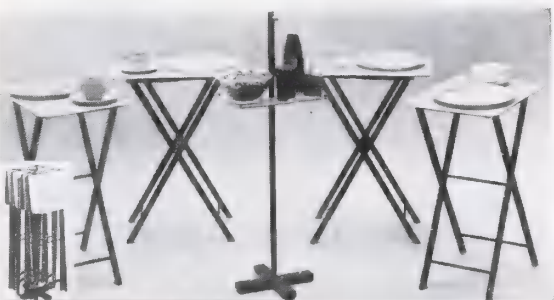


Yours Free!

104-Page Catalog of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin



POSTAL PRODUCTS CO.

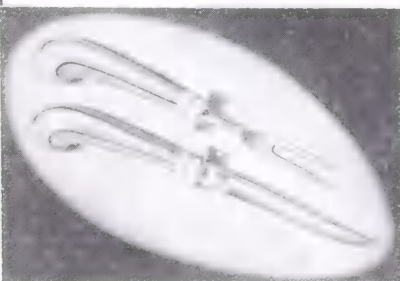
P.O. Box 328
Scarsdale, N. Y.

SERV-A-SNAK

Ease and comfort for buffets, television parties and many other occasions. 4 folding tables (22" high, top 12" x 18") and "the stand that serves a purpose," and also holds folded tables compactly. Alcohol & heat resistant. 1 each red, yellow, grey, green or all any one color. A real find at

5 Piece Set
\$9.95 Complete
No C.O.D.'s
Express charges collect.

MINIATURE STEAK CARVING SET



This small-size set is designed for the small family. Knife 9" long, fork 8" long. Both stainless steel with porcelain handles in white with narrow line of stripings in these combinations: green & black, yellow & black, pink & black.

\$8.50 per set

Parcel Post Not Included

Alice H. Marks

18 East 53 Street, New York 22, N. Y.
Telephone: PLaza 3-7282



WINDOW



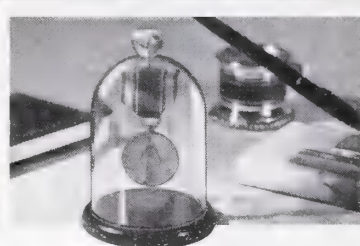
ONE TOUCH OF GENIUS can turn an ordinary room into a decorative dream. And this mirror plateau is *It!* A little off-center on the 16" x 11" mirror is a sunken well lined with brass and fitted with a pinpoint flower arranger. Four brass feet add to its elegance. For this we'd break the Piggy Bank! \$9.95 ppd. Order from Malcolm's 524 N. Charles St., Baltimore, Md.



DANDY FOR CANDY is this very elegant dish. The three-compartment liner will be wonderful for mints, nuts, and bonbons on your holiday sideboard. And all year 'round on the coffee table. The pierced and footed frame is highly polished silver plate. The cover is a fluted dome topped with a mushroom knob. 6 1/2" wide. \$7.19 including tax and postage. Macy's, Herald Square, New York 1, N. Y.



JARS OF WONDER, hand-made in Holland, are hand-painted with a delft blue floral pattern against a creamy white body. The hexagonal shape makes them wonderful tea caddies, lovely for flowers in the guest room, very pretty on the coffee table filled with hard candies. 5" high, 3" in diameter. \$5.50 each; \$10.75 the pair ppd. Madolin Mapelsden, 825 Lexington Ave., New York.



SHOWCASE FOR YOUR MEDALS

Beautiful, graceful "BELL-CASE" for proudly displaying hard-won military medals. Bring them from forgotten places.

Lucite Treasure Dome

makes medal gorgeous item for mantel, desk—fit to grace desk of a king. Makes heirloom watches useful timepieces. Dome is crystal-clear Dupont Lucite. Blond, ebony or mahogany base. An unusual gift. Just \$3.95 ppd. No C.O.D.s. Money back if not delighted. Specify use: medal or watch. Carol Beatty Co., Dept. 75.635 S. Kenmore Ave., Los Angeles 5, California.

Personal PHOTO CHRISTMAS CARDS

From Your Own SNAPSHOT

AS LOW AS
5 1/2¢ EACH
Incl. Envelopes
PREPAID

Write For
FREE SAMPLE

Your favorite snapshot on colorful Photo Christmas Cards. Send negative of family, pet, home, etc., with 3c stamp for your FREE sample card. See before you buy! If negative is unavailable, send photo and 50c. Negatives returned. No obligation. Satisfaction Guaranteed.

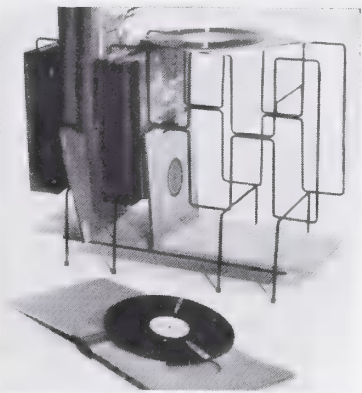
WRITE TODAY FOR YOUR FREE SAMPLE

CHRIS-CARDS - Dept. 4 - Box 399
NEW HAVEN, CONNECTICUT

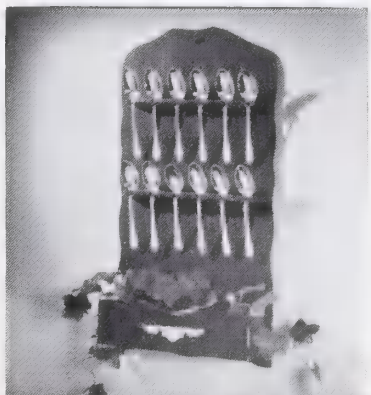
SHOPPING



RECORD HIT for anyone who loves listening to recorded music is this beautifully simple, simply beautiful modern storage rack. Made of black iron and natural wood, it holds 40 albums of mixed ten- and twelve-inch records, or more than 200 long-playing records. 25½" x 10" x 35½" high, \$19 express collect. Order it from Holiday House, 10 Bellevue Theatre Building, Upper Montclair, N. J.



LACK TO THE WALL is the decorative trend this year, and its suggestion of Regency is as delightfully sophisticated as the Regency dandy on the anniversary cover of the *New Yorker*. Here it is in a Spoon Rack planter, a brass escutcheon on the planter trough. The gleam of silver spoons against the black is superb. 10½" x 21", high. \$6.95 plus 35¢ post. Helen Gallagher, 413 Fulton St., Peoria, Ill.



RACKING WISE. This is the best bowl and cracker that makes the best sense at the best price at we've found anywhere. The wood bowl has a steel, vise-cracker attached to its center. With it you can break the thinnest or thickest shell without smashing the meat. With felt bottom, \$3.95 post. D. Corrado, Inc., 26 N. Dearborn St., Chicago 2, Ill.

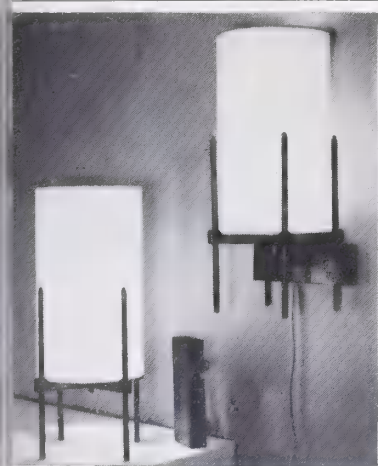
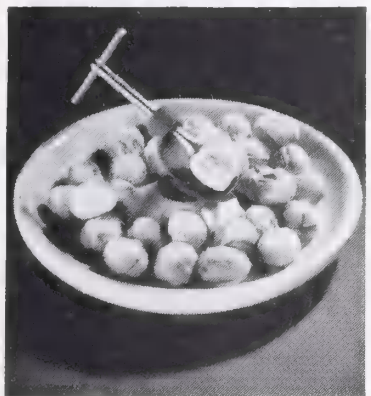
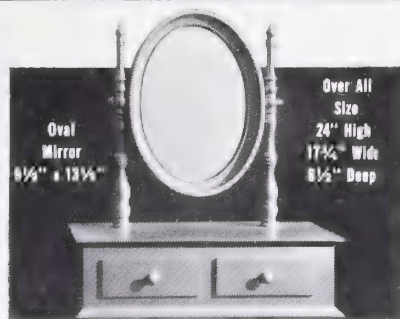


Table and/or Wall Lamp

17" high • White parchment shade
12"x6½" • Birch base in black,
natural or red • \$11.95 postpaid

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SALISBURY, CONNECTICUT
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THE DRESSERETTE

18th Century reproduction piece —
a perfect addition for dressing table,
powder room or perfume bar.
Complete with mirror and 2 drawers.

Finished Antique Gold	Unfinished Ready to Paint
\$16.95	\$14.95

Send Check or Money Order
Express Collect — Sorry No C.O.D.'s

Flair-craft Inc.
5844 N. Keating Chicago 30, Ill.



TELEPHONE VOICE MUFFLER

Now you can speak in absolute privacy and persons only a few feet away will be unable to understand your words. Eliminates sound of playing radio, office noises, etc., so that party at other end of wire will hear only your voice. Snaps on mouthpiece of telephone. Fits French phones only. \$1.00 ppd.

"COILZIT" CORD SHORTENERS

Electric cords lying on the floor are both untidy and dangerous. Eliminate this unsightly home hazard with "Coilzit." Simply wind excess cordage on this clear plastic holder. Takes up to 3 feet—slots at either end prevent unwinding. Use "Coilzit" for lamps, radios, TV sets—all electric cords. 5 for \$5.50—10 for \$1.00 postpaid.

Big new Christmas Gift Catalog now ready.

Write for it, it's FREE!

BLACK & COMPANY, Inc.

99-16 Metropolitan Ave., Forest Hills, N. Y.



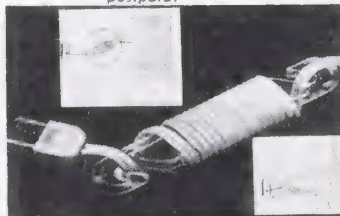
MAGNETIC "HIDE-A-KEY"

Almost everyone has, at one time or another locked himself out of his car with the key inside. Either that, or the key was lost. Insure yourself against either contingency by having an EXTRA KEY in the Magnetic "Hide-a-Key" which can be stuck to any hidden part of the car. Strong magnet will keep it firmly attached to the hiding place till needed. Order several extras to be used as gifts to car-owning friends! New low price of 69¢ each or 2 for \$1.35 postpaid.

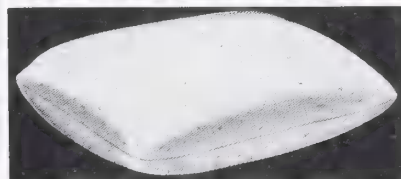


"DE-ODO-PHONE"

Avoid danger of offensive odors in your telephone mouth-piece—keep it fresh and sweet with the "DE-ODO-PHONE" attachment. Snaps onto any standard handset 'phone mouth-piece. Occasionally moisten the wick with your favorite perfume, deodorant or germicide. In black plastic to match 'phone. With 12 replaceable wicks \$1.00 postpaid.



CHILD SIZE FOAM RUBBER PILLOWS!



For the best night's sleep your child ever had—you'll want these non-allergic, dust-free foam rubber pillows. Widely used for children with allergy due to feathers. Can also be used for the baby carriage, car, outings! Ideal to use for throw pillows, too!

16"x12"x5" **2.95** ea.

Nationally Advertised FOAM RUBBER MATTRESSES

39"x75"x4-4½", Uncovered \$45, Covered \$52
54"x75"x4-4½", Uncovered \$59, Covered \$66
Any size mattress cut to order
No C.O.D.'s—Shipped F.O.B. Chicago, Ill.

MONEY BACK GUARANTEE! Add 10% on all orders to cover cost of postage. Send check or money order. WRITE FOR FREE CATALOG.

FOAM RUBBER PRODUCTS
5611 BROADWAY • CHICAGO 40, ILL.



This American Eagle and Arrow Weather Vane is made of copper, hand hammered on iron copper bearing spire. Eagle is full bodied and 22 Karat gold leafed. Offered in 1 size.

Prices are f.o.b. New York.

No. 56—15 inches spread of wings	\$ 47.00
No. 55—20 " " " "	\$ 55.00
No. 54—27 " " " "	\$ 78.00
No. 53—36 " " " "	\$120.00

FISKE Weather Vanes have topped buildings everywhere for 90 years. Time does not dim their beauty nor reliability. Many other designs.

Illustrated folder and prices on request.

J. W. FISKE IRON WORKS

Established 1858

78 Park Place, Dept. 2, N. Y. 7, N. Y.

Specialists: Ornamental Bronze & Iron Work

Use this as a "Starter Set" for your

NATIVITY SCENE

- 60% Life-Size • Weatherproof
- For Outdoors • Chip-Proof

Begin with this group to build your beautiful 15-piece Nativity Scene. Standing figures of set are 38" tall. Molded rubber lacquered in full colors.

Mary, Christ Child (with crib), Joseph \$69.50
Complete 15-piece set with background... \$449.50
Without background \$365.00. Figures also sold separately. Prices F. O. B. Milwaukee.
Robert Wilcox, Sculptor. Sorry, no C.O.D.'s

WRITE FOR BROCHURE MOLD-CRAFT, Inc.,
3727 No. Palmer, Rm. 29
MILWAUKEE 12, WIS.



EARLY AMERICAN MINIATURES—IN OLD PINE

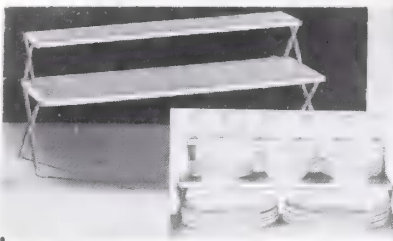
Each Piece Signed

Welsh Dresser, 6" high (5 spoons, too)	\$8.00
Dry Sink, 4" high Lined with metal	8.00
Trestle Table, 2½" x 6"	5.00
Utility Bench, 1½" x 4"	4.50
Cobbler's Bench Coffee Table, 1" x 4"	6.00
Fireside Settle, 4½" high	3.50
Candle Stand with tapers, 5" high	5.00
Old Oak Bucket, 1" high	3.75
Spoon Rack and 4 spoons, 2" high	4.00
Butter Churn, 4½" high (it works)	4.00
Pewter Plates (each)	1.50
Hand-Hooked Rug 3½" x 4½"	3.50
Log Cabin design	3.50

Send for list of Miniatures and Silver

CREATED by Descendant of PAUL REVERE
Scale 1" to the foot
Hand-Made Copies of Antiques

CHESTNUT HILL STUDIO 416 Chestnut Ave., Mamaroneck, N. Y.



"SHELF STRETCHER"

A great provider of extra cupboard space! Makes each shelf do the work of three! Use several of them in your china cabinet and pantry—avoid stacking dishes, spices, groceries. Perfect for storing baby's foods—makes it easy to select the fruit or vegetable desired. The "Shelf Stretcher" folds flat when not in use. 20" long x 8 1/2" high. Lower shelf is 6" wide, upper shelf is 3" wide. Shelves are of heavy aluminum. Legs are of rustproof cadmium-coated steel.

Designed to carry a heavy load of dishes with safety. **\$1.95** each; 2 for **\$3.85** postpaid.



JUMBO JUICE CONTAINER

Makes practical as well as economical the purchase of those large family-size cans of juice. Up to now there was always the danger that part of the juice would spoil before it could be used. No more, though! The jumbo juice container keeps juice fresh and free from contamination until the last drop. Top lid comes off for easy filling and cleaning.

Pouring spout has airtight cover. Of unbreakable plastic in frost white. Capacity 3 pints. **79¢** each; 2 for **\$1.50** postpaid.

5-PIECE WOODEN SPOON SET



What a value! They are made in the Black Forest of Germany of polished hardwood. Use them and protect your good pans and pots against scratches—your food against metallic taste. They are in natural wood finish—the longest spoon is 15 1/2" long the shortest 9". No kitchen is complete without them. 5-Piece Set **\$1.00** postpaid.

Big new Christmas Gift Catalog now ready. Write for it, it's **FREE!** 99-16 Metropolitan Ave., Forest Hills, N.Y.

BLACK & COMPANY, Inc.

Giddy! Gifty! Good!



DIXIE DAME

pickles with a pedigree

Gourmet Gems from Carolina! Artichokes, Kumquats, Burr Gherkins in gay or daffy combinations with pimiento, capers, celery, almonds, cherries, crystallized orange peel. Hors d'oeuvres in lovely designs and colors—**RUBIES, MOON-STONES, CUTE CUKES ACORNS, DAFFY DILLS, MELON WILD ROSES, POLKA DOT ARTICHOKE ONIONS.**

Set in Burr Gherkins, the colorful hand-packed "gems" resembling jewels are the specialty of this famous Southern Kitchen. Delicious and different for the haughty hostess or difficult gourmet, talk-maker for your holiday parties. Beautifully gift packaged. *Postage paid.*

Three 5 oz. jars **\$2.75** Three 10 oz. jars **\$4.45**
Six 5 oz. jars **\$4.45** Six 10 oz. jars **\$7.85**

No c.o.d.'s. Send check or money order to **DIXIE DAME, Statesville, N. C.**



JUMBO THE HAMBURGER PRESS

S-t-r-e-t-c-h-e-s Hamburger Quick-as-a-Wink into Big Juicy Bun-Size Patties.

Easy, fast and fun to use. Natural golden-finish hardwood. Doubles as a wall-plaque. Presses patties into perfect size; when cooked juicy meat is right out to edge of bun. A new gift idea. Send for your Jumbo Hamburger Press today! **\$2.49** each ppd. No C.O.D.'s. Satisfaction Guaranteed or your money back.

THE MERRIFIELDS

"For Adventure in Gifts"

7100 N. E. Glisan Portland 16, Ore.



WINDOW



THREE TO MAKE READY

for a buffet supper party or for television dining, and you have a handsome nest of tables as you see anywhere—at a price you won't see anywhere. The workmanship is superb. The raised lacquer design in a delicate Chinese motif goes with everything. Black dark green or Chinese red lacquer background, largest is 14" x 20" x 24" high. **\$59.50** freight charge coll. Edith Chapman, Nyack, N. Y.



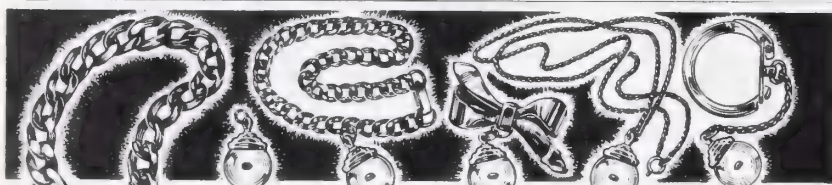
TINY LABRA

is a delicately scaled candelabra of black wrought-iron that holds five pencil-thin tapers. These shed a much light as large candles, give you 3 hours of flattering radiance. And they have the new magic paragon base so they stand firm on any surface by pressing down and twisting. 11" wide Tiny Labra is **\$3.95**, 12 Tiny Taper **\$1**. Both, **\$4.95** ppd. Downs Co., Dept. 1132, Evanston, Ill.



BLACK VELVET BALLETS

are the slippers you'll wear often, with everything from slacks to trousers to your "after-shopping housecoat, that we suggest two pairs. They have foam rubber innersoles, gold mesh banding and a very de Medici look. Send hosiery size when ordering. **\$3.95** ppd. Muriel Duncan, 321 Ninth Ave., Haddon Heights, N. J.



Charm Alone	Bracelet	Bow Pin	Necklace	Key Ring
Gold Plate \$1.80	Gold Plate \$3.00	Gold Plate \$3.00	Gold Plate \$3.00	Gold Plate \$3.00
Sterling \$2.40	Sterling \$6.99	Note:	Sterling \$6.00	Key Chains \$6.00
Gold Filled \$2.40	Gold Filled \$6.99	All prices inc.	Gold Filled \$6.00	Sterling \$6.00
14K Gold \$15.00		Federal Tax.	14K Gold \$35.00	Gold Filled \$6.00

MAKE YOUR CHARM BRACELET more distinctive and attractive. See left above. Actual size 1/2" dia.

KNOW THE ORIGINAL BY THESE 3 STEPS SYMBOLIZING:
• FAITH • HOPE • CHARITY

"If ye have faith as a grain of mustard seed—nothing shall be impossible unto you." Matthew 17:20

Give the Original Genuine MUSTARD SEED REMEMBRANCER™

- TO YOURSELF • TO SHUT-INS
- TO THE BEREAVED • TO ANYONE YOU LOVE

This intimate, thoughtful reminder gives me personal Faith... Faith in myself... Faith in my future... Faith in my strength as I encounter the stresses of living.

Yes, this quiet, simple, little Mustard Seed Lifetime Remembrancer takes me by the hand each time I touch it and leads me through my daily trials with the spiritual strength that only my Faith can give me.

Inspiring 12-page booklet, "The Story of Your Mustard Seed Remembrancer," included free with each Original Mustard Seed.

ABSOLUTE MONEY-BACK GUARANTEE

The character of our product permits us to accept C.O.D. and charge orders. Feel free to order several. Each in gift box.

ORDER DIRECT FROM

THE ORIGINAL MUSTARD SEED
DEPT. A-10 210 WEST 8th STREET
KANSAS CITY, MISSOURI

MAURICE AND MARY ALICE FLINT, CREATORS

SPECIAL FOR THE BEREAVED:
Air mail delivery (no extra charge) of any style Original Mustard Seed with card—if ordered by phone or wire.

"They may have stolen from the cookie jar, and bitten the bully who borrowed their kiddie car, but the halos they sprout, come bedtime, are very real. For every holy terror who does in like manner, there is joy in Heaven and a twinkle in God's eye."—Courtesy of Pat Guman



CHILDREN'S PRINTS

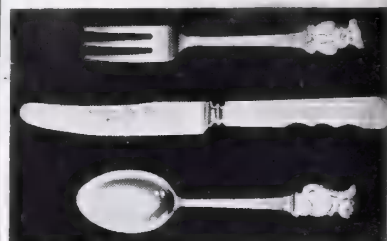
Prayers of little children come to life in these charmingly colored pastel illustrations by Charlot Byt. Prints are ready for framing; outside measurements 13" x 17". Titles are "Bless Us All" and "A Child's Prayer." **\$3.50** a pair postpaid. (No C.O.D.'s)

HARVARD GIFTS

75 Harvard St. Pittsfield, Mass.

Imported from SHEFFIELD, ENGLAND

Heavy silver plate child's cutlery set



Made by master craftsmen. Fork and spoon approximately 5 inches long, fine bright finish with handle tops nursery designs. Knife is stainless steel with easy-grip handle of sturdy XYLO. Boxed as gift. Send check or money order (no c.o.d.) Your money back if not pleased. **\$4.95** value **\$2.50** Postpaid Taxes

LOUIS DUPS, Inc.; Dept. B
89 Broad St., New York 4, N. Y.

SHOPPING



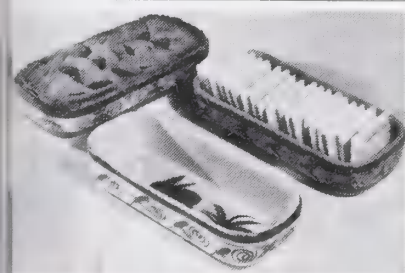
CORDUROY'S IT! Choose one color for the velvety soft, pin-wale corduroy spread, another for the 11" corduroy monogram. Eggshell, rose, gold, burgundy, red, gray, dark blue, hunter green, cocoa, or toast brown. Twin size \$19.95, full size \$22.95, king size \$32.95. 90" long pleated draperies \$15.95. Monogram \$5 extra. Swatches on request. Ppd. Order from Colten's, 1351 Beacon St., Brookline 46, Mass.



HIGH AND MIGHTY stands this peer among pepper mills. We wouldn't be at all surprised if it were the giant of all pepper mills. And we know that any man who considers himself a gentleman and a gourmet will bless your heart for giving it to him. Made in France, with the really excellent French grinder, it comes in walnut finish, stands 11½" tall. \$8.95 ppd. Bazar Francais, 666 Sixth Ave., New York, N. Y.



BRING YOUR OWN LUNCH to the office, to school, on a motor trip, and you'll be healthy, wealthy, and wise. The rubber-lined plaid bag is trimmed with black simulated leather, comes with an 8-oz. Thermos bottle, and there's lots of room for sandwiches, fruit, cake. With strong handles, reinforced bottom, zipper top, it's 10" wide, 7½" tall. \$4.49 ppd. Daniel Low & Company, Salem, Massachusetts.



SALTINE SERVERS

Serve all your snacks and hors d'œuvres in them. It's that fascinating imported Tonala Pottery from Mexico that withstands any amount of heat, even a direct gas flame. Bake in them whenever you want a small dish for two, with that delicious flavor of earthenware cooked food. Size, about 7½" x 3".

We send you 3, each in a different color: Cream, Terra Cotta and Cinnamon, and each ornamented differently in native designs.

Delivered postpaid to your door without delay or shopping worries.

Set of 3.....\$2.25

Ask for free catalog of imported merchandise.

The OLD MEXICO SHOP
B SANTA FE-NEW MEXICO

COPPER MOLDS

		
ROOSTER 3-Pt \$5.75	FISH 2½ Pt \$5.95 1 Pt 3.95	LOBSTER 2½ Pt \$5.95 ½ Pt 3.00
		
HEART 1Pt \$3.95	RING 6-in. \$3.95	CURVED FISH ½ Pt \$3.25 2Pt \$6.50
		
CORN 1½Pt \$3.95	SWIRL 2Pt \$3.75	FLEUR de LIS 1Pt \$3.00
NEW 1½ Pt SWIRL with TUBE \$4.50 Sent Postpaid in the U.S.		
Send Today for illustrated booklet B KIRKHAM'S Glen Falls, N.Y.		

Black Cat Beauties FOR YOUR TABLE

Cat fanciers, collectors, anyone with a flair for the unusual, will be enchanted by these captivating felines... with their satin-smooth, shiny black coats, extraordinarily life-like detailing, perky red bows around their necks.



SALT & PEPPER

They add spice to table setting as well as to food! Salt sits up straight, Pepper nods his head wistfully. \$1.25 the pair, ppd.

TEA POT

"Tabby" sits up to serve tea prettily. Her front paws form the spout, her tail the handle. She holds 4 cups, adds a cheerful note to tea-time. \$2.25, ppd.

SUGAR & CREAMER

These complete the set. Sugar sits patiently awaiting your spoon, his mate serves cream from her mouth, curls her tail back to serve as handle. \$2.25 the pair, ppd.

Set of Teapot, Sugar & Creamer, \$4.25 ppd.

Sorry, no C.O.D.'s. Write for FREE Gift Catalogue!

THE SALT AND PEPPER SHOP Dept. B 445 EAST 86th STREET • NEW YORK 28, N. Y.

SPACE SAVER



Keep your telephone where it's easiest for you to reach, by mounting shelf on wall at the right height. Sturdily constructed shelf 11¼" wide, 8½" deep, with 2¼" space between shelves. Mahogany, white, ivory, red, green or grey \$3.25 postpaid. Unpainted \$2.80 postpaid.

"WEE WILLIE"

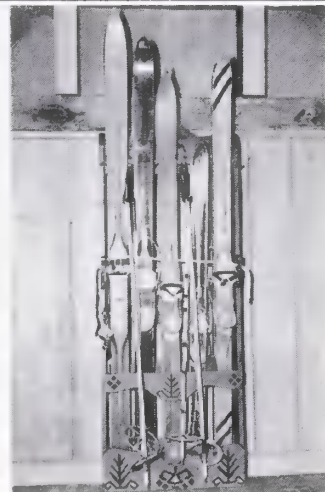
... will keep your plants properly watered all winter long. Give Willie a drink and water gradually seeps through his porous clay spike to baby-sit indoor gardens. In brightly-colored ceramic. Individually gift-boxed. \$1.00 each postpaid. Set of three \$2.85 postpaid. Send for catalog.



MAYMAC CO.

79 W. Grand St., Mt. Vernon, N. Y. Dept. B.

SKI RACK



Correct position for five pairs of skis and poles. Gaily decorated rack of red and blue with Swedish designs. Stands neatly and firmly. Measures 5' x 2'. Weight 20 lbs. \$25.00 F.O.B. Andover. Send 35¢ for complete Catalog.

Craft Wood Products

ANDOVER, MASSACHUSETTS

Order by Mail and SAVE!



Imagine, for \$3.25... 8 Libby beverage tumblers of sparkling bell crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets... for yourself, for gift-giving.



MONOGRAM STYLES

No. 1, Block letters (1, 2, or 3)
No. 2, Early English (initials)
No. 3, "Here and He's" First Initial

AMERICAN CRYSTAL CO.

P.O. Box 1302, Rochester, N. Y.

Send the following postpaid, with money-back guarantee:

- ☐ 8 mon. juice tumblers, \$3.25 (OR) 3 complete
- ☐ 8 mon. water tumblers, \$3.25 sets for \$9.00
- ☐ 8 mon. iced tea tumblers, \$3.25

Monogram Style No. 1 No. 2 No. 3 Initials

NAME _____

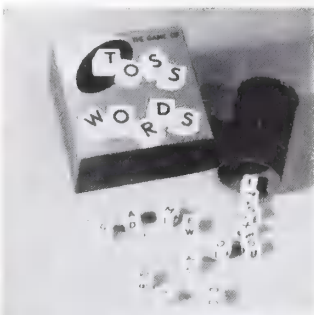
ADDRESS _____

CITY _____ STATE _____

Check
Money Order
(No C.O.D.'s)

TUMBLER STYLES

No. 1, Libby—
4½ oz.
No. 2, Water—
10 oz.
No. 3, Iced Tea—
12½ oz.
(Heavy top-panel
base, shatterproof
"Scholage" rim)



LET'S TOSS WORDS

for intelligent fun. The game consists of fourteen lettered dice and shaker. One to four or more persons may play singly or as partners. This game provokes deep thought and your interest will mount with each roll. Highly recommended for school children as it will improve their spelling, increase their word power while providing hours of entertainment.

PRICE \$1.25. NO C.O.D.'s PLEASE

PEPPERMINT ROLL

A PUSH TOY—IT'S NEW! IT'S DIFFERENT!

Has color, sound and motion. When pushed across the floor its bright chrome bells tinkle merrily while its red and white candy-stripe rolls revolve in opposite directions. Very sturdy construction. Overall length 23 inches.

PRICE \$1.29. NO C.O.D.'s PLEASE

WRITE FOR CATALOG



MADISON HOUSE, INC.

18 POST ROAD, MADISON, CONN.



GIVE THIS BIG DOLL 42" TALL

Thrill some lucky girl with this unusual LIFE-SIZE COMPANION DOLL. So BIG and realistic looking that a child can use her own clothes to dress her! She has pretty yellow yarn hair with ribboned pigtails, lovely percale print dress, gay organdy apron, panties, and red felt shoes that tie. Every girl (young or old) will love this Beautiful Doll! Makes wonderful gift! No C.O.D.'s, please.

Only \$12.95 Postpaid

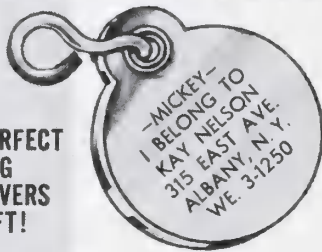
(Add 50¢ west of Miss. River)

RUSSELL SNOW CO.

Dept 601

Waltham 54, Mass.

DOG GONE!



PERFECT DOG LOVERS GIFT!

\$1.50

ACTUAL SIZE

Personalized Pet Tag

Postpaid

WRITE FOR CATALOG



117 S. 13th ST., PHILA. 7, PA. Dept. 8

PORT-A-CRIB

Attractive combination baby bed and play pen. Easily converted by adjustable legs. Portable. Folds to 6" width. Handy for small homes. Rolls through doors. Perfect for trips—sets up in back seat of auto. Sturdily constructed of hardwood. Size: 42" x 27". Money-back guaranteed if baby is not happy with it. \$21.95 postpaid. \$29.90 with wet-proof mattress. Write for free folder or order direct from:

PORT-A-CRIB, INC.

Dept. 42, Manchester, Missouri

Their Very Own Birthday Plate!

Children love this beautifully hand painted wall plate with "Henny Penny", "Lonesome Puppy", "Duck family", "Capering Cats with gold bells", and "Mr. Sork". A fine white china plate 7" in diameter, edged in soft pastels.

Baked after names applied for permanent beauty. Perfect gift for the new baby treasured by the older children.

Your name on back—no extra charge (Mother, Aunt Jane 1952, etc.). Complete with pastel tipped hanger \$4.98.

Please print child's full name, date, weight and time of birth and send to

DEDELL'S HOUSE

SHERRILL, N. Y.

include 25¢ for packing. no C.O.D.'s.

safe delivery guaranteed.



WINDOW SHOPPING



NEEDLEPOINT WALLET

that you make yourself and finish in time for Christmas giving, has a handmade petit point design. You fill in the background and work any initial into the shield motif. Kit includes background yarn, tapestry needle, alphabet of initials, complete instructions and 4" x 4" wallet. \$2.75 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



KNOBLOK is a combination doorknob and lock that converts any lock or latch into a secure cylinder lock in about two minutes. All you need is a screw driver. No cutting or drilling of door is necessary. And immediately you have tamper-proof protection for a liquor closet, linen cupboard, cellar door, etc. With 2 keys, polished brass \$3.50; chromium \$3.95. Ppd. Mastercraft, 212 Summer St., Boston 10.



JUST BETWEEN US FIENDS

this is a sign that will stop traffic when your husband hangs it in his office, or over his bar. The 9" x 12" natural wood sign is hand-painted with a humorous smoking fiend whose cut-out mouth is a holder for cigarettes. \$1.50 ppd. Bar Mart, 62 W. 45th St., New York.

(Continued on page 79)



CHILDREN LOVE

THE FUNBOX

Here's the gift that keeps them happy—15 individually gift-wrapped presents selected by a teacher to suit age and sex of child and for proved fun value! Wonderful for sick-a-beds . . . or on train, plane or auto trip. The perfect party favor! Prevents boredom, protects parent's nerves, keeps everybody happy! Postpaid . . . give age and sex of child. Ask for The Surprise Book.

THE FUNBOX \$2.50

THE SURPRISE SHOP

807 E. Elm St.

Winnetka, Ill.

Personalized

EYE GLASS CASE



This stunning new eye glass case, finest leather, gold finished initial. Wonderful protection for glasses, excellent gift. Available in deep red, ming green, navy and ginger.

\$2.10 Postpaid, check or money order.

CHRISTMAS CATALOG FREE (CHOICE and UNIQUE GIFTS)

ALLEGAN ACRES BOX 88, ALLEGAN, MICHIGAN

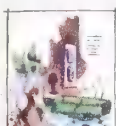




Valentine Seaver

**the new Designers' Group*
of living room furniture**

When the conversation turns to notable new furniture . . . the talk often centers around the new Designers' Group. No wonder. Here is rare sophistication in designing . . . a new lighter feeling . . . a totally new concept of luxurious livability. See it soon at better furniture and department stores.



Send 25¢ for brochure of photographs showing all 34 pieces in this Group.

VALENTINE SEAVER, DESIGNER, NEW YORK, N. Y.

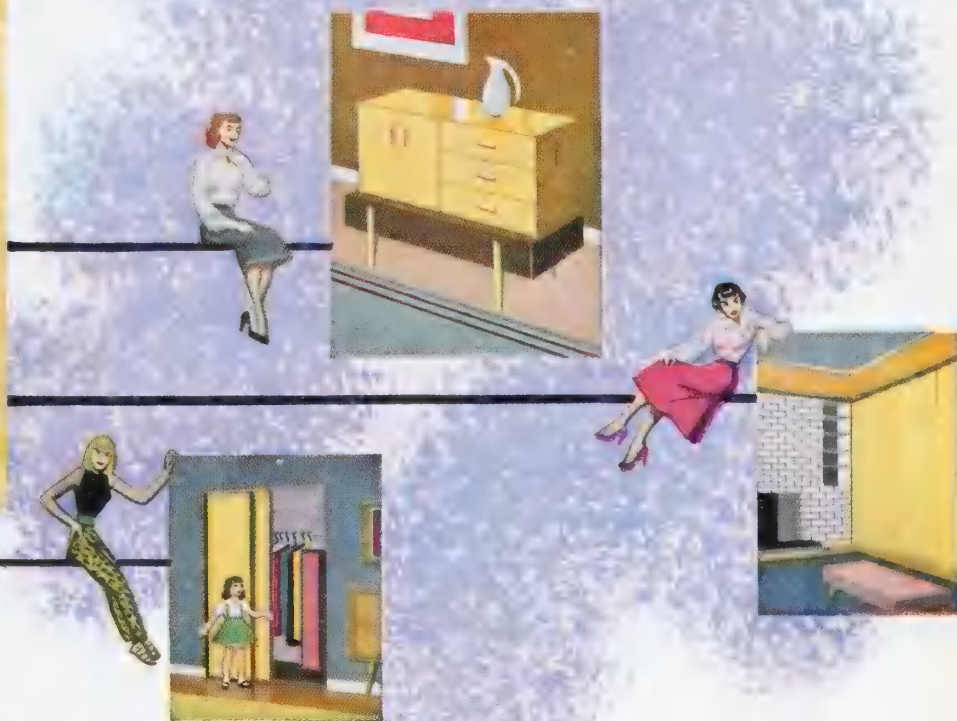


Another Whittall masterpiece of carpet design and weaving is Hollywood. This quality carpet in a graceful burl of the wood design will do wonders for your home at a surprisingly low cost. You'll like it equally well as a setting for your modern or period furnishings. Available in gray, beige and Juniper or Jade green at better department and furniture stores.

*Designed and loomed at
Worcester, Massachusetts*



RUGS and CARPETS
Anglo Persians



novoply^{*} SETS A FASHION... OF MAKING DREAMS COME TRUE!

Do you dream of building, re-building, re-modeling? Bring Novoply into your planning sessions. Find out how this new, economical, all-wood material brings your "some day" plans much nearer.

Are you considering closets or built-ins, but dubious about their sliding doors? Novoply's steadfast, remarkable flatness should resolve your doubts. Doors made from this material are practically free of warping.

Do you long for paneled walls that are bold enough in texture to hold their own against brick and hand hewn beams? While Novoply is smooth to touch, its gleaming textured surface suggests yellow leaves scattered by Autumn winds. Novoply is also available in rich, warm redwood.

Maybe what you want is a snack bar or storage partition wall, built by your own man-of-the-house "master carpenter." He will find Novoply easy to work, even with simple hand tools.

What's more, Novoply is surprisingly low in price, and comes in a variety of convenient sizes: 4'x6', 4'x8' and 2'x8' panels, $\frac{3}{4}$ " thick; 4'x8' panels, $\frac{3}{8}$ " thick. Also in $\frac{3}{4}$ " 6'x12' size for mill shipment. (Novoply is used, too, by makers of plastic-laminated counter tops, and fine furniture.)

Whatever you're planning for in your house, consider the advantages of Novoply!

First, Send for a Sample

Ask yourself, "How can I really *consider* this low-cost material without seeing it?" — and you realize how sensible it is to get a sample. Then you can feel the smooth surface of Novoply, form a judgment about its appearance, test its flatness and stiffness, and try working it with tools. A 3"x5" sample is yours, free.

U. S. PLYWOOD CORPORATION
55 West 44th Street, New York 36, N. Y.

Please send me a FREE 3"x5" sample of Novoply together with descriptive folder. HB10-52

Name _____

Address _____

City _____ Zone _____ State _____



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Largest Plywood Organization in the World

*Trade Mark Registered—Patented: other patents pending.

Cheney Brothers



A casement fabric in Orlon*
and three contemporary upholstery designs
selected from a collection of hand prints
and woven fabrics

Available through your decorator

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*Du Pont's acrylic fibre.



WINDOW SHOPPING

CONTINUED FROM PAGE 74

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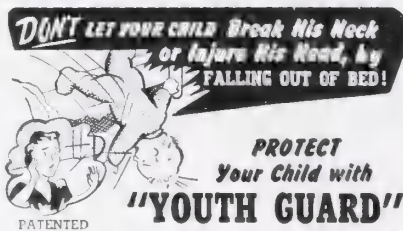
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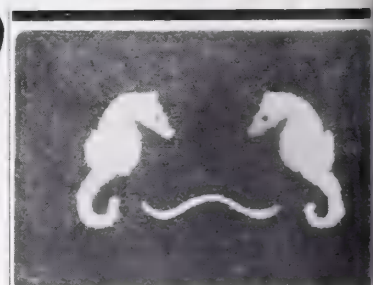
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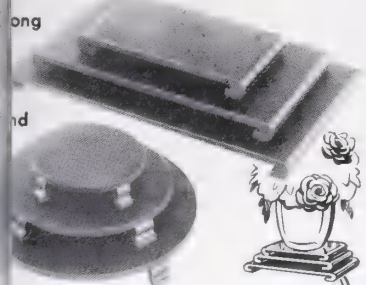
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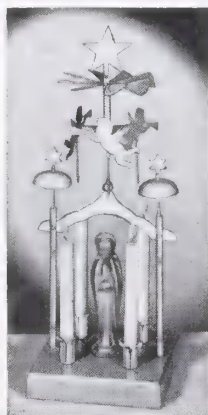
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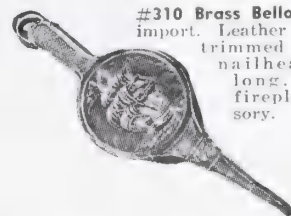
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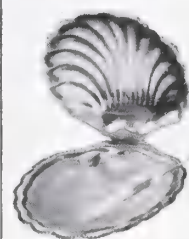


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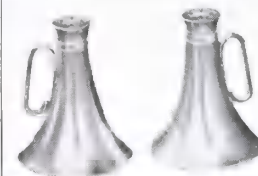
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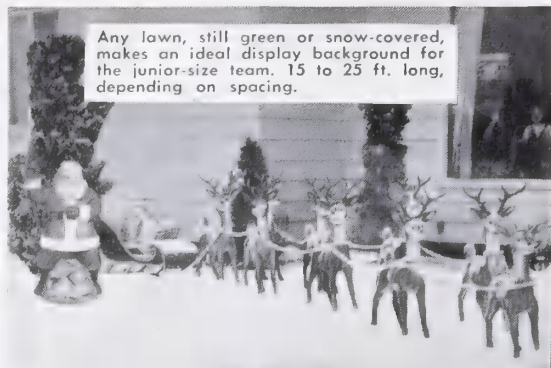
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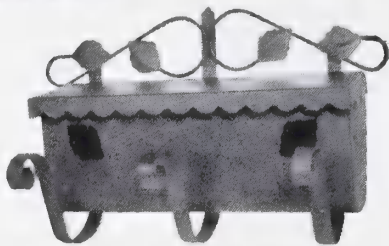
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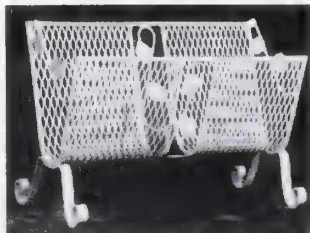
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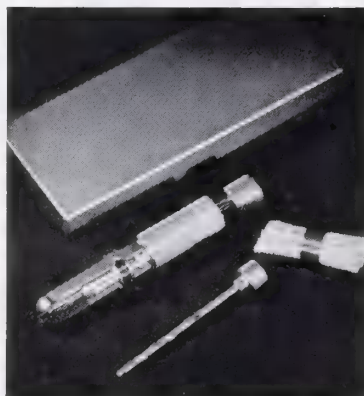
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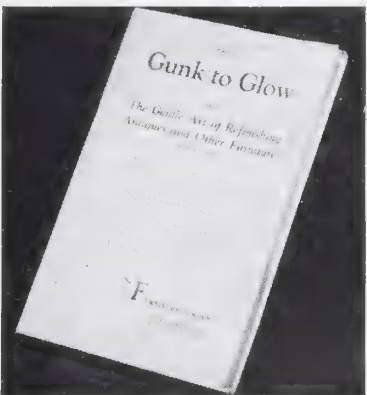
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You are invited to become a member of the

Nelmor Sterling Club

Choose from Nelmor's 221 patterns of world-renowned Sterling Silver by Towle, Gorham, Heirloom, International, Reed and Barton, Lunt, Wallace, Kirk, Whiting, Watson, Smith, Tuttle, Alvin, Adler, Rogers. Indicate the pattern you desire below. In a few days you will be the proud owner of your chosen precious sterling. Pay \$2.00 a month for one place setting, \$4.00 a month for two place settings, etc. for most patterns. Pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. First payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

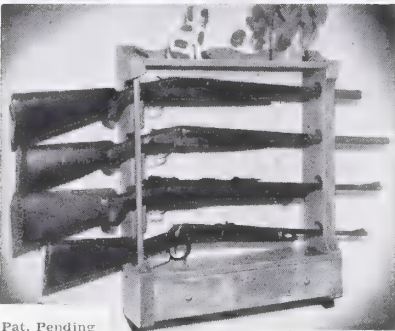
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Mail Membership Coupon Today

Enroll me as a member of the Nelmor Sterling Club. Send me _____ place settings of _____ pattern. I will pay \$2.00 per month for each setting. Prices include federal tax and are for _____ six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

NAME _____ STREET _____ CITY _____ STATE _____ B-10

901 BERGEN AVE. JERSEY CITY 6, N. J.



Safe-Lock Gun Rack

Displays Your Guns—Protects Your Family THE GUNS AND AMMUNITION ARE LOCKED IN

This handsome, sturdy gun rack safely locks 4 guns in the desirable display position. The larger drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall out or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in satin smooth honey tone knotty pine or a lovely mahogany finish. Size 24" x 28" high.

4 Gun Rack \$19.95

6 GUN RACK—24"x40" high in same style and finishes \$29.95

Check or Money Order. Express chgs. collect. No COD's.



Dept. B10-2, North Conway, New Hampshire



"ROVER" the watchdog

A friendly pup with plenty of room for "overnight" parking of a man's wallet, watch, ring, keys and change. Rover is 8" x 8", made of highly glazed pottery in brown and yellow and has two big pockets—large enough to hold the things a man usually carries. A rare gift for any man. No. C.O.D.'s please!

Price only \$275 postpaid

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Monogram Shop
46 WESTMINSTER ST., PROVIDENCE 3, R. I.

NEW WROUGHT IRON



Rolling Server

Only \$995

Equally at home in the patio or living room as a server, bar, utility table and many other uses. Modern, streamlined—frames are hand-welded, rust resistant, black, 29" high. Lime Oak Velwood Shelves 14"x16"—resistant to liquor, burns and stains. Your friends will admire it. You'll find it indispensable, wonder how you did without it and only \$9.95 express collect.

Satisfaction guaranteed or your money back. WRITE FOR GIFT CATALOG

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GIANT FRUIT PACKS

FROM VACA VALLEY CALIFORNIA



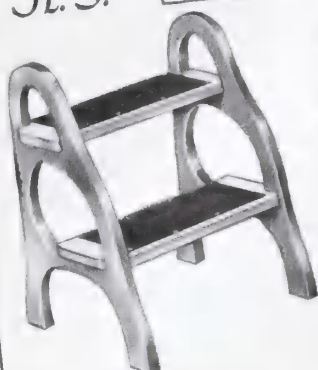
GIANT LUSCIOUS FRUITS from my Vaca Valley Orchards make exciting gifts for family, friends, business associates. The hand-woven VACA VALLEY BASKET, pictured above, contains 1 1/2 pounds of rare and unusual delicacies... Jumbo Prunes so big, soft, sweet, they're like candy, huge white Calimyrna Figs, fresh Deglet Noors Dates, Candied Cherries, Candied Pineapple and giant Walnut and Pecan halves. This re-usable split bamboo basket sells regularly for \$3.25. However, for a limited time, I am offering this fruit filled basket postage prepaid as a

SPECIAL INTRODUCTORY \$295
OFFER for only.....

AIRMAIL GIFT LIST TODAY!
ROBERT B. HAWKINS, Box B-18
Vaca Valley Orchards, Vacaville, California
☐ Rush FREE color catalog of Gift Packs.
☐ Send _____ VACA VALLEY BASKETS at \$2.95, postpaid.
Name _____
Address _____
City _____ Zone _____ State _____

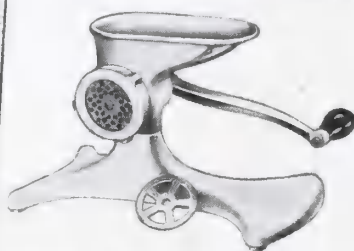
IMPORTANT ITEMS FOR THE HOME

H. S.



CLOSET STEP STOOL
Convenient, sturdy stool for reaching high shelves safely, easily. Corrugated black rubber treads on both steps for firm foothold. Use it in bath and kitchen. Nicely finished in ivory, peach, light blue, light green or maple. 13½" wide, 18½" high. Top step, 14½" from floor. **9.95**

H. S.



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DELUXE MODEL with chrome base. **9.95**
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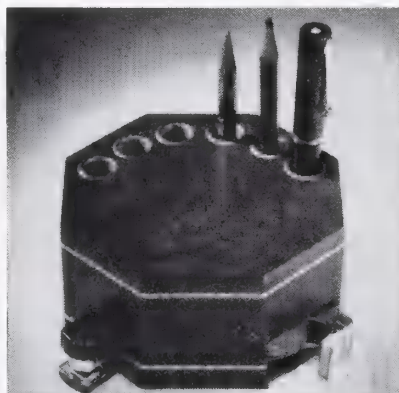


Imprinted with Name of Your Choice
We first heard this greeting in Mexico—it means a warm welcome the world over. This apron is not for the kittenish type, but for the hostess who radiates cordial hospitality. Made of a soft, taffeta-like plastic, an entirely different, luxurious material, in Forget-Me-Not blue 6½" ruffle, roomy pocket, generous ties. A practical and gracious hostess apron. State first name to be imprinted. What a flattering Christmas gift!

**\$2.25, postpaid,
2 for \$4.25**

JANET FORISTER

Dept. 2-U Bloomington, Ill.



PARKING PLACE

If he's a bug on a place for everything and everything in its place at home, imagine what his secretary must go through! To make life easier for her, organize his desk for him with the Desk Orderly. Besides housing a good stapler and scotch tape dispenser, there are wells for his pencils and pens. It comes in brown leather.

\$9.25 postpaid.

Page & Biddle

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The Scrap Trap

Keep kitchen waste tightly trapped, odor-free in this snap-open, press-shut trap. Sturdy white enameled frame fastens to wall or inside cupboard door. Scrap trap only, No. HK1864 **\$1.75**; HK 1864a bags, 50 for **\$1.35** postpaid.

Gift
Ideas

Yours Free! 104-Page Catalog
of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin



WINDOW



SHELF SUFFICIENT. The minute we saw this in Gilbert & Leonard's beautiful new shop, we fell in love with it. The hand-rubbed, mellow finish is lovely. The planter drawer (unlined) glamorizes your glossiest greens. The two shelves show off copper miniatures handsomely. 10½" x 4" x 14½" high, \$10.95 ppd. Assorted copper miniatures, \$1.95 each. Gilbert & Leonard, 1544 Northern Blvd., Manhasset, N. Y.



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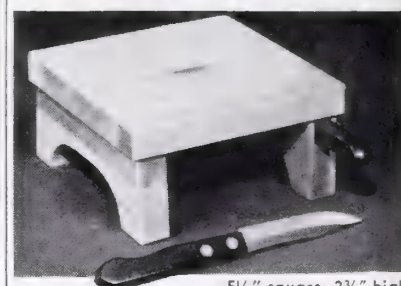
YOUR CAR'S CREST, in gleaming 14k gold plate, flashes distinctively on this new key chain for proud motorists. There's a crest available for cars of all makes. Just be sure to specify the ones you want when you order lots of them for Christmas presents. Nicely gift-boxed, \$1 each ppd. Zenith Gifts, 2674 Valentine Ave., New York 58, N. Y.



PICTURE YOUR HOME ON YOUR CHRISTMAS CARDS

New Idea in Artist-made Christmas Cards. Send us photo of your home, or any subject you choose. Experienced artist will sketch it and prepare beautiful Christmas Cards, mounted on red mats on gull grey, moss green or slate blue folder. Only \$32.50 per 100, including postage and envelopes. Price includes original artist's sketch matted for framing. Send photo, check and color choice to GROVER ARTS, 89 Essex Avenue, Montclair, N. J.

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5½" square, 2¾" high
... Miniature of Early American
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For KITCHEN—BAR—TV SNACKS

Soon becomes an indispensable aid to cooks, home bartenders . . . and just about anybody who ever sets knife to vittles . . . cocktail fruits, salad makings, cheese, meat, or what have you. Made of fine Vermont Hard Maple, with natural colored, satin finished cutting board . . . your choice of red or natural base. Washable and alcohol-proof. "Veri-Sharp" Imperial Knife (\$1.50 in the stores!) comes with it, stays handy in a special insert.

\$3.95
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Marshall Products

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SHOPPING



BOWL THEM OVER with a centerpiece so beautifully simple that your guests will ask to borrow your black wire bowl for their dinner parties. Just heap it with fruit, and your table is dressed for dinner. Or you may want to use it to hold small magazines in the guest room, morning mail in the hall. 12" wide, 6" high. \$5.50 ppd. Seth & Jed, New Marlborough, Massachusetts.




TALKING TURKEY brings us to the related subjects of gravies and sauces, candies and nuts for the holidays—and to these handsome gobblers that serve them up in royal fashion. Made of glazed earthenware in rich turkey colors, they have removable covers, stand 5" high. \$3.50 each, \$6.75 the pair. Ppd. Bertram Shrier, Ltd., 1145 Connecticut Ave., Washington, D. C.



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Hand painted for you in full heraldic colors by master craftsmen on finest grade artists' vellum, 10" x 12", accompanied by a bound manuscript giving certification and meanings of each color and figure. **Authenticity Guaranteed.** Let us find your family coat of arms for you. Inquiries welcomed. Signet rings, stationery dies, heraldic book plates also available. **ORDER NOW** for gifts that will be treasured . . . or your own proud possession. Delivery: 30 days. **Hennesse Studio of Heraldic Art** Box 1093 University Sta., Charlottesville, Va.

\$19⁵⁰ ppd.



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ROCKY
The Plastic Pony
Give him "Rocky" to ride and he'll be the proudest cowboy in town. Made of heavy durable plastic. When inflated "Rocky" looks—and bucks—like a real pony. Safe for youngsters, whether they ride him, wrestle with him, or punch him. Won't harm furniture. 24" high, 34" long. Bright rodeo colors. Has bridle, tail, mane. Holds up to 200 lbs. Weighted base. Lots of fun!
Postpaid, only \$2.95
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MACY'S SILVER CLUB PLAN

24-piece sterling sets for only
\$5 DOWN, \$5 MONTH

- Receive your entire silver set with your first payment.
- Choose from over 190 patterns in sterling flatware by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, Rogers, etc.
- For 4 place settings (24 pieces) \$5 down, \$5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) \$10 down, \$10 a month;
- For 12 place settings (72 pieces) \$15 down, \$15 a month;
- Take up to two years to pay.
- You never pay more than the nationally advertised price, including carrying charge where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

Silver Shop, Macy's Street Floor

MACY'S, Box 70, N.Y.C. (1) HB10

Enclosed, \$_____ down payment No. of settings_____

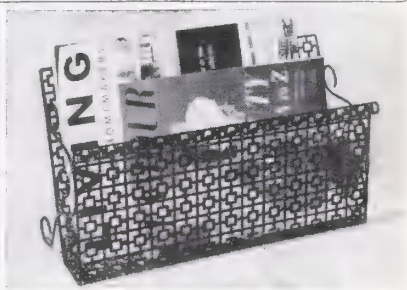
Pattern_____

Name_____

Address_____ City_____ State_____



ONE DOZ. ROSES \$1 ppd.
So life-like you'd think they're fresh-cut from the garden . . . so real looking you won't believe they're hand made! Over 700,000 satisfied customers. Gift packed in crush-proof box.
ADD MORE CHARM TO YOUR HOME!
Wonderful gifts, excellent for hotel rooms, offices, shops, parties, weddings, church decorations. Thousands of uses! Choice of life-like ROSES, DAFFODILS, DAISIES. Specify selection. (Why not order all three?)
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High style and handy—this Black Magic Magazine and Book Rack—to hang on the wall or stand on the floor in living room, bedroom, kitchen or bath. In lacy, pierced metal, with rolled edges and scroll feet. Balanced to stand, easy to carry. Holds all sizes of magazines. Size 15" x 9" x 5" deep. In smart, flat black. So handy. Only **\$3.95**
Plus 35c Postage
SPECIAL—Send 10¢ for Brochure of Unusual Gifts!
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In Silver plate or 24 kt. Gold plate
unique Wedding Invitation Tray!
Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for **\$5.95**. Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, **\$7.95**.
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& Son**

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Memphis 1, Tennessee



**WINDOW
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YOU WON'T FORGET THE LINES of this beautiful dinnerware, because they're as free-flowing, as unfettered by convention as a modern symphony. Designed by Eva Zeisel in handsome bone-white ceramic, a 16-piece service for four is just \$8.95 plus 75¢ post. A folder showing open stock pieces available on request. For example: gravy boat with ladle is \$3.50. Studio Shop, 557 Boylston St., Boston 16.



TOOL HARDY is the corner-clamp that no workshop should be without. Made of rugged welded steel, it will make sturdy, accurate joints and corners every time. For making frames, moldings, screens, etc., this is the clamp that turns even an unhandy husband into a *very* handy man. With easy-to-operate thumb screw, it's 7" x 7" on the corner. \$2.45 ppd. Eagle Products, Box 84A, Meriden, Conn.



GOT YOUR IRISH UP? We mean your best Irish linen guest towels, of course—embroidered with your 3-letter monogram in any color. Remember these for Christmas gifts, because they're a fine buy. They come in gray, wine, pink, blue, gold, light green, or white. With hemstitched borders. \$5.00 for 3 ppd. Mosley's, 11 E. Washington St., Chicago 2, Ill.

(Continued on page 91)



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that
needs
NO CARE

our remarkable
BROMELIAD
THAT LIVES ON AIR

And flourish it does—almost entirely on plain old oxygen. While other plants are being watered and watched and worried over, this hardy house plant from Brazil blithely grows unaided to delight you with its exotic tropic beauty.

A cinch to complement any color scheme. Its decorative whorl of leaves ranges from lemon green to rich emerald, vivid red to deep maroon. This rare Brazilian beauty, 14" to 15" tall, comes in a classic, creamy white pot 6" high.

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commode**



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ONYX BASED SHIMMERING SHOWERS
with Genuine Cut Crystal Prisms

Elegantly styled and crafted, these electrified shower lamps lend charm and enchantment to any room. Each lamp is magnificent, displaying 27 imported cut-crystal, 2-piece prisms cascading over a 3 1/2" square of genuine onyx mounted on a heavy gold-plated, openwork metal base. Ideal for credenza, console table, etc., they epitomize gracious living. Complete with bulbs. Overall height 17"

A truly superlative value!

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With the Roovers Steel-Die Embosser your name and address, monogram or initial is quickly impressed in distinguished raised letters on note paper and envelopes. More beautiful than printing; costs much less. Will not cut paper. Lifetime guarantee.

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NOTARY, LODGE, CORPORATE SEALS \$5.25 UP—Stationery Embossers (Old English type excepted): One-line, \$3.85; 2-lines \$4.25; 3-lines, \$4.85; 4-lines, \$5.15. For flap of envelope and top of paper two pressers required. Write for FREE STYLE SHEET. PROMPT DELIVERY.

ROOVERS JOSEPH M. LOTSCH, Pres.
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Personalized Genuine Leather Set

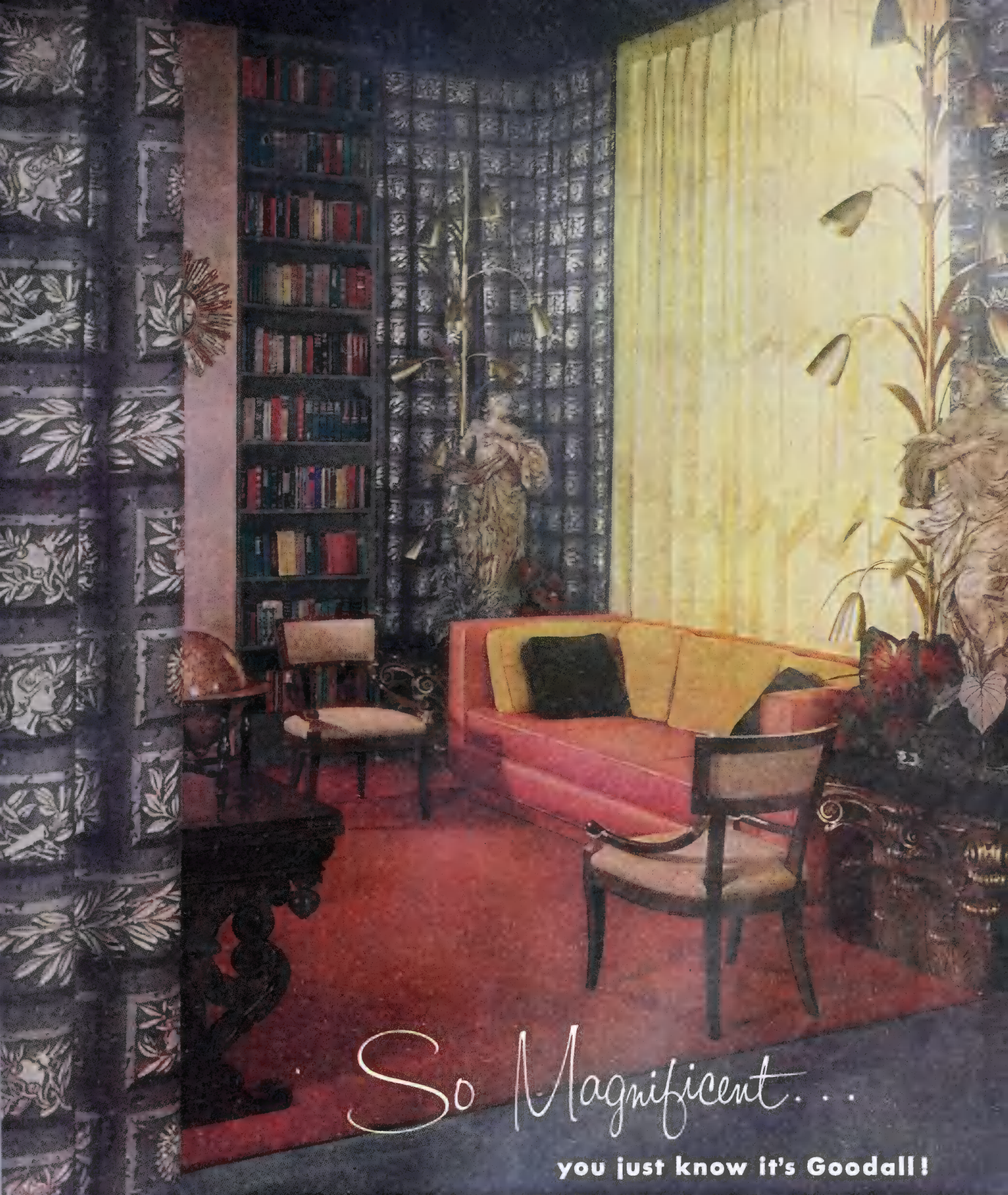


BAG \$3.95 **BELT \$1.95**
PLUS 80¢ TAX NO TAX

Have your very own initials in 24 Karat Gold embossed on this fabulous **GENUINE LEATHER** shoulder bag and adjustable belt. The generous size 9" x 7"; saddle stitching in white; antiqued metal medallion; and flat bottom make this bag and belt set the perfect Fall accessory. Your choice in RED, BLACK, HONEY, BROWN, SUNTAN. Send check or money order... we pay postage. \$1.00 deposit on C.O.D. ... you pay postage.

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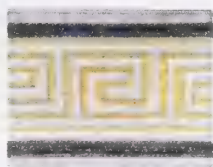


the magic of metallic . . .

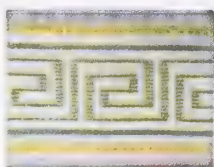
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SINCE 1850

Bedspreads



Yellow and Black



Green and Yellow

As though touched by a fairy wand . . . an enchanted spell is cast on your bedroom the first time this CORINTHIAN classic adorns your bed. Combining the ancient greek key design with the twentieth century's golden metallic thread, Monument achieves a bright fall weave that's a wonder to behold.

When your guests exclaim, "It does so much for your bedroom," you can add, "and for so little money, too!"

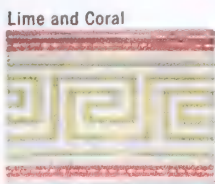
This and many other beautiful patterns by Monument at fine stores everywhere. Corinthian retails at about 11.95



Coral and Lime



Red and Wine



Lime and Coral

Large illustration in brown and coral on grey ground.
Also in new modern charcoal on grey ground.

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A Homemaker's Dream...



Contour Chair by Kenmar Mfg. Co., East Palestine, Ohio



Rocker Chair by Berkline Corporation, Chicopee Falls, Mass.

...Furniture upholstered in Elastic U. S. Naugahyde^{*} FOR NEW BEAUTY, NEW COMFORT, GREATEST DURABILITY

You'll love the freedom-from-care of *fabric-backed* Elastic U. S. Naugahyde. It brings new *comfort* to your every hour, resists soiling, is *so* easy to clean.

Naugahyde gives you new *beauty*, and versatile, colorful good looks that complement any setting—period or modern. Soft to the touch, its high-slip finish defies dirt and dust.

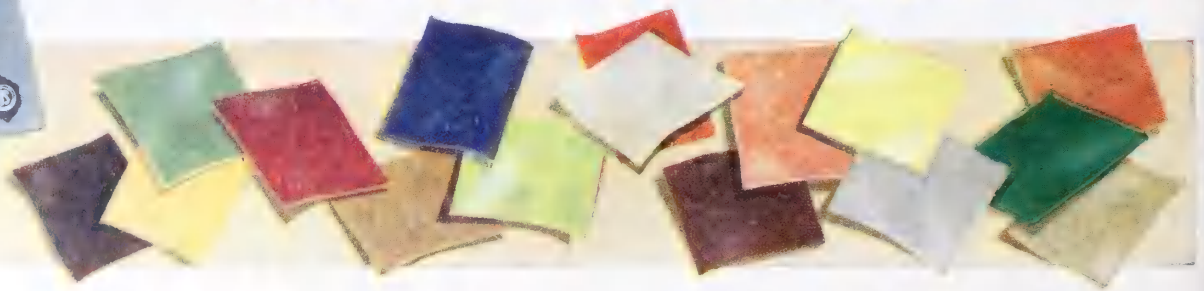
Finally, there's new *durability*. There are nine miles of yarn in every yard of Elastic U. S. Naugahyde's strong, knitted fabric backing, for positive strength with stretch. Children's hard-kicking heels can't scuff, scratch or tear Naugahyde's firm, smooth surface.

To make *your* dreams come true, specify Elastic U. S. Naugahyde on the fine furniture you buy.

^{*}Pat. Applied For

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UNITED STATES RUBBER COMPANY

COATED FABRICS DEPARTMENT • MISHAWAKA, INDIANA



WINDOW SHOPPING

CONTINUED FROM PAGE 86

IT MIGHT AS WELL BE SPRING, if you have this geranium window basket to chase the winter blues away. The imported Italian bread basket, 24" long, comes with four geranium plants that bear 12 flowers, numerous buds and leaves. You may order the geraniums in white, red, or pink. Arrangement is about 22" high. \$17.75 ppd. Constance Pry, 322 Park Ave., New York.



ELECTRIC TRAVEL IRON. Quick-Neat is the gadget that will keep his suits in press, the cleaning bills down. It works on AC or DC, heats up rapidly. Fine for putting a quick pleat in trousers, coat sleeves, skirts, and for getting the wrinkles out of ties. In chrome finish. \$1.95 ppd. Dreer's of Philadelphia, 917 Dreer Bldg., 105 North 5th St., Philadelphia, Pa.



SOMETHING FOR THE BOYS (in case you've run out of ideas on your advance Christmas list) is a genuine leather, lined jewelry box. The four compartments will keep watch, studs, tie clasp and cufflinks all in order. 6 3/4" x 4 1/2" x 2" deep with snap top, it's gold-tooled, and you may have it personalized without charge. \$5.98 ppd. Likly's Travel Goods, 267 East Main St., Rochester, N. Y.



for dancing lights

AUTHENTIC MIRROR SCONCES

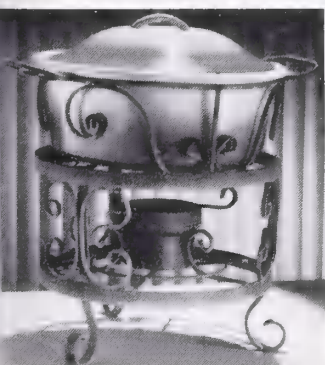
Hand made copies of an original colonial design. 128 pieces of mirror individually set by hand provide an exquisite background that sparkles with excitement when it catches the light. Nice near a fireplace, on either side of your entrance hall... or for cozy, Early American charm in your dining or guest room.

Natural tin finish—7 1/2" diameter x 10 1/4" high

Candleholders \$12.95 per pair, postpaid

Electrified \$16.95 per pair, postpaid

Jeff Elliot Craftsmen Dept. B-100, Elizabeth City, North Carolina



THE NEW GOURMET CHAFING DISH CASSEROLE

**Cook It In A Casserole
Serve It While It's Hot!**

Reproduction of Old World cooking-ware made of metal fused with acid stain-proof porcelain enamel. Comes in Brilliant Carrot with Black Stand or Soft Green with Verdigris Stand. Booklet on culinary art on Casserole Cookery included.

PRICE \$7.75 postpaid

DOUBLE CASSEROLE \$14.95 postpaid

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Morristown, N. J.

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**FAMOUS CURTAINS
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SAVE \$2 TO \$15 A PAIR

100% DuPont Nylon Curtains featuring all of Nylon's magic qualities, in pastel shades . . . Whatever your choice in style, size or color, you'll find it here at prices as low you must be amazed. And every single pair is guaranteed finest quality Nylon. Money Back Immediately if not 100% delighted.

COLORS . . . Pastel shades of Buttercup Yellow, Rose Pink, Seafoam Green, Wedgewood Blue, Ivory White.

RUFFLED . . . Save to \$15.00 a pr. . . 5 1/2" babyheaded dainty edged ruffles, permanently stitched . . . Wide enough to criss-cross (as illustrated), or to hang Priscilla-style.

Width to Pr.	Length	Reg.	Sale
90" 63"	72"	\$7.98	\$4.19
90" 72"	81"	8.98	4.49
90" 81"	90"	9.49	4.79
90" 90"	99"	9.98	4.98
90" 99"	108"	10.98	5.49
168" (Double) . . . 72"	81"	17.98	8.98
168" (Double) . . . 81"	90"	19.98	9.98
168" (Double) . . . 90"	99"	21.98	10.98
168" (Double) . . . 99"	108"	23.98	11.98
246" (Triple) . . . 72"	81"	24.98	13.98
246" (Triple) . . . 81"	90"	27.98	14.98
246" (Triple) . . . 90"	99"	29.98	15.98
246" (Triple) . . . 99"	108"	31.98	16.98

TAILORED . . . Save to \$2.20 a pr. 78" wide to pr. with generous 5" bottom hem . . . Double stitched side hems.

54" long, usually 4.49 per pr. . . .	\$2.29
63" long, usually 4.79 per pr. . . .	2.59
72" long, usually 4.98 per pr. . . .	2.98
81" long, usually 5.49 per pr. . . .	3.39
90" long, usually 5.79 per pr. . . .	3.79
99" long, usually 5.98 per pr. . . .	3.98
108" long, usually 6.49 per pr. . . .	4.39

TIER CURTAINS . . . Pastel Colors
Save on smart Nylon Tiers . . . Adds original Decorator look to any Room . . . 78" wide per pr. . . 30, 36 or 40" long.
\$1.98 per pair

Mail Orders Filled anywhere in U.S.

Satisfaction Guaranteed or Money Refunded

TIERS
30, 36 or 40" long
1.98 78" wide to pr. usually 3.49

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MAILING CHARGE: To prepay add 30¢ for the first pair, 10¢ each additional pair.

Please send the following 100% DuPont Nylon Curtains

Quantity	Size	Color	Price	Check
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Name _____

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City _____



Miniature Tree Kit

Raise living Ming trees 10-20 inches tall

Imagine fully-grown, perfectly proportioned cypress or pine trees 10 to 20 inches tall! Now you can raise them with a Miniature Tree Kit! It's a fascinating hobby that gives you delicately beautiful plants. Kit includes pine and cypress seed, formulated soil, pots, the two special treatment chemicals, full instructions—everything you need!

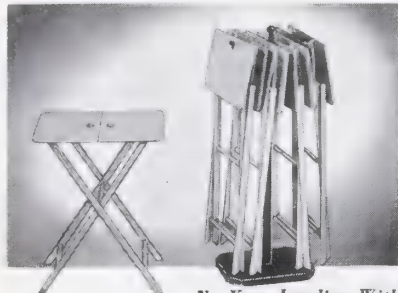
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\$2.95

POSTPAID

Walter Drake

110 Drake Bldg., Colorado Springs 7, Colo.



HANDI-TABLES

Here's a solution to all the times you need extra tables for buffet, cocktail or television parties. Magic opening action, lightweight, sturdily constructed, all wood. Table tops, 13 1/2" x 16", 20" high, perfect for chairside use. Stain proof and non-warping. Compact ensemble rack included with each set.

Set of 4, Party-colored (one each of Red, Blue, Green, Yellow) **\$18.95**
Set of 4, Black (Extra coats of enamel give super finish) **19.95**
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All December becomes a wonderful adventure for your children. 24 days before Christmas your family lights the candle, burns it to "23." Each December day, you burn to the next number. At last the candle is gone and it's Christmas! Order No. X5710. 2 for 75¢ postpaid.



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104-Page Catalog
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WINDOW



PHOTOGRAPHIC CHRISTMAS CARDS. Look through your collection of snapshots, pick out the best of you and your husband, the children, the house, or a pet; send the negative to the address below with a 3¢ stamp (or snapshot plus 50¢ for new negative), and they'll send back a sample of your cards. If you like it, 20 cards are \$1 plus 10¢ postage. Yulecards, Dept. 141, Quincy 69, Massachusetts.



KEEPER-NEATER, the new and handsome groomer for place mats and napkins, would be an unusually inspired present for a very orderly lady—or a very disorderly one. It will fit tidily into the life of one, tidy up the life of the other. Hand-painted with any name, the back gusset expands to accommodate a partyful of place mats. With ribbon ties, \$3.50 ppd. Little Linda Shop, Box 213, Highland Park, Ill.



NICE FOR THE PRICE. If you're looking for an elegant surprise to tuck in all the grown-ups' stockings on Christmas Eve, this is it. A pickle fork and cocktail spoon of heavy silver plate have an embossed floral design, are wonderful for olives on the cocktail tray, lemons on the tea table, hors d'oeuvres on the buffet. Nicely gift-boxed, \$1.25 the set. Ppd. Hickory Enterprises, Ardsley-on-Hudson, New York.



Tidbit Server

\$2.00 value

1 to a customer

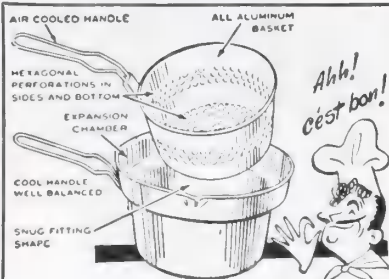
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A new, fresh approach to informal service of cake, sandwiches, tidbits! Giant Lotus design in warm colors, hand painted under glaze for lasting beauty on brilliant semiporcelain, 10 1/2" rounded corners, raffia wrapped, non-tarnish handle can't slip. This is our way of introducing our gift ideas and services to you, of thanking our customer-friends as well! Order this TIDBIT SERVER at our special introductory price—let's get acquainted! Order today for special gifts, or for yourself!

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Ingenious French Fryer

MAKES YOU A MAGICIAN, MADAME!

Crisp, golden French-fried potatoes, shoe-strings! Chicken an old Southern mammy would envy; fritters, doughnuts and croquettes of wondrous flavor, lightness! All now so quick and easy for you with this versatile utensil. Serviceable weight, all aluminum, expansion chamber prevents bubbling over, hexagonal perforated basket drains in jiffy, 4-qt. capacity. Order for yourself, for married daughter. Unique, appreciated gift for bridal shower, party prize. Recipe folder for tempting French-fried treats comes with it.

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Postpaid

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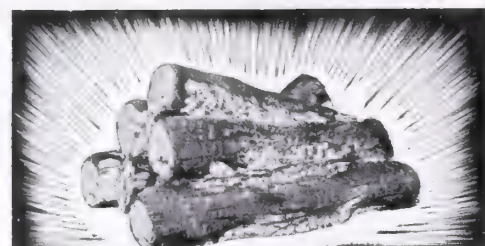
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Zippered cowhide case, with shoulder strap, is fitted with a 2-cup electric percolator (AC-DC), 2 cups, 2 spoons, plastic jar for sugar, container for coffee. Why wait until Room Service opens or put up with foreign brew—just perk your own. With three initials. \$27.50 prepaid (tax included).

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Price \$25.00 delivered to your home. Duty payable on receipt approx. \$3.50. Size 22 in. x 12 in. x 9 1/2 in. high. 120 watts. Checks (crossed "Barclays Bank Ltd.") direct to:—

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This amazingly faithful electrical reproduction of burning oak logs will charm your family and intrigue your friends. Touch a switch and at once your hearth is alive with good cheer—without fuss or ashes. Here is the heartwarming atmosphere of the traditional log fire, captured by craftsmen and presented with pride as a contribution towards gracious living.

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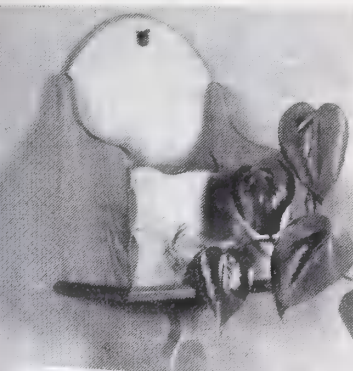
YOU'LL GET A KICK out of this miniature football. And so will the old grads, prom-trotters, fraternity men, and eager young freshmen you know. The music box concealed inside plays your college song. The laces are in the proper school colors, and there are 26 leading college and university songs available. \$3.95 ppd. Market Combers, Box 3282, Station "F", Atlanta, Ga.



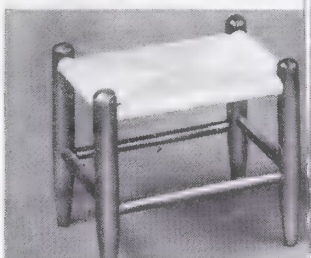
TORY PINAFORES of crisp permanent-finish organdy are hand-decorated with picture stories, and each is personalized with your little girl's first name. Choose the Bunny Chase, First Skating Lesson, or Playful Kittens. Pink, Blue, yellow, or white. They come in sizes 0-1-2, \$3.95; 3-4, \$4.95; 4-4x, \$5.95; 5-6, \$6.95. Ppd. Allow 3 wks. deliv. Edna P. Loy Studios, 722 W. Wayne St., Fort Wayne 2, Ind.



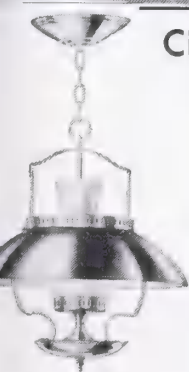
YOUR VERY OWN DOG, accurately modeled in plaster and hand-painted to duplicate his distinguishing marks, becomes a figurine portrait to stand on your desk or mantel. Send in breed, description, photos (they will be returned). Figures stand from 4 to 8 inches high, and there are 10 breeds to choose from. Allow 4 wks. deliv. \$15 ppd. Kayt Canines, 23 W. 8th St., N. Y. C.



Solid Black Wal Early American S



ANTHONY




CHARMING NEW HANGING LAMP

This beautiful lamp is substantially built of shining brass with a deep red shade. Early American glass chimney. White reflecting surface inside metal shade. Takes a 40-60 or 100 watt bulb. Diameter 14 inches. Length adjustable from 22" to 38". Easy to install. Directions enclosed. Ideal for breakfast or dining room, den, play room, etc.

No C.O.D.'s please. Only \$18.95 postpaid

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A wonderful gift idea for weddings, anniversaries, and many a special occasion. With purity of line and proportion, this silver plated pitcher finds its place in contemporary or traditional surroundings. Holds two quarts and pours easily without spilling.

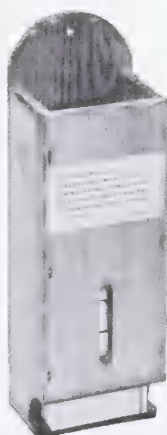
\$10 including Fed. Tax

Add 2% State Tax for Illinois Delivery
Add 35c postage out of city

Old Peacock
JEWELERS • STATE AND MONROE
CHICAGO 3, ILLINOIS

your own

HOME CIGARETTE BAR



Holds a full carton regular or king size . . . releases one pack at a time, and you can always see how your supply is holding out. Made of antiques pine.

The verse:

Tobacco is a dirty weed: I like it.
It satisfies no normal need: I like it.
It makes you thin, it makes you lean,
It takes the hair right off your bean;
It's the worst darn stuff I've ever seen:
I like it.

\$1.65 postpaid

Send for our new catalog.

the **KREBS**

Dept. 80, Westerly, Rhode Island



No. 49 CHEST

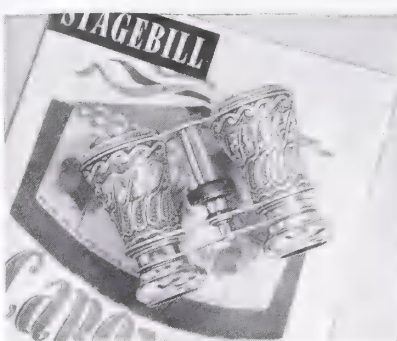
43" High; 30" Wide; 16" Deep
Weight 70 lbs.

Made of Select Poplar

Finished—Blonde, Walnut, Maple or Mahogany **\$18.75**
Unfinished—Sanded, ready for finishing. **\$15.75**

Send check, money order, or specify C.O.D. You pay express when item arrives

FORREST ADDITON
FLOWERY BRANCH, GEORGIA



CURTAIN TIME!

OPERA GLASSES no longer are an expensive luxury. You'll enjoy the play in high style with these rich-looking 3-power opera glasses. Approximately 4 1/2" wide—made of antiqued silver plated metal. Imported. Every theatre-lover on your gift list will want a pair. Postpaid, of course—at the amazingly low price of **\$3.50**

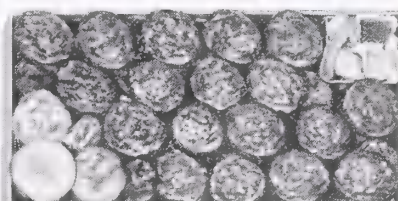
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Foster House

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INTRODUCTORY OFFER

To acquaint new customers with my tender-soft, candy-good CALIFORNIA GIANT PRUNES, I am offering a big 2 1/2-lb. TRIAL BOX of new crop Prunes with generous samples of Ranch-made Sweets, Huge Apricots, Fresh Dates, and Honey-sweet White Figs for ONLY \$2.95 postpaid. Never sold in stores. Satisfaction guaranteed. Order for yourself, friends TODAY!

ROBERT B. HAWKINS, BOX 8-15
Vaca Valley Orchards, Vacaville, California
Send _____ 2 1/2-lb. Boxes GIANT PRUNES
@ \$2.95 each postpaid.

☐ Rush Gift Catalog ASST. FRUIT PACKS

Name _____
Address _____
City _____ State _____



Your own name, as you wish it, is actually plastic-embossed in shining raised silver inside the Greeting (shown below), beneath a simple Christmas decoration.



Simply Beautiful!

"IT'S CHRISTMAS" GREETING

"It's Christmas" . . . nothing more . . . is plastic-embossed in gleaming raised silver on the front cover (view at left) of this unique and striking Greeting.

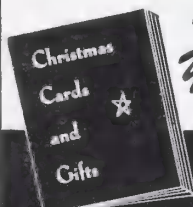
The background is a sheet of soft and velvety deep-blue paper—French-folded for luxury to 4½" x 5½" from an 8½" x 11" sheet. To add anything more would destroy the simplicity and good taste which makes this Greeting so very right. White baronial style envelopes included.

Prices, with envelopes

25	\$ 3.50
50	5.75
75	8.50
100	10.95
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Satisfaction is guaranteed. We pay postage to you.

Yours Free! Exciting 56-page Catalog of new and unusual Greetings and Giftwares

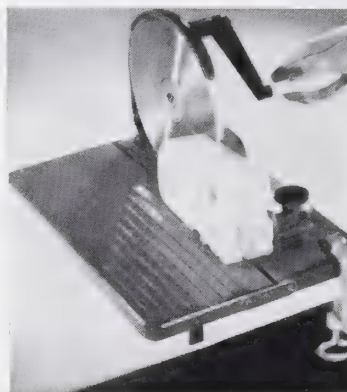
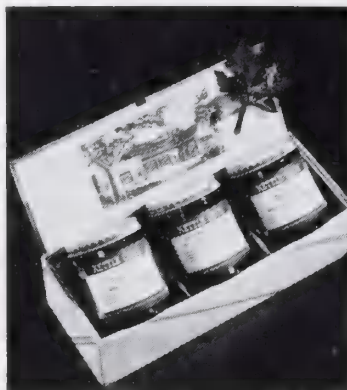


Miles Kimball

205 Bond St.
Oshkosh, Wis.



WINDOW



JUST DESSERTS become just plain heaven when you top ice cream with these Kettle Cove sauces. Festively packed in a glove box are: Rich and fudge-like Chocolate Elégante with Cointreau, Chocolate Elégante with Crème de Menthe, and spectacular Cherries Flambé with Claret and Rum. \$5.20 ppd. W. of Miss. and So. of Atlanta. \$5.53. Kettle Cove Industries, 205 Summer St., Manchester, Mass.

A HOME SLICER has uses you may never have dreamed of. Not only is it wonderful as a meat and bacon cutter, but, due to its adjustable blade, it will slice your vegetables, cut your lemons, and slice your own home-made bread. Lightweight, imported from Germany, it has a fine Solinger blade. \$8.95 plus 50¢ post. Interior Trends, 25 Underhill Ave., Brooklyn 17, N. Y.

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SHOW-OFF SHELF

It's a planter, it's a whatnot stand, it's a wonderful way to dress up your wall! Solid maple, hand rubbed to a rich, glowing, golden brown, it adds a gracious note to living room, dining area, bedroom or hall. Planter features a removable metal insert for your convenience. 27½" high overall, 13" wide, 6½" deep. An original gift idea, too. (Plant and figure not included.)

just \$12.95 postpaid
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STARTLING GOLDEN SLIPPERS

You'll have compliments a-plenty with your charming Golden Slippers! Here's exciting new feminine grace for you in MOTHER and DAUGHTER sizes! These flattering new slippers in heavenly golden glitter will glamorize your informal or lounging wear . . . and they're so comfy too! Golden elasticized threads hand-crocheted for real flattery, with foam rubber inner soles. Give hosiery size for women, age for children.

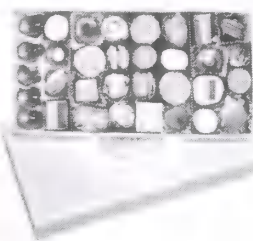
\$3.95 the pair

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BLUM'S SPECIALTIES are genius inspired taste tempters! *Almondettes* . . . chewy chocolate caramel covers fresh toasted almonds, *Coffee Creams*, *Crunches*, original types of *Mints*, *Chocolates* with true flavor fruit centers, *Cocoanut Fantasies*, many others. Blum's Jewel Toned Chocolate. Perfect for gifts, a treat for yourself. BLUM'S SPECIALTIES are so delicate they are sold only direct from the kitchens. Safe delivery guaranteed. Send check or open an account today.

BLUM'S SPECIALTIES . . . 1 lb. 2.50 • 2 lbs. 5.00

First order postpaid. MONEY BACK if they are not finer than any you have ever tasted. Blum's, 1439 Polk Street, San Francisco 9, California. Ask for candy list.

America's most distinguished confections

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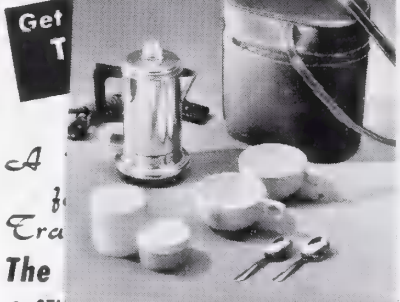
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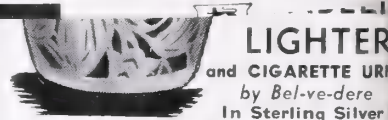


TRAVELER'S PERCOLATOR

Zippered cowhide case, with shoulder strap, is fitted with a 2-cup electric percolator (AC-DC), 2 cups, 2 spoons, plastic jar for sugar, container for coffee. Why wait until Room Service opens or put up with foreign brew—just perk your own. With three initials. \$27.50 prepaid (tax included).

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by Bel-ve-dere

In Sterling Silver

LIGHTER You'll thrill to the delicate beauty of this fabulous Filigree Table Lighter . . . you'll marvel at the low, low price that makes it yours. Combine the magnificence of the precision filigree in sterling silver, with the famous Evar (Guaranteed for Life) Lighter, and you have quality, beauty and utility that will last, and last, and last. In perfect taste for any and all gift occasions. Choice of Ebony, Red, or Green.

\$12.95

CIGARETTE URN Specify choice (urn or lighter) and color when ordering. Send check or M.O. plus fed. tax, postage paid or add C.O.D. plus postage.

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Pt. 20¢ Fed. Tax

Bel-ve-dere INDUSTRIES, INC.

46 Great Jones St., N.Y.C.

DREXEL STUDIOS

SHOPPING



WISE OLD OWL makes an enchanting pillow for a weary noggin. He's made of cotton corduroy and felt in happy colors that are guaranteed to cheer a convalescent, brighten a dorm (even for your college daughter) and make 'fraidy cats sleep in peace. Filled with buoyant material, he's 16" x 9", and costs \$2.95 ppd. Robert W. Kellogg Co., Springfield, Mass.



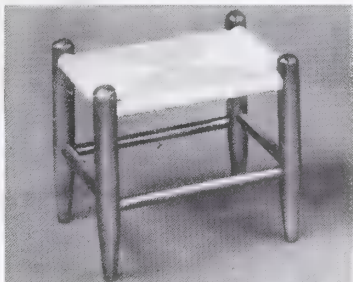
TEL-A-GLO is a lighthearted party dress for your telephone. Everything else in your house has received your fine decorative touch, so why not the somber telephone. Tel-A-Glo is a plastic cover with a built-in light that illuminates the dial, doubles as night light. In gold, shell pink, aqua green, ivory, yellow, grey, red, or brown. \$5.95 ppd. The Blue Wave, Kennebunk, Me.



PEACE! IT'S WONDERFUL! But in order to get it, most of us have to lock ourselves out of the bathroom. Hence the Johnny Valet. Slide magazine holder left or right and there's storage space for cleansers, extra toilet tissue, etc. Stand it or hang it. Black, white, hunter green, coral, yellow, or blue wood with silver trim. 20" x 17 1/2" x 7 1/2". \$4.95 ppd. Berne Marling, 181 Martine Ave., White Plains, N. Y.



Solid Black Walnut Early American Stool



14" x 11 1/2"—12" high

An authentic colonial reproduction, every inch hand crafted. The wood is *Solid Black Walnut*; so beautiful that the only finishing you might want to do is waxing or oiling! Seat of hand woven fibre rush is both durable and attractive, and the entire stool is constructed to take lots of wear. A decorative piece with dozens of uses. Nice gift for grown-ups and small fry.

Write for **FREE** catalog of other Early American reproductions. **only \$4.95** p.p'd. no COD's please

Jeff Elliot Craftsmen

Dep't B-02, Elizabeth City, North Carolina

THE MELLOW WARMTH of this hand-rubbed, knotty pine sugar scoop will add beauty and interest to any wall in your home. Use it as a planter with special plastic liner, for flowers or napkins . . . even as a mailbox! An authentic Early American reproduction made by the Tidewater Crafts of Virginia. 13 inches high, 7 inches wide. Guaranteed to please. \$4.00 ppd.

Geeyl's Gift Shop
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TAMPA 9, FLORIDA

meet Cookie . . .

a furry, velvet-nosed russet and white cocker spaniel that barks like mad. He sits 11" high and costs \$10. He's just one of the family of fabulous life-like animal toys shown in the new F. A. O. Schwarz **FREE CATALOG** . . . just one of many hundreds of imported and domestic toys of every description you'll thrill to in this handy Xmas buying guide. Send for your free copy today! No obligation to buy.

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"Quality toys, at competitive prices, from America's most famous toy store"
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Dept. HB2,

Please send me **FREE** 1952 Christmas Catalog ☐
Please send me . . . Cookie at \$10 each.
Check enclosed for \$.....

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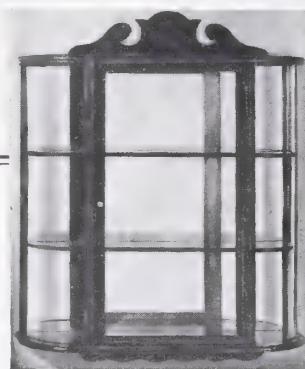
GIANT STRAWBERRY PINCUSHION

I'll sharpen your needles.
I'll keep your pins bright.
From my herb-scented stuffing
The moths will take flight.

A gift to delight every woman
\$2.25 ppd.

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THE PASCOS
West Hartford 7, Conn.



NOW AT \$19.95!

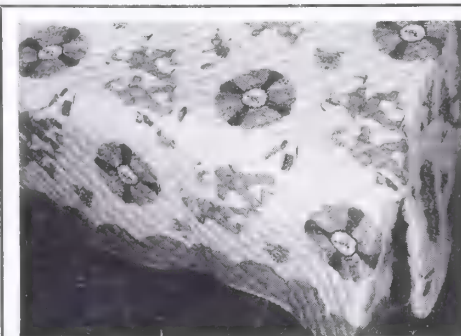
A steady sales increase has allowed us to reduce the price of our genuine solid mahogany wood hanging bibelot cabinet. Made with cabinet-maker's skill, hand rubbed to rich finish, it has hinged door, bent glass sides, is mirror-backed, completely glass enclosed, dust-proof, generously sized, 23" high, 19 1/2" wide, by 5 1/2" deep, 6" between shelves. Mahogany, antique gold, walnut, antique white. **\$19.95** Express charges collect. Shipping wt. 17 lbs.

Larger size also available: 23" wide x 29" high x 6 1/2" deep, 7 1/2" between shelves. **\$32.95** Express charges collect. Shipping wt. 31 lbs.

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MAYMAC COMPANY

79 W. Grand St., Dept. B4, Mt. Vernon, N.Y.



CRIB QUILT . . . When it's time for dreamland, tuck your pride and joy beneath this nursery quilt printed in colorful fairyland characters. It is **REVERSIBLE**, launders as easily as a bath towel with no ironing necessary. Practical—very; pretty—very. Also good to use on play pen floor. White background with borders in pastel pink, blue or yellow. 38" x 46".

\$4.95 postpaid

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ALL YOUR YARD'S A STAGE!

The BIRD'S FILLING STATION

This super bird restaurant holds up to 5 pounds of HYDSEED — feeds it automatically from a visible reservoir so there is always a fresh supply. Holds two HYDCAKES — 4 point suspension prevents tipping or spilling. Size: 12" x 10" x 10" — stained attractive woodsy brown. THE BIRDS FILLING STATION is a feeder that the birds will use.

FREE CATALOG showing more than 40 HYDFEEDERS ★ HYDFOODS ★ HYDHOMES — contains exciting, valuable information.

WRITE FOR FREE CATALOG! Satisfaction Guaranteed

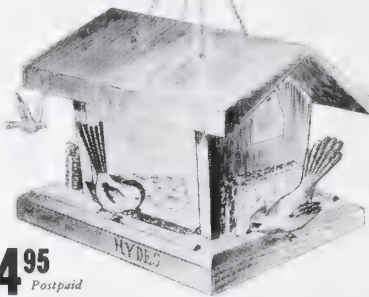
HYDE BIRD FEEDER CO. 56 FELTON ST., WALTHAM, MASS.

Nature provides the players — brings endless hours of fun and joy to you and your family.

Birds are nature's most entertaining creatures and hardest workers. Watch them romp and play — see them work and feed.

Attract exciting birds into your yard with HYDE'S BIRD FILLING STATION.

Scientific design, plus attractive workmanship make HYDE'S BIRD FILLING STATION a sure fire hit with the birds in your neighborhood.



\$4.95
Postpaid

Recommended and approved by both Nat'l and Mass. Audubon Societies.

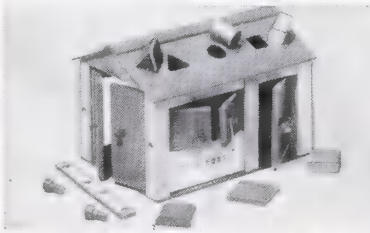
FLASH GORDON'S OWN SPACE OUTFIT

postpaid **\$3.50**

Terrific hit with all young supermen. Silvery winged-helmet has magic-vision goggles. Colorful winged tunic boasts a picture of Flash that glows in the dark. Wrist-band compass works on land, in space.



Small (12 to 4)
Medium (5 to 7)
Large (8 to 11)



WONDER PLAY HOUSE

The wooden house with 7 doors. Each opens differently to arouse a child's curiosity. 6 vari-shaped blocks slide through matching holes in the roof. 8x12x8 1/2" high. For tots from 18 months to 5 years. Postpaid, **\$6.50**



SQUEAKY RUBBER TOYS

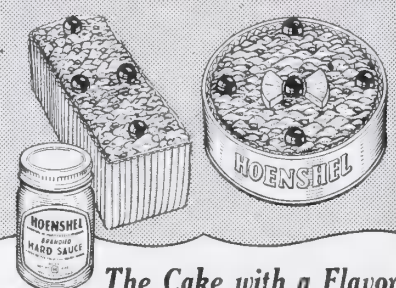
Little Pug Gloves (in yellow or blue) and Squeaky Shoes (blue or pink) are soft as a whisper, squeal with delight when squeezed. Delicately scented, harmless for babies to chew on 3 1/2" long. Each set, postpaid **\$1.10**

Send 10¢ for catalog and imported British miniatures

J. J. ANTHONY

Box 402

Milwaukee, Wis.

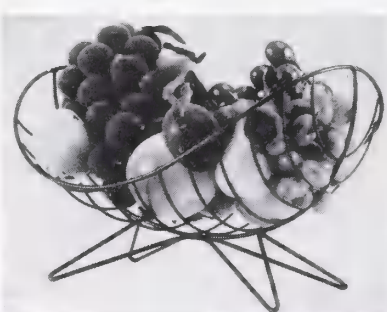


The Cake with a Flavor

HOENSHEL Brandied Fruit Cakes, both light and dark, filled with glace fruits and choice nuts. Send us your Christmas gift list. Gift-wrapped cakes with personal holiday cards enclosed shipped direct to your friends. 2 lb. cake—\$3.15, 3 lb.—\$4.60, 5 lb.—\$7.25 (specify light or dark), 2 lb. Plum Pudding—\$2.50, 10 oz. Brandied Hard Sauce—\$1.10.

Enclose check, money order, or indicate C.O.D. Send No Postage. We Prepay (add 25¢ west of the Mississippi). **MONEY BACK GUARANTEE.** If products are not completely satisfactory, return and your money will be refunded.

HOENSHEL FINE FOODS, INC.
1208 MAPLE AVE. SANDUSKY, OHIO



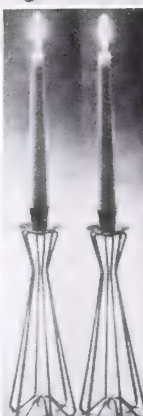
TWIN SCOOP BOWL

for fruits or flowers, will serve as centerpiece for dining table, mantel, or buffet. It is made of black wrought iron with a baked finish. 13" long, 8" high. **\$5.95 ppd.**

CANDLESTICKS

perfect as companion piece to fruit bowl or can be used separately. Black wrought iron with a baked finish. 10 1/2" high. **\$5.50 per pair ppd.**

THE *Felices*
545 Fifth Ave.
N. Y., N. Y.



WINDOW



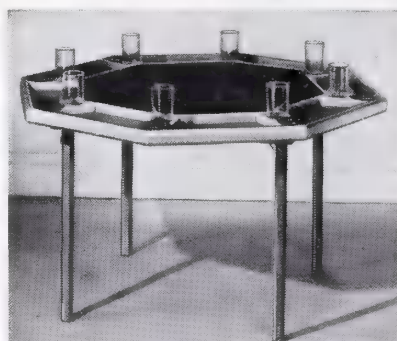
PASS THE CIGARS. Grandpa! Your bride is now a grand mother. And, tough as you are that silly small relation of yours is going to twist you around his dimpled finger. So for a "Proud Grandpa," this ceramic trophy to hold cigars, pencils, or a plant \$7.50. Metal plaque can be engraved for 10¢ per letter. Ditto for a "Very Important Person." Ppd Camalier & Buckley, 1147 Connecticut Ave., Washington, D. C.



ARTICHOKE PLATES. We wish someone had given these to us when we were married. Artichokes are our favorite vegetable, but how to serve them is always a problem. These are lovely—white earthenware with a well for melted butter and plenty of room for the leaves. \$18 a dozen plus postage. Plummer, Ltd. 73 Fifth Ave., New York 19, N. Y.



HERE'S HOPING that your own Hope Chest will be as snuggly filled, as sturdy and as romantic as was Grandma Lee's. This is an exact reproduction of it. Built of solid plantation pine in a "faded" antique light-color finish, it's lined with Scatter-dot design documentary wallpaper. With handles and padlock. 24" x 15" x 16 3/4" high. \$23.10 ppd. Call Forslund, 122 Fulton, Grand Rapids 2, Mich.



8-PLACE GAME TABLE

You'll be "aces" with your friends when you invite them to play cards or other games on this 8-place, fold-away game table. Ideal for canasta, poker and many other games. Green suede playing surface 48 in. diameter for ample playing area. Fitted with 8 non-tip holders for glasses and ash trays. Recessed compartment for chips, smokes, etc. Legs lock when open to assure rigid support. Folds easily to only 4 in. thick. Sturdy hardwood; blonde or mahogany finish. Alcohol resistant. Send check or money order. \$39.95, exp. chgs. coll. Satisfaction guaranteed. No C.O.D.'s, please. Shipped same day.

Home Equipment Shop

Dept. HB-10, 1512 Jarvis Ave., Chicago 26, Ill.



A few turns of the handle of the WHITE MOUNTAIN APPLE PARER, CORER and SLICER and an apple is ready for cooking. Not only pares, but cores and slices—all at once in 5 seconds. Leaves the fruit in spiral form which one cut of a knife transforms into dainty ring slices, or shapes for pies, sauce, Apple Betty, puddings or salads. Razor-thin parings mean more fruit to eat—a big saving in waste. Fastens to table. Lasts a lifetime. It's the modern way. Turns a tiresome task into a pleasant chore.

Only \$3.75 postpaid. Satisfaction guaranteed. Send 3¢ postage for wonderful old apple pie recipe.

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Antrim, New Hampshire

SHOPPING



DEAREST BEAR, full of wonderful memories for the "trying-to-be-grown-up" teen-agers, full of cuddly playfulness for the typen crowd, brings with him a sweet gift of his own. In his lap he holds a gay package full of Bear Creek goodies. Cubby Bear is soft, but he's a toughie; stands 17" high. \$4.95 postpaid from Perry and David, P.O. Box C, Medford, Oregon.



SUNBURST CLOCK. The clock is not news, but the price is. We bet you never thought you could hang a gold sunburst clock on your wall for \$19.95. The frame is Syrocco Wood in a gilt finish. The imported 8-day movement is guaranteed. There's even a hook at back for securing the key. 17 1/2" in diameter. \$19.95 incl. tax and post. Graye, 80 E. 11th St., New York 3, N. Y.



WHEN PERFUME TAKES A TRIP, it is indeed a perilous journey. A bumptious porter, a bumpy road, a jouncy train—and a fabulous potion plays havoc with your clothes. But not with your Perfume Bottle Guard! Generously padded for protection, it has a zipper closing, comes in red, green, or yellow tartan plaids. 10" long. \$3.95 ppd. Feigenson Bros., 960 Grand Concourse, New York 56, N. Y.



Authentic TOLE FLOOR LAMP

French Provincial inspired lamp, designed by New England artisans with tole pattern on metal. Gold wreath design on sturdy cast iron base. Frosted-glass chimney, 14" metal shade lined in white for better vision. Overall height: 55". Perfect accent for Colonial or Modern setting!

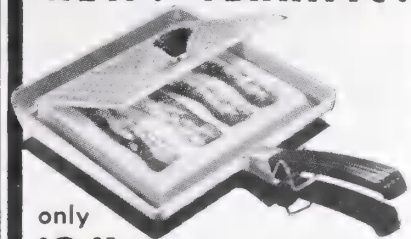
Easily worth twice this low price! Sold with our usual unconditional money-back guarantee. Send check or money order today. No C.O.D.'s, please.

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COLORS:
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only
\$3.95 guaranteed

It's the Valco GRILL-IT... the grill that automatically drains off excess fats or grease! Now you can grill full flavored, tasty, crisp bacon to perfection without grease, making it more digestible. Easier to use than your old "bacon boiling" frying pan.

Get a GRILL-IT... the grill with many uses!

- Grills all kinds of meats perfectly
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GRILL-IT Has All the Features You Want...

- Heat-proof handles
- Saves Money
- Reduces meat shrinkage
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Send Remittance of \$3.95. We ship all charges paid.

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EARLY AMERICAN FERNERY

This most unusual and charming fernery adds richness to any room. Reproduction of original Pioneer bucket is strong and serviceable; carefully designed in Antique maple finish. 23 1/2" in height, 13" in diameter. Order today. Prompt delivery. **\$9.95** Prepaid

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Templeton Craftsmen

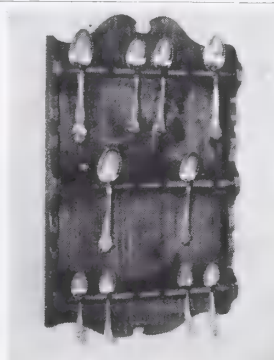
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Templeton, Mass.

AUTHENTIC Colonial REPRODUCTIONS

COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen; ideal to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Please state finish wanted. **\$14.95** Prepaid



Early American Pine

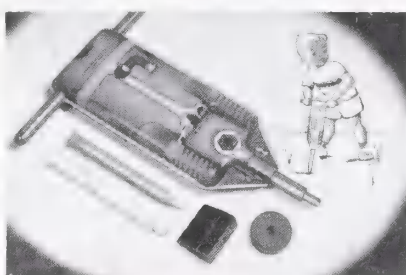
SPOON RACK

★ Make a clever wall decoration of your souvenir and heirloom spoons—in this charming Early American Spoon Rack. Your bright, shining silver will gleam beautifully against its mellow old pine finish—and bring words of admiration from your guests. 17 1/2" high, 10 1/2" wide, it displays 18 tea or demitasse spoons. Order by mail. At a very nice price.

Only... **\$3.95** plus 25c postage

SPECIAL: Send 10¢ for Brochure of Unusual Gifts and Decorative Accessories

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Junior Rock Drill

The year's most realistic toy! Needs no winding—easy pressure produces motion and sounds like real drills. Heavy gauge steel authentically lithographed. 3 interchangeable tools—point tool, spade tool, and tamper 18" high, adjusts to 23" high with extension rod No. TB5623---**\$1.49** ppd.



Yours Free!

104-Page Catalog of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin

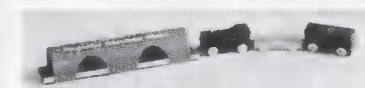
shop at home for UNUSUAL GIFTS

like these:

SKI SKATES

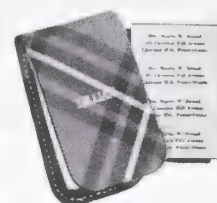


Childhood's happiest winter hours are spent sliding, skating or skiing on snow! These popular ski skates, of steam bent hardwood, with grooved bottoms, are 13" long, adjustable to ages from 5 to 13. Only **\$1.55**, ppd.



MAGNETIC TRAIN & TUNNEL

Magnets hitch cars securely... save hooking and unhooking! The 3-car train is of brightly colored wood, 9 3/4" long, complete with tunnel. This intriguing toy, complete, is only **\$1.00**, prepaid.

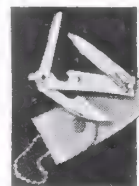


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Safeguard books, packages and other valuables against loss! We print name and address on 250 gummed labels, put them in pad form in plaid cloth case (2 3/4" by 1 7/8") and stamp owner's initials in gold on cover... all for **\$1.65**, prepaid.

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"Man's handiest tool"... a model of compactness and efficiency! Nail clippers, file, tweezers, knife, bottle opener, screw driver and key chain in genuine leather case. Ideal for outdoor men, especially fishermen. Only **\$1.25**, prepaid.



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Shop in comfort at home for rare, hard-to-find gifts from far corners of the world, many under **\$5.00**. Your choices packaged, shipped promptly, prepaid. Satisfaction guaranteed. For catalog, write:

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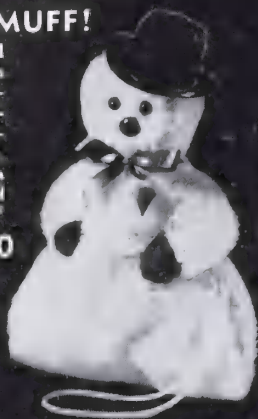


THE SNOW-MAN MUFF!

Your young miss will carry this muff with the pride of a snow-queen. A black "Stove-Pipe" hat tops the softest white plush body. Red mittens! And a red satin bow around his neck. About 11" tall.

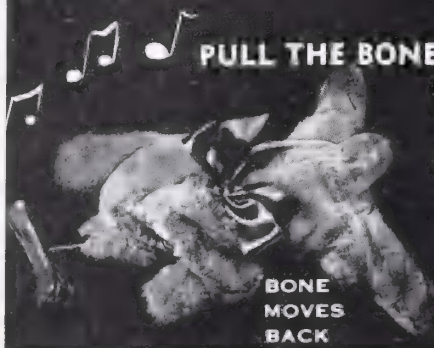
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If desired add 35c for Special Delivery



Write today for
**FREE
CATALOG**

PULL THE BONE



**BONE
MOVES
BACK**

Release, and the music begins!

Soft lullaby melody continues as the bone gradually moves back to the cuddly, sleepy pup's mouth! Of the softest plush in black or honey color. About 12" long. A satin bow 'round his neck.

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SNAPSHOT BRACELET

Cut out the snapshot heads of your loves. Slip them in each frame under the magnifying lens for sharp enlargement—and you've got the most sentimental wrist about! 6 frames of gold metal. Postpaid \$1.95

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Send check or M.O., no C.O.D.'s
Satisfaction guaranteed.

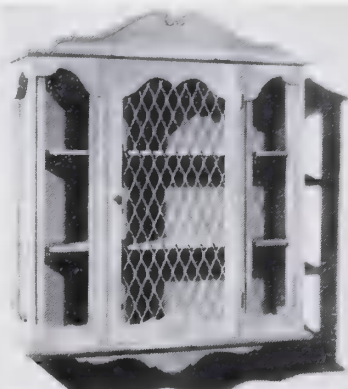
GIFT

CLUES

BEACON 1, NEW YORK



WINDOW SHOPPING



COLLECTOR'S ITEM is this French Provincial wall cabinet. Completely glass enclosed, your figurines will never need dusting. Open grillwork decorates the hinged door. Back comes mirrored or painted a rich green. Choose fruitwood, cherrywood, mahogany, antique white, or antique gold finish. 20" x 5½" x 24" high, with 6" between shelves. \$22.95 express coll. Maymac Co., 79B W. Grand St., Mt. Vernon, N. Y.



OMELETT is a heavy-gauge aluminum top-of-stove pan for cooking foolproof omelets. Eggs Benedict, golden crunchy fried chicken. It gives you dry frying, healthy cooking. Condenser cover holds heat in, lets steam escape. Foods cook rapidly, uniformly. Bacon, for example, cooks on both sides at once. 8" wide. \$9.75 ppd. Recipes are included. Scully & Scully, 506 Park Ave., New York



LOOK, COFFEE LOVERS
See what we found! A single cup coffee-brewer for all who hate to make a full pot when there's no one to share the steaming brew. Office-goers and stay-at-home gal will want one. Just fill it with drip grind coffee, place over the cup and pour in the hot water. And there you are! Each aluminum server, \$1.25 ppd. Whitman House, 521 Fifth Ave., N. Y.

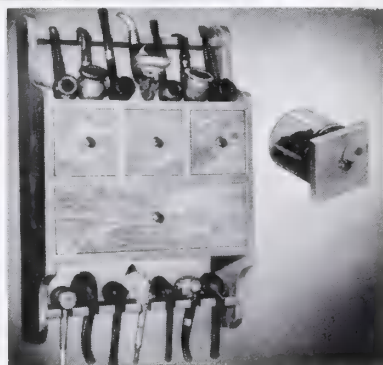
(Continued on page 103)



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BULLETIN
BOARD**

No pins, no tacks, no strings, nothing up our sleeves! Notes, messages, bills, schedules, etc. are held firmly to Maggie Memo board by little magnetized blocks. Pencil and standard size memo pad have magnetized holders too! Maggie magnets last a lifetime. Red or green. For your kitchen, office or den! Approx 9 x 11 \$1.50, 11 x 14 \$2.00

**"MAGGIE
MEMO"**



A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do
HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE.

1. Holds 14 (count 'em) pipes!
2. Three Air-tight humidifier jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

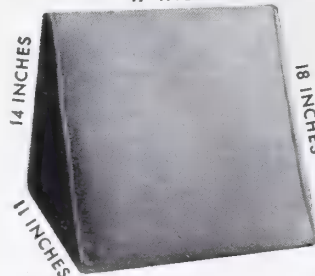
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No. C.O.D.'s

Yield House
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FOAM RUBBER 3-WAY PILLOW

17 INCHES



14 INCHES

18 INCHES

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TV Pillow for Floor Squatters**

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorator fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

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The beauty of brass traditional, striking, polished brass lamp . . . lacquered to prevent tarnishing, heavily weighted, 30" overall, 16" fabric shade in natural or dark green. only \$25.00 a pair, express charges collect

The charm of china ivory china lamp, richly detailed in gold and dark green leaf motif, satin finish brass base, 27" overall . . . ivory rayon 15" shade, velvet trimmed in dark green only \$25.00 a pair, express charges collect

Both lamps have 3-way sockets. Send for C.O.D.'s

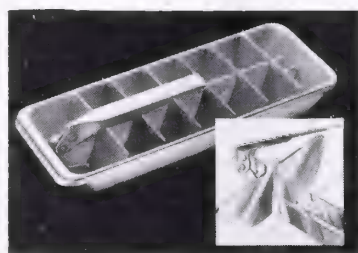
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FREEZE CUBES FASTER! RELEASE EASIER!

1 to 14 Cubes at a Time



Now! Freeze cubes in record time . . . remove one cube or all of them quickly and easily. No fuss, no rinsing necessary. Remaining cubes do not stick to tray. Made of finest aluminum alloys. Have specially treated surface and new patented releasing device. Fit any refrigerator. Simple instructions included. Send check or M. O. and we pay postage. Postage additional on C.O.D.'s. Order today!

Qt. Size (14 cubes) \$2.00
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Order direct from

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Proudly highlight *your* hospitality with MILLER HIGH LIFE...the Champagne of Bottle Beer!

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HIGH LIFE
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The best of Yesterday...for Today!

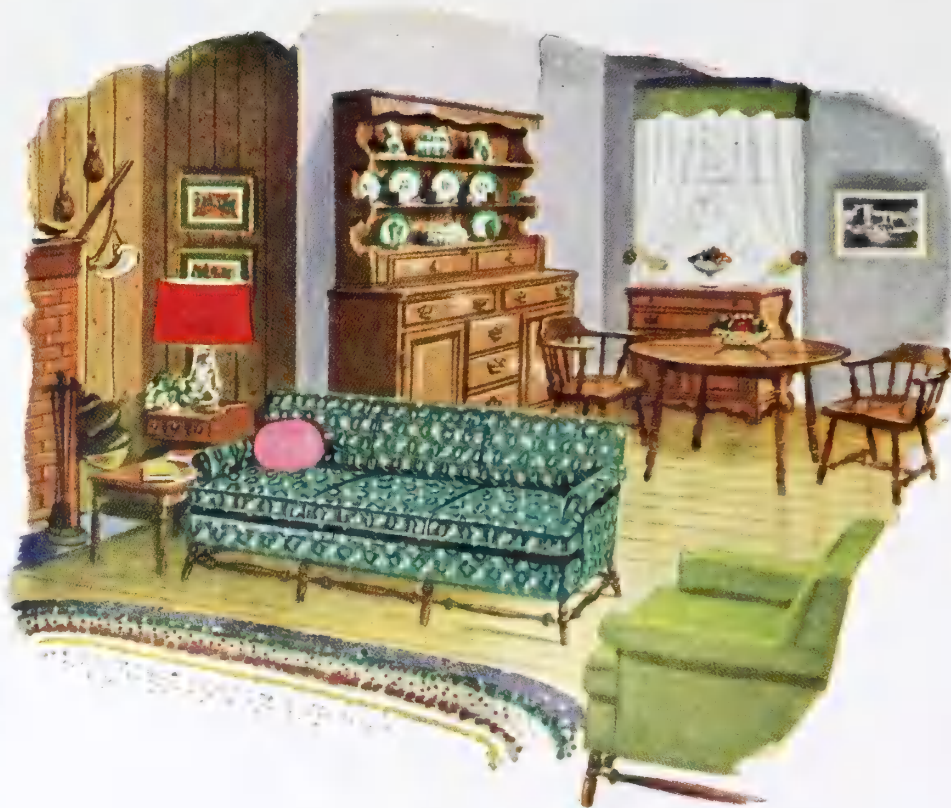
You've never seen anything quite like the warm brown nutmeg finish we've given Ethan Allen American Provincial. This rare and subtle tone is hand-rubbed into solid New England rock maple and birch furniture built in the finest tradition of Vermont craftsmen. The famous Ethan Allen name tells you it's built for the years—your eye tells you it's built for lasting beauty. Ethan Allen is ideal for today's casual living . . . and it blends harmoniously with contemporary fabrics and accessories. Available in *open stock* for every room in your house, at modest cost. Write for the name of your nearest dealer.

Need smart ideas for your home?

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AMERICAN PROVINCIAL
BY **Baumritter**



Today there's a brand new trend in home decoration—an exciting, modern way to use color. Paneled doors of Ponderosa Pine offer you unlimited scope in creating wonderful, modern decorative effects . . . unusual touches that lift your home out of the ordinary. For here are doors with panels that can be decorated in hundreds of ways—satin-smooth, even-grained doors with delicate shadow lines that add warmth and interest to any room. Here are a few examples showing what *you* can do with doors like these:



Only *paneled* doors can provide effects like this to enrich your home with singing hues! Painted in the color combination of your choice, they help to make your room color schemes *complete*. These doors are available in a wide variety of panel styles to suit every type of home.

Latest Trend in Color Styling paneled doors that decorate!



Here's the way to get expensive-looking results—for pennies! Paneled doors of Ponderosa Pine, decorated with wallpaper panels or cut-outs—then finished with clear lacquer—can simulate the finest work of the great decorators. Ponderosa Pine is ideal for such purposes—because it is durable, easy to work, gives lasting satisfaction!



Do you like a touch of whimsy in your decoration? You can have it so easily by using decals on Ponderosa Pine paneled doors. Here's sparkling decoration for doors opening into recreation rooms—music rooms—teen-agers' rooms—or kitchens! But to be certain of lastingly pleasing effects, be sure the doors you choose are Ponderosa Pine!

Ponderosa Pine

WOODWORK

Dozens of Door-Decorative Ideas
In this Colorful Booklet



Ponderosa Pine Woodwork
Dept. VHB-10, 38 South Dearborn Street
Chicago 3, Illinois

Gentlemen:

I want to know more about decorated paneled doors of Ponderosa Pine. Rush me your big, beautifully illustrated "how to do it" idea book! I enclose 10 cents.

Name..... (Please print)

Address.....

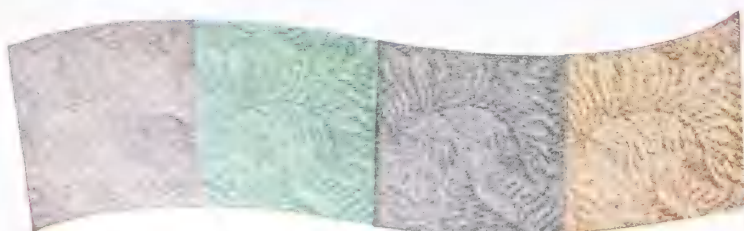
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DOWNS Elcara *has the floor*



Esther Williams in the living room of her home in California looks at costume designs for her new MGM picture, "MILLION DOLLAR MERMAID"

Elcara Above Sorrento Green



Parfait Beige

Spruce Green

Silverhaze Grey

Pebbletone

... and Elcara will have the floor in your home, too, because it combines fashion-right richness with purse-right price. Choose this quality-loomed, all-wool wilton broadloom for every room. You'll love the Fern Spray design in varying heights of loop pile, the decorator-acclaimed tones, and "underfoot feel" of walking-on-air.



If DOWNS Wiltons cannot be seen in your community, write to us for store nearest you. DOWNS CARPET COMPANY, INC., Philadelphia 34, Pa. • Quality Wiltons For Over A Century



WINDOW SHOPPING

CONTINUED FROM PAGE 98

LAZY BONES. There's nothing more conducive to pure relaxation than a good example—and we can't think of a better example than this "Idle Pixie." You'll find that your garden or terrace is a more peaceful place just because he's there. Made of Chelsea Stone, he measures 18" long, costs \$15 f.o.b. Erkins Studio, 40 W. 40th St., New York 18.



SWEDISH LEDGE CHAIR adapts comfortably to modern or traditional living. Wrought-iron curved legs and frame have charcoal finish. Foam rubber seat is upholstered in pumpkin, black and white, lime, honey, red, brown, or green tweed. Molded back in natural birch or walnut. 17" x 17" x 17". \$19.95. Two for \$35. Express collect. H. Thomas Langurian, Jr., 32 Stoneleigh Court, Pittsford, N. Y.



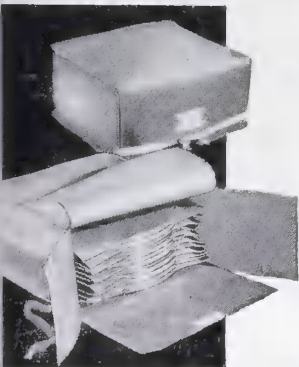
THESE GAY BLADES make easy work of slicing chores. Tomatoes, cooked beets, boiled potatoes, and fruits fall into ten even slices in one motion. Called Omex, it's Swiss precision-made rust-proof springsteel. The nine blades are sharp, strong, fast-working. A time-saver that every housewife (and new bride) will love. \$1.98 ppd. Susi Press Co., 10 Hill St., Whitinsville, Mass.



keep your china **SAFE!**

Protect your precious china. Keep it safe from chipping, free from dust, ready for use at a moment's notice. Heavy felt Kagees provide compact, safe storage for 12 place settings — including dinner, salad, bread-and-butter plates and cups and saucers. Only \$15 prepaid for entire set of five in gray, green or red. Send first, second color choice and check or money order to

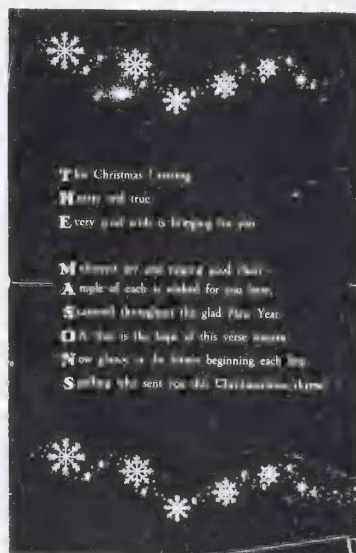
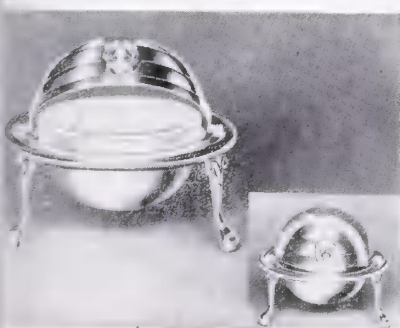
gloria tripp • 6217 OAK STREET
KANSAS CITY, MISSOURI



IMPORTED REVOLVING BUTTER DISH

From Sheffield, England, comes this beautiful silverplated reproduction of the Old English revolving butter dish with opening and closing cover. Has frosted glass inset to keep butter dairy fresh and firm over the ice compartment underneath. With a flip of the finger, the exquisitely designed cover with its lion's head decoration moves back and forth like a roll top desk. Whole butter dish rests on 3 Victorian legs. Overall height 12", width 5 1/2". We can send this anywhere for you as a gift. Just enclose name, address and personal card.

\$13.50 including tax and postage.
As C.O.D.'s please
LORD GEORGE, LTD.
1270 Broadway, New York 1, N. Y.



Your Own Name Spelled by the Verse Initials

ACROSTIC VERSE CHRISTMAS CARD

We will write a warm, sincere verse with the initials spelling your own name, as "THE MASON'S" is spelled downward by the verse pictured. There's room for up to 21 lines (besides the lines spelling "THE"). Last two lines call attention to the initials spelling your name. Your address (or, if you prefer, "Christmas 1952") is on the front cover. Entire Greeting is plastic-embossed in raised silver on a background of velvety deep blue paper, French-folded from 8 1/2" x 11" sheet

Prices including white envelopes

25 —	\$3.50	100 —	\$10.95
50 —	5.75	150 —	15.50
75 —	8.50	250 —	22.50
Each over 250—9c			



Yours Free!

Exciting 56-page Catalog of new and unusual Greetings and Giftwares

Miles Kimball

205 Bond St.
Oshkosh, Wis.

NOW \$11.95
Reg. \$15.00



MUSICAL ROCKING DONKEY

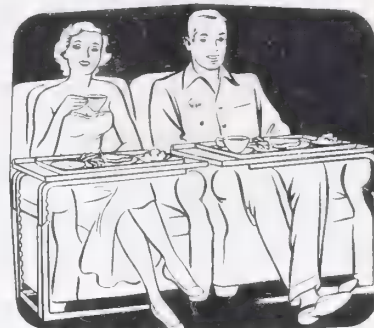
The Toy of the Year—Beautifully made of finest quality plush. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. All enclosed music box plays only as donkey rocks and never needs winding. 27" High x 22" long x 10" wide. Strong enough to hold an adult.

Send check or money order. No COD's. Pay express shipping charge on arrival.

Musical Rocking Horse also available.

Guaranty Sales Company
Box 176, Dept. H7, Teaneck, New Jersey

TV HOUNDS "Come to Supper"



Catch the Early Show Dine with Tillie (the table)

Settle back, take a new lease on your leisure with the loveliest Tillie in the world. She'll serve your meals, hold your book, become your faithful slave for life.

Lovely to look at too—genuine walnut tilt top 24 by 15 in., steel base adjusts height 22 to 36 in., glides under bed or chair either right or left.

Only **\$24.95** each prepaid

Franklin Table Company
116 No. 4th St., Louisville, Ky.

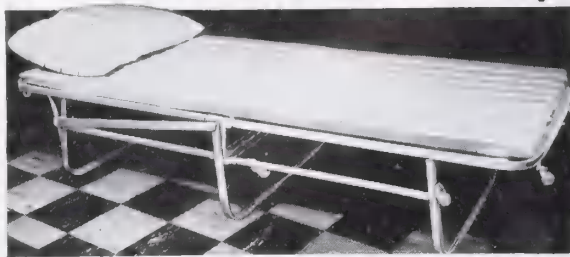
MOTHER GOOSE party favors for small fry

Smart, gay "Favor-it" 3-dimensional figures, easy to assemble, in matching full color table decorations. 34-piece set for 8 children includes invitations, big centerpiece, game tallies, hats, combination nutcup-placecards. Also CIRCUS PARTY set of 25 pieces for 8 children, and BABY SHOWER set of 38 pieces for 12 adults.

only \$2.00 per set postpaid **PARTY HOUSE** 3420 W. Capitol Dr. Milwaukee 16, Wis.



Add an extra room with a flip of the wrist



A STO-WAY rolls under bed or slides into closet or behind door.



B Grasp one end of STO-WAY—it flips to full bed height.



C Take STO-WAY on trips. It fits into luggage compartment of car.

The New STO-WAY Collapsible Bed WITH DUNLOP FOAM RUBBER MATTRESS

Here's supreme sleeping comfort for the "unexpected guest!" This revolutionary new cot springs to full bed size and height or collapses to a wafer-thin 9½ inches with a mere flip of the wrist. You can tuck it away behind a door or into a closet. Handy roll-away casters slide horizontally or vertically. Resilient Dunlop Foam Rubber mattress will never get lumpy, hard or flattened down. It's dustproof, non-allergic and washable. Sturdy construction; handsome aluminum finish. There's nothing else like it!

FREE OFFER to HOUSE BEAUTIFUL READERS: \$39.75

Mention this ad and get a nationally advertised **DUNLOP Pillo-Foam Head Pillow** (regular \$9.95 value) with your Sto-Way Cot without extra charge. Always cool, will never bunch up or mat. Sto-Way Cot, foam mattress and foam head pillow, all for only

postpaid anywhere in U.S.A. and Canada

STO-WAY SALES, Dept. B., 215 Fourth Ave., N.Y. 3, N.Y.

FOLD-A-WAY "Serve-Master" SERVINGWAGON

Make Just One Trip! Serve Anywhere!

Convenient way to move your entire meal from kitchen to dining area... **AT ONE TIME!**

Dozens of uses indoors or out.



Handy Towel Rod

TWO Shelves

Alcohol Resistant

32" TALL Top Tray 14"x24"

Rubber Wheels

ALL METAL

Choose Red Green or Black

Cleans Compactly Stores Easily!

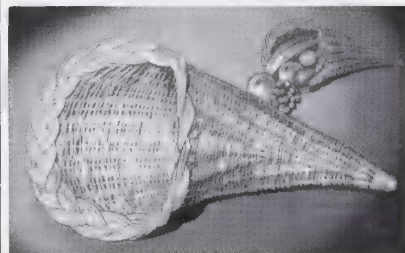
ONLY 9.95

Express Collect

- Picnics
- TV Viewing
- Cocktails
- Nursery
- Auto Trips

Send \$9.95 check or money order. Express collect. Satisfaction guaranteed or money refunded in 10 days.

ROBERT CHARLES CO.
19 W. 24, Dept. G., N.Y. 11



Cornucopia

The horn of plenty—wonderfully decorative on table, buffet or mantel when filled with colorful fruits or flowers. Hand-woven in Italy from sweet willow branches. Intricate weave pattern 6¼" across, about 12" long. Order by mail. No. HF5508—\$1.25 postpaid.

Yours Free!

Gift Ideas

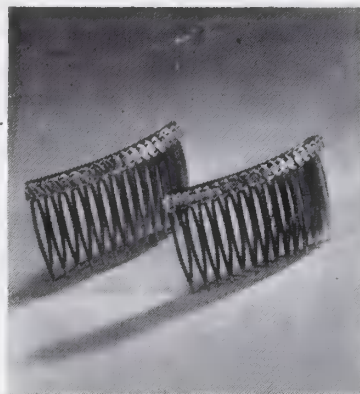
104-Page Catalog of Exciting Gifts

Miles Kimball

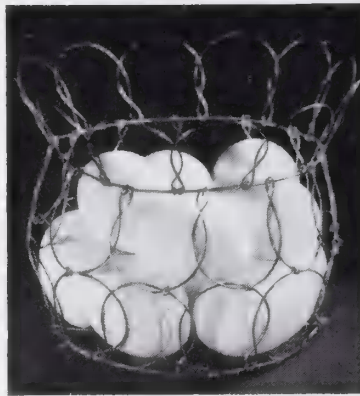
175 Bond St., Oshkosh, Wisconsin



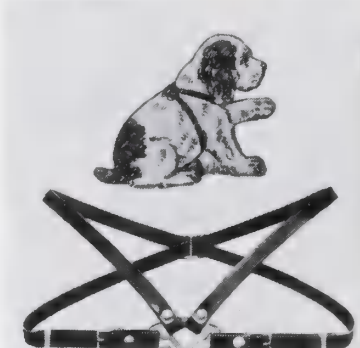
WINDOW



HONEY COMBS, pretty side lights to frame a pretty face, are banded with sterling silver, hand-wrought by Indians. The grip-tooth combs themselves tuck securely into your hair, and come in dark amber or transparent grey. \$5.45 the pair incl. tax and post. Miller Curio Co., 256 E. Congress St., Tucson, Ariz.



THE BIG SQUEEZE has been put on Grandma's Squeeze Basket for storing eggs, or holding them while boiling; for holding yarn, string; making flower arrangements. Or cover it, and you have the "latest" in hand bags. Made of wire, top and bottom fold inwards or outwards. 5¼" wide, it folds flat, adjusts to any height from 1" to 5". \$1.25 ppd. New England General Store, Plain St., Millis, Mass.



THIS IS "NO-CHOKE," a fine harness for your dog that completely eliminates the jerking and tightening pressure on his throat. Pulling strain is on back and shoulders. Genuine leather in red, black, or tan, it adjusts to fit growing dog. Give age, breed, and loose girth back of forelegs. \$4.75 ppd. 76" matching 2-section leash. \$3. No-Choke Harness, Dept. HBWS, 900 E. Ponce De Leon Blvd., Coral Gables, Fla.

little mexican saddle stool is **MUCHO VALUE!**



only
\$5.95
postpaid

Nobody enjoys his comfort more than the Mexican peon. He knows how to sit! And this Mexican Saddle Stool is his favorite sitting place.

We found this handsome little stool in the high hills near Mexico City. The seat is made of thick top grain cowhide, strongly sewn and hollowed out with a real expert's eye to comfort. Its sturdy legs give it functional, modern lines.

It's 19½" high, 15" from tip to tip. Weighs only a bit more than 2 lbs. and can support a Circus Fat Man! Wonderful as extra chairs for parties or in the den, living room, bar, children's room, before the TV set. Has a carrying handle to make it easy to take to beach, picnic, athletic events. (The Mexicans think of everything!)

Satisfaction Guaranteed.
Send today for our Jumbo Christmas Catalog. It's FREE!

DREER'S of Philadelphia

305 Dreer Building, 105 N. 5th St. • Philadelphia 6, Pa.

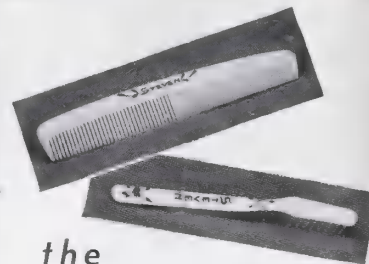


BEAUTY TREATMENT FOR DIRTY OVENS

Amazing new Chemicleaner 88 makes messy scouring unnecessary. All burned-on grease, juices and char are loosened chemically. Simply apply a little Chemicleaner 88 with a damp cloth. Wipe off with another damp cloth and the interior surfaces of your oven come up shining like new!

Excellent for cleaning broilers and burners too. Non-inflammable. Guaranteed harmless to your hands and your stove. Only \$1 for ½ pt. can—enough to clean your oven ten times. Money back if not satisfied. For prepaid shipment send \$1 to

THE CHEMICLEANERS
Box 175, Dept. HB-10, Peabody, Mass.



the perfect child's gift!

Boys and girls of all ages love this gay set! Turns morning chores into lots of fun—starts good grooming habits at an early age. Toothbrush and comb are white with colorful decorations—child's very own name hand-painted. Every child should own a set at only

\$1.00 Postpaid

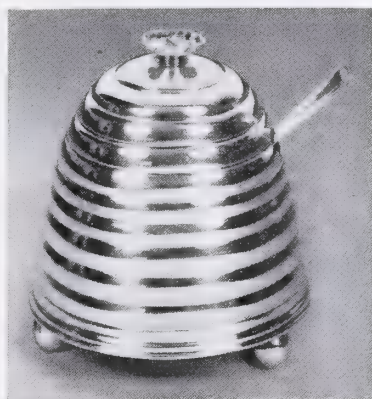
TOWN & COUNTRY GIFTS

906 Madison Avenue, Dept. H-4
New York 21, N. Y.

SHOPPING



BUZZY LITTLE BEE stops honey-gathering chores to light on the royal palace of all hives—a heavily silver-plated beehive Honey Jar. Recently arrived from England, it's a proud piece for your own table, for a coming wedding gift. With glass jar, silver-plated spoon and three-colored bee, it's 5" high. \$9.50 incl. tax and post. Only at Lord & Taylor, 1270 Broadway, New York 1, N. Y.



UP-IN-THE-AIR glasses for pre-election entertaining, post-election celebrating. Adorned with decorative sophistication the 1952 balloon of suspense. Designer Georges Briard has taken 12-oz. glasses of translucent milk-white and decorated them in black and gold with the President's Seal and the party balloons. Set of 8. \$9 plus 35¢ tax. Only at C. D. Peacock, Chicago 3, Illinois.



LOOK A FISHERMAN with serrated steel shears that do an amazingly fine job on cutting fowl. The serrated cutting edge cleans and picks up his catch in seconds. But it's only part of it! It also is a bottle opener, screw driver, cap opener, lemon squeezer, jar cap opener, cuts vegetables, flowers, wire. Works for right- or left-handed people. \$3.35 ppd. incl. tax. Only at C. D. Peacock, Chicago 3, Illinois.



14K GOLD INITIAL PIN for the man or woman who has everything.



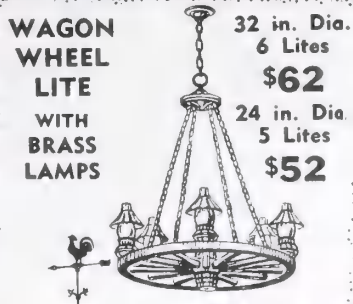
Actual size

newest, smartest, most versatile accessory you can wear . . . or give! FOR HIM: it's a handsome necktie holder or shirt pocket monogram. FOR HER: adds an exquisite touch to blouse, suit, dress, handkerchief or hat. This fine piece of jewelry is made up to your order. Safety clutch prevents loss. Print initials wanted and specify Gold English or Block letters. Allow 7-10 days for delivery. Send \$10.95 for 2-initial pin; \$14.95 for 3-initial pin. Fed. tax inc. Postpaid. Order now—for yourself—or to solve your gift problems.

HIE LINE CO.

Dept. 201, Brook St., Yonkers 2, N. Y.

WAGON WHEEL LITE WITH BRASS LAMPS



32 in. Dia.
6 Lites
\$62
24 in. Dia.
5 Lites
\$52

CUPOLA White Pine with Copper Top. Fits any roof. 21" x 21" x 26" \$32.95
Sculptured Cast Aluminum Vane \$19.25
Combination Offer \$42.95

Send 10¢ for 112-Page Catalog of Unusual Home Accessories

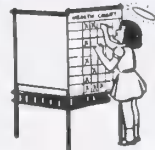
WILLIAM SPENCER

710 CHESTNUT, PHILA. 6, PA.

FOR THOSE CHILDREN YOU LOVE...

PLAY SCREEN

Versatile play screen keeps children 2-11 delightfully amused for years. One panel features blackboard and paint pad, with health—good behavior chart on back. Other panels have creative game boards. Pegs, paint pad, and magical paint-type crayons included. 48" long, 53 1/4" high. Constructed of solid waxed birch and Masonite.



\$19.95

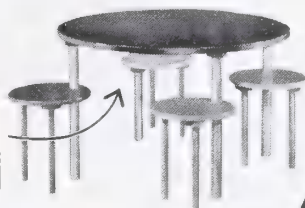
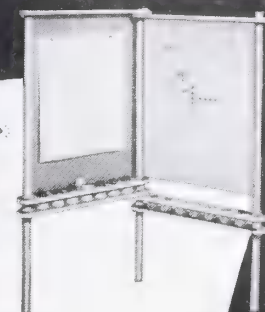


TABLE & STOOLS

Four 12" diameter attached stools neatly swing under this award-winning 35" diameter table when not in use. Every stool lacquered a different vibrant color — plum, lemon, tangerine, turquoise. The kids will love it . . . a perfect gift.

\$24.95

MONEY BACK GUARANTEE. No. C.O.D.'s. Express Collect. Shipped within 24 hours. Send cash, check or money order today.

Swing-Line

10 WATER STREET, GRAND HAVEN, MICHIGAN



Famous Swing-Line Juvenile Furniture designed by Henry P. Glass, awarded 1952 Industrial Designers Institute Medal

COOK in it . . .
WARM in it . . .
. . . and SERVE in it!



A sleekly modern casserole with warmer . . . 2 qt. capacity, ovenproof china, has gleaming copper cover and contrasting wrought iron handles. Casserole in choice of white, grey, forest green, or chartreuse . . . Complete with charcoal black, wrought-iron candle warmer unit and candle . . . \$7.95, Postpaid. Casserole only, \$5.95, Postpaid. Sorry, no COD's.

THE BOUTIQUE

Box 37

Scarsdale, N. Y.

CALIFORNIA CUSTOM-MADE (PERSONALIZED)

An original California creation that's practical as well as beautiful. Beautifully tailored. Makes a wonderful gift.



2 Piece Outfit

Extra Pinaflore Imported embroidery on permanent finish. White. Organdy. Well Made. 5.95 ppd. Free Gift Wrapping. Send check or M.O. Mailed anywhere. Satisfaction guaranteed. Prompt delivery.

The MOPPET SHOP

Dept. A. 12304 Ventura Blvd., Studio City, Calif.

HERITAGE PRODUCTS CO. HERITAGE
53 EAST ELM STREET BROCKTON, MASS.

Send postpaid _____ place settings in _____ pattern.
I will pay \$2.00 per month per setting.
Name _____
Street or R.F.D. _____
Town or City _____ State _____ B-22
GIVE REFERENCES WITH ORDER

***\$200 PER MONTH PER PLACE SETTING JOIN NOW! NO DOWN PAYMENT.**

Patterns by all the leading manufacturers, Towle, Heirloom, Reed & Barton, Gorham, International, Wallace, etc.

Only \$2.00 per month per 6 pc. place setting . . . pay only nationally advertised prices out of pin money. **POSTAGE PREPAID, NO INTEREST, NO CARRY CHARGE.** Select pattern and list number of place settings you want. Fill in application below and return to us.

Write for prices on patterns or makes not shown.
*Patterns over \$32.00 per place setting, \$2.50 per month.

HERITAGE PRODUCTS CO. HERITAGE
53 EAST ELM STREET BROCKTON, MASS.

STERLING CLUB

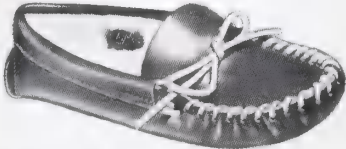
GRAND COLONIAL WALLACE \$27.50
ROYAL PRINCE INTERNATIONAL \$35.00
INTERNATIONAL \$27.50
SILVER FLUTE TOWLE \$27.75
OLD MASTER TOWLE \$21.75
FRANKS by REED & BARTON \$34.00
POINTED ANTIQUE REED & BARTON \$29.75
LASTING SPRING HEIRLOOM \$27.50
RAMARK ROSE HEIRLOOM \$27.50

DUTCH DRU IRON CASSEROLE

Triple duty covered casserole that goes equally well in the oven, on the stove or on the table. Cooks wonderfully, keeps food piping hot, and saves dish washing too, because you cook and serve from the same dish. Baked-on enamel finish inside and out looks just like porcelain. Dark blue designs on pale blue background. Casseroles—1 1/4 qt. \$8.00; 2 1/4 qt. \$9.45; 3 1/4 qt. \$11.45 (add 50¢ West of Mississippi)



FLEECE LINED CHICO MOCS



Heavy brown leather moccasins for all the family! Made in New England; hand laced with rawhide and lined with down-soft wool shearling. Comfortable for lounging, yet sturdy enough to go outdoors.

Men's Chico Mocs (whole sizes 6 to 12) \$6.95 ppd.
Women's Chico Mocs (whole sizes 4 to 9) \$6.95 ppd.
Children's Chico Mocs (whole sizes 1 to 3) \$4.95 ppd.

FREE GIFT CATALOG



A Shopping Guide to graceful giving. Distinctive gifts, sportswear, toys and household accessories at reasonable prices. Satisfaction guaranteed.

Johnny Appleseed's Box 710, Beverly, Mass.

introducing
Pilo-Pal

Comfortable as an old friend, and just as adaptable

Goes any place—living room, bedroom, patio, college, or traveling. Lightweight—(molded foam rubber)—allergy-free—needs no fluffing up—snaps back into shape. Tailored, zippered covers of Bark cloth; 4 decorator colors: Hunter Green, Tropical Coral, Burgundy Red, Silver Gray. Mail orders only. (Sorry, no c.o.d.'s) State color desired. Send check or money order.

\$4.95 ea. or \$9.50 pr. ppd.

LUNDQUIST RUBBER PRODUCTS
1249 No. Orange Ave., Orlando, Florida



3-in-1 Car Brush

No well-equipped glove compartment is without one! Cleans ice and sleet from windshield in winter, moisture and steam in fall and spring, and keeps upholstery well-groomed all year around. Has a heavy metal blade, rubber squeegee, fibre brush. 2 1/2" x 4". Order Number GM4023 \$1 postpaid.

Gift Ideas Yours Free! 104-Page Catalog of Exciting Gifts
Miles Kimball
175 Bond St., Oshkosh, Wisconsin



CRYSTAL CHANDELIERS

Model Pictured \$175.00

Beautiful imported crystals. Twelve lovely arms. App. 37" long and 24" wide. In either natural brass or silver color. Other models as low as \$35.00. Write for free booklet on chandeliers and sconces.

KING CHANDELIER CO.

(formerly King's Antique Shop)
Dept. B-22, Leaksville, N. C.



NO MORE SILVER POLISHING

Store your silver in our exclusively styled bags of Pacific Silver Cloth—the cloth that Dec. READERS DIGEST rated BEST to prevent all tarnish. Silver stays shiny-bright for weeks or months—always ready for instant use.

Zipper closed bag shown holds 3 large trays in separate compartments. (Exclusive feature) 20"x30", \$5.50; 16"x24", \$3.85; 16"x20", \$3.45.

Bags for every storage need from 70¢ up. Pacific Silver Cloth for lining drawers—\$2.50 yd.—(31" wide). All orders shipped postpaid.

Drop-in, made to order flatware storage trays available for your new home (or to modernize your present storage) Inexpensive—tarnish free.

write for free illustrated catalog

CALIFORNIA WAYS

San Mateo, California Dept. HB10



WINDOW



TO COIN A PHRASE, these sterling silver Coin Holders turn money into charms. With ring for attaching to charm bracelet, pin or necklace, they come in sizes to hold 1c, 5c, 10c (\$1.50 each); 25c, 50c, \$1 (\$2 each). It's a handsome way to show off lucky or rare coins, too. Coins snap into holders; are held securely. Tax and post. incl. Wayne Silversmiths, 546 So. Broadway, Yonkers, N. Y.



THE BEST CHEST, at the best piggy bank price, is this four drawer model. We can think of at least four spots in our own house where it would be heaven. And two of them make fine Mr. and Mrs. Chests. Made of select poplar, unfinished, sanded, and ready to finish, \$10.90. In blonde, walnut, maple, or mahogany finish, \$13.90. 20" x 16" x 36" high. Exp. coll. Forrest Additon, Flowery Branch, Ga.



FIRE HORSES, Ned and Tom by name, are as handsome a pair of andirons as you'll see pulled up at any grate. Custom cast and forged from authentic cast-iron horse hitching-post heads, they are made from extra heavy 7 1/2" wrought-iron and heavy draft shoes. 14" high, 19" deep, they're finished in heat resistant black and sold only as a team. \$24.50 pr. ppd. Bob Finn Metalsmith, Rutland 1, Massachusetts.



Fold-Away BUFFET

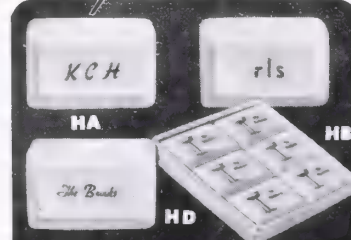
Whether you're entertaining "the boss" and his wife or your next-door neighbor, it will be easy and smart with the polished hardwood Fold-Away Buffet. Fits compactly into the corner of your cupboard (folds to 14") yet opens to 28 1/2" with 5 spacious wells for serving. Includes 2 wood-covered glass relish dishes with spreaders and glass salt and peppers. Needs no doilies. Easy to wash. Available in fine-grained walnut or natural wood. \$12.95 postpaid. Satisfaction guaranteed.

Otake Art Shop

59 West Washington Street, Chicago 2, Illinois

Send for free folder of other types of servers.

Get Personal in a nice sort of way with Personalized Soap



The design lasts on this beautifully-scented French-milled soap. Your choice of initials in green, delphinium blue, navy blue, red, brown or black on white jasmine, white cologne, pink apple blossom, yellow sandalwood or blue rose soap. \$6.00 a dozen or 6 cakes for \$3.50. Prices include boxing and mailing. Specify initials, color soap and imprint. The "Original" Personalized Soap

Katherine Gray & COLORADO

WRITE FOR—new illustrated catalog. P.O. BOX 136, COLORADO SPRINGS

SHOPPING



BEST SEAT IN THE HOUSE for television is this solid Honduras mahogany ottoman. Truly a superb piece of furniture, with 6 webbed deep-rail springs, the filling is sterilized horsehair and cotton felt. Covered with your fabric or theirs (state color desired), it's 16½" x 16½" x 15½" high. With rollers, \$9 express collect. Biggs Antique Co., 900 W. Marshall St., Richmond 20, Virginia.



TOP PERFORMERS will turn your table into a three ring circus while they add spice to your meals. Salt and pepper shakers are shaped like performing dogs and monkeys, dressed in circus clothes. The animal is the pepper. The ball that he balances is the salt. In six assorted designs, \$1 each; \$5.50 for set of 6. Ppd. Salt & Pepper Shop, 15 E. 86th St., New York 28.



OUR HOME IN OILS, painted by a fine Dallas artist, John A. Carney, will become one of the proudest portraits on your wall. Mr. Carney works from Kodachrome transparencies or Kodacolor prints, but each painting takes time. So if you want to have a portrait of your home under the Christmas tree, order now. 12" x 16" canvas, unframed, \$5 ppd. John A. Carney, 2211 Daniels Drive, Dallas, Tex.



REQUEST
Illustrated Folder and
further information

Old Sparhawk
Portland 7, Maine
America's Oldest
Braided Rug Maker

Authentically
Produced
HANDMADE

Braided Rugs

DEVELOPED
TO YOUR INDIVIDUAL
REQUIREMENT IN
EVERY DETAIL



FAITHFUL HOUND DOGS ANDIRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with adjustable log rests.

18" High and weigh 40 pounds

Solid Brass Dogs \$29.95

Cast Iron, black satin finish \$19.95

Catalog of other sizes 10 cents. Transportation collect.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N Nashville 5, Tennessee

SWEDISH SPONGE CLOTH



2 for \$1.00 PPD.

WASHES • WIPES •
DRIES • in 1 stroke

Soft as chamois!
Nothing else like it!
Lightens housework.

Outlasts ordinary sponges; 7" square. Ideal for kitchen, bathroom, windows, dishes, cars, etc.

SEE-THRU SHAMPOO GOGGLES

Plastic glasses with terry cloth keep suds out of your eyes. Ideal for home permanents—kids love 'em. Specify "Adult" or "Junior" size. ADULTS' or CHILDREN'S



\$1.50 PPD.



TISSUE CADDY

2 for \$1.10 PPD.

Soft frosted plastic with zipper—for bedroom, bath and car. Good for travel items; also ideal mothproof storage for small woollens.

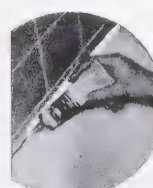
NO
GOD'S

MASTERCRAFT 212 SUMMER STREET
DEPT. B10, BOSTON 10, MASS.

MIRACLE TUB-CALK

Large tube \$1 PPD

For tubs, sinks, showers, tile, window and door frames. Always white—never shrinks or crumbles! Apply like toothpaste—no bother, no mess.



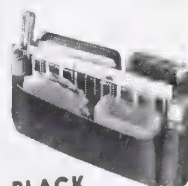
BANISH SCRATCHES!

Furniture scratches go like magic—just rub on Almond Stick and see them disappear. Harmless to all finishes! Effaces 1,000 scratches. \$1.00 PPD.



"IN-A-PURSE" ORGANIZER

Miniature "filing system" ends handbag fumbling. 7 pockets hold every essential item—keys to wallet. Transfers from purse to purse. 7" x 3½". Swell gift!



**BLACK
TAFFETA \$1.50
RED PLASTIC
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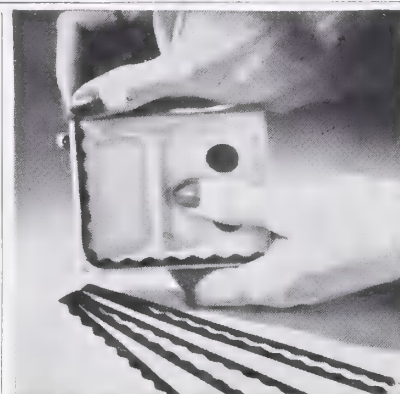


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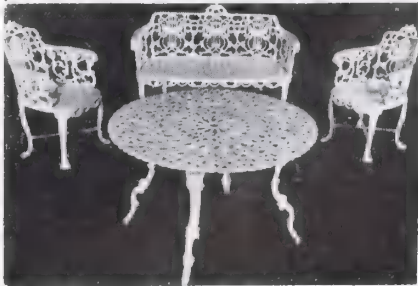
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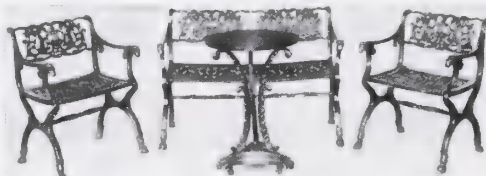
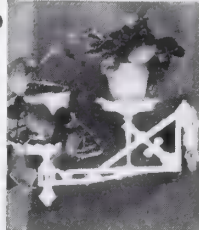
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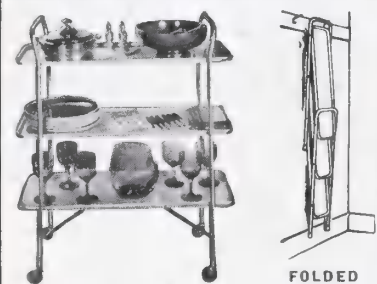
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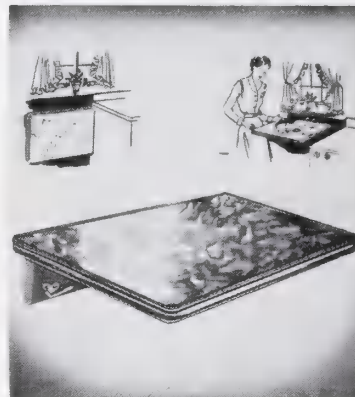
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WINDOW



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present! It's a crystal and ster-
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Just the right size for a conva-
lescent's tray, too—and the nicest
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he wears, our guess is he's ready
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is aluminum-edged, has an indes-
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Strong spring brackets hold it
firmly when raised. To fold flat
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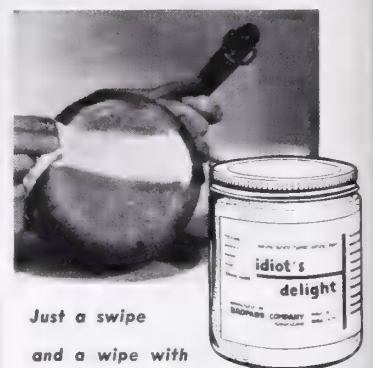
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everything from soup to nuts. \$2.98
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Hundreds and hundreds of beautiful buttons... all colors, designs, and sizes. You can have "dozens" of "sets" for dresses, etc. These are "left-overs" of large manufacturers who make buttons for makers of expensive blouses, dresses, shirts and other fine garments. A TREMENDOUS BARGAIN! SEND NO MONEY! Pay postman \$1.00 plus postage.

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Assorted sizes from ¼ to ½ inch. Fine for blouses, shirts, and children's garments, etc. ALL WHITE fresh water pearl, serviceable and of a good quality.

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New, first-quality plastic buttons, 6 different sizes, 6 different patterns. Perfect for all types of garments.

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All 4 of the above assortments **FOR ONLY \$3.00**. Include 25¢ extra for postage and handling on each \$1.00 order. 35¢ extra on \$3.00 orders. Also sent C.O.D. plus postage. **SATISFACTION GUARANTEED** or purchase price refunded. You take no chances. Supply limited. order NOW!

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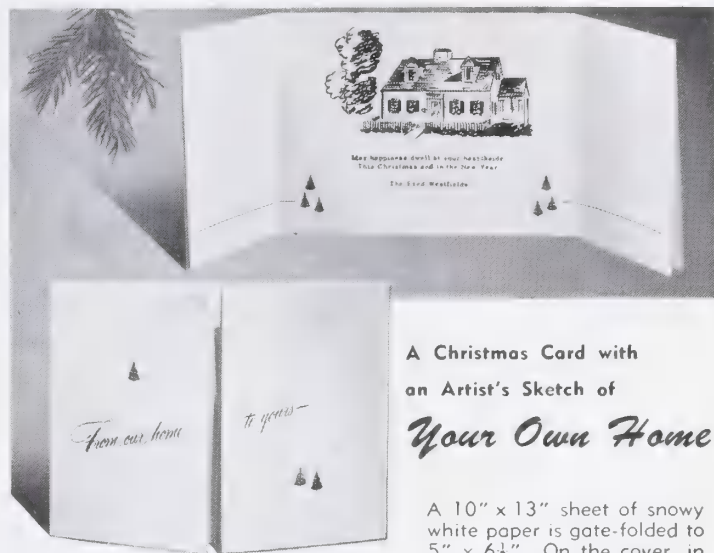
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Send us a photo of your home. Our artist will sketch it and we'll print it on the inside of this Card

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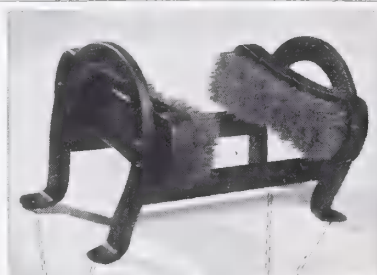


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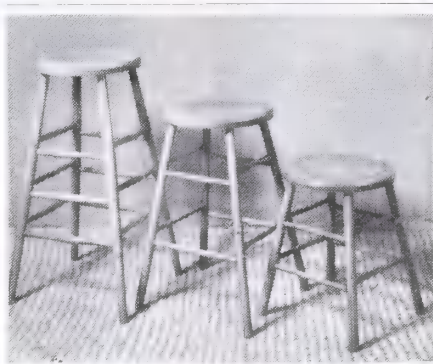
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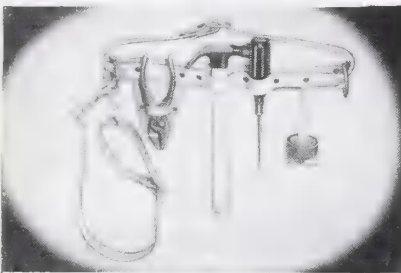
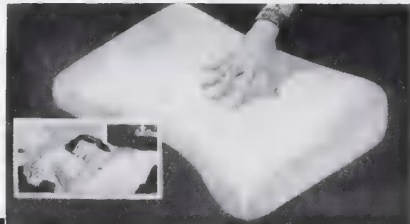


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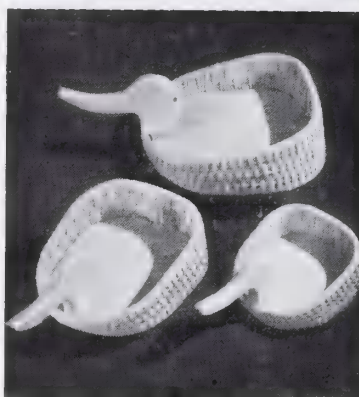
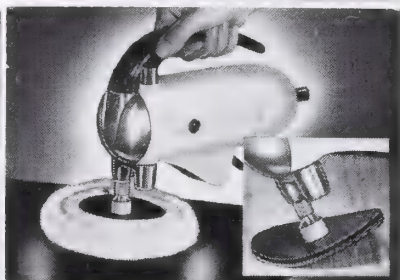
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(Continued on page 115)

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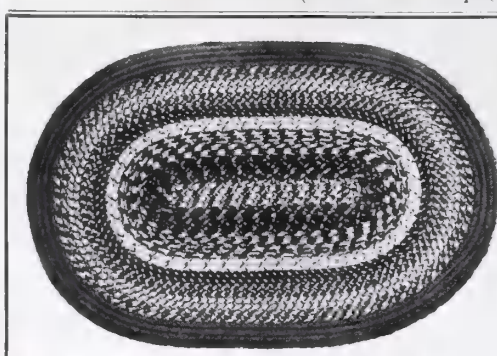
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Height 35 1/2", Seat 17" x 13", Height of Seat 17".
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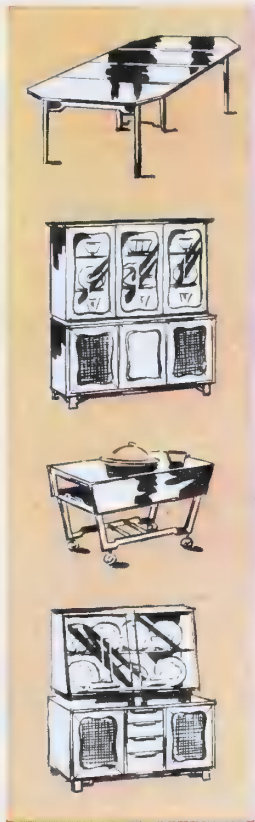
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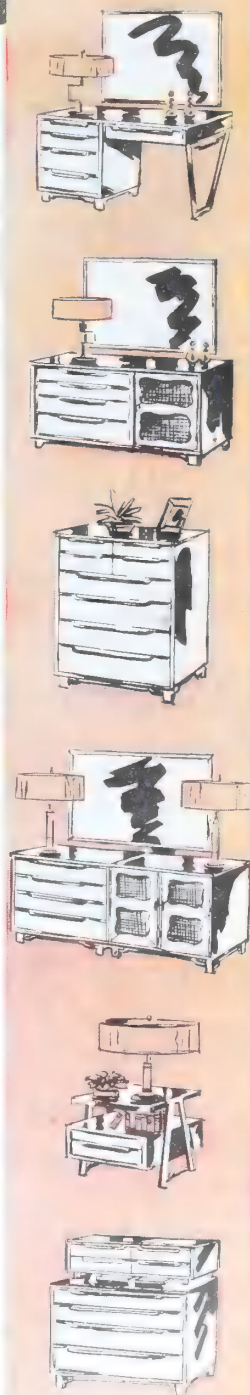
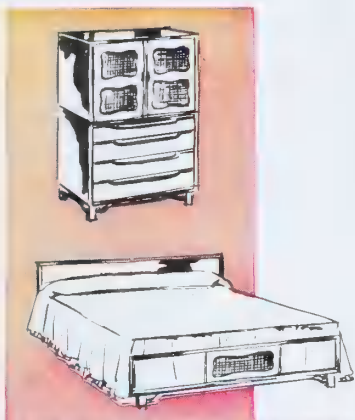
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Despite the destruction of the Salorges Museum, Nantes still boasts a wealth of textile treasures. And a rare engraving in historic Nantes Castle inspired Mr. Kandell to recreate this exquisite design.



Now see Mr. Kandell's 20th Century salute to the designer of this 18th Century Toile! It's "Nantes" . . . a crisp modern chintz rich in old world charm. In the glowing colors below, and many others.

How Mr. Kandell's visit to the chateau country inspired the gracious elegance of "Nantes"



You're the magician! You can create any atmosphere . . . any illusion you like, by your use of color and pattern. Make a little room look bigger . . . make a big room seem cosier. Make it gay . . . make it dignified. You'll see a *hundred* possibilities when you

see the whole wide, wonderful range of Kandell decorator chintzes!

See them soon, and remember to look for the Kandell name on the selvage, because Kandell means *quality* Everglaze chintz . . . washable, durable and colorfast.

KANDELL *Chintz* EVERGLAZE*

*A trademark signifying fabric finished and tested according to processes and standards controlled and prescribed by Joseph Bancroft & Sons Co.



For the store in your city, write Kandell, Inc., 261 Fifth Avenue, New York 18, N. Y.

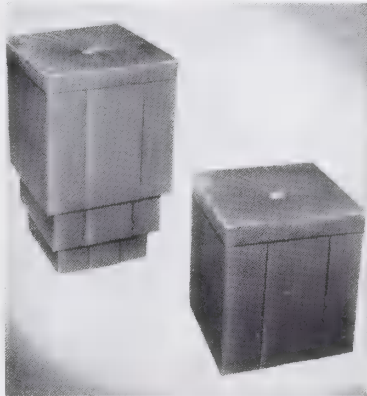


WINDOW SHOPPING

CONTINUED FROM PAGE 110

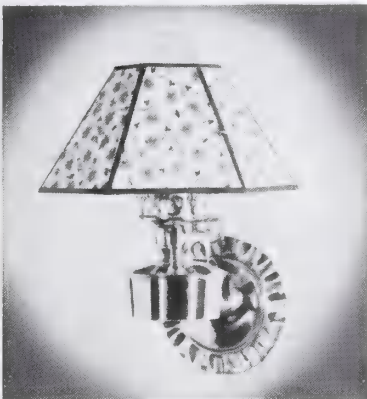
TELEVISION HAS SOCKS

lescope one into the other, and with the nest of three you have "down in front" row of orchestra seats for your favorite programs. Upholstered in embossed vinyl plastic, they come in red, brown, gray, light blue, or light green. Largest is a 16" cube. Smallest is a 12" cube. \$12.95 ppd. coll. Beaumont Distributors, 33 Lexington Ave., N. Y. C.



OLISHED APPEARANCE,

provided by the head-in-the air charm of this Pin-Up, will add style to your room you've been looking for. Polished brass copper Tinder Box chimney lamp comes with a 10" Fabritex shade made in a French Provincial red paint. Chimney takes up to 60-watt bulb. Wall plate is hand-imped. \$12.75 ppd. Old Guild Forge, Guilford, Connecticut.



THE CLOWN'S BIG MOUTH

laughing "down-the-hatch" opening for a child's dirty clothes, and with this kind of a laundry bag hanging in the closet, it's fun to be neat. The Firestone Velon bag is hand-painted in circus colors, and the contents can be emptied through the zippered opening at bottom. Hang on any coat hanger. \$1.95 ppd. Treasure Island, 10 High St., Rm. 714B, Boston 10, Mass.



Don't Hunt for Stamps

KEEP STAMPS HANDY in Northmore's original colonial-styled paperweight of solid brass. Lacquered to retain brightness. Soft felt pad protects desk. ALWAYS HAS A STAMP WHEN YOU NEED ONE! Saucer shaped top, which lifts off, holds pins, clips. A neat and strikingly handsome gift. Holds a regular coil of U.S. Post Office stamps.

Send check or money order now.
Orders shipped day received.
Satisfaction Guaranteed.

\$3.50
ppd

Northmore's
Highland Park 1, Ill.



PHOTO COURTESY OF BETTER HOMES & GARDENS

FROM HISTORIC VIRGINIA

Two pieces from our lovely selection of handcrafted furniture. Authentic milking stool has many uses but is especially loved by the small fry for TV viewing. As a holder for your monthly periodicals, the lovely cradle is not only practical—but gives a quiet and delightful touch to your decorating scheme. You'll love these for your home or as gifts—and you may have them in your choice of solid maple, walnut or mahogany.

ORDER NOW FOR CHRISTMAS
Shipped express collect—
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Send 10¢ for folder of our complete selection of handmade furniture.

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Height 12½"
Diameter 9½"
\$5.95

Length 15½"
Height 13½"
Width 11½"
\$12.95

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Established 1921

Write Attention Miriam Smith

1351 Beacon Street,

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Send Dime Coin for new Home-Fashion Catalogue.

★ Please request color swatches if precise color is important.

★ Send check or money order for immediate postpaid delivery.



YOU NAME IT . . . and WE'LL EMBROIDER IT ON A HIGH COUNT RAYON TAFFETA SHOWER CURTAIN

We've sold thousands of these attractive, water repellent shower curtains . . . and now, you can order them with a personalized or humorous thought . . . family or children's names . . . or any message of your own creation. A zany, appealing gift to give or receive. Shower curtain (6 x 6 ft) with up to 12 embroidered letters...complete . . . 10.95. (Add 20c for each extra letter.) Ruffled 54" long matching window DRAPES (no lettering) . . . 5.95. Material color swatches on request.

IDEAS for EMBROIDERY LETTERING

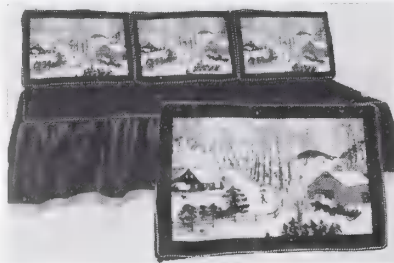
Frank and John Don't be a Drip
The Jones Singing in the Rain
Honest Henry Ten Minute Limit
Linda's Own Shower His Honor, the Boss
Sluggo Jeff Don't be a stinker

SHOWER COLORS

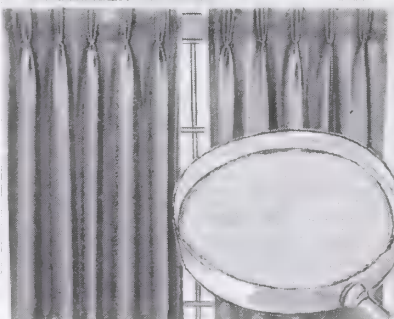
Red Peach
Rose Yellow
Wine Flamingo
Grey Light Blue
White Light Green
Black Hunter Green

Embroidery Colors

Brown
Black
Grey
White
Dark Green



GRANDMA MOSES "Early Springtime" print, in beautifully blended colors, adorns the front of the pillow covers on this washable, cotton crepe-tex set. Standard size 77 x 31 inch studio couch slip cover and 3 reversible pillow covers in choice of wine or hunter green with grey trim . . . complete 15.95. Matching, printed pinch-pleated, 63" long drapes 11.95, 84" long drapes 15.95



"NUB-WEAVE" draw drapes of rayon and cotton have a nubby texture that decorators prefer. In 9 exciting solid colors of hunter green, eggshell, chartreuse, rose, wine, brown, grey, mint green, or gold. They're 84" wide to the pair (finished, pinch pleated width 46"). Hang 2 or more pair together for wide windows. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95.

QUILTED EVERGLAZE CHINTZ COVERLET is scalloped and luxuriously quilted. Be your own decorator and mix-or-match the colors of the ensemble pieces . . . from solid rose, blue, yellow, cherry, hunter green, grey, brown, or white. Twin coverlet 13.95, full 14.95, twin dust ruffle 6.95, full 7.95, ruffled 90" long drapes 9.95, sham 4.95, vanity skirt 6.95.



TAFFETA'S TOPS FOR FALL . . . and our luxurious 200 count rayon taffeta tops them all. Decorator solid colors of rose, grey, hunter green, chartreuse, brown, wine, blue, mint green or orchid. Twin quilted coverlet 11.95, full 12.95 . . . twin dust ruffle 7.95, full 8.95 . . . twin quilted spread 12.95, full 13.95 . . . 90" long lined drapes 10.95, sham 4.95, vanity skirt 6.95.

COLLECTORS CUPS

We were fortunate, indeed, to get even a few of these hard-to-import Bavarian Royal Cups. Exquisite China with true cobalt-blue background, lavishly trimmed with coin gold. Inside cup all over gold. Your collection lacks the Royal touch until you have one. Supply very limited.\$24.00 post paid

CUPS AT ALL PRICES

We have one of the country's largest collections of fine, imported cups. Prices range from a modest \$1.00 to \$25.00. Send 10c for most unusual collector's and gift catalog.

SPECIAL GET ACQUAINTED OFFER \$1.95 P.P.

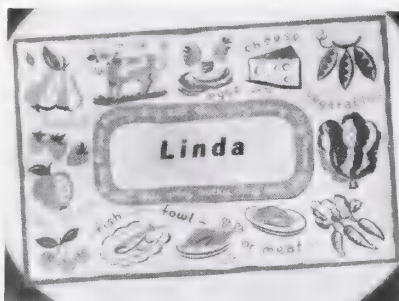
Regular catalog price \$2.98—One to a customer. Imported, English Bone china. Famous Crown Derby pattern. Here is your chance to start a friend's collection at small cost.

Satisfaction guaranteed with every purchase.

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house of
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CHARM



Personalized Kiddy Place Mats

Every meal's a party—and for Mom, too—because there's no mess to clean up! Gay mats of paper with multi-color illustrations the children will love—cows, hens, fruits and vegetables. Youngster's first name in center. 10" x 15 1/2" PP3439—36 for \$1 postpaid.

Gift Ideas
Free!

104-Page Catalog
of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin

A PRECIOUS PERMANENT RECORD OF YOUR CHILD'S HEIGHT & WEIGHT PROGRESS

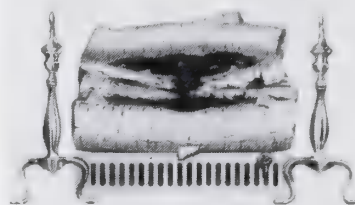
"UP - SEE -
WEIGH - SEE"

This clever, decorative, height and weight chart gives you a complete visual record of your child's height and weight progress. Colorfully illustrated with pictures of children at play, 5" wide, 42" long, records heights up to 4 1/2 feet, made of washable leatherette, can be taped or tacked to wall. An ideal decorative gift for parents or child. Gift wrapped. \$1.95 Write for catalog, postpaid

LION'S NOVELTIES CO. Dept. 3
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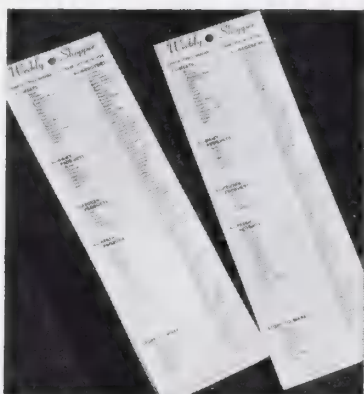
WINDOW



GAS LOGS. amazing copies Oak or Silver Birch (special choice), are made of heat-reflecting refractory mounted on metal base. Cast-iron burner, rotary shutter, quick-action valve. Realistic flames play up through cluster. Has illuminating device shadow-spinner when heat not needed. State type of gas. 22" x 11" x 18" high, 3/8" gas inlet \$43.50 f.o.b. Ohio Foundry Mfg. Co., Steubenville, Ohio.



LIQUID SACHET is as fresh as spring. A few dabs of Clo-Scent, a perfumed lacquer, will give a delightful floral odor to your closets, bureau drawers, linen shelves, luggage, and cloth hangers. It's long-lasting; will not harm woods or fabrics, dries almost instantly. 1 1/4 oz. bottle with brush, is \$1.95 ppd. The Clo-Scent Co., 818 Wyandotte St., Kansas City, Mo.



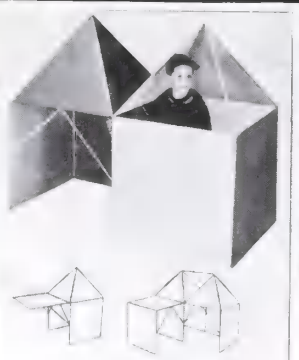
MEMORY JOGGERS. Make out the weekly marketing list a breeze with these remarkable pads. Each sheet has pre-printed every conceivable item anyone would need, classified under Meats, Dairy Products, Fresh Produce, Cereals, and the classification Stops to Make. Each pad gives you about a year's supply. for 2 ppd. State House Gifts, Cambridge St., Boston.

LIFE

magazine says This is

"THE TOY"

*Builds 50 Units—
Each big enough to play in!*



\$3.50
postpaid

This may be child's play, but the whole family won't be able to resist using "THE TOY!" With it—in a matter of minutes—any child from 4 to 14 can actually build such things as playhouses, lemonade stands and beach cabanas—all sturdy and big enough for children to play in! "THE TOY" comes in a 30"x31 1/2" package that contains 8 panels of strong, waterproof, Kraft, 38 dowels and 36 flexible connectors—enough equipment to assemble over 50 life-size, brilliantly colored units!

"Pack-at-a-time!"
CIGARETTE DISPENSER

Holds full carton

Regular or

King Size!

Keeps cigarettes

always handy—

dispenses pack-

age at a time as

needed! Stained

maple finish

wood with at-

tractive placard

on front. Every

smoker will get

a bang out of

the clever verse

citing the evils

of tobacco. A

gift they'll talk

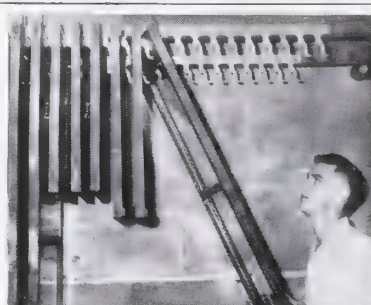
about for

months after-

ward!

\$1.65 each

2 for \$3.25 Ppd.



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A tidy way to store and protect your storms and screens! Stor-A-Way safely holds large or small standard wood sashes, from 7/8" to 1 3/16" thick. Keeps them off damp floors, prevents rotting and warping. Reduces glass breakage. Saves space. Easy to nail to joists or rafters. Made of heavy gauge aluminum. No. AJ820 holds 20 windows . . . \$3.94, postpaid. No. AJ820a holds 6 windows . . . \$1.49, postpaid.

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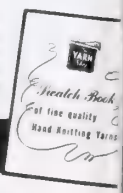
If you visited California's famous Yarn Shop you'd be amazed, delighted by the fabulous of wonderful color surrounding you...our yarns in exclusive California Colortones. To you vast selection we dye and process our yarns...your guarantee of unexcelled quality factory-to-you savings.

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SHOPPING



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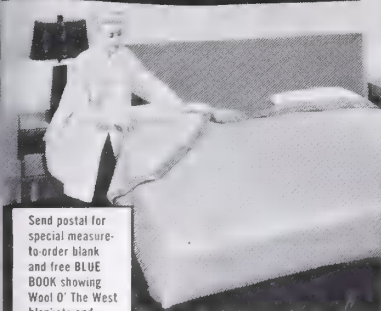
ROYAL DOULTON, magic came to discriminating collectors of figurines, brings you "The Potter," an English bone china figurine that we think is superb. If you've wanted to start a collection, this is a very proud beginning. 6½" x 5" x 7" high, the price is \$60 ppd. Nelmor, 901 Bergen Ave., Jersey City 6, N. J.



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HOLLYWOOD Contour is the only seamless blanket ever designed to fit any oversize bed. Tailored to your specifications, this amazing new blanket features patented zippered and mitered corners plus a generous tuck-under flap... provides more than the usual foot freedom and is guaranteed to stay in place all night. Makes bed-making a snap.
■ 100% wool, mothproof. ■ 10 decorator shades.
● Matching rayon satin binding on all 3 exposed sides.

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Authentic Reproductions of Museum Pieces.

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The Wedding Goblet

The bride and groom will toast each other from this lovely version of the traditional Napoleonic wedding goblet. An heirloom gift from you to be cherished by the couple through all the years to come. Etched with his and her full names and the date of the ceremony. In beautifully clear crystal, 6" tall. Gift-boxed and shipped directly to the bride, if you prefer. Delivery, **\$10.00** postpaid about ten days.

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New York	91	18 "x18 "	1.00	4.00
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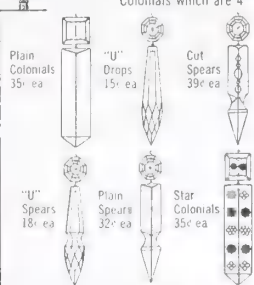
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All prisms are 3 3/4" overall except Plain and Star Colonials which are 4"



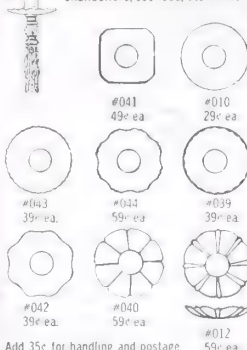
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3 1/2" diameter and 1" center hole.

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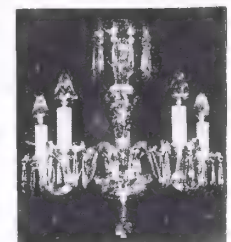
Minimum order 6 bobeche. Other styles available to fit chandeliers, sconces, etc. Write



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CHANDELIER

This dazzling chandelier masterpiece is being offered at a price which cannot be repeated. Imported directly from Europe, it typifies the superb craftsmanship of Europe's artisans. Has 5 lights... and is suitable for the contemporary as well as traditional home. A rare opportunity for a value purchase.



Height 24"
Width 22" **\$39.00**

Satisfaction Guaranteed or Money Back in 5 days. Send check or money order. Express charges extra.

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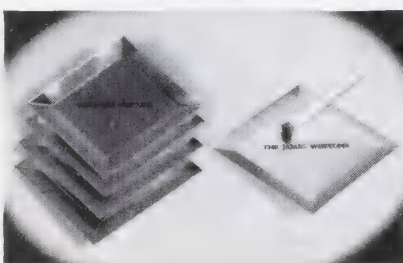


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lamp in classical
Empire tradition—**

our own copy of an authentic original, its ormolu trim perfectly simulating the fine workmanship and carving of the craftsmen of that era. Height forty inches. Three-way reflector. Beige shantung shade. Complete, 39.50 Please add 1.00 postage beyond United Parcel delivery area.

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Toujours L'amour

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for him



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Hobi

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WINDOW



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these Mexican ovenware trays have made the biggest hit with the Spanish Señoritas since the mantilla. So we couldn't pass up the opportunity to bring them to you. The four nested bake trays of Tonalá pottery have the new octagonal shape, come with cream or terra cotta backgrounds. Set of 4 is \$4.75 ppd. Old Mexico Shop, Santa Fe, New Mexico.



NAPKIN PRESS, pretty com-

panion to the popular Doily Press is a simple but effective answer to the problem of wrinkled napkins. Covered with quilted, washable Paisley-chintz paper, it has a gusset, grosgrain ribbon ties. Fine, too, for hankies and collars 10" x 10", \$2 ppd. Northmore's Box 756, Highland Park, Ill.



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love and prize this ingenious adaption of the famous Magnus organ. All he has to do is blow. Then play the keys according to the instruction booklet. With more than a full chromatic octave (9 white keys, 5 black), it's tops for quick playing, and lots of fun. Sanitary vinyl tubing for blowing. "number system" for playing. \$3.98 ppd. Novelty Mart 59 E. 8th St., New York 3.



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"JUST like magic," the amazing new dye RUGADUB, changes or restores the color of your rugs. Just brush on. Let dry overnight—"presto" your rug looks like "new" in the morning. For any wool rug. Colors evenly. Neutral rugs take any color. Refresh dark rugs with nearest Rugadub color. Dyes a 9 x 12 rug. Time-tested.

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Use on solid, mixed or figured rugs. Five Rugadub colors: Deep Hedge Green, Emerald Green, Midnight Blue, Maroon and Tobacco Brown. Complete Rugadub Kit includes mixing tray, brush, measuring cup and easy-to-understand directions. ONLY \$3.95. Hurry—Order NOW!

Money Back Guarantee

Just send \$3.95 (check or M.O.) with name and address or order C.O.D. and you pay postage. Specify color. Money back either way if not delighted.

The CHAIR-LOC Co.
Dept. HB-10
Lakehurst, N. J.

SHOPPING



YOUR DRINKIN' UNCLE

will undoubtedly remember you
his will if you give him this
Italian corkscrew and bottle open-
er. Made of solid brass, chrome-
plated, it is especially designed to
remove the most stubborn corks
—even from those cobwebby bot-
tles—with the greatest of ease.
Handle is fine cap lifter. Price is
perfect. \$1.95 ppd. Hoffritz, 50 W.
4th St., New York 1, N.Y.

MOCC-A-KIT. You'll have the
me of your life making these
moccasins for Christmas presents.
The kit includes pre-cut pieces
of fine leather in gold or chrome
gray, laces, instructions, and ev-
erything you need to whip up a
pair of moccasins fit for an In-
dian brave. In all sizes from
children's size 10 up to 10 in
adults' and 14 in men's. \$4.95 ppd.
Pixie Designers, Box 305, West
Durham, North Carolina.

COPY CATCHERS, that's
what Jeanne and Jerry of the
House of Warric are. They take
your signature and reproduce it
in a handsome ash tray, hand-
crafted of ceramic. Safety Shelf
prevents cigarettes from toppling
into your table. In brown with
eggshell accents, aqua with brown,
deep green with aqua. Allow 2-3
wks. delivery. Send signature.
\$3.60 ppd. House of Warric, Box
5, Bethpage, N.Y.



CIRCUS WAGON TOY CHEST 10⁹⁵

shipped express collect

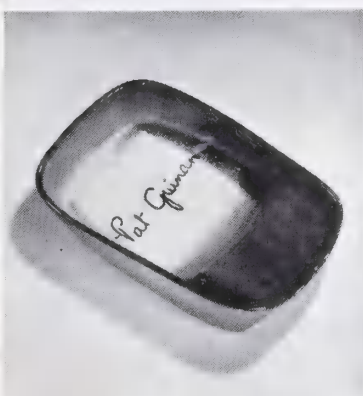
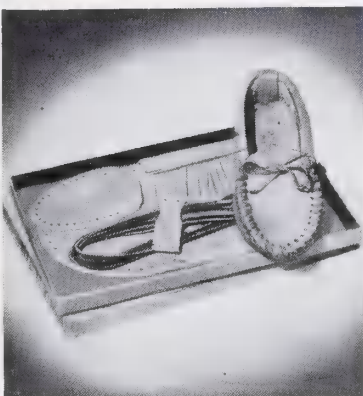
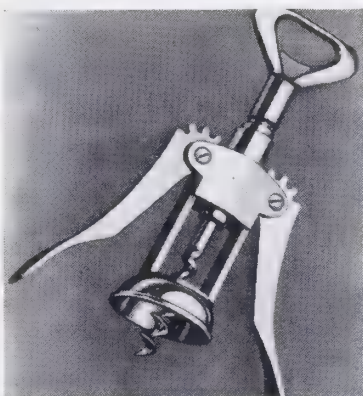
If your children's toys are always underfoot
you'll welcome this wonderful toy chest. Big,
easy-rolling, wooden wheels and pull rope. Over-
all size, 31 x 15 x 16 inches. Roomy enough to
hold lots of toys, even bulky ones. Sturdy wood
name. Chip-proof, splinter-proof masonite con-
struction. Strong enough to support an adult.
Finished in pearl gray with shiny black bars.
Circus red top and trim, fuzzy lion on side.

Featured in Good Housekeeping

Available Nowhere Else in the World! Send
check or money order. No C.O.D.'s please.

Free catalogue Juvenile Furniture at Direct-to-
You Prices. Wonderful Christmas Suggestions.

LEWIS MFG. CO.
34 Isabella Street Dept. HB-10
Pittsburgh 12, Pa.



• **Keep Ice Cubes 4 Hours!**

• THERMO TUMBLERS

• Exciting new Thermo Tumblers keep ice
cubes four (4) hours without melting.
• (Prove it to yourself!) Two layers of Poly-
styrene with a vacuum between is what
turns the trick. They won't sweat, need no
coasters, won't moisten hands. Ideal for
bridge. 10-oz. size, in festive colors of Co-
balt Blue, Red, Green, Amber. They make
wonderful wedding gifts and you'll want
several sets yourself for fall entertaining.

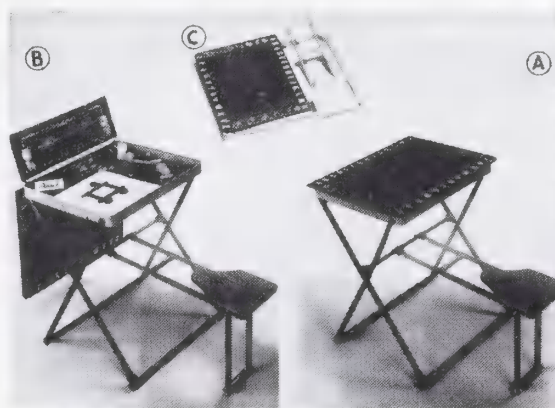
• Set of 4 **\$5.00** Each **\$1.25**
• (one each shade)

• Postpaid, money refunded if not satisfied

artisan galleries

FORT DODGE

IOWA



Fold- Away Desk and Black- Board

(A) Here it's a desk and blackboard combined!

(B) Opening the desk reveals new possibilities. This
hammer and nail-peg table has a vinylite backdrop with
pockets for accessories: mallet, box of chalk, eraser, enameled pegs, nails,
celotex board, and wood design pieces.

(C) Folds flat for storage! Comfortable hardwood seat is
adjustable. Frame is beautifully enameled heavy
gauge steel. 24" deep, 23" high, 16" wide. \$4.95
(Add 35c for packaging & mailing.)



UNUSUAL GIFT CATALOG • WRITE DEPT. B-191
THE VILLAGE STORE
LAKE PLACID, N.Y.



CREATE A CHINA DOLL with a JENNIE JUNE KIT!

14 1/2"

You'll love
old-fashioned Jennie
June. Her face and hair
are handpainted with
china paint, baked on!

Kit—with china head, arms and
feet, directions for making doll and
clothes **\$2.70**

Doll undressed—assembled, pat-
terns for clothes. **\$4.30**

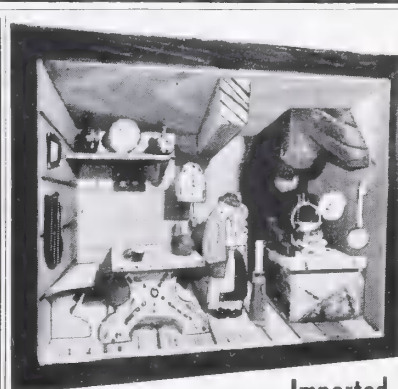
Complete—assembled, clothed. **\$5.95**

Hair colors: black, brown, blonde, red, gray

POSTPAID—California orders add 3% tax

WRITE FOR CATALOG OF OTHER JENNIE
JUNE CHINA DOLLS (4" to 20" tall) and
china parts for repairing old dolls; also JENNIE
JUNE Salt and Pepper Shakers, Vases, Wall
Plaques, Buttons, Cookie Jars.

Mark Farmer
MFG. CO.
Box 573 HB2
El Cerrito, Calif.



Imported Hand-Carved Hand-Painted SHADOW PICTURE

9" wide, 6 3/4" high, 1 3/4" deep. Direct from
Italy, this fascinating 3rd-dimensional Shadow
Picture has captured alluring charm of Old
World. The quaint figurines in romantic pose,
kitchen furnishings, appointments, range, are
faithfully reproduced in brilliant, natural
colors. You'll marvel at sheer decorative value
of this delightful import. Truly a collector's
item that will bring to your home a touch of rich distinc-
tion to enhance the decor of any room. No C.O.D.'s.

\$3.85 ppd.
\$7.45 pp. pr.
any room. No C.O.D.'s.

CLODO of CHICAGO Dept. 1102
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NEW! IMPROVED!

Trash Disposal Unit Burns Refuse Safely



A new type outdoor dis-
posal-unit safely,
quickly burns trash and
garbage in any weather.
Damp, green, dry refuse
is fully consumed. Sci-
entific draft design elim-
inates fire hazard of fly-
ing ash, sparks—minimizes smoke, smell.
Nothing to get out of order. Needs no watch-
ing. Ends refuse hauling and fire hazards to
quickly pay for itself. Measures 20" sq. at
base by 34" high. 2 bu. cap. Sturdily built.
New hinged top with handle. Recommended
by Bureau of Fire Prevention. Full price
Model E **\$12.95** postpaid. Money back
guarantee.

DELUXE WEATHER-RESISTANT MODEL EC
—Same specifications as above plus a baked-
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sistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee.
Priced at **\$15.95** postpaid.

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—Weather-protected with baked-on, dull
gray, ceramic coating. Bigger, more efficient
—measures 43" high by 24" sq. at the base
with 3 bu. cap. Complete with grate. New
hinged top with handle. Money back guar-
antee. Priced at only **\$21.95** postpaid.
Send check, cash or money order for model
desired to:

ALSTO COMPANY

Dept. HB-10, 4007 Detroit Ave., Cleveland 13, O.

Dresses up
your bathroom

Colorful

Tankettes

Prevents
Moisture
Condensation

3-piece
bathroom

set

only
3⁹⁸



Gives your bathroom a rich, colorful, decorat-
look to match or contrast with any color scheme.
As useful as it is good looking. Protects new tanks.
Hides old, marred tank-finish. Absorbs and evap-
orates tank moisture without becoming soaked.
Ends unsightly dripping. Will not mildew. Fastens
with grippers. Easily removed for laundering.
Two styles. Standard tank (attached to wall). Free
standing tank (attached to bowl). Luxurious cotton
chenille in lovely colors: pastel blue, yellow, rose,
light green, hunter green, coral, grey, red, white,
chartruse. Order by mail. Satisfaction guaranteed
or money refunded. Add 12¢ for postage on mail
orders. Write Tankettes, 224 W. Washington St.,
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IMPORTED SILVER
GLOBE SHAKERS

S.F.A.'s exclusive new delicacies for the table you set with your finest linens and crystal. Salt and pepper shakers that are prisms of glass capped with sterling silver knobs. 10.00 for the bigger pair, 7.95 for the smaller, tax included on both. Mail and phone orders filled.



Also available in our Beverly Hills store.



Open a new world of adventure and foreign travel for your children! Through the illustrated bi-monthly letters of Pablito, a Mexican youngster, give your child the education opportunities of learning the art, culture and history of Mexico.

Pablito writes of the gay fiestas and colorful customs, describes the life of both ancient and modern Mexico and relates in simple story-telling form, Cortes' conquest of the fabulous Aztec Empire.

Boys and girls between the ages of 8 and 13 will be delighted to receive letters, each containing a photograph, from a foreign country. Child will also receive gift on birthday so please state age and date of birth.

Subscription rate: \$8.00 for one year or \$5.00 for first six months. Send check or money order.

Approved by Mexican Government.

PABLITO S. A.

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Magazine Show Case

"Cover art" goes on the wall. This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom—ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish. Size 23" x 27".....\$17.50
Size 23"x40" rack—holds 45 magazines, in same style and finishes.....\$27.50
Check or Money Order, Express chgs. collect. No C.O.D.'s.

Yield House
N. Conway, New Hampshire
Dept. B10-2

Scatter
BASKETS

A Treasure from Jamaica

Here's a real find! Closely-woven baskets in 3 graduated sizes—5", 4" and 3½" in diameter. Brilliant tropical blossoms embossed on this recent the delicacy of the natural tan weave. Use them for catchalls, for nuts and candy, for costume jewelry. As useful as they are decorative.

Set of 3—\$250

HUSS BROTHERS

Dept. 55, 1117 N. Dearborn
Chicago 10, Ill.

AMAZING NEW POCKET
SIZE RADIO

Really Works—Small as a Package of Cigarettes!

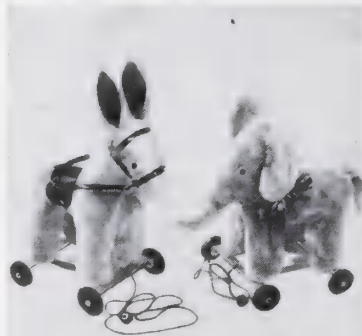
Weight only a few ounces! FITS IN ANY POCKET OR PURSE—GETS LOCAL RADIO STATIONS WITH CLEAR BELL-LIKE TONE—NO STATIC OR INTERFERENCE! NEEDS NO TUBES, BATTERIES OR COMPLICATED HOOKUPS! NO AC PLUG INS! Nothing to wear out or cause trouble. Thousands of users—many report years of service—no cost for upkeep. Uses new crystal diode and III Q coil. SELF-CONTAINED SPEAKER PHONE. Just the tiny radio to take with you ANYWHERE YOU GO—ON TRIPS, VISITING TO CAMP, FARM, ETC.—for real fun and entertainment—ANYTIME!

SEND ONLY \$1.00 (bill, ck. m.o. and pay postman \$3.00 C.O.D. postage or send \$4.00 for p.p. delivery. COMPLETE READY TO LISTEN with a special DX LONG DISTANCE AERIAL KIT given if you order now! GUARANTEED TO WORK—wonderful gifts for all boys and girls. Sold only by mail from:

MIDWAY CO. Dept. PHB-10 Kearney, Nebr.



WINDOW



PULL FOR YOUR PARTY, Buster, and if you stump for your candidate long enough and hard enough, you may persuade Ma and Pa to pull the right lever, come November 4th. Pull toys for young Republicans and Democrats are made of finest plush with jiggling eyes and rubber wheels. Both Donkey and Elephant are about 15" high, \$3.98 each ppd. Guaranty Sales Co., Box 176, Dept. P3, Teaneck, N.J.

ORANGE PEELER, imported from France, is a humdinger of a present for anyone who likes whole oranges. With a specially designed cutter, you make an incision around circumference of orange. With curved blade you lift skin and gently remove. Get one for the breakfast table, one for your child's lunch box. Nickel-plated brass, 6½" long, \$1 ppd. Epicure's Mart, 53 E. Putnam Ave., Greenwich, Conn.

BODY AND SOLE of the Bue Moe Lounger clings to your foot like a glove, and the butter-soft sun tan deerskin is deliciously flattering to a well-turned ankle. A special tanning process makes the leather porous so your feet can breathe. And the foam rubber insole is heaven. Flexible, washable, handmade, in all sizes for men or women (specify which), \$8.95 ppd. Lucy Morris, 5095 S.W. Barnes Rd., Portland 5, Ore.

KEEP YOUR HOME BEAUTIFUL...
LIGHTEN YOUR WORK with
WELMAID "HOUSEHOLD HELPERS"
SAVE TIME—SAVE WORK—SAVE MONEY

STOP SILVER TARNISH!

USE PRO-TEX-SIL TARNISH PREVENTER

8 oz. Bottle.....\$1.00*

Protects your silver from tarnish. Keeps it beautiful longer. Easy to apply. Harmless.



WELMAID SILVER POLISH

Produces a lasting, lovely luster. Easy to apply. One bottle lasts a long time.

Pint Bottle.....75c*



WELMAID ANTI-TARNISH BLOCKS

Place in your silver drawer or case. Gives maximum protection...retards silver tarnish.

2 packages.....\$1.00*



WELMAID RUG-GRIP

Pint Bottle.....\$1.50*

Prevents your rugs from slipping. Keeps them flat. Prevents shrinkage. Harmless to any rug.

SPECIAL MONEY SAVING PACKAGE—Order all 4 WELMAID Products and Save! We'll send all 4 for only \$3.25 plus 25c for postage and handling.

SATISFACTION 100% GUARANTEED—or your money completely and promptly refunded.

Send Check or Money Order Today—*Add 25c for postage and handling to each item. **SEND YOUR ORDER TO:**

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1737 N. CAMPBELL AVE. ■ CHICAGO 47, ILLINOIS



"200" Power Microscope

made in France

Really remarkable value! Splendid gift for students, nature lovers, chemists. A precision microscope, used by doctors, with hand-polished lenses and great resolving power. Magnifies 200 times. Made in our own factory in France. Complete with 5 prepared slides.

Send check or money order. No C.O.D.'s please. Franchises still available. Inquiries invited.

MISTRAL PRODUCTS
113 Maiden Lane, Dept. B-10, New York 38, N.Y.

SHOPPING



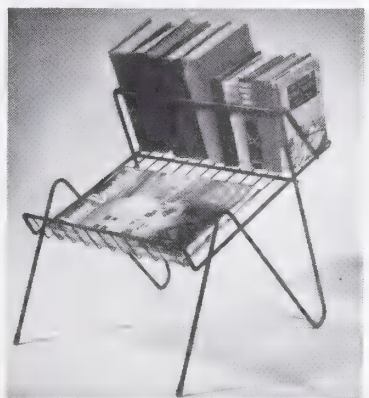
COOKED TO A TURN in individual shells, your *au gratin* dishes will come to the table looking every bit as wonderful as they taste. Use them for everything—shirred eggs to crabmeat crowned with a golden, crusty, bubbly cheese topping. 5" wide, set of 6 is \$1 ppd. Ett-Barr Co., Box 401-FT, Pasadena 18, Calif.



A MIGHTY HUNTER, or a sartorial indoor sport, will love you "deerly" if you order him this beautiful buckskin coat. Made from rugged Michigan deer hides, it's always soft, never becomes hard after being wet, cleans like a dream. Fawn brown, or saddle tan, sizes 36 to 46, \$59.50 ppd. Wm. Gallagher Co., Fenton, Mich.



MAGAZINES AND BOOKS get together to give you topnotch chair-side service in a fascinating new duo-functional rack. Designed by Seymour Robins and called "The Trestle," it's made of black wrought iron with rubber-tipped legs. Magazines lie flat; books stand at back; surface is on an incline. 16" x 18 3/4" x 20", \$12.50 exp. coll. The Yardstick, Miracle Mile, Manhasset, L. I.



MORE VALUE—LATEST STYLES

America's Great Diamond Values

GENUINE DIAMONDS

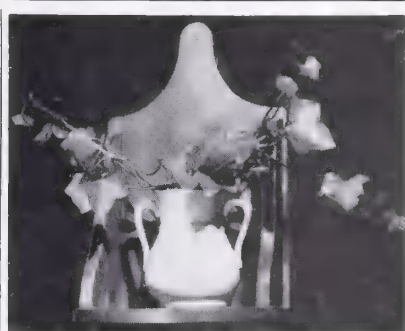
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Save on diamonds from estates, banks and unredeemed pledges at substantial savings.

TIME PAYMENTS ARRANGED

All diamonds reset in brand new modern mountings. Sold with a written iron-clad money back guarantee. Over 100,000 satisfied customers have bought diamonds from Berman's.

Berman's Diamond Loan Bank
Dept. H - BERMAN BLDG., BALTO. 1, MD.



Eighteenth Century Candle Brackets

Possessing the same charm and functional beauty it did in Grandmother's day, this authentic reproduction will add an appealing, nostalgic note to treasured pieces in your home.

Made of Eastern pine, smoothly sanded, it is shipped knocked down for you to assemble and finish to your own requirements from the simple and complete instructions included. Dimensions (assembled) 13" high x 8" wide x 6" deep. Complete with hardware.

A Set of two! \$3.25 postpaid
\$5.95 No C.O.D.'s

Satisfaction guaranteed. Illustrated folder of other reproductions gladly sent.

Dept. H8102 Little East Neck Rd. Babylon, N. Y.

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THE SPOT REMOVER FURNITURE POLISH



REVIVA

by Jackson of London

REMOVES stubborn surface spots
CLEANS dirt and grime
POLISHES to high, dry lustre and covers minor scratches

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For all dark or light varnished, shellacked or lacquered surfaces.

A Triple Action Tonic for Marred Furniture

Quart 2.75 • Pint 1.75 • Half Pint 1.15

Consumer tested and accepted for over 12 years

Use "Patina" Jackson of London English Type Wax (Paste)

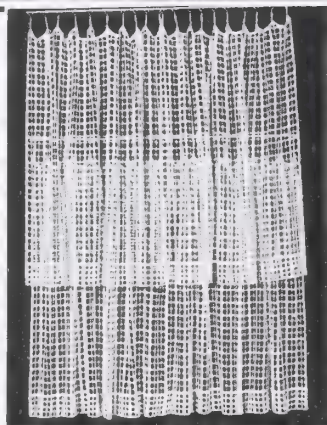
A decorator's polish to restore and retain the patina of precious pieces. For all wood and finished leather. Regular dark for dark surfaces. Special BLOND for light surfaces. \$1.25 jar; \$1.75 double size.

Plus postage. Sorry, no C.O.D.



JACKSON OF LONDON PRODUCTS

Mrs. Mark Jackson's Studio B
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THE NET RESULT

of smartly curtained windows is a glamorous outlook on life.

- Fish net CAFE CURTAINS are sun and color fast, guaranteed washable and need no stretching. Top loops are woven in and slip easily on standard rod.
- FOR STRIKING DECORATOR EFFECT: use two pair in two colors on one rod, or use them tier on tier (top and bottom) as shown.
- Avocado green, gold, chocolate brown, flame, and white.
- CAFE CURTAINS—30" length..... \$3.50 pair

Each pair 36" length..... \$3.95 pair

90" wide

Tailored curtains, too, in all standard sizes. Write for prices and sample swatches.

We pay postage ■ Money-back Guarantee

Frances-Morris Dept. H810, 1016 Carroll St. Brooklyn 25, N. Y.



IMPORTED CRYSTAL

Lighter in emerald, ruby, amethyst or white with painted flowers and gold scrolls, gilt Swiss insert. \$16.50

Cigarette Cup\$4.95

Tray, 4"3.95

Alfred Orlik
Jr.

745 FIFTH AVE., AT 58th ST., NEW YORK 22

"When-to-Water" Indicator



SHOWS WHEN TO WATER PLANTS!

It's a guardian angel that helps keep your houseplants healthy and flourishing! "When-to-Water" is a white marker you put and leave in the soil in each flower pot or planter, and its indicator stripes tell you when to water! The stripes are pink when soil-moisture is right; they turn blue as the soil dries, giving you advance notice before your plant gets thirsty.

Walter Drake 7 for \$1.00 POSTPAID

SATISFACTION GUARANTEED OR MONEY BACK!

110 Drake Bldg., Colorado Springs 2, Colo.



Child's Name Stocking

Your youngster's own name on this huge 18" stocking! Bright red flannel with turned down white cuff. Two merry bells attached. Short name put on cuff in red, longer name across instep in white letters. Order No. PA3509. \$1 postpaid.



Yours Free!

104-Page Catalog of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin

Colonial Wall Decorations



lacquer, hand rubbed. 15" high—7" across—5" deep—\$10.95 each, ppd.

Left—COLONIAL SALT BOX. Reproductions of the salt boxes found by every fireside during Colonial Days. Can be used in any room. Hung on walls or set on mantels. Planted with ivy enhances their beauty. Made from SOLID Honduras mahogany. Finished with clear



FOR LOVELIER WALLS: Add a bit of the romantic past into the decoration of your home with these authentically reproduced Colonial Wall Decorations. Hand crafted, beautifully finished to bring out the rich wood grain. Hard to decorate wall spaces become centers of attraction. All are guaranteed to satisfy.

Right—Colonial grace and charm at your entrance with your new letter and paper holder. Adds the decorators touch to this hard to decorate spot. Holds a plenty and will end the mail search. Made from pine—finished in antique oak or natural honey pine. 20" high—15" across—5" deep—\$12.50 each ppd.



Right—A beautiful hanging shelf styled after the New England salt boxes. Designed to fill your need for a shelf attractive enough to show your prize flowers or antiques. Made from pine, finished in antique oak or natural honey pine. Also in solid mahogany. 15" high—7" across—5" deep. Pine—\$6.95 each. Mahogany—\$7.95 each.

FOR YOUR HOME OR AS A WONDERFUL GIFT. Mail your order today to Stonhouse Wood Originals, 530 Polk Drive, Lido Beach, Sarasota, Florida.



Add a touch of

Victorian Charm

to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp.

Only \$12.00 Postpaid in U. S. No. C.O.D.'s

JACK DANIEL

CENTRALIA ILLINOIS

GIFT WITH

Charm



(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

\$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides \$3.00 extra. Any special design from your rough sketch \$5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four
#212 Country Doctor #128 The Hunter
#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
#114 Colonial Couple #224 Steer

Catalogue on request.

DOUCET METALCRAFT

Box #7 West Peabody, Massachusetts

GERANIUMS FOREVER FRESH and FAIR!



Illustrated are our famous "Gay Deceivers"—geraniums so crisply natural, their brilliant blossoms and foliage fool the experts. 3 blossoms in scarlet, pink or white in classic 4 1/2" white pot.

\$3.75 each, 3 for \$10.50 postpaid.

FREE GIFT CATALOG OF "GAY DECEIVERS"*

Beautifully illustrated, full color, showing scores of flower masterpieces, exquisitely handcrafted in wax. Choose inspired arrangements or individual cut flowers of familiar garden or exotic hot house varieties. They look so real you'll want to catch an imagined fragrance. Order now FREE copy today. It's an invaluable guide for unusual gift suggestions for any occasion.

Consilience Spray

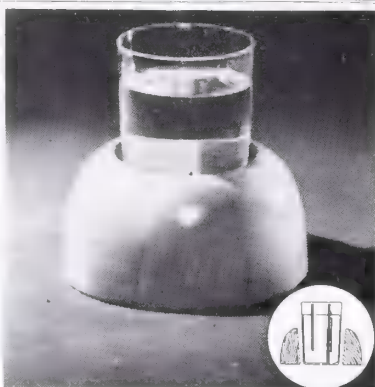
Mail Orders promptly filled.

322 Park Avenue, New York 22, N. Y.

STAND-IN protects your bedside glass of water or medicine from accidental spilling. Guides your hand pleasantly to your glass in the darkness; then helps you replace it safely. Made so any size tumbler fits loosely for easy removal. Richly polished hardwood, size 2 1/4" by 5". A handsome lifetime gift for only \$2.95 ppd., Patented.

Coe Lanpher Company

606 N. Overlook, Alexandria, Va.



WINDOW SHOPPING



HIGH AND DRY your clothes will hang, held by the "Fold-away Dry-M." The two folding arms, 15" long, have eight detachable double grip clips. For students, travelers, and bathroom laundresses, this is a happy gadget. It holds everything from stockings to diapers without danger of snags or rust. In pink, baby blue, or ivory plastic. \$2.25 ppd. Clodo's of Chicago, 6355 N. Maplewood Ave., Chicago 45, Ill.

BREAKFAST CHAIR is so deliciously priced that you'll want several of them. Native hardwood with hand-woven fiber rush seat, 17" x 14", it stands 36" high. Sanded and ready to be painted. \$5.50; light natural finish, \$6.50; mahogany, cherry, walnut, maple or pine finish, \$8. Minimum order 2 chairs. Exp. coll., no c.o.d.'s. Jeff Elliot Craftsmen, Elizabeth City, North Carolina.

THE BUSY SEASON starts in September—and so does this calendar, good for a year. School begins, clubs resume activities, debutantes plan their holiday festivities. There is a page for each week, space for every kind of date, extra memo pages, 9" x 6" enamel finish with green trim \$1.50 ppd. No c.o.d.'s. Josephine H. Keegan, 310 Brown-Mar. Bldg., Birmingham, Ala.

(Continued on page 127)



FOR TUMBLE OR TOWN!

Three-piece set in slate blue Chambray.

Your darlin' will love it! Just enough Western flavor in its double-front openings and red-lined frontier pockets to suit the lollipop set.

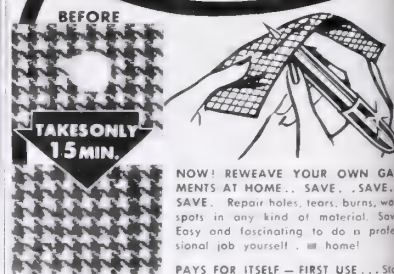
Adorable weskit, wonderful flared skirt for her to swish, snappy shorts to match or mix with her own jersey shirt. All have elasticized backs and red snap fasteners. Complete set in sizes 1-6, \$4.95 plus 25¢ postage.

Send check or money order; no C.O.D.'s.

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POMONA KANSAS
Write for our free gift folder

TRY IT FREE FOR 7 DAYS

SAVE! INVISIBLE HOME-WEAVING INVENTION! NEW!



NOW! REWEAVE YOUR OWN GARMENTS AT HOME... SAVE... SAVE. Repair holes, tears, burns, worn spots in any kind of material. Save! Easy and fascinating to do a professional job yourself... at home!

PAYS FOR ITSELF—FIRST USE... Stop paying high prices for French Reweaving. This amazing new patented device is simple work... fascinating to do. Make EXTRA MONEY doing jobs for others, too.

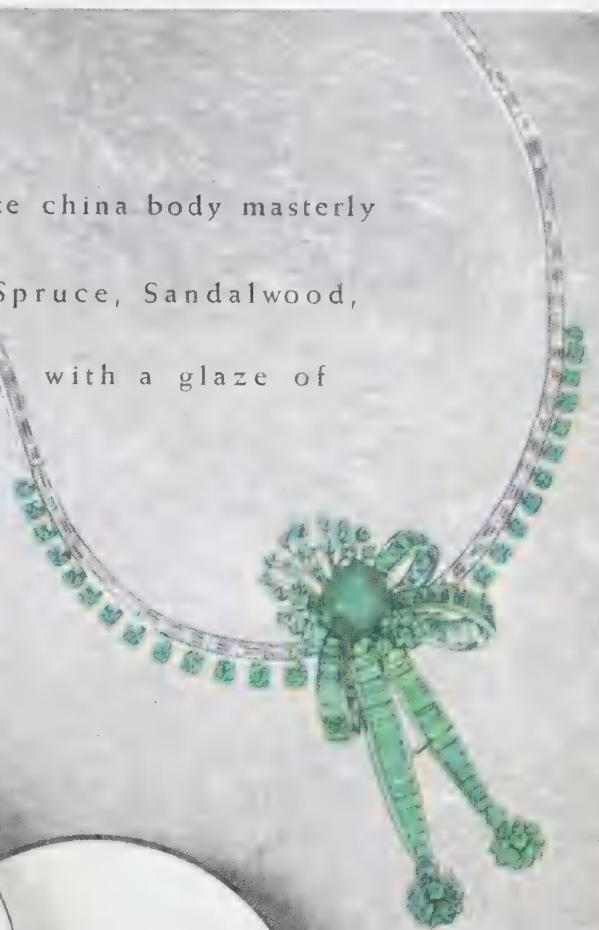
HOME KIT INCLUDES: Patented chrome precision instrument, cap to protect vital parts, step-by-step illustrated instructions, etc. everything you need.

USE IT FREE! FOR 7 DAYS... AT OUR EXPENSE!

SEND NO MONEY—PAY POSTMAN NOTHING. Just send name and address and we will send you the complete Home Kit immediately. Then, try it... repair all your torn garments... use it for 7 FULL DAYS FREE. Then send only \$2.95 and it's all yours! If for any reason you don't want it... just return it and you owe nothing. Fair enough? CONSOLIDATED HOME PRODUCTS, DEPT. # Box 4635, Los Angeles 24, Calif.

ENCANTO NUEVO

... on Franciscan's white china body masterly craftsmanship fuses the subtle nature colors... Spruce, Sandalwood, Willow, Birchbark, Magnolia, Teak... then, illumined with a glaze of gem-like hardness, they are **SET IN PLATINUM**



Encanto Nuevo Place Setting
with Platinum Band \$15.50

Jewels from Black, Starr & Gorham Inc.

Franciscan *fine* China

and Franciscan Ware by Gladding, McBean & Co., Los Angeles, California



OLDE TOWNE by Kling

*Popular!
Lovely!
Smart!*

Olde Towne combines the grace of early American design with the bright beauty of SOLID hard maple.

The rich, lustrous finish is in a beautiful new color...

Autumn Tan. And the fine workmanship and skill of Kling cabinetmakers make Olde Towne an outstanding value in SOLID maple. There are eighteen pieces in this popular group. See it at the better stores.



HOME
Fashion
TIME

September 18-27, 1952

VISIT YOUR FAVORITE
STORES!

KLING
BEDROOM FURNITURE

Send 25¢ in coin (no stamps, please) for the NEW edition of the big, full color booklet "Your Bedroom and You." Contains a wealth of helpful suggestions on the care of furniture and bedroom decoration and arrangement. Address Dept. HB10, Kling Factories, Mayville, N. Y.

KLING MEANS



MAPLE • MAHOGANY • CHERRY



IF YOU'RE easily chilled on cold winter nights, or sleep fitfully, restlessly, under a mound of heavy covers, you'll welcome the Tropic-Aire Automatic Electric Blanket. For here is warm, luxurious sleep all night—no matter how much room temperatures change. It's the kind of sleep that over 4 million people enjoy. Begin now to enjoy that deep, relaxing sleep yourself. Ask to see the Tropic-Aire Electric Blanket at your favorite department or appliance store.

LAKE LOUISE
BLUE

GRAND CANYON
ROSE

SEA ISLAND GREEN

SUN VALLEY
GOLD

BERKSHIRE
GREEN

ARROWHEAD RED

Warmth Without Weight

brings
DEEP, RELAXING SLEEP

The new Tropic-Aire Automatic Blanket maintains any degree of warmth you want. Exclusive, patented "Comfortrol"® is easy to set in the dark by sight, sound, or touch!

Warmth without weight. The lightness of one—the warmth of three or four ordinary blankets.

No chilly bed sheets. Pre-warming the bed a few minutes before retiring ends the shock of cold sheets. Sleep comes faster—in solid comfort.

Easier bedmaking. Just one blanket and a spread. Bed is made in a jiffy. Only one blanket to launder and store, too.

Easy to launder. Special, long-lasting Therm-O-Loom textile is washable as easily as any fine woolen blanket or garment.

Fully guaranteed for one year, including moth damage. In three sizes: Single-Bed, Single Control, \$42.95; Double-Bed, Single Control, \$44.95; Double-Bed with individual controls for "Mr." & "Mrs.," \$53.95.

*Smart Gift Case and
Sturdy Storage Container!*



Every Tropic-Aire Electric Blanket comes in this beautiful case—the elegant way to enclose your gift. Also doubles as a convenient, safe, clean storage container.



TROPIC-AIRE

Automatic Electric Blanket

... those heavenly carpets by **LEES**

America is a place
where any boy can dream
of being president—
and any family can afford
a fine carpet by Lees!
Visit your favorite store
during Home Fashion Time
September 18th to 27th.
See the newest of the new
Lees textures and patterns.
Look at lovely Interlude
shown here in Ocean Green.
When you say "I chose a Lees"
your family will cheer
your smart American thrift
and your queen's taste!





WINDOW SHOPPING

CONTINUED FROM PAGE 122

NG YOUR HAT on this holder, designed for automobiles. It attaches and detaches in minutes, without harming the car. Your chapeau, gloves, and other small articles will ride in safety, and out of the way, from the driver. Fine idea for your holiday visiting, for your traveling companion. \$1 ppd. Model Patent Pending. Company, 1019 Cook St., Denver 6, Colorado.



ST CHAIR, the "Herndon" name, has coil springs, hand-rubbed mahogany finish, nail-stained, measures 23" x 19" x 35½". In muslin or your fabric. \$50. Send 2 yds. 50" mat., or 1 yd. for front, ¾ yd. for back. With striped fabric on front, matching velvet on back, in red, gold, rose, or sage green. \$75 ea., \$77.50 pr. Wt. 30 lbs. No coll., no c.o.d.'s. The Chair Company, Box 220, Hickory, N. C.



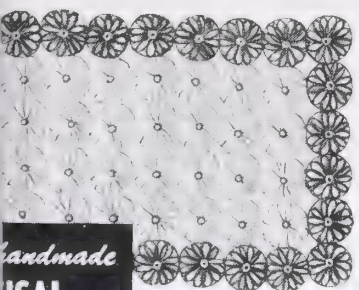
Chinese PLANTER

SENSATIONAL OFFER! NEW! DIFFERENT! Designed to give your home that decorator's touch. This sturdy, yet graceful planter, designed to compliment any room whether furnishings are traditional—modern or provincial. Makes a lovely shower or wedding gift. (Planter \$4.95 Black or Red) (Figurines "A" \$2.95 Pr., "B" \$2.95 Pr. Char-treuse or Red).

Check or Money Order—Shipped Prepaid—Sorry, No C.O.D.'s

Elliot House

P.O. Box 155 Ottawa, Illinois



Handmade LACE MATS

only \$5.00 set of 6
IMPORTED = 12" x 18" =
5 COLOR COMBINATIONS
WASHABLE • COLORFAST

Most exquisite handmade place mats ever! Up of fifty-four exquisite lace-like flowers by Indian craftsmen of Yucatan. They add *extra something* to the table of the most intimate hostess. Ideal for any occasion, they make them the envy of guests, a compliment to the taste of the hostess.

In luncheon size 10" x 16", \$3.50 set of 6.
Gift SPECIAL! Quantity discount prices
Sets of 6—12" x 18" \$25.00
Sets of 6—10" x 16" \$18.00
Colors... all natural; natural with red, green, blue or yellow border.

Mail check or M.O., sent prepaid.

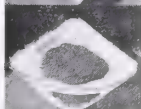
Free write for folders describing other fascinating, imported items.

1754-P St. Charles, New Orleans, La.



HAND DECORATED RANGE SET

Add a cheerful note to the kitchen with Cardinal China Salt and Pepper and large Grease Jar. Reverse the jar cover and it's a spoon rest! An unusually novel gift!
\$2.95 postpaid.



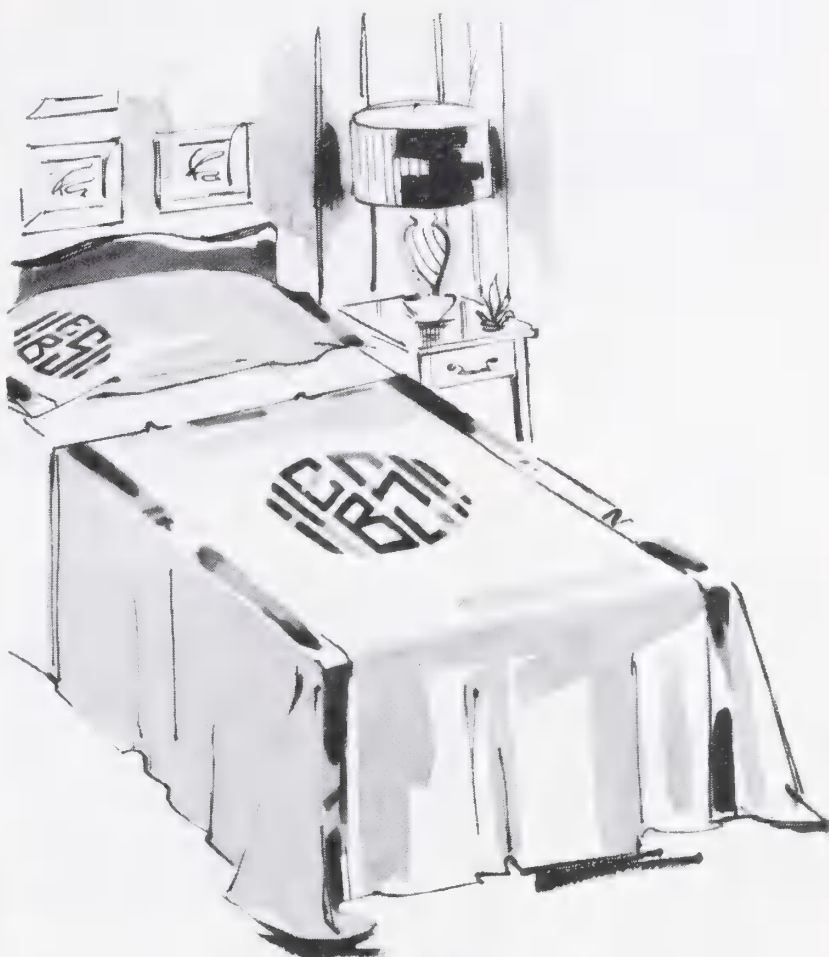
BRILLO HOLDER

Hand decorated for steel wool, scouring pads or soap. Fits any sink corner. Always looks neat and clean because water drains to the bottom.
\$1.25 postpaid.

Write for NEW Catalog.

THE Feigenson TWINS
960 GRAND CONCHESSE, NEW YORK 54, N. Y.

Your Monogram in Satin



by *Moseley's*

on our washable Challis

Blanket Cover

We're telling a very personal bedtime story about our value-wise blanket cover in rayon Challis with lustrous satin monogram and wide band trim. Matching pillow case repeats the monogram motif. Decorator-perfect colors are White with Pink satin, White with Light Blue satin, all Green, all Grey, all Pink, all Blue, all Maize, all White. When ordering, underline principal initial of monogram. Allow 3 to 4 weeks for delivery. We must request a 50% deposit on all C.O.D. orders.

Twin Size 72 x 90	\$ 9.75 each
Double Size 90 x 90	\$12.75 each
Dual Size 108 x 90	\$15.75 each
Pillow Case 22 x 38	\$ 4.75 each

Complete with Monogram

Bedspread Sizes Available—Prices on Request

MAIL ORDERS TO FISHER BUILDING, DETROIT 2, MICHIGAN

Moseley's

miami beach ☆ detroit ☆ palm beach

14K GOLD

Calendar Medallion

Most fascinating accessory SHE'll ever wear... and the most personal tool Worn as a bracelet dangle or pendant, calendar of 14K gold shows that special time she wants to remember always — anniversary, birthday, etc. — and marks it with a genuine ruby or sapphire! Custom made; just tell us day, month, year. Mail orders filled. **\$42.50, Fed. tax incl.**

Shown actual size

14K GOLD

Calendar Cuff Links

Here's the so-personal jewelry for HIM that'll win admiring sounds from even his most "he-man" friends! Custom made; calendars of 14K gold (both cuff links) mark any date with your choice of genuine rubies or sapphires. Just tell us day, month, year. Mail orders filled. **\$57.50, Fed. tax incl.**

Marchal
JEWELERS

719 Fifth Ave., at 56th St., New York 22 • Dept. HB10

NEW SENSATIONAL (2 STYLES)
"RODLESS CURTAINS"

Now in Fiberglass, Filmy Nylon or Organdy
S-T-R-E-T-C-H TO FIT SINGLE and DOUBLE WIDTH WINDOWS

Perfect treatment for any window in the house including that odd-size window in the dinette, the arch between it and the kitchen, and the casement window over the sink. No rods needed, complete with hardware and instructions. Everglaze® chintz appliques and binding washable. "Val-Treats" span single or double windows up to 72" wide. Matching "Window-Treats" stretch to 8 yards.

Fiberglass, the wash-and-hang fabric. Chintz applique and hand in red, blue, green, gold, white or rose on white. Fiberglass, Red on gold, green on green, blue on blue Fiberglass.

Window-Treat, 5.50
Val-Treat, 6.50

Nylon, permanent finish marquisette. Chintz applique and hand in white, red, blue, green or gold on white nylon.

Window-Treat, 4.50
Val-Treat, 5.50

Organdy, high count, permanent finish. Chintz applique and hand in red, blue, green or gold on white organdy.

Window-Treat, 3.50
Val-Treat, 4.50

ENCLOSE Check or Money Order. We pay postage... C.O.D.'s non pay postage. Money back within 10 days if not satisfied.

BROADWAY MILLS, Dept. H-3
220 Fifth Ave., New York 1, N. Y.

Personal PHOTO Christmas Cards FROM YOUR OWN NEGATIVE

including envelopes

20 FOR \$1 PLUS 10¢ SHIPPING

Limited Trial Offer — only one order to a customer

FREE SAMPLE

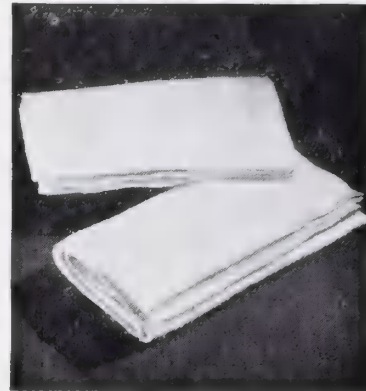
Just send snapshot negative (of child, family, home, pet, etc.) for free sample, rich, handsome DeLuxe Yulecard, from world's largest producer of photo Christmas cards. Please include 3¢ return postage. Negative returned with sample and illustrated style and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. No obligation. Satisfaction guaranteed. Offer expires Dec. 1. Write today.

***T.M. Registered**

YULECARDS*, Dept. 26, Quincy 69, Mass.



WINDOW



WE QUOTE from a letter from the lighthearted prop. of the *Red Door* re a miraculous cleaning cloth: "I tentatively washed window with one and fell over backward. I washed fingerprint off a door and swooned. Directions say it will remove hardened egg deposits (how unpleasant can you get?). milky film, lipstick smudges, bathtub ring. Washable match." \$1 each, ppd. Red Door 1807 Central St., Evanston, Ill.

A MAGNETIC COASTER clings with strong attraction to this gay metal tray, perfect for youngster's TV supper. And if it explodes with laughter over *Howdy Doody*, or tenses with excitement over *Space Cadet*, his mild won't upset because the coaster holds it steady. White tray hand-painted with clown, boy, girl, and any first name. \$2.39 ppd. Evelyn Reed, 538 Madison Ave., New York 22.

UNIQUE GIFTS

Beautiful hand rubbed diagonal brackets. The planter with a metal liner. Mahogany finish only. 24" long **\$19.50 pr.**

A distinguished decorative cabinet to adorn your home. Hand crafted in knotty pine 36" wide 30" high 6" deep. Price **\$28.50.**

Send check or money order. Express collect. Sorry no C.O.D.

THE PINE SHOP
Linnet & Hobart, Bayonne, N. J.

MINNEHAHA DOLLS

DRESSED IN AUTHENTIC COSTUMES OF GENUINE LEATHER

"Light up little eyes" with this pow-wow of Indian dolls! Deftly detailed from head-dress to moccasins in authentic tribal costumes colorfully decorated with hand-sewn bead trim... these beautiful 7½" dolls have hand-painted faces, movable arms, and eyes that open and close. An unusual gift for children... a FIND for collectors!

\$2.50 each ppd.
Gift boxed

A. MAID WITH TOM TOM—Beige leather dress and moccs.

B. BRAVE WITH BOW—Beige leather tunic, trousers and moccs.

C. MINNEHAHA PRINCESS—White leather dress, trousers and moccs.

D. NAVAJO PRINCESS—White leather dress, moccs and sequin trim.

JO-ANN COMPANY
209 1st AVE. N.
MINNEAPOLIS, MINN.

Foldmaster Hi-Chair — an exciting baby gift

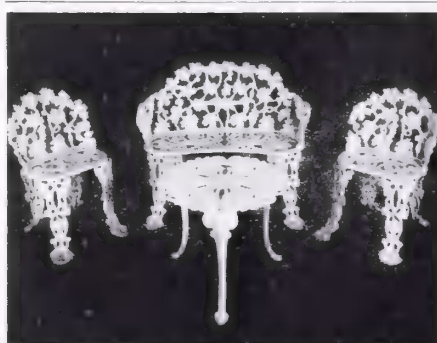
Instantly converts any adult chair into a safe, comfortable highchair. Proven by thousands of owners. Indoors or out, at home or away, Foldmaster is easier to handle, has many more uses than common highchairs or feeding tables. Beautiful hardwood, chrome armrests, adjustable tray, auto adaptors. Ideal for travel and visiting Grandmother and friends. A most useful yet unusual gift.

Only \$11.95. Send check or M.O. or write for circular.

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SCITUATE, MASS.



Folds to the size of a Telephone Book



SPECIAL PRICES on this Cast Iron Furniture

Regular Price	
1 Settee	\$25.00
2 Chairs	\$15 ea.
1 Table	12.50
Total	\$67.50
Our Special Price	\$59.50

Saving \$8.00 extra (Chairs with arms \$8.00 extra)

Oblong Table may be substituted.

Painted in permanent White. Sturdy, graceful. In gray and other designs. Also in rust aluminum at same price.

Send Check money order. Credit free. Pay freight express when you get furniture. Immediate delivery.

Avondale Foundry Co.
2502 27th Ave., N., Birmingham, Al

SHOPPING



LOVE SET. That pause in the day's occupation, known as the Cocktail Hour, is best shared by two people who love each other. When it is an enchanted island, husky with twilight; and quiet, love for the tinkle of ice against crystal, laughter as liquid and talk as intoxicating as the pale martini at your lips. For your cocktails-for-two, this Swedish crystal set, \$5.50 ppd. Twining & Buck, Salisbury, Conn.



SHAMPOOCHER. No matter how "doggy" your pup gets between baths, you can spruce him up in a flash with the chlorophyll-impregnated Kleen Dog Cloth. It gives cats and dogs a shampoo without water, eliminates fleas, dandruff, and shines up a drab coat. When soiled, the cloth can be washed, used again and again. \$1 ppd. Huss Bros., 1117 N. Dearborn, Chicago 10, Ill.



PAIR OF GADABOUTS

A little trunk plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high.

\$3.98
POST
PAID



NOVELTY MART

59 East 8th Street, Dept. H88, New York 3, N. Y.

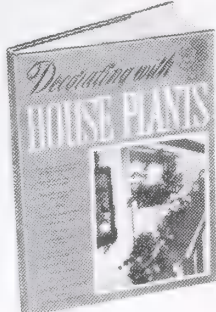
How to grow an indoor garden, with over 100 photographs—8 in full color Decorating with House Plants

by RUTH GANNON, author of *Winter Bouquets with Color*

So easy to do — and it adds an unusual touch of beauty to every room. Here are practical details on plants easy to grow indoors, how to raise indoor orchids, use vines, cacti, props, and containers in decorating modern and traditional rooms. Valuable tables indicate colors, plant characteristics, and soil mixtures; and specialist growers are listed.

\$5.00 postpaid from

THOMAS Y. CROWELL CO. • Dept. HB-10, 432 Fourth Ave., N. Y. 16



Just the thing for the modern housewife!

JOT 'EM DOWN . . . this new polished solid aluminum memo pad is ready to serve you. Only 4" x 12" . . . it can be hung anywhere. Neutral finish . . . unique, built-in holder does away with lost pencils. Jot 'Em Down comes equipped with enough ordinary adding machine roll paper to last a full year. The price is just . . .

\$1.98

No C. O. D.'s please
Write for free catalog.

FOWLER & GRAHAM

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DIFFERENT • EXOTIC • FESTIVE



GENUINE PHILIPPINE
RATTAN
BAR AND BAR STOOLS

The curved front bar is very sturdy and well constructed with Philippine mahogany top. Back has storage shelves, work shelf and implement drawer. Matching bar stools have heavily padded, Duran plastic-covered reversible seat cushions in choice of red, green or chartreuse.

4 FT. BAR 89.95

BAR STOOL 21.95

6 FT. BAR 124.95
39 in. high

BAR STOOL
WITH BACK 25.75
30 in. high



MONEY BACK GUARANTEE
Send check or money order. No C.O.D.'s.
Transportation collect

• Write for our brochure of other rattan pieces

ENGLANDER'S 450 E. JEFFERSON AVE., DETROIT 26, MICHIGAN
We lead America in Rattan



Salad Beau

A handsome black and white contrast will play up your wonderful salads, dramatize a fruit arrangement, glorify a casserole course. The white semi-porcelain bowl is oven-proof, a just-right 11" in diameter. The wrought iron trivet base protects your table. Perky ribbon bows are perched on the white servers to complete the set. You'll want "extras" for gifts!

only **\$4.89** postpaid

seth and jed

Dept B-10, NEW MARLBOROUGH, MASS.

Angels on Strings

Three adorable angels hand-carved and handpainted in cottage workshops high in the Italian Alps. These celestial Christmas tree sprites are of native woods. Each about 1 3/4" high. Order No. X4961. 3 for \$1 postpaid.



Yours Free!
Gift Ideas

104-Page Catalog
of Exciting Gifts

Miles Kimball

175 Bond St., Oshkosh, Wisconsin

JAX RUBBY SEAT!

HASSOCK OF A HUNDRED USES



ONLY
\$1995
ppd.

- Exterior of Durable VINYL PLASTIC wipes clean with a damp cloth.
- Beautiful QUILTED TOP upholstered with soft, resilient genuine LATEX FOAM RUBBER.
- STURDILY CONSTRUCTED . . . easily supports 200 lb. man yet weighs only 15 lbs.
- Handsomely trimmed with contrasting vinyl plastic welting.

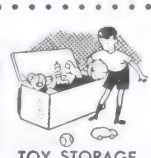
Beautiful, versatile, practical aid to modern living! Has scores of uses in home, office . . . any place where storage space and comfort are important. 28" long, 15" high, 15" wide . . . choice of Maroon, Green, Grey, Yellow. Send check or money order (no C.O.D.'s).



T. V. SEAT



FOOT REST



TOY STORAGE



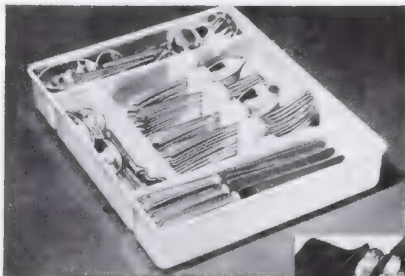
RECORDS-BOOKS



VACUUM CLEANER

SELBY SALES COMPANY

1771 SELBY AVE.
ST. PAUL 4, MINN.



FLATWARE CADDY with LINER

Flatware Caddy with Liner is "tailored to fit" this box... makes a wonderful silver chest.

Caddy with Liner—\$3.98 ppd.

SELF ATTACHING WINDOW SHELF

Fastens to the window sill without screws or nails! Simply slip the flange between the window and sill—and—PRESTO—you have a roomy, sturdy shelf to place plants, fans or books. With Window Shelf you keep window as you like... opened—closed—locked. Made of hard-to-wear steel with rolled edges... durable white enamel finish. 23" Long, 6" Wide. Baked on.

\$1.35 ea. 2 for \$2.60 ppd. 4 for \$5.00 ppd.

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Send remittance to:

FISCHER'S 43-66 Bowne Street
Flushing, N. Y.

*Living and Relaxing
Is Easy with*

EASY KNEES FOLD-AWAY FOOT REST



Ingenious, modern foot-stool can be tilted to any position for utmost comfort and relaxation. Incomparably superior to old-fashioned foot-stools, Easy Knees is light weight; folds for hide-away behind chair, in closet or against wall. Does not hook to chair. Sturdily constructed of horizontal and vertical wooden bars in mahogany finish. Buy several to accommodate the family. So inexpensive, only

\$2.95

Please add 30¢ for postage and handling
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No C.O.D. Satisfaction Guaranteed
ELRON 219 W. Chicago Ave., Dept. 129
Chicago 10, Ill.

MODEL DB 111 Pat. Pend.



FOAM RUBBER LOUNGE BED

We shopped... and we know! You'll find this value hard to beat anywhere! Handsome 75" x 30" settee by day, lovely bed at night. Natural birch frame, NO-SAG springs, 100% pure white latex foam rubber mattress and foam rubber bolsters give lasting comfort! Available in red, green, brown or gray denim with handy zipper for easy removal. Other colors available in a great variety of fine fabrics at slightly higher cost.

Back support for using lounge and bed away from wall... \$15.00

"If it's foam rubber... we have it!"

FOAM RUBBER BOLSTERS—
all shapes and sizes—amazingly
low priced!

**FOAM RUBBER
Center**

Write for Foam Rubber Catalog
and Price List, or visit our
showrooms.

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FOAM RUBBER CENTER BUILDING

FLATWARE CADDY

New—beautiful—compact—Styron Plastic container keeps cutlery at "fingertip" reach... instant use. Knives, service pieces, butter spreaders and other short units are in separate compartments. Holds over 100 pieces. Never fades, peels, chips. 12 3/4" x 10 1/2" x 2 1/4". Colors: Red, Yellow, Marble White.

Flatware Caddy—\$1.98 ppd.

MAGICLINER, made of Pacific Silver Cloth, prevents tarnish... eliminates drudgery of polishing silver.



5-Piece... All Steel SNACK TRAY SET

Only \$8.25 Postpaid



The lowest priced high-quality Snack Table Set ever offered! Four colorful, sturdy, rubber-footed tables (9" wide x 14" long x 19" high) fold compactly for storage in portable steel stand.

Snack Tray Set (4 tables, 1 stand) \$8.25 ppd.
2 Snack Tray Tables (no stand) \$3.30 ppd.

DELUXE PULL-UP TABLES

Fit over lap... unobstructed foot room. Floral pattern trays, rubber tipped legs (12 1/2" wide x 17 1/2" long x 25" high).

Pull-Up Table Set (4 tables, 1 stand) \$14.95 ppd.
2 Pull-Up Tables (no stand) \$ 5.90 ppd.

Satisfaction Guaranteed—Catalog Free

HOUSE OF IDEAS

1309-102 State St., Racine 14, Wisc.



WINDOW



ORANGE PECAN BREAD

and Date Pecan Bread arrived in the Window Shopping offices—and so did the rest of the staff! By this time Blanche Geiss should be flooded with orders from HOUSE BEAUTIFUL. Toast it for breakfast or tea. Or eat slices of it plain, like cake. One loaf, gift wrapped, \$1.95; one loaf, plain, \$1.60; two loaves, gift wrapped, \$3.85. Ppd. Blanche Geiss, 904 Bayard Park Dr., Evansville, Ind.



IT'S IN THE CARDS, and everybody knows that cards don't lie, so order these playing cards according to your choice for president—and maybe you'll be picking a winner. Each two-deck set (one blue and one red) is imprinted in gold with "I Like Ike" or "Win with Stevenson." Plastic-coated cards have gilt edges. \$2.50 per set ppd. Fineline Co., 303 Fifth Ave., New York 16, N.Y.

WIN ADMIRATION OF FRIENDS... WIN AWARDS AND PRIZES

SANTA CLAUS SLEIGH with REINDEER... IN FULL COLOR

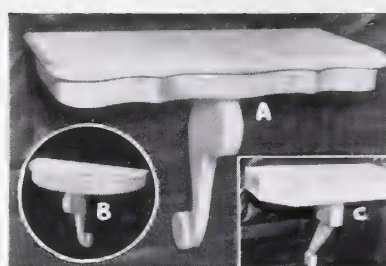
- Die cut from Warp-Proof, Water-Proof MASONITE that will last for years!
- Silk screened in full color, using permanent water-proof enamels.
- Back supports supplied for erecting on roof, wall or lawn.

Santa, Sleigh and 1 pair **69⁷⁵** Additional pair Reindeer **24⁷⁵**
Reindeer length 16 ft. 8 ft. length
Send check or money order.

DECORATE Your Home for CHRISTMAS

ORDER EARLY
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TRI-STATE DISPLAYS, INC. Dept. 5E, 12 N. WASHINGTON AVE.
MINNEAPOLIS, MINN.



Versatile

SPACE-SAVER TABLES

These beautifully executed pieces need no precious floor space... add a wealth of charm and convenience. Perfect for a narrow foyer, extra serving space in the dining room, as a desk or dressing table in bedroom or powder room. All 28" wide, 13" deep, 22" high. Easily attached to wall.

- (a) Provincial in fruitwood, maple or cherry
- (b) Traditional in mahogany
- (c) Modern in bleached, gray or cordovan

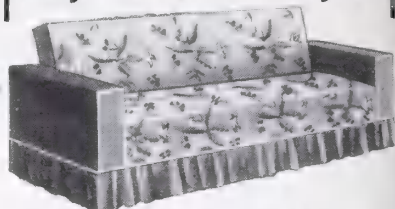
All styles may be ordered in any of above custom furniture finishes... \$24.95 or smoothly sanded, ready-to-paint... 19.95

Shipping charges collect. No C.O.D.'s, please.

Harwood House

P. O. Box 65 • Englewood, N. J.

NEW, Refreshing CHARM for your Daveno or Daybed



DAVENO COVER

There's still plenty of use and life in that old daveno or daybed if you bring it new and refreshing beauty with this full size custom-type tailored cover. A charming symphony of large floral prints on the seat and back harmonize perfectly with the solid deep green or wine of the arms and skirt. Order your new Daveno cover today. Take your choice of wine or deep green. Guaranteed to fit. Sorry, no C.O.D.'s

\$9⁹⁵
Postage Paid

house of SLIP COVERS

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Chicago 23, Illinois

SHOPPING



A COLLAR OF FRUIT circles the center of a gloriously designed crystal hurricane lamp, and you have a table or mantel decoration you can be very proud of. The black iron tray is 8" wide, and would be equally lovely with white pompons, holly leaves and pine cones. Lamp is 22" high. \$13 the pair exp. coll. Carole Stupell, 509 Madison Ave., New York.



SHADES OF MEANING are those you make yourself. A bedroom ensemble of two 8" vanity shades and one 12" night table shade come in a kit. You lace them together. Fiber glass material is washable, can be painted, comes in red, white, green, coral, yellow, or chartreuse. Kit of 3 shades (in 1 color), \$4.25 ppd. No c.o.d.'s please. Lamp Shades Galore, 205 E. Broward Blvd., Fort Lauderdale, Fla.



YOUR YOUNGSTER WILL SAY "IT'S TERRIFIC!"

NEW BULLDOZER TRACTOR

Your boy will jump for joy when he sees this new, different play vehicle. With it he'll do all kinds of constructive "play work". The **INLAND BULLDOZER TRACTALL** looks just like the kind adults use. Chain Drive. Ideal for children up to age 12. **SOLD DIRECT.** Complete line of Tractors and attachments from \$7.95 to \$32.50. Request **FREE** Literature.

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A TIMEPIECE THAT BECOMES AN HEIRLOOM

Hand-Decorated Tole Clock—a wall clock in the shape of an old-fashioned pocket watch. Not only a clock that will give you a lifetime of accurate time-keeping, but also a decorative treasure for any room, any period. Clock is 11 inches in diameter; fitted with a guaranteed Sessions Electric Movement, AC only. Choice of all Brass or Bronze case; or decorator Black. Green or Red case with hand painted gold colored leaf design; large knob and hanging ring are polished brass. Really a magnificent article—and only **\$12.95**

Same in 14" diameter **\$19.95**

Money back guarantee. Order from **HomeCrafts Dept. WI**
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From Your Negative

Make your Christmas greeting friendlier, more personal this year! Your treasured snapshot of home, baby, pet or family group hand-somely reproduced on a deluxe deckle edge card, distinctively your own.

FREE SAMPLE

See your card before you buy. Send black and white negative and 10¢ for return postage. If negative unavailable send photo and 50¢ for making new negative. Satisfaction guaranteed. Act now—avoid rush!

25 Cards & Env. \$1.50 (plus 25¢ shipping)

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And You Receive at No Extra Cost

• ONE INITIAL ENGRAVED ON EACH PIECE.

• A HANDSOME TARNISH-PROOF CHEST WITH NAME PLATE

It's so simple to own beautiful sterling silver, thanks to this convenient payment plan! Just select any famous pattern from such renowned silversmiths as: International, Gorham, Reed and Barton, Wallace, Lunt, Manchester, Whiting, etc., and order as many settings as you wish. Pay as little as \$2.00 a month for each setting . . . remember, you pay no more than nationally advertised prices. Order now—receive a tarnish-free silver roll for each setting one initial engraved on each sterling piece, plus a magnificent tarnish-proof chest after acquiring eight place settings!

The Giforium
173 CANAL STREET
NEW YORK 13, N. Y.

Please send me . . . place settings of pattern . . .

I will pay \$2.00 per month for each setting. Each setting consists of: Knife, Fork, Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon. Federal tax included. Engrave this initial

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Frank Smith's WOOD LILY \$28.75
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Bubbles stream from its smoke stack as you pull it along. Just pour in the bubble solution—the engine does the rest, automatically blowing its own bubbles. Old-time engine design. Moving pistons rods. Of red, yellow and blue plastic. Order No. T5725. **\$2.98** postpaid.

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SHETLAND RUG

Hand loomed from real Shetland Wool, in brilliantly coloured authentic Tartans. Size 36" x 54", weight only 14 ounces. Amazingly light, yet beautifully warm and exceptionally hard-wearing. For your motoring or home comfort, or for a special gift to a special friend. Gift packed.

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Available in Royal Stewart (red background), Dress Stewart (white and red), McArthur (green and yellow) and nine other Tartans. History of Tartan is attached with gift package. Just name your preferred Tartan or colour, with second choice.

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176 Cutting Edges of This All-Purpose

Gourmet's Carver

Glide thru ROASTS, HAM, FOWL

Now—for the first time in this country—the revolutionary "corrugated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!

Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new razor-sharp cutting edge. This is the remarkable "corrugated" edge that actually flows thru tough leather. You can slice WAFER THIN meat, vegetables, tomatoes, onions, etc.—make your dinner table a joy to look at!

Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully marbled and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual visiting gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY \$6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER, with 9 in. blade and white handle only \$9.

CONSUMER SALES CO., Dept. 148, 516 Fifth Ave., New York 36, N. Y.

Prized Gifts for a Lifetime

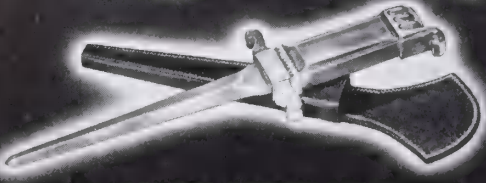
Again, Gutowitz presents three beautiful gift pieces—each an authentically reproduced collector's item. The Royal Doulton Dogs are lifelike replicas of Record Champions, modelled and painted by skilled English Craftsmen. The dramatic Florentine Dagger is a distinctively handsome lighter, letter opener, paperweight and desk ornament. A truly artistic gift for the home or business.

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Realistic Character Dog
4 1/2" high—
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Florentine Dagger, 10" long, gold-toned with Black Onyx, Navy Onyx or Jade Green colored Hilt. Year long flint for 15,000 lights. Fibre glass wick which never burns out. Finest quality Acorn lighter. Sheathed in Red, Brown or Green leather case. Specify hilt and case color desired. \$19.95 postpaid.

Gutowitz

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143 Fulton Avenue • Hempstead, L. I., N. Y.
Write for Catalog of Royal Doulton Dog Figurines.



All items gift wrapped.

Bamboo PLACE MATS in Color!



The New Idea in PLACE MATS is Texture and Singing Color!

New low price!

\$3.50
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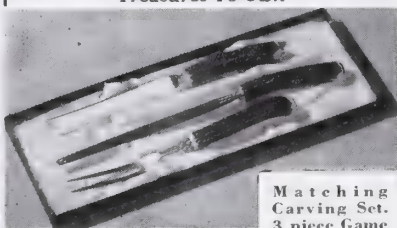
8 lovely mats!

In solid colors of Yellow, Natural or Forest Green—today's color trends for Chinese Modern, Traditional or Ranch Houses. Dramatize dining indoors or out! **Eight mats**, each 12"x18", made of fine, polished bamboo strips. Charming background for flower arrangements. The most unusual idea in table accessories we've seen in years! Wonderful Christmas and birthday gifts.

JANET FORISTER
Dept. 35-B, Bloomington, Ill.

Send sets. \$3.50 each set.
My 1st choice is 2nd choice
of Yellow, Natural or Forest Green.

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These beautiful Carving Sets and Steak Knives are always appreciated gifts. Of forged Sheffield Stainless Steel with Imported Stag Handles from India. The blades are scientifically honed to a microscopic edge and hollow ground to give carving perfection. A gift to be remembered!

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Stainless Steel Steak Set with hollow ground razor sharp serrated edge and genuine Imported Stag Handles. Gift boxed. \$11.75 postpaid.

Money Back Guarantee.
Send Check or Money Order. No C.O.D.
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P. O. Box 226 Ridgewood, N. Y.



WINDOW

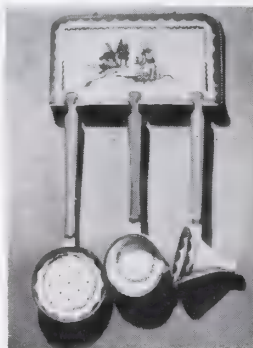


LADY BUG CHARM is as popular as a house afire with big and little "lady bugs" whose charm bracelets are their proudest possessions. The 14k gold charm is engraved with "good luck," and a red enameled lady bug brightens its corner. 5/8" x 7/8", \$23. 14k gold link bracelet is \$32.50. Tax and post. are included. Cartier, Fifth Avenue at 52nd Street, New York 22, N.Y.



SIX LITTLE INDIANS, each one smaller than the next, nest one inside the other, and they all wind up in the 3 1/2" Mama Squaw. The tiniest papoose is hardly more than a twinkle in his mother's eye. All made of wood and hand-painted, the set is loaded with play value. Remember stocking presents! \$1 ppd 2 for \$1.75. Q-T Novelty Co., Box 54, Murray Hill Sta., N. Y. 16

A Useful Utensil . . . A Delightful Decoration



Hang the porcelain "Chef's Shelf" on your kitchen wall and you'll always have at your fingertips the handy wood-handled strainer, funnel and ladle. It's a decorative, cheerful addition to any kitchen or dining nook. In white hand-painted porcelain with choice of red, green or yellow trim.

Complete set, **\$5.95** postpaid. No C.O.D.'s

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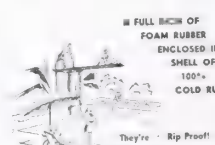


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IN SMART FABRICS



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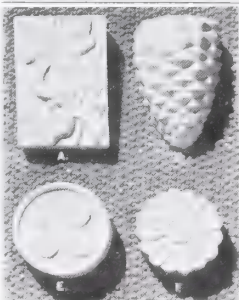
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Available in:
• All White Terry Cloth
• Solid Blue Denim
• Assorted Patterns

WEAR THEM ANYWHERE!

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MONEY BACK GUARANTEE IF NOT SATISFIED
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SAY IT with FRAGRANTAIR House Perfume for Christmas, New Year, Wedding, Birthday and other Anniversaries. If you like the fragrance of fresh flowers you can enjoy your favorite floral odors in your home all year round. Many women of aesthetic taste perfume their homes—with Fragrantair House Perfume, a different scent in each room. Gift boxes (Perfumer & bottle of Scent) make appropriate, appreciated Bridge & Bingo Prizes. Choice of Apple Blossom, Carnation, Gardenia, Honeysuckle, Lavender, Lilac, Mountain Pine, Rose, Sandalwood, Trefle and 10 other delightful, rich aromas. 2 oz. bottle 75¢, 4 oz. \$1.25, 8 oz. \$2.00. Hanging Wall Perfumers 50¢ each. Specify Wall Perfumers by letter A-B-E-F. Scent and size bottle. If GIFT box is desired add 25¢ for each Box, containing Perfumer & bottle of Perfume. PRE-PAID. Fragrantair Co., Dept. B6, 118 E. 28th St., New York 16, N. Y.



Porcelene Renews Chipped Porcelain

Now you can repair those chipped places on your sink, bathtub or washing machine—and make it look new again! Porcelene is economical and easy to use on your stove, refrigerator or any porcelain-enamel surface.



FOR SINKS, TUBS, STOVES, ETC.

Each handy tube makes about 4 average-size repairs, and you get **2 tubes for \$1.00**

Walter Drake

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POSTPAID



If your prized personal belongings such as garden tools, sports equipment, luggage and toys have a habit of straying—brand 'em to keep 'em in the home corral. This custom made PERSONAL BRANDING IRON has your 3 initials cast in 3/8 in. gothic letters. Head is mounted on plated steel shaft with natural wood handle. It is easy to use—just heat the head and impress into articles of wood, leather, rubber or plastic. 12 in. long. Gift boxed. 2 week delivery. Shipped prepaid.

Any 3 initial combination **\$3.95**
Extra letters, 50c each

Send check or money order (No COD's) to

Personally Yours
exclusive personalized gifts
MUSKEGON, MICHIGAN

SHOPPING



WINNING FRIENDS with his blue-lashed flirty eyes and the rollicking Battle Hymn of the Republican party ("I Like Ike," of course!) that comes from his music-box tummy, this jolly campaigner even sports an Eisenhower battle jacket. His delicious white plush coat and bright red ears make him the glamour elephant of the year. 11" high. \$8.95 ppd. Young Ages, 2520 Fairmount St., Dallas, Texas.



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Infra-Red Electric Broiler only \$4.95 ppd.

Without question a blessing to the busy Homemaker is this 3 pc. infra-red broiler set. Place it anywhere in the kitchen—it broils food quickly and efficiently, without any fuss. Almost any kitchen utensil can serve as a drip pan below the broiler. Set comprises spun aluminum broiler, rust proof rack, with U.S. approved cord set, fully guaranteed and easy to clean. \$4.95 ppd.

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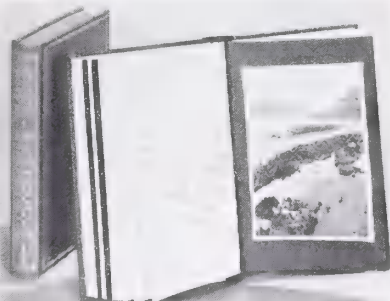
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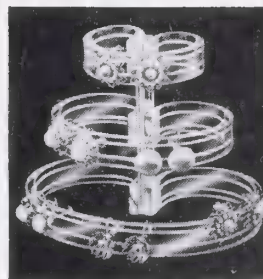
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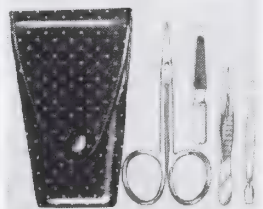


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\$150

MANICURE KIT in GOLD-FINISH

Now! A handy portable manicure set for office, travel, home. Consists of fine quality scissors,



cuticle pusher, nail file and tweezer — each handsomely gold-finished. All in attractive polka-dot vinyl case! Colors: Red, Green or Brown. Complete

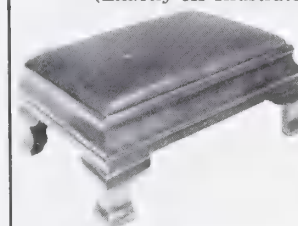
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SOLID MAHOGANY FOOT STOOL... ... A LOVELY GIFT FOR ANYONE'S LIVING ROOM (Exactly As Illustrated)



Foot Stool
Size
length 20"
width 14½"
height 9½"

\$16.00
prepaid

The Furniturecraft's footstool sturdily constructed of SOLID MAHOGANY in the early colonial mood designed for today's good taste to blend with any decor.

Covered with black muslin... Ready for your finest needlepoint. (Needlepoint size 15½"x21"—Easy to attach.)

MONEY BACK GUARANTEE

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"Our Goods Must Make Good or We Will"

Furniturecraft

P. O. BOX 647 ■ LAFAYETTE, IND.

NEW! REVOLVING SPICE RACK



This sensational Spice Rack does away with cluttered boxes that hide one another on the shelf. Holds 11 standard-size cans; revolves to put them at your fingertips! Sturdy aluminum, lacquered white, with fasteners to hang on wood or metal, under or inside cupboard. Only

\$230

YOUR CHILD'S OWN COMBINATION CUP AND BRUSH SET

Now your child will love toothbrush time! A nickel plated wonder holder keeps cup and brushes within easy reach! Press suction cup anywhere, and presto, it's there to stay! "Good-Morning" and "Good-Night" are distinctively engraved on each brush. Holder, personalized cup and 2 pure silky nylon brushes, for only



\$150



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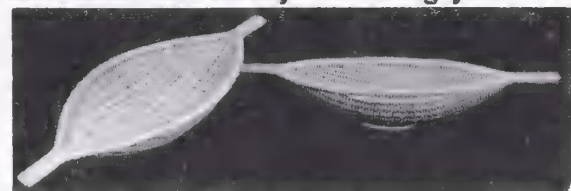
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FAMOUS OLD WESTERN
BRANDING IRONS

Whether you live in a ranch or a "ranch style" or a mid-town apartment, these handsome wrought iron trivets will "brand" you modern if you hang them on the wall in pairs, or use them on the table as hot mats or under potted plants. Approx. 4¼" x 4½". \$1.00 ea.

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THE VILLAGE STORE
LAKE PLACID, N.Y.

Our new TV Basket is the "Handy"-est thing yet!

Made of hand-woven rattan with extra-long handles—can be passed from hand-to-hand without disturbing TV-viewing! Sturdily made, ideal for snacks, fruits, Holiday parties. 15x5½x2" basket only \$1.00 ppd. 18x6½x2½" basket 1.50 ppd.



Royal Cathay
OF CHINATOWN

ORDER NOW! Write for free folder!

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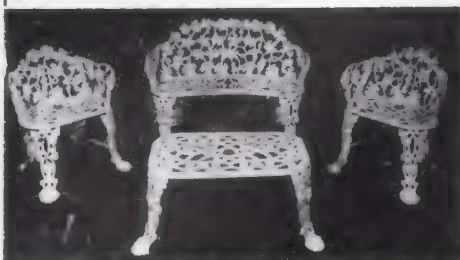
Peppermint Roller Toy

As this enchanting toy is pushed, the bright red and white striped rolls revolve in an endless peppermint stick pattern and chrome bells jingle merrily. Durable made of sturdy wood, 22½" overall. No. T5019, \$1.29 ppd.

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Miles Kimball
175 Band St., Oshkosh, Wisconsin

Master Reproductions of Century-Old Originals in Cast Iron and Cast Aluminum

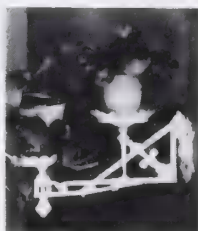


Above—Delicate Grape Leaf pattern.

Aluminum	Cast Iron
\$30.00 Large Settee #61 39" wide	\$25.00
\$22.00 Arm Chairs #62 22 1/2" wide	\$18.00
\$13.00 Table #190 30" wide	\$11.00

Painted in long lasting white Enamel.

Right—Wall Bracket. Choice of Antique Gold or White. For porch, sun room or sitting room. 12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Send \$4.50.



Right—Flower Stand with 1 pot holder. True reproduction. 21 1/2" high, 6 3/4" base. Pot not included. Only \$8.95.

Below—Marble Top Table #165. Formal Venetian Top 32" x 18". 16" high. Only \$32.50.



Left—Occasional Table #85. Lace design. True copy of 100 year old original. Top in glass or marble. 30" high, top 20" diam. Glass top \$24.50. Marble top \$29.50.

Bottom Left—Italian Flower Box. Ornamental design. Authentic copy. Oval top 23" long x 15" wide, 21" high. Painted white. \$21.50.



Right—Beautiful Victorian Stand for African Violets and other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Send \$24.50.

Send check or money order. Crated free. Shipped freight or express collect. Specify which. Catalogue of other items upon request.

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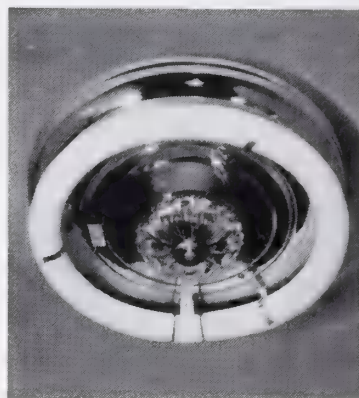
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GOING NATIVE. A hand carved salad set, imported from the Kenya Colony in Africa. It is made from the native Mvuli and Musharagi woods. The native carve the pieces themselves. The fork and spoon will look fabulous in your giant salad bowl. And the wood knife is fine for cutting bull cheese, angel cake, cheese cake \$14.95. Add 50¢ W. of Miss House of Wood, Inc., 77 Mill Rd. Freeport. Long Island, N.Y.



FLUORESCENT FIXTURE plugs into your present ceiling socket and attaches with three screws. With the Circline, you get more light than with an ordinary bulb, yet you use much less current. Chrome-plated with clear glass center, deluxe fixture comes with 32- and 22-watt circline white light tubes. \$15.95. Jr. fixture has 22-watt tube. \$7.95. Ppd. Home crafts, 799 Broadway, N. Y. 3

(Continued on page 139)



Eight Action Cars - \$1.95

Thrill your youngster with these cars. Each has its own like-real action as he rolls it along. Set of eight includes fire chief's car with swinging "bell;" two police cars with moving guns; taxi with recording meter; 2 sedans with working windshield wipers and 2 more with moving windows. Each about 4" long. Strongly built of metal. Set of Eight (TB4381a) \$1.95 ppd.

Gift Ideas Yours Free! 104-Page Catalog of Exciting Gifts
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175 Bond St., Oshkosh, Wisconsin



Amazing Device for Cracking ICE!

Now... crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. Only \$1.00 postpaid. Immediate delivery from

TAP-ICER COMPANY
219 West St. Williamsport, Pa.



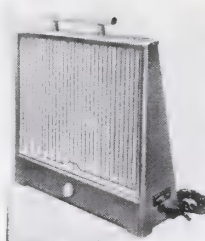
A FOLDING TRAY STAND

to compliment that cherished hand-decorated tray. Combined—an ultra smart hostess table, 18" high. Rubber suction cups anchor tray to stand. Superb workmanship and finish by the ORIGINATORS of the folding Chippendale tray stand. Colors—Black & Gold—Natural—Green & Gold.

Please send check or money order, no C.O.D.'s.
only \$4.95

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NEW RADIANT GLASS HEATER with THERMOSTAT— "ON-OFF" SWITCH



AUTOMATIC HEAT CONTROL: Built-in thermostat turns heater on & off the way a thermostat controls a furnace. Maintains desired even temperature. Small switch light indicates whether heater is on or off.

SAFE: Will not ignite paper or fabric. **TOUGH:** Kick it over & stand on it, it will not break. **APPROVED** by Underwriters. **USES** no more electricity than best electric irons. 1250 watts. **WILL** keep average room warm in above freezing temperatures. **GREAT** help at lower temperatures.

RADIANT heat penetrates, directly heats you, floor, furniture. **OLD FASHIONED** heaters heat air which goes to ceiling where it is wasted.

RADIANT heat keeps warmth near floor where needed. 4 degrees floor-ceiling variation. **NO MORE** roasting on one side, freezing on other.

GLASS on both sides radiates heat in all directions. **SUPPLEMENTARY HEAT.** Not intended to replace furnace. **ALL** metal frame. 20 1/2" x 20 1/2" x 6" base. **Hammerstone Tan.** AC-DC, 110 Volts. Model DT with Thermostat & Indicator light, \$47.50. Model DS "On-Off" switch only, \$39.95. Model DP without switch or thermostat, \$34.95. Prices include tax. Express charges collect. Guaranteed satisfaction or your money back. Shipped direct from factory to you. We do not sell through stores.

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This unique Hand Lotion Dispenser will grace any vanity, bath or kitchen. A flick of the finger pumps out just enough of your favorite lotion for one application. Holds 11 ounces. Wide neck makes refilling easy. In blue, pink, yellow, green or white. You'll want several at only \$1 each postpaid.

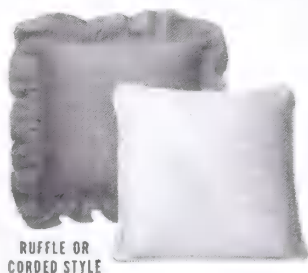
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IN 7 BEAUTIFUL COLORS



A super-soft, molded Foam Rubber Pillow covered in beautiful decorator fabric. Holds shape permanently—never mats or sags, non-allergic. Use in bedroom or living room. Use on floor, chair, sofa or divan. Adds wonderful comfort wherever used. The newest style in living room decoration. Buy several in different colors—gray, forest green, chartreuse, wine, gold, toast and cherry red. Size: 17 in. sq., 5 in. thick. Complete with fancy ruffle or tailored cording. Shipped anywhere.

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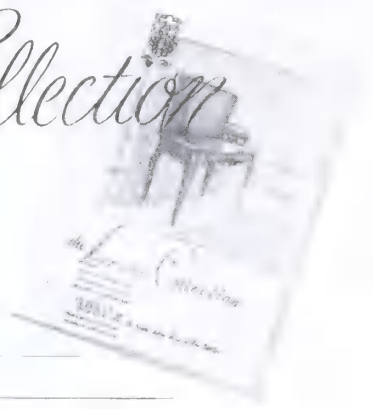
1829 E. 13th STREET DEPT. 9 CLEVELAND 14, OHIO



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Something Beautiful and New! Brochure showing 44 exquisitely styled French Provincial dining room and bedroom pieces. Rich Fruitwood and Antique White finishes shown in full color pages. Get your copy and browse for beauty in furniture design, finish, and decorative quality.

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Living room furniture covered in beautiful Boltaflex Poinsettia.

IF YOU LOVE LUXURY...AND LIKE IT WASHABLE—Boltaflex-covered furniture offers rich fabric-like textures and lush fashion-first colors. Yet keeping house with Boltaflex is next best thing to having a maid... it's *that* easy! Boltaflex cleans with a damp cloth, won't chip or peel, resists scuffing, staining and fading, doesn't need slip covers. What's more... it's priced as nice as it looks. Your favorite furniture department has Boltaflex-covered furniture. Shop by the Boltaflex tag... it tells the best from the rest. Want to know more? Write Box 26, Bolta Products Sales, Inc., Lawrence, Massachusetts.

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THE FINEST ALL-PLASTIC MATERIAL FOR FURNITURE COVERINGS, AUTO SEAT COVERS, INFLATABLE TOYS, AND BY-THE-YARD FOR HOME REDECORATION.



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To Make
Things Last



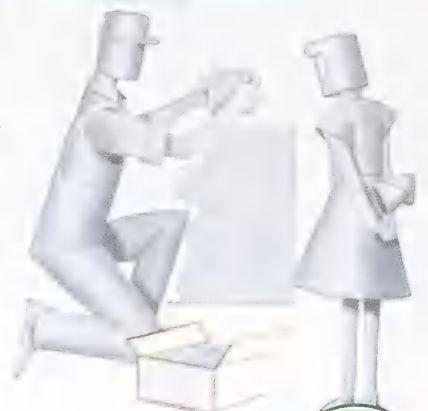
Beauty Treatment for Your bathroom

Bet you can't guess how little it would cost to make *your* bathroom as pretty and practical as this one.

That is, unless you already know about steel wall tile. How smart it looks. How it protects the beauty it adds. How reasonable it is to purchase and install. Because all the wall tile in this delightful room is made of steel, America's great and versatile bargain metal.

Even better for your bathroom, this wall tile is made of *Weirzin*—the electrolytically zinc-coated steel that is fireproof . . . resists moisture . . . forms a lasting bond with its finish . . . safeguards beauty permanently.

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Metal sculpture executed in Weirzin demonstrates the exceptional workability of this easily fabricated metal.



WEIRTON STEEL COMPANY WEIRTON, WEST VIRGINIA

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Women with a sense of style prefer

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WINDOW SHOPPING

CONTINUED FROM PAGE 134

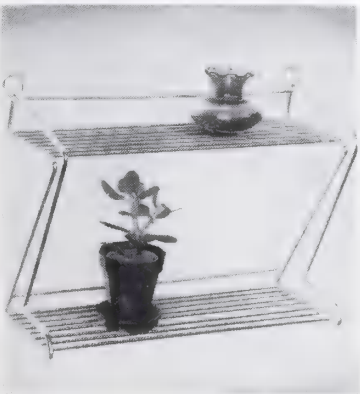
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comes indoors with this quilted velvet and dust ruffle of solid color faille, ruffled all around. Moose blue, rose, wine, yellow, crimson, chartreuse, or hunter green. Twin coverlet \$11.95, full \$2.95; twin dust ruffle \$7.95, full \$8.95; 90" long draperies, \$4.95; valance, \$3.95; vanity skirt \$4.95. Ppd. House of Richards, 103 Fifth Ave., New York 17.



HIGHLY SUCCESSFUL

as a show-off high spot for books, potted plants, a small radio, is this hanging wall shelf. Made of black wrought iron, and designed with modern simplicity, it comes with rings and hooks for mounting. 16 1/2" x 7 1/2" x 12" high, the pleasant price is just \$5.95 postpaid. Order it from Modern Decor, 44 E. 8th St., New York 3.



Dance, BALLERINA, Dance!!



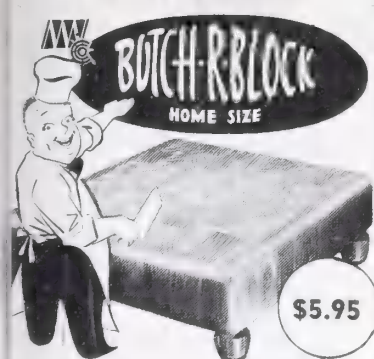
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NEW YORK 11, N. Y.

Set of 4 only **\$3.00** postpaid

Every little girl—and grown-up, too—who has dreamed of being a *premiere danseuse* will treasure these exquisite ballerinas. Each 3" figure holds a different ballet pose, could have danced right out of a Degas painting! Made of delicately tinted pink bisque, they are beautifully detailed down to their tiny red shoes. Lovely group for mantel, end table, wall shelf, etc.

No COD's please.

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A Practical Gift

Here is the most practical gift every woman will love. So useful in the kitchen, for barbecues, for buffet suppers. For carving, chopping, pounding, serving. Solid hardwood, end-grain, can be scraped easily lasts a lifetime. 11 1/4 inches square, block is 3 inches thick, stands on 4 rubber-tipped legs. This home-sized Butch-R-Block is a miniature of the one your butcher uses.

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RADIANT WHITE OR CHINESE RED topgrain cowhide collars beautifully leather lined and stitched in white nylon. Tan, black, green collars, too. Pet's name on plate and Corbin padlock. Studded in Sapphires, Rubies, Onyx or Emeralds. Also, round collars without jewels—same price. C.O.D. \$2.50 plus postage. Or, send \$2.50 we pay postage. Matching 5-ft. lead, \$1.50. **IMPORTANT:** Take neck girth with string. Send string and pet's name. Smallest or largest dogs.

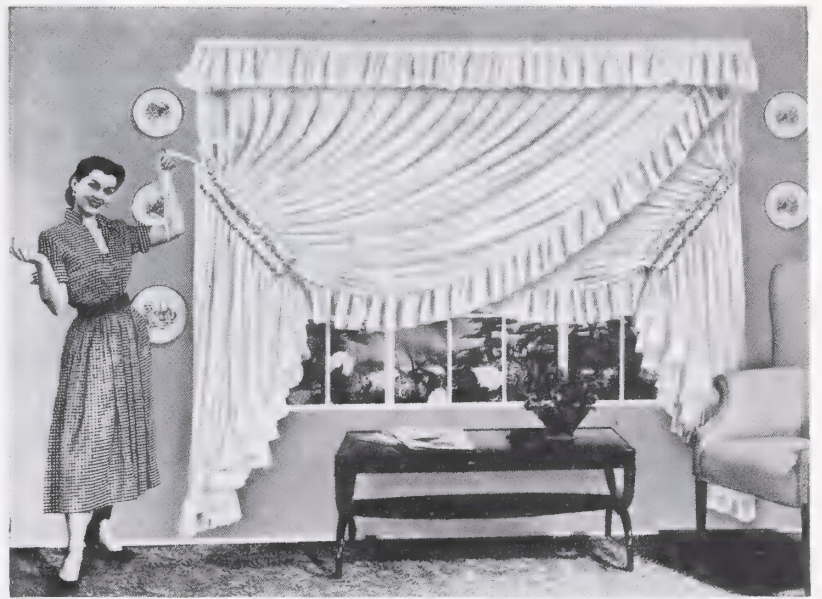


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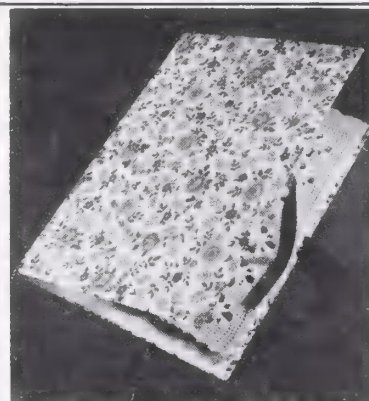
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It's **\$2.95** plus 25¢ postage
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Sorry—no c.o.d.'s. With two candle holders **\$11.95 pr.**

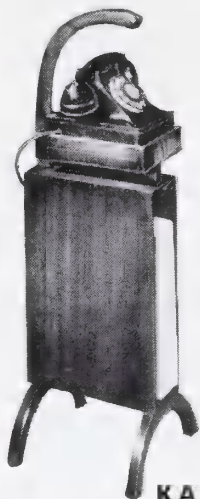
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Homecraft Products

71-55 Austin Street, Forest Hills, N. Y.

New PHONE CADDY

means extra convenience
for your home



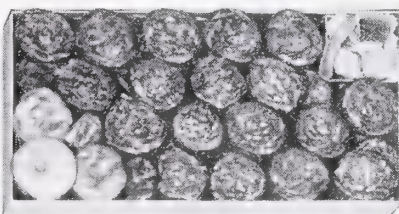
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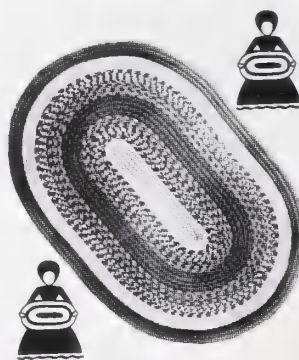
WINDOW



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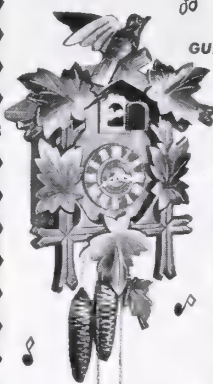
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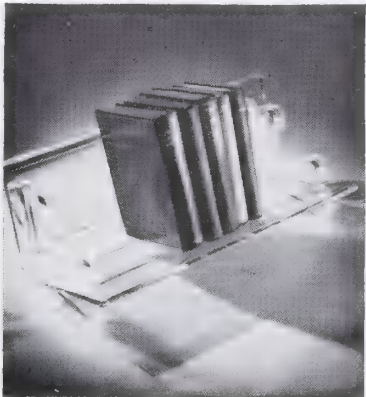
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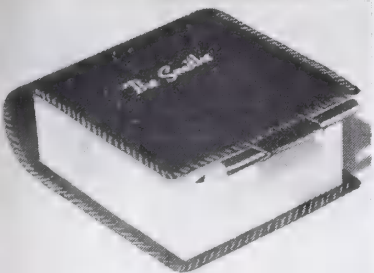
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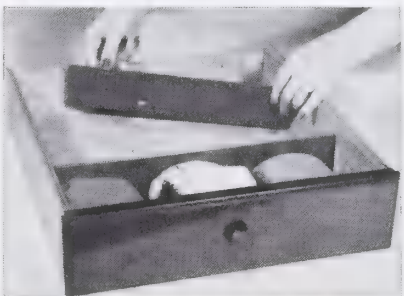
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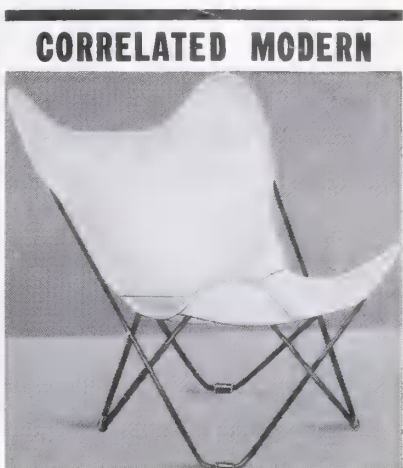
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The HoTray has a radiant heat unit sealed within its shatterproof glass top. It keeps the bacon and eggs hot without drying them out. Safe; won't harm a table top. AC only. Polished aluminum frame. 9"x14", 11.95. Same size heated center with two 6" side panels of wood-grain Formica, mahogany or blond, 24.95. Dinner size HoTray (16"x24") with entire surface heated, 34.95.

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The Party Line, 4570 Firestone Blvd., South Gate 1, Calif.

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FOUR-PIECE SET, COMPLETE

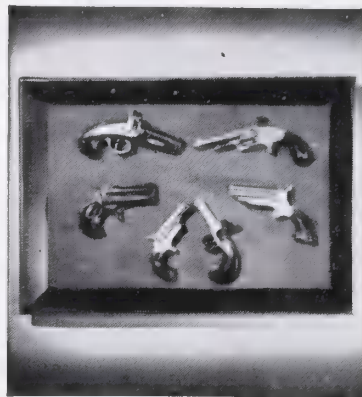


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hand-woven, in Mexico entirely of wool, is light as a whisper, warm as a May day, flattering as a man's eyes. In Mexico, the stole is called a *rebozo*, and this one comes in wonderful colors: blue, red, green, or yellow. \$9.95 post paid. Southwestern Gifts, 630 E Alameda, Santa Fe, New Mexico

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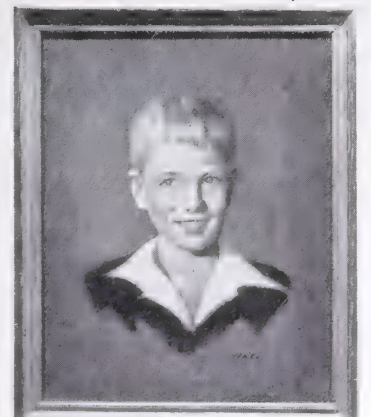
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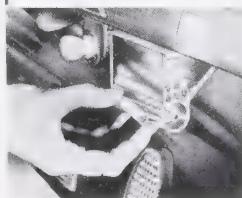
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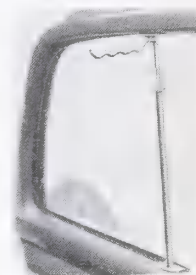
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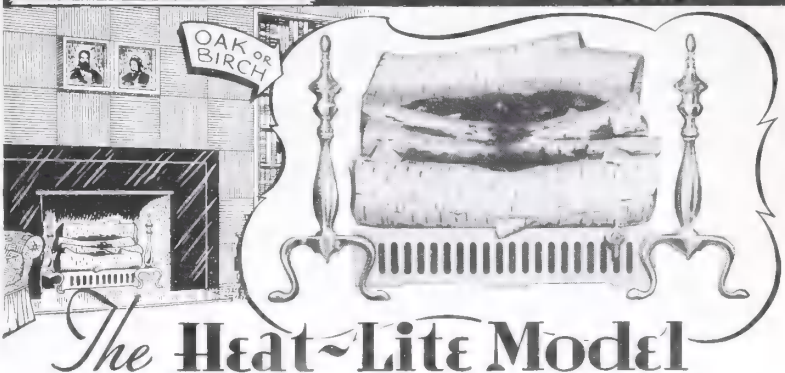
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FAITHFUL reproduction of natural wood, Oak or Silver Birch. Fashioned of heat-reflecting refractory mounted on metal base. Is self-supporting (andirons are separate). Cast-iron burner, rotary air-shutter, quick-action valve. Flames play up through cluster in authentic fashion. A.G.A. approved for fireproof fireplaces. Has illuminating device and shadow-spinner (115 volt A.C.), when heat not needed. Rated 20,000 btu., is 22" wd. 11" dp. 18" hg., 3/4" gas inlet.

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BRASS ANDIRONS (extra) \$18.95 pair

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DEPT. M-2 . . . STEUBENVILLE, OHIO

SEE THEM IN GLORIOUS DETAIL

Turn to
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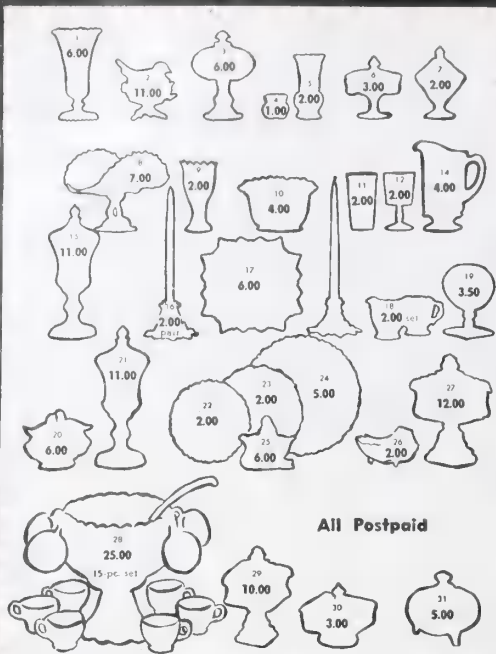
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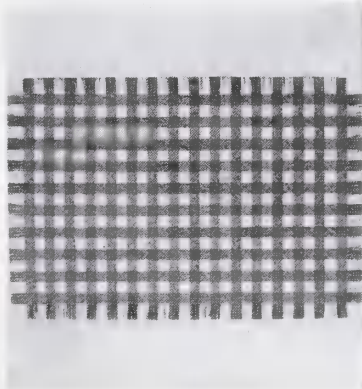
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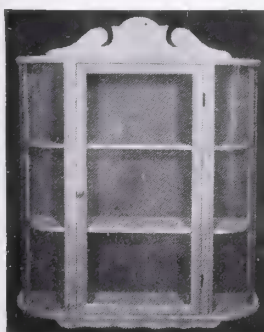
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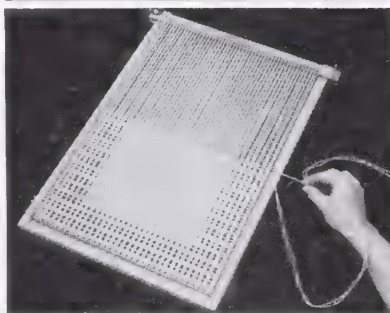
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Miniature Gay 90's Dome



Front Parlor Memories and Shades of Dear Grandmama

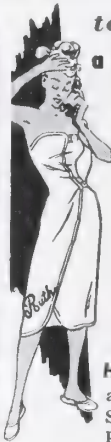
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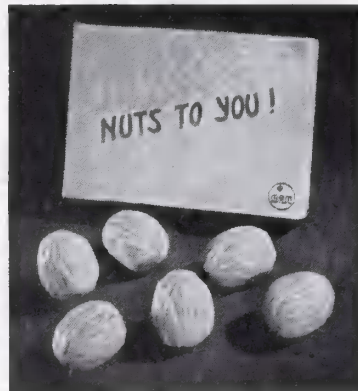
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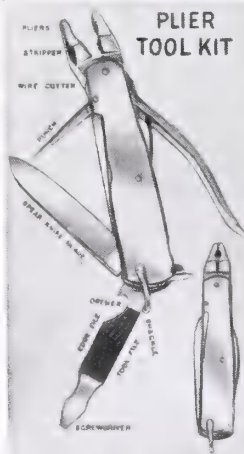
NEW FINGER TIP KETCHUP DISPENSER

the Pump-It. Over 1,000,000 have been sold to happy housewives. No pound, no pour! Just Pump-It! No table muss, no clean-up fuss. You *control* the amount of ketchup you want whether it be *one drop* or a bottle full. Colorful Styrene plastic, can't clog or rust. Pump-It is perfect for yourself, for shower and party gifts. Only \$1.00 postpaid. Money back if not delighted.

PUMP-IT, INC., Room 110

114 W. Holly, Pasadena 3, California

HOFFRITZ HAS IT!



PLIER TOOL KIT

Unique emergency tool kit for home, camp or car. Imported and made exclusively for Hoffritz, of high carbon forged steel, with gleaming nickel-plated finish. Easily carried in pocket or glove compartment.

\$8.50

7 Convenient N.Y. Stores or

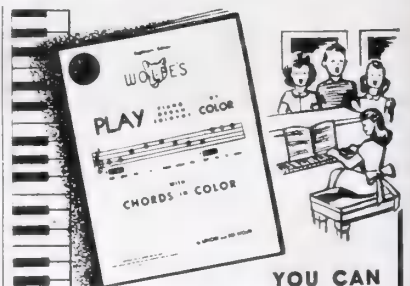
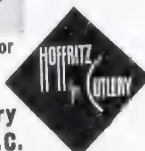
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49 E. 34th St., N.Y.C.

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(As featured in House & Garden)

Play both hands without monotonous exercises. Anyone from four to seventy-four just follows the colors, and then LISTEN to the music!

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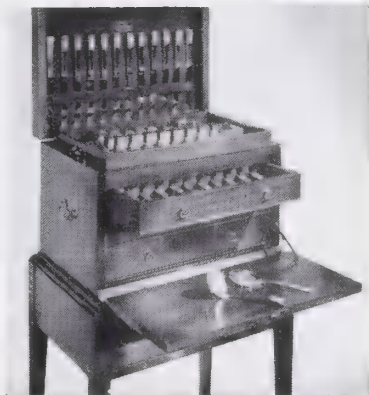
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SHOPPING



TRULY A BEAUTY. A solid mahogany Silver Chest with a Hepplewhite table holds your flat silver with elegant efficiency. The authentic Colonial design will be a proud addition to your room, and the hand craftsmanship is superb. Chest has 3 Pacific Cloth-lined drawers and tray, holds 12 settings. Table has drawer and serving board. 21" wide, 43" high, \$149.50 ppd. Sherrill's, Roanoke, Virginia.



THIS LITTLE PIGGY came to the party with a stack of pretzels on his tail and a piggy-back load of cocktail olives speared into the holes on his black topside. This same little piggy cried all the way home because he lost his party clothes to a bunch of appreciative guests. But the way he's licking his chops is contagious. 11½" long, \$2.50 ppd. Skolsky's, 6 N. Division St., Peekskill, New York.



SIT-DOWN SHOPPING is no trick with the Phonemail Order Kit. A mahogany-colored plastic tray, 6" x 6", comes stocked with a generous supply of C-Mail envelope order blanks, a ball point pen, phone dial-top pencil, address-directory cards, roll of cellophane tape, compartment for stamps, memo sheets, and a box of clips in a clip-well. \$2.98 ppd. The C-Mail Co., Box 30, Bloomfield, New Jersey.



DIAPER JEANS
for Miniature "Podners"

Sanforized lightweight Blue Denim Diapers, cut for comfort and long wear for the roughest "lil' darlins"! Western version of the famous 3-cornered pants has elasticized back, big patch pockets, and copper grippers. Bright plaid shirt completes outfit.



PLAID SHIRTS
Sizes: small, medium, large (see diapers).

\$2.15 3 for \$5.95 each ppd.

Send Check or Money Order. Satisfaction Guaranteed. Sorry, no C.O.D.'s.

Send for new 1952 Fall Gift Catalog

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Middlebury 6 Connecticut

COMICE PEARS
FROM ROGUE RIVER VALLEY

AS LOW AS **\$3.65**

ORDER EARLY EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected, individually wrapped. Delivered PREPAID in colorful gift boxes to U. S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list—we do the rest. No stamps, C.O.D.'s or charge accounts, please.

DELIVERED PRICES (Order by Number)

No. 1 De Luxe Box (10 to 14 pears)	\$ 3.65
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No. 7 Asst. Fruit Chest (about 14 lbs.)	6.95
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For Fruit Club Prices see Catalog.

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for the INDOOR GARDENER!

WEEK-END WILLIE
"The Moisture Bird"

Forgetful? Don't let your plants suffer, whether you're at home or on vacation. Willie is a colorful ceramic bird. "Plant" him in your flowerpot or window box. His hollow porous clay stem distributes moisture slowly and evenly. Pour him a drink on Friday... he'll water your plants till Monday! 6" from beak to bottom, Willie is hand decorated in gay, singing colors... makes a delightfully cheerful gift.

\$1.00 postpaid
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RAKE 'N SPADE
"Green Thumb" gardeners will be delighted with the handy Rake 'n Spade. Use it as you would its full size cousins... for planting, transplanting, applying fertilizer, loosening soil around plant roots, etc. Highly polished brass (it won't rust). 7" long overall, and handsomely boxed to make a wonderful gift idea.

\$1.00 postpaid
3 for \$2.95
No C.O.D.'s, please.
Write for FREE gift catalog.

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Dept. H-171 521 Fifth Avenue • New York 17, N. Y.



A Home for Grandfather's Watch



Grandfather's watch becomes a decorative accent in this handsome wood Watch Case. Hang it on the wall to tick off the hours and lend nostalgic sweetness to your modern furnishings—or stand it on the desk or mantel, for it comes complete with stand, and can be used either way. 7½" high, with 1¾" center opening. Fits any watch up to 3" diameter. Choice of two styles (please specify): (A) Mellow Honey Pine, or (B) Modern Ebon Black. Order by mail. Either style, **\$3.95** postpaid, only.

SPECIAL—Send 10¢ for Brochure of Unusual Gifts!

Helen Gallagher
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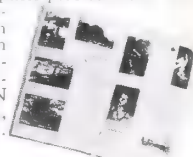

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Illustrates over 100 signed originals available. Contains artists' biographies plus scores of valuable tips on how to decorate your home with pictures. Mail coupon with 10¢ to cover postage, handling. ASSOCIATED AMERICAN ARTISTS, Studio 109, 711 Fifth Ave., N. Y. City 22.



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Your full name and address printed 300 times on this 600" roll of ½" "Scotch" tape. Choice of tape color (white, green, silver, red, blue, yellow or orange), personalizing color (blue or black). No. F5787—\$2 postpaid, dispenser included.

Gift Ideas
Yours Free! 104-Page Catalog of Exciting Gifts

Miles Kimball
175 Bond St., Oshkosh, Wisconsin

Susi's in on Santa's Secrets
and she's passing them on to you
for smart, Early Christmas Shopping ideas

The Dr. Bircher Shredder — a precision-made aluminum food shredder with an entirely new patented, rustproof steel drum. Shreds vegetables and fruits, retaining their natural juices and flavors. Prepares vegetables for juicing (see fruit press) and for attractive, easily digested salads. Can also be used for chopping nuts, grating cheese, chocolate and for coarse chopping and slicing. Entirely safe, the feed is ABOVE the drum and a neat plastic block is furnished to push the last morsels down to the cutting surface. Does not have to be taken apart for washing—it cannot rust!

Price \$11.95 ppd.
With 1 drum, extra drums \$3.50 ea.

Simplex Fruit Press—a beautifully made press of rugged non-corroding metal with bright, lasting, smooth surface. Extracts juices from all citrus fruits, grapes, tomatoes and berries for drinks or jellies. Health-giving juices from shredded vegetables are quickly pressed out with the Simplex fruit and vegetable press to make rich, low calorie drinks. Excellent for preparing liquid diets for babies and convalescents.

Price \$6.95 ppd.

Ideal Sauce and Buterwarmer — The perfect gift for all who enjoy good food. Keeps butter or sauces piping hot. Stainless metal stand and cover, candleholder, candle and pot (serves two) in pastel green or brown. State color when ordering. Smartly boxed set.

Price \$3.95 ppd.
Box of 10 refill candles 90c.

Swiss Christmas Calendars—counting the days 'til Christmas is a favorite pastime for all children. These charming Swiss Calendars have 24 surprise windows to open, one for each day, from December 1st 'til Christmas. They furnish a real thrill for youngsters during the Christmas season. Large, 12"x8 1/4", choice of 4 artistically designed and fully colored calendars, 3 Swiss scenes, 1 Holy Land scene. Order designs by letter A, B, C or D. (see illustration).

Price \$1.00 each ppd.

Send check or money order. No C.O.D.'s

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GENUINE HAND CUT
For Brilliant, Lustrous Highlights

1 12 1/2 oz. sham
2 10 1/2 oz. sham
3 8 1/2 oz. sham
4 6 1/2 oz. sham
5 5 1/2 oz. old fashioned
6 3 1/2 oz. whiskey

Print Plainly
Order Now
for Christmas

12 1/2-oz. Iced Tea
10 1/2-oz. Water or Beer
8 1/2-oz. Highball
6 1/2-oz. Ale or Juice
5 1/2-oz. Old Fashioned
3 1/2-oz. Whiskey

ANY SIZE **\$3.95**
Set of 8

Choice: Any 3 Sets \$11.45

Christmas Gifts of Hand Cut MONOGRAMMED GLASSWARE

Rich to hold in the hand and touch to the lips, these crystal beauties are hand cut on a glass cutting wheel by skilled glass craftsmen. Their modern, mannish initials delight the host and merit raves from guests. Heavy sham bottoms prevent tipping. Make up your Christmas list and order complete sets early. All orders shipped postpaid. No C.O.D.'s please.

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EVANSTON, ILL.

NEW LIFE FOR WORN COMFORTERS

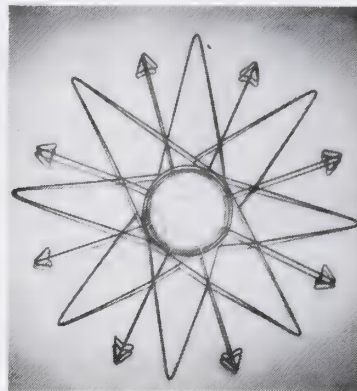
Wool or Down, they can be luxuriously recovered and made factory fresh by our exclusive process. If they are down, and worn thin, we can add down, or add wool, and convert them into the famous U.S. Pat. LANADOWN COMFORTERS, at a very nominal cost. We use the finest fabrics: Satins, Taffetas, plain and printed Sateens, Chintzes. Samples on request.

LANADOWN

516 Madison Ave., New York 22
Telephone PL 8-1940



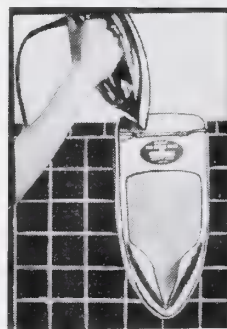
WINDOW



REFLECTED GLORY shoot a sunburst of modern sparks, and you have a spectacular mirror for above your couch or over the mantel. The wire frame comes in a black or gilt finish, measured 29" over all, and in its center is a round mirror. \$11.95. Twin candle arrow sconces to match, 24" high 14" wide, \$15.95 pr. Ppd. Green Gable Gifts, 1554 Third Ave. New York 28, N. Y.



HOT BUNS, oven-fresh and fragrant, will stay that way no matter how long guests linger over cocktails, if you keep them in the good-looking Bun and Toast Warmer. It's made of spun aluminum with black wood handle, has a black iron candle warmer, a removable toast rack, and inside there's a liner to keep the contents from burning. 13" high \$12.50 ppd. Hammacher Schlemmer, 145 E. 57th St., New York



SAFE HOT-IRON HOLDER

- Storage for your HOT-Iron when not in use.
- Keeps Iron out of reach of children and pets.
- Protects your Iron and cord.
- Constructed of heavy gauge aluminum.
- Absolutely SAFE . . . Thick fiber glass insulation.
- Complete with screws for easy mounting on wall or pantry door.
- Ideal for GIFT giving.

Only **\$2.95** Postpaid or COD plus postage.

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ANDRICO'S

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The Cafe Chair

Up and down the banks of the Seine, in innumerable sidewalk cafes, this chair has become a landmark. We've imported these very same chairs from their original maker in the British Colony of Hong Kong. Here they are: Made of finest quality cane, large and roomy 18" seats, 28 1/2" overall height. At home anywhere—in living rooms, bedrooms, porches and patios whether traditional or modern in decor. Order several today.

EXPRESS COLLECT. Sorry, no C.O.D.'s. Money-back guarantee. Write for free catalog. In N.Y.C. add 3% sales tax.

MADDEN PRODUCTS

Dept. B10 252 East 40th St., New York 16, N. Y.

\$9.95

SHOP AT HOME . . .

. . . for those gadgets, decorative accessories, novelties—the distinctive gifts you've been looking for, the unusual extras you've wanted for your own personal enjoyment. Get the habit of using the Window Shopping pages every month in your HOUSE BEAUTIFUL. It's the modern way of saving time, effort, patience . . . and being sure of complete satisfaction.

SHOPPING



THE SCOTCH IN HIM is a 100-inch roll of tight-sticking, Scotch Cellophane Tape. And now, for the first time, it has a properly designed holder. The Janny Scotsman is made of china, brightly glazed in yellow and green, and we think you'll want one for every room in your house. With tape, \$2 ppd. Katharine B. Ward, Pleasantville, N. Y.



DOUGH BASKET, handwoven in Germany, is spiked with nostalgia for anyone who remembers her grandmother setting bread to rise in a basket just like this. During the holidays it will be full of more decorative cheer if you heap it with shiny red apples and popcorn balls. 11 3/4" wide, 4 1/2" high, \$2.25 ppd. Kathleen Weller, Box 386, Bryn Mawr, Pennsylvania.



STREAMLINED ALUMINUM FOLDAWAY TABLE

Seats 8!

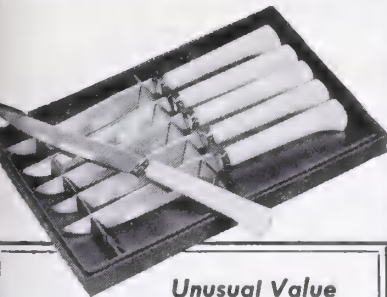
Here's the modern answer to extra table space! Perfect for meals, parties, games, picnics... dozens of home uses! Sturdy lightweight aluminum, reinforced with steel at strategic points, it holds up to 800 lbs., seats 8 adults. Opens to 24" x 60" x 30" high; 24" x 30" x 3" high closed. Also available in 30" x 72" x 30" high



Only \$19.95

\$29.95 (shipping charges collect) Sorry, no C.O.D.'s

MEADOWBROOK INDUSTRIES Dept. B-10 154 Hempstead Tpk. West Hempstead, N. Y.



Unusual Value

6-PIECE STEAK KNIFE SET

- Cut thru the heaviest steak with ease
- Non-burn handles
- Sharp blades
- Guaranteed Quality
- Each blade finely serrated

Gleaming, mirror-bright stainless steel with pistol grip—easy to hold... Ivory white handles make these steak knives beautiful enough to grace your finest table setting.

Makes a handsome, long-remembered gift!

Sent postpaid, only . . .

\$2.95

THE DEL-RICK CO.
DEPT. S-101 RIVERSIDE, ILLINOIS



Christmas Window Scenes

Gorgeously colored scenes to put in your window for lovely stained glass effect as light shines inside or out. Heavy acetate, 18" x 20". X5708 (pictured)—Raphael's Madonna is reverently reproduced. X5708a (not shown)—Santa's Arrival, rooftop scene. Either design, 98c postpaid.

Gift Ideas Yours Free! 104-Page Catalog of Exciting Gifts

Miles Kimball
175 Band St., Oshkosh, Wisconsin

NEW Shaped-to-fit PLASTIC FURNITURE COVERS

MADE OF FIRESTONE VELON
Guaranteed by Good Housekeeping
Which Has The Good Housekeeping Guaranty Seal



Chair SIZES As Low As \$3.95



OVER 150 STYLES AND SIZES

Now! Give your furniture permanent protection against spilled foods, liquids, pets, children. Sturdy, neat fitting transparent Firestone Velon Plastic Fabric covers shut out dirt... show off furniture's beauty... wipe clean with a damp cloth. You save big money on furniture, cleaning and reupholstering costs! Complete selection for Lawson, Wing, Modern, Club, Sectional, other sofas and chairs. Prices low as \$3.95. Satisfaction guaranteed or money back. Send now for FREE Catalog, Plastic Sample, Measuring Tape!

SEPARATE CUSHION COVERS For Added Neatness!

Made with "Slip-Over" elastic opening to hug cushion and always stay in place. Low as \$1.

THE HOUSE OF SCHILLER

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SWEET, SWEET MUSIC

Played by 12-Piece Angel Band

★ If there's a music lover on your gift list—here's the busiest little band ever assembled on a collector's shelf! They're all angels—12 of them—including strings, brass, wood winds, percussion, and the erect little maestro ready to swing into the music of the spheres. Made in the Tyrolean Alps, the figures are about 1 1/2 inches high, in pastel shades, with golden wings. A collector's treasure, in limited edition.

All 12 pieces postpaid, only \$3.95

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Helen Gallagher

413-B10 Fulton St., Peoria, Ill.



ROSEMONT HAND MADE

Curtains ■ Coverlets ■ Canopies
Valances ■ Quilts ■ Rugs ■ Tables
From famed Rosemont, home of Virginia mountain craftsmen, come authentic copies of rare Colonial Coverlets, hand made curtains, hand tied canopies and hooked rugs. Shown here: Single basket weave cotton tieback curtains with 5" Peacock Tail fringe \$16.50... other styles from \$9.75 up. Please write for our free illustrated booklet.

LAURA B. COPENHAVER
"Rosemont" Marion, Virginia

WHAT WONDERFUL XMAS GIFTS!



A sewing machine that really sews. Is easy and safe for a child to use. Made of sturdy metal and finished in colorful bright colored designs. Comes complete with clamp, thread and needle. Clamp holds machine firmly to table.



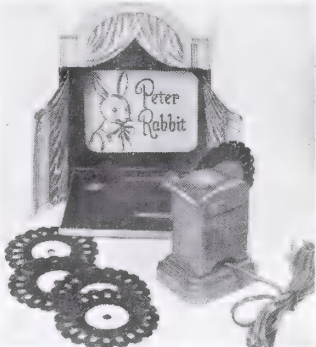
HAPPY THE COW BOY

Happy—the Ventriloquist's Dummy

\$2.98 Post Paid Complete

You and your kids will think he's wonderful. He's Happy, full of life, all of 19" high, a real cowboy, colorfully dressed, wearing hat,

washable plaid shirt, western pants and boots. You can make him "talk". Just pull the string in back of Happy's head, and his lips move so that your words seem to come right out of his mouth. You and your children will enjoy playing ventriloquist with Happy at home and parties too.



ELECTRIC TV FILM PROJECTOR

SATURDAY MATINEES AT HOME

Youngsters will delight in showing their private collection of films to neighborhood pals on Saturday afternoons. Box forms theater. Features include Snow White, Jack & Jill, Robinson Crusoe, 3 Little Pigs.

\$3.98 POST PAID

complete with 4 Films

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59 East 8th Street New York 3, N. Y.

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TRAVEL AIDS
from our gift collection!

PERSONAL GREETING CO.
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Mr. and Mrs. UTILITY LUGGAGE SET

It's our mad Tartan-Plaid with top-grain, nylon-stitched cowhide that's causing a sensation. The cases are waterproof oil-skin-lined throughout with separate oil-skin pouch for toilet articles. Smart tuck-in metal lock closing and carrying handle. 7 3/4" x 5" x 3" in Red or Green plaid.

FOR HER: Fitted with large 6 1/4" x 3 3/4" mirror. **\$8.95**

FOR HIM: Fitted with comb and triple-cut nail file. **\$8.95**

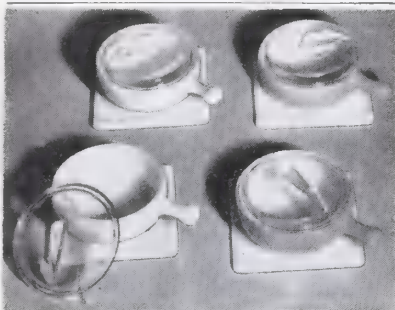
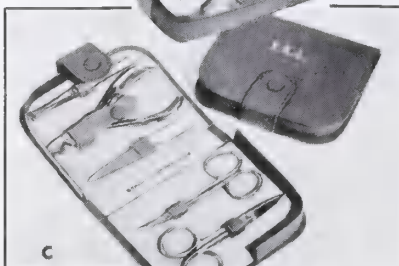
LADIES' TOILETRIES ZIPPER CASE

Genuine grain Morocco leather case personalized with name or initials in gold. Contains lucite cream jar, crystal lotion bottle, lucite hair brush, collapsible tooth brush, lucite comb, triple-cut nail file and tooth paste. 7 3/4" x 2 3/4" x 1 3/4". Red, Green or Navy case. **\$7.95**

C. MANICURE and PEDICURE TRAVELLER

Genuine grain Morocco leather case personalized with name or initials in gold. Contains precision-crafted nail scissors, cuticle scissors and nippers all made of the finest surgical steel. Tweezers and triple-cut nail file complete the set. Red, Green or Navy case. **\$10.95**

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**FIESTA COLOR
CASSEROLES**

Individual French Style Handle Casserole Bakers, 12 oz. size, heat resistant with see-thru glass tops. Each set in green, yellow, blue and red with milky-white inside to match decorated serving hot plates. Boxed. Excellent gift.

Set of 4 (12 pieces)..... **\$3.50**
post-paid

2 Sets..... **\$6.75**
post-paid

Write for NEW Catalog.

THE Feigenson TWINS
960 GRAND CONCOURT, NEW YORK 56, N. Y.



"666" OVAL BAKE DISH

These fine oval copper dishes are excellent for serving anything "au gratin", "creamed", or "baked". They lend smartness to the service and are unequalled for the hostess. Made of heavy solid copper, genuine black tin lining with dainty French style bronze handles. All highly polished. This dish also makes a wonderful wedding, anniversary or housewarming gift.

No. 226 10" x 6 3/4"..... **\$11.45**
No. 230 12" x 7 3/4"..... **13.95**
No. 236 14" x 9 1/2"..... **18.45**
No. 240 15 1/2" x 10 1/2"..... **22.95**

Write in for our complete catalog on other "666" copper specialties.

No C.O.D.'s

Bazar Francais
EST 1877

666 SIXTH AVE. NEW YORK 10, N.Y.
between 20th & 21st Sts.

MAP ASHTRAYS

4" pottery ashtrays designed in the shapes of the 48 States, District of Columbia, and Hawaii. Handpainted under glaze. State flower in full color. Lettered with State's name. Available with pastel green or gray in tray's base.

\$1.00 each, postpaid

Any one town or person's name included, 25c extra per tray. Shipped within five days after order received.

No C.O.D.'s please.

ANNIE LAURA CERAMICS
RIVERA 33, CALIFORNIA



The Lovable BAR BUM

Haven't you wished that you could get a gift that's really "different." The new hand painted heavy metal Bar Bum has all of these features: his hat's a bottle opener, his ears break ice (or nuts). Just a twist of the wrist and he comes apart. His pants are a jigger and inside the Bum you will find a cork-screw, a muddler and an ice (or olive) pick.

Sent postpaid, only..... **\$2.95**

THE DEL-RICK CO.

DEPT. B-101 ■ RIVERSIDE, ILLINOIS



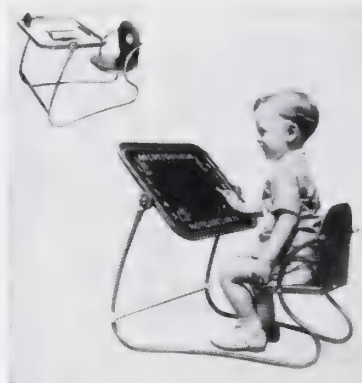
OPEN



**WINDOW
SHOPPING**

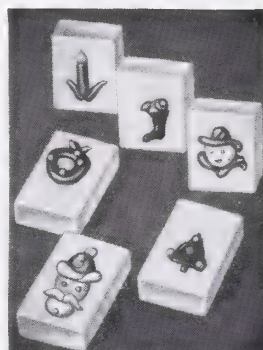


RADIANT BEAUTIES that put a room in the most flattering light are these Colonial brass wall sconces. Get a pair to flank your mantel, or your dining-room sideboard, and they will pay dividends in loveliness all through the year. 12 1/2" high, each one holds two candles. \$16.50 the pair, postpaid. Wired for electricity, \$2 the pair, ppd. Hagerstrom Metalcraft Studio, Wheeling, Illinois.



CHILD'S PLAY, child's world child's mealtime—all are grandly taken care of with the Blackboard Chair Desk. Small fry from two to six will doodle and draw on the tilt-top black slate side. Come lunch time, it reverses to become an enamel table. And the attached metal chair is pitched for comfort. 28" long, 18" high, seat height is 9". \$9.95 ppd. Dure Co., Box 672, Chicago 90, Illinois.

(Continued on page 151)



Christmas Sugar Cubes

Sparkling sugar cubes with dainty raised wreaths, Santas, candles, snowmen, trees and stockings hand-applied in full color. Pure vegetable color does not affect taste. Five cubes each of six designs. No. X4218. 30 cubes. \$1 postpaid.



Gift Ideas Yours Free! 104-Page Catalog of Exciting Gifts

Miles Kimball
175 Bond St., Oshkosh, Wisconsin

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check your



to restore
their original
beauty

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- ✓ RELINING
- ✓ REDYEING
- ✓ DUPLICATING

ALLIGATOR ■ LEATHER ■ SUEDE

Suede Coats and Jackets Cleaned and Redyed by America's Foremost Leather Cleaning Experts.

Estimates on request. Write for FREE Suede Sponge and literature.

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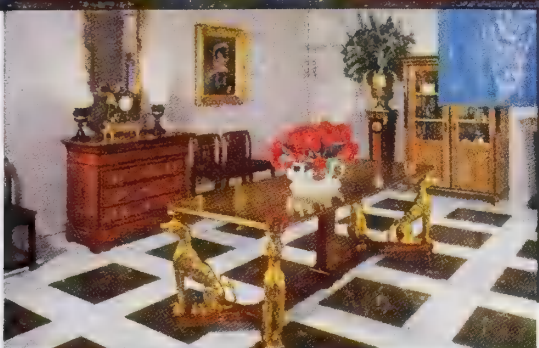


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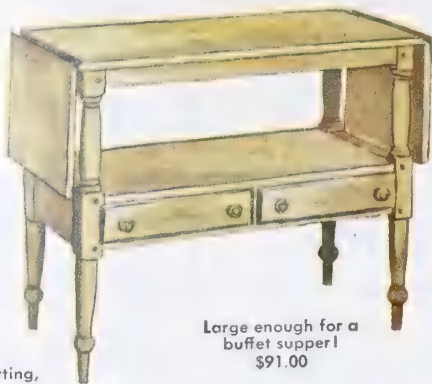
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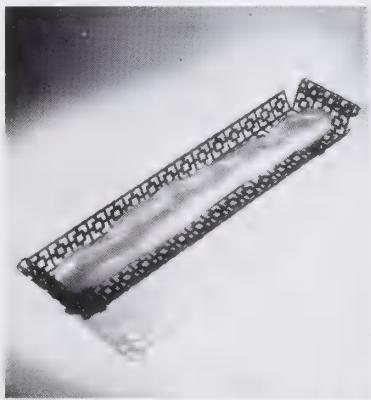


WINDOW SHOPPING

CONTINUED FROM PAGE 146

THOROUGH-BREAD

TRAY. For your spaghetti dinner and your buffet supper party, you *must* have a long, crusty loaf of French bread. But unless you have a tray as far-reaching as this, you won't be able to serve it in a party manner. The black wrought-iron holder has an interesting geometric pattern. It is wonderful for fruit too. 20 1/2" long. \$2.95 ppd. Gift Sources, Inc., Singdale, Connecticut.

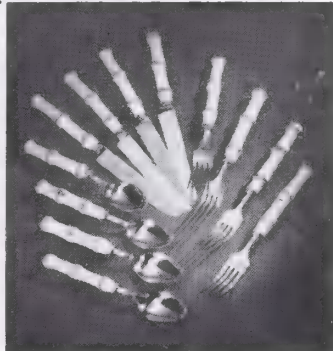


WHAT THE DICKENS?

It's the immortal *Pickwick Papers*, reproduced on the surface of an old-fashioned hat box-shaped wastepaper basket. And an eye-catching catch-all it is for a den, beside a lady's desk, or in the study room. The basket is metal, hand decorated and gayly lined in red. Better order several as distinguished Christmas gifts. \$2.95 ppd. Elizabeth McCaffrey, Inc., Orange, New Jersey.



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hing clutch bag in kid or velvet \$5.99 tax incl.

French Boot Shop
HB-10, 541 Main Street, New Rochelle, N. Y.

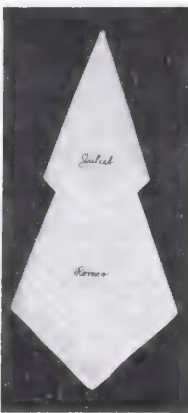
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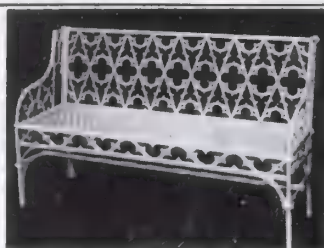
in Cast Iron and Cast Aluminum

These expertly fashioned copies of century old originals add lasting beauty to the home. Enameled in hard finished white.



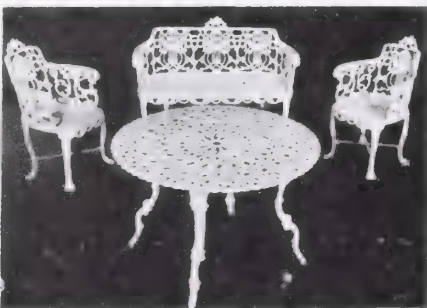
Above—English Design. Original over 150 years old. Choice of White or Antique Green.

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\$110.00 Large Settee #90 42" wide	\$85.00
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\$54.00 Table #95 27½" high, top 19" diam.	\$45.00



Above—French Design Settee. Original over 100 years old. 55" long, 35" high, 17" wide. Cast Iron \$100.00. Cast Aluminum \$125.00.

Right — Occasional Table #85. Beautiful lace pattern. True copy of century-old original. 30" high, top 20" diam. With glass top \$24.50. With marble top \$29.50.



Above—Regency Set. Lyre and Rose Pattern. Painted in heavy, durable white enamel.

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Right — Victorian Flower Stand. Perfect for your hobby plants. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Only \$24.50.



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Deodorant cup in lid neutralizes offending odors. 10" by 10" by 24" high. With removable plastic liner-bag and deodorant cake. The perfect gift for the new mother.

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FREE: without extra charge—your full name hand inscribed in Gold Leaf.

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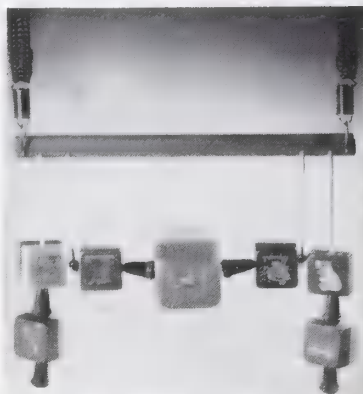
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WINDOW



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BABY! And from the happy hullabaloo that's coming from the nursery, you'd think a maraca troop was entertaining him. A wooden bar fits across the crib straps securely to the sides. From it are suspended gaily colored plastic blocks that rattle and spin as Butch gives them a workout. \$1.95 ppd. Giftercraft, 1234 E. 47th St., Chicago 15, Ill.

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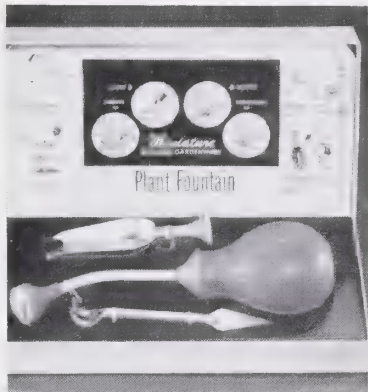
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For Flowers and Potted Plants



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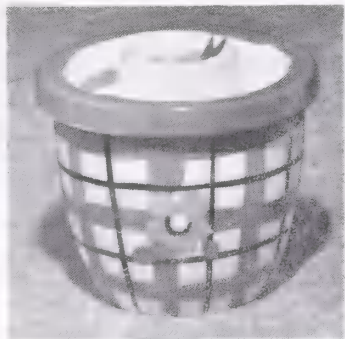
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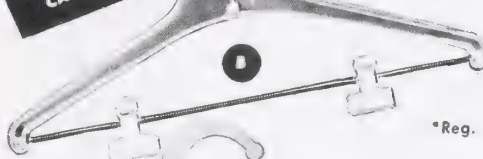
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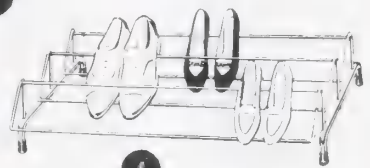
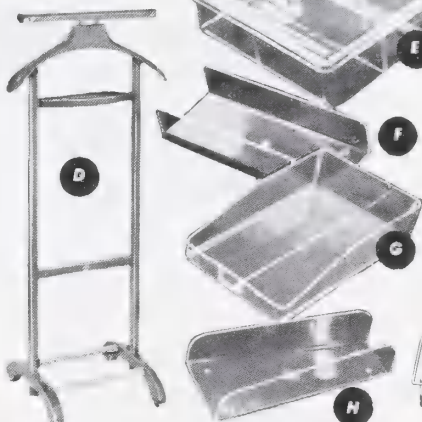
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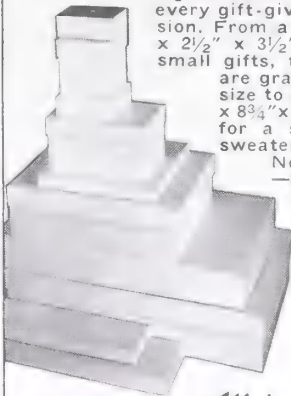


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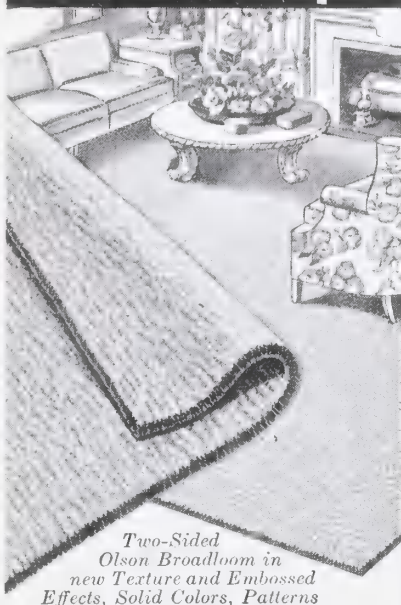
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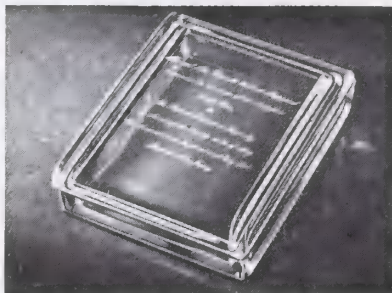
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110 Bellevue Theatre Bldg., Upper Montclair, N. J.



NAME MITTENS

Bright Red, water repellent poplin, white fleece lined, with any child's name hand personalized in permanent Navy Blue textile dyes. Nonloseable, smart and warm for school, very Christmassy! The Original Name Mittens of Finest Quality—Beware Imitations!

2 to 16 yrs. \$2.45 postpaid

Attractively gift boxed

Give exact age of child and we will send mittens to fit.

No C.O.D.'s or stamps, please.

YOUNGSPORTS

Box 90, Chester Springs, Pa.



Chenille-Craft Set

Hours of rainy weather fun for your youngster! Chenille-covered wires, over 11" long, pliable as pipe cleaners and colorful as the rainbow. Kids make them into little animals, houses, flowers—anything creative young imaginations dream up. About 100 brightly colored pieces to the box. With instruction sheet. T2908. \$1 ppd.

Gift Ideas
Yours Free!

104-Page Catalog of Exciting Gifts

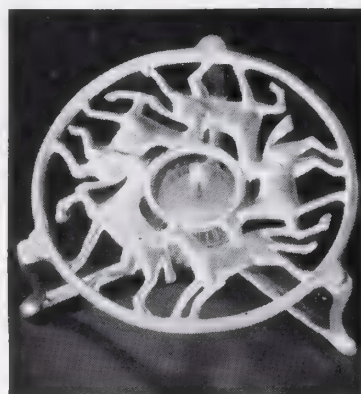
Miles Kimball
175 Bond St., Oshkosh, Wisconsin



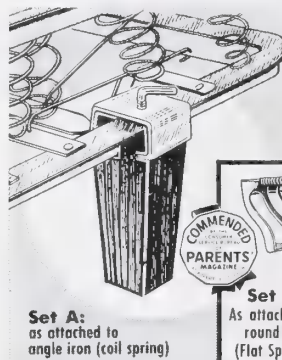
WINDOW



"CREATIVE HOME DECORATING," by Hazel K. Rockow, Ph.D., and Julius Rockow, is a complete reference book for all home decorating problems. It covers everything from furniture styles to the ne synthetic fabrics. A Color Wheel helps you to select color harmonies with confidence. With hundreds of photographs and charts. \$4.95 ppd. Homemakers Guide, 303D Fourth Ave., New York



HOT STUFF stays piping hot when you have this polished aluminum Candle Trivet on your table. The design of "Running Horses" is sculptured in bas-relief. Legs are detachable. Trivet may be used alone as a shoe legged trivet. Candle, in fluted glass holder, burns 10 hours. Wonderful for casseroles or coffee. It's 7" wide, 3 1/4" high. With foot candles. \$4.50 ppd. Garret Studios, Westport, Conn.



DENNIX Hollywood LEGS

Convert any bed spring into a studio couch or hollywood style bed. Attach in only 5 minutes

Set A: 4 Hardwood legs per set, 7" high, in mahogany, walnut, maple or blonde. \$5.95
Set B: 4 all-steel legs per set, 8" high, aluminum finish, rubberized plastic tips. \$5.95
Set C: (Not illustrated) 6 hardwood legs per set, 6" high, in mahogany, walnut, maple or blonde, for wood frame box springs only. \$4.95

SEND FOR NEW PRODUCTS CATALOG. Check money order, (no COD's please). Money refunded in 10 days if not satisfied.

JORE & CO. Dept. 108
78 FIFTH AVE. NEW YORK 11, N. Y.



"SERV-A-BAR" SUSAN

A prize possession for host or hostess who appreciates the finer things—this spacious portable bar on a revolving tray has room for all your serving accessories. Center compartment holds large rustic tone ice bucket and is flanked on sides by 2 condiment wedges in contrasting yellow or brown for popcorn, chips, etc. 3 handsome hand blown 12 oz. cocktail glasses—a well for each and 6 individual wells that hold your favorite beverage and mix. Bar Susan Tray is 17" x 24 1/2", made of selected wood in either blond or mahogany finish. Guaranteed not to warp or stain. Ball bearing movement. Liquor goods not included. Express charges collect. No C. O. D.'s please. 12 Piece Serv-A-Bar Set **\$19.50**

Send For Free 28 Page Catalog of Unusual Gifts

The Mail Box
17 N. Main Street, Lombard I. Ill.

NOW a new meaning for SUGAR BUCKETS

Practical old fashioned sugar buckets have been transformed into new and useful traditional pieces for both modern and colonial settings.

KNITTING BOWL

Keeps yarns, needles easily accessible - ready to use. 22" high - 13" wide. In Reg. Maple or Antique Salem finish.

\$5.95 post p'd.
(West of Miss. add 50¢)

SEWING BUCKLE

Needle cushion and spindles for variety of threads. 22" high - 13" wide. In Reg. Maple or Antique Salem Finish.

\$8.95 post p'd.
(West of Miss. add 50¢)
FULLY GUARANTEED
Write for **FREE CATALOG**

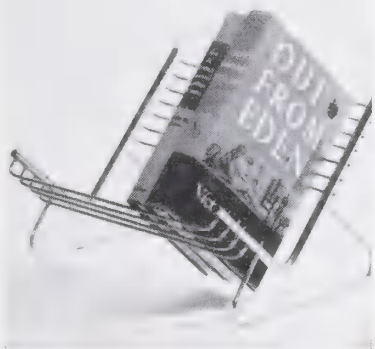


Send Check or M.O. No COD's.
CAPE COD COLONIALS
Dept. G, Box 95
Chestnut Hill 67, Mass.

SHOPPING



CLASS DISTINCTION. There are a few books that belong on every desk, whether they're Bartlett's *Familiar Quotations* and Roget's *Thesaurus*, or a *Standard Dictionary* and the *Social Register*. Anyway, this is the perfect book to hold them. Made of shining brass, it measures 11" long, 3" high, costs \$4.95 postpaid. The Prices, 545 Fifth Ave., New York.



WHERE THERE'S SMOKE, there's sure to be a need for a cigarette jar as handsome as this one. The jar itself is hand-cut crystal. The lid is gleaming sterling silver. And if you get a pair of them for the dinner table, the effect will be exactly right. 5" high, \$8.95 each including tax and postage. Del-Mel Co., 237 Duquesne St., New Rochelle, N.Y.



LIVE MAINE LOBSTERS

SHIPPED DIRECT TO YOUR HOME

Buy Maine Lobsters at their mouth watering best. From-the-ocean goodness! Yes, these succulent fresh lobsters come to you straight from cold waters—delivered alive and kicking in our special ice-packed, ready to go metal container. Put container right away without touching lobsters. Steam them from layers of seaweed, real East clambake style. Good? You've tasted better!

NO MONEY! Send today for container of 10 one pound-plus lobsters or 11 lobsters plus half peck of steamed clams. Send no money now—pay only \$1.50 plus delivery on arrival. We guarantee live delivery for date you specify within 1800 miles—or money back. Order now or send for free illustrated folder.

WATER FARM, Box 735, Damariscotta, Maine

OTHER MAINE CLAMBERS (Delivery charges prepaid)
 Fish Chowder, Six 15 oz. tins... \$3.95
 Clam Chowder, Six 15 oz. tins... \$3.35
 Newburg Sauce, Six 8 oz. tins... \$3.75
 Clam Bisque, Six 8 oz. tins... \$3.75
 Mince Clams, Six 7 1/2 oz. tins... \$2.75
 "Symposium"—6 tins, 1 ea. of above plus 3 1/2 oz. tin Maine sardines... \$3.75



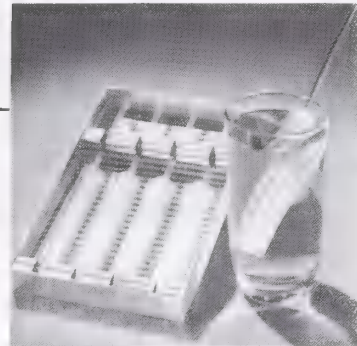
NEW ANGLE for a SPORTSMAN'S GIFT!

WORK-HANDLED FISHING KNIFE

Sent Postpaid **\$3.50**

Knife overboard? Don't worry—this one FLOATS! Handle is ideal for ties, hooks, etc. Razor-keen, 3-inch imported steel blade snaps safely back into handle. Wide belt loop is stainless steel. (Fine for sailors, too!) Order now for Christmas. NO C.O.D.'s, please.

IKLY'S... Since 1844
 57 E. MAIN, ROCHESTER, N. Y.



ICE-SICLES

Sensational New All-in-One Ice Cube, Straw, and Stirrer

Replace ordinary ice cubes with the non-diluting, longer lasting way to cool drinks. The lollipop and teen-age groups will eagerly sip cold milk and "cokes" through unbreakable straws, while grown-ups cool and swizzle tall tumblers of their favorite beverage. Plastic Ice-Sicles have water permanently sealed in—no need to refill. Freeze like regular ice cubes. Sanitary; easy to wash. Beautifully boxed for giving. Choice of clear, red, green, blue, or yellow sets. Set of 4 only \$1.50. Add 25¢ for postage and insurance. **Complimentary gift included with order for 2 sets.**

SHOPPERS SERVICE, INC.
 Dept. B-10, 6 East Monroe, Chicago, Ill.

Jan's SMART, FUNCTIONAL modern lamps

to bring
BRIGHTENING BEAUTY
 to Your Home
 at Amazingly Low Prices

Right in design... beautiful in finish and colors... functional in use... these smart lamps provide the lighting warmth so essential to contemporary or modern home decor. Made of the finest materials... stands, shades and parts... their delicately sheer lines and symmetrical contours bring decorative charm to every lighting need.

#A1 "Black Wrought Iron Bridge Lamp". Shade in polyplastix Fibre Glass. Smart colors: red, green, white or black. Swivel neck. 3-way switch. **\$7.98**

#A3 "Flexineck Floor Lamp". 60" high. Double 24" flexible gooseneck. Perforated metal bullet shade. Base Colors — black, green, chartreuse, red. Cables in Chrome or Brass. **\$24.75**
 (Same style with 3 goosenecks) **\$31.00**



#B4



#B6

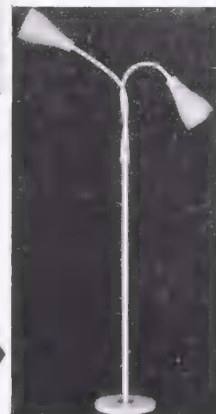


#B2

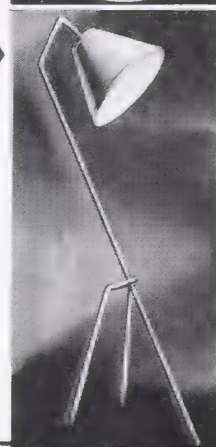
#B2 "Table Lamp". Black Wrought Iron Stand, Rectangular shade, pull chain socket. Shades available in white, red, beige, chartreuse in Polyplastix material. **\$10.95**

#B4 "Table Lamp". Height 29". 18" drum shade. Black wrought iron stand, pull chain socket. Shades available in white, red, beige, chartreuse. Polyplastix material. **\$10.95**

#B6 "Tripod Desk or Table Lamp". Height 16". Wrought Iron Base. Black Finish. Universal Swivel that can be turned at a 360 degree angle. Can be tilted back and forth. Shade in Molded Fibre Glass in white, red, green, chartreuse, cream and black. **\$4.98**



#A3

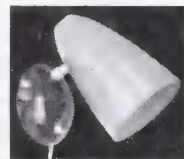


#A1

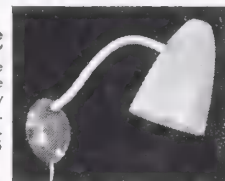
These pin-ups below also come with Molded Fibre Glass Shades which are flame resistant, translucent, colorful and could last a lifetime. Available in green, grey, red, chartreuse, beige, black and white.

The MF1, MF2, MF6, MF8 are also available for permanent installation as ceiling or wall units. Please indicate when ordering if permanent fixture is desired at no extra cost.

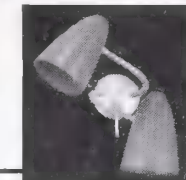
#MF-1 "Single Pin-Up". Direct and indirect lighting. Swivels to any angle. Push-button switch. **\$4.95**



#MF-6 "Single Gooseneck Pin-Up". Wall bracket type with 15" flexible cable. Adjusts quickly to any position. Push-button switch. **\$5.95**

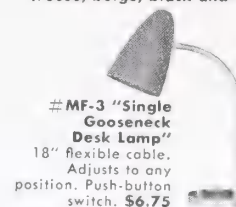


#MF-2 "Double Pin-Up". Direct and indirect lighting. Swivels easily to any angle. 4-way switch. **\$7.75**

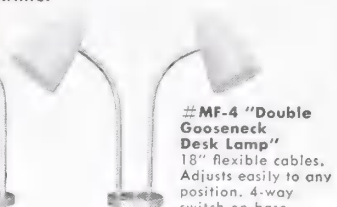


#MF-4 "Double Gooseneck Desk Lamp". 18" flexible cables. Adjusts easily to any position. 4-way switch on base. **\$10.75**

#MF3, #MF4 come with Molded Fibre Glass Shades. Available in green, grey, red, chartreuse, beige, black and white.



#MF-3 "Single Gooseneck Desk Lamp". 18" flexible cable. Adjusts to any position. Push-button switch. **\$6.75**



HOW TO ORDER:

Just fill in coupon and mail. Please add \$.75 for Table, Wall and Desk Lamps... \$2.00 for floor lamps for shipping and handling charges. These fine quality lamps come direct to you at far less cost than if purchased elsewhere. Money back guarantee if not delighted.

Jan's MODERN LAMPS, INC. 140 Bowery, Dept. BB, New York 12, N. Y.

Please send me the lamp(s) I have checked below. I have added shipping and handling charges to my payment.

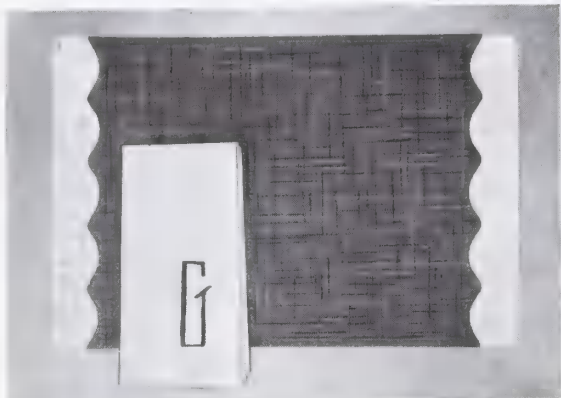
Name _____
 Address _____
 City _____ Zone _____ State _____

FREE—Send for our beautiful free illustrated colored catalog of our entire line of Modern Lamps and Gifts.

How Many	Color	Lamp Number	Price
()		#A1	\$ 7.98
()		#A3	\$24.75
		(3 goosenecks)	\$31.00
()		#B2	\$10.95
()		#B4	\$10.95
()		#B6	\$ 4.98
()		#MF1	\$ 4.95
()		#MF2	\$ 7.75
()		#MF6	\$ 5.95
()		#MF8	\$ 9.75
* Check Installation Desired			
()		#MF3	\$ 6.75
()		#MF4	\$10.75

PLACE MAT AND MONOGRAMMED LINEN NAPKIN

both for **\$1²⁵** Postpaid



Smart and practical! The scalloped-border place mat looks and feels like linen, yet it's crack-proof, peel-proof, washable vinyl plastic that will not lose its shape. Pure imported linen napkin 15" square, with a 2½" one

letter monogram. In eight beautiful shades with contrasting borders and initials!

Hunter green **Beige**
Flamingo **Red**
Blue **Gold**
Chartreuse **Grey**

MAIL ORDERS PROMPTLY FILLED

Be sure to specify number of place settings and initial desired.

Send check or money order. No C.O.D.'s.

WOLF & DESSAUER Fort Wayne 2, Indiana

BEST & CO.

5th Ave. at 51 St., N. Y. 22, N. Y.



GIRL'S NAME BAG

Our school-girl essential in gleaming cowhide with golden metal trim and her first name in gold, at no extra charge! Styled with stay-closed clasp, adjustable shoulder-strap, comb and mirror. Red, navy or tan. **3.00** plus tax

Mail orders filled—Style # HB-3
Postage prepaid in U. S.

PERMA-LITE Candles



- one set lasts years
- no dripping
- no drooping

If you love the romantic glow of candlelight, dislike the bother and expense of constantly replacing burned-down wax candles—try these lasting jewel tone 12" metal candles. The wick burns slowly—4 to 5 hours with one filling of lighter fluid. Protect fine furniture and linens from melting wax. Rubber grippers fit any holders.

Choice of colors: Yule Green, Christmas Red, Jeweler's Gold, Jeweler's Silver, or Snow White.

Two Perma-Lite Candles in beautiful gift box \$2.95

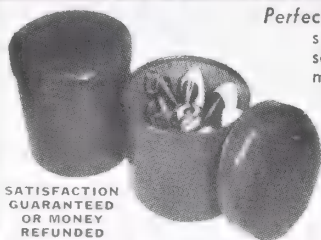
Delivered to your door
Satisfaction guaranteed



Susan Smith

10 East Main Street
Dundee 10, Illinois

DOUBLE DUTY SAXON HASOCK BEAUTIFUL-ROOMY-PRACTICAL



Perfect for T. V. or foot stool . . . plus ideal storage space for 5 pairs of shoes. Comfortable soft rubber seat top and patented shoe compartment are removable for easy cleaning. Sturdy construction will actually support 500 lbs. Chrome glides make handling easy and protect floors. Washable 12 gauge vinyl plastic covering in your choice of leading decorator colors: red, green, blue, chartreuse, gray, ivory, brown or gold . . . 16½" high x 15" diam.

\$9.95
POST PAID

Patent No. 2,595,144 (4-29-52)

No C.O.D.'s please.

HILLS NOVELTY CO. P. O. Box 629 Mt. Vernon, N. Y.

Steam Server



This Hard-to-get 3 qt. server with steam unit for heating is practical and most elegant for your table. AC/DC, 16" diam. Needs no polishing.

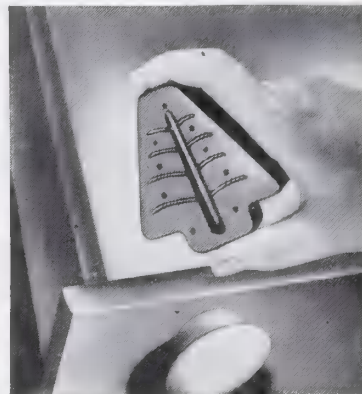
No tax **\$37.50** postpd.

STUDIO SHOP

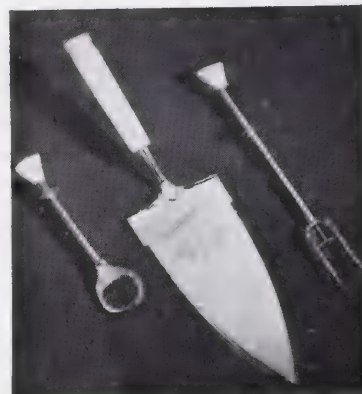
Capitol Sq.
557 BOYLSTON ST.
BOSTON, MASS.



WINDOW



CEDATREES make any draw a cedar chest. One of them will cedarize a dresser drawer, wardrobe, hat box, or storage bag, and the fragrance lasts indefinitely. Actually, it contains twice as much fragrant cedar oil as the wood itself—and you know how moths hate cedar! 4 Cedatrees at \$1 ppd. Sunset House, 8800 Sunset Blvd., Hollywood 46, Ca.



SET FOR HOSPITALITY

Here are three pieces that will serve you graciously, whether you're giving a cup of tea to the vicar's wife, or mixing a martini for your husband's boss. The coffee server, sugar tongs, and pickle fork with ejector action have mother-of-pearl handles. \$9.95 the set postpaid. Giftoria, 173 Canal St., New York

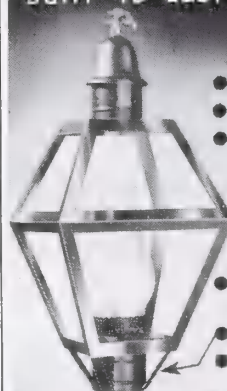


"7 IN 1" CANISTER.

made of easy-to-clean Styron plastic comes in wonderful pastel shades of chartreuse, kerry gray, canyon clay. Best of all, the well-organized lady of the manor can label it with any of 7 identification labels. Included are labels for Sugar, Flour, Cookies, Coffee, Tea, Rice, and Beans. 8" in diameter, 3½" deep, 89¢ ppd. General Tool Corp., 3600 W. Pk. Blvd., Chicago 45, Ill.

Post Lantern

Built to Last a Lifetime



COPPER

- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER-PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only **\$10.50** Size: 10" sq. x 22" high F.O.B.

Send check or money order.

Shipping weight 12 lbs.—No C.O.D. please. Extra large size 12" sq. x 29"—\$15.75 F.O.B.

Buy it and compare with higher priced lanterns. If not completely satisfied as to price and quality construction your money will be gladly refunded.

HAMLIN PRODUCTS
Dept. F. Spouthington, Conn.



Doll and Wardrobe

"A little girl's dream . . . come true! This cute little miss has hair that can be combed, brushed, washed and set . . . and . . . she comes with a trunk full of clothes and accessories! She's wearing pants, shoes, socks, and make-up cape, and in her trunk is a pretty dress, up dress, matching hair bow, beach outfit, bathrobe, slippers, nightgown, wash cloth or towel. Her clothes are beautifully made with snaps, buttons or hook-and-eye closings. She's 7" tall. Only \$6.25, postpaid.

FREE CATALOG OF BOOKS & TOYS



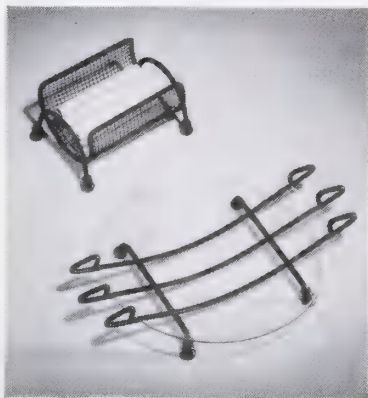
CHILDREN'S BOOK SHOP

293 Alexander St., Rochester 7, N. Y.

SHOPPING



MODERN SYMPHONY for a cigarette-smoking perfectionist is this handsomely designed smoking set. The cigarette cradle is made of black wrought iron mesh, measures $3\frac{1}{2}'' \times 2\frac{1}{4}'' \times 2\frac{1}{2}''$ high. The round glass ash tray rests on a modern black iron base, 6'' in diameter. Both pieces have rubber-tipped legs. \$4 the set, ppd. Gifts 'n Gadgets, 1452 N. 53rd St., Chicago 15, Ill.



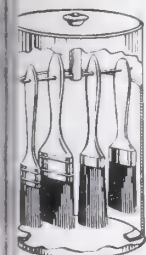
RAINING FAVORITE. When a lady gets caught in a downpour, in her hairdo she's worried about. So here's something well worth saving for a rainy day. It's a clear plastic bonnet that completely protects your hair, ties becomingly under the chin. Then, when the sun shines, it folds up and tucks in your purse. \$1 ppd. Gwendolyn Maloney, Hibiscus Court Motel, Delray Beach, Fla.



OFF YOUR ROCKER, and into his own, will go your small son, proud as punch to have a chair so much like his Father's. And his rocker is built to take it. Arms are upholstered in buff-colored washable plastic leatherette. Seat and back in maroon, navy, green, or brown. \$18.95 express charges collect. No c.o.d.'s. Olson Bros., 6061-C Santa Monica Blvd., Hollywood 38, Cal.



PAINTING IS FUN With a Protexem Paint Brush Conditioner



- Saves valuable brushes
- Softens hard-as-rock brushes and makes them like new.
- Provides a safe place to store brushes.
- Paint brushes are always ready for use.
- No time wasted cleaning brushes.

Brushes do not hang in liquid. Protexem's liquid solvent evaporates and fills the container with a vapor that penetrates the brushes and dissolves the binding oils in paint, varnish, lacquer, enamel and shellac. GUARANTEED.

Complete unit with pint of vaporizing liquid, postpaid **\$2.95**
Extra Vaporizing Liquid, 2-Pts. P.P. **\$1.60**

Send for Bulletin "Painting Hints" 10¢
Send Order Now to

VISCONSIN LABORATORIES, INC.
Dept. B, 2138 3rd St., Milwaukee 12, Wis.



*Junior
Toilet
Seat*

\$1.
postpaid

For little folks, this ingenious white plastic toilet seat fits snugly within the big one. Swings back and out of way when not in use. Seat is $11\frac{1}{2}''$ long and 10'' across. Fits all standard toilet seats, attached to seat hinges. May be removed for traveling. Ages two to six. Order by mail, No. GB5371 . . . \$1 postpaid.

Gift Ideas *Yours Free!* 104-Page Catalog of Exciting Gifts
Miles Kimball
175 Bond St., Oshkosh, Wisconsin

Order by mail
save 1/3 and more!



Genuine Pacific Islands Imports

Leading magazines, decorators, homemakers are all excited about the new Pacific Islands influence in home decoration. Decorators create this carefree, comfortable living with Matchstick Bamboo Drapes and Manila Hemp Rugs. As pioneer importers of these authentic hand-crafted furnishings we are the largest single source of supply. We sell only by mail—direct from Pacific Islands to you—so you save $\frac{1}{3}$ and more. We guarantee Carabao imports to be the finest on the market, regardless of price. Mail coupon today for complete details, free literature.

CARABAO MATCHSTICK BAMBOO DRAPES

99 standard sizes or custom made.

Example Prices: 3' x 7' only \$5.20 a panel
6' x 7' only \$9.60 a panel

We custom make for any size window or doorway. Smart, long wearing—accept no substitute for matchstick bamboo. Custom made sizes in natural bamboo color, approx. 24¢ a sq. ft. Gray, chartreuse, coral, cocoa, turquoise, heather, kelly, red, yellow, black, white—35¢ a sq. ft. We'll match any color swatch or you can easily paint them. Cornices and traverse rods available. Send in coupon for full information.

CARABAO MANILA HEMP RUGS

Special or standard sizes.

Example Prices: 6' x 9' only \$24.30
9' x 12' only \$48.60

Our custom made price is only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, small or large, 50¢ a sq. ft. You'd regularly pay 75¢ and more for handwoven rugs of this quality. Vacuum easily, washable, long wearing. Light natural color. Bleached white, checkerboard, 18 in. and 36 in. squares also available. Mail in coupon for complete information; enclose 60¢ for sample square.

SPECIAL PRODUCTS COMPANY
950 Columbus • Dept. HC
San Francisco, California

CARABAO
SPECIAL PRODUCTS COMPANY

Please send me free literature,
complete price information.

- ☐ Carabao Matchstick Bamboo Drapes
☐ Carabao Manila Hemp Rugs
☐ Enclosed is 60¢ for sample rug square.

Name _____

Address _____

Stak-o-Seats

Converts from a Hassock to 3 Separate Seats in a Jiffy!

Grand Prize Award
for VERSATILITY in
DESIGN and USE

GIVE YOU EXTRA SEATS and SERVING SPACE!

An amazing new design! Closed, it's a handy 12" high hassock . . . open, it's the answer to a dozen home needs! There are three sturdy units with folding legs . . . use them as extra TV seats, serving tables, step stools, end tables, a play set for the youngsters, a cocktail table. Each is 17" high with 14" x 19" tops; mahogany finish hardwood legs. And, best of all, they're covered in handsome, practical Boltaflex—the miracle plastic that laughs at dirt, heat and moisture, wipes clean with a damp cloth. In your choice of red, green or yellow.



A wonderful buy at just **\$14.95**
(express charges collect) Complete

No C.O.D.'s, please.

Greenhall Dept. B-10, 509 Fifth Avenue • New York 17, N. Y.



DREMEL

Electric
RAZOR BLADE
SHARPENER

HERE'S WHAT USERS SAY

- "Getting the best shaves of my life." Boston, Mass.
- "Used only 2 blades in 9 months." Des Moines, Iowa
- "Have never experienced such smooth shaves." Glendale, California
- "Actually hones a new blade sharper." Cleveland, Ohio



10
Day
Trial

Gift For The Man Who Has Everything
Here's the way to treat him to unbelievable shaving comfort and economy! The new Dremel Sharpener hones and strops any double-edge blade sharper than new in 15-20 seconds . . . guarantees months of perfect shaving from just one blade . . . makes every shave a perfect one . . . prevents skin irritation . . . assures a ready supply of sharp blades. Thousands of satisfied users rate it the greatest shaving improvement since the safety razor. Its handsome gray plastic housing (2 1/2" x 3 1/4" x 3 1/4") fastens to wall by handy hanger or fits easily into medicine cabinet.

10 Day Trial—Money Back Guarantee. Order today! Send check or money order for \$9.85; we ship postpaid. If not satisfied, return Sharpener in good condition within ten days for prompt cash refund.

DREMEL MANUFACTURING CO.
Dept. 492-K Racine, Wis.

HAND WROUGHT CUFF LINKS

STERLING SILVER
OR GOLD ON STERLING
Our craftsmen combine good design with skillful workmanship to give you links to be worn and cherished for years.

A—OBLONG—Shaded block letters, swivel back.
B—ROUND—Script letters, double faced back.



C—TIE CLASP—Initials to match your links.....\$3.00
D—OVAL—Script letters, double faced back.
E—SQUARE—Diamond block letters, swivel wing back.

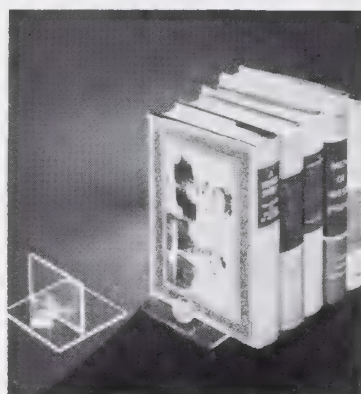
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(Continued on page 161)

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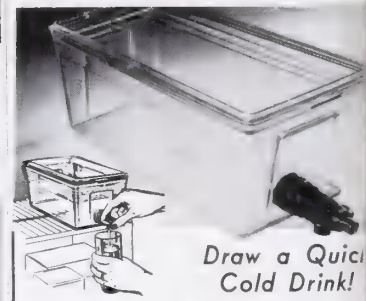
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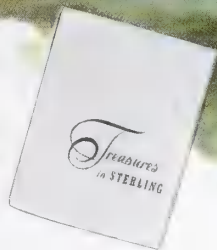
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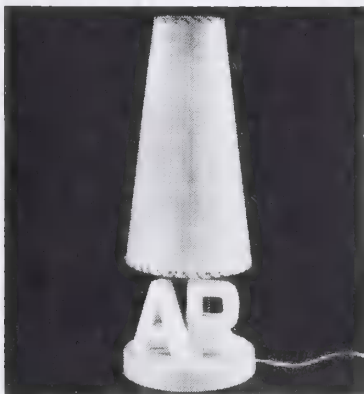


WINDOW SHOPPING

TV SNACKER TABLE turns dinner-time program into a picnic. Get one for each member of the family, and you can have the News with your soup, the Lone Ranger with meat and potatoes, Groucho Marx with dessert. It folds flat when not in use, comes in blonde or mahogany finished wood with raised sides. 15½" x 10¼" x 22" high. \$2.98 each; \$10.95 for 4 Ppd. Gifts from the Genie, Box 111, Evanston, Ill.



A SHINING EXAMPLE of a good lamp for your son's room, the hall table, or the sun porch, is this distinctive modern design. The hand-rubbed solid maple base is personalized with one, two, or three initials. The gold-on-eggshell shade is washable. 20" high. \$17.95 each. \$30 the pair. Postpaid from Manhattan Products, 55 W. 42nd St., New York.



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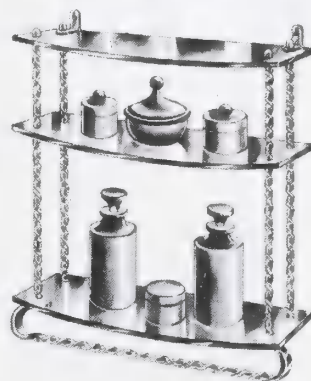
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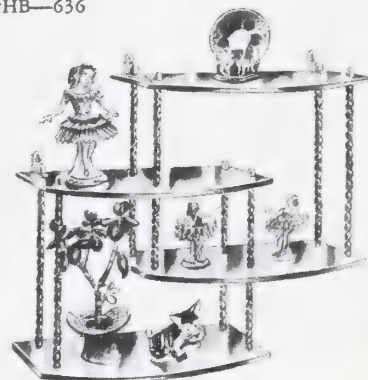
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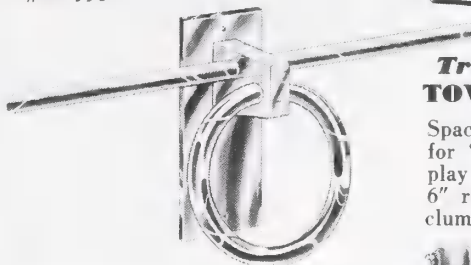
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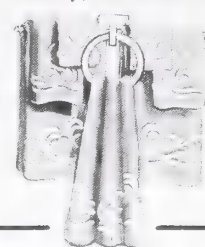
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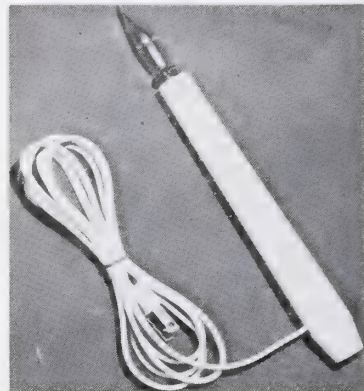
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ELECTRIFIED CANDLE of ivory plastic comes with rubber adaptor to fit practically any size candlestick or wall sconce. The candle flame bulb simulates candlelight, and it would be a wonderful night light for the upstairs hall. Very pretty, too, for your mantel and dinner table. Comes with 6' cord, \$2.95 each. Antique saucer and brass holder, \$4.95. Ppd. The Pink Barn, 29 Wilmet Rd., Scarsdale, N.Y.



ATOMIC RAINSUIT is a small edition of the one used by research workers in Atomic Energy Plants, and designed for complete weather protection. Made of red or yellow vinylite, a child actually needs less clothing under the suit. Large arm and leg openings make it easy to slip into. Front zipper, attached hood, ventilating ports. Sizes 4, 6, 8. \$5.98 ppd. Studio Ten, 450 Grant Ave., San Francisco 8, Calif.



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YOUR COAT OF ARMS is hand-painted in full emblazonment with mantling, helmet, crest, and motto (where there is one). The artist is a student of many years of the science of heraldry, and her work is brilliant and authentic. A form sheet will be sent for you to fill in necessary family data. The 9" x 12" painting is ready to frame. \$30 ppd. Allow 3-4 weeks del. Edith Blunt Tunnell, 1 Jacobus Place, N. Y. 63.



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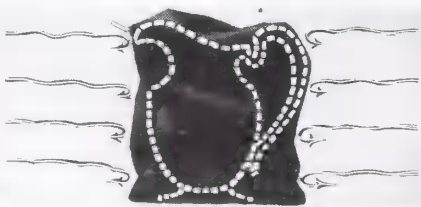
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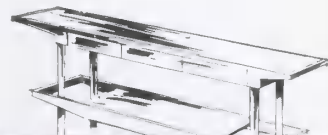
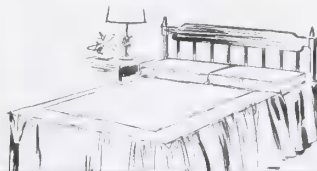


Tarnish gases can't get through Pacific Silver Cloth!

PACIFIC Silver Cloth

POSITIVELY PREVENTS TARNISH

House Beautiful magazine editors and decorators regard Hastings Square furniture as being so newsworthy and so praiseworthy that they selected groupings for their 1952 Pace-Setter House! Next month's issue will give you the complete story, in words and pictures, of Hastings Square as interpreted by this magazine's own editors.

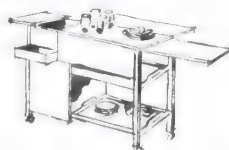
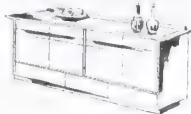


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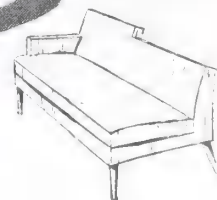
Here, at last, is furniture specifically designed to meet all the complex demands of modern American living. The way you and other Americans like to live determined many of the exclusive features of Hastings Square. Using a beautiful native wood, "Enchanted Walnut", our craftsmen produced this collection for living room, dining room and bedroom... each detail conceived and developed by Mr. William Pahlmann, one of America's greatest designers. You'll like the way Hastings Square suits itself to small quarters and "grows" with the addition of more pieces as income or family expands. You'll like, too, the way pieces of this group make themselves "at home" when added to existing room furnishings with either modern or traditional feeling. Multi-purpose pieces... mobility... imported teak wood accent pieces... adaptability... all are features encouraging you to see Hastings Square at your dealer.

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William Pahlmann, one of America's most respected designers, has his talents for interpreting the needs and likes of homemakers reflected in each piece of Hastings Square furniture. His talents, teamed up with those of our meticulous craftsmen, will make you continually happy with your Hastings Square selections.

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GOING TO CONCERTS

CONTINUED FROM PAGE 20

*Timepiece from Cartier*

Distinctively styled clock with case, hands, and skeleton Arabic numerals in 14kt gold; radium dial indexes; 8-day Swiss alarm movement; and adjustable easel—\$485. . . Federal tax included.

FIFTH AVENUE AND FIFTY-SECOND STREET, NEW YORK CITY
PARIS LONDON

This formula cannot be applied to a concert and particularly not to a recital. Most pianists, violinists, and singers feel it incumbent upon themselves to begin their programs with something difficult and "artistic," some, old piece of music, some dry piece of lace. This impresses the critics, absolves the artist's conscience in his duty toward antiquity, and gets the whole matter over with before most of the audience is properly seated for the performance.

After that the first major work of the evening is played. After the intermission the program becomes lighter. It ends with a blaze of fireworks to be followed by some additional small Roman candles in the form of encores. This is the classic construction of the recital, and don't ask me why it is so. It seems to me that a recital ought to start with a brilliant bravura piece to warm up the audience and then, excitement and good feeling engendered, is the time for the presentation of the more austere music to them.

However, I must be wrong, since hardly anybody does it that way.

Artur Schnabel, a great pianist whose programs were distinguished by their uncompromisingly high demands on an audience's attention, used to say that the difference between his recitals and the other pianists' was that his recitals were boring even *after* the intermission. The moral is that one has to wait and give the concert a chance.

ON THE other hand, I am often tempted to leave after I have experienced the great emotion, after the Beethoven sonata has spoken to me and I have given it everything I have to give. I must confess that I don't go home. I remain because I am afraid of missing something. Would you have the courage to say "enough" and go home when you are spent? I admire you if you do. You might arrive home with a more vivid impression of the music and more profit from the concert.

I do not find most program notes helpful. They are either too technical or too nebulous. I see no point in the writer's telling us (I quote exactly), "There is a free



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108-inch sofa with built-in formica topped lamp table

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t and a subsequent trio
major entailing the de-
of a theme in three-
because to 90 per cent
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Good program notes can
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composer's intentions,
is an early or a late
its high points are,
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or two knowledgeable
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a story about the music
led Program Music—
be given that story. It
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ult to have the courage
conviction in music,
everybody can have an
al everybody does. But
not be the least in-
any opinion that you
of your own. It is not
o be right or wrong.
ything that counts, for

the moment at least, is how you
yourself feel about the music or
the performance. You may change
your mind later on. As to your
present opinion, you can always
take refuge in the fact that the
critics themselves disagree violent-
ly, occasionally, about music which
one would suppose to have long
been accepted as standard and
very often about the performance.
This is not a sign of ignorance; it
is, like your own reaction, a sign
of music's subjective character.

MOST people who are but casu-
ally interested in music enjoy
best the full orchestral concert and
respond easiest to the drama and
excitement which eighty men and
a conductor can produce. Piano
recitals rank second in popularity,
singers third, and violinists fourth.
The orchestral concert with a
soloist is the most popular.

There remains one controversial
point about concertgoing. Stern
mentors of our tastes have said
that we glorify the artist too much.
We pay too much attention to the
virtuoso, and we would be better
advised to choose music rather
than the musician. I think not. I
think it is the artist who repre-
sents the music for us. It is through
him that music comes alive. It is
he or she who makes concertgoing
an exciting experience. Therefore
if you have favorites let them con-
tinue to bring you out of the house
and into the hall. But you really
ought not to prejudge a program
and conclude before hearing it that
this week's selections will bore you
and next week's will not. Great
music performed by a great artist
is obviously the ideal combination,
one which fortunately it is not
difficult to find these days.

*The final article in this series
will deal with Books on Music.*

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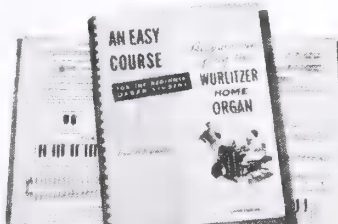


Don't if you have to be rolling
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Organ. You can buy a home organ pat-
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Wurlitzer" theater organ for less than
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1,000 different tonal effects are yours to
command and combine as you wish. A
finger touch and any of 25 orchestral
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tune on this king of instruments and it
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life so much more fun takes up no more
space than a small piano. And it's easy
to install—just plug it in and it's ready
to play.

**So easy to play you can
teach yourself from this book**



**"You play like that—
and never had a teacher?"**

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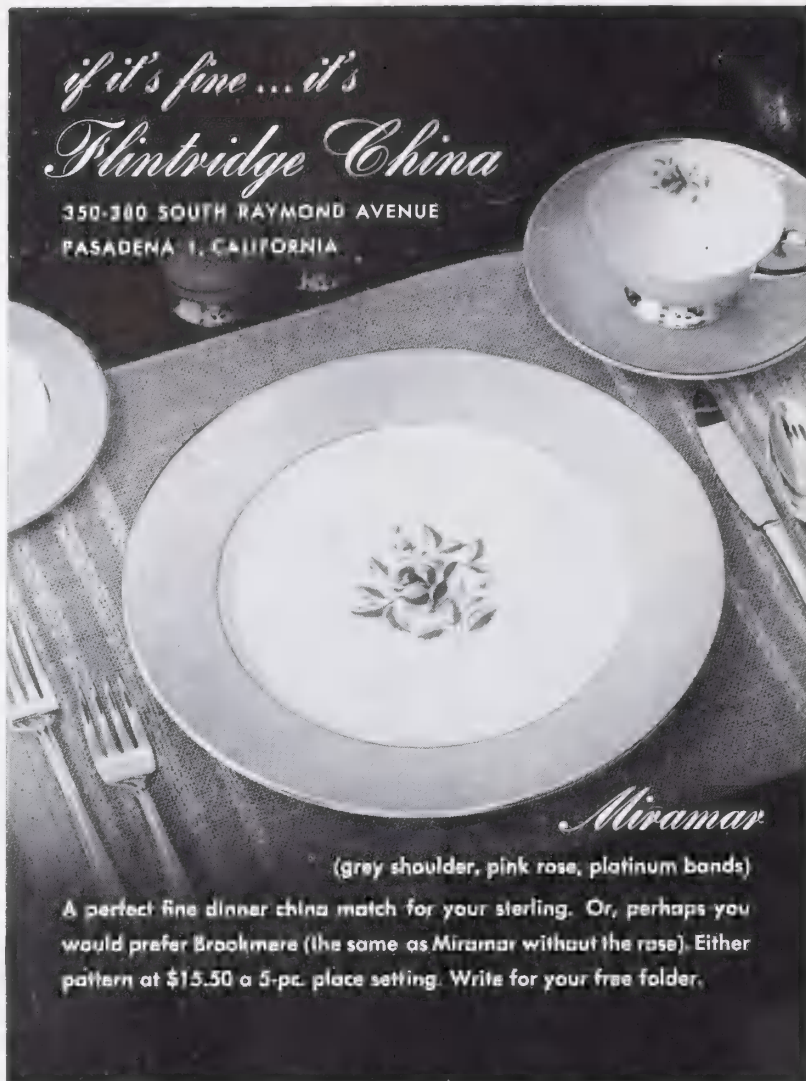
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if it's fine ... it's
Flintridge China
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Miramar
 (grey shoulder, pink rose, platinum bands)

A perfect fine dinner china match for your sterling. Or, perhaps you would prefer Brookmere (the same as Miramar without the rose). Either pattern at \$15.50 a 5-pc. place setting. Write for your free folder.

How to store maps and charts

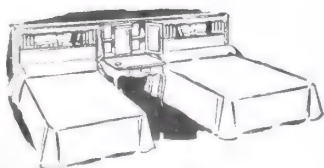


The problem of storing oversized maps and charts, yet having them accessible, may be solved by hanging them on the inside of a closet door. Cover the top of the maps with a section of half-round molding, held in place by two small screws. Maps may then be flipped over (see sketch) for easy reference. When not in use, a hinged, hardboard panel, closed by two hooks, will keep them neat and out of the way.

Two for show!



It's fun to let yourself go. Especially when it means indulging yourself in luxurious beauty for your bedroom . . . so intimately yours. Beauty adds so much to living and you will find so many ways to add unusual beauty to your home at Wilson-Jump. In our five floors of complete furnishings—furniture, floor coverings, draperies, decorations—you will find so much of the out-of-the-ordinary that makes your imagination go soaring. You will find expert guidance in expressing your ideas—whether for completely new decor or for a single cozy corner. Come in for a visit next time you are on Michigan Avenue . . . you may purchase either direct or through your local dealer.



Illustrated: French Provincial Dual Book Headboard with built-in mirrored poudre, \$854

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"MICHIGAN AVENUE BY THE BLACKSTONE" • 608 SOUTH MICHIGAN AVENUE • CHICAGO

A disappearing snack table



What might have been useless wall space has been put to work in a hinged-down snack table designed by Milon Hutchinson. In place and supported by its one leg brace, it makes a convenient spot for breakfast or a midday snack for one or two persons. Yet it does not interfere with work area of small kitchen.



Other occasions, such as party preparations going on, this versatile affords an extra table surface, always handy when the kitchen is small. Because it is near the living room, getting from it is quick and easy, too. It doubles as a check when listing supplies or checking bills.

PHOTOGRAPHS BY MAX TATCH



When not in use, the table hinges up to conceal shallow wall shelves and their contents. The leg brace hinges back against the under side of the table, so there are no protruding parts. Now it is flush with the wall, takes up no floor space whatsoever. Here is compactness with multiple use when, and as, needed.

Every cook deserves a freezer...



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Dinner for 2—or 12—ready in minutes! Your new Philco freezer lets you prepare food when you want—frees you from inflexible schedules. Only Philco has stunning new "Key Largo" Color-Cool styling. Automatic light. Counter-balanced lid. Model GH 122—the 12.5 cu. ft. size shown above—holds 435 lbs. of food... costs only \$399.95. 8.1 cu. ft. size—\$325.

Comfort Level Design—only Philco has it!
70% of storage space above knee level!



BENDING COMFORT

Least back work—most convenience. Try it!

STANDING COMFORT

More toe and knee room than any other!



PHOTOGRAPH OF TAORMINA BY FRITZ HENLE

HOW TO LEAVE HOME *and like it*

By Louisa M. Comstock

If you approach Italy from the Mediterranean—on one of the Italian Line's Sunny Southern Route cruise crossings, for example—you have this advantage: You can reverse the usual procedure, work your way up, not down the boot, and begin with what many Italophiles consider the best, the island of Sicily. For here is an island not merely blessed with dazzling sunshine, exotic scenery, interesting native foods, wines, and customs. It also has handsome Mount Etna, capriciously waving its cloud plume against the intense Mediterranean sky. And, antedating Athens as a center of early Greek culture, it records its awesome history fully and accurately through relics of idyllic beauty. Ancient temples gleam snowily against the sky. Limestone roads rutted by Roman chariot wheels lead into an amphitheater where the crowds screamed as Christians were fed to the lions. Sappho sang here. Saint Paul preached here. At Palermo, your hotel may be Utveglio Castle, high above the harbor on Mount Pellegrini, and you will visit a twelfth-cen- (Continued on page 295)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



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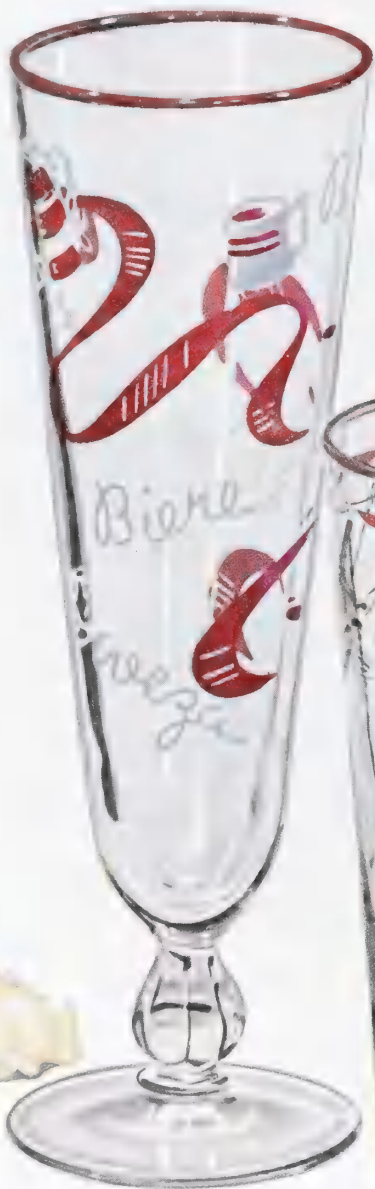
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about \$3⁵⁰ for 8



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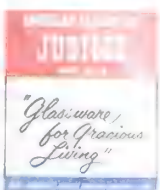
about \$5⁵⁰ for 8



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THE SNOWS of KILIMANJARO

(Pronounced KILL-A-MON-JARRO)

COLOR BY **TECHNICOLOR**



The western summit of the African mountain of Kilimanjaro is called "Ngaje Ngai," the House of God. And he dared not enter it . . . for his life as his love . . . had been a sin!



Out of one masterpiece another has been created! Paris, Madrid, Africa . . . the world its canvas! . . . Ernest Hemingway's greatest love story is now a motion picture!



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and LEO G. CARROLL · TORIN THATCHER · AVA NORRING · HELENE STANLEY · MARCEL DALIO · VICENTE GOMEZ · RICHARD ALLAN

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Gorham* inaugurates a new pattern of great elegance... a masterpiece of modern design, done in five variations. All hand-decorated solid silver of luxurious weight, Midas-touched with hand-applied tip of 18-karat gold on sterling. Now being shown at fine jewelers', who will register in your name the pattern selection and details of your "Thread of Gold" sterling service.

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Prices are for a six-piece place-setting (knife, fork, teaspoon, salad fork, soup spoon, butter spreader). Federal Tax included.

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WHAT IS HAPPENING TO AMERICAN TASTES?

America is entering a new and exciting era of *Free Taste*. Americans are declaring their independence from the dictates of convention and achieving open-mindedness and freedom from rules and clichés.

For a decade we have been cautiously finding beauty in new forms, discovering some merit in new ideas. Now we have developed confidence in our common sense, in the quality of our own taste. We have become expert at *creaming the world* for the best.

We are not throwing out the things we used to like. Rather, we are adding our new loves to our old loves. Only when the new thing does a better job do we discard the old. But many of the new things *are* better. For modern designs have matured and acquired beauty and grace. So we are mixing the best of the past with the best of the present, creating a *free*, new look.

You will find in this issue a record and forecast of American taste—*your* taste. Everything shown here illustrates the opening stages of the new 10- to 15-year cycle in American style. All through the magazine you will recognize your own preferences, because you, and only you, are dictating American style.

THE NEW TASTE

Watch for these new characteristics—in your own preferences

—in the new possessions of your friends

—in the 53 pages that follow

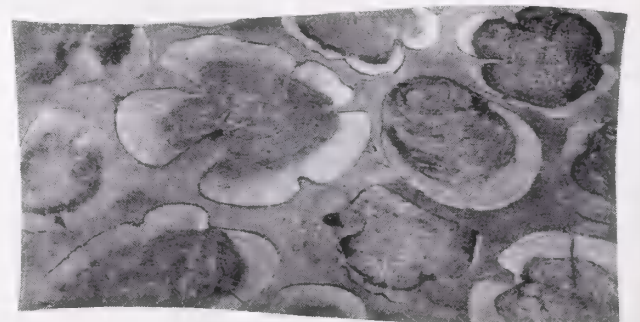
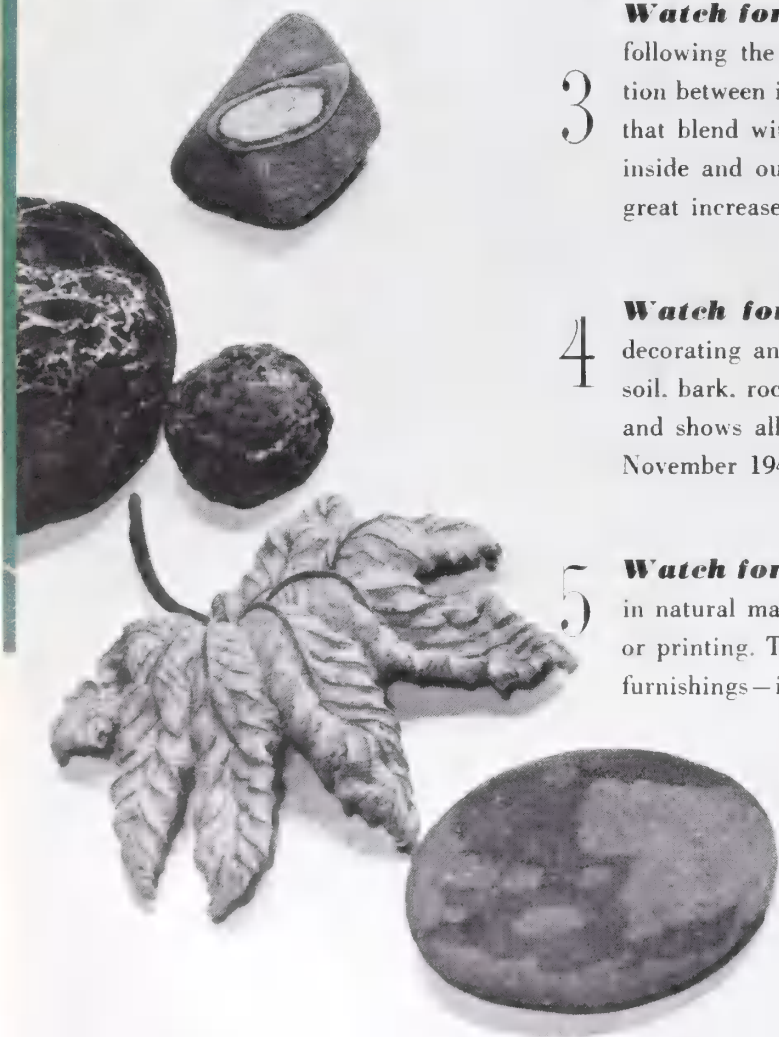
- 1 **Watch for the domination of architectural design over the interior furnishings** which is causing us to prefer quiet, unornamented design in furniture. You might call this the domination of the container over the contained.

- 2 **Watch for the gradual disappearance of the opaque exterior wall** and the arrival of the lightened glass wall—with the resultant flowing together of indoors and outdoors and the visual extension of the room beyond its real limits. This means the decline of the boxy room, with its four walls and ceiling alike in materials and finish, and its exterior wall punched with holes for light and air.

- 3 **Watch for a pronounced shift in taste in materials and colors** following the new indoor-outdoor relationship. To prevent a sharp line of demarcation between indoors and outdoors, we are using colors and materials inside our rooms that blend with those of the outdoors. Some people are using outdoor furniture both inside and out, so they can still further merge outdoors and indoors. You also see a great increase in the interior use of stone, brick, and natural wood surfaces.

- 4 **Watch for the great popularity of nature colors** in both indoor decorating and outdoor use. These are the colors found in the landscape: in foliage, soil, bark, rocks, and grass. This has been a pronounced trend for the last three years, and shows all the signs of becoming still more pronounced. (See *HOUSE BEAUTIFUL*, November 1949, January 1951, November 1951.)

- 5 **Watch for the strong trend toward textures**—either *real textures* (as in natural materials) or *illusionary textures* achieved by multitone effects in weaving or printing. This widespread preference for textures in all materials—architectural or furnishings—is one of the most pronounced characteristics of the new trend.



TREND

10 ways to recognize the signs of a basic style shift going on everywhere in America

By ELIZABETH GORDON

Editor

6 Watch for color schemes composed of low contrast colors. Some of the most popular are monochromatic. High-contrast color schemes are waning.

7 Watch for furniture that resembles, in appearance, architectural "built-ins." This tendency is to be found only in furniture that stands against solid, opaque walls. (Pieces that stand in the free space of a room, or stand in front of glass walls, have quite different characteristics.) This "built-in" look applies to both upholstered seating and storage pieces such as chests, cupboards, etc.

8 Watch for, in free-standing furniture, flowing, sculptured lines and transparency of construction (like open caning and spindles). The new chair, table, stool, or bench which stands in open floor space does not seem to block or fill its space. This trend toward graceful beauty is one of the most exciting of all the new characteristics, and is producing the finest furniture in modern design.

9 Watch for the increasing importance of outdoor spaces around the house—for real use in good weather and visual use in poor weather. As our houses shrink in size (with rising costs), it becomes even more necessary to make them *seem* to be larger than they are. As a result, all kinds of living requirements are being fulfilled outdoors: eating, entertaining, playing or resting, and storage. Every day, people are finding new uses for the land outside their houses. As a result, a revolution is taking place in how we develop both our houses and our land.

10 Watch how people are exercising FREE TASTE, mixing good things, regardless of the rules. They are bringing together things they like from all periods, all countries, and all cultures. This means the end of attempted fashion dictatorship, of rules about "authentic" combinations, of doctrinaire cults loaded with do's and don'ts. *Anything good goes.* This freedom is producing personality and character in our homes as never before, and it spells the death of the stereotyped, rubber-stamp formula. This is the single most exciting, most promising characteristic of the new era that we are now entering.

*For a full description of this highly
important FREE TASTE attitude that people
are taking toward their homes, turn the page*



FREE TASTE

the American style of the future

By Joseph A. Barry

Author of Left Bank, Right Bank and commentator on American and European cultures

Unheralded, the second American Revolution is now taking place. Unknown to each other, individuals are writing another Declaration of Independence—this time from the would-be dictators of the American home. Quietly and privately, people in every class all over the country are hammering out a philosophy of individualism. Like the Frenchman who discovered he had been speaking prose all his life, they are discovering that they have been practicing free taste

Such was my experience when Boris Aronson, Broadway's finest scene designer and one of America's great painters, came to Paris recently and I met him for the first time.

"I'd like to show you our paintings," I told him, "but I warn you, they are by no one you ever heard of. You'll see dozens of canvases by unknowns—most of them young painters—sometimes crude, but always interesting."

"Wonderful!" Boris exclaimed. "The best collection I know is a doctor's collection of old locks. Those locks made more beautiful abstract forms and compositions than most of the so-called modern abstractionists."

"Picasso is a great artist, but people are not collecting his art, they are collecting his name. There is nothing more harmful to painting or to America than name collectors. Anyone who looks for *quality* in an object and not for the

name of the artist is exercising what I call 'free taste.'"

Boris Aronson told us about some of his own experiences. When he was designing the sets for *Cabin in the Sky*, he took a trip through the South looking for ideas. In one shabby hotel room, he said, he found two girls who had taken a multicolored poster advertising Cab Calloway, had cut out various letters and had rearranged them into a new, abstract pattern on their wall.

In another place, a family with no money for paint or wallpaper had used free samples of wallpaper to decorate their room in a sort of mosaic pattern. It was one of the most exciting things, Boris said, he had ever seen. "Without being conscious of it, they were artists, because they had free taste and courage."

All over America these days, you meet more and more



PHOTOGRAPH BY ALEXANDRE GEORGES

See what richness results from the free play of taste. Home of Mr. and Mrs. Marc Rothschild. Mrs. Gilbert Steiner, decorator.

people who have the courage of their tastes. They are rising like the tide, silently, invincibly, and taking over the direction of their own homes and their own lives.

There are no battle cries. They wear no uniforms. They sport no buttons reading "I like Wormley" or "Robsjohn-Gibbings to redo the White House." They don't believe in being uniform. They don't believe in buttons or in names. They are today's happy warriors. They believe in one thing: free taste exercised by free men.

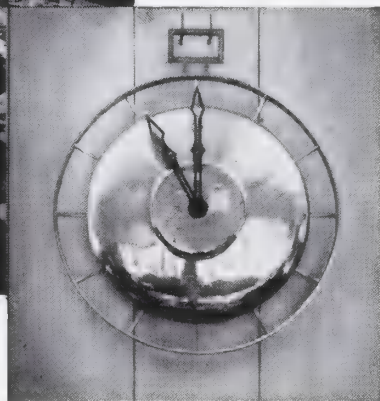
They have tasted freedom. They have tested their strength in the game of self-reliance. They will never again be led on a ribboned leash. The errors they make are *their* errors—and the beginning of a joyful wisdom. The life they lead is *their* life—and nothing is richer.

Although you are part of (Continued on next page)

*Free taste is pure joy. Nothing compares
with the pleasure of those who have discovered it.
If you know (or can imagine)
—swimming in rough seas;
—soloing a plane for the first time;
—creating a new recipe or a variation of an old recipe;
—playing an instrument;
then you have some idea of the exhilaration of playing
your mind against the leaders of the passive crowd,
—against their clichés,
—against their stereotyped thinking,
—against what "they say" you should do.*



PHOTOGRAPH BY MAYNARD PARKER



This is free taste in operation: To design and make a needlepoint rug, to use it in a room with batten walls and a beamed ceiling, to contrive an original electric clock by inverting a brass bowl, to call on a carpenter to fashion not just a set of wood shelves for bric-a-brac but a pattern of niches. Its greatest cost is the courage it takes to follow your own inspiration. The conversion of bowl to clock, for instance, costs as little as \$30, including works and workmen's fees.

TWO PHOTOGRAPHS BY MORLEY BAER



Free taste, the American Style of the future

continued

them, like someone in a giant parade, you can't possibly know your number unless you traveled, as I have recently, across the country and remarked the many in revolt.

To the arbiters of conventional—and questionable—taste who decree, "Be Georgian," "Be Louis Quinze," "Be Roosevelt the First," you have been answering with your actions: "Be Yourself." You are winning a bloodless victory. The enemy, you are finding, has no blood.

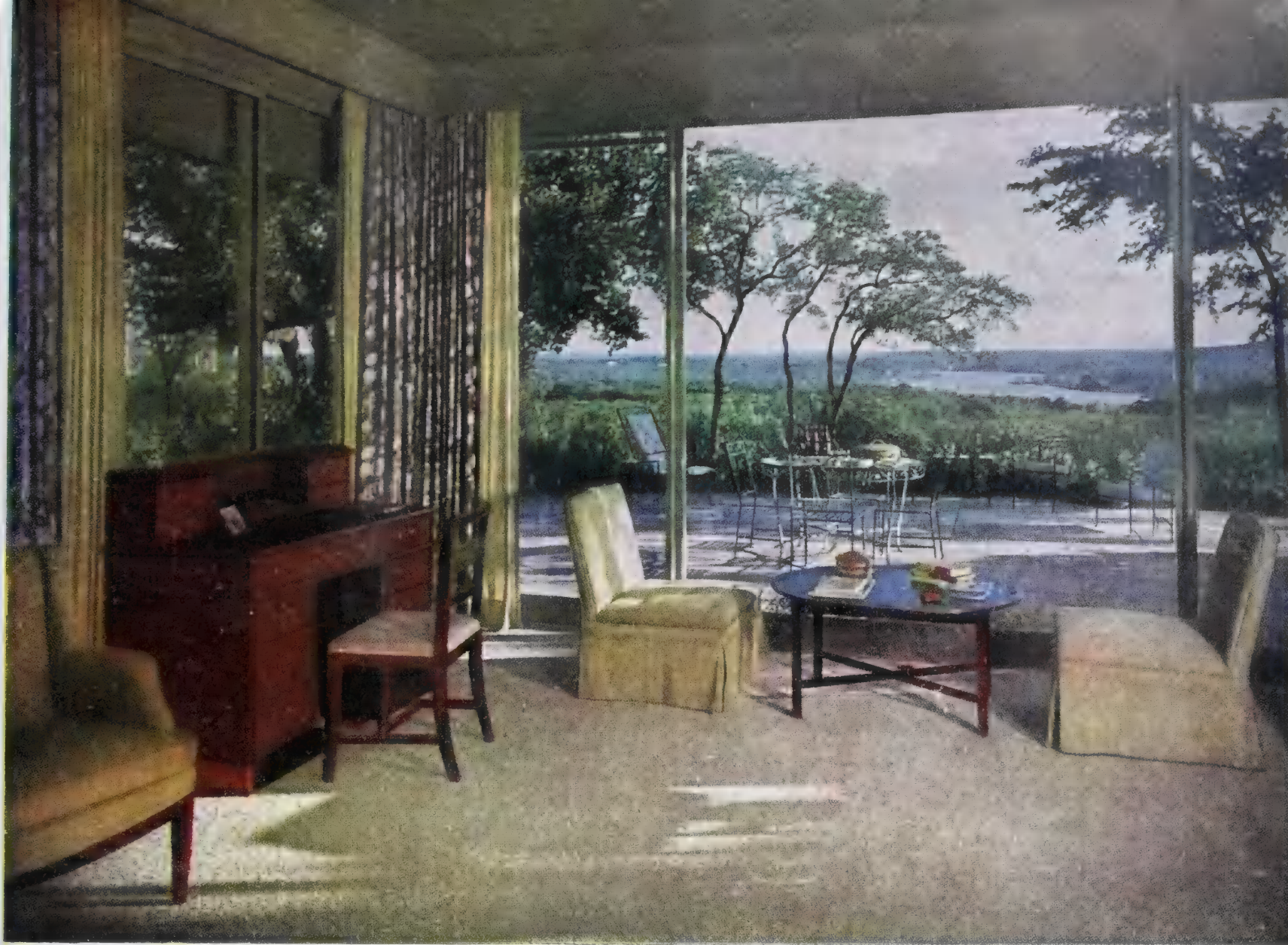
The taste trend to naturalism (first reported on in *HOUSE BEAUTIFUL* in the January 1951 issue) is inclining Americans to be natural themselves. The return to nature is teaching them to use their own eyes and their own judgment. They are exploring the infinite variety of the landscape, delighting in the free play of textures and forms in the world about them. There they have found the answer to our era's central problem: **How to be an individual in a society dependent on mass-production.**

The answer is: Like life in nature, you must give your personal expression, your taste, free play—or you will emerge like an end-product on an assembly line of canned culture. You can use anything, whether mass-produced or handmade, if you choose, with free taste. Otherwise, your life will become as (*Continued on page 180*)

From Naturalism Comes Freedom

For the last six years, HOUSE BEAUTIFUL has been watching taste trends as they reveal themselves through a careful analysis of such factors as what sells best in furnishings, the architecture of new houses, our social manners. Early last year we called your attention to the trend toward naturalism. Now we are reporting on the new sense of freedom, freedom of taste, which flows from naturalism.

In the natural universe, Joseph Wood Krutch pointed out to our readers last November, every individual leads his own individual, unique, and rebellious life; not even two leaves are alike. Only those who consider man an organic part of nature can believe in or exercise freedom. Any other conception must end in accepting a totalitarian order which regards and treats man as a machine, easily manipulated and mechanically satisfied. Crucial to the life and death struggle between the two conceptions is the stirring return of America to naturalism and the natural way of life, to the freedom of living beings. The age of fixed taste and machine forms has come to an end.



PAGE, SUTHERLAND AND PAGE, ARCHITECTS

PHOTOGRAPH BY MAYNARD PARKER

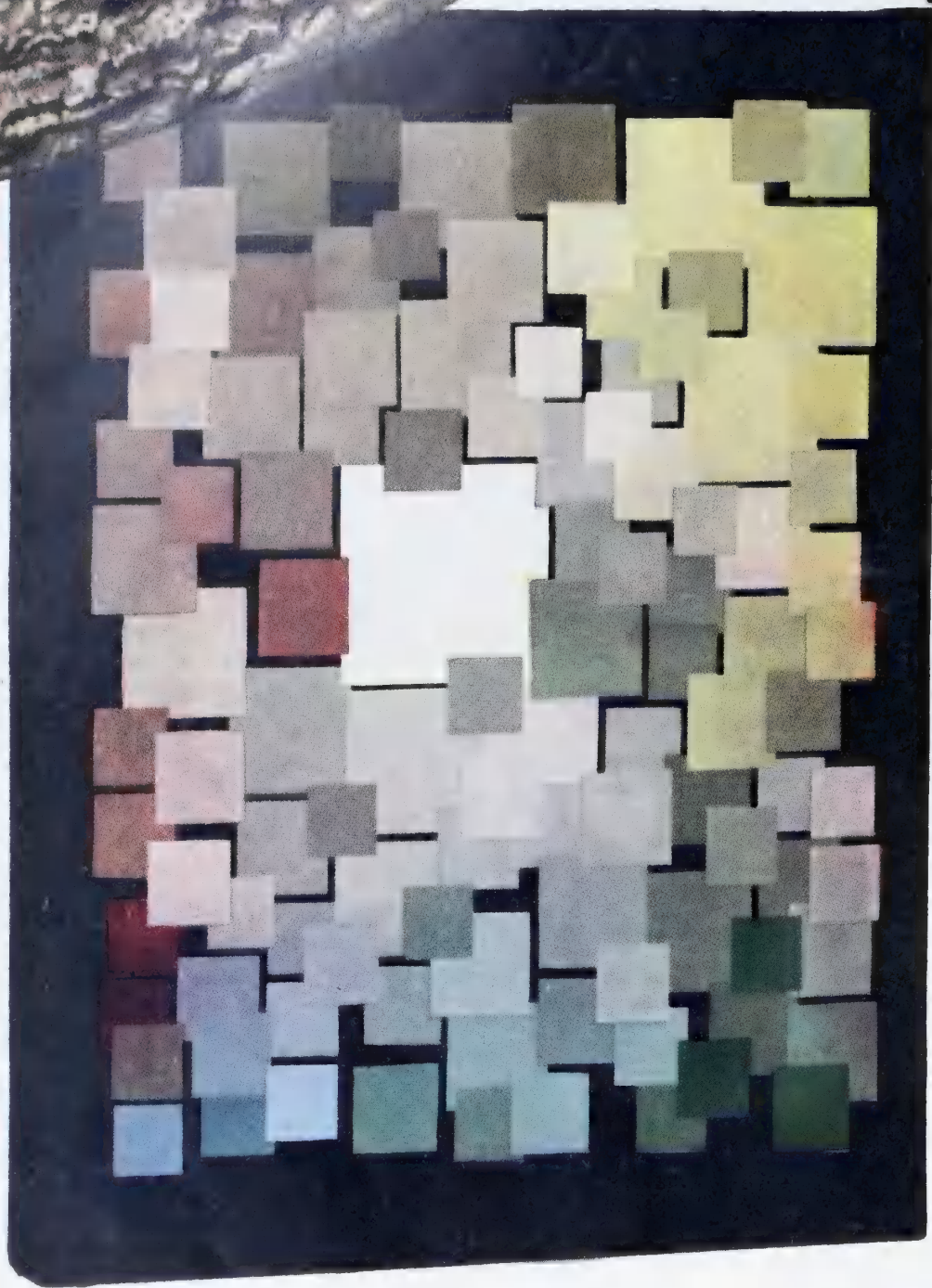
The Frank Duvols of Austin, Texas, freely combined the charm of antiques with modern, glass-walled living. Why give up such a view just because you like antiques!



With a cheap "chromo" picture and a sponge dipped into cold-water paint, one couple successfully decorated their drab cabin wall. Spending much more, the cautious get



less. They never heard of "trompe-l'oeil," or artistic illusion, but this colored family achieved it. They "made" a scenic "mural" with scraps of wallpaper and cut-outs from magazines.



The strong preference for
**COLORS OF THE
 LANDSCAPE**

Here is a bird's-eye view of what people have bought and will continue to buy—colorwise. It is a statistical chart showing what colors people want, as revealed through five million dollars of custom-mixed paint sales of The Martin-Senour Company from May 1, 1951 to May 1, 1952. This chart reflects with great accuracy the best-selling colors in other parts of the current home furnishings industry. For other best sellers either repeat, harmonize, or combine with the colors appearing on this chart. This chart's significance to style forecasting lies in the fact that the colors of the furnishings people have bought recently and *now own* will affect what they buy in the future.



*The growing
 love of*

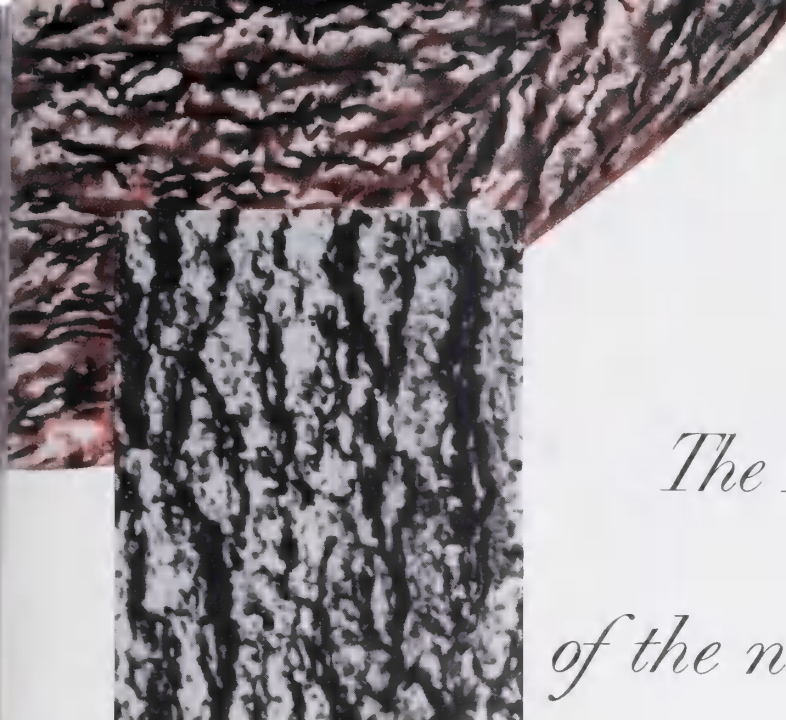
**SOFT, SCULPTURED
 FORMS**

Modern design is entering a new period of great beauty, in which rounded, flowing lines are superseding the sharp, geometric lines of early Modern. The values of humanism are, once again, strongly influencing modern design.



PHOTOGRAPH BY SOMOROFF

By Elizabeth Gordon



The Editor's FORECAST *of the new* TASTE CYCLE

The great preference for
TEXTURE—REAL OR
SIMULATED

The wallpaper and fabric above epitomize the kind of textures—real or otherwise—which Americans are finding attractive. The fabric is almost an exact duplicate of real bark (which is actually photographed directly above). Fabric, Covington Fabrics. Grass-cloth wallpaper, a weave of natural grass, Warner Co.

Tastes today are changing very fast. What you liked before Pearl Harbor tends to be different from what you like now. Since previous taste cycles in this country have lasted about 40 years from beginning to end, this means we are well started on the up-curve of a 20-year period, which should reach its high point between 1960 and 1966.

For the past four years, HOUSE BEAUTIFUL has been taking yearly "soundings" in both the *direction of change* and the *rate of change* in public preferences. Operating on the theory that if we could know the colors, patterns, and forms of what people are now buying, we would be able to foretell a great deal about their tastes in the future. For what you now own affects very substantially the style and color of what you buy in the future, since you want to make your new possessions mesh and harmonize with your old possessions.

To this end, we have surveyed the characteristics of nearly three billion dollars of retail sales in the home furnishings industry to find out which things are the best sellers—the winners in the race to attract the consumer's dollar.

One of the key facts we have learned from these continuing surveys is that there is an over-all unity and direction in the character of people's postwar tastes and wants. People like some things for the past, but they also want to live twentieth-century lives. They want to live modern—but they don't want to be strict or doctrinaire about it. They want the *best* from *all* times. They want beauty, but also performance. When a better thing comes along, they are willing to adopt it—even if it means throwing out an old thing before it is worn out.

Americans are very quick to accept changes and improvements caused by scientific advancement. Many new standards of what makes superiority in a house or a home have been created during the last decade. The superior house is marked by a beautiful and useful site, fine architectural design, highly engineered and complex systems of comfort, acoustics, lighting. This same change in attitude has occurred in other fields. The privileged child is no longer distinguished by lace, ribbons, and a four-yard-long, embroidered christening gown. His clothes are very simple, but he has the best in (Continued on page 269)

The growing love of **SOFT, ROUNDED FLOWING FORMS**

By Mary Roche

We are discovering new beauty in sculptured contours. We have developed a taste for forms with gently flowing curves in preference to those built up from boxy, geometric masses. Easy, natural grace is taking the place of rigid geometry. The pendulum of taste can swing no farther in the direction of forms stripped down to bare essentials. It is now swinging back—but not toward a revival of ornament. The new richness is expressed in softness of line and subtlety of detail. Instead of applied decoration we have shapes that swell and taper, that are bowed here, hollowed out there, or bend obligingly to fit the human body. Often they are asymmetrical. This is the kind of form your fingers delight to feel—whether you find it in the arm of a chair, the handle of a fork, or the curve of a plate. These are forms you rarely tire of because they look different every time you see them from a different angle. You rarely see them exactly the same way twice.

SCULPTURED SILVER



SCULPTURED DISHES





"CONTOUR" STERLING BY THOMAS MEE

LAMINATED WOOD PLATE BY JAPU WIRKKALA

POTTERY PLATE BY GLENN

CHAIR DESIGNED BY HANS WEGNER

PHOTOGRAPH BY BEN SOMOROFF

SCULPTURED FURNITURE

Coming in:

GRACEFUL, SCULPTURED FURNITURE

As our rooms become less boxlike and exterior walls fade into transparency, there is less solid wall for furniture to back up against. Some of it is moving into the open where it must look well from every angle, must not seem to block the vision. For these free-standing pieces, our taste turns to flowing lines, transparent materials like open caning, transparent effects created by open arms, open backs, slender spindles

PHOTOGRAPH BY TOM LEONARD



Sculptured stretchers and legs form a graceful support for this console dining table, left, without altering its simplicity. Slender spindles piercing the molded base of the bench coffee table emphasize its low horizontal lines. Both are walnut by Heritage-Henredon.

See how the slender arm of this sofa curves downward, outward, then inward from back support to tapered post in front. Milo Baughman design. Fine Arts.



TWO PHOTOGRAPHS BY DALE



In the newest tables, look for design richness in the base. The beveled-edge top of this one is of cherry, the sculptured base of maple. Designed by Renzo Rutili. Johnson Furniture Co.



Each separate part of this armchair designed by Finn Juhl is shaped, tapered, or bent to provide strength or comfort as well as grace. Open arms and detached back give the whole chair a light, transparent look. Baker Furniture, Inc.

PHOTOGRAPH BY TOM LEONARD

PHOTOGRAPH BY DALE ROOKS

PHOTOGRAPH BY FRANK WILLMING



Slender wooden arms give large upholstered pieces an open look. Tapered spindles make back of this chair as interesting as front. A T. H. Robsjohn-Gibbings design for Widdicomb.



PHOTOGRAPH BY MAYNARD PARKER

Only the tapered spindles of this chair by Edward Wormley follow a straight line. All other parts are shaped or curved. See how contours change when you change view angle. Dunbar.



The arms and back support of this upholstered version of a captain's chair form one continuous sculptured line. Back stretcher bends to follow curve of chair back. Heritage - Henredon.

For more sculptured furniture, turn to page 248

A LIKING FOR TEXTURE

The single, most pronounced characteristic of our new taste is the emphasis on texture and textured effects—even in furniture

PHOTOGRAPH BY TOM LEONARD

We are looking with new eyes at natural woods with moiré graining like the richly patterned drawer-fronts of this walnut chest by Heritage-Henredon. Above: open-textured weave of natural jute and cotton designed by Alexander Girard for Herman Miller Furniture Co.

PHOTOGRAPH BY NOWELL WARD & ASSOCIATES



The new emphasis on texture shows our acceptance of design created by the material itself rather than applied surface pattern. See how much character is contributed by the lively grain of walnut table Bertha Schaefer designed for M. Singer & Sons.

PHOTOGRAPH BY HULLAND



Random markings and light-and-dark effects provide design interest in furniture otherwise devoid of pattern. George Nakashima used natural American black walnut with light sap streaks for doors of custom-made cabinet. Knoll Associates.

TWO PHOTOGRAPHS BY FRANK WILLMING



The natural variations of the wood are highlighted in this refectory dining table by cutting pull-out extension leaves with grain running at right angles to that of top. The top is walnut; the base, mahogany. An Edward Wormley design for Dunbar.

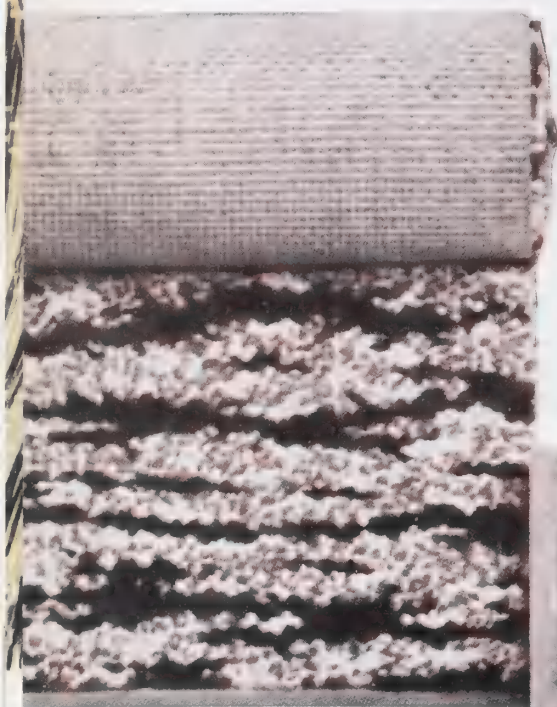


Irregularities of grain caused by natural phenomena in the wood are now welcomed instead of rejected. See how they create a textured pattern in this beveled-edge walnut table. Designed by Edward Wormley for Dunbar Furniture Corp.

For more texture in furniture see page 292

TEXTURE - by ILLUSION

Texture can be achieved by optical illusion. Smooth materials or slightly textured ones can be made to seem more textured than they really are by the use of several colors to produce the illusion of a third dimension, thus simulating the play of light and shadow



PHOTOGRAPH BY TOMMY YEE

Examples of how texture can be achieved or heightened by color manipulation are: (1) Lees's carpet in brown and speckled cream; (2) Table top of handmade tiles by Elsa Hahn from Bertha Schaefer Galleries; (3) Vinyl floor tile, smooth to touch but textured to the eye, by Delaware Floor Products; (4) Cabin Crafts bedspread looking more textured than it really is, thanks to the contrast of its black and brown loops.

COLOR PHOTOGRAPHS BY EZRA STOLLER

In this room look also for:

1. Free taste.
2. Furnishings inspired by nature colors and forms.
3. Wall furniture that copies the look of architectural "built-ins."
4. The light, sculptured look in the rush-seated armchairs.

—→

This is how texture is taking the place of pattern. Karastan's cotton carpeting has textured depths produced by colors shading from greens through beige to off-white. "Driftwood" finish on "Cross Country" chest and headboard produces effect of texture. Home of Mr. and Mrs. Clifford J. Rice; Alfred Browning Parker, architect; Gates Myers of Richard Plumer—Miami, decorating. Paint, "Satin Luminall." Headboard and double chest, Grand Rapids Chair Company.



PAINTING, "SHORE FLOWERS" BY HAZARD DUFEE, COURTESY OF GRAND CENTRAL MODERNS

COLOR PHOTOGRAPHS BY EZRA STOLLER





ALL PHOTOGRAPHS BY MAYNARD PARKER

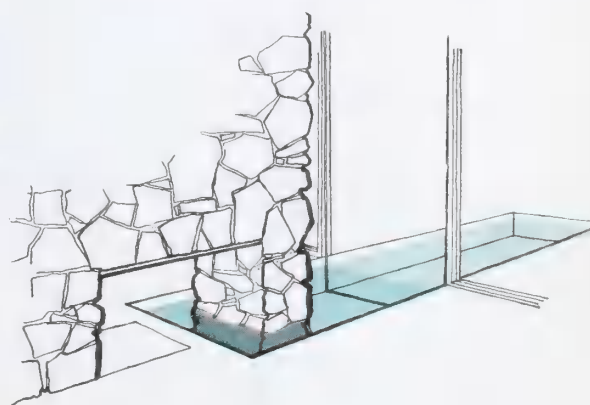
THE POWER OF FREE TASTE

See how, in one of the most important houses of 1952, a developed, freely-operating taste can bring serenity without dogma, unity without sterility, richness without vulgarity

From one end to the other, this house proves the organizing power of free taste. Never so free as to be sloppy, yet never so doctrinaire as to be dull, its architecture, decoration, and landscaping are woven into a tightly knit whole, so that it's hard to tell where one leaves off and another begins. By no means either a small or a cheap house, its spacious scale and luxurious details never seem in the least pretentious. The architectural forms are powerful without being oppressive; the materials familiar, yet used in fresh and winning ways. Its furnishings are old and new, native and foreign. Yet a free taste has welded it all into a most beguiling unity, as you'll see for yourself in the following pages.



Two traditional elements—stone chimney and lily pool—are here used in a novel way to separate living and dining areas. One leg of the chimney actually rests in the pool (sketch at right), which flows under the glass wall onto the terrace beyond. This handsome combination is, of course, suitable for warm climates only, since freezing would make it both impractical and unsightly. Note how sky-light cross-lights the stonework.



By James M. Fitch

In this story also, look for:

1. *The dominance of the architecture over the furnishings.*
2. *The use of low-keyed, almost monochromatic color.*
3. *The "fading out" of the enclosing exterior wall.*
4. *The use of textures for richness.*



***Richness in
texture contrasts***

Textural contrasts in the dining room are very strong—from the rich graining of mountain rock, through the soft glow of pecky cypress and the liquid gleam of brass, to the polish of old, lovingly waxed woods. Color scheme, on the other hand, is all but monochromatic, ranging from honey-colored woods to sandy-beige of the tile to warm browns and reds of stone.



Contrast of quilted linen and pecky cypress

Richness from the play of sun and shadow





PHOTOGRAPHS BY MAYNARD PARKER

THE POWER OF FREE TASTE:

It can create new and unexpected richness

If you analyze the new house of the Welton Becketts closely, you'll find nothing especially new in the way of materials. Wood, stone, metal, tiles have all been around a long time. What, then, gives the house its air of freshness, of unhackneyed richness? Obviously, the way in which these materials have been handled. Here you can see an essentially modern design principle at work—an interest in texture for its own sake—regardless of historical or geographical associations. At the right, we've listed the major materials used in the interiors just to show their astonishing diversity. Yet, as assembled in the rooms they give no feeling of diverseness. On the contrary, the over-all effect is one of almost classic repose. Each was selected for its own inherent texture. Yet all have been used with such taste that they blend perfectly into the whole. (Continued on page 196)

*Here are the major materials
whose textures are exploited
in the Becket interiors:*

Paint—3-tone spatter work

Wood—natural and painted,
rough-sawn

Painted plaster

Acoustical plaster

Old copper

New brass

Old pewter

Black iron

Porcelain

Fieldstone

Flagstone floors

Brick floors

Cork floors and walls

Tile table tops

Leather

Rattan furniture

Wheatstraw wallpaper

Crass cloth

Hand woven fabrics—linen and
wool

Carpet—deep, nubby pile

Straw matting

Plastic counter tops

THE POWER OF FREE TASTE: *continued*

It has liberated our planning

The Welton Beckets' taste, like that of all Americans, has been changing in recent years. How much it has changed, and in what direction, is apparent when you compare the house they built for themselves in 1938 (left, below) with their new house. The change is striking. They've learned to stand on their own feet, aesthetically.

In 1938, their taste was not yet free of the tyranny of precedent and tradition, which could force the inappropriate close-clipped eaves and pinched dormers of New England into the totally different climate of Southern California. In 1952, their new house still has wood walls, gabled roofs, wood shingles, stone chimney. Yet what a profound difference in over-all design. Now the eaves are wide and low. Whole walls of glass replace the small traditional windows. Ceilings are high, ventilation good, rooms are large and airy.

In 1938, traditional taste demanded a compact, two-story rectangle, ignoring any close relationship to the land or any difference in various exposures. In the new house the plan is open. All rooms have actual as well as visual contact with the grounds. Orientation is careful—most glass faces south or east, *not a single window faces west*, and all living areas face south and east.

(Continued on page 193)

1938: Tradition tyrannized their first house

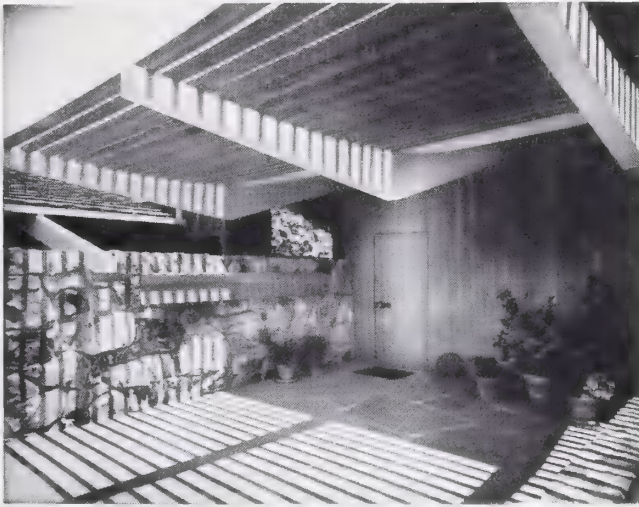


These two houses, built by the same family only 14 years apart, typify what has happened to American taste in that time. An aesthetic revolution has occurred. Standards of taste which imposed traditional forms on us, whether or not they were suitable to our climate or our actual living habits, have given way to new standards of taste. The result: handsomer, more relaxed, more comfortable houses.

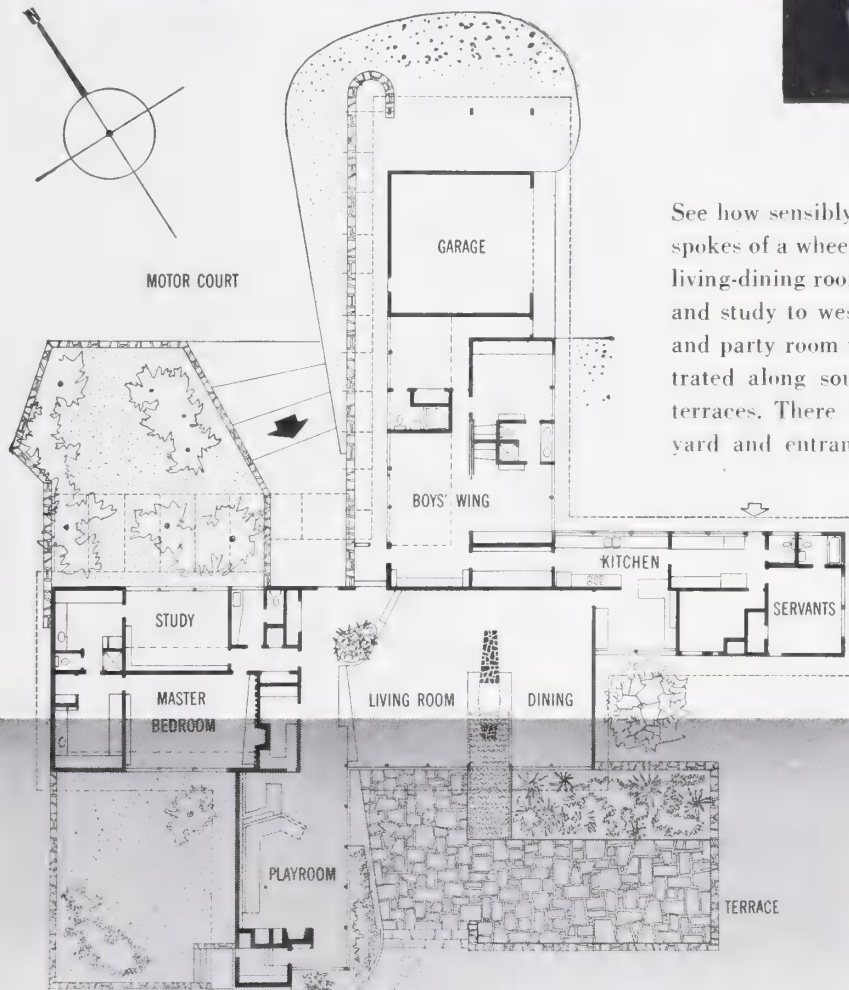
1952: Free taste has liberated their new home



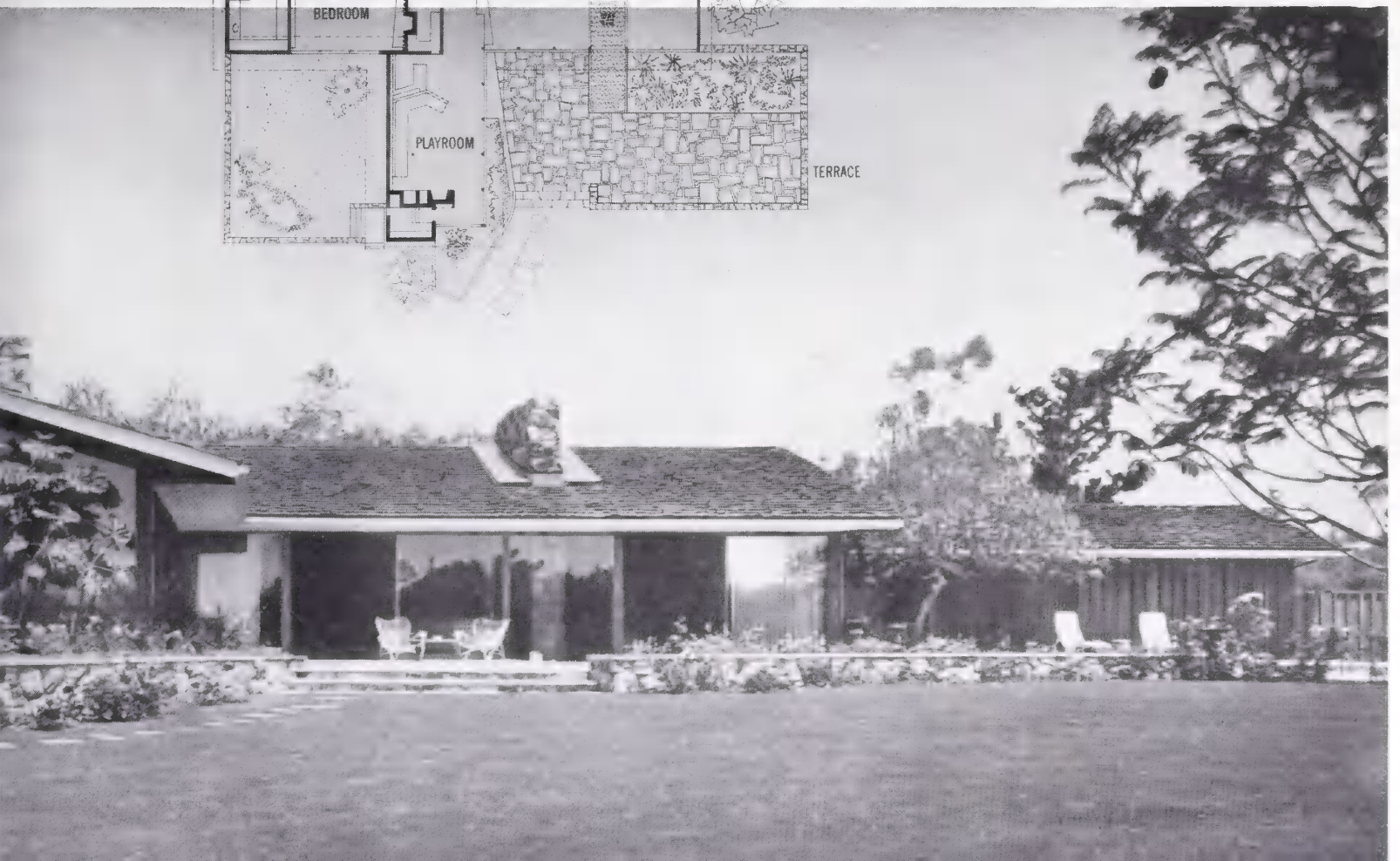
Entrance door has lavish overhang



Wall screens boys' wing from west



See how sensibly this plan is organized. Like the spokes of a wheel, four wings radiate from the big living-dining room at the center—master bedroom and study to west, boys to north, service to east, and party room to south. Glass areas are concentrated along south and east, overlooking living terraces. There is no glass toward west. Service yard and entrance court are carefully isolated.



It opens up the whole wide world of art

Art historians and anthropologists now agree that, from the earliest and most primitive times, all peoples have shown artistic ability, all have produced good art. You rob yourself of much pleasure if your tastes prevent your seeing this, if they confine your likes to only one school, one period or one country. And you will gain immensely when you discover the great common denominator which runs through all the art of all times and peoples.

This lesson the Beckets have learned well, as is obvious from their house. We've listed below some of their possessions, just to show how diverse the sources are. Yet, as you can see from the pictures, they all "go together." African masks. Navajo baskets. Chinese pewter. Early American brass pots and maple furniture—all of them combine effortlessly with modern architecture, furniture, fabrics.

The moral is clear: Only a taste that is developed and free can open up the whole world of art. Such a free taste gives you the power to recognize a (Continued on page 258)

**To furnish their house,
the Beckets drew on the best
of the whole, wide world:**

Mexican glass

**Chinese pewter, ivories, rattan,
porcelain, brass**

Philippine fabrics, brass

Guatemala embroidery

Modern Danish furniture designed by

Hans Wegner and Rohweder

American Indian baskets and dolls

Polynesian wood bowls

Early American wood, pewter, pottery bowls

African sculpture

Tonkinese grass matting

Norwegian wheatstraw paper

Inca huaches

Modern American furniture designed by

*George Nakashima, Stewart MacDougall
and Mel Bogart*

Dutch brass

Modern Haitian paintings

Modern Swedish paintings

Persian copper

Italian majolica

Japanese lacquer trays and boxes

Italian light fixtures (from Arteluce)

Finnish light fixtures (by Tynell)

Peruvian linens

Hawaiian flowers

French provincial furniture

Modern American carpets



In the Beckets' own bedroom (above and right) the juxtaposition of old and new forms, old and new materials, creates a sense of well-ordered richness. Behind the beds are double dressing rooms connected by a compartmentalized bath. Alongside the bedroom is Mr. Becket's study (top). The curtained glass wall faces south and overlooks a private walled garden. Adjustable louvers above glass guarantee good ventilation, yet let bedroom be darkened for sleep.

GRAPHS BY MAYNARD PARKER



Where did the contemporary American house come from?

*If you think that Daniel Boone's log cabin
and Ben Franklin's Independence Hall
are peculiarly American, you had better
go back to your histories. For, as Mr. Mumford
points out, these are precisely
the sort of buildings America did not
invent. Read these exciting excerpts from
his forthcoming book to find the
really original part of our architectural heritage*

What the American Tradition is not

What is the American Tradition in architecture? It is the modern tradition in architecture as it has been shaped by the conditions and needs and opportunities of life in the United States. Viewed broadly, it is part of a world-wide change that is reshaping man's environment and laying the foundations for a new civilization. What we in America have contributed to this tradition is important, not because our efforts were self-enclosed or self-sufficient, but because they brought together a larger number of forces and ideals, and in so doing made the modern movement more truly universal.

At the outset, I range the "American Tradition" with a world-wide movement toward shaping new architectural forms. When most people use this term, they conjure up precisely those elements that are not American. If they think of our earliest provincial architecture, they think of forms that were not yet definitely modified by New World needs or values, except perhaps in the farmhouses of seventeenth-century New England, where, by constant accretions and adaptations, an organic form began to take shape. So, too, people who mean by the "American

By Lewis Mumford



Tradition" our Georgian buildings, betray by the very name the fact that they are referring to patterns and designs that were not in the least native. They forget that these same forms were typical of Colonial architecture from Samarkand to South Africa.

Even Greek Revival architecture in America, though it perhaps antedated similar work in Europe and had wider currency, derived, as the European examples did, from Stuart and Revett's *Antiquities of Athens*. If here this mode was seized upon passionately and gained wide ascendancy, that was mainly because the image of Greece, as the very pattern of democratic culture, was uppermost in the minds of the cultivated classes at a time when even ordinary schoolboys might read their Plutarch and recite their Demosthenes. Even a primitive kind of building, like the log cabin, was not as native as we once liked to think: Shurtleff has proved that the log cabin, a true native of the northern woodlands of Europe, was brought over by the Swedes to Delaware in the Eighteenth Century. Though later the log cabin proved highly useful on the frontier, before sawmills became common or trees scarce, it is hardly an American contribution; just the contrary, this "typically indigenous" form turns out, in fact, to

be a universal one. (*Editor's note: Examples of this misnamed "Traditional American" architecture are shown later in this article.*)

The birth of a new world

The American Tradition is a mode of thinking and feeling, of planning and organizing and building, that Americans became conscious of only after they had established their political independence, had thrown off their colonial ways, and had begun to create a new mold for their life, in which past habits were modified by new processes, new activities, new purposes.

The first architectural writings on this tradition antedated any new building forms: The architects spelled the new ideas out in words long before they learned the art of translating them into sticks and stones and steel. The new possibilities that had first disclosed themselves in America were first plumbed by the writers of the *Golden Day*, by Emerson, Hawthorne, and Thoreau, by Whitman and Melville. When in the Eighties, in New England and the Middle West, this same spirit touched architecture, it is no accident that the (*Continued on page 235*)



PHOTOGRAPH BY GEORGE LAZARNICK

The domination of the container over the contained

Even in our ready-built modern houses, architectural interest can be so eye-commanding that it calls for quiet, understated furnishings—the kind that require utmost design skill. For proof, see this \$31,500 builder's house

By Marion Gough

Anshen & Allen, Architects

Eichler Homes, Builders

All furniture "Perspective" by Drexel

In this house also watch for:

1. *Merging of indoors and outdoors.*
2. *The built-in look in storage furniture.*
3. *Low-contrast color schemes.*
4. *Free taste.*
5. *Important use of texture in fabrics, rugs, and architecture.*

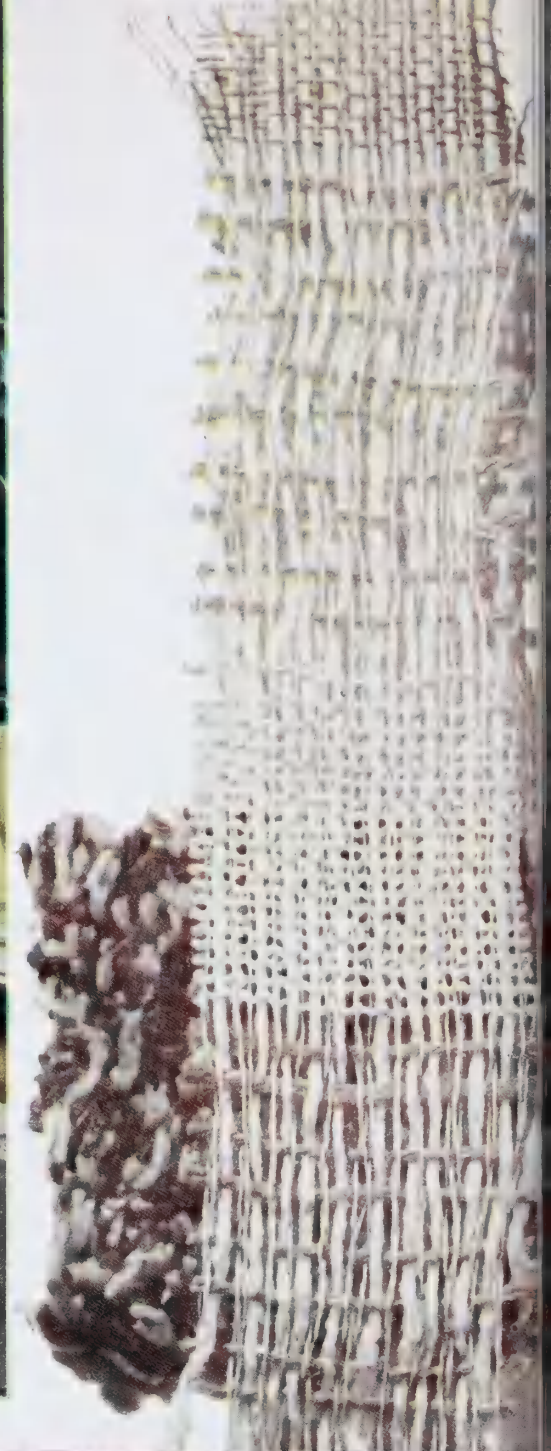


Note that this 6-room house has 5 terraces

To supply eye-interest to the blank-wall rooms of traditional houses, pattern usually had to be added by way of the furnishings. But in our new houses the architecture itself supplies the pattern—with powerful eye-compelling compositions of frankly exposed structural members like beams, trusses, textured walls of wood, stone or brick, and transparent glass walls which draw outdoor vistas indoors. Additional pattern in furnishings would be overwhelming. That's why, as you see in the living room opposite, new furniture has subdued subtlety; fabric pattern is more textural than pictorial; colors are low-key, restful.

Please turn the page





Good contemporary architecture creates an effect of spaciousness, even where actual space is limited. Hence solid, eye-stopping partitions are few. This has created a brand-new furniture form—the free-standing room divider—designed to suggest a partition between areas of one room without completely stopping the eye. You can see through the 61"-high mindoro wood divider above. But it effectively screens dining from living area, provides storage with nine open shelves and two sliding-door cabinets. Center section opens as a desk. Right, in limited space against glass walls, dining tables must be light, unobtrusive, yet serve today's flexible eating habits. This drop-leaf can be extended from 27" to 67".



The domination of the container over the contained *continued*

Large-scale architectural pattern makes us want less obvious pattern and color in the furnishings we see at close hand. So we tend to use the subtle patterns of textured fabrics, in soft nature colors. Light falling through this semi-sheer textured curtain-drapery, pleases but does not distract the eye. Two-tone cotton twist rug (incidentally, it camouflages footmarks) has quiet, low-contrast wood tones. For the trend in patterned fabrics, see pages 260-261.



ALL PHOTOGRAPHS BY MAYNARD PARKER



Good modern architecture interrelates outdoors and indoors so naturally that there's scarcely a break between sheltered living and open-air living. You saw this first only in high-price, custom-built houses. But the concept has become so popular that now a house built to sell for \$31,500, including landscaping and kitchen equipment, gives its six rooms five terraces—the living terrace and a secluded patio for each bedroom.

The architectural pattern of the roof design is so interesting and strong that any competition from the furnishings would confuse the eye. The roof trusses make a winglike pattern which penetrates through the glass walls and adds to the merging of indoors with outdoors. Note how interesting a structural necessity can be made to look!

Please turn the page

The domination of the container over the contained *continued*





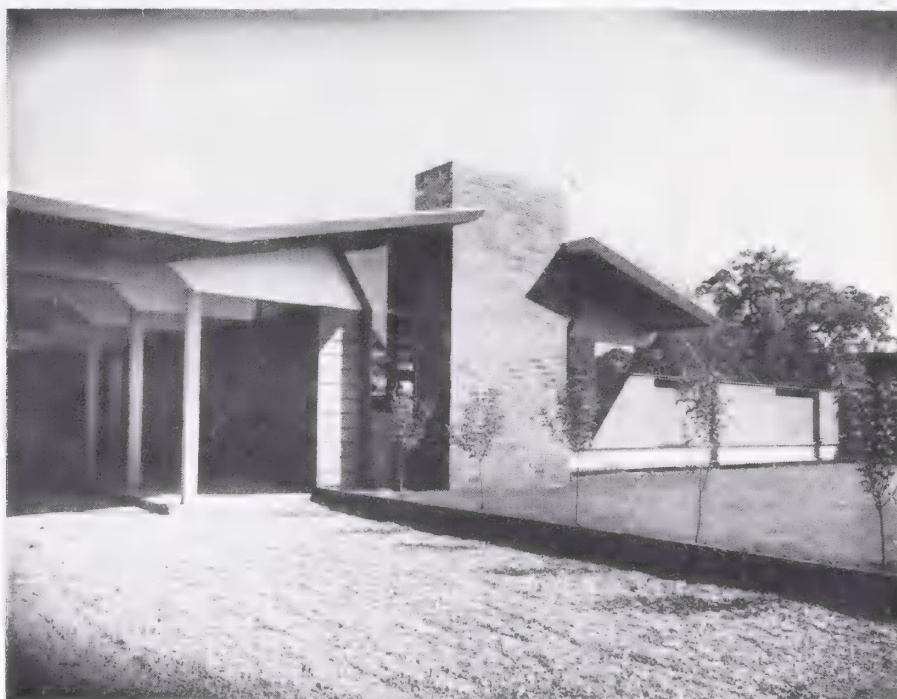
Our furniture must now be designed with greater skill and imagination than ever, because so much is demanded of it. Chairs and sofas must be comfortable without being ponderous, so well proportioned that they look graceful seen from any angle in our open rooms, light enough to be easily moved from one area to another. Case pieces, like this buffet cabinet, must furnish prodigious storage space without looking bulky. Four drawers for table linen and silver, and a roomy cabinet for hollow ware, behind a tambour-pattern door, are gracefully set on raised legs, have a slender look.



Floor space is at a premium in most modern houses, so we cannot clutter our rooms with lots of small storage pieces. We must make the most of wall space wherever it exists, filling it with furniture that supplies storage yet looks as though it were architecturally built in. Opposite, three chests of drawers and a separate bookcase compose into a handsome wall-filling structure. Richly grained wood is mindoro, used in all the furniture in this house. Note the subtle contrast of color and graining against a semi-partition of mahogany.

Outside, the structure of the house declares itself as frankly as it does within. You can practically see the triangular skeleton that supports the peak roof, sloping off to the terrace side of the living room at right and to the sheltered entrance and carport at left. Note the glass insets at each side of chimney showing how the architects brought outside vistas inside wherever feasible to heighten the illusion of space. To see the effect of this new architecture on outdoor furniture, turn to page 311.

More about the materials and furnishings of this house on page 326



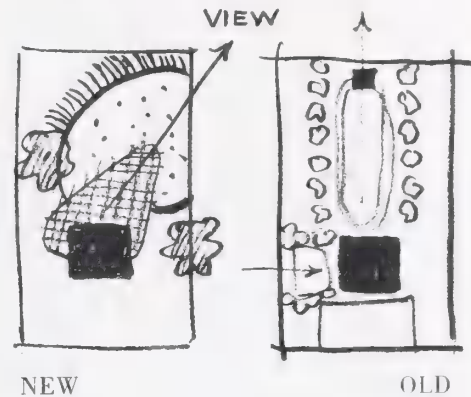


By Thomas Church

Peace and ease

- the style trend in Landscape Design

New and old way of handling same garden



Modern plan, left, shows how new designing has freed us of the tyranny of the old geometric axis. Plan at right typifies old-fashioned, rigid system which ignores natural features, topography, view, provides no living terrace.



PHOTOGRAPH BY MAYNARD PARKER

Changes in garden design during the last two decades have been enormous. Unless you have had the opportunity to see the best new houses of recent years, you can hardly realize how completely and basically the garden has changed.

Even the term "garden" has changed its meaning. A garden used to have a horticultural meaning—a place where plants were grown to be displayed for mass effects, or to be examined individually. It was a place to walk through, to sit in briefly while you contemplated the wonders of nature before you returned to the civilized safety of the indoors. It was generally designed to provide a long vista from some dramatic spot within the house, such as the entry hall, the

front steps, or a bay window. It was a place to be looked at, rather than a place to be lived in.

The new kind of garden is *still* supposed to be looked at. But that is no longer its only function. It is designed primarily for living, as an adjunct to the functions of the house. How well it provides for the many types of living that can be carried on outdoors is the new standard by which we now judge a garden.

This change in our ideas of what a garden is supposed to do for us was brought about by the force of several circumstances: the shrinking of the size of our houses due to high building costs, the disappearance of gardeners, the coming of power tools, and the increased use of glass. As the house grew smaller, many functions that used to go on inside the house were forced outside into less expensive space. Smaller rooms set up the need for bigger windows and whole walls of glass—to dissipate the feeling of cramped claustrophobia. So presently it became inevitable that the garden should attach itself to the house, not only in use, but structurally and visually. The garden had to go to work for us, solving our living problems while it also pleased our eyes and our emotional and psychological needs.

So a new style trend was born—out of human necessities. No arbitrary whims or designer's caprices created this new kind of garden. It evolved naturally and inevitably from people's requirements. And out of the solutions to these requirements has come a whole new visual aesthetics, contributed to by many landscape designers in many parts of the country. Though this new kind of garden design was born out of the problems of new houses, it has lately been applied to old houses. For it helps us get more usefulness from our property, and gives a new usefulness to old houses.

Peace and ease are the dominant characteristics of the new garden—*peace and beauty for the eye and ease of maintenance for the owner.* Fewer and (Continued on page 336)

The new, flowing, graceful look

Soft, fluid, molded lines are the

By Frances Heard



New furniture has an eye-pleasing grace most of us have felt the lack of in earlier modern furniture. Even a solid line-up of three walnut cabinets looks uncumbersome, lightened by stretchers, ornamented by unusual wood grain.



Wood now looks pliable, as though molded rather than planed, and is freely used to lighten the bulk of upholstery, as in tapered walnut spindles of this sofa and curved chair arms. Twin tables may be used as one or separately.



in furniture

marks of the new trend in furniture

On these 6 pages, also look for:

1. *Free taste.*
2. *Limited use of patterned fabrics and great use of texture in fabrics, wall coverings, rugs, and exposed architectural materials.*
3. *Low-contrast color schemes.*
4. *Interior use of brick and stone.*



It pleases the eye to see carving again, but note with what restraint it's used to achieve a three-dimensional lattice effect on this walnut cabinet. All edges and corners are rounded and smooth to the touch.

Rounded, tapered legs and stretchers and a slim top give this flip-top game table that look of delicate practicality characteristic of much new furniture. Wood is intricately patterned walnut. Table opens out for dining.

ALL PHOTOGRAPHS BY TOM LEONARD

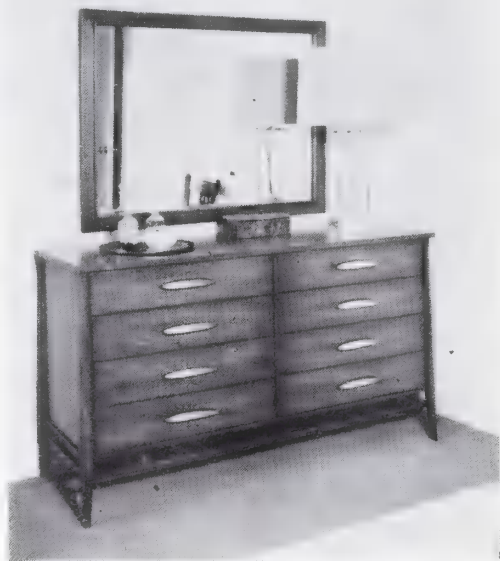


The new, flowing, graceful look in furniture *continued*



Irregularly grained wild heart walnut provides texture and self-ornament to this trolley bar, which might also be a console. Its sliding top reveals inner plastic work surface. Open-back chair is "ornamented" by the brass screws that join its frame.

ALL PHOTOGRAPHS BY TOM LEONARD



A walnut double dresser raised from the floor loses the usual solid look. Supporting posts extend around the whole piece, like a rounded molding, seeming to give it a graceful frame. Hardware is pewter. Lamp, Mutual Sun-set.



Why do most of us like this new kind of furniture? Its fluid, rounded lines, its hint of embellishment, and its human scale have an emotional appeal lacking in angular, overscaled, or mechanical-looking modern. You feel you could start living with it at once, without having to get used to it. It requires no special setting. This shallowly carved walnut chest adapts itself anywhere.



Here is furniture so gracefully scaled that even at a window wall it gives no sense of light-blocking bulk. Chair frames and a spindle shelf on the cherry coffee table emphasize lightness. Sheer linen drapery. J. Morley-Fletcher. Left, the curved line, the most appealing to the human eye, in an oval, drop-leaf table and subtly sculptured chairs, all walnut.



The new, graceful flowing look in furniture *continued*

As befits furniture to be used in modern houses where windows may be whole walls of glass, none of these new pieces attempts to vie in large-scale drama with the outdoors. They are deliberately designed to be enjoyed at close hand for such subtle beauty as wood grain, perfect joinery, restrained curves. Close to, you appreciate the rounded corners of the nest of walnut tables (left), the cherry and walnut desk and walnut coffee table (below). Foam rubber sofa-bed is raised on a mahogany base. Framed fabric print and drapery, Martin Sundour.





A cabinet with hinged louver doors, topped in slate, has a timeless quality which blends with antiques as happily as with currently made possessions. Note how its straight lines are softened by a rounded molding and the textural look of louvers. Backs of all pieces are finished so they may stand free.

PHOTOGRAPHS BY TOM LEONARD



A spindle-back "headboard," hung separately on a wall, gives a finished look to a sofa-bed. Contrasting wood grains give walnut chest a look of texture. "Wunda Weve" carpet, Belrug Mills.

Home of
Mr. and Mrs. Mel Binney
Sedgefield, N. C.

J. Sharpe Smith
Architect

Furniture shown on these
6 pages is "Circa '60"
by Heritage-Henredon.





The new architecture is at peace with nature and man

The design trend in houses is away from the narrow dogma of machine-form aesthetics and toward forms which are at home on the site, at ease with the landscape. They exist to serve the well-being of the owners

The dilemma of building a modern house throughout the last 20 years has been: *how to humanize the basically cold forms of architecture*. Some architects, to the detriment of their human clients, have built geometric houses that were publicized and promoted, in their words, as “machines for living.” Most people, however, refuse to become machines for their machines.

Elroy Webber has resolved the dilemma of cold form and human content in this house in Stamford, Connecticut, without destroying the beauty of his design. He used four basic principles, applicable to any architectural problem:

1. The house is “knitted” to the ground on which it stands and as a result produces a sense of security—whether you see it from the outside or whether you are contained by it. Because (*Continued on page 218*)

The casual patterns of a Connecticut forest flow right around, through, and over the man-made patterns of this house. The result is an easy merging of the house with its landscape.

To keep the house from seeming too obtrusive in its woodland setting and to further tie it into the ground, the exterior takes its color from soil and bark. White trim echoes white birches.

In this story also look for:

1. *The exercise of free taste*
2. *A realistic attention to Climate Control*
3. *A strong indoor-outdoor relationship*



The new architecture is at peace with nature and man *continued*

Mr. Webber has so fitted the over-all form of the house to the character of the terrain that the design of the house does not seem arbitrary or overbearing. He has spread the lines of the house beyond its walls, allowing the trees and the rocks to come through the structure, gaining both horizontality and the visual effect of tying down the design.

2. The house has human scale—its dimensions do not dwarf the human figure. The machine forms of bad modern stress monumentality, and by their very size and coldness overpower and oppress the human being.

3. The house form departs completely from the cube: (a) by a double butterfly roof, (b) by varying ceiling heights, and (c) by a play of long horizontals stretching beyond the roof overhang and turning into posts.

4. The house uses materials, textures, and colors of its landscape—brown wood, native stone and flagstone, white trim echoing the white birches. Yet it does not imitate the outdoors. Nor does it require rustic furniture or bark-covered wood. Result: *The house is at peace with both nature and man.*



Along the east wall, existing trees are carefully preserved and local plant material added to give the house the appearance of having always been there. The total effect is a relaxed but tidy rusticity.

The generous scale and simple detailing of the overhang give the south front of the house a handsome, weather-wise porch. Central glass panel in living room slides to one side for warm-weather ventilation.



Nowhere is the architect's successful merging of indoor and outdoor forms more striking than here in the entry where lichen-covered stone is juxtaposed with white plaster, polished wood, and antique sculpture.



The new architecture is at peace with nature and man *continued*

Elroy Webber

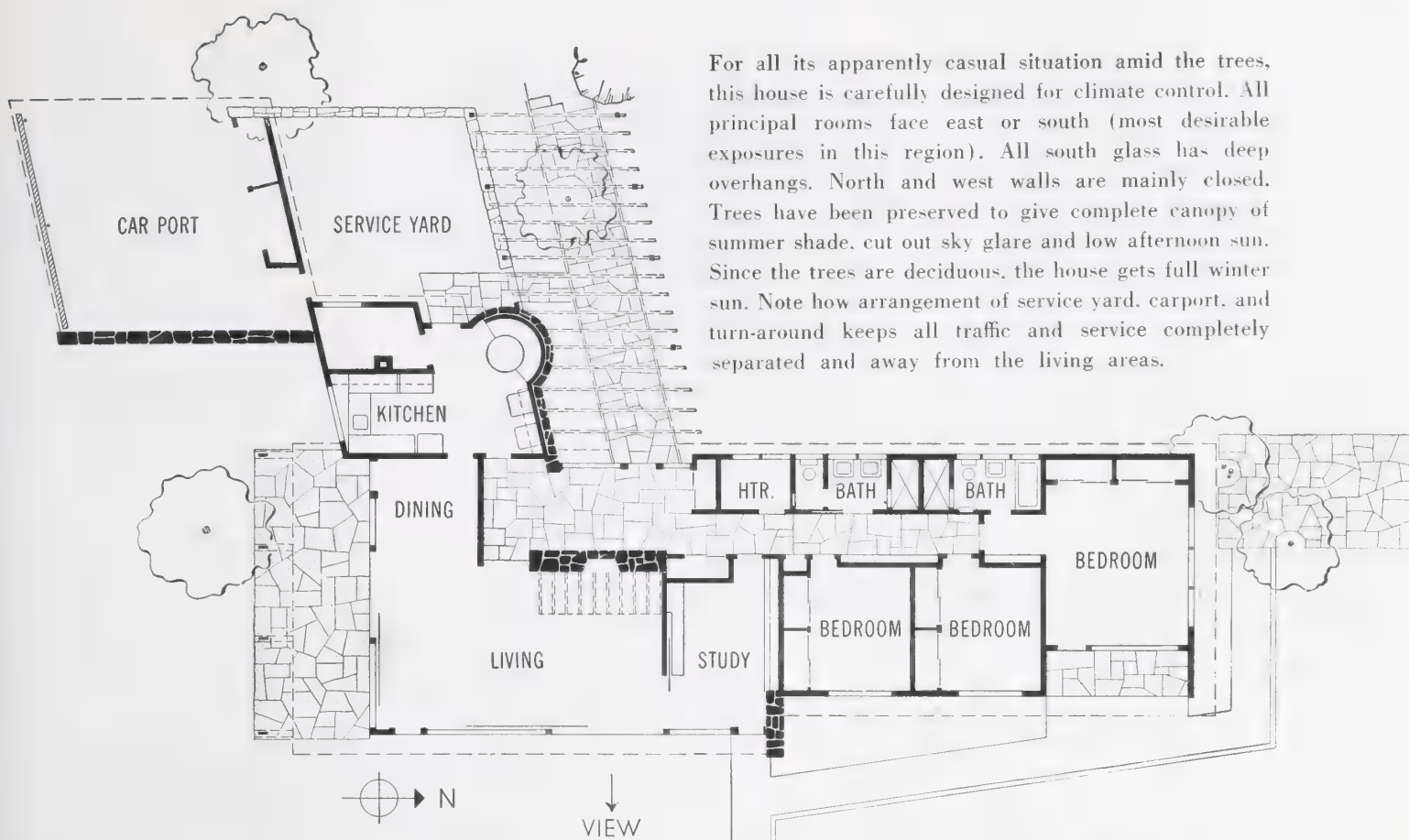
Architect

The semi-circular breakfast nook takes its form from its hemispherical plastic skylight. To control excess light and heat—bane of all skylights—architect Webber has worked out a wood slat shade that works like a lady's fan. Slat, carried by a black iron frame hung from ceiling, fold up when sun is wanted. Opened, they cut off direct light, amid reflected light.



Living-dining area (below) has a glass wall to south which opens up room, visually and actually, to main terrace. For summertime ventilation, central glass panel slides to one side. For foot traffic and cold-weather ventilation there are two standard hinged doors—one against kitchen wall, one in southeast corner. Concrete slab floors are heated for winter comfort.



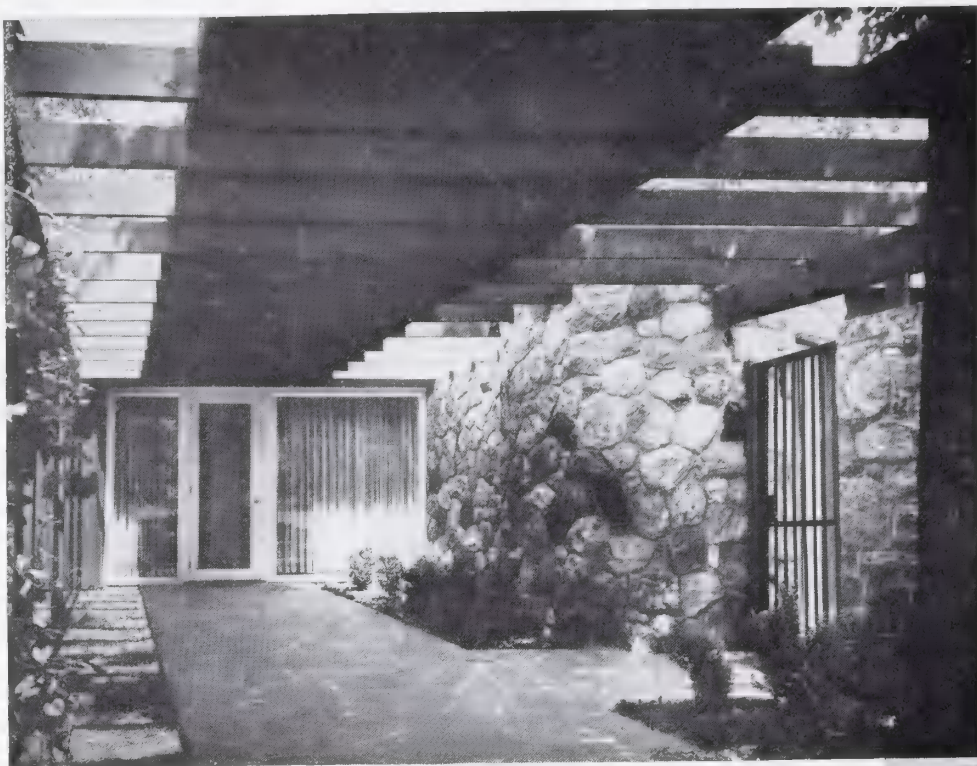


For all its apparently casual situation amid the trees, this house is carefully designed for climate control. All principal rooms face east or south (most desirable exposures in this region). All south glass has deep overhangs. North and west walls are mainly closed. Trees have been preserved to give complete canopy of summer shade, cut out sky glare and low afternoon sun. Since the trees are deciduous, the house gets full winter sun. Note how arrangement of service yard, carport, and turn-around keeps all traffic and service completely separated and away from the living areas.

PHOTOGRAPHS BY MAYNARD PARKER



The new architecture is at peace with nature and man *continued*



The approach to the front door forms a skillful transition zone between the woodland landscape and the interiors. Fieldstone walls of service yard and kitchen wing, flagstone paving and rough-sawn wood arbor, all create a disarming air of rusticity. And though this whole area is quite geometric in design, it is mellowed by the way in which existing trees and boulders are allowed to interrupt it. All in all, its impression of wide, hospitable shelter prepares you for the entrance hall shown at left, below.

PHOTOGRAPHS BY MAYNARD PARKER



Flagstone paving and fieldstone walls carry right through the glass wall into the entrance hall (left). But now the stones are waxed, the ceiling is smooth white plaster, and polychrome wooden sculpture is mounted on the rough stone. Actually, this is the back of the central chimney, so that the stone carries around into living room (facing page). Here the transition is complete. For now the stone is subordinated to the crisp lines and geometric forms of fireplace hood and furniture, to the bland textures of white plaster and glowing upholstery fabrics. Yet see how low-keyed colors of natural materials are retained, while their textures are replaced by smooth, polished, obviously man-made ones in the room's chief furnishings.





FREE TASTE on your

dining table

Everywhere the trend in table settings is toward the free use of anything that is beautiful if it fills your serving needs. Others are making table

arrangement a creative, three-a-day exercise in originality. So why shouldn't you?

By Sara Little

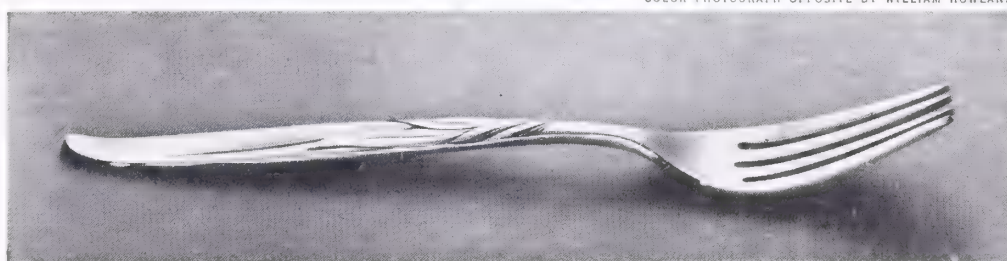
We quote, at random, from the little black notebooks our editors carry on their frequent trips about the country:

"In Vermont, Mrs. H. makes a permanent centerpiece of a lazy Susan loaded with milk glass cruets, uses free-form white china on burlap mats, serves salads in plastic bowls that look like wicker" . . . "Dinner table at Mrs. F's, Colorado—red linen damask cloth (she dyed it), emerald green china, old Bohemian wine glasses in assorted colors" . . . "Mrs. B., New York—living room full of fine ceramics; sometimes puts gray, granite-textured stoneware on table (uses flat dishes for butter plates, short vases for coffee mugs) with stainless steel plates on circles of brown terry cloth" . . . "Mrs. de L., New Orleans, sets heirloom sterling dinner plates on long runner of matchstick bamboo" . . . "Miss W., Chicago—travels a lot, collects table-setting ideas. Favorite luncheon setting: flat brass trays as mats, soup in red Japanese lacquer bowls on black plastic plates."

Do you see what all this means? From east to west, from damask to burlap, these unlike tables, set by unlike women, share in common a fresh and precious non-conformity. They indicate that women everywhere are discarding the old, style-cramping traditions of "correctness." Instead, they are setting their tables by the new standards of "Is it beautiful?" or "Is it original and appropriate to the occasion?" That is, they are practicing free taste.

(Continued on page 321)

The objects you handle most often should be your most beautiful possessions. And when your taste is free, you do not hesitate to mix the rare with the familiar to give new beauty to your daily meals. Minerals, courtesy Helen Snyder, from Highlights. Candles, Will & Baumer. Centerpiece base, napkins, wooden bowls, America House. "American Modern" glasses, Richards Morgenthau. "Blue Swirl" plates by Vreni of California, courtesy Guest & Gift Shop, Saks-Fifth Avenue. "Continental American" furniture, designed by Edmond J. Spence for Industria Mueblera of Mexico. Cresta Blanca wine. Sterling is "Southwind" by Towle Mfg. Co.



New sterling, molded to fit the hand, has a sculptured look.

COLOR PHOTOGRAPH OPPOSITE BY WILLIAM HOWLAND

How to develop discrimination

*Keystone to the art of good living
and springboard to free taste*

By Joseph Wood Krutch



There are books on *How to Do* almost everything. On how to fly a plane or build a chimney; how to write a poem or even, if you should be so inclined, how to eat fire or swallow a sword.

But there are surprisingly few on how to enjoy what you do do, or even how to know what you are doing. Every year scores of articles tell us the way to plan a house or cook a meal. But rarely are we told how to live in the house we have planned, or how to enjoy the food we have cooked.

Yet these are arts much less seldom practiced than building or cooking. In fact, though the ill-fed and ill-housed are no doubt numerous, one sometimes wonders if they are not less so than those who might *almost as well* be ill-fed and ill-housed because they have no art of living in the houses they own or of eating the food placed before them.

Perhaps the books not written would be harder to write than those which have been. A science or a technique is much easier to communicate than an art. But that is no reason for not trying when the need is so obvious.

Why should not those who find the experience of living delightful try to tell those who are insensitive and bored how they practice their art?

We know without being told that awareness is the key to it all; that one cannot enjoy what one does not notice. "Only that day dawns to which I am awake." So said Thoreau.

But how does one cultivate awareness? How do we make sure that we are awake? If our (*Continued on page 262*)



*Can you taste the difference between freshly
ground pepper and pre-ground pepper?*

AN ILLUSTRATION BY JAMES ROBINSON

AND PETER MILL

PHOTOGRAPH BY GEORGE ISARNICK

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VLADIMIR HOROWITZ photographed at the Steinway by Adrian Siegel

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PHOTOGRAPH BY GEORGE KRAVININ

PHOTOGRAPH BY GEORGE KRAVININ

FREE TASTE THE AMERICAN STYLE OF THE FUTURE

CONTINUED FROM PAGE 180



PHOTOGRAPH BY EWING KRAVININ

To those stifled by the rules, plate glass is for windows, a weather-gnarled tree trunk is just dead wood. But if those whose taste is free see new use for glass and beauty in dead wood, they simply act upon their own judgment. Such thinking created this table.

on their imagination. In most, it is simply an escape from daily regimentation. In a few cases, there is a personal creativity that must be satisfied, so they make their own rugs and curtains and occasionally design their own furniture and build their own houses.

Free taste may be exercised by anyone—certainly anyone with an average income. Many are proving to their own amazement that they have a capacity for creativity they never suspected. Others are demonstrating that free taste is also creative purchasing: They are encouraging creativity in local craftsmen and, at the same time, bringing creativity into their homes. The Becket house with examples of free taste, shown on pages 192-199, is one fine sample.

Everywhere, it seems, people are discovering they have taste if they have confidence. Once they have freed their vision from prejudice and convention, they have felt their awareness grow. Once they have freed their taste from the current clichés, their personality begins to grow and all life takes on color and adventure. Trusting themselves, they have begun to know themselves. They no longer fret to

ing themselves to the attitudes of their group. They try copying other people's homes. They apply an arrangement that may be successful under one set of conditions but which is entirely different from their own. They don't understand their failure, because they don't understand the nature of a successful home.

The truly successful home, like the truly successful house, is the creative—and practical—resolution of a particular problem.

Reflect a moment on the few really distinctive homes you know. They have a character that is all their own—the character of their owners. The possessions you admire are the personal expression of the people themselves. Their furniture may vary from Chippendale to modern Finnish, yet the pieces go together, because they were brought together by the same free taste. What people of confidence choose will always show the unity of their integrity. They need never worry about rules. They make their own.

Oddly, it is the American who has achieved success in business by the daring unconventionality of his ideas who is often most conventional, over-conforming, and unsuccessful in his own home. He builds railroads and bridges despite

(Continued on page 230)

ever, are still over-
many are subject-



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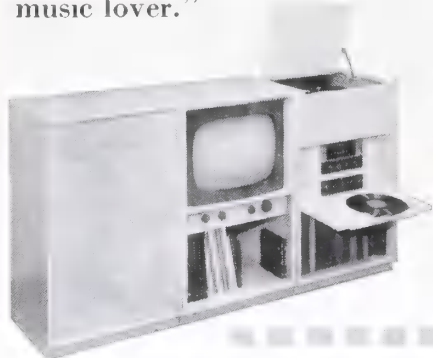
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FREE TASTE THE AMERICAN STYLE OF THE FUTURE

CONTINUED FROM PAGE 228

obstacles: he practices a rugged individualism outside his home and a passive conformity inside it. This may be one reason for the discontent many businessmen feel when they return from the stimulation of their work to the deadness of their home. They know that if, by error, they were to enter the house down the way, they might find exactly the same things, arranged exactly the same way, as in their own.

If, on the other hand, they are men who exercise little individuality in the office, because they are employees, how tiring to find the same impersonal atmosphere at home that they have just left at the office.

Since the first World War, at least, men have been warning Americans never to lose their essential qualities: individuality and freedom. Here are two of the most recent warnings:

"The idea that men are created free and equal is both true and misleading: men are created different; they lose their social freedom and their individual autonomy in seeking to become like each other." So concludes David Riesman in his scholarly work, *The Lonely Crowd, a Study of the Changing American Character*.

In the *Spirit of Liberty*, Judge Learned Hand probes the same problem. "Our dangers," he says in a chapter significantly titled "The Preservation of Personality," "as it seems to me, are not from the outrageous but from the conforming; not from those who rarely and under the lurid glare of obloquy upset our moral complaisance, or shock us with unaccustomed conduct, but from those, the mass of us, who take their virtues and their tastes, like their shirts and their furniture, from the limited patterns which the market offers."

Up and down the land, people are living their answer to Mr. Riesman and Judge Hand. They are reclaiming their manhood from the conspiracy of society. They still think they are in a minority, because they themselves feel no longer part of the majority. But their shift—and here is the revolution that is occurring, unknown to themselves—is taking place generally. More people are involved than they know, although practically everyone they talk to feels the way they do. They mistakenly believe their attitude belongs only to their own

small circle of friends. They should take courage. It is wide-spread and spreading wider.

Everyone, everywhere, is recoiling from the impact of infantile TV programs, the violence of comic books and crime stories, the influence of cheap and bad design. But people are finding the way out.

As formerly, pioneers left crowded communities to forage on their own; so today, Americans are beginning to abandon group thinking and are pioneering their own lives. They are slowly reaching maturity—and their salvation—by working out their own culture.

If this maturity often comes late in life, it is because here in America one travels alone the road to personal culture. It takes time and courage, but it results in a finer and finer understanding of oneself and the truth of beauty. In Europe the patterns of culture are already formed and children are accustomed to them early. They may vary them somewhat later, but the form is set. They fit in or they move out, they can, to the colonies.

WE COME from such a variety of races, classes, conditions, even climates, that we cannot have a single culture, as we cannot have a single style. "Our idea is democracy," as Louis Sullivan expressed it. We are most American when we develop individually and differently. If we are true to ourselves, we arrive at ourselves. When we do we have something no one else in the world has. Our lives, our values are personal. We should start earlier, arrive sooner, and so enjoy ourselves longer.

The road to personal culture is peopled by those in pursuit of quality rather than names. At the end of the road, they find that quality they have been searching in themselves. They are leaders of the new revolt by their behavior. They stand like rocks of integrity wherever men gather. Their homes refresh the human spirit.

They have found that quality whether in friends or things, perceived immediately, because there is no mediate, not postponed, value. They have developed a sense of adventure, because they roam the world and taste it freely. They are participating in the history of civilization because they are civilizing themselves, because they are

(Continued on page 232)

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FREE TASTE
THE AMERICAN STYLE
OF THE FUTURE

CONTINUED FROM PAGE 230

ing works of art, not reproductions of famous-name artists. They are the new aristocrats, because they are the patrons of local craftsmen. They encourage greatness by showing a real appreciation for it, wherever they find it, among the beginners and the unknowns.

Americans of free taste are living full lives, because they have full confidence in themselves. They get it, whether primitive Haitian paintings or sophisticated Chinese porcelain. By bland possession, the English made all things they found in their travels and conquests their own. They took Oriental furniture and made Chippendale from it. Similarly, the French took the Italian Renaissance and made it French in France.

AMERICANS today can cream the whole world. We have the wealth and opportunity. We can travel and scour the world more easily than the English in the last century. All things may become our own. We may possess anything we buy, if we understand it and ourselves. It will never be ours if it reflects other people's choices or even other people's understanding. Until one arrives at understanding—the road can only be free taste—one can never feel happy with a possession. And unhappy possessions mean an unhappy home.

The truly free man cannot be beaten. That is why the second American Revolution must win. The man of free taste does not pretend to know or like what he doesn't know or like. When he does, he is unassailable. The truly independent, the really autonomous man can comb the world freely. Nothing human, no stick of furniture or idea, is alien to him. The whole range of human experience is his to choose from and is his when he chooses. He—no you, you have a world to discover and possess, especially yourself.

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Los Angeles... Cannell & Chaffin
Oakland... Bonning's
Pasadena... J. H. Biegar
Pasadena... H. H. Biegar
Pasadena... Cannell & Chaffin
Pomona... J. H. Biegar
Redlands... Melwen's
San Diego... V. J. Lloyd, Inc.
San Francisco... W. & J. Sloane
West Los Angeles... Cannell & Chaffin Westwood
- COLORADO**
Denver... Howard Lorton, Inc.
- CONNECTICUT**
Hartford... Hara Furniture Company
New Haven... Chamberlain's
- DISTRICT OF COLUMBIA**
Washington... W. & J. Sloane
Washington... Woodward & Lothrop
- FLORIDA**
Daytona Beach... Monroe's
Jacksonville... Ridgell Furniture Company
Miami... Moore's
Miami... Richard Plume
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- GEORGIA**
Atlanta... Rich's, Inc.
Savannah... Klug's
- IDAHO**
Boise... Hendren's
- ILLINOIS**
Champaign... Reliable Furniture Company
Chicago... Carson-Pirie-Scott & Company
Chicago... John A. Colby & Sons
Danville... Sandusky's
Springfield... Sutton's—7th and Adams
- INDIANA**
Fort Wayne... Jefferson House
Indianapolis... Wm. H. Block Company
- KANSAS**
Wichita... Sauder Furniture Company
Wichita... Geo. Innes Company
- LOUISIANA**
Lake Charles... Hemenway's
New Orleans... Hemenway's—521 Royal
Shreveport... Hemenway's
- MAINE**
Portland... Lancaster Furniture Company
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Baltimore... Gomprecht & Benesch
- MASSACHUSETTS**
Boston... Paine Furniture Company
Fall River... Mason's
Springfield... Red Lion Shop, Inc.
- MICHIGAN**
Detroit... Grinnell Brother
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St. Louis... Scruggs-Vandervoort-Barney, Inc.
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Newark... Hahne & Company
North Hackensack... Huffman & Boyd
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Brooklyn... Abraham & Straus
Central Islip... Suffolk Wayside Furniture Shop
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Jamestown... Wellman Brothers
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New York City... Bloomingdale Brothers
Rochester... Schlex, Lindsay & Co.
Yonkers... M. Dee & So
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Asheville... Morrison's, Inc.
Charlotte... Mecklenburg Furniture Shops, Inc.
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Raleigh... Wayside Furniture
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- OHIO**
Canton... Thurin's
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Cleveland... Halle Brothers
Columbus... F. & R. Lazarus
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Oklahoma City... John A. Brown Company
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- SOUTH CAROLINA**
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Austin... Bridges Furniture Company
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*Simply beautiful...
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The trend is to color in bathroom fixtures, and Briggs has made it a luxury easy to enjoy. Choose among Sandstone, Ivory, Sea Green and Sky Blue. Each lovely pastel shade harmonizes with a wide selection of decorative schemes. A complete set costs only a very little more than white. Briggs Beautyware, manufactured by Briggs' own mass-production techniques, has been proved far wiser in many thousands of American homes. Available through Master Plumbers from coast to coast.

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SANDSTONE

One of four famous Briggs decorator colors

WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PAGE 201



We can well be proud of an old building like Independence Hall. But the very fact we call it "Georgian" shows that it belongs to a school of design that was not in the least native. Such provincial capitals as this were typical of eighteenth-century Colonial architecture, says Mr. Mumford, and were built from South Africa to Samarkand.

architects who led this movement, Louis Sullivan and Frank Lloyd Wright, had in their youth turned spiritual sustenance to Emerson and Whitman.

The great American writers of the Golden Day were touched by new experiences: the struggle with the wilderness, the adventurous efforts of the pioneer to break fresh earth and stake out new spiritual aims, the exploration of remote lands by clipper ships and whalers, and the multiplying contacts that were taking place with non-western cultures in Africa, Asia, and the South Seas. The disaffection from Europe which characterized the patriotic American of this period varied of a doomed feudalism, and properly frightened by the burgeoning new industrialism of Manchester and Birmingham, this disaffection opened the American mind to other cultures than the European. For Emerson, the Persian classics were as close as the Greek and Roman myths, just as for Frank Lloyd Wright, fifty years later, the clean exquisite lines of Japanese print were even closer to the traditional image and line of the Renaissance.

With the same openness and boldness of mind, the best minds of the Golden Day accepted the triumphs of science and the machine: Emerson was more relative to the doctrine of evolution than his Swiss-born contemporary,

Agassiz, and even Thoreau, that dedicated lover of the primitive, found the music of the new telegraph wires in the mind as quickening as the more traditional Aeolian harp. In his search for cultural elements that were missing in the new world, the pious American might trudge over Europe, ransacking its castles and palaces and art galleries and museums; but the writer of *Self-Reliance*, in a sturdier spirit, would sing: "Give to pots and trays and pans, grace and glimmer of romance."

If the revolt came earlier in literature than in architecture, that is only because architecture deals with more refractory materials. The writer can afford to wait for his audience; but the architect must remain impotent until his client has caught up with him. If the architect is too far in advance of his times to have the opportunity to build, he will be an architect in name only. This essential relation of agreement and co-operation between architect and client has, however, another side to it that is too frequently overlooked: namely, that the great periods of architecture are those in which the client has, by his sympathy and understanding, brought forth the architect's utmost powers, as the clients of Richardson, Sullivan, Root, Jenney, and Wright brought forth theirs. That is why architecture is a

(Continued on next page)



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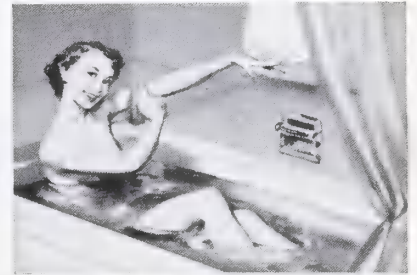
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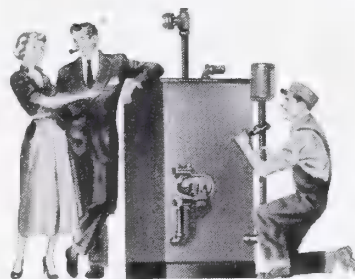
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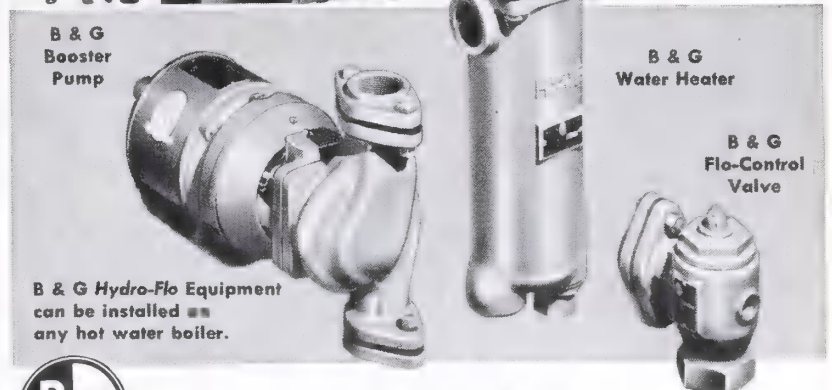
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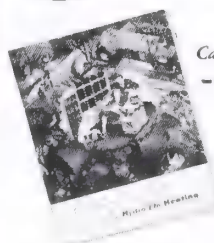
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WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PRECEDING PAGE



Though we think of the log cabin as being our own invention—as peculiarly American as Daniel Boone or Abe Lincoln—it is actually an import brought by the Swedes to Delaware in the 1700's.

Easy
TO LOOK AT...

FOR DRAPERIES

Comfortable
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Fincastle Fabrics

House Beautiful selected the fabrics illustrated in this advertisement for their new Pace Setter House. Watch for this feature in the November, December & January issues.

better indication of the general vitality of a society than any other art.

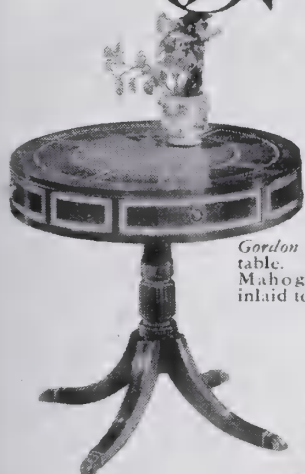
In general, the courage to break loose from the stereotypes of the past did not come until after the Civil War. When it came, it was associated with the rise of mechanical industry, and its first outcome was disorder, confusion, vulgarity, and downright barbarism. Yet, industrialism, however vile at first appearance, was a formative element in the new culture that was coming forth; and the best buildings of the period were the industrial primitives—the cotton factories, the iron and glass market halls, the hothouses—whose forthright pragmatism was itself a symbol of the growing dominance of the machine, not merely in industry itself, but in the ordering of men's minds.

By the middle of the Nineteenth Century the studied resurrection of the dead had turned every big city into a cemetery of eclecticism: Even Egyptian tombs, as in the famous prison in New York, or in many fraternity houses in college towns, would be added to Chinese pagodas and Roman temples. But long before the Eighties, a new approach to both architecture and life began to take form in the American mind. It is important to grasp this sequence; for a fear of ideas is one of the marks of our present cultural self-stultification; and nothing could be more misleading than a history of American architecture concerned solely with technical processes and building forms, with-

out any reference to the ideal framework in which all the changes took place. Even the belief in the machine, the desire to use the new processes and express them in building, is itself a formative idea.

The great precursor of modern form, or at least the great philosopher, was Horatio Greenough. In his actual works of art he was so like Downing, tied to the past, though he had courage enough to break with contemporary prudishness in modeling the statue of a native George Washington in the fashion of the Roman emperors. But, in search for new principles of form fitted to the modern age, this original mind laid the groundwork for a new aesthetic doctrine, a doctrine capable of dealing with the forces and values that science and mechanization were producing. Technical audacity and scientific originality provided at least a partial framework for a new school of life; Greenough had the insight to see that this must likewise apply to our aesthetics. Emerson had once recognized the force and potential of Greenough's clean, unadorned evaluation of the new architecture, but the essays in which this Yale Stone Cutter set forth his philosophy, though re-published in *Memoir* in the 1870's, never had the wide, popular success, comparable to that which greeted Le Corbusier some two generations later, when he put forth ideas of the same order in *Vers une Architecture*. Never (Continued on page 238)

Gordon Tables



Gordon traditional drum table. 2 drawers. Solid Mahogany with leather inlaid top.

Gordon traditional step table. 2 drawers. Genuine Mahogany with leather inlaid top.



"Traditional"



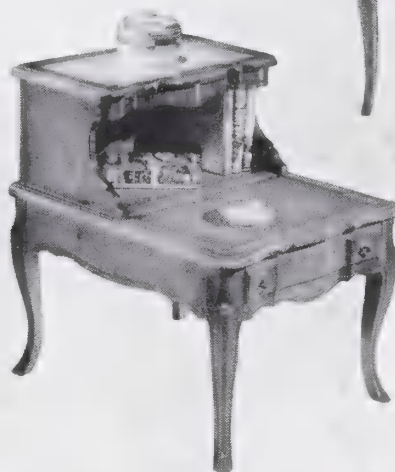
Gordon Duncan Phyfe cocktail. Drop leaves. 2 drawers. Solid Honduras Mahogany with leather inlay.

Gordon tables bespeak good taste. They're carefully made in solid Honduras Mahogany. Fine Mahogany Veneers, Appalachian Hard Maple and Cherry veneers, with rich, pool-deep exclusive Gordon finishes both light and dark . . . with or without top-grain inlaid leathers on tops, in 14-karat gold-embossed red, green or tan. Their design is impeccably correct, their style and spirit gracious yet refreshingly smart. At leading furniture and department stores.



Gordon French Provincial cocktail table. Genuine Cherry and Hard Maple, Fruitwood Finish with leather inlay.

"French Provincial"



Gordon French Provincial drum table. 1 deep drawer. Genuine Cherry and Hard Maple, Fruitwood Finish.



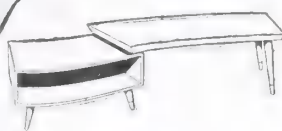
Gordon French Provincial step table, with drawer. Genuine Cherry and Hard Maple, Fruitwood Finish with leather inlay.

fine tables for fine homes . . .

"Modern"



Gordon modern corner table. Genuine Mahogany with highlighted finish.



This modern design revolves for added length, extra versatility.



Gordon modern step table. Highlighted finish. Legs tipped with polished brass ferrules.



Gordon modern cocktail table. Available with Mahogany or Cherry veneers. Legs tipped with polished brass ferrules. Magazine compartment.



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A comfortable chair, like a good friend, wears well — becomes more or less a personal pal in whose company one may feel happily at ease . . . makes an ideal dining room chair, too!

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Child's Boston Rocker

72-6DC Boston Rocker

Yes, there is a Nichols & Stone twosome that will make Sis feel mighty important as she rocks her doll to sleep. It's a happy thought that is finding favor in many a home.

Nichols & Stone chairs, for all their beauty, comfort and authenticity, are priced for the modest purse. We know you will be delighted to learn that we can give so much for so little. Call at your dealer's. You can choose from an attractive variety of finishes.

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like daughter*

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John Hancock



2111-5D
Hubbard



2057-1D
Hitchcock



NICHOLS & STONE CO.
GARDNER, MASS.

Established 1857



WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PAGE 236



The Georgian style furnished many a handsome façade to the pre-Revolutionary colonies as in this one at Mt. Aing in Virginia. But according to Mr. Mumford, such houses, however pleasant to look at, in effect denied that history moves, that new times demand new forms.

less, it is possible that Greenough's ideas continued to work under the surface: and this may even help to explain the fact that their next expositor was another young New Englander, Louis Sullivan.

Actually, the architectural demonstration of Greenough's ideas about function and form did not achieve anything like Greenough's clarity until John and Washington Roebling designed the Brooklyn Bridge. Even then, the architects were slow to follow this lead or, even when they followed it, to recognize what they were doing for what it actually was. Indeed, Le Baron Jenney, one of the major technical innovators, seems to have gone about his work like a sleep-walker, often instinctively doing the right thing but never conscious enough of it to give a rational account of his purpose. From the 1840's to the 1880's, the new practices that were to invigorate American architecture were confined mainly to the shipyards and the factory. James Jackson Jarves turned to the Yankee Clipper to exemplify the new form, indeed the new method of thought, that would presently affect architecture. Yes, the clipper ship, or even the new Yankee clocks, the American ax, most shapely and delicately poised of the new forms, made the sensitive see that the new was not necessarily the ugly, or that the products of the machine were not,

in their own fashion, less beautiful than the more intricate forms of handicraft. Here the new style, shapely, naked, clean, was actually in process of formation.

Domestic forms and regional adaptations

Though the United States was a focal point for the invention of modern forms and for the new tradition, I must emphasize that it was part of a larger movement and that a similar tale could be told, with appropriate modifications, for other countries within the same orbit of civilization.

The new tradition rested on a fivefold foundation: The domestic, the regional, the mechanical, the social, the universal all entered into it. The decisive point of departure was a break with the conception of an architectural absolute, an archetypal perfection established for all time by the Greeks and Romans—that brittle error of the Renaissance. This error had been taken over even by the opponents of the Renaissance model like Pugin and Ruskin: for these men sought to give to some moment in the development of Gothic architecture, such as the style of thirteenth-century Lombardy, which Ruskin favored, the same stereotyped authority that Palladianism

(Continued on page 240)

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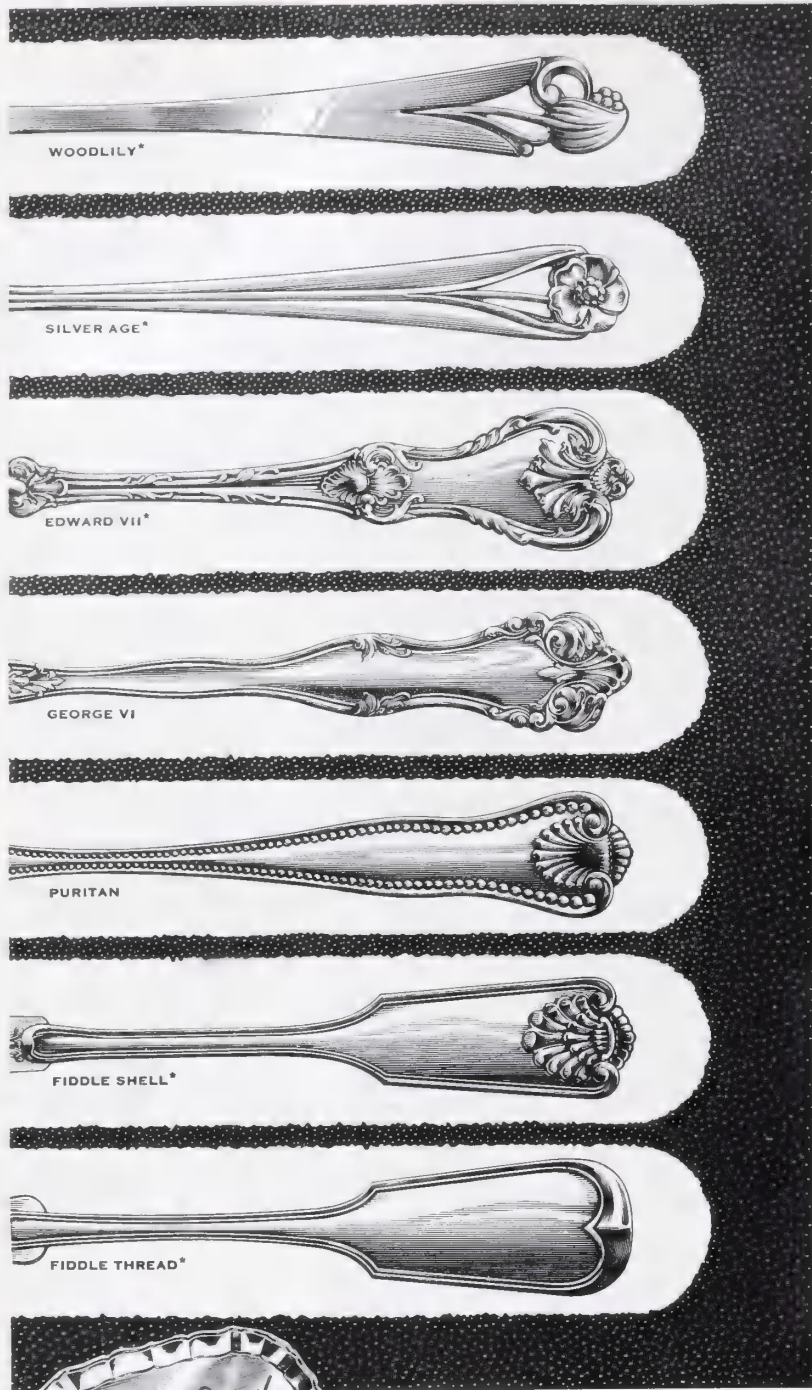
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WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PAGE 238



Our ancestors often knew more about orientation than we do: Early Dutch houses always faced south, the porch roof shading the glass in summer while admitting low winter sun. Blank walls to west kept out hot, summer afternoon sun; central hall gave summer ventilation

had claimed for the classic. Behind this conception, supposedly based on history, was actually the conviction that history does not count; that time does not make a difference; that it is possible, by some formula of proportions, some fixation on elementary forms, to possess an eternal quality in art without doing justice to the time-bound, the local, the living and the subjective, and, therefore, the unique and finally incalculable.

But when architecture is so considered, it loses the qualities of a living art; it is at best a mask or a form of scenic decoration; sometimes a comely mask, but nevertheless a mask. The renunciation of this false historicism brought about a return to real history, and restored continuity with a living tradition. One of the first steps in innovation, both in England and in America, was to return to the simple elemental forms of the seventeenth-century farmhouse, to a vernacular that was continuous with the whole tradition of building in the ages before it, and had reached a fresh level of fitness and comely form, derived from the new taste for privacy and for a sense of family life. (See page 242.)

Here was a true picking up of the thread of historic continuity, in a type of building, the dwelling house, whose form was still to be affected, in any large degree, by

mechanical inventions. The soul for this new architecture many, and one of them, surely, a growing sense of the quality of the natural landscape, interpreted by Andrew Jackson Downing, carried even further by one of the greatest artists and citizens America has yet produced, Frederick Law Olmsted. One of the leading principles of this new naturalism in architecture and landscape design was that the building and landscape should form a harmonious whole. Sometimes this was true in a too primly lighted manner, but it meant that, say, pointed gables and fir trees should go together, as the curious will find if they examine Bruce Price's essay in *Houses in City and Country*, edited by John Sell Sturgis, it involved much more than this: The proper placing of the building to command a view, to court summer breezes, to get the maximum amount of winter light. (See picture above.) Domestic architects of the 1880's were conscious of "orientation" and the boldest experimenters today; realizing that Mr. Richard Neutra's written about "the mysterious realities of the site" would seem in the least strange to

In this very matter of orientation indeed, one discovers what a long hiatus has occurred, particularly in America, through the lack of (Continued on page 242)

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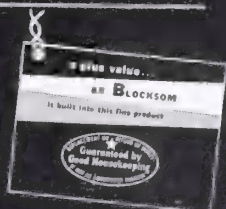
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WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PAGE 240



The seventeenth-century New England farm house, though naturally based on the tradition English settlers brought with them, nevertheless reached fresh levels of fitness and comely form. This is the ancestor of our modern house.

a conscious tradition, critically re-examined and passed on from generation to generation. The correct principles of orientation were long ago demonstrated by Vitruvius in his famous treatise; though that seems to have been the last lesson the pious followers of Vitruvius in the Renaissance were ready to learn, unless Professor Anthony Garvan is right in thinking it dictated the plan of New Haven, Connecticut. So, too, the interest in Chinese art and thought in the Eighteenth Century did not apparently bring about any insight into the similar Chinese principles of orientation. In Brackenbridge's *Modern Chivalry*, at the beginning of the Nineteenth Century, he observed of the houses in a back country settlement: "There was still a defect of judgment in the construction of their houses, for the summer as well as the winter seasons. They were placed, in most cases, as they ought to be, *fronting the south*, but without perforations or passages for the air by means of windows from the west to the east." That insight became universal. While the architects of the Eighties arrived by themselves at the correct principle, of making the main rooms of the house face the south or southeast, that principle was presently lost once more, so that when it was first recovered by town planners, a generation later, they at first took for granted

that an east-west exposure was the best one. Like every other choice made by the architect, orientation for sunlight is only one of the factors that must be taken into account, but the principle that utility rooms and rooms for nocturnal use should be on the north side, and living rooms, children's rooms, and the kitchen should be on the south side should remain a paramount factor in design.

The principles of solar orientation were re-established on a scientific basis by a Boston architect William Atkinson, who in turn drew upon various contemporary experiments. By building sunboxes with a glass front open to the south solar experimenters discovered that a temperature of 100° Fahrenheit could be obtained indoors when the outside temperature was zero or lower; and, even more important, Atkinson demonstrated that a southern exposure in a temperate latitude is the most favorable one since it gives a minimum amount of sunlight in summer and a maximum amount in winter. The first edition of Atkinson's book consisted of a thousand copies; and, to judge by the effect it had on American architecture, very few of that thousand were sold, or at least read to any purpose. When Henry Wright, Sr. and George Keck in the 1930's once more sought independently to establish the correct

(Continued on page 245)



Look at your bathroom. Any plaster cracks showing? Can the walls take a soaking and come up smiling? Wall-Tex can! And the strong fabric protects permanently, keeps plaster cracks under control.



Look at your kitchen. Is it colorfully decorated, freshly inviting? It is for years if it's done in beautiful, enduring Wall-Tex. Colors wash safely, repeatedly. Do more rooms in Wall-Tex this fall.

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200 lovely patterns and colors—all on a strong fabric base. See them soon at your Wall-Tex dealer's.

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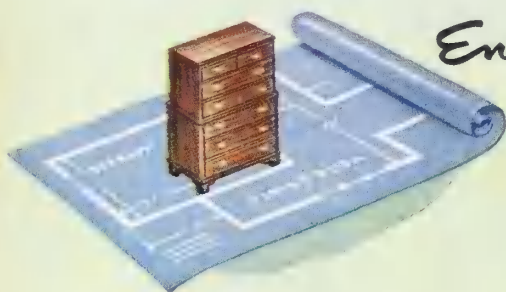
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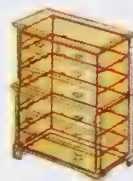
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MENGEL
Mahogany

There's a wonderful willingness about Mengel Mahogany Furniture. A chest, or chair, or server, for instance, will go anywhere in your home with a smile.

Mengel Furniture groupings are priced from \$179 to \$499 f.o.b. Louisville

Mengel Furniture brings you this most hospitable of woods, at very inviting prices. Here are two especially fine groups... for your bedroom and your dining room. Each group has its own distinguishing charm. But combine them in your home, and you'll see that period pieces of enduring mahogany, as crafted by Mengel, will live a beautiful lifetime together.

THE INSIDE STORY
OF MENGEL PERMANIZING*



Mengel (and we believe only Mengel) Furniture is Permanized. Special moisture-resistant glues are used that are proof against humidity, so that joints and veneers won't come apart.

*PERMANIZING means —permanently joined by Mengel



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In figured mahogany veneers and selected hardwoods. A traditional grouping that brings you a choice of table, chair, and buffet styles, all in this museum-fine design.

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Look at your living-room large wall area room of your choice

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Manufacturers of Fine Lamps and Shades

Good-for-nothing corner
goes to work...



"Modernfold" doors by New Castle Products ■ Furnishings—L. S. Ayres & Company, Indianapolis, Indiana

with a "MODERNFOLD" DOOR!

How about your home? Do you have a corner that could be useful and attractive—if you didn't have to allow for a swinging door? If so, why not put in a "Modernfold" door . . . and put a chair, desk or table in the space that a swinging door wastes.

Need an extra room? . . . another bedroom . . . a study . . . a TV room? You can use "Modernfold" doors here, too—as movable walls to make two rooms out of one, or as folding partitions between your present rooms.

Can I afford them? You be the judge. Large "Modernfold" doors often cost less than permanent partitions. And small "Modernfold" doors—because they're simple to install, require virtually no upkeep—cost no more than space-wasting swinging doors.

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Sturdy steel frame with patented hinge plates at top and bottom assures lifetime of smooth, trouble-free operation. Covering is tougher-than-leather, flame-resistant Vinyl. Resists chipping, cracking, peeling. Cleans easily with soap and water. Available in 22 fadeproof colors.



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WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PRECEDING PAGE



The most vigorous American tradition flowered again in the early 1900's, in such houses as this by the Brothers Greene. Here you can see the progenitor of the shingled "bungalow" of 1910-15, as well as the ancestor of much of the best of today's contemporary architecture.

It festered itself in a peculiarly American type of open plan for the common living quarters. John Wellborn Root, writing on the domestic dwellings of the Middle East, observed: "One feature in the plans of western city dwellings must be very clearly defined. This is their openness. Not only are windows upon the average larger than in the East, but they are more frequent, as are also bay-windows, oriels, etc., while in the general plan, rooms are more closely related, openings between rooms wider, and single swinging-doors less frequent. Several dwellings in Chicago—and there are many in other western cities—have no doors whatever in the first story, except those at the entrance between the dining room and the butler's pantry, curtains being exclusively used." Root was in error only in thinking that this was a contrast between the West and the East. It was mainly a contrast between the old and the new, for many eastern plans show the same kind of openness: in both cases, well before Frank Lloyd Wright had pushed the open plan to its logical conclusion by a thorough reorganization of space, rather than merely leaving a wall open on an otherwise conventional layout of rooms.

One thing is plain: The movement toward utilizing the indigenous, the natural, the regional in the dwelling house resulted in the first buildings in the United States that could properly be called original or truly contemporary or consciously wedded to their soil.

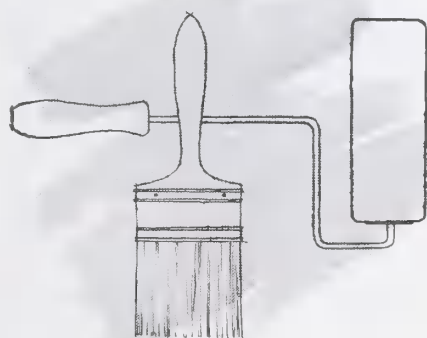
The architecture of the Interregnum

From 1895 to 1915, American architecture still had many vigorous moments. This was the period of Sullivan's own most original buildings, including the Schlesinger and Mayer department store (C. S. Pirie, Scott & Co.), of Wright's bold and characteristic development of his Prairie Houses, to nothing of his Larkin Building at Midway Gardens; it was the period that, on the Pacific Coast, gave Bernard Maybeck, to Irving Gill to the Brothers Greene, the opportunity for many happy experiments with indigenous forms. Even in less pretentious buildings of this time, the influence of the arts and crafts movement in purifying and simplifying public taste was healthy one and it had widespread effects. The Mission furniture of this period, sound, if ponderous, often survived to generations, its misuse in college dormitories and fraternity houses; while the bungalows popularized by *Craftsman* magazine, if often crude in design, introduced many substantial innovations in housekeeping—not only rationalized kitchen but the very idea of giving a home the convenience of an apartment by confining it to one floor. Too, too, was the period of regional differentiation—a movement that only now beginning to be carried far enough to introduce those subtle differentiations in adaptation to setting or to climate, that

(Continued on page 252)

How to get paints to match any color in this magazine

Right away—at Budget Prices



1. A remarkable new development in paint now makes it possible for you to have any color scheme in this magazine—in fact, any color scheme you see pictured anywhere. Just take your favorite room picture to your Colorizer Paint dealer. There, you'll see the amazing Colorizer Album of 1,322 actual paint samples, perfectly arranged to make it easy for you to select the same paint colors in your picture—or colors to match and harmonize with your draperies, floor coverings, wallpaper, or furniture. These 1,322 actual paint samples show exactly how your paint will appear when dry.

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for
"every
meal"
use!



WILLIAMSBURG is designed for long-lasting "every-meal" use, and its functional lines blend perfectly with modern or provincial settings.

Each piece of this sparkling, hand-cast Heisey crystal is practical for many uses.

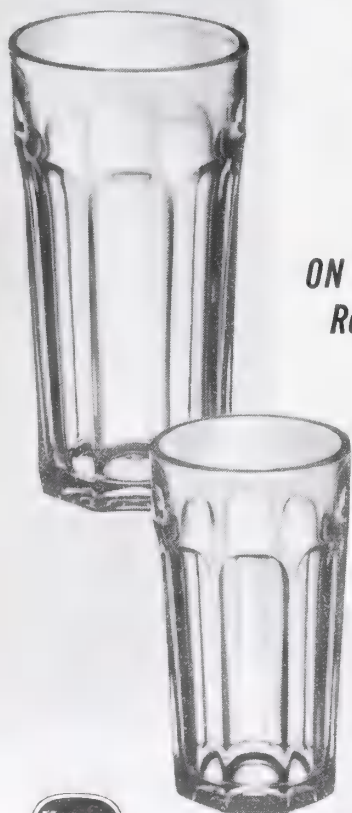
You'll want several sets, for yourself and for gifts. Visit your Heisey dealer now and save at these special prices! Be sure to see the complete line of stemware and table accessories too! A. H. Heisey & Co., Newark, Ohio.

**BUY NOW AND SAVE \$2.33
ON YOUR 16-PIECE STARTER SET!**
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Four 8 oz. Tumblers.
Four 12 oz. Iced Tea glasses that double as beverage glasses.
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Four 4 1/2" Nappys or sauce dishes for desserts or serving snacks.

SLIGHTLY HIGHER DENVER WEST



This label assures you of the finest glassware made in America by hand

Heisey Crystal

COMING IN: GRACEFUL SCULPTURED FURNITURE

CONTINUED FROM PAGE 187



PHOTOGRAPH BY DALE ROOKS

Formal, static arrangements of furniture are being replaced by casual groupings of pieces with sculptured lines that look well from all angles. The upholstered sections as well as the walnut frame of this armchair designed by Finn Juhl have been shaped into soft contours. Imported from Denmark by Georg Jensen.



PHOTOGRAPH BY MAYNARD PARKER

Chairs that float from one spot to another in open space must not seem to block the vision. See how the open arms, open back, and open cane seat of this one make it almost wholly transparent. The sculptured frame is teak; its back cane-wrapped. Hans Wegner design, imported from Denmark by Georg Jensen.



Delicate carving, abandoned during the swing to stripped-down forms, is back again. But it is used for softness and subtle detail rather than applied ornament. How beautifully the under-arm of this chair is molded where it joins the back post and again just behind the front post! Finn Juhl design for Baker.



Sculptured lines delight our eyes as well as our fingers because they seem to be ever-changing. Each time you change your angle of vision you discover an entirely new silhouette. Compare these two views of a new Finn Juhl design for Baker Furniture, Inc. See how transparent it looks from both angles.



Even the type of chair we loosely classify as "straight-backed" has been given graceful flowing lines. The open back of this dining chair makes it look much lighter than it would if it had a rigid vertical back support. Wood appears to be supple. It was designed by Bertha Schaefer for M. Singer & Sons.

Williamsburg

for
"dress-up"
occasions!



This sparkling, hand-cast Heisey crystal is equally "at home" in modern or provincial settings. WILLIAMSBURG's functional lines lend an air of simple beauty to all occasions, make it possible for each piece to serve several uses.

Hurry to your Heisey dealer and buy several sets, for your home and as "gifts," during this money-saving sale! You'll want to see the full line of stemware and table accessories, too. A. H. Heisey & Co., Newark, Ohio

**BUY NOW AND SAVE \$3.32
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Regular \$12.27 value — only \$8.95

SALE CLOSES OCT. 18

Four 9 oz. Goblets.
Four 12 oz. Iced Teas that double
for all your favorite beverages.
Four 5 oz. Juices turn the trick
for wine, sours and parfaits.
Four 4 1/2 Sherberts for desserts
or seafood cocktails.

SLIGHTLY HIGHER
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This label assures you
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Why don't you do what Gertrude Lawrence does?

Gracious Gertrude Lawrence, star of "The King and I", serves cigarettes wittily...in a diminutive brandy snifter, set in a flower-filled finger bowl! And adds a magnificent Ronson table lighter to the scene!

For it's modern "company manners" to have Ronsons on hand. Ronson is THE masterpiece among lighters. And



Press...it's lit!
Release...it's out!

one fueling actually serves for months.
SHOWN: Ronson Crown in heavy silver plate
\$12.25 plus tax. Others from \$9.50 plus tax.

Avoid imitations...look for
this name on the lighter

RONSON®

WORLD'S GREATEST LIGHTER

TO GIVE AND TO GET...IT'S AMERICA'S FAVORITE LIGHTER!

That personal touch in the kitchen

PHOTOGRAPH BY JERRY A. ANSON



Such personal memorabilia as books and a big old coffee grinder stamp the owner's personality on even a tiny kitchen. Shutters close off kitchen from adjoining living room whenever the owners desire to do so. Home of the Clifford McBrides.

"WISH TO THE MOON"

By Edvin Öhrström

4 by 6½ inches. About \$32.



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be sent on request.



The owners of Honey Hollow Farm, Mr. and Mrs. Thomas Autzen, believe in surrounding themselves with their own favorite kinds of beauty, even in the kitchen. Note decorative tiles and old copper.

TWO PHOTOGRAPHS BY ALFRED A. MONNER



Transition between kitchen work area and dining room in the Autzen house is a sitting corner, combining brick and pine with pottery and copper. E. F. Tucker, of Tucker & Wallmann, architects.

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Moderne IN EBONY

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Prices slightly higher West of Denver

THE CONTEMPORARY AMERICAN HOUSE

CONTINUED FROM PAGE 246

give further grace and variety to our standardized procedures.

Nor was the influence of the current magazines, whether architectural or popular, wholly on the side of the Genteel Reaction. Far from it. The pages of the *Architectural Record*, the *Western Architect*, and, not least, Gustav Stickley's handsomely designed magazine, *The Craftsman*, gave modern architecture an impetus, by publicizing its good buildings and subjecting them to critical appreciation. All this should not be underrated. The innovators of this period were not, in fact, ostracized, nor still less deprived of the opportunity to work. Even the women's magazines, which came to exert such a retarding influence in abetting the reaction that took place after 1915, were on the side of the innovators. Did not the *Ladies' Home Journal* early in the century sponsor two of Frank Lloyd Wright's houses?

Actually, a sturdy sense of self-confidence was widespread during this period. Perhaps here is the place to quote Montgomery Schuyler on the works of Sullivan and Wright. "It is hard to see," he said, "how an unprejudiced inquirer can deny that such designers as Mr. Sullivan or Mr. Wright have the root of the matter, and that their works are of good hope, in contrast with the rehandling and rehashing, of admired historical forms, in which there is no future nor any possibility of progress."

This is not to discount the forces of reaction. The blight of the Chicago World's Fair did, in fact, fall heavily upon the big cities, as the old-fashioned enterprises of the Eighties, brusque, exuberant, and vulgar, the men who built the steel-works and sank the oil wells and girdled the continent with railroads, gave way to a less attractive type, the slick financiers and manipulators, whose methods were

(Continued on page 255)



The new long-wearing rugs
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Celanease

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opposite page can be found
at the following stores:

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Arkansas Profit & Furniture
Los Angeles, Cal. J. W. Robinson
Los Angeles, Cal. West Side Carpet
Sacramento, Cal. John Breuner
San Diego, Cal. H. L. Benbough
San Diego, Cal. Nelson-Thomas &
San Francisco, Cal. The Empori
San Francisco, Cal. Lachman B
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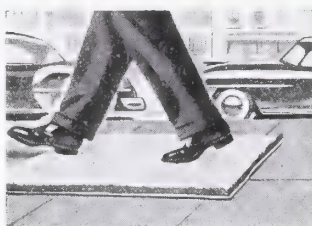


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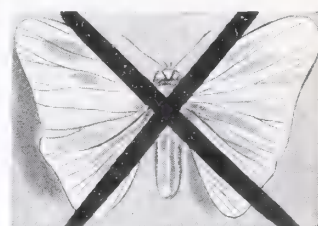
A wide variety of carpets and rugs made of Celanese* acetate and Celanese Celcos* acetate fibers, or these blended with other fibers bring you wider color ranges, greater individuality, amazingly long wear . . . and at prices you'll find reasonable. Get the complete story of their easy care, extra wear and unvarying quality. Stop into the rug department of your favorite store *today!* For a list of these stores see opposite page. Celanese Corporation of America, New York 16.



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Take your pick of today's most wanted patterns!

Stangl dinnerware

Which will it be? *Magnolia*—romantic and decorative . . . colorful *Thistle* . . . bold, striking *Star Flower* . . . *Blueberry*, ringed round with sunny yellow or orchard-bright *Festive Fruit*? Whatever your choice, you'll delight in the beautiful original designs, the superb hand-craftsmanship of your Stangl dinnerware. Each piece is carved by hand and hand-painted under the glaze . . . with the sparkling colors permanently protected against fading or washing out. No dinnerware you could choose to own—or to give—brings such dash and drama to a table setting. And for so small a cost! Be sure to see these and other fine Stangl patterns at leading stores near you.



Star Flower



Blueberry



Festive Fruit

HAND-DECORATED, HAND-CARVED UNDER THE GLAZE



Open stock Stangl patterns include all necessary pieces for complete table settings, including divided vegetables, covered butter dish, gravy boat, salad bowls.

Begin with a Stangl Starter Set!

4 each, dinner plates, cups, saucers, bread-and-butters... **\$14.95**

Also single place settings or complete service for any number.

WHERE DID THE CONTEMPORARY AMERICAN HOUSE COME FROM?

CONTINUED FROM PAGE 252

ALL PRINTS AND PHOTOGRAPHS COURTESY THE BETTMANN ARCHIVE



The houses of Frank Lloyd Wright reflected international artistic currents—*L'Art Nouveau*, Cubism, Japanese print-making—without for a moment losing aesthetic contact with the place, the climate, the people for whom the house was immediately created.

more devious and whose vulgarity, though just as conspicuous, sought to mask itself in the hand-me-downs of culture, refurbished and framed, at fabulous prices, by equally adroit financial manipulators, like Joseph Duveen. These men were no longer creators, but taping and goggle-eyed connoisseurs; no longer builders, but buyers; and their values, being based on the counters of finance, were as derivative as they were abstract. They pictured themselves as the Caesars and the Borgias and Napoleons of their era; and, instead of taking chances in buying works of art or financing buildings, they wanted only gilt-edged securities, whose value was already well established on the market place.

The contribution of the machine

If it was out of a fresh sense of the soil and the landscape and the region that one part of the living American Tradition has come—and must still come—it is through the challenge of the machine that another part has manifested itself. Here, the American had a special advantage over the European. Raw materials existed here in abundance, but labor, except in the days of the most copious immigrations, was relatively scarce. This situation put a premium on American

ingenuity, not in the least limited to the Yankee, for inventing labor-saving devices; it kept him from wasting precious time on embellishing, with irrelevant images, utilitarian objects otherwise complete without such ornamentation.

Now clean mechanical forms, well adapted to the function they served, did not, of course, originate with the power loom or the steam engine; indeed the steam engine, for a long time, was a far from clean form. Even simple handicraft ages enjoyed such organic forms, in barns and haystacks, in walls and fortifications and warehouses. The mission of the machine was to universalize that simplicity and cleanliness in the interest of efficiency or labor saving.

The social conception of architecture

The architect has a social responsibility and the individual building must be related to its site, to its landscape, to the neighborhood and city of which it is a part. The last stage in design is the expression of this relationship. Under this new conception, the community as a whole, not the individual building, becomes the center of our concern. The architect must visualize wholes and design

(Continued on next page)



Cane Court bookcase bed with commodes.

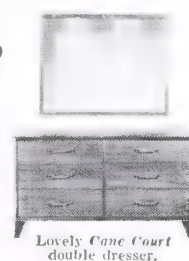
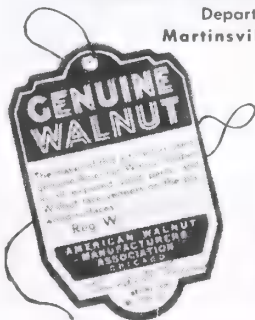


Cane Court triple dresser with tray compartment... lovely 5-drawer chest.

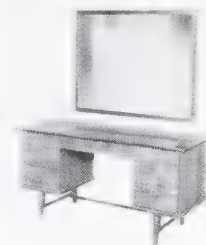
Mainline's NEW CANE COURT in ENCHANTED WALNUT

Cane Court gives you the fashionable design, in a prestige wood, which is usually found in much more expensive suites—plus many extras to make your *Cane Court* bedroom more functional, more useable. You'll be delighted with magazine racks that disappear into strikingly designed bedside commodes... the bookcase bed with sliding cane compartment doors... the cupboard compartment with movable trays in dressers... and, if you choose, the curved and sloping chairback bed for reading while you rest. Mainline by Hooker is one of the dependable names in furniture... *Enchanted Walnut* is one of America's prestige woods... and *Cane Court* is new, appealing and charmingly correct. If you don't know your Mainline dealer's name, write—

HOOKER FURNITURE CORPORATION
Department HB
Martinsville, Virginia



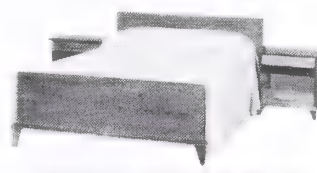
Lovely *Cane Court* double dresser.



Without mirror, your *Cane Court* vanity becomes a handsome kneehole desk.



These *Cane Court* chairback beds are wonderful for reading in bed.



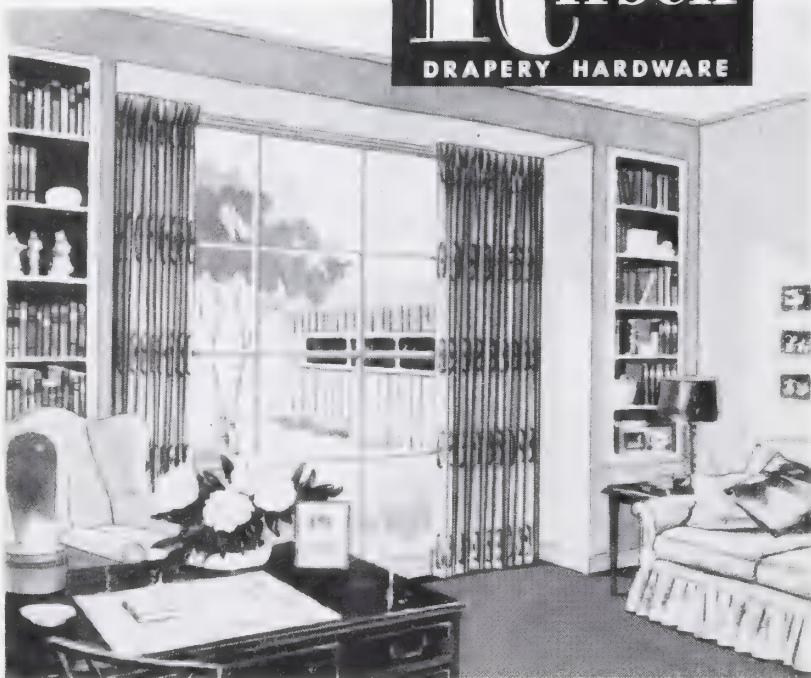
Another handsome *Cane Court* bed style, with night tables. Twin bed designs also.

FIRST STEP TO

Beautiful Windows

Kirsch

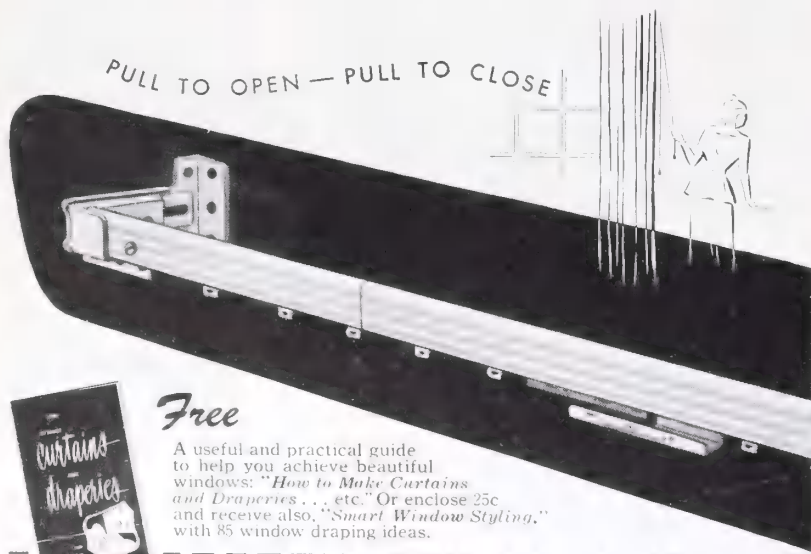
DRAPERY HARDWARE



Use this "professional" approach: First, with the help of Kirsch guidance material, decide on the new window treatment to bring fresh beauty to your home. Then pick out the dependable Kirsch drapery hardware—sure to make the *most* of whatever lovely fabric you select.

Drapery hardware is *not* all alike! Make no mistake, Kirsch traverse (draw cord) rods, for example, work better and look better longer. *Smoo-th* in looks, action, satisfaction. Four adjustable length-sizes, for windows 28 to 150 inches wide.

Best of all, *you pay no more* for the extra quality and performance of the complete line made by the leader in the business. Insist on genuine Kirsch drapery hardware!



Free

A useful and practical guide to help you achieve beautiful windows: "How to Make Curtains and Draperies . . . etc." Or enclose 25c and receive also, "Smart Window Styling," with 85 window draping ideas.

KIRSCH CO., 499 Prospect St., Sturgis, Mich. (In Canada: Woodstock, Ont.)

☐ Please send me your free guide, "How to Make Curtains . . ."

☐ I am enclosing 25c; please also send "Smart Window Styling."

Name _____

Address _____

City _____ Zone _____ State _____

THE CONTEMPORARY AMERICAN HOUSE

CONTINUED FROM PRECEDING PAGE

wholes for a simple reason: We live in wholes, not as individual atoms moving at random, but as purposive beings, creating orderly patterns of related activities, made coherent by an orderly environment.

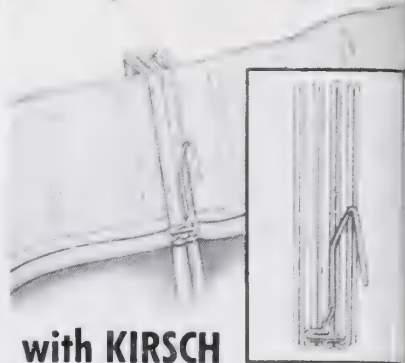
Viewed in this fashion, the beauty of the individual building cannot be self-contained. The handsomest building may be defaced by its surroundings, while the simplest of vernacular structures, if properly grouped and gardenized, may have a charm out of all proportion to the quality of the individual units. So it follows that streets, courts, gardens, arcades of trees, parks, parkways, must be treated as an integral part of the building, not introduced as a belated afterthought, to be fitted into an irrelevant plan.

The impact of the universal

One would not do justice to the American Tradition in architecture if one neglected the part played in our own development by forces originating outside our country. Universal elements, besides the machine, have had an influence on the American Tradition. One important influence was that of tropical architecture. Robert Louis Stevenson's house in Samoa was widely reproduced in photographs in the heyday of his popularity—a house with wide window spaces and porches, adapted to the climate; and from India, about the same time, came the similar concept of the bungalow, that swept the United States in the first decade of this century with all the rooms on one floor. The Japanese house was, likewise, in its elements, a tropical form, and superficially it had an effect on California architects like the Brothers Greene, though the Japanese flexibility of inner space was an innovation they were slow to carry further.

Both Japanese painting and western photography probably had a hand in a new selectivity. But there was also a moral influence at work, that of Morris and Tolstoy, with their doctrine of returning to the elements: "Possess nothing that you do not know to be useful or believe to be beautiful." That dictum of Morris's resulted in the general cleaning of form that characterized this period, and was promoted by the more advanced architects of the time.

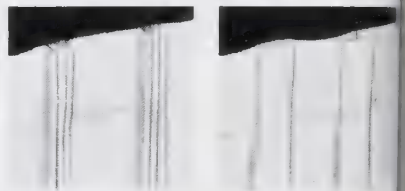
MAKE YOUR OWN "Professional" PLEATS!



with KIRSCH

Easyploat

You can make beautiful "professional" pleats in any fabric—any width—with ease. No complicated "figuring" or tiresome measuring. Only the simplest of straight stitching is required, to fasten the heading tape . . . then press "in the flat" . . . and quickly insert the Kirsch Easyploat hooks to form tight, trim pleats that are a joy to behold!



PINCH PLEATS

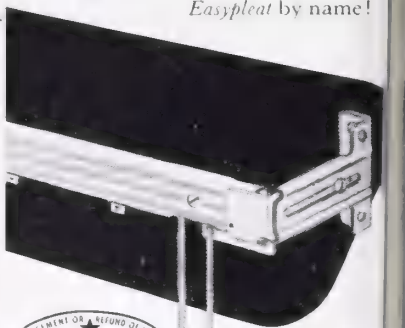
Luxurious triple French pleats, formerly a job "for the experts only," form-up neatly and accurately . . . You get tight pleats!

BOX PLEATS

Smartly-tailored and decorator-perfect . . . with the help of Kirsch Easyploat heading tape forming hooks, and easy directions.

So Easy!

Only simple stitching is required, to attach the tape with its ready-made pockets. Really "nothing to it!" The simple directions are easy to follow; a handy dimension chart even shows the *width-after-pleating*, for all the usual widths of material. Ask for Kirsch Easyploat by name!



Guaranteed by Good Housekeeping

Choose the Name you Know—KIRSCH

You'd expect the handiest pleating system from Kirsch—and you'd be right. You can depend on the sound design and long-lasting quality of any Kirsch product for beautiful window decoration.

The American architect who went farthest in this simplification was, perhaps, Irving Gill, a bold pioneer on the West Coast—well in advance of the purism of Le Corbusier and Ozenfant—whose work still awaits a proper monograph. One further universal element, topping all these, though perhaps ultimately drawing nourishment from the same roots, was Cubism. Cubism had, in fact, nothing to teach Frank Lloyd Wright: but the pleasure of translating organic forms into crystalline, geometric ones, of renouncing the wavy line of L'Art Nouveau in favor of the right angle and the cube disclosed certain new aspects of the environment to which traditional art had been indifferent. One may say that Cubism released the architectural mind so that it felt free to deal with the machine and its products as aesthetic forms in their own right. This was precisely how Root, Penney, and Sullivan, in their best moment, had acted, almost instinctively, and as Frank Lloyd Wright had done consciously.

That a real break in the American Tradition had taken place between 1910 and 1925, aggravated by the First World War, with its slowing down of contacts by travel and commercial interchange, is proved by the fact that the new doctrines of architecture, derived from the machine and from Cubism, came back to America in the mid-Twenties without anyone here noting that they were only coming back to the country of their origin.

From the perspective of a whole generation one can now see that Le Corbusier, in his historical innocence, sought to substitute a mannerism for the genuine organic style, visible in our grain elevators and our factories, that was, in fact, still in existence in America, though temporarily under eclipse

in dwelling houses, public buildings, and skyscrapers.

In no matter what medium the artist works, it is important that he should use those forms and develop those processes which will, in fact, create unity among men. Hence, a certain taming down of idiom and idiosyncrasy is called for, in order to make the physical background more intelligible and usable by other men. The underlying unity of design would become dreary and repressive if it imposed any rigorous uniformity of pattern. Hence, the significance of Frank Lloyd Wright's work, as interpreted by Behrendt; for Wright's designs are universal both in their origin and in their destination, without for a moment losing aesthetic contact with the place, the climate, the people for whom most immediately the building was created. (See illustration on page 255.)

The modern tradition in American architecture can never be reduced to any of the current forms of know-nothingism or isolationism: for though the roots of an organic architecture will lie deep in our soil, our occupations, our people, our institutions, the atmosphere that surrounds it will, by the mere turning of the earth, carry freshening currents from every other country on earth, and in turn spread further what is universal and viable in our own tradition. Our inner strength and our potential service to humanity lies in this fact. We are most deeply ourselves, we Americans who have come together from every other land, when we are most fully part of a world-wide community. That, too, is one of the lessons of the American Tradition in architecture. If we understand that lesson, and apply it resolutely in every sphere, we may again be at the beginning of good days.

THERE ARE TWO KINDS OF MAGAZINES

One is the kind you're reading now. It carries entertainment, education, and projects the American way of life. The other is the kind our GIs are using in Korea. That one carries explosives, firearms, and the last-resort weapons against communism.

It's only the dictator's damper on free expression, as voiced in our paper magazines, that forces us to keep our powder dry in the steel ones. If the world had more access to the *printed* ammunition, it would have less need for the *primed*.

You can help fight communism with this magazine by sending it, together with others which depict the American way of life, to our potential friends abroad. It costs only an average of sixteen cents per pound to mail the millions of copies wasted each week—that many humane weapons against tyranny.

You'll need details. You can get them—in the form of organizations and addresses by writing:

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Pasadena, California

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- Nothing to change—nothing to store!
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PRACTICAL • CONVENIENT • EFFICIENT

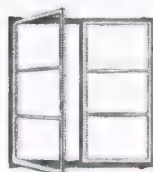
At last a practical method of modern, streamlined insulation for casement windows! Rusco Self-Storing Casement Insulating Sash never interferes with window visibility or operation—is so inconspicuously attractive it is seldom noticed. But you *will* notice immediately how much more livable it makes any room—how much cleaner and quieter—how healthfully comfortable with Magicpanel™ rain-proof, draft-free ventilation.

Rusco Insulating Sash is *permanently installed* in your present windows. No alterations necessary. The Rusco panels slide back and forth smoothly and quietly in weatherproofed felted channels. Available in wide choice of colors.

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ROBBING YOU OF FUEL DOLLARS?

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HOME HEATING

Remember last winter? Was your home hard to heat...slow to warm up in the morning...some rooms always cold? Did it cost you an arm and a leg for fuel? Don't go through another miserable winter with a furnace that picks your pocket because it's worn-out, in-

efficient and out-moded. **This winter** let G-E Automatic Heating keep you warm and comfortable. It can pay for itself in fuel savings—reported as high as 50% by happy owners. These unique **quick heat** features are the key to G. E.'s superiority:



G-E Oil Boiler—Heat to radiators in 5 to 7 minutes from cold start. "Turn-Back Flame" burns the oil completely for big fuel savings.



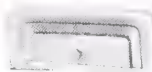
G-E Oil Furnace—Instant heat transfer by G. E.'s "Spiraflo" section from flame to room air assures oil-saving quick comfort.



G-E Gas Furnace—Fast heat with efficient cast-iron "Pinpoint" heat sections that squeeze heat fast from burning gas.



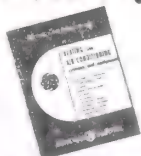
G-E Gas Boiler—Heat in a jiffy! Special "Zig-zag" passages with hundreds of tiny boilers give you all the heat you pay for.



G-E Air-Wall Register—The draft-free G-E System that warms walls so they "radiate" heat—lets you place furniture where you want it.

GENERAL  **ELECTRIC**

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Colorful, illustrated "Home Comfort Catalog," General Electric Company, Dept. HB-14, Air Conditioning Division, Bloomfield, N. J.

NAME

ADDRESS

CITY

ZONE

STATE

Mrs. Becket's dressing room is a handsome area whose ceiling follows open gable of bedroom wing. Counter-top lavatory and wardrobes are separated from Mr. Becket's room by compartmentalized shower and toilet. Shuttered doors screen tub recess.



THE POWER OF FREE TASTE

CONTINUED FROM PAGE 198

beautiful thing no matter who made it or when. Free taste makes you the master of tradition instead of being its slave.

In building this house, Mr. Becket specified the following materials and furnishings:

Construction Materials

Foundations: Concrete. Portland Cement Association, Chicago, Ill.

Roofing: Washington red cedar shakes insulated with Fiberglas made by Owens-Corning Fiberglas Corp., Toledo, Ohio.

Sliding steel windows and screens: Arcadia Metal Products Co., Arcadia, California.

Hardware: Brass, custom made by Dan Hay, Beverly Hills, Calif.

Paints: W. P. Fuller, San Francisco, California, and Sherwin-Williams Co., Cleveland, Ohio.

Weatherstrip: Bronze, Chamberlin Co. of America, Detroit, Michigan.

Finish flooring: Vinyl-cork in boys' wing and service hall to

kitchen. Dodge Cork Co., Lancaster, Pennsylvania.

Glass: Libbey-Owens-Ford Co., Toledo, Ohio.

Mirrors: W. P. Fuller Co., Francisco, California.

Plumbing Fixtures: Crane Company, Chicago, Illinois.

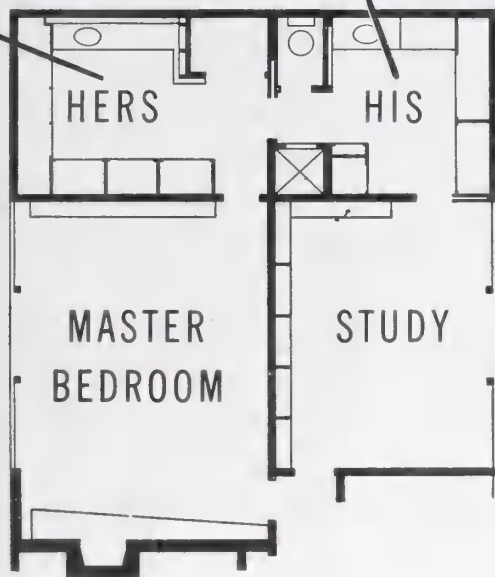
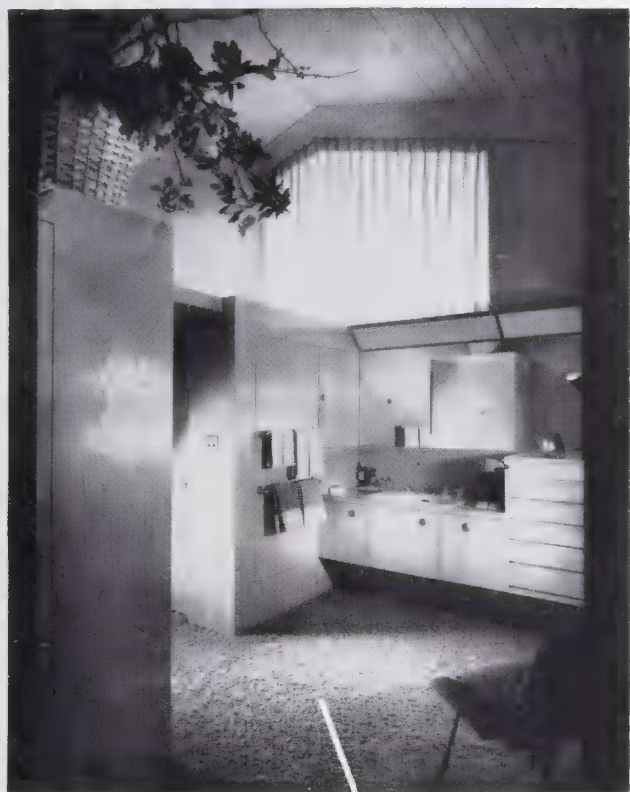
Heating insulation: Fiberglas ventilating ducts, Owens-Corning Fiberglas Corp., Toledo, Ohio.

Sound Insulation: Mineral wool used in partitions, Johns-Manville, New York, New York. Fiberglas ventilating ducts.

Lighting: General lighting, Lighting Fixture Co., Los Angeles, Calif. Special effects and general illumination, Wendel-Western, Angeles, Calif.

Kitchen equipment: Metal cabinets, St. Charles Mfg. Co., St. Charles, Illinois. Electric Thermador Electrical Mfg., Los Angeles, Calif. Dishwasher, Hotpoint, Inc., Chicago, Ill. Garbage disposal unit, Westinghouse Electric Corp., Pittsburgh, Pa.

Mr. Becket's side, connected with study as well as bedroom, and with all facilities necessary for dressing, is a self-contained unit. See how contrast in textures—deep nubby carpeting, natural wood—is used as a decorative device.



enna. Refrigerator, Fridgair Division, General Motors Corp., Dayton, Ohio.

Laundry equipment: Water softener, Rheem Mfg. Co., Los Angeles, Calif. "Kenmore" washer and dryer, Sears, Roebuck Co., Chicago.

Furnishings

Floor covering: Wool carpeting in living room, dining room, study, master bedroom and dressing rooms, Firth Carpet Co., New York.

Furniture: Curved sofa in living room and upholstered headboard in master bedroom, Robert Prentice, Los Angeles, California. Coffee table in living room custom designed by George Nakashima,

New Hope, Penna. Pine end table by Stewart MacDougal, San Gabriel, California. Dining chair designed by Hans Wegner courtesy of Georg Jensen, New York.

Fabrics: Handwoven fabric on living room sofa, Martha Pollack, Beverly Hills, California. Printed drapery fabric in master bedroom, Clark & Burchfield, Los Angeles, Calif. Blue bedspread fabric in study, Arundell Clark, New York, N. Y. Natural linen bedspread and drapery fabric in master bedroom, Boyer-Brown, Los Angeles. Fabric on couch in master bedroom, Julore, New York. Brass candlesticks courtesy of V. C. Morris, San Francisco, Calif.

Here's something **NEW** in

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Magnalite
the **Gourmet Pan**

Has 4 times more cooking surface



Cooks the most wonderful food in the world!

- It's a **SAUCE PAN**—holds two frozen food packages.
- It's a **SAUTE PAN**—fries and browns beautifully.
- It's a **BRAZIER**—browns and tenderizes meats.
- It's a **STEW PAN**—holds two cans of soup.
- It's a **CASSEROLE**—heat-proof knob and handle can go in oven.

a most acceptable Gift

You can't give or use a more beautiful or more practical utensil than Wagner Magnalite. Its gleaming beauty and polished surfaces will thrill you—and bring new enjoyment with each and every usage.

Covered pieces cook like miniature ovens—use less heat—bring out all the delicious flavor of your favorite foods.

Handles are heat-proof . . . can be used in the oven . . . they are designed to fit your hand . . . will not turn or loosen with use. Two straining and pouring lips let you strain or pour from either side and regulate the stream from a mere trickle to a full flow. An advantage every woman has wanted in a cooking utensil.

Thick cast construction is almost indestructible . . . keeps its shape through years of use. Magnalite is easy to own. Sold by leading stores everywhere as a complete set or one piece at a time. Moderately priced. The WAGNER MANUFACTURING COMPANY, Dept. 11, Sidney, Ohio, U.S.A.

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The GIFT she will prize . . . and remember always. Truly, the "most beautiful of all cooking utensils."

Cooks from its thick sides, cover and bottom . . . NOT FROM THE BOTTOM ONLY!

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Please tell me more about beautiful, practical Magnalite and why it makes such a lovely gift.

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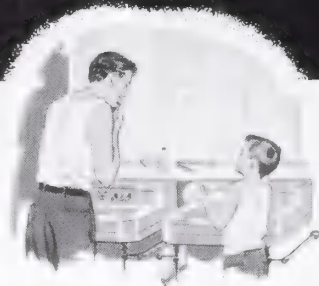
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The new trend in Patterned Fabrics

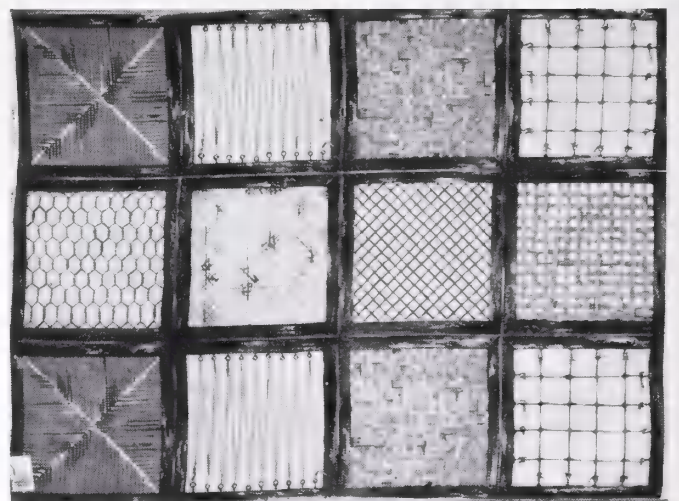
Look for these symptoms of our changing taste in patterned fabrics:

Fresh, new motifs, usually suggested by nature, often inspired by common objects never before considered "serious" enough for home furnishings design. Anything good goes—eggs, feathers, fish, chicken wire—as long as its form is pleasing. New, imaginative interpretations of old motifs. The hackneyed photographic bouquets, which used to stress the rose, are giving place to impressionistic, freely drawn versions of all kinds of flowers, shown with all kinds of things.

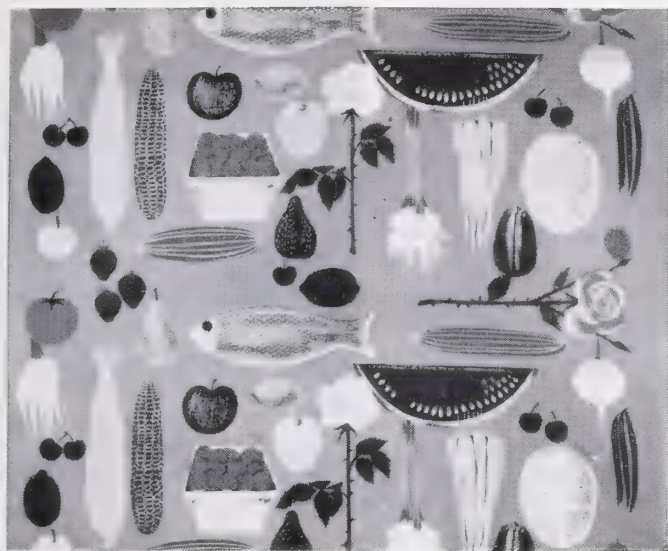
The look of texture, sometimes in a pattern directly copying a texture, sometimes in pictorial patterns with motifs so arranged as to look textured and abstract when draped.

Patterns drawn in a variety of fine art techniques, many designed by fine artists. Look for free lines and brush strokes, asymmetric spacing, an abstract, rather than representational, approach unlike the tight, more obviously spaced patterns of the past.

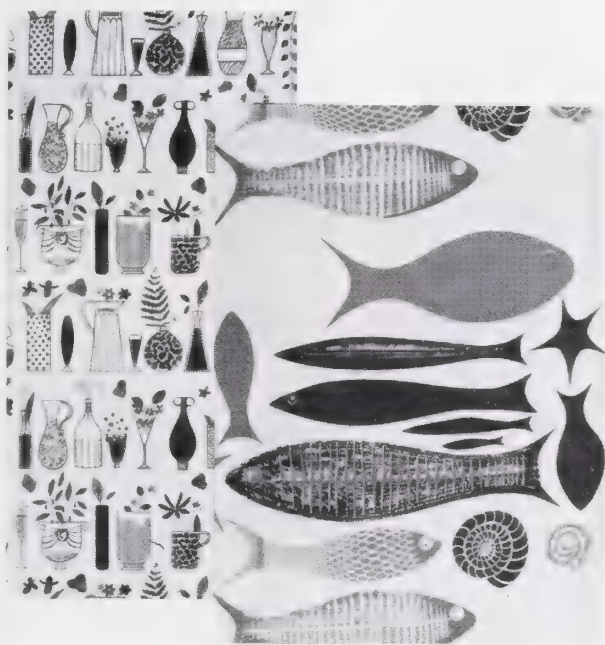
Colorings of nature, often in very low-key contrast.



Everyday textures that you either look through or see underfoot have been vividly portrayed down to the last nail, knot, and screw eye, in a paneled design on linen. Called "Peek-a-Boo," Quaintance.



Here is a trend toward the "still life" of fine art; incongruous but pleasant groupings of nature objects, a rose alongside a fish, a basket of strawberries beside an ear of corn. Quaintance's "Buffet."



Left, "fine-artist" design, Riverdale's "Curio Cabinet," puts flowers in crisply-drawn vases instead of bouquets. Right, fish are drawn as "suggestions" of fish in sampler fashion. "A fish is a fish," Quaintance.



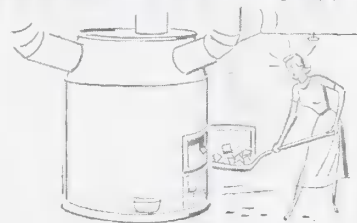
Once the plume was a pompous symbol of luxury. Today's plumes and feathers are "familiar" objects drawn realistically. Their "shadows" simulate texture. "Fine Feathered Friends" from Quaintance.

(Continued on page 275)



To Love, Honor and

STOKE THE FURNACE



Coal shoveling, ash hauling and the dirt and inconveniences of old-fashioned home-heating just don't make for a healthy, happy home. At the touch of a fingertip you can have the temperature you want, when you want it. Even on the coldest mornings, your house is cozy and warm when you wake up with—

TORIDHEET AUTOMATIC HEATING

TORIDHEET's famous wall-flame action has only one moving part: no delicate valves or nozzles to replace or adjust—and you save up to 40% on fuel bills, too.

For tops in dependability, convenience and economy it will pay you to get better acquainted with TORIDHEET Automatic Heating, today.

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bedroom separates

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Tucson, Arizona James
Little Rock, Ark. Pfeifers of Arkansas
Alameda, Cal. Barker Tilton Company
Fresno, Cal. Cooper's
Los Angeles, Cal. Bullock's
Oakland, Cal. The H. C. Capwell Company
Pasadena, Cal. Bullock's Pasadena
Sacramento, Cal. Hale Bros.
San Diego, Cal. Walker Scott Corp.
San Francisco, Cal. The White House
San Jose, Cal. Hale Bros.
Westwood, Cal. Bullock's
Denver, Colo. May Company
Pueblo, Colo. Crews-Beggs Dry Goods
Bridgeport, Conn. Louis Lief
Hartford, Conn. Strand Curtain Shop
Meriden, Conn. Hamrah's
New Britain, Conn. Hamilton's
New Haven, Conn. The Hudson Shop
Stamford, Conn. Kramer's
Waterbury, Conn. Windsor Curtain Shop
Wilmington, Del. Yardstick, Inc.
Washington, D. C. Woodward & Lothrop
Jacksonville, Fla. Furchgott's, Inc.
Lakeland, Fla. Schiff's
Miami, Fla. Burdine's
West Palm Beach, Fla. Pioneer Company
Atlanta, Ga. Rich's, Inc.
Augusta, Ga. J. B. White Company
Columbus, Ga. J. A. Kirven Company
Chicago, Ill. Carson, Pirie Scott & Co.
Decatur, Ill. Linn & Scruggs Co.
Peoria, Ill. P. A. Bergner
Anderson, Ind. The Banner Store
Columbus, Ind.
Evansville, Ind. Goodman & Jester Stores, Inc.
Fort Wayne, Ind. R & G Furniture Company
Gary, Ind. The Boston Store
Greensburg, Ind. H. Gordon & Sons
Hammond, Ind. Minears, Inc.
Hartford City, Ind. E. C. Minas Company
Indianapolis, Ind. Bob's Upholstery & Drapery
La Porte, Ind. The Wm. H. Block Co.
Richmond, Ind. Phil's Home Shop
Sheboygan, Ind. Weiss Carpet & Draperies
South Bend, Ind. Goodman & Jester Stores, Inc.
Terre Haute, Ind. Robertson Brothers
Vincennes, Ind. Meis Bros. Co.
Cedar Rapids, Iowa Gimbel Bond Company
Davenport, Iowa The Kilian Co.
Des Moines, Iowa M. L. Parker Co.
Marshalltown, Iowa Davidson's
Dodge City, Kansas Hamblin's
Topeka, Kansas Eckles Dept. Store, Inc.
Wichita, Kansas Crosby Bros.
Lexington, Ky. Buck's, Inc.
Louisville, Ky. Stewart Dry Goods Co.
Baton Rouge, La. The Dalton Co., Inc.
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Paterson, N. J. Meyer Bros.
Plainfield, N. J. Tepper's
Red Bank, N. J. Sherman's
Trenton, N. J. Faber's
Westfield, N. J. Sherman Decorators
Albuquerque, N. M. Home Beautiful
Albany, N. Y. John G. Myers Co.
Amsterdam, N. Y. Hudsons Specialty Co.
Binghamton, N. Y.
Brooklyn, N. Y. Hills, McLean & Haskins
Buffalo, N. Y. Abraham & Straus
Dunkirk, N. Y. Adam, Meldrum & Anderson
Flushing, N. Y. Andrew Specialty Shop
Fresh Meadows, N. Y. B. Gertz Inc.
Bloomington, N. Y. Bloomingdale Bros.

Hempstead, N. Y. Abraham & Straus
Jamaica, N. Y. B. Gertz Inc.
Jamestown, N. Y. Nelson's, Inc.
Merrick, N. Y. Kays
New Rochelle, N. Y. Bloomingdale's
New York, N. Y. Bloomingdale's
New York, N. Y. Gimbel Bros.
Niagara Falls, N. Y. Jeness Bros.
Rockville Centre, N. Y. Centre Decorators
Schenectady, N. Y. Carl Co.
Syracuse, N. Y. C. E. Chappell & Sons
Utica, N. Y. J. B. Wells & Son Co.
Ithaca, N. Y. Rothschild Brothers
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Greensboro, N. C. Meyer's Dept. Store
Raleigh, N. C. Hudson-Belk Company
Thomasville, N. C. Hudson-Belk
Wilmington, N. C. Belk-Berry Co., Inc.
Winston-Salem, N. C. Ideal Dry Goods Co.
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Elyria, Ohio
Lorain, Ohio Welch's Curtain & Drapery Shop
Oberlin, Ohio Oberlin Ave. Carpet Shop
Mansfield, Ohio H. L. Reed
New Philadelphia, Ohio Al Boffo Company
Norwalk, Ohio Hill's
Painesville, Ohio Carlisle-Allen Co.
Salem, Ohio Strouss-Hirschberg's
Springfield, Ohio Edward Wren Store
Toledo, Ohio Walter J. Raimie
Warren, Ohio Strouss-Hirschberg's
(Griswold Store)
Youngstown, Ohio Strouss-Hirschberg Co.
Zanesville, Ohio Bantz Bros.
Enid, Oklahoma Herzberg's Dept. Store
Oklahoma City, Okla. John A. Brown Co.
Muskogee, Okla. Calhoun D. G. Co.
Tulsa, Okla. Brown, Dunkin D. G. Co.
Portland, Oregon Meier & Frank
Allentown, Pa. Hess Brothers
Chambersburg, Pa. Tobey's
Erie, Pa. Trask, Prescott & Richardson
Greensburg, Pa. Lilly Shop
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Nanticoke, Pa. Gem Furniture
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Columbia, S. C. Belk Dept. Store
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Pampa, Texas Murfee's, Inc.
Paris, Texas Perkins Bros. Company
San Antonio, Texas Wolff & Marx Co.
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Tyler, Texas Mayer & Schmidt
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Salt Lake City, Utah Auerbach Co.
Martinsville, Va. Globman's, Inc.
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Spokane, Wash. The Crescent
Tacoma, Wash. Rhoades
Yakima, Wash. W. E. Draper, Inc.
Charleston, W. Va.
Huntington, W. Va. Woodrum's Home Furnishing
Beckley, W. Va. Bradshaw-Diehl Co.
La Crosse, Wis. E. M. Payne
Madison, Wis. The E. R. Barron Co.
Milwaukee, Wis. Harry S. Manchester
Gimbel Bros.

HOW TO DEVELOP DISCRIMINATION

CONTINUED FROM PAGE 226

happiest, most-living friends would answer that question for us, as they have answered it for themselves, they would confer upon us one of the greatest of all favors.

The professional psychologists don't help much. Their world of "perceptions" and "apperceptions," of Wundt's law and minimum stimulac, seems terribly remote from the living stuff of experience. Much of the time they seem to be getting further and further away from the joyous immersion in living which is what we really want. Nevertheless there is one hint at least they can give—that there is a possible and an impossible way of cultivating our attention.

The impossible way is the one which we are most likely to try first. It is what they call "voluntary attention," an effort of the will which cannot possibly last long. All of us have seen this method fail. The victim is grimly determined on self-improvement. He may possibly be trying to cultivate a palate or to admire a sunset, but he is more likely to be aiming at what he is sure are "higher" things. We see him in the concert hall composing his expression into what he believes to be suitable for one about to receive a tremendous experience. For once he is really going to listen. He banishes from his mind every wandering thought. He is all ears, all alertness. No one could possibly be more eager and determined to be alert.

But his state of alertness lasts about five seconds. The strain of this unnatural psychic posture is intolerable. Almost before he has determined to hold it he is aware of nothing, except perhaps that what he has been attempting is impossible. Neither the human mind nor the human sensibilities work that way.

William James, one of the least technical and one of the most humanly usable of psychologists, warned in his own words against just that sort of thing. But he also pointed the way out. The voluntary attention which is an effort gives

way to involuntary attention which is not, just as soon as we find ourselves interested. And interest can be cultivated if mere abstract attention cannot. Try, he said, to attend steadfastly to a dot on a piece of paper. After a second or two, either it will have become a blur or you will be looking at something else. But if, instead of merely attending, you ask yourself successive questions about it—how big it is, how far away, of what shape, of what color—you can keep your mind on it until the limited possibilities of one dot have been exhausted.

Fortunately the possibilities of most things in this world are by no means so limited. But the same method will work. The proper approach to either a flavor or a symphony is neither the simple question, "Do I like it?", nor the priggish resolution, "I am determined to like it because it is said to be fine." The proper approach is William James's approach to the dot on a piece of paper. "What questions can I ask; what answers can I get?"

Something like that is what we all do in connection with anything which, as we say, "interests us." We do not merely attend to it blankly. We unconsciously ask ourselves questions about it. There is no person who does not exhibit this sort of interest in some thing. No man buying an automobile, or a simple, practical housewife selecting a crib for her baby, would do either without that questioning kind of attention they never think of devoting to a picture, a piece of music, or a wine for their table. The one thing interests them; the other does not. And if they have sometimes made an effort to cultivate an interest, they have always failed because they have gone about it in the wrong way.

Interest grows with the power of discrimination and the power of discrimination can be cultivated. No one can be interested in pictures if he has never really looked. (Continued on page 265)





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HOW TO DEVELOP DISCRIMINATION

CONTINUED FROM PAGE 262

at one, or in music if he has never really heard any. Neither can anyone make himself interested by being merely determined to be so, or by merely voluntary efforts of pure attention. But he can learn to discriminate, and he will find that where he has learned to do so he will usually be interested.

The proper beginning is not "Do I like Burgundy better than Claret? Or Mozart better than Brahms?" Even more positively it is not "I am going to like this thing better than that thing because I am told that I ought to."

The proper beginning is "How does the taste of Burgundy differ from that of Claret, and the sound of Mozart from the sound of Brahms?" To such questions as these one can actually attend. And the more answers one gets the more interested one will be.

Is it worth the effort? No one, who has ever added one genuine interest to his living, has ever doubted that it is. To do so is like being given a new sense, almost like being introduced to a new world. It is really the only way of adding to one's possessions, the only way of becoming richer.

On some such principles as these, new and more useful *How to Do* books may some day be written. From the wine cellar and the kitchen to the highest reaches of poetry and art, the principles are essentially the same. Connoisseurship is applicable to every department of the art of life. Perhaps the time will come when it will be said of Americans not only that they have everything, but that they know how to appreciate it.

One need not start with the things remotest from one's present interests. Perhaps not everyone is capable of appreciating all the arts. Some poets have been tone deaf; some musicians have lacked much appreciation for the power of words. Thus Thoreau did not care what he ate and Charles Lamb said he would just as soon never see another mountain in his life. But there are few people who need be, as many people are, incapable of real delight in anything, and few who could not practice a congenial art better than they do. But the first thing to be remembered is this: It is not awareness which generates the power to discriminate, but the other way around. To begin to discriminate is to begin to be aware.

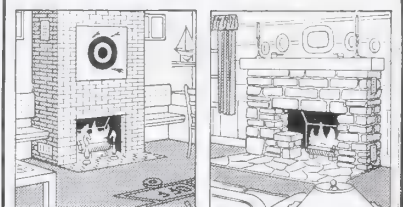
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By Charlotte Conway



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race three times a da
and do it easily wi
the new Howell Whee
A-Way table. Load t
whole meal on it in t
kitchen, then wheel

where fancy dictates. You'll save yourself endless trips back and forth. When both leaves are raised, the table is big enough for dinner for two. With leaves down, it's fine for storing toasters, waffle irons. Triple-plated chromium legs, laminated plastic top in gray, red, green, or yellow; in pearl, tweed, or woodgrain pattern.

DRAWINGS BY KELLY OESCH

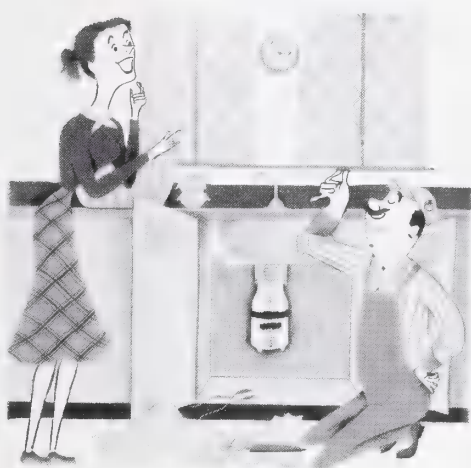


Remember the old
kitchen table in
the center of Grand-
mother's kitchen? Here
is its modern coun-
terpart—and how in-
finitely more useful!
American-Standard are
showing their new Mid-
way sink for center-of-the-room installation, so you can work on
four sides of it. What a step-saver! Twin sinks have a center faucet
controlled by twin levers and a flexible spray. Front dials open
close drains or control disposer if you install one. Cupboards
both sides and cutlery drawers at back provide convenient storage



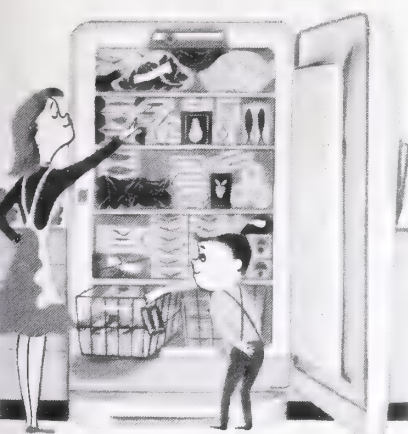
If you have a family of hearty eaters, you'll welcome a new Roper gas range. For it has an auxiliary oven built into the top of the range where you can reach it without bending. This petite

is large enough for ordinary baking jobs and for average-size meals. As a matter of fact, it will hold two dozen biscuits, or large cakes, or a 6-lb. rolled roast. It has its own automatic control. Used in conjunction with the regular full size oven, it is handy when there are party meals to be prepared.



you've put off getting a food waste disposer because you've said installation is too hard, put it off no more. Not that plumber's charge less. But In-erator has a new disposer—the Telex 99

which takes less time to install, thereby bringing down cost. Fine for renters, because it can be moved from house to house. fits anywhere. Telescoping mechanism permits an adjustment range of 5" for the job, according to height of drain pipes. Automatic reversal action is said to double life of the full-size food shredder.



No room for a freezer? We're willing to bet you have a floor space 30 $\frac{3}{4}$ " wide x 26 $\frac{3}{4}$ " deep somewhere, and that's all the new Norge upright freezer requires. More than that, because it's built

light, like a refrigerator, you don't have to bend or stretch or use heavy baskets. Top of cabinet and three shelves are refrigerated for quick contact freezing. An "Ajust-a-shelf" can be moved up or down to five different positions. Two baskets, each holding 20 lbs. of food, slide out on nylon rollers. Total capacity is 400 lbs.

(Continued on page 268)



...and then

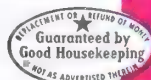
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Clothes Dryer

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In the hidden structural parts of your home—roof decking, wall sheathing, subflooring—strength and rigidity are all-important.

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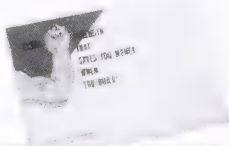
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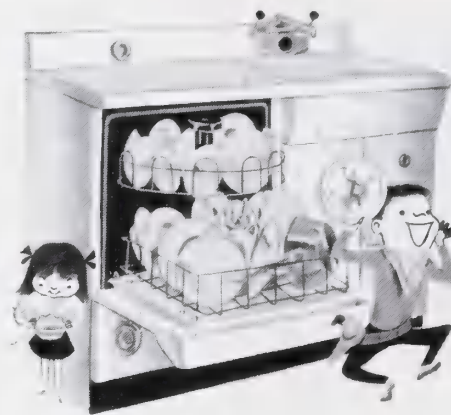
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CONTINUED FROM PRECEDING PAGE



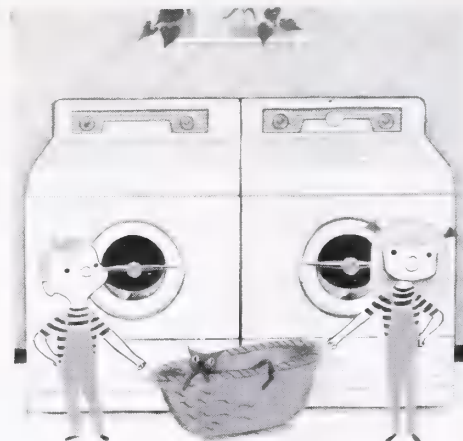
Don't let the dishes get you down. Moreover, don't be content with anything less than clinical cleanliness for these things that come in contact with your food. American Kitchens has

come out with a new dishwasher called the "Roto-Tray," with a circular revolving upper rack which turns freely with the motion of the water. Thus the streams of water can get at the surface of every dish. Dishwasher has electric heating element to raise water temperatures during wash and rinse cycles for antiseptic results.



Do you still drive a horse and buggy? Do you still scrub and polish your floors on hands and knees? It's high time you learned about the Regina electric twin brush polisher and scrubber.

You can use it on wood, linoleum, tile, other hard surfaces. And scrubbing (wherever that is needed), waxing, polishing, and buffing. One of its best features is that you can get into corners and up baseboards with it. If your problem is reconditioning old floors, you can get an extra kit for this purpose. Light weight, easy to guide.



Anyone concerned with the appearance of her laundry as well as its functioning, will welcome the new Bendix "pen pair" washer and dryer. The two appliances exactly match in

sign and dimension. Also, they fit flush against the wall, without dirt-catching cracks, or unsightly plumbing connections. You can dial of tumble-action washer to adjust temperature to degree specified for safe washing of synthetic fibers like nylon, Orlon. Dryer provides maximum of air, minimum of heat for handling new fabrics.

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is
home
fashions
time



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bettering your living.

You are always aware
of its appearance,
its convenience, its livableness.

And right now is a good time
to shop around...select
those things for your home
that are next on your list.

Because right now is...

Home **F**ashions
time

at your favorite store
September 18th thru 27th



THE EDITOR'S FORE- CAST OF THE NEW TASTE CYCLE

CONTINUED FROM PAGE 183

nutritional, medical, and psycho-
logical care. People *still* want to
be superior. But our ideas of what
constitutes superiority have taken
new forms.

At one time, ruffled lace, lawn,
or chiffon curtains were expensive
to buy—and more expensive to
keep clean. With nylon and Orlon
and fibrous glass, this is no longer
true. So elaborate curtains have
lost half their attraction—which is
to say, their social significance.
Moreover, well-designed windows
or walls of glass, with outside night
lighting, are changing even the
function of curtains. They are be-
coming light-filtering devices and
glare controllers rather than the
warmth producers they were.

We see every evidence that peo-
ple are turning toward the New,
regardless of whether the person
lives in an apartment, a rented
house, or a new house. I believe
that people are motivated by the
concepts and values of the newest
and best houses—even though they
are not planning to build or even
to move. There is a smell in the
air of our society that is making
people change in the general direc-
tion in which others are changing—
something in the total social envi-
ronment which is so pervading and
compulsive that certain things sud-
denly seem fresh and desirable,
and we want to fit them into our
old lives and in among our old
possessions. We are all being ex-
posed to the sun of new social
conditions, and are all responding
to the exposure of the same infra-
red rays—each according to his
nature. All this adds up to social
change and, consequently, style
and taste change.

The main characteristics of this
new shift in taste are briefly sum-
marized earlier in this issue (on
pages 174 and 175). Here is an ex-
pansion of those points, with some
of the rationale which caused us
to arrive at these conclusions.

This new taste cycle will be
characterized by the domina-
tion of the architecture over
the furnishings. It used to be
just the opposite, when plain boxy
rooms had to be given interest
through the use of ornamented
furnishings. Now that modern
architecture has matured and is
coming into flower, we are getting
our design interest and pattern
(Continued on next page)

Harmony at home...

There's new harmony in home
decoration with the new White Rose
Wallpapers. Designed to "go
together", decorators call them
"co-ordinated" patterns. Used on
different walls in the same room or
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sparkle to your living—spice drab
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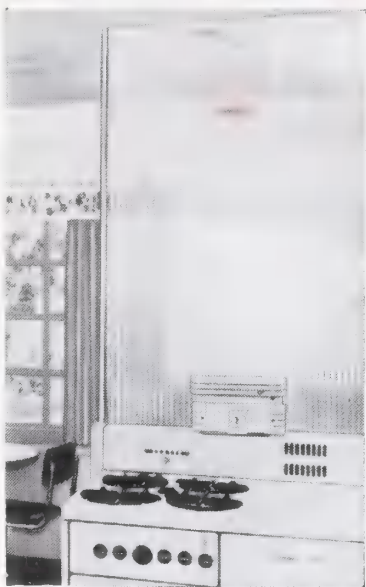
CUPBOARD DOORS DECORATE this kitchen. They're sliding panels of Blue Ridge Patterned Glass. They clean so easily—just wipe with a damp cloth to keep them bright as new. Architect: George A. Letts, Cleveland.



HERE'S BEAUTY AT WORK. Sliding panels of Doublex Glass are used in the pass-through between the dining room and kitchen. The sparkling pattern adds a decorative touch to both rooms. Architect: Robert Boyd Picking, Chicago.

DIVIDES THE ROOMS, SHARES THE LIGHT. Flutex Glass hides the kitchen from the dinette and decorates both rooms. Steam can't harm the glass. Dirt wipes right off! Architect: C. W. Mayhew, San Francisco.

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Patterned GLASS



THE EDITOR'S FORECAST OF THE NEW TASTE CYCLE

CONTINUED FROM PRECEDING PAGE

from the structural lines and the structural materials. It is the background that matters most now, and will continue to matter more and more. You might say it is the domination of the container over the contained.

Furniture is becoming basic in style, like the "little, classic black dress." You can use the same pieces (with equal appropriateness) either indoors or out, in bedrooms or living rooms—depending on how you accessorize them. You dress a room up or down, according to the accessories chosen—but not with the furniture. Furniture has become more a thing to use than to ornament with. Furniture, therefore, is being judged primarily by its usefulness.

We establish the character of a room, or convey a mood by the way we use accessories. Accessories do not need to be in the same "style" as the furniture or the architecture. Consequently, furniture is becoming an adjunct, a subsidiary to other elements—to the architecture, to the accessories, and to the way of life.

This means we will increasingly prefer our furniture to be plain, since it cannot possibly compete for our attention with the larger-scale pattern of the architecture. Therefore, furniture design will be unobtrusive, will not proclaim itself, or posture for attention. We will put high value on furniture that "melts into the background."

Interpreting this theory more concretely, I predict that storage pieces (chests, dressers, etc.) will look more and more like architectural built-ins, and will continue to borrow their appearance from architectural detailing. Free-standing furniture, as opposed to furniture against the wall, is becoming more gracefully designed, more flowing, more rounded, more sculptural, more delicately scaled. The pieces that stand out in the open floor space will be best liked if they are transparent, which is to say delicately scaled. For, in the small, more glassy houses, which will be the predominant type of house of the future, furniture that visually crowds the space it occupies will not be liked, because it makes the room seem too small.

Already, the stores can show examples of what I am talking about: the precise, engineered, architectural chests and drawers, the "room dividers" that make the visual gesture of being structural partitions,

the magnificent, softly curved, sculptured chairs.

Furniture that stands against the wall will be wanted in woods and colors that blend with the architecture, for if we want them to seem to merge with the background, they need to be made of materials which are sympathetic to the structure.

There is a strong, growing trend toward merging the indoors and outdoors, through big windows and glass walls. This is having a very great effect on home furnishings, for it fortunately belies the real size of the room—making the room larger than it really is. The paved terrace outside the glass wall, which is being furnished more and more like a room, is having a very substantial effect on the furniture inside the house. The trend is to give these two areas (the inside room and the outside roofless room) the same, or visually similar, furniture to make both areas seem to be on big space. (See "Peace and Ease—the Style Trend in Landscape Design," on pages 208-209).

This is no fluke or whim, but a basic change in attitude brought about by our changing attitude concerning the house itself, and the economic stricture of rising building costs. Homeowners are discovering the value of creating the illusion that the living room extends to the far outer edge of the terrace, or to the screen planting of the fence at the lot line. They are discovering that they can disguise the smallness of a small house by decorating it as though the glass wall were not there.

As a result, you can clearly see a trend to unify the appearance of the inside of the house with the outside, and the outside with the inside. This produces many by-products: It is changing the colors and materials of our floors; it is also substantially changing the way we paint our houses both inside and out; it is affecting the kind of patterns we are using for wall and draperies. The best-selling home furnishings of the last three years show conclusively that the most wanted merchandise makes use of outdoor colors, outdoor materials, outdoor textures, outdoor patterns. In short, our newest possessions are reminiscent, in all respects, of the landscape.

Growing out of this is another related fact. **There is an equal**

pronounced trend away from patterned merchandise to textured merchandise. The swing in texture exists in *all* classifications, and is clearly the single biggest factor in our study of the Best Sellers. Texture, real or simulated, is the "winning" common denominator that runs through all of the top furnishing sales. Texture is a sure way best seller, particularly in the last twelve months. I predict this tendency will become more so, rather than less so. For it fits with everything else that is happening. It is a logical part of our willingness to let the structure be the pattern, and let the over-all form create the design, rather than to let the design come from a surface application of pattern. This is also part of our fast-developing sense for the love of the real nature of materials—an idea started about 50 years ago by Frank Lloyd Wright, which has been coming into full flower, particularly since the war.

STRONGLY recommend that you open your eyes to natural materials. Look at them as though you were seeing them for the first time. There is good reason why the top sellers in decorating merchandise have been, for three years, reducing the look, the color, and the use of natural materials. The uses of rocks and bark are extremely popular in fabric lines. Wallpapers that either *are* or *look* like grass cloth sell so fast that they cannot be kept in stock by big-volume wallpaper companies. Other best-selling wallpapers are copying the look of rough-sawn woods, even down to the smallest imperfections. No matter how you look at it, the most wanted wallpaper shows the high popularity of texture—of texture that gives the realistic impression of natural materials: bamboo, wood splits, grass, striated wood, and the like. The closer they come to looking like the real thing, the more popularity they seem to be.

This trend toward texture is beginning to show up even in the furniture field. In the work of the designers who "set the pace" for the rest of the furniture trade, there is a pronounced turning toward woods with random markings, with irregular grains, with light and dark effects in the grain. Likewise, high-style decorators who do custom-designing are featuring the natural irregularities of the wood. Woods that used to be discarded as unfit for use because of their lack of uniformity are becoming the most wanted woods. To many, this may seem ironic. For, ever since the industrial revolution, we have set great store by mechanical uniformity. But, now, uniformity has become so common, we prize it no longer.

Don't misunderstand me. I am not speaking of crudity or rusticity. I am predicting that, whenever the natural variations of a material are featured, highlighted, played up, and turned to account in the design, we will be pleased and delighted. And I predict this tendency will become more so rather than less so. So clear your mind of old preconceptions. Look with new eyes at the irregular, the striated, the random marking, the moiréd grain, the cross-cut burl, the nubbly, the three-dimensional effect. This is the new characteristic that is replacing the antique or "distressed" finish. Look for beauty in the textures and natural patterns native to all materials. (See "A Liking for Texture," pages 188-189 and "Texture by Illusion," pages 190-191.)

AS OUR tastes swing away from things that have a mechanical look, there result other side-effects. One pronounced side-effect is occurring in free-standing furniture. As I said before, there is a trend toward designs with flowing, sculptured lines, particularly in chairs. As a result, the free-standing chair is

(Continued on next page)



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THE EDITOR'S FORE- CAST OF THE NEW TASTE CYCLE

CONTINUED FROM PRECEDING PAGE

entering a period of gracefulness and beauty that may very well come to be regarded as the greatest in history. Because such chairs are seen from all sides, they have been designed with more care than chairs which are to be viewed from only the front. These sculptured chairs are good enough to be regarded as art. Indeed they show the pronounced effect of modern sculpture, of the work of men like Brancusi. The influence of modern sculpture also shows up in the new designs in china, glass, and silver.

There has been a great change in the colors we like and the way we like to combine color. The most liked colors are those that prevail in the landscape—the greens of foliage and grass, the browns and grays of soil, bark, and rocks. The color schemes that we like combine colors of low contrast—almost monochromatic, you might say. Subtle, sophisticated color combinations characterize the new trend—not the vivid, obvious, high-contrast schemes that typified the period before the war. This preference for understated colors and schemes has been growing ever since the war, and shows no evidence of reversing itself for some time. I predict that these preferences will last, as a trend, until the majority of our homes have achieved their own personal version of this new, muted color palette, at which point the style trend will become stabilized and in equilibrium (as prewar color preferences were in equilibrium for the decade before Pearl Harbor). Then, and not before, will color tastes begin to change and a new trend begin to build up. But I see at least five or ten years ahead for the development of this particular color phase.

There's one conclusion you can make from all this. **Tastes are changing for the better—toward a freer, more natural, more personal, less rule-ridden way of life.** As a result, there is a unity and a consistency about the merchandise that is selling best in America. Every part of the picture fits with everything else, and the sum total is beautiful, sound, and good.

All in all, it is a good time to be furnishing a home, for the style and taste decisions you make now



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should prove to be good for the life of the object. For the present taste cycle should become *more so* rather than less so, for another ten to twenty years.

The manufacturers who have co-operated for the third year in HOUSE BEAUTIFUL'S Best Seller Research Program are:

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 Bigelow-Sanford Carpet Company, Inc., New York, N. Y.
 Cabin Crafts, Inc., Dalton, Ga.
 The Firth Carpet Co., New York, N. Y.
 Goodall Fabrics, Inc., New York, N. Y.
 A & M Karagheusian, Inc., New York, N. Y.
 Karastan Rug Mills, New York, N. Y.
 The Klearflax Linen Looms, Inc., Duluth, Minnesota.
 James Lees & Sons Company, Bridgeport, Pennsylvania.
 Magee Carpet Co., New York, N. Y.
 Mohawk Carpet Mills, Inc., Amsterdam, New York.
 Nye-Wait Co., Inc., Auburn, N. Y.
 Priscilla Turner Rug Guild, Turner, Maine.
 F. Schumacher & Co., New York, N. Y.
 Alexander Smith & Sons Carpet Company, Yonkers, N. Y.
 Waite Carpet Co., Oshkosh, W. I.

Hard Surface Flooring

American Tile & Rubber Company, Trenton, New Jersey.
 Armstrong Cork Co., Lancaster, Pa.
 Congoleum-Nairn, Inc., Kearny, New Jersey.
 Delaware Floor Products, Inc., Wilmington, Del.
 Goodyear Tire & Rubber Company, Akron, Ohio.
 Kentile, Inc., Brooklyn, N. Y.
 Pabco Products, Inc., San Francisco, Calif.
 Sloane-Blabon Corp., New York, N. Y.
 Mosaic Tile Co., Zanesville, Ohio.
 Cambridge Tile Co., Cincinnati, Ohio.

Curtains, Draperies & Upholstery

Atkinson Wade & Co., New York, N. Y.
 Bartmann & Bixler, Inc., New York, N. Y.
 Titus Blatter & Co., New York, N. Y.
 Charles Bloom, Inc., New York, N. Y.
 Bolta Products Sales, Inc., Lawrence, Massachusetts.
 Burlington Mills, Inc., New York, N. Y.
 Celanese Corporation of America, New York, N. Y.
 Cyrus Clark Co., Inc., New York, N. Y.
 Cohn Hall Marx Co., New York, N. Y.
 Colonial Drapery & Curtain Company, New York, N. Y.

(Continued on page 279)

Sensational New Development

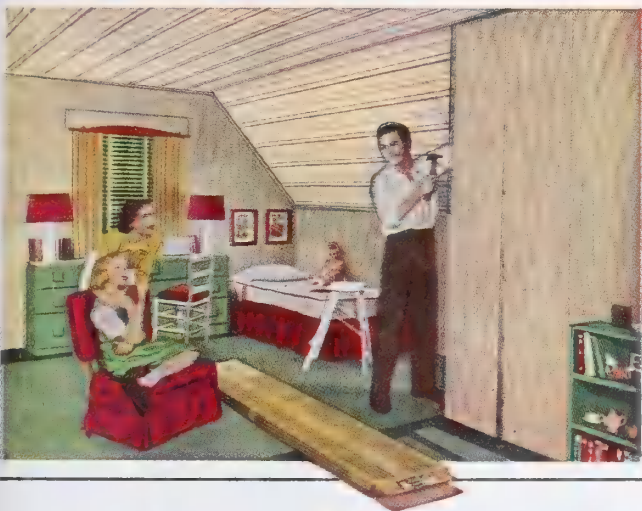
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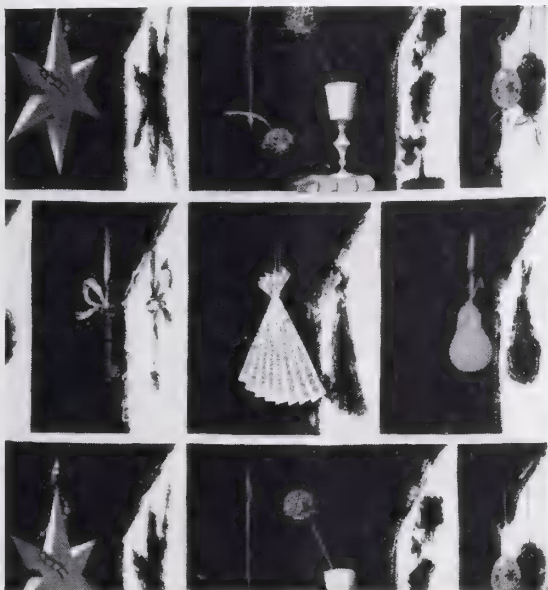
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PATTERNED FABRICS

CONTINUED FROM PAGE 261



Above, example of "trompe l'oeil" design, a realistic rendering of common objects in a shadow box. Technique of shadowing adds textured, abstract look when fabric is draped. Jofa's "Shadow and Substance."

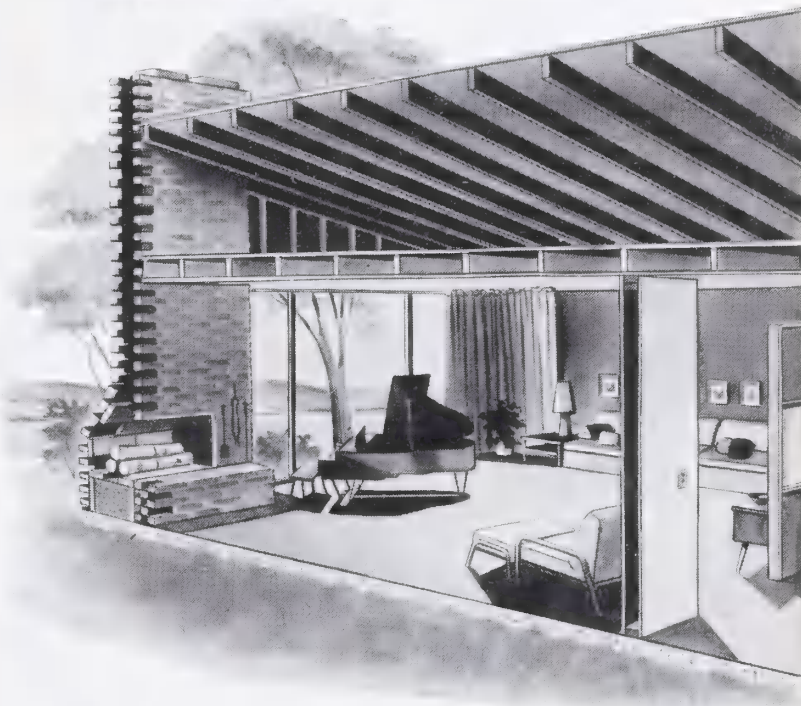


The old "central bouquet" has given way to a freer, less set design, like this one of vegetables in a scale. Colorings in this and other trend-setter fabrics are subdued, unusual. "One for Good Measure," Quaintance.



Another technique in the newer fabrics, design on top of design—a thin almost spidery drawing of common objects on a textured-looking plaid. Draped, it looks both realistic and abstract. Quaintance's "Square Dance."

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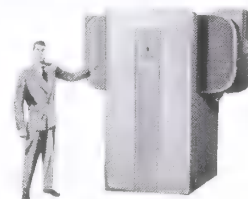
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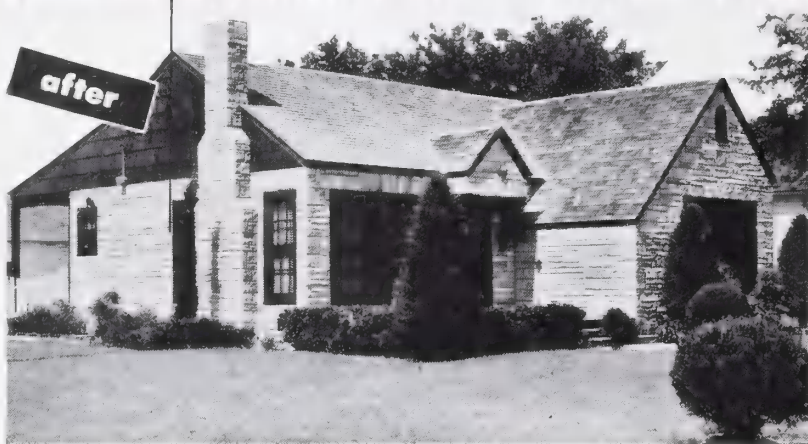


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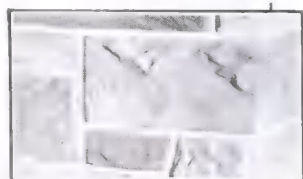
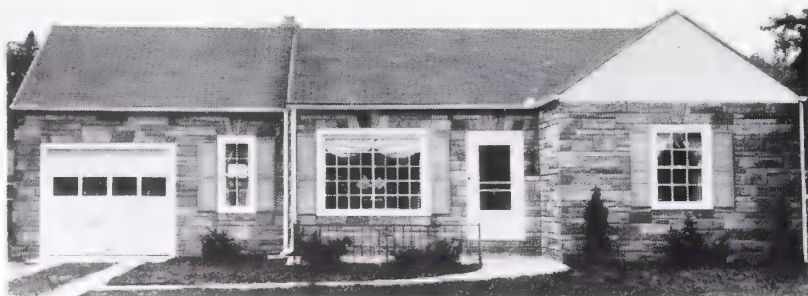
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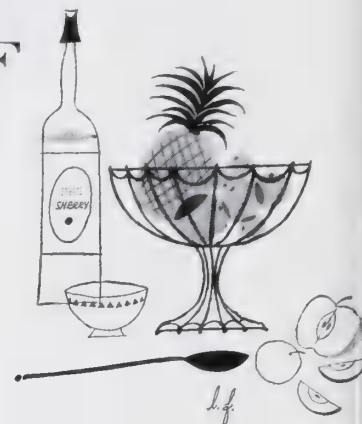
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PANTRY SHELF NEWS



By Julie Polshek

An imaginative food house in Atlanta creates delectable cocktail snacks out of fried and puffed bacon strips flavored with garlic, cheese, and onion. A fourth variety of Filler's Bake-N-Krisp gives you the rind's delicate savor in an *au naturel* state. Not as novel as the flavored types, perhaps, but just as outstanding in its own right. The shoestring-cut strips, whatever flavor you choose, are as crisp as potato chips and so airy in texture they virtually melt in your mouth. They're so completely greaseless that you'd take them for a toasted tidbit if you didn't know their raw origin.

The vacuum-sealed jars keep the fried strips crisp and fresh biding their appearance on the cocktail tray. I assure you there'll be no left-overs to worry about once a jar is opened. The likely problem will be to keep pace with the consumption. One of our staff members enlisted as a taster, "sampled" his way to the bottom of the jar.

Give the tasty tidbits a whirl as an addition to an omelet or salad, in crumbled form. They're a delicious addition to corn bread, too, and as a garnish for soups. I ventured with the garlic variety in a cheese soufflé and the result brought high compliments.

Those who can't find Bake-N-Krisp locally, can order it from Charles & Co., 340 Madison Avenue, New York. The postpaid price of four jars (3-ounce) is \$2 (assorted or four of one flavor).

If you haven't caught up with the Cocktail Delight cheese spreads

sold in tubes that dispense it ornamental form, I think you want to get acquainted with the. The innovation certainly makes easy to whip up festive *canapés*. And from a downright practical standpoint, you're saved the both of spreading the cheese.

The cheese spreads, themselves have unusual interest, too. You can have Roquefort in brandy, Edam in sauterne, Cheddar in port; other two give you a mixture of caviar and cheese or anchovy and cheese. There's also a small Cheddar and a sharp Cheddar and finally, Camembert.

As long as the tubed cheese remains unopened, it's as non-perishable as tinned food, and does even have to be refrigerated. It can be kept for quite a while, unrefrigerated, after it's opened. The fact that the tube and the cap made of plastic is pertinent, with regard to this storage matter. And, of course, the subject of the spreads shouldn't be closed with comment on the cheeses themselves. They're excellent.

If you can't find them local, order by mail from Gimbel's, Herald Square, New York. Edam sauterne, anchovy Cheddar in port cost 49¢ a tube (2-1/4 oz.); small Cheddar, 55¢; Roquefort, 55¢; Camembert, 55¢ (add 17¢ post in all cases; minimum order \$1).

A stellar attraction of New Orleans, as everyone knows, is the cuisine of its Creole-French restaurants. One of these well-known establishments, La Louisiane, has some of "specialties of the house"

anned form so you can enjoy in your own dining room if can't visit the restaurant. Each is, within canning limitations, identical to the dish you'd served if you ordered it at La Louisiane. The restaurant's own prepare the canned wares. are all interesting, flavored to perfection, and prepared from fine, authentic Creole recipes. I wish there were space for more than the descriptions that follow to you make a choice for your shelf.

Chicken Chanticleir contains chicken and mushrooms sautéed in a thickened sauce. (15-oz. can \$1.) Redfish Court-bouillon contains large slices of redfish in a zesty Creole sauce. (15-oz. can \$2.15.) Lobster à la Meunière is made of the tail portion of Florida lobsters, sautéed in butter sauce. (15-oz. can \$2.15.) Pinot Vin Blanc has an aromatic, light sauce, lavishly stocked with lake shrimp. (15-oz. can \$2.15.) The other delicacies available are pretty much explained by their names: Turtle Stew (15-oz. can \$2.15), Crayfish Bisque (15-oz. can \$1.90), Oyster Soup gently filled with Louisiana Bayou oysters (15-oz. can \$1.85), Gumbo à la Louisiane Seafood (2 cans, 10-oz., \$1.50), Shrimp Louisiane (2 cans, \$1.50). The restaurant's fine version of Sauce de Piment Rouge for meats and seafood and Remoulade Sauce, which mustardy dressing used primarily for sea-food salads, cost \$1.15 and \$1.25 a pint, respectively. Louisiana also has a Delicacy-of-the-Month club and gift assortment that might solve some of your Christmas problems. Orders for correspondence should be addressed to La Louisiane, 725 Rue Poydras, New Orleans 16.

who follow these columns will recall my report last September on an all-purpose blend of herbs created by Anderson and a wild-garlic salt augmented by the same herb blend. Flash-back leads me to two recent Anderson Farm creations built around the same herb blend. It's become sort of a basic so to speak. One of the delicacies is a peppercorn cocktail sauce that dresses up other sea foods to tangy perfection and combined with mayonnaise, gives new-found sparkle to chicken or sea-food salad. It's a dunk par excellence, either alone or combined with sour cream. Along with the herb-blend,

the superbly flavored concoction contains tomatoes, vinegar, mustard, spices, and just a dash of sugar that sharpens flavors of the condiments without adding perceptible sweetness. It's zest is assertive without being aggressive.

The second creation is a unique curry sauce, blended to perfection, that affords an alternate for the cocktail sauce in all the named roles and a way to impart curried flavoring to any manner of cuisine. It can be used in the cooking or at the table. Its base is a tangy mustard sauce and to that, Mr. Anderson adds a number of exotic curry condiments together with the aforementioned herb blend. The end result is superb.

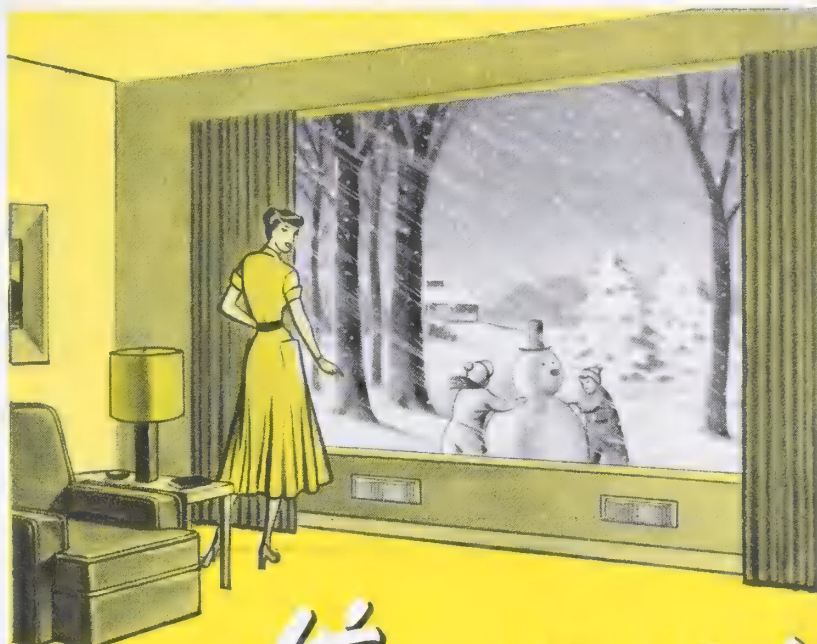
Two jars of either type of sauce, or assorted, cost \$1.70 postpaid, (10% additional west of Mississippi), from Anderson Farm, Tinticum, Pennsylvania.

Canapés that please the eye have an extra measure of palate appeal, as with all foods. You can achieve it in trouble-free fashion with a patty-shell-like biscuit imported from England. Actually, it's easier to spoon whatever paste you want to use into Crawford's U-Fillit than it is to spread it on a cracker or toast round. And to get even more practical, it gives you a device that permits leftovers to be blended into an hors d'oeuvre filling.

The biscuits are as tasty as they're decorative. They're made of a flaky dough that's much like puff-paste, and baked in forms that scallop their sides. The top has a little cut-out that you lift out to create a well for the filling. The cut-outs don't go to waste; you'll find they also can play a decorative role one way or another.

The tin-box packing and corrugated paper that separate the layered biscuits keep the contents fresh and crisp for a long while. Fifty U-Fillits to a box. Order by mail for \$1.60 postpaid per box from Maison Glass, 15 E. 47th St., New York City, if you don't find them in your local fine-food shops.

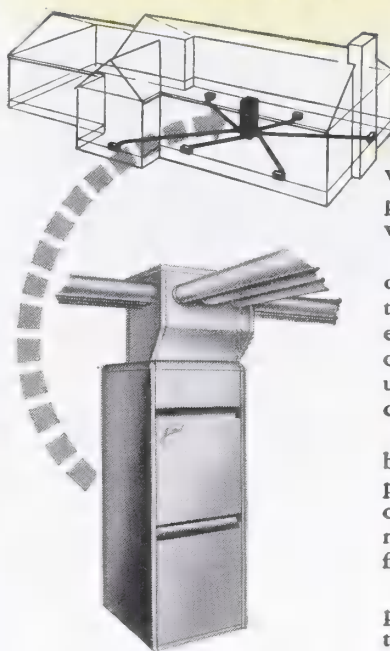
A unique mushroom, no larger than the end of your finger, is an interesting new importation from Switzerland. The tiny fungi grow wild in Europe, especially in the Swiss area, and their flavor is quite different from mushrooms known in this country. It's a savor that's both delicate and pungent, and has a certain earthiness. A paradoxical description, I realize, but it's virtually impossible to paint a word-picture. (Continued on next page)



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PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

ture of a flavor that both resembles and differs from the usual mushroom. You use Mushrooms Pfifferlinge for such things as a steak-garnish, an omelette, as an ingredient in a tossed green salad, to stuff tomatoes. I'm told that they would not be good for chicken à la king, for instance, or similar concoctions in which mushrooms are used. Such uses put the flavors of both the mushrooms and the concoction itself to a disadvantage. You must be completely confused by now. One way to clarify the entire matter is to try the mushrooms for yourself. They're most interesting and, used in the suggested ways, a delicious adjunct. You can also sauté them and serve them as a side-dish.

If Mushrooms Pfifferlinge are not available in your local shops, mail orders will be filled by B. Altman & Co., Fifth Ave. at 34th St., New York. The price for three 4-oz. cans is \$2 (plus postage).

These days when meat prices loom high, an agent that tenderizes meat is something to look into. The one put out under the Adolph label merits singling out on many scores. Its dry form, in my opinion, has great value over a liquid. It's more convenient to use, for one thing, since the preparation is housed in a shaker and you apply it as you would salt. It should be done at least a half-hour before cooking, or it can be applied the night before, so the meat will be ready to take to the stove when removed from the refrigerator. It's just as effective for tenderizing fowl as for roasts, steaks, and other meat cuts. With fowl you want to fry, it can be added to the flouring. Meat shrinkage seems to be lessened, too, and cooking time as well. Important also, is the fact that the papaya enzyme that does the tenderizing

doesn't alter the flavor of the meat or leave a taste of its own. Many will also be interested to know that it's the only product of its kind to be accorded the Seal of Acceptance by the American Medical Association's Advertising Committee.

Two versions of the product are available: one that's supplemented with a fine blend of meat-seasonings and one that gives you tenderizer only.

The product is quite widely distributed, but if your local shop doesn't have it, you can order it directly from Adolph's Food Products, Los Angeles 46, California. The price per shaker-jar is \$1.

Those who are on low-sodium diets may also be interested in a new salt substitute launched recently by this same organization. It has the endorsement of the Los Angeles Heart Association and has been accepted for advertising publications of the American Medical Association.

In my opinion, it possesses greater similarity to true salt than any salt substitute I've encountered, and also greater ability to sharpen the flavor of the food. The latter is accomplished by the monopotassium glutamate incorporated in the compound—a salt-free form of monosodium glutamate. Another feature that's important to my way of thinking (and I speak from personal experience where salt-diets are concerned) is that the effectiveness of the salt substitute isn't diminished when used in cooking. On the contrary, the cooking seems to increase its powers. Monopotassium glutamate is likely responsible for this fact. This product, too, is available from the maker, if you wish. A 5-ounce jar costs \$1.75.

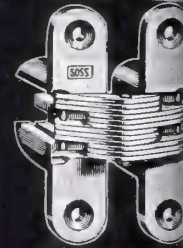
Mail address is Adolph's Food Products, Box 8616, Los Angeles 46, California.

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THE EDITOR'S FORECAST OF THE NEW TASTE CYCLE

CONTINUED FROM PAGE 272

Verfast Fabrics, Inc., New York.
Fairclough & Gold, Inc., Boston.
Fashion Curtain Company, Memphis, Tennessee.
A. Foster, New York, N. Y.
Holding Decorative Fabrics, New York, N. Y.
Goodall Fabrics, Inc., New York.
Reeff Fabrics, Inc., New York.
Howard & Schaffer, New York.
Randell Inc., New York, N. Y.
Louisville Textiles, Inc., Louisville, Kentucky.
The Masland Duraleather Co., Philadelphia, Pa.
North American Lace Company, New York, N. Y.
Overdale Mfg. Co., New York.
Robertson Factories, Taunton, Mass.
Calamandre Silks, Inc., New York.
Schulman-Abrash, Inc., New York.
Schumacher & Co., New York.
Tus Blatter & Co., New York.

Linens & Bedding

ates Fabrics, Inc., New York.
Willaway Mills, Inc., New York.
annon Mills, Inc., New York.
atham Mfg. Co., New York.
ribault Woolen Mills Company, Faribault, Minnesota.
elderest Mills, New York, N. Y.
enwood Mills, Rensselaer, N. Y.
orth Star Woolen Mill Company,

New York, N. Y.
Pequot Mills, New York, N. Y.
St. Marys Woolen Manufacturing Company, St. Marys, Ohio.
Springfield Woolen Mills, Nashville, Tennessee.
Wamsutta Mills, New Bedford, Mass.

Paint

The Martin-Senour Company, Chicago, Ill.

Wall Coverings

The Birge Co., Inc., Buffalo, N. Y.
Columbus Coated Fabrics Corporation, Columbus, Ohio.
Imperial Paper & Color Corporation, Glens Falls, N. Y.
Jones & Erwin Wallpaper, New York.
Katzenbach & Warren, New York.
Pittsburgh Plate Glass Company, Pittsburgh, Pa.
F. Schumacher & Co., New York.
Stamford Wallpaper Company, Inc., Stamford, Conn.
Thomas Strahan Co., Chelsea, Mass.
Richard Thibaut, Inc., New York.
United Wallpaper Inc., Chicago.
The Warner Company, Chicago.
Nancy Warren Wallpapers, Chicago, Ill.
York Wall Paper Co., York, Pa.

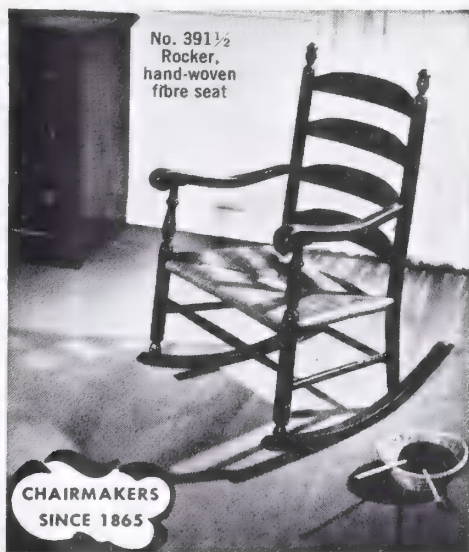


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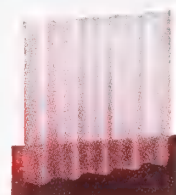


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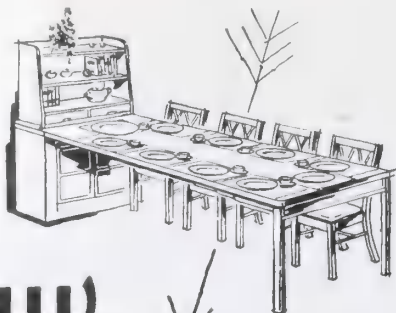
- ☐ Information on Cascade Bath Enclosure
☐ Literature on Fiat Shower Cabinets
☐ Name of my nearest Fiat dealer

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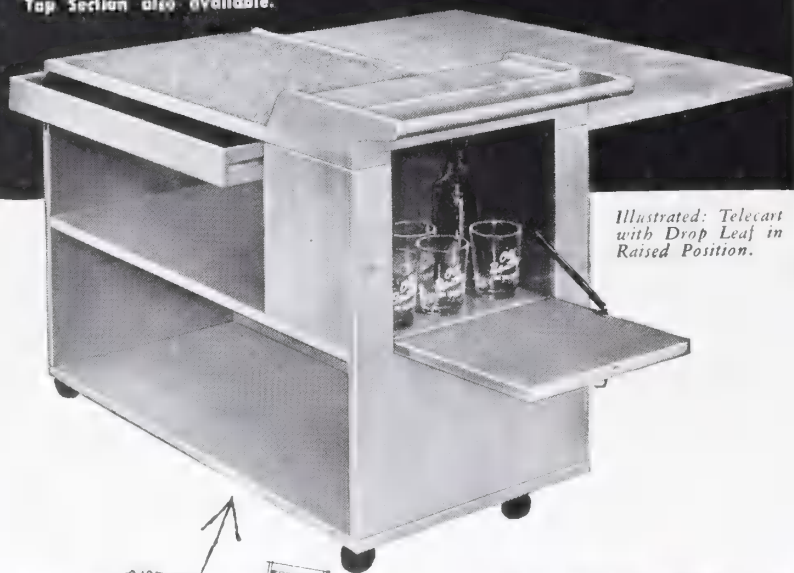
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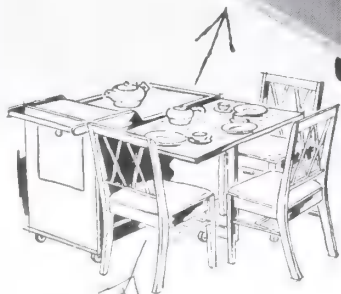


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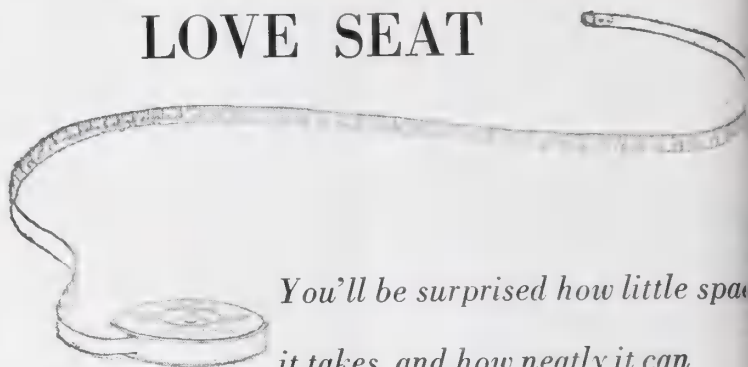
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PHOTOGRAPH BY C. E. ROSENBERG ARPS



Used in pairs by the fireplace, love seats make conversation easy, and are likely to consume less floor space than other types of seating which accommodate four people in comparable comfort. This one, designed by Ole Wanscher, and Danish made, measures 48". John Stuart.

Measure your room for a LOVE SEAT



*You'll be surprised how little space
it takes, and how neatly it can
solve your seating problems*

By Mary Roche

Ask anyone you know to list the basic pieces needed to furnish a living room and chances are they'll answer very nearly as follows: a sofa and a couple of easy chairs plus a coffee table. What they're almost sure to forget is a love seat. But, depending on the size and shape of your room, a love seat may very well turn out to be the missing piece in your seating puzzle. So forget its popularity as a decorator's piece—something to fill up a blank corner or complete a color scheme—and consider it as a strictly functional factor in the arithmetic of seating.

Love seats range in length from 48 to 55 inches and seat two persons. Sofas, ranging from 72 to 80 inches are designed to seat three. (But as soon as the conversation starts, the man in the middle has either to turn a cool shoulder to one of his neighbors or wag his head to and fro like an umpire in a tennis match.) So if you'd like to expand your conversation group but think you have no room, get out the yardstick and measure all the spaces you've given up as useless. Probably a love seat can put at least one of them to work.



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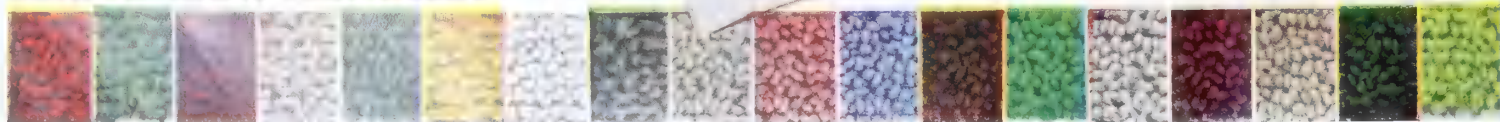


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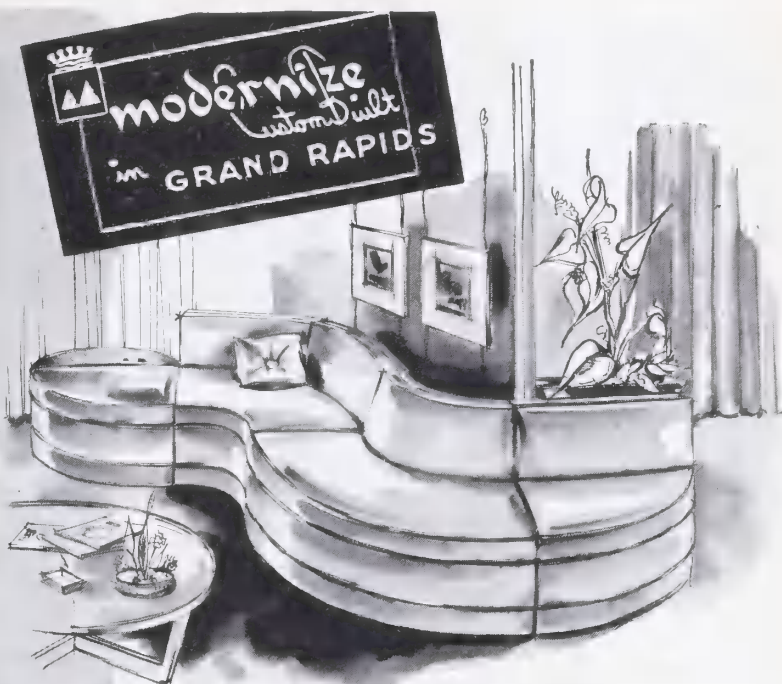
CONTINUED FROM PAGE 282



The curve of a grand piano makes a graceful background for a curved-line love seat, such as this one by Mueller, which helps relate the piano area to other parts of the room. A love seat can often draw into conversation range an area which would otherwise be dead space.

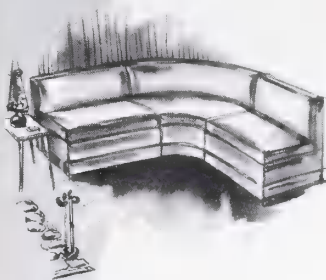
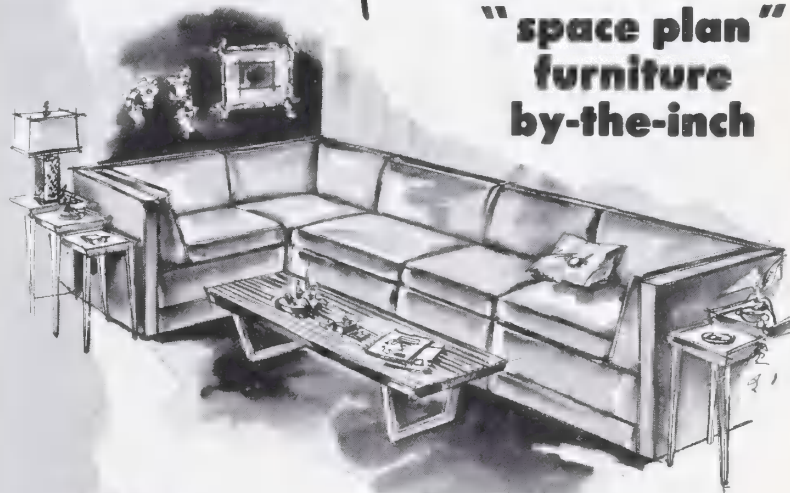


In the nursery, visiting uncles will welcome a comfortable place to sit while admiring your offspring. A love seat doesn't rob the children of too much play space, may be upholstered in practical plastic. This one by Selig is priced within a nursery-sized budget.



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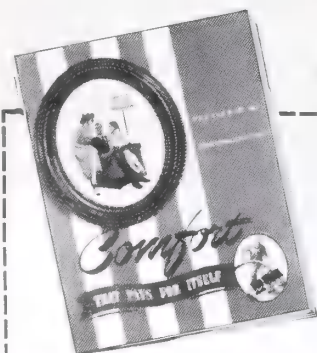
*If you're decorating or refurnishing
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How many times have you said: "If I could only talk to someone who really knows decorating, I could whip that room into shape"? Well, here is your big opportunity. HOUSE BEAUTIFUL is offering you the consulting services of Elaine Neal, an expert who knows the home furnishings field inside out.

This is not a service handled by a department or a group of people. It is a truly personal service done by one person for one person. In other words, every room is visualized as a unit and seen through one pair of eyes from start to finish. We believe that this is the only way to achieve a thoroughly satisfying room scheme. But so personal and complete a service is not a matter of a few minutes' thought and the typing of a form letter. Before a line can be written, your problem calls for thoughtful evaluation, experiment with color and furniture placement, and a re-evaluation of our suggested solution before it is sent to you. All this takes time. And since so many readers turn to Mrs. Neal for advice, we urge you to allow her plenty of time to give you her best efforts.

Mrs. Neal tries to get her answers out as promptly as possible, of course, and this usually means within three or four weeks. But at certain seasons—particularly in the spring and fall—the mail piles up at such a rate that the time lapse can be quite long. And the only fair thing is to answer the letters in their proper turn. Therefore, we ask you to be patient with us should your answer not reach you within the three-or four-week limit.

Try to send in your plans and information well ahead of the date by which you wish to complete your rooms, and follow carefully the directions on the opposite page.



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3. Describe your location, whether city, suburban, or country. If there is a particular condition which must affect your choice of furnishings, please mention it. State your problems, clearly in separate paragraphs. The more carefully you follow the instructions, the more helpful you will find the decorating advice you receive.

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DESIGN

This fascinating chair was given the Good Design Award by the Museum of Modern Art, New York and by the Merchandise Mart, Chicago. It will be on exhibition at both institutions this fall and on sale at fine stores from coast to coast.



Model No. 171
Approximate retail \$62 (muslin)
Somewhat higher west of the Rocky Mountains

Quick Trick
for seating...



Unlike other folding chairs, this chair was designed not merely for space saving but for long-seating comfort and beauty. For accommodating unexpected TV guests, for other home use or for institutional use, this chair has no rival. When not in use it folds into a 12" space.

For catalogue of other beautiful chairs and sofas send 20c to Dept. B, John Stuart Inc., Fourth Ave. at 32nd St., New York 16, OR send \$1.00 for "This is JOHN STUART INC." 44 page book containing 231 incomparable photographs of Exceptional Furniture.

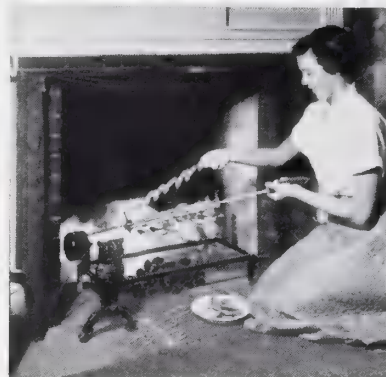
JOHN STUART INC.
NEW YORK • GRAND RAPIDS

John Stuart furniture is sold only by fine stores and accredited decorators.

IT'S WORTH MENTIONING

By Julie Polshek

Prominent allergists are lauding the relief Pollenex has given patients afflicted with hayfever and air-borne pollen allergies. Tests of new electric airwasher by an eminent University Research Foundation showed 93% pollen removal with each change of air effected (every 10 minutes in a good-sized room). Accepted by AMA for advertising in their journals. Portable; usable as heater, humidifier. \$189, Marshall Field's, Chicago.

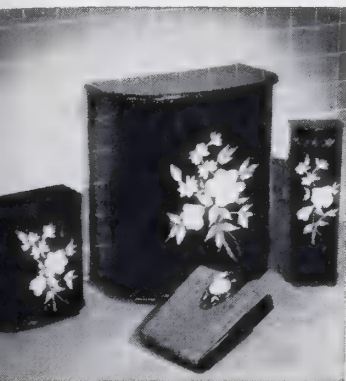


When winter sets in, you can move Rotiss-O-Mat's electric spit-roasting device indoors and have barbecue parties there. It's installed simply setting frame over a fire. Suburbanite has 3-spit levels, accommodates a 25-pound lot. Frame's length adjusts from up to 26" (width 10"). Motor 1/2 off. \$21.95. Many-Go-Round, an accessory for shishkabab, tidbits, 4 spits, \$5.95. From Hammac Schlemmer, New York.

Velvety striped corduroy in sophisticated color combination is topped with a correlated coverlet in this striking Mayflower décor. It's washable, finely tailored. Combinations of fireman-red and black, yellow-black, white-black, cocoa-tan, navy-delft-blue. Twin-bed size: coverlet, \$17, dust ruffle, \$18; full-bed: \$18, \$19. Pillow sham \$7. Matching pleated draperies (96" long) \$16 pair. (Color swatches available.) From Colten's, Boston.



Anything from a 2-ounce recipe ingredient to a 50-pound side of meat can be weighed on the Household Scale. You can lock the dial's recording if object heavy. You can re-set locked dial to zero and weigh recipe ingredients as they're combined. Platform measuring-weighing equivalent Scale (8"x10"x2") is pre-stressed. Accuracy is guaranteed life. White, white-red, white-yellow. \$6.95, Carson's, Chicago.



To keep step with the trend toward dressed-up bathrooms, Detecto has added a decorated scale to their ornamental ensemble of rust-proof metal fittings. Accurate scale also has an extra-powerful dial-magnifier, carries lifetime guarantee. Dubonnet is a new-comer to ensemble's color choices. Others: black, gray maize, rose. Family-size hamper, \$9.95, shelved brush holder, \$3.95, basket \$2.95, scale \$7.95. Hutzler's, Baltimore.

You receive this sliding wood door fully assembled, latch-equipped. In all fittings needed for its easy installation. It's applicable to wood plastered openings and ceilings; doesn't use a floor track. Pella Sliding Door is sturdily made of high-grade pine. Stock size, 6'8" x 6'0", comes in 2'4" width, \$22; 2'8", \$24.50; 3', \$27. Custom sizes (1 or 2 latch posts) available. From Rolscreen Co., Ames, Iowa.



An Endust-treated mop is devoid of loose dust particles when shaken clean. The collected sweepings are released in a dustless, lintlike form. You can do the shaking right over the waste basket. One mop-treatment every 10 days suffices. The Aerosol dust-absorbent can also be used on dust cloths; spray it on cleansing tissue and you have a polishing "cloth." Its biggest job, however, is on mops. \$1.79 a can. Hecht's, Washington, D.C.

You can use Gaudette's 3-way coffee table at coffee-table or console height, tilt its top up or down for storage. Or, it can stay flat in the room on call for games, serving, hobbycraft pursuits, typewriter, or sewing machine. Aluminum bases (satin-finish) unite harmonically under the strong wooden top. The padded, leather-like upholstery (mottled ivory-tan) is all-weather, washable. \$18. Abernethy & Fitch, New York 17, N.Y.



With your freezer's inventory posted categorically on this chalkboard, you can see at a glance where wanted foods are stored, the quantities currently available. Also, you can devise a numbering code whereby the stock can be withdrawn in chronological order. Maggie Freezer-Inventory Board (red, green) lists 48 items; supplies a magnetized, self-hanging eraser and chalkholder. \$6.45. (with chalk), Edith Chapman, Nyack, N.Y.

(Continued on next page)

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There's more to this charming hutch cabinet than your eyes will show you. There's mellow, glowing cherry wood—to set off your china showpieces. And there's well-proportioned styling—typical of the entire "American Country House" group.

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IT'S WORTH MENTIONING

CONTINUED FROM PRECEDING PAGE



A self-sealing lid sets Tri-State polystyrene Freez-R-Jar apart from similar containers. The rubber gasket fused to lid creates a hermetic seal that's also leakproof, even with liquids. Jar's shape and super-thick walls give it unusual strength and resistance to heat and extreme cold. It can be sterilized. Base tapers for secure stacking. Lid locks to jar with one twist. 1-qt. size, for \$2.54; 1½-qt., \$3.54. Bloomingdale's, New York, N. Y.

Barnyard Cutouts have an ageless charm that makes them as apt for kitchen or game-room use as in a nursery. The pertly depicted animals are hand-screened in gay oil colors on heavy, soft-textured paper. They're washable and fade-proof. Backs are pre-glued. Turkey, rooster, hen, goose, duck, pig, cat, 5-chick set, 59¢ each. Matching decals (about half cutout's size), 25¢. From Menagerie Inc., 11668 Terry Hill, Los Angeles 49.



This Friar carving set from Sheffield, England, attests to the steel-forging skill of this renowned cutlery center. The knife has a further claim to fame—a unique type of serrated edge that's razor-keen and remains that way permanently. Use causes the cutting edge to sharpen itself constantly. Polish stainless-steel set has ivory-like plastic handles. Shaft and handle will never part. \$13.95 (boxed). Fineline Co., 303 Fifth Ave., N.Y.

When you set Kleen Korner into the angular turns of a drawer, stairway, or baseboard, its dirt-trapping crevices become easily cleaned. rounded turns. A dab of plasticized glue (supplied) affixes each concave plastic triangle. Its bevelled back gives it a tight fit and thin, tapered edges. Ivory, white, crystal, mahogany; or translucent amber, red, green. \$1 for 40. Plastics Division, Byrd Co., 2853 W. 12th St., Erie, Pa.



Even a lone pair of Yield House "T" shelves can join in five ways. Endless multiple arrangements corner or wall, with or without drawers, are possible. Reversible shelf has plate groove on all sides; all ends are buttible. Handcrafted of sanded, kiln-dried pine. Unpainted, \$1; drawer \$2.25. Veneered finish (dull white, black, honey-tone knotty pine, mahogany). Shelf is \$1.50, drawer is \$1.50. Yield House, North Conway.



This nest of stainless-steel bowls comprises a $\frac{3}{4}$ -quart, $1\frac{1}{2}$ quart, and a $3\frac{1}{2}$ quart size. An ideal assortment of electric-mixer use—the primary purpose of West Bend's Bowlmaster set. Their rounded contours make it easy to gather up the batter or other content: the flanges are rolled to assure a firm hold when you're beating by hand. Extra-hard steel is used in the durable bowls. \$6.75, Boston Store, Milwaukee.

chromed supports and Lamidall shelving are decoratively combined in these functional shelf units. The high-surfaced laminated plastic withstands virtually any namelacquering agent. A cinch to clean, too. The interesting shelving arrangements compactly house articles of all heights. StagShelvy measures $17\frac{1}{2} \times 13$ "; Zig-Zager is 12×12 ". Both are 10" deep. Gray mother-of-pearl finish. \$5.48 each, George & Biddle, Haverford, Pa.

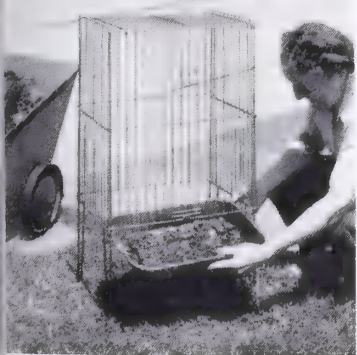


This unique food chopper from Switzerland is the "talk of the town" abroad. Using it reveals why. The precision-built tool has 5 razor-sharp, stainless-steel knives that handle even meats and nuts. It's lightning fast, purées the food if you wish. A find for onion-mincing. Spring-action handle propels Zello Minute Cutter. Just run water through plastic hood's holes to rinse it. \$2.95. Hallmark Co., 551 Fifth Ave., New York.

fold Mason's Cart'N'Wagon for storage you unlatch the 2-part low-structure and cross it under top shelf. Set up, the sturdy Swedish port furnishes a 17×30 " 2-decker, 25 inches high. Swivel-action casters give it great maneuverability; they're 3-inch, rubber-covered. Solid birch frame; 4-ply, each plywood shelves. Cart's classic finishes suit any décor. Rubbed finish; mahogany, walnut, light blond. \$9.90. Gimbel's, N.Y.C.



The removable firepan of Katch-All Trash Burner makes it easy to dispose of residual ashes. A finger flick unsnaps it. Its 11-inch elevation protects the ground beneath and speeds the burning. One-piece cage folds flat for storage: sets up speedily. It's sturdily built, has closely spaced grills. The deep, basin-shaped firepan has a perforated draft plate. \$4.95. Manufacturers Distributing Co., Albion, Michigan.



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oven*



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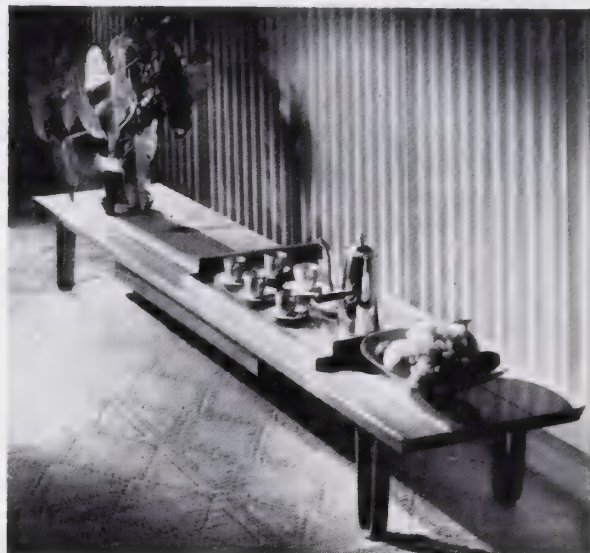
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A LIKING FOR TEXTURE

CONTINUED FROM PAGE 189



Formerly, furniture woods were carefully selected for uniformity. Irregularities such as light sap streaks in dark woods were automatically discarded. Now these irregularities are highlighted, as in this table, made part of the design.

TWO PHOTOGRAPHS BY FRANK WILLMING



In both this table and the one above it, cracks between the boards are emphasized rather than disguised. This adds real texture to visual texture created by light sap streaks in walnut. Both tables designed by Edward Wormley for Dunbar.

PHOTOGRAPH BY DALE ROOKS



Even furniture of traditional design is appearing in transparent finishes that reveal random markings of wood instead of hiding them to produce an illusion of uniformity. Early American table of cherry in new light finish by Statton.

mr. & mrs. chaise

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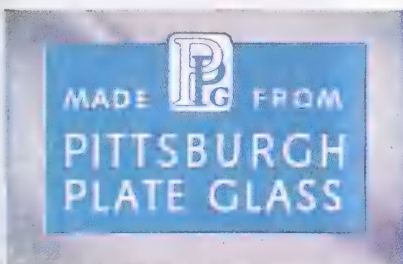
These 2 "quick tricks" with Pittsburgh Glass will help you enjoy your home



PLATE GLASS FURNITURE TOPS. (above) This "quickie" with Pittsburgh Glass makes living more fun . . . because spilled liquids, neglected cigarettes, scratches and tumbler rings will never mar your furniture finish (or your peace of mind!) again.

A FULL-LENGTH DOOR MIRROR (at right) of Pittsburgh Polished Plate Glass does marvels for your morale . . . whether you're 7 or 77. It gives you confidence in your appearance, makes head-to-toe check-ups a pleasant habit, helps you face the world looking your best. You can order a mirror like this over the telephone . . . and easily install it yourself in a dozen minutes.

FREE BOOKLET—"How to Give Your Home Glamour with Glass" . . . contains 24 pages of practical suggestions on the effective use of glass and mirrors in your home. Illustrated in full color. Write for free copy to Pittsburgh Plate Glass Co., 2205-2 Grant Building, Pittsburgh 19, Pa.



This label identifies products made of genuine Pittsburgh Plate Glass

Where to buy them

YOU CAN BUY full-length door mirrors and Plate Glass furniture tops from your department or furniture store, from your building supply dealer, or from your local glass supplier. You'll find the names of dealers carrying these Pittsburgh Glass items listed in the Yellow Pages of your telephone directory under "Pittsburgh Plate Glass Products" in the "Glass" section.

How to order them

DOOR MIRRORS: There are five standard sizes of Pittsburgh Plate Glass door mirrors, 16, 18, 20, 22 and 24 inches wide by 68 inches high, and one of them should fit your door. Measure your door width from edge to edge. Call your dealer and tell him this width. That's all there is to it. 6 convenient clips come with each mirror . . . you can install it yourself in a jiffy.

FURNITURE TOPS: If your furniture top is square or rectangular, take its dimensions (with a rigid rule). If it's rounded at the corners, or irregular in shape, cut a pattern of it from a piece of wrapping paper. Then give dimensions or pattern to your dealer . . . and he'll supply tops to fit your furniture *exactly*.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 168

ry Norman cathedral resplendent mosaics. At Taormina, which as quietly defied the volcano to whose side it has clung since the eighth Century before Christ, a favorite is the San Domenico, a former monastery of great beauty, whose once austere cells now used as rooms.

Ideally you should see Sicily at leisure with your own car. Roads are good, distances short, and the Italian Line quotes shipping rates between \$350 and \$640 round trip until May. A bus tour circles the island in six days. Or, use the fast trains that crisscross the Tricorn, or one of those flat-rate Italian State Railway tourist tickets good for ten or twenty days anywhere in Italy, with no limitations on how far or where you travel. However you plan your Sicily maneuvers, set them up in advance. Railroad tourist tickets are available in this country only from authorized travel agents. And hotel reservations—rates from \$1.50 for room without bath to \$5 for room with bath—are always advisable. The Italian State Tourist Office, 21 East 51 Street, New York 22, can give you good advice and literature.

Boys again

To feel young again, turn your ear to one of these October days toward the old Mississippi River town of Hannibal, Missouri. This is Mark Twain's boyhood town, where he dreamed the dreams, and lived many of the experiences he later gave, through Tom Sawyer and Huckleberry Finn, to all boys, young and old. Hannibal, naturally, takes much of itself. Your visit will include stops at the old Clemens house, with the fence it was such a privilege to whitewash, the Mark Twain Museum next door, and Becky Thatcher's house across the street. You will want to see the Mark Twain Cave, where Tom and Becky got lost. Injun Joe died, and Tom and Huck discovered treasure. What was called Cardiff in the stories now has a remarkably vivacious statue of Tom and Huck at its foot and, higher up, the Mark Twain Memorial lighthouse overlooks the river he loved. If you arrive via U. S. 36 from the east, you will enter Hannibal over the Mark Twain Bridge. If you stay overnight, you may want to do so in the Mark Twain Hotel. And on your way either coming or going, visit Florida on State

Highway 107, some 35 miles west of Hannibal. Just outside this town is the Mark Twain State Park and in it, the house where this famous novelist was born.

Hosein and Hassan

Just why Trinidad is one of the most fascinating of Caribbean islands is never more evident than during its mid-October Hosein Festival. In Trinidad, where at least eight languages are spoken, you learn quickly to expect the unexpected. In Port of Spain, its capital, mosques and minarets are as evident as French and Spanish ironwork; your take-home purchases may range from delicate filigree jewelry bought in an Indian bazaar, to an English woolen suit produced on a day's notice by a British tailor; and the most posh night spots serve up Calypso with the rum. In rural Trinidad, descendants of Negro slaves are still living on the land granted their forebears by the British because of their loyalty during the American Revolution. Communities are still named for companies in the British Army of 1776.

So it will not surprise you in the least that here Hindu joyfully joins Moslem in a Mohammedan Festival. Or that a ceremony commemorating the vicious murders of the two sons of Fatima is the occasion for much typical Caribbean gaiety. Or even to hear the throb of tomtoms behind the plaintive chants as the Hosein parade moves down the street, each float bristling with bulbous minarets and shining with colored paper, tinsel, and glass. And even if you fail to understand such incongruity, you will still find it fascinating and good reason why, at any time, your travel agent can suggest any number of ship or air tours to take you to Trinidad.

This winter . . .

The International Hotel, Frank Lloyd Wright's architectural and landscaping triumph in Tokyo, Japan, will again be free of the military and will be welcoming civilian tourists.

The Buccaneer Trail, a road which does a smooth bit of island-hopping down Florida's extreme eastern coast from Fernandina to Daytona, will enable you to bypass Jacksonville traffic, and see country that is rich in pirate lore.

(Continued on next page)



Happy, happy memories



When the day was brilliant, the picnic cove a dream, and everyone was in a

party mood. When you couldn't miss with your driver, your serve

was clicking, the fish were biting, and the breeze was made for sailing.

When living meant bright sunny days and wonderful starry nights.

When you had all the time in the world for playing and loafing.

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

Jamaica's Upton Country Club golf course, a year old and just getting well seasoned, will give you superior golfing within easy distance of most north shore resorts with nine sporty holes that will require close attention to the game, and a view that may, if you don't watch out, divert it.

The new Imperial Colon, on the Paseo de la Reforma facing Columbus Circle and opposite the American Embassy, will be one more good place to stay in the heart of Mexico City, and a solution, wherever you stay, to those important problems—where shall we go for cocktails, French food, or a snack in between.

Christiansted, on St. Croix of the Virgin Islands, will begin to show that able National Park Service influence. Those parts of this old Danish capital which are historically most significant have only recently been designated a National Historic Site, and are due for refurbishing and guide service.

Panama City's El Panama will offer for charter a new forty-foot Mathews cruiser, fully equipped with chairs, outriggers, light and heavy tackle for such excursions, say, as that to Tobago Island, where the waters abound in corbina, snapper, and mackerel.

Try Haiti for hunting as well as sight-seeing. Reports are that guinea fowl, quail, duck, doves, wild boar, and wild long-horned cattle similar to the African buffalo are there in such abundance that, at this writing at least, no bag limit has been set, no hunting license is required.

Puerto Rico visitors will find the new La Rada Hotel ready for those who like French food, a swimming pool, sun deck and solarium to use, a boat dock at hand, and an address in San Juan's fashionable Condado section.

"Helldorado"

To see a ghost town come alive before your very eyes, be in Tombstone, U.S. 80 between Bisbee and Tucson, Arizona, during Helldorado, held annually the third Friday through Sunday of October. Actually, Tombstone is a very alive town in spite of its name and reputation and its famous ghost-town

relics and legends. It is normal a well ordered town, busy with people who come not just to sight see but to benefit from a combination of altitude and sunshine which are just what their doctors order. But during Helldorado, Tombstone again cuts loose as of old, and with fervor, pride, and imagination has a great time reliving its past even to the last gun-shot. Once in Earp draws on Clanton in the O.K. Corral, and John Heath, rest since 1884 in Boothill Cemetery, is enthusiastically re-lynched. Again, miner, gambler, outlaw dancing girl fill the streets, and old Tombstone lives again, and this time its glorious wickedness all in fun. It's a good show, without even the extra trouble you'll need to take to make advance reservations at any of the town's many hotels, motels, and the like—let the Chamber of Commerce help you. And it wouldn't hurt to read up a bit on our most fabulous ghost town. You'll want to know in advance what all the rootin', tootin' and shootin' is about.

King's Arms

It is typical of Virginia's Williamsburg that it reproduces faithfully not only the architectural decorations, and furnishings, boxed gardens, horse-drawn coaches, costumes, and knickknacks of the 18th Century but, at King's Arms Tavern, its food and drink. The Tavern is one of more recent accomplishments of Williamsburg Restoration. Like rest, it has been reconstructed according to old records and on original site. Also like the rest, seven dining rooms, each with its place and one with the old wicker type of bar set with original pew mugs, have been decorated and furnished with valuable antique and faithful reproductions. Your table is set with hand-blown crystal. Blue Canton china reproduces exactly from fragments unearthed at this very spot, the pistol-handled knives of the period, and your square linen napkins you may not wish to tie around your neck as the 18th-century diner. Even the luncheons and dinners served here are true to the period more so than those you may have enjoyed at Traut House, which the tavern now occupies. Your handwritten menu with carefully old fashioned "S" lists the Virginia ham and fi

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chicken which are Virginia specialties in any century, and also emphasizes charcoal-broiled English button chops, and such period dishes as fruit shrub and Sally Ann bread. Your pleasure in knowing that Mr. and Mrs. George Washington also dined here will no means be dimmed because the King's Arms Tavern today is air-conditioned, and all food except those chops is cooked electrically on a tiled and stainless steel kitchen.

Big City

That Big City visit you are planning, whether just for the sights for a bit of shopping and theater too, will be easier, more rewarding, and probably less expensive if you do it the package way. Let's face it: Big cities are complicated places, even to those who live in them. To the stranger in town, the mere processes necessary to find out where to go and how may be time-consuming and costly, and still not get you there. Ask for the increasingly common Big City package, set up by your travel agent, the railroad, airline or bus line that takes you there; secure information also from your motor club, or where you buy your gasoline. Not only does the all-expense package assure hotel reservations, make sight-seeing effortless, and, in many cases, get you hard-to-get theater tickets, but it may toss in current attractions you might otherwise miss. It also may cost, meals included, as little as \$20 for three days; can be purchased with all transportation, home town to home town, prearranged; and is expandable to permit extra days on your own for, say, that shopping.

Quickie cruises

If you agree it's much, much better to cruise briefly than not to cruise at all, let these reassure you:

One day is enough for a side cruise from Miami to Cuba. On the Peninsular and Occidental Line's "S.S. Florida" you spend one night going, the next returning, with a full day in between for Havana.

Three days cover a Miami to Nassau quickie: the Dominican Republic Line's "S.S. Nuevo Dominicano" transports you.

Six days are ample for Nassau from New York, even include a full day and evening there. Weekly on the "S.S. Nassau" of the Ingres-Nassau Line.

Seven days are all it takes for one of the Furness Line's Triangle Cruises: from New York to Bermuda, Nassau, and back. On the "Queen of Bermuda," October 11, November 7, December 6; on the "Ocean Monarch," December 20. And for the Miami, Cuba, Vera Cruz, Mexico cruises added last spring by the Arnold Bernstein Line's "S.S. Silverstar."

Eleven days is the magic number for these: the Bull Line's newly done-over "S.S. Puerto Rico," from New York to Puerto Rico and the Dominican Republic, starting November 13; the "Nuevo Dominicano" again, from Miami to Nassau, the Dominican Republic and Haiti; "United Fruit," from New Orleans to Havana, Guatemala, and Honduras.

And even twelve days are enough for a holiday cruise to Hawaii—Matson Line's "S.S. Lurline," leaving San Francisco December 22, and you celebrate Christmas going, New Year's Day returning, with a full week in Hawaii between; and for the Grace Line's regular Santa cruises from New York to La Guaira, Puerto Cabello, and Cartagena, on the north coast of South America, via Curaçao.



YOUR *automatic* WASHER and the RUST-FREE **RUUD-MONEL*** *Gas* WATER HEATER

The perfect mate for your automatic washer is a RUUD-MONEL* automatic water heater. It's Performance-Rated . . . your assurance of *plenty* of hot water to operate *any* automatic washer continuously, with never a wait between loads . . . *really* hot water, crystal clear from your rust-free Monel tank, for cleaner, whiter washes.

All Ruud water heaters use GAS—the modern fuel that heats water *cheaper* and *three times faster* than any other automatic method.

Also see the Ruud *Hispeed* series water heaters, with extra-heavy-duty galvanized steel tanks . . . Performance-Rated . . . models especially designed to work hand-in-hand with the automatic washer. At your dealer's now.

* Monel is an alloy of nickel and copper—both metals urgently needed in the country's defense program. Production of Ruud-Monel water heaters is on a severely curtailed basis, limited by the amount of these strategic metals available for civilian use after the needs of the defense program have been met. Distribution of Ruud-Monel water heaters is restricted by government order to those areas in which public water supplies are of maximum corrosiveness, and this advertisement is not intended to indicate general availability of water heaters with Monel tanks.

RUUD MANUFACTURING CO.

Pittsburgh 1, Pa.



Spode THE FINE ENGLISH DINNERWARE



ASTER
Individual Place Setting
\$9.10

DU BARRY
Individual Place Setting
\$8.60

Ever increasing appreciation of the fine quality of Spode dinnerware has created an unprecedented demand. Delays are still inevitable. If you have already selected your pattern, we may be able to help you locate needed items. If your decision is not yet made, write for Booklet 49 today.

Wholesale distributors

COPELAND & THOMPSON, INC., 206 Fifth Avenue, New York 10, N. Y.

BUY A LITTLE—BUT BUY THE BEST

YOUR HOME WILL BE *Smarter*
YOUR FAMILY *Happier*

WITH THE WARMTH AND BEAUTY OF BASE-RAY RADIANT HEATING

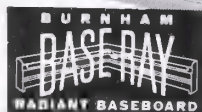


The cozy, clean, draft-free warmth from BASE-RAY® Radiant Baseboards is the evenest floor-to-ceiling heat known. And solid, dent-proof cast-iron construction gives true radiant heat plus lifetime service. Nothing resists corrosion and wear like cast iron. BASE-RAY also gives gentle convected heat. Streamlined BASE-RAY is designed to make interiors smarter . . . can be painted to blend with any color scheme. Mail coupon NOW for the whole story!

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MANUFACTURE OF BASEBOARD HEATING
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Only 7" high, 2" wide — the low, sweeping lines of BASE-RAY fit inconspicuously into any room.

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Irvington, N. Y.

Send NEW 6-page folder telling how BASE-RAY Radiant Baseboards can add comfort and beauty to my home.

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DECORATOR'S DIARY



What goes on behind
the decorating scenes—



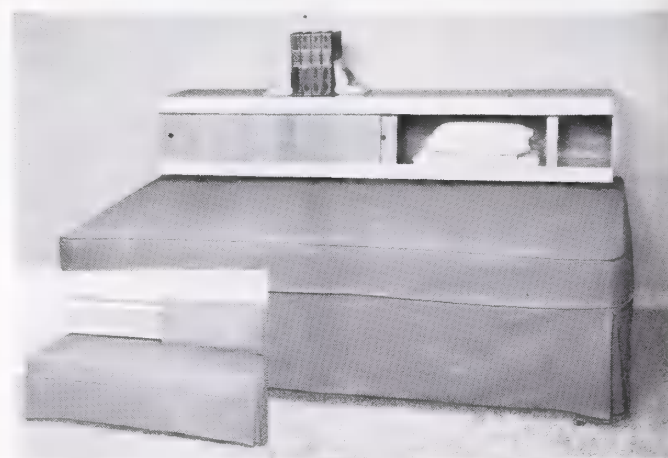
from a typical decorator's notes on the new
and better things now on the market

Sandy Harris was tremendously impressed with my first contribution toward cleaning up his room. "Cleaning up" was the term his mother invented to soft-pedal my role after he had put his foot down noisily against any interference by a dizzy decorator. Started out by advising him, in a tone I hope sounded properly conspiratorial, to junk his maple bedstead. The idea of junking anything that didn't belong to him personally seemed to have a big appeal. Promised to send a man to put legs and casters on the box spring and advised my belligerent client to clear a space for it along the wall. With that I left, assuring his mother I'd be back in a month or so. You have to work slowly with teenagers. I've discovered, and take time out to consolidate your gains.

That first step helped but it was only half successful. Seemed to be more space in the room without

the bulky bedstead. But soon floor around the bed began to cluttered with a strange assortment of items including a radi sheaf of comic books, a collection of bicycle keys and a tube of acne salve Sandy elegantly re to as his "pimple putty." "V I have to put them *somewhere* was his irrefutable answer v his mother reproached him for benefit. I jumped in quickly the suggestion that we build a s or wall cabinet over the bed. Mrs. Harris wouldn't hear of They never knew when her band's job might take them to other corner of the world and had long ago resolved she would invest a cent in anything couldn't take with them.

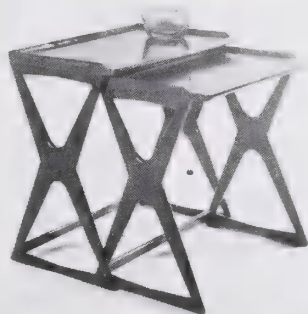
That was a poser. But after week's searching for something suspected didn't exist. I actually found it. At Herbert House, very much like the storage h



Storage backboard

ds they make for conventional but instead of fitting the a of the bed, it fits the length e bed can be turned into a during the daytime. Called Wessel-Bak; it consists of a g-door cupboard that stands s own supports so you don't to attach it to the wall. Dur- he day, the bed slides under upboard which supports back ons and makes the bed shal- enough for comfortable sitting. en the Wessel-Bak arrived, y worked hard to display y indifference, probably in st over his mother's enthu- . She wants me to order an- one immediately for Mr. is' study which she proposes urn into a part-time guest . Decided on the dark mahog- finish for that room. Sandy's ond korina.

hold the rash of foldables, stack- ables, and nestables that has hit the market and presumably a lot of people's front-hall closets. But nobody seems to have said much about all the other things you can do with a little table besides bal- ance your plate on it. Takes the weight off your arms, for instance, when you're struggling to hold a



Two of a trio

heavy book somewhere near the spot recommended by the good- vision experts. Makes it easy to spread out the Sunday newspaper for clipping. Gives you a place to play chess, play solitaire, organize the family sewing box in casual comfort. Lets you use the living room for living—not just sitting pretty. But to be of any use, a little table has to come close, strad- dle your knees, and tuck its feet under your chair—a feat that ob- viously cannot be accomplished by anything with four straight legs. Found a trio last week at Fabry that meets all these terms. Natural walnut with X-shaped supports at the sides and a floor-level stretcher at the back but not at the front. (Yes. They nest.) Tops have tiny galleries around three sides that are a help if you're playing with needles or buttons. They're not cheap (around \$180 for the three), but, then, they're real furniture. There are times when it's a help not to have to whisk things away into that bulging cupboard.

It will soon be chilly enough to light the fire again. Then come the phone calls from all the people who made resolutions last April to buy some really good-looking fire- place accessories. And from the cocky ones who were sure they could get away without a fire screen —pesky things—until the silliest little pop sent that spark flying out to burn a hole in the rug. For them I have a new answer, a screen that stands squarely on its own sure base and doesn't have to be moved, once the fire is started, until you're (Continued on next page)



or-flecked carpet

t really blame people for ing a rug that doesn't tie them er to one color scheme. But ain flat neutral can become tiresome, to say nothing of rable to the traces of little . So I always keep a sharp eye for a possible compromise. t candidate: Masland's "Nu- (pronounce it to rhyme with nnet). It's wool with an ir- ar loop texture and an irregu- wo-tone pattern spiked with ed nubs of Saran plastic yarn. tell the difference myself en the wool yarns and the n except for the color. I liked the two-tone gray with flecks llow, coral, green. Could ring ch changes around that to going for the life of the rug!

t take the promotional-item rs long to figure out that buf- rties call for a lavish supply ble tables. (A "promotional- 'I've discovered, is a low-cost, profit, gadgety kind of thing, ated to wheedle customers he notion they've discovered nd-new invention at a bargain Sometimes they have.) Be-

from your golden youth . . . to your Golden Wedding . . . you'll be in love with

Dirilyte Tableware

Dirilyte flatware creates a new world of table setting! It's made of a golden-hued metal alloy, brilliantly beautiful, superbly durable. It will thrill you from the start, will satisfy you all your life with its quality and craftsmanship. Dirilyte flatware is solid Dirilyte—there's no plating, nothing to wear off. Fabulous? Yes! Out of this world? Yes, yet within your reach—moder- ately-priced. Federal-tax free! Learn about Dirilyte today!

Dept.HB-119,Dirilyte Company of America, Inc., Kokomo, Ind. Here's 10¢—send me color-illus- trated Dirilyte booklet. I want to see how the golden beauty of Dirilyte dramatizes every kind of table setting—from jeweltones to pastels—and I want to know those facts your booklet gives— about setting the table correctly for every meal.

Name _____

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No. 5207 NEST TABLES. Sheraton design. All Mahogany. Top: 22" x 16". Height: 25". Glass tops. With gold-tooled leather tops: No. 5207 1/2.

No. 5207 MAGA- ZINE END TA- BLE. Contem- porary design. All Mahogany. Bot- tom shelf: 16 1/2" x 20" 23" high.

Tables—to love... and to live with

So delightfully styled and beautifully made you will always be proud to own them. Contemporary and traditional designs. Moderately priced. Ask for them — at better dealers everywhere.

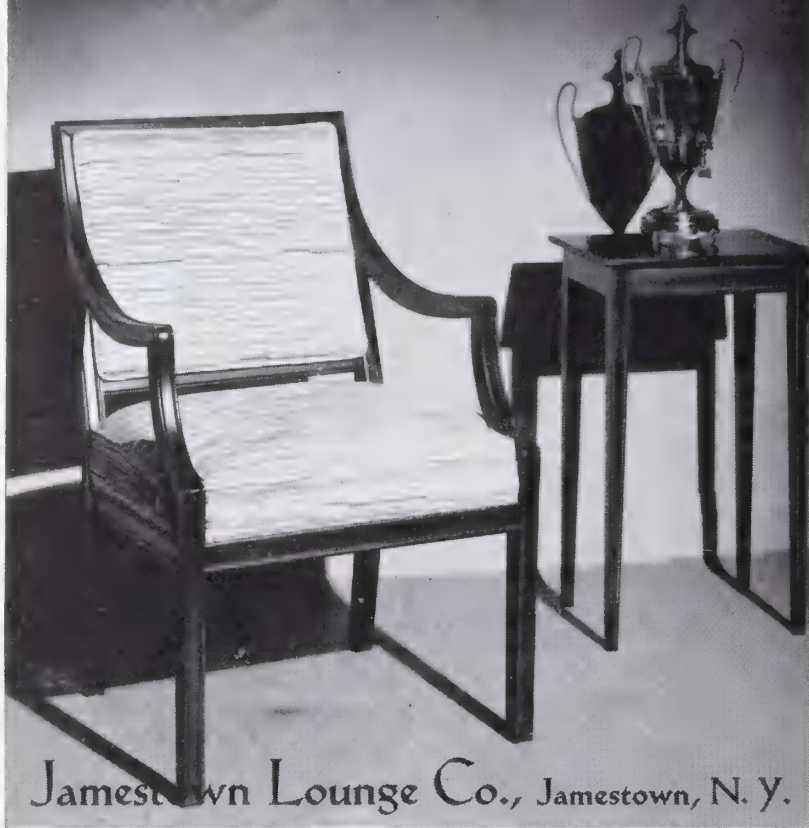
Write for free folder: (A) Complete showing of Traditional; (B) Contemporary and "Town and Country" series.

Hekman
FURNITURE COMPANY
GRAND RAPIDS, MICHIGAN

The "Stephen King" Chair

A decorator chair

Ask your dealer

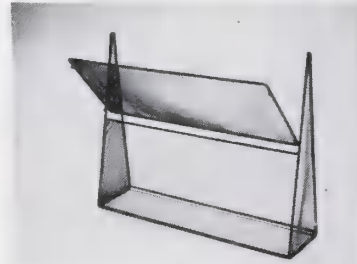


Jamestown Lounge Co., Jamestown, N. Y.

DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

ready to light another one. Made of black-finished steel and steel mesh with a slanted front and triangular sides. The top half of the front is conveniently hinged to drop forward when you want to add a log or give an encouraging poke to the ones that don't feel like burning. George Nelson designed it for the Howard Miller Company. Discovered it at Richards-Morgenthau. Saw it again at Euster Associates.



Front-opening firescreen

Came across a nice pair of cabinets in Modernage last week. Good solution for people who dine in the living room and like to keep silver and linen there in a storage piece that has no resemblance to a dining room buffet. The cases are per-

fectly plain, but they have tam doors (real not fake) which just enough three-dimensional relief to banish the boxy look. sit on a platform bench enough to straddle a vacuum cleaner with ease, and long enough to leave space at the end for a couple of magazines or a workbench. Bench top is made of spindles pierce the frame in front making a nice pattern. For the insides of cabinets you can have your choice of four molded trays or a molded shelf topped with Formica. The latter, in case you want to use it as a liquor cabinet. Wood is with a natural finish. Light streaks shining through it provide a pleasing accent. Milo Baughman designed these pieces, they tell me. They were made by Glenn of California.

Well do I remember, back when I was a student, how we used to dream of topping off our decorating masterpieces with Master Fortuny's fabulous prints. I remember the furniture—tall, dark, handsome and heavy as lead—was the essence of elegance in those days. Fortuny's Venetian fabrics, worn one over the other, were the essential accompaniments. The background in those mysteriously blended colors or reds that looked so much



Dining storage for the living room



Attractive Gardner Radiator Enclosures

add New Charm to your rooms — and pay for themselves in less frequent redecorating

Just like the wave of a magic wand, Gardner enclosures transform tired rooms, bringing them alive with new charm and beauty. Even more, Gardner enclosures check radiator "smudge" that soils walls and draperies. And they keep your home comfortably, economically warm by directing

heat into the "living zone" of rooms where it's needed. There's a non-mechanical humidity booster available too, that makes harsh, dry indoor air more healthful — helping protect your family against winter coughs and colds.

All Gardner enclosures are custom-made to individual specifications and can be had in a variety of styles and finishes. Send today for an inspiring, illustrated folder of room scenes prepared by America's foremost manufacturer of radiator enclosures.



Abundant, Healthful Humidity

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Why

SHEPARD HOMELIFT

climb

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stairs

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The SHEPARD Home Lift or EscalIFT is the practical solution for the family interested in eliminating stair climbing drudgery. Safe—easy to install and operate—and priced within the family budget. Representatives in all principal cities. Write for descriptive brochure.

THE SHEPARD ELEVATOR CO.
5003-J2 Brotherton
Cincinnati 9, O.

cient, faded velvet. The patterns on the Renaissance, printed in gold or silver. You would use them on a wall covering above a dado of dark oak paneling and who could ask for more luxury than that?

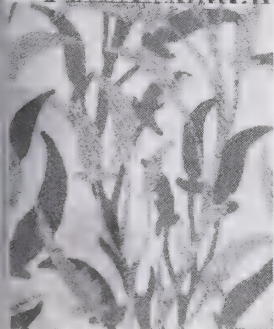
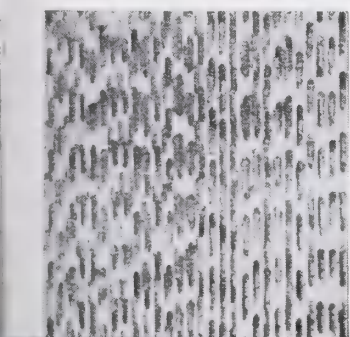
But young decorators just out of school are not overworked filling orders for old-world luxury. Spent more time answering calls for child-proof living rooms, servantless living rooms, grim practicality. Elegance was forgotten. Fortune forgotten. Just goes to show how long it is to pigeonhole. Dropped there a while ago, for old time's sake, and what a surprise! New terms as fresh as yesterday's. Small scale leaves and blossoms, primitive geometrics. You

variation of the right-side coloring.

Decided on two of them to bring back the sparkle to Mrs. Taylor's fading dining room. Picked "Cilindro" for the chairs. It's a mass of gold and silver dashes that remind me of heavy spring rain. For the draperies: "Orfeo," a small scale leaf-and-stem pattern in coral and metallic gold on white.

Neatest trick of my career, I do believe, is Mrs. Staley's new floor. Took some tall talking to get her to accept anything as new-fangled as Dodge Vinyl-Cork, especially in that somber brownstone with all her Victorian furniture. Victorian is no quaint revival with her—she never got rid of her grandmother's. But there wasn't much you could do about that floor except to carpet it entirely, and that, for reasons I was never clear about, she wouldn't hear of. So I persuaded her to try the tiles. They're cork with a top surface of vinyl plastic. We used three colors—solid blue, solid gray, and white—and had the six-inch squares cut in half diagonally then arranged them in a pattern that seems to shade more gradually from dark to light than a plain checkerboard. And what a change in the room! The new floor brightened it up as if we had cut through a big new window. It made everything look more modern and still the tiles are as sympathetic to the old-fashioned marble fireplace as if they had been installed when the house was built. So crisply elegant and so easy to keep that way. Just wipe it up now and then with a damp mop.

There was a time when I used to think of the pin-up lamp as a makeshift arrangement for summer cottages. That was before I had struggled so many times with my perennial problem: how to light
(Continued on page 328)



loves' return

have them printed in silver and gold and/or clear fresh colors. The grounds have hazy dots and lines that make for textured effects. Some are as good-looking the wrong side as on the right. By some kind of magic the pattern comes through in a pleasant

OLD FORESTER

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... at your favorite fine food shop.

Flavored with famous Old Forester Bottled-in-Bond Kentucky Straight Bourbon. Alcohol 5% by volume.

In fine, Libbey Old-Fashioned glasses every host or hostess will be proud to own. Set of four in handsome gift carton. Exciting new OLD FORESTER JELL dessert recipe folder in every carton.

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For Delightful Dining

Express Your Own Good Taste

Combine Harding Leaf wallpaper with draperies or chair cushions of Harding Leaf made-to-match fabric and create a cool, leafy background for entertaining and family dining. Lovely, too, with contemporary furniture. Harding Leaf is also wonderfully versatile for living room, bedroom, and kitchen.

Wallpaper and fabric available in bright blue, red, green, and gold. Complete Waterhouse Collection consists of 60 lovely styles.

SEND 25c for the "Warner Key to Decorating". Includes Gloria Mason's ideas for planning a home, selecting color and furniture, and coordinating home decorating with wallpaper. Samples of 11 Waterhouse wallpapers and matching fabrics included.

Write GLORIA MASON, our Home Service Advisor for answers to your wallpaper problems.

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CHICAGO

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WARNER'S WATERHOUSE COLLECTION
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TEXAS-WARE

... AMERICA'S
FINEST DINNERWARE MOLDED OF **Melmac**



TEXAS-WARE
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With Texas Ware you can set the smartest table in town, not only for special occasions but every day. Illustrated above is the Rio Vista, one of four outstanding designs offered in your choice of Bone White and six House & Garden colors. Texas Ware is unconditionally guaranteed against breakage for two full years. See this smart dinnerware at your favorite store.

For beautiful color folder on Texas Ware write
PLASTICS MANUFACTURING COMPANY
825 Trunk Avenue Dallas, Texas



*Bleached cork
Lamp Table
from new selection
of occasional pieces*

From a collection of designs by Paul T. Frankl, for the living room, dining room and bedroom. Available at fine stores and accredited decorators.

*Send 35c for beautiful brochure
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JOHNSON FURNITURE COMPANY

GRAND RAPIDS, MICHIGAN



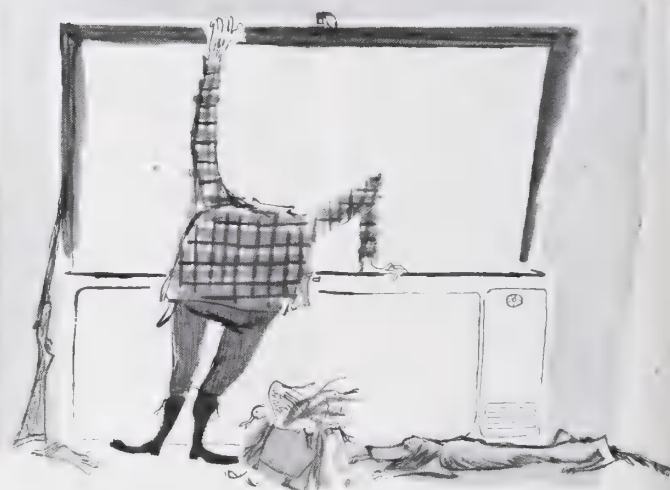
JOHN STUART, INC., New York Showrooms, Fourth Ave. at 32nd St.



The
Kitchen
Kibitzer

How to be a game cook ...

no matter what your wife says



DRAWING BY MARILYN HAFNER

*Fifth in a series of articles aimed at
encouraging men to assert their right
to a prominent place at the cookstove*

By Victor Bergeron

Known to some as "Trader Vic";
author of "The Kitchen Kibitzer,"
a brand-new cookbook for men

Night Flower

**A NEW BLUE RIDGE PATTERN
FEATURING COLOR ON COLOR
HAND PAINTED UNDER THE GLAZE**

NIGHT FLOWER
4333 SKYLINE



A lovely new Blue Ridge pattern featuring original, charming color on color harmonies and contrasts. Words cannot do justice to the exquisite Night Flower pattern with its deep rich russet background and deftly hand painted petals, leaves, and branches in elusive tones of white, green, and black. It is truly as vaguely beautiful as flower colors in the night.

BLUE RIDGE Dinnerware

SOUTHERN POTTERIES, INC., ERWIN, TENN.

Another contingent of the Kitchen Kibitzers are sportsmen who insist on cooking their own fish or game. They may not give a damn about cooking anything else, but they'll argue to the last ditch about the proper way to roast a duck, cook a trout, or make a venison stew. Every hunter has his own ideas, but actually there's never just one way to do anything and you can always learn something from the other fellow.

The care and treatment of game before it reaches the kitchen, however, are all-important. A bird in hand may be worth two in the bush, depending upon what you do with

it. With the advent of the freezer, most game is frozen enjoyed after hunting season over, but there are certain steps to be taken to keep it in good condition until it reaches the freezer.

For one thing, freezing does age meat and you don't age or game after freezing. All should be aged before freezing cooking. How many times you gone to a hunter's home pheasant feed and the things so tough you couldn't get a in the gravy? He probably the birds, picked them, and froze or cooked them right a

(Continued on page 306)



All accessories by Lord & Taylor

So small... so precious... so infinitely dear...

Next to abiding love, there's nothing nicer to give a brand-new baby than a down-soft North Star. All in one tasteful gift box—luxurious warmth, sweet sleep insurance, pretty crib comfort in cherub colors. And though they're soft as a baby's kiss, North Star baby blankets are ever-washable, ever-beautiful. Give your favorite baby a baby North Star . . . soon!



North Star
Baby Blankets

North Star—shining name in blankets

NORTH STAR WOOLEN MILL COMPANY,
100 Park Ave., New York 17, N. Y. Mill at Lima, Ohio





Schumacher's ... again selected by
HOUSE BEAUTIFUL MAGAZINE for **PACE SETTER HOUSE** fabrics

Next month's issue of House Beautiful magazine will be entirely devoted to the 1952 Pace Setter House embodying all that's new and outstanding in home construction and decoration.

These and other distinctive Schumacher Pace Setter Fabrics, selected by the editors, play a dominant role in the charming decoration of this trend-setting house.

These fabrics will open new horizons for your home decorating too ... we suggest you ask to see them at your decorator or decorating departments of leading stores.

Among the fabrics pictured above is the amazing new MILIUM — processed drapery lining that keeps out cold in winter and keeps rooms cooler in the summer.



F. SCHUMACHER & Co. 60 West 40th St., New York 18, N. Y.
CARPETS • WALLPAPERS • FABRICS

Summichner's PACE-SETTER HOUSE FABRICS

Available at these fine decorators and decorating departments

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MIAMI . . . Decorator Designs
MIAMI . . . Haywood Lassetter
MIAMI BEACH . . . Contempora Int.
MIAMI BEACH . . . Julia Powell Harvey
ORLANDO . . . Wally Stedman
PALM BEACH . . . John H. Witman
PALM BEACH . . . Worrell's
ST. PETERSBURG . . . Designs Inc.
SARASOTA . . . Mumma-White Studio
TAMPA . . . Paul T. Ward Inc.
VENICE . . . Mary Carter
VERO BEACH . . . Georgia Ann Int.
WINTER HAVEN . . . The Little Studio

GEORGIA
 Americus, Mary Shayne Dec.
 Albany, Morrison's Interiors
 Atlanta, Davidson-Paxon Co.
 Atlanta, Ray Lang, Inc.
 Columbus, King's Interiors
 Gainesville, The Pine Tree Shop
 Macon, Davison's

IDAHOW
 Boise, Mauncey's of Boise
 Boise, Sherm Perry Furn. Co.
 Boise, Houston F. Barton
 Coeur D'Alene, Lillian D. Wilkins
 Idaho Falls, Peterson's Furn.
 Lewiston, King's Interiors
 Moscow, David's Dept. Store
 Pocatello, Peterson's Furn.

ILLINOIS
 Alton, Thelma Dormann
 Arlington Heights, The Hilltop Studios
 Aurora, Chas. Arend
 Barrington, Modern Home Dec.
 Bloomington, Jack Casper Int.
 Champaign, Chas. Beers Interiors
 Champaign, Helen Bess Cone Int.
 Chicago, Aberdeen Window Shade Service
 Chicago, Acacia Uph. Studio
 Chicago, Anderson & Ekstrom
 Chicago, Billie Bryan Burke Co.
 Chicago, Blue Bonnet Interiors
 Chicago, H. L. Calloway & Co.
 Chicago, Champion Venetian Blind
 Chicago, Charm Delineators
 Chicago, John A. Colby
 Chicago, David E. Fratel
 Chicago, Jeffrey Drapery Shop
 Chicago, Kay's Interiors
 Chicago, Kabin Inc.
 Chicago, Charles Malm Interiors
 Chicago, Mandel Brothers
 Chicago, Marc T. Neilsen
 Chicago, Louise Robinson Int.
 Chicago, Vignola Furn. Co.
 Chicago, Zirlin Interiors Inc.
 Danville, Penny Furn. Company
 Des Kalb, Agnes' Interior Nook
 Des Plaines, Argyle Interiors
 Des Plaines, C. Delmar Jarvis
 Elgin, Violet Noraton
 Elmhurst, A. H. Tennyson & Son
 Evanston, Jack & June Studio
 Evanston, Pond's Inc.
 Evanston, C. E. Reimann Co.
 Freeport, Gifts by Hes
 Glenview, The Little Shop
 Highland Park, Anne Hoyer
 Joliet, Mel Pohl
 Kenilworth, Associated Dec.
 La Grange, George Selburg & Co.
 Lake Zurich, Fonda Interiors
 Libertyville, Dall House Studio
 Moline, Shirley Twamley
 Northbrook, Tomand's
 Oak Park, Violet Noraton
 Ottawa, Maynard & Solvin
 Palatine, The Home & Garden Shop
 Park Forest, Helen Coates
 Park Ridge, Fabric Fashions
 Peoria, George Selburg & Co.
 Peru, Ariel Wilson
 Quincy, Roy Bennett
 Rockford, Carpet Line Store
 Rockford, Latelier de Laurier Carriere

INDIANA
 Gary, Lower Merritt Dec. Co.
 Goshen, Hoosier House
 Kokomo, Gordon's House of Charm
 South Bend, Garnitz Furniture Co.

IOWA
 Cedar Rapids, The Kilian Co.
 Davenport, Nu-Way Rug Cleaners
 Des Moines, Younger Bros. Inc.
 Fort Madison, Eleanor Buck Int.
 Mason City, Keilum Home Int.
 Sioux City, T. S. Martin Co.
 Sioux City, Younger-Davidson's
 Washington, Kippie & De Prenger
 Waterloo, Davidson's

KANSAS
 Dodge City, Colony Art Shop
 Wichita, J. A. Coultis

KENTUCKY
 Lexington, Marie B. Irvine
 Louisville, Hubbuck in Kentucky
 Newport, Hall R. Swenson

LOUISIANA
 Baton Rouge, Winifred Lucas
 Lake Charles, Davidson Studios
 New Orleans, Crumb Gift Shop
 New Orleans, Hemenway's
 New Orleans, D. H. Holmes Co.
 Shreveport, Friend-Piper Furn. Studios

MAINE
 Booth Bay Harbor, Ethel Logan
 Portland, R. Burgis Wilson

MARYLAND
 Baltimore, C. J. Benson & Co.
 Baltimore, Harold B. Cahn
 Baltimore, Walter Comegys
 Baltimore, The H. Chambers Co.
 Baltimore, Homeland Art Studio
 Baltimore, Hutzler Bros. Co.
 Bethesda, Tiralla's
 Easton, Arnold Hurl
 Easton, Walter Comegys & Ass.
 Hagerstown, Maidstone Inc.
 Pocomoke City, Elizabeth Underwood

MASSACHUSETTS
 Andover, Stratford Shop
 Belmont, The Drapery Shop
 Boston, Laura Appleton
 Boston, Frank Barnes
 Boston, Dan Fortiere
 Boston, Jordan Marsh Company
 Boston, Paine Furniture Co.
 Boston, John H. Pray & Sons
 Boston, C. B. Swift Company
 Boston, Phoebe Woolf, Inc.
 Brookline, Esther Hillson
 Cambridge, Lincoln C. Higgins
 Cohasset, Helen Reed
 Fall River, Joseph Zakland
 Falmouth, Gene Lawrence
 Fitchburg, Belliveau Fabrics & Drap. Shop
 Framingham, House of Kenney
 Framingham, The Barn
 Littleton, Frances C. Upton
 Lowell, Interior Designers
 Marblehead, Ivan Nickerson
 Newton, Young & Young
 Newton Center, Fab of Nolan
 Norwood, Kenneth Bonney
 North Attleboro, Earle N. Barrows
 Pittsfield, England Bros.
 Plymouth, Alden House
 Quincy, Linwood Studio
 Salem, Wm. H. Prentice
 Springfield, Forbes & Wallace
 Springfield, Albert Steiger Co.
 Springfield, Richard Van Heusen
 Wellesley, Young & Young
 Wellestee, Hill New England Int.

MICHIGAN
 Birmingham, Lane Bishop Inc.
 Detroit, Allan-Capen Interiors
 Detroit, Beaupre Upholstery
 Detroit, Helene Blanchard Studio
 Detroit, Decor Shop
 Detroit, J. L. Hudson Company
 Detroit, Bob Markland Studio
 Detroit, Modern Studio of Interiors
 Detroit, Old World Shop
 Detroit, Town Hall Studio
 Detroit, Zirlin Interiors Inc.
 Dearborn, Culvers Custom Studio
 Ferndale, Josephine Mainous Studio
 Grand Rapids, John Covell Interiors
 Grand Rapids, Carl Forslund Inc.
 Grosse Pointe, Wm. Denier Co.
 Grosse Pointe, Haydon House Inc.
 Grosse Pointe, Otto Lange Studio
 Kalamazoo, Harold L. Shoup
 Royal Oak, Interiors, Inc.

MINNESOTA
 Duluth, Mayall and Lyons Assoc.
 Minneapolis, Kenilworth
 La Grange, Associated Dec.
 Lake Zurich, Fonda Interiors
 Libertyville, Dall House Studio
 Moline, Shirley Twamley
 Northbrook, Tomand's
 Oak Park, Violet Noraton
 Ottawa, Maynard & Solvin
 Palatine, The Home & Garden Shop
 Park Forest, Helen Coates
 Park Ridge, Fabric Fashions
 Peoria, George Selburg & Co.
 Peru, Ariel Wilson
 Quincy, Roy Bennett
 Rockford, Carpet Line Store
 Rockford, Latelier de Laurier Carriere

MISSISSIPPI
 Belzoni, Lillian S. Blair
 Jackson, Sid Jones, Inc.

MISSOURI
 Clayton, Barlow-Schneider
 Clayton, Pope Interior Decorators
 Clayton, Tiemeier Carpet Co.
 Kansas City, Davidson Furn. Co.
 Kansas City, H. W. Duff & Rep.
 Kansas City, Keith Furniture Co.
 Liberty, Hughes McDonald D.G.
 St. Louis, Busch-Schuermann
 St. Louis, Craig Furniture
 St. Louis, Lammet Furniture
 St. Louis, Scruggs Vandervoort & Barney
 St. Louis, Stix Baer & Fuller
 St. Louis, Vierherer Maas Co.
 St. Louis, Warfield Shops
 Webster Groves, Otto Wiegert Furn.

MONTANA
 Butte, Christies Furniture Co.
 Billings, Elliotts Inc.
 Great Falls, Erhardt's
 Great Falls, L. M. H. Company
 Havre, F. A. Buttery Company
 Helena, The Drapery Shop

NEBRASKA
 Lincoln, Miller & Paine
 Lincoln, Wierthle's Inc.
 Mullen, Johnson Furniture Inc.
 Omaha, J. L. Brandeis Co.
 Omaha, Davidson Furniture Co.

NEVADA
 Reno, Home Furniture Co.

NEW HAMPSHIRE
 Concord, Barbara Standish
 Hampton, Hampden Center
 Keene, Bowler, Jones & Page
 Portsmouth, Margeson Brothers

NEW MEXICO
 Albuquerque, Eckert's
 Roswell, Purdy's Furniture Co.

NEW JERSEY
 Allendale, Art's Upholstery Shop
 Bergenfield, Hill-Mason Inc.
 Blairstown, Town & Country Studio
 Cliffside Park, House of Fabrics
 Clinton, John E. Cepka
 East Orange, Crane's Interiors
 East Orange, Schulz & Behrie
 East Orange, Ward Sands Co.
 Elizabeth, Thelma Palmgren
 Englewood, Classic Interiors Inc.
 Far Hills, James Barker
 Fair Lawn, P. & H. Uph. & Dec. Co.
 Guttenberg, J. S. Uph. & Dec. Co.
 Hillside, Haucks Inc.
 Morristown, Herbert G. Fluegel
 New Brunswick, Messon's
 Newark, L. Bamberger & Co.
 Newark, Furniture Guild
 Newark, L. Lowenstein
 Newark, Hacksack Hoffman & Boyle
 Nutley, Bishop & Kennedy
 Paramus, C. H. Henders, Inc.
 Paterson, Able Uph. Co.
 Paterson, Charles Koggan
 Paterson, Wm. Schwartz & Son
 Paterson, Zakim
 Princeton, Princeton Dec. Co.
 Red Bank, Burson-Wynkoop
 Red Bank, Joan Ann Chilton
 Red Bank, Sherman's Inc.
 Ridgefield Park, M. Silberstein
 Ridgefield Park, Aldan C. Kelly
 Ridgewood, Mollie Gay
 Sea Bright, Betty Teifer Studio
 South Orange, Mildred Bernstein
 Stockton, C. Peter Smith
 Summit, Setrack of Summit
 Teaneck, E. A. Johnson Uph.
 Tenafly, Topps Int. Dec. & Uph.
 Trenton, Carl Rein
 Upper Merion, E. Rutledge
 Verona, La Vecchio Uph.
 Verona, Verona Paint & Wallpaper
 Weehawken, Cocheo Brothers

NEW YORK STATE
 Albany, Mayfair Inc.
 Beacon, Superior Uph. Co.
 Binghamton, Barnes Interiors
 Binghamton, Creative Interiors
 Brewster, Virginia Freeman
 Bronxville, Peggy Boy Assoc.
 Bronxville, Bennett Towbis
 Buffalo, Kittinger & Company
 Buffalo, Wm. H. Prentice
 Chappaqua, Greeley House Dec.
 Chateaugay, Hotchkiss Decorators
 Croton-on-Hudson, Verna Gates Cooley
 Dobbs Ferry, Gabe
 Elmira, Morrison's
 Ithaca, Reinhardt Inc.
 Katonah, Stephen Strahota & Co.
 Kingston, Fred J. Johnston
 Mamaroneck, Chatsworth Furn. & Dec. Co.
 Mamaroneck, Rose Mary Dec.
 Mount Kisco, Robert Blacker
 Newburgh, Frank Neith & Co.
 Newburgh, Parisienne Decorators
 New Rochelle, Joseph's Uph.
 Niagara Falls, Bier's Inc.
 Ossining, Dorothy Robinson
 Port Chester, The Mulwitz Co.
 Poughkeepsie, Luckey Platt Deco.
 Poughkeepsie, Rosalie S. Millman
 Rochester, Lauer Furn. Company
 Rye, Walter E. Ward
 Scarsdale, Miss Miss Gatto
 Scarsdale, Edward Haig
 Scarsdale, Charles N. Mead Co.
 Scarsdale, Scarsdale Upholsterers
 Schenectady, Wm. L. Lund
 Syracuse, The Colony Shop
 Syracuse, C. E. Chappell
 Syracuse, Dey Brothers
 Tarrytown, The Charles E. Steurer Co.
 Tuckahoe, Colonia Shop
 Utica, J. B. Wells Co.
 Wellsville, Brian Shanahan
 White Plains, Charles E. Nebauer
 Yonkers, Karl Schmid

NEW YORK STATE—Long Island
 Babylon, Emil Steyer
 Baldwin, Charles Koehler & Son
 Bay Side, House of Windsor
 Cedarhurst, A. M. Bodan
 Cedarhurst, Klutser's
 Copaque, Jack Shaw
 East Rockaway, Interiors
 Flushing, Carl Rubino
 Forest Hills, Gerre Soloway
 Forest Hills, Chas. H. K. K. K.
 Garden City, Nob Mill Furniture
 Glen View, Fred Beck
 Great Neck, Albert Jackson
 Great Neck, Elmer Rickert
 Great Neck, Seger-Anderson
 Great Neck, Wolfgram & Rosenthal
 Greenvale, Thorndike Williams
 Hampton Bay, Squiretown Shop
 Hempstead, Inez Diney Colgan
 Hewlett, Louis J. Lieto
 Huntington, A. Heiligenstadt
 Huntington, Sun Upholstery Shop
 Jackson Heights, Frank's Dec.
 Kew Gardens, The Curiosity Shop
 Lawrence, Hampton Uph. Shop
 Locust Valley, Romano Bros.
 Malverne, Manhusset Catherine Lincoln Shop
 Manhasset, Stratford Studios
 Northport, M. Liss Johnson
 Queens Village, Frank's Dec.
 Richmond Hill, Capps Upholstery
 Rockville Center, Center Dec.
 Rockville Center, Christensen & Hanson
 Rockville Center, John Curtis
 Roslyn, The Shooting Box
 Southampton, Fred & John W. Kamp
 Stony Brook, Cornelia Van Liden
 Syosset, Betty Clancy
 West Hempstead, George Brathauer
 West Hempstead, The Indoor Gardener
 West Islip, Geraldine Nicotia
 Woodmere, Myran King

NEW YORK CITY
 53 Greenwich Ave., Aberdeen Studio
 231 W. 18th St., American Drap.
 340 E. 31st St., Alvin Furniture
 38th St. & Lexington Ave., Bloomingdale's
 147 E. 55th St., Bird & Keister
 1300 Lexington Ave., Karl Bock
 38 E. 57th St., Dora Brahm
 432 E. 71st St., Calagna-Venti-Guarino Inc.
 35 E. 67th St., Claremont Int.
 25 W. 45th St., Curtis Furn. Co.
 867 Madison Ave., Elizabeth Draper
 131 E. 57 St., Designed for Living
 207 E. 49th St., Fashion Dec.
 735 Ninth Ave., Feldstein & Rudin
 3 E. 55 St., Fine Fab. & Int.
 134 7th Ave. S., Decorating Co.
 300 E. 54 St., Fox Decorating Co.
 427 E. 76th St., French & English Furn. Co.
 1107 Lex. Ave., Irving Goldstein
 1204 Lex. Ave., Homecrafters
 247 W. 30th St., Selma Kaye
 484 Park Ave., Albert B. Weiss
 303 E. 60th St., Manne Uph.
 205 W. 57 St., Betty Mendlin Inc.
 340 E. 51st St., Evelyn B. Straus
 316 E. 53rd St., M. Mittman
 152 E. 84 St., M. McCormick
 303 E. 51st St., Modine Dec.
 42 Eighth Ave., Jane Perin
 63 E. 53rd St., Piemonte Shop
 303 E. 51st St., Elizabeth B. Roberts
 1039 Third Ave., Rome Art Shop
 500 Fifth Ave., Heston Ross Int.
 1321 St. Nicholas Ave., Sach's Upholstery
 2202 Amsterdam Ave., Schlemmer
 316 E. 92 St., N. Steiner
 20 E. 53 St., R. F. Strauss
 973 Lexington Ave., P. J. Tobin
 52 W. 46th St., Wales Furniture
 184 E. 72nd St., Beatrice West

BRONX, N. Y.
 335 E. Gunhill Rd., Custom Int.
 3448 Boston Post Rd., Goowill Int. Decorators
 60 E. 174 St., Kaufmann & Clausen
 261 E. Gunhill Rd., Maxine Dec.
 2617 Webster Ave., Peterson Shop
 1449 Ed. Grant H'wy, J. Piwowar
 2019 Jerome Ave., Sunshine Uph.
 303 E. 174 St., Victory Uph.
 304 W. 231 St., Wald Decorators

BROOKLYN, N. Y.
 348 Lenox Rd., Carolia Bibo
 1301 13th Ave., Gibson Studio
 822 St. Johns Pl., Classic House
 1211 Flatbush Ave., Roma Dec.
 4 Arlington Ave., D. Schroeter
 245 E. 19 St., Shiro Shapiro
STATEN ISLAND, N. Y.
 Dongan Hills, A.B.C. Uph. Co.
 New Brighton, Leo Fiorentino

NORTH CAROLINA
 Asheville, Bon Marche
 Charlotte, J. B. Ivey & Company
 Charlotte, Woodruff's
 Greensboro, Otto Zenke
 Lenoir, Design Studio

NORTH DAKOTA
 Dickinson, Home Furn. Store
 Grand Forks, Coleman's Int. Dec.
 Grand Forks, Bill Larson Co.
 Williston, Conlin's Furniture

OHIO
 Akron, Robert L. Hunter
 Cincinnati, Robert L. Hunter
 Cleveland, House of Charm
 Cleveland, Fred Epple Co.
 Cleveland, Hanson Int.
 Cleveland, Marshall Smith Int.
 Columbus, Lombard-Lane Inc.
 Dayton, The Rike Kummer Co.
 Dayton, Frey Furnace Co.
 Toledo, The H. R. T. Radcliffe Co.
 Youngstown, Mary Fleming
 Youngstown, General Fireproofing Co.

OKLAHOMA
 Bartlesville, Interiors Company
 Elk City, Grubitz Furniture
 Enid, Denton-Neuwell
 Lawton, Gastano Interiors
 Norman, Leo S. Garner
 Oklahoma City, A. J. Bullard
 Oklahoma City, Harbour-Longmire
 Oklahoma City, John Hobbs & Co.
 Oklahoma City, A. F. Williams Furn. Co.
 Tulsa, Cheers Co.

OREGON
 Eugene, Russell's
 Medford, Olson Furniture Co.
 Portland, Carlyn's
 Portland, Chapman's
 Portland, Crossroads Inc.
 Portland, D. D. D.
 Portland, Meier & Frank Co.
 Rogue River, Truman Drews Int. Dec.
 Salem, Kiang & Thomas
 Salem, Hampton Shops
 Salem, Robert Bros.

PENNSYLVANIA
 Allentown, H. Leh & Company
 Allentown, Ann Taub Goodman
 Altoona, The Spinning Wheel
 Danville, Lorraine Sanders
 Erie, Dan Chisholm
 Greenville, Harry & Lydia Sanko
 Newport, Lang & Thomas
 Pittsburgh, Colonial Art Furn.
 Pittsburgh, Schenley Furn. Mart
 Pittsburgh, The Caldwell
 Ridgeway, Gastano Interiors
 Scranton, Vincent Rebekke
 Sharon, J. M. Willson & Sons
 Swoyersville, Kingston W. King
 York, Penn Furn. Store

RHODE ISLAND
 Bristol, Ella Millard
 Pawtucket, Lang & Thomas
 Newport, Walsh Brothers
 Providence, Healy & Helgeson
 Providence, Wm. C. Fisher Co.

SOUTH CAROLINA
 Columbia, Corbett's

SOUTH DAKOTA
 Mitchell, Reynolds's
 Rapid City, Wamsley's
 Sioux Falls, Johnson's Inc.

TENNESSEE
 Chattanooga, Fowler Brothers
 Kingsport, W. B. Green & Co. Inc.
 Knoxville, Eunice Miller
 Memphis, Kimbrough, Inc.
 Nashville, Bradford Furn. Co.

TEXAS
 Abilene, Waldrop Furn. Co.
 Amarillo, McAfee's Inc.
 Austin, Revell & Company
 Bay City, Mignon's
 Big Spring, Lucelle's
 Bryan, Coulter's Decorators
 Beaumont, Thyra Head Looney
 Corpus Christi, Showroom of Fine Furniture
 Dallas, Anderson Furn. Co.
 Dallas, Ed. Spillars Int.
 Dallas, Studio Furn. Company
 Fort Worth, Norman M. Aife
 Fort Worth, Ellinson's
 Fort Worth, The Fair Store
 Houston, Margaret Feagin Int.
 Houston, Harris & West
 Houston, Edward J. Perrault
 Houston, Helene Sprong Co.
 Houston, Sunland Furn. Co.
 Houston, Howard Wood
 Houston, Doris Duckworth Int.
 Longview, McWilliams Furn. Co.
 Lubbock, The Dunlap Co.
 McAllen, Anderson Interiors
 Odessa, Polly Divan's
 Orange, J. E. Eubank
 Port Arthur, E. Eubank
 San Angelo Town & Country Dec.
 San Antonio, Mildred English Inc.
 San Antonio, G. A. Stowers Furn.
 Texas City, Olmstead Interiors
 Tyler, Madsen's
 Wichita Falls, Huff Furniture & Art Galleries

UTAH
 Ogden, Ogden Shade & Drapery
 Provo, Utah Valley Furniture
 Salt Lake City, Williams Drapery & Furniture
 Salt Lake City, Z.C.M.I.

VIRGINIA
 Alexandria, Margaret Carr Thomas
 Alexandria, Top Recker
 Arlington, Horney's Int. Service
 Charlottesville, Lucile B. Chisholm
 Covington, Aysers Rug Carpet Co.
 Norfolk, C. Greent Dec. Service
 Richmond, Miller & Rhoads
 Roanoke, Stedman's

WEST VIRGINIA
 Wheeling, S. A. Rybeck Co.

VERMONT
 Bennington, Blair Fletcher
 Brattleboro, Houghton & Simonds

WASHINGTON
 Bellingham, Stockton Paint Co.
 Longview, Ruby Mery & Studio
 Olympia, Reeker's Draperies
 Pasco, J. Poulin Company
 Port Angeles, Home Decorators
 Richland, R. J. Skewes
 Seattle, Bon Marche
 Seattle, George L. Davis
 Seattle, H. Skewes
 Seattle, Laurelhurst Furniture
 Seattle, Miller-Pollard
 Seattle, Riley & Rogers
 Seattle, C. Greent Dec. Service
 Spokane, Seattle Paint Co.
 Spokane, Bell Furniture Company
 Spokane, H. Skewes
 Spokane, Helen South Int.
 Spokane, Int. by Thompson
 Tacoma, Wm. H. K. K. K.
 Walla Walla, C. Duncan Vale
 Wenatchee, Bob Mays Studio
 Yakima, Simmons Furn. Co.

WASHINGTON, D.C.
 Corrado Inc.
 S. D. Hecht Company
 R. D. McAfee & Assoc.
 Camilla Moody Payne
 W. J. Sloane
 Tiralia Interiors
 Woodward & Lothrop

WYOMING
 Cheyenne, The Guild Shop
 Sheridan, Brouillette's

WISCONSIN
 Beloit, McNeany's
 Beloit, Robert Int. Design
 Longview, B. B. B. B.
 Green Bay, M. C. Prange Co.
 Janesville, Joan Roherty
 Janesville, West Art Shop
 Kenosha, Potente Dec. Co. Inc.
 Madison, Harry S. Manchester Inc.
 Milwaukee, Russell Bach
 Milwaukee, Carpets Inc.
 Milwaukee, Klode Furniture Co.
 Milwaukee, Interior Design by Martin Miller
 Milwaukee, Interiors Inc.
 Milwaukee, J. A. O'Donnell Furn.
 Milwaukee, Lois Roscoe
 Milwaukee, Doris Zirkel
 Minocqua, Fisher Furn. Studio
 Neenah, Liebi Interiors
 Oshkosh, Lindo's
 Racine, Mrs. J. Robert Emery
 Racine, Porter Furniture Co.
 West Allis, C. M. Larson

CUBA
 Havana, Theodore Bailey
 Havana, Decor Havana
 Havana, Carlos G. Mendoza

TERRITORY OF HAWAII
 Waikiki, Honolulu
 Robert Amsteth Ltd.

CANADA
 Brockville, C. E. Babcock
 Calgary, Alberta
 The Homemaker Shop
 Calgary, Alberta
 Sylvia Trek Drapery Shop
 Edmonton, Hudson's Bay Co.
 Edmonton, Sprague Furniture
 London, Ontario
 Routledge & Burton
 Montreal, Decor Inc.
 Ottawa, Premo
 Toronto, T. Eaton Co. Ltd.
 Toronto, Howard Studio
 Vancouver, B. C. T. Eaton Co. Ltd.
 Vancouver, B. C. Hudson's Bay Co.
 Victoria, Miriam B. Coultas

HOW TO BE A GAME COOK

CONTINUED FROM PAGE 302

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Pheasant should be hung in plumage for at least a week in a cold box, from 36° to 40°, and longer if your box is good and cold and the birds are in good condition. Watch them for signs of trouble—bad odor. When you've got the proper age, pick them, then wrap them in good airtight locker paper or pliofilm and store in home freezer or plan to cook them immediately. Don't try to age picked game. You can, but when you pick your game first, the air gets into those tiny holes where the feathers were pulled out and this starts disintegration of the fatty tissues and loss of flavor.

THE care of game begins immediately after it is shot. I've been duck hunting since I was twelve years old and in all those years, I've never drawn a duck immediately after shooting it. I've waited as long as a week, depending on the weather and refrigeration at hand, and I've never had a duck go bad. But I've seen some fellows draw their ducks, hang them in a nice place where the flies could blow on them and bacteria grow in the cavity exposed to the air, and wonder why their birds go haywire.

In the early part of the hunting season, you might be hunting ducks, dove, quail, and pheasant in a pretty warm climate. Use the good old common sense God gave you. If you can't keep your game cold, then of course you'll have to draw it, but keep it in bags away from flies and take a chance on its keeping until you can get it chilled. But if the temperature is cold, hell's bells, you're safe.

I don't shoot big game and have never been enthusiastic about it, but you should dress the animal and try to get a couple of weeks' age on it. At the end of that time, be sure to trim all exposed or cut edges where bacteria growth has taken place. I'd advise making your cuts of venison suitable for individual consumption, or roast size; then wrap the pieces properly, label, and freeze them.

In regard to fish, clean and freeze your fish as quickly as possible. After it is thoroughly frozen, dip it in water that's just about at the freezing point and then re-freeze it. This will put a glaze on the fish and keep it from dehydrating.

I'd advise you to check your game occasionally, and if you find

any signs of freeze burns you better start using it. I've had pheasants in the freezer for more than a year and they were excellent. Fat birds, I've found, such as ducks, do not keep as well as lean pheasants. The reason for that is that the fat breaks down and turns to become rancid. One thing you can cause rancidity is the method by which the bird is plucked. Under no circumstances should a bird ever be singed if you intend to keep it for any length of time. You'll find that the heat of singeing breaks down fatty tissues, causing them to go bad quickly.

The type of wrapping for game is important. I'd suggest you check with local outfits for the best material available.

Another important item in the care of any kind of food is to maintain fairly even temperature. It can lay a lot of our troubles to a sweet woman, but let's not put her all the blame. If you're going to keep meats and vegetables properly frozen, you can't go up and down the temperature from 10° to 25°, and have good frozen food. It's the old complaint—if the temperature is 10°, then the ice cream is hard to serve, so up goes the temperature so the ice cream will be okay, and of course your meat and other foods begin to thaw. If you give them a shot of cold pretty soon you have a merry mess. Saw of freezing and thawing to keep your box at an even temperature, and you'll have delicious tasting meat, fish, and fowl.

NOW that we've discussed the care and treatment of game, we can go on to the next step—cooking. I contend that the best way to cook a duck is to rub it thoroughly inside and out with a good soya sauce and bake in a 500° oven until done. For a sprig or mallard, rare is eight to twenty minutes; medium is twenty-five to twenty-eight minutes; and after that, who cares? If the ducks are frozen, you'll have more success if you put them in the freezer frozen hard. It will take longer, but you'll have a better bird.

The best of cooks go off to a tangent now and then and make a dinner. I've done it myself. I will I forget the time I had Dan London of the St. Francis Hotel in San Francisco, and his wife, and Mr. and Mrs. H. Fleishhacker to dinner. The *de résistance* was to be ducks.

had shot with my own little gun, and barbecued in my Chinese oven. I took the ducks from the freezer for the evening, thawed them and dipped them in soya sauce, and hung them in the barbecue pit. They should have been done in twenty-eight minutes. We gathered in the backyard lanai for cocktails, not to gabbing, and then went in for soup and salad when I suddenly remembered the ducks and tore down the back stairs to the pit. The blamed things were harried to a crisp.

As if that wasn't had enough, I had put back two ducks when the children said they didn't want any, forgetting that when I took the ducks out of the freezer in the first place I had already made allowance for their difference in size. What a charming dinner! If you ever saw a flustered Frenchman, that was me. Charred roast duck and not even enough to go around. Herbert Fleishhacker still gives me the bird when I say, "I'll cook you a dinner."

Sooner or later, you're going to have a mess of mud hens on your hands. In bluebird weather, when the ducks aren't flying, it's lousy with mud hens, so you pop at 'em and then don't know what in heaven's name to do with them. Some day get serious about them and really get a lot—twenty to twenty-five. When you get them home, skin them, cut out the breasts, and make a mud hen stew.

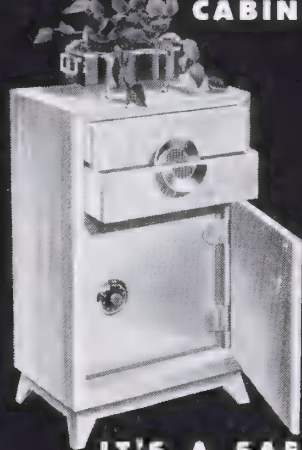
Mud Hen Stew

25 mud hens, skinned breasts only
large onions, sliced
bay leaves
whole allspice
peppercorns
stalks celery
carrots
light red wine

Put the breasts in a crock and read the onions and spices over 'em evenly. Add a light red wine and let the breasts stand overnight; two days is even better. Remove the breasts and dredge 'em in flour. Brown in oil, then immerse in the wine, seasonings, and vegetables in which they were marinated, adding water as necessary. Add the carrots and celery, 'em up, and 1 pound of fresh mushrooms, 2 tablespoons of A-1 sauce, and let simmer until tender. Thicken the gravy, season to taste, and serve with rice or thick white meal mush (*polenta*). This makes an ideal duck club dinner.

One of the best duck shoots I've experienced was in Mexico, appreciated all the more because

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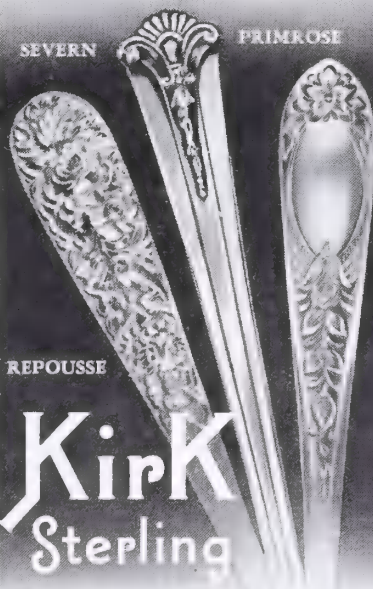
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it was so unexpected. About two years ago I'd had my nose pretty much to the grindstone and needed a rest, so my wife and I decided to drive down into Mexico. We'd never been across the border and wanted to see the famed Tia Juana. A typical border town, gaudy and dirty, none of the hotel accommodations had any appeal to us, so we drove on the Ensenada where, I had heard, there was an excellent hotel. As luck would have it, the place was closed for repairs, so we settled down for the night at Rosarito, a very charming place at one time, but currently about to fall apart from neglect. The next evening we drove back to Tia Juana in search of food and unanimous recommendation was La Casita, which left us no choice, and we've never regretted it.

As we walked through the door, a nice-looking, cleanly dressed Mexican lad, José by name, seated us at a small booth and handed us menus. I asked José if he couldn't produce something extra special as we were travel-weary and tired of mediocre food. He suggested small teal ducks, quail, and a green salad. It sounded wonderful and it really was.

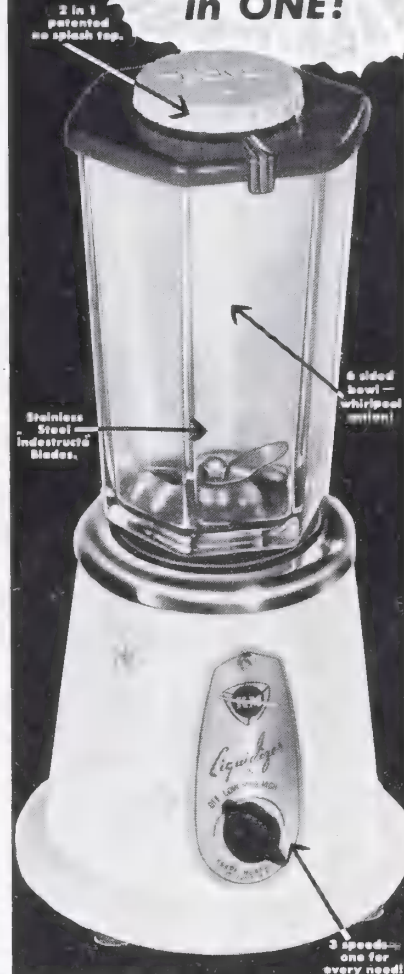
The ducks were roasted rare and the quail were different from any that I had ever tasted. They were well browned and then steamed with a small amount of broth to which carrots, celery, cumin seed and celentas seed, a little lemon and white wine had been added. The cumin seed and celentas seed, which are very strong in flavor, were used sparingly so as not to kill the delicate flavor of the birds.

José produced a bottle of white wine from the Bodega Santa Tomás of Baja California, and I have never enjoyed a wine more. The bouquet, clearness, and flavor were excellent. Before the evening was too old, José Hernandez and I were friends and he had invited me to shoot with him at Rodriques Dam the following day.

I arrived the next morning at seven at José's humble *hacienda*, which he and his brothers had built by themselves. They had even made the bricks for it—about twenty thousand as I recall. We drove up a little *arroyo* and about five miles out of Tia Juana we turned off the bumpy, dirt road and parked along a little creek, hardly a trickle. José pulled out his guns, two old 12-gauge pumps of ancient vintage, and we started along the creek bottom.

First to fall was a dove to José and I picked off two quail as they

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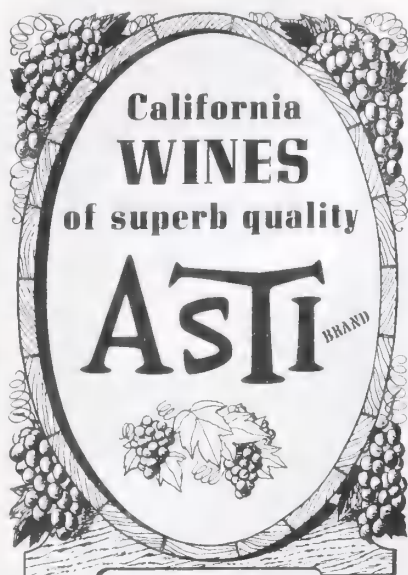
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(9)

**HOW TO BE
A GAME COOK**

CONTINUED FROM PRECEDING PAGE

left a clump of willows. Soon after, José pointed to a clump of tule which I could see through the willow thicket, and he told me there was a small pond on the other side. We circled the tule and flushed both teal and mallard and the tally was two cock mallards for me and a teal and a hen mallard for José. What a terrific spot! José told me that just a few hours shooting in November and December would bring him from twenty to twenty-five birds.

We got back to the creek and went up the arroyo a little farther and repeated the same approach. I flushed a dove that went into a bunch of tules and threw a rock to flush him again, but when he flushed, he was off like a shot, and I missed completely.

Our next pond was an open one and we could see birds swimming about leisurely. On our approach they flushed, but we got only one shot, which went to José—a cinnamon teal. Back at the car, we spotted a lone teal in a small pond so José went in to see what he could do. I figured that the bird might work my way and sure enough, when he broke over he came my way, and it was a cinch shot. I was so sure, though, that I missed my first shot, and my damned old blunderbuss wouldn't eject, so the bird got away. I can't remember having more fun, or shooting in more beautiful surroundings.

That night, before returning to the States, we went back to La Casita for dinner and José made a wonderful salad:

La Casita Green Salad

For five people, take a very large bowl with plenty of room for tossing, and line it with plenty of fresh, shelled romaine. Leave a hole in the center in which to make the dressing. Crush about 25 kernels of garlic in a pint of salad oil. Let stand at least twenty-four hours ahead of time—forty-eight is better. This can be kept on hand. Drop 2 raw eggs into the bottom of the salad bowl, pour over them 1½ ounces of the prepared garlic oil, 3 ounces of regular salad oil, 1½ ounces Worcestershire sauce, the juice of 4 lemons, 6 heaping tablespoons of grated cheese, salt, and freshly ground pepper to taste. When dressing is thoroughly blended using a large wooden spoon, toss it with the salad greens

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and add a dozen or so anchovies and a liberal helping of crouton

Duck hunting in the States isn't done so casually as it is in Mexico. You just can't go out any time you feel like it and knock off a couple of birds. I always try to open the season at the Duckville Gun Club up in the Bear River marsh, just west of Brigham City in Utah. Their season opens two weeks before the California season, so this gives us two good openings. Duckville is quite a club. Early in the season the sprig (pintail, my Eastern friends) comes in plentifully. The whole area is a mud flat and club members get around in an airtight-powered, flat-bottom boat which takes them 35 miles per hour across those flats right smack dab before the blinds. Shooting is best around nine or ten in the morning, so you don't have to get up at the crack of dawn and shiver in the morning frost. The blinds are box doubles and you can usually let the birds work unless some hooplehead is in a bombarding mood, and then it's catch as catch can. This seldom happens, however, as the blinds are pretty far apart.

There's nothing like blowing your horn after a day in a duck blind and you can never quite get into your stride until you've had a couple of libations. Opening night is usually festive, and on one occasion, I was elected master of ceremonies. I had planned on making a punch but couldn't find a punch bowl so had to improvise. I got the biggest stock pot I could find from the kitchen, a 10-gallon job, and picked tules, cattails, marshmallow, and salt grass in the marsh, and tied these in front of the pot on a table. I put half a dozen mallard decoys in the grass and had the best-looking punch bowl you ever saw. It looked just like a miniature duck blind. I filled the pot with a good rum punch and named it "Duckville Punch" in honor of the occasion.

Duckville Punch

2½ bottles good light rum (Puerto Rican)
½ bottle golden Jamaica rum
½ gallon lemon juice
¾ gallon orange juice
½ bottle orgeat syrup
5 ounces brandy
2 handfuls bruised mint leaves
2 large bottles white wine

Mix well, pour over cake of ice in a punch bowl, and let chill about two hours to both cool and dilute.

Another good drink, especially if the club isn't too large, is a drink I've named Gun Club Punch.

ause it is served in a glass that
s like a shotgun shell—green
s with a gold base.

Gun Club Punch

of 1 lime
ounces unsweetened pineapple juice
of grenadine
of curacao
one light Puerto Rican rum
one Jamaica rum

ix in a blender with a large
p of shaved ice; pour into
gun glass. Garnish with a
g of mint if available.

like to shoot ducks and can go
pletely nuts on pheasant. There
be a hundred ways to cook
a but I'm not going into pheas-
stuffed with truffles, or salmi
heasant, or any of those com-
uted recipes. Most of it's just
t of hokum, anyway. Let's do
simple way which everyone
rstands and which will be de-
as, and let it go at that. You're
going to eat enough pheasant
t tired of the recipe, anyway.
fore we get into the cooking.
nt to repeat that a pheasant
ld be well-aged in plumage, if
ble. Brillat-Savarin in his *La
ologie du Goût* states that
sant should be aged until there
disintegration of the tissue and
and then only, does the true
reach perfection. That's
ly a matter of opinion, and I
share it. By the time the
s begin to break down, the
is too gamy for our conserv-
American tastes.

Pheasant in Sour Cream

rt with 2 properly aged
sant. Remove the breasts and
and dredge them in flour.
them in butter very gently.
u want to use olive oil, I'd
est a combination of butter
olive oil, as the oil keeps
utter from burning so quickly.

Place the pheasant in a Dutch
oven or heavy pot with a lid and
add 2 large shallots, finely chopped,
and ½ pound of fresh mushrooms
which have been sautéed first in
butter. Over the mixture pour 2
ounces of bourbon whisky—and I
do mean bourbon—and season with
salt and pepper. Make a stock with
the backs or use chicken broth.
Add enough of this broth from time
to time so that the pheasant doesn't
burn but will make a thick sauce.
Let the birds simmer gently for
about an hour, or until tender. Add
a teaspoon of MSG (monosodium
glutamate) and about ten minutes
before serving, whip ½ pint of
sour cream and stir it into the
pheasant until it heats through.
Serve the pheasant with wild rice
and a green salad.

Pheasant Sauté

Make this the same way as
Pheasant in Sour Cream (above),
except that you substitute white
wine for the bourbon. You can add
the sour cream or not, as you wish.

Dr. Harry Kelly and his bride,
Philenia, gave me this recipe for
making the most of a good bag of
pheasant.

Pheasant, Kelly Style

Pheasants are one of the finest
but driest game birds. But a nice,
fat pheasant cooked as follows
is always tender and flavorful.
Cut off pheasant breasts, legs, and
thighs. Pull tendons out of lower
legs, if possible. Cook the backs,
necks, seasoned with salt and
pepper, in a pressure cooker (10
pounds pressure for 40 minutes
with ¾ cup water, or cooked slowly
in saucepan until meat comes
off bones). When cooked, clean
meat off bones and add to stock.

Flour pheasant pieces and brown
in butter and oil. Season with salt

(Continued on next page)

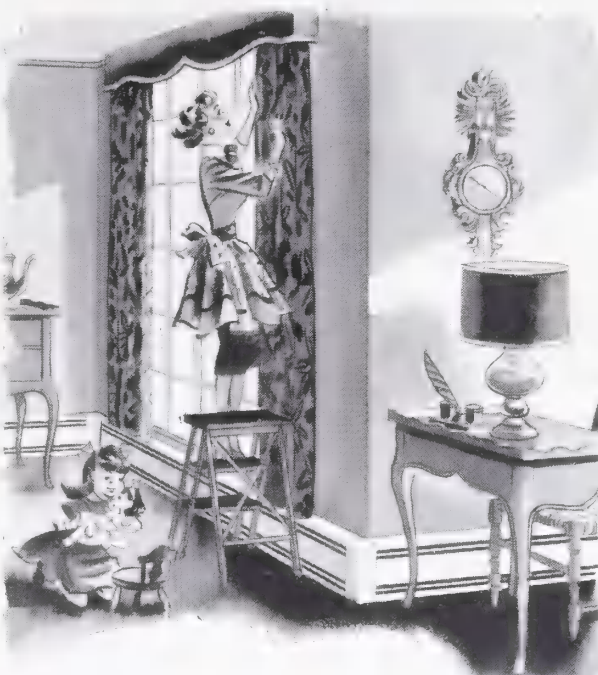
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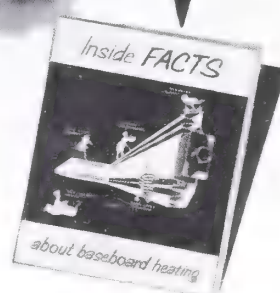
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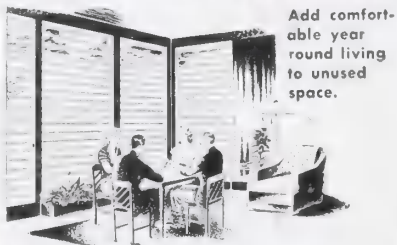
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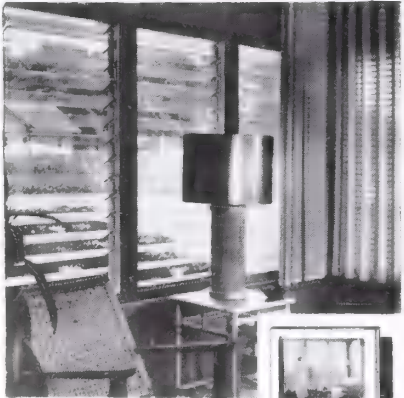


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HOW TO BE A GAME COOK

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and pepper and onion salt. Remove from skillet. Make a thin sauce from the drippings, using the meat and stock from the backs and necks. Add 1 cup of cream and season lightly. Pour this gravy or sauce over the browned pheasant, using either a casserole or a heavy iron kettle. Cook slowly (in a 325° oven or on top of stove at a simmer) for one and a half to two hours. When ready to serve, remove pheasant to a hot platter. Stir gravy to a smooth consistency. Add 1 tablespoon of sherry, if desired. Also add more stock and cream if a greater amount of sauce is desired. If the gravy curdles, it is usually due to having cooked it at too high a temperature. This can be corrected by stirring the gravy and heating it up quickly just before serving.

This recipe is easily varied by omitting the cream and adding the liquor and contents of a can of mushrooms and 1/2 cup of dry white wine.

If the cream gravy is used, it is especially good served with mashed potatoes. The second sauce or variation is excellent served with fluffy, white rice.

Wild Goose

Generally, when I kill a wild goose, I give it to my Chinese crew. They boil it for two or three days and make a tough soup. Frankly, wild geese don't interest me much, with the exception of an occasional young cackler. I'll admit a young honker is something good to eat. The only method of cooking that I can crow about is to cut the breasts out of the goose, split them, and dredge them with flour. Sauté in butter and then steam until tender, adding a little stock or broth and seasoning. For a tender, young goose, just fry the fileted breasts a few minutes and serve with currant jelly mixed with a small amount of chutney (Trader Vic's, of course) and a touch of grated orange rind.

Venison Steaks or Chops

Deer hunting is just too rugged for a guy with a peg leg, so I've never gone in for it, but that's never kept me from cooking venison. If someone gives you some steaks or chops, here's one good method of cooking them:

Cut away any over-aged meat. Season with salt and pepper. Dredge with flour and fry in a hot

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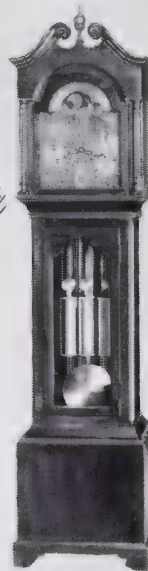
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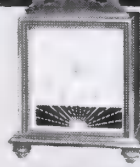
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skillet in oil or shortening very quickly, only four or five minutes. Don't attempt big, thick chops because they take too long to cook. Quick cooking is for tender meat and venison is best when rare and juicy in the center.

Swissd Venison

Cut venison steaks into serving size and pound with flour just as you do beef for Swiss steak and brown well in oil in a Dutch oven. Sprinkle with liberal amounts of chopped parsley, onion, and green pepper and thinly sliced tomatoes. Add salt and pepper and wine. Cover and simmer from 1 1/2 hours, or until tender.

Venison Pot Roast

Marinate a roast-size piece of venison in red wine overnight with the following:

2 onions, thinly sliced
2 bay leaves
Peppercorns
2 cloves garlic, crushed

Next day, drain off the liquid and brown your pot roast in a heavy kettle or Dutch oven. Add

2 tablespoons A-1 sauce
6 dried mushrooms
2 carrots, chopped
1/2 cup chopped parsley

Add the wine, seasonings and onions in which the meat marinated and simmer three to four hours depending upon the size of the roast. This method can also be used for venison stew.

Dr. Griffin's Venison Stew

It took a lot of perseverance to get this recipe out of Dr. Griffin. Whenever I'd call on him he'd be in surgery, going out to town, or on a vacation. His secretary promised to get it from him but he had it in his head and couldn't find time to jot it down. I nailed him in my office one day and he sat down and dictated the recipe to my secretary. That was two years after I had first started on his trail for it.

The first thing about venison stew: The venison itself has a distinctive flavor which will come through many ingredients and will allow you to come out with something that has not only a good flavor but a texture that you will appreciate on your palate. Many people think that when you are making stew, you can use anything junk but, like any other dish you want something good. You should use ingredients of first quality. The stew that I have made

(Continued on page 316)

Indoor-Outdoor Furniture

A black and white photograph of a modern lounge chair. The chair features a light-colored, possibly upholstered, seat and backrest. The backrest is supported by a dark, geometric metal frame that forms a series of interconnected triangles. The chair is positioned diagonally, showing its profile and the intricate structure of the frame. The background is plain and light-colored.

(Continued on next page)


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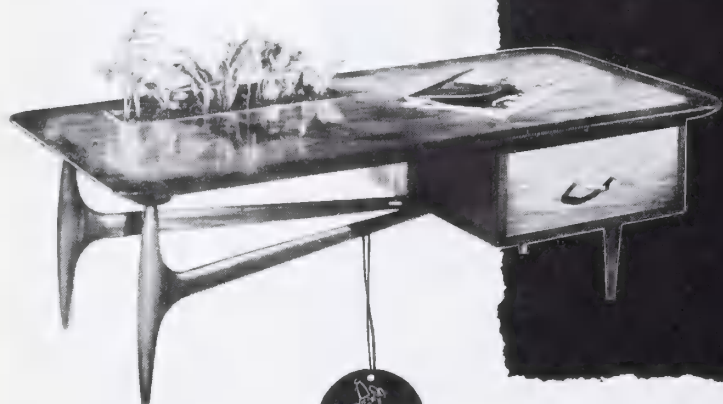
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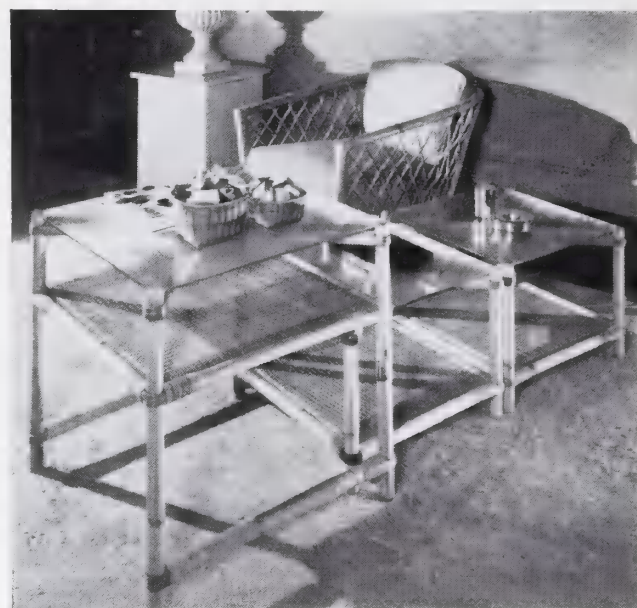
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This woven split reed and hickory day cot could go in an informal living room, a study, or the sunny end of a dining room, and combines good design with lounging comfort. From Old Hickory.
(Continued on page 315)

Hardware harmony for *any* room . . . by Amerock



Kitchen

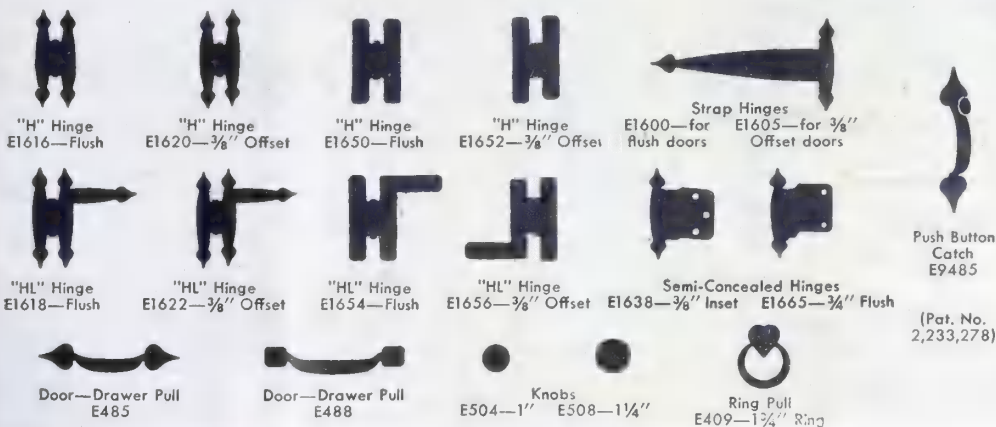
Dining Room



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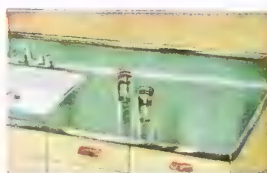
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INDOOR-OUTDOOR FURNITURE

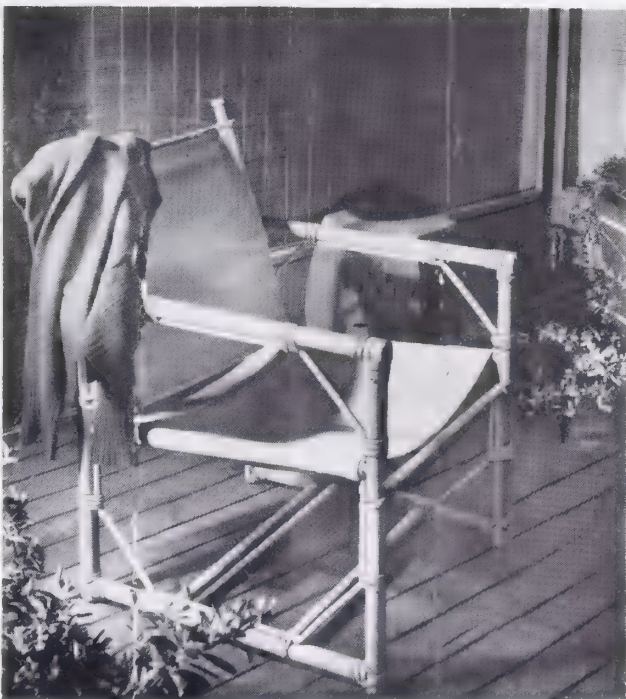
CONTINUED FROM PAGE 312



The flexibility of sectional pieces makes them welcome anywhere. Made of white ash and black iron with spring cushions, what fillip these would give a bride's living room. Lee Woodard.



You need more relaxing in the winter than in summer. Use this contour lounge piece wherever you have room, and use it every day. Frame is simulated bamboo. Made by Heywood-Wakefield.



Put this classic Eleanor Forbes chair wherever ease is wanted. Maintain freshness of covers on sling back and zippered seat by quick changes or washing. Canvas on bamboo. Courtesy of Gumps.
(Continued on page 317)

Kittinger

Shervaton inspired...for contemporary living! Nothing could be lovelier than this short canopy bed...from the distinguished new "Somerset" group.



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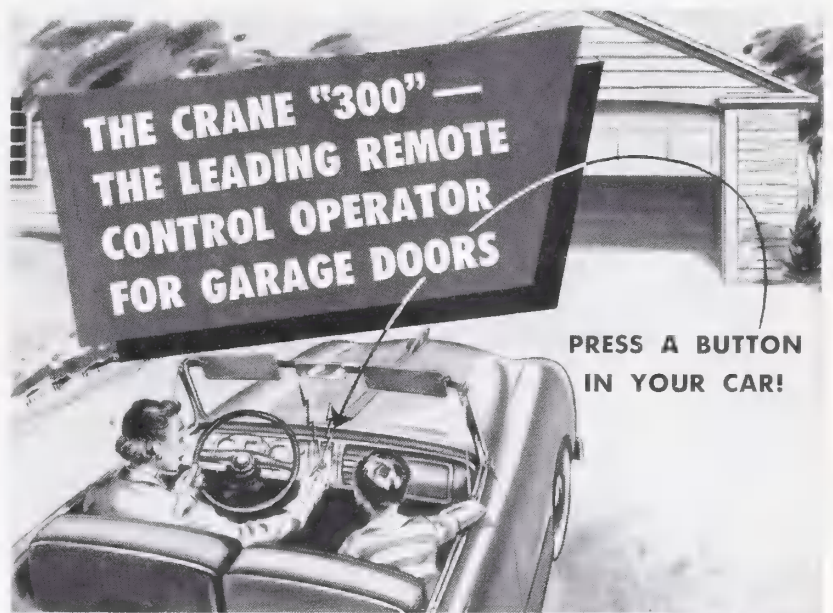


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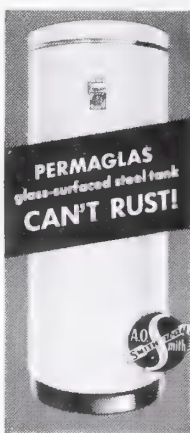
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HOW TO BE A GAME COOK

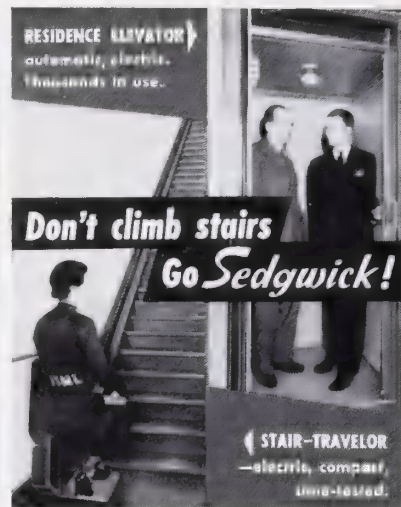
CONTINUED FROM PAGE 310

always been from the hindquarters of the venison. The first thing I have done is to dig out the tendons and rough element of the meat so that every piece of meat which is put into the stew is edible. I usually cut the venison into 1½-inch cubes—nothing smaller.

Melt ¼ pound of butter in a 10-inch skillet. Brown 2 large onions, finely chopped up, with sprigs of parsley. Wrap some rosemary and a couple of cloves of garlic in a piece of cheesecloth so that the flavor can go into the stew but can be removed. (The garlic and rosemary add flavor to the stew but the pieces are disagreeable to many people.) Put on the stove and cook until the onion is browned. Fill the skillet with the venison; add another cup of butter, some salt, and cook for thirty minutes. This is then transferred to the vessel in which the stew will be made. Add 1 wine glass of white wine and cook for ten minutes. Add ½ wine glass of wine vinegar and one No. 2 can of solid pack tomatoes and cook for an additional twenty minutes. At this point the principal ingredients are done.

I take the other things that are going to be put in the stew which I don't want cooked too much. I use artichoke hearts—either canned or cooked separately—and mushrooms. Pour the juice of the artichoke hearts right into the stew and set the artichoke hearts aside. Do the same with the mushroom juice. Then pour into the stew the juice of a can or two of olives, keeping the olives aside until later. The olives should be large enough to be seen so someone doesn't break a tooth biting down, or use pitted olives. Let the stew simmer and cook along for about ten or fifteen minutes and then dump in the mushrooms, olives, and artichoke hearts, and at this time, if you wish, you can add sliced water chestnuts or nuts and let cook ten or fifteen minutes more. Cook until the flavor goes through completely but not to the point where the ingredients disintegrate. With the juices from these ingredients, there should be sufficient liquid. Serve with French bread. We prefer sour French bread, put in the oven and toasted.

When the basic ingredients are cooked, if you think the gravy is going to be too thin, throw in another can of artichoke hearts and



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UNITED STATES PLYWOOD CORP., N. Y. 36

let them cook until disintegrated. Maxine Smith De Fernandez, my Mexican correspondent, sent me the next recipes, which I include just in case someone gets lost and has nothing better to eat than beaver or lizard. My sincere sympathies. Next time, take your compass along, and your fur mittens.

Tail of Beaver

(Not to be confused with Beard of the Prophet.)

Beaver tail is a great delicacy when prepared according to old Mexican custom. Draw the skin from the animal and pare the hide off carefully, being certain to remove the kernels found in the small of the back and under each foreleg between ribs and shoulder. (Don't ask me why—I don't know what they are.) "Cooling-out" by hanging in the open air several frosty nights will greatly improve the meat.

Remove the tail, impale it on a sharpened stick, and roast it for several minutes over a bed of coals. When the rough skin begins to blister, take it from the fire and when cool enough to handle, peel off the skin.

This done, you will have a piece of gelatinous meat which is quite pleasant in flavor after it has been thoroughly roasted over the coal or boiled until tender in rapidly boiling salted water. (Note: Be sure your beaver is a youngster because old beaver meat tastes like the inside of a Russian motorman's glove!)

Iguana (Giant Lizard)

The flesh of the giant lizard known as the iguana is white and not unlike pork or chicken breast. To clean and draw the animal, cut the meat from the skin and skin out the legs as you would a terrapin. (Is that so!) Or you may draw the animal and skin the leg and cut off the head and tail and roast the meat in the skin after washing it thoroughly in several cold waters. Soak overnight in slightly salted cold water.

Braised Iguana with Vegetables

Use the required amount of iguana meat, which has been prepared according to the foregoing suggestions, and, placing in rapidly boiling salted water, parboil for thirty minutes. Remove from water, drain, wipe dry, roll in flour and fry brown in hot oil or pork lard. When browned, take from the pan and set aside in a warm place until ready to use. Next, drain all but about 2 tablespoons of fat. (Continued on page 320)

INDOOR-OUTDOOR FURNITURE

CONTINUED FROM PAGE 315

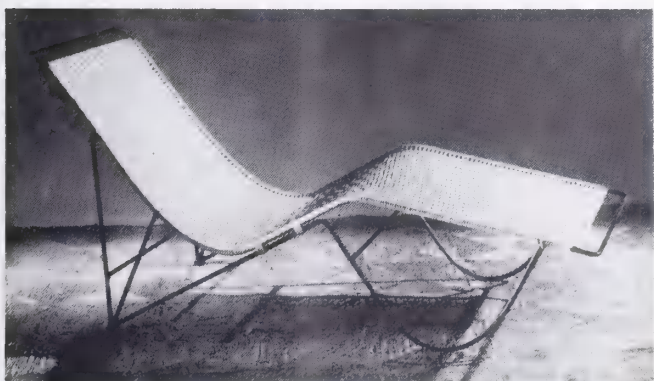


PHOTOGRAPH BY BILL JACKSON

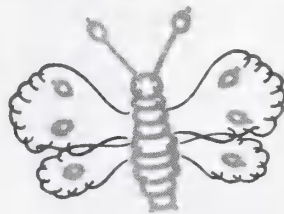
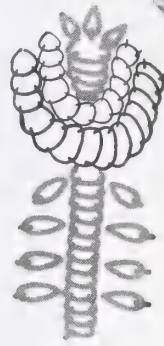
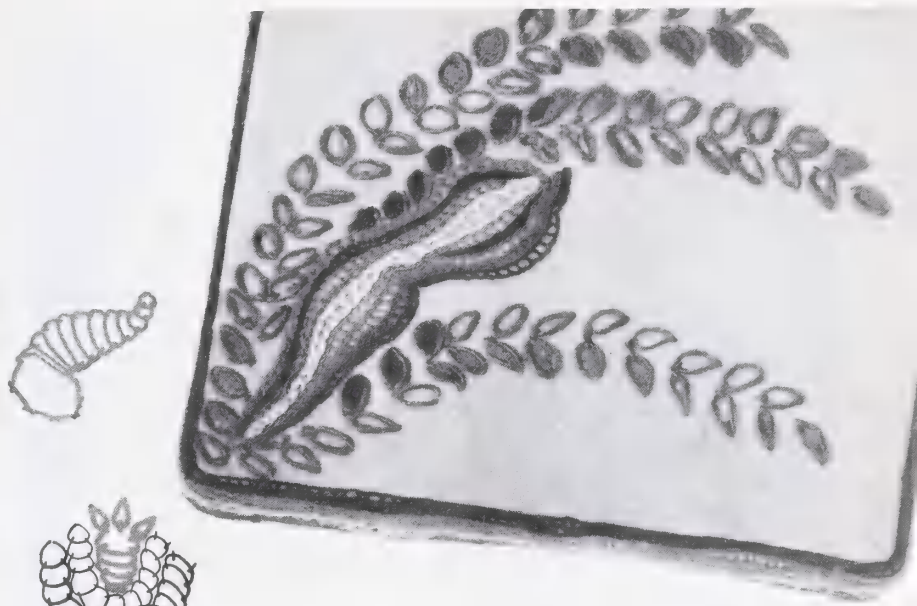
Use a set of these white woven string arm chairs in a dining room. Put one in the bath (see Aug. H.B.). This eye-stopper is from Van Keppel-Green's prized indoor-outdoor furniture group.



Rattan furniture lends a cool charm to any dining room, looks relaxed in a living room. Table top is plasticized, tray is removable. Paul Frankl design for Ficks Reed Company.



Here is another lounge piece readily accepted indoors. Available in rust-proof wrought-iron frames of red or black, made elegant with textured caning. Swanson design for Ficks Reed.
(Continued on next page)



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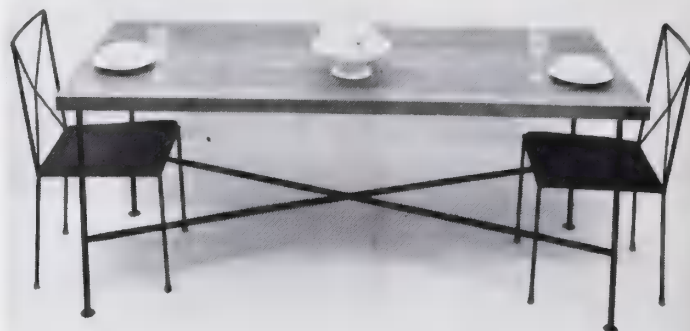


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INDOOR-OUTDOOR FURNITURE

CONTINUED FROM PRECEDING PAGE



This versatile table by Avaré comes topped in care-free glass, vinyl, marble, slate, linoleum or wood. Black iron bases of chairs and table make fine underscoring for contemporary decorating.



You will keep this Italian wicker chair in proud use at your desk where the swivel seat is a nice convenience, or spaced around your dining table. Tempestini design for Salterini.



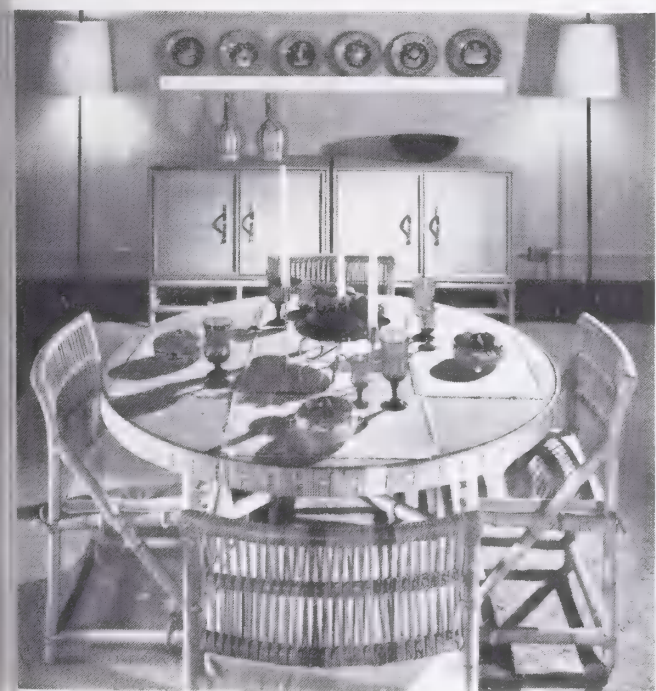
Practical glass-top table has rust-resistant base, as does chair laced in plastic, shown here dressed up with cushions. Both have year-round usefulness. From Brown-Jordan Company.



More sectionals of a kind to be invited in with first falling leaf. Better still, furnish a year-round room with their simple, unpretentious stylishness. They are easy to maintain. From Molla.

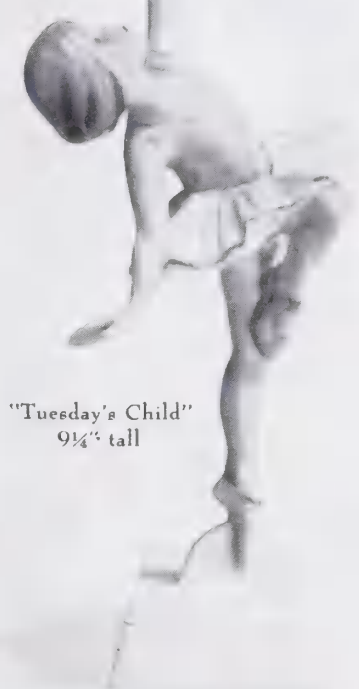


A chair and ottoman for a sleekly uncluttered room has lastingly comfortable innerspring construction. Iron base has guarantee against rust. Cushioned in indoor or outdoor fabrics. Arbuck.



Dine on a round table surfaced in rugged Novoply. Add rattan chairs and cane-front chests and you've given your dining room a cool, tropical air. Parzinger design for Willow and Reed.

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HOW TO BE A GAME COOK

CONTINUED FROM PAGE 316

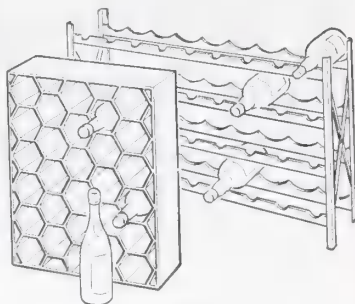
oil in which the meat was cooked; place the pan back on the heat over a slow fire and add the following ingredients:

- 1 or 2 onions, sliced
- 2 carrots, diced
- 2 potatoes, cubed
- 3 tomatoes, quartered (or 1 small can)
- 3 crushed peppercorns
- 1 bay leaf

Cook these for five minutes, stirring with a spoon or spatula to prevent sticking. Do not let the onions brown! When the vegetables have cooked five or six minutes, season lightly with salt and lay the meat on top of them. Pour over all enough boiling water to almost cover, put on the lid, and simmer gently until the meat is tender. Add more boiling water if liquid cooks down too much.

How to Store Wine

The term "wine cellar" brings up the image of vast subterranean recesses full of big casks and long rows of wine bottles lying in horizontal position. Today, as the size of our houses shrinks, the term has a less expansive, less romantic connotation. We have neither enough wine nor enough space for anything so grandiose.



Ready-made, metal racks come in various sizes, fit neatly on shelves.

The term nowadays means a compact place to store your wines conveniently and safely. There is no fixed form or pattern for the home wine cellar. It may be honey-comb bins or a cabinet, wood or wire racks or some combination of these. Its shape derives in a general way from the requirement that wine in bottles be stored horizontally. If you are handy with hammer and saw, you can build

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HB-3

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yourself a wine cellar. If no carpenter can easily install one you for a nominal fee.

One manufacturer produces which range in size from 20 by inches to 24 by 40 inches, in (without frame) from \$7 to (with frame), \$9 to \$27.50. T hold from 14 to 61 bottles.

PHOTOGRAPH BY MAYNARD



Closet wine cellar of Dr. and Blake H. Watson, West Los Angeles, California. Designer, James

There is also available a in olive green enameled steel fits in closets, shelves, or cab and holds 36 bottles.

The "wine cellar" needs to a cool spot. The wine must n permitted to freeze or get too and it must be kept away from light. Although ideal temper in wineries is regarded as be 50° and 60° F., you probably have trouble if the tempe doesn't mount above 80° F. unit should be insulated temperature goes above 80° below 50° F.

Dessert wines and wines in capped bottles can stand up but all other wines must, w exception, be stored on their

Keep the corked wines, esp champagnes and other meml the bubbly family, lying low is, in the bottom sections o wine cellar because it is there. The white table wines rest on the next lowest; th red table wines and, in th section, dessert wines. Dessert are least affected by high temperatures.

Corks in the bottles lai zontally should face forward if a cork should happen t you will notice it in time might fasten a sticker to r bins to identify type, bran age of wine in each sectio way you can locate a bottl out disturbing the others.

FREE TASTE ON YOUR DINING TABLE

CONTINUED FROM PAGE 225

PHOTOGRAPHS BY GEORGE LAZARNICK



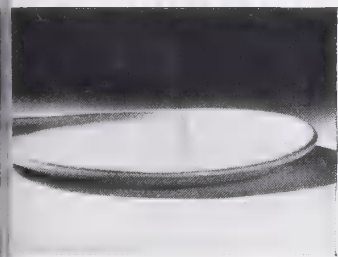
Once you make table-setting an expression of your own original taste, you'll be alert to the variety of form and mix-match potentials in new china shapes, like Hallmark's sculptural "Tomorrow's Classic," designed by Eva Zeisel, from Midhurst.

his new kind of table-setting claims a healthy and growing fiction that the objects we handle oftenest should be the most beautiful of our possessions. Since set the table three times a day, is a natural place to give free to individual taste and the

kinds and types of objects, in endless materials, colors, shapes, sizes, and purposes. Their design can be influenced by so many sources—historical, geographical, and national. Why should any meal be dulled by a monotonous setting when all these things exist to be mixed and matched, assembled and reassembled with originality and the pleasure that comes of exercising one's imagination?

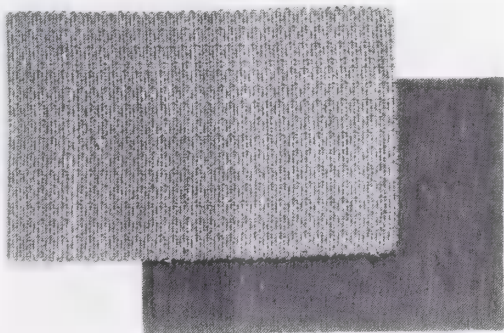
This is worth your serious thought, particularly if table-setting to you has become a mechanical three-a-day chore, so routine that you scarcely notice the same old tableware you are using meal in and meal out. For this new approach can turn a chore into a satisfying form of self-expression, an enjoyment as real to you as the pleasure any artist experiences in

(Continued on next page)



-like texture, sculptural curves
Glidden plate, from Rubel.

e for beauty. For the neces-
of meal serving involve endless



As for tablecloths and mats—anything goes as long as its texture is handsome. Two handwoven mats, one of raffia, linen, and metallic thread; the other, coarse, black linen asymmetrically stitched in white. Both, courtesy America House.

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There are ceiling models, too, that can be inconspicuously placed to rid your kitchen of all cooking nuisances.

Price Offers An Inducement But
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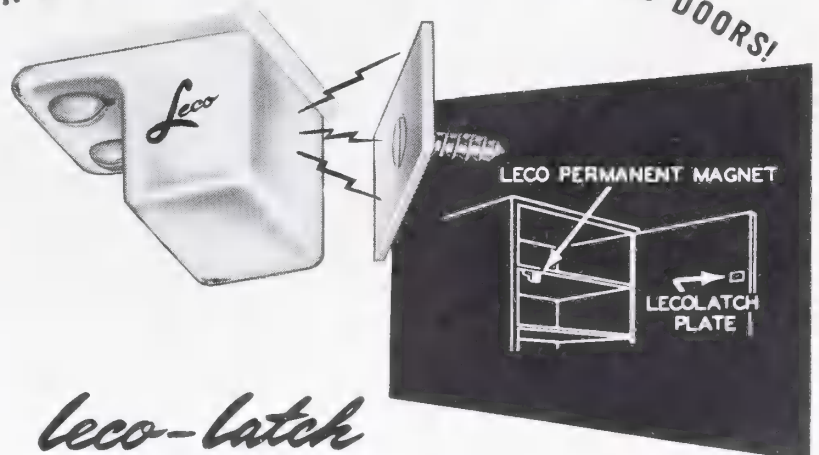
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with the PERMANENT MAGNET

No Moving Parts • No Springs • Absolutely Trouble Free

Utilize the continuous energy of the Permanent Magnet. It will work for you silently and efficiently for the rest of your life!

Lasts forever—nothing to get out of order... Works perfectly—even if doors sag or warp... Doors open easily—without snap, noise or jerk... Holds doors in place firmly, yet gently... Easily installed... Improves appearance.

The Leco-Latch isn't complicated; a complete unit consists of a small but powerful permanent magnet, a small plate made of special steel, and necessary screws.

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● Step on this smooth, smart COUNSELOR — and *instantly* the dial is flooded with light! Now you see every pound marker and numeral more clearly — thanks to COUNSELOR's exclusive new Lite-O-Matic magnifying dial, powered by replaceable flashlight battery.

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Ask to see Model 239 (illustrated) and other COUNSELORS, in 7 smart colors or all-chrome finish. Prices from \$6.95 to \$10.95 (Denver and West 50¢ higher). At better department stores, hardware and drug stores.

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\$7.95

The Only Scale With
LITE-O-MATIC DIAL
and
LINE-O-SITE LENS

COUNSELOR
STREAMLINED
Scales

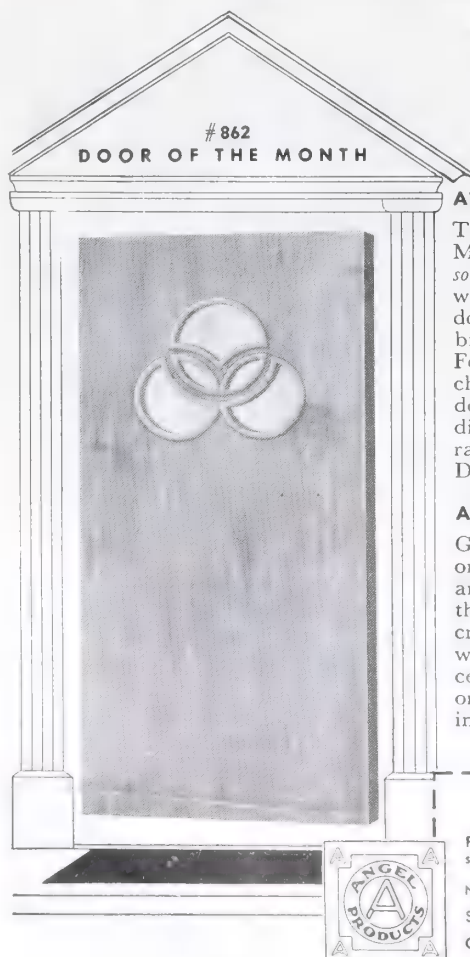
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(48 Styles)**



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FREE TASTE ON YOUR DINING TABLE

CONTINUED FROM PRECEDING PAGE



No conformist would use a black walnut tray with a black-figured oriental plate (from a complete service) and a gun-metal-color pottery bowl. It's right because it's good. Tray, America House. Plate, Fan Company. Bowl, Justin Tharaud.

choosing his colors and composing a picture. It is one way to make a creative art of daily living.

If you are cynical about this—and perhaps you are if you have been schooled too long in the antediluvian tradition that any act of housekeeping must be synonymous with drudgery—we ask you to try it for yourself. A fresh, original table takes no more time and physical effort than a humdrum one, and it is no more costly. Without realizing it now, you may already own the makings of a dozen new ideas—heirlooms stowed away under wraps, odds and ends of rarely-used china or glass, a length of fabric, even pottery, glass and metal from your kitchen shelves. The only requisite is your willingness to try something different.

And you will not be alone in this

The buying habits of millions of American women are proof of this new creative approach to table-setting. They are no longer satisfied to buy one complete set of china in one pattern and use it to the end of their days. Instead, they are buying a great variety of dishes, a limited quantity in various patterns which can combine with each other in a still greater variety of ways. This lets them change the china pattern with each course.

It's significant that new forms and textures are showing up in tableware, for they would not be on the market if buyers were not asking for them. Sleek new china shapes are appearing, clearly influenced by modern sculpture.

(Continued on page 325)



Glassware has its textured look "built-in." Hollow-stem, crackled glass goblet and molded plate, courtesy Mayhew Shops; Blenko bowl, from Rubel; Imperial bubble glass tumbler; ruffled-surface tumbler, Richards Morgenthau.

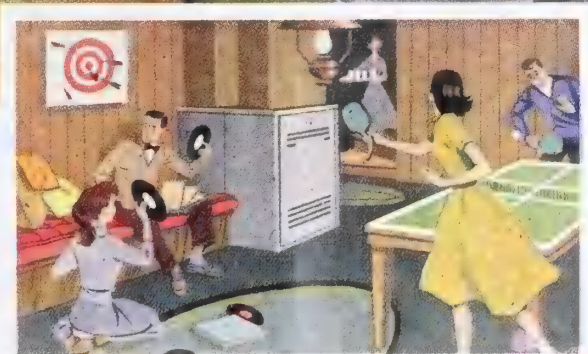
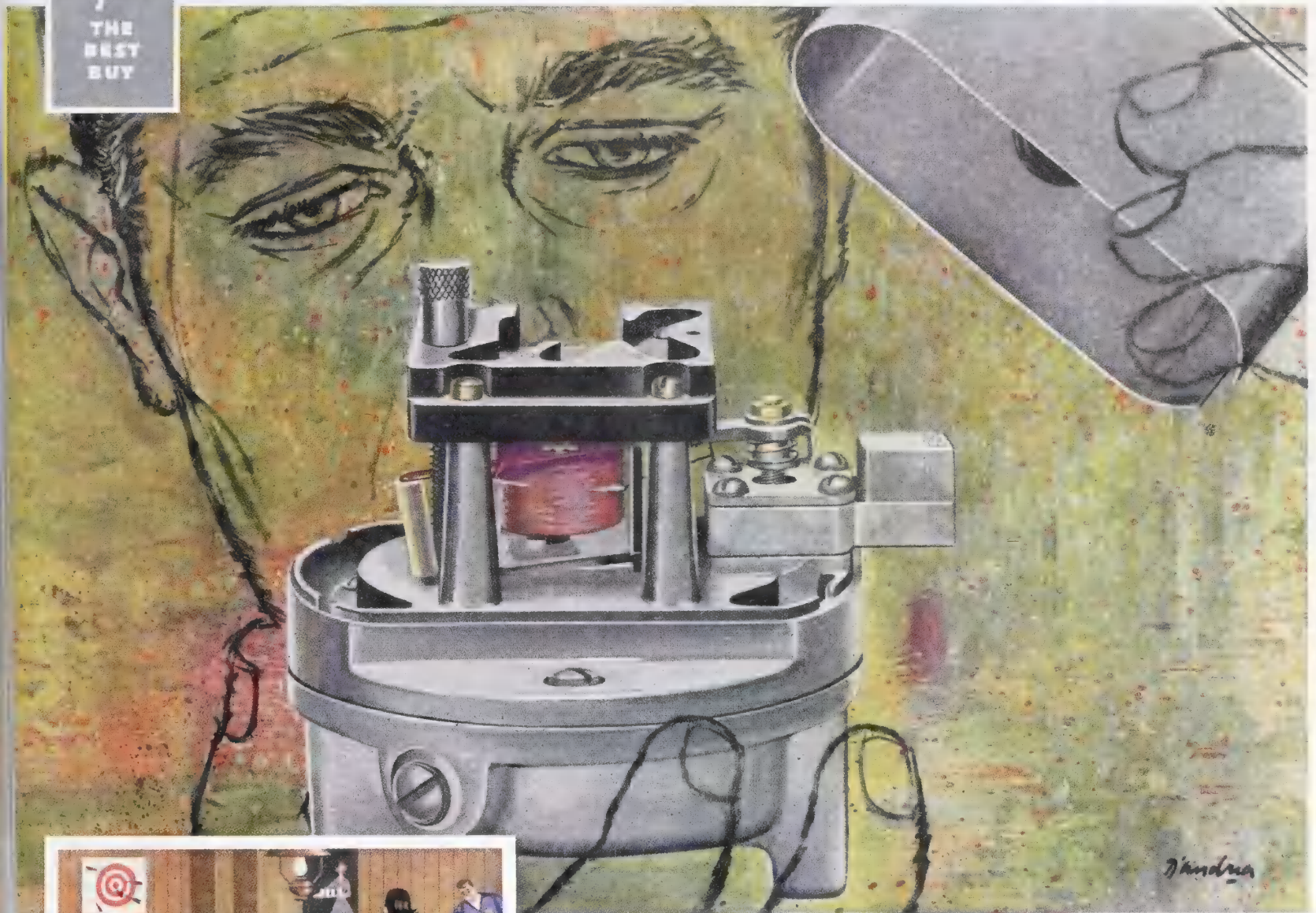
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BEST
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Careful attention to such details as this, both in engineering and production, has made Bryant the most efficient, economical and *carefree* heating equipment you can buy. More than a million householders will testify to that fact. Why not talk to some Bryant owners before *you* make what should be a lifetime purchase of comfort, convenience and better living?



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After dinner, Cointreau, the perfect liqueur with your coffee.

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*The Gourmet's
Guide*
a dining and drinking

FREE TASTE ON YOUR DINING TABLE

CONTINUED FROM PAGE 322



You may drape the table in linen damask, or have no cloth at all, or use textured mats like these handweaves, of fringed abaca grass; linen and rayon slub; black mottled linen, all America House. Crocheted straw, courtesy Bonniers.

opment that seems to indicate we are beginning to associate forms with daily living. Indeed, is also suggested by a new st in the handmade—such as ics, enamel-on-copper, wood, metal—bought to be used in nation with commercially tableware.

ture appears to be as much mand on the table as every- else these days. You will in stony-looking new pottery; both china, patterned to look ed; in glassware, crackled, ed, or molded to fit the hand;

in tablecloths and mats, which may be of any material, from linen to plastic, from raw silk to bamboo, just so long as its texture provokes the eye and pleases the touch.

Once you experience the creative satisfaction of composing new and original table settings, the whole world becomes your oyster. On your travels, while you shop, as you look over your cupboards and closets, you'll begin to look imaginatively at everything you see, visualizing it in a fresh new role on your table. You'll become a creative collector of interesting tableware.



At home or traveling, look at new objects as potential table-setting ingredients. Dessert service here is a Japanese bowl, from the Fan Co., set off by an Iroquois "casual china" plate and "Crosshatch" dinner plate by Richards Morgenthau.

HAND—
WROUGHT

Martini Mixers

for an
Enchanted
Evening . . .

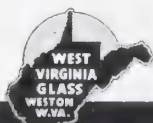


- Hotel Weight . . .
- Ice Lipped . . .
- Heavy Sham Bottoms



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of America

The resplendent elegance of one of these superb new Martini Mixers, handcrafted of brilliant seamless crystal, adds just the right note to your formal dinners or friendly get-togethers. The sheer artistry of their graceful lines are indeed the handiwork of inspired craftsmen . . . Available in three favored capacities—60-oz., 42-oz., 30-oz. The matching Ice Tub is an indispensable team-mate. All so pleasantly priced, too!



When buying glassware, look for this blue and gold label identifying West Virginia Glass. It's your assurance of hand-blown, brilliant crystal—smart, modern design—superlative quality—at conservative prices. At gift, jewelry and department stores. For name of nearest dealer, write West Virginia Glass Specialty Co., Weston, West Virginia.

WEST VIRGINIA Glass



IT'S IMPRESSIVE . . . What woman wouldn't enjoy being hostess in this distinguished Ranch Oak furniture setting. Lovingly crafted and sturdily constructed of solid natural white oak, Ranch Oak does a room proud by its rugged, informal beauty. Over 100 pieces in *open-stock*. See the Ranch Oak Collection in leading furniture and department stores now. Choose your very own "starter-piece" or a complete ensemble for any room in your home.

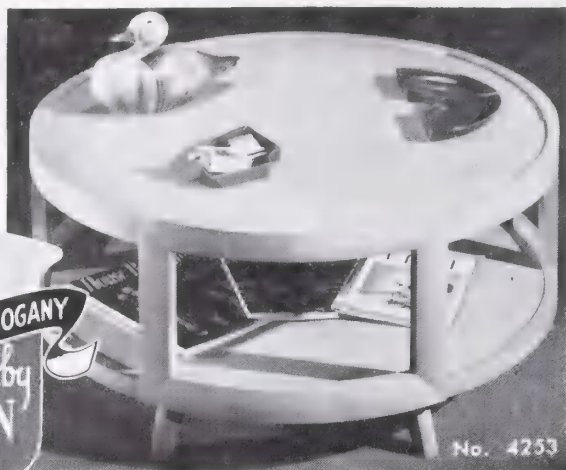
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Has wonderful ideas for Ranch Oak decor.

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by BARTON



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BARTONIAN MODERN brings into your home a clean, fresh look that gives your living the casual air without clashing or being disrespectful to your other furniture. Use the restrained, functional BARTONIAN Tables freely as the unifying influence in your home furnishing. All-Mahogany construction, either light or dark finish. Look for the Barton Warranty Tag attached to each table.

Write for name of your nearby Barton Dealer.

Send 10c for new Barton Booklet — full of helpful homemaking ideas.

BARTON Furniture Co.
Grand Rapids - Memphis


THE DOMINATION OF THE CONTAINER OVER THE CONTAINED

CONTINUED FROM PAGE 207



Open shelves of this room divider make it a partitioning device which doesn't cut off light. Its built-in desk is shown closed on page 204.

**CABOT'S
Moravian Gray**



from **Bucks County PA.**

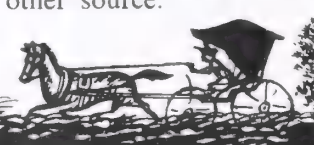
The warm, true colors of traditional areas like Pennsylvania and New England are captured in Cabot's Gloss Collopakes — house and trim paint. Moravian Gray from Bucks County, Pa., Haddam Barn Red, Cape Cod Harwichport Blue, Vineyard Ivory and Hickory Yellow from Colonial New England . . . distinctive colors that add authenticity and charm.

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Samuel Cabot Inc., 1015 Oliver Bldg., Boston 9, Mass.
Please send Cabot's Gloss Collopakes Color Card.

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Address
City State



The furnishings and structural materials used in the six-room house on pages 202-207 are listed below:

Page 203 Living Room

Furniture: All "Perspective," in rare Mindoro wood, designed by Milo Baughman for Drexel Furniture Company, Drexel, N. C.

Floor covering: Frosty Tone Wunda Weave rug, Belrug Mills, Inc., New York, New York.

Fabrics: Drapery fabric designed by Marion Dorn, Jofa, Inc., New York. Crease-resistant linen covering cushions from J. Morley-Fletcher, New York, N. Y.

Art: Two paintings courtesy of San Francisco Museum, San Francisco, California.

Accessories: Two stone animals at fireplace, wood basket, ash tray and cigarette cup courtesy of the Pacific Shop, San Francisco, Calif. Lamps, Chinese box and green

glaze dish on coffee table courtesy of Robert M. Kasper, San Francisco, Calif. Black vase by Robert Clark, pewter tankard holding flowers and old watering can courtesy of Allied Arts Guild, Mission Park, California. Sofa pillows fireplace tools courtesy of The Porium, San Francisco, California.

Page 204 Dining Room

Furniture: All designed by Baughman, Drexel Furniture Company, Drexel, North Carolina.

Drapery fabric: Designed by Marion Dorn, Jofa, Inc., New York.

Flooring: Cork tile, Arms Cork Co., Lancaster, Penn.

Art: "Birds of Prey" courtesy of San Francisco Museum, San Francisco, California.

Accessories: Basket and bowl used as flower containers, mortar and pestle in cabinet courtesy of Pacific Shop, San Francisco, Calif. Wall candelabra and

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Chinese pottery courtesy of Robert M. Kasper, San Francisco. Tier table accessories, white ceramic doves and white bowls in cabinet courtesy of Allied Arts Guild, Menlo Park, California.

Page 205 Terrace

All outdoor furniture, including Barwa chairs, and all terrace accessories courtesy of Williams and Co., Redwood City, Calif.

Page 206 Living Room

Furniture: "Perspective" chests and chair designed by Milo Baughman for Drexel Furniture Co., Drexel, North Carolina.

Accessories: Pewter tankards, pottery bowl on shelf and flower pot courtesy of Allied Arts Guild, Menlo Park, Calif. Large bowl courtesy of San Francisco Museum. Dahomey lion courtesy of Robert M. Kasper.

Page 207 Dining Room

Chest: "Perspective", designed by Milo Baughman, Drexel Furniture Company, Drexel, North Carolina.

Circular candelabra: Courtesy of Pacific Shop, San Francisco, Calif.

Construction Materials

Plywood surfaces: Philippine mahogany, U. S. Plywood Corp., New York, New York.

Wood stains: Exterior and interior stains, Samuel Cabot & Sons, Inc., Boston, Massachusetts.

Glass installation: San Francisco Glass Co., San Francisco, Calif.

Flooring: Cork tile, Armstrong Cork Company, Lancaster, Penna.

Sliding steel doors: Arcadia Metal Products, Inc., Arcadia, Calif.

Radiant heat: Installed by Arro Company, San Jose, California.

Plumbing Fixtures: American Radiator and Standard Sanitary Corp., Pittsburgh, Penna.

Kitchen Equipment: Dishwasher and Disposall, Hotpoint, Inc., Chicago, Illinois. Range and ovens, Thermador Electrical Mfg. Co., Los Angeles, Calif. Frigidaire refrigerator, washing machine and clothes dryer, Frigidaire Division, General Motors Corp., Dayton, Ohio.



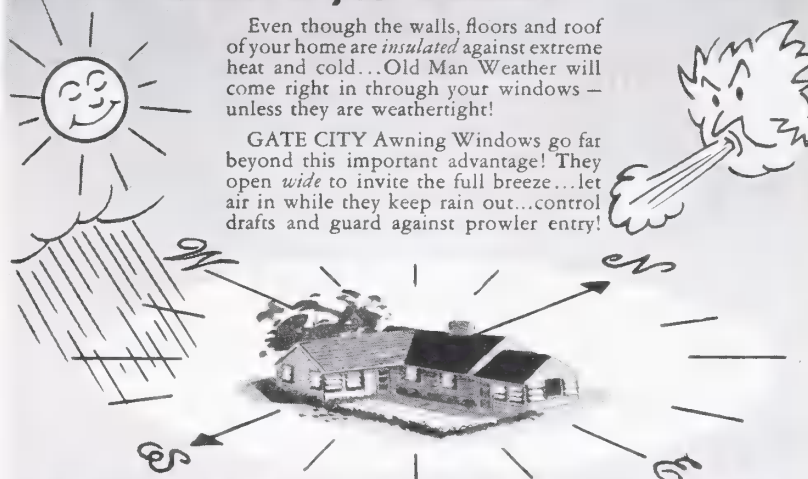
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Your Architect will tell you
Comfort and Protection from every climatic extreme
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Preservative-Treated WOOD
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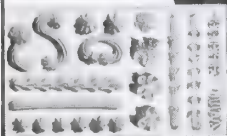
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As easy as writing your name, this English, precision made icing set helps you give a French Chef's touch to everyday dishes.



A few of the patterns

Just screw in one of the six tips, fill the syringe half full of icing and design any one of many decorative patterns. There's a tip for every pattern you desire—lovely florals, dots, stars, scrolls, carved bands and graceful borders. There's even a special tip for writing names, dates, initials. The nickel silver tips can be quickly changed without removing mixture from syringe.

Here's a kitchen aid that will give you lots of enjoyment. Or give it as a gift to delight any hostess and housewife.

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CREATED BY
Tala
OF ENGLAND

DECORATOR'S DIARY

CONTINUED FROM PAGE 301

that fourth side of the room where you don't want to put a floor lamp or a table lamp or even a table, and where any kind of a permanent fixture looks too important. Now I know better. An inconspicuous pin-up that will give light without calling too much attention to itself can be a lifesaver. But there aren't too many to choose from. Hence my glee over Lightolier's latest contribution: a pin-up designed by Isamu Noguchi. Its shape is supposed to resemble a Japanese kite although it reminds me more of a spinnaker billowing in the wind. Consists of a triangular shade or shield of textured white plastic with three metal legs attached to the corners. The legs pin to the wall and the light bulb nestles inside the shield and well away from the wall so that the wall itself acts as a reflector. Would do a nice lighting job where you want general diffused illumination, not concentrated on any particular spot.



Pin-up lamp

One way to get a new perspective: Go up in a plane and while you're gaining altitude watch all the big, bad landmarks of a bothered world shrink into dainty motifs for a pretty scenic wallpaper. Another way: Take a walk in the meadow on a warm, dry day. When you come to a comfortable slope, lie down in the tall grass and look around you. Suddenly, the thing that looms largest on your horizon is the wild aster eighteen inches from your nose. You've seen it in passing every day for a week. But how different it looks close up. How it dwarfs—for the moment—everything else in your life, including all your problems! Personally, I find that kind of reverse perspective very relaxing.

Who says you can't translate



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Gone forever are those annoying steps—so provoking in nasty weather—to the garbage can or trash pile! A Majestic Indoor Incinerator—right in your utility room or basement—burns all your wet and dry garbage... even the household rubbish! No fuel required. Patented downdraft does the trick! Operation guaranteed! Easily connects to furnace flue.



Low cost!

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that, too, into wallpaper? (McDonald has done it in his de called "Meadow." The leaves ferns and flowers are fully size, maybe bigger, and blurre the edges as close-ups usually to farsighted eyes. But the pat doesn't smother you because seem to look through it into less distance. And the coloring close harmony of browns, be and *bois de rose* splashed white—is like the varied shad of grasses under foliage-filt light.

Lois agreed with me about relaxing effect. We decided to it on the one unbroken wall of tiny guest room. It's not the g alone she's anxious to relax. guest room is her favorite hid for afternoon naps.



"Meadow" wallpaper

Read and remember: "The est stumbling block to good nishing is over-crowding. Str average room of half its belon and it is at once improved. has passed through the orde house cleaning and not note improvements when picture bric-a-brac were removed? W refreshing sense of space was What a gain in beauty and rep even silence—for there is thing noisy about a room fill the limit with small tables, and sofa pillows."

Sounds like an echo of m sentiments. But nobody cared about my sentiments when th written. Found it in an old copy of HOUSE BEAUTIFUL—ber, 1907.

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WITHOUT EXTRA ATTACHMENTS
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I ever spoke were—**

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When you're building

Watch out for the little things

A case history proves that a little
common sense *during* construction
saves a lot of headaches later

By Lou Weston

half a year of building, we
have lived in our house for two
years. It's perfect—almost. The
decoration could not suit our
taste. The room sizes are
better. The interior decoration
(there is of it so far) is, we
think, in good taste. Everything
works well enough, the doors don't
stick too much, the roof doesn't
leak, the basement is as dry as a
runner's throat at quittin' time.
We should be, you say, happy
as long. And so we are, ex-
cept sometimes, there are certain
things that bother us, trivial things
that should have been watched out for.
We didn't. You may think we're
being picky, until you build for
yourself, and find, after you're in
the place, that sometimes those
little things mean a lot.

We have the door locks, for instance.
We have a fine Yale lock on the
front door, and a sturdy lock of
the same type on the garage door.
The back door lock is one of
the old-fashioned kind that any
burglar with a skeleton key can
open. Of course, we have forfeited
security this way. How much sim-
ilarity would be to have all three
locks the same and use one key
for all?

We have the switch for the kitchen light
in the back door, convenient
when entering the house
from the back door. Most houses
looked at before we built had
the switch in the same place. But
when we came into the kitchen much
later from the dining room. A
switch at both places would solve
the problem beautifully. Now,
after the house is finished,
it's more costly to install the extra

one. We may put in the extra
switch next year. On the other
hand, it may not be in 20 years
from now. Put *yours* in when you
build.

Speaking of electricity, we were
caused considerable grief by the
strange propensity of workmen to
cover up wall outlets. The tile man,
working just in the kitchen and
bath, managed to cover up two—
no mean feat in that small area. Of
course, these were easily recovered
—after the mistake was noticed.
All we had to do was bash in the
tile wall "about where" we thought
the outlet boxes were. We didn't
have to replace more than four or
five pieces of tile altogether.

The plasterer, swinging his trowel
and straight-edge with joyful
abandon, covered up three more
outlets. And here is the rather ex-
asperating thing about that—the
electrician didn't even notice they
were missing. He had wired us up
thoroughly. The city had inspected
and pronounced it good. Yet three
outlets were hidden behind the
plaster, with the bare wires coiled
inside the boxes to start who knows
how many fires in later years.

After we had discovered one
missing by trying to plug in a bed-
lamp, we became suspicious and
checked the whole house, using the
itemized bid from the electrician
to determine how many wall out-
lets there were supposed to be in
the house. It had never occurred
to the electrician to use this sim-
ple check when he had finished the
wiring. "You'd be surprised," he
said chattily, later, as he chopped
away at the plaster with his hatch-

(Continued on page 332)

"To gain space and cut cost
in both new and remodeled
homes use SLIDING DOORS . . .



with



says

L. Morgan Yost, FAIA
Famous Architect

The Finest Sliding Door Hardware

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door mounted on
STERLING HARDWARE
gains 6 to 9 square feet
of extra floor space . . . gives
you complete wardrobe accessibility.
Follow the example of L. Morgan Yost and
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HARDWARE that's the easiest to install . . .
wears forever . . . rolls as silent as a kitten.

NO TRACK ON THE FLOOR

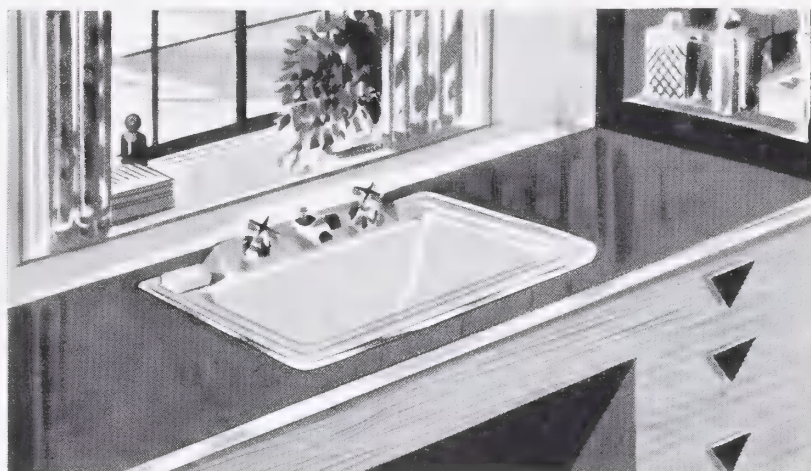
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to your architect,
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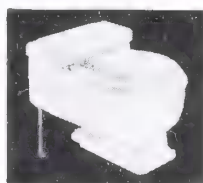
Floor
to ceiling,
wall to wall,
you get it all
...with STERLING
Sliding Door
Hardware



New Bathroom Centerpiece with the "Luxury Look"

Our "Whitney" built-in lavatory has that *dressy*
appearance you want for your best bathroom. Nothing
kitchen-like in this fixture of gleaming china with
chrome finish controls mounted on a sloping raised panel.
Allows you to have room for everything where you
need it most. In 26 colors, and white. See it at your Case
distributor's . . . listed in Classified Telephone

Directories or write for name
and address.



● The Famous CASE® One-Piece®
Water Closet . . . "America's Finest"
... with exclusive protection
against bowl overflow . . . pleasingly
quiet operation . . . distinctive
low overall height.

Case
Fine
Vitreous
China

HELP IN BATHROOM PLANNING

W. A. CASE & SON MFG. CO. Founded 1853
33 Main St., Buffalo 3, N. Y., Dept. 410

Kindly send me name and address of
nearest Case distributor.

Name _____

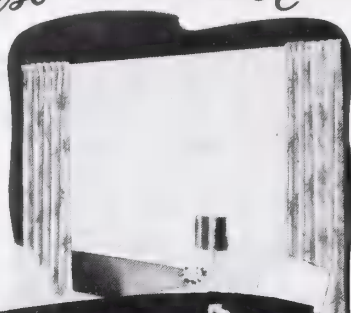
Address _____

City _____ Zone _____ State _____

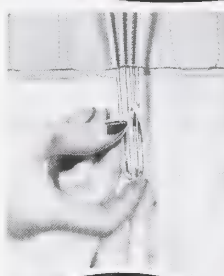
*PATENTED

Self-lubricating NYLON makes this traverse track better

Smooth, silent, effortless — this track opens or closes at the touch of the draw cord — because its moving parts are made of self-lubricating, last-a-lifetime nylon. Brackets have an extra socket to hold glass curtain rods, too. In Judd's handsome, exclusive "Walls of Troy" design; off-white baked enamel. This is only one of many H. L. Judd long-life traverse tracks for every window requirement.



Judd Extending Traverse Track No. 6817



Decorator-Quality Pleated Drapes — Quickly ... with PLEATMASTER®

Any woman can make professionally styled pleated drapes — in minutes — with Pleatmaster Hooks and Tape. No difficult measuring or intricate stitching. Get tape by the yard; hooks in any quantity needed — or ask for the handy kit with hooks and tape for a 10-pleat pair of drapes. Hooks have smooth plastic tips for easy insertion. Be sure to get the original Judd PLEATMASTER. At drapery departments and variety stores everywhere.



Get this new Judd book of smart, easy, modern window treatments. Send 15¢ in coin.



Drapery Hardware

H. L. JUDD COMPANY • DEPT. HB • WALLINGFORD, CONN.

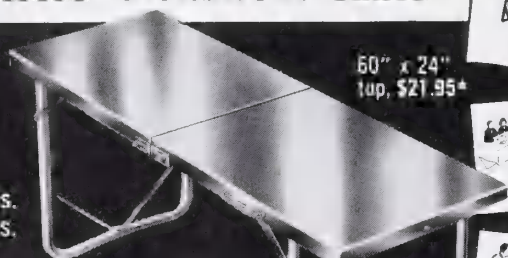
FOLD-A-WAY aluminum table

* Opens to serve 8 persons; folds to fit in closet.

* Weighs only 19 lbs. Holds over 800 lbs.

Perfect for holiday entertaining; a gem of convenience for home, office, church, shop. Sturdy, weatherproof. Unfolds in seconds.

* 72" x 30" size, \$29.95 (slightly higher in west). At most dept., hardware and stationary stores, or write to ALL-ALUMINUM PRODUCTS, PHILA., PA.



60" x 24" top, \$21.95+

Buffets

Banquets

Cards & Games

Office

has 1000 year-round uses!

DESTROY UNWANTED HAIR FOREVER Temporary relief is NOT enough



Only by KILLING THE HAIR ROOT can you be sure UNWANTED HAIR is GONE FOREVER. Brings relief and social happiness. Do not use our method until you have read our instruction book carefully and learned to use the MAHLER METHOD safely and efficiently. Used successfully for more than fifty years.

SEND 6¢ STAMPS FOR BOOKLET

MAHLERS, INC., Dept. 43-N PROVIDENCE 15, R. I.

NEW! SUCTION CELLAR DRAINER

Capacity 300 Gallons per Hour!

No more hand-pumping or bailing of flooded basements when you have DRAINMASTER. Just connect to a handy faucet with garden hose, submerge in flood water, run another length of hose to open drain or out a window, DRAINMASTER does the rest. Solid brass, no moving parts to wear. Drains fish ponds, swimming pools, tanks, elevator wells, window wells, trenches, etc. ORDER TODAY! Be prepared for flood emergency! MONEY-BACK GUARANTEE! Postpaid.

M. P. WHITE COMPANY
Dept. 1-H, 55 Stuart St., Boston 16, Mass.

WANTED JEWELRY

We buy old or broken jewelry. Highest cash prices paid immediately. Mail us gold teeth, watches, rings, diamonds, silverware, eye glasses, old gold, silver, platinum, etc. Satisfaction guaranteed or your articles returned. We are licensed gold buyers. Write for FREE information.

ROSE SMELTING CO.
29-HB East Madison St., Chicago 2, Ill.

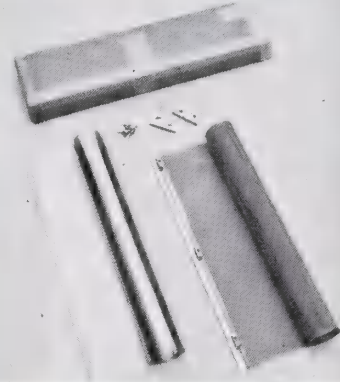
At Last! An End to Silver Tarnish
Your Silverware, brass, etc., when treated with RODIN'S TARNISH PREVENTER WILL NOT TARNISH for at least 6 months. This amazing discovery does away with lacquer and the labor of polishing. \$1.24 postage included. ... a private formula by the Nation's Capital JEWELRY MAKERS. Save on large size FOUR TIMES MORE ... \$3.36. Prepaid RODIN JEWELS, 17th St., N.W., Wash., D.C.

How to make light work of storm windows and screens



New frameless, lightweight screens and plastic storm sash, installed from the inside on the same fixtures, take the struggle out of putting up and taking down screens, storm windows

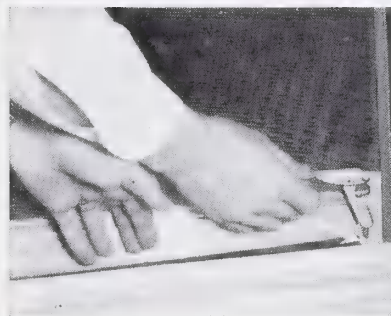
This is the works for summer and winter protection for one window—a roll of flexible aluminum screen, a roll of clear, transparent plastic storm sash, seven screws, two tension locks. Both screen and storm sash fit interchangeably on the same fixtures. Both roll up to store in a small box.



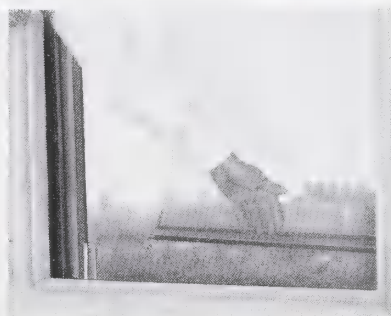
Drive seven screws—and the fixtures are installed. Top right: put one screw at each side and one in the center of top blind stop. These will hold top bar of screen. Bottom right: tension locks require two screws each. Locks are installed on blind stops at each side of sill, hold bottom of screen.



Installation's a cinch. Upper right: You slide the top bar of screen (or storm sash) over the three screws at window top. Lower right: You fit the bottom bar of screen into the tension locks at both sides of window. When tension locks are pushed down, screen becomes taut, fitting snugly against window sides.

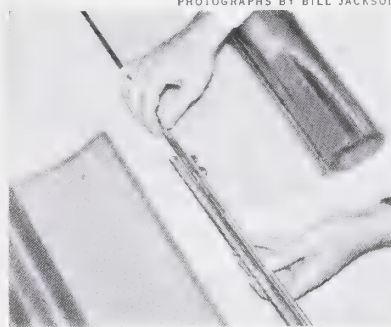


You can wash the window while screen or storm sash is up. Simply release tension locks and the screen hangs free and flexible because it has no rigid side frames. Both screen and storm sash weather well, will not rust and cause unsightly stains on paint.

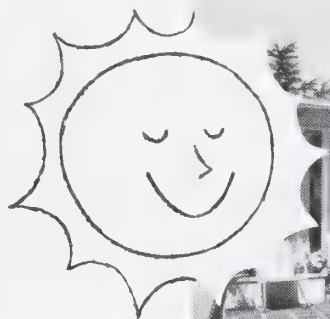


PHOTOGRAPHS BY BILL JACKSON

It's an easy switch from screens to winter windows and vice versa, and it's all done from the inside. You simply unhitch the screen from the window, slip it out of its top and bottom bars, replace it with supple, unbreakable storm sash, and re-hang on the same fixtures.



From the outside, the screen (left) and storm sash (right). Old sagging windows may need bottom weather-stripping. In humid weather plastic storm sash may look wavy, but view is clear. "Columbia-matic" screen and sash for one window costs about \$12, about \$6 each.



sun spot

Gleaming walls and window frames of the Western Pines* add their own sunny charm to this pleasant patio. Decorative and practical, snug-fitting, defying all weathers, these fine-grained soft-textured woods are friendly to the touch always. They cut and shape cleanly and accurately, take paint beautifully. For any building or remodeling project where attractiveness and durability are desired, your retail lumber dealer will approve your choice of the Western Pines*.



THESE ARE THE WESTERN PINES

*IDAHO WHITE PINE
*PONDEROSA PINE
*SUGAR PINE



FREE—a bookful of ideas for homebuilders or remodelers. Send for your free copy of the new edition of colorful, picture-packed "ENCHANTING HOMES OF WESTERN PINES." Address WESTERN PINE ASSOCIATION, DEPT. 506-H, YEON BLDG., PORTLAND 4, OREGON.

ALCAMATIC
THE DEEP-FRY OF DISTINCTION!
... SHORTCUT TO
TASTE AND TENDERNESS!

\$34.95
Federal Excise Tax, Incl.

DE LUXE MODEL
15 AB

It's the new, electric* ALCAMATIC Deep-Fry for delicious fried meats and vegetables. White enamel and chrome trim cover Alcamatic's all-aluminum body—25% larger than fryers of comparable price. Use Alcamatic as a casserole — electric cooker — for popping corn. Safety features include an Oil Proof Preen-X Electric Cord, and a cool, plastic, finger-grip handle. There's no electric fryer at its price that compares with Alcamatic, and it's *guaranteed for one whole year*. Nationally established price, \$34.95 (\$36.95 on West Coast).

*1350 Watts — AC only

ALCAMATIC'S SIX FAMOUS FEATURES

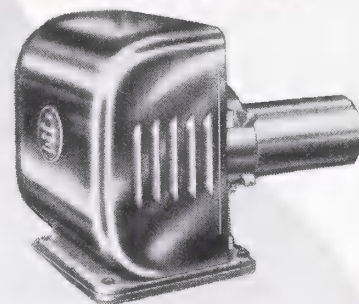
- Long, cool, plastic, finger-grip basket handle
- Fully automatic
- Heats instantly
- Complete with drain spout
- Cool, single knob temperature control
- Serves 2 full portions

FREE! WRITE TODAY FOR ALCAMATIC'S "STORY OF DEEP FRYING" ADDRESS DEPT. 1210

ALCAMATIC TUCKAHOE, NEW YORK



NEW OIL BURNER INVENTION



Master-Kraft "Dual-Oxenizer" saves up to 50% on Fuel

Available only in the Master Kraft Air-Electronic Burner, this amazing patented device forces a double charge of oxygen into the oil — produces the hottest oil fire ever developed — gives spectacular fuel economy. In the Air-Electronic, too, you get unique electric-eye control PLUS 8 other great performance and economy values.





FAIRBANKS-MORSE

Submersible Pump

It's brand new! Operates entirely under water—including the motor! Water-lubricated; water-cooled. Pumps without noise or vibration. Only *one* pipe is needed inside casing. Has a capacity of 1,600 g.p.h. at 60-foot settings, and pumps efficiently at 400 feet. Ideal for farms, homes and country estates. See this new submersible pump at your local Fairbanks-Morse dealer's store. Or mail the coupon for complete information.

Fairbanks, Morse & Co.
600 S. Michigan Ave.,
Chicago 5, Illinois

Please send me full details on construction and operation of your new submersible pump.

Name.....

Address.....RD.....

City.....State.....



FAIRBANKS-MORSE,
a name worth remembering



Webster
PERIMETER FORCED HOT WATER
BASEBOARD HEATING

DIAMONDS at
Wholesale Prices

Benefit from Loan
foreclosures and
Estate liquidations. Values
from \$50. to
\$10,000.
Write Dept. F

CITIZEN'S
Diamond
Brokers
195 Mitchell St.
Atlanta, Ga.

Save
up to 50%
Write for
FREE
Catalog

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WHEN YOU'RE BUILDING

CONTINUED FROM PAGE 329

et, searching for the hidden boxes. "how often this happens!"

Here are some other things you may have trouble with. Maybe you'll be smarter than we were and watch out for them all and more. Above all, maybe you'll raise your voice to the contractor if you think something isn't right:

Fuse Box. Installed in the garage. This made it easy for the electrician. But we are the ones living here. The garage is attached to the house, but the only way to get into the garage is to go around outside. So if a storm blows a fuse, we must rush outside in the rain, open the garage door, and stand wet-footed and blinking, fiddling with kingdom come.

Garage Door. This is overhead style, quite acceptable. But we bought it with that little row of glass windows near the top. Not only did this hurt the looks of the front of our house, the windows showed anyone interested—thieves especially—if the car was in. They also get dirty and are infrequently washed. We replaced these rather fast with wood, so now the door is solidly wood-paneled.

Clothes Chute. If you have a basement laundry, fit in a clothes chute in a closet above the laundry, preferably a bathroom closet. It will save many steps and leave the basement stairs free of clothes baskets.

Shower. According to our amazed and open-mouthed plumber, *everybody* wants a shower, so maybe this can't affect you. We couldn't afford a separate little tiled shower room, didn't like the metal cubicles, and believe the shower-in-tub combinations conducive to dangerous falls and sloppy floors. After much argument, the plumber sullenly agreed to give us a showerless tub. But after the piping was roughed in, there, defiantly, stood the shower outlet.

We protested to the contractor. He took it out. Suddenly, after a week or so, there it was back in again. We cried out again, but before anything was done about it, the place was lathed and plastered, and there was the shower outlet, sneering at us. When we want to get rid of the house, we keep telling ourselves, the shower will be a good selling point.



\$1975* IN GIFT BOX!

■ Takes even heavy molasses-cookie batters in stride. Hamilton Beach motor has full power, long life. Hand that holds Mixette sets the speed. Leaves other hand free to hold a pan or add ingredients. Beaters snap out for cleaning. At your dealer's now! Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wisconsin.

One-hand operation—multiple speeds under the thumb!



Hangs on wall (bracket furnished) or fits in drawer!



Flat base prevents messy batter-drip!

**MIX, MASH, WHIP, FOLD
IN ANY BOWL OR PAN!**



Give to the
SISTER KENNY
FOUNDATION



Heating Outlets. Modern nances are so well insulated the no heat escaping in the basement so you need heating outlets! Our heating contractor figured two outlets as a matter of course. Some heating men, as friends of ours have found out, put no lets in the basements unless are asked for, and, without the basements are scarcely liv in cold weather.

Floor Coverings. Try darnedest to delay putting asphalt tile, linoleum, rubber, or similar coverings until workmen are almost entirely ished with other work in the house. This way, you may avoid permanent mars and scratches that spoil your floors from the very beginning.

There are a few more small ters that pain us, like the fact our door from the kitchen to basement is hinged at the wrong side, so when we open it t down into the basement, the swings in front of the basement light switch. A small sliding in the center of the big door figure, will fix that. And the to the bathroom closet is h at the side toward the m lights. Thus, when the closet is opened, it effectively cut all light from the closet. And heating outlet in the kitchen, the wall directly opposite the tilating fan, so that the fan out all the heat in the kitchen, especially in winter.

We are happy with our h But it could have been imple in little ways, with more primary care and more vigorous print-following as it was being. Before you start, try to vize your family actually *living* your house, room by room and by day. Put down on paper point you want to be sure o matter how petty it seems a moment. Your architect, contractor, and all the workmen will probably be completely honest. But can't read your mind, and ch are they are not engineering iuses. Don't be tongue-tied, don't stand awkwardly di your toes in the sand while let these men you think of as cialists go ahead entirely on own. Speak up! Often your mon sense is superior to t And don't expect your contractor to remember all the details work them out for you, no r how much you're paying him just won't. You'd better do it self, while you have a chance.



Just suppose everybody had the same face . . .

Imagine how difficult life would be if you couldn't tell friend from stranger by just a glance at a face! And imagine how difficult your shopping would be if you couldn't identify the goods you buy by the makers' brand names on them!

What faces do for you on people you meet, these brand names do for you on products you buy.

Because of brand name advertisements in these pages, you can do a lot of "shopping" sitting right where you are now. You read about new things, changes in familiar ones. You accept or reject, without stepping out of the house. Brand name advertising keeps you informed, and saves you time.

Because of brand names on the goods in the store, you quickly find just what you want, and know just what you're going to get. Brand names safeguard your money by assuring constant quality and value in the things you buy.

Because makers of brand name goods know they must compete against others for your favor, they strive to strive always for new ideas and better quality. Brand names assure you progress in continuous development of goods for better living.

Remember — as you look through the ads in this magazine — nowhere in the world do people get the protections you get when you choose among American manufacturers' and named goods!

Whenever you buy — demand the brand you want

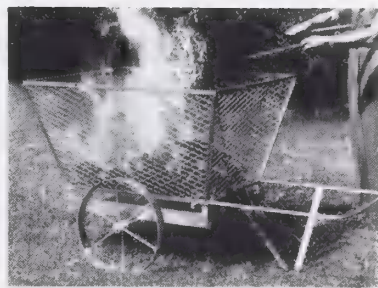
Brand Names
Foundation
INCORPORATED

A non-profit educational foundation
37 WEST 57 STREET, NEW YORK 19, N. Y.

WORK-SAVERS FOR GARDENERS



If you are allergic to poison ivy get "So Help Me Hannah." The soothing cream quickly relieves the itching and checks spreading. Hannah Laboratories, Monterey, California.



Pile garden debris in the Portable Incinerator Cart and burn it as you clean. Ash catcher protects lawn. County Specialties, Stamford, Conn.



Strawberry plants ship well through the mails, but they deserve more protective packing than they usually get. This is the new pack for "Red-Rich," designed to keep the plants healthy.

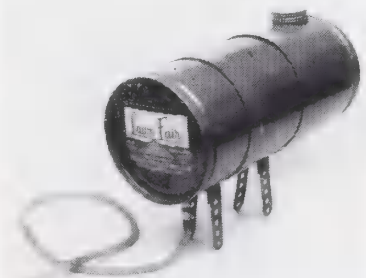


"Gard'nettes," vinyl-coated garden gloves are contour molded and knitted to provide hand comfort. The Pioneer Rubber Co., Willard, Ohio.



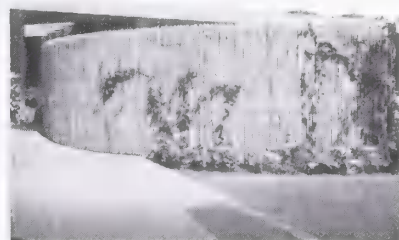
Rose growers familiar with Triogen 3-way Rose Spray will welcome new Rose Dust, an all-purpose protection from rose pests in easy-to-handle dust form. Rose Mfg. Co., Beacon, N. Y.

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



"Lawn Fair" spray tank attaches to lawnmower, sprays weed killer as you mow. Fits any hand or power mower. Red-E Tractor Co., Richfield, Wis.

DUBOIS Reg. U. S. Pat. Off. WOVEN WOOD FENCE



Affords privacy and protection. Beautifies and screens from automobile glare. For country estate, suburban home, city lot or penthouse. Makes a lovely background for garden vines and plants. Moderate prices. Easy to erect. Never requires painting. Lasts for a generation.
3 styles—Close Woven—Close Cleff
Open Cleff
Heights 18", 3' 10", 4' 11", 6' 6" ■ 8'



DUBOIS Old Fashioned Post and Rail Fence

The favorite fence for suburban and country homes. Hand split chestnut, with either chestnut or locust posts. 2, 3 or 4 rail styles, 4 feet high, creosoted post ends. Also makers of DuBois 4 and 5 Bar Hurdles.

Write for free folders

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N. J. Los Angeles



Glide SLIDES WALLS OF GLASS IN LIFETIME ALUMINUM

Glide's unique construction brings the glowing outdoors in. Looks the weather out. Glide, the original horizontal sliding window and door, gives you sweeping views of glass... bright, slender lines of aluminum that never have to be painted! Right with any architecture (most preferred by architects!). Glide windows and doors give you beauty that lasts forever. Write for complete illustrated brochure.

GLIDE WINDOWS, INC., 7463 Main • North Hollywood, California

FAMOUS Rusticraft FENCES

The Standard for 34 Years

WOVEN PICKET FENCES

Afford rustic beauty, privacy and protection. Made of half-round saplings either domestic Cedar as shown, or imported French Chestnut. 2 types. Woven Cleft with 1/4" space between pickets. Close type has pickets tight together assuring privacy. Screens unsightly views. In 4 heights. No painting required. Easy to erect. Instructions supplied.



POST & RAIL FENCES

A strong, beautiful, long-lasting, all-purpose fence. Made of finest selected hand-split Chestnut. Available in 2, 3 or 4 rail types. As with all Rusticraft Fences, matching gates of many widths available. A long time favorite because of its durability. Ideal for property lines and along roads, also as enclosures for cattle and horses.

Write for Booklet and Prices

TIGHT SCREEN • WOVEN PICKET • ENGLISH HURDLE • POST & RAIL FENCES
 "Won't Sag" FARM GATES • HORSEBACK & SELF-LOCKING FIELD GATES
 CHILDREN'S OUTDOOR PORTABLE PLAY-YARDS (16 FT. WIDE)

Rusticraft FENCE CO.

DAVID TENDLER, Est. 1918

6 King Rd., Malvern, Pa.



Imagine... windows with SCREENS THAT ROLL UP AND DOWN

ONLY PELLA WINDOWS come with built-in ROLSCREENS that roll up and down like window shades. No putting up or taking down screens, painting or storing. PELLA DUAL GLAZING protects against winter cold and summer heat and special weather-stripping seals DRAFT-TIGHT along all four sides of sash. Stock-size PELLA units can be combined into hundreds of exciting window arrangements. Send today for FREE FOLDER of Window Ideas.



ROLSCREENS
 The original
 inconspicuous
 inside screens.

MAIL COUPON TODAY!

ROLSCREEN COMPANY, Dept. D42, Pella, Iowa

GENTLEMEN: Please send FREE FOLDER on Window Ideas and information on Pella Windows with ROLSCREENS and DUAL GLAZING.

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CITY & ZONE _____

STATE _____

Pella
 WOOD
 CASEMENT
 WINDOWS

Made by makers of famous PELLA ROLSCREENS and PELLA VENETIAN BLINDS

How to stage your next daffodil show

*Stretch your bulb budget by these tricks, and
get glorious bloom from the bulbs you plant now*

PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



Group 50 daffodil bulbs (planted 8" apart) in a planting that juts into your gravel or crushed bluestone path. It's more eye-stopping than 10 times as many bulbs scattered thinly through a flower border.



This is what you can have from just a dozen daffodils—if you plant them in a clump instead of stringing them out in the usual single line. Plant 4"-8" deep—no need to dig and replant for 10 years.



Big drifts like this (200 bulbs) are always dramatic. Daffodils thrive under trees, where grass grows poorly. But don't neglect feeding them. Designed by Powers Taylor; planted by Rosedale Nurseries.



THOMAS CHURCH, LANDSCAPE ARCHITECT

Two secrets here: interesting fence as a background for better display and more uniform flowering (protects flowers from wind), and compact grouping for an impressive show of King Alfred daffodils.

Book for Gardeners

By Carol H. Woodward

Books and People

National Parks: What They Mean to You and Me, by Freeman Tilden. Alfred A. Knopf, New York, 1951. 417 pages.

penetrating the forested flanks of the Great Smokies with Freeman Tilden, you become friendly with the region's bardish mountaineers. When you climb the slopes of Mount Rainier through the pages of his book, you see the Elysium of wildflowers at every elevation. In the Grand Canyon where every inch . . . is pulsating with the eternal, ever-changing infinity of life becomes a reality. You shudder with the author at the thought "that there are still people who wish to build a dam which would flow the Colorado back into the Grand Canyon and submerge the heart of what the world goes there to see."

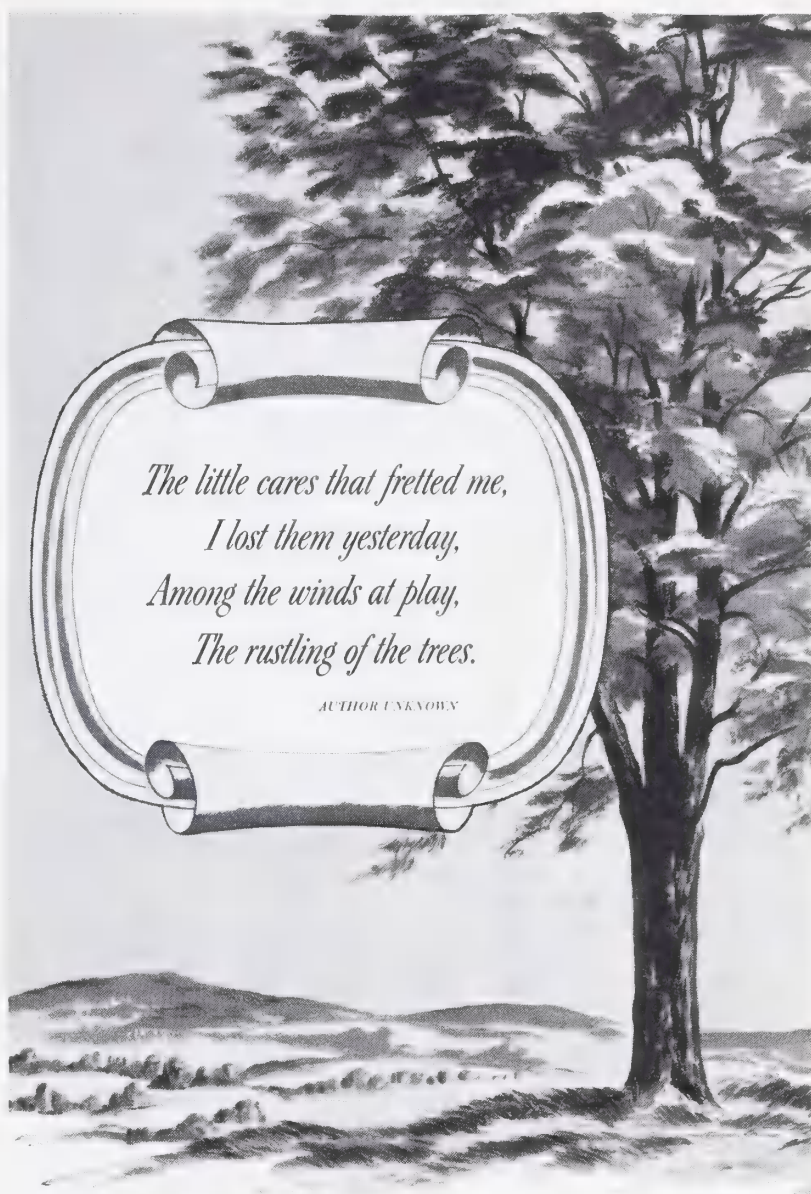
Thus does Mr. Tilden, a writer who has been consultant to the National Park Service since 1940, interpret our National Parks and Monuments. He presents them not as areas for physical recreation but more as havens for the recreation of the spirit.

His style has imagery, lyric quality and humor. He speaks of the

"ferocity of swift-flowing rivers armed with abrasives" in Dinosaur National Monument. He claims to paraphrase Voltaire with the statement: "If Zion Canyon, Bryce Canyon, and Cedar Breaks did not exist, Kodachrome would have to invent them."

Writing of the "hobbies" acquired by a "retired glacier" (Mount Rainier), he says: "One of them was flower-arrangement. . . . It would be rash indeed to proclaim the flowers of Rainier foremost in an assembly of National Parks . . . But at least it can be said that the display . . . is superb, soul-satisfying, memorable . . . Let us be erringly romantic and insist that plants *love* Mount Rainier and the country around it."

In the useful information for tourists tabulated at the end, explicit directions are given for reaching each of the 53 National Parks and Monuments which are in the 23,000,000 acres of reserves in the National Park System. Rainbow Bridge in Southern Utah, which can be viewed only after 14 miles in the saddle, is no less inviting than Yellowstone, whose five entrances are accessible by car, train, bus, and plane.



*The little cares that fretted me,
I lost them yesterday,
Among the winds at play,
The rustling of the trees.*

AUTHOR UNKNOWN

...the rustling of the trees

Few sounds are more restful . . . few give surer relief from care . . . than the whisper of the wind through the trees on your land. Few satisfactions equal that which you enjoy from their beauty or the cooling shade of their spreading boughs.

To give your precious trees the finest of care, call in the Davey Man for a pre-winter inspection . . . because cold and stormy days are coming soon. For prevention against winter damage later, *now* is an ideal time to prune . . . to brace and cable V-shaped forks and weak branches . . . or to move trees to new locations.

You can trust your trees to the Davey Man. He has the backing of unmatched experience. He has the schooling, the equipment and the knowledge of proven methods. He is a thorough and dependable craftsman in his chosen profession.

Remember this: more people rely on the Davey organization than on any other to *keep* their fine trees healthy and beautiful. Check your Yellow Phone Directory for the nearest Davey Headquarters . . . *call today!*

DAVEY
TREE EXPERT COMPANY
KENT 2, OHIO

THE OLDEST AND LARGEST TREE



SAVING SERVICE IN THE WORLD

MARTIN L. DAVEY JR., PRESIDENT



Your children (and pets) can't dash out into traffic when they're protected by a good-looking yet rugged Anchor Chain Link Fence! What's more... Anchor Fence keeps trespassers, short-cut seekers and vandals out, guards the beauty of your property. And remember... Anchor alone offers you such features as Deep-Driven Anchors for permanent erectness; Square Frame gates and corner posts of "Squar-Form" tube steel for

added beauty and strength. Installed by factory-trained erectors. Illustrated pamphlet *free*. Write: ANCHOR POST PRODUCTS, INC., Fence Div., 6510 Eastern Ave., Baltimore 24, Md. "Permanent Beauty for your Home"

Anchor Fence

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PEACE AND EASE— THE STYLE TREND IN LANDSCAPE DESIGN

CONTINUED FROM PAGE 209

New way is to plant the property lines



OLD



NEW

As we make more use of the grounds around our houses, the more we need privacy from the street and neighborhood. So the plants that used to be put around the foundations have moved away from the house to the outer perimeter of the lot, thus clearing the ground close to the house for terraces, service.

New planting way makes rooms seem larger



As houses grow more open and glassy, plants become more important. We want to see our plants from within the house. If shrubs are bunched against the house, you can't see them. If they are planted out at the property line, you can enjoy them. And your rooms seem to extend to the sidelines. Low hedge across front ties house to ground, visually.

simpler lines are being used in the garden, and fewer and simpler materials. All is calculated to give complete restfulness to the eye. If the eye sees too many things, it is confused and the sense of peace is obliterated.

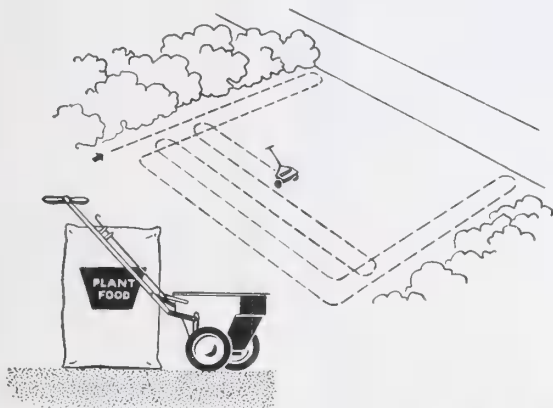
Simplification of lines does not mean eliminating outdoor structure. The closer house and garden are in use and appearance, the more they begin to interlock visually. More and more the lines and materials of the house are carried outdoors and into the landscape. And more and more the materials of the garden structure penetrate into the house, recalling the outside de-

sign and subtly merging indoors and outdoors. The paving of terrace is penetrating into house, making the floors more utilitarian in such heavy-duty spots as hallways, stairways, heavy traffic spots.

Since the garden is being designed more and more to be seen from everywhere within the house, the plan of it cannot be rigidly set, with a beginning and an end. The lines of the modern garden need to be moving and flowing, that it is pleasing when seen from anywhere, inside or

The eye can be easily fooled.
(Continued on page 338)

TIMELY TIPS for gardeners



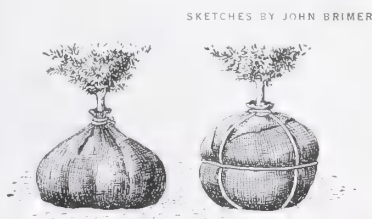
eed lawn with 2 to 3 pounds of plant
od for each 100 sq. ft. Shut spreader
before making turns to prevent
er-dosing end areas.



Whisk fallen leaves off lawn with
sweeping motion, preferably using a
broom-rake. Add the leaves to com-
post, or spade deeply into soil.



g gladiolus corms and coat with
DT dust to kill thrips before storing.
ore in dry place where temperature
ys above freezing.



SKETCHES BY JOHN BRIMER

Insist upon large, firm soil balls,
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greens. Loose ball indicates roots
badly damaged, plant likely to die.



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PEACE AND EASE— THE STYLE TREND IN LANDSCAPE DESIGN

CONTINUED FROM PAGE 336

Things can be made to seem longer or wider than they really are. This is a great aid, for we can make a small lot seem bigger, and so create spaciousness, without increasing garden maintenance and the real estate taxes. Thus a moving, changing line, that creates an asymmetric plan, not only pleases the eye but creates a new dimension for the house.

WHEN you read a list of the requirements that people expect the garden of today to satisfy, you think the result could only be a three-ring circus. They expect their garden to be a complete universe in itself.

Here is a check list of the many things that have to be provided for if you want to get the maximum use from every square foot of your property:

1. When the attic and basement disappeared, the garage became the great all-American storeroom. As a result, the family car is being forced into the driveway. We must either stop being collectors, or build additional storage room in the garden. Storage structures can be added to the garage or hidden behind garden fences. Storage walls built as long screens to give privacy to the terrace or separate the service areas, can provide for firewood, garden tools, cushions, and winter storage of garden furniture.

2. The baby is no longer dressed in white and taken around the block in his perambulator for an airing. He is tossed, almost naked, into the sunniest spot in the back yard where there must be enough space for a play pen and sand box. It should be visible from both living room and kitchen.

3. Parlor games are now played in the open; terrace space for outside living and entertaining must be provided. It should be able to accommodate four for bridge or forty after the "Big Game." It should be large enough so guests don't back into the flower beds, but small enough so that it doesn't resemble a parking lot.

4. Food and drink have come out into the garden. The terrace must have easy access to the pantry for serving. The portable barbecue and

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portable bar help this situation

If there's too much traffic for this portable equipment, a supplementary structure can be built. There is no limit to the amenities this arrangement can offer. You can make it simply, with just a roof for shelter and a hot plate to warm the coffee. Or you can step up the tempo with a fireplace, a small kitchen, and plugs for the toaster and radio.

5. Areas for various sports are demanded by many growing children. requests include badminton, deck tennis, croquet, horseshoes, shuffleboard, and many others. Swimming pools are now designed to fit into small gardens. Sometimes the driveway can double for badminton and the lawn for croquet.

6. Space must be left for a serving yard for clothes drying, garbage cans, and for various miscellaneous items, such as the broken tricycle and the half-dead Christmas azalea which can be dropped out of sight until you can figure out what to do with them.

7. There is still a certain amount of gardening to be done, in even the most streamlined garden. So unless you're happy raising your flat-pansies on the main terrace, you will need a garden service area. At the least, this requires a tool closet, potting bench, incinerator and mulch pile. If you like gardening, it might be enlarged to include lath house and greenhouse, soil bins, and flower sink.

8. Most people like the idea of returning to "the good life" enough to want to grow a few vegetables and a few fruit trees.

If you add the many individual needs, the hobbies which call for special workshops, you have a cross-section of the demands of the average family upon their property. Further, they would like to be simple to install and easy to maintain. They are convinced that the space around the house can be used to solve their problem. It is not just to be "landscaped" in the accepted sense of the term but made to produce living space, play space, and work space.

The job of the professional designer is to translate these requirements into a logical and intelligent plan which will produce the maximum in terms of use and beauty. To succeed, his plan must show simplicity of layout, integrity of the use of plant and structural materials, and a sure sense of proportion and pleasing form.

HOW TO BETTER YOUR HOME ...



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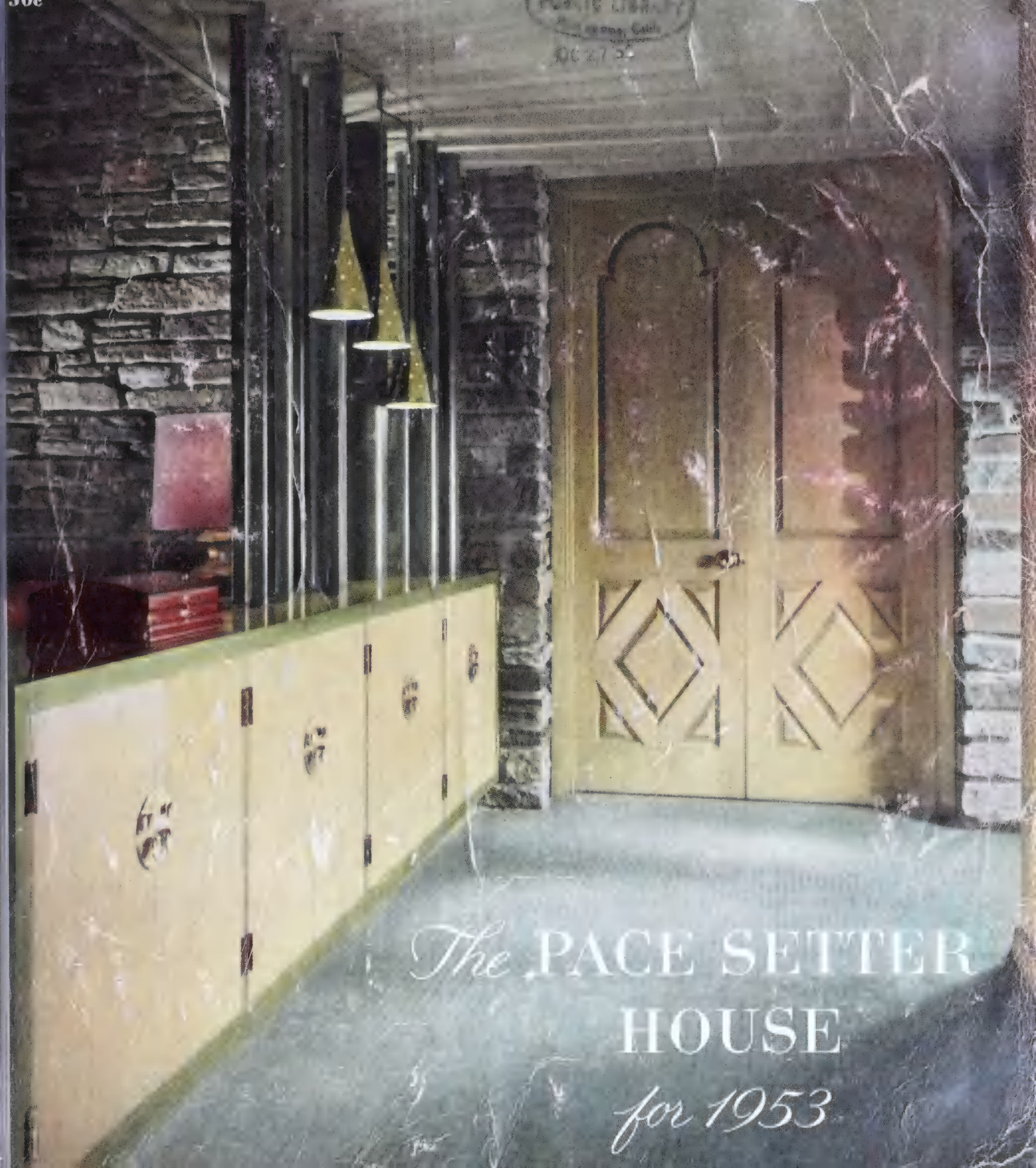


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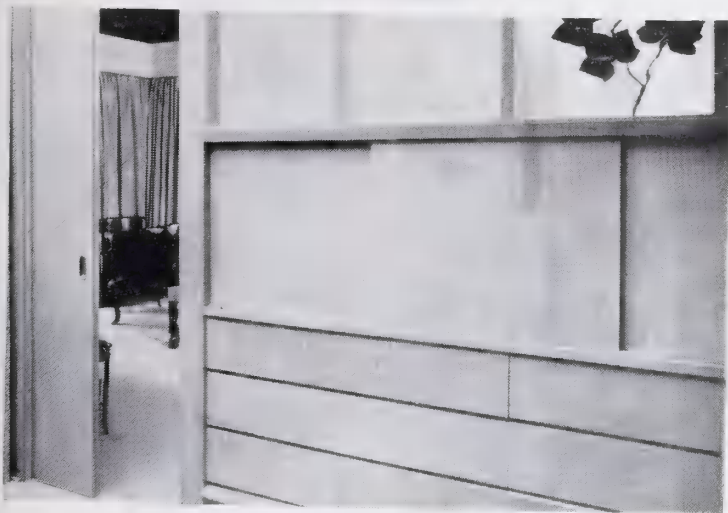
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- Work surfaces are pretty and practical



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Blonde Limba cabinets in foreground add beautiful and valuable storage space to the modern living room.

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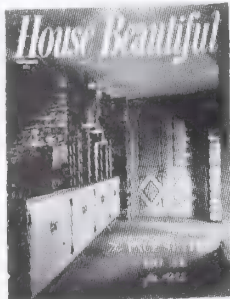
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Write for This Interior Idea Book

*Reg. U.S. Pat. Off.





PHOTOGRAPH BY MAYNARD PARKER

Our cover, the entrance hall of HOUSE BEAUTIFUL'S 1953 Pace Setter House, introduces you to a significant new attitude toward living. We devote the whole issue to a house which is as much comfort for the human spirit as shelter for the body.

House Beautiful

VOL. 94 NO. 11

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

NOVEMBER 1952

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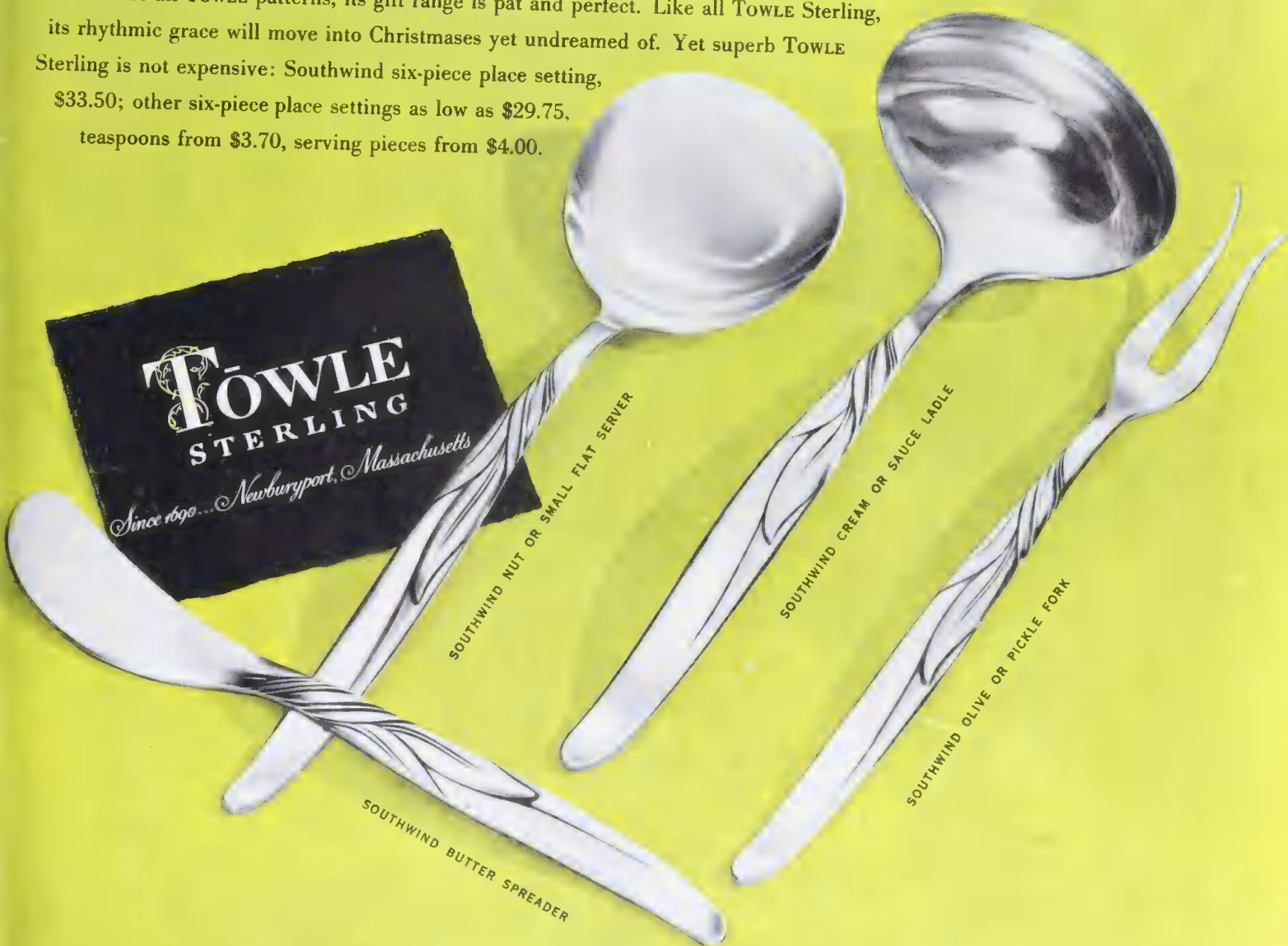
BY THE HEARST CORPORATION, 572 MADISON AVE., NEW YORK 22, N. Y. RICHARD E. BERLIN, PRESIDENT; JOHN HEARST, VICE-PRES.; FRED LEWIS, VICE-PRES.; RICHARD E. DEEMS, VICE-PRES. FOR ADVERTISING; ROBERT E. RDA, HOEFER, VICE-PRES. FOR HOUSE BEAUTIFUL; G. O. MARKUSON, VICE-PRES. & TREASURER; R. F. MC CAULEY, ST. CORPORATION; ALL RIGHTS RESERVED. ADVERTISING OFFICES: 572 MADISON AVE., NEW YORK 22; 1132 PARK ON ST., CHICAGO 6; 1712 FISHER BLDG., DETROIT 2; 720 EUCLID AVE., CLEVELAND 14; 1709 WEST 8TH ST., LOS ANGELES 3; RHODES-HAVERTY BLDG., ATLANTA 3. SUBSCRIPTION PRICES, UNITED STATES AND POSSESSIONS AND CANADA: \$5.00 FOR ONE YEAR, \$15.00 FOR THREE YEARS. PAN-AMERICAN COUNTRIES AND SPAIN, \$6.00 FOR ONE YEAR, \$18.00 FOR THREE YEARS. RANGE OF ADDRESS, GIVE OLD ADDRESS AS WELL AS THE NEW, WITH POSTAL ZONE NUMBER IF ANY, AND ALLOW FIVE DAYS FOR CHANGE. MANUSCRIPT MATERIAL SUBMITTED WILL BE HANDLED WITH CARE, BUT THE MAGAZINE ASSUMES NO RESPONSIBILITY FOR RETURN OF MATERIAL UNLESS ACCOMPANIED BY FULL RETURN POSTAGE AND RETURN ENVELOPE. THE FOLLOWING TRADE NAMES ARE USED: "HOUSE BEAUTIFUL'S BUILDING MANUAL," "HOUSE BEAUTIFUL'S BUYING GUIDE FOR THE BRIDE," "HOUSE BEAUTIFUL'S BRIDE'S HOUSE," "GOOD BUYS," "HOUSE BEAUTIFUL," "HOUSE BEAUTIFUL COMBINED WITH HOME & FIELD," "CLIMATE CONTROL," "WINDOW SHOPPING," AND "PACE SETTER." RE-ENTERED AS SECOND-CLASS MAIL MATTER, NEW YORK, UNDER THE ACT OF MARCH 3, 1879. PRINTED IN THE U. S. A. BY THE CUNEO EASTERN PRESS, INC.



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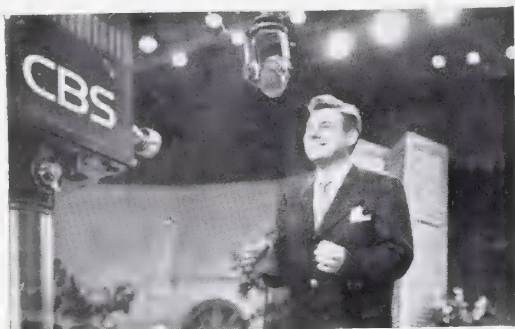


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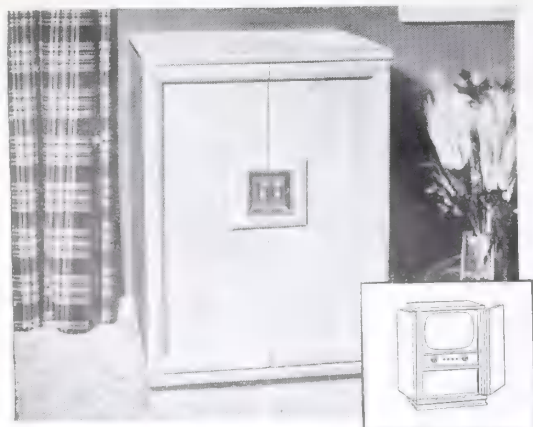
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IN THE STUDIO, CBS showmanship, engineering and technical experience insure perfect televising of your favorite programs.



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THE FUTURA—21-inch picture; superbly designed blonde modern cabinet in rich, comb-grained oak.



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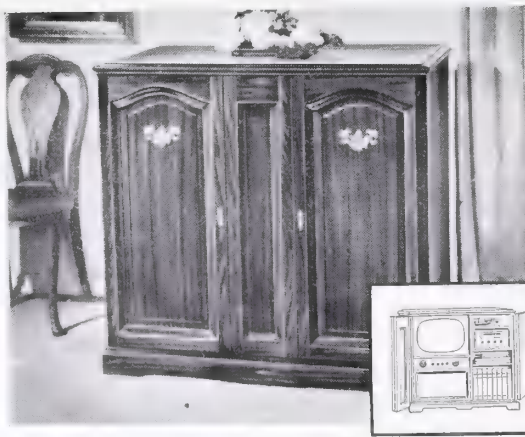
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How to serve breakfast in style!

by Reed & Barton

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It adds a special graciousness even to breakfast. It makes husbands and families feel as pampered as guests. And literally nothing is more feminine or flattering to a woman than presiding over a beautiful silver service.

Reed & Barton, the great New England Silversmiths, designed this "Town and Country" service in sterling silver to be simple enough for breakfast and at the same time elegant

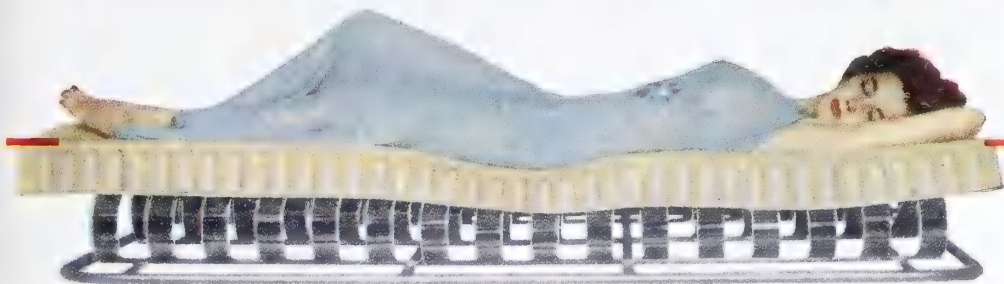
enough for state occasions. You'll find the 50-ounce coffee pot holds enough for all. The 40-ounce teapot holds a steaming plenty, even for lingering tea hours. This five-piece set includes coffee, tea, sugar, cream and waste bowl and costs \$325.

The famous Reed & Barton collection includes many other services, in both sterling and silverplate. Prices range from \$150.00 to \$1850.00 for five pieces. Kettles and trays are priced separately. See this magnificent silver collection in your jewelry or department store. Or, write for complete information to Reed & Barton, Dept. H-1, Box 990, Taunton, Mass.

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Just wonderful comfort beyond description. Flexsteel's lifetime one-unit construction gives smooth, noiseless, stabilized action with just the right amount of resiliency and support. Its open bottom eliminates the old-fashioned dust trap.

Deluxe Unit including Foamex Mattress and Fully Upholstered Flexsteel Springs . . . \$179.50
Foamex Mattress alone . . . 79.75
Flexsteel Open Springs . . . 54.75

See Flexsteel's new American Provincial Group on Page 11

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• **THE KRAMER CORPORATION**
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dramatic new
carpet fashion

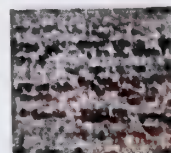
\$4.95
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\$59.95
9' x 12'

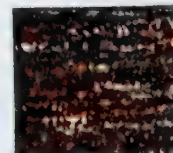
Now, for the first time, a floor fashion captures the full color and mood of contemporary living. The multi-hued pattern is equally at home with modern or provincial settings. What's more, you get twice the service from California Casual, because it's identical on both sides. See California Casual, today!



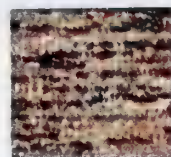
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American provincial

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Flexsteel^{*} and **Firestone FOAMEX**

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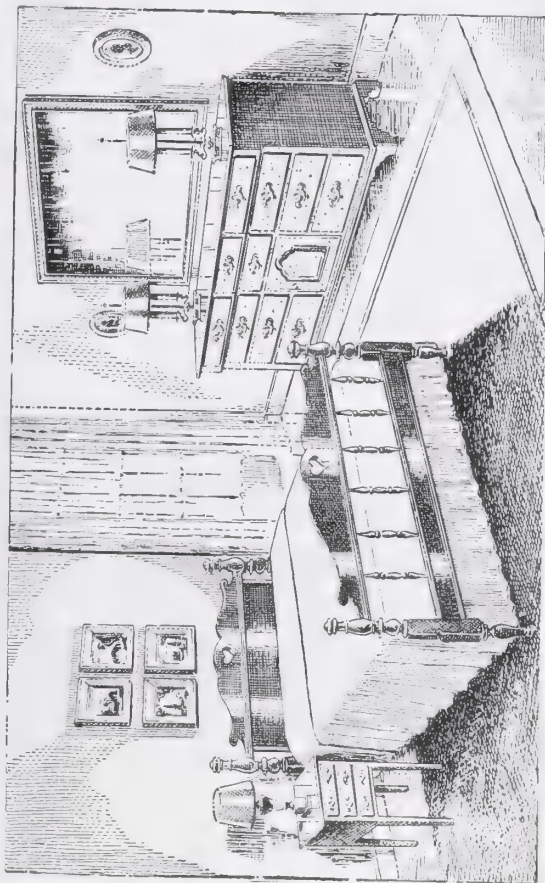
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to bring you the authentic, charming

Wallace Nutting® Cherry Highlands Collection



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Wallace Nutting

by Drexel



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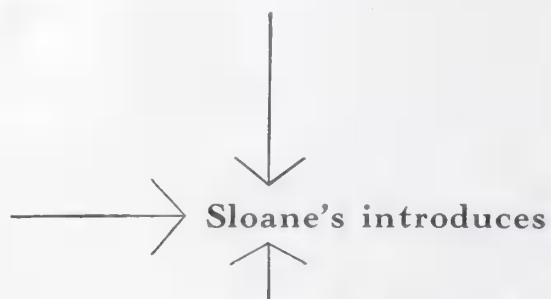
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HB112

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Name.....



Sloane's introduces

copper and brass

in the new "oval motif"

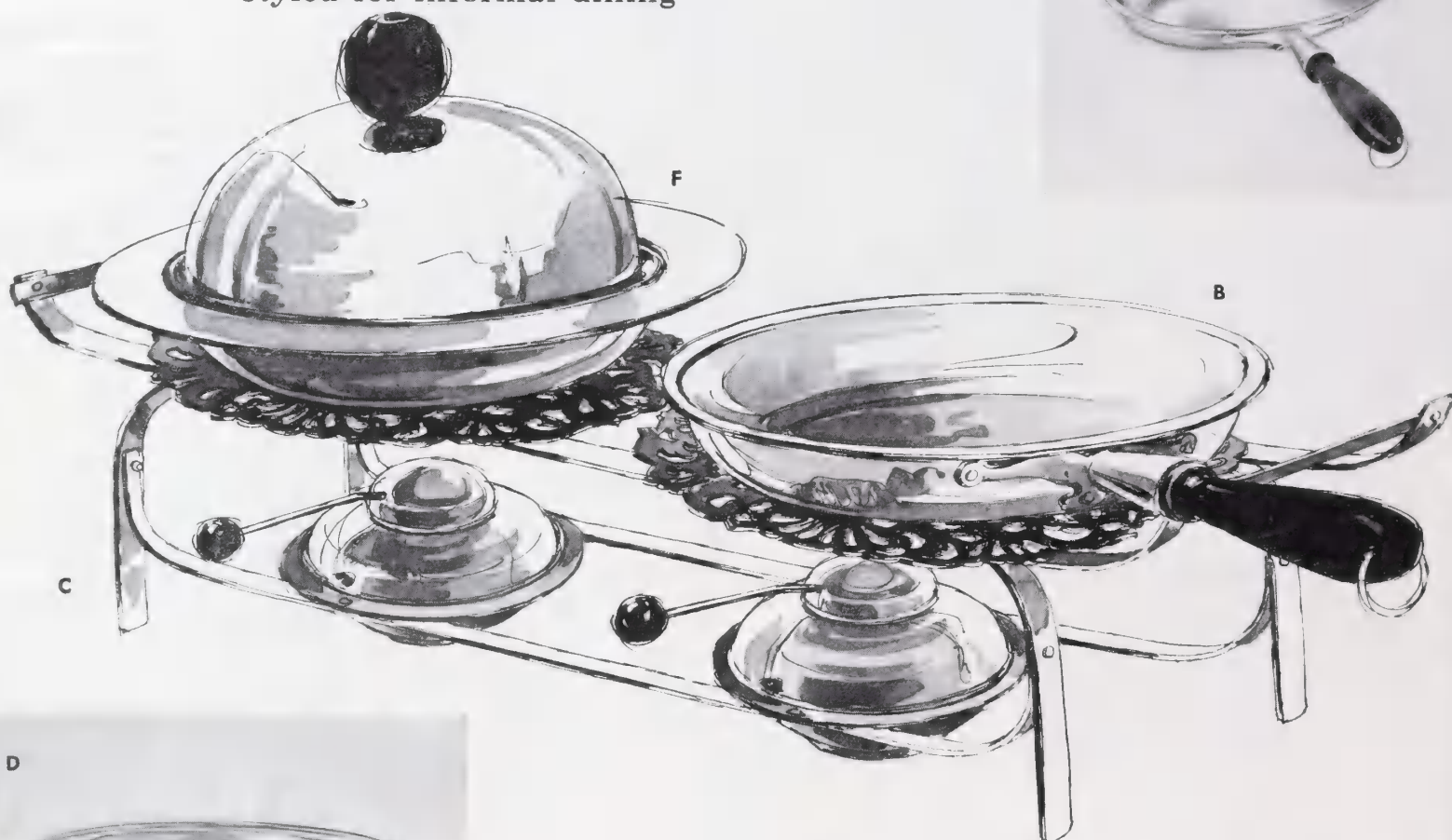
styled for informal dining



A



B



F

B

C



D

E



F

A real treat for the modern hostess! The new "oval motif" . . . so attractive . . . so practical. Designed and crafted by Rubel in gleaming copper and burnished brass, tin lined, with contrasting knobs and handles. Wonderful to own and perfect for gift-giving . . . And of course, they're now available at all Sloane stores.

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- B Copper oval skillet with screw-on handle, 10½" x 7". **11.00**
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- D Copper oval well and tree platter. 20" long. **16.00**
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Prices slightly higher on the West Coast.

W & J SLOANE

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Neat Trick

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Fixtures Are Looking Up!

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STYLED FOR TODAY—
STILL BETTER TOMORROW**



FOR YOUR BEDROOM • Stewartstown Blonde Mahogany Style 5001 Bed, 6001 Night Table... and a peek at our 3001 Chest.



FOR YOUR DINING AREA • Stewartstown Blonde Mahogany Style 252 Dinette Table, 507 Buffet, 508-1508 China Base and Top, 133 Side Chair, and 1133 Arm Chair (with Koroseal seats).

FOR YOUR LIVING ROOM • Grouping of eight Stewartstown Blonde Mahogany pieces: left to right, Style 277 Chest, 1276 Bookcase, 278 Utility Cabinet, 279 Corner Desk, 256 Side Chair, 1275 Bookcase, 280 Chest, and in center 271 Coffee Table.



SPACE SAVER • Stewartstown Blonde Mahogany Style 266 Secretary... bookshelf, desk, four cabinets, three drawers... all in a space of 68 x 18 x 62 inches.

Stewartstown...grand old name in advanced American modern... offers you a choice of over 100 living room, bedroom, and dining room ensembles, desks, and occasional pieces. It's all in *genuine mahogany*... solidly constructed, styled correctly in modern good taste, made by master furniture craftsmen... no substitute materials used. See it at leading furniture stores and departments, or write for your dealer's name. **Stewartstown Furniture Company, Inc., Stewartstown 4, Pennsylvania.**

SFC 52-1

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GENUINE MAHOGANY

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ONE AFRICAN AND HONDURAN MAHOGANIES IN EIGHT FINISHES • BLACK & WHITE • BLEACHED • BLONDE • CHERRY • CORDOVAN • SEAFOAM • WALNUT HUE • WHITE GLADIOLA

New form factor in TV Design



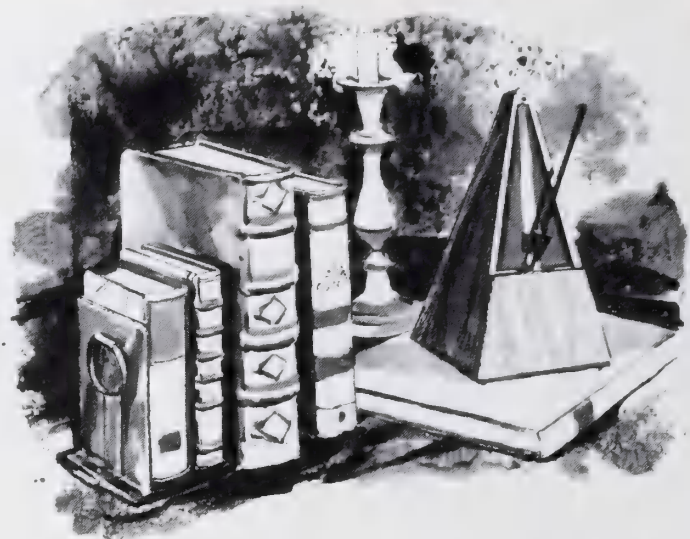
THE INTERNATIONAL MODERN, with 27-inch screen, in oak or mahogany with your choice of contrasting wrought iron or matching wood base, \$595.00.

Only Magnavox, with amazing new space-saving design, offers superb 27-inch TV built for average-sized rooms. No larger than many 20-inch consoles, this mammoth-screen Magnavox boasts clearer, headier, glare-free pictures. Modern downward-slanted design banishes roomlight reflections. Functional styling also contributes to a new high in sound realism. Cabinet accommodates Magnavox all-channel UHF tuner. See your classified telephone directory for the dealer nearest you. Magnavox prices start at \$239.50.

The Magnavox Company, Fort Wayne 4, Indiana

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HEAR IT FIRST
BUY IT FIRST

magnificent
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BOOKS on MUSIC

*Last of a series of articles on
"How to Use Music in Your Life"*

By Richard Williams

"Imagine all that is most filthy and untidy: puddles on the floor, a rather old grand piano covered in dust and laden with piles of music, in manuscript or engraved. Beneath it (I do not exaggerate) an unemptied chamber pot. The little walnut table next to it was evidently accustomed to having the contents of the inkwell spilled over it. A mass of pens incrusting with ink—and more musical scores. The chairs, most of them straw chairs, were covered with plates full of the remains of the previous evening's meal and with clothes, etc." Balzac or Dickens would spin out this description over two whole pages and would need as much space again to describe the famous composer's appearance and costume to you. But as I am neither Balzac nor Dickens, I limit myself to saying this: I was at Beethoven's."

Beethoven's visitor was a certain Baron De Trémont, and you will find his account in the recently published book, *Beethoven—Letters, Journals and Conversations*, edited by Michael Hamburger (Pantheon). Mr. Hamburger conceived the idea of presenting Beethoven the man by allowing him to speak for himself through his letters and conversation books, and by quoting what his contemporaries had to say about him. This idea makes for a fascinating book which would have been even more fascinating had we been given a little more information about these contemporary witnesses and

their relationship to Beethoven. Who was De Trémont? How trustworthy was he as an observer?

At any rate, absorbing as it is, the Baron's account will not enable you to understand Beethoven's music better. The composer's character and his conduct have no bearing on the music, at least none that you can hear. To learn that Beethoven was inordinately proud and conscious of his own importance ("All I can tell you is that you will only see me again as a truly great man," he writes at the age of thirty); that he was capable of gentle tenderness and love; that at the same time he could be somewhat of a moral prissy; that he loved to walk; that he was awkward and cut himself when he shaved; that he was naturally of a cheerful disposition, "had not the daemon pitched his camp in my ears"; that he was alternately stingy and generous; that he was not entirely scrupulous in money matters; and that he was unable to keep servants or run a reasonable household—to learn all that will not help you to enjoy his symphonies more. Reading about music is unprofitable as an aid to listening. A "pony" in music does not exist. There is no substitute for the musical experience itself. Biographical, historical, or technical facts do not matter.

However, once you have begun to enjoy music you will want to know more about the subject. You will

(Continued on page 192)



Announcing new KROEHLER *Original* twin sofas

SUPER Cushionized* with *Airfoam*[®]

See it! Sit in it! Feel the lively, lasting comfort of Goodyear Air-Foam rubber padding in all seats and backs—even the arms! This newest Kroehler furniture is lavishly SUPER Cushionized with the finest of foam rubber... for incredibly soft yet relaxing body support!

Such fresh new styling... fashioned so deftly for today's casual good living! And tailored so fittingly with informal tweed as well as frieze fabrics in today's most fashionable colors! See this newest value achievement at your Authorized Kroehler Dealer now!

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add new life
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WORLD'S LARGEST FURNITURE MANUFACTURER

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shown: Harvest

It's easy and gracious
to serve informally... more fun for you
and your guests when you eliminate
that kitchen-to-table dash!
See this exciting California dinnerware
that dines and decorates.

Brock sets the new pattern for informal dining!

Pretty and oh, so practical, these
dishes and accessory pieces are modern in shape, provincial in design...

right for contemporary and traditional homes.



Country Modern



TV-Buffer Service for 4. Well in plate holds mug snugly 9.95



Lazy Susan boasts all-purpose bowl and 4 gay dishes on wooden turntable 11.95

Starter Set... 4 ea., plates, bread and butters, cups and saucers 12.95



California Chanticleer

California Farmhouse all pieces shown available in all 5 patterns

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For store nearest you, for free color booklet featuring the complete line of Brock designs, write:

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NOW ... CURTIS BRINGS YOU

THE WOMAN-STYLED KITCHEN

YOU ASKED FOR!



styled by
women!



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Women designers—women home economists—thousands of women homemakers—helped design and style the new Curtis kitchens for YOU! They found the 53 kitchen features women want most—and put them all into cabinets that fit any size or space, any kitchen arrangement, any style of home.

NEW BEAUTY! You can have your new Curtis kitchen in charming *natural birch*! Or, if you prefer, your cabinets will be delivered with a white finish coat ready for you to decorate in the colors of your choice. Smart new flush doors and drawers create a modern unbroken surface—and wood provides the warm, natural, enduring beauty which women want. Exclusive Curtis hardware is furnished.

NEW CONVENIENCE! There'll be less bending, stretching, stooping in your new Curtis kitchen! Everything is within easy reach. Sliding trays and drawers—a revolving "Lazy Susan" corner cabinet—hanging pan units—swing shelves—are only a few of the marvelous new Curtis conveniences.

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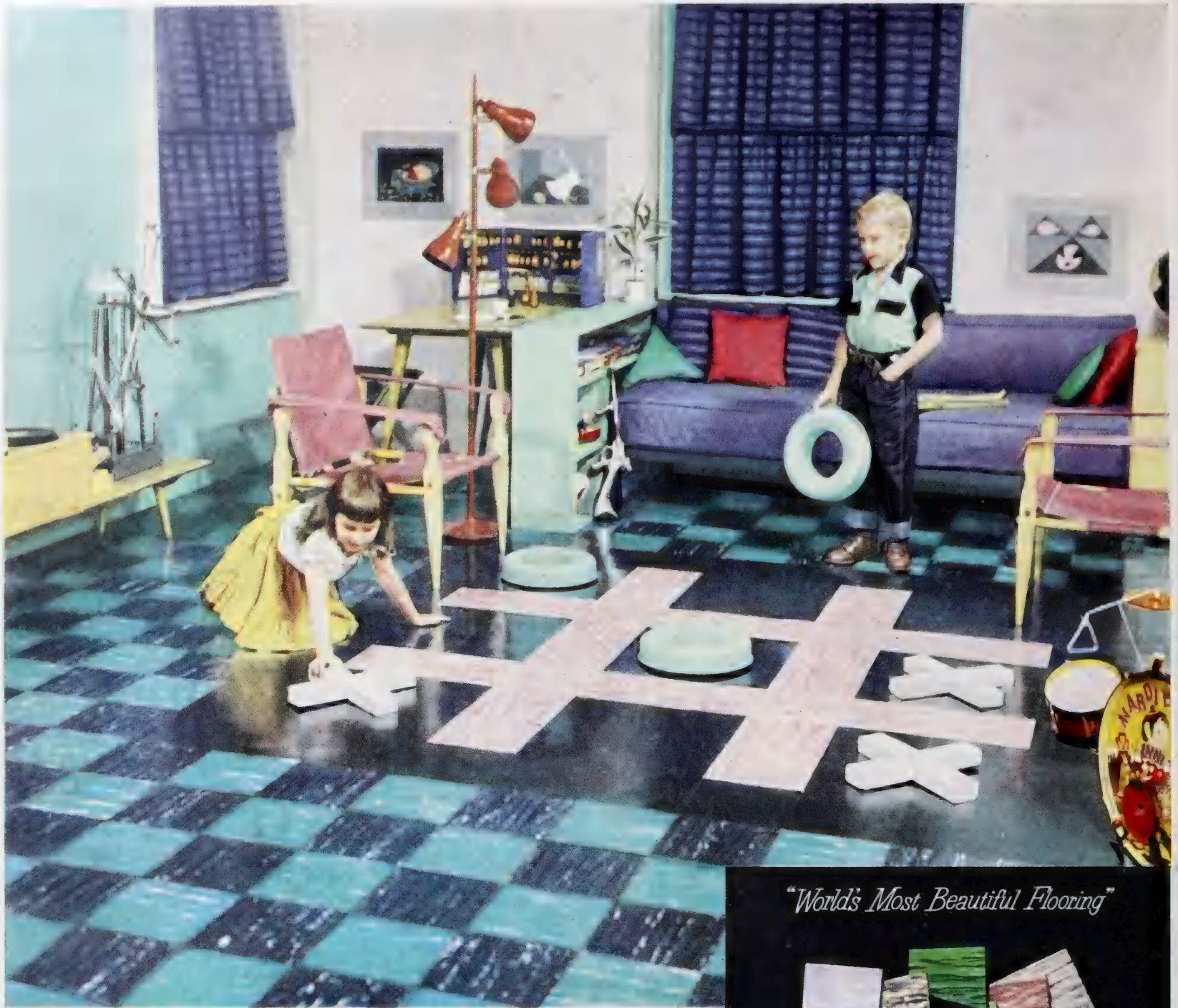
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New Carefree Beauty in flooring **You Never Have to Wax!**

ENJOY the magic of Goodyear VINYL-TILE—for even after children's rough-house games, it never needs waxing. This superb new pre-polished, scuff-resistant finish is built in—requires only an occasional swipe with a damp mop to keep its carefree beauty.

Because VINYL-TILE is so smooth and smart, won't become slippery when wet—it's the lasting answer to more beautiful flooring for any room in the house. Warm to touch, quick to respond to room temperature, it is ideal for nursery, boudoir or bath.

Living rooms that call for blended beauty or subtle contrast will find VINYL-TILE colors meet the decor with unfailing smartness. For this new flooring dis-

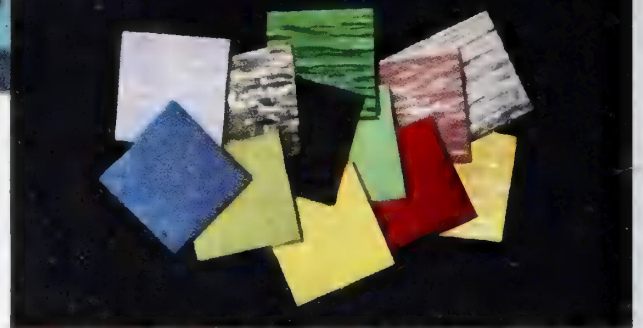
covery comes in 24 decorator hues—a rainbow range of 12 solid colors and 12 marbled patterns.

Here is *permanent* beauty, for the Goodyear colors—like the pre-polished finish of waxless VINYL-TILE—stay “first-day” fresh and carpet rich.

Where can you get this sensational new flooring that never needs waxing—that says “no!” to staining, scarring and cracking—that decorators call “the World's Most Beautiful Flooring”? Goodyear VINYL-TILE is on sale in tile and rolls at better flooring dealers everywhere.

P.S. VINYL-TILE is so easy to install, you can do it yourself! Ask your dealer, or send for the free booklet!

“World's Most Beautiful Flooring”



MONEY-SAVER “How To Install” Booklet tells you how to put in VINYL-TILE yourself. For easy-to-follow instructions on how to heighten the beauty of practically any floor in your house, send for this free booklet today. Write: Goodyear, Flooring Dept., 7-H, Akron 16, Ohio.

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BY

FOSTORIA GLASS COMPANY • MOUNDSVILLE • WEST VIRGINIA



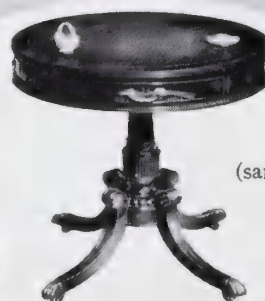
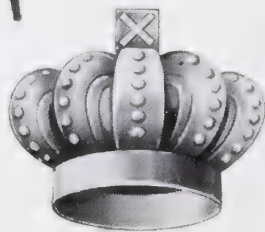
I M P E R I A L



No. 4567
the Bradford nest of tables

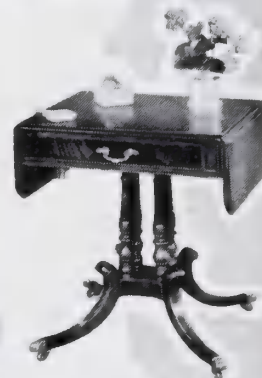


No. 1927
the Cornell lamp table

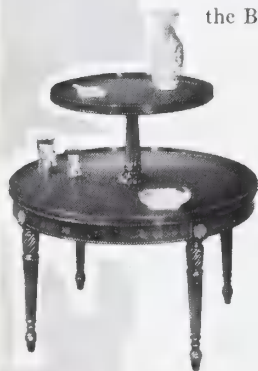


No. 848
the Rogers drum table
with hand tooled leather top

No. 847
the Adams drum table
(same but with Figured Mahogany top)



No. 846
the Sheldon drop leaf
occasional table



No. 4151
the Everett tier table



No. 1924
the Randall lamp commode
with hand tooled leather top

No. 1923
the Madison lamp commode
(same as above but with Figured Mahogany top)



No. 845
the Aldrich pembroke table



No. 3355
the Barrett end table



No. 2058
the Teesdale cocktail table



No. 3356
the Norwood step table



No. 2057
the Lathrop cocktail table

Imperial MASTERS TABLES

Here is furniture craftsmanship and quality at its finest.

Authentic design, genuine mahogany, and rich hand rubbed finish, make Imperial Masters Tables outstanding accents for your home. Why accept less when you can have Imperial . . . the best.



No. 3874
The Walton
folding top card table



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Imperial Tables are made and sold in Canada under the name Deilcraft-Imperial

twelve very nice gifts...



for twelve very nice people!

Fountain Candelabra of Swedish black wrought iron holds 9 candles. 15" high, \$7.50. White candles, 12 for \$1.75.



Swedish Door Harp. The opening of the door sets in motion the wooden balls and celestial notes ring out as they strike wires. Blonde wood, 10" wide, \$11.50.



Pig-in-Clover is a gay gravy or sauce boat, perfect for serving applesauce with roast pork! With apple in mouth, acorn handle and ladle he holds 1 pt. 9 1/2", \$7.50.

THING'S TOO GOOD FOR FELLA, give him a Travel Bar. It's a gorgeous The wheat canvas case is lined with ginger cowhide, has space for 3 bottles (yours!). Equipped with cocktail shaker, glassware, bar tools, stirrers, a hinged flap becomes aluminum-faced "serving bar." \$49.50. Engraved monogram. Ppd. T. Anthony, 11 Madison Ave., New York 21.



Swedish Candle Ring of black wrought iron holds 6 candles. Lovely with greens, fruit, Christmas balls, birthday cake. 15 1/2", \$5. Red or white candles to fit, 12 for \$1.75.

Candlelight and Flowers in bone-white Italian majolica candlestick! Shell, supported by dolphin, holds flowers. \$7.50.

Game Bird Plates from Italy, hand painted in 6 assorted designs, are 11" in diameter. Handsome to hang! \$5 each.

Madonna with Child, modeled in France, is a reverent copy of famous Cluny Museum figure. Hand-rubbed wax finish resembles ivory. Lovely! 9", \$8.75.



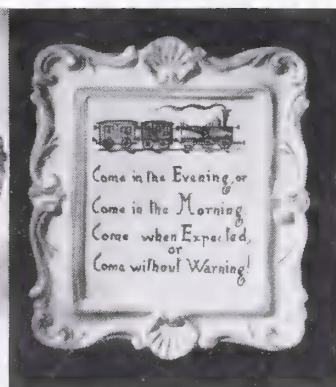
Whiskers make Santa Claus jolly for trees, packages, table decorations. Hand-carved in wood, set of 3 for \$3.

St. Francis, modeled in the hills above Florence, is almost unbelievable at this price. In natural terra rosa, it's a proud gift. 12", \$6.50.

Blooming Beauties. Bone-white Italian flowerpots have a stipple glaze, a vine & leaf decoration in relief. 6" in diameter, \$2.50 each pot.



Turkey Tureen — a beauty — holds 5 qts. With ladle, \$28.50. **Gravy Gobbler** is a dead-ringer for Pa, holds 1 pint. With ladle, \$7.50.



Guest Room Plaques, double as canapé plates, have a hospitable verse. With shell-scroll border, assorted designs, 8"x 7", \$5 each.

10% for postage. No. c.o.d's

Carbone
INC

342 BOYLSTON ST., BOSTON, MASS.

Screws in like a light bulb!

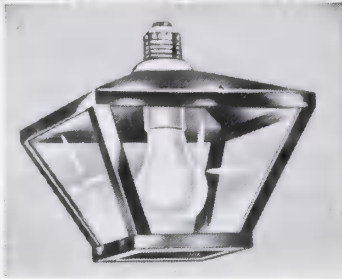
No wires to connect. Just imagine, now you can install a lighting fixture as easily as changing a light bulb. Wherever a light bulb can be screwed in you can hang one of these delightful new lamps. Anyone can do it! There's an attractive fixture for every room in your home—and so inexpensive.



FLUORESCENT FIXTURE

Screws in that old ceiling outlet of your kitchen, bathroom, basement—even office—to provide daybright light and efficiency. 12" in diameter, 4 1/2" high. Comes in dazzling white. Complete with 100 watt circular tube. A twist and it's up!

Postpaid, only \$9.95



PORCH LIGHT

Charming solution for that ugly fixture or open outlet in your porch ceiling. English Coach Lantern design. No wires to connect, just screw it in. Satin-black wrought iron frames with glass plate sides. 9" high, 7 1/2" square. Takes any size bulb. Good for playrooms, too!

Postpaid, only \$5.95

*No wires to connect.
Satisfaction guaranteed or money refunded.
No C.O.D.'s, please.*

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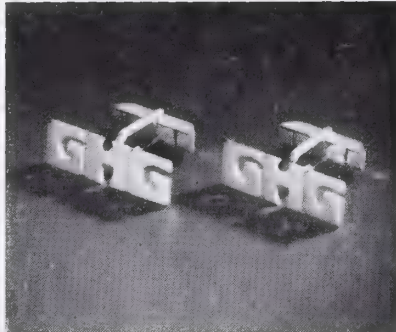


MADONNA WITH CHILD

Dresden Porcelain, in blue with pink. Botticelli style, 9 1/2" high... \$25.00
In White, 9 1/2" \$15.00
In White, 7 1/2" \$ 8.00

Add 50¢ for shipping charges

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745 FIFTH AVE., At 58th ST., NEW YORK 22



The Man on Your Mind

will wear these cuff links to the office on Monday, December 29th—we bet you! They are beautifully handmade of sterling silver, and his cut-out monogram linked to a sterling bar will make him the best-cuffed man in town. Allow 10 days delivery. Including 20% tax, price is \$8.40 the pair. Sorry, no stamps or C. O. D's.

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PETAL POUCH

A flat little pouch, 3 inches in diameter, resembles a flower folded at dusk. To open it, you just squeeze the sides slightly and—presto—there's your bus fare or newspaper change without fumbling or groping. Everyone in the family can use one. Wonderful for XMAS gifts.

Genuine leather with alligator or lizard finish. Red, green, brown or black.
\$1.25 each, SPECIAL: 5 for \$5.00 ppd.

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A pen sketch of your house skillfully reproduced in baked enamel on frosted Hi-Ball Glasses. Specify Red, Green, Brown or Blue enamel.

Set of 8 glasses \$19.50 ppd. NO
One Dozen glasses \$24.50 ppd. COD's

Mail suitable photograph today; orders for Christmas should be received by Nov. 30.

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WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



NUISANCE BOXES. Break the piggy bank, kids! Here's your Christmas present for Mommie. Ladies with long lists: Get these for dozens of people. Plastic boxes, about the size of a silver dollar, come in assorted pastels, are heat-engraved with any first name or monogram in dubonnet. For pins, stamps, buttons, pills, mad money, they're super. \$1 for 4 ppd. Greenland Studios, 5858-C Forbes St., Pittsburgh, Pa.



No. 2058
Teesdale cocktail table



No. 3356
the Norwood step table



TENNIS HOLD-ALL. This is rather a specialized gift. But you know a tennis enthusiast whom you'd like to present with a mink coat—or a Cadillac convertible—here's a reasonable substitute. The Royal Stewart (red tartan case is trimmed with cowhide, holds 2 racquets with press balls, shoes, sweaters in separate linen compartments. 28" long \$29.50 ppd. Order it from Ch Studios, Middlebury, Connecticut.



PINCH HIS TAIL. and yelps a squeaky protest. Otherwise, Teddy Bear might be the same dearest possession that you bumpity-bumped up the stairs behind you at bedtime. Not battered, perhaps. But give your small bear-hugger a chance! The Teddy is a sleepyhead, who might have a good influence. Bright Eyes. Beige or white \$3.95 ppd. Paul O'Dea, 1624 Center St., Terre Haute, Ind.

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Pat Guman



AND FOR GRANDMAS.

those outrageous braggarts and sometimes - downright - liars, the grandmothers of the world, can now show off "the most extraordinary children that ever lived."

Leather album holds 24 pictures in plastic pockets, is just right for purse or travel case. In open blue or teal green, with old tooling, it takes 2 1/4" x 3 1/4" snapshots. \$2 ppd. Kay Hayes, 360 Lake Shore Dr., Chicago.



IF NOTHING'S TOO GOOD

FOR YOUR FELLA, give him

his Travel Bar. It's a gorgeous one. The wheat canvas case is lined with ginger cowhide, has space for 3 bottles (yours!), equipped with cocktail shaker, glassware, bar tools, stirrers, hinged flap becomes aluminum-surfaced "serving bar." \$49.50 incl. monogram. Ppd. T. Anthony, 11 Madison Ave., New York 21.



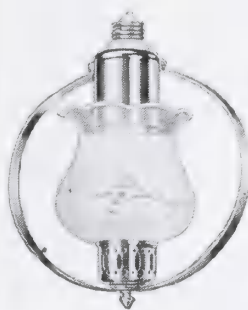
MUSICAL HASSOCK.

How it is possible to produce this at such a price, we can't figure out. It's a TV throne for a spellbound hall fry. Or it's a sweet extra for the nursery. And the magic music that pours from its interior is controlled by an organ-finder's crank on the side. Covered in a colorful plastic fabric that wipes clean with a cloth. \$95 ppd. Downs & Co., Dept. 33, Evanston, Ill.



ANGLED BANGLES

give an armful of glittering glamor at a piggy-bank price. The gold-plated bracelets, studded with simulated pearls and amethysts, or with pearls alone, look like a legacy from your grandmother. The silver-plated bracelet set with rhinestones, has a more modern sparkle. \$2.40 each including tax and postage. From Muriel Duncan, 321 Ninth Ave., Garden Heights, New Jersey.



Screws in like a light bulb!

No wires to connect. Think of it, now you can change a lighting fixture with a twist of the wrist. It's so easy—wherever a light bulb can be screwed in you can hang one of these amazing new lamps. Glamorize any room in seconds. They're so inexpensive . . . you'll want several for yourself and as Christmas gifts.

WILLIAMSBURG LAMP

Relights and redecorates—in seconds—your bedroom, hallway or dinette. Polished brass band circle holds frosted glass globe of colonial design. Sure to bring praise. 9 1/2" high, 8" wide. Takes 75 watt bulb. **Postpaid, \$4.95 only**

TOLE HANGING LAMP

No wires to connect. This popular lamp can be installed as easily as changing a light bulb. Anyone can do it! 9 1/2" high, 8" diameter. Red tole metal trimmed with shining brass. Has opal glass reflector. Takes 100 watt bulb. Adds beauty and charm to any room in seconds.

Postpaid, only **\$5.75**

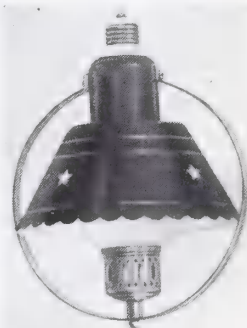
No wires to connect—just screw them in!

Satisfaction guaranteed or money refunded. No C.O.D.'s, please.

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FORT DODGE,

IOWA



100 MAINE

CHERRYSTONE CLAMS \$7.00

Shipped iced, rail express collect. Over 8 doz. tender, juicy, tasty hard shell clams. Delicious raw on the half shell or wonderful in stews or chowders. Will serve 8 to 16 people. Live arrival guaranteed 2000 miles. Unusual gift!

12 LIVE MAINE

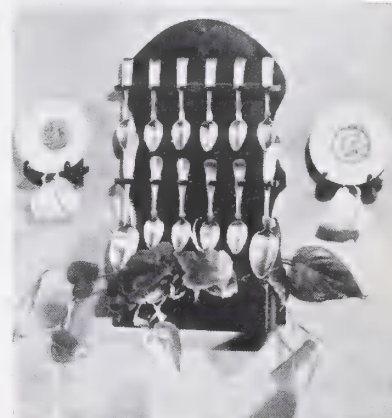
LOBSTERS \$13.50

(Introductory offer good only until Jan. 1, '53) These are my celebrated one pound "One-Claw-Winner" lobsters guaranteed to yield 15% more meat than ordinary lobsters of same weight. Shipped express collect in cooking kettle. Lobster bibs free. Live arrival guaranteed 2000 miles. Write for other lobster offers.

CAP'S CORNER

4 Main Street

Camden, Maine



SILVER SPOON RACK

Lovely beyond measure, this is the piece that will gain you a reputation of decorative genius. It holds a dozen spoons in all sizes from demi-tasse to serving spoons, and the plant pocket comes with metal liner. In solid mahogany or maple (10 1/2 in. x 19 in.), \$10 express charges collect. Matching Cup and Saucer hanger, for demi-tasse or standard cups, \$1.50 each. Muriel Reynolds, Box 175, Laguna Beach 11, California.

MAN'S SMART

accessory box

For men who like nice things—and like to keep them nice. Mele's genuine leather, chestnut brown. 24K gold tooling, lined with suede. 7" x 4 1/2" x 2".

With 3 Metal initials . . . **\$6.75 ppd.**
Without initials . . . **6.25 ppd.**

Send for our new gift catalog.

the **KREBS**

Dept. BN, Westerly, Rhode Island



TWIN TABLE LIGHTERS

These beautiful twin lighters make a practical gift and add charm to any room. And they make a most appreciated gift, for no home ever seems to have enough lighters. Made of silvery white metal with sturdy, sure acting mechanism. Base is felt padded, 3" high. We guarantee you'll be pleased or your money back. The price, only \$4.95 per pair, postage paid.

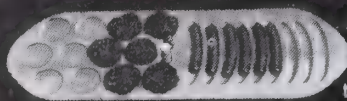
Ando Shoppers

7 Ironside Drive, Hastings, Michigan.



For Men Who "Play With Fire"!

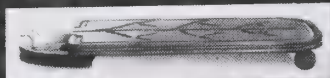
MMMM! LUSCIOUS OLD-TIME HICKORY-SMOKED FLAVOR cooks right into steaks, chops, fowl, burgers in minutes, as you broil, when you toss genuine *Carya Smokin' Hickory Wood Disks* on the fire! Food editors swear by 'em! Marvelous gift idea. Bag for 10-15 broilings, \$2.95; 3 bags, \$7.95; 6 bags, \$14.95 PPD.



ALL HANDS GRAB FAST when you sail into starving guests with this whopping Frank 'n Burger Boat! Cozy berths for nine small or large franks and twelve man-size hamburgers. Snug anchorage for salt and pepper shakers, too! Solid birch, 30" x 9 1/2" x 1 1/2", \$7.95 PPD.



GET ALL THE GRAVY minus the mess! This unique carving board has built-in, dropped gravy well. Precious juices can't help "gravy-tating" to the ceramic bowl (blue, green or white, 2 1/2" x 3 1/2"). Lift bowl by handle and you're "in the gravy" — no trouble or fuss! Handsome, durable maple, 22" x 11" x 2 1/2", \$10.95 PPD.



SMOKIN' HICKORY HANK
144 BRIAR BRAE ROAD, LAFAYETTE, LOUISIANA



Famed HUMMEL MADONNA

Once Again—In Limited Edition

Collectors of Hummels will want to own this famed "Flower Madonna" by the beloved sister of Siessen. Exquisitely modeled in pristine ivory ceramic, it beautifully symbolizes the youthful glory of adoring Motherhood. This is the genuine Hummel, with sister Hummel's own signature. About 10 inches high, imported especially for us in limited edition. An enduring treasure, an endearing gift. Available by mail, postpaid for only **\$7.95**

Send Order to

Religious Art Guild
125-811 Herold Street Peoria, Ill.



Granny's Favorite Skillet
Makes a Quaint

COPPER SKILLET CLOCK

Add Grandma's charm to your Early American decor with this Copper Skillet Electric Clock, with easy-to-read white enamel face. Guaranteed electric mechanism, 110 Volts—A.C. Overall 8" by 15". A smart wall clock for kitchen, dining nook, rumpus room, or cottage.

Sent you Postpaid for this surprising low price. Fed. Tax included. **\$5.95** pd.
Order by mail, only

SPECIAL—Send 10¢ for Brochure of Unusual Gifts

Helen Gallagher
413-B11 Fulton Street Peoria, Ill.

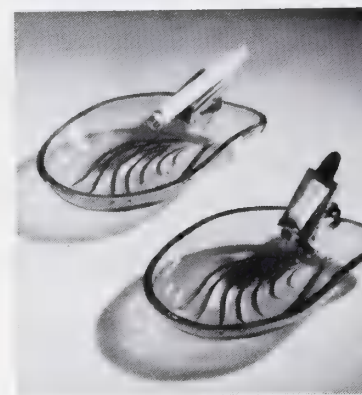


WINDOW SHOPPING



A NIGHT-TIME THIRST

can be agonizing unless you have the luxurious convenience of icy-cold water on your bedside table. Now for the first time you can have that convenience without paying a luxury price. This is a vacuum pitcher. It keeps water or milk cold all through the night. It also keeps coffee hot for night-hawks who work 'til dawn. Ivory plastic. \$6.95 ppd. Page & Biddle, Haverford, Pa.



IT FLIP-FLOPS A BUTT

safely into the glass ash tray and insurance agents for chain smoking pyromaniacs can now relax. Steel spring clips to edge of 5" tray, serves as rest for lighted cigarette. As lighted end burns close to edge of lip, spring does a flip-flop. The rest becomes a chute. Cigarette slides into tray. It always works. \$1.25; \$2 for Ppd. Game Room, 1538 Connecticut Ave., Washington, D. C.



BUTTON BUCKET.

A genuine New England kanakin, made of natural pine, is hand-painted with any family name, first name, full name. And encircling the lid is "Button Button. Who's Got the Button." It also comes decorated to hold a child's crayons. Hand-painted with his name, the lid reads "My Own Crayons." 5 1/2" high, \$2.75 each. Postpaid from Gotham Gifts, 67-85 Exeter Street, Forest Hills, N. Y.



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MANILA HEMP RUGS

only **45¢** a square foot for standard sizes

You'd pay 75¢ a sq. ft. in stores for these fine hand woven hemp rugs. We import direct from Pacific Islands and sell for only 45¢ a sq. ft. for standard 9 ft. (width or length) sizes. Special sizes, small or large, 50¢ a sq. ft. Long wearing, vacuum easily, washable. Light natural color. Mail check or m.o. today; we'll send rug immediately, small shipping charges collect. We unconditionally guarantee Carabao rugs to be the finest quality on the market regardless of price.

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Brings fire to the table, buffet, or patio. Keeps food piping hot. Convenient and glamorous, too. Generous 2-quart casserole for oven or open-fire cooking.

Choice of verdigris green stand with soft green casserole, or satin black stand with brilliant carrot casserole.

Exotic recipe book included

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The new Electro Cleaner performs miracles on suits, uniforms, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by magnetic attraction. Cleans fabrics thoroughly and quickly. No current or chemical required. Satisfaction guaranteed. Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

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UNUSUAL WALL CHARMERS



KITCHEN KATCH-ALL—Solve your spice storage problem with this attractive Early American wall chest. Shelves hold spice cans, drawers store whole spices. A handy rack for paper towels, too. 14" x 14" x 4". Authentic antique pine, hand rubbed Salem finish. **\$7.95** ppd.

WALL POCKETS—Decorative, convenient wall chests add charm to any room. Wonderful in pairs for knick-knacks, planters, book ends. 8 1/2" x 4 1/2" x 5 1/2". Authentic antique pine, hand rubbed Salem finish. **\$4.95** ea., **\$8.95** pr. ppd.

Order Now for Xmas Giving—Check or M.O.



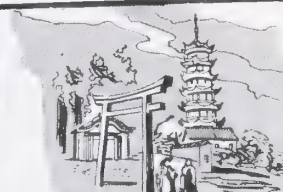
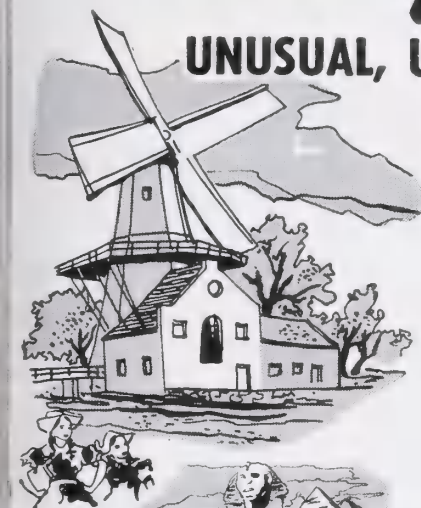
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UNUSUAL, USEFUL DECORATIVE ARTICLES FOR ONLY \$2.00 EACH

A FREE GIFT FROM ABROAD TO NEW MEMBERS

READ the fascinating story of the Around-the-World Shoppers Club. Then, if you decide to join you will receive a delightful FREE GIFT from a foreign country to welcome you to membership! We cannot describe this gift now, because in our contacts with world markets we frequently uncover small lots of interesting items—a few of one kind, a few of another, and so on. Your gift will be selected from one of these fortunate purchases, the most attractive articles going in the order of "first come, first served." Now read the story of the club—and mail the coupon while the best of our free gifts are available.



How this thrilling new shopping adventure brings you surprise packages from abroad every month! A wonderful gift idea!

Imagine yourself shopping in the tiny villages and the big cities of Europe, Asia, Africa, South America, the Near East and the Far East. Imagine yourself examining the hundreds of unusual articles peculiar to each foreign land, many of them hand made, then selecting the very choicest in interest, usefulness, beauty and value, and buying them for only \$2.00 each!

Yes, you can now enjoy the thrill of receiving a surprise package every month, from France, Italy, Spain, Holland, Sweden, England, India, Japan or some other distant shore—for only \$2.00, delivered to your door. You pay no postage, no duty. The value is guaranteed to be more than satisfactory to you in every instance.

How, you ask, can this be done? The secret is in the new, unique service offered by the Around-the-World Shoppers Club—plus the magic of the American dollar. Foreign nations are in urgent need of American dollars to support native industries. They are glad to offer tremendous merchandise values in exchange. Thus you get more for your money—and at the same time you are doing your bit to improve world conditions by lending a helping hand to our neighbors around the world.

Conversation Pieces From Abroad

Our representatives abroad are constantly searching for the best items and the biggest bargains available. They not only attend the great international fairs and exhibitions, but they travel the highways and byways of foreign lands to discover the unique, the unusual, the beautiful articles which are destined to become conversation pieces when worn, displayed or used in America.

Coming from a different country each month, the Club's selections are ever-varied in character, representative of many different cultures. One month, for instance, you may receive an example of fine Florentine leather-work from the historic city of the Italian Renaissance; the next, a package may arrive from mysterious India, containing a strangely beautiful work of hand-wrought silver in symbolic design. Other shipments may bring you an old-world woodcarving from Switzer-

land; a handwoven creation from South America; a sparkling piece of Swedish glassware; a chic product of France.

A Thrilling Surprise Each Month

With each package will come the fascinating story of the origin and significance of the article you receive—adding glamour to each shipment.

Think of the fun of receiving such exotic "surprise packages" month by month! It is like shopping around the world! That is the thrill of membership in the Around-the-World Shoppers Club. Each month you'll look forward to the arrival of your foreign shipment with eager anticipation. Each month you'll experience the crowning thrill of the treasure-hunter when you open it to see what delightful surprise it has brought. You'll admire the unusual foreign craftsmanship; and you'll marvel at the incredible bargain.

You Pay Nothing Extra for Membership

It costs nothing to join the Around-the-World Shoppers Club. There are no membership fees or dues. You pay only for the regular monthly selections of merchandise—and only the low, uniform price of \$2.00 apiece—even less on a 6 months' or 12 months membership.

You may join the Around-the-World Shoppers Club on any of the following plans:

3 Months Membership (3 consecutive shipments).....	\$ 6.00
6 Months Membership (6 consecutive shipments).....	\$11.00
12 Months Membership (12 consecutive shipments).....	\$20.00

(Note: the U. S. Post Office Dept. charges a service fee of 15c for delivering foreign packages, which is collected by your postman and cannot be prepaid).

You Can Cancel at Any Time

You may cancel your membership at any time (please give 30 days' notice to allow for transmittal to our foreign office) and the unused por-

tion of your payment will be refunded in full. Even better, if you are not delighted upon receiving your first regular monthly selection, you may keep it free of charge along with your surprise gift and receive a full refund of the total amount paid.

Extra Reward for Joining Now!

Why not start your membership right now, while you can have a FREE SURPRISE GIFT as a reward for promptness, and get the benefit of the really remarkable values now available? You won't want to miss a single shipment!

Use the coupon below or write, enclosing remittance for the membership term desired. If subscribing for Gift Memberships—a grand idea—enclose names and addresses of recipients (they will receive handsome cards announcing your gift). But by all means, get your subscription in the mail at once. Address our American office.

GIVE A MEMBERSHIP TO SOMEONE SPECIAL!

What could make a more interesting and out-of-the-ordinary gift than a membership in the Around-the-World Shoppers Club? Who would imagine that such lovely foreign products cost only \$2.00 each in American dollars? Month after month they are delivered to the recipient from abroad to serve as continuing reminders of your thoughtfulness.

AROUND-THE-WORLD SHOPPERS CLUB

16 Rue de Fleurus, Paris 6, France
American Office: 22 Treat Place, Newark, N. J.

Around-the-World Shoppers Club, Dept. 473 22 Treat Place, Newark 2, N. J.

Please enroll me as a Member and send me my FREE SURPRISE GIFT from a foreign country. Also start regular monthly shipments of the club's selections of foreign merchandise, to be shipped direct to me from countries of origin and to continue through the following term of membership:

- ☐ 3 Months Membership.....\$ 6.00
☐ 6 Months Membership.....\$11.00
☐ 12 Months Membership.....\$20.00

I enclose remittance for \$.....

Name.....
Please Print

Address.....

City & Zone.....State.....

☐ Do not personalize any items, as I may wish to use them as gifts. ☐ For those items which you will personalize, please use the following initials.....

References: Franklin-Washington Trust Co., Newark 2, N. J.



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ORIENTAL RUGS



ist to examine them
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Hundreds of rare antique, semi-antique, and new oriental rugs to choose from; in perfect condition . . . and moderately priced.

SEND FOR DESCRIPTIVE LISTS and Color Photographs . . . then make your choice. Your selection, with additional rugs for comparison, will be sent to you EXPRESS PREPAID.

200 Perfect Antique Rugs \$90 to \$200
100 Perfect Antique Rugs \$200 and up
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We sincerely believe that our rugs are the best values on the market today. Many customers, from all parts of America, say that similar rugs are offered at double our prices. Good Oriental Rugs are sound investments. No deposit or expense to you in ordering our rugs shipped on approval.

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HOSTESS

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SWEETHEART ROSES

These are our justly famous waxed Gay Deceivers, so completely natural and glowing they rival Nature's loveliest blossoms.

30 roses in a graceful 4 1/2-inch white cachepot. White, pink, dark red or yellow roses. Arrangement 9" high. An inspired Christmas gift suggestion of lasting loveliness. **\$9.50** postpaid

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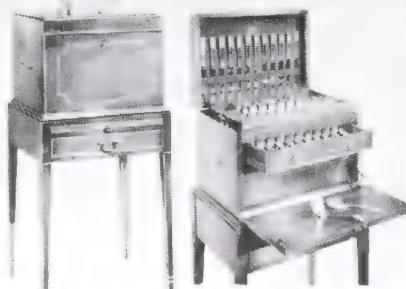
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SILVER CHEST

KEEPS SILVER
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\$149.50

Express Prepaid
No C. O. D. please

Beautiful inlaid
Hepplewhite design.
Made in Old Virginia.
Finest hand-made
craftsmanship. Three

drawers and removable tray in chest, with drawer and serving board in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21". Height 43".

Write for illustrated folder on solid mahogany companion dining room pieces

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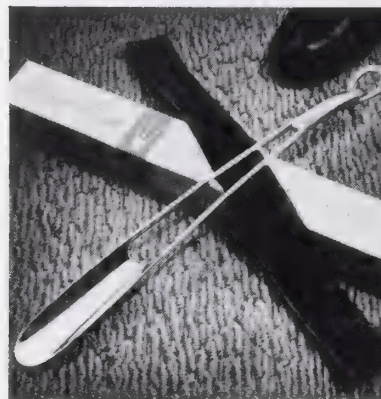
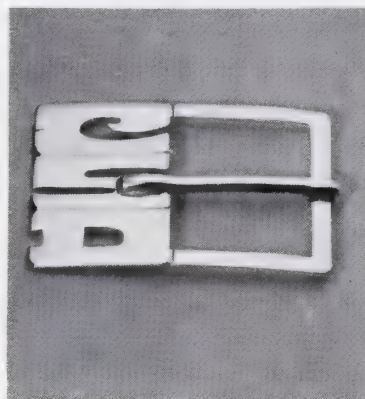
To be treasured in the home forever! Sterling Silver candlesticks for console, mantel, table elegance. Distinctively designed, beautifully made. 2 1/2" high—a weighted base for stability. Delicately decorated with gadroon border. Marvellous house-warming heart-warming gift! The finest at an unbelievably low price! **\$3.95** ppd. Satisf. Guar. No C.O.D.'s please.

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A KISS IN A TAXI leaves a lady reluctant to face the world without the reassurance of her mirror. But when a lady's in the dark, what's the good of a mirror without a light? So we show you Lip-Lite, the pocket mirror that lights up at the touch of the button. With lipstick-red plastic back, 3 1/8" x 3 1/4", \$1.25 ppd. Order several from Huss Bros., 1117 N. Dearborn, Chicago.

BUCKLE FOR A BEAU

handmade of sterling silver and distinguished by a three-letter monogram of cut-out initials, fit any one-inch belt. We think it's a proud present for the gentleman who wears the pants in the family. We also think it's a gleaming eye-stopper for a slim waisted sweater-and-skirt girl. \$8.95 incl. tax and post. Hig House, 26 W. 27th St., New York

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if you give him this fabulous silverplated shoe horn, because its beanpole length makes it a delicious luxury for anyone who finds bending troublesome. Send it to a lazy beau, a port Pop, or your favorite head patient. 17" long with swivel good luck horseshoe hook holder. In 22k gold plate, \$7.50. Pp Gerard Industries, P.O. Box 38 Toledo 1, Ohio.

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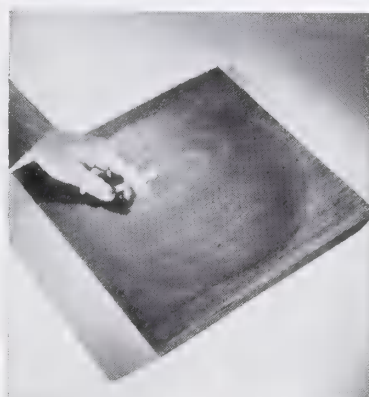
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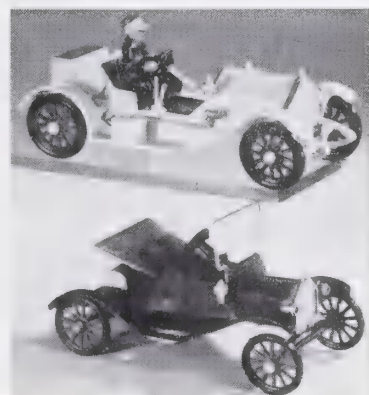
ARCUS TOY CHEST. What could a Mother do without a toy chest? Our private opinion is that she'd either break her own back over a roller skate, or break a child's neck for the tornado-tick shambles of his room. So it's a life saver and a wallop-bargain. Colorful cardboard chest, reinforced with wood frame. Holds adult's weight. 31" x 15" x 12", \$3.75 ppd. Foster House, 100 Cole Court, Princeville, Ill.



MINI-SIZED! And that's a triumph of understatement. This is the kind of ash tray that grown men get silly about. It's hand-cut from an enormous block of solid Mexican mahogany, then treated with an oil finish. The cigarette burns it gets, the ash it gets. Honestly! 14" square, \$12.50 ppd. Craft-Wood Products, Andover, Mass.



EXAMINER-FUL SCRUTINY will show you that these turn-of-the-century model cars are expert reproductions of the venerable originals. Made of plastic with detailed touches, they're about 5" long. Models available are: 1910 Cadillac limousine, Stanley Steamer, 1902 Packard, 1903 Model-A Ford. \$1.50 each. In plastic-domed show-off case. 10. Ppd. Sally Grave, 80 E. 10th St., New York 3, N. Y.



Soft, Smooth DEERSKIN



choice northern deerskins go into gloves—natural shade with separate inner glove to keep wrists warm. Worn one-half size larger than dress shoes. For women, 6 to 9, \$7.25; men, 11, \$7.75. Add 25¢ pr. w. of Miss. Send for new gift catalog

VERMONT CROSSROADS STORE. WATERBURY, VERMONT.

Charming, Graceful Interiors



Hand blown Candelabra Lamp Bulbs enliven every room with shimmering, romantic, dancing candlelight. Crystal sparkles; every surface reflects a mellow softness that transforms each gathering into a gay, cheerful event. Make your period settings lovelier, more beautiful with Candelabres.

Quick Delivery

Candelabra Base Clear 50c, Frosted 55c each, Standard Base Clear 60c, Frosted 65c each. Adaptors to convert Candelabra Base Bulbs to Standard Base 20c each. Add 7 1/2% excise tax, bulbs only. Minimum order \$5.

Actual Height of Lamp 3 3/4"

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St. Louis 3, Mo.

TOY SHOES for PRE-TODDLERS

WITH RATTLES THAT DANCE AT HIS TOES!



A pair of toy shoes especially designed for that wonderful day when baby discovers the fascination of his own little feet. Little Goody Toy Shoes are so amazingly amusing that he'll play for hours with the brightly decorated rattles that dance on his toes. Shoes are soft, washable fine-combed cotton with round duroplas rattles sewed at the tips. They'll fit baby 'til his 9th month. Choice of Pink (order No. G88) or Blue (order No. G104). \$2.00 per pair, postpaid.

MAKE LOVELY IMPORTED Needlework Gifts for Christmas!

Pay only \$2.65 for handsome gifts worth up to \$20.00!

Make luxurious French Billfolds for a mere fraction of what you'd pay in fine stores! Friends will cherish them! Jolles Needlepoint kit from Austria comes complete with instructions. Just assemble materials, fill in background. Initials can be added on back! 9" x 3 1/4" with snap change purse, black silk lining. Order No. G1050. Only \$2.65—and Breck's pays the postage!



Home and Garden Gifts
BRECK'S
RELIABLE SINCE 1810

Send for Breck's FREE Catalog of unusual Christmas Gifts.

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LOOK! ONLY \$1.00!

Good looking, light weight aluminum jewelry. Unusual geometric designs similar to Mexican silver. A Breck original.

Earrings, Bracelet, Pendant, \$1.00 each,

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FREE GIFT CATALOG

Muriel Duncan
Haddon Heights 2, New Jersey

AUTHENTIC DECOY LAMP complete, \$14.95 ppd.



Handmade Mallard drake decoy, hand painted in its natural colors, mounted on solid maple base with rubber cushions. Brass center rod, dark green burlap shade. Overall height 25".

Complete, \$14.95; Pair, \$28.95. Postpaid

Limited supply, order today!

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2600 Willowbrook Road

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SOLID CHERRY Hanging Letter Rack



Copied from Grandpa Lee's old wall file. Decorative, and you'll enjoy its convenience every day. During the holidays display your prettiest greeting cards. Hand scroll design. Solid cherry in rich cherry finish: 22 x 3 1/2 inches. \$5.55 Postpaid...

Send 10 cents for Christmas Catalog
An Adventure in Good Giving

Carl Forstlund Inc.

122 FULTON, GRAND RAPIDS 2, MICHIGAN



Drowsy Bowser Grand Christmas Gift!

No one can help but chuckle at this somnolent spaniel... and naturally, no youngster can help but cotton to him immediately. Sitting, his soulful eyes, with inexpressively heavy lids, are open. Reclining, those weighty eyelashes drop. And when prone at last, eyes are shut tightly. Made of soft spaniel brown plush with moulded vinyl face. Postpaid

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Send Check or Money Order. Sorry, no C. O. D.'s

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Your Own Name Spelled by the Verse Initials

ACROSTIC VERSE CHRISTMAS CARD

We will write a warm, sincere verse with the initials spelling your own name, as "THE MASONS" is spelled downward by the verse pictured. There's room for up to 21 lines (besides the lines spelling "THE"). Last 2 lines call attention to initials spelling your name. Your address (or, if you prefer, Christmas 1952") is on front cover. Entire Greeting is plastic-embossed in raised silver on velvety deep-blue paper, French-folded from 8½" x 11" sheet.

Prices, including white envelopes

25	...	\$3.50	100	...	\$10.95
50	...	5.75	150	...	15.50
75	...	8.50	250	...	22.50

Each Card over 250—9c.

Miles Kimball

39 Bond Street, Oshkosh, Wisconsin



WINDOW SHOPPING

KNOW A BOOKWORKER?

Then give her the nicest bookmark we've been able to find. Handmade of sterling silver, one end is a page cutter; the other is a three-letter cut-out monogram. Connecting the two is a red grain ribbon. We know lots of people this would be exactly right for. \$3.95 including tax and postage. Order it from Robin Hood Barn, Sudbury, Massachusetts.



MOUTON SPENCER, Jr.

as a snowball and young as a night-when-you're-in-love, is designed to make a girl sparkle with prettiness. Deliciously waterproofed, lined with black crepe, it has push-up sleeve, tuxedo shawl collar, a snapping at the waist. Sizes 1 to 4. \$49.50 incl. tax & post. Harold Rubin, 52 E. 56th St., New York.



MONOGRAM CIGARETTES.

We gave these to the nicest chain-smoker we know and they caused a sensation. His boss threatens to fire him unless he gets some for him to smoke off with. The tobacco blend is very nice indeed. Each cigarette is printed with 1, 2, or 3 initials. Minimum order is 5 foil-wrapped cartons, \$17.50 ppd. 2 wks. David P. Ehrlich Co., 207 Vinton St., Boston, Mass.



BEAUTIFUL ACCESSORY

OF 101 USES



Nest of 4 Tables

Indispensable to the modern hostess—holds drinks, ashtrays, sandwiches, TV snacks, plants. Durable tops resist liquor, clean easily. In red, green, yellow, black or all one color. Natural birch legs 12" square, 15" tall, \$14.95 Postpaid. Same, 14" sq., 19" tall \$19.50.

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You'll get many a laugh out of "Lazy Joe." Gets a chuckle out of the most confirmed "sourpuss." Great for den, club-room or office. He's hungry looking with large, white teeth protruding from laughing pink lips. Seems almost alive. Painted a durable brown. About 9" high. Only \$2.50 prepaid. Money back if not delighted.

"little joe" Wiesenfeld Co.

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Most Versatile Glasses Under the Sun! POLAROID VARIABLE SUN GLASSES



Rotating lenses, adjustable to any degree of light or shade, make these sun glasses the perfect all-purpose eye protectors. Adjust lenses with fingertips. . . . change adjustment at any time. Excellent for night driving, under any exceptional conditions of light or darkness. Wear them with regular prescription glasses.

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(No C.O.D.'s)

Send for Free Catalogue, "Gifts of Distinction"

Camalier & Buckley

Dept. D-11, 1141 Connecticut Avenue
Washington 6, D. C.

IMPORTED CANDLES with your initial

in STERLING SILVER
or 22-K GOLD LEAF

Romance your "candle-light and silver" table settings with these Lady Brett 12" MONOGRAMMED CANDLES.

Hand-made, hand-dipped, hand-decorated in Germany by candle makers for European royalty. Taper burns with brilliant blue light hours longer than ordinary candles. Gold or silver initial and wheat crest fused in white candle by secret process—generations old. Charming "conversation" decor. Please specify initial, choice of gold or silver.

Gift Boxed. Set of 4, postpaid . . . \$2.50

No C.O.D.'s. Set of 8, postpaid . . . \$4.75

Satisfaction Guaranteed or Money Refunded.

SOLD EXCLUSIVELY IN UNITED STATES BY . . .

artisan galleries
FORT DODGE IOWA

UNIQUE IMPORT PLANT

MEDIUM
4" POT--
LARGE
6" POT--



From Mexico comes this graceful, hand-made Planter with Natural Mexican pot. The beautiful rustic copper is appropriate for any room. Money refunded if not delighted.

ECKARDT IMPORTS-Dep
3619 SHELBY • FORT WORTH

Wedgwood
ENGLISH EARTHENWARE
TURKEY PLATES and PLATTERS

Wedgwood & Co., Ltd. make these handsome 11" plates with a turkey decoration in pink, dark blue, bluish green or autumn gold (tan) on a white ground.

\$2 each minimum quantity 4
Marble Platters
14" x 18" \$15 16" x 21" \$20
Express collect no a.d.'s

bertram shrier, ltd.
1145 Connecticut Ave., Washington 6, D. C.

COLTEN'S

Established 1921

Write Attention Miriam Smith
1351 Beacon Street,
Brookline 46, Mass.

DECORATOR INSPIRED, STRIPED
NTZ dust ruffles, drapes, val-
and sham have candy-stripe
rs that "go" perfectly with the
ed coverlet in solid colors of
hunter green, cherry, blue,
w, rosedust, brown or white.
dust ruffle 8.95, full 9.95 . . .
coverlet 13.95, full 14.95 . . .
long drapes 8.95, 40" wide val-
3.95, sham 4.95.

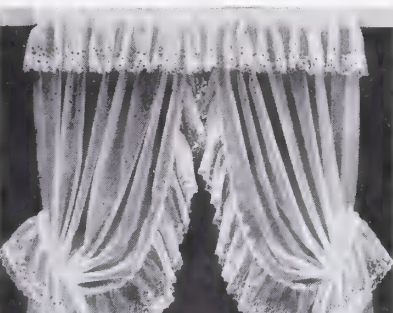
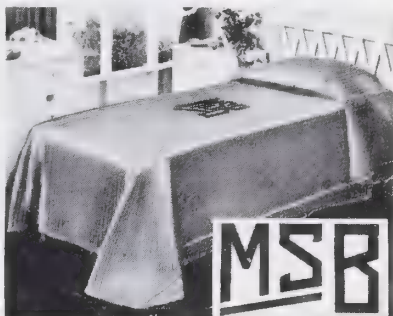
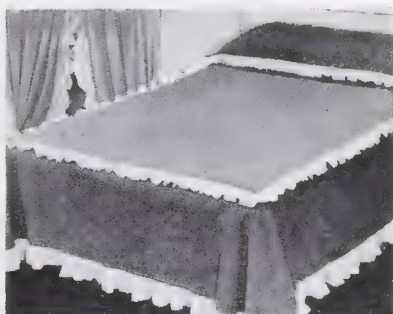
STATED TAFFETA BEDSPREADS
ur luxurious 200 count rayon
ta in decorator solid colors of
grey, hunter or mint green,
n, chartreuse, wine, blue or
d. Twin spread 12.95, full
6, 90" long lined drapes 10.95,
y skirt 6.95, sham 4.95. Also
eable in a lavishly quilted cover-
d dust ruffle.

D COLOR SEERSUCKER with
WHITE RUFFLES around the
om, top and pillow . . . make
most attractive, carefree, year
lid bedspread. Washable . . .
very little ironing. Choose
royal blue, wine, grey, hunter
n, yellow, brown, mint green,
ust or light blue. Twin spread
full 11.95, ruffled 90" drapes
vanity skirt 6.95.

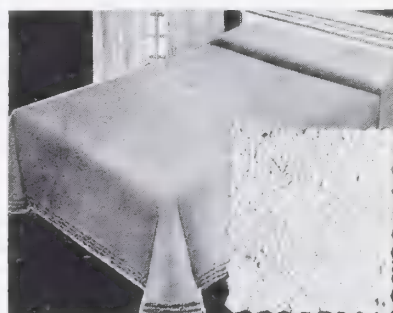
VETTY-SOFT CORDUROY
ADS of extra fine pinwale . . .
rounded corners. Rich, solid
s of eggshell, rose, gold, bur-
y, red, grey, medium blue,
r green, brown or toast. Twin
06 spread-19.95, full 96 x 106-
king size 118 x 106-32.95,
ed 90" drapes 15.95. MONO-
M, if desired, 5.00 extra. (3-
11" tall in corduroy. Indicate

ON with EYELET EMBROIDERY
he loveliest curtains we have
een . . . the easiest to care for.
5" wide, generously gathered
n headed ruffles are beautifully
idered and scalloped. They're
wide per pair (50" each panel)
n rich ivory-white shade. 63"
12.95, 72" 13.95, 81" 14.95,
5.95, 90" x 188" double width

ET EMBROIDERED, SCALLOP-
ur curtains of permanent finish,
white, sheer deluxe quality,
72 count organdy. Ruffles are
wide, french headed double
Width is 84" per pair (42" each
54" long 6.95, 63" 7.50, 72"
81" 8.50, 90" 8.95, 90" x 156"
the width 17.95. Also available
WIN SPREAD 16.95, full 17.95,
4.50, vanity skirt 8.50.



New "RUF-WEAVE" BEDSPREAD
by "Cabin Crafts" is rugged, wash-
able, suitable the year 'round. Deftly
styled with rounded corners and
ripple stitch around the bottom.
Solid vibrant colors of brick red,
emerald green, blue, lipstick red,
gold, brown or natural. Twin spread
11.95, full 12.95, 90" long pinch-
pleated drapes 11.95.



FASHION-DENIM BEDSPREADS
are sanforized, washable . . . and a
decorative treat for your bedrooms.
Colors are sunset red, airforce blue,
cocoa brown, chartreuse or sea
green . . . sparked with a comple-
mentary, multi-color striped trim.
Twin spread 12.95, full 13.95, 90"
long drapes 8.95, vanity skirt 8.95,
sham 4.95.



**QUILTED, SCALLOPED EVER-
GLAZE CHINTZ COVERLET** in
decorator solid colors of rosedust,
blue, cherry, yellow, grey, hunter
green, brown or white . . . that you
mix or match with a chintz dust ruf-
fle. Twin coverlet 13.95, full 14.95
. . . twin dust ruffle 6.95, full 7.95 . . .
ruffled 90" drapes 9.95, sham 4.95,
vanity skirt 6.95.



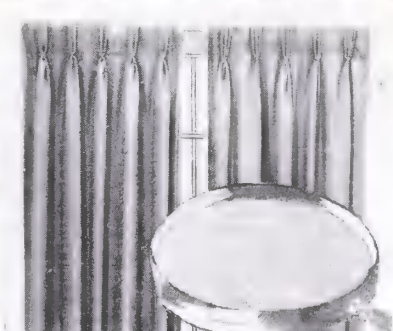
YOU NAME IT and we'll embroider
it on a rayon taffeta 6 x 6 ft. shower
curtain. (ex: Kiddies Klean-up Korral,
etc.) Solid colors of red, yellow,
peach, rose, wine, white, grey, fla-
mingo, black, light blue, hunter or
light green. Complete with up to 12
letters in white, brown, black, grey
or dark green . . . 10.95. Add 20c
for each extra letter. Shower curtain
with 3-letter monogram in any con-
trasting color . . . 9.95. 54" long
window drapes 5.95.



"COUNTRY AUCTION" DRAP-
ERIES feature sparkling country auc-
tion novelties faithfully reproduced
from Aaron Bohrod's popular paint-
ing. Printed on lustrous, washable
sailcloth in backgrounds of brown,
olive green, brick red, chartreuse or
royal blue. Shrunketized and vat
dyed. Pinch-pleated width is 52"
per pair. 63" long 10.95. 84" long
13.95. Swatches available.



"NUB-WEAVE" rayon and cotton
draw drapes in decorative, gem-
toned solid colors of hunter green,
eggshell, chartreuse, rose, wine,
brown, red, grey, mint green or gold.
Width is 84" per pair (46" pinch-
pleated width). Hang 2 or more
pair together for wide windows. 54"
long 6.95, 63" 7.50, 72" 7.95, 81"
8.50, 90" 8.95. Pinless hooks (if de-
sired) . . . 70c per package (for one
pair).





GIANT ELECTRICALLY LIGHTED SANTA

Bring real Christmas cheer to your home with this big, jolly, electrically lighted Santa face! Hang it at the window, on the front door, over the fireplace or on the Christmas tree itself! You, your guests—even those passing by your home—will enjoy a warm inner glow of Christmas joy at seeing this grand holiday decoration. 3-dimensional, molded from weather-proof, semi-transparent, snowy white and red plastic. 18 1/2" high, 13 1/2" wide, 4" from front to back. Complete with electric cord and General Electric bulb. \$1.95 postpaid.



Imported 12-Piece Angel Band

Heavenly music played by a celestial band. Delightful little Angels each with a different musical instrument—

12 in all including a baton-waving maestro! Each piece is hand carved from hardwood and colored in assorted pastel shades. They have wings and halos of gold! Hand made in Italy. 1 3/4" high. Set of 12 \$2.95 postpaid.

Write for Big 112-page Christmas Gift Catalog. FREE

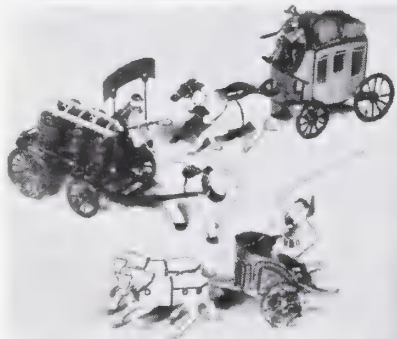
Glowing Christmas Star

New! A giant 12-pointed star that glows in the dark after lights are out! Hang one in each window, on the front door, atop the Christmas tree, from the mantel. 12" diameter, it disassembles and stores flat. Of heavy polished plastic. 2 for \$1.25 postpaid.



99-16 Metropolitan Ave.
Forest Hills, N. Y.

BLACK & COMPANY, Inc.



Imported Miniatures

So colorful, so realistic they'll delight any collector. And youngsters will find them entrancing. Scale metal models, from Britain, about 7" long, with movable wheels. The stage coach has removable trunk and bag. The brewer's drey is complete with 6 barrels and ladder. The Roman chariot, drawn by white horses, is resplendent in gilt and color. Each \$3, postpaid. All 3, postpaid, \$8.75

Send 10c for catalog on imported British miniatures

J. J. Anthony

Box 402 Milwaukee, Wis.



"Bendy" really bends his arms, legs and body to hold 1000 laugh-provoking, life-like poses. He's made of pliable latex foam rubber... wired for bending. 16" tall... "Bendy" floats and gay colors are non-toxic, washable. \$3.25 ppd.

Also available 14" tall \$2.25

FREE CATALOG of BOOKS & TOYS



CHILDREN'S BOOK SHOP

293 Alexander St., Rochester 7, N. Y.



SILVER BUTTER PLATES

Even if these weren't as scarce as hen's teeth, you'd want them because they're beautiful, because they go with any china pattern, because they make very impressive gift. Silver-plated bread-and-butter plates, 6" wide with plain or chased centers, at just \$1.41 each incl. tax and post. Order them *quickly* from Macy's Herald Square, New York.



A WEEK-END GENTLEMAN

fed up with the hurling burly of business tensions, wish to slip into this Suede Pullover for his Saturday golf game, wear for Sunday lunch, and draw happy blank on that ulcerated client and his desk-pounding tactics. Front is fine tan suede. Matching back is wool knit. It's line comes in small, medium, large, extra large. \$15 ppd. John Appleseed's, Beverly, Mass.



"LET'S PLAY HOUSE"

choruses the gang on rainy days. And then it improvises with your percale sheets and Chippendale chairs. So get this Card Table Cottage. Made of sturdy cotton printed in bright colors, it's over any standard bridge table has a pole to prop the roof in a realistic peak, a ring door bar. Also available in Fire Station tough guys. \$3.45 ppd. Meredith Inc., Evanston, Ill.



MINIATURE Jennie June
Old-fashioned
CHINA DOLL!
Just 4" tall

Every collection needs one! Head, arms, legs are hand-painted with china paint, baked out. Complete in dainty print dress, pantalets, felt hat. \$3.75

In taffeta party dress pantalets, felt hat \$4.00

Doll undressed—disassembled, patterns for clothes \$2.95

Kit with decorated head, arms, legs, patterns for body and clothes \$1.95

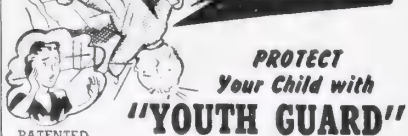
Hair colors: Black, brown, blonde, red, gray. POSTPAID—California orders add 3% tax.

Write for CATALOG of Jennie June China Dolls (4" to 20" tall) & parts, Cookie Jars, Vases, Buttons, Wall Plaques, Salt & Pepper Shakers.



Box 573 HB3
El Cerrito,
Calif.

DON'T LET YOUR CHILD Break His Neck or Injure His Head, by FALLING OUT OF BED!



PROTECT Your Child with
"YOUTH GUARD"



Converts Any Bed to Youth Bed. Easily Attached. Portable. Can be taken on trips. Beautiful rich looking colorful plastic, covered wood with chrome steel supports. Will not mar bed. Perfect for children of all ages. Available in two sizes.

#79-31" long x 21" tall, specify blue, pink or white. One side \$3.95

#79A-48" long x 21" tall, specify blue, pink or white. One side \$4.95

Adapters for Hollywood or Apple Iron Bed \$1.00 (one side extra.)

Send for FREE Colorful Catalog
2079 EAST 16TH STREET Dept. H BROOKLYN 29, N. Y.

A FASHION SHOW IN MINIATURE



SANDRA SUE

- A MINIATURE PLAY DOLL
- MANY BEAUTIFUL OUT-FITS
- SITS OR STANDS
- MOVING EYES WITH LASHES
- COMBABLE SARAN WIG
- GUARANTEED UNBREAKABLE

This 8" doll is perfection in miniature with a fabulous wardrobe of stylish clothes. The care with which Sandra Sue and her wardrobe have been created by famous designers and sculptors has made her the world's most beautiful small doll.

Order her in her little panties and suede shoes and pick the outfits to start her complete wardrobe.

A. Sandra Sue doll in panties and shoes with hair curlers \$1.65 P.Pd.

B. Blue wool coat and bonnet with lawn dress and tiny pocketbook. (shown on doll in picture) \$2.00 P.Pd.

C. Wool and taffeta bathrobe with flowered nightgown \$1.50 P.Pd.

D. Nylon tulle ballerina with tiny slippers and flowers \$2.00 P.Pd.

Send 10c for catalogue showing Sandra Sue's clothes and furniture and other lovely doll clothes.

SORRY—NO C.O.D.

ELLEN WEST TOYS

2115 B South John Russell Circle

Philadelphia 17, Pa.



DOLL HANGER

A doll collector's wish-come-true! Solid brass wire hangers for displaying your "doll family" on the wall. Fit any doll up to 6 1/2" waist. easy to adjust. Besides providing room with pretty wall-flowery, they eliminate the danger of breakage and clear bookshelves of dust lures. Come in 3 hangers, 35c—or 3 cards \$1. ppd.

OLSON PRODUCTS

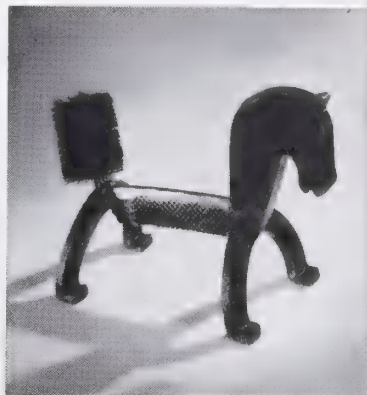
Toy Division

Thiensville • Wisconsin

SHOPPING



E MATE. We've never seen a skier fellow than this coal pony. And he's the best scraper that ever de-mudded. His jaunty head is welded large horseshoe. His body is blacksmith's rasp. Another shoe forms his hind legs. The horsehair brush tail gives a stiff brush-off. \$7.50 Add \$1 W. of Miss. Horse-Forge, Lexington, Mass.



VELIES will have an electric effect on work-weary because the blue-and-checked gingham is as gay as a picnic in July. But it's that "nail polish" that will make the delivery boys whistling the sugar-borrowing neighborhood-gossiping. Fine for house-gardening, chauffering. One set all. \$1.50 pr. ppd. Madison, Madison, Conn.



LING DOOR KNOBS. Made of porcelain, and in pairs—one for the inside, and the outside of a child's. Inside knob is hand-painted with a boy or girl (specify), and the child's first name. Outside knob is hand-painted with a rose. Connecting hardware is top quality. Set ppd. Evelyn Reed, Madison Ave., N. Y.



Letters (WITH GIFTS) from the Land of Santa Claus

Twinkletoes, son of Prancer Dancer, will write four letters and mail them from Santa Claus, the last part of November and first weeks of December to the child of your choice, ending with each letter an appropriate surprise gift. Imagine the thrill of the Santa Claus mark, the illustrated letters at Twinkletoes' adventures, seeing Santa Claus, and the nice gifts with each letter. Four letters and gifts, \$1.95. The child send only... \$1.95. (The child's name and address)

Twinkletoes
RTE 2, SANTA CLAUS, IND.

STILTS

The Ideal Gift For Any Youngster



Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

- Built of rugged, clear-grained hardwood. 70 in. long.
- Adjustable foot-step can be raised or lowered.
- Non-slip rubber tips.
- Strong enough to support 200 lbs.

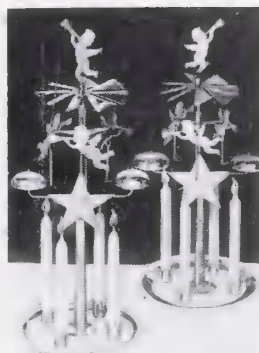
Only \$4.95 Postpaid

Order NOW for the children (6 to 16) on Your Gift List. Satisfaction guaranteed. No C.O.D.'s please. Send check or money order to:

RUSSELL SNOW CO.

Dept. 508

Waltham 54, Mass.



SWEDISH MADE "ANGEL CHIMES"

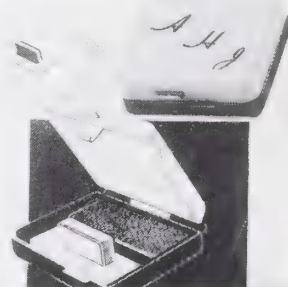
Revolving "Angel Chimes"

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve lightly striking the bells with their wands. The resulting chime-like sound is charming as church bells afar. This is the original, one and only "Angel Chimes." It differs from other candelabra of its type in that (1) it is made of heavy gauge, highly polished brass instead of copper. (2) It has a tray base to catch possible drippings. (3) It has holders for four candles instead of the usual three. (4) It is imported from Sweden where it is precision made. 13" high. 4 candles included free with each. Buy two—one for each end of the mantel, dining table, etc. Or if you desire only one for yourself the extra will serve as a perfect gift. \$2.75 ea. \$ for \$5.00 postpaid.

Imported Candles to fit "Angel Chimes" 12 to a box, red or white 1 box 50¢. 2 boxes \$1.45 postpaid.

NAME AND ADDRESS STAMP

New! Beautiful and convenient! Now you can have a personal stamp with your 'phone number as well as your name and address! And it comes in a small 3-initialed highly polished black and ivory carrying case with built in inking pad. It ends the nuisance of having to write your name and address on envelopes, sales slips, packages, etc. Use it for imprinting return address on envelopes. Always ready for instant use. Please PRINT name, address and 'phone number if desired. \$2.50 postpaid.



Write for Big 112-page Christmas Gift Catalog. It's FREE.

BLACK & COMPANY, Inc

99-01 Metropolitan Avenue
Forest Hills, N.Y.

SHOW-OFF RACK

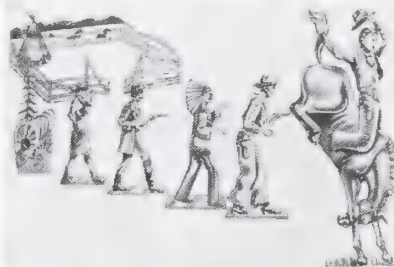
Hang it in your hall for keys, letters, general trivia... it's a happy decorative note! Three handy drawers will hold all the odds and ends you never seem to find a place for. Selected prime woods, beautifully finished and hand rubbed to a fine glow. 19" high, 11" wide, 6" deep. Charming in your own home—a gracious gift.

Genuine Solid Mahogany \$14.85
Selected White Maple \$13.95
We pay postage. Sorry, no C.O.D.'s

i. n. slack & co.

Established 1885

310 Fifth Ave. New York 1, N. Y.



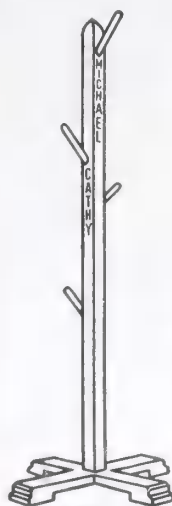
50 Cowboys & Indians—\$1

Make the kids happy with this set of 50 fine quality PLASTIC toys. Each brightly colored, authentic toy stands on its own base and is a full 2" high! Packed in a colorful Gift Box, this complete Rodeo contains Bucking Broncos, Rodeo Riders, Sheriffs, Cowgirls, Covered Wagons, Warriors, Squaws, etc. etc. A gaily decorated Indian Teepee and a Fenced Corral are included with each set. Yes, all 50 toys for only \$1.00 so order several sets NOW from

COWBOYS & INDIANS

6612-F Sunset Blvd.,
Hollywood 28, Calif.

CHILD'S CLOTHES TREE



\$2.98

A must in Every child's room. Four proven colors blue, pink, yellow & mint. Solid or mixed colors if so desired. Example—blue with pink pegs or vice versa. Non toxic paint.

Personalize your child's tree. Have his or her name printed in a bright red color. 35¢ per name extra. Illustrated tree stands four feet high with 18" base 3/4x6" pegs. Sturdy and beautiful. Priced only \$2.98 for each tree post paid. Send money order or check. No C.O.D.'s thank you. Prompt order filling.

Jo ann's

434 SPRINGFIELD PIKE
WYOMING 15, OHIO



Santa Claus Doll

Bright red corduroy suit, black leatherette belt and boots. Stands 19" high. Stunning centerpiece for table, mantel or tree.

Thrilling gift for kiddies.

\$4.95 plus 50¢ for postage and packing (Total, \$5.45, prepaid)

WICKBURY, LTD.

Dept. B 261 Fifth Ave. New York 16, N.Y.



"FLICKO"—HIS NOSE GLOWS!

Here's the new, up-to-date version of our famous Clown Light Switch. He is now made so his nose glows in the dark, making it easy to find the switch if something goes wrong in the nursery. By day "Flicko's" nose is a huge, red, red cherry—push it up and down to operate switch. Adds a rollicking note of fun to decor of child's room, playroom, etc. Made of durable plastic. Hand decorated in five vivid colors. Easily installed to replace regular switch plate.

\$1.00 postpaid.

ACTION AUTOS

Youngsters will never tire of playing with this fleet of realistic cars! Windshield wipers really work, taximeters click, windows go up and down, guns move in police car, ambulance bell rings! Sturdily made of heavy gauge steel—rubber tires. Two tone paint jobs make fleet colorful and appealing to children. Cars measure 4" x 1 3/4" x 1". Action autos were the hit of the recent toy show in New York. Fleet of 12—\$2.95. Fleet of 8—\$1.95 postpaid.



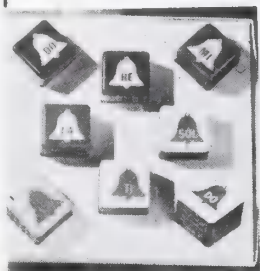
CHRISTMAS CARILLON BLOCKS

"Ring-a-Tune" Blocks are brand new but we predict they'll be the leading small gift of the coming Christmas season! The set consists of 8 beautiful, sparkling plastic blocks in each of which is a clear toned electronically tuned precision bell! Ring real tunes in delightful melody. Complete harmonica scale of eight notes! Give to children from 6 months (babies like real chimes too!) to 10 years of age. Set of 8 only \$2.95 postpaid.

Write for Big New 112 pg. Christmas Catalog. It's FREE.

BLACK & COMPANY, Inc.

99-16 Metropolitan Ave., Forest Hills, N.Y.



New! Roy Rogers Rodeo Game!



Family Fun! Roy Rogers and Children, Dusty and Cheryl, enjoy Rodeo Game

Latest thing in table games—Roy Rogers Rodeo Game provides fun, thrills and plenty of exciting western action in four arenas at once! Two to four can play at a time. Nominal price makes it ideal Xmas gift. \$1.50 Postpaid. (please, no C.O.D.s)

The Rogden Company

466 W. Superior St., Chicago 10, Ill.

it's a
Hamper...

Clothes
Rack...

has a
handy
Whisk
Broom...



HORSEY HAMPER

Roomy, standard-size, full round ventilated metal hamper belongs in every nursery. Teach the little ones to hang clothes on horse's wooden ears, brush their clothes with the removable whisk broom tail. Red leatherette bridle, moss, fringe mane, plastic tongue make it the perfect gift.

Stands 37 inches high on sturdy wooden legs. Beautifully finished in washable, neutral nursery color; hand-decorated.

\$9.95 shipped express collect

Available Nowhere Else in the World! Send check or money order, no C.O.D.'s please.

Free Christmas Catalog Juvenile Furniture

LEWIS MFG. CO.

34 Isabelle St. Dept. H-11 Pittsburgh 12, Pa.

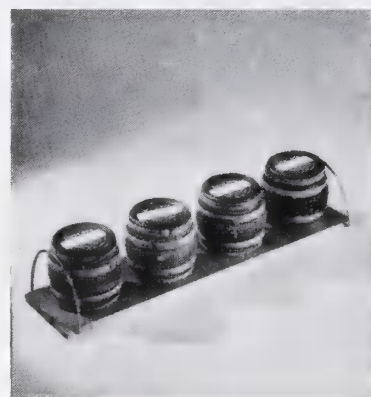


WINDOW



MONOGRAMMED SHORTS

Superb shorts of Pima Cotton come in either the Boxer French (button) back style, or if you give them to your husband, he'll wonder if maybe you are the mink-coat type. Monogram any color. Shorts in white or any color. Sizes 30-46. \$4.85 the pair including embroidered monogram. P. Franklin-Bayer, 630 North Michigan Ave., Chicago 11, Ill.



CHEESES WITH WINE

This is the most absolutely delicious cheese we've ever tasted. Mixed for you by experts in the heart of America's cheese country. The carefully aged, natural cheeses are mellowed with old wine. For 6-oz. pottery casks on a handsome wooden tray are filled with Cheddar with sherry, port, rum, and Blue Cheese with brandy. \$5.45 ppd. Swiss Col. 25 Cheese Row, Monroe, La.



SPARKLE PLENTY!

Quined espadrilles from Mexico will rivet attention to your groomed feet. Wear them now with black velvet trousers. Take them south and give bathers something to sit up. With natural rope soles, hand-sewn sequins come in sapphire, ruby, emerald, or marine, gold, or silver. \$12.50. Pan-American Shop, 822 Lexington Ave., New York.

FREE CATALOG

Hundreds of Exciting Gifts from All Over The World!

For every occasion for the family, home, kitchen, garden; for men, women, kiddies—toys, etc. World's most ORIGINAL gifts—right to your doorstep, reasonably priced!

Gifts Galore You Never Saw Before!

Shop at home this easy way. Skip the crowds. This big 1953 fully illustrated Catalog is a wonderful source of jaw-dropping gifts and surprising discounts. You'll enjoy it the year around. Satisfaction Guaranteed or Money Back. Write for your FREE Gift Guide today.



THE BOOK THAT TALKS

A voice is built into every page. As child turns pages, each different animal, on every page talks in its own distinctive way: the cow moo, the dog bark, the sheep ba-a-a-a. Loads of fun. Farnyard scenes in bright gay colors. Only \$1.50 plus 10¢ postage. No C.O.D.'s please.

BANCROFT'S

1112 So. Wabash Ave. Dept. HB-3, Chicago 5, Ill.

introducing...

Easy Baby



A Safe Cradle Chair...

that elevates and supports. Baby won't tip it, won't fall out. Pediatrician approved.

Brings tiniest baby into the family circle. Always at mother's side around the house, traveling, visiting. Easy pre-high-chair feeding. Shipped fully assembled complete with plastic pad, safety strap and easy-carry handles. Sturdy wood construction, enamel finish. Postpaid \$9.75 anywhere in the U.S. or Canada. Send check or money order. Choice of pink or blue.

SPLENDID CHRISTMAS GIFT IDEA

EASY BABY, Box 391, Orchard Park, N.Y.

GIVE A FAMILY HEIRLOOM



Adorable Sleeping Tot Figurine

• COLORED TO ORDER—"JUST LIKE BABY"

• "BABY'S" NAME IN GOLD ON PILLOW

Delight the heart of any mother—young or old—with this thrilling remembrance of those tender moments "peeking in on Baby". One of those rare little gifts that produce more squeals of delight than a mink coat. The delicate, life-like coloring and gold lettering is glazed in for permanence. Figurine is 5 inches long.

Pajamas are PINK, BLUE, or YELLOW—State choice. Give color of hair and name of baby.

ONLY \$2.00 POSTPAID

Deliver—two weeks. No C.O.D. Price includes one word name. Additional lettering—add .25 per word.

BABY SHOE STUDIO

Dept. 15

Richmondville, N. Y.



"Week-end Willie"

Keeps Plants Alive While You're Away

The Moisture Bird! "Willie's" pot stem will keep your precious plants moist and thriving! Insert in soil and fill mouth with water. It remains moist 3 to 4 days. One of colorful hand-decorated pots. "Willie" is 6" tall, 2 1/2" wide. gift for all plant lovers. Order today! Satisfaction guaranteed.

Just **\$1.00**

Send cash, check money order. Postage prepaid!

TODAY'S PRODUCTS—Dept.

1129 Book Bldg., Detroit 26, Mi

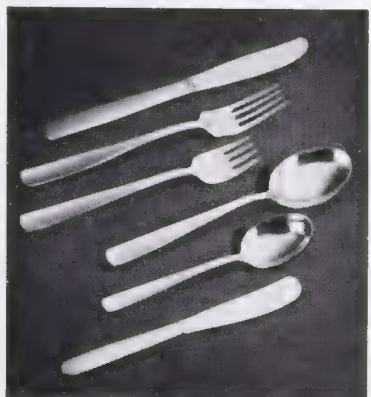
SHOPPING



KEEP ON SATIN. Here's a heavenly present for a hospital mourner girl—or any beautiful ybones who enjoys feeling deously wicked. Black patent ther plastic gift box comes with washable satin double bed ets and two cases in gold, white, k, pale blue, ivory, American uty, or black! \$31.95 ppd. Em-dered monogram on cases. \$5 ra. Scintilla Satin Sheets, 5713 Kenmore Ave., Chicago 40.



THE MARVELS OF STAIN-LESS STEEL are showing up some of the smartest dinner es in the country. It's rust- of, never needs polishing, and Facette pattern, imported n Sweden, is absolutely a ck-out. Made by Gense, six- e place setting is \$8 per ng ppd. Studio Shop, 557 lston St., Boston 16, Mass.



LITTLE YOUR MIDDLE an eye-catching Concha Belt, ct from the Indian Territory re it is handmade. Hook it re you will and let the extra s dangle. In copper or nickel r, 30½" long, \$3.95. Extra s, 50¢ each. Matching brace- of smaller links, \$1.95. Tax o postage included. No c.o.d.'s. Pueblo Traders, Box 4035, . B, Tucson, Arizona.



CREOLE PRESERVES
From New Orleans

IN WOODEN PAILS

\$3.20

Each Postpaid

STRAWBERRIES — *Fraise de la Louisiane*: sun-ripened whole fruit in a preserve of incom-parable flavor, 2 lb. pail.
FIGS — *Figue de la Louisiane*: whole lus-cious Celeste figs . . . a preserve of subtle bou-quet, rare flavor, 2½ lb. pail.

*West of Denver, add 25¢
Beautifully Gift Boxed
Satisfaction Guaranteed

Write for Complete Gift List

CREOLE DELICACIES CO.
Box 1042-H New Orleans 8, La.



EXCITING FAMILY GIFT

Give the exclusive gift of wonderful new taste thrills you'll be thanked for again and again. Real, old-fashioned jellies and preserves made of tree-ripened fruits, choicest berries . . . hand-picked at the peak of the season. 12 tempting flavors to delight every-one, young or old. Generous 10 oz. jars in a premium quality assortment. Attractively packed in gay, festive gift box. Extra-protected with corrugated shipping carton. Send your gift list now. We ship for you with greeting card enclosed. We pay postage. Send check or money order. Money back if not more than satisfied. Order today.

12 jar gift pack, postpaid \$6.75 ea.

6 jar gift pack, postpaid \$3.75 ea.

Free Circular on Request

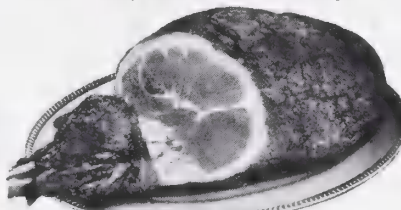
COUNTRY KITCHEN

Box 471

Iowa City, Iowa

AGED LIKE VINTAGE WINE

(Smoking alone takes 30 days!)



Jordan's GENUINE VIRGINIA HAM

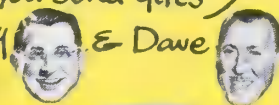
Each magnificent ham now hanging in our aging rooms—thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year—has been tended by hand through each unhurried step, as we have been doing for 112 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed, \$1.75 per lb. cooked, 8 to 13 lbs. Postpaid (add 5¢ per lb. west of the Rockies).

JORDAN'S OLD VIRGINIA SMOKE HOUSE
1433-C E. CARY ST., RICHMOND, VIRGINIA



You'll ~~save~~ and ~~save~~
They'll rave and rave
when you send gifts
by Harry & David



IT'S SO EASY to order! Just send us your Christmas list together with check or M.O. and tell us how to sign your name. No charges, no C.O.D.'s, please. Air Mail's fastest!

Harry and David
Box 70, Medford, Oregon

Hardly 1 in 1,000 has ever tasted 'em!

ROYAL RIVIERA PEARLS*

America's rarest fruit!

The gift they'll always remember. Talk about thanks! You'll never hear the last of it. A just-right present for anyone, whether they live in a castle or cottage. So juicy you eat 'em with a spoon. You can't buy these gift packages in stores for love or money. They're definitely impressive, yet inexpensive. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown) — 10 to 14 big pears, a great favorite, \$3.35, delv'd.

GIFT NO. 2 (16-20 big pears) \$4.35, delv'd.

GIFT NO. 3 (20-25 smaller pears) \$3.95, delv'd. What a bargain!



\$3.35
delivered

GIFTS LONG REMEMBERED AND TALKED ABOUT ALL YEAR!

Give the famous, the Original, one-and-only FRUIT-OF-THE-MONTH-CLUB*

The gift that creates praise and excitement for you the year 'round! You order just once, but the lucky folks you name receive a whole parade of America's finest fruits 'n delicacies, beautifully packaged, each with your greeting.

12-BOX CLUB: at Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; Mar., Fine Cheese; April, Preserves; May, Fruit Cake; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., Riviera Pears. Gift No. 20, \$44.95, Delv'd.

8-BOX CLUB: omits Mar., May, June, Aug.; Gift No. 15, \$29.95, Delv'd.

3-BOX CLUB: Christmas, Jan., Feb. treats; Gift No. 11 \$10.95 Delv'd.

Harry and David
Box 70, Medford, Oregon

© H&D



Old-Fashioned Pfeffer-nuesse (PEPPER-NUTS)

An Old-World treat for holiday enjoyment . . . that's old-fashioned Pfeffer-nuesse (Pepper-Nuts) baked confection cookie-nuggets of snappy, spicy-goodness that tingle your tongue. Wonderful with coffee — a touch of genuetlichkeit from old Milwaukee with holiday drinks. Makes rare, delightful gift. Packed in colorful, metal, humidor-type cans. Send check or M. O. for \$3.00 for 2 lbs. net wt. (Postage paid). Except to Armed Forces, no shipment outside continental U. S. Sorry, no C.O.D.'s.

OSWALD JAEGER BAKING CO.
Established 1879
900 West Somers Street, Milwaukee 5, Wis.

In Silver plate or 24 kt. Gold plate unique Wedding Invitation Tray!

Send us the next invitation you receive. We'll encase it in this handsome silver-plated tray; to make a permanent reminder of the bride's most important day. Has padded velvet base, sculptured handles. Complete, gift-boxed, for \$5.95. Deluxe 24 kt. gold plated tray, with hand-painted forget-me-nots, \$7.95. Send for our unique gift catalog!

MARKET-COMBERS

Box 3282F, Atlanta, Ga. Dept. 112

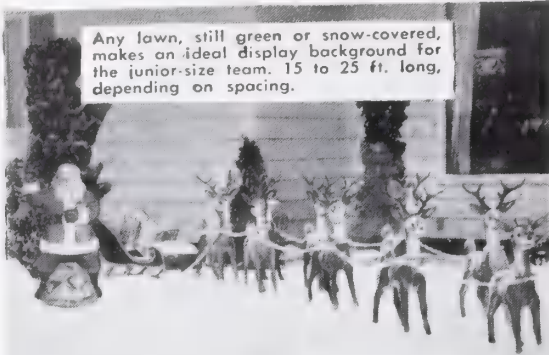
Christmas is for the Children! Specially designed to please them —

Santa and the Junior-Size REINDEER TEAM

- Weatherproof
- Chip-proof
- Full-round
- Indoors or Outdoors
- Hard molded rubber compound

A pair of these winsome deer at your door on Christmas morn will delight the young child.

With painted nose, ea. \$21.75
With flasher nose, ea. \$24.75
22" long, 31" tall, self-standing, lacquered natural color.



Any lawn, still green or snow-covered, makes an ideal display background for the junior-size team. 15 to 25 ft. long, depending on spacing.



9 deer, plus sled \$199.50
With 40" Santa \$239.50
F. O. B. Milw.
Sorry, no C. O. D.'s

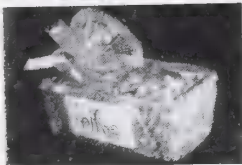
Dick Wiken, Sculptor

Write for catalog:
"Ideas in Christmas Decorations"

MOLD-CRAFT, INC.

3727 No. Palmer, Rm. 35
Milwaukee 12, Wis.

Home-made and Heavenly PUDDIN HILL PECAN FRUIT CAKE



Beautifully packaged and shipped postpaid anywhere. the Gift Deluxe

for THANKSGIVING, CHRISTMAS OR YEAR 'ROUND ENJOYMENT
Let us solve your Christmas shopping problem—mail your list to us—we do the rest!

Made from a family recipe three generations old, this luscious Fruit Cake is a rare combination of choicest ingredients. More than a cake... it's a confection, rich in finest pecans and fruits, and slices paper-thin. Your most discriminating friends will appreciate your thoughtfulness and good taste in sending such a gift.

2 lbs. \$4.25
3 lbs. \$9.85
6 lbs. \$24.25



No C.O.D.'s. Send check or money order to:

MARY OF PUDDIN HILL
Box 241 • Greenville, Texas



AMBER BRAND Genuine

SMITHFIELD HAMS

The finest sherry is by no means wasted on Smithfield Hams, for they are accustomed—by association through over 300 years—to only the most gracious homes. For business associates, clients, friends, family... just those whom you know would appreciate the finer things, a Smithfield Ham is the ideal gift. They are baked slowly, evenly, basted liberally in wine to bring out all the succulent goodness which a year or more of aging produces. Need no refrigeration.

Send ck. or M.O.—7 to 12 lb. wts. State wts. desired. We'll refund or bill you for difference.

195 lb. PREPAID (add 50c per Ham West of Miss. River)

Smithfield Ham & Products Co., Inc.,
Smithfield 2, Va.

DIRECT from my orchard TO YOU



100% Pure Vermont MAPLE SYRUP

Quart \$2.65 ppd.
1/2 Gallon \$4.35 ppd.
Gallon \$7.54 ppd.
Add 10% West Miss.

SYRUP direct from my orchard. My colorful lithographed cans are Vacuum Packed for top flavor. A wonderful different Christmas Gift. Send check, M.O. and list TODAY. Syrup is Gift Wrappers. Prompt delivery.

S. ALLEN SOULE, Box 4, Fairfield, Vermont

Enclosed is \$... Please send

Name _____

Address _____

City _____



for CHRISTMAS GIVING
Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five assorted 5 1/2-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

FREE BOOKLET LISTS \$2.95 to \$3.95
JANE AMHERST
1908 N. Argyle, Portland 17, Ore.

Send boxes listed on enclosed sheet. Send booklet.

Name _____

Address _____

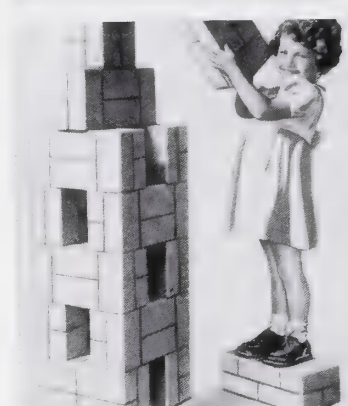
City _____



WINDOW SHOPPING



EVEN A DUFFER will keep his eye on *this* ball. It's the 19 Titleist (a name that will earn him the respect of his caddie and it's personalized so there will be no argument about whose ball is on the green, whose in the bunker. A dozen Titleists, each marked with his name, are gracefully boxed in an impressive case. And the price is still only \$8 complete, ppd. Acushnet Process Company, New Bedford, Mass.



UP AND UP THEY GO Blockbusters are giant hollow blocks of reinforced cardboard that will withstand a weight of 200 pounds. They come flat, assembled in a jiffy, and when a small architect finishes building his skyscraper, he'll think Empire State is a molehill. For constructing walls, tra steps, each is 12" x 6" x 4". \$5 for 12 plus 50¢ post. Block Sh New Haven, Conn.



A CLOSE SHAVE WHILE DRIVING is motoring luxury for the traveling salesman. With the Trav-Electric, he can convert the current from the car battery and boost it to 110 volts just by plugging this 4" x 2 1/2" x 2 1/2" converter into the cigar lighter outlet. Now he can use his electric shaver, dicta machine, phonograph, etc. \$1 ppd. D. Corrado, Inc., 26 N. C Street, Chicago 2, Illinois.

(Continued on page 45)

DIRECT from my orchard TO YOU

100% Pure Vermont MAPLE SYRUP

Quart \$2.65 ppd.
1/2 Gallon \$4.35 ppd.
Gallon \$7.54 ppd.
Add 10% West Miss.

SYRUP direct from my orchard. My colorful lithographed cans are Vacuum Packed for top flavor. A wonderful different Christmas Gift. Send check, M.O. and list TODAY. Syrup is Gift Wrappers. Prompt delivery.

S. ALLEN SOULE, Box 4, Fairfield, Vermont

Enclosed is \$... Please send

Name _____

Address _____

City _____

25¢ postage stamp

PRESERVES FROM OREGON MOUNTAIN MEADOWS

for CHRISTMAS GIVING

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five assorted 5 1/2-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones.

FREE BOOKLET LISTS \$2.95 to \$3.95
JANE AMHERST
1908 N. Argyle, Portland 17, Ore.

Send boxes listed on enclosed sheet. Send booklet.

Name _____

Address _____

City _____

Brockles Special Dressing

You will delight the most discriminating at holiday time with a gift package of tasty Brockles Special Dressing. This dressing is wonderful spread on warm crackers. Adds distinction to any green salad, or meat and it is the perfect Lazy Susan dip. Selected spices, salad oil, blue cheese and a trace of garlic blend to make this the unequalled flavor. Two pints shipped anywhere prepaid in the United States for only **\$1.80**

BROCKLES FOODS COMPANY
817 S. Ervay Dallas 1, Texas

Amazing THERMOPLEX Server

Keeps Hot Liquids Piping **HOT**
Keeps Cold Liquids Frosty **COLD**
FOR HOURS

Outside Always Cool to the Touch

Hot beverages keep piping hot for hours in the amazing double-walled and insulated Thermoplex server.

Perfect for latecomers, guests, late wakers. Ideal for office lunches, sickroom tray, gifts. Keeps ice water cold overnight. TOPS for UNDILUTED COLD DRINKS.

Alcohol proof. Easy to clean. Durable. Odorless. Tasteless. Satin-smooth Silver or ivory. 2 cup size \$3.25. 4 cup \$4.50. State color, size. Sorry, no C.O.D. Dept. H., Thermoplex Co., 19 West Place, New York 3, N. Y.



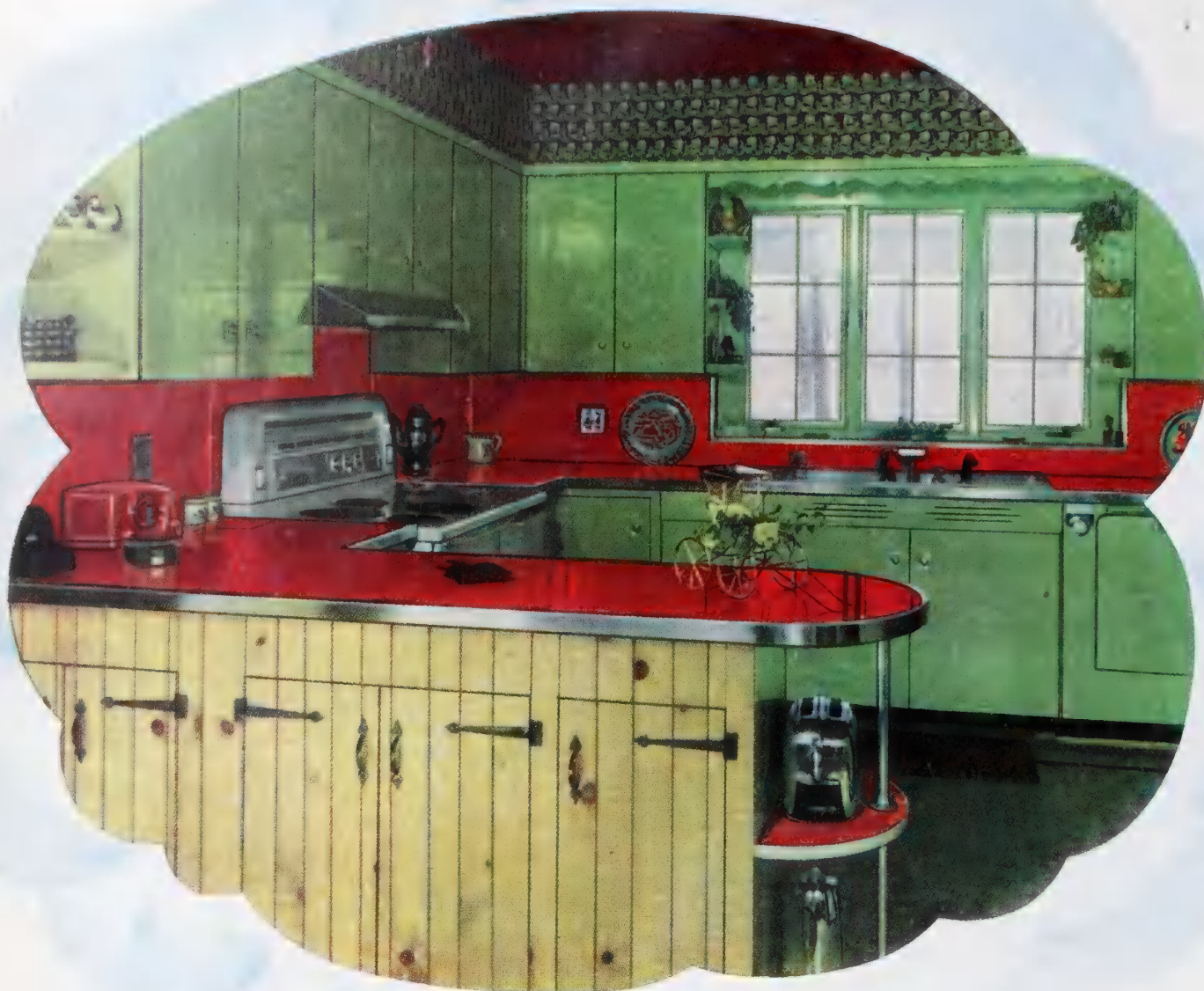
Fine Handmade Glass Since 1889

Westmoreland has been making fine glassware by the same meticulous methods and in the same manner—without interruption—for sixty-three years. Fidelity to detail and craftsmanship are two distinguishing qualities of Westmoreland's handmade Black Glass, Blue Glass, Milk Glass and Crystal.

Send 10¢ in coin for 32-page booklet of Westmoreland Reproductions.

WESTMORELAND GLASS COMPANY
GRAPEVILLE, PENNSYLVANIA





Look under "Plastics" in
your classified phone book for the
name of a Formica Fabricator near you.

FORMICA is the stuff dream kitchens are made of
Reg. U. S. Pat. Off.

There aren't many things Formica's afraid of.

For the tops of your cabinets and the top of your sink

Make sure you are getting the brand that you think.

There's nothing else like it... "Just as good" is a fable

To be sure it's Formica—look for the label.



Send for free
full color kitchen
idea folder

Write Formica 4650 Spring Grove Ave., Cincinnati 32, Ohio

In Canada: Arnold Banfield & Co., Ltd., Oakville, Ontario

EASY

- ★ to live with
- ★ to own
- ★ to take care of



Built for casual living . . . wear-defying Formica table tops are heat, scratch, stain-resistant; a swish of a damp cloth and they're clean!

Designed with today's young homemaker in mind, Lloyd's dining furniture is properly scaled to fit smaller living areas, has clean-cut modern styling that adapts itself well to your other furnishings . . . and best of all, is priced to go easy on young budgets. Ask to see Lloyd furniture at your favorite store!



REPLACEMENT OF A REFUND OF MONEY
Guaranteed by
Good Housekeeping
IF NOT AS ADVERTISED THEREIN

Lloyd

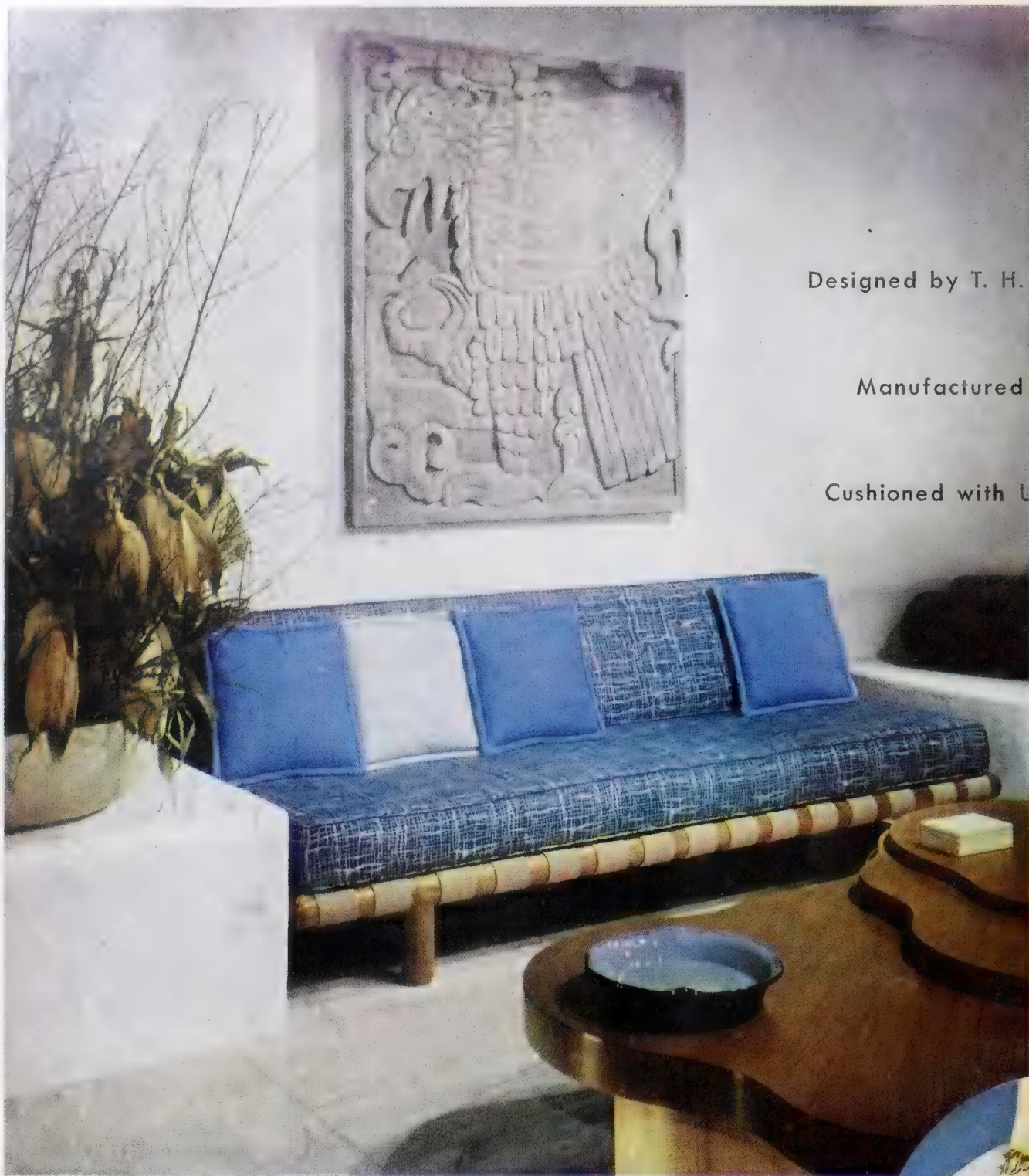
Modern Dining Furniture

TOP—Solid hardwood group, in your choice of two rich modern finishes. Table extends to seat six. Matching Hutch-Top Buffet.

LEFT—Chrome group with extension table, seats 4 to 6. Chairs upholstered in wonderful, washable plastic. Server to match.



By the makers of the famous Rock-A-Feller Chair. Lloyd Manufacturing Company (Heywood-Wakefield), Menominee, Michigan.



Designed by T. H. Robsjohn-Gibbings

Manufactured by Widdicomb

Cushioned with U. S. Koylon Foam

A strap sofa on the grand scale—deceptively simple in design with superb seating comfort. Here, Robsjohn-Gibbings uses a heavy walnut frame, canvas straps and luxurious U. S. Koylon Foam cushioning to create a masterpiece in modern furniture. This famous designer finds U. S. Koylon Foam cushioning perfect for use over any type of base. You literally float on millions of tiny air bubbles. Only the lifetime luxury of U. S. Koylon Foam can match the classic simplicity and ageless good taste of today's finest contemporary furniture. Designed by Robsjohn-Gibbings, manufactured by Widdicomb, available at fine stores near you. Write Dept. 5, Widdicomb Furniture, Grand Rapids.



U.S. Koylon
FOAM
Cushioning



UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK



WINDOW SHOPPING

CONTINUED FROM PAGE 40

OUTSIDE YOUR HOUSE

and these arresting and glorious 42" Choir Singers. Molded in rubber compound, their faces glow from the light bulbs hidden in their books. They wear red robes, white collars, green ties. They broadcast from house to house, could make the illusion perfect. With wiring, \$35 each; 3 for \$100. Send for brochure. F.o.b. Moldcraft Co., Rm. 31, 3727 N. Palmer St., Milwaukee 12, Wis.



IF HE WORKS LATE, dinner is a problem. So get a handsome copper chafing dish and you'll dine royally, whether he comes mistling home at six or dragging home at nine. It's a wonderful way to serve your one incomparable hot dish at a buffet party. With full tin lining and hot-water well, it holds 1 quart. A bargain at \$8.95 ppd. Jenifer House, New Marlboro Stage, Great Barrington, Mass.



STAR OF WONDER glows in the dark up to five hours after the lights have been turned out. Hang one at each of your front windows to shine a message of good cheer into the night. You'll want one for the top of your tree, another for the front door. Polished plastic, impregnated with glowing substance, it stores flat. 7" wide, \$1.25 for 2 ppd. Black Co., 99-20 Metropolitan Ave., Forest Hills, N. Y.



Enjoy FRESH LILY OF THE VALLEY FOR THE HOLIDAYS!

Even when your garden is covered with snow, you can have your own fresh flowers! These newly harvested Lily of the Valley pips will bloom in your home in just 18 to 21 days.

When spring comes, plant these same bulbs outdoors, and the following year these lovely flowers will blossom all over again in your garden.

Bowls, themselves, in solid copper or choice of mahogany or blond walnut finish baked enamel, can be used again after bulbs are removed. A wonderful idea for yourself... a delightful and different gift for your friends.

Pips separately, with planting material, \$3.00 per dozen

Mail Orders Filled Postpaid

Max Seckling Seedsmen, Inc.

615 Madison Ave. New York 22, N. Y.



Oblong container, 8"x4", planted with 18 pips, \$8.95



A Useful Lifetime Gift of Precious Metal Handwrought STERLING BOOKMARK

Our famous art craftsmen bring the art of the silversmith to its highest refinement in this exquisite sterling silver bookmark. This is an out-of-the-ordinary gift at an every-day price—one that will serve for a lifetime and keep the memory of you constant and close. Three initials or a six letter name hand engraved. State letters or name desired. Gift boxed. **\$3.95**

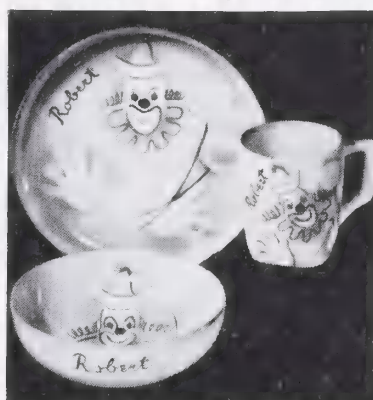
tax included

No Christmas orders after December 10th. square measures 1 1/2". Clip holds easily and firmly to top of center binding.

Send for our free catalogue.

arvi P.O. Box 6776, Fort Davis Station
Dept. 211 Washington 20, D. C.

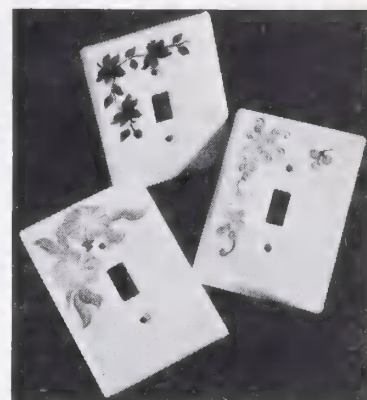
Tender Age Set



For good and generous portions—For good sturdy wear, this three piece durable vitrified china will please both child and mother. Comes in hand decorated clown motif, in pink or blue, with name on all three pieces.

\$5.00 postpaid

Gay Light Switches



Make every room in your house a decorative spot on the wall with a hand painted ceramic light switch. It fits any standard switch and finger smudges disappear with a rub. Comes in ivy leaf, morning glory or rose design—May also be had with girl or boy design complete with name—**\$1.75** postpaid.

Evelyn Reed

538 Madison Avenue

New York, N. Y.



Christmas Candle Trees bring... CANDLE LIGHT ENCHANTMENT

★ Brighten the aura of hospitality at your Holiday table with this exquisite pair of Candle Trees. Use them, too, for buffet, or spot them on the mantel where their double radiance will create a heavenly glow! Smart black wrought iron, 14" high. Each tree holds four 6" candles. Use throughout the year as charming candelabra. Candles not included. At this unbelievable low price, the pair postpaid, **\$3.25**

CANDLES—6" Holly Red, Rope Twist—Box of 8, ppd.75¢

SPECIAL—Send 10¢ for Brochure of Unusual Gifts



Foster House

15-B11 Cole Court, Princeville, Ill.

LOOP EARRINGS

in Gold, Sterling Silver & Copper

Handsomely designed in one smooth, clean swoop, to fasten to your ears just as they are; no clips or hinges to mar their beauty. Top fashion for all occasions. Add a pair of each to your collection and give them as gifts.

STERLING SILVER . . \$2

18k GOLD plate . . \$2

Lustrous COPPER . . \$1

Prices include tax and postage

Gift orders carefully handled

No COD's please. Satisfaction Guaranteed

OLD PUEBLO TRADERS

BOX 4035, Dept. 2-B

Tucson, Arizona

UNUSUAL GIFTS!



SKI SKATES

Give some child happy winter fun! Steam-bent hardwood ski skates, 13" long, with grooved bottoms, adjustable to ages from 5 to 13. Only **\$1.55**, prepaid.

MATCH COVER ALBUM

Save match book covers as mementos of happy trips! Flexible leatherette loose-leaf album (10" by 11 1/2") has slotted holders for over 500 covers. Choice of green, maroon, **\$2.50**, ppd.



SHOP IN COMFORT AT HOME FROM KELLOGG'S GIFT CATALOG

Contains 28 big pages illustrating tasteful, unusual gifts from every corner of the world; many not found in stores; most under **\$5**. Your selections attractively packaged and shipped promptly, prepaid. Satisfaction guaranteed. Use Kellogg's 30 years' experience for comfortable, convenient, distinctive shopping.

Write NOW for YOUR FREE GIFT CATALOG

Robert W. Kellogg Co.

549 Hillman Street, Springfield, Mass.

Original Sketch of your home on CHRISTMAS CARDS



What a wonderful way to immortalize your home on Christmas!

Simply send us a clear photograph or snapshot of your home from which J. Edward Hesse will create an original pen & ink sketch. When once your sketching has been made, you may use it again on stationery, announcements, or announcements of considerably reduced price.

Specify red, green, or black ink and signature desired inside. Greenline included.

100 beautiful cards with envelopes **\$24.95** postpaid

A second headed card and envelope **\$14.95**

Additional cards and envelopes (per 100) **\$9.95**

Personalized stationery makes an excellent gift. Write for a complete brochure of our other original notepapers.

The Custom Stationery Company

Box 590, Wantagh, New York



Satisfaction guaranteed

Give these UNUSUAL GIFTS

Your friends who "have everything" will treasure the primitive beauty of these African figurines and masks. Each has a mysterious story and is an authentic reproduction, in black primastone, of a museum piece.

AUTHENTIC AFRICAN FIGURINE. Fascinating figurine that adds a striking note to any decorative scheme; authenticity adds value and charm. Image of fetish, Kasai district, Belgian Congo. Medicine man induced spirit to enter image and become guardian of owner.

Introductory offer, \$1 postpaid. Reg. \$3. Stands 6" high. Limit one.



BENIN. On the king's altar, this head represented a royal ancestor. From Southern Nigeria. Exceptional value. Black; stands 19" high, \$15 postpaid.

BAOUE. Authentic reproduction of Ivory Coast mask, used in tribal rituals. Horns probably represent those of a bull. Stands 11½" high black. \$12 postpaid.



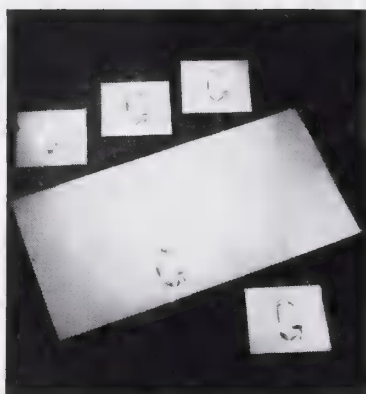
WINDOW



SAINT FRANCIS was modeled up in the hills of Florence, Impruneta, where our big American cemetery is. The 12" figure is worked in natural terra cotta and the attitude is beautiful exactly the way lovers of the gentle Franciscan think of him. He is shown holding a lamb, with birds at his feet. Never have you seen such a figure at such a price. \$6.50 plus 65¢ post. Carbo 342 Boylston St., Boston 16, Mass.



LEST THEY FORGET to their prayers, little boy and china figurines are shining examples. They may have stolen from the cookie jar, and biffed the bully who borrowed their kindergarten car. But their bed-time halos are very real. For every holy terror who kneels in like manner, there is joy in Heaven and a twinkle in God's eye. 4" high, \$1.95 pair. Ppd. Helen Gallagher, Fulton Street, Peoria 2, Illinois.



REFLECTING YOUR TASTE for nice things is this mirrored and monogrammed set. The backed centerpiece, 9" x 17", comes a "mirrored lake" for a circle of gardenias, reflecting glory for an arrangement of flowers. With four 4" coasters, set is including 1 initial engraved on each piece. Extra coasters, \$1 each. Ppd. Monogram Mirror Co., 28 N. Queen St., York, Pa.



48 Page Catalog, 25¢. A veritable treasure of unusual gifts including authentic Aztec and African reproductions, from America's most unusual gift house.

AMERICA'S MOST UNUSUAL GIFT HOUSE

house of CHARM
AUSTIN GYDE VAN HOVE, Prop.

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"It's Spiked Just Right"...

Grandma's DE LUXE FRUIT CAKE

Perfect for gift-giving, superb for your own table! You'll love its lavish blending of choice brandy, bonded bourbon, and imported rum... the full-bodied flavor of candied whole cherries, glazed pineapple, crisp almonds, walnuts, and pecans... the light, moist, mouth-watering texture. Year after year, customers come back for more Grandma's De Luxe Fruit Cake, created by the master bakers of Lantz Bros. Baking Co., fruit cake experts since 1912. Packed in colorful metal container with many after-Christmas uses. Shipped prepaid anywhere in the U.S. We'll gift-mail for you. Place your own and your gift orders now before the limited quantity is spoken for.

3-lb. Cake \$4.95

Send Check or Money Order (No C.O.D.'s) to

BRITAIN'S P.O. Box 2986 H
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Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

Finest quality... carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions. 3 Lbs. \$5.25 5 Lbs. \$8.65 10 Lbs. \$16.25

GOLDEN CREOLE PRALINES

A deliciously different candy from the Deep South. Taste-tempting, smooth-buttery Pralines to delight the whole family. 12 large Pralines, gift boxed... 1 box \$1.85

If mailed to one address: 4 boxes \$7.20 8 boxes \$14.00 12 boxes \$20.40

SEND US YOUR GIFT LIST

Check or money order... No C.O.D.'s Shipped Prepaid in Continental U.S.A.

STERNBERG PECAN COMPANY
Dept. W, Box 193, Jackson, Mississippi

Home-style Preserves and Jams from Oregon!



\$3.15

Made the old-fashioned way, in small batches, retaining the color and fresh flavor of wild and domestic berries.

Attractive gift box contains 5 jars 4½ oz. plus, whole preserved Marshall Strawberries, Santiam Wild Blackberries, Red Raspberries, seedless Loganberry and Damson Plum jams, prepaid anywhere in U.S.A. \$3.15

Send your gift list now with check or money order.

Ron & Elinor Blundell
P.O. Box 344 Salem, Ore.

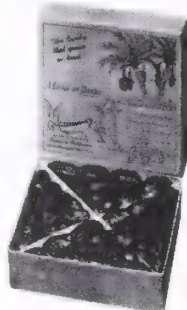


THE PERFECT CHRISTMAS GIFT CALIFORNIA DATES

"The Candy that Grows on Trees"

Luscious "melt in your mouth" dates. Order now for early delivery. 4 different varieties in the gift box shown; 2½ lb. box \$2.35; 5 lb. box \$3.95; ppd. Add 3% sales tax in Calif. For a larger selection write for our free folder.

JOSEPH J. BLAKE
P.O. BOX 200, GILROY, CALIFORNIA



Christmas Fruits



SINCE 1909

Beautifully decorated boxes and baskets of delicious, tree-ripened oranges, grapefruit, tangerines and other Florida delicacies... make wonderful gifts that will be enjoyed and long remembered.

Approx. GIFT No. 1—55 lbs. \$6.00 GIFT No. 2—30 lbs. 8.50 GIFT No. 3—30 lbs. 4.00 Contains all oranges, all grapefruit or mixed. GIFT No. 4—55 lbs. (Deluxe) 8.50 GIFT No. 5—90 lbs. (Deluxe) 12.00 Approx. 55 lbs. Ruby Red grapefruit. 8.00 Deluxe packs of oranges, grapefruit, tangerines and an assortment of Florida delicacies.

Express paid East of Mississippi River. Wisconsin and States West of Mississippi River add \$1.00

Red Warrior Citrus has pleased thousands since 1909. Sold in U.S. only. ALL FRUIT GUARANTEED. Free illustrated catalog upon request. Send check or money order to—

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Dept. 1, Umatilla, Florida

AMAZING! NEW!



Prep. Entire Meal At One Time

3-SECTION SKILL

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Works like a regular frying pan, but divided into 3 sections. Fry eggs in one section, bacon in the other, potatoes in the third, for warming-up leftovers, baby's food, etc. time—saves money—eliminates food waste. fuel by using one burner instead of 3. Quick heating, 10" diameter—big enough to prepare an entire meal of various meats and vegetables. Lasts a lifetime. Sturdy, durable. Steel. Satin-smooth finish. Air-cooled handle. Wash one pan instead of three—sparkling in a jiffy.

Satisfaction Guaranteed or Money Back.

Send check, money order or cash. If you prefer we'll ship C.O.D. plus postage. BARGAIN Two for only \$3.50. Add 25¢ extra to each order, for postage and handling.

CLAYTON PRODUCTS CO.
910 W. Lake St., Dept. 73, Chicago 11, Ill.

SHOPPING



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You can almost see red-cassocked altar boys lighting the tall tapers, hear the congregation singing Christmas carols—so real is this illuminated cathedral. Made of sturdy plastic, the Swiss music box plays "Silent Night," and light streams through simulated stained-glass windows. 6" x 6" x 10" high, with bulb and cord. \$9.95 ppd. The Fitzgeralds, 545 5th Ave., New York 17, N. Y.



GENTLEMAN'S APRON.

Stylish and sophisticated, is made of all-enveloping ticking. Comes in black and white with beautifully supple pigskin double pocket and piping; or in navy and white with red morocco pocket and piping. Wonderful for Sunday-night Chefs, illustrators, dog fanciers. \$12.50 ppd. and very glamorously gift-wrapped. Arthur Cobb, Inc., 72 5th St. N. E., Atlanta, Ga.



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Fun for "moocha" big surprise next time he starts borrowing away through your package of cigarettes. As you offer him one, press the sides of the pack, and it pops this nose-thumbing gagger. He's made of colorful metal, works on a pop-up spring. It will fit inside any regular pack of cigarettes. \$1.25 ppd. Perry Roberts, 116 E. 53rd Street, New York 22, N. Y.



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GIVE HIM PERFECT SHAVING COMFORT

GIVE A DREMEL

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RAZOR BLADE
SHARPENER

WHAT USERS SAY
"Getting the best
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"Have never
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OF THE
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TWO Shelves

Alcohol Resistant

ALL METAL

Choose Red Green or Black

Clings Compactly Stays Easily!

32" TALL Top Tray 14"x24"

Rubber Wheels

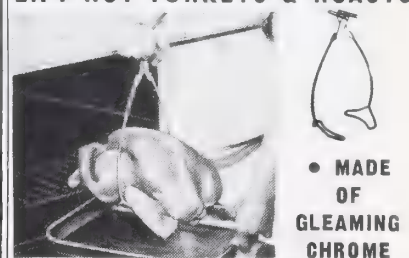
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MADE OF GLEAMING CHROME

No need to risk burning your fingers when you transfer hot turkeys, chickens, roasts from your oven to serving platter. Just open tongs, slip under roast—and you lift it, safely—with one hand! No messing with towels or forks either. Made of shining chrome—it's an ideal gift. Only \$2.95, postpaid.

Flame Tamer PREVENTS BURNED or SCORCHED FOODS

Make every pot a double boiler—with Flame Tamer! Just place under pots and pans—and there's no chance of burning or scorching foods! Steel air-cushion assures the slow steady heat that is the real secret of good cooking. Ideal for reheating foods in china and glass containers. Only \$1.98.

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Joyner's of Smithfield Aged Virginia Hams and Bacon

Smoked and aged in Smithfield the traditionally-famous Smithfield way, these delectable Virginia Hams and Bacon are ideal gifts for you, your friends and business associates. Order now for Thanksgiving and Christmas delivery.

JOYNER'S AGED GENUINE VIRGINIA HAM. Fully Cooked, 8 to 12 lbs. each, \$1.75 per lb. Uncooked, 12 to 18 lbs. each, \$1.10 per lb. (Complete with cooking instructions)

JOYNER'S UNSLICED GENUINE AGED VIRGINIA BACON. 8 to 12 lbs. each, \$.80 per lb. West of Rockies add \$.05 per lb.

POSTAGE PREPAID.



Gift lists and delivery date instructions followed carefully. Personal cards enclosed. Send check or money order, specify weight desired. I also have for you fancy shelled and unshelled pecans and delicious pecan pralines. Price list on request. Satisfaction guaranteed.

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Dept. H 202 Hagood St.
(note new address)
Birmingham 9, Alabama

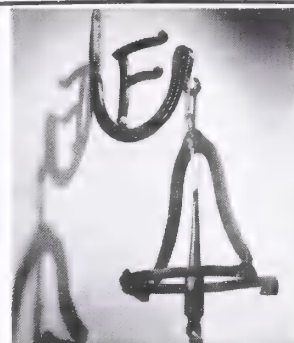
LUCKY HORSESHOE BELL

THE MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U. S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finished in black Endurion, each bell measures about 9"x8"x17" in blackening bracket. \$5.95 postpaid. With single initial, \$6.95. Shipped day order received.

We have not advanced prices. Send for folder illustrating other horseshoe gifts.

Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.



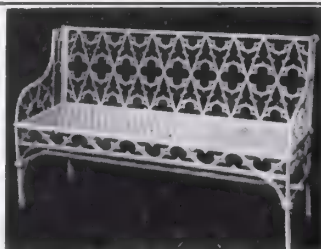
Christmas Specials

Century-Old Beauty

Authentically Reproduced

in Cast Iron and Cast Aluminum

These expertly fashioned copies of century old originals add lasting beauty to the home. Enameled in hard finished white.



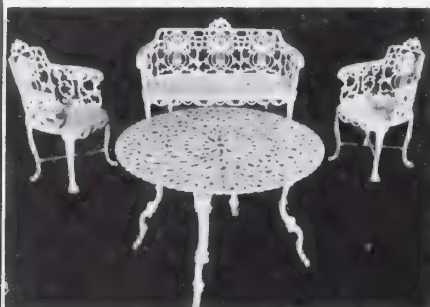
Above—French Design Settee. Original over 100 years old. 55" long, 35" high, 17" wide. Cast Iron \$100.00. Cast Aluminum \$125.00.



Above—English Design. Original over 150 years old. Choice of White or Antique Green.

Aluminum	Large Settee #90 42" wide	Cast Iron
\$110.00		\$85.00
\$65.00	Arm Chairs #92 23 1/2" wide	\$55.00
\$54.00	Table #95 27 1/2" high, top 19" diam.	\$45.00

Right — Occasional Table #85. Beautiful lace pattern. True copy of century-old original. 30" high, top 20" diam. With glass top \$24.50. With marble top \$29.50.



Above—Regency Set. Lyre and Rose Pattern. Painted in heavy, durable white enamel.

Aluminum	Large Settee #150 44" wide	Cast Iron
\$80.00		\$65.00
\$39.00	Chairs #152	\$32.50
\$42.50	Table #25 42" diam, 27" high	\$35.00

Right — Victorian Flower Stand. Perfect for your hobby plants. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Only \$24.50.



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The Country's Most Popular CHAFING DISH

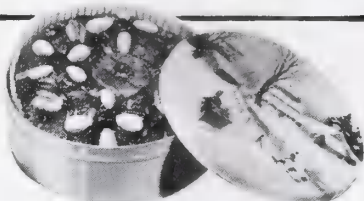


2 1/2 quart, copper dish—lined with heavy silver plate—solid brass cast legs—and brass burner holder—burns sterno or alcohol—real heat. A gift for the discriminating... 16.95
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You have never tasted fruit cake quite like this! No shortening—just 100% pure creamy butter blended into our famous Danish recipe. Choice pineapple, cherries, dates, raisins and citrus fruits—just the proper touch of a fine old brandy—select almonds and pecans, fresh and flavorful—with the final glorious result decorated with delectable candied fruit and nuts. Packed in beautifully designed tins with a colorful holiday motif for proud Christmas giving. Better order quickly.

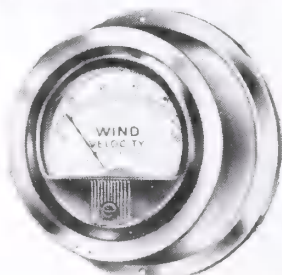
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Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.



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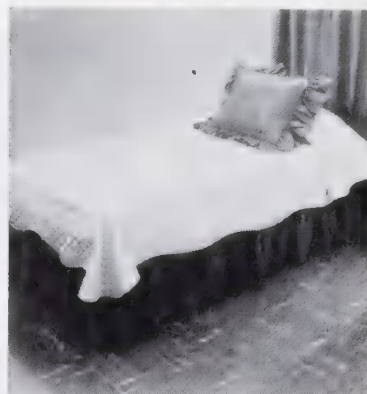
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TAFFETA'S PERFECT
Fall. In solid decorator colors: rose, gray, hunter or mint green, brown, gold, wine, blue, or orchid. quilted and scalloped coverlet \$11.95 for twin size; \$12.95 full. Dust ruffle in same or contrasting color is \$7.95 for twin; \$8.95 for full. 90" long lin draperies, \$10.95; pillow sh. \$4.95. Ppd. Swatches on request. Colten's, 1351 Beacon St., Brookline 46, Mass.



YOU CAN'T BEAT THE POMPON for giving a flippity to a pretty foot. So here the Capezio lounging slipper make you feel naughty as a cat. With wafer heel, it comes in black felt with huge red pom-pom, red with red, turquoise with black, fuchsia with black, royal blue with black. Send \$8.95 ppd. French Shop, 541 Main St., New Rochelle, N. Y.



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The Whole Family Will Enjoy

Original HERKIMER COUNTY AGED CHEDDAR

A full cream, whole milk Cheddar carefully aged for 2 years to give it a sharp, tangy flavor and rich, creamy texture.

Family-Size—5 1/2 pound Wheel gift wrapped for Holiday Season—\$5.95 postpaid—Also Half Wheel—2 3/4 lbs. \$3.50 Postpaid.

Gift package—contains THREE 8 oz. cracks ORIGINAL HERKIMER COUNTY AGED CHEESE SPREAD. Plain, Port and with Rum. \$3.25 postpaid.

Catalog of other Gift Assortment available on request.

Original
HERKIMER COUNTY CHEESE CO.
HERKIMER, N. Y.

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FLORIDA CITRUS

The gift of gifts for the Holidays: Florida's famous Indian River, tree-ripened, sun-sweetened oranges and grapefruit. Especially selected and festively decorated. DeLuxe packages include assortment of delicious marmalades, jellies, pecans, and candy.

55 lbs.	Full bushel—Standard	\$ 7.00
55 lbs.	Full bushel—DeLuxe	10.00
90 lbs.	Box—Standard	10.00
90 lbs.	Box—DeLuxe	14.00

Express prepaid. Satisfaction guaranteed. Add 10% for shipment west of Mississippi. Write for illustrated folder. Christmas orders should reach us by December 5. Send check or money order.

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These items are the finest we've yet presented—so low priced that even the folks who started this business 115 years ago would approve. If you're not satisfied for any reason (perish the thought!) we refund your money at once.

Imaginative Gifts for the Home!

little mexican saddle stool is **MUCHO VALUE!**

We found this handsome little stool in the high hills near Mexico City. Seat is thick top grain cowhide strongly sewn and hollowed out with an expert's eye to comfort. Its sturdy legs give it modern lines. 19½" high, 15" tip to tip. Weighs about 2 lbs.

and can support a Circus Fat Man! Ideal for parties or in the den, living room, bar, children's room, before the TV set. Take it to beach, picnic, athletic events, too. **\$5.95.**

SIDE PARKING for your little necessities

andy tray fits into upper corner of any drawer—desk, bureau, kitchen—to hold necessities. Use in desk for pencils, paper clips, etc.; bureau for bobby pins, welry, safety pins, cuff links, studs. Won't interfere with regular storage space. Installed in a jiffy. Creamy vene tray with metal clamp and screws. Pair **\$1.50.**



Mail Bucket and Pad

Your Private Secretary

Keep your desk in order with this handsome set! Use the Mail Bucket for letters to answer, bills, receipts, and all those miscellaneous bits of vital information;

the box of note paper is always at hand for "jot it down". Wheat-colored, tweedy-textured with dark own lettering. Bucket 5" x 6¾". Note Box 5¼" x 1¾". Set **\$1.50.**



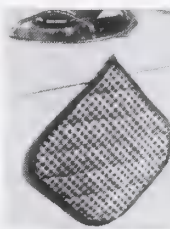
They Make Her Work Easier!

Infra-Red Handi-Broil Only \$4.98



proved cord and steel rack. For parties, midnight snacks, picnics. Guaranteed. AC—DC.

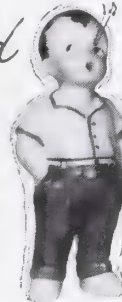
Magnets In Pot Holders! To Save You Steps—Keep Fingers Safe! Gay percale pot holders, each with tiny magnet sewn into seam. Place them around your kitchen—on stove, refrigerator, metal cabinet. Ready when needed in a hurry. Washable, colorfast checks in red, yellow, or blue. Set of 3, **\$1.25.**



Giant Personalized Tree Balls. 3½" ornaments with your name in non-tarnishing silver snow. Gleaming red, blue and green. Set of 3—one of each color, each different name. Print name. Allow 2 weeks. **3 for \$1.95.**

What Child Could Resist These!

GEORGIE The Whistling Boy—Wind Me Up And Hear Me Whistle! A cheerful little earful is Georgie Wind him up and he whistles a happy tune—sweeter than a canary! He wiggles right in rhythm, too. A gay companion for every boy and girl. He's made of colorfast Styrene, 9¾" high in life-like colors. Georgie, whistle, wiggle and all its only **\$1.29.**



Kiddy's Own Bathroom Cabinet. Personal chest for young 'uns. Holds toothbrush, paste, cup, band-aids, soap, soap dish, tissues, towel. (All well-known, approved brands.) Adheres to any wall at "right" height for child. Keeps him out of dangerous medicines in the grown-ups' cabinet. Teaches good grooming early. Sturdy Styrene, 6½" x 5", decorated with whimsical animal cartoons. With mirror, towel bar, adhesive. Each **\$1.98.**



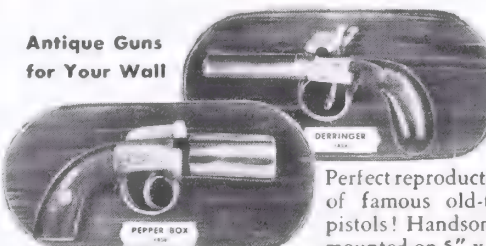
For Your Favorite Guy!

Hot Dog Soap Looks Real Enough To Eat!

Our favorite gag idea for your favorite person's Xmas stocking. It's a life-size Hot Dog, 6" long, and so real looking you'll want to eat it. BUT DON'T! This "Hot Dog" is fine imported pure castile soap, hand painted. **\$1.20**



Antique Guns for Your Wall



Perfect reproductions of famous old-time pistols! Handsomely mounted on 5" x 10" simulated mahogany plaques; gold metal name plates. Exciting history of each gun included. "Derringer" (right) or "Pepper Box" (left) models. Only **\$4.95** each, BOTH, **\$9.50.**

Lifts The Roast or Fowl With No Effort At All! Lift Holiday Turkey, Sunday Roast from pan to platter without an accident. No more messy forks, burned fingers. Tongs are made of easy-to-clean chrome-plated steel. Simple to use—just grip the handles in one hand and the roast or fowl practically lifts itself! Useful in your own kitchen and a clever gift for friends who are also good cooks! **\$2.98.**



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Personalized Bag and Belt Set

Inspired idea for your favorite sports outfit! The belt is a designer's delight in cowhide—and the "carry-everything" bag is exquisitely done up in suede and cowhide. Each is permanently stamped in gold with first name or any 3 initials. Saddle, green, red. Belt sizes: 22 to 34. Complete Set, tax incl., only **\$9.00.**

True-To-Life WESTERN SADDLE For Bicycle Or Tricycle!



He'll gallop hard after those outlaws with this authentic Western Saddle on his tricycle seat! Give your little cowboy the newest piece of equipment in the Western department—a handsome soft molded rubber saddle. Real saddle color with beautiful tooled design, it slips in a jiffy over tricycle or bicycle seat. 13" long and every inch of it a cowboy (or cow-girl's) dream for Christmas. **\$3.50.**

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Please send me postpaid items indicated below I may return them within 10 days, if I am not completely satisfied.

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N85	_____	Jiffy Tray, pair	\$1.50	* Print 3 names
N421	_____	Kiddie Chest	\$1.98	
N201	_____	Whistling Boy	\$1.29	
N131	_____	Roast Lifter	\$2.98	
N115	_____	Handi-Broil	\$4.98	
N278	_____	Hot Dog Soap	\$1.20	
DN100	_____	Christmas Balls (3) *	\$1.95	† Check Color
N222	_____	Western Bike Saddle	\$3.50	□ Red
N688	_____	Saddle Stool	\$5.95	□ Yellow
N151	_____	(Derringer) Gun	\$4.95	□ Blue
N152	_____	(Pepper Box) Gun	\$4.95	
	_____	Antique Guns (Both)	\$9.50	! Color?
N393	_____	Pot Holders (3) †	\$1.25	□ Saddle
N72	_____	Mail Bucket & Pad Set	\$1.50	□ Green
DN121	_____	Bag & Belt Set †	\$9.00	□ Red
<input type="checkbox"/> Check, <input type="checkbox"/> Money Order enclosed for TOTAL				Name? or 3 initials?

NAME _____

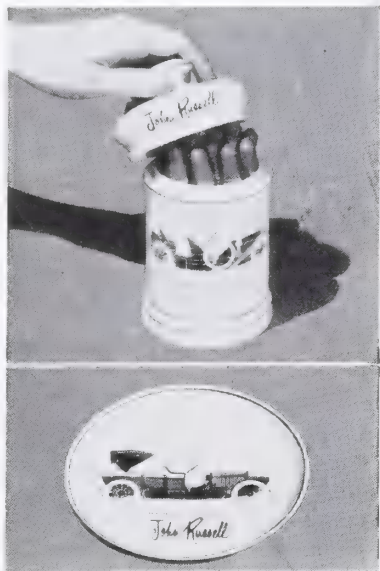
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CITY _____ ZONE _____ STATE _____

USE MARGINS IF NECESSARY

☐ Send me FREE catalog

Your Christmas Gallery of Exclusive Gifts...



The man's gift:

A manly modern cigar humidor—with a touch of well remembered yesteryad: Automobil Americana in their original colors of gleaming blacks, bright reds, attractive yellows and golds. The humidor itself is modelled after the old apothecary jar, made in fine vitrified china with self contained permanent humidor. Personalized with HIS NAME in 14 K. solid gold. 7½ inches high. Will hold 15 cigars—\$5.00. With one dozen fine Havana cigars \$7.50. Fine china ashtrays to match, including HIS NAME \$2.50.

Pinesbridge Studios
Ossining 1, N. Y.

merrimats—miracle coasters:

For the host or hostess who cares: Three-dimensional coaster ends party worries, refuses to stick to glasses, halts flowing liquids, provides UNDILUTED pleasure with cartoons by OBSERVANT Steig, ARTISTIC Gabor and SOPHISTICATED Peter Arno. Non-skid. Non-fade. Heat resistant. Washable. Unaffected by detergents or alcohol. White-wall rim prevents drain off coaster. Set of 8 \$3.00. Set of 8 highball glasses \$5.95.

pinesbridge studios, ossining 1, n. y.



for the truly modern home:

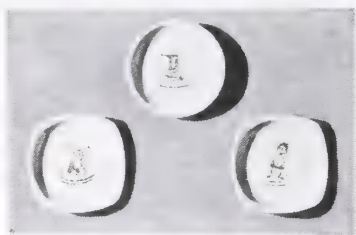
Personalized fine china ashtrays, creatively designed with a sense of distinguished decor. Your choice: In gleaming black, personalized with "their" name in shining gold; in chartreuse, personalized in sensuous black. Large, lavish, luxurious—with cigarette and cigar cradles that delicately and firmly hold their cargo secure. Your real Christmas contribution to a home you'll enjoy visiting. Size 5½ inches—Price: one tray \$2.00; 3 piece set \$5.00

pinesbridge studios, ossining 1, n. y.

at cocktail time:

No cocktail party should be without a set of Steig's six drink size, five ounce heavy bottom glasses and crystal clear 32 ounce pitcher. An outstanding buy in cocktail party glassware, it is made doubly exciting by the introduction of William Steig's "leave 'em laughing" cartoons. The receiver of this gift will thank you for years to come. For lasting humor and lasting glassware. Price: \$7.50 per set of 6 glasses, pitcher and stirrer.

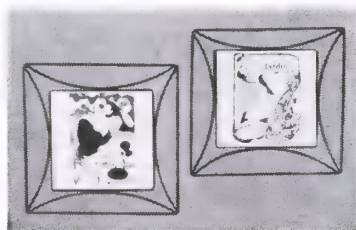
pinesbridge studios, ossining 1, n. y.



tiles by toulouse-lautrec:

Saucy, sophisticated—and Paris. The art of the great and eternally fashionable Toulouse-Lautrec vividly comes to life in the modern trapping of richly colored perma-lithos on fine tile. For use as wall decoration with trivets, as an attractive table decoration, as a hot plate or cocktail tile. Toulouse-Lautrec on tile is an expression of good taste for the fine home. Size: 8" Price \$3.50

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Pinesbridge Studios

OSSINING 1, N. Y.



WINDOW



FOWL PLAY. Duck decoys are marvelous individual trays, each a different color, each 3¼" long. Leave one in the bathroom for your shaving husband and one in his workshop. Leave another in the kitchen within easy reach of the family chef. Or use them for individual cigarette rests on the dinner table. Made of ceramic, gift box of 6 is \$5 ppd. Order from Malcolm's, 524 Charles St., Baltimore, Md.



WEDGWOOD LIGHTER

the beloved Wedgwood blue on the wish list of every bride to know. Think how pretty it would be on your own coffee table. With an Evans unit, it comes with white-grape design, costs \$13. Matching ash tray is \$2.50. Wedgwood blue grape design cream Queensware, lighter \$12; ash tray is \$2.25. Exp. c Plummer, Ltd., 734 Fifth Ave., New York 19.



LITTLE DOLL-INGS

miniature costumed brothers and sisters from Holland, Bavaria and Norway. A young lady with a doll collection will think she hit the jack pot if you give her the whole, overwhelming group of six. The native costume of each land is accurately detailed, gaily colored. Complete set of 6 dolls each 3½" high, is \$3.50 ppd. Novelty Co., Box 54, Murray Hill Station, New York 16.

HERE'S THE DIFFERENT GIFT!

T-TOP THE ORIGINAL FOLDING TABLE TOP

GIVE THEM extra room at the table—T-TOP's "made to order" for anyone who's cramped for space! T-TOP fits firmly to any standard cord table—46" diameter increases seating capacity to 7. Perfect for TV parties... ideal gift for Christmas, showers, weddings.

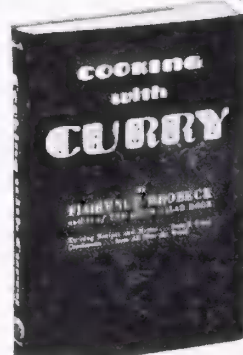
T-TOP's light, compact, rugged. Your choice Dark Brown, Rich Red, Dark Green or Unfinished.

UNFINISHED \$4.95—IN COLOR \$5.95

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PROMPT DELIVERY—Send check or money order TODAY

T-TOP CO. 15 Jefferson Ave. Salem, Mass.



you can be famous for fabulous food—try

COOKING WITH CURRY

by Florence Brobeck

The only book ever published on how to use curry at home. Duplicate the glorious Indian, Malayan, and Hawaiian dishes you've eaten, raved about, paid so much for. Curry is so easy to use and like.

Here are tested, "never fail" recipes for Spicy Hot Bindaloo Curry; fragrant Chicken, Chicken, Bombay style West Indian Pilaf; Curried Chicken Almonds; Potage of Rice à la Maitre; wonderful cooling-sweet dessert—almost 200 exotic recipes. Learn exciting curry cooking—order your copy today... give one as a very different Christmas gift.

Mail Orders filled, \$2.95 postpaid

M. Barrows & Company, Inc.

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SHOPPING



BEAUTY FOR BITTERS
It's anything we've seen for
decorating the bartender's stand-
Angostura. It's a square crystal
bottle with a chrome-plated shak-
top, and comes engraved with
three-letter monogram. Under-
last initial; allow about 10
for delivery. \$7.95 postpaid
from Holiday House, Bellevue
Theatre Building, Upper Mont-
clair, New Jersey.



FROM OBERAMMERGAU
These beautiful, hand-carved
activity scenes to remind the
world of the glory of Christmas
morning. The larger one, 6 1/2"
high, has a concealed music box
that plays either "Silent Night"
or Gounod's "Ave Maria." \$19.50.
The smaller scene, under a glass
dome, is 4 1/2" high, comes with
music only. \$10. Ppd. Alfred
Kirk, 745 Fifth Ave., New York.



KNITTING BY THE CHIMNEY
Take care are the stockings that
you have made. All the felt, glit-
ter decorations, and jingle bells
needed are included in the kit.
Order enough for the whole
family and have a nightly sewing
until they're completed. In-
structions included. \$1 a kit
(makes 1 stocking). Ppd. The
Cos., West Hartford 7, Conn.



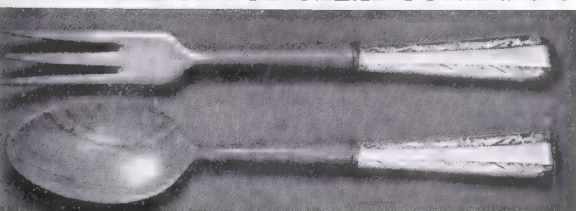
our famous english whiskey-soda

Shorter than a high ball, taller than an old-fashion,
perfect for double old-fashions, scotch mists, a
full can of beer, as well as a highball. Its new
compact shape feels at home in your hand. The
stark white classic design lives smoothly in any
environment. Set of eight, \$5.00
set of twelve, \$7.50

Arthur Cobb

72 Fifth Street, N.E.
Atlanta, Georgia

SPECIAL VALUE IN STERLING SILVER HANDLED CHERRYWOOD SALAD FORK and SPOON



Matching 2-Piece
Steak Carvers with
Stainless Blade and
Tines.

\$8.50 Pair

Matching Cake Knife
\$5.00

Write for Free Cata-
logue. Prices include
Fed. tax (For deliv-
ery in Tenn. add 2%
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GEO. T. BRODNAX Jewelry Co.

Dept. 20

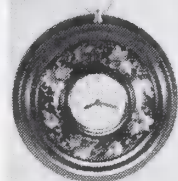
Memphis, Tenn.

PPERS AS GIFTS... Now!



Tole Clock & Picture Set

Hand decorated
Tole Clock and
matching hand-
colored Bird
Plaques. Charm-
ing room. Clock is 6 1/2" in diameter,
guaranteed Sessions electric movement.
Choice of decorator green, red or
gold with gold leaf scroll; polished brass
plaques are 5 1/2" in diameter, hand-
painted in gold color on black, wine, green,
blue 3-pc. Set, tax included, \$10.95



Hand Painted Tole Clock

These hanging clocks are all
the fashion! A wall clock in
the shape of a pocket watch.
Smart for any room, any
period. Guaranteed Sessions
electric movement. At only.
All brass or bronze case,
or black, green or red with
hand-painted gold color leaf
design. Big knob and hang-
ing ring of polished brass.
11" diameter \$9.95
12" " 10.95
14" " 12.95



Copper Skillet Kitchen Clock

So decorative... so accurate!
Big clear numbers on white
enameled face, white leaf de-
sign on copper tone. Guar-
anteed electric movement, AC
only. Length, 14". Face diam-
eter, 8". \$5.95

Just plug it in! New Cir- cular Fluorescent Light



W. of Miss.)

THE KAFFE PETTER

Handmade in Sweden, and perfectly delightful
for breakfast coffee, informal suppers, late
snacks. Traditional design in lustrous copper lined
with tin, cast iron legs, extra long serving handle.
About 10" high, it holds 6 cups. \$12.50 ppd.
(add 50c W. of Miss.)



CONTEMPORARY LEAF SERVER

It takes its shape from nature... a leaf,
cleverly executed in jet black wrought iron.
Use it for fruit, bread, mail, or smart de-
coration.

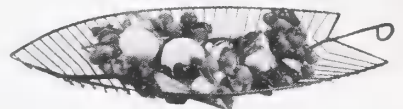
16 1/2" long, \$3.00 22 1/2" long, \$4.00
26 1/2" long, \$5.95 All postpaid.



MAGNIFICENT IRONSTONE CHINA

Classically sculptured collectors' items of
timeless beauty... to grace your table,
sideboard or china cupboard.

Soup Tureen with ladle, 11"x12 1/2",
holds 3 qts. \$13.95 ppd.
Matching tray \$6.95 ppd.
Medium Tureen with ladle, 7"x7", for gravy,
sauces (not shown) \$6.75 ppd.
Many other unusual Ironstone China pieces
are shown in our catalogue.



ORNAMENTAL CANDELABRA

Hand-forged 18th century reproduction, truly worthy
of a museum! Weighty brass, polished and lacquered
to prevent tarnish, it's a graceful, glowing addition
to your home. 10 1/2" high. Holds 4 tapers. \$14.50 each,
\$27.50 the pair, ppd. This is just one example of our
many unusual candelabra.

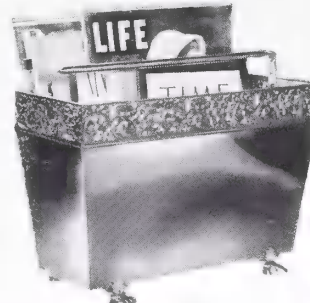


MATCHED ACCESSORIES

Add distinction to living
room, foyer, study with these
magnificent pieces. Heavy
COPPER or BRASS, lavishly
embossed and lacquered to
prevent tarnish.

Footed Magazine Rack: 7 1/2"
wide, 15 1/2" long, 12 1/2" high.
\$19.50 plus \$1.00 for sending; \$1.50 West of Miss.
Footed Waste Basket: 12 1/4" high; top 9" x 12". \$17.50 plus
\$1.00 for sending; \$1.50 West of Miss. Without feet, \$15.50
plus sending.

Send for your copy of the Jennifer House gift catalog, 48 pages of
distinctive and unusual decorative items for the home.



Jennifer House

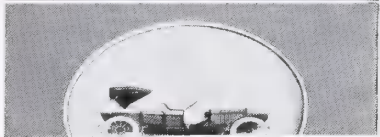
NEW MARLBORO STAGE
GREAT BARRINGTON, MASS.

Your Christmas Gallery of Exclusive Gifts...



The man's gift:

A manly modern cigar humidor—with a touch of well remembered yesterday: Automobil Americana in their original colors of gleaming blacks, bright reds, attractive yellows and golds. The humidor itself is modelled after the old apothecary jar, made in fine vitrified china with self contained permanent humidor. Personalized with HIS NAME in 14 K. solid gold. 7½ inches high. Will hold 15 cigars—\$5.00. With one dozen fine Havana cigars \$7.50. Fine china ashtrays to match, including HIS NAME \$2.50.



Gay Noël with **GAY GIFTS**

For Decorating Pleasure... three gifts of matchless beauty

(A) ASH TRAY
No. 116-5" diam. \$2.50
No. 116-8" diam. \$4.50
Dramatic black wrought iron stand holds cigarettes and matches. Porcelain tray in white, chartreuse.

(B) FRUIT OR PLANT BOWL
No. 112-10" diam. 7" high. \$4.95. Graceful deep black wrought iron. Heavy weight.

(C) CANDELABRA
No. 114 \$3.50
Wrought iron luxury. Perma-black finish. Two points of light. Sturdy base. 19" High

Check or Money Order. Shipped Postpaid. Prompt delivery assured.

GAY GIFTS 175 5th Ave. New York 10, N.Y.



POPULAR

HOSTESS WAGON

EXCEPTIONAL VALUE AT \$14.95

Makes serving a real pleasure. A "must" in TV homes. Smart item for your gift list. Sturdily built, handsomely designed, has many uses. Low in price but nice enough for the finest homes. Beautiful hand-rubbed mahogany top specially treated with liquid-resistant lacquer. Becomes useful table by simply folding handle under top. Full sized: Top 26" x 15", height 27". Nothing to assemble. Unconditionally guaranteed. Send check or money order. No COD's. Shipping charges collect. Weight 20 lbs.

MAKES IDEAL GIFT

FURNITURE FAIR

411 Woughtown St., Winston-Salem, N. C.



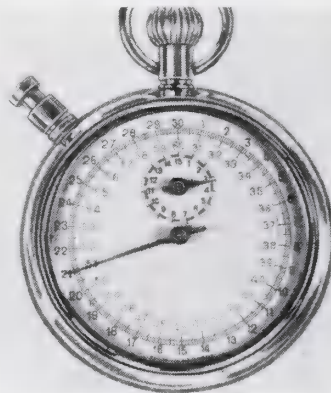
WINDOW SHOPPING



TWO FOR THE SHOW. Now you and your husband can eat that early TV program and dine at the same time, if you each have a famous Tilt Top Tillie Table. It will serve your meals, hold your book, become a desk. 15" x 24" tilt top is polished walnut. Steel frame adjusts from 22" to 36". Base slides under bed chair, hospital-fashion. \$24.99 ppd. Franklin Table Co., 116 4th St., Louisville, Ky.



A HOME BEAUTY PARLOR is what you get with this professional type of electric hair dryer. It hooks to any door, and as you sit under the lightweight plastic helmet, you can do your nails, shell peas, read, sew, watch television. The right amount of heat is circulated gently. Plug the attached cord into any AC outlet. \$12.95 ppd. Glasscraft Mfg. Co., 920B Chicago Avenue, Evanston, Ill.



STOP WATCH measures elapsed time in tenth-seconds, a jeweled movement, a chronograph case, and is imported from Germany. For sailboat racing, diving measured miles, track events, horse racing, and timing wrestling or boxing bouts on TV, a natural. \$12.95 ppd. Camm & Buckley, 1141 Connecticut Ave., Washington 6, D. C.



Charming Swedish Forks

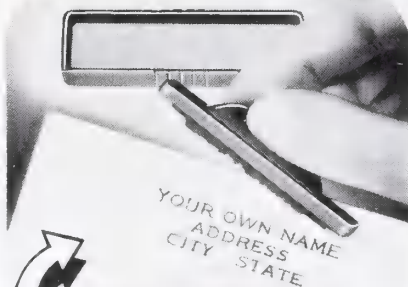
Two For A Dollar!

Here's a delightful inexpensive Christmas gift. Two little forks... exquisite floral design... heavy silver plate... each inscribed "Made in Sweden"... packed in gay Swedish gift box. Wonderful for olives on the cocktail tray... lemons on the tea table... pickles and hors d'oeuvres on the buffet. Order a set for yourself—then order for your gift list—or forward your list to us—we'll gladly mail them direct for you.

Only \$1.00 pair postpaid

ewald-clark

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PRINT YOUR OWN NAME AND ADDRESS!

Now you can print your own name and address (or any 3 lines of words) on envelopes, stationery, checks, records, books and photos. Only \$1 for Printer, complete with compact "onyx black" case and automatic ink. Fits pocket or purse. Use at home or office—looks like printing. A useful gift. Get one for every member of your family. Guaranteed to please or money back! Mail \$1 with your name and \$1 post paid address for each Printer.

sunset house

Dept. P-27 8800 Sunset Blvd. Hollywood 48, California

FOUNDRY CAST BLACK IRON

Early American Post Lamps

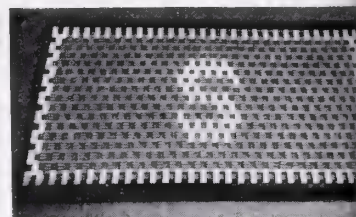
Authentic reproductions with wired copper lamp finished in durable lamp black. Two 7' 6" models; the QUEENSTOWN (illus.) has 10" square base, is \$51. complete; the post alone is \$40. The KNICKERBOCKER has a 7" round base, is \$34. complete; post alone is \$22. The lamp, to fit on your own post, is \$14.

Send for catalogue of scores of other "Horse Motif" items: Jockey Hitching Posts, Mail Boxes, Andirons and White painted cast iron Lawn Furniture.

Send check or money order with order. No C.O.D.'s. We ship express collect.

McKittrick Foundry Co.

Union Beach 2, N. J. Keyport 7-0969



MONOGRAM

Rubber Link

DOOR MAT

Personalized With

YOUR OWN INITIAL

Distinguish your home. Keep your entrance rugs clean. This flexible rubber link mat has your own initial in contrasting white on a field of either red or black. "Custom-built" construction gives no links in the direction of walking. "Prevents 90% of the dirt from entering the building." Wide black rubber beveled nosing at front and rear edges. For your residence or apartment. Order No. 2. 24 inches x 15½ inches. \$8.50 postpaid. No. 4—30 inches x 20 inches. \$12.50 postpaid. Specify sizes, color, initial. Inquire about larger sizes for stores, public buildings, banks, etc. Send check or M.O. C.O.D.'s please. GORDON KNOX, Mohegan Village, Tuckahoe, N. Y.

SMART SHOPPERS ORDER CHRISTMAS GIFTS.....

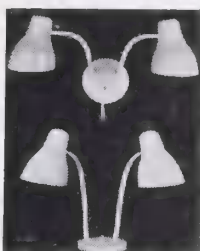
Now!

Desk
and
Pin-Up
Lamp



It stands . . . hangs . . . clamps! All metal flexible arm in satin brass finish, enameled in choice of 9 lovely colors: Red, Green, Coral, Chartreuse, Grey, Light Blue, Black, Cream, White. Clip-on unit included. 14½" high. **\$4.45**

Double
All-
Purpose
Lamp



All metal flexible arms in satin brass finish, 9 decorator colors! Red, Green, Coral, Chartreuse, Grey, Light Blue, Black, Cream, White. Clip-on unit included. Stands, Hangs, Clamps. 14½" high with 11" arms. **\$6.75**

Tole
Clock &
Picture
Set



Hand decorated Tole Clock and matching hand-colored Bird Plaques. Charming in any room. Clock is 6½" in diameter, with guaranteed Sessions electric movement, AC only. Choice of decorator green, red or ivory case with gold leaf scroll; polished brass loop. Plaques are 5½" in diameter, hand-decorated in gold color on black, wine, green, ivory. The 3-pc. Set, tax included, **\$10.95**



Hand Painted Tole
Clock

These hanging clocks are all the fashion! A wall clock in the shape of a pocket watch. Smart for any room, any period. Guaranteed Sessions electric movement. At only. All brass or bronze case. Or black, green or red with hand-painted gold emb. leaf design. Big knob and hanging ring of polished brass. 11" diameter **\$9.95**
12" " **10.95**
14" " **12.95**

Copper
Skillet
Kitchen
Clock



So decorative . . . so accurate! Big clear numbers on white enameled face, white leaf design on copper tone. Guaranteed electric movement, AC only. Length, 14". Face diameter, 8". **\$5.95**



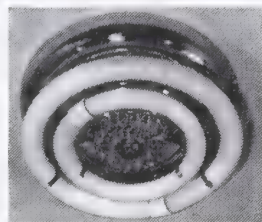
Wonder
Appetizer
Tray

And you'll "wonder" how you ever got along without it! Made of sparkling plastic in choice of exquisite colors, with delightfully shaped divisions for snacks and canapés. You'll be complimented on your artistic, easy entertaining! Bronze, turquoise, coral, chartreuse. 13" x 19½". **\$1.98**



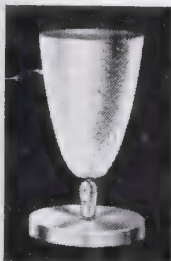
Week End
Willie

Safely waters plants for 3 days while you're away . . . decorates the flower pot when not in use. Just pour into China Willie's gaping mouth. The porous stem does the rest. 6¼" high. **\$1 each, or 3 for \$2.85**



Just plug it in! New Cir-
cular Fluorescent Light

No electrician needed! Anybody can screw the plug in the bulb socket of any ceiling fixture. Then you have a flood of wonderful fluorescent light in this new, decorator-type circular tube fixture. Gives much more light than ordinary bulbs! Yet saves up to 40% on your bills. Fixtures of rich chromium plate with decorative crystal centerpieces. In 2 styles: **DeLuxe Circline**—the large size. For dining room, bedroom, large kitchen, playroom, etc. With 22-watt and 32-watt tubes, equal to 350 watts of ordinary lighting. **\$15.95**
Junior Circline—For the small kitchen, bathroom, hall, porch, sewing room, etc. With 22-watt tube, equal to 150 watts. **\$7.95**



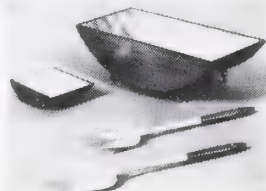
TV Swivel Lamp

Just what you need—an ideal light for TV. Double Swivel lets lamp turn to any position. Push button in base. 10½" high, with molded fibre glass shade. In green, chartreuse, red, black, beige. **\$5.45 postpaid**



Violin Serving Tray

You'll "play" a fine role as hostess—passing drinks this easy, attractive way. Wooden Fiddle has deep, safe places for 6 glasses. Of wood, decorated in red. 8½" wide; 26" long, counting pierced handle. **\$1.98**



New
Trough-
Shaped
Salad Bowls

In beautifully finished hard maple in contrasting strips. Hand decorated in amusing rural designs. Footed, to prevent rocking, and the feet are tipped so they won't mar. Large Bowl, 17"x9"x4". **\$9.95**. Individual Bowls to match, **\$1.95 each**. Matching servers, **\$1.95 pr.**



Provincial
Planter
Lamp

The brass wire wheel barrow holds a removable washable skirt in Dutch Provincial print on green background. Overall height, 17". **\$14.95**

Provincial
Coffee Mill
Lamp



\$9.95

It's a copy of an old coffee mill, finished in antique pine. The shade is an old-fashioned calico print over parchment, on a yellow background. Overall height is 18½".



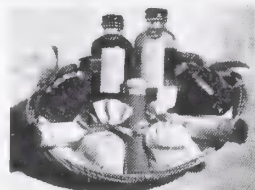
"Push Button"
Shopping List

This clever imported Shopetta is small enough to fit the palm of your hand—but big enough to take over the job of reminding you! Just push the red pins opposite the easy-to-read items, and forget scribble lists. Of durable ivory colored plastic. Boxed **\$1**



Handy
1 Cup Coffee
Maker

For all those times when you don't want to fuss with the big pot. Place this little coffee maker right on the cup . . . add a tablespoon of coffee . . . pour the boiling water—and your coffee's ready. Of easily cleaned aluminum. **\$1.49**



Epicure's Condiment
Basket

This charming wicker bread basket holds an array of rice and exciting condiments. In all! Singapore Pepper, Onion Vinegar, Celery Vinegar, Smoked Salt, Mustard, Salad Herbs, Paprika, Celery Salt, Garlic Salt. Plus a recipe booklet to show how they're used in really inspired seasonings and salad dressings. **\$2.95**



Sweet Tooth Candy
Bowl

There'll be many a laugh when you serve nuts or candy in this monstrous molar! It's of heavy, egg-shell colored pottery, with the words "Sweet Tooth" lettered on in dark green. **\$1.50**

FOR BETTER, EASIER HOME-MAKING



Amazing Por-
celain and
Metal Cleaner

There's no end to the jobs it does. No matter how dirty, discolored, stained or rusted a porcelain or metal object may be—marvelous "Magic Wand" Polish will restore it to gleaming beauty. Use it for bathtubs, sinks, ranges, ovens, tools, machinery, etc., etc., 6 oz. bottle. **\$1**



"Bottled Silver"
for Instant Re-
finishing

Refinish worn silver instantly! "Bottled Silver" deposits a pure silver finish on worn silverware, jewelry, brass, copper, etc. Lasts indefinitely. Won't wash off. One bottle plates dozens of objects. Use it for a bright, lustrous polish for sterling, too. **\$1**



Wipes
Away
Rust in
Seconds!

Works on any metal surface. Loosens and removes most stubborn rust and corrosion—from tools, bicycles, garden equipment, automobiles, pipes, radiators, any metal piece. They'll look like new, with Bedford Rust Remover. Big 6 oz. bottle. **\$1**

Homecrafts, 799 Broadway, Dept. B11, New York 3, N. Y.

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()	Double All-Purpose Lamp	6.75	()	Servers \$1.95 Large Bowl 9.95
()	Tole Clock and Picture Set	10.95	()	Provincial Planter Lamp 14.95
()	Hand Painted Tole Clock	9.95, 10.95, 12.95	()	Provincial Coffee Mill 9.95
()	Copper Skillet Kitchen Clock	5.95	()	Push Button Shopping List 1.00
()	Wonder Appetizer Tray	1.98	()	1 Cup Coffee Maker 1.49
()	Week End Willie	\$1 or 2.85	()	Epicure's Condiment Basket 2.95
()	TV Swivel Lamp	5.45	()	Sweet Tooth Candy Bowl 1.50
()	Circular Fluorescent Light	7.95, 15.95	()	Magic-Wand Metal & Porcelain Cleaner 1.00
()	Violin Serving Tray	1.98	()	Bottled Silver 1.00
				Bedford Rust Remover 1.00

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A really "different" idea—a two season sellout in our own shop. A supreme example of the oriental potter's art, transmuted by some modern alchemy into gleaming durable metal, while still retaining all the grace and colour of the original. Double walled lid and white lacquered inside. Don't be disappointed, buy several for gifts. $4\frac{1}{2}$ " W by $5\frac{1}{2}$ " H.

Only **\$1.50**
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THE BLUE WAVE
KENNEBUNK, MAINE



Imported ENGLISH BONE CHINA BUTTER CHIPS

4 for \$3.25 ppd.

8 for \$6.25 ppd. 12 for \$8.95 ppd.

Old-fashioned . . . yet so modern! Add a bright note to any table setting. Ideal for ash trays, coasters or miniature wall decorations. Delicately beautiful rosebud patterns in soft pastel tones . . . hand-painted on white durable Bone China . . . with gold-traced pie-crust edges.

Make wonderful gifts. So, when you order mugs, why not include several sets too? Christmas, and take advantage of the dozen price!

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BOX 386B

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Enjoy
TRUE
TASTE
TREATS

from the
"Old South"



ORDER
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Packaged in Most
Attractive Gift Boxes

You've heard and read about the famed old Southern pre-Civil War Preserves, Pickles, Relishes, Conserve, etc. These super-delicious "wonderful tasting" delicacies are now yours for selection. Each is carefully hand made from recipes that have been prized possessions of prominent Southern families for generations. Unfindable elsewhere delectable Preserves and Conserve include: Whole Cherry, Whole Strawberry, Red Tomato, Watermelon Preserves, Peach-Orange Conserve and Amber Marmalade and these taste-exciting Relishes: Vicksburg Green, Hernando Relish, India Chutney, Colonel's Picklette, Watermelon Rind Pickle, Dilled Okra and Natchez Crisp. Any three 9 oz. jars in gift boxes 2.85. Six jars 5.45. Twelve jars 10.75. Free delivery in U.S.A. We'll mail these gift boxes direct to your friends with your card enclosed. Send check or money order and gift list to:

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Have us Send Pure VERMONT

MAPLE SYRUP

\$1.00
Postpaid

Add 10c West Miss.
FREE Recipe Booklet

(FOUR Pint Cans
to one address
only \$3.50)
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For Christmas have us send golden Pure Vermont MAPLE SYRUP to your friends and relatives. BIG pint Vacuum Packed Can, 1952 crop, sent postpaid. FREE Booklet Maple Recipes incl. Avoid tiresome shopping. Let us do all packing, mailing for you. Limited supply.



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Old English

SWIVEL SUGAR SCUTTLE

A beautiful service piece, to enhance your table appointment, is this authentic revival of a century-old Sheffield silver model. Handcrafted in heavy silverplate and handsomely ornamented with applique beaded borders. It is also an attractive service for mints, candies, cigarettes, etc. Size $6\frac{1}{2}$ " long x 4" wide x $5\frac{1}{2}$ " high overall. It is priced at \$18.50 ppd. Federal tax included.

Satisfaction Guaranteed No C.O.D.'s

MARGO GIFT SHOP

390 North Avenue New Rochelle, N. Y.



WINDOW



FUZZY-WUZZY CAPS are made of flashing white angora soft as a pussy willow, and a flattering to a pretty girl as a truck driver's whistle. They come in two styles, are adjustable for any head size. The half-hat hugs your crown like a crescent. The bonnet ties under the chin, warm up a chilly bean. \$1.98 each plus 20c postage. Gilchrist's, Box 66, Boston 2, Mass.



TUMBLING CLOWN. If you think Ringling Brothers turns out acrobats, wait until you see what happens on your own living-room floor when Bonzo gets wound up. He has the traditional red nose, shaggy hair, and a soft plush body. Wind up his arms, and he somersaults across the floor. 13" high. \$6.95 postpaid. Haig & Ware Co., 335 E. 23rd St., New York 10, N. Y.



IDENTIFY A SMALL FRIEND with a sterling-silver identification bracelet that gives all the vital statistics. Now, even an absent-minded super-market clerk walks off with your shopping cart, complete with child, the sheep will be speedily returned. Engraved with full name, street address, city, and state, they come for boys and girls. \$3.75 each incl. tax. Ppd. May Birn, Box 26B, Mt. Vernon, N. Y.

The charm and beauty
of the famed
Vieux Carre in
New Orleans . . .
captured for you in

Baroness Fontaine
Fine Sterling

6-Piece
Place
Setting

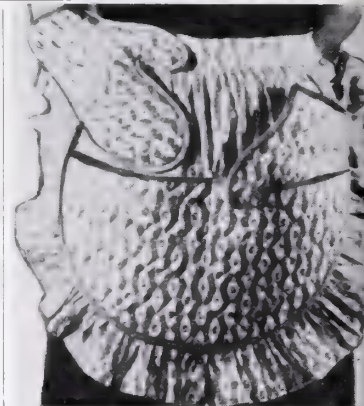
\$28.50

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Postpaid
Write for
price list
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Endowed with a beauty and elegance reminiscent of the most glorious days of the Vieux Carre, it's lacy loveliness is a counterpart of the famed grillwork which adorns the buildings which carry her proud name.

Hausmann's
Fine Jewellers

730 Canal Street New Orleans, La.



COOKING COMFORTS

The Famous Apron with
Matching Potholder Mitts

No searching for potholders, no burnt fingers. Mitts fit neatly into pockets of matching apron. Mitts and apron-front are quilted for protection when picking up pots or brushing against stove. Unique for gifts, a must for your kitchen. Red, green, blue, yellow. State second color choice. Sorry, no c.o.d.'s. Postpaid

\$2.25

Mitts, purchased separately \$1.00 per pair

ORIGINAL GIFTS

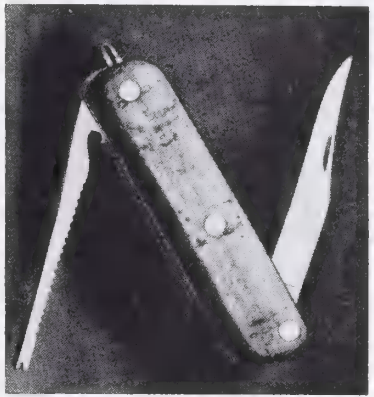
Box 5584

276 Hawthorne
Memphis 4, Tenn.

SHOPPING



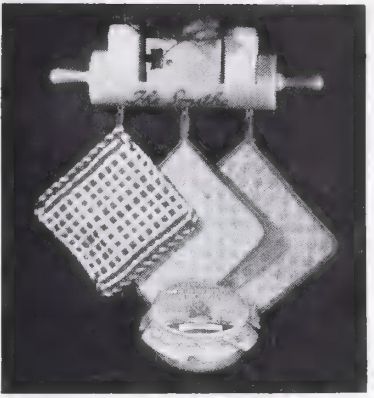
LOADING POWER. Even if a fumble-fingered fisherman drops this knife overboard, the cork handles will keep it afloat. Imported from Solingen, Germany, the 3½" stainless steel blade is fine for gutting and filleting fish. 4" fish scaler also has a scaler for removing hooks, a bottle-lifter for opening bottles. With a buckle for attaching to belt chain, \$5 ppd. Hoffritz, 551 Fifth Ave., New York 17, N. Y.



HOLIDAY FIREWORKS. Your hearth will be as colorful as the Fourth of July with a bamboo hamper of Piñon and Jeffrey cones. Chemically treated to burn with long-lasting multicolors, the coating of metal salts gives them a frosty blue-green glitter. About 40 cones, \$5.00. Box of 12 Fire Color Cakes, brilliant performers, \$1.00. Natures Novelties, 1634 Arcadale Ave., Duarte, Calif.



ROLLING A ROLLING PIN on the wall, and you'll have a handy condiment shelf as well as a garden spot in your kitchen. The ½" plastic rolling pin comes with a pair of salt and pepper shakers, a matching planter, and a holder hooks. You even get a "miracle plant" for speedy posies. It adds water. Red, yellow, or green, hand-painted with any color, \$1.50 ppd. Bancroft's, 22 S. Wabash Ave., Chicago 5.



JUMBO HAMBURGER PRESS
The r-e-f-c-h-e-s Hamburger Quick-as-a-Wink into Big Juicy Bun-Size Patties. Easy, fast and fun to use. Natural golden-finish hardwood. Doubles as a wall-plaque. Presses patties into perfect size; when cooked juicy meat is right out to edge of bun. A new gift idea. Send for your Jumbo Hamburger Press today! \$2.49 each ppd. C.O.D.'s. Satisfaction Guaranteed or your money back.

THE MERRIFIELDS
"For Adventure in Gifts"
200 N. E. Glisan Portland 16, Ore.



OREGON FILBERTS
From our own orchards—the Oregonian Gift-Pak of delicious filberts in four new and exclusive flavors—FRENCH TOASTED, CINNAMON TOASTED, MINT TOASTED, SMOKED. A very attractive gift package containing four 6-ounce square plastic containers (re-usable in refrigerator) of assorted flavors or any selection you desire. Parcel post prepaid in U.S.A. \$4.95. Send for illustrated Holly and Filbert folder.

The Acres
ROUTE 5, BOX H, OREGON CITY, ORE.

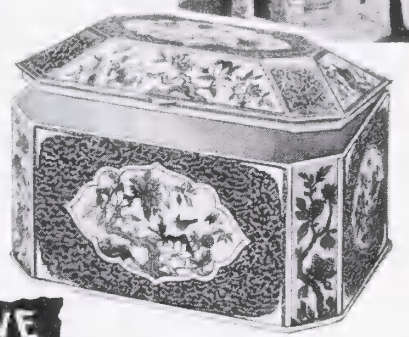
Our Greatest Import Find Singapore Chest FOR TEA • PUDDINGS • COOKIES

A fantasy of Oriental inspired art, a kaleidoscope of color effusing a predominance of glowing jade. A simple but graceful chest, lifted out of the ordinary by British ingenuity, craftsmanship, love of color and design. Made of durable metal with double walled, hinged lid and white lacquered interior. 6½"x4½"x2¾" deep.

Only \$1.50
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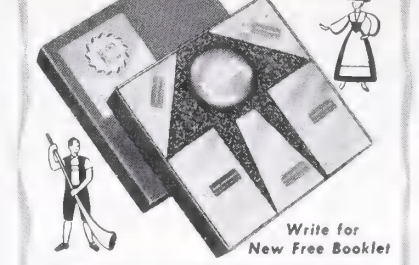
"OLD HOOSIER" Brand
HOME CURED, SLOW HICKORY SMOKED
HAMS, BACON, TURKEYS,
for GOOD Holiday Eating—
Young, tender, juicy, flavorful, personally selected whole hams, bacon and turkeys. Home cured and slow, hickory smoked in the good old-fashioned way. **THEY'RE NEVER HURRIED.** No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!
Hams, 10 to 16 lbs. \$1.25 per lb.
Bacon, 4 to 8 lbs. \$1.15 per lb.
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Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75¢ per order.
SAFE DELIVERY GUARANTEED.
"OLD HOOSIER" Meats
BOX 27, MIDDLEBURY, INDIANA

the South's Finest FRUIT CAKE



No Raisins!
70% FRUITS & NUTS
From an old, cherished family recipe formulated in the historic Valley of Virginia 3 generations ago. Chock full (70%) of fruits and nuts — finest crystallized cherries & pineapple... imported citron, orange & lemon peel... crisp nuts. Perfect for your Christmas and your gift list. Packed in colorful, decorated Christmas tin.
2½ lbs. \$4.25
5 lbs. \$7.00
Postage Paid
VIRGINIA HOSTESS HOUSE
P. O. Box 764
Roanoke, Virginia
NO C.O.D.'s PLEASE
Orders accepted thru Nov. 15 for Thanksgiving — thru Dec. 15 for Christmas.

Gifts of choice COUNTRY CHEESES

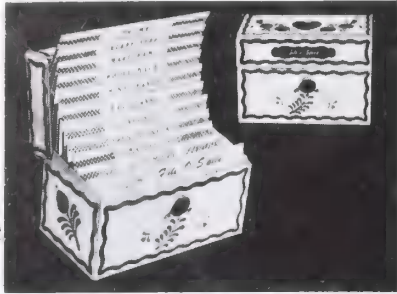


Right from "America's Little Switzerland"... aged, natural cheeses made the slow-time, old-world way. Prices include glamorous packaging and mailing to you, and to gift lists (with card) anywhere in continental U.S.A. Satisfaction guaranteed. Favorites all: Nut-sweet Swiss, richly-mild Port Salut, shelf-cured Brick, Aged American, and a gay red Gouda.
Pack 4H — Red Box
4 lbs. net del. \$5.65
Pack 5H — Red Box
5½ lbs. net del. \$7.65
Pack 6H — Red Box — (4 lbs. cheese)
tied to lovely 14" hardwood tray with red ribbons. del. \$9.95
Write for New Free Booklet in full color, "Gifts of Perfect Taste".
THE SWISS COLONY 8 Cheese Row, Monroe, Wisconsin

COMICE PEARS



Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected, individually wrapped. Delivered PREPAID in colorful gift boxes to U. S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list — we do the rest. No stamps, C.O.D.'s or charge accounts, please.
DELIVERED PRICES (Order by Number)
No. 1 De Luxe Box (10 to 14 pears) \$ 3.65
No. 2 De Luxe Box (17 to 19 pears) 4.95
No. 3 Asst. Fruit Chest (about 13 lbs.) 6.95
No. 6 Harvest Cart (about 15 lbs.) 10.95
For Fruit Club Prices see Catalog.
WRITE FOR FREE CATALOG
PINNACLE ORCHARDS
406 Fir St., Madford, Oregon
Rush Free Full-Color Catalog to:
Name _____
Address _____
City _____ Zone _____ State _____



YOU Can Be A MASTER COOK
With the Amazing New

FILE-O-SPICE

Secret Magic of Famed Chefs

10 hard-to-get herbs and spices in a gay white metal cabinet with peasant decorations. Easy-reference Seasoning Guide tells you how, when, where to use spices. Blank index cards. It's so simple! The very first day your dinner will have rare, delicate flavors found only in the world's greatest restaurants. A wonderful gift.

Just \$2 postpaid

Write for FREE CATALOG of Unusual Gifts

GREENLAND STUDIOS



Illuminated MUSICAL CATHEDRAL

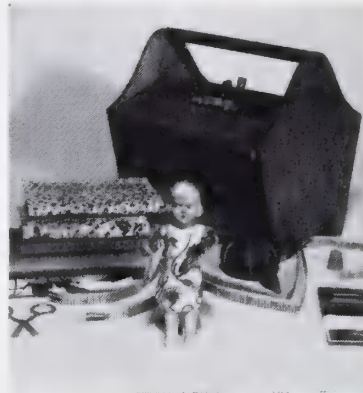
Majestic 12" cathedral, complete with fine Swiss musical movement, light cord and bulb. Plug it in; it glows with soft holiday light and plays an enchanting Christmas carol in bell-like chimes. Sturdy, plastic, it will bring holiday cheer for generations.

Only \$5.95 postpaid

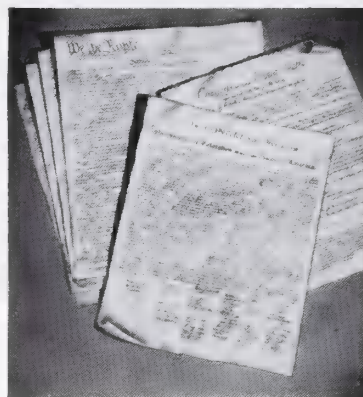
5858-C Forbes St.
Pittsburgh 17, Pa.



WINDOW SHOPPING



AND SEW SHE DOES, with wobbly stitches, maybe, and tipsy hems, but her doll-child will have the most envied wardrobe on the block. An all-wood sewing cabinet comes with a 6" doll, and all the accessories needed to outfit her with easy-to-sew dresses—everything from scissors and tape measure to patterns and dress materials. \$3.95 ppd. Personal Greeting Co., Dept. B, 93-2 Queens Blvd., Rego Park, N. Y.



LET FREEDOM RING in the hearts of your children, famished by familiarity with America's three most famous documents: freedom: Declaration of Independence, Bill of Rights, Constitution (all 4 pages). Reproduced on genuine parchment paper, aged by a special process so they look and feel 175 years old. Entirely legible, 13" x 15½", set of 3 is \$1 ppd. Jeff Elliot, Dept. HB9, Station C, Flushing 67, N. Y.



SNAPSHOT PAPERWEIGHT. Here's the present you'll want to tuck in the toe of your husband's Christmas stocking. A 3½" glass paperweight magnifies a snapshot to twice its size. So pick out a picture of your child, or your dog. Trim to a 1¾" circle. This shop will mount it in the paperweight and send it back, gift-boxed. \$1.95 each ppd. Artistic Studios, 36 Merrick Rd., Freeport, N. Y.



SPUN GLASS

snowies

Clever, Cheerful
Decorations for
Windows, Doors, Mirrors

Make your home as enchanting as a fairy palace this Christmas with fascinating SNOWIES... the inexpensive decorations that produce an etched glass effect rivaling Nature's own. Big 60-piece assortment includes Mama and Poppa Snowman, Santa Claus, Xmas Tree, silhouette Snowflakes, Bells, Stars, Holly, Candy Canes, and "Merry Christmas" some frosty white, some brightly colored. Just moisten the glass, apply the SNOWIE of your choice. Magic adhesive does the rest.

Only

\$1.65

postpaid
for set of 60
No stamps, please.

Send for FREE Gift Catalog.

annis baker

258-B Main Street
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Clever Conversation Pieces

NAUGHTY ANGELS



TELL HER
SHE'S AN ANGEL

—but a human one, too—by giving her this set of imported whimsically Naughty Angels for her whatnot shelf. One angel has a slingshot—one is sticking out her tongue—another is giving a "Bronx cheer"—while the fourth is reading the comics under cover of the hymn book. Clever conversation pieces anywhere. Ideal for collectors. Made of bisque in dainty pastel shades. 3" tall. Set of 4, rushed

postpaid, only **\$2.50**

SPECIAL — Send for Brochure of Unusual Gifts

Helen Gallagher
413-B11 Fulton Street Peoria, Illinois



CHRISTMAS SCENE STEALER

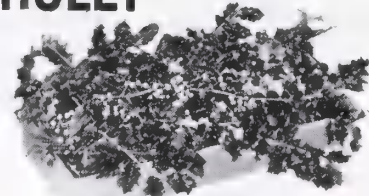
THE (ORIGINAL) CHRISTMAS CARD TREE is the simplest and most effective way to display Christmas Greetings. They slide easily on the shining three-winged standard. Cards stand out in graceful order and beauty. 24" high. Made of decorative boards in bright Silver and Christmas Red. Holds over 100 cards and lasts for years.

\$1.79 Postpaid

C. H. HAZELTON

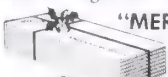
7242 Sansom St. Upper Darby, 1, Pa.

Selected Oregon English HOLLY SPRAYS-WREATHS



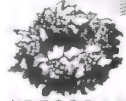
FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays **\$4**

Postpaid in U.S.A.



WREATHS
Lovely wreath, heavily clustered with berries. Outside diameter, 16" **\$4**

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"DECORATOR'S" BOX
Holly wreath (14-in. dia.) and over a bushel of assorted length sprays **\$8.95**

All orders sent SPECIAL DELIVERY Postpaid in U.S.A.
ENGLISH HOLLY PACKERS
P.O. BOX 425 • PORTLAND 7, OREGON



FOR THE DECORATOR DIFFERENT

For a dollar and a quarter, and a bit of ingenuity, you can set up a unique Christmas Creche symbolizing the true spirit of Christmas. The nine delightful figurines, delicately colored and hand-carved, vary from 1" to 2½" in size and include the Christ Child, Mary and Joseph, a shepherd, two sheep and the Three Wise Men. The complete set of nine, pre-paid, only **\$1.25**

Ask for free catalog of gifts.

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ALBUQUERQUE, NEW MEXICO

CHRISTMAS Gift PENCILS

with YOUR NAME

24 for only **\$1** post paid

any name imprinted in gold

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Pencils must meet your highest standards or return them at our expense.

Always welcome—this beautiful, practical gift of 24 full size FINE QUALITY PENCILS with smooth, long-lasting #2 leads and pure rubber erasers. Ideal for everyone.

Save C.O.D. charges — send check, M.O. or cash with order. PRINT NAME DESIRED CLEARLY for prompt shipment.

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Easy Arm-Chair Xmas Shopping! These unusual creations are almost all exclusive with Q.T. and unobtainable elsewhere.

Tear out and save this page for future reference. 10% discount on orders of \$10 or more.

Minimum order \$1.00



IMPORTED GERMAN OLD FASHIONED HAND BLOWN XMAS ORNAMENTS

VER TRUMPET with jewelled notes in color. Really vs. 4" \$2.50 doz.
BEN WATCH—Old fashioned watch face on one side, mer design on other. Brilliant colors. 1 3/4" \$1.80 doz.
FLYING BIRD with spun glass wings and tail. Beautiful ascent colors. 5" \$3.50 doz.
POT—delicately hand painted with sparkle flowers. Sorted shapes & colors. Another shape is shown in lower hand corner. 2" \$2.50 doz.
CHAMPAGNE BOTTLE—Very POPular for corking good trim. Assorted colors. 3 1/2" \$1.75 doz.
BELL—A sprinkling of tinkling bells makes a ring tree! Beautifully decorated. 2" \$2.00 doz.
Return of a favorite! Spring-clip foot, spun glass Gorgeous colors. 3" \$2.50 doz.



VENLY ANGELS—Beautifully detailed bisque, cherub gold wings. Assorted designs—for the Xmas tree, knick-knacks. 3 1/2". 2 in a box 60¢ each or 6 assorted \$3.25
WBALL PARTY SNAPPER—Really has something on ball! Soft cotton decorated with holly . . . fortune hat inside. 3 1/2". Box of 12 \$3.50
NGER SET—Handpainted metal, exquisitely detailed. (mas "must"—under the tree or as table decoration. Pieces—(horse 3") . . . complete set \$3.75
CHRISTMAS TREE—The real McCoy—wax candles, rations, snow n' everything. Ideal table decoration \$1.50

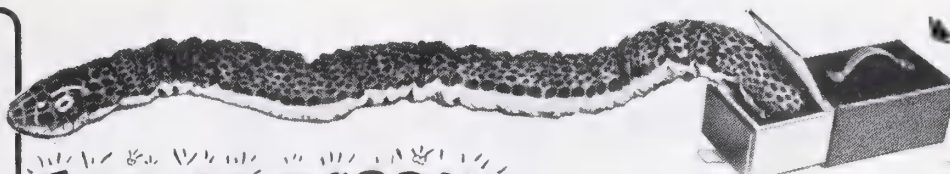


IMPORTED PEASANT COSTUMED DOLLS

KING WONDER DOLL—Place him on table, let ball over edge—he'll walk jauntily along. Boy or girl, 6" 2 for \$2.75, or \$1.50 ea.
GHTFUL LITTLE DOLLS—Tiniest and cutest you've seen. Bisque with charmingly detailed faces, movable legs. Bright costumes. 3" Box of 6 \$3.50
S OF ALL NATIONS—4 1/2" Boy & Girl in acetate gift Beautifully detailed, movable joints, 4 styles! Swiss, rian, French, Dutch. Imported from a tiny Bavarian Box of 2 dolls \$2.00
 Complete set of 8 dolls \$7.50



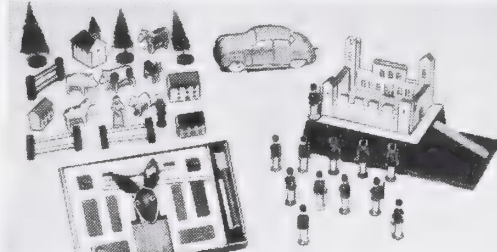
LL STEAL YOUR HEART—2 darling 3" bisque nestled snugly in 5 1/2" heart shaped woven basket, sewed coverlet \$2.50
DOLL on blanket. The most adorable you've ever Only 2"—realistic, flexible 75¢
H BABY BEAR with pacifier. Oval woven basket, w and padded blanket. 5 1/2" \$2.00
ING DOLLS—Most unusual, completely flexible with detailed faces, German costumes. Girl with hair ns, girl with pigtails, boy, girl with braids. Ma and ot shown. 3 1/2" each \$1.25
 Special—any 6 for \$6.00



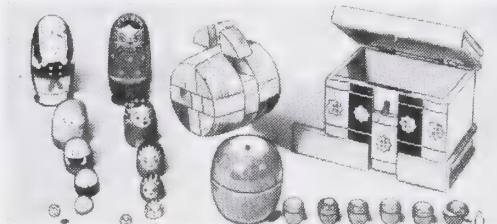
FUN-ZA-POPPIN' with our exciting TOY & NOVELTY GIFTS gathered from all over the GLOBE

Trick Box—We tried this on a "guy-who-has-everything" and the fun he had was worth a million bucks! You open the box . . . nothing happens. He opens it—Gadzooks!! Almost 5 feet of cloth covered harmless spring snake takes off with squealing noise. Good looking leatherette box. \$5.00, but worth it.

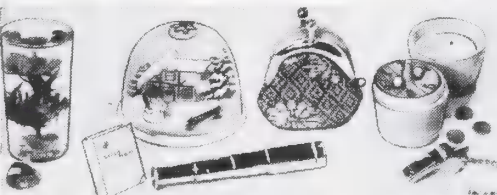
Order by Mail
 Satisfaction Guaranteed
 We Pay Postage
 No. C.O.D.'s



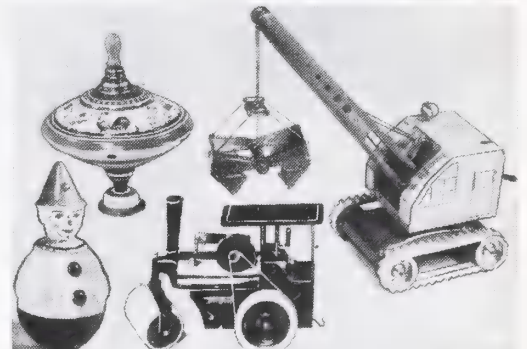
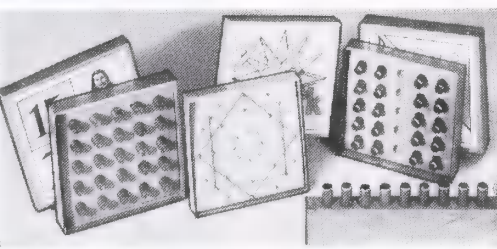
11 PIECE VILLAGE SET from Germany. Hand carved—delightful toy or knick-knack. In 4 1/2" wooden box \$1.00
ANIMAL CONSTRUCTION SET—30 parts pegged and grooved, provide hours of educational amusement. Boxed 3 1/2" x 5 1/2" \$1.35
MIGHTY MIDGET—2 1/2" speed demon does more for its size than any other car in the world. Controls to steer, stop, go, forward-reverse. Buy several for your midget auto racers. \$1.00 ea. Special 6 for \$5.00
FORT OF THE WOODEN SOLDIERS—12 wooden soldiers hide inside to fool enemy. Take off top and they're ready to fight like Trojans! 5 1/2" \$1.85



NESTED PEASANT WOMAN—Kids love opening her up and finding peasant-within-a-peasant. Brightly enameled wood. 7 pieces
 Giant 10" size (4 pcs.) for younger children. (not illus.) \$4.00
NESTED WOOD INDIAN—Extraordinary sqaw has 6 little Indians fitted cozily one-within-the-other. Gaily enameled. Largest 3 1/2". Smallest 1/8" \$1.00
WOODEN BARREL PUZZLE—More fun than a barrel of monkeys. Fascinates children and adults, too. Varnished wood 3 1/2". 4 different shapes \$1.25 each, or any 4 for \$4.00
5" TRICKY BOX—Hidden lock, hidden key, secret panels, mystery galore! Beautifully hand-decorated wood \$2.00
APPLE SURPRISE—7 nested apples with a surprise inside each one. Beautifully polished wood 2 1/2" 3 for \$4.00 or \$1.50 each



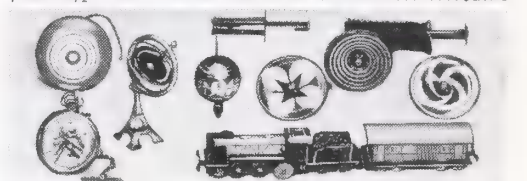
SHELL WATER FLOWERS—Inimitable Japanese artistry. 1" shell opens in water and beautiful long lasting flowers appear. For fish tanks, knick-knack shelves, etc. 1 doz. \$1.25
 Also in boxed assortment with potted plants containing a variety of flowers. 4 1/2" x 5" 2 boxes \$1.00
SNOWSTORM WATER GLOBE—For gales of fun, tip and see the snow fall. Assorted scenes. A fascinating toy, an ideal paperweight—and no knick-knack shelf is complete without 'em. 2 1/2" \$1.00 ea., 6 asst'd for \$5.00
LORD'S PRAYER—Amazing and almost unbelievable!—1 1/2" celluloid book. Look in magic lens and see complete prayer! \$1.00
TELESCOPE—A keen gift for little fellas! 4 section chrome instrument closes to 1", fits in palm of hand. .75¢
GOOD LUCK PURSE—A real cute gimmick! Gold brocade with metal frame. Bright penny inside assures good fortune. 2". May be worn as charm 2 for \$1.25
BARREL ROULETTE—Be a big wheel at any party. Complete game—wheel, ball, chips, etc. No gamble for lots of fun, 2" 2 for \$1.00
MINIATURE POLICE WHISTLE—Only 1" but produces real "burglar alarm" when blown. Fine for lady's purse, or as charm .50¢



GIANT TUNE TOP—Spins out realistic organ tones at a push of the plunger. Beautifully lithographed with favorite nursery scenes. 11" and "tops 'em all"! \$3.50
MUSICAL ROLY POLY for endless clowning around. Push him down—he pops up with jingling music. Unbreakable, brightly colored. 12" high. \$2.50
ALL METAL 15" CRANE—The best we've seen in years! Rear remote control panel to raise and lower arm & scoop, open & close scoop. Durable; German precision made, excellent value \$4.00
STEAM ROLLER—A mechanical marvel toy kids really get steamed up about. Authentic in every detail. Operates with self-powered brass engine. Precision made to scale in Germany. 9" x 7" \$15.00



CLOWN IN THE BOX—Won't scare Jr. out of his diapers because he comes up s-l-o-w-l-y on squeaking terms. An old-time favorite. Made in Germany. 5" sq. \$2.50
METAL SOLDIERS—Armed and ready to repel the enemy. Realistic battle poses. Enameled in authentic colors. 2". Set of 11 \$1.25
METAL STRONG BOX—for midget Midases—with real combination lock. Black pebble finish 4" x 3" \$1.35
CAT TOSS TOY—Youngsters react to it like cats to catnip! Beautifully enameled 10" cat spins on pedestal. 4 multi-colored rings \$1.75
OLD FASHIONED STOVE—Ovenly days for little girls! Sparkling enameled metal. Oven doors open; 2 pots, 2 pans. 6 1/2" x 8" \$2.25



JUMBO YO-YO—Yo-yo-yo and a barrel of fun! Multi-colored enameled wood. 3 1/2" 2 for \$1.00
TICKY TACKY WATCH—For "young-timers". Runs almost like real. Polished metal, 2", stop-go lever, long running spring, unbreakable crystal, chain. Also in stop watch model. 2 for \$1.50
PRECISION MADE 2 1/2" GYRO TOP—A Topping Favorite for fascinating hours of educational play. Colorful metal Eiffel Tower base. 2 1/4" \$1.60
MUSICAL JUMPING TOP—Tip-top fun, easy to operate. Bounces and hums on spring base. Brightly enameled metal, long running \$1.00
TRIPLE SCOOTER TOP for spinning pretty patterns of color. All metal, easy to operate. 3 different 2" tops. 2 complete sets \$1.00
TWO-DIRECTIONAL TRAIN from Germany. Goes forward until it meets obstruction, then automatically reverses itself and continues back and forth. All metal, gaily colored, wind-up motor. 7" \$1.00

RECKONER—Mathematical brain-teaser. Move pegs and try to add to 15 in every column. 5" sq. \$1.50
ZICK-ZACK—See how many patterns you can form with the multi-colored rubber bands and pegs. 4 1/2" sq. \$1.50
DIAGONALE—Beautifully enameled, polished wood peg puzzle. Keep pegging, you'll solve it \$1.50
ASSORTED LEVELER PEG GAME—Recommended by psychologists. Fit add size pegs into odd size holes until all level. 7 1/2" long \$1.50
 Special—Any puzzles 3 for \$4.00

Q. T. NOVELTY CO., Box 54
 Murray Hill Station • New York 16, N. Y.



DELUXE MAILBOX MARKER
graceful wrought metal adds beauty
STYLE EM Postpaid



NAME & NUMBER MAILBOX MARKER
wrought metal frame
STYLE NM Postpaid



LAWN MARKER
with 24" wrought metal stand
STYLE L Postpaid



MAILBOX MARKER

fits any mailbox
install in a minute
STYLE M
\$1.95
POSTPAID



NAME & NUMBER LAWN MARKER
wrought metal frame and 24" stand
STYLE NL Postpaid



BRACKET MARKER
with wrought metal bracket for posts, walls, etc.
STYLE B Postpaid



NAME & NUMBER BRACKET MARKER
with wrought metal bracket for posts, walls, etc.
STYLE NB Postpaid

C.O.D. IF DESIRED —
FEES, POSTAGE ADDED
SATISFACTION GUARANTEED
OR YOUR MONEY BACK!

PLEASE PRINT CLEARLY

Spear ENGINEERING COMPANY
21B Spear Bldg., Colorado Springs, Colo.



Backyard cookin' with campfire flavor!

SPECIAL

By ordering a HASTY-BAKE before Dec. 15, you receive a waterproof, CHARCOAL DUMPER full of green hickory hunks.

HASTY-BAKE
CHARCOAL OVEN
BROILS — BAKES
SMOKES — FRIES

Shipped Prepaid **99.95**

UNCONDITIONALLY GUARANTEED
RUGGED AS THE OLD STONE PIT!
BUILT TO OUTLAST THEM ALL!

- Equal heat without a spit, no turning
- Refueling without disturbing food
- Controlled flare-up in broiling
- Fire in 2 minutes
- No pots and pans
- No gadgets
- Cooks for 2 or 20

EXTRAS:
• New self dumping, waterproof CHARCOAL DUMPER suitable for all outdoor cooking. PRICE \$9.95 PREPAID
• CHARCOAL SIZE GREEN HICKORY HUNKS
Approximately 3 months supply. Price \$2.00 F.O.B. Tulsa.

a product of **HASTY-BAKE** mfg. co.
Box 7038 — Tulsa, Oklahoma
"PIONEERS IN OUTDOOR COOKING"



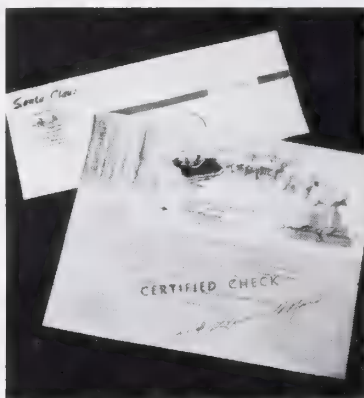
WINDOW



SNOWMAN'S LAND is the center of your dining-room table and he's all glamour and glitter the holiday spirit incarnate, with his gold top hat, frost-bitten nose and rolipoly jauntiness. Made of frosted "snowballs" sparked with Christmas tree ornaments, it stands an impressive 22½" high \$12.50. Wonderful candle holder to match, 9" wide, are \$4 the pair. Ppd. Madolin Mapels, 825 Lexington Ave., New York.



CALENDAR TIE CLASP 14k gold comes engraved with a calendar for any month of the year. And The Day you want to remember always is marked with a genuine cut ruby or sapphire. The calendar is accurate. Thus, if you were married on Friday, June 9, 1939, Friday would fall on the 9th. \$42. incl. tax & post. Marchal Jewellers, 719 Fifth Ave., New York.



A CHECK FROM SANTA the most exciting thing that can happen to a bright-eyed little Moneybags on Christmas morning. It comes air mail, postmarked Fairbanks, Alaska, is certified and signed by Santa himself. Your name can be added below the Great Man's signature if you specify. Send \$1 plus amount of check you wish, and name and address of recipient. B. C. Moser, Box 8052, Houston 4, Texas.

SENSATIONAL SPACE-SAVING DUTCHESS FOLDING SNACK BAR . . . AT SENSATIONALLY LOW PRICE . . . ORDER NOW AND SAVE

Here is the most useful folding server we've had the good fortune to come across. Sturdily made of fine-grained blond hardwood, 16"x7½", it opens to 30½", with 5 large food compartments; heavy glass salt and pepper shakers. 2 wood-covered relish jars and spoons. Yes, this space-saver combines beauty with the practical and makes entertaining a pleasure.

LUANNE'S Home Crafts
Box 492 Jamaica 32, N.Y.

\$9.50
Post Paid

Send check or money order. No C.O.D.



THAT UNIQUE GIFT

You'll want several of these unusual dolls 7" high, handmade in Guatemala and clothed in colorful native dress. Ideal gifts for adults and children alike . . . and for you! Low priced at only \$1.25 postage paid.

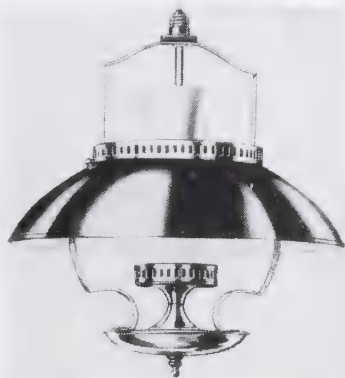
MAURICE DUVAL IMPORT

Handicrafts—Gifts
P. O. Box 3731
Georgetown Station
Washington, D. C.

SHOPPING



NEW IT IN LIKE A
HT BULB, and your Ugly
ding of a ceiling fixture be-
es the decorative high spot in
room. Installation is as un-
licated as a twist of your
l. Copied from an old Whal-
amp in shining brass with red
shade and a frosted hurri-
chimney. it takes a 100-watt
14" wide. it hangs 18" long.
5 ppd. Artisan Galleries,
Dodge, Iowa.



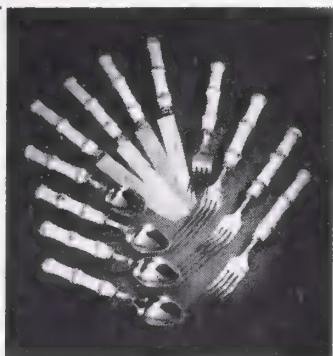
ND FRESH NUTMEG
our Yuletide eggnogs, your
ay puddings and pies, and
kitchen will be rich with
flavor and fragrance of an
ashioned Christmas. There's
ick to it at all with this com-
set. You get a wood grinder,
jars of whole nutmeg and
e folder. Gift-boxed, just
ppd. Seth & Jed. New Marl-
ugh, Massachusetts.



DRESSED UP for Santa's
our littlest tomboy emerges
Christmas morning glowing
n angel. Behind the freckles
face of heavenly innocence.
under the best party dress is
y grown-up white petticoat
like Mommy's crinoline, to
skirts stand out like a bal-
s. Sizes 8-14. \$5.95 ppd.
& Taylor, Fifth Ave. at
St., New York.



MBEAUTIES. For patio or indoor
ng, what could be smarter than stain-
steel flatware with bamboo handles?
ually, the handles are Wangee root,
h is the root-stock of Moso. Madake,
Hachiku bamboo. It won't splinter
ack. 12-piece service for four (knives,
s, and spoons) is wonderfully priced
13 postpaid. No COD's please. Money
if not delighted.



CALHAWAII Room 311
59-61 Lincoln, Pasadena 3, Calif.

ock-Full of Fruits and Nuts
ght down to the bottom!

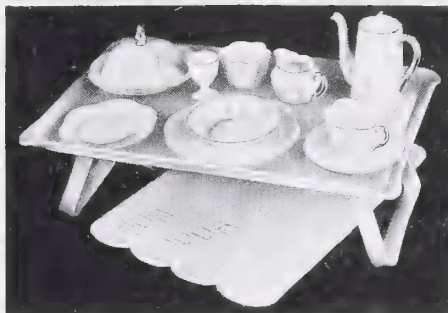
hen you think you've eaten the best —
en try a **LIZETTE** Fruit Cake if you want
e that's even better. Made with top-quality
ole walnuts and pecans — choice cherries,
neapple and dates — blended together with
e finest, purest ingredients into a Fruit
ke that tastes SO delicious you'll never
satisfied with any other kind again.
cked for gift-giving and safe shipping.
der soon to assure quick delivery.

Cake, \$4.25 Parcel Post Paid, anywhere
Cake, \$7.75 No extra charge for mailing
to A.P.O. or F.P.O. addresses

Lizette FRUIT CAKE
E SHOP P. O. BOX 3867 OKLAHOMA CITY



For Giving... For Keeping



PLEXIGLAS BREAKFAST TRAY

Put luxury in her lap with this
dainty breakfast tray. Wonderful
cheerer-upper for the sick, too.
22" x 13½" Folding legs. In shell
pink or tortoise**32.95**

China Breakfast Set

12 pieces of gold-trimmed white
Shelly china**34.95**
"Bon Jour" Plexon Tray Mat, in
blue or pink with white letters..**5.80**

CHAFING DISH

A versatile gift that's made to order for
rarebits, newburgs and sauces. A
handsome addition to buffet parties or
Sunday suppers. Made of copper with
brass legs, alcohol stand and burner.
Tin-lined cover and food pan. Ebony
knob and handle. 10½" high, **29.95**.
In silverplate finish..... ***39.95**
*Add 20% tax.



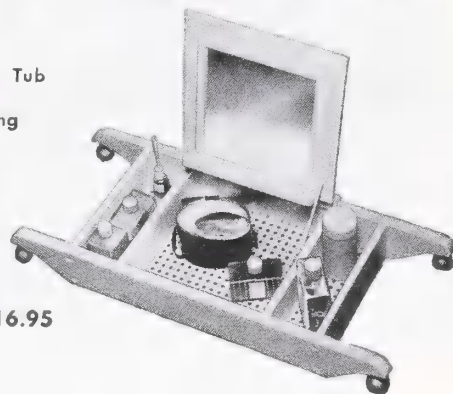
LAP-HI TABLES

Gift of gifts for the informal host-
ess, whose guests will love these
Lap-Hi Tables — they eliminate
plate-juggling and cup balancing
at buffets, parties and snacktime.
No cross bars no knee interfer-
ence. Use them as end tables and
for general serving, too. Alcohol
proof, heatproof Masonite tops.
Green or black with gold bamboo
decoration, as shown. Set of 4,
22.95. In plain walnut or mahog-
any finish, **24.95** the set. In plain
soft green or black.... **19.95** the set



BATH TUB TRAY

A Hammacher Schlemmer exclusive! Tub
Tray lets you do your nails, cream
your face or catch up on your reading
while you relax in the tub.
Enameled wood frame with mirror
has simulated cane bottom
compartments to hold creams,
cosmetics and manicure equipment
... plus a prop for book or
newspaper. With rubber suction
feet. 27" x 11½" x 4" deep. In light
green, light blue, pink or white.....**16.95**



VACUUM ICE TUBS

For all the elegant entertainers on
your list. **Black Ice Tub** (left) of
anodized metal with gold finish
trim. Holds 3 pints, **19.95**. **Spar-**
klng Chromium Plated Tub (right)
holds 3 pints.....**15.00**



WRITE
FOR FREE
GIFT BOOKLET
H-3

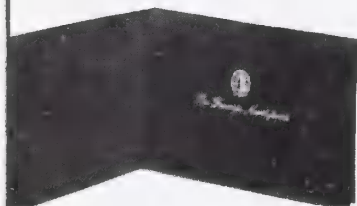
MAIL ORDERS FILLED
Free delivery within 150 miles
In N.Y.C., add 3% sales tax

Hammacher Schlemmer

145 East 57th St., New York 22. EL 5-4700



Your own name, as you wish it, is actually plastic-embossed in shining raised silver inside the Greeting (shown below).



Satisfaction is guaranteed.
We pay postage to you.

Simply Beautiful

"IT'S CHRISTMAS" GREETING

"It's Christmas" . . . nothing more . . . is plastic-embossed in gleaming raised silver on the front cover (view at left) of this unique Greeting.

The background is a sheet of soft and velvety deep-blue paper, French-folded for luxury to 4½" x 5½" from an 8½" x 11" sheet. To add anything more would destroy the simplicity and good taste which makes this Greeting so very right. White baronial envelopes included.

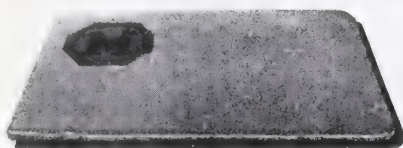
Prices, including white envelopes

25 .. \$3.50	100 .. \$10.95
50 ... 5.75	150 ... 15.50
75 ... 8.50	250 ... 22.50

Each Card over 250—9c.

Miles Kimball

39 Bond Street, Oshkosh, Wisconsin



This top-quality, tightly woven, long-wearing, 1 3/4"-thick imported coir cocoa fiber mat is "personalized" with your initial in permanently woven (not stenciled) black in red medallion. One initial only.

It's noted for long wear and really efficient shoe-cleaning action. Edges firmly braided to resist wear.

Size 16" x 27"—5.95 postpaid
Size 18" x 30"—7.95 postpaid



The answer to very low door clearance. The same top-quality coir yarn cocoa mat . . . it serves well where standard thicknesses won't do. Plain only.

Size 14" x 24"—3.95 Size 22" x 36"—9.65
Size 16" x 27"—5.40 Size 26" x 42"—13.40
Size 18" x 30"—6.60 Size 30" x 48"—17.50
Size 20" x 33"—7.95 Size 36" x 60"—27.50
Size 36" x 72"—31.50

All prices postpaid



Your friendly hospitality is warmly evident when friends find this "welcome" mat on your step. It too, is of top-quality, tightly woven imported coir cocoa fibers, 1 3/4" thick. "Welcome" in red or black. Specify which.

Size 18" x 30"—8.45 Size 26" x 42"—22.00
Size 22" x 36"—12.25 Size 30" x 48"—27.50

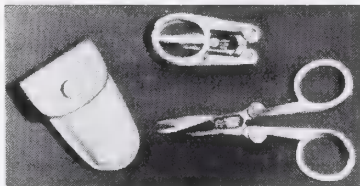
All Prices Postpaid

No C.O.D.'s Please • Send for Catalog
"Our Goods Must Make Good or We Will"

Furniturecraft

P. O. BOX 647 • LAFAYETTE, IND.

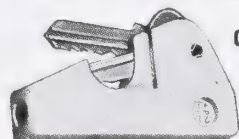
STANDOUT STOCKING GIFTS!



GADABOUT FOLDING SCISSORS

Imported Solingen steel folding scissors—the handiest, cleverest purse or pocket accessory you could wish for. Folded in its handsome pickin' case it measures 2 3/4" x 1 3/4", can't rip linings or fingers. Opens to 4 1/2". For home or office, for school or car, for travelers, service men and women—for everyone, a welcome and practical gift. **\$1.50** ppd.

(GIFT SPECIAL: 3 for \$4.)



**COMBINATION
TIRE-GAUGE
KEY CASE**

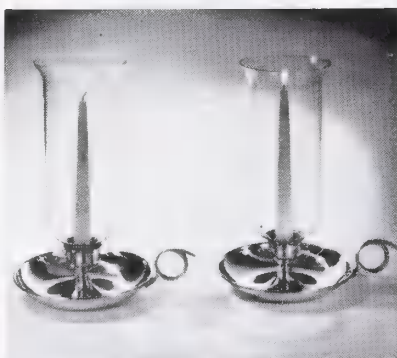
Read tire pressure here

Check your pressure with this double duty auto aid. One of the neatest gadgets we've come across, and an inspired stocking present for every man on your Xmas list. The case holds 3 keys, protects pockets against snags; the gauge registers the air pressure in your tires in a flash. **\$1.00** ppd.

(GIFT SPECIAL: 3 for \$2.75)

the Crow's-nest

Dept. 8-H, 475 Fifth Ave., New York 17, N. Y.



Williamsburg Hurricane Lights

Lovely in shape and dimension. Heavy shining brass, lacquered, with hand-blown chimneys. A real compliment to a mantel or table. Base, 7" in diameter. 12 1/2" high overall. \$21.00 a pair Postpaid. Candles not included.

MADOLIN MAPELSDEN

825 Lexington Avenue
New York 17, N. Y.



WINDOW SHOPPING



THREE LITTLE ANGELS

sitting on a fence, are cooking some heavenly highjinks. From the expression on the face of ringleader in the center, you'd hate to be the naughty cherub who swiped their halos to play Ring-Toss. Made of bisque, delicately hand-colored, they are rounded by fat little birds, found the way to Heaven. 6 1/2" x 4 1/2". \$2.95 ppd. Agnestrongs, W. 8th St., New York.



ROMAN IN THE GLOAMING

The indented Warrior's head, the Roman, Gloamin' is cock time. Which is our round-about way of telling you that these mighty handsome coasters. Made of heavy glass with an indelible finish that resembles pew, they won't tarnish, burn, or stick won't cling to a wet glass. A box of 8, \$5.45 ppd. Order from Black Starr & Gork, Fifth Ave. at 48th St., New York.



TARGET: MERCURY.

or of the other 8 planets that lithographed on the metal Space Gun which shoots 6 rod shaped darts with suction Strategy: to land your darts the planets, each of which score a certain number of points, the reverse of the 12 1/2" x 12 1/2" board is a more traditional b eye. \$2.95 ppd. Bleazby's, 3 Adams, Detroit.

(Continued on page 63)

For Sartorial Security

DAPHNE - in gray on mauve ground
ACROBATS - in red trunks - black ground
AMERICAN - in national colors & gold
CARD ROYALTY - in playing card colors

Brocade ribbon
English nickel fittings
Leather or cord ends
Suspenders . . . \$8.50
Garters to match \$2.50
Gift-boxed. Postpaid U.S.A.

Calvin Curtis
CRAVATEUR
60 EAST 55th ST., NEW YORK
"CRAVATEUR" REG. U. S. PAT. OFF.

MONOGRAMMED ALL WOOL TIES

the best gift for men

• CHOICE OF 4 COLORS

These are beautiful top quality neckties in the most wanted shades of **BLUE, BROWN, GREEN** and **MAROON**.

Every man likes these personalized wrinkle-proof ties. Order now and receive them in plenty of time for Christmas. Delivery in about 2 weeks. Monograms embroidered in contrasting colors.

Price only **\$3.00** or 4 for **\$10.00**
EASY TO ORDER. We ship P.P. Prepaid. Just send check or Money Order mentioning the style of Monogram (2 or 3 letters), color of ties and the initials for the Monogram to

P. O. Box 303—Trenton, N. J.

MORTIMER'S

812 E. State St.—Trenton, N. J.



Like a New Deck — Every Time!

Windsor

Everwearing

100% PLASTIC PLAYING CARDS



Pure luxury! The clean, fresh feeling of a new deck of cards—yours to enjoy no matter how often you play with Windsor 100% Plastic Playing Cards. They outlast a hundred ordinary decks—even though they're priced at little more. This is one luxury you can afford! Be the first to use Windsor Plastic Playing Cards in your own home . . . to give them to a discriminating friend. Choose from an exciting variety of the most original designs, ever . . . today, at your favorite department or stationery store!

NORTHBROOK PLASTIC CARD CO. • NORTHBROOK, ILL.
(A Division of Arrco Playing Card Co.)

\$5.95

SET OF TWO DECKS

Slightly higher West of Denver

Enclosed in Handsome Presentation Case



A SUPERB GIFT!
Windsor Cards are a lasting memento



FOREVER SPARKLING!
Once over lightly with a damp



SUCH A PRACTICAL LUXURY!
Windsor Cards outlast

Cultured Pearl Bracelet...
courtesy of BONWIT TELLER



I

nvite Christmas to come early
and stay late . . . with Carson's
own Hand-printed Holiday Cloth
and Napkins

Bid a merry Christmas welcome all through the holidays with this tablecloth and napkin set . . . from the time your Thanksgiving Turkey has flown the table, until the New Year's goose alights.

The tablecloth of spun rayon and cotton is snowy white, hand-printed in red, green and gold. The oblong napkins double handily as place mats and as festive covers for hostess trays and TV snack tables. Both are washable, colorfast and pre-laundered ready for use.

- 52 x 70" with 6 napkins, the set **7.95**
- 60 x 120" with 12 napkins, the set **14.95**
- 60 x 86" with 8 napkins, the set **11.95**
- Extra napkins 12 x 18, 6 for **3.50**

Mail orders invited. Cash orders should include 55¢ per set for parcel post charges. Please allow two weeks for delivery. Orders received after December 10th cannot be promised for Christmas delivery.

Carson's Linen Shop ★ second floor

Carson Pirie Scott & Co., 1 South State Street, Chicago 3, Illinois. Phone SState 1-2000 or Enterprise 1717 (toll-free from most suburbs in Chicago area).



Oblong napkins will double as individual place mats.

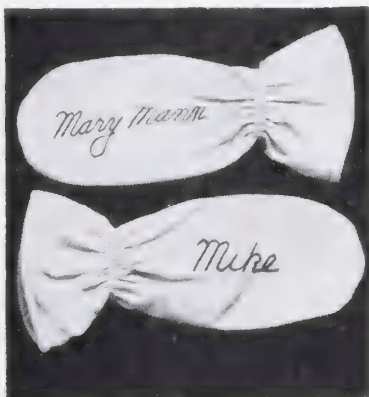


WINDOW SHOPPING

CONTINUED FROM PAGE 60

LOST THEIR MITTENS?

Not if your young forgetfuls have their names permanently printed in navy on these candy-cane red water-repellent mittens. Made of poplin, they're fleece-lined, come with any first or full name. With snug elastic wrists, for ages 2 to 10 years, they're \$2.45. Send child's age, and mittens will be sent that fit. Gift-boxed and postpaid. Youngsports, Box 91, Chesler Springs, Pennsylvania.



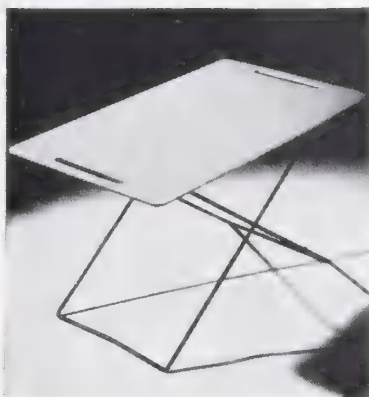
INITIAL BRACELET.

This is one of those rare pieces of jewelry that looks fabulous, and let your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The stainless steel base is receptively light, and the 14k gold plate makes it look good-as-gold. \$5.95 incl. tax and post. Orders shipped within 48 hours. Zenith Gifts, 2674 Valentine Ave., New York 58.

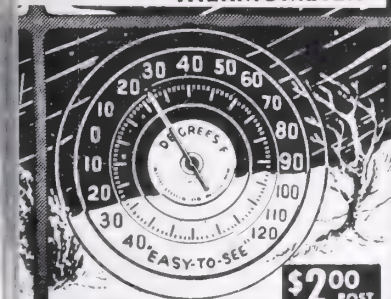


IT HAS ITS UPS AND DOWNS.

When you need an extra end table or a tea table, it rises to a height of 24 inches. When you need a cocktail table, it lowers to 15". Alcohol-resistant top, 18" x 29", comes in dramatic shades of putty, tile red, or pale yellow. Black steel legs are modern and good-looking. Table folds for closet storage. \$11.50 ppd. c.o.d.'s. The Red Door, 1807 Central St., Evanston, Ill.



NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER



SEE at a glance HOW COLD IT IS OUTSIDE from inside

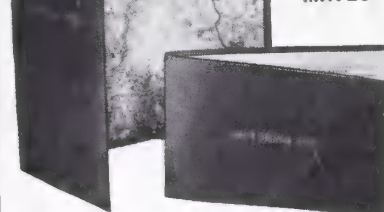
Big figures and pointer on 3 1/2" transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Ready for instant weatherproof mounting anywhere on outside of windowpane. Specially compensated for windowpane use.

Money-back guarantee. No C.O.D.'s. ACCURATE - UNIQUE - ATTRACTIVE

Brad Lee Gifts

22A Bedford Street, Waltham 54, Mass.

MOTORING MAP MATES



Ideal For Car Owners

AUTO MAP CASE—Keeps your road map in order so you can read it quickly. Roomy pocket holds other maps. Soft, luxurious dark-brown sheepskin or natural pigskin.

MOTORING LOG—in leathers to match above. Keeps record of places visited, mileage, gas, route numbers, etc. Fits Map Case pocket.

	Sheepskin	Pigskin
Auto Map Case	\$3.50 ppd.	\$7.50 ppd.
Motoring Log	2.50 "	3.50 "
Combination	6.00 "	11.00 "

Personalized with 2 or 3 initials 50¢ for case or log; 75¢ for the combination. Check or Money Order. No C.O.D.'s

Bonner's
for BOHNE CREATIONS

121 East Broad Street, Westfield 1, N. J.

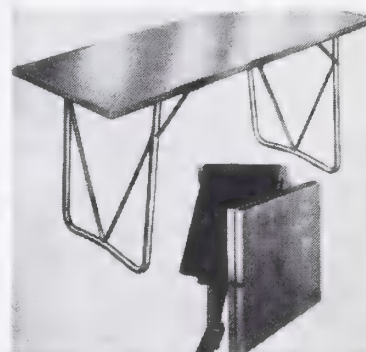
COMPACT ACCESSORIES for EASY ENTERTAINING



OUTING KIT . . . Attractive case of heavy water-repellent brown and beige duck contains large sandwich box and 2 quart-size bottles made by the American Thermos Bottle Co. Ideal for auto trips, football games, and sportsmen.

The Perfect Gift

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FOLDAWAY TABLE . . . All-purpose table for dining indoors or outdoors. Seats 8 people. Perfect for play or work room, also display purposes. Folds to fit into trunk or hall closet. Made of non-rusting aluminum. Size open: 2' x 5' x 30" — closed 2' x 2 1/2' x 3" — weight 19 lbs.

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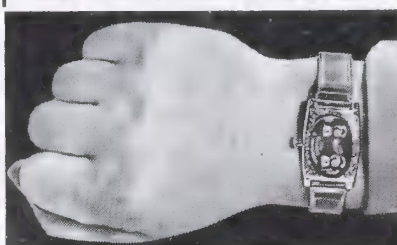
Large size: 2 1/2' x 6' — \$29.95

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SCULLY & SCULLY, INC., 506 Park Avenue, New York 22, N. Y.

Count Your Opponent's Strokes!

GOLF STROKE COUNTER



This golf stroke counter is precision-engineered like a modern wrist watch. Just press plunger and record each stroke. Totals consecutively. Simple to reset. Chrome-plated with leather wrist band. Wonderful gift for forgetful opponent. Wear one yourself if you're inclined to be careless in keeping score. **\$4.95**

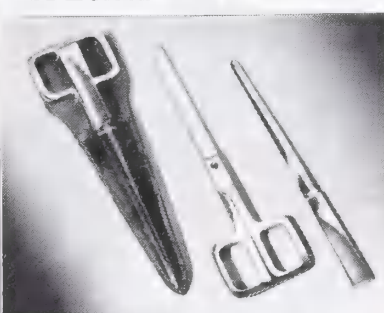
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when its a
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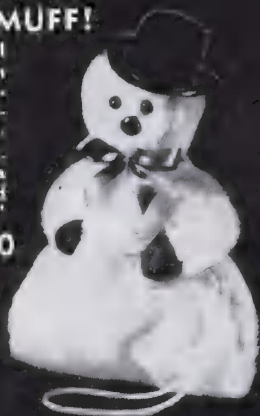


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Your young miss will carry this muff with the pride of a snow queen. A black "Stove-Pipe" hat tops the softest white plush body. Red mittens! And a red satin bow around his neck. About 11" tall.

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Release, and the music begins!

Soft lullaby melody continues as the bone gradually moves back to the cuddly, sleepy pup's mouth! Of the softest plush in black or honey color. About 12" long. A satin bow 'round his neck.

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WINDOW



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LINEN BATH SHEET, bi

enough for a six-footer, luxurious enough for a gentleman of exalted taste, grows handsomer with use, absorbs moisture just by laying it against the skin. Blooming House linen is so loomed that it is heavier, bulkier, softer—more like the linen of biblical days. Natural color, \$9.95. Embroidered name or monogram, \$1.50. Ppd. Hale's Bedding Stores, 605 Fifth Ave., New York.

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departure from the usual holiday window treatment. Translucent 17 1/2" x 20" Christmas scenes give the glowing effect of stained-glass windows. Designs don't interfere with daylight, look heavenly with lamplight behind them. Madonna, Santa and Sleigh design (with easy to apply adhesive) \$1 each ppd. Green Gable Gifts, Box 4, Gracie Station, New York 2

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2 for \$5.95

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(add 50c West of Miss.)

My little foldaway snack tables make dandy gifts. Smart-looking and steady-legged, they're 13 1/2" x 18", 21 1/2" high. Antique black with gold rose design, or pastel red with black rose design. Heat and liquid resistant finish. Pairs of same color only, with storage stand, cost only \$5.95.

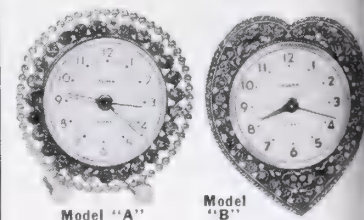
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Exquisitely Fashioned in Multi-Colored Gem Stones that will lend charm and gaiety to any decor. Guaranteed silent spring movement requires winding once a week. Sharp alarm sure to wake the soundest sleeper. Radium painted dial for easy reading in any dark room. Just the gift item for the Holiday season. Your choice Model "A" or "B" **\$11.70** Tax inc.

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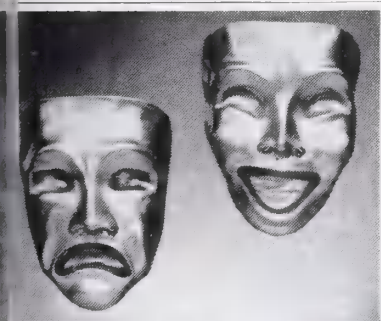
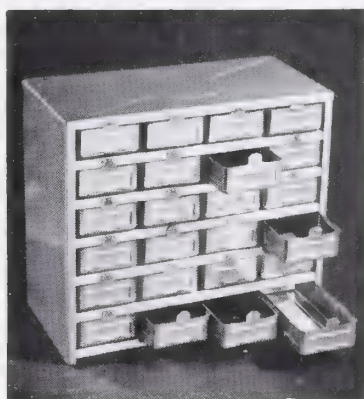


THE ORGAN GRINDER

WINGS and sways and bobs head in perfect rhythm as a wild turns the crank that plays al hurdy-gurdy music. Then of a sudden—*pop!* Up jumps all-ringing Jocko to startle the ripples off your young music-maker's face. Children never tire of the shock treatment. Decorated in bright colors, \$2.25 each. for 2. Ppd. Elron Products, 9 W. Chicago Ave., Chicago 10.

PUT IT THERE! With the Put Trainer you can practice putting right in the parlor, and if you use it every day you should lose from 5 to 10 strokes off your game. The durable canvas "green" is 11½ feet long, 9 inches wide, with a sloping metal-backed putting cup. Specially laid-out lines sharpen your vision, let you analyze each stroke. \$7.95 ppd. Beck's of Boston, 639 Breck Bldg., Boston 10, Mass.

BUTTONS AND BOLTS are only two of the small household necessities you will file in this drawer steel cabinet. Each drawer is divided by removable metal dividers into 3 separate compartments, so actually you have room for 72 different items. For workshop, kitchen, sewing room. 12½" x 6" x 12", it comes with labels for identifying contents. \$9.95 ppd. Mrs. Dorothy Mar. 807 Damar Bldg., New York 2, N. J.



Decor Accents for Conversation

Theatre Masques

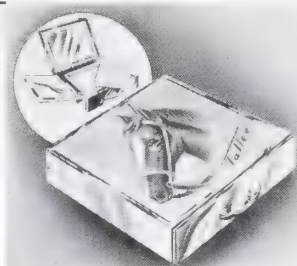
designed by Paul Bennett

These distinctive Greek theatre masques are bronzed, add interest and color to your room. They'll be the conversation pieces of your home... their style and color fit any decorative scheme. Each masque is 7½" high, 5¾" wide, ready to hang. No C.O.D.'s please.

\$7 PAIR PPD.

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Charming Horsehead COMPACT

Most attractive and distinctively different. Made of gold-colored metal with pigskin top on which is painted an authentic horse head, in color. Inside is a fine quality bevel edged mirror and powder compartment with hinged cover and square puff. Comes packed in gray flannel case and a gift box. My price only \$10.00. I pay postage. Your money back if not delighted.

"little joe" Wiesenfeld Co.
Dept. F-21 Baltimore 1, Md.

Master Reproductions of Century-Old Originals in Cast Iron and Cast Aluminum



Painted in long lasting white Enamel.

Above left: Flower Stand with 1 pot holder. True reproduction. 21½" high, 6¾" base. Pot not included. Only \$8.95.



Left: Welcome Bell —Blends with any type home and ideal for any entrance. Guest will enjoy pulling this cord and ring this solid brass heavy resonant bell. Sturdy ornamental iron frame with strong pull cord. Excellent for calling children. Only \$12.95

Below: Antique Foot Scraper and Umbrella Stand. Exact copy of New Orleans antique. Combination foot scraper and umbrella rack. Painted white or black. 17" high. Base 11" wide. \$6.50.



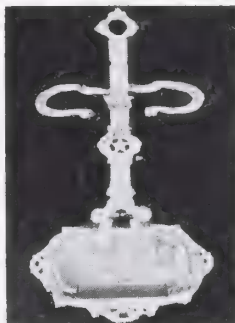
Above—Delicate Grape Leaf pattern. Cast Iron Aluminum
Large Settee #61 39" wide \$25.00
Arm Chairs #62 22½" wide \$18.00
Table #190 30" wide \$11.00



Left: Wall Bracket. Choice of Antique Gold or White. For porch, sun room or sitting room. 12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Send \$4.50.



Right: Marble Top Table #165. Formal Venetian Top 32" x 18". 16" high. Only \$32.50.



Bottom Right: Italian Flower Box. Ornamental design. Authentic copy. Oval top 23" long x 15" wide. 21" high. Painted white. \$21.50.

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Raise living Ming trees 10-20 inches tall

Imagine fully-grown, perfectly proportioned cypress or pine trees 10 to 20 inches tall! Now you can raise them with a Miniature Tree Kit! It's a fascinating hobby that gives you delicately beautiful plants. Kit includes pine and cypress seed, formulated soil, pots, the two special treatment chemicals, full instructions—everything you need!

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Colonial Charm at your entrance with your new letter and paper holder. Useful as it is attractive. Adds the decorator's touch to this hard to decorate spot. Holds a plenty and will

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\$12.50 each Ppd.



Left—Salt Box Planter. A reproduction of the salt boxes found by every fireside during Colonial Days. Can be used in any room, hung on walls or set on the mantle. Planted with ivy enhances their beauty. Made from SOLID Honduras mahogany, finished with clear lacquer and hand rubbed. 15" high—7" across—5" deep. **\$10.95 each ppd.**

Right—A beautiful shell styled after the Colonial salt boxes. Designed to fill your need for an attractive shelf to show your prize plants or antiques. Made from pine, finished in antique oak or natural honey pine. Also made from Solid Honduras mahogany. 15" high—7" across—5" deep. Pine at **\$6.95 each—Mahogany at \$7.95 each.**



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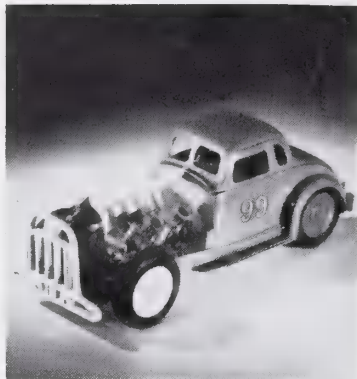
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This is our idea of heaven for a man's office, an invalid's room, a one-room apartment. It takes only 2 sq. feet of floor space, freezes 21 ice cube Plug it into any AC outlet. 16" 16 1/2" x 28 1/2" high. 1 yr. guarantee. White or ivory enamel \$129.75; mahogany or walnut finish \$145.75. Exp. coll. Bar Man 62 W. 45th St., New York 19.



TWO FOR THE MONEY

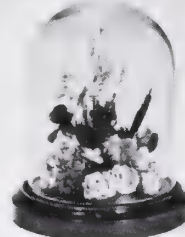
The wallet on the right is genuine leather in black, tan, or pink skin with a 3-letter, hand-cut sterling monogram. Shown is the ladies' monogram. For men, the cut-out initials are applied to an oval plaque, also sterling. \$7.25. At left is a plastic wallet in red, black, or tan with a 2-letter braided monogram. \$3.60. Tax and postage incl. Eunice Novelties, Box 4 Rego Park, New York.



THE INSIDE WORKING

of the Vizzy Vee Stock Car with a blue-jeaned Barney Oldfield bug-eyed with admiration. This miniature plastic car is a de-ringer for the souped-up hot-rod he dreams about, and the exposed motor gives him a grease-monkey view of the multicolored pistons. They actually operate when the car moves. \$2.98 ppd. J. J. Anthony Box 402, Milwaukee, Wis.

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Exquisite MINIATURE FLOWERS UNDER GLASS

The rage of Grandma's age—revived in a delicate and lovely arrangement that will make any decor more delightful. Our wax "Gay Deceivers"—so fresh and breathtakingly lifelike you'll lift the crystal dome to catch an imagined fragrance. Enchanting nosegay of miniature forget-me-nots, daisies, sweetheart roses, lily of the valley, tulips and others, 6" high. An unusual and welcome Christmas gift.

An inspired touch for coffee **\$8.50** ppd. table, dressing table, cabinet.

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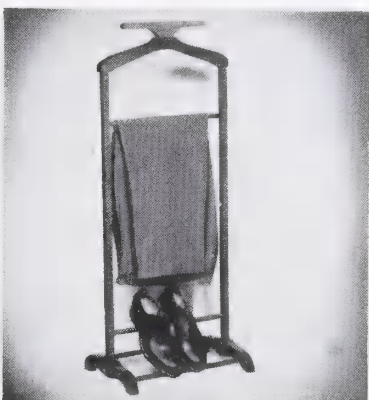
SHOPPING



COFFEE HOUNDS will love his 6-cup carafe. It's as cheerful as the cheering brew it serves. The candle warmer keeps the coffee hot as you dream over the morning paper, or linger over the inner table. Black iron stand as candle holder to match white, yellow, or green ceramic carafe. \$5.95 ppd. Extra candles, 75¢ oz. Salt & Pepper Shop, 445 E. 6th St., New York 28.



SILENT JAMES is the new silent valet that does practically everything except brush its master off. Made of hardwood with hand-rubbed mahogany or maple finish, it has a swiveled folder at top for neckties, socks, etc. Coat, vest, trousers, and shoes go below. With this in his room a sloppy Joe will become a Dapper man. 41 3/4" high, \$6.50 ppd. Robert W. Kellogg Co., 28 Hillman St., Springfield, Mass.



PARK A FLIVVER in the nursery as a jaunty night light, and any goblins that might be lurking in dark corners will tremble. It's a miniature of the Model-T Ford with an electrified bulb in its black plastic chassis. The rubber-tired red wheels turn, and they make a clackety-clack racket that will remind you of the heyday of the Tin Lizzie. 8" long, \$3.75 ppd. Clyde's, 433 Guinea Rd., Roslyn Heights, N. Y.



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FOLDS Out of Sight!

Rack unfolds—cook book is at eye level. Rack keeps book clean & out of spatter zone... provides more working space... adjustable for best reading position. It's an extra shelf, too. Non-rusting plated. Installs easily on wood or double bottom sheet metal cabinets. **\$3.25**

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2 Lb. Box.	\$3.00
APLETS & COTLETS	
1 Lb. Box.	\$1.60
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Include for postage 30c for 1 lb., 60c for 2 lb., 80c for 3 lb. boxes mailed anywhere in U.S.	

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2-in-1 Pocket Pruning Knife\$8.50

When you give the garden your personal touch be sure and use this 2-in-1 Pocket Pruning Knife. Imported, and made of drop forged steel it contains a double sharp pruner blade and a folding razor edge pruning shear. These sturdy blades fold into 3 3/4" hardwood handles and will make your gardening hours easier and pleasanter.

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Mother, don't despair, your potato peeling problem is over. This ingenious potato peeler will cut dinner preparations' most tiresome chore. An imported all metal constructed peeler, that is simple to operate on any hard flat surface. Comes complete with instructions. Will also peel apples, pears and hard fruit of any kind.

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You couldn't sink it if you tried, for it's a real floating pal of every fisherman. 3 1/2" stainless steel blade with scaler and disgorging, set in reinforced buoyant cork handles. Will not rust or corrode. Has lanyard shackle for attaching to belt.

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Gourmets here is the spice of life! Take some pepper-corns, place in the grinder, turn handle and get the delightful aroma of freshly ground pepper, as it sifts to a coarse or fine grain, whichever you desire. Imported natural hardwood containers with nickel plated trim. Always keeps your salt and pepper fresh.

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Hale's

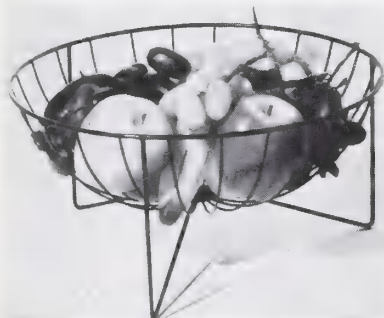
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The new Deluxe G.E. Automatic Blanket for beds six feet wide, gives you fabulous comfort you've never known before. Now, each side of these big blankets can be heated to *different* degrees of warmth! Each can regulate the temperature of his own side from a separate bedside control. The attractive control boxes each have luminous dials and the unique "Signal" Circuit to adjust and maintain heat automatically, regardless of room-temperature changes. Cold sheets, mounds of blankets are eliminated... the featherlight automatic blanket gives you delightful warmth in the coldest room. Decorator colors: Flamingo, Dresden blue, Sprout green, Rose pink, Citron, Garden green. King size, 105" wide, 86" long. **\$119.50**

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Decorative Asset... BLACK WIRE BOWL

A refreshing contemporary note. Fill it with fruit, gourds or Christmas balls; let it serve rolls at mealtimes; use it as a cache for pocket-size magazines. Designed with simple elegance... 6" high, 12" in diameter. Pleasantly priced, too, at only **\$5.50** post paid.

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Midget Rocker for the smallest member of the family is an exact reproduction on a smaller scale of Grandma's old Boston Rocker. Rocker is craftsman constructed, finished in Black trimmed with Gold. Overall height, 29". Weight, 13 lbs.

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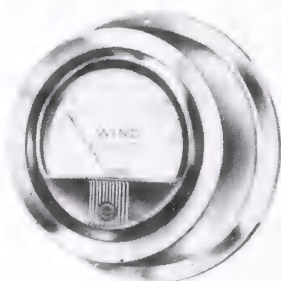
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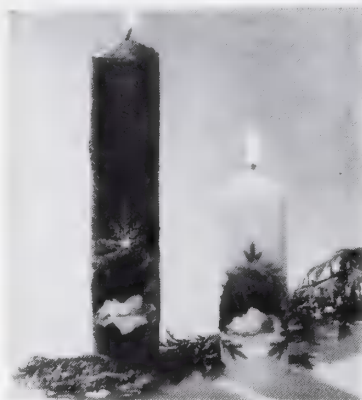


WINDOW



WONDERFUL DESK JOB

You'll never again be a Des Jumping Jack if you have this to anticipate your needs. Covered in green, maroon, or turf ta leather, it comes with mem sheets, stapler, staple refills, Scotch Tape, pencil sharpener, eraser, paper clips, rubber bands and stamp compartment. \$12.50 ppd. Add 50¢ for 3 initials. Sylvia Robinson, 12 Forster Parkway, Mt. Vernon, N. Y.



CRÈCHE CANDLES.

They are so expertly made that you know that generations of craftsmanship must have gone into the modeling of them. A "grotto" hollowed out of the candle, and in it, resting in His manger, is the Infant Jesus. Made entirely of beeswax and imported from Germany. 9" red candle is \$2.75 ppd. 6" white candles, \$3.95 pr. plus 35¢ post. Religious Art Guild, 125 Herold St., Peoria, Ill.



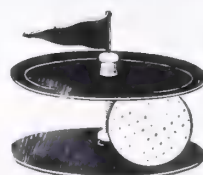
HOW CUTE CAN YOU BE

Here's your answer. The basic dress is made of fine Bates broad cloth in green, navy, or red. The personalized apron buttons directly onto the dress. It's edged with an eyelet-ruffle and hand painted with any first name. Size 1-8, two-piece ensemble, \$8.95. White organdy pinafore can be substituted for apron. \$5.95. Pp. Moppet Shop, 12304 Ventura Blvd., Studio City, Calif.



GIFT FOR THE GOLFER HOLE-IN-ONE PUTTING TRAP

Score a Hole-in-One on Christmas Morn with the Hole-in-One Putting Trap. Takes perfect shots only, just like a cup on the green. Steel construction. Use it on the rug or lawn for systematic putting practice. Every golfer on your list will appreciate Hole-in-One!



FUN FOR PARTIES

Set up several of them for a miniature putting course, using books, pillows, etc. for hazards. Lots of fun, and a very good way to improve your putting game!

Each **\$2.00** postpaid

Set of 3 (Red, Yellow, Green) ... to make a 3-hole putting course **\$5.00** postpaid

H. BERGHMAN CO.

54 South 19th Ave.

Maywood, Ill.



FIRE MAGIC

... To Fill Your Room With Enchantment

California Pine Cones that add dancing color and charm to the open hearth. Each cone, generously encrusted with chemicals burns with brilliant, long-lasting, multi-colored flames. The imported decorative fireside basket of split bamboo is overflowing with approximately 40 Pinon and Jeffery cones. All baskets are attractively gift-packaged with phlofil cover tied with a gay red satin bow. Just **\$3.50** each.

Send Check or Money Order.

No COD's Please. Postpaid in U. S.

Californians Add 11¢ Sales Tax

NATURE'S NOVELTIES

1634-C Brycedale Ave., Duarte, Calif.

SHOPPING



A BEAUTIFUL GIFT to send to the most important person on your Christmas list. It's a double-deck vault with genuine Thermos liners (2-qt. capacity) that will keep ice cubes vigorous, cold salads cold, hot foods hot. The silver-plated holder has gadroon borders, Bakelite handles and feet. 19" x 11 3/4" x 10" high. \$55 incl. tax. Exp. coll. No c.o.d.'s. Pertram Shrier, 1145 Connecticut Ave., Washington, D. C.



MERRIMATS for the cocktail hour, are 3-dimensional coasters of thick rubber that are laughter-provoking, spill-resistant. A white all rim protects furniture from over-exuberant guests who roar. The brilliantly satirical cartoons of Arno, Cobean, Gabor, and Steig. A boon to holiday spirits. 8 are \$2.95 ppd. Pines-ridge Studios, Ossining, N. Y.



GRAND OLD NAME is a Royal Doulton—an aristocrat in the family of China. And here is a charming dress-up apron bordered and pocketed with copies of Royal Doulton figurines and china patterns. The fine lace-banded gandy apron comes in Nile Green, white, maize, pink, yellow, red, or black. \$3.75 ppd. Pinkony Gift Shop, 5317 Excelsior Blvd., St. Louis Pk., Minnesota.



Imported
Hand-
Framed
*Argyles
\$2.95 pr.

Every man will enjoy several pairs of these full-length, shrink-resistant hose. Our customers say they look like real hand-knits! They're 100% pure wool (except for nylon reinforced heel and toe) styled in patterns and colorings that are softly blended yet distinctive. Order by number in five shades as follows:
#1 Maroon ground with navy and white diamonds
#2 Heather brown with green and tan diamonds
#3 Navy with crimson and grey diamonds
#4 Lt. Oxford grey with navy and red diamonds
#5 Black with white and lt. grey diamonds
Sizes 10 1/2 to 13, \$2.95 pr. postpaid

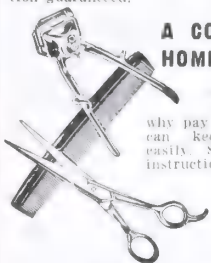
Dodd
of
Spring Lake
Spring Lake, New Jersey



SAVE
MONEY ON
SHOE SHINES
... IT'S QUICK
AND EASY WITH

Your "HOME VALET"
\$2.75

A most practical gift for others and for self—a home convenience for everyone. Strong aluminum, demountable, with two toe-plates for men, women and children. You get better shines with a HOME VALET. Satisfaction guaranteed.



A COMPLETE 3-PC.
HOME BARBER SET

FOR GOOD-LOOKING HAIR CUTS—why pay high prices when you can keep well-groomed so easily. Set includes complete instruction guide, super-sharp barber type clippers, shears and comb. A welcome gift idea.
\$4.40 Postpaid

SEND YOUR ORDERS NOW. PROMPT DELIVERY
Postpaid with check or M.O. Please, No C.O.D.'s
CRIMMINS PRODUCTS, Norristown 6, Pa.

Wallace's Old Master

Wallace's French Provincial

Wallace's Danish Rose

Wallace's Grande Baroque

International's Royal Danish (U.S.A.)

Wallace's Old Master

Gerham's Stranbourg

Gerham's Ronde

Gerham's Clignally

MACY'S SILVER CLUB PLAN

24-piece sterling sets for only
\$5 DOWN, \$5 MONTH

- Receive your entire silver set with your first payment.
- Choose from over 190 patterns in sterling flatware by Gerham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, Rogers, etc.
- For 4 place settings (24 pieces) \$5 down, \$5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) \$10 down, \$10 a month;
- For 12 place settings (72 pieces) \$15 down, \$15 a month;
- Take up to two years to pay.
- You never pay more than the nationally advertised price, including carrying charge where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

Silver Shop, Macy's Street Floor

MACY'S, Box 70, N.Y.C. (1) HB11

Enclosed, \$_____ down payment No. of settings_____

Pattern_____

Name_____

Address_____ City_____ State_____

SELECT at Home from the KELLOGG CATALOG of 250 RARE GIFTS!

MATCH COVER ALBUM

Save unusual match book covers as mementos of happy trips! Here's a 10" x 11 1/2" leatherette loose leaf Beachcraft album with slotted holders for over 500 covers. Order your choice of green or maroon, \$2.50, prepaid.

STAMP CASE

Every stamp's in place for easy finding when you keep them in this Beachcraft 6 compartment sheepskin case! The case is 3 3/4" x 2 1/4" in choice of red, green or brown, with gold stamped lettering. Only \$1.00, prepaid. (In genuine pigskin \$1.50)

MATCH COVER ALBUM

Save unusual match book covers as mementos of happy trips! Here's a 10" x 11 1/2" leatherette loose leaf Beachcraft album with slotted holders for over 500 covers. Order your choice of green or maroon, \$2.50, prepaid.

MATCH COVER ALBUM

Save unusual match book covers as mementos of happy trips! Here's a 10" x 11 1/2" leatherette loose leaf Beachcraft album with slotted holders for over 500 covers. Order your choice of green or maroon, \$2.50, prepaid.

Send for YOUR FREE COPY of the
KELLOGG GIFT CATALOG
ROBERT W. KELLOGG CO.
57 Hillman Street, Springfield, Mass.

NEW TOBACCO POUCH

Automatically fills and tamps pipes!

Just a press of the plunger on the Phil-O-Matic Pouch fills and tamps the pipe! No spilling tobacco on rugs or floors. No need to open pouch. Keeps tobacco fresh and moist for better smoking. Can even be used when wearing gloves for outdoor use. Made of heavy vinyl, with lifetime spring filler mechanism. Guaranteed to please. Postpaid, only **\$1.95**

Send also for FREE Gift Catalog
Order by mail from
THE Fireside Shop
950-BM Lincolnway East
South Bend 18, Ind.

Rare Evergreens by kirk's

The gift which truly expresses the spirit of Christmas! Look what the big gift box contains: 32-in. Door Charm; Selected Holly Sprays with bright red berries; two 12-in. Western Red Cedar Wreaths; 12 feet of lacy Cedar Garland; Assortment of Cones and rare Evergreen boughs, Mistletoe. Prepaid in U.S., only \$9.85.

OTHER CLEVER GIFT-BOXES:

"Home Decorator" Box	\$6.85
English Holly Gift-pak	\$2.95
Evergreen Wreath (18-in.)	\$3.25
Door Charm (30-in.)	\$3.50

Shipped prepaid in U.S. NO C.O.D.'S PLEASE

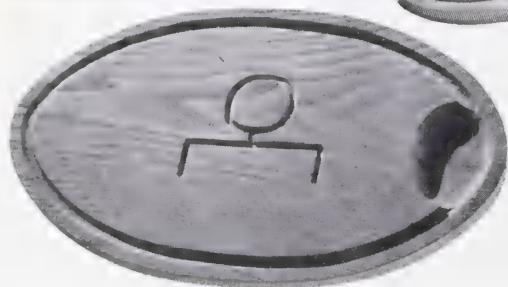
Send for Free Booklet
"How to Decorate
for Christmas"

KIRK'S EVERGREENS, Box 20-K, Tacoma, Wash.
America's largest shipper of Christmas trees and florists' greens

Personalized Steak Plank

Enjoy a planked steak or planked fish with all the trimmings. Large family-size solid hardwood plank, 18 x 11 and 1" thick with any one initial deeply carved, will catch the tasty juices and take the oven's heat. Wonderful for barbecues and picnics.

Only \$7.50 Postpaid. Immediate delivery.



Your Cattle Brand

or any three initials carved on same size plank
\$9.95 Postpaid. Allow two weeks for delivery

Planks of special sizes and carvings made to order.

Write for free catalogue of unusual woodwork and gifts.

CHARLES W. CHASE

1 HADDAM NECK
EAST HAMPTON, CONN.

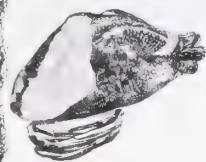


SMOKED TURKEY
A La Count Solms...
THE MOST FLATTERING
HOLIDAY FOOD TO
SERVE...OR GIVE FOR
CHRISTMAS

Dear People, all New Braunfels Smokehouse meats are pure Hickory-smoked magic... long-cured, slow-smoked... the Old World way, from recipes handed down by our ancestors. The elegant old-time flavor that melts in your memory is a tribute to privileged tastes... Order now for gifts and for your own holiday table.

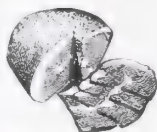
Send your gift list early (last season we didn't have enough to go around). We'll supply cards if you wish. Glistening holiday wrappings. Every order is fully guaranteed. It's best to order now.

Write for Free Folder



Our famous smoked turkey a la Count Solms. 6-15 lbs. \$1.75 per lb.

Our choice hams... 10-18 lbs., \$1.25 per lb.



Smoke-sweet Bacon, Canadian or Slab... Canadian, 3-7 lbs., \$1.70 per lb. Slab, 4-8 lbs., \$1.10 per lb.

Bismarkian Sausage, rich and spicy... 3 lbs. minimum, \$1.25 per lb.



New Braunfels
Smokehouse



P.O. Box 159 C, New Braunfels, Texas



End Table-Top Confusion!
Set Serves 4 Players!
Ideal For Gifts! **\$2.95** set of 2

Card players on your list will welcome these clever plastic holders! Set of 2 serves 4 players, gives neat, secure storage of extras BELOW table-top level; 2 deep wells for glasses or bottles, space for ash trays, scores, snack dishes. Adjustable screw fastening fits round or square legs in a jiffy! Yellow, Red, Green or Chartreuse. Order today for gifts!

Ask for FREE Gifts 'N Gadgets Catalog
MEREDITH'S
of EVANSTON 24, ILLINOIS

Colonial Candle Stand

IN PERFECT REPRODUCTION

Right out of the Colonial era into your home comes this charming, authentically reproduced candle stand. It makes a perfect night table, end table, or lamp table... twice as lovely used in pairs. Knotty pine, hand-rubbed to a beautiful finish. 26" high, 14" x 14" top. Has full size drawer with reproduced antique brass knob.

Prompt shipment.
ONLY \$10.95
express collect

Write for free folder illustrating other tables and chairs.



EBY REPRODUCTIONS
Box 106 B, PARADISE, Lancaster County, Pa.



WINDOW



KEEP YOUR SPIRITS UP off the table or bar top. A wonderful idea is this chrome-plated Bottle Coaster. The sponge-rubber cushion absorbs the drip. The side springs hold the bottle firmly in place. And the chain slips over the neck. Remember this for your husband's business friends. Gift-boxed and just \$2.50 (you supply the bottle). Ppd. The Krebs, Westerly, R. I.

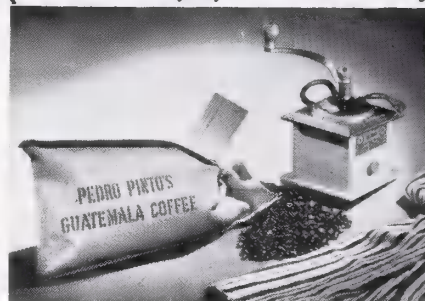


IT'S SWAN-DERFUL! Adopt a family of three graceful swans, and you'll have a centerpiece that's as gay as a schoolboy's whistle on Saturday morning. Made of white ceramic with yellow bills, you'll want to fill them with ivy, or fall flowers, or walnuts spiked with sprigs of holly berries. Large swan is 7" long, baby swan is 3 1/4". Set of 3. \$3.95 ppd. Maymac Co., 79B W. Grand St., Mount Vernon, N.Y.



MOTHER-IN-LAW EARRINGS. And we didn't dream up that name, either. The Navahos, who make them on their Indian reservation, are responsible for it. Obviously, some snoopy old squaw gave her prospective son-in-law a hard time—until he hung bells on her ears. Handmade of silver, \$2.40 including tax and postage. Southwestern Gifts, 630 East Alameda, Santa Fe, New Mexico.

What a Gift for Xmas—My Coffee from Guatemala!

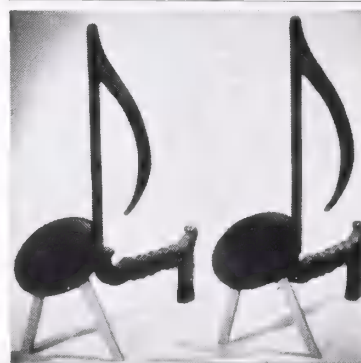


Write to me at once and I'll ship to you and your friends now, or in time for Xmas, my high altitude coffee, in the bean or ground. This is the World's Finest Coffee. I enclose Gift Card. 1 lb \$1.35; 2 1/2 lbs \$3.25; 5 lbs \$6.00. Please add 5% for California, 10% elsewhere to cover increase in postage. Colonial Mill (pictured) \$5.95; or Electric Grinder, \$24.50. Add 3% in California for Mills. Please—no C.O.D.'s.

PEDRO PINTO

Guatemala Coffee

P.O. Box 3208HB, Carmel, Calif.



PUT A SONG IN YOUR HEARTH

with the gayest andirons that ever played a supporting role for a log fire. Shaped like 1/8th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds.

SOLID BRASS NOTES **\$25.00**
Cast Iron Black satin finish **\$14.95**

Catalog 6 cents Transportation collect

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave N. Nashville 5, Tennessee

SHOPPING



TEAR THE WALLS with
of good cheer! Both are
ified, and the bulb concealed
back illuminates Santa's
and ruddy face; puts the
and white angel in a heav-
ht. Made of Vinylite, Santa
is green. Angel plaque is
and both have 6" rubber
15" size \$2.49, 10" \$1.79.
Miles Kimball Company, 33
Boulevard, Oshkosh, Wis.



MAN YOU LOVE will
you even more if you give
good white handkerchiefs
Christmas. (Where do men's
disappear to, anyway!)
are white Swiss sheer with
rolled hems, and come with
first name embroidered in
color. \$4.95 for box of 6.
s' hankies, also embroidered
first name, same price. Post-
from Mosley's, 11 E. Wash-
St., Chicago, Illinois.



DO IT "MITT" LOVE to
teen-age cousin, a seven-
old clotheshorse, your fa-
aunt. They'll love you dear-
e set is real leather (white,
or green) trimmed with white
fur. One hat size fits girls
6 to 60. Mittens come in
medium, and large sizes.
\$2.95, mittens are \$3.25.
\$5.50. Ppd. Elizabeth
frey, Orange, New Jersey.



A REAL KITCHEN BEAUTILITY

One likes a whatnot shelf! This is
hat adds a frilly touch. Your salt and
er shakers, perky figurines or small
plants will look lovely on the shelf.
rack is complete with the 5 utensils
n. The pattern is Swedish Provincial
hite background—a pattern always in
taste in any modern kitchen. \$5.00
lete and postpaid. No CODs please.

HADEL'S GIFTWARES

Bryant Bldg. Kansas City, Mo.



TENNESSEE COOK BOOK

Packed with recipes for the kind
of food that wins honors at
county fairs! Nothing like it!
Wonderful dishes—simple to
follow—delicious to eat. Syl-
labub, Buttermilk Pie, Clinch
Meat Cake, Hush Puppies—
over 300 other favorites. Per-
fect gift. \$1 postpaid.

Send check or money order to Dept. HB

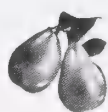
IONEER PRESS • Harriman, Tennessee

MEXICAN COOK BOOK

Over 300 best dishes little-
known in this country. Easy to
prepare. Easy to follow. Every
ingredient available. Full of
famous and favorite recipes
such as Gorditas, Empanadas,
Huevos Ricos. Perfect gift. \$1
postpaid.

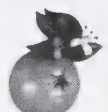
For Business and Friendship Giving

FRUIT GIFTS right from the Garden of Eden



MISSION PEARS

The juiciest, tastiest, bestest grown.
Once you've tasted them you can't
get along without them. So juicy you
eat them with a spoon. A great treat
—a big bargain. Mission Pak No.
64 Ship. wt. approx. 10 lbs. \$3.45
MISSION PAK No. 66 40% more pears 4.45
Delivered anywhere in U. S. Gift Card enclosed.

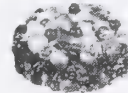


PREMIUM ORANGES

Superb in size and superbly flavored.
Almost as large as grapefruit—only
2 or 3 like them on a dozen trees.
World's best for eating. California
navels, of course.
MISSION PAK No. 54
Quarter crate, 24 or more \$4.35
MISSION PAK 55, Half crate, 48 or more 8.49
MISSION PAK 56, Full crate, 96 or more 15.95
Delivered anywhere in U. S. Gift Card enclosed.

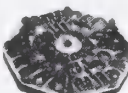
Shop With Ease for Gifts That Please

We gift wrap, enclose your gift card and ship
prepared anywhere in the U. S.—all at listed
prices. Give us the address—we do the rest.
Safe arrival and complete satisfaction guaran-
teed.
Make your selections from the thrilling gifts
listed below—or write for free copy of our Gift
Idea Book.
Five Million satisfied customers in 35 years.



HEAVENLY FRUIT CAKE

No other like it in all this world.
Big tender cherries, huge pieces of
moist pineapple, whole miniature
pears, crisp crunchy nuts—all in a
cloud-like heavenly batter.
MISSION PAK No. 11 1 1/2 lbs. net \$3.35
MISSION PAK No. 12 2 lbs. net 4.15
Delivered anywhere in U. S. Gift Card enclosed.



GLACED FRUITS

Each piece hand selected, then
glaced in real orange blossom
honey, with all the natural fruit
flavor retained. Thick slices of
pineapple, tempting apricots, huge
cherries, miniature pears, delecta-
ble black and white figs and plump dates.
MISSION PAK No. 1 One pound net \$2.19
MISSION PAK No. 2 Two pounds net 4.37
MISSION PAK No. 4 5 lb. family Pak 8.69
Delivered anywhere in U. S. Gift Card enclosed.

FREE Gift Book—All in natural color—20 pages, 50 thrilling gifts, enjoyed
by ALL the family. Shop with ease. Be sure to please.

MISSION PAK, Dept. HB, 100 East 33rd St., Los Angeles 11, Calif.



MATTE BLACK CANDELABRA

... at home indoors or out. An at-
tractive wrought iron candelabra, per-
fect in traditional or modern setting.
An ideal Christmas gift, either singly
or in pairs. Please specify table model
(7 1/2" tall) or wall sconce (9" tall).

Prepaid \$4.95 each, \$9.75 pair.
Send check or money order to:

FARRELL CONTEMPORARY DESIGN
710 HEMAN AVE., ST. LOUIS 5, MO.



SOUVENIR BUCKETS

These miniature buckets, 3 1/2 inches
high, are turned out of solid cedar
and bound in brass. They make a
fine gift for children, particularly if
filled with sweets. Or they can be an
ash tray, a cigarette holder, a pencil
and paper clip stand. Each, \$1.
Three for \$2.25. Six for \$3.50. A
dozen for \$6. Postpaid.

ICE TUB

9" x 4"

\$3.00

Postpaid

Free Folder



THE BUCKET SHOP

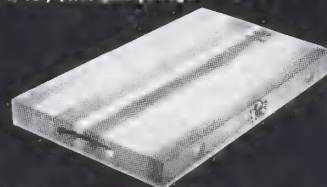
Dept. HB211
Murfreesboro, Tennessee



*Complete
your kitchen*
with a
**Michigan Maple Block
or Cutting Board**

MAPLE CUT-UP

More than a gadget. Use it every day in your
kitchen ... for cutting sandwiches, meat ... for
salads. Two sizes, 7" x 7", \$4.95 plus postage.
7" x 10", \$5.95 plus postage.



REVERSIBLE CUTTING BOARD

One side for pastries ... one for cutting meat.
Easy-to-clean and use. Two sides, both 1 1/2"
thick. 12" x 10", \$5.40 plus postage. 16" x 24",
\$8.65 plus postage.



MASTER BUILT

For large homes, restaurants, hotels. Highly
polished chrome legs add smartness ... easy to
keep sanitary. 16" x 18" x 10" — 21" high — \$47.10
plus freight. 10" x 18" x 16" — 34" high — \$46.35
plus freight. Other sizes and prices on request.

ORDER TODAY!!

Checks, money orders, or C.O.D.'s accepted

MICHIGAN MAPLE BLOCK CO.
Potosky, Michigan



DROSTE CATS' TONGUES

★ (Illustration Left)

Intriguing mild-bitter-sweet chocolate wafers in 6 oz. tin—with beautifully lithographed kitten design on cover—at \$1.25 ppd.

DROSTE DELFT BOX

(Below Left)

Delft blue & white oval metal box containing one lb. of foil-wrapped, chocolate-dipped bon-bons \$3.75 ppd.

TANTALIZING DROSTE DELICACIES

Imported Sweet-Meats for Holiday Giving

DROSTE PASTILLES

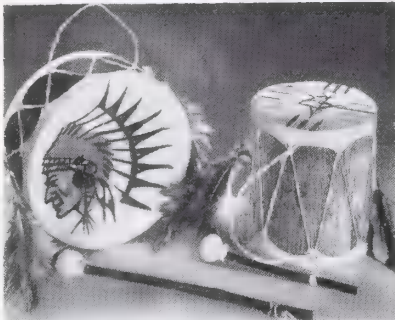
One lb. box (as shown extreme right) of milk chocolates \$2.75 ppd.

Also in half-pounds—either coffee chocolate or assorted chocolate pastilles at \$1.50 ppd.

Send for Free Gift Catalog

THE PASCOS

West Hartford 7, Conn.



Real Tom-Toms for Young Indians

Lucky the youngster who gets one of these genuine Indian Tom-Toms! They're actually made by the Indians themselves. Tom-Tom heads are covered with tightly stretched rawhide and hand-painted in colorful designs. Each Tom-Tom comes with a rawhide covered beater.

SIoux TYPE \$3.95
(Shown on left) 9" diameter

OSAGE TYPE \$2.00
(Shown on right) 8" diameter

Postage Prepaid (except on C.O.D.'s)

Cherokee Traders, Dept. B-3
319 N. Robinson, Oklahoma City, Okla.



BOBO the CLOWN

Punch Him and He Goes "Squawk"

HIT HIM!
KICK HIM!
TACKLE HIM!
BEAT HIM!

HE ALWAYS
BOUNCES
BACK WITH
A SMILE

Satisfaction Guaranteed
No C.O.D.'s Please

He's big, he's round—a barrel of fun and health for your boy. Poke him and he always bounces right back because he has weighted base. Great for game rooms, private gyms. Dad will like him, too! Made of heavy durable Vinylite plastic. Circus color combination of red, white, green, yellow. Stands 4 1/2 feet high when inflated, weighs 9 1/2 lbs. A Christmas gift that will be used all year—for years.

Postpaid \$4.95

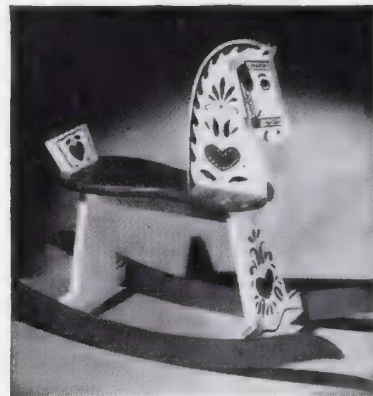
artisan galleries

FORT DODGE

IOWA



WINDOW



THE HORSEY SET (to age of five) will lose their h to "Go-Go," the Pennsylv Dutch rocking horse. Bright green, and yellow decorated white enamel background. he's the safest "bronco" in tivity because of his non-tip s runners. 31" long, 23" high, 12" from floor, he's easily sembled. \$6.95 ppd. Master 212 Summer, Boston 10, I



RECORD HASSOCK. Li the padded seat, and the space inside for filing 100 ords. Under the hinged l Record Index helps you find selection according to nu Made of sturdy pine, co with vinyl plastic in red, b blue, green, white, gray, treuse, or yellow, it mea 18 1/2" x 14" x 16 1/2" high. \$ exp. coll. Beaumont Distrib 133 Lexington Avenue, New



A MOOD OF SUNLI will shine from your walls own these extraordinary ture reproductions in full "Springtime in Virginia" by olai Cikovsky, and "New En Farm" by Paul Fiene go h fully together, come in rubbed wood frames with a tique finish. 8 1/2" x 9 1/2" ov \$3.75 each. Add 25¢ po Associated American Artist Fifth Ave., New York 22.

FOR THOSE CHILDREN YOU LOVE...

PLAY SCREEN

Versatile play screen keeps children 2-11 delightfully amused for years. One panel features blackboard and paint pad, with health—good behavior chart on back. Other panels have creative game boards. Pegs, paint pad, and magical paint-type crayons included. 48" long, 53 1/4" high. Constructed of solid waxed birch and Masonite.



\$19.95

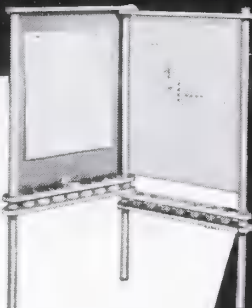


TABLE & STOOLS

Four 12" diameter attached stools neatly swing under this award-winning* 35" diameter table when not in use. Every stool lacquered a different vibrant color — plum, lemon, tangerine, turquoise. Table top — neutral nut brown. — stands 21" high. The kids will love it... a perfect gift.

\$24.95



*Famous Swing Line Juvenile Furniture designed by Henry P. Glass, 1952 Industrial Designers Institute Medal.

Swing-Line

10 WATER STREET, GRAND HAVEN, MICHIGAN

MONEY BACK GUARANTEE. No. C.O.D.'s. Express Collect. Shipped within 24 hours. Send cash, check or money order today.



Hand-Painted Personalized Christmas Plate done in brilliant red, green and yellow. Border in 23 karat bright gold. Kiln fired for permanent beauty. Plate 10 1/4" in diameter. Please print names clearly. Send check or money order.

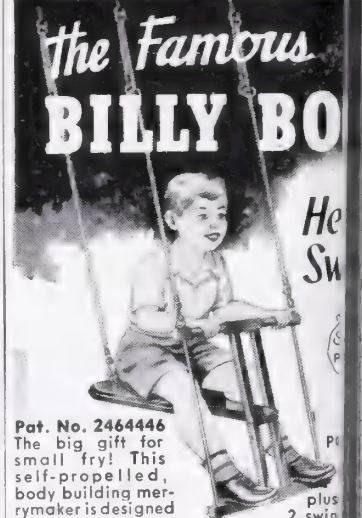
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The Famous BILLY BO He Sw Pat. No. 2464446 The big gift for small fry! This self-propelled, body building merry-maker is designed on the glider principle—means safety, health and fun. Can be hung indoors or out. Heavy springs easily adjust to child's height. packaged—Santa's biggest value at special Christmas price. Send check or order to: Helms Mfg. Company, Wingate 13

ADJUSTABLE. AGES 2

SHOPPING



MASS SHINES IN A
OM like daffodils in April.
 this magazine-book rack, and
 ll see what we mean. Made
 brass and lined with wood, the
 crossed design features a court-
 scene. Three graduated
 sections at top hold maga-
 zines. Two shelves hold books.
 English import, it's 12½" x
 23½" high. \$15.25 exp. coll.
 Colony Industries, 69 Fifth
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GOLD KNIFE in a Cartier
 Give it to the long-suffering
 who had resigned himself
 grinning thanks for garish
 ties. This is the kind of pres-
 that makes a man feel very
 al—and so it should. The
 gold pocket knife comes with
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 bottle opener. Engraved with
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 Jane Amherst, a delightful
 who can't stay out of jams,
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 comes up with a "Chuck
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 Artistically designed, beautifully colored for lighting on every birthday for 21 YEARS.
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 A unique, 3-way practical trainer (with concealed white enameled potty) that converts with a flip of the wrist to Kiddy Stool or clever, safe juvenile chair! A gift usable for years of fun! Your youngster will love "Stinky!"
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 Save leftovers in 6 clear 1½ cup plastic containers with lids. Partitioned rack (4 x 14½) takes no more room than egg box. No spilling—no odors—no wastel
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 Double-faced, 5" mirror (1 side magnifies); LUCITE frame. Hangs around neck; stands on easel; hangs on wall; use as hand mirror. For make-up or hair-dressing. Swell gift!
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 Double walled plastic keeps drinks hot to 3 hrs.; cold to 10 hrs. Use indoors or out for home, office, sick room. Specify color—Copper, Pewter, Mahogany.
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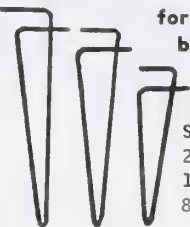
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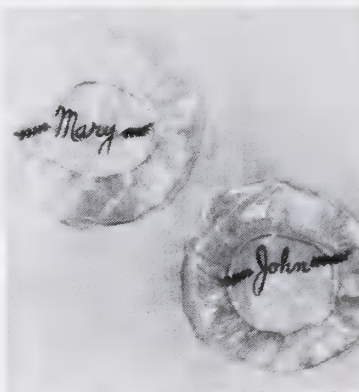


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Tap-A-Glass in your refrig
It fits on the shelf, holds a
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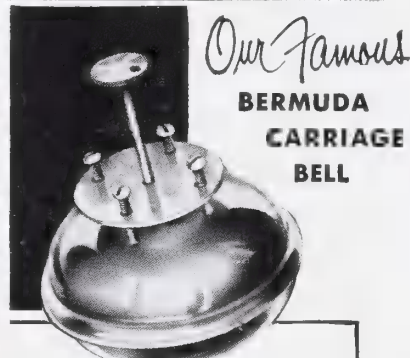
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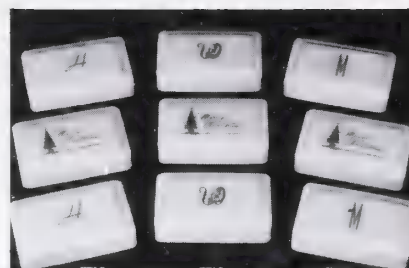
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dulling soap film when you're washing
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A striking decoration for your dressing
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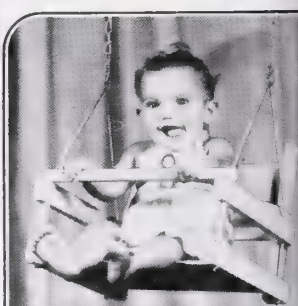
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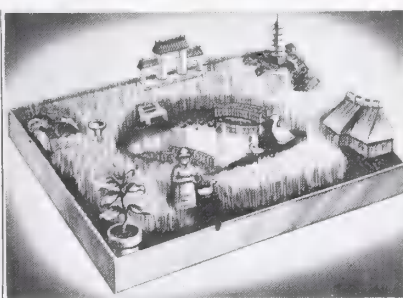


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You can't forget to make
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10" birthday cake—no messy candle
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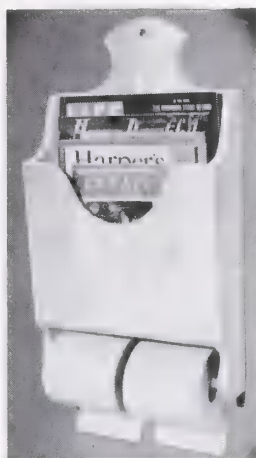
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Use it for spices and herbs
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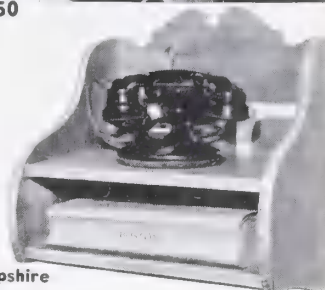
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Both you and your phone
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rack. Side wings for pads
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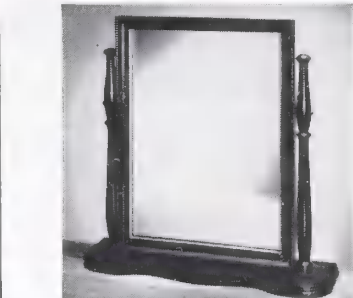
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This is the ideal occas-
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Does your husband have a mirror all his own? Or
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cups grip
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A boisterous box of selected cheese.
A precious pair of sweet pungent Blue Cheese wedges . . . a tangy smoky roll . . . hearty nut-sweet Swiss Gruyere wedges . . . taste-tempting rolls of Rum Cheddar, Wine Cheddar, Blue and Port . . . Henri's tangy natural French-type twins, Emile and Josette. Lovers of choice cheese will delight to the real taste thrill of this fine assortment of wonderful Wisconsin cheese in a beautiful acetate box that has a re-use value in any home.

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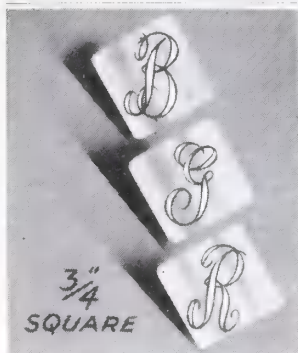
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JACK AND THE BEANSTALK

The Toy that Grows

New—Fascinating—Educational. Children love to watch the daily growth. Fast growing "Miracle" beans grow like magic in plasticized waterproof bowl. Just dampen. You also get a story book with the full text of Jack-and-the-Bean Stalk story. And, 9 full color cut-outs including Jack's Mother—Cottage—Cow and Cow's owner—Beans—Giant—Hen and Golden Egg and Harp, all on stand-up bases—and Jack designed for climbing the beanstalk, 70¢ each, 2 for \$1.35 postpaid.

Write for **FREE** Catalog.

Send remittance to:

FISCHER'S

43-66 Bowne Street, Flushing, N. Y.



WINDOW



IT'S HIGH TIME that you found a clock for you that is so beautiful that you'll yearn for it almost as much as we do. This rococo design will be super either a traditional or modern room. The magnificent gilt finish on the metal frame will last forever. Hang it wherever you want a decorative exclamation point. 8-day key-wound movement guaranteed. \$35.50 exp. Colby's, 129 N. Wabash, Chicago.



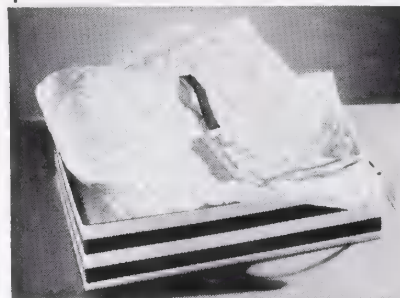
FARE-MINDED are we when we find a value like this. Sterling silver lemon forks are gleaming exclamation points on your table, aristocratic tools on your cocktail tray. Handcrafted, gold-plated tines, each handle a different floral design. A set of 4 is \$6 including tax and postpaid. Jamaica Silversmith, 79-30 47th St., Jamaica 2, N.Y.



DILLY FOR A DOLL

Here's the new plastic cellophane tape dispenser, and it's the most becoming price we've seen in a long time. Comes filled with a 150' roll of cellophane tape; and now you're ready for your Christmas shopping! In bronze, dark green, maroon, \$1 postpaid. Refill \$1 for 4. Northmore's, Box 100, Highland Park, Illinois.

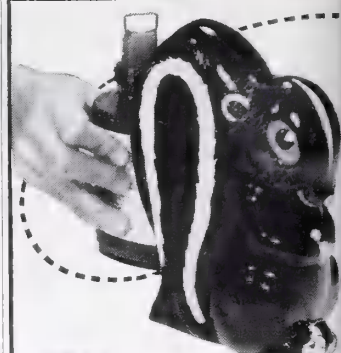
When Winter Comes Keep Warm



THERMO CANDENT the electric mattress cover

REVOLUTIONARY NEW IDEA based on age-old principle that warm air rises. Replace ordinary mattress pad with THERMO CANDENT and sleep in even, comfortable warmth with only a sheet or light blanket for cover. No hot spots. Degree of heat is set by accurate, constant control. Absolutely safe. Approved by Underwriters Laboratories. Launderers like ordinary mattress pad. Wonderful for those with arthritic tendencies or for chill nights in southern climates. Twin and double bed sizes eq. \$31.95 ppd. Control included. Or write for further information. Money Back Guarantee.

S.P.C. Distributors 6349 N. Western Ave. Chicago 45, Ill.



WICKY

The Skunk With a Conscience

No need for embarrassment any longer. Here's a smug little fellow who conveniently conceals an unsightly bathroom deodorizer (wick-type product) inside his back. Comes in conventional skunk black & white with cute pink nose and mouth. High glaze finish ceramic. For use in any room.

• Immediate delivery
• Satisfaction guaranteed • No C.O.D.

L & F CERAMIC
4037 Elenda St., Culver City, Calif.
The home of the Movie Studios

SHOPPING



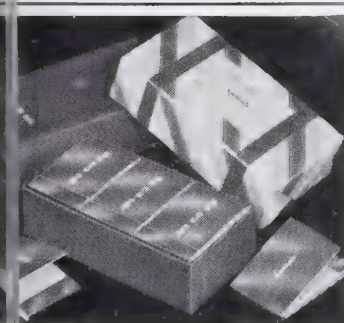
DO NOT SPEC-ULATE about what you put your glasses. Keep them in this eye-catching leather case that swivels in any direction on its gold-plated base. Gold-plated with stars, a tortoise magnifying glass is attached to the barrel. \$8.95. Matching barrelled pencil sharpener has precision mechanism. \$3.50. Set is \$12.45. Ppd. Crane's, 419 E. 57th St., New York 22, N. Y.



TABLE SAMPLERS. A set of place mats and two napkins with the design stamped on the white linen. You fill it in, the finished motto makes cheerful reading. This is it: "No matter where I serve my guests, it seems they like my cooking best." The kit, complete with embroidery floss and instructions is \$2.50 ppd. Order it from Smith, Dundee, Ill.



START WITH LOVE. Here's a gift for a velvet-frocked dance class belle, a blue-jeaned cheerleader, your glamorous mother-in-law. A solid brass atomizer, 2 1/2" high, holds perfume with no leaking. The hand-stitched leather case, stamped in gold with any first name, comes in black, green, red, brown, or silver. \$2.98 ppd. Crown Craft Co., 246 Fifth Ave., N. Y.

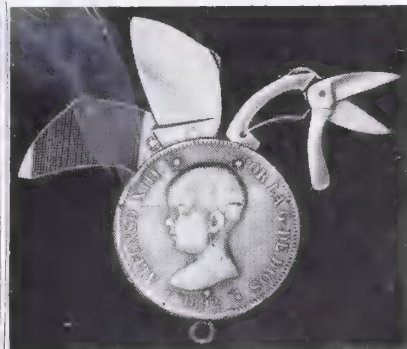


LIP TISSUES

Kleenex lip tissue booklets for use in the car or powder room! Packed in a programmed gift-box and each booklet personalized with name or initials in black, red, blue or green lustrous gold covers. **\$1.75** ppd. No C.O.D.'s.

harry david GIFTS

Box 7604, Philadelphia 4, Pa. Write for Free 'Gift Reminder' Catalog



For Monsieur or Madame
Imported manicure set
... enclosed in an Antique Coin

This French 5-Franc silver piece has been sliced in half to conceal a manicure set that really works! Precision made by France's premier cutlery manufacturer, the water thin, stainless steel knife, file, and scissors perform with razor-sharp efficiency. (The scissors are honed!) Specify whether you wish yours with eyelet (for key chain or bracelet) or without eyelet (for pocket or purse). 1 1/2" diameter, gift boxed. **\$16.50** postpaid. Satisfaction Guaranteed

Hobi

House of Beautiful Imports
Dep't B-112, 37 W. 57th St., New York 19

You are invited to become a member of the

Nelmor Sterling Club

Choose from Nelmor's 221 patterns of world-renowned Sterling Silver by Towle, Gorham, Heirloom, International, Reed and Barton, Lunt, Wallace, Kirk, Whiting, Watson, Smith, Tuttle, Alvin, Adler, Rogers. Indicate the pattern you desire below. In a few days you will be the proud owner of your chosen precious sterling. Pay \$2.00 a month for one place setting, \$4.00 a month for two place settings, etc. for most patterns. Pay no more than the nationally advertised price. No carrying charges. Each place setting fitted in free anti-tarnish silver roll. First payment is due after you receive your silver. Own and use your silver now—pay for it out of income.

1952 NELMOR JEWELERS

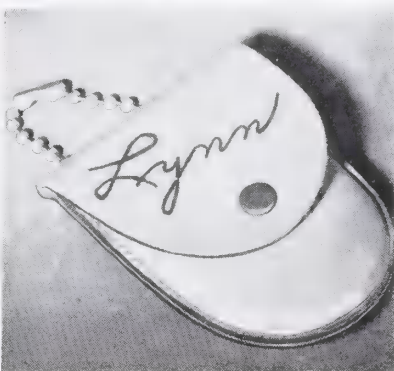
Nelmor JEWELERS

901 BERGEN AVE. JERSEY CITY 6, N. J.

Enroll me as a member of the Nelmor Sterling Club. Send me _____ place settings of _____ pattern. I will pay \$2.00 per month for each setting. Prices include federal tax and are for one six-piece place setting: Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Knife, Fork.

NAME _____
STREET _____
CITY _____

All Patterns Made in U. S. A.



CHILD'S "TAG-ALONG" PURSE WITH NAME BRANDED ON

No "losers-weepers" when the attractive "Tag-Along" purse totes change and bus tokens. Fastens to belt, buttonhole or suspenders. Can be opened and closed easily without detaching. Genuine tan sheepskin in smooth finish with beaded chain. Personalized with first name permanently branded on. Popular with teenagers, too. An inexpensive but welcome gift. When ordering, please PRINT name to be put on purse.

Sorry, no C.O.D.'s **\$1.00** postpaid

Evelyn Dinamore

1513-A Queen Lane, Lancaster, Pa.



3-WAY TV LAMP

The only Solid, Heavy Copper TV Planter Lamp around. Combines beauty, grace and utility in its design that will dress up your TV set, reflect good taste, add charm to your home. Makes a wonderful gift. Gives choice of indirect, diffused light with its 3-Way Turn Socket—takes a 30-70-100 watt bulb. Eliminates screen reflections. Vision, reception unimpaired. Use for any room anywhere! Guaranteed! Choice of 3 exclusive types:

- (1) In Solid Copper, 11" high, 10" bowl (for plants or flowers) **\$13.95**
- (2) Similar, in brass, with stepbase design, 9 1/2" high, 8" bowl **\$9.95**
- (3) Same as (2) but without planter bowl—has plain base **\$6.95**

Every cent refunded if not completely satisfied. Send Check or Money Order. Exp. chgs. coll.

WHITING CO. Box 309-D Plainville, Conn.

Use this as a "Starter Set" for your

NATIVITY SCENE

- 60% Life-Size ■ Weatherproof
- For Outdoors ■ Chip-Proof

Begin with this group to build your beautiful 15-piece Nativity Scene. Standing figures of set are 38" tall. Molded rubber lacquered in full colors.

Mary, Christ Child (with crib), Joseph \$69.50
Complete 15-pc. set with background... \$449.50
Without background \$365.00. Figures also sold separately. Prices F. O. B. Milwaukee.
Robert Wilcox, Sculptor. Sorry, no C.O.D.'s

WRITE FOR MOLD-CRAFT, Inc.,
BROCHURE 3727 No. Palmer, Rm. 39
IN COLOR Milwaukee 12, Wis.



CLEAR VIEW PURSE

No fumbling for coins with this purse. Clear plastic compartment shows at a glance whether or not you have the right change. Also has another non-transparent compartment for bills. Made of heavy gauge simulated leather plastic with electrically welded seams. Inexpensive and useful. Size: 5" x 3 3/4". Colors: Black, Green, Red.

\$1.00 postpaid.

Write for FREE Catalog.

Send remittance to:

FISCHER'S

43-66 Bowne Street, Flushing, N. Y.

ORDER NOW FOR CHRISTMAS!



The BEAUREGARD CHAIR

Beautifully hand-carved and hand-crafted reproduction in SOLID HONDURAS MAHOGANY. Deep Rose Carving. Large, full size chair, 44 inches high—26 inches wide—30 1/2 inches deep. Double doweled in all joints with nine eight-way hand tied coil springs in the seat. Full web construction. Select from six colors in finest quality antique velvet: Kelly Green,

Dusty Rose, Light Green, Gold, Red, or Light Blue. Please send check or money order: no C.O.D. **\$119.50**

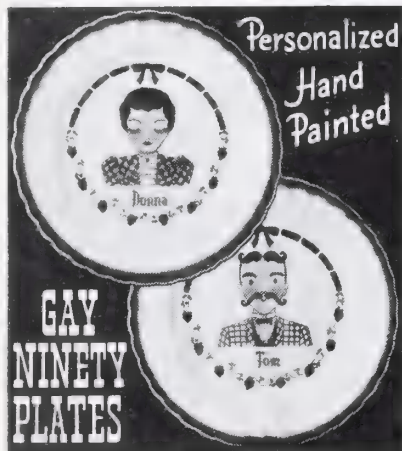
We pay shipping charges anywhere in U.S.

NATCHEZ CRAFTS

P. O. BOX 111

NATCHEZ, MISSISSIPPI

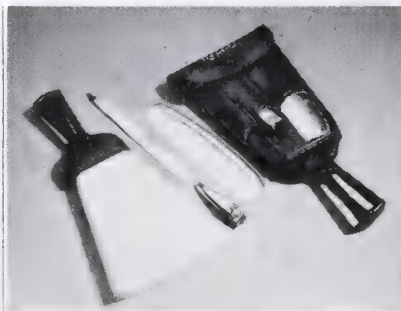
"where the old South still lives"



Handpainted in gay ceramic colors—red, green, black. Fired for permanency. Each plate personalized with first names of couples in hand-lettered Gay Ninety style. Full 10 in. size. Guaranteed safe delivery. Only **\$4.95** per set, plus **50¢** packing and postage. Hangers to fit **25¢** each.

EVELYN DEAL

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Travel Pal

A practical gift for the man in your life. He'll use it when traveling and keep it handy in desk, car or dresser drawer. Beautiful multi-tone genuine top-grain leather case holds really useful electrone bristle clothes brush, LaCrosse nail file, steel nail clipper, and strong lucite comb.

A REAL BARGAIN **\$2.95** ppd.

Add 50¢ if you want 3-letter monogram

Fed. Tax. Inc. No C.O.D.'s. Satisfaction Gtd.

THE COLE COMPANY
19 S. Wells St., Chicago 6, Ill.



Mirrored Magic

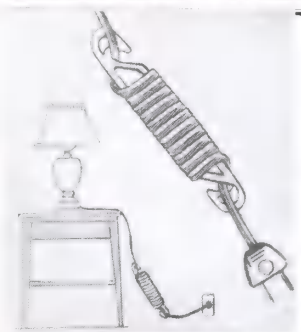
TO REFLECT YOUR CHARMING DECOR!

A handsome highlight for your bedroom, dressing room! Plate glass mirror is set in beautifully moulded Rococo frame. Decorator tones to harmonize superbly with your own color scheme. Has easel back to stand or can be hung.

In white or French Gold.

15 x 11 1/2" — **\$5.50** postpaid
21 x 13 1/2" — **\$8.95** postpaid

Add 50¢ West of Miss. Satisfaction Guaranteed
Send check or shipped C.O.D. plus charges
HENRY ROSENZWEIG Dept. B-52
723 Lexington Ave. New York 22, N.Y.



ELECTRIC CORD SHORTENER

Keeps electric cord off floor and away from sweepers, mops and children and animals. Easy to use! Simply coil excess cord around shortener. Safe—Neat—No fuss—No bother. You'll need them in every room for clocks, radios, lamps, fans, in fact for every electric appliance. Made of clear plastic. Holds 3 feet of cord. **10 for \$1.00** postpaid.

Write for FREE CATALOG.

Send remittance to:

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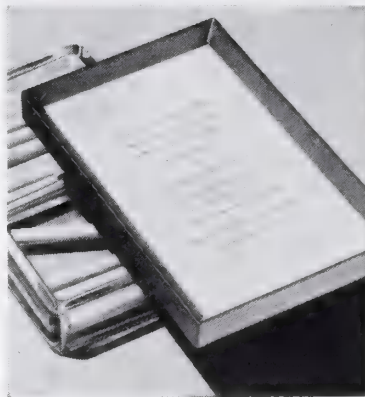
Flushing, N. Y.



WINDOW SHOPPING



TOWER OF TREATS. For your husband's important presents, and your own difficult problems, this is indeed a great solution. Five beautifully wrapped packages, tied with satin ribbon, include Royal River Pears, 2 jumbo apples, French Plums, Fruit Cake Confectionery, giant figs, marvelous candy, high, \$7.35. 4-package Tower \$5.95. Ppd. Harry and Dav P.O. Box C. Medford, Oregon.



INVITED TO A WEDDING

Send the invitation or announcement to this shop. They'll permanently preserve it under glass and it becomes the cover of a cigarette box that the bride truly cherish. It holds two packs, either king or regular size. Framed in silver-plate, \$5. in 24k gold-plate with hand painted forget-me-nots, \$7.95. Ppd. Market Combers, Box 3282, Station F. Atlanta, Ga.



RAINING BEAUTY for little girl is an umbrella that hand-painted with her name—a shower of musical notes on blue, or green rayon. And they will probably be fisticuffs among the male population of the fourth grade over who's going to walk under it with her. With polka dotted or candy-striped handles. \$3.95 ppd. Personal Pencil 290 Dyckman St., N. Y.

(Continued on page 81)

A SIGN YOU'LL LIKE!

Makes a fine gift too.

Made of aluminum, framed in wrought iron bracket 16" wide, rich black finish. Mount on post, tree or house. **\$19.50**

Letters 25¢ each both sides. Made of white finished aluminum. Easy to remove for refinishing.



COPPER LANTERN. Well made, wired for electricity. Black finish. 19" high with 1" post. cap. **\$28.50**
21" high Lantern **\$38.50**

Prices f.o.b. Wheeling

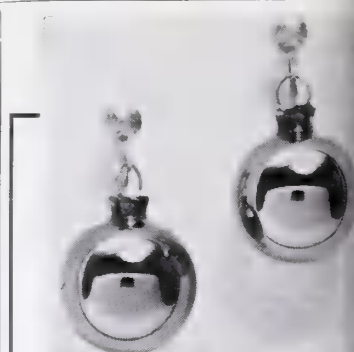
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Hagerstrom METALCRAFT STUDIO

Handcrafted Specialties since 1922—Weather-vanes, Mail Boxes, Door Knockers, etc.

61 Old Milwaukee Road, Wheeling, Ill.



Bubbling with Excitement

Earrings as gay and gala as New Year's Eve. Wee Christmas balls dangle 'bout your head. For an extra merry holiday idea, ear-rings your guests too! Glistening bright in red, green, gold, aqua.

\$1.00 pair; **\$1.75** two pair

Tax Included—Postpaid—No C.O.D.'s

WORLD IDEAS

Dept. V

21-20 33rd Ave., Long Island City 6, N.Y.

when Christmas candles burn

MAKE HAPPINESS COMPLETE

WITH A

Cavalier

CEDAR CHEST



Christmas morning. And for you, a new Cavalier Cedar Chest. Look inside. See the satiny red cedar. Catch its delicate, clean perfume, immaculate dust sealed protection for your nice things. Close the chest and stand off to admire the finish, the distinguished design, the wood you love. So right, all through, for your home . . . because Cavalier specializes in STORAGE WITH STYLE. See Cavaliers and you'll see why a Cavalier this Christmas will be your most delightful gift.



CAVALIER No. 246. In cherry, the glowing traditional wood that is becoming more popular all the time. (Same design in mahogany is No. 247.) There is a place for everything: lift-out tray for small articles; a full length lower cedar drawer: deep, dust tight chest for season to season storage.

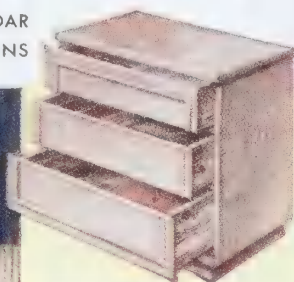


Convenience unlimited, and room for piles of extra packing with SUPERDEEP Cavalier No. 323 in light, limed oak. This roomy chest is beautifully made with lift-out small article tray, dust seal, security lock. Fits in as the right accent for many modern and traditional decorative schemes.



CAVALIER No. 292. A favorite 18th Century piece, the famous Salem chest, in richly beautiful mahogany hand-rubbed veneers. Console height adapts this chest to hall, living room, dining room. Ideal too, for limited space requirements. Deep storage chest above, with convenient cedar lower drawer.

CAVALIER STOW-AWAY* . . . THE UNIQUE CEDAR CHEST OF DRAWERS IN MODERN AND TRADITIONAL DESIGNS



CAVALIER No. 3326. Cedar storage plus the convenience of a chest of drawers. A Cavalier Stow-Away goes anywhere you need an attractive decorative piece. This has concealed drawer pulls, a charming, easy-to-care-for modern design.

TO MARK A VALUED GIFT. Cavalier bronzed Gift-Graved Plaque, engraved with names of the donor and the receiver of a Cavalier Cedar Chest, is available at no extra cost, fastens permanently inside chest lid.

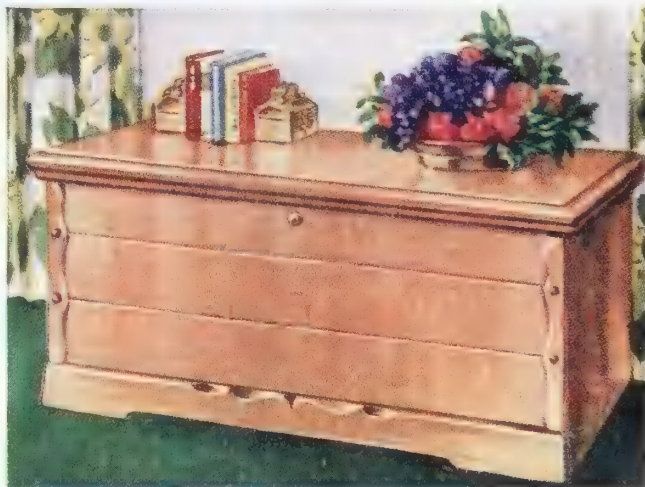
*Reg. U. S. Pat. Off.

There is a Cavalier cedar storage piece just right for your home and for your family storage needs. Your postcard or note of request will bring you prompt information about where to buy and we will gladly send you pictures of other Cavalier styles.

Dept. 1150, CAVALIER CORPORATION, Chattanooga, Tennessee

MAKERS OF FINE FURNITURE SINCE 1865

CEDAR CHESTS • BEDROOM FURNITURE • STOW-AWAYS* • AUTOMATIC ELECTRIC HEATERS



CAVALIER No. 331. In warm, ruddy Colonial maple. The clever SUPERDEEP principle adds inches to the inside depth, gives you a third more storage space. Has dust seal, automatic Lift-level tray for small articles, lock. No. 341 is this same design in "Salem" finish, a lighter and browner tone.



IMPERIAL CANDLEWICK... an invitation to delightful dining

Isn't Imperial Candlewick beautiful? Doesn't it fulfill all your desires for graceful and feminine crystal tableware? The ball-edge design frames every serving with charming simplicity and jewel-like sparkle. Use Imperial Candlewick with gay place mats or fine linens and your setting will be pretty-as-a-picture. Remember, Candlewick table glassware is American hand-crafted, moderately priced and open stock in leading stores from coast to coast. Give it with pleasure or own it with pride.



THE IMPERIAL GLASS CORPORATION

BELLAIRE, OHIO

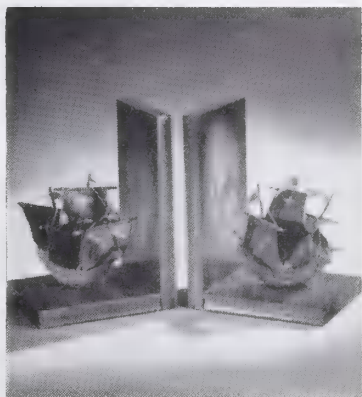
WINDOW SHOPPING

CONTINUED FROM PAGE 78

PA BEAR CHAIR. Jan-
1 and a bill-bulging mail-
will be here before you
it. So better get the Boss
relaxed mood. Better get him
big foam rubber chair. Ply-
base is reinforced with
Arms and legs are wrought
4½" foam rubber is uphol-
d in Scotch plaid in red and
er green. 39" x 30" x 45"
\$99 exp. coll. Jore Distri-
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OK PASSAGES of your fa-
prose and poetry between
r of sailing ships that har-
our books. until you're ready
sail for the land of literary
s. Hand-carved wooden ships
leather sails, are moored
to a pair of stalwart 5½"
ends, \$1.95 postpaid. LaRue
ties, Hicksville, New York.



OL GLASSES, full of
mas cheer, are the best rea-
of the season for turning a
into a good old-fashioned
fest. Words and music of
ght most popular Christmas
have been reproduced on
of 8 highball glasses—a dif-
song for each glass. Dec-
d in coin-gold, red, green,
white, \$4.95 the set plus 30¢
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FLORAL LAMP



TV or Night Light

ete with unusually genuine looking dif-
colored plastic flowers. Fresh flowers
e used. An inexpensive attractive addi-
to your home. This distinctive floral lamp
a useful and unusual gift. It is 10
overall height with a 5" diameter glass
which may be filled with water. The 3"
finish base contains a small illuminating

\$5.00 Postpaid

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Sorry no C.O.D.'s

LYNN LAMPS

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wrought iron **BOOK RACK** 2.00
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Attractively designed wrought iron
book rack in handsome black finish.
11" long, with rubber tipped legs to
prevent scratching. Ideal for mantle,
coffee table, desk, night stand. The
perfect, inexpensive gift . . . order
for yourself and friends. Satisfaction
guaranteed . . . shipped prepaid di-
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6061-C Santa Monica Blvd., Hollywood 38, Cal.

A Christmas Card
with an
Artist's Sketch of
*Your Own
Home*



Send us a photo of your
home. Our artist will sketch
it and we'll print it on the inside of
this Greeting. A 10" x 13" sheet of
snowy white paper is gate-folded to
5" x 6½". On the cover, in graceful
script, is "From our home to yours"
in green. Inside, in black, is the
sketch, your own name, and the
message, "May happiness dwell at
your hearthside this Christmas and
in the New Year."

Prices, Including Envelopes.

25	\$ 5.95	100	\$19.35
50	10.50	150	27.90
75	14.95	200	36.25

15c for each Card over 200.

Miles Kimball

39 Bond St., Oshkosh, Wisconsin



BLACK METAL FOLDING TREE

18" High
(Folds Flat)

Can Be Decorated With Pine—
Tinsel or Xmas Ornaments—
\$5.25 ppd.

Box of 10 White Candles \$1.00 ppd.

CLEVE MFG. CO.

BREWSTER

N. Y.



HOSTESS TEA CART

Solid Honduras Mahogany
Genuine Leather Top

Ideal as server in dining room, dinette table for
small apartments, or tea and cocktail parties.
Real cabinetmaker's skill. Hand rubbed to ex-
quisite finish. Your choice, plain solid mahogany
top or solid mahogany top with hand-tooled,
gold-embossed top-grain leather inlaid. Full-
length drawer. Removable serving tray. Moves
on 3" ball-bearing casters. **QUALITY THROUGH-
OUT.**

Solid Mahogany \$64.75
With fine leather top \$74.75
Open: 42" w., 28" l., 30" h.
Closed: 18" w., 28" l.

No C.O.D.'s. F.O.B. Johnson City, Tenn.
Ready for immediate shipment

THE CRAFT HOUSE

Box 607-HB, Johnson City, Tenn.



EDITH CHAPMAN

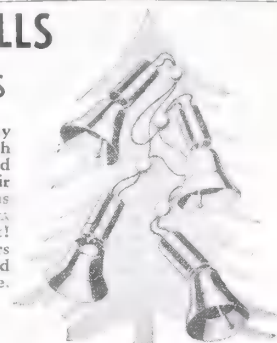
50 Piermont Ave., NYACK, New York

The Little Princess

Soft white bunny fur to frame a little
face and warm plump little hands.
Trimmed with real ermine tails for high
fashion. Tiny half hat clips snugly down
over the ears. 25" stole is slotted to
draw up in the latest style. Satin lined
muff is equipped with silk cord to keep
it from straying. For reigning beauties
from 2 to 10. 3 piece set, \$9.00. Sold
separately, muff is \$3.75; stole is
\$3.75; headband is \$2.00, postpaid.

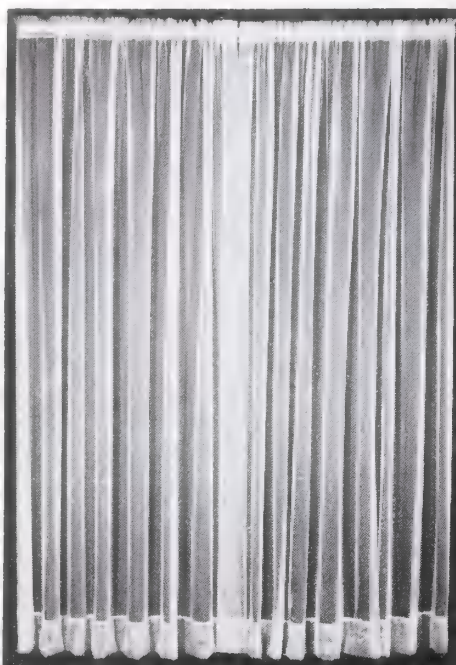
ELECTRIC CHRISTMAS TREE BELLS SWAY and TINKLE BY THEMSELVES

Just plug these gaily-colored 2-inch Christmas bells into any
household outlet and your home will tinkle constantly with
good cheer! A lovely rainbow of red, green, blue and gold
bells will sway back and forth automatically, filling the air
with their cheerful tones. String them around your Christmas
tree, twine them around a wreath of holiday greens, hang them
over the door—they tinkle without attention on your part!
Will last for many years; fully approved by Underwriters
Laboratories. DeLuxe 4-Bell Set, only \$4.98, delivered. Send
cash, check or money order now! Full money-back guarantee.



Mrs. Damar

498 Damar Bldg., Treat Pl., Newark 2, N. J.



CURTAIN TOWN

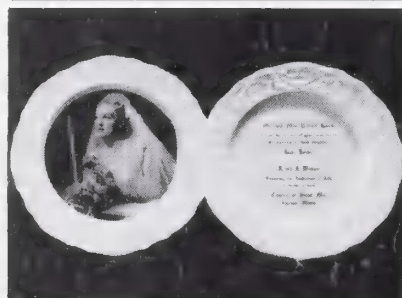
"the window beautiful"
for the holidays
with

**DUPONT
HATHAWAY
Nylon
CURTAINS**

Guaranteed meticulously made. . . shimmering beauty at your windows with our gracefully full, yet tailored curtains . . . easy to launder . . . needing little or no ironing. You save your time and make your life easier. 54" \$4.50; 63" \$4.90; 72" \$5.30; 81" \$5.70; 90" \$6.20. Ivory only. Postage ppd.

Send check or money order to:

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Belmont, Mass.



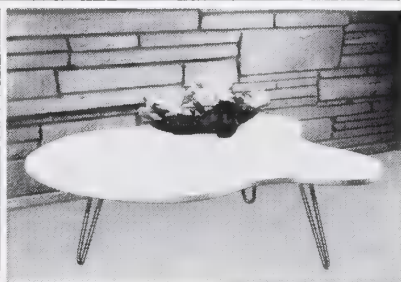
**WEDDING INVITATION
OR PICTURE PLATE**

Permanently preserve your most cherished mementos—Send any size invitation, snap shot, photo, negative, etc. and we will reproduce it on 10" white china plate. Overglazed to preserve finish. Ideal wedding or anniversary gift. Two week delivery.

\$5.50 each postpaid

Horizon House

BOX 6285, Summit, New Jersey



Freeform Cocktail Table

WITH WROUGHT IRON LEGS

The gracefully curved top and the wrought iron legs make this table strikingly different. The 3/4" simulated cork top comes in an antique white or natural (mottled blonde) finish that is liquid resistant. Welded 1/2" wrought iron legs. Size 42" by 17" high. Only \$29.50, express or freight collect.

FREE

Send for catalog of correlated wrought iron furniture.



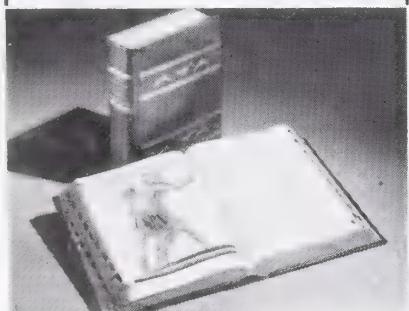
154 Napier Road
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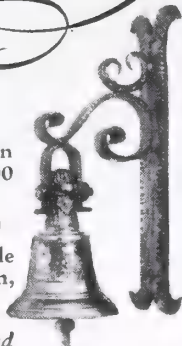
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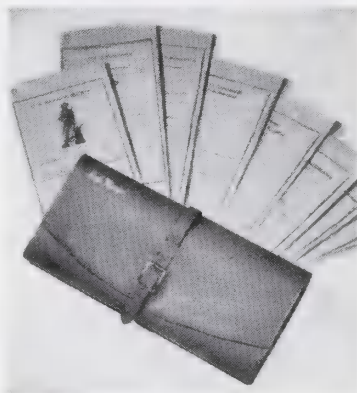
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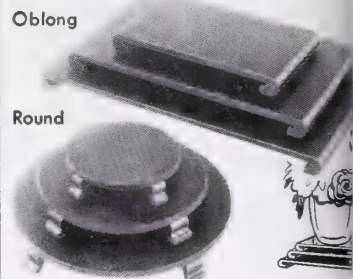
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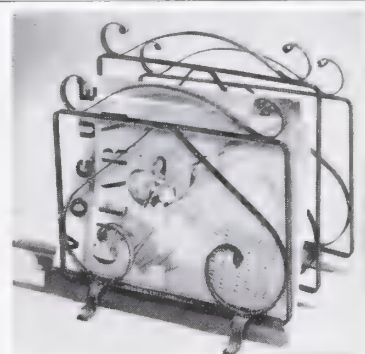
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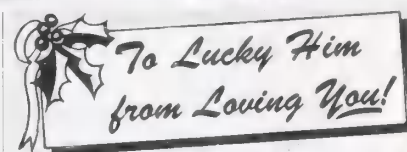
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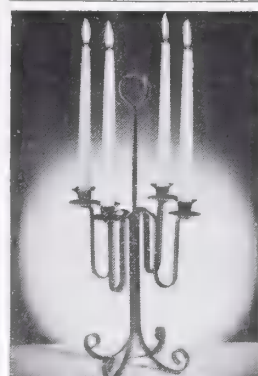
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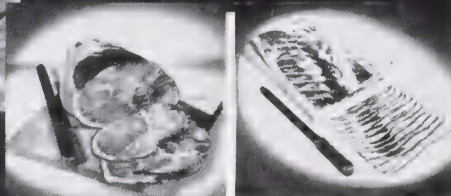


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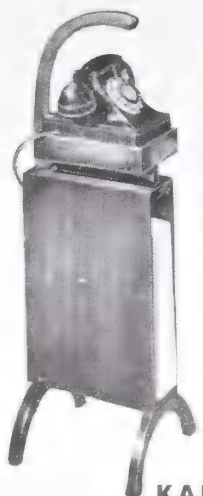
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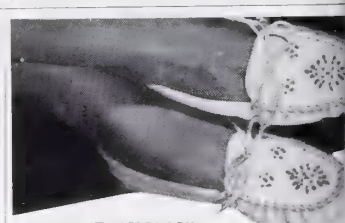
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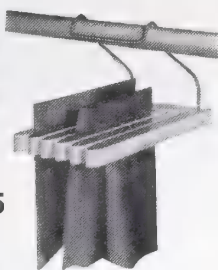
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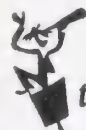
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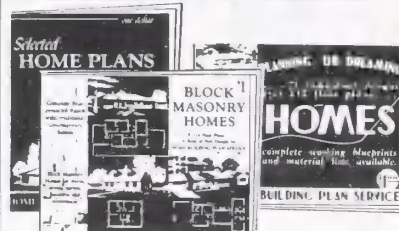
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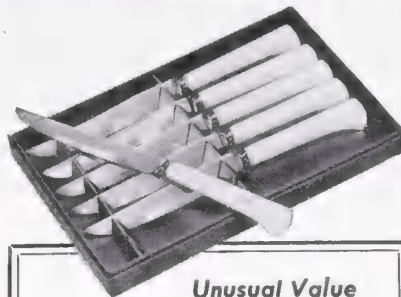
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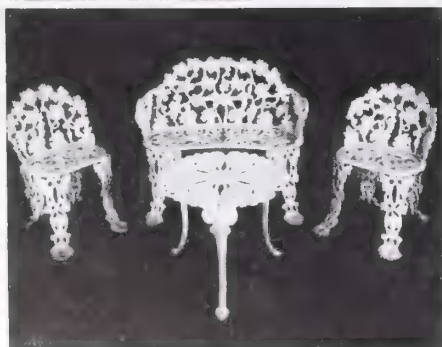


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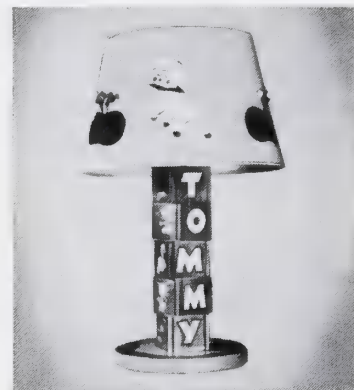
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Here's a nursery lamp that's clearly a case of love at first sight. The base is made of 5 redwood blocks, hand-painted with the letters of his name or nickname in pink or blue. The natural wood shade is decorated with felt lambs and real-looking ferns "growing" in felt grass. 18" high, \$5.95 ppd. Add 50¢ V. Miss. Lewis Mfg. Co., 34-36 Bella St., Pittsburgh 12, Pa.

SQUAW BOOTS.

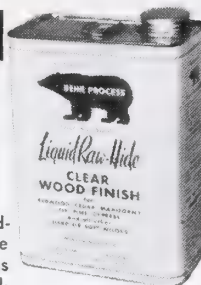
These are what you'll rush for after a day of Christmas shopping. And, on an afternoon on the ski slopes, what could be more pleasant than a blazing fire, tea laced with rum, and Squaw Boots to pamper aching feet? Soft cowhide, willow, buckskin, or natural leather. Sizes 4-9, \$9.95 ppd. Mission Curio Co., 256 E. Congress, Tucson, Arizona.

Liquid Raw-Hide

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Gloss or Dull

Even longlasting Redwood needs surface protection. Behr process Liquid Raw-Hide Redwood Finishes are now available in: Natural Clear-Gloss or Dull; or Redwood Color Sealer #3, \$1.65 Qt., \$4.65 Gal. Also Redwood non-gloss stain #4, \$1.45 Qt., \$3.95 Gal. All Prepaid and Guaranteed. Wood Finishing Booklet with every order or free on request.



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it with ivy. 8¼" tall, \$4.50 each,
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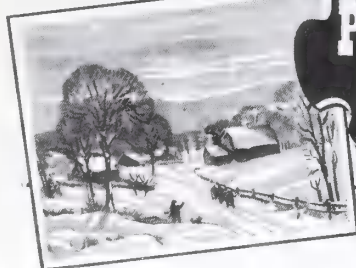
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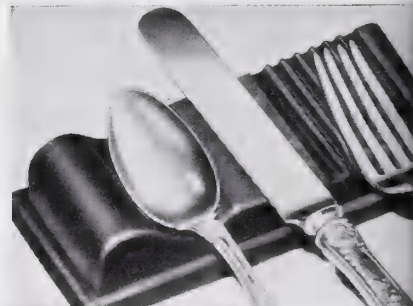
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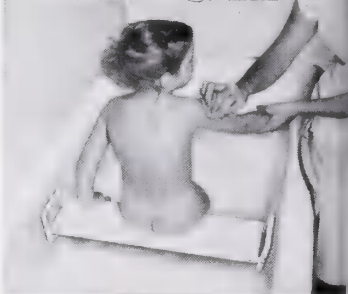
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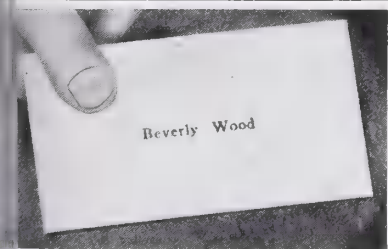
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With 3 initials in 24 Kt. Gold, 25¢ extra.

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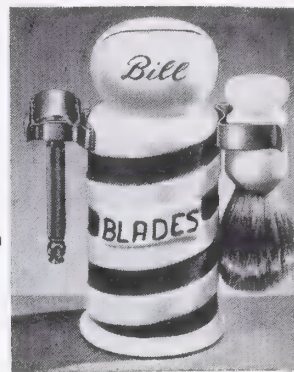
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246 FIFTH AVENUE, DEPT. 911, NEW YORK 1

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Combination
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You never saw anything so cute and useful. Hang up the baby's or children's dresses, sweaters, suits, etc., neatly on these colorful plastic hangers. 11" in width, they come in white plastic with a hand-painted picture of an elephant, duck or bear on them. Personalized with hand-painted lettering of your baby's name. Just the thing to fit in with your child's room. Give it as a Christmas gift to your favorite baby, too. When ordering, please print name to be painted on each hanger.

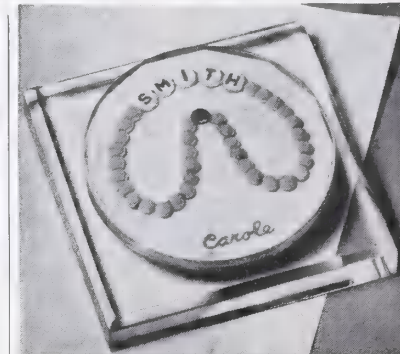
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Scientifically designed by a doctor, no confining bed clothes, pins or ties. Washes beautifully, color fast, approved by Good Housekeeping. Satisfaction guaranteed.

Sizes: Small, Medium, Large
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More than 10 dozen fragile sweets, travelproofed in unique cellophane ribbon gift carton

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ALL-BUTTER COOKIES

**America's Finest . . .
A Uniquely Different Gift**

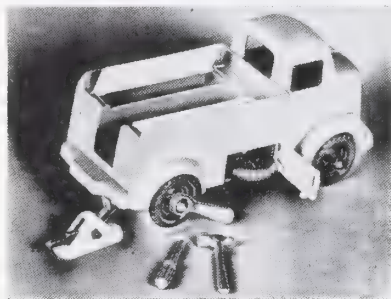
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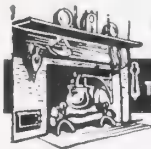


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Everything \$1.29 Plus 25c Postage
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Busy work for little Mr. Fix-It! He'll be a whizz of a mechanic after practicing on this Fix-It Truck. Holds complete repair kit for changing wheels in its sturdy plastic body. Lift jack, hammer, screw driver, lug wrench really work! Spare wheel in storage locker. 8½" long. Rushed to you for only \$1.29

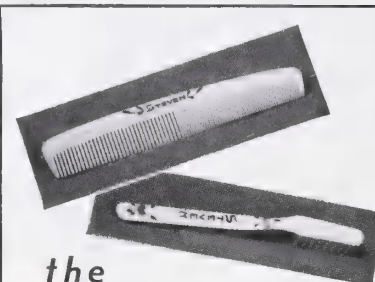
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Daintily hand decorated features.

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Center compartment for thimbles, buttons, snaps, pins, etc.

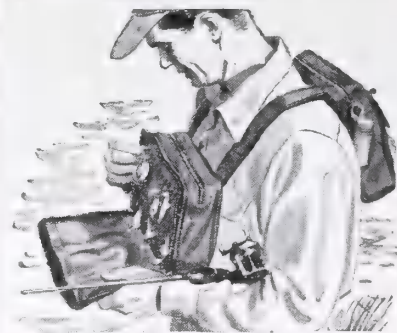
Opens at the waist to form a pastel-colored pin cushion.

Stands 6" high, attractively Gift Boxed.

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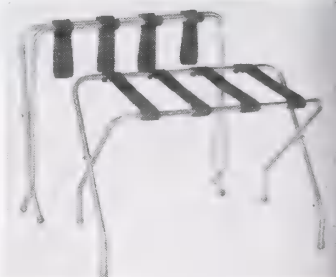
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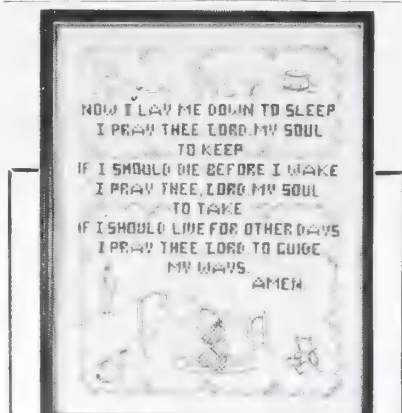
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TO TAKE
IF I SHOULD LIVE FOR OTHER DAYS
I PRAY THEE LORD TO GUIDE
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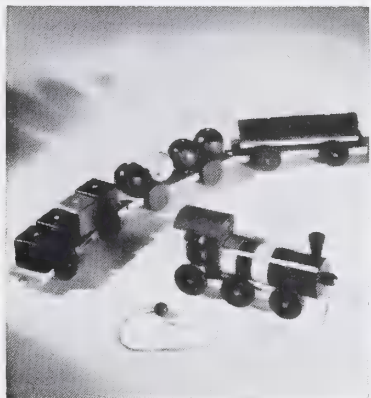
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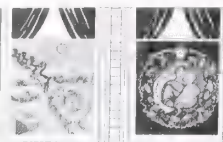
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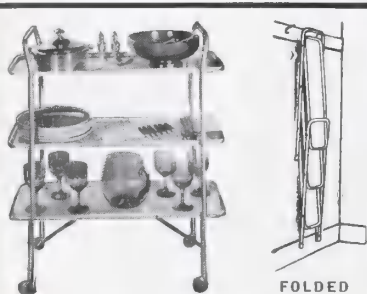
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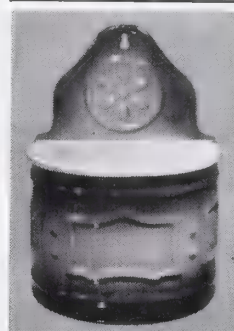
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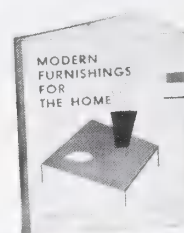


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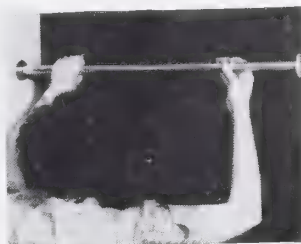


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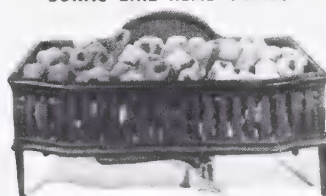
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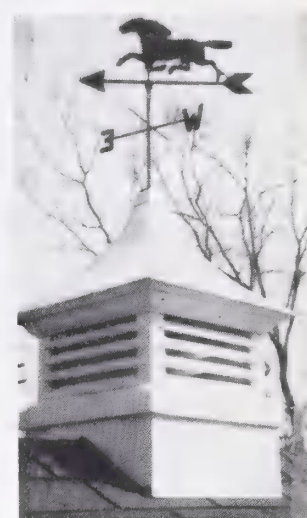
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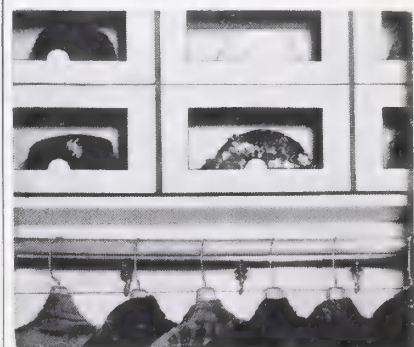
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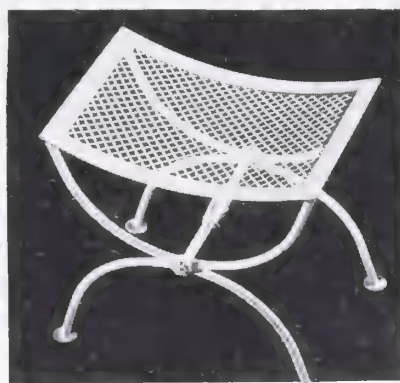
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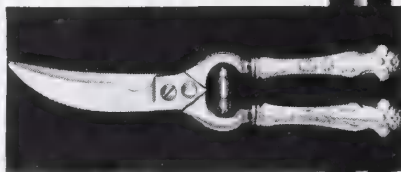
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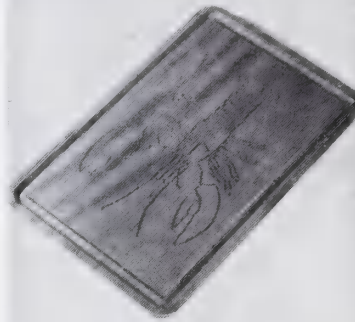
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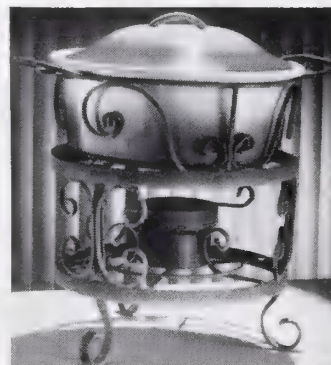
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Direct from Italy. 6 1/2" x 7 1/2" thick. You'll adore the cute figures with their lovable expressions, costumes. Heads turn or tilt. 4 brass hooks for pot holders, keys, toothbrushes, washcloths, etc. No C.O.D.'s.

\$2.95 Postpaid

CLODO of CHICAGO
6355 N. Maplewood Ave., Dept. Chicago 45, Illinois.

SHOPPING



THE HAPPIEST FLOWERS

all are yellow roses. Put them on a coffee table, and suddenly the sun is shining, and the memory of laughter drifts across the room. These are wax sweethearts, the most fabulous fakes we've ever seen. 36 buds and flowers come in a 9" wicker basket. Roses are available in white, pink, or dark red. \$12 ppd. Constance, 322 Park Ave., New York.



WISE TRAVELER

knows globe-trotting is much more fun when you can make yourself understood. With these 4 comprehensive pocket lexicons, you can travel along practically anywhere. They come in French, German, Spanish, and Italian, covered in green, or mahogany leather (2nd choice), stamped with initials. \$1.95 each ppd. Bon Voyage Bazaar, 342 N. Beverly Blvd., Beverly Hills, Calif.



THE SENATOR'S LAMP

exact reproduction of an oil lamp used in 18th century France; many in homes and offices of the Chamber of Deputies, hence its name. Highly polished brass base. Brass-plated center section attached. Parchment shade has brass gallery. All metal tarnish-proofed. Wired for 3-way lighting. 22 1/2 ins. high. Money-back guarantee. \$19.98 ppd. in U.S.A. None c.o.d.

Gable's Department Store
Altoona, Pennsylvania



FOR MEN & WOMEN

NEW THE PERFECT GIFT!
DOWN INSULATED

Alaska "LOUNGERS"

feet toasty warm this winter in smartly made Alaska "Loungers". Insulated throughout with soft, fluffy down. Soles are new type, made of synthetic material that looks and feels like leather but outlasts leather two to one. Stitched, water-repellent poplin covering. Smooth tackle twill lining. Heel-hugging knit soles. Ideal for use inside boots. Colors: Prairie Green, Desert Sand, Hunter Red. When ordering give shoe size, color, whether for man or woman. Guaranteed to satisfy. Postpaid today. Only \$7.95 postpaid.

ALASKA SLEEPING BAG COMPANY
DEPARTMENT H8
30 S. W. 3rd Ave., Portland 4, Ore.



LIQUE DEALERS - WRITE FOR

Order by Mail and SAVE!



Imagine, for \$3.75... 8 LIBBEY beverage tumblers of sparkling bell crystal, monogrammed with the beauty and skill for which AMERICAN CRYSTAL cutters are internationally famous. You'll want several sets... for yourself, for gift-giving.



MONOGRAM STYLES

No. 1, Block letters (11, 2, or 3)
No. 2, Early English (initials)
No. 3, "Mrs and Mr" (first initials)

TUMBLER STYLES

No. 1, Juice—8 1/2 oz.
No. 2, Water—10 oz.
No. 3, Iced Tea—12 1/2 oz.
(Heavy lip-proof bases, chip-proof "Safedge" rims)



AMERICAN CRYSTAL CO.

P.O. Box 1302, Rochester, N. Y.

Send the following postpaid, with money-back guarantee:

- ☐ 8 mon. juice tumblers, \$3.75 (OR) 3 complete
- ☐ 8 mon. water tumblers, \$3.75 sets for \$10.95
- ☐ 8 mon. iced tea tumblers, \$3.75

Monogram Style No. 1 No. 2 No. 3 Initials

NAME _____ Check _____
ADDRESS _____ Money Order _____
CITY _____ STATE _____ (No C.O.D.'s)



Keep Ice Cubes 4 Hours!

THERMO TUMBLERS

- Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting.
- (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge, 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful gifts and you'll want several sets yourself for Holiday entertaining.

Set of 4 (one each shade) \$5.00 Each \$1.25

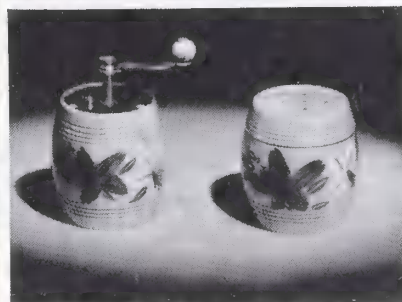
No C.O.D.'s, please.

Postpaid, money refunded if not satisfied

artisan galleries

FORT DODGE IOWA

SMART SEASONING!



Yours with these hand painted salt shaker and pepper mill sets. Beautifully made from imported hardwood finished in its natural grain. Salt shaker has easy to fill, screw-on top. Pepper mill has a sturdy steel grinder.

Ideal for gifts. Order several now.

\$1.75 SET Postpaid No C.O.D.'s Please

JOSEPH LYON CO.
P.O. Box 613
SEATTLE 1, WASH.

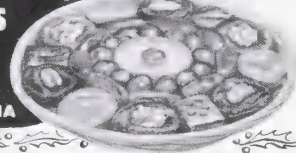
TRUE EARLY AMERICAN GATELEG TABLE

Hand fashioned with unhurried skill for gracious living. An heirloom for the future. Solid wild cherry and solid walnut. Choice of highly resistant hand rubbed finishes. Choice of leg styles. Seats up to eight persons comfortably. Approx. price \$145. Graceful Colonial chair, cane seat—approx. \$30. Open stock. Send 20¢ for actual photos, wood samples, prices, descriptions of gateleg, lazy susan, coffee and end tables, hutch and corner cupboards, chairs, chests, other authentically designed colonial reproductions. Guaranteed. Visitors welcome. Write Dept. 1102.



WINEMILLER'S
Colonial Reproductions
COLDWATER, MICHIGAN

GIANT FRUIT PACKS FROM VACA VALLEY CALIFORNIA



GIANT LUSCIOUS FRUITS from my Vaca Valley Orchards make exciting gifts for family, friends, business associates. The hand-woven VACA VALLEY BASKET, pictured above, contains 1 1/2 pounds of rare and unusual delicacies... Jumbo Prunes so big, soft, sweet, they're like candy, huge white Calimyrna Figs, fresh Deglet Noors Dates, Candied Cherries, Candied Pineapple and giant Walnut and Pecan halves. This re-usable split bamboo basket sells regularly for \$3.45. However, for a limited time, I am offering this fruit filled basket postage prepaid as a

SPECIAL INTRODUCTORY \$2.95 OFFER for only.....

AIRMAIL GIFT LIST TODAY!

ROBERT B. HAWKINS, Box 8-19
Vaca Valley Orchards, Vacaville, California

☐ Rush FREE color catalog of Gift Packs.

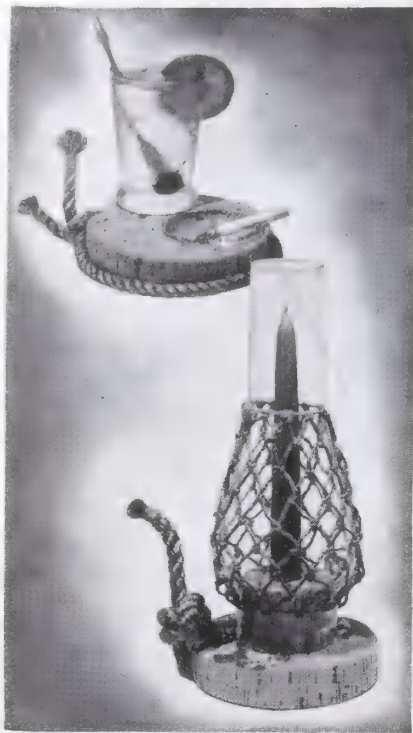
☐ Send _____ VACA VALLEY BASKETS at \$2.95, postpaid.

Name _____

Address _____

City _____ Zone _____ State _____

FREE CATALOG



Ahoy there! HURRICANE LAMP & COASTER-ASH TRAY SETS

Any hostess will say "Welcome aboard" to these nautical hurricane lamps and ash tray-coaster sets which add the atmosphere of the sea to her den, patio or porch. Perfect for gifts or for your home or boat, these useful sets are made of imported absorbent fisherman's cork. Net lamp chimney jacket, candle, and rope handle for lamps and ash tray-coaster sets come in matching red, yellow, green or blue. Specify colors desired. Lamps measure 12" high; ash tray-coasters are 5" in diameter by 1" thick.

Lamps (boxed in pairs)
\$4.50 pair, Postpaid
Ash tray-coaster (in sets of four)
\$3.75, Postpaid

Highball glass not included.

Order Direct From

THE LOBSTER HOUSE

P. O. Box 5176 Jacksonville, Fla.



Electric-Ringing

BELLS OF ST. NICHOLAS

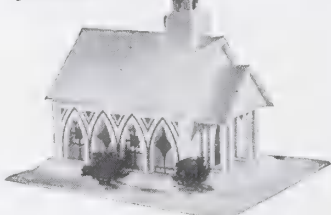
Hear them ring—see them sway—plug them in to hear them play. These unusual electric automatic bells will certainly ring St. Nicholas right onto your lawn and into your home as they sound their merry holiday tune. Use them on the Christmas Tree, in the window or fireplace.

Set of 4 ringing bells **\$4.95 ppd.**

Write For Free Catalog of Unusual Gifts

Ward Phillips Co.
11 East Main St. Dundee, Ill.

Musical Delights Musical CHURCH



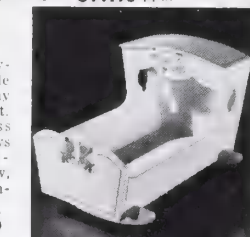
A tranquil beauty... frosted and sparkling with diamond dust. Electrically lighted, handcrafted of 1/4" plywood, stained glass windows, steeple bell, real pine bushes. Genuine Swiss movement plays "Silent Night".

12" x 14" x 15" — **\$10.95 ppd.**
13" x 15" x 17" — **\$11.95 ppd.**

Musical CRADLE

Handcrafted plywood Doll cradle that will win any little girl's heart. Genuine Swiss movement plays "Rock-a-bye-Baby". Yellow, Pink or Blue Enamel.

Size: 8 3/4" x 11" x 15 1/4" **\$7.95 ppd.**



Satin Mattress & Pillow \$1.25

HELFRID NOVELTIES

Box 129, Montvale, New Jersey



WINDOW SHOPPING

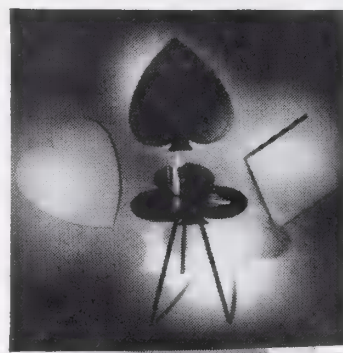


THEY'RE PIPS! Newly harvested lily-of-the-valley pips bloom in about 18 to 21 days. And your Christmas house will be filled with the fragrance of Maytime. Come spring, plant them out doors, and they'll re-flower the following year. 6" copper bowl planted with 12 lily-of-the-valley pips, \$5.95 ppd. Max Schlin Seedsman, 615 Madison Ave. New York 22, N. Y.



NUTCRACKER SWEET to the center of a festive table mounted on an 11" plate. finished in maple. The chrome-plate cracker is modern, but the job does is as traditional as Christmas. After all, what would the holidays be like without lots of nuts for family munching? Just \$4.95 ppd. Order from Inter Trends, 25 Underhill Ave., Brooklyn 17, New York.

(Continued on page 99)



FOUR ACES BRIDGE SET

Four chair-height individual tables that give a bow room to card players. Sturdy, graceful hardboard construction. Lacquered in card colors: black and red. Hardwood legs store under table top when not in use. Mail Order Only!

Set of four **\$8.95**

(Post Paid. Check or Money Order. No C.O.D.'s please)

WINSTED
"UNIQUE GIFTS IN WOOD"
NEW LONDON, WISCONSIN

FOR GRACIOUS SERVING



TEA WAGON
WITH REMOVABLE CENTER TRAY!
Finest HARDWOOD—
Paint It Yourself and SAVE!

only **\$19.95** express collect

Functional and attractive... for home and garden: Teas, cocktails, and buffet suppers. Nursery and sick rooms. And many other uses. Sturdily Constructed. Kiln Dried Hardwood. Finely sanded—Ready to Paint or Stain. Easily Assembled—no tools necessary. Size 18" x 27" x 29" high. Wgt. 24 lbs.

Also available Finished in Maple, Mahogany and Natural at \$6.00 additional.

Send check or money order to

PLEASANT HILLS INDUSTRIES
700 Third Avenue Dept. B-11
Brooklyn 32, N. Y.

MAIL BOX STAND
for
Homes of Distinction

Authentic French Quarter design cast iron decorative scroll with 5 ft. standard of strong steel tubing, all packed with wrought iron straps and bolts for easy assembly. Black weather-proofed enamel finish.

Mail box (extra) of lifetime aluminum, approved by the Postmaster General.

Send check or money order. Shipped F.O.B. Birmingham.

\$11.95 stand only
Box, \$5. Both for **\$16.50**
Also Adjustable Railings and Window Guards. Write

HAWKINS IRON CO., Inc.
315 N. 4th St.
Birmingham 4, Ala.

handmade SISAL PLACE MATS

only **\$5.00** set of 6
IMPORTED • 12" x 18" •
5 COLOR COMBINATIONS
WASHABLE • COLORFAST

The most exquisite handmade place mats ever! Made up of fifty-four exquisite lace-like flowers by Mayan Indian craftsmen of Yucatan. They add that extra something to the table of the most discriminate hostess. Ideal for any occasion, their beauty makes them the envy of guests, a compliment to the taste of the hostess.

* Also in luncheon size 10" x 16", \$3.50 set of 6.
Gift SPECIAL! Quantity discount prices
6 Sets of 6 — 12" x 18" **\$25.00**
6 Sets of 6 — 10" x 16" **\$18.00**
Colors... all natural; natural with red, green, blue or yellow border.

Mail check or M.O., sent prepaid.
Tico Tico FREE write for folders describing other fascinating, imported items
1754-P St. Charles, New Orleans, La.

The Furniture in your home reflects the good taste and care of a fastidious and discriminating housewife. To more easily achieve these high standards she can use the same product America's leading Hotels and Clubs rely on to protect the beauty and finish of lacquer, varnish and leather furniture. "Cleans as it Preserves." Dries a hard finish without polishing. 16 c. containing sent prepaid **\$1.45**



Vita Lustr

Vitex 414 Lumber Exchange
Minneapolis H2, Minn.

Provincial



for your bedroom

with smooth worn edges and warm feeling of intimacy

for your dining room



A familiar, homey cheerfulness has been designed and built into this furniture . . . You will recognize the Pennsylvania Dutch influence in its Provincial informality. You will want to feel it and examine its interesting detail. It's practical — it's comfortable — it's open stock in all size pieces.

UNIQUE
FURNITURE
MAKERS
WINSTON-SALEM, N.C.

ON DISPLAY NOW AT UNIQUE DEALERS — WRITE FOR DESCRIPTIVE FOLDER AND NAME OF NEAREST DEALER.



Coordinated products of "Great Names from Great Britain" Arthur H. Lee Fabrics, Irish Linen, Freeman Silver, Whitefriars Glass

The hand-embossed GRAPEVINE pattern is so famous that you don't have to look at the backstamp to know it is Wedgwood. Shown here are all of the color combinations, to which has been added the new "high fashion" grey. Start, if you wish, with a five piece place setting (dinner plate 10", salad or dessert plate 7", bread and butter plate 5" and a tea cup and saucer). A place setting of all white is \$10.00; blue or celadon or pink on white

\$12.00; white on blue or celadon or grey \$13.50; either Shell Edge shape or Traditional shape. Make your choice now, watch your service grow, for with the help of your family and friends you will soon know the thrill of possessing a full Wedgwood service. To see other Wedgwood patterns send 10¢ for folder Q to: Josiah Wedgwood & Sons, Inc., 24 East 54th Street, New York 22, N. Y. Wedgwood is made at Barlaston, England.

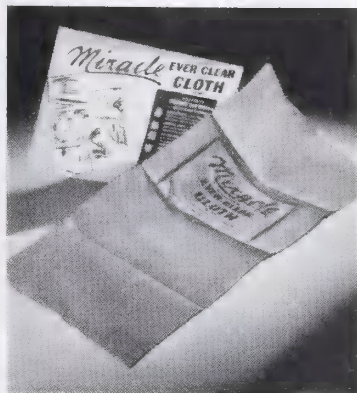
WEDGWOOD • A LIVING TRADITION • WEDGWOOD

WINDOW SHOPPING

CONTINUED FROM PAGE 96

SH CHILDREN, engaging little trademarks of the Pennsylvania Dutch countryside, will be a whisper of whimsy to your curio shelf. The miniature figures, made of iron, come in red and blue when seated on the seesaw; come in red only when playing the seesaw. \$1.50 for either plus 35¢ postage. Barr's Pennsylvania Dutch Shop, Central Pier, Atlantic City, N. J.

STEAMED UP about foggy windshield, the dim through your specs, the mist on your mirrors? Well, save your wex and clear up the situation with a cloth that will steam-clean any glass surface. The s-pocus wiper is Miracle Ever-Clean Cloth. Keep one in your car compartment, one in the house. 95¢ for 2 ppd. Clayton Products, 910 W. Lake St., Chicago.



Colorful Ceramic Tiles

Beautiful, permanent 4-color patterns on glazed tile. Adds color to table setting—protects surface from hot dishes. Backing prevents scratching. Attached hanger permits use as decorative wall plaque.



Specify pattern you want (Pa. Dutch or Rooster) and color of tile desired (black or white).

Pair of 4 1/4" x 4 1/4" matching tiles, \$2.00 ppd.
Pair of 6" x 6" matching tiles, \$3.00 ppd.

Ohio residents add 3%. Satisfaction guaranteed. Send check or money order to—

SAFETY CORNER COMPANY
Dept. B-11, Box 186, Tipp City, Ohio

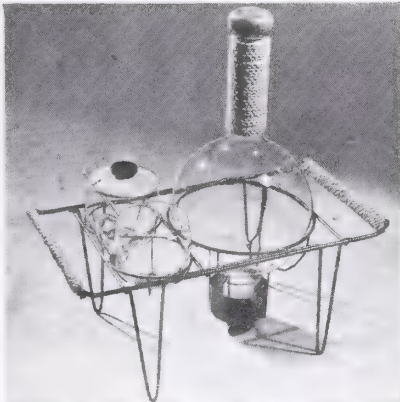


HANTICLEER WALL PLANTER

Set up your kitchen or dining area and give it a "decorator's" look with these beautiful planters. Expertly made by a master craftsman, they will make your room even more cheerful. High, 12" wide, 4 1/2" deep with a removable black mat finish with white tray. Single—\$4.95 postpaid. Pairs—\$9.95 postpaid. Or, C.O.D. plus postage. Plants not included. Also available also in black silhouette as a plaque.

12" \$2.50 ea. \$4.50 pr.
16" \$3.25 ea. \$6.00 pr.
Mount fasteners included so that it may be flush on wall.

THE CUSTOM CRAFT SHOP
10 W. ERIE, Dept. HB., Chicago 22



Coffee Bar

For you who love casual living, this tote-around coffee service simplifies late snacks, buffet meals, coffee-on-the-terrace. The well balanced wrought iron stand has natural woven raffia around the handles... measures 15" x 8" x 6"... holds a 24-cup carafe with raffia-wrapped neck, a sugar jar covered in blonde hardwood with ebony black knob, and a graceful creamer. A magnificent gift!

\$14.00 postpaid
(add 50¢ W. of Miss.)

Gilbert & Leonard

Write for free catalog
DISTINCTIVE ACCESSORIES
Miracle Mile
Manhasset, New York

These are 14 wonderful values!

#318 COLONIAL DOORKNOCKER

Solid brass, 6 3/4" long. Hand engraved with your name in Old English lettering. (Maximum 14 letters, including spaces.)

\$5.15

#319 BEDROOM KNOCKER
Solid brass, 3 3/4". Hand engraved with Given name only in BLOCK lettering.

\$2.15

#324 EARLY AMERICAN TWO LIGHT CANDLESCONCES

Solid brass with imported crystal prisms. Backs are 9 1/4" long.

\$15.15 pair

#325 IDENTICAL PAIR
Without prisms.

\$12.85 pair

#333 WROUGHT IRON MAIL BOX

Sturdy construction. Finished in rustproof black or white. Note large magazine clips. 11" wide x 9" high overall.

\$9.50

HAND LETTERING \$1.75 Extra

#326 EMBOSSED BRASS MAGAZINE RACK

Imported from England. 15" long x 14" high. Double compartment completely lined with wood.

\$14.95

CAST BRASS PICTURE FRAMES
True replica of a French Provincial design. Has glass mounting and easel. In four sizes.

#320
5 1/2" x 8" (holds 3 1/2" x 2 1/2" photo)

\$4.95

#321
9" x 11" (for 4" x 6" photo)

\$6.25

#322
9" x 12" (for 5" x 7" photo)

\$7.95

#323
12" x 16" (for 8" x 10" photo)

\$12.50

#335 THREE BRANCH CANDELABRA

Solid brass, 9" tall. Replica of a Colonial design.

Each \$8.75

#340 SUNDIAL
Unusually well cast of brass, 10 1/4" diameter. Inscribed with the Browning Quotation, "GROW OLD ALONG WITH ME THE BEST IS YET TO BE"

\$10.95

(West of Mississippi add \$.30)

#337 GOOSENECK LAMP

Sturdily made of metal and trimmed in brass. Has special device for converting into a bed lamp. Overall height 14 1/2". Available in grey, red or charcoal.

\$4.50

#334 COPPER SUGAR, CREAMER & TRAY SET

Trimmed with brass and lined with BLOCK TIN for taste assurance. Tray 10" x 5 1/2". Sugar & Creamer approximately 3" high.

Set \$8.95

EARLY PENNSYLVANIA DUTCH BRASS TRIVETS

Have many uses, or group them on a wall for novel effect. Approximately 8" long.

\$1.95 each

#327 Scroll Spade

#328 Snowflake

#329 Cathedral

#330 Dewdrop

#331 Flatiron

#332 Set of Five

\$8.95

#336 CAPE COD FIRELIGHTER

A practical way to light a fire. Tankard is 6" high. Brass.

\$7.95

#338 PERPETUAL CALENDAR

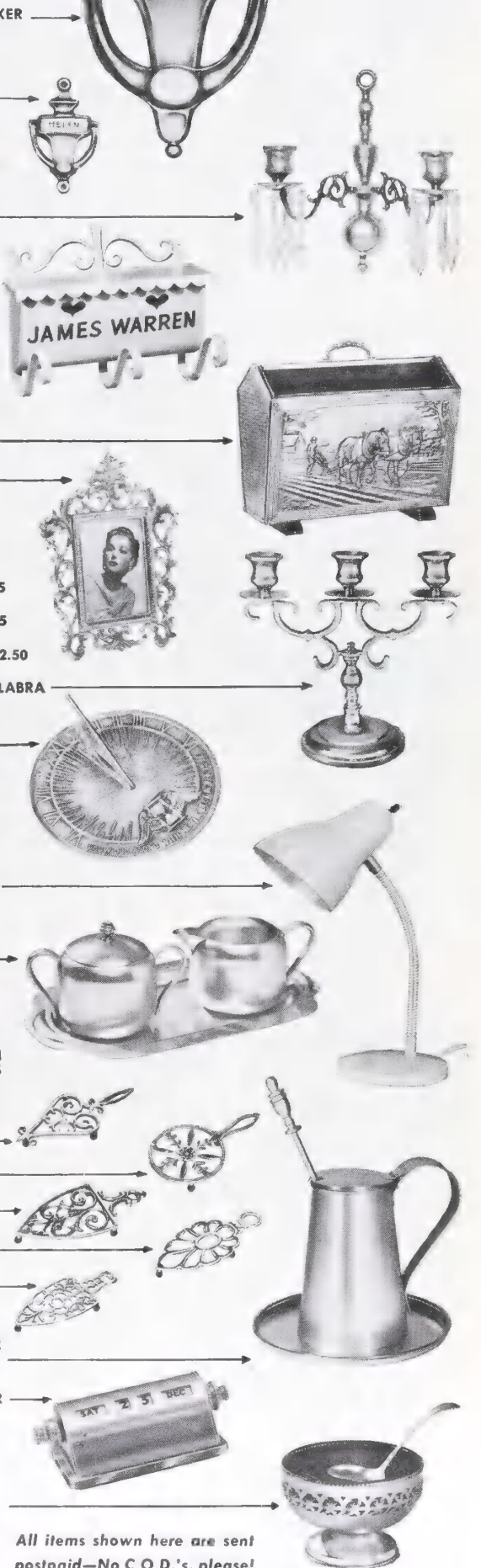
Brass. Gives date, day and month. A useful gift for every desk. 1 1/2" x 4 1/2" wide.

\$1.95

#339 MAYONNAISE DISH

From England. In brass or copper with attractive blue color glass insert. 2 3/4" high x 4" diameter. Complete with silver plated ladle.

\$2.75

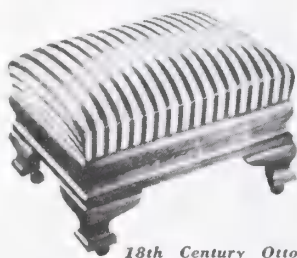


All items shown here are sent postpaid—No C.O.D.'s, please!

A

ART COLONY INDUSTRIES - INC. 67 FIFTH AVENUE
NEW YORK 3, N. Y.

A classical furnishing of many uses and a beautiful Gift to a well furnished home



18th Century Ottoman
reproduction by BIGGS

An occasional seat, footrest, television tuning and viewing seat, and a delightful decorative complement to even the finest furnishing scheme. Painstakingly made by hand throughout. Solid Honduras mahogany with rich mellow finish. Hand-tied springs and best hair filling for long life of comfort. Removable castors. 20 1/2" x 16 1/2" x 15" high. Order by mail. Only from BIGGS, \$29.00 f.o.b. Richmond, Va. (E. of Mississippi add \$2.50 Express charges; Texas—\$3.50; Elsewhere—\$4.00). State color preference for upholstery, or send your own cover (25" x 28"), or write for free samples of fabrics.

See the fascinating Biggs collection of over 200 hand-made reproductions at Biggs own stores:

Furniture BIGGS
BIGGS ANTIQUE COMPANY, INC.
+ MASTER CRAFTSMEN SINCE 1890



900 WEST MARSHALL STREET, (B), RICHMOND 20, VA.

1230 Connecticut Avenue, N. W., Washington 792 Peachtree Street, N. E., Atlanta

518 North Charles Street, Baltimore

550 Grant Street, Pittsburgh

Straubridge and Clothier, Philadelphia



FERRIS WHEEL SERVER

For informal buffet entertaining, this 15" Ferris Wheel will delight your guests and prove to be a truly wonderful conversational piece. The wheel whirls gaily in the attractive black stand and you can serve both hot and cold foods from the 6 spacious green and yellow oven ware dishes that measure 6 1/2 x 4 1/2 x 2. Order yours today!

\$10.95 complete ppd.

Send for FREE CATALOGUE!

UNIQUE ARTS

Box 4 Kensington Station (Dept. B)
Brooklyn 18, N. Y.

Piping Hot Coffee Right At Your Elbow

The hotter, the better is the rule for really good coffee.

Whether entertaining, watching TV, or just plain relaxing, you can enjoy piping hot coffee hours after it has been brewed. The matching carafe and candle cup are of flame-proof ceramic—the stand is Satin Black wrought iron. Complete with easily replaceable 10 hour candle, 14" high overall. Choice of chartreuse, wine, green or grey.

\$3.95 Postpaid

(Sorry, no C.O.D.'s)

TREASURE HOUSE

WANTAGH

NEW YORK



WINDOW



SERVICE WITH A STYLE

Individual snack tables are boon to buffet-minded hosts and television-happy guests. Folding tables store on a stand that doubles as a canapé or a drink server. Alcohol- and heat-resistant, 12" x 18" x 22" high. One each of red, yellow, green and blue; or all one color. \$9.95 set, exp. coll. No c.o.d.'s. Products Co., Box 328, Scarsdale, N. Y.



CORDIAL-LY YOURS.

Decorative glasses with graceful lines and a hand-engraved, 3-letter monogram are worthy of your finest brandy. Each glass has a gentlemanly capacity of 4 ounces, and the set of 6 is \$5.50. With them, you'll probably want the distinguished decanter. It has a matching engraved monogram, holds 20 ounces. \$5. Complete set, \$10.50 ppd. Jeanette Gift Shop, Westfield, New Jersey.



BRASKETTE.

Discard scraps in high style with this glowing green brass wastebasket designed to wake up living room, foyer, den or office. All solid, heavy gauge right down to the graceful clawed feet. Delicately edged "Candlewick" rim, second row of tiny beads.

Including packing, handling and post.

POT BELLE.

Flatter your philodendron with this beaming brass holder. The price is modest enough that you can purchase every room—from terrace to boudoir—with cascades of gleaming greenery.

4 3/4" wide, 4 1/2" high.

Including packing, handling and post.

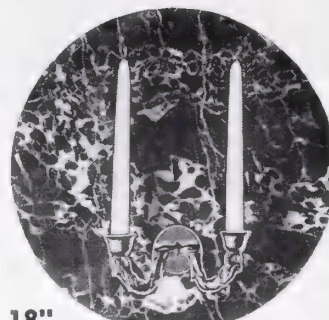
Order both for only \$16.95!

Sorry no C.O.D.'s. Money-back guarantee.

ARTISAN BRASS WORKS

Dept. 404 156 Reade St. N. Y. 13, N. Y.

DECORATIVE - DRAMATIC!



18" CIRCULAR WALL SCONCE OF GLEAMING MARBLEITE

You'll love the elegant effect of these stunning twin-candle sconces. Graceful black wrought iron, mounted on huge disc of gleaming Marbleite that looks and feels like fine marble! Choose Brilliant Black with Gold-and-White flash or deep Cavern Green with White. Magnificent touch for living, dining or reception room, or over TV. Heavy Masonite backing, ready to hang.

18" diameter. Candle holders 6" apart. Complete with candles. Each

\$14.95 ppd.

Send Check or Money Order—Sorry no C.O.D. Guaranteed Satisfaction.

De Kell 1025 DAVIS STREET EVANSTON, ILL.



VASE LAMP

Perfect for TV Viewing

An Ideal Xmas Gift

So practical. So beautiful. Soft, subdued, direct light from top and openings in shade—30, 70 or 100 watts at a turn of the switch. Easy on the eye for TV viewing. Use singly or in pairs on TV, mantel, buffet, etc. Graceful tulip pattern ceramic body, luster finish in gray, chartreuse or burgundy. Black base 11 in. high with 6-ft. U.L. approved cord. Only \$4.95 each (less bulb) plus 35¢ postage. We pay postage if you order 1 pair or more and include payment. C.O.D.'s accepted, plus charges. State color desired. Money back guarantee. Kaydon Co., Dept. HB, Box 148, Park Ridge, Ill.

BUY NOW FOR XMAS.

Use Our Lay-Away Plan

SAVE BIG MONEY



GENUINE DIAMONDS

All Orders Given Immediate Attention

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Unmatched values in genuine blue white diamonds. Each diamond sold with a written iron-clad money back guarantee. All diamonds set in gorgeous new mountings. Send today for beautiful, illustrated

catalog showing values from \$10.00 to \$10,000. Over 100,000 satisfied customers have bought Diamonds from Berman's. Our reference—your own bank or any mercantile agency.

Berman's Diamond Loan Bank

Dept. H BERMAN BLDG., BALTO. 1, MD.

SHOPPING



BOOT. The child that his by the chimney with a realist. He knows that as comes but once a year, the handicap of small feet his own stocking a puny for Santa's largesse. 11" stic boot has black sole, cuff, loop for hanging. with any first name. \$1 herokee Traders, 319 N. n, Oklahoma City, Okla.



MET KIT is a gem y salad lover and every aker. The hardwood bowl ing the dressing has a burned on the outside, with a small pestle. The press keeps garlic off the Ceramic garlic bud keeps cover. Complete. \$4.95, t-Barr Co., 195-FU N. Ave., Pasadena 18, Calif.



New FLEXIBLE Mixing Bowls Here!

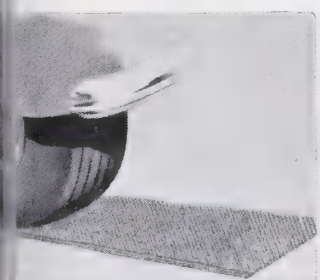


PLASBOWL
for Mixing
Pouring
Serving
Storing
and
1001
other
uses.

These wonderful new Mixing Bowls give you everything you've always wanted. As the picture shows, these Bowls are stream-lined in design and more important still, they're light in weight, easy to wash and UNBREAK-ABLE! Yet all three Bowls in all three sizes cost **\$2.95** only

CORDAE

105 W. Monroe St., Dept. HB,
Chicago 3, Ill.



No More Stalling
on Icy Streets

MAGIC ICE CARPETS
Car Driver's Xmas Gift!

more pushing and tugging when stuck on icy pavements! Just Ice Carpets in the track of each rear wheels and roll away. of woven steel wire form a mat traction to spinning wheels. Size Galvanized. Use them over and

pair only **\$1.95** postpaid

order today and be prepared

THE PECKS

erchandise Mart Sta., Chicago 54, Ill.

TODAY'S SMART GIFT Out of the Past



**Authentic Colonial Regiment
Double Old-Fashioneds**

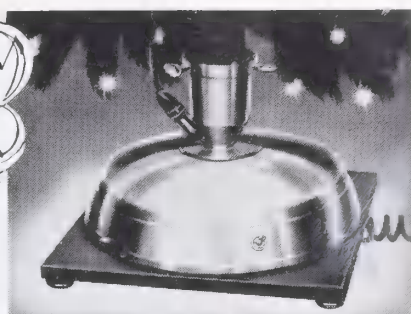
You and your friends who haunt antique shops in search of authentic Early Americana will love a set of super-size (15 oz.), gold rimmed old-fashioned with 8 different authentically uniformed Revolutionary War Soldiers, reproduced in color with regiment identified. Decorated and signed by Jesse-Carwin. Set of 8 double old-fashioned \$19.95 ppd.; set of 8 matching high-balls (14 oz.) \$17.95 ppd. No C.O.D.'s. Satisfaction Guaranteed.

IRVING TARRANT

Dept. B-11 156 East Ontario St.
Chicago 11, Illinois

Music and Motion... FOR YOUR CHRISTMAS TREE

Ulrich's sensational **MUSICAL CHRISTMAS TREE TURNER** will add undreamed-of gaiety to your Christmas season. Designed and built by expert craftsmen, the *fully-electric* Turner is equipped with a high-fidelity Swiss musical instrument that alternately plays "Silent Night" and "Come All Ye Faithful." The quiet, precision motor slowly revolves the lighted tree and operates the clear-toned musical instrument. Ball-bearing movement. Separate controls for music and motion. The revolving gold-finished spindle has



plug for YOUR own lights, which remain lighted as tree slowly turns. Beautiful chrome-plated housing reflects the tree's lights and glittering decorations. Will mount trees up to 9 feet tall. Base dimensions 12x12x8 inches. For 115v A.C. only. Thousands of owners praise it, and children love it.

For assured delivery send check or money order **\$33.50** NOW. Complete

Shipment Express Collect

ULRICH BROTHERS

Dept. AC 3707 Agnes St.
CORPUS CHRISTI, TEXAS

Ulrich's Musical

CHRISTMAS TREE TURNER



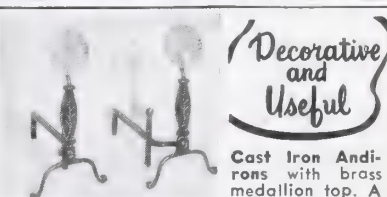
COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only **\$14.95** Prepaid
Sorry, no C.O.D.'s

TEMPLETON CRAFTSMEN

Dept. 74 Templeton, Mass.



*Decorative
and
Useful*

Cast Iron Andirons with brass medallion top. A most unusual design combining brass with black cast iron.

Perfect for living room or den. 23" high. Only **\$37.50** the pair.



*A Unique
Gift*

Cast Iron Foot Scraper in lyre design. Heavy, no need to bolt it. Only **\$6.50**

Both items fully guaranteed. Send check or money order. Express or freight collect.

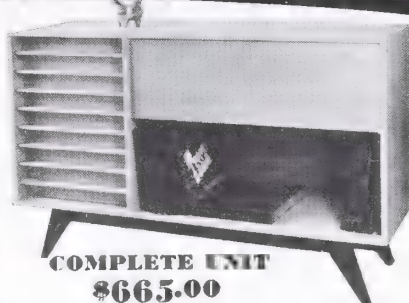
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IRON ART INC.

2507 7th Ave., South, Birmingham, Ala.

THE FINEST IN MUSIC IN FINE FURNITURE

Carter Cabinet • Garrard 3-speed Record Changer • Audak Stylus • Radio Craftsmen AM-FM Tuner • Radio Craftsmen "Musicians" Amplifier • Altec-Lansing Duplex Speaker.



**COMPLETE UNIT
\$665.00**

Here is the famous Carter Cabinet designed to give true sound reproduction and yet is modern and functional. Housed in its interior, a true high fidelity Shrader custom set. The complete group sells for \$665.00. The cabinet alone, \$225.00 in either blonde Korina, walnut, or mahogany.

DELIVERY—4 WEEKS

F.O.B. WASHINGTON

Write for our Catalogue

"SHRADER" CUSTOM SOUND

2803 M STREET, N. W.

WASHINGTON 7, D. C.

Hand Painted Imported TABLECLOTH NAPKIN SET DIRECT FROM Ireland



Enchanting Gracious Lustrous

Created by old-world craftsmen in delicately blended pastels — finest durable cotton and rayon. All fast dyes, guaranteed washable.

Postage prepaid.
Send Check
or Money
Order to:

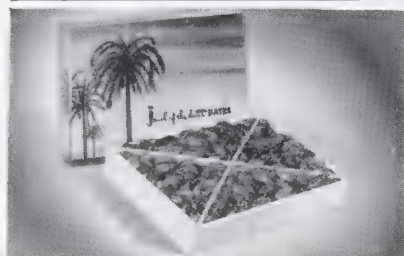
IRISH LINEN

Spinning & Weaving Co. Inc.
642 Beacon St. Boston 15, Mass.
DUBLIN SOUTH AFRICA
LONDON AUSTRALIA

Gift Boxed

53 x 53
Tablecloth
with 4 napkins \$12.95

53 x 68 Tablecloth
with 6 napkins \$17.95
(Napkins — 15 x 15)
Border in gold or green.
Please specify.



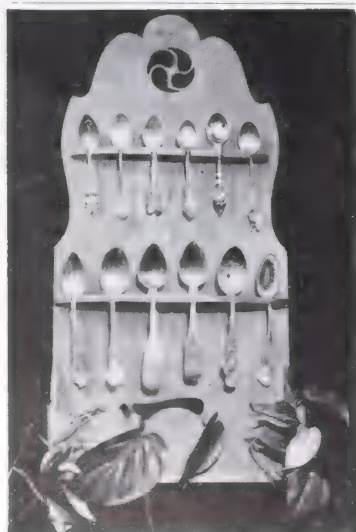
UNFORGETTABLE HOLIDAY GIFTS!

Choice, luscious Jewel of the Desert Dates fresh from California...finest dates modern cultivation can provide. Meticulously grown in famous Coachella Valley under best climatic conditions for long, slow ripening to produce these larger, meatier, more flavorful Deglet Noor dates. You've never experienced dates like these.

Distinctive package with desert sunset in full color. We enclose beautiful gift card and date recipes. 2 lbs., \$2.45, 5 lbs., \$4.95. Shipped direct, prepaid in U.S. Write for free brochure or send check or money order with names and addresses to

**Jewel of the desert
DATES**

Dept. H-11 Box 81 Palm Desert, California



\$5.25
postpaid

Send check or money order
No C.O.D.'s please

Send for free illustrated brochure
of pine reproductions, shipped in
knocked-down kits. \$3.25 to \$8.50.
Finish for Christmas!

The Concord Spoon Rack Planter

This exceptional spoon rack is faithfully reproduced from the original which still hangs in the dining room of a distinguished Concord homestead.

Beautifully textured Eastern pine forms the right background for your good spoons. Then plant ivy in the base for a charming piece to adorn your wall.

Shipped, knocked down, you assemble and finish. Easy instructions included. Comes smoothly sanded, complete with hardware required.

Dimensions (assem.) 10" wide, 20" high, 4" deep.

Order at once and finish
for handsome Christmas gift

The SAGTIKOS WORKSHOP

Dept. H 112, Little East Neck Road, Babylon, New York



WINDOW



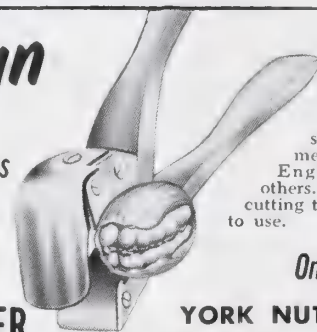
A VERY PRETTY PAIR comes from Finland, where the craftsmen really know their stuff when it comes to working with ceramics. The 14-oz. beer mug and ash tray are decorated with a hand-underglazed floral design—blue flowers on white, or red flowers on ivory. Mug is \$3.25, ash tray is \$1.25. 4 mugs and 4 ash trays \$16.95. Ppd. Irving Tarrant, 15 E. Ontario St., Chicago 11.

DE-FEETED by fall house cleaning? Christmas shopping? An expedition with the children? Get this electric Foot Vibrator. A vibrator massage five minutes each day will stimulate circulation and work wonders for your tired muscles and aching arches. Blue baked enamel with removable rubber massaging cushion. It has 6 feet of cord. AC only. \$7.95 exp. coll. Hammacher Schlemmer, 145 E. 57th St., N.Y.

It's Fun

To Shell Nuts
With a

**YORK
NUT SHELLER**



The Ideal Gift!

Clips off the shell, does not crush the meat, does not scatter shells and gives you whole nut meats. Shells pecans, Brazil nuts, English walnuts, Hazel nuts and others. Lightweight, polished aluminum, cutting teeth of finest grade steel, so easy to use.

Only **3⁹⁵** plus 10c postage

YORK NUT SHELLER CO., Inc.
BOX 928-C SAN ANGELO, TEXAS



3G WING ALOHA BOX

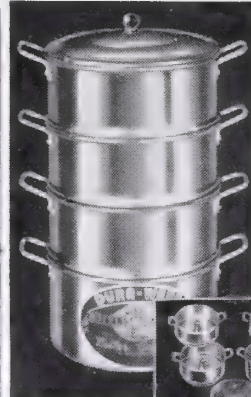
Includes Kona coffee—1 lb. macadamia nuts—3 1/2 oz.; 7 oz. each—pickled pineapple, guava jam, papaya pineapple preserve, coconut syrup, poha preserve, guava jelly.

Mdse. \$5.75 Post. \$1.55 Total \$7.30

No c.o.d.'s. Send check or m.o. to

KAUAI CRAFTSMEN HUI

Lihue, Kauai, T. H.



Light, Simple,
Easy to Keep Clean



Use all 4 sections or
just 2 or 3 as needed.

STEAM COOKER

Saves all the delicious flavor—those valuable vitamins that boil away with ordinary cooking! Saves money, too, for you can cook an entire meal over one flame! You'll never go back to the old, hard way once you've found how good everything tastes when steam cooked—the quick, easy, economical method recommended by food experts.

Dura-Ware

81 Spring St., Dept. H,
New York 12, N. Y.

**Better
Food
at
Less
Cost**

with
4
in
1
aluminum

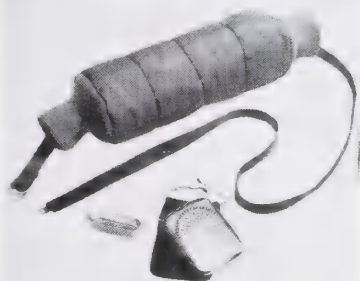
6 1/2" diameter
(6-qt. size)
(small size needed)
11 1/2" high \$6.95
7 1/2" diameter
(13-qt. size)
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9" diameter
(20-qt. size)
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Send postpaid on request
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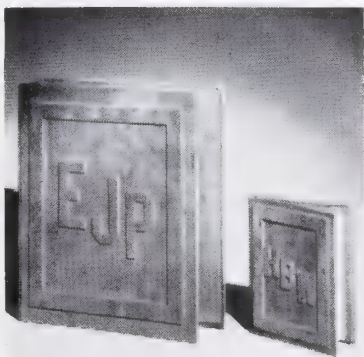
SHOPPING



ARMuff gives you a central heating system for your tummy and hands. An insulated forest green poplin muff straps around your waist, either under or over your coat. Inside there's a heating unit that generates a safe, constant 120° heat up to 24 hours on re-filling. For hunters, skiers, motorists, school children, it's a must. \$4.95 ppd. Pacific Products Co., Dept. 64, 1604 S.W. 10th Ave., Portland, Ore.



THE TOUCH OF VELVET glamorizes that ugly duckling, the telephone book, and covers it with rich distinction. All you need is send in the name of your city. Cover will be made to fit your directory, and it's personalized with your three initials. In red, blue, green, or gray, \$9.95. Velvet-covered address book to match, also monogrammed, \$3.95. \$13.50. Ppd. Schoenfeld Linens, 38 E. 57th St., New York.



LITTLE TREASURES FROM THE EXOTIC EAST—THE GOD OF LAUGHTER—"HO-TAI" and carved of fine Rosewood, this round smiling figure heralds happiness and luck. A charming addition to your collection. 4" high. \$1.00 Postpaid.

OLD ORIENTAL IRON—his exquisite replica is decorative and useful as a cigarette container, nut or candy dish. Silver-bright antimony with dragon and floral design. Non-tarnishable. 7" high. \$2.50 Postpaid.

SLIPPER ASH-TRAY FROM INDIA—miniature slipper of brass with a richly colored enamel design is an individual ash-tray of rare charm. 3 1/2" long. \$4.00 ea. Postpaid. 4 slippers for \$3.85. All three make appealing, inexpensive gifts.

Sorry, No C.O.D.'s
POSTAL PRODUCTS CO. Dept. B, P.O. Box 328, Scarsdale, N. Y.



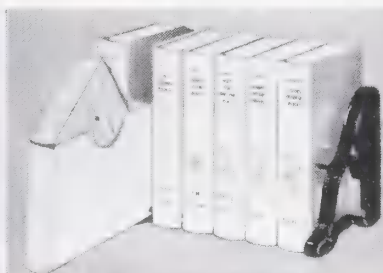
ALOHA "Candle-Glo" Coffee Warmer

Provide the Home with...
 • Superb Dining Room Service
 • Beauty Plus Efficiency
 • Hot Coffee on the Table
 • Candlelight Atmosphere
 • Something Different in Table Luxuries

Hospitality with a glow...
 Beautiful, efficient in ceramic permanence—A Coffee Warmer that is sure to win acceptance, by anyone who uses it. Available in Hunter Green, Forest Brown, Deep Burgundy, Yellow and Exotic Chartreuse. Set consists of the Coffee Warmer, Fiesta decanter and 6, 10 hour smokeless, odorless Heet Lite candles.

No C.O.D.'s please—Gift boxed
 4 cup \$4.95 a Set; 8 cup \$5.45 a Set
 Add 25¢ mailing costs

WHITE PINE'S STUDIO
 Dept. H Sayner, Wisconsin



TERRY'S NEW CHEF-AN-NETTE
 And What A Gift They Make

The only recipe file that keeps your recipes in order without an index. Order yours today.

A seven volume recipe file, each volume hinged to a steel frame. Black design on lustrous white enamel. Overall dimensions 6 1/2" x 4" x 8 1/2". Comes with started set of 68 recipes, 20 blank cards, has ample room for 700.

A wonderful decoration for your kitchen. The ideal gift for all occasions. Shower, wedding, birthday & Xmas.

7 Book Unit \$3.50 — 5 Book Unit \$3.00
 Add 25¢ to cover packing and Postage.

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All orders shipped the day received.

TERRY'S ORIGIN-ETTES
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Everybody loves Stuckey's wonderful Pecans and Candies

Famed for their Southern goodness—beautifully packaged, guaranteed fresh! Order these festive treats for yourself and all your friends. We mail to your gift list, enclose card. All items postage prepaid. Order several today.

SPECIAL WICKER GIFT TRAY!
 One tray nestled in another! Filled with shelled pecans, candies, tropical jellies... \$4.50

NEW CROP PAPER SHELL PECANS!
 U.S. No. 1 Choice. Stoutly boxed to assure safe arrival. STUARTS: 5 lbs., \$3.75; 10 lbs., \$7.00. SCHLEYS: 5 lbs., \$4.50; 10 lbs., \$8.50.

DELUXE GIFT BOX GB-2 PICTURED
 Vacuum 1-lb. jars pecan halves: one each sherry, toasted, plain, sugared and spiced... \$7.95

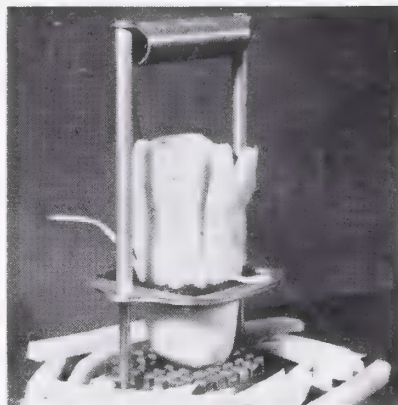
Pecan Log Roll, rich, caramel coated nougat studded with nuts. Lb. log, \$1.85
Maple Pecan Pralines, creamy, nut-filled delights. Approx. 40 to lb. box... \$1.75
Tangy Tropical Jellies, assortment of 6 big pound jars, gift boxed... \$3.95
Ass't Pecan Candies, divinity, fudge, pralines, dates, etc! Lb. box... \$1.85
Stuffed Dates, big, plump imports with whole pecan halves. Lb. box... \$1.75

Send for Free Color Catalog. A Complete Gift Service for Business

Stuckey's

Dept. HB-1 Eastman, Ga.

SPEEDY Potato Cutter



Cuts completely through each and every potato

The only domestic cutter that will cut a potato up to 5 3/4" in length into 7/16" square strips with **easy operation** as illustrated. Also will slice and dice other vegetables and fruits. Sturdy cast aluminum base, highly polished aluminum handle and guide rods, with sharp stainless steel cutting blades. Rust proof, guaranteed. \$3.98 ppd.

Send check or money order.

G. B. VOTION CO.
 P.O. Box 87, Diablo, Calif.



Coffee, Anyone?

Good party manners, perfect for family meals too... this smart globular design in lustrous porcelain enamel on steel, with solid brass spigot to eliminate the pouring chore. Use it for coffee, tea or iced drinks. Handsome wrought iron tripod stand has wood knobs to protect your table, fibre glass equipped fire box that uses alcohol, sterno or candle. 2-qt. capacity. Vivid carrot or melon green. An original gift ideal

\$15.95 postpaid

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Mill Hampton Gifts
 Hampton Road • Mill Run, Pa.



Christmas Treasure!

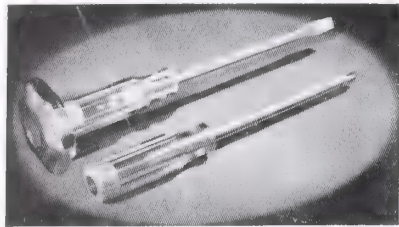
14⁹⁵

IMPRESSIVE COPPER CHAFING DISH

Authentic copy of an antique chafing dish your grandmother might have reigned over! Highly decorative and useful! Gleaming solid copper and brass with new-penny shine! Graceful, turned wood handle. Double-boiler, 2 qt. capacity; aluminum pan linings. Burns Sterno or alcohol. Stands 11 in. high.

Send for our free Christmas Gift Catalog

JOHN TYLER, Inc. 2504 TYLER BUILDING
 17 JOHN ST., N. Y. 38, N. Y.



Ratchet grip fits other tools

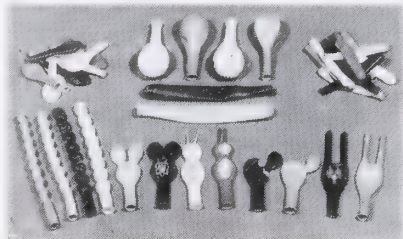
A NEW HANDY TOOL

This new type **ratchet** screw driver fits the palm of your hand and gives maximum leverage. Makes hard jobs four times as easy. Quick change 3-position ratchet. A gift every man wants. Complete set:— Palm-Grip ratchet, 1 regular and 1 recess blade screw driver, only **\$4.95**, postpaid.

2 Unusual Gifts**KIDS LOVE BALLOONS**

You can make any kid happy with this big assortment of 40 balloons. Funny faces, big ears, bugs, spirals, rounds, knobbys, airships. Ideal for gifts or unusual party games and favors. A real value, only **\$1.00**, postpaid.

No C.O.D.'s. please



Every balloon is Easy-to-Blow

SHELBY PRODUCTS CO., Box 258A, Shelby, Ohio



Smarten up your houseman in this handsome washable ticking jacket, collared in navy pinwale corduroy. (SML)

\$10.00 ppd.

jacanelli, ltd.

p. o. box 5803 memphis 4, tenn.

Want A Warm Shoe?**SHEARLING-LINED****CHUKKA BOOT**

If you want genuine cold-weather protection, this is for you! It's ankle-high brown ski-leather, oil-treated to repel water, soled with sure-grip rubber! But most important, it's fully-lined with genuine shearling lamb's fleece! Order a pair for cold-weather walking, football games, outdoor working, hunting etc. ALSO in black or brown polished leather with leather soles.

ORDER BY MAIL for yourself and as a wonderful man's Christmas gift. Sizes 5 to 13. Send check or money order today. Satisfaction guaranteed. Add 35c for shipping.

\$13.95

Dept. HB
41 West 43 St.
N.Y. 36, N.Y.

Fellman, Ltd.**WINDOW**

TAKE A STAND of wrought iron, top it with a wicker basket and you have a modern decorator's dream that fulfills many purposes. Put a baking pan to hold water at the bottom, and it's transformed into a planter. Use it as a "catch-all" for papers and magazines. And because of the handle, it's perfect for setting fruit or supper snacks. \$7.95 ppd. Fong Bros. Co., 912-14 7th St., Los Angeles 17, Cal.

CLAUS FOR CELEBRATION. This set has real Christmas punch. The punch bowl and mugs are all made to the image of the venerable old gent from the North Pole. Of glazed ceramic, they're fired in bright Santa colors. Bowl holds 4 quarts, costs \$8. Mugs are 8 for \$10. Add \$1.50 for shipping charges. Foster's Westwood, 11 Glendon Ave., Los Angeles 2.

The NEW**flair**

ONLY

\$2.50**smoking tray**

Distinctive Design
New Conveniences
New Safety Features

This wonderful, new smoking tray combines beauty and utility and safety. Styled by Florian, famous designer, the Flair Smoking Tray adds a touch of beauty to your home . . . and protects it.

Uniquely designed holding grooves "catch" and extinguish falling cigarettes. Lighted cigarettes placed adjacent holding grooves roll into grooves, "catch" and go out. Six channeled snuffing holes put out cigarettes without hard "snubbing" are easy to clean. Air circulation completely around cigarette prevents moisture from forming on paper. Made of durable china with sparkling glazed finish. Available in beautiful tone color effect — moss green, dawn grey or autumn brown.

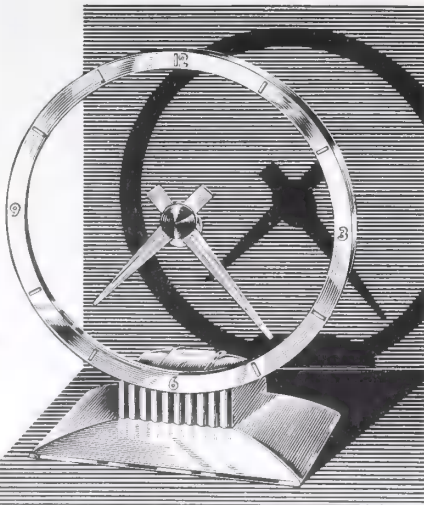
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DEPT. 11, 124 HARBORVIEW
BRIDGEPORT, CONN.

NEW . . . UNUSUAL**Gift for the Home****JEFFERSON**

Golden Hour
ELECTRIC CLOCK

The "conversation piece" of all gifts . . . the clock you can see thru. The hands "float" in the crystal dial, yet it keeps perfect time. Exquisite design blends with any decorating scheme. 24 Karat gold plated . . . brushed to satin finish. 9 in. high. Pre-tested for split-second accuracy. One-year factory guarantee. AC operation (\$22.50 plus \$4.50 fed. tax).

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4463 West Madison Street • Chicago, Illinois

STAINLESS STEEL**WRENCH KNIFE**

FROM FRANCE

**\$12.95**

The only Stainless
Tool Knife made.

Useful for any emergency in home, car, fishing, hunting, boating etc. Consists of Wrench, Phillips Screw Driver, Opener, Awl, Wire Cleaner, Screw Driver, Cutlery Blade.

Wrench chromium plated

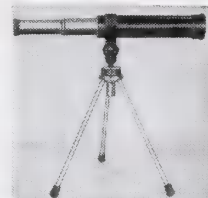
ORDER NOW! GET FREE GIFT!

We will include a beautiful genuine Cow Hide Leather Case for above knife if ordered on or before Nov. 30th.

Satisfaction Guaranteed

Send check or M.O. Sorry no C.O.D.'s

The PERLEX Co.
137 East 57 Street New York 22, N.Y.
'Knives You're Proud To Own'

ALL METAL! FINE OPTIC
For Clear, Long Distance Viewing

IMPORT
20 POWER
TELESCOPE
with Swivel-H
TRIPOD

.. The Perfect Xmas Gift

Not a toy. Actually a \$20 value. Light as a feather. Easy to focus. Can be used without tripod — carried in pocket for long distance viewing over land or sea — for indoor or outdoor sports, etc.

EXCELLENT SPOTTING SCOPE FOR SHOOTING
Will spot 22 cal. bullet holes at 100 yds. Also practical for big game hunting. Chined, threaded fittings throughout. Weight approx. 7 ozs. 6 3/4" closed length; 1 open length. Achromatic objective lens reflection coated on internal surface. Total of light weight metal is fully collapsible, 10" footed, 9" high. Order by stock number. Send check or M.O. for \$12.95. Shipped paid within 48 hours (C.O.D.'s you pay age). Money back guarantee.

ONLY \$12.95 Postpaid

Stock No. 50,007-AA **\$12.95** Postpaid
EDMUND SCIENTIFIC CORP., Barrington,

SHOPPING



WATCH YOUR STEPS

at into miles on this new meter that looks like a pocket h. Clip it to your pocket, or skirt (it must hang very y), and it measures your up to ten miles. You'll be ed at the amount of hoofing to in an ordinary around-the-day! Red, green, or gilt for ladies; polished nickel for men. \$5.95 ppd. Ward Phil-Co., Dundee, Ill.



WORTHY OF THE GIFT

put in it, the Singapore combines the rich, unind colors of the Orient with sh craftsmanship. Fill it with and wonderful tea for a who presides behind the tea on wintry afternoons. Fill th a Christmas pudding or made cookies for an overseas eman. Durable metal, 6 1/2" 4" x 3 3/4", \$1.50 ppd. The Wave, Kennebunk, Maine.



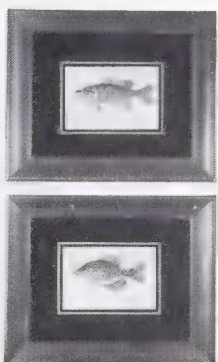
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OF: EASTERN PICKEREL, ROCK BASS, L. M. BASS, S. M. BLACK BASS, SUCKER, BULLHEAD, YELLOW PERCH, BREAM, SUNFISH

\$12.50 Per Pr.
50 for 4 • \$47.00 for 8
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BOX 105, BERWYN, ILL.



Distinctive CUSTOM MADE Personalized COAT of ARMS

INITIALS and CREST our own organization. CAR, LUGGAGE, CASE, ETC.



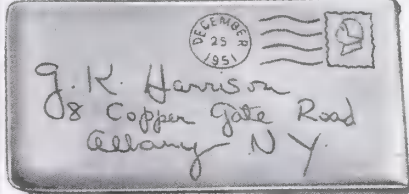
ach anywhere in seconds distinctive identification. ad adhesive backing makes a permanent ment by just pressing in place. Gleaming ht in CHROME or GOLD finishes. Sizes — 4 = 1-5-8".

UR CHOICE OF CRESTS FOR: AGES: Masonic, Shrine, 32nd Degree, Knights plar, Eastern Star, K of C, Elks, Eagles, ose, Odd Fellows, II of P. SERVICE CLUBS: ns, Rotary, Kiwanis, Cosmopolitan. MISCEL- NEOUS: Boy Scouts, YMCA, Medical Cadets. NATIONAL FRATERNITIES & SORORITIES. JOR UNIVERSITIES. ARMED SERVICE ANCHES, and others.

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Personally Yours
exclusive personalized gifts
MURKIN MICHIGAN

POST CLIP \$6.00 F.T.I.

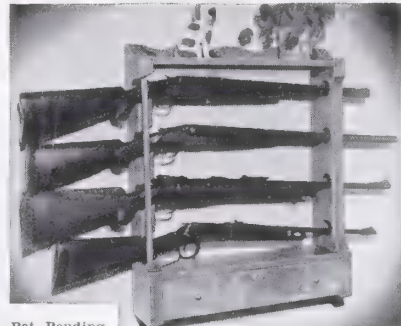
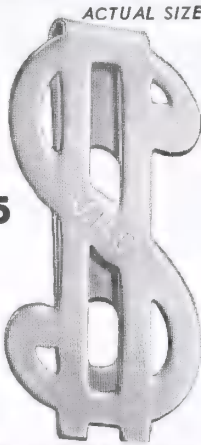


Sterling silver money clip with name, address, any month, day, year engraved FREE. Block letters or facsimile hand-writing.

Gold filled \$11 F.T.I.
\$ CLIP \$3.75 F.T.I.

Sterling silver, block initials engraved free. Gold filled, \$6 F.T.I. Mailed postpaid in U.S.A. Gift boxed. Send check or money order. Return if not satisfied. Gift catalogue on request.

Write Dept. H81.
CULBERTSON PRODUCTS
Box 29, Madison, New Jersey



Safe-Lock Gun Racks

Displays your Guns . . . Protects your Family
THE GUNS AND AMMUNITION ARE LOCKED IN

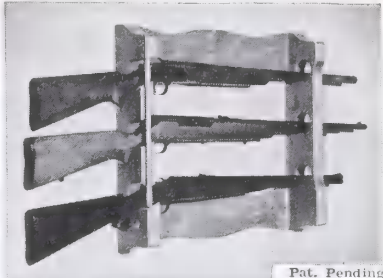
These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer in the 4 and 6 gun racks locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in satin smooth honey-tone knotty pine or a lovely mahogany finish.

4-Gun Lock Rack—24" x 28" . . . \$19.95
3-Gun Lock Rack—24" x 21" . . . \$12.95
6-Gun Lock Rack—24" x 40" . . . \$29.95

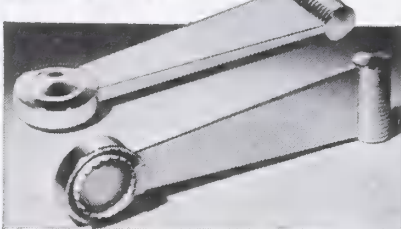
ALL EXPRESS CHARGES COLLECT NO C.O.D.'s.



Dept. B11-2, North Conway, New Hampshire



New Low Price!



Magnetic Bottle Opener

Caps off . . . to this wonderful magnetized bottle decapper that removes caps without injury to grooves (for airtight re-sealing) and holds them securely. Saves groping the floor for lost caps. One simple flick of the wrist does the job. Also serves as ice crusher. Streamlined, lustrous chrome-finish metal. Indispensable for kitchen, bar or picnics. Great gift.

Since 1927, Satisfaction Guaranteed or Money Refunded. Send Check or money order. Sorry, no C. O. D.'s

MALCOLM'S

HOUSE AND GARDEN STORE
524 N. Charles St. • Baltimore 1, Md.



handmade sterling silver KEY CHAIN

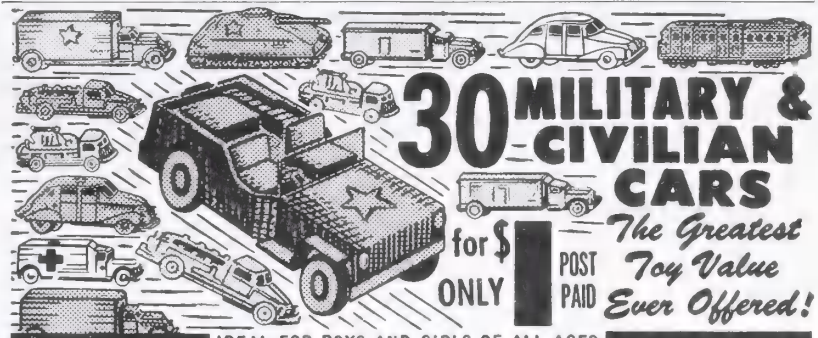
The key to his heart will surely be yours if you give him this sterling silver key chain. With handsome, cut out 3-letter monogram, it has soldered chain and half-moon catch. Key is your own, with 3 initials cut out of head and polished to gleaming lustre. Send your own key.

Key Chain, \$4.80 Key, \$3.00
tax and postage included
No C.O.D.'s please

Robin Hood's Barn

Sudbury, Massachusetts

SEND FOR CATALOG OF STERLING GIFTS



30 MILITARY & CIVILIAN CARS

for \$ ONLY — The Greatest Toy Value Ever Offered!

IDEAL FOR BOYS AND GIRLS OF ALL AGES
CIVILIAN TRANSPORTS
■ TRAILER TRUCKS ■ TROLLEYS
■ WRECKER TRUCKS ■ AUTOS
■ REPAIR SERVICE CARS
In colorful RED, BLUE, GREEN, GOLD, WHITE

U. S. ARMY REGULATION OLIVE DRAB
• TANKS • JEEPS • TRUCKS
• STAFF CARS • AMBULANCES

MAIL COUPON NOW! MONEY BACK GUARANTEE

Remington Associates, Dept. 507
41 Union Square, New York 3, N. Y.
☐ Send me 1 set at \$1.
LIMIT—5 SETS TO CUSTOMER
Enclosed is \$_____for _____set(s)
Name _____
Address _____
City & Zone _____ State _____
(Sorry, No C.O.D.'s)

Endless hours of play—hundreds of thrilling games—kids go wild over 'em! Do not confuse with the tiny flat toys you have seen elsewhere. These are real, three dimensional scale models, made of durable styrene, precision formed to bring out every minor detail. Nothing like it has ever been offered at the amazing low price of \$1.00. Complete fleet of 30, packed in colorful gift box. Money back if not delighted. Order several sets for all your favorite kids. IMMEDIATE DELIVERY.



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Royalty
diamondsprices include
federal tax

JEWELERS

LORDS

DIAMOND CRAFTSMEN

14333 WOODWARD, DETROIT 3, MICHIGAN
SIX STORES IN GREATER DETROIT

A superb example of the Diamond Craftsman's art, Lords Royalty Diamonds offer larger center weights, better color, finest quality and heavier 14 kt. white or yellow gold mountings specially reinforced to assure the lifetime security of your Diamond.

"Queen Helen"
Solitaire

- weight: 40 points
- known as perfect
- fine white quality

225.

matching wedding band: \$15

"Lady Astor"
Emerald Cut Solitaire

- weight: 43 points
- known as perfect
- fine white quality

295.



WINDOW



TO EACH HER OWN. A sterling-silver bracelet, made famous Kirk Silversmiths, con engraved with any first name monogram—and we think price is almost as beautiful the bracelet. Tuck one in the of your daughter's stocking. Suggest it to a holiday bride as present for her bridesmaids. J \$6 including tax, engraving, po age. Nelmor Jewelers, 901 Berg Avenue, Jersey City 6, N. J.



STANDING CANDEL
BRA, copied from an antio found in a New England ba is made of black wrought in with 5-branched candle holde Get one for your hall. Get a p to shed a flattering light in yo dining room. Almost five feet ta it is \$25; \$45 the pair. Expr collect. No c.o.d.'s. Allow 3 wee for delivery. Susan Gibney, E 443, Hartsdale, N. Y.

Luxurious natural brown
Mink Cuffs PAIR \$24

Tax and Postpaid, no C.O.D.



CUFFS, when hooked together twice, form attractive COLLAR.

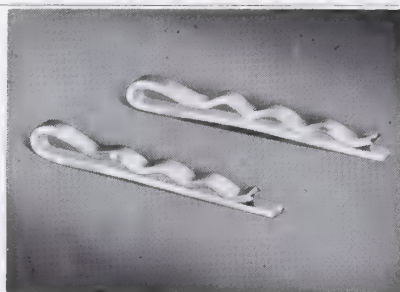
Illustration: Two pairs of Cuffs.

Price for one pair \$24.

Combination as shown \$48.

Catalog on Request

HAROLD J. RUBIN, furrier
52 East 56th Street, N. Y. 22



Glamorous Sterling
Silver BOBBY PINS

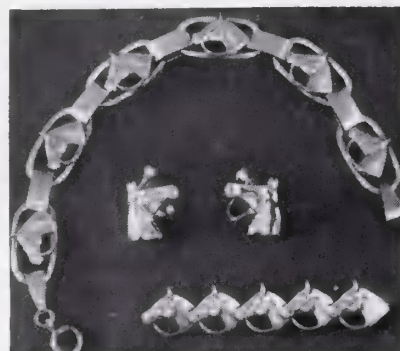
A personal, flattering Christmas gift. What fashion-smart woman wouldn't want to find this duet in her stocking?

Handwrought from sterling silver, these dainty touches of beauty add glamor to new hair styles. Designed to be seen and admired, they're contour-curved to capture curls and waves.

\$3.00 a pair. Postpaid, incl. tax

State House Gifts

Dept. B, 79 Cambridge St., Boston 14, Mass.



THE GIRL WHO
DREAMS OF HORSES

Will start dreaming of you if you give her this stable full of sterling Horse Head jewelry!

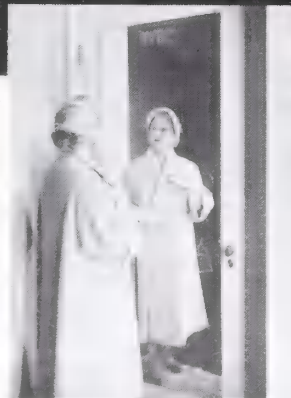
Link Bracelet	\$6.00
Bar Pin	\$3.50
Earrings	\$2.40

Federal Tax Included. Postpaid.

THE SELDEN COOPER SHOP
Hotel Battery Park Asheville, N. C.

Custom-Made Monogrammed Mirrors

ADD BEAUTY TO YOUR HOME
THE REALLY INDIVIDUAL GIFT



DOOR MIRRORS • Make any door truly functional, add depth to your rooms. Install it yourself, it's complete with 6 clips and screws. Prices include one engraved initial. Sizes: 16x68—\$16.00; 18x68 \$17.50; 20x68—\$19.00; 22x68—\$21.50; 24x68—\$23.00.

REVERSE SHADOW BOX • Handsome Venetian style adds lustre to any wall space. Hang it yourself; hinges for horizontal or vertical placement included. Prices include one engraved initial. Sizes: 29x41—\$33.00; 29x47 \$36.00; 35x47—\$41.00; 35x59—\$51.00.

MAKE-UP MIRROR • Three-piece round top make-up or shaving mirror. Designed to hang (rosettes provided) or sit. Price includes one engraved initial. Size: 22x29 overall—\$17.00.

EXTRA INITIALS engraved, 70c per letter. Mirrors are shipped insurance prepaid. You pay shipping costs on arrival; we bill you for gift shipment charges. Available without initials.



FREE CATALOG showing dozens of other distinctive mirrors and glass items... yours on request. Write for it today! A 2c postcard will do.

MONOGRAM MIRRORS CO.

Magic with Mirrors and Glass

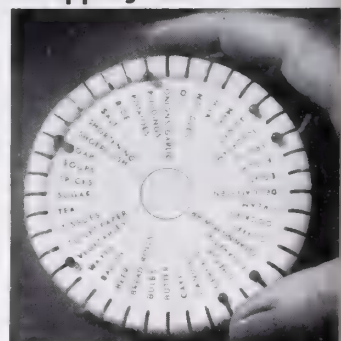
15 NORTH QUEEN ST., YORK 4, PENNA.



Lovely Hand Lotion
Dispenser Only \$1

This unique Hand Lotion Dispenser will grace any vanity, bath or kitchen. A flick of the finger pumps out just enough of your favorite lotion for one application. Holds 11 ounces. Wide neck makes refilling easy. In blue, pink, yellow, green or white. You'll want several at only \$1 each postpaid. Please, no COD's. Money back if not delighted. THE VERDUGOS, Verdugo City 5, California

HOUSEWIVES! Cut your
Shopping Time in 1/2 with



"SHOPETTA" the new amazing

Shopping Reminder for pocket or purse. Handy to carry—easy to use! Just snap colored pin-heads over a list of 40 household items—and your shopping list is done. No more illegible scribbling, no more worrying about "what to buy", no more "forgetting". SHOPETTA will remind you of everything you need, from Bacon to Wax. Attractively made of ivory plastic, it's the newest idea—easier, faster shopping. A must for busy housewives; perfect as a hostess gift. J \$1.00 postpaid. Send check or M.O. Money back if not delighted.

RICKY'S KITCHEN CUES
Dept. HB, 1133 Broadway, N.Y. 10, N.

SHOPPING



THIS MAKES THE CAKE

the talk of the party. Five cards of stencils include such decorative exclamation points as stars, wreaths, bells, hearts, good luck symbols, "Happy Birthday," the alphabet, and numbers from 1 to 10. Now anyone can decorate cakes like a professional. With cake tester, \$1.29 ppd. Rebecca's Specialties, Walnut Ridge, Ark.



THE POODLE RAGE

is widely evident in poodle-cuts, poodle-cloth and just plain poodles. And for sheer pleasure, here's a plush model sporting a jaunty tam-o'-shanter in bright red felt, and a black patent leash. He's a handsome pup, clipped most fashionably, and available in shiny black or soft white plush. A wonderful companion for young and old. \$5.85 ppd. The Home Shopper, Box 48, Berwyn, Illinois.



The Fabulous Double Duty Doves

HANG YOUR POTHOLDERS OR JEWELRY ON THESE DELIGHTFUL LITTLE BIRDS!

Something different! A gay Christmas gift!

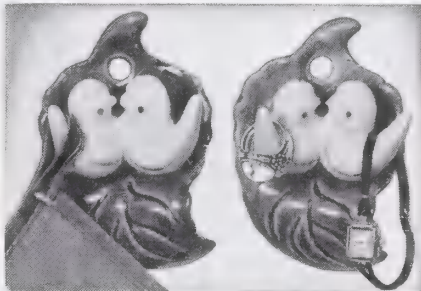
These charming sweethearts will hold your potholders in the kitchen or double as a welcome ring or watch holder above any sink. 4" tall, brightly glazed ceramic. Yellow birds perched on \$1.50 a green leaf. Postpaid

2 for \$2.75 ppd. No C.O.D.'s, please

AMERICANA HOUSE

Glen Oaks, New York

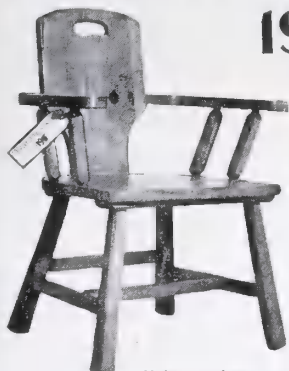
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THE BELVEDERE HONEY

1995

delivered to you



Unique and very useful is this "1st mates" chair—in mellow knotty pine, with the popular new HONEY-HUE finish.

Ideal for cards—desk—dining, or any place a handsome, well-built chair is needed.

This is a rare value at \$19.95.

AND we pay for shipping . . . AND give a money-back guarantee.

Send check or money-order. No C.O.D.

Pictures of other attractive knotty-pine pieces sent at your request.

KIRKSEY & COMPANY, INC.
P. O. Box 208
MORGANTON, N. C.



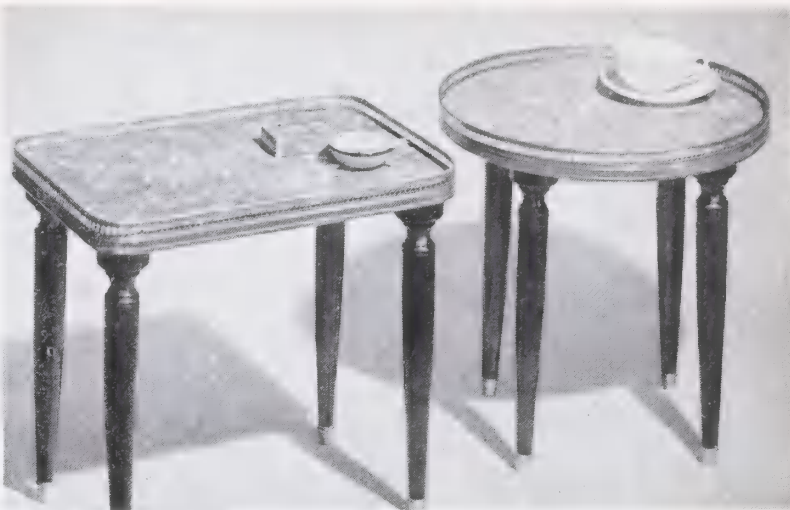
Bathroom Caddy

An Ideal Gift!
Keeps Bathrooms Tidy!
All the Conveniences!

\$2.98
ppd.

Why not make yourself really comfortable? Besides providing an ash tray and a holder for toilet tissue, Caddy has plenty of space in the magazine rack for newspapers, magazines, comic books. Chrome-plated steel, 7 3/4" x 12 1/2". Easy to install with special adhesive provided; no holes or tile problems! Available without tissue holder—\$2.79. Order today!

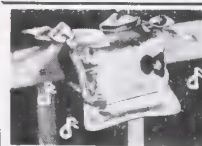
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MEREDITH'S
of EVANSTON 24, ILLINOIS



"Diligences"—our tables that take a turn—

Our own imports—charming reproductions of an old diligence table, with detachable legs. Mahogany, violet brocatelle, or St. Anne's dark grey and white marble, pierced gallery and ferrels of brass. Left, 12" wide, 16" high, 18" long. Right, diameter, 16", 16" high, 39.50 each.

Lord & Taylor—424 Fifth Avenue, New York 18, New York



LULL-A-BABY MUSIC BOX

Fine Swiss music box, covered in quilted satin case with ribbons which tie easily on crib, stroller or carriage. Soothes baby to sleep. Pink or blue. Plays baby tunes. Price \$5.50 p.p.

RAGGEDY CIRCUS CLOWN

Makes an ideal pal. Fun for game room, children or young college girls. 23" high. Flexible arms and legs. Gaily colored cotton print. Price \$2.98 p.p.



POP-UP COMPACT BRACELET

Smart, chunky 18 karat gold plated bracelet conceals a pop-up compact. Now she can powder her nose while dancing.

or dining. No fuss! No bother! Complete with puff. Price \$7.95 p.p.

Sorry no C.O.D.'s
TERRY ROBERTS
Dept. H 116 East 53 St. New York City



monogrammed elegance...

COLONIAL CRYSTAL GLASSES

set of 8 in any size 3.95

Handsomely etched with 3 letter monogram, functionally designed with sturdy sham bottoms.

13 oz. highball • 6 oz. juice • 3 1/2 oz. cocktail

11 oz. scotch & soda • 7 1/2 oz. old fashioned

Postpaid. No c.o.d's. 14 days delivery.

Underline initial of last name.

WHITE'S OF SUMMIT

11 Maple Street • Summit, New Jersey



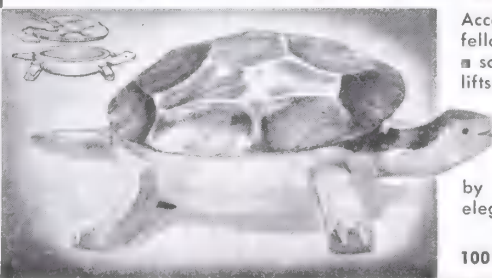
"ANGEL CHIMES"

"—and love makes Angels music"—the traditional Swedish Carol, inspired this unique, high-polished brass candelabra. The heat rising from the four candles makes the angels fly and softly strike the bells with their wands. Everyone finds the effect enchanting. 12" high with full base . . . \$2.95 Box of 12 candles . . . 50¢

FREE "GIFT ADVENTURE" CATALOG
WRITE DEPT. B-114

THE VILLAGE STORE
LAKE PLACID, N.Y.

Unique Mahogany Cigarette Box



Accommodating turtle is an amiable fellow carved by hand in Haiti from a solid block of mahogany. His back lifts off and he's carved out to hold cigarettes or candy. Head and back of shell are stained dark . . . body is golden. A handsome piece almost a foot long by 7" wide. Makes an elegant and useful gift. \$6.95 ppd.

HUSS BROTHERS

100 W. Chicago Ave. Chicago 10



YOUR PLANTS WILL LOOK LOVELIER

on these plant stands of lightweight metal. As decorative as they are practical — these are made in three styles to suit every purpose. Available in white or black. All have graceful gallery trim, stand firmly, and keep your plants easily accessible for proper watering. Designed to give any room a sunny disposition on those bleak winter days.

A—23" high, top 24" x 8" rubber-tipped wrought iron legs, \$6.95, plus 50¢ for shipping.

Send for Catalog

B—Has three set-back shelves, 24" wide, 34" high, 19" deep. Holds 9 potted plants with ease. \$11.95, plus \$1.00 for shipping, \$1.50 west of the Mississippi.

C—18" high, top 20" x 14", rubber-tipped wrought iron legs, \$6.95, plus 50¢ for shipping.

May Birn

79 W. Grand St., Mt. Vernon, N. Y. Dept. B-2

TWO-DOOR MUSICAL Full Cuckoo Clock

GUARANTEED FOR LIFE



Imported from the Black Forest, this deeply hand-carved clock has a small musician (in the left door) who plays a tune every 1/2 hour, and another tune on the hour. Before the melody, bird on the right comes out to cuckoo full time on the hour and once on the 1/2 hour.

Size 14" x 11"

NEVER BEFORE HAS A TWO DOOR MUSICAL SOLD AT LESS THAN \$75.00!

Another Sally Graye first at **\$29.95** pp. ONLY

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Tax included

SALLY GRAYE

Send for FREE Cuckoo Clock Catalog!

80 EAST 11 ST., NEW YORK 3, N. Y. Dept. 17



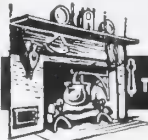
Keep Ice Cubes for Hours THERMA GLASSES

In Sparkling New Metalloid Colors Set of 4 **\$1.95** Ppd. only

Exciting new tumblers keep drinks fresher longer, save ice cubes and beverage! Outside is always dry, keep hands dry when playing cards, need no coasters. Leave no rings on furniture. Made with two layers of Styrene with a space between to form insulation. 10 oz. size. Prove them to yourself! In sparkling metalloid shades of Copper, Ruby, Cobalt Blue, Emerald Green. Guaranteed to please. Order by mail. Set of 8 only \$3.75 ppd. Set of 4, one each shade, only \$1.95 ppd.

Send also for FREE Gift Catalog

Order by Mail from



THE Fireside Shop

950-BM Lincolnway East South Bend 18, Indiana



WINDOW



GROOM SERVICE for the man you like to hold hands with is handsomely provided in this Wiss manicure set. The russet cowhide case is fitted with nail scissors, cuticle scissors, nail clip, file, tweezers, steel pusher, combination bottle opener and corkscrew knife. \$14.95 including tax and postage. Wiss Sons Inc., Newark, New Jersey.



SEA HORSE BATH RUG.

Wonderfully heavy and soft, it feels like the royal carpet set before the queen. Because of the heavy duck backing, it lies flat; and you may order it in any color combination you want, one color for the sea horses, another for the background. Or write for sample yarns. 21" x 36". \$5.95 ppd. Matching seat cover. \$1 extra. If ordered alone, \$1.50. Cross Rugs, Ashburnham, Mass.



MAKE US HAPPY with TRICK of the MONTH



The perfect gift for the boy or girl who loves magic tricks. Imagine the thrill they'll get out of owning a new trick every month for a year. Gives them poise. Keeps them out of mischief. Teaches self reliance. And they'll have a barrel of fun mystifying pals.



For membership in TRICK of the MONTH CLUB just send the name, age and address of each boy or girl with \$5 for every name and we'll do the rest. Larger assortments at \$10 and \$15. Details on request.

NATIONAL MAGIC CO.

Dept. HN-2, 119 S. State St. Chicago 3, Ill.

designed by a famous artist . . .



free form table

regularly \$125. Now **\$59***

This magnificent table of striking originality and superb construction is available only by mail at a saving to you of over \$60!

Its unique modern lines will impart exquisite individuality to your home. The top of the table is a shining surface of crystal-clear glass, 7/16 inches thick. Overall size—32 inches by 44 inches. Choice of maple, mahogany, oak or black lacquer base.

Order by mail now. Stock is limited.

\$59 plus \$7.75 for packing and express charges.

THE HOUSEHOLD MART

140 Bowery, New York City, Dept. B11, N. Y.

PHOTO MATCHES

Your favorite photograph sharply reproduced on standard-size match packs. Send picture or negative; we return it. One subject, to box. Makes an unusual gift for friends and family!

Regular Size:

Box of 50, \$5.50 Box of 100, \$8.50

Forty Strike Size:

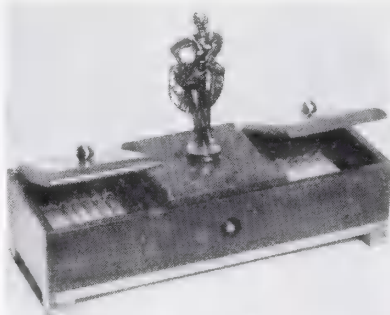
Box of 50, \$11.00 Box of 100, \$16.00

Photo Postal Cards 10 for \$5.00

Postpaid No C.O.D.'s please

INDIVIDUALIZED PHOTO MATCH Co.

Dept. 26 18 East 41st Street, New York 17, N. Y.



Unusually Delightful

is this Musical Cigarette box of solid walnut, with 24K gold-plated statue.

Merely press the button in the middle of the box and you will be astonished to see both lids on the two cigarette compartments automatically open while a popular tune is played on the Swiss music unit. The music stops as the lids close. The lids can also be opened by hand without playing the music. Statues can be had in dancer, golfer, bowler or dogs. Size 10 1/2" x 4" x 3" when closed not including height of statue.

By Mail only, \$15.95 postpaid tax included.

Send check or money order to

KIRBY'S

9825 Harford Road., Baltimore 34, Md.

BABY BRACELET

OF Solid 14 Karat Gold and Cultured Pearls

\$8.50



The Ideal Christmas or Birthday Gift for Little Tots From Birth to 3 Years.

JOHNSTON JEWELS

Waldorf-Astoria Hotel

New York 17, New York

Waldorf Jeweler for 21 Years

SHOPPING



IT GLOWS IN THE DARK.

so when you wake in the black of night and reach for a glass of water or a cigarette, you won't knock things off your bed table. The 7" x 9" blue table mat, 12-oz. yellow tumbler and peach coaster (this doubles as cover for tumbler) are all impregnated with a non-toxic substance that glows in dark. With name or initials on mat. \$1.50 set ppd. Stratton Snow, Box 1898, Delray Beach, Fla.

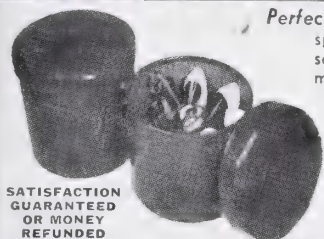


PITCHER SHOW

that's a quintuple feature. From the Saar region of France, famous for fine things, comes this set of five pitchers with a smart black and pink plaid design on a white ground. Use them for cream, syrup, milk, martinis, flowers. 1/4 pint, \$1.10; 1/2 pint, \$1.50; 1 pint, \$1.75; 1 quart, \$2.50; 1 1/2 quarts, \$3. Or all five for \$8.75. Ppd. W. & R. White, 11 Maple Street, Summit, New Jersey.



DOUBLE DUTY SAXON HASOCK BEAUTIFUL-ROOMY-PRACTICAL



Perfect for T. V. or foot stool . . . plus ideal storage space for 5 pairs of shoes. Comfortable soft rubber seat top and patented shoe compartment are removable for easy cleaning. Sturdy construction will actually support 500 lbs. Chrome glides make handling easy and protect floors. Washable 12 gauge vinyl plastic covering in your choice of leading decorator colors: red, green, blue, chartreuse, gray, ivory, brown or gold . . . 16 1/2" high x 15" diam.

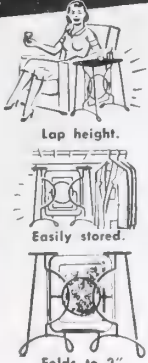
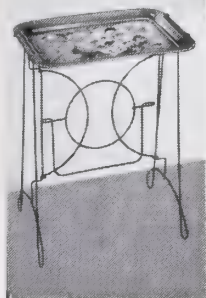
\$9.95
POST PAID

Patent No. 2,595,144 (4-29-52)

No C.O.D.'s please.

HILLS NOVELTY CO. P. O. Box 629 Mt. Vernon, N. Y.

Fold away TRA-TABLE.



Lap height.

Easily stored.

Folds to 2"

for buffet serving, indoors or out. Perfect for TV. Beautiful, durable, handy—harmonizes with any room setting. 23" high for std. 12 1/4 x 17 1/2 tray. Neutral color with lovely floral design. Alcohol resistant. Stand is fine modern metalcraft, 100-pounds capacity. Holds tray firmly in place. No slip or tip. Folds compactly for 2" storage, including tray. Wt. 3 1/2 lbs. Sold in sets of four, neatly packed. Set of four Tra-Tables, complete . . . ONLY **\$9.95**

Send Check or Money Order. No C.O.D.'s. Pay shipping charges on delivery.

ALBERTA'S GIFTS

111 No. Wacker Dr., Dept. TH, Chicago 6, Ill.

Chaperone says KEEP OFF!



Keeps Dogs Off Furniture, Rugs, etc.

Protects anything you want your dog to let alone. Shake on a little Powder Chaperone—you can't smell it; dogs avoid it. Easy way to train. Harmless to everything in the home. Use on slippers, drapes, etc. for preventing puppy damage. Keeps male dogs away from females in season.

SEND NO MONEY—Order your Powder Chaperone C.O.D. \$1 plus postage (or send \$1 bill at our risk and we will pay postage). Money-Back Guarantee.

POWDER Chaperone



If you have a cat, be sure to order KITTY CHAPERONE Especially for CATS

Kitty Chaperone keeps cats off chairs, beds, etc. Protects furniture from hairs and clawing. Even while you're away—also baby's crib. Handy Shaker Package only \$1.

FOR OUTDOORS

LIQUID CHAPERONE Keeps Both Cats and Dogs Where They Belong

Use Liquid Chaperone to keep pets, rabbits away from evergreens, flowers, vegetables—even garbage can. Harmless, economical—just spray on, won't wash off. 8-oz. bottle only \$1.00. Quart \$3.00. SUDBURY LABORATORY, Box 408, Sudbury, Mass.

Clean Silver Instantly—with MAGIC LEAF!

Amazing new Magnesium Alloy developed by Dow Chemical Co.—**\$1.25** PPD Moneyback Guarantee! Send today.

Just lay "Magic Leaf" in your dishpan. Add any good detergent (Tide, Vel, etc.) plus warm water. As you wash your dishes, tarnish is removed from silverware that touches Magic Leaf! Fine for gold and silver jewelry, too. No harmful rubbing. No caustic boiling. It's the new scientific metal SYLVANIUM—not aluminum—simply sensational results! Send to Ranch House, Box 3-H, Goleta, Calif.



TOY XC-120 PACK PLANE with Jeep and Tank complete

\$1



10"; overall length 8". Only \$1 at Ranch House, Box 4-H, Goleta, Calif.

Air Mail Reaches Us Overnight—Orders Shipped Immediately!

NEW! TESTED!

Joanne Forbes Phone: 2-178—1873 Spruce St Santa Barbara, California

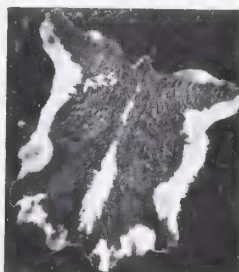
IRON-ON CLOTH LABELS 50 for \$1

No sewing! These cloth labels just iron on—stick tight for the life of the garment. Cheapest possible insurance against "lost" clothes—needed by school children, homes, apartments, travelers, hotels! Also by schools, institutions, military personnel, weavers, etc. Print clearly—in 3 lines type—name, address, phone—or any cute phrase! 100 for \$1.75, Box 5-H, Goleta, Calif.

THE RANCH HOUSE

Free Gift, Toy Catalog, Box 6-H, Goleta, Calif.

Genuine BRANDED CALFSKIN RUGS



Soft as a pussy-cat's ear! Beside his bunk, or on his wall, this hair-on calfskin rug will make your young cowpoke the envy of the neighborhood. Or use it as a soft fur path beside your bed, on playroom end-tables, etc.

Brown & White or Black & White Branded with 3 initials

About 5 sq. ft. . . . \$12.95 About 6 to 7 sq. ft. . . . 17.95

Unbranded \$1.00 less Please print desired initials No C.O.D.'s

Write for Catalogue

Brandicalf Room 714-H, 10 High Street Boston 10, Mass.



Ethan Allen Pine PLANTER-SPOON RACK

● Make a clever wall decoration of your favorite spoons and plants with this authentic Ethan Allen Planter-Spoon Rack. In mellow, hand rubbed honey pine, it makes a warm, homey background for your gleaming silver and green leaves. 22" high with removable planter liner, holds a dozen spoons. Order by mail, at this nice price, only **\$5.95** plus 35c postage

ALSO in decorator's ebony black with brass medallion same style, only **\$6.95** plus 35c postage

SPECIAL—Send 10¢ for Brochure of Unusual Gifts!

Helen Gallagher 413-B11 Fulton St., Peoria, Ill.

Inexpensive Gift Inspirations! TOPPER PURSE • OLD SOCK PURSE

These smile-winning gifts have a very practical side, too. At the price of only \$1.00 you can "stock up" and have a supply of smart, humorous, useful gifts for any one at any time. They're especially amusing to the children. Old Sock Purse, made of genuine cotton sock, has leather-covered snap frame. Topper Purse, with pom-pom can double as a miniature toboggan \$1 each

Including Tax Postpaid (No C.O.D.'s)

Send for FREE Catalogue "Gifts of Distinction"

Camalier & Buckley

Dept. D-11 1141 Connecticut Avenue, Washington 6, D. C.



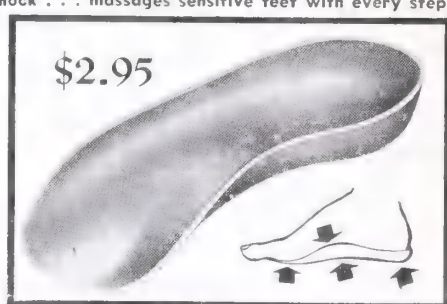
Zinke's Natural Foot Form Support . . . cushioned comfort absorbs every shock . . . massages sensitive feet with every step!

Treat your feet to "walking on air" supports that cradle your heel, arch, instep and metatarsal joints the way nature intended. No rigid metal! No steaming rubber! No "elevation!" FOOT FORM is scientifically molded from special plastic to breathe and flex for cool comfort and supple support. One pair slips into all of your shoes. Money back if you—and your feet—aren't delighted . . . **\$2.95** postpaid

Give shoe size and width • Specify Men's or Women's

California Leather Jobbing Corp. Room 211, 963 Harrison St. San Francisco 7, California

\$2.95



Fine Bavarian China by Mail!

Importer's Stock Defies Comparison

Now you can own the finest of Imported Bavarian China for only \$4.95 a complete 5-piece place setting!

Royal Castle China—in the famed violet pattern of the Bavarian Alps—whose delicate loveliness served and graced the finest tables abroad is now available—on open stock—to All America. This beautiful pattern—the touch of baroque—in snow white translucency with the strength of really fine china is now yours at a price every American home can afford. Only \$9.90 a unit of two place settings (2 each of dinner plate, salad plate, butter plate, teacup and saucer).

Take advantage of this opportunity to build a truly fine set of china at your convenience. Mail your order today.

And remember—complete satisfaction or your money back if requested within 10 days. Send check or money order for \$9.90 per unit (sold only in units of 2 place settings) plus \$1.00 to cover shipping charges per unit. No C.O.D.



ROYAL CASTLE CHINA CORPORATION

Box 183, Madison Square Station, New York 10, N. Y. Dept. 11B



SNO-GLOW

Christmas Snow that Glows in the Dark. Heap it upon the branches of your tree. Sprinkle it on window sills. Arrange a glowing snow drift as a holiday centerpiece. Expose SNO-GLO to daylight or electric light for a few minutes. Turn off the lights, and it glows in the dark! Absolutely harmless and flameproof, it doesn't cling to rugs or upholstery. Get several boxes for a big tree and window frames.

Jumbo box contains 120 cubic inches, full four ounces, just \$1.00 postpaid

Sno Glo Distributors

122 N. Halsted St., Chicago 6, Ill.



Amazing results guaranteed!

RE-FINISH worn SILVER in just FIVE MINUTES!

New plating solution is applied with a cloth—instantly restores worn spots. Free trial!

We were skeptical too... until we tried it. "RE-FINISH," the new silver-plating liquid is made from pure silver. Apply it to any silver-plated article, and like magic... bare spots disappear. The new silver coating will not wash or peel off. Saves you the cost of expensive electro-plating; gives worn silverware that "brand-new" look again! Try it at our risk; if not delighted, your money is instantly refunded. Trial 1 oz. bottle, \$4. Economy 8 oz. size, \$7.

Send for free Gift Catalog!

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AMAZING NEW POCKET SIZE RADIO

Really Works—Small as a Package of Cigarettes!

Weights only a few ounces! FITS IN ANY POCKET OR PURSE—GETS LOCAL RADIO STATIONS WITH CLEAR BELL-LIKE TONE—NO STATIC OR INTERFERENCE! NEEDS NO TUBES, BATTERIES OR COMPLICATED HOOKUPS! NO AC PLUG INS! Nothing to wear out or cause trouble. Thousands of users—many report years of service—no cost for upkeep. Uses new crystal diode and HI-Q coil. SELF-CONTAINED SPEAKER PHONE. Just the tiny radio to take with you ANYWHERE YOU GO—ON TRIPS, VISITING TO CAMP, FARM, ETC.—for real fun and enjoyment—ANYTIME

SEND ONLY \$1.00 (bill, ck, mo) and pay postman \$3.99 C.O.D. postage or send \$4.99 for p.p. delivery. COMPLETE READY TO LISTEN with a special DX LONG DISTANCE AERIAL KIT given if you order now! GUARANTEED TO WORK—wonderful gifts for all boys and girls. Sold only by mail from:

MIDWAY CO. Dept. PHB-11 Kearney, Nebr.

ADD HOLIDAY SPIRIT TO YOUR HOME

IDEAL AS A: TABLE OR MANTEL DECORATION

Sleigh CENTER PIECE

GREEN, RED, GOLD, SILVER

Sturdy
Fiberboard
Construction
14" Long

Sleigh

P. O. BOX 143

WEST SPRINGFIELD, MASSACHUSETTS

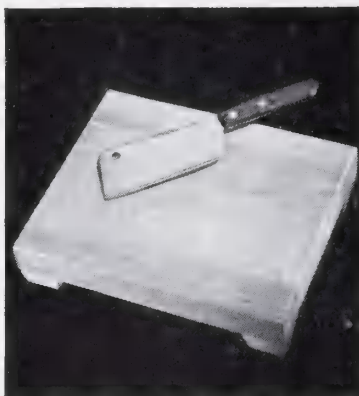
SEND
\$1.00 for 2
PPD.



WINDOW



BREW'N DRIP is a 3-cup coffee-maker of stainless steel that will, we believe, hush for good and for all your husband's snorting disdain of your coffee-making talent. Your coffee will be precisely the same each day—delicious. Just pour boiling water over coffee. Brewing and dripping actions quickly release only the fragrant flavor, hold back bitter oils. \$6.45 ppd. Alloy Products Corp., Waukesha, Wis.



CHOP TRICKS. A chopping block, 9" x 11", is made of natural, polished beech, and you'll find that it's a very popular party platform when it comes to chopping onions or nuts, slicing bread, making sandwiches, tenderizing meats. With it you get a hefty, sharp-bladed cleaver. And the price for the works is just \$3.95 plus 75¢ postage. Community China, Inc., 24 N. Franklin St., Hempstead, Long Island, N. Y.

Pencils

with
YOUR NAME

The ideal Christmas gift for anybody! Order several sets!

BLACK LEADS

12 fine quality soft black lead pencils with erasers—assorted colored finishes. Gold-stamped with any name. Gift packaged. 50¢

only **50¢** per doz. postpaid

Ideal Gift for All Occasions
Print plainly the name you want gold-stamped on pencils. Send cash, check or money order. Specify black or colored leads with each name. Fast delivery.

COLORED LEAD PENCILS

12 pencils each with a different colored lead, with matching wood finish, each stamped in gold with any name. Gift packaged. 50¢

PERSONAL PENCIL CO. Dept. E, 290 Dyckman St., N. Y. 34, N. Y.



NEW IMPROVED ADAP-TABLE FOLDS FLAT FOR EASY STORAGE!

The best portable, adjustable table ever made. Use it in the home for writing, typing, eating or reading in bed... as portable homework desk, music rack, serving table, etc. In the office as an all purpose table for typing, writing, drafting, etc.

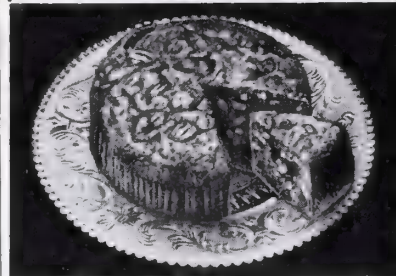
No. 152—All metal folding Adap-Table. Walnut-finish top \$10.98 exp. coll.
No. 252—Folding Adap-Table, formica top. Walnut, mahogany, wheat \$14.98 exp. coll.
No. 352—Chrome folding Adap-Table, formica top, walnut, mahogany, wheat \$19.98 exp. coll.

N.Y.C. residents add 3% sales tax. No C.O.D.'s. Send for new catalog

Beaumont Distributors

Dept. HB-11, 133 Lexington Ave., New York 16, N. Y.

An Olde Worlde **FRUIT CAKE**
From a famed New England Kitchen



Sallie Chase
dark, brandied

FRUIT CAKE

People in our neighborhood say it's the richest fruit cake and the prettiest slicer to put on a holiday plate. An old family recipe... a jam-crum of fruits and nuts, baked with country butter and fresh farm eggs, blended with Old World spices and mellowed with 5-year-old French brandy to raise the spirit.

* Hand made; eleven pounds at a time, with only one cup of flour to the batch. It's packed in a gay Holiday metal gift container... with a personal greeting, if you wish.

2 lb. Cake	\$4.00	1 lb.	\$2.00
		3 lb.	\$5.75
		5 lb.	\$9.00
		10 lb.	\$16.00

Securely packed and shipped postpaid. No C.O.D.'s, please.

Sallie Chase

Food Prepared with Loving Care
5 Sugar St. Newtown, Conn.

SHOPPING



OLD-FASHIONED CHEER

is all arranged for you in one of the most gala gift hampers of the season. The 16" willow basket is festively filled with 4 Kettle Cove bamboo-wrapped, old-fashioned glasses, 4 tortoise-shell spoons, Mint Syrup, Orange Slices, Maraschino Cherries. \$30.80. W. of the Miss. and S. of Atlanta, \$31.62. Ppd. Kettle Cove Industries, 207 Summer St., Manchester, Mass.



WARM FRIENDS

for the littlest on your shopping list are these cuddly, imported lambskin puppies. They're both washable, soft and silky, and we have a bunch that even your college daughter will want one for the dorm. Reclining cocker with floppy ears is \$5.50. Maltese poodle, looking ready for mischief, is \$4.25. Ppd. Merrill Ann Creations, 102 Warren Street, New York 7, N. Y.



FABULOUS BUTTERFLIES from Italy

A fantasy of golden, gossamer wings . . . softly stroked with silver . . . fragile and iridescent as a cobweb. Precious pins to perch on your lapel . . . delicate, diaphanous earrings. Hand made in Italy . . . spun in fine, filigreed sterling silver, plated with gold.

1 1/2" pin \$3.50 ea. 2" pin \$5.50 ea.
1 1/2" " 4.50 " 3 1/4" " \$12.50 "
Earrings . . . \$5.50 pair
Tax and postage included. No C.O.D.'s please

Charles Curio Art Shoppe
P. O. Box 67, Elmhurst, L. I.



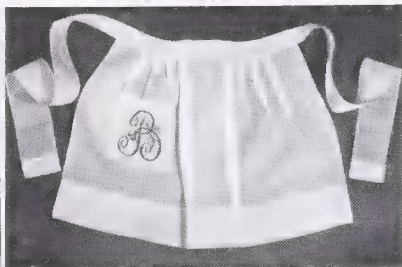
You Can Make This EXQUISITE LEATHER HANDBAG

or Gloves, Woolly Animals, Belts, Billfolds, Moccasins and other fine leather gifts for men, women and children. Stretch your Christmas budget and spread more happiness with leather gifts you make yourself. Many require no tools or experience. Send 10¢ today for complete new illustrated catalog.

J. C. LARSON CO., Dept. 2049

820 So. Tripp Ave., Chicago 24, Ill.

Personalized! CRISPY ORGANDY APRON



Choice of Hand-Blocked Initial in Red, Blue or Green!

Here's a luxurious white Organdy Apron with a crispy permanent finish! Its delicate daintiness is retained even after repeated washings. And—without extra charge—you can have your initial hand-blocked in Red, Blue or Green. An ideal gift for that woman who wants to look "just right." Only \$2.25 each—2 for \$4.35, postpaid. Satisfaction guaranteed or money refunded! State initial and color desired. (Any initial available except I.O.Q., T.U.V.X.Y.Z.). Send cash, check or money order. Order several today!

THE LINEN CHEST

DEPT. HB-11
315 FIFTH AVENUE
New York 16, N. Y.

"Friends Remember a Personal Gift!"
ORDER YOUR FRIENDS' NAME OR YOUR OWN—PERMANENTLY MOLDED
in this big colorful
RUBBER DOOR MAT

A Wonderful Christmas Gift or Present for any Occasion

JUNE HAVOC
Star of screen, stage, radio and television

ORDER TODAY — SEND NO MONEY
R. L. MITCHELL RUBBER CO., Dept. H
2122 San Fernando Rd., Los Angeles 65, Calif.
Send personalized Mitchell Mat with name shown below in _____ color. (Name one color only)

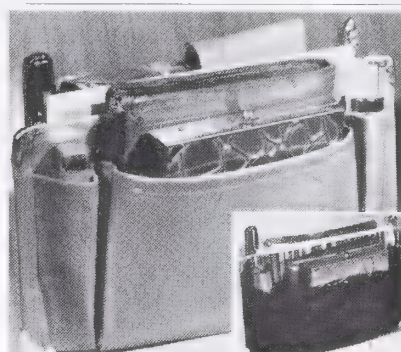
LARGE
18" x 28" SIZE
ANY WORDING
The Nelsons Bob & Joan
Hill House — El Rancho
BEAUTIFUL COLORS
Choice of one: Brick Red, Garden Green, Jet Black, Powder Blue

ONLY \$5.45

7,000 RUBBER SCRAPING FINGERS
clean automatically, self draining. This beautiful jumbo mat makes every doorway more attractive, shortens housework year after year. pat. pending

(Print carefully, no more than 13 letters)
I will pay postman \$5.45 and small C.O.D. and postage charge when it arrives. If not satisfied I may return it in 7 days for prompt refund.

Ship to _____
Address _____



PURSE ORGANIZER

7 well-planned and well-placed pockets to deprive the men of one of their favorite jokes . . . the jumble in a lady's purse. Unit fits inside your handbag. Lipstick-red simulated leather, brass corners . . . **\$1.00**
(Insert: for dressier handbags—Black faille with Roman Stripe center. . . . **\$1.50**)



RELAX- in the Luxury Gift

BucMocs

\$8.95



ORDER BY MAIL

Specify men's or women's regular shoe size

GENUINE BUCKSKIN...hand-cut by Western craftsmen into handsome loafers that mold to your feet for perfect fit. Sturdy outer sole...foam rubber insole cushion. Easy to get on and off, yet hug your feet when you walk. Fold for traveling. Washable. Suntan buckskin color. Mailed postpaid. Money back guarantee.

Write for **FREE** catalog of distinctive gifts.

Lucy Morris Good Things for Good Living
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J. A. HENCKELS "TWIN BRAND" SOLINGEN, GERMANY
SINCE 1731

SEWING SCISSORS
6-inch, Full Nickel \$4.70

ALL-PURPOSE SLICER Safety Handle
Carbon Steel 11-in. blade \$4.50
Stainless 10-inch 4.90

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Carbon Steel, 12-in. blade \$5.00
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Carbon Steel, 7-in. blade \$3.90
8-inch 4.85
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EMBROIDERY SCISSORS
3 1/2-inch, Extra Fine \$3.90

HAIRCUTTING SHEARS
7 1/2-inch Standard Pattern \$5.50

SPECIAL TRIAL OFFER
See for yourself why "Twin Brand" Cutlery is so famous. Just send us \$2 for TWO POPULAR VEGETABLE KNIVES or send \$5 for our special introductory "FOUR FAVORITES" a purchase you will never regret. Our Catalog sent FREE with order.

MONEY-BACK GUARANTEE
POSTPAID in U.S. Write: Dept. 25

KIRKHAM'S
Glens Falls, N.Y.

J. A. HENCKELS TWIN BRAND
GRAND PRIZE
Paris 1900 St. Louis 1904



NEW! FLEXIBLE DOLLS NEW!

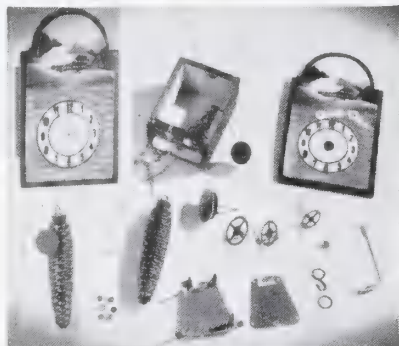
Exquisite new dolls that ANY girl will adore. Of unbreakable, flexible plastic, they bend to retain countless positions. Hand painted, beautifully costumed; easily undressed and washed. Educational. An incomparable gift for child or collector.

Family—4½" father, mother, 3½" boy, girl...set \$3.75
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 3½" Boy, girl—set of 2" twin babies...ea. 1.00
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Prices PPD. No C.O.D.'s please

Write for
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 showing 70
 originals.
Box 205B2
Jamaica Plain,
Mass.

FLEXIBLE DOLLS



What Makes It Tick?

Your child won't wonder how a clock works any longer if you give him this clock-maker's kit. It comes disassembled with all the necessary parts—weights, wheels, pendulum, nuts, chain, etc. The face is hand-burned in the Black Forest. With easy instructions, it's guaranteed to run. Finished clock is 4" x 6½". Fun for any boy or girl from 8 to 16 years old.

\$5.50 postpaid.
Federal Tax Included.
No C.O.D.'s please.

Master Wood Craft
 28 Gleason Ave., Stamford, Connecticut

Gift for Young Cowboys **ROCKY**

The Plastic Pony

Give him "Rocky" to ride and he'll be the proudest cowboy in town. Made of heavy durable plastic. When inflated "Rocky" looks—and bucks—like a real pony. Safe for youngsters, whether they ride him, wrestle with him, or punch him. Won't harm furniture. 24" high, 34" long. Bright rodeo colors. Has bridle, tail, mane. Holds up to 200 lbs. Weighted base. Lots of fun!
No C.O.D.'s, please. Postpaid, only \$2.95
 Satisfaction guaranteed or money refunded.

artisan galleries
FORT DODGE IOWA



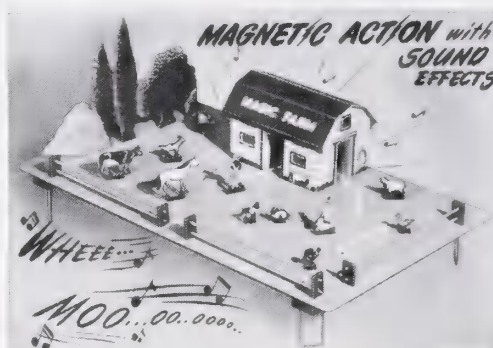
WINDOW



WAXING ELOQUENT are we for these lovely handmade figures. Imported from Austria, they are beautifully colored wax fruits with hinged doors. Inside each is a scene, also carved from wax and hand-painted, of The Holy Family, Our Lady of Fatima, and St. Francis of Assisi. \$3.25 each ppd. Gina & Selma, Inc., 1048 Lexington Ave., New York.



PRETTY SAUCE-Y. This is the time when wedding presents and Christmas presents gang up on your budget until it's red in the face. So here's one of the prettiest gifts of the year—at one of the prettiest prices. A crystal and sterling sauce boat comes with a sterling ladle, doubles as a pitcher. 4¼" wide, \$6 incl. fed. tax and postage. Order from J. Herbert Hall Co., 420 E. Colorado St., Pasadena 1, Calif.



THE FARM COMES TO LIFE!

The Farmer and his Wife and all the animals move around **MAGIC FARM** by **REMOTE CONTROL**. The animals can even jump the fence and there are animal sounds with a realistic cow's moo-ooo. Its **FUN** for ALL down on the farm.
 Complete with sturdy playboard 20½" x 12"; farmer, wife and 9 animals in plastic, barn, trees, fences and powerful magnetic control. No COD's.

With sound **\$3.95** postpaid
 Without sound **\$3.25** postpaid

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EXTRACTS
 CHAMPAGNE
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OPENS LIQUOR
 BOTTLES

Amazing
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De Luxe New Tool Performs
 Dozens of Jobs—Better! For
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One of the handiest, most versatile aids to easier living yet devised, AMI became famous as a smart service accessory in hotels and restaurants. Now it's available for your home... and for everybody on your gift list, because everybody can use it.

You name it—AMI does it!

- Opens liquor, wine, cordial bottles
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- Holds ice, corn, hot pot tops.

Beautifully made, finished in gleaming **Chromium or Gold**, handsomely gift packaged. Name engraved on Ami—5¢ per letter, gold imprinted on Sheath—25¢ per Sheath. Quantity discounts to dealers, companies buying as business gifts.

gifts galore

Dept 9-11, 61 W. 39th St., New York 18

In
 elegant
 Tap
 Grain
 Cowhide
 Sheath — \$7.00

OPENS
 SCREW TOPS

SQUEEZES
 LEMONS, LIMES

NOW
\$11.95
 Reg. \$15.00

MUSICAL ROCKING DONKEY

The Toy of the Year—Beautifully made of finest quality plush. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. All enclosed music box plays only as donkey rocks and never needs winding. 27" High x 22" long x 10" wide. Strong enough to hold an adult.

Send check or money order. No COD's. Pay express shipping charge on arrival.

Musical Rocking Horse also available.

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Fascinating Gift
FOR BOYS OF ALL AGES

FLIGHT TESTED
BOOMERANG
The Australian Mystery Stick

GUARANTEED TO RETURN

\$2.00
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A fascinating gift and unique sport to thrill any discriminating sportsman from 12 to 60. No special skill required. Beautiful lacquer finish in your choice of color, Golden Red, Jade Green or Natural. Truly a collector's item for game room or den. Mailed direct, complete with story and instructions.

Carved by
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 4409-B S.W. Parkview Lane, Portland 1, Ore

SHOPPING



MERRY MOBILE. The brightly colored foil Christmas figures come unassembled. You follow simple directions and create your own mobile. The result is magical. Santa flies through the air; reindeer prances through space; an angel, gift package, candy cane, and star do a light fantastic in the slightest breeze. Hang it from your mantel or doorway. 1.95 ppd. Doubleday Book Shops, 655 Fifth Ave., New York.



NICE CASE, NICE PRICE. The smoker who won't carry a cigarette case will carry this. We bet you. That's because it holds a full pack, and keeps it safe from tobacco crumbs. Imported from Italy, the Florentine leather is polished with gold fleurs-de-lis. Metal top opens with thumb pressure on side. Brown, red, or green, 2 ppd. Kathleen Weller, Box 36, Bryn Mawr, Pennsylvania.



CHILDREN LOVE TO WEAR THESE SOFT DEERSKIN SNOW MITTS

Won't Rip, Snag or Tear. They're tops for snow. Always soft, warm, comfortable in all weather. Fleece lined. Impervious to water, yet washable. No amount of wetting ever makes them hard. Available in natural tan—sizes 2 to 8. (State age of child when ordering). \$2.95 per pair postpaid or C.O.D. plus charges. Family Special 3 pairs for \$8.00. Prompt delivery. Write for folder on other deer-skin garments.



Guaranteed for Lifetime Use

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Wm GALLAGHER CO.

BIG BUNNIES!
... in colorful foam rubber that bend, turn and twist.

- soft, safe, pliable Latex foam rubber.

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buoyant floats in water; washable.

brilliant colors: red, blue and yellow.

AND SOME HARRY—14" h.

PPY THE CLOWN—high.

Illustrated folder of children's gifts available.



Each priced at \$1.98 ppd.

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MY VERY OWN CHAIR!

Girls and boys — 1 to 6 — will love this sturdy, polished, aircraft-type aluminum chair. Bright-colored, sunfast, woven plastic webbing is long wearing and won't soil. Use indoors or out. Absolutely rustproof. Scientifically designed for comfort and proper posture.

Featherweight — weighs only 3 lbs. Specify single or 2-color combination of green, yellow, ivory, blue or red. Height 19". Seat height 9". Unconditionally guaranteed! Check or money order only. Prompt shipment. Order now for Christmas.



Chair, rigid base, no glide \$7.95 postpaid
Ask for catalog of adult aluminum furniture
ALUMINUM FURNITURE CO.
P. O. Box 2324-A Ft. Lauderdale, Fla.



GIFTS for the YOUNG FRY

KIDDY MUGS. It's more fun to drink from a mug that has their name in red! Specify boy or girl picture. 4 1/4" tall, holds 12 oz. \$1.19 each, 3 for \$2.95

SAD PLAID POOCH. An appealing fellow of gay cotton, soft foam rubber stuffing. 17" long, all washable! For gifts! \$3.95

HOWDY DOODY & CLARABELL. TV puppets come to life. Gay cotton shirts, plastic heads; all washable. 8" long. Each \$1.00

ton shirts, plastic heads; all washable. 8" long. Each \$1.00

KIDDY STOOL. For young perchers. Sturdy 9" high, 8" wide, 12" long. Bright red, name hand painted in white. \$2.95

LITTLE MISS HAT BOX. 9" tall, her very own name hand painted in white. Bright red with white trim, handle. \$1.59

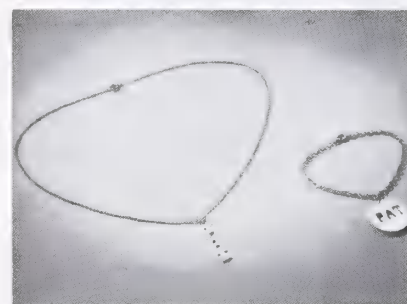


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STERLING SILVER JEWELRY

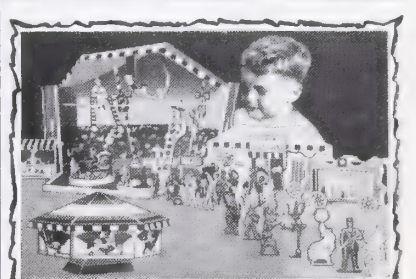
Personalized jewelry for the young girl or teen-ager. The necklace is a fine mesh chain with three letters on a link. The bracelet is a medium size link with a disc that has three letters cut out. Made to order, each piece is designed for a three-letter name, nickname or initials. Allow ten days for delivery.

\$4.00 each

Tax and Postage Prepaid

NO C.O.D.'s—Write for gift catalog

THE CHILDREN'S SHOP
WEST HARTFORD 7, CONN.



41 CIRCUS TOYS...for Only

Kids have hours of fun with this complete circus. There's animals and circus performers of strong durable PLASTIC, a Big Top, 3 feet around, Super Side Show, Animal Cages, even a spinning Merry-Go-Round that REALLY turns! There's also tumbling Clowns, skating Bears, bike-riding Monkeys, dancing Elephants, etc. Yes, a complete set of 41 toys for only \$1.00; so order several sets NOW at this amazing low introductory price. Order from

\$1
Supply Limited Order Now

YOUNG PRODUCTS, Dept. 687
2605 ELMHURST • DETROIT 6, MICH.



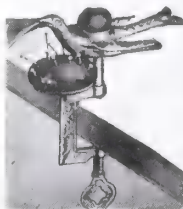
FOR BOYS AND GIRLS SIX TO SIXTEEN. Give your favorite youngsters these lovable new string puppets. The youngest school child quickly learns to make them sit, dance, walk and even "talk" by following the easy illustrated directions. The heads, hands and shoes are sturdy, washable and shatterproof. **MINSTREL**, painted up black-face comedian, big red tie, striped overalls, \$3.98. White face clown **"TALKING" SUZYBELL**—2 piece multi-color suit, red wig & pompom, \$5.98. **ALICE**, new "TALKING" blond girl, \$5.98. These are 2 of 6 newest "TALKERS" with guaranteed moving jaw! Add 32c each for packing and parcel post. No C.O.D.'s please.

Write for FREE Catalog of 30 Characters

HAZELLE'S MARIONETTES • 903 E. 10th, Kansas City 6, Mo.

QUAINT and USEFUL GIFTS from NEW ENGLAND

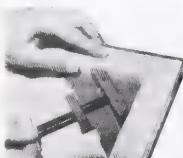
THIS 1853 SEWING BIRD



Made in brass from original dies, holds cloth firmly in its beak and is an extra set of fingers to aid in cutting and sewing. Also the polished brass bird perches prettily on whatnot or dressing table. Its two colorful velvety pin cushions couldn't be handier. Not a reproduction. \$3.95 Postpaid. Beware of imitations.

BELRUSS CORNER CLAMP

Every home handyman wants this. Saves time, assures accuracy in making screens, picture frames, trays, cabinet door-frames or wood corners. Made of welded steel. Measures 7" x 7" on corner, takes up to 2 1/2" stock. Easy to operate with thumb screw. \$2.45 Postpaid.



YANKEE BARGAIN box of springs for the home, only \$1. p.p.

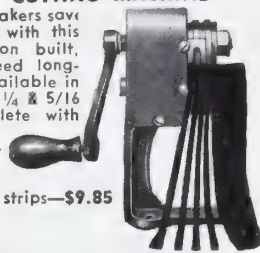
AMERICA'S OLDEST COFFEE MILL

This is the way to enjoy good coffee, capture the true flavor and avoid waste. Adjustable to any grind. Comes in red, blue, natural wood lacquered or unpainted. The Eagle Mill is often used as spice grinder. Popular gift item \$5.95 Postpaid.



STRIP CUTTING MACHINE

Hooked rug makers save tedious labor with this sturdy precision built, fully guaranteed long-life cutter. Available in 1/8, 3/32, 5/32, 1/4 & 5/16 inches. Complete with clamp at \$9.85 Postpaid. Similar machine for braided rugs, cuts 1 1/2" strips—\$9.85 Postpaid.



SEND FOR NEW CATALOG BOX 84A, MERIDEN, CONN.

Eagle Products

Authentic Hand-Made SPANISH Galleons



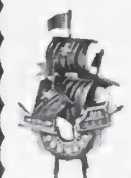
Model No. 1

All hand-carved and colorfully hand-painted, these beautiful "show-off" pieces stand over 5" high. Each one is completely and accurately detailed.



Model No. 2

Only \$1.00 each pp.



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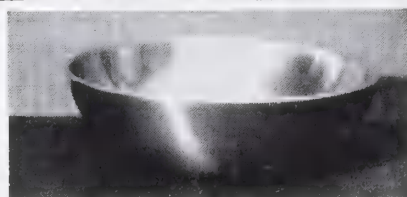
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Dept. 23



18th Century Reproductions

A handsome modern bowl, and porringers from designs of Wm. Calder. In pewter they graced the households of Colonial times. Now available in exciting new Stedeware. This fine alloy is tarnish-proof; holds its pewter-like luster without polishing. Wonderful for giving.

4" Porringer—\$1.45. 6"—\$2.95. 7 1/2" Bowl—\$5.95. All 3 pieces \$9.85. Postpaid. Satisfaction guaranteed. Catalog on request. No CODs.

HOLLAND'S

BOX 298

WINNETKA, ILL.

Beauties in BRASS

Brilliant designs in heavy gauge brass Waste Paper Baskets or Magazine Racks to distinguish settings.



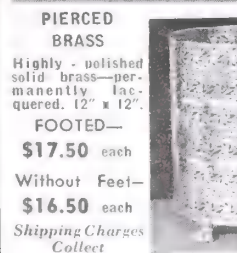
EMBOSSED ORNAMENTED BANDS

Highly polished solid brass—permanently lacquered. 11 1/2" high x 12" wide.

\$14.50 each

FOOTED—

\$15.50 each



PIERCED BRASS

Highly polished solid brass—permanently lacquered. 12" x 12".

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Satisfaction Guaranteed

PIONEER GIFT & BRASS CENTER, INC.
Dept. HB11

Enchanting WALL SCONCES

Wall beautification is emphasized with these charming designs, harmony perfection is maintained with traditional appointments, and decor accentuations stressed with modern settings.



No. 104—THREE-LIGHT ROCOCO DESIGN SCONCE—Solid brass, permanent lacquer finish, 15" long x 12" wide.

\$15.00 each

\$24.50 pair



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\$9.75 pair

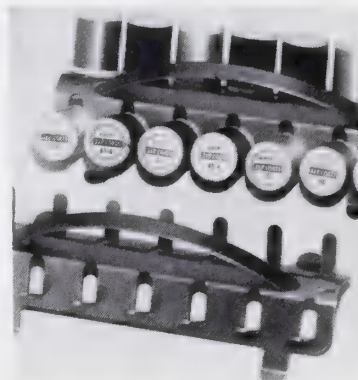
THREE-LIGHT (same as No. 101) \$12.95 pair

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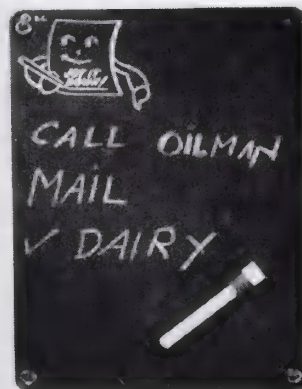
Box 1085, Church Street Station, New York 8, N. Y.



WINDOW



SPOOL ROOM. The efficient expert of the sewing circle is compact and lightweight rack that holds fourteen spools of thread keeps them neat, untangled, accessible. In pastel rose aluminum alloy, 7" x 3" x 2 1/8" high, it 50c. Fitted with 14 spools of thread in assorted popular colors. \$1.25. Ppd. Zero Manufacturing Company, 1121 Chestnut St. Burbank, Calif.



CHALKTAUK is a new squeak-less chalk board with magnetic chalk holder which clings to the surface always. You'll want one for the kitchen and one by the telephone sure! But if, like most women, you get some of your best ideas in the bathtub, why not hang one in the bathroom, too? With screw chalk, magnetic holder, 9" x 12". \$1.95 ppd. Windsor Specialties Box 311-E, Weston 93, Mass.

DROP LEAF TABLE gives needed extra work space



This modern Formica top, drop leaf table adds 8 square feet of work surface space to your kitchen, laundry, den, etc. Roomy 22" by 50" size. Modern, stain-proof, rigid, convenient. Handsome, molded edges. Folds down flat. Has automatic spring-locking hinge. Easy to attach on any wall or door. **\$12.95**

Order by mail. Enclose \$1, pay balance to postman on arrival plus postage. Or enclose payment and we pay postage.

STEEL KITCHEN SINKS 3 N. Central Ave. Baltimore 2, Maryland
Free Folder of Other Latest Kitchen and Laundry Conveniences.

Provincial Wall Planter also holds your Treasured Spoons



A handsome wall piece in itself, a delight to use with prized after dinner spoons. 19" high, 7" wide. Removable watertight liner for plants.

In Vermont Pine, hand-rubbed to a rich honey color \$5.95
In Black Ebony finish \$6.95

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THE BOUTIQUE

BOX 37

SCARSDALE, N. Y.



Handcraft Dinnerware Be Exclusive!

Have "Richlyn" created by Ceramist Richard P. Hoffman as shown in the 13th Ceramic National, made of fine earthenware, contemporary in design and very functional. Wide selection of smart accessories. Sold only from our studio. Open stock in meadow (light gray green), sunburst, turquoise, chateau, forest, gray with dark green border, black & white. Send check or M.O. Sorry, no C.O.D.'s. Express charge collect. 16 pc. Starter Set for 4 only \$12.95
vegetable, platter, S & P, C & S with Lid only 9.00
Set of 4 square ashtrays postpaid 1.75
Send 10c for catalog of original designs and personalized gifts.

THE POTTER'S SHOP

4295 E. Main St Columbus 13, Ohio

SHOPPING



DON'T BE A DRIP when you're breakfasting in bed. Coffee spots on your bed linen, crumbs on the blanket—these things can change you from looking like a lovely lazybones to a shiftless frump. Pretty plastic cover spreads beneath tray, has all-over polka dot design, is bound with pink or blue satin ribbon. With matching tuck-away envelope. \$3.75 ppd. Handwork Shop, 264 Boylston St., Boston 16.



IT'S A CINCH that this genuine leather belt and bag are a winning team that will make a hit with any Miss. Both are decorated with any two initials framed in a brass scroll, and they come in black, brown, red, or tan. Belt (send waist size) is \$1.95. Bag, 11" x 7 1/2", is \$4.75 incl. tax. Ppd. Vernon Specialties Co., 16 Mt. Vernon Ave., Mt. Vernon 5, N. Y.



YOUR CHILD'S "Master Piece"

PERMANENTLY PRESERVED
in COLOR on TILE

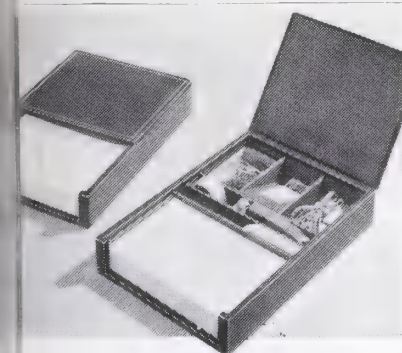
Those cherished examples of your child's artistic self-expression—how often you've wished you could keep them forever! Now you can—on attractive wall plaques that will be the most commented-on "art collection" you ever owned. A gift any doting relative will prize. Just mail us the drawing (have the child sign and date it if desired) any size will do, and we will reproduce it in color on ceramic tile fired for permanent preservation. Tile is felt backed and can be framed in bleached oak, mahogany, or maple for home, den or office.

Satisfaction Guaranteed
Framed tile 8 1/2" square \$6.95 postpaid
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Mail Orders Filled. Allow 10 Days Delivery.
C.O.D.'s postage extra



YOUNG REMBRANDTS

Dept. B-11, Loch Lane, Port Chester, N. Y.

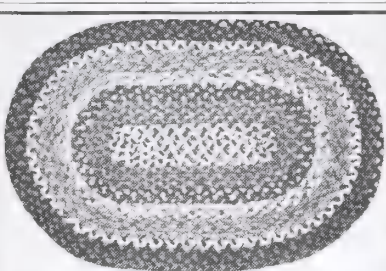


DESKAMODE

Looking for a stamp? Pencil need sharpening? **Deskamode** is the answer. An attractive, compact desk-top accessory complete with memo paper, paper clips, pencil sharpener, eraser, stapler, scotch tape, rubber bands. Size, 6" x 9" x 2", genuine leather. When ordering, specify color, turf brown or green. Price postpaid, \$12.50 (no C.O.D.'s please)

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THE Carriage House
POST OFFICE BOX 98 LAKE FOREST, ILL.



Old Fashioned Braided Rugs!

At a
saving of 30 to 40%

These rugs are machine made of new wool of assorted colors. Old Colonial Style—in a hit and miss pattern—but can be basically red, blue, green, burgundy, etc. Tell us the size and color and enclose check or money order.

We suggest that you purchase a small rug of the color you desire with a money back guarantee.

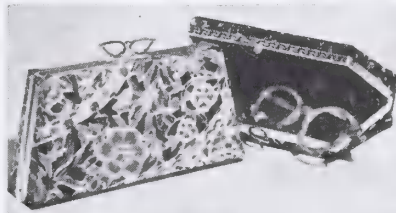
24" x 36" ...	\$ 6.25	4' x 6' ...	\$24.95
27" x 48" ...	7.95	6' x 9' ...	54.50
3' x 5' ...	15.25	8' x 10' ...	81.25
9' x 12' ...	\$108.75		

Available in Rounds up to 12' x 12'
Special Sizes made to order.

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WEBSTER 4, MASSACHUSETTS

Tricky Trio



DOUBLE DUTY, DOUBLE BEAUTY

Double eyeglass case with extra room for cosmetics, comb, hankie and mad money. Doubles as a pretty clutch bag, too. Smart metallic India print on a gold-colored metal frame, lustrous satin lining. Also in gold or black brocade lamé.

Now only \$2.98 postpaid.



SAFETY FOR SPECS

The fashion conscious female protects her glasses with OUR sturdy metal snap-frame case. Covered in exquisite imported gilded Persian print, satin lined. It's useful for cosmetics or as an attractive carryall. Also in gold or black brocade lamé.

Now only \$1.98 postpaid

DOUBLE DECKER

Stunning brocade lamé zipper case holds two decks of plastic coated playing cards. Use it as a striking cosmetic case, too. Black or gold with metallic threads, satin lining. (Indicate Bridge or Canasta cards).

\$3.98 postpaid

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Merrill Ann Creations

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NEW-DIFFERENT-LOVELY 4-PIECE SECTIONAL PLANTER

18" long \$2.00 the set
(Add 25c for postage)

Make your own arrangements of this sectional planter as a window box, centerpiece, or for mantel decor, etc. Of durable plastic—Kind to growing plants. In smart 2-tone combinations—choice of forest green with chartreuse, coral with pastel grey, ebony black with Chinese red. A thoughtful, yet inexpensive Christmas gift.

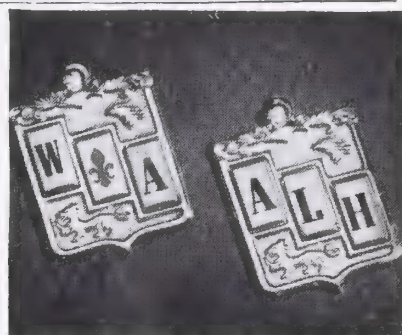
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Mt. Vernon, N. Y.

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ARISTOCRAT CAR CRESTS

New self-adhering metal monograms. An elegant way to put the mark of possession on your car. 18 carat gold or chrome finish, beautifully engraved and coated with a wear resistant baked lacquer to retain their lustre and beauty.

3 initial crest, 1 1/2" long, 1" wide. (If you have only two initials, we'll use a "Fleur-De-Lis" in the center.)

\$3.00 per pair,
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Order by Mail.

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Muriel Duncan

Haddon Heights 2

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★ The Thomas Ashley Ante Bellums ★



Thomas Ashley Chair

A classic reproduction in solid Honduras mahogany. Appropriate as a desk chair, in pairs or as dining chairs. Seats available in blue, green or red velvet. Specify choice.

Each Chair \$35.00

In sets of 4 or more \$32.00 Each

Thomas Ashley Marble Top

Table in solid Honduras mahogany, with drawer pull of hand carved roses. Hgt. 28". Top measures 18 1/2" x 14", in pink or white marble. Specify choice.

Each Table \$65.00 The Pair \$119.00

Companion
Coffee Table,
oval shaped
marble top.
Solid mahogany.
\$85.00

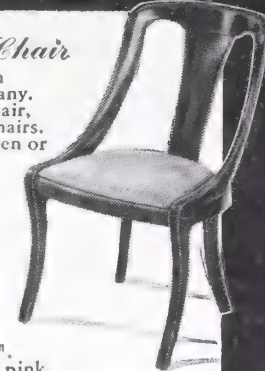
Goode-Nichols

Established 1892

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Information regarding other favorite
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IN HAND WROUGHT STERLING SILVER
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Gifts of distinctively charming design. Sure to delight the most critical tastes on your Christmas list.

1—A personalized bracelet for junior charmers. Small (age 1 to 5) or Large (age 6 to 12)...\$3.50
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Please print initials or name as desired and underline initial of last name.

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YONKERS -5- NEW YORK



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Imported Saddle Ash Tray
For Your Favorite Arm Chair

An imported English miniature of a real English Riding Saddle; with easily removable ash tray with cleverly arranged horse shoe rim. The all pigskin, neatly stitched saddle, with bright metal stirrups is lined with non-slip rubber to hold in place on arm of upholstered chair. Length about 5 inches. Price only \$5.00. I pay postage. Send cash in bills if you wish, I insure safe receipt of your money. Money back if not delighted.

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From Your Negative

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WINDOW



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when you set out on a visiting or buying spree. A catch-all that hangs from the car's glove compartment door, it holds make-up, maps, gloves, shopping lists, glasses. Top-grain cowhide, 6 1/2" x 5 1/4", it comes complete with novelty pencil and key chain. Black, red, green, or brown, \$3.50 ppd. Matchless Album Co., Box 121, Long Branch, N. J.



AMATEUR HOUR. A whole bagful of Magnus musical instruments, and you're due for a symphony or a jam session, depending upon how hepped your nursery musician is. The "travel bag" contains four Magnus junior musical toys: accordion, keymonica, horn harmonica, and harmonica. No ear plugs. Mommie! Lots of fun for \$2.98 ppd. Novelty Mart, 59 E. 8th St., New York 3, N. Y.



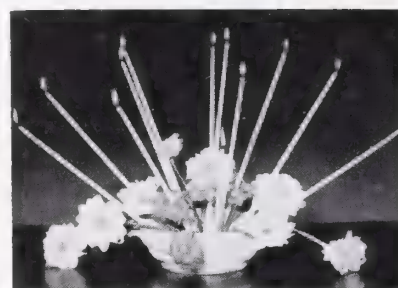
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Delicate Bisque faces & hands, dainty wings, gold halos & elaborate ruffles adorn these imported Celestial Musicians. Verithin china exquisitely modelled. 5" high. Postpaid.

\$5 set of 3 \$9 set of 6

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Perfect Xmas Gift
"PIA PINCANDLES"
IMPORTED FROM DENMARK
16" HAND-DIPPED HARD WAX
DRIPLESS CANDLES

Colors for every season and every occasion. Add this extra touch of charm and glamour to your table and room decorations.

HANDSOMELY BOXED

24 candles, ONE color: red, white, yellow, pink, blue, green, lavender OR orange \$2.50
80 candles, 10 each of 8 colors \$7.50
6 seven inch wooden extension holders for Pincandles, for use in high arrangements and when candles burn down, boxed \$1.00
2 boxes, 12 holders \$1.75

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A PAUL'S CREATION TELEVISION LAMP



A Romantic "Gondola with Cherub" in fine imported china—hand-decorated and highly glazed. Hand-made two tier Rogers-gold finished Filigree mounting. Complete with wiring. 7 1/2" high, 8" long.

\$14.98 each postpaid
No C.O.D.'s

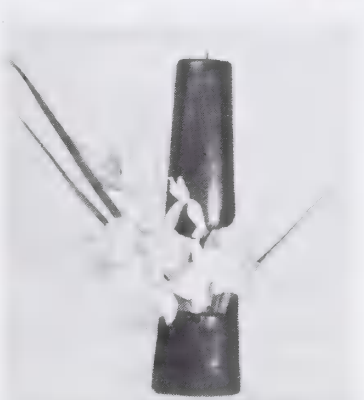
COUCH'S GIFT SHOP

11 W. 10th Street
Anniston, Ala.

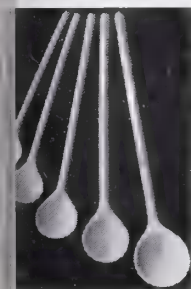
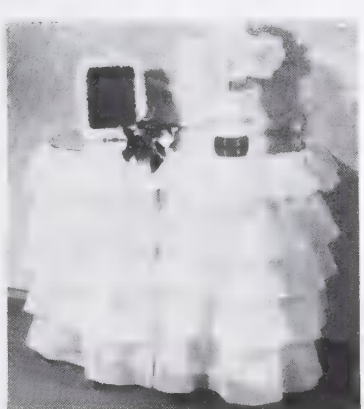
SHOPPING



CANDLE-ARBOR for an enchanting center-of-the-table arrangement. The 11"-candle, in mahogany, red or white, has two pockets, in which you can arrange flowers or ivy. And because the candle is self-standing, you do not need a holder or vase. A pair of these flanking the mantle could be lovely. \$2.25 each, ppd. Gift Sources, Springdale, Conn.

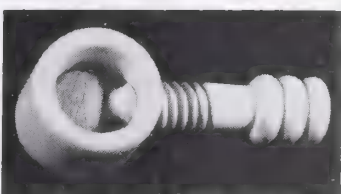


VANITY FAIR to make a young lady's "grown-up" dreams come true or to perk up a guest room. Vanity skirt, 3 or 5 tiers, permanent-finish organdy, fully lined, and fits any vanity table, \$9.98. Pitcher and bowl lamp with white organdy can-can shade, \$9.98. Ppd. Four-In-One-Shop, 100 Broad St., Stamford, Connecticut.



SET of 5 WOODEN COOKING SPOONS

■ Smoothly finished spoons from Black Forest district of Germany. Ideal for chafing dish, barbecue and all kitchen cooking. Will not scratch pans; the handles never get hot. Sizes range in steps from 9½ to 16 ins. \$2.00 (incl. tax, postage) per set, attractively banded together. An ideal gift.



Novelty GIFT NUT CRACKER

■ Designed by French artisans and cut from solid hardwood block. Unique, practical, beautiful for holiday table or the fireside nut bowl. 6 inches long; bowl 2½ inches. Attractively boxed. \$2.25 (incl. tax, post.)

OHCO
Department H

825 WASHINGTON STREET
OAKLAND 7, CALIFORNIA

Collector's Pine

Console shelf in hand-rubbed Pine (7"x17½"x11" high) with American Provincial Pine-framed mirror (13"x23"; plate 10" x 20"). Bright decorator accent in hall or any room in the house!

21.25 each

postage prepaid

Send 25c for our new Pine Catalog



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John J. Brady

BACK AT NOTTINGHAM Detroit 24, Michigan

YOUR NAME Self-inking POCKET OR PURSE NAME STAMP



One line
\$1.39 ea.
Three lines **\$2.25**
post paid

You'll find this a useful stamp for clothes, letters, books, music sheets and Christmas cards. It's handy too—fits in pocket or purse and gleams in its nickel plated case. Choice of block or script type. Ideal as a Christmas stocking gift. Order today. No C.O.D.'s please.

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Monogram Shop

86 WESTMINSTER ST., PROVIDENCE 3, R. I.

Giant Match Book Christmas Greeting



This is for you who seek a completely different Greeting. A jumbo book of matches—actually 3½"x4½" when closed—with king-size 3" matches! Entire outside is a rich and glossy Christmas red with "Season's Greetings" in golden script letters. Your own name and "Warmest Wishes" are hot-stamped in gold inside. The white name panel is surrounded by a midnight blue background, relieved by stars and snowflakes of red and white. Printed across the surface of the eleven real giant matches is a handsome twin reindeer design.

Prices, including mailable foil-lined envelopes
25 — \$4.00 75 — \$10.75 150 — \$20.35
50 — 7.50 100 — 14.00 200 — 26.55
13c for each Greeting over 200.

Miles Kimball 39 Band St.
Oshkosh, Wis.



ST. NIXIES—

For spirited sparkle under your tree or in combination with evergreens on your table, mantle, or console, here are six adorable little glazed china Santas. These bright little fellows have a roguish air and are ready to lend their share of holiday gaiety to dozens of decorative schemes around your home for many Christmases to come. Each **\$1.00.** Set of 6... **\$5.00**

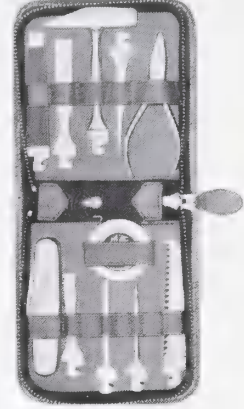


THE VILLAGE STORE
LAKE PLACID, N.Y.

MARK CROSS



WITH CHRISTMAS IN MIND



TOOL KIT

The complete repair shop in a 5 x 5" tan pigskin case: saw, drill, punch, screwdrivers, file, chisel, hammer, pliers, steel tape and knife which doubles as handle for the tools. Makes a professional handyman of any amateur. **\$17.50**

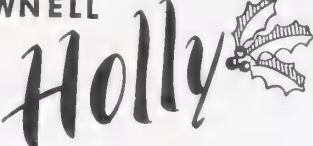
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Mail and telephone orders filled.
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Shop from the Mark Cross Christmas Catalog... and enjoy the days before Christmas. Our 56 page catalog is brimming with unusual gifts, handsome gifts, all the more impressive because they bear the Mark Cross crest. Mark Cross gifts from \$2.00.

MARK CROSS 707 Fifth Ave., N. Y. 22
GENTLEMEN: Please send me your
Christmas Gift Catalog—B

NAME _____
STREET _____
CITY _____ ZONE _____ STATE _____

BROWNELL



THE GIFT THAT SAYS "Merry Christmas"

Fresh berried sprays of Olde English Holly, perfectly packaged, are shipped direct from our farm to you and your friends by Special Delivery—Prepaid Parcel Post.

Cheer-Ful Box
15" x 6" x 2½"



We designed the Cheer-Ful box especially for those who like to remember their friends with a gift that is as new, fresh and sparkling as each new Christmas day, yet as old as the Christmas tradition.

Just send names and addresses, with your check or M.O. and we ship and guarantee fresh delivery in time for a Merry Christmas. Free literature also shows larger packages of green and variegated sprays, wreaths, living holly trees.

BROWNELL FARMS

Where Your Christmas Holly Grows
Pioneer growers and shippers of Olde English Holly
P. O. BOX 5965-B MILWAUKIE, OREGON



Joe DiMaggio says: "It's like giving your friends a sumptuous meal at the finest Italian restaurant!"

BUITONI-PERUGINA XMAS GIFT ASSORTMENT

Incomparable
Food by Buitoni!

Two JOE DIMAGGIO DINNERS—quick to prepare, palate-tempting, easy to digest. Each dinner, enough for 4 portions, contains higher-in-protein, lower-in-starch elbow macaroni and spaghetti twists, marinara and Ragu sauces and mellow Parmesan cheese. Four 1 lb. cans of BUITONI heat-and-eat RAVIOLI. Three 8 oz. cans of BUITONI MUSHROOM, MARI-NARA and RAGU SAUCES. Only BUITONI, the world's oldest and largest manufacturer of macaroni products, could produce such gustatory gems!

World-famous Candy
from Perugia, Italy!

One large box of mouth-watering TORRONE, a delicious nougat confection. Eighteen pieces, each wrapped in bright tinfoil. Succulent lemon, vanilla, cinnamon, mint and coffee flavors. One 1 lb. box of PERUGINA chocolates, truly the finest in the world! Individually wrapped sweets filled with lemony cream fondant, cocoa-whipped cream, China root-marzipan—these are just a few of the delights awaiting the epicure!

BUITONI-PERUGINA

642C Lexington Ave., bet. 54th & 55th St., N.Y. 22, N.Y.

FREE! When you're in New York, drop in at our store. Show the clerk this ad and she'll give you a BACIO ("kiss" in Italian—the finest piece of nut-filled chocolate you ever ate!)

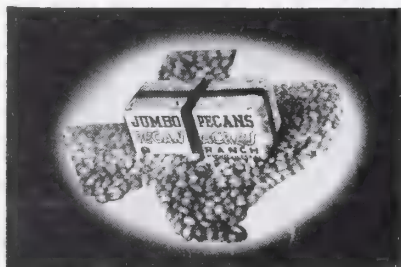
MISSISSIPPI!

Mail us your gift list and stop worrying! Quantity discounts!

The perfect year-round G. I. gift package!

12⁵⁰

Gift-wrapped (your card or ours). Prepaid. Delivery and satisfaction guaranteed. Checks or money orders. No C.O.D's.



TASTY TREAT FROM TEXAS

Tired of Christmas crowds, long mailing lines? Wondering what to buy the person who "has everything"?—or a gift the whole family can enjoy?

Then order our Jumbo tree ripened pecans, carefully selected from our 5,000-tree orchard, their flavor sealed in by thin shells and packaged in attractive holly design boxes with Christmas card enclosed. Shipped anywhere in the United States for you, postage prepaid. Order yours today for December 10-25 delivery.

5 lb. gift carton only \$3.95

10 lb. gift carton, \$7.50

PECAN ACRES
RANCH

2500 ESPERSON BLDG., HOUSTON, TEXAS
VERNON W. FROST, Owner Dept. P



Distinctive "old world" style flavor . . .

BOND-OST CHEESE with CARAWAY

You'll like the pleasing flavor of this wonderful natural old-world style BOND-OST CHEESE, with caraway. Perfect for any occasion. 2½ lb. gift box—postpaid anywhere in U. S. \$2.75

Order now for the holidays.

SWEDISH PRODUCE COMPANY
1901 Webster Chicago 14, Ill.



PAPER SHELL PECANS!

The South's finest pecans, new crop, tasty firm nuts ideally packed for gifts.

5 lbs. Mammoth Schley Pecans in the shell, in reusable Wicker Gift Basket **\$4.95**

5 lbs. Mammoth Stuart Pecans, in white cloth bag **\$3.50**

5 lbs. Fancy Shelled Halves **\$7.50**

2 lbs. Fancy Shelled Halves **\$3.95**

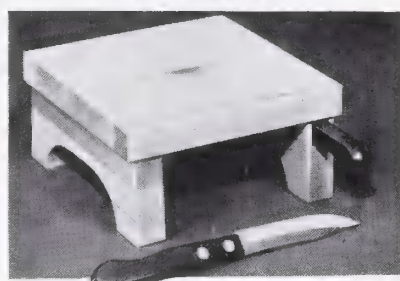
5 lbs. Fancy Large Pecan Pieces **\$6.25**

Send Us Your Gift List POSTPAID AND INSURED

Write for NEW BROCHURE

Harvey's
JONESBORO 1, GEORGIA

Slicing & Dicing BOARD



5½" square, 2¾" high

... Miniature of Early American Butcher's Cutting Block

For KITCHEN—BAR—TV SNACKS

Soon becomes an indispensable aid to cooks, home bartenders . . . and just about anybody who ever sets knife to vittles . . . cocktail fruits, salad makings, cheese, meat, or what have you. Made of fine Vermont Hard Maple, with natural colored, satin finished cutting board . . . your choice of red or natural base. Washable and alcohol-proof. "Verr-Sharp" Imperial Knife (\$1.50 in the stores!) comes with it, stays handy in a special insert.

\$3.95
Post-paid

Available thru Mail Order Only

Marshall Products

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WINDOW SHOPPING



YOU'LL NEVER WALK ALONE

if you have an "Escort." This Motorola portable radio works on AC-DC or batteries, fits into a luggage-tan leather case with adjustable shoulder strap. It's about the size of a camera and the tone is truly excellent. You'll certainly want this to tune in on the election returns. \$29.95 plus \$5.95 for the case. Liberty Music Shops, 450 Madison Ave., New York 22.

PECAN PRALINES

are an everlasting favorite in the Candy Realm, whether it's Christmas or July. And these that come direct from New Orleans are "the nuts." Large pecan halves fill each praline in abundance and each piece is individually wrapped. A dozen in a gay mailing carton for just \$1.50 ppd. Elmer Candy Co., Dept. B., 540 Magazine St., New Orleans, La.

(Continued on page 117)

Famous "GOLDEN LADY" FRUIT CAKES

#22 HOLIDAY SPECIAL

RATTAN CREEP BASKET

Contents:
Golden Lady Fruit Cake — 2 lb.
Hand-dipped Chocolates — ½ lb.
Gingerbread Santa — 5" high

In handsome imported woven basket

\$6.00

POSTPAID
Check or Money Order
No C.O.D.'s

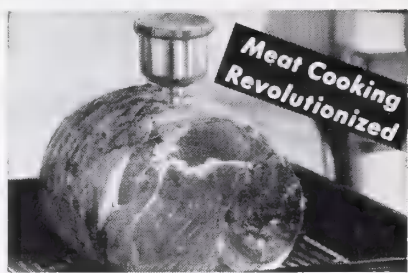
Real old-fashioned Fruit Cake chockful of finest imported and domestic fruits and nuts, steeped in brandy, delicately flavored with spices. Packed in colorful Holiday tins.

33-2 lb. . . . \$3.00
34-3 lb. . . . \$4.00
35-5 lb. . . . \$6.00

Postpaid anywhere in U. S. including P.O.E. for overseas servicemen.

Industrial Buyers: Grand gifts for customers and employees. Write for complete illustrated Christmas Gifts booklet.

HEINEMANN'S inc. BAKERIES DEPT. H
1901 WEST BRYN MAWR AVENUE • CHICAGO 26, ILL.



CHEF'S PRESSURE SEASONER

seasons meat from **\$1.49**
NEW! inside out Only **1** ppd

Now, for the first time, seasoning goes all through the meat when you use Chef's Pressure Seasoner as you cook pot roasts, oven roasts, fowl, ham, lamb, etc. Just place salt, herbs, garlic, wine, tenderizing agent, etc. in the top of Seasoner, seal with pressure cap; insert stem in meat. As it cooks, steam and juices carry delicious flavor to every portion of meat.

Thoroughly tested by William Lachman, Chef of the Biltmore Hotel in Los Angeles, who recommends it as excellent. Made from durable, easy-to-clean aluminum. Satisfaction guaranteed.

Order today:

TOWLE MANUFACTURING CO.
Dept. HN Box 265, Walnut Creek, California

BIG DIPPER SNACK SERVER



"Take-It-Easy" hosts and hostesses will find this long-handled spoon-shaped basket a second right arm for passing "chips" and other snacks at cocktail time. It performs well in game room too, when the youngsters tangle over. The deep oval scoop-shape prevents spilling and holds plenty. Sturdily constructed of hand-woven reed and rattan on a bamboo frame. Imported. Measures approximately 8" X 8". \$2.95 (we pay pstg.). Write for catalogue.

EPICURE'S MARKET INC.

53 E. Putnam Avenue, Dept. 1211
Greenwich, Connecticut



Dress from Bergdorf Goodman

Shown above, No. 5806, CINNAMON. Approx. \$7.95 per sq. yd.

for the luxury look of needlepoint —its “Shadowpoint”

Unique and elegant...at a dramatically low price! Firth brings you this newest fashion in broadloom—the luxury of a needlepoint effect at a price to delight your budget. Your first glimpse of the beautiful light-and-shadow design will tell you why Shadowpoint lends unusual distinction to any room. Come in and see Shadowpoint right now... you'll love its colors...its textured richness...and its price.

Women with a sense of style prefer

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SEND TODAY for “How to Achieve Charm in Decorating Your Home”—64 pages of stimulating decorating ideas for every type of home—inspirational, yet practical. Yours for 25¢ in coin.

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25¢ in coin enclosed for Decorating Book.

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A NEW UPHOLSTERY TEXTURE AND
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FROM OUR UNIQUE COLLECTION OF
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WINDOW SHOPPING

CONTINUED FROM PAGE 114

RURAL BEAUTY. Reed wrought iron make an impressive setting for your long French bread, or heaped fruit in a holiday mood. Wrought-iron base in satin black finish, has natural reed container: 12" x 28" overall; \$9.95. Wicker wrought iron turn a wine cooler into another appropriate basket. 8" x 14" x 6", \$9.50. Krimstock Bros., 112 North 11th St., Philadelphia 7, Pa.

AT A MOP! This head is all. Made of fine cellulose sponge yarn, it outwears cotton sponges 3 to 1. It not only picks up dirt better, but releases it with a rinse. And a clear water spray is all that's needed to make it look like new again. What's more, the strands won't knot or mat on furniture. Designed to outlast any standard clamp mop head, its \$2.50 ppd. Clevco Products, Box 25, Kent, Wash.



THE PERFECT GIFT FOR DAD!
Weber's New Easy-To-Use
BAR-B-Q KETTLE
Broils Meat, Fowl, Fish to Perfection
New method seals in natural juices and rich smoked-in flavor. Fowl and meat can also be hickory smoked. Cover and dampers permit charcoal to broil meat evenly without flame to a tasty tenderness. Closing cover and dampers saves charcoal for re-use. Diameter 22 1/2"—legs unscrew, fit inside kettle for storage. Send Check or Money Order (no C.O.D.). Express Charges Collect.
A Lifetime of Eating Pleasure for **\$34.95**
WEBER BROTHERS METAL WORKS
North Jefferson St., Chicago 6, Illinois



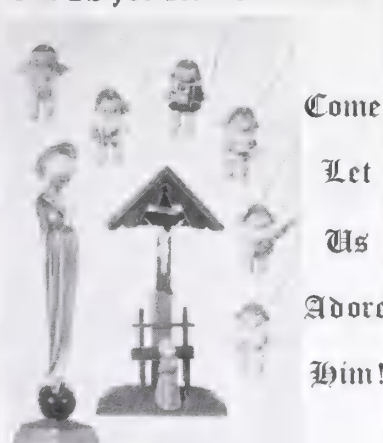
Georgian Dressing Spoon and Fork Set



... beautifully reproduced in heavy silver plate
This graceful stuffing spoon is an exact replica of famous Georgian original made in 1740 by James Wilkes of London featuring the famous "Rat-Tail" reinforced bowl. It now has a new companion piece, the "Rat-Tail" Fork. Handsomely boxed and enclosed in a sh-proof flannel bag, both pieces are long. The Set.....\$6.95 ppd.
Dressing Spoon.....\$3.95 ea.
The Fork.....\$3.95 ea.
No Federal Tax. No C.O.D.'s please. Address DEPT. HB11 for our new booklet, "Gift Selections by Louise West."

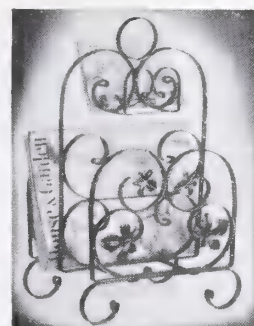
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retailers by LOUISE WEST
RINGDALE • CONNECTICUT

GIFTS for Remembrance



Come,
Let
Us
Adore
Him!

Throughout the year but particularly on Christmas Morning, these Religious Figures will bring a sense of reverence into the Home. Handcrafted and handpainted by Old World Artisans, they are priced as follows:
"WHIMSEY" ANGEL package tie-ons or hanging tree decoration\$4.95 ppd. set of 6
WAYSIDE SHRINE, 5 1/2" high\$1.65 ppd.
MADONNA, handcarved 6 1/2" high\$6.50 ppd.
Separate Gift and Ton Booklets Available
KRONENBERG'S
"Gifts for Remembrance"
HAMBURG, N. Y.



NEW! DOUBLE-DECKER MAGAZINE RACK

Handsome Wrought Iron. 2 small upper compartments keep Digest Size Magazines visible—ample room for larger ones! Specify color: Verd Green or Satin Black. 12" x 19" high.
\$6.95 ppd. (50¢ extra W. of Miss.)

STUNNING CANDELABRAS

Black Wrought Iron—will enhance any room or table setting. Wonderful value!

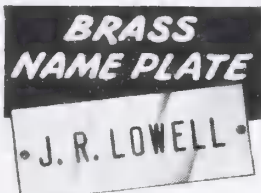
3 CANDLE 9" long **\$2.95 ppd.**
5 CANDLE 14" long **\$3.75 ppd.**

MATCHING SNUFFER 11" \$1.00 ppd.

ORDER EARLY
SORRY—NO C.O.D.'s



TERRIFIC VALUE!
Gold Plated Manicure Kit includes quality Scissors, File, Tweezer and Cuticle Pusher—in compact purse-size Polka Dot Case.
\$1.00 ppd.



BRASS NAME PLATE
Identify your home with life-time name plate; black lettering; any length name!
SOLID BRASS \$2.98
CHROME ON BRASS \$3.98



TELEPHONE PENCIL
It can't get away! Gold finish Automatic Pencil hooks to phone or cord with long headed chain. A smart gift!
\$1.00 ppd.

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FREE! WRITE FOR NEW GIFT 'N GADGET CATALOG

Peasant Cart



WOODEN FLOWER PLANTER
Delightfully Hand Made
HAND RUBBED, ANTIQUE FINISH, BRASS TRIMMED LINED FOR PLANTING

Write for
New Exciting
Wooden Gifts
Catalog!

No C.O.D.'s please.
Send check or money order.
Add 50¢ W. of Miss.
House of Wood, Inc.
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Science Has Now Created YES EMERALDS STAR SAPPHIRES and STAR RUBIES

Exactly Like the Natural Gems

But Cost Much, Much Less!



YUCA Emeralds
2 and 3 carat gems—set in ladies' exquisite 14K gold rings.

At last, science has made it possible for you to OWN AND ENJOY the fabulous gems you have always wanted. Write for FREE, full color folder telling about Astra Star Sapphires, Astra Star Rubies and YUCA Emeralds, the amazing man-made duplicates of the natural gems.

The Only Difference is in the Price You Pay

Lovers of fine gems have long prized Star Sapphires, Star Rubies and Emeralds as highly as the Diamond. These new, scientific jewels are so like the mined gems in every single respect that only a certain scientific instrument can prove they are not natural gems.



As Low as \$24 a Carat . . . EASY

PAYMENTS If You Wish

You can own an unset Astra Star Sapphire or Star Ruby for as little as \$24 a carat, including Fed. tax. Or you can order from us 14K white or yellow gold ladies' or men's rings set with these rich gems.

The YUCA Emerald rings, although of higher price, still cost you far less than the natural gem. The natural emerald often sells for \$1000 per carat.

Write today for the descriptive folder with actual color photographs which tells you all about these new scientific gem miracles.

Write Today or Mail Coupon!
KENYA GEM CORPORATION
DEPT. 240, Philadelphia 44, Pa.

—Send No Money! Mail This FREE Coupon—
Kenya Gem Corp., Dept. 240, Philadelphia 44, Pa.
Please send me, without obligation, FREE illustrated color folder telling all about Astra Star Sapphires, Astra Star Rubies, YUCA Emeralds.

Name
Address
City State



Distinctive Desk Aides

This matching pair makes desk keeping easy! Round gold tooled Florentine leather holder (1 1/2" high 3" diameter) contains 60 soft lead pencils, sharpened. Choice of wine holder with gray pencils; green with gold color; pastel blue with white.

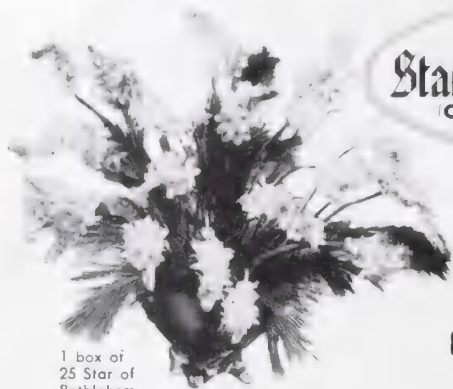
Sturdy paper covered box with decorative print holds a generous supply of clips, gaily colored rubber bands and thumb tacks.

Pencil Holder . . . \$5.75
Desk Box 3.00
The Set 8.50

Postpaid

WOMEN'S Educational & Industrial UNION
264 Boylston St. Boston, Mass.

Traditional Symbol of Christmas...



1 box of
25 Star of
Bethlehem
flowers at peak of
bloom. Larger, more
glorious arrangements
made with 2 or 3 boxes.

Star of Bethlehem
(CHIN-CHER-IN-CHEE)

**EXOTIC FRESH
FLOWERS FROM
FAR-AWAY AFRICA**

*guaranteed to bloom
up to 6 long weeks!*

These snow-white fresh flowers open into a glory of perfect stars — from 10 to 20 on each cut stem. Delivered before Christmas; will blossom at their loveliest throughout Christmas week and last beyond the New Year! Gift box contains instructions for care and inspiring story of Star of Bethlehem. Order now — quantities limited!

BOX OF 25 FOR \$3.50

Shipped postpaid anywhere in U. S.
Add 3% Sales Tax for N. Y. C. Delivery

GOLDFARB
flowers • gifts

ESTABLISHED
1889

Mail and phone orders
promptly filled.

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Handmade SWEDISH CRYSTAL VASE

Holiday flowers look doubly beautiful in this magnificent Strömbergshyttan vase. An exquisite gift . . . or to treasure yourself.

12" \$16.00 10" \$13.00
8" \$6.00

All prices postpaid. Sorry, no C.O.D.'s

Write for Gift Catalog

Sweden House
12 West 50th St. New York 20

Hostess tote- table

Here's the classic two-tier Serving Stand that Grandmother used to pass her muffins. The charming patterned china shelf-plates are a generous 13" and 10" in diameter and may be washed easily as the center shaft unscrews. The graceful pedestal and shaft are hand-rubbed hardwood, in either mahogany or blonde finish. Beautifully balanced, it stands 28" from floor to solid brass carry-ring. \$12.95 postpaid. Send for catalog.



ELIZABETH McCaffrey

Dept. HB-11
Orange, New Jersey



CHARMING NEW HANGING LAMP

This beautiful lamp is substantially built of shining brass with a deep red shade. Early American glass chimney. White reflecting surface inside metal shade. Takes 40-60 or 100 watt bulb. Diameter 14 inches. Length adjustable from 22" to 38". Easy to install. Directions enclosed. Ideal for breakfast or dining room, den, play room, etc.

No C.O.D.'s please. Only \$18.95 postpaid

Emby Company P.O. Box 796, Appleton, Wisconsin



WINDOW



MAKE ARRANGEMENT

that will win you the respect of the entire Garden Club. It's made with this clear plastic flower arrangement. The honey-comb pattern affords you 176 different designs for varying your displays. The fin is included, with which you can secure holder in vase or on wall. \$1.75 each; 2 for \$3.25. Janet Forster, Bloomington



MUFF FOR MISS MUFFET

We are perfectly certain every one with a little girl on her Christmas list is going to want one of these, so please order early. It's made of white plastic and comes with a red-moss snowman wearing a black pipe hat. It has a cord that can be worn around the child's neck. \$1.00. Gift Clues, Beacon, N. Y.



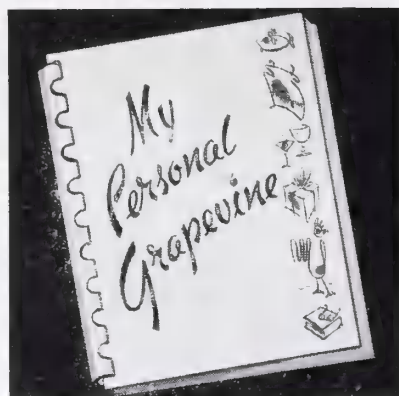
NEW! Out-Door Christmas CHOIR SING

Be original this year! Display three (a choir) of these brightly lacquered, weather-resistant full-round figures. 42" tall. Robes are white, green and red.

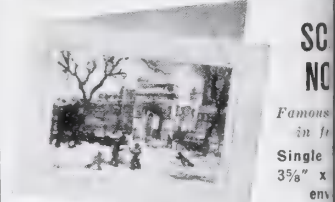
Light hidden in book sheds glow on freckled face. (6-yr.-old boy in picture)

Sorry, no C. O. D.'s. Each \$35.00
@ Dick Wiken, sculptor. Set of 3 — \$105.00

WRITE FOR BROCHURE MOLD-CRAFT
"Ideas in Christmas Decorations" 3727 N. Palmer Milwaukee, Wis.



Charming Inexpensive Christmas



Distinctive box assortments, watercolor scene of the following locations:

- =1 Williamsburg, Va. =2 Charleston
- =3 Washington, D.C. (Kodachrome)
- =4 New York City—"Petchichrome"
- =5 New York City—"2 Petchichrome"
- =6 Bermuda—=7 Nassau

Six different scenes in each box. Nos. 1-5 have 18 cards—18 envelopes. Nos. 6 and 7 have 12 cards—12 envelopes.

\$1.00 per box postpaid

WATERCOLOR PRINTS

Famous landmarks in full color. Beautiful for framing.

Mailing portfolios containing six watercolor prints (sheet size 7" x 5") each location:

- =1 Charleston, S. C. =2 New York
- =3 Bermuda =4 Nassau

\$1.00 per portfolio postpaid

Let Us Gift Wrap & Mail for You. Send Check or Money Order. No C.O.D.

DELLA SHOPPES

P.O. Box 1383, Dept. B-11, New York

FOR YOUR FAVORITE HOSTESS!

Just in time for the holidays comes this new idea in a 150-page, purse-size booklet. Permanently records friends and their favorite dishes, hobbies, colors, birthdays, anniversaries, allergies, authors, arts, Christmas Card mailing list, etc. Data helps insure congenial get-togethers. Booklet 4" x 5 1/2" is beautifully bound in white acetate. Gift boxed. Send check or money order. (No C.O.D.'s please.) Postpaid, only \$2.00 each

FRANKLIN PRINTING CO.

416 W. Main Street, Louisville 2, Ky.

SHOPPING



CHRISTMAS LANTERN.

Comet is an honest-to-good-miniature kerosene lantern comes finished in bright berry red. Spot a pair of on your garlanded mantel. Like several, like a ring of light, and a harvest centerpiece of and vegetables. And, of course, they're wonderful all year for camping trips or when current fails. 8" high. \$2 each L. L. Bean, Freeport, Maine.



CHARMER.

We'll admit we're weak sisters when it comes charms, but we doubt if even strong character could resist one. It's 14k gold, a small replica of the famous Louisiana lily, tiny as a distant star, and comes with a real Oriental charm! \$9 incl. tax and postage Hausmann's, 730 Canal Street, New Orleans, La.



excellent companion piece for your decorative scheme—these delightful and-up" birds, fashioned of ceramics and designed by Mischa of The House of Terzham. White decorated with green and yellow or gunmetal with white. Male 8½" high, Female 7½". Pair \$5.00 prepaid.

Send 25¢ for illustrated catalog of handcraft
OLD CURIOSITY SHOP
P. O. Box 687
Pompano Beach, Florida



Just What You've Been Waiting For!

LOWER POT ANTIES

WATERPROOF
PROTECTIVE
PRACTICAL



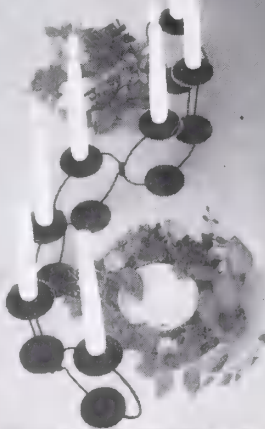
you can dress up your flower pots in a perky, nautical, eye-catching manner. At the same time you eliminate the dangers and mess of watering overflow.

You'll love these waterproof, heavy vinyl plastic pot covers. They come in solid colors, stripes and polka dots. Edges are bound in matching colors.

Solid Colors—white, yellow, green, blue, red, green, yellow.
Plaid Colors—red, green, yellow.
Polka Dots—red, green, yellow.
3 of one size and color to a package
Specify Flower Pot Diameter
3½", 4½", 6" diameter.
3 for \$1.69

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Push your order and check today to
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TRULY DISTINCTIVE CANDELABRA IN
BLACK WROUGHT-IRON. GRACEFULLY
ADJUSTS TO ANY SHAPE OR LENGTH
DESIRED. RINGS 4" IN DIAMETER.
HOLDS 7 STD. CANDLES. TWO IN STOCK.
VICTOR BISHARAT & ASSOC.
P.O. 594, BERKELEY, CALIF.

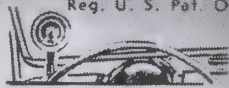
No Finer Gift

FOR THE MAN
WHO OWNS A CAR

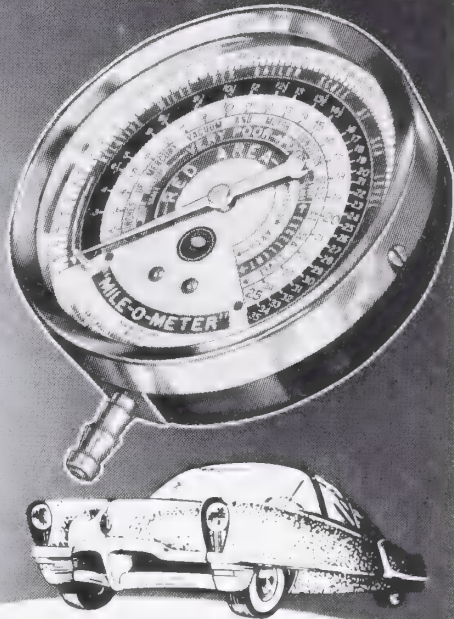
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MILE-O-METER

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Mile-O-Meter is the most practical and fascinating gift any motorist can receive. It mounts permanently on the dashboard (with no holes to drill) and continuously indicates both "miles per gallon" and overall motor condition, warning clearly when minor adjustments are necessary to prevent costly breakdowns and repairs. Over 1,000,000 are in use today... endorsed by leading automotive associations, fully guaranteed. Really simple to install. Fits all cars. Mile-O-Meter is the perfect gift for the man who owns a car... he'll truly enjoy "driving by instrument".



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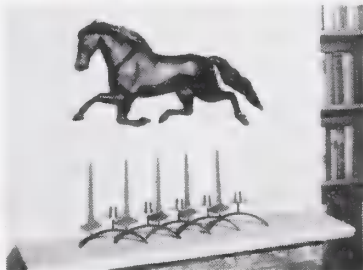
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Metal Horse—3-dimensional, embossed to perfect proportions to please any horse lover. Mounts on wall above fireplace, in den, office, etc. 30" long, 15" high. Black or Pompeian green finish \$32.00. Polished brass or copper \$42.00.

Candleholder, Graceful and strong. Holds 5 candles. Made of wrought iron, rich black finish. 30" long. \$15.00.

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For Free Catalog

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Handcrafted Specialties since 1922—Lanterns, House Signs, Weather-vanes, etc.

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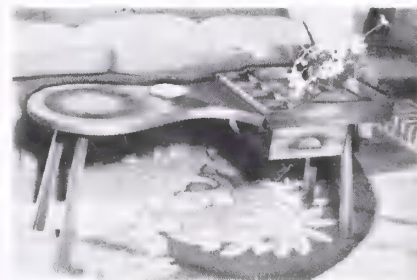
pattern green, blue or crimson, open stock. Price list on request.



5 pc. Place Setting \$15.35

Consisting of 10½" Dinner, 7½" Dessert, and 6¼" Bread and Butter Plates, Teacup and Saucer.

Cardel 615 Madison Ave.
LTD New York 22



hand-crafted cobbler's bench

A fine Early American reproduction that is so popular in contemporary homes as a cocktail and utility table. Heavy knotty pine finished by mountain craftsmen in warm, brown tones with a soft, aged look. Beech legs securely fastened into bench with ledges. Roomy drawer slides from either side! 10" long, 14" wide, 17½" high. \$27.50, FOB Asheville, N.C.

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DIRECT BEAM PIN-UP LAMPS FOR EVERY ROOM IN THE HOUSE

Hang it, bend it, light wherever you please. Adjust flexible arm or swivel in any direction for indirect TV light or direct light for reading and work. Practical, functional, they make lovely gifts for Christmas.

A. DOUBLE GOOSE-NECK WALL LAMP

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Choose any style in easy to clean colors: Brass, Aluminum, Bronze, Hunter Green, and Chartreuse. Lamps can be mounted with any household nail. Double lamps have dual switch control. Lamps are equipped with porcelain sockets and switches on base. All electrical parts are UL approved. Satisfaction guaranteed. Be sure to specify colors and second choice.

LAMPS & GIFTS, Inc.
Dept. P-2 Park Ridge, N. J.

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WINDOW



BUY FOR A BRIDE. Here is the most useful serving piece we've ever had the good fortune to come across. The center well and-tree section of this silver-plated oblong platter holds meat, the two end sections are for potatoes and vegetable. With it your entire dinner arrives at the table, hot and elegant. Silverplate on copper, 19" x 14". \$14.95 incl. tax. Ppd. Lord George, Ltd. 1270 Broadway, New York.



SITTING PRETTY, in your den or sewing room, is an upholstered bucket covered in Grandma Moses fabric. It's the gayest TV seat in the house, and an excellent storage spot for sewing bits, slippers, games, knitting. In a hand-polished honey maple or Salem antique brown finish 16" x 15", it's \$12.75. 13" x 12" size. \$9.95. Ppd. Add 50c W. o. Miss. Puddin' Holler, Dept. HB East Swanzey, New Hampshire.

... the most sensational Creation in Doll History!

YOUR CHILD'S FACE

faithfully reproduced on this big, beautiful

CUDDLY DOLL

Reg. \$4.95

\$3.98 BY MAIL ONLY

Boy Dolls also

For Face in rich, life-like colors done by professional artists, add \$1.00

Big 17" tall

It's positively amazing! It's real! It's lifelike! Exclusive process photographically reproduces the image of your own child or anyone else from a recent, or even old photograph, on this "true-to-life, cuddly, 17" doll. It makes a permanent keepsake treasure to love and cherish a lifetime. Will not fade, will not break. Order one of your child.

EASY TO ORDER BY MAIL

- 1—Send front view, full face photo (4" x 6" or larger preferred). No Profiles.
- 2—Print your name and address on back of photo (print lightly). Include color of subject's hair and eyes. State, boy or girl.
- 3—Mail Photograph together with \$1.00 deposit. Doll will be delivered in about 2 weeks, you pay postman balance, plus delivery charges. NOTE: If full payment is included, Doll will be shipped to you without delivery costs.

WE GUARANTEE to reproduce a perfect likeness of photograph on face of doll.

ORDER NOW FOR XMAS DELIVERY

PERSONALITIES Dept. HQ-11
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Please send a Keepsake doll at once, bearing exact photographic resemblance of enclosed photograph

☐ Boy Doll ☐ Girl Doll

Color of Hair _____ Color of Eyes _____

☐ I enclose \$1.00 Deposit. I will pay balance plus C.O.D. and postage charges upon delivery.

☐ I enclose \$ _____ in full payment. Doll will be delivered to me without postage charges.

☐ I want my doll in natural colors for which I add \$1.00 additional.

Your Name _____
Address _____
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Thousands of happy customers say this

EARLY AMERICAN LADDER-BACK CHAIR is a "Miracle Value" at **\$6.75**

Fully assembled—ready-to-use

Don't let the price fool you! Here is a chair of authentic design with a hand-woven fibre rush seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 42" Seat 18" x 14"
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Unpainted but smoothly sanded.....\$6.75
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Mahogany, maple, walnut, cherry or pine finish.....\$9.50

COMPARE FOR QUAINTESS AND CHARM!
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Write for FREE catalog of other Early American reproductions.
Minimum Order: 2 Chairs
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Versatile 4 Spot Waterer SPRINKLEZE

the gift For a Gardener

Men and women gardeners—the friend who has everything... all welcome SPRINKLEZE. Waters 4 separated plants at one time. Sprinkles foliage or soaks roots only... waters any shape bed or border. Connects to garden hose. Has two 15 ft. and two 10 ft. lines of 3/16 inch plastic hose, each with brass sprinkler. Any one may be moved in operation, set at any angle. Light and durable. Choice of red, green or black.

complete unit, ready to use, **8.85**
—for unit without sprinklers, order **SOAKEZE, \$6.95**

Guaranteed satisfactory. Send check or M.O. and we pay postage.

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MODERN WROUGHT IRON FIXTURE

Attractive modern 4 light wrought iron fixture with 16" square glass in by parchment design. Fixture is 12" high, wired and ready to hang. Comes in finishes: All flat white or flat black with attractive satin brass trim. In addition to any den, hall, dinette, bedroom. Satisfaction guaranteed. money refunded. State finish desired.....\$9

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GUESTS WILL LEAVE A NOTE

Rite A Note the perfect **DOORWAY ACCESSORY**

"Hello" tab pops up when visitor leaves a note. Push it down—it's ready for the next visitor.

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- Easy to Install • Gift Boxed **\$5.00**
- Complete with Pad & Pencil

Send Check or Money Order to:

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NEW! LOWER PRICED!

HOLLYWOOD BED LEGS

MODEL 138—FOR COIL SPRING
It's easier to convert open type bed springs (single or double) into an attractive Hollywood bed or couch—with select grain, h. Nord-Craft Legs (7" high). by new, efficient jaw-type cl screws to loosen. No breakab

MODEL 1—FOR BOX SPRING
Attaches to box spring by means of a new, patented steel plate. Raises bed 6 1/2" from floor. Turned from select hardwoods. Easy gliding steel dome.

\$4.95 SET

FREE Design to make your own head
Send check or money order (no c.o.d.). post paid. Specify Model No. and finish—any, Walnut, Maple or Blond. MONEY GUARANTEE.

NORD-CRAFT INDUSTRIES, Made in

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BWARE THE DOG! The most ferocious-looking bull dog that ever strained at a lead came WINDOW SHOPPING, and caused sensation. Practically life-sized, 1' long and 12" high, he opens and closes his jaws, baring ugly teeth, and growls menacingly as you pull him along by his metal chain. Imported from France, with real fur collar, he's mounted on wheels. \$17.95 ppd. Reiss Bros., 54 E. 59th St., New York.



SEND A CART laden with selected fruits, nuts, and luscious candies to far-away friends that you want to remember in a special way. The giant Comice pears alone make it a gift supreme. There are 15 pounds of delectable holiday treats. And the cart makes an engaging centerpiece or indoor garden. \$10.95 ppd. Pincham Orchards, 475 Fir Street, Medford, Oregon.



From America's Oldest Hooked Rug Guild

100% wool accent rugs — in beautiful hand-worked floral designs, striking dark borders.

Designs illustrated have beige ground — green, brown, black or wine borders. Oblong or oval.

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2' x 3'	\$21.00
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State design number, size and border color. Postpaid. No C.O.D.'s. Satisfaction guaranteed. Send 10 cents for color brochure illustrating many other designs and sizes available.

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Brass Planter from England

A touch of Spring in your home from January to December. This hand-made, exquisitely embossed planter is lacquered and water-proofed to prevent tarnish. The ivy leaf pattern in gleaming brass will highlight your fireplace and windowsill.

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Imported Brass Wall Plaques

British craftsmen produce Old World charm in these embossed brass group scenes. Finished in antique, richly polished and lacquered to prevent tarnish, they are handsome additions to your living room, bar or rumpus room. Sold singly or in matching pairs.

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Electric

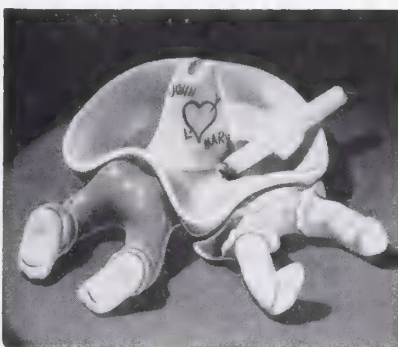
Cigarette Lighter

A ceramic charmer in bow tie, top hat and tail-spin. To light, tilt him to either side and he exudes a rosy glow. The perfect lighter for your bar or living room. A.C. or D.C.

New low price—\$4.25.

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smoochin' like crazy under a big sombrero, show the world a clean pair of heels and pink panties, and explore the delicious novelty of what happens when FRECKLES and PIGTAILS get together.

A whimsical ASHTRAY (6" in diam.) beautifully made of ceramic.

HANDPAINTED with any two names (as shown) you'll want to send it as a "Love & Kisses" present to that SOMEONE.

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SIDNEY THE TURTLE 2 Quart Soup Tureen

Reflect your taste for the new and different in gracious living and entertaining.

"Sidney the Turtle" is a very attractive California Pottery soup service. His Majesty the turtle has lent his shape and natural colors to form this very attractive tureen. Holds service for eight. The matching lid has the tail curled to form a practical handle. \$10.98 ppd. Individual covered tureens to match are also wonderful for candy dishes, cigarette boxes, ivy planters and just everything from soup to nuts. \$2.98 ppd. The tureen and four individual dishes specially priced \$21.98.

Send check or money orders. No c.o.d.'s.

COLONIAL CHINA CO.

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CLAN TARTANS

Dress Stewart, Bonnie Prince Charlie, Black Watch.

Jockey hat: \$4.50; Feed bag (black simulated leather trim): \$4.25; Belt: \$3.25, state size; Flower: \$1.10. Complete set: \$12.50. Hat and bag may be had also in grey, yellow and black check at \$8.50 a set.

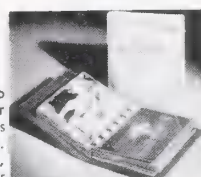


OUR EXCLUSIVE!

YOU make it, or let the youngster herself assemble this doll's bassinette by decorating the 7 1/2" straw basket with the organdy, lace and ribbon which are included PLUS a diapered 5" baby doll with movable arms and legs: \$1.50.

GRANDMA'S FAVORITE!

This 3 1/4" x 4" photo album with 12 clear plastic envelopes holds 24 pictures. Genuine leather, ivory-colored cover has "My Grandchildren" stamped in gold. (Other titles available, including new "This is Him" for teenagers.) Only \$2.



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All items postpaid. Send check or money order; no C.O.D.'s.

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POMONA

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Old Rocking Chair Planter

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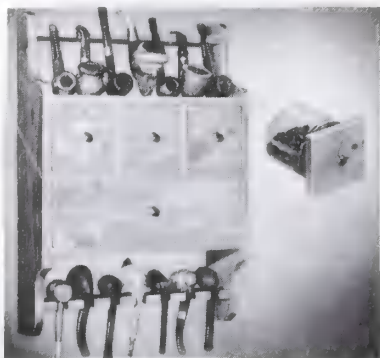
\$2.50

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419 East 57th Street New York 22, N.Y.



A Pipe Man's Pipe Rack

Does Everything ■ Good Pipe Rack Should Do
HANGS ON WALL CONVENIENT
SAVES PRECIOUS DESK OR TABLE SPACE.

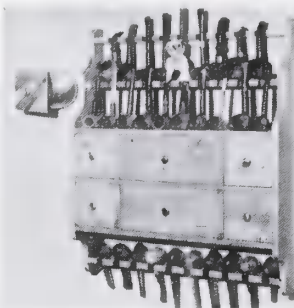
1. Holds 14 (count 'em) pipes!
2. Three Air-tight humidor jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

\$12.50

Express Chgs. Col. Check or Money Order
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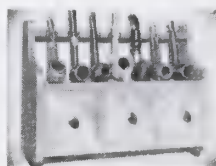
Yield House
DEPT B 11-2
No. Conway, New Hampshire



The Pipe Master

For the pipe collector—a large handsome rack, holds 29 pipes, has 4 humidor drawers and 2 accessory drawers. In knotty pine or mahogany finish. Size 17 3/4" x 22" high.

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WINDOW



S-MITTEN WITH LOVE

your front door. The bright fleece almost shouts a greeting to your neighbors, and the pine ornaments, Santa Claus and figures, pine cones and snow welcome the youngsters too. supply the greens. Huge 12" ten is solid Styrofoam. C. eiderdown. With loop for hanging. \$4.50 ppd. Tommy B. 4938 Ellis Ave., Chicago 19



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a teen-age daughter's decorative instincts and fill her with in keeping her room meticulous neat. These gently silhouetted figures, 4 1/2" x 4 3/4", are called Knitter and The Letter. The hand-cut in walnut finish priced at \$2 each, or two for ppd. Eckdall & McCarty, 351, Emporia, Kansas.



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20 CARDS
■ ENVS. **\$1.25**
as low as **plus 25c shipping**

This year send original Christmas cards made from a photo of your children or family group... or favorite picture of your home or pets! Send for FREE sample card. For FREE personalized sample, mail negative with 3c return postage. All negatives safely returned. If negative unavailable, add 75c for making new negative from your picture. Sample offer expires December 1st.

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Dept. T Box 1570 Rochester 3, N. Y.

"Bee-Loved" PETUNIA CLOCK

Brightest idea since clocks were invented! Modeled after famous gold medal-winning "Fire Chief" Petunia, to delight children and adults alike. Hang in kitchen, breakfast nook, nursery, game room, porch.

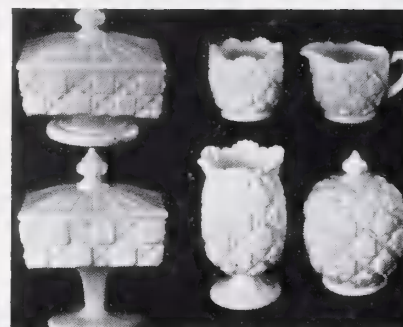
Brilliant "Fire Chief" red flower face, green stem and leaves, impish brown and yellow "peek-a-bee" pendulum. **Guaranteed 30-hour movement.** 4" wide; 6 1/2" high.

ONLY \$3.75

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The Westmoreland Milkglass for X

Grandmother's Quilt Pattern

1. Sweetmeat and Cover—5" high
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4. Celery Vase—7" high
5. Bon Dish—6 1/2" high

All pieces are \$2.50 each Postpaid. Note #2 and #3 are sold as a set the price is \$2.50 per set.

A covered butter dish comes in same pattern—Price \$2.50.

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Jane Griffith Oreland, Per



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MITTENS TO MATCH—state age.
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Johnny Appleseed's

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Beautiful, graceful "bell-case" for proudly displaying sentimental attachment for heirloom watches. Bring them out of forgotten places. **Lucite Treasure Dome** makes a watch a modern, easy-to-wind timepiece, a gorgeous desk piece—fit to grace the desk of a king. A showcase for your medals, too. Dome is crystal-clear DuPont Lucite. Blonde, ebony, mahogany colored bases. An exceptional gift. Specify use, medal or watch. No C.O.D. Money back if not delighted. Carol Beatty Co., Dept. 115, 635 S. Kenmore Ave., Los Angeles 5, Calif. **\$3.95** POST PAID

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the only
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PLASTIC
PHONE CO

Automatically lights the dial the instant you lift the receiver... goes on when you hang up or switches on provide a continuous night-light. Washable, durable plastic... fits rectangular-base dial phone... plugs into AC or DC outlet.

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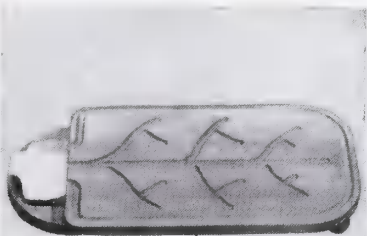
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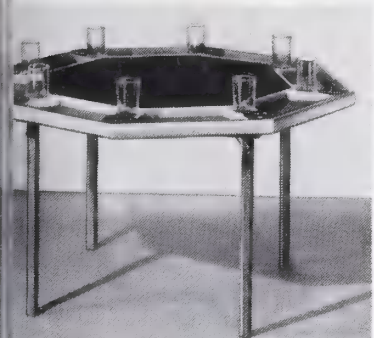
The gift to capture a little girl's heart Miniature Tester Bed

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u'll be "aces" with your friends when
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mes on this 8-place, fold-away game
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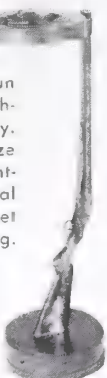
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If you ever find ashes
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of his own (complete with ash-
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The gun is an authentic bronze
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the GAME ROOM

1538 Connecticut Ave., N.W., Washington 6, D. C.
If Ice-Hoarding is your favorite hobby—
take a close look at our ad on Page 159

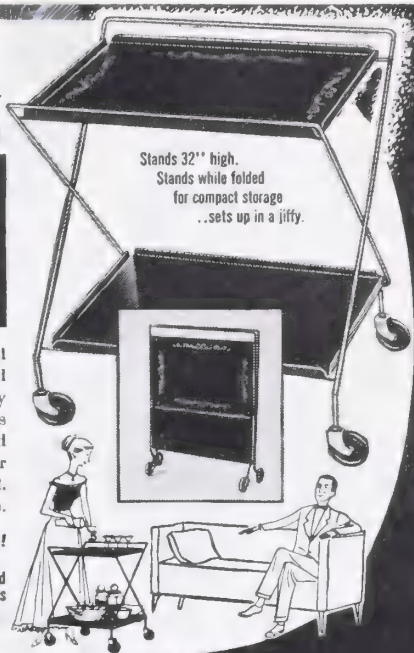
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TO be the perfect hostess, just wheel
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name and address, monogram or initial is
quickly impressed in distinguished raised
letters on note paper and envelopes. More
beautiful than printing; costs much less.
Will not cut paper. Lifetime guarantee.

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NOTARY, LODGE, CORPORATE SEALS \$5.25 UP—Stationery Embossers (Old English
type excepted): One-line, \$3.85; 2-lines
\$4.25; 3-lines, \$4.85; 4-lines, \$5.15. For flap
of envelope and top of paper two presses
required. Write for FREE STYLE SHEET.
PROMPT DELIVERY.

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Remembrancer
Alone
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Gold Filled \$2.40
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Remembrancer
with Bracelet
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★ TO YOURSELF ★ TO ANYONE YOU LOVE Say it with Faith SAY IT WITH THE GENUINE MUSTARD SEED REMEMBRANCER

A genuine, black mustard seed set in the
heart of an attractive crystal chamber

"This intimate, thoughtful
reminder gives me personal Faith...
Faith in myself... Faith in my future..."
"Faith in my strength as I encounter the stresses of living."
"Yes, this quiet, simple, little Mustard Seed Remembrancer takes
me by the hand each time I touch it and leads me through my
daily trials with the spiritual strength that only my Faith can
give me."
Say it with "Faith" to yourself and to those you love... say it with
the Genuine Mustard Seed Remembrancer as a daily, intimate
reminder of the power that can be gained through Faith...
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**INSPIRING 12-PAGE BOOKLET, "THE STORY OF YOUR
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ABSOLUTE MONEY-BACK GUARANTEE
The character of our product permits us to accept C.O.D. and
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Dept. A-11 210 West 8th Street Kansas City, Missouri
Maurice and Mary Alice Flint, Creators of the Mustard Seed Remembrancer

YOU COULDN'T BUY
THIS TALKING DOLL
ELSEWHERE
REGARDLESS OF
PRICE BECAUSE
ONLY P. J. HILL
MAKES HER

Princess Precious

WITH MIRACLE SARAN HAIR

ACTUALLY TALKS

Through A Built-In Miniature
Automatic Phonograph With Un-
breakable Plastic Records That
Can Be Changed!

SHE SAYS HER PRAYERS IN
A CLEAR LIFELIKE VOICE.

"Now I Lay Me Down To Sleep,
I pray the Lord my soul to keep.
Please, God, teach me how to
pray, And make me better every
day."

PRINCESS PRECIOUS is a life-size 19
inches tall with a sweet appealing face and
lovable mouth and lips that look like she's
talking to you. Her arms, legs, and head are
movable so that she can be handled,
dressed and undressed, and assume al-
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WASHABLE SARAN HAIR—Lus-
trous, Shimmering Saran, which, like real hair,
becomes more lovely the more it is combed,
brushed, washed, and set. The beautiful natural
color is permanent and non-fading.

TRU-SKIN LATEX ARMS AND LEGS feel
soft like a baby's skin. Permanently flesh-tinted,
washable, and realistically formed to give the
impression of a chubby, growing child.

UNBREAKABLE PLASTIC HEAD with ex-
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and close. Facial expression is very real.
Princess Precious looks like a little angel
when she sleeps.

LACE TRIMMED WARDROBE with
flared nylon (not substitute organza) dress. Petticoat,
rubber panties, white socks and booties.
Princess Precious can be easily dressed and undressed.



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\$7.49
plus 50¢
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\$1 Deposit on
C.O.D. Orders

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19" TALL**

INCLUDED
AT NO EXTRA
COST TO YOU!

An extra voice record
(which can be inserted
into phonograph me-
chanism in less than a minute). You will
receive ONE of the following records as a
SURPRISE GIFT: Humpty-Dumpty—
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Peter, Peter, Pumpkin Eater—Old
Mother Hubbard—Patty Cake, Patty
Cake—Three Blind Mice—Rock-a-Bye
Baby.

EXTRA RECORDS 50¢ EACH

WARRANTY—P. J. Hill guarantees
that Princess Precious is absolutely
unobtainable from any other source re-
gardless of price. She is an absolutely
original creation.

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chanism is covered by an ironclad **GUAR-
ANTEE** given directly by the manu-
facturer of the phonograph mechanism.

P. J. HILL CO., Dept. V-33
933 Broad St., Newark, N. J.



P. J. HILL CO. Dept. V-33
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N. J.

Please rush Princess Precious
Talking Doll with
Saran Hair, Tru-Skin
Arms and Legs and Extra
Voice Record at \$7.49.

☐ **SEND PREPAID.** I am
enclosing 50¢ addi-
tional for postage.

☐ **SEND C.O.D.** I am en-
closing \$1.00 as de-
posit.

NAME

ADDRESS

CITY

**CHECK EXTRA RECORDS
WANTED HERE**
PRICE 50¢ EACH
I GIVEN WITH DOLL and
I GIVEN FREE

☐ Humpty-Dumpty ☐ Patty Cake,
Patty Cake
☐ Mommy, Mommy, Pick Me Up ☐ Three Blind Mice
☐ Peter, Peter, Pumpkin Eater ☐ Rock-a-Bye Baby
☐ Old Mother Hubbard

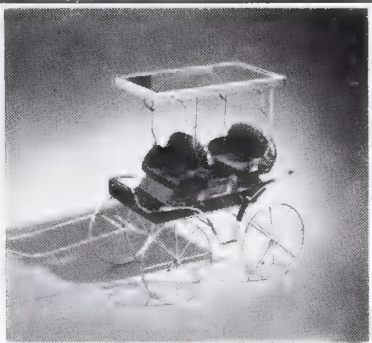
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SURREY WITH FRINGE

Whimsical but sentimental . . . decorative but useful is this enchanting piece of Poppytrail Artware. Use it for a smart centerpiece, a practical planter or an unforgettable gift. 10 1/4" high ceramic in woodland green or rich burgundy accented with burnished brass. \$8.95 POSTPAID.

THE GIFT CENTER

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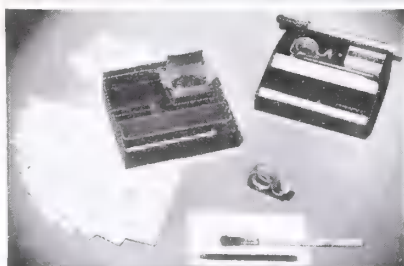


PHONEMAIL ORDER KIT

Day 'N' Night Shopper

Every mail order shopper will want this kit that eliminates letter writing and makes ordering easier, quicker, complete! Compact mahogany plastic tray holds everything, measures 6" square. Contains C-Mail, combination order blank envelopes, quality ball pen with non-smear ink, directory cards and dial top pencil, roll scotch tape, wells for stamps, 100 clips, memo pad. Space for postal cards. Get **PHONE-MAIL** Kit for yourself, for bridge prizes, excellent gift.

THE C-MAIL CO.
Box 30 Bloomfield, N. J.

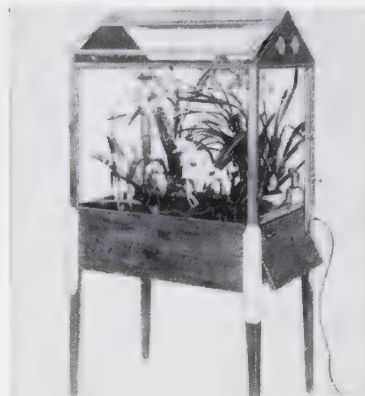


Send Check or M.O.
Dept. HB-11
No C.O.D.

Only
\$2.98
postpaid.

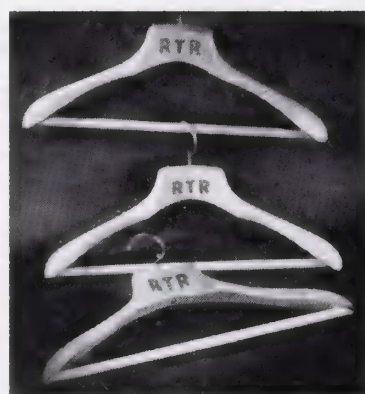


WINDOW



ORCHIDS AT HOME.

can grow orchids in your room with an Orchidarium, plants get complete circulation, air, controlled humidity, the statically-controlled heat. gauges, built-in table and minium reservoir below red rack that plants rest on. 3' x 45" high. \$175 ppd. Old Mine Farms, RD #2, Box Plainfield, N. J.



INITIALED HANGERS

so good-looking that you'll ably want to hang them on the closet door. They're wood, varnished, imported Sweden. And sturdy enough support Dad's heaviest winter coat or Mom's bulky fur. hangers, with 3-monogram initials, are \$6.50. Without initials, 3 for \$5. Ppd. National Hardware Co., 253 W. 26th St., N. Y.



The Gift—that's really different

BLACKBOARD

FOR GROWN-UPS—NOT FOR CHILD

This blackboard is designed for grown-ups who use it many ways—in the kitchen for grocery reminder notes, near the phone for message numbers, recreation room, sitter's notes, etc. C the handiest, colorful and most decorative thing your home. 11" x 14" with permanent, wash smooth slatted surface. Beautifully shaped and screened in attractive colors. Chalk and cord furnished.

Money back if not entirely satisfied

Town & Country House

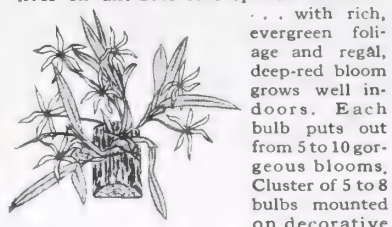
"In the World's Largest Village"
Dept. H-11, 1124 So. Harvey Ave., Oak Park

GROW ANCIENT AZTEC CEREMONIAL

Black Orchids

RIGHT AT HOME

Requires less care than any house plant—lives on air. This rare species of orchid



... with rich, evergreen foliage and regal, deep-red bloom grows well indoors. Each bulb puts out from 5 to 10 gorgeous blooms. Cluster of 5 to 8 bulbs mounted on decorative

natural Southern live-oak reaches you ready to hang. Guaranteed to grow. Postpaid. **\$2.95**

ACCEPT MYSTERY LEAF-OF-LIFE

With your Black Orchid purchase we send you this mysterious leaf which sprouts 5-10 new plants, each of which may be potted and grown. . . No C.O.D.'s, please.

The REMINGTON Co.
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Colorfully Illustrated

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Romance of pirate loot and lost gold. You find with internationally famous **FLORIDA TREASURE CHART**. Written about by liers, Popular Mechanics and Magazine C Produced after years of research, the chart ally locates areas where lost riches of more \$165,000,000 are believed to be buried in F sand and waters. 17" x 19", beautifully trated pirate scenes in full color, and p on simulated parchment ready for framing fect for living room, den or child's room fascinating conversation piece. Order you day, only \$2 postpaid, in colorful mailing. No C.O.D.'s please.

R. E. ODUM, MAPS

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SHOPPING



A LAUGHING MATTER.

That's what this double-jointed Buck Bunny is. Molded of flexible material over bendable wire frame, you can make him assume any number of ridiculous postures, and he'll stay that way. Completely done up with shootin' irons and Sheriff's badge, he's a grand gloom-chaser for convalescents, a gay stocking topper. 8" tall, \$1 ppd. Fred Meyer & Co., Dept. HB, 3448 W. 3rd St., Los Angeles.



ALWAYS HOT.

The Dutch Coffee Pot is one of the best ideas in ages. The removable chrome or copper cover, felt-lined, keeps beverages piping hot, and the earthenware pot has a generous 40-cup capacity! No more warmed-over coffee just because you're late for breakfast! \$18.75 ppd. Lloyd's Gift Shoppe, 312 South Boots Street, Marion, Indiana.

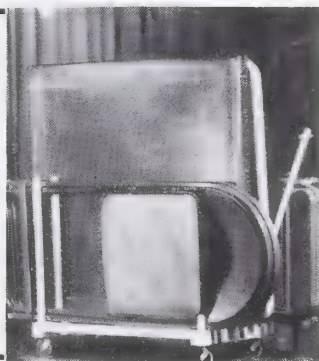


Something New . . . Clever Too!

This portable rack is designed to move and store your folding card tables and chairs. Easy to maneuver, rugs are no hindrance. Takes the work out of entertaining. Wonderful to own—A select gift. For home and club use. 15" x 24", lightweight and attractive. Hardwood; natural or mahogany. **\$8.00** postpaid

ROLA-RACK CO.

Box - 625, Dept. F, Beckley, W. Va.



MIRACLE READING DESK

New Ease While Reading, Writing, Eating!

DEAL XMAS GIFT!

Portable! Lightweight! USE IN BED OR CHAIR

Only **\$14.95** Ppd. Shipment Immediate



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Personal PHOTO CHRISTMAS CARDS From Your Own SNAPSHOT

AS LOW AS **5 1/2¢ EACH** Incl. Envelopes **PREPAID** Write For **FREE SAMPLE**

"Holiday Greetings That Only YOU Can Send"

Your favorite snapshot on colorful Photo Christmas Cards. Send negative of family, pet, home, etc., with 3c stamp for your FREE sample card. See before you buy! If negative is unavailable, send photo and 50c. Negatives returned. No obligation. Satisfaction Guaranteed.

WRITE TODAY FOR YOUR FREE SAMPLE

CHRIS-CARDS - Dept. 6 - Box 399 NEW HAVEN, CONNECTICUT

NEW...Barc Decorator Pieces

Artist Signed, Hand Painted Originals

CORNER WASTE BASKET—Here's lavish beauty in flamboyant Tea Rose design, combined with utmost utility. It's artist-decorated and signed. Like all Barc ware, it's non-rust steel, heavily lacquered and mounted on non-mar rubber feet. Fits corner snugly, 14" high, 8 1/2" wide. Choose from Barc colors below. In Gift-Pak box, postpaid, \$3.95.



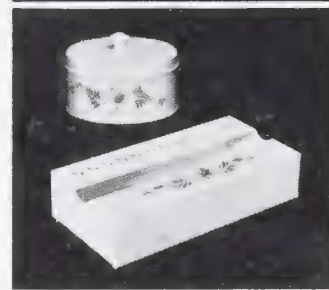
HALF-ROUND HAMPER—Saves space; large capacity. Its double Tea Rose design will help make your bathroom sing with Spring color. Of heavy bonderized steel, rolled edge top, rubber cushioned cover. Ample ventilated, easily cleaned, snagproof inside. Let this handsome hamper keynote your decor. In choice of Barc colors, 25" high, 15" wide. Gift-boxed and postpaid, \$10.95.



TURNAWAY—The perfect solution to bathroom brush-and-cleanser problems! What better place for them, than this tubular holder that flaunts beautiful design outside, hides utility tools inside? Shelf and hangers for cleanser, brush and cloth. Decorator's lacquer finish and wear-proof oil painted design. Gift boxed in your color choice, including brush, postpaid, \$2.95.



POWDER BOX—Add this unmistakably hand decorated piece to milady's accessory shelf. Holds regular size dusting powder box and puff. In Barc colors listed below, gift boxed and postpaid, for 95c.



TISSUE HOLDER—You've seen some, but this is one of tailored beauty to match our line. Postpaid and gift boxed in your Barc color choice, \$1.95.

FIVE-PIECE ENSEMBLE—The Complete Gift. Full bathroom ensemble, all five pieces above, shipped prepaid, \$19.95.

BARC DECORATOR COLORS: All pieces available in White, Black, French Gray, Light Blue, Light Green, with design in artist's colors.

ORDER BY MAIL—Immediate Shipment, Money Back Guarantee

WILCO ENTERPRISES, INC., Dept. B-11

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barwa

- The two position Barwa for the rest of your life . . . Over 50,000 sold!
- The perfect gift for the home, ideal for television, living-room or bedroom
- Upholstered in Yellow, Blue, Green, Red, Terra Cotta. Rockers in 1/4-inch genuine aluminum . . . Resilient spring under-structure. \$32.95
- Pillow to match \$3.45 (optional) Deluxe Charcoal black legs \$37.95 . . . Matching Settee, Barwee, Table Seats available . . . Write for folder
- Send check or money order. EXPRESS CHARGES PREPAID. Immediate delivery.

BARWA ASSOCIATES, 47 e. ontario, chicago 11



Your Guardian Angels

These handsome antique reproductions for your wall intriguingly combine, in an old-world manner, genuine gold leaf with contrasting satin-black.

ANGEL WALL BRACKET—Gold leaf on metal, ebony finish wood shelf. Size: 10" wide, 5" deep. Price: \$13.50 ea., \$25.00 pair, ppd.

ANGEL SCOTCH—Gold leaf on metal with black wrought iron and gold leaf taper holders. Size: 10" wide, 11" high. Price \$18.50 each, \$35.00 pair, ppd.

Send 25c for Catalogue of other Prestige Accessories

The Village Vendors • DEPT. 5-E
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Authentic Cast Iron and Cast Aluminum Reproductions

Painted in long lasting white. Graceful . . . strong . . . fashioned by skilled craftsmen.

Above: Delicate Grape Pattern
Settee = 500 32" long \$22.50
Chair = 502 16" long \$13.50 ea.
Table = 130 17 1/2" high, top diam. 21"
Price on this set is same for Cast Iron or Cast Aluminum. Specify which. \$10.00

Right: Comfortable, form-fitting Leaf Pattern

Aluminum Cast Iron
Settee = 800 40" long \$48.00
Chair = 802 17" wide \$25.00 ea.
Table = 120 18 1/2" high, top diam. 21" \$12.50

Left: Grape and Leaf Design
Aluminum Cast Iron
Settee = 610 39" wide \$25.00
Armchair = 602 22 1/2" wide \$18.00 ea.
Table = 160 30" wide \$11.00

Below: Rose and Lyre Pattern
Aluminum Cast Iron
Settee = 400 44" wide \$65.00
Chair = 402 18" wide \$39.00 ea.
Table = 100 27" high, top diam. 42" \$35.00

CRATED FREE

For orders \$100 and over, freight prepaid. West of Rockies, add \$4.00 per \$100 purchase. For orders under \$100, pay freight or express upon receipt of shipment. Specify freight or express.

J. F. DAY & CO.

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AUTO CLOTHES RACK — PREVENTS WRINKLES!



Holds Up to 32 Garments FULL LENGTH!

Save cleaning and pressing—relieve packing troubles. HANG-ALL is amazingly easy to install in any car. Fits flush with roof of car—does not obstruct rear-view vision, or touch doors or windows. Out of the way—yet always ready for use. Holds up to 100 lbs. Instantly detachable. Original patented HANG-ALL Rack, only \$3.98—OR, Hang-All plus 2 Dust-Protecting Garment Bags, only \$4.98.

Adjustable COMFORT CUSHION

FOR USE IN CAR or HOME

Whether you're driving or just going along for the ride, you're sure to relax with one of these soft latex foam-rubber cushions. Scientifically tapered corners—supports neck, back, shoulder muscles. Just slip it behind your back and drive for hours in complete comfort—or, as a passenger, doze off peacefully with Comfort Cushion behind your neck. And it's ideal for home use, too—reading, lounging, watching television, even sleeping, etc. 13 1/2" long, 6 1/4" square ends. Only \$8.95.

Send cash, check, money order—items shipped postpaid. 10-day money-back guarantee.



Damar

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"Family Hospitality"



- Holds Magazines, Ash Tray, Cigarettes, Toilet Tissue, etc., etc.
- Easy to install—recessed between studs in standard walls
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- Frame (overall) 15" x 20 1/2"; recess 12" x 17 1/4" x 4 3/8" deep
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Model M-2 (pat. pend.) \$21.95 postpaid
Manufactured by (Calif. orders add sales tax)

House of Hospitality

Dept. 11 3341 Cahuenga Blvd.
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BUILD THIS BEAUTIFUL CORNER TABLE YOURSELF...SAVE 60%

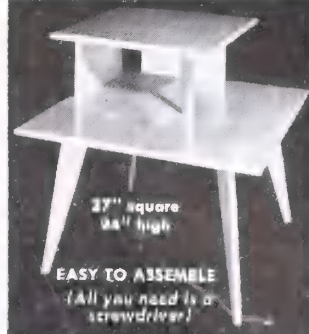
Wonderful new home-making idea... ready-to-assemble kits of richly-grained, inch thick solid Ash, machined and sanded by craftsmen, ready for your own taste in finishes. CORNER TABLE shown is ideal with sectional sofas, chair groupings, etc. Equivalent retail value, \$35. A practical, unique gift!

Complete \$14.50

Ship. Wt. 30 lbs.
F.O.B. Miami

MONEY-BACK GUARANTEE

• FREE CATALOG of other furniture kits on request
KIT-CRAFTS of MIAMI, INC. P.O. Box 1807, Miami, Fla.

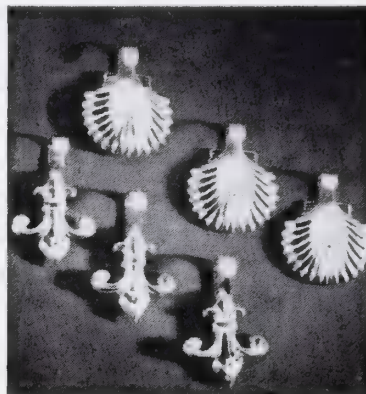


37" square
24" high

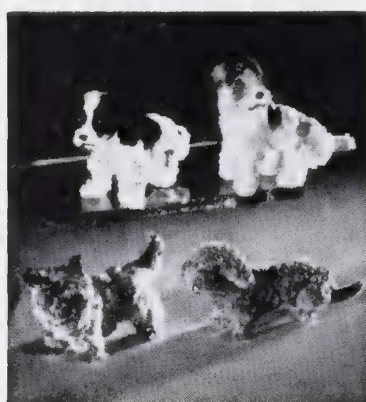
EASY TO ASSEMBLE
(All you need is a screwdriver!)



WINDOW

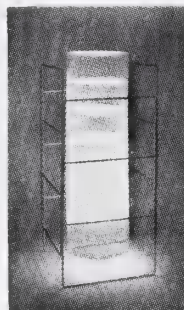


HANGERS-ON! We love to see copper molds, small utensils, an ivy planters decorating a kitchen, pantry, or dining nook. And so we love these very appropriate brass hooks, which are much like plaster hooks used for hanging pictures. Three each of the Fleu-de-Lis and Scalloped Sea Shell designs are \$2. Extra hanger: 35¢ each; 3 for \$1. Ppd. Kirlham's, 46 Maple St., Glens Falls, New York.



DOG-GONE WONDERFUL are these plush little replicas of your favorite dog. Send in photo with information about unusual markings, outstanding characteristics, color. You'll receive an accurate miniature about 3" tall. \$4.50 ppd. If you have no specific pet but would like one of these for a gift, specify breed preferred. \$3.75 ppd. Mrs. Marietta Larsen, 724 Fifth Ave., New York.

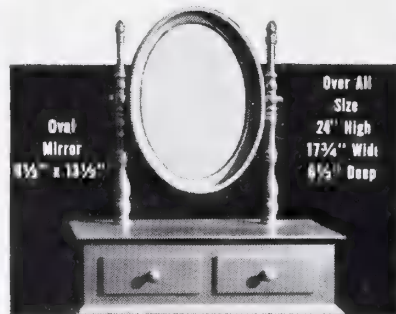
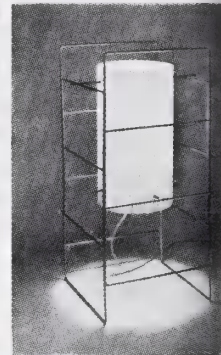
ADJUSTABLE TABLE AND WALL LAMP



It can stand on its own two feet or hang on the wall. Photo to left shows multiple position of shade. Cage is a bright brass finish to catch reflections and shade is a woven white fabric laminated between two pieces of plastic. It can be easily disassembled from all metal parts and submerged in water for washing. It is flame-resistant, grease and oil proof and will not stretch, shrink or warp. Height: 23". \$14.95 Postpaid.

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THE DRESSERETTE

18th Century reproduction piece—a perfect addition for dressing table, powder room or perfume bar. Complete with mirror and 2 drawers.

Finished
Antique Gold
\$16.95

Unfinished
Ready to Paint
\$14.95

Send Check or Money Order
Express Collect — Sorry No C.O.D.'s

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LIFE SIZE . . . Scarlet Toe Nails GIVE HIM A "HOT FOOT" FOR CHRISTMAS

An Ash-Tray that is different, even a bit bizarre . . . a riotous conversation piece which will make your more conventional cronies look twice.

- Golden Spice
- Natural
- Ebony
- Emerald

Price \$4.95 postpaid
(No C.O.D.'s please)
Dept. H8-2

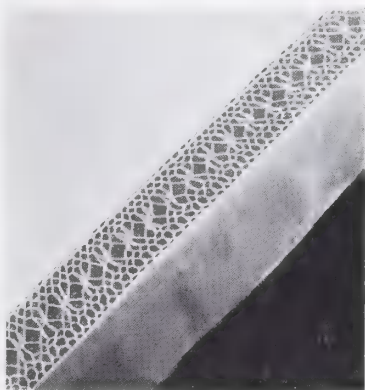
HAMMAT ORIGINALS

2628 East 19th Street Tulsa, Oklahoma

SHOPPING



UNDER COVER and protected from dust and soil will be those precious blankets you had in your trousseau. These natural-color muslin blanket covers, with two hand-tied, four-inch lace bands, are washable and durable. An elegant touch for your bedroom. Double-bed size, 84" x 90", \$9.85; single bed, 72" x 90", \$9.50. Postpaid. Laura B. Copenhaver, Rosemont, Marion, Virginia.



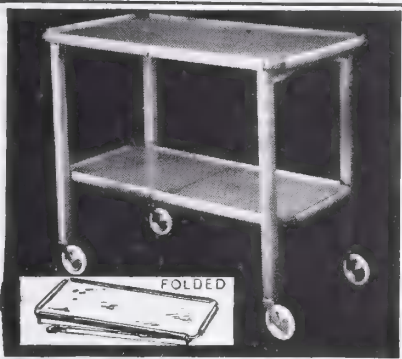
LIGHT TREATMENT for modern homes is Early American—a perennial favorite because it blends so easily with matched or mixed interiors. This milk glass lamp is electrified, stands 20 1/2" high, has a charming white candlewick over parchment shade, 14" in diameter. Why not a pair of them to grace a dressing table or guest room? \$8.95 each, exp. coll. No c.o.d.'s please. The Lennox Shop, Hewlett, L. I.



Cart 'n Tea Wagon

Here's a handy hostess helper that will save you countless trips to the kitchen during luncheons, teas, dinners and parties. This combination Serving Cart and Tea Wagon, made in Sweden by skilled craftsmen, has a beautiful hand-rubbed finish. Attractive and useful, this versatile two-in-one unit is built of sturdy birchwood, in LIGHT BLOND, MAHOGANY, WALNUT finishes. For easy storage, it can be folded to 4 1/2" in 15 seconds.

A gift that will be long remembered. We will enclose your gift card.
\$24.95 add \$2.50 for express E. of Miss. \$3.50 W. of Miss. No C.O.D.'s
The IMPORT EMPORIUM
Dept. B, 175 Fifth Ave., New York 10, N. Y.

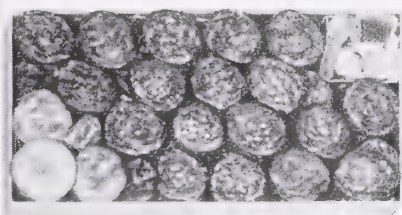


Musical FRENCH POODLE!



Real Fur! Life-like! Life-size!
You can now own the most life-like stuffed French poodle in all of Toyland! This life-size 20"x21" poodle in REAL FUR and white wool comes with a genuine Swiss music box which plays such delightful tunes as "Jingle Bells", "Mary Had a Little Lamb", etc.
"Poodles" has a perfectly contoured molded face and head to give the true-to-life poodle look. His movable head, hand-made nose, and other quality features are proof of expert workmanship! He even wears an extra long plastic leash!
"Poodles" is so "dog-gone" cute, he'll win his way to your heart. He's at home in your living room or in your children's playroom. Cute and cuddly for that special gift to a special child. Guaranteed to please. Individually boxed. Free catalog of other stuffed toys given with every order.
POSTPAID \$9.75 (No C.O.D.'s please.)
HOWARD MENZIN
130 West 27 St., New York 1, N. Y.

JUMBO PRUNES

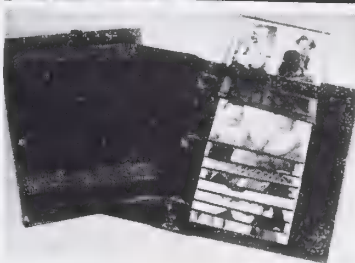


INTRODUCTORY OFFER

To acquaint new customers with my tender-soft, candy-good CALIFORNIA GIANT PRUNES, I am offering a big 2 1/2-lb. TRIAL BOX of new crop Prunes with generous samples of Ranch-made Sweets, Huge Apricots, Fresh Dates, and Honey-sweet White Figs for ONLY \$2.95 postpaid. Never sold in stores. Satisfaction guaranteed. Order for yourself, friends TODAY!

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Vaca Valley Orchards, Vacaville, California
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@ \$2.95 each postpaid.
☐ Rush Gift Catalog ASST. FRUIT PACKS
Name _____
Address _____
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EVERYONE HAS FUN WITH Green Gable Gifts



FLIP-IT for Snapshots

Handsome loose-leaf ring album has clear pockets (3 3/8 x 5") . . . pictures slip in or out without pasting! Padded covers are elegantly tooled in gold. Holds 120 prints, 120 negatives. Maroon or Forest Green.

Genuine Leather with 3 gold-stamped initials, \$6.50; Leatherette, \$3.50 (add 50¢ for 3 gold-stamped initials)



PICK-ER STICK-ER

Pre-cut Vinylite in multi-colored shapes adhere magically to the highly polished PICK-ER STICK-ER board . . . creating an endless number of pictures, patterns and designs. Amusing, educational for young and old!

\$1.50 postpaid

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MYSTERIOUS FISH BOWL

Hold your hand around the middle . . . two tiny glass fish on top will suddenly start "swimming"! Such fun for the small fry . . . grand grown-up ice breaker in the bar or on his desk. Just 5" high.

\$1.00 postpaid



CHRISTMAS TRICKS WITH "GLASSTIX"

Jolly decoration for your windows, mirrors, gift packages . . . gay Christmas shapes in polished plastic! Press on, pull off, use again! 3 Large push-out sheets in red, green, white . . . just a few are pictured.

\$1.00 postpaid



OLD AUTO MUG

Serve cigarettes in it, stand up your collection of pencils, show it off with a plant . . . or use it for a BIG cup of coffee! Old auto prints decorate the sides and it's trimmed in 22K gold.

\$2.00 each, \$3.75 the pair, postpaid



Green Gable Gifts

Dept. B-11
1554 THIRD AVE. NEW YORK 28, N. Y.



It's New! It's Different! "ALL-FAMILY" Personalized CAMPUS COAT

- 100% WOOL MELTON CLOTH
- FREE NICKNAME, PIPING
- FULL FINGER TIP LENGTH
- ADJUSTABLE KNIT CUFFS

LADIES', MEN'S . . . \$11.95
GIRLS', BOYS' . . . \$ 9.95

Now, your whole family can wear this most popular year 'round finger tip length Campus Coat—anytime, anywhere! It's ideal, practical for every use . . . casual, dressy, comfortable, good looking. Handsomely tailored in 100% All Wool Melton fabric . . . America's favorite cloth for extra warmth and long wear. Windbreaker high "roll" collar protects your neck from cold weather, adjustable knitted cuffs, and double stitched Raglan sleeves give you extra arm room. You'll like the five convenient snap fasteners and the two roomy deep pockets. Your nickname in 1 1/4" felt letters (up to 5 letters only) is included FREE, plus attractive piping in matching color on sleeves and pockets. And youngsters! You can have your club or school name in 2" letters put on the back of your coat at only 12¢ extra each letter. See "How To Measure" below. Makes a wonderful gift! Workmanship and Quality guaranteed. Fill out coupon Now and Order your coat Today—for prompt 14 day delivery.

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LADIES', MEN'S—SIZES 34 through 46
GIRLS', BOYS'—SIZES 8 through 18

Ladies and Men: pass tape around body, over chest and well up over shoulder blades in back. Tape should be snug, not tight. Inches is your size.

Girls, Boys: measure height without shoes and follow chart below.

If Chest Is	And Height Is	Order Size
25 to 26 1/2 in.	46 to 50 in.	8
26 1/2 to 28 in.	50 to 54 in.	10
28 to 29 1/2 in.	54 to 58 in.	12
29 1/2 to 31 1/2 in.	58 to 61 in.	14
31 1/2 to 33 in.	61 to 64 in.	16
33 to 34 1/2 in.	64 to 66 in.	18

MAIL THIS COUPON NOW

I am enclosing \$_____ in check or money order for Campus Coat. Postpaid. If more than one coat is ordered, give all information on separate sheet of paper. No C.O.D.'s please.

SIZE WANTED _____

CHECK CAMPUS COAT COLOR WANTED
Maroon ☐ Green ☐ Navy ☐ Black ☐ Royal ☐

CHECK PIPING, LETTER COLOR WANTED
White ☐ Orange ☐ Gold ☐ Scarlet ☐ Grey ☐

FREE NICKNAME
Print up to 5 letters only

NAME ON BACK
12¢ each letter—please print

NAME _____

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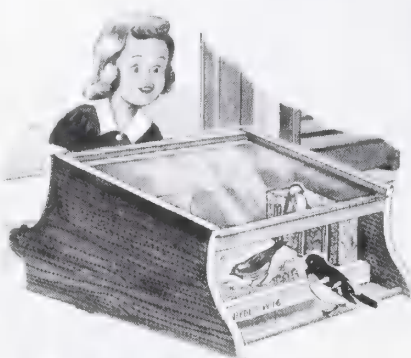
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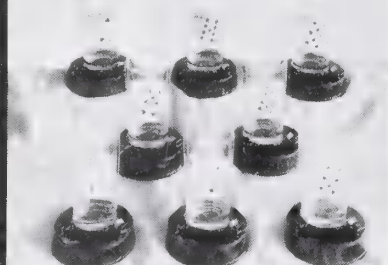
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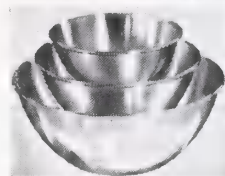
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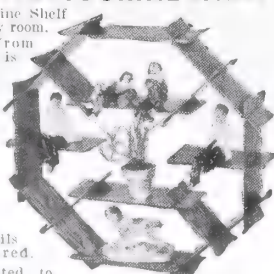


2 Practical Sizes For All Mixing Jobs. These beautiful stainless steel bowls will last a lifetime. 3 sizes: Large, 3½ qt. Medium, 1½ qt. Small, ¾ qt. Use with your mixer for hot or cold foods. Ideal for use in oven or on the stove. SET OF 3 BOWLS

POSTPAID **\$6.85**

ATTRACTIVE FIGURINE SHELF

This Beautiful Pine Shelf will glamorize any room. Hand crafted from northern pine it is a work of art. Hang it on the wall (a bracket is included) or stand it on a table. Comes in natural blond. If you desire you can finish it in any color to match your decor. Easily assembled. No nails or glue required.



Boards are slotted to ship together. Size 21½" x 21½" x 1½".

Only **\$3.95**

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This fast heating electric percolator saves coffee. Lustrous polished aluminum. One year guarantee.

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ICE YOUR OWN CAKES

Icing cakes is more fascinating than baking them. Our Icing Set comes from England where fancy cakes have been a tradition for centuries. The nickel silver plated syringe has 12 different tips to provide a wide assortment of ornaments and borders. A turntable is included to help you give the cake a professional finish. The instruction book "How to Ice a Cake" puts you wise to many a trick of the trade.



COMPLETE SET **\$4.95**



WINDOW



HONEY COMBS are ga groomers to tuck in the toe of a teen-ager's stocking, to give a bridge prizes, or party favors. The leather cases come in red or green, and you have a choice of the glove or the leg shape. But best of all, we like the quick glimpse mirror set in each case. With pocket comb, \$1.20 each incl. tax and post. Caryl Co., Box 55, So. Yonkers, N. Y.

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FOR A GLORIOUS CHRISTMAS TABLE

This gorgeous cloth and 17" round napkins. Holly berry red or Christmas green, hand-decorated with gold trees, tinkling silver sleigh bells. WASHABLE, linen-like sanforized spun rayon cotton. Attractively boxed. 62" x 108" for tables up to 84". 8 napkins to match or contrast.

\$29.95 complete, ppd. 2 weeks delivery.

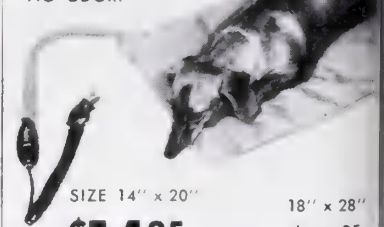
Extra napkins \$1.25 each

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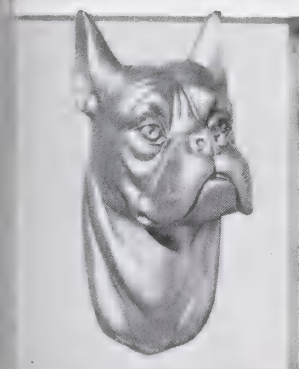
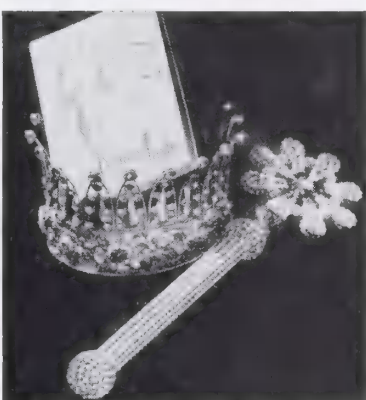
SHOPPING



YOU'RE IN A PUZZLE, and friends will have the fun of figuring you out as they piece together this unique jigsaw puzzle. Send any negative or snapshot. It will be enlarged to 8" x 10" print, mounted on plyboard, and cut out. Puzzles fit age groups: simple cuts for pre-schoolers, smaller cuts for older children. Send picture, age of recipient and \$1 to American Studios, Dept. WS, La Crosse, Wis.



TO A KING'S TASTE is a collection of recipes turned in by Mardi Gras Kings and Queens and gourmets of New Orleans. If you appreciate superb food, get this book. Even the names are provocative: Artillery Punch (watch out!) Jambalaya, Crabs a la Navigote, Topsy Cake. With short history of the Mardi Gras, \$3 ppd. National Society of the Colonial Dames of America, 27 Marion Place, New Orleans 18, La.



MAN'S BEST FRIEND AND A Decorator's Delight!

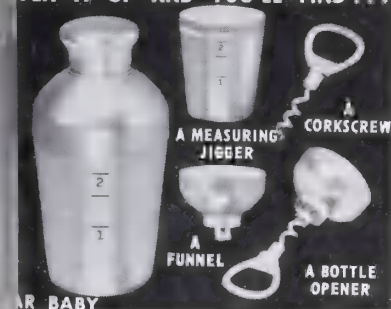
Dog lovers and dog owners will cherish these sculptured wall plaques. Unique additions to den, office, or any room. Authentic, bronze-finish head mounted on genuine mahogany veneer back. Hanger attached for wall mounting.

Size: 7 1/4" x 9". Heads available: **\$3.95**
Boxer, Cocker Spaniel, Collie, and German Shepherd. **Postpaid**
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A 4-inch giant that has everything needed for hosting thirsty guests... a measuring jigger, corkscrew, funnel and bottle opener, all in one beautiful silver plate unit that looks like a miniature cock-shaker... a gift for your man that'll hit the bulls' eye... exactly what he's really wanted. **\$5.00**

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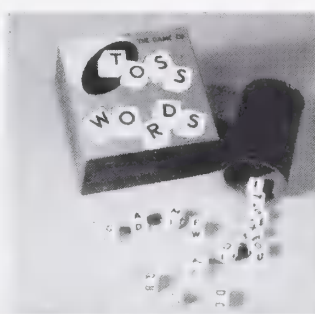
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PRICE \$1.25. NO C.O.D.'s PLEASE

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A PUSH TOY—IT'S NEW! IT'S DIFFERENT!

Has color, sound and motion. When pushed across the floor its bright chrome bells tinkle merrily while its red and white candy-stripe rolls revolve in opposite directions. Very sturdy construction. Overall length 23 inches.

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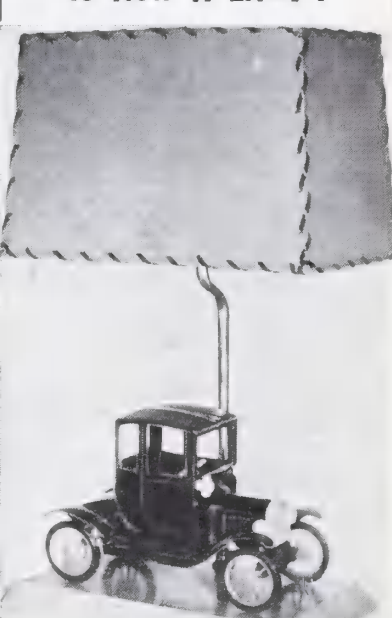
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Overall height—18 inches
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A lamp to bring back memories and to give pleasure for years to come. To top it all—the price is only... **\$9.95**

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The car made famous by Jack Benny on radio and television. Same care in reproduction—body bright red, metal axles, windshield with brass trimmings. Same size as other—and also **\$9.95**

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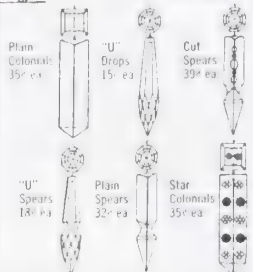
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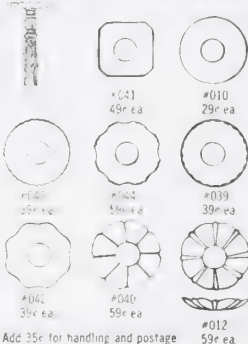


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#9 Round 89¢ ea.
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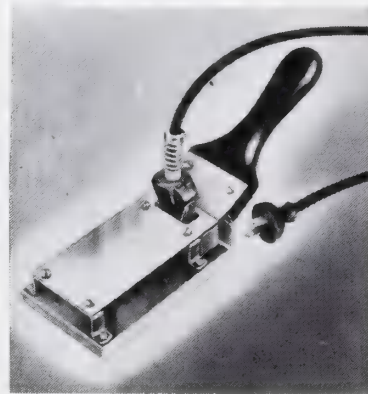
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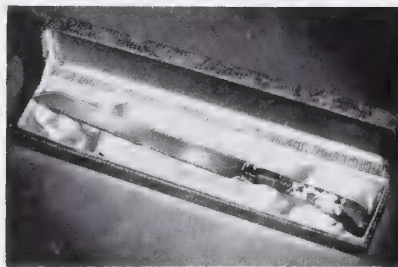
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Dept. HB-11

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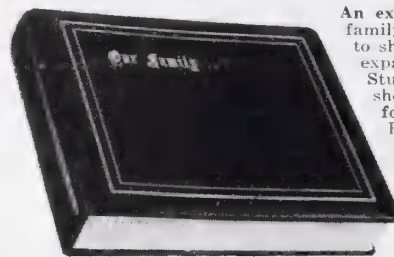
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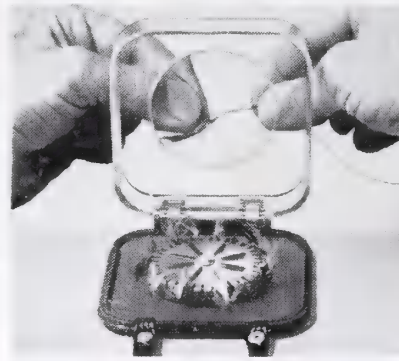
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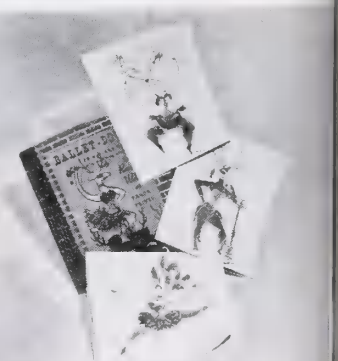


Here's the **FLY BOX** every trout fisherman will want

It's **MAGNETIC** It **MAGNIFIES**

Now even "bi-focal eyes" can tie on flies with ease. Magnifying cover magnifies fly and leader. Shoulder straps leave hands free. Magnet holds up to 36 trout flies fast, even in a gale; rotates at flick of finger for quick selection. Pocket size. Brand New. \$6.50. Send for brochure of other unusual gifts. Postpaid

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The Happiest Holiday Informals We've Ever Seen!

Designed for Doubleday by the irrepressible Rosalind Welcher of Panda Prints. These happy holiday informals bring sparkle to Xmas greetings, thank-yous and party invitations. Enchanting reminder in pastel ballet dress add just the right touch of whimsy. You'll fall in love with them! 12 notes with matching envelopes, gift boxed. Postpaid, only \$1.95.

Doubleday Book Shops
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SHOPPING



EAR LITTLE PUSSY, will you go upstairs with another little sleepyhead? Will you cuddle her in that great big bed? And when she winds your tail, will you soon her to sleep with "The Three Little Kittens"? Soft and sleepy gray kitten has pink ears, Swiss music box that plays when you wind its tail. 8" long, \$5 postpaid from The Children's Book Shop, 293 Alexander St., Rochester 7, N. Y.



TRAVELIN' MAN may decide to stay home (near you) when you send him this. It's a traveling tie case with an inside pocket for cuff links, studs, etc.; a full-length outside pocket for handkerchiefs and socks. The brass folding hook lets him hang in the closet when he unpacks. Plaid-lined pigskin with 3 initials, \$9.95 incl. tax, post. and monogram. M. C. Flynn, 43 East 59th St., New York 22.



Special Offer
DEGAS Ballerina Portfolio
6 prints, 12"x10", \$2.39 ppd.

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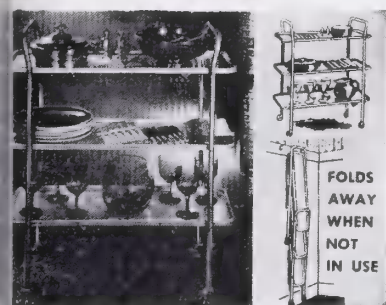
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feather-light! The perfect aid for indoor outdoor entertaining! Load it with cleaning aids to save countless steps, use it in the laundry or for extra shelf space in the kitchen. Stain-proof, stay-clean aluminum with rivet casters; smooth rounded edges. 37" high, 15 1/2" wide, 31" long. Order today for yourself, and for gifts!

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of EVANSTON 24, ILLINOIS



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\$2.95 postpaid

Add 45c for postage

This will be a perennial favorite! Black, dull finish wrought iron to contrast with bright colors. Use it as a centerpiece, on your mantel, or as a fruit, nut, or candy server on your coffee table. 15 inches long, 5 1/2 inches tall, 6 3/4 inches wide. The candles and decorations are not included, therefore, you can use your own originality to make it a conversation piece! Safe arrival and satisfaction guaranteed. Send check or money order to:

MIRIAM ZIDE

On the Country Club Plaza

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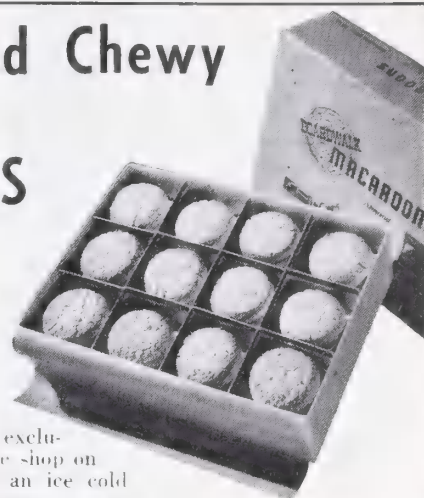
Prepare yourself for a really wonderful surprise when you crunch through the crispy thin coating and bite into the rich, flavorsome chewy center . . . you'll realize why these famous BOARDWALK MACAROONS are one of the high spots in anyone's visit to Atlantic City! They're made from our original, exclusive recipe, right here in our bake shop on the boardwalk. Have them with an ice cold glass of milk . . . or with ice cream . . . or as a base for a macaroon dessert . . . or for your cocktail parties.

They're a grand party treat . . . an unforgettable gift!

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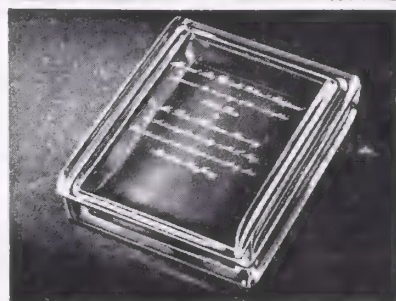
A. L. ROTH Macaroon Bake Shop

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Box of 48 \$2.95 (illustrated) ppd.

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Commemorate The Big Event—be it a wedding, a graduation, an anniversary, a testimonial dinner. Simply send us a copy of the invitation or announcement and we'll etch it in perfect reproduction on the lid of a fine Fostoria glass cigarette box. Handwritten messages reproduced, too, for a very intimate gift. Size, 5 1/4 by 4 by 1 1/4. Gift-boxed and shipped direct, if you like. Ten days.

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Complementing ashtrays, 4 1/4 by 2 1/4, etched with first names:

\$5.00 pair, postpaid

No C. O. D.'s, please

Catalogue on request

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for **CHRISTMAS GIVING**

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five assorted 5 1/2-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones. Shipped prepaid, \$2.95

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☐ Send boxes listed on enclosed sheet. ☐ Send booklet.

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JAIL JAMAS

the provocative gift for MARRIED FOLKS



These "authentic" prison pajamas are sure to make a hit with love birds who have gone down the road to matrimony! Jail Jamas are the "real thing"—genuine prison stripes and registration number too! Fashionably tailored of luxurious, high count broadcloth, generously cut, by nationally famous VARSITY! An exceptional value at 4.98 each or a set of two for him and her, at only 8.98. Included with order: A comical gift card entitled "Lose all hope ye who enter here" —illustrated by a contemporary artist. Sizes: Women—A (regular) or X (large). Men—B (small) C (medium); D (large). Send check or money order for prompt prepaid delivery of your Jail Jamas. Do it now while stocks are complete. Satisfaction guaranteed or money back!

Thoresen's
140 Fifth Ave.
Dept. 19-M-46
New York 11, N. Y.



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The spirit of Christmas will stand by your hearth, or in your front hall . . . and your house will be long remembered for having the most distinctive holiday decoration in town! Magnificently costumed in red satin, trimmed with rich white fur cloth, Santa is handmade and hand painted, stands alone, is unbreakable. A grand gift solution for family, friends, business associates!

15" \$15; 20" \$25

And to hang on your Christmas wreath, door knocker or mantel, you'll want the exact replica of Santa's face (above). He wears a red satin hood trimmed with rich white fur cloth.

9" x 6" \$8.50

prices are postpaid

delivery is speedy

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FERRIS WHEEL SERVER in lustrous Aluminum

Round and round it goes to add a gay carnival note to your party . . . "self-serving" snacks in style. In lustrous Everlast Aluminum satin finish. 10 1/2" high. Removable individual service ramekins have pyrex liners . . . \$8.50



THE VILLAGE STORE
LAKE PLACID, N.Y.



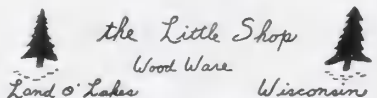
The Key to your Christmas

Open every door with this enormous "Key" of hand-rubbed, pine. An eye-catcher for hall, den or any room, it has 6 brass hooks for that "key to Aunt Martha's Jim's car, your trunk, and so on. - 12 1/2" x 5". An ideal gift - at

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Rubbed pine on a satin finish makes this "Cranberry picker" an attractive gift as you can find no place they make wonderful book-ends, planters, or filled with cigarettes + matches, they add interest to any small table. On a dark they could hold post cards, bills or letters waiting to be answered. Priced very low for Christmas giving. 4 1/4" wide - 5 1/4" high. 2.50 each ppd.



the Little Shop
Wood Ware
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frame the loves-of-your-life in jewel-like examples of mosaic art. If you were traveling in Florence this is the gift you'd bring home to all your friends. But now you can order these examples of fine Florentine craftsmanship right from your armchair. 2 1/2" easel back frames have green or blue mosaic backgrounds. \$3.25 each. \$6 pr. Ppd. Alpine Imports, 515 Fifth Ave., New York 7.



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Every drop of milk must go down the hatch before small fry can see the gay animal molded bas-relief at the bottom of the pottery mug. The pink mug conveys Dandy Duck, blue with Kitten Kat, yellow with Teddy Bear, aqua with Hobby Horse. Colored handle gives Butterfinger a non-slip grip. \$2.21 ppd. Carn Work Center, Rm. 103, Box T, Carmel-by-the-Sea, Calif.

(Continued on page 135)

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With warmer holder \$7.50. ppd.

Two-quart Pyrex casseroles in black metal cradles with woven sea grass handles.



Without warmer holder \$5.95. ppd.

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Member Store: Contemporary Furniture Retailers

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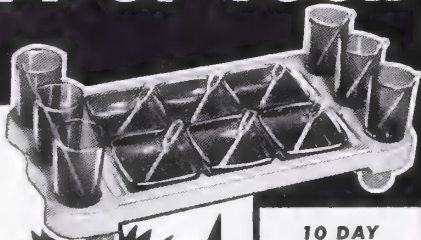
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Your party serving MADE EASY! End spilled foods and liquids . . . protect table tops and cloths. This Modern Hostess Serving Aid does all this and saves you time, money and energy too. SERVETTE is made of beautiful natural finish, alcohol resistant . . . mounted on non-scratch ball feet. Get your SERVETTE now!

FREE Whether or not you keep your SERVETTE . . . 6 matching hors d'oeuvre picks and 6 cocktail stirrers . . . absolutely FREE!

Save Mailing Charges. Send only \$7.95, Check or Money Order for Servette Model J112 to Dept. 1311 or ENCLOSE \$1 Deposit. Send C.O.D. I'll pay balance of \$6.95 plus postage and C.O.D. charges.

LAWRENCE SPECIALTIES, BOX 63 RIDGEWAY STATION, STAMFORD, CONN.



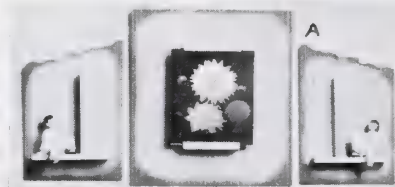
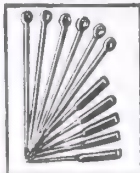
\$7.95

(for 13 Place Set)

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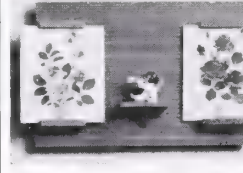
If not delighted with Servette return for full refund.

6 Matching Glasses and 6 Snack Servers in Beautiful Emerald Green Glass to fit the Servette



YOU'LL BE PROUD TO GIVE A NEW TREND PICTURE

Textured wood backgrounds elegantly painted in modern deep-tones, pastels and medium tints. Glass covered florals or landscapes to blend most harmoniously with your chosen color background. Created for you modern minded, who want the newest and best. Refreshingly different. The perfect gift for home, office or den; welcomed by the most discriminating. (A) Overall size 13 1/4" x 11 3/4", with matching whatnots, three piece set \$6.00.

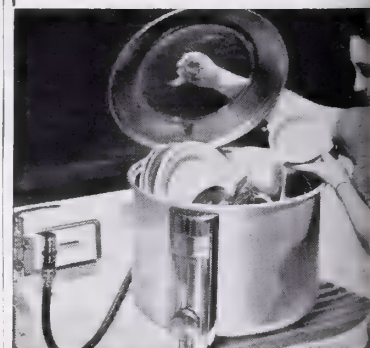


Pottery figurines to harmonize, sold separately. Chinese girl and boy 3 3/4" tall, \$4.00 pair, Angel with trumpet 2 1/4" tall, \$1.50.

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PLAS-TEX WARE sets a festive mood that will brighten your table when you entertain during the holidays. Simple, modern styling makes it the favorite for any informal occasion. Light weight yet perfectly reinforced for extra strength. It's easily available. You will find PLAS-TEX WARE at all fine stores. Look for the PLAS-TEX THUNDERBIRD—the symbol of quality plastics.

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So exquisitely soft to your touch, so richly, so lavishly loomed . . .

*Here is carpet beyond all your dreams of luxury—
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In standard and custom colors to blend with your decorative scheme.

LOOM WOVEN COTTON LUXURY CARPET BY BELRUG MILLS, INC., GREENVILLE, S. C.
MAKERS OF WUNDA WEVE, WUNDA LOOM

THE LYRIC BEAUTY OF A GOLD WUNDA LUXE CARPET MAKES AN ENCHANTING ROOM FOR MISS MARGUERITE PIAZZA OF THE METROPOLITAN OPERA.





WINDOW SHOPPING

CONTINUED FROM PAGE 132

EX FOAMADAPTOR is a shwashing time-saver that is easily attached to any faucet. It measures and mixes just the right proportion of water and detergent needed for each washing. The jug high-foaming Pex detergent lasts several months, works very effectively, yet is gentle to a lady's hands. Foamadaptor, 6' rubber hose, gallon of Pex. \$9. No c.o.d.'s. Pex, Inc., 5990 Lower Ave., St. Louis 15, Mo.



CELLENT BUY for a front hall is an authentic New England New Buck Rack. It's made of famous Manchester honey-toned pine, by skilled Vermont craftsmen, and finished to a warm glowing lustre. A beautiful hanging rack for guests' coats and hats, it comes with eight sturdy pegs. 33" x 3" x 5 1/4", and just shipped. Greenhall, 509 Fifth Ave., New York 17, N. Y.



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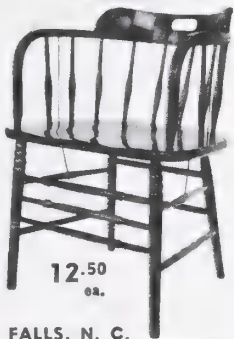
100% hand made to your order in solid WALNUT or CHERRY. Fully assembled and ready for finishing. BIRCH or ASHE—no turnings **6.50** ea.

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Saddle seats with genuine engine turnings. Only selected hardwoods used. Minimum order 2 chairs. 50% with order bal. by Express collect. Complete instructions for finishing furnished free. Send 10c for catalog.

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REPRODUCTIONS



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RURAL ROUTE 2 BOX 241 GRANITE FALLS, N. C.



Beautiful
IMPORTED
Handbag

New, so attractive and useful for travel and resort use. A wonderful gift as well. Hand made in Hong Kong from natural blond rattan, with four colors of plastic interwoven. Loop and pin cover latch; sturdy handle. Size 7 1/2" x 5 1/2" x 4 3/4" deep. Sent postpaid for \$5.94. (99c Fed. tax included). Send check or money order now.

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These coy fella and girl sets of shiny ceramic figures, complete with ear rings, are marvelous conversation-starters, will add sparkle to table, mantle, or window sill. Figures are 4 1/2" high standing, 3 1/4" sitting. You'll want several sets for gifts as well as for yourself. Per pair (fella & girl) \$2.25 postpaid check or money order. Specify standing or seated pair. (All 4 for \$4.94.)

Money Back Satisfaction Guarantee

Elizabeth Edge
STUDIOS

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Pittsford, N. Y.



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STERLING SILVER
CHARM BRACELET

\$3.00 (tax included)

The very latest rage—Sterling Silver charm bracelets that spell out your name. Exclusive new dome-shaped letters. ALL STERLING with Rhodium Finish for long wear. So inexpensive, you'll want one for yourself and as Christmas gifts for your friends.

Order yours now—we'll pay the postage.

Money back guarantee

Any name up to 10 letters.

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THE REDLI CO.

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Send No C.O.D.'s



One of the best loved patterns in America—**PLUMMER'S CHRISTMAS TREE**. Every year, during the holiday season, it brings a warm glow to hearts both young and old. The tree is resplendent in vivid natural green decorated with colorful candles and trimmings. All within a green-banded rim. Dinner Plates, dozen \$27.00; Luncheon Plates, dozen \$22.00; Bread and Butter Plates, dozen \$13.50; Tea Cups and Saucers, dozen

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Christmas Tree Hiball or Milk Glass with brilliantly decorated Christmas Tree on splendid Crystal. Dozen \$15.00.

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our free
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EASY-LIFT ICE TRAY

Do your ice trays stick? Do you loosen the cubes with hot water (and melt them away)? Are you fit to be tied? Well, be good to yourself and get several of these Easy-Lift Ice trays. The hinged "magic-touch" lever loosens all the cubes immediately from the pan and grid. One cube, or all, can be removed instantly. Size: 11" x 4 1/2" x 1 1/2", to fit all standard refrigerators. **\$2.50** each (Postpaid—No C.O.D.s).

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the GAME ROOM

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If you believe that an ashtray is something that men use when the room doesn't have a floor . . . Turn to our ad on page 123.



ONYX BASED SHIMMERING SHOWERS with Genuine Cut Crystal Prisms

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A truly superlative value!

\$22.50 the pair, postpaid.

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AIM HIGH . . .

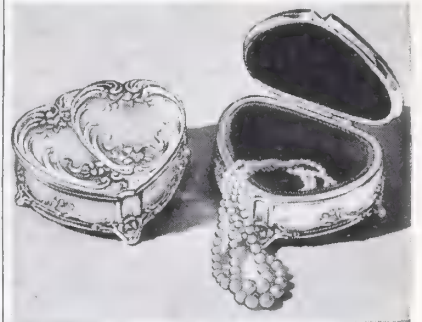
Get it with a Closet step stool.



exp. collect **\$9.95**

High closet shelves become more usable when this compact, durable little stool is on hand to bring them within easy reach. It's sturdily built, with practical ridged-rubber treads for nonskid footing. It's 13 1/2" x 13 1/2" x 18 3/4".

CHARLES A. PETERS 339 North Ave., New Rochelle, N. Y.



From Days Gone by

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♥ Faintly nostalgic, quaintly Victorian is this charming silver heart jewel-case. Reminiscent of one my Grandmother had many years ago. It is lined in sentimental pastel velvet and measures 4 1/2" across. The silver is heavily lacquered to prevent tarnish, and the case is embossed with roses. A gift that will be treasured throughout the years.

Just **\$4.75** Postpaid.

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NOT JUST A TOY... A REAL MACHINE

Pops real pop corn for entire family! Sturdy metal pop corn stand, 12" wide x 20" tall painted sparkling white just like the big ones at the circus. Colorful red plastic top lights up. Sealed heating unit in aluminum cooker for safe operation. Just plug in electric cord and corn starts popping.



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Enclosed find check (cash or money order) for \$12.95. Please send me one Pop Corn Junior Electric Pop Corn Machine Unit.

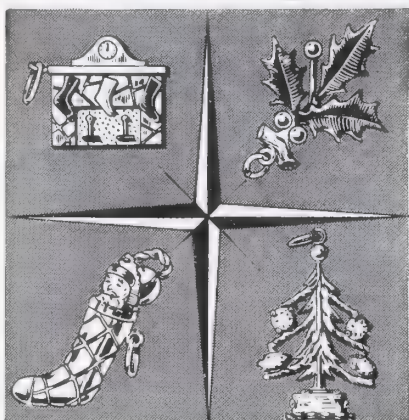
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UNIT CONTAINS

- Pop Corn Junior Machine, ready to use
- Big can of fresh jumbo pop corn
- 12 miniature clown pop corn boxes
- 4-inch metal pop corn scoop

SOLD DIRECT FROM MANUFACTURER TO YOU! ORDER TODAY!



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Marchal
JEWELERS

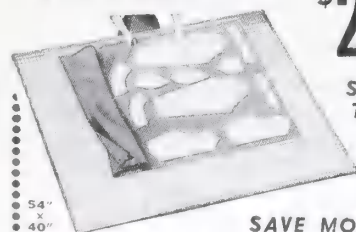
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Protect Furniture!

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Be your own decorator!



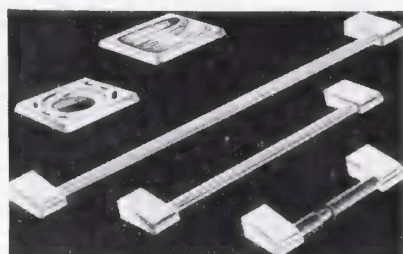
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Only \$2.89 postpaid. Satisfaction guaranteed or money returned. Write to Department B.

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Give your bathroom gleaming new loveliness with this striking matched accessory set. The smart, modern styling gives that up-to-the-second look—each fixture is one-piece—solid cast, and the lustrous, triple-plated, chrome-finish metal lasts a lifetime, never tarnishes.

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5-PIECE SET CONSISTS OF:

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Complete
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WINDOW



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So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, artistically depict the mid-eighties.

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WELMAID "HOUSEHOLD HELPERS"
SAVE TIME—SAVE WORK—SAVE MONEY



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Protects your silver from tarnish. Keeps it beautiful longer. Easy to apply. Harmless.



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ISO MANY USES

\$35.00 Value

ONLY **\$9.95**



Currier and Ives

Colonial Homestead

Similar to the now selling \$35.00! Beautiful hand-rubbed wood, with two tiers and 10" diameter. Table is high with solid brass top. Your choice of two charming Royal China plates with old designs; soft English Blue or Currier and Ives, or Pine G. "Colonial Homestead," in Mahogany finish. State color and finish desired. Order No.

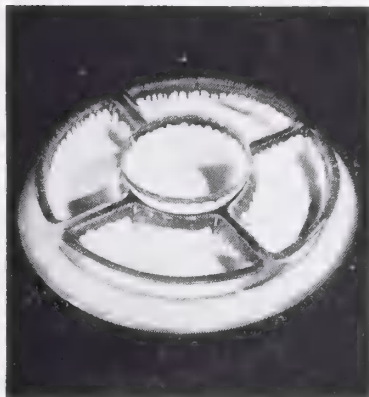
TREE TOP HOUSE

Dept. HB-11, Box 659, Scarsdale, N. Y.

SHOPPING



GIVE IT A WHIRL, and this Susan will give you service as gay as a merry-go-round. 16" ball-bearing base is of wood composition that will not crack or peel. The 4 ceramic dishes and bowl are oven-proof, come in yellow with brown trim, burgundy with gray, charcoal with dark green. Tray doubles as cake plate. \$8.98 ppd. No c.o.d.'s. Colonial China Co., Box 28, Laurel, Md.



MUSICAL ROCKING HORSE. It's a "hoppy" new world for a small fry when he sits beside a gentle pony and rocks to his music box melody. The music box plays only as the horse rocks and never needs winding. Plush coat and sturdy steel frame on hardwood rockers. 22" x 10" x 25" high. \$11.95. Charges coll. No c.o.d.'s. Paranty Sales Co., Box 176, P.O. B3, Teaneck, N. J.



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Gentlemen's Chair, \$93 in velvet

A truly charming pair of reproductions that embrace the graceful lines of the past and sturdy comfort of the present. The connoisseur will delight in the skilled craftsmanship of beautiful carving, distinctive and enduring in a changing world. Solid Honduras Mahogany—luxurious foam rubber cushioning—double coil spring on sagless web bottom. Colors—red, green, rose, blue, and gold velvet. Imported needlepoint as shown. Gentlemen's Chair \$109—Lady's chair \$98. Send check or money order. (No c.o.d.'s.) Prices f.o.b., Statesville, N. C.



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PRETTY-PET COLLAR
stays bright

Your dog or cat will be even more handsome in this Pretty-Pet collar of smooth leather-like plastic that is guaranteed to retain its bright color. Brass buckle and ring. Miniature padlock is optional. In red, 3/4 in. wide; or green, 1/2 in. wide. When ordering, specify color desired and send pet's exact neck measurement.

Collar without lock \$1.00 postpaid
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Pettico-Blouse

Shirt tail can't pop out!

Send her to school in this one-piece blouse-petticoat. Elastic waist, sleeves. Buttons down back. Irons flat. 3 in. ruffles. Eyelet trimmed. Sanforized white broadcloth.

Sizes 2 thru 6, \$2.95
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extraordinary savings up to 80%!
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picasso

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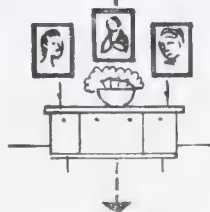
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in every

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Head of a Young Girl.
By Pablo Picasso.



Three extra-large 20" x 26" full-color reproductions — prepared under the personal supervision of Pablo Picasso

Never before have such incredibly beautiful works of art been offered at such a drastically reduced price. Created in France by the skilled craftsmen of the printing house of Delaporte, under the personal supervision of the

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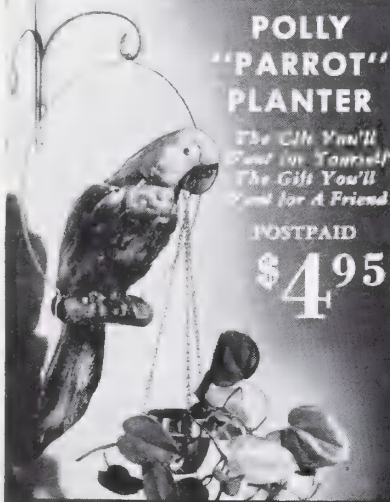
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A life size Polly, 18 inches long from head to tail. Complete with perch and mounting bracket, with plant bowl in bright brass. Brilliant parrot colors make it ideal for an extra touch of color in any room—on the patio or even in the garden. You'll want one for yourself—one for a friend. Postpaid, only \$4.95 ea.

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"SPACE CADET"

Wrist Watch!



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Christmas Collar for Your Dog

Your dog can be festive, too, if you give him this handsome collar for Christmas. Snowy white flannel backed with red flannel. Decorated with a beautiful spray of plastic holly. Two bells tinkle merrily as he romps. 21" between tie ends—to adjust for any size dog. Order Number X5191. \$1.25 postpaid.



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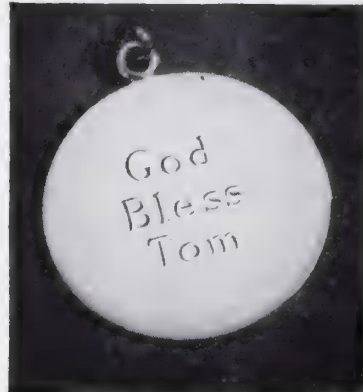
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Miles Kimball

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WINDOW



14-KARAT GIFT that goes a long way in saying for you what you feel but cannot express. For your husband's key chain, your daughter's bracelet, someone you love very much, gold disc engraved with "God Bless Tom," or any sentiment you choose. About the size of fifty-cent piece. \$27 plus 10¢ letter for engraving. Tax and post incl. Gutowitz Jewelers, 220 Fulton Ave., Hempstead, N.Y.



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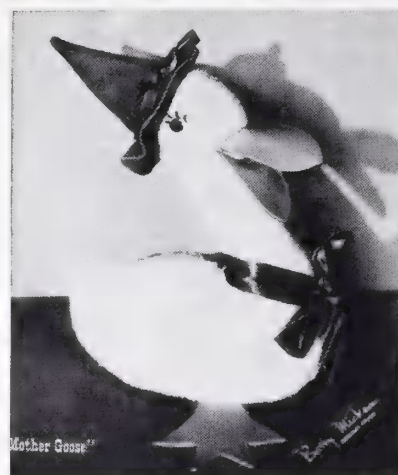


GOURMET SUPREME CHAFING DISH

You'll love this beautiful full 2 quart capacity Gleaming Copper and Brass Chafing Dish lined with spun aluminum. This has water pan for a double boiler and an adjustable firepot for canned heat or candle. Also makes splendid centerpiece for flowers or fruit. Postpaid \$16.95.

The Copper tray as shown also ideal for cold cuts, cake plate, etc. Postpaid \$5.98.

Send Check or Money Order. No C.O.D.
THE COLONIAL CHINA CO. INC.
P. O. BOX 28, LAUREL, MARYLAND



MAKE THIS BIG 14" COLORFUL MOTHER GOOSE DOLL, only \$1.45

What a joy for youngsters! Big, jovial 14" Mother Goose in snow white terry cloth with all the trimmings. A bundle of fun to make with Spoofties Kit. Includes all parts pre-cut. Just follow simple directions to sew and stuff with cotton furnished. Kit, Postpaid, only \$1.45. OTHER DESIGNS—Simple Simon 20" tall; Mr. Humpty 14"; Cock Horse 13". Each Kit, ppd. \$1.45. Order by mail from

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Simply put a Staybright Bag with your silver—whether in a drawer, chest or on the shelf. Works like magic preventing unsightly tarnish. No rubbing needed. Harmless and odorless. Cuts silver polishing to about twice a year. Keeps your lovely silver bright and shining when you need it. One bag—sufficient for average drawer or chest—will last years. Buy several if you have lots of silver. Money back if not absolutely delighted—**50¢**

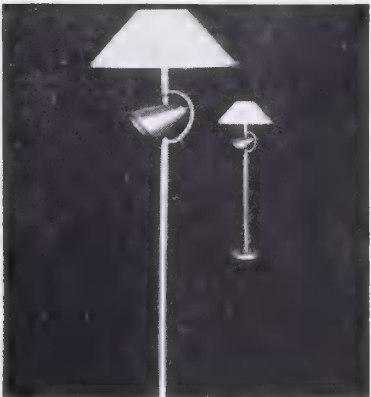
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GIFTS-O-CAL 4000-14 LONG BEACH AVE. LOS ANGELES 58, CALIF.

SHOPPING



BRIGHT SPOT in the right place makes this 58" floor lamp a special. The 3-way, 50-100-150-watt bulb gives you glareless, direct lighting. The adjustable spotlight throws a direct beam on your work. Polyplastic shade is available in white, chartreuse, or beige. Other solid or with black doodle design. Aluminum finish \$16.95. Glass finish \$18.95. Exp. coll. of Modern Lamps. 140 Bowery, New York 12, N. Y.



TEA FOR YOU who are tea perfectionists comes gift-packaged so that you'll want to send it to your favorite hostess. The fine assorted Ming Teas, reputed to be the best in the world, offer a delicious variety. \$1.25. The Jasmine Tea comes in a colorful can of orange, blue, and brown that can be used for cigarettes or candles after the tea is gone. \$1.25 per can. Ppd. Lowe & Sons, Pasadena, California.



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Exciting pastel colored cut-outs by Peter Hunt, famous Cape Cod artist. Gaily colored pictures of felt, framed in natural blond wood to brighten your home. A new treatment of the ever popular "Four Seasons"—Spring, Summer, Autumn and Winter—created in various colors of felt to express third dimensional depth and dotted with tiny mirrored stars to highlight the scene. Your money graciously refunded if you are not pleased with these unusually decorative framed pictures.
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Send money order or check with your order . . . No C.O.D. please.
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\$5.95

Musical Cocker Spaniel
Genuine Swiss Movement in Black or Brown Plush. 8 1/2" High.

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LAKE PLACID, N.Y.

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the "original" Personalized Soap
Katherine Gray OF COLORADO
P. O. BOX 136
COLORADO SPRINGS

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Wedgwood's 3-piece tea set of soft blue and white jasperware . . . justly famed through generations for beauty and timeless appeal. Teapot, capacity 5 cups; pitcher, 2 1/2" high.
\$34, complete
Also available: 4 1/2" jug, \$10. 5" jug, \$11.
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20" x 17" 17" High rare find at **\$12.95** P.P.D.
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You'll marvel at the fine European workmanship, the simple, beautiful lines of this elegant bench. Imported by us and sold directly to you. Genuine braided rush seat is hand woven. Satin-finished beechwood in *Light Natural* or *Black Lacquer*. At home with modern or traditional for utility seating, chairside table, TV or vanity bench, luggage rack, etc. Legs easily screwed into pre-drilled holes. An exceptional value.
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"666"
INDIVIDUAL MELTED BUTTER PANS

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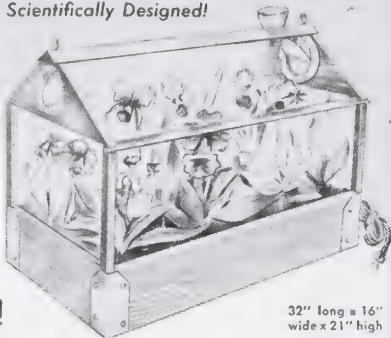
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Fluted base of sterling silver, heavily chrome-plated top lifts out for easy filling. A smart accessory for your coffee table or desk. An impressive gift. Gift boxed. 4 1/4" High. **ONLY \$4.95** inc. tax. Please add 35¢ for postage.

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 imagine a real
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Decorative! Scientifically Designed!



Grows indoors or outdoors...all year 'round!



32" long x 16" wide x 21" high

AUTOMATIC FEATURES • SURE RESULTS!

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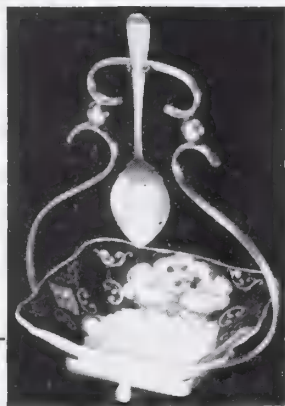


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has all the play value of a bicycle, plus Sturdily constructed of heavy gauge steel and steel tubing, it finished in fireman-red baked enamel, has ball-bearing wheels, puncture-proof, molded rubber tires. For children up to 48" tall \$26.95; for children from 43" to 56" tall, \$32.50. All-steel Bulldozer to fit any model, \$7.95. F. O. B. Inland Mfg. Corp., 16 Elliott St., Buffalo 3, N. Y.



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Teatime, dinnertime, anytime... this unusual table accessory will draw compliments! Footed stand and spoon in famous Sheffield silver... 4 1/2" square dish in Royal Albert bone china, handsomely decorated in deep blue, rose and gold. Stands about 8" high. Order several for gifts, too!

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DELUXE model. Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. Shipped Express Collect. Fully Guaranteed. (Add 1 duck slings—\$4.25 ea.)

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The YARDSTICK

Dept. H4 "for modern interiors" MANHASSET, N. Y.

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Now you can decorate your table at home the same way the best restaurants do. The famous Aquaflorem serves as a permanent floral centerpiece. Filled with water and sealed, it magnifies the beauty of the perfect water-proof flower. Or fill it with fresh flowers, and they will be preserved in all their radiance. The six inch globe complete with permanent flower makes an ideal Christmas gift at only \$3.00 postpaid.

Send check, cash or money order; no C.O.D.'s please

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Without Polishing

Silverfile

SILVERFILE makes silver care easy, makes table setting a pleasure. **SILVERFILE** is finished in a rich, brocade-like Sea Lace pattern of Firestone Velon, both washable and waterproof. Completely lined with Pacific Silver Cloth—guaranteed to prevent tarnish. Holds 12 Place Settings. **\$14.95**

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SILVERGUARD Zippered closed bag, holds 3 large trays in separate compartments. Pacific Silver Cloth, size 16x24 inches. \$3.85. Other bags for storage needs from 55c to \$3.95. Postage prepaid. No C.O.D.'s.

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23

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Plus 20 Yds.

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Only

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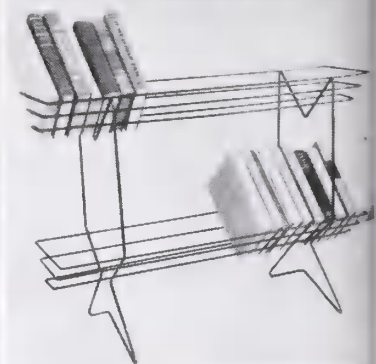
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\$11.98 exp. coll.

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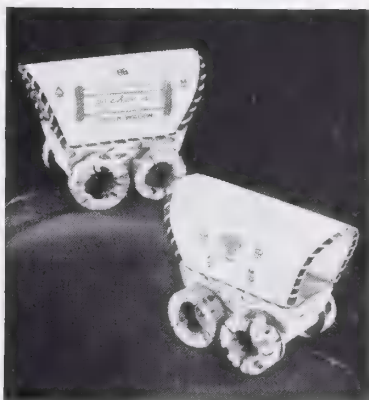
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...that looks as if autumn sun had spun it into gold, is veined just like real maple. And a set would make a lovely gift for a Yuletide bride, a couple giving a housewarming. Made of lacquered solid brass with three legs, they're superb ash trays, mints, desk accessories. 4 1/2" x 5", \$3.95 for two, \$10 for six. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave., Nashville 5, Tenn.



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What a refreshing way to serve desserts, ice cream, fruit cups! Marvelously modeled in frosted glass in enchanting colors . . . one each, chartreuse cup with green plate, yellow with brown, violet with blue, white with black. Use them for tidbits, relishes, candy etc. A treat to own or give!

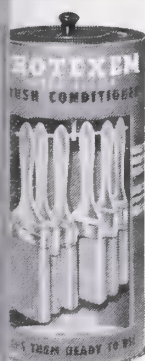
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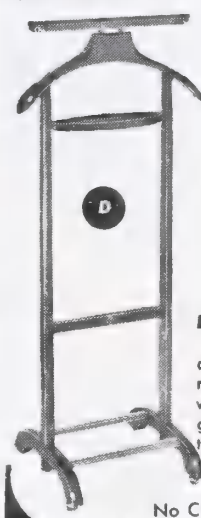


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*Reg.

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Imported. Holds your complete wardrobe. Fine craftsmanship, hand-rubbed piano walnut or mahogany finish, gleaming chrome shoe rack and tie holders. 44" high, 18" wide.

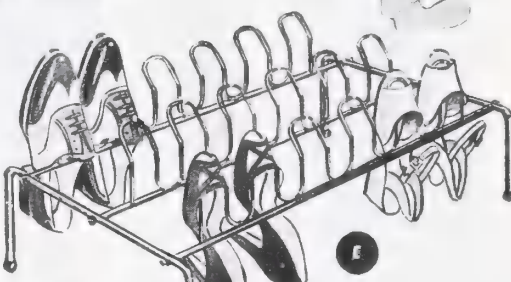
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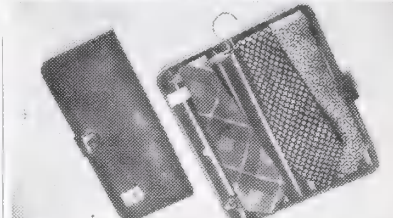
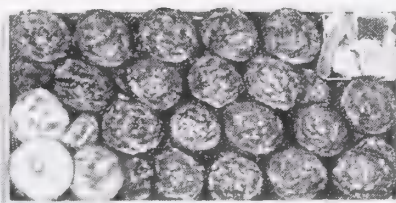
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Worthy of an ambassador . . . a handsome saddle leather case to keep ties—and tempers—unruffled. A self-contained hanger hooks anywhere, saves packing and unpacking. The lining is colorful plaid with an inside pocket for tie pins, cuff links, studs and such. A flat pocket running the length of the outside keeps handkerchiefs and socks neat. 13 1/2" x 6". Good gift for that man on the go! **\$3.95** postpaid

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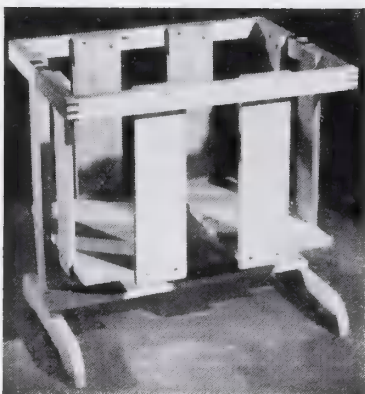
Box 175, Dept. HB-11, Peabody, Mass.



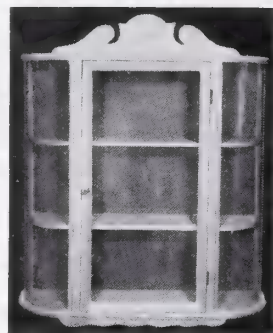
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MARK YOU WELL, my disorganized friends, this extraordinary marking device that makes you as efficient as an II Machine. It's a rubber stamp with your name and city on the lines (13-letter limit per line). It records the date, and an arrow points to Mailed, Filed, O. Ent'd., Shipped, Paid, Answered. Perfect for the payer of the bills. \$4 ppd. Alan Co., 50, Clayton, Mo.



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\$21.50 \$27.50

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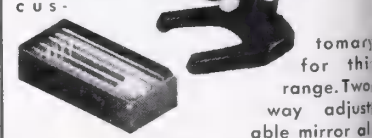
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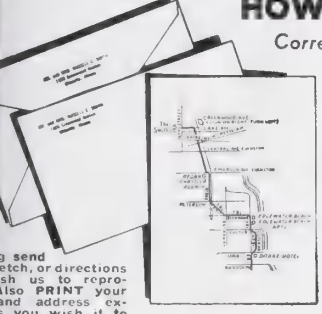
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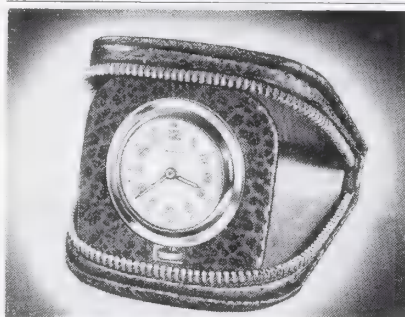
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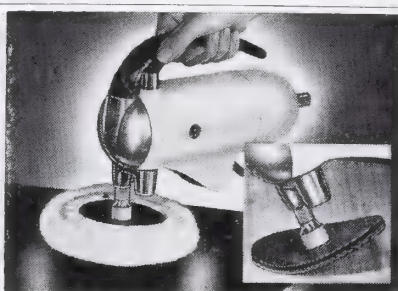
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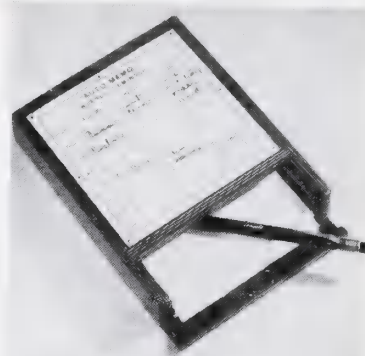
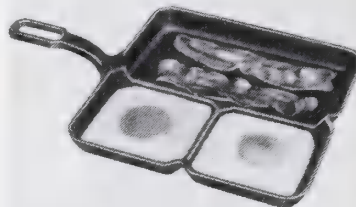
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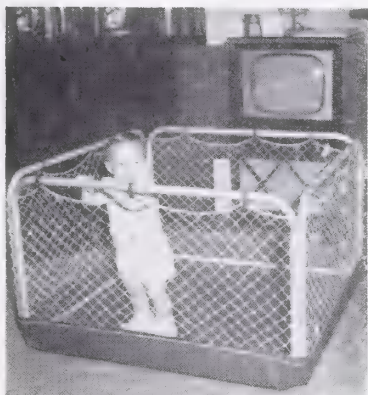
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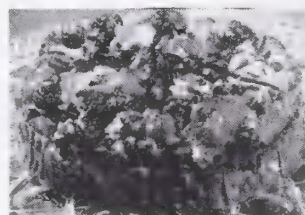
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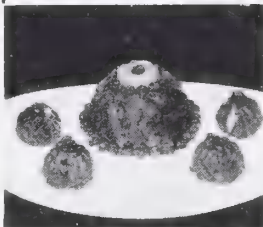


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Each tiny plum pudding is a perfect replica of the 1½
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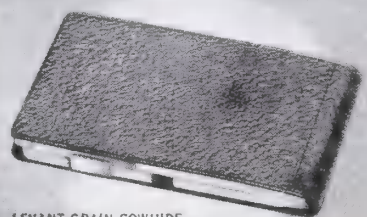
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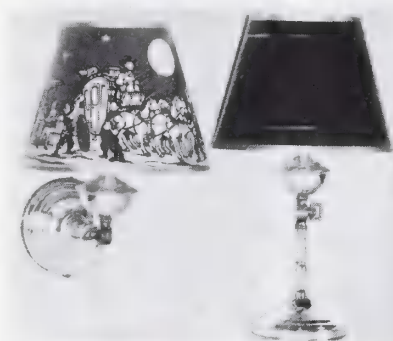
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clear Lucite disc. Send in black and white or color photo. It will be reproduced within circle, becomes translucent, is visible from either side. the process is permanent, so picture never fades. 5" disc. solves. Base is clear Lucite. Peachy present for a proud desk. Photo or negative will be returned. \$8.50 ppd. Keep Shops, Union City, N. J.



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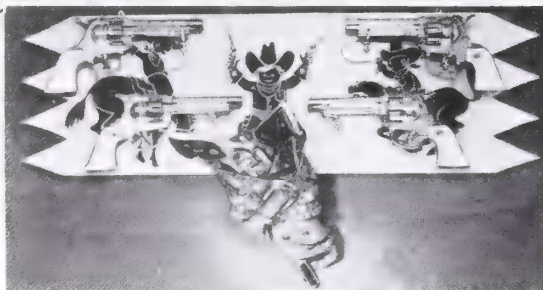
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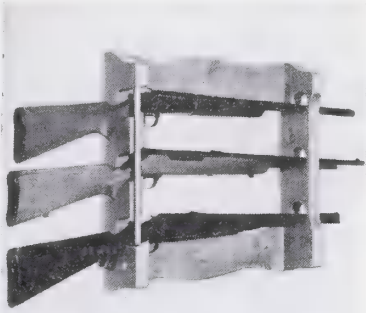
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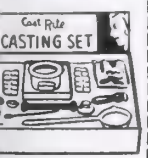


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Don't CRACK or CHIP your wall hunting for a stud

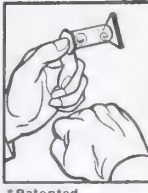
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Set of 2 Crest Keys\$2.95 ppd.
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Complete Set, \$3.95 ppd.

IMPORTANT: Specify make and year of car
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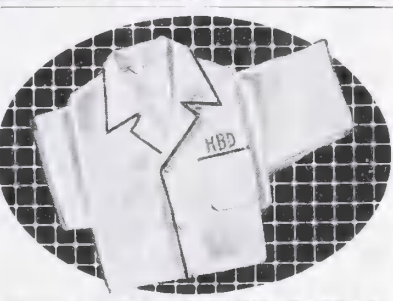
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monogrammed

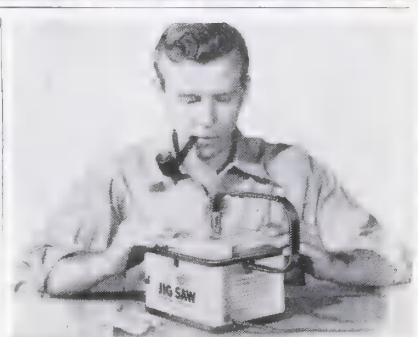
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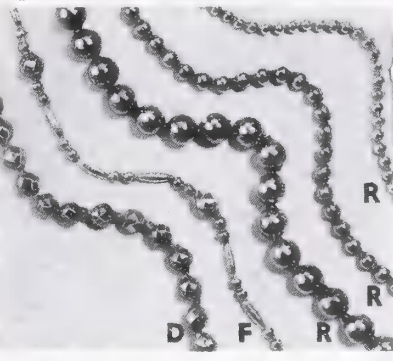
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For decorating trees, fireplaces, chandeliers, staircases, ceilings, walls and doors.

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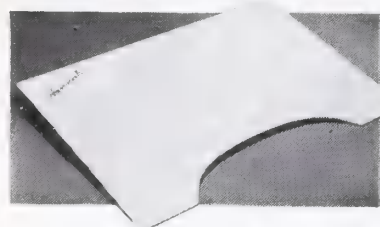


bay cranberry-red
Christmas plate

with its touch of holly says, "Merry Christmas" to all! Red lacquered "hard maple" it is hand lettered in Old English type—white shaded in green. A small screw-eye on back makes it an easily hung decorative piece or center for your door wreath. Piled high with cakes, cookies or Christmas cards, it brings that glow of Yuletide to any home. Also very beautiful for dessert service plate use.

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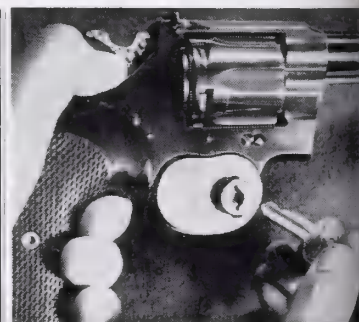
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No matter how careful you are, some may pick up your gun when you are around. This new revolver lock fits inside trigger guard making it impossible to fire. At home where there are children, baby sitters—or for the gun you carry in your car, Revolock lets you be sure no accidents can happen. Endorsed by fathers, men, law enforcement officers and sportsmen. With two keys, \$3.50 ppd. Money guarantee. Specify make, model, calibre frame when ordering.

Gives your bathroom a rich, colorful, decorator-look to match or contrast with any color scheme. As useful as it is good looking. Protects new tanks. Hides old, marred tank-finish. Absorbs and evaporates tank moisture without becoming soaked. Ends unsightly dripping. Will not mildew. Fastens with grippers. Easily removed for laundering. Two styles. Standard tank (attached to wall). Free standing tank (attached to bowl). Luxurious cotton chenille in lovely colors: pastel blue, yellow, rose, light green, hunter green, coral, grey, red, white, chartreuse. Order by mail. Satisfaction guaranteed or money refunded. Add 12¢ for postage on mail orders. Write Tankettes, 224 W. Washington St., Dept. BN, Milwaukee, Wisconsin.

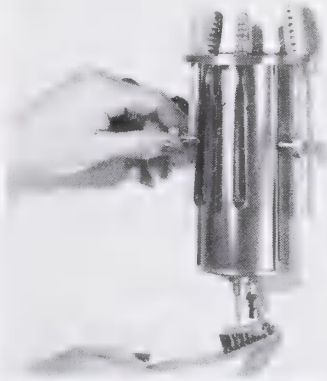
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SHOPPING



TIGHT SQUEEZE and out
is the tooth paste. Combined
the handy fixture is a tooth-
holder and paste dispenser
in stainless steel. The tube is held
down with a hinged cap
locking the screw cap at the
bottom. Turn knob and paste
comes out on the brush. Six slots
for brushes. 6" x 3 3/8". easy to
install. \$3.05 ppd. Kay's, Dept. 19,
Box 213, Englewood, N. J.



ENGLISH SERVING SPOON
beautiful find for holiday
gellings. Of fine plated silver.
The bowl is highly ornamented
in repoussé fruits and flowers.
The handle is classically de-
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pattern. We'd love one for salads,
soups, extra-special desserts. 9 1/2"
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For Covering: Clocks, Figurines, Objets D'Art, Wedding Cake Ornaments
Supplied with mahogany, walnut or black wood finish bases.

3 x 6"	\$3.75	6 x 8"	\$ 7.00	8 x 12"	\$13.00
4 x 7"	4.75	6 x 10"	8.00	8 x 15"	17.00
4 1/2 x 8"	5.50	6 x 12"	11.00	10 x 12"	16.50
5 x 7"	5.50	7 x 8"	8.00	10 x 15"	19.50
5 x 9"	6.50	7 x 11"	11.00	12 x 16"	27.00
5 1/2 x 11"	8.50	8 x 10"	11.50	13 x 27"	50.00

For 400-day clocks

5 1/2 x 11"	(without base)	\$ 7.00
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7 3/4 x 15"	"	12.50

Send Check or Money Order. No C.O.D.'S. Express Charges Collect.

CRYSTAL GLASS TUBE & CYLINDER CO., 7312 South Chicago Av., Chicago 19, Ill.



THE "RANCHER" MAGAZINE RACK

A charming addition to
any room—modern or
traditional. Roomy
enough for all your mag-
azines...it's available in
Reddish Blond or Colo-
red Pine finished birch.
Easy to assemble...laced
with easy-to-clean white
plastic cord. Complete with full in-
structions. Size 24" x 21 1/2". Only
finished, ready for staining... \$6.95 pp.
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HEAVEN-BENT for the HOLIDAYS

... with the wings of an angel holding
candlelight heavenward to give your home
a warm, cozy glow at Yuletide. This pair of
"ANGELARRA" sculpted in heavy gauge wire
12" high takes the standard 10" candle.
Whimsy with a soaring graceful design. They
blend with and complement any
setting. Versatile too... you'll
use them on numerous occasions
long after the Holidays.

New Christmas Catalog Available
Address Dept. HB11

HICKORY ENTERPRISES
Irvington-on-the-Hudson, N. Y.

SAKS FIFTH AVENUE • GUEST AND GIFT SHOP

PEPPER MILLS—

THE NEW BIG BRASS

Imported giant grinders that
look more like works of art
than efficient pepper works.
Beautiful wedding present
ideas in two shining designs;
left, beads and right, rings.
17.50 for each. Mail and
phone orders. Also
available in Beverly Hills.



His bite's better than his
bark! Strong jaws hold
things tight, calling at-
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yourself or baby sitter.
10" high of black,
wrought iron. Brilliant
orange button eyes \$2.00

this is a
MAIL DOG



**3 in 1
KARBRUSH**

Boasts a heavy duty plastic scraper to remove
ice and sleet from windshield; a rubber squeegee
for wiping down windshield and windows; and
a generous, long-bristled brush to keep uphol-
stery and floor spotless. 2 1/4" x 4" long... a
gift every car owner will welcome!.....\$1.00



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Santa Lights Up

Jolly old Santa with his tasselled red hat,
sparkling blue eyes, and full white beard
looks so real you'd expect him to call to
his reindeer. Made of heavy Vinylite plastic
in natural color, he's completely weather-
proof so you can hang him on your front
door. Or you might spot him over the fire-
place. With an aluminum backing, Santa
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cord and plug, AC-DC.

\$2.95 postpaid

The Fitzgeralds

545 Fifth Avenue New York 17, N. Y.

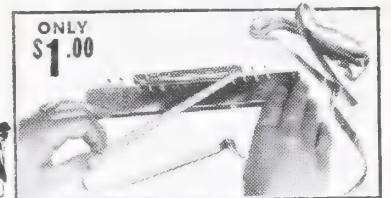
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Make Professional-Looking Bows For Gift Wrapping IN A JIFFY!



Now you can make all those fancy, pro-
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beauty to all gift packages. This new
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rosette bows, loop bows, curly bows, crin-
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ONLY
\$1.00



Mrs. Damar

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Handsome, Cast Iron Shoe Scraper is Decorative and Useful for Rural Living

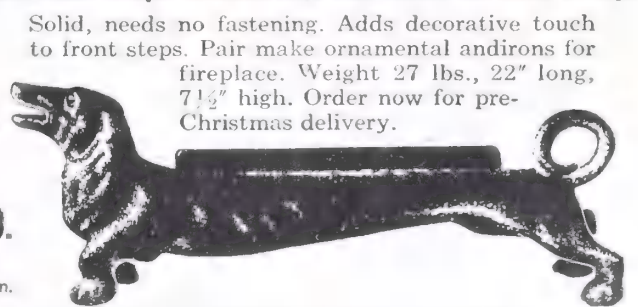
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\$15 a pair

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Say Merry Christmas

Year after year at CHRISTMAS-TIME, for almost 20 years, thousands of thoughtful, discerning business men have thrilled their associates and friends with a beautifully-packed "Basket of Sunshine" from COBB'S!



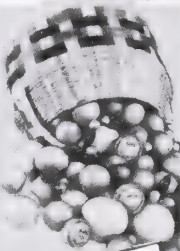
HENRY COBBS SAYS:

Your friends, business associates and loved ones will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are always excitingly received... you can give no finer gifts!

Henry Cobbs

GIFT No. 35 \$7.60

Approx. 25 lbs.—A gaily colored hand woven imported Bushel Basket brimming over with an assortment of Florida's finest fruits... Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!



GIFT No. 11 \$12.20
Exactly the same as above Gift No. 35 except twice the size and contents.



GIFT No. 1 \$6.85

Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste... truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 \$5.50
Same as Gift No. 2 except does not contain any delicacies... ALL FRUIT.

OBEY THAT Christmas URGE..

Order Now!

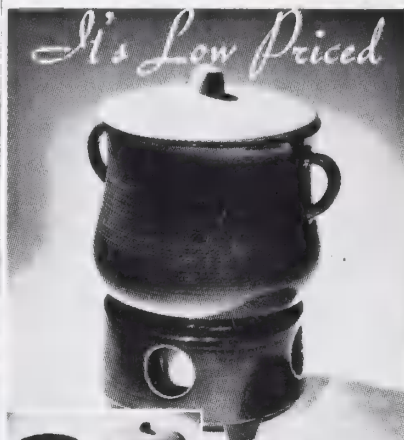
Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Mississippi.



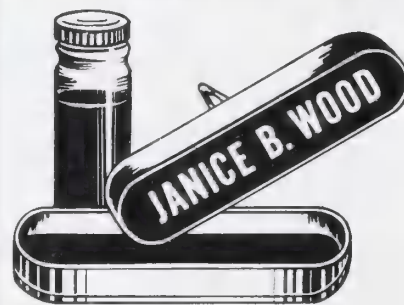
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BOX 1-D LITTLE RIVER (MIAMI), FLORIDA

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It's Low Priced
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Use, too, for marking Books, Gym Clothes, Galoshes, etc.

Make your mark on easy-to-lose washables—with this trim Laundry Marking Kit—and your clothes will always come back home. Your personalized rubber stamp with dainty lie-flat handle fits securely into its own shiny metal pad, always ready for instant use. Use it, too, for personalizing hats, rainwear, tennis balls, book covers—wherever ink must not fade. Only 2 1/4" long, comes with bottle of permanent, indelible ink. All p.p.d., only \$1.25

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HAND-MADE SANTA APRONS

Look at the (rhinestone) twinkle in Santa's eye. He's adorable in Mother-Daughter sizes. Entirely made by hand of brightest red and emerald felt. Real fur trim, grosgrain ribbon ties, and eight jaunty jingle bells! (Child's size for 6-10 years. Postpaid. \$4.98 each, both for \$9.00.)

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Clare Leighton has designed twelve Wedgwood plates depicting basic industries of New England. Ideal as Christmas gifts for those who know and love New England. Sold only in sets of 12 at \$36. Please send free folder. Enclose check for \$36.

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WINDOW SHOPPING



EVER TASTE EBLE VER? Well, once you've it for a special breakfast or for Sunday supper, the it will plague you to serve it a famous Danish dish, it consists of applesauce centers co with rich waffle dough. And is the utensil that makes Heavy cast aluminum, 9 1/2" With recipe book, \$3.95 Haines Corp., Minneapolis Minn.



A PICTURE WINDOW gently framed with DuPont curtains. Their nicest fe (aside from their price) is they can be used singly or on-tier. We've used two here, but no end of effects be achieved. Ivory-white, pair is 78" wide, and 30" or 40" long. \$1.98 pr. Add post.; for each additional pr 10¢ post. Godell's, 37 W. St., New York 1, N. Y.

(Continued on page 153)



PERSONALIZE YOUR HAND MADE FASHIONS

\$1 for 10

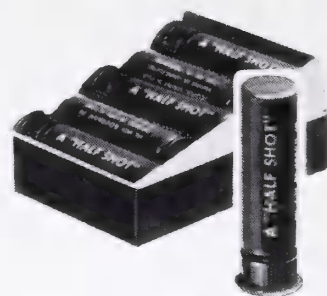
YOUR OWN NAME ON CLOTH LABEL

Identify your fine needlework as your creation by it with these smart personalized labels—just let artist signs his paintings. To give your handiwork mark of distinction and the dramatic flair of Fifth A shops, send today for the inexpensive trial set only \$1. Or if you prefer, order 25 for \$2; 50 for \$4. Please indicate number wanted and name for each more than one ordered. Don't cheapen your fine with inferior imitations. Ours are the original per zed labels. Satisfaction guaranteed or money imme ly refunded.

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Whether he's a hunter or a football fan, he'll get a kick (!) out of these! Five little shell cases to fill with his own favorite warmer-upper. Yes, they hold a half-shot each. Clever and different, buy several at this low price.

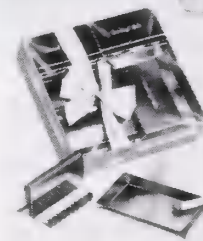
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for GRACIOUS SAKE

Disposable Hors D'Oeuvre or Canape Serving Trays
New ideal! Brilliant aluminum foil trays, 5 1/2" x 8 1/2", personalized with name or initials in blue, red, green or white. Ideal for unobtrusive serving. Saves time and clean-up bother. 36 trays, beautifully gift wrapped in bow-tied cellophane box \$2.95



Disposable Trays and Matches Ensemble
50 persons with name or initials. Ash and 25 dot size book match also personal. Both of 10 gold, silver, or green metal foil. Gift wrapped in bow-tied cellophane box distinctive only \$3

Send check or M.O. (no C.O.D. please). Send first and second color choice. Print name initials plainly. Before Xmas delivery and plate satisfaction guaranteed.

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Comes a design for Living Today -

These furniture pieces selected from the era of most gracious living in the old South come alive again in these Craftique reproductions, by their fitting gracefully into the contemporary surroundings of our modern day.

Made only of solid Honduras mahogany, each detail is faithfully reproduced with the same care and craftsmanship as found in the originals, which is why the design and character of this furniture is perfect for the present day living-dining room combinations. All Craftique pieces are open stock and made available in antique satin finished mahogany or the honey-toned Mellowax finish where a lighter, natural wood color is preferred.

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by

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It describes the history of design, hand craftsmanship and other details exclusive with Craftique—including dimensions of each piece.

SENT TO YOU WITH NAME OF YOUR NEAREST DEALER FOR 10 CENTS.

AMERICAN-Standard

KITCHENS



NEW—convertible kitchen cabinets

by the makers of the world's finest sinks



THIS American-Standard Sink, with deep compartment and gently sloping drainboards, is made of rigid cast iron with a thick coating of acid-resisting enamel. Comes in white and five beautiful colors. Quality faucet is non-tarnishing, has handy spray.

• Do you need a kitchen tailored to *your* particular work habits and *your* own storage requirements? Of course! And now you can have it—thanks to the exclusive convertibility feature of American-Standard kitchen cabinets.

The new American-Standard all-steel cabinets have shelves and drawers that are interchangeable . . . to fit your needs . . . to make *your work easier*. You get this advantage from American-Standard, long famous for the finest, one-piece cast iron sinks.

For a kitchen planned to your own needs, see your plumbing retailer who sells and installs quality American-Standard products. Or for help in planning your new or remodeled kitchen send for our Kitchen Products Catalogue. It's free. **American Radiator & Standard Sanitary Corp.,** Dept. KH-112, Pittsburgh 30, Pennsylvania.

You get all these features!

Adjustable sliding shelves and roomy drawers bring stored items within easy reach. They're interchangeable, even after installation, to meet individual storage needs and work habits.

★ ★ ★

All cabinets are sturdily constructed of steel with smooth, white baked enamel finish that's easy to keep spotless. Sound-deadened, snug-fitting doors open and close at the touch of a finger . . . drawers glide smoothly in and out.

★ ★ ★

New-design counter tops of thick, long-wearing Vinyl form a continuous, unbroken surface from the top of the backsplash to the drip-proof front edge.

★ ★ ★

Shelves in wall cabinets may be adjusted at one inch intervals, accommodate even hard-to-store items.

★ ★ ★

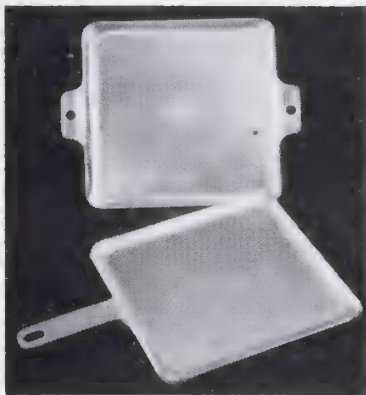
And to complete the kitchen—Aerapel ventilator keeps room fresh, Disposer gets rid of food waste automatically.



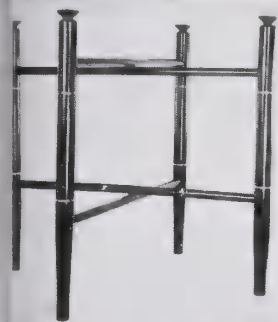
WINDOW SHOPPING

CONTINUED FROM PAGE 150

A JIFFY skillet or grill can turn out speedy and delicious meals. Made of superlight magnesium that heats up faster and more evenly than other cook metals, they can go right to the table as sizzling platters. The skillet, 10 1/4" x 15 1/4", is what you want for breakfast. \$4.45. The 10 1/4" x 12 1/2" grill is for hamburgers, pancakes, etc. \$3.85. Ed. James Williams Co., Box 4, West Orange, N. J.



WISH! A SPACE SHIP zooms in from the farthest star a billion light years away. Five little space men disembark from the plastic rocket ship, complete with removable oxygen pressure helmets and paralyzer ray guns. And won't your own small space planet be mad for this. 14 1/2" ship with fins and wheels, comes apart. With 5 men. \$1.75 ppd. Spencer Gifts, Atlantic City, N. J.



A FOLDING TRAY STAND

to compliment that cherished hand-decorated tray. Combined—an ultra smart hostess table, 18" high. Rubber suction cups anchor tray to stand. Superb workmanship and finish by the **ORIGINATORS** of the folding Chippendale tray stand. Colors—Black & Gold—Natural—Green & Gold.

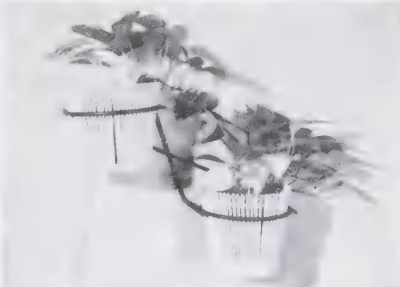
Makes an exceptional Christmas gift!
Please send check or money order, no C.O.D.'s.
only **\$4.95 Prepaid**

COURTLAND GABLES Dept. HB-2
361 COURTLAND AVE. GLENBROOK, CONN.



Give Your Dinner Table New Beauty
These attractive condiment holders. The ketchup bottle or mustard jar acquires a fitting place on your table when put into these delicately pierced, silver plated holders. Order by the set. Worcestershire \$5.00; Ketchup, Large \$7.00; A-1 Sauce \$7.00; Tabasco \$4.50; Mustard \$7.50; cover \$7.50; Horse Radish with glass jar \$7.50; Chili Sauce or Small Ketchup \$7.50. Federal Tax Inc. Shipped Postpaid.

J. HERBERT HALL COMPANY
Jewellers
E. COLORADO ST., PASADENA 1, CALIF.



Swedish Flower Pot Holders

of natural colored rattan strips of birch handwoven together . . . the perfect solution to hiding ugly clay flower pots. Extremely attractive when hung on wall in the delicately wrought ebony black iron bracket.

2 Rattan Holders (5 3/4" diam. opening only) with Black Iron Bracket. **\$8.75**
Complete Postpaid

For Table Use— **\$2.35**
5 3/4" diam. opening (without bracket)

6 1/4" diam. opening (without bracket) **\$2.65**
Each Postpaid

Satisfaction Guaranteed * Sorry, no C.O.D.'s
Send for new 1952 Fall and
Holiday gift catalog.

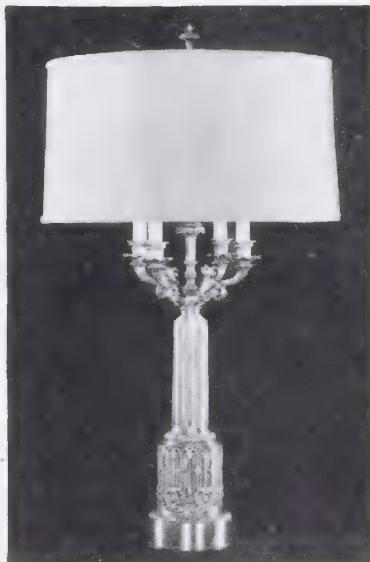
CHET STUDIOS Middlebury 6
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delightful to give

fascinating gifts for favorite people

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LIFETIME BEAUTY is assured because the lovely antique gold finish of this 4-light candelabra lamp is "durized" to last. 18" Tortoise shell shade. 31" high. **\$39.75***



SO TIMELY and so beautiful. Lovely satinlike Flemish bronze finish on metal. Imported 8-day movement, front wind. Year unconditional guarantee. 19" high. 11 1/2" wide.

\$35.50*
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THE CHARM of this Flemish Oil Lamp is accentuated by the imported hand-cut lead crystal font. Bronze finish. Height 32". Silk shantung shade. 15". **\$29.75***



DELIGHTFUL, used singly or in pairs. Period column lamp in metal with antiqued Rogers gold finish. Height 36". Imported hand-sewn silk shantung shade. 17". **\$34.75***

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All merchandise shipped prepaid. In Illinois, please add 2% sales tax. Sorry, no C.O.D.'s.
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The MOST WANTED TOY IN AMERICA!



Holds 200 lbs.

ONLY
\$5

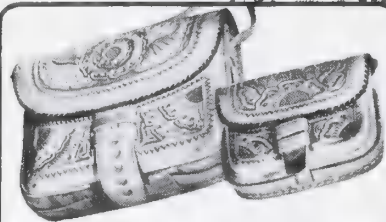
Wonderful indoor and outdoor rocking-riding toy. Children 1 to 5 love 'em. They "play boat" for hours. Non-scutt bright red, yellow and blue non-toxic paint finish. Absolutely safe, all-rounded corners. Broad bottom, tumble-proof. Ringing bell, flag, lots-of-nautical fun gear, by mail only \$5. Shipped collect, 13 lbs. from Laurel, Mississippi.

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Send to **The Playhouse**

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IMPORTED COWHIDE **SHOULDER BAGS**
ADJUSTABLE STRAPS • NATURAL COLOR



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BROPAR



NEW MODERN WARMER AND CASSEROLE

Keeps food piping hot while you linger over cocktails or wait for that late guest. This 1 1/2 qt. Earthen Ware, White & Black Casserole will add dignity to your buffet luncheon. Sturdy constructed warmer is of heavy wrought iron, complete with canned heat. A beautiful gift for your hostess and all for only \$3.75 postpaid.

Little Dixie Gifts For Gracious Living
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WIND O W



IF HE TRAVELS, you could give him a nicer present than a combination clock and jewelry case. Each compartment has a separate snap fastening, and when the whole thing is closed, it's a Thumb suitcase. Fine lug tan cowhide, the Oris 8-day has a 7-jewel movement; jewel case is suede-lined. \$10 including federal tax and postage. Hyde Park House, 5038 W. 15th Ave., Chicago 15, Ill.



YOUR CHRISTMAS is a genuine Smithfield. It is in wine and ready for you to slice wafer-thin on the holiday buffet. These peanut-fed ham smoked over hickory and wood, hung for at least a month, then baked according to century recipe. Sizes from 7 lbs. at \$1.95 per lb. Add 50¢ ham W. of Miss. No refrigerator necessary. Smithfield Ham Products Co., Smithfield, Va.



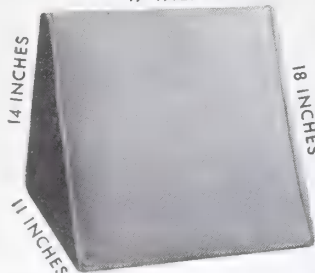
TRAVELER'S PERCOLATOR

Zippered cowhide case, with shoulder strap, is fitted with a 2-cup electric percolator (AC-DC), 2 cups, 2 spoons, jar for sugar, container for coffee. Wait until Room Service opens or perk up with foreign brew—just perk your With three initials. \$27.50 prepaid (included).

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FOAM RUBBER 3-WAY PILLOW

17 INCHES



14 INCHES

11 INCHES

The Ideal Christmas Gift— TV Pillow for Floor Squatters

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorator fabric with corded edge. Gray, green, chartreuse, gold or maroon. Immediate delivery. Shipped anywhere.

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The Foam Rubber Store

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MARLOW WOODCUTS

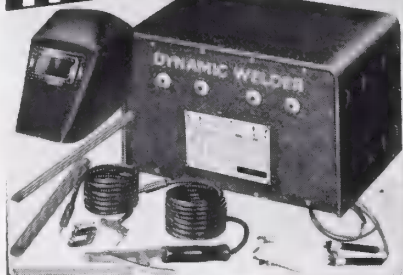


"The Coach" and the "Country Doctor" make a handsome pair for your living room, den, or hall. Give as gifts your friends will cherish. These charming woodcuts are skillfully handcrafted of fine woods in walnut finish. Size 4 1/2" x 4 1/2" \$2.00 each or \$3.75 for the pair, postpaid.



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COLONIAL CANDLESTICK

This simple Colonial candlestick—made along classic lines—will be a top favorite for folks who revere authentic styling. Good but strong, it's cast from an original mold finished in plain black or hand-decorated Pennsylvania Dutch colors and designs. black background. Order several for family bridge prizes, etc. Only \$1.75 each or \$3.00 a pair plain black; or \$2.00 each, \$3.00 pair, decorated.

No C.O.D.'s please.

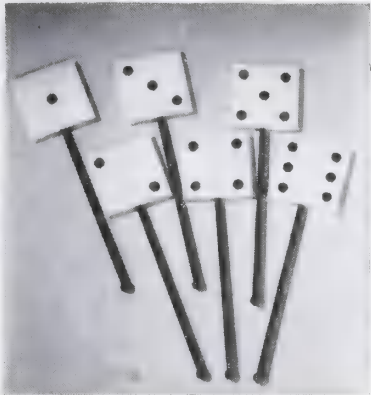
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SHOPPING



THE ROLE OF THE DICE

to stir up conversation as well as drinks, and you'll look a long time before you find as winning a combination as this set of stirrers. The dice are numbered from one to six, so each guest's drink is decisively identified. With black rods, made entirely of plastic, the set is \$1.95 ppd. Warren E. Guggenheim, Box 86, Wika, North Carolina.



WIPISH ANGELS

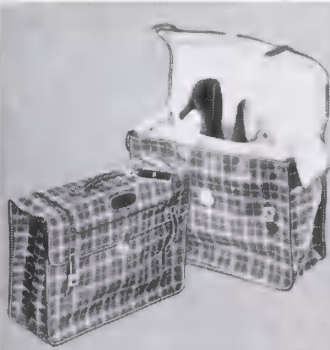
must be given St. Peter a hard time. Between flirting with the guests and sawing on the moon, sending a leather pillow-snowstorm down to earth and using up all the drops for a shower, their lightness is enough to try the patience of a saint. Colored prints in white baroque frames, 5" x 7", \$4.50 for 4; \$2.50 for 2. Postpaid from Crown House, 1329 Castle Hill Ave., New York 61.



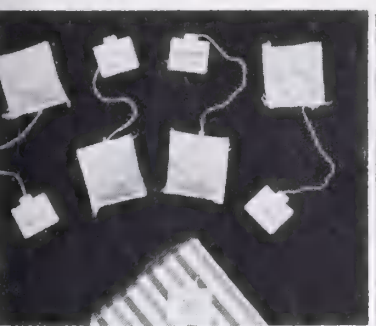
TRAVELER'S SHOE BAG for Men or Women

superb, lightweight, felt-lined Shoe Bag, comes in 2 sizes. Removing snap-fastened partition provides super carry-all bag. Carquharson Plaid (shown) with black leather trim; also in brown or blue duck or waterproof wheat canvas. 6 pairs, (28 oz.), \$4.00; 12 pairs, (48 oz.), \$39.00. Prepaid, tax included.

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\$10.75 81"x108"



Beautify your bedroom with Rayon Faltle, round bed corner Bed Spread, matching draperies, dramatic with contrasting or matching border and Monogram. Choice of colors: jungle green, almond green, sage green, leather, cherry, aqua, red, natural, white, jade, chartreuse, gold, crimson, cocoa, gray, rose dust, blue, California sun. When ordering, state contrasting or matching color choice and underline principal initial in Monogram. Monogram . . . \$3.50 additional.
96" x 108"—\$13.50; 120" x 120"—\$15.95
108" x 108"—\$14.50
Pinch-pleated draperies, 45" x 90"—\$10.25 pr. Two weeks delivery. No C.O.D.'s. Add 25¢ for postage and packing.
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\$3.00 each;
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Personalized CIGARETTE URN and ASHTRAYS

Beautiful personalized cigarette urn and ashtrays of fine translucent china. The cigarette server is monogrammed with family surname, the two accompanying ashtrays have the couple's first names on them. Delightful to own. Extra special for gifts! Personalization and decorative trim in Red, Blue or Green.

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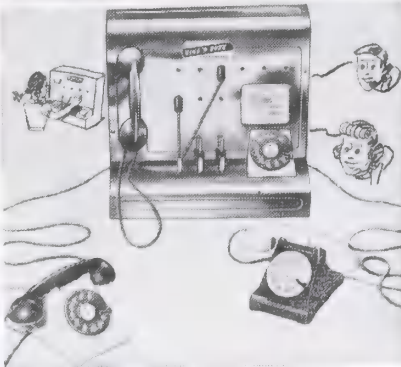
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Keeps Up to 3 Children Occupied!

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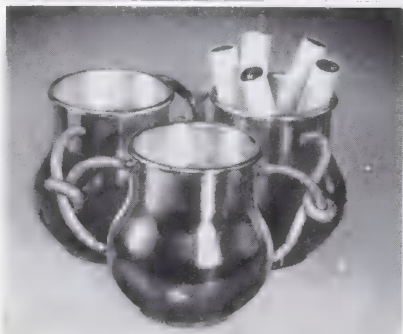


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Server \$ 9.95
Set of 4 Nesting Tables 14.95

Satisfaction guaranteed or money back.
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New, Complete, Illustrated Guide Packed With Ideas, Suggestions, Finest Examples of French Provincial Decorating—Furniture, Textiles, Glass, Silver, Ceramics, Mirrors, Wall-Paper, etc.

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SEND NO MONEY—Mail this ad with your name and address to get this giant treasury. When it arrives deposit only \$8.50, plus postage charges, with postman. If not delighted return it within 10 days for refund. (O) to SAVE POSTAGE, enclose \$8.50 WITH ad. Same refund privilege. Write TODAY: Charles Scribner's Sons, Dept. 6511, 597 Fifth Ave., New York 17, N. Y.



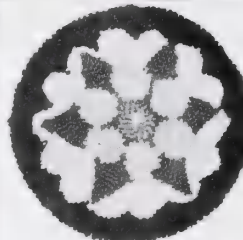
WINDOW



FASCINATING A TRAYS are actually chemists' assayers' retorts. A powerful metal, which is to be tested, is placed in a plain clay tray, put in a furnace and fired at 2400 degrees. This testing process leaves the glaze on the retort always in variations of green, yellow. About 3 1/2" wide, for 8 ppd. Twining and Inc., Salisbury, Connecticut.



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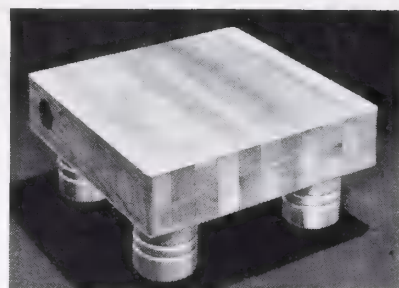
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Gift for Cooks—Solid Cherry CHOPPING BLOCK!

Answer that yearning for a chopping block with this king of them all! Made of solid, honey-hued cherry, uses no nails or screws—all joints glued and doweled in the permanent, old-fashioned manner. Will never split, chip, warp or crack. SHE'LL use it daily for making sandwiches, dicing vegetables, disjointing fowl, cubing meats. HE'LL call it the barman's delight for slicing fruits and making hors d'oeuvres. When kitchen duty is over, take it to the buffet for a cheese board or cold meat server. Block is 2" thick, stands 4" high, measures 8 1/4" x 8 1/4". A real gift. **\$5.25**

Postpaid, only
Guaranteed to please every cook on your list!

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It's Animated

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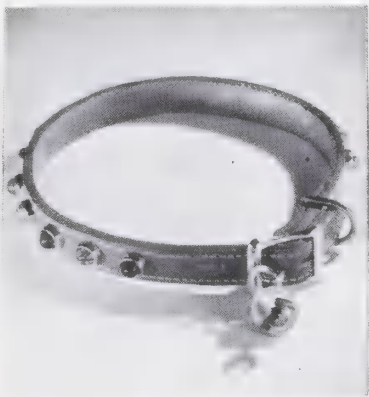
SHOPPING



MINIASCAPES are Lilliput landscapes arranged by a creative genius with a bit of the Pixie about her. She uses natural materials, treats them so they need no watering. Shown: "In the Spring a Young Man's Fancy Darn Lightly Turns." Also: "New England Story." "Lord Is My Shepherd." "Good Fairyland." "Angels are Nice." 5 1/4" x 4 1/4", 100 ppd. Creative Workshop, 7 Parker St., Watertown 72, Mass.



HE'LL BE TOP DOG of the neighborhood if he flashes a Cardinal Red. Stitched with white cotton, it has a Corbin padlock, is engraved with his name, and is studded with fake rubies, sapphires, emeralds, onyx, or crystals. Also in tan, black, green, or white leather. \$2.50. 5-ft. long, \$1.50. Send string indicating neck girth, and name to Currier Creations, Dept. H-1, Genesee Upper Bldg., Utica, N. Y.



IMPORTED FROM SWEDEN! MODERN DESIGN KITCHEN SET!

Lifetime satisfaction with this beautifully styled kitchen tool set of highest quality Swedish stainless steel. These tools, made by skilled Swedish craftsmen, have scientifically designed handles of extremely hard African Bubinga wood for perfect grip. Mirror-polished stainless steel blades give keen long-lasting cutting edges. Set consists of 1 carver, 1 meatfork, 1 utility slicer, 1 paring knife, 1 "tomato" knife (serrated), 1 bread knife (serrated), 1 meat axe-tenderizer. All mounted on an attractive hanging plaque, and packaged in a novel Swedish gift box. You will be proud to own or give this fine product as a gift. Satisfaction guaranteed. \$18.95 per set postpaid. (Add 3% in Calif.) Another quality product by mail from

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Open Salts
completely new and all the way from France—attractive Milk Glass open salts, adaptable for either modern or traditional homes—can be used as individual nut dishes, too. We add the mother-of-pearl or sterling silver salt spoons to make these complete. Set of four (4) attractively gift wrapped. Size 2 x 1 1/4 inches.
Only **\$3.95**
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A Triple Action Tonic for Marred Furniture

REVIVA

by Jackson of London

REMOVES stubborn surface spots
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POLISHES to high, dry lustre and covers minor scratches

NO NEED to worry if you have rings from alcohol, heat or water on your table—nail polish, perfume or liniment on your dresser—ink or paint on your desk. Just apply REVIVA and surface spots vanish like magic. Revives original color and grain of wood. For all dark or light varnished, shellacked or lacquered surfaces.

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A decorator's polish to restore and retain the patina of precious pieces. For all wood and finished leather. Regular dark for dark surfaces. Special BLOND for light surfaces. \$1.25 jar; \$1.75 double size.

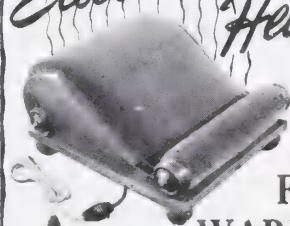
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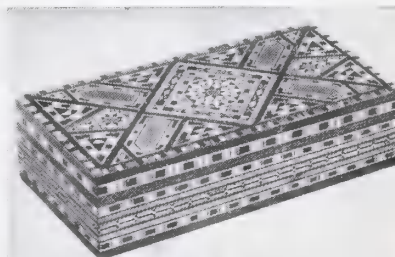
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Set of 4

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BUFFET TRAYS

Sly French humor gets your party off to a lively conversational start. Each of the 4 trays illustrates a stage in the romance of Fifi, chic coquette, and Pepe, gay boulevardier.... Side-walk Cafe Flirtation—Callant Gesture—Hailing the Taxi—Tryst in the Park. In 6 brilliant colors on black backgrounds. Story of courtship on back of each. Trays, 17 1/2" x 8 1/2", of Blonde moulded wood, richly grained. Splendid gift. Set of 4, \$3.98 only

Plus 25¢ for delivery



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ELRON

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Trivet Sconces



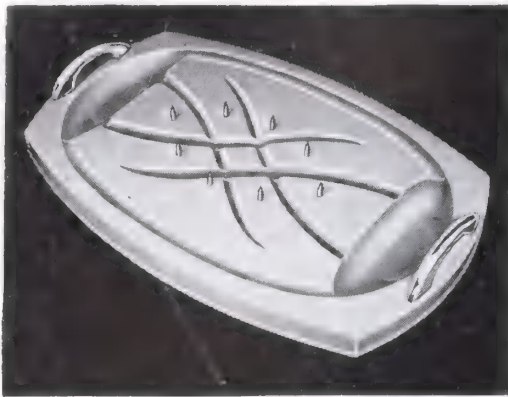
TS-8—Rosette; TS-9—Cathedral;
TS-10—Dewdrop

A new single candle sconce in satin black iron, combining the beauty of our trivets and the utility of a wall sconce. Candle (not included) is positioned well away from wall to avoid smoke smudges. About 9" long; uses 6" candle. Buy them in matching pairs.

\$3.00 a pair We Pay Postage

Send for free catalog of gift suggestions.

NOVELTYME Studios
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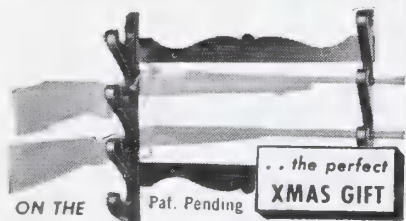
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with the Exclusive SELF-LEVELING Feature
Adds Decorative Beauty to any Room

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Coffee Pleasure Chest

A practical Christmas gift
The modern way to make and serve fresh, piping hot coffee for buffet or formal dinner. Wonderfully efficient 8-cup vacuum coffee maker with glass filter rod brews delicious coffee every time. Four 2-cup Carafettes are included for smart, individual service. Made of clear, triple strength, heat retaining glass with permanent, platinum bands and ebony plastic handles. Complete with five plastic trivets . . . all neatly packaged in maroon and silver gift carton. Satisfaction Guaranteed. **\$9.95**
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Add 50¢ for postage and ins.

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WINDOW



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You're going to work some prettily dramatic decorative tricks with these new Syrocwood sconces. Try them in your dining room. The white ones would be spectacular against a dark green wall. Or for a bedroom with pale walls get gold sconces. You'll feel glamorously spoiled as Marie Antoinette. 16" long, \$9.95 pr. ex coll. Henry Rosenzweig, 723 Lexington Ave., New York 22.



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A most delightful gift for Christmas or an unusual "thank you" for your favorite hostess. Made of gleaming solid brass. Rubber-tipped legs. Useful for many purposes—COASTERS, WALL DECORATIONS, CURTAIN TIES, PLANTER STANDS, HOT PLATES, etc. Lacquer protected—needs no polishing. Send us your Christmas list. We mail direct and enclose gift card. 10% discount on purchases of 24 boxes or more.

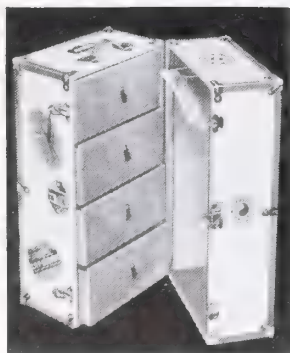
Beautifully boxed six (6) patterns.

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THE **DISCRIMINATOR**
FOR THOSE WHO CARE
BOX A, EVANSTON, ILLINOIS



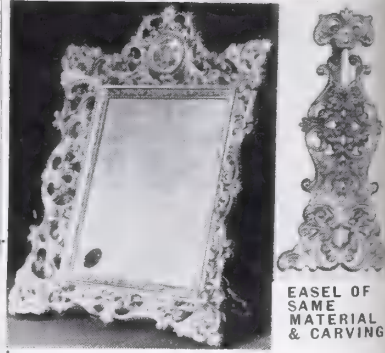
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SIZE
SIX-COLOR
SANTA
FOR HOLIDAY
DECORATION**

THE JOLLIEST, MOST VERSATILE SANTA EVER!

Your family and friends will love this child-size, sturdy cardboard cut-out of the jolliest, most versatile Santa ever, beautifully reproduced in six brilliant Xmas colors and mounted on easy-to-set-up easel. Santa's hand holds Christmas cards or packaged gifts. Teddy-bear box at feet holds toys and candy. Buy one for each kiddie or decorate your home inside or out. Measures 37½" high, folds compactly. We'll mail for you as gift anywhere in U.S.A. \$2.95 postpaid, 2 for \$5.00. Immediate delivery—money back guarantee.

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Smartly designed photo frame of exquisitely carved scrollwork with easel of same material and carved work . . . Lacquered finish in rich gold with blond antique . . . Cameo inset at top . . . 12½ x 16½ overall size . . . for 8 x 10 picture . . . A truly luxurious setting for that favorite picture . . . Admirably suited to most types of room decoration . . . Send check **\$8.98** or money order. **POSTPAID**

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So Useful . . .
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No more broken fingernails . . . no more struggling to open your glove compartment door. With a touch of the finger DOR-PUL opens the door with ease—A CONVENIENT PURSE HOLDER TOO. Smart chrome finish. Quickly and easily installed by anyone. Useful gift for ALL CAR OWNERS. Specify year and make of car. Money refunded if not satisfied.

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KNIT-WITS who want vine dress yarn, try Frizette. It traps like a fabric, doesn't look like most knitted dresses because it's 45% wool, 55% rayon. In the colors! Imagine bay fog, wood bark, patio blue! There are 27 to choose from, so better call 10¢ for swatch catalog. Frizette is 65¢ an ounce. The Yarn Shop, 560 Alabama Street, San Francisco 10, California.



ICE-SICLES are ice cube, straw, and stirrer, all in one. The stirrer is permanently sealed in plastic straw. Freeze them like regular ice cubes, and they won't dilute your drinks. And think how the children will down cold milk through these unbreakable straws. In clear, red, green, yellow, or blue, set of four \$1.50 plus 25¢ post. Shoppers Service, Dept. B-12, 6 E. Monroe Chicago.



DON'T DAM THAT DRAIN

PROTECT HOUSE • LAWN • GARDEN

OLD WAY

Life aluminum New Way shields eliminate clogged downspouts. SELF CLEANING—Finger-tongs prevent leaves from collecting around shield. EASILY INSTALLED—quickly adaptable to sizes and types of wooden, metal or galvanized troughs. No shield required for downspouts less than 12" from end of roof. All other installations require 2 shields. Order New Way shields now—beat the price this year.

NEW WAY

BOTH STYLES AVAILABLE IN 4" OR 5" SIZE

HALF ROUND SQUARE TYPE

DRAIN CAN'T CLOG. LEAVES WASH UP ON TOP, DRY AND BLOW AWAY.

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1953 CALENDAR OF CHAMPIONS

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FOR ALL HORSE LOVERS

beautiful reproductions of Original Designs of famous Turf Champions, with cover in exquisite full color.

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Attractively bound and packed for mailing in gift box.

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Heavy Sterling Silver A MAN'S GIFT

Gutowitz presents masculine designs to impress the most sophisticated. The handsome, handmade heavy sterling silver adds that smart look to his way of life. Each Gutowitz piece makes an excellent, long remembered impression. Also available in 14 K gold.

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Really remarkable value! Splendid gift for students, nature lovers, chemists. A precision microscope, used by doctors, with hand-polished lenses and great resolving power. Magnifies 200 times. Made in our own factory in France. Complete with 5 prepared slides. \$12.95 ppd.

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Combining the modern effect of wrought iron with the colorful touch of hand painted tiles, each signed by the artist and set in beautiful hand cast frames. Paintings may be changed whenever you wish by ordering new designs from us. Lamp is 25" overall, white parchment shade is 18" wide, framed tile is 9 1/2" square. You must be delighted or money refunded on return. Each lamp made to order in our studio, three weeks delivery. \$25 each express collect, no c.o.d.'s please.

Kingsware Design Studio
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ELECTRIC MATTRESS PAD

With Heat Control

Sleep "snug as a bug" with SNUG-A-BED, the new electric sleeping pad that covers the entire top of mattress. Because heat rises, a light covering is all you need to sleep in perfect comfort. Thermostat controls heat; adjustable to any of 7 different degrees. Perfect for blanket kicking youngsters. Wonderful for insomnia or wherever warmth is beneficial. Regardless of body weight, wires cannot be felt. Washable, SAFE and Underwriters Laboratory Approved. GUARANTEED by manufacturer for one year. Full or twin size, each \$29.95

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924 Madison Avenue, New York, N. Y.
(between 73rd and 74th)

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with Real Mortar
Calling All Boys from 8 to 80



\$4.98
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Give this completely new, educational "Bild-A-Brik" Set to every boy on your gift list. Each boy and his family will be entertainingly absorbed in constructing with real bricks and mortar up to six different model buildings or railroad structures. The set contains 600 bricks, real mortar, set of windows and doors, pine trees, floor covering, paint, billboard stickers—with full instructions. You will want a set for yourself, too, with which to build your dream house!

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A) SLEEPY TIME PAL

(With Swiss Imported Music Box)
Soft, cuddly little pup in White or Beige, will delight any youngster. Plays "Rock-a-Bye Baby" or "Brahms Lullaby" by simple twist of lid. Size 8" x 4" high. Holds posies in his paw.
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Daily colored clothes with removable red jacket. Assumes and holds any position thru concealed wiring inside. Rakish hat and beard will make a hit with all ages. Size 19" high overall.
\$5.95 postpaid.

Get all three
and solve your
gift problems

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postpaid



House of Bertram
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"The Crest" WALL SCENCE

—a century old design accurately reproduced in solid cast brass with permanent lacquer finish. The standard candle holders are charmingly accentuated by gleaming prisms, to give a truly majestic appearance. Overall height 18".



\$16.50 each
\$29.75 the pair
Set of 36 imported prisms **\$5.00**
In antique white and gold at same prices
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Personalized ASH TRAYS FOR THE CROWD!

50 only \$1.50

There's never a lack of ash trays—when you use these handsome metal foil trays—personalized with your own name or initials! Scatter them about when the crowd comes, and keep everybody happy. Use them for many parties—or, because they're so inexpensive, throw them away, and save cleaning time. Made of heavy chip board, they're lined with bright, burn-proof foil in sparkling colors of Red, Green, Gold or Silver—and stylishly embossed. Give them as Christmas Gifts, too! 100 only **\$2.95**. Set of 50, postpaid, only **\$1.50**

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IN 7 BEAUTIFUL COLORS



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A super-soft, molded Foam Rubber Pillow covered in beautiful decorative fabric. Holds shape permanently—never mats or sags, non-allergic. Use in bedroom or living room. Use on floor, chair, sofa or divan. Adds wonderful comfort wherever used. The newest style in living room decoration. Buy several in different colors—gray, forest green, chartreuse, wine, gold, toast and cherry red. Size: 17 in. sq., 5 in. thick. Complete with fancy ruffle or tailored cording. Shipped anywhere.

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The Foam Rubber Store

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Personalized "MIDNIGHT COACH" SIGN

ONLY \$1.00

Just picture your home with the friendly warmth of this marker to greet your guests. Artistically hand lettered with any family name. Adds rustic charm to your home. Use it on lantern posts, trees, garages—near the driveway or attached to your house.



Satisfaction Guaranteed or Money Back

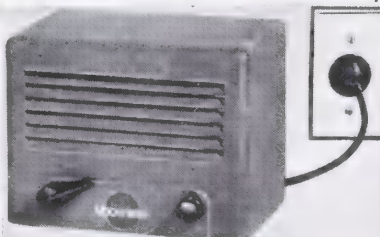
proof methyl methacrylate plastic, with black hammered crinkle finish. Made of heavy weather-resistant material. Easy to install. Size, over 15" long, 4" high. Order today. Add 15c for postage and handling. No C.O.D.'s please.

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WIRELESS TALKING SYSTEM JUST PLUG THEM IN FLIP THE SWITCH & TALK

INITIATE CALLS FROM EITHER UNIT
No Installation—No Wiring—No Holes to Drill
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Instant communication. Move it from place to place. From nursery or sick room to kitchen or any other room in house. For homes, offices, business, garages, schools, farms.
Ranges up to half mile between main line transformers. Special noise-suppressing, static-eliminating circuit. Exceptional tonal qualities and voice reproduction. Easy to operate. In multiple units, all calls are received by all units. To talk back, the answering unit switch is pressed to make reply. 23 watts, AC or DC, 25-60 cycles, 110 volts, (220 volts \$5.00 extra) Sturdy plastic cabinets, 6 3/4" x 4 3/4" x 4 3/4". Wt. 3 1/4 lbs. Grey crackle finish. \$79.50 per pair. Additional units \$39.75 each. White, Black or Walnut finishes—\$4.00 per pair extra. We pay shipping charges. Price includes tax. Immediate delivery. Satisfaction or money-back guarantee. Send check or money order today.

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WINDOW



BABES IN THE BATH

ROOM can brush their teeth while Pop's shaving, and not in the Old Man's hair, if they have their own pint-size medicine chest. Decorated with animals, has its own mirror, hinged door, towel bar, and comes filled with everything from Band-Aids to plastic tumbler. With adhesive mounting hooks. **\$2.98** ppd. Rington Associates, Dept. 18, Union Square, New York 3.

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for a perfect drape, and you have a "picture window" in 30 seconds. Cameo Shur-Back curtains have a shirring tape sewn into each panel, come in nylon or rayon marquisette, in ivory color. \$7.99; 192", \$15.99; 282", \$23.99. In rayon: 98", \$4.99; 184", \$9.99; 268", \$14.99. All 90" long. F. Radeen's Home Decorators, Springfield Ave., Newark, N. J.

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Fine quality, translucent China imported from England's leading manufacturers. Here, at outstanding prices, is distinguished China for your own home as elegant Gifts for the Holidays ahead.

- A. Cup & Saucer Tea Set—Violet pattern
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and start or add to her collection giving a set of enchanting solid brass miniature trivets. These authentic reproductions make a clever decoration or can be used as stands for flower pots and vases. Each 4" long. Set of 5 attractively gift boxed **\$3.98** postpaid.

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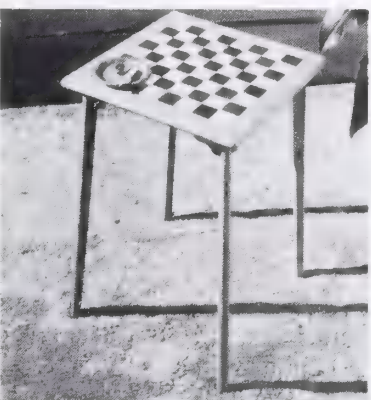
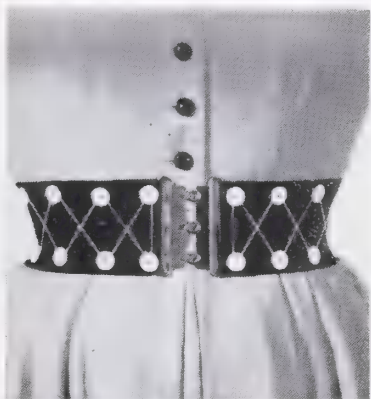
Dept. 102, 430 Ward Pk., Kansas City

SHOPPING



IS A CINCH that you'll lead a fashion parade if you belt your fall skirts with an elastic. It minimizes your "middle" (out two inches worth), and off your wardrobe with distinctive flair. French drum design, in red, white, or gold buttons laced with matching thread fastened with a gilded buckle. It, in black only, is 3" wide. Ppd. Klepa Arts, 8415 W. St., Hollywood 48, Calif.

CHESS TABLE is a wonder-investment whether you play chess or not. You assemble this yourself, very easily. It has a walnut frame and top with alternating walnut and birch inlaid squares. 20 1/2" high, with a 15" top, you can also use it for rummy, or as a handsome inside table. We think it's an extraordinary value. \$14.95 ppd. Midden Products, 252 East 40th St., New York 16, N. Y.



LOVELY • CHIC • PRACTICAL

The formula for serving perfect coffee (or any other beverage) . . . the second or third cup as hot and delightful as the first.

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Simple to use! Ideal for buffet suppers, TV parties, at fresco dining! 12-cup carafe decorated with platinum, \$4.25. Beautiful, ebony crystal coffee-warmer complete with 3 candles, \$3.25, individually; or in gift package with carafe, \$7.50 Ppd. Send check or money order.



CARVE like a MASTER CHEF!

The arm makes the difference! Adjusts to any height, any angle . . . use it at the side or back of board to suit the size of your roast! Carving prongs may be used separately for ball roasts. Mounted on a handsome 20" x 12" solid oak carving slab . . . all hardware, including feet and handles, is chrome on solid brass. For yourself, for a magnificent gift.

\$19.95 plus 50c for sending, \$1.00 W. of Miss.

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Unconditional Money-Back Guarantee

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STAINLESS STEEL Tableware

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Remarkably low priced.

24 pc. service for 6 **\$8.50**

Additional 4 pc. place setting **\$1.50**

Postpaid . . . No C.O.D.'s please

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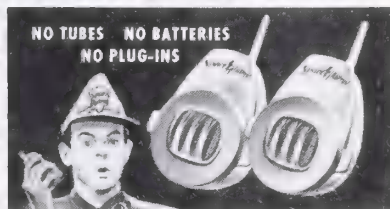
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GIVE A MILLION THRILLS WITH THESE SENSATIONAL Space Patrol TOYS!
"These toys are out of this world!"

SENSATIONAL 2 WAY WALKIE-TALKIE COMMUNICATION SYSTEM

Here's the most amazing genuine Walkie-Talkie Communication System made—and at the most fantastic price! Now, without batteries, electric plug-in or wires, you can communicate with others hundreds of feet away! With this incredible new invention you can talk room to room, building to building, across fields, etc., and be heard clearly—even though you whisper! You get **COMPLETE 2-WAY VOICE-POWERED** system made of durable plastic. Practically indestructible. **PRECISION-ENGINEERED!**

Two complete units only \$1.00 prepaid



Space Patrol CITY of TERRA and Cast

From Space Patrol Headquarters comes the entire Space Patrol gang, plus the fabulous city of Terra . . . over 50 pieces in this magnificent set . . . full-color plastic equipment . . . flying saucers . . . suspended space port . . . rocket ships . . . full-color plastic figures of Commander Corry, Cadet Happy and others . . . plus full-color United Planets Capitol Building, Treasury Building, Space Patrol Headquarters, Rocket Launching Platform, Interplanetary Rampways, and many other buildings to make your city of Terra complete . . . plus a foot-long model of the space ship Terra V which you can rig to fly on a glide path. When the entire 50 piece model is assembled, you can enact Space Patrol shows of your own and have hours of exciting fun. Just imagine, this entire 50 piece Space Patrol show in your own living room. Complete city of Terra and plastic figures. **\$1.00 prepaid.**



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WALK IN THE STRATOSPHERE WITH THIS OFFICIAL SPACE PATROL PLASTIC HELMET. Made of clear, light, unbreakable, sturdy acetate plastic, safe and shatterproof. Over a foot in diameter, 5 x 6 rectangular openings front and back for constant ventilation and voice. Decorated with the official insignia of the Space Patrol Commander, Buzz Corry. Tubes, microphone and double astral jet pack tanks made of heavy gauge, inflatable vinyl plastic in colorful blue and red combinations. It's a real adventure into outer space. **\$4.95 prepaid.**



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Enclosed find \$ for ☐ SPACE-A-PHONES

☐ PLASTIC HELMET ☐ CITY OF TERRA

Send exciting new free Space Patrol Catalog

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FREE ORDER ALL THREE AT ONCE AND GET THE NEW BUZZING SPACE PATROL ROCKET TRIP



Spectacular Life-Size REINDEER TEAMS

for lawn, porch or roof-top
WEATHERPROOF
chip-proof, light-weight, full-round

Each deer approx. 54" long, 45" tall

BEAUTIFUL
this year . . . and for many years to come!

SPECIFY WHETHER GROUND STANDS OR AERIAL HARNESS WANTED.

The same team that was so popular last year but improved in horn and hoof design to give it more action.

Any deer purchased individually \$39.95.

With flasher nose, \$3.00 extra

Complete team of 9 deer, with sled and ground

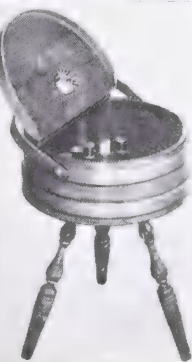
stands (or aerial suspension harness) \$449.50

With half Santa for sled \$499.50

With standing Santa \$534.00

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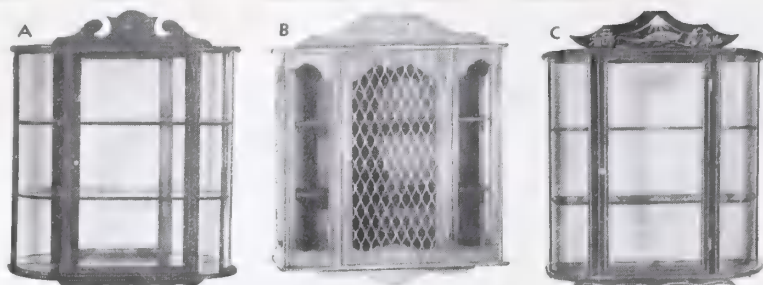


Old New England Sewing Bucket Doubles as Attractive End or Lamp Table!

Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarn, odds and ends. Handy pin cushion on bottom of flip-cover, spindles hold thread spools. Handle enables you to "tote" work with you. Hand turned from sturdy White Pine by East Swanzy village craftsmen with 96 years of tradition (father to son secrets). Softly hand rubbed to achieve old mellow-honey Maple finish (also in Salem Brown finish). Bucket Table is 23" high, 13" diam., only \$10.95, postage prepaid. (Larger Sizes: 24" x 15 1/2", only \$11.95, ppd.) You must be thrilled or money back! Send check or M.O. now (West of Mississippi please add 50c). Mail to:

JOHN WRIGHT'S "PUDDIN' HOLLER" Box H-11, E. Swanzy New Hampshire

MOLD-CRAFT, Inc.
3727 N. Milwaukee, Rm. 33
Milwaukee 12, Wis.



WALL CABINETS — TRULY EXCEPTIONAL IN QUALITY AND PRICE!

These hanging wall Bibelot Cabinets are the finest examples of the cabinet-maker's skill and pride in his work. Painstakingly hand-rubbed to a rich finish, all are completely glass enclosed, dust proof and come in 2 sizes.

A. The Traditional—Genuine solid mahogany wood, hinged glass door, bent glass sides. 23" high x 19 1/2" wide x 5 1/2" deep—6" between shelves. In Mahogany, Antique Gold, Antique White or Walnut. \$19.95.

Larger size in same finishes. 29" high x 23" wide x 6 1/2" deep—7 5/8" between shelves. \$32.95.

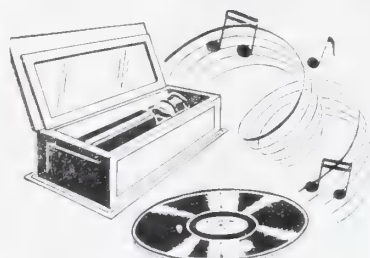
B. French Provincial—Truly authentic in every detail, glass sides, hinged glass door fronted by antiqued grillwork. Made of selected hardwoods. Available with MIRROR or RICH GREEN BACK. 24" high x 20" wide x 5 1/2" deep—6" between shelves. In Fruitwood, Cherrywood, Mahogany, Antique Gold or Antique White. \$22.95.

Larger size in same finishes. 31" high x 25" wide x 6 1/2" deep—8" between shelves. \$35.95.

C. Chinese Chippendale—Genuine solid mahogany wood, hinged glass door, bent glass sides. 23 1/2" high, 19 1/2" wide x 5 1/2" deep—6" between shelves. In Mahogany, Black, Red or Green—all with classic design hand decorated in gold. \$24.95.

Larger size in same finishes. 30" high x 23" wide x 6 1/2" deep—7 5/8" between shelves. \$36.95.

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MAYMAC CO., 79 West Grand St., Mt. Vernon, N. Y. Dept. B-5



FROM THE MUSIC BOX TO MODERN 33 1/3 L. P. RECORDS

From the music box of yesteryear comes the never-to-be-forgotten Xmas melodies now captured on L.P. 33 1/3 microgroove records. The tunes include:

Side 1.

Silent Night
Adeste Fideles
O-Sanctissima
Ave Maria
The Rosary
Hark the Herald
Angels Sing
Chimes of Trinity

Side 2.

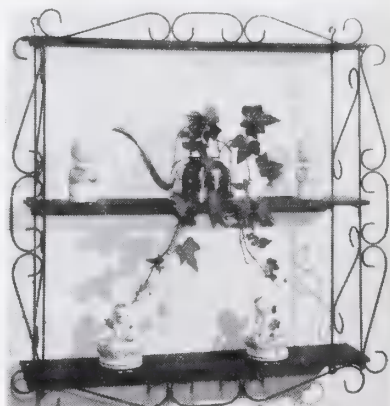
Jingle Bells
O-Tannenbaum
White Christmas
Monastery Bells
Noel
Song of the Bells
Auld Lang Syne

Here is a full 1 1/2 hour of music box memories for your modern record player to make your Xmas a memorable one. Just \$3.95 postpaid. Special Xmas Gift ALBUM: Two 78 RPM plastic records!

"Silent Night—O-Sanctissima"
"Adeste Fideles—Ave Maria" BOTH only \$2.55

Bornand Music Box Record Co.

139 Fourth Ave., Dept. B. Pelham 65, N. Y.



Gossamer Graceful—Black Wrought Iron SHADOW BOX

For that airy feeling—a new gossamer shadow box in Swedish Black Wrought Iron—to frame your favorite greenery or figurine collection! Has three metal shelves, 5" deep—21" square. Comes knocked down, quick to assemble and hang. A real decorator's value. Only \$4.95

Plus 35c postage
Graceful, too, in pairs! Per pair only \$9.50 plus 45c postage. Order by Mail.

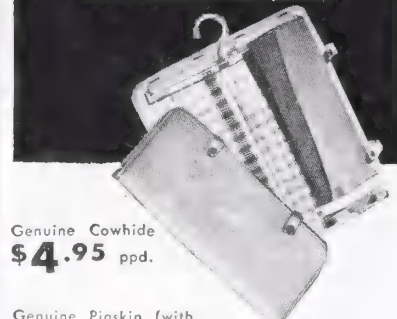
SPECIAL—Send 10c for Brochure of Unusual Gifts!



Foster House

15-B11 Cole Ct., Princeville, Ill.

Ideal Travelers Gift Personalized TIE CASE with handkerchief pocket



Genuine Cowhide
\$4.95 ppd.

Genuine Pigskin (with Jewelry Pocket) **\$7.95** ppd.

Here is a boon for the man who travels, as well as for the man who pays extra attention to his ties at home.

This handsomely lined, genuine cowhide leather case keeps 12 ties wrinkle-free either closed or hung open from folding brass hook. Handkerchief pocket on the outside, strong seams, sturdy clasps.

Attractive monogram—3 initials—24K gold—75c addl.

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1407 Maple Ave., Hillside, N.J.



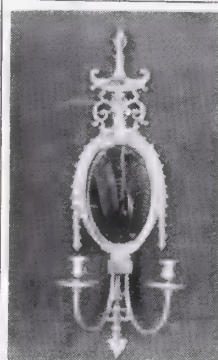
WINDOW



THE BIG LURE for fishermen is the Multi-Lure that makes it possible to use the same bait over and over again. Use it for casting or trolling, in salt water or fresh with live or artificial bait. Special side slots keep bait fresh and frisky. Just unscrew nose of cle plastic lure to insert bait. \$1.99 ppd. Rene-Craft Products, Willette 3, Ill.



IT'S A DAMP SHAME the way moisture in the air can uncrisp your crackers, put lumps in the sugar sack, destroy the flavor of coffee, make peanuts soggy. The Sahara Dri-Ette is an aluminum disc that keeps food dry and crisp right in their own containers. When blue crystals change color, put disc in oven to renew drying power. \$1.39 for 10 ppd. Hickory Enterprises, Irvington-on-Hudson, N. Y.



Solid Brass WALL SCONCES

AT NEW LOW PRICES!

#205 Rocco Design Three Light Wall Sconce Solid Brass, permanent lacquered finish 13" wide x 16" high

\$15 each

\$24.50 pair

#206 Oval Mirrored Sconce, Solid Brass, Beveled Mirror, 10 1/2" wide x 24" high

\$16.00 each

\$27.50 pair

Shipping Charges Collect. No C.O.D.'s please

Write for Free Catalog

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Wood-Ridge, N.J.



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Reproduction of an early American chemist's mortar; alvaston, simulating the dark patina of hand turned ancient fruit-wood. 7" high. Ideal gift

... DESK item, elegant holder for pencils or flowers. \$6.00. Add \$1.00 for shipping.

The Flower arranger or garden addict will love it for competitive arrangements.

Send 20c for cat. of Met. Museum Replicas

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Gloria To The Highest

Handpainted, handcrafted figures in wax with the most exquisite, delicate, natural tints by skilled Austrian artisans.

Imported MINIATURE CHRISTMAS TREE, 10" high, with real ornaments and wax candles complete with angel atop tree and little manger with infant made of wax. \$4.50 ppd.

INFANT CHILD under Glass Dome, 6" high \$3.75 ppd.

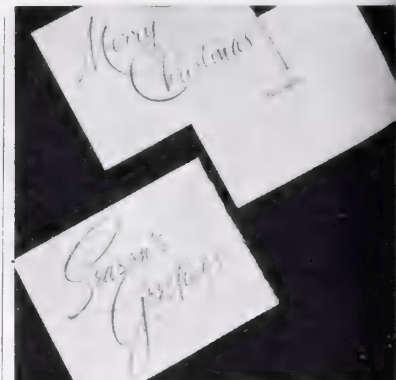
MADONNA & CHILD under Glass Dome, 6" high \$3.75 ppd.

SPECIAL OFFER!—all 4 pieces. \$11.00 ppd.

No C.O.D.'s please.

GINA & SELMA, INC.

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Christmas Cards

Unusually Smart . . . **\$4.75** for 25
Exclusive Designs!

Outstanding cards to reflect the spirit of friendliness in a happy season! Steel die engraved in rich Christmas Red; names imprinted inside to match (1 or 2 lines). Finest quality white paper, deckle edge, with matching envelopes. French folded to 5 1/2" x 4 1/4". 50 for \$7.50, 100 for \$13.50, 250 for \$31.00 postpaid. Order today!

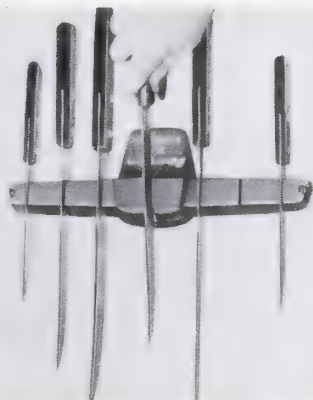
Ask for FREE Gifts 'N Gadgets Catalog
MEREDITH'S
of EVANSTON 24, ILLINOIS

SHOPPING



FOR A DULL MOMENT

For kitchen if you have this knife sharpener - and - rack combination. The carbide sharpener is a humdinger. Run any knife down the slot for 3 seconds, and it's as keen as the day you bought it. 6 slots hold your knives safely. Magic back pad mounts to any flat surface. \$4.98. Greer's of Philadelphia, 917 Chestnut Bldg., 105 N. 5th St., Philadelphia 6, Pa.



WITH A DASH

spark your terrytap apron so that when you're acting like a clown you're looking like a queen. Snap-on plastic undergarment protects your clothes from stains and moisture. Roomy pockets for what-have-you. Coin dots in red on white. Monogrammed dots. \$2.98 ppd. incl. shipping. Delafield Enterprises, Powers Ferry Rd., N.W., Atlanta, Ga.



RUG HOOKING FRAMES

WILDER ALUMINUM RUG FRAME... Light weight. Folds compactly—Easily carried.
STANDARD RUG FRAME (45" wide)..... \$13.75
ADJUSTABLE RUG FRAME (with 45" sticks)..... 17.75
 55", 65" and 70" Sticks available.
WILDER RUG-LITE—Fastens on any rug frame. Slides on center bar. Good light always on pattern.
STANDARD RUG-LITE (for 45" frames)..... \$7.75 ppd.
ADJUSTABLE RUG-LITE (for 45" to 70" frames)..... \$8.75 ppd.

Please send check or money order

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 Keep this Ad for reference



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DESIGNS FOR DECORATING

Early American - Modern - Primitive - Victorian - Peasant - Oriental - French - Federal.
For furniture—textiles—wood—metal.

Patterns to save you endless hours of planning and painting

- 100 Designs for Decorating
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each

SAVE \$1 — Buy all 6 for \$5.00

Our Giant Decorators Catalog 25c (Sent Free with any Book Order.)



Check full of drawings, descriptions and prices on Toleware, Metalware, woodenware, glassware, lampshades, white-ware and figurines — materials for stenciling, painting, gilding, bronzing — 25c (when not accompanied by book order).

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WEATHERVANE—\$8.75 Postpaid. Silhouette 10 1/2" high 7" wide. height 24". length of arrow 21 1/2". Complete with roof saddle and screws.

Send for new illustrated catalog of Early American Hardware, for Colonial, Ranch or Modern homes. only 25c.

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Amish Sweethearts

We come from Lancaster County way Where we Amish work and play Our Mothers neatly dressed us up So we could come your way Send for us today.

We only cost \$2.95

One of us will come for \$1.60

Barrs Penn Dutch Shop
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GIFTS



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A Postmatic tells exact postage to put on letters. Fountain Pen size for convenience. Gift Boxed.

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The Checkmate is the lowest priced, most compact, most efficient Check Protector ever developed. Pocket-sized. Gift Boxed—\$1.50 P.P.



ALL-METAL BIRD FEEDERS

Audubon Approved Cat and Squirrel Proof Attractive \$5.50 Postpaid Write for free folder

CHARLES MITCHELL
 So. Lancaster, Mass.

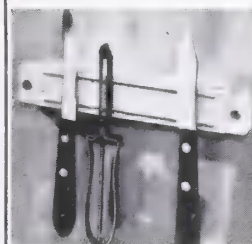
USEFUL & UNUSUAL

The Secret of Successful Gifts!



COFFEE "SINGLE SERVER"

Give this to a housewife, student, busy executive, yourself! Saves time and ends waste... you use only what you want, and the coffee is ready so quickly and easily! Just put regular or drip grind coffee in container, cover with metal drain and add hot water... piping hot brew is ready in less than a minute! Made of shining aluminum... a grand gift! \$1.25 postpaid.



MAGNAGRIP RACK

Available again—the magnetic secret for safe-keeping cutlery. The 8" rack grips a goodly supply of kitchen knives, tools and other metal implements

holds them firmly and safely until they're removed! Rustproof, and factory guaranteed to keep its gripping power. You'll find its fresh white color fitting for every kitchen! \$1.50 postpaid.



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"Good fortune to all who use it," says a famous attached legend... makes this eye-catching tray a fortunate choice for a host or hostess! Six iced drinks or cocktails fit neatly into the fiddle, lessening the danger of spills and stimulating conversation at the same time! All wood with bright red top, ebony black base and handle, and hole for hanging. 19 1/2" overall. A smart selection. \$3.95 postpaid.

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 571 Fifth Avenue • New York 17, N. Y.

Personalized CRAYON PENCILS

with any name you wish permanently imprinted in gold

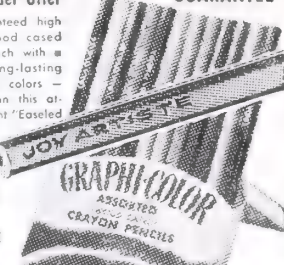
Children are scribbling-mad about these superb Graphi-color pencils. It's the perfect gift for your family, friends and neighbors. That's why so many wise shoppers order thousands of sets from us every year.

MONEY-BACK GUARANTEE

Exclusive Mail Order Offer

1 full dozen guaranteed high quality, full-size, wood cased crayon pencils — each with a different colored long-lasting lead. A rainbow of colors — specially packaged in this attractive and convenient "Easled Palette Box."

set of 12 for only \$1 post paid



To insure proper spelling, clearly print list of names you want imprinted—i name for each set of 12. Save C.O.D. charges—enclose check, M.O. or cash. **ATLAS PENCIL CORP., Dept. X** 22 Jones St., New York 14, N. Y.

Sterling Silver

Hors D'oeuvre Picks

Not for every woman who sees... just for the discriminating who wants to hear her guests compliment her exquisite taste.

The gift giver who wants something please.

A charming conversation piece... a Rhodium finish making polish-necessary. Only \$7.50 tax included, prepaid.

Gignes Henn, Gifts

Power B

Spring Lake, N.J.

UNIQUE DESIGNS in Black Wrought Iron

The TRESTLE



This combination magazine rack and book rack keeps your treasured novels and favorite magazines compact and within reach. At home in any decor, it's an ideal accessory for living room, den or study. 16" x 18 1/2" x 20" deep.

\$11.95

EXPRESS COLLECT

The LITTER

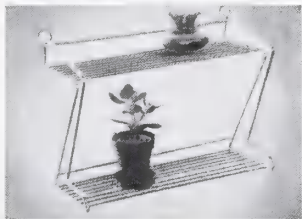
A unique magazine rack that's bound to cause a lot of talk in all circles. And for a real touch of individuality, replace the magazines with your own fruit or flower arrangements. 18" x 19" x 14" deep.

\$7.95

EXPRESS COLLECT



The ZIG-ZAG



Hang it all in any room of your home with this different and decorative wall shelf arrangement. Its black wrought iron rods are the perfect set-up for potted plants, books, curios or what-have-you. Practical and sturdy, it comes complete with hooks and rings for mounting. 16 1/2" x 12" x 7 1/2" deep.

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VERSATILE DINING or DESK CHAIR

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Top grade African Camp Chair.....\$10.95

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- adjustable height
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Beautifully designed to harmonize with the finest traditional furnishings. Designed to eliminate all glare. Satisfaction guaranteed.

Your Choice of Red, Green or Eggshell Shade Colors.

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Livingston's
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WINDOW



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ROLL OUT THE BARRI

Even a slip-of-a-girl can breeze through a normally back-breaking job with the Carry-All Cart. It's a 32" aluminum utility cart that rolls merrily along on rubber wheels and makes child's play out of moving ash barrels, garbage cans, furniture, luggage. \$3.98 ppd. Sunset House, 8 Sunset Blvd., Hollywood 46, Cal.



Circus Town COCKTAIL CHICKEN TAMALE-ETTES

(The Aristocrat of Hot Hors d'oeuvre)

Tiny, flavorful, two-bite size chicken tamales, each wrapped in real corn husk. Colorful to serve and delicious to eat. Bright, foil color gift carton contains two large cans Tamales-ettes (48), one 24 ceramic party rooster, one box colored hors d'oeuvre picks and your personal card. Shipped immediately or "just in time for Christmas." Send check or money order today.

ONLY \$4.95 POSTPAID

TAMALE-ETTE CORP.
GAINESVILLE, TEXAS

See the WIND SPEED On a Dial!

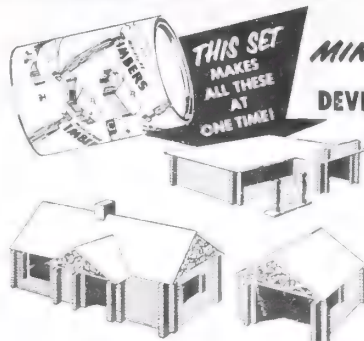
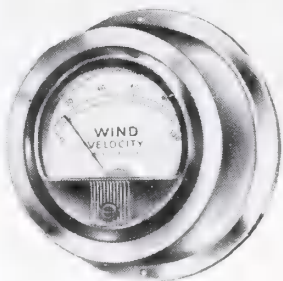
Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.

Only \$49.95 Postpaid
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CAPE COD WIND INDICATORS

Harwichport 4 Cape Cod, Mass.



MINIATURE TIMBERS DEVELOP YOUR CHILD'S CREATIVE ABILITY

NOT ANOTHER LOG SET!
MINIATURE TIMBERS are for the CHILD OVER 5 or 6!

- ONE SET BUILDS MORE BUILDINGS THAN ANY OTHER SET
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250
PIECE SET
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"MECHANICAL BRAIN" Sports WATCH

Accurately made CHRONOGRAPH. Measures distance, times sports, auto races, photography, lab experiments. A dependable wrist watch for boys 8 to 80. Has 2 push buttons, unbreakable crystal, night-glo numbers & hands. Leather band. Gift pack'd. No. 236. Fully tax paid.



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Ideal for over-active boys! Special staff shock absorber denies breakage, even if dropped or worn during sports. Has luminous dial, sweep second hand, unbreakable crystal, jewelled Swiss movement, leather band. No. 260. Yours tax paid. \$6.88

UNLIMITED GUARANTEE
Exclusive of parts! Send check or m.o. for prompt free delivery. C.O.D.'s plus post. 5 Day Money Back Guarantee. Gift packaged. Add \$1 if metal band is desired. Rush order now!

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Dept. 19-M-200 New York 11, N. Y.



Individual TEA CADDY

\$1 each ppd. 4 for \$3 ppd.

Unusual, practical tea maker is perfect for a solitary cup of tea. It also the quickest, most convenient way to serve a group. Put tea leaves inside the little pot, then drop it in a cup of hot water. When you have the desired strength, remove and place it on the tray.

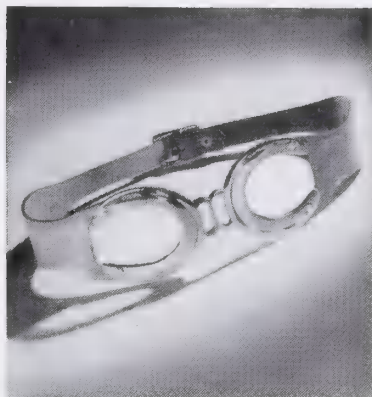
A unique, welcome Christmas gift for your friends that "have everything". Wear-resistant chrome-plated brass. Satisfaction guaranteed. \$1 each, ppd. or send \$3 for four, individually boxed.

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SHOPPING



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 In a season when fashion has
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 that you'll want to minimize
 middle. Handmade of thick
 hide in black, antique brown,
 natural tan, the twin ponyshoe
 ment and back buckle are
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BY in an 8" x 10" frame.
 his own baby shoes (any
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 or ivory pearl essence. Hos-
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 First name and date of
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 s, picture, bracelet, informa-
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KEEP STAMPS HANDY in Northmore's
 original colonial-styled paperweight of solid
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 d protects desk. ALWAYS HAS A STAMP
WHEN YOU NEED ONE! Saucer shaped top,
 each lifts off, holds pins, clips. A neat and
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 U.S. Post Office stamps.

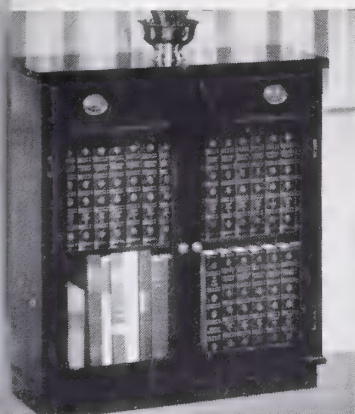
Send check or money order now.
 Orders shipped day received.
 Satisfaction Guaranteed.

\$3.50
 ppd

Northmore's
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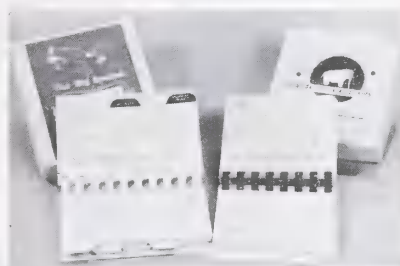
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tiful and practical, too! This solid southern
 wood bookcase is finished in a soft satin
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 glass doors protect more than a full set of
 clopedia. Roomy, full-width drawer for
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 ware 39", 12" deep, 31 1/2" wide. Lovely in
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Specify finish desired. **\$33.75**

Free Folder on Desks, Book-
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ENDRIX
 Erwin Road
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SNACK RECIPES FOR HER BAR RECIPES FOR HIM

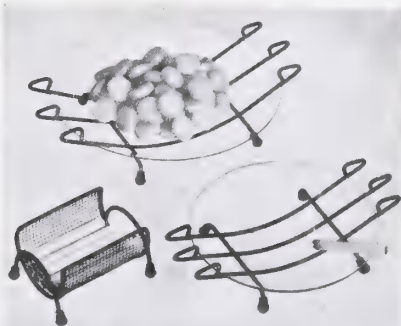
Two wonderful new books that are perfect
 companion gifts . . . "Big Spread" for the
 most delightful and unique snack and hors
 d'oeuvres ideas, and "Guide to Pink Ele-
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 Both are illustrated to show proper service
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GIFT SHOP
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Dramatic Gift For Modern Homes ASH TRAY, CANDY DISH AND CIGARETTE CRADLE

The perfect gift for the modern
 Atty. smart, refreshing with
 traditional or contemporary
 decor. In black wrought iron,
 generous 6" tray has oversized
 watch crystal—cigarette cradle
 with mesh—rubber tips make
 all pieces sure-footed, mar-
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Cigarette Cradle
 11 1/2" x 23 1/4"
 and
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 \$4.00
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 All three
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JEWELLED
 Christmas
 Tree

EVERLASTING BEAUTY in MINIATURE

Tiny colored jewels sparkle and gleam gaily
 on miniature gold mesh Christmas tree to
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 many holiday seasons to come. Designed by
 Miss Anna, each is a lasting tribute to the
 spirit of Christmas. 7" tree, \$7.95 ppd.; 12"
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 Guaranteed to please your friends who have
 everything.

Send for free folder of other
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Anna flower shop

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Let's decorate with CHRISTMAS MAGIC

Ring cheer with the ANGELABRA!

This quaint old-world
 custom adds new
 charm to your home!
 Candles' heat turns
 impeller . . . sends 3
 little cherubs spinning
 round and round—bells
 tinkle merrily, shad-
 ows dance on walls
 and ceiling. 12" high
 . . . use them singly
 or in pairs to capti-
 vate everyone who
 sees them! Copper (in
 saucer base) or Brass
 (on tripod base).
 \$2.50 postpaid.
 Gift Boxed.



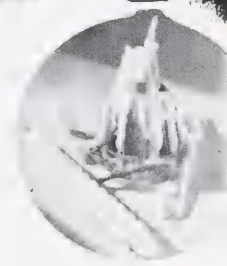
Grow A CHRISTMAS CARD TREE!

A delightful deco-
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 Each branch of
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 little clips to hold
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 and tree is topped
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 Pretty, practical,
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Lo, A Magic CHRISTMAS CANDLE!

This pure white Ren-
 naissance candle melts
 into streams of bright
 red and green wax
 . . . adding special
 Christmas magic to
 the traditional candle
 glow. Watch every-one's eyes wonder at
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 . . . watch yourself place the candles on the most
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CHRISTMAS SPECIAL

Gorham's "Buttercup" TEA SERVICE

MONEY BACK if not completely satisfied. This ex-
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 in beautiful Buttercup pattern. Coffee pot (8 cups),
 tea pot (7 cups), sugar bowl, cream pitcher, waste
 bowl. A truly lovely gift. 5 piece tea set, \$375.00,
 Buttercup silver plated tray, \$75.00. Fed. Tax Inc.
 Additional information on request.

Send check or money order to:

WALTER R. THOMAS, INC.
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GUEST E-X-T-E-N-S-I-O-N TOWEL RACK

TRIPLE YOUR TOWEL SPACE!

Every bathroom needs the extra towel space
 provided by this wonderfully efficient towel
 rack. Just hang it on your own rack—round or
 square—no screws or bolts. Brilliant Chrom-
 ium plate on solid brass—no
 polishing. Adjustable 15" to 25"
 long. Will last a lifetime.
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a gift to him alone Name O' Graph Tie

His name beautifully handpainted in graceful script forms a lovely vertical design, contrasting in color with your choice of 14 lustrous satin shades. The Name-O-Graph is your gift to him alone.

\$3.50

Maroon, Royal and 12 other popular colors. State tie color and print name desired. 14 day delivery, satisfaction guaranteed. Please send check or money order to

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DRAW The First Day!

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Easy illustrated guide on techniques, proportions, perspectives, shading, color, cartoons, human figures to add touches to "Magic Art Reproducer" drawings. Free with order.

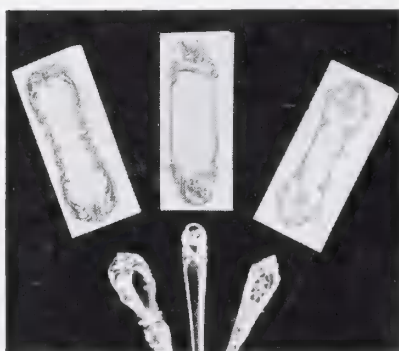
SEND NO MONEY! FREE 10 DAY TRIAL!

Send name and address. Pay postman on delivery \$1.98 plus postage. Or send only \$1.98 with order and we pay postage. Money Back Guarantee if not satisfied after 10 Day trial!

Anyone can draw, paint, or sketch anything instantly—even if you can't draw! Anything you want to draw is automatically seen on any sheet of paper thru the "Magic Art Reproducer". Then easily follow the lines of the "picture image" with a pencil for an original "professional looking" drawing. Also reduces or enlarges drawing. Used on any table—indoors, outdoors! May help lead to profitable art career. Wonderful Gift!

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Silver Reflection Place Cards designed to match your Sterling Silver

hand engraved in silver ink for active patterns only—finishing touch for all your entertainment occasions—gift to delight every gracious hostess on your list.

Ppd. 8 dz. \$9—4 dz. \$4.80—2 dz. \$2.75—1 dz. \$1.50 Tally inserts 25 for 25c.

TRAYLOR'S

818 Seventeenth St. (B) Denver, Colorado



WINDOW



WEAR YOUR HEART

your wrist, and get one for each of your loves, whether they be grandchildren or beaux. Hearts are engraved with any name, date you specify. In sterling silver, or gold-fill, bracelet is \$3. hearts \$3 each. In 14kt gold, bracelet is \$25, hearts \$7 each. postage, and engraving are included. Wayne Silversmiths, So. Broadway, Yonkers, N.Y.

FISH FOR COMPLIMENTS

A 10-can gift assortment of excellent sea foods includes: Chowder, Codfish Cakes, Corned Beef, Finnan Haddie, Kipp Herring, Salmon, Sardines, Shrimps, White Meat Tuna, Lobster. In gala gift wraps for Christmas giving. \$5.95 ppd. 40c W. of Miss. Frank E. D. Fish Co., Gloucester, Mass.

STEAK YOUR CLAIM

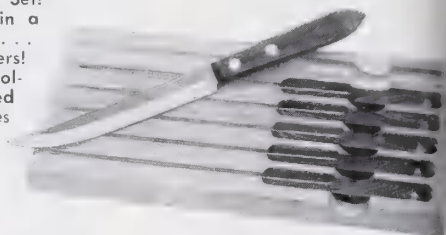
To this handsome Steak Knife Set! Half a dozen knives are set in a highly polished natural fir case... easy to get at without cut fingers! Sharp stainless steel blades, polished wood handles, brass riveted for permanence. Case measures 4" x 9 1/4" set makes a "sharp" gift!

only **\$4.75** postpaid

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Box 968 • Stamford, Conn.



NEW MARINE SPAR AT LOWER COST

No Finish Like It!



Good for wood, all kinds of wood. Resists sun and salt spray. Quick-drying. Being Resin-Free (all oil base), it need not be sanded between coats.

For your boat or home, Liquid Raw-Hide Marine Spar Finish is the answer for perfect appearance and maximum protection. Tops for Redwood, Cedar, and Mahogany house siding where severe climatic conditions demand the best.



Liquid Raw-Hide Resin-Free Marine Spar Finish is sold by dealers or available postpaid at \$6.65 Gal., \$2.00 Qt., \$1.25 Pt. On land or sea, use Resin-Free Marine Spar Finish. GUARANTEED Wood Finishing Booklet with every order of five on request.

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"Specialists in Resin Free Finishes"

INCLUDING FAST-DRYING CLEAR "BLOND" INTERIOR AND REDWOOD FINISHES

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For a Luxurious Gift

Hickory smoked to tempt the tongue and warm the hearts of families and friends. Nothing finer for Special Gifts. These prime Illinois double breasted turkeys are ready to serve cold or hot. Money-back guarantee.

BONELESS SMOKED TURKEY

A New American Delicacy

No carving. Tenderized with hickory embers and sweet white wine. Done to a golden brown. Natural skin is retained thus holding the natural flavor. Can be served hot or cold.

Above items arrive prepaid. Whole birds, \$1.50 per lb. (8 to 18 lbs.) Boneless Turkey, \$2.20 per lb. (4 to 8 lbs.). Send gift list, weight, delivery dates. Catalog enclosed.

Meeker's

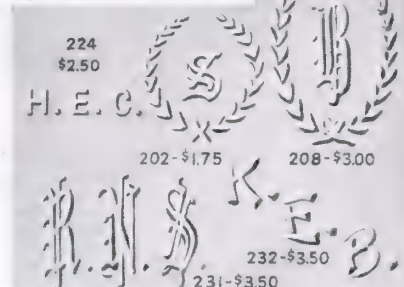
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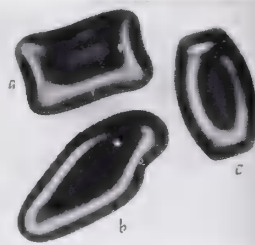


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Will not cut paper. Lifetime guarantee. Samples shown actual size. BY MAIL: Specify style, letter or letters. Check or M. O. PROMPT DELIVERY. Complete style sheet on request.

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bowls you'll use for everything! Unique mod. Plexiglas. Sturdy, handsome grained finish—looks and feels like wood! 21 and 24 long, 11" wide, 11" deep. All 5" wide, 14" deep, 3.75 postpaid.

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jumbo candles in charming black wrought-iron stands. 6" tall—rubber-tipped—with candle. 4.50 ppd. spiral—with 9" candle. 5.50 ppd. Candles in white, red, bittersweet, eucalyptus, avocado, daffodil.

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SHOPPING



SAY IN BED for breakfast, ease gently into the wide-awake clamor of morning. The Serve Bed Tray has a 13" x 18" tilting top with a deep rim and friction joints that retain books, papers, cups, saucers, and napkins. It's a fine play thing, too, for sick children. Legs are flat. Magnolia design on jade green or Wedgwood blue. \$5.75. Selected Products, Newton North Falls 62, Massachusetts.



MAP-TURES is the inspired source for this inspired selection of Christmas gift paper. Five big sheets, each 40" x 26", come in a jolly-decked roll. There's a design, so real looking you can't pick it; a jolly Santa on a sled; a stripe of black, gold, red, fuschia, and green; and sheets of silver and red. Appd. Village Store of Lake Placid, Lake Placid 47, New York.



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Three bouffant layers of crinoline to capture the heart of every little girl. Includes panties. White, pink, blue or red rose. State second color choice. Sizes 4 to 14.

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YOUR OWN LAMPS!

STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

Choice: 1. **BASE:** 7" round, 6 1/2" sq., or 6"x8" rectangle.

2. **BEAUTIFUL FINISH:** Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An Ideal gift **\$5.95** ea.

ADJUSTABLE STEM and wiring complete (as above less base). Use your own base of wood, ceramic, etc.; simply drill hole for stem. Instructions included. **\$3.95.**

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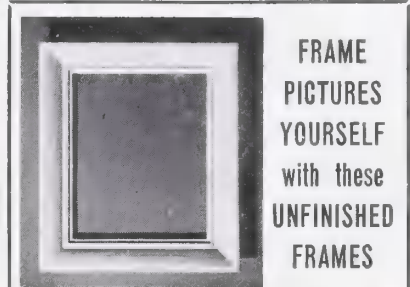
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Outstanding Value! **66.50** Tax Paid

Magnificent gift for the man who has everything! Compare at all ranges from 500 Yds. to 25 miles for razor-sharp brilliancy of images and lack of distortion with any \$250.00 domestic model! Brilliant viewing even in moonlight. Focus balanced for lifetime enjoyment. Center or individual focusing. Light! Ultra-prismatic, full coated lenses. Included fine leather case & straps. **NOTE:** our low price is **TAX PAID!** 5 Day Trial—Money Back Guarantee. Send \$66.50 for prompt prepaid delivery. (C.O.D.'s plus post.)

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Frame your pictures at home with these wonderfully thrifty 2" deep unfinished wood frames. You can leave them natural or finish them yourself to match the woods in your room. In beautiful shell pattern, glued corners with coated brads.

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5 x 7	\$1.20	11 x 14	\$1.80
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STANDARD PICTURE FRAME CO., Dept. H-11
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EXTREMELY USEFUL AND MODERN
8 ROWE-O-Tools in Calfskin Case

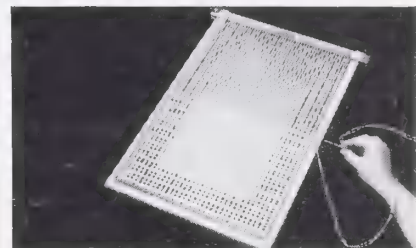
Handy compact set of small, hand-forged, hand-ground, hardened and bright nickel-plated tools. The kit includes a large and small screw driver, gimlet or drill, hammer, scriber, saw, corkscrew and file. All fold flat into handle. Any one tool, when turned fully outward, snaps rigidly into place, ready for use. Pocket size, weighs only 6 oz., ideal for housewives, motorists, travellers, sportsmen, hobbyists, executives and doctors—home, shop or office. A SMART AND PRACTICAL GIFT —ATTRACTIVELY BOXED.

Price **\$3.95** Postpaid

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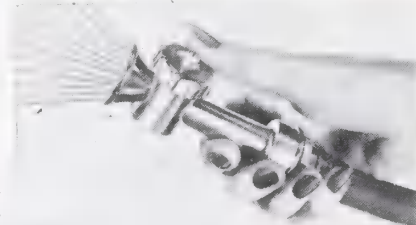
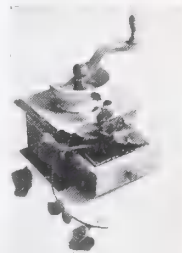


GLOWING AROUND IN CIRCLES, this Christmas tree revolves over a colored light and turns your room into a fairy-tale setting. In White, Red, Blue or Green—12 1/2 in. high. With colored bulb, \$3.50.



PROFESSIONAL RESULTS WITH LOOMETTE. Weave beautiful stoles, scarves, placemats with Loomette King portable hand loom. Exclusive Magic Tension Control allows inter-mixing of various yarns. Complete instructions included. \$4.95. (Linen or metallic straw yarns, \$1 per skein.)

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SPACE MEN AND THEIR ROCKET SHIP will give youngsters happy hours of playing "Men from Mars" games. Four Space Men (with removable helmets) and one Martian (all 4 inches high of heavy-duty plastic) plus a

Rocket Ship 14 inches long. Complete set only \$1.50.



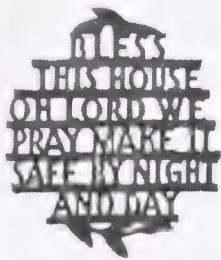
GREATEST INVENTION SINCE THE NEEDLE. Do a professional sewing job at home. Hemming, applique, blindstitching, basting, tailor tacking done without re-threading with the Magic Stitcher. Thousands of happy users. \$2.95.

Money back if not delighted with any Albin item. No C.O.D.'s please. All items sent postpaid. **SEND FOR BOOKLET**

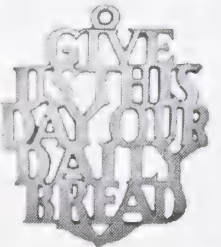
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PIN-UP or TABLE TRIVETS

What Gifts They Make! and only \$2.25 each Postpaid.



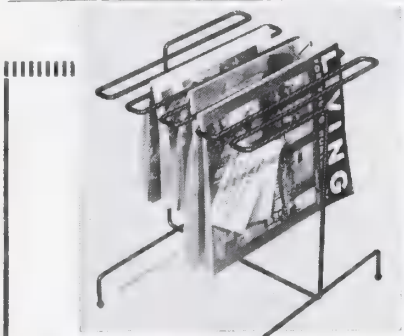
SEA GULLS IN FLIGHT, a graceful silhouette sculpt in low relief. An appealing spot decoration for your walls. Satin-black aluminum casting, 7" dia., \$2.25.



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You'll rack up compliments on the smartness of this Black Wrought Iron Magazine Rack which holds 11 Readers' Digest-to-Life-size magazines. Its smart simplicity blends with your favorite reading room. Does not tip or get overloaded. Stands 15" high by 13" and 14". Has rubber-tipped feet. An outstanding, modern-provincial rack.

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Zipper closed bag shown holds 3 large trays in separate compartments; (Exclusive feature) 20"x30", \$5.50; 16"x24", \$3.85; 16"x20", \$3.45.

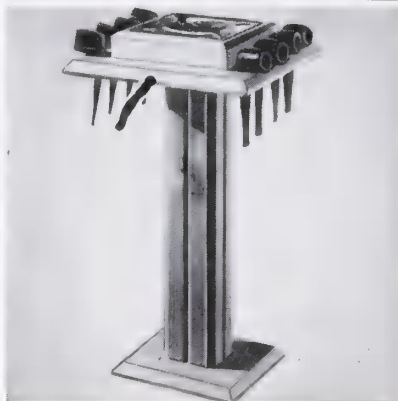
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Drop-in, made to order flatware storage trays available for your new home (or to modernize your present storage) Inexpensive—tarnish free.

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Chest of Drawers, swell front, authentic hardware, 4 drawers . . . 31 1/4" high. . . . 6.
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Mahogany or maple . . . 21 1/2" high. . . . 4.
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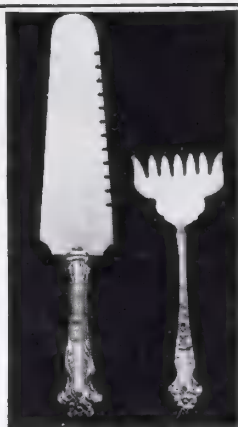
A delight to the busy hostess. Dine in leisure and be assured that your afternoon coffee will be piping hot. That second cup at your finger-tip, that hurried breakfast.

Carafe in finest heat resistant decorated with fired platinum—plastic handle. 8 full cups—\$3.50. 1 wrought iron warmer will add a note to your buffet under casserole carafe—with candle—\$1.50.

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"BAGEL & LOX" set



Try this smart serving set for brunch or buffet party . . . and help your guests to help themselves! The many-pronged 5 3/4" fork serves fish, meat and tidbits tidily; the knife measures 9 1/4", has a broad serrated stainless steel blade for slicing or spreading. Handsome sculptured handles make them a perfect complement to any table . . . wonderful for weddings, showers, hostess gifts.

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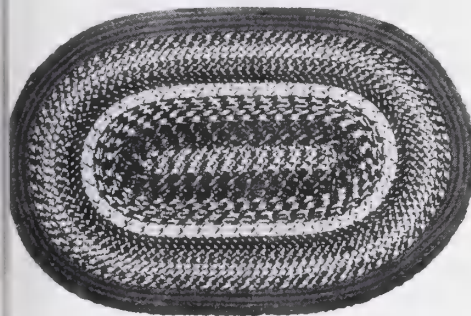
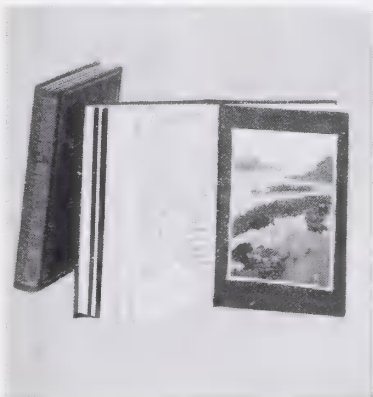
WINDOW SHOPPING

Continued From Page 168

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NEW MAGNETIC FLY BOX**
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With 6 wet and 6 dry trout flies \$11.00
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NEW Fascinating Artistic HOBBY
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Real Orange Tree
With tiny tasty juicy oranges you can pick and eat—blossoms, too. Full grown yet only 18" high. Easy to grow in any climate.

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Size—30"x16"x14"
COLORS—RED, BLUE or GRAY
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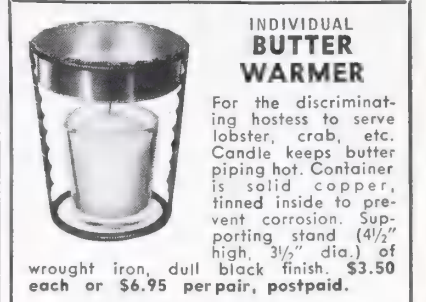


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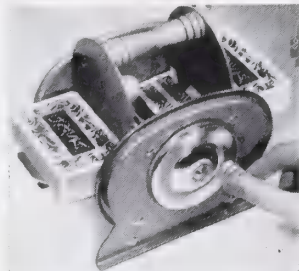
No Rose By Any Other Name
could adorn a prettier bridge table. Match up your card table cover, playing cards, score pad, and serving napkins for a tuneful ensemble. Beautiful quilted plastic table cover has red and green painted rose on white background on one side, black and white rose on green background on reverse side. Matching plastic-coated playing cards in identical colors and designs. A gift to be loved by every hostess.

Table Cover \$3.25; Bridge and Canasta Pack (2 Decks) \$3.00; Samtha (31 Decks) \$4.50; Score Pad \$5.75; Napkins (Not Shown) \$1.00 Per Box. Order any or all items desired—all postpaid.

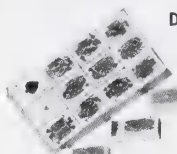


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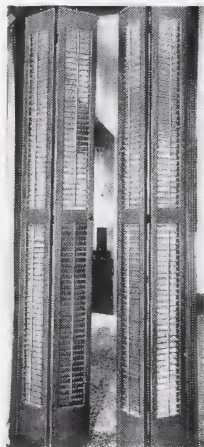


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Shuffle merrily along—with one, two, or three decks of cards! Just turn the little handle and the Shuffler does the work. Shuffles more thoroughly than it can be done by hand—without bending or marring the cards. Made of metal with felt base. **\$5.95 ppd.**



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Tiny boxes 1 1/2" x 1" of novel imported safety matches that look like miniature decks of cards. Packed 24 boxes to package. Use at your own card parties or for prizes. **24 Boxes \$1.00 ppd.**

your own card parties or for prizes.



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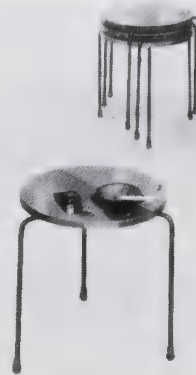


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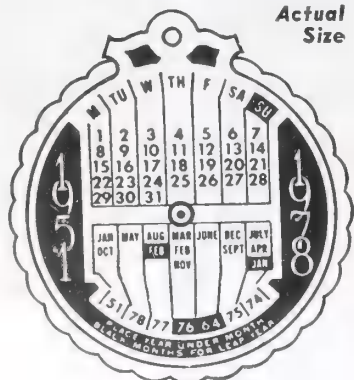
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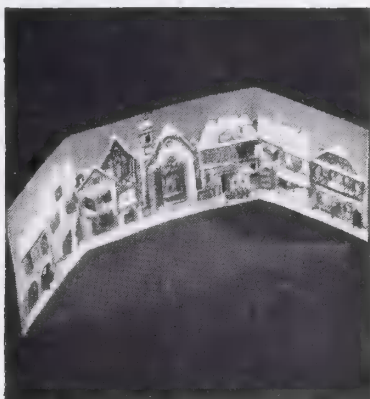
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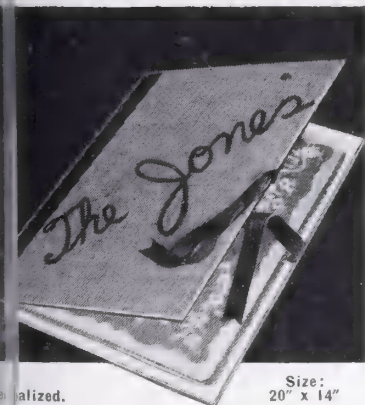
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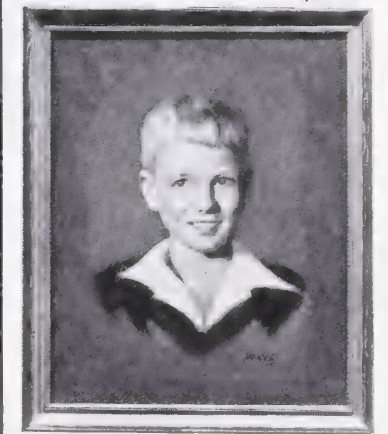
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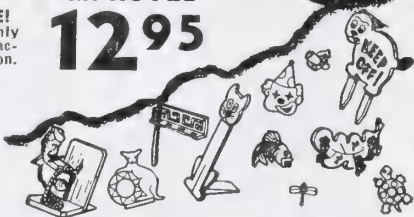
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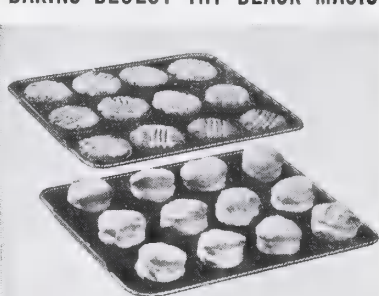
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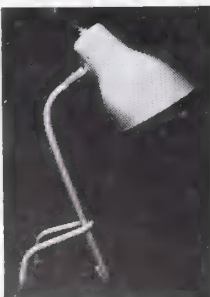
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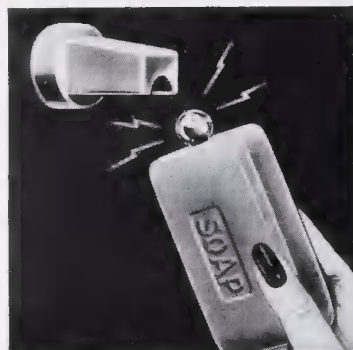


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Add 25¢ West of the Rockies

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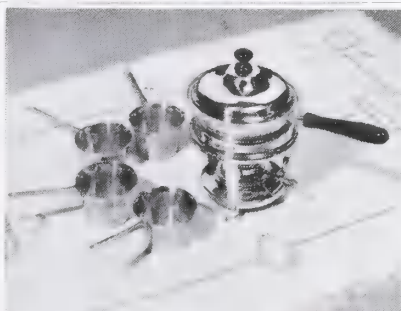
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I will pay \$2.00 per month for each setting. Each setting consists of Knife, Fork, Teaspoon, Salad Fork, Butter Spreader, Cream Soup Spoon, Federal tax included. Engrave this initial _____

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. . . for those gadgets, decorative accessories, novelties—the distinctive gifts you've been looking for, the unusual extras you've wanted for your own personal enjoyment. Get the habit of using the Window Shopping pages every month in your HOUSE BEAUTIFUL. It's the modern way of saving time, effort, patience . . . and being sure of complete satisfaction.

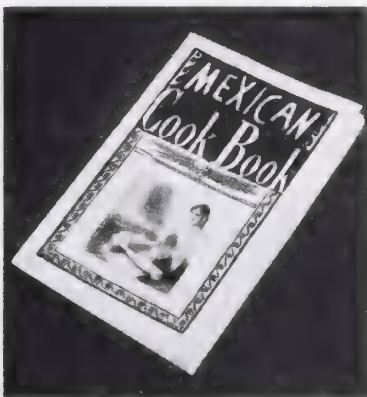
SHOPPING



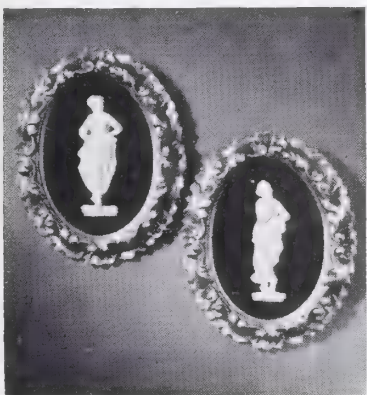
MIRRORED SCONCES combine the golden gleam of brass with the reflected glory of mirrors, and the result is lovely. Put all candles in the standard holders, and you'll find yourself shining in a flattering light. Solid brass sconces are lacquered to prevent tarnish. 20" high. 8" wide, \$15 each; \$27.50 the pair. Ppd. Homecraft Products, 71-55 Austin Street, Forest Hills, N. Y.



MEXICAN COOKING is as fabulous as the land itself. Wait until you try some of the 300 excitingly different recipes offered in this book. Compiled by Martin Swell, with a fascinating introduction, it contains such native favorites as: "Tortilla de Pappas," "Nuevos Rancheros" and "Arroz a Pollo." A gem for \$1 ppd. Pioneer Press, Harriman, Tennessee.



LOVELY TO LOOK AT, delightful to own are these wall plaques that add charm and antique splendor to your walls. The Edgewood-type figures of white stone contrast dramatically with deep green, red or light blue backgrounds, and the Florentine gold frames are 9" x 7" ovals, \$50 each; \$12.50 pr. Ppd. Rita Ward, Inc., 907 Third Avenue, New York 22, N. Y.

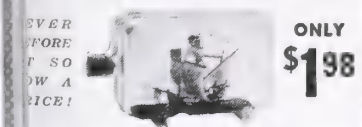


UNION and CONFEDERATE ARTILLERY Set (Imported)



Hand-painted set: 4 gunners (2 of each), 2 Artillery-Cannon which are effective, decorative group. Novel idea for home, office, den, club! **\$4.50** Post Paid

New! SHIP-IN-A-BOTTLE



Only **\$1.98**

Illustrated Hobby Catalogs: IPS (168 pp.) 50c, HO-Trains 50c, Toys 50c, Collectors' Soldiers 25c, Old Time Toys 15c, 100 Hobby Projects 15c. Selected toys 10c. (50c Refund coupon in 1st 3).

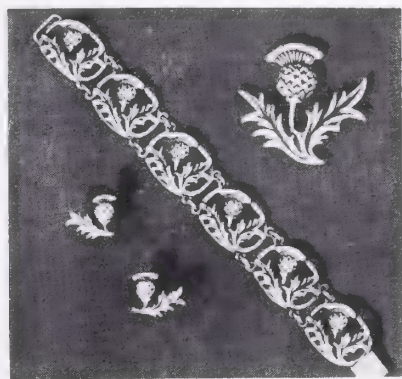
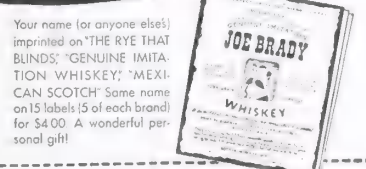
POLK'S "HOBBY DEPARTMENT STORE"
314-HBI 5th Ave., New York 1
Daily 6:30; Thurs. 9:30

POLK'S MODEL CRAFT HOBBIES, Inc.
314-HBI 5th Ave., New York 1

A WONDERFUL GIFT FOR THE "HARD-TO-BUY-FOR"



Personalized Labels



A Wee Bit of Scotch

Scotland is the inspiration for this charming **Thistle Set**. The wispy thistle is beautifully reproduced in hand wrought sterling... an inspired gift. Pin and earrings are \$3.75 each, and the bonnie bracelet sells for \$7.50. Complete set only \$13.75. Matching necklace and buttons (not shown), \$12.00 and \$1.25 each respectively. Tax included; postpaid U.S.A. No C.O.D.'s. Send for free catalog showing silverware... men's and women's jewelry.

THE JAMAICA SILVERSMITH
79-32 164th Street Jamaica, New York



Purr-fect Timer KIT-KAT KLOCK

The cat's whiskers glow in the dark. So do his eyes, and the dial of the excellent electric clock contained in his tummy. Even more arresting, his eyes roll back and forth, and his tail wags with every ticking movement. This is one black cat any one would be thrilled to have cross his path. Equally intriguing for child's room, kitchen, den, or rumpus room. And it's guaranteed a full year! Postpaid, only **\$13.95**

SPECIAL—Send 10c for Brochure of Unusual Gifts

Helen Gallagher
413-B11 Fulton St. Peoria, Ill.

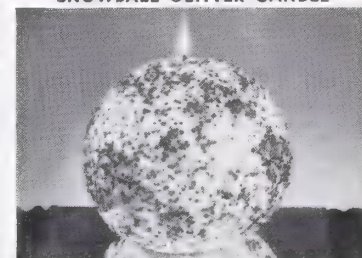
ATTEN-SHUN!

imported **FRENCH BANKS** le Policeman... le Guardsman... le Fireman...



These brilliantly painted wooden banks are the newest emigrants from Gay Paree. Full 13 1/2 inches tall with spring rubber necks. Money goes into slot between shoulders. Lock and key in base. Children will love them; grown-ups will want all three to decorate the "Family" or "Game" room. **\$3.85** each postpaid—three for **\$10** postpaid.

SNOWBALL GLITTER CANDLE



Thousands of red, gold, silver, green and blue jewel stars make this mammoth white snowball candle glitter and glisten while it burns. Contrasting red wax center. 6" in diameter it will last throughout the entire Holiday Season. (Guaranteed to burn for more than 100 hours.) **\$2.95** each postpaid. Set of 2 **\$5.55** postpaid.

PORCELAIN-WHITE, OVEN-PROOF CHINA PIE OR FRUIT SET



Marvelous for baking pies, spaghetti, baked beans, buffet dishes. Just as wonderful as a fruit bowl or unusual decoration. No longer need you camouflage ugly cooking dishes when you own this multi-purpose dish; now you can bake and serve in this one attractive dish. Spenserian decorative design on white china background blends perfectly with modern or traditional appointments. Matching Spatula. Wrought iron trivet base protects table top. Complete set (dish, spatula, trivet) **\$4.75** ppd. (C.O.D.'s—You Pay Postage) **HERE'S HOW**, Dept. H8-21, 590 Third Ave., N.Y. 16, N.Y.

PAIR OF GADABOUTS

A little trunk plastered with resort labels from all over the world, comes filled with complete outfits for two 8" dolls. One wears ice skates, the other roller skates, and any little stay-at-home will have the time of her life touring the world with her two protégés. Trunk is 12" high. **\$3.98** POST PAID

NOVELTY MART

59 East 8th Street, Dept. HB10, New York 3, N. Y.

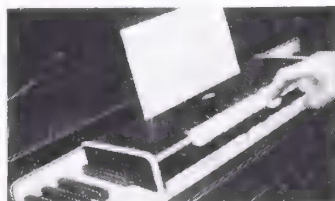


SIGMUND SPAETH Famed "TUNE DETECTIVE" says:

"PLAY THE PIANO INSTANTLY

No lessons, Charts, Notes."

PLAYANO



The new invention enables everyone to play hundreds of favorite tunes accurately and expressively with only one finger. Each PLAYANO key plays a harmonious chord. Impossible to play "sour" notes. 40 song cards included. Play Brahms' Lullaby, war and college songs, hymns and marches instantly.

Price complete **\$14.50** each. We pay postage

Your money back instantly if not satisfied

PLAYANO SALES CORP., 10 East 39th Street, New York 16, N. Y.



HERE IT IS... THE BRAND NEW Univex HOME-A-PEEL

AN AUTOMATIC FRUIT, VEGETABLE,
AND POTATO PEELER

"It's wonderful, peels my potatoes in a matter of a couple of minutes," says one woman with a family of five.

After years of research, we've designed a fruit and vegetable peeler for home use... peels potatoes, beets, onions, apples, oranges, etc., in a matter of a few minutes... it's easy — just attach Univex Home-A-Peel to your electric mixer... turn on the switch and the Home-A-Peel does the rest. Univex Home-A-Peel is manufactured by the same makers of the famous Univex Commercial Vegetable Peelers now being used in hotels, restaurants, schools, institutions and hospitals all over the world.

An ideal gift for any woman who has an electric mixer... ends peeling drudgery... peels faster, cleaner and easier. All you do is attach peeler to electric mixer... fill bowl with potatoes, vegetables or fruit... special abrasive technique rubs off micro-thin peel, preserves the most nutritious part of the food, ordinarily lost in manual peeling... pulverized skins easily disposable.

Price **\$4.95**
Complete

Attaches to
Electric
Mixer

MONEY
BACK
GUARANTEE

MAKES AN IDEAL GIFT

Univex Home-A-Peel is beautifully gift wrapped. Order yours to-day, all you need do is send your check or money order for only \$4.95, and Home-A-Peel will be shipped immediately prepaid, all gift wrapped, or if you prefer we'll ship C.O.D. and you pay postman.

Send Order to Dept. HB-1 TODAY

UNIVEX Products, Co.
167 MYSTIC AVE. SOMERVILLE, MASS.



"Jolly
Jingle"

Here's Santa's little helper, eager to be the "centerpiece" of attraction on your holiday table, to pose as a perfect hostess gift, to add the gay touch to your what-not shelf. 4-color ceramic figurine (white, red, green and 24K gold), standing 6 inches high. Gift-packaged, **\$3.50 ppd.**

(No C.O.D.'s) Available only at

FOWLER, DICK & WALKER
The Boston Store, Wilkes-Barre, Pa.



DELICIOUS—to give or keep

4 Pc MAPLE SET—All 100% pure Vt. MAPLE
16 oz jug maple syrup; 1 lb maple butter;
7 oz churned maple sugar; 1 lb hard maple
sugar cake. Complete to one address, **\$8.65**

16 oz jug maple syrup (as shown): 2 to one
address **\$6.95**. 4 to one address **\$13.65**.

1 qt. Tin of maple syrup, **\$3.50**. 2 lbs Hard
maple sugar **\$3.85**. 2 lbs Soft maple sugar,
\$3.85. 2 One lb jars maple butter, **\$4.50**.
2 Seven oz jars churned maple sugar, **\$3.25**.
Shipment to one address.

Fine Recipe Book of unusual tested MAPLE
recipes, nicely illustrated and with attractive
cover **\$2**.

All postpd. in 48 states on receipt
check or money order. No C.O.D.'s.

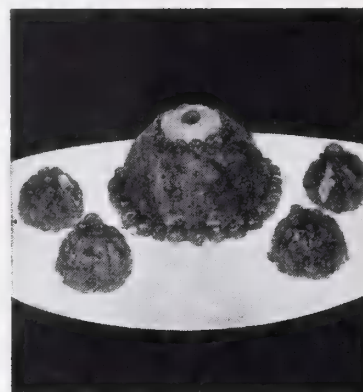
Send 25c for Catalog of Unusual Gifts.

The Josselyns

Box 147 Dept. A 1152 Dedham, Mass.



WINDOW



YOU CAN'T GO WRO

if you have this pair of cook thermometers. One is for ca and deep fat frying, has a to hold it upright and a wood knob so you won't burn y fingers. The other has a sh point for spearing into me In ivory plastic box with re booklet and a compartment notes, **\$2.98 ppd.** Thomas Slo 46 Franklin Ave., Lynbrook, N

BROW-BEAMER

gives light in the dark and two hands when you have to fi blow-out, set up a tent for n camping, replace a fuse in cellar. No more fumbling, you won't be a stumble-h either. Brow-Lite rests across forehead like a pair of spect comes with batteries and b **\$2.69 ppd.** Drexel Gift Ho 8-52 Summer, Le Center, M

PLUM DELICIOUS.

Rich tradition and rich in flavor, English plum puddings, ma to you in time for holiday ners. Boxed, they are 1, 2, pounds, at **\$1.75 per lb.** La sizes by order. not later Dec. 1. Individual puddings boxed with a jar of hard sa Eight for **\$3.85**; 14 for \$ Ppd. Blanche Geiss, 904 Ba Park Drive, Evansville 13,

This Year Make Your Tree THE STAR of the Neighborhood with TRIM-A-TREE KIT

Everything you need is included in this fairy-tale assortment... dozens of exciting NEW ornaments as well as traditional favorites... all designed to set your tree a-sparkle with Christmas magic this year and for many Christmases to come!

AN UNUSUAL
VALUE FOR **only \$6.95**
complete

Here's What You Get!

- 1 Treetop Santa Head—3 dimensional, with woolly beard
- 6 Colorful Christmas Cornucopias—ass't. sizes
- 1 Pkg. Glistening Blinker Garlands
- 1 Pkg. Silver Blinker Bells ass't. sizes
- 1 Pkg. Blinker Balls—ass't. sizes
- 6 Red Silver Chenille Candy Cane
- 2 Each, Clown, Snowman, Santa, Angel —3 dimensional foil
- 12 Multicolor Metallic Foil Star Balls
- 2 Spiky Silver Garlands—18 Ft. long
- 1 Box Silver Icicles—extra length—1/2 lb
- 1 Life Size Plastic Jolly Santa Head.—3 dimensional

WE PAY POSTAGE.
SORRY, NO C.O.D.'s
Sold By Mail Only

Dept. H-11 P.O. BOX 22 HAVEN, WIS.

TRIM-A-TREE

Amazing! New! GROWING HAIR DOLL

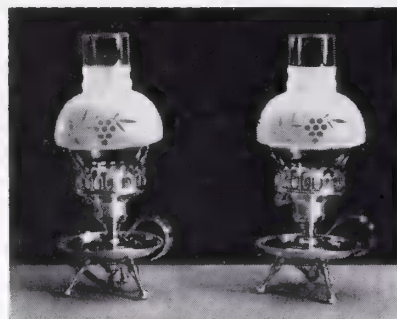
Now her "little mother" may design any hair style that suits her fancy—from a shoulder length bob to long, knee-length curls! And with the secret magic button the length changes with the flick of a finger. Doll is 16 in. tall of unbreakable plastic with movable arms, legs, head. Sleeping eyes, real lashes. In pretty rayon faille lounging robe, shoes and socks.

Shipped Postpaid **\$9.95**

NIRESK INDUSTRIES, Dept. HG-41
4757 Ravenswood Ave., Chicago 40, Illinois



Press the
magic button
and — ZIP, her
hair is shoulder
length... or
almost to her
knees!



Limited Supply!
Large Size Electric
HURRICANE LAMPS
for only **\$10.50** Per Pair

Prepaid To You Anywhere In U. S. A.

They stand 11 3/4" high. Constructed of solid brass with a highly polished brass finish which is protected by baked lacquer to permanently preserve beauty. Crystal etched Colonial shades. Known as our No. HG-5 Hurricane Lamps at **\$10.50** per pair, prepaid to you anywhere in U.S.A. Send check or money order. No stamps. No C.O.D. orders.

SOUTHERN CRAFT SHOPS
P.O. BOX 60
MONTMORENCI, S. C.

ASSURES SHARP KNIVES ALWAYS ELECTRIC KNIFE SHARPENER



Now carving becomes a pleasure, a chore. double action over lap grinders sharpen both sides of the blade. Imparts a tory-sharp, low-grounding edge.

matically. No skill needed. Sharpens any k. Sturdy construction. Beautiful white pl finish. Good Housekeeping seal. Underw approved.

AUTOMATIC REFRIGERATOR DEFROST



HOME UTILITIES CO., Dept.
127 E. Baltimore St., Baltimore 2,

SHOPPING

HIGH AND MIGHTY for your
me, garage or barn is this dis-
cutive weather vane that tests
ur "weather eye" and keeps
u au courant with the wind's
tivities. It's called The Herold,
d is hand-crafted of aluminum.
ished in weather-resistant black.
" wide. 30" high, \$20. Larger
e, 30" x 34", is \$30. F.o.b.
gerstrom Metalcraft Studio.
Old Milwaukee Road, Wheel-
g, Ill.



WORKING GOOD BUY for
ar bar-tending husband, are
ilian bottle stoppers that are
ompletely drip proof and evap-
oration proof. They're stoppers
d pourers, all-in-one, and just
e the ones that you'll see in all
best cocktail spots in town.
ause they're so inexpensive,
ter order several for last min-
al gift "tuck-ins." Two for \$1.50
d. Embassy, 167 South Street,
arristown, N. J.



HANDSOME MALLARDS
k real enough to tempt a man's
as they take flight across a
ing room or library wall. Hand-
ved of wood, the set of five is
biantly hand-colored, and they
ge in size from 5 1/4" to 2 1/2".
dy to hang, the whole group
ours for just \$4.50 ppd. Fred
er, 389 Carlton Blvd., Anna-
e 12, Staten Island, N. Y.



THE GOURMET'S CORK PULLER
more broken or "lost in bottle" corks!
modern, practical way to pull every
k from any bottle, quickly and easily.
d by connoisseurs everywhere.

ome Name Plate with Hardwood
Handle\$1.95
rling Name Plate with Rare Wood
Handle\$3.95

ostpaid. Send check or money order
No C.O.D.'s, please
Money back if not delighted

INSLOW-WRIGHT CO.
605, Security-First National Bank Bldg.
Glendale 3, California

STOWAWAY SUSAN

At last a susan has been designed which will
fold for convenient and compact storage. You
will love this clever collapsible number made of
highly polished light wood and oven proof pot-
tery inserts. The colors are grey and red, dark
green and chartreuse, black wood with white
pottery inserts.

The small size has 4 trays and is 13" square
when folded and opens to 19". **\$10.95 PPD.**

The large size with six trays folds to 13" square
and opens to 25", the red and grey, or dark
green and chartreuse are **\$14.95 PPD.** the all
black with white trays is **\$16.95 PPD.** (No
C.O.D.'s, please). Money back if not satisfied.

COLONIAL CHINA CO.
Box 28, Laurel, Maryland

PERSONALIZED PENCIL BOX

The younger set will be
proud as peacocks of these
personalized pencil boxes. Made of fruit-wood
with name on sliding lid. Box contains a
full dozen brightly colored 7 1/2" pencils, each
one very personally marked in gold with full
name or monogram. Metal bound eraser top to
match each pencil. Soft black lead. Just the
thing for all small-fry on your list. Please
print personalization when ordering.
Box and 12 pencils.....\$1.75 ppd.

PERSONALIZED PENCILS

If the little
scribblers
have their
own pencil
boxes, de-
light them
with this
Gift Box of
12 person-
alized pen-
cils. They're

certain to make a hit!
Box of 12 pencils.....\$.89 ppd.

Ward Phillips Co.
11 East Main St. Dundee 1, Ill.

HAND PUPPETS

"Spots" "Joeko" "Whiskers"

Their winning personalities afford
endless entertainment to the kinder-
garten set or the cocktail crowd.
Imported from Germany, they are
beautifully made of fine plush in life-
like colors and markings. 9" high.

\$3.25 each, postpaid.
No C.O.D.'s please

KATHARINE B. WARD
PLEASANTVILLE, NEW YORK

WHAT WONDERFUL XMAS GIFTS!

NEW, IMPORTED

SEWING MACHINE

\$398
Complete

A sewing machine that really sews. Is easy
and safe for a child to use. Made of sturdy
metal and finished in colorful bright colored
designs. Comes complete with clamp, thread
and needle. Clamp holds machine firmly to
table.

HAPPY THE COW BOY

Happy—the Ventrilo-
quist's Dummy

\$298 Post Paid
Complete

You and your kids will
think he's wonderful.
He's Happy, full of life,
all of 19" high. A real
cowboy, colorfully
dressed wearing hat,
washable plaid shirt, western pants and boots.
You can make him "talk". Just pull the string
in back of Happy's head, and his lips move
so that your words seem to come right out of
his mouth. You and your children will enjoy
playing ventriloquist with Happy at home and
parties too.

ELECTRIC TV FILM PROJECTOR
SATURDAY MATINEES AT HOME

Youngsters will delight in showing their pri-
vate collection of films to neighborhood pals
on Saturday afternoons. Box
forms theater. Features in-
clude Snow White, Jack &
Jill, Robinson Crusoe, 3
Little Pigs.

\$398 POST
PAID
complete with
4 Films

Write for FREE Xmas Toy Catalogue.
NOVELTY MART Dept. HB11
59 East 8th Street New York 3, N. Y.

RECORD STAND

A perfect end table of waxed pine designed to hold
50 record albums, any size record. A handsome piece
in its own right, beautifully finished, and so useful!
Measures 27 3/4" high x 22 5/8" wide x 15 1/2" deep.

\$29.95 F.O.B.
Andover.

Send 35¢ for full furniture folder.

Craft Wood Products
ANDOVER, MASSACHUSETTS

Gifts Exclusively for OUTDOORSMEN

← TIE CLASP SHOWN, Finest Procurable Quality
Handmade by Minnesota Craftsmen.
14 Karat Gold Filled, contains hand tied Fly,
exceeds \$5.00 value elsewhere.

Write today for huge catalog of hundreds of items that have met
the exact standards of sportsmen for over two generations. Priced from
50¢ to \$100.00. All items are unconditionally guaranteed. Your money refunded
if you are not more than satisfied. WRITE TODAY FOR CATALOG NO. K2N.

Sportsmen Will Appreciate an Authentic Gift from Herter's — Their Own Regular Source of Supply.
(Do Not Write For Our Catalog Unless You Are Shopping For Outdoorsmen)

\$175 Tax Incl.
POSTPAID
Matching Cuff Links
\$2.25 POSTPAID
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HERTER'S SINCE 1883
WASECA, MINNESOTA



3 in 1 Gift Sensation for Youngsters

**AMAZING
ELECTRONIC
SYSTEM**



**PERSONAL
RADIO**



**BROADCAST
MICROPHONE**



**2 WAY
TELEPHONE**



The gift rage of the decade for boys and girls! Not merely a toy, but a precision made **ELECTRONIC 3 WAY** communication system? It's a **WALKIE-TALKIE 2 WAY TELEPHONE SYSTEM** highly efficient up to 1/2 mile! A simple connection converts it into an **ELECTRONIC MICROPHONE** for broadcasting over your own radio. Ideal for singing, home plays and voice culture. Included is a crystal wireless set. Merely connect for a personal radio receiver that picks up local programs. No batteries needed.

Endless Fun . . . Educational!

This 3 Way Electronic System is ruggedly built, virtually unbreakable. It provides endless thrills for boys and girls 6 to 15. Inspirational! Helps overcome backwardness in children, increases confidence. Teaches as it entertains the year round.

5 DAY TRIAL OFFER

495

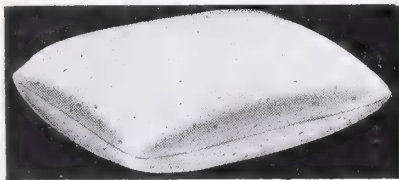
The 3-Way Electronic System is guaranteed to give satisfaction in every way. Your money back unless delighted! Complete outfit includes 2 electronic phones, crystal radio, easy instructions and manufacturers Guarantee against defects. Exceptional value at 4.95 complete. Send check or money order for prompt, prepaid delivery. (C.O.D.'s plus postage). Get a set for every child on your list!



Thoresen 140 Fifth Ave., Dept. 19-M-17, New York 11, N. Y.

CHILD SIZE FOAM RUBBER PILLOWS!

The Perfect Christmas Gift!



For the best night's sleep your child ever had—you'll want these non-allergic, dust-free foam rubber pillows. Widely used for children with allergy due to feathers. Can also be used for the baby carriage, and car. Ideal to use for throw pillows, too!

16"x12"x5" **2.95** ea.

PERCALE PILLOW CASES WITH ZIPPER

Your choice of Pastels: Blue, Pink, Yellow or White. Please specify color.ea. 75¢

MONEY BACK GUARANTEE! Add 10% on all orders to cover cost of postage. Send check or money order. **WRITE FOR FREE CATALOG.**

FOAM RUBBER PRODUCTS
5611 BROADWAY • CHICAGO 40, ILL.

Calif. Redwood Lazy Susan with Ceramics



Ideal Gift for Christmas **12" Size \$6.95**

Genuine California Redwood Lazy Susan, hand turned, ball bearing, felt base. Choice of colorful ceramic dishes: green, chartreuse, maroon, gray, yellow, blue. Insured & Pnd.

Size	Lazy Susan only	Lazy Susan with Ceramic Dishes
12"	\$ 3.50	\$ 6.95
16"	5.50	10.95
20"	9.50	14.95
20" De Luxe		17.95
21" De Luxe	11.95	21.50

(Specify light or dark wood)

Write for free folder

DEE'S REDWOOD PRODUCTS

2199 Folsom St. San Francisco 10, Calif.



WINDOW



YOUR "PUTT" PEEVE can be all ironed out with a little practice this winter. Arrange these five holes around the living room or back yard. Each one creates a different golfing hazard and helps perfect the game's most important stroke. It's fun for the whole family. Or send it to the Boss. You'll get that raise! \$10.95 ppd. John Jarrell, 84 Broad St. N.W., Atlanta, Ga.



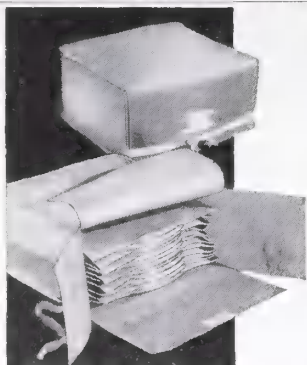
COBBLER'S BENCH come to you in a knocked-down kit. You assemble and finish it yourself. When you're through, you have a piece of furniture museum quality. The original may be seen in the magnificent Harrison Gray Otis House, built in Boston in 1795. Made of pine with scooped seat and capacious drawer. 44" x 19" x 15". \$26.95 ppd. Hagerty, Cohasset, Mass.



Distinctive Drinkware

Graceful primitive dancers in brilliant gold, opalescent white or jet black make these glasses truly outstanding for the gift giving season. Elegant accessories for home entertaining. Sets of 8 highball (14 oz. cap'y, sh bottom), old fashioned, double old fashioned and footed cocktail glasses...\$6.95 ea set p. Cocktail shaker, \$6.95. 8 zombie glasses (Martini mixer (not shown) each \$5.95. Ch or M. O. — sent postpaid. \$1.00 deposit. C. O. D. (you pay postage).

Vernon Specialties Co., Dept HBN, 16 Mt. Vernon Ave., Mt. Vernon, N.Y.



keep your china SAFE!

Protect your precious china. Keep it safe from chipping, free from dust, ready for use at a moment's notice. Heavy felt Kagees provide compact, safe storage for 12 place settings — including dinner, salad, bread-and-butter plates and cups and saucers. Only \$15 prepaid for entire set of five in gray, green or red. Send first, second color choice and check or money order to:

gloria tripp • 6217 OAK STREET
KANSAS CITY, MISSOURI

Maple-Maid CHOPPING BLOCK

PERSONALIZED chopping blocks crafted in northern hard maple are now available in three popular sizes. Smart as a gift item, you'll delight in using them for outside barbecues, Dutch luncheons, etc. We will be pleased to postpay them to you at the following prices:

8" x 8"	9" x 9"	11" x 11"
\$4.95	\$5.95	\$6.95

FOR PERSONALIZING—ADD 75¢ PER LETTER TO ABOVE PRICES

Craft Guild Products, Inc.

1717 N. 42nd STREET

OMAHA 3, NEBR.



Give to the
SISTER KENNY
FOUNDATION

PREVENT FIRES!



ParkitSAFE Co., 910 Lincoln Rd., Miami Beach, FL
PLEASE SEND:

- ☐ 2 1/4" diam. Ruby, Emerald, Sapphire, Gold (or pastels: Chartreuse, Pink, Blue, Green)
- ☐ 3 1/4" diam. Ruby, Emerald, Sapphire, Gold
- ☐ Bridge set 4-2 1/4" (jewel or pastel colors)

Check color & size - All prices postpaid - No

Name _____

Street _____

City _____ State _____

SHOPPING



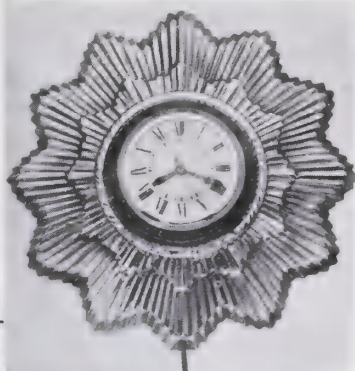
FRUIT SAMPLER. Seven varieties of fruit, kissed by the California sunshine and nurtured by a master fruit-farmer, look like the picture in this 2½-lb. Sampler box. There are Imperial Prunes, California Dates, Golden Seedless Thompson Raisins, Royal Juniper Apricot halves, Black Mission Grapes, white Calimyrna Figs, Extra Fancy Elberta Peach halves, 1.65 ppd. Vaca Valley Orchards, Dept. B. Vacaville, Calif.



DRYING BONNET. Thirsty crystals of silica gel are quilted right into this Magic Hair Dryer cap. These gently absorb water moisture only from the hair. They have no effect on the natural scalp oils. Now you can shampoo and dry your hair in less than half the time—from 30 to 90 minutes depending upon type of hair. Dry the cap out, place in oven. 98 ppd. J. H. Smith Co., 85 Green St., Greenfield, Mass.

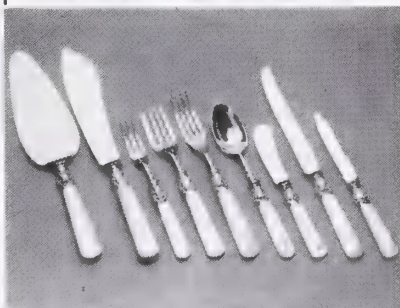


RELEASE CADDY makes such good sense we're surprised it hasn't been dreamed up before. Made of glazed ceramic with a pretty ivy design, the caddy is tailored to fit an empty one-ounce coffee can. Now you can catch those drippings and dispose of them easily—and the whole operation is gaily camouflaged. 95 plus 25¢ postage. W. & J. Lane, Fifth Ave. at 47th St., New York 17, N. Y.



Antique BRASS CLOCK
for your shining hour
Every guest will take time to admire this eye-catching electric wall clock with its gleaming, golden sunburst motif. Lustrous antique brass finish assures long-lasting beauty... guaranteed Sessions movement assures perfect accuracy. Easy-reading dial has Roman numerals and deep second hand. 13" overall. Approved rating. (A.C. only). A grand gift!
\$14.95
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Tableware with MOTHER-OF-PEARL HANDLES
More popular than ever, traditionally beautiful pearl service with sterling silver ferrules and stainless steel makes the perfect table setting.
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56-C West Adams Street, Chicago, Ill.
Write for free gift catalog.

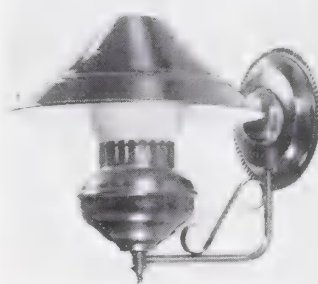


A wonderful accessory for buffet serving, this salad bar keeps everything right at hand. Salt and pepper shakers, oil and vinegar bottles, dressing dish and ladle, and 10½-inch salad bowl of milk glass with black salad serv-

ers, black wrought iron stand. \$20.00
Add 2% State Tax for Illinois Delivery
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An all brass (including shade) pin-up lamp. Finished in old English Brass. Frosted lamp chimney takes up to 100 watt bulb, making a dim corner an excellent reading spot, the six foot cord supplied may be detached for permanent wall mounting. Size 12" high x 12" wide.

\$10.75

Postpaid, money refunded if not satisfied.
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Have you discovered Tobruk Perfume?

"HAUNTING AS A LOVE THEME"

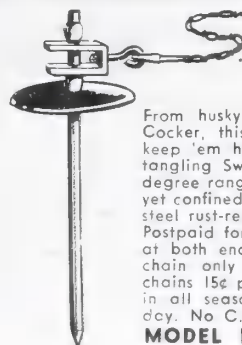
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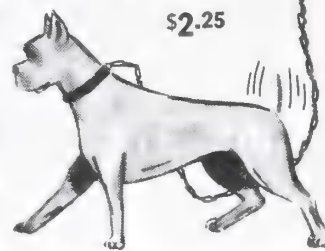
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\$2.25

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P. P.

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P. P.

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6" x 6", cork backed with metal loops, ready for hanging, they come in a special gift box inside mailing carton.

Order this handsome Christmas gift at once.

Set of Four only **\$5.95** postpaid

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Cutest gift you could give. Polka-Dot Bib and matching Clown set. Baby will love soft, "cuddly" clown with tingling bell—just right for tiny hands. Mother will adore pretty and practical bib. Bound seams. Cleans with a whisk of a damp cloth. A XMAS gift to be treasured.

\$2.35 POSTPAID



Wee Miss Dresser Set

Make that little girl so happy with her very own Dresser Set—Comb, Brush & Mirror. She'll cherish it for years. Beautifully made of pink Styrene with popular Little Bo Peep design. Brush bristles in long-wearing Stylen. Attractively boxed—ready for XMAS giving.

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Peels, Cleans, Deveins Shrimp In A Single Stroke!

ZIPOUT shucks off the shell... zips out the vein... and in just 3 seconds leaves shrimp ready to rinse and cook. Deveining shrimp before cooking enhances their sweetness and banishes cooking odors. What's more, peeled shrimp actually enlarge in cooking.

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BROADCAST THRU ANY RADIO!

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Use with 1, 2 or more radios for powerful public address system, music amplifier, etc. Talk from house to garage, office to shop, etc. Use to overhear private conversations, baby or burglar alarm. Used by show barkers. Talk & you walk! Improve your personality! Speak better! Sing & Play! To car & portable radio, too!

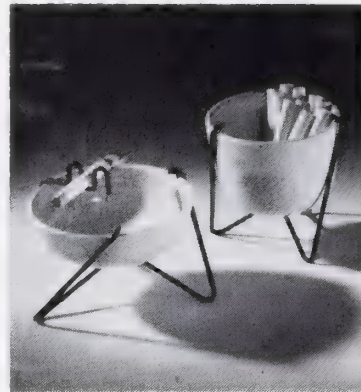
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has an almost invisible control the handgrip that lets a young mother put her child through traffic-stopping performance. doll (up to 20" high) rocks back and forth, cries or sits still. I "Mobo magic!" Red and cream enameled steel with rubber wheels and strap, \$11.95 exp. coll. Under Bernie's Toy Menagerie, 339 Rodeo Dr., Beverly Hills, Calif.

Smart Roomy Utilitarian



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Wonderful to Give and Receive

Expertly Handmade of Genuine Natural Cowhide. Blond in Color. Exquisite Original Design. No Alike. Adjustable Shoulder Strap.

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Misses Size 6x7" \$4.75 plus .95 Fed.

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SHINE-KING is just the thing for quick, easy shoeshines at home... fits men's, women's and children's sizes. Self-locking adjustment holds securely while you clean and polish them. SHINE-KING is easily lifted from wall bracket when not in use.

Sturdy, steel construction... beautiful mottled green baked enamel finish. Only \$2.19 postpaid from

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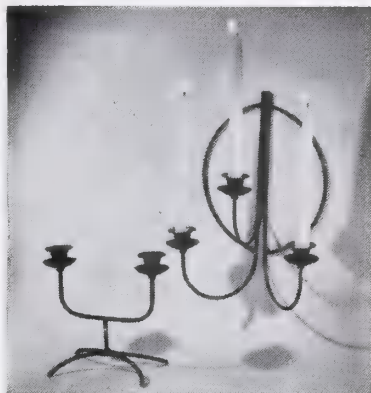
MORTON'S Dept. 2211, 312 Seventh St., N. W., Washington, D. C.

FREE FOLDER OF OTHER STYLE CAPE, STOLE, CAPE-STOLE, AND BOLEERS at \$22.95—and reprints of letters from delighted customers everywhere.

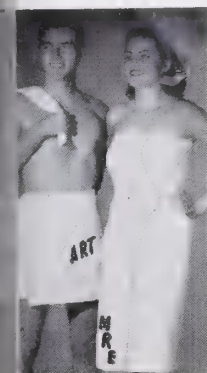
SHOPPING



ET TO GLOW in the winter darkness is a beautifully simple once and a candelabra. Tapered white candles gleam against black wrought iron and bring a warmth to your room that is hard to equal. Specially treated to resist rust, hanging them out on the patio next ring. Double candelabra is \$9.95. Triple wall sconce is \$6.50. W. Williamsburg Blacksmiths, Williamsburg, Mass.



VE POOF BOTTLES that squeeze in order to release contents are made of unbreakable plastic, and come in a zippered leather travel case. The golden caps are removable so you can fill the bottles with your face cream, hand lotion, talcum powder, spray deodorant or skin freshener. With contents covered on front, set is \$7 incl. tax and post. Zeitz Bros., 1232 Waukegan Rd., Glenview, Ill.

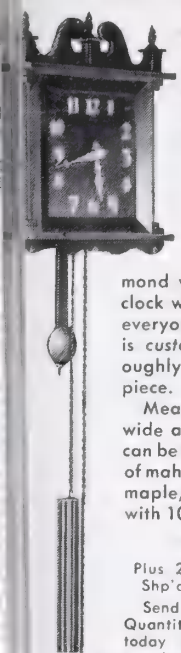


Personalized "COV-A-ROBES"

FOR THE LADIES—They'll love this beautiful and very practical sarong—for wear after bathing, when applying make-up, washing hair, etc. Snaps on and off in a jiffy. Adjusts to fit perfectly. Artistically monogrammed with any first name, or 2 or 3 initials. Deep, rich absorbent Terry Cloth in your choice of gay colors; White, Yellow or Blue with contrasting monogram. Small, medium or large—**only \$3.95**

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Send check, money order or cash. Add 25¢ to each "Cov-A-Robe" ordered for postage and handling. **ORDER TODAY.** No C.O.D.'s please.
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THE PERFECT CHRISTMAS GIFT

Olde Colonial (Custom-built)

Reminiscent of the spinning wheel days, this original Cradford weight-activated wall clock will be appreciated by everyone young or old. It is custom-built and a thoroughly dependable time piece.

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Beautify and protect wood paneling, floors, furniture, etc., the way fine woods were treated for centuries: with oil, not varnish. Liquid Raw-Hide Blond is a new Behr Process resin-free (hard oil) super pale clear interior finish. Fast drying. Hard to mar. Waterproof. Stain proof. Easily applied. Covers linoleum like elastic liquid glass. Ppd. \$1.90 Qt., \$5.65 Gal. Cash, check or m.o. Wood Finishing Folder with every order or free on request.

LINSEED OIL PRODUCTS CO.
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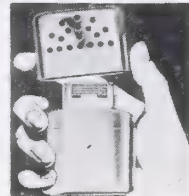
How to please HIM!



.22 BLANK PISTOL

German Precision SIX SHOT REPEATER AUTOMATIC

For fun . . . sports . . . protection against night prowlers! Precision made in the high traditions of German guncraft! Exact dimensions, finish and design of death-dealing automatics. Uses only .22 cal. harmless blanks. Specially designed chamber gives terrific percussion audible at enormous distances, enough to frighten the daylight out of any "character". 6 shot fully automatic magazine. Empty ejected automatically. Safety catch. Carbon steel construction; de luxe **CORDOVAN** handle. No police permit needed. Cartridges available everywhere. No. 111. Only **\$9.95**



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He'll appreciate this! Keeps his hands and body warm as toast at 20 degrees below. Hi-Meet Hand & Body warmers give comforting heat for 24 hours with only drops of fuel. 100% Safe! Mirror finish metal. Attractive carrying case included. Ideal for motorists, salesmen, rural dwellers. Two recommended for rugged climates. No. 21 Only **\$2.95**
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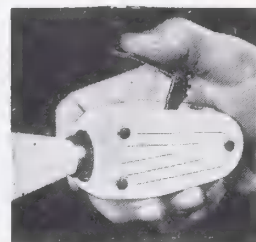


NOW without knowing a note YOU can play any popular song instantly!

What a wonderful thrill to be able to play a harp, —and YOU CAN! Even if you don't know a thing about music, you can play songs the first time you try. This new Junior Harp, endorsed by Harpo Marx, comes with ingenious song sheets that you just slide under the strings and pluck the strings where the black dots appear. Amazingly simple. You'll be able to pluck out any of your favorite tunes from memory. A delight to own, —a useful and decorative gift.

Size 12" x 7" x 2". 15 strings, 2 full octaves, finished in lustered gold complete with plastic pick, tuning key, 10 song charts **\$9.95** and "play-on-sight" manual. Only

—ORDER NOW - MONEY BACK GUARANTEE—
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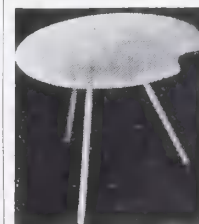


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Why didn't someone think of this before? The "ATOMIC" flashlight has its own built-in precision made generator, **needs no batteries.** Lifesaver for motorists in night emergencies! Gives white beam or intermittent "Stop" & "Go" flashes. Powerful Compact! German precision made. No. 143 Only **\$4.95**

PORTABLE GARAGE goes with him everywhere

Tailored to the NEW TREND



Collapsible feather-light TABLES

\$3.75

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Set of 4, in attractive wooden storage rack, \$15.00

—Let you "serve anywhere", in the informal modern manner—in front of fireplace or television, on the terrace in summer, in bedroom on carefree mornings, in rumpus room at parties. Men prefer it to tray or lap! A gem of a table with legs that unscrew and fit snug against underside of top. The compact "package" makes for easy storing flat or on edge. Top is curved to fit the knee. Holds plate, glass, cup and saucer, ashtray, etc. Well made—no wobbling! Blond wood, alcohol-resistant finish. Top is 18½" long, 12½" wide, 17" high—**knee-high** perfect for short or tall! Looks far more expensive than its low price indicates!

JANET FORISTER

Dept. 6-J, Bloomington, Ill.

Send Tables

\$3.75 each, set of 4 in attractive wooden storage rack, \$15.00, all postpaid.



Christmas Sugar Cubes

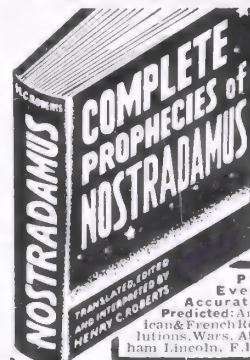
Sparkling sugar cubes with dainty raised wreaths, Santas, candles, snowmen, trees and stockings hand-applied in full color. Pure vegetable color does not affect taste. Five cubes each of six designs. No. X4218. 30 cubes. \$1 postpaid.



Yours Free! 104-Page Catalog of Exciting Gifts

Miles Kimball

53 Bond St., Oshkosh, Wis.



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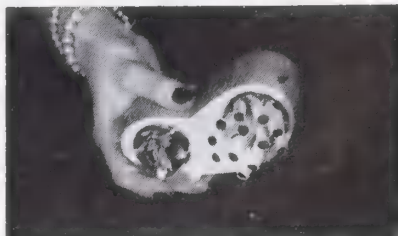
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Table lighter combination
It's a natural!

Excitingly different yet so practical and easy to use. You can now have cigarettes and lighter in one convenient unit. Contour designed for finger tip grip. Fully automatic lighter by Evans—base of hand-crafted wood—your choice of natural or black satin finish—felted bottom. An ideal gift and perfect for individual place settings. Illustration in natural.

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they don't
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Hand-made of mellow brown antiqued Knotty Pine . . . a sample of the craftsmanship of America's first Knotty Pine Furniture makers.

14" high, 7" wide.

Sorry no C.O.D.'s. Send 10c for Booklet "Country House Reproductions."



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Hewlett, L.I., N.Y.

THE LONG ISLANDS UNUSUAL SHOP

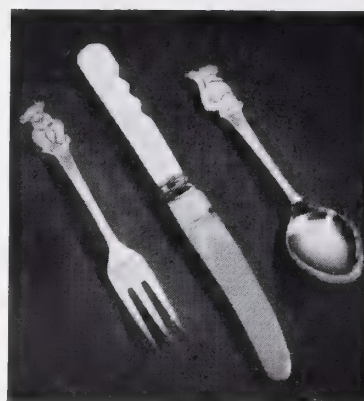
GIFTS and HOME DECORATIONS



WINDOW



ALL KEYED UP and placed as the nose on your face are the elusive household keys when you park them on the Key Catch. It's a sturdy pine plaque, silk-screened over its entire surface so it becomes a gay pin-up for the kitchen wall or back hall. It comes with five hooks, costs \$9.95 ppd. Whitman House, 521 Fifth Ave., New York 17, N. Y.



BRINGING UP BABY

His mind his table manners will be a matter of course if you get him his own silver-plated tools. The handles of the fork and spoon are topped with nursery animal. The knife blade is stainless steel. Imported from Sheffield, England, the three-piece set is just \$2.95 ppd. Louis Dups, Inc., 89 Broadway, New York 4, N. Y.



Bring 'em to the table in silver-plated fancy pants for your sauce bottle

Everyone likes sauces; but no one likes the way the bottles look on the table! Here's the perfect solution; pierced bottle holders of heavy Silverplate; imported from England. Just slip over Catsup, Worcestershire sauce, A-1 sauce or Mustard . . . and instantly, the humble bottle becomes a handsome table accessory! Footed base prevents tipping. Choice of any holder for just \$5.50

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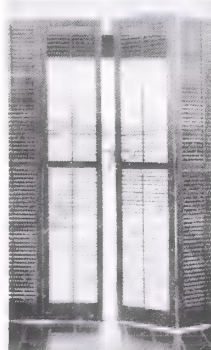
Box 3282F, Atlanta, Georgia, Dept. 1

IT'S CLEAR AS CRYSTAL

that You'll want this black wrought iron coffee table for constant touch of Spring in your living room; for summer brunch or evening beverages on patio or porch. Simplicity of design; raised outer rim protects glass edge. Table 40" diameter—16" high, made of 1/2" iron. \$79.50 F.O.B. No C.O.D.'s.

Craftmaster's Wrought Iron

940 W. Huisache, San Antonio, Texas.



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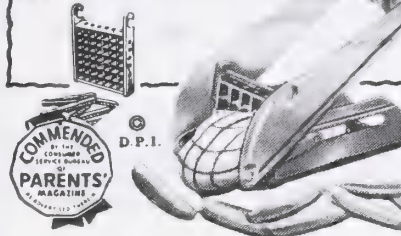
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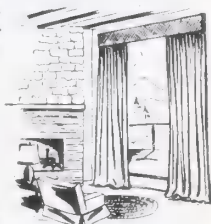
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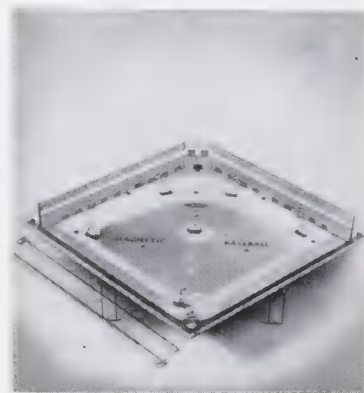
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(Continued on page 189)



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4 1/2" high

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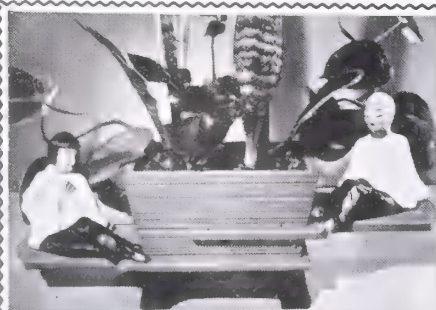
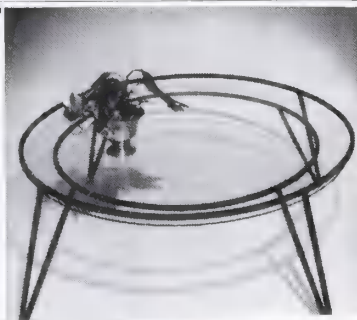
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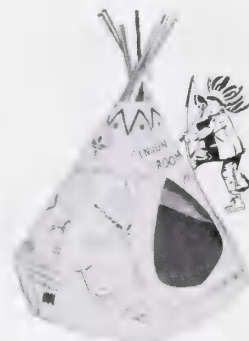
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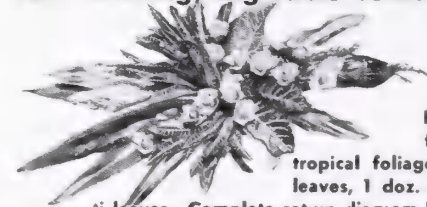
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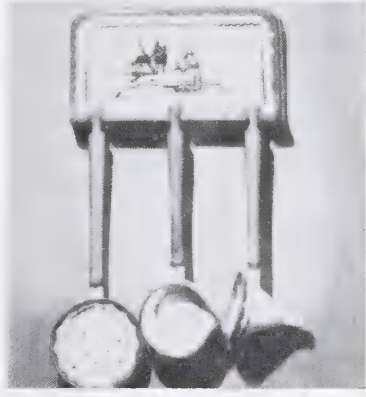
WINDOW SHOPPING

CONTINUED FROM PAGE 186

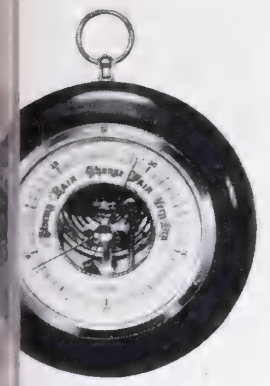
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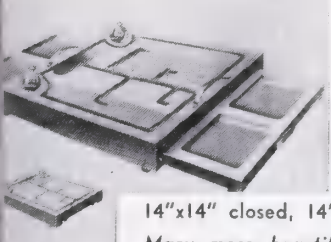
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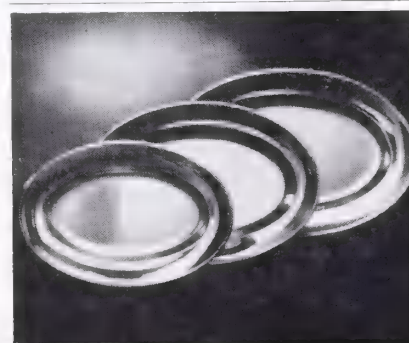
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- Designed like painter's work truck
- Has pails each containing different harmless water colors.
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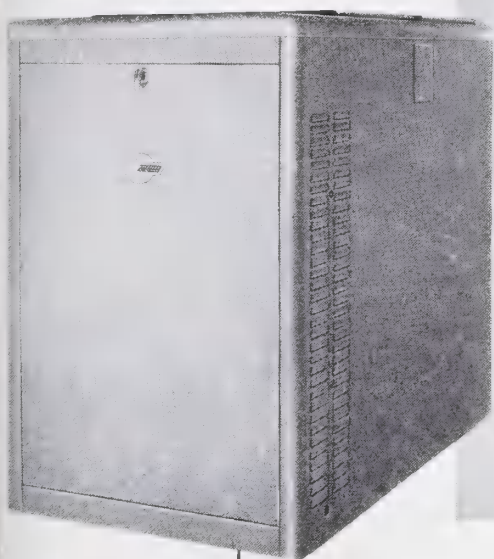
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Chrysler Airtemp

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BOOKS ON MUSIC

CONTINUED FROM PAGE 20

want to become acquainted with the men who have written the music or the men and women who perform it. Like a lover, you will want to question your mistress. You will inquire eventually into the structure and form of music itself and its development. Once you like music, you can use the books.

It is difficult to write well about music. My recommendations will be found among those books which in my opinion are well written, which I have enjoyed reading. I have left out works which, though laden with information and worthy in their subject, need to be plowed through. On the other hand, I have avoided kiddie popularizations. Finally, my suggestions include only books which are presently in print.

You will want a general reference book. Groves' *Dictionary* is the standard work. However, it is bulky and expensive, and for most people a smaller book will suffice. Such a one has recently been published, *The Concise Oxford Dictionary of Music*, edited by Percy A. Scholes (Oxford). It is excellent and up-to-date. Among the general guides to symphonic mu-

sic (program notes), my vote goes to *Orchestral Music: An Armchair Guide*, by Lawrence Gilman (Oxford). Also good are the *Victor* series published by Simon and Schuster. Symphonies are treated by Charles O'Connell. Concerts by Abraham Veinus. Ballets by Robert Lawrence. Overtures, Tone Poems, and Other Orchestral Works by Charles O'Connell.

For a general brief historical survey, I recommend two books by Wallace Brockway and Herbert Weinstock. One is called *Men and Music*, the other, *The Opera* (Oxford & S.). Both of these books are easily read as a historical novel and twice as rewarding. I'd say that for the beginning music lover these two books will supply much information and insight as I could wish for. More technical books highly to be recommended are *The Orchestra from Beethoven to Brahms* by Adam Carse (Broude), and *Chamber Music* by Homer Ulrich (Columbia).

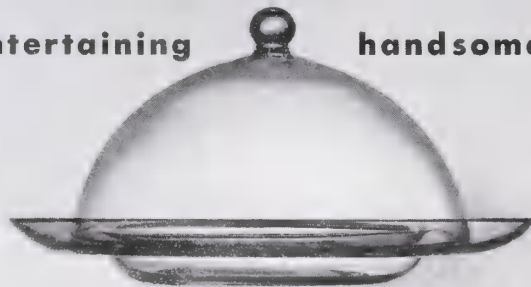
Opera: You need a plot-telling book. You need such a book even



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e opera is given in English, for
ve never heard an opera per-
ed in English and understood
he words. I think you should
three books. Two, beautifully
en, are Ernest Newman's *Sto-*
of the Great Operas (Garden
) and *More Stories of Famous*
as (Knopf). What style and
Newman has! He discourses
iently about the background
e opera, the music, and the
poser as well as about the plot.
e time you have read a chap-
er you really know something
that particular opera. How-
Mr. Newman treats relatively
operas in his expansive way.
You want to follow the plot of
opera scene by scene and blow
low, use *Complete Stories of*
Great Operas by Milton Cross
(Doubleday). Here there is no at-
tention at style or liveliness. The
basis is on accuracy and many
as are so treated. In fact, al-
though any opera you are likely to
read is narrated in the Cross book.
Shorter book, but well written
and containing many fine photo-
graphs, is *The Victor Book of Op-*
er by Louis Biancolli and Rob-
ert Bagar (Simon and Schuster),
new edition of which will be
available soon.

Biographies: Most great com-
posers were troubled men whose
lives are worth telling. Some of
them were enigmas (Mozart and
Mahler), some were delightful
(Mendelssohn and Haydn), some
were enormous personalities (Beetho-
ven and Wagner)—but whatever
they were, the strength of their
music is in some way reflected in
their lives. And so the story of the
composer becomes more than just an
ordinary story.

Look at the *Master Musician*
series published by Dent in Eng-
land. They are small, inexpensive
books, but written with love and
care and containing discussions of
the music as well as the man. Un-
fortunately, they are not always
easy to find. Try to get the ones
on Mozart, Beethoven, Mendels-
sohn, Wagner, Debussy, and Verdi.

Here are some other outstanding
biographies:

Beloved Friend by Catherine
Drinker Bowen (Random House).
The story of Tchaikovsky's rela-
tionship with the woman who sup-
ported and encouraged him, but
who, strangely enough, did not
want to meet him.

Giuseppe Verdi by Francis Toye
(Knopf). The standard work in
English.

The Wagner Operas by Ernest
Newman (Knopf). Not a biog-
raphy but a discussion of the mu-
sic, yet containing much biograph-
ical data.

If Wagner the man interests you
sufficiently—as well he might—get
Newman's great four-volume biog-
raphy of Wagner, and also read
Wagner's autobiography, *My Life*.

Mozart—His Character, His
Work by Alfred Einstein (Ox-
ford). Half a nontechnical book
(his character) and half a techni-
cal book (his work). But the non-
technical part is good enough to
make the purchase worth while.

The Life and Death of Chopin
by Casimir Wierzynski (Simon
and Schuster). Written by a Po-
lish poet, it is a sensitive por-
trayal.

The Man Liszt by Ernest New-
man (Scribner's). A debunking
book, and so interesting that you
may enjoy it, even if you don't par-
ticularly care for Liszt's music.

Brahms: His Life and Work by
Karl Geiringer (Oxford). A little
too German in tone, but the best
that is available on Brahms.

Floristan, The Life and Work of
Robert Schumann by Robert Ha-
ven Schauffler (Holt). On the sen-
timental side, but read it because
it tells a heartbreaking and beau-
tiful tale.

On the subject of lighter music,
there is *A History of Popular Mu-*
sic in America by Sigmund Spaeth
(Random House), fat with facts
and very well written. There is
also *Show Biz* by Abel Green and
Joe Laurie, Jr. (Holt). Though

(Continued on next page)



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Wurlitzer home organ
for just \$1325—
THE NEW
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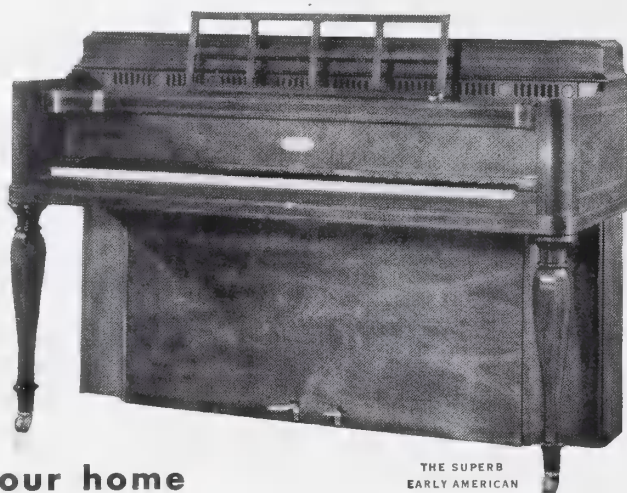
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ALEXANDER BRAILOWSKY photographed at the Steinway by Adrian Siegel

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STEINWAY

THE INSTRUMENT OF THE IMMORTALS

BOOKS ON MUSIC

CONTINUED FROM PRECEDING PAGE

this is not primarily a book on music, I found it absorbing, an "Only Yesterday" of the entertainment world, conjuring up many a memory and giving some of the history of jazz, American musical comedy, and Tin Pan Alley. It has all the appeal of a family photograph album.

If you are a Gilbert and Sullivan enthusiast, you must not be without the new *The Gilbert and Sullivan Book* by Leslie Baily (Cassell & Co.). It is one of the handsomest biographies ever published. Its wealth of pictures is overwhelming. So, alas, is the price (\$9). Another good biography of Gilbert and Sullivan is the one by Hesketh Pearson (Harper).

Among the miscellaneous collections, read *Mendelssohn's Letters* (Pantheon), which possess a unique gaiety and sweetness. These are perhaps an exception to the rule; they *do* help you to understand Mendelssohn's music.

An interesting anthology is *Pleasures of Music*, edited by Jacques Barzun (Viking). The book contains a collection of good writing about music, fiction, and

fact. An autobiography of po is *Memoirs of Hector Berlioz* (Dor). If you are interested in conductors, the current bright of the musical firmament, *Dictators of the Baton* by D. Ewen (Ziff Davis) and a l about Toscanini, *The Maestro* Howard Taubman (Simon Schuster), which is not a defin biography, but full of good a dotes.

Finally, if you want to read s exceptionally well written cisms which are at the same brief chronicles of New York's sical scene, read *Music Right Left* by Virgil Thomson (H. Mr. Thomson is the music crit *The New York Herald Tribune*

This brings to an end the s of articles. "How to Use Musi Your Life." I hope they proved helpful. Have they? any words written or spoken a music lead you to the sound self, the art itself, that art w is so much more eloquent than commentary? I should love know. I should very much lik hear from our readers.



Leather Card Boxes—Highly varnished boxes, exquisitely gold-tooled with a Fleur-de-lis pattern. Available in several colors. As illustrated, box with two decks of cards, \$11.50. Larger box with four decks, \$20 . . . Prices include Federal Tax

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IT'S WORTH MENTIONING

By Julie Polshek

polished brass canopy of traditional origin, ornamentally complements black metal-mesh curtains. This efficient traverse screen, modeled Flexscreen's design and certain-height adjustment permitted by its supports, make the 3 available sizes adaptable to openings up to 48" wide, 32½" high. Easily installed by anyone. With 48", 41", 48" canopy: \$23.75, \$17.50, \$31.50. Adelman's, 131 Liberty, New York.



A super-heterodyne radio and electric clock are compactly united in Motorola's new pin-up unit. Its switch can be pre-set to turn on a wanted program automatically; easily-read clock has a second hand, useful to time eggs or split-minute pressure cookery. Sleek plastic housing is extra-smart in citron or leaf green; cherry, off-white also available. Snap-on plug adjusts cord length. \$39.95, Edith Chapman, Nyack, N. Y.

several stamp collectors who tested this stamp separator for us heartily approved it. The method used, water-vapor permutation, leaves treated stamps virtually dry; preserves the original gum of mint stamps. Stamplift treats 10 stamps at a time; loosens stamps from each other, from a hinge or paper backing. Box is handsomely made of polished plastic (ivory with green). \$3.25, Amy Abbott, Inc., W. 52nd St., New York.



PHOTO, COURTESY MOTOROLA



Swivelite's clever wrought-iron design affords a powerful base for table-model TV, creating the effect of a console unit. The bridged leg units are spread by the cabinet's weight to a wobble-proof angle that grips them to the floor. Revolving arms that are adjustable from 18" up to 25", firmly support the set. Black, white, antique-gold, light or dark green finish. \$16.75. Precision Ornamental Iron, 3621 Third Ave., New York, N. Y.

(Continued on page 313)

Makes the most of food bargains

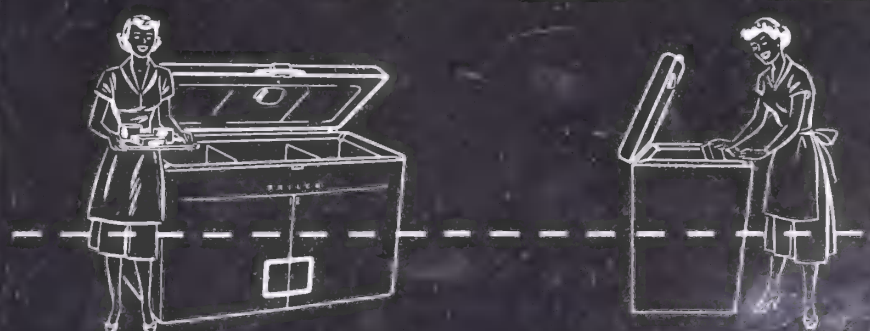


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Sensational Sloping Front PHILCO Freezer

Buy when prices are down! Freeze and store bargains from grocer, butcher and locker-man—specialties from your own garden or farm! And do it with a Philco freezer—easiest of all to use and super-powered for sharp freezing at 15° below zero, 12.5 cu. ft. size (435 lbs. capacity) only \$399.95... 8.1 cu. ft. model \$325... both with new "Key Largo" color styling! See them!

Comfort Level Design—only Philco has it! 70% of storage space above knee level!

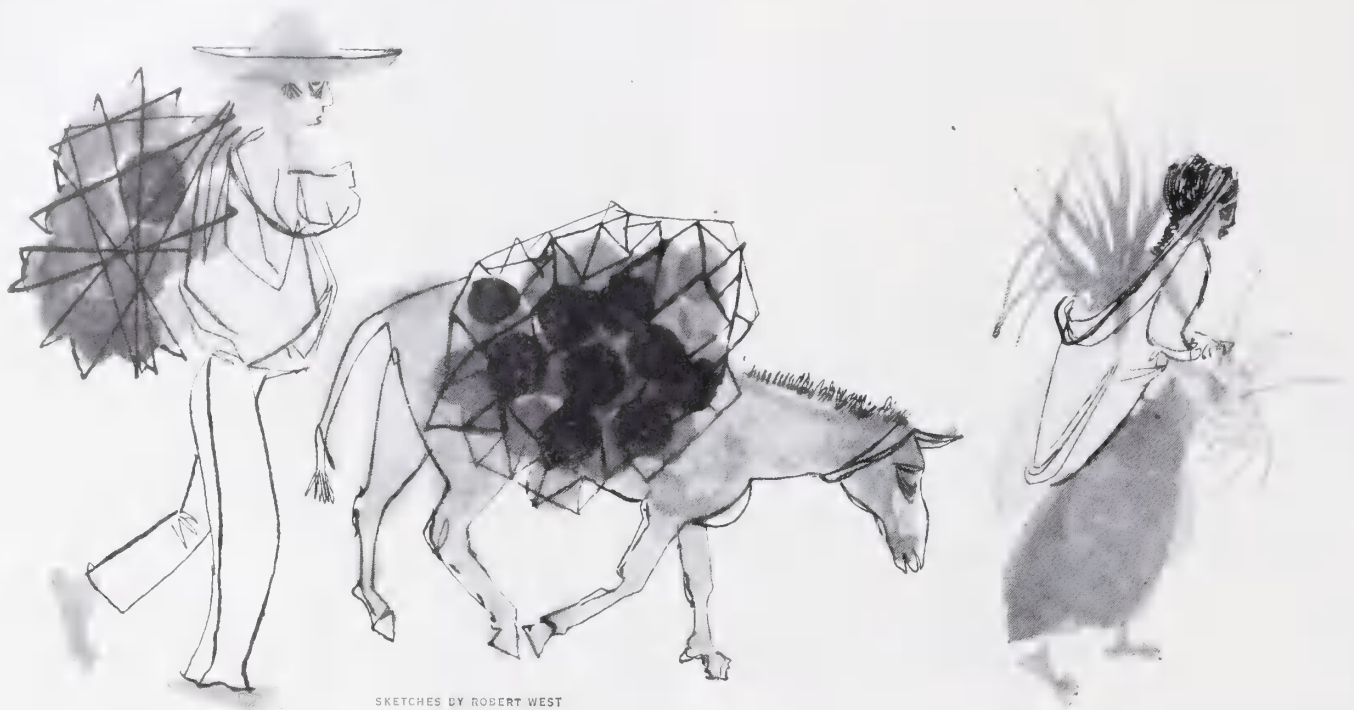


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Least back work—most convenience. Try it!

STANDING COMFORT

More toe and knee room than any other!



SKETCHES BY ROBERT WEST

By Louisa M. Comstock

HOW TO LEAVE HOME *and like it*

If you like to stray from beaten paths, but with assurance of easy transportation, comfortable beds, and good food, the current rush to the Caribbean has advantages. While all this popular trekking to the tropics has overcrowded many islands, it is also responsible for modern conveniences in a number of places that are still seldom visited, although they are available both by air and by water. Alcoa Steamship Company, for instance, points to these, both on its British West Indies routes:

Antigua, a cool little sugar island not far from Puerto Rico, eminently restful, quiet but friendly, beautiful and cheap. Even in the capital, St. John, you won't run into more than a handful of American travelers at a time. Its Antigua Beach Hotel is comparatively new, one of the coolest, cleanest, and brightest in the islands, with rates beginning at a surprising \$6, including meals. There are two or three small, pleasant restaurants, and at least one night spot, the Lord Nelson Club. This is a palm-thatched oasis run by an American who plans to convert the former U. S. Officers' (Continued on page 314)

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.



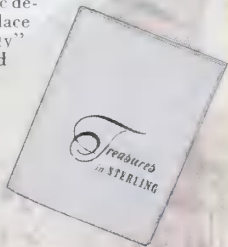
Sir Christopher

sterling in the mood of grandeur

Sir Christopher, created by famed designer, William S. Warren, has all the sweep and splendor of its inspiration—the work of the renowned architect Sir Christopher Wren, one of whose masterpieces is St. Paul's Cathedral, London. This pattern displays grandeur in sterling, exemplifies variety in design . . . for some pieces are decorated with carved blossoms, others with graceful clusters of fruit, still others with a combination of both. Sir Christopher is truly magnificent sterling, for it is given the ultimate in silvercrafting—Wallace's full-formed "Third Dimension Beauty". . . beauty in front, in profile, in back . . . sterling perfection from every possible view.

Six piece place setting, Sir Christopher, \$39.50.
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SIR CHRISTOPHER



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STERLING



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Chosen above all other pianos by the very first rank of concert artists in each sphere of musical expression, the Baldwin is acknowledged as the pre-eminent piano of the concert world—yet it is essentially a piano for the home. That is why in homes where quality and enduring beauty are the measure of value you will find the Baldwin. A Baldwin in your home, exquisite in its superb craftsmanship, will give you that rare pride, that lasting pleasure realized only through ownership of the finest.

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Baldwin



HOUSE BEAUTIFUL
presents the 1953
PACE SETTER HOUSE

*Here is serene mastery of 20th-century techniques, the maturing of
contemporary design. Here modern living comes of age and settles
without shock into an older community. See how this house
solves human problems while it achieves a quiet beauty*

The NEW kind of Living Room

Never before in history has the living room been expected to perform as many functions for as many phases of living. We expect it to be all things to all people at all times, yet always be beautiful. This one is that versatile.

- it is quietly furnished, displaying nothing that is not for use, and using nothing that is without real beauty. The furnishings invite tranquility and repose, yet they are important enough for formal entertaining.

- it is emotionally satisfying, giving a sense of security and enclosure, even though it is open to the outdoors. This security is achieved by the rhythm and balance of solid walls and glass openings.

- it is visually exciting because of the way daylight is admitted, patterned and interplayed to create richness. Five kinds of light, from three directions, are composed here: (1) big plain sheets of warm sunlight; (2) cool north light coming through louvered shutters and frosted translucent glass; (3) dappled areas of leaf-and-twigs shadow patterns; (4) stripped light coming through clusters of wood dowels; (5) filtered patches coming through the embroidered screen-partition between living-dining areas.

- it uses practical surfaces where practicality is required, such as tiling in hall and the plastic-impregnated wood of the counter (behind sofa). Yet it uses luxurious materials where wear will be slight.

- it is flooded with sun in the winter, yet no sun enters in summer, thanks to proper roof overhangs.

- it looks twice as large as it really is, because the far wall of the terrace *seems* to be the far wall of the living room, because the gabled ceiling rises to 10 feet, because the simple long lines of the ceiling flow unimpeded for 31 feet across living and dining areas and continue outside through glass.

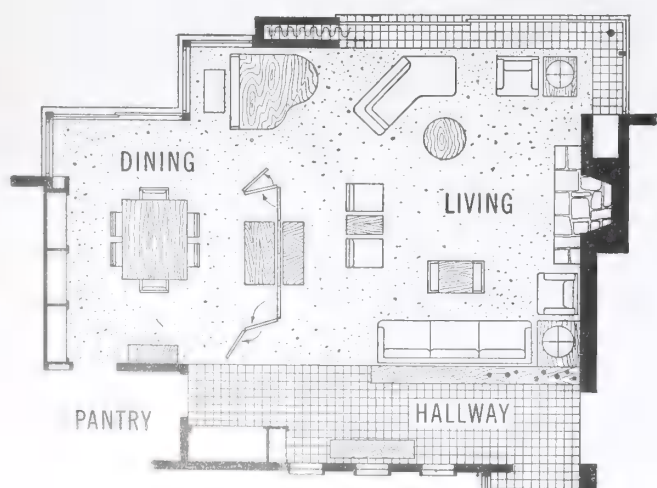


Living room seems to flow



through its enclosing glass to claim the far terrace wall as its boundary.

A freer way to make a living-dining room



As our houses have increased in technical performance and complexity they have shrunk in size. It has taken nearly two decades for us to develop solutions that will recapture the sense of spaciousness of the big, old, inefficient houses of the past.

The living-dining area of this Pace Setter reveals one of the agreeable new solutions. Here are the advantages of separate rooms—visual separation, a dining table centered in its own space, “walls” for storage furniture. Yet both “rooms” have the advantage of seeming much larger. For they are *one* room, except for a translucent screen only six feet high, made of embroidered pineapple cloth laminated in clear plastic. Thanks to the filtered light, the screen does not seem bulky or like an architectural partition. Yet the four central panels are attached to the floor. The other four move to extend or shorten the screen.

An art object in design, a bit of stagecraft in function, this screen sets the pace for the development of a new class of translucent partitions between living and dining space. To see more of this screen, turn the page.

For more details of this living-dining room and the hall on preceding pages, turn to page 274.





How to make your home your personal expression

This Pace Setter shows, in numerous ways, how a home can be the personal expression of its owners and, at the same time, utilize the enormous technical benefits of industry. The home can be a place of creative experience because it gives us the opportunity to choose freely from the multitude of products on the market today.

As HOUSE BEAUTIFUL has been explaining for the last year, creative embroidery stimulates the potential creativeness that lies in each of us. Throughout this house embroidery ties together the structure and the furnishings. It also personalizes mass-produced merchandise by giving it a custom-designed look.

On these two pages you see how the simplest embroidery, done on pineapple fiber cloth, can make an important screen partition and companion table-mats. The colors of the embroidery repeat the colors used in the structure: the oranges and russets of the stone fireplace, the warm beiges of the plywood, the dark browns of the furniture. All these existed before the embroidery. But the embroidery unifies them in a unique pattern, personal to this house. To make the screen and mats impervious to wear and tear, they were laminated in clear plastic.

For details about the embroidery and table setting turn to "The Unifying Motif," pages 286-7



Living-room side of the screen-partition. Note how it filters light.



Dining side of screen. Furniture stands against it as if it were a wall.

Why this PACE SETTER sets the



pace for 1953

Because it is the new house for the new life, the frame for the cultural revolution now occurring, where everything co-operates for the flowering of your personality



The Pace Setter, built in Bronxville, N.Y., shows how America is creating an industrial civilization. In this house, seventh of the Pace Setters, the standardized products of the assembly line (without which there would be no industrial America) are used for, not against, the development of individual culture (without which there would be no civilization).

Here in the Pace Setter the knowledge accumulated by America throughout the 20th Century appears as integrated wisdom. The house itself is a beautiful and practical frame for modern life with all aids for the comfort, convenience, and, above all, the aesthetic growth of its future owners.

By harnessing the horse-power of efficient machines, today's Pace Setter democratically achieves a luxury formerly dependent on slave-power, as in ancient Greece, or on domestic servants, as in modern Europe. But more important, it demonstrates how you can provide a personal setting for your personal life, if you *freely choose* from the vast variety of the current market.

How men build determines how men live. Here is the new house for the new life, the architecture for the cultural revolution now occurring. This revolution, as Lyman Bryson points out in his perceptive book, *The Next America*, "is not like anything known before because it is on such a scale of participation that past standards do not apply. If it succeeds it will be the creation, by its own members, of a national community in which energy is more and more shifted from material and practical anxieties to the doing of things for the sake of greater human experience. It will be the recapture, by a whole free people, of the primitive wisdom that industrialism has almost destroyed.

"In this new phase, wisdom will use industry as the servant of a better life. We shall be doing things for their own sake, which means for the developing experience they give, for the demands they make on personalities for greater power and sensitivity. And it is part of our recovered wisdom to know that we live not to pile up comfort nor ornaments, but for the quality of experience itself."

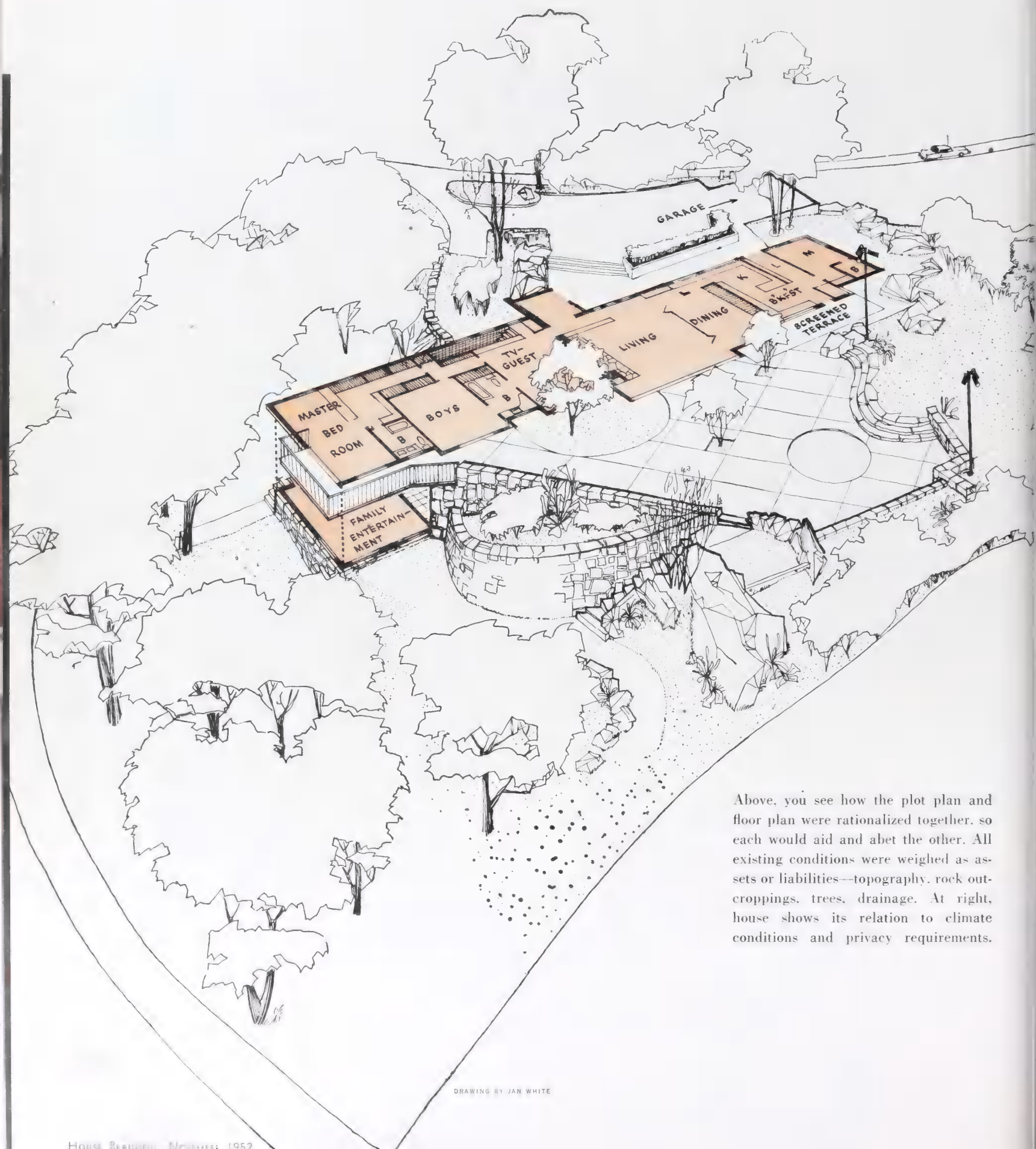
A good modern house, like this Pace Setter, directly affects the quality of experience of those who will live there. Good design can only be judged by how it encourages the mind, the soul, and the body to breathe freely and deeply. The architect must combine the benefits of mechanical aids with an appreciation of man's vital contact with the soil. The Pace Setter delights the eye and, at the same time, faces up to the facts of life, both social and economic. It offers a peaceful equilibrium of man and nature. It is at home with the landscape and humanity. For, if your house is not at peace with nature and with man, you will not be at peace with your house.

The designers and artists who collaborated to produce this house

Henry L. Eggers, Walter Wilkman, Associate.....	Architects
Lee Schoen.....	Supervising Architect
Thomas D. Church and Associates.....	Site Planning and Landscape Design
Westchester Construction Co., Incorporated.....	House Contractor
Dalsimer, Inc.....	Landscape Contractor and Nurseryman
William Manker.....	Color Styling - Inside and Out
Henry N. Wright.....	Heating Engineer
Thomas Smith Kelly.....	Lighting Engineer
Paavo Tynell.....	Designer of Special Brass Lighting Fixtures
William Pahlmann.....	Designer of all Modern Furniture in Living-Dining Room, TV-Guest Room, Master Bedroom, and Boys' Room
Mariska Karasz.....	Embroidery Design and Execution and Design of Printed Fabrics
Emile Norman.....	Plastic Ivy Panels in Dressing Room
Maynard Parker.....	All Photographs Except Where Otherwise Specified

The PACE SETTER

is at peace with nature



Above, you see how the plot plan and floor plan were rationalized together, so each would aid and abet the other. All existing conditions were weighed as assets or liabilities—topography, rock outcroppings, trees, drainage. At right, house shows its relation to climate conditions and privacy requirements.

DRAWING BY JAN WHITE

If your house is not at peace with nature, you will not be at peace with your house. But how do you put a house at peace with nature?

That depends on what side you take in today's life-and-death struggle between two conceptions of man. One school of thought claims that man is fundamentally a machine. The other says man is an infinitely variable part of nature. The first group also has a school of architecture which designs machine-forms for their machine-man and calls the house that results "a machine for living."

The second—and saner—group designs what is

termed "organic architecture" to house the natural man. Just as a natural organism, such as a tree, has its own living and varied form, its own laws of individual development (no two oaks look exactly alike), so an "organic house" grows out of the site and climate and personalities of owner and architect.

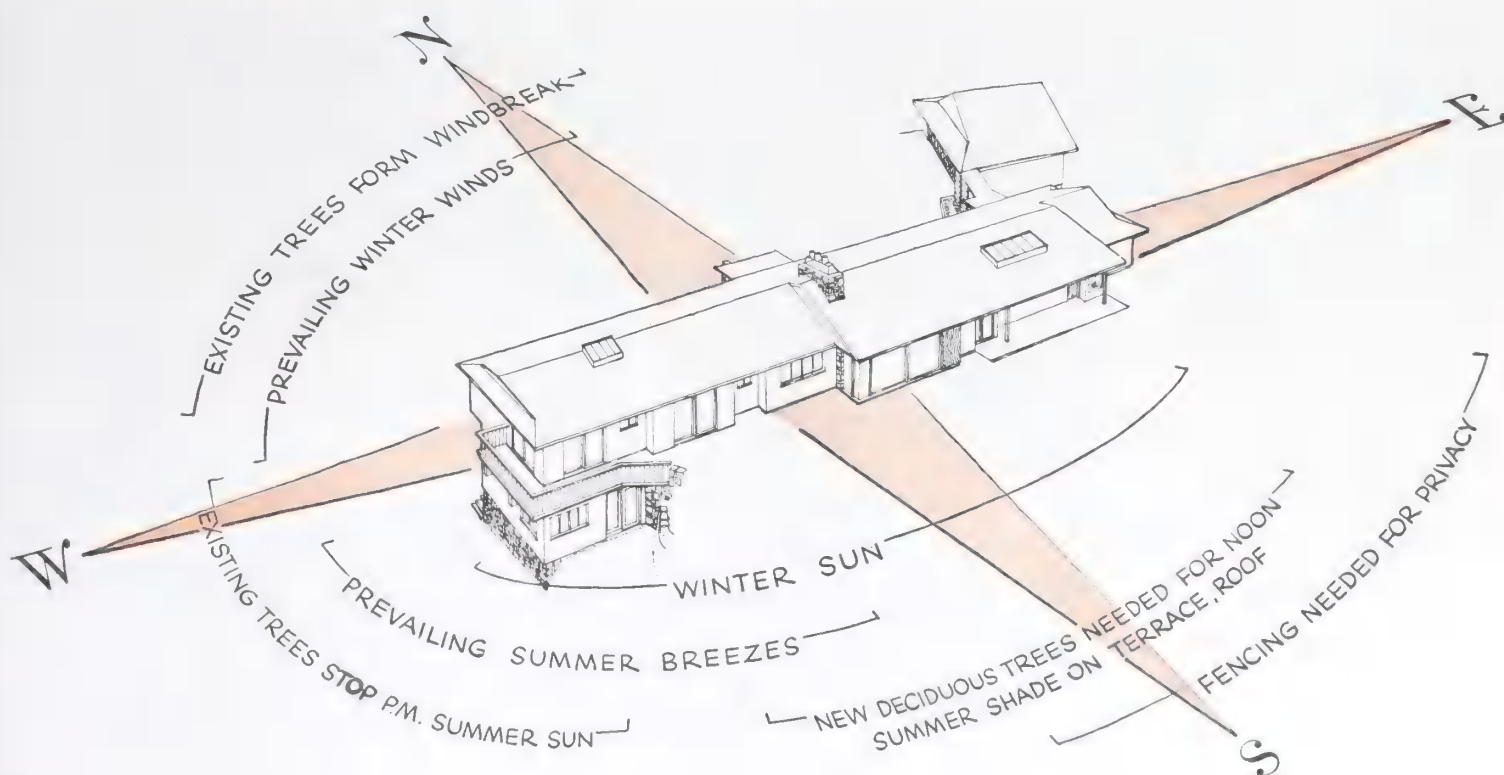
The Pace Setter is a good example of an organic house. There is a lively and affectionate relationship between the house and its site, as if they were master and pupil. The house seems to encourage the emergence of the individual and special quality of the site, as the master tries to bring out the special personality of his pupil. Each looks to the other with warmth and understanding. Each is in repose and at peace with the other.

People in such a house are at peace with themselves and as they become aware of how living things grow to their fullest potential so they will feel stirring within themselves a similar growth.

~~~~~

This is exactly what was done to make the Pace Setter at peace with its site.

The architect and landscape architect made a "natural resources study" of all the assets and liabilities of the lot—climate, (Continued on page 353)



*How the natural resources and climate of the lot were analyzed and exploited*



The Pace Setter house was put on site of old mansion. Existing carriage drive and barn were used.



# How to build a MODERN house in an OLD neighborhood

*As the modern house must be at peace with its site,  
so your modern house can be at home with its community,  
if you understand the nature of good design*

*For the details of how this old barn was made into a modern garage, turn to pages 308-*



The old barn (above) was the only existing building on the grounds. Owner added overhang, overhead door, and new shingles to convert it to modern garage (at right). New structure still retains pitched roof and shingles characteristic of the neighborhood architecture.





## *Its architectural ancestors were good*

**G**ood design is the happy solution of all problems, the combination of function and beauty, the resolution of the practical and the aesthetic.

Good design in architecture is the satisfying answer to problems posed by site, climate, the special needs of the owner *and* of the community.

The lines of the Pace Setter conform to its site. Its materials relate to the colors and textures of its surroundings. Similarly, its profile and coloring take into account possibly the most dominant feature of its landscape: the profile and coloring of neighboring houses. To ignore them would be not only a gratuitous affront, it would be bad design. The Pace Setter settles into the community as it settles into the site—part of an aesthetic whole.

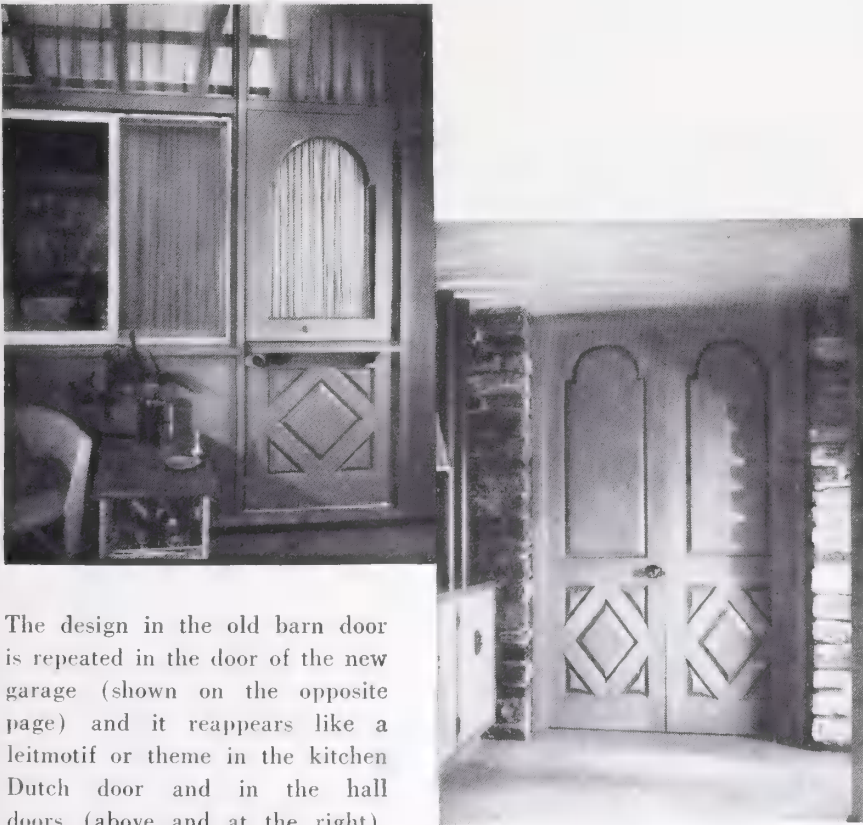
Good design for a house is never the arbitrary imposition of a particular style on a site or a community. It is the sensitive and sensible response to a particular situation.

The Pace Setter is at home with its community and itself. Its design encourages modern living, thus achieving a modern house; it also takes a welcome place in the scheme of humanity, while it guards its individuality.

The houses surrounding the Pace Setter were built in that creative period from 1890 to 1916 when the first seeds of modern architecture were being planted by architects like Frank Lloyd Wright, Henry Hobson Richardson, John Wellborn Root, and the Greene brothers. A trip around Lawrence Park, in Bronxville, shows that the basic principles for modern architecture throughout the world derive from such houses. You see unstereotyped functional forms fitting the landscape, gracious and unassuming, keyed to serve the owners rather than impress the visitor. You see great individuality and variety: original windows, fresh roof-shapes and roof details. Soft, weathered colors: moss green, sumac red, leaf brown. You see startlingly generous use of glass, both in walls and skylights.

These shingled houses were the prototypes for the Pace Setter, which carries on the tradition now becoming recognized as indigenous American Modern.

PHOTOGRAPH BY WILLIAM HOWLAND



The design in the old barn door is repeated in the door of the new garage (shown on the opposite page) and it reappears like a leitmotif or theme in the kitchen Dutch door and in the hall doors (above and at the right).

TWO PHOTOGRAPHS BY EZRA STOLLER





# Why the PACE SETTER is at home with its community



*Stained shingles in warm, faded colors, rich stone walls, and generous glass openings were prevalent architectural idioms in 50-year-old Lawrence Park in Bronxville, N. Y. So Architect Henry Eggers used them in a modern, but non-stylistic manner*

The owners of this house wanted to live a contemporary life in a contemporary house and enjoy all the technical benefits of our time. But they wanted to do it in a traditional neighborhood, where fine old trees, long-established gardens, and well-kept houses produced an atmosphere of stability and developed beauty. In short, they wanted livability—not publicity; a home—not an advertisement of their modernness.

Their architect, Henry Eggers, does not belong to the doctrinaire school which insists that a modern house must have a flat roof and be a glass box on stilts—a study in cubes. Therefore he accepted their problem without stylistic prejudices. He accepted the challenge of designing a modern house in an old community, and out of the uniqueness of this challenge came the quality of the house—a design that takes all the given conditions and solves them with practical originality.

Appropriately, he used the same materials, the same forms, and the same weathered colors that distinguish the neighborhood, and so composed the house with its community. Shingles and stone give the Pace Setter a family resemblance, and they are still perfect materials in performance. Likewise a pitched roof is still the best performing roof in a climate of heavy rain, snow, and freeze-thaw conditions.

These forms and materials became the elements in the new design. The result is relaxed, democratic architecture—a modern house that belongs, yet has an individuality essential to personal culture. Just as it is the essence of Americanism for each of us to develop our differences, so the Pace Setter, while honoring the general character of the community, arrived at distinction and originality because it freely solved the problems of a unique site and a particular owner.





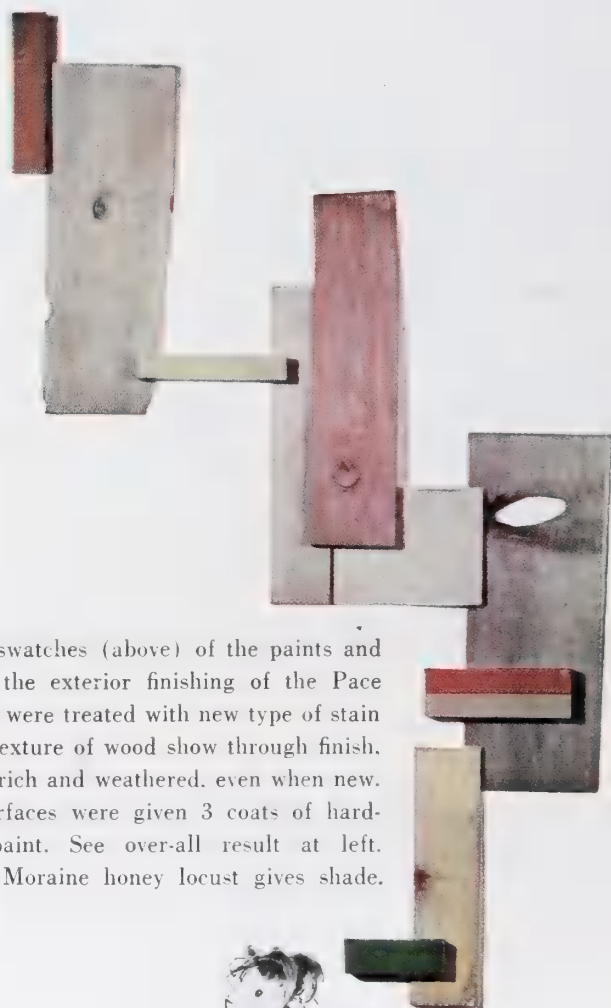
Stone, broken from the many rock out-croppings on this site, gave the theme for both the architecture and color scheme. This stone is rich in color—predominantly gray, but flecked with brown, orange, russet, and beige. Used inside and out, it keyed color schemes everywhere. Shingles were stained to relate to the stone and foliage and to look weathered. Interior color scheme also stemmed from stone and foliage.



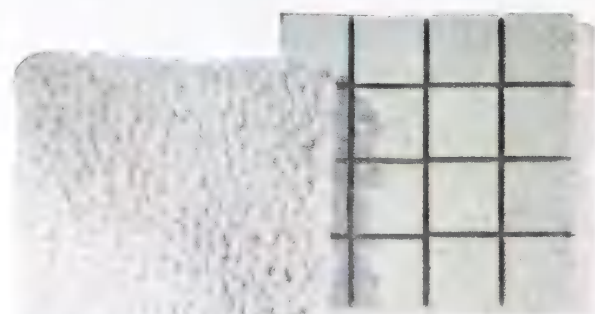
*Exterior coloring of the Pace Setter settles it naturally into the landscape, makes it belong where it stands*

The first tenet of good taste is appropriateness—fitness for the purpose and the occasion. A house, which is part of the natural scene, is more appropriate to that scene if it is colored to harmonize with its surroundings.

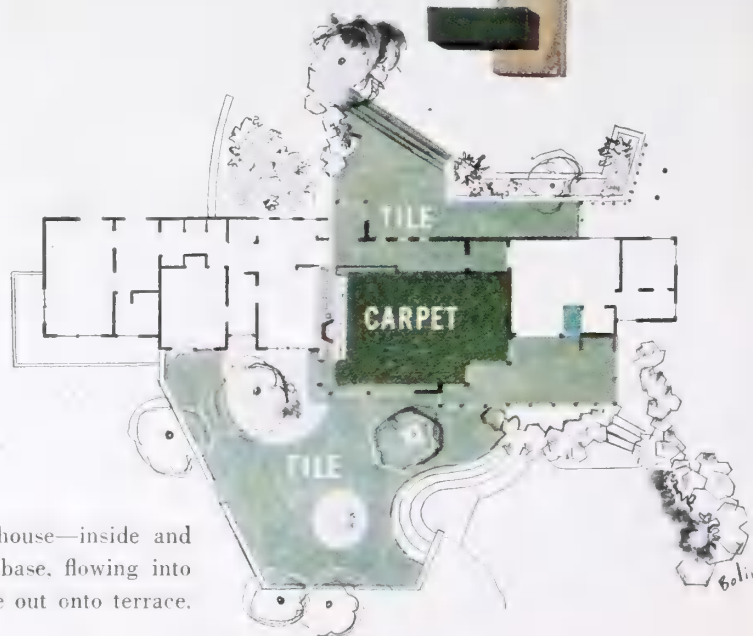
Most people are surprised to find how many colors for exterior paint schemes exist in the landscape around them. Eleven colors were used on the outside of this house. All derive from rocks, soil, bark, and foliage around the house. Shingles were colored with a new penetrating, preserving stain which does not hide the texture. Gray-green tile of paved terrace extends inside the glass wall to become interior floors. Carpet in living-dining area is the same green color. Even bronze outdoor furniture matches the tile paving and weathered gray-green of the house.



Close-up color swatches (above) of the paints and stains used in the exterior finishing of the Pace Setter. Shingles were treated with new type of stain which lets the texture of wood show through finish, making it look rich and weathered, even when new. Other wood surfaces were given 3 coats of hard-finish glossy paint. See over-all result at left. Quick-growing Moraine honey locust gives shade.



The living areas of the house—inside and out—sit on a gray-green base, flowing into house from front entrance out onto terrace.















## *How to make a terrace a climate-control tool*

**Dalsimer, Inc.,** All Plants and Planting

**Thomas Church,** Landscape Design and  
Site Planning

**National Tile and Marble Co.,** Tile Installation

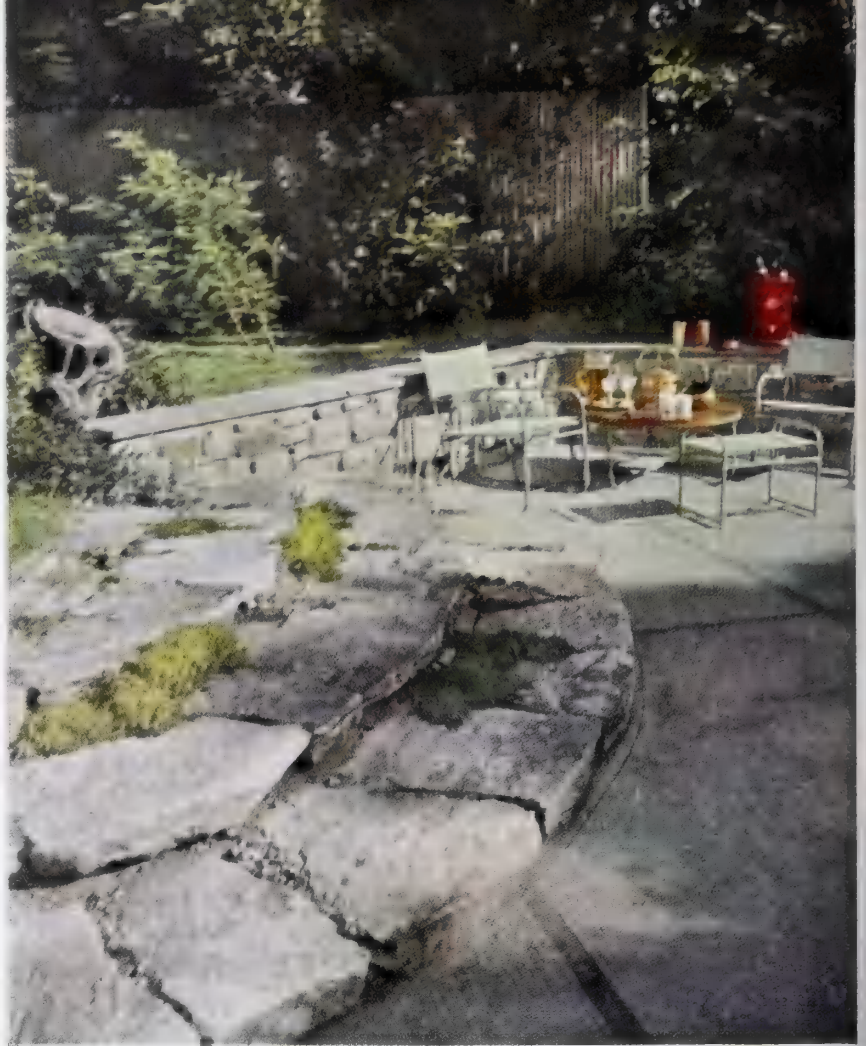
**Labriola, Inc.,** Rock Work, Concrete Slab

Weather can be manipulated, particularly in marginal temperatures when it is *almost* warm enough or *almost* cool enough. HOUSE BEAUTIFUL has proved, beyond argument, that a few simple tricks can take the curse off a heat wave, can add two to three months more outdoor living to every year. This terrace has four climate-control devices: (1) Tile paving is a dense material that will absorb, then re-radiate, the sun's heat in cold weather. Yet, (2) in summer, paving will be completely shaded by four deciduous trees of a new quick-growing type that will make an umbrella of foliage over roof and terrace within three years (full story on page 325). (3) Color of paving is not too light to be daring, or too dark to become a heat menace. (4) Glass walls have proper overhangs, calculated so no sun enters in summer, but penetrates deep in winter, bringing in solar heat through double-pane insulating glass. These pictures, taken at the end of June, show proper shadowing.

*Please turn the page*



The modern terrace is a private sanctum, screened from the outside world by a judicious combination of plants and fences. The Pace Setter had privacy from the street because of a steep drop in grade. But the important south line needed screening. An 8' peeled sapling fence, stained to match foliage and house color, did the actual screening. A front planting of Russian olives, to tie in with native black locusts, prevents any "stockade" look. Plants alone would not give privacy in winter.



PHOTOGRAPH BY GOTTSCHO-SCHLEISNER

Wintertime need for a privacy screen is apparent in photograph above, taken before terrace construction started and native growth came into leaf. Balcony bridges master bedroom (two stories above ground) with terrace. See the enclosed, roomlike quality of the terrace combined in overhang, railings, balusters, and floor. Priming coat was white.



# Mark of a MODERN house – the paved terrace:

- *a great stage of glamour, day and night, winter and summer*
- *a private box from which to watch the drama of the seasons*
- *a three-season living room*
- *a private beach*
- *an outdoor play room*
- *a private dance floor, when tile-paved*
- *a low-maintenance garden*
- *a fourth dimension in modern living, because it adds  
two to three months of outdoor living to every year*



Anybody who ever added a terrace to an old house has wished he had made it three or four times larger. For it becomes a second living room, catching the overflow from indoors. On a paved terrace, you can put furniture anywhere. Trees and plants are decorative art objects. Low walls can seat dozens of people at big parties, and don't have to be taken in out of the dew at night, as would most outdoor furniture. Terrace was as carefully color-schemed as the indoor rooms.



## Mark of a modern house—the paved terrace *continued*

A terrace helps make the home more of a play center for children. It is an ideal place for bonfires, marshmallow roasts, and wading pools. It makes home more exciting than anywhere else, canceling the need for seeking family pleasures in private clubs or public beaches. To re-enact the happy scene below, all it takes is a portable vinyl wading pool, easily filled with a hose and as easily emptied.

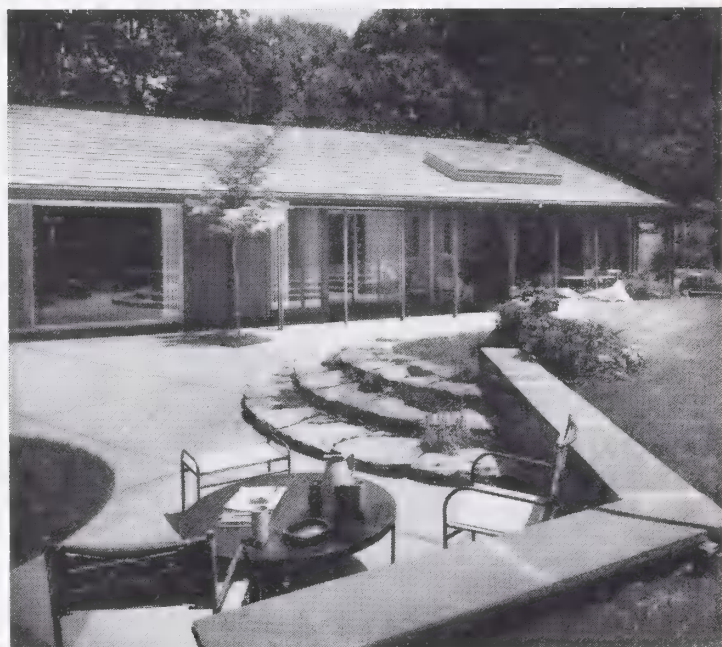
PHOTOGRAPH BY LANDSHOFF







A terrace gives you the space and the fresh air for holding large parties. Best of all, it's a place that can take the beating of a big party, for you can wash away the crumbs and the spots with a hose. Terrace parties permit informal service, making it possible to feed large groups economically and without extra help. Yet terrace parties can be as distinguished and elegant as an English garden fête.



A paved terrace has a higher initial cost, but a lower maintenance cost. For it puts more of your land under permanent control. You mow less grass, pull fewer weeds. The plants you grow around the terrace are woody shrubs, preferably evergreen, so your roofless room will look as well in winter as in summer. Or you do pot-gardening, concentrating a few showy groups of bloom where they count.



There is an unexpected resemblance between the modern terrace and the Greek amphitheater. Instead of heroic drama, there is domestic drama—day and night, in three seasons. If you wish, you can light the terrace and its backdrop like a stage set, spotlighting the most exciting trees, shrubs, and rocks. (Full details on the lighting of this Pace Setter terrace will appear in a later issue.)



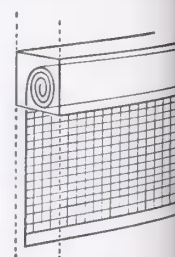
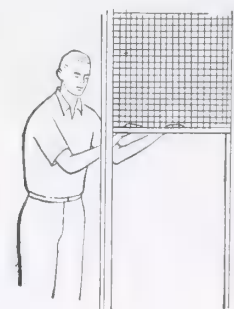
*A new idea*

## THE SCREENED TERRACE

*The Pace Setter shows a new way to merge porch and terrace making the porch seem twice as big and giving the terrace a section that can be sheltered from rain and insects. When screens are rolled up out of sight, it becomes one big, unified tiled area—part in the shade and part in the sun*

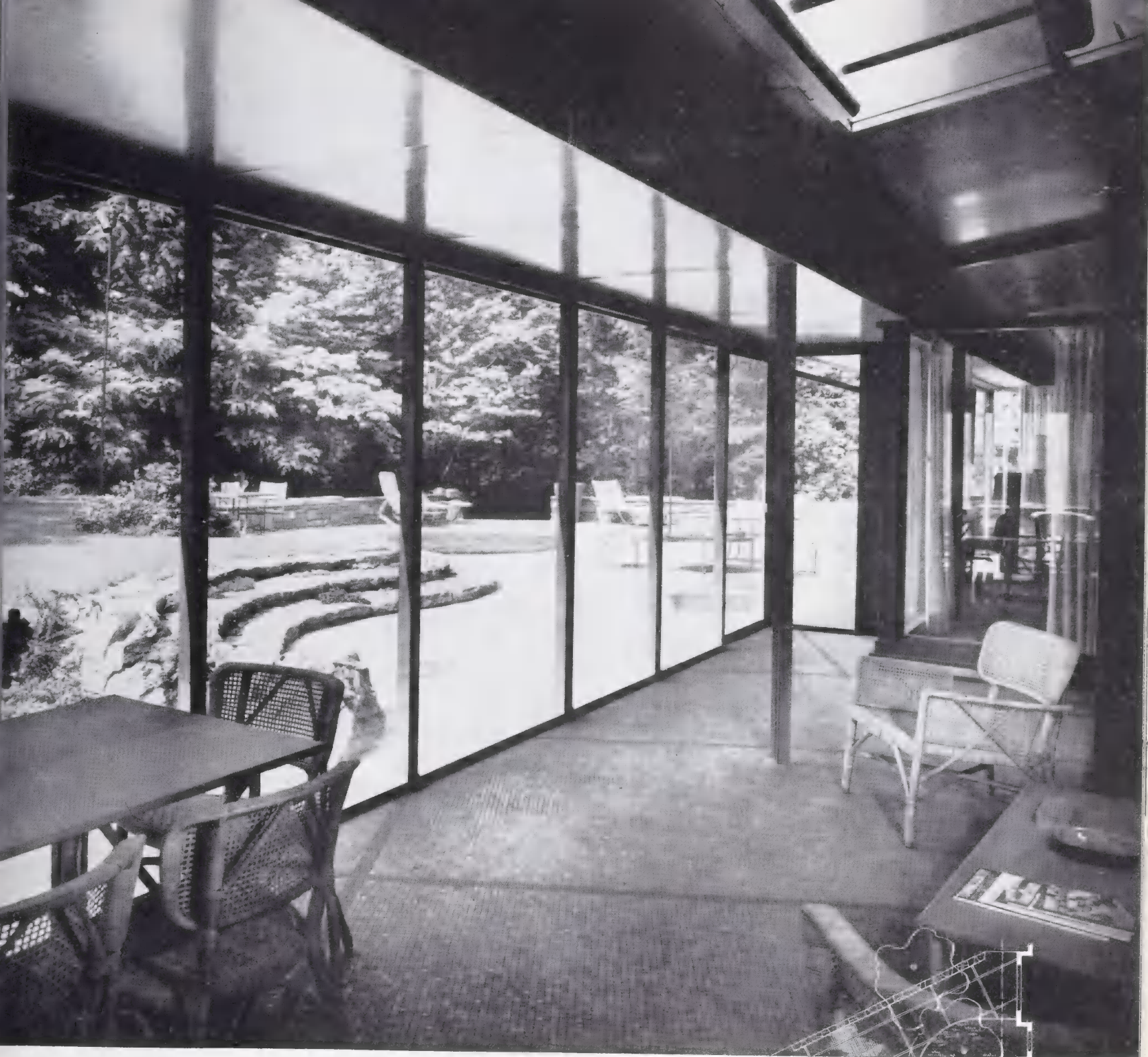


*Which picture shows the screens?*



Flexible bronze screen cloth rolls, like a window blind, up and out of sight, on guide rails.





*The installation of the screens is so inconspicuous you are not aware of them.*

**I**t was inevitable that, one day, the porch and the terrace would get married. In many climates the screened porch is a summer necessity. Yet in spring and fall, a porch is too cool to be used because then you need to be in the sun to be comfortable. So if you want the fullest possible outdoor life, a porch is not enough.

The insect season in the Bronxville, N. Y., area is about three months long. Yet the outdoor living season can be seven months, if you use all possible climate control devices. This means there are four months when screening is not necessary. These screens roll up like blinds, and disappear into weatherproof pockets in the porch ceiling.



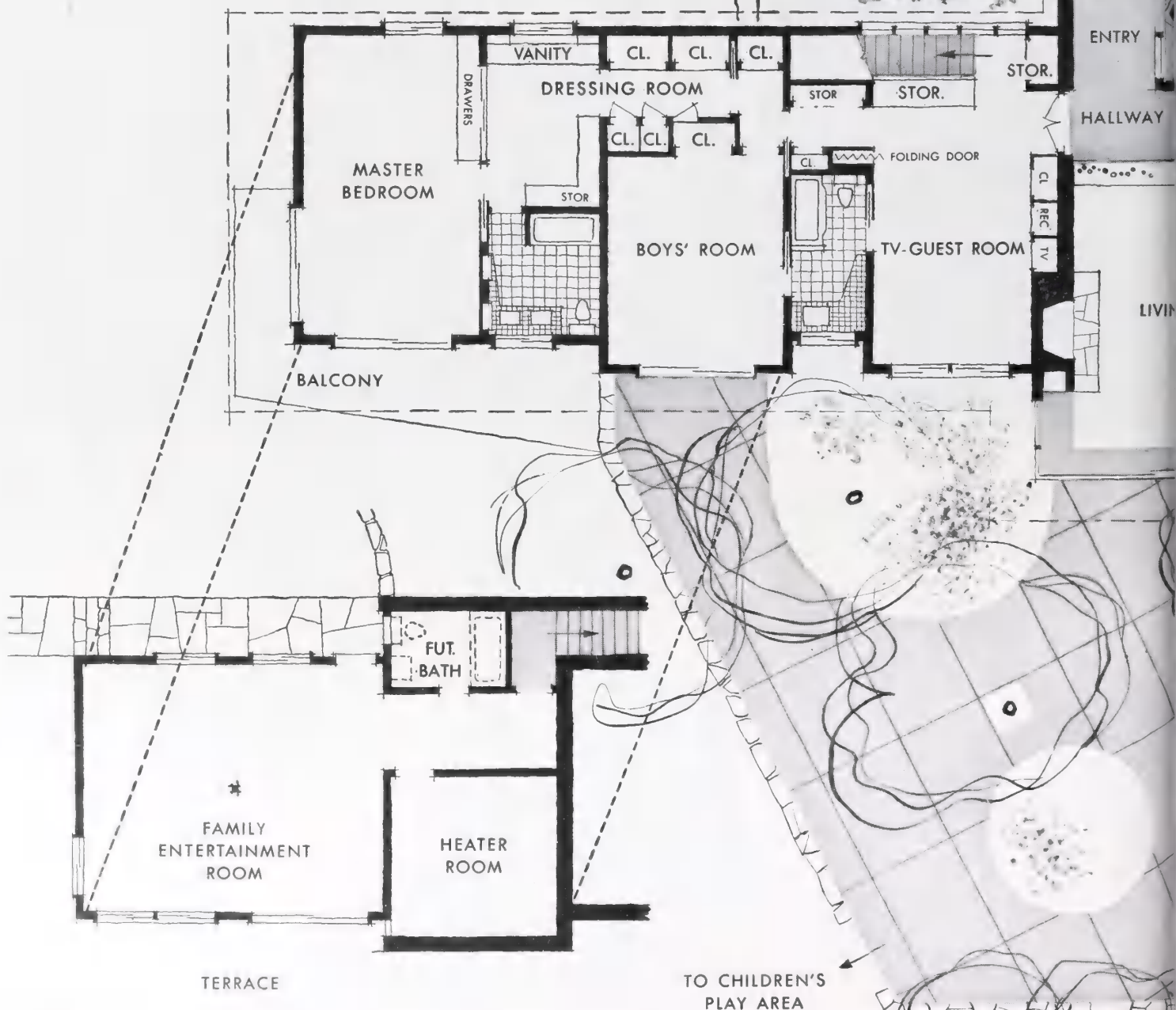
*More details about terrace and landscaping on page 298*



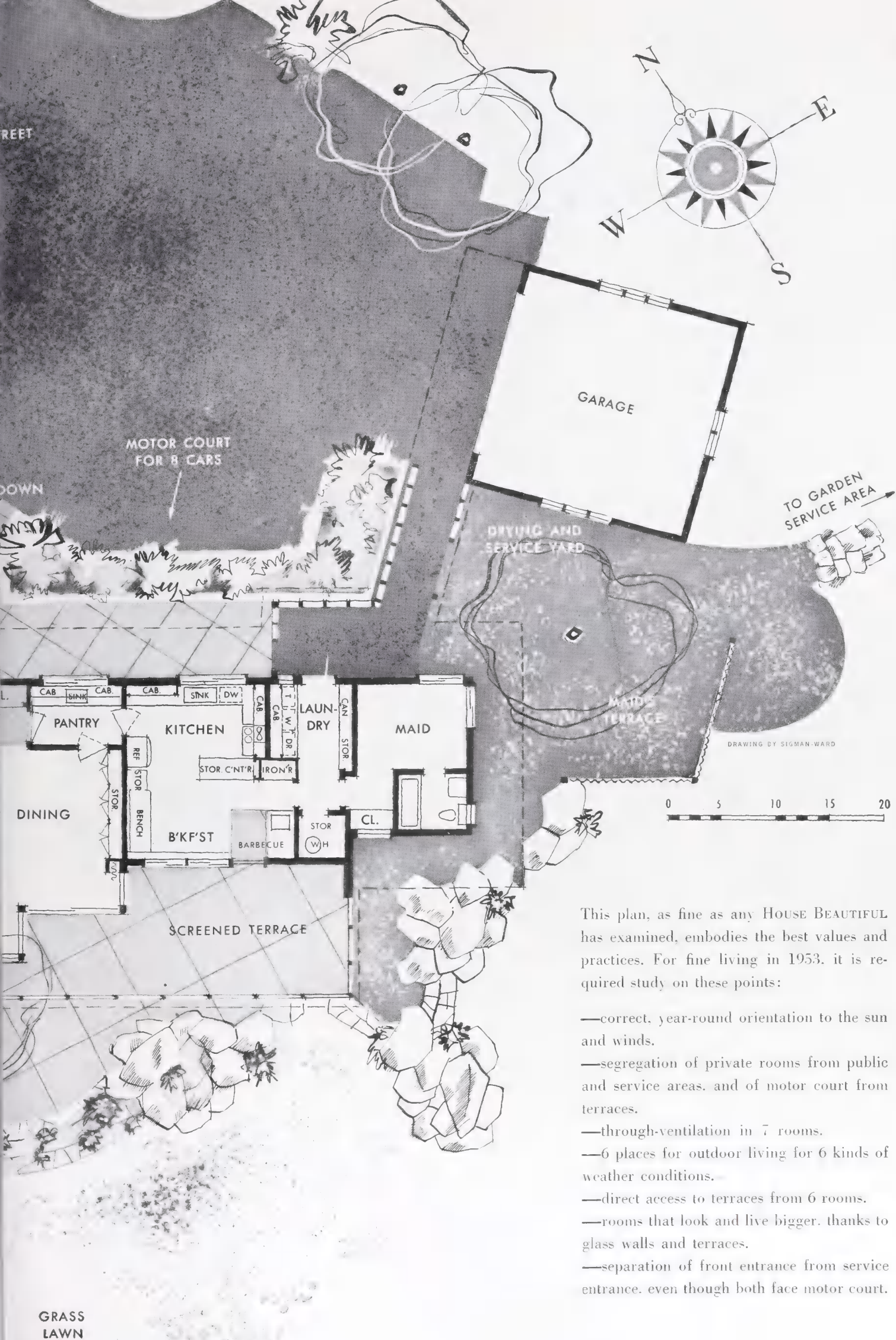
*The key to Pace-Setting living—*

# Plan outdoors and indoors as one working whole

*For spacious living, design all areas together—  
indoors and out—from the very start*







This plan, as fine as any HOUSE BEAUTIFUL has examined, embodies the best values and practices. For fine living in 1953, it is required study on these points:

- correct, year-round orientation to the sun and winds.
- segregation of private rooms from public and service areas, and of motor court from terraces.
- through-ventilation in 7 rooms.
- 6 places for outdoor living for 6 kinds of weather conditions.
- direct access to terraces from 6 rooms.
- rooms that look and live bigger, thanks to glass walls and terraces.
- separation of front entrance from service entrance, even though both face motor court.



# The Master Suite — private world within a world

*Only a few feet away from the busiest rooms of the household, it enjoys the calm and seclusion of a private penthouse in a tree top*

Observers of our gregarious times tell us that there is great need in our lives for quiet hours deliberately spent in quiet places away from the distractions and the demands of daily existence. We need room to hear ourselves think, to regain our spiritual and physical serenity.

The Pace Setter provides its owners with just such a rare place of renewal. At the west end of the house, the master bedroom, dressing room, and bath become an inviolable private world at the sliding of a door. The bedroom itself, built over the game room where the lot slopes away (see sketch), sits high above the earth, jutting into the tree tops like a ship in a sea of green. Sliding glass walls bring this restful, flickering nature pattern indoors. When they want to, the owners can sit out among this fresh beauty on their own secluded balcony.



→  
At all seasons the placid, green-gold bedroom blends into its natural leafy surroundings. It has the mature, understated richness that comes of a careful but free mixture of fine things—modern walnut bedhead and tables, Finnish lamps, Japanese gilt-and-grass cloth ceiling paper. Paintings are Leon Kroll's "Spring on the Cape," courtesy Milch Galleries, and a pair of "Slippers," by Channing Hare, courtesy Grand Central Moderns.

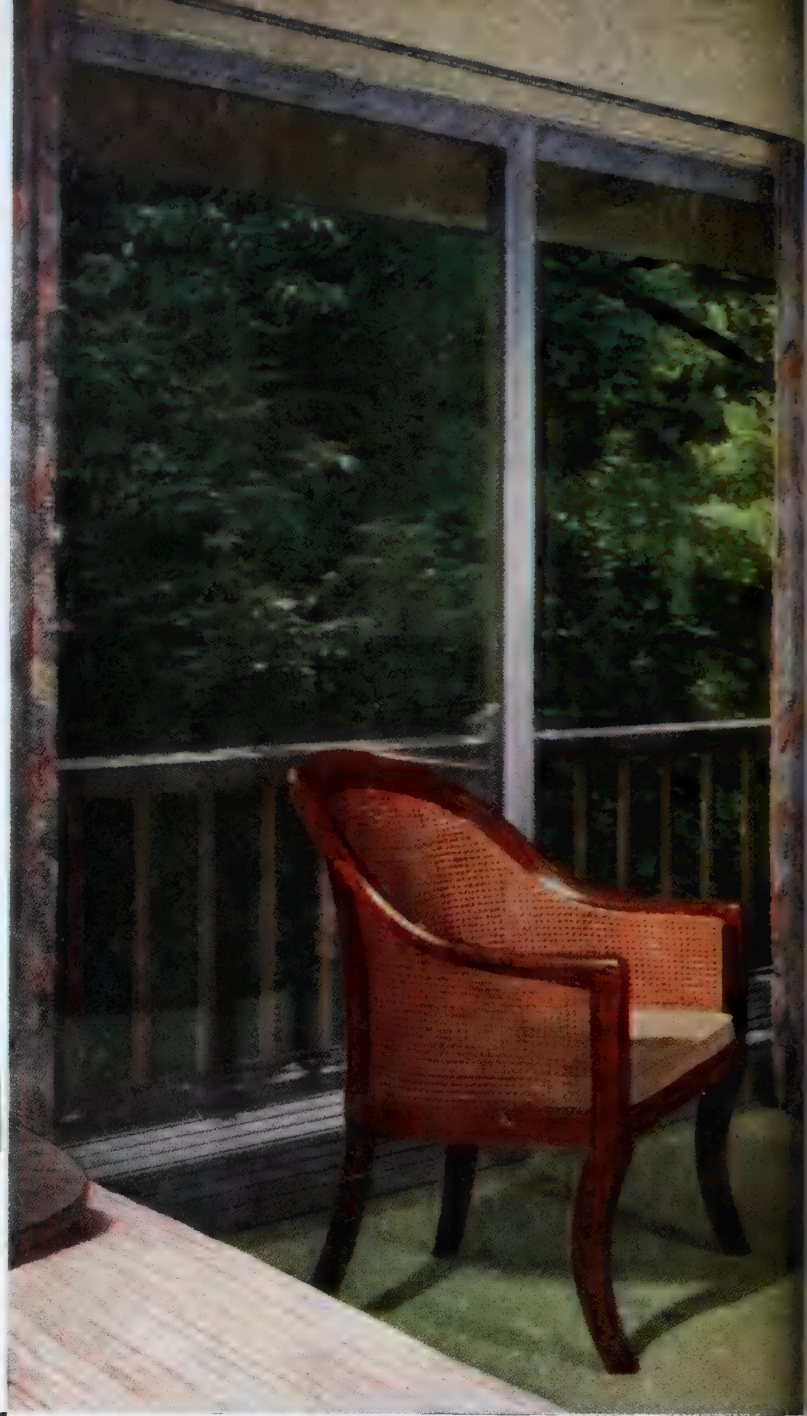






*Gilt-and-grass ceiling paper**Basswood blinds**Leaf-printed silk gauze curtaining***The master suite** *continued*

PAINTING, LEON KROLL'S "THE YELLOW CHAIR," COURTESY OF MILCH GALLERIES



Material and physical comforts alone do not insure the "humanity" of a house. The real test is in the way it meets the intangible, but no less urgent needs of the human spirit. Far more than a mere sleeping room, the bedroom is a place in which to experience beauty at first hand—in the changing pattern of trees and sky, in textures and patinas of man-made materials, old and new. Desk and frame chairs are antiques; upholstered chair and chaise, modern. Good design makes them affinities.

Furnishings have a sitting-room quality, since this is a room for repose at any time of day. Chaise serves as sofa. Powerful pattern here would vie with the outdoors and come off second best, so eye-interest is achieved with texture—strié linen on chaise and chair, straw-textured bedspread, split-wood blinds, deep-pile wool carpet, a ceiling of gold paper patterned in grass threads. Door at left opens into dressing room, shown on next two pages.







There is deep meaning in the way the wonderful products of our times are used in this modern house. For there is no mechanical-looking starkness here, so often seen in modern houses where technology and the machine are admired for themselves, instead of for what they can do. What is stressed in the Pace Setter is the beauty and comfort our technologies make possible for human beings to enjoy. Only modern heat-conserving devices like insulating glass and heat-reflective drapery lining could make this lovely glass room feasible. Right: Sheets and pillowcases are yarn-dyed, sunfast color, "Dy-nel" mothproof, quick-drying blankets are embroidered in a pattern of leaves copied from the glass curtains. For more on creative embroidery see pages 234 and 288.

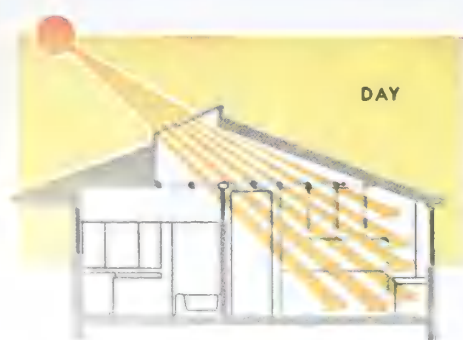


*For more about the master bedroom turn to page 277*

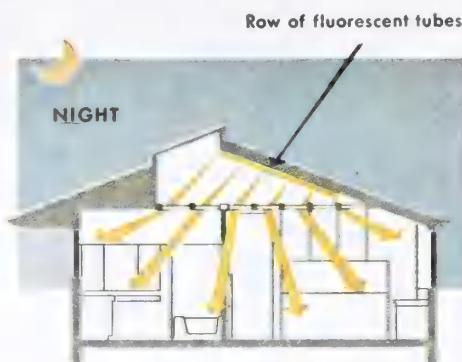


The master suite *continued*

*The dressing room—most glamorous room in the house—yet it started as the gloomiest and worst*



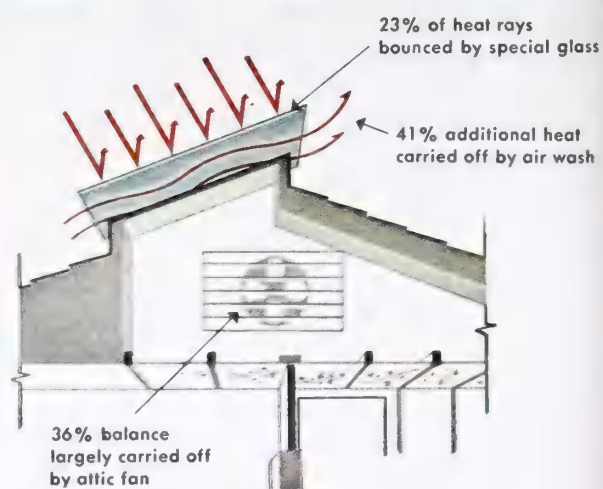
SOUTH



NORTH

SOUTH

NORTH



**How to get sunshine into a north room:** Skylight allows sun to penetrate dressing room. Opaque plastic ceiling diffuses sunlight evenly. At night, it diffuses light from row of fluorescent tubes in "attic."

**Skylight is cooled in summer** by "parasol" of heat-absorbing glass (removed in winter) and air washes top and bottom.





### *How to turn necessity into glamour*

When you demand the fullest utility from a plan, a good architect can give it to you. Often a higher type of beauty results, like an unexpected dividend, from the stringencies of the problem. This dressing room is essentially an inside room, with a poor exposure to the north and one small window—for most of the walls were wanted for storage. But architect Henry Eggers could not accept this condition. He opened the ceiling and roof for a skylight. Result: a sunny, leaf-dappled, trellised arbor of a room, blessed with outdoor light by day and nearly as well lighted by night. Glamorous, indeed!

It is well known that the best light is sky light. It's the most shadowless, easiest on the eyes. So whole ceiling and one wall were turned into an ivied trellis. Emile Norman, artist in plastic, laminated real ivy between sheets of translucent plastic. The vine wanders up the wall and across the ceiling into adjoining bathroom. When sun shines the shadow of vine repeats on the floor.

*For more about this dressing room turn to page 234*





## The master suite

*continued*

The double lavatory counter, made of small mosaic tiles, has an assisting shelf that turns the corner and runs under the mirrored storage cabinets. Result gives 8 lineal feet of counter top in a bathroom only 8' x 9'. Main storage space was developed under the lavatories. All supplies needed in bathroom can be stored here. Everything is washable, including the voile curtains.

Bath and shower stall stand right under the skylight, giving every encouragement to the bather to sing at his work. Tiled on three sides, closed with a clear vinyl shower curtain on the fourth, lighted by sunlight from above, one can well believe that bathing will be the pleasantest chore in the daily routine in this house. Towel rods are also clear plastic.



Ivy of ceiling is used as embroidery motif. On towels it is treated realistically with a "3-sided" stitch. On rug, it is developed abstractly with "raised stem" stitch. (See page 166, Sept. HOUSE BEAUTIFUL.)





# How to have an "outdoor" bath in a cold climate

*House Beautiful believes that your own bathing quarters should be as convenient and glamorous as any in the house. Here's what we mean*

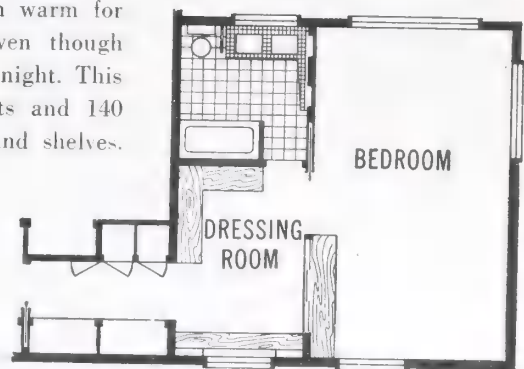
Nearly two thousand years ago the Roman architect Vitruvius said that good architecture needs these basic requirements: convenience, strength, and beauty—in equal measure. Too often one or two of these considerations are slighted. But in this master bathroom in the Pace Setter house all three attributes are present to a singular degree.

Lots of storage, lots of light day or night, lots of heat on demand, wipe-clean surfaces everywhere, ample counter space, three-way mirrors for close-up grooming—these are the elements that make this bathroom convenient. (Structural strength is taken for granted these days, thanks to our building codes.) Beauty it has to a marked degree, thanks to the sunlight streaming down through the ivied trellis via the skylight in the roof. The same sunny effect exists at night, thanks to fluorescent tubes.



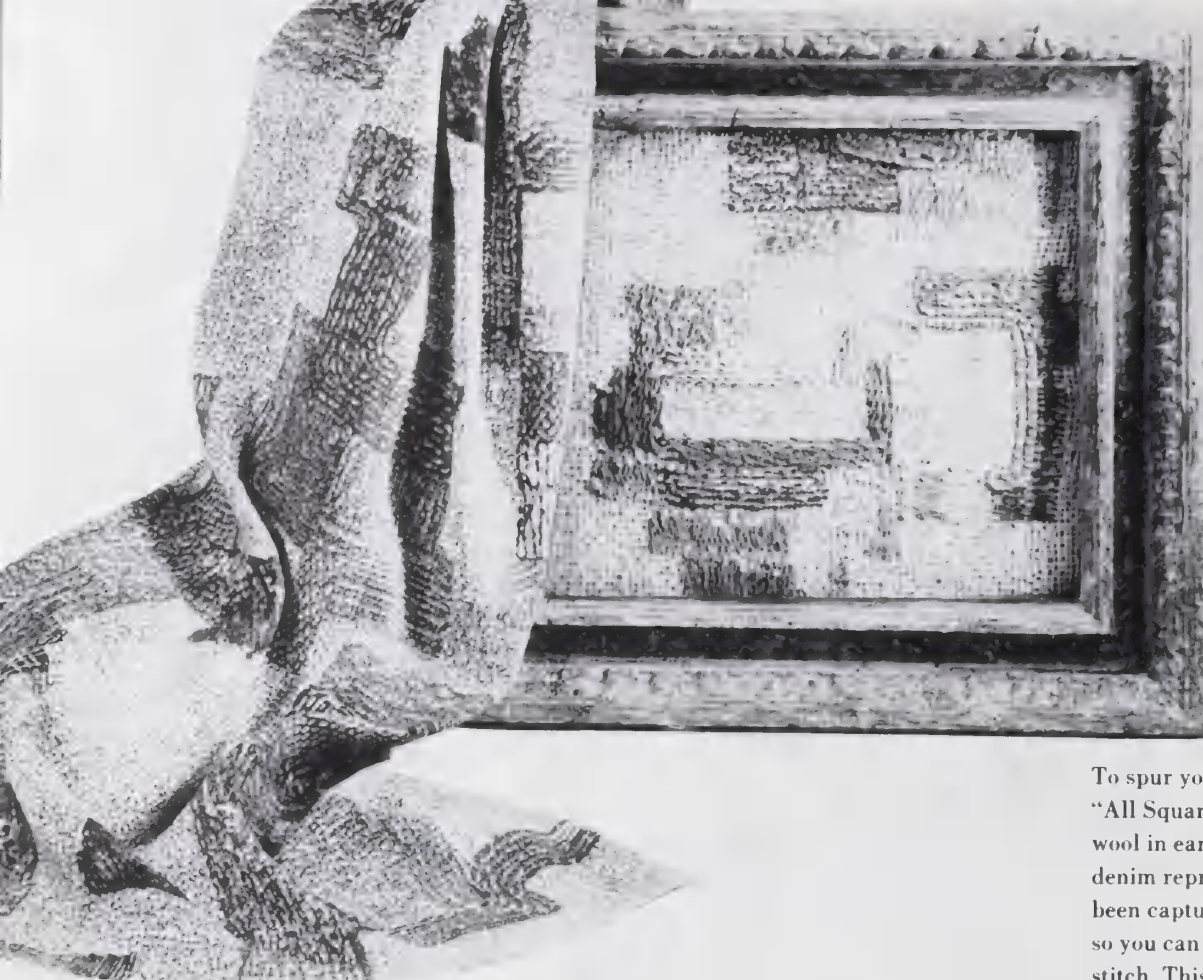
TWO PHOTOGRAPHS BY LANDSHOFF

Dressing room and bath act as sound insulator, segregating the master suite from the rest of the house, making it a little private glamorous world. A sliding door shuts off bedroom and keeps dressing room warm for winter mornings, even though bedroom is cold at night. This suite has five closets and 140 cu. ft. of drawers and shelves.



*For more details about the bathroom, turn to page 293*





See the originals of these creative embroideries in an exhibition of the work of Mariska Karasz at the Bertha Schaefer Galleries, New York City, from November 24 to December 12.

To spur your creative embroidery, use Mariska Karasz's "All Square," originally worked on sheer, hand-woven wool in earth and other nature colors. In the denim reproduction see how the texture has been captured, how individual stitches stand out so you can even tell the couching from the running stitch. This is a 36" fabric in a palette of six colors. See it in draperies in the boys' room.

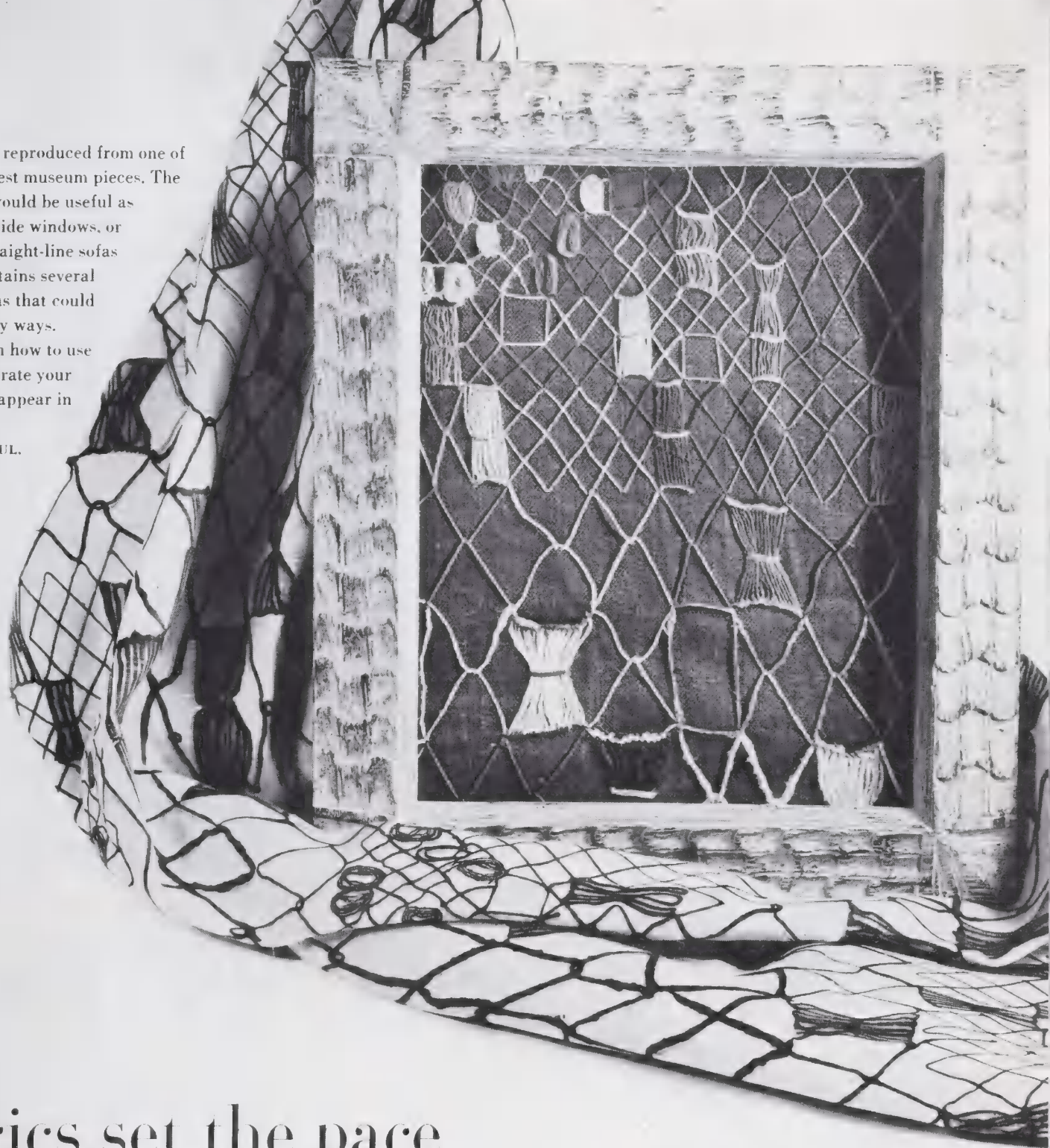
PHOTOGRAPHS BY ROLF TIETGENS

Pure silk gauze printed with Karasz's "Fancy Leaves," was designed to be used as glass curtains. Use lavishly at big windows, where light will silhouette the leaves. Then embroider drifts of leaves on pillows, chair seats, table mats, tablecloths, towels. Thus, you can integrate all the parts into a whole and make the whole greater than the sum of its parts. This is a sure way to achieve a custom-design look in a room. See it used in the master bedroom.





This is "Skein," reproduced from one of Miss Karasz's best museum pieces. The printed fabric would be useful as curtaining for wide windows, or upholstering straight-line sofas or chairs. It contains several embroidery ideas that could be adapted many ways. Specific ideas on how to use "Skein" to integrate your decorating will appear in a future issue of HOUSE BEAUTIFUL.



## Fabrics set the pace for your creative embroidery

*These three fabrics, used in the Pace Setter house, were designed especially for people who embroider by Mariska Karasz, our Embroidery Editor. They are being introduced this fall for decorating and for inspiring your own creative needlework*

**T**hese Pace Setter fabrics were designed to help you stitch your personality into your home. They give you the opportunity to use mass-produced merchandise as a point of departure for your own personal expression.

Each of these patterns was designed first in embroidery and reproduced with the realism of the original stitching. They look so real that a beginner could learn how to do the stitches by studying the print. Used as draperies or upholstery, these fabrics invite you to "lift" the motif, varying it or adapting it, to enrich other fabric furnishings in the same room, thus turning them into unique and personal possessions.

*For ways to use these Pace Setter embroideries, see page 288*





#### *Maid's work made easier*

This remote unit in the maid's room is wired in parallel with master unit in kitchen. So all calls to the kitchen are also received here. At night it "listens in" on nursery as children sleep.



#### *Boon for a busy room*

With this master unit in the kitchen, there's no need to let the vegetables scorch or the sink run over while answering queries from other rooms. Every part of the house can be reached instantly. System costs less than a dollar monthly to operate.

## DON'T WALK—TALK

*An intercom system can save miles  
of walking in a long, rambling house. At night it's as  
good as an ear in the nursery*

One of the hallmarks of the good modern house is the spread-out, rambling plan which tends to be one-room wide so that every room gets the maximum exposure to the sun, the breeze, the garden, the view, and all such good things of life. But this characteristic inevitably creates the need for a lot of walking—unless some way is provided to permit communication between distant rooms by remote control. The intercommunication system is modern industry's answer to this problem. Such systems have long been used in offices and factories as step-savers. Since the war they have come to be widely used in the new, spread-out, modern houses like the Pace Setter.

The intercom system in the Pace Setter house is really a little private telephone network. It can have as many as ten stations to talk and listen to. It lets you talk from the master bedroom with (Continued on page 296)





### ***Greet callers instantly***

You can greet callers instantly, after door chimes signal their presence, by means of this remote unit inconspicuously installed at front door. You needn't open door if caller isn't welcome.



### ***Back door step-saver***

It's handy to be able to talk from the bedroom with the delivery man at back door. These units are so sensitive that at night they may be turned on to listen for prowlers' footsteps outside.



### ***The silent nurse***

Night cries in the nursery are picked up by the unit and relayed to maid's room or parents' bedroom. Toggle switch opens unit to either room or shuts it off. Units blend well into background.



### ***For upstairs calls***

Station in family entertainment room downstairs lets you listen to children as they play there. And when you're entertaining there, you can call master stations and avoid trips upstairs.



### ***Switchboard in miniature***

Here is the other master unit in the master bedroom. See how compact it is, no longer than the telephone. Yet it houses a "switch-board" that can handle calls to 10 different points, and it has an amplifying device similar to a radio. Current is used only by two master stations.







# PACE SETTER construction

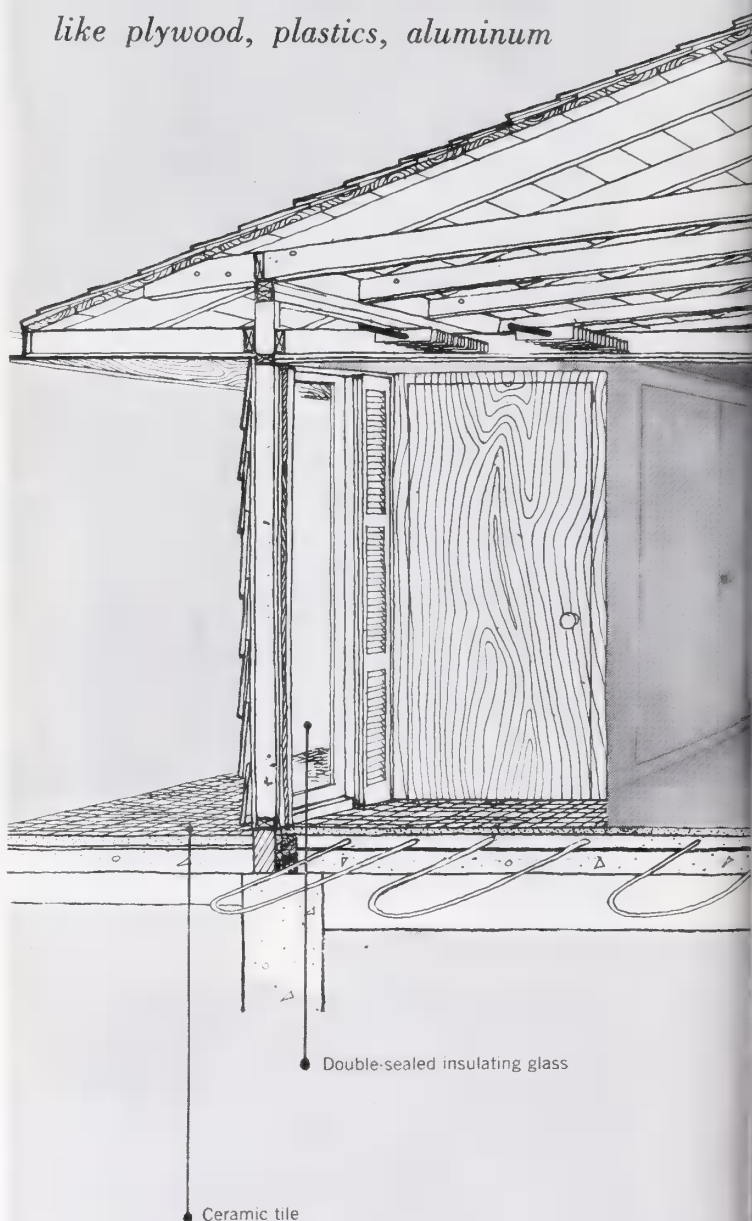
This house neither discards familiar products merely because they're old nor adopts new ones just because they are the latest thing. On the contrary. The architect designed the best house for the family, the site, and the climate, and selected his materials on a basis of what was best for a given purpose.

For a variety of reasons, aesthetic and practical, the Pace Setter is essentially a wood house, framed and sheathed inside and out with wood and wood products. (Even the insulation is a wood product. See page 246. This, of course, is in the best American tradition. But wood, in its natural state, is a lively material, shrinking and expanding with changes in temperatures and humidity. Thus, when used in a form like shingles, wood requires many joints. The architect has exploited just this quality in his shingled roofs and walls. But by doubling every third course in the roof and all courses in the walls, he has achieved the rich texture ordinarily associated only with the more expensive hand-split shakes. He has used No. 1 red cedar standard-sawn shingles for roof and side-walls, and undercoursing shingles for the double coursing.

On the other hand, when wood is made into plywood, it becomes a quiet and stable material. In this form, it comes in big seamless panels of up to 40 sq. ft. This quality, too, the architect has exploited. All interior walls and ceilings are plywood. Painted plywood in the living room ceiling becomes as smooth and bland as plaster. On the walls, the inimitable depth and luster of fine wood veneers is preserved under a water-clear lacquer. On the tops of some of the built-in cabinet work, these same veneers are used, this time laminated in tough and durable plastic resins which give them an ice-smooth finish, alcohol- and burn-resistant. Elsewhere in the house, plywood walls are covered with paper and grass cloth.

This wood structure sits on top of a concrete mat. In addition to carrying most of the radiant heating coils (see pages 244-5), this mat serves as a base for a variety of flooring materials. All were selected on a functional basis. Thus ceramic tile was used wherever waterproofness and ability to take heavy traffic were required (see front and back entries, hallways, bathrooms, etc.). Where easy cleanability and high resiliency were needed, as in the kitchen and family entertainment room, vinyl and rubber tiles were used. Cork tile was employed in the television-guest room, bedroom (*Continued on page 313*)

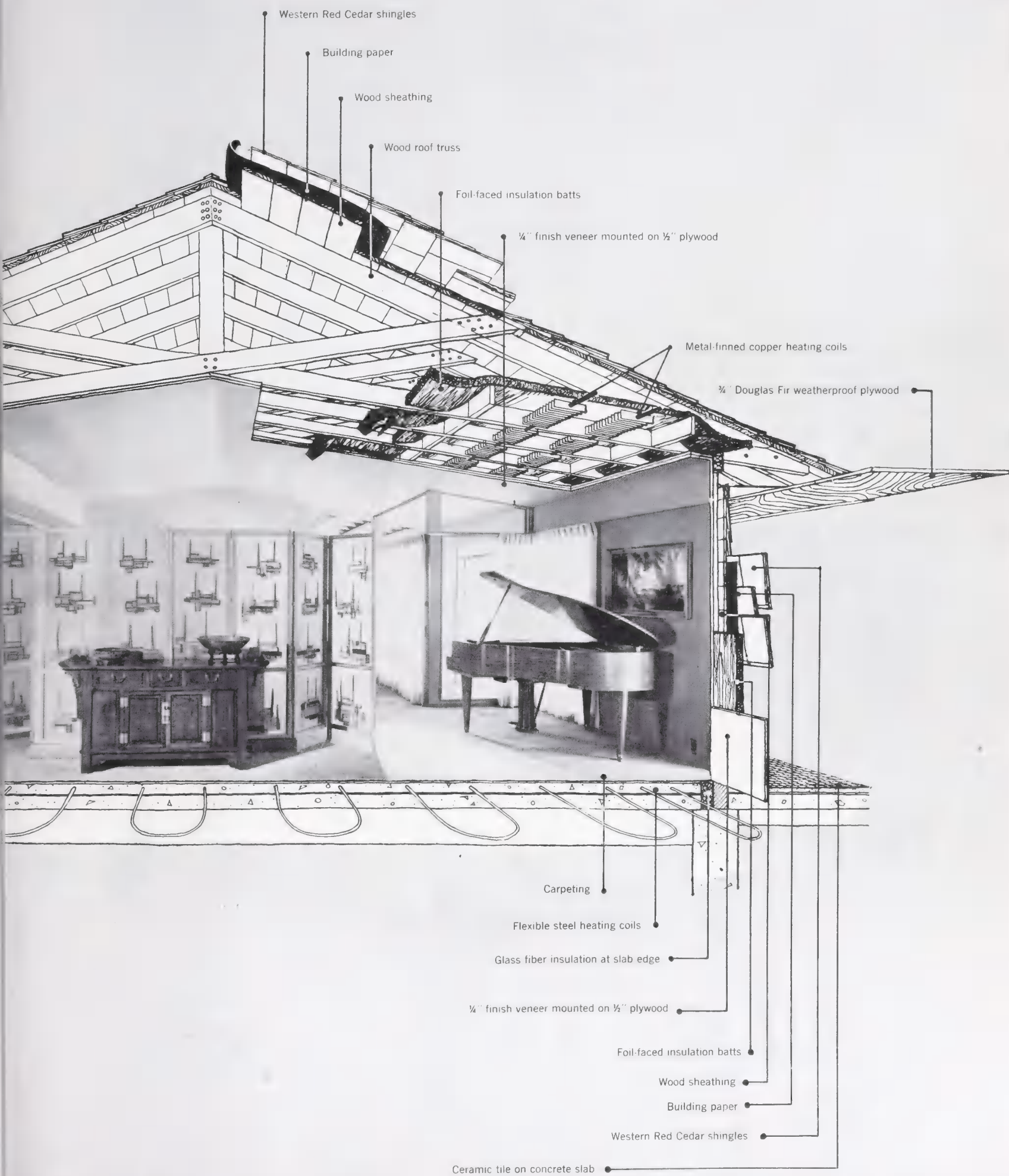
*Building materials, chosen for good looks and good performance, blend old stand-bys like wood shingles and ceramic tile with newcomers like plywood, plastics, aluminum*



*More information on construction details on page 313*



# combines the best of old and new





# A changing room for growing boys

*Children's room in Pace Setter house calls  
for only one major change in basic  
furnishings from infancy to teen-age*

A children's room can forestall a great deal of future "doing over" if it's planned from the start for long-range duty, if it uses sturdy construction and timeless design. The pictures (opposite) show two versions of this kind of room shared by two little boys. In infancy, cribs are obviously necessary for safety. Sailcloth curtains are unlined for easy washability. Cork floor, a cinch to clean, is uncarpeted until talcum spilling is over. Decorative screen between beds keeps one child from disturbing or distracting the other. Note the play screen with peg-board and blackboard for scribbling, and steps for climbing toddlers.

In the future the children will graduate from cribs to regular beds fitted with removable guard rails. The robust little chairs will continue to teen-age and beyond. Long low table, strong enough to sit on, is indispensable for games, snacks, and, later on, for study.

Outdoor areas and downstairs family entertainment room provide plenty of space for active group play, for hobbies, music, movies, and television. So this room can be reserved as a "quiet" room for sleeping, dressing, and the more tranquil activities.



Vertical basswood blinds in nursery (top right) bundle under draperies and pull across movable glass walls to let in air while cutting light during day naps. Center of floor is kept clear for play pen when weather prevents its being outside.

Walnut storage piece (left) for growing-up years, and later for guests, has usefulness and timeless simplicity of design. See how it depends for decoration on natural graining used vertically and horizontally, and note restraint of brass trim.

The action and color of the fine Boris Aronson circus paintings (opposite) have strong appeal to the young. At the same time, children are exposed to good art in formative years. Note Aronson water color over crib, later over chest.

*For more about this room, see page 349*









This is how the heart of a *really de luxe* heating system looks in 1953. The good-looking utility room, on lower level next to playroom, knows whether the sun is shining, whether the outside temperature is getting colder or warmer. Its sensitive tentacles reach out everywhere, even to the outdoors, and relay messages back to the boiler, the mixing valves, and circulators. White tank is domestic hot water heater.

True cross ventilation for summer comfort is a basic requirement for climate control in most of the U.S. Seven of the eight rooms in the 1953 Pace Setter have it. (The eighth has its own attic fan.) Problem for rooms facing motor court and front entrance was: how to have privacy as well as ventilation. Answer: flexible shutters which would let the breeze in but stop the eye, yet always be easy to regulate. More about these shutters on page 260.





# 20 common-sense things done to Control the Climate

## *In Summer*

1. **Complete and generous cross-ventilation** which is accomplished by:
  - a. Wide screened openings toward prevailing breezes and equally wide openings on the opposite side as outlets.
  - b. Use of louvered shutters to permit air circulation without loss of privacy.
  - c. Plants and structural screening at the lot line so that completely open living can be enjoyed (both indoors and out) without loss of privacy.
2. **Forced ventilation**
  - a. Attic fans pull cool air into house and
  - b. Create an air wash between ceiling and roof.
  - c. Smaller fans ventilate kitchen range, the barbecue hearth, and bathroom.
3. **Heat-making equipment** like hot-water heaters and clothes dryer are vented directly outdoors.
4. **Insulation** in all walls and ceilings to keep summer heat out of the house.
5. **Shading by natural means** where deciduous trees
  - a. Shield the house from the hot western sun and
  - b. When grown, will shelter both roof and terrace during daylight hours.
6. **Shading by structural means**, as with
  - a. Roof overhangs calculated to keep summer sun out of the house.
  - b. Shielding (by heat-absorbent glass) of skylights to reduce their heat transmission.
  - c. Use of porches and breezeways to make the transition from interior to outdoors gradual, to provide shady refuges, and to temper sky glare.
7. **Landscaping** which deftly blends cool grassed areas with paving.
8. **Placement of the house** so that it does not face the hot afternoon sun.
9. **A floor plan** that is essentially only one room wide, making easy cross-ventilation.
10. **Placing a playroom area into the hill** so that it is cool even in the hottest weather.

## *In Winter*

1. **Radiant heating system**—Gentle, clean and invisible.
2. **Split-load arrangement of the heating system**—Floor coils carry two-thirds of the heating load, ceiling coils the extra third needed for extreme cold, producing uniform, efficient heat distribution. This also overcomes "time lag," provides quick heat as needed, as on winter mornings.
3. **Zone heating control**—Thermostats tailor the heat to the needs of different areas, so that warmer exposures get less heat, and colder exposures get more heat.
4. **Anticipatory controls**—Outside thermostats record quick and extreme changes in weather, so that the heating plant can adjust to them before indoor thermostats would signal the changes.
5. **Supplementary heating**—Extra heat is available quickly in the bathrooms. Circulating fireplace provides heat for the TV-guest room behind it, as well as for the living room it faces, is also emergency heat source if power fails.
6. **Solar heating**—Two devices are used for capturing the sun's heat:
  - a. Window walls on the south side of the house for full penetration of the winter sun.
  - b. Skylights to radiate sun's heat (and light) deep within the house.
7. **Orientation** toward sun and away from cold winter winds.
8. **Landscaping** with deciduous trees which let the sun warm the roof and south walls. Wind-and-snow screen of ever-green shrubs shields north walls.
9. **Insulation** by these means:
  - a. In walls and ceiling, a cellulose blanket to prevent convected heat loss, and an inner aluminum foil sheet to reflect radiant heat back into house.
  - b. Glass fiber along edges of concrete slab to prevent heat escaping into the earth.
  - c. In double-pane windows, with a vacuum between panes.
  - d. In storm sash on wooden windows—producing triple-glazing.
  - e. In the use of aluminum-coated curtain linings which reflect radiant heat back into the house at night when curtains are drawn.
10. **Weatherstripping** which seals all door and window openings against escaping heat.



# What is a really de luxe heating plant for 1953?

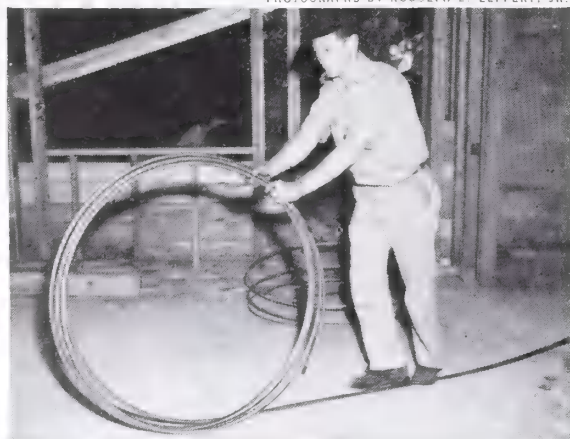
*The 1953 Pace Setter house demonstrates 6 heating principles that embody today's highest standards for producing wintertime comfort*



## **For wood frame construction**

Factory-made assembly of copper tubing and aluminum fins heats air spaces between the joists in all ceilings and in wood floors.

PHOTOGRAPHS BY RUDOLPH E. LEPPERT, JR.



## **For concrete floor slabs**

Flexible steel tubing comes in 250-foot lengths, is bent into jointless heating coils, buried in slab.

The heating system of the 1953 Pace Setter house can not be seen, heard, or (in any positive sense) felt.

There are no artfully designed air grilles, no hissing radiators, no telltale dirt streaks on the walls and ceilings. There are no hot spots where heat comes in or cold spots where it escapes.

In fact, it is hard for the average person to tell that the house has a heating system. But no matter how cold it gets outside, no matter which way the wind blows or how hard, no matter how much sunshine pours in the big windows or how suddenly the outdoor temperature drops when the sun goes down, every room in the house stays completely comfortable, draft-free and pleasant to live in.

A snoopy soul, determined to ferret out the secret of this miracle, might notice that in cold weather the floor of the entrance foyer was quite warm—a feature of the system planned to take the chill off the shoes and feet of arriving guests.

By requisitioning a stepladder you might also find that parts of the ceiling, especially near the big glass areas, were hot to the touch. Following this clue further, you might also discover a narrow strip at the edge of the floor, in front of these same windows, that was much warmer than the rest. This is kept this way to neutralize the downdraft from the cold surface of the glass.

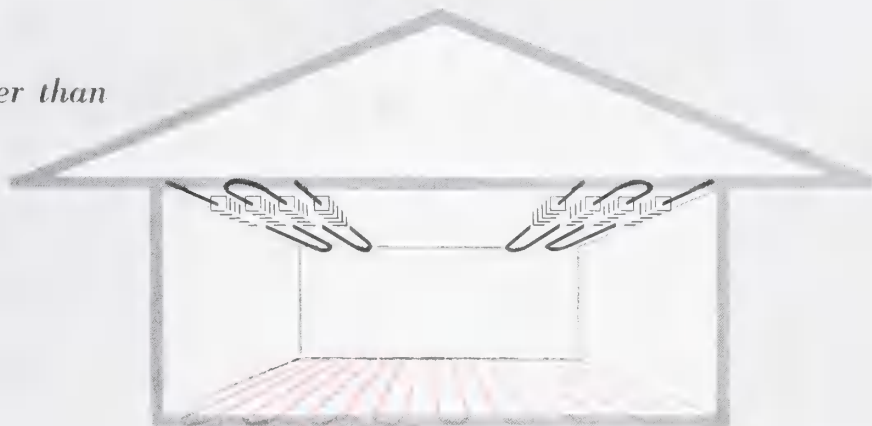
But the average visitor to the house, even in zero weather, is unaware of these things unless they are called to his attention. Unprompted, he remains as unconscious of the heating as he would on a spring or fall day when it was turned off altogether.

This absence of any sensation of heat or cold—physiologists call it the “absence of thermal stress”—has been the goal of central heating ever since Ben Franklin invented his circulating stove. You do not heat your house to “keep warm.” You heat it to keep from being cold. Both “cool” and “warm” imply discomfort. Ideal heating, like ideal lighting and ideal acoustics, stays in the background where it belongs and lets you live the way you want to in spite of the weather.

Such unobtrusiveness, from the point of view of both decoration and comfort, is the “one big reason” the 1953 Pace Setter heating system is so nearly perfect—the reason you would probably like such a heating system in your own house. It is the greatest virtue of “radiant” or “panel” heating, a technique imported from England about 20 years (*Continued on page 266*)



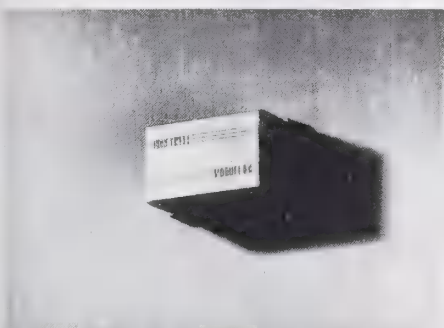
*No heating system can be better than its controls. Here you see how good controls work*



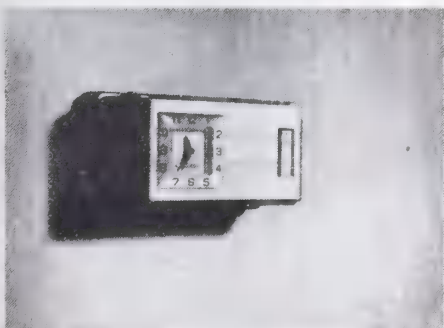
Constant, modulated heat from concrete floor panel varies with outdoor temperature, tends to smooth out "peaks and valleys" of usual on-off automatic heat. In mild winter weather, floor heat is then shut off.



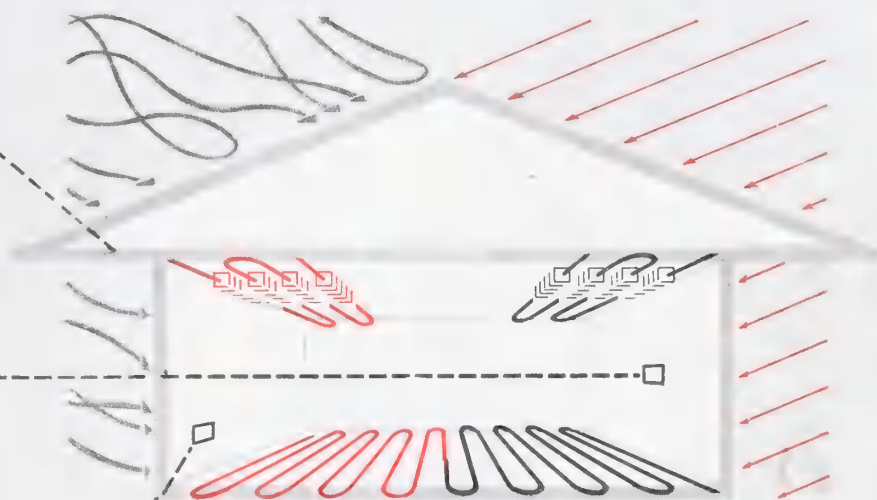
**Outdoor thermostat warns system of weather changes.**



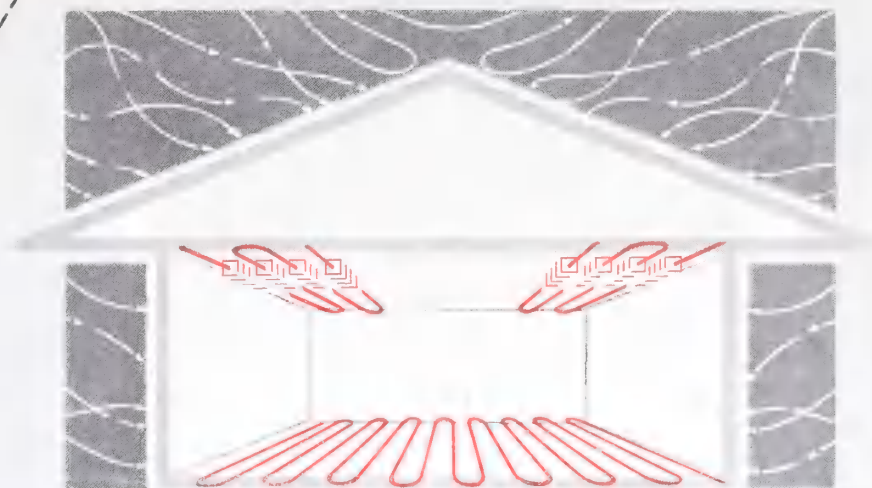
**"Negative" thermostat shuts off heat when sun shines.**



**"Positive" thermostat turns on ceiling heat as needed.**



North-south zone control prevents overheating south side of house during sunny hours and underheating rooms on north. Circulation of heating water on south side stops when temperature tops thermostat setting.



Maximum heating demand is met by floor and ceiling panels acting together, thus avoiding too hot floors. Night temperature in bedroom area falls automatically to desired level at time you wish, rises in morning.

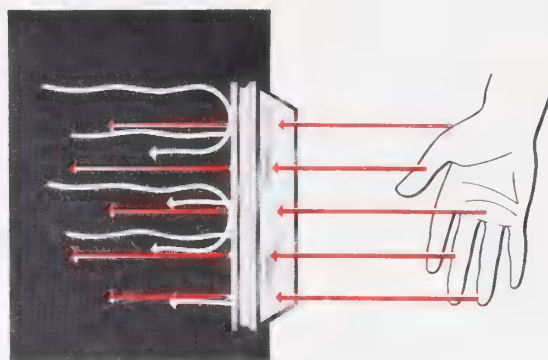


# The Pace Setter sets A NEW HIGH

*This house fights New York's rough climate with extra powerful insulation that insulates two ways at once—the “fluffy” way and the “shiny” way. The windows, too, have extra insulation. Ever heard of heat-reflective draperies?*

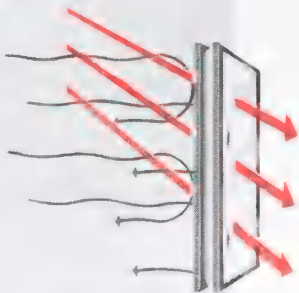
In planning the insulation for this house, the architect faced up to the biggest comfort problem of the modern house: the “comfortizing” of windows. A window is lovely to look at, but not nice to be near. It wants to roast you in summer, chill you in winter. In an old-fashioned house, this isn't much of a problem because the windows are small, and the heating and chilling effects are small. But even in the old-fashioned house, you feel the need for storm windows, window shades, curtains—which are, when you think about it, devices for making windows comfortable. And in the modern house, with its big glass areas, the heating and chilling effects become so big they can spoil the house. Especially so in a rough climate like New York's. “Big Glass” is nice to have, but it's got to be tamed.

The architect tames glass, first of all, by facing it south. That's basic. It's so basic that you might easily overlook it in studying this house: so we mention it. Big Glass should always face south, because only south-facing



## On cold winter nights

double glass holds heat better than single, but still loses some. Your heat jumps direct to cool inner pane, to colder outer pane, then outside, chilling you. Big Glass therefore needs draperies.

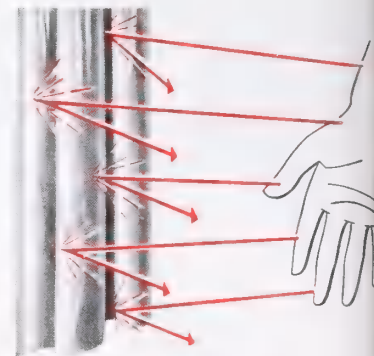
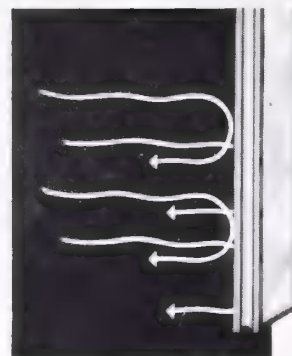


## Double glass can heat house

When the sun shines in winter, double glass acts as a sieve. It lets the warmth of the winter sun into the house, keeps the cold of the winter air outside.

## Novel draperies insulate

Draperies are lined with a new metalized fabric that's heat-reflective. Your body-heat can not “jump” to the cool window. Instead it is bounced back off draperies. This keeps you warm.



SKETCHES BY WALTER HORTENS



# IN INSULATION

glass can be protected by an overhanging roof that throws shade on the glass in summer, lets the sun shine on the glass in winter. An overhanging roof doesn't do much good on the east or west sides of the house. Glass facing east or west is, therefore, very difficult to tame—West Glass especially so. On summer afternoons the sun shines through it unmercifully; in winter, west glass gets very little sunshine. (In this house the west side is shaded exceptionally well by foliage; the main floor's west end is, in fact, right *in* the foliage. This makes the relatively large west window permissible. It would be a source of discomfort on an average site with no special west protection.)

The architect tames big windows, next, by insulation. Because that's what Double Glass really is—insulation. The air trapped in the space between the two panes, the air clinging to the surfaces of the panes, is what does the insulating. Double Glass is a must in rough climates, like New York's, if you want Big Glass. It not only keeps

the cold out in winter but also, to some extent, the heat in summer. This house uses the most luxurious kind—two panes permanently sealed in one frame. No moisture or dirt can get in between. You clean it as if it were only one pane. It can be handled as one pane, looks like one pane. But you get the insulating value of two panes.

The architect tames Big Glass further by still another form of insulation—draperies. This house has very special draperies. They are *heat-reflective*. Now, most people think of draperies only in a decorating way—how they look, what they do to the light. So we had better back off a little and see what draperies have to do with heat. This will *not* bore you because it connects up with the whole money side of glass.

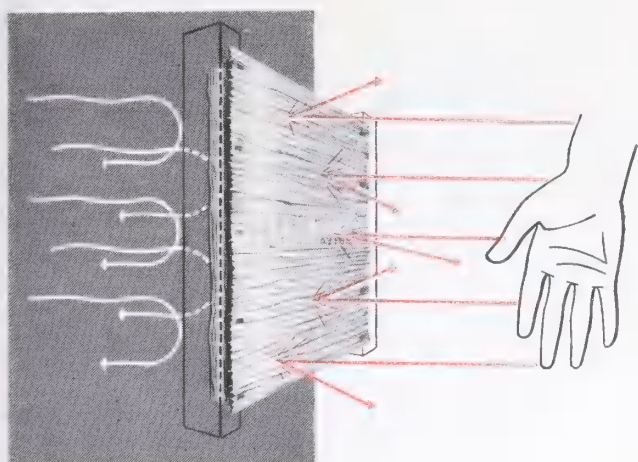
How much extra does it cost you in heating bills to have a lot of glass in your house? It depends largely on your draperies and how you use them.

Here is the money side of glass. When the sun is shining in winter, glass saves you money. The glass keeps the cold air out, but lets the warm sunshine in and heats the house so effectively that your thermostat presently turns off your furnace. Even on cloudy days, glass often picks up a surprising amount of sky-glare heat—sunshine diffused through the clouds. So, during the middle hours of a winter day, Big Glass often gets you free heat and saves you money.

When the sun is *not* shining (on winter days with thick cloud and at night), glass costs you money. No use kidding ourselves—a window, even a double-glazed window, is not as strong a barrier against cold as a well-insulated wall would be. So, as you increase the size of windows, you lay yourself open to the cold. What happens is that the cool window pane acts as a “radiant cooling panel” and, just as a radiant heating panel heats everything in a room by radiation, so a cold window pane cools everything by radiation. If this radiant cooling goes on all night, then by morning, everything in the room is thoroughly chilled. Not only the air is cool, but also the furniture, the floor material, the wall material, the plaster of the ceiling. To restore comfort, you now have to run your furnace extra hard for several hours. This costs money.

And that's where the draperies come in. If you draw a good solid curtain after dark, you cut the room off from the cold radiation of the window pane. The heat that is stored in the furniture, in the walls, ceiling, floor, etc., stays, more or less.

It works out roughly that (*Continued on page 341*)

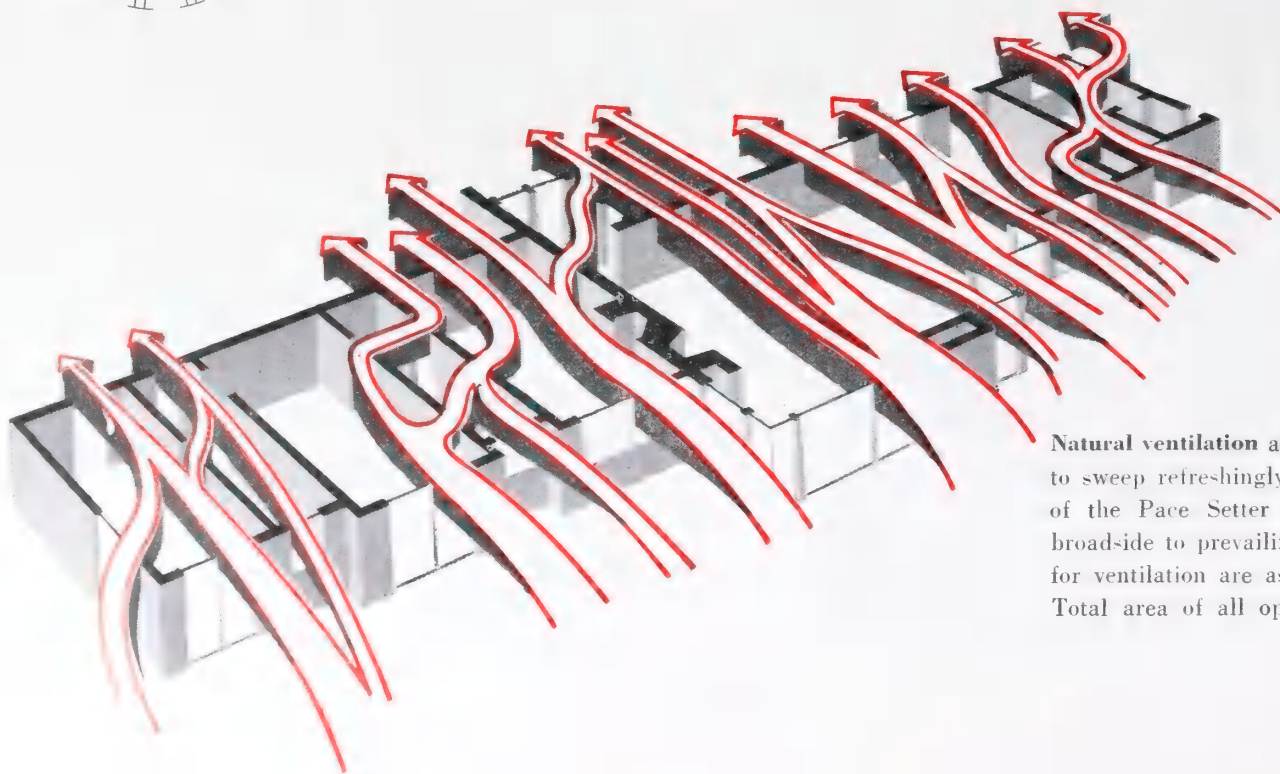


## Double-barreled action

Wood-fiber insulation in walls and ceilings is a blanket of fluff faced with heat-reflective metal foil. It insulates by two methods at once: The foil bounces back escaping heat, while the fluff slows it down by trapping it.



# Good summer ventilation is no accident



Modern heating plants and modern construction are so effective that winter comfort is actually easier nowadays than summer comfort. For unless you are going to have full air conditioning, summertime comfort requires close attention to good insulation, good shading, and positive, forced ventilation. The Pace Setter has all three attributes.

Prevailing summer breezes in the area of Bronxville, N. Y., are from the south and southwest. Every major room in the house faces in this direction. Except at one point, the house is only one room wide. Since all rooms have large, openable windows on both windward and leeward sides, they will have positive natural cross-ventilation (see diagram below)—if there's any breeze blowing.

But when the breeze fails, as it often does after sunset, the house is equipped to manufacture its own breezes. Three strategically placed attic fans (see diagram on facing page) have a two-fold function: They pull cool air in from the outside and simultaneously exhaust hot air from inside the rooms. In the process, they accomplish a third task. By forcing this air to flow across the entire length of the attic and out the louvered gable ends, they also cool off the hot roof and attic by the air wash. (The flaw in many houses is that their unventilated attics often cause more discomfort than the weather itself, since they accumulate heat all day and re-radiate it down upon helpless victims all night.)

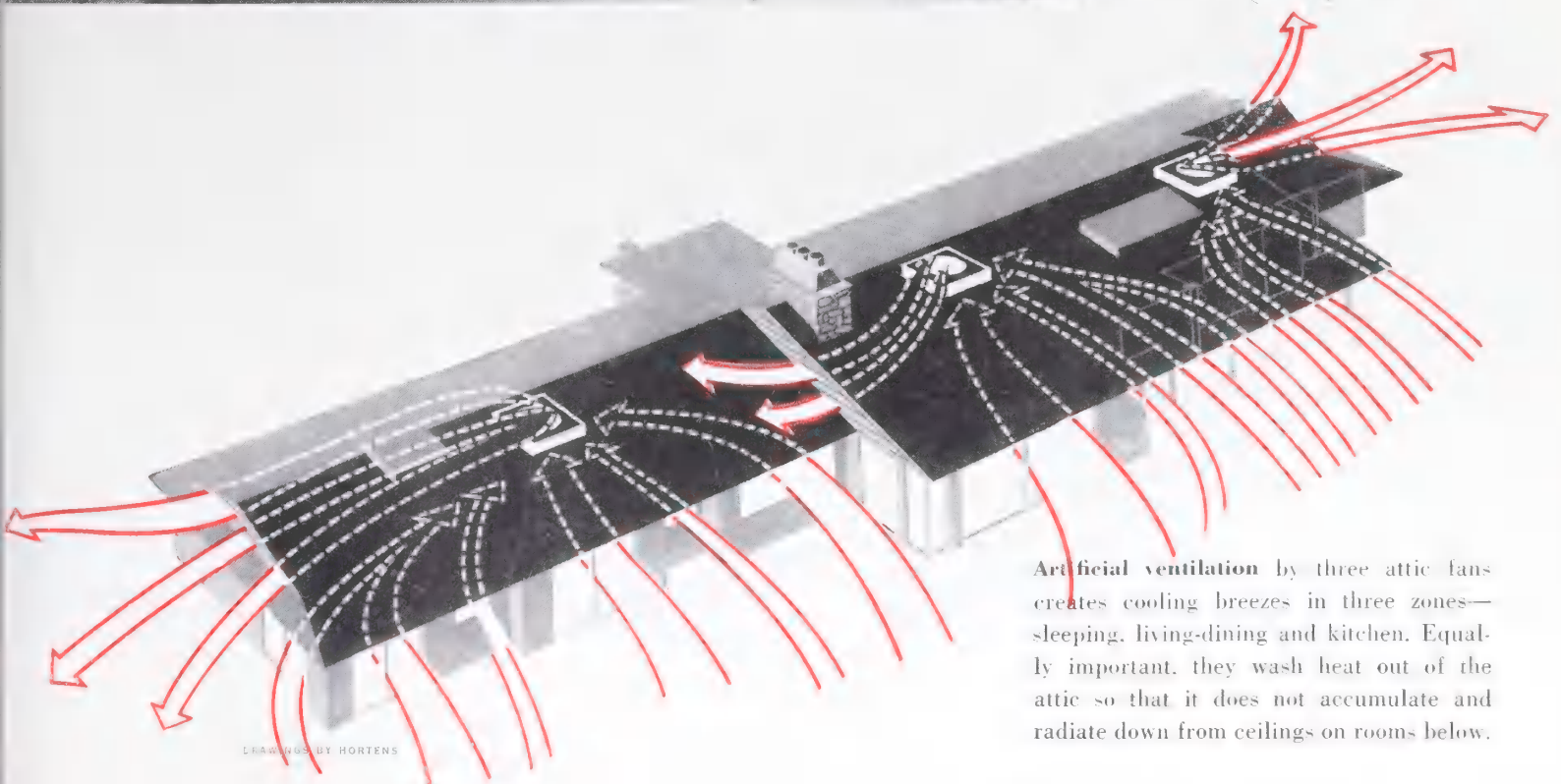
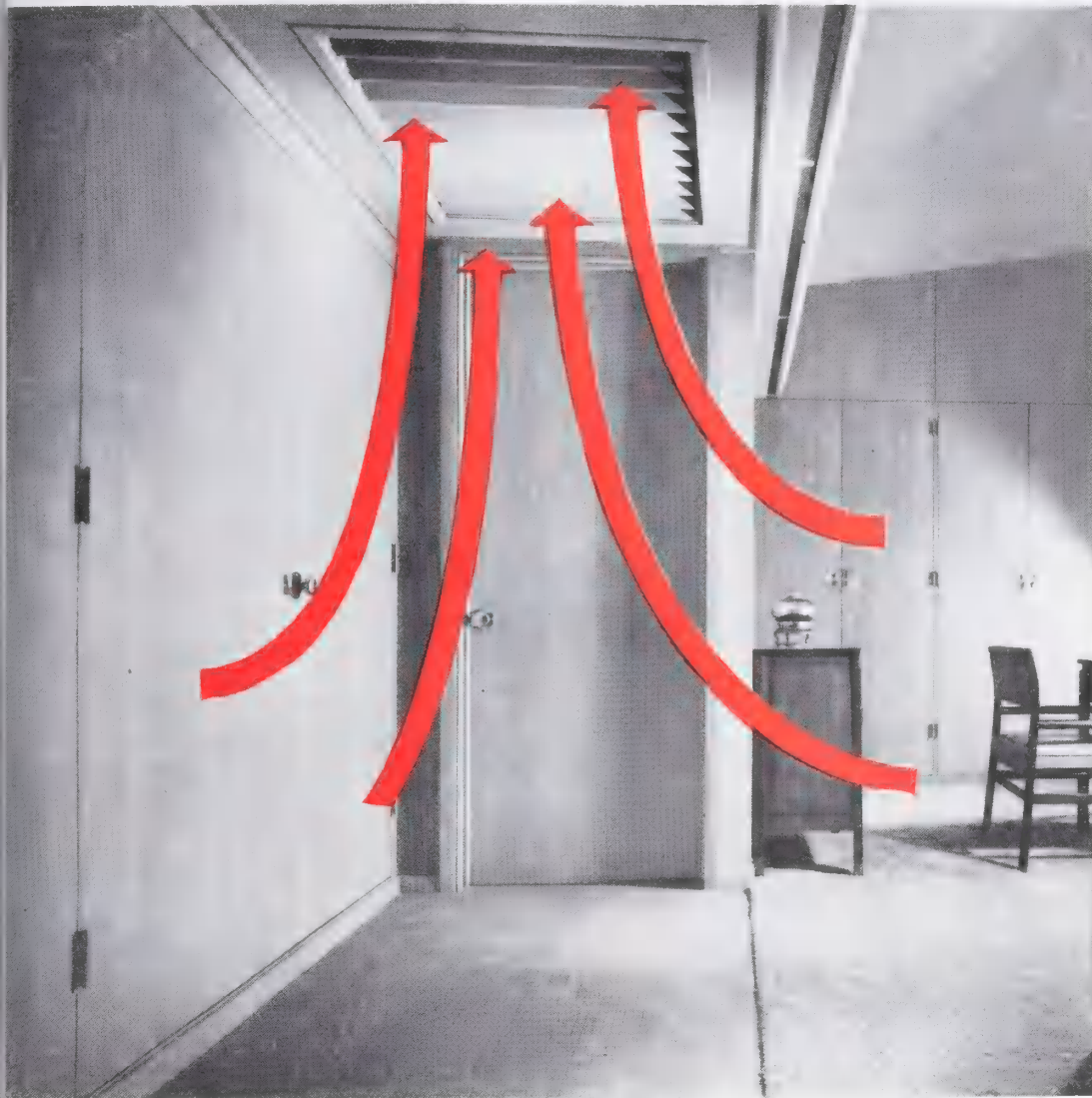
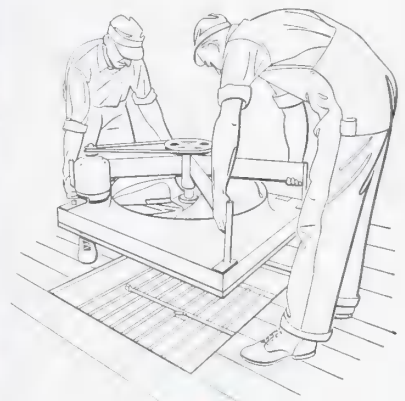
Of course, to convert a house from a snug heat trap in winter to a wide-open breeze trap in summer requires, among other things, first-class windows and doors. See how the openings of the Pace Setter were made weather-tight for winter, on page 254.

**Natural ventilation** allows summer breezes to sweep refreshingly through every room of the Pace Setter house because it is broad-side to prevailing wind. Note outlets for ventilation are as numerous as inlets. Total area of all openings is 500 sq. ft.





The breeze is man-made under this attic fan which can move 6,800 cubic feet of air per minute. When the fan is off, louvers in the ceiling lie flat, as shown directly above. When the fan is operating, air pressure forces the louvers upward and open, as at left. Such fans can also exhaust stuffy air in winter. Heat loss is then not as noticeable as you'd think, since heat is radiant, not convected.



Artificial ventilation by three attic fans creates cooling breezes in three zones—sleeping, living-dining and kitchen. Equally important, they wash heat out of the attic so that it does not accumulate and radiate down from ceilings on rooms below.

DRAWING BY HORTENS



# "To be continued in our next"

*This Pace Setter house is so crammed with ideas and meaning that one issue can't hold it all. These parts of the house will be published later*



## ***The Kitchen, Pantry, and Laundry***

December will show the mechanically perfect, motor-driven Pace Setter working core. It's significant because it does far more than eliminate drudgery. Its color, lighting, and furnishings are as aesthetically enjoyable as any other part of the house, so that all time spent here is an experience in good living.

*For more details about these rooms,  
turn to page 299*

## ***Night Lighting and Plastics***

In July we'll show Pace Setter solutions to certain new problems presented by a glassy house and garden-level living: how terrace lighting prevents inside glass walls from becoming black mirrors at night, seeming to extend rooms to the very lot line. In February: how plastics are a new fine art.





### ***The Family Entertainment Room***

In February you'll see how the durably furnished downstairs game room serves young and old and acts as a shock-absorber, diverting wear and tear from the main living quarters. Children play here by day. At night, adults use it for cards, dancing, movies. It's equipped with TV, radio-phonograph, electric organ.



### ***The Maid's Room***

This room alone will tell you a lot about the enlightened thinking behind the whole Pace Setter house. It recognizes the dignity of domestic labor by providing the household helper with every comfort and amenity the owners themselves enjoy, including a private outdoor terrace. Full story appears in December.



### ***The Sun-Borrowing Porch***

Here is a lesson in how to make a north room into a southern room, glowing with sunniness in the winter but cool in summer. The Pace Setter porch, on the south side of the house, would normally make the kitchen behind it dark and gloomy. The cure is a louvered skylight. We explain it in December.



### ***The Television-Guest Room***

One room contains the built-in television, radio, and record player; it can be regularly used as a study, and is always ready, without looking obvious about it, to accommodate two overnight guests. Sofa has a trundle bed and guests share the children's bathroom. We analyze this room in January.



# Hardware and lighting fixtures – the jewelry of the modern house

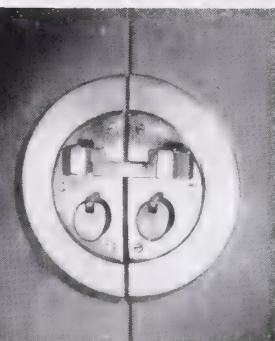


Paavo Tynell makes his bright brass fixtures shine, even at night, with tiny perforations, which twinkle with light.

*The modern house with its natural materials and dull finishes needs the sparkle of metalwork. Here is what we mean by sparkle*



TWO PHOTOGRAPHS BY WILLIAM HOWLAND



Brass and pewter pulls of Chinese design are rich, without being elaborate. One at right has been mounted on a satin aluminum escutcheon to give it importance on a tall door.

All the purely functional hardware is well designed. Even the front door lockset of brass, which can be unlocked and opened with one hand, is beautifully sculptural.

*More about hardware on page 280*



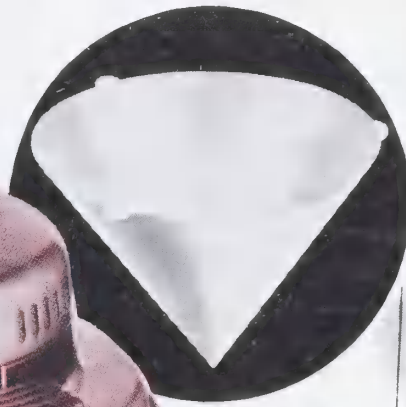
# Sets the Pace for Modern Home Cleaning!



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**SEE** why famous patent-protected cone prevents suction failure.

**SEE** why FILTER QUEEN needs *no* bag, inside or out, paper or cloth.

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## MATCHED BATHROOM ACCESSORIES

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*Crafted of durable metal and finished in these washable, chip-resistant baked enamel colors: Wine, black, grey, blue, pink, yellow, light green, foliage green, white.*



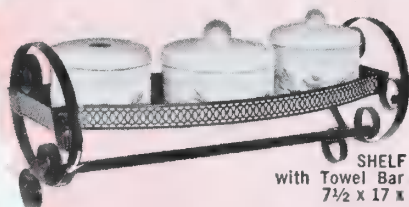
TISSUETTE . . . 1.79\*



OVAL BASKET . . . 3.29\*  
ROUND BASKET . . . 2.69\*



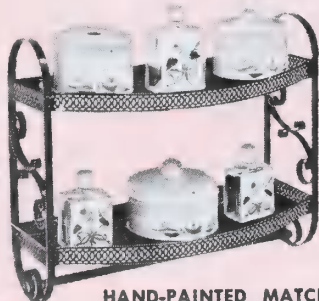
ROUND UPRIGHT  
HAMPER . . . 5.69\*



SHELF  
with Towel Bar . . . 2.49\*  
7½ x 17 x 6½



DOUBLE SHELF  
with Towel Bar . . . 4.29\*  
14 x 17 x 6½



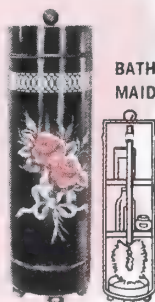
### HAND-PAINTED MATCHING ACCESSORIES

shown on above shelves:

- LARGE SQUARE LOTION BOTTLE . . . 1.79\*
- TUMBLER . . . . .50\*
- POWDER BOX . . . 1.19\*
- COTTON PICKER . . . 1.19\*
- DUSTING POWDER BOX . . . 1.69\*
- 3-pc. LOTION BOTTLE SET . . . 1.79\*
- GLASS POWDER JAR . . . 1.89\*
- CLEANSER HOLDER . . . 1.49\*
- LUX BOX (not illustrated) . . . 1.98\*



CORNER SHELF . . . 3.98\*  
18 x 18½



(Toilet Brush and  
Holder) . . . 3.49\*



TRIPLE SHELF . . . 3.79\*  
16 x 12 x 5½

AT ALL LEADING DEPARTMENT AND  
HOUSEWARES STORES, BATH SHOPS

\*Slightly higher in some zones.

WOLFF PRODUCTS CO., 230 Fifth Ave., N. Y. 1  
Gentlemen:

Please send me, without obligation, your folder  
showing the complete line of "Lacey Ledge  
Matching Bathroom Accessories."

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My local department store or dealer is:

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## Doors and windows that snare the breeze but snub the gale

CONTINUED FROM PAGE 249

It used to be that every time you put an opening in the wall of a house you gave heat a chance to escape. All the unweatherstripped cracks around doors and windows used to add up to a hole one-foot square in a three-bedroom house.

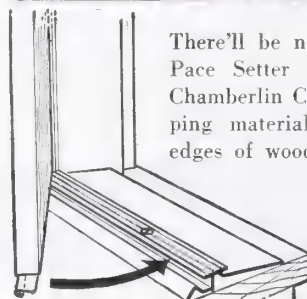
In the old days you simply kept outside walls as free from openings as possible. And you reduced the size of openings as much as possible. Or else you resigned yourself to big heating bills, an oversize heating plant, and drafty winters.

But modern weatherstripping and insulating of glass openings lets you have your cake and eat it, too. The Pace Setter house keeps

cool in summer because it has 5 sq. ft. of openable windows and doors, so placed as to let in even breeze. Yet in winter weatherstripping and glazing close them tight.

All Glide Aluminum doors and windows are factory-equipped with metal weatherstripping. Exterior wood doors, windows in the hallway and above the stairs, and casement windows have been weatherstripped by the Chamberlin Co. of America. Family entertainment room sliding doors are protected.

Accurate Metal Weatherstrip Co. But weatherstripping is only part of it. (Continued on page 256).



There'll be no heat or dust seeping through this Pace Setter entry door, weatherstripped by the Chamberlin Co. of America. The zinc weatherstripping material, sturdy but unobtrusive, seals all edges of wood exterior doors with tight interlock.





**THE NEW PHAETON** is a Chrysler-built custom automobile. Powering it is the Chrysler FirePower Engine. It has a wheelbase of 147½" and is distin-

guished by full-time Power Steering, Oriflow Shock Absorbers, Fluid-Torque Drive and other Chrysler engineering exclusives. Tonneau top is concealed

# STYLING THAT INFLUENCES YOUR CHRYSLER-BUILT CAR

From the dramatic cars on this page — each an example of creative styling and engineering — come advances that appear in every Chrysler Corporation car.

Chrysler designers and engineers developed the K-310, the C-200 and the new Chrysler Phaeton to express certain ideas of construction and styling — to put to the test of steel and fabric their newest, most promising automotive developments. A superior motor car evolves; it does not suddenly come into being: these graceful, pleasing designs, and the lessons learned perfecting them, are reflected in the creation of your Plymouth, Dodge, De Soto or Chrysler.

These, therefore, are "idea cars" — expressions in line and in form of the imagination always at work at Chrysler Corporation. Exciting outside and inside, they reflect continuing Chrysler principles — that beauty, in an automobile, follows function, and that car designs can best be created by designers *and* engineers, working together.

## CHRYSLER CORPORATION

engineers and builds **PLYMOUTH, DODGE, DE SOTO, CHRYSLER CARS & DODGE TRUCKS**

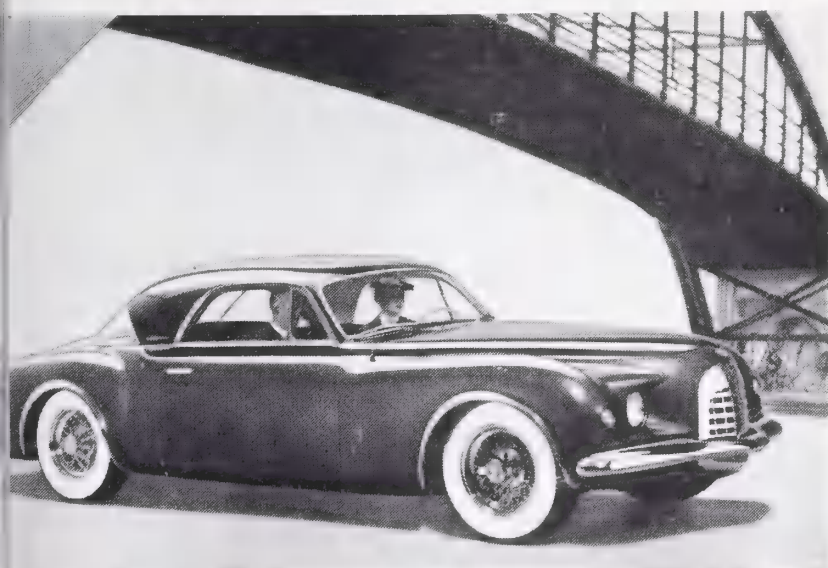
Chrysler Marine & Industrial Engines

• Oilite Metal Powder Products

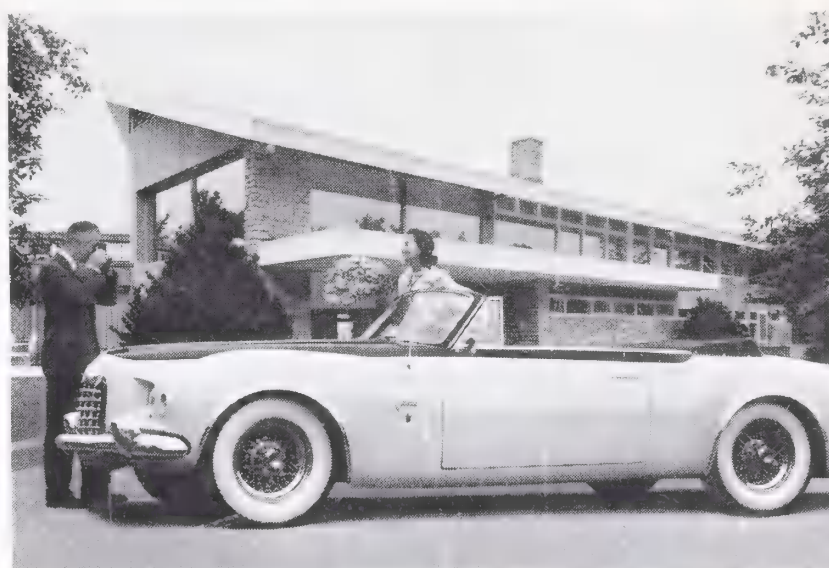
• Mopar Parts & Accessories

• Airtemp Heating, Air Conditioning, Refrigeration

• Cycleweld Cement Products



**THE K-310**, designed and engineered by Chrysler and handcrafted by Ghia of Turin, Italy. Only 59" high, with a wheelbase of 125½", it is designed to use the Chrysler FirePower V8 Engine and full-time Power Steering. This "idea car" represents an entirely new American theme in motor car functional styling.



**THE C-200**, designed by Chrysler and handcrafted, like the K-310, by Ghia of Turin, Italy. It is powered by the Chrysler FirePower Engine and its brakes are the new, exclusive Chrysler self-energizing disc type. The handsome chrome-plated 17" wire wheels combine lively sports car styling with practical brake-cooling design.





*Dazzling "Diamond-Cut"*  
stemware and matching tumblers...  
designed by Freda Diamond. Complete  
services. Decorator-correct with  
traditional and modern china  
Drinking edges\* guaranteed against chipping.  
Gift-boxed, heavenly for Brides.

4 of a kind { Stemware, about \$5<sup>00</sup>  
boxed { Tumblers, about \$4<sup>00</sup>

\*"If the rim of a Libbey 'Safedge' glass  
ever chips, we'll replace the glass."

At leading stores everywhere.  
All prices slightly higher in the South,  
West and Canada.

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**GLASS**  
ESTABLISHED 1818

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## DOORS AND WINDOWS THAT SNARE THE BREEZE BUT SNUB THE GALE

CONTINUED FROM PAGE 254

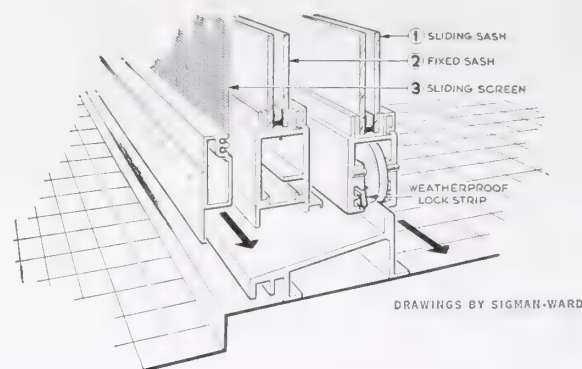
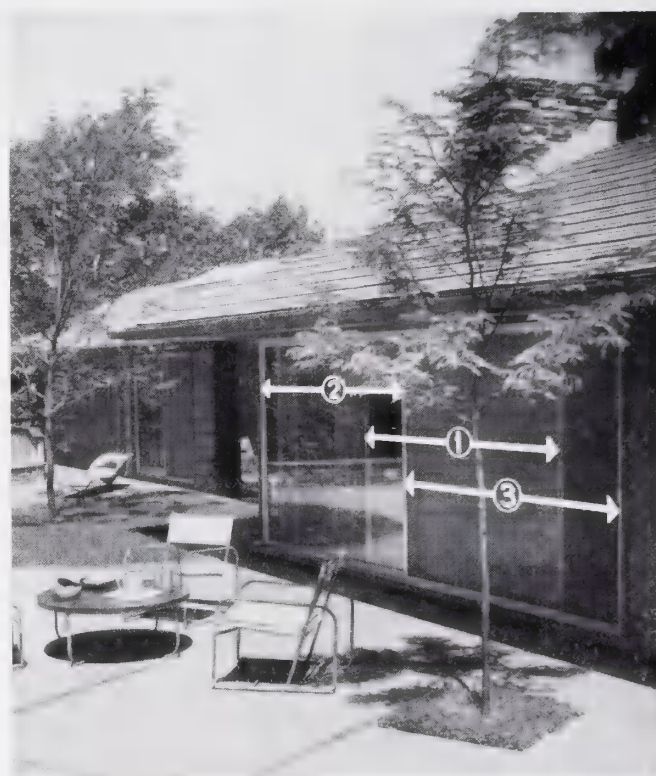
of the winter requirement. Ordinary window glass can "drain" 10 per cent of the heat in a house. Without the proper technical precautions, the loss could be very great in a glassy house.

You can stop this by double-glazing. "Thermopane" does this so inconspicuously that at first glance you don't suspect its presence. What appears to be a single pane is really a sandwich of two panes enclosing a dehydrated air space that stops the heat and prevents fogging of the glass in cold weather. Thus

it lets you insulate large openings where conventional storm sashes would be too heavy and bulky to handle. Nor does it have to be taken up or taken down seasonally, ending a chore all homeowners dread.

Andersen Gliding Window units in two of the rooms use the time-tested storm window, but greatly streamlined. They can be left year round, for they ride on sash and do not prevent the opening of the windows. Thus they insulate in the summer as well as in winter and never need storing.

More photographs on page 258



DRAWINGS BY SIGMAN-WARD

Here's how to glaze, insulate, and screen a 16-foot opening so your eye is never conscious of enclosure. Aluminum sash, by Glide, is used for its trim details, neutral color, and roller-bearing operation. Edges are sealed by a continuous, resilient stainless steel weather-strip. Storm sash would have been too cumbersome for such big openings. So all big windows and window walls are glazed with "Thermopane" to keep out cold yet admit warm winter sun. In summer, half of window walls open to let breezes in.





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**Furniture by Heritage-Henredon**  
shown on opposite page is  
available at dealers' listed below:

**ALABAMA**  
Birmingham... Rhodes-Carroll Furniture Company  
Mobile... Gardberg's Fine Furniture

**ARIZONA**  
Phoenix... Coles Home Furnishings

**ARKANSAS**  
Fort Smith... Eads Brothers  
Little Rock... Steinkamp's

**CALIFORNIA**  
Berkeley... Stone-Pierce, Inc.  
Beverly Hills... W. & J. Sloane  
Los Angeles... Bullock's Downtown  
Oakland... Cannell & Chaffin  
Pasadena... Bonyne's  
Pasadena... J. H. Biggar  
Pasadena... Bullock's Pasadena  
Pasadena... Cannell & Chaffin  
Pomona... J. H. Biggar  
Redlands... McEwen's  
Sacramento... Seofield Furniture  
San Diego... V. J. Lloyd, Inc.  
San Francisco... W. & J. Sloane  
San Jose... Robert Kuykendall Company  
San Mateo... Layton's  
West Los Angeles... Cannell & Chaffin Westwood

**COLORADO**  
Denver... Howard Lorton, Inc.

**CONNECTICUT**  
Hartford... Hara Furniture Company  
New Haven... Chamberlain's

**DISTRICT OF COLUMBIA**  
Washington... Colony House, Inc.  
Washington... W. & J. Sloane  
Washington... Woodward & Lothrop

**FLORIDA**  
Daytona Beach... Monroe's  
Jacksonville... Ridgell Furniture Company  
Miami... Moore's  
Miami... Richard Plumer

**GEORGIA**  
Atlanta... Ribb's, Inc.  
Savannah... Klug's

**IDaho**  
Boise... Hendren's  
Boise... Sherm Perry Furniture

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**MASSACHUSETTS**  
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**MINNESOTA**  
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Lima... J. W. Howlands Company  
Toledo... Buckeye Furniture Company

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Oklahoma City... John A. Brown Company  
Oklahoma City... Harbour Longmire  
Tulsa... Cathey Furniture Company  
Tulsa... Dickason-Goodman

**OREGON**  
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**PENNSYLVANIA**  
Allentown... Berman & Glazier—Uptown  
Easton... Furniture House  
Erie... Taskie's Home Furnishings Store  
Harrisburg... M. Lee Goldsmith  
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Pittsburgh... Joseph Horne Company  
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**SOUTH DAKOTA**  
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Chattanooga... Fowler Brothers  
Johnson City... Morrison's, Inc.  
Knoxville... Fowler Brothers  
Memphis... Arthur Seelinger, Inc.  
Nashville... Period Furniture Company

**TEXAS**  
Abilene... Waldrop Furniture Company  
Amarillo... McAfee's, Inc.  
Austin... Bridges Furniture Company  
Corpus Christi... Showroom of Finer Furniture  
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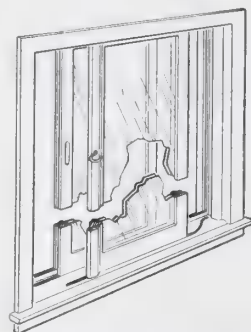
**WEST VIRGINIA**  
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**CANADA**  
Toronto... Robert Simpson Company, Ltd.

## DOORS AND WINDOWS THAT SNARE THE BREEZE BUT SNUB THE GALE

CONTINUED FROM PAGE 256



Andersen Gliding Windows are used in playroom here and in maid's room for easy operation and maintenance. Wood sash and frame are factory pre-fitted, weather-stripped, and treated with preservative and a water repellent. The sketch at left shows the relationship of sashes and double-pane "sandwich" made by storm sash.



Above, you see how right-hand sash slides to left. Track in warp-proof plastic sill guides sash toward inside of sill and parallel to other sash, leaving right half completely open. For very hot weather or for cleaning or installing screens and storm sash, both sashes can be lifted and pulled out from bottom. Screen, left, covers entire window.



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Superb pieces for living room, dining room, bedroom . . . you'll recognize them immediately as *your* kind of furniture. Your kind of gift, too. Always look for the Heritage-Henredon hallmark!

**Living with distinction!** Lawson sofa and club chair both combine comfort and beauty. Nest of tables, cocktail table, book table complete the grouping.

**Dining with elegance!** Arresting break-front puts your bric-a-brac on view—with storage space below. Chest has an extension top. Table extends to seat 8 to 10. Pull-up chairs lend a cozy air. All of genuine mahogany—in regular or coppertone finish.



**Heritage  
Henredon** *fine furniture*

CUSTOM QUALITY at PRACTICAL PRICES

Factories at Morganton, Mocksville, and High Point, N. C.



## Why Share Your Space with a Swinging Door?



"Modernfold" doors by New Castle Products  
Furnishings by L. S. Ayres & Company, Indianapolis, Indiana

## a "MODERNFOLD" Door takes None!

Goodby, swinging door! That corner was useless long enough. The new "Modernfold" door with accordion-like action changes it into a truly convenient work space for all kinds of kitchen tasks.

Is door swing robbing you of valuable floor and wall space for placing furniture and hanging pictures? A "Modernfold" accordion-type door saves approximately 8 square feet. Want more privacy and convenience? Large "Modernfold" doors are movable walls for dividing large rooms into two . . . even creating an extra room like a study or nursery.

You'll be delighted how little "Modernfold" doors can cost. For full details, look up our installing distributor under "doors" in your classified phone book . . . or mail coupon.

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**Maintenance Is Almost Nothing . . .** because "Modernfold" doors have a sturdy frame of lifetime steel plus a durable vinyl covering. Covering is flame-resistant . . . will not chip, peel or fade . . . washes easily with soap and water. Comes in variety of attractive decorator's colors.



the doors that fold  
like an accordion

**modernfold**

by NEW CASTLE

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Gentlemen:  
Please send me your new folder, "More Space for Living."

Name.....

Address.....

City.....County.....State.....

## An old comfort tool that's always up to date

CONTINUED FROM PAGE 242

See how well the louvered shutter—a time-honored device—handles light, privacy, and ventilation control in the open houses we build today



Above, you see how louvers in these Paul Heinley shutters have been opened for maximum ventilation. Yet the movable slats can be arranged for privacy. Sketch shows how louvers adjust by means of vertical rod. Below, shutters have been folded back from the windows, which open out, so inconspicuous RolSCREENS can be drawn down over the openings.





# "Paint" your home

inside

and outside

## 10 times in 20 minutes...

with  
**MARTIN-SENOUR**  
*Color  
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Now comes a totally new experience in color planning. You'll thrill to your own wizardry in achieving color harmony—correlating exteriors and

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See the ways exterior colors give your home the look of belonging there. Use the new *freedom of choice* of Color Unlimited—paints custom-mixed in nature's colors. These are flower and foliage colors, soft earth tones, hues of sunset—the Custom Color Shelter Tones of Martin-Senour to harmonize with interiors.

Nu-Hue Custom Colors match, accent or harmonize with any and every color now in your home or yet to be there. The colors are prescription-mixed at your Nu-Hue Custom Color Bar in paints of superior and enduring quality. And Martin-Senour Custom Color Stains put interior woodwork and exterior shingles, shakes and siding in the color harmony picture.

Learn what color can do for *your* home from the outside looking in, from the inside looking out! Send coupon *now* with 25¢ for your Martin-Senour Color Visualizer. You'll be amazed and delighted, with a new understanding of the world of color and its place in your home.

Send Coupon **NOW** and "Paint" Your Home **10 Times in 20 Minutes**. Take confusion out of color plans with new patented MARTIN-SENOUR COLOR VISUALIZERS. Color chips and folders with drawings of exterior and room with furnishings on window-like

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PHOTOGRAPH BY LANDSHOFF

## A new kind of basement stairs

*You needn't worry about what children  
or pets—or your own muddy feet—  
will do to this stairway. Clad in enduring  
clay tile, it's tough yet easy to clean*

If any place is likely to show abuse, it's the stairway. But not in the Pace Setter house. Stairs there descend to the playroom on bedrock and are flanked by the house foundations. So stairs and sides were clad in tough ceramic tile. Water, mud, or sand won't dim its clean, lustrous surface. Children and pets can't hurt it. Time or sun can't fade it. Cleaning is a matter of minutes; maintenance you can forget—the tile's in for life.

Note how the rectangular pieces were laid in a vertical or "soldier" course. The color is chocolate for some of the tiles, while others have chocolate variegated by flecks of a lighter tone and are called "Velvetex." For safety, edges of stair treads are defined by strips of lighter colored tile. Tile is porcelain type.



If you were to see this stairway 20 years from now, it would still look the same. Ceramic tile covering, by Mosaic Tile Co., on both stairs and sides will never fade, stain, or discolor, needs very little cleaning and no maintenance.



R O S E N T H A L

*Bramble*



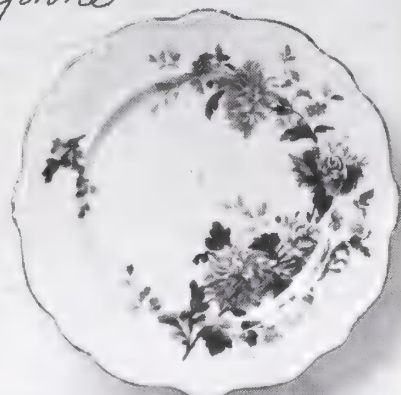
*A Raymond Loewy  
Modern*

A masterpiece of fine European porcelain. The delicate tracery and subtle nuances of this lovely pattern . . . in rich cocoa tones . . . is a modern creation of America's famed Raymond Loewy designers. The radiant translucency, the sculptured simplicity of perfect form, and the superior workmanship distinguish this beautiful ware as being typically and exclusively Rosenthal.

*Cost per place setting \$17.00.*

*Daphne*

*A Rosenthal  
Traditional*



Ranging in designs from famous Old World traditional to New World moderns, Rosenthal china stands alone in its beauty and craftsmanship. Each piece is crafted by over 100 skilled artisans "faithful to the tradition of fine china making". At fine stores everywhere. Place settings from \$10.50 to \$85.

*Prices slightly higher West of Denver*

*(Cost per place setting \$20.00)*

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*For the name and address of  
your nearest dealer write:*



MADE IN GERMANY

**The Rosenthal-Block China Corp. 1225 Broadway, New York 1, N. Y.**





## Putting every inch to work

*Unless planned well, closets can become Sargasso Seas of space-wasting clutter. See how handily these yield up their contents as well as store them*



Like all the closets in the Pace Setter house, children's closet is also generous in its depth, so there is room on the inside of the door for a shoe rack. Because the children's clothes are short, two extension closet rods can make efficient use of all space.



The two double hat racks shown store a man's hats so they maintain their shape but do not waste any closet space. The three-tier shoe rack holds up to ten pairs of shoes. This eliminates groping in closet depths. All items here are "K-Veniences" by Knap & Vogt.



You see no tangles of tired neckties here. These ties rate a shallow cabinet of their own in the master dressing room. The racks, one for the bow ties, the other for the four-in-hands, hold 28 ties each and they swing out to make all 56 of them readily available.

## A gift for good lighting

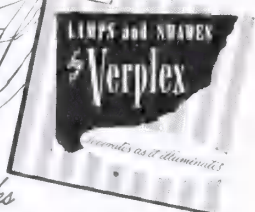
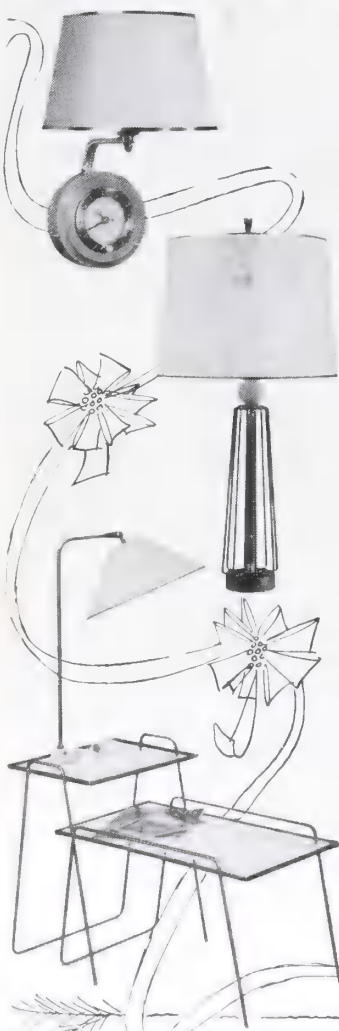
The spirit of giving to match the heart —  
warming glow of the hearthside — reflected  
in a new lamp by . . . **Verplex**  
For him, for her and for the entire family —  
a remembrance that modern lighting is  
the key to decorative rightness.

Save time and money. Read  
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Send 5c to cover mailing costs.

This tag is your guide to Verplex lamps and  
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Berkeley, Calif.; Stone-Pierce, Inc.  
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Boston, Mass.; Jordan Marsh Co.  
Bridgeport, Conn.; Geo. Nothnagle & Son—T  
Brookline, Mass.; Union Furn. Co.  
Burlington, Vt.; Thomas O'Halloran & Son—M  
Cedar Rapids, Iowa; The Killian Co.  
Charleston, W. Va.; Coyle & Richardson  
Charlotte, No. Carolina; Belk Bros. Co.—T  
Charlotte, No. Carolina; J. B. Ivey Co.—M  
Chattanooga, Tenn.; Clemmons Bros.  
Chicago, Ill.; Carson Pirie Scott & Co.  
Cincinnati, Ohio; The John Shillito Co.—M  
Cleveland, Ohio; Sterling-Lindner-Davis  
Colorado Springs, Colo.; Daniels & Fisher  
Columbus, Ohio; The F. & R. Lazarus Co.—M  
Dallas, Texas; Anderson Furn. Studios  
Danbury, Conn.; Henry Dick & Son  
Dayton, Ohio; Rossiter-Jarrett-Harman  
Denver, Colo.; Davis & Shaw Furn. Co.  
Detroit, Mich.; J. L. Hudson Co.  
Duluth, Minn.; Joel O. Bodin Co.  
Elmira, N. Y.; J. P. & M. Sullivan  
El Paso, Texas; American Furn. Co.  
Fall River, Mass.; Modern Furn. Co.  
Falmouth, Mass.; Nobska Furn. Co.  
Ft. Worth, Texas; Ellison Furn. & Cpt. Co.—M  
Fresno, Calif.; Turpin's  
Galveston, Texas; Kauffman-Meyers Co.  
Glendale, Calif.; The Maple Shop—T  
Grand Rapids, Mich.; The New Klingman's  
Greenville, S. Carolina; Craig-Rush Furn. Co.—T  
Greenville, S. Carolina; Henley's—M  
Harrisburg, Pa.; M. Lee Goldsmith—T  
Hartford, Conn.; G. Fox & Co., Inc.  
Houston, Texas; Foley's  
Indianapolis, Ind.; L. S. Ayres & Co.  
Jackson, Miss.; Rice Furn. Co.—M  
Jacobus, Pa.; N. J. Leader  
Kansas City, Mo.; Duff & Repp Furn. Co.  
Kenmore, N. Y.; A. W. Kirkwood  
Knoxville, Tenn.; Miller's, Inc.  
La Jolla, Calif.; Cole's of La Jolla  
Latham, N. Y.; House of Maple—T  
Lawrence, Mass.; M. J. Sullivan  
Lincoln, Nebraska; Hardy Furn. Co.—M  
Long Beach, Calif.; Davis Furn. Co.  
Los Angeles, Calif.; Cannell & Chaffin  
Los Angeles, Calif.; H. J. Simank & Son—T  
Lowell, Mass.; Household Company  
Lynn, Mass.; Hill & Welch Co.  
Madison, Wis.; Frautschi's, Inc.  
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Miami, Florida; Hadley's, Inc.—M  
Milwaukee, Wis.; Klode Furn. Co.  
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Nashville, Tenn.; Bradford Furn. Co.  
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New Haven, Conn.; H. M. Bullard Co.  
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New York, N. Y.; R. H. Macy & Co., Inc.  
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Oklahoma City, Okla.; Harbour-Longmire  
Omaha, Nebraska; Orchard & Wilhelm Co.  
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Pasadena, Cal.; J. H. Biggar  
Phoenix, Ariz.; Coles Home Furnishings  
Pittsburgh, Pa.; Boggs & Buhl, Inc.  
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Pomona, Calif.; J. H. Biggar  
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Providence, R. I.; A. T. Scattergood Co.  
Quincy, Mass.; Sheridan's, Inc.  
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Rochester, N. Y.; Lauer Furn. Co.  
Rockford, Ill.; House of Lindberg  
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San Angelo, Texas; Shepperson Furn. Co.  
San Antonio, Tex.; W. R. Dallas Furn. Studios—T  
San Antonio, Texas; Karotkin Furn. Co.—M  
San Diego, Calif.; Lear & Kuebis—T  
San Diego, Calif.; The Henry Levy Furn. Co.—M  
San Francisco, Calif.; W. & J. Sloane  
San Jose, Calif.; Robert Kuykendall  
San Mateo, Calif.; Layton's  
Santa Barbara, Calif.; Henry Levy, Inc.  
Scranton, Pa.; Stoehr & Fister Co.—M  
Seattle, Wash.; Frederick & Nelson  
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Spokane, Wash.; Barclay & Brown  
Springfield, Mass.; Red Lion Shop, Inc.  
Stockton, Calif.; Yeager Furn. Co.  
Syracuse, N. Y.; I. Fleischman & Sons  
Tacoma, Wash.; A. T. Norman Co.—M  
Tacoma, Wash.; Saxton's, Inc.—T  
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Terryville, Conn.; Terryville Furn. Store  
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Toledo, Ohio; Treuhaft Bros.—M  
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Wichita Falls, Texas; No. Texas Furn. Co.  
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The Susan Binney upholstered pieces include the Love Seat and Arm Chair with the Deacon Binney 22-inch Tilt Top Table—also a 3-cushion Settee, platform Rocker and Wing Chair.

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## WHAT IS A REALLY DE LUXE HEATING PLANT FOR 1953?

CONTINUED FROM PAGE 244



Kritzer radiant coils are fastened to underside of ceiling joists and beneath floor joists in bedroom end of house to form heating panels in wood construction. Heating "plenums" have reflective insulation lining to retain heat, direct it toward rooms.

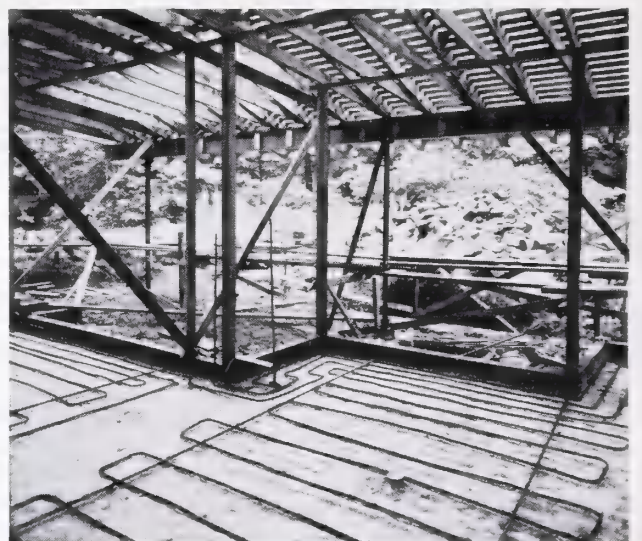
ago and gradually improved and modified to suit American climatic conditions.

Radiant heating systems are practically identical with other systems of central heating in the way in which they "manufacture and distribute" heat. They differ only in the way heat is finally delivered to the room. For this reason, it has been possible successfully to apply most of the refinements in basic heating equipment (such as boilers, burners, circulators, valves, piping, and heating controls) which American manufacturers have been developing over the past 30 or 40 years to the

radiant method of heat "delivery."

This method of heat delivery called *panel heating* because it uses relatively large, flat surfaces—all or parts of the floors, walls or ceilings—as heating panels that take the place of radiators, but in convectors, warm air inlets, and other visible heating devices. It is called *radiant heating* because such panels deliver a great deal of heat to the room in radiant form (heat that "jumps" from object to object, rather than that which is carried by air currents, in the same way heat from the sun jumps across empty space to the earth).

(Continued on page 268)



Flexible steel, zinc-coated "G-M Tubing" forms floor coils in concrete construction. Tubing on layer of insulating concrete will be buried in thin heating slab just under finished floor to speed heating effect. The coils have no joints in the entire run.





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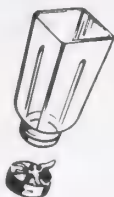
**Boston Lemon Pie**  
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**Chocolate Sauce**  
Ready to serve  
in 6 minutes.

**Peanut Butter**  
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## WHAT IS A REALLY DE LUXE HEATING PLANT FOR 1953?

CONTINUED FROM PAGE 266

Most people, today, are aware of the advantages of radiant heating of houses built directly on the ground. The basic difference between radiant heating and convection heating (as the more conventional method is called) will bear repeating, if only because it has been so frequently overstated in the past. Radiant heating has been compared to skiing at Sun Valley or the effect of warm sunshine on a cool spring day. Such comparisons illustrate a principle, but they have little to do with the actual "feel" of a radiant heated house. Radiant-heated rooms feel much like other rooms, most of the time, and very little different at any time. What difference there is does not register as a sensation, but in the lower temperature at which true comfort

heating. The extent of this difference is normally not great, and obviously depends on how hard the heating plant is working, since, if it is not working at all, there can be no such difference.

Look what happens in very cold weather. The radiant heating plant is working full tilt. Walls, floor, ceiling, furniture—and you—are heated several degrees warmer than the air is inside the house. Any other time of the year you will be cold with that inside air temperature. You'd be losing heat. But now you're comfortable.

Since with convection heating the opposite occurs (owing to the walls and windows becoming colder as the weather grows more severe), the comfort temperature of a radiant-heated house in ve-



Panel of Minneapolis-Honeywell controls in heater room provides for basic adjustments of dual heating system. Box at right permits adjustment of heating in concrete floors; small box, upper left, adjusts temperature for heating in wood frame construction.

—thermal equilibrium—is attained, especially in very cold weather.

Because more heat enters the rooms of radiant-heated houses in radiant form, the unheated portions of the walls, floors and ceilings tend to become warmer than with convection heating. Wall and ceiling surfaces, furniture and other objects become slightly warmer than the air—in the same way (although not to the same degree) as the body of a car left in the sun tends to get hot.

This effect, which is entirely absent with convection heating also raises the body temperature of the occupants, with the result that they are comfortable in air at a lower temperature than with convection

cold weather may be as much five degrees below that of a similar house with convection heating. In the simplest, most practical terms this means that the colder it gets the more likely you are to appreciate the advantages of radiant heating. With convection heating, the colder it gets the more likely you are to become conscious of shortcomings.

The first two principles to remember about the Pace Setter heating system are these:

1. Radiant or panel heating is the only wholly invisible method of heating you can use. This is its greatest advantage.

2. Radiant heating works best as the weather gets colder. Most



time, it is hard to tell from con-  
ventional heating. But in very cold  
weather it keeps you comfortable  
at a lower temperature, gives the  
a "fresher" feel, and it saves  
fuel.

But radiant heating is not the  
whole story of the Pace Setter heat-  
ing system. The system is really a  
package. It includes the design of  
the house for climate control, since  
poor design from the climate con-  
stant standpoint might create prob-  
lems no heating system could  
solve. It includes the construction,  
too, without adequate insulation  
throughout and double-glazed win-  
dows, the advantages gained from  
warm surfaces might easily be can-  
celed.

MOST important of all was the  
engineering of the system to fit  
particular house design, proper  
sizing of the heating equipment,  
the provision of suitable auto-  
matic controls. Where such factors  
are not given sufficient considera-  
tion, radiant heating may be (and  
in fact often is) inferior to other  
methods. A radiant heating sys-  
tem is an integral part of the  
picture which cannot readily be  
modified after the house is fin-  
ished. And because very little air-

exchange takes place between the  
various rooms, or even between  
different parts of the same room  
with this type of heating, it must  
be engineered to supply precisely  
the correct amount of heat to all  
parts of the house at all times.

Experience has shown that with  
the commonest type of radiant  
heating (floor heating) two prob-  
lems crop up which must be solved  
for good results. The first of these  
is that it is sometimes necessary to  
overheat the floors in order to get  
a sufficient quantity of heat into  
the rooms, or to underheat the  
rooms to prevent the floors from  
being too hot. The amount of heat  
which can be "delivered" to a room  
from the floor is limited by the  
floor area, and small rooms have  
less floor area, relative to their wall  
and window area, than large ones.  
It is also limited by the fact that  
floors are made to stand on, and  
cannot be heated above a certain  
temperature (around 85°) without  
causing discomfort.

Housewives in floor-heated  
houses often complain that their  
feet become uncomfortably warm  
when working in front of the  
kitchen sink. Thus the floor "radi-  
ator" cannot be made larger, like  
most conventional heating devices,

(Continued on next page)

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*and many  
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to supply a greater than normal heat demand, nor can it be made better, like wall and ceiling panels, to make up such a difference. The way this has worked out in practice is that large, open rooms without too much exposed wall and window area can usually be satisfactorily heated from the floor alone, but small corner rooms, and rooms with very large windows cannot.

The bedrooms of many floor-heated houses are inclined to be cool, and the bathrooms—especially corner bathrooms—downright cold, unless some form of supplementary heating has been provided. The master bedroom of the Pace Setter house is a good example of the kind of room that would be hard to heat properly by floor heating alone: It has three exposed walls and two large, floor-to-ceiling windows, and like most of the other rooms, loses some heat through the ceiling as well. If this room were heated exclusively by the floor, the floor would probably have to be made too warm for comfort, in really cold weather, to keep the rest of the room as warm as it should be. This brings us to a third principle:

3. *If you want a really good heating system, do not rely entirely on floor heating, especially for the small rooms and rooms with big windows or several exposures.*

Another kind of trouble which many people have had with floor heating is that their heating systems "lag behind the weather." Their houses are cold when the weather gets suddenly colder, and hot when it gets suddenly warmer; cool in the evenings when the outdoor temperature is falling, and warm in the mornings when it is rising. The reason for this is that most floor heating panels are very heavy. Heavy materials absorb more heat in the process of warming up than light materials, and hold heat longer—that is, take longer to cool, giving off more heat in the process.

A concrete heating panel resting on the ground may absorb all of the heat the heating plant can produce for several hours before becoming enough warmer than the room to supply much heat, and give off heat for several hours after the heating plant is shut off. This puts the ordinary thermostat trying to control such a system in the po-

sition of a general commanding army of tortoises. If it "calls for heat" (as the standard expression has it) at five in the afternoon on a mild day when the heating plant has been shut off from early morning, the call may not effectively be answered until seven or eight in the evening, and by this time the house may be uncomfortably cool, especially if the outdoor temperature has been dropping rapidly. The next morning the same sort of delay may occur in reverse: the thermostat may be completely "satisfied" by breakfast time. Yet the floor heating panels go on adding heat to the rooms until shortly before lunch.

To avoid this, the better floor heating systems have for some time been equipped with outdoor controllers which react to the first sign of a rise or fall in the outdoor temperature, without waiting, as an indoor thermostat must, for the house to become warmer or cooler inside. These controllers usually have the additional advantage of "modulating" the heat supply rather than turning it fully off or on—gradually throttling the heating effect as the outdoor temperature rises, and opening the throttle as it falls. This works well provided the house itself reacts slowly to temperature changes, giving the floor heating system a chance to catch up, as happens with houses of conventional design built with heavy materials like masonry. Even in the case of light frame houses with large windows, which respond more rapidly to changes in the weather, it still leaves something to be desired. The fourth principle is thus:

4. *Be sure your heating system matches your house. A house which reacts quickly to changes in the weather needs a heating system capable of responding quickly to changed demands.*

Since the Pace Setter house is of light-weight construction, and since it is also a solar house, it may be getting large quantities of solar heat at one moment when the sun is out, and none at all at the next when a cloud covers the sun. It was decided at the outset not to rely on a heavy floor panel as the sole source of heat. A heavy floor is ordinarily an asset to the solar house, since it tends to absorb the wanted sun heat when it is pouring

(Continued on page 273)



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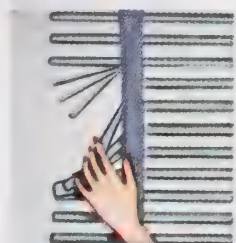
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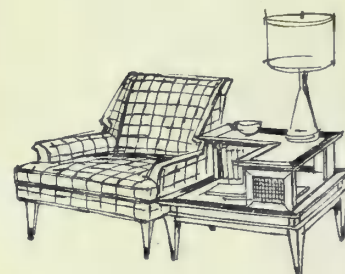
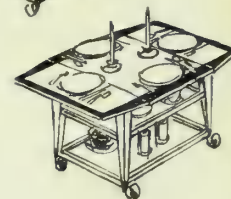
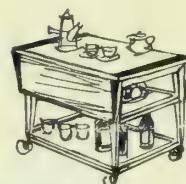
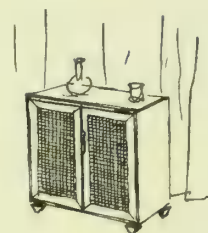


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High Point, North Carolina





## REALLY DE LUXE HEATING PLANT

CONTINUED FROM PRECEDING PAGE

in the windows and then to release it gradually by cooling after the sun goes down. But if the floor is already quite warm when the sun first comes in, its temperature soon rises to a point where the room becomes overheated, and most of the solar "gain" must be sacrificed by opening the windows. Ordinarily incompatible, floor heating and solar heating can be made to work together only if this conflict is taken into account in the design and controls of the heating system.

The way in which these problems were solved in the Pace Setter heating system is a good example of the "package approach" which takes into account the design and construction of the house and fits the equipment to it to produce the best over-all result. In addition to these more-or-less standard problems of contemporary design, the house presented a special problem of its own which had to be solved within the same "package." The problem was that part of the main floor was on the ground, of concrete slab construction; and part of it—the bedroom wing—was over a heated space and built of wood.

**S**UCH radical differences in construction pose a problem regardless of the type of heating used, since light-weight construction can be warmed much more quickly than heavy construction, even when the rate at which heat escapes from the building (and therefore the steady heat demand) is the same. With panel heating, it also raised the question of how to warm the floors in the bedroom wing, where there was no concrete slab in which to bury a hot water coil in the ordinary fashion.

This problem, and the problem of providing supplementary heating panels in the ceilings were solved in the same way. The spaces between the joists in the wooden floor and ceiling structures are used as heating "plenums." By heating the air *within* these spaces, the floors and ceilings are, in turn, warmed and made to give off heat. In this arrangement, the trapped air within the structure acts as a sort of "bucket brigade" to carry heat from prefabricated "finned coils" built into the space between the framing members, to the underside of the floor and the upper surface of the ceiling. None of this heated air enters the rooms; its

(Continued on page 304)

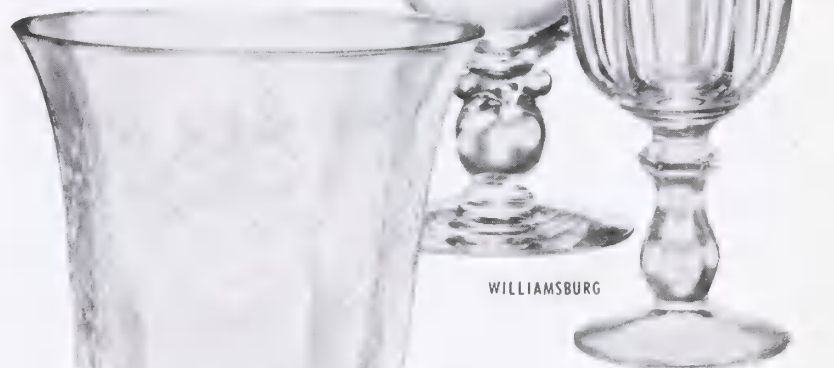
## Tomlinson

Parkway Terrace furniture, shown in full color on the opposite page, is featured at these fine stores.

|                             |                                |
|-----------------------------|--------------------------------|
| <b>ARIZONA</b>              |                                |
| Phoenix.....                | Goebel Decorators              |
| Tucson.....                 | Steinfeld & Co.                |
| <b>ARKANSAS</b>             |                                |
| Ft. Smith.....              | Cads Bros.                     |
| Little Rock.....            | Frank Lyon Co.                 |
| <b>CALIFORNIA</b>           |                                |
| Esno.....                   | Frank Newman Co.               |
| Los Angeles.....            | Barker Bros.                   |
| Oakland.....                | Breuer's                       |
| San Francisco.....          | McEwen's                       |
| San Francisco.....          | Breuer's                       |
| San Francisco.....          | Frank Newman Co.               |
| San Jose.....               | J. & C. Dover                  |
| San Jose.....               | Robinson & Sons                |
| San Jose.....               | Paulson Studios                |
| <b>COLORADO</b>             |                                |
| Denver.....                 | Daniels & Fisher               |
| <b>DISTRICT OF COLUMBIA</b> |                                |
| Washington.....             | Mazor Masterpieces             |
| <b>FLORIDA</b>              |                                |
| Daytona Beach.....          | McFarland Furn. Co.            |
| Fort Lauderdale.....        | Grosse Pointe Furn. Shops      |
| Jacksonville.....           | Cohen Bros.                    |
| Miami.....                  | Woodruff's, Inc.               |
| Miami.....                  | Blocker & Turnipseed Furn. Co. |
| Miami.....                  | Yowell-Drew-Ivey Co.           |
| Miami.....                  | Maas Bros.                     |
| Miami.....                  | Maas Bros.                     |
| Miami.....                  | House of Hastings              |
| <b>GEORGIA</b>              |                                |
| Atlanta.....                | Albany Housefurnishing Co.     |
| Atlanta.....                | Rich's, Inc.                   |
| Augusta.....                | Bowen Bros.                    |
| Columbus.....               | Kirven's                       |
| Grange.....                 | Hinson Colonial                |
| Savannah.....               | Dream House Furn. Co.          |
| <b>IDAHOO</b>               |                                |
| Boise.....                  | Hendren's                      |
| <b>ILLINOIS</b>             |                                |
| Chicago.....                | Carson Pine Scott              |
| Chicago.....                | Fitzgerald Furn.               |
| Chicago.....                | Cowlings                       |
| <b>INDIANA</b>              |                                |
| Evansville.....             | Tom & Country Interiors        |
| Indianapolis.....           | Wm. H. Block Co.               |
| Indianapolis.....           | Fosdick & Son                  |
| Indianapolis.....           | Fosdick, Inc.                  |
| <b>IOWA</b>                 |                                |
| Des Moines.....             | Killian's                      |
| Des Moines.....             | Clarke Furn.                   |
| <b>KANSAS</b>               |                                |
| Topeka.....                 | Berry Furn.                    |
| <b>LOUISIANA</b>            |                                |
| Monroe.....                 | Distie Bedding & Furn. Co.     |
| Shreveport.....             | Bundrick's Furn.               |
| <b>MARYLAND</b>             |                                |
| Baltimore.....              | Hochschild Kahn & Co.          |
| Baltimore.....              | Mason Masterpieces             |
| <b>MICHIGAN</b>             |                                |
| Detroit.....                | King Home Appliances           |
| Detroit.....                | Robinson's                     |
| Detroit.....                | Walter Herz Interiors          |
| Detroit.....                | Sterling La Verne Co.          |
| <b>MISSOURI</b>             |                                |
| Springfield.....            | Heer's, Inc.                   |
| St. Louis.....              | Di Franco Furn.                |

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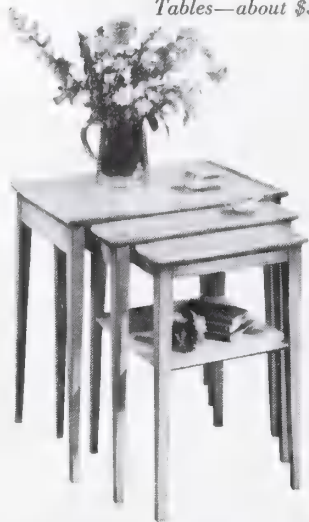


This label assures you of the finest in glassware made in America by hand

## Heisey Crystal



No. 5230 Nest of  
Tables—about \$53\*

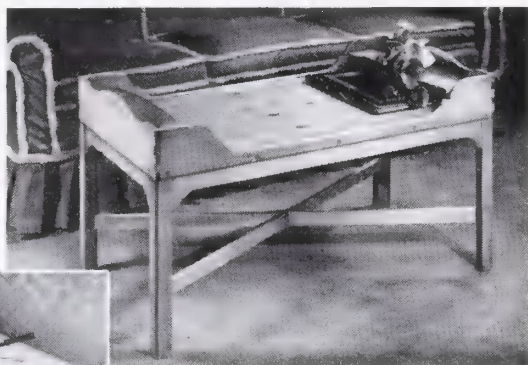


No. 5102 Double Top Console  
Table or Server—about \$55\*

# Anniversary Pine by Brandt

**FITS-HERE... THERE... EVERYWHERE!**

Never before was there pine such as this! Never before was there such a finish, deep and mellow as clear, warm amber! Every piece reflects the genius of the great 18th Century master-designers, perfectly proportioned, delicately detailed. In your living room, in your dining room, in your den—Brandt's new Anniversary Pine is right at home. Use them with either traditional mahogany or modern pieces. They're "best buys" at fine stores everywhere.



No. 5101 Chairside  
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No. 5106 George Washington  
Cocktail Table—about \$55\*

*\*Slightly higher in some areas.*



... LOVELY TABLES FOR  
LIVABLE ROOMS SINCE 1901



Write for free folders showing:  
1. Anniversary Pine—2. Mahogany Occasional Tables—3. Mahogany Dropleaf Tables and Chairs. State which ones you want.

THE BRANDT CABINET WORKS, INC., 729 Pennsylvania Ave., Hagerstown, Maryland

## THE PACE SETTER LIVING-DINING ROOM FACES FACTS

CONTINUED FROM PAGE 202



Storage wall at end of living-dining room is faced with the same blond limba wood used throughout the house. Door fronts are handsomely ornamented with hand-wrought Chinese brass locks set on plates of aluminum. Curtains "bundle" into wall pocket.



This is the special part of storage wall that takes care of separate filing of table mats and napkins. Trays pull out for ease in setting table, can be taken to laundry for direct loading from ironer. Deep shelf above is for storage of extra-size pieces of silver.



Storage wall is planned for all categories of dining equipment. Mats and napkins store on removable tray-drawers. Compartments have rollers for storing extra-long cloths. Trays are "filed" on end. Upper shelves adjust to accommodate diverse sizes and shapes of silver. Third unit, not open, is for china storage.





Mobile serving cart is an indispensable party adjunct. Made of walnut, with white Micarta protecting all its vulnerable surfaces, it is a workable drink-mixing table. Slides and pull-up leaves increase serving space. Compartment for bottles is metal lined.



Same table is set up for serving buffet meal, its heat-resistant Micarta top unaffected by casseroles. Ball-bearing casters give it mobility. Removable trays can be used separately. With leaves lifted, it is a table for cozy twosome dinners.

E living-dining room, one large room so planned and furnished that it is two rooms, functionally and decoratively, owes its practicality and serene beauty to the flowing furnishings and materials specified by its designers:

#### Living Area

**Furniture:** Two sofas, armchairs, leather chairs, magazine table, coffee and lamp tables, and motor bench in hallway, all "Hastings Square" group in walnut and teak finish, designed by William Pahlmann, Grand Rapids Machine & Chair Co., Hastings, Michigan. Round marble-top table designed by William Pahlmann Associates, New York, N. Y. Antique black lacquer table, W. Jay Taylor Co., Inc., New York, N. Y. Ported sideboard in front of screen, The Fan Company, New York, N. Y.

**Grand piano:** (page 205) In primrose finish, The Baldwin Piano Company, Cincinnati, Ohio. Antique

bench, Sophie Mavro, New York.

**Fabrics:** Pearl white "Boxwood Bouclé" casement curtains and all upholstery fabrics, F. Schumacher & Co., New York, N. Y.

**Floor covering:** Green "Sonata" carpeting, Bigelow-Sanford Carpet Co., Inc., New York, N. Y.

**Tile flooring:** At windows and entire hallway, "Velvetex" Mosaic Tile Co., Zanesville, Ohio.

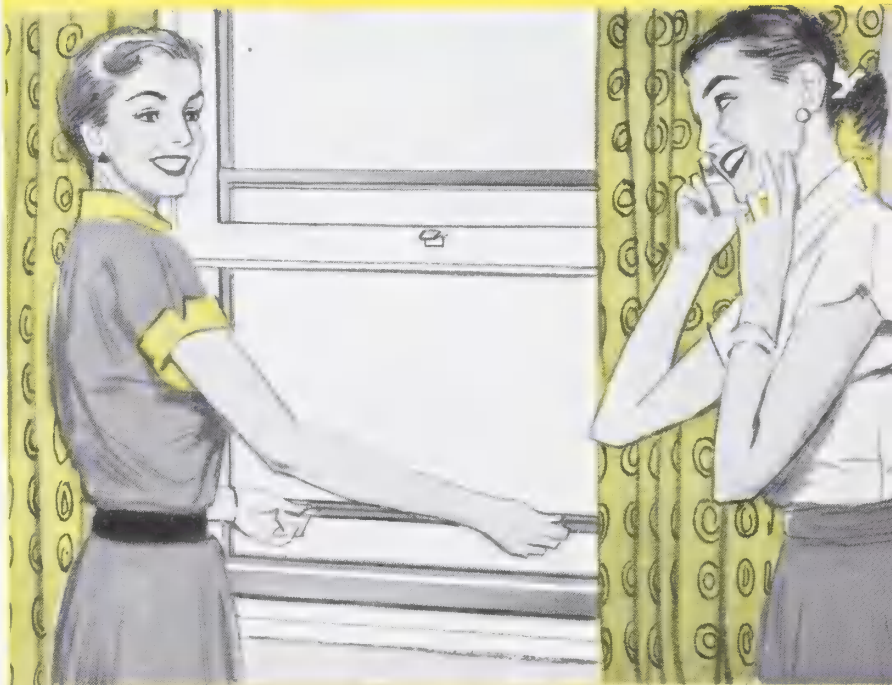
**Windows and screens:** Aluminum sliding sash, Glide Windows, Inc., North Hollywood, California.

**Lighting:** Special spot and piano lighting designed by Thomas Smith Kelly, New York, N. Y. Hanging brass fixtures by dowels at entry are designed by Paavo Tynell, Finland House, New York, N. Y. Carved wood lamp, "Bali Bells," Lamp-Craft Studios, Inc., New York, N. Y. Brass baluster lamp (Continued on next page)

For years the best...now

# Even Better!

by every comparison



## The New 1953 **RUSCO** COMBINATION WINDOW

gives you many exclusive, improved features at no extra cost!

#### SMOOTHEST, EASIEST, SIMPLEST

window to operate. Nothing to change—you just arrange.

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to match or contrast with window trim.

#### EXCLUSIVE MAGICPANEL<sup>®</sup> VENTILATION

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both open and closed. Added safety and prowler protection.

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assures weathertight seal... smooth, quiet operation... eliminates rattling.

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and 16 years of satisfactory service prove their superiority.

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is your guarantee that when you buy Rusco you get a dependable, quality product.



### Strongest Combination Door Ever Made

The attractive Rusco Combination Self-Storing Screen and Storm Door is beauty with muscles of steel. Tests show its tubular galvanized steel construction makes it up to 20 times sturdier than other combination doors. Your choice of 10 beautiful colors.

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**ALVIN**<sup>\*</sup>  
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it is styled to

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It is "solid" sterling silver

through and through and

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enhance its beauty.

Modestly priced for satisfac-

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Makers of Exclusive Silver Designs  
 for over Sixty Years

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\*Trademarks

## THE PACE SETTER LIVING-DINING ROOM FACES FACTS

CONTINUED FROM PRECEDING PAGE

on corner table, W. Jay Saylor Co., Inc., New York, N. Y.

**Screen:** Hinged screen of laminated plastic used as room divider. Polyplastex United, Inc., New York, N. Y. Embroidered panels used in screen designed and executed by Mariska Karasz, N. Y.

**Shutters:** At windows in hallway. Paul Heinley, Santa Monica, Calif.

**Fireplace unit:** Double-walled firebox, Heatilator, Inc., Syracuse, N. Y.

**Fireplace screen:** "Flexscreen" safety curtain, Bennett-Ireland, Inc., Norwich, N. Y.

**Fireplace tools and grate:** Felmor Associates, Pacific Palisades, Calif.

**Brass kindling bucket:** Edwin Jackson, New York, N. Y.

**Art:** American primitive painting, "Tree—Before Storm" by W. Randolph Keete, courtesy of Argosy Gallery, New York, N. Y. (page 205).

**Paints and stains:** Nu-Hue custom finish flat and semi-gloss paints on ceiling and trim, and Nu-Hue custom finish stain on plywood surfaces, The Martin-Senour Company, Chicago, Illinois.

**Plywood surfaces:** Blond limba wall paneling, storage counter and closets in hallway, Roddis Plywood Corp., Marshfield, Wisconsin.

**Wood-plastic laminate:** "Genuwood" on counter top, Parkwood Corp., Wakefield, Mass., using blond limba veneer, Roddis Plywood Corp.

**Hardware:** Door knobs, locksets, hinges, and cremone bolts, P. & F. Corbin Division, The American Hardware Corp., New Britain, Conn. Cabinet catches and knobs and double-action hinges on plastic screen, National Lock Co., Rockford, Ill. Chinese hardware on storage counter, Charles R. Gracie, New York, N. Y.

**Lighters:** White porcelain "Minerva" cigarette lighter on round table, and "Senator" wood-grained lighter on magazine table, Ronson Art Metal Works, Newark, N. J.

**Sculpture:** White "Dove" (on cor-

*true  
 loveliness  
 for  
 your table*

**ROYAL  
 JACKSON**  
*Fine Translucent China*



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DESIGNED FOR IMPORTANT OCCASIONS . . .  
 PRICED FOR EVERY-DAY USE

Smart homemakers choose Royal Jackson Hand Crafted China for its rich, distinctive patterns, muted decorator tones . . . charming table elegance.

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ner table) by Humbert Albrizzi courtesy of Kraushaar Galleries, New York, N. Y. Horse on fireplace wall. Stony Point Antique Shop, Stony Point, N. Y.

**Accessories:** Triangular dish on round table, marble dish on lacquer table and green ash tray on corner table, courtesy of Wor-D Klee, New York, N. Y. Black lacquer box on piano, red box on lamp table, black and gold box on counter, courtesy of Flint & Bradley, Inc., New York, N. Y. Pewter box on lacquer table; cup and saucer, and marble cigarette box on corner table, courtesy of Sophy Mavro, New York, N. Y. Round covered brass bowl on marble table, covered gourd-shape box on magazine table and pewter tea caddy on corner table, courtesy of Gotham MacLoughlin, New York, N. Y.

### Dining Area

**Furniture:** Walnut dining table, sideboard, and mobile cart with Micarta trays and ebonized chairs, all "Hastings Square" group, designed by William Pahlmann, Grand Rapids Bookcase & Chair Co., Hastings, Mich. Antique console used as server, The Fair Company, New York, N. Y.

**Leather upholstery:** Eagle Otto's "London Glaze" leather on chairs, Upholstery Leather Group, Tanners Council of America.

**Casement curtains:** Pearl white "Boxwood Bouclé" fabric, F. Schumacher & Co., New York.

**Floor covering:** Green "Sonata" carpeting, Bigelow-Sanford Carpet Co., Inc., New York, N. Y.

**Plywood:** Blond limba storage cabinets, Roddis Plywood Corp., Marshfield, Wisconsin.

**Hardware:** Chinese door latches, Charles R. Gracie, New York, N. Y.

**Windows and screens:** Aluminum sliding sash, Glide Windows, Inc., North Hollywood, California.

**Accessories:** Large laminated plastic bowl on table made by Zahara Shatz, courtesy of Bertha Schaefer Galleries, New York, N. Y. On mobile cart: (page 275) ice bucket, glasses and pitcher, courtesy of Bloomingdale's, New York, N. Y. "Franciscan" plates, Gladding, McBean & Co., Los Angeles, Calif. White casserole, Finland House, New York, N. Y. Stainless-steel chafing dish and tray, Ernest Sohn Creations, Inc., New York.



# The smallest detail matters in your private suite

CONTINUED FROM PAGE 229

*Perfection depends on such fine points as  
mattresses, window treatment, rug installation*



Curtains at this 8-foot west window do three jobs: Leaf-pattern sheer curtains filter light, give privacy, cut glare on bright days. "Lattiswood" blinds ventilate at night, subdue early morning sun. "Miliun"-lined draperies insulate against the cold.

The Master Suite owes much of its serene elegance to a blend of old and new and traditional. Listed below are the furnishings and materials used here.

## Master Bedroom

**Furniture:** Beds, headboard, chaise, upholstered chair, chest, mobile dresser, all "Hastings Square" group of walnut, designed by William H. Munn. Grand Rapids Bookcase Chair Co., Hastings, Michigan. Round table with slate top. Donnell, New York. Antique desk, Charles C. Paterson, New York. Red Regency armchair, Lavezzo, New York. Lamp table (next to desk), W. Jay Saylor Co., Inc., New York.

**Textiles:** "Fancy Leaves" sheer

handprint used as draw curtains, designed by Mariska Karasz; "Straw" textured bedspread fabric; linen upholstery on chair; "Sahara" Princess taffeta over-drapes and dust ruffles; pillow covering; F. Schumacher & Co., New York, N. Y.

**Draperies lining:** Waverly's "Gloshen" with "Miliun" reflective coating. Deering-Miliken Co., New York, N. Y.

**Floor covering:** Champagne "Sonata" wool carpeting. Bigelow-Sanford Carpet Co., Inc., New York. Sponges "Ripple" rug cushion. The Sponge Rubber Products Co., Shelton, Conn. "Smoothedge" tackless carpet strip. The Roberts Co., Los Angeles, Calif.

(Continued on next page)

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## Naturally Beautiful

Of course, you want hardwood floors in your home. Surveys show that over 80% of all homeowners do. The natural beauty and lifetime durability of hardwood account for this great preference.

Bruce has added smart, distinctive styling to hardwood floors. You can easily imagine how the tasteful modern design of a Bruce Block Floor (*above*) will make your home more strikingly beautiful. Or, if you prefer informal charm, you'll prize a Bruce Ranch Plank Floor with its random widths and inlaid walnut pegs (*below*).

These solid oak floors, with the famous "Scratch-Test" Finish, are one of the best choices you can make when you build or remodel. Be sure to tell your architect, contractor or lumber dealer you want Bruce Hardwood Floors. They're naturally beautiful! For free booklet with color photos, write:



E. L. BRUCE CO., 1660 Thomas St., Memphis 1, Tenn.  
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## LA NORMANDE

by

*Fancher*

*Bombe Chest* designed in fruitwood by Ralph H. Widdicombe. Finished to a light, warm-toned patina or brush white accented with burnished gold.

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## THE SMALLEST DETAIL MATTERS IN YOUR PRIVATE SUITE

CONTINUED FROM PRECEDING PAGE

**Bolsters:** "Ruby" bolsters on twin beds. The Rubenstein Co., Chicago.

Celadon lamp on chaise table, Fl. & Bradley, New York, N. Y.

**Bedding:** "Frosty Tone" sheets and pillow cases, Wamsutta Mills, New Bedford, Mass. Champagne "Dynel" blankets, Fieldcrest Mills, New York. Embroidery on blankets designed and executed by Mariska Karasz, New York.

**Intercommunication system:** Dymo-Victor Co., San Carlos, Calif.

**Windows and screens:** Aluminum frame doors, screens, and window Glide Windows, Inc., North Hollywood, Calif.

**Mattresses and springs:** "Spring-Air," Spring-Air Co., Holland, Michigan.

**Grass cloth on ceiling:** Mura Inc., New York, N. Y.

**Vertical blinds:** Flexible "Lattice-wood" draperies made of vertical basswood staves, Columbia Mills, Inc., Syracuse, N. Y.

**Art:** "Spring on Cape" over bed and "The Yellow Chair," both Leon Kroll, courtesy of Milch Galleries, New York. Two "The Slipper" paintings by Channing Hall, courtesy of Grand Central Moderns, New York, N. Y.

**Lighting:** Hanging lights with enameled pierced-brass shades, and circular ceiling fixture designed by Paavo Tynell, Finland House, New York. Green ceramic lamp on desk. Design-Technics, Inc., New York.

**Plastic panel in wall:** Ivy-embossed Celanese "Lumarith" design and executed by Emile Normand, Big Sur, California.



## BARONET CHINA

*A Modern Treasure from  
Old Bavaria*

This fine translucent china, made for generations in Old Bavaria, is durable enough for everyday use, yet exquisite enough for your most important dinner party.

There are many patterns to choose from, all handsomely executed on BARONET's lovely, simple shapes. MINERVA (shown) has a center motif of green and coin gold, accented by green and gold lines on the rim. This, as well as the other patterns, will harmonize beautifully with any setting, traditional or modern American. BARONET can be seen at better stores everywhere. Write for illustrated folders, price lists, and the name of your nearest dealer.

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Sterling by J. E. Caldwell & Co., Philadelphia





Like your mattress firm or billowy as a cloud? Or somewhere in-between? Certainly you'll want it light in weight, easy to keep in place, a cinch for bed-making. These mattresses in the Pace Setter bedroom satisfy all counts. By Spring-Air.

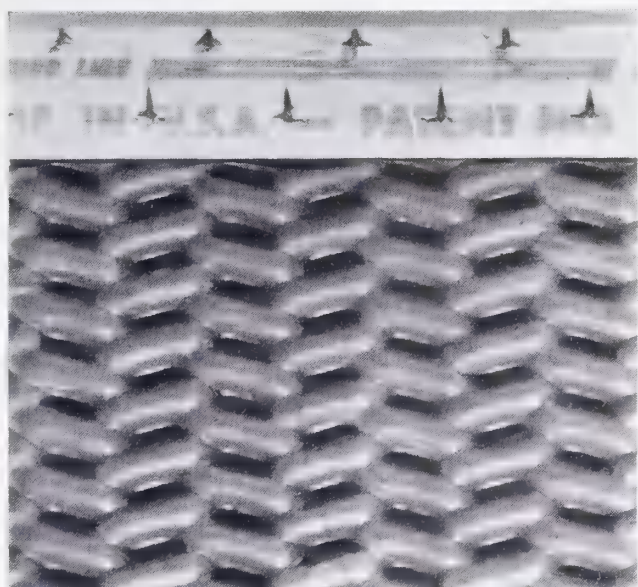
**Stationery:** Note paper and envelopes on desk. Eaton Paper Corporation, Pittsfield, Mass.

**Clock:** Seth Thomas clock at bedside. General Time Instrument Company, Thomaston, Connecticut.

**Clock-radio:** General Electric Co., Louisville, Kentucky.

**Paints and stains:** "Nu-Hue" custom finishes. The Martin-Senour Company, Chicago, Illinois.

**Accessories:** Desk cigarette lighter. Ronson Art Metal Works, Newark, N. J. Wedgwood inkwell, courtesy of Bergdorf Goodman, New York. Octagonal wood box, Flint & Bradley, New York.



Here are the secrets behind the cushioned, wrinkle-free carpeting in the master bedroom. "Smoothedge" tackless carpet strip holds carpeting firmly from wall to wall. Spongex "Ripple" under-cushion adds luxurious resilience and saves wear.

Alluring new beauty . . . glorious color harmony . . . an unmatched wealth of captivating designs . . . all brilliantly fashioned into more than 800 exclusive new Birge patterns and colorways.

Visit your Birge dealer. With his incomparable collection of Birge wallpapers, he can suggest wall-to-wall or room-to-room design and color co-ordination that will bring delightfully-different charm and elegance into your home.

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## For textured beauty



V-4 Embossed shades in green, white, ivory and tan come in all widths. For sample swatches and name of nearest retailer, write Chas. W. Breneman Co., 2045 Reading Road, Cincinnati 2, Ohio.

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■ Flexible • Durable • Waterproof • Easily wiped clean • Flame resistant • Colorfast • Non-curling edges • Resistant to cracking, tearing, peeling • Amazingly inexpensive.

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The best looking window shades — shantung-textured V-4 Embossed — are also the best behaving. They are made of VINYLITE Brand Plastics, thrive on wear, won't fray or curl — and a damp cloth keeps them spotless. Ask for these long lasting shades — they


cost even less than average shades of other materials. And ask, too, for the many other work-saving items made from these versatile plastics. You're sure of finest quality when you look for the "Made of VINYLITE Brand Plastics" signature.

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You can depend on uniform quality, lasting satisfaction from VINYLITE Plastics. Backed by the technical resources of Bakelite Company, they are made to meet the highest standards, give superior service, for both defense and basic industry.

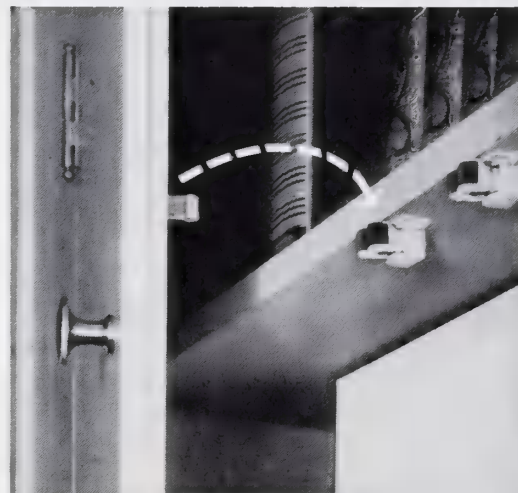


**BAKELITE COMPANY**

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## HARDWARE AND LIGHTING— JEWELRY OF THE MODERN HOUSE

CONTINUED FROM PAGE 252

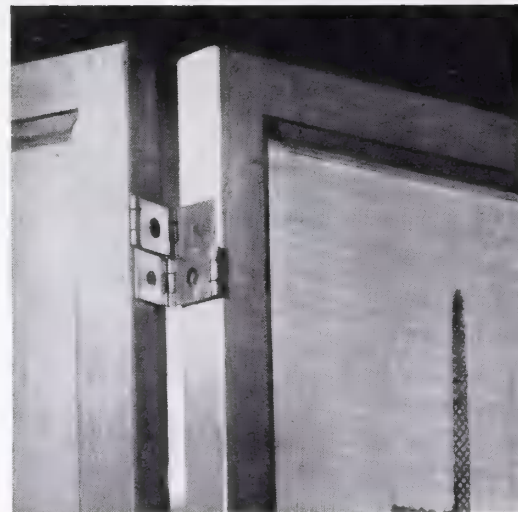


You can open and close cabinets in the television-guest room quietly and with ease, thanks to hardware like this cabinet catch with rubber rollers. All hardware on this page is from National Lock Co.



"Tutch-latch" cabinet catch requires no knob or pull—useful when you don't want hardware to interrupt lines of wall-detailed cabinets. To open, push door; catch releases and door springs outward.

TWO PHOTOGRAPHS BY RUDOLPH E. LEPPERT, JR.



Here's why the decorative living-room screen is so flexible. This neatly designed double-action hinge of brass permits the two panels at each end of the screen to swing either way in any position you need.

(Continued on page 283)



# Follow the fashion for lovelier rooms

## WITH GLAMOROUS PITTSBURGH GLASS



Interior Decorator: Tom Douglas, Los Angeles

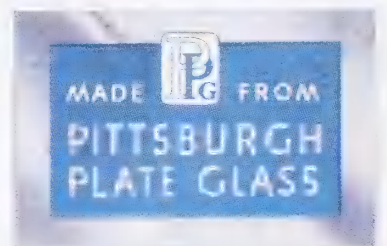
**HERE'S AN IDEA** that will change any room . . . no matter how narrow, cramped, dark or neutral . . . into a fashionable beauty overnight. You merely panel one whole wall with mirrors of Pittsburgh Plate Glass like this. Immediately, your room looks bigger, brighter, far more colorful; it becomes a shining showplace full of charm and personality. A simple decorating job . . . but tremendously effective.



**STRICTLY PRACTICAL** but attractive, too, is a full-length door mirror of Pittsburgh Plate Glass. It helps you see yourself as others see you, makes good grooming easier. Every home needs several. These mirrors are simple to install . . . you can do it yourself. One of the five standard sizes . . . 16, 18, 20, 22 or 24 inches wide by 68 inches high . . . is sure to fit your door.



**GLOOM GOES OUT THE WINDOW** when glass lets in the view. A picture window like this, inviting the outdoors to share your home, admitting floods of cheerful daylight, is one important reason why even the tiniest homes are lovelier homes today. For such a window, use Solex Heat-Absorbing Glass, that keeps interiors 10 to 20 degrees cooler, or Pittsburgh Polished Plate Glass, or Twindow, the window with built-in insulation. All are famous for clarity and beauty.



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beautifully...are heavier...and less likely to blow. Choose from 17 decorator shades.

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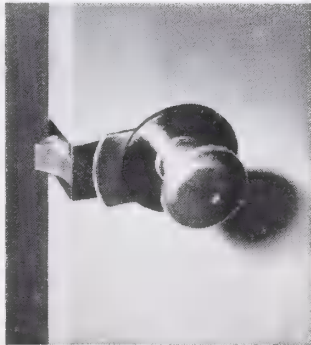


## HARDWARE AND LIGHTING— JEWELRY OF THE MODERN HOUSE

CONTINUED FROM PAGE 280



You want hardware to be good-looking, yet do its job so well it's never noticed. That's why Corbin "900" Series unit locksets are used in the Pace Setter house. Above, turn-button knob of gleaming chromium on inside of kitchen door. At right, knob with emergency unlocking device used on exterior of all bath and bedroom doors. All units are sturdy cast brass.



Where perfection matters, you want hardware and lighting fixtures to fill two needs: Do their job without fail, and be as good looking as an art object. That's why we call the following Pace Setter hardware and lighting equipment jewelry of the house:

### Hardware

**Door hardware:** All lock and latch sets (including one illustrated on page 252 and above), all door hinges, all flush and surface bolts, and F. Corbin Division, American Hardware Corp., Bridgeport, Conn.

**Cabinet hardware:** All knobs, hinges and latches including "Latch-Latch" frictionless catches (see page 280) National Lock Co., Rockford, Ill.

**Green hardware:** Double-action hinges on plastic screen (see page 280), National Lock Co., Rockford, Illinois.

**Chinese hardware:** Brass and pew door pulls on storage cabinets

in living-dining room. Charles R. Gracie, New York, N. Y.

### Lighting

**Hanging fixtures:** Perforated brass lights at storage counter in hallway, adjustable hanging fixtures in master bedroom and over breakfast table in kitchen, ceiling fixtures in master bedroom and children's room, and brass wall fixture over stairway counter, all designed by Paavo Tynell, Finland House, New York, N. Y.

**Special lighting:** Spot and special lights in living-dining room and all exterior landscape lighting designed by Thomas Smith Kelly, New York, N. Y.

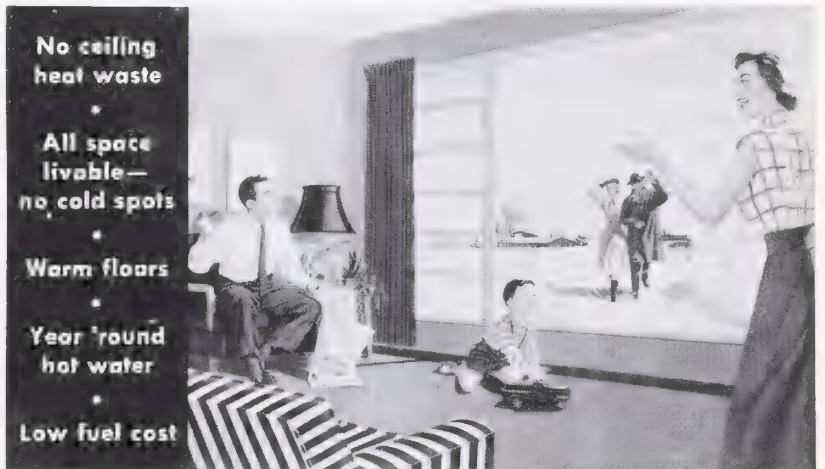
**General lighting:** Flush ceiling and soffit fixtures, under-cabinet lights, all fluorescent lights and fixtures in roof overhangs, General Electric Co., Cleveland, Ohio. Ceiling fixtures in maid's room, family entertainment room, and at foot of stairway, Lightolier, Inc., Jersey City, N. J.

*See below for the reasons  
why I'm insisting on*



## B & G Hydro-Flo\* Heating

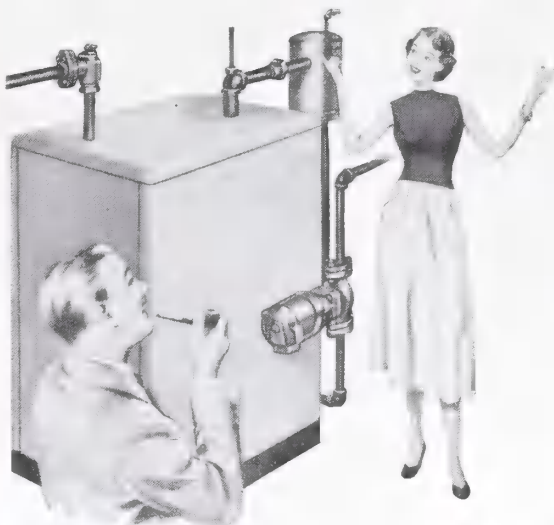
"There's not much sense in having large, modern windows, if the space around them can't be comfortably heated. So I'm insisting on B & G Hydro-Flo Heating, with either baseboard heating panels or radiant panels concealed in the floor or ceiling. I'll be sure then that every inch of our home will be livable . . . no cold down-drafts from windows . . . floors always warm."



No ceiling  
heat waste  
•  
All space  
livable—  
no cold spots  
•  
Warm floors  
•  
Year 'round  
hot water  
•  
Low fuel cost

B & G Hydro-Flo Heating is a modern forced hot water radiant heating system. It adjusts itself automatically to every change in the weather . . . modulates the heat supply so that indoor temperature is always uniform, always comfortable. It is exceptionally economical in operation, since fuel is never burned needlessly.

Besides all this, the Water Heater of a B & G Hydro-Flo System provides a year 'round supply of low-cost hot water for all household uses.



### Simple, dependable equipment

The basic units of B & G Hydro-Flo Heating are a Booster Pump to circulate hot water through the system—a Flo-Control Valve to prevent an over-ride in temperature—and a Water Heater which furnishes an inexhaustible supply of hot water.

B & G Hydro-Flo units can be installed on any hot water heating boiler—new or old.



## BELL & GOSSETT

C O M P A N Y

Morton Grove, Illinois

Canadian Licensees: S. A. Armstrong Ltd., 1400 O'Connor Drive, Toronto

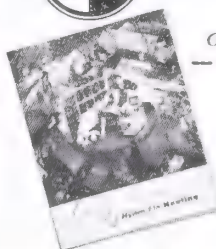
Bell & Gossett Company, Dept. CS-30, Morton Grove, Ill.  
Please send your free booklet, "Capture the Sun with B & G Hydro-Flo Heating."

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Address.....

City.....Zone.....State.....

\*Reg. U. S. Pat. Off.







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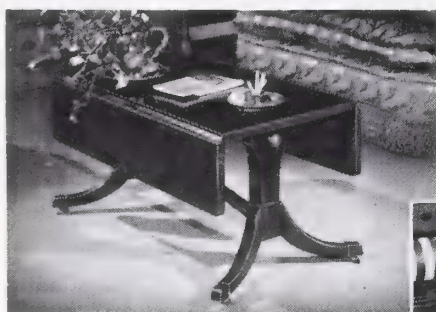


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HOLLAND, MICHIGAN

Associated } Charles R. Sligh Company, Holland, Mich.  
Companies: { Grand Rapids Chair Co., Grand Rapids, Mich.

## Turning Necessities into Glamour

CONTINUED FROM PAGE 231

*Here, behind the ivy and the glamour, we show you how this dressing room meets all one's needs and is really practical about it*



This is how the master bedroom gets light through an inside wall. Vertical plastic panels are "windows" for diffused radiance from dressing room skylights. Door sliding from right insures privacy between rooms. "Lumarith" plastic has textured surface.

PHOTOGRAPHS BY RUDOLPH E. LEPPERT JR.



In building photo you see skylight "well" to radiate solar heat down in winter. It's cooled in summer by "Aklo" heat-reducing glass panels that shield outside of skylight and by attic fan's air wash on inside. Note fluorescent fixtures on north slope of ceiling.





See how necessities become glamorous in corridor off dressing room. Full-length "Evalast" plate glass mirrors provide 3-way viewing, conceal closet doors, create illusion of doubled space. Dressing-room details are simple but deft design needs no "decoration."

half the good things in the Pace Setter dressing room are unexpected. Only when you stop to study it do you realize, for instance, that its soft, filtered light is ideal for the dressing table. Or that its sleek surfaces of wood and glass conceal a host of drawers, shelves, and closets, each designed for a specific storage job. Or that it is the kind of room that will never nag you to be picked up or messed over.

Nothing was used there because it was merely pretty—it had to do the job first of all. And it had to do that job to suit the people who are going to live in it, dress and store their clothes in it. If necessities are thoughtfully provided for from the beginning, they need never be stumbling blocks to good design. In fact, ingenious solutions can create striking new design.

#### Master Dressing Room (pages 230-232)

**Cabinets:** Blond limba plywood dressing table and storage cabinets, Modis Plywood Corp., Marshfield, Wisconsin.

**Hardware:** "Tutch-Latch" frictionless catches, and cabinet knobs, National Lock Company, Rockford, Illinois. Lock and latch sets, hinges and knobs on closet doors, P. & F. Corbin Div., American Hardware Corp., New Britain, Conn. "K-Venience" closet fittings, Knappe and Vogt Mfg. Co., Grand Rapids, Michigan.

**Floor covering:** Champagne "Sonata" carpeting, Bigelow-Sanford Carpet Co., New York, New York. Spongex "Ripple" rug cushion, The Sponge Rubber Products Co., Shelton, Connecticut. "Smooth-edge" tackless carpet grip, The Roberts Co., Los Angeles, Calif.

**Fabrics:** 100% nylon ninon, willow green curtains, F. Schumacher & Co., New York, N. Y.

**Mirrors:** "Evalast" plate, Semon Bache & Co., New York, N. Y. Mirrors installed by Mirror Guild, Inc., Long Island City, New York. Old Georgian silver mirror on counter, courtesy of Symons Galleries, Inc., New York, N. Y.

(Continued on page 290)



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**In the Drawing Room:**

LANCASTER — ENGLISH STYLE 18TH CENTURY OVERSTUFFED SOFA. Three seat cushions; biscuit tufted back and arms. Back of sofa rounded at each end creating curved effect. Square tapered mahogany legs.

**In the Library:**

HOLDEN — HEPPLEWHITE MAHOGANY BREAKFRONT BOOKCASE from English design of the period 1785. Swirl mahogany drawer fronts and oval inserts. Butler's drawer with gold tooled leather surface. Individual panes of English crown glass. Shelves are adjustable.



Each piece of furniture in THE BEACON HILL COLLECTION is recreated in very limited number. To own one of these fine pieces is virtually to own an original. The entire collection is shown in the cloth-bound, one hundred and eighty-five page book above.

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There is also an abridged twenty-eight page illustrated brochure shown below, which may be obtained for twenty-five cents, by writing today, to: *Beacon Hill Collection, 87 Albany Street, Cambridge, Massachusetts.*

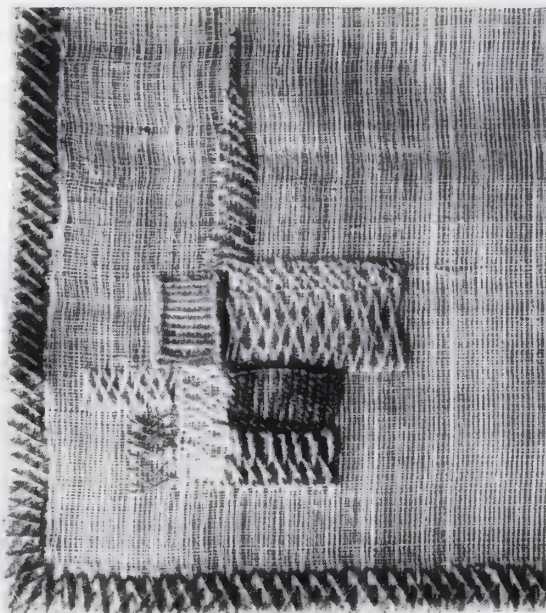


## The Unifying Motif

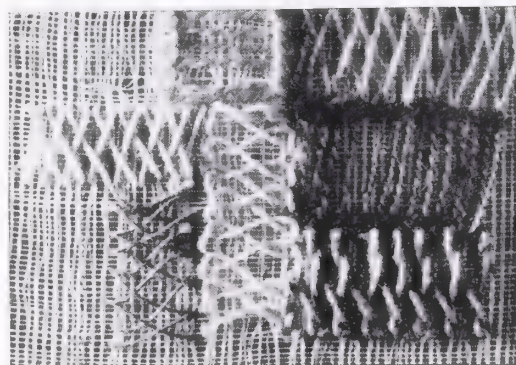
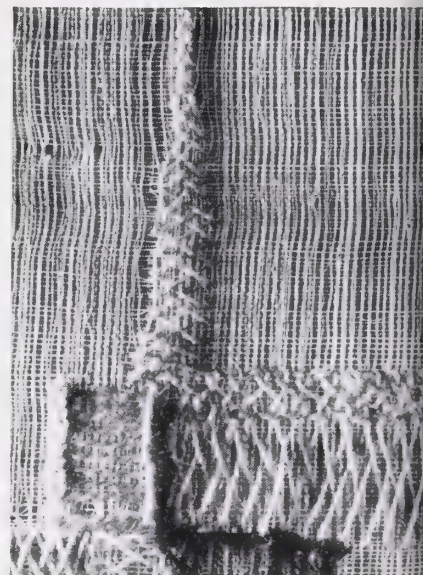
CONTINUED FROM PAGE 205

*The Pace Setter table setting shows what pleasing, cohesive personality you can give a room*

*by cueing all its details to one good design motif*



Place mats, tableware, and centerpiece on page 204 spring from Mariska Karasz's embroidery "frozen" in the plastic living-dining room screen. Above, the motif embroidered on place mat (later plasticized). Right and below, the intricate-looking motif broken down into its simple components—a Cretan-stitched cone, rectangles in Ladder, Cretan, and Basket stitches. Centerpiece glass containers, "textured" with fruit and minerals, suggest stitched rectangles. Wine flasks repeat the cone. More about inspirational embroidery on pages 235 and 288.





creative table setting harmonizes tableware with furnishings, gives the room a stylish homogeneity of color and form. Its ingredients are:

**Sterling flatware:** "Hannah Hull" pattern, Tuthill Silver Co., Inc., North Attleboro, Mass.

**China:** Franciscan Fine China Co., "Encanto Nuevo" pattern, The McBean & Co., Los Angeles, Calif.

**Glasses:** Hemlock green "Flair" glasses designed by Russel Wright, American Glass Co., Bellaire, Ohio.

**Place mats and laminated screen:** Plastex United, Inc., New York.

**Embroidery design,** used in place mats and screen, Mariska Karasz, New York, N. Y.

**Chair:** Chateau Olivier by Julius R. Sons & Co., Inc., New York.

**Furniture:** "Hastings Square" walnut table and sideboard, and ebony chairs designed by William Pahlm, Grand Rapids Bookcase & Chair Company, Hastings, Mich.

**Other upholstery:** Eagle Otto London Glaze leather. Upholstery Leather Group, Tanners Council of America.

**Glass fruit containers:** Cambridge Glass Company, Cambridge, Ohio.

**Wine flasks:** used for wine, Peter and Amend, New York.

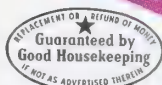


"Hannah Hull" sterling blends Early American design with modernity. Forks, spoons have tongued backs.

Dining-table drawer, fitted with a removable tray for storing or carrying flatware, lightens table-setting chores.



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ONE 'SPECIALLY FOR YOU



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## Ways to use the Pace Setter Embroideries

CONTINUED FROM PAGE 235

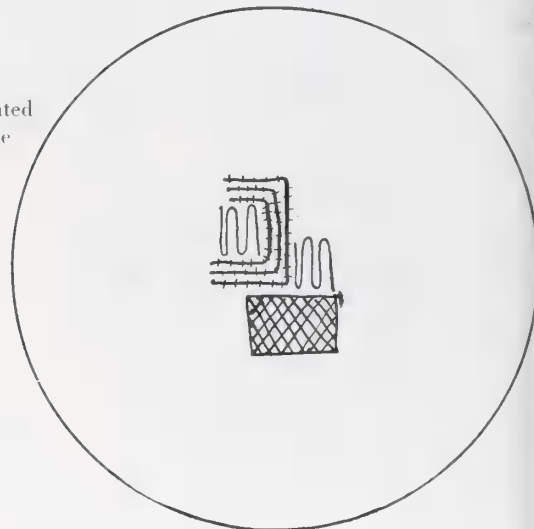
*You can pick any one of the printed fabrics  
used in the Pace Setter house as a theme, and adapt  
the motifs to your creative embroideries*

The fabrics on pages 234 and 235 were developed by F. Schumacher & Sons from original embroideries by Mariska Karasz. These art masterpieces were shown through the courtesy of the Bertha Schaefer Galleries. Their frames are from the House of Heydenryk. The fabrics they inspired give you a head start toward correlating your furnishings with creative embroidery. No matter which fabric you start with, there are hundreds of ways in which the design may be adapted. How you do it depends on the shape of the area you want to embroider and the use to

which it will be put. You can work the motif closely all over the entire area or you can use a simplified version of it for a border. You can concentrate a cluster of motifs in a center or off-center arrangement or you can scatter them freely over the whole space.

But don't forget how the embroidered object will be used. On a place mat, for instance, the bulk of the design should be placed outside the area covered by dishes and flatware. On a lampshade the motif should not be so close as to interfere with the distribution of light.

"All Square," the printed denim shown on page 234, is easily adapted to a center design for either a circular or square shape.



Corner designs are good for rectangular place mats since they will not be hidden by the plates. All adaptations of "All Square" can be worked in couching, outline, and running stitches or may include other stitches to be shown in future issues.

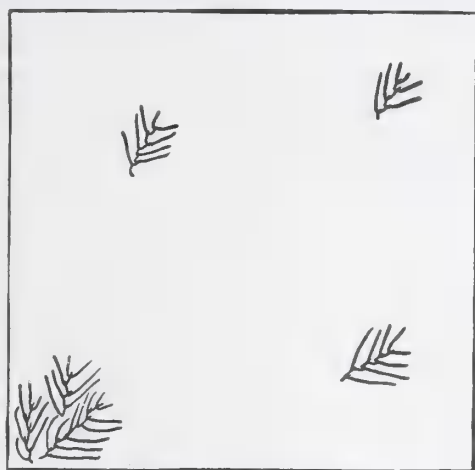




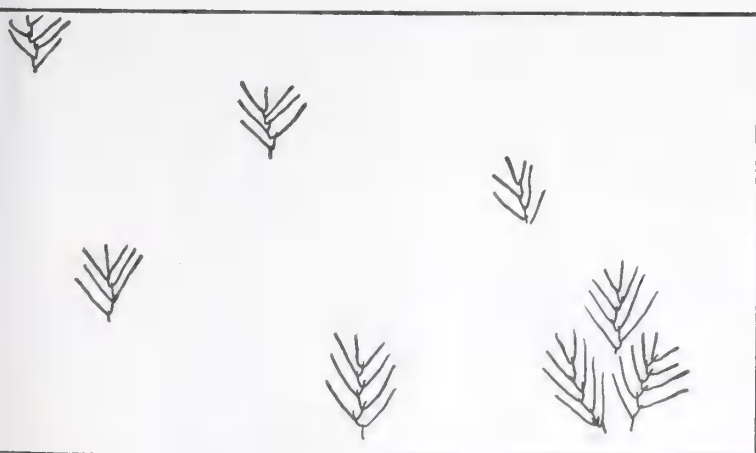
"Fancy Leaves," the pattern printed on the silk gauze curtaining on page 234, lends itself naturally to graceful off-center clusters or sprays.



Feather stitch—spine version



You can cover a lot of ground with a few stitches if you plan a design consisting of one small cluster plus a few strategically placed single motifs all running in the same direction.



Still another adaptation of the leaf design breaks up a large area by scattering motifs all over it. All these designs are made with the "spine" version of the feather stitch.  
(Continued on page 307)

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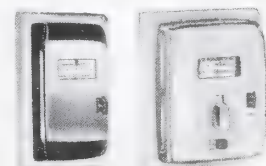
Then have your General Controls Day-Nite Electric Wall Clock Time Switch mounted on the wall of your bedroom or hall.

Set your Thermostat for the ideal daytime temperature you want and the minimum night temperature. Set your clock for the times you usually want daytime temperature to start.

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## TURNING NECESSITIES INTO GLAMOUR

CONTINUED FROM PAGE 285



The real luxuries here are the wealth of close-at-hand storage space and the well-balanced light. Yet this dressing table needs no fussing over, for its sleek wood surfaces and glass top clean easily. Mirror at upper center conceals more storage space.

**Plastic skylight and wall panels:** Laminations of leaves in Celanese "Lumarith," designed and executed by Emile Norman, Big Sur, Calif.

**Skylight:** "Aklo" heat-reducing glass, Blue Ridge Glass Corp., Kingsport, Tenn., a division of Libbey-Owens-Ford Corporation, Toledo, Ohio.

**Lighting:** Fluorescent fixtures in skylight and in coves in bathroom and flush fixtures in ceiling above mirrored doors. General Electric Company, Cleveland, Ohio.

**Accessories:** Dressing-table bench, courtesy of Girondelle Decorators, Inc., New York. Apothecary jars

on counter, Linlo House, New York. Black and gilt box on cabinet, Flier & Bradley, Inc., New York. Black box, inlaid with mother-of-pearl, courtesy of W. Jay Saylor, New York. Perfumes on counter, Charles of the Ritz, New York. Glass jewelry box, white opalene scent bottle and opalene box, courtesy of David Weiss, New York. Painted box (page 230), courtesy of Sophie Mavro, New York.

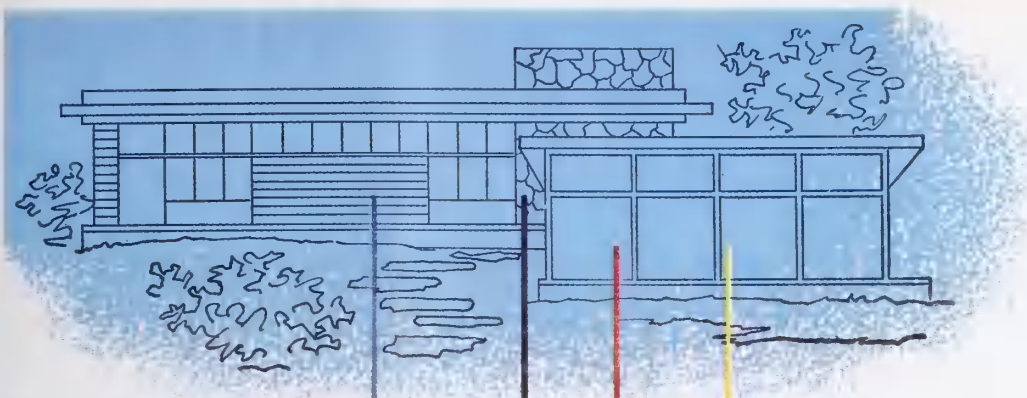
**Plant:** Large potted plant on cabinet, Dalsimer, Inc., Cedarhurst, New York.

**Cosmetics in swing-shelf compartment:** courtesy of Everts-Barthel Pharmacy, Bronxville, N. Y.

## HOUSE BEAUTIFUL REGRETS

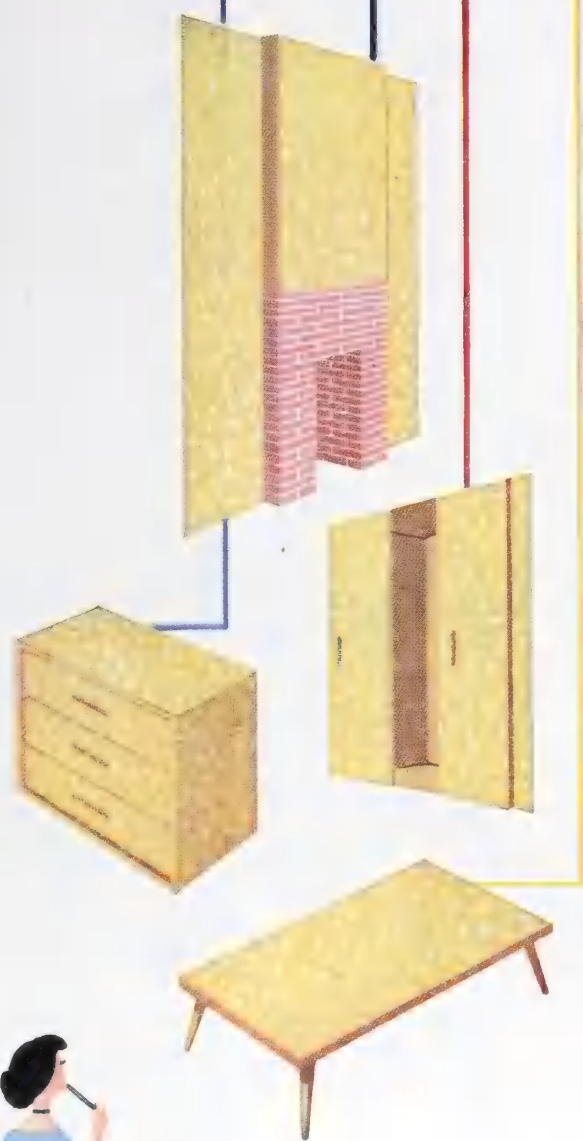
Since the Pace Setter House is now occupied by its owners, we cannot invite the public to visit it. The house will not be open for inspection.





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you find this **Newest Material**



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As you go through pace-setting new houses keep an eye out for pace-setting materials. And for pace-setting ways of using them.

Look at the beautiful walls. At the smooth-working doors. At all the clever built-ins. Many of them — you find — *are made of Novoply\**!

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Novoply is pace-setting material for old houses as well as new. Many uses will suggest themselves when you inspect full-size panels. They're on display in 60 United States Plywood or U. S.-Mengel distributing warehouses in principal cities.

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Also Blush on Wine, Claret on Deep Green or White on Dove Grey. Acetate  
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Christmas! Quaker prices from \$5.95 to \$49.95 depending on cloth size and quality.



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**Also makers of QUAKER CURTAINS of ORLON®,  
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Splash and spill all you wish—you can't harm these handsome, hardy faïence tiles on floor and walls by Mosaic Tile Co. Moisture won't affect them, and they wipe clean in a moment. You're literally bathed in light from plastic panels over tub in ceiling and in dressing room wall.

## HOW TO HAVE AN "OUTDOOR" BATH IN A COLD CLIMATE

CONTINUED FROM PAGE 233

*Skylight and plastic panels filter light, day or night, to give this bath an outdoor feeling, without loss of privacy while tile walls take hard wear, clean easily*

The bathroom is the most unexpectedly beautiful room in the house. Here is the equipment which gives it its distinction:

**Tile:** Faïence tile walls and floor, and "Velvetex" counter top and shelf. "Harmonitone" colors, Mosaic Tile Company, Zanesville, Ohio.

**Plumbing fixtures:** "Arrowhead" lavatories, "Placid" water closet, bathtub, and shower fittings, Kohler Co., Kohler, Wis.

**Mirrors:** "Evalast" hinged, 3-way mirrors on side wall, Semon Bache & Co., New York, N. Y. Mirrors installed by Mirror Guild, Inc., Long Island City, N. Y.

**Towels:** "Sun Valley" green and white towels and bath mat, Calla-

way Mills, Inc., New York. Embroidery on towels designed and executed by Mariska Karasz.

**Shower curtain:** Bakelite's "Vinylite" plastic film curtain. I. B. Kleinert Rubber Co., New York.

**Paint:** "Nu-Hue" custom finish paint on storage unit under lavatories. The Martin-Senour Co., Chicago, Ill.

**Hardware:** In storage and medicine cabinets, National Lock Co., Rockford, Ill. Door lockset and hinges, P. & F. Corbin Div., American Hardware Corp., New Britain, Connecticut.

**Lighting:** Fluorescent cove lighting, General Electric Co., Cleveland, Ohio.

(Continued on next page)

- Ozite never mats down, never wears out.
- Ozite is porous. Your vacuum gets out deeply imbedded grit and dirt.
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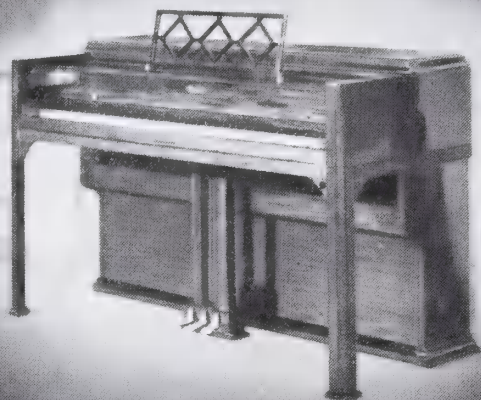




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## HOW TO HAVE AN "OUTDOOR" BATH IN A COLD CLIMATE

CONTINUED FROM PRECEDING PAGE

**Windows:** Aluminum frame sliding windows. Glide Windows, Inc., North Hollywood, California.

**Curtains:** White on white check voile. Wamsutta Mills, New Bedford, Massachusetts.

**Plastic skylight and wall panels:** Ivy leaves laminated in Celanese "Lumarith" plastic, designed and executed by Emile Norman, Big Sur, California.

**Rug:** Art masterpiece by Marish Karasz, courtesy of Bertha Schaefer Galleries, New York, N. Y.

**Towel bars:** Made of Du Pont's Lucite by Fixmobile, Inc., New York, N. Y.

**Accessories:** Two white French trays holding soap, opaline drinking glass and striped glasses holding tooth brushes courtesy of David Weiss, New York, N. Y. Pair of hair brushes with Lucite handles courtesy of Henry Halper Pharmacy, New York, N. Y.

**Wall heater:** "Electromode." Electromode Corp., Rochester, N. Y.

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Leaves down—22" x 26"  
Leaves up—22" x 50"  
Extended—22" x 98"

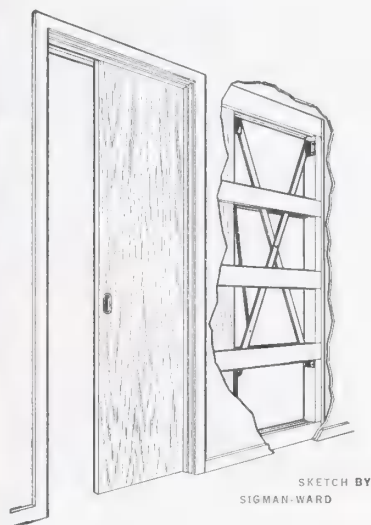


# A sliding door that cuts clatter and clutter

*This new kind of sliding door "floats"  
out of its wall recess effortlessly and  
with a minimum of clatter. Study how  
it could save space in your house*



Here's a sliding door that works with you. The sketch shows Dorflo scissors mechanism on which door is suspended without track or runner. Operation is thus easy and quiet. Use of a sliding door can often save several costly square feet.

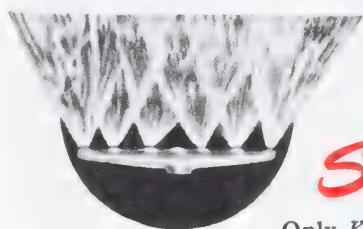


Remember the shaving mirror Grandfather had, the one that could be pulled out on a scissors principle? That's the way this sliding door works. It has no tracks or runners to jam or clatter. Instead, it is hung on a large scissors mechanism in the wall recess. When you move it in or out, it seems to float under the lightest pressure. It takes no more space than ordinary sliding doors and is easily removed. Dorflo Manufacturing Corporation makes both the wall section and the door hanger, which come pre-assembled.

But, you ask, how about the economics of a sliding door? True, it does cost more. But consider what a swinging door costs you: If it's awkwardly placed, it can interfere with other doors, make a traffic bottleneck, and annoy you every day in the year; if it robs you of floor space, at \$15 per square foot, it may cost you \$100 or more. That is why five sliding doors were used in the Pace Setter house, for a gain of 35 square feet of usable floor space.



Yes, *KitchenAid* is amazingly easy to operate. The front opening door and independently sliding racks mean you load and unload tableware the easiest way. No racks to lift out . . . no "long reaching" . . . no maneuvering! You just load it . . . latch the door . . . press the switch . . . leave it.



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| 16-Pc. STARTER SET.....            | \$7.95 |

(All prices are slightly higher in the West.)

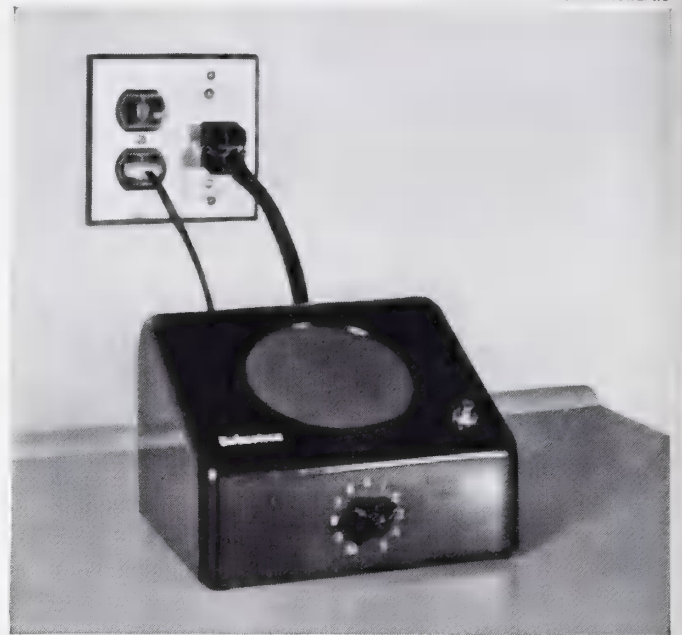
Crafted by  
The Steubenville Pottery Company,  
Steubenville, Ohio



## DON'T WALK! . . . TALK!

CONTINUED FROM PAGE 236

PHOTOGRAPH BY WILLIAM HOWLAND



Dial on Dalmo-Victor master unit lets you select any one of ten stations to call. Then you press talk-listen switch (lower right of speaker grille) to talk over system. The cord at left is the power supply; cord at right is for hook-up to other stations.

the maid in the kitchen. You can answer the front or kitchen door without getting out of bed. And you can hear a child's lightest cry at night, even though his room may be at the other end of the house.

Yet the system is so inconspicuous you are seldom aware of it. The largest of its units is no bigger than a desk phone; it's easy to keep within reach without getting in your way. Other units are mounted unobtrusively in the walls and blend with them. All are sensitive enough to pick up sounds the length of a room, thus permitting their placement where it's most convenient for you.

Installation, especially in a house under construction, is simple. And it's a lot cheaper than you would probably think. The units used in the Dalmo-Victor system in the Pace Setter house range from \$10 to \$47.50. Installation costs vary widely, of course. They depend on the complexity of the system, local labor, and the type and stage of house construction. But it is possible to install a five-station system in a house under construction for about \$150.

How do you plan such a system? First you figure where in the house this step-saving system will be most useful. The kitchen is always the busiest room. And when your floor plan is like that of the Pace Setter house, you will want to be able to make and receive calls or

answer either door from the privacy of your master bedroom.

These two central points are called in the intercom language *master stations*. They are connected to all other stations in the system. They are much like a telephone switchboard in the way they receive and select calls. If you did not have them, everybody could be talking at once, and there'd be no privacy for anyone.

The other stations in the system are called *remote stations*. As the name suggests, they are out of voice range from the master stations to which they are connected. Note: They communicate only with master stations, not with other remote stations.

Now let's take some examples of how the intercom system will save you steps in a long, rambling house:

You are resting in the master bedroom when you hear the front door chimes. No need to rise, walk half the length of the house and answer the door. You have only two fingertip operations to make.

First, turn the dial on the master unit at your bedside to the number that connects your station with the remote station at the front door. Second, push down the "talk-listen" switch on your unit and speak to your caller. That's all there is to it. You've answered the door. After the caller has identified himself to you, you need not go to the door if you don't want to receive him.



turn the dial to a stand-by position and privacy is restored to your bedroom.

This hook-up is a relatively simple one. But here's one that's more complicated and at the same time more flexible:

At night and the children are sleeping in their room. The maid is in the kitchen and has set the lights in their bedroom and the children so she can listen to them. The same "night nurse" connection can, of course, be made to the master bedroom or to the child's room for monitoring the nursery.)

MEANWHILE you have guests in the family entertainment room downstairs and you need the maid's services. Your remote station there has been in the "off" or "do not disturb" position for privacy. You switch the unit on and use its "call-in" device to speak to the maid in the kitchen. Yet you do not disturb the children. When they are through, you switch off the unit again.

As you may have suspected from these two examples, there is a difference between remote stations. The one at the front door, as well as the one at the kitchen door and the maid's room, is called a *non-private* remote. That's the room engineer's way of saying that this station is always open whenever a master station wants to call it. The need for such a unit at the entry doors is obvious. In the maid's room the non-private remote unit has been wired in parallel to the master unit in the kitchen. That means all calls coming into the kitchen can also be heard in the maid's room.

The other type of remote station is as you'd expect, called a *private* remote. You can switch it off if you don't want someone at a master station to listen to you. Private remote units also have a "call-in" feature that lets you call a master

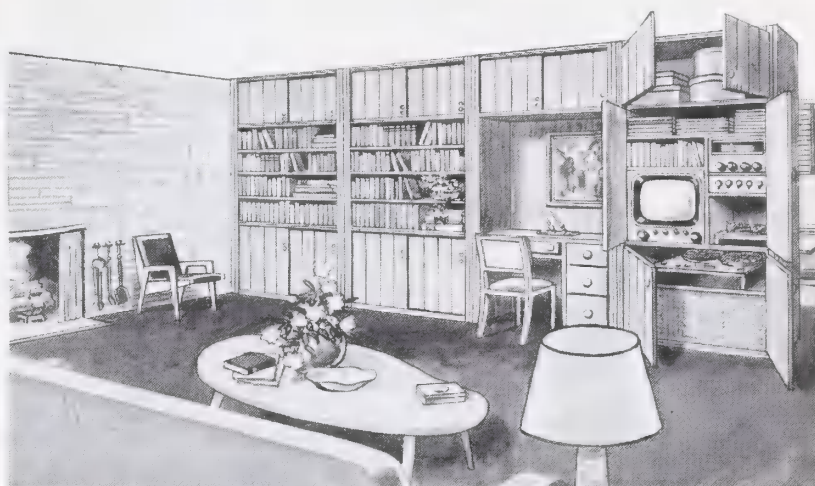
station, even if it is not connected with you at the moment. You have seen how valuable this type of unit is in the family entertainment room downstairs. The same unit is in the children's bedroom.

You can compare the Dalmo-Victor intercom system to that of a telephone, but only so far. For two persons cannot both talk and listen at the same time as they do on a telephone. That's why there is a talk-listen switch, to direct the one-way voice traffic. Press the switch on the master unit and you can talk while the other person listens. Release it and he can then talk to you while you listen. Another difference between the systems, as you have seen, is that you cannot call all stations from each station.

The master units used in the Pace Setter house can each be connected to as many as ten stations. But if you needed a more elaborate system, you could have 20-station master units. You might want several remote stations outdoors—in the garage and workshop, on the terrace, in a studio, at a pool. Incidentally, these remote units are so sensitive you can use them as listening posts for prowlers at night.

The master units have a switch at the back like the one on your radio. It combines both "on-off" and volume control for the system. These units plug into both the 110-volt power supply and into the wiring hook-up for the system. Thus they are interchangeable and easily replaced for servicing.

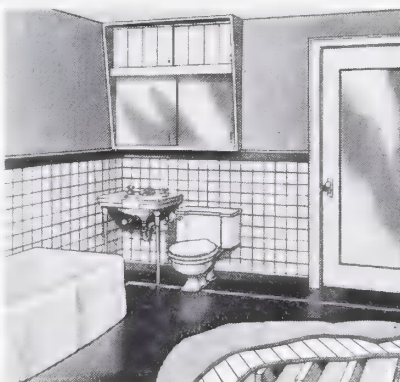
Dalmo-Victor's system operates on either alternating or direct current. It is rated at 24 watts. That means it consumes at most about a dollar's worth of current monthly. But in a house like the Pace Setter, where there are several major electric appliances, the cost is nearer 50 cents monthly. This is of course for 24-hour operation for which it is Underwriter-approved.



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linen closet, dresser, desk, bookshelves, music unit, bath cabinet, hospital wardrobe, storage wall, etc. Each can be used individually—or in any desired combination. Mail the coupon below for full details and illustrations.

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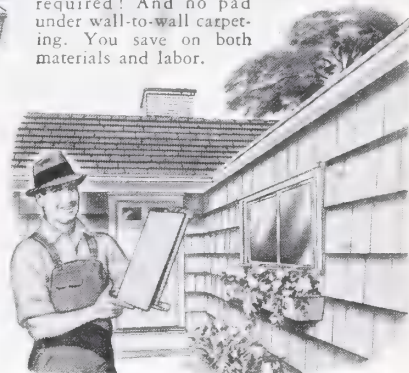


Greater comfort or enjoyment; lower maintenance costs; higher mortgage or resale value—these are the yardsticks you use in selecting materials and equipment for the home you are building or modernizing. Measured by all three yardsticks, we offer you these products. The coupon will bring you fully illustrated literature.

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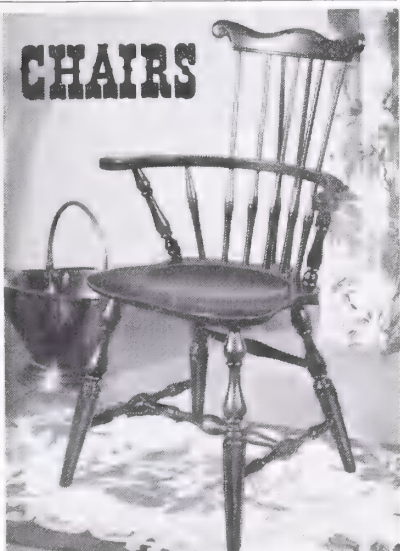
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## THE PACE SETTER GARDEN AND TERRACE

CONTINUED FROM PAGES 212-223

**R**esources for the materials, plantings, and furnishings for the Pace Setter terrace, and for the equipment that maintains it, are as follows:

### Structural Materials

**Tile:** "Velvetex" mosaic tile with divider strip of "Granitex" used on entire terrace and at front entrance. The Mosaic Tile Company, Zanesville, Ohio.

**Tile installation:** National Tile and Marble Co., New York, N. Y.

**Rock work and paving:** Terrace wall and slab, planting boxes, serpentine steps, retaining walls, and driveway paving. Lawrence Labriola, Scarsdale, New York.

**Wooden fences:** Eight-foot peeled sapling fence. Habitant Fence, Inc., Bay City, Michigan. Erected by Anchor Post Fence Div., Anchor Post Products, Inc., Baltimore.

**Red cedar shingles:** Roof and exterior walls. Red Cedar Shingle Bureau, Seattle, Washington.

**Paints and stains:** "Nu-Hue" custom finish Shelter Tone stains and "Nu-Hue" custom finish paints. The Martin-Senour Co., Chicago.

**Lighting:** All exterior landscape lighting designed by Thomas Smith Kelly, New York, N. Y. Fixtures in roof overhangs. General Electric Co., Cleveland, Ohio.

### Plantings

**All interior and exterior plants and plantings:** Dalsimer, Inc., Cedarhurst, New York.

**Locust trees:** Moraine thornless

honey locust trees. The Sieben-thaler Company, Dayton, Ohio.

**Plant containers:** Courtesy of Waldron Associates, New York, N. Y., made by Architectural Pottery, Venice, California.

### Horticultural Treatments

**Tree pruning and spraying:** The Davey Tree Experts Co., Kent, O.

**Plant food:** "Vigoro," Swift and Co., Chicago, Illinois.

**Soil conditioner:** "Aerotil," American Cyanamid Co., New York.

### Equipment and Tools

**Garden tractor and snow plow:** "Waterbury," Vickers Corp., Waterbury, Connecticut.

**Electric hedge trimmer:** Sunbeam Corp., Chicago, Illinois.

**Power mower:** "Manor" 21-inch self-propelled mower. Jacobsen Mfg. Co., Racine, Wisconsin.

**Cart:** Milcor "Gardeneer" cart. Inland Steel Co., Milwaukee, Wis.

**Sprinkler:** Rain King automatic lawn sprinkler. Sunbeam Corp., Chicago, Illinois.

**Garden hose:** Long-life vinyl hose, Goodyear Tire and Rubber Co., Akron, Ohio.

**Outdoor extension ladder:** R. D. Werner Co., Inc., Greenville, Penna.

**Lawn edger:** "Trim-Master, Jr.," E. F. Britten, Cranford, N. J.

**Garden gloves:** "Gard'nettes," Pioneer Rubber Co., Willard, Ohio.

(Continued on page 314)

## OLD FORESTER

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“TO BE CONTINUED IN OUR NEXT”

CONTINUED FROM PAGE 250

parts of the Pace Setter house not shown in this issue are scheduled for future publication. For these rooms the architect and decorators specified the following materials and furnishings:

Page 250  
Kitchen-Pantry-Laundry  
(To be shown in December)

**Major appliances:** Refrigerator, dishwasher, Disposall, range, rotary ironer, dryer, automatic clothes washer, home freezer (in garage), all General Electric Co., Louisville, Kentucky.

**Plumbing fixtures:** Stainless steel sink bowls (in kitchen and pantry), McKay Mfg. Co., Chicago, Ill. Laundry tray, Kohler Co., Kohler, Wis. Faucet assembly (in sinks), American Radiator & Standard Sanitary Corp., Pittsburgh, Penn.

**Cabinets:** Especially designed for the house, General Electric Co., Louisville, Kentucky.

**Counters:** “Textolite” plastic counter tops, General Electric Co., Pittsfield, Massachusetts.

**Plywood surfaces:** Birch veneer, Roddis Plywood Corp., Marshfield, Wisconsin.

**Hardware:** Towel rings (in pantry), Hall-Mack Co., Los Angeles, Calif. Towel bars, (on cabinet doors), General Chrome, Bridgman, Michigan. Locks, P. & F. Corbin Div., The American Hardware Corp., New Britain, Conn. Knobs and catches (on wooden cabinets), National Lock Co., Rockford, Ill.

**Paints and stains:** “Nu-Hue” custom finish flat, semi-gloss and en-

amel paints and “Nu-Hue” stains, Martin-Senour Co., Chicago, Ill.

**Lighting:** Flush ceiling fixtures, under-cabinet and cove lighting, all General Electric Co., Cleveland, O.

**Flooring:** “Flexachrome” vinyl plastic asbestos tile, The Tile-Tex Div., The Flintkote Company, Chicago Heights, Ill.

**Tile barbecue:** The Mosaic Tile Co., Zanesville, Ohio.

**Ventilating fans:** Attic fan, Hunter Fan & Ventilating Co., Memphis, Tenn. Exhaust fan — “Blo-Fan,” Pryne & Co., Pomona, Calif. Barbecue fan, Ilg Electric Ventilating Co., Chicago, Ill.

**Electric housewares:** Steam-dry iron, mixer, toaster, sandwich grill, vacuum cleaner, all General Electric Co., Louisville, Ky. “Osterizer” blender, John Oster Co., Racine, Wis., Drink mixer, Hamilton Beach Co., Div. Scoville Mfg. Company, Racine, Wis.

**Door chimes:** In pantry, NuTone, Inc., Cincinnati, Ohio.

**Water heater:** “Permaglas,” in kitchen utility closet, A. O. Smith Corp., Milwaukee, Wis.

**Intercommunication system:** Dalmo-Victor Co., San Carlos, Calif.

**Aluminum windows:** Glide Windows, Inc., North Hollywood, Calif.

**Glass:** “Thermopane,” Libbey-Owens-Ford Glass Co., Toledo, Ohio.

**Clock:** “Chronopak,” Howard Miller Clock Company, Zeeland, Mich.

(Continued on page 344)

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- **Backed by written Guarantee** and 64 years of precision manufacturing! Video-Pak prevents radio-TV interference!
- **Complete with all attachments!** No extras to buy! No. 80 Carpet Nozzle; Dusting Brush; Crevice Tool; Floor and Wall Brush; Upholstery Nozzle; Power Sprayer and Moth Snuffocator!
- **Greatest dollar-value!** No other cleaner has so many features and costs so little! See the Lewyt today! Nearest dealer is under “vacuum cleaners” in your phone book!



**NO UNHEALTHY LEAKING DUST!**  
Microscope tests prove Lewyt's Micro-Dust Filter System traps dust particles even smaller than 4/100,000 of an inch! No wonder hospitals and allergy-sufferers prefer the Lewyt!

DO IT with  
**LEWYT**



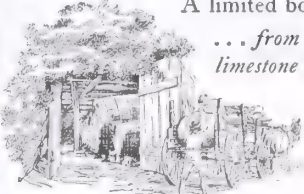
**Stop at this Display for just 10 seconds,** let your dealer show you the revolutionary advantages of the Lewyt Vacuum Cleaner! Discover how to cut house-cleaning time in half!

FREE! Write for colorful 16-page booklet “Home Cleaning Made Easy”!

## CRESTA BLANCA CALIFORNIA SAUVIGNON BLANC

For the second year in a row, this varietal Sauterne, pressed from the rare Sauvignon Blanc grape, was awarded a Gold Medal at the 1952 International Wine Judgings in California.

A limited bottling...  
...from the cool  
limestone caves of



CRESTA BLANCA WINE COMPANY, LIVERMORE, CALIFORNIA

Gold Medal Award

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**Hungerford's**  
*new 3* bring you  
**luxury-living that's casual**  
**and practical**



The "Esquire in Suntan Mahogany"—sophistication that's city-wise, country-casual.



"18th Century in Wild Honey Mahogany"—beautiful clear-amber finish and a grouping that never goes out of style.



"Fashion Tempo"—in blond "Sunlight" or golden-brown "Flexen Mahogany."

All Hungerford in solid mahogany, the choicest of cabinet woods for modern as well as for traditional.

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Solid Mahogany by **Hungerford, Memphis**®

\*WORLD'S LARGEST MANUFACTURER OF SOLID MAHOGANY FURNITURE\*

*It's worth the trouble to*  
**EXPLOIT THE**  
**BEAUTY IN ROCKS**



Tile terrace is below lawn grade. Instead of a prosaic retaining wall, these dramatic serpentine steps were built by Lawrence Labriola of wide flat stones made on the job from big boulders. Steps, laid without mortar, have planting pockets at intervals.



Rocks twisted and contorted into beautiful striated forms like these can't be split successfully for building purposes, but there are few more handsome natural additions possible for a garden when they are displayed, skillfully sited, and night-lighted.

(Continued on page 303)



Newly-wed or not . . . enjoy  
*Trousseau Luxury*  
 by Fieldcrest

A wise wife knows the bright festive touches  
 that make a boudoir look bridal, even after years  
 of matrimony. Blankets decked in Carousel stripes,  
 as gay as a country fair. Sheets and towels  
 and bedspreads in cotton-candy colors. Who else  
 but Fieldcrest would make them all so charming,  
 all so practical, all so considerably priced?



*Fieldcrest*  
**BLANKETS**



*Sheets · Towels · Bedspreads*  
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*Karastan Rugs · Rayons*

*Carousel blankets are luxurious  
 100% wool, with wide acetate satin  
 bindings. Pastel pink, blue or green with  
 white . . . or spice with white.*



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furniture upholstered with practical

**Masland Duran** \*  
all-plastic upholstery



Perennial



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Perennial pattern shown  $\frac{2}{3}$  actual size,  
all other patterns shown actual size.

This Christmas give a gift the whole family  
can enjoy . . . furniture with lovely, durable  
Masland Duran all-plastic upholstery.

So easy to keep clean with a damp cloth . . .  
a gift that keeps on giving the ultimate in

beauty, wear and satisfaction on furniture  
for every room. Select from the loveliest  
colors in fabric textures or leather effects  
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**FREE! folder with sample of MASLAND DURAN—write today!**

All Masland products are also available in Canada  
THE MASLAND DURA-LEATHER COMPANY  
Dept. H-11, Philadelphia 34, Pa.



## IT'S WORTH THE TROUBLE TO EXPLOIT THE BEAUTY IN ROCKS

CONTINUED FROM PAGE 300



This was just another big rock until all of its crevices were thoroughly cleaned, a tedious, delicate operation (uses only water pressure; rock must not be scarred by scraping). Result is a new richness of detail emphasized by play of light and shadows.



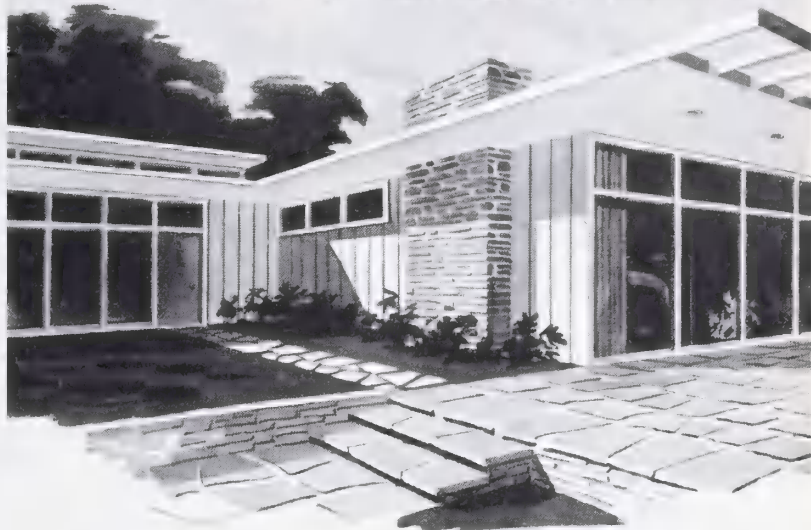
Man-made steps here join a natural ledge, but junction looks natural because stones in steps are of the same type and color. Steps are nearly at right angles to the ledge.



Rocks sometimes are squeezed into ridges like these, but until all the soil is washed away the beauty is lost. Too often we merely plant these pockets; instead, try exposing the rocks.

(Continued on page 305)

# OBSOLETE ?



## YES... unless it has *Servel All-Year Air-Conditioning*

One complete unit **HEATS** in winter  
... **COOLS** in summer

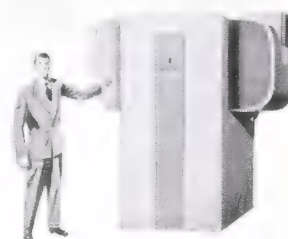
No matter how modern in design your new home may be, without air conditioning it faces the danger of being obsolete before the roof is on! That's how fast the demand for complete winter and summer home air conditioning—as Servel gives it to you—is growing!

Whether it's hot and sultry or bitter cold outside, Servel circulates the fresh air of spring throughout your home—draft-free, dust-free and at the comfort level you desire. It heats, cleans, circulates, and humidifies the air in winter. And it cools the air by refrigeration in summer—cleans, circulates, and dehumidifies it.

**All year long** you enjoy ideal indoor climate at unusually low cost. For your compact Servel unit has no moving parts in either the cooling or heating system. It operates with gas or oil—quietly, economically. No wonder more homes have Servel *All-Year* Home Air Conditioning than all other makes combined!

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# Servel



**AIR CONDITIONING EQUIPMENT**

*Heats or Cools with Gas or Oil*





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**Kirsch**  
DRAPERY HARDWARE

FIRST decide on the window treatment to bring fresh, new beauty to your home. (Use Kirsch styling ideas!) Then select the Kirsch drapery hardware, to ensure dependable performance and make the most of any lovely fabric.

Drapery hardware is *not* all alike! You pay no more for the *extra* quality and durability of Kirsch, the complete line made by the leader in the business. Kirsch traverse rods, for example, work better and look better longer. *Sm-o-oth* in looks and action... with positive overlap for privacy. Four adjustable lengths, for windows from 28 inches up to 150 inches wide.

Spare a moment to "insure" your drapery investment... it's easy... ask for—*insist on*—genuine Kirsch drapery hardware!

PULL TO OPEN —  
PULL TO CLOSE



**Free** — an exciting new guide "How to Make Curtains and Draperies." Or enclose 25c and receive also the idea book: "Smart Window Styling."

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In Canada: Woodstock, Ontario

☐ Please send me your new free guide, "How to Make Curtains, etc." ☐ I am enclosing 25c; please also send "Smart Window Styling"

Name \_\_\_\_\_

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City \_\_\_\_\_

Zone \_\_\_\_\_ State \_\_\_\_\_

## REALLY DE LUXE HEATING PLANT

CONTINUED FROM PAGE 273

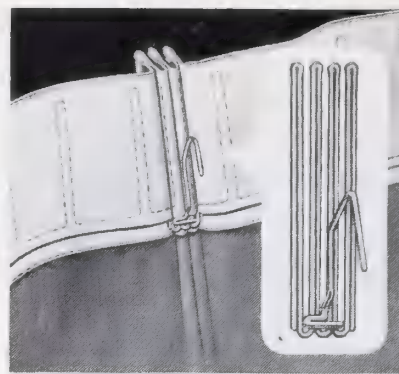
only function is to warm the reverse side of the room surface.

**T**HIS portion of the system, being light in weight, provides relatively quick heat in all of the rooms and is the sole source of heat in the bedroom wing—a fortunate but not unintentional arrangement which makes it possible to allow the bedrooms to cool considerably more at night than the balance of the house with its heavier floor construction, and to warm them more quickly on cold mornings. Under the control of indoor "averaging" thermostats near opposite ends of the house, it has the responsibility for maintaining exactly the desired temperature in all of the rooms while leaving much of the "heavy work" of heating the big living-dining area, the study, kitchen, and maid's room to the main floor system.

This part of the system, consisting of heating coils built into the concrete floors, is specially constructed to minimize the weight of the heating panels and increase their responsiveness to control. The floor structure itself is that of a club sandwich, beginning with the structural concrete slab, followed by a layer of waterproofing and two inches of insulating concrete. The sinuous hot water coils which heat the floors are placed on top of this layer of insulation, and embedded in a thin layer of concrete which supports the finish floors. This has the effect of isolating the heating slab from the more massive structural slab and the earth under the house, and reducing its weight so that it heats up and cools off more readily. In order to achieve a uniform floor temperature throughout the rooms, the pipe coils are spaced closely together around the edges of the building and farther and farther apart as they approach centers of rooms, where the need for heat is less.

This part of the system is controlled by an outdoor controller and mixing valve which raises the temperature of the water circulating through the coils as the outdoor temperature goes down, and lowers it as the outdoor temperature rises.

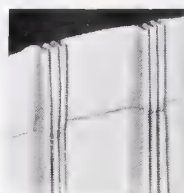
In mild winter weather, the water entering the concrete floor panels is only slightly above room temperature, and does little more than prevent the floor surface from feeling cold to the touch. Any sudden demand for heat, in such



## easy to do your own Pleating!

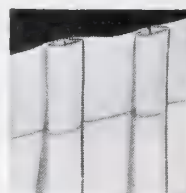
**KIRSCH**  
*Easypleat*

You'd expect the handiest, most practical home pleating method from the leader in drapery hardware—and Kirsch *Easypleat* is it! You can make beautiful "professional" pleats in any fabric, any width *without* tiresome figuring or measuring. Simply stitch the Kirsch *Easypleat* heading tape to your goods, press the drapery and then insert the Kirsch *Easypleat* hooks to form trim, *tight* pleats. Really "*nothing to it*," thanks to Kirsch directions... so easy to follow. You can easily remove *Easypleat* hooks to clean draperies, then later reform the pleats exactly as they were.



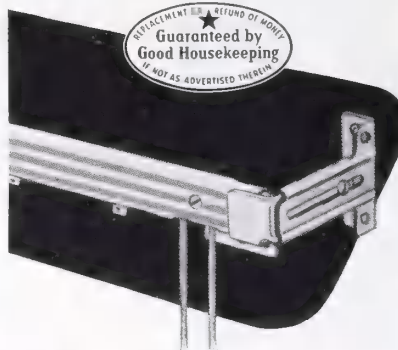
PINCH PLEATS

Luxurious triple French pleats—or double pleats, which get more out of your goods—form-up neatly and accurately. You get *tight* pleats!



BOX PLEATS

Smartly-tailored and decorator perfect... are easy now, with the *Easypleat* heading tape, forming hooks and detailed illustrated directions.



For the easiest way to beautiful, "professional" results in home pleating, be sure to ask for genuine Kirsch *Easypleat*.

Choose the name you know—KIRSCH

weather, is taken care of by the more responsive ceiling panels.

In extremely cold weather, when the total amount of heat needed is much greater, water enters the floor panels at about 95°, passing first around the outer edges of the rooms and cooling gradually as it approaches the center of the building and returns to the heating plant. On the north side of the house, the circulation of water in the floor coils is constant whenever the outdoor temperature is below 60°. On the south side, it is interrupted whenever sunshine is heating the rooms, regardless of the outdoor temperature.

The contribution of this part of the system is comparable to that of the plodding assistant to the brilliant impresario; it does most of the work and gets little of the credit. It cannot overheat the house in mild, changeable weather, because in such weather it is turned off altogether or barely functioning. Any tendency it may have to lag behind sudden changes in outdoor temperature is taken care of by the more responsive ceiling system, and this tendency is considerably reduced by the special construction of the floor, which permits it to warm and cool readily as the amount of heat being pumped into varies with outside temperature.

**W**HEN the house is to be unoccupied for several days or more, the ceiling system can be turned off entirely (by simply lowering the thermostat setting in the master dressing room), and the floor system will go on functioning, keeping the temperature of the living room-kitchen end of the house somewhere between 50° and 60°, and that of the bedroom end well above freezing, so that the whole house can be warmed up quickly when the owners return. Most of the time, it is impossible to tell whether it is working at all except by consulting the thermometer in the heater room which shows the temperature of the water entering the concrete panels.

The type of control used with the concrete floor panels is known as a "modulating outdoor controller." The control used for the ceiling panels and the floor panels in the bedroom wing is also modulating; that is, it varies the temperature of the heating water in accordance with the weather so that hotter water circulates through the panels as the outdoor temperature goes down. This control smooths out the hills and valleys of indoor temperature and virtually elimi-

Continued on page 310)



IT'S WORTH THE TROUBLE TO  
EXPLOIT THE BEAUTY IN ROCKS

CONTINUED FROM PAGE 303



Stone walls at the Pace Setter owe much of their beauty to the initial careful sorting of rocks by color and graining. Size of stones matches that of fireplace wall in living room so garden and house continue the same coloring and scale.



Rather than cut the stones to regular sizes, or to fill the irregular areas with small stones, planting pockets of soil take up the spaces. Plants are dwarf types that won't exceed step height, don't detract from the crispness of the step line.



Rock gardens don't have to be the usual catch-all of tender little alpine plants. Here fine dwarf evergreen shrubs, scaled to the size and texture of the rocks, enhance rock beauty, make them important features instead of mere background.



*Comfort's in the picture*

Heat the easy, healthful way — with  
**Mueller Climatrol**

Your heating dollar buys more comfort — and convenience and cleanliness — when you invest it in carefree, automatic Mueller Climatrol heating. Mueller offers fuel-thrifty heating for any size home, for any type of system, and with any fuel.

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— for oil today, gas tomorrow

Why wait to enjoy good living, just because of fuel limitations? Install automatic oil heating now, and convert to gas later by switching burners, quickly and at little cost. Ask your Mueller dealer about the Mueller Climatrol Guaranteed Gas-Oil Convertibility Plan, which permits you to switch fuels without sacrifice.

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2012P W. Oklahoma Ave., Milwaukee 15, Wis.

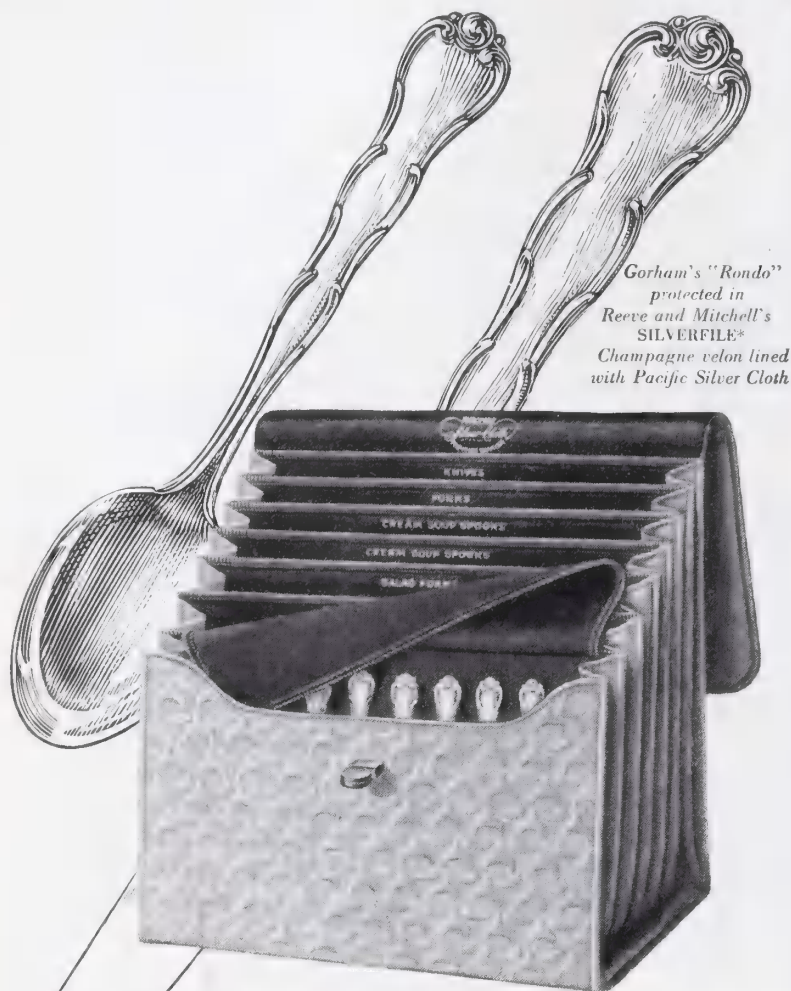
Please rush a copy of your colorful book "Accent on Comfort" — 12 pages of helpful information on selecting heating equipment.

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Address.....  
City.....(.....) State.....

**Insist on  
a Mueller  
Climatrol**

FOR GAS • FOR OIL • FOR COAL





Gorham's "Rondo"  
protected in  
Reeve and Mitchell's  
SILVERFILE\*  
Champagne velvet lined  
with Pacific Silver Cloth

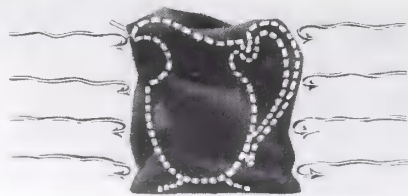
*Amazing cloth keeps  
your silver **BRIGHT***

## **WITHOUT POLISHING**

*Sulphur fumes in the air react chemically  
with your silver, causing it to tarnish.  
Ordinary ways of storing silver can't  
prevent tarnish, often invite it!*

But now Pacific Silver Cloth—as a lining or as a wrap—actually prevents tarnish from forming! Gases in the air are trapped by tiny silver particles imbedded in this beaver-brown cloth, leaving your own flatware tarnish-free. Pacific Silver Cloth saves you hours of polishing. And it lasts a lifetime. Now in the handy new Silverfile as well as bags, rolls, chests, wraps and by the yard. Look for the Pacific label!

RATED BEST ANTITARNISH  
wrap in Reader's Digest  
report of impartial  
laboratory findings.  
For booklet and  
dealer name, write to  
Pacific Mills, Dept. 11-K,  
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*Tarnish gases can't get through Pacific Silver Cloth!*

**PACIFIC** *Silver Cloth*

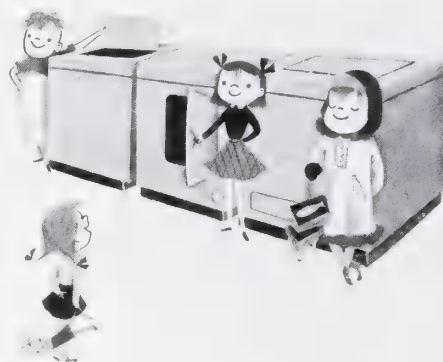
\*Reg. Trade Mark

POSITIVELY PREVENTS TARNISH

# TAKE IT EASY, *Lady!*

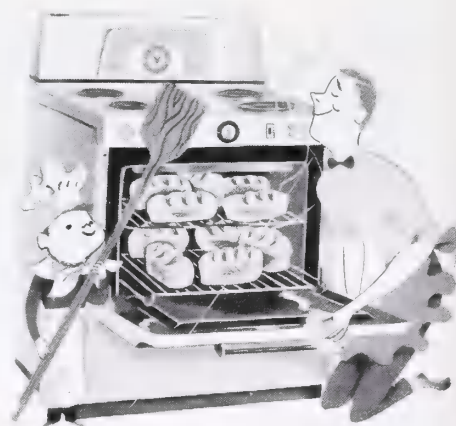
*Keep up with the newest  
labor-saving conveniences. They will help you  
streamline your housekeeping*

By Charlotte Conway



**Y**ou've heard about kitchen work centers. Now we give you a work-saver center, which fits into hall or utility room 8' long x 27" wide. Our work-saver center consists of

washer, dryer, and 8-cu.-ft. freezer made by Universal Major Appliance Co. Freezer holds about 280 lbs. of food. Automatic washer has gyrating agitator basket of Fiberglas, which cannot rust or chip. Washes full load of clothes in 27½ minutes, uses 13 gallons of water. Electric dryer is equipped with "Sun-Sweet" element for sunlight action on clothes.

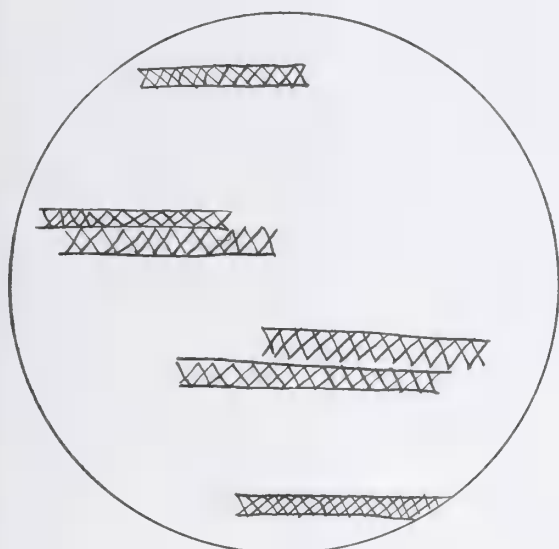


**H**omemade bread is not one of your specialties? Just the same, this Kelvinator range deserves your attention. You *could* fill the big oven with ten loaves of bread. But more likely you'll fill it with hamburgers, franks, or some other grilled dish for the hungry crowd home from school for the holidays. Oven is so big, you can cook a lot at one time, yet range takes up only a small floor space. If you have a spot 30" wide by 24½" deep, it will fit. Has built-in automatic clock, oven control, seven heating speeds, and four burners.

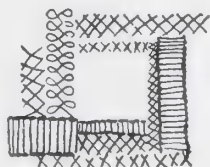


# PACE SETTER EMBROIDERIES

CONTINUED FROM PAGE 289



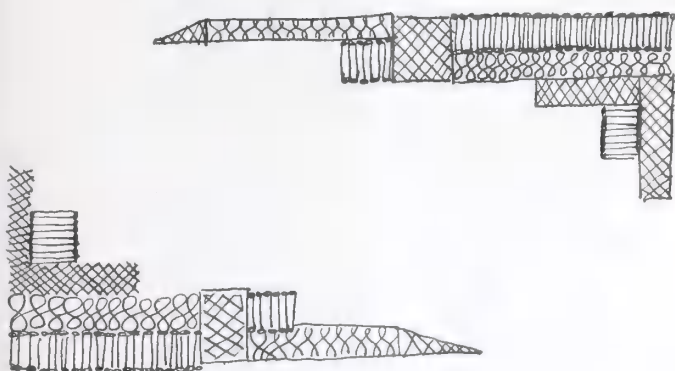
You can also adapt the motifs of the translucent screen in the Pace Setter living room (page 205) to your own embroideries. Here is a casual arrangement within a circle of a one-stitch motif. Instructions will be given in a future issue of HOUSE BEAUTIFUL.



The Cretan stitch

The same stitch used in the circle above, plus the Cretan stitch and the ladder stitch may be combined to form a center medallion.

The ladder stitch



Here is a larger variation of the screen design which uses the same three stitches as those in the square above. You might work out a design of this type for a large rectangular area such as the top of a bedspread or a table top to be covered with glass.

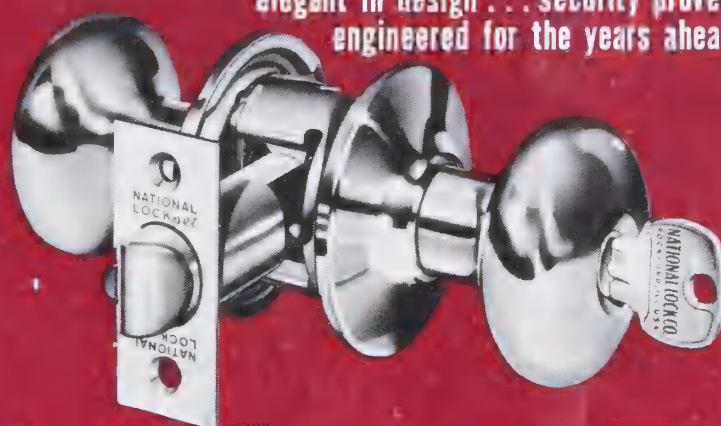
When home or away  
round-the-clock safety  
both night and day



## NATIONAL LOCKset

Patent Applied

elegant in design . . . security proved  
engineered for the years ahead



A complete line of quality lockset models  
(types with or without locking feature)  
for exterior, porch, patio, interior doors

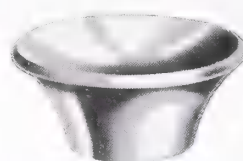
When building or remodeling, be sure to investigate NATIONAL LOCKset. Backed by a manufacturing experience of nearly 50 years, this superb product is the result of extensive research and practical field application. It brings to you assured protection against intruders. It offers for your selection a wide choice of finishes in keeping with the decor of your home. Insist on NATIONAL LOCKset.

POPULAR PRODUCTS OF

## NATIONAL LOCK

ONE OF AMERICA'S LARGEST HARDWARE MANUFACTURERS

### smart styline chrome cabinet hardware



The beautiful concave knob shown at left is typical of the broad line of popular cabinet hardware made by NATIONAL LOCK. An excellent selection of pulls, catches, hinges and knobs. They're inexpensive to buy... equally inexpensive to install.

NATIONAL LOCK HARDWARE PRODUCTS ARE SOLD BY LEADING  
HARDWARE AND BUILDING MATERIAL MERCHANTS EVERYWHERE

distinctive hardware . . . all from | source



## NATIONAL LOCK COMPANY

ROCKFORD, ILLINOIS • MERCHANT SALES DIVISION



FROM THE "Coronation" GROUP  
by Morganton



Hutch-buffet from our new "Coronation" group of bedroom and dining room furniture.

by

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Write for our "Coronation" booklet showing this gallery of 33 exquisitely styled pieces — 15 cents, postpaid.

THIS FURNITURE IS ON DISPLAY BY THE MORGANTON DEALER FAMILY OF AMERICA'S FINEST STORES  
MORGANTON FURNITURE CO., INC.  
21 New Street, Morganton, N. C.



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FOR PICTURE WINDOWS  
VENETIANS CAN BE RECESSED  
INTO THE CEILING TO DISAPPEAR

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exclusive features are available  
in LEVOLOR-built Custom Venetians...

Send 10¢ for "Window Magic" color book • 391 West Broadway, New York 12, N. Y.

**LEVOLOR**

Look for these tags



## NEW JOBS FOR AN OLD GARAGE

CONTINUED FROM PAGE 210

**T**HIS old garage had shirked its duties for many a year. It was built in the era midway between the horse and the car. It was remote from the house, like its ancestor the carriage house. It was hard to get into; hard to use, once inside.

But it was sturdy and roomy. So it was well worth modernizing for the role it had to play with the Pace Setter house. The first step was to make it easier for cars to get in and out. Two sets of swing doors had been adequate for the narrower cars of 30 years ago, but they were a nuisance and a hazard today. So they were replaced by a single 16-foot wide door. However, the pattern of the new door repeats the motifs used on the old. For all its size, the new door lifts easily. Also available with it, if desired, are a motor to lift it and an electronic device by which you can

operate the door while approaching in your car.

Now that two cars could enter the garage, another problem came up. The second car could get completely in because of a stairway to the attic. The solution was to install a folding stairway. It disappears when not wanted, can be lowered in a moment.

But today's garage must do more than just shelter a car. Here it houses the home freezer and garden equipment and material while the attic stores miscellany.

The last step was to bring the garage "closer" to the house. To an "eyebrow" was built across the front of the garage to shelter the entrance and to repeat the line of the overhanging eaves of the house. Then a breezeway, well-paved and lighted, was built between garage and kitchen door. Now the garage is almost like another room.



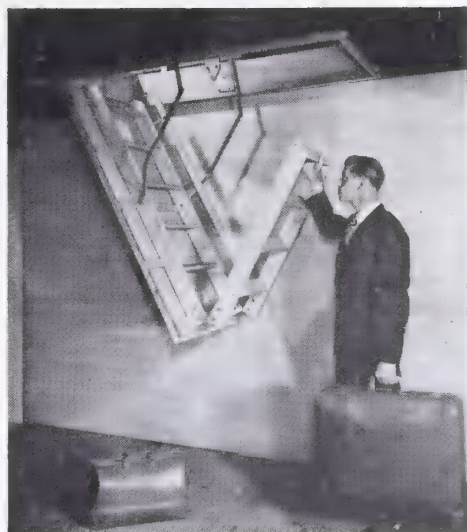


**Today's garage** must, above all, be accessible. Note how easy it is to get into the Pace Setter house garage through this 16-foot wide door, and how the breezeway to the house is sheltered and lighted for use in all weather. New door is by Overhead Door Corporation.



**Two-car garage now**, but it was not always thus. Attic stairway in old garage prevented parking a car like this. Disappearing stairway, seen folded up in ceiling, frees this space.

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



**Attic storage** is readily reached by means of folding stairway by Precision Parts Corp. Installation takes less than a day. Raising and lowering is aided by system of counter-weights.



## Safe, Warm and Cozy

with **TORIDHEET** Automatic Heating

Choosing the right heating equipment is the most important decision home-owners have to make. The right decision today means five thousand "tomorrows" of comfort, safety and economy. TORIDHEET Automatic Heating is backed by 30 years of research and development; it is tops in economy and dependability. TORIDHEET's famous wall-flame action has only one moving part; no delicate valves or nozzles to replace or adjust — and you save up to 40% in fuel bills!

Your TORIDHEET dealer is listed in the "yellow pages" under "Oil Burners". He's a heating expert and will gladly give you a free survey and estimate without any obligation on your part. Phone him today.

**Oil or Gas Conversion Burners and Complete Units**



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**CLEVELAND**  
**Toridheet**  
AUTOMATIC HEAT



WILL &amp; BAUMER

Twistolite  
Candles

...a flattering  
welcome  
for your  
table guests!

★ Not just ordinary candlelight, but the stately elegance of Will & Baumer Twistolite Candles! That's the crowning touch in your table arrangements which conveys a delicate compliment to your guests... unmistakable evidence that you regard their presence as an occasion of special importance!

★ Twistolite Candles in mantle, console and buffet groupings add dramatic counterfoils for the centerpiece; bring the entire scene into harmonious relation.



★ Order a dozen today from your favorite grocery, housewares, drug or department store, gift shop or florist. The convenient "Two-Pack" protects the lovely colors, preserves the beauty of the satiny finish... gives you assurance that you are getting the genuine Will & Baumer product.

Will &amp; Baumer

Syracuse, N. Y.

Leading Candle Craftsmen for Nearly 100 Years

## REALLY DE LUXE HEATING PLANT

CONTINUED FROM PAGE 304

nates the "on-off" effect of ordinary thermostatic control.

As a final check on this part of the system, however, highly sensitive electronic thermostats are used to start and stop the circulator which pumps the heating water through the coils in the wood construction. As in the case of the concrete floor panels, circulation is stopped altogether in the south "zone" when solar gain is at a maximum, to prevent overheating of this side of the house and chilling of the north side.

The water temperature in this part of the system is at all times a good deal higher than that circulated in the concrete floors, because of the indirect method used for transferring the heat to the final surface of the heating panels. In the detailed layout of the piping, advantage was taken of this fact to provide extra heat for the foyer floor, and for a narrow strip beneath the floor-to-ceiling windows, by passing water returning to the heater room from the ceiling panels through the floor at these points.

This feature of the system, which cost virtually nothing since such return piping would have been necessary in any event, is a typical refinement of the engineering which, by providing heat in just the right places, has made it practically imperceptible throughout the house.

These details yield two more points-to-remember about the Pace Setter heating system and heating in general. They are:

5. Good engineering can put the large, low temperature heating surfaces used in panel heating at points where the heat demand is greatest, eliminating cold spots and increasing the useful floor area of your house.

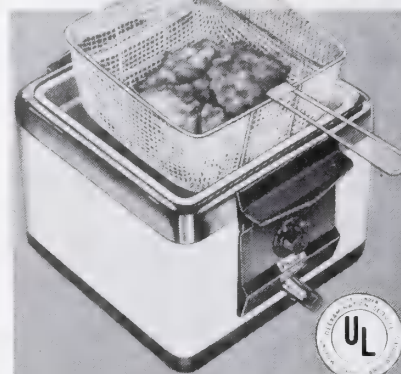
6. No heating system can be better than its controls. With radiant heating the controls, like all other aspects of the engineering, require expert understanding of the relationship between the heating system and the house design, and the particular panel construction used.

The balance of the Pace Setter system is similar in most respects to any modern forced-circulation hot-water heating plant. The boiler is gas-fired; domestic hot water is supplied by two separate automatic water heaters, one in the heater room, near the family bathrooms, the other in the kitchen-laundry

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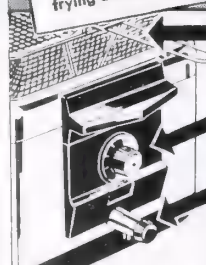


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Double capacity fry-basket ends "two-batch" frying!  
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area. Heating coils in the concrete slab are flexible steel tubing; prefabricated finned coils in wood construction are copper or aluminum. Heat supply to the various rooms has been permanently "balanced" by adjustment of a series of key valves, one for each of the coils, located in the heater room.

The master thermostat is equipped with an electric circuit which automatically resets the door thermostats for night control at a predetermined time and resets the control point at a predetermined hour in the morning; control of the south zone is vested in a separate thermostat which turns off the heat on the south side of the house whenever the temperature goes to the comfort point. The boiler is arranged with safety controls to shut itself off in the event of gas failure or if the heating water is heated above the boiling point.

The entire system requires considerably less attention than a garage, and costs about the same to operate. Which is very little to pay for the kind of winter comfort and absence of heating troubles and responsibilities it affords.

Following is a list of the heating equipment used in the Pace Setter house to meet the six key requirements for a balanced system.

**Furnace**, gas-fired "Climatrol," J. Mueller Furnace Co., Milwaukee, Wisconsin.

**Steel tubing** in concrete floors, Chester Products Div., General Motors Corp., Rochester, N. Y.

**Radiant heating copper coils** in ceilings and wood floors, Krite Radiant Coils, Chicago, Ill.

**Thermal controls** "Moduflow" follows: Aquatrol panel with door temperature controller; concrete floor heating panels; door reset control and Electro Chronotherm control with averaging thermostats and relay amplifier for heating coils in ceilings and wood floors, and Acratherm south wing zone control—all Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

**Circulators and special control valves**, Taco Heaters Inc., Providence, R. I.

**Water heaters**—one in heater room, one in kitchen utility room, "Permaglas," A. O. Smith Corp., Milwaukee, Wisconsin.





Nor dirt, nor grime, nor hardest wear can mar their beauty...  
for these newest of all fabrics are  
woven of **SARAN**

SARAN means carefree homemaking for you! For this new man-made fiber lets you enjoy soft, luxurious fabrics...vibrant, high-style colors...with the blessed assurance that soot won't discolor them, and that years of rough, tough usage can't mar their beauty. *And fabrics of SARAN are fire-resistant, as well!*

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**WHERE TO BUY IT...**

*Better retail stores everywhere have these new fabrics and carpets.*

**100% SARAN FABRICS—Nos. 1, 2, 6, 8**

*Cohn-Hall-Marx Co.*

**FABRICS THAT CONTAIN SARAN—Nos 3, 4, 5, 7**

*Edwin Raphael Infinity Fabrics—woven by Lumite Div., Chicopee Mills, Inc.*

**THE CARPET—**

**NUBINÉ, A NEW WILTON WEAVE WITH SARAN NUBS**  
*C. H. Masland & Sons, Inc.*



**THE SARAN YARNS COMPANY**  
Odenton, Maryland



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Perhaps you are one of those individuals who take a special pride in your home and its furnishings...and you gladly pay a bit extra for the personal satisfaction that comes with owning the best.

It is for you particularly that KenRubber Tile Floors are intended. For KenRubber is unmatched in qualities that speak eloquently of your good taste, while adding luxury to your home and comfort to your daily living.

Rooms of any kind or furnishings of any character are enhanced by KenRubber's lovely tile colors and by its exclusive ThemeTile inserts and decorative strips. And because this rubber tile is the very top quality, its beauty is *lasting!* In KenRubber, each tile is firm and sturdy...a full one-eighth inch thick. Each tile is pure color clear through, from pre-polished top to bottom. That means KenRubber Floors

keep their luxurious glow through years of scuffing footsteps...gleam after quick moppings...don't require the frequent waxings needed with other floors.

Every footstep is softened by the "Cushioned Beauty" of this truly resilient floor. Your home is quieter and you enjoy underfoot comfort that leaves you fresh at the end of the day.

You can readily understand why those who can afford the world's finest floorings so often choose KenRubber. And when you consider the long years of service it gives and the value it adds to any home, you see why even those of modest means decide KenRubber is one of the purchases they *must* afford. Ask your local Kentile Dealer to show you how KenRubber is superior to other floors. He's listed in your classified phone directory under FLOORS.



KenRubber colors shown: Wauchoot and Midoux with ThemeTile and Feature Strip

## Cover Two Rooms for \$134.75\*

Yes, 2 rooms like these (an area of 10'x12'2" for the kitchen and 13'3"x7'9" for the laundry) cost only \$134.75 when you install KenRubber yourself. It's easy and quick to do. And remember each tile is a full 1/8" thick—not thin, light weight tile. \*Your floor may cost less or slightly more depending on the colors chosen, size of floor and freight rates to your city.

**KENRUBBER** for Cushioned Beauty  
**TILE FLOORS**®





## IT'S WORTH MENTIONING

CONTINUED FROM PAGE 195

ISTO-BILT SERVER, MEYERCORD VENEER

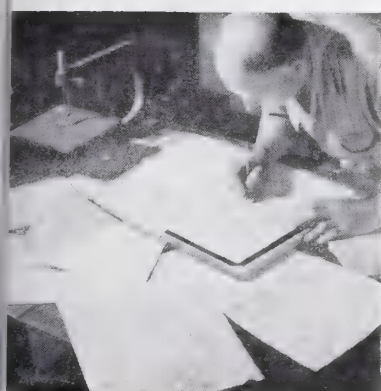


Seating or snack-table use can be made of this stacking threesome. They also make handsome end tables. The rugged Micarta tops, resistant to even a lighted cigarette, are of assorted colors (white, black, salmon per set); ebonized tubular-steel frames smartly accent Micarta's sleek beauty. Scope Table Set, \$33.00. Foam-rubber cushions to fit (white or black plastic upholstery), \$7 each. From L. S. Ayres & Co., Indianapolis, Ind.

This newly created tea brewer is causing quite a stir. It's lauded by the prominent tea authorities who've tested it. The crux of its accurate brewing control and the exceptional caliber of its brew is the design of its unique infusion basket (non-porous metal). Fiberglass insulation between Teakoe-Teamaker's Pyrex liner and stainless-steel outer structure keeps the brew piping. \$16.95, (6 cup). Hammer Schlemmer, New York.



Intriguing action toys for the small-fry on your Xmas list are easily made with the aid of Craft-plan patterns, odds-and-ends of wood, and a scroll saw. The 15 full-size designs include a pitcher who tosses a ball from hand to hand, a seal that balances a revolving ball; the others are equally novel. Assembly and painting instructions are detailed, easy-to-follow. The set costs only \$1.25 from Artisan Galleries, Ft. Dodge, Iowa.



Eyeletto Swedish-Modern curtains dress a window in very fetching fashion. Old and new Provincial motifs in subtle red tones create the stripe-like design of Everglaze-hintz toppers (white, gold, green, gray ground-color). Embroidered *brise-brise* heading and ruffle are of permanent-finish organdy. \$4.95 pair (30", 36"); \$5.50 (40", 45"). *Brise-brise* sash curtains (36") are also organdy. \$3.95. From B. Altman & Co., New York.

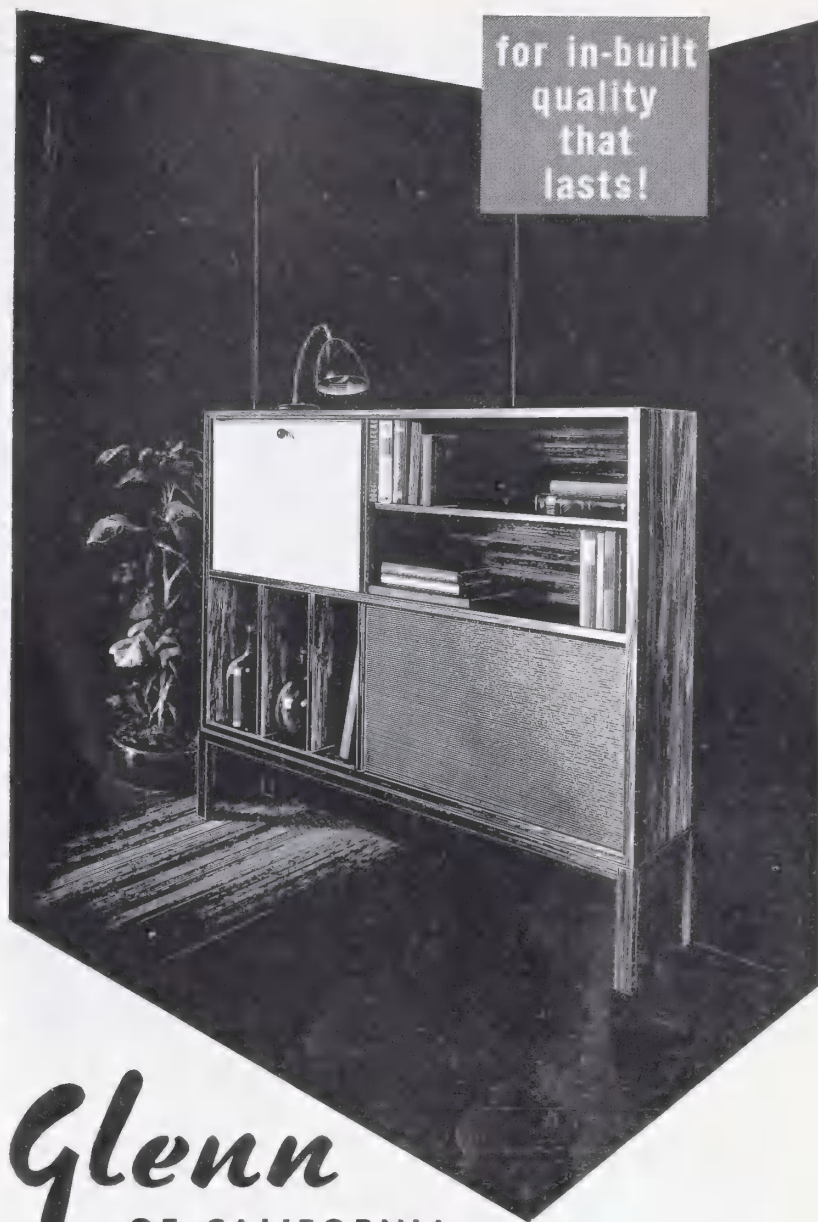


This handsome McKinney hardware, available with Antique Copper or Swedish Iron finish, has eye-taking elegance. The hammered effect given the steel creates a leafy design that's accented by the shadings of the satiny finish. H-L hinge (3" long) for flush surfaces, 90¢ a pair; with 3/8" offset, 95¢; H-hinge, 80¢ and 85¢. Knobs (1 1/8") \$1.20 pair; drawer-pull (5"), 90¢ pair. From Patterson Bros., 15 Park Row, New York.

PHOTOGRAPHS BY FRED LERNER



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# Glenn

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It has a dual—you might say even a triple—personality, this clean-lined modern cabinet recently introduced by Glenn of California. With a bookcase, covered storage space and convenient secretary, it holds a definite appeal for efficient homemakers.

A further advantage is the use of Masonite Presdwood®, a strong, grainless, all-wood hardboard. This versatile panel material has aided many furniture manufacturers (over 300, to date) in building more usability, more wear-resistance and longer life into furniture of all kinds. There's extra quality in furniture made with Masonite Presdwood.



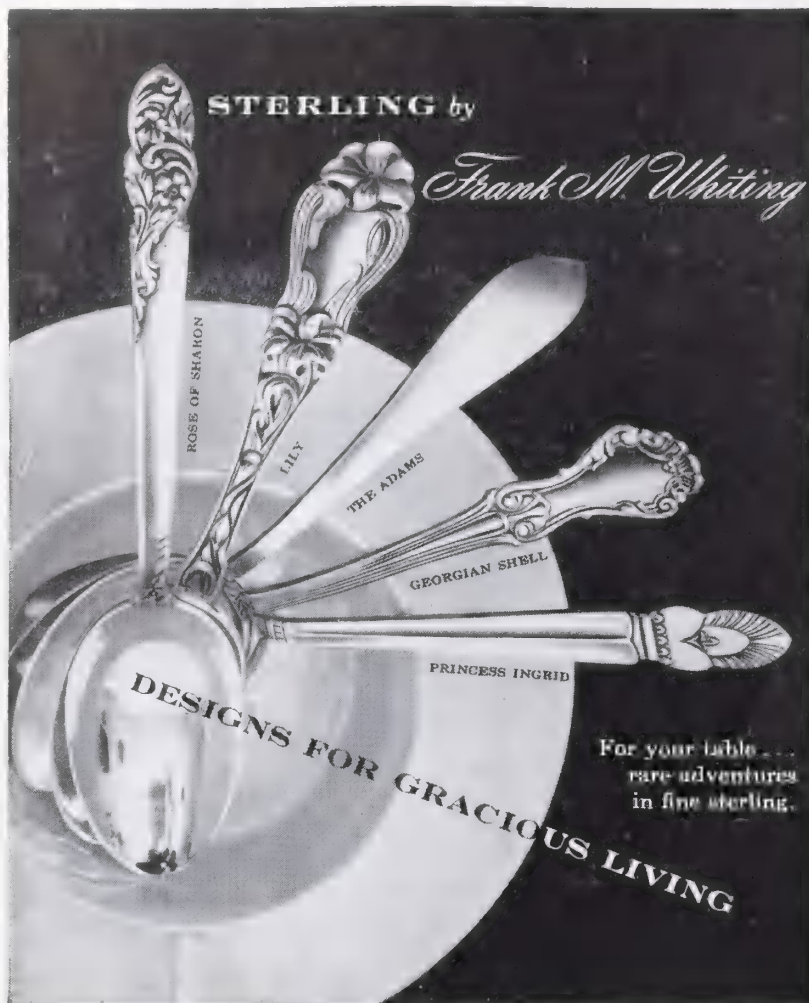
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Illustrated: Dunrobin—a sparkling pattern of red and green heather on a classic fluted shape. At fine stores everywhere. Send 10c for full color folder of patterns



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The Worcester Royal Porcelain Co., Inc., Dept. F, 234 East 46th St., New York 17  
Made in Worcester, England

## THE PACE SETTER GARDEN AND TERRACE

CONTINUED FROM PAGE 298

**Tools:** Sprowel. Consumer Products, Inc., South Bend, Indiana. Speedline garden tools, Union Fork and Hoe Co., Columbus, Ohio. Tool rack, Milcor "Gardeneer," Inland Steel Co., Milwaukee, Wisconsin.

### Outdoor Furnishings

**Furniture:** Bronze and canvas chairs, bronze and wood slat tables, and Hawaiian lounge chair, Walter Lamb, San Francisco, Calif. Barwa chairs, covered in plastic, Ralph Elliott Co., Los Angeles, Calif. Rattan furniture, Calif-Asia Rattan Co., Los Angeles, Calif.

**Cushions:** Goodyear "Airfoam" rubber covered in Saran plastic, Hafner Associates, Long Island City, N. Y.

**Sculpture:** "Curious Fox" sculpture in serpentine step planting, and "Running Foxes" at front entrance, both by Betty Davenport Ford, courtesy of Dalzell Hatfield Galleries, Los Angeles, Calif. Wood sculpture on retaining wall at entrance, Highlights, New York, N. Y.

**Wading pool:** Bakelite Vinylite plastic pool, Bilnor Corporation, Maspeth, N. Y.

**Accessories:** Styron plastic glasses and pitcher, "Plas-Tex," Plas-Tex Corp., Los Angeles, Calif. Italian pottery (on page 216), courtesy of Soupçon Gift & Food Shop, New York, N. Y. Fruit bowl, courtesy of Gotham and MacLoughlin, New York, N. Y. Chemex coffee maker, Tiffin glasses, ice bucket, pitcher and glasses, courtesy of Bloomingdale's, New York, N. Y. Antique painted tin water cooler on terrace wall, courtesy of Linlo House, New York, N. Y.

### The Screened Terrace (pages 222-223)

**Furniture:** Rattan and wood furniture, Calif-Asia Rattan Co., Los Angeles, California.

**Screens:** Roller-type, "Pella" Roller screen Co., Pella, Iowa. Sliding screen door, Glide Windows, Inc., North Hollywood, Calif.

**Tile:** "Velvetex" mosaic tile with divider strip of "Granitex," The Mosaic Tile Co., Zanesville, Ohio.

**Skylight:** "Aklo" heat-reducing glass, Blue Ridge Glass Corp., Kingsport, Tenn., a division of Libbey-Owens-Ford Glass Company.

## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 196

Club into the island's first sizable cabaret. And at Ft. James, Antigua has one of the finest beaches in the hemisphere, and there are many almost its equal around the entire shore line.

**Grenada**, the lush Spice Island of the Antilles, whose capital, St. George's, looks like a seaport in a seventeenth-century print. Its Santa Maria Hotel, white, low-slung and possibly the most beautifully situated in the Caribbean, gives you good meals and service at a mere \$7 and up for two. Incredibly enough, you will seldom find more than two or three fellow-Americans taking advantage of this. Grenada, even on a budget, still leaves you plenty with which to buy fine British cashmeres and woollens as well as typical West Indies souvenirs, like woven palm and straw baskets, handbags, et al., and all sorts of spices—nutmeg, mace, cloves, cinnamon, vanilla beans—which will seem more romantic when you use

them because you've bought them in their native habitat. There's not a lot of sight-seeing, even on this historic island, but you will enjoy its uncluttered beaches: the famous Grand Anse, a mile or so down the coast from the Santa Maria and a very pleasant walk along the island's flowered roads, and the newer Morne Rouge, now under development, and only a short distance by car or boat.

### High skiing

For tops in top-of-the-world skiing, few places equal Banff, which is winter sports as well as summer tourist center of the Canadian Rockies. If you like to combine skiing with other activities, Banff offers skating, curling, swimming in hot sulphur pools and, in February, the Curling Club's annual Bonspeil and a Winter Carnival. You will want to stay at one of a number of hotels open all year right in town. From any of them,



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Be sure you see the exquisite colors and outstanding styling of PermaHues Moderne and Futura tumblers—and exciting stemware. Practical for daily meals . . . smart for parties. In most better stores along with trays and coasters—all gift boxed . . . at low popular prices.

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superior skiing is less than a ten-minute drive away, on famous Mt. Norquay. Here a pleasant and well equipped Ski Lodge will welcome you, the latest in chair lifts will waft you upward, and there is a variety of slopes to take you down. If you prefer to concentrate on skiing, there are a number of out-lying lodges, some with powder snow almost at the door, all set in incredible scenery, and the sort of place where you'll find congenial souls around the vast fireplace of an evening. Such is Sunshine Lodge, 14 miles from Banff, a massive log chalet well above timber-line, with the surrounding peaks providing slopes up to 10,000 feet. Farther away is Temple Chalet, reached by caterpillar from Lake Louise Station and gloriously overlooking Ptarmigan Valley. Still farther, six miles by ski or snow-shoe from Temple, is Skoki, girt all around by well frosted mountains and snow-laden evergreens. Ask your travel agent, the Canadian Pacific Railroad, or write the Brewster Transport Co., Banff, Alberta. Rates, you will find, average \$7.50 per day including meals.

**Trips to take**

Check into the great number of air and steamship specials focusing on the Coronation of Britain's Queen Elizabeth next June 2. Among the first announced (and selling out fast) are these:

Cunard's "Caronia," leaving New York May 4 for a 37-day cruise with stops at ports in the Mediterranean, Ireland, and Scotland, and arriving at Southampton May 30, where the ship will serve as hotel while you take in the goings-on in London, with transportation to and fro, and grandstand seats pre-arranged for you.

The Home Line's "Atlantic," now scheduled for three Coronation sailings from Quebec, the first in late April, the second and third in May, between them allowing you to choose the amount of touring on the Continent and in Britain you wish to do before the Main Event. And the same line's "S. S. Nassau," sailing from New York May 2 for 46 days and eleven ports in the Atlantic islands, North Africa, the Continent, and the British Isles. Your ship will anchor in the Thames to serve as your hotel during Coronation festivities.

**Budget that beach!**

Suppose you *do* lack a mink coat to wear anywhere, let alone over your bathing suit. If you are  
*(Continued on next page)*

**It's SO PRACTICAL to give and use**

**WAGNER**

*Magnalite*

**with 4 times more cooking surface**



**CHICKEN FRYER**  
Deep sides, lots of capacity, where a large skillet, small roaster, big stew pan is needed. Food won't stick... won't burn.

*Most beautiful of all cooking utensils*

**So appropriate to give . . . and use . . . so wonderful to receive**

Modern design—Gleamingly beautiful—Thick cast construction—Solid stainless metal, will not permanently discolor.

Once it is used . . . your good judgment will be praised over and over again—for Magnalite is truly practical. Each covered piece cooks from all sides like a miniature oven . . . uses far less heat . . . brings out all the delicious flavor of your favorite foods. Handles are made to fit your hand . . . are heat proof . . . will not turn or loosen with use. Two lips let you strain or pour from either side—while regulating the stream from a mere trickle to a full flow.

Yes, Magnalite is your best utensil buy . . . and it's easy to own. Sold by leading stores everywhere as a complete set or one piece at a time. **THE WAGNER MANUFACTURING COMPANY, Dept. 10, Sidney, Ohio, U. S. A.**

**15 beautiful utensils to choose from**



**WAGNER Magnalite**  
"STAINLESS"

*The GIFT she will prize . . . and remember always. Truly, the "most beautiful of all cooking utensils."*

**Cooks from its thick sides, cover and bottom . . . NOT FROM THE BOTTOM ONLY!**



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**No obligation. A postcard will do.**



# What's in a Sun Valley winter?



## skiing....

on the sunniest, smoothest slopes of all. Eight electric chair lifts mean more runs each perfect day and if you're looking for help, there's no better ski school, anywhere!



## skating....

under the sun and stars on your choice of two smooth-as-glass rinks. There's expert instruction available in this department, too.



## swimming..

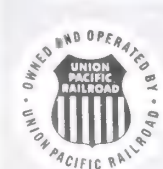
at its refreshing best, in two out-in-the-open, glass-enclosed pools. The water is heated and constantly filtered.



## dancing....

music and evening entertainment to round out each perfect day

Why not make your plans now?



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address Winston McCrea, Mgr., Sun Valley, Idaho or Union Pacific Railroad, Room 1716, Omaha 2, Nebr., or see your local travel agent.

## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

considering skipping Miami Beach as a result, take heart. Even Florida's lushest resort and certainly one of its "must" sights, can be trimmed down to budget size. In fact, one Florida-wise budgeteer we know, far from skipping Miami, gives it two whole days out of a ten-day, all-Florida motor trip, and out of a total expenditure of \$300, allots \$82 for doing the town, including all indulgences.

His first tip: pick your season. Until December 1, summer rates may give you, for as little as \$5, even an ocean-front hotel, with no extra charge for its turquoise pool, ocean breezes through your room, and the pleasant thought that the same, come peak season, would run at least \$25. Between December 15 and January 15, prices rise somewhat; from then to mid-March they are at the above-mentioned peak. But, immediately thereafter, they commence to slide again, tobogganing eventually into the annual summer low. In addition, a bit of astute shopping away from the Beach proper will disclose hotels and motor courts any time at around \$10 per night for two, and spots where good practical nourishment without the trimmings will cost no more than at home.

And what about those diversions typically, excitingly, and expensively Miami? Well, at pari-mutuel rates you may be able to afford a bit of horse or dog racing, and there's always *jai-jalai*, at which a fifty-cent bet on your favorite player gets you in on the act. And for nightlife, spots like Leon and Eddie's, the Vagabond Club, Clover Club, Beach Comber, and El Mamba, which serves a seven-course Spanish dinner (with drinks at 65¢ each except in peak season), will give you the feel of the thing for around \$15 to \$20 for two. And even on the Beach, novel spots like the Saxony's Ye Noshery (Kosher for Snack Bar) serves fabulous food for less than you might think.

All of which, says our budgeteer, adds up approximately as follows: gas for getting around, \$2; regular meals, \$10; lodging, \$20; and indulgences, \$50!

### Help!

For more trip for less money—Royal Dutch Air Line's (KLM) multiple stop-over plan allows you to spend time at no extra charge at all regular stops on any of its many routes in Europe, South Afri-

# Mexico

gay, glamorous, gracious



Beautiful festivals, thrilling bullfights, enchanting scenery, marvelous ruins, picturesque markets, exquisite arts and crafts.

Colonial cities, tropical resorts, gleaming beaches, magnificent climate, traditional hospitality and all modern comforts, - and Vacationing in Mexico is so inexpensive.

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ca, the Near, Middle, and Far East, Australia, the Caribbean, and Venezuela and Colombia, South America. Through it, en route from New York to Rome, you can actually visit, for the price of one round trip ticket, Zurich, Geneva, Nice, London, Amsterdam, Paris, Brussels, Munich, Stuttgart, Frankfurt and Dusseldorf.

**For skiers**—tourist fare is low this winter on those two- and three-week skiing specials by air to Switzerland, Austria, and other choice European winter sport areas. Austria, for one, figures it will cost you just about \$600 for a three-week skiing special.

**For travel in Israel**—a special Service for Tourists, which allows you a 25% discount on purchases of standard sight-seeing, guide fees, and services, and the like.

### 500 mph

Predictions are that in 1953 you may be able to shoot about the world by aviation's newest and fastest, the jetliner. You may. But your chances will still be limited. In this country, Douglas Aircraft and Boeing are busy with plans, and Lockheed foresees a jet plane that will carry 64 passengers 600 miles per hour at 35,000 feet. But actual use of jet-powered planes for regular passenger service is still exclusive to British air lines, and developing along the routes they normally cover. British Overseas Airways are already flying De Havilland Comets in regular service between London and Johannesburg and from London to Colombo, Ceylon. They are due, early in 1953, to initiate a similar service between London and Tokyo. By March, British European Airways should be flying the first of a fleet of Vickers Viscount Discoveries, prototype of the propeller-turbine jet airliner with which it made an historic experiment between London and Paris in 1950. It is to these you must look if you insist upon being among the first to do the latest. Otherwise, jet flying is still something comparatively far in your future.

### Pearl of the Occident

Look again at the itinerary you've planned for Mexico this winter. Does it include Guadalajara? Although this lovely, mile-high Spanish Colonial city is capital of the rich state of Jalisco, and actually second only to Mexico City in population, it has not been a practical place to visit until



tely. But today, Guadalajara is making a strong bid for your company. It is one of Mexico's most romantic cities, with a perennially ringtime climate. Delicate grille-work and baroque ornamentation rich its venerable churches and stately mansions. The mariachi singer, who originated here, strolls the streets at evening, and a proud people adhere to aristocratic traditions 400 years old. But with all Old-Mexico atmosphere, Guadalajara is rapidly becoming one of Mexico's most modern cities through an enthusiastic and intelligent building program. Today you can arrive at its fine airport, stay at a hotel with every convenience (including a waiter who speaks English) and will discover such unexpected touches as a Sears Roebuck store, and a restaurant which, though called the Copa de Oro, specializes in banana splits. All these comforts are housed in streamlined buildings representing the best in modern architecture.

Because of this nice blend of antiquity and modernity, Guadalajara is appearing on an increasing number of tours. It is also easy to visit on your own. It lies only 400 miles by highway, two hours by air, northwest of Mexico City. If you're driving, it is directly available by highway from Laredo or El Paso, and the highway from Mexico City is excellent and scenic. Incidentally, it's the center of an ideal area for leisurely investigating. Near by are a lake, a canyon, a waterfall, and such towns as Tequila, where the potent cactus drink comes from, and in Pedro Tlaquepapaque, noted for its pottery.

### Christmas? It's colossal!

The poinsettias are already reaching for bungalow eaves out Southern California way, bursting everywhere into fiery clumps and

hedges, casting a crimson shadow of the big event that's just ahead. In California, Christmas may not always follow the familiar pattern, but it is always a major production. Sunshine, palm tree, citrus grove are the setting. Old Mexico adds spice, and Hollywood sets the pace and provides the know-how.

The show starts there as elsewhere with a series of here-comes-Santa-Claus parades in late November and early December. But in California Santa blithely picks his transportation to suit his destination, arriving via stagecoach at El Centro, in the dry Imperial Valley, by boat at Newport Harbor (where movie folk moor their yachts), and in Hollywood, where he does it all over again nightly through most of December, in a \$25,000 sleigh, complete with a movie prop snowstorm.

Things gather momentum all through December. You can, for instance, see the Christmas story dramatized in the Merrie England manner at San Diego's Old Globe Theatre, as Old Mexico celebrated it at the Padua Hills Theatre at Claremont, or in a more or less straight Biblical interpretation in the open bowl at Fullerton's Hillcrest Park.

And finally, as Christmas itself draws near, all Southern California blooms with lights and decorations. Even these, strung on 80-foot dodecans at Altadena, on the forest of oil derricks at Huntington Beach, will keep reminding you that this is Southern California, and who wants a white Christmas anyway? As for you, you'll drape a light wrap over one arm, though you probably won't need it, and go out to Beverly Hills, where competition among the movie stars living there produces decorations so lavish and so fantastic as to rival even childhood's most extravagant Christmas dream.



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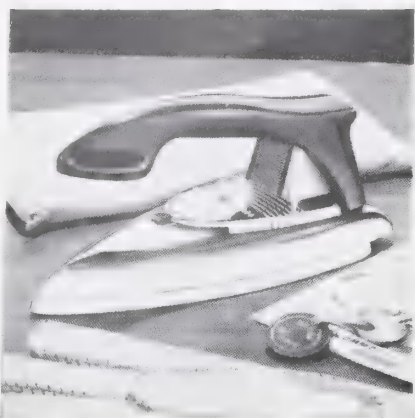
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## PACE SETTER CONSTRUCTION COMBINES THE BEST OF OLD AND NEW

CONTINUED FROM PAGE 238

RUDOLPH EDWARD LEPPERT, JR.



Roof shingles being laid here are 16-inch Certigrade No. 1 Red Cedar. Every third course is doubled to create a pleasing shadow line. Sidewalls of Pace Setter house use these same shingles laid over Certigrade Undercoursing shingles for more insulation and durability. Double thickness also gives each course a heavier shadow, accenting horizontal lines of house.

halls, and children's room for its warmth, quietness, and resiliency. Deep-piled wall-to-wall carpeting was used only in adult leisure areas—the living-dining area and the master bedroom.

Though performance under varied use was a controlling principle in specifying these materials, good looks were not sacrificed. See, for instance, how handsomely tile combines with carpet to carry landscape colors through living room into garden, (pages 201, 214).

The one aspect in which the house departs completely from tradition is in its glass walls along the south or garden front. Because of the severe winters, this glass is of the double-sealed insulating type. Because of the hot summers, at least half of it must open for ventilation. Conditions like this imply movable sash—weatherproof and easy-to-operate. And to guarantee this, the architect specified the factory-fabricated aluminum and wood sash described on page 254.

Herewith is a complete list of the materials and equipment specified by Architect Henry Eggers for the Pace Setter house:

**Concrete:** Foundations and slab, Universal Atlas Cement Co., New York. Vermiculite insulating con-

crete, Zonolite Co., Chicago, Ill.

**Structure:** Wood and plywood Roddis Plywood Corp., Marshfield Wisconsin.

**Exterior wall surfaces:** Red Cedar Shingle Bureau, Seattle, Wash.

**Roofing:** Cedar shingles, Red Cedar Shingle Bureau, Seattle, Washington.

**Flashing and metal work:** Leade and gutters, Anaconda Sales Co., New York, N. Y.

**Interior wall surfaces:** Plywood surfaces—birch veneer in kitchen, blond limba in living-dining room, TV-guest room, master bedroom, dressing room, gum plywood ceilings—all Roddis Plywood Corp., Marshfield, Wis.

**Windows:** Aluminum window doors, screens and sliding screen door on the screened terrace, Gliding Windows, Inc., N. Hollywood, Ca. Wood frame windows, Andersen Gliding Windows, storm sash and screens in family entertainment room and maid's room, Andersen Corporation, Bayport, Minn.

**Glass:** "Thermopane" and all clear glass, Libbey-Owens-Ford Glass



Toledo, Ohio. "Aklo" heat-resistant glass over skylights and "tinex" obscure glass in front and children's bath, Blue Glass Corp., Kingsport, Tennessee, Div. of Libbey-Owens-Ford Company.

ors: "Evalast" plate glass, in Bache & Co., New York. ors installed by Mirror Guild, Long Island City, N. Y.

e panels: Leaf-imbedded panels of Celanese "Luma" in ceiling of master bath and ing room, Emile Norman, Big Calif. Hinged, laminated separating living-dining, Polyplastex United, Inc., York, N. Y.

l-plastic laminate: "Genu" on counter tops in hallway TV-guest room, Parkwood, Wakefield, Mass., with limba r, Roddis Plywood Corp.

ns: All roller-type screens, a" Rolscreens, at screened e, hallway, entry, and wall tile stairway, Rolscreen Co., Iowa. Sliding screen doors screens in aluminum sash, Windows, Inc., North Holly-Calif. Screens in maid's room

and family entertainment room, Andersen Corp., Bayport, Minn.

**Venetian blinds:** "Flexalum" in maid's room, Hunter-Douglas Corp., New York, N. Y.

**Doors:** Interior doors of plywood, Roddis Plywood Corp., Marshfield, Wis. Garage door, Overhead Door Co., Hartford City, Ind. "Modern-fold" accordion door in television-guest room, New Castle Products Co., New Castle, Ind. Entry door, raised-panel door in hall, and Dutch doors are custom mill work.

**"Plantation" shutters** along hallway wall, Paul Heinley, Santa Monica, Calif.

**Hardware:** All door knobs, hinges and lock and latch sets, P. & F. Corbin Div. of the American Hardware Corp., New Britain, Conn. All cabinet knobs, catches, and hinges: "Tutch-Latch" frictionless catches on dressing room built-ins, television installation, and storage area under laundry tub; and double-action hinges on plastic screen in living-dining room, National Lock Co., Rockford, Ill. "Dorflo" sliding door hardware on plywood doors, Dorflo Mfg. Corp., Hibbing, Minn.

(Continued on next page)

# BROOKPARK

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for homemakers

with budgets and

butterfingers...

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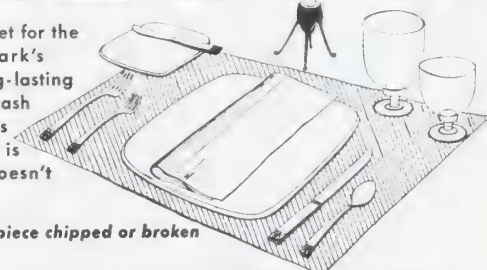
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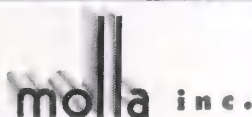
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## PACE SETTER CONSTRUCTION COMBINES THE BEST OF OLD AND NEW

CONTINUED FROM PRECEDING PAGE

"K-Venience" closet fittings, Knape and Vogt Mfg. Co., Grand Rapids.

**Weatherstripping:** Aluminum on all outside swinging doors, Chamberlin Co. of America, Detroit, Mich. Family entertainment room sliding-door weatherstripping, Accurate Metal Weatherstrip Co.

**Paints and stains:** "Nu-Hue" custom finish Shelter Tones on exteriors. "Nu-Hue" custom finish flat, semi-gloss and enamel on interiors. "Nu-Hue" custom finish stains for interiors and exteriors—all by The Martin-Senour Co., Chicago, Ill.

**Finish flooring:** All ceramic tile at the entrance, in the hallway, the living room, stairway, terrace, the master and children's bathrooms, and on the barbecue in kitchen. The Mosaic Tile Co., Zanesville, Ohio. "Kencork" in TV-guest room, bedroom hall, children's room, Kentile, Inc., Brooklyn, N. Y. "Flexachrome" vinyl plastic tile in kitchen, laundry, pantry, maid's room and bath. The Tile-Tex Division, The Flintkote Co., Chicago Heights, Ill. "Amtico" rubber tile in family entertainment room, American Bilt-rite Rubber Co., Inc., Trenton, N.J.

**Plumbing fixtures:** Bathtubs, water closets, lavatories, and shower fittings in bathrooms and cast iron laundry tray, Kohler Co., Kohler, Wis. Stainless steel sinks in kitchen and pantry, Elkay Mfg. Co., Chicago.

**Medicine cabinets:** In children's bath and maid's bath, Miami Cabinet Div., Philip Carey Manufacturing Co., Middletown, Ohio.

**Obscure glass frame** in children's bath, G. M. Ketcham Mfg. Corp., Brooklyn, N. Y.

**Heating:** "Climatrol" gas-fired furnace, L. J. Mueller Furnace Co., Milwaukee, Wis. Radiant heating copper coils in ceilings and wood floors, Kritzer Radiant Coils, Chicago, Ill. Steel tubing in concrete floors, Rochester Products Div., General Motors Corp. Circulators and special control valves, Taco Heaters, Inc., Providence, R. I.

**Supplementary heating:** "Heat-A-Lite" electric ceiling heater in children's bathroom, NuTone, Inc., Cincinnati, Ohio. "Electromode" heater in master bath, Electromode Corp., Rochester, N. Y.

**Controls:** "Moduflow" thermal controls, Minneapolis-Honeywell Relator Co., Minneapolis, Minn.

**Water heaters:** Two "Permagl" water heaters—one in heater room, one in kitchen utility closet, A. Smith Corp., Milwaukee, Wis.

**Ventilating:** Attic fans in kitchen hallway and bedroom wing, Hun Fan & Ventilating Co., Memphis, Tenn. "Blo-Fan" kitchen exhaust over range, Pryne & Co., Pomona, Calif. Barbecue fan, Ilg Electric Ventilating Co., Chicago, Ill.

**Insulation:** "Kimsul" in walls and ceilings, Kimberley-Clark Corp., Kenosha, Wis. Fiberglass on outside edge of slab, Owens-Corning Fiberglass Corp., Toledo, Ohio.

**Steel fireplace unit:** "Heatilator" double-walled fire box, Heatilator Inc., Syracuse, N. Y.

**Fireplace screen:** "Flexscreen" Bennett-Ireland, Inc., Norwich, N.Y.

**Lighting fixtures:** Flush ceiling and soffit fixtures, under-cabinet lights and cove lighting, Gene Electric Co., Cleveland, Ohio. Ceiling fixtures in maid's room, family entertainment room, and at foot of tile stairway, Lightolier, Inc., Jersey City, N. J. Hanging light over breakfast table, ceiling fixtures in master bedroom and children's room, fixtures at entry and over counter stairway, Finland House, New York, N. Y. Special lighting living-dining room and all outside lighting designed by Thomas Sm Kelly, New York, N. Y.

**Intercommunication system,** Dymo-Victor Co., San Carlos, Calif.

**Door chimes** in pantry, NuTone, Inc., Cincinnati, Ohio.

**Television - radio - record play combination** in television-guest room, Magnavox Corp., Fort Wayne, Ind.

**Kitchen and laundry equipment:** Dishwasher, Disposall, range, refrigerator, home freezer, ironing board, and dryer, all General Electric Co., Louisville, Kentucky. Custom-designed cabinets, General Electric Co., Cabinet Division. "Textolite" stain- and chip-proof plastic counter tops in kitchen and pantry, General Electric Co., Electrical Div., Pittsfield, Mass.



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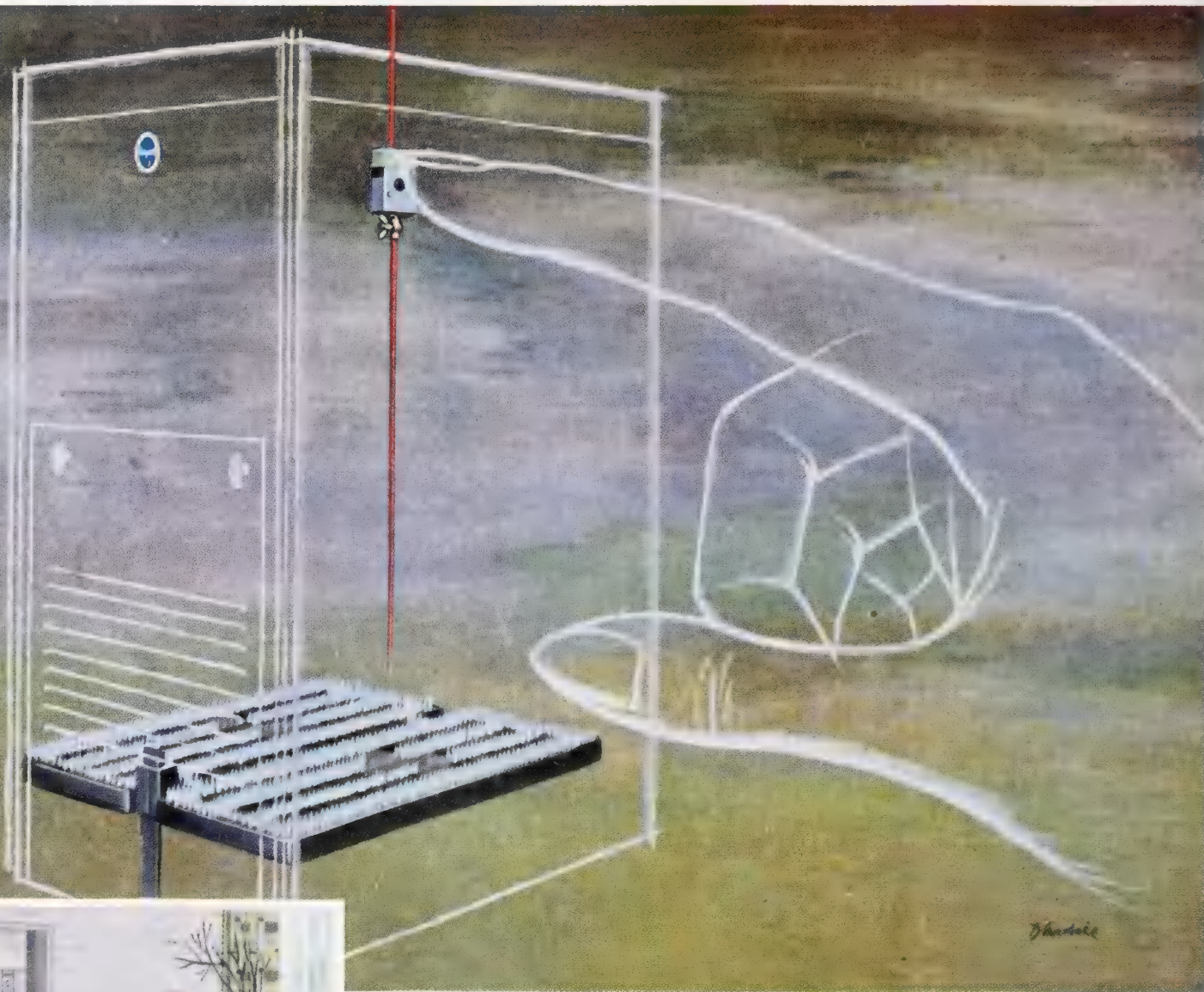
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## FEATURE A FEW FINE PLANTS



Entrance planting of Pace Setter emphasizes peace-and-ease tone of whole garden—loosely pruned (not sheared) dado of a dwarf, spreading Japanese yew, accented by 5-stem clump of gray birch. Latter is far more effective, all year, than any single tree.



This wonderful old dwarf juniper seems to have grown in this spot for years, yet it and the rocks had been set in place only one week when photographed. At base of pole in background is a Carolina rhododendron. Garden is off screened terrace (page 222).

(Continued on next page)

## What do You want in furniture?



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You've never really known comfort until you experience the kind No-Sag Springs have in store for you. With a series of buoyant, resilient arcs, they form a spring surface unit that conforms completely to your contours. It's bouncy and how it babys your body!



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IN FURNITURE?

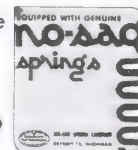
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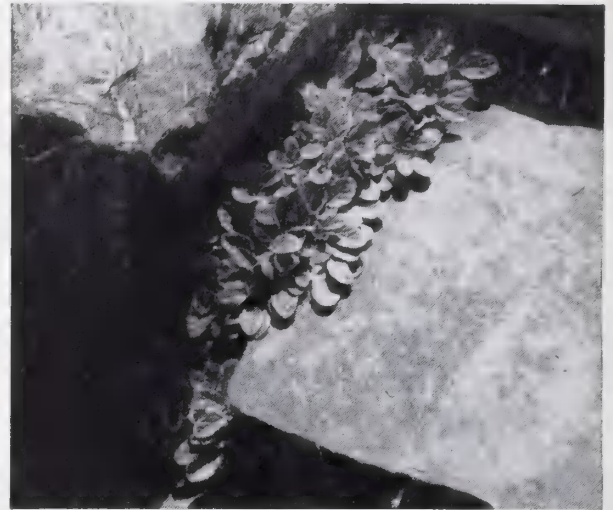
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WORLD'S LARGEST MANUFACTURER OF ROLLED, FIGURED AND WIRED GLASS

## FEATURE A FEW FINE PLANTS

CONTINUED FROM PRECEDING PAGE



New variegated ajuga is ideally colored for this modern rock garden. This is close-up of base step you see in background of serpentine curve shown in color on page 216. Same plants would look out of place in regular garden.



This superb dwarf evergreen azalea, "Dalsimer," will be available next spring from its originator in various colors from apple blossom to red. Plant shown is 2½ feet across, only 18" high, which is nearly its mature size.



Bronze ajuga has fallen into disfavor because it grows so rampantly that it often quickly takes over a garden. Confined to a definite area, like this restricting soil pocket between steps, it rates as one of the finest garden plants.



# Big news:

a fast-growing, deciduous  
shade tree

CONTINUED FROM PAGE 217



Deciduous honey locust will screen living and television-guest rooms from hot south and west sun in summer. (See page 214.) In winter bare branches let sun warm these rooms.

This is important reading if you have been thinking that it's impractical to plant shade trees because they take so long to mature. Your house, like the Pace Setter, needs shade trees and needs them in a hurry, there is now an easy solution. It is the quick-growing Moraine thornless honey locust, the fastest tree of them all, which, once established, grows from 3 feet to 5 feet a year, giving you full-edged shade within a few years of planting.

If you haven't yet got acquainted with the Moraine, here are some of its other attributes which you should know about:

It is an attractively shaped tree, somewhat reminiscent of the American elm, which is now unsafe to plant because of the prevalence of Dutch elm disease and phloem necrosis. The Moraine is not sub-

ject to any serious diseases. It is sturdy, not prone to storm damage like other rapid-growing trees, which have softer wood and more sharply angled branches. It's a clean, neat tree. Because it is sterile, it has no seeds that drop and require sweeping up; and because it is fairly drought-resistant and not likely to become diseased, its leaves (which consist of small leaflets) hang on all summer. It is entirely free of the thorns, which until now have kept the honey locust from being widely accepted as a shade tree. And, like all honey locusts, it is a superb lawn tree because its shadow filters enough light to foster excellent grass growth, yet creates shade to keep crab-grass from germinating.

A few deciduous Moraines can do for you just what they have done  
(Continued on page 327)

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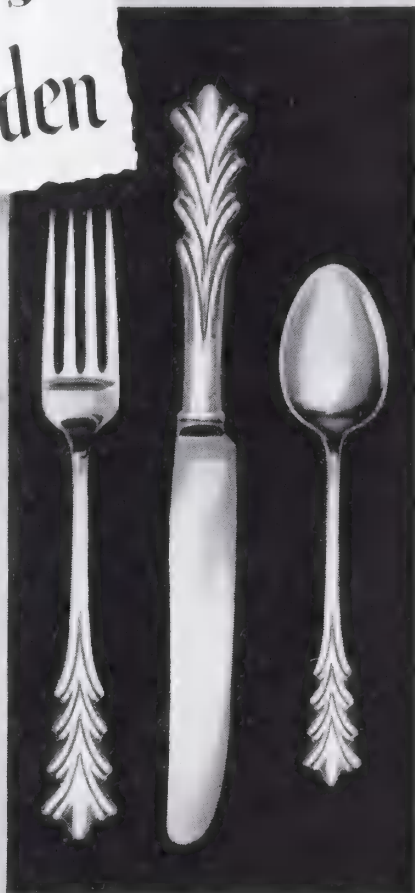
A MAGNIFICENT NEW STERLING PATTERN  
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**TUTTLE** *Sterling*

TUTTLE SILVER COMPANY  
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## PLUS VALUES IN HEATING

CONTINUED FROM PAGE 245

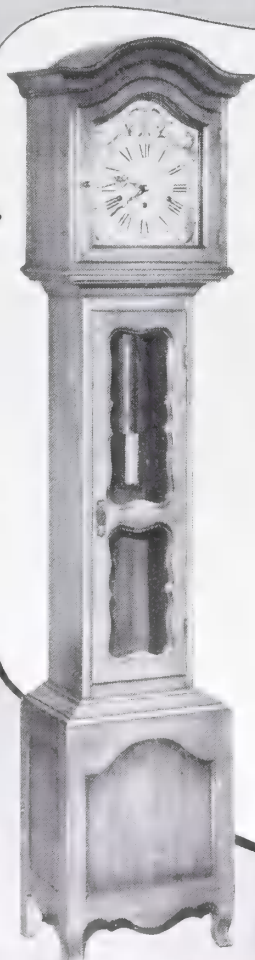
*Here are two of the Pace Setter's supplementary heaters that will warm you quickly after bathing or on a chilly morning*



NuTone's "Heat-a-lite" is an ingenious combination of heater, circulating fan, and ceiling light. Each is switched independently, but heater will not operate unless fan is on. There is no danger here in children's bathroom of accidental contact with heat. Chrome finish; output, 4,500 BTU.



Electromode's wall-type heater also has a fan for circulating warmth. In addition, it has a thermostatic control which may be set from 55 to 85 degrees. To prevent shocking, the resistor wire is buried in a finned aluminum casting. Automatic cut-off prevents overheating. Finish is chrome.



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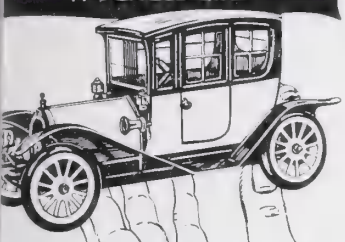
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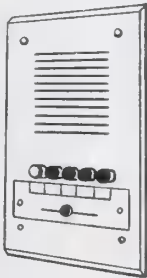


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# A FAST-GROWING, DECIDUOUS SHADE TREE

CONTINUED FROM PAGE 325

for the Pace Setter. They invite the soul, please the eye, and give the house a "settled" look. And, if they are strategically placed, they can perform indispensable climate-control functions. They can aid and abet the cooling of the house with their summer leafiness, and help heat the house in winter when the sun streams through their bare branches.

**ON** THE Pace Setter terrace four Moraines have been planted close together and in a definite pattern so that in time they will provide one big pool of shade on the terrace and an umbrella of foliage over the house in summer. And the house will enjoy these benefits much sooner than if one large tree had been planted to do the job. On the score of expense, too, the Moraines were chosen in place of one big tree, for four good reasons: (1) The terrace is so huge that only a very large, very expensive tree could furnish an adequate spread of shade. (2) The site is a rock ledge, so the cost of providing a soil pocket for one huge tree would come high. (3) Because of grading, present trees, and the placement of the house itself, the haulage of a great tree to the site would be as costly as it would be difficult. (4) Once planted, a big tree would need extensive bracing for several years on this windy hilltop site, for root space would of necessity have to be fairly shallow, rock removal costs being what they are. Moreover, unless the terrace tiling were broken into to provide cable anchorage, the bracing cables would have to be anchored off the terrace and the terrace completely spanned by unsightly cables.

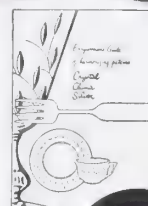
The Moraine honey locust is a patented tree, but it's available from any nursery. As trees go, it's a baby, having been on the market for only three years. (The oldest Moraine, the original seedling of the Siebenthaler Nursery of Dayton, Ohio, is only 15 years old.) But it is already such a favorite that nurserymen can't keep up with the demand. This means that most of the trees currently available to you are no more than one or two years old. But even at this tender age they stand from 6 to 10 feet high, so your pursuit of shade is off to a good start anyway.



*A masterpiece in Duncan's famous "Canterbury"*

CANDY BOX AND COVER  
ABOUT \$2.90

A candy box—its beauty is its simplicity and the natural brilliance of its clear crystal. Serves also for relishes, nuts, or jellies.

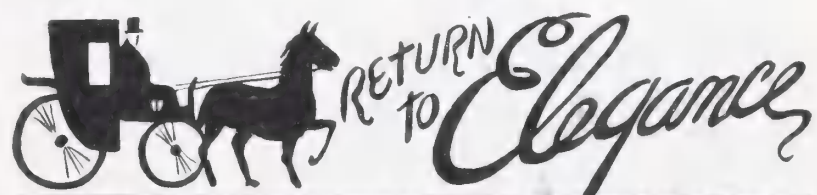


SEND FOR Duncan's Harmonizing Book illustrating 23 stemware patterns and listing over 100 silver and 250 china patterns which harmonize with them—only 25c. Write Dept. HB-11.

*"The loveliest glassware in America"*



**THE DUNCAN & MILLER GLASS COMPANY**  
WASHINGTON, PA.



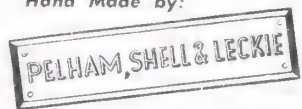
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*With* **PRACTICAL and BEAUTIFUL VICTORIAN**

Graceful design, glamorous fabrics and superb workmanship place these pieces among the finest in furniture of this Romantic Period.

Hand Made by:




Contact your nearest dealer. If he is unable to supply you have him write for our last catalogue.

Box 2242 MONTGOMERY, ALABAMA



*Danish Porcelain*
  
 THE NATIONAL FACTORY OF PORCELAIN

# BING & GRONDAHL®



To enrich the bride's home, Denmark sends its treasured porcelains from the Bing and Grondahl manufactory. Her eyes will never tire of dwelling on the glint of light and color, the joyous detail of these underglaze figures.

Reading Children—about 4" high, \$37.50  
 Name of nearest dealer and interesting pamphlet forwarded on request.

**D. STANLEY CORCORAN, INC.**  
 7 West 30th Street New York 1, N. Y.

## How to build a modern fireplace

CONTINUED FROM PAGE 245

*Most of the heat from a fireplace goes up the chimney. Here's how you can catch some of that waste heat, make your fuel go further, and provide for stand-by heating if power should fail. Here, also, is how you screen a fireplace safely, handsomely*



No heater is as ingratiating as the fireplace—and none is more dangerous if you neglect to keep the fire in its place. Bennett-Ireland's Flexscreen curtains see that no sparks go astray here.



A  
**MODERN  
TRADITION**

*Flexscreen*

**BENNETT-IRELAND INC.**

*Chartered in 1906*  
NORWICH, NEW YORK

*Flexscreen has become a modern tradition — on today's modern and traditional fireplaces. That's because its loveliness, convenience and safety enhance any hearth . . . because there's a Flexscreen that's right for every home.*

There's only one Flexscreen. It's the original woven-metal fire curtain, with exclusive Unipull (the curtains glide open or closed at the touch of one hand). Positively spark-proof, yet its sheer beauty drapes your fires with a graceful charm that's sure to be envied.

There's a selection of beautifully styled attached Flexscreens—or you may have Flexscreen in a movable frame, if you prefer. Just insist on the Flexscreen label—at better stores everywhere. Write us for your catalog, at 1152 Bank Street.

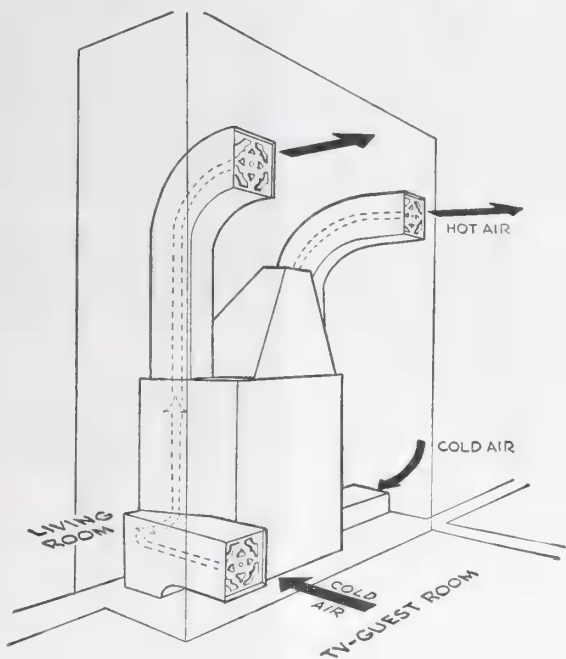
A pull with one hand opens both woven metal curtains. Refueling thus is easy when you have an armful of logs. Finish is black.







How to make a fireplace do double duty, and provide emergency heat, too: Wall of television-guest room, above, is directly behind living-room fireplace. Below, "X-ray" view of the same wall shows how cool air enters openings at floor level, is heated in double-walled firebox made by Heatilator Inc., and is discharged at ceiling. Old Chinese porcelain grilles mask vents. If power fails and halts main furnace, fireplace is emergency heater for two rooms.



SKETCH BY SIGMAN-WARD



Here you see the cool air intake on the living-room side, shown at lower right of sketch above. Above vent is recess for firewood.

# SENECA CRYSTAL

*American Craftsmanship at its Best!*

*Caprice ...  
a new modern  
design in stemware,  
created for  
today's living.*

Hand-cut crystal of  
matchless beauty,  
achieves simplicity—  
perfection in modern  
table appointments.

*Name of Dealer nearest  
you will be gladly sent*



**SENECA GLASS CO.**  
Morgantown, West Virginia

CONTEMPORARY

*Elegance*

*Mahogany  
Corner Table  
with bleached cork  
top and shelf*



From a collection of designs by Paul T. Frankl, for the living room, dining room and bedroom. Available at fine stores and accredited decorators.

*Send 35c for beautiful brochure  
of designs by Paul T. Frankl*



**JOHNSON FURNITURE COMPANY**

GRAND RAPIDS, MICHIGAN

JOHN STUART, INC., New York Showrooms, Fourth Ave. at 32nd St.



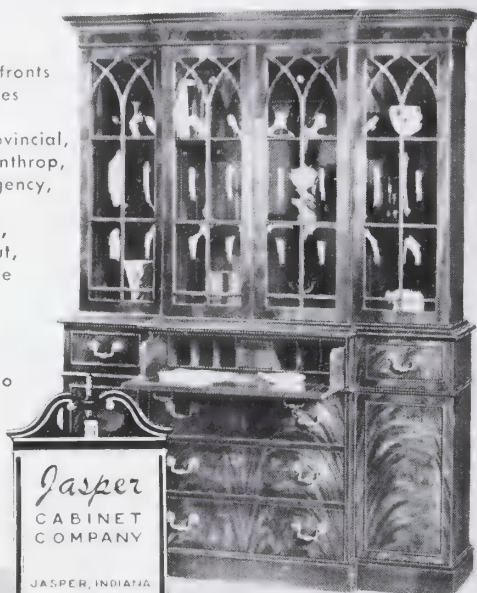
## Traditional Breakfront by JASPER breaks with tradition...

- Four-area space making that means easier homemaking
- Beauty of authentic design that makes any room more prideful
- Craftsmanship that gives assurance of enduring satisfaction
- Prices that are surprisingly modest

**Leads double life... Offers 4-way utility**

Jasper Breakfronts and Secretaries available in American Provincial, Governor Winthrop, Colonial, Regency, Modern... in mahogany, maple, walnut, wheat or pine

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china, glassware,  
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for filing  
routine records,  
correspondence,  
checks, receipts

for study  
and other home  
desk work with  
convenient privacy

for storage  
of your linens,  
blankets, silver —  
or what have you

Space Makers for Small Space Living

## The rambling house needs 2 utility closets



Front-hall closet doubles as storage space for card table and games, and Health-Mor's "Filter Queen" vacuum cleaner. Equipped with a wheeled dolly and apron pocketed to hold cleaning attachments, cleaner moves easily where needed, in one piece, attachments and all.



## The Mellow Beauty of "Perrange" Brass

A rich harvest of fruit is beautifully embossed on these hanging wall plaques which are designed to highlight interiors of all themes.

These are made in complementary designs, are 14½" in diameter and are priced at \$4.20 each.

Many other wall plaques in a wide variety of designs and sizes are available at your dealer.

Prices are slightly higher west of the Mississippi.

Send for booklet and your dealer's name

**S. H. Skinner Co., Inc.**  
225 FIFTH AVENUE, NEW YORK 10, N. Y.  
Sole Agent and Wholesale Distributors in U.S.A.



Be sure to look for this famous trade-mark. Imported from England, this brass has an exclusive hand rubbed finish, lacquered to prevent tarnish. Requires no cleaning.

A study of the house plan on page 224 quickly explains why there are two cleaning closets in this Pace Setter house. In a long, rambling house you need two utility closets, located at widely separated points, to save steps and eliminate moving heavy things long distances. The cleaning closet shown above is just off the front hall, in the very middle of the house, adjacent to living-dining room, television-guest room, and bedroom wing. It uses the multi-purpose idea by providing storage for card table and games, too.

The specific cleaning problems involved at this end of the house determined the vacuum cleaner selected. They required a cleaner with the right attachments to clean the specific structural and decorative materials used. A felted floor duster takes care of cork and clay

tile floors while a floor nozzle cleans wall-to-wall carpeting. To sheer curtains, a brush is attached to a 6-inch nozzle to keep the fabric from being drawn into the nozzle. Without the brush, this tool serves for heavy-duty draperies and holstered furniture, also for textured wall-coverings. For slatted shades, furniture surfaces, lamp shades and such, a soft dust brush disposes of any accumulated dust.

Picked-up dust is trapped in the metal base of the cleaner, emptied as easily as a wastebasket. No matter how much dust is picked up, it can get back into the house because of a special filter cone.

Another convenience in this long, rambling house is the wheeled dolly, which permits easy movement around of the cleaner, with a minimum of wear and tear on the different floor surfaces.




Mix foods **FAST** with this **POWERFUL** portable!




the New  
**HAMILTON BEACH Mixette®**

**1975\* IN GIFT BOX!**




Even heavy masses-cookie batters are taken in stride. Hand that holds Mixette sets the speed. Leaves other hand free to hold a pan or add ingredients. Beaters snap out for cleaning. Hamilton Beach motor has full power, long life. At your dealer's now! Hamilton Beach Co., Div. of Scovill Mfg. Co., Racine, Wisconsin.

One-hand operation—multiple speeds under the thumb!



Hangs on wall (bracket furnished) or fits in drawer!



Flat base prevents messy batter-drip!

\*Price subject to change without notice.

**MIX, MASH, WHIP, FOLD IN ANY BOWL OR PAN!**

**NEW! Lamp Shades that SNAP ON—SNAP OFF**

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**WALLEN Lamp & Shade Co.**  
420 E. 47th St.—Chicago 15, Ill.

**SNAP-ON SHADE** Pat'd

Sold in leading department stores everywhere

**Planning a New Kitchen?**

Mail Coupon for this **VALUABLE BOOKLET**

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Dept. 52, 1149 Monroe Ave., Aurora, Ill.

Please send me your booklet on Kitchen Planning. Enclosed is 10¢ to cover mailing cost. (No stamps, please)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_

STATE \_\_\_\_\_

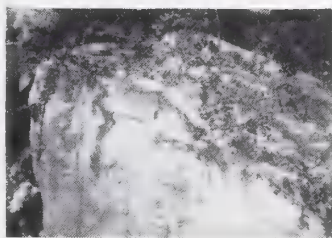
NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

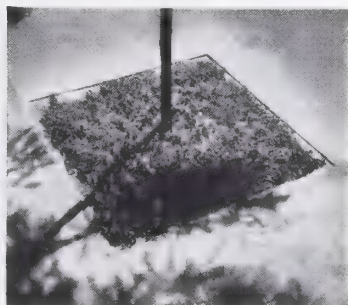
CITY \_\_\_\_\_

STATE \_\_\_\_\_

## Green and growing terrace accents



Cotoneaster evergreen casts its shadows on this big terrace-side rock, an inexpensive, always effective design idea easy to apply.



Planting pockets for the Moraine thornless honey locusts are 1/4 the size of terrace grid pattern, set in a corner of it, sedum-filled.



Eleven-foot grass circle in tile terrace helps cool it, repeats curves of serpentine steps. Tile divider strips intersect the circle.



Gift yew plants, "Robby and Ricky," paired like this for planting will grow into a broad, spreading "plant," a worthy addition to the landscape.

**DONNELLY-KELLEY**  
*Glass Mirrors*



*Glamour for Your Home*

**A**bove your mantel or sofa this lovely Provincial mirror will lend elegance and distinction to your home. Its graceful hand-engraved scroll work and antique silver border will harmonize with either period or modern furnishings.

Write today for illustrated folder.

**Donnelly-Kelley Glass Company, Holland, Michigan**

**OLD BRUNSWICK CHINA**  
since 1747

**"Celeste"**



Classic in shape, modern in feeling... a graceful pattern in mutable tones of mist grey and soft gold... new elegance for your table from Fürstenberg of Germany, creators of super china since 1747.

five piece place setting, \$13.10

Write for illustrated folder and name of dealer nearest you.

**F. Fürstenberg**

**F. Schmidt & Company, 101 Bedford Street, Stamford, Conn.**





**FRANCONIA CHINA**  
*One of Europe's Finest*

**WOODLAND**—charming ferns, colorful violets and gold tracings on an embossed gadroon shape, in pure white translucent china—accentuates dinnerware beauty at its best.

*Contemporary in spirit—Sets a charming table.*  
5-pc. Place Setting with 10 $\frac{3}{4}$ " dinner plate \$7.95\*

Name of nearest dealer and illustrated price list, gladly sent upon request.  
**HERMAN C. KUPPER, INC., 39-41 West 23rd St., New York 10, N. Y.**

\*Slightly higher South and West



See **JOAN CRAWFORD** in Joseph Kaufman's  
"SUDDEN FEAR," an RKO Radio release

Why don't you do  
what **Joan Crawford** does?

She plops cigarettes in an egg cup (draws a face with lipstick!)...for a guest's room. Joan Crawford keeps Ronson table lighters on hand, too! Each Ronson is a gem, made with jewelers' precision for years of dependable service. One fueling serves for months.

shown: *Ronson Leona, ivory and floral enamel, gold finish.* \$15.70. Others from \$9.50 plus tax.

Avoid imitations... look for  
this name on the lighter

**RONSON**  
WORLD'S GREATEST LIGHTER



Press...it's lit!  
Release...it's out!

TO GIVE AND TO GET...IT'S AMERICA'S FAVORITE LIGHTER!

## Tree care is an expert's job

*Trees are the priceless part of the lot.*

*Expert care prolongs their life, adds to their beauty*



Thorough spraying requires good equipment. There must be 600 pounds pressure at the nozzle to coat the leaves adequately without injuring them and sufficient power to propel the spray up to the top of the tree. Lower pressures rip and tear the leaves because the droplets are too large.

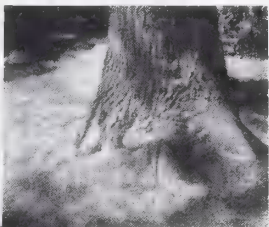


New mist-sprayer disperses spray chemicals into particles so small that they emerge as a cloud which envelops the leaves. It is especially useful for killing mosquitoes in parts of the property to be left as a wild garden. It requires a skilled operator and correct timing of spraying.





Mosquito control for comfortable evenings on the terrace is achieved by spraying all shrubs with DDT. Requires about 3 sprayings, at 2- to 3-week intervals, and only from the ground up to 15 feet. Mosquitoes seldom fly higher.



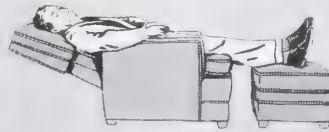
Repairing root damage is no job for self-styled "tree surgeons." Up on it depends future of tree. This Davey expert with 40 years' experience looks for hidden damage.



Tree feeding results in healthy, renewed growth, a richer green leaf color. It's one tree job you can do yourself. Tools needed: crowbar to punch foot-deep holes, can to pour Vigoro into holes, hose for final soaking.

*Relax for health... enjoy fine styling, too!*

You'll be proud of your King-of-Ease by



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the chair that combines  
Relaxation with beauty



*Completely automatic in any reclining position. Send for KING-OF-EASE folder showing many styles. Sold by leading dealers and decorators.*

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*Classic  
in Crystal*

"Ellesmere"... charm  
is the key-note of  
this extraordinarily  
beautiful fern pattern  
which combines a  
feeling of modern with  
purest artistry of design!  
Exquisitely hand-crafted!  
See this and other  
lovely Stuart lead crystal  
patterns at fine stores  
everywhere, or write  
for name of nearest dealer.



Send 10c for illustrated brochure.  
"England's Finest Crystal".  
Contains helpful hints  
on choosing and caring  
for crystal, table settings, etc.

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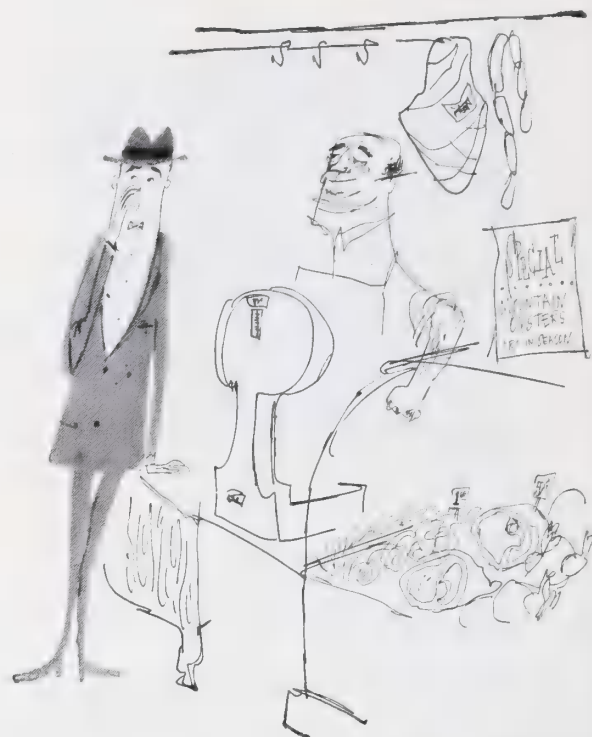




## Organdies all over the house

Sheer, combed organdies by Berkshire let in light, cut glare . . . frame your windows as softly as a cloud. They're the most beautifully made organdies you can buy! In white or 8 smart shades. Send 10¢ for booklet, "Fashions in Windows," and name of nearest dealer to Berkshire Curtains, Dept. HB-11, Madison Sq. Station, Box 159, New York 10, N. Y.

**Berkshire**<sup>®</sup>  
Combed Organdy Curtains



DRAWING BY MARYLIN HAFNER

## MERE MAN and the meat-market sundries

*The odd, rarely served cuts of meat are just your dish if you want to show off as a masterly cook*

By Victor Bergeron

Known to some as "Trader Vic" and author of the new handbook for masculine cooks, *The Kitchen Kibitzer*, from which this series of articles is taken



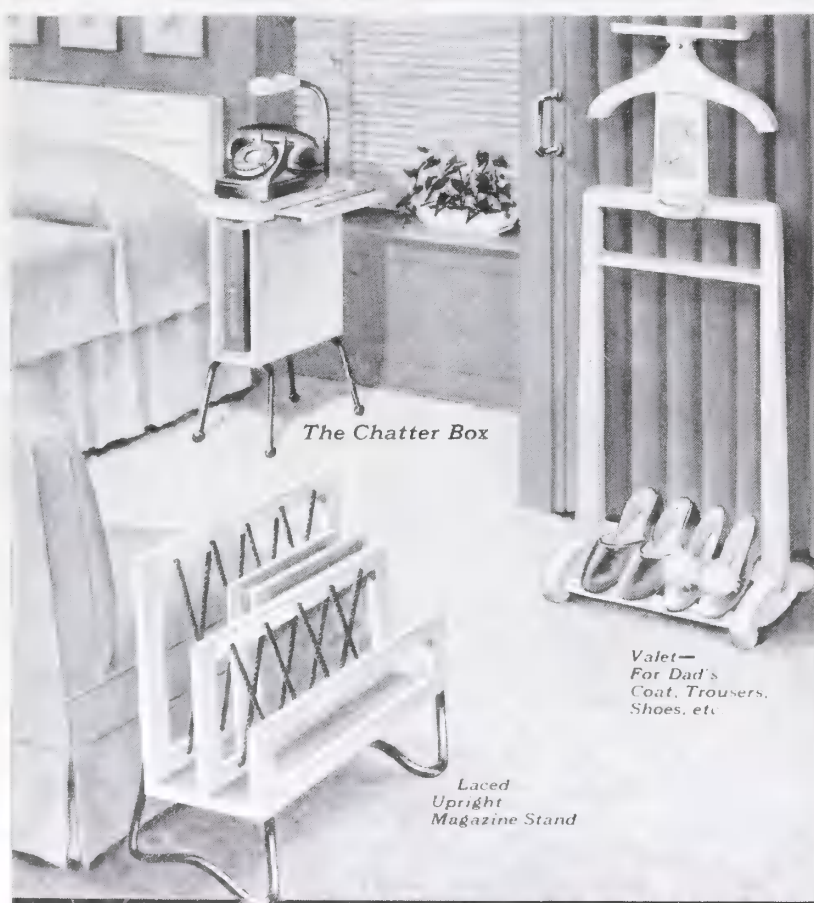
The Kitchen Kibitzer

Kitchen Kibitzers usually concentrate on barbecuing choice cuts of meat and tossing green salads with a favorite, carefully concocted salad dressing. Not only are the odds less on botching things, but the limelight of these two phases of dining appeals to the ham in most of us. While a few men graduate to more complicated processes of cooking, which require pots, pans, finesse, and a recipe, the results still must be spectacular, and odd cuts of meat are the answer. You have the field to yourself when you work out on oxtails, tripe, lamb cheeks, or lamb shanks. Can you imagine a woman serving any of these meats

at a dinner party? Not my. Actually, how food tastes is that really matters. I've served oxtails to a gathering of friends right in my little beanery and never been turned down on turn engagement.

### Oxtails

Let's start with a dozen oxtails, cut from lightweightimals. To be good they should be more than three inches at the butt and the fat should be visible. The larger, fatty tails are so succulent or full-flavored, that the tails at the joints, discard them, and roll the pieces in



The Chatter Box

Valet—  
For Dad's  
Coat, Trousers,  
Shoes, etc.

Laced  
Upright  
Magazine Stand

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and You Can Afford Them...*

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Chicago 17, Ill.

See Them at Better  
Furniture & Department Stores

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n them thoroughly in oil in  
vy iron pot or Dutch oven and  
he following:

onions, peeled and sliced  
nd sliced fresh mushrooms or 1  
e can  
d-sized carrots, peeled and sliced  
diced celery  
es garlic, minced  
poon ground pepper  
red wine  
espoon Worcestershire sauce  
espoons A-1 sauce  
h thyme  
chopped parsley  
leaf  
o taste

d a little water or stock and  
to a boil, then turn the heat  
low and simmer for three  
ur hours, stirring occasionally.  
length of cooking time de-  
s on several factors: the tails,  
fire, and the thickness of the  
o cook them about three hours  
til tender.

r an added touch, take two  
ds of calves' sweetbreads, and  
them. Separate them and  
sauté them gently in butter.  
t half an hour before serving  
xtails, mix in the sweetbreads.  
ggest serving this dish family  
with mashed potatoes, a good  
salad, plenty of French  
d, and a good sound zinfandel  
thing else. And don't serve a  
salad. Just make a simple  
and vinegar dressing with a  
mustard, salt, and pepper  
toss it with salad greens.

other odd cut is lamb cheeks.  
ve probably never heard of  
or seen any, and your butch-  
ay tell you that a lamb has  
cheeks but don't you believe  
If he's a right guy and you're  
od steady customer he'll get  
for you. They're compar-  
y cheap but good.

ey'll come to you a round  
e of meat about twice the  
of a silver dollar. Remove the  
dredge them in flour, and  
n them in oil. You can go  
rom there to a sauté of lamb  
ks, a lamb stew, or a lamb  
y that's out of this world.

#### Sauté of Lamb Cheeks

nds lamb cheeks  
lots, finely chopped  
poons Worcestershire sauce  
nd pepper  
nd mushrooms  
poon MSG  
ees red wine

fter dredging the cheeks and  
ning them in oil, add the  
lots and cook lightly, then add  
onings, mushrooms, and just  
tle hot water or stock at a  
. Cover and simmer gently.  
n they're about half cooked,

## Le veritable!



**Authentically French**, as your  
palate will tell you when you taste  
the superb flavor of butter-fried  
onions simmered in honest beef  
stock, the last deft touch of Par-  
mesan—the way the French have  
made onion soup for decades.

Try it. If grocer doesn't stock, send  
\$1.45 for six 8-ounce cans postpaid.  
Serve two cans, say you got *more*  
than your money's worth—or we'll  
refund all you paid. Geo. A. Hormel  
& Co., Dept. 55, Austin, Minn.





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HERBS • AROMATIC SEEDS  
VINEGARS • PEPPER MILLS

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of Good Taste*

Enjoy the meal-making magic of  
Spice Islands products in your  
home. Look for Spice Islands at  
better food stores.

SPICE ISLANDS CO.  
810 Fulton St. • San Francisco  
WRITE FOR FREE RECIPE BOOKLET

add the wine. Cook for an hour  
and a half or until tender. They'll  
loosen up and be so tender and  
full of flavor that they'll fairly  
melt in your mouth. Serves  
about 4.

#### Lamb Check Stew

2 pounds lamb cheeks  
1 large onion, finely chopped  
¼ cup chopped parsley  
1 teaspoon MSG  
Salt and pepper  
6 small potatoes  
6 small white onions  
6 small carrots  
¼ cup dry white wine

Flour the lamb cheeks and  
brown in oil; add the chopped  
onion and parsley, and seasonings.  
Add hot water, cover, and simmer  
gently, cooking about two hours,  
or until tender. About half to three  
quarters of an hour before the  
stew will be done, add the potatoes,  
onions, and carrots—scrubbed and  
peeled—the cooking time depend-  
ing upon the size of the vegetables.  
You can remove meat and vege-  
tables to a heated platter and  
thicken the gravy, if you like, with  
flour and water. Season to taste.

#### Lamb Check Curry

2 pounds lamb cheeks  
1 large onion, finely chopped  
1 clove garlic, finely minced  
3 large mushrooms, sliced  
3 sprigs parsley, finely chopped  
2 carrots, finely chopped  
1 stalk celery, finely sliced  
1 tablespoon curry powder  
1 teaspoon MSG  
¼ cup dry white wine  
2 teaspoons A-1 sauce  
1½ cups stock or hot water

Dredge cheeks in flour, brown  
in oil, and add vegetables and  
seasonings, wine and stock (or hot  
water), and cook gently until  
tender, about 2 to 2½ hours. Add  
more liquid if necessary, stirring  
frequently. Serve with rice.

**Beef Stew:** Young beef cheeks,  
cut in squares and made into beef  
stew, are far superior to the usual  
variety of stewing meat. There's  
more flavor and character to the  
meat, and no waste.

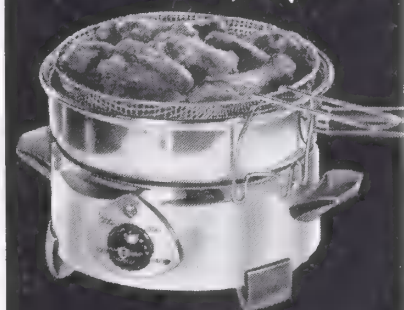
#### Jewish Fillet

Another cut of beef scarcely  
ever mentioned is nicknamed "Jew-  
ish Fillet." A long piece of meat,  
shaped exactly like the fillet of  
beef we all know so well, it is  
really a pot roast out of the top  
of the shoulder weighing about  
two pounds. The flavor is excellent,  
but there is considerable shrink-  
age, so cook at least 2 for 4 to 6  
people. To prepare, flour your  
Jewish Fillets, brown them, and  
simmer with carrots, onions, a  
clove of garlic, and a bouquet  
(Continued on next page)

Only the  
**KNAPP MONARCH**  
Automatic Electric

**Chefster**  
is deep fryer . . . table  
cooker . . . baker . . .  
steamer . . .

ALL  
IN  
ONE!



**CHEFSTER IS COMPLETE  
NO ATTACHMENTS TO BUY!**

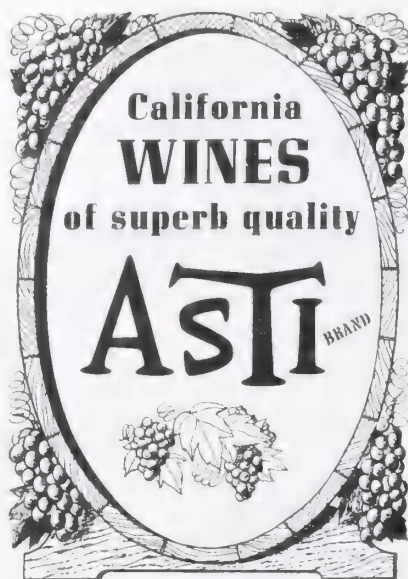
- Complete range of tempera-  
tures, automatically controlled.
- Light indicator signals selected  
temperature.
- Comes with fry basket . . . bak-  
ing and steaming rack . . .  
measuring cup and detachable  
cord.

**EASY AS A DISH TO CLEAN!**

Only **K-M** Chefster has the  
round, removable, sanitary  
Thermo pan. Wash it with  
your dishes.

**KNAPP MONARCH**  
ST. LOUIS 16, MO.  
Better Products for Better Living





**Produced in limited quantity by the master vintners of Asti Cellars**

You are invited to visit our historic old winery at Asti, California, to see the making of Asti Wines and to enjoy the traditional hospitality of the winery's Tasting Room.

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(9)

## MERE MAN AND THE MEAT-MARKET SUNDRIES

CONTINUED FROM PRECEDING PAGE

*garni.* Simmer in a heavy cast-iron, heavy-lidded pot until tender and you'll have good gravy and wonderful meat.

### Mountain Oysters

If you know what they are, don't laugh. If you don't I'll tell you. They're those little doohickies that change the BAAS to baas, when removed from the lambs. They are known by several names—lamb fries, lamb's stones, or "lamb's secrets." They are obtainable only during the lambing season, have the texture of oysters and about the same flavor as a sweetbread, only better, and are considered by many, including me, to be a superb delicacy.

In case you are ever confronted by some mountain oysters, here's what you do. Skin and wash them, split them down the center, dredge them in flour, and fry gently in butter. Then add some finely chopped shallots and parsley during the last five minutes of cooking. Add a dash of sherry wine, salt and pepper, and just a touch of A-1 sauce. Thicken the gravy with a tablespoon of cornstarch, mixed in a little cold water. There won't be much gravy but it will be rich and full of flavor. I've noticed that doctors with a penchant for dabbling in the kitchen seem to take particular delight in preparing this little number for unsuspecting guests and telling them about it afterwards. It may be a little disconcerting to the uninitiated, but sheer ambrosia to the habitués.

### Lamb's Tongue With Sweetbreads

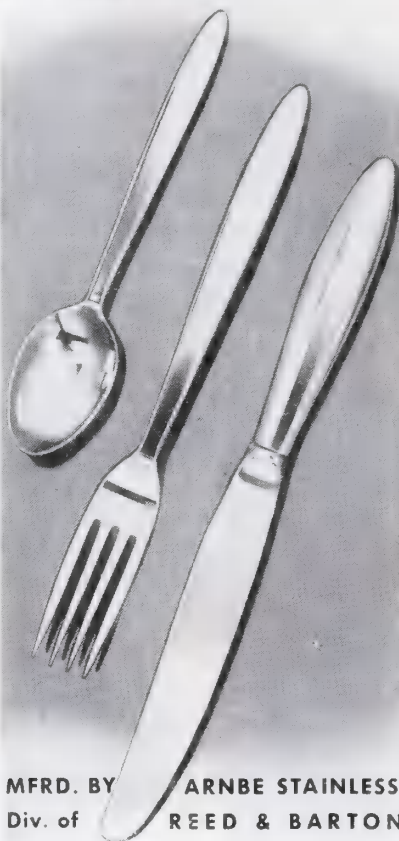
You'll have to give your butcher advance notice for lamb's tongues as few carry them these days. To me they are far better than the large and chewy beef tongue, but it takes more of them for a meal. Figure it out for yourself—one tongue to a lamb. When you get them home, remove the loose ends and superfluous tissue, and boil them just long enough to loosen the thick, leathery coating. Skin this off and simmer the tongue in a tomato sauce made of canned solid pack tomatoes, a clove of garlic, an onion or two, thinly sliced, a small piece of bay leaf, one or two carrots cut up, and a stalk or two of celery with the



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tops left on. Add a bit of pepper, salt, and freshly ground pepper. Half an hour before tongues are done, add the breads prepared as for O. These can be omitted but really polish off the dish. Gravy can be thickened or as you wish.

Serve with boiled rice, a salad, and French bread. the bread, sliced lengthwise rub it with garlic, and toast if you like. Personally, good French bread is good enough me as it comes from the oven plenty of butter, without an extra goop on it. Have plenty of red wine on tap and call me I'll be right over.

### Lamb shanks

You can do a lot with shanks. Maybe they sound so but, man, they're just plain. One easy way to fix them is to them—well, simmer them—onion, celery, parsley, carrots, some rice, barley, or potatoes. Other words, make a thick soup of them and serve the shanks on the side. With fresh bread and butter for soppings and a salad you've a meal fit for food lover.

Another way is to brown one to a customer, then skin them with canned tomatoes, or a little garlic and bay leaf, and pepper. But my favorite is with little white navy beans.

### Lamb Shanks With Beans

- 4 lamb shanks  
1 large clove garlic, finely chopped  
1 large onion, sliced  
2 stalks celery, finely sliced  
2 tablespoons parsley, finely chopped  
2 cups solid pack tomatoes  
1 teaspoon salt  
1/4 teaspoon pepper  
2 cups tiny white navy beans

Wash beans, pick over, and on guard for bits of gravel pebbles resembling beans—yep, be a candidate for the dental chair. In a large heavy kettle sauté the chopped garlic and onion, add the celery, carrots, parsnips, tomatoes, and salt and pepper, add the beans and hot water to cover. Cover with a heavy lid and simmer about an hour and a half, adding more water, stock, or tomato juice, as necessary. Brown lamb shanks and add to the beans. Cover and simmer until meat is tender. If you have the remains of Sunday's leg of lamb in the icebox, the bones can be simmered with the beans for the first hour and a half and removed when the shanks are added. The more flavor the better.



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**Lamb Hearts**

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better, stuffed and baked with red  
wine. Figure one heart to a per-  
son—sounds reasonable—and make  
a stuffing as follows:

- 1 cup bread crumbs
- 1/4 cup finely chopped onion
- 1/4 teaspoon poultry seasoning
- 2 tablespoons chopped parsley
- Salt and pepper to taste
- 2 tablespoons melted butter

Wash hearts thoroughly and cut  
out veins. Stuff and sew up or  
skewer openings together. Brown  
thoroughly in butter and oil in a  
Dutch oven, add some cut-up car-  
rots, celery, and onion, salt and  
pepper, and add 1/2 cup of red  
wine. Let simmer slowly 2 1/2 to 3  
hours, or until tender.

The other evening I was trying  
to decide what to have for din-  
ner. After looking my menu over  
from stem to stern I finally decided  
on a kidney sauté. I happened to  
wander out into the kitchen and  
saw the chef cooking some sweet-  
breads, so I asked him to sauté  
a few for me, too, and add them  
to my kidney sauté. It was a fan-  
tastic dish.

**Kidney Sauté With Sweetbreads**

Remove the fat from the kidneys  
and slice them very thin. Flour  
the sliced kidneys and the cleaned  
sweetbreads and sauté them lightly  
in butter over a fast fire. Season  
with salt and pepper, add a pinch  
of finely chopped shallots and some  
sliced fresh mushrooms, sauté a  
few moments more, then add a  
little stock, some red wine, a dash  
of A-1 sauce, and let simmer for  
ten minutes. Thicken the gravy  
slightly and serve on hot toast.

A few nights later I tried frog  
legs with sweetbreads with equal  
success.

**Frog Legs with Sweetbreads**

Flour the cleaned sweetbreads  
and brown them lightly in butter  
over a fast fire and set them aside.  
Then brown the frog legs in but-  
ter, add a good heavy pinch of  
chopped shallots, a handful of  
small mushrooms which have been  
previously sautéed in butter, a dash  
of A-1 sauce—just a dash—and a  
little chicken broth or stock. Re-  
turn the sweetbreads to the pan  
and cover with white wine. Let this  
cook down until sauce is rich.

Of course, as I discuss this bit  
of gastronomical frippery my gal  
(Continued on page 338)

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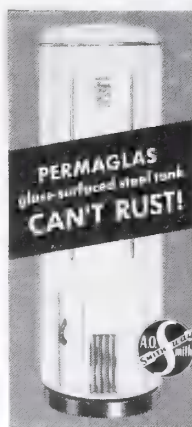
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## MERE MAN

CONTINUED FROM PRECEDING PAGE

Friday says, "You'll give your readers the general idea that you like sweetbreads—you only have them in five or six other recipes." Well, by golly, I do like them, and I believe people who haven't tried them or have a phobia about them have got themselves all tangled up with sweetbreads of poor quality or poor cooking.

While we're discussing innards, let's go a little higher up on the animal and talk about brains. Now there's something that has been passed up too long. They're wonderful with scrambled eggs.

### Scrambled Eggs with Brains

To prepare brains, wash in cold water, remove membranes, and parboil a few minutes in boiling water to which a little lemon juice and salt have been added, then drain and plunge into cold water. Cut in small pieces, fry very quickly in butter, and when they are firm and browned, add a teaspoon of fine small capers or powder lightly with a whisper of nutmeg and fold into a light fluffy omelet or into soft scrambled eggs.

Tripe, believe it or not, has uses other than swimming around in a Philadelphia pepperpot. One famous recipe—the variations are many but the general directions are always the same—has nothing to do with that famous San Francisco columnist, Herb Caen, author of *Baghdad-by-the-Bay*.

### Tripe à la mode De Caen

- 2 pounds honeycomb tripe
- 1/4 pound salt pork
- 3 large carrots, thickly sliced
- 3 onions, sliced
- 3 stalks celery, diced
- 1 bell pepper, diced
- 1 tablespoon chopped parsley
- Beef marrow Pinch of thyme
- Pinch of marjoram
- 1 bay leaf
- 1 teaspoon salt
- Freshly ground pepper
- 1 calf's foot
- White wine Stock

Wash tripe in several changes of cold water and cut into strips about one inch by two inches. Line the bottom of a large bean pot with sliced salt pork, then alternate layers of vegetables, seasonings which have been combined, strips of tripe and pieces of the calf's foot and marrow until the pot is nearly full. Fill the pot up with equal parts stock and white wine, seal, and let bake in a slow oven eight to ten hours, adding more liquid if necessary.

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## BOOKS FOR GARDENERS

By Carol H. Woodward

### Shielding the Garden

*Elements of Plant Protection*, Louis Pyenson, Wiley, New York 1951. 538 pages. \$1.96.

For the gardener to understand the life histories of disease-producing fungi, insect pests, and animal predators among cultivated plants is to help him apply control measures more intelligently. It is interesting, too, to learn about the habits of moles, the amazing vitality of the simple little worm called a nematode, the effect of high and low temperatures on the life and death of insects, the ways of treating seeds for disease protection, the characteristic life histories of different types of weeds (summer annual, winter annual, biennial, perennial), and the newest ways of eradicating them with chemicals.

Plant protection involves shielding of crops and gardens from injurious insects, birds, mammal disease-producing organisms and factors (such as mineral deficiencies), and the ubiquitous weeds.

Sometimes a textbook has great value for the home gardener. This volume written expressly for him. Thus Dr. Pyenson's text *Plant Protection* should have application far beyond the local Island classroom where he teaches.

### Success Story

*Herbert H. Dow, Pioneer in Creative Chemistry*, by Murray Campbell & Harrison Hatton, Appleton-Century-Crofts, New York, 1948. 168 pages. \$3.50.

Behind the complicated substances which are in use today, eliminating weeds and spray fruit trees, there is a backlog of many years of experimental search. Only the manufacture of previously developed chemicals could have led to the production of the new sprays and dusts, just as they in turn will lead to still more efficient substances.

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You'll want to see the "Radiant

Heiress"—soon. Look for it at your favorite store in your choice of antique white, bleached white, pastels, and decorator colors.





## THE PACE SETTER SETS A NEW HIGH IN INSULATION

CONTINUED FROM PAGE 247



PHOTOGRAPH BY LANDSHOFF

She's looking at a heat mirror. Drapery is lined with sateen, coated with "Milium"—a fabric that has thousands of shiny particles of aluminum attached to its surface. If radiant heat tries to escape from this room, "Milium's" reflective insulation bounces it back. Insulating glass in these broad windows is Thermopane.

with good heavy draperies, intelligently used, you break about even. The glassy house costs no more to heat than a less glassy house. In some parts of the U.S., where winter weather is exceptionally sunny, the glass may actually save you a little money. In other parts, where winters are especially cloudy, it may cost you a little extra. Neither the savings nor the extra expenses are big enough to matter. As far as the heating problem of Big Glass is concerned, there isn't any. But, remember, there isn't any only if your house fulfills two conditions:

1. The Big Glass must face south, so it can pick up heat while the sun shines.

2. You have to have those curtains. This house has special curtains, specially designed for the job of keeping the house warm. They are of regular drapery materials, selected for looks, color, texture. But they are lined with a new product: Milium. Milium is a heat-reflective fabric. It does to heat just what a mirror does to light. It feels, looks, drapes like an ordinary fabric. (It is sold mostly as lining for clothes—so it has to feel and act normal.) But tiny particles of aluminum are embedded between the fibers, and these act as heat mir-

rors. You can use Milium as lining for a raincoat and it will be as warm as if it were of some thick, heavy material. The metal mirrors throw your body heat right back at you. In the same way, when you line your draperies with Milium, they throw the room heat right back into the room, instead of letting it escape to the cool window.

All this may still leave you a little puzzled. Heat mirror? Reflective insulation? Huh? Well, actually it has long been known that there are two types of insulating materials: the familiar fluffy kind, and the shiny metallic kind. A shiny metallic surface bounces back any heat rays that try to "land" on it. This is not as unfamiliar as it sounds. If you take your vacuum bottle apart, for example, you will find no fluffy insulation, but only two shiny metallic surfaces, facing each other across an open space. Heat can't get across.

Other examples of "reflective" insulation: the shiny aluminum roofs that you see increasingly on the farms. The roof bounces the sun heat right back, and the barn stays cool. Or the shiny ice-bucket. To get the feel of that, just try to bring your finger slowly closer and closer to the coffee-maker when

(Continued on next page)

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## THE PACE SETTER SETS A NEW HIGH IN INSULATION

CONTINUED FROM PRECEDING PAGE

it is hot. You will feel almost no warning heat radiation. But when you finally actually touch it—ouch!

For that matter, "reflective" insulation is hidden right in the walls of this very house. The architect used a product, Kimsul, that is sort of double-barreled insulation. It is the familiar fluffy type of insulation, faced with an outer cover of reflective aluminum foil, shiny side out. This shiny facing has about the same effect as doubling the thickness of the fluffy stuff would have.

And now the reflective-insulation idea has hit the drapery field. As an idea, heat-reflective curtains are old. Most every student of heating and comfort, including the Editor, has long wanted them. The trouble was, up till now, that no practical heat-reflective material was available. All you could buy was a sort of metallic cloth, silvery-looking, that was sold by theatrical supply houses (fairly queens and such needed the stuff). It just happened to be heat-reflective. It would soon tarnish and lose its power. But now, with Milium lining, ordinary drapery material takes on the insulating power of a quilt. This is a big asset in the modern house. It means there's now less reason than ever to be afraid of Big Glass, in any climate.

**T**HAT the ceilings of this house have insulation goes really without saying. But the insulation underneath the house deserves your attention, because here you come back to basic characteristics of the modern house. This house sits on a concrete slab (heated in winter) instead of a cellar. More and more houses do. The advantages are great: The building dollar goes into building above-ground space, which is class-A space, instead of a basement, which is at best class-B. You get rid of wet cellars, damp, smelly ones, dirty ones. There is a rule—like all rules, it has exceptions—that anything a basement can do for you an above-ground room can do better and cheaper.

"But isn't it cold?" In a really cold climate, don't you need a cellar to keep the cold from creeping up into the house? The answer to that has become quite clear in recent years. It's this: The concrete slab is all right in any American climate, but in the colder ones it must be insulated. This is not to

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avoid discomfort. The heating the concrete slab takes care of the angle. But it is to keep heat from flowing from the heated slab in the wintry ground in which it sits. The heat that goes down is not lost. It warms the underground, and presently, the house gets the benefits of it after all. The serious loss is what goes out sideways. When concrete slabs were still new, somebody once took an air photograph of a housing development that became famous in building circles. It was February, and nothing was green yet. But each house was sitting in a patch of green lawn. Each house had heated the earth around it so much that it had actually speeded up the spring! That, of course, had cost each householder plenty.

So, by now, insulation against sideways heat loss is standard practice in all the colder climates. The insulation goes around the slab like the crust goes around a slice of bread. In this house, it consists of foam glass.

Still, that's only standard nowadays. For extra comfort this house has insulation also against heat flow straight down. The concrete slab is in reality a sort of club sandwich. One of its layers is light, fluffy vermiculite concrete that acts as insulation.

**T**HIS closes the last gap through which heat could escape from this unusually well-insulated house. And with this thought, Mr. and Mrs. Reader, we could well leave you saying: "That's all you need to know." But that would be cheating. You want to understand how a modern house works, why it is designed the way it is. All right:

You've got to catch one more idea. What had the architect actually in mind when he put that layer of insulating cement into the slab? As explained above, the heat loss downward is not serious, because the heat is not really lost. What is serious is something else. And here we come back strangely to the main characteristic of the modern house—its big windows.

On a winter morning, the house needs vigorous heating in order to be comfortable. By ten or so, the sun starts pouring in through the large windows. The house now gets if anything, too hot. You want your heat off. After three or so, it gets cold again fast, and you want heat again. In general words, extra-big windows make for extra-abrupt changes in the heat requirements of the house. To keep a big-windowed house comfortable, you need a heating system that's quick, responsive



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light-footed. And of course a heating system that works from a plain concrete slab is extremely sluggish; it takes 24 hours to get warm and takes 24 hours to cool off. Right there you have another reason why a house with lots of glass sometimes turns out to be a flop. Windows facing in the wrong direction are trouble source number one. A too-sluggish heating system is a close second. And *that* is the real reason why the architects here put a layer of insulation into the slab. He wanted to speed up the response of the heating system. The insulation sort of cuts off the big bulk of concrete, the part that is below the insulation layer, from the hourly heating and cooling. When the sun disappears, only the top layer of the slab now has to be warmed up, and it warms up fast. When the sun starts shining into the big windows, only the top layer has to cool off, and it cools fast.

So, what this house says to you by its insulation is really a message about how to enjoy Big Glass in comfort. It says: Big Glass must face south. Big Glass should be sealed double-glazing. Big Glass needs Big Draperies. Big Glass needs a light-footed heating system. It's worth remembering.

**Double glass:** "Thermopane," Libbey-Owens-Ford Glass Co., Toledo, Ohio.

**Drapery lining:** "Milium" heat-reflective coating by Deering-Milliken, New York, applied to Waverly "Glosheen."

**Cellulose insulation:** "Kimsul," in ceilings and walls, Kimberly-Clark Corp., Keenah, Wis.

**Slab insulation:** "Fiberglas" around slab edge, Owens-Corning Fiberglas Corp., Toledo, Ohio. Vermiculite concrete insulating layer, Zonolite Co., Chicago, Ill.

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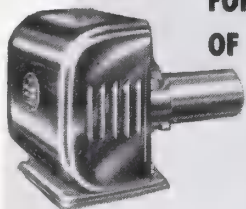
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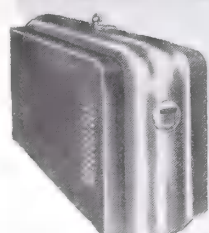


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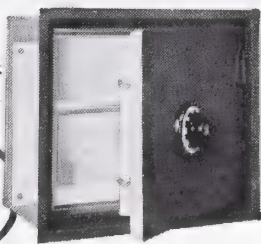
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**"TO BE CONTINUED IN OUR NEXT"**

CONTINUED FROM PAGE 299

**Household stools and chairs:** "Cosco" table, step stool, laundry chair, kitchen chair, high chairs, Hamilton Mfg. Corp., Columbus, Indiana.

**Laundry and cleaning equipment:** "Laundry Kar," W. F. Meyer & Sons, Inc., Chicago, Ill. Ironing table, Cordminder, pad, cover set, all Proctor Electric Co., New York. "Filter Queen" vacuum cleaner (in center utility closet), Health-Mor, Inc., Chicago, Ill. Floor polisher, General Floorcraft, Inc., New York. Carpet sweeper, Bissell Carpet Sweeper Co., Grand Rapids, Mich. "O'Cedar Mop," O'Cedar Corp., Chicago, Ill. "Plia-Pail" garbage pail, Nesco, Inc., Chicago, Ill. "Reddy-Lock Alumiladder" and extension ladder, R. D. Werner Co., Inc., Greenville, Penn. Wire waste receptacles, Union Steel Products Co., Albion, Mich.

**Housewares:** Peg boards (for cleaning tools), B. B. Butler Mfg. Co., Inc., Bellwood, Illinois. Silver drawer lining, "Pacific Cloth," Pacific Mills, New York, N. Y. Cabinet shelf lining, "Lumarith," Charles F. Hubbs & Co., New York, N. Y. Freezer foil, "Wear-Ever," The Aluminum Cooking Utensil Co., New Kensington, Penn. Slicing machine, General Slicing Machine Co., Walden, N. Y.

**Herbs and spices:** Spice Islands Co., San Francisco, California.

**Dish towels, potholders:** "Martex," Wellington Sears Company, New York, N. Y.

**Tableware:** Plastic dishes, "Tupperware," Tupper Corp., Farnumville, Mass. Styron plastic glasses, pitchers, bowls, cutlery tray, "Plas-Tex," Plas-Tex Corp., Los Angeles, California.

**Accessories:** All other kitchen and pantry housewares, courtesy of Bloomingdale's, New York, N. Y.

#### Breakfast Corner

**Furniture:** Chestnut and walnut Marcek chairs, courtesy of Interiors for Living, Chicago, Ill. Walnut table top, American Walnut Manufacturers Assn., Chicago, Ill.

**Curtain fabric:** "Lustercale," Wamsutta Mills, Inc., New York, N. Y.

**Hanging light:** Designed by Paavo Tynell, Finland House, New York.

**Upholstery:** U. S. Elastic "Naugethyde" (on bench and chairs), U. S. Rubber Co., New York, N. Y.

**Art:** "Still Life with White Cloth," by Henry Schnakenberg, courtesy of Kraushaar Galleries, New York.

**Candy jars:** Mary Muller Antiques, New York, N. Y.

**The Family Entertainment Room  
Page 251  
(To be shown in January)**

**Furniture:** Extension dining table, extension coffee table, cupboard-chest, spindle-back settee and chairs, all "French Farmhouse," Old Hickory Furniture Company, Martinsville, Indiana. Antique chest-table, French & Co., New York, N. Y.

**Fabrics:** All curtain and upholstery fabrics, Louisville Textiles, Inc., Louisville, Kentucky.

**Flooring:** "Amtico" rubber tile, American Biltrite Rubber Company, Trenton, N. J.

**Walls and ceilings:** Gum plywood, Roddis Plywood Corp., Marshfield, Wisconsin.

**Windows:** Wood frame windows, Andersen Glider sash, storm sash, and screens, Andersen Corp., Bayport, Minn.

**Weatherstrip:** Sliding door weatherstrip, Accurate Metal Weatherstrip Co., New York, N. Y.

**Paints:** "Nu-Hue" custom finish, The Martin-Senour Co., Chicago, Illinois.

**Hardware:** Lock sets and hinges, P. & F. Corbin Division, The American Hardware Corp., New Britain, Connecticut.

**Lighting fixtures:** Lightolier, Inc., Jersey City, N. J.

**Lamps:** Tall ceramic lamp and shade, Lamp-Craft Studios, New York, N. Y. Stiffel brass lamp, courtesy of Lord & Taylor, New York, N. Y.

**Wicker table lamp & shade,** Moszkowski Studios, Chicago, Ill.

**Electric organ:** "Spinette," The Rudolph Wurlitzer Co., North Tonawanda, N. Y.





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**Radio-phonograph:** French Provincial, Magnavox Corp., Fort Wayne, Indiana.

**Television:** "Metropolitan" table model, Magnavox Corp., Fort Wayne, Ind.

**Motion picture projector:** "Film-ousound," Bell & Howell Co., Chicago, Ill.

**Movie screen:** "Pict-O-Screen," Radiant Mfg. Corp., Chicago, Ill.

**Cigarette lighter:** "Senator" wood grain, Ronson Art Metal Works, Newark, New Jersey.

**Sculpture:** "The Phalanger Group" by Betty Davenport Ford, courtesy of Dalzell-Hatfield Galleries, Los Angeles, California.

**Game kit:** Courtesy of Abercrombie & Fitch, New York, N. Y.

**Clock:** "The Glance" hanging wall clock, Seth Thomas Division, General Time Corp., Thomaston, Conn.

**Framed print:** "The Wedding Feast" by Peter Breughel, courtesy of F.A.R. Gallery, New York, N. Y.

### Maid's Room (Page 251)

(To be shown in December)

**Furniture:** Desk, desk chair, chests, and arm chair, Conant Ball Co., Gardner, Mass. Studio bed compartment, Dillingham Mfg. Co., Sheboygan, Wis. White metal table, courtesy of Guest & Gift Shop, Saks Fifth Avenue, New York.

**Mattress and box spring:** Firestone "Foamex" foam rubber in bedding by Sleepmaster, Inc., Newark, N. J.

**Wallpaper and matching draperies and dust ruffle fabric:** "Calico Fern," C. W. Stockwell, Los Angeles, California.

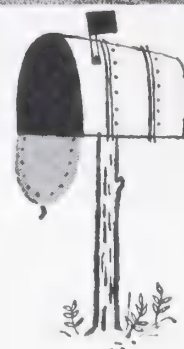
**Fabrics:** Bed coverlet, Decorative Fabrics, Inc., New York, N. Y. Upholstery on chairs, Brunswick & Fils, New York, N. Y.

(Continued on next page)



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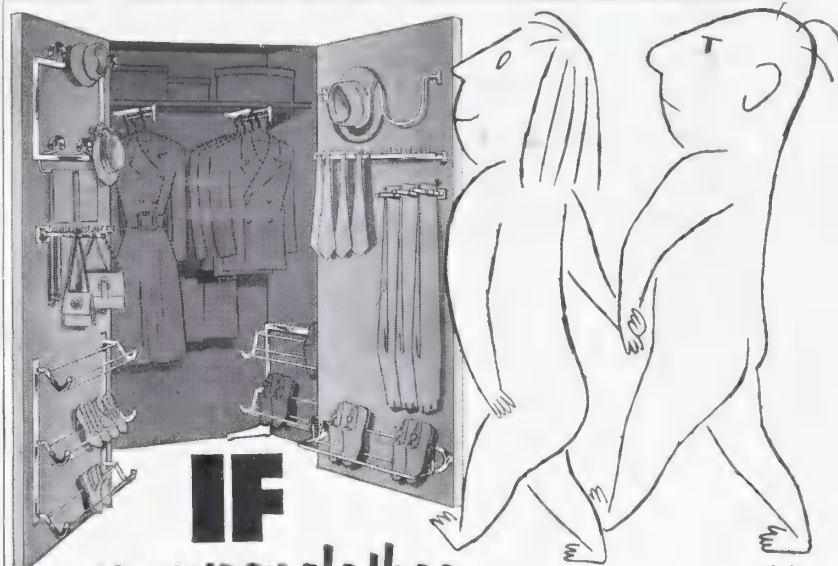


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## "TO BE CONTINUED IN OUR NEXT"

CONTINUED FROM PRECEDING PAGE

**Bolsters:** "Ruby" bolsters on studio bed. The Rubenstein Co., Chicago.

**Valance:** Straw matting valance, Tropicraft, San Francisco, Calif.

**Venetian blinds:** "Flexalum," Hunter Douglas Corp., New York, N. Y.

**Bedding:** "Beauticale" white sheets, Utica and Mohawk Cotton Division, J. P. Stevens & Co., Inc., New York, N. Y. Green blanket, North Star Woolen Mills, New York, N. Y.

**Rug:** "Fiber E" woven rug, Waite Carpet Co., Oshkosh, Wis.

**Flooring:** "Flexachrome" vinyl tile, The Tile-Tex Division, The Flintkote Co., Chicago Heights, Ill.

**Windows:** Wood frame windows, Andersen Gliding sash, storm sash and screens, Andersen Corporation, Bayport, Minnesota.

**Hardware:** Lock sets and hinges, P. & F. Corbin Division, The American Hardware Corp., New Britain, Connecticut.

**Paint:** "Nu-Hue" custom finish, The Martin-Senour Co., Chicago.

**Ceiling fixture:** Lightolier, Inc., Jersey City, N. J.

**Lamps:** Desk, wall and floor lamps.

The Verplex Co., Essex, Conn.

**Mirror:** The Nurre Company, Egg Harbor, N. J.

**Shelves:** Hanging shelves under mirror, Richards Morgenthau, N. Y.

**Knobs:** Brass knobs holding shelves, Charles McCarthy, N. Y.

**Clock-radio:** General Electric Co., Louisville, Kentucky.

**Cigarette lighter:** "Leona" in Emerald Isle green, Ronson Art Metal Works, Newark, N. J.

**Stationery on desk:** Eaton Paper Corporation, Pittsfield, Mass.

**Accessories:** Marble ash trays, square box, green and white dish, courtesy of Wor-de-Klee, New York.

### Maid's Bath

**Plumbing fixtures:** Vitreous china lavatory, water closet and "Cosmopolitan" bathtub, Kohler Company, Kohler, Wisconsin.

**Medicine cabinet:** Miami Cabinet Division, Philip Carey Mfg. Co., Middletown, Ohio.

**Flooring:** "Flexachrome" vinyl tile, The Tile-Tex Division, The Flintkote Co., Chicago Heights, Ill.



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### Screened Porch (Page 251) (To be shown in December)

**Furniture:** All rattan furniture, Calif-Asia Rattan Co., Los Angeles, Calif. Two tiered serving table, Van Keppel-Green, Beverly Hills, California.

**Barbecue:** "Ajax" portable unit, Seabreeze Engineering Co., Garvey, Calif. Stainless steel cart for barbecue, Ershler & Krukin, Inc., Bayonne, N. J.

**Portable refrigerator:** "Wonderbar" electric refrigerette, Servel, Inc., Evansville, Indiana.

**Tile:** "Velvetex," The Mosaic Tile Co., Zanesville, Ohio.

**Walls and ceiling:** Marine grade plywood, Roddis Plywood Corp., Marshfield, Wisconsin.

**Paints:** "Nu-Hue" custom finish, The Martin-Senour Co., Chicago.

**Lighting fixtures:** General Electric Company, Cleveland, Ohio.

**Skylight:** "Aklo" heat-reducing glass, Blue Ridge Glass Division, Libbey-Owens-Ford Corp., Toledo.

**Hardware:** Lock sets and hinges, P. & F. Corbin Division, The American Hardware Corp., New Britain, Connecticut.

**Screens:** All roller-type screens, "Pella" Rolcreens, Rolscreen Co., Pella, Iowa. Sliding screen door, Glide Windows, Inc., North Hollywood, California.

**Lamp:** Ship Fender, woven hemp-base lamp, Trader Vic, San Francisco, California.

**Cigarette lighters:** "Minerva" white porcelain lighter on side table, and "Senator" wood grain lighter on coffee table, Ronson Art Metal Works, Newark, N. J.

**Accessories:** "Plas-Tex" glasses and tray of Dow's Styrene, Plas-Tex Corp., Los Angeles, California. Bird-shaped wine bottles, courtesy of Guest & Gift Shop, Saks Fifth Avenue, New York, N. Y.

### Television-Guest Room (Page 251) (To be shown in January)

**Furniture:** Trundle bed, lamp table, coffee tables, upholstered chair, all "Hastings Square" group  
(Continued on next page)

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## GLASS BLOCKS

*The mark of a modern home*







# REAL ROSES

that last for MONTHS!

(Often for a year or more)



*The "smart touch"*

for modern homes! Gorgeous, fresh-cut roses to brighten your life day after day, month after month! . . . "Jewels" to adorn any setting.

BOWL-O'-BEAUTY is a bargain in beauty: Selected roses, specially-treated . . . immersed in a crystal-clear fluid that makes time stand still . . . keeps the glorious blossoms as bright and colorful as the day we cut them for you! Available in 3 sizes. Choice of red or yellow roses.

Write for **FREE** details and full color illustration of BOWL-O'-BEAUTY.

If your dealer does not handle BOWL-O'-BEAUTY, we will fill your orders. Bowl No. 6—illustrated—with red or yellow roses, shipped—gift-wrapped, with card enclosure—to anywhere in U.S., \$7.95 postpaid. Two for \$15



The only product of its kind that has been awarded this Seal



**AVOID Imitations**—flowers that do not last—or artificial blossoms. Horticulturists have tried for years to accomplish what we finally have achieved and patented in BOWL-O'-BEAUTY. Look for the BOWL-O'-BEAUTY Label affixed to the base. Look for the Good Housekeeping Seal gummed on each bowl. They're there for your protection against imitations.

**BOWL-O'-BEAUTY CO., Maywood, Illinois**

Associated with AMLING'S FLOWERLAND, Chicago's Largest Florist and Greenhouse  
Amling Co., 1433-39 S. Wabash Ave., Chicago 5, Wholesale Distributors



## A new kind of Garden Sculpture



Any of these three beautiful pieces can be used for cut flowers, filled with pots of plants already in bloom, or enjoyed as fine art alone. They are handmade, in white or terra-cotta. Courtesy of Waldron Associates.

When you extend the house out into the garden as a terrace for living, you create a need for a new kind of garden sculpture—art to be lived with and used, sculpture rugged and stable, able to withstand the crush of children's rumpus and terrace partying. Here are three indoor objects scaled up for use in this new roofless room.



### "TO BE CONTINUED IN OUR NEXT"

CONTINUED FROM PRECEDING PAGE

**in walnut**, designed by William Pahlmann, Grand Rapids Bookcase & Chair Co., Grand Rapids, Mich. Antique desk, Zoleo & Co., New York, N. Y. Desk chair, Jarvis House, New York, N. Y. Upholstered bench, French & Company, New York, N. Y.

**Wall covering:** Visayan wallclot made in the Philippines, C. W. Stockwell, Los Angeles, Calif.

**Accordion door:** "Modernfold," New Castle Products Co., New Castle, Indiana.

**Counter top:** Surfaced in wood plastic laminate, "Genuwood," Parkwood Corp., Wakefield, Mass., using blond limba veneer, Roddi Plywood Corp., Marshfield, Wis.

**Windows:** Aluminum frame sliding windows, Glide Windows, Inc., North Hollywood, California.

**Paints:** "Nu-Hue" custom finish The Martin-Senour Co., Chicago

**Hardware:** All knobs and catches on custom television-radio-record player installation, storage counter and closets, National Lock Co., Rockford, Ill. "Dorflo" sliding door hardware, Dorflo Manufacturing Corp., Hibbing, Minn.

**Fabrics:** "Skein" drapery fabric designed by Mariska Karasz, and all upholstery fabrics, F. Schumacher & Co., New York, N. Y.

**Bedding:** Blue blanket, Chatham Mfg. Company, Elkin, North Carolina. Embroidery designed and executed by Mariska Karasz, New York, N. Y. Yellow sheets and pillow case, Cannon Mills, N. Y. C.

**Flooring:** "Kencork," Kentile, Inc., Brooklyn, N. Y.

**Television - radio - record player:** Custom installation in plywood cabinet, Magnavox Corp., Fort Wayne, Indiana.



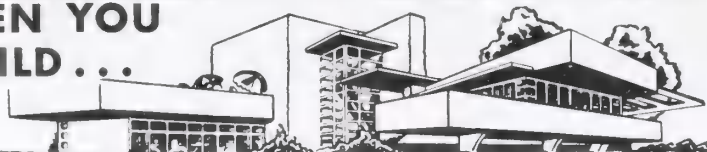
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BUILD . . .



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MODERN DESIGN . . . demand . . .



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21785 HOOVER ROAD • DETROIT 13, MICHIGAN





## CHANGING ROOM OR GROWING BOYS

CONTINUED FROM PAGE 240

The Pace Setter children's room-a-future uses these furnishings structural materials:

**Nursery Version**  
(Upper photograph, page 241)

**Furniture:** Chair upholstered in flaxweave, Selig Mfg. Co., Minster, Mass. Two blond-cribs and blond highboy, Abbye Furniture Corp., Stevens, Wis.

**Draperies:** "Kencork," Kentile, Inc., Brooklyn, New York.

**Carpet:** Roman stripe sailcloth pattern, F. Schumacher & Co., New York, N. Y.

**Window treatments:** "Lattiswood" drapes made of vertical basswood slats, The Columbia Mills, Inc., Racine, Wis.

**Mattresses:** "Baby Beauty," Simmons Company, New York.

**Crib bedding:** Contour crib sheets, Pacific Mills, New York, N. Y. Cushion yellow "Sizaset" infant blankets, The Springfield Woolen Co., Springfield, Tenn.

**Ceiling fixture:** Designed by Paavo Tynell, Finland House, New York.

**Closet fittings:** "K-Veniences," Knappe & Vogt Manufacturing Co., Grand Rapids, Michigan.

**Windows and screens:** Aluminum frame doors, screens and windows, Kwik-Windows, Inc., North Hollywood, California.

**Paints and stains:** "Nu-Hue" custom finishes, The Martin-Senour Company, Chicago, Illinois.

**Art:** "Circus," water color by Boris Aronson, New York, N. Y. Frames, courtesy of House of Heydenryk, New York, N. Y.

**Toy lion:** Liebholt-Wallach, New York, N. Y.

**Window screen:** Free-standing pine screen, hand-woven by unsighted weavers after Ida Brobak design, Woodcrest of Bellevue, Wash.

**Window screen:** "Swingline" by Fleetwood Furniture Corp., Grand Haven, Michigan, courtesy of Interiors for Living, Chicago, Ill.



**"Fashion Correct" carpet**

**"Golden Gate" by Baloyan**

Here is "FASHION CORRECT" carpet that goes with whatever type of furniture you may have. BALOYAN all wool RAG BROADLOOM was designed to fulfill the American tradition of homey, care-free living combined with long wear and service qualities.

See "Golden Gate" by Baloyan at your local dealer

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Right you are, lady. Anybody who really compares combination windows will see immediately how much more they get for their money with Cinco-Thermoseal. Made of beautiful satin-finish aluminum, they're built for years of trouble-free service. Self-storing, so there's no seasonal changing or storing of inserts. They keep your home cleaner, safer, far more comfortable all through the year. Get the best in window insulation—Cinco-Thermoseal.

**CINCO-THERMOSEAL**  
DE LUXE ALUMINUM  
COMBINATION SCREEN & STORM-SASH

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THE CINCINNATI FLY SCREEN DIVISION  
of the F. C. Russell Company • Cleveland 1, Ohio

**Toys:** Step stool and small peg-board. Creative Playthings, New York, N. Y. Toddler Gym on terrace, courtesy of Creative Playthings, made by Childhood Interests, Inc. Toy chest, courtesy of F. A. O. Schwarz, New York, N. Y.

**Mobile:** America House, New York.

**Boys' Version**  
(Lower photograph, page 241)

**Furniture:** Youth beds, chest, long play table, upholstered chair, all "Hastings Square" in walnut, designed by William Pahlmann. Grand Rapids Bookcase & Chair Co., Hastings, Mich. Two small chairs, Jarvis House, New York.

**Fabrics:** "All Square" handprint by Mariska Karasz used as drapery and brown antique satin bedcovers and chair covering, F. Schumacher & Co., New York.

**Drapery lining:** Waverly's Glo-sheen with "Miliun" reflective coating, Deering-Milliken Co., N. Y.

**Floor covering:** "Woodburn" Flaxtex all-linen rug by National Carpeting, National Automotive Fibers, Inc., Oakland, California, from Sullivan Carpet Company, New York, N. Y.

**Ceiling fixture:** Designed by Paavo Tynell, Finland House, New York.

**Closet fittings:** "K-Veniences," Knappe & Vogt Manufacturing Co., Grand Rapids, Michigan.

**Mattresses and box springs:** Firestone "Foamex" foam rubber in bedding by Sleepmaster, Inc., Newark, New Jersey.

**Art:** Three "Circus Horses" oil paintings by Boris Aronson, New York, N. Y. Frames, House of Heydenryk, New York, N. Y.

**Lamp:** Brass swing-arm table lamp, Waldron Associates, New York.

**Radio:** RCA Victor portable on low table, Radio Corporation of America, New York, N. Y.

**Toy lion,** courtesy of F. A. O. Schwarz, New York, N. Y.

**Paints and stains:** "Nu-Hue" custom finishes, The Martin-Senour Company, Chicago, Illinois.

**Windows and screens:** Aluminum frame doors, screens, and windows, Kwik-Windows, Inc., North Hollywood, California.

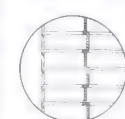


Here are two ways to give even the most conventional rooms a touch of magic. If you've been looking for something to give rooms a lift . . . your answer is Belmar.



Belmar flexible FLOOR SCREENS . . . made of durable basswood slats, woven with heavy duty seine twine into a strong flexible panel, that stands upright in graceful curves. No hinges, no heavy frame, no sharp ugly corners. Light in weight, stands 5'6" high and 6'0" long. Available in wide color range and natural wood finish.

Belmar WINDOW SHADES . . . woven wood slat fabric rolls compactly, raises or lowers to any level. Supplied in wide color range and natural wood finish. Special lacquers resist fading, chipping and cracking. Lock-stitch weave keeps edges even and fabric flat.



Heavy duty beveled slats resist abuse and overlap to block vision for complete privacy. Easily cleaned, easily installed, last for years.

See Belmar Floor Screens and Belmar Window Shades at your favorite department store or curtain and drapery shop.

Belmar . . . quality products of  
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PLENTY of Electrical OUTLETS  
in every room!**

Plenty of free outlets for  
movable appliances!

Plenty of outlets for  
dining room appliances!

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your electric tools!

**with PLUGMOLD**

Lack of enough electrical outlets is a BIG annoyance . . . but here's the perfect answer to it! Plugmold will give you plenty of safe, permanent outlets for your lamps, clocks, radios and appliances . . . plenty of free outlets for your vacuum cleaner, iron, the youngsters' train . . . a double outlet every 30 inches all around every room!

Plugmold is a small steel molding, easily installed without tearing out walls or floors. It blends with any wall surface and becomes part of the baseboard and trim.

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in coin for your copy of  
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Illustrated booklet gives  
scores of ideas on bed-  
room decorating.

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HARVARD BED FRAME**

The versatile, adjustable free-wheeling Harvard  
Frame is the perfect foundation for your new  
Hollywood Bed. Choose the type frame best  
suited to your room arrangement and decorating  
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Good Housekeeping  
NOT AN ADVERTISING TRICK



Furniture by Tomlinson

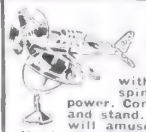


The all-purpose, aluminum  
kitchen saw is ideal for pre-  
paring frozen foods, cutting  
meat to desired portions,  
savers meat bones and  
joints. Handle is grooved  
for tenderizing tough cuts.  
Hardened steel saw blade will also cut brass and steel. If  
not available at your store, order direct. Only 1.00 ppd.  
Extra blades, 3 for 40c. Guaranteed. No C.O.D.'s, please.  
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Surprise your friends this Christmas by having  
your Greeting Cards mailed direct from the  
happiest of "Land of Nocturnal Night"  
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postage, addressing, mailing and Special Auto-  
matic Stamp—\$1.00. Order one or more  
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Send for new 36 page  
**NEEDLEWORK CATALOG**  
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plies, value-priced Pillow Tubing Scarfs,  
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**Sensational New Toy  
GYRO MYSTERY PLANE**

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real plane. Educational—packed  
with action, loads of fun. Prop  
spins and plane moves on its own  
power. Comes complete; gyro-scope, plane  
and stand. An exciting scientific toy that  
will amuse youngsters and grown-ups by  
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C.O.D.'s Accepted. Send Cash. Save Postage  
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*Pace Setter*

## WORK- SAVERS for GARDENERS

*Gardening is a chore only if you waste  
time and energy. Well-designed, appropriate  
equipment is an investment in leisure*



Mowing the lawn should require no more exertion  
than walking at a leisurely gait, guiding a self-  
propelled mower, like this Jacobsen "Manor."  
Roller-driven, cuts close to trees, obstructions.

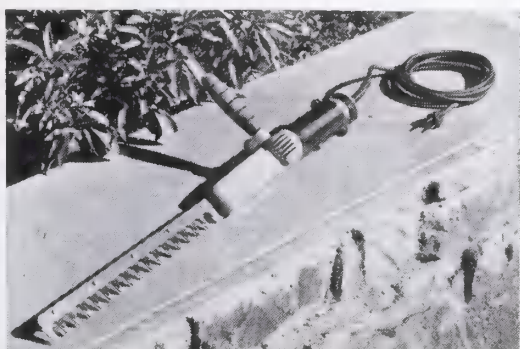


Garden housekeeping calls  
for a rugged, easy to lead,  
easy to empty cart. Milcor  
Gardener Cart, successor  
to the old-fashioned, hard-  
to-push wheelbarrow, is  
also useful for hauling  
wash, groceries, children.





ie Sprowel is indispensable, really replaces both  
rden trowel (handle *never* breaks off) and small  
ade or shovel. Far lighter, more maneuverable.



Hedges are practical now that electric trimmers do  
the work. This Sunbeam trimmer shears as fast as  
you care to walk, easily slices through sizable shoots.  
Plug it into your ordinary 110-volt house current.



Why should gardening be a grub-  
by business that scratches and  
cuts you, stains hands? Tough  
(but soft) Gard'nettes protect you  
against powerful insect killers.

FOUR PHOTOGRAPHS BY GOTTSCHO-SCHLEISNER



prinkling the lawn by hand does almost no good;  
ou must apply at least 1" of water. Automatic  
unbeam Rain King pulls itself along, waters a strip  
p to 50' wide and 150' long, then shuts itself off.

More Pace Setter work-savers on next page

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**Without Bumping**

Here's all you  
need! A STERLING  
No. 890 Packaged  
Set and No. 1025  
Sliding Door Lock.  
You can easily install  
them yourself.

## Make Your Garage Side Door a Sliding Door

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HARDWARE

*Say Sterling* to your architect and builder.

Ask for it at your builders' hardware or lumber dealer. See our complete line.

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Dining & Buffets

**for holiday entertaining!**

Versatile, lightweight aluminum

**FOLD-A-WAY Table**

Opens to serve 8 persons... folds  
in seconds to fit car or closet!

Weights only 19 lbs.;  
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You'll find 1000 uses all year  
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Guaranteed by  
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Carry like  
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60" x 24" 100.00, 121.95  
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The leading hot water  
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PERIMETER FORCED HOT WATER  
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Saves steps, time, energy!  
Iron sitting down. Rack  
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Slips on or off in a jiffy.  
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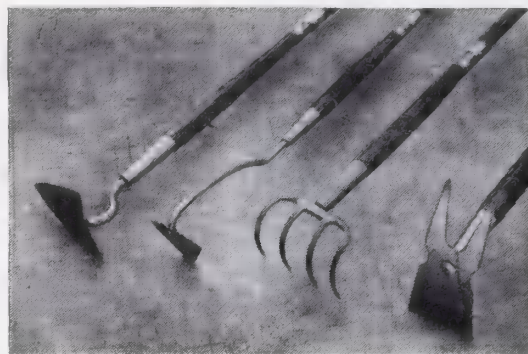
A practical fence of great charm, which meets many needs. Available in two styles, either French Chestnut saplings (Imported), or split Cedar (Domestic). Also in two types, CLEFT (1/4" space between pickets) or CLOSE (pickets butted tight together). Made in several heights. Easy to erect from the instructions we furnish. Never needs painting. Gates to match.

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Imported French Picket Fences  
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Fences, "Won't-Sag" Farm Gates,  
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## PACE SETTER WORK-SAVERS FOR GARDENERS

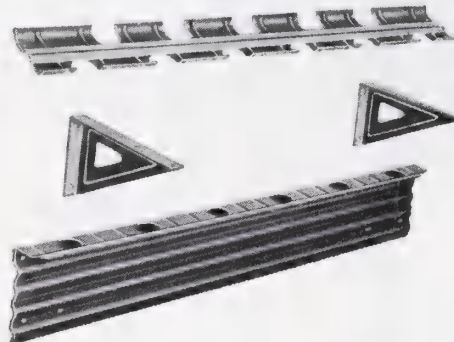
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Gardening with just one hoe is silly. Here is the basic Union's Speedline collection of the right tool for the task. Prevents your wasting time and energy, hoeing or cultivating with makeshifts.



Garden hose is lighter and better! These 50' coils of Goodyear's long-life vinyl hose weigh only a fraction of old-fashioned kinds. New inside smoothness cuts friction, results in more usable water pressure.



How to hang long-handled tools is always a problem with gardeners. Milcor Gardener tool rack nails to garage wall, provides space for hoes plus five shovels, spades, prevents mishaps.



Trimming lawn edges is a must if your garden is to look tidy. Britten's electric Trim-Master, Jr. converts this time-consuming job into the fastest, easiest part of lawn care. Cuts right up to rocks, fences, and walls. No need to lift it.

the world's most widely used  
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**BRIGGS & STRATTON**

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You have the right power—the most wanted and preferred power—when you always insist on Briggs & Stratton single-cylinder, 4-cycle, air-cooled gasoline engines.



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Aluminum Greenhouses



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**HYPONEX**  
PLANT FOOD

Grows Better Plants Faster  
In SOIL, SEED or WATER

Simply dissolve and water all your houseplants, garden flowers, vegetables, shrubs, lawn. Produces more and larger flowers and fruit. Excellent for seedlings, cuttings, transplants. Clean, odorless. Won't burn foliage or roots if used as directed. Contains all nutritional elements—plus vitamin B1. Feeds instantly.



If your dealer can't supply you send \$1 for 1 lb. can. Makes 100 gallons.

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**NEW GRAVELY**  
Snow-blower

BLOW YOUR  
SNOW TROUBLES  
AWAY!

5 HP

Snow Blower attachment for powerful 5-Horsepower Gravelly Tractor moves deep, dangerous snow swiftly and easily. 19 other attachments for every lawn, garden, field job. All gear drive, reverse. Postcard brings complete story of "Power vs. Drudgery." Write today!

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... the fast growing tree that encourages beautiful lawns

The Moraine Locust is a beautiful new shade tree, a patented variety developed from the honey locust. It is thornless and seedless, storm-resistant and hardy. It has smooth brownish bark and luxuriant dark green foliage. Especially important to home owners is the fact that the

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► Moraine Locust is a development of  
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# THE PACE SETTER IS AT PEACE WITH NATURE

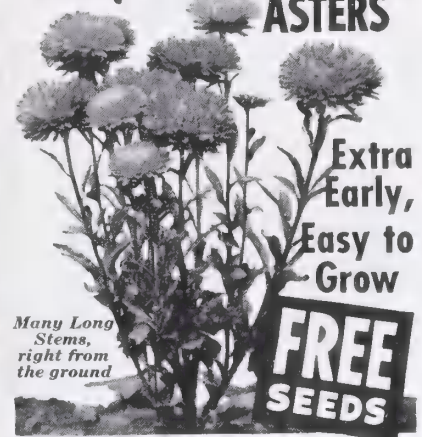
CONTINUED FROM PAGE 209

raphy, trees, rock outcrop- and all things physical. For cross climate data they used BEAUTIFUL'S technical reon the climate zone of New Jersey. For the climate's particular lot they used the s' observations made for a before the project started. To ow the final house was de- l to fit into this analysis, see aphic "picture" on page 209, right corner.

"natural resources study" d that a long narrow floor was called for if all rooms o get maximum sun and ven- n. It was clear that, to ivacy from the street (which s two sides of the 35,300-sq.-ft. and to have turn-around and ing space for cars, the house have to be placed on the t part of the land and ed into the southeast corner. eft a not-too-generous space eveloping outdoor living be- the house and the southern e. So it was evident that the traffic and all arrivals had be concentrated on the and that an intensive de- ment of the space to the south house would have to be made ke up in quality and useful- hat was limited in quantity.

ING accepted the long nar- v floor plan as a necessity, an ected dividend was found. hanks to the drop in grade west, the master bedroom ang out in space like a tree while underneath it was cre- almost as a by-product, a nent" room that is above on all three sides and tucked he slope on one side only. oom was made a family en- ment room—playroom for ildren, dance room for adults, and television room. Here ildren can make as much and litter as they want with- npinging on adult house- g upstairs. A play terrace iately outside takes a lot of raffic off the well-kept living e at the upper level. s the over-all considerations fic, privacy, sun, wind, shade hey relate to this one lot— d the general scheme of how ouse should be designed. these over-all considerations established, then, and only

## EXTRAORDINARY Burpeeana Early ASTERS



**Extra Early, Easy to Grow**  
**FREE SEEDS**  
*Many Long Stems, right from the ground*  
**To See for Yourself—**  
**Beautiful Flowers, even where other kinds have failed for years**  
**ENTIRELY NEW STYLE** A new sensation with so much vigor the plants bloom weeks earlier—escaping plant diseases. Big double flowers 3 to 4 in. across—crimson, rose, pink, blue, violet, purple, white, mixed. Plants are very erect, base-branching, with extra strong stems 20 in. tall. Burpeeana Early Asters were created on Burpee's Floradale Farms after years of research, so everyone may again enjoy this favorite American flower.  
**FREE, for a limited time only**  
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then, could the architect go on to develop the details of the floor plan.  
How do you do this kind of thing on another piece of land?

Each plot of ground has its natural resources. Obviously some have more than others—better trees, exposure, more interesting topography, and outlook. But many a lot, rich in natural resources, is ruined by unimaginative development. Actually, the way to develop a lot—in fact, the way to buy one—is not to stand on the street and try to imagine what it will "look like." The thing to do is to walk to the center of the plot and study it from the inside outward.

Ask yourself: What are the compass points? Where will the sun rise and set, summer and winter? Where will summer breezes come from? Where winter winds? Analyze the trees: Will they shade your house from south around to northwest? Will they cut off breezes or view? Or, if there are no trees how many are needed and where should they be?

Analyze the view. Is there a distant one? Is it permanent? That is, can no neighbors cut it off? Can you enjoy it in comfort? Many a western view is so unpleasant it's never "used." Does it work in reverse? That is, can other people look in as well as you can look out? If so, there's a privacy problem to be solved.

If there's no natural view, can you create one within your own lot lines by means of landscaping? And while you're on the subject of privacy, how close are the neighbors? How much planting, fencing, and walls are necessary to protect your windows and outdoor sitting areas from curious eyes? This is a two-way problem: Not only do your house and grounds want to be pleasant for you to look at but, so far as possible, for your neighbor to look at as well. The Golden Rule was never more applicable than in house and site planning.

Does the lot have topographic assets—slopes, ledges, rock outcroppings—which might be used to advantage? Does it have good topsoil? What about surface drainage? If it's on a hillside, ask the neighbors what happens during heavy rains.

Does it have native plant material worth preserving? Far too many people scalp a lot of all indigenous shrubbery, only to replace it with a lot of exotics that are expensive to buy and hard to grow. Think twice before you bulldoze out the blueberry, sumac, buck-

(Continued on next page)

# New Gardening Aid Ready for Bulb Planting

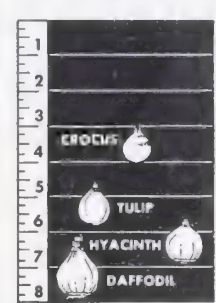
**Flower Growers Get Benefit of  
Kriliium\* Soil Conditioner  
First Time This Fall**

ST. LOUIS — Autumn, 1952, will go down in history as the first bulb-planting season to have the advantage of a great new gardening aid... Kriliium soil conditioner. As a result, next spring's blossoming season is expected to make front-page flower news everywhere.

## Soil Conditioning Must be Deep

Experienced gardeners know one main key to bulb success is *planting in depth*. That means that clay, hard-packed or lumpy soil must be *conditioned* in depth, as well, if the bulbs are to get proper aeration, moisture and room for putting out root structure.

## Handy Planting Chart



The chart at left shows recommended planting depth for various bulbs: 3 to 4 in. for crocus; 5 to 6 in., tulip; 6 to 7 in., hyacinth; 6 to 8 in., daffodil.  
This doesn't mean soil in the entire bed must be conditioned to these depths.

Instead, when the hole is dug for each bulb, the earth at the bottom, *below* the bulb, can be treated for a couple of inches with Kriliium... then Kriliium should be mixed thoroughly with the soil from the hole before it is replaced over the bulb.

## Two Convenient Sizes

Kriliium in Merloam\* formulation for home gardeners is on sale in two sizes, 1-lb. and 5-lb., at garden, hardware, department and other stores throughout the United States and in Canada. New 1-lb. size, \$1.69. The 5-lb. size, \$6.95. Full directions with each package. Also available, *full strength* Loamaker\* formulation of Kriliium in 10-lb. packages for extensive gardening operations where large areas are to be treated and for commercial use.

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SOIL CONDITIONER



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## THE PACE SETTER IS AT PEACE WITH NATURE

CONTINUED FROM PRECEDING PAGE

berry, kalmia, and the like which abound in so much of America.

Ask yourself about circulation. Can the house be placed so that every bakery and dry cleaner delivery need not pass all the house windows? Can the garbage truck pick up the waste without disturbing the tea party on the terrace? How long need a drive be, how steep? What about ice? Snow plowing? Where can you put the service yard so it won't bother you or the neighbors?

These are the things you discuss with your landscape architect and your architect. Both these professionals should start on your house at the same time—at the beginning. If they do not, some aspect of site development may be overlooked by your architect, and it will be too late to correct it if the landscape designer is not invited into your project until after construction has been started.

## "TO BE CONTINUED IN OUR NEXT"

CONTINUED FROM PAGE 348

**Plywood:** Blond limba on ceiling and storage cabinets. Roddis Plywood Corp., Marshfield, Wis.

**Supplementary heat:** Unit for circulating fireplace heat, Heatilator Inc., Syracuse, N. Y.

**Cigarette lighters:** "Senator" wood grain lighters. Ronson Art Metal Works, Newark, N. J.

**Lamps:** "Java Bells" lamp, Lamp-Craft Studios, New York, N. Y.

**Floor lamp,** Greta Von Nessen, New York, N. Y. Lamp on desk, Ward & Rome, New York, N. Y.

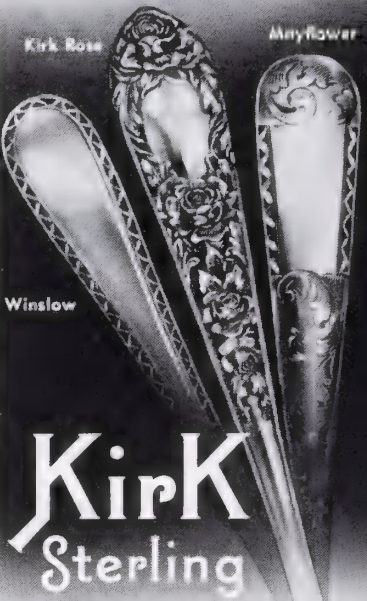
**Lighting fixture:** Wall fixture over counter designed by Paavo Tynell, Finland House, New York, N. Y.

**Art:** "Arabesque" over desk and "Cat walking through grass" over bed, both by Virginia Banks, courtesy of Grand Central Moderns, New York, N. Y.

**Accessories courtesy of:** Desk set, Smith & Watson, Inc., N. Y. C. Gray and black marble box on

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desk, Sophie Mavro, New York, N. Y. Pencil holder, Frank P. ridge Inc., New York, N. Y. Metal bound box, Flint & Bradley, New York, N. Y. Wood and stone cigarette box on lamp table, Worthington Klee, New York, N. Y.

### Guest Bath

**Tile:** Floor, counter and walls, Mosaic Tile Co., Zanesville, Ohio.

**Fixtures:** Bathtub, lavatory, w.c. closet, and shower fittings, Kohler Co., Kohler, Wis.

**Miami medicine cabinets:** Miami Cabinet Division, Philip Carey Mfg. Co., Middletown, Ohio.

**Electric ceiling heater:** "Heat Lite," NuTone, Inc., Cincinnati, Ohio.

**Obscure glass panel:** "Luminescent Blue Ridge Glass Corp., Kingsport, Tennessee, division of Libbey Owens-Ford Glass Co., Toledo, Ohio.

**Glass panel frame:** G. M. Ketchum Mfg. Corp., Brooklyn, N. Y.

**Shower curtain:** "Ripple" Koroseal curtain, Joseph A. Kaplan & Son, New York, N. Y.

**Towels:** Brown and russet towels and bath mat, Fieldcrest Mills, New York, N. Y. Embroidery towels designed by Mariska Kars, New York, N. Y. Beige linen hand towels on counter, Block House Linens, Oak Grove, Oregon.

**Curtain fabric:** "Bemlon" striped Titus Blatter, New York, N. Y.

**Cabinet hardware:** National Lock Co., Rockford, Illinois.

**Window:** Aluminum frame sliding window, Glide Windows, Inc., North Hollywood, California.

**Paints:** "Nu-Hue" custom finishing, The Martin-Senour Company, Chicago, Ill.

**Accessories courtesy of:** Textured ash bowl holding soap, American House, New York, N. Y. Italian pottery cup, muffinier for powder, Italian marble powder dish holding puff, and sponge holder, all Madehah & Sons, New York, N. Y. Round marble covered box, Sophie Mavro, New York, N. Y. Paper mache plate, Gotham & MacLaurin, New York, N. Y. Terra cotta colored Wedgwood bowl holding flowers, Roslyn Rosier, Town & Country, New York, N. Y.

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- 54 \*Wolff Matched Bathroom Accessories

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- 28 \*Bing & Grondahl Danish Porcelain
- 22 \*Brook California Dinnerware
- 19 \*Brookpark Molded Plastic Dinnerware
- 27 \*Cambridge Rosepoint Etched Crystal
- 2 \*Duncan & Miller Glass
- 5 Fostoria Crystal
- 2 \*Franconia China
- 5 \*Genese Stainless Flatware

- 1 Gorham Sterling
- 3 Heirloom Sterling
- 3 \*Heisey Crystal
- 10 Imperial Candlewick
- 4 \*Kirk Sterling
- 17 Konite Miracle Tumblers
- 9 \*Lenox China
- 6 Libbey Glass
- 7 \*Lifetime Ware
- 1 \*Old Brunswick China
- 6 \*Pacific Silver Cloth
- 5 PermaHues
- 3 \*Plas-Tex Ware
- 8 \*Reed & Barton Sterling Silver Service
- 7 \*Rosenthal China
- 6 \*Royal Jackson China
- 0 \*Royal Netherland Crystal
- 4 \*Royal Worcester
- 9 Seneca Crystal
- 6 \*Sonata Stainless Flatware
- 4 Spode Dinnerware
- 3 \*Stuart Crystal
- 1 \*Texas-Ware Dinnerware
- 5 Towle Sterling
- 6 Tuttle Sterling
- 7 \*Wallace Sterling
- 6 \*Vintage Dinnerware by Steubenville
- 8 \*Wedgwood Dinnerware
- 1 \*Westmoreland Glass
- 4 \*Frank M. Whiting Sterling
- 6 Woodfield Dinnerware

#### RTAINS, DRAPERIES, UPHOLSTERY & DRAPERY HARDWARE

- 4 \*Berkshire Curtains
- 6 Cheney Brothers Fabrics
- 7 \*Genuine Upholstery Leather
- 4 \*Kirsch Drapery Hardware & Easypleat
- 2 Masland Durable Leather
- 1 Saran Fabrics
- 0 \*Skinner Fabrics

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- 8 \*Flexscreen

#### DOOR COVERINGS (RUGS & CARPETS)

- 0 \*Baloyan Rag Broadloom
- 0 \*Chenille Rug Co.
- 5 \*Firth Broadlooms
- 9 \*Magee Carpet
- 3 \*Ozite Carpet Cushion
- 4 Smoothedge Carpet Installation
- 1 \*Priscilla Turner Rug Guild
- 4 Wunda Luxe

#### DOOR COVERINGS (HARD SURFACE)

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- 2 KenRubber Tile Floors

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- 6 \*Beacon Hill Collection
- 2 \*Bodart Furniture
- 4 \*Brandt Tables

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- 334 Butler Occasionals
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- 337 \*Craddock Table
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- 257 \*Dunbar Furniture
- 294 \*Extensole Table
- 278 \*Fancher Furniture
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- 351 \*Fold-A-Way Table
- 269 Futorian Furniture
- 7 \*Habitat Knotty White Pine Furniture
- 350 \*Harvard Bed Frames
- 258, 259 \*Heritage Henredon
- 300 \*Hungerford Solid Mahogany Furniture
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- 329 \*Johnson Furniture Co.
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- 21 Kroehler Furniture
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- 317 Masonite Preswood for Furniture
- 319 \*Molla Metal Furniture
- 308 \*Morganton Furniture
- 323 \*No-Sag Spring Furniture
- 327 \*Pelham, Shell & Leckie
- 284 \*Sligh Furniture
- 266 \*Sprague & Carleton Furniture
- 19 \*Stewartstown Furniture
- 288 \*John Stuart Furniture
- 297 \*Tell City Chairs
- 273 \*Tomlinson Furniture
- 325 Tonk Tables
- 298 \*Union-National Unité Furniture
- 97 \*Unique Furniture
- 44 \*U. S. Koylon Foam Cushioned Furniture
- 14 Weiman Tables

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- 170 U. S. Koylon Mattress

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- 354 Capehart Television
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- 193 \*Wurlitzer Spinette

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- 354 \*Herschede Clocks
- 345 \*K-Veniences for Closets
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- 269 Overton Original Photo Frames
- 330 \*Peerton Brass
- 332 Ronson Table Lighters
- 310 Will & Baumer Twistolite Candles

### Housekeeping Equipment

#### MAJOR & SMALL APPLIANCES

- 253 \*Filter-Queen
- 318 G-E Automatic Travel Iron
- 331 Hamilton Beach Mixette

- 343 \*Hollywood Infra-Red Ray Broiler-Oven
- 346 \*In-Sink-Erator Electric Food Disposer
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- 295 \*KitchenAid Home Dishwasher
- 299 \*Lewyt Vacuum Cleaner
- 315 \*Magnalite Cooking Utensils
- 338 \*Permaglas Automatic Water Heater
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- 309 \*Cleveland Toridheet Automatic Heat
- 289 \*General Controls Day-Nite Thermostats
- 344 \*Master-Kraft Automatic Heat
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- 353 Roovers Label Embosser
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- 352 Hyponex Plant Food
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- 335 \*Spice Islands

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- 61 Windsor Plastic Playing Cards

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- 317 \*Moore-McCormack Lines
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- 127 \*Green Gable
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- 39 Harry & David
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- 67 \*Hoffritz for Cutlery
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Living-dining room  
in heating zone 3

A separate thermostat system in this spacious area compensates for solar radiation when the sun is bright. And on blustery days it compensates, too, for cold winds from the northeast, and for extra heat from the fireplace.



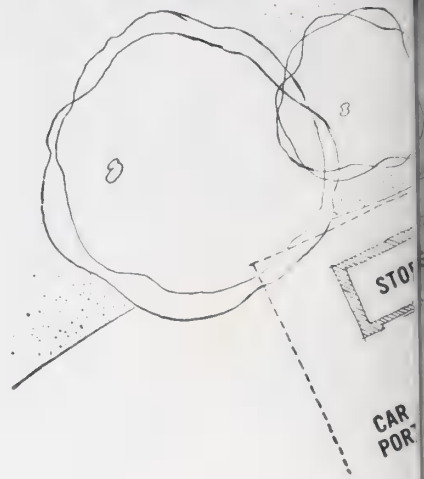
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 CREATES

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Now you can have the exact temperature you want—in every room—with Honeywell Zone Control



The striking new home of Mr. and Mrs. E. L. Schaible in Lafayette, Indiana, is a fine example of the modern convenience and functionality offered by the tri-level house.

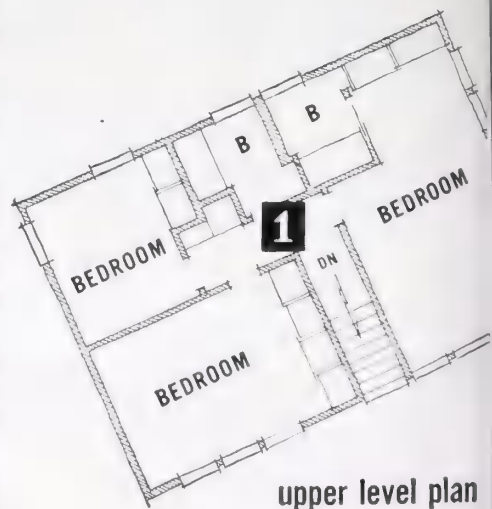
And it's a fine example, too, of the superior kind of comfortable warmth Honeywell Zone Control provides—in every part of the house—all winter long.

When developing the plans for the home, Mr. Schaible, an architect by profession, realized no ordinary temperature control system would do.

"Mrs. Schaible and I wanted a house that was really comfortable, in every room, in any kind of winter weather," he says. "That's why we chose Honeywell Zone Control, and divided the house into three heat control zones—living, sleeping and recreational."

Today, with a separate Honeywell thermostat system in each of these zones, Mr. and Mrs. Schaible and their guests enjoy the right degree of comfortable warmth, in all parts of the house, no matter how changeable the winter weather.

So why don't you ask your architect or heating engineer about Honeywell Zone Control? Once you have it installed in your home you'll enjoy the kind of comfort you've always wished you had.

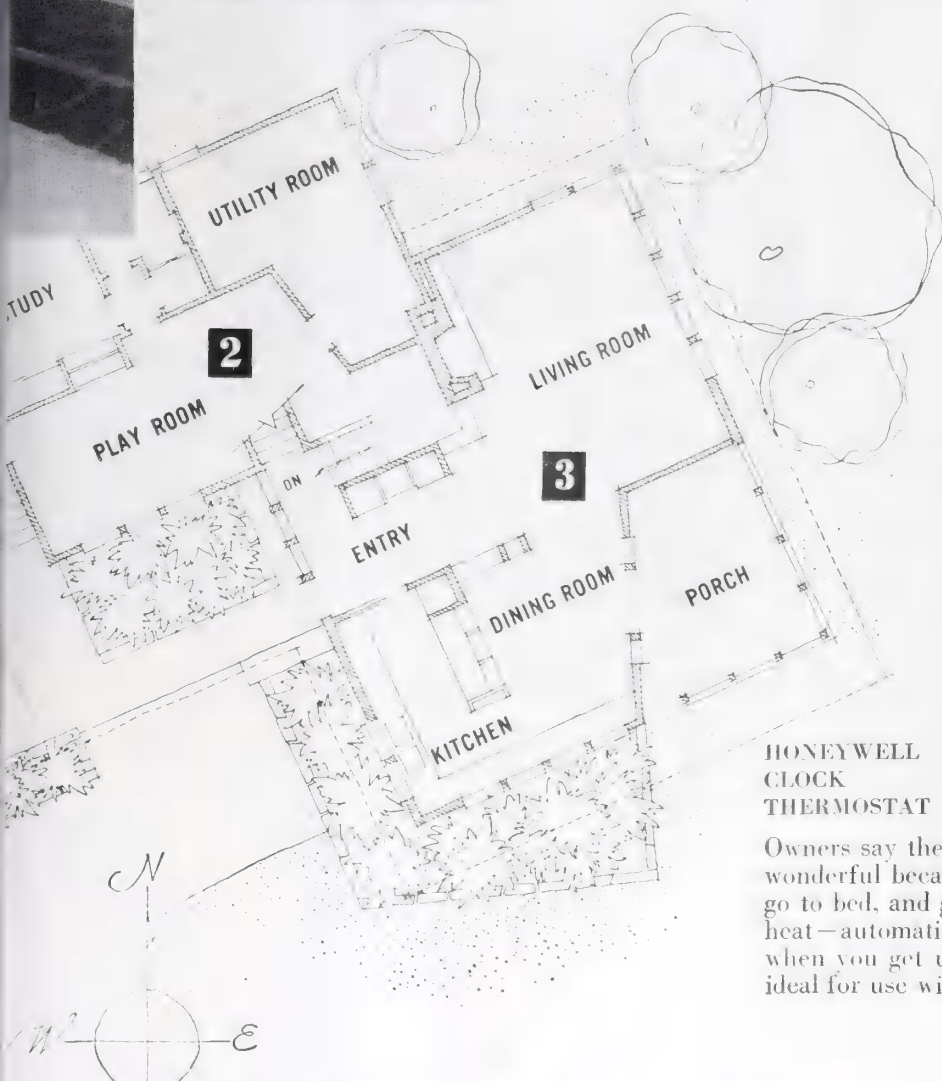


upper level plan





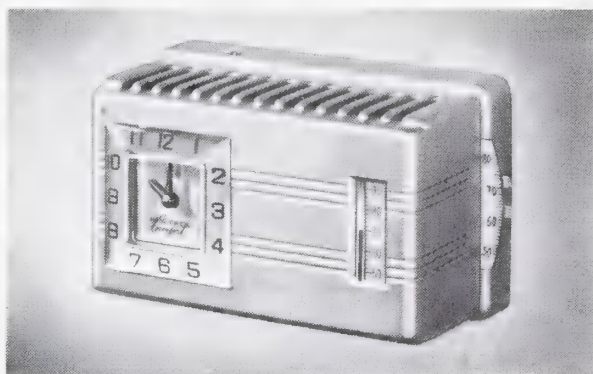
The three heating zones correspond to the three "levels" of the home. The upper level—the sleeping area—is in *heating zone 1*. Those are bedroom windows upstairs, to the left of the chimney. The lower level, which includes the play room, is in *heating zone 2*. That's the play room window just to the right of the car port. The living-dining area—*heating zone 3*—is at the far right.



**Comfort demands** of the lower level, which includes the play room and study, are easily met by the separate thermostat system in *heating zone 2*. That's the area you see as you look through the shelves in the above photograph. Thus, Honeywell Zone Control keeps the temperature just right, all winter long, in every part of the house.



**All bedrooms** in the Schaible home are located on the upper level—in *heating zone 1*. In this zone, a Honeywell electronic clock thermostat automatically turns temperatures *down* at night, *up* in the morning.



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THERMOSTAT

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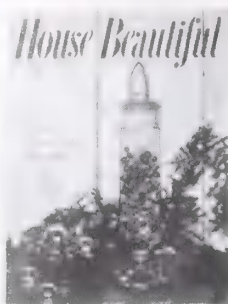
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MINNEAPOLIS  
**Honeywell**



*First in Controls*





PHOTOGRAPH BY EZRA STOLLER

Our cover dedicates this issue to family Christmas, flavored with barley sugar, scented with balsam, glittering with light. Our pages remind you that the warm communion of this lovely season is yours forever once you learn the culture of family life.

# House Beautiful

VOL. 94 NO. 12

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

DECEMBER 1952

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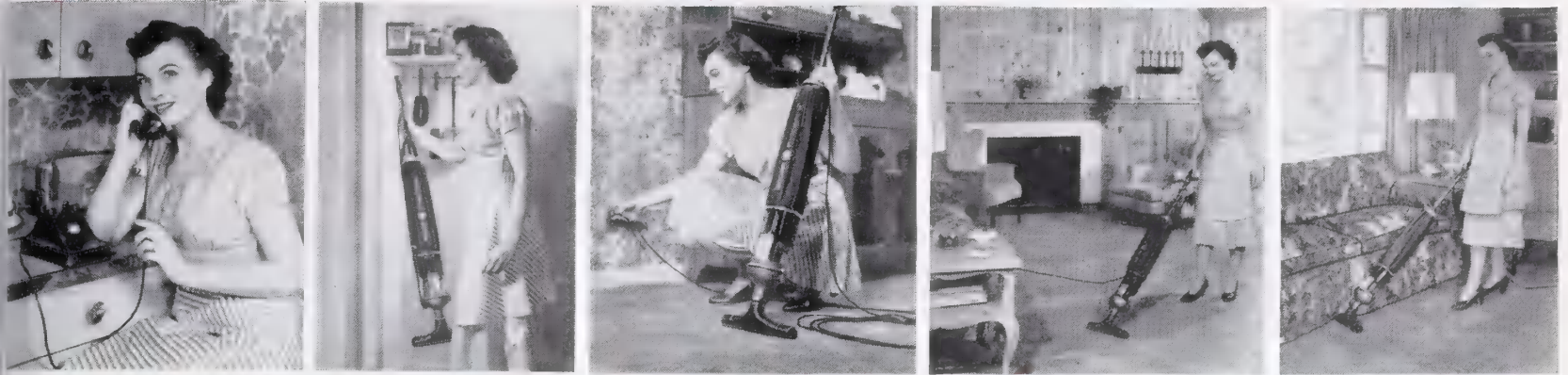
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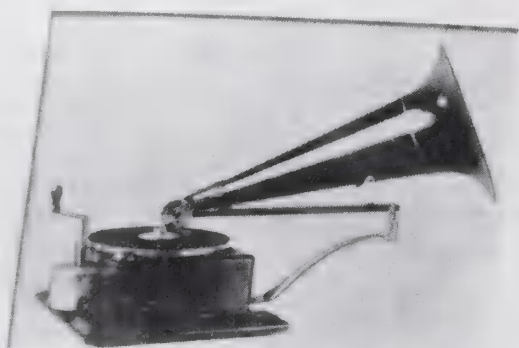
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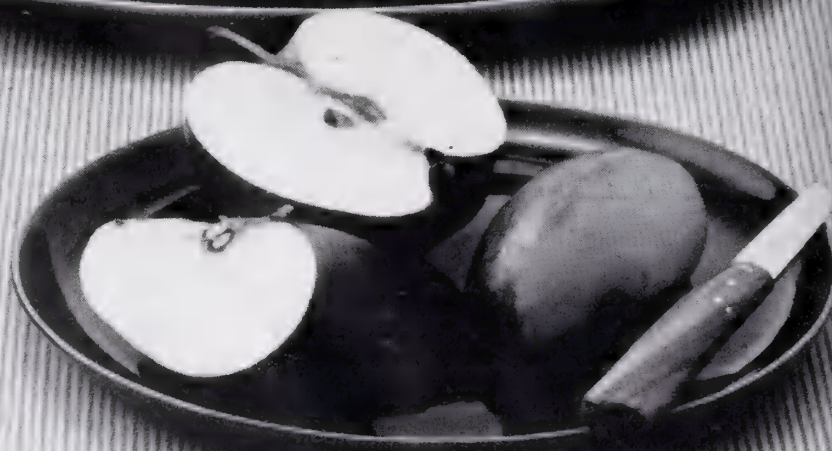
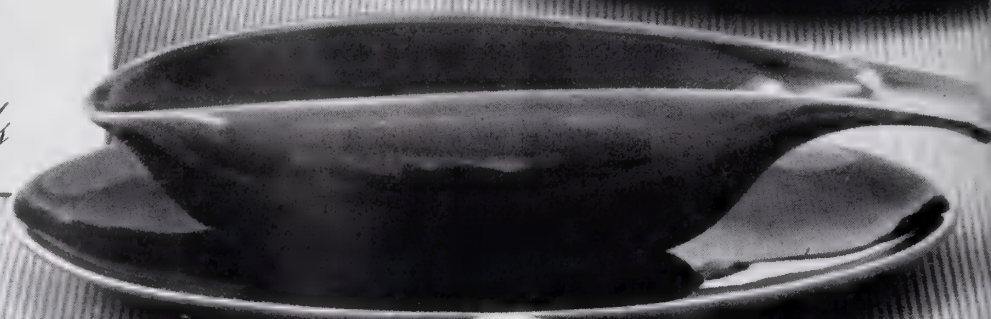
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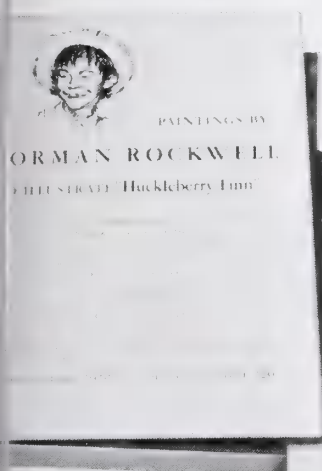
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**WE HAVE NOW TAKEN** three of them (the original oils are in the possession of the Metropolitan Museum) and have created facsimiles which are four times larger than the plates in the polished book. Each is twelve inches across by seven inches long! Each will be sold in the shops for \$6.95; the set of three, for \$20.

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HB-617





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Henry L. Eggers and Eugene Schoen & Sons, Architects

Westchester Construction Co., Inc., Builder

National Tile & Marble Corp., Tile Contractor.





# "PACE SETTER HOUSE"

New in 1953, Mosaic Tile and this "House Beautiful" home it enriches will be just as sound, just as gay and livable in 1963 . . . and in 1993!

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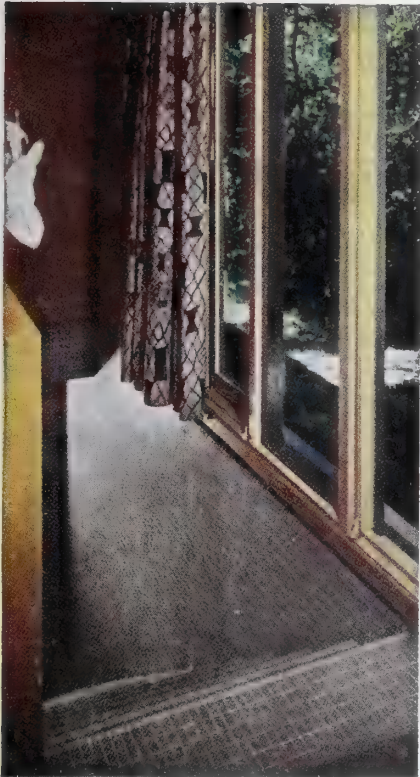
For descriptive Mosaic Tile literature, call your Mosaic Representative or Tile Contractor; or write Dept. 32-7, The Mosaic Tile Company, Zanesville, Ohio.



Mosaic Velvetex entrance terrace greets guests with a cheery welcome that continues right on into the house.



Smartly-textured Mosaic tiled gallery floor gives utter freedom from wear and care.



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**Exciting, too,** the luxury and beauty of the Burnished Antique Finish. This is a high-slip finish with a lovely, mellow burnish... a skin-like texture that will not attract dirt and dust.



**STRENGTH WITH STRETCH**

### **A Whole New Concept of Vinyl Upholstery**

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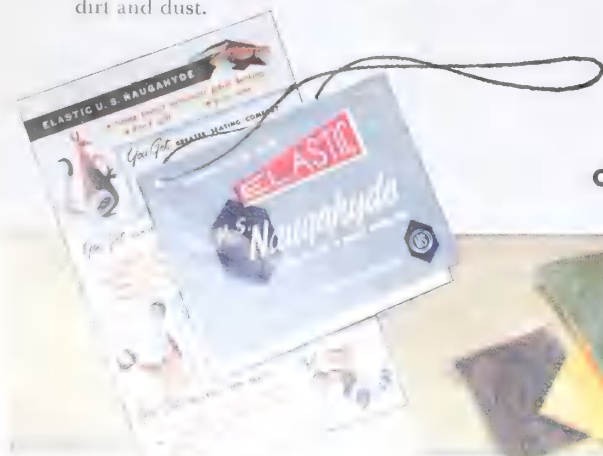
You'll find Elastic Naugahyde in Burnished Antique on the finest furniture made by leading manufacturers. The fabric is so rich, so pliant that it is easily fitted to the most "difficult" furniture designs.

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THE PLAYHOUSE 21  
 with 21-inch screen slanted to  
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## GIFTS

*for the*

## MUSIC LOVER

By Richard Williams

It is not difficult to find a satisfactory gift for the music lover. In fact, anybody who has a hobby (music, fishing, or gardening) can be made happy. Accommodating people, these musical enthusiasts. They are the ones who'll accept any gift gratefully just as long as it has something to do with music. No problem here such as the man "who has everything." The man with a hobby *never* has everything.

But stay away from gadgets! The one thing that music has in common with fishing is the fact that both have produced an uncommon amount of tasteless "novelties." You can get a teddy bear in whose belly is concealed a Swiss music box. How about a musical atomizer which squirts a melody as you squirt perfume? Not to mention a knight-in-armor cigarette lighter whose visor pushes back and who plays a tune when you light a cigarette. Also a musical jug which gurgles the melody of "How Dry I Am" as you uncork it.

High on the list of gifts that do make sense is the record album. You can choose it safely, even if you are not too sure of the kind of music that the recipient likes. Record stores are usually gracious about exchanging of records (pro-

vided that they have been played no more than once).

Some superb new recordings have been released recently, or at least within the year. They, therefore, may be news even to the assiduous collector. Of the hundred of records I have listened to during 1952 I have enjoyed these most.

The recording by Toscanini and the NBC Symphony of Beethoven's Ninth. For the first time this mighty sermon in sound, which expresses the creed that all of us believe in and few of us act upon, is adequately represented on records. This recording, made in Carnegie Hall last spring, represents one of the major events in recording history.

A series of albums recorded at the Bach Festival in Perpignan under the direction of the great cellist Pablo Casals, now turned conductor. A limited edition of the whole set is available as a princely gift but the albums may also be bought individually. This, also, is an important recording event.

De Falla's "The Three-Cornered Hat" recorded by Ernest Anserme and L'Orchestre de la Suisse Romande. Remarkable for the brilliance and juiciness of its sound and very

(Continued on page 110)



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and your children's  
children to treasure.*



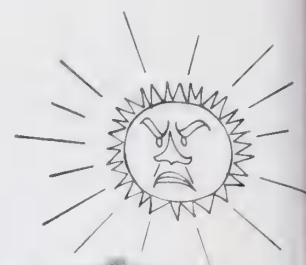
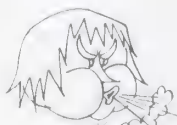
*Melbourne\**

*Engagement*



*keeps winter heat in*

*keeps cold air out*



*keeps sun's hot rays out*  
*keeps house cool within*



Now! *Schumacher's* draperies  
you can leave up all year 'round  
because of miracle **Milium<sup>®</sup>** linings!

**HERE'S WHAT MILIUM LINING DOES FOR YOU!**

1. In warm weather, the temperature rise or heat gain in a room with draperies of MILIUM metal-insulated fabric is 57% less than in a room with unprocessed draperies.
2. In cold weather, the temperature loss or heat loss in a room with draperies of MILIUM fabric is 51% less than in a room with unprocessed draperies.
3. By test, a MILIUM metal-insulated drapery lining stops 98% of the heat radiation from the sun.
4. MILIUM lining is guaranteed by Good Housekeeping, commended by Parents' Magazine, Certified by the U. S. Testing Co., and featured in the Pace Setter House.

MILIUM LINING IS ALSO AVAILABLE IN MEN'S, WOMEN'S AND CHILDREN'S APPAREL AND BY THE YARD.

**AS FEATURED IN THE PACE SETTER HOUSE**

It was a great day when a smart decorator took famous Schumacher fabrics, combined them with MILIUM metal-insulated lining and came up with beautiful draperies that give your home true all-weather comfort. They keep your rooms warmer in cold weather, cooler on hot sunny days, because the MILIUM lining gives your home *extra* protection all year 'round. And — best news yet — you won't have to take your draperies down in the Spring, put them up in the Fall — because draperies with MILIUM linings are truly year 'round draperies!

for name of store nearest you write to  
**F. SCHUMACHER & CO., 60 WEST 40TH STREET, N. Y. C.**





# Gifts Forever Treasured

Additional Matching Pieces  
In Her Lovely Lunt Sterling



WHAT more thoughtful and more welcome gift could you make to the owner of a lovely LUNT pattern than those additional "Matching Pieces" she has always wanted! For the bride-to-be or for the established hostess, your gift in Sterling will reflect a most discriminating taste in Christmas giving. And on your *own* list of hoped-for-gifts . . . extra Tea Spoons, Salad Forks, or lovely Serving Pieces? Your favorite LUNT dealer has a complete display from which you may choose. And you'll find his suggestions most helpful!

*Lovely*



Lunt Silversmiths

Greenfield, Mass.

TEA SPOON

SUGAR SPOON

GRAVY LADLE

COCKTAIL FORK

SALAD FORK

ICE CREAM SPOON

COFFEE SPOON

FOLD MEAT FORK

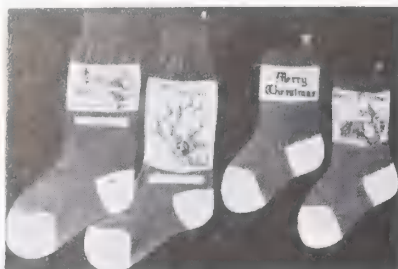
BUTTER SPREADER

Matching pieces shown above also available in these lovely LUNT patterns



The pieces illustrated above are in  
LUNT MODERN VICTORIAN





### CHRISTMAS STOCKINGS

Real socks, big and little to be hopefully hung by the fireside by Mom, Dad and small fry! May be personalized with Labelon (150 inches in dispenser \$1.00). Stuff the big socks with gifts and hang them on the tree. Use the little ones for gifts of money and small trinkets. Of soft combed cotton, these are real woven socks. Delightfully decorated in gay Christmas colors. Large socks—3 for \$1.00—Miniature socks—6 for \$1.00 postpaid.

### SANTA AND CANDLES

Big, beautiful opaque lucite plaques painted in vivid Christmas colors. Hang them at windows, mantel, on the tree. Attach to doors. 12" high. Decorated on both sides. Holes for hanging or mounting. \$1.00 each—both \$1.95 postpaid.

**BLACK & COMPANY, Inc.**

99-16 Metropolitan Avenue, Forest Hills, N. Y.



### ACTION AUTOS

Youngsters will never tire of playing with this fleet of realistic cars! Windshield wipers really work, taximeters click, windows go up and down, guns move in police car, ambulance bell rings! Sturdily made of heavy gauge steel—rubber tires. Two-tone paint jobs make fleet colorful and appealing to children. Cars measure 4" x 1 3/4" x 1". Action autos were the hit of the recent toy show in New York. Fleet of 12—\$2.95—Fleet of 8—\$1.95 postpaid.



Send for 112 page Christmas Catalog.



### 12-PIECE CRECHE SET

Decorate your mantel and tell the story of Christmas with this 12-piece Creche Set. All the figures are here: Christ Child, Mother Mary, Joseph, the Angel, wise men, Shepherds, and the peaceful animals of the manger. Exquisitely modeled in fine imported bisque, richly colored in dress of the day, tallest figure about 4 1/2 inches high. A beautiful tableau to bring the spirit of Christmas into your home. All 12 pieces. **\$2.95** only

Order by mail from: Plus 25¢ postage

### Religious Art Guild

125-B12 Herold Street

Peoria, Ill.

### BABY BRACELET

OF  
Solid 14 Karat Gold  
and Cultured Pearls

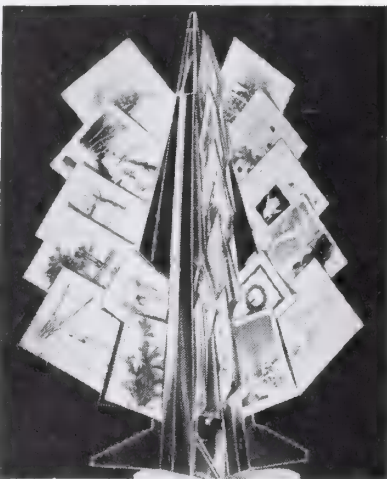
**\$8.50**



The Ideal Christmas or Birthday Gift for Little Tots From Birth to 3 Years.

**JOHNSTON JEWELS**

Waldorf-Astoria Hotel  
New York 17, New York  
Waldorf Jeweler for 21 Years



### CHRISTMAS SCENE STEALER

THE (ORIGINAL) CHRISTMAS CARD TREE is the simplest and most effective way to display Christmas Greetings. They slide easily on the shining three-winged standard. Cards stand out in graceful order and beauty. 24" high. Made of decorator's board in bright Silver and Christmas Red. Holds over 100 cards and lasts for years.

\$1.79 Postpaid

**C. H. HAZELTON**

7242 Sansom St. Upper Darby 2, Pa.



### SWISS MUSICAL CHURCH

Here is a little miniature Church that you will always treasure. It is 11 inches high, lacquered and covered with glistening snow. It has an electric light that is reflected through beautifully colored windows. Princess Pine bushes have fallen snow on them. Open the door and hear the immortal Silent Night played on a genuine Swiss Musical unit. Sturdily constructed of select plywoods.

Price \$7.50 Postpaid

*Piltzecker Swiss Imports*  
P. O. Box 31, Wood-Ridge, N. J.



## WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



**BRIGHT EYES.** Plug him in any outlet and his yellow eyes light up and glow all through the night. Yes they do! And who ever heard of being scared of the goblins, or even of men from Mars, when a baby owl is right there to pooh-pooh the shadows. Made of feathery-white ceramic with shadings of gray and black. He's the darling-est night light we've seen. 5", \$5.50 ppd. See & Jed, New Marlborough, Mass.

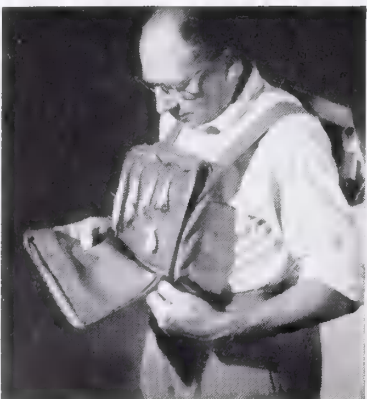


**LOOT SACK,** and bless its whopping capacity! Christmas Grandmother's is fine until departure time. Then the agony of getting the children and the newly amassed wealth home makes an exhausted parent wish Santa had stayed at the North Pole. So here's the sack to transport the presents. Unbleached muslin, about 4' long. \$1.39 ppd. From Breck's of Boston, 640 Breckinridge Bldg., Boston 10, Massachusetts.



### GOLD ROSARY BEAD

This is such a beautiful gift for someone very special that it needs no recommendation from us. The 10k gold shines richly, even in a dimly-lit church, and it would be a very reverent person indeed who would not be a little attracted by their loveliness. \$8.50 postpaid. Gutowitz Jewelers, 280 Fulton Ave., Hempstead, N. Y.



**FISH OR CUT BAIT,** take a time out for a sandwich or change your luck by changing your lure. Whatever you do, you'll do easier with Handy Andy. It fits over the shoulders, has two pouches for plugs, lures, sweater and lunch pockets for fly boxes, leader bottle, knife lanyard, landing net, ring. \$7.50 ppd. Perry Products, Box 366, Peterborough, N. H.



# SHOPPING

WITH

Pat Guman



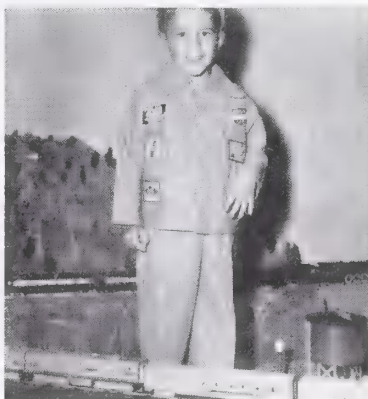
**VET TROUSERS**, black, e-slim and cavalier-elegant, make you feel as longed as Marlene Dietrich, as ally sophisticated as Hep- . Wear them with a tailored for stretching out in front V. Wear them with an off-shoulder Mexican blouse for some dinner parties. Sizes 10-12. \$12.95 plus 25¢ postage. Gil- t's, Box 663, Boston 2, Mass.



**BAR-COATING THE CLASSICS**. Thirteen of the best stories in literature have condensed and illustrated in e-book fashion. Your sprout "eat up" Romeo and Juliet, Geste, Ben Hur, etc., while newsstand crime thrillers take seat. \$1 for 13 ppd. r them from Miles Kimball 33 Algoma Blvd., Oshkosh, onsin.



**FILE ENGINEERS** will ff plenty of steam in these that are just like a real man's. The blue and white ed denim is Sanforized, and ap, jacket, and overalls are ed up with 6 emblems from ica's great railroads. With entic P.R.R. metal buttons, ce outfit. sizes 3-6, \$6.95; 10, 12, \$7.95. Postpaid from & Co., Fifth Ave. at 51st t, New York 22, N. Y.



**FEE NAMED FOR YOU**. predict that this company have to put on a night shift orders, so hurry! Excellent nt coffee, packaged in in-ual servings and sealed in foil, comes personalized any monogram or name you fy. Send them to a hotel er, a breakfast-missing col-udent, a traveler. Box of 2.50 ppd. Selco Coffee Co., Chestnut St., Philadelphia, Pa.



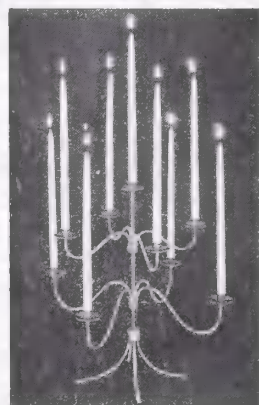
## SWEDISH MADE "ANGEL CHIMES"

Revolving "Angel Chimes"

From Sweden comes this enchanting decorative innovation. Heat rising from the burning candles causes the Herald Angels to revolve lightly striking the bells with their wings. The resulting chime-like sound is charming as church bells afar. This is the original, one and only "Angel Chimes." It differs from other candelabra of its type in that (1) it is made of heavy gauge, highly polished brass instead of copper, (2) it has a tray base to catch possible drippings, (3) it has holders for four candles instead of the usual three, (4) it is imported from Sweden where it is precision made. 13" high, 4 candles included free with each. Buy two—one for each end of the mantel, dining table, etc. Or if you desire only one for yourself the extra will serve as a perfect gift. **\$2.75 ea. 2 for \$5.00** postpaid.

### ANGEL CHIMES CANDLES

Imported Candles to fit "Angel Chimes" 12 to a box, red or white 1 box **50¢**, 3 boxes **\$1.45** postpaid.



## SWEDISH "SYBILLA" CANDELABRA

A study in pure grace, it is made in Sweden by a master craftsman and finished like a fine piece of jewelry. Of highly polished, solid brass this lovely candelabra is destined to become a family heirloom in many a home. 13½" high, it will accommodate 9 candles. Candles illustrated are non-drip, hand dipped 10" white tapers. They come in packages of **10 for \$1.00**. Better order several packages to be used with candelabra. With **9 candles \$11.95** postpaid.

Send for 112 pg. Christmas Catalog.

**BLACK & COMPANY, Inc**

99-16 Metropolitan Ave., Forest Hills, N. Y.



## Old-Fashioned Pfeffer-nuesse (PEPPER-NUTS)

An Old-World treat for holiday enjoyment . . . that's old-fashioned Pfeffer-nuesse (Pepper-Nuts) baked confection cookie-nuggets of snappy, spicy-goodness that tingle your tongue. Wonderful with coffee — a touch of genuetlichkeit from old Milwaukee with holiday drinks. Makes rare, delightful gift. Packed in colorful, metal, humidor-type cans. Send check or M. O. for \$3.00 for 2 lbs. net wt. (Postage paid). Except to Armed Forces, no shipment outside continental U. S. Sorry, no C.O.D.'s.

**OSWALD JAEGER BAKING CO.**  
Established 1879  
900 West Somers Street, Milwaukee 5, Wis.



## THE TIME—

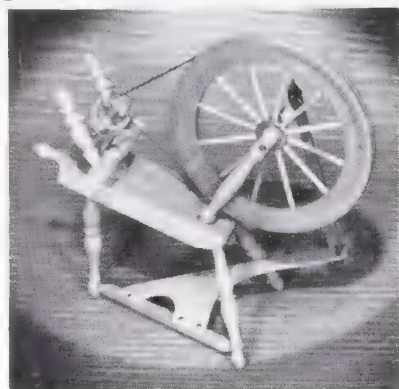
Anywhere in the World!

With the Kalex World Clock you can tell at a glance the correct time in 83 countries all over the world! Wondering about your son in Korea? Your daughter at school in Switzerland? This golden-faced easy-to-read dial tells you the time where they are, and they seem to be nearer. A superb gift for the office or den of the man who has absolutely everything! Wall model, 8 1/2" x 9 1/2", has fine electric movement with year's guarantee, comes in a solid walnut case. Works on AC only.

\$97.50 incl. tax and postage

**Page & Biddle**

21 Station Road Haverford, Penna.



## QUÉBEC HANDICRAFTS

The essence of homespun, 5 1/2", spinning wheel, handmade, autographed, by Henri Legault. It works. Special price **\$4.75**

### TIES

Homespun, handwoven by Veronique Arsenau, only Gold Medalist and hand weaver to Queen Elizabeth. Give him a different gift from Canada this year. **\$4.75**  
Send 50¢ for 20 tie cuttings, tartans, plain and tweed. Deduct 50¢ from payment when ordering. Post Paid—U.S. Customs Paid—Immediate delivery.

Send cheque or money order to:

**THE TED POOLE CO. LTD.**

P.O. Box 363, Station 'O', Montreal 9, Canada



## GRAND FOR GRANDMAS

Those outrageous braggarts, the Grandmothers of the world, can now show off their very remarkable children in a pocket-size "Rogues' Gallery," gold-tooled with "My Grandchildren." Leather album, holds 24 snapshots in 2 1/4" x 3 1/4" plastic pockets, comes in copen blue or in teal green.

**\$2 postpaid**  
no c.o.d.'s please

**Kay Hayes**

1200 Lake Shore Drive Chicago, Ill.



## Exquisite Christmas

Lovely as Christmas, the modern angel in gleaming gold, silver and colored foil. 11" tall. Hand-some tree-top or table decoration. Novel gift. \$1.50

Shining 4" foil snowflakes in a multitude of colors. \$1.50 doz.

5" plastic icicles in frosty white, ready to hang. 100 for \$1

4-ft. non-tarnishable French garlands of fluffy gold-tone aluminum. So decorative. \$1

Delicately beautifully hand-blown German ornaments. Many unusual designs. \$3 a dozen, assorted. 2 dozens, \$5.50

All sent postpaid

Send 10c for catalog on imported British miniatures

**J. J. ANTHONY** • Box 402 • Milwaukee, Wis.



## PERSONALIZED FOR GIFTS Hostess Trays

Perfect For Parties! \$2.95  
Ideal For T or TV!  
Serving Tray To Match! for 4

Generous 17" x 8", each stamped in bright gold with 2 or 3 initials for ideal gifts! Feather-light wood fibre wipes clean. Set of 4, Mardi-Gras colors of Green, Grey, Maroon and Char- treuse in gift box for \$2.95 postpaid. Match- ing Serving Tray, 12" x 20", Green with gold initials, \$1.95 postpaid.

Ask for FREE Gifts 'N Gadgets Catalog  
**MEREDITH'S**  
of EVANSTON 24, ILLINOIS



## NEW! Imported Hand Hooked Carabao Rugs

New round hooked rugs—new decorator colors—beautiful new designs—in our imported room size and throw rugs. Imported from the Far East, we guarantee them to be the finest cotton hand hooks on the market. Sizes from 2'x3' (only \$3.75) to 12'x18' (only \$137.50). We pay shipping. Oval, oblong and round shapes; subtle popular colors. Long wearing, won't show dirt. Write for free folder showing all our designs including the newest importations, complete prices, and color information.

\$25.50 and 6'x6' round rug

SPECIAL PRODUCTS CO.  
Dept. HTH, 1440 Madison Ave.  
San Francisco 10, Calif.



## PAPER SHELL PECANS!

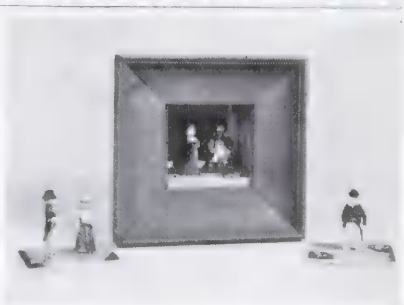
The South's finest pecans, new crop, tasty firm nuts ideally packed for gifts.

- |        |                                                                    |        |
|--------|--------------------------------------------------------------------|--------|
| 5 lbs. | Mammoth Schley Pecans in the shell, in reusable Wicker Gift Basket | \$4.95 |
| 5 lbs. | Mammoth Stuart Pecans, in white cloth bag                          | \$3.50 |
| 5 lbs. | Fancy Shelled Halves                                               | \$7.50 |
| 2 lbs. | Fancy Shelled Halves                                               | \$3.95 |
| 5 lbs. | Fancy Large Pecan Pieces                                           | \$6.25 |

Send Us Your Gift List POSTPAID AND INSURED

Write for NEW BROCHURE

**Harvey's**  
JONESBORO 1, GEORGIA



## ENHANCE YOUR HOME OR OFFICE WITH EARLY AMERICANA MINIATURES

Choice of 2 1/4" tall BOSTON BELLE; U. S. MARINE (1797-1804); U. S. NAVY CAPT.; N. Y. BELLE ex U. S. SEAMAN.

Mtd on handsome stand \$5.95 ppd. Any 2 figures on same stand \$10.95.

UNIQUE DISPLAY CABINET! Hangs on wall or stands on desk \$5.95 ppd.

Unpainted—Assemble Kits of any 1 figure; stand & cabinet \$4.95 ppd.

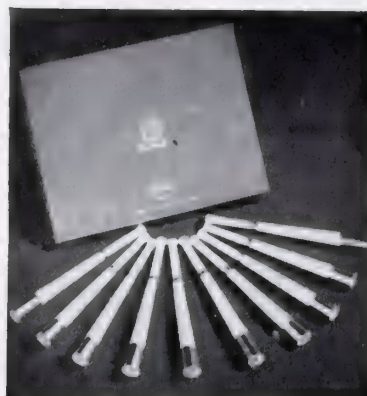
Male figures also in 1/8" scale for Historical Ship Models. 1/8" high: 30¢ ea., 4 for \$1 unpainted or 60¢ ea., 2 for \$1 painted.

Catalog of many others—Send 25¢

**LOESCHER HISTORICAL MINIATURES**  
114 Loma Vista Dr., Burlingame—Calif.



## WINDOW SHOPPING



### WOMAN OF DISTINCT

A cigarette holder turns a ous habit into something glamorous, and we've never a woman who doesn't look derful with one. 18 dispo- paper and quill smoking gances, lavishly banded in and packed in a flat scarlet come in black, white, sea- peach, turquoise or jade. \$ ppd. Alfred Orlik, 745 Fifth New York 22.



### MY FRIEND ERMINE.

genuine ermine tails are gath- into a sophisticated cor- crowned with a rhinestone net pin. Wear it on a white bl- a pastel sheer wool, a black- and you'll collect second gla- as flattering as pearls. Just \$ including tax and postage. C- from Harold Rubin, 52 E. St., New York 22.



### A CHILD'S WORK OF A

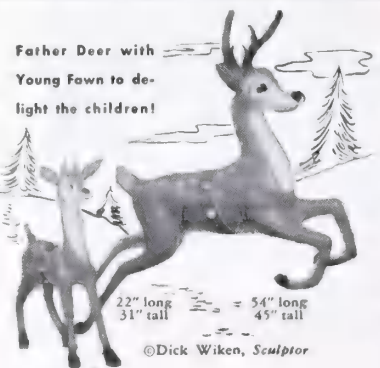
is reproduced in color on tile, and you have a "ma- piece" that you wouldn't s- for a Rembrandt. Just send- drawing, signed and dated if- wish. Any size will do. It wi- exactly reproduced on tile, for permanency, and felt-b- \$4.95. Framed in bleached mahogany, or maple, \$6.95. 10 days' del. Young Rembra- Loch Lane, Port Chester, N

(Continued on page 24a)

## NEW LIFE FOR WORN COMFORTERS

Wool or Down, they can be luxuriously recovered and made factory fresh by our exclusive process. If they are down, and worn thin, we can add down, or add wool, and convert them into the famous U.S. Pat. LANADOWN COMFORTERS, at a very nominal cost. We use the finest fabrics: Satins, Taffetas, plain and printed Sateens, Chintzes. Samples on request.

**LANADOWN**  
516 Madison Ave., New York 22  
Telephone PL 8-1940



Father Deer with  
Young Fawn to de-  
light the children!

## WEATHERPROOF REINDEER TEAMS IN BOTH SIZES: JUNIOR OR LIFE-S-

Order entire team wired . . . watch lights flash on throughout disp-

Either size Reindeer or Fawn may be bought arately or in a complete team with sled and S Starter sets available.

Junior-Size Team with 11 antlered reindeer, plus the Fawn, plus sled \$199.50 and Santa, \$239.50. Life-Size Teams \$449.50 to \$534.00.

WRITE FOR BEAUTIFUL CHRISTMAS CATA

**MOLD-CRAFT, Inc.** 3727 No. Palmer, Rm. Milwaukee 12, Wis.

Deer wired and equipped with white flasher bulb \$3.00 extra per deer.



# Traditionally the Finest



In America's tradition-rich East, holiday hospitality has a special touch of gracious elegance that calls for the finest in refreshment served in the finest of surroundings.

Small wonder that MILLER HIGH LIFE...golden and inviting in its tapered, crystal-clear bottle...

is held in such high esteem among Eastern hosts...and *wherever* quality gets the call.

Proudly highlight *your* holiday hospitality by serving MILLER HIGH LIFE

...the Champagne of Bottle Beer! Brewed and bottled by the Miller Brewing Company

ONLY...and ONLY in Milwaukee, Wisconsin.



TUNE IN!

March of Time on TV!


Check Your Newspaper  
for Time and Station

Photography—Leslie Gill  
Dress Design—Rappi

© Miller Brewing Co.



W



*hat woman doesn't make a*

*secret curtsy in her heart at the sight of*

*fine handmade Fostoria crystal?*



*Rose*  
BY

FOSTORIA GLASS COMPANY • MOUNDSVILLE • WEST VIRGINIA





Introducing a new kind of carpet!

The new wool pile with linen backing...

## **American Hostess**

with the new Shado-Flek  
"Nee-Deep" texture

in 13 correlated  
high-fashion colors

With the casual elegance that derives from superb quality, American Hostess' beautiful shadow-flecked texture is the distinguished choice for contemporary or traditional decor.

Like walking knee-deep in clover, every step is cushioned by the incredibly deep all-wool pile plus the thick, rugged linen backing.

This linen backing offers other advantages... it's exceptionally long-wearing, cushions like a mat to guard the wool tufts against wear, lies smooth and flat—especially important in room-size carpets. American Hostess is truly the "investment carpeting"!

Widths: 9, 12, 15 and 18 feet.

Gold, ice blue, grey, sand, white, royal red, willow, hunter, cocoa, electra blue, coral, beige, ash rose.

## **American Hostess**

### **The Investment Carpeting**

made by National Automotive Fibers, Inc., Salem, Oregon



FURNITURE AND ACCESSORIES BY LORD & TAYLOR



# GIVE SAMSON FOLDAWAY FURNITURE

THE MOST WELCOME FAMILY GIFT YOU CAN G

Doubles Play Space, Dining Space, Work Space, Hobby Space!

## DELUXE FIVE-PIECE SET

**\$49<sup>75</sup>**

Deluxe Table . . . . . \$13.95

Matching Chairs, Each . . \$ 8.95

Other five-piece sets as low as \$33.75



1. Posture-Curved, Padded-Cushion Chair, Each \$6.95

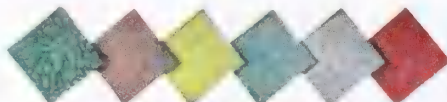
2. Restful Folding Arm-chair, Each \$16.95

3. King-Size Folding Table, each \$18.95



**G**IVE Samson Foldaway Furniture — the gift that gets cheers from the whole family! It's the *big* present that has everything — beauty, color, and *real* usefulness! Doubles space for all kinds of family work or play!

**Sturdily built for years of service**, legs and frames are of electrically welded, tubular-steel construction. Samson vinyl table top and chair upholstery is easy to keep clean — spills wipe up, leave no stains. See this ideal family gift-of-the-year at your nearest Samson dealer's!



Green Cocoa Chartreuse Peacock Gray Coral

**All Samson colors mix or match** — and the several different styles of Samson and chairs! However you combine them all go together harmoniously.

**SAMSON FOLDAWAY FURNITURE OUTVALUES THEM ALL**



**Strong Enough To Stand**

There's also a Samson Folding Chair for public seating need. For special quantity ask your local authorized Samson Contractor or write Shwayder Brothers direct for information.

**SHWAYDER BROS., INC.**  
**FURNITURE DIVISION, DETROIT 29, MICH.**

Also makers of smart Samsonite Luggage





# WINDOW SHOPPING

CONTINUED FROM PAGE 20

## LONG LIVE THE CHEESE.

Now you can order a *big* cheese for your holiday entertaining, and it will stay fresh in the airtight Cheese Preserver. A clear plastic drum, 8" wide, 3½" high, has a tight-fitting cover and a false bottom. Under this, put some vinegar, and your cheese will approach immortality. \$1.98 ppd. Charles A. Peters, 339 North Ave., New Rochelle, New York.



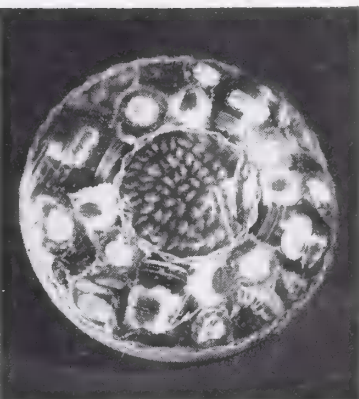
## GOOD TALKING POINT.

A wall shelf for your telephone is designed with the clean, swinging lines of a pagoda, gives you plenty of room for phone, ash tray, memo pad, and directories. Kiln-dried hardwood, ¾" thick, it's 20" x 10" x 8½" high. Unfinished, ready to paint, \$7.50. Finished in mahogany, ebony, or Chinese red, \$10. Ppd. Archie's Novelty Furniture, 1620 St. Marks Ave., Brooklyn 33, N. Y.



## SWEET EN-TRAY

to the festive season is this Special Gift Tray from Stuckey's famous and good-smelling kitchens. Two wicker trays come heaped high with their delectable pecan candies, tropical jellies and selected pecan halves. Order by number SG-1. \$4.50 ppd. Stuckey's, Post Office Box 301, Eastman, Georgia.



## Charming Swedish Forks

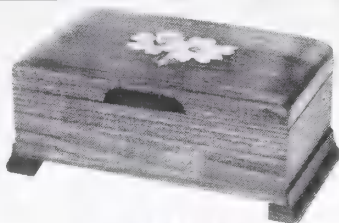
Two For A Dollar!

Here's a delightful inexpensive Christmas gift. Two little forks . . . exquisite floral design . . . heavy silver plate . . . each inscribed "Made in Sweden" . . . packed in gay Swedish gift box. Wonderful for olives on the cocktail tray . . . lemons on the tea table . . . pickles and hors d'oeuvres on the buffet. Order a set for yourself—then order for your gift list—or forward your list to us—we'll gladly mail them direct for you.

Only \$1.00 pair postpaid

**ewald-clark**

17 West Church Ave. Roanoke, Virginia



## some enchanted evening

And all through the year, you'll be delighted with this handsome musical cigarette box. Made of beautifully finished solid walnut, felt based, and spacious enough to hold over two packs of cigarettes. Lift the lid, and a fine Swiss movement brings you the charming lilt of South Pacific's ever-popular "Some Enchanted Evening". (Or, if you prefer, "I'm In Love With A Wonderful Guy".) Specify choice!

(May Also Be Had Without Floral Motif)

ONLY \$7.95 (PLUS 35¢ POSTAGE)

Exclusively With

**FAY GARELICK**

871 East 179th St., New York 60, N. Y.

## DISPLAY YOUR GUNS

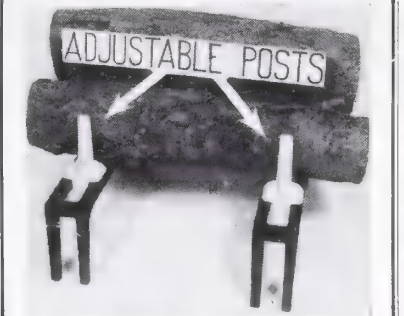


## NIMROD GUN RACK

with the Exclusive SELF-LEVELING Feature  
Adds Decorative Beauty to any Room

Protect your guns from the wear and tear of just "lying around." Hung in a cozy corner of any room the NIMROD GUN RACK will impart a delightful touch of hunting atmosphere. Cut from selected Walnut to match your gun stocks—entire unit blends with any interior color scheme. Beautifully finished. Self-leveling feature allows any type gun to rest securely in horizontal position for the proper display of your guns. Four gun size (holds 2 to 4 guns)—\$8.95. Six gun size (holds 4 to 6 guns)—\$11.95. Clip this ad and send with check or money order. Shipped postpaid within 48 hours. Money back if dissatisfied. If ordered C.O.D. you pay postage.

THE NIMROD CO. (Div. of Geo. Marnhout Co.)  
Dept. B12-52 ■ 1701 Arch St., Phila. 3, Pa.



## KEEP THE ROMANCE OF YOUR LOG BURNING FIRE

from becoming a fire hazard. BRIGHT FIRE Log cradles with ADJUSTABLE POSTS (easily moved with a poker) make it practically impossible for a burning log to roll forward onto the floor. Coals, dirt and ashes are also minimized because the fire and draft are in the back of the fireplace. Wood burns better and smokes less when held in place, thereby saving money too!

JET BLACK FINISH . . . Length (give depth of fireplace) 19 or 16½ inches. Weight 21 lbs.

\$9.95 PER PAIR. (\$1.00 higher west of Denver.)

Sent Parcel Post Pre-Paid. Satisfaction Guaranteed.

**J. L. LOVE CO.**

Dept. HLB-12

BOX 415 Titusville, Penna.



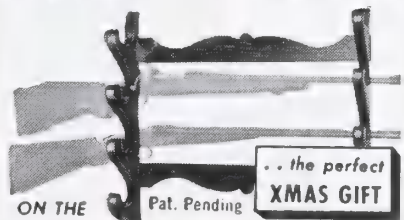
Graceful swans by Boehm, of fine, gleaming white porcelain touched with gold. Lovely gifts, perfect for colorful flower arrangements. 4½ by 4 inches, \$5.00 and 8 by 6½ inches, \$18.50.

50c for postage • 2% State Tax for Illinois Delivery

*C.D. Peacock*

JEWELERS • STATE & MONROE • CHICAGO 3

## DISPLAY YOUR GUNS



## NIMROD GUN RACK

with the Exclusive SELF-LEVELING Feature  
Adds Decorative Beauty to any Room

Protect your guns from the wear and tear of just "lying around." Hung in a cozy corner of any room the NIMROD GUN RACK will impart a delightful touch of hunting atmosphere. Cut from selected Walnut to match your gun stocks—entire unit blends with any interior color scheme. Beautifully finished. Self-leveling feature allows any type gun to rest securely in horizontal position for the proper display of your guns. Four gun size (holds 2 to 4 guns)—\$8.95. Six gun size (holds 4 to 6 guns)—\$11.95. Clip this ad and send with check or money order. Shipped postpaid within 48 hours. Money back if dissatisfied. If ordered C.O.D. you pay postage.

THE NIMROD CO. (Div. of Geo. Marnhout Co.)  
Dept. B12-52 ■ 1701 Arch St., Phila. 3, Pa.



## 400 DAY CLOCK

Famous 400 day clock from Germany, wind but once a year, silent operation, size 7½" x 11½" high, export packed, ship anywhere in U.S.A. PPD.

for only \$25.00

Pay mailman \$4.75 duty on arrival. Send check or M.O. via air mail.

**GEORGE KRAUSSMAN**

138 Clayalle, Dahlem, Berlin, Germany  
Member of The American Chamber of Commerce in Germany.



## Center of Attraction

A triple candle holder of heavy silver plate lends itself to varied and beautiful table arrangements. Use four to form a circle, the curved ends making a silver cluster in the center. For a large table, flank the circle with an additional pair. Each fluted holder is a different height, may be used alternatively for flowers and candles. About 7" high and 7" wide.

Each triple holder is \$18.50

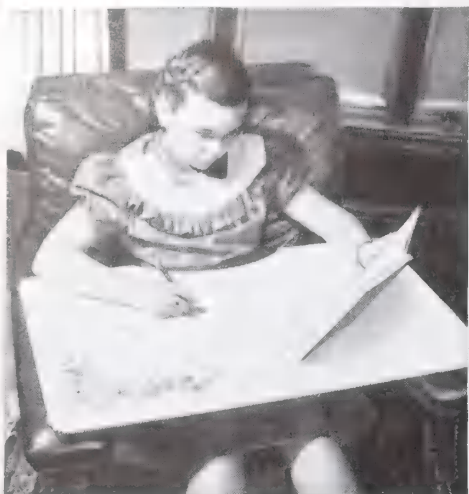
Tax and postage included.

No U.S.A.'s please

*bertram shrier, Inc.*

1145 Connecticut Ave., Washington 6, D. C.





### The WORK-IN-COMFORT-BOARD

is 30 inches long, 18 inches wide, has rounded edges and a satin-smooth surface with a cheerful 3-color floral design in the upper right-hand corner. Background of limed-honey dr ebony. (Specify which.)

## YOUR FAVORITE EASY CHAIR A DESK

*Work, Write,  
Study in Comfort*

Designed and built exclusively for us, the WORK-IN-COMFORT-BOARD converts any armchair into a desk or work table. Choose your favorite chair and place the board in front of you on the arms.

Dad will use it when paying the monthly bills or sorting the contents of that briefcase from the office. Mother will enjoy it when mending, clipping and filing her favorite recipes, working on the photograph album, or addressing Christmas cards. As for Mary and Johnny—there may be an argument as to who gets to use it first for that evening stint of homework. Wonderful as a luncheon tray too. When not in use, stand it in the coat closet or behind the sofa.

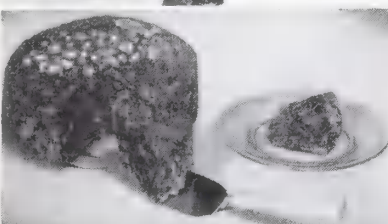
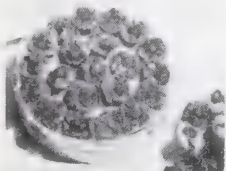
THE **DISCRIMINATOR**  
FOR THOSE WHO CARE  
BOX 388, EVANSTON, ILLINOIS

Postage paid, \$5.75

If not delighted your money cheerfully refunded.

Give Something Nice

From  
Blanche  
Geiss



Blanche Geiss *famous baked delicacies*

Delicious dark and white fruit cake, oblong or round, one to five pound, \$1.95 per pound. For your New Year's Parties those unusual individual "Cocktail" fruit cakes. These dainty, flavorsome individual fruit cakes—either white or dark—are for the discriminating hostess who serves the inest. As a gift, a delicious boxful of Christmas wishes in individual cups, \$3.25 box of 14; \$4.35 box of 21; \$5.85 box of 28; \$8.95 box of approx. 50. Also try our New "Bonne Bouche" (fruit cake confection). It's marvelous. 2 lb. \$5.25; 3 lb. \$7.50; 5 lb. \$12.00. There is still time to write for your free Brochure of many Gift Boxes and Individual Gifts and place your Gift order to arrive for Christmas Giving.

904 Bayard Park Drive Evansville 13, Indiana

### New! Roy Rogers Rodeo Game!



Family Fun! Roy Rogers and Children, Dusty and Cheryl, enjoy Rodeo Game

Latest thing in table games—Roy Rogers Rodeo Game provides fun, thrills and plenty of exciting western action in four arenas at once! Two to four can play at a time. Nominal price makes it ideal Xmas gift. \$1.50 Postpaid. (please, no C.O.D.s)

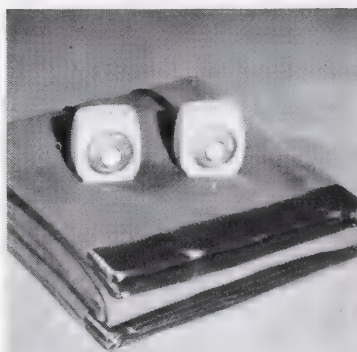
The Rogden Company  
466 W. Superior St., Chicago 10, Ill.



## WINDOW



**THE ARTIST IS A YOUNG MAN** who is still relatively unknown. But if you get a kick out of picking winners, keep your eye on Mr. Hirschfeld. Meantime, you can be one of the first to enjoy his talent by getting this pair of ink sketches. The roosters are enormously decorative, colorful, and superbly drawn. In natural wood frames, 11" x 13", \$16 pr. ppd. Serigraph, 12 Garden Rd., Newton, Mass.



**EXTRA!** Now all of you who sleep in out-size beds can have a General Electric automatic blanket without having to have a pair of single blankets sewn together. Each side is individually regulated by separate control boxes. Heat adjusts automatically as temperature changes. Camellia red, blue, green, rose, 105" x 86", \$119.50. Three larger sizes, slightly more. Ppd. Hale's Bedding Stores, 605 Fifth Ave., New York.



**FLOWER ARRANGEMENT CALENDAR: 1953.** A lady-of-affairs will love this engagement calendar, and if she's a flower fancier it will give her ideas for new arrangements. Right-hand pages show a week-at-a-glance with spaces for morning, afternoon, and evening. 54 left-hand pages show prize-winning arrangements by garden club members. \$1 ppd. Doubleday Book Shops, 655 Fifth Ave., N. Y.



Delightful Holiday  
Treats for Family  
and Friends

### SHELLED PECAN HALVES

Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions. 3 Lbs. \$5.25 5 Lbs. \$8.65 10 Lbs. \$16.25

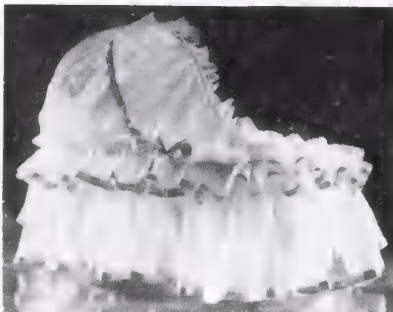
### GOLDEN CREOLE PRALINES

A deliciously different candy from the Deep South Taste-tempting, smooth-buttery Pralines to delight the whole family. 12 large Pralines, gift boxed . . . 1 box \$1.85 If mailed to one address: 4 boxes \$7.20 8 boxes \$14.00 12 boxes \$20.40

SEND US YOUR GIFT LIST

Check or money order . . . No C. O. D.'s Stripped Pecans in Continental U. S. A.

**STERNBERG PECAN COMPANY**  
Dept. W, Box 193, Jackson, Mississippi



### The Perfect Gift DOLL CRADLE

Beautifully trimmed, inside & outside. French crepe under skirt and rayon net and satin ribbon overskirt, complete with dainty ruffled pillow. Cradle constructed by hand of real wood and wicker measuring 20" long, 19" high. \$8.50 postpaid

Send check or money order.

Sorry no C.O.D.'s

Marcella Patrick Originals  
232 South Fulton, Allentown, Penna.



### SKIING MITTENS for girls and women . . .

which we are importing from Sweden where they have been a favorite for years . . . Hand-embroidered woolen felt in beautiful designs—Horse-hide in the palm and entire thumb—Cotton fleece lining—Elastic knitted double woolen cuff.

Colors: Red, Blue, or Green. Sizes: Small, Medium and Large. Unbelievably fine quality—and only . . . \$3.75 Satisfaction Guaranteed. Sorry—no C.O.D.'s. a pair ppd.

Send for new 1952 Fall and  
Holiday Gift Catalog  
chet studios Middlebury 6,  
Connecticut



### Amazing Device for Cracking ICE!

Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. Only \$1.00 postpaid. Immediate delivery from

**TAP-ICER COMPANY**  
217 West St. Williamsport, Pa.



# SHOPPING



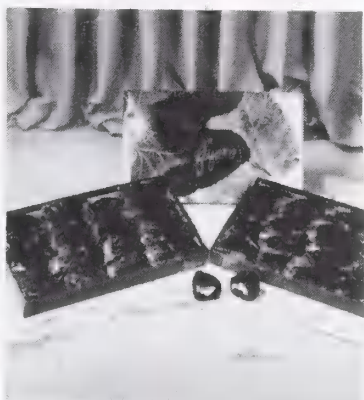
## PRE-SKETCHED OIL PAINT SET.

We're getting one for our 10-year old, one for our runner up-to-Grandma-Moses mother-in-law. Subject is pre-sketched on 8½" x 11" panel. Palette has oil paints, linseed oil, two brushes. Color print of subject guides you. Subjects: Cape Cod, Red Barn, Snowbound, Statuette and Roses. \$2 ea. ppd. Green Gable Gifts, 1554 Third Ave., New York 28.



## FIGAROS, FIGAROS

are divine and juicy royal purple figs that are filled with the most delicious English walnuts you've ever tasted. And you'll be singing their praises in lilting tunes the way old Figaro sings his own as the clever barber; you, the clever hostess. Plump and long in the ripening, they come in a 1½-lb. box for \$3.50 ppd. Sey-Co Products, Van Nuys, California.



## SPARE THE ROD

and rear the child to have a neat and orderly wardrobe by hanging this Hi-Lo Bar over the out-of-reach closet rod. It's adjustable for pip-squeaks and bean poles, gives a small clotheshorse about 30" of hanging space. \$2.25 ppd. Wetherole Company, 64-34 98th Street, Rego Park, New York.



## "30-MINUTE" HAIR DRYER

with exclusive  
AIR-FLO HOOD



*Dries hair  
in a jiffy  
while you  
relax!*

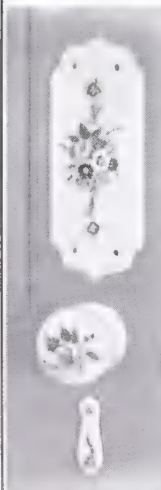
GAILY striped, detachable hood directs the warm air where it's wanted. Dries hair fast, yet keeps face and neck delightfully cool. Perfect for drying nail polish and lingerie, too. Wall and table stand, thermostat control, 3-way switch. Quiet, safe. Fully guaranteed.

Postpaid \$14.50

**SKY PRODUCTS CO.**

Dept. Y, 815 Thomas St., Seattle 9, Wash.

## AN INVITATION TO BEAUTIFUL DOORS



Brochure illustrating other patterns upon request.

Add charm, beauty and color to your doorways with imported English hand-painted china door furniture.

"Fontainebleau" colorful spray of flowers on bone white china \$16.50 per set, as illustrated. 11" x 3" finger plate \$12.00. 8" x 3" finger plate \$10.00. Cupboard knob \$3.75.

The rich colors of these unique floral patterns lend grace and dignity to any room.

Order early and avoid disappointment. Sent postpaid—no C.O.D.'s.

**HUNTINGTON HOUSE**

16815 Huntington Road Detroit 19, Mich.

## Custom-Made Monogrammed Mirrors

NEW - USEFUL - A PERFECT GIFT!



**DOOR MIRRORS**—Make your doors truly functional, add depth and beauty to your rooms! Mirror glazing quality Pittsburgh Plate Glass. Easily installed by anyone. 6 clips and screws included. Prices include one engraved initial. Sizes: 16x68—\$16.50, 18x68—\$18.00, 20x68—\$19.50, 22x68—\$22.00, 24x68—\$24.00.



**REVERSE SHADOW BOX MIRRORS**—Handsome Venetian style adds lustre to any wall. Mirror glazing quality Pittsburgh Plate Glass. Hang it yourself, hinges for horizontal or vertical placement included. Prices include one engraved initial. Sizes: 29x41—\$34.00, 29x47—\$37.00, 35x47—\$42.50, 35x59—\$53.00.

**EXTRA INITIALS** engraved, 70c per letter. Safe arrival guaranteed. We ship insurance prepaid. You pay shipping costs on arrival. We bill you for gift shipment charges. If engraved initial not wanted, deduct \$1.00 per mirror.

**FREE CATALOG** showing dozens of other distinctive mirrors and glass items... yours on request. Write for it today! A 2c postcard will do.

**MONOGRAM MIRRORS CO.**

Magic with Mirrors and Glass

28 NORTH QUEEN ST., YORK 4, PENNA.



No. 49  
**CHEST**

43" High; 30" Wide; 16" Deep  
Weight 70 lbs.

Made of Select Poplar

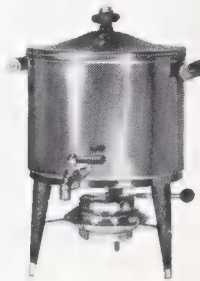
Finished—Blonde, Walnut,  
Maple or Mahogany **\$18.75**  
Unfinished—Sanded, ready  
for finishing. **\$15.75**

Send check, money order, or specify C.O.D.  
You pay express when item arrives.

**FORREST ADDITON**  
FLOWERY BRANCH, GEORGIA

## HANDSOME GIFT OF A LIFETIME

burnished  
copper  
**COFFEE**  
or  
**TEA**  
**SERVER**



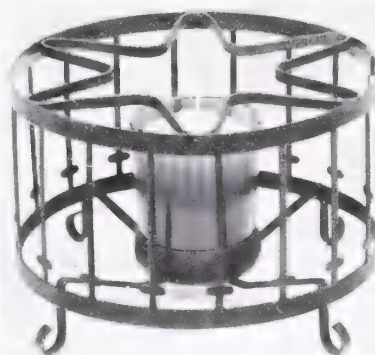
Keeps 32 cups, a full gallon, piping hot. Finger tip heat control allows increase or decrease of flame or complete snuffing. Legs and handles finished in ebony black. Rubber tipped legs insure non-scratching.

No C.O.D.'s please. Money returned if you are not satisfied. **\$25** prepaid

**TAYLOR SALES COMPANY**

P. O. Box 28, Wayne, Pa.

From Minnesota  
comes this popular . . .



**Swedish Coffee Hotten**

It's new! It's different! You'll love it for keeping coffee hot in any room in the house. Exceptionally well made. In attractive gift box.

**\$2.75**

Postpaid

Photo is actual size  
**St. Paul Book & Stationery Co.**  
6th & Cedar St. Paul 1, Minn.



Authentic  
Old-Fashioned  
**Telephone  
Lamp**

This is a find—an authentic old-fashioned telephone, scrubbed clean to its solid brass, lacquered to keep its gleam forever, and wired into a unique and beautiful lamp. Lift the receiver, the light goes on. Hang it up, the light goes off! An unusual gift for home or office that will always be admired! . . . Each **\$29.95**

Postpaid and insured (shade not included). \$50 per pair. Christmas delivery guaranteed. Check or money order please! No C.O.D.'s.

**CAROL E. HENRY**

"Gifts of Charm and Distinction"  
4660 Libbit Ave., Encino, California









America's  
rarest and finest fruit...

## Royal Riviera Pears\*

THE GIFT THEY'LL ALWAYS REMEMBER

You'll be long remembered as a thoughtful, original Santa when you give these honest-to-gorgeous, impressive pears. So rare, hardly 1 in 1000 has ever tasted 'em. In perfect taste for anyone on your Christmas list. So juicy you eat 'em with a spoon. *And what a value!* You can't buy these gift packages in stores for love or money. But here's the best news: they're not high-priced, they're inexpensive. Packed in handsome gift boxes, with your greetings.

**Gift No. 1 . . . .** Delivered **\$3.35**  
(shown—10 to 14 pears)

**Gift No. 2 . . . .** Delivered **\$4.35**  
(16-20 pears—40% more)

**Gift No. 3 . . . .** Delivered **\$3.95**  
(20-25 smaller pears)



First Gift Seen  
Under Any Christmas Tree

## Tower of Treats\*

If opening one present is fun, then bustin' into five presents is 5 times more fun! Gift boxes towering 14" high hold Royal Riviera Pears, jumbo apples, whopper figs, fine candies and other surprises. Sumptuous satin ribbon and bow. Real Holly on top.

Talk About Your Money's Worth! You'd think this eye-full tower might cost \$18 . . . but we deliver it, with your greetings for only—

**Gift No. 51 .** Delivered **\$7.35**  
(King Size—illustrated)

**Gift No. 50 .** Delivered **\$5.95**  
(Queen Size—4 boxes)

Order early—always a sell out!



Here's the *Original*  
one-and-only...

"Your Fruit-of-the-Month Club is a grand idea—most acceptable as a gift for anyone. We have ordered this gift from you for a number of years, and have been particularly pleased with the way you handle our orders."

**Capt. Eddie Rickenbacker**  
President and General Manager  
Eastern Air Lines, New York

## Fruit-of-the-Month Club\*

The gift that creates excitement and praise for you the whole year thru. You order only once but we deliver a whole parade of eye-poppin' gift boxes of America's finest fruits 'n delicacies throughout the year.

Christmas is the "grand opening." An engraved Membership Certificate, inscribed with your name and mailed in advance, announces all the good things to come.

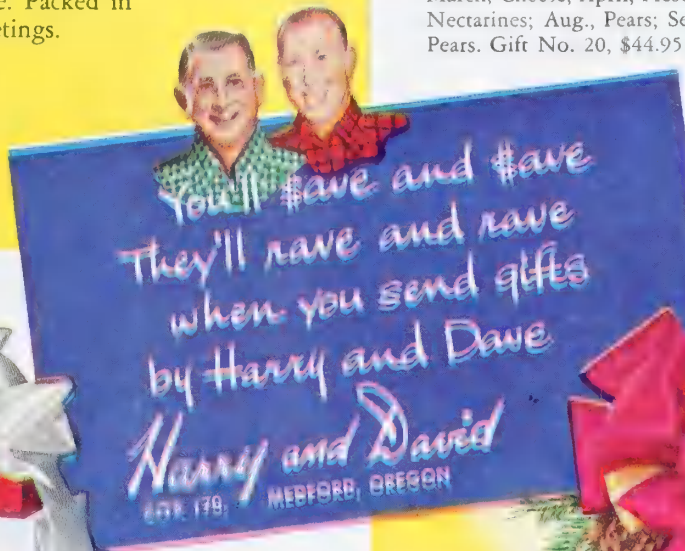
### A CLUB MEMBERSHIP FOR EVERY BUDGET

**12-BOX CLUB:** at Christmas, Riviera Pears; Jan., Apples; Feb., Grapefruit; March, Cheese; April, Preserves; May, Fruit Cake; June, Canned Fruit; July, Nectarines; Aug., Pears; Sept., Peaches; Oct., Grapes; Nov., more Riviera Pears. Gift No. 20, \$44.95 delivered. Available year 'round.

### 8-BOX CLUB AND 3-BOX CLUB

**8-BOX CLUB:** the favorite, omits Mar., May, June, August selections; Gift No. 15, **\$29.95** delivered. Available year 'round.

**3-BOX CLUB:** Christmas and January and February treats; Gift No. 11, **\$10.95** delv'd.



So Beautiful!  
So Impressive!

## Royal Gift Baskets

Your lucky friends will show 'em off . . . and sing your praises—for days and days before they start excavating! The focus of all eyes at Christmas. These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other surprises.

So Much for So Little! We ship direct from our own Bear Creek Orchards—no extra charge for packing and delivery.

**Gift No. 6 . . . .** Delivered **\$10.95**  
(shown—shpng. wt. about 17 lbs.)

**Gift No. 7 . . . .** Delivered **\$14.55**  
(bigger 'n more bountiful—shpng. wt. about 23 lbs.)

**Gift No. 8 . . . .** Delivered **\$18.85**  
(biggest—shpng. wt. about 29 lbs.)

**IT'S SO EASY TO ORDER!** Just send us your list of names and addresses of the lucky folks—with gift names (and gift numbers) for each. Tell us how to sign your name. Enclose check or M.O. Perfect delivery guaranteed anywhere in U.S.A. proper, within express delivery zones. No charges, no C.O.D.'s, please.



Newly-wed or not...give her

# Trousseau Luxury

by Fieldcrest

Every woman is a bride at heart when it comes to Christmas presents. Give her Trousseau Luxury and be her favorite Santa. Bouquets of towels in flower-fresh gift boxes. Petal-smooth sheets in corsage colors. Blankets, electric blankets and bedspreads with the elegance she loves. When the label says "Fieldcrest" even the most lavish-looking gift will fit your budget.



Choose from eleven exciting Fieldcrest gift packages, filled with Trousseau Luxury towels —bath sets or finger-tip assortments.



## Fieldcrest

TOWEL SETS



*Sheets • Towels • Bedspreads  
Blankets • Electric Blankets • Hosiery  
Koroshan Bags • Rayons*





## WINDOW SHOPPING

CONTINUED FROM PAGE 24d

### FIRESIDE SUPPERS

those winter nights when your living room is an island of chintz, drawn curtains and firelight, you'll want these Fold Away Tables. 23" black metal stand with glass top. 12 3/4" x 24" metal tray can be used as table. Four of them store behind chair or hang on hook in closet. \$5 exp. coll. Alberta's Gifts, 100 N. Wacker Drive, Chicago 6.



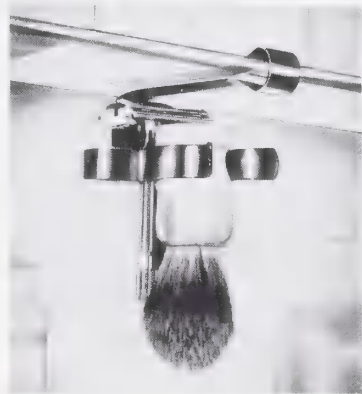
### CK-TOCK TOYS

deserve a place of honor in the toe of the stocking of every baby on your Christmas list. Mechanical toy watches, made in Germany, have the time-proven magic to fascinate a small clock-watcher. They wind up. They tick. The hands move. Grandfather's Pocket Watch and Sportsman's Stop Watch are 2" wide. \$1.50 for both. L. Q-T Novelty Co., Box 54, Murray Hill Sta., N. Y. 16.



### IP-ON SHAVE CADDY

clings onto the shelf of your medicine cabinet, holds your husband's brush and razor without taking up even a smidgin of shelf space. If you've been trying for years to sneak more than your share of the medicine cabinet, here's your chance. Nickel-plated spring steel grip holds brush securely. \$1 ppd. Crown Gift Products, 246 Fifth Ave., New York 1, N. Y.



### REMOVES LINT & DUST ...like Magic!

The new Electro Cleaner performs miracles on suits, uniforms, hats, furniture and car upholstery. Picks up dust, lint, and loose hair by **magnetic attraction**. Cleans fabrics thoroughly and quickly. No current or chemical required. **Satisfaction guaranteed.** Made of beautiful non-breakable plastic. Gift boxed. The perfect gift for HIM, for HER.

Mailed prepaid for \$1.75.  
Airmailed to Servicemen — add 25¢

J. H. SMITH CO., INC.  
DEPT. E GREENFIELD, MASS.

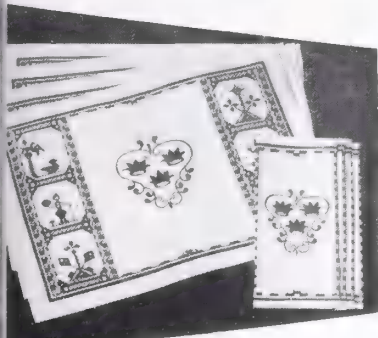
*"The Gift of Good Grooming"*

### authentic SWEDISH designs . . .

blocked on fine pure linen luncheon sets. Ideal gifts for those special people you want to remember. Set of 4 place mats and 4 napkins. **\$5.95 postpaid**  
State choice of colors—Wine Red, Teal Blue, or Leaf Green. No C.O.D.'s please.

### THE PROVINCIAL SHOP

U.S. Highway 12, Bridgman, Michigan



## Christmas Gifts of Enduring Beauty

### Flowering Plants That Bloom FOREVER

So flawless each flower—so natural the tender green foliage of these "Gay Deceivers",\* even the experts must take a second look before they realize they're not the real thing. They are our exclusive, exquisite masterpieces, hand-crafted in wax. Best of all, they'll keep perpetually "fresh" to brighten any home and mark you a thoughtful giver. Planted in classic white 4 1/2" white pots. **Order now for Christmas delivery.**

®



#### CYCLAMENS (left)

8 flowers and 3 buds in light pink, dark pink, cherry red or white. Arrangement 14" high. **\$6.50**

#### GERANIUMS (right)

Arrangement, 14" high, of 3 blooms in red, pink or white. **\$3.75 each; 3 for \$10.50**

**Constance Spry**

Mail Orders Promptly Filled  
Postpaid

322 Park Avenue, New York 22, N. Y.



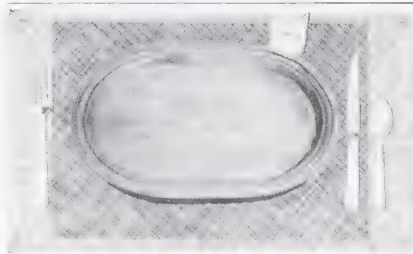
### Crystal Utility Bowl

Thousands Sold!  
You'll Find Scores  
of Uses For It!

**\$2.25**  
postpaid

PERSONALIZED, practical, and a beauty for popcorn, potato chips, or for TV munchings! Ideal, too, for ice cubes, fresh fruit, to use for buffet meals! Generous size—4 1/2" high, 6" in diameter and monogrammed with 1, 2 or 3 initials in block style. A perfect gift for showers, anniversaries, hostess remembrances. Order now for Christmas!

Ask for FREE Gifts 'N Gadgets Catalog  
**MEREDITH'S**  
of EVANSTON 24, ILLINOIS



### INDIVIDUAL STEAK PLATTER

Hand-rubbed, antique-finished steak platter created from selected hardwoods by Ohio craftsmen. Adds distinctive charm to any modern or Early American home. Perfect gift for outdoor grill enthusiasts, just the thing for TV snacks, casual entertaining, centerpieces or wall decor. Washable, withstands heat, won't warp. Each platter measures 9 1/2 x 14 inches.

Set of four . . . **\$0.25**

Individual Platter . . . **\$2.75 ea.**

Postpaid

Send check or M. O. (No C.O.D.'s)



Shops of Mark & Laura, Ohio

Distinctive hand-made wood ware.

### BASES for Your Vases

Oblong

Round



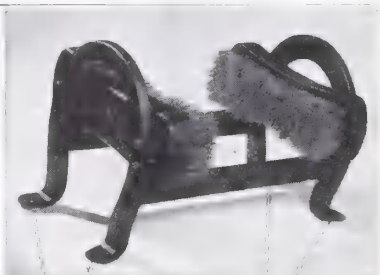
Like a diamond setting, these expertly, hand-made hardwood bases beautifully mount your floral arrangements and figurines, adding a note of distinction to your home, protection to your furniture. Each base is "satinized" black lacquer finish with dull, rubbed effect. Illustrated is oblong with scroll—4" x 7", 6" x 10" and 7 1/2" x 12" and round—4", 6" and 8". Others include oval—4 1/2" x 6", 6" x 8", 8" x 10" and square—4" x 4", 6" x 6", 8" x 8". Order your set today. Send check or money order and save COD charges!

**Only  
\$3.95**

Per Set of 3  
Postpaid

**SALLY'S CRAFT SHOP**

Dept. H-4 • Largo, Fla.



### DOUBLE BRUSH BOOTSCRAPER

**THE ORIGINAL WELDED LUCKY HORSE-SHOE BOOTSCRAPER.** Real horseshoes, welded to sturdy cross-irons. Stout stable brushes, screwed to each horseshoe, clean sides of boots while soles are scraped on cross-irons. Practical and decorative, a tactful reminder at entrances and porch that snow, mud, slush and dirt belong outside. About 9 1/2" x 5 1/2". Weather-resistant black iron finish. Complete with screws for attaching to porch or steel pins to hold in ground. Specify screws or pins.

**ONLY \$4.95 Ppd.**

Shipped day order received. No COD's.  
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Send for folder showing other original horseshoe gifts produced at . . .

**Horseshoe Forge**

5 Muzzey Street, Lexington 73, Mass.



## Hammacher Schlemmer Exclusives



**SEWING BASKET**—She'll treasure this large, beautifully-made sewing basket, with a place for everything and everything in its place. Strong wood body covered in natural straw plastic with rich brown ecrase leather top and bindings. Pure silk lining in beige and tan plaid. Top quality scissors and accessories. 11½" x 9½" x 5".....**19.95**

**CONTINENTAL CHAFING DISH**—A beautifully hand-crafted chafing dish that makes a superb gift for that "important person" on your Christmas list. Waterpan, dish and cover are solid copper, block tin lined. Base and frame of highly polished solid brass. Wood knob and handle. 2 qts. With Sterno unit and fire control ..... **29.95**



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One block east of Park Avenue

MAIL ORDERS FILLED  
Free Delivery within 150 miles  
In N.Y.C., add 3% sales tax  
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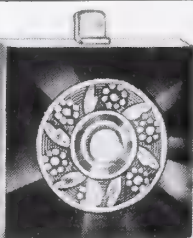
### HOLIDAY PARTY!



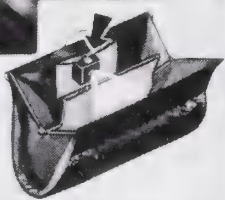
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of pure  
silk  
white  
chiffon  
with  
wide  
Russian  
foxtail  
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**\$14.95**  
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Cuffs can be snapped at wrist to make billowing sleeves. 60" long and 21" wide.

**HAROLD J. RUBIN**  
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**PURSE  
LITE**



**NOVEL  
and  
USEFUL**

A smart fashion accessory. Attaches easily to mirror pocket of purse. No more fumbling in the dark for keys or change. Ideal for theater or movie use. Easy to use. Light switch stays in place until released. Price includes batteries. Orders shipped same day received. No C.O.D.'s please.

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Write for **FREE** Catalog of  
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### PHONEMAIL ORDER KIT Day 'N' Night Shopper

Every mail order shopper will want this kit that eliminates letter writing and makes ordering easier, quicker, complete! Compact mahogany plastic tray holds everything, measures 6" square. Contains C-Mail, combination order blank envelopes, quality ball pen with non-smear ink, directory cards and dial top pencil, roll scotch tape, wells for stamps, 100 clips, memo pad. Space for postal cards. Get **PHONE-MAIL** Kit for yourself, for bridge prizes, excellent gift.

Only

**\$2.98**

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Send Check or M.O.  
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No C.O.D.

**TNY C-MAIL CO.**

Box 30

Bloomfield, N. J.



## WINDOW



**THE YEAR YOU BOUGHT YOUR HOUSE.** If you want to start a family free-for-all, so everyone remembers when you moved in. But you're not unique. Everyone has trouble remembering. So get yourself this little memory-jogger. It's a real posh shoe, hand-forged by a Yankee blacksmith, and the copper stamp is stamped with any year you specify. \$1.50 ppd. Horseshoe Forge, Lexington, Massachusetts



**ONE FOR THE BOOKS.** sterling silver bookmark clips the page bobby pin-fashion marks the place where you turn out the light or went to answer the door bell. Made of sterling silver, it comes in the shape of a cross (wonderful present for the nuns!), a tulip or a cocker puppy. 2¼" long, \$1.20 each including tax and postage. Zen Gifts, 2674 Valentine Avenue, New York 58, N. Y.



**LOOK WHO'S AT THE WHEEL!** Let your snow-suit speedster help you drive the car with his own Kiddee Drive and you'll be free to keep your eyes on the road. It hooks on to the back of the front seat, a free-turning plastic steering wheel, moving gear shift, a safety strap seat that folds back when not in use. \$5.98 ppd. Personal Greeting Co., Dept. B, 93 Queens Blvd., Rego Park, N. Y.

### GIFT PROBLEMS SOLVED!

#### ANGEL OR DEVIL?



ACTUAL  
SIZE

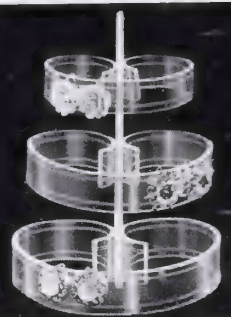
She'll Love  
*"Whispering Angels"*  
precious  
**STERLING EARRINGS**

For her Angelic and Naughty moods... the Angel on the right, the Devil on the left ear. Copies of celebrated little artistries made about 1560 by Cellini for one of his many Sweethearts.

**Kiefer's**  
Jewelers  
SINCE 1919

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The Pair **\$4.95** POST  
ONLY PAID  
Fed. Tax Inc.  
Satisfaction Guaranteed  
Send Check or  
Money Order  
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CHARMS, Pp.



### Ear Ring Rack of Clear Plastic

Attractive design and dainty appearance make this rack a happy accessory for every lady's dresser. Ear rings hung on ledges are easily accessible, give life and sparkle to the entire room. Sturdy construction ensures years of practical service. Won't fade over. An ideal Christmas gift or party favor.

**\$1.65** Postpaid

Send check or money order

**PLASTICS MFG. CO.**

Dept. A  
122 S. Clemens  
Lansing 12, MI



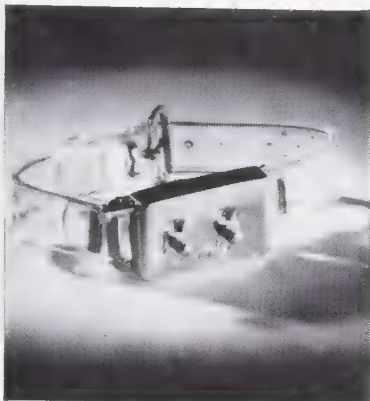
# SHOPPING



**HOW AWAY YOUR FORE CARD!** Tell your caddy you can stop making like an add-z machine. Because here is the offer's Pal that straps on like a wristwatch and records each stroke automatically with a single press on the plunger. For every offer whose memory has been known to fail him between the 1st and the 18th green, it's a stroke of genius. \$3.50 ppd. Page Biddle, Haverford, Pa.

**UPRISING SCISSORS.** Folding pocket scissors, made in Germany of famous Solingen steel, are one of the very best gains of the Christmas season. A man will carry them in his pocket, a woman in her purse, and there's nothing like them for clipping news items, cutting package cords, repairing a hang nail. They fold into a 2 1/4" cowhide sheath. \$1 ppd. Kay Hayes, 1360 Lake Shore Drive, Chicago, Ill.

**THE PEN NAME** is a brand-new desk set whose price tag makes such good reading that you'll want to order lots of them for last-minute Christmas presents. The plastic base, 6" x 4", looks like onyx, comes hand-painted with any monogram, first name or family name in black with gold, blue, green or red lettering. Lifetime guarantee. \$2.50 ppd. Gotham Gifts, 67-85 Exeter St., Forest Hills, N. Y.



**JUNGLE IMPS** will keep you and your friends chuckling all year long. Adapted from Windsor McCay's "Little Nemo" comic strip, each figure is assembled and superbly finished by hand. Pictured are the Publicity Man, kettle, and Water Meter. Other delightful imps include the Cook, Mother, Tree Climber, Kid Jungle Belle, and Fire Watcher. All are brightly colored and stand about 4" high.

Figures \$5.50 ea., kettle \$1.50, tree \$4.50 ppd.

*Tropic Shop*

10 S. Colorado Blvd., Denver, Colorado



• **Keep Ice Cubes 4 Hours!**  
• **THERMO TUMBLERS**  
• Exciting new Thermo Tumblers keep ice cubes four (4) hours without melting.  
• (Prove it to yourself!) Two layers of Polystyrene with a vacuum between is what turns the trick. They won't sweat, need no coasters, won't moisten hands. Ideal for bridge. 10-oz. size, in festive colors of Cobalt Blue, Red, Green, Amber. They make wonderful gifts and you'll want several sets yourself for Holiday entertaining.  
• Set of 4 (one each shade) **\$5.00** Each **\$1.25**  
• No C.O.D.'s, please.  
• Postpaid, money refunded if not satisfied  
**artisan galleries**  
FORT DODGE IOWA

## COLTEN'S

Established 1921

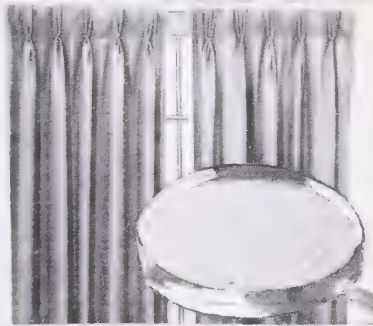
1351 Beacon St., Brookline 46, Mass.

Color samples on request. All items postpaid. Send 10c for 1953 Home Fashion CATALOGUE

**QUILTED, SCALLOPED EVER-GLAZE CHINTZ COVERLET** in decorator solid colors of rosedust, blue, cherry, yellow, grey, hunter green, brown or white . . . that you mix or match with a chintz dust ruffle. Twin coverlet 13.95, full 14.95 . . . twin dust ruffle 6.95, full 7.95 . . . ruffled 90" drapes 9.95, sham 4.95, vanity skirt 6.95.



**"NUB-WEAVE"** rayon and cotton draw drapes in decorative, gem-toned solid colors of hunter green, eggshell, chartreuse, rose, wine, brown, red, grey, mint green or gold. Width is 84" per pair (46" pinch-pleated width). Hang 2 or more pair together for wide windows. 54" long 6.95, 63" 7.50, 72" 7.95, 81" 8.50, 90" 8.95. Pinless hooks (if desired) . . . 70c per package (for one pair).



**LUXURIOUS 200 COUNT RAYON TAFFETA** ensemble in decorator colors of rose, grey, hunter green, chartreuse, brown, wine, blue, mint green or orchid. Twin quilted coverlet 11.95, full 12.95 . . . twin dust ruffle 7.95, full 8.95 . . . twin quilted spread 12.95, full 13.95 . . . 90" long lined drapes 10.95, sham 4.95, vanity skirt 6.95.



The gift that curbs small-fry dawdling over meals

**Ideal for serving snacks, too "3 Bears" bowls**

They're of fine Italian pottery, decorated in brown on ivory. A welcome Christmas gift. Set of 3, postpaid, \$2.95. Sorry, no C.O.D.'s.

**HATCHARD'S** Gifts of Distinction  
4281 Frankford Ave., Phila. 24, Pa.

*The Gift For Her*

*Have you discovered Tobruk Perfume?*

*"HAUNTING AS A LOVE THEME"*

HALF OUNCE IN GIFT BOX \$6.00

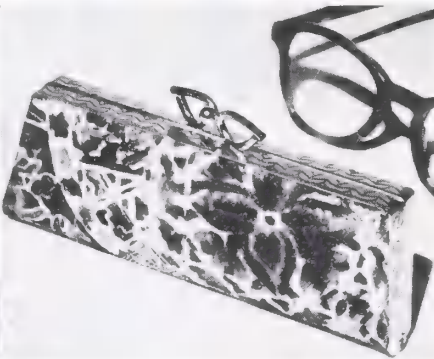
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*When in New York visit "The Perfume Shop"*

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JUST OFF FIFTH AVE. ESTABLISHED 1916

**"SAFETY FOR SPECS"**  
Protect your precious glasses with OUR Famous solidly built metal snap-frame case . . . a must for the fastidious, fashion-conscious woman. In exquisite imported gilded Persian print, satin lined. Useful, too, for small cosmetics or an attractive carry-all.  
Now at a NEW LOW PRICE  
only **\$1.98** postpaid.  
Also available in gold or black brocade lamé.  
Send for free catalogue.  
*Merrill Ann Creations*  
Dept. B-12  
107 WARREN ST. NEW YORK 7, N. Y.





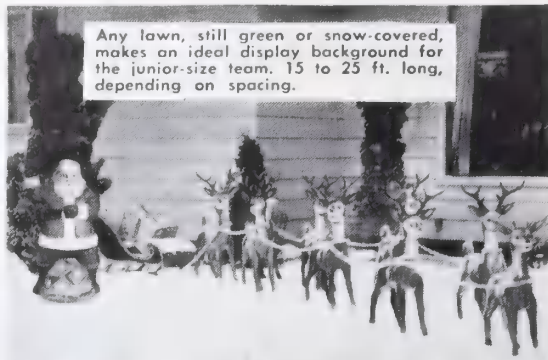
Christmas is for the Children! Specially designed to please them —

## Santa and the Junior-Size REINDEER TEAM

- Weatherproof
- Chip-proof
- Full-round
- Indoors or Outdoors
- Hard molded rubber compound

A pair of these winsome deer at your door on Christmas morn will delight the young child.

With painted nose, ea. \$21.75  
With flasher nose, ea. \$24.75  
22" long, 31" tall, self-standing, lacquered natural color.



Any lawn, still green or snow-covered, makes an ideal display background for the junior-size team. 15 to 25 ft. long, depending on spacing.



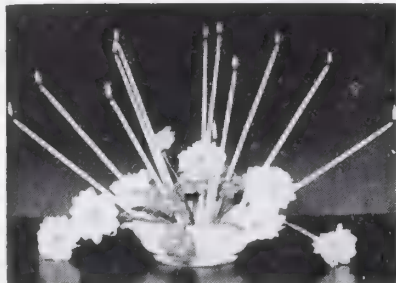
8 deer, plus sled \$179.50  
With 40" Santa \$219.50  
F. O. B. Milw.  
Sorry, no C. O. D.'s

©Dick Wiken, Sculptor

Write for catalog:  
"Ideas in Christmas Decorations"

### MOLD-CRAFT, INC.

3727 No. Palmer, Rm. 45  
Milwaukee 12, Wis.



### THE PERFECT XMAS GIFT

## "Pia Pincandles"

IMPORTED FROM DENMARK

16" Hand-Dipped Hard Wax  
DRIPLESS CANDLES

Colors for every season and every occasion. Add this extra touch of charm and glamour to your table and room decorations.

### HANDSOMELY BOXED

24 candles, ONE color: red, white, yellow, pink, blue, green, lavender OR orange \$2.50. Add 25¢ for postage W. of Mississippi River.  
80 candles, 10 each of 8 colors \$7.50. Add 75¢ postage W. of Mississippi River.  
6 seven inch wooden extension holders for Pincandles, for use in high arrangements and when candles burn down, boxed \$1.00. 2 boxes, 12 holders \$1.75. Add 15¢ postage W. of Mississippi River.



### FLEXIBLE

### Lead and Aluminum ARRANGER

Ideal for Candles and or Flowers \$1.50. Add 15¢ postage W. of Mississippi River.

### BRASS CANDELABRA

Designed and made in Denmark for "Pia Pincandles."



8 Candle Arc 7" long—2 1/2" high \$3.95 each—\$7.50 pair  
6 Candle Circle with brass pan for flowers, 6 1/2" diam, 2 1/2" high \$8.95 each

2—5 candle and 1—6 candle \$14.95

add 25¢ postage W. of Mississippi River. In New York City add 37¢ gift tax. Money orders only. Money order, please. No C.O.D.'s.

TALBOT-VESTHUSEN CO., Inc., Dept. "E" Rm. 1405, 134 W. 58th St., N. Y. 19, N. Y.

SOLE IMPORTERS FOR U.S.A.  
New York Retail Shop  
805 Lexington Ave., N.Y.C.



### SURPRISE TOY BOX

What would please a child more than a surprise box of over 30 gifts, each wrapped in bright paper? Girls' box, shown above, contains doll, parasol, fan, purse, and other gifts to delight a little girl, while the boys' box includes telescope, sheriff's badge, whistles, and many other items dear to a boy's heart. Excellent gift for Christmas, birthday, or convalescent child. Suitable for ages 3 to 10. Specify whether for girl or boy.

\$3.00 postpaid

Please send check or money order with your gift list. Greeting cards with your name enclosed free. Sorry no C.O.D.'s.



### HONEY BEAR FARM

Genoa City, Wisconsin

### MY VERY OWN CHAIR!

Girls and boys — 1 to 6 — will love this sturdy, polished, aircraft-type aluminum chair. Bright-colored, sunfast, woven plastic webbing is long wearing and won't soil. Use indoors or out. Absolutely rustproof. Scientifically designed for comfort and proper posture.

Featherweight — weighs only 3 lbs. Specify single or 2-color combination of green, yellow, ivory, blue or red. Height 19". Seat height 9". Unconditionally guaranteed! Check or money order only. Prompt shipment. Order now for Christmas.



Chair, rigid base, no glide \$7.95 postpaid

Ask for catalog of adult aluminum furniture  
ALUMINUM FURNITURE CO.  
P. O. Box 2324-B Ft. Lauderdale, Fla.



## WINDOW



**FOUR PARTS MAGIC.** Fragile as a crystal bubble, this beautiful selling decanter (now made in France) has four separate sections for different liqueurs, each with its own pouring spout. Fill with *crème de menthe*, brandy, Grand Marnier, and Drambuie and your cordials will have kaleidoscopic splendor. Just \$8.95 ppd. Extra stoppers for 50¢ each. Bertram Shrier, 1145 Connecticut Ave., Washington, D. C.



**PILL KIT.** It telescopes into a variety of a medicine cabinet into a compact pocket kit. In natural pigskin, or green, navy, red morocco, it is saddle-stitched in white, and comes with 6 glass vials with screw caps for everything from benzedrine to phenobarbital. There's a pocket for prescriptions, and it's stamped gold with name or monogram. \$7.50 ppd. T. Anthony, 751 Madison Ave., New York 21.



### AND THE ANGELS SING

We wouldn't be surprised if the lispers their Hosannas, but the Child whose birthday they're celebrating probably wouldn't swindle their pretend organ recital for a Bach festival. 6" gold and white organ is haloed with seven candles. No sound effects, but sweetly reverent for a kindergarten classroom or your own mantel. \$2.95 ppd. Religious Art Guild, 125 Herold St., Peoria, Ill.



Let Her Ski Under Your Tree . . .

### "Mary Lou", the SKI DOLL

What a thrill for yours or any little girl! "Mary Lou" stands 12 1/2" tall and wears a 3 pc. green gabardine ski suit trimmed in white fur. Silk panties and bra. Clothing is removable — hand-made, fastens with snaps! She sits or stands. Has washable blonde hair with curlers, movable eyes, arm legs and head. Extra shoes mounted on wood skis. Excellent value! ORDER YOURS TODAY!

Gift Boxed and Postpaid

\$5.95 EAC

House of Dolls

SANTA CLAUDE INDIANA



## MAKE US HAPPY with TRICK of the MONTH

The perfect gift for the boy or girl who loves magic tricks. Imagine the thrill they'll get out of owning a new trick every month for a year. Gives them poise. Keeps them out of mischief. Teaches self-reliance. And they'll have a barrel of fun mystifying pals.



For membership in TRICK of the MONTH CLUB just send the name, age and address of each boy or girl with \$5 for every name and we'll do the rest. Larger assortments at \$10 and \$15. Details on request.

NATIONAL MAGIC CO.

Dept. HD-2, 119 S. State St. Chicago 3, Ill.



# SHOPPING



**MOVING EYE GLASSES.** It's the glass and not the contents that's making Mr. Sobersides think you slipped him a Mickey. But he's probably too unhinged to listen. The Svengali eye leers at him from every angle. 8 glasses, humorously illustrated with 4 different toasts, watch over guests who may need their spirits raised for self-defense. \$5.50 ppd. Malbolm's, 524 N. Charles St., Baltimore, Maryland.



**MODEL MOMMIE.** A little hatbox, an exact replica of those carried by the Cover Girls, will make a pigtailed glamour-puss feel like a *femme fatale*. About 7" high, it will hold a nightie, toothbrush, etc. for an overnight sit with Nana. In red leatherette, with plastic handle and strong lock, it comes personalized with any first name. \$1.59 ppd. Meredith Inc., Evanston 25, Ill.



**RAYBERRY CANDLES** burned to the socket bring luck to the house and gold to the pocket. And as Christmas cards, gift-packed two to a box, ready for mailing anywhere, they'll bring a bright greeting to your friends. Printed card is inside. Just sign it. Six boxes (12 candles) are \$2.50 ppd. Glasscraft Mfg. Co., 920B Chicago Ave., Evanston, Illinois.



## Doll Wardrobe Trunk

► The perfect gift for any little girl and one she will treasure all her life! A thrilling toy for now and an ideal place for girlhood keepsakes later. Just like mother's and made exactly the same way by one of America's oldest trunk manufacturers. Sturdy wooden frame, baked ivory enamel steel sides with red binding, brass plated hardware. Includes lock and key, leather handle on top, and card holder for owner's name and address. Decorated with genuine railroad and airline labels. Four drawers and four wooden hangers for favorite doll's dresses. 20" by 10½" by 10½", weight 12½ lbs. Price, postage paid, \$11.50. Your money back if not completely satisfied.

**THE DISCRIMINATOR**  
FOR THOSE WHO CARE  
BOX #388, EVANSTON, ILLINOIS

## The NEW

*flair*



ONLY \$2.50

postpaid  
ORDER NOW!

## Smoking tray

Distinctive Design  
New Conveniences  
New Safety Features

This wonderful, new smoking tray combines beauty, utility and safety. Styled by Florian, famous designer, the Flair Smoking Tray adds a touch of beauty to your home . . . and protects it.

- Uniquely designed holding grooves "catch" and extinguish falling cigarettes. • Lighted cigarettes placed adjacent to holding grooves roll into grooves, "catch" and go out. • Six channelled snuffing holes put out cigarettes without hard "snubbing" and are easy to clean. • Air circulation completely around cigarette prevents moisture from forming on paper. • Made of durable china with sparkling glazed finish. • Available in beautiful two-tone color effect — moss green, dawn grey or autumn brown.

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## UNIQUE CHRISTMAS GIFT For a youngster close to your heart



Five fun-providing new Wales Games, given when they are needed most. An entirely new plan. You order once. We deliver these 5 thrilling games to the person of your choice as follows: Roundup, Dec. 20 — for Christmas; Stampede, Feb. 15 — a hotly contested game for cold days; Vamoosie, May 30 — for those rainy afternoons of early summer; Vaquero, July 15 — for those very hot days and evenings when any physical activity is just too much to expect; Montezuma, Oct. 15 — for those long, cool evenings, ideal for family fun.

Wales Westerns are big . . . each is boxed 17" x 8½" x 1½". They are colorful and substantial, with beautiful, sturdy play boards. The play is picturesque, competitive, exciting with different planning and play for each game. If you are invited to join in the game, you'll get as much thrill as the youngsters.

The five games cost you a total of \$7.45, delivered postpaid. Give some youngster a year of fond remembrances — with your name inscribed as the thoughtful and appreciated donor!

**WALES GAME SYSTEMS, INC., 290 Terrace, Buffalo, N. Y.**  
For a total of \$7.45 enclosed, please send the 5 games, at the times shown above, all postpaid.

Your name \_\_\_\_\_  
Address \_\_\_\_\_  
Send to \_\_\_\_\_  
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to show as donor \_\_\_\_\_



## CIRCUS WAGON TOY CHEST 10<sup>95</sup>

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If your children's toys are always underfoot you'll welcome this wonderful toy chest. Big, easy-rolling, wooden wheels and pull rope. Overall size, 31 x 15 x 16 inches. Roomy enough to hold lots of toys, even bulky ones. Sturdy wood frame. Strong enough to support 250 pounds. Non-toxic finish. Pearl gray with shiny black bars, circus red top and trim, fuzzy lion on side.

**Featured in Good Housekeeping**

Available Nowhere Else in the World! Send check or money order. No C.O.D.'s please.

Free catalogue Juvenile Furniture at Direct-to-You Prices. Wonderful Christmas Suggestions.

**LEWIS MFG. CO.**

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Parker Brothers' Trade-Mark Name for its Real Estate Trading Game

More people are playing MONOPOLY today than ever before. New York, Hollywood and suburban America . . . throughout the World MONOPOLY'S the game. \$3.00, \$4.00, \$10.00 according to editions.



## CLUE GREAT DETECTIVE GAME

Be first to say "whodunit" — Was it Professor Plum? Miss Scarlett? — How? — Where? — There's a houseful of clues! You'll enjoy this sensational game, with its fascinating play. \$3.00

**ROOK**—America's widely loved card game. \$1.00

**CAMELOT**—A far better game than Checkers. Easily learned, exciting. \$2.00

**CROSSWORD LEXICON**—Parker Brothers' famous Card Game of Anagrams and Letters—for large Groups or Solitaire. Double Pack \$1.00

**SORRY, RICH UNCLE, DIXIE-POLLYANNA, WHO, BOOM or BEST, CLIMB THE MOUNTAIN, PIT, TOURING, CHILDREN'S HOUR, ETC.**

AT ALL DEALERS or by mail from Salem

**PARKER BROTHERS INC.**  
SALEM, MASSACHUSETTS  
NEW YORK • CHICAGO



## GIVE THIS BIG DOLL 42" TALL

Thrill some lucky girl with this unusual LIFE-SIZE COMPANION DOLL. So BIG and realistic looking that a child can use her own clothes to dress her! She has pretty yellow yarn hair with ribboned pigtails, lovely percale print dress, gay organdy apron, panties, and red felt shoes that tie. Every girl (young or old) will love this Beautiful Doll! Makes wonderful gift! No C.O.D.'s, please.

Only \$12.95 Postpaid

(Add 50¢ west of Miss. River)

**RUSSELL SNOW CO.**

Dept. 602

Waltham 54, Mass.



*Traditional Symbol of Christmas...*

**Star of Bethlehem**  
(CHIN-CHER-IN-CHEE)

**EXOTIC FRESH  
FLOWERS FROM  
FAR-AWAY AFRICA**

*guaranteed to bloom  
up to 6 long weeks!*

**BOX OF 25 FOR \$3.50**

Shipped postpaid anywhere in U. S.  
Plus 3% Sales Tax for N. Y. C. Delivery

**GOLDFARB**  
*flowers • gifts*

ESTABLISHED  
1889

These snow-white fresh flowers open into a glory of perfect stars — from 10 to 20 on each cut stem. Delivered before Christmas; will blossom at their loveliest throughout Christmas week and last beyond the New Year! Gift box contains instructions for care and inspiring story of Star of Bethlehem. Order now — quantities limited!

Mail and phone orders promptly filled.

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### TASTY TREAT FROM TEXAS

Tired of Christmas crowds, long mailing lines? Wondering what to buy the person who "has everything"?—or a gift the whole family can enjoy?

Then order our Jumbo tree ripened pecans, carefully selected from our 5,000-tree orchard, their flavor sealed in by thin shells and packaged in attractive holly design boxes with Christmas card enclosed. Shipped anywhere in the United States for you, postage prepaid. Order yours today for December 10-25 delivery.

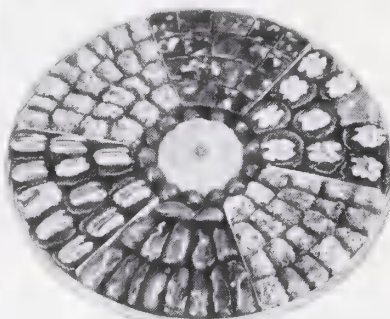
5 lb. gift carton only \$3.95

10 lb. gift carton, \$7.50

**PECAN ACRES**  
**RANCH**

2500 ESPERSON BLDG., HOUSTON, TEXAS  
VERNON W. FROST, Owner Dept. P

## CALIFORNIA FRUITS



**GIFTS OF FRUITS**—I ship my finest new crop fruits and confections direct to your friends, enclosing your card. Beautifully packed in handsome baskets and Redwood boxes. Satisfaction or money back. Write on business stationery for quantity discounts.

**BASKET TRAY**—Genuine hand woven bamboo basket tray packed with California's finest fruits, candied cherries and pineapple, stuffed fruits, dates and nut confections. Delivered prepaid anywhere in U. S.

3 lb. SIZE \$5.95 ★ 1½ lb. SIZE \$3.45

**WRITE FOR FREE COLOR CATALOG**  
CANOGA FARM, R.F.D. 6 ENCINO, CALIF.

**LOUISIANA PURE**

**STRAWBERRY PRESERVES**

4 lb. Pail \$5

**LARGE PAPERSHELL PECANS**

5 and 10 lb. Bags \$4 and \$7.50

Post paid • Satisfaction Guaranteed • No C.O.D.'s

**ASPHODEL PLANTATION**

BOX 385

JACKSON, LOUISIANA



# WINDOW



### HAIL FULL OF GRACE

This lovely Madonna with Child modeled in France, is a replica of the famous one in the Cluny Museum. Made of durable composition, it has a hand-rubbed wax finish that resembles old ivory. We think it's superb, and its price is almost too good to be true. 9¼" tall, \$9.50 ppd. No c.o.d. Carbone, 342 Boylston St., Boston.



### MONOGRAMMED MUFFLER

to keep a man both comfortable and smart no matter how the temperature plunges, made of imported cashmere and wool, soft as mist on a moor. comes in maroon or navy with a 3-letter gray monogram, brown with tan monogram, tan with brown, gray with maroon. \$6.9 ppd. No c.o.d.'s. Franklin-Bayer, 630 N. Michigan Ave. Chicago 1



### ROY ROGERS RODEO GAME

Since every little girl we know is madly in love with this King of the Cowboys, and since their booted and blue-jeaned brothers admit he's an Alright Joe, it behooves you to bone up on the strategy of Bronco Busting, Bulldogging, Trick Riding and Calf Roping. A new table game the whole family will be playing. \$1.50 ppd. Rogden Co., 466 W. Superior St., Chicago



**Golden Pascal Gift Pack . . . \$3.25**

Choicest, most delicious grown! From "the celery heart of the world." What table delicacy could have wider appeal, yet be so distinctive as a gift? Deluxe Pack contains 12 large, selected bunches—\$3.25. Supreme Pack contains 22—\$4.50—add 25% West of Rockies. Delivered PREPAID to your list, gift cards enclosed. Satisfaction fully guaranteed—our 58th year. Send check or money order . . . your order promptly acknowledged.

**KALAMAZOO CELERY COMPANY**  
447 Drexel Place, Kalamazoo, Michigan



### EXCITING FAMILY GIFT

Give the exclusive gift of wonderful new taste thrills you'll be thanked for again and again. Real, old-fashioned jellies and preserves made of tree-ripened fruits, choicest berries . . . hand-picked at the peak of the season. 12 tempting flavors to delight everyone, young or old. Generous 10 oz. jars in a premium quality assortment. Attractively packed in gay, festive gift box. Extra-protected with corrugated shipping carton. Send your gift list now. We ship for you with greeting card enclosed. We pay postage. Send check or money order. Money back if not more than satisfied. Order today.

12 jar gift pack, postpaid \$6.75 ea.

6 jar gift pack, postpaid \$3.75 ea.

Free Circular on Request  
**COUNTRY KITCHEN**  
Box 471 Iowa City, Iowa



# SHOPPING

**FOR HE'S A JOLLY GOOD FELLOW!** And that nobody can deny when they see Santa Claus in full regalia standing on your lawn, beside the front door, or climbing up the chimney. Inside, he'd be marvelous beside the fireplace. And he lights up too! Heavy vinylite in natural colors. He's 32" tall, comes complete with beard and four bulbs. \$9.95 ppd. The Fitzgeralds, 545 Fifth Ave., New York 17, N. Y.

**GOD BLESS** the corners of his house. And be the lintel of the door; And bless the hearth and the board And bless each place of rest; And bless each door that opens wide To stranger and to kin; And bless each crystal window pane that lets the starlight in; And bless the roof-tree overhead and every sturdy wall: the peace of man, the peace of God, The peace of love on all." Italian frame. \$2.95 ppd. Edith Chapman, Nyack, N. Y.

**IS TOOLISH HEART** will gladly go for this. A handy-man in-one tool combines a hammer, bottle opener, ice cracker, size screw drivers, and an awl for punching holes in a belt). And it all fits into a tiny red leather case small enough to fit in a breast pocket. Wonderful on-the-spot repairs. \$1.25 ppd. Madison House, Madison, Conn.

**HONEY-FLAVORED FRUIT CAKE FROM MARYLAND'S FOREMOST BAKERS!**

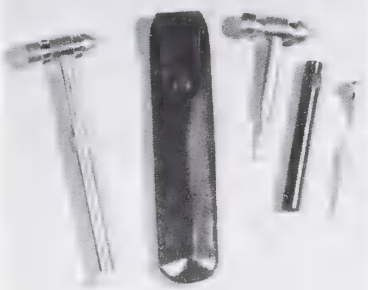
**Maryland Pride FRUIT CAKE**

**UN-BAKED WITH HONEY FOR RICH FLAVOR**

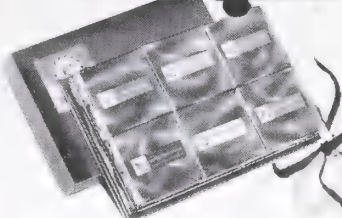
Sweet, tender fruit; crisp nuts, creamy butter, select eggs, imported dates and spices, rare old brandy and rum... all slo-baked with fresh clover honey, then aged to mellow goodness. Slices easily and firmly, yet stays light and moist. Preferred by Maryland families for generations, long-keeping, easily-shipped gift for servicemen! Ideal for gift list—reflects your good taste. You'll love it, or money back. Postpaid in colorful tins. Send check or M. O.—3 lb.—\$5.00; 5 lb.—\$8.00. (Order all products by mail.)

**DAINTY SOUTHERN DELICACIES**  
MINIATURE fruit cakes (Indiv. cups). 1 1/2 doz. per tin—\$3.00.  
BUTTER cookies (fancy, decorated tops). For holidays and year-round! Tin of about 80—\$2.75. Add 50¢ to all prices Denver and West.

**Hershey's**  
FREDERICK 2, MARYLAND  
FINE BAKED GOODS SINCE 1880



Give assorted **COUNTRY CHEESES**



Aged, natural cheeses—gifts of old-world excellence. Prices include beautiful packaging and mailing to you, and to gift lists, in U.S.A. We do not ship or sell outside continental U.S.A. Satisfaction guaranteed.

**Pack 7J—Party Pack**—Nut-sweet Swiss, Sharp Aged Cheddar, shelf-cured Brick, rich Port Salut, Aged American, and Blue Cheese. 2 lbs. net — Gift Boxed. del. \$3.55

**Pack 8J—Junior Party Pack**—Swiss, Brick, Blue Cheese, and Sharp Cheddar Club. 22 oz. Gift boxed (no substitutes) del. \$2.55

Write for New **FREE Booklet** in full color, "Gifts of Perfect Taste".  
**THE SWISS COLONY** 9 Cheese Row Monroe, Wisconsin



**Epicurean Treats from the Forst Smokehouse**  
Christmas becomes doubly memorable with rare-flavored delicious Forst Smoked Delicacies to highlight family feasts—to thrill as fabulous gifts supreme! Delight your favored relatives, friends, business associates with these truly luxurious gifts. Order today from the comfort of your armchair—all gifts beautifully wrapped, shipped prepaid despite greatly increased costs—still the same prices. Send for the magnificent new free Forst Catalog—bursting with tips to make holiday entertaining more exciting!

**THE FORSTS**  
Route 267, Kingston, W. Y.

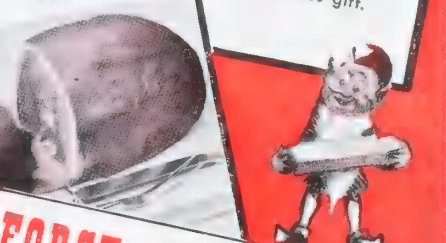
**FORST CATSKILL MOUNTAIN Smoked HAM**  
Tender and toothsome, selected from finest cornfed Western hogs—each ham sugar-cured and smoked Southern style over fragrant, glowing hickory embers. Net wt. from 10 to 16 lbs. Price \$1.40 per pound. Ready to serve. An "out-of-this-world" treat.

**FORST "Delicacy of the Season" Club**  
THE GIFT THAT SAYS "MERRY CHRISTMAS" THE YEAR 'ROUND

**CHRISTMAS** Your choice of four magnificent gifts from \$32.50 to \$87.50. For only \$51.50, the lucky recipient receives:—At Christmas, an 8 to 10 lb. golden-brown Forst Smoked Turkey. At Easter, a tender, tempting 10 to 12 lb. Catskill Mountain Smoked Ham. In July, six half-pound cans—2 ea. of vacuum-packed Sliced Smoked Turkey, zesty Smoked Turkey Pate, multi-useful Handi-Cut Smoked Turkey. Finally, Fall brings a generous 4 lb. package of spicy smoked pork sausage and a whole 11 to 10 lb. side of luscious Catskill Mountain Bacon. The \$32.50 membership includes Christmas Turkey. In March—a Forst Party Pak. July—one 8 oz. can, each of Sliced, Handi-Cut and Pate Smoked Turkey. Oct.—4 lb. ctn. Smoked Pork Sausage. Engraved Membership Certificate. Personalized greeting card accompanies each gift. Deluxe Membership—\$73.50, extra-bountiful Super Deluxe Membership—\$87.50. Write for details.

**THE FORSTS** ■ Route 267, Kingston, N. Y.  
I am attaching herewith my Gift List and check for \$\_\_\_\_\_ to cover memberships in your "Delicacy of the Season" Club, at \$51.50 per membership.  
Memberships at \$32.50, as described.  
Your Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_  
Bank Ref.: State of N. Y. Nat'l Bank, Kingston, N. Y.

**FORST CATSKILL MOUNTAIN Smoked Turkey**  
Choice, young, full-breasted birds are cured in rare, zesty spices and aromatic herbs, then slowly smoked over fragrant applewood embers. Whole smoked turkeys from 8 to 20 lbs., net wt. Price \$1.70 per pound. All ready to slice and serve. Truly a sumptuous gift.



**FORST VACUUM-PACKED Smoked Delicacies**  
As a gift or for your own holiday cocktail parties... buffet suppers. Sliced Smoked Turkey, Handi-Cut and a Pate. Vacuum-packed, ready to serve and will keep without refrigeration until opened. 3 popular assortments: four 1/2 lb. cans ea. (12 ea. (6); \$8.50; 1 ea. (3) \$4.75.

**IMPORTANT** All Forst Catskill Mountain Products are Government Inspected!  
**NOTICE** Special quantity discounts for orders of 25 or more. Write for details.

**THE FORSTS, Route 267, Kingston, N. Y.**

I enclose Gift List and Check for \$\_\_\_\_\_  
Please ship the Forst Smoked Delicacies checked below, delivery charges prepaid.

..... Smoked Turkeys  
..... (8 to 20) lbs. at \$1.70 lb. \$\_\_\_\_\_  
..... Ready-to-serve Hams  
..... (10 to 16) lbs. at \$1.40 lb. \$\_\_\_\_\_  
..... Smoked Turkey in cans, 4 of ea.  
..... (12-1/2 lb. cans) at \$16.00 \$\_\_\_\_\_  
..... (6-1/2 lb. cans) at \$8.50 \$\_\_\_\_\_  
..... (3-1/2 lb. cans) at \$4.75 \$\_\_\_\_\_  
Approx. date required \_\_\_\_\_  
☐ Send information regarding quantity discounts.  
Your Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



*Dramatic...  
Modern...  
Imported*

# WALL SCULPTURES



*Beautifully hand-fabricated in Europe, Schirmer sculptures are the world's most artistic wall decorations. Each is painstakingly made of a sturdy composition, carefully decorated, then highly polished to effect an original mahogany carving. Also available are rich-looking gold masks on a black wood background and African, Oriental and Classical sculptures, fitting into any decorative scheme. Made by a small group of master craftsmen, production is very limited. \$15 to \$30. (Shipping charges prepaid)*

*To assure Christmas delivery, please order before December 10th.*

## LIMITED Introductory OFFER

No photograph can capture the unique "living" quality of Schirmer sculptures. So that you may see for yourself their exquisite beauty we offer the sculpture shown above for only \$3.00\* postpaid (regular price \$9.00). Only 200 will be made in 1952—no more available until next year. 8" high; finished in mahogany and gold. If not thoroughly delighted return for complete refund.

\* Ohio residents add 3% sales tax.

**David FELDMAN & Associates, Importers**  
525 WALNUT STREET CINCINNATI 3, OHIO

**FREE—Beautiful CATALOG**  
Write for free catalog showing nearly 50 Schirmer Sculptures in full color.



Order by number

|                                                                 |                                                                            |                                                                    |
|-----------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------|
| Number 6011-G<br>6 1/4" x 8 3/4" Buddha<br>All Gold<br>\$21.50* | Number 1003-HG<br>7" x 10 1/2" Classical<br>Mahogany with Gold<br>\$15.00* | Number 1002-G<br>6 1/4" x 9" Masque<br>Gold with Black<br>\$17.50* |
|-----------------------------------------------------------------|----------------------------------------------------------------------------|--------------------------------------------------------------------|



## WINDOW



**PEOPLE WILL SAY** your touch is magical, that your home has a special enchantment, that it reminds them of sunlight and daffodils, even though the day is dreary and there are no flowers in the room. But there is something about these brass window pockets! Hang them, or use them for book ends filled with flowers. Watertight, 7" x 7 1/4". \$12.75 ppd. Madolin Mapelsden, 8 Lexington Ave., N. Y.



**SHINY SILVER DOLLAR**  
It's the most sophisticated insurance policy against financial embarrassment that ever glittered from a sterling silver band, bracelet. If you tuck it in your glamorous daughter's stocking, caution her against boys who marry girls for their money. \$5. incl. tax. Ppd. Holiday House, Bellevue Theatre Bldg., Upper Montclair, N. J.

**Hagerstrom ORIGINAL**

A SIGN OF WELCOME for your own home or a gift for a friend. Made of weather-resistant aluminum, black finish. Letters on both sides in white aluminum, easy to remove for refinishing.

**\$19.50** plus 25¢ per letter  
**COPPER LANTERN**  
Mount with sign or without. Black finish. Well made to last years. 21" high, 13" wide. With postcap \$19.50. Lantern 14" high, 8 1/2" wide. **\$12.50.**



Prices f.o.b. Wheeling

**HAGERSTROM METALCRAFT STUDIO**  
Handcrafted Specialties since 1922 — Door Knockers, Weathervanes, Mail Boxes, Foot Scrapers, Lanterns, Signs, etc.  
41 Old Milwaukee Road, Wheeling, Ill.

Write for Free Catalog

For You...  
For Your Gifts!



**EXQUISITE Filigree TABLE LIGHTER and CIGARETTE URN by Bel-ve-dere In Sterling Silver**

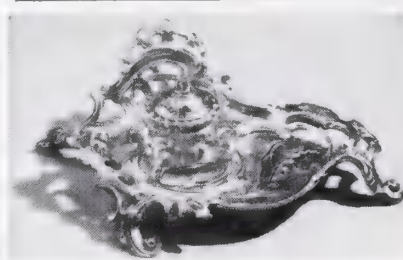
**LIGHTER \$12.95**  
You'll thrill to the delicate beauty of this fabulous Filigree Table Lighter... you'll marvel at the low, low price that makes it yours. Combine the magic loveliness of the precision filigree (in sterling silver), with the famous Evans (Guaranteed for Life) lighter, and you have quality, beauty and utility that will last, and last, and last. In perfect taste for any and all gift occasions. Choice of Ebony, Red, or Green.

**CIGARETTE URN \$5.95**  
Specify choice (urn or lighter) and color when ordering. Send check or M.O., plus fed. tax, postage paid or order C.O.D. plus postage.

**Bel-ve-dere INDUSTRIES, INC.**  
46 Great Jones St., N.Y.C.



**TREE TO GET READY**  
the hushed wonder of Christmas morning? Then you'll want the wonderful German ornaments. They're as nostalgic, as full of the old-fashioned spirit of Christmas as children singing carols on the frosty night. Of hand-blown glass in shimmering colors, set of 18 is \$4.50. Ppd. J. J. Anthony, Box 402, Milwaukee, Wis.



### Louis XIV Desk Ink Stand

This exquisite ink stand complete with a beautiful swirl molded glass ink well (ink well makes clever jewel box); has Lilies of the Valley and Butterflies artfully worked into the original design. This is an exact reproduction of the one created in France during the days of King Louis XIV. Hand cast in Brass.

Size 7 3/4 x 6 x 3 12.50 ppd.

Send check or money order... Sorry no C.O.D.

**HILLTOP**  
Bradford, Illinois



### MAP ASHTRAYS

4" pottery ashtrays designed in the shapes of the 48 States, District of Columbia, and Hawaii. Handpainted under glaze. State flower in full color. Lettered with State's name. Available with pastel green or gray in tray's base.

\$1.00 each, postpaid

Any one town or person's name included, 25¢ extra per tray. Shipped within five days after order received.

No C.O.D.'s please.

**ANNIE LAURA CERAMICS**  
RIVERA 40, CALIFORNIA

**Your Dog Deserves The "BEST GIFT"**

**DOGGIE DUPLEX**

**\$9.95** POSTPAID  
**FREE - Your Dog's Name Plate!** 'til Dec. 31

**10 DAY MONEY BACK GUARANTEE**



**In the Yard, On the Porch,**  
**A house your Dog will love**

(DOGGIE DUPLEX (freedom model) is made for TOY DOGS and SMALL TERRIERS (as well as potted cats). The famous Doggie Duplex partition forms two 11" x 15" rooms. Your pet will fit snugly in rear room. For summer comfort, back panel easily removed to give inside open ventilation while the Doggie Duplex offers protection from wind and rain. When used as BUNGALOW MODEL, DOGGIE DUPLEX will accommodate COCKER, BEAGLE & TERRIER-SIZE pets in a snug snug room 15" x 24" x 17" high. Rear panel also opens for summer ventilation—a new idea in dog houses. Weather resistant hardboard construction, smooth inside and outside. Beautifully finished in two tone green. One piece roof lifts open easily, cleaning.

**IDEAL GIFT FOR A CHILD WITH A PET**

**STINSON MFG. CO., Bldg. 40**  
STINSON FIELD, SAN ANTONIO, TEXAS



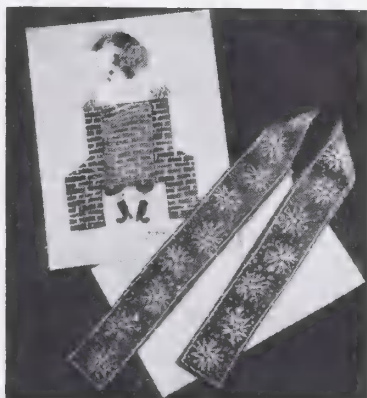
# SHOPPING



**WALKING HER PUPPY BACK HOME** will be child's play for the mistress of this floppy pooch. One end of his plastic leash is attached to his collar, the other to his tail. By holding the leash so the pup's paws barely touch ground, a child can make him walk, run, or flop. Brown plush with jingle bells on his collar, 18" dog is \$4.95; 15", \$3.95. Ppd. Sylvia Robinson, 12 Forster Pkwy., Mt. Vernon, N. Y.



**A TIE RAID** is going on at Lord & Taylor's. And no wonder! Imagine a Christmas card whose jolly design incorporates an honest-to-goodness pure silk scarf. The scarves are the new, very smart narrow ones that you'll wear with everything from dressy wools to sweaters and skirts. In Christmas-y colors, greeting card, envelope and tie are just \$1 ppd. Lord & Taylor, New York.



**CRAZY OVER HORSES?** Then get her this stable full of sterling silver jewelry and she'll pay you off under the mistletoe. Horse bracelet is \$6. Pin, wonderful with an ascot, \$3.60. Horse-shoe earrings to bring her luck, \$2.40. Tax and postage are included. Selden Cooper Shop, Battery Park Hotel, Asheville, N. C.



## Duncan Phyfe DRUM TOP TABLE

20" Genuine Mahogany Top, 27" High. Utility Drawer—Brass Claw Feet. Immediate Shipment. **\$10-95**

Send Check or Money Order  
F.O.B. Chattanooga

**Wertheimer Furniture Co.**  
Chattanooga, Tenn.



### IMPORTED CANDLES

with  
your  
initial

in STERLING SILVER  
or 22-K GOLD LEAF


Romance your "candle-  
light and silver" table  
settings with these Lady  
Brett 12" MONO-  
GRAMMED CANDLES.

Hand-made, hand-dipped, hand-decorated in Germany by candle makers for European royalty. Taper burns with brilliant blue light hours longer than ordinary candles. Gold or silver initial and wheat crest fused in white candle by secret process—generations old. Charming "conversation" decor. Please specify initial, choice of gold or silver.

Gift Boxed, Set of 4, postpaid \$2.50  
No COD's. Set of 8, postpaid \$4.75

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## MACY'S SILVER CLUB PLAN

24-piece sterling sets for only  
**\$5 DOWN, \$5 MONTH**

- Receive your entire silver set with your first payment.
- Choose from over 190 patterns in sterling flatware by Gorham, Towle, Wallace, International, Reed & Barton, Heirloom, Lunt, Stieff, Watson, Smith, Alvin, Whiting, Rogers, etc.
- For 4 place settings (24 pieces) \$5 down, \$5 a month;
- For 6 place settings (36 pieces) 7.50 down, 7.50 a month;
- For 8 place settings (48 pieces) \$10 down, \$10 a month;
- For 12 place settings (72 pieces) \$15 down, \$15 a month;
- Take up to two years to pay.
- You never pay more than the nationally advertised price, including carrying charge where it applies.
- Receive without extra charge, a wood anti-tarnish silver chest. 6-piece place setting includes: 1 each luncheon knife, fork, teaspoon, salad fork, cream soup spoon, butter spreader.

Silver Shop, Macy's Street Floor


MACY'S, Box 70, N.Y.C. (1) HB12

Enclosed, \$\_\_\_\_\_ down payment No. of settings\_\_\_\_\_

Pattern\_\_\_\_\_

Name\_\_\_\_\_

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### Our Famous BERMUDA CARRIAGE BELL

The same two-toned bell that graces the quaint Bermuda carriages makes a delightful accessory for your car. Easily installed. 5 1/2" in diameter... in heavy nickel plate.

\$8.95. No C.O.D.'s.

**The Bermuda Shop**  
554 Madison Ave., New York 22, N.Y.

## See the WIND SPEED On a Dial!

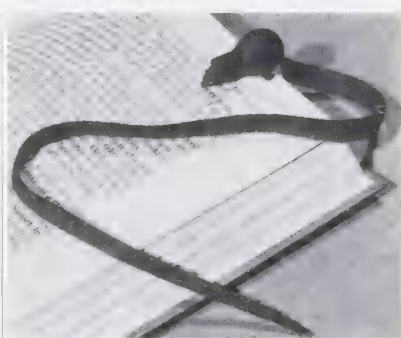
Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.

Only \$49.95 Postpaid

(Air Mail Shipments in U.S., \$2 Extra)

Send Check or Money Order to

**CAPE COD WIND INDICATORS**  
Harwichport 5 Cape Cod, Mass.

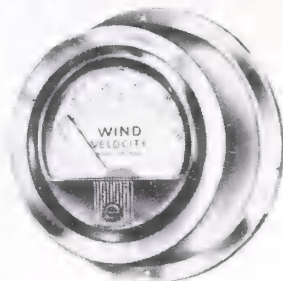


## A LONG TALE

... need not be finished in one evening, so mark your place with the long tail of this wee, felt mouse. Detail is amazingly well done for such a tiny thing, and all hand made.

\$1.25 postpaid

**EDITH CHAPMAN**  
50 Piermont Avenue Nyack, N. Y.





## DOZENS OF USES FOR BAR, HOME AND TRAVEL

A Prized Possession • A Prized Gift

BEAUTIFUL, NEW

**Ami open-all**

PAT. NOS. 163,785 AND 2,495,308

Champagne Corks

■ Here is a most useful accessory to good living. Does dozens of jobs easier, better at your bar, in your kitchen, at dinner, all around the house, on trips. And because it's so beautiful, so handy... Ami Open-All makes a most appreciated and appropriate gift for all occasions: Xmas, anniversaries, weddings, birthdays; as a personal or business remembrance. Not a gadget, Ami is a fine, precision made implement of sturdy alloy construction: finished in highly polished chrome, silver or gold. Your choice at \$4.95. Personalized with engraved name, initials, facsimile signature, trademark... plain or inlaid with red, blue or green at \$1.00 extra. Furnished with any standard emblem or insignia, beautifully embossed in official colors: fraternal order, college, society, military at \$1.00 extra. NEW, genuine, top grain, cowhide leather sheath with brass eyelet hanger at \$2.00 extra (with or without gold stamped name or initials at 5¢ per letter, min. 25¢). Attractively packaged in distinctive box. Specify your selection carefully when ordering. Shipped postpaid. Send check or money order No C.O.D.'s. For business gifts in quantities: request descriptive brochure and price list.

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Lime, Lemon Squeezer      Ice or Corn Tongs,  
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Pliers • Wrench • Screw Driver • Hammer

Wine, Liquor

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Anchor or Vacuum Tops

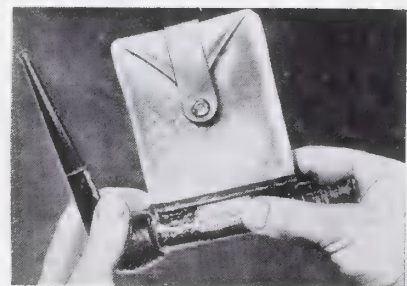
Screw Top Bottles, Jars

Cracks Nuts, Lobster, Ice

\$4.95

Personalized engraving or embossed emblems, \$1.00

Beautiful leather hang-up sheath \$2.00



Gift for Pipe Smokers

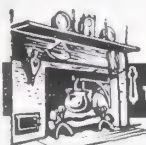
## NEW TOBACCO POUCH

Automatically fills and tamps pipes!

■ Just a press of the plunger on the Phil-O-Matic Pouch fills and tamps the pipe! No spilling tobacco on rugs or floors. No need to open pouch. Keeps tobacco fresh and moist for better smoking. Can even be used when wearing gloves for outdoor use. Made of heavy vinyl, with lifetime spring filler mechanism. Guaranteed to please. Postpaid.

\$19.50

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## IT'S A CINCH

to please Him...or Her!

Give a Martin's Expanding Spring Belt, Made in England, Comfortable and Smart. Versatile for business, sports or at-home wear. Patented spring action breathes with you. Holds shirt comfortably in place, ends waistline worries. Guaranteed not to rust, stain, or lose spring. Pigskin or Cowhide front. Sent Postpaid. Send Waist size. Order Now!

## MEN'S AND BOYS'

Cowhide Tan 27-46. \$3.00  
Cowhide Black 29-46. \$3.00  
Pigskin 27-46 ..... \$3.50  
Deluxe Alligator 29-46 ..... \$7.50  
Narrow Cowhide Tan or Black 29-46. \$2.00  
Suspenders, Small Medium & Large. \$3.50

NEW LADIES MOROCCO Cinches Waist Beautifully with comfort. In Navy, Red, Tan. 24" to 36". \$2.50

Write for prices on Famous "English Johnnies" Scotch Grain Shoes

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New Rochelle, N. Y.  
New Rochelle 2-7100

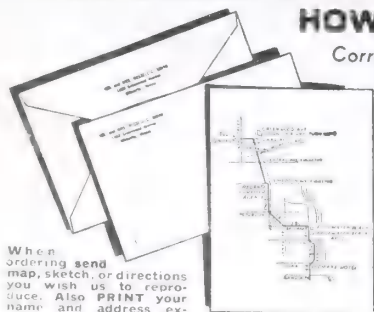
## HOW TO GET TO YOUR HOUSE?

Correspondence Cards with Map and Directions  
Will Get Them There On Time.

Your guests will love these and bless their considerate hosts. 300 correspondence cards, 5 1/2" by 3 3/4", with your name and address. On the back, your own directions and map or sketch of how to get to your house. 300 matching envelopes, with your name and address on the back flap. Excellent quality off-white stationery with printing in medium blue. Cards and envelopes come neatly boxed.

THE **DISCRIMINATOR**  
FOR THOSE WHO CARE

BOX #388, EVANSTON, ILLINOIS



When ordering send map, sketch, or directions you wish us to reproduce. Also PRINT your name and address exactly as you wish it to appear. Money cheerfully refunded if not satisfied. Postage paid.

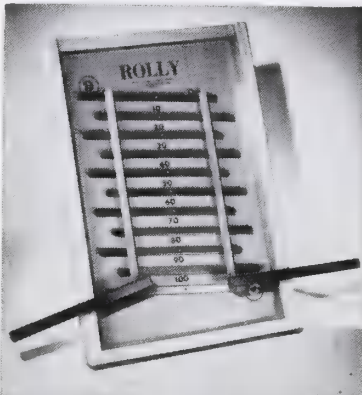
\$14.95



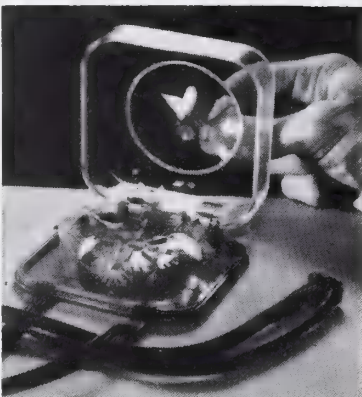
## WINDOW



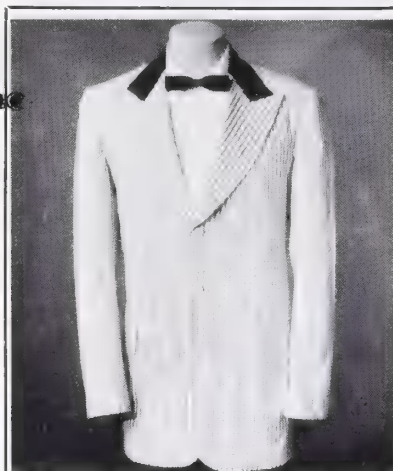
**LONGER LASTING THAN A KISS**, and sentimental as a Victorian valentine, this is a gift that will pay tribute to the loveliness of a woman. The 7" glass dome glamorizes and protects from dust the enchanting miniature flower arrangement. Sweet heart roses, forget-me-nots, and pansies are coated with wax, lasting indefinitely. On walnut base. \$9.95 ppd. Anna Flower Shop, 70 E. Walton St., Chicago 11.



**ROLLY** is a game not to be taken lightly if you have a weakness for gambling. It can drive you crazy or keep you in pocket money, depending upon how steady a hand you have. By maneuvering the levers you turn to make the metal marble roll from one projecting ledge to another. Miss one and you're out. \$5.95 plus 35¢ postage. F.A. Schwarz, 745 Fifth Ave., N. Y. 19.



**MAGNETIC FLY BOX.** A fly missing from a fisherman's collection can turn the air to a dead azure over a trout stream. But there will be no profanity if an angler has *this* fly box. It holds 36 flies in place by magnetic attraction. And even without help, specs he'll pick the right fly because there's a magnifying glass molded into the plastic cover. 3 7/8" square. \$6.50 ppd. Chas. Orvis Co., Manchester, Vt.



So New

So Clever

...and always so Correct

Fine Gift, too



## Genuine WHITE MINK BOUTONNIERE

Smart, suave and dressy, for formal and informal wear. As fashion-right for women as for men. Faintly flower-scented. Easily attached and removed. A happy gift thought for "partying" him or her. Satisfaction guaranteed. 2" in diameter. Only \$6.95 postpaid. Order by mail—No C.O.D.'s.

Smarten up your houseman in this handsome washable ticking jacket, collared in navy pinwale corduroy. (Specify small, medium, or large.)

\$10.00 ppd.

jacanelli, Ltd.

p. o. box 5803 memphis 4, tenn.

Fur Specialty Co.

Box X, Elm Grove, Wis.



# SHOPPING



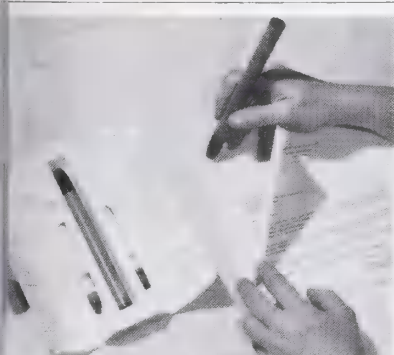
**CHEERFUL EARRINGS.** Flattering exclamation points to frame a pretty face are these. Our favorite earrings. Hand-brought sterling silver in drop or button style, they're engraved with a script monogram. \$5 pair. 1/2" pin to match has loop to attach to chain. \$6. In 12k gold-plated, earrings and pin. \$7 each. Tax, post., engraving incl. Wayne Silversmiths, 546 S. Broadway, Tonkers 5, N. Y.



**BEDTIME STORY** with a new leading character stars Cabin Craft's exciting "Ruf-Weave" spread. Rugged, washable, and very smart, it has rounded corners and a ripple stitch around the bottom. Brick red, emerald, blue, lipstick red, gold brown, or natural; twin size \$11.95, full \$12.95; 90" pinch-pleated draperies \$11.95. Samples on request. Colten's, 1351 Beacon St., Brookline 46, Mass.



**THE GLORY OF AUTUMN** lays out its last swirling dance and settles on your coffee table before a warm and crackling fire. The lovely autumn colors have been recaptured in foam rubber coasters shaped like leaves that absorb the moisture from glasses. Kid-proof and washable, gift box of 8 comes in an assortment of rust, green, brown, and sand. 1.25 ppd. Studio Shop, 557 Boylston St., Boston 16.



## GLU-PEN

For Anyone Who Ever Puts Things Together

Amazing New Discovery. GLU-PEN is invaluable in Homes, Schools, Offices... for countless jobs in sticking things together immediately, permanently—yet detachable. A time saver, handy lifetime dispenser leaves dot of glue on contact. No waiting for glue to dry, no waste, no mess. Handy as a pencil. Ready for instant use. Cartridge dispenses more than 5,000 waterproof, invisible dots. Order your GLU-PEN Now in Maroon, Gray, or Forest Green. A Practical Gift. Packaged in "Gold" foil box with 2 cartridges. ONLY \$2.95 postpaid. Please state color wanted. Additional cartridges 75c. 4 for \$2.70. Send check or Money Order Today and write for FREE Catalog.

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## KILLS CHILLS

Give him a knitted, all-wool SWEATER VEST

WARMTH WITHOUT WEIGHT

4 BIG, ROOMY POCKETS

FITS LIKE A REGULAR VEST



Great Christmas gift! Fits perfectly under coat. Ideal to wear outdoors or around house. Soft blue, brown, tan or grey. Sizes 36 to 52. \$7.95

Send check or Money Order. Postage Paid, Dept. 4

## HAMBURGERS

BALTIMORE 1, MARYLAND

Outfitters to Men and Boys Since 1850

## GIVE HIM A GIFT FROM EHRlich's



Give the Utmost in Smoking Luxury!

**TWO MATCHED-GRAIN EHRlich PIPES INDIVIDUALLY MONOGRAMMED**

At a Special Christmas Price **\$7.50** Set Postpaid

Give the FINEST... Give EHRlich Pipes, the recognized Hallmark of Quality in Pipe Smoking Enjoyment since 1868! NOW... offered to House Beautiful readers... 2 matched-grain, rare, old, seasoned Algerian briar pipes in popular shapes, styled and hand-finished by master craftsmen in EHRlich's famous Boston shop; personally monogrammed, and fitted in plush-lined, silver-embossed maroon jewel case... at the unheard-of low price of just \$7.50!

ORDER NOW for prompt delivery! PRINT Monogram Initials desired... Send Check or Money Order NOW



## COMOY'S PIPE SMOKERS KNIFE

English Made at Cutlery's Famed Sheffield Steel **\$3.50** Postpaid

Here's the all-purpose smokers knife to thrill every man who loves a pipe!... Includes Tamper, Cleaning Pick, Cutting Blade, Pipe Scraper, and Carbon Scraper... Initialed FREE, complete with Genuine Leather Carrying Case!

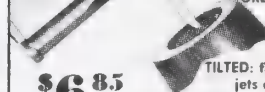
INITIALS FREE!

## BEATTIE jet\*

LIGHTER

THE ONLY ALL PURPOSE LIGHTER WITH THE FLAME YOU CAN POINT!

The most practical and dependable lighter for all purposes... FULLY GUARANTEED ORDER NOW!



**\$6.85** POSTPAID

TILTED: flame automatically jets down into pipe UPRIGHT: a regular flame for cigars, cigarettes

ORDER NOW for prompt delivery! PRINT Monogram Initials desired...

Send Check or Money Order NOW to **DAVID P. EHRlich CO.**

Dept. HB, 207 Washington Street, Boston 8, Mass.

## RELAX- in the Luxury Gift

BucMocs

**\$8.95**



ORDER BY MAIL

Specify men's or women's regular shoe size

GENUINE BUCKSKIN...hand-cut by Western craftsmen into handsome loafers that mold to your feet for perfect fit. Sturdy outer sole...foam rubber insole cushion. Easy to get on and off, yet hug your feet when you walk. Fold for traveling. Washable. Suntan buckskin color. Mailed postpaid. Money back guarantee.

Write for FREE catalog of distinctive gifts.

**Lucy Morris** Good Things for Good Living 5095-M S.W. Barnes Road, Portland 1, Ore.



Pat. applied for

## GOLF-SCOPE TELLS HOW FAR TO THE "PIN"

Take strokes off your game with Golf-Scope, the pocket range finder for golf. Just sight through aperture and read the distance to the green for each approach shot. Aluminum with distinctive luminite finish, Golf-Scope also tells which golf club to use.

Order today... only \$1.00 ppd.

## GILLON PRODUCTS

417 Fulton Road - San Mateo, California

## WORLD'S FINEST HANGER



Full 20" width, deluxe clear, lacquered Swedish modern finish. Selected imported wood. Nickel-plated hook. Extra length trouser rod. 3 for \$5 ppd. 6 for \$9 ppd.

No COD's or stamps please. **NATIONAL HANGER CO., Inc., 15 W. 18th St., N.Y. 11, N.Y. Dept. HB 12**



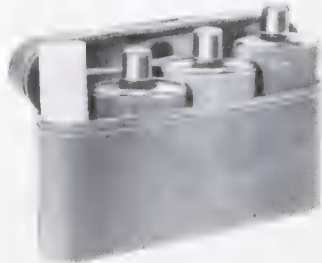


### UNUSUAL GIFTS PERSONALIZED WITH GOLD INITIALS

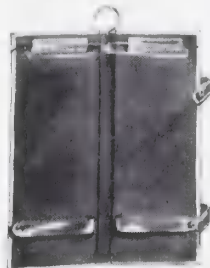
From a Fifth Ave. Leather Specialist

#### TRAVELER'S LIQUOR SET

Save on set-ups. 3 leather covered metal topped half-pint flasks, 12 tumblers, 1 spoon. Zippered Topgrain Cowhide Case with carrying handle. Ginger or Suntan.



\$14.95  
plus 50c  
postage



#### TOPGRAIN COWHIDE TIE FOLD

Ginger or Suntan

For travel and at home. Holds a dozen or more ties. Hanger disappears when folded. Rich moiré lining. Reg. \$8.95. Special \$6, including tax. Add 25c postage.



#### PLAID "QUICK-ZIPS"

The Over-sized, Multi-use Carryall every woman needs.

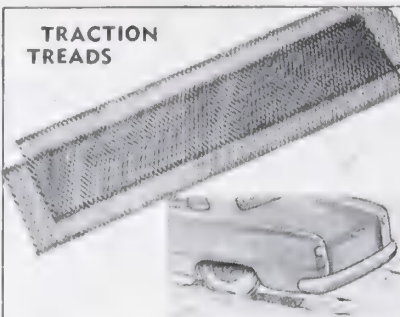
Big enough to hold books, magazines, small parcels. Pretty enough to give smart accent to any costume. Authentic blue, green or red plaids. Two sizes: 13"x15" \$5 including tax. Add 25c postage 15 1/2"x18", \$6 including tax. Add 50c postage

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#### TRACTION TREADS



#### First Aid When You're Stuck!

Here's a fast, sure aid when your car's stuck in snow, ice, mud or sand! Traction Treads under back wheels give unfailing gripping traction, have you out in a jiffy. Pay for themselves in tow bill savings. Of steel mesh, 7 1/2" wide, 27" long. No. GM5391 Pair, \$1.79 ppd.



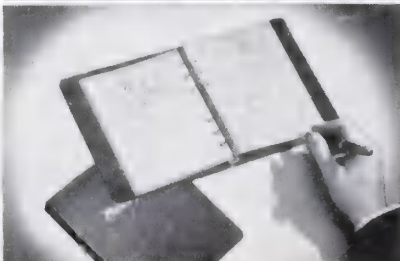
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Free!

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of Exciting Gifts

Miles Kimball

146 Band St., Oshkosh, Wisconsin

#### AN ENTIRELY NEW IDEA IN DESK CALENDARS



#### THE PLANNING GUIDE

The modern memo-organizer. One of the most practical daily reminders ever developed! Hand-some 7 1/2" x 6 1/2" x 1" loose-leaf binder, with scientifically planned memorandum, appointment and calendar pages that provide for daily and weekly organization of activities. Many special features. Must be seen to be appreciated! A huge success among professional and business people and in homes. BONUS pages for remainder of '52 with all orders for '53. THE IDEAL GIFT. Maroon simulated leather cover, \$3.95. Genuine Morocco Leather, \$8.50. Deluxe Genuine Pigskin, \$12.00. Orders shipped day received. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Quantity discounts. Write Dept. BB-2, Wilson Memorial Co., 149 Carter St., Rochester 21, N.Y.

\$3.95



## WINDOW



**BABETTE** is the name we've chosen for this small coquette. It's Babette because she reminds us of the demure but devastating little French girls you see rolling their hoops in the Bois. Dressed in blue, yellow or green dotted swiss with matching sunbonnet, she stands 6" tall, has real hair. A chic young mother will use her plastic drum as a purse. \$1.50 ppd. Salt & Pepper Shop, 445 E. 86th St., N. Y. 28.



#### SCOTCH PARTY BUCKET

is a thrifty gargantua with a capacity of 2 gallons. Fiberglass insulation keeps contents hot or cold for hours, so load it with ice when you have a party and stop being a Jumping-Jack Hostess. Or put it in the car when you motor South. It will keep beer icebox-cold at the beach. 12" high and watertight, in plaid vinylite, \$5.95 ppd. Scully & Scully, 506 Park Ave., N. Y.



#### CORKING GOOD BUY.

Made of Spain's finest natural cork, this 27" x 14" mat is absolutely divine to stand on. It's very light, flexible, fast-drying. So get one for the bathroom. And its resiliency takes such a load off your feet that you'll want a second under the kitchen sink, a third beside your husband's work bench. \$2.95 each, 2 for \$5.75, 3 for \$8.50. Ppd. Max Schling, 615 Madison Ave., N. Y.

### Make Your "Family Gift" This Christmas



#### A Beautiful JEWEL Electric COLOR CHANGE FOUNTAIN

You will enjoy it all year—inside in winter, outside in spring and summer. Nothing adds such charm to home, garden or pool as a Jewel Electric Color Change Fountain. Cascades of sparkling water are illuminated from below by light beams of constantly changing colors. No water connections needed. Just plug into nearest electric outlet.



Send 30¢ for 61 page 1952 catalog describing and showing many styles of Jewel Fountains in metal, stone and natural rock. Write today and order your Christmas fountain early.

JEWEL ELECTRIC & MANUFACTURING CO.  
Established 1885 216-HB, W. Kinzie, Chicago 10, Ill.

### Don't Hunt for Stamps

KEEP STAMPS HANDY in Northmore's colonial styled paperweights of solid brass. lacquered to retain brightness. Soft felt lined to keep stamps from slipping. ALWAYS HAS A STAMP WHEN YOU NEED ONE! Sameer shaped too which fits all made pens, clips. A neat and strikingly handsome gift. Holds a regular roll of U.S. Post Office stamps.

Send check or money order now  
orders shipped day received.  
Satisfaction Guaranteed

\$3.50  
ppd.



Northmore's  
Highland Park 21, Ill.



#### Versatile 4 Spot Waterer SPRINKLEZE



the gift For a Gardener

Men and women gardeners—the friend who has everything... all welcome SPRINKLEZE. Waters 4 separated plants at one time. Sprinkles foliage or soaks roots only... waters any shape bed or border. Connects to garden hose. Has two 15 ft. and two 10 ft. lines of 3/16 inch plastic hose, each with brass sprinkler. Any one may be moved in operation, set at any angle. Light and durable. Choice of red, green or black.

complete unit, ready to use, 8.85  
—for unit without sprinklers, order  
SOAKEZE, \$6.95

Guaranteed satisfactory. Send check or M.O. and we pay postage.

JONS MANUFACTURING CO.  
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UNUSUAL AND  
PLEASING GIFT  
FOR FRIENDS  
WHO HUNT...



DATED  
DEERTALLY  
RECORDS DEER KILLS

QUICKLY  
EASILY  
PERMANENTLY  
MOUNTED ON  
GUN STOCK

125  
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Post Paid  
12K Gold  
filled only  
195 PP

Hunters like to be the envy of their friends. Give your favorite hunters a Deertally as a gift. Shows year of kill. Each one a lasting trophy of their hunting skill. May be used singly or in attractive groupings. Rich, Antiqued Sterling Silver.

(25c additional charge for  
any year before 1950)

C.O.D.'s Accepted

SPORTSMEN INC. Box 388,  
Springfield, Mass.



# SHOPPING



## HIS CAT'S PEDIGREE

takes the Vanderbilt's look like an upstart's. Originally cast in bronze in Egypt's late Dynastic period (600-300 B. C.), he's the cat that was sacred to the goddess Bastet. What you see is a Metropolitan Museum of Art sculpture reproduction, executed to look so exactly like the original that it would fool an expert. High, \$10.75 ppd. Chet Studios, Middlebury, Connecticut.



## SHIRAZI FOR A FLIBERTIGIBBET.

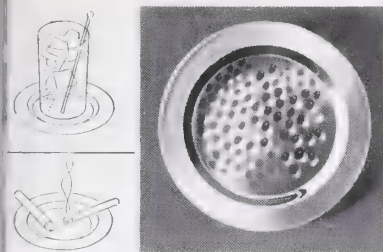
"My Wardrobe Dolls" includes a 12" replica of a Penna. Dutch cupboard with a shelf and bar for hanging dresses. Then there are two 10" board dolls with movable parts, 12 dresses, 6 hangers, hats, accessories, scissors. Cloth-like outfits dresses can be wiped clean, can be sewn, fit dolls with tabs. \$3.50 ppd. Crane's, 419 7th St., New York 22.



**PIPE DREAM.** Above his favorite chair you'll want to hang a pipe rack—unless he insists on taking it to the office. Handmade of pine, it has pigeon holes for nine pipes, a shelf for tobacco, and a drawer for his tamper, hammer, and cleaners. 9" x 5 1/2" x 11" high, \$5.95 ppd. Foster House, 15 Cole Court, Princeton, Illinois.



exclusive new gift idea!



extraordinary value!

## SOLID HAMMERED BRASS COASTER-ASHTRAYS

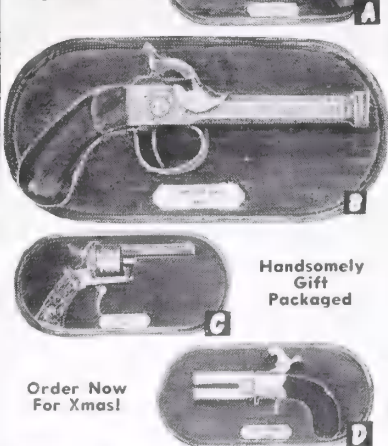
DESIGNED by CHAUBERT for 3-way pleasure... a fine decorative accessory, nests neatly... a graceful hand-size ashtray... an ideal table-saving coaster, glasses won't cling. Heavy gauge brass, lustre finish, lifetime utility. 3 1/2" dia. Packed in tarnish-proof plastic bags. Order now.

6 for only \$2 In SILVERPLATE 6 for \$3.50  
Shipped Prepaid—No C.O.D.'s

New! 4 Leaf or Scalloped Ashtrays. Embossed pattern. Heavy gauge Brass or Copper, asstd. Packed above 4 for \$2. In Silverplate, 11 for \$3.

**Mount Vernon Founders**  
DEPT B • 301 EMORY STREET • BALTIMORE 30, MD

## Antique Guns!



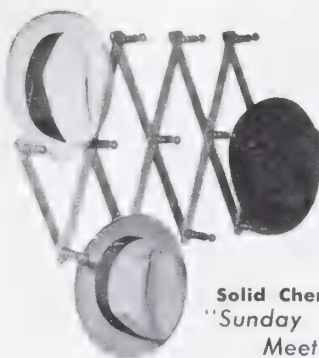
Handsomely Gift Packaged

Order Now For Xmas!

Authentic replicas of treasured old-time pieces on 5" x 10" flock-back mahogany-finish plaques; built-in hooks for hanging on den or library wall. Name plate identifies: A, Boot Gun—1846; B, San Pan—1858; C, Pin Fire—1850; D, Over & Under—1855. Others—send for catalog F. Gift packaged; history with each gun. Postpaid: \$4.95 each (2 for \$9; 3 for \$13.50; 4 for \$17).

Lee Gunsmiths

Dept. F, 8012 Cooke Rd. Elkins Park 17, Pa.



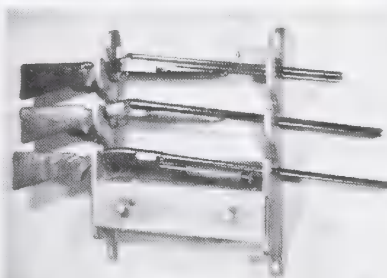
Solid Cherry "Sunday Meeting"

## Hanging HAT RACK

"Accordion folding" hat rack. Fits any wall space. Extends from 4 1/2 to 60 inches! 20 in. high, 4 in. deep. Solid Cherry in rich cherry finish. Postpaid... \$8.95

Send 10 cents for Christmas Catalog An Adventure in Good Giving

**Carl Forstlund INC.**  
122 FULTON, GRAND RAPIDS 2, MICH.



## HUNT NO MORE... HERE IT IS

Just what you've been hunting for a beautiful and sturdy gun-rack, a Conversation Piece Gift for hubby, father, any other hunter, or for you.

Choose from solid cherry, pine or walnut. Each gun-rack has been hand rubbed finished to bring out the texture and grains of the wood.

3 GUN 23" x 30" high \$13.95  
4 GUN 23" x 34" high \$14.95

With deep 5" drawer for hunting knife, ammunition, and everything. Express charges collect. Check or money order. Sorry no C.O.D.'s. Your money will be refunded on request.

**GREATER PRODUCTS CO.**  
Mifflinburg 2, Pa.

## MILE-O-METER



● Mile-O-Meter is the most practical and fascinating gift any car owner can receive. It mounts permanently on the dashboard (without drilling any holes) and continuously indicates both "miles-per-gallon" and the condition of the engine, warning clearly when minor adjustments are necessary to prevent costly breakdowns and repairs. Fully endorsed by leading automotive associations. Fits all cars—really simple to install. Mile-O-Meter is the automotive accessory that every man wants.

Beautifully gift-wrapped. Orders mailed same day received. Money-back guarantee.

**\$14.95** Deluxe Model  
**\$9.75** Standard Model  
Order from **GALE HALL ENGINEERING Dept. 293**  
107 Northampton St., Boston 18, Mass.  
FREE with your order 24 Page Motorist's Manual, Instructions, Booklet, and handy Mileage Calculator  
Please send ☐ Deluxe ☐ Standard  
Mile-O-Meters at \$.....  
Name \_\_\_\_\_  
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☐ Check enclosed ☐ C.O.D.  
☐ Gift Wrapped (free) ☐ Gift Card (if desired)  
Send check or M.O. shipped prepaid (add 35c for special delivery). C.O.D.'s accepted (plus postage).



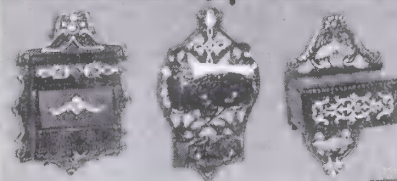
## 18 CUP COFFEE MAKER

Large party size. Just right for those "at home" guests during the holidays when the family coffee maker won't do. Serves up to 18 cups of delicious clear drip coffee—all in one trip. Sturdily constructed of polished aluminum with heat-resistant handles. Patented water distributor. Removable dripper section—Easy to clean. A time saver for the busy hostess and a welcome gift for any homemaker. Satisfaction guaranteed as always by Downs & Co. or your money back.

Only \$8.75 postpaid.

**DOWN'S & CO.**  
DEPT. 1233, EVANSTON, ILLINOIS

## Authentic Reproductions



Originally designed to hang near the hearth, these solid black iron Match Holders, decorated in gay colors, make fine receptacles for rings, watches, keys, and matches in kitchen, bath, vestibule or patio. Seven designs available from 5" to 7" high, some with friction lids that swing shut.

\$1.50 Each We Pay Postage

Send for free catalog of gift suggestions.

**NOVELTYME Studios**  
HELLAM 1, PENNA.

MH-4—Octoraro; MH-2—Twin Oak; MH-3—Ashland





## Miniature Tree Kit

Raise living Ming trees 10-20 inches tall

Imagine fully-grown, perfectly proportioned cypress or pine trees 10 to 20 inches tall! Now you can raise them with a Miniature Tree Kit! It's a fascinating hobby that gives you delicately beautiful plants. Kit includes pine and cypress seed, formulated soil, pots, the two special treatment chemicals, full instructions—everything you need!

SATISFACTION GUARANTEED OR MONEY BACK!

COMPLETE KIT  
**\$2.95**

POSTPAID

**Walter Drake**

112 Drake Bldg., Colorado Springs 7, Colo.

## Say Merry Christmas

Year after year at CHRISTMAS-TIME, for almost 20 years, thousands of thoughtful, discerning business men have thrilled their associates and friends with a beautifully-packed "Basket of Sunshine" from COBBS!



### HENRY COBBS SAYS:

Your friends, business associates and loved ones will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are always excitingly received... you can give no finer gifts!

*Henry Cobbs*

GIFT  
No. 35 **\$7.60**

Approx. 25 lbs.—A gaily colored hand woven imported Bushel Basket brimming over with an assortment of Florida's finest fruits... Pineapple Oranges, Sugar-Sweet Grapefruit, Giant Persian Limes, Chinese Kumquats and "Zipper" Tangerines. One of our most popular hampers year after year. Positively guaranteed to please ANYONE!



GIFT No. 11 **\$12.20**  
Exactly the same as above Gift No. 35 except twice the size and contents.



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No. 2 **\$6.85**

Approx. 27 lbs.—Fruit 'n Jams, delightful to look at, delectable to taste... truly a treat for the eyes and the palate. Oranges big as Coconuts and Grapefruit even bigger. Chinese Kumquats, tangy Tangerines, Persian Limes and 3 large jars of Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve.

GIFT No. 1 **\$5.50**  
Same as Gift No. 2 except does not contain any delicacies... ALL FRUIT.

OBEY THAT *Christmas* URGE..  
*Order Now!*

Send Check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Mississippi.

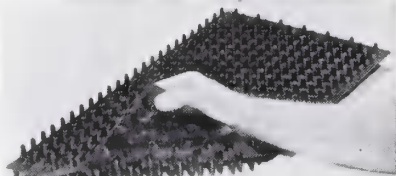


**Cobbs**

BOX 2-D LITTLE RIVER (MIAMI), FLORIDA

FREE GIFT CATALOG SENT ON REQUEST

## WEATHER FORECAST: ICE 'N SNOW!



You won't have to worry ever again about getting stuck in the ice and snow if you have a pair of these new skid pads in your car. Just slip them under the rear wheels and off you go! Made of molded rubber with nipples on both sides to grab tire and snow. Size 10½" x 20". Order a pair today and be prepared for Ice 'n Snow and Winter's Worst.

**\$2.95** ppd.



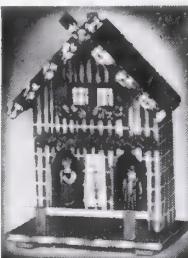
★  
New Monogrammed Windshield De-Icer. Just a flick of the wrist and off comes the heaviest layers of ice from your windshield. Makes driving safe. Monogrammed with any 3 initials... Strong ball chain holds keys. Small enough for your pocket. 3½" x 2½"... big enough to do the job! Order one for each driver in the family safety too.

Only **\$1.00** ppd.

Satisfaction Guaranteed or your money refunded by return airmail.

Send also for FREE catalog

**Northmore's**  
Highland Park 21, Ill.



## WEATHER HOUSE

On bright, sunny days the pretty girl steps forth while on gloomy, rainy days, her boy friend takes her place. From the American Zone, Germany, in Swiss Chalet design. 5" x 6¼" x 3". **\$1.50**

## FOR CHEESE LOVERS

A large (11" sq.) cheese server, in decorated aluminum, with removable round wood cheese board. Easily cleaned. SPECIAL PRICE **\$1.75**

Imported Scandinavian stainless steel cheese slicer with oak handle. 8¼" long—gift boxed. **\$2.50**

## GARDEN OR RECIPE BOOK

Just the thing for green-thumbed or home chefs. Loose leaf binder with ruled sheets for notes, manila sheets for scrap-booking, and envelopes for clippings, all mounted on rings. Useful information on each index page. **\$1.95** each.

All prices Postpaid, No C.O.D.'s.

**H. T. STERN GIFTS**  
197-05 110th Ave., Hollis, Long Island, N.Y.



## WINDOW



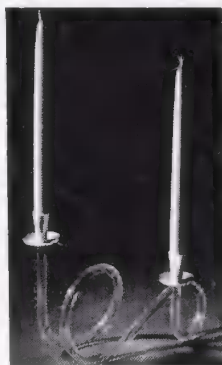
**BUTTER UP A BUTL**  
with a jacket that will put in a party mood, and you plan a dinner for twelve with an explosion in the kitchen. Made of washable ticking and collar in navy pinwale corduroy, comes in small, medium, large sizes. If you're going so better get an extra one for yourself. It's a heavenly beach **\$10** ppd. Jacanelli, Ltd., 5803, Memphis 4, Tennessee.



**BUTCH PARTY**  
is a thrifty gargantua with a capacity of 2 gallons. Fiberglass insulation keeps contents hot or cold for hours, so load it with ice when you have a party and stop being a Jumping-Jack Hostess. Or put it in the car when you motor South. It will keep beer icebox-cold at the beach. 12" high and watertight, in plaid vinylite. **\$5.95** ppd. Scully & Scully, 506 Park Ave., N. Y.



**FLASH GORDON SPACE SUIT** for the interplanet trouble shooter is shrewdly signed. The winged cap has tenna and mirror goggles. The has blue epaulets. The belt a rocket buckle. Anklets wrist guards have Flash Gordon insignia. Royal Blue sued small, med., large, for space up to 10 years. **\$5.50** ppd. Al of California, 1401-15 W. 8th Los Angeles 17, California.



## Make Every Dinner a Special Occasion

add new loveliness to your table, mantel and buffet... with these superb new candle holders. Exquisitely designed in sparkling lucite and gleaming silver plate, they bring new charm and gracious beauty to your decorative scheme... blend with modern or traditional furnishings, 9" high, 12" wide. **\$7.95** each... **\$15.00** a pair postpaid, including Federal Tax. Add 3% sales tax to deliveries in Ohio.

Mail orders promptly filled

**The COWELL & HUBBARD Co.**

JEWELERS AND SILVERSMITHS  
Est. 1873

Euclid Avenue at Thirteenth St.

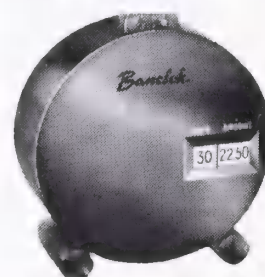
Cleveland 15, Ohio

**\$SAVE \$100.00 A YEAR**

With New Automatic Perpetual

**→ DATE & AMOUNT BANK**

25c a Day Keeps Calendar Up to Date and Totals Amount Saved!



Amazing Banclok forces you to save a quarter every day, or calendar won't move. Also registers total amount in bank. Unbreakable perpetual bank. Guaranteed mechanism and key. Pays for itself in 8 days. Mail orders filled promptly! Order 2 and save double!!

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**198**

PPD Direct From Maker

LEECRAFT, 300 Albany Ave., Dept HB, Brooklyn 13, N.Y.



# SHOPPING



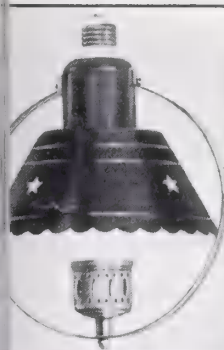
**SHOW YOUR HAND** and ask for this sterling-silver manicure set for Christmas. Closed, it looks like a thin lipstick, fits in a man's set or a woman's purse. Open, it gives you a scissors, file, nail file, and cuticle pusher, all of imported steel. Case comes with engine turning or scroll engraving. \$8.75 incl. tax and post. J. K. Starr & Gorham, Fifth Ave., 8th St., New York 19.



**SH-A-BUY FOR A FLIB-RTIGIBBET.** "My Wardrobe Dolls" includes a 12" replica of a Penna. Dutch cupboard with a shelf and bar for hanging dresses. Then there are two 10" board dolls with movable parts, 12 dresses, 6 hangers, hats, accessories, scissors. Cloth-like dresses can be wiped clean, can be sewn, fit dolls without tabs. \$3.50 ppd. Crane's, 419 7th St., New York 22.



**E MAIL ANIMAL.** Now's the time to encourage your pooch to encourage your mailman to become fast friends. No doubt, Fido recognizes whistling letter-carrier, but to be on the reverse, order this unique copper mailbox. Any kind of dog or your own (taken from a photograph) will be hand-colored with dog's name. Also your address number and name if you wish. \$15 ppd. Henry W. Longworth, Weston 93, Mass.



*Screws in like a light bulb!*  
**Amazing New TOLE HANGING LAMP**  
No wires to connect. Imagine, now you can change a lighting fixture with a twist of the wrist. Wherever a light bulb can be screwed in, you can hang this delightful lamp! It's red tole metal trimmed with shining brass... 8" dia., 9 1/2" high. Has opal glass reflector. Takes 100 watt bulb.  
No wires to connect. Only \$5.75 postpaid.  
Satisfaction guaranteed or money refunded. No C.O.D.'s, please.

**artisan galleries**  
FORT DODGE IOWA



**A 7-Piece Early American—Milk Glass Condiment Set**  
An Excellent Christmas Gift Value \$8.75 Complete  
From our collection of Gift Ideas—a 7-piece Early American milk glass Condiment Set handmade in the quaint Bohemian design. This complete set includes sugar and cream, oil, mustard and spoon, salt and pepper, plus matching tray with gleaming chrome finish. You'll want one for yourself—others too.  
Write for FREE Illustrated folder. Postage Free Anywhere in U.S.A. Send Check or Money Order. No C.O.D.'s.  
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Your choice of today's foremost portrait painters



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PORTRAIT CENTER OF AMERICA

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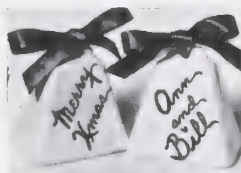


### MERRY CHRISTMAS SNACK BOWL

This 9" Vermont maple bowl will be in use for many a Christmas to come to remind those special friends of your thoughtfulness.

Beautifully hand painted with up to four names. Specify white or natural finish. \$3.20 each, postpaid.

### CHRISTMAS GREETING SALT AND PEPPER



Snowy white ceramic bells inscribed in red with Merry

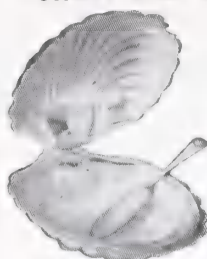
Xmas and any two names. Matching red ribbon for bows. Perfect remembrance for all your friends. Only \$1. complete set, postpaid.

Please print all names. No COD's.

### STRATTON SNOW

Box 1898 Dept. HB7  
Delray Beach, Florida

### SHEFFIELD SILVER GIFT



Covered Sea Shell Butter Dish with serving knife and removable frosted glass liner. A true reproduction from original die of Georgian period period silversmith, made in England. 5" diameter. Victorian beaded border. Hinged for easy opening. Sheffield silver-plated. Lovely gift for Weddings, Engagements, or yourself.

Postpaid \$5

### Imported Silver Wine Basket

Deluxe, hand-woven silver wine basket imported from France. Lustrous silver-plated. Handsome for serving wine with your meals. A treasured lifetime possession for the smart hostess.

Postpaid \$15.95

20% Federal Tax included in prices. Send check or money order. No C.O.D.'s

### GERALDS GIFT SHOP

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## A Perfect GIFT



A MEMBERSHIP IN THE

PLANT of MONTH CLUB

Here is the Year 'Round Gift. Thrills and beauty every month for your loved ones.

Every month they will receive (1) a selection of wonderful and unusual plants or bulbs chosen by plant experts; (2) complete planting instructions; (3) interesting history of flower; would cost many times more in shops.

**LOVELY LILY-OF-VALLEY** (illustrated) will be their first selection. **GUARANTEED** to bloom in 21 days. **GIFT CARDS** will be sent bearing your name.

### SURPRISE BONUS

—for first 1,000 new members. **FULL YEAR—Special Bonus—32** page book. "How To Grow and Bloom House Plants."

**SIX MONTHS MEMBERSHIP \$5.00** Full Year \$10.00  
6 monthly selections plus bonus.

Plant of the Month Club, Dept. H-6, Des Moines 9, Iowa

Gentlemen:  
Here is my check or money order for ☐ \$5.00, 6 months, ☐ \$10.00, one year. Please send to persons named on the attached card.

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heavily silverplated  
\$30 including federal tax... postpaid  
add 7% State Tax for Illinois delivery

A handsome, richly silverplated chafing dish to grace your dining room... and bring many delightful, exciting new dishes to your table. Distinctively styled, beautifully crafted... heavy silverplate in bright finish on solid copper and bronze... cover trimmed in Old English Gadroon bead... smart hardwood handle, dull-ebony finish. Generous 1-3/4 quart food dish capacity. Handy flame regulator and snuffer. Comes to you complete with can of Sterno ready for use. Order direct from the Midwest's oldest silverware makers.



SHEETS-ROCKFORD SILVER CO.  
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it's a  
*Natural!*



### GOLDEN PALOMINO

We're tempted to call this a perfect reproduction!... Horselovers rave over this 10" high statuette... Experts exclaim over the exquisite realism of musculature and proportions... over the fineness of feature and delicacy of detail. Of sturdy plastic, individually painted, with detachable authentic Western style saddle. A most unusual gift... for den, desk, or mantel. Satisfaction guaranteed. Send \$5.95, postpaid. Or order C.O.D., plus shipping.

The EDDY-HILD CO.

1422 Main St., Dept. 122 Watertown, Wis.



### ORIGINAL CERAMIC

Leaf design taken from the tropical MONSTERA DELICIOSA plant. Natural leaf green coloring on white background. Size 12" x 12". Use as an oversized ash tray, salad bowl, or a nice decorative piece.—\$10.00 ppd.

Send check or money order  
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*Smart Stuff*

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Buena Vista Sta., Miami 37, Florida



## WINDOW SHOPPING



**AND SO THEY WERE MARRIED.** Take a good look at the happy couple on their wedding day. That's the "before" side of this salt and pepper shaker story. Now turn them around. A few years have passed, and so has Lochinvar's waistline. Ka-trinka, too, has done some powerful expanding. She's the salt, he's the pepper. Glazed ceramic, 5' high, \$1.50 pr. ppd. Bancroft's 1112 So. Wabash Ave., Chicago



**SHINING LIGHT.** This is the kind of buy that will keep your budget as polished as your brogues. It's a wonderful shine box, pretty enough to keep in your bedroom or bathroom. Made of metal and mounted with a shoe rest, there's plenty of room inside for polish, brushes, cloths. Pink, blue, green, gray, ivory, or black, handpainted with flower design, \$3.95 ppd. Americana House, Glen Oaks, N. Y.



**SURE FIRE.** You don't have to be a boy scout to light a fire in less than three minutes if you have "Fatwood." This wonderful kindling is impregnated with rosin and turpentine, has a good pine smell and burns a long time, quickly igniting coal, coke or green hard-wood logs. Comes in 12" lengths. Enough to last all winter (two 50-lb. cartons) costs \$5.80 f.o.b. Littletree Co. Winter Park, Fla.

(Continued on page 45)

### PERSONALIZE... YOUR FRONT DOOR

Postpaid  
Anywhere  
No COD's

\$3.95



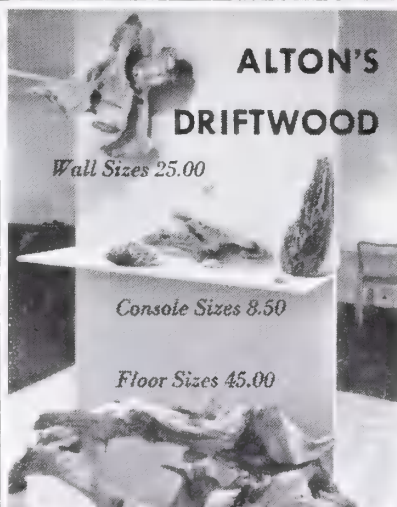
SOLID  
BRASS

### INITIAL DOOR KNOCKER

A handsome initial Door Knocker. Solid brass, tarnish proof and weather proof. 3 1/2 x 2 1/2 in. Fastens with two screws. Its beautiful and simple design adds dignity and a feeling of welcome to your home.

WRITE FOR  
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### ALTON'S DRIFTWOOD

Wall Sizes 25.00

Console Sizes 8.50

Floor Sizes 45.00

From the rugged coasts of Washington, comes this decorative driftwood. Exciting specimens, such as these, ready for immediate shipment. Satisfaction guaranteed.

ALTON'S SOUTH BEND, WASHINGTON

SEND CHECK OR MONEY ORDER  
NO C.O.D.'s PLEASE. SHIPPING EXTRA

HERE'S THE **DIFFERENT** GIFT!

**T-TOP** THE ORIGINAL FOLDING TABLE TOP

GIVE THEM extra room at the table—T-TOP's "made to order" for anyone who's cramped for space! T-TOP fits firmly to any standard card table—46" diameter increases seating capacity to 7. Perfect for TV parties... ideal gift for Christmas, showers, weddings.

T-TOP's light, compact, rugged. Your choice Dark Brown, Rich Red, Dark Green or Unfinished.

**UNFINISHED \$4.95—IN COLOR \$5.95**

No C. O. D.'s. Shipping charges collect

PROMPT DELIVERY—Send check or money order TODAY

**T-TOP CO.** 15 Jefferson Ave. Salem, Mass.

### New! MINIATURE GARDEN—THE "DIFFERENT GIFT"



#### DECORATE WITH LIVING COLOR

Easy to grow. Fascinating conversation piece. Planted with finest seeds in clean, soilless material. Instructions, plant food included. Results guaranteed.

#### SIMPLY ADD WATER AND WATCH IT GROW!

Four durable plastic planters grow ever-blooming Sage, rose-flowered Balsam, tri-tone Marigold and gay Zinnias. At your dealer's or by mail. Cheerful refund on mail orders if not delighted.

Sage Balsam Marigold Zinnia  
**CARMAR CO.**, 540 West 123rd St., New York 27, N. Y.

COMPLETE  
GARDEN  
ONLY \$2.95  
POSTPAID BY  
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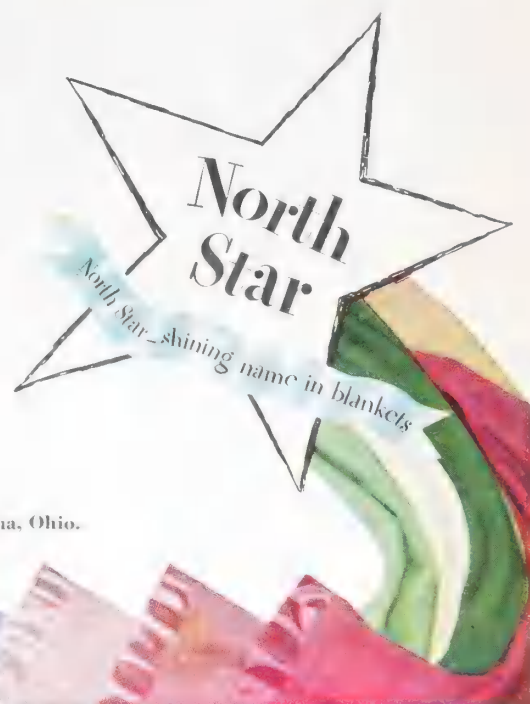
All accessories by B. Altman & Co.

## For a favorite pair...

**For your children . . .** or as a gift for a brand-new couple . . . hold out for blankets that are warm, soft, winter-snug . . . see to it that they bear the famous North Star label. For North Star, America's finest all-wool blanket, sleep-coaxes everyone—with its great warmth for its weight, light weight for its warmth. As the keeper of your family's health, have you checked up recently on all the beds in your house? Are North Star blankets on every bed? You're buying sleep insurance, warmth insurance, if you trust to pure-wool, down-soft, longer-wearing North Star blankets. Radiant colors to mix or match . . . every one a decorator's dream.

Sizes: 72 x 90: 80 x 90: 90 x 108.

NORTH STAR WOOLEN MILL COMPANY, 100 Park Ave., New York 17, N. Y., Mill at Lima, Ohio.





*none more  
beautiful...*

*HEISEY ROSE  
etching*



*Heisey Crystal*

THE FINEST IN GLASSWARE MADE IN AMERICA BY HAND

See it at your Heisey dealer or write for folder illustrating Heisey Rose hand blown stemware and matching table pieces. Dept. H-3, A. H. HEISEY & CO., Newark, Ohio





# WINDOW SHOPPING

CONTINUED FROM PAGE 42

## OUR LORD AND MASTER

I feel like a king in his own home if he finds this under the Christmas tree. Foam rubber occasional chair for desk or den. Plywood base and back. Polished-iron legs. Fabric is modern geometric pattern of black, white, and green on beige background. 31" high, seat is 22" x 16". \$40 incl. fabric. Ottoman is \$15. Exp. coll. Joré Distributors, 175 Fifth Ave., N. Y. C.



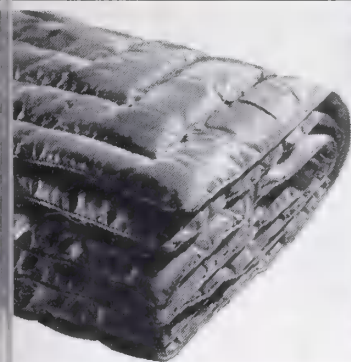
## USEFINDER

USEFINDER is the sensation of the age, for our books. This patented, unassuming little gadget signals a glowing bright green at the instant a fuse blows, and continues to glow for hours afterwards until you have located the trouble spot. Durable, heat-resistant, fits all round fuses, can be reused many times. Four for \$1 ppd. Metalace Corp., 2101 Grand Concourse, New York 53.



## TCHER SHOW.

Fill them with tawny pompons and put them on your coffee table. Or use them on the bar for water. Both handmade in a gleaming combination of copper and brass. They strike a mood as sunny as toddlers, as warm as firelight. Pint size, \$3.95; quart size, \$6.95. Exp. coll. Colleen Studios, 11 Colleen Street, Newark, N. J.



## DOWN COMFORTS Beautifully RE-COVERED

... in downproof satins, taffetas, satens. Write for **FREE** material samples, descriptive for... folder, and testimonials. WOOL COMFORTS RE-COVERED TOO.

★ Also wonderful feather-fluff comforts made from your old FEATHERBEDS. ★

ABSOLUTE SATISFACTION GUARANTEED!

**ALDEN COMFORT MILLS**  
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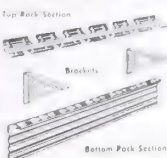


## NOW AMAZING TOOL RACK

HOLDS TOOLS NEATLY, SAFELY OFF FLOOR!

**\$2.95**

POSTPAID



This heavy gauge steel tool rack makes a "home" for tools in your garage, basement or utility room... lets you use idle wall space... keeps tools safely off floor, out of corners. A screwdriver installs it. Green and orange baked enamel. Satisfaction guaranteed or money back. Order several. Cash or money order. (Sorry, no C.O.D.) \$2.95 postpaid.

**TOM, DICK 'n HARRY**  
P. O. Box 786 • Milwaukee 1, Wis.

# NEW...Barc Decorator Pieces

Artist Signed, Hand Painted Originals

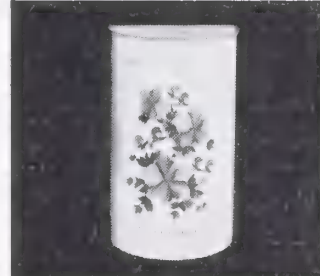
## CORNER WASTE BASKET—

Here's lavish beauty in flamboyant Tea Rose design, combined with utmost utility. It's artist-decorated and signed. Like all Barc ware, it's non-rust steel, heavily lacquered and mounted on non-mar rubber feet. Fits corner snugly. 11" high, 8½" wide. Choose from Barc colors below. In Gift-Pak box, postpaid, \$3.95.



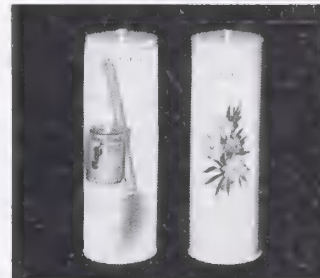
## HALF-ROUND HAMPER —

Saves space; large capacity. Its double Tea Rose design will help make your bathroom sing with Spring color. Of heavy bonderized steel, rolled edge top, rubber cushioned cover. Amply ventilated, easily cleaned, snagproof inside. Let this handsome hamper keynote your decor. In choice of Barc colors. 25" high, 15" wide. Gift-boxed and postpaid, \$10.95.



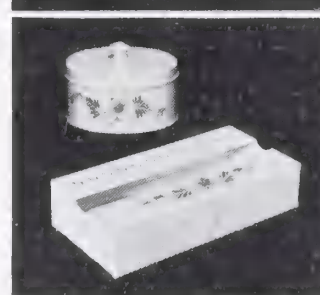
## TURNAWAY—

The perfect solution to bathroom brush-and-cleanser problems! What better place for them, than this tubular holder that flaunts beautiful design outside, hides utility tools inside? Shelf and hangers for cleanser, brush and cloth. Decorator's lacquer finish and wear-proof oil painted design. Gift boxed in your color choice, including brush, postpaid, \$2.95.



## POWDER BOX—

Add this unmistakably hand decorated piece to milady's accessory shelf. Holds regular size dusting powder box and puff. In Barc colors listed below, gift boxed and postpaid, for 95c.



## TISSUE HOLDER —

You've seen some, but this is one of tailored beauty to match our line. Postpaid and gift boxed in your Barc color choice, \$1.95.

## FIVE-PIECE ENSEMBLE —

The Complete Gift. Full bathroom ensemble, all five pieces above, shipped prepaid, \$19.95.

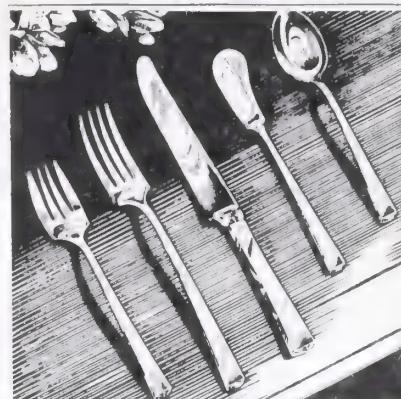
**BARC DECORATOR COLORS:** All pieces available in White, Black, French Gray, Light Blue, Light Green, with design in artist's colors.

**ORDER BY MAIL**—Immediate Shipment, Money Back Guarantee

**WILCO ENTERPRISES, INC., Dept. B-12**

3626 Natural Bridge Boulevard

Saint Louis 7, Missouri



## Golden-hued DIRILYTE

Golden-hued Dirilyte is many ways more wonderful than any oldstyle flatware. Its dazzling, lovely color makes possible far more dramatic table settings. Dirilyte is solid, not plated, yet costs less than sterling—a 5-pc. place setting is only \$11.55. It is harder than sterling, gives lifetime service. Smart people everywhere are switching to Dirilyte. Write for **FREE** beautiful illustrated booklet and price list. Budget terms at No Extra Cost.

**ANTIN'S Jewelers and Gift Counselors**

Dept. B, 111 Baronne St. New Orleans 12, La.



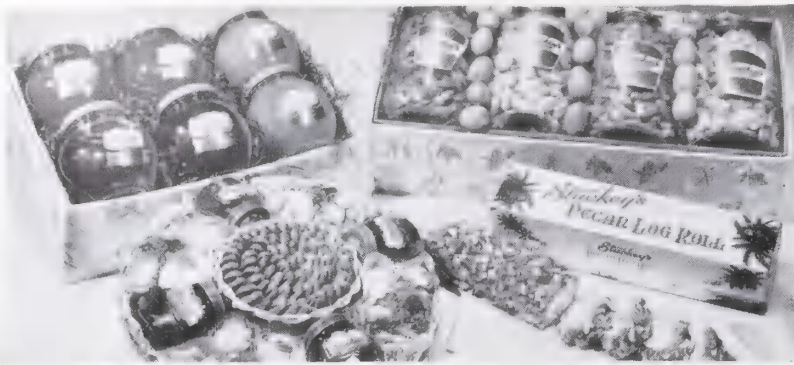
## New Ranch Type Lamp with Romance of Frontier Days

How little it costs to add a distinctive and unusual charm to your home! There is no other Lamp quite like this beautifully designed Frontier Type model with its unique combination of Polished Copper and Rusty Iron. It stands a full 9½ inches in height with a 5¼ inch base. The price, postpaid, is only \$4.95 each or 2 for \$8.95 postpaid. Fully guaranteed—and immediate delivery. No. COD, please.

## BOND SALES

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### Everybody loves Stuckey's wonderful Pecans and Candies

Famed for their Southern goodness—beautifully packaged, guaranteed fresh! Order these festive treats for yourself and all your friends. We mail to your gift list, enclose card. All items postage prepaid. Order several today.

#### SPECIAL WICKER GIFT TRAY!

One tray nested in another! Filled with shelled pecans, candies, tropical jellies.....\$4.50

#### NEW CROP PAPER SHELL PECANS!

U.S. No. 1 Choice. Stoutly boxed to assure safe arrival. STUARTS: 5 lbs., \$3.75; 10 lbs., \$7.00. SCHLEYS: 5 lbs., \$4.50; 10 lbs., \$8.50.

#### DELUXE GIFT BOX GB-2 PICTURED

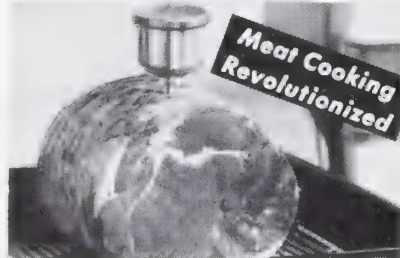
Vacuum 1-lb. jars pecan halves: one each shelled, toasted, plain, sugared and spiced....\$7.95

Pecan Log Roll, rich, caramel coated nougat studded with nuts. Lb. log, \$1.85  
Maple Pecan Pralines, creamy, nut-filled delights. Approx. 40 to lb. box.....\$1.75  
Tangy Tropical Jellies, assortment of 6 big pound jars, gift boxed.....\$3.95  
Ass't Pecan Candies, divinity, fudge, pralines, dates, etc! Lb. box.....\$1.85  
Stuffed Dates, big, plump imports with whole pecan halves. Lb. box.....\$1.75

Send for Free Color Catalog. A Complete Gift Service for Business

## Stuckey's

Dept. HB-4 Eastman, Ga.



### CHEF'S PRESSURE SEASONER seasons meat from inside

**NEW!** You can really season pot roast, oven roast, lamb, veal for the very first time. Use a CHEF'S PRESSURE SEASONER—put seasonings in top, add wine or water, seal and insert. Seasoner builds steam during cooking and forces delicious flavor all through meat.

Forget old-fashioned, ineffectual meat seasoning methods. Use a CHEF'S PRESSURE SEASONER like William Lachman, Chef of the Biltmore Hotel in Los Angeles does. He says it's the greatest contribution to good cooking ever made, meat is unbelievably tastier. Made from durable, easy-to-clean aluminum. Complete satisfaction guaranteed.

Order several today, your friends will love them as gifts. Only \$1.50 ppd

**TOWLE MANUFACTURING CO.**  
Dept. HB12 Walnut Creek, California

### Give a Basket of Florida "Sunshine" BARFIELD'S TREE-RIPENED ORANGES and GRAPEFRUIT



SHIPPED THE DAY THEY'RE PICKED—RIPE AND SWEET FROM OUR FLORIDA GROVES!

**GIFT SUPREME!** Hand-woven (re-usable) Mexican basket packed with first quality oranges, grapefruit, tangerines, marmalades, shelled pecans, and coconut candy dips. Beautifully decorated with exotic Spanish moss and green-leaved kumquats.  
**HALF BUSHEL—\$6.60... FULL BUSHEL—\$11.60**

**FANCY GIFT PACK—**Selected oranges, grapefruit, tangerines, coconut candy dips, marmalades and shelled pecans. Kumquats and moss trimmed.  
**FULL BUSHEL (approx. 55 lbs.)—\$8.60**  
**Without marmalade and candy—\$7.60**

**STANDARD BUSHEL—**Top quality fruit; all oranges, all grapefruit or mixed. Beautifully packed.  
**FULL BUSHEL (approx. 55 lbs.)—\$5.70... HALF BUSHEL—\$3.85**

**PINK or RED GRAPEFRUIT** may be specified in any of above packs. Add \$1.00 to bushel prices—50¢ to 1/2 bushel prices.

Prepaid to points served by Railway Express east of the Mississippi. Western shipments, including Upper Mich., Wis., Iowa, Kan., Minn. and Neb., add 10¢. Far Western add 20¢.

#### THE BARFIELD GROVES

Dept. H-1 POLK CITY, FLORIDA



## WINDOW



**GREAT, BIG, BEAUTIFUL BARGAIN.** A 10" salad bowl of crystal-clear or green glass, heavy, simple, elegant—has gleaming silver-plated base. With it come silver-plated salad server, equally simple and elegant. At the price for the works, dear Window Shopping Bargain Hunters, \$5.80 including 20% tax and postage. Order from R. H. Mac Herald Square, New York 1.



**THE FEDERAL EAGLE** fills high, gloriously reminiscent of young nation's triumph over tyranny. Here the eagle takes its stand on the side of "light," and you have a lamp that catches the essence of colonial living. Black wrought-iron base is topped with white parchment shade with black trim. 26 1/2" tall. \$10.99 ppd. Add 50¢ W. of Miss. Jersey House, New Marlboro Stag Great Barrington, Mass.



**ONE FOR THE ROAD** Whether you're bound for a shopping week end, or a Sunday drive through the rough country, I'm sure you hook Car-Snac over the back of your front seat. Its two-size vacuum bottles keep coffee, cocoa piping, Martinis or milk icy cold; and there's lots of room for sandwiches, too. Plaid design on metal, \$9.95 ppd. The B Mart, 62 W. 45th Street, New York 19.



## Ach! It gives a wonderful good breakfast!

Pure Pork Country Sausage  
Old-Fashioned Buckwheat Cakes  
100% Pure Maple Syrup

Our farm sausage is made only from fresh, lean primal cuts—tender loins and shoulders. Seasoned, according to an old Pennsylvania Dutch recipe, with just the right spices to give it that "wunderbar" taste, as they say up here.

Our ready-mix buckwheat flour is still water ground as in earliest Pennsylvania Dutch history. Not sieved fine like most flours today but unbolted so it keeps all those important food values and rich buckwheat flavor.

We have the best pure maple syrup you can buy. Put all together—Ach! here is a breakfast to make anybody "hoongerich"—young or old.

#### SPECIAL OFFER

- 1 container Pure Pork Sausage
- 1 package Old Fashioned Buckwheat Flour (Ready Mix)
- 1 pint Pure Maple Syrup

all for \$4.95

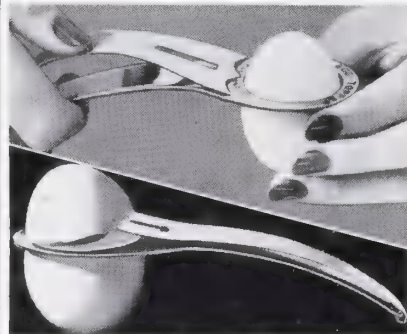
Enough to serve 16 man-size breakfasts. Send Check or Money Order Today.

Send for our illustrated catalog that lists over 50 other Pennsylvania Dutch foods, other delicacies, and dozens of grand gift suggestions. It's free!



## Old Mill Farm

R. F. D. 5, IVYLAND  
Bucks County, Pennsylvania  
Dist. by Great Valley Mills



### NEW! AMAZING! AUTOMATIC EGG OPENER

No shell fragments, no broken yolks. Just place EGG-TOPPER over egg (boiled or raw), press, *click!* Top of shell is cut cleanly and lifted automatically. Sturdy; lustrous nickel finish, stainless steel blade. Buy one or more now—immediate delivery. Order now as gifts, we'll mail direct for Xmas, save you time and trouble. Individually boxed, greeting card from you enclosed if you wish.

EGG-TOPPER Postpaid. No C.O.D. \$1.00 each

IEPCO • DEPT. HB, BOX 94 • OAKLAND 4, CALIF.



### GIFT FOR A GOURMET!

Two gifts in one. Generous 11 1/2 oz. jar, famous Hickory Hill Tossed Salad Dressing, acclaimed by gourmets, hostesses and amateur chefs—packed in an imported Florentine peasant-ware basket, with colorful, hand-embroidered flower cover. A basket you will be proud to own, for household uses. Hickory Hill Dressing and the Florentine Basket value, \$4.00. Both, special for Christmas \$2.95 postpaid—3 for \$7.50. Send check, money order with your Christmas list. Hickory Hill Delicacies, Wayzata, Minn. will do the rest.

**HICKORY HILL Tossed Salad Dressing**



# SHOPPING



**GRAND NIGHT FOR SINGING** is the night before Christmas, when the most joyous music in the world pours from ad hearts everywhere, and roots Heavenward, like melodic rockets. So here are Christmas carol booklets with the words and music of 4 of the best-loved carols. Or send them as Christmas cards. 5 booklets, \$1 ppd. Robert Kellogg Co., 20 Hillman St., Springfield, Mass.



**IX-COLOR PENCIL** has a precise mechanism that is virtually fool-proof. Just turn the dial for color selection, and it will write in black, yellow, green, blue, red, and orange. For business men and school children, it's a doodler's dream in technical color. \$1 ppd. It takes standard No. 2 pencils. Or send 25¢ extra for refill. 18 leads. Sally Graye, 80 E. 11th St., New York 3.



**INITIAL KNOCKER.** A door knocker with authority is handily made of gleaming brass, and it comes in any script letter you choose, from A to Z, and including "Mc." Your husband will install it in a few minutes, and suddenly your entrance will be marked with distinction. About 1/2" long, just \$3.95 complete with 2 screws. Ppd. Spencer Studios, 117 S. 13th St., Dept. B, Philadelphia 7, Pa.



**Brockles Special Dressing**  
You will delight the most discriminating at holiday time with a gift package of tasty Brockles Special Dressing. This dressing is a wonderful spread on warm crackers. Adds distinction to any green salad, or meat and it is the perfect Lazy Susan dip. Selected spices, salad oil, blue cheese and a trace of garlic blend to make this the unequalled flavor. Two pints shipped anywhere prepaid in the United States for only **\$1.80**  
**BROCKLES FOODS COMPANY**  
317 S. Ervay Dallas 1, Texas

**SAKER Cook Book RACK**

**FOLDS Out of Sight!**

Rack unfolds—cook book is at eye level. Rack keeps book clean & out of spatter zone... provides more working space... adjustable for best reading position. It's an extra shelf, too. Non-rusting plated. Installs easily on wood or double bottom sheet metal cabinets. **\$3.25** Postpaid

Check or money order—No C.O.D.'s

**SAKER INDUSTRIES**  
Box 6268-12 Harrington Park, N. J.

Give a **Gift** long remembered

**Original Pennsylvania-Dutch**  
**HICKORY SMOKED MEATS by mail**  
**HICKORY VALLEY FARM**

**SMOKED TURKEY**

Cooked to perfection over glowing hickory embers, these beautiful birds are heavy with luscious breast and succulent pearly-pink dark meat. Ready to eat, the answer to any gift problem.

**BAKED AND GLAZED SHERRY CURED HAM**

Studded with aromatic cloves, cured and baked in rare old Sherry wine, glazed and baked in our ovens, they are delightful to look at, delicious to eat. Ready to serve, truly a gift long to be remembered.

**Tender, Ready-to-eat CANADIAN STYLE BACON**

Plump pork loins, country-cured hickory-smoked, tastily mild. Perfect sliced cold or serve piping hot! Mild, fragrant and ready to eat.

**HICKORY VALLEY FARM**  
Little Kunkletown 5, Stroudsburg, Pa.

**Gift Order Blank**

My check or money order enclosed. Please send products checked below; postpaid, gift wrapped, gift card enclosed.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

(Please print or type names and addresses to whom gifts are to be sent.)

**NUMBER**

☐ Whole smoked Turkeys, weight \_\_\_\_\_ lbs. @ \$1.75 a lb. (aver. wt. 8-10-12-14 lbs.)

☐ Baked, glazed Sherry-Cured Hams, wt. \_\_\_\_\_ lbs. @ \$1.50 per lb. (average weight 8-10-12-14 lbs.)

☐ 4 lb. strip Canadian Bacon \$7.80

☐ 6 lb. strip Canadian Bacon \$11.70

**Glamorous Gifts**

**DIXIE DAME**  
pickles with a pedigree

Deliciously different—excitingly gay hors d'oeuvres. Glamour in an inexpensive gift—sure to delight the gourmet and the "has-everything" friend. Jewel-like creations—JAUNTY ARTICHOKE, MIMIC DAFFY DILLS, MELON WILD ROSES, POLKA DOT ONIONS, CUTE CUKE ACORNS and MOONSTONES, culinary masterpieces for holiday enjoyment. Beautifully packaged—SHIPPED POST PAID.

Three 5 oz. jars \$2.75 Three 10 oz. jars \$4.45  
Six 5 oz. jars 4.45 Six 10 oz. jars 7.85

Be sure to enclose gift card—No c.o.d.'s please. Send check or money order to

**DIXIE DAME, Statesville, N. C.**

**"666" AU GRATIN DISHES**

Creamed oysters or shrimps, filet of sole or cheese gratin macaroni, shirred eggs and many other attractive dishes are served piping hot from these gleaming copper gratins. Makes a wonderful gift for yourself or your friends. All are solid copper with dainty French Style bronze handles and handlined with a pure black tin, not electroplate. For quality in copperware always look for the "666" stamped on the back of each piece. Then you know you have the best.

No. 12B 4 3/4" diam. \$2.65 postpaid  
No. 14B 5 1/2" diam. 2.95 postpaid  
No. 16B 6 3/8" diam. 4.20 postpaid

No C.O.D.'s, please

Write for our complete folder on other "666" specialties.

**Bazar Francais**  
EST 1877

**666 SIXTH AVE. NEW YORK 10, N.Y.**  
between 20th & 21st St.

**YOU'VE NEVER TASTED CHEESE LIKE THIS!**

An individual cheddar from upstate New York, this cheese is soft-textured, moist, with full, rich flavor. We make each one of whole milk from the famous North country upland herds. Because of unique soil conditions and lush summer grass this milk gives our cheese an unusual and delicious tang. A PERFECT GIFT. Send for one today.

**St. Lawrence CREAMERY CO.**  
Maple St., Potsdam, N. Y. • Established 1862

5 lb. Individual Cheese \$4.00 postpaid. Perfect delivery guaranteed. Add 50¢ west of Miss. 75¢ west of Denver. 3 lb. individual cheese \$3.00 postpaid anywhere in U.S.A. Send check or money order to:



"So easy-so tidy to open



bottles with my

**Acton**

Your new Acton Bottle Opener—Crown Catcher opens all beverage bottles so quickly, so easily—and stores away the caps as it takes them off. No fuss, no bother—no bottle caps cluttering your sink top or floor—no mislaying your opener. Handy little Acton (2 1/4" wide, 5 1/4" high) fastens firmly with two screws (furnished) anywhere on cabinet, counter or wall. Handsome, bright enamel finish; your choice of colors—red, green, yellow, white. Only \$1.25 (or 3 for \$3.50) postpaid in U.S.A. Please remit with order. Guaranteed to please you! NO STAMPS OR C.O.D. PLEASE.

ORDER direct-by-mail  
today!

**ACTON PRODUCTS, INC.**

605-B S. Summit St. • Arkansas City, Kansas

## Christmas Fruits



SINCE 1909

Beautifully decorated boxes and baskets of delicious, tree-ripened oranges, grapefruit, tangerines and other Florida delicacies make wonderful gifts that will be enjoyed and long remembered.

Approx.

GIFT No. 1—55 lbs. .... \$6.00  
GIFT No. 2—30 lbs. .... 8.50  
GIFT No. 3—30 lbs. .... 4.00  
Contains all oranges, all grapefruit or mixed.  
GIFT No. 4—55 lbs. .... (Deluxe) .... 8.50  
GIFT No. 5—30 lbs. .... (Deluxe) .... 12.00  
Approx. 55 lbs. Ruby Red grapefruit, ..... 8.00

Deluxe packs of oranges, grapefruit, tangerines and an assortment of Florida delicacies.

Express paid East of Mississippi River. Wisconsin and States West of Mississippi River add \$1.00

Red Warrior Citrus has pleased thousands since 1909. Sold in U.S. only. ALL FRUIT GUARANTEED. Free illustrated catalog upon request.

Send check or money order to—

**RED WARRIOR GROVES**

Dept. 1, Umatilla, Florida



Best  
TV  
Lamp  
Yet!

ONLY  
\$5.95  
EACH  
POSTPAID

Just the right light for TV, combined with ceramic planter for real or artificial plants!

Chartreuse or forest green no-leak ceramic planter trough, with gleaming tarnish-resist brass finish base in smart "Snowflake" design—embossed and cut out! Wired for standard light bulb, gives a soft glow of light upwards and at base. Complete with 6 1/2 ft. cord. UL approved. Half round, 9 in. long, 5 1/2 in. high. Smart in pairs on the mantel, too!

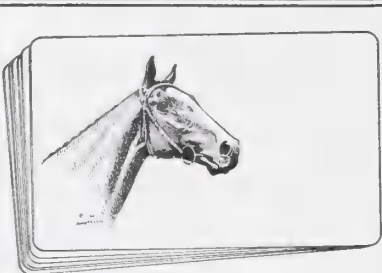
TROPICAL  
ARTIFICIAL  
"PLANTING"  
AS SHOWN  
Specially Created  
and Priced!  
REALISTIC—  
MOUNTED-TO-FIT  
LA  
\$2.95  
EACH  
POSTPAID

SATISFACTION GUARANTEED

Send Check or Money Order



5204 Gravois, Dept. HE  
Saint Louis 16, Mo.



Horsey

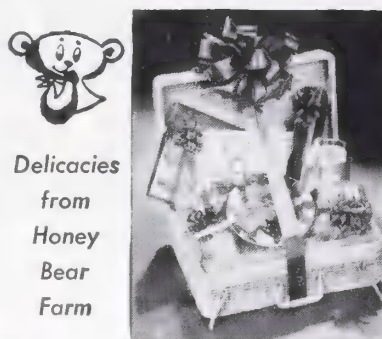
## BREAKFAST MATS

Very attractive, and useful for all informal occasions. These white heat resistant, cork lined, washable mats are decorated with an original, exclusive horse head by C. W. Anderson printed in natural colors. These 11 1/2 x 15 1/2 inch mats will dress up your table and save laundering. Five mats for only \$4.00; or nine for \$7.00. I pay postage. Send cash in bills if you wish, I insure safe receipt of your money. Money back if not delighted.

"little joe" WIESENFELD CO.

Dept. F-31

Baltimore 1, Md.

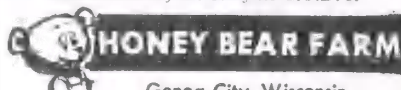


## BEAUTIFUL GIFT HAMPER

Special gift creation filled to overflowing with 10 delicacies including Mrs. Steven's and Honey Bear Farm candies, salted nuts, and salad dressing. A perfect gift in perfect taste for personal and business friends. Beautifully packed and ribbon-decorated in an imported wicker

\$10.00  
postpaid

Please send check or money order with your gift list. Greeting cards with your name enclosed free. Sorry no C.O.D.'s.



Genoa City, Wisconsin



## WINDOW



**HOLIDAY POINSETTIA** will be even more joyous if you show them off in this embossed brass jardiniere. With lion head-and-ring handles, it is decorated with English scenes, and comes in two sizes. 10 1/4" high, 9 1/2" wide, \$12.75. 12" high, 11 1/2" wide, \$15.75. Postpaid from Art Colony Industries, 69 Fifth Avenue, New York 3, N. Y.



**THE HOLY FAMILY** make an impressive outdoor Nativity scene that will remind the whole neighborhood of the real significance of Christmas. The Blessed Mother, Saint Joseph and the Infant, of moulded rubber compound, are self-standing, weather-proof, brilliantly lacquered in authentic colors. 38" tall, the starter set is \$69.50 f.o.b. Moler Craft Inc., 3727 N. Palmer St., Room 57, Milwaukee, Wis.



**NOTHING LUKEWARM** about this pair of solid copper utensils. The ice bucket is thoroughly insulated, is 8 1/2" high, 6 3/4" wide, holds plenty of ice for the gathering of the clan during the holidays. \$12. The first side tea kettle has a silver lining and a capacity of 8 cups—2 cups a piece for the bridge club! \$1 Ppd. Northmore's, Box 756, Highland Park, Ill.

## Holly Farms Delicacies

Enjoy  
TRUE  
TASTE  
TREATS

from the  
"Old South"



ORDER  
TODAY

Packaged in Most  
Attractive Gift Boxes

You've heard and read about the famed old Southern pre-Civil War Preserves, Pickles, Relishes, Conserves, etc. These super-delicious "wonderful tasting" delicacies are now yours for selection. Each is carefully hand made from recipes that have been prized possessions of prominent Southern families for generations. Unfindable elsewhere delectable Preserves and Conserves include: Whole Cherry, Whole Strawberry, Red Tomato, Watermelon Preserves, Peach-Orange Conserve, Apricot-Pineapple Jam and Amber Marmalade and these taste-exciting Relishes: Vicksburg Green, Hernando Relish, India Chutney, Colonel's Pickle, Watermelon Rind Pickle, Dilled Okra and Natchez Crisp. Any three 9 oz. jars in gift boxes 2.85. Six jars 5.45. Twelve jars 10.75. Free delivery in U.S.A. We'll mail these gift boxes direct to your friends with your card enclosed. Send check or money order and gift list to

**Holly Farms Kitchen No. 2**  
419 Watkins Memphis, Tenn.



"If we have faith as a grain of mustard seed... nothing shall be impossible unto you." Matt. 17:20

Amulet  
of Faith

Encased in the charm of this golden metal bracelet is a GENUINE MUSTARD SEED which will be a beacon of light to guide you and those you love through Faith.

A copy of the biblical quotation accompanies each bracelet.

A gift that brings with it the true spirit of Christmas... appropriate now and throughout the year.

\$1.95  
includes  
Fed. Tax

We Pay Postage Money-Back Guaranteed

**Frances-Morris** Dept. B-2  
1016 Carroll St.  
Brooklyn 25, N. Y.



# SHOPPING



**CHRISTMAS CANDLES.** Made entirely of pure wax by German craftsmen, are decorated with a green Christmas tree and a gold leaf band. They will be beautiful with your Christmas plates. They would be wonderful to enclose with a \$100 check to your daughter. In red or white, 10"-size (68-hour burning), \$7.50. Ppd. Artistic Galleries, Fort Dodge, Iowa.



**BETTER SOFT.** After the icy slopes, the warm fire. After the arctic ski boots, the delicious comfort of after-ski boots. These are lined with soft wool shearling, and the waterproofed leather is oil treated, hand-laced with white. Wonderful for long motor trips, too. In men's whole sizes 7-12; women's 4-8; \$10 the pair ppd. Johnny Appleseed's, Beverly, Massachusetts.



**DANDY PAIR** to help a gal look well groomed. The terry cloth is two layers thick, very absorbent, keeps curlers in place, needs drying process. \$1.25. The terry poncho snaps in front, terry cloth and waterproof plastic reversible. Protects clothes from cold cream, shampoo, a bubbling baby, etc. \$2. Ppd. Mastercraft, 212 Summer St., Boston.



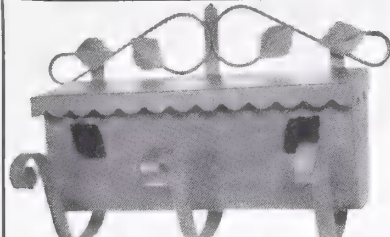
## QUICKUT SPATULA-PARING KNIFE of 100 USES

For paring, dicing, slicing, peeling—more uses than you ever thought possible. You'll say it's the hand-knife in your kitchen. **INDISPENSABLE!**... Famous QUICKUT quality. Mirror-finish stainless steel, graceful handle, beautiful pearl-colored TENITE. Guaranteed not to crack or come off. 73¢ overall.

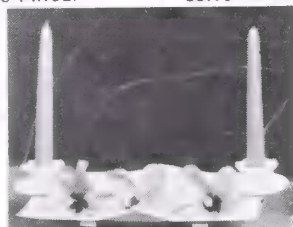
## NEW QUICKEDGE™ BLADE

revolutionary new idea in whetness... not one but 17 cutting edges, each one hollow-ground to razor sharpness. Instant, pressureless cutting without tearing. No blunts or clogging. Guaranteed SHARP for 2 years. 10 cents postpaid.

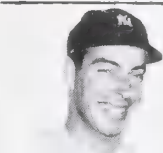
**QUICKUT INCORPORATED**  
FREMONT, OHIO



Overall Size 14 3/4" x 9 1/2" x 6"  
Baked on Finishes—Satin Black or White.  
**BEAUTIFUL HAND WROUGHT LEAF DESIGN. RUST-PROOFED. WROUGHT IRON MAILBOX. A VERY UNUSUAL BUY AT THIS PRICE. \$8.95 POSTPAID**



13" Long x 8" Wide  
Baked on Finishes—Satin Black or White.  
**UNUSUAL WROUGHT IRON CENTERPIECE THIS HOSTESS' DELIGHT WILL HELP SET A FESTIVE TABLE—ADD CHARM AND BEAUTY TO YOUR HOLIDAY TABLE SETTINGS. FIRST OFFERING AT \$3.95 POSTPAID. No C.O.D.'s, please.**  
**MAROBEE SALES COMPANY**  
P. O. Box 1432 Shreveport, La.



**Joe DiMaggio says:** "It's like giving your friends a sumptuous meal at the finest Italian restaurant!"

## BUITONI-PERUGINA XMAS GIFT ASSORTMENT

### Incomparable Food by Buitoni!

Two JOE DIMAGGIO DINNERS—quick to prepare, palate-tempting, easy to digest. Each dinner, enough for 1 portion, contains higher-in-protein, lower-in-starch elbow macaroni and spaghetti twists, marinara and Ragu sauces and mellow Parmesan cheese. Four 1 lb. cans of BUITONI heat-and-eat RAVIOLI. Three 8 oz. cans of BUITONI MUSHROOM, MARI-NARA and RAGU SAUCES. Only BUITONI, the world's oldest and largest manufacturer of macaroni products, could produce such gustatory gems!

### World-famous Candy from Perugia, Italy!

One large box of mouth-watering TORRONE, a delicious nougat confection. Sixteen pieces, each wrapped in bright tinfoil. Succulent lemon, vanilla, cinnamon, mint and coffee flavors. One 1 lb. box of PERUGINA chocolates, truly the finest in the world! Individually wrapped sweets filled with lemon cream fondant, cocoa-whipped cream, China root-marzipan—these are just a few of the delights awaiting the epicure!

## BUITONI-PERUGINA

642D Lexington Ave., bet. 54th & 55th St., N.Y. 22, N.Y.

**FREE!** When you're in New York, drop in at our store. Show the clerk this ad and she'll give you a BACIO ("kiss" in Italian—the finest piece of nut-filled chocolate you ever ate!)

Orders must be received before December 15 to insure delivery before Christmas.



**BUSINESS MEN!**  
Mail us your gift list and stop worrying! Quantity discounts!

The perfect year-round G. I. gift package!

**12<sup>50</sup>**

Gift-wrapped (your card or ours). Prepaid. Delivery and satisfaction guaranteed. Checks or money orders. No C.O.D.'s.



## Keep Ice Cubes for Hours THERMA GLASSES

In Sparkling New Metalloid Colors

Set of 4 Ppd. only **\$1.95**

Exciting new tumblers keep drinks fresher longer, save ice cubes and beverages! Outside is always dry, keep hands dry when playing cards, need no coasters. Leave no rings on furniture. Made with two layers of Styrene with air space between to form insulation, 10 oz. size. Prove them to yourself! In sparkling metalloid shades of Copper, Ruby, Cobalt Blue, Emerald Green. Guaranteed to please. Order by mail. Set of 8 only \$3.75 ppd. Set of 4, one each shade, only \$1.95 ppd.

Send also for FREE Gift Catalog  
Order by Mail from  
**THE Fireside Shop**  
950-BP Lincolnway East  
South Bend 18, Indiana

## Give Something DIFFERENT This CHRISTMAS



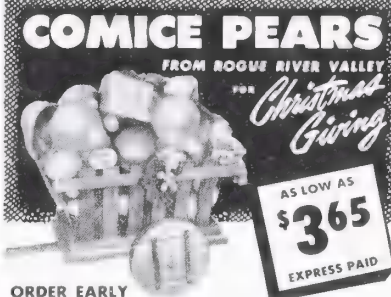
## NOW FORST Smoked DELICACIES for as low as \$4.75

To introduce you to the famed Forst Catskill Mountain Smoked Delicacies we are now featuring gift items at the same low prices as last year—festively packed in Forst's distinctive silver and brown box. The Peter Stuyvesant Smoked Turkey Selection at \$4.75 includes 1/2 lb. can each of taste-tempting sliced smoked turkey, pate and handcut. (All sliced turkey—\$5.75) Forst's new Cocktail Sausage Selection at \$5.25 contains two cans each (6 in all) of three delicious treats—finger-size pork sausages, franks and smoked turkey sausages. Mail check and your gift list today. Be SURE to include your own family! No C.O.D.'s, please. FREE—Full color catalog of all Forst Smoked Delicacies—includes many entertaining tips.

**THE FORSTS**  
Route 266 Kingston, N. Y.  
All Forst Products Are Government Inspected

**THE FORSTS.**  
Route 266, Kingston, New York  
I am enclosing my check for \$..... Please ship charges prepaid.....  
..... Smoked Turkey Selection @ \$4.75  
..... (all Sliced Turkey @ \$5.75)  
..... Cocktail Sausage Selection @ \$5.25  
☐ Mail me full color catalog free

Name.....  
Address.....  
City..... Zone..... State.....  
☐ I am enclosing gift list. Ship with greeting card.



**COMICE PEARS**  
FROM ROGUE RIVER VALLEY  
FOR Christmas Giving  
AS LOW AS **\$3.65**  
EXPRESS PAID

**ORDER EARLY**

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected, individually wrapped. Delivered PREPAID in colorful gift boxes to U. S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list—we do the rest. No stamps, C.O.D.'s or charge accounts, please.

| DELIVERED PRICES (Order by Number)      |         |
|-----------------------------------------|---------|
| No. 1 De Luxe Box (10 to 14 pears)      | \$ 3.65 |
| No. 3 De Luxe Box (17 to 19 pears)      | 4.95    |
| No. 7 Asst. Fruit Chest (about 14 lbs.) | 6.95    |
| No. 6 Harvest Cart (about 15 lbs.)      | 10.95   |

For Fruit Club Prices see Catalog.  
**WRITE FOR FREE CATALOG**  
PINNACLE ORCHARDS  
408 Fir St., Medford, Oregon  
Rush Free Full-Color Catalog to:  
Name.....  
Address.....  
City..... Zone..... State.....





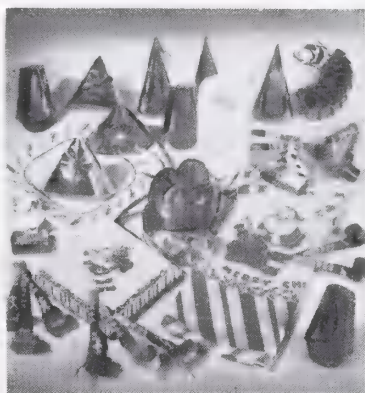


# SHOPPING



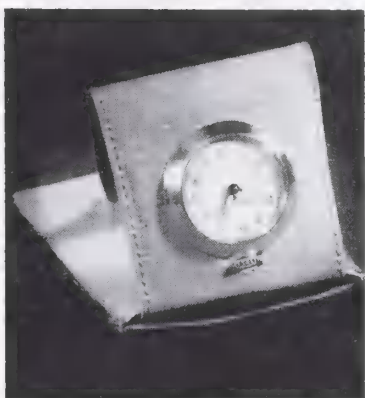
## THE CHRISTMAS PARTY

You're planning for the children. It will be practically painless if you get this Santa Parti Pak. Here's what you get: 12 metallic hats, 2 Christmas plates and cups, 20 napkins, 12 metallic candy cups, 2 action favors, a 60" x 102" Christmas tablecloth, \$6.45. Serve for 6, \$3.45. Booklet of 25 party games included. Ppd. Parti's Parti Paks, Dept. H., 6355 N. Milwaukee Ave., Chicago 45, Ill.



## MINY TRAVELER

For a busy freer gal, a harassed executive. Anyone who is working on a schedule. This tiny timepiece slips into its own tan leather case, fits into a pocket or purse. When you're not on the go, unstrap it, fold back the case, and you've got a self-standing little desk clock. German-made watch. \$11.40 incl. tax and post. John Jarrell, Inc., 100 Broad St., NW, Atlanta 3, Ga.



## GIFT FROM PARIS

is yours, free, if you join the "Around-the-World Shoppers Club." Members of this club, for only \$2 every month, receive surprise packages from far-away places all over the world. No membership fees or dues. Join, give a membership to someone special. For details write their American office: Around-the-World Shoppers Club, Dept. 887, 100 Treat Place, Newark, N. J.



## IP through your dishwashing and your Christmas shopping!



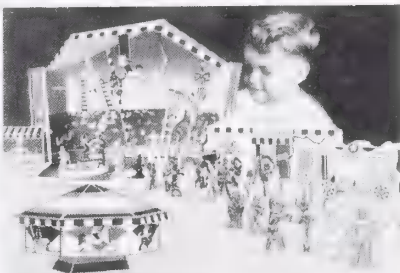
### QUIK-SUDS

SEMI-AUTOMATIC DISHWASHER

Complete with two brushes. ONLY \$7.95. PPD. Saves half your dishwashing time. Keeps your hands out of soapy water. Uses any powdered liquid detergent. Delivers hot or clear rinse water at touch of the handy button. Nylon dishbrush and pot-brush interchange instantly. ATTACH YOURSELF IN A JIFFY.

Order for yourself—buy several for Christmas. Order today on our 5-day money-back guarantee. We will gift wrap and send it to any address you give. Write to Dep't HB,

BERNARD A. MUNN CO.  
420 Market St., San Francisco 11, California



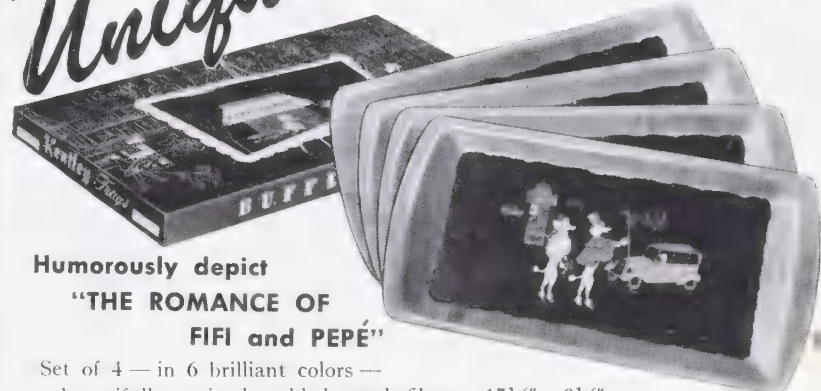
### Imagine—\$1 Buys 41 Circus Toys!

Kids have hours of fun with this complete circus. There's animals and circus performers of strong durable PLASTIC, a Big Top 3 feet around, Super Side Show, Animal Cages, even a spinning Merry-Go-Round that REALLY turns! There's also tumbling clowns, skating bears, bike-riding monkeys, dancing elephants, etc. Yes, a complete set of 41 toys for only \$1.00 so order several sets NOW at this amazing low introductory price. Order from

### ROSE OF HOLLYWOOD

1930 N. Bronson Ave.  
Hollywood 28, Calif.

# Unique BUFFET TRAYS



### Humorously depict

### "THE ROMANCE OF FIFI and PEPÉ"

Set of 4—in 6 brilliant colors—on beautifully grained molded wood fibre—17½" x 8½".

Awarded "Grand Prix" Exhibit Royale, Paris.

Story of romance on backs of trays: 1. Admiration; 2. Fascination; 3. Inspiration; 4. Celebration. Packed in unusually attractive colored gift box. Satisfaction Guaranteed. \$3.98 postpaid, check or money order.

*Allegan Acres*

Box 88, Allegan, Michigan

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(Choice and Unique Gifts)



### CURTAIN TIME!

OPERA GLASSES no longer are an expensive luxury. You'll enjoy the play in high style with these rich-looking 3-power opera glasses. Approximately 4½" wide—made of antiqued silver plated metal. Imported. Every theatre-lover on your gift list will want a pair. Postpaid, of course—at the amazingly \$3.50 low price of

SPECIAL—Send 10¢ for Brochure of Unusual Gifts and Decorative Accessories

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### Lamb's-Wool-Lined

## POLA-MOCS

FOR MEN AND WOMEN

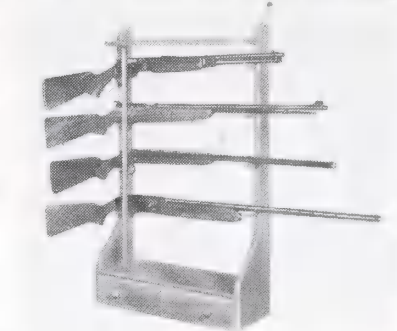
Sink your feet into POLA-MOCS' deep lamb's-wool lining (it's genuine shearing!) and your feet will feel toasty-warm even in an Eskimo igloo! Add rich, soft saddle-tan cowhide that wears and wears... a cushion-heel for proper balance and added comfort... and you have a slipper that's perfect for home, dormitory, after-skiing... and for servicemen and women, too!

ORDER BY MAIL for yourself and as wonderful Christmas gifts. Sizes 4 to 13. Send check or money order today. Satisfaction guaranteed. Add 25¢ for shipping.

\$7.95

Dept. HB  
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*Fellman, Ltd.*



Pat. Pending

### Beauty and Safety Combined in GENUINE WALNUT Gun Rack

Fine, solid walnut (not veneered) harmonizes with gunstocks, adds to the attractive appearance of firearms. Holds 4 guns so they cannot come out until unlocked. Secure against tampering by children or anyone. Roomy drawer equipped with high quality tumblers lock keeps safe ammunition, knives and other accessories. One key unlocks both drawer and guns. Size 25" wide, 37½" high, 7¼" deep. An extra fine rack that gives a quality display effect to your guns.

We pay shipping cost when you send check or money order. \$16.95

Or sent COD. You to pay shipping and COD charges.

W. R. VERMILLION CO., Dept. H  
1413 Kansas Avenue Kansas City, Mo.



### OLD ROCKING CHAIR PLANTER

A prize museum exhibition piece is charmingly reproduced in rich tortoise shell lustrex... 8" high x 5½" wide x 6" deep. It makes the perfect planter for mantel, window or coffee table. Can also be used for serving candies and cigarettes.

\$2.50

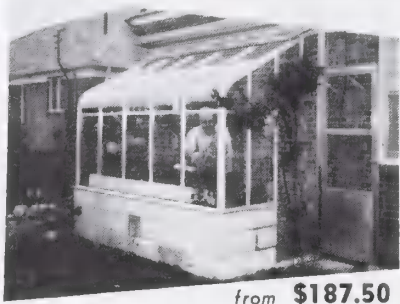
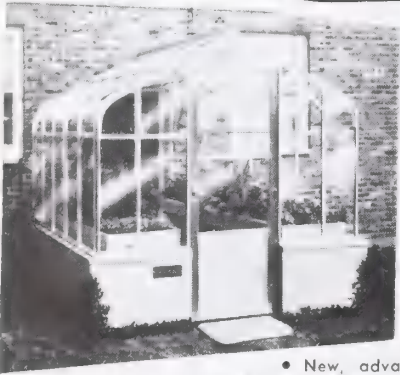
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Plant Not Included. No C.O.D.'s Please  
CRANE'S 419 East 57th Street  
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### SWIRLO-MATIC WASHES YOUR CAR FASTER EASIER



Just hold . . .  
**Revolving brush  
does the work**

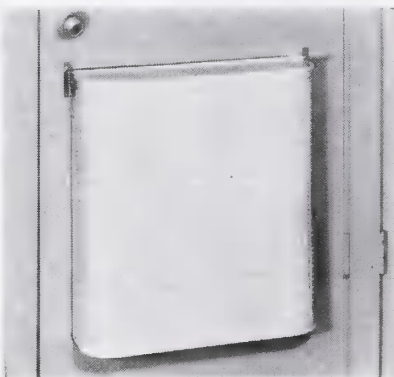
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PREPAID

Simply attach SWIRLO-MATIC to any garden hose . . . the amazing turbine action plus FREE "magic" detergent quickly cleans, gives car a gleaming jewel finish.  
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• No rubbing, scrubbing, wiping!  
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• Easy to use . . . weighs less than 1 lb.  
• Guaranteed! Economical!  
• 3 ft. extension ideal for washing boats, windows, etc.—\$2.50 extra (prepaid)

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West of Mississippi add 25¢ each item.

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New York 17, N. Y.



### New clothes hamper fits behind door

Sturdy Duroweave hamper attaches to back of closet or bathroom door or to wall. Convenient, practical, self-ventilating, opens from the bottom for easy emptying. Get several—one for the kitchen and table linens, one for the bathroom, one for each bedroom. White enamel, 17" x 23" x 5 1/2". \$4.95 plus 50¢ postage and handling. Send check or money order to

**KANE CO.**, 610 S. Michigan Ave., Chicago 5

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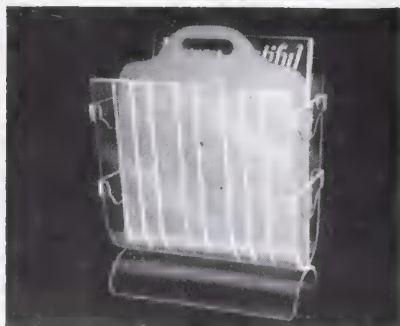
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Chair Sizes \$3.95 Low As

No more worries that spilled foods, liquids, dust, children, pets will ruin your furniture. Durable new transparent Firestone Velon Plastic Fabric Covers offer permanent, positive protection! Save you money on furniture cleaning and replacement costs.

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**HOUSE OF SCHILLER, Dept. HB-17**  
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### Companion Piece For The Easy Chair

This handsome rack keeps magazines neat and handy for the master of the house. Made of clear, heavy plastic with center divider of either bleached or dark mahogany to harmonize with modern or conventional interiors. Sloping bottom keeps one to eighteen magazines standing smooth and straight. Truly a fine piece of furniture that will provide a lifetime of daily service.

**\$14.95 postpaid**

Send check or money order.

Specify dark or light center divider.

**PLASTICS MFG. CO.** Dept. A  
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Lansing 12, Mich.



## WINDOW



**IT ISN'T MAGIC** that's making that bottle cap thumb its nose at gravity. It's magnetism. And you've got the most terrific bottle opener that was ever dreamed up by a wizard designer. Made of sterling silver, the permanent magnet is strategically spotted under the curved top. 14k gold band for engraving. \$16 incl. tax and postage. Cartier, Fifth Ave at 52nd St., New York 22, N. Y.



### SANTA'S LOST HIS HEAD

but you'll be glad he did when you see how gay he looks hanging on your front door, smiling out from your picture window. Or put him at the top of your tree, a fitting roost for the spirit of Christmas. Handmade and hand-painted, he wears a red satin hood trimmed with rich white fur cloth. 9" x 6". \$8.50 ppd. From Estelle Powell, 717 West Avenue, Austin, Texas.



### THE LASS WITH THE DELICATE HAIR

will thoroughly appreciate this beautiful gift. It's a Gorham sterling silver purse comb in a brocade case that's a beauty. For a college daughter, a winter bride's attendants, for all your favorite bridge club friends, this is a perfect present. \$6.75 ppd. Nelmor, 901 Berger Avenue, Jersey City 6, N. J.

### MUSICAL WALL PLAQUE

A Swiss music box is cleverly concealed inside this handsome **MUSIC MASTER PLAQUE**. Pull the knob, and it plays a selection by the composer whose likeness appears in bas-relief! Mahogany finished wood frame, 5 1/2" square, with gold-toned medallion on recessed black enameled background. Choose Chopin, Strauss, Brahms or Mozart and put a pair in your library, hall, or young musician's room!

\$8.35 each, postpaid. \$15.65 the pair, postpaid.

add 35¢ W. of Miss.

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Hand made in Texas using genuine highly polished Wooden Stirrup with leather Conchos. Hardwood base. Shade has 4 beautiful photographic scenes colored with the true colors of the west. Scenes come to life when lamp lighted. Perfect for use in bar, ranch room, boys' room or as a unique lamp anywhere. Unusual gift. 20" high. Only \$19.95 prepaid. Satisfaction guaranteed or your money back. We promise immediate delivery on immediate orders to:

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**IN LOVE WITH A WONDERFUL GUY?** Then give him this wonderful smoking stand as a gala Christmas present. Made of solid cherry, the design was inspired from an old double candle stand, and the cigarette cup and ash tray are genuine Delft Ware, made in the Netherlands. 23" high. \$14.95; \$27.65 ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Mich.



**TROUBLE LIGHT.** Magnalite is a wonderful thing to have in your glove compartment of your car when you have to change a tire on a pitch black road. It plugs into the cigarette lighter socket, has a 12' cord, and the magnetized base holds the light in any position on any part of the car body. \$3.95 ppd. No C.O.D.'s. Eunice Novelties, Box 41, Tego Park, N. Y.



**COFFEE OR COCKTAIL TABLE SO EASY TO BUILD...SAVE 60%**  
Wonderful, money-saving, home-beautifying idea! A table of many uses—made of richly-grained, satin-sanded, inch-thick solid ash—delivered all ready to assemble—a few hours of fun and it's yours for life! It's a unique and practical gift, too—one that will be remembered a long, long time. Equivalent retail value, \$35.  
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Ship. Wt. 28½ lbs.  
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Carry logs, kindling, etc. into your house this easier, cleaner way. Makes an ideal Xmas gift. Prevents soiling of clothes. Keeps dirt and bark of logs off of the floor. Use as a protective mat for keeping logs handy near fireplace. Made of heavy, waterproofed canvas. Price **\$3.00** when remittance accompanies order.



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**Magazine Rack**  
This magnificent magazine rack is generous enough to hold all your current magazines. Painstakingly constructed of heavy gauge COPPER or BRASS, lavishly trimmed with embossed bands of brass, it has solid brass handles, is regally mounted on heavy cast brass feet. 7½" wide, 15½" long, 12½" high. **\$19.50** plus \$1.00 for sending E. of Miss.; \$1.50 W. of Miss.  
Matching Brass or Copper Footed Waste Basket—12¼" high. **\$17.50** plus \$1 for sending E. of Miss.; \$1.50 W. of Miss.  
Write for Catalogue  
**Jenifer House**  
New Marlboro Stage  
GREAT BARRINGTON, MASS.

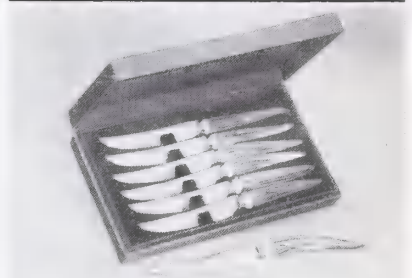


*Lustrous green Christmas tree plate*  
Green pines and winter snows are brought right into your holiday decor with this beautiful plate. Lacquered a Christmas green on hard rock maple it is hand decorated. The fluffy white tree, gay with colorful balls, candle lights and star at top make it a truly festive gift. A small screw eye on back for an easily hung mantle piece, as a center for door wreath, or for cakes, cookies or cards. Order early—  
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the Little Shop  
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Beautiful, graceful "bell-case" for proudly displaying sentimental attachment for heirloom watches. Bring them out of forgotten places. **Lucite Treasure Dome** makes a watch a modern, easy-to-wind timepiece, a gorgeous desk piece—fit to grace the desk of a king. A showcase for your medals, too. Dome is crystal-clear DuPont Lucite. Blonde, ebony, mahogany colored bases. An exceptional gift. Specify use, medal or watch. No C.O.D. Write for free gift catalog. Carol Beatty Co., Dept. 3C, 635 S. Kenmore Ave., Los Angeles 5, Calif. In Canada: Carol Beatty Co., Dept. 3C, 2 Toronto St., Toronto, Ont. **\$3.95** POST PAID

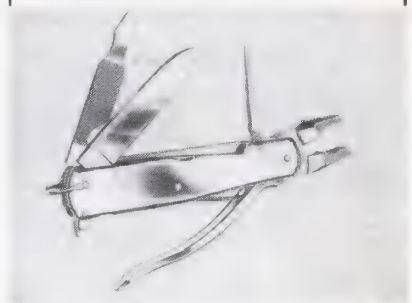
## HOFFRITZ HAS IT!



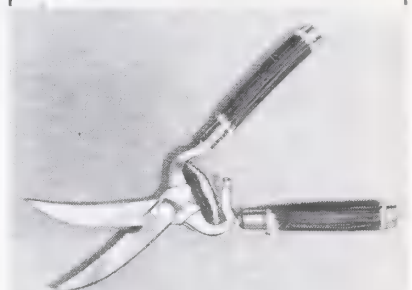
**English Stag Steak Knives \$13.95**  
Your guests will enjoy their steaks immensely with these English Stag Steak Knives that have Sheffield stainless steel blades with durable serrated edge and keen sharp points. Handsome tapered natural stag handles. Complete set of six knives in handsome plush-lined case. Knife length 9".



**Travla Electric Iron \$9.95**  
The first electric travel iron of its kind! Heats instantaneously. Has adjustable plug to operate on 110v or 220v current anywhere in the world. Center dial shows wool, linen, rayon, cotton, silk, etc., and red signal indicates when iron is at proper temperature for those materials. Heat resistant handle and heavy sole plate. Built-in tilt back stand. Length 6". Comes in fine zipper bag. AC-DC.



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A unique emergency tool kit for home, camp or car. It is imported, and includes pliers, strippers, wire cutter, punch, spear knife blade, bottle opener, tool file, edge file and screw driver. All steel gleaming nickel plated with attached shackle. Easily carried in pocket, or glove compartment. Length closed 5".



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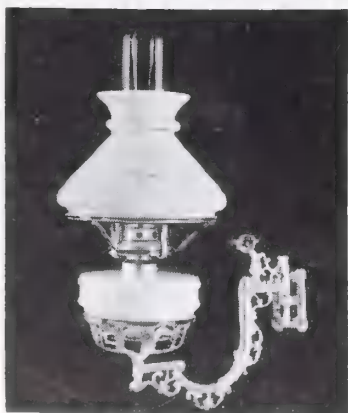
Played by 12-Piece Angel Band

★ If there's a music lover on your gift list—here's the busiest little band ever assembled on a collector's shelf! They're all angels—12 of them—including strings, brass, wood winds, percussion, and the erect little maestro ready to swing into the music of the spheres. Made in the Tyrolean Alps, the figures are about 1 1/2 inches high, in pastel shades, with golden wings. A collector's treasure, in limited edition.

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to your home with an exact brass plated copy of great-grandmother's wall bracket lamp with swivel hinge. Enhances beauty of any wall in your home or club house. Complete with milk glass lamp, electric adapter and kerosene burner. May be used either as electric or kerosene lamp.

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**JACK DANIEL**

CENTRALIA ILLINOIS

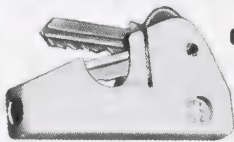
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Read tire pressure here

Check your pressure with this double duty auto aid. One of the neatest gadgets we've come across, and an inspired stocking present for every man on your Xmas list. The case holds 3 keys, protects pockets against snags; the gauge registers the air pressure in your tires in a flash. **\$1.00** ppd.

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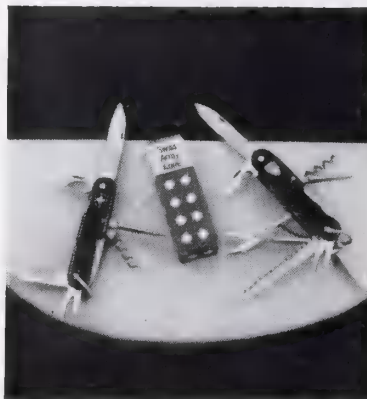
## WINDOW



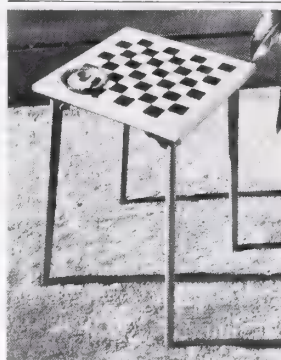
**BELLS, BOOTS, AND MITTS** look as though Santa had hung his trappings on your wall to remind you that he'd be seeing you on Christmas Eve. Hang them over the mantel, on your front door, at your windows—and your house will spill over with the exuberance of Christmas. Composition rubber, colorful and unbreakable. 12" high, they're \$1.95 each ppd. Downs & Co. Dept. 1134, Evanston, Ill.



**EAR-RESISTIBLES.** You'll feel as fabulous as Diamond Lil when you make a grand entrance at holiday parties wearing these new Spray Earrings. Slender stems of twisted wire are tipped with cut and polished rhinestones. And as you move or laugh or dance, they sparkle, spilling radiance like stars shot from a Roman Candle! \$3.60 incl. tax. Ppd. Muriel Duncan, 321 Ninth Ave., Haddon Heights, N. J.



**SWISS ARMY KNIVES** need no recommendation from us. Any man would love them. Made in Switzerland, the red plastic case is 3 1/2" long when closed. Tools are stainless steel with mirror finish. Standard knife has 2 blades, awl, corkscrew, can opener, cap lifter, screw driver, \$6. Officer's model has additional scissors, saw, toothpick, tweezers, \$12. Ppd. D. Corrado, Inc., 26 N. Clark, Chicago.



### THE HARLEQUIN

A unique checkered-top table. Its walnut frame with inlaid birch and walnut tiles is perfection in craftsmanship. And you couldn't wish for anything more versatile. Use it to hold your favorite lamp, as a smoking table or side table for "company nights". And, if you actually play chess or checkers, use the regulation top. Buy several and be a real Santa Claus to all your friends. But don't forget yourself! Adaptable to any decor. Comes disassembled for safe shipping and can be put together in a matter of minutes. 15" x 15" x 21" high. **\$14.95** postpaid

Money-back guarantee. Sorry no C.O.D.'s. In N.Y.C. add 3% sales tax. Send 15¢ for latest Catalog.

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At last . . . a decorator touch for your bathroom! FULL COLOR reproduction of nostalgic "Old Out-House" for delightful old-new contrast. So beautifully done you may not be able to resist hanging it in game room or den. Print size is 8x10", plus heavy cardboard mat. Makes a smile-winning gift for friends and business associates. \$1.25 each, postpaid and guaranteed to please. (No COD's) Available only from



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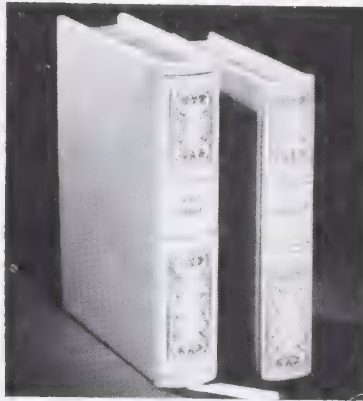


# SHOPPING



## LEATHER-BOUND BIBLE.

This is one of the most superb wedding presents imaginable. The King James or Douai version of the Holy Bible is bound in red, green, wine, brown, light blue, pink, or ivory calfskin. Order it stamped in gold with 3 initials. \$16. Funk and Wagnalls' Dictionary to match. \$11. 50¢ post. for each. Plummer, Ltd., 734 Fifth Ave., New York 22, New York.



COALS TO NEWCASTLE are no more superfluous than what we could say about this lovely brass. Still, we can't help longing for it. Copied from the old coal scuttle in an engaging Tom-Thumb way, this brass beauty becomes a planter, a holder for holly, or fill it with fruit or peanuts for the coffee table. 8" long, \$9.75 ppd. Pioneer Gift & Brass, Box 1085, Church St. Station, New York.



YOU NEVER KNOW what's going to happen when you start finger painting. What started out as a horse may turn out to be a fifth grader's teacher. But that's the fun of it! Celco Finger Paints are delightfully scented, wipe off washable surfaces, are non-toxic. With jars of black, blue, green, yellow, and red, mixing spatulas and finger paint paper. \$1 ppd. Celco Corp., 1631 Tenth St., Santa Monica 15, Calif.



**Your own PERSONALIZED SHOWER CURTAIN**

Imagine Your own INITIAL in a graceful Old English motif in metallic Gold or a modern initial in metallic Silver—permanently fused on a long wearing, nylon-stitched, 6' x 6' shower curtain that will beautify any bathroom. In gorgeous decorator colors: Dusty rose, peach, lotus green, maize, sky blue, wine, silver gray, or white. Individually, luxuriously boxed. And what an idea for that Xmas gift list!

**\$3.98** for only

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**MATCHING RUFFLED WINDOW DRAPES \$2.98** 51" x 54", not initialled

Please add 25¢ per item for postage and handling. Money refunded if not entirely satisfied.

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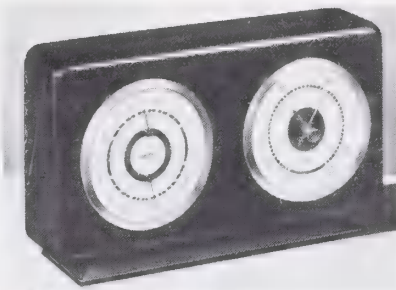
**\$1.00 FOR 12-PIECE SET 2 SETS \$1.75**

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Your name (or anyone else's) imprinted on THE FINE THAT BINDS! "GENUINE IMITATION WHISKEY," "MEXICAN SCOTCH," Same name on 15 labels! 5 of each brand: for \$4.00. A wonderful personal gift!

**JOE BRADY WHISKEY**

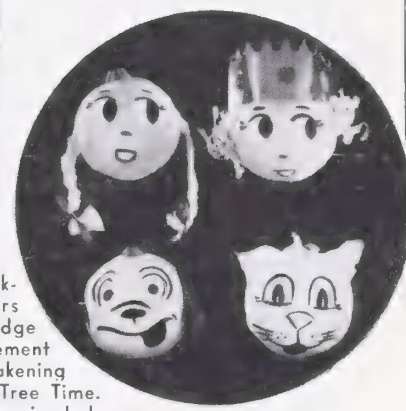


**A Buzzer-Pushing Tycoon** will know when to carry his umbrella if you give him this Weather Forecaster for his desk. Hand-rubbed mahogany case houses a temperature and humidity dial as well as a barometer. 8 1/2" case with 3" dials, \$18.

**This Rings a Bell**  
when the eggs are done to your master's liking. Egg timer with sound effects is weighted to swing around. Set arrow for 3, 4 or 5 minutes. When sand runs out, bell rings! \$1.



**Surprise Balls**  
are wonderful stuffers for the toe of a stocking; a magical hors d'oeuvre that will bridge the gap of wild excitement between a child's awakening at dawn and official Tree Time. Handmade in darling animal shapes, each one conceals 6 tiny surprises wound in yards and yards of crepe paper. Fun for \$1 each.



**Page & Biddle** postpaid no c.o.d.'s  
Haverford, Penna.

## New KNOTTY PINE SUGAR BUCKETS

**WALL BRACKET**  
Distinctively Colonial Holds flowers, papers, bills, or mail. Antique Salem or Reg. Maple Finish. #86 10 1/2" high—7" wide \$4.50 post p'd  
#85 13 1/2" high—10" wide (west of Miss. add 50c) \$5.50 post p'd



**The MAGAZINE BUCKET**  
Attractive Early American Bucket with a new use. Holds large number of magazines of all sizes. Antique Salem or Reg. Maple Finish. #50 Height 14 1/2" Dia. 15 3/4" \$8.95 (as shown) post p'd  
#30 Height 14" Dia. 12" (one divider) \$7.95 post p'd  
(west of Miss. add 50c) Write for FREE CATALOGUE

**GUARANTEED** Send Check or M.O.—No COD's.

**CAPE COD COLONIALS**  
Dept. B Box 95  
Chatham Hill 67, Mass.



**Genuine BRANDED CALFSKIN RUGS**

Soft as a pussy-cat's ear! Beside his bunk, or on his wall, this hair-on calfskin rug will make your young cowpoke the envy of the neighborhood. Or use it as a soft fur path beside your bed, on playroom end-tables, etc.

**Brown & White or Black & White**  
Branded with 3 initials

About 5 sq. ft. \$12.95  
About 6 to 7 sq. ft. 17.95  
Unbranded \$1.00 less  
Please print desired initials  
No C.O.D.'s

Write for Catalogue

**Brandicalf**  
Room 714-H, 10 High Street  
Boston 10, Mass.



**GIFT WITH Charm**

**JACKSON** (18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

**\$9.95 delivered postpaid, No C.O.D.'s.** Name to read from both sides \$3.00 extra. Any special design from your rough sketch \$5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

≡200 Coach & Four  
≡212 Country Doctor ≡128 The Hunter  
≡218 The Windmill ≡120 The Pines  
≡118 Dog—Any Breed ≡220 Sailboat  
≡114 Colonial Couple ≡224 Steer

Catalogue on request.

**DOUCET METALCRAFT**  
Box #7 West Peabody, Massachusetts

**ALL CRYSTAL CHANDELIER**  
Model Pictured \$145.00 Prepaid

Hand cut blown hurricane shades, brilliantly cut and polished CRYSTAL ARMS, imported crystal glass prisms and parts, sparkling imported crystal jewel droplets, full cut imported pendulogs, five lights. 23 1/2" wide—28" long. Satisfaction guaranteed. Write for free booklet. Sold exclusively by us.

**KING'S CHANDELIER CO.**  
(formerly King's Antique Shop)  
Dept. B-23, Leaksville, N. C.





NEW...UNUSUAL

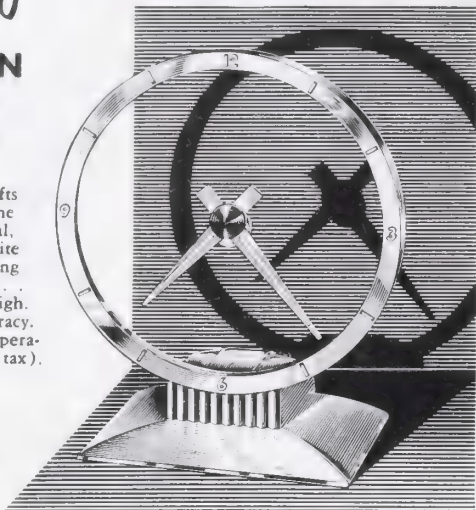
## Gift for the Home

JEFFERSON  
Golden Hour  
ELECTRIC CLOCK

The "conversation piece" of all gifts... the clock you can see thru. The hands "float" in the crystal dial, yet it keeps perfect time. Exquisite design blends with any decorating scheme. 24 Karat gold plated... brushed to satin finish. 9 in. high. Pre-tested for split-second accuracy. One-year factory guarantee. AC operation (\$22.50 plus \$4.50 fed. tax).

\$27<sup>00</sup>  
POSTPAID

ORDER NOW

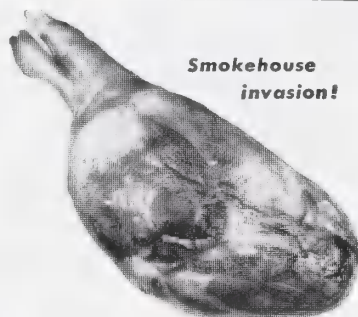
INTERNATIONAL SALES COMPANY  
4463 West Madison Street • Chicago, IllinoisBUY THE BEST!  
AFRICAN CAMP CHAIR

Madden Products brings you a new improved camp chair, with heavier frame, heavier sling, new outstanding decorative colors: Green, Black, White, Yellow or Terra-cotta. Do not accept inferior substitutes! When you buy this chair you buy the best!

... NOW \$10.95

Also in top grade saddle leather... \$29.95  
Factory Rejects (not guaranteed)... \$5.95  
Write for descriptive literature about the handy new Chair Tray. Complement to the African Camp Chair, it clips on to frame and will hold an ashtray and glass... \$1.99  
Shipped in free carton—EXPRESS COLLECT. Sorry, no C.O.D.'s. In N. Y. C. add 3% sales tax.

Send 15c for latest catalog

MADDEN PRODUCTS  
Dept. B12, 7 West 44th St., New York 36Smokehouse  
invasion!

## Georgia Country Cured Hams

Have you ever tasted a hickory smoked, sugar-cured Georgia country style ham? There's nothing like it—absolutely nothing! These are smoked over beds of slow burning hickory, are fully cured and properly trimmed. Meat is firm and fine textured. Bake for slicing—or slice for broiling and frying. Makes that "red-eye" gravy! Recipe booklet comes with each ham.

You'll want one or more for your family's use. They make splendid gifts for friends, customers and business associates. Hams are 10 to 18 lbs., \$1.25 per lb. postpaid anywhere in U. S. For shipment to Canada or England add 5c lb. We mail for you, enclose card. Satisfaction or money back guarantee.

Stuckey's

Dept. HB-2 Eastman, Ga.



## Holiday Special

## ISLAND-GROWN TANGELOS

World's Finest Citrus Fruit. Cross between Tangerine and Grapefruit. Available December and January only.

Half Box—45 lbs. \$6.25  
Half Bushel—30 lbs. \$4.25

Add 10% West of Mississippi River; Add 5% Northern Michigan, Wisconsin, and Minnesota; Add 20% West of Rockies; Prices to Canada on request.

All Shipments Guaranteed.

All Shipments Prepaid

Send for Complete Price List.

YOU CAN DEPEND ON QUALITY FROM:

Keep Your Dog Off Chairs,  
Rugs, Furniture, Etc.

Just shake some Powder Chaperone on anything you want your dog to let alone—there's no need to have dog hair all over rugs, chairs, sofas, etc. You can't smell it; dogs avoid it. Harmless to pets and furniture; doesn't show. Easy way to train. Stop puppy damage to slippers, drapes, etc. Keeps male dogs away from females in season.

## SEND NO MONEY

Order Powder Chaperone C.O.D. \$1 plus postage (or send \$1 bill at our risk and we'll pay postage).

## Money-Back Guarantee

Kitty Chaperone, especially to keep cats off chairs, etc., and from clawing furniture. Shaker Pkz. \$1. Liquid Chaperone keeps dogs, cats other animals away from gardens, shrubs, evergreens, garbage pails, etc. Harmless. Just spray on. 8-oz. bottle \$1. Sudbury Laboratory, Box 465, So. Sudbury, Mass.

POWDER  
Chaperone

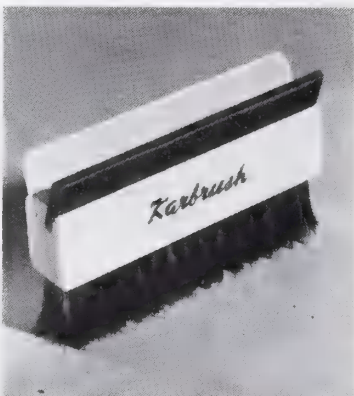
## WINDOW



**WHISTLE WHILE YOU WALK** instead of grimacing as your tight or too-new shoes dish out pain in grand style. "Foot-Loose" is a colorless liquid shoe stretch that works while you walk. Just spread it on the tight area of leather shoes only. Sold on a money-back guarantee. \$1 ppd. Sunset House, 8800 Sunset Blvd., Hollywood 46, California.



**MATCH POINT!** Here's a dress-up cover for those indispensable kitchen matches that is so distinguished you'll put one in every room. Handsomely made in black metal, holders have dull finish with a lacquered brass ornament on top. You have your choice of a sunflower, horse's head, or anchor. Why not order several? \$1.75 each; 3 for \$4.95 ppd. The Krebs, Westerly, R. I.



**KARBRUSH** is the wonder tool that belongs in the glove compartment of every car. The stiff black bristles are fine for brushing dust and dirt from floor and upholstery. Then, one edge of the handle is a steel blade for de-icing your windshield. The other edge is a rubber squeegee for removing window condensation. \$1 ppd. House of Ideas, 1309 State St., Racine, Wisconsin.

Sterling  
Silver"BAGEL  
&  
LOX"\*

set

Try this smart serving set for brunch or buffet party... and help your guests to help themselves! The many-pronged 5 1/4" fork serves fish, meat and tidbits tidily; the knife measures 9 1/2", has a broad serrated stainless steel blade for slicing or spreading. Handsome sculptured handles make them a perfect complement to any table... wonderful for weddings, showers, hostess gifts!

only \$7.95 the set, incl. tax &amp; postage

Sorry, no C.O.D.'s

Edna Nelkin Giftware, Dept. II  
1487 East 26th Street, Brooklyn 10, N. Y.  
\* trademark registeredNORTH KING  
COLD WEATHER BOOT

#0010

\$13.95

The Gift of Comfort!  
Warm Feet in Coldest Weather

#0010, illustrated—Uppers of heavyweight oil-tanned, water repellent ski-grain leather. Double-deck storm welting all around the shoe. Ribbed gum-tred soles grip like a snow tire! Full lamb's wool lining. Ideal for outdoor sports, football games, after skiing and as a spectator boot for all winter sports events. Perfect for all outdoor workmen.

#0061 Tan high-polish bootmaker leather, leather soles.

#0062 Same as #0061, except in black. (Last two numbers ideal for commuters, servicemen, policemen, mail carriers, etc.)

Order by number. Men's sizes 5-12. Send check or money order for \$13.95. No C.O.D.'s please.

NORTH KING SHOE MFG. CO.  
P. O. Box 726 A, Lynn, Mass.



# SHOPPING



**ROSE IN THE HAND** is with a bushful in the garden. It's held with such undying sentiment. The graceful china hands come in pink or white, decorated with pastel ceramic designs. The large hand, 6½" long, holds flowers, cigarettes or pens. The two small hands, 5" long, are very pretty ash trays. Set, \$4.98 ppd. Colonial Pottery Co., Box 28, Laurel, Md.



**EC-TACULAR** is this sterling belt-clip. It's the perfect answer for the lady with the misplaced glasses problem. Beautifully ornamented with the Jensen crest, or plain, it's fine, too, for securing a hankie. \$9.75 including tax and post. The handsome felt case comes in black or grey with contrasting colorful designs. \$2.50 ppd. Georg Jensen, 667 Fifth Ave., N. Y. 22.



**KEYED UP** are we for a mysterious pistol key chain. If you're initiated to its unique locking powers you'll not be able to put keys on or take them off. Pistol and ponyshoe are sterling-silver, rhodium plated to prevent tarnish; pearl grips just like a Colt 45 from which it's copied. It really revolves! \$5 incl. tax and post. Market Combers, 3282, Station F, Atlanta, Ga.



**Electrically Heated**

**FOOT WARMER!**

**\$34.50**

Express Prepaid No C. O. D. please

Authentic Colonial design in rich walnut, with red blue velvet upholstery... Electrically Heated. Has three heating speeds—low, medium, high—for exact amount of cozy warmth you desire. When not in use as a foot-warmer, the electric cord tucks neatly underneath, completely out of sight. Ideal gift for Mother or anyone troubled with chilly feet. Perfect CHRISTMAS GIFT. Prompt delivery on all orders.

**SHERRILL'S** Roanoke, Virginia

**Gift for Young Cowboys**

**ROCKY**

**The Plastic Pony**

Give him "Rocky" to ride and he'll be the proudest cowboy in town. Made of heavy durable plastic. When inflated "Rocky" looks—and bucks—like a real pony. Safe for youngsters, whether they ride him, wrestle with him, or punch him. Won't harm furniture. 24" high, 34" long. Bright rodeo colors. Has bridle, tail, mane. Holds up to 200 lbs. Weighted base. Lots of fun! No COD's, please. Postpaid, only \$2.95. Satisfaction guaranteed or money refunded.

**artisan galleries**

FORT DODGE IOWA



**The Magazine Master**  
For the large wall, above a table or desk. Ideal for the office. Holds 60 magazines. Same finishes. Size 45" x 27". **\$32.50**



**The Magazine Mate**  
Charmingly efficient on the wall... or on a table or desk. Holds about 20 magazines. Same finishes. Size 23" x 14" high. **\$12.50**  
ALSO AVAILABLE — Magazine Show Case 23" x 40" UPRIGHT. Hold 45 magazines. Same finishes. **\$27.50**



## FLOWER ARRANGING KIT

GIFT-PACKED IN HAMPER BASKET

Here in a handsome waterproof wicker hamper basket is everything needed to make all types of artistic, original flower arrangements. Includes eight holders—each a different kind—together with florist's plastic clay, roll of wire and a pair of fine florist's shears.

**\$15.** postpaid anywhere in U.S.A.

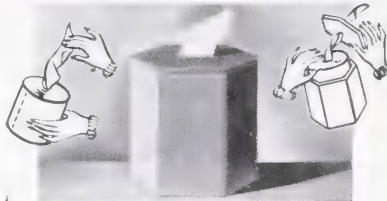
Mail and Phone Orders Filled

**Max Seckling Seedsmen, Inc.**

615 Madison Avenue, New York 22, N. Y.

## Convert toilet tissues to facial tissues...

WITH THIS CLEVER DISPENSER



**SAN-I-PUL** Handiest, most attractive tissue dispenser ever! All you see is a "puff" of tissue. Use as little or as much as you need—no waste. One roll of tissue lasts much longer, reduces your tissue cost as much as two-thirds! In lustrous plastic, choice of blue, pink or ivory. Order several for gifts. Specify color desired. Ohio residents add 3% sales tax.

Postpaid **1.00**  
Choice of 3 Lovely Colors

**GUILD PRODUCTS, INC., Dept. H812**  
801 East 3rd Street, Cincinnati 2, Ohio

**"COVER ART" GOES ON THE WALL**



## Magazine Show Case

This large, handsome wall rack holds about 30 magazines in upright position where each is visible for convenient selection. For the living room, study or playroom... ideal for the office and reception room. Finely hand crafted in satin smooth honey tone knotty pine or lovely mahogany finish. Size 23" x 27".

**\$17.50**

All Express Chgs. Collect. No C.O.D.'s.

**Yield House**

Dept. B 12-2

North Conway, New Hampshire



## For CHRISTMAS—Put ST. FRANCIS in your Garden

That Birds may flock to the bowl at the feet of their Guardian Saint for their baths all year around. Figure, 26 in. high. Bowl, 18 in. wide, Pompeian stone. \$25.00 f.o.b. New York. Write for illustrated Catalogue of lovely Garden Ornaments: \$5 to \$1,500.00.

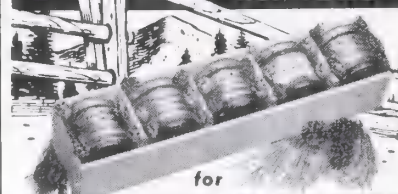
10c, please, for mailing.

You will enjoy visiting our Galleries.

**Erkins Studios**

42 West 40th St. New York City 18, N. Y.

## PRESERVES FROM OREGON MOUNTAIN MEADOWS



for CHRISTMAS GIVING

Plump sun-ripened berries and fruits; slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

**"CHUCK WAGON" BOX.** Five assorted 5½-oz. jars Oregon Wild Blackberry, Greengage Preserves, Prunes with Hazelnuts, Oregon Whole Strawberry, Apricot with Kernels; gift packed in rustic box decorated with forest sprays and cones. Shipped prepaid, **\$2.95**

**JANE AMHERST**  
1908 N. Argyle, Portland 17, Ore.

☐ Send boxes listed in enclosed sheet. ☐ Send booklet.

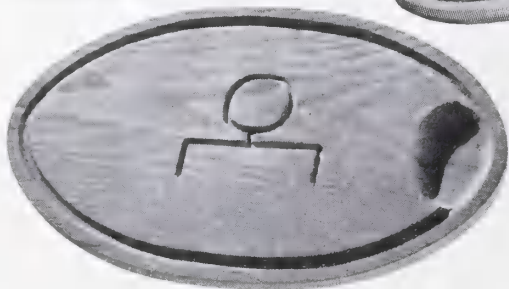
Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_



## Personalized Steak Plank

Enjoy a planked steak or planked fish with all the trimmings. Large family-size solid hardwood plank, 18 x 11 and 1" thick with any one initial deeply carved, will catch the tasty juices and take the oven's heat. Wonderful for barbecues and picnics.

Only \$7.50 Postpaid. Immediate delivery.



## Your Cattle Brand

or any three initials carved on same size plank  
\$9.95 Postpaid. Allow two weeks for delivery

Planks of special sizes and carvings made to order.

Write for free catalogue of unusual woodwork and gifts.

CHARLES W. CHASE

1 HADDAM NECK  
EAST HAMPTON, CONN.



**MYSTIC BLACK Angel Candelabra**—Christmas candlelight enchantment to spread an angelic glow on your holiday parties, family gatherings. Contemporary design cleverly sculptured in flowing lines of black wire 12" high. Ornamental the year 'round on your mantle, book shelves or your entrance hallway. Pair, ppd., only \$2.95

**COLONIAL CANDLE SNUFFER**—Smart black wrought iron, gracefully twisted, and ending in a little tulip snuffer-bowl. Ppd., only \$1.25

**CANDLES**—Box of 8 ppd., only 75c  
ALSO—Send 10c for Brochure of Unusual Gifts



**Foster House**

15-B12 Cole Court, Princeville, Ill.



MEN & WOMEN



CHILDREN

## FLEECE LINED MOCCASINS . . .

for all the family.

Made of heavy brown leather, hand-laced with rawhide and lined with down-soft wool shearing. Famous for soft-soled comfort and iron wear. Great for lounging, yet sturdy enough to go outdoors.

Men's (whole sizes 6 to 12) \$6.95 ppd.  
Women's (whole sizes 4 to 9) \$6.95 ppd.  
Children's (whole sizes 8 to 13) \$4.95 ppd.



**Johnny Appleseed's**

Box 710, Beverly, Mass.



## DIETING?

Keep Calories Down with  
Sugar-Free Sweets and Desserts

Enjoy your diet with Cellu Sweets and Desserts. They're sugar-free for low calorie count. Try this SPECIAL OFFER: 1 Pkg. Cellu Sugar-Free Gelatin Dessert (contains 6 single serving envelopes: Raspberry, Strawberry, Cherry, Orange, Lemon, Lime); 1 Pkg. Cellu Sugar-Free Rennet Dessert (contains 12 single servings: Chocolate Cream, Maple, Coffee, Raspberry, Strawberry, Vanilla, Peppermint); 1 Pkg. Cellu Sugarless Sweetener (pours like powdered sugar); 2 Pkgs. Cellu Sugar-Free Gum (Cinnamon, Peppermint). All sent postpaid, only \$1.00

Sure to please. No C.O.D.'s

**CELLU** LOW CALORIE  
Dietary Foods

CHICAGO DIETETIC SUPPLY HOUSE Inc.  
1750 West Van Buren Street Chicago 12, Illinois



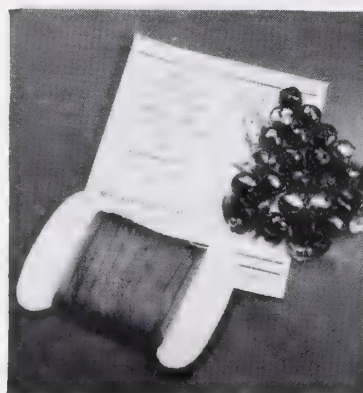
## WINDOW



**CRIB-CRADLE.** The solicitous mother of a doll or teddy bear will approve of this two-way bed. As you see it, it's a crib. But her spoiled child demands to be rocked to sleep, she can turn over, and it becomes a cradle. Knotty pine in natural finish, plastic-covered mattress, spreader and pillow in pink and blue. 20" x 14" x 18". \$7.95 ppd. Templeton Craftsmen, Templeton, Mass.



**THE CLAWS AND EFFECTS** Kitty Chaperone is the effective answer to a bewildered cat lover's problem of how to keep Tabby from tearing the living-room rug and chairs to shreds. Just sprinkle the powder on furniture and it screams "Stop!" to the claws. Harmless to cats, people, and furniture. In 49¢ or \$1 size container. Ppd. Sudbury Laboratory, Sudbury, Mass.



**COLOR, SPARKLE, JINGLE** your packages with all the gaiety and brightness of the Christmas tree waiting for Santa. In this packaged assortment are 20 Jingle Bells in red, green, blue, and gold; three larger Liberty Bells; and 20 yards of bright red Ribbonzine. A tuneful merry mess you can use from Christmas right on through—on skates, belgloves. \$1 ppd. Russell Snow Co. Dept. B-31, Waltham 54, Mass.

for your personal attention!



14Kt SOLID GOLD GLAMOUR  
Personalized  
INITIAL EARRINGS

Arrestingly novel! We present "Paris," an exquisitely fashioned, three-dimensional pair of earrings, custom created just for you in 14Kt. solid yellow gold. Its gay Parisian chic personalizes your proud initials with 2 or 3 solid gold dangling letters, beautifully enameled in blue or red.

Show off your school or club initials! The perfect birthday or Christmas gift. Direct from the manufacturer. Gift insured. Tax incl. on price. \$37.50



Prepaid, with check or M.O. Specify initials & colors wanted!  
**THE MATTHEWSON CORP.**  
Dept. T, 522 Fifth Ave., N.Y. 36

## hand-crafted spice cabinet and spice rack

Charming Early American reproductions in knotty pine, hand-finished by generations-famous Blue Ridge Mountain craftsmen in warm, brown tones with a soft, pleasing, aged look.

Six Drawer Spice Cabinet may be used on wall or table for utility purposes or decoration. Hundreds of uses! 16 1/2" high, 4 1/2" wide, 4" deep. \$8.50 ea. ppd.

Spice Rack is so handy, useful and decorative. Use them in groups! 1 1/2" high, 12 1/2" wide, 2 1/4" deep. Only \$1.95 ea. ppd.



The IXL Shop

44 Haywood St., Asheville, N.C.



## GIFTS EVERY HOME WILL WELCOME

SOLD DIRECT-BY-MAIL ONLY

**LETTER RACK PLANTER.** This graceful, handy rack with its ingenious detail will hold husband's mail and at the same time add a smart decorative touch to your home. Base holds ivy. Made in solid Maple in honey finish. Size 18" high, 9 1/2" wide, 5" deep. **PRICE \$6.50**

**SPICE CHEST PLANTER.** Subtly adapted to the decorative mood. Has 4 drawers with miniature antique brass pulls. Each drawer beveled and approximately 3 1/2" x 2 1/2". Early American Fish Tail design at top. In solid Maple, honey finish. Size 20" high, 6" wide, 4" deep. **PRICE \$9.50**

For solid Mahogany, dark traditional finish, add \$1.00 each.

Add 50¢ for postage to your check or money order.

Send for FREE Folders on our furniture. Michigan residents add 3% Sales Tax.



H. L. HUBBELL MFG. CO. Dept. HB-12 ZEELAND, MICHIGAN

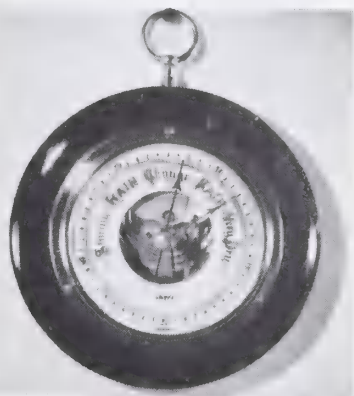


# SHOPPING



## TALK ABOUT THE WEATHER

ER with the authority of an meteorologist. And let this German 85mm barometer be your guide. You'll have accurate 24 hour advance notice on weather conditions, and during heavy snows, that's invaluable. Precision movement and fine craftsmanship, plus an amazing price, \$5.95 ppd. Jonathan Peabody, B2, Peabody, Miss.



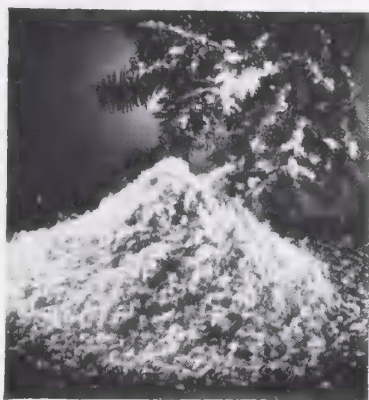
## OLD STOGIES NEVER DIE

They're kept in a humidor. So your favorite cigar puffer that looks like an antique thecary jar. Made of vitrified china, decorated with turn-of-the-century autos, it's personalized with his name, holds 15 cigars. \$5. Matching ash tray, \$2.95. Together, set is \$7.90 ppd. Pinesedge Studios, Ossining 1, N. Y.



## NO-GLO is Christmas Snow

It glows in the dark. It's as magical as the reindeer hooves, light on the roof in the hushed night, as sparkling as Christmas elf. Heap it on your tree, sprinkle it on window sills. Ex-amine Sno-Glow to light for a few hours, and it glows in the dark. Harmless and flameproof, 4-oz. tinfoil box is \$1 ppd. Better get it. Sno Glo Distributors, 122 Halsted St., Chicago 6, Ill.

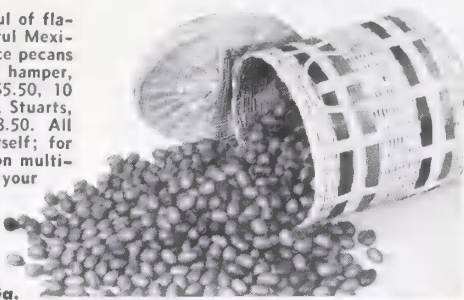


## Georgia's finest papershell PECANS

crop's in—big, meaty nuts chockful of flavor! This season we offer them in colorful Mexican hamper making gifts of these choice pecans are welcomed than ever. Stuarts: 5 lb. hamper, \$7.50, 10 lbs. \$8.50. Schleys: 5 lbs. \$5.50, 10 lbs. \$10. Same fine nuts in stout boxes, Stuarts, \$7.50 and \$7; Schleys, \$4.50 and \$8.50. All prices include postage. Order for yourself; for friends, customers. Quantity discounts on multi-business orders. We mail to you or to your agent. Safe arrival, timing guaranteed.

**Stuckey's**

Dept. HB-3 Eastman, Ga.



## KEEPS HOT FOOD HOT ON THE TABLE



For coffee, meats, toast, gravy, etc. . . . use safely in dishes of metal, glass or china . . . satin finish aluminum, black plastic handles and feet . . . cannot over-heat . . . does not cook . . . underwriters approved.

- 13" x 18" . . . \$9.95
- 16" x 26" . . . \$20.00
- 12" Round for chop plate, dinner plate, tureen . . . \$6.50
- 8" for casserole, serving dish, hot rolls or coffee . . . \$3.75
- 6" "COFFEE-HOT" for the coffee pot. Smartly styled in red or white plastic case . . . \$3.00

All Prepaid

**SUPREME ELECTRIC PRODUCTS CO. 194 VASSAR STREET ROCHESTER 7, N. Y.**

## The Discriminating Gift GORHAM STERLING SILVER

These smart gifts of precious Silver will be gratefully received and always cherished. The famous name of Gorham assures you excellent taste, styling, and value. For wise and welcome gifts, give all three.

**Chippendale Bowl**  
(with side handle)  
Gravy, Sauce Boat or  
Brandy Warmer.  
**\$25.00**

**Duchess Chantilly**  
**Beautiful Compote.**  
6 1/2" across, 3 3/8" high  
**\$20.00**

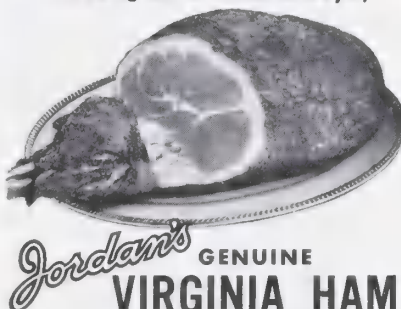
**Duchess Chantilly**  
**Exquisite Bon Bon Dish**  
6 1/2" across **\$13.50**

All prices include Fed. Tax  
Gift Wrapped and Postpaid

**Gutowitz**

Since 1890 Long Island's Leading Jewelers  
243 Fulton Avenue • Hempstead, L. I., N. Y.  
Write for Gift Catalog

## AGED LIKE VINTAGE WINE (Smoking alone takes 30 days!)



Each magnificent ham now hanging in our aging rooms—thoroughly cured, hickory smoked to a rich mahogany hue, and aged approx. one year—has been tended by hand through each unhurried step, as we have been doing for 112 years! Just before shipment we simmer and bake the ham with wine and sugar to a savory, sweet and tender feast of flavor unlike any other.

Order now for Christmas delivery to you or someone you wish to please! Beautifully packed, \$1.75 per lb. cooked. 8 to 13 lbs. Postpaid (add 5¢ per lb. west of the Rockies).

**JORDAN'S OLD VIRGINIA SMOKE HOUSE**  
1433-D E. CARY ST., RICHMOND, VIRGINIA



## HOLIDAY PINE-PAK

The fragrance of this PINE-PAK assortment tells every one "IT'S CHRISTMAS." PINE-PAK will bring the North Woods right into your own home with its fresh Norway, White, Jack and Red Princess Pine boughs plus boughs of Cedar, Balsam, Silver colored Alder Twig, Colored and natural Pine Cones, wires and instructions for making your own Christmas Decorations, Individual Settings, Mantel Decorations, Gift Package Sprays, Table Centerpieces and many others.

PINE-PAK Assortment. Only \$2.50 ppd. from  
**ROGER H. DAVID COMPANY**  
Dept. 6, 522 Rossmor Bldg., St. Paul, Minn.

## SEA-HORSE COCKTAIL GLASSES



Perfect Christmas gift or wedding present! For weekend hostesses or yourself! Crystal-clear glass with bell-shaped bowls. Stems are cleverly fashioned into rampant sea horse. About 7-in. high. Holds 4 liquid ounces.

SET OF FOUR  
POSTPAID **\$6**

Since 1927, Satisfaction Guaranteed or Money Refunded  
Send Check or Money Order. Sorry no C. O. D.'s

**MALCOLM'S**  
HOUSE AND GARDEN STORE

524 N. Charles St. • Baltimore 1, Md.

## COMICE PEARS

FROM ROGUE RIVER VALLEY

FOR *Christmas Giving*



AS LOW AS  
**\$3.65**

ORDER EARLY  
EXPRESS PREPAID

Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected, individually wrapped. Delivered PREPAID in colorful gift boxes to U. S. Express points. Perfect arrival guaranteed. Gift cards enclosed. Send gift list—we do the rest. No stamps, C.O.D.'s or charge accounts, please.

DELIVERED PRICES (Order by Number)

- No. 1 De Luxe Box (10 to 14 pears) . . . \$ 3.65
- No. 2 De Luxe Box (17 to 19 pears) . . . 4.95
- No. 7 Asst. Fruit Chest (about 14 lbs.) . . . 6.95
- No. 5 Asst. Fruit Basket (about 18 lbs.) . . . 13.65

For fruit Club Prices see Catalog.



**WRITE FOR FREE CATALOG**  
PINNACLE ORCHARDS  
407 Fir St., Medford, Oregon  
Rush Free Full-Color Catalog to:

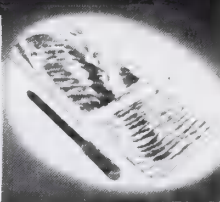
Name \_\_\_\_\_  
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## Delicious-Different!

HEARTY HOLIDAY FOODS FROM  
VALLEY FORGE FARMS



Perfect gifts for hard-to-please friends... tasty main dishes for your own holiday dinners, breakfasts, and parties. Our succulent ready-to-serve Smoked Turkeys... lean, sugar cured Smoked Ham... crisp, tender Smoked Bacon. Old-time farm kitchen flavor sealed in by our Tendersaling process. Thousands of customers re-order each year. Sanitarily packed, keep for months. Our famous recipes included. Gift orders individually handled, just send your list. Money-back guarantee.

We also sell Pennsylvania Dutch Fruit Cakes, Lebanon Bologna, and Virginia Hams. Write for free Folder.

**SMOKED TURKEYS:** Whole, 6-18 lbs., \$1.70 lb. Halves, 3½-8 lbs., \$1.80 lb. Smoked Turkey Breasts, all white meat, \$14.00 each. **SMOKED HAM:** Farmer Style (bake or fry), 10-15 lbs., \$1.10 lb. Ready-to-Eat, 10-15 lbs., \$1.25 lb. **SMOKED BACON:** Whole Slab, 5-9 lbs., \$1.00 lb. Half Slab, 3-4 lbs., \$1.10 lb. State products, weights desired. Rushed prepaid anywhere in U.S.

Near the Nation's Shrine

**VALLEY FORGE FARMS**  
Phone: Center Point 6811  
LANSDALE 8, PENNA.

## "I Found the Original Candelabra in a New England Barn!"



"So many friends admired my antique five-branch standing candelabra—I had collector's copies made. And I find it difficult to tell them from the original pair! Almost five feet tall, forged in black wrought iron, with the dignity and character of the early pieces we love so much. They add grace to halls, charm to meal times, have so many uses in traditional or modern homes." \$25 each, \$45 pair. express collect. No C.O.D.'s.

**SUSAN GIBNEY**

Box 443 Hartsdale, New York



## COLONIAL KNITTING BOWL

The storied charm of Early American days lives in this quaintly designed knitting bowl. Fashioned by craftsmen for enduring beauty and steady-legged service. Ideal, too, in den or rumpus room to hold odds and ends. Made from selected hardwoods and hand-rubbed to a rich mahogany or antique maple finish. Smooth, deep bowl is 15" in diameter; overall height, 21". Makes wonderful gift. Please state finish wanted. Prompt delivery.

Only \$14.95 Prepaid  
Sorry, no C.O.D.'s

**TEMPLETON CRAFTSMEN**

Dept. 78

Templeton, Mass.



Square container, 5"x5",  
planted with 16 pips,  
\$7.50

## Enjoy FRESH LILY OF THE VALLEY FOR THE HOLIDAYS!

■ Even when your garden is covered with snow, you can have your own fresh flowers! These newly harvested Lily of the Valley pips will bloom in your home in just 18 to 21 days.  
■ When spring comes, plant these same bulbs outdoors, and the following year these lovely flowers will blossom all over again in your garden.  
■ Bowls, themselves, in solid copper or choice of mahogany or blond walnut finish baked enamel, can be used again after bulbs are removed. ■ wonderful idea for yourself... a delightful and different gift for your friends.

Pips separately, with planting material,  
\$3.00 per dozen

**Max Sekling Seedsmen, Inc.**

615 Madison Ave.

New York 22, N. Y.



Oblong container, 8"x4",  
planted with 18 pips,  
\$8.95

## See the WIND SPEED On a Dial!

Tells at a glance indoors how hard the wind's blowing outdoors! Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof and connect the wire to the indoor indicator. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire.

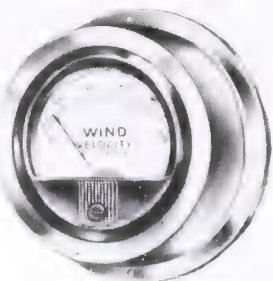
Only \$49.95 Postpaid  
(Air Mail Shipments in U.S., \$2 Extra)

Send Check or Money Order to:

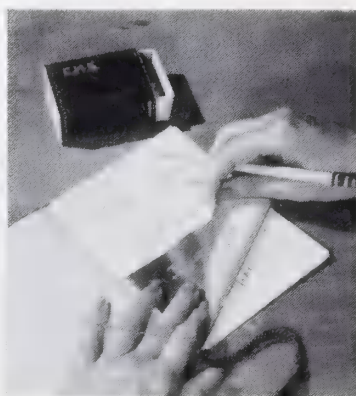
**CAPE COD WIND INDICATORS**

Harwichport 5

Cape Cod, Mass.



## WINDOW SHOPPING



## GOLD SIGNATURE KIT

a wonderful way to put a glitter on greeting cards & gifts. Just place one of genuine gold sheets over any object you want to personalize. Write with an ordinary pencil the gold side, and presto! You're a Midas! Kit, complete with holiday stencils for making designs in gold, is good for 125 signatures. \$1 ppd. Daniel Rocklin, 600 N. York Ave., Brooklyn 3, N. Y.



## POCKET MICROSCOPE

from France is the answer to your shopping problems for the student, hobbyist, butterfly collector. It magnifies 30 x 40 x 50, hand-polished and hand-cut, justable focusing lens, 4½" long, it extends to 5½", a perfect size for the toe of a Christmas stocking. \$4.50 ppd. Order it from Maola Industries, 60 E. 42nd St., New York 17, N. Y.



## IN A NUTSHELL

here's a wonderful little gift, but it takes the nuts out of the shell. And it beats the squirrels for efficiency. It doesn't crack the shells but clips a small amount of shell along the seam where the two halves joined. Then the nut can be moved whole without crushing meat. A gem for \$3.95 ppd. M. Andam Corp., Box 902, West Plains, New York.



Dainty  
Decor

## JUST OUT!

Hie-Glo  
Wrought  
Iron  
Lamp



designed  
by  
encl

Delightfully feminine for bedrooms or fireside space saving. 15" seat height 27" wide; 32" high; 28" deep. Very sturdy. Comfortable, coil spring seat. You'll want our Velvet of course—choose from: Wellington or Hunter Green, Raspberry, Lipstick Red, Gray, Blue, Rose or Lavender—\$46.50. Express (37 lbs.) collect, unless arranged. Send check or M.O. now! (Many other fabrics. Matching Love Seat. Write for Folio 3.) In your fabric—\$42.50 (5½ yds. of 36" or 41½" of 48" width). We've helped thousands to lovelier homes—direct, guaranteed.

**Bayfort Society**  
BOX 1808 CHARLOTTE, N.C.

CASTS a soft, diffused, flattering light! perfect for television or for a muted effect in any room! Handlaced shade custom-made of fabric-in-vinylite... wipes clean with damp cloth. Sturdy mat black frame is tall, 7" across top. Comes with rubber-tipped legs, 8" approved cord, concealed switch, especially attractive in pairs! Makes a lovely gift! Prompt free delivery. Money back guarantee. ORDER YOURS TODAY!

Specify color of shade(s) wanted:  
White—Red—Green—Chartreuse—Beige

**\$9.95 two for \$17.95**

Hie Line Co., Mail Order Div.  
P. O. Box 5-A, Yonkers 1, N. Y.



**Chairside companion.** Charming Sheraton commode fits in happily with traditional decor or makes fast friends with modern. No 7377

**This picture piece** adds high fashion to the "costume" of living room, bedroom, any room. No 7367



*"...and All Through the House"*



## Mersman Tables

*"the costume jewelry of the home"*

Sparkling new beauty accents for your home — these glamorous mahogany-rich tables by Mersman! Styled to harmonize with all-of-a-kind decoration or "mixed company," they're the perfect touch (and convenience) to the costume of every room. Your Mersman dealer is now featuring the five table gems shown. At their low, low price you'll certainly want several for your home. And for Christmas — Mersman Tables make fine *gifts!*

**Take-it-easy time . . .** and everything you need for pleasant relaxation is right at hand on this charming chairside step table. No 7375

**Hostess helper.** This graceful Duncan Phyfe cocktail table serves everything from tea for two to refreshments for a roomful. No 7376



*Round-the-clock servant,* this beautiful Duncan Phyfe drum table, in living room, hall, den. No 7344

MERSMAN  
TABLES

The Mersman Bros. Corporation, Celina, Ohio





# Be bountiful... give sheet and towel sets by Wamsutta®

INTIMATE, TREASURED FOR YEARS... THE VERY NAME SAYS, "YOU DESERVE THE BEST!"

Top-quality Wamsutta towels in eight colors plus white. Top to bottom: 4-piece set, **\$4.95**. 8-piece set, **\$9.95**. Box of 6 fingertip towels, **\$2.50**. Towel Twins (fingertip towels), under **\$1.00**. Sheets, left to right: Festive Candy Stripe® Supercal® sheets and pillowcases in pink, blue, green, nutmeg, or yellow on white. Twin bed set, **\$10.95**. Double bed set, **\$14.95**. Two pillowcases, **\$4.95**. Fabulous new madras-weave Frosty Tone® Supercal sheets and pillowcases combining

white with pastel threads. Blue, pink, nutmeg, yellow, or green with white scallops. Twin bed set, **\$11.95**. Double bed set, **\$16.95**. Two pillowcases, **\$5.80**. Harmonizing Frosty Tone towel set (not illustrated) 6 pieces, **\$8.95**. White Supercals with scalloped hems, twin size, **\$5.95**, double bed sizes **\$7.85**, **\$8.45**. Blossom Tone® Supercals—finest solid color sheets ever, in 5 pastels; twin size, **\$6.95**, double bed sizes **\$7.95**, **\$8.95**. WAMSUTTA MILLS, NEW BEDFORD, MASS.



REGISTERED MARK

At fine stores everywhere. Prices slightly higher outside continental United States.

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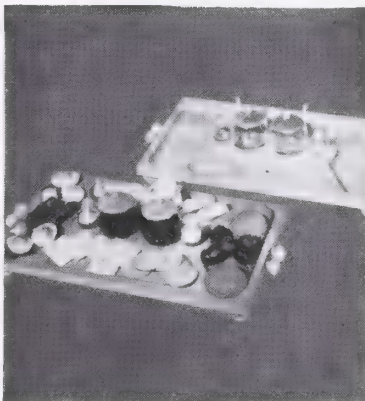
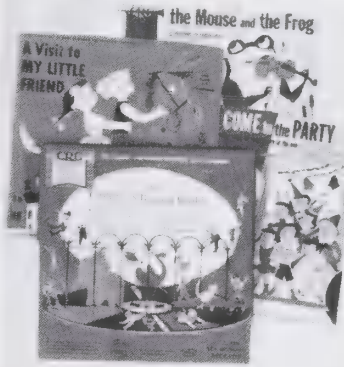
# WINDOW SHOPPING

(Continued from page 60)

**LIC TO GROW ON.** The Children's Record Guild's new "Group" sets are presents you can be sure a child will enjoy. Three activity records start with nursery songs, etc. There's a set for the 2-4 year olds, and for the 5-8 year olds. 10-inch records. \$3.50 ppd. Children's Record Guild, 27 Madison St., New York 13, N.Y.

**SET-UP FOR A SNACK.** Fine hardwood has been used to make this well-designed Tid Tray. Double lacquered, with a glossy finish, it comes with a crystal salt and pepper set, two relish jars with wood handles and crystal ladles. The size is, too: 20" x 10"; but the price is even nicer: \$6.95 ppd. Tid Tray Specialties, Box 63, New Way Sta., Stamford, Conn.

**WALKS AWEIGH!** If you're going set for a winter cruise, just plain "at-home" loafing, buy yourself a pair of these. Wedgespadrilles have rope soles lined with black and white plaid. Brown, white and black checks, red and blue stripes. They can be worn with or without the ankle ties. Full sizes 4 to 9, \$5 ppd. Fred Leighton, Inc., 15 E. 4th St., New York 3.



## "HANDY-PAN"

GLAMOUR  
COMES  
TO  
THE  
DUST-PAN

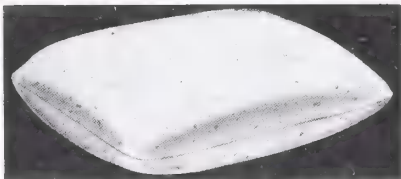
Stands on its own or hangs on the wall. An ideal and practical gift. Outfit in any room in the house. Clip-on-brush\* of sturdy nylon bristles attaches to pan when not in use. Brush bristles matching color of "Handy-Pan". Colors: Scarlet and Black Beauty. Complete \$1.98 Ppd. Please no COD's.

MARIE'S

P. O. Box 355, Atlantic City, N. J.

## CHILD SIZE FOAM RUBBER PILLOWS!

The Perfect Christmas Gift!



For the best night's sleep your child ever had—you'll want these non-allergic, dust-free foam rubber pillows. Widely used for children with allergy due to feathers. Can also be used for the baby carriage, and car. Ideal to use for throw pillows, too!

16"x12"x5" **2.95** ea.

**PERCALE PILLOW CASES WITH ZIPPER**  
Your choice of Pastels: Blue, Pink, Yellow or White. Please specify color. . . . .ea. **75¢**

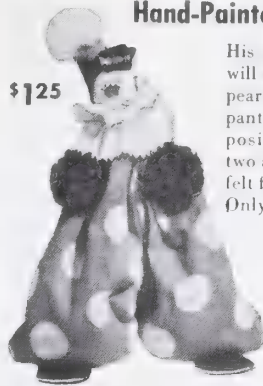
Foam Rubber Sofa Cushions Fabricated in all sizes. Write for prices.

**MONEY BACK GUARANTEE!** Add 10% on all orders to cover cost of postage. Send check or money order. **WRITE FOR FREE CATALOG.**

**FOAM RUBBER PRODUCTS**  
5611 BROADWAY • CHICAGO 40, ILL.

## Hand-Painted TIPPO the CLOWN

\$1.25



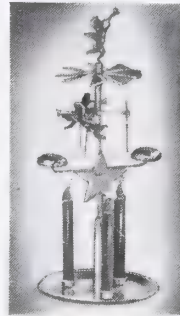
His impish, hand-painted smile will win your heart! Mother-of-pearl chips weight his gay, baggy pants—he'll stand in almost any position. Assorted prints—no two alike. 7" high from his floppy felt feet to pom-pom atop his hat. Only \$1.25 ppd.

Set of two \$5



## Revolving, Musical ANGEL CHIMES

A distinctive centerpiece. The candle heat turns angels 'round and 'round. As their wands strike the bells, tinkling chimes result. Anodized metal in festive golden finish. 12" high. Boxed: 3 red candles included. **\$2.50** ppd.



## Dainty, Diminutive TWIN TABLE LIGHTERS

Two charming, silver-bright lighters in velvet-lined gift box! Exquisitely styled, each stands 3" high. Finest automatic action. Lacquered to prevent tarnish. Felt base. Order several sets—for yourself, for gifts that look more costly than they are! Set of two, only **\$5** ppd.

**Gregory's** P. O. Box 7507  
Chicago 80, Ill.

We ship in 48 hours—money-back guarantee

## Big, Natural Finished KNOTTY PINE CHEST



Ideal for Toys  
and Clothes!

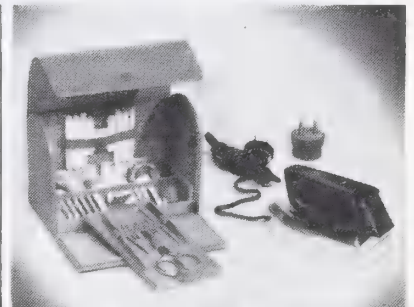
**10.95** express collect

A big, 13 1/2" x 15 1/2" x 30 inch chest for youngsters, with an exciting sea scene on the front. A treasure for Mother, too, because it's a grand storage place for clothes as well as a wonderful chest to keep those Christmas toys. Makes a delightful window seat, too. Made of extra sturdy solid 3/4-inch knotty pine with big antique brass handles on each side. Raised from the floor on footers.

Write for free brochure on other Juvenile Furniture in Knotty Pine.

**BENALCO PRODUCTS**

1717 Cecil Street Pittsburgh 15, Pa.



## THE LITTLE IRON That's Just a Gadabout!

And wherever it travels, snugly hidden within its case goes a complete emergency repair kit for milady's wardrobe! Cleverest, most practical gift idea ever. Traveling iron has extra continental plug. Fitted leatherette case in green or red; is only 4 1/4" high; 5 1/4" long. Contains wide assortment threads, needles, scissors, hooks, eyes, etc. Even a lingerie clothes line and pins! \$15 postpaid.

**JOHN JARRELL, INC.**

Broad at Peachtree Atlanta, Ga.

## Combination Bird Cage Planter and Candle Holder . . .

only  
**\$3.95**  
PPD.

This decorator's gem has many charms—contrasting the modern accent of black wrought iron with the airy grace of a bird cage—even to the bright yellow bird that gives it such an authentic touch! The new type of planter requires no saucer. Put it on your dinner table, or any table, and collect compliments for your originality! An inspired gift, too. (Ivy and candles not included.)

Satisfaction  
Guaranteed

Send Check  
Or Money Order  
No C.O.D.'s Please

**HEMPSTEAD China SHOP**

Dept. B-12 264 Front Street Hempstead, N. Y.



## DRESDEN CHINA

Breakfast Set, Baroque style, forget-me-nots and gold scrolls . . . . . \$59.50  
Service for 1 . . . . . \$42.50  
Tray . . . . . \$13.95

*Alfred Orlik*

745 Fifth Avenue,  
New York 22, N.Y.



## Fine Bavarian China by Mail!

### Importer's Stock Defies Comparison

Now you can own the finest of Imported Bavarian China for only \$4.95 a complete 5-piece place setting!



Royal Castle China—in the famed violet pattern of the Bavarian Alps—whose delicate loveliness served and graced the finest tables abroad is now available—on open stock—to All America. This beautiful pattern—the touch of baroque—in snow white translucency with the strength of really fine china is now yours at a price every American home can afford. Only \$9.90 a unit of *two* place settings (2 each of dinner plate, salad plate, butter plate, teacup and saucer).

Take advantage of this opportunity to build a truly fine set of china at your convenience. Mail your order today.

And remember—complete satisfaction or your money back if requested within 10 days. Send check or money order for \$9.90 per unit (sold only in units of 2 place settings) plus \$1.00 to cover shipping charges per unit. No C.O.D.

**ROYAL CASTLE CHINA CORPORATION**  
Box 183, Madison Square Station, New York 10, N. Y. Dept. 12B



#### MOVABLE! CHARMS ADORABLE!

|                                                       | 14kt. Sterling |
|-------------------------------------------------------|----------------|
| Good Luck Birthstone charm, (specify month) . . . . . | \$8.50 \$2.25  |
| Kodak locket. Opens, holds two pictures . . . . .     | 10.50 2.50     |
| Slot Machine . . . (it works!) . . . . .              | 19.50 4.00     |
| Baby Shoes . . . (Having a baby?) . . . . .           | 8.50 2.00      |
| Musical Clot . . . (For music lovers) . . . . .       | 10.50 1.75     |
| Oyster . . . Opens, pearl inside . . . . .            | 14.00 2.25     |
| N.Y. Times, folded in case . . . . .                  | 10.50 4.75     |
| Deck of Cards in a case . . . . .                     | 10.50 5.00     |
| Church Charm (view Lord's Prayer) . . . . .           | 11.00 3.50     |
| Charm Bracelet, heavy chain . . . . .                 | 15.00 1.50     |
| PLUS 20% Federal Tax                                  |                |

**CHESTNUT HILL STUDIO**  
Box 156 Mamaroneck, N. Y.

### Decorative DOME CLOCK



Faithful reproduction of a prized antique . . . with the modern convenience of a dependable Westinghouse electric motor drive! The pendulum rotates slowly in both directions, exposed rotor features a built-in oiling system. Hard to tell from the original! Completely plated in rich 24K gold for added elegance, with crystal clear glass dome to keep it free of dust. Stunning showpiece for your mantel or table! 12 1/2" high, 7 3/4" diameter. Shipped with bright red chenille band for Christmas giving.

**\$29.95 tax and postage included**

Sorry, no C.O.D.'s

**DORLEY**

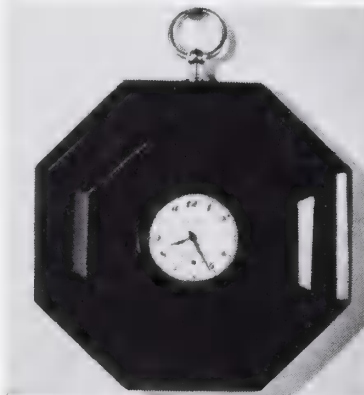
509 Fifth Avenue ■ New York 17, N. Y.



## WINDOW



**COFFEE BAR.** All anyb has to do is show us someth that simplifies the serving of strong, fragrant, steaming b and our sales resistance doe disappearing act. So *regar* Distinguished black wrought-stand has raffia-wrapped hand candle warmer to keep the co steaming, a 24-cup carafe, su and creamer. \$14 plus 50¢ of Miss. Gilbert & Leonard, 1 acle Mile, Manhasset, N. Y.

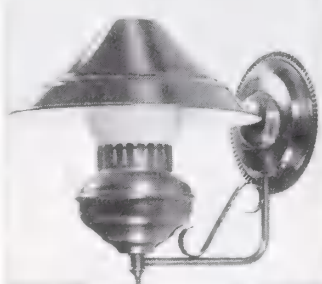


**UP FOR DISCUSSION** this unusual and good-look Wall Clock Case, and you H the perfect show-off frame the pocket watch of your fath that you haven't known wha do with. Handmade of pine an antiqued honey-tone or black finish, it's 6 1/2" in diam It has a base as well as a b ring so you can stand it or h it. \$3.95 ppd. Helen Gallag 413 Fulton St., Peoria 2,



**THROW-AWAY BIBS** bring forth a sniff from a Vic ian grandmother—let the Pab and the cod-liver oil fall wh they may. But for the reali Ma who copes with the laun disposable bibs are heaven. sorbent and liquid-proof; v pink or blue design, baby's na and elastic neckbands. 25, \$2. 50, \$5.50; 100, \$10. Ppd. F wal Co., Red Bank, N. J.

### AN IDEAL CHRISTMAS GIFT EVERYONE WILL APPRECIATE



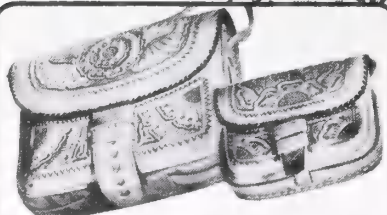
#### PIN-IT-UP

An all brass (including shade) pin-up lamp. Finished in old English Brass. Frosted lamp chimney takes up to 100 watt bulb, making a dim corner an excellent reading spot, the six foot cord supplied may be detached for permanent wall mounting. Size 12" high x 12" wide. Ideal wherever space is limited for a floor or table lamp. **\$10.75**

Postpaid, money refunded if not satisfied. Send check or M. O. Sorry no C.O.D.'s.

**FAN-CRAFT MFG. CO.**  
East Street Plainville, Conn.

### HAND-MADE in GUATEMALA



#### IMPORTED COWHIDE SHOULDER BAGS

ADJUSTABLE STRAPS ■ NATURAL COLOR



SIZE 8"x10"

**\$9.65**  
PLUS \$1.93  
FED. TAX

SIZE 5 1/2"x7"

**\$4.75**  
PLUS 95c  
FED. TAX

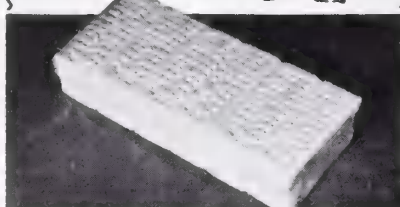
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FOR  
FREE  
CATALOG

Sold By Mail Only -  
Order Today!

**BROPAR**

\$2.00 DEPOSIT ON C. O. D.'S  
**BOX 999, DEPT. 122**  
SAN ANTONIO 6, TEXAS

### Delectable Scotch SHORTBREAD Fingers



A rare taste treat . . . rich flaky fingers of authentic Scotch shortbread. Real butter is used by our Scotch bakers to achieve the same fine flavor and consistency that made the original shortbread so famous. So good we export it regularly to Bonnie Scotland! Keep several packages on hand so that you can heap your plates high during the holiday season. One dozen generous portions to the package.

only **\$1.00** the package  
POSTPAID SORRY NO C.O.D.'s

Write for price list on other Scotch & English delicacies.

**DREWES BROTHERS**

Largest dealers of Scotch & English foods in U.S.A.  
6815 Fourth Avenue, Brooklyn 20, N. Y.

### THE LONE RANGER Toothbrush Gun & Holster



**\$1.00**  
postpaid

© T. L. R. INC.

Let the Lone Ranger help your young to healthy dental habits! Sanitary, durable gun and holster that can be hung on bathroom wall. Made with nylon bristles trigger clicks as it brushes! Send \$ (Sorry no COD's) to:

**SPERO SALES CO**

1012 N. 3rd St., Milwaukee 3, W.



# SHOPPING



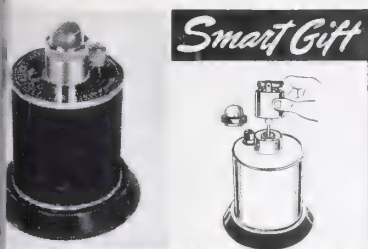
**SIZE IN TWOS** travels like a top in this Double Bottle. Fiberglass-insulated to keep contents hot or cold, and protected for protection against notorious porters or bumpy roads, it will hold Scotch and Vermouth and Gin, or half-formula. Special pocket with plastic jars for ice or snacks. Suede, 11" x 14", \$7.50 ppd. Room, 1538 Connecticut Washington 6, D. C.



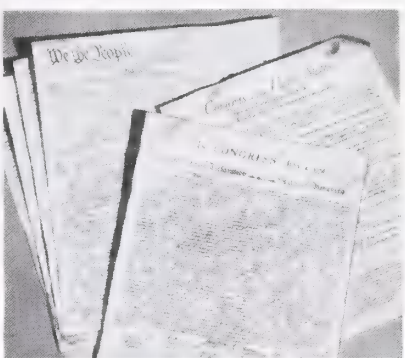
**BUCKET ROCKER.** A girl, rosy from her bath, cozy in her quilted dressing gown, will pull this up to the hearth and toast her toes while she listens for her Daddy's key in the lock. And the chair's as comfortable as a cutie as Chérie. Made in a golden amber color, padded seat is covered with red chintz. 13½" high, \$7.95 Elizabeth Edge Studios, Box 1, Pittsford, N. Y.



**NUTCRACKER.** There's nothing mechanical about this. No push-button trickery to prevent the cracking of holiday nuts in an automatic gesture. You have fun of doing the job yourself. In place the convex iron rest on your knee and crack away with the cobbler hammer. The hammer extracts the meat. Tools fit in a wall bracket. \$6.75 ppd. Order from The Swinging Basket,atham, Cape Cod, Mass.



**Smart Gift**  
**AUTOMATIC LIGHTER FILLER**  
A New Precision Quality Product  
**FOR TABLE and POCKET LIGHTERS**  
This Lighter is complete without an AUTO-  
MATIC Lighter Filler. This distinctive —  
precision made filler is widely acclaimed —  
the smoker's accessory of the year. The  
JECTO fills lighters easily . . . without  
messy spilling or overfill . . . always the  
amount . . . always ready for use.  
A distinctive gift that will be enjoyed over  
many years as a smoker's requisite to grace  
either home or office. Attractively packaged.  
Regular Model — Highly finished  
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**THE BIG THREE** documents of American History—Declaration of Independence, Bill of Rights, and Constitution (all 4 pages). Replicas on genuine parchment paper aged by a special process that makes it hard to believe you're not holding the originals. Size 13" x 15½". Thoughtful gift, impressive beyond its price. All 3 for an unbelievable \$1.00 ppd. Same-day shipment! Jeff Elliot, Dept. B-122, Station C, Flushing 67, New York.

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**Lifetime Guarantee!**  
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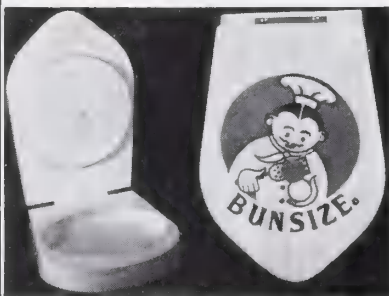
"And a pair  
of these so  
Intriguing,  
Versatile  
Chairs!"

It's so casually smart, our "BEVERLY" Chair, for occasional uses, for the fireside, or even your bedroom. Fine spring seat, tasteful button tufting. In lovely Velvet and matching moss-edging. (Samples on request.) Colors: Lipstick Red, Emerald Green, Sage Green, Old Gold or Rose. \$48.50 each — pair only \$95.00. In muslin or your material—\$39.50 each. (Send 3 yds. of 48" material and 7 yds. of edging. Self-Welt seams used, if edging not sent.) H. 35 1/2"; W. 25 1/2"; D. 28". Seat Height 17". Send check or M.O. No C.O.D.'s. Express collect. **SATISFACTION GUARANTEED.** Also, send 10¢ for your copy of "A Selection of Chairs."

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All items Prepaid

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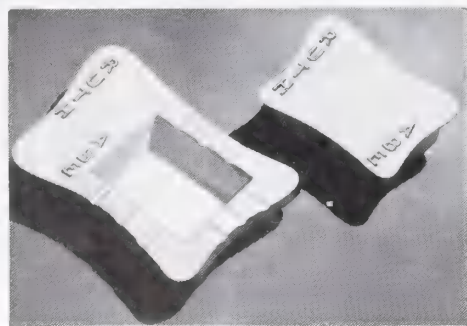
### OH, MR. POTATO HEAD

We wouldn't mind a bit having to stay in bed with the snoring if we had you to play with. This funny-face kit comes with plenty of features to build comic faces on practically any fruit or vegetable. For a grown-up party, make a face on a grapefruit and serve it with cocktail sausages. \$1.95 2 for \$1.95 ppd. Elron Products, 219 W. Chicago Ave., Chicago



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Handsome plastic-bound home or office calendar with 'tuck-under' flap to keep a full year's record of your memos and appointments with large writing area for each date. Hangs on wall or folds compactly for desk drawer. Overall size 9 1/2" x 16", folded 9 1/2" x 8". A charming, practical, informative engagement calendar complete with Almanac Facts. Printed and illustrated in soft blue and grey on heavy stock to take ink perfectly. Packed in individual container.

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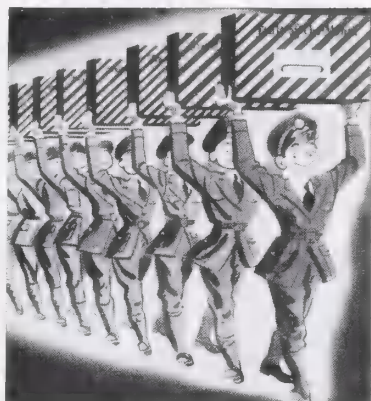
**NEONE LOVELY JUST PASSED BY.** And if her fragrance lingers in your memory, places are she was wearing. It's a perfume as feminine as a waltz dress, provocative as a half smile—gorgeous furs. Michel Pasquier, master perfumier, blends it in his jewel-box salon. Gift box with 3-oz. perfume and 2-oz. cologne, \$8.00 incl. tax, ppd. Michel Pasquier, 7 W. 46th St., N. Y.



**HOLY TERROR** will put to rest her pitchfork if you get this sweet altar. Even if strands of a pal's hair are still caught in her clasped hands, confusion will enter her hard little heart, and her Guardian Angel will thumb his nose at Satan. 11" sterling white altar is electrified. Has brass candlesticks, chalice. \$9.95. With music box, \$19.95. Ppd. Fern-Mar Specialties, Dept. 185, Park Ridge, N. J.



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You can have a little winter garden plus decorative lighting with this gleaming, solid brass planter lamp. Lacquered to retain its high polish. Embossed-like borders on planter. Lamp 18" high, planter 3 1/2" deep. Choose 13" or 18" parchment shade in Chinese red, forest green or chartreuse. Comes unplanted. Satisfaction guaranteed!

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\$15 a pair, postpaid  
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Every boy and girl will want to try their walking skill on these sturdy, handsome STILTS! Muscles develop and grow strong while youngsters enjoy themselves. Worlds of fun and healthful exercise at the same time!

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Only \$4.95 Postpaid

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Order NOW for the children (6 to 16) on Your Gift List. Satisfaction guaranteed. No C.O.D.'s please. Send check or money order to:

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It's really exquisite! Made of lustrous Celanese taffeta, it is a traveling carrier

for your most precious pieces. Draw cord closure prevents jewelry from slipping out of soft individual compartments. Keeps jewelry from rubbing together. Equally good for home use. Here is the ideal gift for any woman who owns jewelry—and you'll want one for yourself too! Colors: Wine, Green, Purple, Chartreuse. With contrasting plush lining. \$1.95 postpaid.



## Foam Rubber Soled Terries

You'll feel like you are walking on clouds! Practical, durable, terry cloth uppers—soles in foam rubber with hard composition outer sole for longer wear. Can be worn indoors as well as outdoors. For foot comfort such as you have never enjoyed before get a pair of these foam rubber soled "Terries". Colors: white, red or maize. Sizes: Small (4-5 1/2); Medium (6-7 1/2); Large (8-9 1/2). \$1.95 ppd.



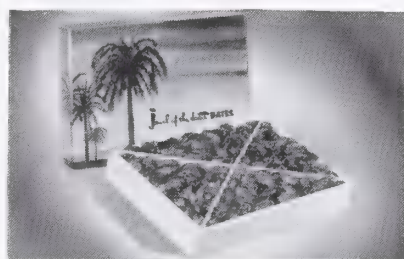
## SLUMBER MITTS

Now you can get rid of those "dish pan hands" overnight! If your hands are rough and dry saturate them with a good oily cream, put on "Slumber Mitts" and retire. No danger of staining bedclothes, no loss of cream by rubbing off. Because they are made of non-absorbent elasticized rayon, mitts will not soak up cream—instead they hold cream on hands all night. Washable, they may be had in Ice Blue, Snow White, Pink or Yellow. Trimmed in nylon lace. Fit all hands. \$1.00 pair postpaid.

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## expressed in new wrought iron black

African sculptured ceramic head, opening to reveal a functional cigarette box, 4 3/4" high. Smartly styled in new wrought iron black. An exciting modern creation to accent today's living. It's fresh... it's different... and perfect for Xmas giving. Check or money order—ppd. \$3.50

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with the gayest andirons that ever played a supporting role for a log fire. Shaped like 1/8th musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds.

SOLID BRASS NOTES ..... \$25.00  
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Catalog 6 cents Transportation collect

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### YOUR PLANTS WILL LOOK LOVELIER

on these plant stands of lightweight metal. As decorative as they are practical — these are made in three styles to suit every purpose. Available in white or black, will have graceful gallery trim, stand firmly, and keep your plants easily accessible for proper watering. Designed to give any room a sunny disposition on those bleak winter days.

A—23" high, top 24" x 8", rubber-tipped wrought iron legs. \$6.95, plus 30¢ for shipping.

B—Has three set-back shelves, 24" wide, 34" high, 19" deep. Holds 9 potted plants with ease. \$11.95, plus \$1.00 for shipping, \$1.50 west of the Mississippi.

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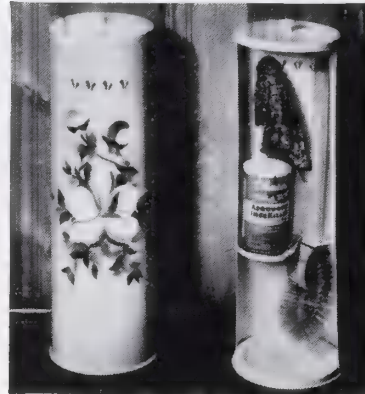


### LOVELY CONTINENTAL SCARF CAP

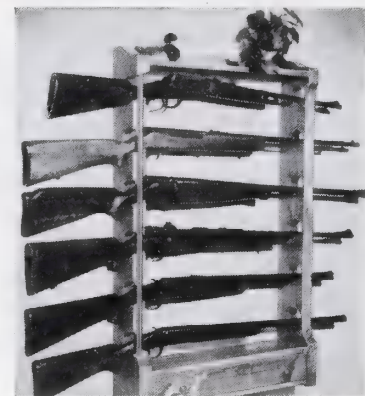
A tricky visored scarf cap in soft, drapable wool jersey. Protects hair for the "convertible" crowd, is wonderful for sports wear and flaunts its smartness in blustery weather. Comes in grey or beige heather, Kelly Green, Black, Brown, Red or Navy with contrasting braided band. If you want to go nautical, get it in Navy or White with Nautical insignia. \$3.50 postpaid. No COD's please. Money back if not delighted. The Beachcomber Shop, 811 Coast Highway, Newport Beach 22, California.



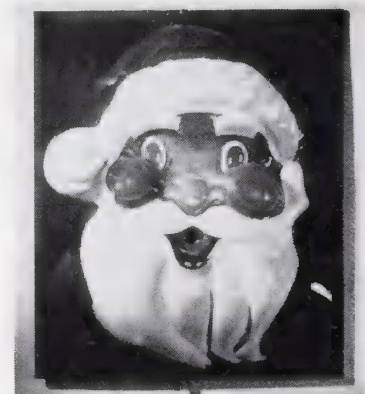
## WINDOW



**BATHROOM FUSSBEGETS** will cheer the Turn-A-Brush Holder. Its outward is hand-decorated with an eminently decorative tea rose. The open side, turned toward wall, is equipped with a ny bristled bowl brush, shelf detergent, hook for cleaning el Rustproof metal in white, bl light green, blue, or gray, \$1 ppd. Wilco Enterprises, 2 Natural Bridge, St. Louis,



**ARMS AND THE MAN** both be in high gear with Gun Master. It's a tamper-proof rack that locks six guns in s position, and no matter proud a son is of his Big-S Pop, he can't get at his weap One key unlocks ammuni drawer and brass locking rod honey tone knotty pine or hogany finish, 24" x 40", \$29 exp. charges coll. Yield Ho No. Conway, N. H.



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**MY ACHING KNEES!** If you kneel (and who doesn't) to wash or wax floors, bathe baby or for gardening . . . **KNEEREST** will keep your knees off wet floors, cement, rocks, dirt and many, many other uncomfortable surfaces. Made of soft, strong canvas over a sturdy frame.

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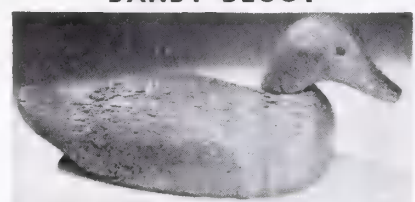
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UNPAINTED . . . . . \$1.25 ppd.  
IN SOLID PINK (for her) . . . . . \$1.75 ppd.  
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WITH PAINT SET INCLUDED FOR COLORING UNFINISHED DANDY . . . . . \$1.98 ppd.  
Amazing value. Satisfaction guaranteed. Send for illustrated folder of other children's gifts.

**TROTH-BRIGHT-PAGE, INC.**  
DEPT. HB 12, PAOLI, PA.



### THE UNUSUAL

Our famous bar and eating stool as shown the cover of a recent issue of *House Beauty* is now available at the low price of \$29 postpaid. Made of eastern hardwood maple with a seat height of 30 1/2". It has a beautiful rubbed finish in either Natural, Salem or Cherry. Sorry, no COD's. Satisfaction Guaranteed.

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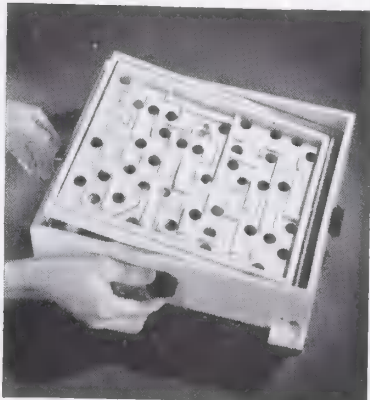
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# SHOPPING



**TAKES SKILL**, a steady hand, and coordination to master the game of "Skill" that is making its appearance in drawing rooms all over the country. Concentric knobs on the sides tilt the tray up, down, or sideways as you try to maneuver the metal ball through a tortuous labyrinth without letting it fall through one of the 60 holes that punctuate the passage. \$3.50 ppd. Lamb House, 326 W. 27 St., N. Y.



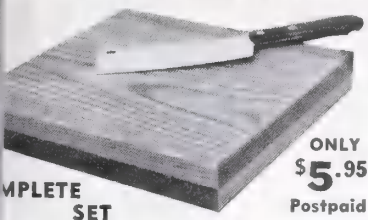
**NOBODY ELSE BUT YOU** could ever lay claim to this tray because the Gay '90s' street scene features a corner brewery bearing your family name. Above the swinging saloon doors are any two names. Street sign is your address. Near-by building names are a hobby. Barber-shop ballads rate border. Gold or green, 12" wide, \$14.50 ppd. Miriam, 4702 Broadway, Kansas City, Missouri.



**FRUMPTIOUS MACAROONS.** Your *Window Shoppers* gushed off so many of them that a photographer almost didn't get a picture. And they are a favorite on the boardwalk in Atlantic City where they are baked fresh daily. A real holiday treat, a box of 48 is \$2.95; 24 for \$1.60. Postpaid from A. L. Macaroon Bake Shop, 2627 Boardwalk, Atlantic City, N. J.



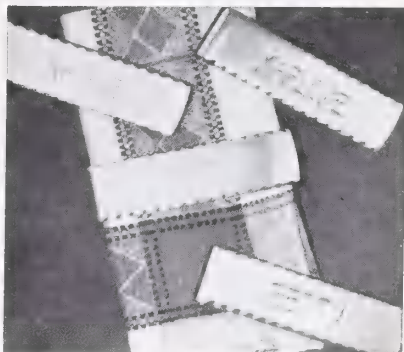
## HOME CHOPPING BLOCK with CLEAVER



**COMPLETE SET**  
**ONLY \$5.95**  
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**BOTH CROSS-GRAINED OAK BLOCK**  
**SUPER EDGE CLEAVER**  
World of uses in every home! For chopping, mincing meats, dicing vegetables, slicing fruit, slicing bread! Smooth chopping block of some, finest quality finished oak—11" square, 1 3/4" thick—cross-grained for extra strength and to prevent warping when immersed in water! Has four soft white rubber feet—won't slip or skid—won't scratch or mar furniture finishes! Super Edge Cleaver has 6 1/2" blade. Complete Set only \$5.95 postpaid. Makes a wonderful gift for Christmas! Order now to insure prompt delivery. Sorry, no C.O.D.'s. Send check, or money order today to

**THE BEISWINGER COMPANY**  
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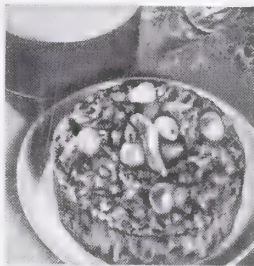


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**Personalized For All the Family! \$3** set of 4 postpaid  
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A new personal note for your table! Label your napkins with these pretty personalized clips, one for each member of the family and several marked "Guest". Each engraved with name of your choice up to 13 letters. Non-tarnish aluminum with Silvertone satin finish. Single clips are 75c each. Gift boxed set of 4 for \$3.00

Ask for FREE Gifts 'N Gadgets Catalog  
**MEREDITH'S**  
OF EVANSTON 24, ILLINOIS



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Here's holiday happiness for someone you like! Full-flavored Old English Fruit Cake. Kitchen-rich in carefully selected glace fruits and crisp, freshly roasted nuts. Distinctively flavorful because made with fresh Wisconsin sweet cream butter! Topped with marzipan fruit. In specially designed colorful holiday tin. 3-lb. cake, \$5.15 postpaid. 5-lb. cake, \$8.25 postpaid.



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A cheddar for your connoisseur friends! Aged. Hand-turned, shelf-cured. Made to a fine old-country recipe, with the skill and patience of family-taught cheesemakers. Black-rind. Holiday-packaged. A time ripened wheel of tantalizing flavor from the Wisconsin dairyland—cheese-center of America. Delivered direct. 5 lbs. or more, \$5.50 postpaid.



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### CHOCOLATE DELIGHTS

Clusters of pecans on caramel butter—rich in Lambrecht's own Wisconsin sweet cream butter. Dipped in sweet-as-Swiss milk chocolate! 2-lb. box, \$3.35 postpaid.

For Christmas delivery orders must be received by December 6. No C.O.D.

## Lambrecht Foods

Since 1909

30th and Center Sts., Milwaukee 45, Wis.



### BUCKS COUNTY PIN-UP LAMP

The crowing cock on the weathervane, the old red barn and the apple tree, the little white church beside the tall pines—all the rural charm and fresh color of famous Bucks County has been caught in our new pin-up. The wall plaque is framed in black wrought-iron scrolls; the oval shade is banded in hunters green. Overall height 14"; width of shade 9". Nicest way to know to brighten your particular corner.

\$5.50 each postpaid \$10.50 pair postpaid  
Write for Free Gift Catalog



**Ward Phillips Co.**

12 East Main St., Dundee 1, Ill.



### "DRY-DEFROST" YOUR FREEZER! It's Fast 'N Easy!

By far, the most efficient way to defrost! "Dry-cleans" . . . no soaking; no slushy mess; no wet, frozen hands! Freezer-D-Froster scoops up frost and ice for easy disposal. Special stainless steel cutting edge effortlessly removes frozen crust, yet can't scratch freezer walls. A real wife-saver, only \$2.95

Postpaid. No C.O.D. Satisfaction Guaranteed.

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CRISP 'N DELICIOUS - WHITE 'N TENDER!

Our Colorado Pascal Celery is so crisp it crackles when you sink your teeth into it! It's tender and succulent, white and practically string-free—and you never tasted such flavor! Mineral-rich mountain soil, high-altitude sunshine and cool Colorado nights all help to make this celery so good. It's at its best now (through February), ready to rush to you or as gifts to your personal and business friends.

Christmas orders should reach us by Dec. 20, earlier if possible. We'll ship to arrive just before Christmas. Gift card in your name when requested.

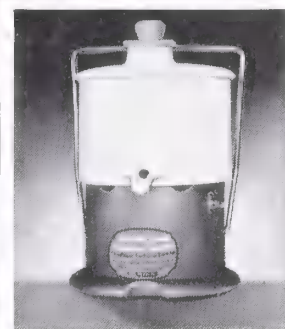
12 bunches \$4.95  
Express prepaid in U.S.

THE BEST YOU EVER ATE  
OR YOUR MONEY BACK



## The 3 Farmers

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### Automatic Juicer for Your Family

General Jumbo Electric Juicer gives you clear, sparkling juice in seconds. Specially designed, fast action cutter, large double bowl and strainer. General Juicer extracts every bit of energy liquids from carrots, celery, oranges, grapefruit, tomatoes, etc. Juicer cleans in a jiffy. Satisfaction guaranteed. \$49.95 express collect—please no C.O.D.'s. Send check or money order to

### GENERAL JUICER

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world's Finest charcoal broiler.....

cooks meat, poultry, game and fish perfectly, quickly and easily. Heavy cast iron gives uniform heat. Cooks without flame, sealing in rich juices and providing the most delicious food you ever tasted. Serves small or large groups. Positive cooking control with dampers. Kettle is self-sterilizing—no cleaning necessary. Lasts a lifetime. Fork, Spatula, Poker and cooking instructions included.



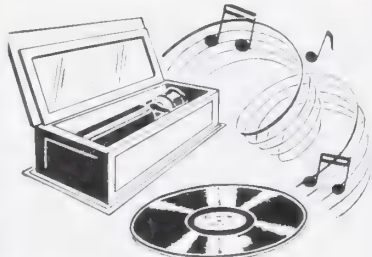
**\$89.50**  
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IN U.S.A.

Information  
on request.

ORDER TODAY!  
SEND CHECK OR MONEY ORDER!  
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SATISFACTION GUARANTEED

**COOK'N'TOOLS, INC.**  
TULSA, OKLAHOMA



### FROM THE MUSIC BOX TO MODERN 33 1/3 L. P. RECORDS

From the music box of yesteryear comes the never-to-be-forgotten Xmas melodies now captured on L.P. 33 1/3 microgroove records. The tunes include:

#### Side 1.

Silent Night  
Adeste Fideles  
O-Sanctissima  
Ave Maria  
The Rosary  
Hark the Herald  
Angels Sing  
Chimes of Trinity

#### Side 2.

Jingle Bells  
O-Tannenbaum  
White Christmas  
Monastery Bells  
Noel  
Song of the Bells  
Auld Lang Syne

Here is a full 1/2 hour of music box memories for your modern record player to make your Xmas an enjoyable one. Just **\$3.95** postpaid. Special Xmas Gift ALBUM: Two 78 RPM plastic records:

"Silent Night—O-Sanctissima"  
"Adeste Fideles—Ave Maria" only **\$2.55**

**Bornand Music Box Record Co.**  
139 Fourth Avenue, Dept. B, Pelham 65, N. Y.



### PARLOR DATE

If you're a connoisseur of the finer things in art—these new Gay '90 pin-up pictures were conceived with you in mind. Made of 1/4" thick, washable fibre board. Four-color designs, from 14" to 16" in height. Gift boxed, with tacks and instructions for proper hanging. "Parlor Date" picture (as illustrated) is **\$3.00** Postpaid. (No C.O.D.'s.)

OTHER SUBJECTS ARE SHOWN IN OUR  
IRRESISTIBLE 48-PAGE GIFT CATALOG.

### the GAME ROOM

1538 Connecticut Ave., Washington 6, D. C.



The 9" Porcelain Cheese Plate from Italy. Hand-painted Swiss cheese design. Hand-carved rosewood server from France. With 25 "Swiss Cheese Napkins." The Set **\$3.50**

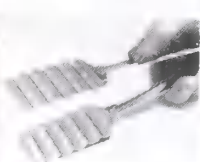
The Fish Net Underlith shows natural tough lac coating—drip from the legs of fish—fisher's tale. The real thing with real flunkies and real weights.

95¢ 45¢ 75¢ 100¢  
**\$9.50 \$25.00**

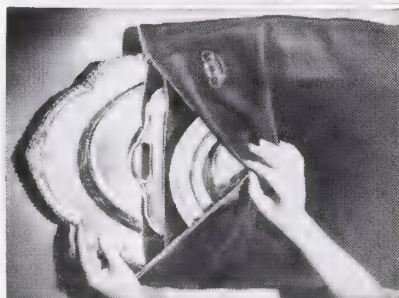
Order before Nov. 12th for Christmas delivery

**Lilley**  
OF NASSAU

BOX 115, MERRICK, LONG ISLAND, N.Y.



Handy key-loop. Bright chrome. sturdy. Hand-cut gadget for kitchen table. **\$2.50**



### NO MORE SILVER POLISHING

Store your silver in our exclusively styled bags of Pacific Silver Cloth—the cloth that Dec. READERS DIGEST rated BEST to prevent all tarnish. Silver stays shiny-bright for weeks or months—always ready for instant use.

Zipper closed bag shown holds 3 large trays in separate compartments. (Exclusive feature) 20"x30", \$5.50; 16"x24", \$3.85; 16"x20", \$3.45.

Bags for every storage need from 70¢ up. Pacific Silver Cloth for lining drawers—\$2.50 yd.—(31" wide). All orders shipped postpaid.

Drop-in, made to order flatware storage trays available for your new home (or to modernize your present storage) Inexpensive—tarnish free.

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**CALIFORNIA WAYS**

San Mateo, California Dept. HB12

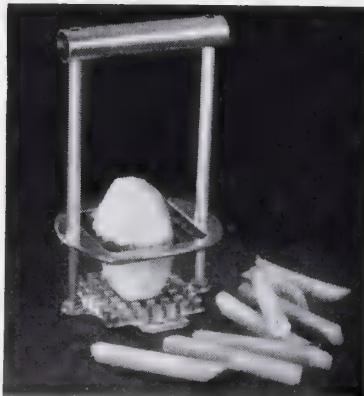


## WINDOW



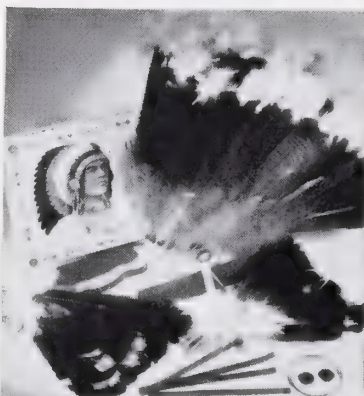
### SPIN THE BOTTLES

this handsome Lazy Susan and you have the party's necessities at your finger tips. In birch or mahogany finish, the bearing base turns quietly, easily and the lower shelf holds glasses and canapés. Complete with glass ice bucket and room for 5 bottles. 24" wide, \$25.95 ppd. With lower shelf, 17 1/2" wide, \$19 ppd. H. T. Stern Gifts, 197 110th Ave., Hollis 12, New York



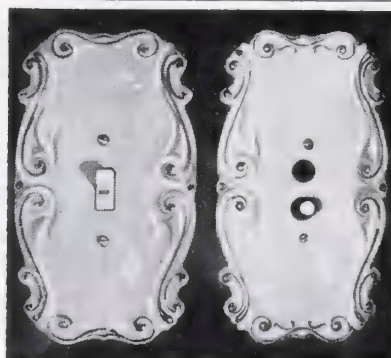
### A SPUD-DERING IDIO

couldn't go wrong with this aluminum wizard. In one simple operation it cuts a potato up 5 3/4" in length into 7/16" square strips. The sharp stainless steel cutting blades work wonders on other vegetables and fruits, too. Rust-proof and guaranteed, \$3.98 ppd. G. B. Votion Co., El Centro 87, Diablo, California.



### SHIOW WAR BONNET

that a young chieftan can make his own self is a very good idea for the rainy after-Christmas days. Intriguingly full-feathered and beautifully colored, the headdress authentic designs can be assembled in 30 minutes. Fits any warrior from seven years up. The price is \$2.95. If you wish to own a bonnet already finished, it's \$4.95. Ppd. Polk's Modelcraft Hobbies, 314 Fifth Ave., New York 1.



### Beautify your home with our new and exclusive decorative Ceramic Light Switch plaques.

It is the smartest ever. You will agree you never saw anything more practical and colorful than these plaques, a unique ornament of unusual design that lends charm and beauty to your rooms. Hand-made and decorated in gold, 4 1/2" by 7 3/4" will fit your present switches, easy to put on, protects your wall from finger marks.

Single Switch **\$1.50** Double **\$1.75** Triple **\$2.00**  
Specify toggle (left) or push-button (right)  
Postpaid—Check or M.O. No C.O.D.'s

Write for Illustrated Booklet  
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### THE SPORTSMAN'S Rod & Gun Rack Displays fishing rods and guns properly!

Beautiful combination fishing and hunting rack holds 4 guns and 12 rod sections. Rods are held by tips in sponge rubber as recommended by leading rod manufacturers. No more rot or set from improper care. Guns secured by brass chain through trigger guards. Butts rest on thick green felt to prevent scratching. Large drawer locks in ammunition, reels, knives, lines, etc. Truly a sportsman's rack with everything in its place. Made from native New Hampshire pine, finished in soft, warm, salem maple, set off with brass hardware. Size 27" x 43".

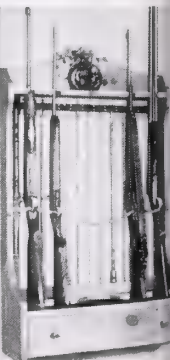
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Send check or money order.  
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**NORTHLAND WOODCRAFT,**

Dept. HB-12  
North Conway, N.H.

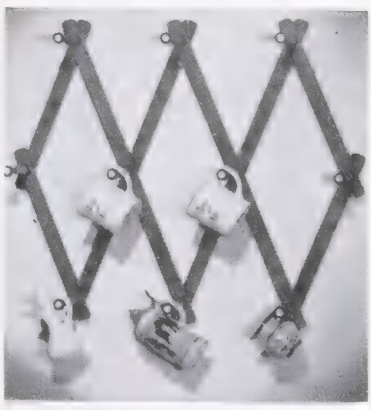




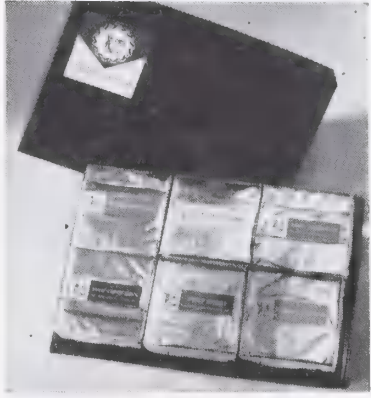
SHOPPING



**HEREBY HANGS A TALE**  
f how "ye olde" hat rack gives decorative punch to a collection of mugs. The 10 ceramic-tipped holders are equally good hanging stations for hats and coats in the hall, guest towels in the bathroom. Rack telescopes to fit your wall space, comes in hand-rubbed antiqued maple finish, bisque white or charcoal. \$7.95 ppd. The Woodshed, Box 506, Manhattan Beach, California.



**CHEESE TO PLEASE** a gourmet comes straight from the heart of America's cheese country, is wrapped in silver foil and packed in a bright red gift box. Six aged, natural country cheeses include Hearts of Swiss, Old-Fashioned Brick, Port Salut, Aged American, Sharp Aged Cheddar and Blue Cheese. 2-lbs. net wt., \$3.55 ppd. The Swiss Colony, 24 Cheese Row, Monroe, Wisconsin.



**"HELP WANTED"** is the unobtrusive hint that is gaily embroidered on these pure linen dish towels, and they should end up once and for all your solo performances at the kitchen sink. Same towels can be embroidered to your specifications: "Bill's Bar," "Jane's Kitchen," etc. (3 weeks delivery). Set of three comes assorted in red, green, and orange. \$5 ppd. Gloria Tripp, 6217 Oak St., Kansas City, Missouri.



**BIBBITY STOLE** Slip on a washable terry cloth BIBBITY STOLE every time you pick up baby! 3 handy pockets for feeding time needs, spill-proof middle pocket for baby's bottle. Matching bib and wet-proof lap pad included. In Cloud White, Sunshine Yellow, Mint Green with contrasting binding. Embroidered with: "Mother", "Grandma" or plain—no extra cost.  
The Perfect Gift . . .  
• For New Mothers • For Showers, Birthdays  
• For Lucky Grandmas • For Christmas Giving  
Idea! Embroider it Yourself  
**LYNN LYLE ROUTE 4 BIRMINGHAM, MICHIGAN**

ONLY \$4.00 POSTPAID Sorry No C.O.D.s

### Foldaway SPACE PILOT SEAT

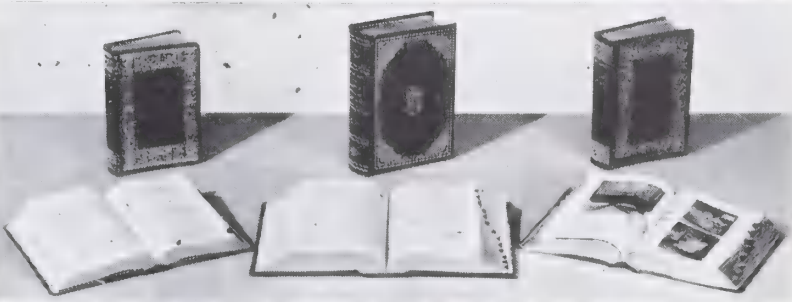
Exciting, modern multi-use stool for children and adults of all ages. Genuine top-grain cowhide with colorful "Space Rocket" design for youngsters or without design for adults. 19" high, it's guaranteed to hold 400 lbs. Perfect for Television, Playroom, Camping, Sports Events, etc.

Only \$4.95 ppd.

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The world famous and greatest authority on games, Ely Culbertson, teaches you how to play and win over 500 games, such as Canasta, Gin Rummy, Bridge, Poker, Solitaire, Chess, Backgammon, and scores of others. A bookshelf of diversion for the whole family. 200 illus. 656 p. \$11.95 ppd.  
Postage and Int. Paid, Money Back Guarantee, No C.O.D.'s.

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New Practical Standard  
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The most complete and authoritative abridged dictionary in print today. Includes latest U.S. Census. Over 1550 easy to read pages set in EM-PHA-TYPE for easy accenting. 1600 illus. Bound in padded multitone cowhide. A beautiful edition for home, office, school. \$18.95 ppd.

**Encyclopedia of HOME DECORATING**  
by Helen Koues  
Written by a well-known decorating authority, this is a book for every homemaker's library. Contains facts, directions, pictures to answer every decorating problem from slip covers to complete home decoration. Over 1000 illus.—many full color. 976 p. Easy to understand. \$13.95 ppd.

**THE COLE COMPANY** 19 South Wells St. Chicago 6, Illinois



**BAMBEAUTIES** For indoor or patio dining, what could be smarter than stainless steel flatware with bamboo handles? Actually, the handles are Wangee root, which is the root-stock of Moso, Madake, and Nachiku bamboo. It won't splinter or crack. 12-piece service for four (knives, forks and spoons) is wonderfully priced at \$13 postpaid. No C.O.D.'s, please. Money back if not delighted. Call Hawaii, Room 312, 1055-57 Lincoln, Pasadena 3, California.



**World's Smallest Bikes!**  
**Safety for Tots of 1½ to 6**  
Ding! Ding! Here comes the Moby Tot-Cycle. More than a toy, this is a real chain-drive bicycle, precision made in England. Colorful enameled frame is of steel; 10-inch wheels are rubber tired. Removable safety wheels help tots balance. Adjustable seat for 1½ to 3 year-olds. Only \$13.95, shipping charges prepaid. For 3 to 6 year-olds order Moby Minabike. Same features only larger overall. \$16.95 prepaid.  
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"TOPS" for the Home, for Athletic Clubs, for Reducing Salons—for MEN and WOMEN!

Enjoy the relaxing, stimulating benefits of efficient vibratory massage! Health Builder gives you pleasant, scientific deep-tissue manipulation—"at the snap of a switch." Helps weight and figure problems, muscle-toning, blood circulation. Widely used in Health institutions. Built for years of service—fully guaranteed. **WRITE FOR FREE LITERATURE TODAY!**

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Built to Last a Lifetime

**COPPER**

- DULL BLACK FINISH
- BRASS EAGLE TOP
- ELECTRIFIED WITH CHIMNEY TO HOLD 100 WATT BULB
- NEVER STICK DOOR FOR EASY BULB CHANGE
- WEATHER-PROOF SOCKET
- WIND SUPPORTS
- MONEY BACK GUARANTEE

AN AUTHENTIC hand-made copy of a post lantern of days gone by. Made of pure copper for only \$10.50 Size: 10" sq. x 22" high will fit a three inch post.

Wt. approx. 10 lbs. shipped Express Collect. No C.O.D. please. Send check or money order. Extra large size 12" sq. x 28" —\$15.75.

If not completely satisfied as to price and quality construction your money will be gladly refunded.

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## Master Reproductions of Century-Old Originals in Cast Iron and Cast Aluminum

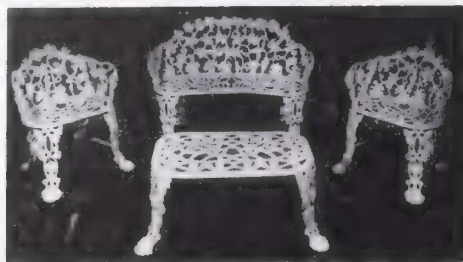


Pointed in  
long lasting  
white Enamel.

Above left: **Flower Stand** with 1 pot holder. True reproduction. 21 1/2" high, 6 3/4" base. Pot not included. Only \$8.95.



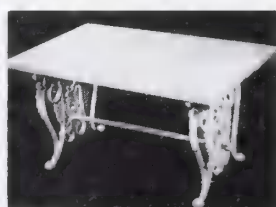
Left: **Welcome Bell**—Blends with any type home and ideal for any entrance. Guest will enjoy pulling this cord and ring this solid brass heavy resonant bell. Sturdy ornamental iron frame with strong pull cord. Excellent for calling children. Only \$14.95



Above—Delicate Grape Leaf pattern.

|                                    |           |
|------------------------------------|-----------|
| Aluminum                           | Cast Iron |
| \$30.00                            | \$25.00   |
| <b>Large Settee</b> —61 3/4" wide  |           |
| \$22.00                            | \$18.00   |
| <b>Arm Chairs</b> #62 22 1/2" wide |           |
| \$13.00                            | \$11.00   |
| <b>Table</b> #190 30" wide         |           |

Left: **Wall Bracket**. Choice of Antique Gold or White. For porch, sun room or sitting room. 12" long, 6" high. Pot holders 4" and 5" diameter. Cast Aluminum only. Send \$4.50.



Right: **Marble Top Table** #165. Formal Venetian Top 32" x 18". 16" high. Only \$32.50.

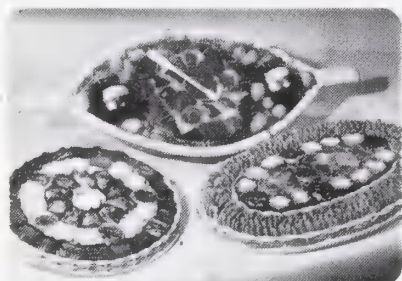
Bottom Right: **Italian Flower Box**. Ornamental design. Authentic copy. Oval top 23" long x 15" wide. 21" high. Painted white. \$21.50.

Crated free. Send Check or money order. Freight pre-paid on orders of \$100 and over. Shipments West of Rockies add \$4.00 per \$100 purchase. For orders under \$100 pay freight or express when you get shipment. Specify freight or express.

### ANTIQUE IRON CRAFTSMEN

Dept. 12-B, 2500 27th Ave., N.  
BIRMINGHAM, ALA.

### For the Gift Unusual Exotic Pecan Confections



The Tropical Wine Basket, or "eye" tray, is 22" long, and brings exotic glazed fruits, polished pecans, rare jellies. Basket makes charming centerpiece, planter, fruit tray. ET-1 . . . \$5.95

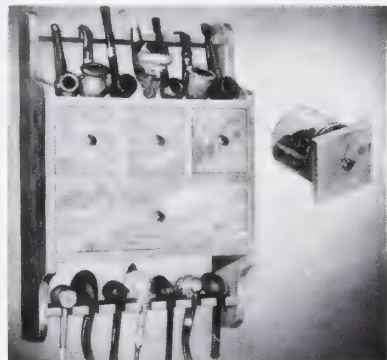
Wicker Tray in a Tray. Hundreds of selected pecan halves form the unique oval border, surrounding an abundant assortment of pecan candies! NC-1 \$4.95

Circle of Candy, a wondrous collection of pecan sweets and luscious Persian dates stuffed with nut meats. CC-1 . . . \$4.75

Postage prepaid. We gift wrap, mail for you, enclose card. Order early.

**Stuckey's**

Dept. HB-5  
Eastman, Ga.



### A Pipe Man's Pipe Rack

Does Everything A Good Pipe Rack Should Do  
HANGS ON WALL CONVENIENT  
SAVES PRECIOUS DESK OR TABLE SPACE.

1. Holds 14 (count 'em) pipes!
2. Three Air-tight humidifier jar-drawers.
3. Larger drawer for accessories.

In hand-crafted honey tone knotty pine, or lovely mahogany finish, waxed, hand-rubbed. Size 13" x 18".

\$12.50

Express Chgs. Col. Check or Money Order  
No. C.O.D.'s

**Yield House**  
DEPT. B12-2  
No. Conway, New Hampshire

### KITCHEN CABINET STEP-SHELF



Double your dish storing space with this efficient unit. Provides 2 extra shelves and eliminates Cabinet clutter. Perfect too for spices, drugs, small cans.

Natural finish hand sanded pine 20" long x 7 1/2" high. Its satin finish may be decorated to complete your kitchen color scheme—or better still simply insert pegs and use as is.

Money Back Guarantee—No C.O.D.'s

\$2.00 postpaid

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## WINDOW



**NOW SEE HERE.** Does your husband have a mirror over his highboy? Those two drawers would be perfect for cuff links, hankies, and the clutter of his pockets. Or for the guest room dressing table it would be rich vanity fare. Dresserette, 17 3/4" x 6 1/2" x 24" high, finished in antique gold, is \$16.95. Unfinished ready to paint, \$14.95. Exp. col. Flair-Craft, Dept. 144, 5844 N. Keating Ave., Chicago 30, Ill.



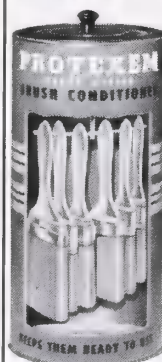
**BAR RELIEF** for the man who pays the bills, buys the liquor, mixes the drinks. Zippere cowhide case is fitted with a professional type of strainer, double jigger, beer can-and-bottle opener, stirring spoon, corkscrew, and ice cracker. Especially wonderful for the man who does a lot of traveling, and the price is unbelievable. \$13.95 incl. tax. Add 35¢ postage. Hammacher Schlemmer, 145 E. 57th St., New York 22.



**TEA DUNKER.** Put your tea leaves in this elegant holder and dip it, spoon fashion, into your cup or pot of hot water. Presto—your tea is customer-tailored. Made in England of silver plate the bowl is perforated and open and closes with a snap. This is thoughtful gift at a very relaxing price. \$2.50 incl. tax and postage. Order it from Elizabeth McCaffrey, Orange, New Jersey.

### PRACTICAL GIFT

for the Home



### Protexem

Brush Conditioner

Saves valuable brushes.

Softens hard-as-rock brushes and makes them like new.

Provides a safe place to store brushes.

Paint brushes are always ready for use.

Brushes do not hang in liquid. Solvent evaporates, fills the container with a vapor that penetrates brushes and dissolves the binding oils in paint, varnish and enamel. GUARANTEED.

Complete unit with pint of vaporizing liquid, postpaid \$2.95

2 Complete Units, P.P. \$5.50

Extra Vaporizing Liquid, 2-Pts. P.P. \$1.60

Send for Bulletin "Painting Hints" 10¢

Send Order Now to

**WISCONSIN LABORATORIES, INC.**

Dept. B, 2138 3rd St., Milwaukee 12, Wis.

### ASSURES SHARP KNIVES ALWAYS! ELECTRIC KNIFE SHARPENER



Now carving \$14.95 becomes a pleasure, not a chore. New double action, overlapping grinders sharpen both sides of the blade simultaneously. Imparts a factory-sharp, hollow-ground cutting edge automatically. No

skill needed. Sharpens any knife. Sturdy construction. Beautiful white plastic finish. Good Housekeeping seal. Underwriters approved.

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Simply plug \$7.95

this defroster into electric

outlet. No matter how

old your refrigerator,

you'll never need to

defrost it by hand.

Works while you sleep.

Helps keep your refrigerator

uniformly cold and at proper humidity.

Keeps food fresh and flavorful. Fits any refrigerator. Underwriters approved. Fully automatic. Guaranteed one year. Installed by anyone in an instant. Saves costly repairs.

Send cash, check, money order. Items shipped postpaid. 10-day money back guaranteed.



**HOME UTILITIES CO., Dept. 8**  
127 E. Baltimore St., Baltimore 2, Md.



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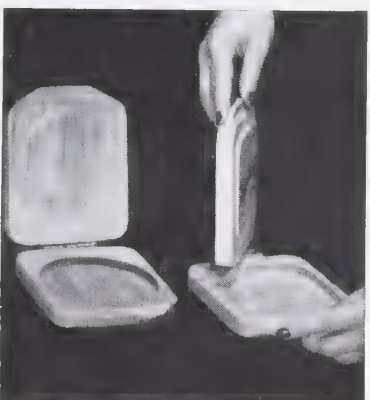
**ET THERE BE LIGHT,** peggios of flame, that will shine stively from your Christmas antel, that will gleam flattergly on your dining table. And match the glory of the candleht you'll want these candelabra. and-crafted of black wrought on, 5-holder candelabra, 12" x ", \$25 the pair. 4-holder, \$18.50 .; 3-holder, \$12.50 pr. Ppd. agerstrom Metalcraft Studio, Milwaukee Ave., Wheeling, Ill.



**LUCKY THE HUNTER** of od-looking scarves when she ts this pure silk beauty with ky horseshoes prancing all over center and border. The horses emselves look as though they d just danced their shoes off. " square in kelly green and mustard, red and gray, hunter een and rust, brown and beige. .75 each, 2 for \$5.25 ppd. "little e" Wiesenfeld, 112 W. North e., Baltimore, Md.



**LAY PATTY-CAKE** with ur ground beef in the Handy tty-Maker and you'll turn out ghty handsome hamburgers in her round or square shapes. e squares are perfect when u run out of rolls and start ing bread. Ingenious hinge lets u turn from round to square ess with a twist of the wrist. ith wax paper squares, \$2.50 d. Handy House, 9254 E. Val- y Blvd., Rosemead, California.



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FOUR DENNIX LEGS CONVERT A METAL BED SPRING INTO A DIVAN OR HOLLYWOOD STYLE BED

4 all-steel legs per set, finished in aluminum, rubber, plastic-tipped. **\$95**

Attached to Angle Iron (Coil Spring)    Attaches to Round Bar (Flat Spring)    Attaches in 5 Minutes

6" high

MODEL C - Attaches to box spring... hardwood finished mahogany, walnut, maple or blond... with steel non-rip plate to protect ticking. Set of six.. **\$495**

Send check or money order. Money refunded in 10 days if not fully satisfied. We pay postage.

**JOE and CO., Dept. 12B**  
78 Fifth Ave., N. Y. 11

### A LIFE-SIZE SANTA

For home, school, church, business or office.

This Santa is perhaps the most lifelike you ever saw—naturally reproduced from a painted from life—original and lithographed in 8 colors... mounted on 65 point board, 62 inches high—folds for easy storage—packed in a rugged carton. **\$4.50 each** delivered to your door.

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### The Gift Supreme

Chops  
Peels  
Waffles  
Slices  
Crumbs  
Shreds  
Strings  
Grates

### Performs Miracles with Foods!

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THE GIFT SUPREME—to yourself—to others. You've seen it on television. You've read about its marvels in magazines. Truly the wonder machine. Prepares food 200 ways... luscious salads—cuts paper-thin potato chips—shoestrings and French fries—shreds coconut—peels celery and apples—prepares baby foods, health foods and vegetable juices. Blades of rust-proof, stainless, 20-gauge cold-rolled solid steel. Completely chrome plated—looks like jewel. Easy to clean! You'll thrill to its amazing speed and ease of operation. Safe enough for a child to use!

Complete with 5 mirror-like CUTTING CONES, RECIPES and INSTRUCTIONS. Only \$29.95. Postage paid if check sent with order.

**GUARANTEED FOR 10 YEARS**  
Rush Order For Christmas  
**SALADMATER SALES, INC.**  
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Permanently preserve your most cherished mementos—Send any size invitation, snap shot, photo, negative, etc. and we will reproduce it on 10" white china plate. Overglazed to preserve finish. Ideal wedding or anniversary gift. Two week delivery.

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*Horizon House*

BOX 6285, Summit, New Jersey

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with Genuine Cut Crystal Prisms

Elegantly styled and crafted, these electrified shower lamps lend charm and enchantment to any room. Each lamp is magnificent, displaying 27 imported cut-crystal, 2-piece prisms cascading over a 3 1/2" square of genuine onyx mounted on a heavy goldplated, openwork metal base. Ideal for credenza, console table, etc., they epitomize gracious living. Complete with bulbs. Overall height 17".

A truly superlative value!

**\$22.50 the pair, postpaid.**

**MARK STIER** Dept. B-122  
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"The Coach" and the "Country Doctor" make a handsome pair for your living room, den, or hall. Give as gifts your friends will cherish. These charming woodcuts are skillfully handcrafted of fine woods in walnut finish. Size 4 7/8" x 4 1/2" \$2.00 each or \$3.75 for the pair, postpaid.

**ECKBALL & McCARTY**  
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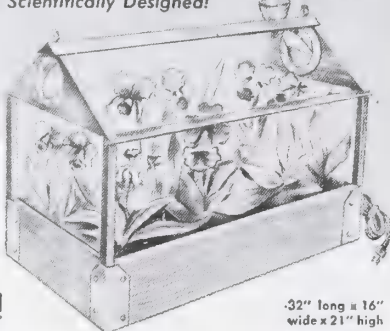
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Decorative! Scientifically Designed!



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32" long x 16" wide x 21" high

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### Trash Disposal Unit Burns Refuse Safely



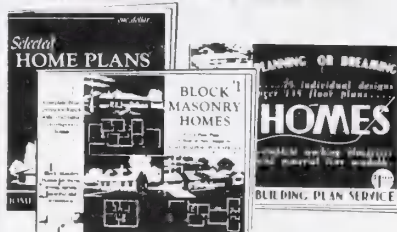
A new type outdoor dispose-all unit safely, quickly burns trash and garbage in any weather. Damp green dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash sparks—minimizes smoke, smell. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureau of Fire Prevention. Full price Model E \$12.95 postpaid. Money back guarantee.

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OF MICHIGAN

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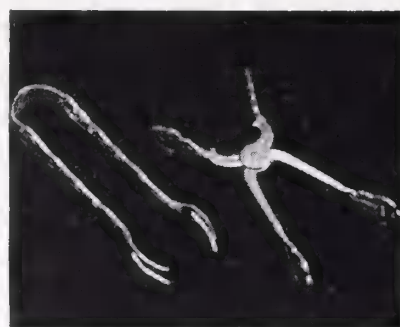
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Scissor Servette (on right)

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your bathroom

Colorful

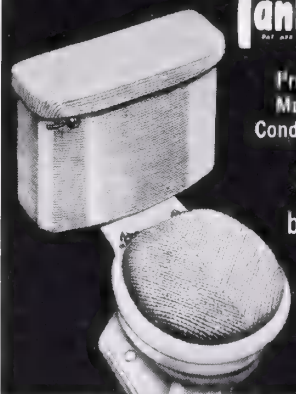
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3-piece  
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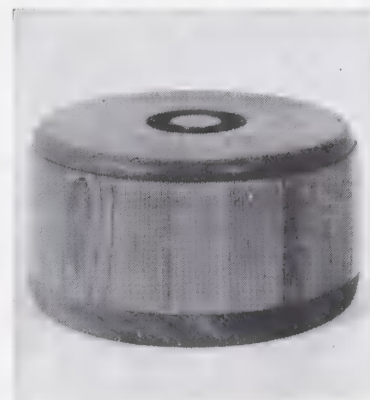
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... and for males ...



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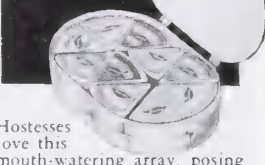
All men love fine, tangy, flavorsome cheeses! All hostesses love to serve food proudly special! Delight both with our gift assortments ... lovingly selected from Europe's talked-of superb best.



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**DANISH PACKAGE** — To many epicures, males especially, "finest" means "Danish" so we brought these masterpieces here! **SAMSOE**: From Island of Samsoe, creamy firm, like Swiss, nutty and aromatic. **KING CHRISTIAN** — Bold tang, caraway sharpened; subtle sweet after-taste. **FLORA DANICA** — Buttery smooth texture, delicate blue veining — it's the world's best! **PLUS** — a magnificent PORT du SALUD.

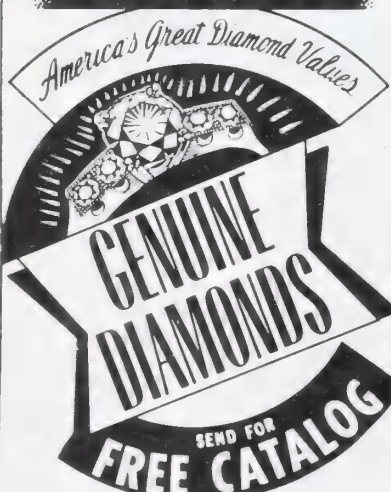
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\$2.95



Hostesses love this mouth-watering array, posing the pleasant problem of "which to choose first!" 20 tight-packed wedges, 10 flavorsome connoisseur-selected processed cheeses: Sharp Aged and Hickory Smoked Cheddars, Wine Cheddars, Aged Gruyere Swiss, Swiss Kummel, Swiss Tomato, Limburger, Brick, Munster. All in flavor-sealing gold foil. Clear plastic box, a gift in itself.

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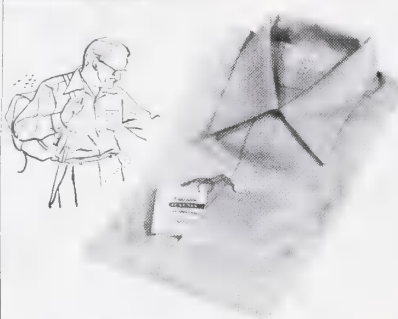


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Weights only a few ounces! FITS IN ANY POCKET OR PURSE—GETS LOCAL RADIO STATIONS WITH CLEAR BELL-LIKE TONE. NO STATIC OR INTERFERENCE. NEEDS NO TUBES, BATTERIES OR COMPLICATED LOOKUPS! NO AC PLUG INS! Nothing to wear out or cause trouble. Thousands of users—many report years of service—no cost for upkeep. Uses new crystal diode and HI-Q coil. SELF-CONTAINED SPEAKER PHONE. Just the tiny radio to take with you ANYWHERE YOU GO—ON TRIPS, VISITING TO CAMP, FARM, ETC. for real fun and enjoyment ANYTIME.

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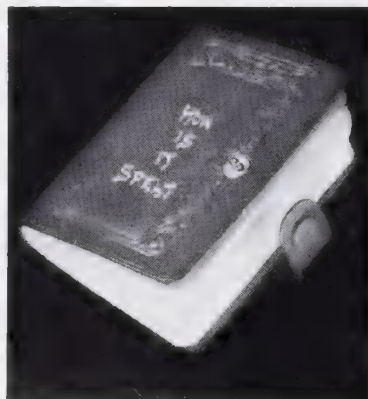
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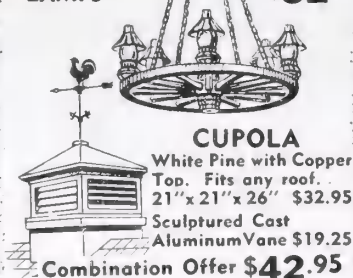
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32 in. Dia.  
6 Lites  
**\$62**  
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White Pine with Copper Top. Fits any roof. 21" x 21" x 26" **\$32.95**  
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Life-size heads of Western desperado characters—novel decorator idea for patio, bar or game room. Cast in durable Perma-Stone and hand painted! Originally hand-carved in Idaho Pine by Thayne Robertson, World-Famous Western bad man and Indian carver.

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HOUSE OF ROBERTSON

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Good for wood, all kinds of wood. Resists sun and salt spray. Quick-drying. Being Resin-Free (all oil base), it need not be sanded between coats.

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KILLS INSECTS • STOPS DOG ODORS • NO MESSY POWDERING

For large dogs... 28" x 36" **\$4.95** POSTPAID

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Use this revolutionary, chemically treated mat on regular bed of pet, or separately — rids cats or dogs of fleas, ticks, mites. Pleasant, clean odor counteracts animal smell. Kennel-tested by veterinarians. Order today — money back guarantee! Check or Money Order

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Smartly Different MURAL MAP

A unique new mural map acclaimed by map makers the world over. A wonderful gift for the den, library, or living room. It's beautifully decorative...but practical, too. This Jeppesen Color-Graphic map shows the United States in natural color with a three-dimensional effect — like a color photo of the entire country. Extremely accurate in every detail. Big 58 x 38 inch size on heavy paper, easily mounted for hanging. \$11.95 postpaid, mailed unfolded in a sturdy tube. Money-back guarantee. Mural map of the world, similar to above, 60 x 35 inches, \$10.95 postpaid.



**JEPPESSEN & CO.** STAPLETON AIRFIELD DENVER, COLORADO

**MINIATURE COBBLER'S BENCH**  
Hand-crafted in Pine

Beautifully hand rubbed to bring out the golden warmth. An American hand-crafted collector's item to give or own with pride. 10 inches long, metal inlaid for plant. Individually boxed. Buy two for \$9.00 (plant not included) **\$4.95** post paid

Charming **WALL CLOCK**  
"Guaranteed Session Electric"

Hand-crafted from mellow knotty pine by our own skilled artisans. 19" high and 11" wide. Hand painted face. Rust-proof metal liner (plant not included) **\$34.95**

**V. L. SMITH**  
The Old Pine Custom Shop  
BOX 231, AMITYVILLE, N.Y.

Treasure your towels. With this ALL CRYSTAL CLEAR LUCITE TOWEL RING

**A PRACTICAL GIFT FOR EVERY HOME**  
Sparkling bright, solid LUCITE TOWEL RING to keep towels in order and add charm with beauty to your bathroom walls. Extra strength and sturdiness neatly complements its attractive ornamental appearance and space-saving utility. 6 in. round, 3/8" diameter. Two make a charming pair for "His" and "Her" towels. Satisfaction guaranteed.

Only **\$3.95** each ppd. (no C.O.D.'s)  
**MICHAELS SPACE-SAVERS**  
Dept. HB-7, 40 W. 59th St., New York 19, N. Y.

Handsome, Cast Iron Shoe Scraper is Decorative and Useful for Rural Living

**\$9.95**

Solid, needs no fastening. Adds decorative touch to front steps. Pair make ornamental andirons for fireplace. Weight 27 lbs., 22" long, 7 1/2" high. Order now for pre-Christmas delivery.

**\$15 a pair**  
**QUEST MFG. CO.**  
914 4th St. So.  
Minneapolis 15, Minn.

**CHRISTMAS Gift PENCILS** with YOUR NAME

**24** for only **\$1** post paid

Any name imprinted in gold

Always welcome — this beautiful, practical gift of 24 full size FINE QUALITY PENCILS with smooth, long-lasting #2 leads and pure rubber erasers. Ideal for everyone.

Save C.O.D. charges — send check, M.O. or cash with order. PRINT NAME DESIRED CLEARLY for prompt shipment.

**ATLAS PENCIL CORP.** Dept. H, 22 Jones St., New York 14, N. Y.



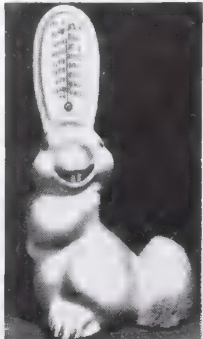


### WALLY the WHALE

**Protective Night-Light for Children!** Wally keeps a soft, protective glow through the night for your child. He casts a soft glow on the closed Aquarium, giving an unusually soft lighting effect to the colorful, floating rubber fish & pebbles. Aquarium equipped with bulb, cord, fish, pebbles and Wally—all for small sum of **\$2.98** ppd.

### GOSSIPY BUNNY

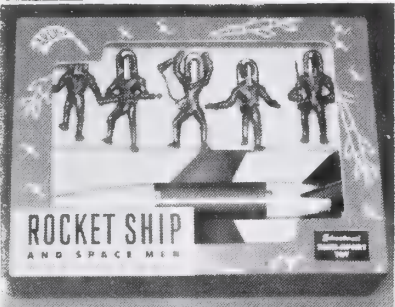
**Tells about everything!** His tail changes color to forecast the weather. Blue when fair; Pink when rainy! Precision-made thermometer tells temperature! Set it anywhere and watch him gossip! Decorative... Precious... Practical. 7" high, beautifully finished washable ceramic glaze. Pink, Blue, Yellow or Turquoise. \$1.25 ppd.



We pay postage. Send check or money order (no C.O.D.'s please).

### GERALDS GIFT SHOP

142 Fifth Avenue, Dept H12, New York 11, N.Y.



### ROCKET SHIP, 5 Space Men, Launching Platform. Amazing new toy set! Perfect gift!

Hours of fun with exciting new tri-color rocket ship, five space men and launching platform complete in 1 "out of this world" set for "space-travelers" from 2 to 11 years! Space men have removable helmets and float under water; rocket ship can be taken apart, put together. Safe, sturdy, brightly colored plastic—featured on leading TV programs, planetarium, science fairs. Rocket ship 14" long, space-men 4" high. By mail only from us. Money-back guarantee.

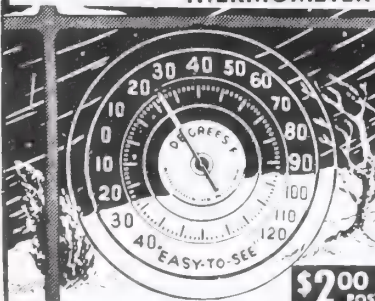
**\$1.49**

Complete, boxed, only ppd.

### DEL-MEL CO.

237 Huganot St., New Rochelle, N. Y.

### NEW "EASY-TO-SEE" WINDOWPANE THERMOMETER



SEE at a glance HOW

COLD IT IS OUTSIDE from inside

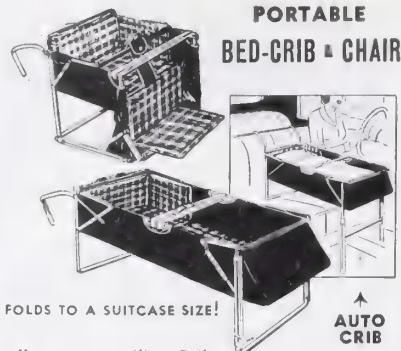
Big figures and pointer on 3 1/2" transparent dial (you look right thru it). No squinting to read. Takes just a glance even 10 ft. away. No screws, no brackets. Ready for instant weatherproof mounting anywhere on outside of windowpane. Specially compensated for windowpane use.

Money-back guarantee. No C.O.D.'s.

ACCURATE - UNIQUE - ATTRACTIVE

**Brad Lee Gifts**

22A Bedford Street, Waltham 54, Mass.



### PORTABLE BED-CRIB-CHAIR

FOLDS TO A SUITCASE SIZE!

↑  
AUTO  
CRIB

All-purpose utility Cri'b, perfect for Home, AUTO, train travel, outdoors, small apartment, or as regular baby's bed! Scientific steel-frame construction, roomy utility pocket, safety strap. Folding wetproof mattress and bumper—ready for immediate use as a Crib, Chair, Bed or Hammock! No nuts, bolts attachments! In durable navy twill, colorful red-white-gray plaid design mattress and bumper. 33 inches long; 13 1/2 inches wide. Weight 10 lbs. Money-back guarantee. Makes a wonderful gift! (Postg. & shipping costs included)

Complete with mattress & bumper... **\$8.95**  
West of Mississippi... **\$10.95**

### FOR A LONG-REMEMBERED Christmas Gift GIVE HIM PERFECT SHAVING COMFORT

### GIVE A DREMEL

Electric  
RAZOR BLADE  
SHARPENER

HERE'S WHAT USERS SAY

- "Getting the best shaves of my life." Boston, Mass.
- "Used only 2 blades in 9 months." Des Moines, Iowa
- "Have never experienced such smooth shaves." Glendale, California
- "Actually hones new blade sharper." Cleveland, Ohio



Here's a practical, prized gift for the "man who has everything". The new Dremel Sharpener hones and sharpens any double-edge blade sharper than new in 15-20 seconds... guarantees months of perfect shaving from just one blade... makes every shave a perfect one... prevents skin irritation... assures a ready supply of sharp blades. Thousands of satisfied users rate it the greatest shaving improvement since the safety razor. Its handsome gray plastic housing (2 1/2" x 3 1/2" x 3 1/4") fastens to wall by handy hanger or fits easily into medicine cabinet. 10 Day Trial—Money Back Guarantee. Order today! Send check or money order for \$9.85 postpaid. If not satisfied, return Sharpener in good condition within ten days for prompt cash refund.

DREMEL MANUFACTURING CO.  
Dept. 492-M Racine, Wis.



### Masterpiece UPRIGHT GUN RACK

The Perfect  
XMAS GIFT!

ONLY \$22.50

Shipped Postpaid  
within 48 hrs.

A beautiful piece. Tastefully designed to harmonize with your finest furnishings. Built of SOLID WALNUT... hand-rubbed to a rich, lustrous finish. Displays many guns in natural vertical position. The MASTERPIECE UPRIGHT is the perfect rack for guns of all types... both antique and modern. Target, combat and hunting arms all show to utmost advantage in this fine rack. Lends an atmosphere of sporting elegance to any room in the house. And it's protective, too! Special patented LOCK-IN feature prevents damage from careless handling or falling out of place. Comes equipped for use as Wall-Hanger or sturdy Self-Standing Floor Model. A truly handsome gift! Unexcelled for sportsmen and gun collectors. Clip this ad and mail with check or money order. Shipped postpaid complete. Money back guarantee.

THE NIMROD CO. (Div. of Geo. Marnhout Co.)  
Dept. M-12-52, 1701 Arch St., Phila. 3, Pa.



## WINDOW SHOPPING



**PUT YOUR MAGAZINE TO BED** in a good-looking rack that you can assemble yourself with the help of a screwdriver. Made of birch in a Swedish blond or Colonial pine finish, and laced with white plastic cord, comes complete with screws and instructions. \$6.95. Sanded and ready to finish, \$5.95. Ppd. Bry Mawr Wood Crafts, 184 Lockwood Ave., Yonkers, N. Y.



**SMALL WONDERS** for your miniature collection are hand made of fine pottery, and each piece is signed by the artist. The Cow Pitcher really pours, decorated with pink, blue, or purple flowers. \$5. Hen-on-nest is \$8. Covered soup tureen with ladle (\$5), and the Slipper (\$3) are decorated with flowers and gold trim. Ppd. Chestnut Hill Studio, Box 156, Mamaroneck, N. Y.



**COCK-TAIL SPEARS** are joy. Your guests will use them eagerly for spearing Martinis, olives or Manhattan cherries, tiramisu, canapé sausage or hot tidbits. Sterling silver spears are personalized with one Old English initial. Fine hostess gift, they're six for \$5.75; 12 for \$10.50. Ppd. Culbertson Products, Box 2, Madison, New Jersey.

(Continued on page 81)

JOIN NOW! many hours of evening fun...or send as a gift.



### JIGSAW PUZZLE CLUB

First quality, fully interlocked, full color wood Jigsaw Picture Puzzle sent you each month. Product of outstanding manufacturer.  
**300-PIECE PUZZLE**, 12" x 16", different title each month for 12 months—\$36.00  
Single Copy — \$3.25 Postpaid.  
**500-PIECE PUZZLE**, 16" x 20", different title each month for 12 months—\$60.00  
Single Copy — \$5.25 Postpaid.

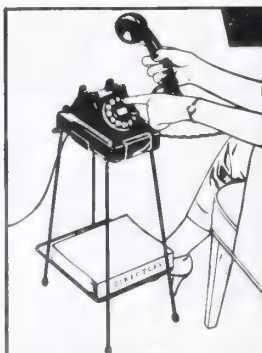
### A PUZZLE MONTHLY

ORDER NOW! Send check or money order to

**JIGSAW PUZZLE CLUB**, Dept. 1  
257-61 VARET STREET BROOKLYN 6, N. Y.

### PORTABLE PHONE STAND...

### CLAMPS PHONE FIRMLY



Always at your fingertips at the right dialing height (20")... anywhere the phone will reach. Surpasses beauty and use of stands costing twice as much. Sliding clamp grips base of standard phone (5-1/4" x 7-1/2").

Absolutely rigid, all-welded construction provides stable support. Soft black finish is elegant in any decor. Open shelf holds directory. Rubber-tipped legs. Wonderful Christmas gift! No C.O.D.'s. Money-back guarantee.

ORDER TODAY TO AVOID CHRISTMAS RUSH! **\$4.95** POSTPAID

**AMERICAN CRAFTSMEN'S GUILD**  
BOX 5511 • CLEVELAND, OHIO • DEPT. HB



For a model  
house

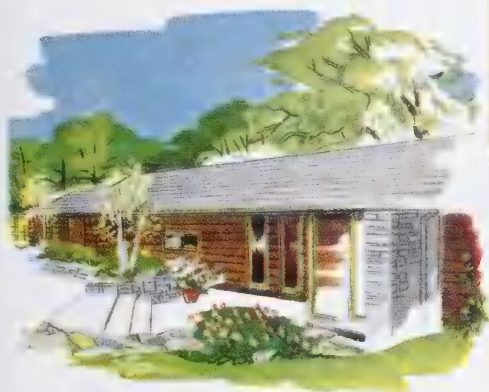
## A MODEL KITCHEN



G-E Textolite\* counter tops help set the pace in the lovely "Pace Setter House"—model home in Bronxville, New York.

\*Reg. U.S. Pat. Off.

## MAKE YOUR KITCHEN A "PACE SETTER" WITH **TEXTOLITE TOPS** BY GENERAL ELECTRIC



All pictures taken at House Beautiful's new "Pace Setter House," Bronxville, N. Y.



**Pretty and practical for a model pantry!** Your pantry looks its Sunday-best *every* day when you install G-E Textolite tops. But for all their smart good looks, these wonder tops can take it! Spilled drinks, ordinary household chemicals can't faze G-E Textolite surfacing. It's a boon to busy housewives, too, because it comes clean with a swish of a damp cloth.



**Suds and steam won't faze this model laundry!** Splashing water, bleaches, strong soaps and detergents are all in the washday's work for G-E Textolite tops! Heat and steam won't mar *this* shining surface. A quick mop-up, and your G-E Textolite tops look good as new!

**Tops for new kitchens, remodeling, too!** Yes, General Electric Textolite tops are a wonderful way to make *your* kitchen far more handsome, far more efficient. This smart plastics surfacing comes in dozens of decorator patterns and colors—even in lifelike wood-grains. G-E Textolite plastics *stays* handsome, too. It's heat-, stain-, and scratch-resistant, engineered for years of sturdy service. No wonder so many architects and decorators, so many smart homemakers insist on G-E Textolite tops!



### **FREE! Exciting Folder in Full Color**

See all the latest G-E Textolite patterns and colors including magnificent new wood-grain patterns! Write General Electric Company, Section 140-7C, Chemical Division, Pittsfield, Massachusetts.

**Consult your appliance dealer** or contractor about installing General Electric Textolite tops in your home. You'll be delighted at their low cost.

*You can put your confidence in—*

**GENERAL  ELECTRIC**





*The finest you can buy*

## CHATHAM

### ELECTRIC BLANKETS

in new, dramatic colors

You can buy nothing finer than a Chatham Electric Blanket . . . now lovelier than ever in your choice of unusually dramatic colors! They're all new, and worthy of setting the color scheme for an entire room. Chatham Electric Blankets are 75% wool, 25% cotton—luxurious for their beauty and for the steady warmth they give you at the flick of a switch. Your favorite store has them in hollyhock rose, boxwood green, peony red and iris blue, packed for giving and keeping in floral boxes that are storage chests, too.



Single Control \$42.95

Dual Control \$49.95

Fed. Exc. Tax Incl.



CHATHAM MANUFACTURING CO., ELKIN, N. C.





# WINDOW SHOPPING

CONTINUED FROM PAGE 78

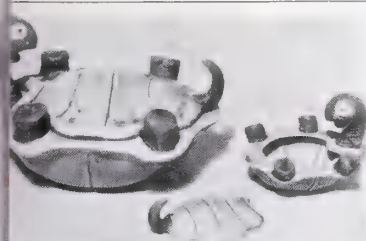
**MEANINGFUL TRIVET** that asks a blessing for your life and confers one on it. The familiar words from The Lord's Prayer, hand-cast in aluminum with a black satin finish, become a trivet of simple dignity to protect your table from hot plates. You may want to hang it on the wall. 6" wide, \$2.25 ppd. Garret The Studios, HB-4, Westport, Conn.



**DRESSING FOR DINNER**—spectacular things to your salads and meats. Or spread it on baked crackers at cocktail time. Use it as a dip for shrimp. Brockles Special Dressing is made from selected spices, salad oil, blue cheese, a trace of garlic. Two sizes, \$1.80 ppd. Brockles Foods, 817 S. Ervay, Dallas, Texas.



**TEE OUT.** No longer will you cover your best Sheraton chairs tied up to make a "house" for a tiny-day prisoner. The Kiddie Tee is made of khaki-colored muslin, simply connected over a light aluminum frame—and with it he can play as he pleases to his heart's content, or as a draftee in his pup tent. 43" x 6" x 28", \$8.95 ppd. Eldac, 211 G. St., San Rafael, Calif.

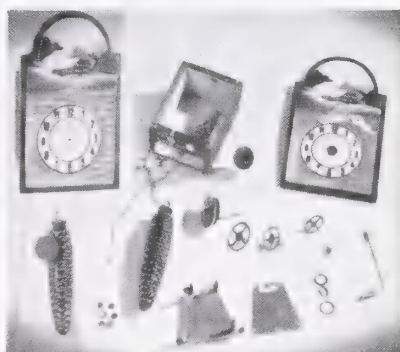


## SIDNEY THE TURTLE 2 Quart Soup Tureen

Reflect your taste for the new and different in gracious living and entertaining.

"Sidney the Turtle" is a very attractive California Pottery soup service. His Majesty the turtle has lent his shape and natural colors to form a very attractive tureen. Holds six quarts for eight. The matching lid is the tail curled to form a practical handle. \$10.98 ppd. Individual covered tureens to match are also wonderful for candy dishes, cigarette boxes, ivy planters and just everything from soup to nuts. \$2.98 ppd. The tureen and four individual dishes specially priced \$21.98.

Send check or money orders. No c.o.d.'s.  
**COLONIAL CHINA CO.**  
Box 28 Laurel, Maryland

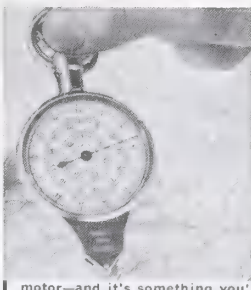


## What Makes It Tick?

Your child won't wonder how a clock works any longer if you give him this clock-maker's kit. It comes disassembled with all the necessary parts—weights, wheels, pendulum, nuts, chain, etc. The face is hand-burned in the Black Forest. With easy instructions, it's guaranteed to run. Finished clock is 4" x 6 1/2". Fun for any boy or girl from 8 to 16 years old.

\$5.50 postpaid.  
Federal Tax Included.  
No C.O.D.'s please.

**Master Wood Craft**  
28 Gleason Ave., Stamford, Connecticut



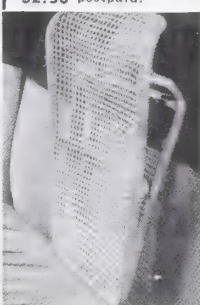
## MAP METER

No more guessing the distance! Determine exactly the mileage between any two points by rolling tiny wheel at bottom of meter over route to be traveled. Precision-made instrument imported from Germany. Guaranteed accurate. Made like a fine watch, a perfect gift to anyone planning a vacation trip by motor—and it's something you'll want for yourself, too! \$1.95 postpaid.



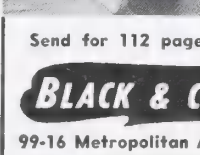
## "ROVER" THE NIGHT WATCHMAN

For overnight parking of the contents of a man's pockets such as coins, keys, wallet, watch, etc. Brown and yellow pottery. Two side pockets provide ample room for loose change. The slot in his back holds billfold or papers. 8" high, 6" long. The one gift that will "hit the spot" with nearly any man. Women like it too because it keeps dresser neat and orderly. \$2.50 postpaid.



## BACK REST FOR MOTORISTS

At last a driver's dream come true! Real air-cooled traveling comfort! No more wrinkled, sweat-sticky clothes. No more strain. You can now drive in relaxed comfort. "Coolrest" is made of fine bamboo for strength and lightness. Beautifully finished—no rough places to injure upholstery or clothing. Natural color only. \$2.95 postpaid.



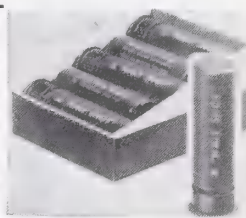
Send for 112 page Christmas Catalog.

**BLACK & COMPANY, Inc**

99-16 Metropolitan Ave., Forest Hills, N.Y.

## "HALF SHOTS"

When the ducks don't fly but the snow does—when the fish don't bite but the cold does—when the home team is stopped dead on the 1 yard line—don't shiver in misery! Reach for a "half shot"! They are little glass containers inside a covering that looks like a real shot gun shell. Leakproof screw top. Filled with what it takes they are potent, potable and totable! 5 to the box \$1.25 postpaid.



## MAN'S INITIALED LEATHER TRINKET BOX

For his cuff links, studs, lodge pins and other small masculine jewelry. Made in England of superfine leather, it has a hinged, tight-fitting cover. Light brown in color. 2 1/2" in diameter, 1 1/4" high. A grand gift for that grand guy! Print initials. \$2.75 postpaid.



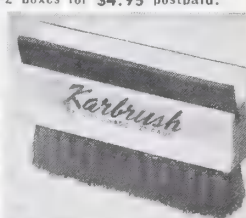
## GOLD GOLF TEES

Yes, that's right! GOLD—or at least gold plated. Breathes like a golfer—man or woman, who wouldn't appreciate a dozen of these swanky tees as a gift? They come in a leather box with a snap-tight hinged lid. Almost unbreakable—these tees are plated with 24-karat gold. An unusual gift for the golfer. \$2.50—2 boxes for \$4.95 postpaid.



## "KARBRUSH" THE MOTORIST'S "LITTLE HELPER"

It's almost a "one-man Laundry" all by itself! It has a plastic blade to scrape mud from the windshield. It has a soft sponge rubber blade to wipe water from back and side windows. It has a bristle brush to clean upholstery and floor of car. A wonderful gift to any car owner—something you'll want for yourself too! \$1.00 postpaid.



# \$1 Space Patrol TOYS BRING BOYS AND GIRLS UNDREAMED-OF THRILLS!

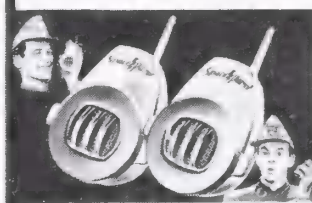
## SPACE PATROL CITY OF TERRA AND CAST

From Space Patrol Headquarters comes the entire Space Patrol gang, plus the fabulous city of Terra... over 50 pieces in this magnificent set... full-color plastic equipment... flying saucers... suspended space port... rocket ships... full-color plastic figures of Commander Corry, Cadet Happy and others... plus full-color United Planets Capital Building, Treasury Building, Space Patrol Headquarters, Rocket Launching Platform, Interplanetary Rampways, and many other buildings to make your city of Terra complete... plus a foot-long model of the space ship Terra V which you can rig to fly on a glide path. When the entire 50 piece model is assembled, you can enact Space Patrol shows of your own and have hours of exciting fun. Just imagine, this entire 50 piece Space Patrol show in your own living room. Complete Space Patrol City and plastic figures, \$8.00 prepaid.



## SENSATIONAL 2 WAY WALKIE-TALKIE COMMUNICATION SYSTEM

Here's the most amazing genuine Walkie-Talkie Communication System made—and at the most fantastic price! Now, without batteries, electric plug-in or wires, you can communicate with others hundreds of feet away! With this incredible new invention you can talk room to room, building to building, across fields, etc., and be heard clearly—even though you whisper! You get COMPLETE 2-WAY VOICE-POWERED system made of durable plastic. Practically indestructible. PRECISION-ENGINEERED! Two Complete units only \$8.00 prepaid.



## FIRST OFFICIAL EDITION OF INTER-PLANETARY STAMPS & COINS

You, too, can be an official Space Patrol diplomatic courier with this top secret simulated leather briefcase equipped with the following: 1. Full-color United Planets Stamps. 2. Full-color United Planets Plastic Coins. 3. Authentic United Planets Currency. 4. Official Space Patrol Stationery. 5. 16-page color Stamp Album. 6. 3-fold Coin Album. Complete set \$8.00 prepaid



SPACE PATROL TOYS, Dept. O • 939 Santa Fe Ave., Los Angeles 21, Calif.



Enclosed find \$\_\_\_\_\_ for ☐ WALKIE-TALKIE  
☐ STAMP & COIN SET ☐ CITY OF TERRA  
NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**FREE!**

ORDER ALL THREE ITEMS  
AT ONCE AND GET THE  
NEW BUZZING SPACE  
PATROL ROCKET SHIP



## SAKS FIFTH AVENUE • GUEST AND GIFT SHOP

ONION SOUPS  
PAINTED BY HAND

S.F.A. exclusives all in green and brown but painted at the whim of the artist so no two are alike. Ovenware complete with covers so use them as personal casseroles too. 2.50 each. Mail and phone orders. Also available in Beverly Hills.

Premium Quality  
COPPERWARE

SAUCE PANS  
½-Pint \$3.85  
Pint 4.75  
Quart 6.75  
2½ Qt. 10.75

HEAVILY  
TINNED

SKILLETS  
4-inch \$3.35  
5¼-in. 4.30  
7¼-in. 6.75  
8½-in. 8.80

GUARANTEED  
PEPPER MILL

Solid Natural Walnut  
Sheffield Steel Cutters  
Made in England

NEW LOW PRICE \$2.95  
Copper-trimmed \$4.95



Postpaid in U.S. No C.O.D.

KIRKHAM'S  
Glen Falls, N.Y.

Dept. "D"



AMBER BRAND Genuine

## SMITHFIELD HAMS

The finest sherry is by no means wasted on Smithfield Hams, for they are accustomed—by association through over 300 years—to only the most gracious homes. For business associates, clients, friends, family . . . just those whom you know would appreciate the finer things, a Smithfield Ham is the ideal gift. They are baked slowly, evenly, basted liberally in wine to bring out all the succulent goodness which a year or more of aging produces. Need no refrigeration.

Send ck. or M.O.—7 to 12 lb. wts. 195 lb. PREPAID (add 50c per State wts. desired. We'll refund Ham West of or bill you for difference. Miss. River)

Smithfield Ham & Products Co., Inc.,  
Smithfield 2, Va.

READY-TO-PAINT / Completely Assembled  
CAPTAIN'S CHAIRS SOLID BIRCH AND MAPLE

The most popular, most versatile chair you can own! Highest quality solid construction to give you years of rugged use! Use them at the desk, around the dining room table, in the living room, kitchen, den, playroom . . . everywhere in the house! Clean carved lines blend with any style, any period of furniture. Each chair is COMPLETELY ASSEMBLED and sanded to a satiny smoothness . . . ready for you to paint, stain or lacquer as you choose. Seat 17" x 16½" . . . overall height 28½". Order now at these factory low prices! Packed 2 to carton—minimum order accepted, 2 chairs.

Fast Delivery—Shipping Charges Collect.

Send Check or Money Order. Sorry, no C.O.D.'s. Money Back Guarantee

MEADOWBROOK INDUSTRIES  
Box 68, West Hempstead, N.Y.

2  
FOR  
\$14.95

## The UNIQUE WALL CLOCK

Will harmonize with any setting. Available in genuine Mahogany, Salem or Honey Maple. Height 18", Width 7¼", Depth 3¼". Equipped with self-starting electric movement. Fully guaranteed.

Price \$24.95

6 Day winding movement  
available.

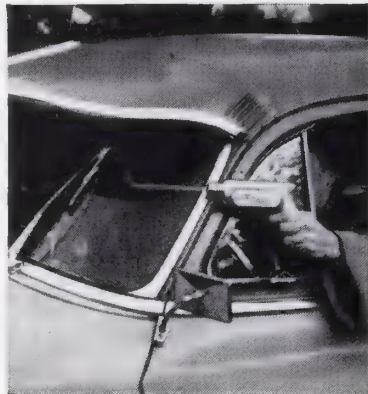
Send for FREE Catalog of  
Antique reproductions of European  
Antique Clocks.



Dept. B52



## WINDOW



**MISTO-MATIC** is the windshield cleaner that does the job right from the driver's seat. Just start your wipers going. Misto-Matic outside the wiper, pointing straight ahead. Pull trigger and a spray jet of cleaner shoots out through the nozzle. Fits in glove compartment. Costs \$1.98 ppd. Hickory 1, Irvington-on-Hudson, N.Y.



**BIBLE STORY DOLL** is a wonderful set. You get a cardboard doll with real hair, 6 cut-out dresses, each the costume for the Biblical story it represents. 6 easy-to-read stories describe outstanding events in Bible History, and a Holy Land map for the location of each. Watch it turn a Holy Terror into a Sunday School star. \$1.98 ppd. Holiday House, Santa Claus, Indiana.



**THESE DO THINGS FOR YOU.** Italian key rings are stocking stuffers for pleasure-loving ladies who like to size up their wits and the gentleman who likes to gamble. The yard-long measuring tape and the real roulette wheel are framed in golden metal and tabbed with genuine leather. Each ppd. Order them from Clues, Beacon 1, New York.



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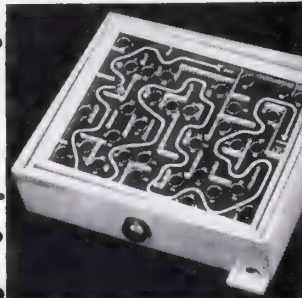
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Dept. B.

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## THE LATEST CRAZE . . .

## MARBLE MAZE



Any number can enjoy this fascinating test of skill and coordination. Two control knobs enable you to tilt the playing surface in any direction. Object is to complete the maze without letting the marble drop into a hole—the further you go, the higher your score. Attractive, durable, simple, fool-proof mechanism. Perfect for adult or child. By the creators of Chinese Checkers.

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# SHOPPING



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work, a sailboat, is child's  
with the Dremel Electric  
Sander-Polisher. It produces 14-  
10 sanding strokes a minute with  
straight-line reciprocating ac-  
and practically no vibration.  
for waxing furniture, it's  
ining star. AC only. With  
en sheets of sand paper, one  
epad, one sheepskin polishing  
ba. \$14.85 ppd. Dremel Mfg. Co.,  
20 18th St., Racine, Wis.



**TY CHEST-BENCH.** There  
nt be some children that are  
n neat. But where? So bless  
toy chest, inspired dumping  
ground for guns and blocks and  
es. And bless the cover that  
ies the hopeless mess. This  
s a bench, too. Handmade of  
rqued pine with concealed  
lars that make it easy to move,  
2" x 16 1/2" x 20" high, \$14.95  
coll. Jeff Elliot, Dept. HB-10,  
Elizabeth City, N. C.



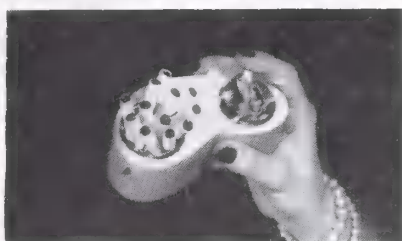
**DAME FIX-IT** will hang  
ures, install cup hooks, tack  
n loose carpets, etc., if she  
the Household Kit. Separate  
partments in the shallow 7 3/4"  
1/2" box are filled with 9 dif-  
nt items: screws, brads, brass  
olstery nails, thumb tacks,  
et tacks, staples, insulated  
ts, washers, cup hooks, plus  
mer and screwdriver. \$1.25  
Fischer's, 43-66 Bowne St.,  
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**ur Master's Smart...and Considerate,  
too...he gave us a new**

## NO-CHOKE HARNESS!!

Your dog will love it, too — and so will  
ou! For NO-CHOKE is made of the finest  
ather, with rust-proof chrome-fittings,  
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Custom-Built, and we make them for all  
eeds and sizes. Tan, Black or Red leather.  
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atching Two-Section Leash, \$3.00. Treat  
our "pal" to the best...order today! (Give  
eed, age and girth of dog.)



## The "Duet"

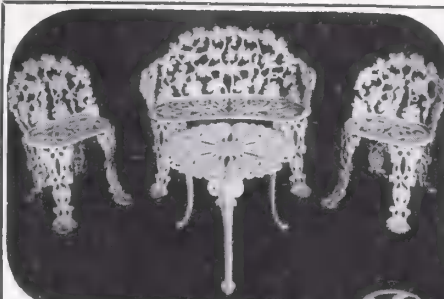
Table lighter combination  
It's a natural!

Excitingly different yet so practical  
and easy to use. You can now have  
cigarettes and lighter in one con-  
venient unit. Contour designed for  
finger tip grip. Fully automatic  
lighter by Evans—base of hand-  
crafted wood—your choice of nat-  
ural or black satin finish—felted  
bottom. An ideal gift and perfect  
for individual place settings.  
Illustration in natural.

Post paid \$10.00 each

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## Authentic Cast Iron and Cast Aluminum Reproductions

Painted in long lasting white.  
Graceful . . . strong . . . fash-  
ioned by skilled craftsmen.

Above: Delicate Grape Pattern  
Settee #500 32" long \$22.50  
Chair #502 16" long \$13.50 ea.  
Table #30 17 1/2" high, top diam.  
21 1/2" \$10.00

Price on this set is same for Cast Iron  
or Cast Aluminum. Specify which.

Right: Comfortable, form-fitting  
Leaf Pattern

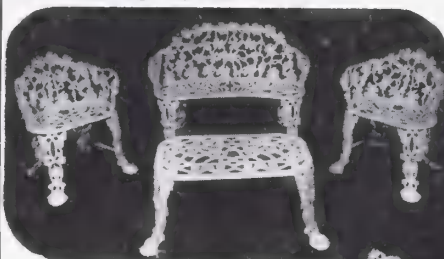
Aluminum Cast Iron  
\$48.00 Settee #800 40" long \$40.00  
\$25.00 ea. Chair #802 \$20.00 ea.

\$15.00 Table #120 \$12.50  
18 1/4" high, top diam. 21"



Left: Grape and Leaf Design  
Aluminum Cast Iron  
\$30.00 Settee #601 39" wide 25" high  
\$22.00 ea. Armchair #602 \$18.00 ea.  
\$13.00 Table #160 30" wide \$11.00

Below: Rose and Lyre Pattern  
Aluminum Cast Iron  
\$80.00 Settee #400 44" wide \$65.00  
\$39.00 ea. Chair #402 \$32.50 ea.  
\$42.50 Table #100 \$35.00  
27" high, top diam. 42"

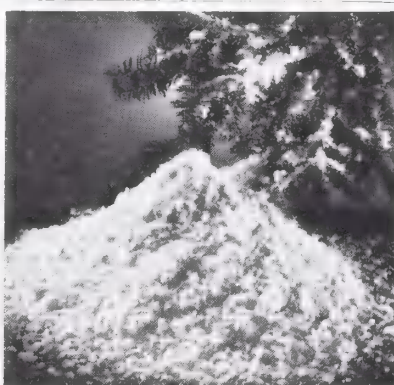


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For orders \$100 and over, freight pre-  
paid. West of Rockies, add \$4.00 per  
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pay freight or express upon receipt of  
shipment. Specify freight or express.

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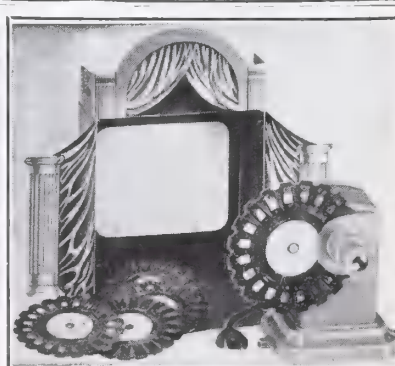
## SNO-GLOW

**Christmas Snow that Glows in the Dark**  
Heap it upon the branches of your tree.  
Sprinkle it on window sills. Arrange a glow-  
ing snow drift as a holiday centerpiece. Expose  
SNO-GLO to daylight or electric light for a  
few minutes. Turn off the lights, and it glows  
in the dark! Absolutely harmless and  
flameproof, it doesn't cling to rugs or uphol-  
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window frames.

Jumbo box contains 120 cubic inches,  
full four ounces, just \$1.00 postpaid

## Sno Glo Distributors

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## Your Own Children's Theatre

Entertaining, educational, simple to operate!  
Televue Plastic Film Projector is fitted with  
fine lens, 7 watt lamp, 6' cord. Package con-  
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Each plastic film disc tells a complete story  
with sub-titles—Snow White, Jingle Bells, Ugly  
Duckling, Puss-in-Boots, many other subjects  
available. Fun for the whole family! Price  
includes one story disc.

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extra discs, 3 for \$1.00

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Baby's Safest Sleeping Garment



## THE PERFECT BABY PRESENT

Scientifically designed by a doctor, no  
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beautifully, color fast, approved by Good  
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Colors: Pink, Blue, Maize, Mint

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ESTRON (prod. of Eastman Kodak) \$7.95

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**Sleepytown**  
5417 PATTON TERRACE  
FALLS CHURCH, VIRGINIA



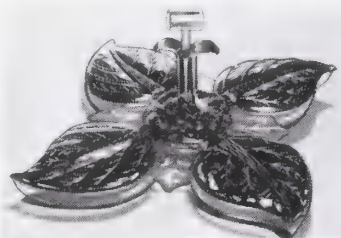
## FOR GLAMOROUS DESSERTS



## Cream King Whipper

Pressure whips real cream or top milk instantly. Keeps whipped cream fresh and on top for a week. Polished aluminum bottle, sturdy white plastic head. Easy to clean, simple to operate. Complete with 2 chargers \$7.95 ppd.

MAIL ORDER ONLY. NO C.O.D.

NEW KAROFF ORIGINAL  
TRAYMASTER  
DELUXETHE MODERN  
HOSTESS TRAY

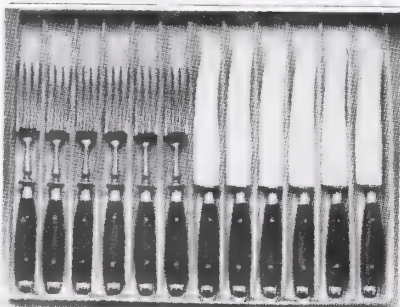
IT'S NEW! IT'S DIFFERENT! The new, modern tray to serve tidbits, confections, etc. Keeps contents fresh and clean. 10" x 10" Styrene tray is heavily metalized in non-tarnishing, gold plate. Patented "finger-tip bar" raises or lowers leaves. ORDER YOUR TRAYMASTER TODAY! MAIL ORDER ONLY. NO C.O.D. \$4.95

Individually Packaged

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BOX 240

FORT DODGE, IOWA



Imported German razor-sharp steak knife and fork set . . . service for 6! Available in brown, black or white handles in lined wood gift case.

\$16.75

Imported  
BLACK FOREST  
CUCKOO CLOCK

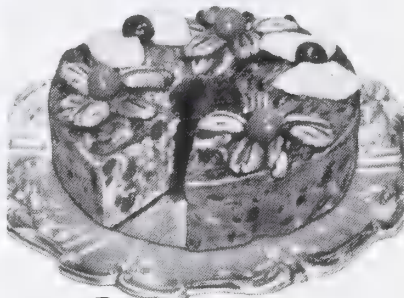
Entirely hand carved. Size 8 in. x 12 in. Guaranteed.

\$19.75 INC. TAX

Send check or money order. Catalogue on request.

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MANOR  
TEXAS FRUIT CAKE

for Every State  
in the Union!

Even around the world, this superb fruit cake is acclaimed "out of this world!" Yes, north, south, east and west, Manor's Texas Fruit Cake is a gift of appreciated distinction — for customers, business associates, friends — and a rare delicacy for your own table.

Manor's Texas Fruit Cake is extravagantly filled with candied cherries, pineapple and Texas pecans — and is skillfully blended using country eggs, and creamery butter! Truly the ambrosia of fruit cakes!

## QUANTITY LIMITED FOR QUALITY

3 Lbs. — \$5.65 Postpaid

Packed in handsome gold embossed metal container.

TO ORDER: List names and addresses of those to receive Manor's Texas Fruit Cake and send with check or money order to:

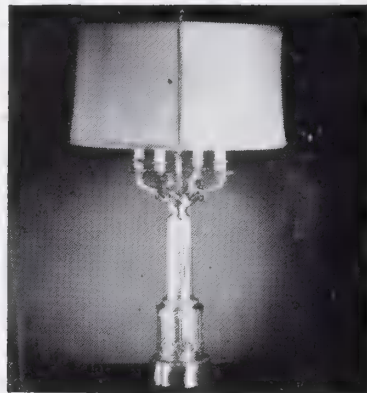
MANOR  
BAKING COMPANY  
3501 Manor Way, Dallas, Texas



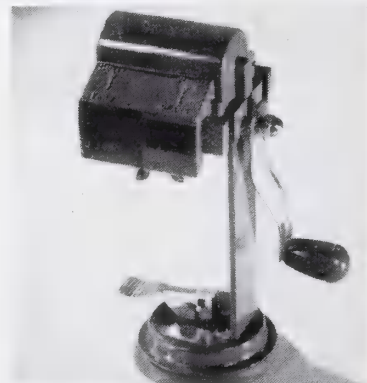
Season's  
Greetings



## WINDOW



THIS IS THE LAMP of majesty that it will raise entire room to its own high orative level. Faithfully from a beautiful French E lamp, valued at \$250, it con you with an antique gold a 4-light candelabra top, a ural colored shade of pure shantung, 31" high, and a traordinary buy at \$39.75. No c.o.d.'s. John A. Colby & 129 N. Wabash Ave., Chicag



SLICE AND HULL to heart's content. This combin pea huller and bean slicer everything but cook for yo "shoestrings" potatoes. "f cuts" beans, slices carrots, peas and lima beans. It att to any surface by suction produces perfect results time. \$3.98 ppd. Mrs. D Damar, 804 Damar Bu Newark 2, New Jersey.



THE DUCK'S A DECO a lamp, book ends, or a stop. And you have a cho a Blue Bill. Canvas-Back, Head, or Pin-Tail. The la wired and ready to use. Weighted door stop is \$3.95. duck book ends with felt bo are \$4.95 the pair. In n colors, 15" long. Ppd. Bright-Page, Paoli, Pa.



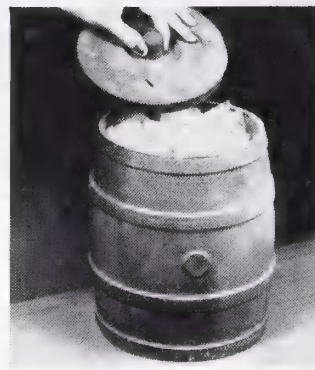
## CONTINENTAL PAN GRILL

for table-cookery magic! Prepare Crepes Suzette, Welsh Rarebit, hot hors d'oeuvres, all other grills, right before your enchanted guests. Elegantly crafted in Brass & Copper or all-Chrome. 12" pan, silverplate-lined; adjustable big-capacity alcohol burner; solid walnut handle & knob. \$21.00 complete ppd.

STERLING-ON-  
CRYSTAL

Pitcher, 10" high, holds 96 oz. Luxurious oak leaf decor in Sterling on sparkling crystal, non-tarnishable Rhodian finish. Non-spill lip. \$12.50 tax incl. ppd.

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Jumbo RUBBER  
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Here's a brand new rubber ice keg (twice the size of old one!). Easily holds 5 trays of ice . . . 70 oversize cubes! Made of light weight closed cellular rubber that will impart any taste to the ice, it is impervious to moisture, can't break, dent, sweat or corrode.

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Our graceful black iron flower shape baskets. Laid with woven mats. Samea. Perfect for gift presentation. Storage. Size 6" high by 21". \$4.95 post. Order today. FRANK LA PIERRE ASSOCIATES 1433 Lincoln Santa Monica



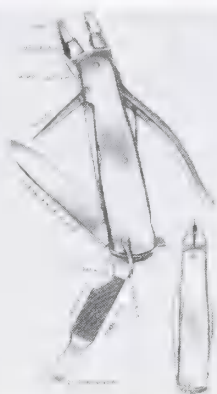
# SHOPPING



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**SWISSER TOOL KIT** is a neat little long when closed, yet it copes with emergency repair jobs like a wizard. There's a 2 1/2" stainless steel spear blade, pliers with wire cutters and strippers, punch, edge tool file blade with cap screw, screwdriver and scraper, and shackle for attaching to belt. Nickel-finished steel, imported from Germany. \$8.50 ppd. Made exclusively for Hoffritz. 49 East 14th Street, New York 16.



**PUT IT ON THE TABLE** and you won't have to worry about rings from the coffee pot on the casserole. The 6" porcelain tile, beautifully decorated with assorted flower designs, fits securely into a black wrought-iron rack. The handles make it a nice pick-up. The price makes it a nice gift. Just \$2.75 postpaid from Harvard Gifts, 75 Harvard Street, Pittsfield, Massachusetts.



## LEMON-SLICE SQUEEZER for Table Elegance

**RIKI**  
TM REG.

in gleaming silver plate

The thoughtful hostess will serve **Riki** when ever lemons or limes are used. **Riki** is versatile . . . serves the slice . . . squeezes juice neatly, easily, no squirts, no seeds, no sticky fingers. **Riki** provides commonsense protection against lemon juice in your eye or on his tie. You'll find **Riki** in smart restaurants and hotels everywhere.

Set of Four Beautifully Gift Boxed \$5.95 ppd. Individually \$1.50 ea. ppd.

**MADISON PRODUCTS, Dept. H**

509 MADISON AVE. New York 22, N. Y.



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You'll lose your mind over these. This year give something different. They're the best we've ever tasted, and just wait until you serve a big bowl of them with cocktails. A gift pack of five tall pint jars includes a variety of HOT, SPICY, and EXOTIC famous Keirsey blends. Included are Green Spiced, Deep Garlic, Italian Style, Hot Spiced and Hickory Smoked, \$4.95 postpaid. Guaranteed insured express delivery. Order Today.

**The Keirsey Olive Company**  
6921 Placentia Yorba Road  
Anaheim, California



1. Sterling Silver Sauce Boat and Tray. Diameter of Boat 4 1/2 ins. Tray 6 1/4 ins. Rosewood handle. \$27.50. (Tax included).

2. Plummer's famous Christmas Tree beautifully reproduced in full color on Cocktail and Luncheon Napkins. 100 of each in gift package, total of 200 napkins, \$4.00.

3. One of the best loved patterns in America—PLUMMER'S CHRISTMAS TREE. Every year, during the holiday season, it brings a

warm glow to hearts both young and old. The tree is resplendent in vivid natural green decorated with colorful candles and trimmings. All within a green-banded rim. Dinner Plates, dozen \$27.00; Luncheon Plates, dozen \$22.00; Bread and Butter Plates, dozen \$13.50; Tea Cups and Saucers, dozen \$32.00. Additional pieces from open stock.

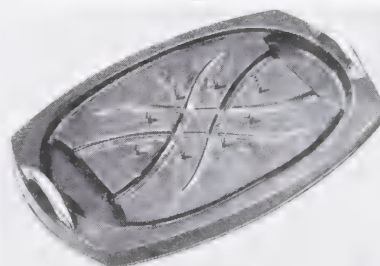
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Send for our free GIFT Book

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**NEW! EXCITING!**

**18" Carving Platter** ONLY \$4.95 postpaid

In Ivory or Walnut Finish

You can now carve your roast or fowl right at the table on this newly-designed Well and Tree Carving Platter. Made of Polystyrene plastic with rust-proof aluminum pegs and nickel handles. Has 2 deep wells and six rubber feet to prevent slipping. Heat-resistant, odorless and easy to clean. \$4.95 ppd.

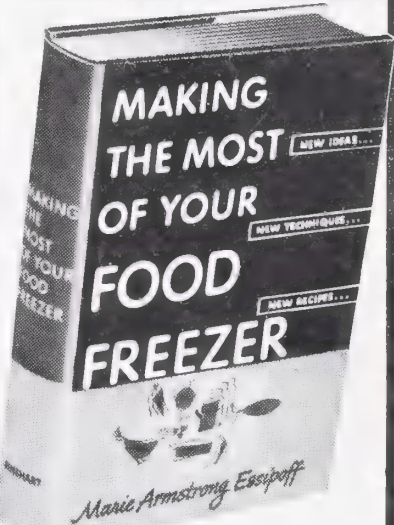
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And her new book

**Making the Most of Your Cooking Time**

**F**OR everyone who loves cooking — tried-and-tested methods for making your time in the kitchen pay off in flavor, quality and food value. Specific chapters on eggs, cakes, soup, potatoes, fish, cuts of meat and their uses, quick meals and leftovers—with excellent suggestions for new uses of mixes and prepared foods. \$3.50

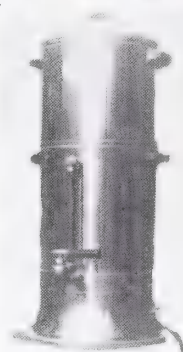
**2 THOUGHTFUL CHRISTMAS GIFTS**

Send check or money order (books sent postpaid) to

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**NEED COFFEE FOR A CROWD?**



Now you can make 12 to 48 cups with that full flavored drip method in just 12 minutes. It is portable, ideal for recreation room, dining room, clubs, etc. Electric unit keeps coffee hot—has high-low-off heat control. Plugs into any AC outlet. Glass gauge tells how much coffee is left. Special low price 29.50, postpaid. Send check or M.O. with order

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## See The Extraordinary Values In Our BRASS and COPPER!



**405 COLONIAL DOOR KNOCKER.** Solid brass. 6 1/2" long. Hand engraved with your name in OLD ENGLISH lettering. (Maximum 14 letters, including spaces). \$5.15, Postpaid.

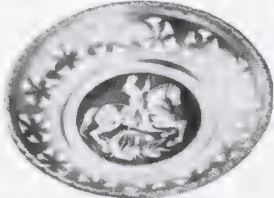


**406 BEDROOM KNOCKER.** Solid brass. 3 1/2" long. Hand engraved with given name only in BLOCK lettering. \$2.15, postpaid.



**410 BRASS COAL SCUTTLE.** Its mere presence adds warmth to a fireplace. 13" long x 12 1/2" high. From England. \$22.95, Express Collect.

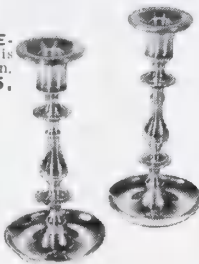
**411 PERFORATED DISH.** Brass or copper. In the center is an attractive medallion done in relief. Has a hook to allow for hanging. 8" diameter. \$3.95, Postpaid.



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**415 LARGER SIZE.** 8 1/2" tall. Pair \$12.25, Postpaid.

**407 EMBOSSED BRASS BELLOWS.** English import. A perfect fireplace accessory. Has leather pouch and trimmed with brass nailheads. 16 1/4" long. \$6.25, Postpaid.

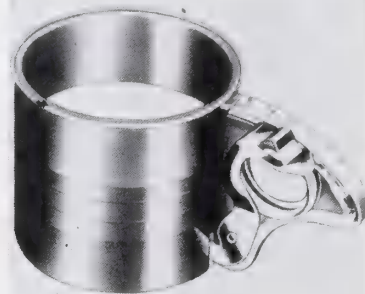


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**ART COLONY INDUSTRIES, Inc.**  
The House of Gifts  
69 Fifth Avenue, New York 3, N. Y.



## WIND OW



### FOR GOOD MEASURE

can't beat this cup. The handle is calibrated for measurements from 1/4-cup up through full cup. All you do is set indicator at whatever amount your recipe calls for and bottom of the cup pops to a which, when filled, gives you exact amount required. In Styrene, \$1 ppd. Dreer's of Philadelphia, 917 Dreer Bldg., 10 5th St., Philadelphia 6, Pa.



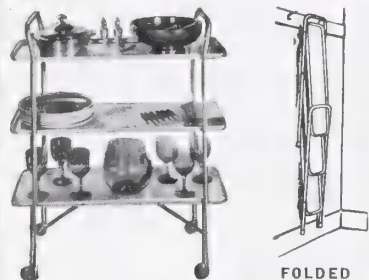
### TAKE A LETTER—and

initial becomes a polished minum trivet with the look of antique silver. In Old English Script, 6 1/4" in diameter, the handsome platforms for Christmas plants, casserole dishes, coffee pot. Just \$5.98 the postpaid. Mae Harvey, 108 1 Street, Manasquan, New Jersey.



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the finest in the world, and delightful holiday selection of a generous sampling of Scandinavia's best. Samsoe, a long favorite of European gourmets; King Christian, heightened with caraway seeds; Bleu, a universal favorite; and Port de Salut, cheese of many uses. \$4.95 Old World Cheese House, Evans Turn, Hillside, N. J.



FOLDED

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It Folds! It's Featherweight!

This handy utility table saves many steps. Indispensable for indoor and outdoor service. Sturdily built of aluminum. Three tiers 13 1/2" by 31", height 37". \$12.95

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**\$10.50** postpaid

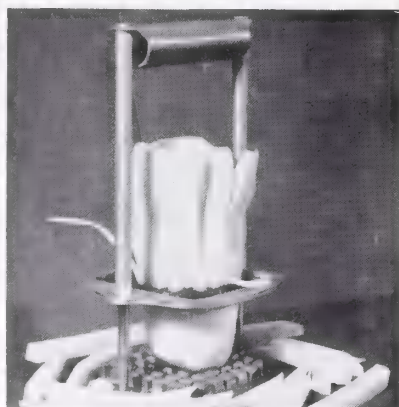
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House of Bertram

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### SPEEDY Potato Cutter



Cuts completely through each and every potato

The only domestic cutter that will cut a potato up to 5 3/4" in length into 7/16" square strips with one easy operation as illustrated. Also will slice and dice other vegetables and fruits. Sturdy cast aluminum base, highly polished aluminum handle and guide rods, with sharp stainless steel cutting blades. Rust proof, guaranteed. \$3.98 ppd.

Send check or money order.

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### New Peter Hunt WEATHERVANE TRAY

Handcrafted in the famous Peter Hunt Peasant Village at Provincetown, Cape Cod. With regional Early American motif, this tray was personally selected by Peter Hunt for our exclusive distribution and bears his authentic autograph.

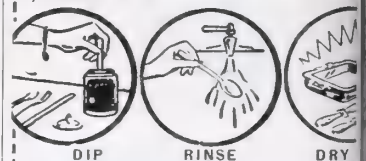
Handpainted in heavy-gauge steel and hand antiqued and stain-proof treated for permanence, the size is a generous 12" x 17 1/2" with a Winter Sky Blue background and Midnight Blue weathervane and \$8.25 multi-colored stars.

**KRONENBERG'S, Inc.**  
"Gifts for Remembrance"  
HAMBURG, N. Y.

### CLEANS SILVER LIKE MAGIC In Seconds!

## Dip-Away

Don't waste Effort, Rubbing, Scrubbing, Polishing & Wiping your silver, when you need do is



Easily, Quickly and Effectively. No tedious rubbing and polishing—just your silverware in Dip-Away, rinse in water and dry. That's all you have to do. That disappears like magic. For large pieces apply with cloth or brush, rinse and dry. By actual test 20 times faster and over twice as safe for the life of your silver than ordinary cleaners. Non-inflammable. Non-poisonous. Enclose \$2.00 for the large Economy 20 oz bottle. Enough to do every piece of silver you may have. No C.O.D.'s. Guarantee Purchase Price Refunded If Not Thoroughly Satisfied.

**DRUGGISTS DISTRIBUTING SERVICE, INC.**  
41 Union Square, Dept. 1374  
New York 3, N. Y.

## DIRECT from my orchard TO YOU



100% Pure  
Vermont  
MAPLE  
SYRUP

To your Christmas list, and you, let me send golden-crown 100% Pure Vermont MAPLE

SYRUP direct from my orchard. My colorful lithographed cans are Vacuum Packed for top flavor. A welcomed different Christmas Gift. Send check, M.O. and list TODAY. Syrup @ Gift Wrapped. Prompt delivery.

S. ALLEN SOULE, Box 4, Fairfield, Vermont

Enclosed is \$..... Please send

.....Qts. ....1/2 Gals. .... Gallons

Name .....

Address .....

City .....

State .....





# SHOPPING



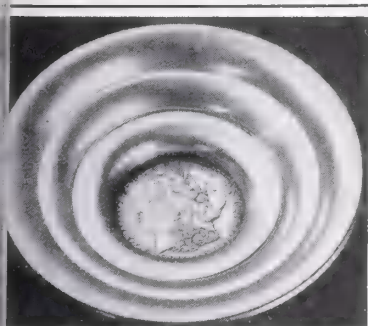
**PA PINCANDLES**, the lovely pencil-slim tapers from Denmark, are made of dripless hard wax. Spike them into arrangements and you'll have a fountain of light, spilling radiance on your Christmas flowers. 16" long, 24 candles of one color are \$2.50. And 25¢ W. of Mississippi. Choose red, white, yellow, pink, blue, green, lavender, or orange. Talbot-Vithusen Co., 805 Lexington Ave., New York 21.



**AN NEW LITTLE MOTHER** who have the fattest baby in town. You give her this Doll-E-Feeder. There's a sterilizer with cover, a rack with six nursing bottles and nipples, bottle brush and rags, measuring cup and spoon, a tin, nipple jar, feeding dish, a spoon, milk bottle, Gerber's meal, sponge, detergent, dish towel, child's apron, doll's bib. ppd. Village Store of Lake Placid Inc., Lake Placid 47, N. Y.

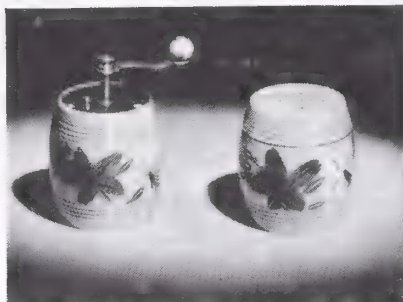


**THE CUFF.** Braided silk links are our choice as the latest in accessories. Both men and women will love them for their Christmas shirts. They come from Austria, in every color, and are wonderfully priced so order a half a dozen pairs. \$1 pr. ppd. Add's of Spring Lake, Spring Lake, New Jersey.



**DOLLARS FOR SALE!**  
Yes, this lovely fluted sterling silver dish has an honest-to-goodness silver dollar set in the base. A really striking ashtray, nut or candy dish, this is one of those "long-remembered" gifts. Ideal as wedding, graduation or hostess gift—perfect candy dish for Mother or ashtray for Father—a clever decorative touch in your own home. 4" diameter.  
\$8.95 postpaid, Federal tax included.  
**\$17.00** a pair  
No C.O.D.'s please  
**UNIVERSAL LATEX CORP.**  
200 W. 57 St. Judson 6-2581 N. Y. 21, N. Y.

## SMART SEASONING!



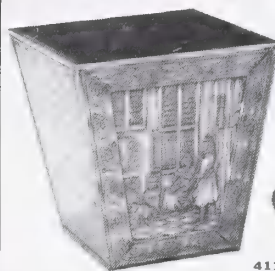
Yours with these hand painted salt shaker and pepper mill sets. Beautifully made from imported hardwood finished in its natural grain. Salt shaker has easy to fill, screw-on top. Pepper mill has a sturdy steel grinder.

Ideal for gifts. Order several now.

**\$1.75 SET** Postpaid  
No C.O.D.'S  
Please

**JOSEPH LYON CO.**  
P.O. Box 412  
CHARLOTTE 7, N.C. NORTH CAROLINA

## See The Remarkable Values In Our BRASS and COPPER!



**408 WASTE PAPER BASKET.** Of embossed brass and completely lined with wood. 10 1/2" high x 10" square. A distinctive addition to any room. An English import. \$9.50, Postpaid.

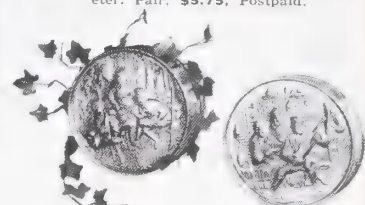


**416 ENGLISH TRIVET.** Made of brass. An unusual design of sufficient size to hold large plants. 10" long x 5 1/2" wide x 4" high. \$5.95, Postpaid.



**413 BRASS BEDLIGHT.** Replica of a famous early American pattern. 3" high, brass saucer is 6" diameter. Each, \$3.95, Postpaid.

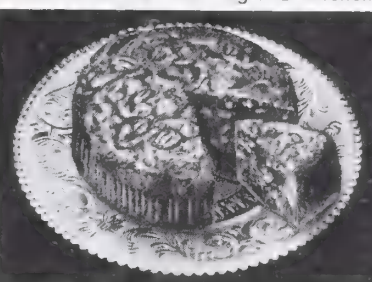
**412 CONDIMENT SET.** A delightful blending of brass and copper made the richer in color by blue inserts. 2" high. The Set \$3.95, Postpaid.



**409 PLAQUE-PLANTERS.** From England. Made of embossed brass. Concealed pockets will hold your favorite indoor plants. 6 1/2" diameter. Pair, \$5.75, Postpaid.

Sorry, no C.O.D.'s, Please!  
**ART COLONY INDUSTRIES, Inc.**  
The House of Gifts  
69 Fifth Avenue, New York 3, N. Y.

An Olde Worlde **FRUIT CAKE**  
From a famed New England Kitchen



**Sallie Chase**  
dark, brandied **FRUIT CAKE**  
People in our neighborhood say it's the richest fruit cake and the prettiest slicer to put on a holiday plate. An old family recipe... a jam-cream of fruits and nuts, baked with country butter and fresh farm eggs, blended with Old World spices and mellowed with 5-year-old French brandy to raise the spirit.  
\* Hand made; eleven pounds at a time, with only one cup of flour to the batch.  
It's packed in a gay Holiday metal gift container... with a personal greeting, if you wish.

|            |               |              |
|------------|---------------|--------------|
| 2 lb. Cake | <b>\$4.00</b> | 1 lb. \$2.00 |
|            |               | 3 lb. 5.75   |
|            |               | 5 lb. 9.00   |
|            |               | 10 lb. 16.00 |

Securely packed and shipped postpaid.  
No C.O.D.'s, please.  
**Sallie Chase**  
Food Prepared with Loving Care  
6 Sugar St. Newtown, Conn.

## CLOSE-OUT!

Our Famous Imported Rothberg Finnish Copper Line of  
**Tea and Coffee Pots**



Handmade by Finland's finest craftsmen. Solid copper, tin-lined for practical use.

| Size    | Formerly | NOW  |
|---------|----------|------|
| 1 Liter | 9.95     | 6.50 |
| 1.5 "   | 11.50    | 7.25 |
| 1.8 "   | 11.95    | 8.50 |
| 3 "     | 13.95    | 9.50 |

## AND CLOSE-OUT!

4,000 Beautiful Gleaming Copper  
**CREAMER, SUGAR and TRAY SETS**



Artistic and decorative, made of solid copper, the sugar bowl and creamer are sterling silver-lined. Tray measures 10" long by 6" wide. A delightful and useful accessory for your table.

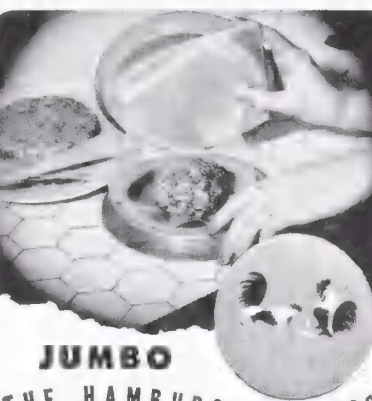
Formerly \$11.95 per set, NOW **\$4.95**

**NOTE:** We have a few beautiful one-gallon solid copper tea and coffee kettles. These formerly sold at \$19.95. NOW **ONLY \$12.** First come—first served.

Prompt Shipment. Post Paid. Insured.  
**MONEY-BACK GUARANTEE**

## FINLANDIA HOUSE

Dept. B, 802 S.W. 10th Avenue  
PORTLAND 5, OREGON



## JUMBO THE HAMBURGER PRESS

S-t-r-e-t-c-h-e-s Hamburger Quick-as-a-Wink into Big Juicy Bun-Size Patties.  
Easy, fast and fun to use. Natural golden-finish hardwood. Doubles as a wall-plaque. Presses patties into perfect size; when cooked juicy meat is right out to edge of bun. A new gift idea. Send for your Jumbo Hamburger Press today! **\$2.49** each ppd. No C.O.D.'s. Satisfaction Guaranteed or your money back.

## THE MERRIFIELDS

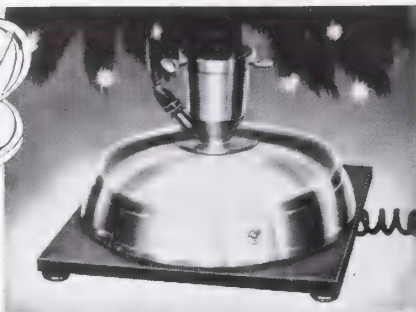
"For Adventure in Gifts"  
7100 N. E. Glisan Portland 16, Ore.



## Music and Motion...

FOR YOUR CHRISTMAS TREE

Ulrich's sensational **MUSICAL CHRISTMAS TREE TURNER** will add undreamed-of gaiety to your Christmas season. Designed and built by expert craftsmen, the *fully-electric* Turner is equipped with a high-fidelity Swiss musical instrument that alternately plays "Silent Night" and "Come All Ye Faithful." The quiet, precision motor slowly revolves the lighted tree and operates the clear-toned musical instrument. Ball-bearing movement. Separate controls for music and motion. The revolving gold-finished spindle has



plug for YOUR own lights, which remain lighted as tree slowly turns. Beautiful chrome-plated housing reflects the tree's lights and glittering decorations. Will mount trees up to 9 feet tall. Base dimensions 12x12x8 inches. For 115v A.C. only. Thousands of owners praise it, and children love it.

For assured delivery send check or money order NOW. Complete

**\$33.50**

Shipment Express Collect

**ULRICH BROTHERS**  
Dept. AC 3707 Agnes St.  
CORPUS CHRISTI, TEXAS

*Ulrich's Musical*

## CHRISTMAS TREE TURNER



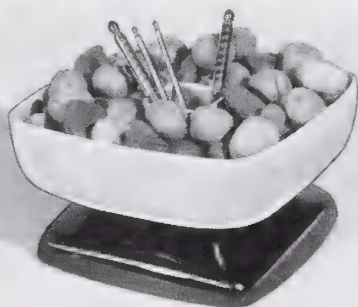
### BALLERINAS with RED SHOES

♥ Dance, Ballerina, Dance!—as your bright red shoes twinkle across milady's tableau of dreams. These exquisite little figures of frozen rhythm are not quite 4 inches high, in fine, imported, delicately tinted bisque to charm every lover of music and stage. One is putting on her red shoes, one is commencing her pas de deux, one is taking her bow, and one is completing her pirouette. Wonderfully priced for exquisite gifts!

Set of all 4 **\$2.50**  
postpaid, only

SPECIAL—Send 10c for Brochure of Unusual Gifts!

*Helen Gallagher*  
413-B12 Fulton St., Peoria, Ill.



### GRANDMOTHER'S NUT BOWL

True American hospitality modernized in beautiful, gleaming ceramics. Adds decorative, nostalgic touch of yesteryear to modern homes. Nut bowl is chartreuse, sits atop brown base that holds cast off shells when dropped through center opening. Bowl and base easily separated for emptying. Nutcracker and two picks included. Nut bowl can be used for making unusual flower arrangements. Long stem flowers go in center opening, float small blossoms in bowl. Gift of the year. Free gift catalog on request. No C.O.D.s., please. Carol Beatty Co., Dept. 3D, 635 South Kenmore Ave., Los Angeles, California. In Canada: Carol Beatty Co., Dept. 3D, 2 Toronto Street, Toronto, Ontario

**\$7.95**  
POST PAID

### NEW! Out-Door Christmas Decor CHOIR SINGERS

Be original this year! Display three (or a full choir) of these brightly lacquered, weatherproof, full-round figures. 42" tall. Robes are red, cuffs white; green book and tie.

Light hidden in book sheds glow on each freckled face. (6-yr.-old boy in picture.)

Sorry, no C.O.D.'s  
Dick Wiken, sculptor

Each \$35.00  
Set of 3 — \$100.00  
F. O. B. Milw.

WRITE FOR BROCHURE  
"Ideas in Christmas Decorations"

**MOLD-CRAFT, INC.**  
3727 N. Palmer, Rm. 47  
Milwaukee, Wis.



### This Year Make Your Tree THE STAR of the Neighborhood with TRIM-A-TREE KIT

Everything you need is included in this fairy-tale assortment... dozens of exciting NEW ornaments as well as traditional favorites... all designed to set your tree a-sparkle with Christmas magic this year and for many Christmases to come!

AN UNUSUAL VALUE FOR **only \$6.95** complete

Here's What You Get!

- 1 Treetop Santa Head—3 dimensional, with woolly beard
- 1 Colorful Christmas Cornucopia—35 1/2" size
- 1 Pkg. Glistening Blinker Garlands
- 1 Pkg. Silver Blinker Bells
- 1 Pkg. Silver Bells—35 1/2" size
- 6 Red & Silver Chenille Candy Canes

- 2 Each, Clown, Snowman, Santa, Angel—3 dimensional foil
- 12 Multicolor Metallic Foil Star Balls
- 2 Spiky Silver Garlands—18 Ft. long
- 1 Box Silver Icicles—extra length—1/2 lb
- 1 Life Size Plastic Jolly Santa Head—3 dimensional

WE PAY POSTAGE  
SORRY, NO C.O.D.'s  
Sold By Mail Only

Dept. H-12

P.O. BOX 22 HAVEN, WIS.

**TRIM-A-TREE**



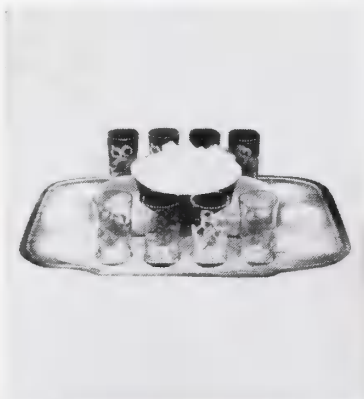
## WINDOW



**CLEARLY A SHOW-OFF** is this clear glass glamour dome. Use it to display a wedding ornament, a figurine, a sentimental treasure, a small clock. The dome gives it importance, protects it from dust. With mahogany, walnut, or black base measures 7" high, 4" in diameter. \$4.75 ppd. Other sizes available. No c.o.d.'s. Carol Beatty Co., Dept. 30, 635 S. Kenmore Ave., Los Angeles 5, Calif.



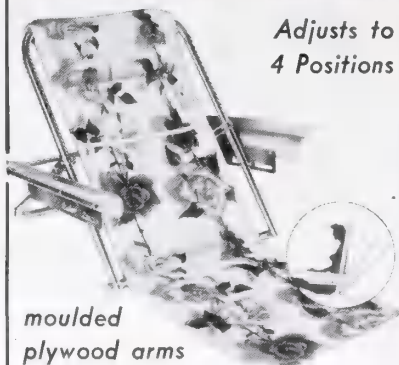
**CHRISTMAS BALL EARRINGS** have the same shimmering sparkle as the ornaments that hang like fragile bubbles on the green branches of the tree. And these Tom-Thumb earrings will get you the same appreciative whistles. But watch for the mistletoe! In red, gold, or aqua. \$1; 2 pairs, \$2 ppd. Tax incl., no c.o.d.'s. W. Ideas, 21-20 33 Ave., Dept. Long Island City, N. Y.



**THIS SUSAN'S NOT LAZY** Center compartment holds rustic tone ice bucket. On two sides condiment crescents in yellow brown pottery for canapés, corn, etc. Eight 12-oz. glasses in individual wells. And six individual wells hold beverages mixes. 17" wide, 24 1/2" long blonde or mahogany finish. \$19 exp. coll. The Mail Box, 17 Main St., Lombard 11, Ill.

### ALUMINUM BED BACKREST

Adjusts to 4 Positions



moulded plywood arms

Now... enjoy luxurious comfort in bed when reading, writing or just plain relaxing. Ideal for convalescents, too. Sturdy, feather-weight "AIRLITE" aluminum frame. Charming, famous ROOMAKER pebblecloth floral print with head cushion. For extra back support place a pillow under elastic strap. Folds flat for easy storage. You'll want one to use, another to give. Only **\$7.95 (2 for \$15)**.

ORDER TODAY. Send check or M.O. for immediate delivery. We pay shipping charges.

**FIN-LEE PRODUCTS (Dept. HB)**  
585 Gerard Ave., Bronx 51, N. Y.

### Don't forget "POOCHY" THIS CHRISTMAS!



**XMas Stockings for your Fido**  
4 Toys in every sock -- Worth More  
Lg. Dog \$2.00 Med. Dog \$1.50  
Puppy \$1.50 Cat \$1.00

SORRY--NO C.O.D.'s

send check or money order

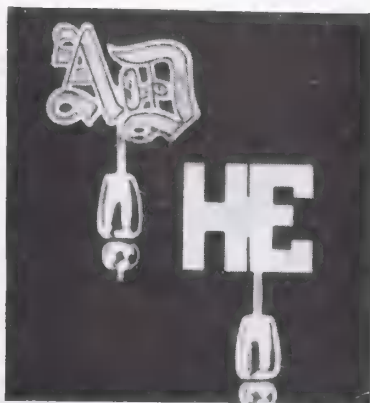
**Dick Mills' VILLAGE KENNEL MART**  
No. Scituate Massachusetts  
WRITE for beautiful illustrated circular of wonderful gifts for pets.



# SHOPPING



**VERY TRULY YOURS.** It's your monogram, and you're stuck with it when it's cut out of 14k gold and mounted on a pin for your lapel or beret. Order one in Old English or block letters is a delightful gift for a delighted lady. Safety catch prevents loss. Boxed in hand-engraved, initialed metal case. 2-initial pin, \$10.95; 3-initial pin, \$14.95 incl. tax. Ppd. The Line Co., Dept. 29, 3 Brook St., Yonkers 2, New York.



## WINDOW WONDERLAND.

Here are Christmas decorations that will make your windows and mirrors look as if Jack Frost had been working overtime. Frosty, fireproof cut-outs include Santa, his reindeer, holly, lots of holiday stars and snowflakes. Just moisten the glass and press on. They look like etchings. Package of 50 pieces. \$1 ppd. Ellen-Lewyn, 210 5th Avenue, New York, N. Y.



## CHOCOLATE PERISCOPE.

This slim box filled with Droste chocolates, Holland's best, is also an actual periscope that young cowboys and Indians, parade-watchers or junior G-men will love. The box slides up to reveal colorful action scenes of baseball players and the Morse code. Chocolates are individually wrapped. Each periscope is only \$1 ppd. Order from The Pascos, West Hartford 7, Connecticut.



## ONIONS WITHOUT TEARS!

Your hands never touch the onion with this precision, Swiss imported **ONION CHOPPER**

At last! Chop onions without weepy eyes or smelly hands. Insert onion, whole or pieces, into chopper—ultra rapid five blade action chops to any degree of fineness in seconds. Patented new feature: onion chip ejector.

ONLY **395** POSTAGE PREPAID

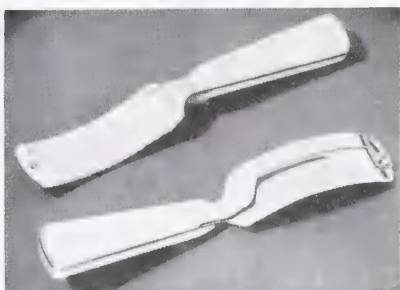


Built-in onion chip ejector means hands never touch onion... ends "ONION" ODOR" hands.

Send check or money order (No COD's, please) on ten day money-back guarantee.

NOTE: WE'LL FILL CHRISTMAS GIFT ORDERS AT YOUR REQUEST BY SPECIAL DELIVERY AT NO EXTRA COST!

**SWISSHOUSE PRODUCTS, Inc.** - Dept. H-1  
401 Broadway, New York 13, N. Y.



### Imported Lemon Peeler

A lovely and unique bar and table accessory. Chromium plated, stainless steel blade is made in two sections—one removable for sharpening purposes. Strong, finely made ivory white handle. Can also be used to peel most fruits. Will grace the most fastidious table setting.

5 1/2" long. **\$3.75 Post Paid**

No C. O. D.'s please.

*Delphine Pasini*

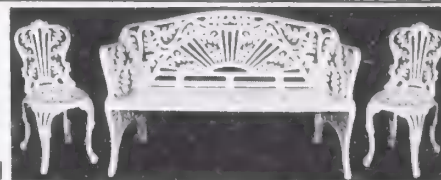
33 West 75th Street, New York 23, N. Y.

## Christmas Specials

### Century Old Beauty

Authentically Reproduced in Cast Iron and Cast Aluminum

These expertly fashioned copies of century old originals add lasting beauty to the home. Enameled in hard finished white.



Cast Iron  
\$69.00  
\$30.00 ea.

### CASTILIAN PATIO SET

Settee #250  
48" wide  
Chair #252  
16" wide

Aluminum  
\$79.00  
\$35.00 ea.

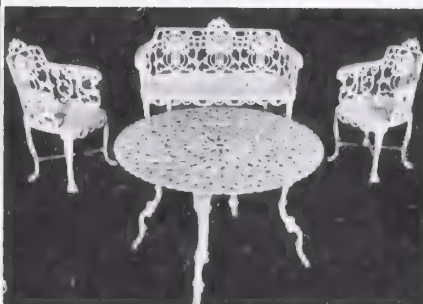


Above—English Design. Original over 150 years old. Choice of White or Antiquo Green.

Aluminum  
\$110.00 Large Settee #90 42" wide  
\$65.00 Arm Chairs #92 23 1/2" wide  
\$54.00 Table #95 27 1/2" high, top 19" diam.

Cast Iron  
\$85.00  
\$55.00  
\$45.00

Right — Occasional Table #85. Beautiful lace pattern. True copy of century-old original. 30" high, top 20" diam. With glass top \$24.50. With marble top \$29.50.



Above—Regency Set. Lyre and Rose Pattern. Painted in heavy, durable white enamel.

Aluminum  
\$80.00 Large Settee #150 44" wide  
\$39.00 Chairs #152  
\$42.50 Table #25 42" diam, 27" high

Cast Iron  
\$65.00  
\$32.50  
\$35.00

Right — Victorian Flower Stand. Perfect for your hobby plants. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included. Only \$24.50.



Crated free. Send check or money order. Freight pre-paid on orders of \$100 and over. Shipments West of Rockies add \$4.00 per \$100.00 purchase. For orders under \$100 pay freight or express when you get shipment. Specify freight or express.

Send for catalogue.

**ANTIQUE IRON CRAFTSMEN**  
DEPT. 12B, 2500 27TH AVE., N BIRMINGHAM, ALABAMA



### Sheffield Silver Sugar & Creamer

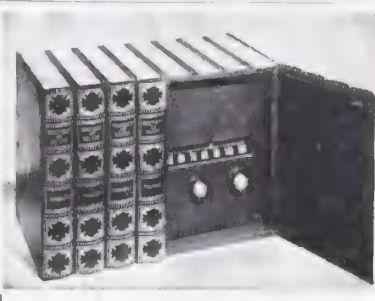
From England

To grace your holiday table or give as a gift... famous Sheffield Silver sugar and creamer of superb design in a sleigh shaped 6" high frame. Each 3 3/4" in diameter with gilt lining and fluted rims for extra elegance. Lift them from the frame and use as cigarette servers at your parties, too. A wonderful buy!

only **\$11.95** postpaid

Federal Tax included  
Check or Money Order

**BLUM'S OF ROCKVILLE CENTRE**  
Dept. B, 95 No. Park Ave.  
Rockville Centre, N. Y.



### BOOK RADIO

For the finest note in gift giving or for your own home, we'd suggest this 5-tube Emerson DeLuxe AC-DC Book Radio. Cabinet of genuine top grain leather is authentic reproduction of a set of fine old English bindings. Title "History of Music" hand tooled in 24K gold on each volume. Comes in Hunters' Green, Burgundy or Walnut Brown. Tops are of marbled paper. 12" x 7" x 8" high. 5" high fidelity Alnico Speaker insures beautiful tone. *One year guarantee.* A gift that keeps on giving.

Postpaid and insured, only **\$69.50**



**Ward Phillips Co.**

12 East Main St., Dundee 1, Ill.

### COFFEE TRIO

Delightfully quaint coffee or tea service for two is a symbol of gracious living and "breakfast in bed" elegance. Fine imported Dresden type China; handpainted Violets or Roses on white background. Creamer, Sugar Bowl and Pot nest atop each other as a graceful centerpiece or for the what-not cabinet. Most useful, yet a prized conversation piece. 7 inches tall.

Plus 35c for delivery



Exceptionally Priced. . . . **\$4.50**

Matching Cup and Saucer . . . \$1.00

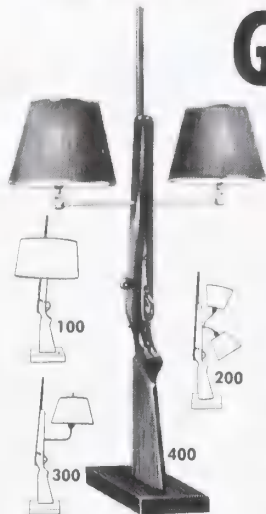
No C.O.D. Satisfaction Guaranteed. Send for Catalogue

**ELRON.** 219 W. CHICAGO AVE., DEPT. A-124, CHICAGO 10, ILL.



A GIFT IDEA THAT CAN'T MISS

## GUN LAMPS



For "have-everything, hard-to-buy-for" people, the nation's showplace for casual furniture offers the lamp of the season . . . a safety-modified .22 caliber rifle made by a famous gunsmith. 41" high with mountings, brass fittings, and concealed U.L. wiring of finest material and craftsmanship. Solid birch wood base, richly grained walnut or natural finished wood stock. Shades in natural, chartreuse, red or green. **49.50**

- Four styles available as shown, each
- #100 . . . double shade of Burlap fabric laminated on parchment.
  - #200 . . . 2 adjustable arms individually controlled; Fibreglas shades with hand laced edges.
  - #300 . . . 3-way control; 6" glass reflector Fibreglas shade.
  - #400 . . . double bridge lamp with adjustable arms; Fibreglas shade

MAIL ORDERS FILLED Specify number, finish, shade color. F.O.B. Paramus or send \$3.50 additional for prepaid delivery on gifts. To insure delivery in time for Christmas shoot check or money order at once to:

*Lagrosa*  
STATE HIGHWAY 4  
PARAMUS 2, NEW JERSEY



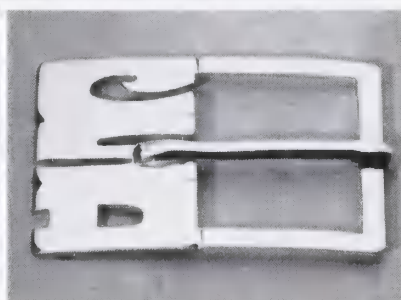
## Golf Ball Marker

The Perfect Gift  
For All Golfers!  
Thousands in Use!

**\$2.50**  
postpaid

Avoid confusion of ownership, eliminate fairway mix-ups with this simple, practical marking device! Just rotate inked type bar over ball for sharp indelible impression. Plastic holder, inked plug, extra ink, metal type bar with any name up to 18 letters and spaces. Order today for gifts, for yourself!

Ask for FREE Gifts 'N Gadgets Catalog  
**MEREDITH'S**  
of EVANSTON 24, ILLINOIS



## Sterling Belt Buckle

Handmade of sterling silver and distinguished by a three letter monogram of cut-out initials. Fits any one inch belt. A handsome gift for any man or a gleaming eye-stopper for any sweater and skirt girl.

**\$8.95 incl. tax and postage.**

**HIGH HOUSE**  
326 W. 27th St. New York 1, N. Y.



MEN, WOMEN . . . SAVE CADDY FEES!

Enjoy a better game, too, with

## The New "Self-Standing" Golf Bag

No stoop, no bend, no hand-cramp or wet bag . . . no caddy wait or heavy cart to haul with the new "Twilight" gyro-balance light-weight self-standing bag. Improve your own game; gift a friend with this lightest, most convenient, most compact carrier devised. Tops for Travel. Duraluminum for lightness and strength . . . leather-finished tough plastic for weather proof beauty. Large Zipper Pocket. Shag-bag hood. Exclusively ours. Patented. Money-back guarantee. Send Check or M.O. Today for immediate shipment.

**TWILIGHT GOLF CO., P.O. Box 13-X, Ridgewood, N.J.**

ONLY  
**\$12.95**

## ORIGINAL DESIGN CRYSTAL SET

The ultra smart square base crystal of Cambridge craftsmanship in this 3 piece gift set will impress the most sophisticated. Winner of the Museum of Modern Art prize. You'll want to own it as well as give a few of these sets because the price is so unbelievably low! Two trays 3" across and cigarette holder 3 1/2" high. Heavy hand cut glass.

Send for Gift Folder.  
Dept. HB-12

*walker miller gifts*  
78 Atlantic Ave., Lynbrook, N. Y.

3 Piece Set—**\$2.50** Postpaid.  
2 Sets (6 Pieces)—**\$4.75** Postpaid.



## WINDOW



## RISING TO THE OCCASION

whenever you need an extra seat this folding stool is very nice to have around the house. We particularly like it for a down-in-front TV seat, for buffet supper parties. Black hardwood legs support over 250 lbs. Padded seat comes in green, ivory, or red plastic. When open, it's 12" x 13" x 12". **\$3.95 ppd.** Treasure Mart, 140 Maple Ave., Hillside, New Jersey



## YOUR DAILY BREAKFAST

served on this brightly gleaming tray, will be dressed up enough to set before a king. Or if you're counting calories, and bread is a luxury your waistline can't afford, heap it with low-calorie celery. A fine, budget-wise wedding present it is, too. Silver-plated on copper. 10" long. **\$5.** incl. tax and post. Simmons Plating Works, 219 Pryor St., S. W. Atlanta, Ga.



## YOU'LL RISE AND SHINE

if you know that old-fashioned preserves are on the breakfast table, with hot buttered toast, perhaps golden brown muffins. This gift box gives you an extraordinarily fine assortment of preserves, jams, and maraschino cherries made the old-fashioned way from Oregon-grown fruit. Six 12-oz. tumblers, gift-boxed. **\$4.95 ppd.** Ron and Elinor Blundell, Box 344, Salem, Ore.

## FOR MEN &amp; WOMEN

**NEW** THE PERFECT  
**GIFT!**

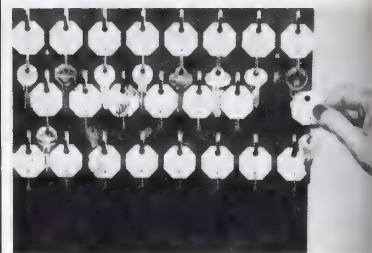
DOWN  
INSULATED

*Alaska*  
**"LOUNGERS"**

BY MAIL  
ONLY  
**\$7.95** Postage  
Prepaid

Keep feet toasty warm this winter in smartly styled Alaska "Loungers". Insulated throughout with soft, fluffy down. Soles are new type, tough synthetic material that looks and feels like leather but outlasts leather two to one. Quilted, water-repellent poplin covering. Smooth tackle twill lining. Heel-hugging knit wool backs. Ideal for use inside boots. Colors: Prairie Green, Desert Sand, Hunter Red. When ordering give shoe size, color, whether for man or woman. Guaranteed to satisfy. Order today. Only **\$7.95 postpaid.**

**ALASKA SLEEPING BAG COMPANY**  
DEPARTMENT H3  
309 S. W. 3rd Ave., Portland 4, Ore.

NEW KEY FINDING SYSTEM  
FOR HOME OR BUSINESS

Only **\$1.95 Complete—Postpaid**

"A place for everything and everything in its place" applies to keys as well as to other valuables and household goods. The new Lund Key Panel provides a convenient home and business key system at modest cost. Easily mounted on wall or back of door. Each Lund Key Control System is sent complete with 11 1/2 x 10" enameled steel key panel, 23 key hooks and 23 heavy white fibre key tags and nickel-plated key clips. Tags can be stamped or marked in ink to identify key. Panels available in red, green or blue. Full price complete only **\$1.95 postpaid.** Money back guarantee. For immediate shipment send check, cash or money order to:

**LUND EQUIPMENT CO.**  
BRECKSVILLE, OHIO



# SHOPPING



**THE LITTLE TEDDY BEAR** lives in the Andes mountains, so the native children cuddle alpaquitas, cousins of little llamas. And in order to identify their own pets, the children will fry decorate their animals with gay Peruvian ornaments. Made of non-shedding alpaca wool, the alpaquita dry-cleans like wool, stands about 10" high. In white, \$5.95; in fawn, \$5.45. Ppd. Good Neighbor Imports, 400 East 10th Street, New York.



**ENCHANTED CIRCLES** of crystal rim these low silver candlesticks, and you have cup-shaped holders for pale pink carnations, holly leaves spiked with red berries; wafer-thin mints, or roasted almonds. Just \$8.40 the pair, including tax and postage. The Carriage House, P. O. Box 100, Lake Forest, Illinois.



**DELICIOUS.** Harvey's, famous for their pecan delicacies, has a one-pound "Gold Box" of Pecan Brittle that is so unusually good you'll want to send it to all the gift problems on your Christmas list. The honey-taffy is loaded with full-formed, tree-ripened pecan meats. \$1.90 ppd. Harvey's, Stoneboro 1, Georgia.



**Place in the Camp for Your Favorite Pipe!**



- A new clamp type pipe rack holds pipe firmly in an upright position, eliminates spilling messy ashes.
- Adjustable both for bowl size and proper drying angle.
- Constructed of springy metal with a suede finish that can't scratch pipe and a genuine rubber vacuum cup to attach to any smooth surface.

**A Perfect Gift for the Man who Smokes a pipe**  
\$2.00 POSTPAID  
**BOYD F. SCHERNBECK**  
713-D Standish Ave. Minneapolis, Minn

**Into Your Present Socket!**

► **INSTALL IN 60 SECONDS WITHOUT TOOLS**

Add rustic touch to den, dinette or hallway. 10" red metal shade with crystal bowl. 10" wide, 8" high. No wires to connect. Installs like a light bulb with a twist of the wrist. Ppd. only \$4.29

Satisfaction guaranteed. For further information on other styles write

**Jen-Lee PRODUCTS**  
86 E. WASHINGTON ST., CHICAGO 2

**SHAWLS AND MOCCASINS**

You'll be delighted with the look and feel of these expertly crafted moccasins made expressly for us by the famous Honopah Brand manufacturer of authentic Indian designs. As comfortable as the down in your pillow, as attractive as the latest fashion forecast. Your choice of five rich colors: Indian white, bright red, turquoise, brown, and black. Available in ladies sizes only, 4 thru 9. Moccasins with Thunder Bird symbol \$5.50, without symbol \$4.95. Matching purse (which you'll love) \$6.50 postpaid.

Order today from the oldest trading post in the U.S. Please state size and color. No C.O.D.'s please.

**ORIGINAL CURIO STORE**  
Santa Fe Est. 1603 New Mexico

**WALL CABINETS — TRULY EXCEPTIONAL IN QUALITY AND PRICE!**

These hanging wall Babelot Cabinets are the finest examples of the cabinet-maker's skill and pride in his work. Painstakingly hand-rubbed to a rich finish, all are completely glass enclosed, dust proof and come in 2 sizes.

**A. The Traditional**—Genuine solid mahogany wood, hinged glass door, bent glass sides. 23" high x 19 1/2" wide x 5 1/2" deep—6" between shelves. In Mahogany, Antique Gold, Antique White or Walnut. \$19.95.

Larger size in same finishes. 29" high x 23" wide x 6 1/2" deep—7 3/8" between shelves. \$32.95.

**B. French Provincial**—Truly authentic in every detail, glass sides, hinged glass door fronted by antiqued grillwork. Made of selected hardwoods. Available with MIRROR or RICH GREEN BACK. 24" high x 20" wide x 5 1/2" deep—6" between shelves. In Fruit wood, Cherrywood, Mahogany, Antique Gold or Antique White. \$22.95.

Larger size in same finishes. 31" high x 25" wide x 6 1/2" deep—8" between shelves. \$35.95.

**C. Chinese Chippendale**—Genuine solid mahogany wood, hinged glass door, bent glass sides. 23 1/2" high, 19 1/2" wide x 5 1/2" deep—6" between shelves. In Mahogany, Black, Red or Green—all with classic design hand decorated in gold. \$24.95.

Larger size in same finishes. 30" high x 23" wide x 6 1/2" deep—7 3/8" between shelves. \$36.95.

All Sent Express Collect — Send for Catalog  
**MAYMAC CO., 79 West Grand St., Mt. Vernon, N. Y. Dept. B6**

Pat. Pending

**Safe-Lock Gun Rack**

Displays Your Guns—Protects Your Family

**THE GUNS AND AMMUNITION ARE LOCKED IN**

This handsome, sturdy gun rack safely locks 4 guns in the desirable display position. The larger drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns can not fall out or be taken out. Children, friends can not tamper with them. The only one of its kind. Finely hand crafted in satin smooth honey tone knotty pine or a lovely mahogany finish. Size 24" x 28" high.

**4 Gun Rack \$19.95**

5 GUN RACK—24"x40" high in same style and finishes \$29.95

Check or Money Order. Express chgs. collect. No COD's.

**Field House**  
Dept. B-12-2, North Conway, New Hampshire

**GIVE THE GIFT YOU'D LIKE TO GET!**

Designed by Piatnik of Vienna

**ROYAL COURT PLAYING CARDS**

You can take pride in giving these Coronet Playing Cards—"the most beautiful cards you'll find in this country." Designed by famed Piatnik of Vienna, card maker for Europe's nobility. Each honor represents a famous royal person in history with his or her face exquisitely reproduced from a priceless painting onto the card. Plastic coated, Court Cards are sturdy, durable and stain-proof, despite their delicate beauty. Cards tipped in 24 kt. gold. Ideal for giving or for your own card games.

Bridge or Canasta Pack (2 Decks) \$3.00 ppd.  
Samba Pack (3 Decks) \$4.50 ppd.

Free Catalog of Unusual Gifts  
**Ward Phillips Co.**  
12 EAST MAIN ST., DUNDEE 1, ILL.

**CIGARETTE ROLLER AND CASE**

Makes fresh, perfect cigarettes with your favorite smoking tobacco. Cuts cigarette costs over half. Holds eleven. Conveniently carried in pocket or purse, 3" x 4 1/2" x 1". Amber, blue, red or clear plastic. Patented. Nice gift, prize. \$1 ppd.

**CIGARETTE ROLLER & CASE CO.**  
P. O. Box 1, Charleston, West Va.

**Thrill of the Everglades at SPEED On a Dial!**

Graceful, lifelike garden birds—fur wind's blowing, your side is instantly yours made of weather-resistant composite. Natural pink-shaded colors attract 100 miles an hour beauty. Each pair (head up, mount the down) is perfectly matched. Two sizes to the indoor from. 30" high (neck down) \$19.95 per pair (paid). Satisfaction is guaranteed. Send or money order to...

**STEIN GARDEN CENTER**  
1318 E. Capitol Dr., Shorewood, Wis.



## Now! ENJOY TRUE HIGH FIDELITY TONE

Right In Your Own Home

### AT LAST! THIS REVOLUTIONARY, NEW BARUCH-LANG HIGH FIDELITY SPEAKER

Life-Like Clarity—At New, Low Cost

Simply clip to your Radio, Phonograph or TV Set. Immediately hear, enjoy the full rich, natural tone that only a HIGH FIDELITY Speaker gives you.

**YOUR HOME A CONCERT HALL!** Now, magic HIGH FIDELITY brings the concert hall to your home. Hear low bass and high treble notes that never came through your radio, phonograph or TV. No distortion, vibration, shrillness or booming!

**COMPARABLE OR SUPERIOR TO ANY SPEAKER AVAILABLE—AT ANY PRICE.** yet costs less than 1/2! Solidly built of finest woods, in Black, Blonde or Mahogany. Easily attaches anywhere in your home, even as extra speaker in other rooms.

**1001 USES IN BUSINESS PLACES.** Many speakers can be attached to one radio or phonograph without distortion or power loss. Finest reception at lowest cost—plenty of volume when needed.

**Dimensions—13" High; 10" Wide; 9 3/4" Deep. Wt. 10 lbs. Technical Note—This 4-speaker, 3-mesh, Baruch-Lang speaker has acoustic response flat from 40-12,000 cycles, significant response at 15,000 cycles. Impedance 4 ohms.**

#### 5 LUXURY FEATURES

- Complete Speakers in each unit
- Small, Light, Compact
- Triangular shape for easy corner mounting
- Choice of 3 fine finishes

JAN'S HI FI CO. STUDIO H311  
228 Bowery, N. Y. 12, N. Y.

**\$24.95**  
Nothing else  
to buy.

Handsome  
cabinet in  
finest Black,  
Blonde or  
Mahogany  
woods, to  
match every  
decor.

#### ELECTRONIC ENGINEERING MARVEL

This Baruch-Lang speaker you've read about in leading magazines resulted from 2 years engineering research at a leading Eastern acoustical laboratory.

#### 10-DAY FREE HOME TRIAL

JAN'S HI FI CO. STUDIO H311  
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Send \$24.95 and SAVE APPROXIMATELY \$3 EXPRESS CHARGES. Or order C.O.D. and pay cost plus express charges (In NYC include 3% tax). Tell us if you want Blonde, Black or Mahogany Finish.

Imagine what a thrilling Xmas gift this would make!

**MONEY BACK GUARANTEE**  
Let your ears judge. Listen 10 days FREE. If not delighted, return for Full Purchase Price REFUND.



#### Space Saver

### TELEPHONE SHELF

You'll find it wonderfully convenient in your foyer, bedroom, kitchen... it's cleverly designed to save precious floor space! Ample room is provided for your telephone, directory, note pad, pencils, letters or notes. Designed with simple elegance in mellow maple or rich brown mahogany... 17" high, 10" wide, 10" deep. Good gift idea for homemakers, too!

**\$14.95 postpaid**

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Established 1895

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### BUTTERFLY CHAIR

**DELUXE model.** Heavy black steel frame. Durable, removable canvas sling. Reinforced double corner pockets. In black, white, yellow, red, green, chartreuse, orange or terra cotta. For modern interiors, porch or patio. Shipped express collect. **FULLY GUARANTEED.** (Add 1 duck sling—\$4.25 ea.) **\$745**

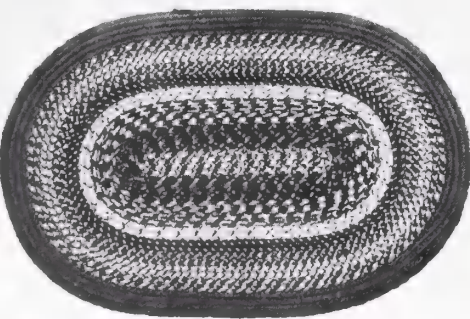
**AUTHENTIC model.** Like classic original. Heavier, larger steel frame, heavier "number 10" duck, same colors as above. This model price-fixed by mfr., but we prepay shipping charges anywhere in 48 states. **\$1495**

(Add 1 duck slings—\$8.45 ea.)  
No C.O.D. please. Money refunded if not satisfied.  
Immediate delivery on both models.

**The YARDSTICK**

"for modern interiors"

Dept. HB5 MANHASSET, N. Y.



#### Genuine Colonial OVAL BRAIDED RUG

Authentic reproduction—  
heavyweight. Can be  
vacuumed or sweeper  
needed. None for  
guaranteed. By  
green or brown  
grounds. Or  
Postpaid.

Size lb bag... no caddy  
Highlight gyro-balance  
own game; gift a  
24"x36" lost com-  
27"x54" lost com-  
4"x6" minum for  
6"x9" hed tough  
8"x11" Super Pocket.  
9"x12" Money-back guarantee.  
hate shipment.

13-X, Ridgewood, N.J.

#### DESIGN CRYSTAL SET

**BY Red** a smart square base crystal of craftsmanship in this 3 piece gift express the most sophisticated. Win- Museum of Modern Art prize. You'll broi- it as well as give a few of these gr- cause the price is so unbelievably low! tays 3" across and cigarette holder 3 1/2" Heavy hand cut glass.

Send for Gift Folder.  
Dept. HB-12

**walker miller gifts**  
74 Atlantic Ave., Lynbrook, N. Y.



## WINDOW



**SHADOW BOXING** your mi-  
iatures, figurines, or perfume bo-  
tles turns a plain wall into  
glamour spot. Here, crystal cle-  
glass shelves are supported b-  
twisted Lucite rods, are simp-  
enough to fit into the bathroo-  
or kitchen, as well as the be-  
room or living room. Measurin-  
15" x 15" over all, each shelf  
\$5.95 ppd. Michael Space Saver  
40 W. 59th St., New York 1



**PERFECT TIMING** is on-  
one of the attributes of this Cir-  
ier Sport Watch. It measures th-  
distance of a thunder storm; ac-  
as stop watch; measures spee-  
per hour of anything in motion;  
counts 45-minute periods; mea-  
sures 6-hour intervals; has Swi-  
movement, radium dial, unbreak-  
able crystal, is shock-proof and  
guaranteed. \$10.12 incl. tax and  
post. Lords Jewelers, 1433  
Woodward, Detroit 3, Mich.



**DOES SHE NEED GLASS-  
ES?** Almost everybody does, and  
this personalized glassware is a  
fine buy. Hand-cut with three  
initials, it comes in these sizes:  
Neat Whiskey, Old Fashioned,  
or 8-oz. juice, 10- or 12-oz. water,  
14-oz. highball. \$4.95 doz. Hand-  
blown Pilsener, \$10 doz. Mil-  
order 1 doz. No less than 1/2 doz.  
of any size. Open stock available  
Ppd. Acroler Glass Corp., 25-0  
Steinway St., Astoria, N. Y.

## FOR MEN & WOMEN

**NEW** THE PERFECT  
**GIFT!**  
DOWN  
INSULATED

**Alaska**  
**"LOUNGERS"**

Keep feet toasty warm this winter in smartly  
styled Alaska "Loungers". Insulated through-  
out with soft, fluffy down. Soles are new type,  
tough synthetic material that looks and feels  
like leather but outlasts leather two to one.  
Quilted, water-repellent poplin covering.  
Smooth tackle twill lining. Heel-hugging knit  
wool backs. Ideal for use inside boots. Col-  
ors: Prairie Green, Desert Sand, Hunter Red.  
When ordering give shoe size, color, whether  
for man or woman. Guaranteed to satisfy.  
Order today. Only \$7.95 postpaid.

**ALASKA SLEEPING BAG COMPANY**  
DEPARTMENT H3  
309 S. W. 3rd Ave., Portland 4, Ore.

Help Prevent Polio Crippling

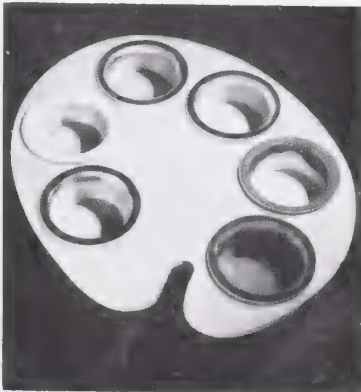
Give to the  
**SISTER KENNY**  
FOUNDATION



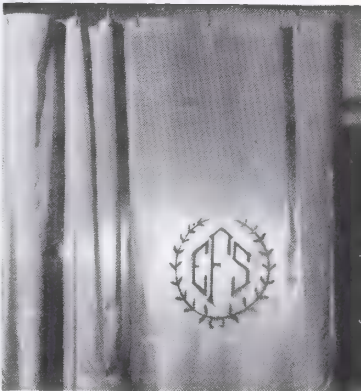
SHOPPING



**SUSAN'S GONE ARTY** and comes to the party as an artist's palette. Actually, she's still the same wonderful Lazy Susan that makes it easy for guests to help themselves. Revolving palette is mahogany color or black wood. Six ceramic dishes fit securely into wells, come in assorted colors that simulate paint. 15" x 19", \$10.50 ppd. C. D. Peacock, Inc., Chicago 3, Illinois.



**SHOWER ATTENTION** in your bathroom with a taffetta curtain, boldly monogrammed. It is six feet square, and comes in fabulous colors: flamingo, black, white, yellow, pink, goldenrod, brown, green, lilac, red, grey, royal, peach, and dubonnet. \$8.95 incl. monogram (on right side unless specified) and post. Matching window curtains are \$5.50 pr. ppd. Monogram Co., 223 Bourbon Street, New Orleans, La.



**HALF A LUMP** is better than none, better than one, if you like your coffee and tea with just a soupçon of sugar. So if you have trouble snapping a lump in two, get yourself these imported Sugar Scissors. The serrated cutting edge in center snips sugar in two. Tips of blades are tongs. Chrome-plated and marvelous for the breakfast tray or tea table. \$2.25 ppd. The Blue Wave, Kennebunkport, Maine.



**NEW** →



**ONLY 4<sup>29</sup>**  
Postpaid  
Replace harsh, glaring bare bulbs!

**Screws Into Your Present Socket!**

▶ **INSTALL IN 60 SECONDS WITHOUT TOOLS**

Add rustic touch to den, dinette or hallway. 10" red metal shade with crystal bowl. 10" wide, 8" high. No wires to connect. Install like a light bulb with a twist of the wrist. Ppd. only \$4.29

Satisfaction guaranteed. For further information on other styles write:

**Jen-Lee PRODUCTS**  
55 E. WASHINGTON ST., CHICAGO 2

**MATCHING PURSE AND MOCCASINS**



You'll be delighted with the look and feel of these expertly crafted moccasins made expressly for us by the famous Honopah Brand manufacturer of authentic Indian designs. As comfortable as the down in your pillow... as attractive as the latest fashion forecast. Your choice of five rich colors: Indian white, bright red, turquoise, brown, and black. Available in ladies sizes only, 4 thru 9. Moccasins with Thunder Bird symbol **\$5.50**, without symbol **\$4.95**. Matching purse (which you'll love) **\$6.50** postpaid.

Order today from the oldest trading post in the U.S. Please state size and color. No C.O.D.'s please.

**ORIGINAL CURIO STORE**  
Santa Fe Est. 1603 New Mexico



Authentic reproduction of 250-yr. old piece

**\$5.50**  
postpaid

Send check or money order.  
We pay postage.  
No C.O.D.'s, please.

The Spice Cabinet

A distinguished, decorative cabinet to adorn your kitchen or dining room wall! Simple Early American design goes ideally with any period, can be hung with ivy in top compartment. Useful for pepper and salters and other dining accessories, to store kitchen condiments, herbs, or just as handy catch-all.

Made of mellow, kiln-dried, Eastern pine, this faithful reproduction of the original New England Spice Box, when assembled and finished, retails for many times our price.

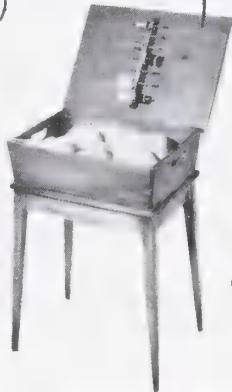
Shipped knocked down, you set up easily from plans. Comes smoothly sanded, complete with genuine copper hinges, all other hardware. Full instructions for simple assembly and for the authentic finishing of beautifully textured knotty pine. Finished cabinet is 9" wide, 16" high, 3" deep.

Order at once and finish for handsome Xmas gift.

**The SAGTIKOS WORKSHOP**

Dept. H122 Little East Neck Road, Babylon, New York

Collector's Pine



Send 25c for our New Pine Catalog

Versatile "pick-up" SEWING TABLE in hand-rubbed Pine functions also as an occasional table. Rack holds 14 spools. 16 1/4" x 12 1/2"; Height 23 3/4".

postpaid 29.95

Made Exclusively For—Sold Only By

*John J. Brady*

MACK AT NOTTINGHAM Detroit 24, Michigan

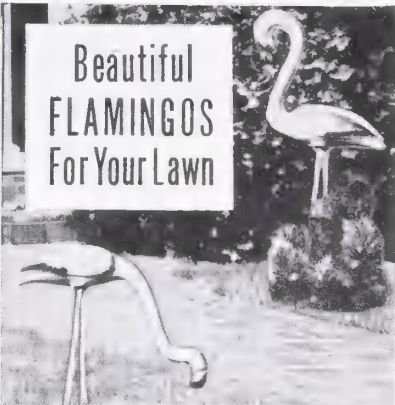


SWEET SUE DOLL and LAYETTE

If you would be a budget-minded Mrs. Santa Claus, consider this bargain! A 10" Magic Skin doll with a fun-to-finish 11-piece layette. Doll's clothes come cut out and stamped, ready for easy finishing. All lace, ribbon, thread included. Complete this pretty doll set for your favorite little girl and watch the excitement Christmas morning. The doll and 11-piece layette are only **\$3.75** ppd.



Write for free catalog of unusual gifts  
**Susan Smith**  
12 East Main Street Dundee 10, Ill.



Beautiful FLAMINGOS For Your Lawn

Thrill of the Everglades at Your Door

Graceful, lifelike garden birds—full-round figures made of weather-resistant composition rubber. Natural pink-shaded colors add to their striking beauty. Each pair (head up and head down) is perfectly matched. Two sizes to choose from. 30" high (neck down) \$19.95 per pair. 18" high (neck down) \$12.95 per pair (postpaid). Satisfaction is guaranteed. Send check or money order to...

**STEIN GARDEN CENTRE**  
1318 E. Capitol Dr., Shorewood, Wis.

**prevent fires!**



In Brilliant Colors  
**PARKIT-SAFE**  
Reg. U.S. Pat. Off. All Metal ASH TRAY  
Money Back Guarantee

**ParkitSAFE Co., 910 Lincoln Rd., Miami Beach, Fla.**

PLEASE SEND:

☐ 2 1/2" diam Ruby, Emerald, Sapphire, Gold or \$1.35 (or pastels: Chartreuse, Pink, Blue, Green)

☐ 3 1/2" diam Ruby, Emerald, Sapphire, Gold or \$1.85

☐ Bridge set 4-2 1/2" (jewel or pastel colors) \$5.20

**Check color & size - All prices postpaid - No C.O.D.s**

Name \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ B



Shown Actual  
size, 1/2" diam.



*Faith*

*"If ye have faith as a grain of mustard seed, nothing shall be impossible unto you." Matthew 17:20*

*has become Fashionable*

## The Mustard Seed Remembrancer

The original Remembrancer—a crystal-clear ball containing a genuine mustard seed, and attached to strikingly handsome jewelry. Wear or carry it always as a reminder that anything is possible if you believe it is. A perfect gift for men and women of all ages and faiths, appropriate for any occasion of joy or sorrow. Comes in beautiful gift box with an inspiring 12 page booklet telling how it was created by Maurice and Mary Alice Flint.

IN GOLD PLATE: Remembrancer alone\*, \$1.80. With bracelet, key ring, necklace, bow pin, tie clasp, \$3.00.

IN GOLD FILLED OR STERLING (specify which): Remembrancer alone\*, \$2.40. With bracelet, key chain, or necklace, \$6.00.

IN 14K GOLD: Remembrancer alone, \* \$15; necklace, \$35.

\*To attach to your own favorite jewelry or to hang on your Christmas tree!

Prices include tax; we pay postage. Phone and wire orders shipped air mail at no extra cost. All orders shipped same day received.

720 Wyandotte St.  
Kansas City, Mo. Dept. A-12

**The FLINTS**



Bracelet



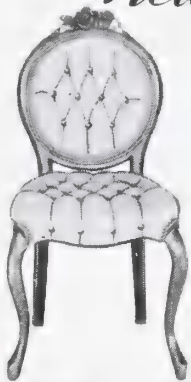
Key chain



Key ring

Bow pin

AUTHENTIC *Victorian*



Shipped  
Express  
Collect  
Sorry  
No C.O.D.'s

SIDE CHAIR

\$49.50

Beautiful as an occasional piece  
or used in pairs

Rose Carved  
Frame of Solid Hand-Rubbed Mahogany  
Foam Rubber Seat  
Rich Decorator Colors  
ANTIQUE OR PLAIN VELVET.

ORANGEBURG  
WAYSIDE FURNITURE SHOP

So. Broughton Street Extension  
ORANGEBURG, SOUTH CAROLINA



Create  
YOUR OWN LAMPS!

## STAND A LAMP

Now you can have an endless variety of smart lamps, each your own original creation. Simply mount your figurines, toys, planters, vases, or antiques up to 15 inches tall on a Stand-A-Lamp, adjust the stem to the exact height you desire, and add a shade.

Beautifully finished solid hardwood base has hidden rubber feet, polished brass adjustable stem, approved wiring.

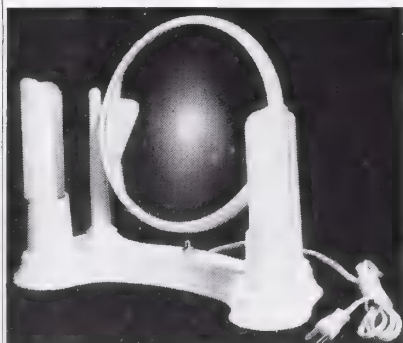
Choice: 1. BASE: 7" round, 6 1/2" sq., or 6"x 8" rectangle.

2. BEAUTIFUL FINISH: Walnut, Mahogany, Maple, Blond, or Dull-Black...We match pairs.

An ideal gift **\$5.95** ea.

ADJUSTABLE STEM and wiring complete (as above less base). Use your own base of wood, ceramic, etc.; simply drill hole for stem. Instructions included. \$3.95.

Royce Co., Mfrs. 1315 W. Florence, Inglewood 60, Calif.  
(Please add 50c for mailing charges!)



## LIGHTED MAKE-UP MIRROR

The Ideal Christmas Gift for  
the Whole Family

New on the market. The only properly lighted charm mirror for the modern woman. All metal, beautifully finished in Ivory or Chrome. Large reversible 7 1/2" plain and magnifying mirrors. Adjustable shields to eliminate glare. Underwriters Lab. approved.

ORDER TODAY

Ivory ..... \$14.95 Del.  
Chrome ..... \$18.25 Del.

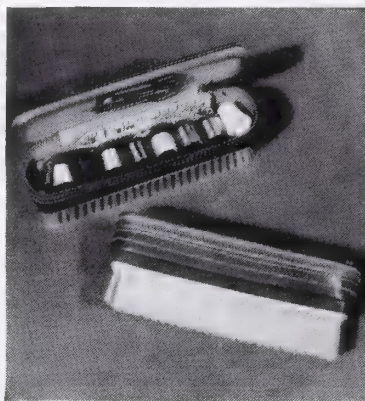
Postpaid, . . . No C.O.D.'s please.

**FANNY FLETCHER**

7610 Melrose Ave., Hollywood 46, Calif.



## WINDOW



## GIVE HER THE BRUSH

OFF and she'll thank her lucky stars for knowing you. What you see is a combination sewing kit and clothes brush. Top zips open to reveal a compartment fitted with scissors, needles, thimble safety pins, tape measure, buttons, and 7 spools of thread. A life-saver for college girls and gadabouts. Green, red, or brown cowhide, \$4 ppd. Greenhall, 50 Fifth Ave., N. Y. C.



## A MITE IMPISH

are these little angels bearing toys right out of heaven into your heart! They're handmade and hand painted in Italy, and each carries a teddy bear, doll, train, rocking horse, bugle, and balloons. Let them march across the dinner table or around the tree. Your own little angels will be in high glee. Set of six, \$5.95 ppd. Kronenberg's, Hamburg, New York.



## AH! MEN!

How you'll like this lamp! Miniature figures of the Napoleonic armies are posed in the glass-enclosed base. The leather soldiers, authentically hand painted, are copied from such outstanding military artists as Dupray, Delahaye, etc. There's a choice of nine different tableaux posed on grass or snow. Shade in black or gold. 23" high, \$29.95 exp. coll. House of Regiments, 666 Madison Ave., New York.

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TRADE MARK

ARTIFICIAL BREASTS—  
FOR AFTER SURGERY

INDIVIDUALLY SCULPTURED  
OR  
MADE IN NINE SIZES

- RE-CREATES CONTOUR
- VENTILATED
- SOFT
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Ideal for Swimming  
Defies Detection

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PAT. 2,411,388

**HELEN PERL**

104 WEST 70th ST. • NEW YORK 23, N. Y.

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**SHOULDER STRAP BAG**

THRILLING GIFT - GLAMOROUS ACCESSORY  
to satisfy that creative urge . . . you  
very own shoulder strap bag at an  
amazingly low price — made by you  
without tools, muss or fuss. A teen-age  
rage! Complete kit with simple in-  
structions. Choice of red, green, navy  
beige, turf tan or our exclusive brown  
alligator. Money back guarantee. Sorry,  
no C.O.D.'s. Send Check or money  
order.

**BRADFORD LEATHERCRAFTERS, Bradford, Mass.**



## The Empress

To add to the attractiveness of your dressing table, this unbreakable, spillproof, plexiglass atomizer offers its fresh floral beauty. Diamond shaped, reflecting in its facets over and over again the carved rose in its heart. This perfume atomizer is a gem of vibrant color. Bulbs are latex with hand knit cover. Roses are white, red, pink, blue, green or yellow. Attractively boxed. Sorry no CODs. **\$6.95 Ppd**

*Bon Vivant Gifts*

72 Lindsley Place

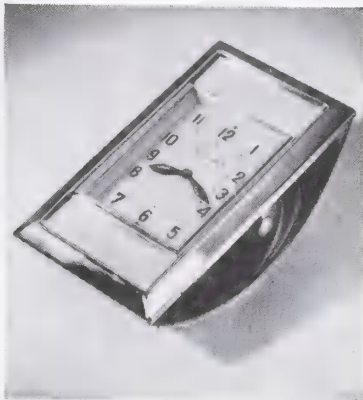
East Orange, N. J.



# SHOPPING



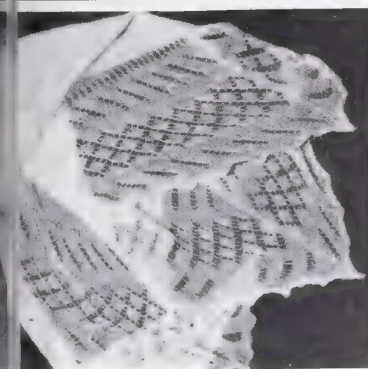
**ROTTER CLOCK** for your band's desk will keep him up-to-the-minute in his appointments. gleaming brass rocker blotter beauty in itself. But when top of this you have an easy-head clock, your gift problem that difficult man is solved. Ingraham movement is guaranteed. \$9.50 including tax and postage. Fineline Co., 303 E. 4th Ave., New York 16.



**LOCKED FULL** of delicious things are these gift-packaged jars. Original Herkimer County Cheese Spread adds zest to festive board not believed possible. Sandwiches, canapés, or omelets are out of this world with Herkimer as the base. Three jars of Plain, Port, and Cheddar cheese are \$3.25 ppd. Original Herkimer County Cheese Co., Herkimer, New York.



**SELF-SUPPORTER** for your spices is this Early American wall chest. It holds your jars of spices, the three drawers hold whole spices. There's a rack for paper towels, a groove on top for your plates. 14" x 14" in, in antiqued pine with a red-rubbed Salem finish. \$7.95. White knobs on the drawers. \$5. Ppd. Nantucket Reproductions, 13506B Ventura Blvd., Van Nuys, Calif.



## DUTCH SHOE PLANTERS

Here's an unusual gift for Christmas or any occasion... authentic Dutch wooden shoes imported from Holland. Plant them with ivy or philodendron... fill them with cut flowers... weight them with sand for bookends or door stops... or use them as cigarette and match servers!

Natural colored wood, gaily decorated with Dutch motif. \$2.95 pair ppd. plant not included.

**LATHAM'S**

9 South 10th St. Minneapolis, Minn.

## ENGLISH WOOL SHAWL

Imported expressly for us

Lacy and cobweb soft, it is 4 feet square and has many uses—as a baby blanket, bed jacket, chaise longue cover and stole. Colors in heavenly blue, soft peach, chalk white... Postpaid \$3.95

State second color choice.

**HOUSE OF LOGAN**  
BOOTHBAY HARBOR, MAINE



**W.F.S.**

**Sophisticated SIMPLICITY**  
IN HAND WROUGHT STERLING SILVER OR GOLD ON STERLING

Gifts of distinctively charming design. Sure to delight the most critical tastes on your Christmas list.

1—A personalized bracelet for junior charms. Small (age 1 to 5) or Large (age 6 to 12)...\$3.50

2—His own name on a tie clip for future Execs. Junior size, with name in block letters.....\$2.00

3—Senior tie clip for He men who like smooth gleaming metal. Block initials as shown (or engraved to match cuff links).....\$3.00

4—Generous oblong cuff links with room for 3 shaded block initials. Swivel back.....\$4.50

5—Square links for men who prefer the diamond block monogram engraving. Swivel back..\$4.50

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7—Charming formal round links add distinction to any cuff of his or hers. A perfect background for a monogram of shaded script.....\$4.50

Please print initials or name as desired and underline initial of last name.

All prices include engraving, Federal tax and postage  
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**Wayne Silversmiths, Inc.**  
HAND WROUGHT PRECIOUS METALS  
546 SOUTH BROADWAY  
YONKERS • 5 • NEW YORK



## FLOATING OPALS

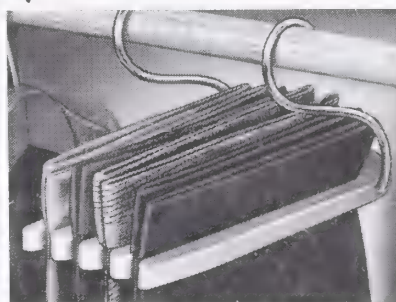
*Delicate Floating Love Drops*

Exclamation points to fragile feminine beauty! Both the pendant and earrings feature gold-filled settings. More thrilling than a 4 karat Diamond! Striking floating opals flash brilliantly as they change position. How your friends will wonder! Necklace is \$10.95. Earrings \$16.50. Matched set \$27.45. Tax and postage paid. Money Back if not thrilled.

**POST JEWELERS** • Waynesboro 1, Pennsylvania

SAVE TIME — SAVE SPACE

*"Your Personal Valet"*



## PANTS and SKIRT HANGER by JUICE KING

New! Different! Holds up to 8 pairs of trousers... 4 skirts. Only 5 1/2 inches wide. No clamps to set—garments quickly slipped into or removed from hanger, no lifting from rod. Rust-proof aluminum—no warping, attractive Hammerloid finish. Keeps clothes wrinkle free... wardrobe neat. Folds compactly for traveling. Only \$2.95 post paid. Check or Money Order. Satisfaction guaranteed or your money refunded.

**NATIONAL DIE CASTING COMPANY**  
3639 W. Touhy Ave. Chicago 45, Ill.

*terrycloth wonders...*

a JOY to own... a JOY to give!

## HER WRAPARONG 3.95

Loungers will love the care-free ease of this Wraparong. Wonderful for after bath—or dash to phone. Luxurious, thirsty beauties in white. Trim fitting button-on style. Sizes: S, M, L.

## HIS SNAPARONG 2.50

Designed to please! Snaps in place — stays put! Three adjustments for perfect fit. Handy patch pocket. In fine quality white terry. Sizes: S, M, L.

Washable scuffs to match. Sizes: S, M, L. HERS \$1.65, HIS \$1.75. All items gift boxed. No C.O.D.'s please—P.P. and Ins. 25c each.

**Franklin-Bayer**

THE LINEN SHOP, Inc.

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## FESTIVE EVENINGS BY Capezio



The famous flat shell now shines by night in a tiny-patterned gold or silver brocade, a French Boot Shop exclusive. \$7.95

Also in 7 other materials, 18 colours. Plaid corduroy: grey/light grey, brown/yellow, red/black. Velvet: black, royal, red, green. Kid: black, red, navy, grey, green-pepper, ruby-red, butterscotch. Suede: black, navy, brown, royal, sharp-red, olive-green, dark grey. Black patent, White satin. Sizes to 11. State size, 2nd colour. \$7.95

Matching clutch bag in kid, velvet, suede. \$5.99 tax incl.

**French Boot Shop**

Dept. HB-12, 541 Main Street, New Rochelle, N. Y.



## DIRECT BEAM PIN-UP LAMPS FOR EVERY ROOM IN THE HOUSE



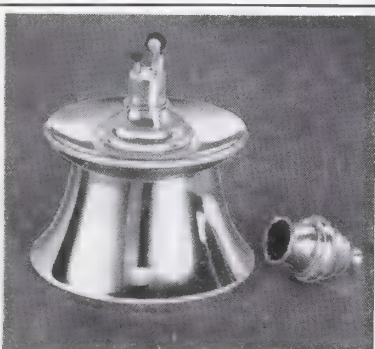
Hang it, bend it, light wherever you please. Adjust flexible arm or swivel in any direction for indirect TV light or direct light for reading and work. Practical, functional, they make lovely gifts for Christmas.

**YOUR CHOICE OF ANY STYLE** only **6.95** each

Choose any style in easy to clean colors: Brass, Aluminum, Bronze, Hunter Green, and Chartreuse. Lamps can be mounted with any household nail. Double lamps have dual switch control. Lamps are equipped with porcelain sockets and switches on base. All electrical parts are UL approved. Satisfaction guaranteed. Be sure to specify colors and second choice.

**Check or money order only — Sorry no C.O.D.'s — Send for FREE catalog**

**LAMPS & GIFTS, Inc.**  
Dept. P-2 Park Ridge, N. J.



### This Table Lighter Leads a Double Life

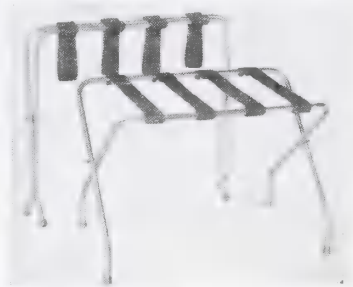
Look at it this way, and it's a **table lighter** — as handsome a one as we've seen in a blue moon. Unscrew and lift out the lighter, and the base is a **candlestick**, of new and unique design. A perfect gift for Christmas. Sterling silver. Order by mail now. \$15.00 postpaid. Add 50c West of Mississippi.

**Kennard & Co.**  
J.W.C.

15 ARLINGTON STREET, BOSTON, MASS.  
CERTIFIED GEMOLOGISTS—REGISTERED JEWELERS, AMERICAN GEM SOCIETY  
FIVE GENERATIONS OF SERVING NEW ENGLAND

### Folding LUGGAGE RACKS

- For Your Guest Room
- For Utility Tray Stand
- For Home, Patio, Porch or Lawn



Type A-3-V

Made of polished aluminum tubing. Strong, durable, beautiful. Easily folded for space economy. 18" high, 26" long. Rayon coated webbing—tan, grey, green or blue. Ideal for wedding gifts.

**\$6.95** Prepaid  
2 for \$12.90

Immediate delivery. Send check or money order.

**WHITNEY SALES COMPANY**  
SAFETY HARBOR, FLORIDA

### SPLENDID GIFT



### CARAFETTE SETS

Smart individual coffee servers add elegance to the table. Each Carafette holds two cups; keeps it piping hot. Fine quality hand blown glass decorated with platinum bands; harmonizing stopper. Ebony plastic handle for cool easy pouring. 4 Carafettes and 4 matching Coasters to the **\$6.00**

Single Carafette with Coaster, \$1.75

No C.O.D.'s please. Satisfaction Guaranteed.

**ELRON** 219 W. Chicago Ave., Dept. A-125  
Chicago 10, Ill.



### SPUN ALUMINUM LAZY SUSAN

Your guests will twirl this extra large (20" dia.) Lazy Susan for "thirds" and "fourths" because it serves your party hors d'oeuvres and buffet snacks so appetizingly. 10" glass dish in center has 8 compartments for relishes, spreads, sauces. Appetizers, sandwiches, cheese, cold cuts, cookies can be grouped around in-set. Ball bearing movement. Only \$6.95. Add 50c for postage and handling. No C.O.D.'s.

GIFTS FROM ALL OVER THE WORLD

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## WINDOW SHOPPING



**IT'S FUN TO WRITE** on distinguished Eton paper. The Camer Stripe is pink, aqua. French blue on white, with envelopes lined to match. 30 single sheets, 20 envelopes, \$1.00. The 'Dumplin'' is lined for little girls. 20 single sheets, 20 envelopes, \$1.00. Sports Pages feature riding, fishing, and shooting scenes. 30 single fold sheets (one design), 24 envelopes, \$1.50. Post. extra. Mail to Field & Co., Chicago.



**CANDLELIGHT & WINE** team up to give you one of the most delightful Christmas traditions that ever decorated the center of a table. Plant the 7" green ivy with ivy or holly leaves. The white iron tree fits on top of the pot and holds 4 red candles. Tree stands 14" over all, and the price for a pair, including candles, \$5 ppd. No c.o.d.'s. The Boutique Box 37, Scarsdale, N. Y.

(Continued on page 99)

**Prompt Delivery**

NO C.O.D.'s  
Satisfaction Guaranteed

**HAND MADE MOCCASINS**  
Trimmed from heel to toe with richly marked Hair-Calf. Sides of soft cowhide, Rubber soles. Choice of colors: White, natural, gold, blue, green or brown. Specify actual shoe size and color.

Men \$6.95  
Women \$6.95  
Children \$4.95

**HAND TOOLED BELTS**  
Natural saddle tan color with red, green or brown background. 1 1/2" width. Any name—Size 24 to 50. Belt \$6.95 Post paid

**CALFSKIN RUGS**  
Ideal for den! Use as throw rug or wall hanging. We will brand 3 initials if desired.

About 4 1/2 sq. ft. size. Brown & White \$10  
Black & White \$12

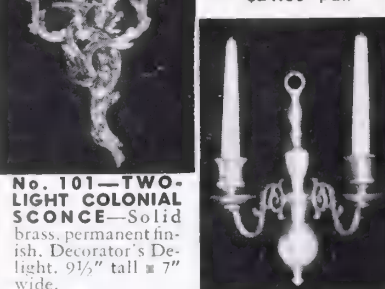
**"WESTERN CRAFTS"**  
P.O. Box 185 H  
Woodward, Okla.

### Enchanting WALL SCONCES

Blending most harmoniously with the traditional or pleasing accents to modern decor, these charming designs will highlight your wall decoration appointments.

**No. 104—THREE-LIGHT ROCOCO DESIGN SCONCE**  
—Solid brass, permanent lacquer finish. Decorator's Delight. 15" long x 12" wide.

\$15.00 each  
\$24.50 pair



**No. 101—TWO-LIGHT COLONIAL SCONCE**—Solid brass, permanent finish. Decorator's Delight. 9 1/2" tall x 7" wide.

\$9.75 pair  
THREE LIGHT (same as No. 101) \$12.95 pair. Express charges collect. Immediate Delivery. No C.O.D.'s please. Illustrated folder of other sconce designs gladly sent.

**Forest Hills Gift Center**  
Dept HB-10, 105-17 63rd Road, Forest Hills, N.Y.



### A Welcome Gift For the Home! Big Wrought Iron Bracket

These graceful, heavy-looking hand-wrought brackets are 36-inches end to end, and come in rights, lefts (shown), and verticals. Each carries three 5-inch pots. Dull black, white or primed so you can paint any color you choose. Use your favorite plants; arrange brackets singly or in groups of two, three or more and achieve the interesting decor you've sought for that large expense. Striking indoors or out, on any wall. State color; number rights, lefts, verticals. \$9.50 each, 3 for \$27. No C.O.D.'s please. Shipping wt. approx. 7 lbs. each. Sent express collect; pots not included.

**C. A. ANDRUS & CO.**  
The Wrought Iron Shop  
2075 Piedmont Rd., N.E., Atlanta 5, Ga.



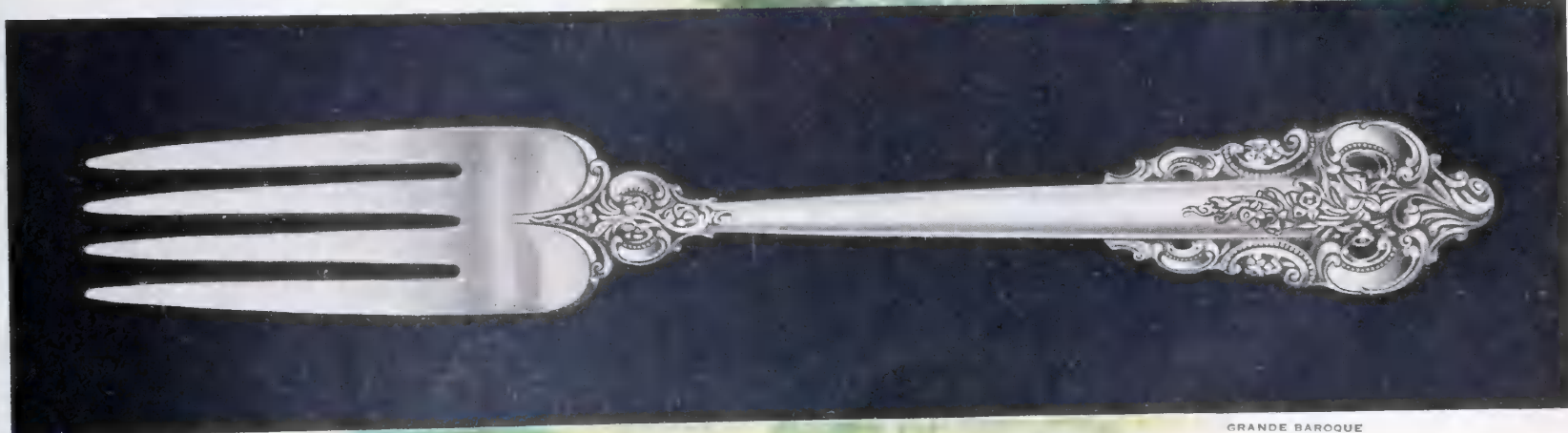
# Grande Baroque

*sterling in the mood of gaiety*

Regal beauty in sterling is Wallace's Grande Baroque! This pattern of lavish brilliance and rich ornamentation glorifies the gaiety of the Baroque period. Famed designer, William S. Warren, has interpreted the grace and splendor of true Baroque in the delicate carving, the magnificent openwork, the unusual blossoms which vary on different pieces. Grande Baroque is exquisitely sculptured in full-formed "Third Dimension Beauty," and like every Wallace "Third Dimension Beauty" pattern it is a masterpiece—beautifully formed not only in front, but in profile and back—sterling perfection from every possible view.

*Six piece place setting, Grande Baroque, \$40.00. Settings of other patterns from \$32.50 to \$43.50—all prices include Federal Tax.*

Send for and read the exciting design stories of each Wallace pattern in the 32 page book "Treasures in Sterling." It also contains many helpful table-setting ideas. Write (send 10¢ to cover postage) to Wallace Silversmiths, Department 39, Wallingford, Connecticut.



GRANDE BAROQUE



GRAND COLONIAL

STRADIVARI

ROSE POINT

SIR CHRISTOPHER

ROMANCE OF THE SEA

**WALLACE**  
*Third Dimension Beauty*  
**STERLING**



*Beauty in Front*

*Beauty in Back*

*Beauty in Profile*



# Color bright A-glow with light



Brighten your home with these Christmas-spirited decorations by

L. A. *Goodman* MFG. CO.  
Chicago 21, Illinois



*Lastingly colored • Beautifully molded in 3 dimensions • Easily wiped clean with a damp cloth • Strong and lightweight • Attractively priced.*



*These Modern Magi decorations make charming nursery lights.*

## Illuminated 3-dimensional decorations of **VINYLTE** Brand Plastics

For a Merry Christmas—create a cheery glow all through your home with these gay, three-dimensional decorations by L. A. Goodman. Beautifully molded of rugged VINYLTE Brand Plastic rigid sheet, they keep their shape and brilliant color in spite of hard service.

You're set for many a season of glowing cheer—these jolly decorations keep bright

as new with just a wipe of a damp cloth.

Look for the same dependability and usefulness in all the other attractive things made of this plastic. Whether it's a work-saving tablecloth or waterproof rainwear, you're sure of the best when you insist on the "Made of VINYLTE Brand Plastics" signature. Pronounce the trade-mark "Vine-na-lite."

## You know it's right if it's...

Plastics are produced by many complex processes. It takes vast experience... superior technical resources... to insure uniform high quality. That is why both defense and basic industry have found they can depend on VINYLTE Plastics, produced by Bakelite Company, leaders in plastics for 41 years.







## WINDOW SHOPPING

CONTINUED FROM PAGE 96

**DANCING DOLL** pirouettes in waltz time against a mirrored background. And because she's as pretty as a picture, she's framed in an antique white and gold shadow box. The 4" doll is made of imported bisque, and to start her dancing, press the tiny lever. Swiss musical unit plays waltz tunes. Frame is 10 1/4" x 9 1/4". \$18.95 each, \$35 pr. Ppd. Bornand Music Box Co., 139 Fourth Ave., Pelham 65, N. Y.



**KEEP YOUR EYE ON THE BALL** because very soon these prickly cacti will flower, and you'll have an authentic touch of Old Mexico right in your living room. These five hardy desert plants produce vividly colored blooms for which our West is famous. An unusual gift for your horticultural-minded friends. \$1.50 ppd. Kendrick Kerns, 3513 Central Ave., N. E., Albuquerque, New Mexico.



**BLOWING AROUND** for anyone who will watch him, is Snuffy. He's as impish and gay as a Ringling Brothers' star performer. 20" high, with washable suit, felt hands and feet, wool pompons, tinkle bell, and red nose, he comes in: solid red, blue or green, blue and white polka dots, red and white polka dots, and red and white stripes. \$4.95 ppd. New London House, Box 168, Stamford, Conn.



### Wrought Iron Record Rack

At last the answer to the problem of proper record storage. The versatile, compartmented design puts an end to teetering piles of records, inaccessible cabinets, and wasteful accidents to valuable collections. Ten compartments enable you to sort and classify. Of black wrought-iron with rubber feet and natural birch bottom shelf. Capacity: 40-50 regular albums, 250 long play (33 1/3). Dimensions: 25 inches long by 20 1/2 inches high.

Shipped express charges collect **\$19.00**

No C.O.D.'s. Please **HOLIDAY HOUSE**  
112 Bellevue Theatre Bldg.  
Upper Montclair, N. J.

Write for Catalogue

### STAINLESS STEEL FLATWARE from SWEDEN by SOLLIDEN

In the finest tradition Sweden's master metal, this flatware has exceptional weight and balance and is protected by a lifetime finish. In the charming Chippendale pattern which blends with everyone's favorite china:

■ pc. place setting—Table Knife with tempered blade—Table Fork—Table Spoon and Tea Spoon. **\$4.95**  
6 pc. place setting—includes Salad Fork and Butter Spreader **\$6.95**  
Gravy Ladle **\$3.95**—Serving Spoon **\$3.50**—Butter or Cheese Server **\$1.95**  
26 pc. Set. Service for 6, with serving Fork and Spoon **\$31.95**

ALL POSTPAID

Send No C.O.D.'s



SYLVIA ROBINSON, 12 Forster Pkwy., Dept. B, Mt. Vernon, N. Y.

## SAVE \$2 TO \$14 A PAIR!

### godell's NYLON CURTAINS

in 5 COLORS!

ALL SIZES...STYLES...COLORS  
DIRECT from MANUFACTURER to YOU!

100% DuPont Nylon Curtains featuring all of Nylon's magic qualities, in pastel shades... Whatever your choice in style, size or color, you'll find it here at prices so low you must be amazed. 70 Denier Nylon.

COLORS... Pastel shades of Buttercup Yellow, Rose Pink, Seafoam Green, Wedgewood Blue, Ivory White.

RUFFLED... Save to \$15.00 a pr... 5 1/2" babyheaded dainty edged ruffles, permanently stitched... Wide enough to criss-cross (as illustrated), or to hang Priscilla-style.

**RUFFLED**  
**349** Pastel Colors  
54" wide  
90" wide  
to pr.  
usually 6.98  
per pair

**TAILORED**  
Pastel Colors  
**199** 45" long  
78" wide  
to pr.  
usually 3.98  
per pair

#### RUFFLED

| Width to Pr.  | Length | Reg.   | Sale          |
|---------------|--------|--------|---------------|
| 90"           | 63"    | \$7.98 | <b>\$4.59</b> |
| 90"           | 72"    | 8.98   | <b>4.89</b>   |
| 90"           | 81"    | 9.49   | <b>5.29</b>   |
| 90"           | 90"    | 9.98   | <b>5.59</b>   |
| 90"           | 99"    | 10.98  | <b>5.89</b>   |
| 168" (Double) | 72"    | 17.98  | <b>9.98</b>   |
| 168" (Double) | 81"    | 19.98  | <b>10.98</b>  |
| 168" (Double) | 90"    | 21.98  | <b>11.98</b>  |
| 168" (Double) | 99"    | 23.98  | <b>12.98</b>  |
| 246" (Triple) | 72"    | 24.98  | <b>14.98</b>  |
| 246" (Triple) | 81"    | 27.98  | <b>15.98</b>  |
| 246" (Triple) | 90"    | 29.98  | <b>16.98</b>  |
| 246" (Triple) | 99"    | 31.98  | <b>17.98</b>  |

**TAILORED**... 78" wide to the pair  
54" long, regularly 4.49 per pr. **\$2.49**  
63" long, regularly 4.79 per pr. **2.89**  
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81" long, regularly 5.49 per pr. **3.69**  
90" long, regularly 5.79 per pr. **4.19**  
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108" long, regularly 6.49 per pr. **4.89**

**TIER CURTAINS** (not ill.) 78" wide per pr.  
30" long, regularly 3.98 **\$1.99**  
36" long, regularly 4.39 **2.19**  
40" long, regularly 4.69 **2.39**

### IRISH LINEN CLOTHS, NAPKINS AT MANUFACTURER-TO-YOU LOW PRICES!

Colors: Hunter Green, Chartreuse, Pink, Violet, Gold, Aqua, Cherry Red, Brown, Gray.  
70" round... \$7.98  
52" x 70".... 4.98  
52" x 52".... \$3.50  
70" x 90".... \$7.98  
70" x 108".... 9.98  
Napkins: 17" x 17".... 6 for 3.50  
Jewel-Tone Settings! Mix 'n match these brilliant solid colors in pure imported Irish linen that's long-wearing and so easy to launder. Cloths and napkins all have Perl-Embroidered Edges. They're smart looking and a very smart buy at these amazing low prices!

Mail Orders filled anywhere in U. S. Satisfaction Guaranteed or Money Refunded.

## godell's

37 West 28th Street, N.Y. 1

(Dept. 12A)

37 West 28th St., N. Y. 1

Please send the following:

... 100% DuPont Nylon Curtains

RUFFLED ☐ TAILORED ☐ TIERS ☐  
QUANTITY SIZE COLOR PRICE

Please send the following:

... Irish Linen Cloths, Napkins

CLOTHS: QUANTITY SIZE COLOR PRICE  
NAPKINS:

Name \_\_\_\_\_ Check ☐  
Address \_\_\_\_\_ M.O. ☐  
City \_\_\_\_\_ C.O.D. ☐

MAILING CHARGE: To prepay for curtains, add 30¢ for the first pair, 10¢ for each additional pair. For linen cloths, add 30¢ per order.



# JAIL JAMAS

the provocative gift  
for MARRIED FOLKS



These "authentic" prison pajamas are sure to make a hit with love birds who have gone down the road to matrimony! **Jail Jamas** are the "real thing"—genuine prison stripes and registration number too! Fashionably tailored of luxurious, high count broadcloth, generously cut, by nationally famous **VARSITY!** An exceptional value at **4.98** each or a set of two for him and her, at only **8.98**. Included with order: A comical gift card entitled "Lose all hope ye who enter here"—illustrated by a contemporary artist. Sizes: Women—**A** (regular) or **X** (large). Men—**B** (small) **C** (medium); **D** (large). Send check or money order for prompt prepaid delivery of your **Jail Jamas**. Do it now while stocks are complete. **Satisfaction guaranteed or money back!**

**Thoresen's**  
140 Fifth Ave.  
Dept. 19-N-46  
New York 11, N. Y.



## STERLING SILVER TABLE LIGHTER

Gracefully designed table lighter, a wonderful gift for men and women! Heavy, intricately detailed sterling silver with gadroon border is polished to gleaming beauty. 3 1/2" high with semi-automatic windproof mechanism. Use on your end tables, dinner table, as a desk accessory at the office! No CODs. Send check or money order, only \$4.50 tax included, post paid.

**ROBERT GARFIELD CORPORATION**  
Garfield, New Jersey, Department B



## MINIATURE FLORENTINE CHESTS

Original imported hand tooled chests in the most delicate gold leaf and assorted pastel colors and designs. They spell charm for any decor and will fill a multitude of needs. For vanity or night table—will hold jewelry, tweezers, nail file, odds and ends. For desk or table—will hold playing cards, cigarettes, matches, stamps, clips, etc. Make unusual gifts. All prices postpaid.

- = 1 Cigarette Box—5 3/4" long, 2 1/4" high, 4" wide... **\$4.95**
- = 2 Two Drawer Chest—6 1/2" long, 5" high, 3 3/4" wide... **\$8.50** (not shown)
- = 3 Three Drawer High-Legs—7 1/2" long, 8" high, 3 1/2" wide... **\$12.50**
- = 4 Four Drawer Chest—7 1/2" long, 8 1/2" high, 4 1/4" wide... **\$12.50**

Write for New Catalog to HB12

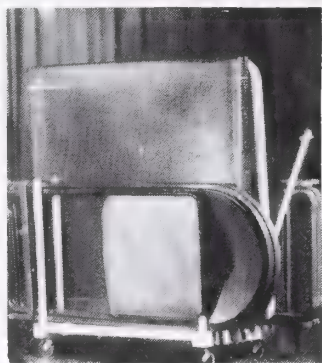
**The Del Hagens**  
OF WESTCHESTER  
1936 Palmer Avenue, Larchmont, N. Y.

## Something New . . . Clever Too!

This portable rack is designed to move and store your folding card tables and chairs. Easy to maneuver, rugs are no hindrance. Takes the work out of entertaining. Wonderful to own—A select gift. For home and club use. 15" x 24", lightweight and attractive. Hardwood; natural or mahogany. **\$8.00** postpaid

## ROLA-RACK CO.

Box - 625, Dept. F, Beckley, W. Va.



## SPECIAL PRICES on this Cast Iron Furniture

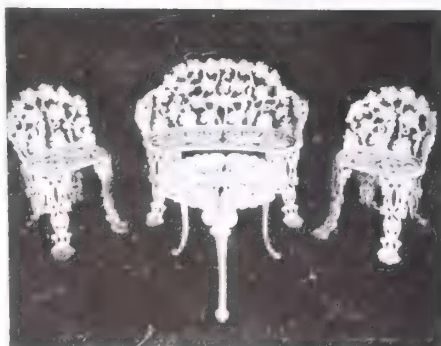
|                   |          |
|-------------------|----------|
| Regular Price     |          |
| 1 Settee          | \$25.00  |
| 2 Chairs          | \$15 ea. |
| 1 Table           | 12.50    |
| Total             | \$67.50  |
| Our Special Price | \$59.50  |
| Saving            | \$8.00   |

(Chairs with arms \$8.00 extra)  
Outgoing Table may be substituted.

Painted in permanent White, Sturdy, graceful, in grape and other designs. Also in cast aluminum at \$78.50.

Send Check or money order. Crated free. Pay freight or express when you get furniture. Immediate delivery.

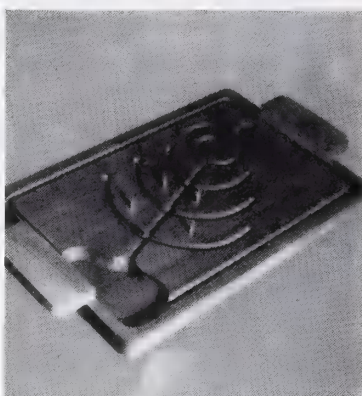
**Avondale Foundry Co.**  
2502 27th Ave., N., Birmingham, Ala.



# WINDOW



**ISN'T THIS NICE?** Even a picture is enough to make you yearn for it beside that wicker chair. A Colonial cigarette table has spinning-wheel legs and cabinet for smoking accessories: coasters, napkins, etc. Made of New England knotty pine with hand-rubbed Antique Saddle finish, it's 22" x 16" x 22" high. \$26.95 exp. coll. No c.o.d.'s. Call Cod Colonials, Box 95, Chestnut Hill 67, Mass.



**FOWL PLAY.** Roast turkey and duckling, pheasant and guinea hen are holiday fare, here's a carving tray to do the justice. An inch-thick birch board is spiked with aluminum pegs to anchor a skittish bird, the Sunday roast, the party ham. With decorative corner juice well, it's 10 1/2" x 19" and just \$6.98 ppd. Handcraft House, Shrewsbury, N. Y.



## BASKET BELLES

Beautiful boat-shaped baskets, handwoven on Isle of Madeira of natural reed. Use them plain for popcorn, peanuts, potato chips or even popovers. 9" size—\$1.95; 12" size—\$2.50; 15" size—\$2.95. Also with a metal liner. Use them for plants. Same sizes, with liner are \$2.25, \$2.95, \$3.50 respectively. All postpaid.

No C.O.D.'s Send for FREE Catalog

## GOTHAM GIFTS

67-85 Exeter Street, Dept. H1, Forest Hills 75, N. Y.

## FLORAL LAMP



## TV or Night Light

Complete with unusually genuine looking different colored plastic flowers. Fresh flowers may be used. An inexpensive attractive addition to your home. This distinctive floral lamp makes a useful and unusual gift. It is 10 inches overall height with a 5" diameter glass bowl which may be filled with water. The 3" brass finish base contains a small illuminating light.

**\$5.00 Postpaid**

Check, cash or money order  
Sorry no C.O.D.'s

**LYNN LAMPS**  
BOX 441H WILLISTON, S.C.

## MAKE YOUR GIFT WRAPPING EASY

with **glu-pen**  
TRADE MARK  
IDEAL FOR SCHOOL USE TOO!

For the first time here's a pen just right for those hard-to-fasten ribbons and bows on Christmas packages. Easy and quick to use when making party favors, decorations, etc. No mess or sticky fingers. Press lightly on point and a "dot" of glue is dispensed—dries on contact, holds securely and invisibly. 5000 "dots" of glue in each cartridge. (Refills 75c each.) Pen comes in Maroon, gray, forest green. Order one for the kiddies too! Wonderful for scrap books, cut-outs and school work. Pen and 2 cartridges of glue in Gold Foil Gift Box.

**\$2.95** ppd.

SATISFACTION GUARANTEED

## CAL-MIR COMPANY

632 South Third St., Dundee 2, Ill.



# SHOPPING



**CLASSIC CROSSES.** hand-bought in sterling silver, are masterful reproductions of English (left), Cellini (middle), and French (right) originals. Each comes on a sterling chain, will give classic elegance to a simple dress. The English and French crosses are \$5 each; the Cellini, \$1. Prices incl. tax and postage. Jamaica Silversmiths, 79-30 164th St., Jamaica, N. Y.



## CHICKEST OF THE FARE

For your after-theater suppers and buffet dinner parties is this aristocratic chafing dish. The silver-like penilum is non-tarnishing, and with the mahogany handle, crown knob, and gadroom borders, it looks like a million. Complete with burner, black wrought-iron stand, 2 utensils and 3 recipes. 1-qt. size is \$12.95; 1½-qt. \$15.95. House of Bertram, Box 598, Marsdale, N. Y.



Santa "stacks the deck" in a **SILVER COFFEE SERVICE**. It's so easy to have coffee before the lire or breakfast in bed with this portable "Stackette." Heavily silver plated on copper! 2-cup coffee pot, \$6. Creamer and sugar, \$6.95. "Stackette" set, with pot, creamer and sugar, \$12.95 inc. Fed. tax. Prepaid.

*The Fair* FORT WORTH 1, TEXAS

## The perfect gift for the Physician



Here is a bag your favorite physician will find both distinguished in appearance and practical in use. "OPN-FLAP" allows 1/3 more packing space. Only Hygeia® Has All These Features: 1. Solid Leather Grain. 2. Sanitary Rubber Lined. 3. Heavy Duty Zipper and Lock. 4. Removable Pockets. 5. Colors: Army Russet, or Black.

No. 514, 15 x 8 x 6½... \$24 postpaid  
No. 516, 15 x 8 x 6... \$25 postpaid  
No. 518, 17 x 9 x 7... \$30 postpaid

Send your order TODAY! Complete Satisfaction Guaranteed! Write for illustrated brochure about Hygeia®

**NATHAN PRODUCTS CORP.**

2157 Prospect Ave., Bronx 57, New York



## LIP LITE

Purse Mirror with Built-in Beauty Light  
**\$125** ea.

### LIGHTS UP YOUR FACE for Applying Rouge, Lipstick, Powder

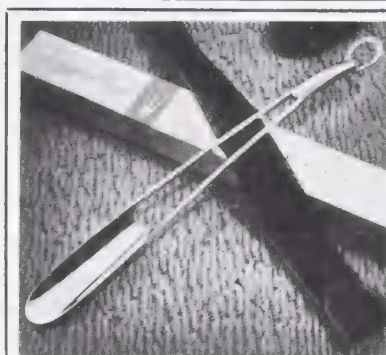
You'll love this handy purse accessory. No bigger than the purse mirror you now carry (3½" x 3¼"), LIP LITE has a built-in light bulb that illuminates your face for applying cosmetics perfectly under any light conditions. A touch of the button and it's lit—release and it's out. Attractively designed in Lipstick Red plastic. Complete with long-lasting fountain-pen type bulb and miniature battery.

**HUSS BROTHERS, Dept. 70**  
100 W. Chicago Chicago 10, Illinois



## Glowing Around in Circles

This glittering Christmas tree revolves over a colored light and turns your room into a fairy-tale setting. Put it on a mantel and Santa will be enchanted. Put it in a window and his reindeer won't champ at the bit. 12½ inches high for \$2.95 postpaid. Deluxe Christmas Tree Light, 17 inches high, \$4.95 postpaid. Both include colored bulb. Specify color of tree wanted: Red, White, Blue, or Green. Orders shipped same day received. No COD's please. Money back if not delighted. Albin of California, Room 112, 1401-15, W. 8th Street, Los Angeles 17, California.



## "THE ROYAL HORN"

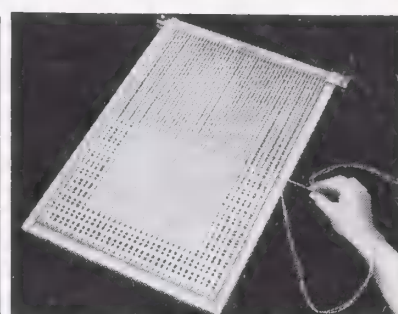
For all the well-shod men on your Christmas list, we suggest our Royal Shoe Horn. Large enough not to be mislaid even in the most spacious dressing quarters—truly KINGSIZE. 17" long, topped with a swivel "good luck" horseshoe hook holder. Horn comes encased in a jeweler's flannel bag handsomely gift-boxed.

17" Silverplate Shoe Horn.....\$5.00  
17" 22K gold Shoe Horn.....\$7.50

Send for free gift catalog



**Ward Phillips Co.**  
12 East Main St., Dundee 1, Ill.



## PROFESSIONAL RESULTS WITH LOOMETTE

Weave beautiful stoles, scarfs, placemats with Loomette King portable hand loom. Exclusive Magic Tension Control feature means you can use different kinds of yarn: rayon, linen, metallic... all on one pattern! Here is a fascinating useful hobby anyone can learn. Complete instructions included with each loom. \$4.95 postpaid. No COD's please. Money back if not delighted. Linen or metallic straw yarns \$1 skein. Send 25¢ for new sewing booklet. Albin of California, Room 812, 1401-15 W. 8th Street, Los Angeles 17, Calif.



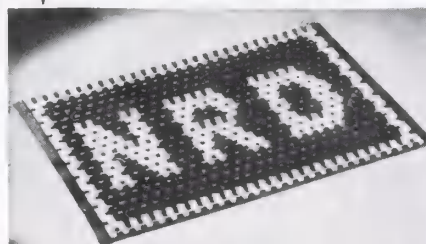
A crowing rooster in fabulous colors highlights this brilliant 6-knife rack... so fitting for popular handcrafted decoration. Strikingly posed against a white background, the Chanticleer is entirely hand painted. Sixteen colors are richly blended, with borders and sides in your choice of rooster red or garden green. 7½" wide, 8" high in front, 12" high in back. So decorative for today's smarter kitchens, plan the Red Rooster Knife Rack for all the homemakers on your list.

**\$2.95** postpaid

No C.O.D.'s, please. Write for **FREE** catalog.

**WHITMAN HOUSE** Dept. B-12  
521 Fifth Avenue • New York 17, N. Y.

## Colored RUBBER DOOR MATS



Your front entrance will do you proud, and guests will receive a warmer welcome if they scrape mud from their shoes on this good-looking rubber mat. Now available in Red, Black, White, Green or Brown with three initials worked into the pattern in any contrasting color.

16" x 24" (without border).....\$ 6.50  
20" x 30" (with border)..... 9.95  
22" x 36" (with border)..... 13.50

Postpaid

No C.O.D.'s please

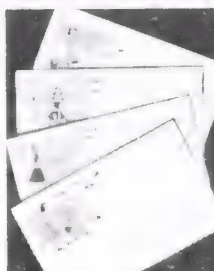
**EUNICE NOVELTIES** Dept. B-122

Our 13th Year

P.O. Box 41 Rego Park, N. Y.

## Post-a-Notes

AS PERSONAL AS A LETTER  
AS CONVENIENT AS A POST CARD



Delightfully designed, beautifully printed correspondence cards with the address space on the reverse side—as personal as a letter, as convenient as a post card. No envelope needed—take 2¢ postage. Rich colors on crisp white card stock. You'll use them and bless them for invitations, personal greeting cards, thank-you notes, other correspondence—and they're perfect for prizes and gifts. You get the 4 different designs shown, in sets of 12 cards each, gift boxed.

ONLY **\$1.25** POSTPAID  
3 boxes for \$3.00 postpaid

ORDER BY MAIL—SATISFACTION GUARANTEED OR MONEY BACK  
**Colorado Crafts**

P. O. Box 371-212, Colorado Springs.



## YOUR KEY TO CHRISTMAS GIVING

For a key person at Christmas, here's a clever gift. Whether he drives a Ford, DeSoto, Lincoln or any standard make car, they're sure to appeal and "keynote" your good taste. One key is rich Jeweler's Bronze, the other Nickel-Silver\*... crest keychain has the golden bronze finish. All are skillfully made with the authentic crest of his or her own car, and beautifully finished by jewelry craftsmen. Impressively gift boxed to make a hit with every driver on your list!

Set of 2 Crest Keys **\$2.95** ppd. Complete Crest Key Chain **\$1.00** ppd. Set **\$3.95** ppd.

IMPORTANT: Specify make and year of car. Keys can be cut by any locksmith.

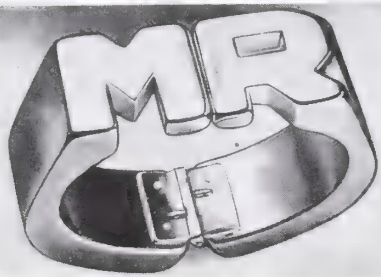


### GIVE THE GIFT THAT'S HERS ALONE Sophisti-Cuff—THE CUSTOM-MADE INITIAL BRACELET

Here's one of those rare pieces of jewelry that looks fabulous, is fabulous in everything but price. Its bold, dramatic styling is completely fashion right! Fully an inch wide, yet it weighs a mere 2½ ounces... heavy 14K gold plate makes it look good-as-gold! Sophisti-Cuff operates on a spring hinge with both her initials meeting on her wrist... makes a dazzling gift!

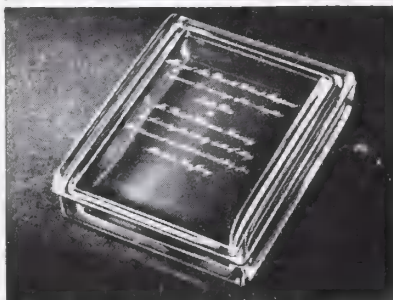
only **\$5.95** incl. tax & postage

Orders filled within 3 days.



Write for free gift catalog

**ZENITH GIFTS** Dept. C-42, 2674 Valentine Avenue, New York 58, N. Y.



### MEMORY BOX

Commemorate The Big Event—be it a wedding, a graduation, an anniversary, a testimonial dinner. Simply send us a copy of the invitation or announcement and we'll etch it in perfect reproduction on the lid of a fine Fostoria glass cigarette box. Handwritten messages reproduced, too, for a very intimate gift. Size, 5¼ by 4 by 1½. Gift-boxed and shipped direct, if you like. Ten days.

**\$7.95** postpaid

Complementing ashtrays, 4¼ by 2¼, etched with first names:

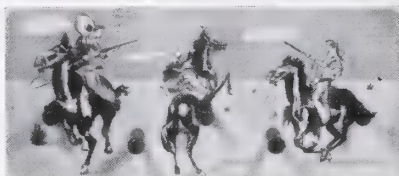
**\$5.00** pair, postpaid

No C. O. D.'s, please

Catalogue on request

**HOLIDAY HOUSE**

112 Bellevue Theatre Bldg., Upper Montclair, N. J.



### WALL COSTUMER

A Western scene makes this wall costumer exciting. Plenty of action on the desert with blue sky above. Made of sturdy masonite 21" x 9" with 5 red pegs, it is an incentive to be neat and it is an attractive addition to a child's room. Also available in Clown—Carousel or Train design.

**\$2.75** Prepaid

NO C.O.D.'S

*The Children's Shop*

986 Farmington Ave.

West Hartford 7, Connecticut

Write for gift catalog



### LITTLE LULU for low

hands, is this five-piece manicure set that travels in a purse pocket with little effort. It's only 2" x 3", yet highly efficient. Tweezers, nail scissor, nail file, cuticle pusher, and cleaner—all in highly polished nickel plate. Suede-lined cowhide case in red, green, or tan. A fine gift at \$2 ppd. Potter Post, Bridge Waters, New York.

### ONE FOR THE MONEY

Even if his bank roll is small, he'll feel rich as Rockefeller with this 10k gold money clip. The oval shield comes engraved with monogram or name at no extra charge, and it's a gift you will be very proud to tie your Merry Christmas card on. \$13.75 including tax. Ppd. Yasner & Son, Green Street, Newark 2, N. J.



### Musical Toothbrush Holder

Small fry will love brushing their teeth to music!

"Little house" toothbrush holder attaches firmly with suction cup at any convenient height on bathroom wall. Music box, which plays a gay nursery tune, is wound by pulling the chain. Music stops when brush is replaced. **\$3.95**

FREE "GIFT ADVENTURE" CATALOG • DEPT. B-121

**THE VILLAGE STORE**  
LAKE PLACID, N.Y.



### SPACE PATROL ELECTRIC MONORAIL TRAIN

You saw this toy of the year in "Life." Stores may not get them in time for Christmas. We have them! Complete with 20 feet of track, 10 supports, Space Patrol City. Authentic monorail train of unbreakable plastic. Has own power plant. No wires. Train over 15" long. Automatic reverse switch. Track forms varied combinations. Space Patrol City has buildings, roads, figures, headquarters. \$12.95 ppd. Extra track 20¢ per foot. No C. O. D.

CAROL BEATTY CO.

Dept. 3E, 635 South Kenmore Avenue.  
Los Angeles 5, California



"RUDOLPH",  
the red-nosed  
reindeer  
Squeals,  
Jingles as  
Kids ride him

Kiddie **\$1.98**

Size

1 to 3 yrs.

Old—28" Tall

Child's **\$2.49**

Size

3 to 10 yrs.

Old—28" Tall

Everybody loves Rudolph, remarkable new Vinyl plastic inflated reindeer, brightly decorated and colored to look just like the famous character all kids want under their Christmas tree. Kids sit on him and bounce, rock, ride right across the room, as Rudolph actually squeals and neighs with joy. Pull the bell-loop around Rudolph's neck and hear him jingle along. He's clean, safe, tough, extra strong (can even hold daddy). He's made of heavy gauge Vinylite scuff-proof plastic, electronically sealed, inflates in a jiffy—wipes clean with a damp cloth. A merry Christmas gift youngsters from 1 to 10 will love the year 'round. Complete satisfaction or money back. Sent at once, boxed—postpaid or C.O.D. By mail, only from

**DEL-MEL CO.**

277 Huguenot St., New Rochelle, N. Y.

### Personalized CRAYON PENCILS

with any name you want  
permanently imprinted in

Children are scribbling-mad at these superb Graphi-color pencils, the perfect gift for your family, friends and neighbors. That's why so many wise shoppers order thousands of them from us every year.

**MONEY-BACK  
GUARANTEE**

Exclusive Mail Order Offer

1 full dozen guaranteed high quality, full-size, wood cased crayon pencils—each with a different colored long-lasting lead. A rainbow of colors—specially packaged in this attractive and convenient "Easel Palette Box."

set of **12** for only **\$1** post paid

To insure proper spelling, clearly print list of names you want imprinted—1 name for each set of 12. Save C.O.D. charges—enclose check, M.O. or cash.  
**ATLAS PENCIL CORP., Dept. X**  
22 Jones St., New York 14, N. Y.



# SHOPPING



**FORENTINE URNS** were the inspiration for these salts and peppers. And aren't they gracefully beautiful, reminiscent of velvet, and fabulous works of art in deep colors? About 3" high, they are silverplated and fully lacquered to resist tarnish. Each pair is gift-boxed and looks worth more than its \$2.98 price. Includes postage incl. Merrill Creations, 102 Warren St., New York 7, N. Y.



**RESERVE A TABLE** that is smart in design, handy in size, portable and functional in use. The Palette Coffee Table is made of selected hardwood, with removable legs for easy storing. The black top table has natural legs, and a chartreuse or red top comes with black legs. 24" x 18" high, it's exceptionally priced at \$7.50 ppd. Maymac 79-B, W. Grand St., Mount Vernon, N. Y.



**BIBITY-STOLE.** When you smile or bubble Butch, slip the shaggy terry over your shoulder. Three handy pockets hold baby's imminent needs: A spill-proof pocket holds the bottle; a matching bib and wet-proof lap are included. With "Mother," "Grandma" embroidered, or plain; in white with blue trim, or brown with brown, or green with blue. \$4 ppd. Lynn Lyle, Route 1, Birmingham, Mich.



'CORONATION COACH & EIGHT'—\$4.95

**GOLD COACH**  
Drawn by  
8 White Horses  
4 Red Coated Horsemen

Statue Figures  
This exquisite, miniature reproduction is a "conversation-piece" memento of Queen Elizabeth's Ascendancy! 15 1/2" L, 21 1/2" W, 3 1/2" H. A decorative gem!

**NEW! ILLUS. CATALOG FOR HOBBYISTS!**  
SHIPS—148 pgs—50¢; HO TRAINS 50¢; TOY TRAINS 50¢; (\$5.00 value coupon included in each); OLD TIME AUTOS 15¢; SELECTED TOYS 10¢; 100 Projects 10¢. Visit or write!

**POLK'S HOBBY DEPARTMENT STORE**  
314 (HB-2) 5th Ave., N.Y.C. 1

**CONSTRUCTO 100% FINISHED SHIP MODELS**  
fully rigged. For home, office, den, club, showroom.  
Endeavor 13" \$13  
Clipper 12" \$25  
Schooner 20" \$25  
Cat Boat 19" \$15  
Med Galley 19" \$40  
Pilot Boat 21" \$30



## FAITHFUL HOUND DOGS AND IRONS

This handsome pair of hounds will take very seriously the job of guarding your hearth. Made from a very old pattern, but a new popular size, with adjustable log rests.

18" High and weigh 40 pounds

Solid Brass Dogs ..... \$29.95  
Cast Iron, black satin finish ..... \$19.95

Catalog of other sizes 10 cents. Transportation collect.

**TENNESSEE CHROMIUM PLATING CO.**  
206 Louise Avenue N Nashville 5, Tennessee



## CARRY A CRIB

Instead of staying home, Mother can take baby with her for an overnight visit, weekend jaunt or long trip. Or quickly leave baby and a KEL-ART Collapsible Krib off with Grandmother for an afternoon of shopping or an evening out. The Krib is easily secured onto any adult bed, cot or studio couch with its specially treated non-slip webbing straps; thus, providing a safe crib or pen for baby to sleep or play. Only takes second to set up or take down. When up, Krib is 50" long x 28" wide x 20" high. Made of choice hardwood in clear finish. Comes in suit-case size carrying carton. Weighs 8 lbs. Good for many years.

Thousands in use. Grandmothers love 'em. Ideal for Military Parents. Prompt deliveries. Express charges not prepaid.

\$13.95—no C.O.D.'s

**KEL-ART COMPANY**

15th and Crosby Sts. Chester, Pa.



Meet the Musical Panda and

Musical Lamb

from Schirmer's famous collection of more than 100 musical toys. We hope you meet them in the pages of our catalog. Here we can only show you two:

**The Panda:** Brimming with personality—adorable in softest black and white. Has movable head. Small, 9" high. Postpaid \$6.30. Large, 11" high. Postpaid \$8.30.

**The Lamb:** Fluffy, fleecy darling of the nursery, with pert bow. Pink, black, white. 13" high. Postpaid \$8.30. Both contain Swiss music mechanisms. Write for free catalog.

**G. SCHIRMER**

3 EAST 43RD ST., NEW YORK 17, N. Y., MU 2-8100



Watch this Snowman's Smoke!

The kids will be absolutely enthralled... and so will you... when the fragrant smoke comes pouring out of Snowman's mouth. (You will have started it all by burning incense in the copper container inside him.) With his little green hat and red scarf, he's the perfect picture of Christmas cheer on your coffee table, for instance. About 5" high.

Write for **\$1.25** postpaid  
**FREE Gift Catalog** no stamps, please  
With Incense \$1.85

**annis baker**

258-B Main Street Danbury, Conn.

## Day's Gift Column AUTHENTIC ANTIQUE REPRODUCTIONS in Cast Iron and Cast Aluminum



**FLOWER STAND—**  
Just the thing for African Violets or other hobby plants. White. 11 movable arms, ranging from 14" at base to 7" at top. Flowers and pots not included.  
Only \$24.50



**FLOATING FLOWER TRAY—**A handsome table decoration. 14" long x 10" wide. Depth 1 1/4". Cast Aluminum. Finished in Frost/Gold. \$9.00



**ALUMINUM WALL BRACKET—**Displays a favorite plant in style. 12" long, 10" high, pot holder 5" diameter. (Pot not included). Send \$3.75



**Right: FOOT SCRAPER #1000—**Black cast iron dachshund (red tongue) ready to do service in your entryway. 22 1/2" long x 7 1/2" high. \$9.00



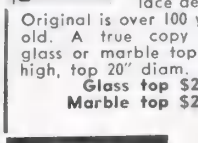
**Left: FOOT SCRAPER #5300—**Exact copy of antique original. 10" x 12". \$4.50



**WALL BRACKET** for flower pots. 12" long, 6" high. Pot-holders 4" and 5" in diameter. Cast aluminum only. Painted White or Gold. (Pots and flowers not included). \$4.50



**WELCOME BELL—**Adds charm to doorway of any home. Solid brass heavy resonant bell. Sturdy ornamental iron frame with strong pull cord. Only \$14.95



**Right: OCCASIONAL TABLE #150—**Beautiful lace design. Original is over 100 years old. A true copy with glass or marble top. 30" high, top 20" diam. Glass top \$24.50 Marble top \$29.50



**OVAL TOP ANTIQUE FLOWER BOX—**True copy. 23" long by 15" wide on top, 21" high. Ornamental design. Painted white. Cast Iron. \$21.50



**MARBLE TOP TABLE—**Formal Venetian Top. 32" x 18" Height 16". \$32.50  
**CRATED FREE.** For orders \$100 and over, freight prepaid. West of Rockies, add \$4.00 per \$100 purchase. For orders under \$100, pay freight or express upon receipt of shipment. Specify freight or express.

**J. F. DAY & CO.**

Dept. B-12 1901 4th Ave., South Birmingham 3, Alabama



## WE'LL BUY YOUR OLD WATCH!

We need old watches to meet demands from thousands who have purchased several Lucite Treasure Domes—but have only one watch to transform into a modern, decorative timepiece. These customers want other watches so that they may display them in Treasure Domes as unusually beautiful and useful gifts for friends and family. Search out your old family watches today. Fill out the coupon below and mail it to us. We will give you a fair appraisal... offer you the highest possible price.

**NOTE:** If you can't bear to part with your heirloom watch, keep it and order a Lucite Treasure Dome—a graceful bell-case that will make it your most prized possession. Base colors: Mahogany, ebony, blonde. State choice. Just \$3.95 postpaid. No C.O.D.s.

Carol Beatty Co., Dept. 3F.

635 Kenmore Avenue, Los Angeles 5, California

I wish to sell my old watch. Please give appraisal based upon following information:

WATCH MAKE \_\_\_\_\_ SERIAL NUMBER \_\_\_\_\_ HOW OLD \_\_\_\_\_  
NO. OF JEWELS \_\_\_\_\_ CASE IS GOLD (GIVE CARAT NO.) \_\_\_\_\_ SILVER \_\_\_\_\_  
STEEL \_\_\_\_\_ IS CASE DENTED OR WORN? \_\_\_\_\_ DOES WATCH RUN? \_\_\_\_\_  
(Yes or No) (Yes or No)

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

**NOTE:** I cannot bring myself to sell my old watch. Please send me \_\_\_\_\_  
Treasure Domes at \$3.95 each. State base colors wanted \_\_\_\_\_

FREE GIFT

CATALOG ON REQUEST



### Cute and Comfy! MINNEHAHA MOC-O-SET

Little feet will "jump with joy" snuggled comfortably in these Indian Moccasins... and little eyes will "glow" at the matching Indian Princess! Genuine suede leather mocs have hand beaded trim and cushion-foam innersoles. Indian doll is 7½" high, with suede leather dress and mocs! Gift boxed.

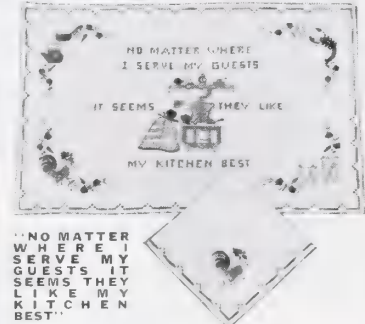
COLORS: light blue, pink or turquoise.

Child's Sizes: 6, 7, 8, 9, 10.

Misses' Sizes: 11, 12, 13, 1, 2, 3.

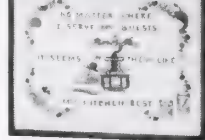
**\$4.95 set**  
ppd.

209 FIRST AVE. N.  
MINNEAPOLIS, MINN.



says Susan Smith's fun-to-finish cross-stitch Place Mat and Napkin Set. Kit includes two 12" x 18" heavy Belgium Linen place mats and two 12" x 12" napkins, all the multi-colored floss needed, and easy to follow design stamped on each piece, plus instruction, fun to make, fun to give.

2 Place Mats and 2 Napkins **\$2.50** ppd.



Kitchen Wall Sampler

...to match your place mat set, 11½" x 14" black frame with design stamped on superline white linen. Floss included, finish sampler and place mat set for Christmas giving.

1 Kit **\$2.95** ppd. 2 Kits **\$5.75** ppd.



**Susan Smith**

12 East Main Street Dundee 10, Illinois

## PERSONALIZED FOLDAWAY T.V. CHAIR

A Perfect Gift for  
Boys & Girls 2 to 8



ONLY  
**\$4.95**  
ppd.

Send check

or M.O.

Available **ONLY** by mail. Prompt shipment on receipt of order and child's name. KRIMSTOCK BROS., 112 N. 9th St., Dept. MB3, Phila. 7, Pa.



### A Quality European Import Hand Painted Figures

So realistic you almost expect them to spring to life! Charming costumes in full color, with painstaking regard for detail, authentically depict the mid eighties.

Made of durable metal, they are accurately scaled to size (up to 3 inches high)

A wonderful wintertime setting for your table centerpiece, mantel, window or niche. A welcome, fascinating and educational gift for all children of school age.



### Old Fashioned Ice Skating Party

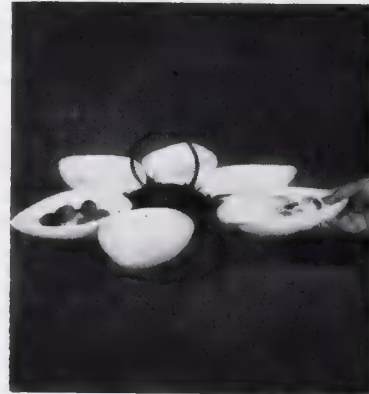
Complete Set, 30 pieces ..... **\$3.95** Post  
15 pieces, including large sleigh ..... **\$2.45** Paid

**Art Craft Products** P.O. BOX 1147 STAMFORD 5, Conn.

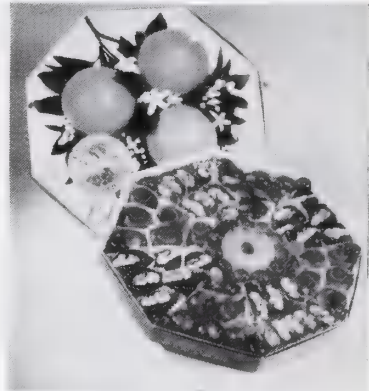
SEND FOR FREE FOLDER  
MONEY BACK GUARANTEE



## WINDOW



**LAZY DAISY.** A combination Lazy Susan and individual d'oeuvres server is made of wrought iron with china dishes that are removable ovenproof. Think of those canapés! Or they'd be perfect serving individual salads, tail peanuts, olives, etc. It comes in all white, or in white and gray. 19" wide, 8¼" high. exp. coll. Cardel, Ltd., 615 Madison Ave., New York 22, N.Y.



**PRETTY AS A PICTURE** are these heavenly California fruits. They're all glacéed. Orange Blossom Honey cake helps retain their natural freshness and flavor. You diet-minded readers will find this perfect substitute for candy desserts. 1 lb. \$2.19; 2 lbs. \$3.38; 3 lbs. \$5.99; 5 lbs. \$8.69 including gift-wrapping and postage. Mission Pak Co., 125 East 11th St., Los Angeles 11, Calif.



**GIVE YOURSELF A GLAMOUR** that is completely feminine and wholly beautiful. This bag comes in stunning daytime faille, glamorous evening velvet, or ornate, ornamented with a gold-plate scroll design. Your color choice: black, brown, or navy to match with the smartest fall and winter fashions. \$9.55 including tax and post. Laron, 1731A Broadway, Atlantic City, N.J.

## FAMOUS QUIZ KID'S Deluxe Electric Quizzer Set

Only **\$3.50**  
postpaid



360 questions—360 answers on art, science, music, sports, mythology, geography, atomic energy, aviation, army, navy, others. All ages enjoy it. Thrilling home, party treat. Read question... touch post with magic cord—right answer starts buzzer. Colorfully boxed.

## SAVING IS FUN WITH 3-Coin Register Bank

Only **\$3.50**

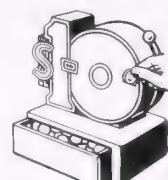
Postpaid

Adds 5c, 10c, 25c

Automatic **\$10.00**

Pop-Out Drawer!

Shows amount at all times. Total register in bright gold letters on dial. Opens at each \$10.00. Handsome, sturdy Styron and Metal 6½" x 7" in gleaming Lustre Black or Deep Maroon.



\$1.00 deposit required on C.O.D. orders. Send check or money order for full amount—we pay postage. We ship for you—mail list, addresses, with remittance Orders under \$5.00, add 25c west of Rockies, Canada.

Satisfaction Guaranteed or Money Refunded.  
Rapaport Bros., 1834 S. Washtenaw, Chicago 8, Ill.



## BUDDHA

### Men's Cuff Link & Tie Bar Set

Buddha... idol of mystery whose spirit endures through the centuries... captured in the carefully detailed, authentic Buddha figures on each of the handsome cuff links and repeated again on the bar! The rich natural gold color of the piece sharply accents the Buddha symbols, as they silently hint of Oriental intrigues. A gift of jewelry so expressive, so unique... father, husband, brother, sweetheart... will treasure it for a lifetime.

Ppd., No COD's, Tax Inc., Gift Box

## BOMBAY SHOP

107 W. Baltimore Street  
Baltimore 1, Maryland



# SHOPPING



**OME ENCHANTED EVENING** chimes this jewel box milady thoughtfully adds a of sparkle to her favorite evening dress. Simulated leather with 24k gold tooling, also has "Always," "Stardust," or "The Anniversary Waltz" when the top is opened. In wine, navy, or baby blue with velvet lining; self-raising tray; 10" x 7" x 3 1/2". \$8.50 ppd. Leed's, 545 North Avenue, New York City.



**IG HOLIDAY PLATE.** This will prove to be one of the most decorative servers of the year. Set it high with cinnamon cookies, ruddy fruit, Christmas cards, use it to pass cocktails or milk punch. Wooden tray is dark green with brightly painted tree. The whole surface is lacquered with protective coating. In 3 sizes: 8", \$9.95; 12", \$5.95; 15", \$8.95. The Little Shop, Land O' Lakes, Wisconsin.



**HOOTING STICK** opens up to become a comfortable seat well able to support the heft of your golfing husband, your sight-seeing mother-in-law. The three legs, with non-slip rubber feet, let you sit without tipping. You can even toss your legs! Made of lightweight aluminum, \$14.95 ppd. Malier & Buckley, 1141 Connecticut Ave., Washington, D. C.



**2 IN 1 DIRECT BEAM PEN LAMP**  
WITH TOP QUALITY FOUNTAIN PEN  
IDEAL FOR HOME, SCHOOL, OFFICE

**5.95 each**  
Post Paid

**FOUNTAIN PEN GUARANTEED FOR ONE YEAR**

ALWAYS HANDY WHEN YOU NEED IT - FOUNTAIN PEN WITH SWIVEL HOLDER. Flexible arm on all metal, heavily weighted lamp directs light wherever you please. Ideal for your desk, den, end table or workshop. In easy to clean colors: Aluminum, Bronze and Hunter Green. They make lovely gifts for Xmas. Complete with 6' UL approved cord and electrical parts. Shipped anywhere in the U.S.A. postpaid \$5.95. Please specify colors.

Check or money order only. send for FREE Satisfaction Guaranteed. catalog

**LAMPS & GIFTS, Inc.**  
Dept. D-2. PARK RIDGE, NEW JERSEY

**STOP SILVER (COPPER, BRASS) TARNISH**

One application with "TARNISH PROOF" protects your beautiful silver, copper and brass pieces for many months from tarnishing. 8 oz. Jar only **\$3.50**

REFINISH YOUR WORN SILVER IN SECONDS WITH "LIGHTNING SILVER FINISH"

- Cleans • Polishes • Refinishes
- ... in one simple operation!

**JUST RUB ON WITH A CLOTH** to restore old worn Sheffield silver instantly and to refinish any article with a copper, brass or bronze metal base. **LIGHTNING SILVER FINISH** contains pure silver.

**WON'T RUB OR WASH OFF!**

1 oz. bottle \$3.75 ppd.  
8 oz. Economy Size Bottle **\$6.50**  
"LIGHTNING SILVER FINISH" and "TARNISH PROOF" 8 oz. of ea. **\$9.00**

WM. CRELL LABORATORIES, DEPT. HB, P.O. Box 65, Long Island City 5, N. Y.



## Say merry, terry Christmas with **MOPPER** the new absorbing AFTER-BATH ROBE

Don't be a drip . . . hang your Mopper a reach away from tub or shower, and dash from your splash bone-dry, toast warm. It's both a towel and a whopping big, snow-white wrap of wonderfully washable, thick, thirsty Cannon terry cloth. You'll love its softly shirred shoulders, yards of absorbent fullness. Huge draft-screen collar, tassel tie at neck, full length. One size fits everyone—man or woman. Perfect for traveling, at home, after a swim. A great buy, wonderful gift idea. Mail orders filled promptly.

Shipping charges prepaid if remittance accompanies order. **\$6.95 ea.** (3 for \$20)

**Woodmere Mills,** Dept. HB-12  
P. O. Box 167, Bennington, Vt.

### AT LAST!

His Own BARBER POLE SHAVE RACK!

Combination  
★ Shaving  
★ Brush  
★ Safety  
★ Razor  
★ & Used  
★ Blade  
★ Holder!



Keeps all his shaving gear in one place! No more rusty blades on sink, floor, shelves! Sturdy, colorful CERAMIC, easy to clean! 6" high. Nickel plated spring steel handles. Stand it anywhere or use handy hook for quick hanging. Thoughtful gift—practical too!

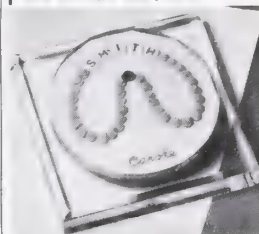
Personalized with first name, **\$2.69**  
Without name, **\$2.50**

We pay postage. MAIL ORDERS FILLED.  
Send check or money order. (No C.O.D.'s please)

**Crown Craft Products**  
246 Fifth Ave., Dept. 912, N.Y. 1, N.Y.

### Tender MEMENTOES

Preserve cherished memories this lovely permanent way . . . in a 3" square lucite paper-weight, crystal clear and unbreakable, to treasure through the years.



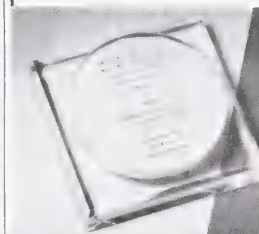
**BABY'S WRIST OR NECKLACE BEADS**

Send them to us . . . we'll imbue them in lucite and inscribe baby's full name in

gold. Wonderfully welcome gift for the new mother!

**\$3.95** postpaid (birth date, 50c extra)

### WEDDING ANNOUNCEMENT



Send it to us . . . we'll reproduce any announcement or invitation in miniature and mount it in lucite. Lingeringly lovely gift for a bride!

**\$3.95** postpaid

*Keepsake Shops Union City 50, N.J.*

### OUR LATEST IMPORT FROM ITALY

An unusually handsome and decorative wooden box (6"x4"x2"). Tooled in a beautiful carpet design. Has many uses. Venetian green or Napoleon pink, antiqued with gold.

Postpaid **\$3.50**

**HOUSE OF LOGAN**  
BOOTHBAY HARBOR, MAINE



### An Ideal Gift at Any Time of the Year

We are the exclusive producers of four Nursery Drawings painted in water color by the well known artist Frances McManus.

Each picture is 10" x 13" and faithfully reproduced in four colors on good, firm paper.

**Little Bo-Peep** **Old Woman In The Shoe**  
**Little Tommy Tucker** **Mary, Mary Quite Contrary**  
For set of 4, as above (paper only) **\$2.45**  
(Individual prints **\$1.00** each)

We are able to furnish these prints in a very attractive pastel yellow wood frame complete with glass for **\$1.90** each.

For each set of four (framed) **\$6.90**

**MAILED PREPAID ANYWHERE IN USA**

Sorry No C.O.D.'s Send Check or Money Order

**GRAF BROTHERS COMPANY**  
"Artistic Reproductions"  
3854 Lancaster Avenue Philadelphia 4, Pa.





### AN AUTOMATIC FRUIT, VEGETABLE, AND POTATO PEELER

"It's wonderful, peels my potatoes in a matter of a couple of minutes," says one woman with a family of five.

After years of research, we've designed a fruit and vegetable peeler for home use... peels potatoes, beets, onions, apples, oranges, etc., in a matter of a few minutes... it's easy — just attach Univex Home-A-Peel to your electric mixer... turn on the switch and the Home-A-Peel does the rest. Univex Home-A-Peel is manufactured by the same makers of the famous Univex Commercial Vegetable Peelers now being used in hotels, restaurants, schools, institutions and hospitals all over the world.

An ideal gift for any woman who has an electric mixer... ends peeling drudgery... peels faster, cleaner and easier. All you do is attach peeler to electric mixer... fill bowl with potatoes, vegetables or fruit... special abrasive technique rubs off micro-thin peel, preserves the most nutritious part of the food, ordinarily lost in manual peeling... pulverized skins easily disposable.

Price **\$4.95** Complete



Attaches to Electric Mixer

**MONEY BACK GUARANTEE**

### MAKES AN IDEAL GIFT

Univex Home-A-Peel is beautifully gift wrapped. Order yours today, all you need do is send your check or money order for only \$4.95, and Home-A-Peel will be shipped immediately prepaid, all gift wrapped, or if you prefer we'll ship C.O.D. and you pay postman.

Send Order to Dept. HB-2 TODAY

**UNIVEX Products Co.**  
467 MYSTIC AVE. SOMERVILLE, MASS.

### Imported Wool Challis TIES



With **REAL Trout flies**  
**\$5 Postpaid**

Don't confuse these ties with those having printed or embroidered flies. These are genuine hand-tied flies — Parmachenee Belle, Silver Doctor, Montreal and other colorful patterns. Gold-plated with no sharp ends. Colors: Maroon, Navy Blue, Hunters Green. (Give second color choice.) Send for brochure of other out-of-the-ordinary gifts.

Perry Products, Box 416, Peterborough, N. H.

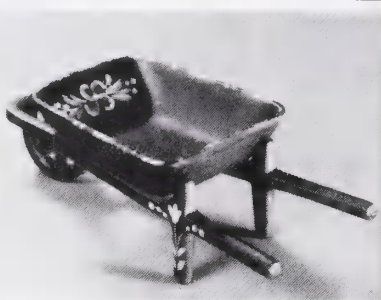


### A Wee Bit of Scotch

Scotland is the inspiration for this charming **Thistle Set**. The wispy thistle is beautifully reproduced in hand wrought sterling... an inspired gift. Pin and earrings are \$3.75 each, and the bonnie bracelet sells for \$7.50. Complete set only \$13.75. Matching necklace and buttons (not shown), \$12.00 and \$1.25 each respectively.

Tax included; postpaid U.S.A. No C.O.D.'s. Send for free catalog showing silverware... men's and women's jewelry.

**THE JAMAICA SILVERSMITH**  
79-32 164th Street Jamaica, New York



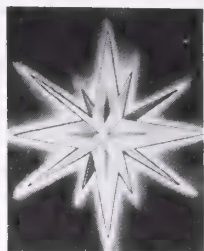
### MINIATURE BARROW

This cute miniature barrow will carry off your heart. It's just the right size for use as a bobby pin, paper clip, or jewelry holder, tiny planter, cigarette dispenser or ash-tray. Made of cast iron, painted black, and decorated by hand with colorful Pennsylvania Dutch designs it is 6 1/4" long and 2 3/4" wide. Tray is removable and the tiny wheel actually turns. Get several for yourself and friends. Only \$1.25 each postpaid.

No C.O.D.'s please

**CONESTOGA STUDIOS**  
P.O. Box 1196 LANCASTER (2), PENNA.

### Highlighting Christmas Cheer



### A BLIZZARD IN THE LIVING ROOM!

Wintertime sorcery obtained by pushing the feather touch button on the frosty Snow Flake Sprayer. To your amazement, you bring sheer enchantment with a flaky, snow-laden Christmas tree of your own creation. A delightful way to dress up holly wreaths, windows, Christmas packages. Fills rooms with a fragrant pine scent too. Harmless, 12 oz. less, fire resistant, can for ant. easy to re-  
**\$1.00** move.

Send for free 64-page Christmas catalog.

Address Dept. B

**HICKORY ENTERPRISES**

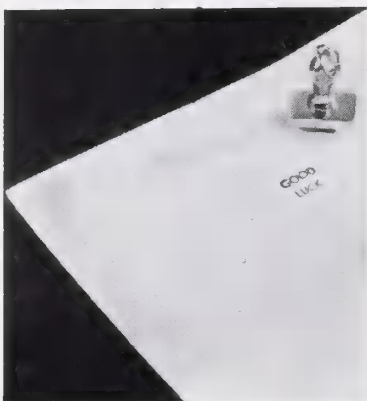
IRVINGTON-ON-THE-HUDSON, N. Y.

### STAR BRIGHT... Shines at Night

Glowing in the East... West, North or South this luminous reproduction of the Star of Bethlehem charges itself by day... shines at night. Make this "GLOWING CHRISTMAS STAR" the crowning glory of your Christmas tree. Hang it in your window or in your entrance hall to guide guests right into the heart of Christmas cheer. A generous 12" for 3 across. Plastic.  
**75¢** each  
**\$2.00** for 3



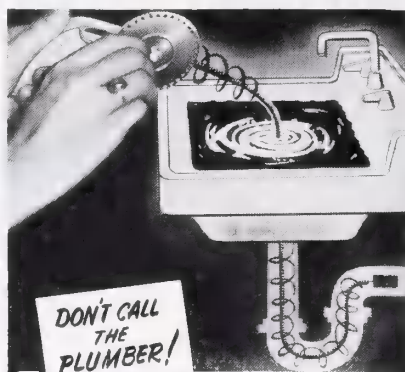
## WINDOW



**SWEDISH ART.** The Ströbergshyttan crystal vase shown here was selected for display at the Metropolitan Museum of Art in New York. One look reveals its extraordinary grace. Uniquely shaped, the 6 1/2" vase is diamond cut and steel tinted. A museum piece for the nicest home you know; for those roses your husband sends you. \$15 ppd. c.o.d.'s. Scandinavia House, E. Post Rd., White Plains, N. Y.

**MUSICAL KNOCKER.** To strike a note of hospitality at your front door, is made of brass, is easily installed with wooden screws. Send it as a house-warming present to a new lover. Or send it to the man who complains about having to get up the music when he's late getting home. 6" long, \$5.95. Or in black finish, \$3.95. Ppd. Ten see Chromium Plating Co., 100 Louise Ave. N., Nashville 5, Tenn.

**THE MANY CHARMS ABOUT YOU** twinkle at your wrist like jeweled exclamations. And here is a special addition in 14k gold. A rubber stamp that actually works with any name, sentiment, etc., imprinted. Limit of two of 9 letters each. Charm is high. Order by Dec. 15 for Christmas deliv. \$12 incl. tax and Marchal Jewelers, 719 Fifth Ave. N. Y.



**DON'T CALL THE PLUMBER!**

Keep a **TROUBLE-SHOOTER** handy for clearing annoying home drain stop-ups. Single use pays for it. Boring action of cutting points and brush head quickly frees all clogged drain traps. Easy to use. Full instructions given. \$1.98 ppd. No C.O.D. Free gift catalog. Carol Beatty Co., Dept. 3-G, 635 S. Kenmore Ave., Los Angeles, Calif. In Canada: 2 Toronto St., Toronto, Ont.



### SNOWIES

Decorate your windows, mirrors, with these flameproof holiday cutouts made of glass featuring high Mr. and Snowie, Santa and Christmas.

in gay holiday colors, plus snowflakes, bells, holly, candy canes and "Merry Christmas." Easily applied by pressing against damp surface; simply peel off when dry. Complete set of 60 pieces only \$1.65 postpaid.

### GLU-PEN

Sensational glue in pen-shaped dispenser can be applied dot-by-dot through ball point end without mess or leakage. Attaches paper instantly, permanently. Wonderful for gift wrapping, scrap books, photo albums; handy home or office. Maroon, grey or green pen as shown in gold foil box with two cartridges \$2.95 plus 25¢ postage. Refills: 75¢ each 10¢ postage.

Send check or money order; no C.O.D.

**HUDELSON HOUSE**  
POMONA, CALIF.

Write for our free gift catalog



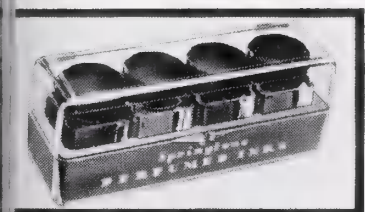
# SHOPPING



**IT'S A DELLA ROBBIA,**  
and how lovely your hall will be  
with this artistic wreath, created  
by the inspiration of the master  
himself. The traditional Della  
Robbia fruits are in lovely tawny  
glazes, just right for Christmas  
decor. 10" over all, \$10 ppd. The  
wreath of Christmas baubles is  
bright and merry, too. 9", \$8.50 ppd.  
With ribbons for hanging, they're  
from Constance Spry, 322 Park  
Ave., New York 22, N. Y.



**ALL ABOARD FOR THE  
MOON!** Here's the seat that  
young space pilots have waited  
for. Space-rocket design bench is  
ideal for TV, picnics, camping,  
or for the playroom; folds away  
compactly when not in use. 1"  
diameter birch legs, top grain  
plywood seat, 19" high. Holds up  
to 400 pounds, is available with  
space-rocket design for adults. \$4.95  
each. Krimstock Bros., 112 N. 9th  
St., Philadelphia 7, Pa.



Lower Fragrances, 4 Jewel-Like Colors:  
Sweetheart Rose, Blue Lily, Wild Violet,  
Leaf Clover.  
Ideal as a Christmas Gift, Bridge Prize,  
Party Favor.

**JOELY HOUSE 84-61 248th St., Dept. HB, Bellrose, L. I., N. Y.**

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SPRINGTONE

## PERFUMED INKS

Here is something new and different. Now you  
can give your letters that added personalized  
charm and fragrance when writing to that  
someone special. Whatever you wish to say,  
these wonderful Springtone Perfumed Inks will  
say it better. These 4 bottles come packed in a  
handy clear-plastic smart looking case. Only \$1.98.  
Money Back Guarantee. Order by Mail NOW!

## Keep your silver TARNISH-FREE 6 to 18 months



**amazing  
LORD'S Silver Kit**  
cleans, polishes, prevents tarnish  
now, polish silver only once a year! LORD'S "Tar-  
nish Stopper" positively prevents tarnish 6 to 18  
months, on sterling or plated vegetable dishes, tea  
service, etc., or money back. Keeps silver  
gleaming, won't wash off, tasteless, harmless.  
Approved by silver manufacturers. Fine for brass,  
copper. Kit contains Cleaner, Polish, "Tarnish Stop-  
per." Money back guarantee. Complete \$1.95 ppd.;  
add 15c West of Miss.  
**ARONOFF LABORATORIES**  
Dept. H12, 415 Race, Cincinnati 2, Ohio

## WISS House & Garden Kit



\$7.95

Contains kitchen shears that also open  
bottles . . . light pruning shears . . .  
flower shears that cut and hold a stem.  
All in a fabric container for convenient  
hanging or safe folding away.

Write Dept. 11 for brochure showing all  
35 Wiss Gift Sets, from \$3.95 to \$37.95.

**J. WISS & SONS CO., NEWARK 7, N. J.**

## Pennsylvania Dutch Spice Chest

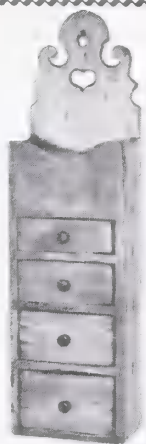
A reproduction, so  
cleverly handcrafted  
as to deceive the best  
informed collector.

23 1/2" high - 6 1/4" wide

Handmade of mellow  
antiqued knotty pine.

\$20.00  
Postpaid

Sorry, no C.O.D.s

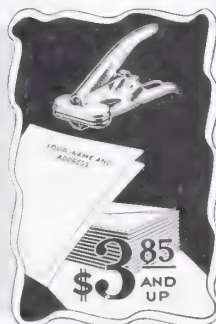


Send 10¢ for booklet, 'Country House  
Reproductions: When on Long Island  
visit the home of America's first  
Knotty Pine Furniture.'

**The Lennox Shop**  
Hewlett, N.Y.  
Long Island's Unusual Shop  
Gifts - Home Decorations

## MAKE YOUR OWN

RAISED  
LETTER  
STATIONERY



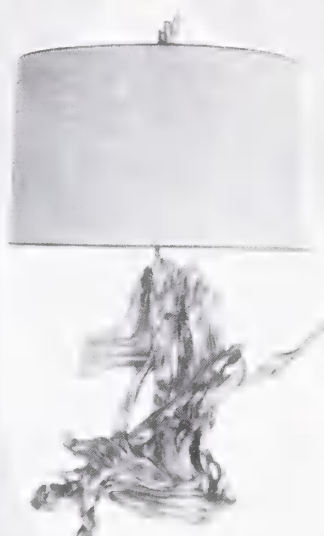
With the Roovers Steel-Die Embosser your  
name and address, monogram or initial is  
quickly impressed in distinguished raised  
letters on note paper and envelopes. More  
beautiful than printing; costs much less.  
Will not cut paper. Lifetime guarantee.

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**NOTARY, LODGE, CORPORATE SEALS \$5.25  
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\$4.25; 3-lines, \$4.85; 4-lines, \$5.15. For flap  
of envelope and top of paper two presses  
required. Write for FREE STYLE SHEET.  
PROMPT DELIVERY.

**ROOVERS** JOSEPH M. LOTSCH, Pres.  
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3 Way Lighting • Concealed  
Wiring • Felt Base • Hand-rubbed  
Finish • Each Originally Designed •  
24 inch oval burlap shade —  
Colors—Cloud White, Flame  
Yellow, Sea Green and Natural •  
Please state color choice.

\$49.50 complete

\$39.50 without shade

Send Cash, Check or  
Money Order • F.O.B. Miami

Size: (approx.)

- ☐ Medium (28" - 33" Tall)
- ☐ Large (34" - 43" Tall)

Check one

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Miami 23, Florida

## The Perfect Gift CHEESE



—Send  
for illustrated  
catalog—

This very tasty Assortment of **FINE  
CHEESES** beautifully packed in  
a red and white gift box is the snack  
lover's delight. Place your order now  
while they last.

Postage Paid \$5.75

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Sorry no C.O.D.

## CIGARETTE SERVICE

Sleek and smart for today's homes . . .  
popular, indestructible wrought iron in a  
new perforated design. Cigarette urn is  
2 3/4" diameter, has rubber tipped legs to  
protect your table. Glass-lined ashtray  
measures 6 1/4" across to take you all  
through a party without emptying. Fin-  
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office, too!

Ashtray, \$2.50 ppd. Cigarette Urn, \$1.25 ppd.  
\$3.50 the set, ppd.

No C.O.D.'s, please. Write for Free Catalog

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## GIFTS FOR THE MUSIC LOVER

CONTINUED FROM PAGE 14

entertaining and bright music.

Exceptionally brilliant sound may also be heard in the orchestral version of Moussorgsky's "Pictures at an Exhibition," a record by Rafael Kubelik and the Chicago Symphony.

For opera lovers, a complete *Il Trovatore* with an all-star cast. Zinka Milanov is Yugoslavian, Leonard Warren, American; Jussi Bjoerling, Swedish; and Fedora Barbieri, Italian—and all can sing. This is operatic internationalism at its best.

In a lighter vein, a complete new "Merry Widow" with Dorothy Kirsten and Robert Rounseville, charmingly presented.

A fine interpretation of Beethoven's "Pastoral" Symphony (No. 6) by William Steinberg and the Pittsburgh Symphony.

For piano enthusiasts: the complete piano works of Ravel by Casadesus. Beethoven's "Emperor" Concerto done in most eloquent style by Horowitz with Fritz Reiner conducting. Or one of the records by the young Paul Badura-Skoda, a pianist of exceptional talent.

Not very many interesting new

books on music were published this year. A safe gift is a small encyclopedia. Everybody needs one. I suggest the new "Concise Oxford Dictionary of Music"; it is accurate, handsome and inexpensive.

For the serious record collector there has just been published a majestic and exhaustive encyclopedia listing all or virtually all recordings made from 1925 to June 1951. It is called "The World Encyclopedia of Recorded Music." Francis F. Clough and G. J. Cummings, the authors, must be descendants of the famous French encyclopedists.

Some other ideas for musical gifts:

**Scores.** How about a complete set of the six Tchaikovsky symphonies in miniature orchestral scores? Germany used to be the source of supply for these miniature scores. Now they are being published and printed here and easily available.

**Song Books or Piano Scores.** The most welcome are collections of folk songs (Stephen Foster, Amer-

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in Songs, Songs of Many Lands, etc.), for playing or singing at home. Operettas are also good for this pleasant purpose: Rodgers and Hammerstein's "The King and I" is available as a piano score.

**Porcelain Figures of Famous Composers.** A set of small Chelsea figures exists. They are beautiful, but not too rare. You may find one or two at least in antique shops. They should not be expensive—less than ten dollars. Small bronze figures can also be found. Prices depend on beauty and age, of course.

**French Opera Plates.** (Not antiques.) Eight different scenes from different operas, about two dollars a piece and quite handsome.

**Musical Coins or Medallions.** A very good series is currently being manufactured by the French government in its mint. Several stores import them and any coin dealer probably knows about them.

**Musical Postage Stamps.** A vast variety. Particularly handsome are the Italian stamps, including a series made last year to celebrate the fiftieth anniversary of Verdi's death.

**Swiss Music Boxes.** These range from cheap to very fine. The very fine ones you will find in collections or museums, but once in a while you can pick up a beauty. German music boxes are again appearing on the market. I have seen one depicting an angel orchestra, another with a windmill scene. Each plays a folk song.

**A Wire Recorder**—for taking down the broadcasts of the New York Philharmonic or the performances of the Metropolitan Opera on Saturday afternoons.

**Musical Instruments.** You can hardly give a clarinet or an accordion to anybody but a member of your own family or somebody whose wishes you know very well. However, there are old instruments to be found and these, with their beautiful wood and interesting shapes, are often used for decoration. Personally, I do not care for making a flower pot out of a violin.

**A Sheet of Medieval Illuminated Manuscript,** with the notes hand-lettered usually in gold. Available in print and rare book stores are not nearly as expensive as you might think. Bargains can be uncovered in second-hand book stores.



### The Sterling Gift—A Silver Accessory from Cartier

Fluted compote, diameter 5½", \$19; bottle opener, 5" long, \$15; Liqueur goblet, 3¾" high, \$6. . . . Prices include Federal Tax.

Illustrated booklet on Silver Flatware sent on request

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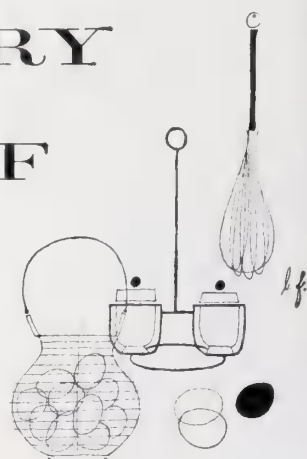


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## PANTRY SHELF NEWS



By Julie Polshek

Smoked turkey and ham, universally popular for holiday eating and giving, are apt openers for this "Merry Christmas" column. The delectable ones in point hail from Valley Forge Farms in Pennsylvania Dutch country. The farm's de-boned ham, a brand-new addition to their offerings, calls for special applause particularly for buffet parties. The succulent meat comes to you ready-to-eat, skinned, virtually fat-free, rolled and tied. Every bit of it can be sliced with ease. These deboned hams are 8 to 10 pounds, cost \$1.35 per pound, a mere 10 cents higher than the farm's conventional, ready-to-eat hams.

Both hams and turkeys go through a pickling process in herbed, vintage wines, then on to the smokehouse where smoldering apple and hickory embers slowly impart their savory tang to the meats. It's all handled with a skill that enhances the natural flavors of these choice-quality meats.

The full-breasted smoked turkeys (6 to 18 pounds) cost \$1.70 per pound; a half bird (3½ to 8 pounds) is available for \$1.80 per pound. The smoked turkey breasts, an all-white-meat cut from a 14-pound bird, are ideal for parties. The cost is \$14.

The hams (10 to 15 pounds) can be had farmer's style at a \$1.10 per pound; ready-to-eat style, is \$1.25 a pound, relieves you of the roasting bother. It's pre-shrunk, so to speak, and thus, actually, no costlier than the farmer's style. But at any price this would make fine holiday eating. The address of Valley Forge Farms is R.D. 1, Lansdale, Pennsylvania.

One of my most exciting finds is an extraordinary group of flavoring essences that has just reached the market. The forty available varieties afford truly spectacular flavors for cookies, ice-box cakes, chiffon pies, custard and gelatin concoctions, fruit desserts, electric blender drinks. The wonders they work with cake mixes or commercial ice cream is a story in itself.

The Glen Hall essences have important service features which I relate after satisfying your curiosity about the flavors.

The gift-box assortments listed in the following summary are also available individually.

*De luxe Assortment:* Brandy, Champagne, Crème de Cocoa, Burr Almond, Pistachio, Peach Blossom, 7-Fruit Medley, Banana, Mocha Butterscotch, \$7.95. *Connoisseur Assortment:* Chartreuse, Crème de Café, Crème de Cocoa, Crème de Menthe, Curaçao, \$4.25. *Natural Assortment:* Black Walnut, Burr Almond, Hickory, Pecan, Pistachio, \$4.25. *Floral Assortment:* Apple Blossom, Honeysuckle, Orange Flower, Peach Blossom, Red Rose, \$4.25. *Fruit-Cordial Assortment:* Apricot, Blackberry, Cherry, Pear, Peach, \$4.25. Additional flavors not included above are Anise, Kümmel, Rum, Bourbon- or Scotch-Cordial, Burgundy, Sherry, Port, Black Currant, Passion Fruit, Strawberry, Maple, Molasses. A 4 bottle assortment of any varieties can be had for \$3.25 postpaid from Charles & Co., 340 Madison Ave., New York.

The highly concentrated essences are alcohol-free and retain their full strength and aroma in cooking. (Continued on page 211)



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*Columbus Cathedral holds relics of discoverer*

## HOW TO LEAVE HOME

*and like it*

By Louisa M. Comstock

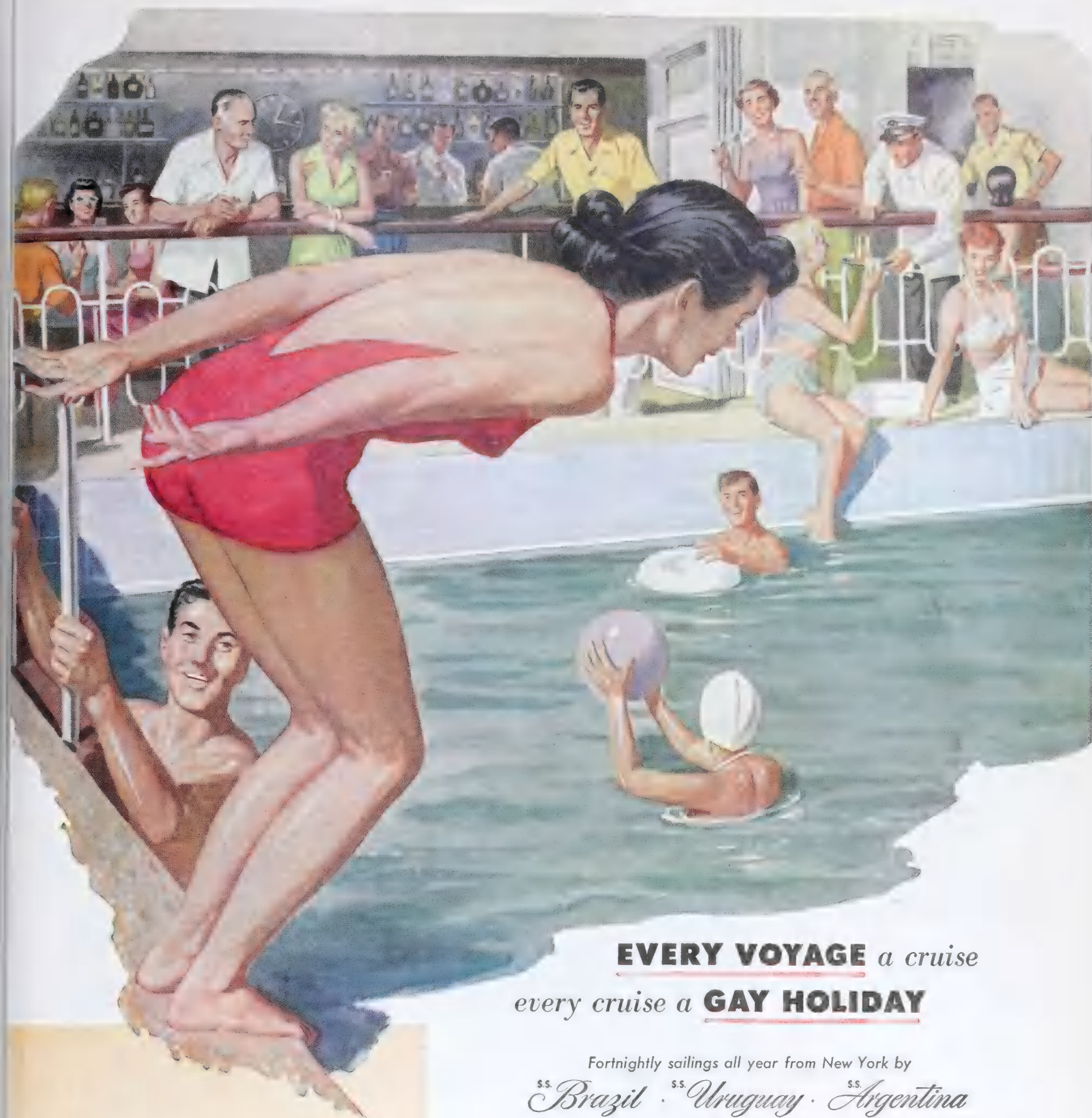
**I**f you must leave home this Christmas, one way to make sure you'll like it is to holiday in Havana. Here is a city that is always gay, but it's even gayer at this time of year, and actually the nearest and easiest to get to of all Latin American glamour spots. From Miami, for instance, Cuba is only a bit more than an hour by air, \$36 round trip. Winter rates—in effect until May 1—are from \$8 to \$18 single at de luxe hotels, from \$13 to \$23 double.

Dining out, which Havana's fine restaurants and her way with native and Spanish dishes make a major occupation, comes at around \$3.50, and this for a masterpiece meal built around *arroz con pollo*, moro crab, *ajiaco*, and like treats. And daytime sightseeing need cost you no more than a five dollar bill.

Havana, of course, has been making the most of her reputation for gaiety for a long time. Thus there are those to whom the noisy girl bands entertaining at her ubiquitous sidewalk cafés, the exotic floor shows at her glittering night spots, (*Continued on page 203*)

*Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies, or hotels.*





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About nineteen hundred and fifty-three years ago  
an Infant was born in a stable at Bethlehem.

This year, as you celebrate that birth,  
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Reflect on the quality of your past experiences together.

Find new ways to present your home with  
the richest of human gifts: *a full and happy family life.*



*As we sit in family circle at Christmas, we feel the truth of all that has been said down the ages in praise of the family. Great truths, however, need restatement in the language and spirit of our own generation. Here, in an article deriving from his book, "Faith for Living,"\* the American philosopher, Lewis Mumford, describes the good family life and the architecture necessary for it, and outlines an exciting way to record your family's journey through the years. Now, at Christmas, is the time to recreate your family life*

# Rebirth





# of the family

By Lewis Mumford

**I**n the days to come, the family will be a reality of incomparably higher importance than it has been for the last century. And why should it not? For as our modern age re-orientes itself toward life, it will bring to the culture of the family a wealth of scientific and imaginative interests that our ancestors did not possess. Many of us will find that adventure, even more than charity, begins at home.

Our homes and communities will, even as physical structures, express the central importance of the family; they will be built on a human scale, and wear a friendly face. They will be designed out of love, not merely out of economy; and they will be designed to make love possible.

Almost everywhere the pattern of domestic living has become rigid and constrained. Life succeeds only in an environment of life. The sterile felicity of the urban apartment house—even a model apartment house, with open areas around it and plenty of sunlight—is not, can never be, a substitute for living space. Here in the past we have reversed the order of human needs. As the number of mechanical utilities has increased within the house, its space has shrunk and the land around it has become over-crowded.

In some of our desperate efforts in the United States to repair the evils of old slums we have created new ones, even for the upper-income groups. One would think that the designers of our skyscraper housing projects hated the family; and without being conscious of the bias, they probably do. How otherwise could they be so ignorant of its requirements, so unable imaginatively to interpret them?

The family's basic need is for space: garden space and house space. Space for living: commodious rooms, well equipped for rest, relaxation, conversation, social intercourse; space for infants to toddle in and for run-about children to romp in; space for solitude as well as for sociability, the boudoir or "sulking room," and the quiet study for reading and writing; space for storage, so neither physically nor spiritually will the family have to live from hand to mouth; space to store clothes and playthings; space to keep pictures safely; space to keep all manner of records, photographs, papers, diaries, drawings, so that the past will not become too shadowy; space for growing things, with a soil capable of yielding good measures of flowers, fruits, vegetables. And space is precisely what is lacking; we have been trained to do without it; our very housing authorities, fatuously thinking that they are improving conditions, boast of establishing first-class mechanical equipment in the midst of fourth-class living space.

For a family to maintain its sense of itself, it must have a permanent headquarters, a permanent gathering place. It must provide opportunities for the old and the young to meet and mix and to encounter life together. That solidity requires land and economic foundations: at least enough land for a house, at least enough economic support to keep the house in order.

To build a house: to plant a tree: to beget a child—these are the steps that make all the more social tasks of creation possible. Through these acts the past relives itself, starting afresh, as if love had never awakened before; and so, the future replenishes itself with hope and expectation. Even to

(Continued on page 120)



# Rebirth of the family

*continued*

watch a garden grow from day to day, especially if one has planted it and cared for it, deepens one's solid inner faith for living. And still more a child, or a brood of children.

Be fruitful, not prudent: increase and multiply your children, not the ciphers in your bank account. Those are the sane words for our time. The girls and boys who marry young will taste young love's first tartness; and have that for contrast with the richer, juicier years of old experience. The young people who dare to have a child, though they must use a basket for a crib, will have a better reward than if they save their dollars for a swell layette and crib and carriage—and miss the baby. Those who have no old home to look back to, may have it still in the home that their children and their grandchildren will look back to. Life will go on through the dark days and the scrimping days because the real demands of life are simple and direct—much more direct and simple than those who see only the complicated scaffolding of our power-civilization have dared to dream. When one removes that heavy scantling, the outlines of life's structure itself are plain.

The culture of the family will be our first great sim-





plification of life; our first act of restoring faith for the living. He who has dropped a seed into a garden or into a woman's womb is ready to fight for the right of that seed to grow and fulfill itself. He who has stood by it and nurtured it is himself in the line of growth. Many other conditions are necessary for the good life; but this bottoms them all.

## The Family Log

Among the family papers of a neighbor of mine is a biography of his great-grandfather; the notebook still remains in the house the old man lived in, though since that time the family itself has divided and moved away. "My dear Brother," this family book begins, "I have long wished that our children and those who shall come after them might have some knowledge of those traits in the character of our honored and dear Father, which we remember with so much pleasure, and which in some respect distinguished him from others."

This book is a happy attempt to understand and appreciate a personality, to define the values he lived by and to pass them on. In purpose and belief, it is just the

opposite of those sordid debunking biographies that were fashionable in the 1920's, beginning with Lytton Strachey's series of little sneers at the eminent Victorians. And at the end, this story carries an account of the military enlistment and eventual death of the writer's own son, not yet nineteen years of age, in the Civil War. A noble record, a beautiful book, this country biography: it gives the reader a faithful picture of a family that has lived and left its mark on life.

In that simple introduction, of brother writing to brother, is the spirit of an older text: Let us now praise famous men and our fathers that begat us. This impulse is the very essence of both history and biography, or at least of any that deserve the name. The fact that such family papers are no longer produced, sometimes no longer kept and treasured, shows more than any other single fact what has happened to the very principle of family continuity in our society. Even the family Bible, with its record of births, christenings, notable events, honors, and deaths, has disappeared. If any records of family life remain, they are only those of the scattered individuals: one must search for them in the bureau that registers births, in the (Continued on page 217)

*Why not take the first step toward the rebirth of your family life by keeping a "family log"? Begin it this New Year's Day, if you haven't already. Like a ship's log, let it record your family's journey through life with pictures, letters, clippings, birth and health data, and your own notes. Read above how Mr. Mumford pursues this idea, inspired by Kenneth S. Beam's pamphlet, "The Family Log"*





*Straw in the wind of modern life*

# A ROOM FOR FAMILY LIVING

*You come across it everywhere—the room a family has created for its shared*

*enjoyments. Here is evidence that moderns are instinctively recognizing  
the need for a casual, good-looking room which en-  
courages all the diverse activities a family can enjoy  
as a group—dining, dancing, working, playing, listening to music*



PHOTOGRAPH BY GUY BURGESS





Music is a family affair and it needn't be limited to passive listening. Whenever a family gathers round a piano to sing, whenever mother plays for a 7-year-old to dance, family ties are strengthened. You can enjoy such experiences without restraint in a room like this in the Colorado Springs home of Decorator Harry E. Francis. Gulbransen piano has Solovox attachment.

Though not a study, the family room makes a good place for concentrated desk work during certain hours. When the family is together, you have a corner for co-operative tasks like writing round-robin letters, wrapping gifts. See how convenient the typewriter shelf is to the desk seen in the photograph above. The record player is equipped with a Lincoln record changer.



PHOTOGRAPHS BY MAYNARD PARKER

Children could romp and teenagers could square dance without threatening the dignity of this friendly room with its practical Kentile floor. The antique furnishings are cherished. But they are used daily, not kept on formal display. A tea table by the window is a happy spot for Sunday breakfasts or celebration treats. Wallpaper and matching fabric, A. L. Diamant & Co.



## A room for family living *continued*

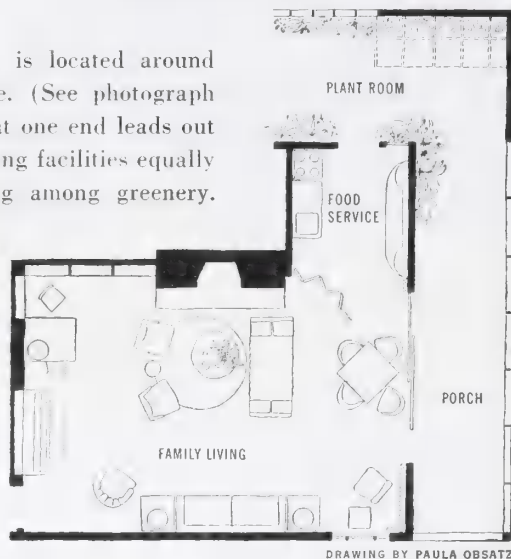


Easy, informal parties call for quick, uncomplicated service. So the Francises installed a "party kitchen" in an alcove of their family room. In it, a handsome antique bar in Biedermeier style faces a small but complete line-up of Hotpoint kitchen equipment. Old shutters of mahogany and pine screen the cooking area from the living room.

TWO PHOTOGRAPHS BY MAYNARD PARKER



The "party kitchen" is located around corner from fireplace. (See photograph on page 122.) Door at one end leads out to a plant room, making facilities equally convenient for dining among greenery.



## Create a Climate for Family Memories

When a family celebrates a holiday in its own special way and repeats the experience year after year, it creates a family ritual of deep significance. Family unity is built and strengthened by preserving these customs of doing things together, and memories of them give members of the family a sense of security throughout their lives. For your own family plan a Christmas breakfast table as attractive as any you would give your guests. Wrap your gifts with a thought for the same color scheme and make them part of the decoration. Place settings are by Carole Stupell; gift wrappings, Gift Wrappings, Inc. Photographed by Ezra Stoller at Stowehof, a ski lodge in Stowe, Vt. Lawrence Hess, architect-owner.









PHOTOGRAPHS BY MAYNARD PARKER



The family room takes in its stride half-a-dozen varied activities, but its serene appearance belies its heavy schedule. Mr. and Mrs. Morris Corbman's well-planned family room, in Allentown, Pa., rarely has to be slicked up for company. Materials like natural brick, walls of pecky cypress washed with white, marble table top, and cement floor require little upkeep. The black and white checked fabric on the sectional sofa is woolen suiting material.



## A room for family living *continued*

Built into one end of the fireplace wall (see opposite page) is a serving pantry screened by wooden shutters. Since the floor is terrazzo, maintenance is no big chore. Notice the roomy dimensions of the upholstered chair below the magazine rack. An oversize chair of that magnitude suggests one of the most cherished of family activities: parent and child sharing a book for reading aloud. All architectural and interior design is the work of Mrs. Corbman.



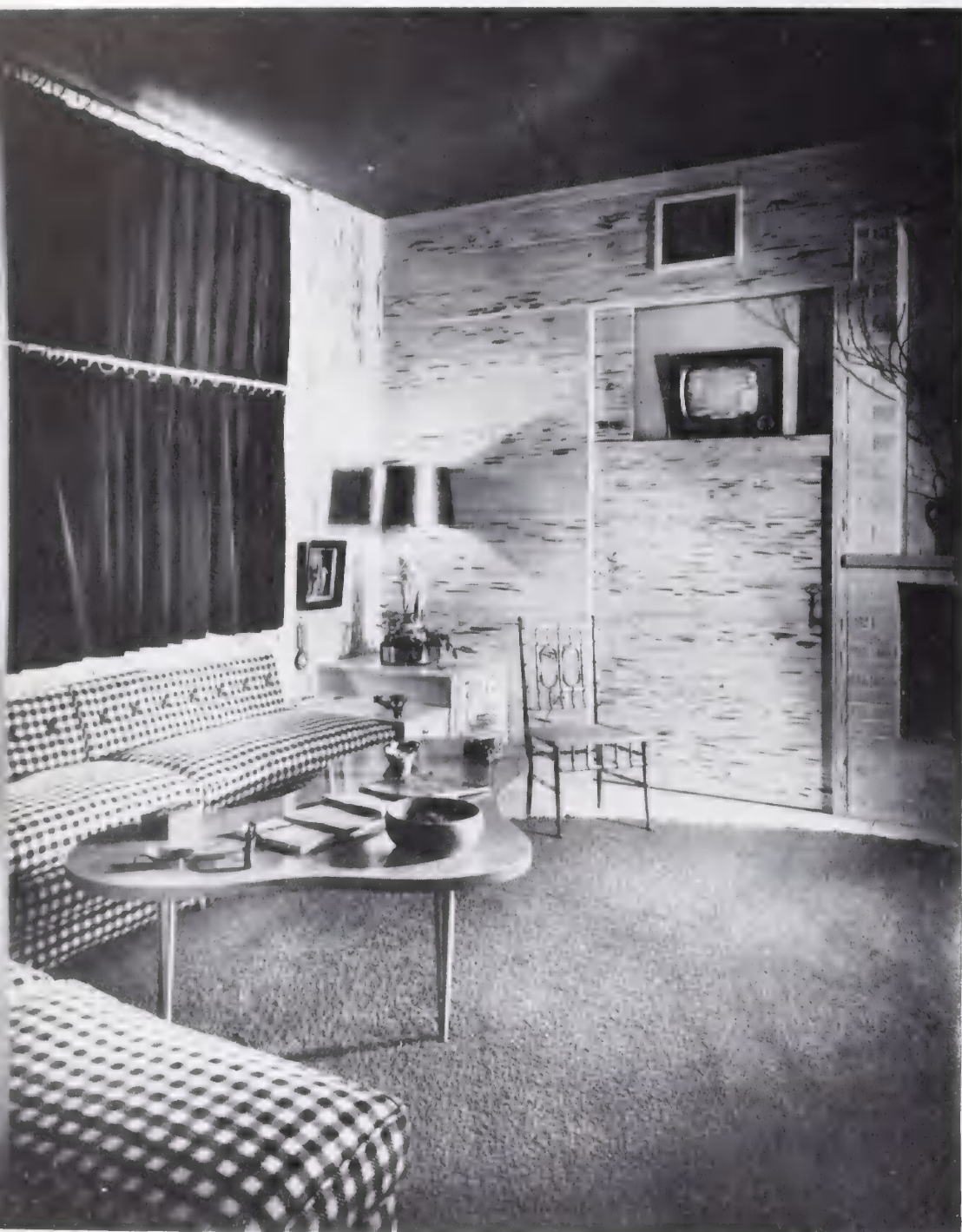
PHOTOGRAPHS BY MAYNARD PARKER



The serving pantry, equipped with sink and refrigerator is a good deal more than a place for mixing drinks. It also functions as a small kitchen area, since the fireplace around the corner to the right is often used for barbecues. A thoughtfully equipped family room encourages informal, spur-of-the-moment parties that help strengthen the ties between members of different generations. When there is a large crowd scattered indoors and out, Mrs. Corbman summons them with a school bell.

*Please turn the page*



A room for family living *continued*

The Corbmans' family room is truly a jack-of-all-trades, despite its well-mannered appearance. The long section of the couch under the window was designed for part-time use as an extra guest bed, while the cabinet at the end doubles as night-table and overnight-storage chest. Café curtains at window are made of cotton velvet dress fabric. Above television screen is loud speaker for the music system which originates in another room but has separate controls. It is easy to remove the Nye-Wait rug for dancing.

Household desk work, like keeping records and paying bills, seems much less of a chore if you don't have to do it in solitude. And storage of family documents, safely but conveniently, in a household office like this simplifies the keeping of the family log. If friends drop in to watch television, books and papers may be left just as they are and the sliding door closed to screen the clutter from public view.







PHOTOGRAPH BY MAYNARD PARKER

Around a great big coffee table by a great big fireplace Alan Ladd's family can gather to wrap their Christmas gifts. Supper may be cooked and eaten on the spot, since the fireplace is fully equipped as a barbecue; and recess may be called when it's time for the family's favorite television program. But the simplicity of the furnishings promises there'll be no parental nagging to wet-blanket gay holiday spirits. The television set is a Dumont.

### *What a Family Room Can Do for You*

- It gives you a place where young and old can meet and mix and encounter life together.
- Teenagers can entertain their friends there; children can romp, and toddlers can explore life within the reassuring boundaries of the family circle.
- Celebrations held in the family room develop into family rituals, become life-long memories.
- Parents and children can share their adventures into music and drama, discover the fun of following up passive enjoyment with active participation.
- Your family mementos, your cherished documents can be stored in the place where family unity is greatest.
- It gives you a congenial climate for family growth, an attractive background for relaxed living, in place of a slicked-up showcase that keeps you always on parade.

*Create a room to meet the needs of your own family's life together. Make it comfortable, informal, easy to maintain—the kind of room that looks well even when it's not in perfect order*





*This year don't serve what everybody else is serving. Make your party food memorable, easy, plentiful. Here's a grab-bag of 101 gala gastronomics requiring little actual cooking*

# Avoid the food clichés-of-the-season

By Poppy Cannon

Christmas—we know—is no season for an iconoclast. Tradition has its hallowed place at the holiday table. But this is no reason why year after year, at house after house, Christmases without end, we should all eat what seems to be the same turkey, stuffed with the same dressing, served with the same cranberry sauce, giblet gravy, plum pudding, and mince pie.

Let's call a halt to monotony, done in the name of The Season. This year don't let your table or your guests groan from boredom or from having consumed too many victuals. Serve fewer dishes, but make certain that every one of them is interesting. Include in each menu at least one conversation-maker which will pique the interest as well as the appetite.

Look backward—and ahead—for your inspiration. Even in our own comparatively new (Continued on page 132)



→ Serve them in new ways and new places. Make their eyes pop at the interesting and original way you do it. All furniture from Valley Modern. (See the extendable bookcase table again on page 183.) Rug, Bigelow-Sanford. Table accessories in foreground, courtesy of Saks Fifth Avenue Gift Shop. Silver, Tuttle's "Hannah Hull" pattern. Sterling salad server, courtesy of J. B. Hudson Co. Salad dishes and wine glasses from Rubel.

← Sparkled with canned or frozen shredded coconut, canned fruits can be transformed into "ambrosia." Crystal coupe, courtesy of Baccarat & Porthault. Norwegian sterling by David-Andersen.







## Avoid the food clichés-of-the-season *continued*

country there are dozens of seasonal delicacies that have been too long neglected. There are hundreds of delicious foods which have been made available to you in a ready, or almost ready, form. Edible treasure comes from every corner of the world. You will find it at your grocer's, in specialty shops, the epicure counters of department stores, in newspaper and magazine advertisements, and mail-order catalogs.

Browse well before you buy. Use your head, your pen, your telephone to save your heels and nerves. Buying is probably the most important part of your scheme. Begin Christmas food shopping as soon after Thanksgiving as you can manage. Then the shelves are well-stocked with holiday delicacies and the crowds not yet dense. Moreover, the cost spreads out over several weeks and will not disrupt your budget.

As you go through this list of gala gastronomics you will note that—miracle of miracles—very little actual cooking is involved. Nothing is difficult or time-consuming. All the laborious steps are left to the professionals, the food processors and packagers. Yours is the fun and the glory—the easy, epicurean holiday!

1. Bring back from our Old South the festive bowl of ambrosia. Let the fruits be drifted deep in freshly grated, quick-frozen or moist-pack Southern style coconut. Dapple with bright bits of guava jelly. Use sherry to flavor sometimes, or California's amber-sweet Angelica wine.

2. Instead of the too-usual clove, stud a Christmas ham with peppercorns, coarsely crushed rather than ground. They'll stay in place if you press them lightly into the fat.

3. Make a Christmas bread from a hot-roll mix, following the package directions for coffee ring, but adding a teaspoonful of saffron and a half teaspoonful of powdered cardamon. Baked in a long twist, it will be like the famous Lucia bread of Sweden, where it is served traditionally on December 15th with early morning coffee by the youngest and loveliest girl in the household.

4. Remember the Ole Koecks which Washington Irving described so lyrically in the legend of Sleepy Hollow, a holeless doughnut with an intoxicating heart of fruit. Make these, too, from the hot-roll mix. Soak one cup dried fruits—citron and raisins—in  $\frac{1}{3}$  cup cognac with a dash of grated nutmeg. After two hours drain the fruit. Enclose within small balls of dough. Fry golden



FOOD PHOTOGRAPHS BY GEORGE LAZARNICK

*Concoct that glamour soup, Petite Marmite, without the traditional labor, using short-cut packaged foods. Lacquer dish, courtesy of Lord and Taylor. "Marmite," designed by Kathi Urbach. Stainless steel ladle, courtesy of Hammacher Schlemmer.*







By Virginia Stanton

# This year roast it low and slow

The cost of meat being what it is, it's amazing that more hasn't been said about proper roasting. Who wants to lose a quarter of her meat (or fowl) by shrinkage? Who wants to lose that juicy succulence which she has paid a premium price to get? Yet women are doing both.

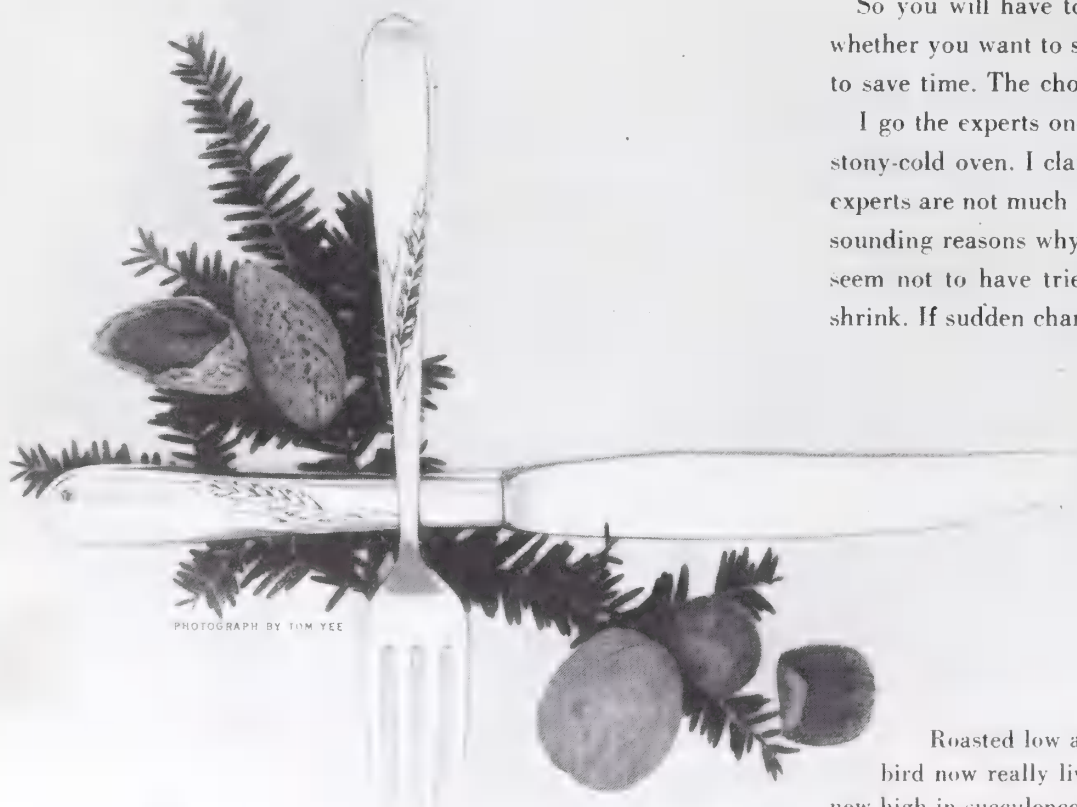
Quite by accident, I stumbled on a better way to roast meat and fowl. Since that fateful day, when my roast swelled instead of shrinking, we at HOUSE BEAUTIFUL have been checking with roasting specialists in the stove laboratories and meat institutes. We uncovered lots of fire and fury. And we've been cooking our way in and out of controversies for several months now. But we have come up with some final conclusions just in time for your holiday roasting.

It all boils down to these simple things: *fat side up on a rack in an open pan, no cover, no water, and use a low temperature.* All this the experts agree on.

There is some disagreement about how low is low. Recommended temperatures for beef, veal, lamb, and smoked pork are 300°F. to 325°F. For fresh pork they say 350°F. For fowl, 275°F. to 325°F. But they also say that if your oven is capable of being held down to an even 250°F., you can prevent losses (through shrinkage) that add up to real economies over the years. They don't come out and openly recommend 250°F., because so few ovens are capable of holding uniformly at that temperature. They also hesitate to recommend any system that adds so much to the cooking time, for they are sure that women live primarily by time-saving standards.

So you will have to wrestle with your conscience and decide whether you want to save money and flavor more than you want to save time. The choice is obvious to a good cook.

I go the experts one better. I start my roasts in an absolutely stony-cold oven. I claim a cold start makes a big difference. The experts are not much impressed, and give me all kinds of logical-sounding reasons why it doesn't make much difference. But they seem not to have tried it, and I have. My roasts swell; theirs shrink. If sudden changes from very (Continued on page 204)



PHOTOGRAPH BY TIM YEE



Roasted low and slow, as Mrs. Stanton does it, the holiday bird now really lives up to its traditional good looks, hitting a new high in succulence. Sterling flatware is Reed & Barton's "Silver Wheat" pattern. Lenox "Pine" china. "Ravel" glasses by Tiffin Glassmasters. Carvel Hall carving knife and fork. Asti Pinot Blanc wine.











# Make Christmas a rehearsal in good decorating

*Here are 53 lighthearted ways to trim the house for Christmas. And you can turn this gay business to permanent profit if you make it a "practice run" in good decorating principles.*

*For big effects right now and self-confidence in the future, follow the maxims on these 12 pages*

TWO PHOTOGRAPHS BY MAYNARD PARKER



**Avoid clutter**—despite the notion that Christmas is a mad, gay jumble. The rooms you remember are the ones where a few fine ornaments stand out. At the Garden of the Gods Club, Colorado Springs, just three perfect jeweled snowflakes from Austen Display accent the fireplace. Harry E. Francis, decorator.



**Keep color controlled.** Two or three good colors, carefully chosen and played to the hilt, pack a bigger wallop than a rainbow, and look even gayer because your eye can take them in. Decorator Warde Corley's two-color tree is a marriage of magenta Colorado carnations (in glass vials) and silver balls.

PHOTOGRAPH BY EZRA STOLLER

**Scale it up!** Large-scale ornaments become almost architecturally important, yet they actually simplify decorating motions. Powerfully handsome fireside hearts suggest a gargantuan project, but they're basically three simple Styrofoam units from Austen Display, scattered with William Streeter's foil stars. At Stowehof ski lodge, Stowe, Vt. Lawrence Hess, owner-architect.





TWO PHOTOGRAPHS BY EZRA STOLLER

Make Christmas a rehearsal  
in good decorating *continued*

**Let architecture be your guide.** Don't smother good architectural detail in a mulch of extraneous trimming. Make it the main event, and let its form and material determine whatever decoration you may add. At Stowehof, old timbers and vigorously textured stone seem to demand accents of glowing light and a hint of glitter—only that and nothing more. Tree lights, spiked like luminous little chestnut burrs, are strung through the stonework mortar grooves. Lights by Radiant Glass Fibers, courtesy of Lord & Taylor. "Porcupine" snowflake balls, Austen Display.

**Think of the over-all scene.** You can prove this ageless decorating axiom easily. Deck the halls with the first thing that comes to hand and see what you get! Or, before you choose your ornaments, give some study to the scale of their setting, its design character, the colors and patterns of other furnishings. That's what makes even such frivolities as Christmas balls and Styrofoam stars look inevitably "right" on the Stowehof stairway. They are also seen from outside, through the glass wall. Ornaments, Austen Display. Wrappings, Gift Wrappings, Inc.





THREE PHOTOGRAPHS BY GEORGE LAZARNICK



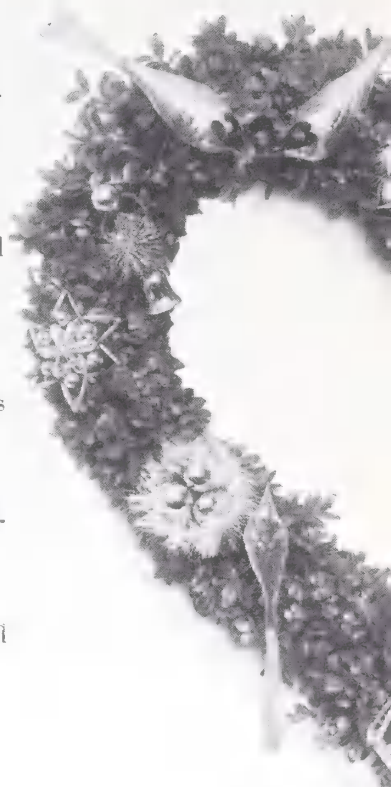
**Make your own traditions**—and don't be timid about carrying out the decorative hunches you dream up yourself. See what holiday handsomeness you'd pass by if you dismissed as "too unconventional" the idea of spilling glitter balls out of coral. Coral, courtesy of McArthur Shop.



**One wonderful, eye-smacking, beautiful thing** packs far more wallop than a clutter of gimcracks. One great glittering star, like a piece of sculpture in golden foil, could dress a whole wall. Large-scale, ready-made ornaments give you lots for your money, make decorating a cinch. Courtesy of The Burkharts.



**Choose a motif of your own**, use it everywhere, make it the signature of Christmas in your family. It might be an angel, a star, a bird, a snowflake, a butterfly—whatever has beauty and meaning to you. Or borrow and adapt a traditional symbol from another land, like the dearly loved Scandinavian Christmas heart suggested to us by Gunhild Gansing Vohtz. Left, a woven paper basket to fill with lollipops and hang on a wall within reach of the young is a scaled-up copy of the small paper baskets the Danes make for the Christmas tree. (Page 193 tells how to do it.) Right, make or have made a heart-shaped wreath of greens stuck in Styrofoam. Stud it with silvery reminders that home is where the heart is—a tinsel nest, a pair of antique birds, a lantern. Boxwood wreath, courtesy of Judith Garden.



PHOTOGRAPH BY SOMOROFF



**Make Christmas a rehearsal  
in good decorating** *continued*



**Respect the traditions** without being a slave to them. Naturally, it wouldn't be Christmas without cookies, but give the cooky ritual an imaginative new twist. Make cooky copies of tree ornaments, frost them with color, and "serve" them from a star-spiked wooden tree. (We painted it black.) Tree, Jan Howell.



**Observe light and shadow.** There's no better time than Christmas to see how magically a room can be transformed by lighting. Jeweled plastic "firefly" tree lights twinkle on and off, flashing moving shadow. Courtesy of Lord and Taylor.

**Avoid the obvious.** Exercise your sense of subtlety. A tree might be an abstract shape of driftwood. Christmas "balls" may be oval pendants, softly colored in aquamarine, with a satiny sheen instead of a high dazzle. For fresh and unexpected color contrast—acid-yellow lemons. Ornaments, Allied Display Materials.



THREE PHOTOGRAPHS BY GEORGE LAZARNICK



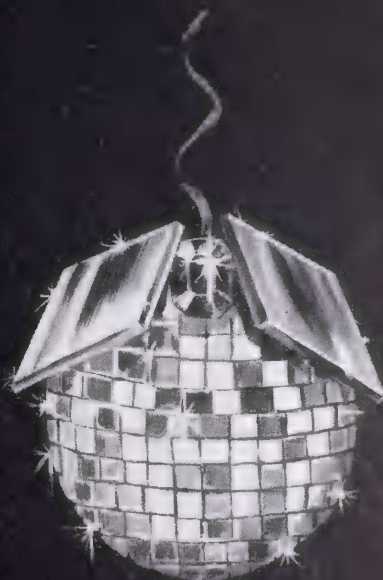
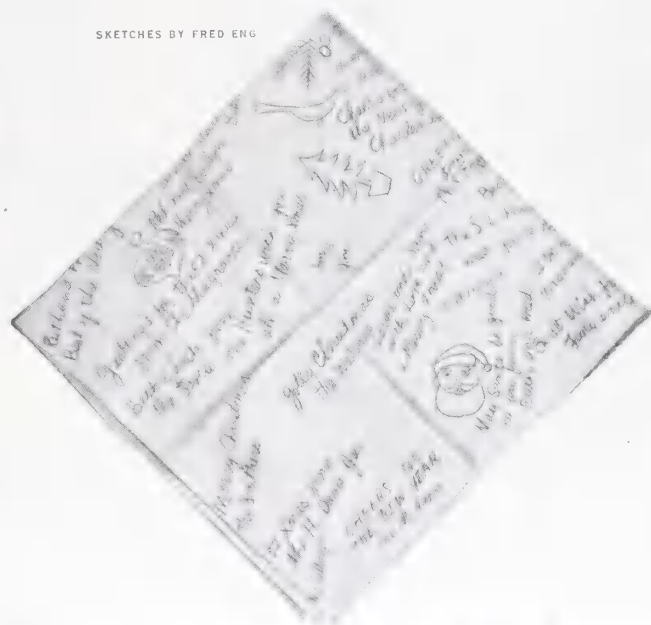


**Make the whole house glow.** New tree lights invite you to string them through mantel, doorway and stairway greens as well as through the tree. Above, Luma candles, courtesy Tora Holm. Below, colored blown glass whimsies, Zaria Displays.



**Put house plants to work.** Greenery is as good as furniture, if you use it adroitly. See how simply you can acquire a big splash of holiday nonsense by making a house plant blossom with balloons that are all aglint with Dennison star stickers. Glistening "beehive" straw basket, from Jan Howell.

SKETCHES BY FRED ENG



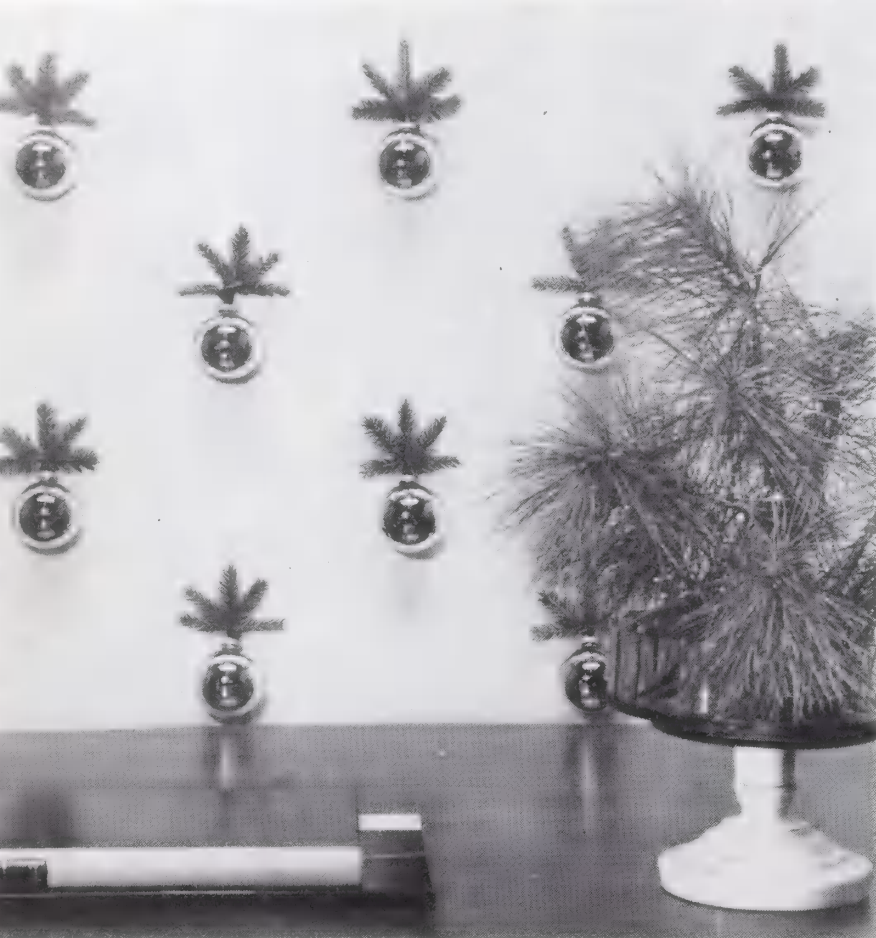
**Remember the mirror** and all its artful ways of reflecting light and giving you double your money's worth. Just imagine the blaze of beauty you'd get if you trimmed a tree or adorned a dinner table with mirror baubles like this many-faceted apple. Courtesy Lord and Taylor.

**Keep it personal**—for what is the finest decorating worth without the human touch? Ask the sharers of your Christmas dinner to autograph the tablecloth, then make this your holiday cloth forever after. Use indelible ink. Or even embroider the markings between seasons.



# Make Christmas a rehearsal in good decorating *continued*

PHOTOGRAPH BY GEORGE LAZARNICK



**Make a lot of a little.** By itself one small thing doesn't amount to much—whether it's a picture or a Christmas ball. But put a group of small objects together and you can get some pretty assertive, economical decoration, like the united glitter of greens and balls taped to a short wall.



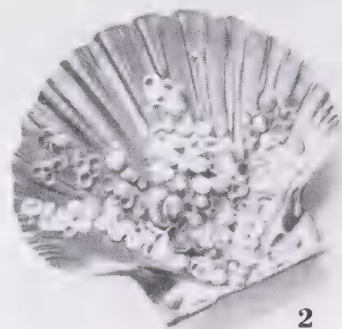
MAXYARD PARKER

**Let ideas hit you.** A giddy "gift horse" resulted when Mrs. S. Warner looked at a twisted manzanita root. Wearing a curl of copper wire, a pair of jeweled hatpins, and a necklace of gilded nuts, it holds a gift, naturally, in its mouth. San Francisco Museum of Art Christmas Show.



**Any material goes.** Just as long as it's lovely and does its job well. It's the same old thing for the same old purpose that makes hackneyed decorating. Christmas being the season of surprises, keep your mind and eyes open to the fresh delight of ornaments made of imagination and "unlikely" materials:

1. Gingerbread boy of copper screen and pearls.
2. Tinted seed shells on a gilded scallop shell. Both by Kate Scott.
3. A drawstring festoon of collapsible foil.
4. Tinsel pompons on a silver thread. Both by the Burkharts.
5. and 6. Eleanor Ward's fabulous baubles, frosted with coral or tailored with a velvet band.
7. Woodshavings tree, Brunn and Bertheim.
8. A froth of a tree made of gold-dusted cellophane sippers, from Florence Louise Kay.
9. Eleanor Ward's sentimental glitter ball, banded in valentine gilt paper.
10. A glass-enclosed candle dressed in gold lace, by Helene Cole, Inc.
11. David Willson's angels (upright and on sticks), born of corks, yarn spools, paper cups, Ping-Pong balls, what have you.
12. A gilded Christmas rose tree of milliners' leaves, pink buds, and tiny glitter beads, by Helen Cole, Inc.
13. A Styrofoam snowball spiked with gilded shells (make this one yourself).



THREE PHOTOGRAPHS BY ROLF TIETGENS





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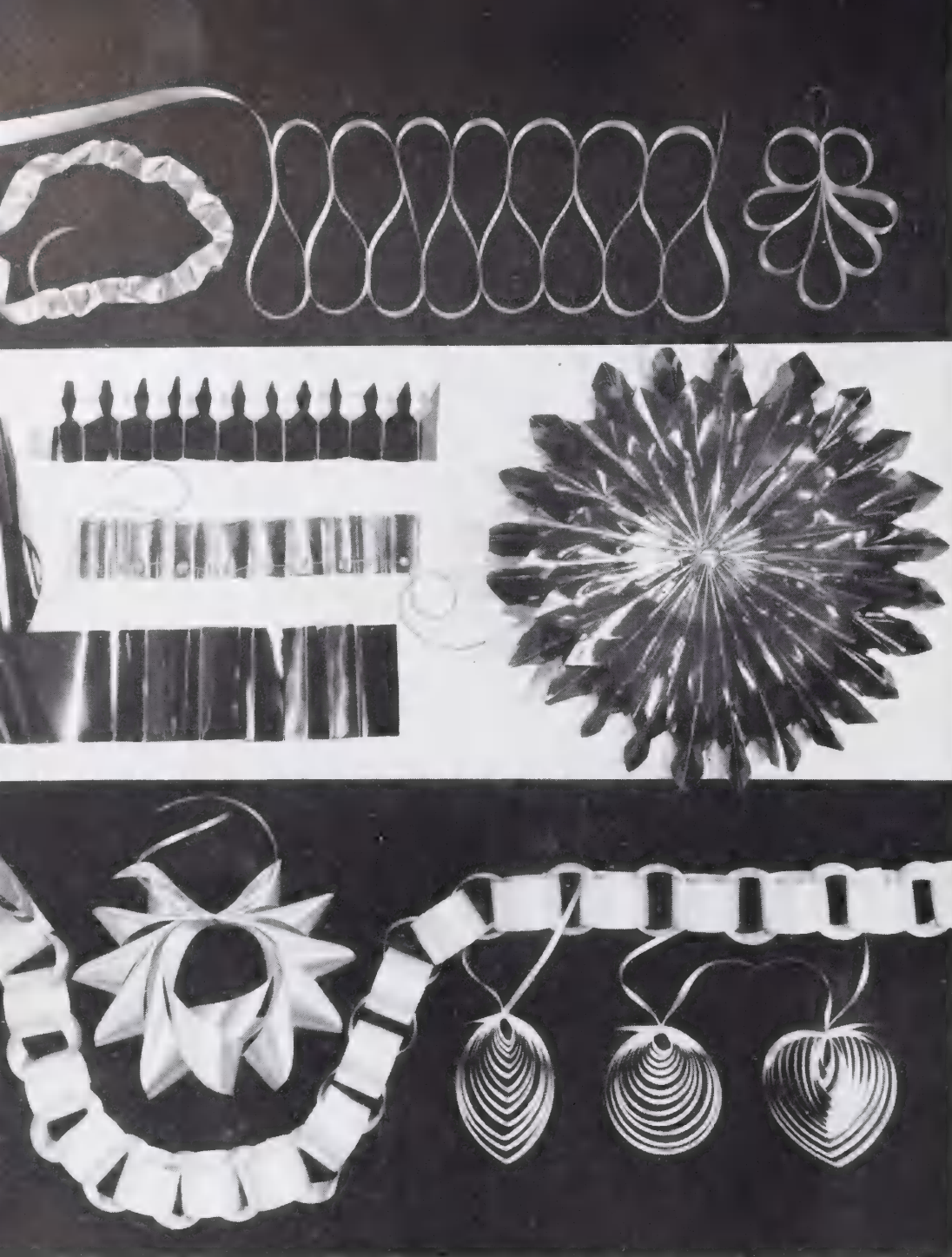
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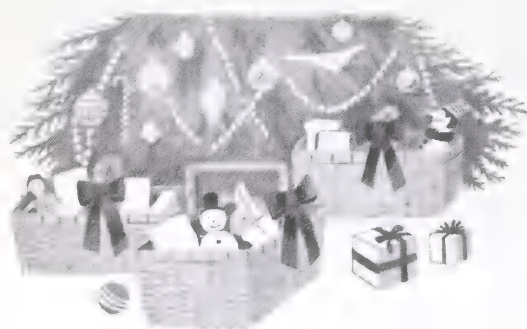


PHOTOGRAPH BY GEORGE LAZARNICK

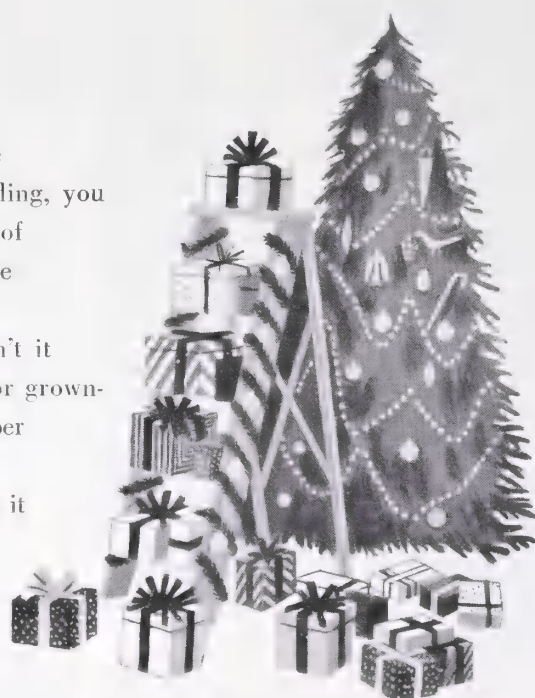
## Make Christmas a rehearsal in good decorating *continued*

### **Make it yourself.**

Anything you make with your own two hands puts your personality into your home, gives you a sense of creative accomplishment. Lots of us are timid about this, fearful of the "loving hands at home" look. But, just for fun, try out your creative talents on Christmas trimmings. This project could be a family affair, for youngsters, given a little direction, can be quite dexterous. (On page 194 see some things they can make by themselves). Here are trims you can whip up of ribbon, foil, or paper. Most of it is kindergarten stuff, but you get professional-looking results if you use smart color and keep the scale big. Top: Make tree garlands of ribbons or foil paper in "cat's ladder" folds, or with ribbon looped to look like spun sugar candy. Center: three cut-out strips of folded foil assemble into a gleaming star. Bottom: Trim a tree with link chain festoons, ribbon-bow wreaths, ovals, rounds, and hearts of coiled ribbon. We show you how to do these things on page 190.



**Do something different.** Any time you give one of your own ideas a fling, you are freeing yourself from the ranks of the conformists who let their tastes be stifled by the opinions of others. It mightn't be conventional but wouldn't it be fun to give a Christmas picnic, for grown-ups or children, with baskets of supper and favors under the tree? Or trim your tree-trimming ladder and keep it on display to hold gifts.



SKETCHES BY FRED ENG



EXECUTED BY THE SPOOL COTTON COMPANY

PHOTOGRAPH BY MAYNARD PARKER

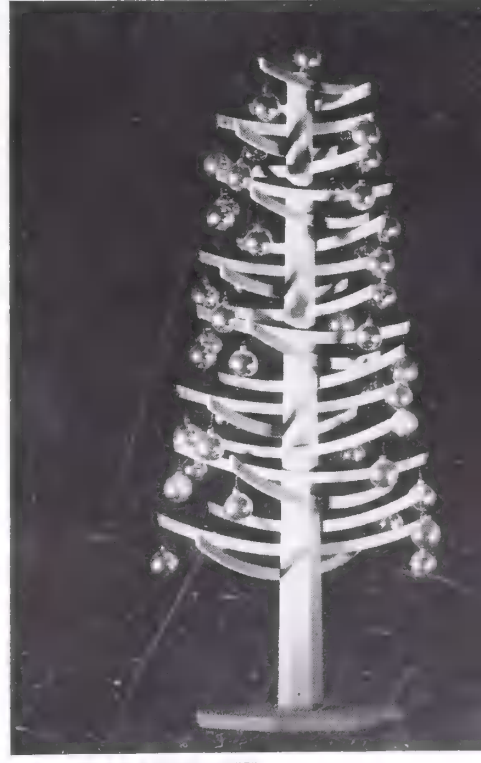
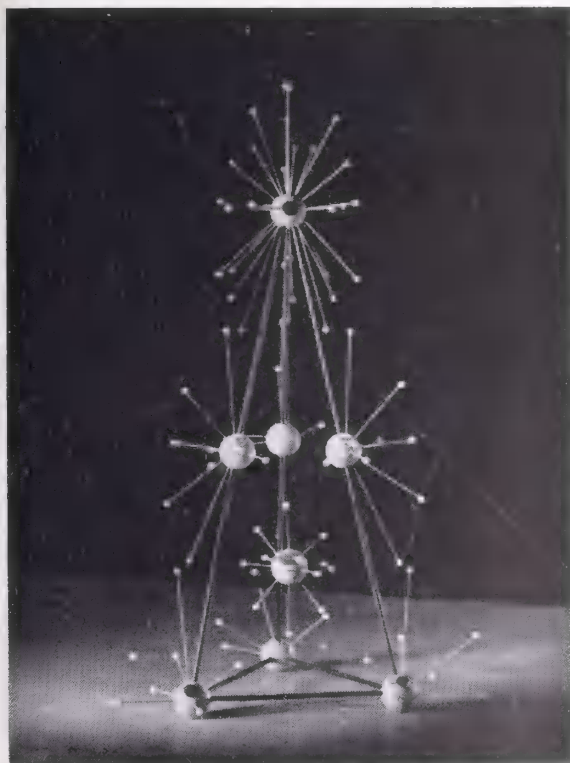


**Go giddy** on occasion with something that amuses the eye and provokes conversation. At Christmas parties, Patricia Easterbrook Roberts's jingle-bell wreath, worn by the hostess or given as a favor to the lady guests, is the kind of pretty nonsense that adds decoration, delights the company, breaks the ice.



**Be practical**—and you needn't be dull about it. The market is loaded with glamour ornaments that won't break, don't need to be fussed with, can fold or collapse, and store in little space. A practical holiday hostess can enhance the décor and protect her dress in apron of gilt-striped tarlatan, or sleek black vinyl plastic, scalloped in pink felt and tassels and tied with a velvet ribbon.

**There are more ways than one** to do everything, including the Christmas tree. If you can't have a spruce or a hemlock, just open your mind to such gay and space-saving variations as these; all from the San Francisco Museum of Art Christmas Show, all suggesting that you make them yourself: "Blue Triangle," built of slim wood dowels and Tinker Toy balls spiked with brightly beaded pins; an airy cone of gilded chicken wire, its meshes filled with gold balls in graduated sizes, designed by Phoebe Brown; a "pagoda" tree of wood coat hangers nailed to a central support, lacquered red, and hung with gold balls, designed by Herbert Raynaud.



PHOTOGRAPHS BY MAYNARD PARKER

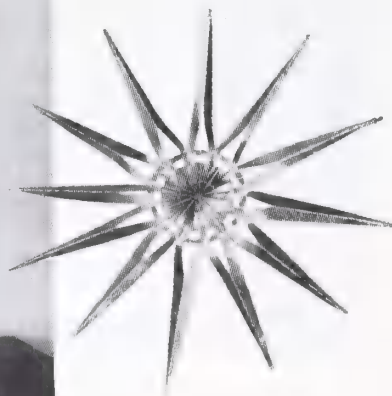




*Train your eye to do more than examine the detailed pattern in what you see. Learn to evaluate the over-all pattern made by the curved or angular form of any object. The curved line of a tie-back drapery, suggesting a festoon, inspired this simple, striking decoration—a showy fringe of easily attached Christmas balls.*

THREE PHOTOGRAPHS BY GEORGE LAZARNICK

**Practice asymmetry**—no easy order, for off-center arrangements call for a design-conscious eye. Try your hand at it by scattering stars on a mirror. Foil stars. The Burkharths. Swedish straw stars. Jan Howell. Furniture by Dunbar.



**Make Christmas a rehearsal in good decorating** *continued*



**Improvise and experiment** with things around you. Your ideas may sound dizzy to other people, but try them yourself before you give up. Typical successful experiment—a collar of glitter balls on a lamp. Lamp by Bradley Mfg. Co.

PHOTOGRAPH OPPOSITE BY FRED LYC

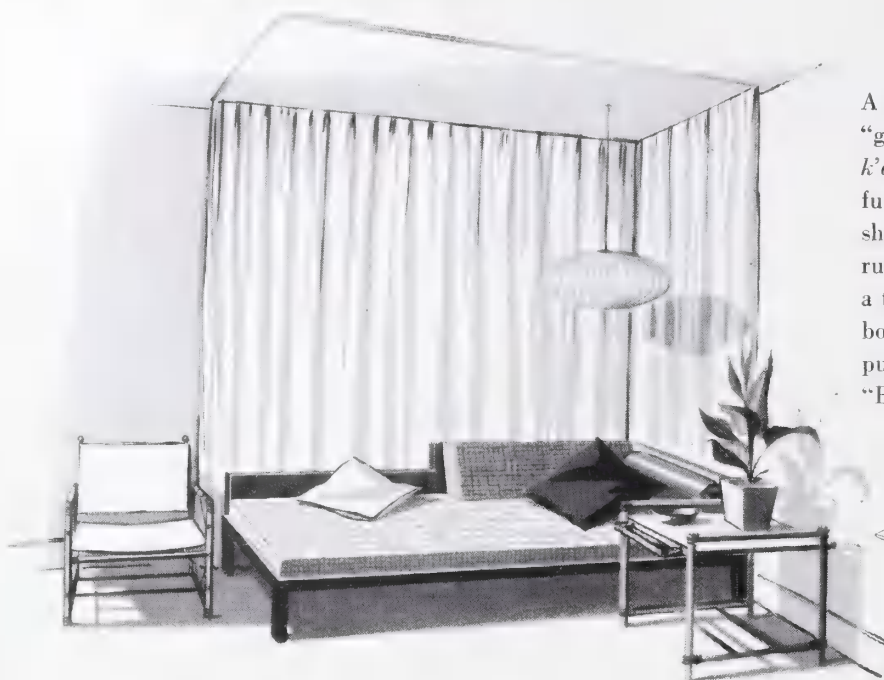
**Make much of what you have.**

Don't gild the lily by adding ornament where it's not needed. Opposite, color of James Kemble Mills's wallpaper speaks for itself. Hanging honeycomb-paper finials from Austen Display merely underline its dramatic pattern, which was actually inspired by Bill Brewer's wrought-iron sconces. The finials fold flat.

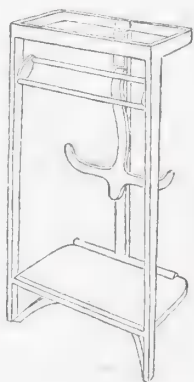
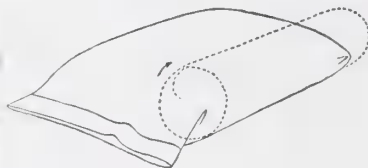








A living-room corner can be an inconspicuous "guest room." Sofa is a Chinese-inspired *k'ang*, with loose foam rubber mattress over full springs. From The McGuire Co. Sketch shows how you can roll a slim, full-size foam rubber "Playtex" pillow cylindrically, give it a tubular slipcover, and disguise it as a round bolster. For privacy, semi-sheer wall drapery pulls around bed on a ceiling track. Plastic "Bubble" lamp. The Howard Miller Clock Co.



Mahogany valet doubles as closet and dressing table, with a top tray, a shoe shelf, folding coat hanger. "Roto-fold," courtesy of Hammacher Schlemmer.

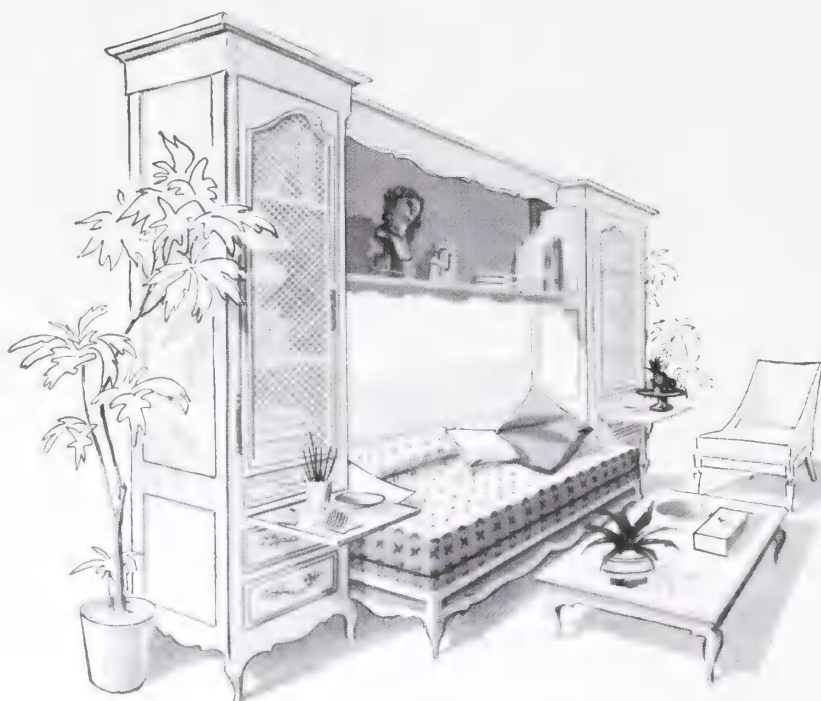
## "Plan to spend the night"

Christmas is the big season for these warm-hearted last

words. This year, when the old friends, visiting kinfolk,

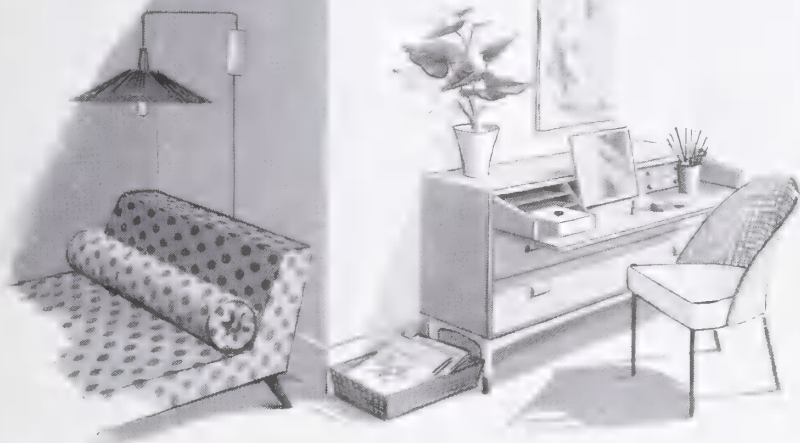
and children's classmates arrive, here's how to bed them

down in guest-room comfort, even if you're short on space



It's accepted modern practice to put up your guests in the same room the family usually uses as den or study—but with greater amenities than they'd enjoy in many an old-fashioned guest room. Along a 130-inch wall, De Gaal and Walker's antiqued fruitwood-finish unit frames a boxspring-and-mattress daybed, besides providing bureau, cupboard, bookshelf, desk space.





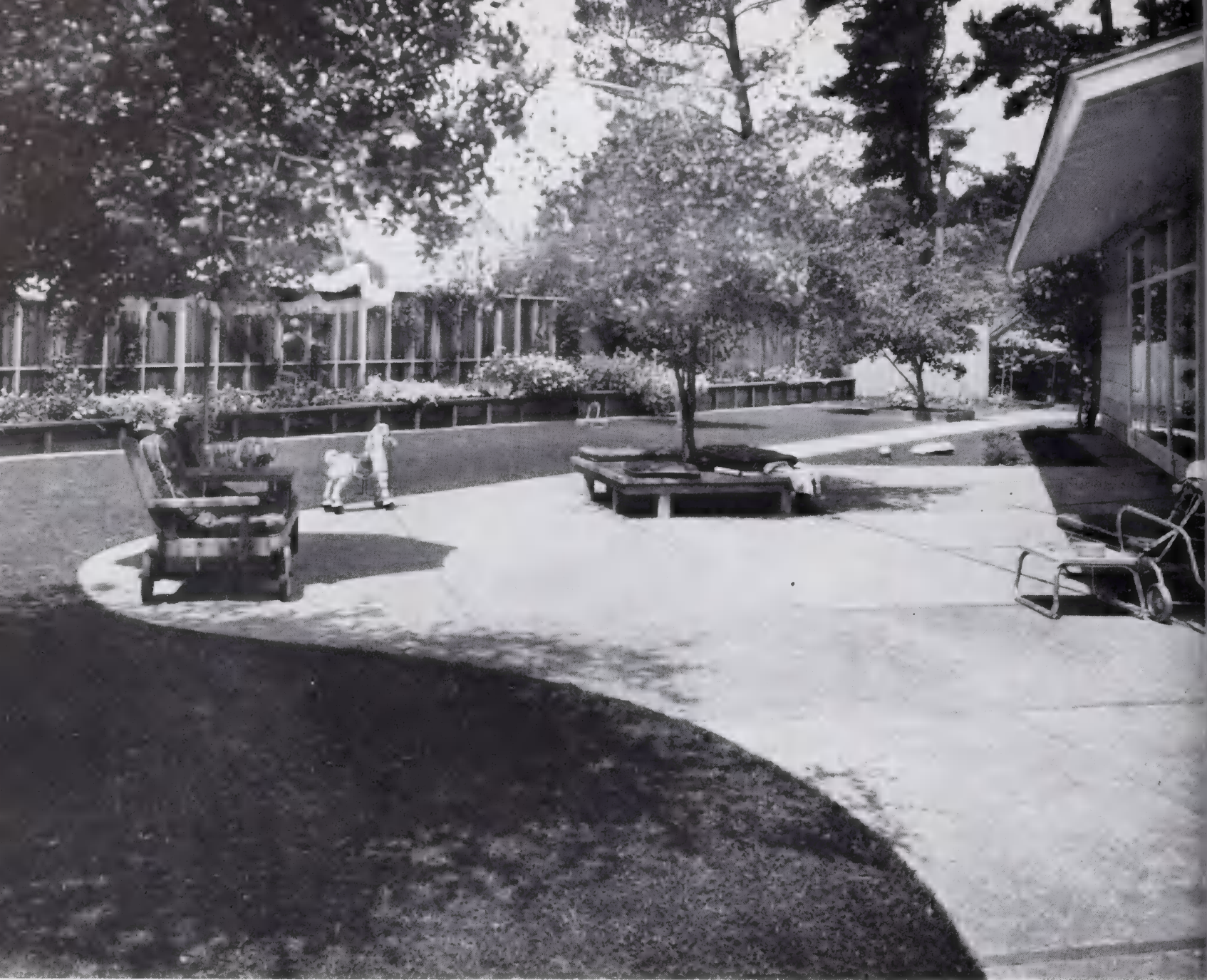
What makes a guest comfortable? A good bed, a real pillow (and a place to prop it), an effective bedlight, room to store belongings, a mirror, a place to write. The last three are combined in Swedish Modern's Danish-made teak secretary-chest-vanity. Pin-up lamp by Lightolier can be raised or lowered, its distance from wall can be regulated, its light can pivot to any angle. Shade is splatted wood.

A sofa can sleep two people. Sketch shows how Englander's Airfoam trundle bed slides out to do this. Two mahogany coffee tables and a sectional chest from Unagusta Mfg. Co. can unite to give a guest a bureau, a luggage rack, and a night table. Amelia Earhart houndstooth luggage. Lamp with brass megaphone shades, by Eagle Skandia.



As hostess to the overnights, take advantage of the fact that things are not always what they seem. A room divider separating a sleeping sofa from the rest of a room not only gives a guest privacy but cupboard and shelf space as well. Fact is that the walnut divider here, by Mount Airy Chair Co., is an open bookcase set on a buffet. Buffet opens on both sides. Add casters, and the bookcase is a tea cart. Swiveling umbrella lamp, by Lightolier.





# Extend your family living to the lot line

Have you looked *outside* your house for the extra living space you would like to have? Without making a single change in the house itself you can double or triple the living space by converting your garden into a big, roofless living room just outside the house walls.

Christmas is a wonderful time to decide upon this move. There will be just about the right amount of time between now and spring for your landscape architect to plan your new garden "room" before the nurseryman must start construction and planting.

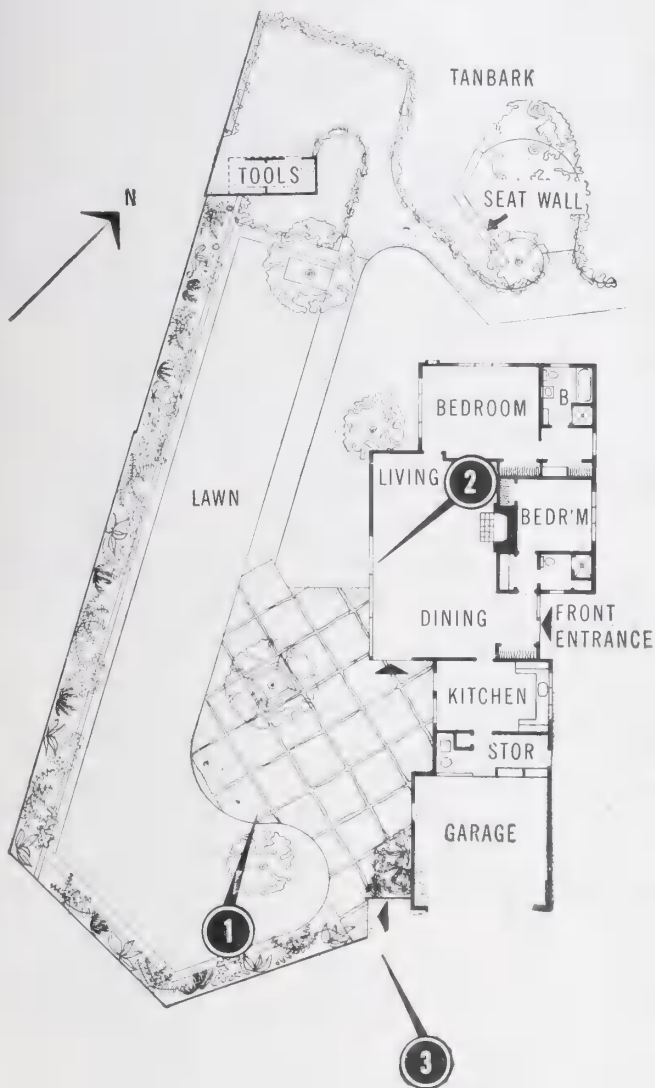
Skillful planning will insure you as much privacy and comfort as you now enjoy indoors, plus the luxury of sunshine and fresh air.

The B. S. Berrys were well aware of this. When they built their present home in 1949 they considered the whole lot as their house, but they roofed over only a small area. Experience has confirmed the wisdom of their idea. (*Continued on page 152*)



Thomas Church & Associates  
Landscape architects

Robert D. Steiner  
Architect

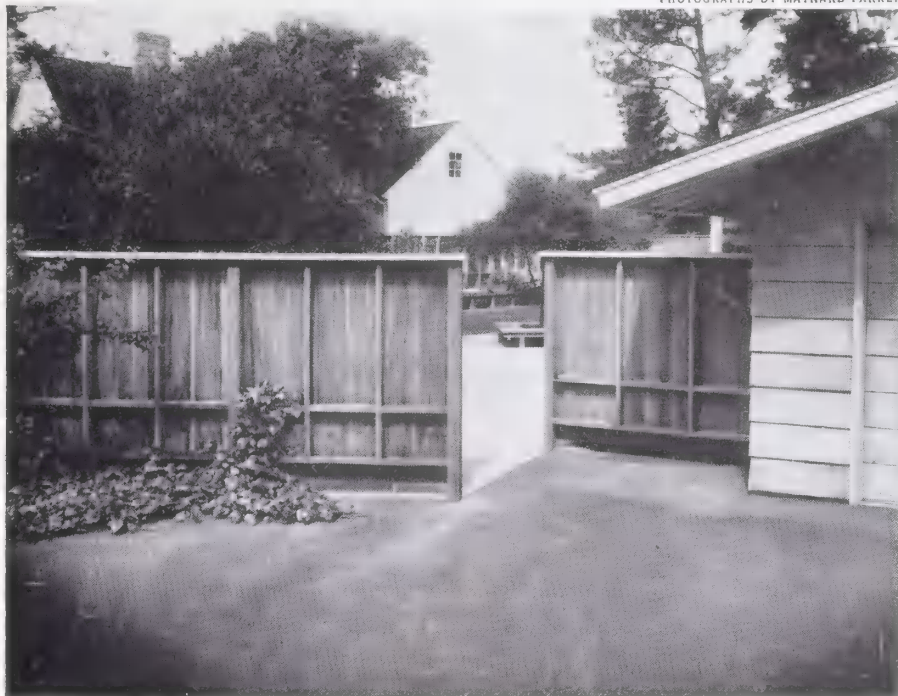


2



3

PHOTOGRAPHS BY MAYNARD PARKER



1. Brushed-aggregate concrete paving is non-slippery, easy to clean. Odd shape was conceived by landscape architect to make yard seem larger. "Boxing" around tree furnishes seating space in this outdoor room.

2. Paving is at same level as indoor floor. Fences insure privacy for garden. (Hedges would have been as effective.) Flowers are confined to boundaries for lowest upkeep and greatest spaciousness.

3. Baffle entrance eliminates bother of opening gates, cuts off view to and from indoor living room, makes the high fence appear less forbidding. Fence is simple to build, offers interesting construction pattern to owner inside and passerby outside.

*Continued on following page*



## Extend your family living to the lot line *continued*



Raised plant bed protects flowers from lawn games, displays them at eye level, makes tending easy. Fence insures wind protection, reflects sunlight and heat. Concrete mowing edge between bed and lawn eliminates need for hand trimming.

Dwarf fruit trees espaliered against south-facing fence grow remarkably well, require very little space, and cast highly decorative shadows. Plants below are the hardy variegated English ivy.

The roofless part of the house is the most-used space, and family living really does extend to the lot lines. This servantless family now enjoys the spaciousness of a house that otherwise would require a squad of servants to maintain.

If you now have the usual high-upkeep kind of garden, you may wonder how smart it would be to add all the traffic and wear of continuous use as a living room. You may worry, too, about off-seasons that could discourage use of the garden in daily living. Right here is where planning the useful garden—extending family living to the lot line—departs from the “looking” garden. If you plan your garden as a *room*, and use plants to help create and decorate its structure, nature becomes your decorator instead of your master. You deliberately subordinate plant needs to your own needs. You use only plants that stay presentable, that need no fussy care, that please you by their daily presence in your life. Obviously your garden won't resemble the traditional kind. Certainly the Berry garden doesn't. But would a comfortable big room like theirs solve your space problems? (*Continued on page 216*)

PHOTOGRAPHS BY MAYNARD PARKER







ALL PHOTOGRAPHS BY MAYNARD PARKER

*The Pace Setter recognizes:*

# Housekeepers are people



*The following 14 pages continue last month's story of House Beautiful's 1953 Pace Setter house, and demonstrate the Pace Setter's attitude toward work and those who do the work in the modern home*



## Housekeepers are people *continued*



Housekeepers, like any other working members of a prosperous and expanding society, can and will choose their places of employment not only in terms of wages and hours, but increasingly according to the over-all living conditions. The price of domestic servants in an industrial and fully-employed America is high. The cost of this very presentable maid's room in labor and furnishings was \$1,340.85.

The house, however, benefits as much as the housekeeper. Here is a room that maintains the high standards of comfort and convenience throughout the rest of the Pace Setter. Should there be no need for sleep-in help, it can easily become a guest room, extra study, sick room, or another child's room. It is planned to provide for sociability and relaxation, for reading, music, letter writing, and a personal view of a private garden which is an outside sitting room.

Above all else, it gives the person who occupies such a room, whether housekeeper or guest, an individual and well-planned place, attractive and dignified.

*For more about this room, see page 172*

The housekeeper's room, like every room in the Pace Setter, has a vista. But, more important, here the housekeeper boasts her own garden and terrace, separate from the family's, for her private enjoyment and entertaining. If for no other reason, such thoughtful planning means a happy housekeeper and therefore a happy house.

This small (9' by 10') room is made to seem bigger with a small, delicate pattern of green fern wallpaper and matching chintz. The textured carpet is fortified for carefree wear with Fibre E. Sectional furniture provides maximum storage, seating and desk space in the area of the corner window yet uses minimum floor space.







PHOTOGRAPH BY MAYNARD PARKER

PHOTOGRAPH BY WILLIAM HOWLAND

Floor in this room is a vinyl plastic tile, sure to have a long, carefree existence. It can be kept immaculate with soap and water; it's a cool flooring in summer, makes a flattering border for small winter carpet. Olive-toned Fibre E carpet, product of a new technology, is a blend of two lustrous man-made fibres. Adding further to the durable good looks of this room are washable cotton bed cover and ferny chintz bedskirt. Three-sided open-work metal table is one of a set of two that makes a square.

At night, bed extends to full width when rolled out from under bookshelves. Rubber wheels attached to box spring make for easy mobility, free both sides of bed for easy making. Mattress of foam rubber insures good sleep, is light to handle. Clock radio, books, reading light are close at hand. Blanket and sheets are of same fine quality used throughout house. Such amenities exemplify the democratic attitude toward all members of the household.





# The PACE SETTER KITCHEN

This kitchen was designed around people. Real people. People with a perception of, and a sensitivity to, the social and economic forces of the time we live in. Their observations led them to believe that real family living is one of the most important solutions to the confusing problems of our time. And that, of all rooms, the kitchen, where the modern housewife spends much of her day, should serve as a family center, making a real contribution to the health, happiness, and serenity of the entire household.

To make it a family center in the most embracing sense requires the fulfillment of three basic concepts. 1. The kitchen should incorporate esthetic qualities for emotional satisfaction and pleasure. 2. It should offer the best mechanical aids available to turn could-be-drudgery into creative enjoyment. 3. It should satisfy individual personality traits, involving work habits and food tastes.

The following pages show how these basic ideas were developed to make this kitchen a servant of better living for the whole family.



Beautiful woods, calm colors and textures, sunlight and shadow combine to make the breakfast area of the kitchen as fine, decoratively speaking, as any other area in the house. Though intended basically for hurried breakfasts and off-hour snacks, it has a dignity of its own which makes it adaptable for both informal entertaining and daily living, whatever the hour, season, or weather outside.

The vast variety of materials of all sorts available in the market today offers a unique opportunity for free choice. Wood, steel, plastic, cotton, vinyl tile live harmoniously together, contributing in their individual ways to both beauty and practicality. It is this combination of qualities which permits each family a high degree of selectivity to express its own personality.

PHOTOGRAPH BY WILLIAM HOWLAND



TWO PHOTOGRAPHS BY MAYNARD PARKER



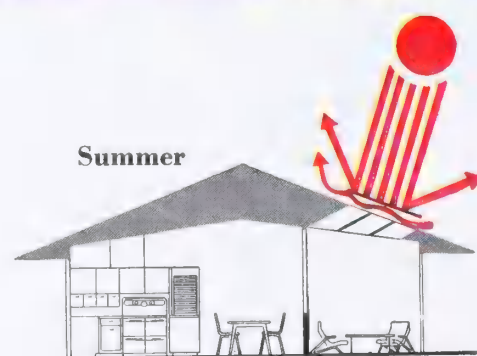


To most people a feeling of spaciousness contributes much to ease of work. The Pace Setter kitchen over all is large, about 13' x 16'. But most food preparation goes on in the compact area above, small enough to be step-saving, yet so generously endowed with counters that it never gets cluttered, no matter what procedure is in progress.



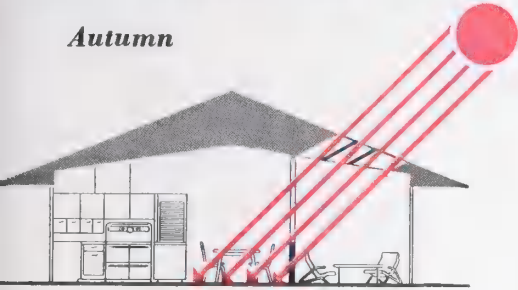
THE PACE SETTER KITCHEN *continued**How to make a north room sunny in winter, shaded and cool in summer*

Louvered skylight in roof of the Pace Setter screened terrace is neatest Climate Control trick of the year. In winter it brings sun into the kitchen, which is primarily a north-facing room (because its south windows are under the porch). Yet in summer no direct sun enters either porch or kitchen, thanks to carefully calculated angle of the louvers. In addition, a "summer sash" of heat-stopping glass, put on a few inches above the skylight, dissipates rest of skylight heat.





PHOTOGRAPH BY EZRA STOLLER

*Autumn*

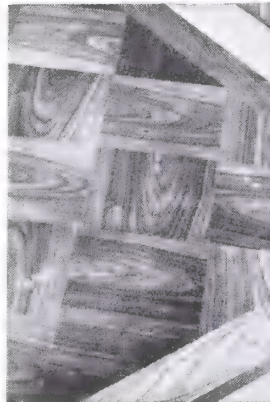
By September 21st, the sun is just beginning to enter the skylight. This photograph above, taken October 1st, shows sun beginning to brighten up the kitchen wall. By October 15th, direct rays are beginning to shine into kitchen, shown on sketch, left. Compare sun patterns on porch floor.

*Winter*

In winter, when the sun moves low in the sky, louvers of the skylight are correctly angled to let sun penetrate fully into north side of kitchen. From October to April 15th, kitchen, which is essentially a north-facing room, turns into a sunny southern room. It shows how you can accomplish miracles by knowing how to manipulate the facts about comfort.

*For more details about this screened terrace, see page 177*

If you were sitting at this breakfast table in the winter, sunshine coming through the louvered skylight in the terrace roof would look like the picture above. Note the beautiful grain of the walnut breakfast table top, an example of the new emphasis on texture which lets the natural wood itself create the design, rather than any applied pattern.



PHOTOGRAPH BY MAYNARD PARKER







To avoid head bangs, wall cabinet doors lift up, are counter-weighted to stay open. Top of cabinet is 6'6" from floor, lower than usual, for easy reaching. Under-wall cabinets with drop-down doors add storage space.



PHOTOGRAPHS BY MAYNARD PARKER



In a long, rambling house, one room wide, the out-of-doors is never out of sight. Wide windows in the kitchen, as elsewhere, provide a peaceful view of trees and shrubbery, and generously distribute light and air.

## THE PACE SETTER KITCHEN *continued*

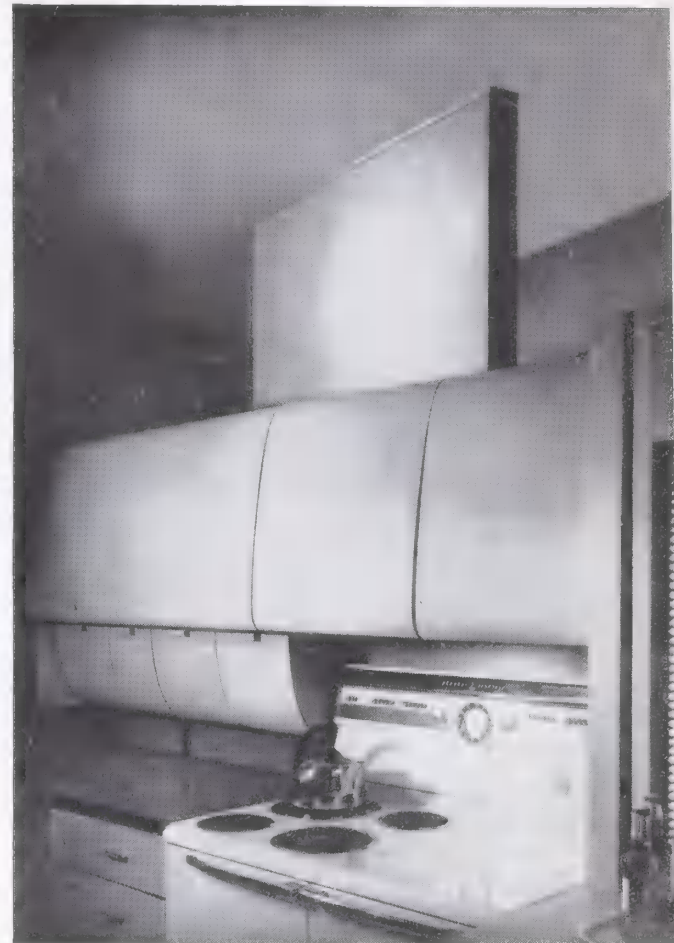
### *Problems this kitchen had to solve*

- It had to *perform* to meet the diversified needs of a commuting father, a mother-of-all-work, and two young children.
- to be *handsome*, since the family insists on beauty everywhere in their home for their own satisfaction.
- to be *easy to maintain*, since the lady-of-the-house and one maid double and triple in cooking, serving, cleaning, nursing.
- to have *child-proof, use-proof, and easy-to-clean materials* for floors, counters, curtains, everything, to meet meticulous standards of cleanliness without drudgery.
- to be *accessible* to living room, dining room, and porch, in any one of which meals are likely to be served.
- to have *generous counter space* for spreading out food and serving pieces for frequent informal parties.
- to be *big enough* for the "crowd" to end up in, as it often wants to do in suburban living.
- to have a *big commissary* for canned and dry foods to spare the busy mother of young children frequent trips to market.
- to have a *freezer* with cooked and ready-to-cook food on hand at all times for unexpected guests, the rule in this household rather than the exception.
- to have a *multi-use pantry*, a sort of kitchen annex where flowers can be arranged, children's trays prepared, or drinks mixed without interfering with meal preparation.
- to have a *good laundry*, since children make mountains of soiled clothes; and in a location where it would not interfere with other kitchen activities.
- to be planned *logically*, so work would flow smoothly, with or without a maid; and with tools and supplies located as near as possible to the place of use.
- to include every *mechanical device* which would make for the amenities of civilized living with the least possible fuss and fury.
- to have an attractive, *serene place in which to eat*, even when meals have to be hurried.
- to serve as a real center for the best family life.

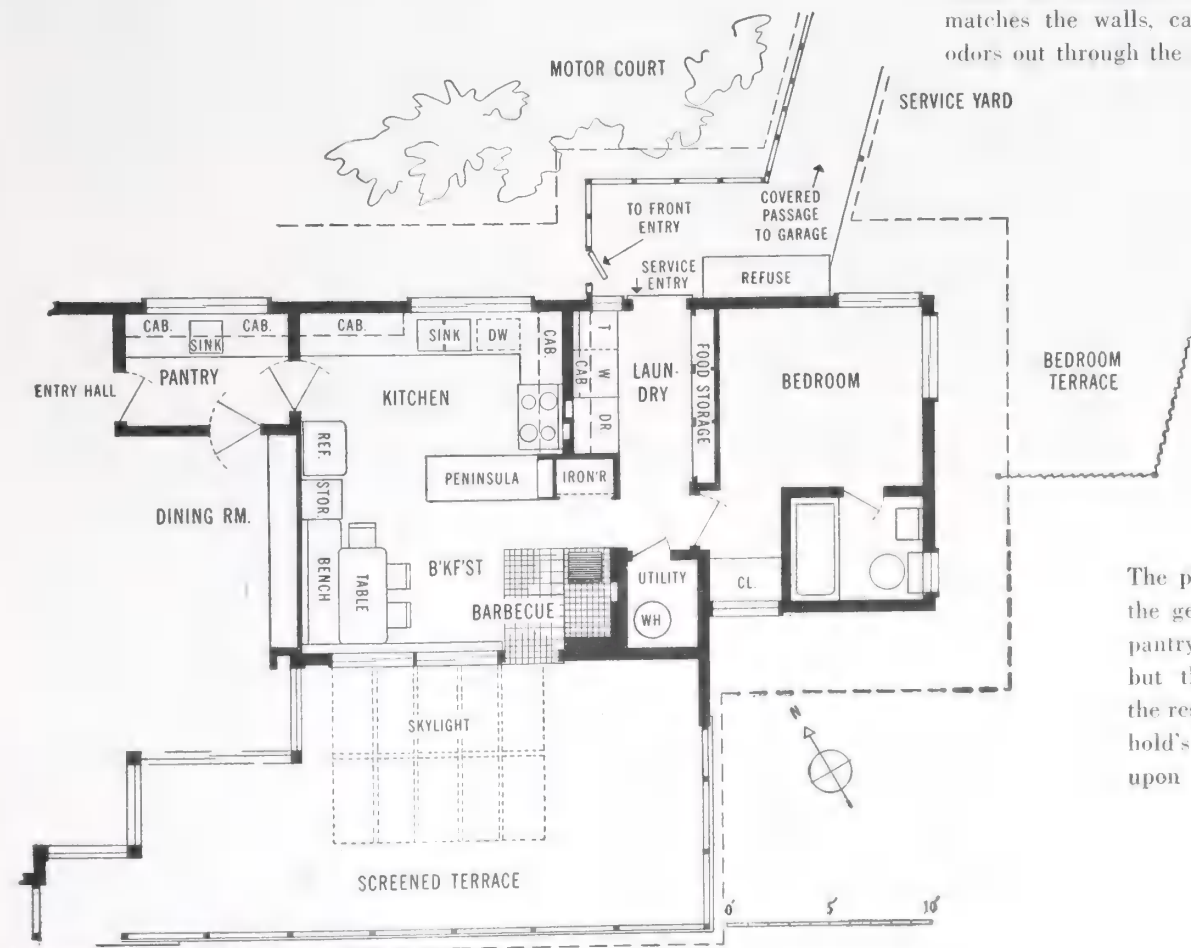
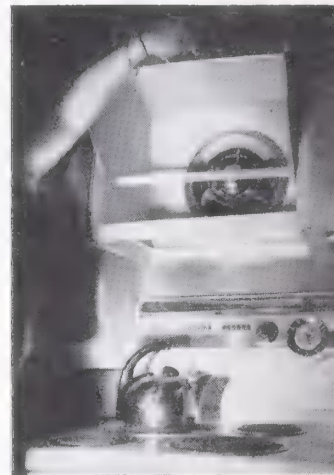




Double-armed towel bars on sink fronts keep towels always within reach without waste motion. Dishes go from dishwasher to their allotted place in adjacent cabinets, sized to accommodate frequently used items.



A ventilator installed in a cabinet directly over range draws off cooking odors, steam, and grease at the source. A metal duct concealed by plywood which matches the walls, carries odors out through the roof.



The plan at the left shows not only the general arrangement of kitchen, pantry, laundry, and breakfast area, but their geographical relation to the rest of house. Much of any household's successful operation depends upon good inter-relation like this.

*Please turn the page*

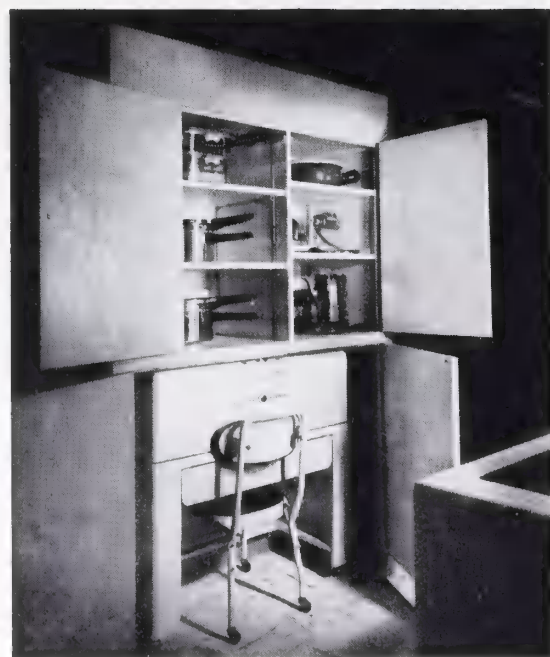


THE PACE SETTER KITCHEN *continued*

PHOTOGRAPHS BY MAYNARD PARKER



There is no reason why all kitchen equipment and all storage cabinets should be lined up against walls, as has been standard practice for many years. A low peninsula, at right angles to one wall, has the advantage of increasing counter and storage space, and letting you work on more than one side of it. Here, it also serves as a sort of divider between the kitchen area proper and the area for eating or just relaxing. The top of the tall section, shown open and closed, houses bulky, seldom-used utensils, while the ironer is stored below. Doors on both sides of the low part permit access to sliding pot-and-pan shelves from either side. A waste basket for daily accumulation of burnable refuse, and a receptacle for food wastes not accommodated by the disposer in the sink also can be removed from either side. The big counter is indispensable added work space.







At right angles to the range and within arm's reach of it, peninsula drawers and sliding shelves hold most of the cutlery and pots and pans likely to be used in cooking. A wide variety of seasonings and spices, used for the most part at the range, is conveniently located on shallow shelves behind a folding tambour door. The two views below show the ironing board and ironer drawn out from their "garages" into the free space near the breakfast table. Here one can sit comfortably and work in good light, surrounded by fresh air and pleasant views of the enclosed porch and open terrace beyond.

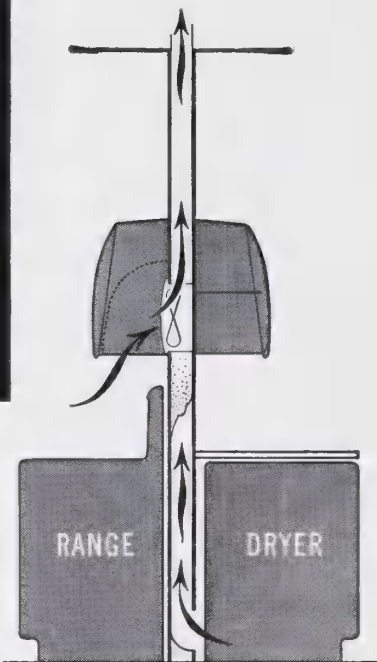




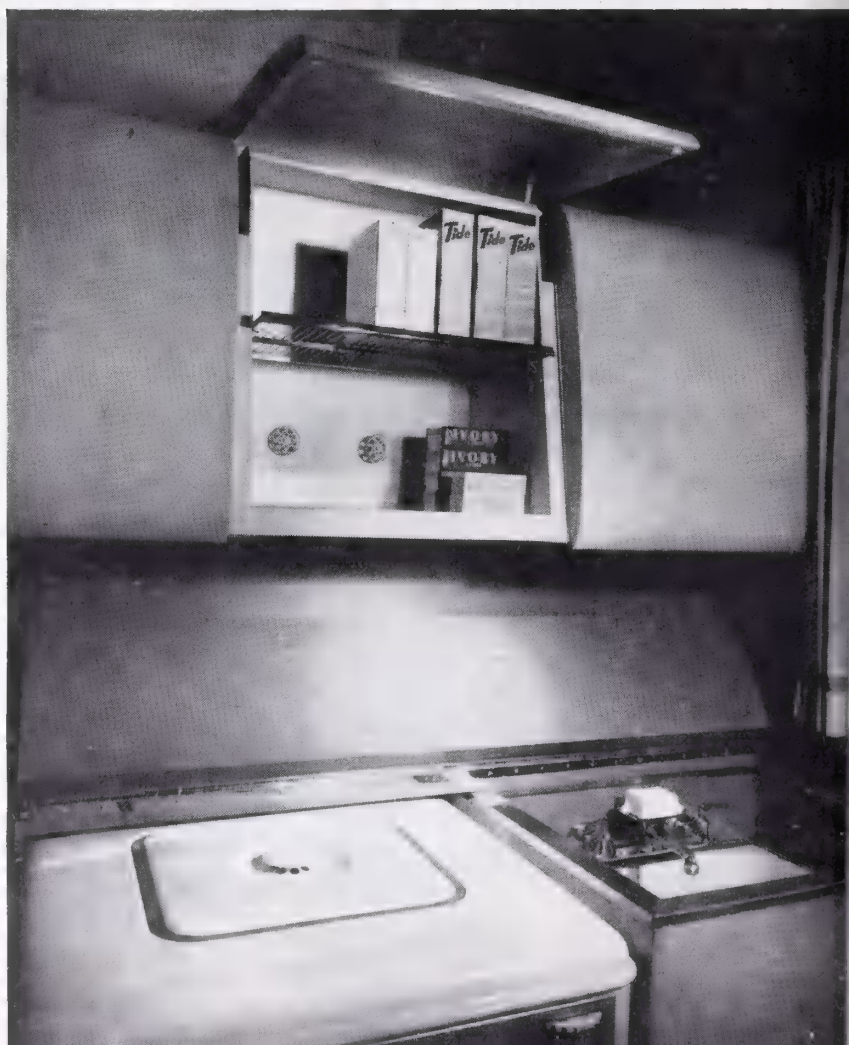
THE PACE SETTER KITCHEN *continued*

To eliminate unnecessary time and motion, the laundry is arranged as a production line. Laundry tub is at the far right, then the electric washer, next the electric dryer. A plastic laminate cover over the three units is partially fitted with piano hinges to fold back out of the way when tub or washer is in use. When in place, it's a generously large sorting counter or unloading spot for deliveries.

Stain removers, bleaches, bluing, starch, soaps, and detergents are stored at hand in cabinets above the laundry equipment. The two knobs showing on the lower shelf wall control supply lines of hot and cold water for the washer. By concealing them within the cabinet and recessing the flexible rubber supply hoses out of sight, the installation has that professional look, much to be desired, not always attained.



Ventilator over the range and vent from dryer both exhaust through the roof. Ducts for each, separate but side by side, are enclosed within plywood shaft separating kitchen from laundry.

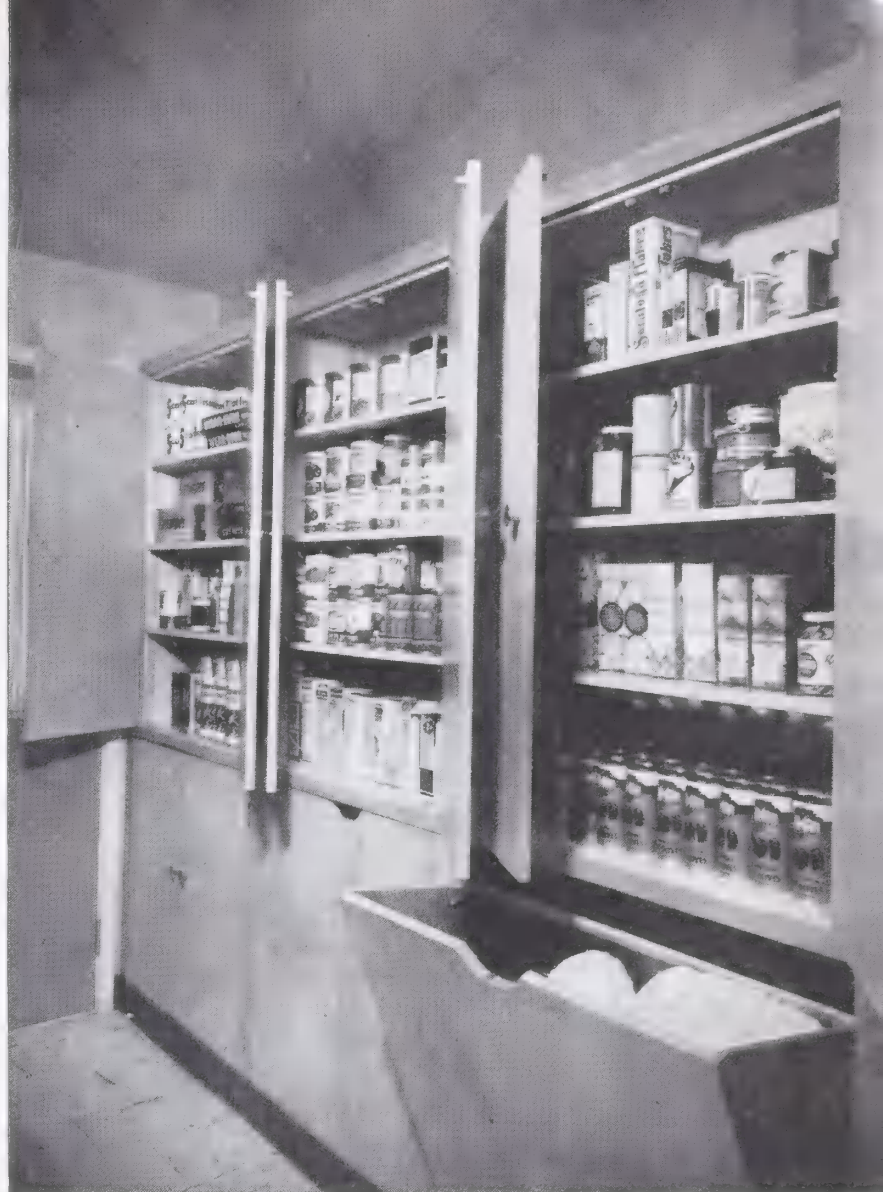
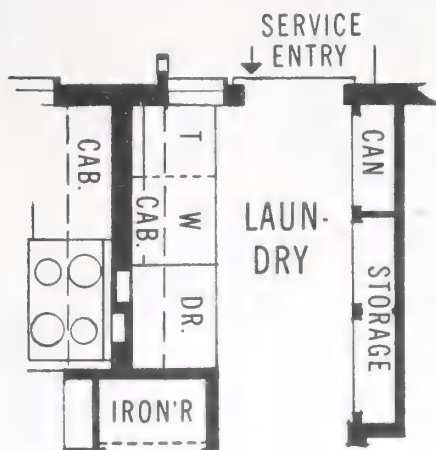




*Section of the over-all kitchen,  
yet apart from it, a complete laundry  
and extensive commissary have  
their own area backed up  
to the kitchen proper, and conveniently  
accessible from the back entry*

It's old-fashioned to market more than once a week. Today's refrigerators and freezers take care of perishable foods. The food industry has developed a tremendous variety of "will-keep" packaged foods. To take advantage of these facilities, the Pace Setter kitchen has banks of adjustable shelves for its own private grocery store, enough for a big inventory.

Tip-forward bins built under the commissary provide a place for soiled laundry to accumulate until there is a load big enough for the washer across the aisle from them. With two bins, you can sort clothes by color and fiber as they go into the hamper without having to re-sort them when you are ready to put them into the washer—another time-saving bit of planning.







Many small chores can be accomplished in the pantry without interfering with kitchen work, since it's accessible also from front hall and adjacent dining room.



In a suburban household where informal entertaining is the rule, there's nothing more appreciated by the man of the house than a place where he can mix drinks in his own way, without confusion. In the pantry, storage space is provided for everything he needs, all in one spot. He can serve equally well to near-by living room, porch, or terrace.

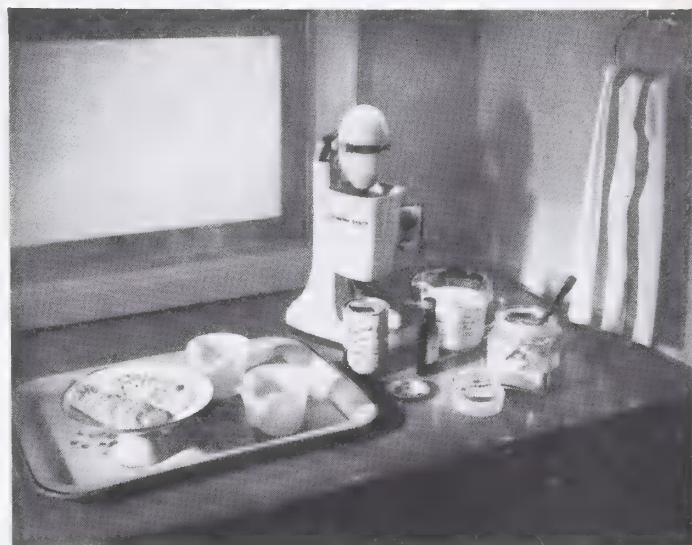
The pantry window is proportioned to let in light and air, without sacrificing wall space which can be better utilized for storage cabinets. Obscure glass permits privacy when the window is closed, a consideration because of the fact that the pantry is on the entrance side of the house. Fluorescent lights under wall cabinets illuminate counter.

*Another view of pantry on page 130.  
Equipment and furnishings details, page 178.*



## THE PACE SETTER KITCHEN *continued*

Vital to the pace-setting quality of the kitchen is the suitability of materials for the specific construction requirements of the house and for the easy maintenance upon which the owners insisted. Birch plywood walls are waxed to resist soil. Vinyl plastic asbestos tile is safe to install on the concrete sub-floor. It is resilient under foot, durable, unaffected by moisture and grease, is easily cared for with soap and water. Plastic work-counters are continuous sheets of resin-impregnated laminations, welded together under heat and pressure. Boiling water, hot grease, alcohol, normal household chemicals do not harm them, and they wipe clean with a damp cloth. Stainless steel sinks do not discolor, chip, rust, or stain. Steel cabinets are finished to order with washable enamel to meet the requirements of the color scheme. Curtains are all-cotton percale, which washes and irons as easily as a handkerchief.



The pantry is also a wonderful place to fix the little extras young children often need between meals. Fruit juice or milk shakes can be mixed here without disturbing kitchen routine. As they grow older, children can serve themselves here.

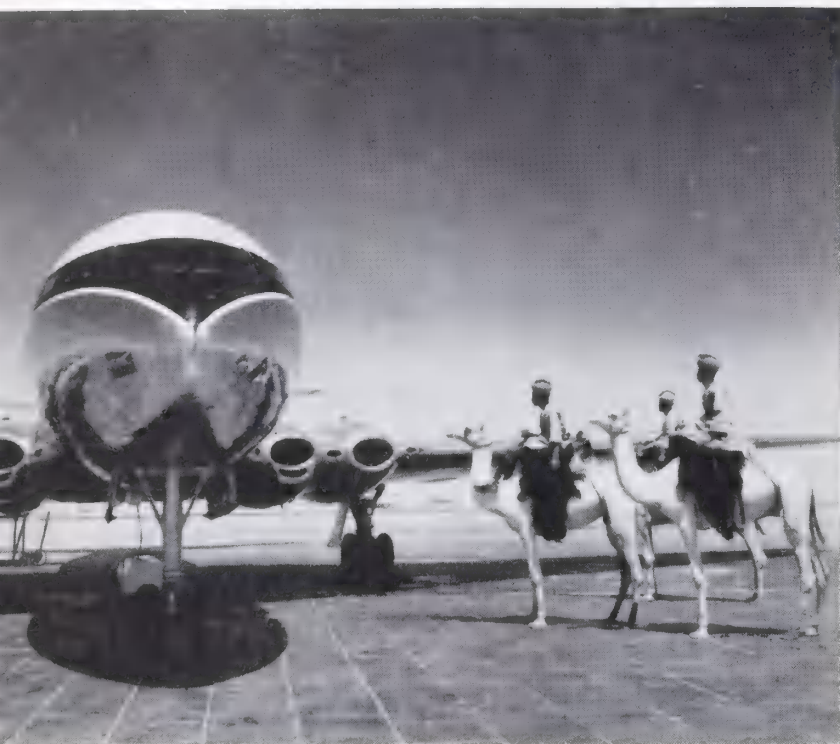


In a big house in the country, flowers everywhere are a part of the décor. So one part of the pantry is reserved for flower arranging. Flowers can be plunged directly into the sink, then arranged on the counter. A wide variety of vases and holders is always at hand.



Two drawers in the pantry are fitted with custom-built inserts for flat silver. A minimum amount of polishing is assured by dividers to keep pieces of silver classified and prevent them from scratching each other, and by lining and covering flaps of tarnish-resistant cloth.





You can travel to an unspoiled, almost prehistoric world on the fastest, smoothest airliner known to man—BOAC's jetliner "The Comet." It is really traveling back in time, for East Africa is the world as it was before man came and upset the balance of nature.



Elephant country lies at the foot of Mt. Kilimanjaro, snow-covered the year round, and the background for the latest safari movie, *The Snows of Kilimanjaro*. Before you go, sample your trip with this and the five earlier movies which were made in Africa.

## *Fly back to the*

**I**t sounds fantastic—you in Africa! It's not. BOAC will fly you there from London in a Constellation, or the super-comfortable Hermes, or even in the world's (as yet) only jet airline service. Think of it! In less than one day from London, which is only overnight from New York, you can be on the equator and clear out of this world, deep in the forest in the moonlight, watching the elephants play!

That's the main reason for going to East Africa. (There are lots of others, of course.) But the wild animals make it worth the trip. Seeing how the world looked before man got mixed up in the balance of nature is a staggering experience. East Africa has more wild animal country than any other place in the world. And East Africa is organized to make it easy to see their country and their animals. You can see them the easy way in the National Park. Or you can see them on safari—the shooting or the photographic variety. Or you can see them by moonlight from the high security of a treetop house.

About this most exciting part of Africa, British East Africa, I know some secrets—secrets to most Americans, secrets that, if explained, would send lots of people scurrying to see what I've seen:

**1.** It's *not* hot. There is no "steaming jungle." On the coast, palm trees lean out over the tropical beaches, fanned



*Safari life is incredibly luxurious. You live in what amounts*



# Garden of Eden: EAST AFRICA

By Priscilla Langewiesche who just got back

by a warm moist breeze. Inland, the country is high (from four to eight thousand feet) and dry; brown and bare; spectacularly beautiful in the style of New Mexico, with snow-capped mountains—Mt. Kilimanjaro and Mt. Kenya, both of them higher than anything we have in the United States. The days are warm and sunny and dry. Nights cold. Warm underwear is a must. On the equator! (Remember, the British keep their hotels and homes chilly.)

2. It's *not* unhealthy. The worst you may get is a slight trouble with your insides, same as in traveling almost anywhere. There are now pills that will stop all such nonsense quickly. Against malaria, you start taking preventive pills a week before you leave home. Even if you don't, the airline gives them to you with full instructions. They are no longer quinine: they don't make your ears ring or your skin yellow or anything. As for sleeping sickness, tropical ulcers, and all the rest—just forget about them.

3. It's *not* an "expedition." Tourists are now big business. Nairobi, metropolis of East Africa, and capital of Kenya Colony, has two first-rate hotels: the New Stanley and the Norfolk. Kenya has a specialty: small country hotels that offer not merely the comforts of home, but also the luxury—the Mawingo at Nanyuki, the Outspan in Nyeri, the Brackenhurst, and the Brown Trout.

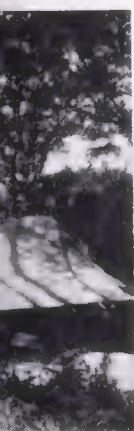
4. It's *not* expensive. At these country hotels, a lovely room with bath and fireplace, plus meals for *two* persons, costs \$10 to \$15 a day. Stay a month and they cut the rate in half! You can't afford to come home.

East Africa consists of four Territories: Kenya, Zanzibar, Tanganyika, Uganda. Of these, the first two are the most interesting and pleasant, and Kenya (pronounced *keen-yah*) most of all.

The two main things to see are animals and people. The beautiful scenery is always there as background. Of art treasures and important architecture, you won't find much. But, oh, those wild animals!

East Africa has the largest concentration of the greatest assortment of the most beautiful animals in the world: antelopes, gazelles, zebras, giraffes; lions, cheetahs, leopards, hyenas; hippos, rhinos, elephants, buffalo, to mention some. And I don't mean just a few of each. I've seen vast plains literally covered with herds of grazing animals. And in two days, just cruising in a car, I once saw 36 lions.

There are three ways to see those animals. First, in the National Parks. One Park is just outside Nairobi—and I do mean just that—there's a fence to keep the lions from straying into town. You simply hire a car with native driver and spend an afternoon (*Continued on page 202*)



to a mobile hotel, with three servants for each of you.



# Keeping the fun in the family

By Albert A. Ostrow

*"While mother worked in the kitchen,*

*Such lessons and such fun.*

*We'd learn our sums with nuts and plums,*

*Then eat them one by one."*

Today this children's rhyme of years ago sounds like something out of another world, when you consider the changes that have taken place in the family picture. If yours is the average home, the wonders of this mechanical age have greatly lessened your work in the kitchen and made things more comfortable about the house generally. But the chances are they have also been allowed to take over one job of labor-saving they simply are not suited for. And that is putting bounce and warmth into family living.

Modern parents have often been charged—and unfairly, I think—with placing their own pleasures and interests above those of their children. If they have anything to answer for, it is not lack of love or good intentions, but that they do too many things *for* their children and not nearly enough *with* them. Nowhere does that show up more than in the average parent's attitude toward his play relationship with his children.

Take the Carter household, for example. Joe Carter is a rising executive. Ruth is his helpmeet in the full sense of the word. She can talk understandingly to him about his job. She has learned to play a decent game of bridge because it is one of his favorite relaxations, and she sees to it his energies aren't undermined by late hours at outside parties or home entertainment. They are in the thick of community affairs. They are hep to what's going on in the world. A more aware and active couple you couldn't expect to meet. Nor could you find more indulgent parents, either. Just let the children—seven-year old Peggy and nine-year old Rick—ask for anything within reason and it's theirs. Usually Ruth and Joe don't even wait to be asked. But see how the (Continued on page 213)



FAMILY ACTIVITY BOOKS.

PHOTOGRAPH BY ARNOLD SORVARI



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**Standard Equipment includes:**

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- 2 reversible buffing pads

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IN CANADA: GELLING INDUSTRIES, LTD., WELLAND, ONTARIO.

**Scrubs Your Floors** super-clean! Regina's rapid-action scrubbing brushes quickly scour linoleum, flagstone and terrazzo floors . . . cleanse plastic, asphalt, cork, rubber or marble tile.

**Polishes Floors** professionally! Regardless of the type of floor, Regina's twin polishing brushes do an expert job with no effort, in no time.

**Bufs Floors, Tables** to a gleaming luster! Reversible buffing pads snap over the polishing brushes to harden newly applied wax . . . to add the last touch of brilliance to floors, table tops, kitchen counters, fireplace tile.

**Sands Traffic Spots** on hardwood floors! Regina effectively sands and aids in refinishing worn spots on floors . . . it can also be used as a sander for refinishing furniture.





SOLOMON photographed at the Steinway by Adrian Siegel

## Choose the piano of the world's great artists



for your home

THE DISTINGUISHED  
LOUIS XV VERTICAL

The great artists treasure many qualities in a piano, but none are so important as the tone, the response and the incredible stamina of the Steinway.

Supreme on concert stage, radio and television, the Steinway is also supreme in the home. The craftsmen who build the distinguished Grand also build the Vertical with its unique Diaphragmatic Soundboard that gives big-piano tone. Only the Steinway Vertical has the patented Accelerated Action, which helps both beginners and experienced play-

ers in developing sensitive touch.

These advantages, with its high resale value, make the Steinway Vertical the most economical piano you can buy! With proper care, the Steinway will serve for generations.

You will enjoy our booklet, "How to Choose Your Piano." For a free copy, write Steinway & Sons, Steinway Hall, 109 West 57th Street, New York 19. Your local Steinway dealer (listed in the classified telephone directory) can deliver to your home a Steinway Vertical for as **\$147<sup>50</sup>** little down as ..... Liberal time to pay. Slightly higher in the West



**STEINWAY**

THE INSTRUMENT OF THE IMMORTALS

The Steinway is used exclusively by H. Arthur Brown, Curzon, Cramer, Elman, Ferrante & Teicher, Rappaport, Sorin, Stadium Concerts and many, many others. Over 1000 music schools and music departments of leading colleges use the Steinway exclusively. . . . Only the Steinway is used by nearly all of the nation's leading orchestras, radio and television stations.

## THE PACE SETTER RECOGNIZES: HOUSEKEEPERS ARE PEOPLE

CONTINUED FROM SPREAD PAGE 154



Natural ledge of rocks just outside kitchen was exposed carefully and scrubbed clean. Path of crushed bluestone connects family terrace and housekeeper's own garden. Sapling fence insures privacy for each.

**F**or the housekeeper's room, the Architects and decorators specified the following materials and furnishings:

**Furniture:** Desk, desk chair, chests, and arm chair, Conant Ball Co., Gardner, Mass. Studio bed compartment, Dillingham Mfg. Co., Sheboygan, Wis. White metal tables, courtesy of Guest & Gift Shop, Saks Fifth Avenue, New York.

**Mattress and box spring:** Firestone "Foamex" foam rubber in bedding by Sleepmaster, Inc., Newark, New Jersey.

**Wallpaper** and matching draperies and dust ruffle fabric: "Calico Fern," C. W. Stockwell, Los Angeles, California.

**Fabrics:** Bed coverlet, Decorative  
(Continued on page 174)

PHOTOGRAPHS BY MAYNARD PARKER



Entrance to housekeeper's room is through laundry area of kitchen with easy access to back door. Built-in wardrobe is low to give a third exposure for cross ventilation. Note shelves under mirror.



Wherever you see  
properly lighted  
 rooms . . .



. . . You'll see

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Exciting new floor lamps have been designed to roam the range of every taste. Severely functional—elegant or casual—the new floor lamps reflect the personality of your room as they shed their better light.

Here is the finishing touch to proper illumination by modern scientific standards. Those dark corners will be gone. Better light so necessary for reading, sewing, televising and other activities will be at your command—easily portable to be moved wherever you need it.

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"For discriminating music lovers who wish to hear great music in its full beauty, I can recommend with confidence the Stromberg-Carlson reproducer, which I have thoroughly tested.

"It has a single stylus with diamond pick-up and long, light tone arm which reduces distortion to a minimum—a 25-watt amplifier and a pre-amplifier that incorporates the latest technical knowledge—and a 15" speaker with large enclosure.

"All these features create a reproducer of high quality that will give full musical satisfaction to the discerning music lover."

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"Custom Four Hundred" tuners, amplifiers, changers, speakers and cabinets are available either as component parts, to be assembled by the audiophile himself, or as a complete custom installation, such as is shown above. A free booklet describing either method will be sent free. Write to:

  
**STROMBERG-CARLSON**  
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**WIDE RANGE · HIGH FIDELITY**

1224 CLIFFORD AVENUE, ROCHESTER 3, NEW YORK

## THE PACE SETTER RECOGNIZES: HOUSEKEEPERS ARE PEOPLE

CONTINUED FROM PAGE 172



Secondary terraces may have to be small, but they needn't seem hemmed in. Here 5' fence, raised 1' off ground, insures privacy, allows breezes to enter, and makes the terrace seem much larger than it is.

**Fabrics, Inc.,** New York, N. Y.  
Upholstery on chairs. Brunswick & Fils, New York, N. Y.

**Bolsters:** "Ruby" bolsters on studio bed. The Rubenstein Co., Chicago.

**Valance:** Straw matting valance, Tropicraft, San Francisco, Calif.

**Venetian blinds:** "Flexalum," Hunter Douglas Corp., New York, N. Y.

**Bedding:** "Beauticale" white sheets, Utica and Mohawk Cotton Division, J. P. Stevens & Co., Inc., New York, N. Y. Green "Barclay" blankets, North Star Woolen Mills, N. Y.

**Rug:** "Fiber E" woven rug, Waite Carpet Co., Oshkosh, Wis.

**Flooring:** "Flexachrome" vinyl tile, The Tile-Tex Division. The Flintkote Co., Chicago Heights, Ill.

**Windows:** Wood frame windows, Andersen Gliding sash, storm sash and screens, Andersen Corporation, Bayport, Minnesota.

**Hardware:** Lock sets and hinges, P. & F. Corbin Division, The American Hardware Corp., New Britain, Connecticut.

**Paint:** "Nu-Hue" custom finish, The Martin-Senour Co., Chicago.

**Ceiling fixture:** Lightolier, Inc., Jersey City, N. J.

**Lamps:** Desk, wall and floor lamps, The Verplex Co., Essex, Conn.

**Mirror:** The Nurre Company, Egg Harbor, N. J.

**Shelves:** Hanging shelves under mirror, Richards Morgenthau, New York, N. Y.

**Knobs:** Brass knobs holding shelves, Charles McCarthy, N. Y.

**Clock-radio:** General Electric Co., Louisville, Kentucky.

**Cigarette lighter:** "Leona" in Emerald Isle green, Ronson Art Metal Works, Newark, N. J.

**Stationery on desk:** Eaton Paper Corporation, Pittsfield, Mass.

**Accessories:** Marble ash trays, square box, green and white dish, courtesy of Wor-de-Klee, New York, N. Y.

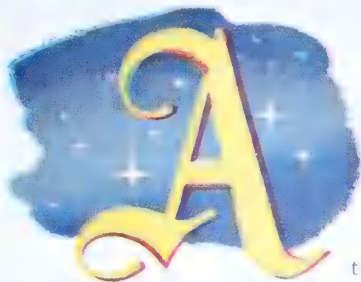
### Housekeeper's Bath

**Plumbing fixtures:** Vitreous china lavatory, water closet and "Cosmopolitan" bathtub, Kohler Company, Kohler, Wisconsin.

**Medicine cabinet:** Miami Cabinet Division, Philip Carey Mfg. Co., Middletown, Ohio.

**Flooring:** "Flexachrome" vinyl tile, The Tile-Tex Division, The Flintkote Co., Chicago Heights, Ill.





spirit of celebration sparkles everywhere.

It's Christmas . . . 1952. And here at Weirton, as in all America, there is a deep sense of well-being.

But Christmas at Weirton has a special meaning. For we are very proud that our steel has given happiness in the form of children's toys . . . that it has given pleasure through household goods that will last for many years to come.

We are thankful, too, that we can contribute to America's industrial might—to the sense of strength, the sense of peace and content, that make this a merry Christmas for all America.



**WEIRTON STEEL COMPANY** WEIRTON, WEST VIRGINIA

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## *Glorious Setting* for happy living

What a lift, every morning, to breakfast in such a blithe atmosphere created by richly colored walls like these. They're red and gray *Vitrolite*\* glass paneling—the last word in elegance. In practicality, too.

This lustrous glass is ideal for walls of kitchen, powder room and bath. A quick once-over with a damp cloth keeps it sparkling new. Being glass, it isn't faded by water. Nor will it craze or swell or warp. Its mirror-like luster is "for keeps". With *Vitrolite* you have, *always*, walls you'll glory in and your friends will admire.

*Vitrolite's* many gleaming colors are correlated to blend with each other—and with fixtures, draperies and towels. See these colors at your nearest L-O-F Glass Distributor or Dealer. In principal cities consult your classified phone directory for their names, listed under "Glass". Or write us, Libbey-Owens-Ford Glass Company, 1122 Nicholas Building, Toledo 3, Ohio.



**BOOKLET . . .** Write us for your *Vitrolite* booklet, enclosing 10¢. It has some wonderful color designs of *Vitrolite* rooms.

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# VITROLITE

## COLORFUL GLASS PANELING

**For Bathroom . . . Powder Room . . . Kitchen**





## THE PACE SETTER SCREENED TERRACE

CONTINUED FROM PAGE 159



PHOTOGRAPHS BY  
WILLIAM HOWLAND

An adjunct to easy entertaining on the screened terrace is the Servel Wonderer. A portable electric refrigerator of nearly 2 cu. capacity, it contains two 3-cube trays, food shelf, and snack tray. Door drops down from the top to provide serving shelf. Cabinet of mahogany-toned plastic, looks like furniture.



Because it is furnished and accessorized as thoughtfully as any room inside the house, the screened terrace is in fact an extra living room, but out-of-doors. Responsible for its pleasant livability are the following materials and furnishings:

**Furniture:** All rattan furniture, Lif-Asia Rattan Co., Los Angeles, Calif. Two-tiered serving table, Knapp-Keppel-Green, Beverly Hills, California.

**Refrigerator:** "Ajax" portable unit, Labreeze Engineering Co., Garvey, Calif. Stainless steel cart for bar, Ershler & Krukin, Inc., Yonkers, N. J.

**Portable refrigerator:** "Wonderer" electric refrigerette, Servel, Inc., Evansville, Indiana.

**Flooring:** "Velvetex." The Mosaic Tile Co., Zanesville, Ohio.

**Walls and ceiling:** Marine grade plywood, Roddis Plywood Corp., Marshfield, Wisconsin.

**Paints:** "Nu-Hue" custom finish, The Martin-Senour Co., Chicago.

**Lighting fixtures:** General Electric Company, Cleveland, Ohio.

**Skylight:** "Aklo" heat-reducing glass, Blue Ridge Glass Division, Libbey-Owens-Ford Corp., Toledo.

**Hardware:** Lock sets and hinges, P. & F. Corbin Division, The American Hardware Corp., New Britain, Connecticut.

**Screens:** All roller-type screens, "Pella" Rolcreens, Rolscreen Co., Pella, Iowa. Sliding screen door, Glide Windows, Inc., North Hollywood, California.

**Lamp:** Ship Fender, woven hemp-base lamp, Trader Vic, San Francisco, California.

**Cigarette lighters:** "Minerva" white porcelain lighter on side table, and "Senator" wood grain lighter on coffee table, Ronson Art Metal Works, Newark, N. J.

**Accessories:** "Plas-Tex" glasses and tray of Dow's Styrene, Plas-Tex Corp., Los Angeles, California. Bird-shaped wine bottles, courtesy of Guest & Gift Shop, Saks Fifth Avenue, New York, N. Y.



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## Woodland



*A Raymond Loewy  
Modern*

A masterpiece of fine European porcelain. Here is a pattern born of nature herself . . . her leafy abundance, her earthy brown, grey and green color tones, her incisiveness of form . . . perfect harmony! Created for modern America by the famed Raymond Loewy designers, this radiantly translucent ware is made immortal by Rosenthal.

Cost per place setting \$15.75.

*A Rosenthal  
Traditional*

## Grey Dawn



(Cost per place setting \$15.)

Ranging in designs from famous Old World traditional to New World moderns, Rosenthal china stands alone in its beauty and craftsmanship. Each piece is crafted by over 100 skilled artisans "faithful to the tradition of fine china making". At fine stores everywhere. Place settings from \$10.50 to \$85.

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LOOK FOR THIS NAME—FIRST IN CHINA!

For the name and address of your nearest dealer write:



The Rosenthal-Block China Corp. 1225 Broadway, New York 1, N. Y.





## Furniture by Heritage-Henredon

shown on opposite page is  
available at dealers' listed below:

|                             |                                   |
|-----------------------------|-----------------------------------|
| <b>ALABAMA</b>              |                                   |
| Birmingham                  | Rhodes-Carroll Furn. Co.          |
| Mobile                      | Gardberg's                        |
| <b>ARIZONA</b>              |                                   |
| Phoenix                     | Coles Home Furnishings            |
| <b>ARKANSAS</b>             |                                   |
| Fort Smith                  | Eads Brothers                     |
| Little Rock                 | Steinkamp's                       |
| <b>CALIFORNIA</b>           |                                   |
| Berkeley                    | Stone-Pierce, Inc.                |
| Beverly Hills               | W. & J. Sloane                    |
| Los Angeles                 | Bullock's Downtown                |
| Los Angeles                 | Cannell & Chaffin                 |
| Oakland                     | Bonyng's                          |
| Pasadena                    | J. H. Biggar                      |
| Pasadena                    | Bullock's Pasadena                |
| Pasadena                    | Cannell & Chaffin                 |
| Pomona                      | J. H. Biggar                      |
| Redlands                    | McEwen's                          |
| Sacramento                  | Seofield Furniture                |
| San Diego                   | V. J. Lloyd, Inc.                 |
| San Francisco               | W. & J. Sloane                    |
| San Jose                    | Robert Kuykendall Company         |
| San Mateo                   | Layton's                          |
| Stockton                    | Yeager's                          |
| West Los Angeles            | Cannell & Chaffin Westwood        |
| <b>COLORADO</b>             |                                   |
| Denver                      | Howard Lorton, Inc.               |
| <b>CONNECTICUT</b>          |                                   |
| Hartford                    | Hara Furniture Company            |
| New Haven                   | Chamberlain's                     |
| <b>DISTRICT OF COLUMBIA</b> |                                   |
| Washington                  | Colony House, Inc.                |
| Washington                  | W. & J. Sloane                    |
| Washington                  | Woodward & Lothrop                |
| <b>FLORIDA</b>              |                                   |
| Daytona Beach               | Monroe's                          |
| Jacksonville                | Ridgell Furniture Company         |
| Miami                       | Moore's                           |
| Miami                       | Richard Plumer                    |
| <b>GEORGIA</b>              |                                   |
| Atlanta                     | Rich's, Inc.                      |
| Savannah                    | Klug's                            |
| <b>IDAHO</b>                |                                   |
| Boise                       | Hendren's                         |
| Boise                       | Sherin Perry Furniture            |
| <b>ILLINOIS</b>             |                                   |
| Champaign                   | Reliable Furniture Company        |
| Chicago                     | John A. Colby and Sons            |
| Decatur                     | Quigley's Furniture               |
| Herrin                      | Joseph Helleny & Sons, Inc.       |
| Springfield                 | Sutton's—7th & Adams              |
| <b>INDIANA</b>              |                                   |
| Fort Wayne                  | Jefferson House                   |
| Indianapolis                | Win. H. Block Company             |
| Muncie                      | Fosdick's, Inc.                   |
| South Bend                  | Ries Furniture Company            |
| <b>IOWA</b>                 |                                   |
| Des Moines                  | Yunker Brothers                   |
| <b>KANSAS</b>               |                                   |
| Hutchinson                  | Graber Furn. Company              |
| Madison                     | Sauder Furniture Company          |
| Wichita                     | Geo. Innes Company                |
| <b>LOUISIANA</b>            |                                   |
| Lake Charles                | Hemenway's                        |
| New Orleans                 | Hemenway—521 Royal                |
| Shreveport                  | Hemenway's                        |
| <b>MARYLAND</b>             |                                   |
| Baltimore                   | Gomprecht & Benesch               |
| <b>MASSACHUSETTS</b>        |                                   |
| Boston                      | Paine Furniture Company           |
| Boston                      | John H. Pray & Sons Company       |
| Fall River                  | Mason's                           |
| Springfield                 | Forbes & Wallace                  |
| Worcester                   | Lofstedt Furniture Studio         |
| <b>MICHIGAN</b>             |                                   |
| Detroit                     | J. L. Hudson Company              |
| Saginaw                     | Herzog Furniture Company          |
| <b>MINNESOTA</b>            |                                   |
| Rochester                   | Orlen-Ross                        |
| St. Paul                    | Weyand Furniture Company          |
| <b>MISSISSIPPI</b>          |                                   |
| Jackson                     | Mississippi Wholesale Company     |
| <b>MISSOURI</b>             |                                   |
| Kansas City                 | Robert Keith, Inc.                |
| St. Louis                   | Craig Furniture Company           |
| <b>NEBRASKA</b>             |                                   |
| Lincoln                     | Hardy Furniture Company           |
| Omaha                       | J. L. Brandeis & Son              |
| Omaha                       | Daniel Furniture Company          |
| <b>NEW JERSEY</b>           |                                   |
| Newark                      | Hahne & Company                   |
| North Hackensack            | Huffman & Boyle                   |
| East Orange                 | Schulz & Behrle                   |
| Plainfield                  | Eber's Fine Furniture             |
| Rahway                      | Koos Brothers                     |
| Trenton                     | Manning's Wayside                 |
| <b>NEW YORK</b>             |                                   |
| Brooklyn                    | Abraham & Straus                  |
| Buffalo                     | Streich Decorations               |
| Central Islip               | Suffolk Wayside Furn. Shops       |
| Hempstead                   | John A. Schwarz                   |
| Jamestown                   | Wellman Brothers                  |
| New Rochelle                | Stan Cassidy, Inc.                |
| New York City               | W. & J. Sloane                    |
| Rochester                   | Sibley, Lindsay & Curr            |
| Yonkers                     | M. Dee & Son                      |
| <b>NORTH CAROLINA</b>       |                                   |
| Asheville                   | Morrison's, Inc.                  |
| Greensboro                  | Morrison-Neese Furn. Co.          |
| High Point                  | Bloom Furniture Company           |
| Raleigh                     | Wayside Furniture                 |
| Wilmington                  | Todd Furniture Company            |
| <b>OHIO</b>                 |                                   |
| Cincinnati                  | H. & S. Pogue Company             |
| Cleveland                   | Halle Brothers                    |
| Columbus                    | F. G. & A. Howard                 |
| Lima                        | J. W. Rowlands Company            |
| Toledo                      | Buckeye Furniture Company         |
| <b>OKLAHOMA</b>             |                                   |
| Enid                        | Denton-Newell Company             |
| Oklahoma City               | John A. Brown Company             |
| Oklahoma City               | Harbour-Longmire                  |
| Tulsa                       | Cathay Furniture Company          |
| Tulsa                       | Dickason-Goodman                  |
| <b>OREGON</b>               |                                   |
| Portland                    | Meier & Frank                     |
| <b>PENNSYLVANIA</b>         |                                   |
| Allentown                   | Berman & Glazier—Uptown           |
| Easton                      | Furniture House                   |
| Erie                        | Trask's Home Furnishing Store     |
| Harrisburg                  | M. Lee Goldsmith                  |
| Philadelphia                | John Wanamaker                    |
| Pittsburgh                  | Colonial Art Furniture            |
| Pittsburgh                  | Joseph Horne Company              |
| Uniontown                   | Sidney's Finer Furniture          |
| <b>SOUTH CAROLINA</b>       |                                   |
| Florence                    | Tyler Furniture Company           |
| Greenville                  | Kirby Quinn, Inc.                 |
| <b>SOUTH DAKOTA</b>         |                                   |
| Rapid City                  | Dusek's Furniture Company         |
| <b>TENNESSEE</b>            |                                   |
| Chattanooga                 | Fowler Brothers                   |
| Johnson City                | Morrison's, Inc.                  |
| Knoxville                   | Fowler Brothers                   |
| Memphis                     | Arthur Seelbinder, Inc.           |
| Nashville                   | Period Furniture Company          |
| <b>TEXAS</b>                |                                   |
| Arlene                      | Waldrop Furniture Co.             |
| Amarillo                    | McAfee's, Inc.                    |
| Austin                      | Bridges Furniture Company         |
| Corpus Christi              | Showroom of Finer Furniture       |
| Dallas                      | Anderson's Furniture Studio       |
| Dallas                      | Sanger Brothers                   |
| Galveston                   | Plantowsky's                      |
| Houston                     | Joske's of Houston                |
| Houston                     | Sunland                           |
| Laredo                      | Modern Furniture Co.              |
| Lubbock                     | Sellers-Jondahl-Jenkins Furn. Co. |
| McAllen                     | Jones and Jones                   |
| Pampa                       | Foster                            |
| San Antonio                 | Fisher's Showroom                 |
| San Antonio                 | Karotkin Furniture Company        |
| Wichita Falls               | Huff Furniture & Art Galleries    |
| <b>UTAH</b>                 |                                   |
| Salt Lake City              | H. Dinwoodey Furniture Company    |
| <b>VIRGINIA</b>             |                                   |
| Alexandria                  | Wellington House                  |
| Norfolk                     | Willis Wayside                    |
| Richmond                    | Miller & Rhoads                   |
| Richmond                    | Snyder & Hundley                  |
| Roanoke                     | Reid & Cutshall                   |
| <b>WASHINGTON</b>           |                                   |
| Seattle                     | R. J. Skewes, Inc.                |
| Spokane                     | Barclay & Brown, Inc.             |
| Tacoma                      | Saxton's                          |
| <b>WEST VIRGINIA</b>        |                                   |
| Charleston                  | Woodrum's                         |
| Clarksburg                  | Palace Furniture Co.              |
| Huntington                  | Butler Furniture Company          |
| <b>WISCONSIN</b>            |                                   |
| Madison                     | Gately's                          |
| Milwaukee                   | Kunzelmann-Esser                  |
| <b>CANADA</b>               |                                   |
| Toronto                     | Robert Simpson Co., Ltd.          |

## THE PACE SETTER KITCHEN

CONTINUED FROM PAGE 153-167



PHOTOGRAPH BY MAYNARD PARKER

Feeding two small boys is no problem when there is a pleasant place for their meals, well lighted and aired by big windows looking out on the screened terrace. High chairs with sturdy steel legs, removable trays and safety straps, keep the youngsters comfortable and safe. There is plenty of room in the breakfast area for mother's chair.

**T**HE proof of the pudding is in the eating, they say. But you can't always tell, by eating, what ingredients have gone into its making. In the same way, the proof of a pace-setting house is in the way it looks and lives. But you can't tell what makes it look and live so well, unless you know what ingredients have gone into it. That is the reason you will enjoy reading the following list of materials and equipment selected for the Pace Setter kitchen. It will guide you to equally successful planning in your own home.

**Major appliances:** Refrigerator, dishwasher, Disposall, range, rotary ironer, dryer, automatic clothes washer, home freezer (in garage), all General Electric Co., Louisville, Kentucky.

**Plumbing fixtures:** Stainless steel sink bowls (in kitchen and pantry), Elkay Mfg. Co., Chicago, Ill. Laundry tray, Kohler Co., Kohler, Wis. Faucet assembly (in sinks), American Radiator & Standard Sanitary Corporation, Pittsburgh, Pennsylvania.

**Cabinets:** Especially designed for the house, General Electric Co., Louisville, Kentucky.

**Counters:** "Textolite" plastics counter tops, General Electric Co., Pittsfield, Massachusetts.

**Plywood wall surfaces:** Birch veneer, Roddis Plywood Corp., Marshfield, Wisconsin.

**Hardware:** Towel rings (in pantry), Hall-Mack Co., Los Angeles, Calif. Towel bars, (on cabinet doors), General Chrome, Bridgman, Michigan. Locks, P. & F. Corbin Div., The American Hardware Corp., New Britain, Conn. Knobs and catches (on wooden cabinets), National Lock Co., Rockford, Ill.

**Paints and stains:** "Nu-Hue" custom finish flat, semi-gloss and enamel paints and "Nu-Hue" stains, Martin-Senour Co., Chicago, Ill.

**Lighting:** Flush ceiling fixtures, under-cabinet and cove lighting, all General Electric Co., Cleveland, O.

**Flooring:** "Flexachrome" vinyl plastic asbestos tile, The Tile-Tex Div., The Flintkote Company, Chicago Heights, Ill.

**Tile barbecue:** The Mosaic Tile Co., Zanesville, Ohio.

(Continued on page 180)

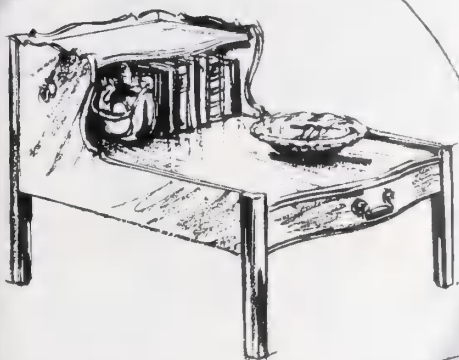
At last here is a simple guide that takes the guesswork and confusion out of wine selection. It tells at a glance which wine goes best with each dish. For your complimentary copy, write

**CRESTA BLANCA**  
WINE COMPANY, LIVERMORE, CALIF.

*Winner of Major Wine Awards Since 1889*



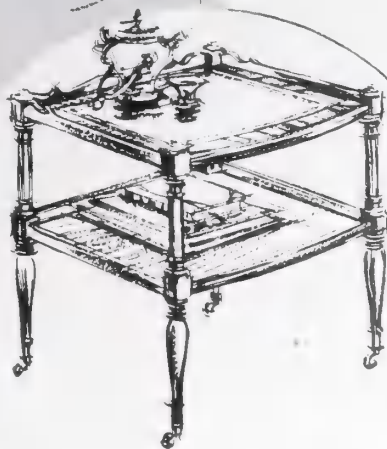




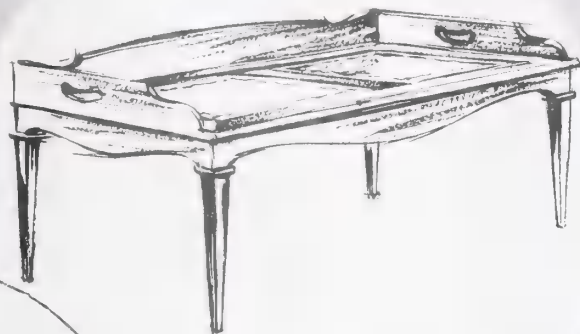
Step table.  
No. S13-11, W 18", D 27½", H 25".



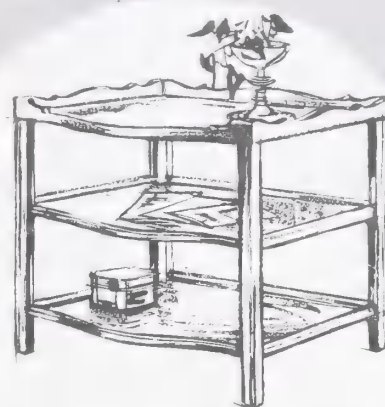
Nest of tables, No. N6-11,  
W 21½", D 15½", H 24".



Lamp table.  
No. L13-11, W 21", D 19½", H 24".



Cocktail table.  
No. C37-11, W 39", D 19", H 16".



Three-tier end table.  
No. E19-11, W 25", D 19", H 24¾".

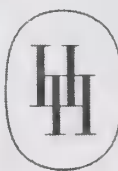
## The finest of tables . . . most welcome of gifts

For the personal gift in perfect taste, choose from a superb collection of tables by Heritage-Henredon.

Shown here are just a few selections from many, many beauties. Made of fine mahogany, each is uniquely finished—duplicating the mellow lustre of pieces that have been lived with and loved for generations. Yet each costs far less than you might think.

And each tells a tale of the craftsmanship, design and hand-done perfection that characterizes *all* Heritage-Henredon furniture. Few gifts are so warmly received by those who take pride in their homes.

When buying furniture for yourself, for gifts . . . always look for the Heritage-Henredon hallmark!

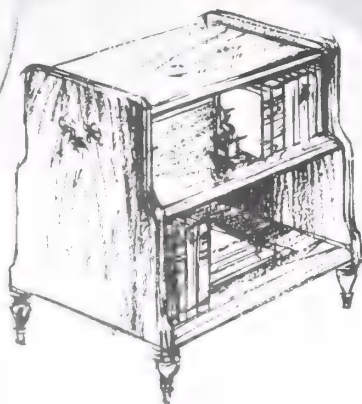


Heritage  
Henredon

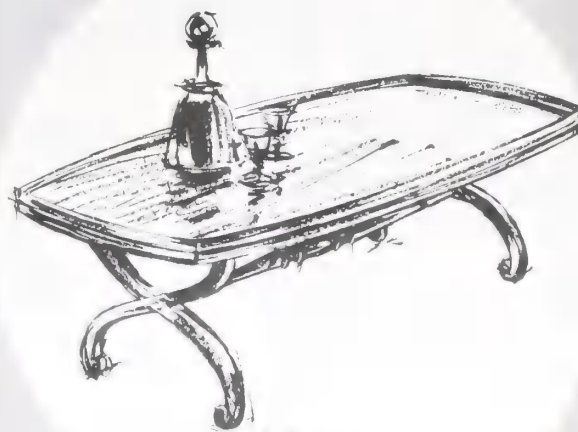
*fine furniture*

CUSTOM QUALITY at PRACTICAL PRICES

Factories at High Point, Mocksville, Morganton, N. C.



End table.  
No. E20-11, W 22", D 17", H 24".



Cocktail table.  
No. C32-11, W 48", D 22", H 16¼".





**BEAUTY IN SIMPLICITY.** Here's something different. A beautiful idea—a clean, flush door placed in a setting of sparkling Blue Ridge Glass—*Doublex* Pattern. Architect: Raymond J. Willis, Oakland, Calif.



**SMART AND PRACTICAL.** This entrance is sure to win admiration. The panel of Blue Ridge Glass—*Flutex* Pattern—floods the interior with daylight. Designer and Builder: Newell & Daniel, Lake Success, N. Y.

## How to greet friends cheerfully

You've experienced it yourself...you just naturally start judging a place the moment you walk in.

Dark and dull? Or bright, cheerful and inviting?

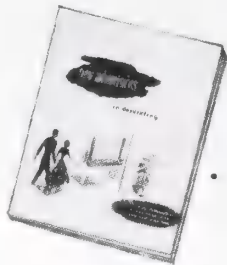
There's no better way to create a good first impression at your front door than with panels of Blue Ridge *Patterned Glass*. It brightens the entrance, gives it an up-to-date look. And, while it gives you privacy, this translucent glass floods the interior with daylight. At night, it looks ever-so-smart from outside.

This lovely glass always looks new. It never needs re-finishing. And it's so easy to clean.

There are many patterns to choose from—linear, checkered and over-all designs—in several attractive finishes. Your L-O-F Distributor or Dealer can show you samples.

### BOOK OF 42 DECORATING IDEAS

"New Adventures in Decorating" shows how leading architects and decorators have used this lovely glass to add light and distinction to home interiors. Send 10c with the coupon.



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Patterned & Wire Glass Sales  
B-4122 Nicholas Building, Toledo 3, Ohio

Enclosed find 10c for my copy of "New Adventures in Decorating".

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Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_



**BLUE RIDGE**  
**Patterned GLASS**



## THE PACE SETTER KITCHEN

CONTINUED FROM PAGE 178

**Ventilating fans:** Attic fan, Hunter Fan & Ventilating Co., Memphis, Tenn. Exhaust fan—"Blo-Fan," Pryne & Co., Pomona, Calif. Barbecue fan, Ilg Electric Ventilating Co., Chicago, Ill.

**Electric housewares:** Steam-dry iron, mixer, toaster, sandwich grill, vacuum cleaner, all General Electric Co., Bridgeport, Conn. "Osterizer" blender, John Oster Co., Racine, Wis. Drink mixer, Hamilton Beach Co., Div. Scoville Mfg. Company, Racine, Wis.

**Door chimes:** In pantry, NuTone, Inc., Cincinnati, Ohio.

**Water heater:** "Permaglas," in kitchen utility closet, A. O. Smith Corp., Milwaukee, Wis.

**Intercommunication system:** Dalmo-Victor Co., San Carlos, Calif.

**Aluminum windows:** Glide Windows, Inc., North Hollywood, Calif.

**Glass:** "Thermopane," Libbey-

Owens-Ford Glass Co., Toledo.

**Clock:** "Chronopak," Howard Miller Clock Company, Zeeland, Mich.

**Household stools and chairs:** "Cosco" table, step stool, laundry chair, kitchen chair, high chairs, Hamilton Mfg. Corp., Columbus, Indiana.

**Laundry and cleaning equipment:** "Laundry Kar," W. F. Meyer & Sons, Inc., Chicago, Ill. Ironing table, Cordminder, pad, cover set, all Proctor Electric Co., New York. "Filter Queen" vacuum cleaner (in central utility closet), Health-Mor, Inc., Chicago, Ill. Floor polisher, General Floorcraft Inc., New York. Carpet sweeper, Bissell Carpet Sweeper Co., Grand Rapids, Mich. "O'Cedar Mop," O'Cedar Corp., Chicago, Ill. "Plia Pail" garbage pail, Nesco, Inc., Chicago, Ill. "Reddy-Lock Alum ladder" and extension ladder, E. D. Werner Co., Inc., Greenville, Penn. Wire waste receptacle, Union Steel Products Co., Albion, Michigan.



Door chimes were installed in the centrally located pantry, since it is reasonable to suppose someone will be within hearing distance of this point at all times. The NuTone chimes sound two notes for the front door, one for the back. Wall panels near by conceal fuse boxes.





Only 4'4" x 3'6", utility closet accommodates gas water heater, supplying kitchen and laundry, and cleaning tools. Small tools hang on hooks in Peg-Boards attached to walls, while electric floor polisher attachments hang separately. Step-stool, vacuum cleaner, laundry basket, ironing board store here.

**Housewares:** Peg-Boards (for cleaning tools), B. B. Butler Mfg. Co., Inc., Bellwood, Illinois. Silver paper lining, "Pacific Cloth," Pacific Mills, New York, N. Y. Cabinet shelf lining, "Lumarith," Charles F. Hubbs & Co., New York, N. Y. Freezer foil, "Wear-Ever," The Aluminum Cooking Utensil Co., New Kensington, Penn. Slicing machine, General Slicing Machine Co., Walden, N. Y.

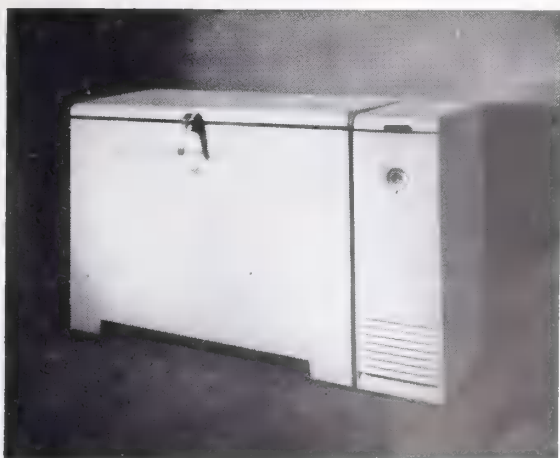
**Herbs and spices:** Spice Islands Co., San Francisco, California.

**Sh towels, potholders:** "Martex," Wellington Sears Company, New York, N. Y.

**Tableware:** Plastic dishes, "Tupperware," Tupper Corp., Farnumsville, Mass. Styron plastic glasses, pitchers, bowls, cutlery tray, "Plas-Tex," Plas-Tex Corp., Los Angeles, California.

**Accessories:** Pots and pans, roasters, cutlery, mixing bowls, baking dishes, glass and china, bar accessories, strainers, lettuce washer, wooden bowls, Universal electric "Coffeematic", electric tea kettle, stainless steel flatware, pressure cookers, blender, "Chemex" coffee-maker and all similar kitchen necessities, courtesy of Bloomingdale's, New York, N. Y.

(Continued on next page)



In the garage, an 11-cu.-ft. freezer holds a junior grocery store full of food—389 lbs. of it. It permits buying in quantity, at savings in money and shopping time, cooking ahead, and assures food on hand no matter how many or how often unexpected guests arrive.

So practical to give...so wonderful to own—  
**WAGNER**

# Magnalite

Most beautiful of all cooking utensils with 4 times more cooking surface

The DUTCH OVEN with meat rack 5 qt. capacity

A most acceptable GIFT

You can't give a more beautiful, more practical gift. Magnalite will thrill the heart of any homemaker... and bring new enjoyment, day after day, throughout the years. Each covered piece cooks like a miniature oven... uses less heat... brings out all the delicious flavor of your favorite foods.

Handles are heat-proof... can be used in the oven... they are designed to fit your hand... will not turn or loosen with use. Two straining and pouring lips let you strain or pour from either side and regulate the stream from a mere trickle to a full flow. An advantage every woman has wanted in a cooking utensil.

Thick cast construction is almost indestructible... keeps its shape through years of use. Magnalite is easy to own. Sold by leading stores everywhere as a complete set or one piece at a time. Moderately priced. The WAGNER MANUFACTURING COMPANY, Dept. 12, Sidney, Ohio, U.S.A.

15 beautiful utensils to choose from

Cooks from its thick sides, cover and bottom... NOT FROM THE BOTTOM ONLY!

WAGNER **Magnalite** 'STAINLESS'

The GIFT she will prize... and remember always. Truly, the "most beautiful of all cooking utensils."

WAGNER MANUFACTURING CO., Dept. 12, Sidney, Ohio

Please tell me more about beautiful, practical Magnalite and why it makes such a lovely gift.

Name \_\_\_\_\_

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No obligation. A postcard will do.



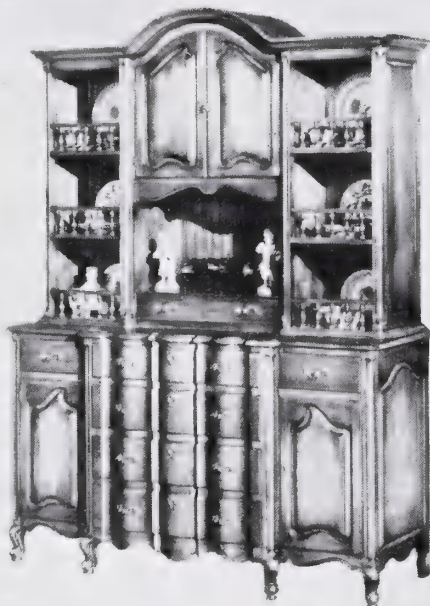
## CONSULATE *chest*



Another piece from our new Consulate group of Directoire-Empire bedroom furniture. This chest-on-chest is fashioned from Swiss pearwood veneers highlighted with inlays and columns of ebony black. The pedestals and capitals are finished in metal leaf.

## UNITE' *buffet with hutch top*

Authentic French Provincial buffet from our Unité group of dining room furniture. The buffet may be purchased separately or with hutch cabinet top as shown. The finish is of antique French walnut on fruitwood.

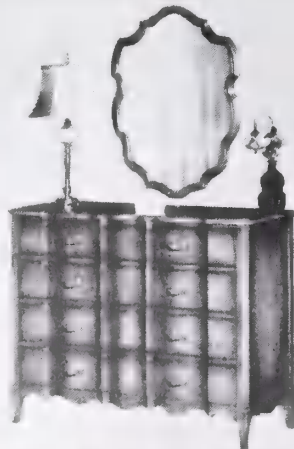


At better furniture and department stores... Send three-cent stamp to Dept. B for booklet.

UNION-NATIONAL, INC. • JAMESTOWN, N. Y.

## PROVENCE Dresser & Mirror

This dresser and mirror #301 from our Provence group of French Provincial bedroom furniture is finished in antique walnut on birchwood. At better furniture and department stores.

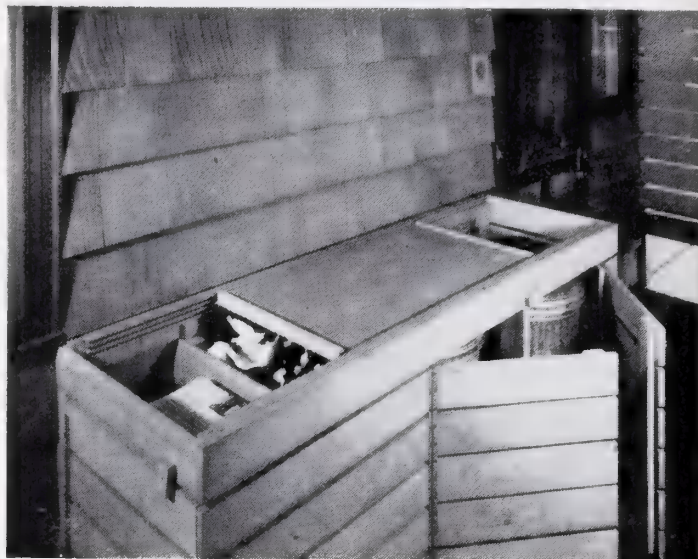


**BURNS**  
CASE GOODS CORP.

Subsidiary of UNION-NATIONAL, INC. Jamestown, N. Y.

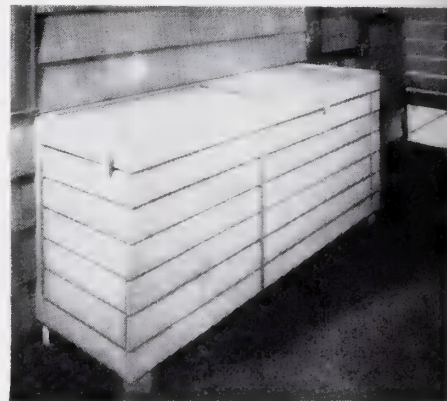
## THE PACE SETTER KITCHEN

CONTINUED FROM PRECEDING PAGE



TWO PHOTOGRAPHS BY WILLIAM HOWLAND

A carpenter-built enclosure outside the service entry conceals the normal accumulation of refuse until it can be removed via the bi-weekly town collection. Three inside compartments take papers and magazines, burnable refuse, and food waste unsuitable for the Disposall. Both parts of top slide open, end and front doors hinge.



Wooden tray with cheese jars, marble cheese server, both courtesy Soupçon Gift and Food Shop, New York, N. Y. Chafing dish and tray, Ernest Sohn Creations, Inc., New York, N. Y.

**Hanging light:** Counter-weighted pierced brass fixture, designed by Paavo Tynell, Finland House, New York.

**Upholstery:** U. S. Elastic "Naugahyde" (on bench and chairs), U. S. Rubber Co., New York, N. Y.

### Breakfast Corner

**Furniture:** Marcek chairs of walnut in combination with wormy chestnut, courtesy of Interiors for Living, Chicago, Ill. Walnut table top, American Walnut Manufacturers Association, Chicago, Illinois.

**Art:** "Still Life with White Cloth," by Henry Schnakenberg, courtesy of Kraushaar Galleries, New York.

**Curtain fabric:** "Lustercal," Wamsutta Mills, Inc., New York, N. Y.

**Accessories:** Antique candy-stor jars, courtesy of Mary Muller Antiques, New York, N. Y. Two-tiered susan, courtesy of Roslyn Rosier Town and Country, New York, N. Y.

### House Beautiful Regrets

Since the Pace Setter House is now occupied by its owners, we cannot invite the public to visit it. The house will not be open for inspection.



## AVOID THE FOOD CLICHÉS-OF-THE-SEASON

CONTINUED FROM PAGE 133

sweet woodruff infused in white wine gives that same summer field fragrance. Marvelous basting for roast pork, too.

**16.** Instead of unimaginative pineapple and cherries—we're back to ham again—use thinly sliced watermelon rind pickle and perfect rounds of sliced green cucumber pickle.

**17.** Check your supply of herbs and spices. In addition to all the usual things, you'll want tarragon, fennel, and chives. Those which are put up in peanut oil retain

amazingly their fresh look and flavor.

**18.** For festive desserts, crystallized rose leaves and violet petals are fun to have; also, sugared mint leaves and the silver and gold *dragées* beloved by French confectioners.

**19.** Think how beautiful a plum pudding will look scattered with these tiny gold *dragées*, like Christmas tree balls of Lilliput.

**20.** You should have cinnamon sticks on hand and use them as  
(Continued on next page)



CLOSED

Here are two other views of the buffet table shown on page 131. It is really a cordovan mahogany bookcase, with its top and one side bracketed in a swiveling extension table, which may be pulled out at any angle. It actually doubles its own surface space. Note that the lamp doesn't need to be moved in the process. Norman Fox Mac Gregor designed this and all the other furniture for Valley Modern.

OPEN



PHOTOGRAPHS BY EZRA STOLLER

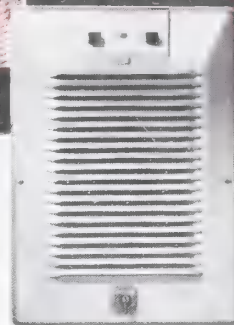
## Comfort Control in Every Room

"Thermostatic controls in every room let us select the temperature."



"My room gets warm in a hurry with Thermador."

"I like the cleanliness and safety of Thermador electric heating."



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Individual thermostats and circulating fans in Thermador electric room heaters solve the problem of even temperature control. They do away with hot and cold spots, allow you to select the temperature you want in each room. Thermador heaters are easy to plan, inexpensive to install because they do away with ducts, flues, vents and central heating plants. You can locate them under windows, out of the way of furniture, anywhere you like. They provide maximum heating efficiency because you heat only the rooms you want heated. Because they're electric they give the cleanest, safest heat of all. In summer, the circulating fan used alone provides air circulation through every room in the house.



### Head-to-Heels Comfort in the Bathroom

You need quick, extra heat in the bathroom when you step out of the shower. A flick of the switch on a Thermador radiant type head-to-heels heater floods you with instant warmth. A trademark of fine homes, they add such a little to the cost — so much to your comfort.



### Thermador for Modern Cooking, Too

The famous electric Bilt-in Range, originated by Thermador makes true kitchen planning possible. Install cooking top, oven and griddle separately, at the right height and location for maximum convenience. Stainless steel surfaces blend with any finish. Fully automatic electric cooking is clean, cool and convenient.



**THERMADOR** Electrical Manufacturing Co.  
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This coupon will bring you helpful information for home planning. Check the items in which you are interested.

- ☐ Thermador Room Heaters
- ☐ Thermador Bilt-in Ranges and Ovens
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**ALVIN**<sup>\*</sup>  
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It is "solid" sterling silver  
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Modestly priced for satis-  
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SEE IT... BUY IT... AT YOUR JEWELER'S  
 Write us for free illustrated price folders.

**THE ALVIN SILVERSMITHS**  
 Makers of Exclusive Silver Designs  
 for over Sixty Years

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<sup>\*</sup>Trademarks

## AVOID THE FOOD CLICHÉS-OF- THE-SEASON

CONTINUED FROM PRECEDING PAGE

stirrers for a demitasse or to set in a mug of buttered rum. They're wonderful, too, as a seasoning for a compote of canned nectarines.

21. Nothing adds so much fresh flavor as freshly ground black pepper. Start the holiday with plenty of pepper mills and every one of them in working condition. As an appetizer de luxe, serve paper-thin Italian prosciutto, or Smithfield ham, with fresh green figs and plenty of pepper from the mill.

22. Endow yourself, if not your dearest competitors, with a salt mill, and the Malden salt crystals to go in it. This extra savory crystalline salt is the thing with crisp raw vegetable hors d'oeuvres—the classic accompaniment to boiled beef and *pot au feu*.

23. Another grater you simply must have grinds the whole nutmeg. Use it as your forefathers did to fleck the eggnog or Tom and Jerry. Surprising, but truly wonderful is a fresh grating of nutmeg on split pea soup or sweet potatoes.

24. Nuts, all kinds of nuts, most of them in their shells, look so inviting around the house, especially if the bowls are wooden and lined with waxy green leaves.

25. Revive the old English custom of Port or Madeira served after dinner, along with paper-shelled pecans from Georgia, gargantuan California walnuts, Brazil nuts or butternuts.

26. Replace the hackneyed cherry in a Manhattan cocktail with a filbert which the Europeans call hazelnut. You'll never return to the cherry routine.

27. Instead of fussy appetizers, serve warm, toasted salted nuts. Those you bring home from the store can taste wonderfully home-made, if you'll sprinkle them lightly with salad oil. Heat in the oven or in a heavy frying pan on top of the stove. Watch like a hawk, for nuts brown and burn quickly.

28. Since the days of the Wise Men, almonds have belonged to the Christmas celebration. You'll want them *au naturel* in the shell, toasted and salted, and now you can have them also buttered, roasted, and diced, or blanched and slivered. Keep tightly covered in a can. Now it's no trick to serve string beans, asparagus, or mashed potatoes, *amandine*.

29. Chestnuts, of course! Roast them in wire poppers over the fire or place them on your charcoal grill



## ...in the Grand Manner for Out-of-the Ordinary Occasions

There's an air, a grand manner, to stately Will & Baumer Twistolite Candles that lifts them definitely out of the commonplace... lends an atmosphere of ceremony and occasion to any scene.

Whether you use them to complete the pattern of an elegant centerpiece... to grace a buffet... bestow beauty on a mantle, or endow console groupings with special grandeur... you'll thrill to the high drama which they bring to the setting.

● Order a dozen Will & Baumer Twistolite Candles today from your favorite grocery, drug, housewares or department store, gift or florist shop. Recognize them by the handy "Two-Pack" box that serves as an extra protection for their exquisite colors and finish, and makes them easier to store and handle.

**Will & Baumer**

SYRACUSE, N. Y.

Leading Candle Craftsmen for Nearly 100 Years

and serve with drinks. And don't forget that this year you can get them in a jar, already shelled, peeled, and cooked.

30. Ready-made hard sauce and bottled eggnog—brighten them with spice and liquors, lighten with cream and eggs—to serve cold with steamy puddings, to serve hot or drained, well-chilled fruits, or pass with your favorite ice-cream cake.

31. Indulge yourself with imported marzipan, shaped and colored like all the fruits and vegetables of Eden. Use them for an edible centerpiece stuck on a little plastic tree, or even more interestingly, place them on bare twigs and surround with glossy leaves.

32. In beautifully decorated tins from Holland, Germany, and Switzerland you will find *lebkuchen*, *honigkuchen* and *pfeffernusse*. Offer them with a glass of wine instead of a highball in the evening.

33. Gingerbread men and horse bells and houses abound in the foreign delicatessens. Best of all, decorations for the Christmas tree or the buffet table.

34. To dunk in a cup of hot chocolate or sweet wine, there should be anise drops and the Italian sweetened rusks, which are called *biscotti*.

35. Even if you didn't get a visit to a Swedish shop for the cinnamon-flecked butter cookies, thin and rich that you scarcely dare touch them.

36. Sesame is a magic word and sesame seeds are the magic flavor in Charleston's delicious little Benne cakes now available all over the country in fine food stores.

37. When you think of spice and brandied fruits, don't stop with peaches, but remember brandied pears as well, greengage plums and dates in rum or brandy.

38. This is one season of the year when you will want luxurious whole unpitted fruits that come in cans—apricots, plums, peaches, and delicate nectarines. Serve them as compotes, chilled or heated, alone or in combination with or without "spike."

39. Cranberries should be in the freezer this year as well as in jars or tins. Don't neglect the whole berry sauce. Combine it with canned apple sauce, add a dash of lemon or grated orange peel. A worthy accompaniment to a crown roast pork.

40. Vary the cranberry routine by serving preserved lingon berries which are the Scandinavian version thereof. They're tinier than our

(Continued on page 187)



BEYOND QUESTION,

# The Finest

...COGNAC BRANDY

BY RÉMY MARTIN

*Sipped with  
delight by  
seven generations*

This Cognac Grande Champagne has been served at the Royal Banquet given to their majesties King George VI and Queen Elizabeth at the Chateau de Versailles on July 1st, 1938. It is the finest Cognac procurable.

RÉMY MARTIN Louis XVIII COGNAC

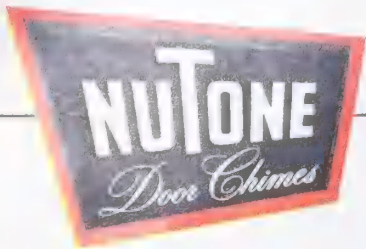
IN CRYSTAL DECANTERS  
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# a "Cheerful Earful"

FOR YOUR OWN HOME . . . AND FOR YOUR FRIENDS' HOMES TOO!

You add a "Cheerful Earful" to any home with NuTone Door Chimes. Each time guests come calling, NuTone Chimes softly bid them welcome with a musical note of charm and grace. Handsome to look at. Pleasing to the ear. NuTone Chimes forever get rid of harsh, irritating bells and buzzers. So inexpensive . . . so easy to install. Your choice of 15 exquisite models, priced from \$4.25 to \$82.75. NuTone styling harmonizes with Colonial, Modern and Ranch-type homes — also apartment dwellings.

Give your friends NuTone Door Chimes this Christmas . . . their cheery, musical welcome will be a reminder of your thoughtfulness every day of the year! There's no finer gift than NuTone — for weddings, anniversaries or birthdays.



K-46 — JEFFERSON



K-12 — LEADER



K-25 — "HACIENDA"



K-22 — JEWEL



K-23 — DELUXE

HEAR AND SEE NUTONE DOOR CHIMES ON DISPLAY AT LEADING DEPARTMENT STORES, ELECTRICAL AND HARDWARE DEALERS EVERYWHERE

JEFFERSON . . . 4 or 8 note Door Chimes, plus electric Hall Clock. Genuine Mahogany cabinet. Long Brass tubes. 10 1/2" x 57" high. \$82.75 plus tax on clock.

LEADER . . . Modern Plastic cover, WHITE with chrome or IVORY with brass. 7" x 4 1/2" high. \$4.25

"HACIENDA" . . . Hammered copper finish. New square resonator tubes. Ideal for Ranch-type and Colonial homes. 8" x 11 3/4" high. \$9.95

JEWEL . . . Walnut or Limed Oak finish cast cover. Satin brass finish tubes. 2 notes front door, one rear. 7" x 9" high. \$11.50

DELUXE . . . WHITE and chrome or WALNUT and brass finish. 2 notes front door, one for rear door. 8" x 11 3/4" high. \$7.25

Prices include Federal Excise Tax

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Write for FREE Color Folders . . . NuTone, Inc., Dept. HB-8, Cincinnati 27, Ohio

For a toasty-warm bathroom or other rooms . . . install NuTone Heat-A-Lite — world's safest electric heater — built into the ceiling. No danger of burns or shocks — 8 Models, \$49.95 to 67.95.





## AVOID THE FOOD CLICHÉS-OF-THE-SEASON

CONTINUED FROM PAGE 184

**41.** When the chestnut becomes a marron, lusciously preserved in vanilla, scented syrup, there is nothing better over ice cream or to combine with whipped cream and freeze into a mousse.

**42.** Place a platter of nuts, dates, figs, and raisins before your guests and you're going back to the Middle Ages when these were known as the Four Friars or Four Mendicants—tidbits gathered together for the traveling monks at the end of baronial feasts. Still an excellent thought!

**43.** Order large Sultana raisins that come packaged in clusters on their own grape stems. Place on a heat-proof platter in the center of the table. Pour on warmed rum or brandy. Set the liquor afire and you have The Snapdragon of Merrie Old England. The idea is to snatch as many raisins as you can. "Who gets the most is luckiest."

**44.** Look for large unpulled figs, Arizona fresh dates, and those that are stuffed with nuts or ginger.

**45.** Augment your stock of dessert wines for the Christmas festivities. In addition to sherries, pale and dark, dry and sweet, you will want fine Madeira, and old Bual, Italian Marsala, white, ruby, and tawny ports, and that queen of all sweet wines—the golden, clear Tokay.

**46.** Serve dessert wines with nuts and over fruits. Use them to enrich "boughten" fruit cakes and plum puddings.

**47.** Dramatize your holiday menus with foods aflame. It is a custom that dates back to the Druids. For flambé foods you must have brandy on hand, Cognac or fruit brandies, rum or Bourbon. Choose the one that will give to the finished dish the most appropriate savor. Spirits for this use need not be extremely old, but must be well flavored, with no off-taste—at least 80 proof.

**48.** But why confine dramatic blazes to the plum pudding, when all kinds of dishes from soup to demitasse may be served flambé?

**49.** *Soupe à l'Oignon Flamboy-*

*ante*—it's canned or dehydrated onion soup prepared according to package directions with an added touch of meat glaze for richness. At the table, ladle the soup over *crouttes* of French bread well rubbed with garlic, toasted in the oven, and set ablaze with a spoonful of brandy.

**50.** Be noble with leftovers—turkey, chicken, lamb, or beef. Make of them a Petite Marmite Henry IV. Combine meats cut into thickish slices, with canned condensed, undiluted consommé and/or chicken broth, and a variety of lightly cooked vegetables such as cauliflower, carrots, small onions, green peas. All the ingredients are cooked separately, so that the final effect as well as the appearance of the dish is quite unstewlike. Serve like onion soup with brandied *crouttes*, and pass grated cheese.

**51.** At cocktail parties that are sure to come up, don't work yourself up into a tizzy. Don't send out a hurried call for a corps of stiff, startled-looking waitresses. Don't bombard your guests with tortured trayloads of what Gayelord Hauser calls fancy fat-balls. Do explore the possibilities of the perfect morsel served abundantly and with drama:

**52.** Can you think of anything better than fragrant, hot, snowy-white, fresh buttered popcorn, made in front of your guests—Popcorn *aux Fines Herbes*, sprinkled with fresh parsley, chives and tarragon, basil or chervil. Dust with Malden salt crystals from the grinder and freshly ground black pepper.

**53.** Have an oyster party. Send away for a bushel of salty Gardiner's Island oysters, or get a heap of tiny Olympia oysters from the West Coast—or delicate Louisiana oysters from Bayou LaTouche or Chincoteague from Maryland. Maybe you'd rather have cherrystones or Little Neck clams—many, many of them, on great trays with all the piquant accessories on hand that anyone could dream of wanting.

**54.** For your oyster party, take  
(Continued on next page)

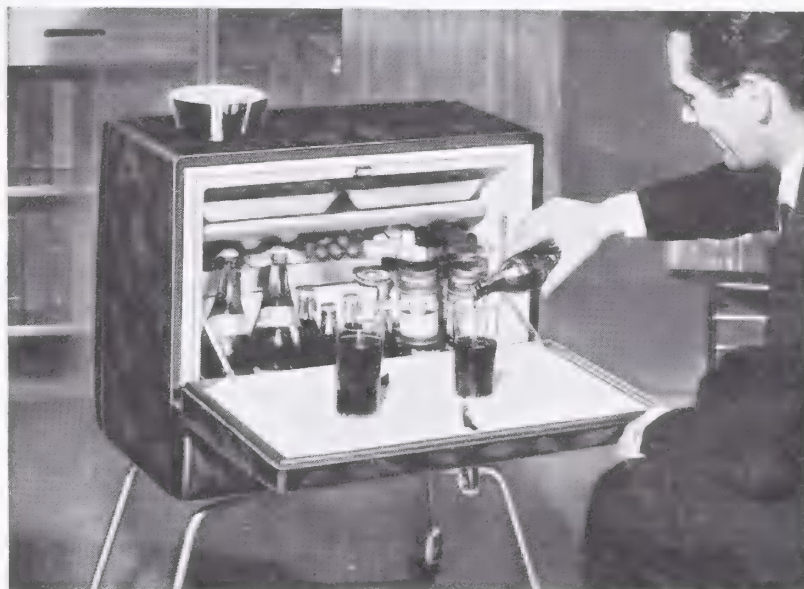
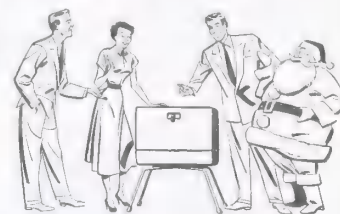
## EXCITING NEW GIFT IDEA!

IT CHILLS FOOD AND DRINKS!

IT FREEZES ICE CUBES!

IT'S A TV SNACK SPOT!

IT'S A PORTABLE BAR!



Holds a party-full! Chills all your sodas, mixers, beer, snacks!

## SERVEL Electric Wonderbar

PORTABLE, SILENT REFRIGERETTE STYLED AS SMART FURNITURE



SILENT AS A MOONBEAM!

It saves so many tiring steps to sickroom, nursery!



It's the *clever* new way to serve your guests! Reach out from your easy chair—open the sleek, smart cabinet—and help yourself to ice, drinks, snacks! *Perfect* gift for a smart host or hostess! Give it to a doctor—to store serums! An invalid—to put by the bedside! A boat-owner—it works on low-voltage DC current too! In fact, give it to *anyone* who loves comfort, entertaining, fun!

5-year warranty on silent freezing system. Just plug in—AC or DC, 32 to 230 volts. Mahogany, blond, white. Legs or casters optional. *Wherever fine appliances are sold!*

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A wonderful, easy way to entertain customers!



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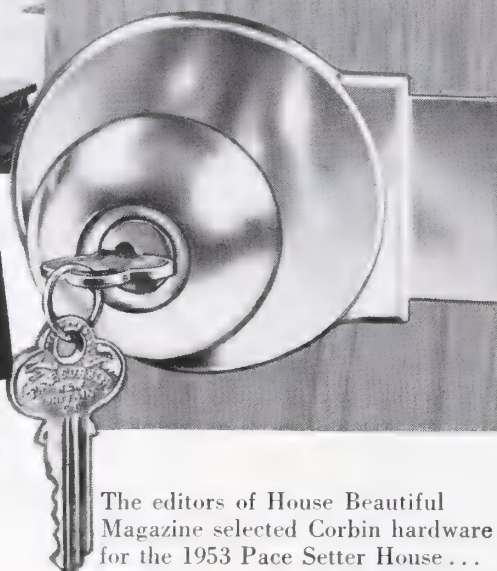
Just as *House Beautiful* Magazine  
sets the pace in housing...

# CORBIN Sets the pace in Hardware

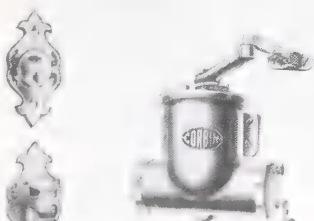


## CORBIN unit lock

The lock beautiful... because its simple, graceful design adds charm... because it has extra quality features which provide lasting security. Can be installed faster than any other type of lock!



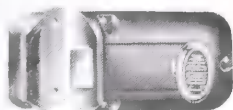
The editors of House Beautiful Magazine selected Corbin hardware for the 1953 Pace Setter House... because it keeps step with today's most exciting ideas—and at the same time contributes so much to peaceful, quiet living. In the complete Corbin line you'll find Door Closers that are whisper quiet... Locks that insure individual privacy... Night Latches and Chain Fasteners that make doors prowler-proof... All the hardware that transforms a house into a secure and smooth-working home! Be sure to ask for Corbin locks and hardware!



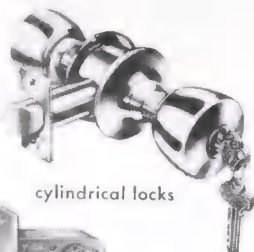
door closers



front door sets



night latches



cylindrical locks



mortise locks

GOOD BUILDINGS DESERVE GOOD HARDWARE



P. & F. CORBIN Division

THE AMERICAN HARDWARE CORPORATION

NEW BRITAIN, CONN., U. S. A.

## AVOID THE FOOD CLICHÉS-OF-THE-SEASON

CONTINUED FROM PRECEDING PAGE

your old-fashioned cruet down off the shelf (there are new-fashioned ones, too), have red pepper sauce in them, Tabasco sauce, horseradish, Worcestershire, and its two cousins, walnut and mushroom sauce. Provide a bowl of lime as well as lemon sections cut into small, squeeze-size pieces.

55. Instead of ordinarily "red cocktail" sauce, provide the very continental Sauce Mignonette, which is nothing more than a tart French dressing made with lime or lemon juice and walnut oil or a very light French olive oil, and seasoned with salt, an extravagant sprinkle of coarsely ground or cracked black pepper, chopped chives, or capers.

56. Perhaps you'd rather have baked oysters presented on beds of heated rock salt, or Oysters Rockefeller, or Diamond Jim Brady's favored Oysters Casino. Then don't forget baskets of French bread—a necessity for sopping up the delicious juices that stay in the shell.

57. Lobsters are gala when the meat is cut into chunks put back into the shell to be speared with toothpicks and dipped into hot lemon butter kept bubbling in a nearby chafing dish.

58. Garlic-broiled shrimp should intrigue any guest, especially if they are done in full view on an infra-red broiler and passed forthwith.

59. Regal is caviar with blini. Any kind of caviar, red, black, natural, salted or pressed, may be served appropriately with silver-dollar size pancakes, as it was from Czarist tables.

60. The great Escoffier threw up his hands in epicurean horror at the idea of serving chopped onion with caviar, but most people love it, and all the other classic accompaniments like thick sour cream, lemon segments, chopped hard-cooked egg—yolks and whites separate.

61. Buy your blini quick frozen or make them from a mix. Add a cup of sour milk or yogurt, a tablespoon of melted butter or olive oil, and a well-beaten egg yolk to each cup of pancake mix to produce 36 blini.

62. In Charleston they make a turkey hash which deserves to be immortalized. To make it, gild your cooked turkey meat lightly in melted butter. Blaze with a little fine old brandy, then add dark tur-

key gravy, sliced mushrooms, a half teaspoon of mace, a beaten egg yolk, and thick cream. The hash is heated two minutes but never boiled after the cream is in. At the last minute stir in a tablespoon of lemon juice.

63. Turkey hash, fine on toast, is more inspired when served with hominy grits, brown rice, or within a ring of corn meal mush.

64. Any true Alabamian will tell you that there's only one *real* Christmas breakfast—waffles and turkey hash.

65. Quick-frozen waffles are more tender if they are brushed the second they come out of the oven with melted butter.

66. For breakfast or supper. Brazilian kippers in rum! Use quick-frozen or canned kippered herring—not the tomato-sauce variety. Lay kippers side by side in a shallow pan with a little butter. Sprinkle with freshly ground black pepper. Half-cover the fish with white rum. Light and keep spooning the burning rum around the herring until the flames die down.

67. Ham is the first thought for too many buffets, but set your ham on a silver platter, pour on a cup of warmed rum, brandy, or apple jack. Set ablaze, then slice. In addition to drama, the liquor adds a delicious flavor.

68. Be brave! Break away from tradition. Christmas can be Christmas without Mrs. Cratchit's plum pudding. Many people prefer a lighter dessert after a heavy meal.

69. Nostalgic and traditional during the holidays is Madeira wine jelly. There is a packaged Madeira jelly, or you can use orange-flavored gelatin dessert, substituting Madeira wine for part of the liquid. How much Madeira depends on you—one-half, three-fourths, or a full cup.

70. A Chocolate Yule Log has the look of a fancy French concoction, but is nothing more esoteric than a couple of chocolate ice cream rolls from the corner store, set end to end on a long dish. Garnish with sweetened whipped cream to look like snow on the log and decorate with sprigs of holly.

71. You may flare your Chocolate Yule Log if you like. Pour a half cup of warmed rum or brandy in the dish, light, and take the "log" blazing to the table.

72. A chocolate sauce of distinction, simple as can be—add a tablespoon of sherry to two cups of



heated canned chocolate syrup. Sometimes a spoonful of undiluted quick-frozen orange juice goes in, too, and a small handful of white raisins.

**73.** When sauce is hot and dessert is cold emphasize that difference. Serve the dessert on a frosty platter, the sauce in a miniature chafing dish.

**74.** Order a mince and a pumpkin pie from the local baker who does them best. You know, of course, that the mince pie will keep beautifully and indefinitely in the freezer, but the pumpkin, being the custard type, is not adapted to freezing.

**75.** Top the baker's pumpkin pie with sour cream which has been allowed to stand a while with a little chopped preserved ginger. Until you've tried this you've no idea how delicious and different a pumpkin pie can taste.

**76.** Gourmets agree that a fine mince pie must never be served smoking hot, or even very cold, but only warm.

**77.** When re-heating a pie with a solid top, the crust will look prettier, taste richer if brushed lightly with melted butter. Apple and mince pies take most kindly to a sprinkling of grated Cheddar cheese.

**78.** Even if you have never dreamed of making your own fruit cake, try it this year, because there is a new fruit cake mix on the market made by Dromedary, which does practically everything for you, except light the oven. The package includes not only the readied fruits and the cake mix, but even the pan for baking and storing, and the paper pan-lining cut to fit. The package directions tell you to stir up the mix with water, fruit juice, coffee or milk, but there's no comparing the results if you let yourself go and use Jamaica rum, peach brandy, sherry, Madeira, or good Cognac!

**79.** A fruit cake baked in a ring is easy to come by in most any shop. You might serve such a cake in lieu of plum pudding. You can warm it in a steamer or a large double boiler and serve it with any of the usual or less usual pudding sauces.

**80.** Can you make Zabaglione? No pudding sauce is more glorious.

With the electric blender by the way, it's no trick at all. Whip the egg yolks, sugar, wine or rum until very light and frothy. Heat and beat a minute or two until the sauce thickens.

**81.** Make a blazing Christmas-wreath dessert from a ring-molded fruit cake or steamed pudding. The wreath is huckleberry studded with raw cranberries or candied cherries. Set inside the ring a Pyrex cup filled with warm rum or brandy. Light the liquor, slice the cake and serve a bit of flame to everyone for luck.

**82.** Instead of the inevitable turkey soup, use the carcass of the holiday bird to make a cassolet. Break up the bones, cover them with canned tomato sauced beans, flavor well with garlic, onion, thyme. Sprinkle with bread crumbs. All kinds of meat bits can go in together—a forgotten lamb chop, a few slices of salami.

**83.** Solve the Christmas Eve supper problem by reverting to the century-old tradition of the great families in Sweden. Serve a smörgasbord supper in the kitchen. Few or many can eat. Supper is hot all evening. For the dishes are left on the stove, the pans decorated for gaiety with red ribbons.

**84.** Any one of a dozen mail-order places will send you a hamper filled with all the needfuls for a Christmas smörgasbord. Fine insurance against the arrival of unplanned for guests.

**85.** If you haven't time to make your own Swedish meat balls, take a can of meat balls in tomato sauce and add one-fourth teaspoon allspice, one-half teaspoon Kitchen Bouquet. Heat and stir in a little sour cream. Serve with boiled potatoes, green beans, lingonberries. Quite authentic!

**86.** Another Scandinavian thought: Rice porridge for Christmas Eve dessert. Use a rice pudding mix—you know there is one—make it loose, add a bit of lemon rind and hide a single almond. Whoever gets the almond will wed this year.

**87.** Christmas or New Year's wouldn't seem legal in a French Canadian home if *tourtières* weren't on the menu. These are double crust pies, filled with hamburger

(Continued on page 218)



"...that's what I'll give her!"



## WASTE KING PULVERATOR

*America's Finest Garbage Disposer*

**THINK OF IT!** Now your family can eliminate all garbage electrically, the cleaner, more convenient way! Looking for a gift?

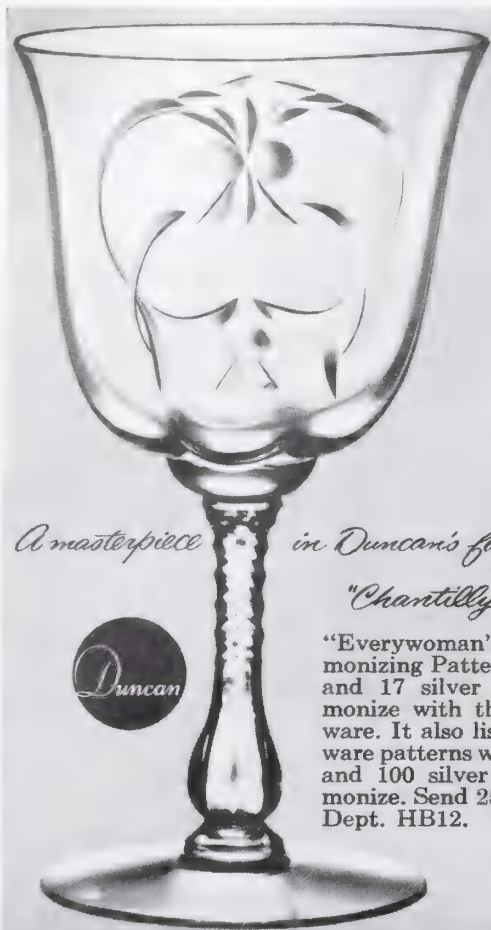
Remember, the newest gift you can give or receive *this* Christmas is a WASTE KING Pulverator.

See the WASTE KING Pulverator now at your  
Plumbing-Appliance Dealer



A Product of the Given Manufacturing Company, Los Angeles, California





A masterpiece in Duncan's famous  
"Chantilly" pattern



"Everywoman's Guide to Harmonizing Patterns" lists 11 china and 17 silver patterns to harmonize with this Duncan stemware. It also lists 22 other glassware patterns with over 250 china and 100 silver patterns to harmonize. Send 25c for copy. Write Dept. HB12.



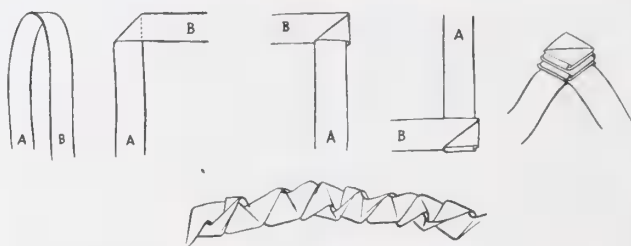
**THE DUNCAN & MILLER GLASS CO.**

Washington, Pennsylvania

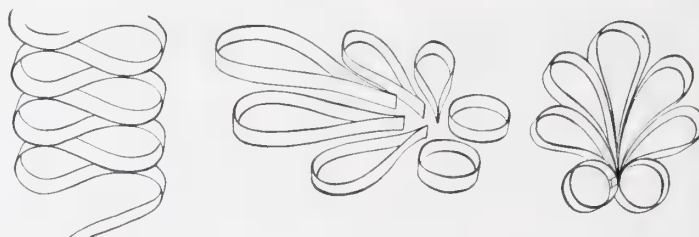
*"The loveliest glassware in America"*

## MAKE CHRISTMAS A REHEARSAL IN GOOD DECORATING

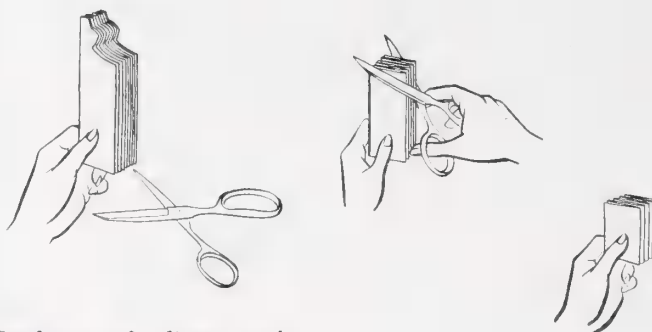
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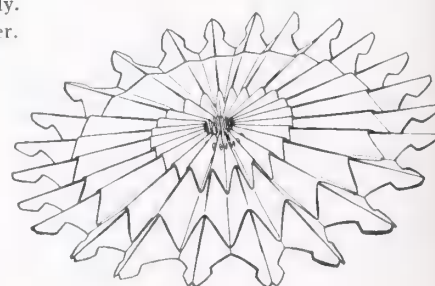
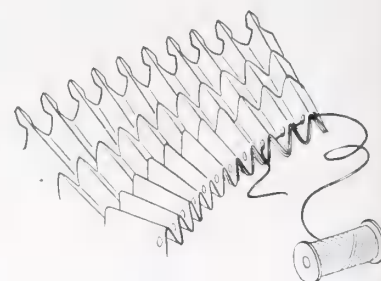
**"Cat's ladder,"** kindergarten-easy, makes smart festoons. Use good color and wide ribbon or paper. Make a right-angle fold in the center of a long length of flat ribbon. See sketch. Fold End B under End A. Then fold End A under End B. Repeat, ad infinitum. Pile of square folds becomes a textured garland. Ribbon, Tie-Tie "Satintone."



**"Spun sugar"** festoon of satiny ribbon. Just stack long ribbon in even lengths, as if measuring it, but don't crease it. Keep loops uniform. Then tape together where they touch each other. Short ribbons, doubled without creasing and secured with tape, can be bunched into gift and tree trims. Scotch Brand Cellophane Tape, "Sasheen" ribbon.



**Sunburst of glitter**—made of three 29"-long strips of dime-store metallic "cut acetate," each strip accordion-pleated  $\frac{3}{4}$ " deep, then laid one on the other and fanned out into a circle. Just follow sketch. Bottom layer is cut 5" wide, pleated, given a fancy edge. Middle layer is 3" wide, pleated, given an acute-angle edge. Top layer is a straight  $1\frac{1}{2}$ "-wide pleated strip. Punch corresponding holes along straight edge of each strip. Draw metallic crochet cord through holes. Tie tightly. Tape sides of strips together. There's your sunburst.



SKETCHES BY WALTER LAUF

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**COUNSELOR**  
this Christmas!

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that lights the dial  
WHEN YOU STEP  
ON THE PLATFORM

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**\$7<sup>95</sup>**

NO. 279 IN ALL CHROME

**\$9<sup>95</sup>**

DENVER AND WEST 50c HIGHER

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There is no personal scale more accurate than COUNSELOR! The Brearley Co., Rockford, Ill. by replaceable flashlight battery



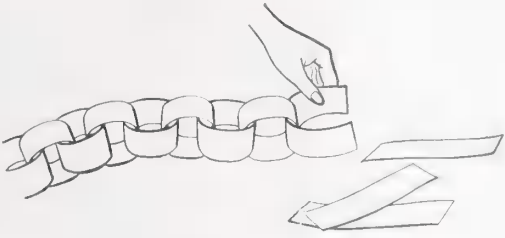
with  
LINE-O-MATIC DIAL  
and  
LINE-O-SITE LENS

**COUNSELOR**  
Streamlined  
*Scales*

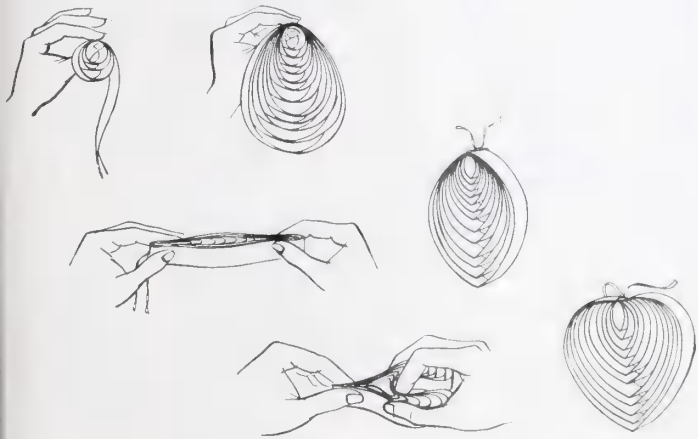
GUARANTEES YOU LIKE IN WRITINGS



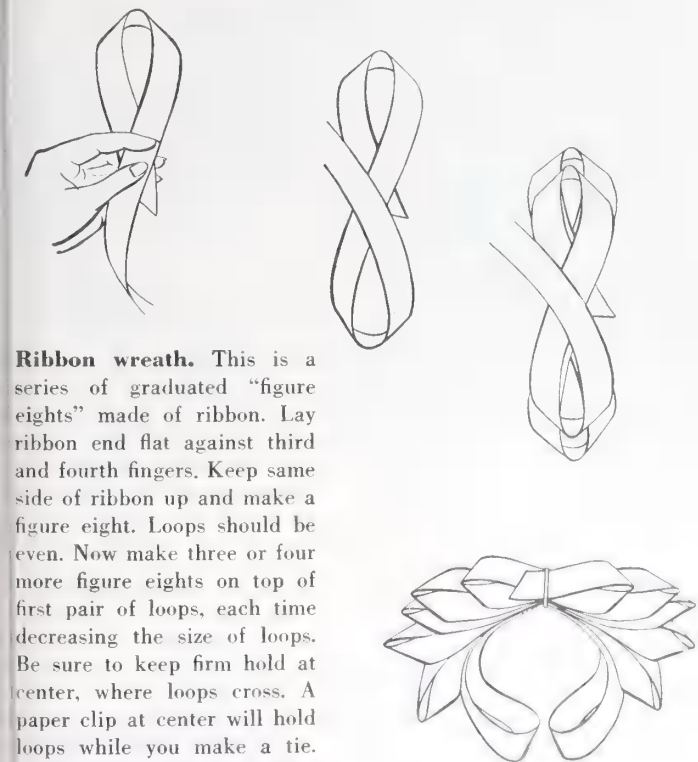




**Chain links**, which children make like a flash, can have great style if they're large-scale. Broad ribbon, metallic paper, sequin-punch ribbon, leftover bits of wrapping ribbon are possibilities. But all links must be uniform in size. Secure each link with a staple or tape. "Satintone" rayon ribbon adheres if moistened, without any fastening.



**Spring bow tree ornaments** are simple coils of  $\frac{1}{2}$ "-wide ribbon. Hold end of ribbon firmly between thumb and forefinger. Wind a tiny circle around your thumb. Continue winding, making each loop a little larger until you get size you want. Fasten firmly with a tie. By gently pressing spring bow, you can form ovals or heart shapes.



**Ribbon wreath.** This is a series of graduated "figure eights" made of ribbon. Lay ribbon end flat against third and fourth fingers. Keep same side of ribbon up and make a figure eight. Loops should be even. Now make three or four more figure eights on top of first pair of loops, each time decreasing the size of loops. Be sure to keep firm hold at center, where loops cross. A paper clip at center will hold loops while you make a tie. Loops fall in wreath shape when ornament is hung. Extended, wreath is a flat package bow. Tie-Tie "Satintone" ribbon.



*You'll Like Your Table Set With*

## **Family Affair**

**STYLED BY STEUBENVILLE**

Whimsical . . . and delightfully informal is this fascinating *Family Affair* pattern by Steubenville. The gay good humor of the full-colored feathered family will prove a joyous setting for your perfectly planned meals, add a new zest to dining. Open stock at leading stores; created by The Steubenville Pottery Co., Steubenville, Ohio.

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at its best.  
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*Danish Porcelain*
  
 THE NATIONAL FACTORY OF PORCELAIN

# BING & GRONDAHL®

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## How to display the Fine Art of Christmas Cards

*Display your cards throughout the house and  
make them a part of your Christmas decoration*

PHOTOGRAPH BY WILLIAM HOWLAND



Don't stack your cards so that you can't enjoy their artistic merit, for many of this year's cards are really fine art, done by the country's outstanding artists. Try tucking them into a bamboo blind or a runner hung on a wall. Or drape a piece of gold fishnet as a makeshift card-holder. A piece of tape or even a Christmas seal will hold them fast. The cards of the American Artists Group and of the Designers and Illustrators, shown here, add an esthetic as well as festive note to your Christmas decorations.

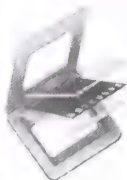


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2 x 2 slide  
projectors  
by SVE

thermometer  
test proves that  
the Skyline operates  
*cooler than any other  
slide projector!*

Thrill to "professional" viewing pleasure of your treasured slides. See the glory of their brilliant colors projected to the screen by a Skyline! Cool, cool operation; cooler than any other projector, assures maximum picture life and real operational comfort. At better camera counters everywhere. From \$34.75.

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creators of internationally famous  
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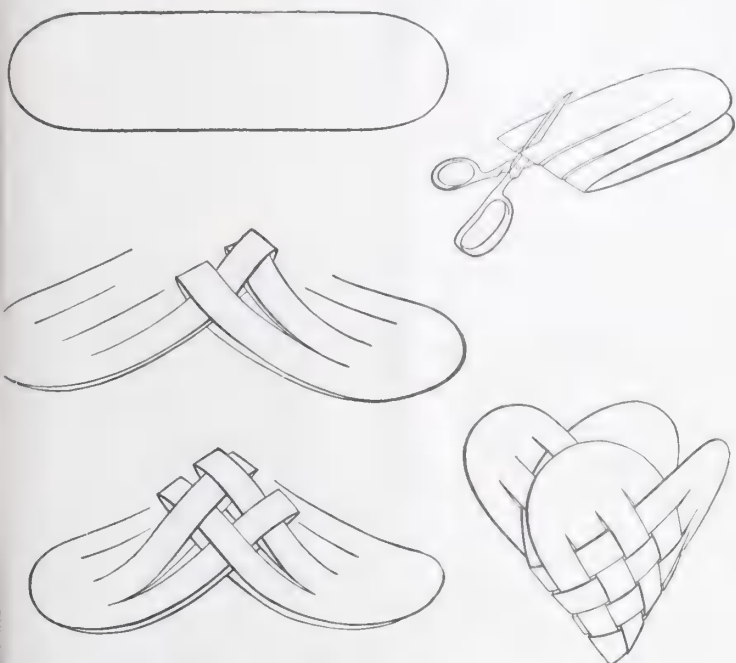
TB stamps, responsible for incredible improvement in our country's well-being, are as symbolic of Christmas as the greeting card itself. The TB fight still needs your help. This year use the stamps on Christmas mail, but also see what pretty, colorful package and tree trims you can create with them.





## MAKE CHRISTMAS A REHEARSAL IN GOOD DECORATING

CONTINUED FROM PAGE 139



**Weave a heart basket.** Cut 2 strips of contrasting color construction paper, 22¼" x 6½"; round the ends. Fold each strip in half. In each piece, cut 3 slits, 1½" apart. Place both folded sections before you as sketch shows. Now weave the first row. 1. Open the first strip of the right-hand piece and slip it over the first folded strip of left-hand piece. 2. Keeping the weaving strip folded, insert it through second strip of left-hand piece. 3. As in first step, slip weaving strip over third folded strip of left-hand piece. 4. As in second step, insert weaving strip through the last strip of left-hand piece. Alternate this first-row procedure in the three following rows.

Fall where they may...  
guaranteed not to chip!

It's so easy to have beautiful table settings...so easy to do the dishes...so wonderful not to worry any time you drop a piece! BROOKPARK dinnerware, molded of Melmac® is replacement-guaranteed against chipping, cracking or breaking.



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**Word is getting around!**

**It can be replaced with inside SASH in a matter of minutes.**

**CHILDREN ARE SAFE** — Cannot fall out even when windows are open.

**CONTROLLED VENTILATION** — even raining.

**SAVE TIME AND ENERGY** — Complete window can be washed from the inside.

**Glass Louver  
\* JALOUSIE WINDOWS**

offer the utmost in functional design and distinctive beauty — adding that special touch to the interior decor and exterior appearance of your home. When closed, jalousies become unobstructed picture windows — capturing the beauty of the outdoors.

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**Jalousie — the window that combines beauty with practicability**



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Be sure to look for this famous trademark. Imported from England, this brass has an exclusive hand rubbed finish, lacquered to prevent tarnish. Requires no cleaning.

Send for booklet and your dealer's name

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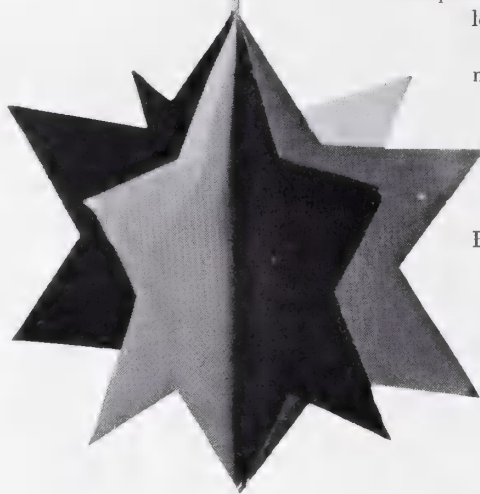
## Encourage the youngsters to make their own Christmas

*Children can proudly add their own brand of gaiety to Christmas, using paper, scissors, tape*

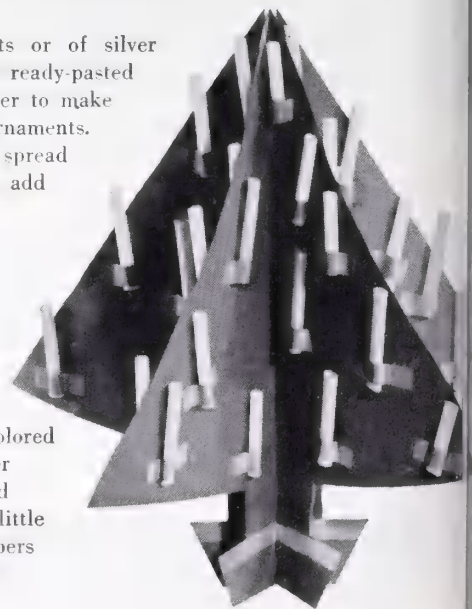


PHOTOGRAPHS BY WILLIAM HOWLAND

Cellophane sippers, in varying lengths pasted on with bright colored tape make Christmas tree card. Letters, cut from last year's cards, are taped on. Colored elastic bands, cotton and Scotch Brand cellophane tape are the ingredients for Junior's Santa card.

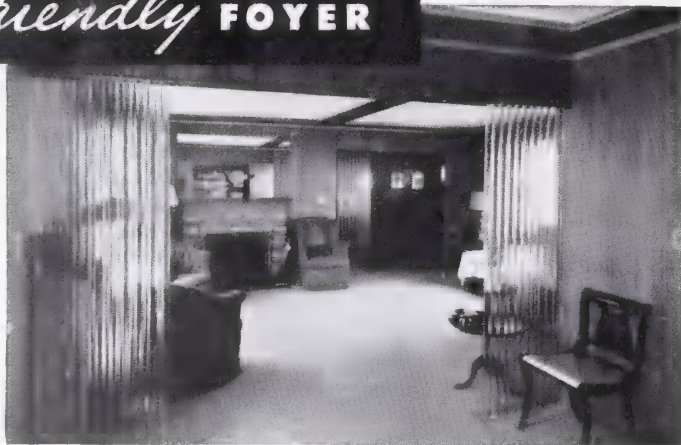


Stars—of paper cut-outs or of silver and gold, ready-cut and ready-pasted—can be stapled together to make three-dimensional tree ornaments. Staple them flat, then spread them out. Flitter would add sparkle to your tree.



Tree shapes cut out of colored paper are taped together with clear Scotch Brand cellophane tape. The little candles are "straw" sippers taped on with red tape. Junior can do it.

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star of  
"GUYS AND DOLLS"  
and the MGM picture  
"SKIRTS AHOY!"

is interviewed by Joe Gish, Springs Mills  
special Undercover Agent.



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It is equally at ease as a suit at the bathing beach, a stole at the banquet table, or a camisole in a beauty's boudoir.

Age cannot wither its washability, nor "customs" stale its infinite variety. You'll find it hanging around hot spots in Hollywood—over hickory limbs in the hinterlands.

Broadcloth decorates the debutante, protects the working girl. It helps a young lass to put up a good front, safeguard her assets and pull through in a pinch.

No matter how you cut it, broadcloth is a girl's best friend.  
We put the "broad" in broadcloth.

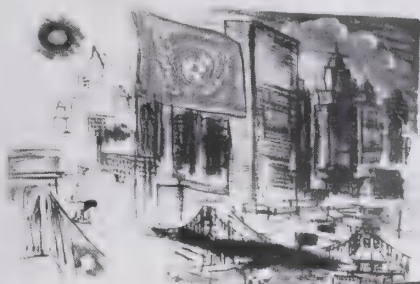
Fitted Sheets by SPRINGMAID now available.

## The Springs Cotton Mills

Lancaster, South Carolina



## One Great Big Happy Family



While there's love there's hope. Think of this next time you listen incredulously as your children coolly tell you how they cover their faces and get under their desks when the teacher gives the signal for an air-raid drill.

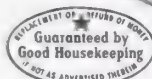
No, it is not yet hopeless. In the United Nations men of good will still have one last good hope that somehow, someday, the vast human family will live in peace.

But we must all help. There is

no one of the UN's many world-wide agencies where help will do more good than the United Nations International Children's Emergency Fund. One dollar this Christmas brings you 10 "Around the World with UNICEF" greeting cards—2 each of Leonard Weisgard's 5 charming pictures of the world's children. Or, for the same sum, 10 handsome cards of the UN building, done by Raoul Dufy. See your local UN information center.

## give the gift that carries a lot of weight

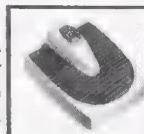
Make a big impression with the bathroom scale everyone knows and trusts... the world-famous Detecto. Just 4 seconds a week guards health and beauty for years... for the Detecto is precision-engineered, with a life-time service guarantee. Choose a Detecto Scale with the new Magnif-Eye dial for easiest reading ever... in 8 garden colors to match the famous Detecto bathroom ensemble. And P.S. Put yourself on your Christmas list, too! Model shown: \$7.95\* Others, \$6.95\*



\* Slightly higher west of the Mississippi

THE PERFECT GIFT... AT BETTER STORES EVERYWHERE

Ask to see the beautiful Detecto Ensemble: hampers, wastebaskets, toilet-brush holders.



# DETECTO

SCALES

Detecto Scales, Inc., 540 Park Avenue, Brooklyn 5, N. Y. • Since 1900



# Konite

Miracle Tumblers

**GUARANTEED AGAINST BREAKING FOR A WHOLE YEAR!**

Wonderful for Christmas Gifts. Konite tumblers are different than any plastic, metal or glass tumbler on the market! Chip-proof, craze-proof and shatter-proof... safe in the hands of children. It is really remarkable how they hold drinks cold for a longer period of time. Offered in eight beautiful colors, four deep decorator colors and four dainty pastels. Full 12 ounce capacity.

Four Konite Miracle Tumblers are beautifully gift packaged in assorted colors. See them at your nearest dealer... or send \$2.00 to Plastics Manufacturing Company, 825 Trunk Avenue, Dallas, Texas, and your beautiful Konite Miracle Tumblers will be sent you immediately postage paid. State whether you want the deep decorator tones of Forest Green, Lemon Peel, Gunmetal, and Maroon, or the pastel shades of Dresden Blue, Sea Green, Citron Yellow and Coral. Write plainly or print your name and address carefully.

NONE GENUINE WITHOUT THIS MARK



PLASTICS MANUFACTURING COMPANY  
825 TRUNK AVE. • DALLAS, TEXAS

Produced by the makers of  
**TEXAS-WARE**



THIS EMBLEM IS YOUR GUARANTEE OF QUALITY



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awarded the 1951  
GOLD MEDAL  
for its new graceful, well balanced Coupeshape, by the triannual  
TRIENNALE DI MILANO  
a body which is generally  
considered the outstanding  
international authority  
on ceramics

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## WHY BE A PRISONER OF YOUR APPLIANCES?

**TWO-TIMER\*** Sets You Free...  
Operates While You're Away

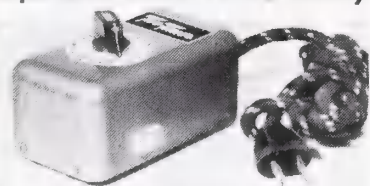
TWO-TIMER turns your appliances on or off at any predetermined time. Use it with coffee-maker, ventilator, electric heater, radio, TV set, lamps, Christmas tree lights, electric broiler, hot-plate, washing machine electric blanket, many others.

Simply plug lamp or appliance into TWO-TIMER, plug TWO-TIMER into a wall socket, and set dial. This amazing device turns the appliance on or off at time you select (up to 20 full hours ahead).

TWO-TIMER is the latest household convenience—frees you from worry—can pay for itself in electricity saved—is an excellent safety device. Perfect gift for friends, relatives, or yourself.

\*Trade Mark

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**ONLY \$13.95** Complete  
Ready to use

Comes in strong, attractive metal case approx. 2" x 2" x 4". Extremely simple to use; completely portable; needs no installation; can operate several appliances at once. Accurate, dependable. Operates load up to 15 amperes (1650 watts); uses only 2 watts of power. Works on 105-120 volt 60 cycle AC current.

Available New York City at Hammacher Schlemmer, Lewis & Conger, Abercrombie & Fitch. In Chicago at Von Lengerke & Antoine. Or write direct to VOCALINE COMPANY OF AMERICA, INC.; 322 Vocaline Building, Old Saybrook, Conn.

# TAKE IT EASY, Lady!



*The best Christmas gifts are those  
which contribute to holiday food, fun, and  
festivity, yet do their work year round*

By Charlotte Conway

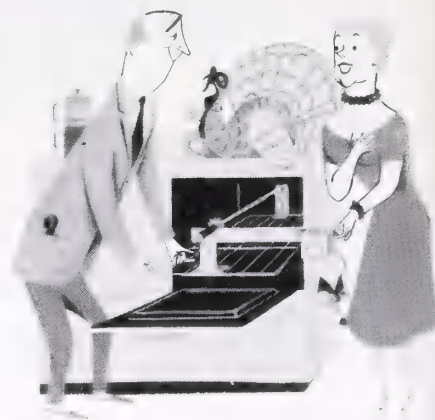


DRAWINGS BY KELLY OESCHLI

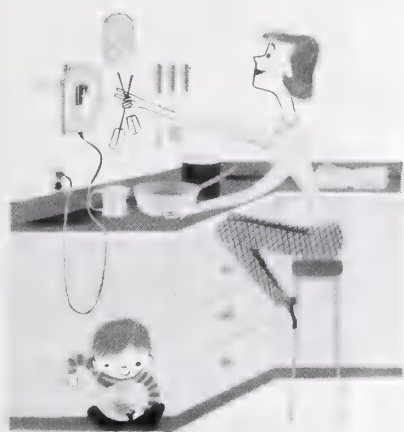
Everyone likes brass and copper, and who wouldn't applaud a copper electric roaster? Now it's good-looking enough to come to table, whether buffet or regular service. It adds a fine decorative touch

to the kitchen, too. Nesco makes an oval copper roaster, like that shown, in 6-qt. capacity. They also have a smaller 2 $\frac{3}{4}$ -qt. model which is round. Set automatic thermostat at front for any temperature from 150° to 500°. Or turn it "off" and leave roaster connected while not cooking. Pilot light glows when heat is on.

Any "they-have-everything" names on the gift list? Young or old, they'll really thank you for a new gadget which makes any electric range into a barbecue unit. Called the Ranger, it is made by the Rotiss-O-Mat Corp. Just attach it to the front of your oven, plug it in, and you can barbecue as much meat or fowl as your oven will hold. Detaches easily for storage. Spit is stainless steel, runs on AC motor. Cooking time is shortened, food has that popular barbecued flavor. A good way to feed guests at holiday festivities.







If you're one of those people who insists on storing kitchen tools at point of use, a new portable mixer is for you. A slot in the bottom lets you hang it on the wall, anywhere in the kitchen. Or you

can store it in cabinet or drawer. The mixer weighs only 3 lbs., can be used with one or two beaters, depending on type of batter and size of bowl. Adjustable to high or low speed, it has a rubber base guard so it rests on edge of bowl without damage to bowl or itself. Or it can rest on its heel. General Electric.



The teen-age crowd will whoop a holiday welcome if the Hamilton Beach home drink mixer comes into the house, gift wrapped. It's just like having a soda fountain at home. Wonderful for ice cream drinks (made from that goodly supply of ice cream in the freezer). Or any kind of milk drink. Splendid for aerating frozen fruit juices, too. Grown-ups will find it handy for whiskey sours, Tom Collinses, and such. Twenty-ounce plastic cup mixes 16 ounces of drink without any splashing. Operates on either AC or DC.



Someone on your gift list who's never warm enough? Give him, her, or them an electric sheet in rosebud pattern. Westinghouse has brought it out in mercerized broadcloth with pink and green rose-

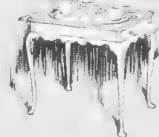
buds on a pink background. Sized for double beds, and just as good for twin size, with 7" non-heated area for tuck-in at the foot. Comes with single or dual controls. Bedside control box looks like a powder box, can stand on night table or be hung on hanger on bed itself. You set control for amount of warmth desired.

(Continued on page 209)



THE CHARM OF *Williamsburg* IN YOUR HOME

Treasured copies of America's most priceless furniture are now available through leading decorators and dealers. Send for new Williamsburg folder picturing the entire collection. Kittinger Company, 1903 Elmwood Ave., Buffalo 7, N. Y.



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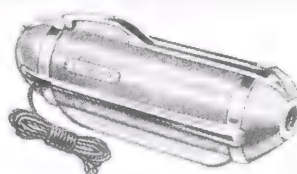
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Quality assures Satisfaction

There is no substitute for the quality designed and built into your Kingston vacuum cleaner. Precision-made, like a fine watch, it is a superb combination of time-tested features with first quality materials and expert craftsmanship.



An Invitation

Test the Kingston for yourself when your representative calls. See how completely it satisfies your own most exacting cleaning requirements.

KINGSTON PRODUCTS CORPORATION

Douglas Division • Bronson, Michigan



# SENECA CRYSTAL

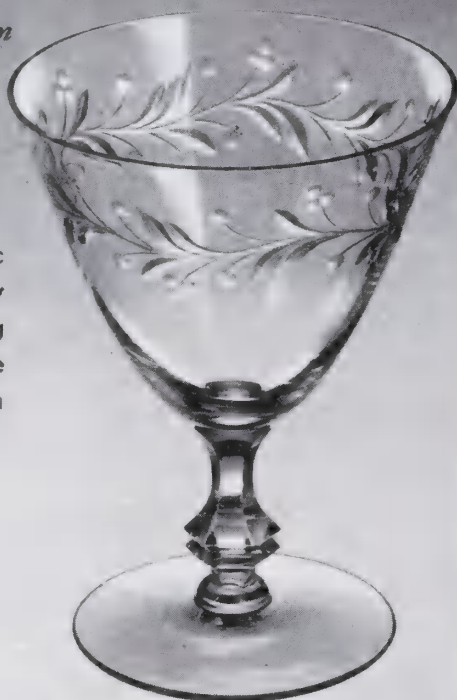
*American Craftsmanship at its Best!*

*Festival...*

*a new low-shape design  
in perfect balance...  
for festive dining*

The holly wreath, symbolic of Yuletide, is masterfully hand-cut on quality ringing crystal — to achieve festive accentuation in modern day table appointments.

*Name of Dealer  
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### BOGEN VOICE COMMUNO-PHONE

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- CONTACT WITH OUTDOOR AREAS

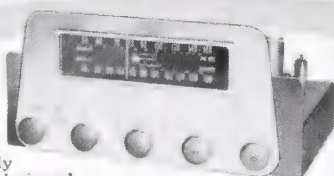
Enjoy the comforts of truly modern living by installing a Bogen Communo-Phone. You'll wonder that you ever did without it... be amazed too, at its low cost. Ideal for old house or new, this system interconnects every play and work area, performs a hundred energy saving miracles instantly at the flick of a finger. For complete information on low-cost, convenient, Bogen Residential Communo-Phone equipment write for Catalog A-12.



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The model R701 is a truly superb FM-AM receiver designed expressly for the discriminating listener. It provides a quality of performance so brilliantly real and so vastly superior to standard mass produced receivers that it must be heard to be believed. Built-in preamplifier for magnetic pickups, automatic frequency control to prevent station drift and a host of other high performance features virtually "seat you in the concert hall."

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**DAVID BOGEN CO., INC.**

29 NINTH AVE., NEW YORK 14, N. Y.

*Over a Quarter Century of Electronic Specialization*

# IT'S WORTH MENTIONING

By Julie Polshek

Creating a Moon Patrol scenic panel is a decorating project sure to evoke volunteered aid. You paint the wall dark sky color, then daub on myriad stars. Walford's Moon Patrol kit supplies the hand-screened wallpaper portion: 2 panels (49' x 2') depicting Earthmen climbing moon craters, cut-out sheet of Earth, Saturn, 6 rocket ships (extra sheet \$1.95), and adaptation ideas. Kit costs \$19.50. Edith Chapman, Nyack, N. Y.



The circular guides furnished by Rubbermaid's Pastry Tray make it easy to accurately cut pie crusts to any wanted diameter. The cloth-like finish of the rubber tray's rolling surface prevents dough from sticking and helps no end to achieve the light, easy rolling so important to a flaky crust. Channeled edge catches straying flour. Tray's reverse side serves as a chopping or slicing board. 16" x 20", \$2.98, Macy's, New York.

Elegant woven plastic is handsomely used in these silklike D'Orette Hostess Mats. They're rugged, need no care, so heat-resistant that you can press them. Burgundy, dark gray, forest green, ice-blue; white scrolls. Pair (44" x 11") plus 4 hand-sewn Irish linen napkins piped in mat color, \$22.50. Black wrought-iron candletree has 10 wide flowerlike holders, \$6, with candles. From Bertram Shrier, Ltd., 1145 Connecticut Ave., Washington, D. C.



Frosty drinks retain their ice and chill for about two hours in these double-walled, plastic tumblers. They're sweat-proof, so coasters aren't needed. Gits-Ware Thermo-Glass also keeps hot beverage piping and you've a cool hold while sipping. Assorted colors in this Town & Country Set (8) can be paired off mixed or matched. Usable, too, as 16 conventional tumblers. \$5.95, Hammacher Schlemmer, New York, N. Y.





APPLE BLOSSOM FURNITURE, COURTESY OF THAYER, INC.

The dual-purpose funnel that serves the jars of E-Z-Find Handirack makes it a cinch to sort and re-store their contents. You use the bowl-like device as a selection tray; then, by simply sliding the panel that opens and closes its chute, left-overs are returned to their jar. Strong steel rack (gray finish) furnishes 15 large jars, removed by simply sliding them out. \$11.85. Foolcraft Products, 5090 Tennyson, Denver, Colo.

Two whimsical, English TV characters, Muffin-the-Mule and Louise-the-Lamb, are depicted at play in the woods in this beguiling Belgian-made rug. The scene is duplicated on lamp's sturdy white plastic shade; wood base is finished to match ground color of rug. The chenille-type cotton rug (23" x 40") has non-skid back. Pink, blue, pastel-green, beige ground. \$4.95. Lamp, \$8.50. From Pee Van Gee Imports, Box 615, Manhasset, N. Y.



Peg-Board's 400 hanging stations and hooks, which you can shift to suit changing needs, are the epitome of convenience. The board keeps miscellany, small or large tools and utensils orderly and easily accessible. A boon for workshop and garage and an easy way to create hanging space on closet doors. White-finished hardboard (20" x 23"). \$3.98 with 24 hooks, 4 spring-clips for papers. From Bloomingdale's, New York.

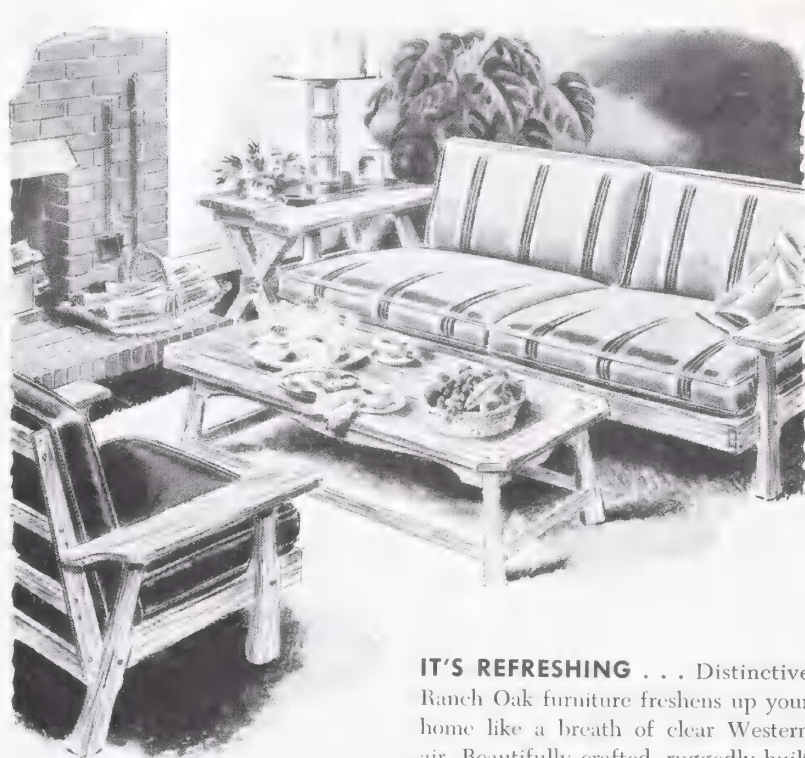


A rank amateur can expertly complete this graceful Calfab bench, and in short order. Its frame (17" high; seat 18" x 15") is cut and drilled so precisely that perfect assembly and cording are assured. The fine, grained hardwood is sanded satin-smooth for finishing. Choice of decorative cord or 2-inch webbing, vat-dyed and fine quality. Red, green, black. Kit, \$10. Calfab Furniture, 1731 Superior, Costa Mesa, California.



You make these His, Her, and Smaltry stockings from the contents of Merri-Bell Xmas-Stocking Kits. The sewing involved is so simple a 10-year-old can handle it. Each kit furnishes pertinent appliqué motifs of multicolor felts, 2 red felt stocking pieces (13" long), white cuff, alphabet pattern, and red felt for lettering, bell, hanger, spangles, appliqué thread, green yarn. \$1 each. Merri-Bell Products, Box 464, Oak Park, Ill.

PHOTOGRAPHS BY FRED LERNER



**IT'S REFRESHING . . .** Distinctive Ranch Oak furniture freshens up your home like a breath of clear Western air. Beautifully crafted, ruggedly built of solid natural white oak, Ranch Oak is generously, comfortably proportioned and smartly styled. Over 100 pieces in open-stock. See them now—then select your very own "starter-piece" or a complete setting for any room in your home.

**FREE . . .** new full-color book, "Fill Your House with Friendliness."

Has wonderful ideas for Ranch Oak decor.

Write A. Brandt Co., Inc., 1701 E. Lancaster Ave., Dept. F-12, Ft. Worth 1, Texas.

Bring spring into your home  
all winter long, with—

**Walton**  
**HUMIDIFIERS**

No problem now to have a  
balmy, healthful atmosphere  
right in your heated home!

Protect family health, increase living comfort, prevent damage to furniture and rugs by using an economical Walton Humidifier to restore vital moisture throughout your entire home. Overly dry air is harmful . . . aggravates colds and respiratory ills. Add the charm of spring to your home now, with these outstanding WALTON features—

- NO MESSY FILTERS OR HEATING COILS
- TABLE MODELS FOR APARTMENTS, SMALLER HOMES
- OUTPUTS OF 3 TO 7 GALLONS SERVE ENTIRE HOUSE
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FOR THE LARGER HOME

SOLD BY ALL LEADING  
DEPARTMENT AND APPLIANCE STORES  
ON DISPLAY IN CHICAGO SHOWROOMS  
AT 30 HO. LA SALLE ST.

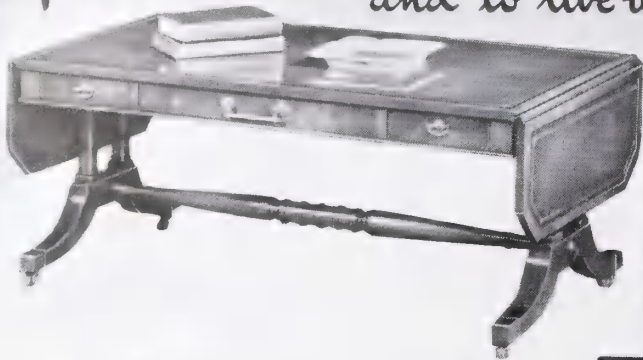
Write today for FREE BOOK—  
LET'S on Humidifiers and  
Aqua-Sorber Dehumidifiers—  
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Tables—to love  
and to live with



No. 5209 1/2  
Regency  
Cocktail  
Table. All  
Mahogany.  
55" x 21"  
open. Height  
16 1/2". Finest  
gold-tooled  
leather over  
entire top.

Styled and crafted to delight the most exacting . . . yet moderately priced. Traditional, Contemporary and Transitional ("Town & Country") designs. Ask for them — at better dealers everywhere.

Write

for free folder: (A) complete showing of Traditional; (B) Contemporary and "Town & Country" series.

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FURNITURE COMPANY  
GRAND RAPIDS, MICH.



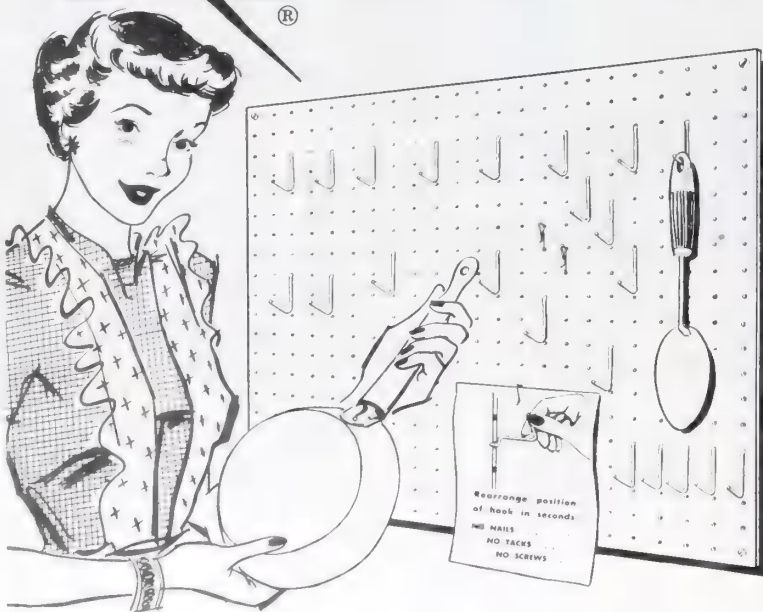
No. 5234  
Step Table from  
our Town &  
Country series.  
Cherry and Birch  
— Fruitwood  
finish. 20" x 28" x  
25" high.



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PEG-BOARD

Hook Rack



GARAGE • WORKSHOP



Now you can keep those dozens of kitchen utensils neatly arranged and easy to reach. Over 400 holes in the 20x23 inch gleaming white board provide hundreds of arrangements with the 24 easily interchangeable hooks. 4 spring clips are provided for clipping recipes, notes, etc. to the board. Get two when you buy—because friend husband will want one for the toolshop or garage. See your dealer now—if he doesn't have the PEG-BOARD Hook Rack yet, send \$3.98 to receive yours, postpaid.

**\$3.98**  
complete

B. B. BUTLER MFG. CO., INC., 3154 Randolph St., Bellwood, Ill.

## FLY BACK TO THE GARDEN OF EDEN— EAST AFRICA

CONTINUED FROM PAGE 169

riding over the open plain. Cost: \$10. The driver knows how to find lions, etc. They come out of cover late in the afternoon. However, they're temperamental; they may not show. Never your mind. You will be thrilled to see zebra, giraffe, antelope, and the grotesque gnu.

The other National Parks are wilder and harder to reach. They are:

"Tsavo"—jammed with elephants, rhinos, and buffalo. It has a pond of crystal-clear water, where you watch the hippos as they walk and play and teach their babies—all under water!

"Amboseli"—a dry lake bed at the foot of Mt. Kilimanjaro. You will see an elephant or rhino in the foreground, the Snows of Kilimanjaro floating improbably high in the sky behind.

"Marsabit"—a green, tree-covered hill-oasis in an empty desert. Sounds wild? It is. Elephants here; some rare varieties of antelope, giraffe, and zebra. Plus camel-herding, long-robed, fierce-looking Mohammedan Somali tribesmen.

All parks have "rest houses" where you can stay. But you need your own car, food, bedding, and "boys." The car you can rent. But as a tourist, you can hardly organize the rest. The way it is now, the parks are the private domain of the "safari" firms. You hire them, or you just about don't go. But if you do *that*, you might as well go on a real safari.

**T**his is way number two to see the animals. What is a safari? It's simply a camping trip done up brown, with servants (a swarm of them); fancy camp equipment (double-walled tents for Climate Control, special dining tent, cots with mattresses, canvas rugs, china plates, good food, hot baths, guaranteed clean drinking water, a kerosene-burning refrigerator, a radio). They send a two-ton truck ahead to set up camp. Your bed is turned down at night, the mosquito net tucked in tight. Laundry is washed every day. Morning tea is brought to your bed. What I mean is—you don't suffer.

How do you arrange it? You go to a firm of "White Hunters and Safari Outfitters," and write a check. That's all. They furnish the camp equipment, servants, food—in short, everything except cigarettes and liquor. They also furnish food—in short, everything

except the "Safari Car": a specially-built body with open side to let you see but keep the sun off you, mounted on a truck chassis to take the rough going. Much of your driving is across the open prairie—no road. And, of course, they furnish the White Hunter himself.

A White Hunter is a man who knows the animals. He knows the country. He is an expert tracker, a crack shot. But he is *not* just a hunting guide; he is a perfect gentleman and gracious host who handles you with the utmost care and keeps you happy, plus taking care of you as only your own Maw and Paw would.

**W**hat do you do on safari? There are two kinds—shooting safaris and photographic-sightseeing safaris. About the shooting kind, better get your information direct. My kind is the photographing kind. The shooting kind takes a real human, according to men who've done it. My kind is no effort at all, at no danger either—just fun.

You ride around through the magic land of animals where people live. You look for the animals you fancy, and you find them. I've watched a lion family for 30 feet away for hours at a time: papa feeding, mama teaching the babies how to stalk; mama trying to feed, too, papa roaring at her. And I wasn't being brave. (Secretly the lion can't smell you who you're in a car, and what he can smell, he won't eat.)

Things to take on safari: wasable, tough clothes; warm clothes; comfortable, tough walking shoes; a large-brimmed hat. (A real Western American hat is a prize possession among the locals.) And a telephoto lense for your camera, be it movie or still. You can have khaki clothes made in Nairobi, quickly and cheap. Ask your White Hunter where. Or bring blue jeans, hardy cotton blouses and shirts, bring warm shirts, jackets, sweaters, and cardigans for evening. Plus a wool coat, warm pajamas and nightgowns.

The telephoto lense for your camera is more important than sounds. An ordinary camera makes the lion look 100 feet away when he was only 20 feet. Just when you want to brag to your friends, your pictures make you a liar. P.S. Bring your own color film. You can't buy it locally. So come equipped



Safaris are expensive—anywhere from \$1,000 to \$1,300 for two people for two weeks. (A month will cost you between \$2,000 and \$2,500 for two people.) These rates are for photographic safaris. Rates for three or four people are not substantially lower because it means more tents and servants. It's worth the money, anyway. Main point is to beware of cheap safaris. Quality is everything. Your fun, and in fact your safety, depend 99 per cent on the skill of your White Hunter—and a good one doesn't have to cut prices. Hundreds of people call themselves "White Hunters," but there are only about 25 members of the East African Professional Hunters Association. Nairobi, Kenya, British East Africa.

THE third way to see the animals is to spend a night at "Treetops." This is one of the Big Things in Africa, and one that is set up right for the air age. "Treetops" is a four-room house with veranda, built to the top of a giant fig tree that stands in the mountain forests about 90 miles from Nairobi. You spend the afternoon and night there; have tea, drinks, dinner, and breakfast; comfortable beds and plenty of service. Below the tree is a combination pond, mud-bath and salt lick. It's a moonlight night, silent except for the bird call of a tropical bird. From the shadows, ghostly figures move without sound: elephants. They stop just below you. They don't know you're there, so they act natural, dignified, thoughtful, slow-moving. They suck the salty earth up with their trunks—swisssh—then toss it in their mouths. They mill around, searching for choice bits. That's what I said: *you*, watching the elephants play. A mother rhino appears on the scene, followed by baby rhino. She fusses and fumes and snorts and huffs and puffs. He is obviously a spoiled cat. Now he's hungry and wants a nurse. He must turn his head sideways, or he'll prick mama with that already-sharp baby-rhino horn on his snoot. Animals come and go all night; long after you have gone to bed. Cost: \$10.

For reservations, write The Outspan Hotel at Nyeri. ("Treetops" is an annex of the Outspan.) And book it early. Only nine people go at a time, and it's very popular. One night of the full moon is best; next best, any of the four nights before full moon. However, they have an "artificial moon" if you miss the real one—so you see the whole performance anyway. In your excitement over the ani-

mals, don't forget the people. Few regions on earth have a richer mixture—Indians, who control most of the trade; rich green planters; Arabs who walk about with silver daggers on their stomachs; German coffee planters left over from before World War I; South African Boer farmers, leading the hard, sparse Boer life in the hills; plus a score of African tribes.

I know you are not interested in African natives. But you will be! Wait till you see a spear-carrying man, half naked, his skin smeared with red earth, walk right across the traffic in Nairobi's main street. You'll say: "Who's *that* guy?" There are two tribes you'll want to meet—"Kikuyus" and "Masai."

The Kikuyus are farmers. They are prosperous, progressive, go to school. Many speak English. They are famous for their ears—they split the earlobe and stretch it until it is a loop that sometimes hangs down to their shoulders. Repulsive? Not at all! After you have been around these parts for a while, you begin to think white people look ugly and naked around the ears. However, these loops do get in the way. The "King's African Rifles," native troops, have a standing order: "Ears will be worn folded on parade."

To meet the Kikuyus in their own back yards, take a walk along the native trails behind the Outspan Hotel. Don't be timid. *They* are timid; *you* must make the first overtures. Admire the children, show them your camera—and smile. If you seem like a nice person, they will invite you to look at their houses. And wait till you see how clean they keep them!

THE Masai are different. They are cattle people and still live the life of 5,000 years ago. Before the white man came, they ruled East Africa, and in fact kept the white man out quite a while. Now they live in a sad but proud poverty. They refuse help—no schools, medicine, veterinaries for them.

You pass through their country when you go on safari. You see them walking along the roads—red-painted and magnificent. Stop and get them to show you how they throw their war clubs. (They'll die laughing if you try it yourself.) And be sure to visit one of their villages. You'll be appalled by the dirt and flies. But you see Africa as it was—untouched by Western ways. (This is hard to find.) They will *not* hurt you. They are more timid than the Kikuyus. So keep smiling and pat those darling ba-

(Continued on page 213)



**Pretty! Practical!  
Priced So Low!**

**New Princess Punch Set**

by **VIKING**  
HAND-MADE

Treasured American Glass

Viking's much-loved Princess Pattern in a smart 10-piece punch set . . . whose footed bowl needs no plate underneath, whose dainty cups need no coasters . . . will solve so many party problems. It's an astonishing bargain, at your good Viking dealer. Select yours today.

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**WELCOME GIFTS . . .**  
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## THIS YEAR ROAST IT LOW AND SLOW

CONTINUED FROM PAGE 134

hot to very cold are bad for cooking utensils, why shouldn't all the life go out of meat when you pop it from a 40° F. refrigerator into a pre-heated oven? Anyway, try it and decide for yourself.

But the experts and I (I am not an expert) are in agreement about not sacrificing the quality of the meat because of the everlasting emphasis on speed-up. We are all "thumbs down" on searing, as it increases the shrinkage and the drying. Those who like the browned taste of searing can accomplish it at the end of the cooking period without affecting the shrinkage too much. Just turn up the oven to 450° F. for the last half hour. Browning at the end of the cooking causes less shrinkage than at the beginning (which supports my theory of the cold start, for it avoids sudden changes in temperatures).

With these few principles out of the way, here is the exact story of how I do our Thanksgiving turkey and our Christmas goose.

In the roasting of fowl, my pet theory is that the birds should always be roasted *breast side down*. The sweetness of the bones, the seasonings from the stuffing all seep out into the breast making it juicy and flavorful. When I first became aware of how juicy the

back of a roast chicken was when it was cooked breast side up, started a train of thought—why the back so juicy and the breast so dry? Of course it was because all the juice ran down. Why not try roasting the bird breast side down? It works like a charm.

I treat all fowl a little differently. For instance, chicken and turkey should be well rubbed with butter. The turkey gets a wrapper or cloak of a buttered cloth to keep the bird basted during its roasting period. I always cover a goose with a lid so that it steams tender. Any wild fowl whose tenderness you are not sure of can be steamed to a juicy tenderness.

I always stuff the holiday turkey or goose the day before. It takes time to chop all the ingredients and I like to get as much done in advance so that on The Festival Day I will have a minimum of work to do. I have discovered that the flavor of the dressing permeates the fowl, spreading its goodness throughout.

Have your butcher draw your turkey as soon as it comes in the market. Have him also cut the neck as close to the body as possible, and also draw out the tendons from the legs. Be sure to have the neck, heart, liver, and gizzard wrapped in a package, for

Comparative-temperature cooking tests



**High heat—high shrinkage.** This shrunken roast of bird was cooked at 450° F. with a 35% loss in fat, natural juice and nutrients (3 cups of drippings). Fat liquefies at high temperature, causing the meat to dry out and become tough. Notice how meat has pulled away from the bones. Now, opposite, how to get more from an identical piece of bird.

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These are all good to use in making the gravy.

If the turkey has not been thoroughly cleaned, or smells a little strong, wash the inside with warm water in which a tablespoon of soda has been dissolved. Dry cavity, cut out oil sac at base of tail, and check turkey for pin feathers. They are fairly easily pulled out with just a small kitchen knife and a strong thumb.

You will need several small skewers to "pin" the cavities closed and you might need the "heel" of a loaf of bread to keep the stuffing in. You will need loads of butter. I use at least three-quarters of a pound of butter. So don't stint. This is one time of year when you must make your mind a blank on the food budget. Use one-quarter pound of melted butter in the dressing, nearly one half well rubbed into the turkey and one quarter melted for the cloth with which I cover the bird. One gal said to me, "Doesn't the turkey taste like an old burned rag?" Rest assured that the cloth does not impart an undesirable flavor in any way; it just acts as a marvelous baster.

On the day before, I prepare as much of the holiday dinner as I can: the cranberry sauce, the stuffing, the base for the gravy, wash the lettuce, make the dough for the pumpkin pies. I get out all the dishes and the serving platters.

On the big day, I give all the family cocktails of domestic pink

champagne (I like Cresta Blanca very much.) We are soon on a rosy cloud and the festive day is really festive instead of drudgery.

Since the turkey is the main feature of your dinner, do not give your guests too much beforehand. For our Thanksgiving family dinner we always have the same menu: clear clam and chicken consommé with minced parsley served in large cups in front of the fire. Then turkey with cranberry sauce, cauliflower and broccoli cooked together with brown butter sauce (no rich hollandaise, please—it's too much trouble and adds too much richness to the dinner), a mixed green salad, and hot biscuits (the canned buttermilk biscuits). We have pumpkin pies for dessert. You can add potatoes to your menu if you wish. I think they fill up too much space in your tummy, for there are more important items of food to eat on the festive day.

Make the sauce for the gravy the day before by boiling the neck, gizzard, and heart. Chop all the ingredients for the stuffing of the turkey. When stuffing the turkey remember you want to drop in the dressing by spoonfuls. Don't pack it in, for stuffing swells and you want it to be light and fluffy. I have noticed that most dressings are made with lots of bread, but I have worked out a stuffing that is mostly vegetables, primarily because I thought it would be better for the children. Be sure to weigh

(Continued on next page)

prove that low temperature pays



**Low heat—low shrinkage.** This roast cooked at 325°F. (a slow oven) is plumper, more tender, and juicier. The shrinkage was only 18%. Note one cup of drippings. Because the fat layer doesn't liquefy appreciably, the juices are retained in the meat instead of spilling into the pan. Swift & Company made this comparative test.

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**THIS YEAR ROAST IT  
LOW AND SLOW**

CONTINUED FROM PRECEDING PAGE

the turkey before you stuff it and allow 25 minutes per pound for birds under 12 pounds and 20 minutes per pound for larger birds. If you are using a frozen turkey take it out of the freezer two days before using it and allow it to thaw. It may be partially frozen when you put in the dressing, but that will not harm the dressing.

Get bread crumbs from the bakery. If you can get sour dough French bread crumbs they are the best. I have to get mine from a city 100 miles away, and, as I use these crumbs for many things, I get a five-pound package, freeze it, and so always have the crumbs on hand.

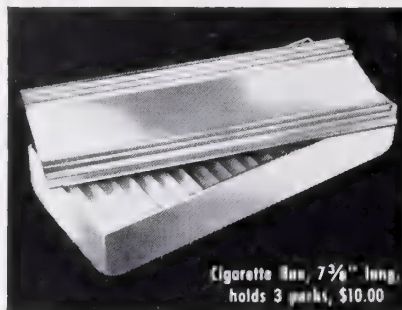
#### Stuffing for Turkey

- 1 cup chopped onions, sugared
- 1 cup chopped parsley
- 1 cup chopped carrots
- 1 cup chopped celery
- 1 small apple chopped
- 1 large clove garlic, run through garlic press
- 1 cup coarsely chopped mixed nuts (no peanuts)
- 1 to 2 cups bread crumbs, depending on size of turkey
- 1 teaspoon Spice Islands Beau Monde Seasoning
- 1 teaspoon brown sugar
- 1 teaspoon M.S.G. (monosodium glutamate)
- 1 teaspoon salt
- ½ teaspoon Spice Islands Java Cracked Pepper
- ½ pound butter, melted

If you like a fish flavor, add one can (7 oz.) of Pioneer minced sea clams. Use the entire contents, but also use two cups of bread crumbs instead of the one cup, for there is an additional amount of liquid from the clams.

I chop the onions first, for they should stand for a while with the brown sugar. Keep onions separate from the rest of the ingredients. I use Pyrex pitchers to hold chopped ingredients for ease of measurement. As you put chopped onions into the measuring cup, sprinkle sugar on each layer. This takes out all the "sting" of the onion, making it milder and, of course, sweeter. Melt butter. Chop parsley, carrots, celery, and apple, and add garlic. I put this in a four-cup Pyrex pitcher. Keep nuts and crumbs separate. Add dry seasonings to bread crumbs. Put crumbs and seasonings into large mixing bowl and, if you can stand it, call in the children and let them mix everything.

I use a wooden spoon to stir the dressing. Everything must be mixed well but not heavily, as if you were



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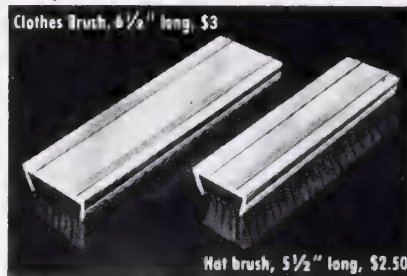
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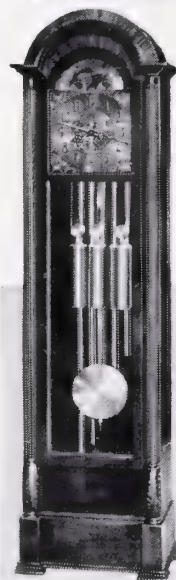
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patting it. I find that children love to press things down rather than toss lightly. After you carefully show them, though, they do a good job. They can add the chopped carrots, parsley, and celery, but you add the onions, because by this time a lot of juice from the onions has formed and you must fork them out to avoid getting in too much juice, as that is the distressing part of onions. After all ingredients are well stirred, add ¼ lb. melted butter slowly while stirring or tossing lightly, so that all is well mixed. After much tasting and a little dash of sugar, salt, or Beau Monde are added, you are ready to stuff the turkey.

Get out the roasting pan with a rack, unless you have one of those standing V-shaped racks that holds the bird. Melt another ¼ pound of butter and have a clean cloth ready. I use part of an old sheet, torn just big enough to cover the bird well. The cloth has to be thrown away, so do not use a good tea cloth.

I stuff the breast end of the bird first, spooning it in. Do not press it in, for that will make it soggy. You can lightly shake the bird to make the dressing settle a bit, and fill the cavity only three-quarters full. Allow room for expansion. Close up opening with a skewer. Fold wings over back. Stuff the cavity with the remainder of the dressing and if you can't fold the skin over the opening and close it, use the heel of a loaf of bread and skewer the opening closed as well as possible.

Now comes the fun of rubbing the butter into the turkey. Rub in as much butter as the turkey will take, then tie legs together with a stout string. Place breast side down in pan, dip cloth into melted butter and saturate it, cover the turkey, tucking cloth around the legs, and put the whole thing into the ice box until ready to pop into that cold oven. Set thermostat to 300°F. During the last hour of cooking, baste turkey every 15 minutes with juice from bottom of pan. Fifteen minutes before turkey is ready to be carved lift bird out, check for brownness, and pour off





most of the juice into Pyrex pitcher. After letting juice stand for a while that the fat rises, pour off all the fat. Whizz in a blender the gizzards from neck, gizzard, etc., with carrots and onions and celery mounts given in following recipe), adding six soda crackers for every cup of liquid. Put this in a sauce pan, add drippings from the roaster (no fat, please) and heat, stirring until thickened. Add chopped giblets. I serve the gravy in a hot covered small casserole so it will be good and hot and stay hot.

#### Broth for base of gravy

1/2 lb. of turkey  
gizzard  
heart  
1 medium onion, chopped  
2 carrots, chopped  
2 stalks celery, chopped  
2 sprigs of parsley, chopped  
1 teaspoon M.S.G.  
1/2 teaspoon freshly ground pepper

Simmer the above for 2 1/2 hours the day you are stuffing the turkey. Put in refrigerator overnight. Remove excess fat. Use broth as gravy base. Chop gizzard and heart if you like giblet gravy. The raw liver can be cut in small pieces and dropped in the gravy and cooked while sauce is thickening.

#### Christmas Goose

Allow one pound or more per serving for a goose. This bird is really a luxury item and we only have it as the traditional bird at Christmas time. A big, full, 10-pound goose will serve six to eight. If the geese are small, eight pounds under, I get two, for the breast and the two legs are really the only parts you can serve attractively. You have to pick up the breast and eat it in your fingers. This meat is all dark and, if it is cooked properly, it is delicious and a real treat.

It is not wise to buy a goose weighing less than eight pounds for it is all bone and you don't get your money's worth. As a goose is very fat, you do not have to baste it with butter. But it's a tougher bird than a turkey and a moist roast is a better way of cooking. I put mine (breast down) in a roaster that can be covered. Do not prick skin to let off fat. I tried this idea once and we had the driest goose in the world. (Thank goodness I was cooking two geese and the other was delicious, not having been pricked.)

If you can order geese, have the butcher draw them as soon as they are killed, or as soon as they come to the shop. Clean well with a damp cloth and stuff the day before cooking. Be sure to weigh birds

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before they are stuffed and allow 30 minutes to the pound for birds under ten pounds, 25 minutes for larger birds. For two geese I use the same amount of dressing and the same recipe that I use for a turkey. The only difference is the apple can be bigger, only one cup of crumbs, and a scant quarter of a pound of butter. Nor do I use the clams.

Make a bouillon of the heart, neck, and gizzard, as with the turkey.

Put a cup of water in the roaster, put geese in breast side down on the rack, cover with the top of the roaster and put in a 300°F. oven. Goose is better overcooked than undercooked. So allow plenty of time, for it is delicious if it falls off the bones. Proceed to make gravy just as for turkey. But you must first skim off all the fat.

For our family's Christmas dinner we feature the goose, as the goose is much richer and more flavorful than a turkey. Around it I serve things to complement it, rather than vie with its flavor. For the first course I serve a bouillon with minced parsley and chives and Peas Bonne Femme for the main vegetable.

#### Peas à la Bonne Femme

- 2 packages frozen peas
- 1/4 pound fresh peas
- 1/4 head lettuce broken in small chunks, or 1 small head Boston lettuce
- 2 green onions, chopped
- 1 teaspoon sugar
- 1 teaspoon M.S.G.
- 2 tablespoons butter
- 2 tablespoons chopped parsley
- 2 tablespoons chopped chives
- 1/8 teaspoon Spice Islands Java Cracked Pepper
- 1 bay leaf (optional)
- 4 tablespoons butter, added last

Into a frying pan put the lettuce, chopped green onions, sugar, butter, M.S.G., pepper, and bay leaf. Also the pods from the fresh peas. Break the frozen peas in as small bits as possible. (This is easily achieved if you unwrap the peas 15 minutes before ready to cook.) Scatter in the few fresh pea pods, put on the lid, bring to quick boil, turn off the heat and allow to steam one minute. Add more butter, chopped chives, and parsley. Stir well. Dish up in a hot serving plate and serve at once. This succulent delicacy is usually the most overcooked vegetable in the world. Don't ruin yours by allowing it to sit for ages before serving. Serves 8.

Apple sauce and mixed green salad make up the rest of the main course. For dessert, orange sherbet with Cointreau and fruit cake and, for the die-hard traditionalists, a plum pudding with hard sauce.

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## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 114

the drama of race track, *jai alai*, and gaming table, and her habit, seemingly, of never going to bed, may appear to be a bit forced, almost too gay. But Christmas being an emotional holiday anyway, especially in Latin America, Havana celebrates it not only with characteristic flair, but with a real and heart-warming sincerity. The program is a full one: street dances both staged and spontaneous, games, concerts, theatrical presentations, and, on Christmas Eve, and early for Havana, the many old church bells tolling their invitation to midnight services. For once at least you'll feel that Havana is really doing what comes naturally. You'll find the results contagious, participation easy, and you will consequently have yourself a very Merry Christmas.

### Penitente

Any time of year New Mexico's particular blend of Indian and Spanish background is one of the Southwest's most exciting combinations. But, come December, this part of the world is especially worth a visit. Head for Las Cruces, on U.S. 85, which threads the Rio Grande Valley north to south, and was once the state's main thoroughfare. It takes you today along the path of New Mexico's early history. But down around Las Cruces, the Valley's chief charm lies in the fact that so much of it, having seen epic events come and go, has since been content to drowse on, unchanged, even little known.

Make Las Cruces your headquarters. But even in this progressive town, your hotel may well be the Amador, where massive, mid-eighteenth-century walnut furnishings and displays of old oddments document the romantic past. One of your side trips should be to Old Mesilla, once the capital of all Arizona territory. Its adobe-surrounded plaza, usually so quiet, wakes up December 16 through 24 when that typically Mexican Christmas ritual known as *Las Posadas* fills it nightly with life and color.

You will also want to reserve December 10, 11, and 12 for the near-by Tortugas Indian Village. On these dates New Mexico's least-known Indian, the Tegua, honors the Virgin of Guadalupe with one of the state's rarest sights, a Pilgrimage of the Penitentes. Ceremonies open with the familiar cos-

tumed procession, bearing the image of the Virgin from her private chapel to the stone church.

It ends with a fiesta in which Pueblo ceremonies are mingled with Aztec music, while luminaries twinkle on the flat roofs. In between is the Pilgrimage proper. Through it the Tegua emulates the sufferings of one Juan Diego of Mexico, to whom the Virgin appeared, by taking up a heavy burden and with it making his way up the punishing slopes of Tortuga Mountain. It's done by the light of hundreds of bonfires, which give the bent figures grotesque shadow companions, momentarily lights up faces shining with sweat, drawn by effort, distorted by religious fervor, then shrouds the whole in a smoky pall of unreality. It reaches a climax when vast valley fires suddenly tongue skyward, revealing the stark peak and on it the still struggling figures, diminished by distance, nearing their goals.

### Ireland at home

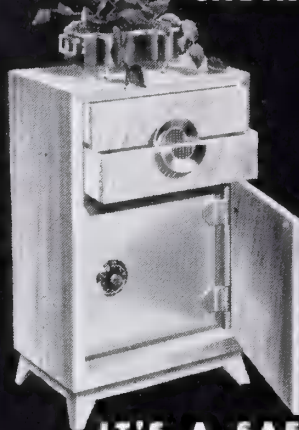
Among other reasons, both practical and esthetic, for visiting Europe early next year is Ireland's first *An Tostal*, from Easter Sunday through April 26, just when Ireland is at her springtime love liest and while many thrift season rates are still in effect.

In ancient Gaelic, *An Tostal* is a pageant, muster, array, or display. In Ireland this spring it will be all of them put together. For though this great celebration will be based on Dublin as the national capital, and is primarily a great big welcome home for all with special claims on the Ould Sod, the vast program of folk dancing, art sports, and other events will make this an unusually good time for anyone to visit Ireland. Your travel agent will be able to give you the program, which will help you time your trip, and suggest special tours and the like, which will give you further advantages in convenience and cost. Or check with the Irish Tourist Bureau, 33 East 50th Street, New York 22, N. Y.

### Costa do sole

If you're looking for winter sun shine and excitement consider Portugal's Sun Coast. The best known of its several resort towns is Estoril only 14 miles from Lisbon and famous not only for its gambling Casino but for the number of crowned heads who now call it home. But others—San Pedro Monte Estoril, Cascais—also provide grand manner hotel living facilities for every sun coast active (Continued on page 210)

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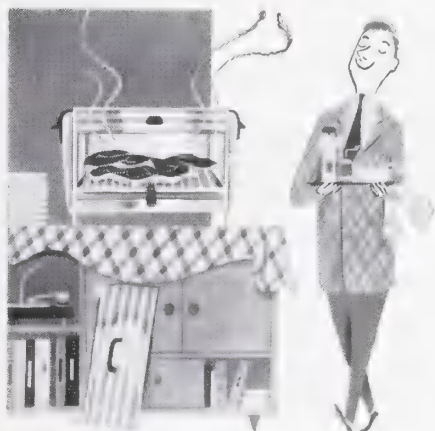


## TAKE IT EASY, LADY!

CONTINUED FROM PAGE 199



Remember the old days when the chafing dish was practically the badge of the college crowd? The '52 version is Knapp-Monarch's electric Chef-ster. It deep-fries, bakes, steams, warms, stews, or pops corn. The Thermo-pan, which heats by direct contact with electric element, has 3 $\frac{3}{4}$ -qt. capacity. You can set the control for any temperature between 100° and 400°. Glass top lets you watch what's cooking. Wonderful to use right at the table so everyone can get into the act. Ideal for buffet service, day or night.



If you want to interest the man of the house in cooking, give him a new electric Broil-Quik Chef, and let him barbecue, broil, grill, roast, or fry to his heart's content. Broil-Quik can sit on table or bookcase, for it's only 23" wide x 11" deep x 12" high, closed. Its infra-red heat is so quick that you can cook a second batch while first one is being served; convenient when you have a crowd. Top grill (hidden under closed top in sketch) can be used at same time as broiler or rotisserie unit. Motor operates on AC only.



Choose a color to go with your kitchen, if you use it there most of the time. Or with your china, if you cook at table. Red, blue, yellow, green, gray, and white baked enamel give you a wide range of color choice. Of course you can also have it in chrome if you prefer. Grand for fried oysters, doughnuts, lots of other foods for the holiday crowd.

## New G-E Automatic Travel Iron!

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Here's a wonderfully useful and practical gift—the new G-E Automatic Travel Iron that smooths out and freshens suits or dresses almost as fast as you can say, "Merry Christmas!"

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See it today at your G-E dealer's. General Electric Company, Small Appliance Division, Bridgeport 2, Conn.

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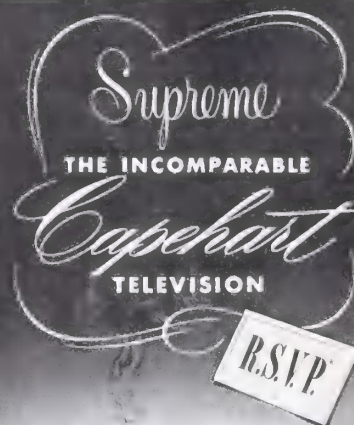
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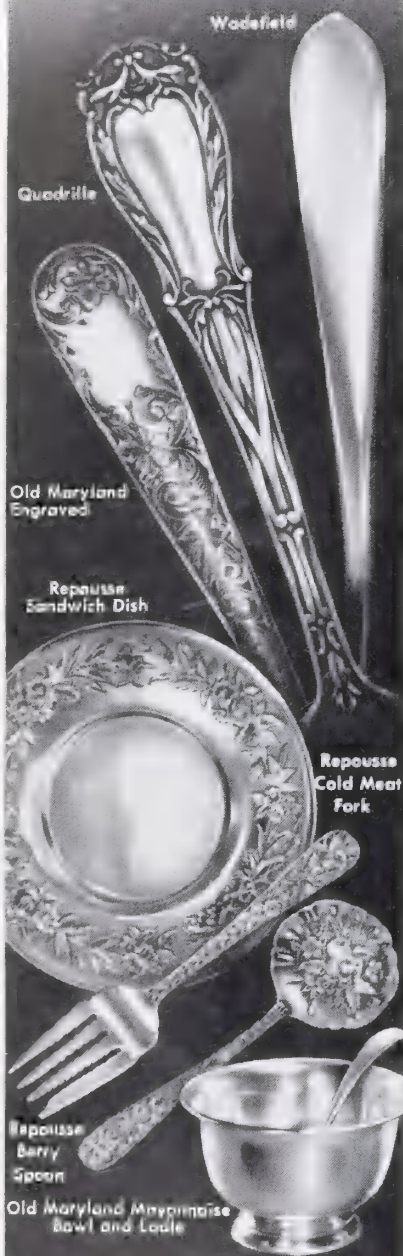
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## HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 208

ity from sunning to gambling, all with the same flavor of international high life that seems to be part of the glamour everywhere in the world where there is a coastline even remotely resembling a "Riviera."

Portugal today is engaged in a come-hither program designed to charm you into its pleasant atmosphere. You can enter without a visa, good roads connect most major spots, with comfortable and inexpensive Pousadas alongside, and gasoline unrationed and relatively cheap. A government licensing program, moreover, assures you of competent and trustworthy guide service. And, according to Trans-World Airlines which, with Pan American World Airways, brings Lisbon to less than a day's flight from New York, even luxury hotels are amazingly inexpensive: a two-room suite with private bath at Estoril's Palacio costs, for instance, only \$13. A hard currency, furthermore, assures you of good value for whatever travel dollars you spend in addition. Among other sources: the Portuguese Official Information Bureau (Casa de Portugal), 630 Fifth Avenue, New York.

### New under the Southwest sun

It will be the same old sun this winter, but you will find under it a promising number of new facilities for its enjoyment. Among them, at Phoenix, Arizona, a new terminal building at the Sky Harbor Airport, complete with Sky Chef Restaurant, cocktail lounge, barber shop, and rooftop promenade. At the Royal Palms, additional rooms; at Camelback Inn, a new solarium; at the San Marcos, Chandler, a new convention hall which will step up social events.

New on the Valley of the Sun's list of some 350 motor courts, the de luxe Flamingo Hotel, and the Trail's End. And, for even more pleasant dining in downtown Phoenix, the Westward Ho's new Concho Room, its old dining room enlarged, remodeled, redecorated, and distinguished by a glass wall overlooking patio and pool.

### Nice for Christmas

Bethlehem, just north of Colorado Springs, Colorado, and set in similar scenery, where you can join in a Yule Log Hunt high in the Rockies, and in the Christmas Day merriment at the community house while the log burns.

# Mais oui!



You'd have to go to France to duplicate the exquisite flavor simmered into this authentic onion soup. Rich beef stock, butter-fried onions, golden Parmesan—the French do marvels with these simple ingredients and so do we.

Try it. If grocer doesn't stock, send \$1.45 for six 8-ounce cans postpaid. Serve two cans; say you got more than your money's worth—or we'll refund all you paid. Geo. A. Hormel & Co., Dept. 61, Austin, Minn.

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**Rheinfelden, Switzerland**, where the Sebastiani Brotherhood stages one of the most impressive of all Europe's Christmas Eve customs—the Singing at the Fountains. In dark clothes and black silk top hats, their way lighted by a lantern bearer, they make the rounds of the city's seven fountains, stopping at each to sing hymns dating from the Middle Ages.

**Honolulu**, where the annual Christmas pageant on the Iolani Palace grounds gathers piquancy from the presence of earnest little angels with golden skins and slanting eyes, and moon-faced Chinese babies solemnly carrying shepherd's crooks.

**Wilmington, Delaware**, where Yuletide music is yours to enjoy at what is considered the world's largest living Christmas tree, a magnificent water oak, 75 feet high, over 100 feet across, and decorated with thousands of lights.

**The Holy Land**, where, in spite of unsettled conditions, you should be able to participate, in comparative comfort, in the traditional all-night services at Jerusalem's Church of the Holy Sepulchre, built over the Hill of Calvary; or at Bethlehem's Church of the Nativity, marking the site of the manger.

**Bramson, in the Ozarks of Missouri**, where you can look across Lake Taneycomo and behold a mammoth Adoration Scene, with figures 12 feet high, floodlights, and an illuminated star.

**Quebec City's Chateau Frontenac**, where the old traditions of Merrie England are painstakingly relived, even to the procession of white-clad cooks bearing into the dining room that traditional Christmas *pièce de résistance*, the Boar's Head.

**Bethlehem, Pennsylvania**, where a gigantic star atop South Mountain guides you to Christmas festivities in the Moravian manner, including the Christmas Putz, a charming miniature Nativity scene.

**Brussels, Belgium**, where, from early December through early January, the traditional *Féeries Lumineuses* (which are today powerful floodlights) dramatize ancient buildings of great beauty and significance.

**Pan American World Airways' Santa Claus** delivery service, through which, by getting instructions from your nearest Pan American office or your travel agent well before December 10, you can see that your own and other youngsters receive letters postmarked North Pole via Fairbanks, Alaska, and signed by Santa himself.



## PANTRY SHELF NEWS

CONTINUED FROM PAGE 112

ing and baking. They present no oncoming impediment in frozen concoctions. The ingredient lists on the respective labels may make you wonder, as I did, why the flavor's essential oil is augmented with synthetic agents. These formulations, I learned, give a truer flavor and aroma in use than pure oils and infinitely greater stability.

A chocolate cake that has the taste and texture of rich, creamy fudge came my way recently. "Oh's" and "ah's" were heard from every corner when I passed around slices of the luscious creation. Butter, eggs, sugar, and fine chocolate are the principal ingredients of the batter, combined with just enough of a fine rice-flour. The recipe is of French origin, a family treasure of Colette Hebert, who makes the cake. Keep it refrigerated and remove it about 15 minutes before serving time; that interim softens to a velvety state. Topping the slices with coffee-flavored whipped cream may sound like gilding the lily, but you'll find it's a delectable combination. Vanilla ice cream or foamy pudding sauce are also delicious complements. And if you want to go whole-hog, the slices are elegant served flambé. You add the brandy, of course.

The 2-pound cake is so rich that it serves 12 persons. The cost is \$4 postpaid; the source, Colette Hebert, 1037 Third Ave., N.Y.C.

Another festive dessert creation is the Maraschino Cherry Torte just introduced by the Charlotte Charles people. The pie-shaped torte is made of rich, caramel-flavored batter, thickly stocked with cherries, pineapple chunks and pecan halves. It comes to you in a foil-covered pie pan (tin-boxed) ready to pop into the oven if you want to serve it hot. Hot or chilled, whipped cream or ice cream enhance the torte's flavor in delicious fashion. Like the chocolate cake mentioned above, it can be given an extra flair flambé and topped with pudding sauce. It gives you eight generous servings; even more if you use a topping. You can order the torte from Hammacher Schlemmer if it is not available in local shops. Their address is 145 East 7th St., New York. Costs \$2.75 ppd. within 150-mile area).

These references to pudding sauce make this the ideal moment to break the news about a pair of

new dessert sauces that are out of this world. One of the Anee sauces is rum-flavored, the other whiskey-flavored, and both sauces boldly assert their respective flavors. The sauces are a thick, rich mixture of sweet cream, eggs, and sugar; the whiskey variety also contains caramelized sugar—an inspired touch. Either sauce on ice cream or plum pudding is something you won't want to pass up.

The pair (6-ounce bottles) costs \$2.25. They're handsomely packed, should you have a gift in mind. A second boxing furnishes two bottles of each sauce, for \$4.00. They can be ordered from Edith Chapman, Nyack, N. Y.

Another Anee creation that can be had from this source is a cock-tail pecan that's barbecued, of all things. The menfolk swooped them up by the handful; not that the gentler sex hung back. The pecan halves are barbecued over embers in exactly the same manner as meats. For about three days, a fiery curry-flavored sauce is ladled over the nut meat. The pecan and sauce flavors make quite a team. Just be sure you have plenty on hand to refill the bowls when they're served. 6-ounce jar, \$1.50.

News of a de-boned, quickfrozen turkey which can be shipped from New York to any locality reached me in the midst of my writing. I summoned one posthaste, approved exuberantly, and made room for its inclusion here. Why didn't someone think of doing such a bird before? The turkey, as such, is superfine. I'm told they're virtually the only milk-fed ones used commercially. The White Holland Farms, which raise and process the de-boned turkey, use a de-feathering process that eliminates scalding; it leaves the skin creamy white. You roast the rolled meat right in the transparent, processed-paper sack that it's in when unpacked. The de-boned birds range from 7 to 15 pounds each and meat-wise are the equivalent of a conventional one twice the size. \$2.10 a pound seems very nominal for de-boned turkey, and of this superior nature. Vendome Inc., 415 Madison Ave., New York, sells them. They assure me cross-country shipments can be made safely.

The lobster realm has come up with an innovation, too—a canned (Continued on next page)

## BEAUTY on DUTY

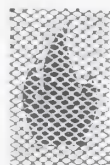
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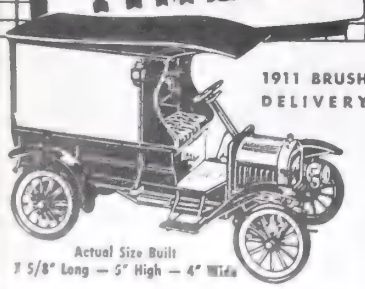
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DEPT. 75, SCRANTON 10, PA.

## PANTRY SHELF NEWS

CONTINUED FROM PRECEDING PAGE

Maine lobster in its shell and looking as though it had been freshly boiled. Cap'n's Corner, whose chicken livers had their inning here recently, spent many months developing the canning technique; then put aside some of the cans since May so there would be no doubt of their long shelf life. They say "the lobsters go into the can alive and kicking and are live-boiled in lobster broth." It's broth with lots of umph that you can convert into bisque, if you wish. Did I mention that the lobster itself is firm-shelled and its meat juicy and flavorful? You can serve it hot or as is. Three cans for \$6.25; add \$2.50 if west of Mississippi. Cap'n's Corner, Camden, Maine.

Stuffed lobster is a "variation on the theme," so to speak, also created by Cap'n's Corner. The split halves are stuffed with a tasty mixture (some may like a spot more zest, ably supplied by a little Worcestershire sauce) made of lobster tamale, bread crumbs, and lobster juice. The stuffed halves are ready to go under the broiler for browning when removed from the delicious lobster bisque thrown in for good measure to give you a soup course. The price is \$7 plus postage stipulation above for 3 cans.

Stone-ground, water-milled cornmeal of great excellence has been given a delightful gift slant by an Oklahoma miller. The meal, yellow or white, is packed in a picturesque jug made of the Frankoma glazed pottery for which Oklahoma is famous. A 2-pound package of the cornmeal, plus the jug and its 1½-pound content, are furnished as a unit for \$5.50 postpaid. For your own use, a 5-pound package can be had for \$1.50. From Golda's Old Stone Mill, Box 593, Muskogee, Oklahoma.

Saw Mill Farm, the people known for their unusual tomato-marmalade trio, have created a catsup trio that's even more unusual. One is made of purple grapes, delightfully accented with tarragon. It's made to order for ham.

Spiced apple catsup, the second variety, has somewhat more verve than the grape. It has much to offer as a relish complement to duck and game; try it with pork, too. Both these varieties can be heated for sauce use. Their scintillating



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blends seem to acquire an extra tang in hot form.

The third, cucumber catsup, is my special pet, I admit, doubtless because I soon discovered it has culinary uses along with its relish role. For instance, it's an interesting addition to the dressing of fish or tossed salad, and mingles tastily with cream cheese for canapé use. It's so thick with chopped cucumber that you almost have to spoon it out of the bottle. The chives in its make-up furnish a just-right complementary flavor. There's subtle herbing, too, in the vinegar dressing, and a mere breath of sugar to mellow the vinegar's bite. Catsup Holiday, as the trio is called, costs \$2.50 postpaid, from Saw Mill Farm, New City, Rockland County, N. Y.

I learned about an unusual pack of albacore tuna last year. It proved very much to my liking and I wanted to pass the word along speedily. But I got a red light from Sportsmen's Cannery which packs it. Seems they hadn't enough to service new customers. Now, assured that all is well, I give you the details. Their canning method, a commercial adaptation of home-canned tuna, gives you the tuna *au naturel*; no auxiliary oil or seasoning is used. I'd never tasted albacore tuna in this natural state before. It's quite different from conventional canned tuna and I for one, vote for the natural tuna flavor. The meat is ever-so firm and hangs together in cooked tuna concoctions.

I've also become acquainted with this cannery's smoked salmon and a unique kippered variety. The kippered salmon is especially interesting. It is smoked with a subtle touch and the spicing used is equally subtle. These flavorings accent the salmon's natural savor rather than asserting their own presence. It makes for delicious eating.

The smoked salmon is sliced and in this pack a small amount of oil is deemed advisable to preserve the fresh-packed flavor and texture of the fish. The smoke's tang is more dominant in this variety than in the kippered type. The cannery plays up the Indian-style smoking they use. I must profess ignorance of the method, but it, doubtless, will be meaningful to men.

The tuna is priced at \$1.75 for 3 cans; kippered salmon and the smoked at \$2 and \$2.25 in like quantity. An assorted trio costs \$2.25, or an assortment of 8 cans for \$5. Sportsmen's Cannery, Yacht Harbor, Berkeley, Calif.



## FLY BACK TO THE GARDEN OF EDEN—EAST AFRICA

CONTINUED FROM PAGE 203

bies. But don't take pictures unless they act as if it's okay. They may suspect you are working some magic.

But the most interesting tribe is the British. Kenya's cool "White Highlands" is one of the few regions in Africa where the white man has settled—for good, he hopes. What's more, the beautiful hill country beneath the towering snows of Mt. Kenya is the last refuge of the British upper classes.

They lead a life that's about half way between English country life and life at a Hill Station in India. They hunt: "I just shot a buffalo before tea." They play polo, keep dogs, garden, write indignant letters to the papers. Servants are plentiful and cheap. To the old tweed coat of the country squire, they've added khaki shorts and a ten-gallon hat (preferably out of shape and slightly soiled). They are individualists—look at the sizes and shapes of their mustaches! They are nice people, easy to meet, fun to know. They are cultured, hospitable, interesting. Here is your last chance to see a kind of British life that elsewhere is gone.

You see some of these people in the lobby of the New Stanley Hotel in Nairobi. But don't spend your time in the city. Get out to the country where the life of the colony goes on. Spend a few days resting at the luxurious and delightful Mawingo Hotel at Nanyuki on the slopes of Mt. Kenya. I like especially the British settlers

around Nanyuki. They are easy to meet, too—down in the village over morning tea; in the bar at the Mawingo. Or pick the Outspan. Tie it in with a "Treetops" visit.

When you do go to the White Highlands, don't take the bus—fly. (The bus is all right; it's the road that's terrible.) Charter a small airplane from Campling Bros. and Vanderwal at Nairobi West Airport. It costs around \$30, but it's worth it, because you fly low over the Kikuyu Reserve. Watch the pattern of the earth. The contours of the fields, the colors of the crops. See the clusters of little round thatched huts: one for Papa, one for each Mama (they're polygamists). See the children run out and wave to you. You'll feel that you have friends down there. You'll feel closer to the people of Africa than at any other time on your whole trip.

Before you start home, take East African Airways down to Zanzibar—only 3¾ hours away. What is Zanzibar? It's a piece of the East lying off the coast of Africa. Half-Arab, half-Indian, 100 per cent delightful. It would be a crime to miss this. No use telling you about it. See to Believe. And Smell! Zanzibar is where most cloves come from. The whole island smells of cloves during February when they harvest. Heavenly! Hint: Take a rickshaw from the hotel through the winding, narrow streets of the old Arab city. Then start walking back. Keep your eyes open for the

street where gold jewelry is made. This is the McCoy, and no kidding. Also for junk shops: antique jewelry, door knobs, copper and brass trays and dishes (the tarnish and dirt come off). Indian sari shops. Indian hat makers: velvet bags and belts worked with silver threads. My husband finally said, "Just keep your eyes straight ahead, kid."

Get the seasons right. East Africa has rainy seasons and dry seasons (two of each) instead of winter, summer, etc. During the rainy seasons you cannot move—on safari or on the highways, it's all the same—you're stuck in the mud most of the time. The summer dry season is unreliable, apt to be cool. Go in January, February, March.

Shopping in Kenya is short and sweet. Most of the things are "souvenirs," but I recommend beautiful zebra and crocodile handbags, soft-soled zebra lounging slippers, zebra drums to use as end tables, elephant-hair bracelets and earrings.

Don't worry about languages. All the hotel boys and drivers, etc. speak enough English. But learn, however, two words of Swahili, the local language, to protect yourself from a native custom of the British—early morning tea. This comes to your bedside at dawn, brought by a barefoot boy. If you don't answer his knock, he just keeps knocking. "Hapana" means "No." "Chai" means "Tea." When the boy comes to turn down your bed at night, say, "Tomorrow, Hapana Chai"—and hope for the best!

## KEEPING THE FUN IN THE FAMILY

CONTINUED FROM PAGE 170

youngsters react to what seems like a Utopian state of affairs.

Joe came home one evening with a model of King Arthur's court, a striking product of the toymaker's art, so entrancing that Joe hadn't been able to resist it. Rick's eyes sparkled when he saw the miniature knights in armor, the drawbridge and castle, the gaily caparisoned horses. Peggy clapped her hands in glee. They would play with it, she announced. Daddy and mother would be the king and queen and she would be a princess and Rick—. But Ruth broke in gently. She and Daddy had to attend an important meeting tonight. Maybe tomorrow, Peggy.

The next night there was another logical adult excuse. A few days

later Joe found the costly toy court tossed into a corner of the nursery closet along with other castoff playthings.

"That toy set me back thirty bucks," he complained to Ruth. "You'd think the kids would show some appreciation for it instead of kicking it around like junk."

But what probably bothered Joe, even though he wasn't altogether conscious of it, was the reproach implicit in the discarded toy. It symbolized the way the children felt about being bought off with showy things, when what they really yearned for was the reassurance of love and acceptance. This, as parents would do well to learn early, can be expressed through active interest in their youngsters'

enthusiasms, and only by their own physical presence on the scene to share the fun.

If you want some understanding of what little Peggy and Rick feel, look back into your own childhood. Toys and presents blur in your memory. But the golden moments of play within the family circle—these are the recollections that live, calling forth again the personalities that shared them, and the lessons in living that were learned, unconsciously, through loving human contact.

A friend of mine can recall vividly a checker game he played and lost against his dad. The defeat was swift and crushing and he couldn't restrain his tears. His  
(Continued on next page)



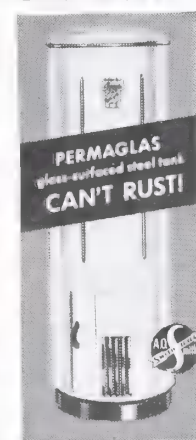
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## KEEPING THE FUN IN THE FAMILY

CONTINUED FROM PRECEDING PAGE

dad didn't rub it in with stuffy homilies about learning to take it on the chin or bouncing back from a licking with a smile. Instead he showed his son how he had been taken in by one of the oldest traps in checkers, and said something about experience being a tough but effective teacher. He ought to know; he had been humiliated by the same trap himself.

"I learned something that evening," says my friend. "And not only that evening. My folks weren't up on psychology, so it never occurred to them that playing with us children promoted a healthy emotional atmosphere at home and helped prepare us for life. But that's the way it turned out."

A slew of theories on child-raising and improving family relationships has been circulated since my friend was in kneepants. But nothing has shaken this central fact: Sharing good times can do more for the morale and unity of the family and parent-child understanding than any scientific rigmarole. It shows up again and again as one of the important determinants in studies of how well-adjusted children get that way.

**A**CTUALLY, a tradition of family fun is as much a part of the home-making arts as cooking, shopping, decorating, and the like. It may spring up spontaneously but don't bank on that—not in these days when the pressures of the outside world are so often mistaken for the most important pursuits of our lives. More often than not the building of this tradition calls for time, effort, and patience deliberately allocated—as is illustrated by the way one enterprising mother handled the situation in her home.

This woman's husband was the kind of individual whose interests centered on books, things of the mind, and self-improvement—the type that is known as a culture-vulture. Play, he had made it obvious more than once, was something he expected his two boys to do with other children and not with him.

The mother tried all sorts of ways to get the boys and their father on an easy-going footing but nothing seemed to work. Then one night she noticed her husband reacting delightedly to a television reading by Charles Laughton. It gave her a bright idea.



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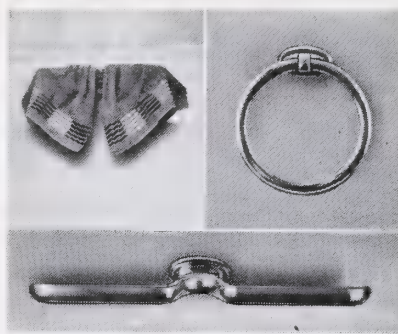
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That Sunday when they were all together in the house, she brought out a copy of the *Wizard of Oz* and began to read aloud to the boys. Before long her husband looked up from his newspaper. He put it down, came over, took the book from her and said quietly, "Not like that, darling. Let me show you how it should be read."

Success. After that the readings became regular and eagerly-awaited events. Sometimes the whole family would take turns reading passages from a book. Occasionally they even made an amusing stunt of it by having one person read from a skit or playlet and the others act out the parts in pantomime.

When the mother talks about what happened she doesn't dwell on the taste for the worthwhile that is being instilled in the youngsters. Or the new spirit of good fellowship that warms her home. Her reward came when one of the boys said to her, "You know, Mom. Dad ain't so old," and his brother nodded vigorous agreement.

**G**IVE her credit, by the way, for avoiding two common mistakes in her anxiety to get some sort of family play relationship going. The first is making a duty of family play. This may pressure Dad into devoting some time to playing with the children, but that kind of play is so lacking in wholeheartedness that it means very little.

The other error is taking a "this will do us all good" tack. Maybe it will. But did you ever hear about Red Skelton's conscientious boy scout who took three hours to get a little old lady across the street? It turned out she simply didn't want to go. What makes an activity cooperative fun for the family is that everyone does want to go along.

Here are a father, mother and three teen-age daughters who pass many enjoyable hours creating their own holiday greeting cards or maintaining a scrapbook of family highlights. And here is a family whose chief enthusiasm is collecting memorabilia dealing with its favorite ball club. In each case the hobby grew naturally out of an interest that touched all members of the family.

The lead for an activity may come from anywhere. Thus, Jason White's young son, Norrie, built a puzzle in the school workshop and brought it home to show the family. Everybody had such a good time with it after dinner and Norrie looked so proud over his accomplishment that it set Jason to thinking. Why not have the family make some of its own games and toys?



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Sworn to and subscribed before me this 26th day of September, 1952, Andrew E. Macyko, Notary Public, State of New York, 41-2537-3001 Quad. in Queens Co., Cert. filed with New York County Clerks and Registers. My commission expires March 30, 1953. (Seal.)

Jason had fooled around a little with crafts while in an Army hospital and that helped him get started. Suggestions for things to make and directions for making them came out of books. The youngsters joined in on the planning. First it was games, but then it branched out to other things like a bird-house for the back yard or a decorative shopping reminder for the pantry.

It was more fun than Jason had hoped for—and enlightening besides. He discovered that working along with your children gains you not only a new understanding of them but a fresh insight into your own creative potentialities. He learned, too, that there are few experiences that satisfy a child more than making something with his own hands and using it.

**T**HERE is now in the bookshops a series of "Family Activity" books published by Alfred A. Knopf, Inc., which suggest ways to make family affairs of such diversions as magic and marionettes, stamp collecting and sculpture. There's a book of sewing projects that mother and daughter can share; another book on wood-working for Dad and the boys. These may give you a start.

The beauty of initiating even one family-shared activity, as Jason White and many other parents have found out, is that it gets a let's-have-fun-together habit under way. But the secret of keeping it rolling lies in emphasizing ideas over things, enthusiasm and adventurous curiosity over devices.

I know a house that is a dream palace of play. From the apparatus-filled back yard to the beautifully finished basement with inlaid linoleum shuffleboard court it has everything conducive to play. Everything, that is, except the necessary spirit. The ironic maneuvering that goes on in that house to get away from it and scatter in search of recreation is appalling.

Nobody could find fault, though, with the way that Tom and Rose Lacey and their assorted offspring utilize what they have. Their house is the attached kind and, like most of those being built today, it has no basement and no more rooms than the average family apartment. There isn't a great deal of space for play or enough stretch in the budget to allow for more than the sheer necessities of play equipment. But there is no shortage of imagination.

The will to add to the joy of family living is everywhere evident in the Lacey house. It shows up in the way cubbies and corners have been cleverly converted to play use, in the colorful and eye-pleasing decorations, in the relaxed look of the living room, and in the kidding around that goes on between members of the family.

A neighbor, trying to figure out just what it is that makes the Laceys click as a happy family, expresses it this way: "They're never at a loss for things to do. If the children can't go out because of the weather or sickness, their mother brings out some special things to do she saved for just that.

"They always seem to be planning something together. And no matter what it is, the way they talk about it makes it sound like the most exciting and romantic thing ever. And everything's a big find to them, even a new game of rummy." She shook her head in admiration. "How do they do it?"


Pose that \$64 question to them and Tom Lacey and his wife look at one another uncertainly.

"I didn't think there was a trick to it," says Tom finally. "Maybe it's because we act as though we enjoy life. Rose and I, so that the kids just naturally picked it up from us. Like kids will when their parents show them how. Besides, what's the use of having a family if you're not going to take time out to have some laughs together?"


Perhaps that says it all.

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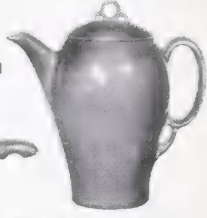
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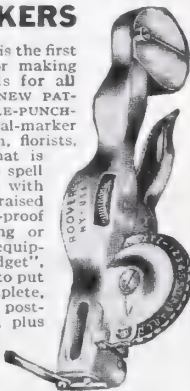
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## EXTEND YOUR FAMILY LIVING TO THE LOT LINE

CONTINUED FROM PAGE 152



Decorate unimportant, difficult spots (here the north wall of the garage) with a few bold plants able to fend for themselves. These are ricepaper plants. Substitutes for cold-winter areas might be big, sprawly old plants of mountain laurel, rhododendron, or viburnum. Use only one kind of plants: mixing always increases upkeep.

PHOTOGRAPHS BY MAYNARD PARKER



Small trees, and even native scrub trees now on the lot, become important decoratively when properly set off—here by eye-catching curves of concrete paving (actually the common territory of terrace, path, and mowing strip). Tree was pruned high to reveal ground pattern.

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## REBIRTH OF THE FAMILY

CONTINUED FROM PAGE 121

files of a family physician or those of an insurance office.

The culture of the family requires time, patience, and fuller participation by all its members; and for its personal sustenance, interest must be awakened on its spiritual side: its history and biography. The antiquarian search for a family tree is too often the lowest snobbism; but the actual planting and cultivating of the family tree is a different matter. That is worthy of everyone's highest skill and immediate attention.

IN America we have a great advantage over the people who lived even 150 years ago. In contrast to them, we are a nation of literates: reading and writing are our minimum accomplishments. So for us the widespread keeping of family records is at least mechanically an easy job: spiritually it will require immense effort, before we pour into the work all the love and skill that it demands. The writing of journals, psychological records, and family histories beginning with the here and now should be one of the most grateful tasks for parents: the gathering of souvenirs, memorabilia, drawings, the recording of anecdotes and stories—all these things will build up that past which will form a bridge, over the most turbid autumnal torrent, to a firmer, finer future.

Some of our young people will lie before their time, fighting barbarian forces or combating famine and plague. Those who survive them in the family will bear the loss more easily if they do not vanish completely, leaving behind only a few fading photographs. The richer the record, the less of them will die. That is the consolation of the writer and the artist when he faces death: let it also be the consolation of parents and children. Life becomes precious again in the family: let us therefore live and relive its best moments: first in action, then in memory.

There are other grounds for creating a book of the family: scientific no less than sentimental. The completer the records of a personal

life, the easier it is to retrace mistaken paths, or to put together dispersed fragments. At critical moments in life, before a marriage or a new departure in one's vocation, it is good to go back into the past, in order to have a running start for the leap one must take.

There is nothing that gives depth to life more than such a conscious piling up of experience; nothing that serves as a better guide, in periods of tension and crisis, than a renewal of these sources of one's personal growth. Half of those buried experiences the psychoanalyst seeks to spade up from the compost of rotted memories might be available, in surer form, from the records of the family book. Those are the "true confessions" that would replace the lurid stories devoted to this theme. Such books would of course vary from the most bare and simple annals, done conscientiously but stupidly—and nevertheless valuable in their own degree—to the truly imaginative record in which the novelist and the psychologist would blend their skills to a new task in biography.

THE plea that there is no time for such observation and such record cannot be defended. There is always time for what we think worth doing. People today find time for frequent visits to the motion pictures, endless repetitions of radio broadcasts, and interminable hours of wheeling along glib highways. They are well equipped and ready for any kind of passive, semi-automatic activity; provided it makes no serious demands on them. Our time is our own: to use well or ill. If people were concerned with their personal relations, their love relations, and their family relations as seriously as they are concerned with a more mechanized routine, they would have plenty of time for them. What has been lacking is interest. For the majority of the passing generation, domestic life was just not living.

Yet was it not absurd that our children should grow up without ever knowing their parents even in retrospect? That parents should often involve themselves in heavy

labor on behalf of their children, without having the opportunity to participate as sympathetic observers in their growth? The parents themselves miss those precious moments when growth reveals itself in a gesture, an act, or a sudden word; and the child in turn misses the feeling of stability he needs through the mere upright presence of those whom he loves and respects. This task of watchful intercourse cannot be entirely transferred to teachers: though of course there must be something of the parent in every good teacher, as there is something of the teacher in every competent parent.

Here, then, is the very core of a fresh culture: the cultivation of the family. Biological cultivation: care and responsibility in mating; development of the erotic ritual; rational spacing of births; and finally a new joy in fecundity itself, even if the coming of an extra child means the curtailment of some familiar mechanical luxury. The times in which we live will require the strictest asceticism in the purchase of a hundred oddments we once thought essential: even those who can afford motor cars will have to watch their gas. But in compensation, every family that is conscious of itself as a family, conscious of its unity and its destiny, will have an opportunity to enjoy the wealth of the poor: children.

SOCIAL cultivation of the family springs out of this biological root. The old arts of the household, from cooking to good manners; and the new arts of the household, including the exquisite nurture and affectionate observation of the young—these arts will stimulate vital interests and beget more durable joys. They will utilize everyone's emotional and intellectual capacities, up to the limits of his growth.

The family book and the personal record will accompany this nurture: and so people will hand on, first from day to day, and then from generation to generation, the oldest and toughest of human traditions—and the youngest and dearest.

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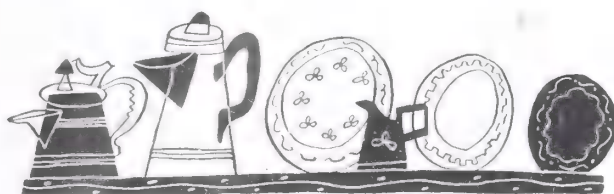
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## AVOID THE FOOD CLICHÉS-OF-THE-SEASON

CONTINUED FROM PAGE 189

it's  
a topsy-  
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the bride  
lives in!

here's a book  
to set her straight\*  
to save her shopping time,  
and lots of dollars—  
hers and Dad's!

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### "Guide for the Bride"

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\*As well as fathers, mothers, sisters, brothers, relatives, members of the wedding, and friends who want to give the wedding presents the bride wants to receive.

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and ground fresh pork, equal parts. For a single pie use two pounds of meat, cooked for 20 minutes on top of the stove with a small, finely chopped onion, and salt and pepper. Thicken with cracker crumbs and season—this is important—add *one teaspoon* cinnamon, *one teaspoon* powdered cloves. Really spicy and ever so good, warm or cold, as a main supper or breakfast dish.

**88.** Any New Englander will tell you scalloped oysters are a must at holiday time. You've never tasted finer than that which you can make from two packages of quick-frozen oysters, a package of Pepperidge Farm herb-flavored prepared stuffing. Not more than two layers of oysters in a shallow casserole, and don't skimp on butter.

**89.** Christmas Eve's rice porridge is traditionally served with a topping of sugar and cinnamon, in Sweden, that is. In Denmark, however, they use a red berry sauce.

**90.** To make a Danish pudding sauce or their famed "Rodgrot" dessert take a mix called Danish Junket Pudding Mix. A dash of wine adds distinction.

**91.** If you have any doubts about what to do about the last hard bits of a fine Virginia ham, grind fine for an omelet or a soufflé. Quicker still, mix with left-over or canned cooked turkey or chicken. Heat in Campbell's condensed cream of chicken soup and serve over split squares of hot corn bread. A little curry? Suit yourself.

**92.** Most distinguished companions for any fine hash is spoon bread. Through the years we've tried dozens of recipes, ancient and modern. Best is on the box of Quaker Oats yellow corn meal.

**93.** This idea comes from New Orleans where they serve their coffee after dinner black as night, hot as love, and strong as sin. On each demitasse saucer there is a cinnamon stick for stirring and a teaspoon into which each person puts a lump of sugar, adds brandy, rum, or Grand Marnier, sets the liquor afire. That's Café Diable.

**94.** Any demitasse is dramatized when you pass a small sectioned dish containing cloves and twists of orange and lemon peel, so that each may spice his coffee to taste.

**95.** Farmer's Bishop—a hot and gala bowl. Stud an orange with cloves, blaze the orange with brandy in a large ladle; lower the whole thing dramatically into a gleaming punch bowl filled with mulled wine.

**96.** Holiday Nog, almost too easy to be so good, is made by pouring a pint of whiskey, a cup of rum, and a cup of milk over a pint of vanilla ice cream. Beat with a rotary egg beater until the ice cream is almost melted and the nog is foamy. Then a sprinkle of grated nutmeg?

**97.** For those who prefer their nog without liquor, the same idea works well with coffee—Sanka, chocolate milk or even just milk.

**98.** If you haven't discovered Bird's Eye quick-frozen mashed potatoes, you should. Serve them at your dressiest dinner, à la Chantilly, with cheese. Heat according to package directions. Top with a half cup of heavy cream, whipped, one-fourth cup of grated cheese folded into the cream. Pile atop the potatoes. Golden-brown in the oven or under the broiler, and serve immediately.

**99.** If you want a steamed pudding that's really light, easy and quick, use a gingerbread mix, but don't use all the liquid called for—only about two-thirds. Steam in your pressure cooker 15 minutes and cook 10 minutes at 10-pound pressure.

**100.** The gleaming copper bowls that hang on your walls are fine for steamed puddings when you use your pressure cooker. Cover them with aluminum foil, or two thicknesses of waxed paper, securely tied with string. Rubber bands don't do so well.

**101.** For theatrics unlimited, serve Swedish Glögg. There are as many recipes as tribal lays. This one is easy and excellent. Order from Nyborg Nelson in New York or any other truly Swedish shop, a package of what is called "Glögg mixture." Add it to a gallon of red table wine. Heat the wine slowly with the spices, dried fruits, etc. that make up that packet. Comes The Moment, place over hot wine in a copper kettle or heat-proof bowl, a wire mesh. Heap sugar lumps on the mesh, pour on one-half bottle brandy. Flaming sugar drops into the hot, spiced wine. Stir and serve in demitasse cups.

If you would like a list of time-saving gala foods, send a self-addressed, stamped envelope to:

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# HOW TO BETTER YOUR HOME...



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- 203 Viking Glass
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- 189 Waste King Pulverator

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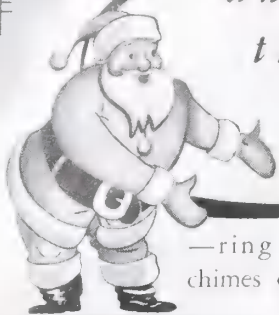
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*"and all through  
the house..."*

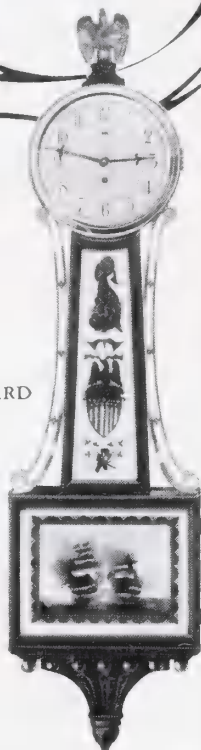


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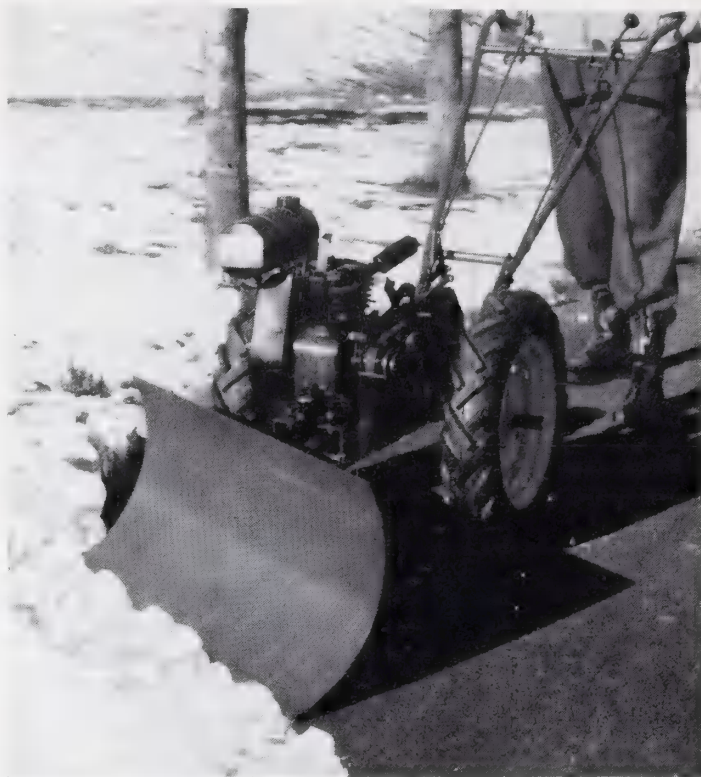
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